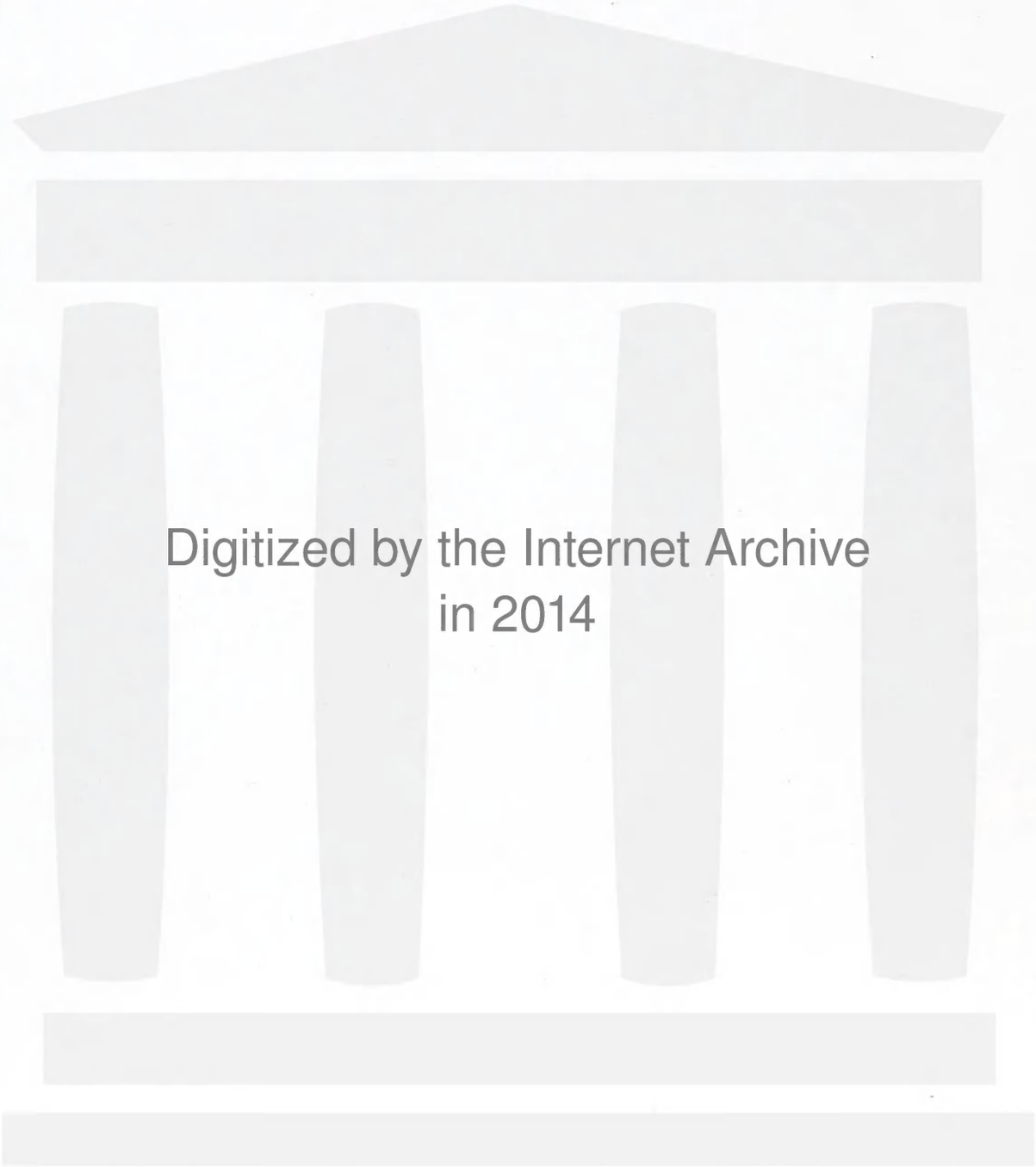

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Penal Code of California, 1915, Section 623.

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JULY 50c

# House Beautiful

## 3 houses built by the owners' own hands

BURLINGAME PUBLIC
Burlingame, Calif.



16 ways to put shade where you want it

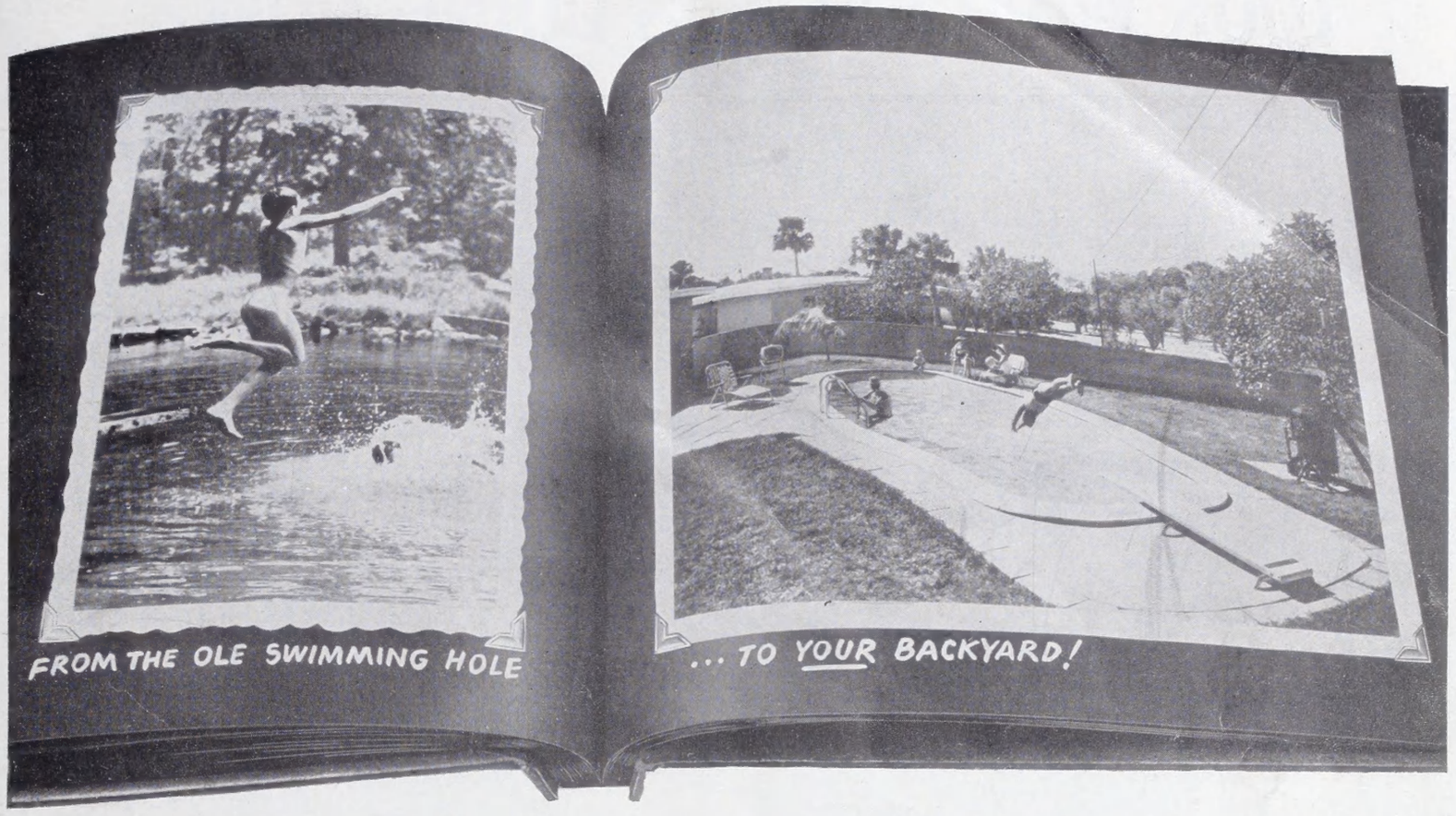


The essence of elegance—Armstrong Tessera Corlon, an incomparable new kind of vinyl floor. For free sample, write Armstrong, 6007 Atkins Ave., Lancaster, Pa. In Canada, Dept. 70-H, Box 919, Montreal, P. Q. ■ Tessera Corlon is one of the famous Armstrong VINYL FLOORS

Style 86540. You can use Tessera in any room—upstairs, ground level, downstairs.

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*(predicted for calendar 1960 by industry sources)

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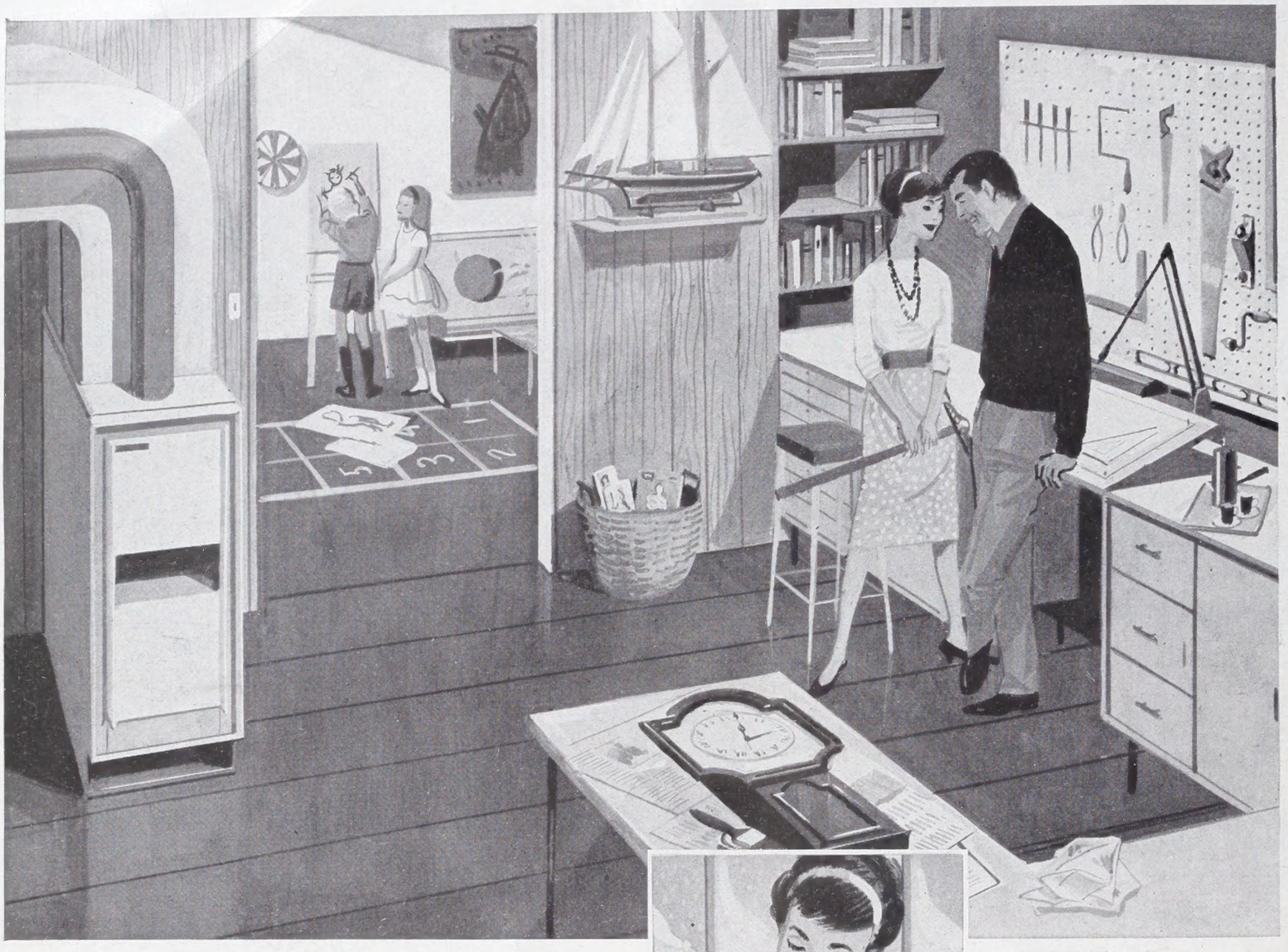
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# LOOK WHAT GAS IS DOING NOW!





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AMERICAN GAS ASSOCIATION

CHRYSLER AIRTEMP



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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

House Beautiful®

Vol. 102, No. 7

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PHOTOGRAPH BY MORLEY BAER

**On our cover:** Our prescription for how to make the best of a scorching summer day: Relax with a cool lemonade under a canvas circle of shade in a quiet patio. For more about this shademaker and a full story about the dangers of sky-shine, see pages 90 to 97.

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The Hammond Spinet Organ. $1350, F.O.B. Chicago

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THE DEPENDABLE DISHWASHER

gets you ready on time

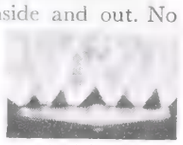
You're always ready for guests when you have a KitchenAid dishwasher. You greet guests relaxed. Here's how KitchenAid helps:

**Washes perfectly.** No pre-rinsing. Connects easily—load it and leave it. Soil is "scrubbed" away by KitchenAid's exclusive power-wash action with filter-clean wash and rinse water.

**Dries sparkling bright,** the way you like, with KitchenAid's exclusive flowing, sanitized hot air. No crazing—safe, even for your delicate china.

**Dependable,** built to last. Durable porcelain enamel inside and out. No installation costs. And service calls are a rarity. There's a KitchenAid for every kitchen—portable or built-in.

See the Yellow Pages for your nearest dealer or write KitchenAid Home Dishwasher Division, The Hobart Manufacturing Company, Dept. KH, Troy, Ohio. (In Canada, write Hobart, 175 George St., Toronto 2.)



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KitchenAid
AUTOMATIC DISHWASHERS

by HOBART, the world's largest manufacturer of food, kitchen and dishwashing machines

# IT'S WORTH MENTIONING

*By* JULIE POLSHEK

**P**ush-pull cart, self-standing when parked, furnishes bins 17″ x 9¼″ x 8″ which lift off. Its transporting service is convenient for barbecue or gardening supplies, for supplies when on housecleaning circuit; for vegetables. It also provides storage service. $9.95. Plas-Tex Caddy has metal cart; ventilated bins of heat-resistant, strong plastic. Bins are available alone; $2.49 each. Hammacher Schlemmer, N.Y.C. 22.





**S**martly designed "disposables" are new Weather-Vane Bondware; coloration combines red roosters, gray motifs, white ground. Choice of 80 cold cups or 40 hot cups with 60 plates. $2.65. For convenient lap-service, pass plates on metal Parti-Server; $2.95 for 12. Swedish table runner matches Bondware hues; woven of vinyl strips and nylon cord. Washable; drips dry; $7.95; 26″ x 46″. All from Downs & Co., Evanston, Ill.

**Y**ou can't beat a triple-deck bed for space-saving expansion of bedroom facilities; for summer cottages, the Harmony House unit prepares you for any guest contingency. Over-all height, 79½″. Sliding ladder and guard rails detach; separable bunk units can convert into three twin-size beds, or 2-decker and a single. Sturdily built of hardwood; colonial maple finish; $60. From Sears, Roebuck & Co., Chicago 7, Illinois.



PHOTOGRAPHS BY FRED LERNER



**U**nique fan, Filterjet by Chemex, has no blades. Substitute, multiple filter-paper discs whirled by 1/6 h.p. motor, supplies powerful circulation capacity; propulsion power can blow out a match 30 feet away. Effective relay-booster for air conditioner; ventilates and exhausts when horizontal with air vent facing open window; can be wall hung. Plastic rubber casing, 21″ $50; 100 re-fill discs, $6.50. Chemex, 41 Murray St., N.Y.C.

(*Please turn to page* 8)




I knew right away I would like you. You're so simple and uncomplicated. Vodka, **Rose's Lime Juice** and a single island of ice. What do they call you? Gimlet? Why that's a perfectly adorable name!

Gin is also great for the Gimlet. Recipe: 4 or 5 parts gin or vodka to 1 part Rose's Lime Juice, over ice, in an old-fashioned or cocktail glass.

IMPORTED FROM ENGLAND



# Cotton-cushioned mattresses can "take it"!

Torture tests prove that cotton-cushioned mattresses are best! And the mattress that can "take it" can give it too . . . give you relaxing, refreshing healthful rest. Cotton-cushioned innerspring mattresses are durably built to get the right combination of firmness and buoyancy for maximum comfort. No matter what brand you select, be sure it has cotton-cushioned innerspring construction. These mattresses are available in sizes and types to suit everyone . . . and they're all simply slumberful!



For cushioning...

COTTON is a NATURAL

National Cotton Batting Institute and National Cotton Council, Memphis, Tenn.


## IT'S WORTH MENTIONING

CONTINUED FROM PAGE 6



Underwater light for above-ground pools hangs on U-arm (18″) locked to side wall's outer structure; the transformer is remotely installed wherever you will. Pool-Brite's 12-volt light is harmless; transformer is grounded. Wire supplied (45′) has vinyl insulation; $29.95 with 34,000 candlepower, seal beam bulb. For round pools only; illuminates up to 28-foot diameter. Spencer Rubber Products, Manchester, Conn.

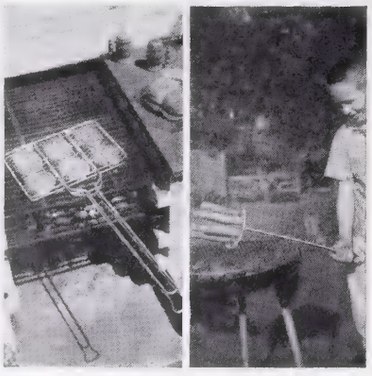
All gardening needs carry as one in Yardboy. Bin hauls fertilizer or the like to its destination; emptied, it collects leaves and other debris. Rear basket holds small tools and supplies. Long-handle tools held by built-in rack can stay put when cart is folded and hung for storage. Cart alone hauls refuse cans, etc. All steel, very strong. Coppertone finish. Pneumatic, 7″ tires; $14.95. Hammacher, Schlemmer, N.Y.C. 22.





This device, RP Spot Soaker, dispenses hose flow through aluminum-foil mesh. Myriad droplets ooze from hood's "pores"; the cascade, gently dispensed even when hose is on full force, rapidly saturates the ground at deep level. The effective action is ideal for transplanting, new plantings; for concentrated watering of tree or shrub roots, saturating "brown" lawn spots; $1.49. Walter Drake, 3502 Drake Bldg., Colo. Springs, Colo.

Rotating Hot-Dog Roaster by Androck, cooks six "franks" at a clip; a hand-crank turns the holder unit evenly, exposing all meat surfaces to firebed. Chromed steel, wood handle, $1.49. The 3-compartment broiler basket holds 6 hamburgers in recessed niches which keep content "unsqueezed." A flip of the handle turns entire load. Size 9″ x 14″, ½″ mesh; $3.50. From Washburn Co., Worcester 8, Mass.





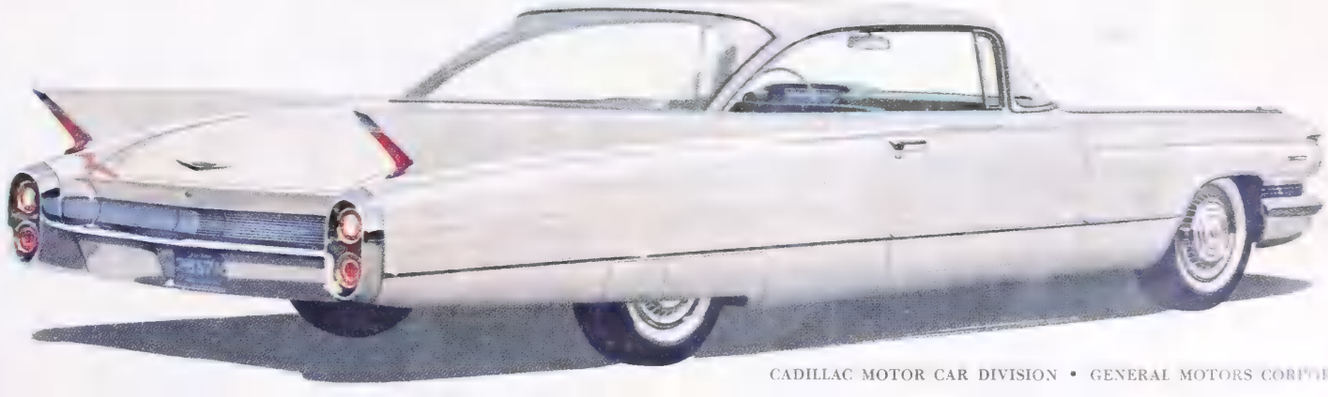
Five stacking pans carry ready-to-eat meal or the makings; vinyl bag adds fiber-glass insulation which preserves raw perishables; keeps hot or cold foods at initial temperature-level for hours. Polished aluminum pans carry, serve, cook; cover fits all. Bail clamp binds stacked unit. Capacity suffices for 6 to 8 persons. Complete Buckeye Picnic-Pak, $12.95; from Sleepy Hollow Gifts, 1037 Crane Drive, Falls Church, Va.



*Gowns for mother and daughter designed expressly for Cadillac by Anne Fogarty*

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Cadillac





*with your builder's advanced techniques and modern materials by U.S.G.*

# living's great in homes today!



Walls and ceilings are finished with smooth, rock-hard, fireproof USG® Plasters. Beautiful colors are provided by TEXOLITE* Paints. For year-round comfort, the home is insulated with RED TOP* Insulating Wool.
Decorator: Lubliner and Himmel, A.I.D.

*T. M. Reg. U.S. Pat. Off.

When you move into a brand-new home today, you move into a brand-new kind of living. For every thing you do or would like to do, from entertaining to relaxed family living – it all seems so wonderfully satisfying in a new home of your own. There are plenty of good reasons why new-home living is so popular today. Everywhere you look in magazines and model homes you see ideas: innovations in design, trends in decoration, work-saving conveniences, advances in building materials and methods. No wonder it's so easy – and so much fun – to plan or find the perfect home for you. *This year is the time to get moving.* Ask your builder or dealer about U.S.G.'s full line of modern building materials, or write United States Gypsum, Dept. HB-01, 300 West Adams Street, Chicago 6, Illinois.

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BUILDING PRODUCTS

THE GREATEST NAME IN BUILDING

# Holiday from Apron Strings



*Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.*

# Frigidaire Wall Ovens

## New Pull 'N Clean Ovens mean "stand-up" cleaning..."more-fun" automatic cooking!

For everyday holiday living, build-in the Frigidaire double-oven Imperial Wall Oven. Wonderful Cook-Master Control lets you cook whole meals, turns oven on and off—automatically. And the amazing Spatter-Free Broiler Grill lets you broil time after time without oven cleaning! For "cook-out" fun, *indoors*, specify optional big-roast Rotisserie.

Best of all, cleaning is quick 'n easy with any of the 8 new Frigidaire Wall Ovens—keeps the *fun* in cooking! New Pull 'N Clean Oven models, shown, bring the lower oven to you for cleaning. Drop-Leaf Doors and French Doors swing completely out of your way. Five Kitchen Rainbow colors* . . . with matching Built-In Cooking Tops or Satin Chrome Fold-Back Surface Units. Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

**Sunny Yellow, Mayfair Pink, Turquoise, Charcoal Gray, Aztec Copper—plus Satin Chrome.*



### 3 Easy-Cleaning Frigidaire "Firsts"

*Pull 'N Clean Oven* slides out like a drawer. Clean standing up.

*French Doors* swing out of the way for easy cleaning.

*Drop-Leaf Doors* swing clear down for up-close cleaning.

AT LEFT, *Custom Imperial double-oven model RBB-92 with French Doors and Pull 'N Clean Oven.*



*You'll feel like a Queen!*

FRIGIDAIRE
Product of General Motors

*Advanced Appliances designed with you in mind*

# Decorator's Diary

*Look through the jottings of a decorator's day book for home furnishings news and notes on how to put what's new to work*

"They used to call it a rumpus room," said Mrs. Porter, shaking her meticulously-marceled white head, "and I swore I'd never have one in the house. When my girls were growing up I saw no reason why they couldn't entertain in the drawing room—that's what it was for."

At this point, I shook *my* head, for I'd always wondered exactly what a drawing room *was* for—besides the sanctification of dowagers like my current client, who was bred to the tapestry bell-pull and tea at five.

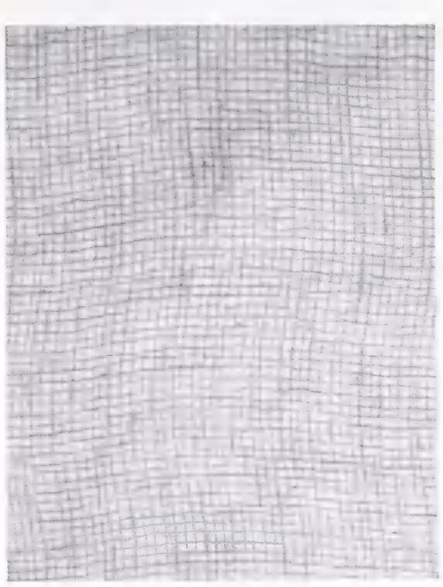
"Did they dance?" I asked. "Right on these oriental rugs?"

"Of course they danced—but there was none of that cha-cha. We had no such violence in people's homes in those days. But I suspect I am incapable of turning back the clock. What I need now is your help to make this old donjon-keep more attractive to my great-grandchildren."

She did have a problem, this imposing old gentlewoman whose age no one dared murmur even behind closed doors. Owing to her family's tradition of foreign service and their complicated set of international domiciles, she had more or less inherited her two daughters' teen-age grandchildren—at least while they were in the U.S.A. for preparatory school and college. There were four of them—two girls, two boys—ensconced in schools in New England, but this old turreted stone castle on the Hudson River was home base where they were supposed to return for week ends and holidays.

Mrs. Porter is one of the few people left who can afford to live in the incredibly mannerly 19th-century manner. Hers is still a world of sachet-scented linen sheets and silver-handled dresser sets, of breakfast trays and dressing for dinner. She has every right

(*Please turn to page* 42)



**"Tobago" vinyl-aluminum wall covering**


*Now...* KOOLFOAM GIVES YOU AN EXTRA *"Show Case"* WORTH $1.50




AT NO EXTRA COST!

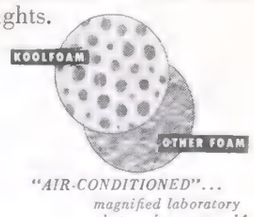



*Here's the modern pillowcase that zips off for easy laundering...while you use the spare.*

LOOK FOR THIS *Gift Bonus* WITH YOUR NEW "SHOW-CASE" PILLOW!

For a short time, Koolfoam "Show-Case" gives you the world's finest latex foam pillow, with even *greater* value than *ever!* Each has its zippered *inner* case, plus the sensational SHOW-CASE zippered *outer* cover in white or colors...PLUS a spare in color...without a single extra penny cost. In fine combed cotton, with Easy-Care, No-Iron Finish; Sanforized.

Only KOOLFOAM pillows give you "Air-Conditioned" comfort, with the patented open-pore surface that *inhales* fresh air, *exhales* stale air while you sleep cool refreshed, even on hot summer nights.




*"AIR-CONDITIONED"... magnified laboratory photos show up to 14 times more airflow!*

Dayco Koolfoam® *"Air-Conditioned"*® PILLOWS

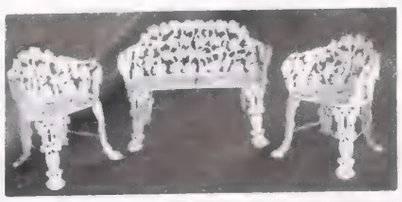
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KOOLFOAM: *The world's largest manufacturer of latex foam pillows*
Dayco Foam Products Company, Division of Dayco Corporation, Asheville, N.C.

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Original **GRAPE & LEAF** pattern

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| Settee #601 39" long | $33. | $41. |
| Chair #602 21½" wide ea. | $21.80 | $30.50 |

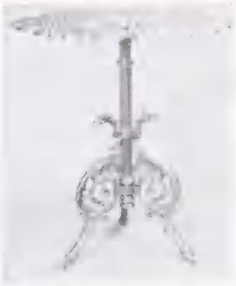


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**CAST IRON $49.50** **ALUMINUM $59.50**



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**New GRAPE FERNERY—Reg. $29.90**

Save now on this Special May Offer. Beautifully designed in cast iron, finished white. 31" long, 9" wide and 14½" high. **$17.95**

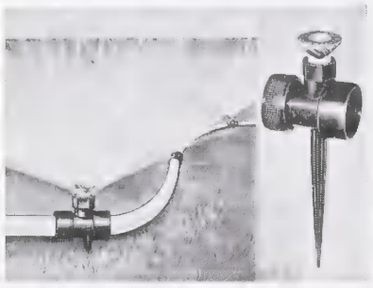
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**OLD NEW ORLEANS ADJUSTABLE TABLE**

Intricately designed in lifetime cast iron. Large 21" diameter round top, height adjustable from 18" to 24". Choice of white or antique green. **$19.95**

**J. F. DAY & CO.**

**Dept. B-7-60, 1901 4th Ave., So. Birmingham, Alabama**



**SPRINKLE UP TO 1500 SQ. FT., $1**

New turbine-action Sprinkler spins a fine mist of water up to 1,500 square feet! Attaches to any hose. Set up singly, or in series...it's the world's lowest-priced sprinkler system. Versatile—can be moved where needed. Rugged, moulded-nylon design...can't clog, rust or get out of order! *Guaranteed the most effective sprinkler you've ever used or money back!* Only $1, postage paid...three for $2.79. Order WHIRL-A-JETS from **Sunset House, 676 Sunset Building, Beverly Hills, California.**

**NEWBURY**

***TWIN-GRILL* BROILER**

*for year 'round charcoal cookery!*



If you like the rich outdoor flavor only charcoal broiling gives, you'll want this functional broiler (can even be used in your indoor fireplace!) Unique twin-level cooking and warming gives you twice as much broiling space! Sturdily constructed of black finished cast iron. 16"x10½" nickel-plated grids . . . your assurance of heat retention and fuel economy. Handles stay cool even with hottest fire. Adjustable draft, heat controls and grids. Easy to assemble. **$19.95** ppd.

plus $1.50 West of Miss.
With leg extenders $1.00 extra
**Rotisserie model (not shown) $29.95**
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**NEWBURY TWIN GRILL**
**Dept. B-7, Goshen, N. Y.**

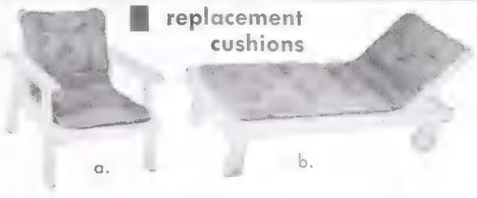


(MODEL A ILLUSTRATED ABOVE) 6-10-15-20 BU. ESTATE MODELS ALSO AVAILABLE

**BURNS TRASH SAFELY OUTDOORS!**

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel Model A (21½"x 27")—$14.95 postpaid. 3 bushel Model B (24"x32")—$18.95 postpaid. Money back guarantee. Add $2.00 W. of Denver.

**ALSTO CO., Dept. HB-7, 4007 Detroit Ave., Cleveland 13, Ohio**



**replacement cushions for outdoor furniture**

**. . . wood or metal frames . . .**

a. chair (22w.x42-l.-10 [illegible]) $5.95

b. chaise (24w.x72-l.-20 [illegible]) $9.95

Our water-repellent outdoor cushions help you revitalize your garden furniture in no time. Seven colors, two luxurious prints are filled with no-mat cotton, covered in heavy-duty brown green striped ticking, with gaily scaled colors and harmonizing whites. Standard sizes to fit most chairs, chaises, etc. Others to order. Pillows, as are cushions as much as your own construction, [illegible] Backs!

freight chgs. coll.
send check or money order

**patio sales** hb-70 **highland park, ill.**

# WINDOW SHOP

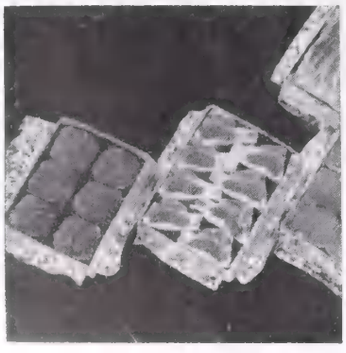
WITH Peggy Ryan



**SLIM GEMS** for zesty summer salads are these tall and terrific seasoners. Imported salt and pepper mills are 10" tall, come in dramatic ebony or rich mahogany finish. Tops and bases are lacquered silver plate and we think any man would love them! $5.50 the pair including federal tax. Croydon Silversmiths, Dept. H7, 805 Lexington Ave., New York 21.




**TEE-HEE SHIRT.** *Your* weekend armchair athlete (comes the urge to exercise, he sits down until it passes) will grin sheepishly when you present him with *this* T-shirt. White cotton with nylon reinforced stitching, it's lettered on the back, "Sittin' and Sippin' Athletic Club." A genial host would love one. Specify med. or lg. $2. Greenland Studios, 3735B N. W. 67th St., Miami 47, Fla.



**GRILL ASSORTMENT** is a gourmet selection of fine Pfaelzer meats that will establish your reputation as a host and have guests beating a path to your barbecues. Eight half-slabs of barbecue ribs, 16 lamb loin chops, 12 chopped tenderloin steaks, 12 boneless, thick center-cut top-sirloin steaks are incl. $49.50. Perfect arrival guaranteed. Pfaelzer Bros., Dept. NEH, Chicago 9.



**DECK CHAIR** provides you with a really comfortable roost aboard your cruiser. It folds and stacks easily, will even float if swept overboard or into pool. Heavy-duty vinyl-coated duck seat on an aluminum frame comes in blue with white insignia, red with white, or white with red. 25½" h., 20" w., $8.95 plus $1 post. 2, $18.75. The Ship's Wheel, 1325 W. 59th St., La Grange, Illinois.

# PING

*Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Postage extra outside Continental U.S.A. Happy Window Shopping!*

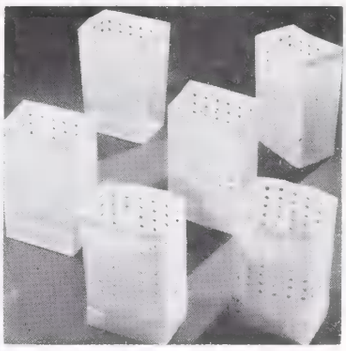
**OUTDOOR OUTLET BOX** spikes into the ground, provides current where needed for use with electric lawnmower, power tools, patio & garden lighting. Cast-aluminum box, heavy-duty duplex receptacle with Saf-T-Lok snap-cover plate, rubber gaskets. 15′ cord, lamp holder, $8.98. Unit *without* lamp holder, $7.98. (bulb not incl.) Abarno's, 137-10 Northern Blvd., Flushing, New York.



**WE'RE TERRY BOOSTERS.** We *like* the way it soaks up water like a thirsty sponge. We *love* the way it washes and dries, soft and comfortable. And we're *mad* about the way it looks with a golden tan. One-piece dry-off or playsuit with an adjustable belt is brass-buttoned, comes in maize, aqua, pink, and white. 10-16, $9.95. Order from Miller's, 4877 E. Speedway, Tucson, Arizona.



**SPARKLE SACKS** are the gayest glowers that ever lighted a summer evening. You just fill the pretty pink, green or white perforated paper bags half-way with sand, plant them with a candle and they line driveway, pool or patio with light. Wind can't unseat them though their price is a breezy 12 for $1. With candles, $1.95. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



**BUY GUM, IT'S SUGARLESS** and so are the peppermints. So if you're shedding a few pounds for the sunbathing season, these are for you. And of course they're absolutely perfect for the sugar- or salt-restricted diets. Peppermints, 20-10¢ rolls, $1.75; 20-10¢ gum packs, $1.75. 20 of ea., $3.25. From the foremost maker of dietetic sweets. Estee, HB7, 42 Jumel Pl., N.Y.C. 32.








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Most of the illustrated and 500 other inactive patterns are available immediately. One of the world's largest silver dealers, we will also take your old silver in exchange on a purchase of any one of 100 new, current patterns.

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**TILE TRIVETS**

Japanese characters spell "**Long Life**" and "**Happiness**" on white tiles mounted in black frames. Also available are "**Prosperity**" and "**Many Children**". Along with their oriental charm, you'll find they give businesslike protection to table tops from hot dishes, plants, etc., or you may want to hang them on the wall. Measure 9½" high.

**$1.98** pair, plus 35¢ postage.

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*Scandicrafts* Dept. B-70
18 North Astor Street
IRVINGTON-ON-HUDSON, NEW YORK



**MESH** Wrought Iron **Patio Lamp** 13" High

This lovely cylindrical hurricane throws a fascinating pattern of lattice work when the candle is glowing in the dark. Unlike any we have seen before, it is distinctive in its simplicity. The cast base and brass candle holder carries an 11" clear chimney—overall size 13" high x 6½" wide. Black or white.

**$15.95 Plus 50¢ for Postage**

*Pa. Res. Add 4¢ Sales Tax • Sorry—No Stamps or C.O.D.*

*Page & Biddle*
Dept. HB-7, Bryn Mawr, Penna.

*Visit our Galleries*



**A Fountain or an Ornament**

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. The jug can be piped for running water. Made of Pompeian Stone—$65.00. Figure without bird bath, $35.00. Prices f.o.b. N.Y.

***Write NOW for catalogue picturing a great variety of lovely Ornaments in Stone, Bronze and Lead for House or Garden. 10 cents, please, for mailing.***

**Erkins Studios**
10 West 40th St., New York 18, N. Y.



**Double-Duty Delight**

It's a **WINE COOLER** only **$8.95** It's a **SALAD BOWL**

*(Add $1.00 for packing and handling)*

Just the thing for outdoor barbecues and indoor parties. Genuine New Hampshire turned white pine beautifully finished in Olde Salem Maple. Oak handle for easy "totin' ". Complete with removable plastic liner, salad fork and spoon. 24" high, 13" diam.

Send 25¢ for big 1960 catalog.

**Puddin' Holler** Box 52 E. Swanzey New Hampshire





# 8 LIVE LOBSTERS

**all ready to cook in a disposable Lobster Steamer** $13.95

An authentic Lobster Bake direct from Maine all set to cook on arrival. Maine lobsters — 1 ¼ lbs., meaty best eating size — in sea-chilled rockweed for real steamed flavor. Iced all the way, live delivery guaranteed within 1800 rail miles. Easy to cook, just punch hole in steamer lid, add water, steam—it's ready to serve. Clambake complete with ½ peck steamer clams $16.95. *Either plus express charges collect.* Every order acknowledged. All cooking directions included.

**SALTWATER FARM® INC.**
**Damariscotta, 17 Maine**

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LOBSTERBAKES
☐ 8 Live Lobsters $13.95
☐ 16 Live Lobsters $25.45

☐ Send me your seafood catalogue

CLAMBAKES
☐ 8 Lobsters + ½ peck clams $16.95
☐ 16 Lobsters + 1 peck clams $30.35

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WANTED Month ☐ Day ☐ Time ☐

## Elegant Shells — Now $1.50



A REPRODUCTION of a Sheffield (1700-1800) design and truly lovely dishes for candy, mints or nuts. They are so inexpensive, you'll want several. Use one as a soap dish in the guest bath, another as a card tray on the hall table. Footed shells are 5" x 6". **Now only $1.50 each.**

**Your Choice of Colors:** *(specify)*
• Silver Plate • Brass • White with Gold • Gold Plate • Chrome

*Money back guarantee if not delighted*

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Order several—make wonderful gifts
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# King Size

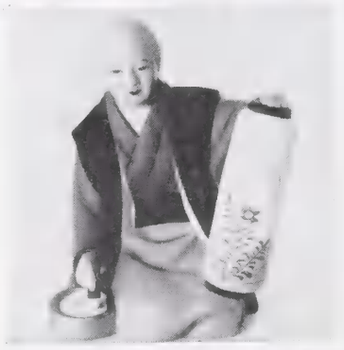
King Size Bedding and Bedspreads . . . designed to cover two 39" wide x 76" long twin beds joined together.

CANNON percale sheet 108x122½ . . . 6.95
CONTOUR 78x76x6½ or 78x80x6½ . . 7.95
BLANKETS, 108x90 . . . 9.95-45.00
WAMSUTTA mattress pad, 76x84 . . . 9.95
EXTRA LONG PILLOW (21x39)
European Goose Down filled . . . 19.95
Dacron filled . . . 11.95
Cannon long white pillow CASE, 42x48 1.00
BEDSPREADS and COVERLETS of antique satin, Starlight, polished cotton and Floral Print. Color swatches, 25¢ each fabric (Includes all colors) . . . 23.00 to 50.00
WASHABLE BEDSPREADS 12.95 to 29.95
GENERAL ELECTRIC Blankets 59.95-69.95
ADD 90c for Postage, Handling to total.

**COLTEN'S**
1350 Beacon St., Brookline 46, Mass.



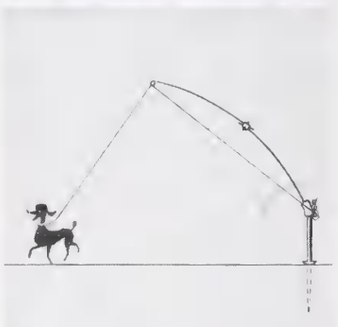
**CARRY IT OFF LIGHTLY,** this gold and white patent or black plastic traveler. It's the only luggage you'll need to carry aboard a plane, and for summer week ends you'll cherish it the way you do your tan. Rubberized interior fitted with 2 bottles, jar, atomizer, soap dish, has room for a robe, nightie and slippers. 8 x 14" with zipper. $5.95. What's New Shop, HB7, Wynnewood, Pa.



**HAKATA DOLLS,** famous for over 355 years, are unique in their delicacy of line and vividness of expression. They depict all phases of Japanese life, such as Lantern Maker (shown), Fisherman, Wrestler, Vegetable Peddler, etc. Each one is handpainted. 5½ to 7" size, $5.44. 7 to 9" size, $6.44. Freight collect. Palley's, Dept. HB-70, 2263 E. Vernon Ave., Los Angeles 58, Calif.




**CUTE AS A BUG'S EAR** is a silly simile, to our way of thinking. So put us first on the list for this pocket-size insect-repellent bomb. It's greaseless, stainless, non-toxic, harmless — even to baby! But what a job it does on those nasty gnats! Recommended by U. S. Dept. of Agriculture, one spraying lasts all day, one can all summer. $1.49. Damar's, 742 Damar Bldg., Elizabeth, N. J.



**TETHER OR NOT** probably depends on your town's ordinance but where we live this Kepe-Nete dog hitch is a must. It keeps our hound safe from the toils of the law and he's happy and tangle-free. An adjustable 8' flexible fiberglas rod and 550-lb. test nylon cord gives the dog a 28' circle. Rod fits into 18" pipe that drives into ground. $9.95. Cowap, HB7, 2423 Ridgeway, Evanston, Ill.



**Insulated to keep the contents COLD!**

**MELON BOWLS** 4 for $4.45 postpaid

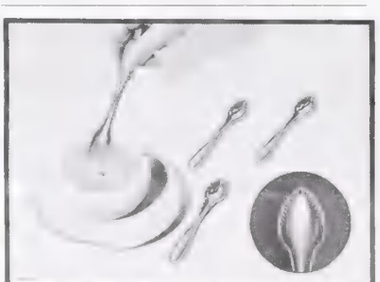
You'll love the appearance of these "true-to-life", colorful melon bowls—and you'll love, even more, the delightful crisp coolness of the berries, fruit-cups, salads, cold soups or ice cream that you serve in them.

They are made with double-walled insulation which retains the cold when pre-chilled, so that you serve your summer-time treats deliciously cool.

6 inches in diameter; 4 to a set—a wonderful value at $4.45 postpaid.

*(Check or M.O., C.O.D.)*

**MALCOLM'S**
House & Garden Store
6309 Reisterstown Road
Baltimore 15, Md.



**No-Trim Grapefruit Spoons**

Easiest way to serve grapefruit ever! Simply halve it and set one of these spoons at every place! These new stainless steel spoons take all the time-consuming work out of preparing grapefruit for breakfast or salads. Each has a serrated business end that zips perfect segments without tearing or squirting! Set of four. Order No. **6438-6**, Grapefruit Spoons, 1 set **$1.00** by mail postpaid.

Write Today For Free Catalog!

**Miles Kimball**
**69 Bond St., Oshkosh, Wisconsin**




# FROM GERMANY

**MAN'S-SIZE BEER GLASSES**

½ Liter (over 16 oz.)

Each handsomely decorated with the colorful official emblem of a famous German brewery. Nothing more suitable for quaffing that delightful golden brew.

Set of six, assorted emblems $8.95 postpaid

*Send 10c for catalog of unusual imports.*

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Real collectors' items! Perfect for wall decoration in your den, living room, boy's room, playroom, etc. It makes a wonderful conversation piece. Clean 18" stainless steel blade with 4" polished handle. Money refunded if not completely satisfied. Order your set right away . . . offer limited. *Send check or M.O. to:*

**ARMY SURPLUS OUTLET**
91 N. Second St., P. O. Box 2623,
Memphis 2, Tennessee

**LEAVE A LIGHT** that looks like a pretty paper lantern in the hall for the stayouts at your house. It's rayon-shantung laminated on vinyl with a white fibreglass cylinder insert. A pair would be a decorative duet for a contemporary long, low table. Mounted on brass-plated V-shaped tripod, it comes with 6′ cord, is 15″ high, $5.95 each. Glasscraft, 920B Chicago Ave., Evanston, Ill.



**MORE MADRAS, PLEASE.** We love the sunset colors, the beautiful blending. A genuine Indian madras plaid double purse carries your essentials in good order. 7″ wide. $2.95. Cinch belt, 1″ wide, to wear with full-skirted cottons or well-tailored chinos, sizes 22-32″, $2.95. In red, blue, or yellow predominating. From Elizabeth McCaffrey, Dept. B7, Northport, New York.

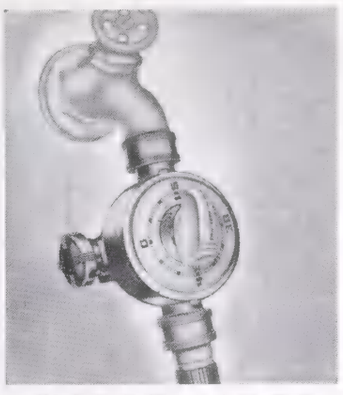


**YOU'D FOOL A FROG** with these water lilies, they look so absolutely real! They're fabulous fakes and positively perfect for your garden pool. They float, they're color-fast, and they stay completely odorless. In natural pinks, yellows and whites of the real flowers, they'd make a heavenly table arrangement. 2-7″ and 4-5″ (set of 6), $2.75. Here's How Co., HB7, 95 Fifth Ave., N.Y.C. 3.



**WHAT ARE WASHBALLS?** They're what our Colonial forebears called their scented soap. Hand-made and hand-rolled as it was in the 18th Century, it comes in lavender, lemon, lilac, pine and magnolia fragrances that are mild and lovely for summer. 3 hand-size balls, $1.25; 5 guest-size, $1.25. 5 boxes either size, $5. Gift-boxed. Carolina Soap & Candle Makers, Southern Pines, N.C.



**WATER-TIMER**

**Saves Time—Money—Water**

Water-timer gives you the time control necessary to dispense correct amounts of water for flowers, lawns and shrubs. Time control knob can be set to shut off water at any time up to one hour, thus freeing you for other jobs or activities. Water-timer is precision made to withstand the most rugged use and soon pays for itself in savings on water bills. Satisfaction guaranteed. $11.50 Ppd.

2 HOUR WATER-TIMER, Ppd. $13.50

*Pa. Residents Add 6% Sales Tax*
*Sorry, no COD's please*

**Wayne Mfg. Co., Wayne 1, Pa.**



**NEW! FOOTED COMPOTES OF CHINESE PORCELAIN**

Add an elegant touch to your summer meals with these lovely footed cups of pure white Chinese porcelain. Just the right size for individual servings of ice cream, fruit or sea food. And so exquisitely made they will bring you compliments galore at all your parties. Compotes stand 2¾″ high, 4″ across the top to hold generous servings.

Set of 4 **$3.95** plus 50¢ shipping

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| 200 Perfect Antique Rugs | $75 to $200 |
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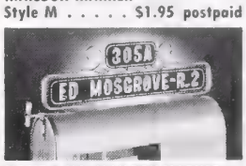

**MAILBOX MARKER**
Style M . . . . . $1.95 postpaid




**FRAMED MAILBOX MARKER**
Style MF . . . . $2.95 postpaid



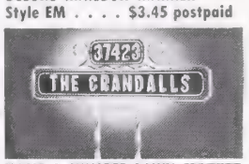

**DELUXE MAILBOX MARKER**
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**TWO-LINE MAILBOX MARKER**
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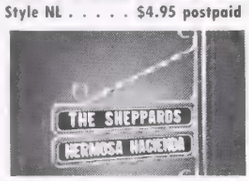

**NAME & NUMBER LAWN MARKER**
Style NL . . . . . $4.95 postpaid




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**NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid**




**TWO-LINE POST-n-WALL MARKER**
Style OB . . . . $6.95 postpaid

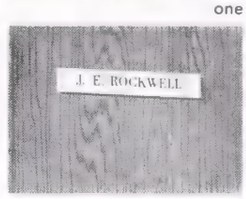
**DAY-n-NIGHT Markers as low as $1.95**

**PERFECT FOR GIFTS—ANY WORDING YOU WANT!**

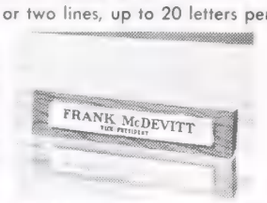
Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

**engraved solid brass, bronze or aluminum DESK-n-DOOR Markers**

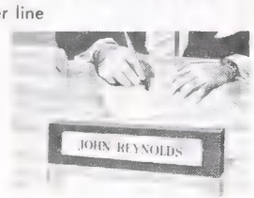
one or two lines, up to 20 letters per line




**DOOR MARKER,** 7″ x 1″
Aluminum, Style DUA $1.95 ppd.
Brass, Style DOB . . . 2.95 ppd.
Bronze, Style DOZ . . 3.95 ppd.




**DESK MARKER,** solid walnut base, 8½″x2″
Aluminum, Style DEAW 2.95 ppd.
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**DESK MARKER,** ebony finish base 8½″x2″
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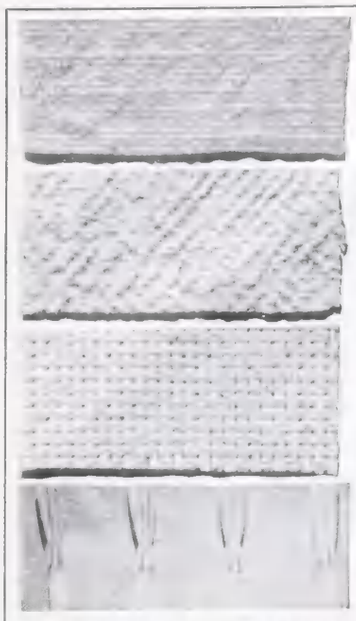
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☐ Remittance enclosed: ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



**only $2.98 a yard and it's 10 feet wide!**

California decorators and architects **"up end"** it to drape the widest window floor-to-ceiling, with one piece of cloth! No seams to sew or show! 100% cottons, heavy primitive weaves, woven for quick fluff-dry laundering—never ironed. Smart and serviceable for slipcovers, bedspreads, tablecloths.

**Send 25¢** for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from $2.98 to $4.98 per yard.

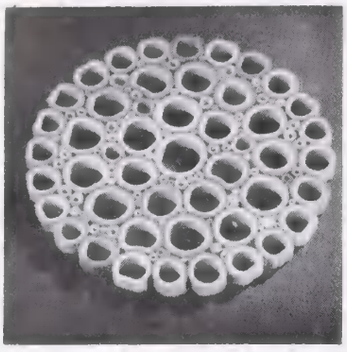
**world's widest seamless draperies!**

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**RUGGED CROSS.** A superb interpretation of an inspiring design is shown in solid-brass book ends for a clergyman's desk, a nun's visiting parlor, a library table. The cross is patterned after the trunk of the dogwood. 8" high, 4½" wide, mounted on a 4" x 4" felt-padded base, $10.95. In white enameled iron, $4.95. Tennessee Chromium Plating, 206 Louise Ave. N., Nashville, Tenn.



**BAMBOOZLED** will be your piping-hot casseroles so they'll never mar a table top if you set them on these Oriental trivets 6" wide, they're made of over 100 sections of natural bamboo sealed in hard lacquer. Very effective as a wall grouping, they're just $1 each. Four are $2.95. Imported by American Trader, Dept. 322, 31 Lafayette Ave., White Plains, N.Y.



**EBONY SWALLOWS hand carved in AFRICA**

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

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Dept. 324, 25 Lafayette Ave., White Plains, N.Y.

**Special Summer Value**



**NESTING TRAY BASKETS**
**Set of 6 . . were $7.95 . . NOW $6.95**

A tisket, a tasket, here are 6 Chinese-imported rattan baskets that are useful for a number of things—from correspondence tray to fruit and flower arrangements; from planter to open file for current magazines. Sizes range from 10½" ▪ 6½" x 1½" to 15½" x 11½" ▪ 2¾". So practical you are sure to find many unique and original daily uses for all of them. A perfect gift. Now only **$6.95.** Postpaid.

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Barbecue or Buffet
Send for Catalog

**RMS INTERIORS** Dept. HB-70
214 West Ontario Street
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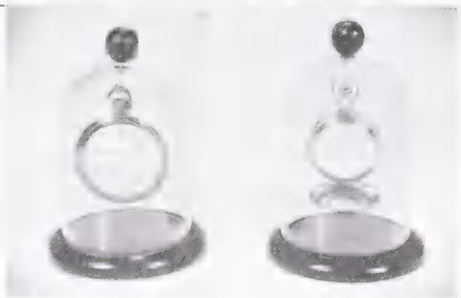
**GRECIAN NITIE** is satin-smooth and fashioned to enhance the fragrant loveliness of your petal-soft skin, fresh from a soothing tub. Copied from the toga, it fits divinely in all the proper places to turn you into a dream walking. Washable satin in blue, white, gold, or devastating black. Sizes 10 to 20, $4.95. Scintilla, 1209 W. Balmoral, Chicago 40, Ill.

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when you proudly display great Grandad's faithful old pocket watch, medal, or award in this handsome little keepsake dome. 5½" high with polished wooden base, this novel little idea can be used on mantel or table as a new and interesting decorator's item. It will make a truly exciting gift for friends or family.

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**ROLLS AWAY ANY STAIN**
*from Ties, Shirts, Blouses, Fabrics.*

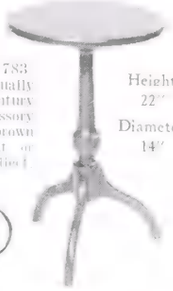
You've seen SSS-T ROLLAWAY advertised in McCALL'S, LADIES HOME JOURNAL, elsewhere! Most effective, easy-to-use stain remover . . . even makes laundry marking ink vanish. Just roll on SSS-T . . . stains roll-away. Especially effective on grease spots, food, ink, grass, lipstick, paint, blood, and nail polish stains. Rollaway is economical, long lasting . . . perfect for travel or home. Get ROLLAWAY! Satisfaction guaranteed! Send only $1.00 (no COD).

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CATALOG
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Exact handmade copy of the original created in 1783. Now popular smoking stand or tall cigarette table. May be used equally well with Early American or formal 18th Century arrangements. Ideal end piece where a small accessory table is needed. Available in finest solid light brown satin finish mahogany or mellow cherry. $49.50 Sorry, no C.O.D.'s. Shipping charges collect. Send for catalog of 12 more.



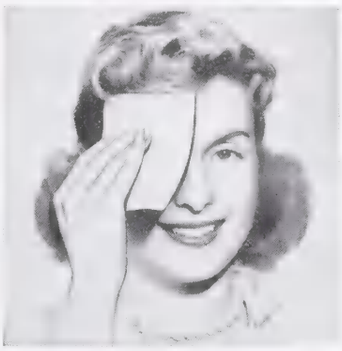

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**BODY-GUARD PACK.** Insect-repellent tissue is an effective bugaboo to the buzzing pests of summertime, and it's so easy and safe a child can use it. Wipe one on your skin and you'll have protection against mosquitoes, gnats, flies. Wonderful at the beach, on picnics, for sportsmen or gardeners, 20-sheet pack is 59¢. Two packs, $1. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.



**GERANIUM LEAVES,** made in Italy of beautiful white majolica, have unlimited possibilities. Use them as superb dessert dishes for strawberry shortcake, melon balls, or for tomato aspic, a green molded salad. Scatter them prodigiously around the house as ash trays. Molded leaf is 6" in diam. $1.25 ea.; 4, $4.50. Order from Landing Co., B760, 14-16 150th St., Whitestone 57, N. Y.



**GUATA THONGS.** Every girl whose fashion sense has its feet on the ground will want a pair of chic thongs hand-sewn in Mexico. Foam-padded for walking comfort, they have wedge heel, extra-wide straps. Genuine leather in white, turquoise, beige, or black, trimmed with 14k gold. Sizes 4½-10. $4.95 plus 35¢ post. Old Pueblo Traders, 622-BGT-So. Country Club, Tucson, Ariz.



## Bathroom Stand



$29.95

33" high
Shelves
10" x 14"

**BS-3B**
Gleaming stand in durable brass-plate finish. Generously designed to provide much needed shelf space in the bathroom or boudoir. Three glass shelves: your preference, black or white Arabesque finish. Carefully packed — no assembly necessary.

**Shipped express collect upon receipt of check or money order**
**Write for colorful brochure of other decorative items, Dept. HB7**

**Colorific HOUSE**
BOX 325 EVANSVILLE 4, INDIANA

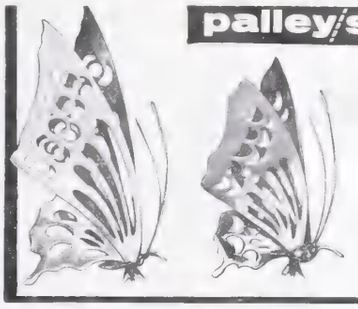


**Golden Brass Drawer Pulls**
**$1.00 per pair**

Refurbish an old chest, a desk, cabinets with these elegant drawer pulls and escutcheons. Copied from an antique French design, these golden brass beauties will add charm to your furniture. Polished brass and lacquered to prevent tarnish. Pulls measure 4½" wide. Matching Escutcheons are 3" high. Come complete with screws . . . easily mounted.

**Drawer Pulls $1.00 for a set of 2. 3 sets $2.75**
**Escutcheons 59¢ each. All prices postpaid.**

*Lillian Vernon*
**Dept. HB7**
**276 E. Third St., Mount Vernon, N. Y.**



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**beautiful BRASS BUTTERFLIES**

An irresistible two-some . . . fragile in appearance yet designed for years of lasting beauty. The "just right" decorator accent for your favorite table or "what-not" shelf. The largest is a full 9½" high and its petite companion stands 7½". Just try to resist them!

Order No. 787 **$6.98 pair**



rattan
**LUAU LOUNGE**

**NOW $14.88**

A glamorous, golden rattan lounge. Hand woven and shipped direct to us from the Far East. Will add an exotic touch to your Den, Lanai, Porch, Patio or Living Room. 26" wide with 80" of luxurious lounging comfort. Mounted on sturdy black wrought iron frame.



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A refreshing answer to any bar stool problem. Back and seat are woven from honey gold Palembang Rattan. Comfortable 16" seat revolves at a touch on its built-in swivel. Seat height is a perfect 29" from the floor. Mounted on sturdy black wought iron legs. Color: Natural rattan. **$19.95 value.**

2 FOR $16.88 or **$8.88 EA.**

**RATTAN CHAIRS $3.88 ea.**

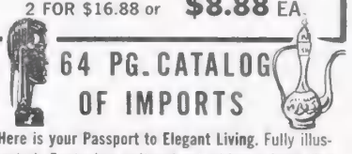



**dramatic SHELL CHAIR**

A handsome addition to the rumpus room, lanai, den, patio, etc. It's woven from honey golden Palembang rattan with a distinctive open weave. Has 17" x 18" seat. **2 for $6.88 or $3.88 ea.**

**famous BASKET CHAIR**

The most widely purchased rattan chair of all. SAVE at our NEW LOW PRICE! 26" high with 17" x 18" seat.



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**LOS ANGELES 58, CALIF.**



**NOW . . . SAVE ON GENUINE IRONSTONE**
*Imported from England!*

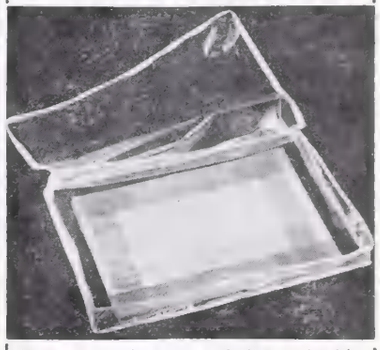
Fresh, creamy white Royal Staffordshire Ironstone made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for outdoor use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride, hostess, or as an extra set of dishes for patio entertaining. Buy now and save $20.00 on the regular open stock price! Complete 50-pc. service for 8 (eight 5 pc. place settings, 8 fruit saucers, platter, vegetable dish). Perfect as a wedding, shower, or anniversary gift . . . or for your weekend hostess. Open stock price $44.50.

Now only **$22.50** shipping charges collect

20-pc. starter set (four 5-pc. place settings) $12.95 ppd.
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Creamer and Sugar $4.50 set. ppd.

*Jenifer House* — *Send 10¢ for new catalogue*
New Marlboro Stage, Dept. B-7
GREAT BARRINGTON, MASS.

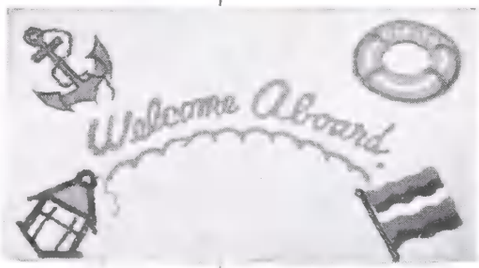
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Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at . . . ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13" x 22" with 3" gusset. It holds about 2 dozen mats. Order by number.

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*Write for free gift catalog of unusual items.*

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**HEARTY WELCOME**

This rug has a nautical motif that boat owners have longed for. Also hospitable at a swimming pool, or in a foyer which can use this type of decor. It is 2 feet x 3 feet. In an off-white background with the traditional yachting blue and red forming the decoration. $8.50

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**PICTURE BOOKS.** We have a summer project all lined up for *you*. Order this Picture Memories photograph chest and round up the family snapshots. Just file them in the indexed expansion pockets that hold 800 prints. Hand-tooled leather "books" in red or brown, 6¾ x 5 x 4½″, $14.95. Camalier & Buckley, 1141 Connecticut Ave., N. W. Washington 6, D. C.



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$7.50 ppd.

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$1.50 ea. 2 for $2.89 Plus 35c shipping

Hark—there's soft music in the night air . . . an enchanting melody that whispers of exotic temple gardens. Hang these Wind Chimes in a doorway, a window or near a patio... and a gentle breeze will move them to sweet Oriental music. Hollowed bamboo hung on colorful cords. 20″ high.

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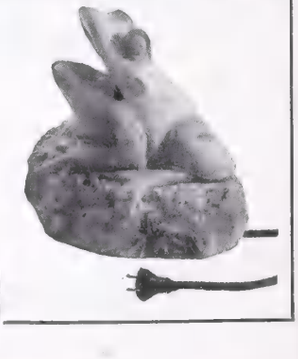
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**LIGHTS YOUR GARDEN**

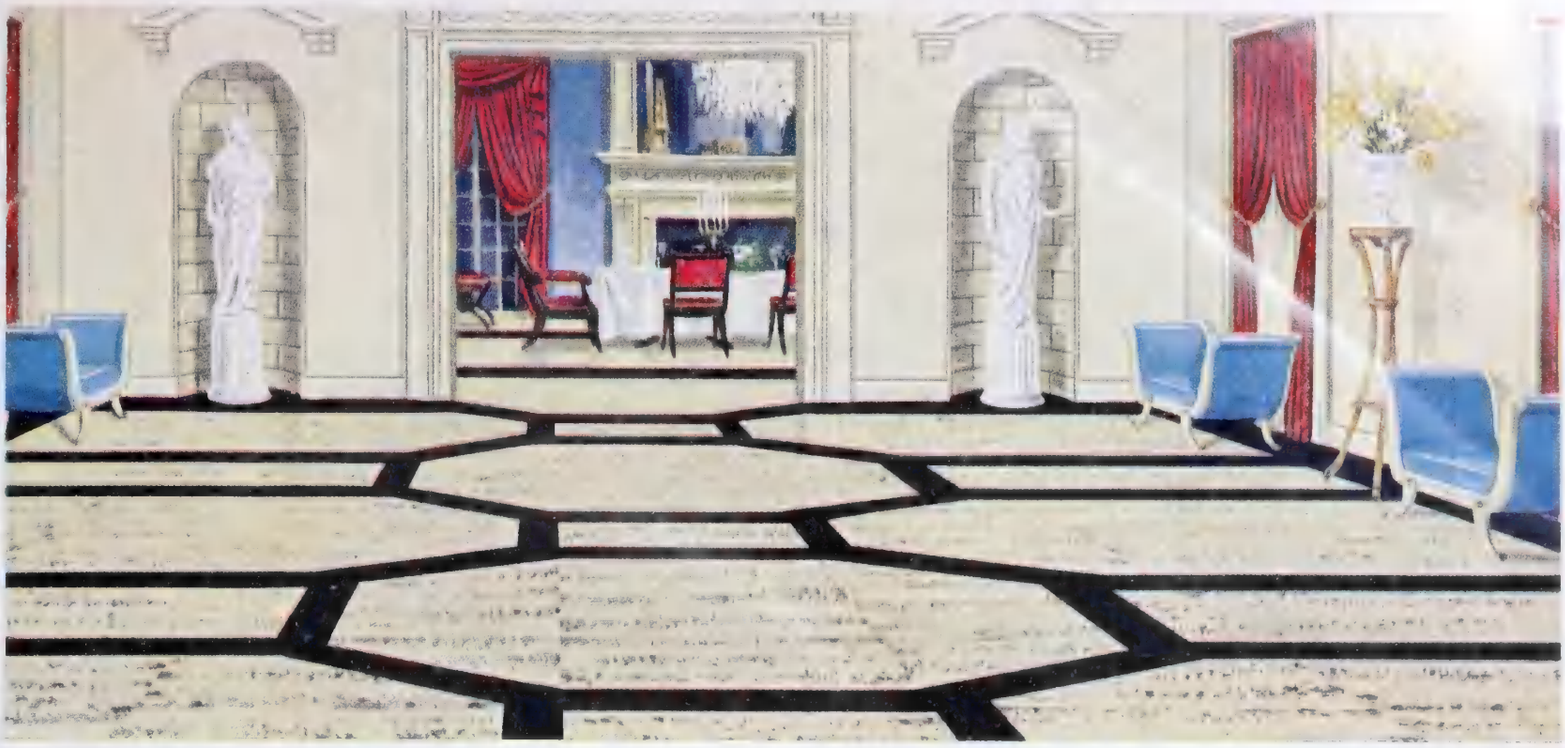
Beautifully, harmoniously. Lights up flower beds, paths, garden steps or shrubbery—light reflects through the Frog's mouth. It is made of stonetex and hand-painted in verdigris color. Ornamental by day, charming at night 9½″ high, 10″ long, complete with 12 foot watertight cord. Pair make an excellent gift.

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HB-2954

**ARE YOU SCOTCH.** French, or Yankee Doodle Dandy? Choose accordingly a thistle, fleur de lis or spread eagle solid-brass door knocker. They dress up your doorway, come inside with equal elegance for the door to your bedroom or Dad's den. 5½" h. ea.; eagle, 3½" w., fleur, 2" w., thistle, 2½" w. Name engr. *free*. $4.95 each. Jamaica Silversmith, 79-32 164th St., Jamaica 32, New York.



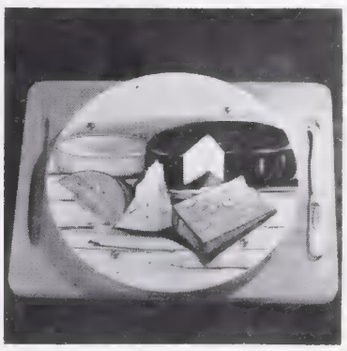
**CRADLE SONG.** Handmade of knotty pine, this old-fashioned cradle is available *high* with legs or *low* with rockers. It's tip-proof, superbly constructed, comes with or without a plastic-covered sponge-rubber mattress. *High* cradle. 33 l. x 18 w. x 27½" h., $34.95. *Low* $31.95. Mattress, $3.95. Exp. coll. Kit form *high* cradle. $23.95; *low*, $21.95. Yield House, B7. N. Conway, N. H.



**FRENCH FLAVOR.** Open salt dishes are a summer must when it isn't the heat, it's the humidity that clogs salt shakers. And these French imports are little gems. They're made of amber glass (which is enjoying a revival), measure 1½" high x 2½" wide. Four are $1.75. French bone salt spoons, 4 for $1.50. Order from Jeredith Manor, Box 130, Nyack, New York.



**WONDERFUL CHEESE BOARD** will have place of honor on your coffee table or terrace whenever the cocktail hour rolls around. It's made of hardwood with a huge center tile decorated with delicious cheese designs that look good enough to eat. Stainless-steel knife with ceramic handle fits slot on serving board. 16 x 12½", $12.50 plus 25¢ post. Lord & Taylor, New York 18.






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*a Breakfast Room BRIGHT*

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The WARNER Company CHICAGO

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Suite 6-134
Merchandise Mart
Chicago 54, Illinois



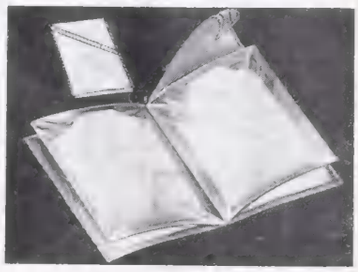
**PUEBLO WEDGE MOCCASINS . . . $5.95**

of glove-soft, smooth, washable calfskin, they cuddle your feet and make walking a pleasure. Built-in wedge heel, 5 lovely shades: White, Natural, Turquoise, Red, Charcoal, with intriguing bead design. Sizes 4 thru 10, narrow & medium, half sizes too. . . . **$5.95.** SAME as above in HIGHER WEDGE . . . **$7.95.**

*Add 50¢ postage. For COD's send $3 deposit.*

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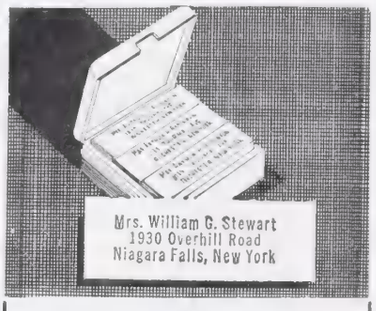
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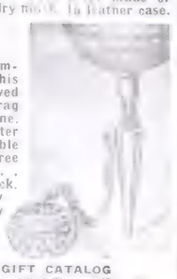



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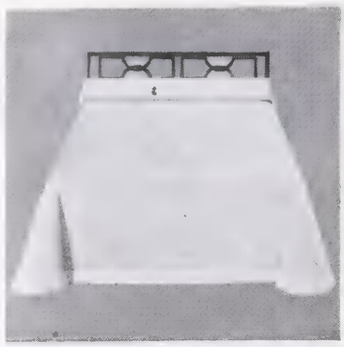



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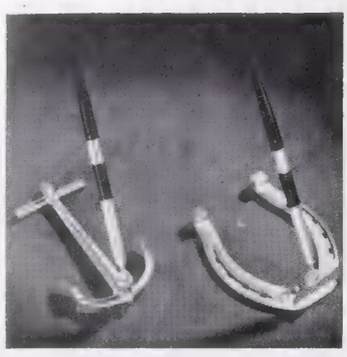
**RID-O-MUST** gives the bum's rush to musty odors in mattresses, closets, luggage, rugs, furniture, dresser drawers. Better get an extra can for your husband to use in the basement, in his car, boat or trailer. Just sprinkle it on. That stale, dead-storage odor vanishes right away, and there's a sunshine-fresh smell instead. $1.25 ppd.

**DRYROX, INC.**
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Houston 9, Texas

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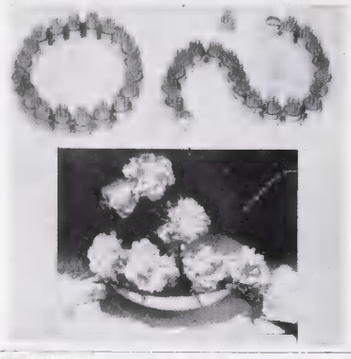
**A SUMMER CHANGE** is good for your bedroom décor, too. So switch to these trim, richly tufted bedspreads. Their design is orient-inspired and they come with deep moss fringe and rounded corners. In pure white or beige for twin or double beds, $15.95; for king size, 120 x 120", $29.95. Add 90¢ post. Catalog of other spreads, 15¢. Colten's, 1359 Beacon St., Brookline 46, Mass.



**WRITE WEIGHTS.** Order one of these brass beauties for your husband before the first-of-the-month bills arrive and you won't hear a grumble about that expensive hat you just bought. Choose anchor or horseshoe design. Both come with pens, double as felt-base paper weights. Nice for a frosh, too! About 5" long at base, $4.95 each. Mono-Art, 50 Delancey St., New York 2.



**PLAY HOOK-Y** and be a truant from the common-place with this Americana hand-hooked cotton rug. Its background color is natural and the three-masted schooner and old fire engine are in flag-blue and firecracker red. We'd like one in our son's room or under the gossip bench in the hall. 3 x 5', $14.95. Jenifer House, B7, New Marlboro Stage, Great Barrington, Mass.



**FLOWER ARRANGER.** It's magic the way you can achieve truly spectacular arrangements with this ingenious Japanese frog. The flexible needlepoint holder can be bent at will. Individual pins can be easily removed or added to holder, chain style, to create different sizes, shapes. In plastic case for storing, $3.95. Edward H. Ziff, Box 3072, Mdse. Mart Pl., Chicago 54, Illinois.

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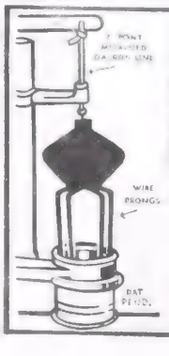
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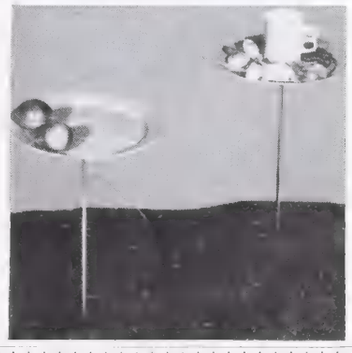
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**WATER BABIES** from 6 to 60 take off on this water jet that glides easily and smoothly, forward, backward, and sideway through the water. Water-propelled jet is unsinkable, has leak-proof floats of polyethelene foam. Straps adjustable to fit smallest child to 6'6". Transmission mechanism of durable aluminum, stainless steel. $12.98 plus 50¢ post. Wayne Mfg., Wayne 1, Pa.



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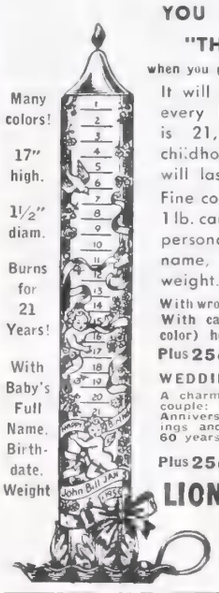
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Dept. B7-0
No. Conway, N.H.

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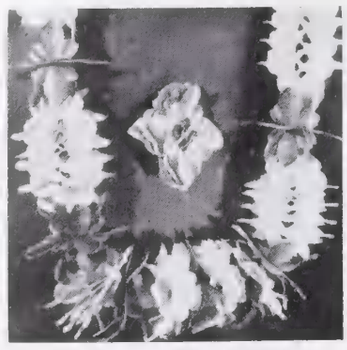
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Complete unit **7.95**

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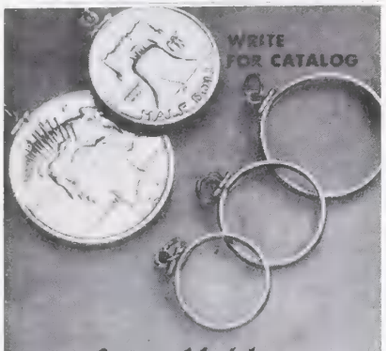
**HERE'S HOW CO.** Dept. HB-7, 95 Fifth Avenue New York 3, New York



**GALA GARLANDS** just made for the 4th of July patio parties come in confetti colors. Appoint one of the kids chairman of the decorating committee and he'll have the patio looking as gay as the fireworks. Made of crepe paper, they fold accordion-style so you can use them again and again. 12′ long in multi-color, $1.95 ea. 3, $5.75. Bard's, Dept. 1107, 816 University Pl., Evanston, Ill.



**LUCKY CANDIDATE** for your husband's desk or a room divider is an aristocratic elephant handcarved of natural dark rosewood by native craftsmen in India. Send one to the most rabid Republican you know, but keep one yourself just because of its carved elegance, splendid design. 3″ h. with ivory tusks, $2.95. World Handicrafts, Dept. 323, 29 Lafayette, White Plains, N. Y.




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$1, $2.50, $5 sizes ea. $4.00
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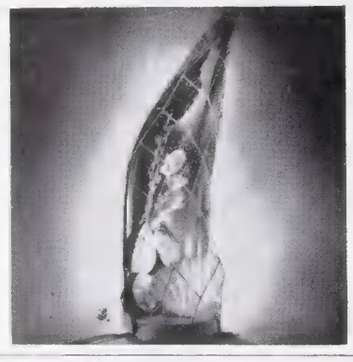
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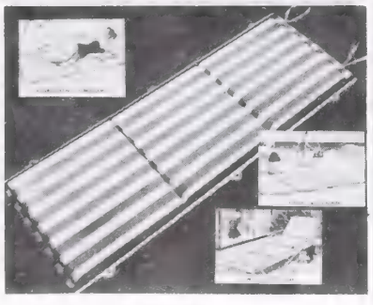
## HOME BUILDING PLAN SERVICE

Studio D, 2454 N.E. Sandy Blvd., Portland 12, Oregon



**A GILDED PALM LEAF** is the back of this new lanai lamp that's decorated with shells, coral, driftwood, and even a seahorse. They're all actual specimens specially preserved. We think any boy would love one for his room and you'll use another as a patio lamp for summer evenings. Wired, 13″ h., $4.50 ea., $8.50 pr. Add 45¢ post ea. Harriet Carter, HB7, Plymouth Meeting, Pa.





## All Purpose Pad

**It's Waterproof! For Beach or Home!** $11.95

*(add 85¢ postage)*

It's comfortable as a cushion! It's perfect for the beach or pool, as a chaise lounge cover, an extra bed, for your boat, for children's naps in the yard. Fibreglass, sealed inside non-fade vinyl; wipes clean with a cloth. 28″ x 78″; folds flat for storage. **White with Green or Turquoise stripes.** Carry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

**MEREDITH'S** of EVANSTON 24, ILLINOIS




## Converts Instantly!

Your typewriter and writing material concealed in 19″ x 20″ x 25½″ high console. Spring operated. Italian Provincial shown, also Early American, Oriental, Contemporary designs. $109.95 to $119.95 for portables. Matching FILE.

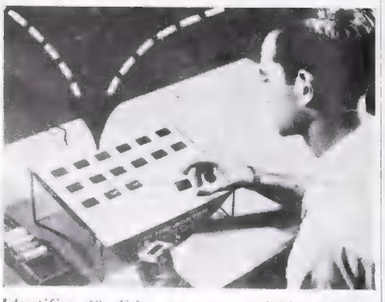
Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors.

WRITE FOR INFORMATION.

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## SORT YOUR SLIDES THE EASY WAY!



Identifies 40 slides, at once, quickly, clearly and distinctly. 12″ x 14″ translucent, illuminated top permits rapid, positive selection of slides for fast arrangement in projector magazine. It's easy . . . It's fast . . . It's fun! **$13.95** ppd.

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**Satisfaction Or Money Refunded . . . No C.O.D.'s**

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"I don't see how we ever got along without FlexPort before. We are more than pleased . . . we think FlexPort is terrific."

Dog Breeder, Connecticut

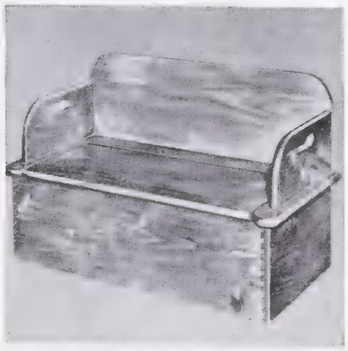
## FlexPort Pet Door

Dogs and cats are easily trained to use FlexPort. Ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed in homes, kennels, garages, dog houses. All sizes available. Prices start at $16.50. Do not send order. *Write for free folder.*

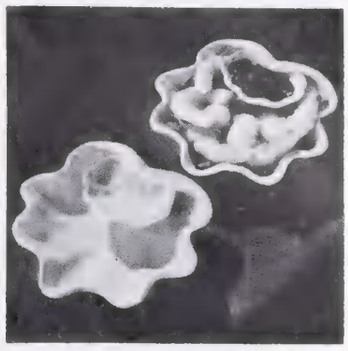
**TUREN, INC., DEPT. H-7**

**Beaver Park, Danvers, Mass.**

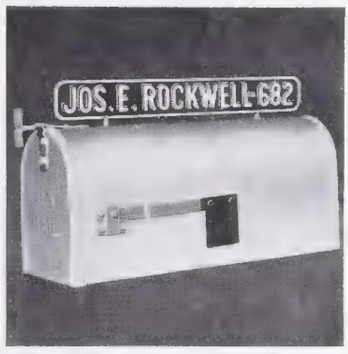
**A BOY'S TOYS** have a way of scattering, but comes the call to order the playroom, our young general stows his soldiers neatly (and almost willingly) in this really rugged pine chest. It doubles as a bench, has cut-out handles and moves easily despite its 31½ x 16½ x 20″ high size. Unfinished, $14.95; antiqued pine finish, $16.95. Exp. chgs. coll. Jeff Elliot, HB7, Statesville, N. C.



**WE'D AS LEAF** serve deliciously chilled shrimp cocktail for our summer appetizer as anything we know. And these are the dishes that do them proud. Bright white leaf-shape Italian pottery servers have little built-in sauce holders, measure 5¾″. They'd be wonderful to take a week-end hostess. $2.50 each from Edith Chapman, Nyack, New York.



**POST NOTICE** where you live with the Day-n-Night Mailbox Marker. Reflector letters and numbers (up to 17) that mirror light from street lamps or headlights are embossed in aluminum plate on a black, baked-enamel finish. Fits any mailbox, is easy to install. Marker shipped within 48 hours. $1.95. Spear Engineering Company, 494 Spear Building, Colorado Springs, Colo.




**PINE-CONE PINS,** made by the famous silversmith Stuart Nye and stamped with his silvermark, have an underplayed elegance that you find only in fine design. To catch a silk scarf or dramatize the neckline of a summer sheath, they're incomparably lovely. 2″ rd. or sq. in sterling silver. $2.75 ea. Matching drop earrings, $3.30. Tax incl. Lion's, HB7, 139 Payson Ave., N.Y.C. 34.




# KILLS FLIES on Contact

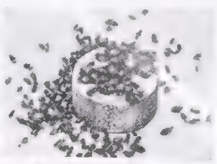
## WORKS FOR ENTIRE SEASON!

### Better, Safer Than Sprays, Bombs, Fly Paper!

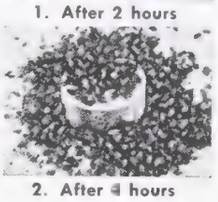
Now, quick death to disease-bearing flies with amazing new FLY CAKE! Perfected scientific discovery attracts flies like a magnet, kills them instantly. No fuss, no mess. Simply place moistened Fly Cake where flies tend to accumulate. Just 4 Fly Cakes equal the control power of 100 or more aerosol bombs because these new, solid chemical cakes give complete, unvarying protection for so long. Fly Cake's unique death-dealing power works on roaches, ants, too. Lasts for an entire season—as long as cake is intact.

**safer than sprays**

Common sprays or aerosols disperse their poisons in all directions throughout living areas. Fly Cake's special insect-destroying chemicals are safely sealed within a solid cake—can't taint food, clothing, furniture. Pets are not attracted to Fly Cake, and it is not harmful if touched or even tasted by humans.



1. After 2 hours



2. After 4 hours

Actual photographs taken in dairy barn demonstrate FLY CAKE'S remarkable effectiveness.

**works where DDT fails**

Evidence reveals certain flies have built-up resistance to DDT. Fly Cake kills them *dead!* Acts in 5 seconds to paralyze insects' nervous system, destroys them on the spot. Flies need not eat cake—merely lighting on it puts an end to them!

*Order Now! 2 oz. Fly Cake 79c ppd. Family Pack of 4 $2.98 ppd.*

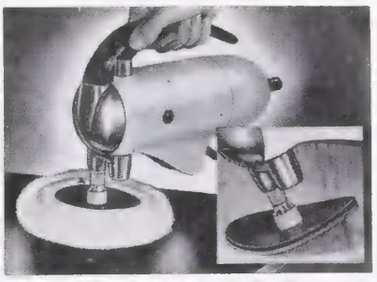
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**with new slip-on TOOLZON**

Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, and all attachments. Thousands in use! Postpaid.

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## Eases Tight Shirt Collars

## NEW! WONDER® BUTTON



ADDS UP TO 1/2 SIZE







With a WONDER BUTTON there's no need to discard tight collared shirts—Gives wonderful comfort to highly starched collars too—All Metal and guaranteed. Cannot be seen behind tie. Easily transferred from shirt to shirt. You'll treasure it. Order #1131.

**Only $1.00 - - 2 for $1.95 ppd.**

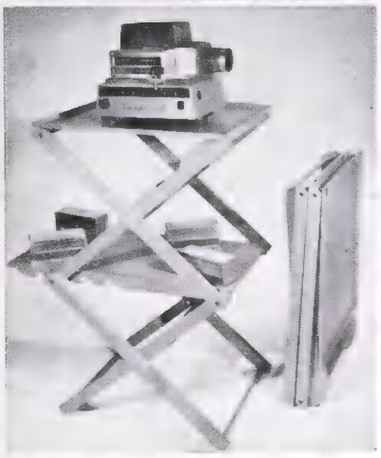
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Portable, adjustable 4″ to 40″, rugged. Holds 150 lbs. Top 16″ x 19″, Shelf 12″ x 24″ Standard—natural wood finish—$9.95 Deluxe—painted gray, metal shelves—$14.95 (Add $1.00 for shipping) 10 day trial. Leatherette Carrying Case—$4.75

**OCTO PRODUCTS, INC. DEPT. K**

48 MILES AVE. FAIRPORT, N. Y.





## ARRANGE MINIATURE BOUQUETS WITH TINY FLOWER HOLDERS

Imagine—miniature bouquets in a wine glass, your favorite teacup or dainty demi-tasse! Our tiny wire Mini-Holders, imported from England, make it fun and easy. They hold even the most difficult short-stemmed flowers in dozens of charming arrangements. Holders are 2⅜″ high, with pliable steel wire swirls and rubber suction cups that stick like glue.

Set of 3 Mini-Holders, all different designs Only **$2.25** postpaid

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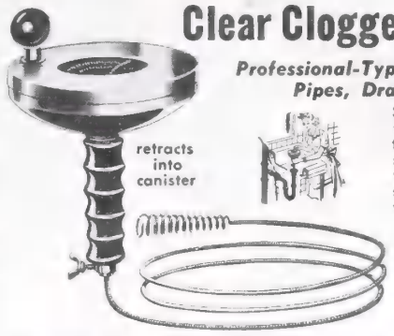
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2100-A7 N. Haskell Dallas 4, Texas



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***Professional-Type Auger "Snakes" Its Way Down Pipes, Drains, Traps—To Clear Obstructions***




Save on plumbing bills when pipes, drains, traps or rain gutters become clogged. Just turn the handle of this canister and a flexible steel coil-rod with corkscrew end reaches way down to clear up troublesome sink, tub, sewer, toilet, etc. Coil retracts into canister when finished.

15-Ft. Coil Rod **4.95** ppd. 26-Ft. Coil Rod **7.55** ppd.

Order by Mail—Satisfaction Guaranteed

**DAMAR** 38-G Damar Bldg. Elizabeth, New Jersey



## NEW CANOPY ENSEMBLE

**embroidered eyelet batiste**

From the "House of Bed Canopys," an exquisite new ensemble in ultra smart, drip dry embroidered eyelet batiste with crisp white on white embroidery.

Twin or Double Size Canopy ..... $29.95 each

Twin or Double Size Bedspread ..... 44.95 each

Matching embroidered coverlet, twin or full ..... 29.95 each

Embroidered Dustruffle or Vanity Skirt ..... 22.95 each

36" long embroidered tier curtains or pillow shams ..... 8.95 each

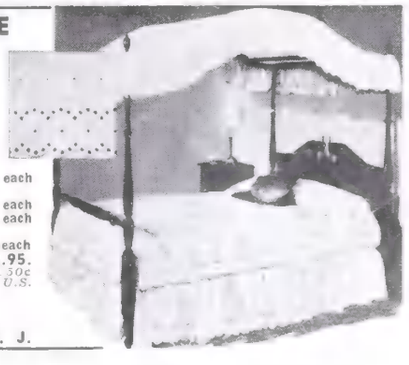
Window valance ..... 4.95 each

Polished cotton underliners in white, orchid, pink, blue, yellow or aqua ..... 14.95 each

Other canopy ensembles from $19.95 to $79.95.

*Photo and swatch of your choice ..... 50c*

*All prices parcel post prepaid in continental U.S.*



**CHAIN CURTAIN SHOPPE**

*"House of Bed Canopys"*

Dept. B-7, 37 Broad St., Elizabeth, N. J.



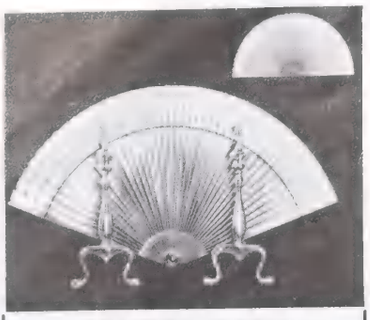

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**Box of 16 Filet Mignons 6 oz. ea., 1¼" thick $33** Railway Express Prepaid

Write for free booklet describing many other Pfaelzer gift items.

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## *ANTIQUE WHITE* FIREPLACE FAN

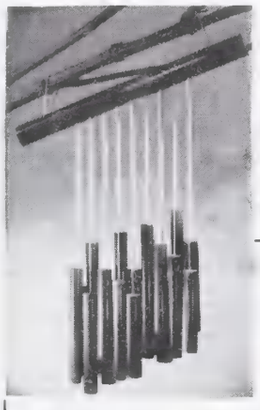
Now, a fireplace fan in delicate antique white, the perfect way to give your idle fireplace a beauty treatment! Reversible, the white side is accented by a scrolled gold border, while the other side is in rich pyroxylin gold. Center is accented by a polished brass ornament. Sides are steel reinforced. Made of heavy kraft, it is 19½" high, opens to 39" wide, may be used with or without andirons. An interesting background for floral arrangements.

**$5.75** ppd.

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*Sorry, no C.O.D.'s.*

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**14-16 150th St., Whitestone 57, N. Y.**



## KYOTO WIND CHIMES

Like the ancient Japanese, you, too, can capture the sounds of the four winds. These chimes are individually tuned to sound like a rippling brook when hung on a tree near terrace or patio. In rich bamboo, stained brown and hand polished, they are exact replicas of those found in the exotic temple gardens of Kyoto, ancient center of oriental culture. They measure 17" ▪ 20" overall. **$7.95** ppd.

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**Resident Day Classes**

*Start July 6th. Send for Catalog S*

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Same training for those who cannot come to New York. Practical, useful and intensely interesting.

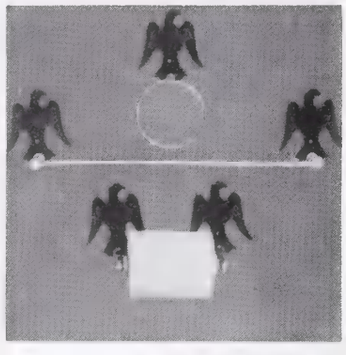
**NEW YORK SCHOOL OF INTERIOR DESIGN**
**29 East 72nd St., New York 21, N. Y.**



**SMARTY PANTS.** Culottes are a fashion revival this summer, and why not? The divided skirt is a natural for bicycling, gardening, or marketing. Made of durable cool cotton in black, pink, or blue, the slim wrap-effect skirt with three-button side closing is chic and smart. Waist sizes 22-32 and 34-44, $3.98. Order from Riviera Originals, HB. 803 MacDonough St., Brooklyn 33. N.Y.C.



**PARTY-LINE LETTERS.** Your college-bound daughter will love these! And you *and* grandma might even hear from your camper if these are stowed in the trunk. A carbon is inserted between every sheet, so Miss Writer's Cramp pens the news, removes carbon and presto, 2 letters. Name & address printed on each sheet, 25 sets, $1.50. Handy Gifts, Jasperson Bldg., Culver City, Calif.



**EAGLE-Y RECOMMENDED** for a new look in your bathroom are these brass and black accessories. Colonial black finished eagles, 4¼" high, hold 16" brass-plated towel rods, $3.98. Matching brass towel ring, 4" wide, is $1.75. Tissue holder with maple-finish roller mounted on 2-4¼" eagles, $3.98. Complete set, $9.50. Medford Products, Box 39, Bethpage, N.Y.



**LOOK MA, NO CORD!** The Tempest doesn't need one. Power suction picks up dirt as the wheels rotate, so your carpeted, tiled, or wood floors are whisked clean quickly. Handle depresses to clean under low-slung furniture. Take it along for quick vacuuming at your summer cottage. 7½ lbs. of cleaning magic, $19.95 plus $1 post. Empire, HB7, 140 Marbledale Rd., Tuckahoe, N. Y.

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## English Bone China




Herbert S. Mills
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Now, prove to yourself, in 7 days, at home, that you can lose excessive weight by the WALLACE Method. Over 500,000 have already used this pleasant way. Combines sensible diet with planned exercises which you do to the tunes of an actual orchestra. On phonograph records. Famous Lydia Lind. If you are over 18 and want to lose weight, you are invited to try the WALLACE Method in your home for one week.

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Butter up your Golden Bantam with these ingenious Butterers. Just fill plastic cylinder with butter, press plunger, and apply directly on corn, broiled lobster, biscuits. If all the butter is not used, store in refrigerator until next time. They'll cut down on your butter bills as well as your butter fingers! Fine for spreading canapes, too. A wonderful gift for your weekend hostess!

**4 for $1.00** ppd.

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Send 25¢ for Surprise Gift valued at $1.00

**DECORAMA**
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**Just plug in—forget about bugs!**

New scientific Bug-Killer is guaranteed to kill flies, fleas, moths, ants, roaches, mosquitoes, spiders, silverfish, gnats, etc. Insect does not have to come in contact with unit. Safety approved for use near children, food or pets. Kills fleas on dogs & cats! Used by hotels, hospitals, restaurants, farms. Clean and odorless. 5-yr. guar. One unit sufficient for average home. Special offer, **$6.95**—2 for **$12.00.**

**ME-HI ENTERPRISES**
**Box 34608-G Los Angeles 34, Calif.**

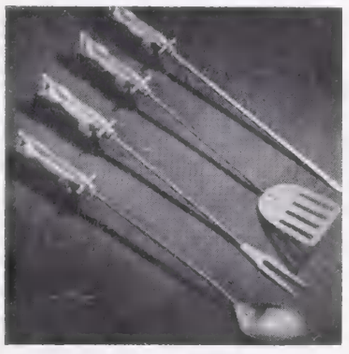
**SOAK UP OLD SOL,** you sun-worshippers, on the handiest beach mat we've seen for sand and surf lovers. Made of closely-woven straw with cotton binding, it folds into a carry-all that totes towel, bathing suit, and lunch. Unfolded it measures 20" x 74". Pockets will hold cap, lotion, etc. in pockets. Folded 1½' x 20". $3.95. Beedee, Dept. 1107, 816 University Pl., Evanston, Ill.



**FRESH AS A DAISY** dress of woven stripe, easy-care cotton looks as fragile as a shipboard romance, and it's just as enchanting. The apron front edged with Irish-type lace is a-bloom with lace "daisies." Pink or blue in sizes 10-18, $12.95. Write for Springtime & Summertime 1960 catalog of smart new fashions. The Vermont Crossroads Store, HB7, Montpelier, Vermont.

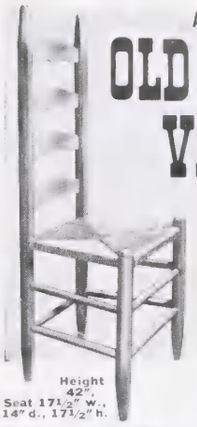


**BARBECUE TOOLS.** Give this handsome set to the boss of the barbecue and he'll turn in a performance that will make you want to fire the cook. Imported from Italy and made of cast aluminum, the steer handles provide the kind of grip a man likes. Set includes spoon, turner, fork, and tester. All 18" long. $8.95 complete. Taylor Gifts, Wayne 1, Pa.



**TWO-PARTY LINE.** Roll up your sleeves for the plunge into the coming convention furor and pre-election excitement. You play it both ways with this white cotton shirt that's printed with donkeys *and* elephants in red or black. It comes in sizes 10-18 so you wear a winner no matter who's the peoples' choice come November. $6.95. Johnny Appleseed's, Box 711, Beverly, Mass.





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## OLD TIME VALUE

$7.95

Height 42". Seat 17½" w., 14" d., 17½" h.

EARLY AMERICAN LADDER BACK CHAIR

***Fully assembled. Direct from workshop to you.***

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use . . . lowest-priced chair with this desirable seat.

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Natural finish (blonde) . . . . . $8.95
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For matching Arm Chair add $5.00 to above prices.

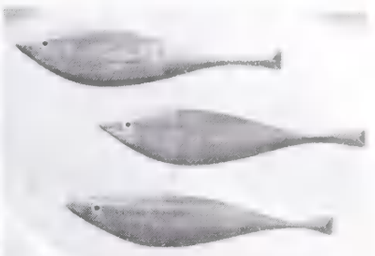
*Minimum order is two. Express charges collect.*

**Satisfaction unconditionally guaranteed.**

*Quick delivery. Send check or money order.*

**Jeff Elliot Craftsmen**

Dept. B70, STATESVILLE, NORTH CAROLINA



*Handcrafted in Haiti!*

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So in the fashion swim are these three attractive fishes that they'll spawn great new decorating themes for any room. Importantly scaled—*they're 12" long*—and stunningly hand sculptured of rare Taverneau, an oil finish Haitian hardwood with fascinating graining. Hang and rehang them without a care 'cause they're self-adhesive and there'll be no nails to mar walls. You'll love them for your own home . . . enjoy giving them as gifts!

*Send check or money order.*
*Immediate delivery.*
*Satisfaction guaranteed.*

Set of 3 only $2.98 ppd.

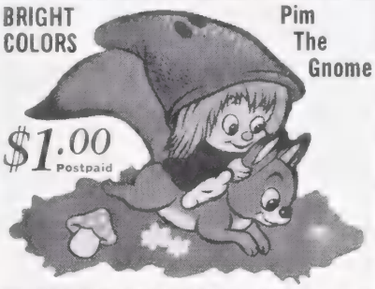
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BRIGHT COLORS

Pim The Gnome



$1.00 Postpaid

**ADORABLE PIM AND PAM AND THEIR ANIMAL FRIENDS.** Beloved fairies from German Folklore. Add a happy, storybook theme to nursery, playroom. Wall plaques in brilliant India colors. Tots love them . . . Mother too. Buy extras for gifts. Unbreakable. Each about 8x8-in. Satisfaction Guaranteed. (Shown) Pim Riding on Squirrel. (Not Shown) Pam his Wife, Wise Owl, Crow, Pam with Rabbit, Red Squirrel, Mouse, Pim, Rabbit, Frog, Koala Bear, Red Fox. Write for Color Brochure 25¢.

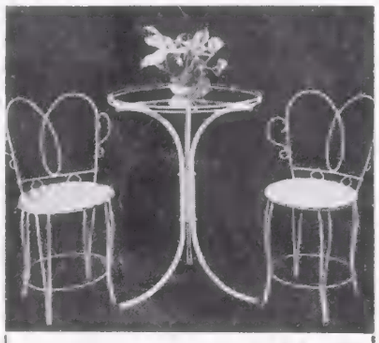
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SAVE $2.05. SET OF TWELVE— $9.95 Airmail $12.00

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Here's a set reminiscent of an old fashioned ice cream parlor in both style and price. Ideal for lawn, patio, den or recreation room. Table has glass top, durable white enamel-on-steel legs, 24" x 30" tall. Chairs are made of sturdy white enameled wrought iron, upholstered with bright candy stripe (red & white) heavy gauge plastic. (Set of 2 extra chairs—$14.95, express collect.)

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**Harriet Carter**

**Dept. HB-7, Plymouth Meeting, Pa.**



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**NOT GREASY, CANNOT HARM SKIN**

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MOORE'S "GOLDEN STAIN" SUN TAN LOTION must give you a beautiful SUN TAN in just 2 hours in the sun or money back. Get a SUN TAN in your own back yard or under SUN LAMP. Good for wind burn, when fishing. Can be purchased all year. Enclose $1.50 for large bottle or 3 @ $4.00 to MOORE'S LABORATORIES, 5549 Harold Way, Dept. S-11, Hollywood 28, Calif. Air Mail 40¢, 1st class mail 25¢ for each bottle. No C.O.D.'s.



*For Carefree Safety . . .*
*. . . Easier Maintenance*

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Leave your pool unattended with complete assurance . . . *Krohome Pool Cover* safeguards children, adults—cuts maintenance costs. Durable vinyl plastic cover rolls on and off easily—keeps out leaves, rubbish; reduces chlorine loss, keeps pool warmer. Strong, can support weight of twelve people. Custom made—20¢ per sq. ft. complete with aluminum pole, tie-downs. Will pay for itself in a year. Send sketch, blueprint or dimensions for free estimate.

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## SUMMER SALE

Give an old lamp a new look with a change in its topping. Either of these two distinctive designs which fit any home lamp or outdoor post lamps, will perk up your decoration. Spread eagle finial is 4" high by 4" wide; Scotch thistle is 3¾" high by 1¾".

FINIALS . . $3.50 each. Any two . . $6.50.

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(A Division of Jamaica Silversmiths)
50 Delancey Street, Dept. B-7
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*In the City? Visit Us.*



**Tres Charmant!** Houdon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garcon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they will add to a room, placed on a mantel, a book shelf, an end table. In Bisque White Hydra-Stone. $5.95 the pair—NOW 2 pairs $10.00 ppd.

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GENUINE JAPANESE

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*Purchase of complete factory production allows us to sell this handmade product at approx. ½ retail price. $10 roll value. Send 25¢ for samples.*

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PORTRAITS, INC.
PORTRAIT CENTER OF AMERICA
136 EAST 57th STREET, NEW YORK



*New*

## 3-WAY PORTABLE OUTLET REEL

*For*

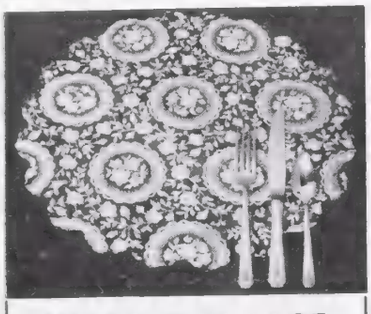


Safe automatic electric service where you need it—indoors or outdoors, on the patio or terrace. Mobile triple outlet with 15' heavy duty cord on automatic reel 6½" diameter. From toasters to terrace lights to outdoor barbecues—a boon for summer living. U-L Approved.

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## MIRACLE IN LACE

PLACEMATS (Polyethylene, that is) for your summer teas and luncheons. These snowy white placemats are handsome reproductions from fine old lace patterns in durable polyethylene, 15" in diam., with scalloped edge. You'll love them for their beauty and durability: washable—odorless—won't crack, mildew or stain. Wonderful for your own party entertaining or gift giving. You'll love the price too, in handsome gift box.

Set of 8 ..... **$1.00**

3 boxes, only $2.95
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Entirely new, more comfortable and practical than ever, these are luxurious white *dress* Zoris, imported from Japan. So pretty, you'll wear them to patio parties, for entertaining, and so blissfully comfortable, you'll practically live in them for lounging, beach, televiewing. White kid leather straps are filled with soft foam rubber. Shoe sizes 4-9. For women only (lucky girls!) **$2.50** ppd.

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5-FOOT, KNOTTY PINE
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only **$29.95** UNFINISHED

- 37" w., leaves up; 18" w., leaves down; 30" h.
- 42"-long table: $24.95 unfinished.
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Write for . . . FREE samples of coverings, testimonials, and descriptive folder today. No obligation.



**DON'T LU-CITE** of these when sticky summer weather rolls around. Moistureproof, non-clog salt and pepper shakers from Germany have a new spiked miracle top that automatically springs shut. Made of clear lucite with white plastic tops, the pair would be a nice gift to take to your luncheon hostess. $1.50 a pair. Two pair, $2.50. Seth and Jed, HB7, New Marlborough, Mass.



**BAREFOOT BUY.** Footprints are disposable bath mats of white absorbent paper with a stunning sea-horse design in black, pink, and gray. Many-purpose beauties are non-skid, even dry for re-use. Think of them for the tub, shower, guest room. And order a supply for your summer cottage, 14½" x 20¾", set of 24. $2.95; 2 sets, $5.50. Mr. Shaw, 214 W. Ontario St., Chicago 10, Illinois.

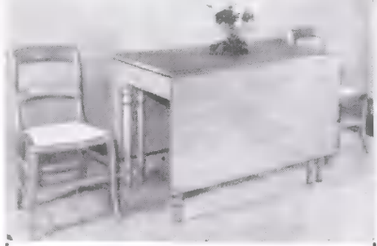


**IT'S BEEN AGES** since we've seen a more interesting set of wall plaques. The Four Seasons of man's life from childhood to later years are delineated in exceptional detail. Cast in Hydra-Cal in antique ivory tones, they measure 4½" wide each, come with no-mar adhesive for hanging and re-hanging. Set of 4, $3.98 from Deer Hill Co., Dept. HB7, Flushing 52, New York.



**COUNTRY STYLE.** If your house is along an RFD route, it's the mail box that creates the first impression. So we think you'll like this weatherproof box of natural redwood with your name and number in big white letters deepcut by hand into both sides. And if you're a city dweller, it's a bird house. 22 x 8 x 6", $12.95. Signsville, 4016 Albright Ave., Los Angeles 66, Calif.

Dated . . . But
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*Gateleg table with six legs, solid cherry, $154.00. Matching chairs that fit between legs, $35.50 ea. Solid walnut at slightly extra cost.*

Colonial Reproductions are never out of date—or place. Each piece authentically crafted to give that aura of warm, Colonial lived-in charm desired in every home. Open stock of 35 hand-rubbed solid wild cherry or walnut pieces. Select from four leg styles, plus your choice of finishes. Your satisfaction guaranteed.

Send 25¢ for 16-page illustrated brochure.

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*New DeLuxe* Orlon-Acrilan blanket fabric

Luxurious soft, washable, colorful plaid!

The easy way to rid your pet of fleas, ticks, lice. Stops scratching—gives dog more restful sleep. Protects children from flea-bites or snapping by over-tired, flea-harrassed pet. Its soft comfort and cedar aroma entices dog away from your chairs and rugs, ending soiled cushions, dog hairs and odors. It is stain resistant and moth-proof. Economical, long lasting, has zipper to remove inner pad. Sent postpaid.

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**Regular** - 15 x 28 in. for average size **$4.95**
**Super** - - 28 x 36 in. for larger dogs **$6.98**
**King-Size** 36 x 48 in. the big boy's bed **$12.90**

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Hear pussy purr in luxury! Kills fleas while cat naps. Stop scratching and biting. Made of same soft blanket fabric as the dog pad, it has enticing catnip aroma to attract cat from the furniture. Has zipper to remove inner pad. Measures **14x18in. $3.95**

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**HEART'S DELIGHT** is a gay summer changeover for your bathroom. 6′ shower curtain, $11.95; window curtain, $6.95; gift-boxed bath towel, hand towel and washcloth, $4.50; 22 x 35″ rug, $4.95; 26 x 46″ rug, $6.95; lid cover, $2.95; jumbo bath sheet, 36 x 66″, $4.95. Pink, yellow, blue, or aqua on white terry cloth. Chain Curtain Shoppe, 37 Broad St., HB7, Elizabeth, N. J.



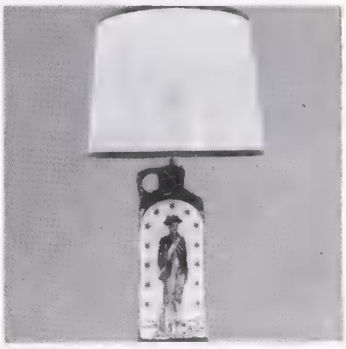
**BASKETS ARE A NATURAL** for planting with trailing greenery and when they have metal liners like this pretty pair, their uses are bounded only by your imagination. Hang them in your sunlit dinette—one to hold the paper napkins, the other for fruit. Natural wicker baskets from Madeira are 9 x 7½″, $3.50 the pair. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, New York.

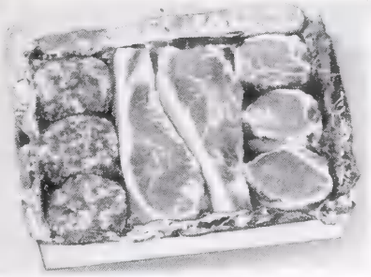


**EVERY WHERE YOU GO** this summer, take Throne Throws with you. They're especially good if you're traveling with children. Sanitary toilet seat covers are made of soft, disposable tissue, come packed 24 to the take-along case. (Slim folder slips into your purse.) $1.35 from Meredith's, Evanston 25, Ill.




**REVOLUTIONARY LAMP.** Here is just one of an outstanding collection of Early American stoneware jug lamps that you would find if you could visit this delightful shop on Long Island. Authentic Colonial colors on salt-glaze antique white background base has a 15″ brown linen-bound buckram shade. 28″ high. $49.50 exp. coll. Lennox Shop, Hewlett, Long Island, New York.





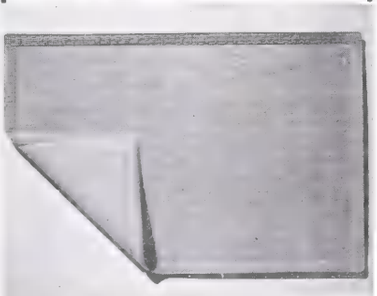
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These are the nicest—and most practical—place mats we've ever seen. Woven bamboo pattern, pliable plastic surface that wipes clean with damp cloth. Non-skid foam rubber back. Bamboo color. 12″ x 18″.
For set of 8 matching coasters, add $1.00. **$1.00** each ppd.

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**PERMANENT CONCRETE STAIN**

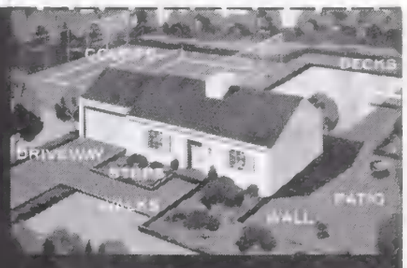
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Use indoors or out on any concrete surface. Send today for Free folder in full color—shows flagstone and other interesting effects.




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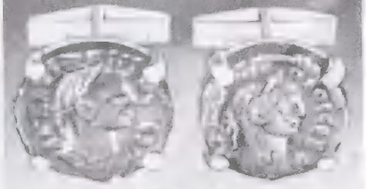



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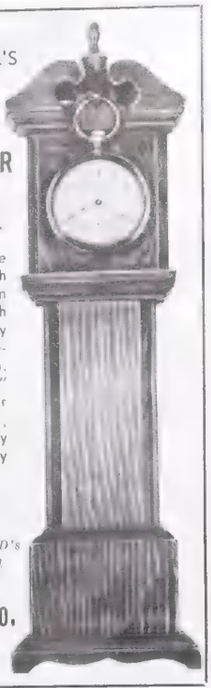
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Lovely Rococo

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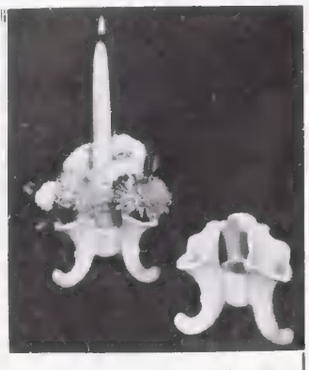
Only **$1.00** Ppd.

This lovely Rococo switchplate has ▪ soft gold finish that never dulls or requires polishing. Perfect for any home decor. Of beautifully molded sturdy plastic. 9" high by 4" wide, they're also available in porcelain-like white finish. At these tiny prices you will want them throughout your home.

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Dept. HB-7, Narberth, Penna.

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Our ceramic cornucopias display a charming arrangement of delicately fashioned flowers surrounding ▪ single candle to make interesting companion pieces to your dining pleasure. Made of finely glazed imported white pottery, in the form of a tri-legged cornucopia straight from Greek Mythology, they stand 4" high. Sent postpaid for only **$2.95** a pair.

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## MEXICAN CARRY-ALL

Olé! Gay as ▪ fiesta, this strong sisal carry-all is ▪ blaze of many colored stripes. Fabulously roomy, it's perfect for toting all your gear to the beach, picnic, spur-of-the-moment weekend. Very flexible—pack one in your suitcase and be prepared for that mad souvenir shopping spree! Large one measures 18" ▪ 7½" ▪ 19" high. Smaller nest inside, is 15½", x 6" ▪ 16" high. Both are even larger when you fasten them by their leather-strap flaps!

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Set of two $6.50
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New Marlborough, Mass.

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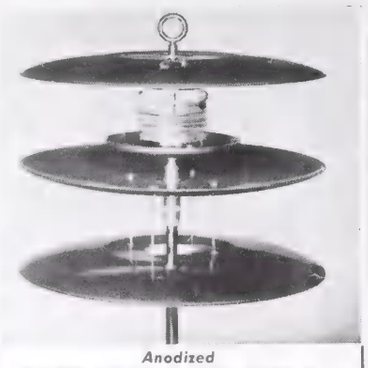


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***Rustproof . . . Aluminum***

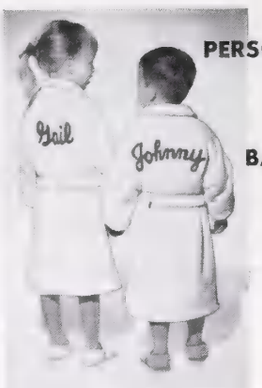
Many new wild birds with their joyous song will flock to your Kepe-Nete feeder's dry, clean food. Lower of 3 dark green 15½" anodized trays prevents squirrels from entering feeder when mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

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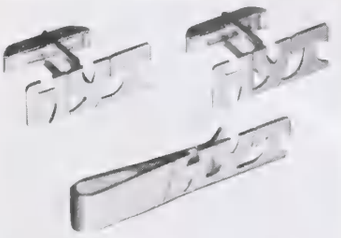


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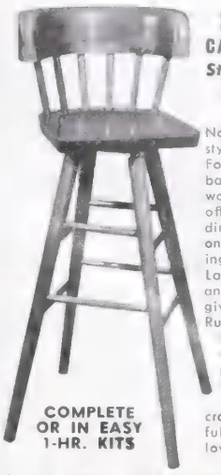



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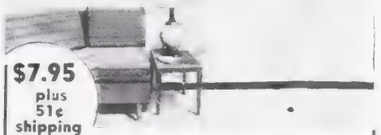
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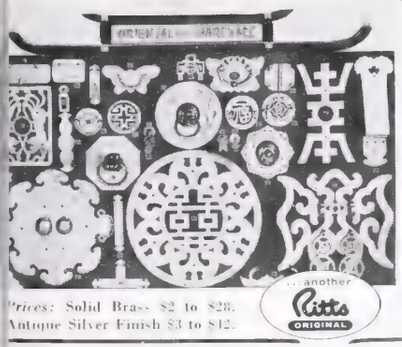
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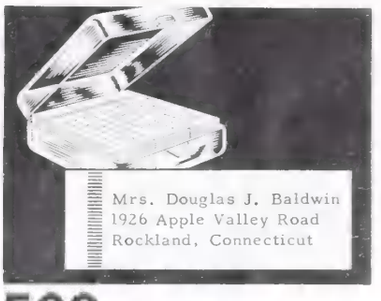


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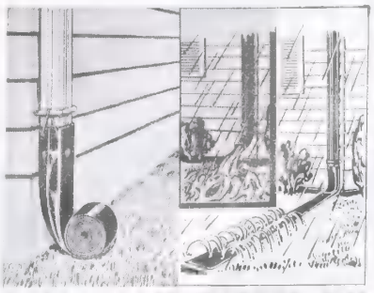
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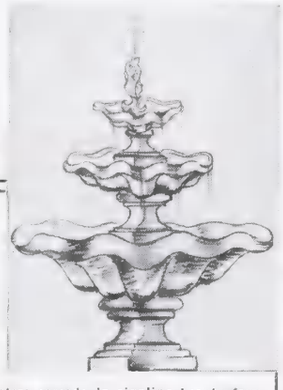
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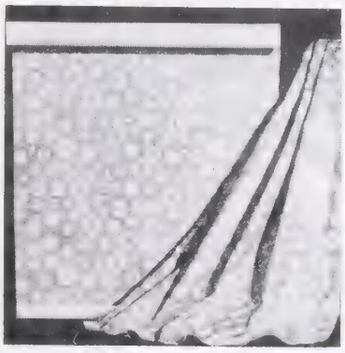
Turn to our special section on garden ideas, products and equipment.

Begins on page 116

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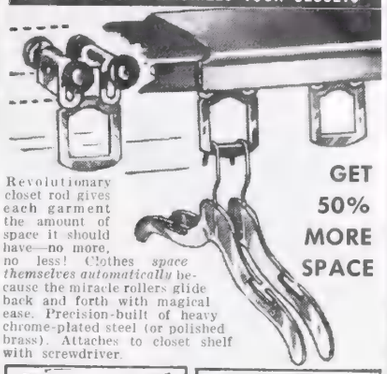


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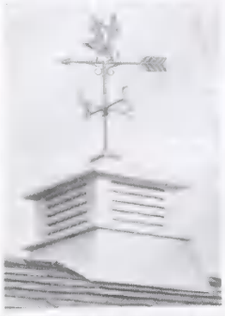
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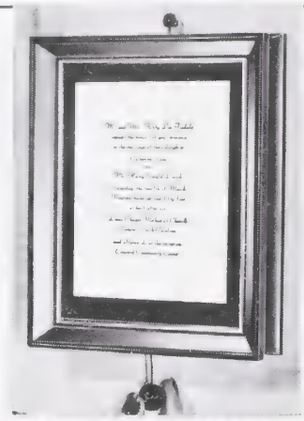



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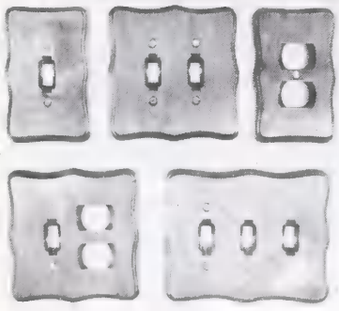


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Sure to be the most talked about wedding present! Send in any size invitation and it will be mounted on a black mat and framed in a black and antiqued gold shadow box. When you pull the cord at its base, it plays either the Wedding March or Anniversary Waltz (Please specify). Great for wedding photo, too. 8¾ x 6¾. **$10.25**

*(Add 50 cents for postage)*

**Here's How Co.,**
HB-77, 95 Fifth Ave., New York 3, N.Y.



**FINE WOOD COVER PLATES**

Available in Salem maple to blend with provincial, maple, birch and knotty pine. Made from choice hardwood with a fine furniture finish. Easily attached with furnished brass screws. Single cover $1.50, double cover $1.75, convenience outlet plate $1.50, combination switch and double outlet $2.50, triple cover $2.75. Shipped parcel post prepaid. Send for catalog. **MARIAN BOWATER, P.O. Box 3037, Dept. HB, Granada Hills, California.**



**Save on Victorian Furniture**

$49.00

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

All Victorian pieces are shipped F.O.B. Alabama Factory. Allow ample time for delivery.

BANK CHECK OR MONEY ORDER

**Jones Bros.**
VICTORIAN REPRODUCTIONS
P. O. BOX 544 PINE LEVEL, N. C.



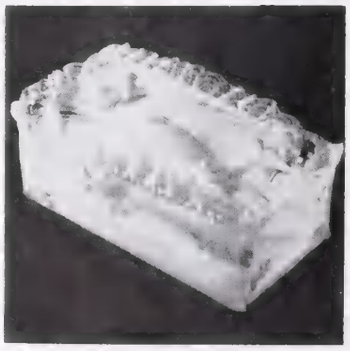
**A COLORFUL PAIR** is what you and your mate will be when you've soaked up the sun on these Sahara sun seats. Sold *only* in pairs (even the sun's more fun that way) these folding aluminum back-rests seat you 7½" off the ground — you outwit bugs and defy sand. Saran seat is 19 x 14". Unit folds in one motion. Two for $9.95 express collect. Ematol, Box 95, Weymouth, Mass.




**DON'T LIFT A FINGER** to polish silver. With a quick spray of Tarn-i-shield, it'll stay wedding-bright for ages. This new tarnish preventative and cleaner is a product of Minnesota Mining and Mfg. Co. and it has lots to recommend it. Just spray it on, wipe off and your silver is sparkling clean. 7-oz. spray can, $2.50 plus 25¢ post. Wayne, 546HB S. Broadway, Yonkers 5, N.Y.



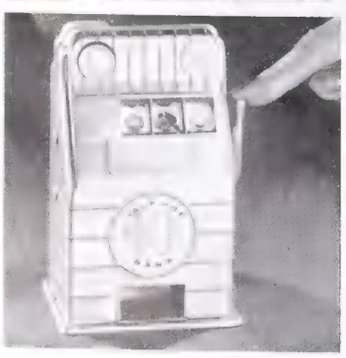
**CHILI IN THE SUMMER** (and relish, mustard, and Worcestershire, too) tote to your barbecue table in this antique pine-finished spice butler. Copied from an Early American horse-shoeing kit, it's nice for cocktail crackers or breakfast jellies. It measures 12" long, 6½" wide and 7" high. $4.95 from Baumann Bros., Dept. HB1, 40 Lowell Rd., Sayville, New York.



**THE CASE FOR TISSUE** is frilly, fancy, and flower-decked, and what a pretty thing it would be on a bedroom dressing table. Made of nylon organdy, it holds the contents of a large-size tissue box (box does not fit inside). Nice thought for a convalescent. $2.95. Order from Tecla Evans, Dept. HB-G, 87 Prospect Ave., Mt. Vernon, New York.



**TOOTSIE GOOD BUY.** No need to be glued to your chair next time you polish your toenails. Get going with Tootsie Palettes. They're flexible plastic, have adjustable toe separators, so you do a perfect polish job. And you walk comfortably without smearing your nails. Order a pair and be ready for barefoot summer days. $1. Carol Beatty, 23 Beatty Bldg., Culver City, Cal.



**A ONE-ARMED BANDIT** that will turn a young spendthrift into a parsimonious moneybags works just like a real slot machine. But there's a catch: you never hit the jackpot unless you turn lever on the back from "play" to "jackpot." So you save and save! It takes dimes only, holds $25 when full. Heavy metal, 6 x 3½". $5.95. Sacks, 612 W. Magnolia Ave., San Antonio 12, Tex.

**WE HAVE THE LOW DOWN** version of the Harvest Table to give you entertaining ideas. One of our favorite pieces in the Templeton collection, this superb birch coffee table has Pembroke legs. Unfinished, assembled, 42″ l. 17″ h. 18″ wd.; 34″ w. (with leaves up), $29.95. In antique maple, dk. pine, mahogany, $39.95. Exp. coll. Templeton Craftsmen, HB7, Templeton, Mass.



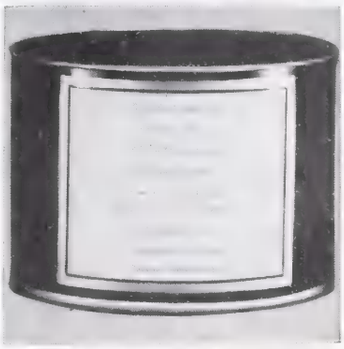
**PRETTY SLIPPER-Y** to wear with patio cottons are these tip-toe soft ballerinas. Made of genuine cowhide, they have a hand-crocheted elasticized gold band that hugs your foot so the fit is divine! Perfect with Capri pants or summer loungers, they have foam innersoles, braid trimming. White, natural, black. 4-10 (incl. ½ szs.) $4.95. Beckwith's, HB7, 68 Franklin St., Boston 10.

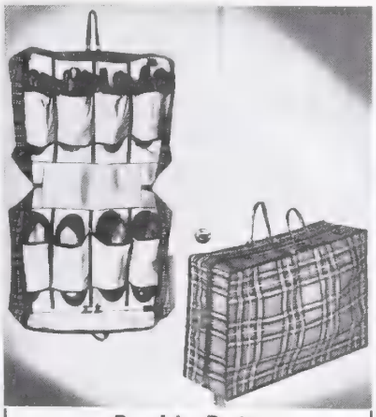


**GIANT PLAYING CARDS** defy the summer breezes when you're having a game of seaside canasta. They're super-size, measure 7 x 4½″, and have big, clear numbers. Perfect for the slapjack crowd (we know, we have a charter member at our house), they're fun as pin-ups. Plastic-coated with blue or red backs, $3.98 deck. Henry's Store, HB7, 95 Fifth Ave., New York 3.




**A BOY'S BAR-MITZVAH** is his coming of age in the Hebrew faith, his entrance into religious responsibility. So mark this most important moment with a black or ivory gold-trimmed tole basket. Just send the invitation (or a wedding invitation); this shop will mount it, give it a permanent finish. 5 x 7″, $5.95 plus 50¢ post. Holiday House, 17 Bellevue Theatre Bldg., Upper Montclair, N.J.





## Double-Duty SHOE BAG

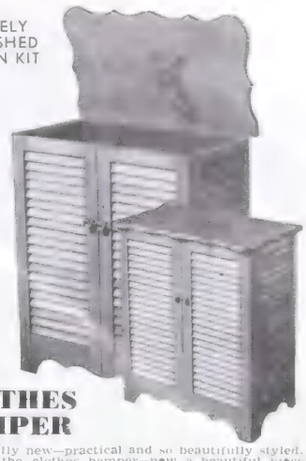
**For Men or Women**

Solves the shoe storage problem on the road or at home. Slip shoes into this lightweight, convenient bag and carry over arm, or zip open to hang on closet door. Holds 8 pr. women's or 4 pr. men's shoes. 20″ x 13″ x 6″, collapses to a flat package for easy storage. Plastic lined, in red and black rayon plaid, or blue or brown duck. **$7.95** Ppd. Tax Included

*Pa. Residents Add 4% Sales Tax • No COD's*

**THE ADDED TOUCH**
**Wynnewood HB-7, Penna.**

FINELY FINISHED OR IN KIT



## CLOTHES HAMPER

Delightfully new—practical and so beautifully styled. Imagine the clothes hamper—now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway—kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality of pine in mellow honey tone or lovely maple finish. 26″H x 23″W x 13″D. Only **$24.95** *Express Charges Collect.*

**COMPLETE KIT** for easy screw-together assembly. Prefitted, drilled, sanded, etc., ready for finishing. Louvers all assembled. Simple instructions. **$15.95** *Postpaid.*

**NEW FREE CATALOG—300 Pieces—Complete or in Kits**

Not Sold in Stores Money-Back Guarantee

**Field House**
Dept. B7-0
North Conway, N.H.

## Exotic as the 7 Seas BEACHCOMBER PARTY KIT

Intrigue your guests with this fascinating display! Dramatic on a table or wall in dining room, patio, playroom. Drape the big 5x9′ authentic Fish Net; then arrange the cork floats, seaman's twisted rope, seaweed fans and sea shells in decorative array. Complete kit.

**1.99** ea.

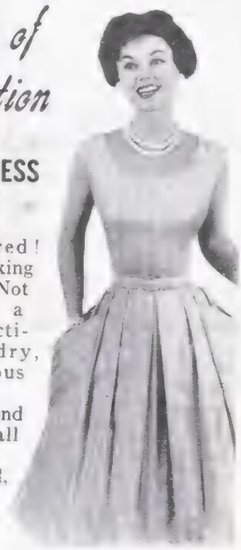
plus 35c shipping

FREE Summer Gift Catalog — write for it

**Helen Gallagher**
413-B7 Fulton St., Peoria, Illinois

## *Center of Attraction*

**OUR SHEPHERDESS DRESS**

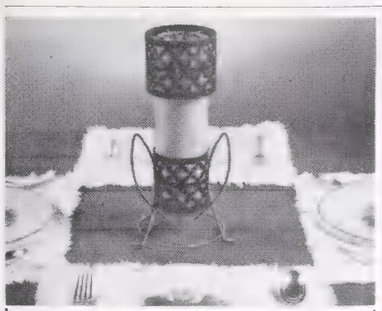


Paris inspired! Done in striking striped print. Not a floral for a change. Practically drip dry, saving precious time ironing. Deep pleats and great carry-all pockets. Bodice shaped, shoulders covered, arms free and cool.

White print on yellow or turquoise polished cotton. 10 to 20. **$7.95**

*Send for our Summertime Catalog*

**THE VERMONT CROSSROADS STORE**
Box 12, Crossroads Sta., Montpelier, Vermont



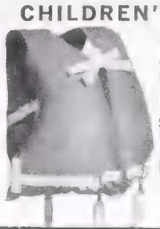
New, romantic **DINE-A-LITE** ™

Bring the soft glow of candlelight to your daily dinner table, whether dining out on the patio, poolside, garden or an informal dinner indoors. Add the spice of romance to party snacks. Filigree metal base and top in dull-black wrought iron or lustrous gold finish to fit every decor. Long-lasting, heavy glass enclosed candle in pink or white. Overall size: 11″ x 5½″. Extra candles available. Every host will treasure **Dine-a-Lite** as a perfect gift. Send **$3.49** plus 35¢ ea. for postage & mailing. For gold finish, add 25¢. Order several—send Check or M.O. to:

**BAF MFG. CO.**
**Box 1499-A Santa Monica, Calif.**

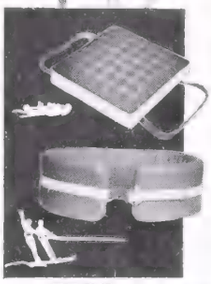
## Provide SAFETY to WATER PLAY

**CHILDREN'S SWIM VEST**



(Coast Guard Approved)
Adjustable — Orange Cover
Specify:
Large Child
Small Child
**$5.25** postpaid

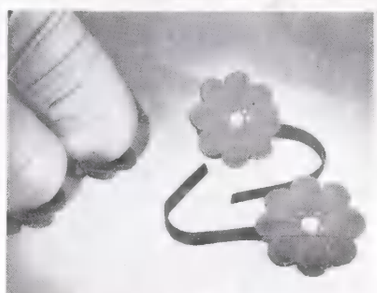
**BUOYANT CUSHION**
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Meets New BOATING LAWS
15″x 15″x 2½″
Specify:
Plastic Cover
Drill Cover
Red, Green, Blue
**$4.25** postpaid



**WATER SKI BELT**
Comfortable. Pliable
Snaps on or off
Orange
(Specify Waist)
**$3.75** postpaid

**FREE CATALOG** (All sizes and styles) Money back GUARANTEE

**Jaybee** Box 506-B, Lake Geneva, Wis.



## THE GIFT MOST USED IS THE GIFT MOST APPRECIATED

**GARDEN GARTERS** — Elegance in her kneeling chores from garden tasks—to doing floors. COMFORTABLE—COLORFUL & CUTE. LIGHT: Can't even feel; yet cling. Sanitary: Moisture-proof and washable. HANDY: Worn over or under slacks, dress, shorts. EASY ON—EASY OFF.

***Order now—$1.50 a pair Ppd.***

**Akre's TREASURE TROVE** 608 Front Street Brainerd, Minnesota



FOR THE FIRST TIME, HAWAIIAN VOLCANIC

# LAVA

SEND FOR A SACK OF GENUINE PUMICE FROM THE RECENT ERUPTIONS AT PUNA, ISLAND OF HAWAII: UNIQUE CONVERSATION PIECE. OF SCIENTIFIC INTEREST, PUMICE DRIFTS TO NEIGHBORING ISLANDS; HOBBY USES: JEWELRY - MAKING, BONSAI DECORATIONS, MODEL TRAIN SCENERY, SCHOOL PROJECTS

ONLY $1. post paid

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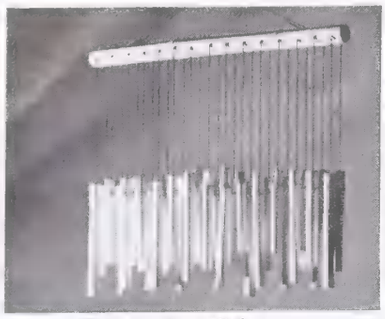
## CROWNING GLORY



for your country home or town apartment is a gem of a chandelier to give your house the sparkle you want it to have. Brilliant crystal prisms are cut and highly polished to catch and reflect every ray of light. For your foyer, a jewel box of a dining room, or a powder room, it's 8″ w., 15″ h., ..... **$29.50**

*Exp. chgs. coll.*

**PAULEN CRYSTAL CO.**
**36 White St. Dept. HB-70 N.Y. 13, N.Y.**



## *Wind Chimes*

**Hang these on an open porch, a terrace, in the garden — wherever a breeze passes. Their melodious tinkling will sooth your nerves or even lull you to sleep! In natural bamboo, orange, multi-color. 30 "note" chime, about 20″ long. $3.50**

Shipping and Insurance Charge, 50¢
Catalog On Request

No C.O.D.'s Please

*Holiday House*

17 Bellevue Theatre Bldg., Upper Montclair, N.J.



**SENIOR Trampler**
**$29.95**
postpaid

Healthful Fun with Safety. 5½ ft. wide. 18″ high. Made extra strong. Develops poise and co-ordination. Up to 10 yrs. A Toy they never get tired of.

**Big Boy Trampler**
**$65.00**
postpaid



8 ft. long, 64″ wide. Extra heavy steel construction. Rustfree. Stores flat. For any age. Happy Jumping!

**DAN-AIR CORP., Renner, Texas**

# WANTED TO BUY

Estate and liquidation jewelry and silver shipments solicited. Diamonds of any size, set or unset, antiques and conventional-type jewelry also bring good prices.

Check our references with Dun & Bradstreet; the Whitney National Bank (Morgan Branch), New Orleans 16, La.; and the Jewelers Board of Trade, 22 West 48th Street, New York, N. Y.

We keep your package in our vault, intact for ten days, subject to your acceptance of our remittance. Ample funds for any-size shipment.

**ANTIN'S** 114 Baronne Street New Orleans 12, La.

*Antique and Antique Reproductions*

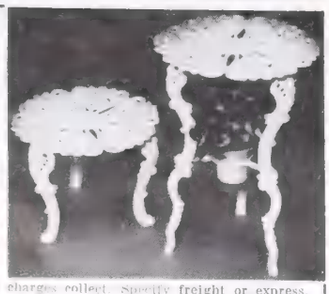
ESTABLISHED 1916

## NEW! For Patio or Family Room

These matching light-weight tables of rust-proof cast aluminum have many uses indoors and out. They come assembled, ready for service. Bolt-weld construction assures rigidity and long life.

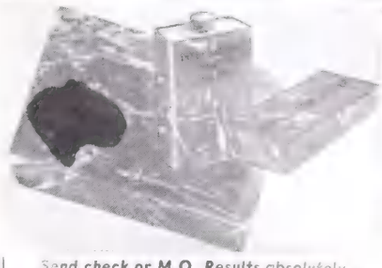
**Lamp Table** #101, with holder for 5″ dia. pot. Height, 27½″; Top dia., 19½″. White or Pink. **$21.50** each Pair, $41.00

**Coffee Table** #102. Height, 15″; Top dia., 19½″. White or Pink. **$16.50** each Pair, $31.00



*Send check or money order. Sorry, no C.O.D.'s.* Shipping charges collect. Specify freight or express.

**CUSTOM FOUNDRY** 2810 E. Illini St., Phoenix, Arizona



## NEW MARBLE STAIN REMOVER and POLISH KIT

***Removes Ugly Stains, Dirt, Ring Marks From Your Marble Furniture***

*Send check or M.O. Results absolutely Guaranteed or Your Money Back*

Complete Kit Only $5.50 plus 35c & PP Handling

**Scott Mitchell House, Dept. RK-49, 415 S. Broadway, Yonkers, N. Y.**



**LIFE-SIZE PARAKEET** is so real that you expect it to start talking. This delightful little clip-on bird will make an artful spot on a flowering window box, a what-not shelf, on a plant, or on a bird bath. Hand-decorated in exquisite detail on fine porcelain bisque in blue or green. $1.25 each. Add 35¢ postage to *total*. Ruggles China & Gift House, Disneyland, Anaheim 3, Calif.



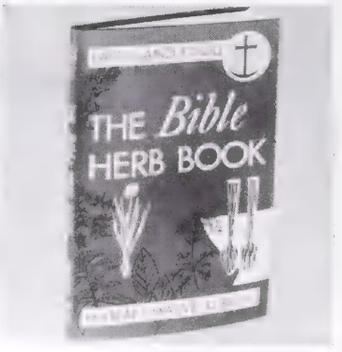
**PIPE SMOKERS DREAM** of humidors like this one. Made in England of black stoneware, it has a lock-on lid that seals his favorite mixture air-tight and keeps it fresh for ages. And if you have a pipe puffer in your house, you know what a bear he is about fresh, moist tobacco. Holds one pound, measures 6½″ wide. $6.50. David P. Ehrlich, 207 Washington St., Boston 8, Mass.



**WATER-SAVING NOZZLE** ends the relay race to the faucet when you're washing storm windows, screens, or the family car. The rubber nozzle has a brass coupling that fits any garden hose. Bend it and the water flows for the chore at hand; release nozzle and the water stops. $1.35. Panda Products, HB7, 1200 Niagara St., Buffalo 13, N.Y.



**ANYONE YOU KNOW?** We're spoofing, of course. This is a precise model of a life-size human skull. It is anatomically accurate, has a removable skull cap, spring-action jaw. It's perfect for student or doctor and think what a practical joker could do with this one! With display stand and identification chart, $4.95. Chabon Scientific, Dept. HB7, 60 E. 42nd St., New York 17.




**WELL VERSED** in Faith, Food, and Herbs, Marian Maeve O'Brien has created another enthralling book—"The Bible Herb Book." The author's 10 commandments for cooking with herbs and spices are a masterpiece based on ancient Hebrew and Christian lore. $2.95. "Bible Cook Book" with recipes related to Biblical names. $3.95. Thomas-Young, 30 W. Lockwood, Webster Groves 19, Mo.



**GOOD TIMING** for your Early American breakfast room is this maple-finished electric clock that looks like a giant pocket watch. It hangs on a 6″ gold-finished chain from gleaming brass eagle, has self-starting synchronomous motor (AC only), Roman numerals. The Pilgrim is made of metal, has a 7⅞″ diam. Eagle, 4½ x 5¼″ w. $7.98 incl. tax. Charlotte Thomas, Box 206, Wayne, Pa.

# New General Electric Partio Cart has 5 big wheels

*(One is you)*

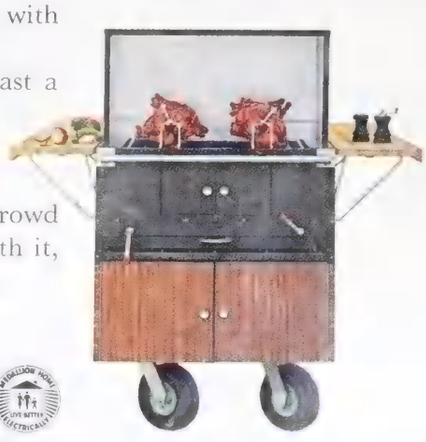
**An electric range on one side, a charcoal barbecue on the other, a serving bar on top and both sides.**

Entertaining new idea from General Electric! Watch your guests turn green with envy while the roast turns brown with succulence on a Partio Cart.*

Big charcoal grill sizzles steaks, chops, burgers, franks, you name it. Or roast a whole turkey or ham on electrically driven spits.

Meanwhile, back on the range (by General Electric) cook all your side dishes. There's a large oven, too, for roasting, baking and broiling.

Don't risk losing your "man who has everything" status. Be the first in your crowd to own a Partio Cart. See it at your General Electric dealer's. If he's not with it, write Partio Cart, General Electric Co., Louisville 1, Ky. *Trademark of General Electric Co.



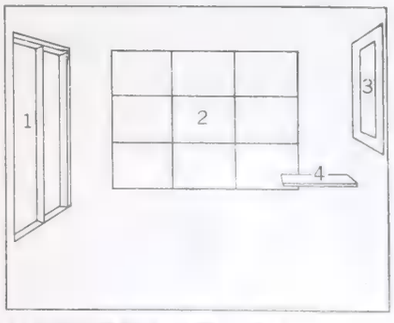
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GENERAL ELECTRIC



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*. . . protects your furniture . . . brings the outdoors indoors*
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1. PITTCO® Sliding Glass Doors
2. PENNVERNON® Window Glass
3. HIGH-FIDELITY® Decorative Mirror
4. Polished Plate Glass Furniture Top

It's the beauty of PPG glass that sets a tasteful tone in modern homes. Polished plate glass tops protect against spills, stains, cigarette burns on furniture and tables . . . yet let the texture of the material come through without disturbing its natural color. In windows and PITTCO Sliding Glass Doors, the clear transparency of PPG glass is an open invitation to all outdoors. And on walls, a decorative HIGH-FIDELITY Mirror . . . made with fine, twin ground polished PPG Plate glass . . . adds a bright, gay touch to your decorating scheme. When you buy glass, buy the best—glass from PPG. Send for our free booklet, "Glass Brings Beauty to Every Room of Your Home." Write: Pittsburgh Plate Glass Company, 632 Fort Duquesne Blvd., Pittsburgh 22, Pennsylvania.

**Pittsburgh Plate Glass Company**

*Paints • Glass • Chemicals • Fiber Glass* *In Canada: Canadian Pittsburgh Industries Limited*

**YOUR COAT OF ARMS** is handsomely hand-wrought on a solid-copper shield by a talented craftsman, and the finished result is *something!* All you have to do is send him the illustration (it will be returned with order). Shield is protected against tarnishing with jewelers' lacquer. 11½" wide, 15" high, $25. Henry W. Longfellow, Weston 93, Mass.



**SURFACE SERVERS.** A toast to the designer of these smart lacquerware coasters. The set of 6 in an assortment of brilliant red, melon, turquoise, and black comes in a Kiri wood gift box and makes a lovely Monday morning present for a week-end hostess. $2.50 plus 25¢ post. Scandinavian catalog, 25¢. Scandicrafts, 18 N. Astor St., Irvington-on-Hudson, New York.



**PADDLIN' MADELIN' HOME** with a boat paddle, hand-burned-in-script letters with your name, city, and state, will make her eyes pop, we bet you! Superbly made of selected straight grain two-tone wood, laminated and cured, boat paddle also with name, camp or boat club. In 5, 4½, 4, and 3½' lengths. $7.95 ea. $12 pr. Watercraft, 699A, HB, Clarksville, Tenn.



**IVY BY THE YARD** and *doesn't* that sound intriguing? You'll have yourself a decorative field day with this utterly beautiful handwrought metal made in Italy, painted rich green. Bend it, twist it, and twine it as your decorating instinct dictates. $9.95 yd. Send for brochure of ivy-decorated pieces: table pedestals, candelabra, sconces, etc. Nash, 3001 M St. N.W., Washington 7, D. C.



**MY, OH MY, WHAT A BUY** for your lawn, patio, or terrace. This pretty grouping of durable wrought iron is lacy in design, light in weight, and assembled in blue, white, pink, or black enamel baked on for lasting beauty. Arm chair, $13.95 each; love seat, $23.95; cocktail table, $10.95. Set complete, $57.95. Exp. chgs. coll. The Hitching Post, HB7, Sea Cliff, New York.



**JOANY REB** would love to wrap herself in this Confederate flag beach towel. And her Yankee cousins will want one for northern exposures. A 6 x 3' Cannon towel is ablaze with Confederate stars and bars in red, white, and blue. Sure-fire fun in the sun, it's $4.95 from Madison House, HB7, 305 Madison, New York 17.




## Relax in Luxury

**Deer Mocs**

$9.95 Pr. postpaid

**ORDER BY MAIL**

Give men's or women's regular shoe size



Thick foam rubber insole assures the ultimate in foot comfort.

Send for FREE 56-page CATALOG featuring leather shirts, exclusive clothing, equipment for sports, country living and gifts.

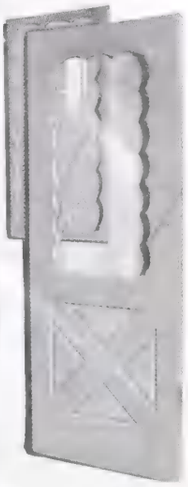
**GENUINE SUNTAN DEERSKIN** ...handmade by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy on and off, yet hug your feet when you walk. Fold for traveling. Completely washable! Satisfaction guaranteed or your money refunded.

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1805 N. W. Thurman, Portland 9, Oregon

## The "Twodor"

COMBINATION
**STORM AND SCREEN DOOR**
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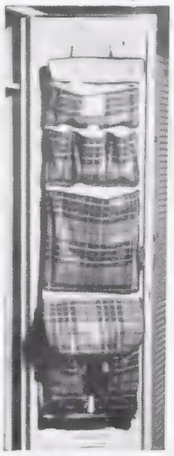
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## DECORATOR'S DIARY

CONTINUED FROM PAGE 13

to her butler's pantry because she also has a butler—and a housekeeper, and a secretary, to name a few of her retainers.

The kids are breezy 20th-century products, if anything a little more sophisticated than most of their contemporaries. And my guess is that they couldn't be more frightening to their gallant relative if they were little green Martians.

Her object was to give them an entertainment center of their own in the midst of this well-mannered, old-fashioned decorum. She wanted them to love it so much that they'd make a bee-line back to the roof-tree on every possible occasion, preferably bringing their friends.

The cobwebby basement billiard room was designated to be opened up again, refurbished, and equipped with stereo, TV, table tennis, and such divertisements as usually charm the young. Since I knew the budget was unlimited and Mrs. Porter's heart big, I put in a successful pitch for a soda fountain, which if I were a teen-ager I'd consider as dreamy an appurtenance as could be dreamed up in a month of butterscotch-almond sundaes. And since the room was next to a service pantry of sorts (with a sink and a dumb-waiter connection to the main kitchen upstairs), it was easy enough to provide the kids with an electric grill and coffee maker for their own short-order refreshments.

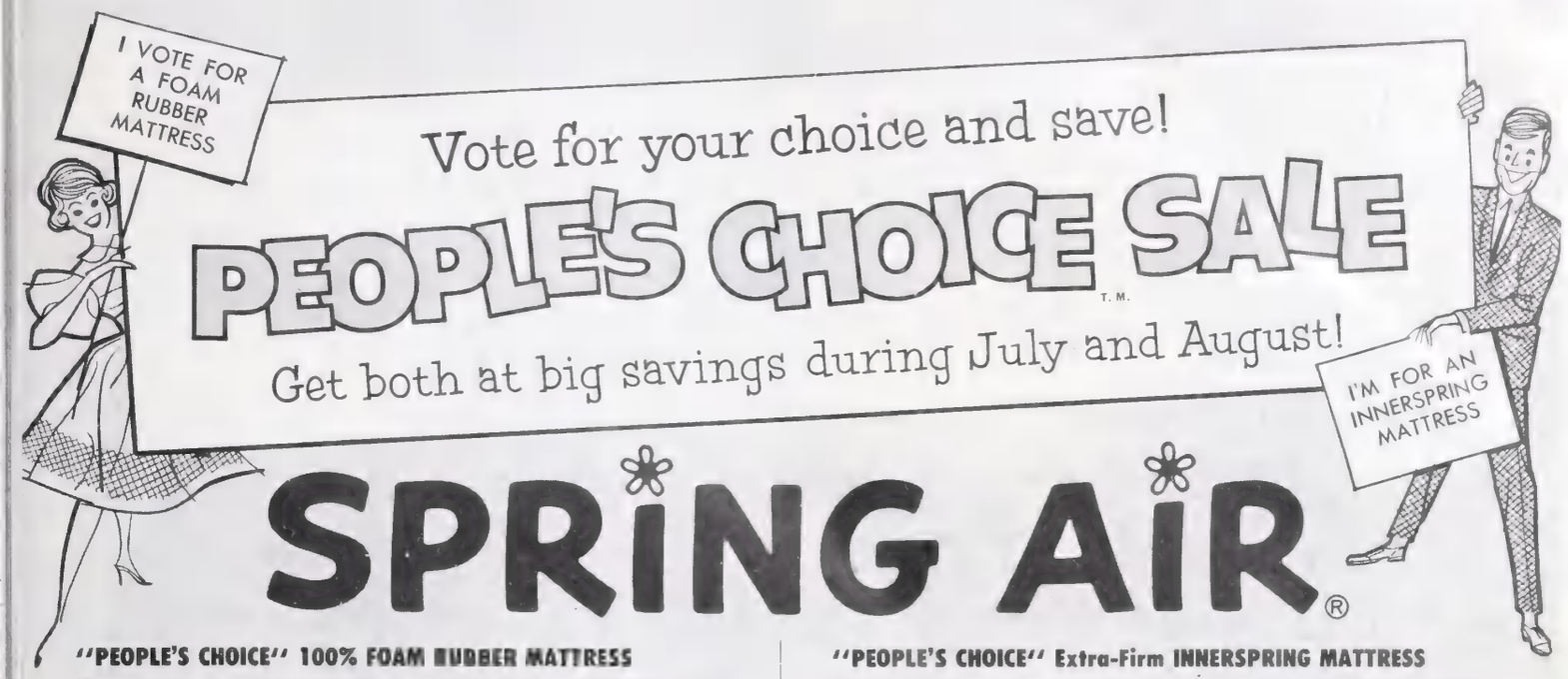
The big problem here wasn't budget. It was how to overcome the gloom. The room was semi-subterranean, with its high small windows on the level with the ground outside. Billiard players apparently don't need daylight, as long as the table is well illuminated by those hanging green glass lamps. The wall covering was burgundy burlap, on its last legs and even hanging loosely in spots, which drew my attention to the condition of the walls. They were cement-and-plaster finished and seemed dry enough, but I knew they must be prone to the sneaky kind of moisture that threatens all below-grade walls.

This, plus the fact that whatever covered the walls had to be as light in color as possible and as tough as nails to take the inevitable horseplay of a recreation room, sent me to the catalogs looking for some sort of miracle wall covering. What I found is no miracle, and makes no claim to be, but it coped with the problem like magic. It's Polyplastex's new wall covering called "Royaltex," a virtual sandwich of materials that is resistant to hard knocks and moisture, a lamination of fabric, aluminum foil, and "Krene" vinyl plastic film, with a paper backing so it can be hung on a plaster wall just like conventional wallpaper. But what you mightn't expect of such utilitarian performance is its attractive appearance. Its design is part of the lamination, and its 20 patterns are actually created by real fabrics like grasscloth, jute, metallic weaves, and can even be embellished with real grasses, sea heather, leaves, butterflies, which keep their natural color. You can get all sorts of textural effects without worrying about fragility or dust-catching potential because the top surface is vinyl film, practically invisible, but tough and scrubbable. The stuff comes by the sheet, 8 feet long, 2 feet wide, costs from 34 cents to 65 cents a square foot depending upon the elaboracy of the pattern.

We chose a pattern called "Tobago," a lamination of a loose square weave of natural jute against a white ground. It has brightened the room like sunshine. It is also said to have some sound-deadening properties, which Mrs. Porter assures me she hasn't particularly noticed, but admits that it would be a miracle indeed that could cut down the decibel count of the delegations of young who have been showing up every weekend since the room was finished.

No one likes to admit to the cadging of ideas, but it does seem a shame not to use a good suggestion when it hits you in the eye. For example, in decorator William Pahlmann's own Manhattan apartment three perfect solutions to other people's problems stared me in the face. It would have been unfair to Mrs. Jonathan not to copy the bookcase door, between the Pahlmann study and the guest room, when she has precisely the same situation crying for treatment. Built-in bookshelves in her living room are separated by a door to a bedroom. Since the bookshelves are built out, the door looks as if it were sunk in a niche. What better way to cope than to even out the wall by putting matching shelves on the door itself, thus improving the room's appearance and creating an extra spate of shelving? This calls for a rehanging of the door, of course, strengthening

(*Please turn the page*)




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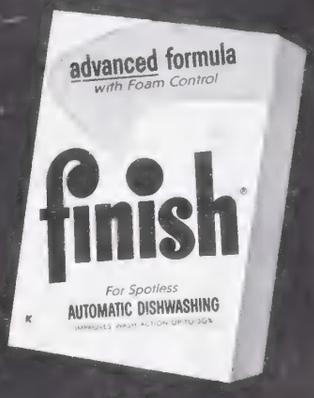


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## DECORATOR'S DIARY

CONTINUED FROM PAGE 42

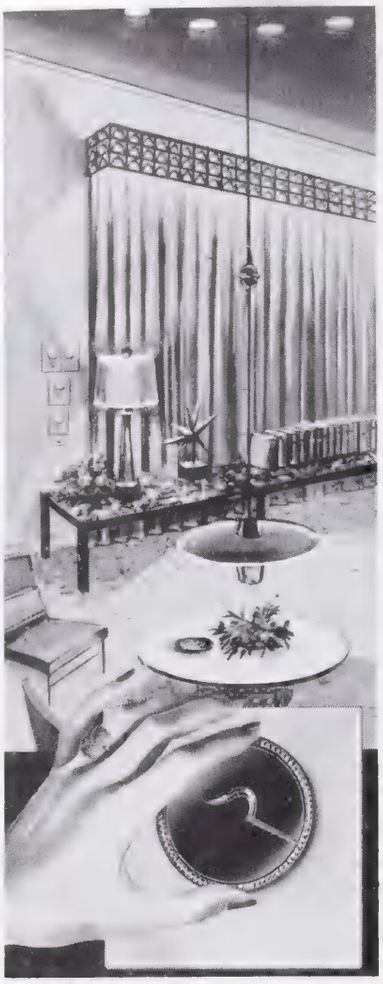
the hinges to take the extra load. And it is just as well to put lightweight, unbreakable objects and small books on the door-shelves, just in case anyone gets huffy and slams the door too strenuously.

Mrs. Bates may not know it but she now enjoys a cozier upstairs sitting room in her high-ceilinged house because I took note of the Pahlmann method of lowering the ceiling in his Empire guest room. A false ceiling was created with a striped fabric, stretched so that the stripes radiate from the center of the room to the sides. A devilish job of mitering and fitting, but in this Napoleonic room it gives the most appropriate aspect of an elegant campaign tent. Mrs. Bates, whose tastes are less Bonapartean, has the principle executed in yellow cabbage-rose chintz so, when she lounges on her butter yellow chaise longue or sits at her satinwood desk, she's under a bower of flowers, so to speak, and loves it.

Another bedroom quite sensibly settles a common quandary of apartment dwellers when there is barely enough wall space to place a bed effectively. Just forget the windows as light sources, and use the space they occupy as a background for the bed. In this case, the "headboard" was created by a set of beautifully selected wood panels, hinged together like a screen, and set across the window area. The boxspring base is attached to the center panels. It seems quite a direct solution, especially for people who rarely use their bedrooms in the daytime or are stuck with the gloomy light from an airshaft which is hardly worth having anyhow.

Up against a similar wall-space problem in his brownstone bedroom, weaver-designer Jack Lenor Larsen decided that the tremendous old mantelpiece, which surrounded an unusable fireplace, might just as well function as a headboard. He filled in the fire opening with a wood panel to match the wood of the elaborately carved mantelpiece, and set his double-size boxspring and mattress against it. All to particularly regal effect, because he had a five-inch-high platform built to support the bed, raising it to normal height from the floor.—M.G.





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# How to break the birthday-party habit

*Ice cream, cake, and candy are all right in their place, but enough is enough. Here's a mother who tried cocktail sausages, fish sticks, and pickles with great success*

By BARBARA EWING YLVISAKER

■ Are children as tradition-bound about birthday parties as their parents? Definitely not, judging from my own experience.

For the sake of tradition, a mother feels she must serve cake and ice cream. For the sake of convenience she will often toss in soda pop, candy favors, lollipops, and maybe chocolate-bar prizes as well. The result of this solid sugar spree, if not a stomach ache, is a kind of grogginess or fatigue, and certainly a refusal to eat for the rest of the day. Who says the children really asked us for this punishment in the first place?

After years of giving this kind of party for my own children (I have four), I felt it had gone too far. I decided to try something different. The results of my experiment were too good to believe or keep to myself.

Last summer, for the fifth birthday of my August-born, I planned an early buffet supper in the yard instead of afternoon refreshments. I set up a table on our lawn with a lazy-Susan tray in the middle and several self-service trays and plates beside it. In the various sections of the lazy-Susan I placed squares of cheese with toothpick handles, cocktail-size hot dogs, hot fish sticks, assorted sweet and dill pickles. In a separate dish, sitting on a nest of ice cubes to keep them cool and crisp, were green pepper

slices, celery stalks, and carrot sticks. Tomatoes were at the height of their season, so I had a bowlful of large and small ones. I served assorted breads—whole-wheat and raisin as well as white—cut in finger slices and buttered. I could have used buttered buns, which would have saved me a few steps in the kitchen. There was a birthday cake waiting, and I had ice-cream cups in the refrigerator.

I did *not* parcel out the food or make suggestions. The children served themselves, buffet style, and I was only a pair of hands to help them with their plates. I wanted to see what refreshments the children would choose if left to themselves. I kept a private tally of their choices. The fish sticks and midget franks were devoured in seconds. With varying degrees of interest and appetite, all of the children traipsed to the pickles, the carrots and celery, and, of course, to the buttered bread. Only half the children asked for either cake *or* ice cream but not for both; two children wanted none at all; and one girl asked me if we had butterscotch pudding. An individualist, a small boy named Bradley, asked for two tomatoes for his supper and nothing more. He chose the two largest tomatoes from the bowl and ate them solemnly—no salt, no bread; in short, no frills.

ALONG with the food, I experimented with the entertainment. Our children's birthdays come in summer and fall, good times to keep Pin-the-Tail-on-the-Donkey on the shelf. At this party I tied loop-stick pops and balloons to a small tree in the yard. The decorated tree welcomed the children as they came into the yard. At the end of the party we cut down the pops and the balloons for take-home favors.

My oldest child and I had hidden unshelled peanuts in every conceivable clump of grass, privet joint, stone hollow, and fence top in our yard and around the garage. The peanut hunt started the party.

THEN we had a scavenger hunt. Since our birthday parties are usually neighborhood affairs with children of mixed ages, I divided the guests into two teams, each headed by an older child. Each team was supplied with a large paper bag and a list of instructions. Each team had to collect certain items from our yard or from the neighborhood (without crossing any streets). The instructions were kept simple, but the plot thickened just enough to keep the children busy while I organized the next round at home. One neighbor, for example, was to be asked for a piece of string six inches long and for a black button. The piece of string was to be tied to the lowest branch of a forsythia bush and the black button exchanged with a second neighbor for a signed slip of paper.

I had many items hidden in sandboxes, beside trash barrels, in tree trunks, and under stones or door mats. Though I might have managed this minor-league treasure hunt within our own yard, the cooperation of helpful (and amused) neighbors expanded the possibilities of the game.

The children all seemed to like the hocus-pocus of collecting a lot of meaningless items. The first team back won a special prize. Then each child received the final clue as to where the grand prize was hidden. The prizes were actually very modest, for it is more fun for everyone when there is an abundance of small favors. The activity and the reward are more important to children than the prizes themselves.

Why not try these and other ways to break the birthday-party pattern at your house?


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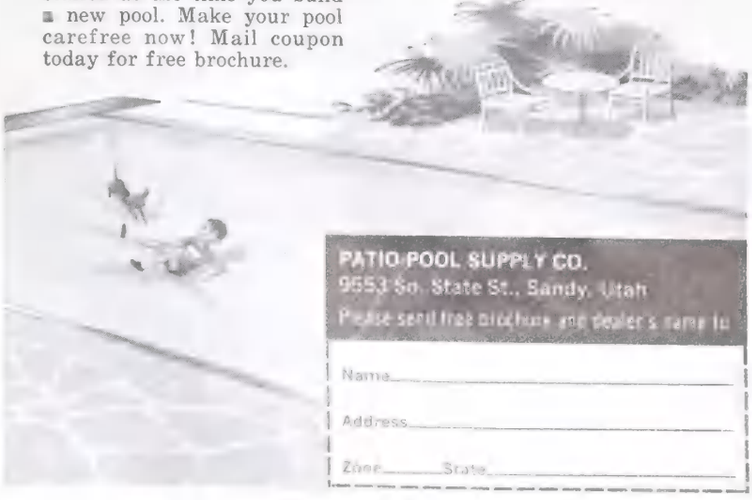
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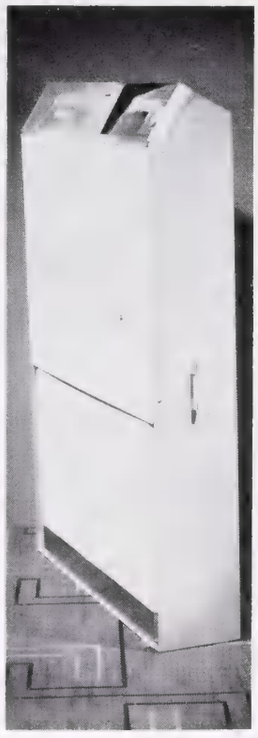
# *Take it easy!*

*By* JULIE POLSHEK



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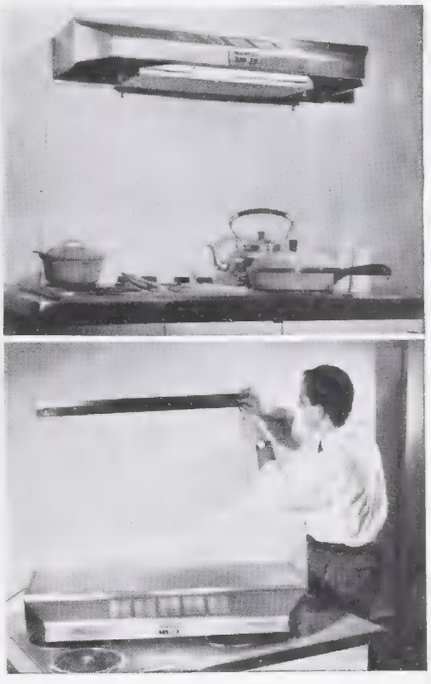




**Clothes dryer** ideal for apartment-dwellers or small homes folds to 6-inch depth for closet storage. Easily moved to and fro; merely plug it into a convenience outlet when moved to desired spot. Completely automatic operation; drying source is a built-in, fan-forced heater. The Wonder-Fold services 8-pound laundry load; contains twelve 26-inch racks. Open size 26" x 26" x 38". Current use is only 1200 watts. Drying time per load is about one hour. Equipped with a 4-hour timer. UL-approved. Costs $99.50.



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**Portable air-purifying** hood for ranges, Nautilus No-Duct hangs on a wall bracket. Bracket attachment and cord connection to a convenience outlet installs the unit. Ideal where rented dwellings are concerned. Blower-type fan draws air from room through activated-charcoal filter and aluminum-mesh grease filter; then recirculates deodorized, purified air through hood's louver area. Built-in fluorescent light. A 48″ size, stainless steel, about $161; 30″, 36″, 42″ available. Prices start at $99.95 for 30″ size.



**Electric drapery** control has become a pertinent home convenience with today's prevalence of window walls and picture windows. When its switch is flipped, automatic Electro-traverse opens or closes curtains to pre-set stop; at any point of travel, they can be stopped, started, reversed in action. Any convenience outlet powers the unit. Model for up to 35-foot curtain expanse, about $140. Remote control and/or time clock can be added to this model or an available, non-automatic model. 1.55 ampere.

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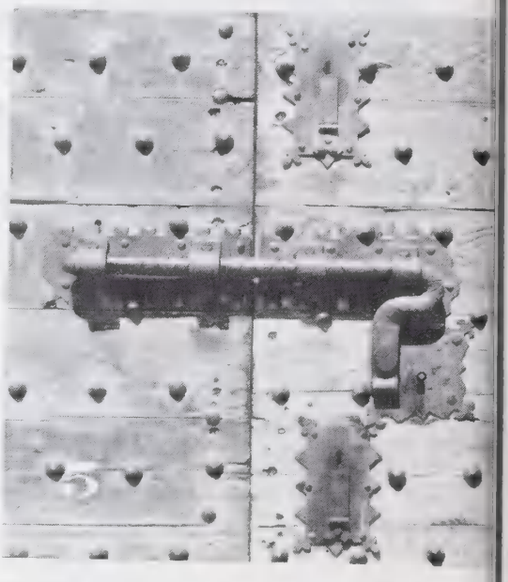






## Where in the world are you?

*Test your design awareness. In what countries would you find these typical doors and windows? Answers, page 112.*









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How to leave home and like it

# Traveler's viewpoint

*Some notes and observations on psychology for travelers who don't like to be treated as tourists*

By MARION GOUGH

● One of the surest ways to spot a real traveler is by his reaction to those unavoidable slings and arrows of outrageous fortune that sooner or later beset all voyagers—the hotel reservation that isn't honored, the power failure, the bus that goes off without you, the delayed plane departure. It's the greenhorn tourist who blows his top and is usually most noisy to the people who couldn't change the situation anyway, even if it were changeable.

We remember the exhibition a woman put on in the dining room of a second-rate hotel in India where she (just like us, as it happened) had to take refuge because the town's better hotel had no record of her reservation. This woman, loudly venting her pique on her husband, her travel agent, and, unreasonably, on the manager of *this* hotel, burst into (*Please turn to page* 112)



*A classic setting for a classic drink: Daiquiris at La Casa Blanca. Photo by Tom Hollyman.*

# "Richard hates sight-seeing. Loves Daiquiris. Ah well!"

*—writes Mary Meacham, who discovered the driest of all Daiquiris in Puerto Rico.*

IMAGINE *my* husband, a staid scientist and a staunch defender of the rum highball, getting excited over a cocktail.

But I *will* say that dry, white Puerto Rican rum makes the difference in a Daiquiri. It's so dry, it tingles—even on the rocks. Señor Morales, our host, admitted that the unusual dryness of Puerto Rican rum puzzled even him.

"Some say it's the aging in oak," he explained. "Others claim it's because our rums are distilled at extra high proof. Frankly, I think it has to do with Puerto Rico's sunshine and mountain water."

My husband, in San Juan for the American Radium Society Convention just sipped his Daiquiri and beamed. Sometimes he *can* be quite unscientific. Thank heavens.

*Shopping Tip:* Whether you order a rum drink at a bar or a bottle for home use, make sure the label says "Puerto Rican Rum." It's your guide to better rum drinks.



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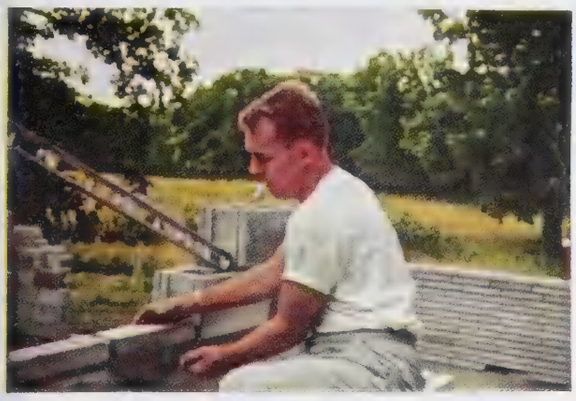
A phone in the bedroom gives security and comfort



*House Beautiful*

JULY • 1960





Picture of an American building a dream with his hands. He is Carl Larson, of Bartlett, Illinois. His handmade house, the most rewarding achievement of his life, is shown at right and in detail on the next 12 pages. He built it himself from the foundation to the last nail in the roof, proving that the individualist who is not afraid of work is still the inspiring force in America's life.



House Beautiful salutes

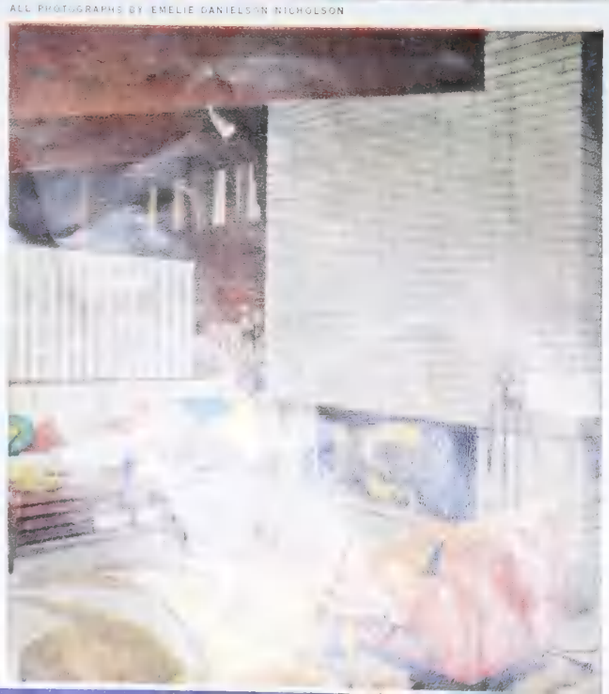
# *The persistence of individual initiative*

● In this issue we present three houses built by their owners' hands as evidence that individual choice implemented by hard work still remains the cornerstone of America's philosophy of life. All belong to men determined to give their families the best possible home. When they could neither find nor afford what they wanted ready-built, they built what they wanted with their own hands. It was a test of brawn and skill, but it was primarily a trial of self-discipline and steadfastness.

There will be Fourth-of-July oratory about our forefathers' courage and initiative in the ceaseless struggle to better themselves. And their stories may sometimes sound as if "they don't make men like that any more."

But they *do*. The houses you are about to see prove it.

ALL PHOTOGRAPHS BY EMELIE DANIELSON NICHOLSON



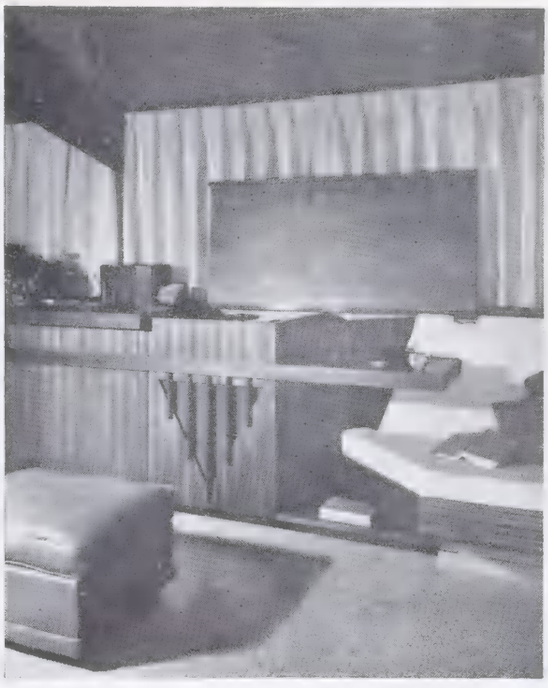


Susan, Kurt, and Lora Larson, the motivators of this house their father built. Searching fruitlessly for a ready-built house which would give them the atmosphere of beauty in which he wanted them to grow, he decided to create it himself.





**"To build your own house with your own labor," says Mr. Larson, "means that you can get a top-quality house the way you want it, not necessarily cheaply, but for a whole lot less than you'd pay for a mediocre ready-built house." Excluding the value of Mr. Larson's labor, this house cost about $33,000. Ceiling is redwood board, cypress-stained.**



**Architect Erickson's plan for this three-level house looks complicated (see it in details on page 59), but its triangular form, covered over all with one sloping roof, offers some direct solutions. Far left, a strip of windows running through house from inside out lets third-level bedrooms borrow light from living room. Above, see how overhangs are a continuation of ceiling. Built-in hi-fi cabinet and seating, above and right, integrate the room as well as furnish it.**

THE PERSISTENCE OF INDIVIDUAL INITIATIVE *continued*

The owner-built house shown here belongs to Carl M. Larson, a 31-year-old employee of the Illinois Bell Telephone Company, whose most notable assets in 1954 were a wife, a growing family, $10,000 in savings, and a conviction that one day his family would live in the kind of atmosphere he felt in the houses designed by Frank Lloyd Wright. In the spring of that year he bought a sloping, four-acre site in a wooded area in Bartlett, Illinois. It was not until last fall that he had finally achieved his goal. The story of what went on in the intervening five years will give you some idea of the moral, mental, and physical stamina it cost to attain this 2,000 square feet of warm, friendly shelter. But as you read it, bear in mind Mr. Larson's priceless reward—a high-quality house that gives his family not only physical comforts he could not have afforded to buy ready-made, but lavishes on them such daily acquaintance with natural and man-made beauty as few millionaires can enjoy.

It takes faith in oneself and more than ordinary manual skill to embark on a project like this. But an intelligent man knows his limitations. Mr. Larson is a qualified electrician and has handy-man proclivities, which he claims were no more than average when he started the job. But, although he and his wife knew in fairly clear detail what they wanted, he had no illusions about being an architect. So, right (*Please turn the page*)





"You pay more attention to your workmanship when you're building for yourself," says Mr. Larson. In the master bedroom, note the trimness with which he has fitted the strip-lighting trough around the exposed beam. The glazing of the corner window here is stationary, rabbetted into the framework of the house. Other windows open, overlooking a planted area below. On the opposite side of the room, a door opens onto a generous-size balcony.

Bathroom tiling took Mr. Larson one month to finish. He and his wife took shifts at the job. He would set the tiles in mastic in the morning before he went off to his regular work. Then she would take over, straightening out the tiles while the mastic was still moist. The terrazzo flooring in the house was one of the few things Mr. Larson did not do himself. A qualified electrician, he installed the wiring.

at the start, he explained his ideas and financial limitations to an architect, Don Erickson, whose houses he had seen, and who he knew would understand the kind of house he was driving at. By fall Mr. Erickson had designed a three-level house of concrete brick, redwood siding, and cedar shake roof. It would have terrazzo flooring, broad wall areas in glass, and interiors finished with redwood and mahogany. While the design demanded materials of high quality, the triple-level plan was a measure of economy. The exterior walls of a house are the most expensive structural parts, and by splitting the floor space of a house into several levels, you can enclose more livable area within your expensive walls. Mr. Erickson acted as advisor and consultant throughout the project. Mr. Larson gives him whole-hearted credit for the design skill and knowledgeability that set the house on the right track and he thinks, as we do, that no one could attempt such a venture without engaging the services of a good designer.

During the winter of 1954-55, Mr. Larson spent every spare moment doing his "materials take-off," that is, estimating the quantity and cost of the materials needed to build the house. This is a tedious evaluation of the plan, wall by wall, floor by floor, down to the last piece of hardware, including heating, plumbing, and wiring systems. It's a job customarily done by an estimator or contractor but Mr. Larson did it himself to save the estimator's fee. When the estimate was finished, it was only too clear that the house was beyond the Larson budget. Here Mr. Larson stood by (*Please turn the page*)

**All the bedrooms are on the third level. The two Larson girls share this one, equipped with a built-in play and study counter and a paneled niche of shelves for their toys. Floor-covering here is a practical, spatterdash vinyl tile. Windows overlook living terrace, have split-wood blinds.**



A perfectly equipped kitchen was one of the goals the Larsons worked and saved for—and couldn't find in a ready-built house. Theirs has such convenient, labor-saving equipment as a counter-top range, a combination refrigerator-freezer and double-level wall ovens. A built-in bench gives them seating for casual meals.

The family room, below, on the ground level with the kitchen, is also the laundry, sewing room, and Mr. Larson's work room. A sleep sofa makes it usable for guests. Bathroom is near-by. Laundry tubs and washer-dryer fit into one wall; Mr. Larson's workbench and tools in another. Both are screened by folding doors.



**Of the whole house, Mr. Larson is probably proudest of the kitchen, paneled in mahogany plywood and lined with touch-lock cabinets, which he designed and built himself. The stainless-steel sink at sit-down level and the electric dishwasher were installed almost at once, before anything else was finished, mainly as a time-saver so Mrs. Larson could devote more time to the chores required by the building job. Above the sink there's an open pass-through to the floor of the second level, where their more formal dining is done. The long counter at right includes a pull-out chopping block, a food center for automatic equipment like mixers and squeezers, and a hooded ventilating blower above the counter-top range. All counter tops and splashboards are covered in laminated plastic. The floor is terrazzo.**

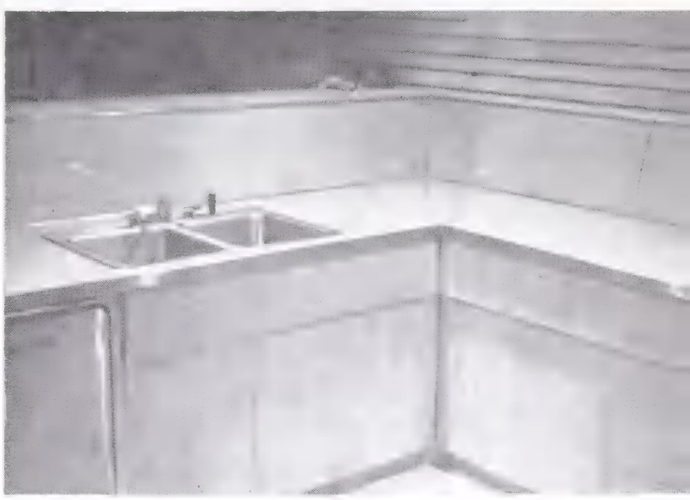
THE PERSISTENCE OF INDIVIDUAL INITIATIVE
*continued*

his conviction that if you want something badly enough it is worth working and waiting for. He separated himself from his family and job and went to the Canadian Arctic to work for one year on the DEW Line project where salaries were high, and he could systematically save enough money to bring his dream nearer to realization. Meantime, Mrs. Larson and the children lived in the home of her parents.

By spring of 1956 he had enough money to start negotiating with the bank for a mortgage. But not without another go-round with the material estimates. He made no compromises with quality, but shopped around assiduously for the best prices in lumber, concrete brick, piping, wire, glass, hardware. Acting as his own contractor, he had to get bids on such jobs as he was not equipped to do himself—the excavation and grading, the digging of the well, the terrazzo flooring, the plaster and lath work, the hard-surface driveway, the digging to expand a one-acre lake on the property to get better drainage. This work he hired by the hour at (*Please turn the page*)



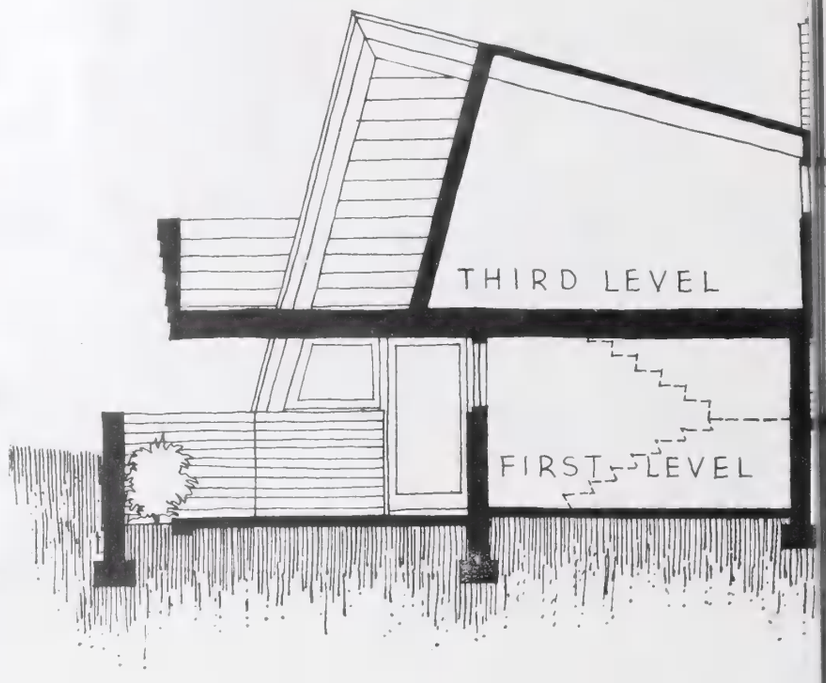
**The Larsons, three children and Peppy, the dog, lived for the better part of a year and ten months in the camping-out atmosphere of an unfinished house, with its concrete brick and bare plaster showing.**



**When they first moved into the unfinished house, the sink was the one bright spot in the dreariness.**



This is the landing at the second level of the house. The seven stairs at the right lead up to the bedrooms above; turning the corner you go down only seven steps to the kitchen below. The living room with its wide terrace opens off this landing at the left of picture.




Plans of the three-level Larson house show how much living is enclosed within the simple walls and the sloping roof



non-union scale, which meant a job of finding qualified workmen who were willing to accept these terms.

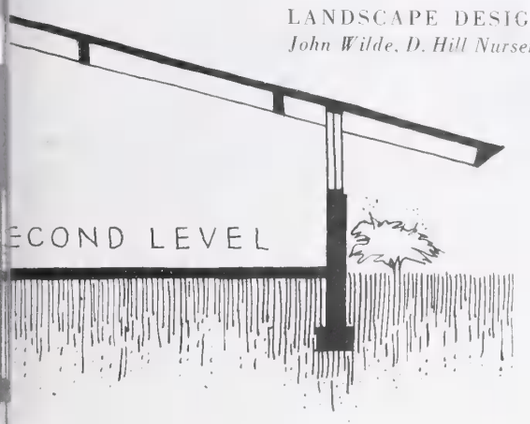
For the rest, he did it himself, with occasional help from friends whom he is now repaying in kind. (He says he knows six persons engaged in building their own houses.) "The rest" literally means everything else—such monumental labors as mixing and pouring the concrete for the footings, laying the block foundation, and doing all the brick work, using mortar he mixed in a wheelbarrow. He put up the steel deck, all the framing including mullions, beams, etc., built his own window frames and chimney, nailed on the cedar shingles, installed the septic system, the plumbing, a low-voltage wiring system with underground service, and two-zone hot-water radiant heat. He did all the glazing and sheet-metal work, tiled the upstairs bath and [illegible] downstairs lavatory, put up the interior wood paneling, made and installed kitchen cabinets, window seats and hi-fi cabinets, supplying his own millwork drawings and blueprints to the lumber yard. He did all his own wood finishing, including the sanding, staining, painting. And if this sounds like a Herculean task, it is even more impressive when you consider that this man was simultaneously holding down a full-time job, driving fifty miles a day to and from work.

By December of 1957 the shell of the house was built, and the Larsons and their three young children moved in. This is where the fortitude of the lady of the house was put to the acid test. "There was not a room you could call livable," says Mr. Larson. "The whole job of finishing the house was ahead of us. We had outside doors and windows and the terrazzo floor, but the rest was exposed concrete block and raw plaster. We had one toilet and a lavatory hooked up, but no shower. The bathrooms weren't tiled. Our shelves and cupboards were slats of plywood and cardboard boxes. We had no walks or terraces laid—just piles of dirt and a mud driveway, and when it rained it was awful. We had an old electric range in the kitchen. The first things I installed were the stainless steel sink, the electric washer and dryer, and the dishwasher—to reduce Mrs. Larson's (*Please turn the page*)

OWNERS:
*Mr. and Mrs. Carl Larson*

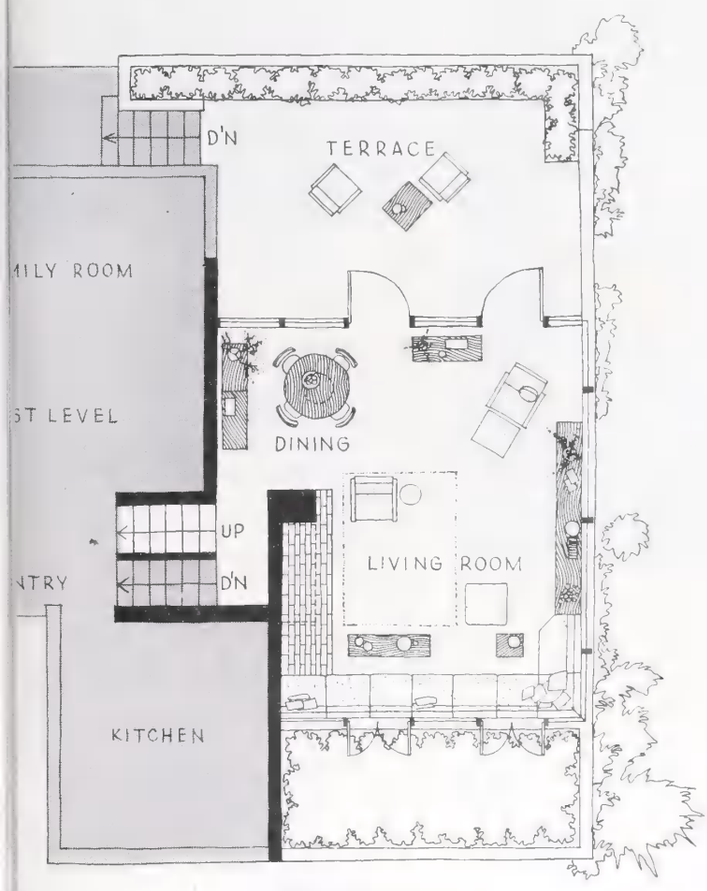
ARCHITECT:
*Don Erickson*

LANDSCAPE DESIGN:
*John Wilde, D. Hill Nursery*




SECTION

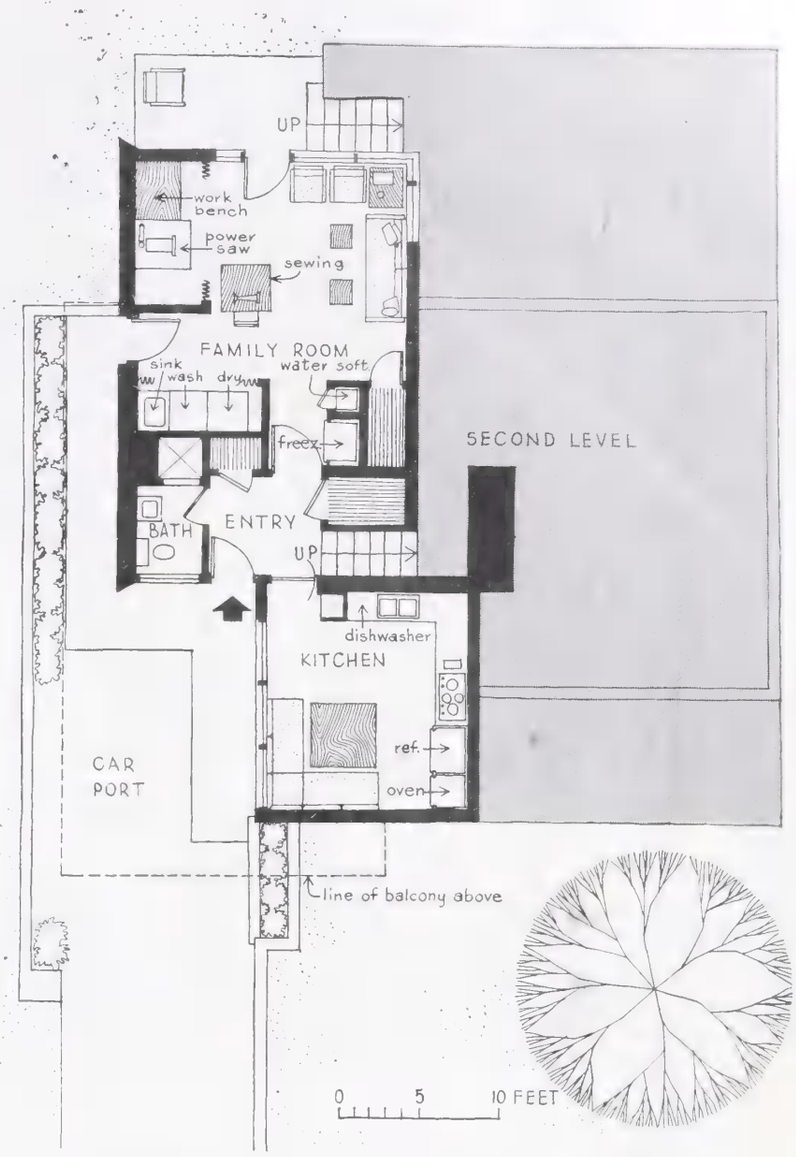
**A cross-section of the three-level house indicates how one slab of sloping roof economically tops the house, explains the combination of soaring glass vistas and low-ceilinged intimacy you feel in the living room.**




SECOND LEVEL

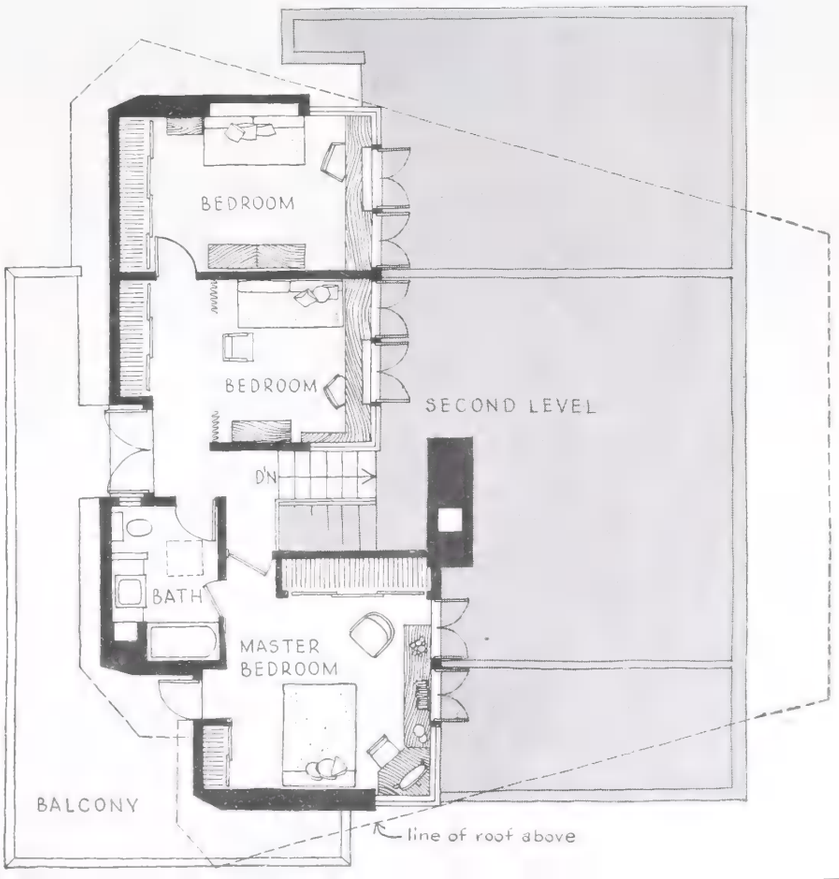
**A great living area, open on three sides to the outdoors through walls and doors of glass, occupies the second level, provides the family with eating, sitting, entertaining space, and a terrace. At top of plan, see the outside stairs down to the first level.**

**Third level is devoted to bedrooms. Here the sloping roof reaches its highest point from the ground, having started its ascent as the overhang to the living room, which you saw on page 53. Concept of this tilted-lid roof is basically simple, as well as economical.**




FIRST LEVEL

**Architect Erickson's plan provided a house on three levels as a measure of economy. Exterior enclosing walls of a house are its most costly, so a variety of levels lets the walls enclose more room space for the cost. Entry, kitchen, family room, lavatory are on the first level, seven steps down from second level.**







The house is full of refinements, like the sliding doors to the storage closet in the third-level hall. Looking from the master bedroom to the girls' bedroom, you see the honest pattern of ceiling and beams, which is like a decorative motif, besides being an easily maintained practicality. Glazed door at immediate left opens onto the balcony extending out from the third level.



How can two little Larson girls sleep in the single bed shown on page 55? Here is the answer. It is a trundle bed, meaning that it is two beds, one sliding under the other. In this case, both beds can stand at equal level, because when the lower bed is pulled out, its legs rise up and lock in place at the same height as the other bed. Bedmaking is simplified since lower bed can be made up even when it slides away for storing.





**This is a house for comfort. Because it was in a hard-water area, Mr. Larson knew there would be no real bathing and washing comfort without a water softener (above). It is installed in the hall of the family room. Beyond it is another comfort—a refrigerator-freezer combination to supplement the one in the kitchen, letting the Larsons buy in quantity and save frequent, time-consuming shopping. Left is the laundry wall of the family room (page 56) where washer, dryer, and laundry trays can be shut off by folding doors. The vinyl tile flooring is not harmed by laundry splashes.**



work so she could spend the time on sanding woodwork or whatever else had to be done. It was the mess that bothered her most of all. There was always something to clean up or to keep the kids out of. We seemed to live in a sea of mud and sawdust. We lived in this kind of upheaval for a year and ten months, and we'd have to confess there were moments when the job looked so endless and home life was so dreary, we were almost sorry we'd ever begun. But things improved every day as each job was finished and, by and large, it was fun.

"Naturally, we had no time for a social life, but in the spring I built a 12-foot table for outdoors, and our family and friends used to come and picnic under the trees. On week ends we'd be swamped with visitors. Total strangers who'd be passing by got so fascinated by the house that they'd pull up and ask to see it. We were real glad to let people know all about it. We were surprised how many people had never heard of Frank Lloyd Wright and what he stood for, so we felt as if we were part of the crusade for mankind to rate a better house."

Time, he admits, is the build-it-yourselfer's bugaboo. "You're slow," he says, "that's what you're fighting all the time, so you have to make every living minute count, especially the daylight minutes. A professional carpenter can install eight or ten doors a day, but when I first started, it would take me ten hours to put in two doors. But one of the great satisfactions of the job is to see how much more easily you can handle materials after you've got used to working with them. The thought of handling those big sheets of plate glass scared me and, after the first time I installed a piece, my legs were wobbly for half an hour. But after a while I was slinging that stuff around without thinking about it. You also discover skills you didn't know you had. I found out I have a real knack for bricklaying, but I didn't know it. A friend had to show me how to start. By now I also feel I'm a pretty good carpenter and cabinetmaker.

The quality of the workmanship—the finesse of the joinings, the neatness of the turnings, the look of a "thorough job"—is evident throughout the Larson house (as it is also in the owner-built Borgatta and Mills houses shown on pages 64 to 71), and amounts to a wry commentary on the run-of-the-mill, hastily-turned-out look frequently seen in professionally-built houses. It's one reason why people like Larson, Borgatta, and Mills decided to do for themselves. As Mr. Larson says, "It stands to reason that you put more care and effort into a house you're building for yourself."

Mr. Larson had one brush with union labor when a representative of the bricklayers' (*Please turn the page*)



# "I owe a lot to good, efficient tools," says the owner-builder of this house, who treats the implements that helped him make it like jewels

union showed up and indicated his displeasure at finding no union men on the job. Mr. Larson's incontrovertible reply was that there was no law prohibiting a free man in the United States from building his own home, so long as his work passed the local building inspectors.

If he had it to do over again, Mr. Larson says he would let a pro do all the flat concrete work, like slab floors and terraces. Mixing, floating, and smoothing concrete is back-and-knee-breaking work in itself, one of those things where you must work against time as the material sets up. This can depend upon the mixing, the weather, and a number of other factors so it takes experience to be able to gauge reactions properly. His plumbing work and installation of the soil pipe was done with the advice and assistance of a master plumber working along with him on the job. Oddly enough he is not completely satisfied with his job of covering kitchen counters with plastic laminate. He feels that, to be perfect, this requires special tools and a deftness that comes with practice.

Good working tools were his best friends. He says he could never have done what he did without his power saw, which is now handily enshrined, along with the rest of his basic handyman equipment, in the workshop he designed for himself. This extends along one wall of the lower-level room which also serves as laundry, sewing room, family room, and guest room, its working areas easily screenable by pull-out folding doors when not in use.

He feels that, given a handyman's skill, with persistence and devotion, anyone can build his own house. But he must want that house so badly that he is willing to give up everything else until he gets it. "For nearly four years all I did was work, sleep, eat, and build my house. It was rough, but then nothing can compare with the swell of pride you feel when you look at the place and think, 'I did it myself.'"

See page 121 for detailed information on this house



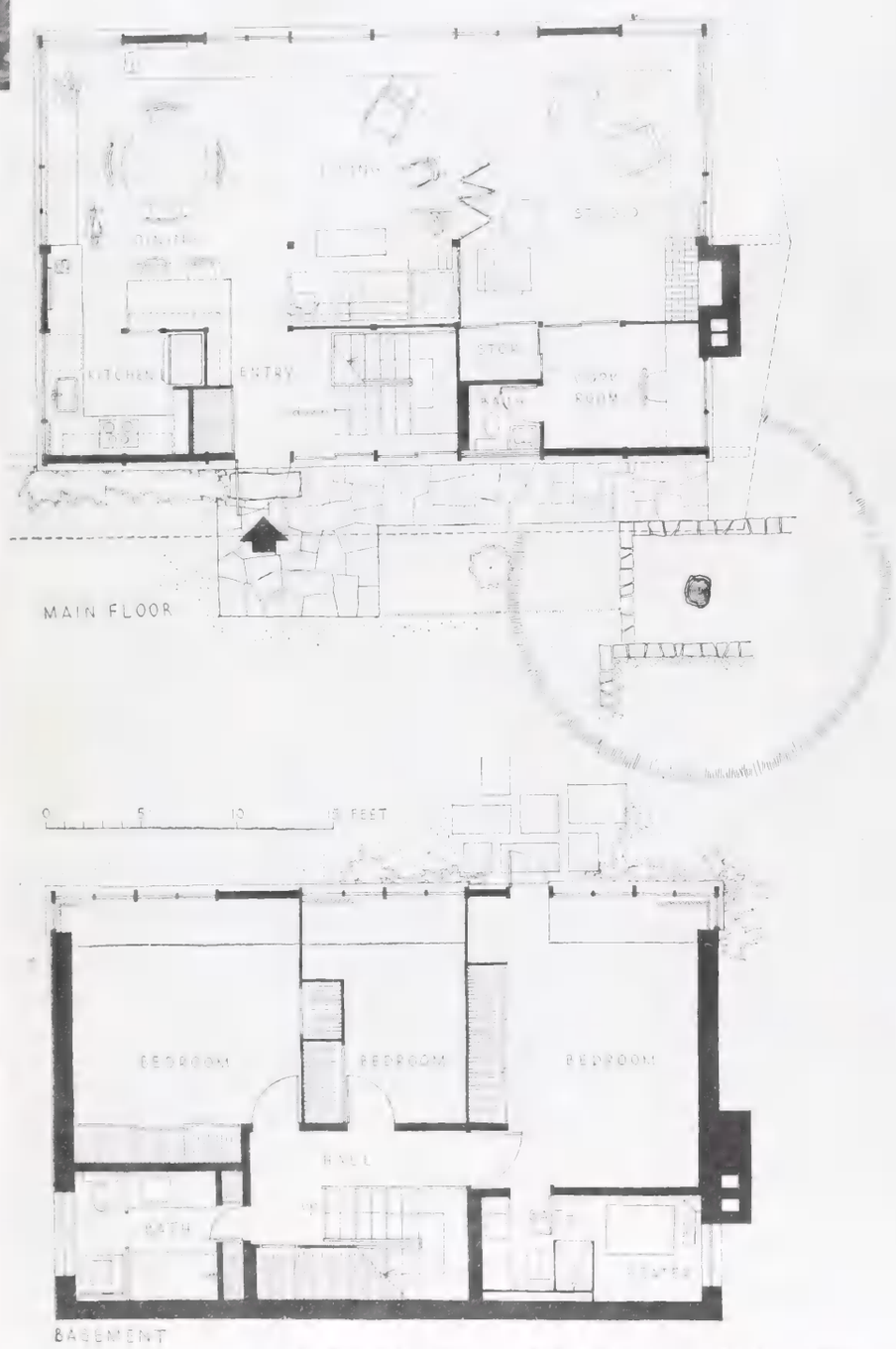
**Good tools are essential to beauty and accuracy of workmanship, and Mr. Larson gives his full credit. He says he could not have done the job without his power saw. By cleverly organizing space he has now set up his workshop as part of the family room in bright, cheerful, easily cleaned-up surroundings, the same room his wife uses for sewing. Right, folding doors conceal workshop disorder.**



By SALLY ROBB

# A new assertion of independence

## This handmade house is one man's approach to getting the beauty he hoped to find —but couldn't—in a ready-built house




Architect Torkelsen and the Borgattas worked out this two-level plan for the sloping site, facing the living areas of the house toward a view of the Hudson River. The open plan of the first level gives them, in effect, one enormous room, 38 feet long with a 14-foot-high gabled ceiling, encased on three sides by glass so that it is light all day long. The kitchen, dining, living, and studio-workshop functions are suggested rather than actually separated, so the building of partitions was unnecessary. Ceiling is supported by posts of hand-selected Douglas fir. The lower level is partitioned into sleeping and utility rooms. Mr. Borgatta's general system for saving labor costs was to engage a master workman, then sign on the job as a laborer. Working alone, he cleared the land. Landscaping was designed by Karl Linn.

● This frame and stucco house in Dobbs Ferry, N.Y., was built by the personal labor of its owner, Robert E. Borgatta. It stems from one couple's unwillingness to follow the herd, and put up with the limitations of ready-built housing they could afford to buy. They were New York City apartment dwellers, looking for a more suburban atmosphere in which to raise their three small daughters. As a man with some skill at carpentry, Mr. Borgatta was appalled at the prices asked for the quality of materials and workmanship offered. As artists—he is a painter and professor of art at CCNY; she is Isabel Case Borgatta, a sculptress and teacher of sculpture in the same college—they were discouraged by the caliber of design they found.

Their goal was never cheapness per se, but value and beauty. Since labor is a major item in the cost of a house, Mr. Borgatta's reasoning was (*Please turn the page*)

**The Borgatta house faces the road with a tiled, almost windowless front. Its other sides are virtually all glass, giving its occupants light and view with privacy. Because it presented an unusual aspect in a neighborhood of more traditional architecture, its completion was delayed by objections from the local board of architectural review.**



Road-facing façade is paneled in ceramic tile, except for the glazed entry. Panel width is a module of dimension and sets the pattern rhythm of the house. Living-room-studio and kitchen are on this level. Bedrooms are below, where house fits into the slope.

ALL PHOTOGRAPHS BY EZRA STOLLER



Above, from the back of the lot, the house is a two-tiered glass pavilion, every room related to the outdoors. Door from the children's room leads to a play terrace. Right, Japanesque gravel entry garden and shoji-like pattern of the wall suggest privacy.







that by working on the building himself he could save enough in labor costs to afford the best quality in planning and materials. Events proved him right. He could have bought adequate shelter for the $30,000 his house and land cost, but the same money could never have bought 1,724 square feet of architect-designed, custom-built beauty, where every piece of lumber was hand-selected, sanded before being put into place, then varnished, sanded again, and constantly refinished like a piece of furniture. The plan, designed by Architect Stanley M. Torkelsen, called for the meticulous procedures of the costliest building. (*Please turn to page* 112)





**Kitchen, top left, floored in quarry tile and countered in ceramic tile, has a view of flowering dogwood through window wall and glass gable. Left, owner designed, drew, and made the plastic hinged screen between living and studio area. (It was shown in detail in House Beautiful January 1960.)**



Few houses give as much sense of cheerful light and free space to move in as one feels in this owner-built living room. Mr. Borgatta is especially proud of his part in installing the uprights and the bolted ridge beams that support the tent-like gable roof. Built-in shelves and cabinets are birch, structural members are Douglas fir, window frames and trim are redwood, all hand-finished like furniture. The sculpture is by Mrs. Borgatta. Paintings are by Mr. Borgatta. He paid for some of the building costs with his art work.





On a steeply sloping site the living room and adjoining deck on the second-floor level provide sheltered privacy overlooking treetops to take fullest advantage of distant mountain panorama. Cedar siding, the same inside and out, is applied horizontally so long level lines make house seem broader and lower. Dentils on fascia are individual wood blocks.

THREE PHOTOGRAPHS BY MORLEY BAER

# How to get an $18,000 house for $8,500

## A young designer uses his practical knowledge to get the most house on a small budget



Raised off the ground on six timbers, the house occupies minimum space on the hillside so only a small area was leveled to provide space for two cars and storage under main floor. Entrance door is around carport to right.

Natural ground slope and native growth are maintained right to the walls of the building. Entrance door, below, is at mid-level, reached by a gently ramped walk along back of carport. Living room windows are above entry.

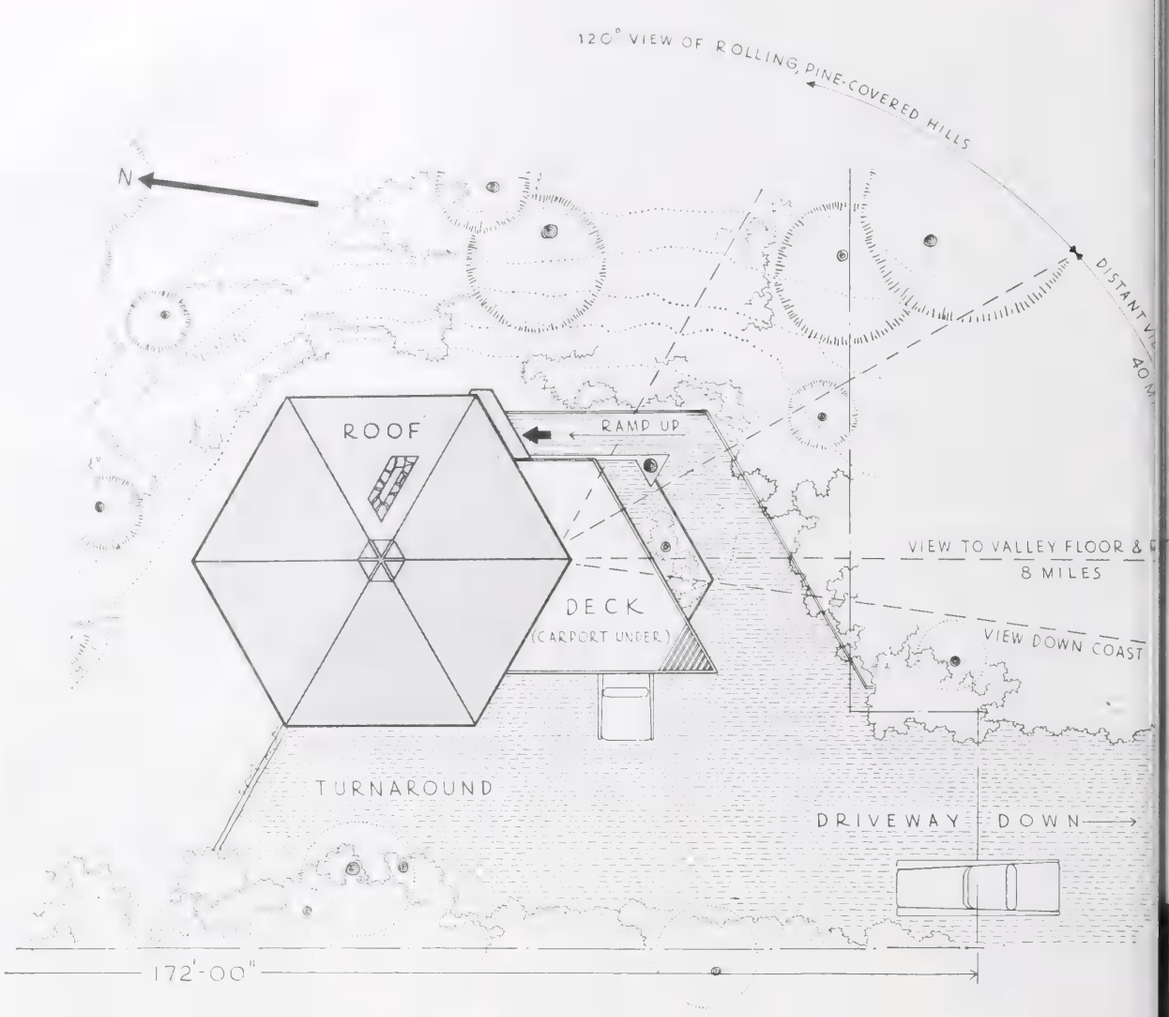
PHOTOGRAPH BY E. C. FORSYTHE



● Not every designer is actually experienced in the building trades. Neither are construction workmen usually gifted with creative imagination. But, when these two talents are combined—when a designer designs with his own labor in mind—the results can be amazing, as you can see in this house. Because it was planned for economy of labor as well as materials, the owner and his wife were able to build it in less than a year, working only part time.

On a regular contract basis it would have cost $18,000. Yet, by doing the construction work themselves, they actually spent only $8,500. Although the design of the house was based on this very low budget, the result embodies all the satisfactions of good architecture (*Please turn the page*)

**Bold structural pattern and the warmth of natural materials give this room a quiet mellow beauty appropriate to its wooded setting and harmonious with its sweeping view of the countryside. Stones in concrete chimney are from mountains nearby. Walls are cedar siding, floor is cork. Big redwood beams are from an old dismantled bridge.**

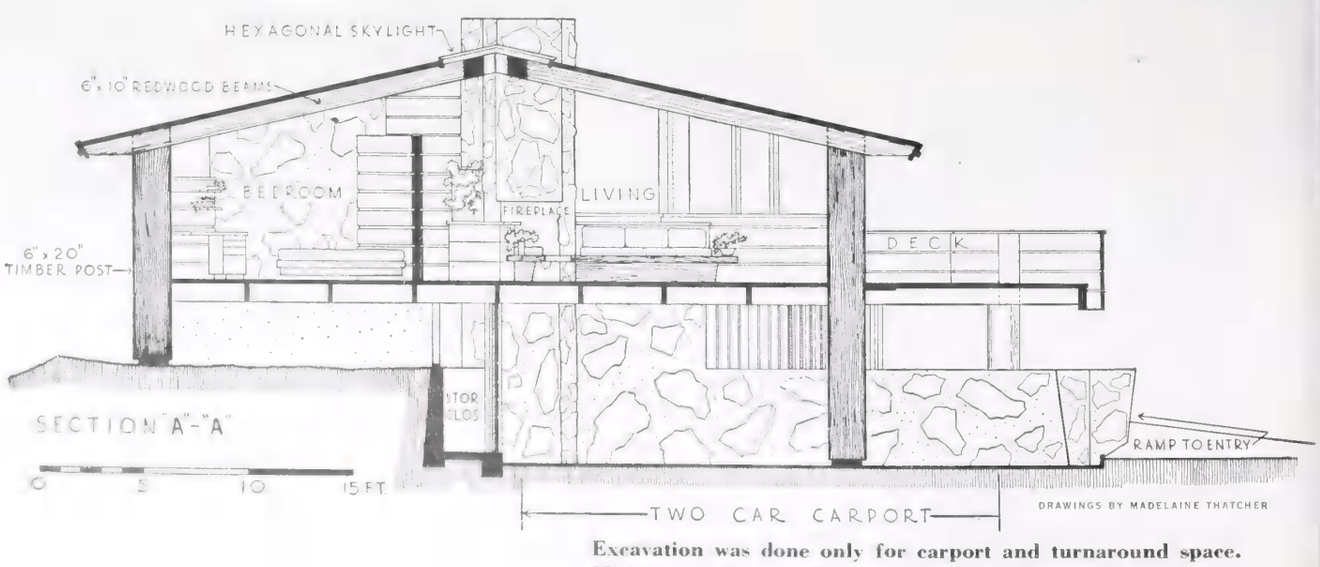



**Enclosed area of the house is hexagonal, a form that most easily takes in the expanse of scenic outlook. The parasol-like roof has skylighting at the peak. Deck extension over carport forms outdoor living area. Minimum grading left natural contours and wild growth undisturbed.**

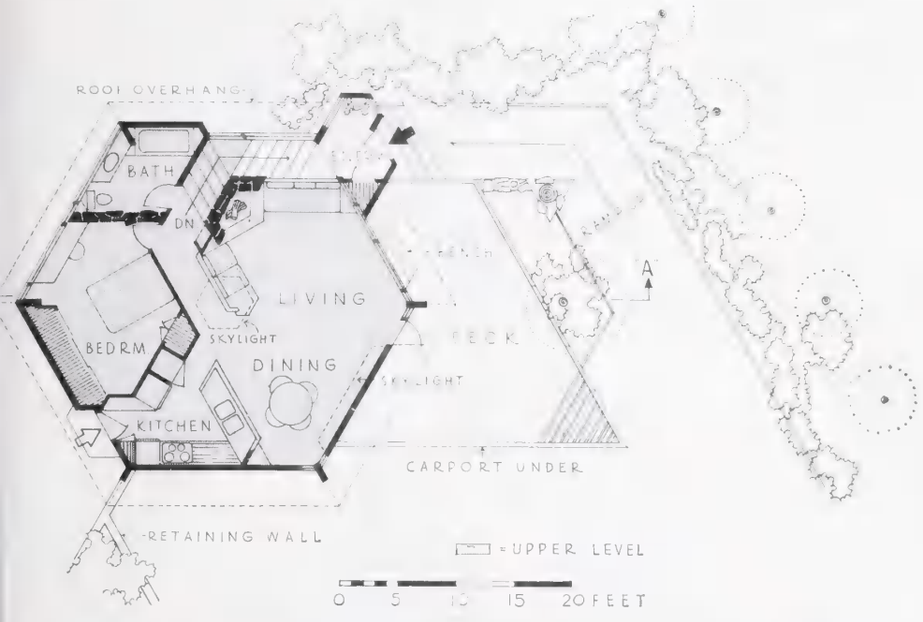


at any scale and any price. The beauty of the site is used to the fullest advantage. The materials used, although unpretentious and many of them second-hand, have fine quality and natural beauty. Skillful handling of the structure and floor plan produces an interior with a sense of spaciousness and varied interest, even though the actual enclosed area is only 755 square feet.

Only the occasional help of an unskilled laborer was needed to assist in placing the big timbers. Otherwise, construction was kept simple so large crews and expensive machinery were not needed. Even the placing of the house on the steep slope was worked out so a minimum of bulldozing was required, at the same time retaining the beauty of the site. Further economy was achieved by relying on the natural texture of wood grains and mountain stones to give warmth and richness without the need of expensive decorative finishes. In the same way, landscaping costs were saved by preserving the natural growth on the hillside.




**Excavation was done only for carport and turnaround space. Main floor, raised off the ground, is supported on timbers at six corners of hexagon. Partitions, except bath, are kept short of ceiling so small rooms seem more spacious and open.**




OWNERS:
*Mr. and Mrs. Mark Mills*

DESIGNER:
*Mark Mills*

**Main floor shows how flowing pattern of plan, within the hexagon form, gives fluidity and interesting asymmetry to the interior. Consistency of 30° and 60° angles within this small space permits complexity without confusion. Outside ramp to entrance follows grade of hill so door is at half-level, making only a small ascent necessary inside. Gradual steps, rising in living room behind built-in seat and fireplace, create a surprising and picturesque entrance within this small space.**

THREE PHOTOGRAPHS BY MORLEY BAER



**Living room has an air of bigness beyond its dimensions due in part to the large glass area and skylighting, which gives balanced light. Low bedroom partition, at left, more like a screen than a confining wall, permits a full view of the hexagonal roof, so both rooms have feeling of open airiness.**



**Entrance door, reached by an ascending walkway, leads into small entry midway between level of carport, at left, and main floor. Stairs inside are open to full height of living room. Glass door and side panel were salvaged from old Victorian bank.**

**Raised back conceals the kitchen work counter from the main part of the living room. Cabinets, made of the same cedar as the walls blend with them so kitchen area does not stand out as a jarring note in the room. Long narrow skylight, beyond, highlights the grain and texture of the wood below.**



# The High Hopes and the Hazards of building with your own hands

*If you are contemplating building with your own hands, here is what those who've done it think* you *should know before you start. Though they rate the achievement as one of the towering experiences of life, they all admit there were moments when they'd willingly have thrown in the sponge. But all agree that nothing surpasses the satisfaction of this kind of home ownership*

By MARION GOUGH

● To build your own house with your own hands is no project to embark upon lightly. But you could be dazzled into a premature decision by the successfully hand-built houses of others, because you see them in their serene finished state, without having any real idea of what it took to achieve these results. And the prospect of having exactly what you want and saving money, too, can be fraught with an aura of freedom and high adventure which may obscure some of the less glamorous realities.

Unanimously, those who have already had the experience tell us that the rewards are immeasurably satisfying, comparable to few other attainments in life. But, quite as unanimously, they agree that few projects are more relentlessly demanding of physical strength, time, ingenuity, and patience. And the one most sobering aspect of the job is that once you've started, there's no backing out. Their advice, if you are contemplating doing your own building, is to look carefully before you leap.

The major prerequisite is that you have better than average mechanical aptitude. If you have always been a handyman, a putterer, a fixer, a man with a talent for figuring out solutions to mechanical problems, you are a likely candidate. But since all human beings tend not to see their own talents in clear perspective, you must lean over backwards not to overestimate your abilities. Ideally, you should have had practical experience with all the major phases of building. If you can manage it, it would be wise to get an objective opinion of your capabilities from someone qualified to judge—a friend whose own ability is high or, better yet, a working mechanic, a "pro." Let them see a job you've done and get their opinion on the quality of your work. This awareness of your own capabilities is important, since it will be a guide to the planning of your operation. You may have greater proficiency in some skills than others. If you know this, you can decide to do certain jobs yourself and leave others to professionals.

Almost as important as an appraisal of your talents for building is an absolutely realistic appraisal of your personal talent for steadfast dedication to a job in the face of just plain exhaustion. This is particularly crucial if you are building in your spare time, as most people have to. You will always be working with too little time. The bank's payments of mortgage money are usually made in installments as certain parts of the job are finished, so you will also have financial deadlines in a very real sense. Interest payments must be met even as the house is being built, and meantime you have the expenses of your current housing, so there's urgent necessity to get the new house livable as soon as possible. The pressure of time takes another direction, too—since you're a greenhorn at this business, your own slowness is a trial to be borne.

You must be sure before you start that you are going to

have the moral and physical stamina to keep everlastingly at it, without permitting yourself to be diverted. There will be no vacation week ends or holidays or free evenings for you, and social life and hobbies go out the window. But the period that will make the greatest demands on your fortitude is the half-way mark when the house has become just shelter enough so you have no excuse for not moving into it. In this half-finished situation you may have to live for months surrounded by the cheerless inconvenience of raw plaster, makeshift lighting, incomplete kitchen or bath, with a minimum of furnishings and a maximum of mess, with every job screaming to be finished.

Women in particular find this a nightmare, and this is generally conceded to be the point in the whole project that separates the men from the boys. Many people have given up from sheer exhaustion—either settling down in inertia to live forever-after in an unfinished house, or turning their backs on the whole venture, selling it fast for whatever they could realize on it.

You should know quite clearly what you expect to accomplish by doing your own work. Your goal should be to get a house costing less than the same house would cost built by conventional ways. Labor being the single most costly ingredient in any building project, you can achieve more house by your own personal labor expenditure.

It is wise to hire a lawyer even before you buy your land and use him throughout as your advisor and representative in connection with every agreement you may make. You will have as much to learn about the legalities of land ownership and negotiating contracts as about the actual processes of building and sound legal advice can forestall blunders that may be costly or disadvantageous to your interests.

It is highly recommended that you hire an architect. An architect is your best assurance that the finished house will be good enough to warrant all that blood, sweat, and tears. Get him into the job early, if possible before you buy land. His advice can save you many a false step, and will undoubtedly produce a house of better, more polished design than you are likely to plan for yourself. Usually it is in the quality of design that owner-planned houses fall down. Why waste all that hard work on a "cornball?"

As the personal builder of your own house, you will be operating as a general contractor. This means you will be purchasing your own materials. For those parts of the job which you may turn over to specialists, as for instance, plumbing, heating, and electrical wiring, you must get in bids and negotiate agreements with the favored bidders.

To find out whether or not your plan is financially feasible, you must determine the quantity of materials needed and what they are going to cost. For this you must evaluate the architect's floor plans and elevations, item by item. This is the "materials take-off," a job usually turned over by the contractor to a practiced estimator. Consider hiring an estimator yourself.

When you know what is needed, building supply dealers and lumber yards will give you cost estimates. You may save money by shopping around, but however you do it, be prepared to give this phase of it your time.

Which jobs you do yourself and which you let out depend upon your own particular skills and know-how, so no one rule applies to all cases. You will obviously not want to undertake work at which you do not feel skilled. But it may be cheaper for you, in point of time saved or energy conserved, to let out some jobs that you are capable of doing yourself. Given enough time and muscle, anyone can dig an excavation. But hired labor with a tractor can do it more quickly and efficiently, so the time saved may be worth the cost. Generally, logical jobs to let out—because they are heavy or because for economy they require special equipment—are excavating and grade work, major concrete work, plumbing, septic systems, electrical wiring, and heating.

You must acquaint yourself with your local building code to be sure you are not planning to use materials or methods prohibited by the code. You must submit your plans for approval to the local government's building department before they will issue a building permit. Building inspectors will come from time to time to check on the job.

You must also check local zoning regulations to be sure that you meet their requirements. Regulations vary with locality for the distance a house must be set back from the street and the side and rear boundaries of the lot. There are apt to be many other restrictions, often archaic.

Study your deed for any extraordinary agreements made by former owners of your land which might affect the way your house may be built or located. Sometimes neighborhood organizations or land development groups have a right to pass judgment on your plans as a measure of protecting the aesthetic character of the neighborhood. Investigate their requirements in advance, for if they contest your architectural taste, you can be in for some time-consuming red tape and, perhaps, some costly revisions.

As a general thing, building trades' unions take a dim view of do-it-yourselfers. They have been known to send representatives to owner-builder jobs to express their displeasure, and even to attempt to hold up the job by making it difficult for you to get services of other union labor you might have been planning to use. Union men have been known to walk off the job when the owner himself attempted to work. These are difficult situations that call for delicate handling. You may never have to face them, but you must be ready for them.

By and large, the owner-builders we met have taken all this as part of the game, fighting obstructions just as they fought time and discomfort, feeling that it is a small price to pay for getting what you want.



OWNERS: *Mr. and Mrs. Milton Cades.*
ARCHITECT: *Vladimir N. Ossipoff*
DECORATORS: *Robert Ansteth, Ltd.*

**The terrace outside the living room is pushed forward to take advantage of this dramatic view of the ocean and tree-covered mountainous slopes. The whole house is oriented toward it, though not in an insistent and obvious manner. This part of the outdoor living area is purposefully open and exposed, but other sections (opposite page) are intimate and secluded.**

# There is more than first meets the eye

By CURTIS BESINGER

● Anything gains or loses in interest from the manner in which it is presented. Whether *it* be a gift, a simple tale, a view, or a person, the degree of *its* charms and the interest that it holds for us will be partially determined and considerably increased by the way in which it is, or is not revealed to us.

"The secret of being a bore," according to Voltaire, "is to tell everything." This applies to architecture as well as people. But since a building is a tangible object which, in a sense, eventually "tells everything," the statement might be rephrased when applied to architecture to read, "to tell everything all at once," to leave nothing further to be discovered or to be disclosed.

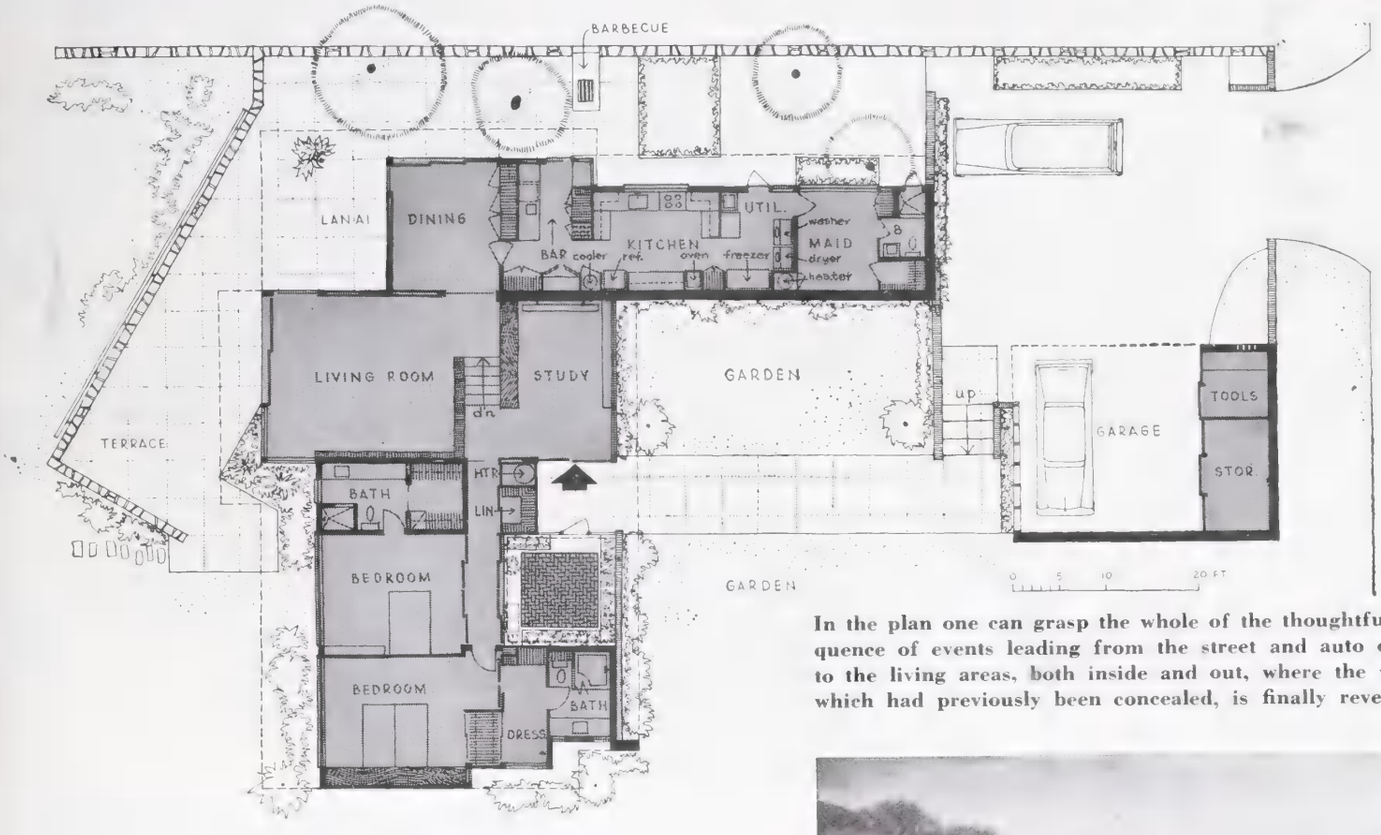
This house illustrates this seemingly simple principle of holding something in reserve, of *not* telling everything. A person arriving for the first time in the rather non-committal auto court receives little (*Please turn the page*)



TWO PHOTOGRAPHS BY WERNER STOY, CAMERA HAWAII



**Much more open and outgoing than would be anticipated from the non-committal street front (photos below), the living areas of the house are almost doubled by the terrace to which they open. Advantageously projected toward the view (opposite page), it also provides a secluded and sheltered lanai (above and page 77) and a dining area snuggled between low-branching trees (right).**




**In the plan one can grasp the whole of the thoughtful sequence of events leading from the street and auto court to the living areas, both inside and out, where the view, which had previously been concealed, is finally revealed.**

ALL PHOTOGRAPHS, UNLESS OTHERWISE CREDITED, BY CHARLES YERKES, MAYNARD PARKER STUDIO





**The auto court (left) does not intimate what lies beyond. But through the trellis wall by the steps there is an inviting glimpse of the entrance garden (above). This quiet area serves as a transition between public and private domains and creates an anticipation of things yet to come. It is a restrained build-up to the climactic ocean view.**



**View of the living room from the raised study illustrates how the element of presentation is used in relating various areas. From here one has both a pleasant outlook over the main living room and, although sheer draperies are drawn, some indication of the terrace and the dramatic view beyond.**

TWO PHOTOGRAPHS BY WERNER STOY, CAMERA HAWAII



**Entering the living area after passing through the transitional entrance garden, detaching the house from the street and its activity, is a pleasant surprise. One suddenly realizes that more is here than his introduction had intimated. What he had expected to be closed-in is, by contrast, outgoing and open. What he had anticipated as a low-ceilinged space is, because of the change in levels, surprisingly high in its feeling.**

THERE IS MORE THAN FIRST MEETS THE EYE *continued*

indication that behind the walls separating this public area from the private is a spectacular view of the ocean. He knows only that the steps leading up to the entrance garden, glimpsed through the carport's trellis wall, suggest that something interesting is ahead. A person familiar with the house recaptures this experience.

The entrance garden, which is a quiet transition between the street and the living quarters, invites one on but does not betray the secret of what is yet in store.

But when a person enters the study, part of the main living area but on a higher level, space suddenly opens out before him and his pleasure is increased because of the discovery. It is the quiet thrill known by (*Please turn the page*)



In the living room, brick walls are used to effect a smooth transition between the entrance garden (which is really a kind of entrance hall) and the enclosed areas. Otherwise, except for accents of strong color, the materials used are neutral in color and serve as a background to set off the view and the room's activity.



The lanai, although an outdoor room, is luxuriously furnished as a lounging area and, to achieve continuity, in a manner similar to that of the living room and appropriate in association with nature.

The master bedroom continues the accented but essentially neutral color scheme of the other living areas. The simple lines of the few furnishings do not call attention to themselves but emphasize the understated quality of the whole house.







everyone who has suddenly come upon some delightful scene which he had not been anticipating or prepared to expect. There is the contrast between the somewhat solid and closed-in quality suggested by the entrance court and the approach garden and the bright and outgoing openness of the living room. There is a change in floor levels contrasting the low-ceilinged space of the study with the higher space of the living room. And there is the sudden impact of the dramatic view toward the ocean which had been knowingly concealed so that, when finally presented, its effect would count for much more.

This thoughtful regard for presentation has helped to determine the character of the house. It is present not only in the planned sequence of events leading up to the disclosure of the view. It is also in the background character of the house. It does not try to compete with the view but subtly and indirectly turns attention to it. This is not a house that says, "Look at me." Its restrained and undemanding quality serves to set off and to becomingly present the occupants and the activities of their daily life as well as the view.

The dining room, as a quiet background for dining, illustrates this. As seen in the photo (left), the subdued quality of this background serves to point up the richness of the table setting. But the table setting itself is also a kind of understatement. It does not immediately catch the eye as something more colorful would. It willingly plays a supporting role and lets the social event itself become the center of interest.

The bedroom wing, in its planning, does not call attention to itself or try to tell everything all at once. The passage leading to the master bedroom has pleasant interludes along the way: the study-bedroom and the private little court opposite it. As revealed and discovered along the way, they make walking down the passage a refreshing experience, something a little more than just getting there.

Perhaps, after the problems of shelter have been solved, this is domestic architecture's main role: to make life something a little more than just getting there, to present it as a pleasantly-told tale, the teller remaining, in effect, subservient to the story being presented.

**The dining room, furnished in a subdued and unobtrusive manner, is a becoming background for the table and its appointments, the meal being served, and the guests present at the occasion. The light-diffusing, sheer linen draperies (used in other rooms also) do not shut out the landscape but soften its details and blend them into an undemanding background.**





**One of the dining-room walls, faced with grass-cloth panels, conceals the door to the kitchen and service area (above) as well as the practical presence of generous and convenient storage cabinets for the linen, china, silver, etc. used in this room. As normally seen (right), the paneled wall becomes a quiet element contributing to the background quality of the total setting.**

PHOTOGRAPH BY WERNER STOY, CAMERA HAWAII



**At the end of the kitchen leading to the dining room (above) is the bar and service pantry with a door to the terrace outside, which has a built-in barbecue. At the opposite end is the utility area with doors to the maid's room and to the service yard and auto court.**





ALL PHOTOGRAPHS AND DATA FROM CLARENCE JOHN LAUGHLIN

# Fantastic Splendors for

By CURTIS BESINGER





**Unique in the United States, this fantastic building (left), whose cornerstone was laid in 1905, is the Vedanta Temple and Monastery in San Francisco. It was the first Hindu temple in this country. It was also a peak, of a kind, in buildings representative of the Victorian era. The multiplicity of turrets, towers, bay windows, galleries, battlements, etc. could have been produced only in an era bold with vitality and reveling in its own heterogeneity. It has not been changed.**

**Capturing the festive romance of life on the Mississippi River boats and expressing his own love for the magic of the river and its life, Captain Milton Doullut, aided by his son and a laborer, completed this house in New Orleans in 1901. Strung upon rope, the swags of wooden balls swinging in the wind suggest movement in the building. Answering the psychological needs of the owner, this seemingly fanciful and impractical device was functional in its origin.**

If you want to go sight-seeing
but lack the opportunity
to go very far afield,
consider this possibility:
Fascinating Victorian buildings
are to be found everywhere

# your pleasure

● Are you staying near home this summer? If so, you needn't miss out on some of the available pleasures of traveling.

People travel for many reasons, but a great many travelers devote a large portion of their time to searching out the man-made wonders of this world, particularly the buildings of past cultures.

In the town or city where you live, on its main streets or not far removed from them, are many delightful old buildings which, if not so venerable and as deeply encrusted with the patina of history as buildings in Europe and Asia, can be no less satisfying and fascinating as discoveries. These are the buildings that we have inherited from the Victorian era.

During the latter part of the 19th Century many fantastic and wonderful buildings were constructed in almost every part of the United States. They are called by various names such as General Grant Gothic, American Gothic, the "Gingerbread Style," Hudson *(Please turn the page)*





**In Galveston, the mansion of Walter Gresham, a Texas congressman and industrialist, was completed in 1891 at a cost of $250,000. Designed by Architect N. J. Clayton, it is evidence of the search for fresh forms, expressive of the independent and vigorous spirit of the era. Preceding forms could have been copied, as photo below indicates.**



**Following closely in the style of its Italian Renaissance antecedents, this building, the first private art gallery in California, was built in the 1880's in Sacramento behind the mansion of Judge E. B. Crocker, famous politician and financier. Its magnificent and carefully preserved Victorian interiors, among the best in the country, are rich with inlay, carved woodwork, painted ceilings,**



River Bracketed, American Mansard, etc.

Many of us overlook these buildings because they are an accustomed and familiar part of our environment. We pass them by without really seeing them and, by doing so, miss pleasures that can be ours. These buildings are in the unfortunate position of being only old enough to be scorned as old-fashioned and not old enough to be treasured as antiques.

In them, for all to read, is a conveniently accessible and still unblurred record of a fabulous and dynamic period of American expansion and development, a time of rapid sociological and technological change. It was a period of transformation during which the United States changed from an agricultural outpost of Western civilization into an industrialized world power.

The structures that a civilization leaves behind it are probably the truest record of its qualities as a civilization. They may not represent all of its hopes and dreams, but they do represent in very tangible form the values and the degree of commitment to them, the goals that were felt worth realization, and the kinds and quantities of spirit, energy, and will devoted to their realization.





**Contrast the somber and mysterious quality of this fantastic house with the smiling serenity of the house in the photo below. Called Ardoyne Plantation, this prime example of Carpenter Gothic was built in 1895 in the densely vegetated region around Bayou Black in Louisiana. Much inventiveness was displayed in the translation of Gothic stone tracery into wooden fretwork produced with the aid of power-driven turning lathes and scroll saws. Elaborate examples of this lacy "gingerbread," a typical expression of the Victorian era, can be found everywhere. The house in the photo below is another application of this highly-developed folk art.**

The Victorian era has been vehemently denounced with all of the vocabulary of depreciation by the period that immediately followed it. That it was a period of atrocious and horrible taste and undistinguished building are among the milder and often repeated charges.

These handed-down dicta have become a part of our way of thinking and accepted as sacred dogma. We have never bothered to question them. As a result, we have not seen these buildings with our own eyes. We have seen them only through the eyes of our predecessors and with the bias of their prejudices. Until recently, to say that anything was Victorian was to condemn it automatically.

It is true that bad buildings were constructed in this era. Probably no era is without that (*Please turn the page*)



**Graceful and elegant, this house in Galveston, Texas, has its counterpart in almost every town and city. Although the elements of the design are arranged with a classic formality, the elements themselves evoke a highly romantic atmosphere that seems both Gothic and Moorish. Note the cantilevered and open corners, a structural device that anticipates features we consider "modern."**



**The San Francisco area is rich in handsome old Victorians. Many expert woodcarvers migrated to this area in the 1850's. The way they improvised on rough plans prepared by the owners often gave these houses a quality of individuality.**

portion of bad work which must be worked off and got rid of before it does better. An age of experiment will produce failures as well as successes. It is not generally recognized that there were successful and good buildings in this era. Some of them, proud and stately, have real qualities of style and distinction.

It is only as more and more of these buildings have been torn down to make way for "progress" that we have come to realize, too late, that something has been taken away, that something is missing. The buildings that have taken their places are lacking in certain desirable qualities that the older ones possessed. Some of our sleek modern façades have all of the "virtues" of the cellophane-packed tomato, but they lack the "faults" that produce real flavor. The Victorians may not have conformed to some standards of "good taste," but they did appreciate rich flavor. However offensive their buildings might have been to some people, they did have character. Whatever else the vices of Victorian buildings were, they were never petty.

They were not built in a finger-to-the-wind spirit of conformity and with the hope of pleasing by not displeasing. When these buildings were wrong, they were assuredly and gloriously wrong in a sometimes splendid, sometimes humorous way. These are not tepid and timid buildings. They have an element of dash and swagger in them. Many of them are undisciplined and lacking in unity. But they do have qualities that no amount of good taste can supplant and without which no true style is possible: vigor and vitality.

These buildings represent a kind of restless stirring. Many of them are in unconscious recognition that things, including standards of taste, were not as they could and should be. They are a part of the search for fresh forms having more significance in relation to their era.

In this zestful search the designers and builders were willing to try all forms, including the historical. They did not hesitate to try and put them all in the same building. Unhampered by scholarship and guided by no tradition, they produced some



**The qualities of freedom and movement appealed to the designer of this house in Los Angeles. Remarkable for its use of fluid and curving lines, particularly the flamboyant arch in the upper gable, it recaptures the spirit of Italian baroque architecture without being imitative of it.**



**igorous and original, but woefully undis-iplined, the J. G. Trude mansion in Gal-eston, Texas, is expressive of an exuberant pirit. Said to have been built in 1890 for ıree Danish brothers, it was constructed of rick and plastered to resemble stone. In ıis fearless and unknowing melange there re recognizable Renaissance details, but ın we say that it was actually influenced y or copied from any predecessor in time?**



tartling combinations and disastrous re-ults. These are a part of the ferment that elped to produce fresh forms.

We hear much talk now of the need for good taste" and "unity" in our environ-ıent. Admittedly they are needed. But one enses that achieving these would mean the acrifice of variety and vitality. Without ıese, taste and unity are meaningless.

Montgomery Schuyler, the first architec-ıral critic in America and a Victorian, rote, "It is more feasible to tame exu-erance than to create a soul under the ibs of death." The great architects of this eriod were men who had the ability to ıme and discipline this exuberance. They ıolded it into buildings that are still highly-harged and powerful statements about the ulture of their time.

If we think of the Victorians as straight-ıced and stuffy, we should realize that this s only one aspect of their personality, the reat discipline that must have been neces-ıry to tame this exuberance about which ıeir buildings speak so eloquently.

# The Importance of a Proper Breakfast

## Eating right, nutritionally, at the beginning of the day, is the key to controlling weight and feeling fit and vigorous

By MIRANDA BALL

With all the journalistic hubbub about reducing your caloric intake and the dangers of obesity some basic common-sense truths are being obscured.

Here is the proposition in a nutshell: A proper breakfast reduces the appetite for the rest of the day, so you aren't trapped into overeating at lunch and dinner. A proper breakfast lowers the "appestat" (hunger motive) for the rest of the day, enabling you to control your calorie intake within reason. But it also stabilizes your energy level, without those "sinking spells" and rushes of fatigue.

It's really only common sense. The body does not go to sleep at night. The brain, all the organs, all the cells continue their work, even though you are asleep. Energy is being used all night. Energy comes from the "burning" of food. Since you have no food from dinner at night till waking—a period of 8 to 12 hours—you have used up a lot of energy (food). So the body is depleted by arising time. It needs to be restocked, or it will make demands on your reserves.

The usual quick breakfast (fruit juice, a cereal product, and a beverage) is not enough. These supply fuel for energy for too short a time, for these are quick-burning nutrients. By around 11 A. M. the energy value of such foods will be used up, and you feel weak, tired, inattentive. You feel hungry, you become inefficient.

The "coffee break" at this time does not really remedy the situation. Coffee alone stimulates the brain, but there is no food value in it for the brain to use. Coffee with crullers or some other form of pastry merely compounds the flaw of the earlier breakfast. You take in more calories without rounding out the nutritional needs. You may kill your hunger this way, but you are still undernourished.

A proper breakfast must contain proteins, carbohydrates, and fats, plus the necessary vitamins, minerals and, especially, the trace elements. Sufficient protein in the breakfast menu helps prevent that late forenoon lag. Breakfasts of equal caloric value, but low in protein and high in fat or carbohydrate, do not have this beneficial effect. Breakfasts sufficiently high in protein content elevate the blood-sugar level for approximately 4 hours after the meal. Sensations of hunger and weakness are associated with low blood-sugar levels.

The classic American breakfast—citrus juice, two eggs, two slices of toast, butter, and a beverage with cream or milk—is about right in fulfilling the nutritional demands of the body. By eating a proper breakfast, you do not experience the desire to overeat at lunch and dinner.

But, you say, I don't like the classic American breakfast. Or you say, it disagrees with me.

All right. There is a wide variety of other foods that give you the necessary syndrome of proteins, carbohydrates, fats, vitamins, and minerals. *But it is the energy-producing protein that you must be sure not to leave out.* If you don't like eggs, substitute meat or cheese or milk. Many people in Europe have been eating cheese for breakfast for years. Why shouldn't you? Hamburger patties are certainly just as tasty at 8 A. M. as at noon. And a toasted cheese sandwich, garnished with bacon crumbles, is great with a glass of milk.

The possibilities are endless. (*Please turn to page* 110)

**A pretty table is as essential to breakfast as protein in the menu. This one has the right components to satisfy the eye: translucent china by Franciscan, sterling flatware (the "Mignonette" pattern) by Lunt Silversmiths, blue water goblets from Bloomingdale's, pale blue napkins by Kaye-Walt Creations. Window shade and curtains are by Walter Fabrics. Furniture, the "Florentine" Group by Lee L. Woodard Sons.**

PHOTOGRAPH BY WESLEY BALZ

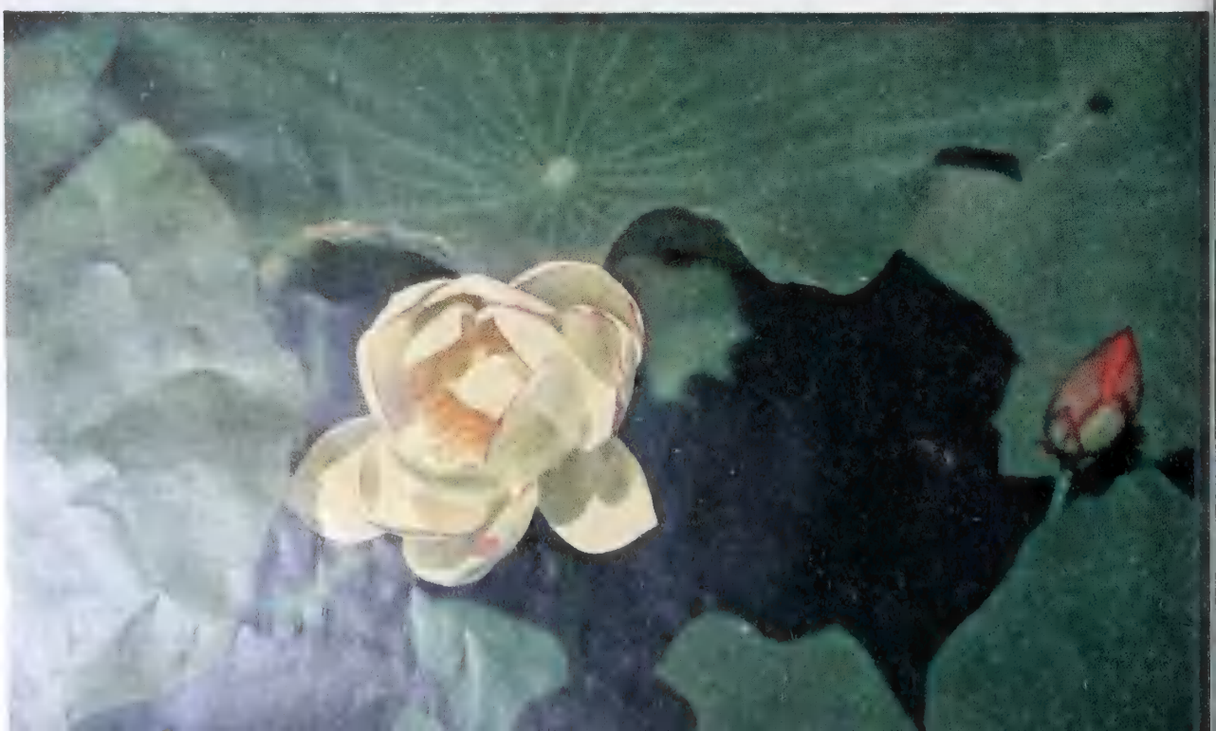


# Water



You may not think of water lilies as cut flowers, but they are excellent. The flowers hold their form and color for three to five days if the stems are kept in water. The flowers will continue to open and close on schedule after cutting. But you can often keep them open by plunging stems in ice water as soon as they are cut or by dropping paraffin inside the flower at the base of the petals. This is the variety Gladstone. Cutting stems under water will help the flowers stay fresh longer.

TWO PHOTOGRAPHS FROM THREE SPRINGS FISHERIES



This is a lotus, a near relative of the water lily, but quite a different plant. The great round leaves, like inverted parasols, rise well above the water and the flowers are on individual stems. This dramatic upright form makes the lotus a fine background plant for a collection of water lilies. The lily foliage floats, and the flowers are borne quite near the surface. This is *Nelumbium (nelumbo) alba striata*.

# Lilies

## *are easier than you may think*

All they really need is the right start in a pool. They will do the rest

*By* CARROLL CALKINS



PHOTOGRAPH BY MAYNARD PARKER

**This fresh cool corner of the garden needs no weeding, spraying, hoeing, or watering. One of the joys of pool-gardening is the easy care. Once the planting is done there is little to worry about. Pool in the garden of Mr. and Mrs. Ernest Closuit. Marie and Arthur Berger, landscape architects.**

● It's a rare gardener who can look at a water lily in bloom and not wish to have it at home. The crisp form, clear color, and lush foliage rising, somehow, from the depths, put this plant in a class by itself. But the need for a pool to put them in and the question of how to grow them in their watery environment are enough to discourage many who could very well have and enjoy them.

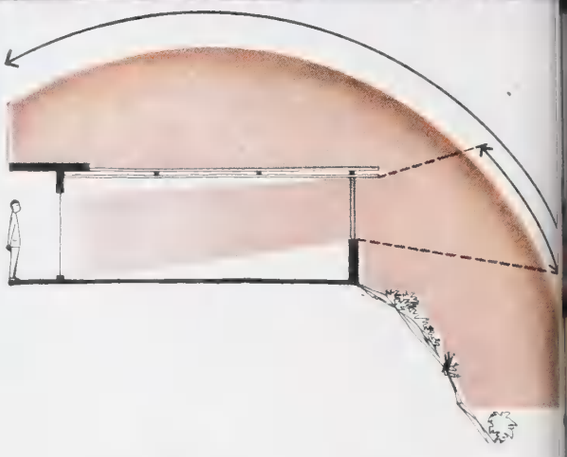
The truth of the matter is that water lilies are easy to grow. You can have them in any climate in America if you choose the right kind. There are only a few definite requirements, but even the experts don't all agree on these, as you'll see when you read the fine print in the catalogs.

As for the pool, if you can provide a container of water 18 to 24 inches across and 16 inches deep you can grow the miniature water lilies. A pool 3 feet square and 18 to 24 inches deep will support a full-sized hardy lily. And, of course, the larger the area, the more you can have. A pool 6 by 8 feet, for example, will handle five hardy lilies or two of the tropicals. The depth can remain the same. The lilies need a sunny situation, and the pool should be placed where leaves will not fall in and foul the water.

The pool itself can be a concrete shell you have built yourself, or a prefabricated fiber glass pool that is simply set in the ground. There are also wooden tubs and containers that will make suitable ready-made pools. A standpipe drain will keep the water from overflowing in case of rain. (*Please turn to page* 118)







**Sitting on the crest of a hill, this house was exposed to an excessive amount of sky area, for their horizon line was actually far below the grade of the house. The lath roof and the patio wall cut down sky-shine substantially from its original arc (long arrow) to a small segment (short arrow). Home of Mr. and Mrs. Robert Van Note. Smith and Williams, architects.**

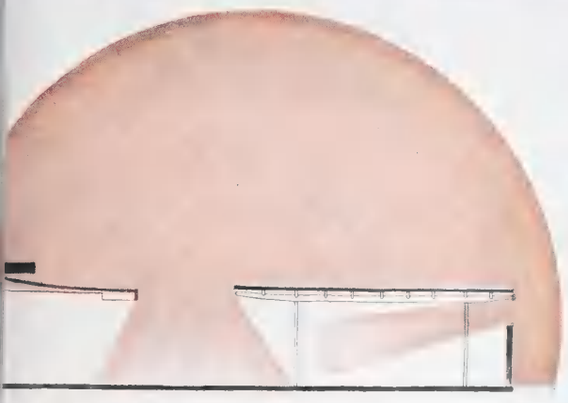
# How to fight *Sky-Shine* — a new understanding of an old summer enemy

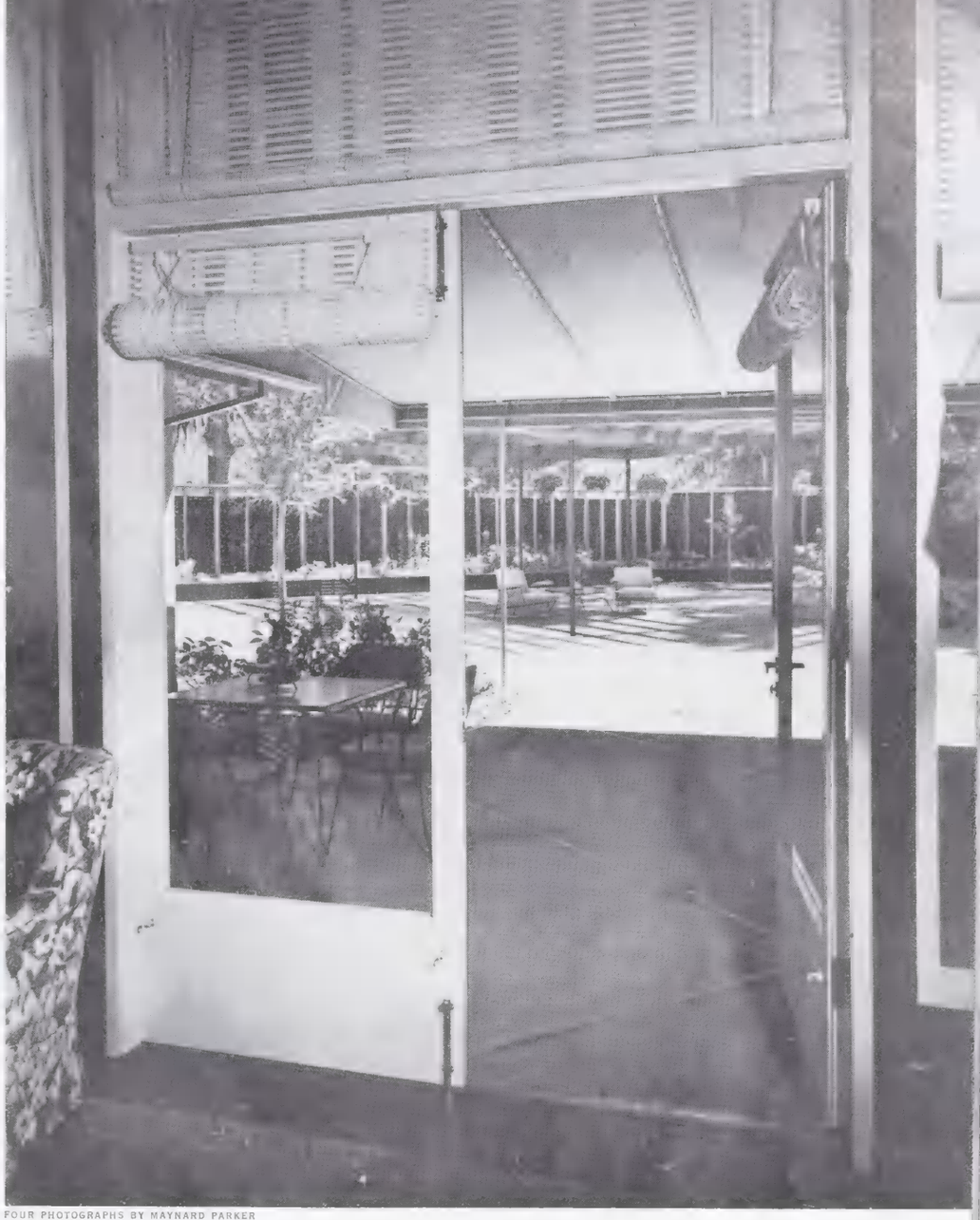
By GUY HENLE

HOUSE BEAUTIFUL'S
CLIMATE
CONTROL
PROJECT

*Shading the direct rays of the sun does only part of the job in combating summer's heat. In high-humidity weather—those "white-sky" days—the whole circle of sky becomes a dazzling shell with dust and moisture particles radiating heat at you (and your house) as surely as the sun itself*







**Looking out from the interior of this house (right) only bits of sky can be seen. At eye level the deep canvas awning meets the terrace shade structure, even though they are actually many feet apart (photo above). High fence at far side of patio completes protection against sky-shine. Home of the William R. Marshalls. Thomas Church, landscape architect.**

FOUR PHOTOGRAPHS BY MAYNARD PARKER

● The ways of summer heat are many and varied. Some of them we know by instinct, others we learn by experience. We don't have to be physicists to know that we can be badly sunburned on a hazy and seemingly sunless day, though we may not have realized exactly why. On such days, often called "white-sky" days because the blue is obscured, the layer of atmosphere close to the earth is filled with tiny particles of smoke, dust, and moisture. Even though you may be shaded from the direct rays of the sun, these particles act as tiny mirrors, reflecting heat at you from all sides. Thus, on these hazy, high-humidity days you are surrounded by millions of criss-crossing heat rays.

The importance of this phenomenon as a source of summer heat was underlined during the many years of HOUSE BEAUTIFUL's Climate Control researches. We have labeled it "sky-shine." It does not occur on clear, sparkling blue-sky days. At these times the heat comes directly from the sun. On such days, even the simple shade of an umbrella gives you relief. This explains why, in such tropical atmospheres as Mexico City, you can experience burning sun, yet feel cool when you step into the shade. In the typical muggy atmosphere of much of the U. S., no such relief is possible.

Once you understand sky-shine, you realize that the usual shade-control devices designed for our houses are not enough, for they are planned to keep out the direct rays of the sun. Assuming equal importance is protection against sky-shine, which surrounds us from horizon line to horizon line, reaching us as easily from the usually safe north as from the south.

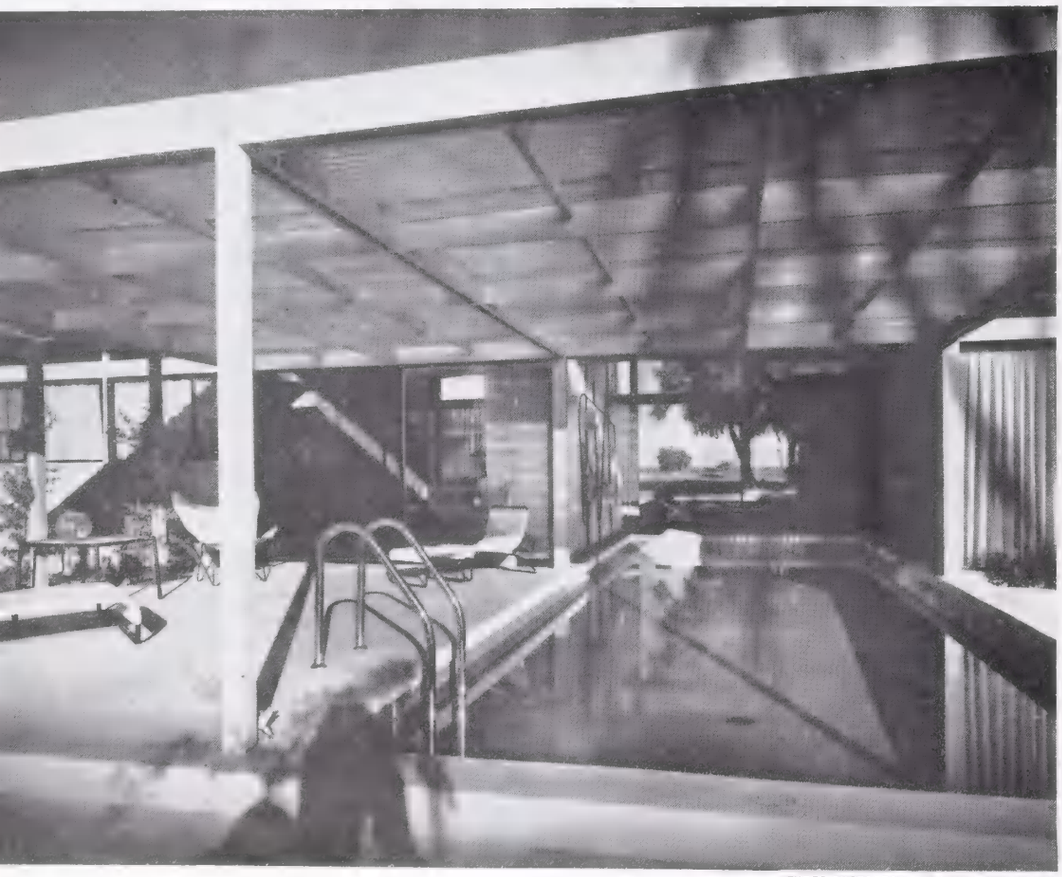
How can you protect yourself against sky-shine? On these pages and the ones that follow you'll see examples of how it is done. The key is the actual amount of sky that can be seen from the house. The less sky you can see, the less heat. The section drawings indicate roughly the total sky area that would have been visible from the house and the area (*Please turn the page*)

HOW TO FIGHT SKY-SHINE *continued*

that is still seen after structural changes were made.

In some cases a patio awning attached to the house works in combination with a distant vertical garden fence to cut down the sky area. In others, a free-standing terrace cover is strategically placed so that it forms a sky barrier for the house too. After you study these situations, one additional fact becomes clear: a high, exposed location is much more vulnerable to sky-shine than a low, hill-surrounded spot. If you think about it for a minute, you'll realize how much more sky area surrounds a house on the top of a hill. This becomes an additional factor to consider in purchasing land or in locating a house on an existing property, particularly in those parts of the country where hazy, muggy days are common in summer. Obviously, sky-shine is only one of many factors affecting the location and orientation of a house, but it is a new and important one.





THREE PHOTOGRAPHS BY JULIUS SHULMAN

## Roof shading this pool also helps keep sky-shine out of house itself

**Set on the valley floor in Palm Springs, California, this house has the advantage of mountains rising around it on several sides. These work as a natural shield against sky-shine, reducing the amount of sky reflection into the house proper. In planning a swimming pool, the owners wanted the advantage of indoor and outdoor use, so the pool actually runs right through the outside wall of the house, with sliding doors to cut it off in the center. You can see how this works in the three pictures here. To shade the outdoor section, they built a translucent roof. Seen from the interior, this roof neatly meets the top of the mountain (below) so that the only sky seen is through the clerestory window. H. J. Bligh residence; Williams, Williams, and Williams, architects.**

**Reflected heat of atmosphere on "white-sky" days can reach interior of this house only through the small clerestory window, already partly shaded by roof overhang. Structure over pool also reduces bright glare from outside, which could have made use of pool uncomfortable on eyes.**

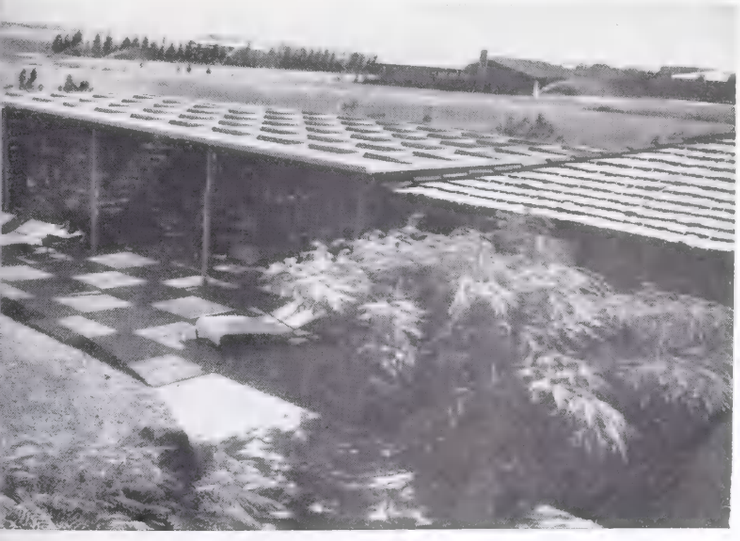




This terrace cover leaves only a strip of sky visible, makes it comfortable to sit in the house and look out from it



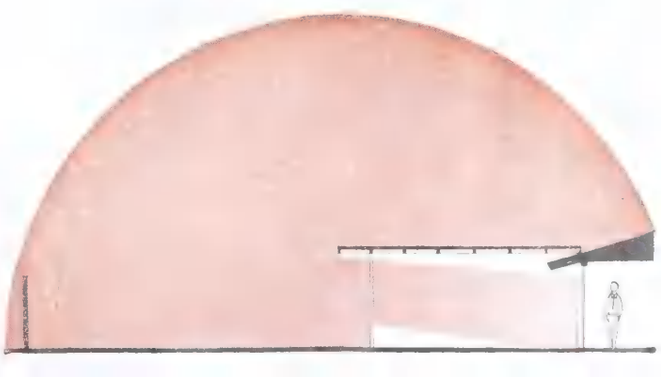
TWO PHOTOGRAPHS BY MAYNARD PARKER



**Cutting down the amount of sky-shine that comes into the house should result in an actual lowering of the temperature. But this is only part of the comfort that is achieved. It is annoying and, to some persons, physically fatiguing to sit in a darkened area looking out into a glaring, overbright light. The house seen here is in Texas, where the foliage does not give the protection it does in New England. Even with air conditioning, this house could have been uncomfortable to sit in if you looked out across an expanse of paving to the brilliant horizon all around. The terrace cover therefore serves (1) to shade the terrace, (2) to cut down the glare from overhead, and (3) to kill the glare bouncing off the pavement. Above, you see the impression of a cool retreat given by a view from the interior. Home of David Stone; Cliff May, designer; Thomas Church, landscape architect.**

*More photographs on next four pages*

**Drawing at right shows how much protection is given by the deep terrace roof. The further out the roof is carried, the less sky-shine will reach the house itself. Above, you get some idea of the open country in which the house sits —and why protection of this kind was an improvement.**





FIVE PHOTOGRAPHS BY MAYNARD PARKER

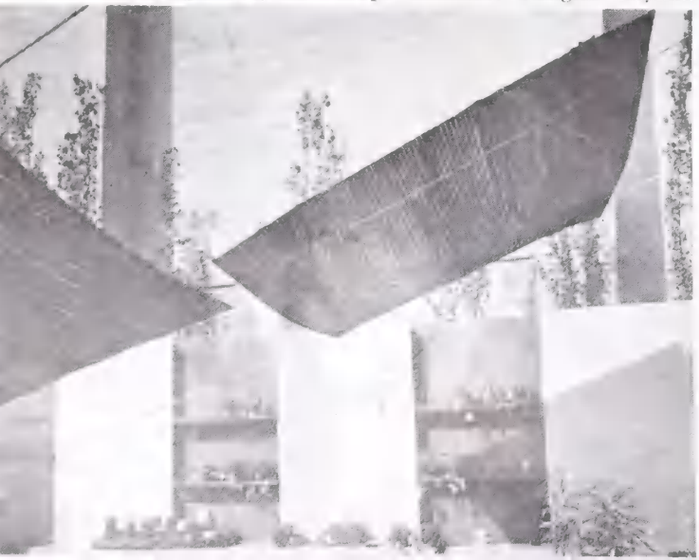
**The trellis-like roof shading the sitting area on this terrace also cuts down the amount of sky visible from the interior. The high garden wall, designed primarily for privacy, also does its share in keeping sky-shine from making this room uncomfortable. Horizon line has been raised to the top of the wall, about six feet. When foliage fills in space between wall and trellis-roof, the sky will be obscured from the ground up to a height of more than ten feet. Home of Dr. Merrill C. Hart.**



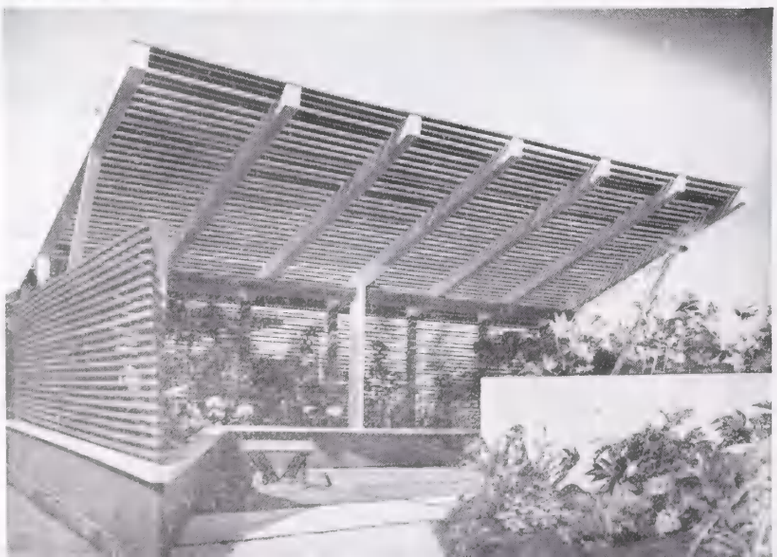
PHOTOGRAPH BY ROGER STURTEVANT

**Canvas awning on pipe framework is more traditional shade-making device, has the advantage of being demountable. Canvas can be removed in the winter so the house can take full advantage of the sun's warmth and light at this time. Careful handling and storage of canvas cover will keep it in good condition for years. W. W. Wurster, architect. Thomas Church was the landscape architect.**

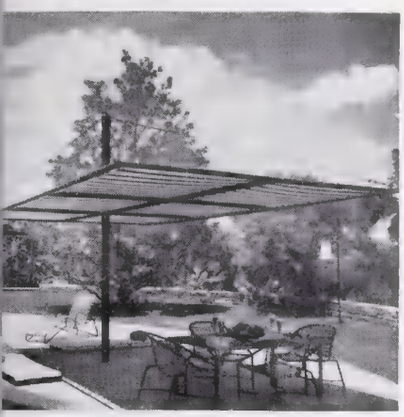
**To shade an interior court, these slat blinds were installed on a pulley-and-rope system. They can be adjusted during the day to follow the course of the sun or to shade a particular part of the court. Designed by Landscape Architect Douglas Bayliss.**

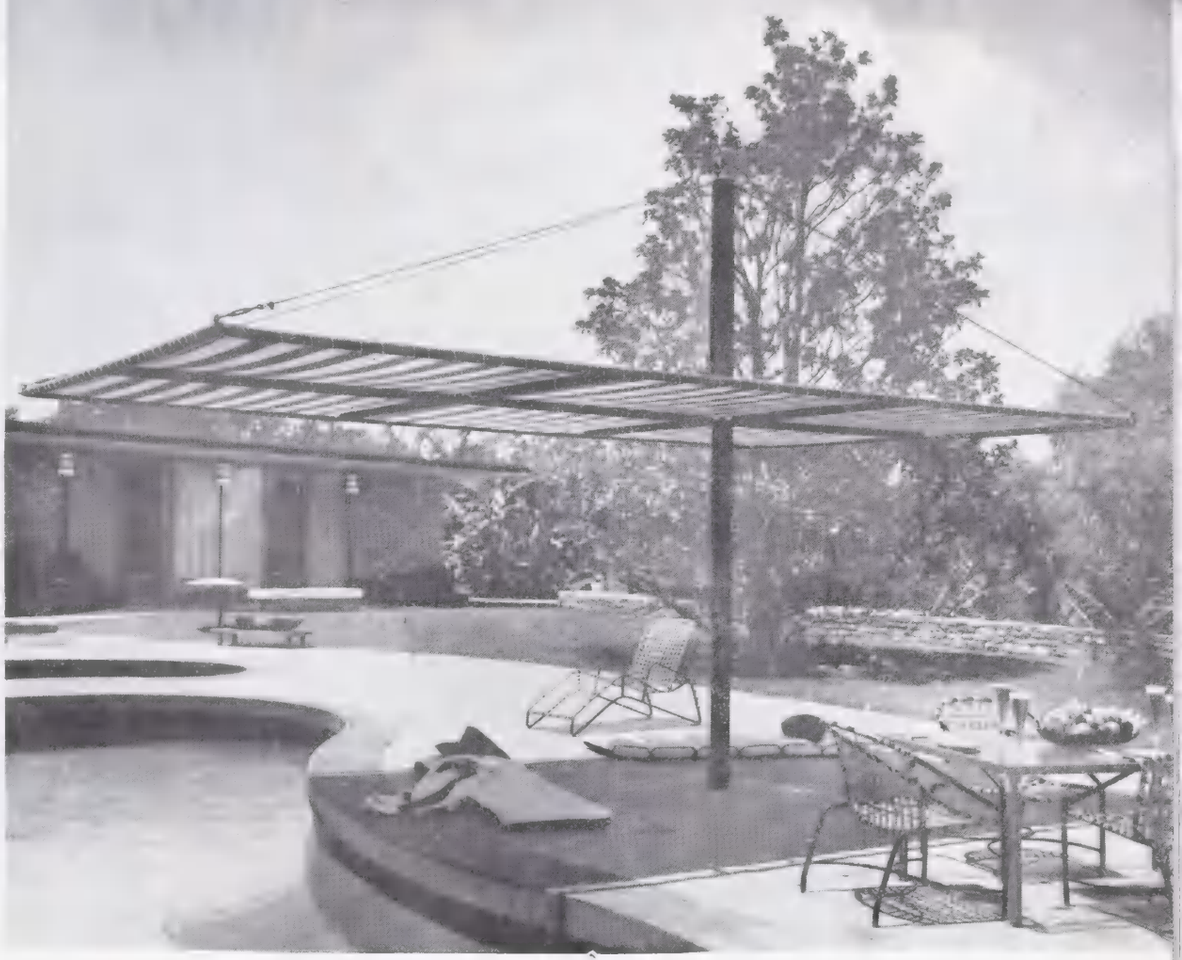


**Free-standing shading device like this in the garden, if properly positioned, can often serve as well to keep glare off the house. In planning a shade-maker like this, consider slatted or louvered construction. It gives almost as much relief as full shade, yet does not trap hot air the way solids do. *Ventilated* shade is the comfort key.**



his substantial canvas shade-maker is ng from a single post and supported guy-wires attached to the top of the st. Because of this, it can swivel in full circle, throwing its 10-x-12-foot aded rectangle to any side. Right, it vers part of the pool; below, it com-etely protects the luncheon table. It s designed by Architect O'Neil Ford r the home of Mr. Tom Slick. Marie d Arthur Berger, landscape architects.







# There are many new ways to fight the sun, to put the shade where you want it

Every year there are new developments in the unending battle against the sun. This year there are some radical new approaches to the traditional terrace umbrella, both in size and design. The two you see on this page are on a big scale, like awnings that used to be attached to the house, but they are positioned to throw the shade out in the open garden. Though the framework on which they hang is permanently installed, the covers can be adjusted to place substantial shade wherever it can best be used. On the following two pages are five portable shading devices—four new umbrella designs and one vertical sun protector. The answer to your sun-shade and sky-shine problem should be found among these solutions.

rcle of canvas seen on our cover throws its 10-foot diameter shade nto this terrace without a supporting post. Canvas is strung on an uminum pipe circle, then hung on a cantilevered arm. Though e arm is fixed in position, the shade-maker can be adjusted by awing in the guy-ropes on the side, tipping it. Home of Mr. and rs. Len Brennan; Royston, Hanamoto & Mays, landscape architects.

O PHOTOGRAPHS BY MORLEY BAER





**See this in full color on our cover.**

**Equipment details on page 110.**

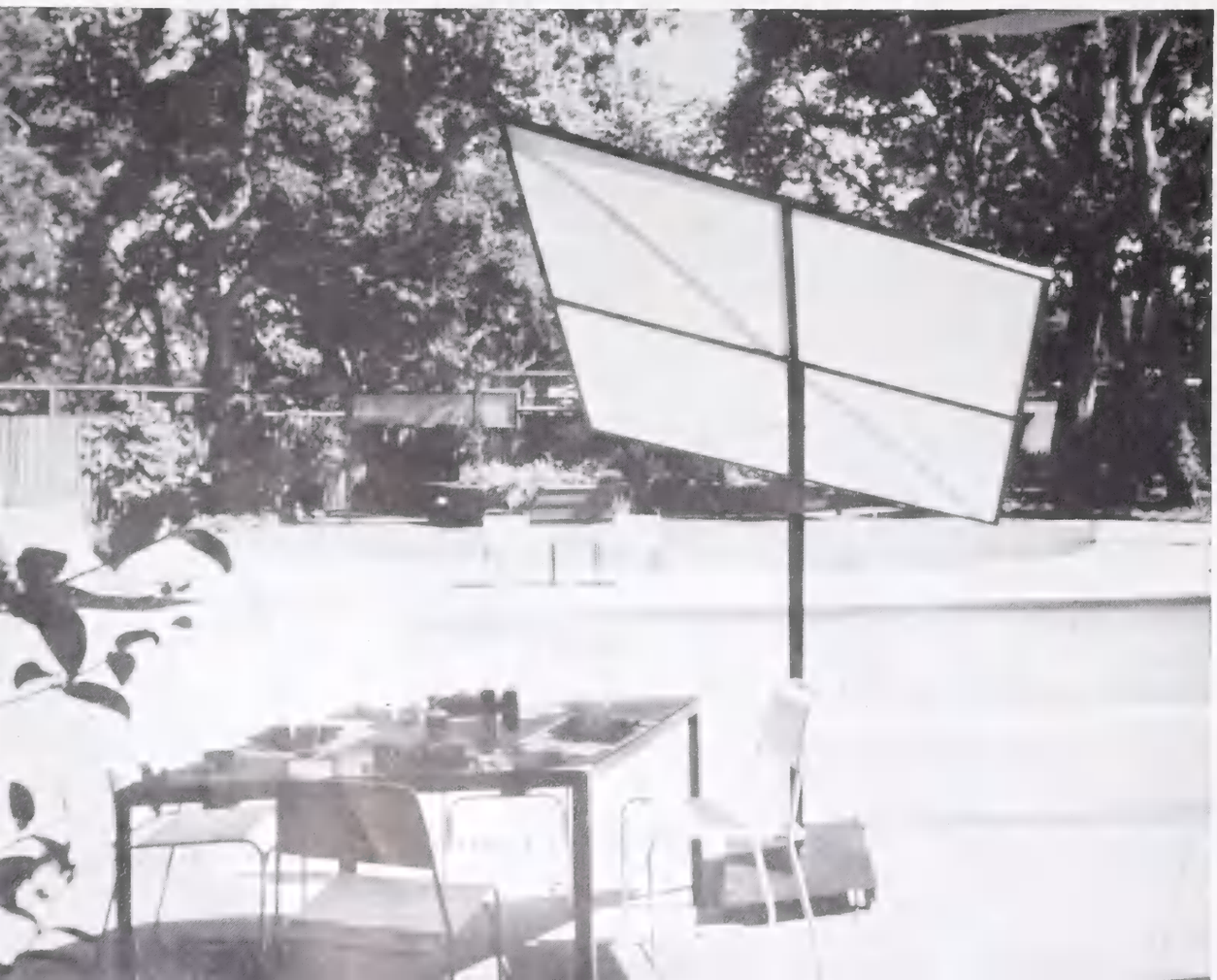
HOW TO FIGHT SKY-SHINE
*continued*





**In a style reminiscent of the French country scene, these two umbrellas will lend a graceful note to the lawn or terrace, as they are giving you controlled shade. Both tilt to the side and turn a full circle so that the sun can be cut off from any angle. Above, a white canvas parasol with a fringed border stands on a brass pole over a redwood pedestal table that has an antiqued copper top. Umbrella and table, about $440. Left, a white canvas top with black-taped edges is supported by an hexagonal taborette. Umbrella and table, about $195. Both by The McGuire Co., through decorators.**

PHOTOS BY MAYNARD PARKER

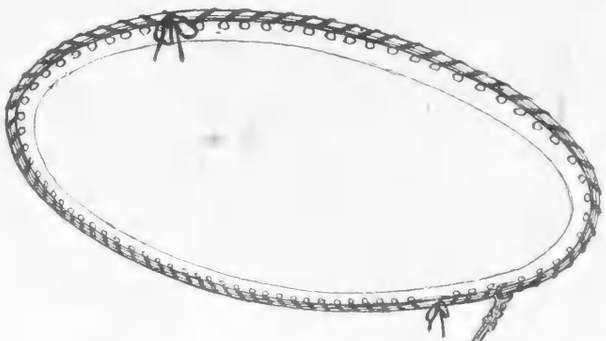


**Canvas-covered frame stands on a single pole supported by a dolly-like platform on wheels. This useful device was custom-made, can be used on any side at any angle, to shade a single chair or a whole table, as here. Garden design by Kathryn Stedman, landscape architect.**

uncheon table has its own tilt-top umbrella. This hree-tiered canvas parasol reflects the turn-of-the-entury design of the garden conservatory in the ackground. It is edged in black tape and has solid rass fittings. The table has a 60-inch diameter top ade of white glass mosaic. Umbrella and table, bout $625. By the McGuire Co., through decorators.

TWO PHOTOGRAPHS ■ MAYNARD PARKER





Sunshade circle of canvas (right) is held up by side pedestal so that it can easily cover a table or a chair. It can be maneuvered to spot the shade any place you want it. Brown-Jordan umbrella, about $100. Same stand with two circles of shade, about $170.

Vertical shade-maker (left) is particularly useful if low afternoon sun is a problem. Canvas unit, 8′ wide, 6′ 8″ high, can be wheeled into any position, doubles as a wind screen if necessary. Open flaps prevent its being blown over. A vertical screen like this could be placed strategically outside a glass wall to reduce sky-shine or glare off a pavement. Designed by Dennis Hague for Horizon Furniture, about $240.

# Are you giving your children a Balanced Cultural Diet?

Will they acquire a taste for fine literature, music, and art simply by growing up? In this era of TV and comic books, a little forced feeding is necessary, says House Beautiful's Family Editor

*By* MARVA SHEARER

There was a time when I thought children's appetites for cultural fare developed naturally and gradually, reflecting the parents' interests and level of taste. Bit by bit, I assumed, they would acquire an ear for music and an eye for beauty. I supposed that eventually they, too, would thirst for what is good and show a distaste for the dreadful, just as their eating preferences change from zwieback to something more nourishing.

Now, I'm not so sure.

I tried the passive approach for the first dozen years of our family life, with the dismal result that at age twelve our "bright" boy had never heard of Carl Sandburg. And when the nine-year-old answered "Michaelangelo" for the author of *Romeo and Juliet* on an achievement test, I decided it was time for forced feeding.

Obviously, in today's market there are so many pleasurable and simple-minded avenues of entertainment that the classics suffer by competition. Comic books, television programs, teen-age vocalists, and even ball games can easily occupy young minds to the complete exclusion of anything deep, difficult, or lasting.

I am also sadly aware that most elementary and secondary schools have neither the time nor the inclination to put forth a varied and qualitative effort at raising the youngsters' cultural sights. And certainly, if left to their own initiative, the children themselves will all take the easiest course and mature only to the intellectual level of their closest friends.

In the final analysis, then, a balanced cultural diet, like good eating habits, is the responsibility of parents who want to see their children well-rounded. As with an expanding appreciation of food, you can't start too soon exposing them to a wide range of choices.

But how? Where? When? And with what sort of delicacies should you begin?

Summer, it seems to me, is the best possible time to start this sort of diet. Up till now, if you're a typical parent, you've probably had the children enrolled in some form of music or ballet class. They're accustomed to visiting a library regularly and their television viewing is supervised. Still, this is hardly a full, rich serving of the humanities. And the easiest way to remedy this cultural under-nourishment, I've found, is to introduce the youngsters to everything you enjoy—to concerts, art exhibits, plays, foreign languages, poetry, new recordings, good literature, and so on. The possibilities are endless and depend only on you.

The reason summer is such a wonderful time for including the children in your own cultural life is because so much that is worth while is presented in a light, informal manner. Concerts are held out of doors in places like New York's Lewisohn Stadium, Philadelphia's Robin Hood Dell, and Boston's Esplanade. Summer stock is put on in circus tents and barns, and many of the touring art shows are hung in public gardens and municipal park museums. Invariably, these are cool, quiet, and refreshing places in which to spend a summer afternoon or evening with a family.

I have also found that "taking the family along" creates

amusing incidents that never seem to happen when my husband and I go alone. For example, the time we took our three to a Van Gogh exhibit they seemed overwhelmed with the vibrancy and color of the real canvases as compared with the reproductions we'd shown them. They studied every painting earnestly and with delight. Only later did the littlest one remark to his father: "Daddy, I never knew that a man with red hair would have a red beard." He was thinking, of course, of Van Gogh's self-portrait as a young man.

On another occasion we rather hesitantly took them to a theatre-in-the-round production of *King Lear*. They loved it. The Shakespearean storms, mad scenes, and duels were just their dish. For days afterward the boys innocently referred to one another as the bastard son.

Although "togetherness" has its merits, it can also fall flat. When children are small, there aren't enough cultural experiences satisfying to both age groups. The in-between compromise you hope will entertain you as well as the children can often leave you irritable and them restless. So in our case, I usually try to work out some summer study designed solely for me and the kids. This conscious effort to whet their palates is what I think of as cultural forced feeding. Year by year it is producing more interests we can enjoy together.

One season it was Spanish. We began with fifteen-minute lessons three times a week. The younger children weren't old enough to read so most of our learning was in the form of games, songs, and crayoning. They didn't object at all, as I was afraid they might. It was more like play than learning. Rather than rebelling at being called away from their friends and hectic outdoor games, the quarter hours had a calming effect that absorbed and refreshed us all.

After the summer start, we've continued the language lessons for an hour once a week. The children's progress isn't phenomenal, but their awareness of foreign words and phrases is considerable. Now, Gordo, Zorro, and Tonto have meaning for them other than their comic-strip significance, and Spanish-speaking friends no longer start them giggling. If they're attentive, they can catch a familiar phrase and feel the satisfaction of being bi-lingual.

Last year our summer project was a casual but determined effort to increase everyone's knowledge and familiarity with good music. It started with the playing of recordings of Tchaikovsky's and Dvorak's music because they were to be a part of a Van Cliburn program for which we had tickets. We wanted the children to be able, at least, to recognize the selections, but they surprised me—and themselves—by knowing the "Goin' home" theme from Dvorak's *From the New World* Symphony and the love motif from the *Romeo and Juliet* overture. They had just never listened to the music played by a symphony orchestra.

In addition to playing and replaying the records, we bought a collection of short biographies of composers and looked up Tchaikovsky's and Dvorak's life. The album notes also provided pertinent background information, but again it was something irrelevant that caught the youngsters' fancy. They loved the name of Tchaikovsky's childhood governess, Fanny Durbach, and used it indiscriminately for weeks. All of which is fine with me because it makes intellectual growth a light-hearted affair and not a bore.

Music, however, is not my forte. This has been a blind (or deaf) spot in my own education, so I've had to turn to other sources for our summer music study. The *Learn for Pleasure* series of records in which Milton Cross explains the instruments of the orchestra and *The Magic of Music*, by Milton Cross and Ernest La Prade, are helpful and fun. Howard Taubman's book, *How to Bring Up Your Child to Enjoy Music*, Leonard Bernstein's published TV lectures, and the paperback books by Aaron Copland, Oscar Thompson, and Carter Harman have been my guides and reference library.

Then, just as Spanish has become a part of our year-round living, so Monday nights are dinner-concert nights. The children and I take turns selecting numbers to play on the Hi-Fi. They tell us what they know of the composer or the performing artist and generally make an effort to put on a program. Naturally, we do listen to music other evenings, too, but Mondays are theirs to plan and think about.

At the moment, our home-study effort is focused on art. With the Metropolitan Museum Seminar Series as a start supplemented with our own books and miscellaneous knowledge on the subject, my husband and I are exploring the visual field with the children. We have just started, but already the children are fascinated by Chagall's angels and Picasso's two-directional women. They are full of extraneous questions about the martyrdom of St. Sebastian and Hieronymus Bosch's notions of salvation and damnation. Having grown accustomed to the idea of learning, sharing, and investigating a particular field together, our three wholly enjoy the practice.

When we first began this prolonged effort to enlarge our children's scope, I felt that ours was a unique case. It seemed that other homes were either more endowed with talent than ours—with their family-participation musicales, sketching picnics, and home newspapers—or else they went to the other extreme and simply didn't care. It was only with closer investigation that I found I was wrong. There are many talented and civic-minded groups who actively plan and promote all sorts of cultural activities for children.

Five years ago in Los Angeles, for example, a group of mothers under the leadership of Dorothy Allen, wife of the chancellor of the University of Southern California at Los Angeles, organized a series of Junior Programs. Their aim was to acquaint children in the (*Please turn to page* 111)



PHOTOGRAPHS BY WILLIAM HOWLAND



**It's a rare rolling cart that is handsome enough to function importantly in the decoration of a room. Above, see it placed against a wall as a console. At left, its slim length, extendible from 47″ to 70″, and not too-bulky 16″ width, make it an appropriate table to place behind a sofa, and its 29½″ height puts it at convenient working level for all of its many uses. Opposite, we show it as a buffet and (lower, right) as a table for casual meals, which could also be a breakfast counter. Accessories are "Autumn Harvest" plates and serving pieces by Taylor, Smith, and Taylor Potters; white Arabia china from Bonniers; glass tumblers by Libbey Glass Co. Breakfast stools, Reilly-Wolff Associates.**

# *A rolling cart-table that can work*

GOOD BUY * GOOD BUY * GOOD BUY * GOOD BUY * GOOD BUY * GOOD BUY *

A *House Beautiful* CLASSIC

Every so often HOUSE BEAUTIFUL's editors come upon a piece of furniture that deserves singling out for your special attention, by virtue of its versatility, good looks, quality, and value at its price.

When we find such a piece we permit its maker to tag it with the label of a "HOUSE BEAUTIFUL Classic" and a "Good Buy."

This month we nominate this slender, rolling, extendible table from the "Saga Group" made by Broyhill Furniture Factories of Lenoir, N. C. It is the sort of piece most people can easily visualize in their homes because its design has a quiet, unassertive quality that lets it harmonize with existing furnishings. You could hardly find a table to match it in versatility. Rolling on brass-hooded casters, it can be a serving cart, a mobile buffet, a dining table or a most obliging writing desk. When not in movable use, it can stand handsomely as a wall console or a sofa table. Its 29½″ height puts it at convenient level for every one of its uses.



# *six ways*

It comes in smooth, matte-lacquered walnut
r cherry, with slender, elliptical brass drawer
ulls. Its ivory Panelyte plastic surface can
e extended by drop-leaves from 47″ x 16″
o 70″ x 16″. A shelf, galleried on three sides,
rovides extra serving or storage space. One
f its three drawers is segmented and lined
ith tarnish-preventive cloth for silver.

Priced at about $100, it is found throughout
he country in the stores listed on page 115.



***aised leaves create knee-space for dining***

# How to shop for a Room Air Conditioner

What size do you need?

How important is humidity control?

What are the minimum "quality" features?

Will you have to re-wire your house?

What is the truth about filtering and fresh-air claims?

By JONATHAN ALEY

This year's crop of room air conditioners comes in countless sizes, shapes, and styles. In general, they are slimmer, trimmer, and better-looking than anything you could find a few years ago. Most units can be installed flush with inside walls and have hidden controls, simplified grillwork, and a minimum of tasteless trim. Even more important, their capacities are more accurately rated.

The range is wide, from small portables to hefty consoles, from units to cool a small bedroom in a mild climate to those that will handle three or four rooms under extreme conditions. There are many special models for special situations: to fit casement windows, to go through walls without blocking windows, to be located completely away from outside walls, to supply supplemental heat, to simplify do-it-yourself installation, to run on ordinary household current.

The list is endless and the claims for special-feature gimmicks confusing. How do you separate what is important, so you can pick the right machine for your situation? There is obviously no one unit that is best for everyone. To make an intelligent choice, you must understand a little about the basic function and operation of the room air conditioner.

## Proper size is important

When a room air conditioner is properly sized to meet the cooling needs of a given space, it does an excellent job of controlling both temperature and humidity. However, don't trust a rule-of-thumb approach on size, since a unit that is too big will do as bad a job as one that is too small. An over-sized unit will also cost more and may call for more expensive wiring. Even though it may cool the room adequately, it will not control humidity, and the room may feel clammy. Undersized equipment, of course, will not cool the room sufficiently during really hot weather.

There is only one sure way to size an air conditioner properly—someone must calculate the cooling requirements (often called the "heat gain") for the particular room. Heat gain is measured in units called British Thermal Units or BTUs. One BTU is the amount of heat required to change the temperature of one pound of water one degree Fahrenheit. Cooling ratings for room air conditioners are now usually given in BTUs per hour.

In addition to their BTU ratings, many units are still rated in "tons" or "horsepower." To emphasize how meaningless these ratings are, a recent National Better Business Bureau report revealed that seven different so-called 1-horsepower units *made by the same manufacturer* had ratings ranging from 6,500 to 12,000 BTUs. So-called 1-ton units made by different manufacturers ranged from 8,000 to 11,709 BTUs. The report also pointed out that, since the BTU ratings are occasionally mis-stated by fly-by-night manufacturers, you should insist on seeing proof that the rating has been reliably measured according to NEMA Standard CN 1-1958 or ARI Standard 110-58. These are acceptable rating systems and units that conform to them are usually so marked on the manufacturer's name plate.

In determining the cooling needs of any space, calculating charts are used to measure the amount of heat in BTUs that

will pass through the various building materials or will leak through cracks and openings. The sum of all these different heat gains is equal to the amount of BTUs you need to cool the room.

When you buy an air conditioner at a cut-price from a discount house, a department store, or an appliance dealer, the margin of profit is so small that the salesman will rarely offer to make a careful calculation of your cooling requirements. He probably uses a rule of thumb based on room size, possibly including orientation. He may ask whether the room is under a hot roof. This is not enough information to size equipment accurately. If you give him specific information about insulation, amount of window area, weather stripping, and tight or loose house construction, the salesman may make a heat-gain calculation using manufacturer's tables. If he won't make an accurate calculation and tries to discount its importance, you should not accept the size he suggests, even though he may give you the best price in town.

Central heating and air-conditioning contractors sometimes sell room air conditioners too. Because they know how to calculate heat loss and heat gain for central systems, they are more likely to calculate your heat gain more accurately. They may also be more conscientious about your electrical requirements, about details of installation, and about guarantees. These are service items, however, and you must pay for them. As a result, these dealers may charge more for a given unit than it would cost at a discount house.

Since you are the person most concerned with your future comfort, it is a good idea to double-check the dealer's recommendations. You can do this by using HOUSE BEAUTIFUL's Air-Conditioning Calculator (offered below).

## Similar rooms can have different needs

To emphasize the importance of careful sizing, we calculated the heat gain in two similar 11 x 15 bedrooms. Both rooms are assumed to be on the second floor of two-story houses in the same town, and both have identical windows. One room, on the northeast corner of a reasonably well-insulated house, has year-round, double-glazed windows and is over occupied living space. It shows a cooling need of about 4,800 BTUs per hour. In contrast, the second bedroom faces the southwest, has no insulation, no double-glazed windows, and is over an open carport. It would require almost 9,000 BTUs per hour to keep it comfortable. Rule-of-thumb sizing might have dictated the same unit for both rooms.

After you have made your calculation, you may find that there is no air conditioner with exactly the BTU rating you need. Opinion seems to vary among the experts as to whether you should select a slightly over-sized unit or a slightly under-sized one.

One group feels that a slightly under-sized unit will give you better humidity control, which is important to every-day comfort. This is because an under-sized unit will have to operate almost all the time during hot humid weather. While cooling, the unit will condense moisture out of the air more or less continuously. If, on the other hand, the unit is over-sized for the room's needs, the cooling unit will cycle on and off as called for by the thermostat, making dehumidification more erratic.

Another group of experts votes for the slightly over-sized unit. They contend that since cooling is the primary need, you want extra capacity for extremely hot days or for the times when a large group of people is in the room (and people contribute a lot of BTUs).

The truth of the matter seems to be that *slight* under- or over-sizing is not too critical. A room calculated to need an 8,000-BTU unit will not be uncomfortable with a 7,000-BTU unit or a 9,000-BTU unit. Within this range, more variation in the comfort level is created by individual habits than by the equipment. Someone who demands a lot of fresh air, leaves the doors open inadvertently, or goes in and out of the room often, will cause more difference in the temperature and humidity level of the room than a rated capacity difference of 1,000 BTUs. If a unit seems to be a little under-sized after it is installed, you can often provide the necessary cooling by starting the unit earlier in the day to get a head-start on the peak heat load in the afternoon. If the unit seems to be over-sized, you can compensate by letting a little of the cooling spill out into adjacent rooms.

## How important is humidity control?

While cooling the air that passes through it, an air conditioner also reduces the humidity. You need only look at the cooling coil to prove this to yourself. Whenever the cooling cycle is in operation, the coil is wet with moisture condensed out of the air. However, room units differ considerably in their moisture-removing ability. Since the common complaint about hot weather is "It's not the heat, it's the humidity," at first glance it seems that your best buy would always be the unit that will remove the most moisture from the air.

It is true that high humidity is a comfort problem at high temperatures but recent tests indicate that, at normal room temperatures, most people are comfortable at relative humidities ranging from 30% to 85%. If windows are kept closed, almost any properly (*Please turn the page*)

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sized room unit can keep the humidity well within this range, since it only has to remove from the air excess moisture that leaks in or moisture that is produced within the room.

All air conditioners use up part of their BTU capacity to remove moisture from the air. A typical well-engineered 10,000-BTU room unit uses about 2,500 BTUs for constant dehumidification and the remaining 7,500 BTUs for cooling. This is considered a practical comfort-producing level by most air-conditioning engineers. A unit that removes more moisture will do less cooling. Units with exceptionally high moisture-removing capacities do exist but since comfort depends primarily on cooling the air in the room, it is not wise to buy one unless you live in an extremely high humidity area or are particularly sensitive to humidity. If you do buy such a unit, you should probably compensate for its somewhat reduced cooling capacity by choosing a slightly over-sized model.

A few room air conditioners offer special humidity controls. One type has, in effect, a humidistat in addition to a thermostat. When the humidity is high, this control bypasses the thermostat, keeping the unit on until the humidity is reduced to the desired level. This may tend to over-cool the room, but the manufacturer claims it doesn't lower the temperature enough to create real discomfort.

Another room air conditioner has an adjustable humidity control in addition to its thermostat. The unit cools the air to get out the moisture and then, if the room is already cool, re-heats the air before releasing it. When no cooling is wanted, the unit can operate, in effect, simply as a dehumidifier without any cooling. This feature costs about $40 extra and it may be worth-while in high-humidity areas.

The "clammy cold" feeling of air conditioning that many people have experienced at one time or another is almost always due to over-sized equipment. Such equipment may actually lower temperature too much and, as previously mentioned, will cycle on and off too frequently to do a good job of humidity reduction. Most units will do more dehumidification in relation to cooling when set on "low" cooling. If you get that clammy feeling, a shift to low cooling usually cures it.

## How do you judge quality?

Once you know how big an air conditioner you need, you will find that for any given BTU rating there is quite a price variation among different models and brands offered by the same dealer.

For example, machines of about 8,000 BTUs may range in price from $200 to $300 at a discount house. And usually, as with any equipment you buy, there are very few real bargains. And there are real reasons for the differences in price.

Sometimes the lowest-price machine is a "loss-leader." This may be an unknown brand or a specially stripped-down model of a well-known brand modified to order for a large dealer. Such a model may not even be listed in the manufacturer's regular price list and descriptive literature. The first three features listed below will usually identify a stripped model. Their combined removal from an otherwise good machine will certainly reduce its price considerably but will also limit its effectiveness as an air conditioner.

Below is a list of points to check in considering quality versus price. You can check some of them visually; others may require asking the dealer to show you the manufacturer's specification sheets.

1. *Is there an adjustable thermostat control?* This is the first thing to be removed in cutting the cost of a machine. Without it you will have to turn the cooling cycle on and off manually to keep the room at an even temperature. Obviously it is an important part of any automatic machine.

2. *Does the fan have more than one speed?* Once a room has cooled down, a lower fan speed will usually keep you comfortable at a much lower noise level. Also, as previously mentioned, you can get a little more dehumidification when the fan is running at lower speed. Furthermore, because of an enforced equipment location, you may need to use the different speeds to create comfort in different situations. Some large capacity units even offer three fan speeds.

3. *Can you adjust the patterns of air flow?* Almost all machines except "loss-leaders" and a few small "portables" have movable grilles or adjustable deflectors for shifting the air-flow patterns. Before you make a final choice between two otherwise equal machines, decide how their air-flow patterns will suit the planned location of the air conditioner in your house. Obviously, if you want to install the machine in the end of a long, narrow room, you'll need a machine that can direct the air in a long, narrow pattern.

On the other hand, if the conditioner must go in the middle of the long side of the same room you want to be able to deflect the air in a wide fan to either side.

In setting up any air deflection pattern, it is best if the air can be forced up as well as to the side you want. Since cold air is heavy, if the air is aimed at the floor as it leaves the machine, it will form an ankle-chilling blanket on the floor without ever cooling the air above it. Also, it may be drawn back through the intake ports before it can spread out into the room. This will not only reduce the spread of cool air in the room but will also fool the thermostat in the air conditioner into shutting off before the room is really cool.

4. *What kind of rust-proofing has been applied to the metal parts?* Rust can kill an air conditioner faster than anything else. The most critical parts of the machine are the exposed parts outside the room and in the evaporator pan and coil area, all of which are thoroughly wet whenever the machine is cooling. Some air conditioners—primarily the loss-leaders—are painted steel. Better protection against rust is achieved with bonderized and enameled parts, coatings of epoxy enamels, heavy asphalt coatings, zinc coating and enameling, or use of plastics or rust-proof metals like brass, or aluminum.

There is even one premium-priced model, using monel, brass, and stainless steel, that is designed particularly to resist the corrosive salt air at the seashore.

5. *How noisy is the machine?* As yet, no standards of measurement have been applied to room air-conditioner noise levels. It is hard to judge the (*Continued on page* 107)

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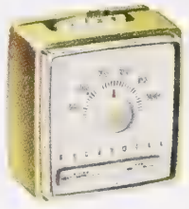

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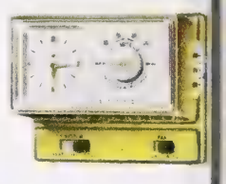
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## HOW TO SHOP FOR A ROOM AIR CONDITIONER

CONTINUED FROM PAGE 104

amount of noise a machine produces by listening to it in a showroom. For one thing, you will be able to hear the noise made by the parts of the machine that ordinarily project outside the room. On the other hand, the background noise level of the showroom will probably make the machine sound quieter there than it will when you get it into your quieter home. You can, however, make a few simple tests. First, make sure that the salesman turns the machine on "high cooling" (he may turn it on "low ventilate" to hold down the noise). Second, listen with your ear down close to the machine where the air comes out. Compare the noise level of several different machines this way.

Noise will be affected by the way the machine is made. Heavier construction and thicker metal will vibrate less than light tinny workmanship. Tight joints—welded or with the sheet metal screws set in mastic—will reduce the amount of vibration. Most machines use some sound-proofing materials or sound-deadening coatings in the air passages or between the inside and outside section of the equipment. Comparing a loss-leader and a first-rate machine can be educational. To investigate this, you must see the machine with its "jacket off." Otherwise, ask to see the dealer's literature, which usually shows a picture of the inner workings.

Noise will also be affected by the installation. If the machine is not firmly mounted, it will inevitably create vibration noise. A loose-fitting window sash above the air conditioner can add to the vibration noise level. Any noise-creating equipment will be noisier in a room with bare walls, floors, and ceilings. Rugs, draperies, furniture, and acoustical tile—all of these reduce apparent noise in the room.

6. *Is the chassis removable from the case?* Though only the lowest-priced units and some of the portables are built with integral cases, it is worth investigation. If the chassis is not removable, and you have a service call, the repair man may charge you for complete re-installation since he has to remove the entire unit from the window to get at any part of it. This may be a matter of $25.

7. *What does the warranty really mean?* Almost all units carry a manufacturer's guarantee of one year for all parts and five years for the compressor and perhaps the entire refrigeration circuit. *This does not cover labor costs.* Find out who pays for replacement if a part wears out or is defective. Does the dealer guarantee parts *and labor* when he sells the machine? If not, and something goes wrong, you may find that you will be given a 75¢ part free but that you have to pay $15 to $20 to have it installed. When you buy the machine, you may find that the dealer guarantees labor and parts only if you have him install the equipment. Depending on the size of the unit you buy (small ones *do* have very simple installation kits now), you will have to decide whether to pay to have the installation and guarantee (roughly $20 to $40) with a one-year service contract or to install the unit yourself and take your chances. When installation instructions are followed carefully, you are not likely to have any trouble. Mechanical failures due to faulty equipment occur in less than 2% of all installations during the first year of operation.

### Service contracts

Sometimes you can buy a separate service contract without installation for as little as $10.

Service contracts are fulfilled either by independent service companies or by service men who are part of the air-conditioner dealer's own company. In general, you will get better service in the latter case. Independent service companies may be fly-by-night organizations and may be out of business just when you need them. The service men who work directly for the dealer are likely to be factory-trained and will probably better understand the operation of your air-conditioning unit.

Always read all guarantees and the warranty before you buy or sign anything. Most manufacturers have a warranty card that you are to mail them when you buy the equipment. Send it in. Although most manufacturers will honor their warranty even if you have not mailed them the card, they are not legally obligated to do so.

Air conditioners vary considerably in the amount of power they require. Small units use as little as seven amperes at 115 volts while large models may consume 15 amperes at 230 volts. Models of similar cooling capacity are often available in any of three different voltages: 115, 208, or 230 volts.

A 115-volt unit rated at 7.5 amperes may be installed on an existing 15-ampere circuit that serves little else. A radio and a few lights may be on the same circuit but certainly a toaster, bathroom heater, or washing machine will cause an overload. If you have a recently built house with 20-ampere circuits, you may go as high as a 12-ampere, 115-volt unit on an existing circuit. Because the starting load of an air conditioner is higher than its operating load, replace the ordinary fuse with a so-called time-delay fuse. It will take the starting surge without blowing out but will still provide adequate overload protection. Do not use a fuse larger than the rating of the circuit, 15 or 20 amperes, for it creates a fire hazard.

### Will you have to rewire?

If there is no lightly loaded circuit available, you will have to install a special line for the air conditioner, and any unit consuming more than 12 amperes at 115 volts must be installed on its own 230-volt circuit. Often 230-volt air conditioners have a slightly higher BTU cooling capacity for the same initial cost and often have lower operating costs than 115-volt units of equal cooling capacity. Very few 115-volt units can supply as much as 12,000 BTUs, and 115-volt units of this capacity are often inefficient and expensive to operate.

Whenever two small room units are to be used near each other, a single 230-volt circuit may handle both units and cost less to install than two separate 115-volt circuits. In any case, check the capacity of your wiring with an electrician, the dealer, or your local power company (if they perform such a service) to determine whether you need a new circuit or whether your present house wiring can take the extra load. In some cases, particularly if you are adding several room units in an older house, you may have to increase the total wiring capacity of your house (the service entrance and distribution center) to handle the air-conditioning load. This will add from $100 to $200 to the cost of installation.

### What about fresh air and filters?

Properly sized room air conditioners do a lot to make you comfortable but don't expect too much from them as air cleaners, air fresheners, germ killers, or odor removers. They are *not* designed for these jobs. To understand why not, you have to understand how a room unit operates.

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# HOW TO SHOP FOR A ROOM AIR CONDITIONER

CONTINUED FROM PRECEDING PAGE

To produce comfortable room conditions efficiently and economically during hot weather, room air conditioners must recirculate the air that is already in the room. Each time this air passes over the cooling coil it is cooled a few degrees. Even after the air temperature in the room is reduced to the desired level, only a small amount of fresh (but hot and humid) air can be added to the inside air without overloading the equipment. Most units permit this, either with a "fresh air" setting or an "exhaust" setting, which opens a vent to the outside. In either case, only a small amount of air passes in or out of the room. Manufacturers give figures ranging from as little as an honest twelve cubic feet per minute (c.f.m.) to over 200 c.f.m. claimed for a few very large heavy-duty units. Most single room units will bring in less than 50 c.f.m. By comparison, a through-the-wall kitchen fan may be rated at 1,000 c.f.m. and a large attic fan may move as much as 12,000 cubic feet per minute. Obviously your room air conditioner isn't designed to give you much fresh outside air. It can't be. No air conditioner—room or central unit—is designed to bring in quantities of hot humid outside air, cool it, and dry it. The operating cost of such a unit would be impossibly high.

### The filter problem

As the room air is recirculated, it passes through a filter before reaching the refrigerating coil. Until recently, most units were equipped with one of two filters: a throw-away oiled glass fiber type, or a "permanent" re-usable aluminum mesh filter. Athough these two types are still used, several additional filtering materials are now on the market—both as original equipment with the air conditioner when it is purchased and as replacement filters. There are "permanent" washable open-foam plastic types, various throw-away types made of different synthetic fibers, "electrostatic" filters, and filters containing activated charcoal.

All of these filter materials are used in both room units and central air-conditioning systems. The big difference is that the room unit probably uses a ¼-inch thick filter whereas central systems use filters an inch or even several inches thick. The effectiveness of a filter, though not exactly proportional to its thickness, is certainly very closely related to it.

One of the main reasons that air-conditioner manufacturers put filters in room units is to prevent the wet cooling coil from clogging up with airborne dirt. While protecting the cooling coil, the filter removes a considerable amount of dirt, lint, dust, and pollen from the air. Luckily for hay fever and asthma sufferers, most pollen and other irritant particles are relatively large in size. When a room is kept closed up, an air conditioner will catch a significant percentage of these large irritant particles as the air recirculates through the filter.

### What filters can—and cannot—do

Actually, filters for room air conditioners are manufactured to meet the mechanical requirements of the units. Almost any filter material can be made to pick up and hold a given percentage of particles of a specified size if it is thick enough. In general, however, the more effective a filter is, the more resistant it is to the flow of air. As a result, all filters must be designed as a compromise between the amount of air they will let through and the size and quantity of particles they will retain.

Because of size limitations, noise problems, and costs (powerful fans are larger, noisier, and more expensive), the air-moving equipment in room air conditioners cannot push air through very dense filters and, therefore, the filters can only do a fair job of air cleaning. They are certainly not nearly as efficient in this respect as central systems.

Since filters for room units are designed to suit the basically similar air handling ability of all machines, most filters are interchangeable. There are two exceptions. Some of the so-called "electrostatic" filters function only on the air conditioners for which they were designed, and a few of the large-capacity room units use thicker filters than the ¼- to ⅜-inch types usually employed.

Some filters are treated with germ-killing agents. However, there is some question about their germicidal significance in a home where few other materials are treated with germicides and germs from other sources may simply out-breed the filter's killing ability. However, there is one definite benefit created by a germicidal filter. As any filter becomes coated with dirt and lint, it makes a perfect breeding ground for germs, particularly under high-humidity conditions. This is one of

the main sources of "stale filter odor." Since filters treated with germ killers reduce this growth, they eliminate most of the smell.

Electrostatic filters should not be confused with electronic air cleaners. Equipment of the latter type is used in expensive residential or commercial central air-conditioning systems. They use extremely high voltage, and a lot of it, to put an electrostatic charge on particles in the air. These particles then pass between many large metal plates having the opposite electrical charge, and are drawn to the plates in the same way that a magnet attracts iron filings.

Units of this type, designed to fit a central system, cost in the neighborhood of $300. Whether a low-priced, low-powered filter of this type designed for room air conditioners is significantly more efficient than ordinary filters is still to be proved. (We have not seen test data permitting comparative evaluation with other types of filters.) A second type of filter uses static electricity, the principle that makes synthetic fabric fiber clothing cling on a dry day. When dry air passes through certain types of fiber filters, dust particles from the air cling to the fibers in a similar way. However, when the air is humid, the effect is negligible.

### Activated charcoal filters

Activated charcoal filters, in addition to removing dust, pollen, and dirt, will reduce odors and absorb smoke from the air. Though considerably more expensive than most other throw-away filters, this extra benefit may be worth the price to some people in some situations. If you want this feature, make sure there is a charcoal filter to fit the unit you want.

One significant choice you can make is between throw-away and re-usable filters. You can shift from one to the other at any time for no more than two dollars. Aside from the exceptions previously mentioned, replacement filters of all types are made in common standard sizes and in cut-to-fit kits that can be used with any unit.

Re-usable filters do save you money but they must be washed occasionally in detergent in the kitchen sink. Most open plastic foam types do not require any coating—just wash and re-install. Aluminum mesh itself is not sticky; in fact it is so smooth that dust and dirt will slide right through the filter unless it is re-coated. Use only the fluid specified by the manufacturer when re-coating and follow directions carefully. The fluid is usually available in a spray-can for easy application.

Throw-away filters mean just that. When they are dirty, you buy a new one. In practice, many people vacuum clean them the first time they get dirty to get double the mileage. However, on the second use, the filter will probably clog up sooner, and it should certainly be checked more frequently. When you install a new filter, you are assured of first-rate performance.

How often should you change or clean your filter? There is only one answer—whenever it needs it. Since the amount of filterable material in the air varies tremendously in different houses, there is no hard and fast length-of-time rule about changing or cleaning filters. You should certainly inspect the filter at the beginning of the cooling season and see that it is clean. Under most conditions, a monthly inspection is desirable and two or three cleanings or replacements should see you through the season. Also, you can tell when a filter is thoroughly dirty or loaded, by a reduction in cooling ability, and a noticeable decrease in the amount of air passing through the unit.

Dirty filter indicators are included on a few units. This is a good feature. Indicators are also available as accessories ranging in price from $2 to $6.95.

Good filter maintenance is crucial. Dirty filters not only cause a stale air smell but also cut the unit's cooling ability. If the flow of air is seriously blocked, the filter may be sucked right into the coil and certain filter materials disintegrate when wet. As one expert said, you may have to use a toothpick to scrape up the remains. Reduced air flow may also lower the temperature on the coil so far that the condensed moisture turns to ice. When this happens, most units have a safety device that shuts the unit off to prevent damage to compressor and refrigeration system.

### Where should you install the unit?

Although your first consideration in locating a room air conditioner is based on how and where it delivers the cool air within the room, you must also remember that part of the unit is outside the house. If the sun doesn't beat down on the machine, it will have an easier job disposing of inside heat. A north-side location will ease its work; so will shading by a tree, a small lattice-covered enclosure or even a canvas awning.

Occasionally, during extremely hot weather, the condensed room moisture will overflow and drip down from the outside of the unit. Choose a location where this won't cause any damage.

If your house is cheek-by-jowl with a neighbor, try to place the unit so it won't dump the heat and noise into his windows.

If your house is right on the building line, the air conditioner projecting beyond the wall may actually cause a zoning violation. Don't let the projection stick out into a busy path or driveway that is close by your walls. There have been cases when cars have knocked units right out of the house.

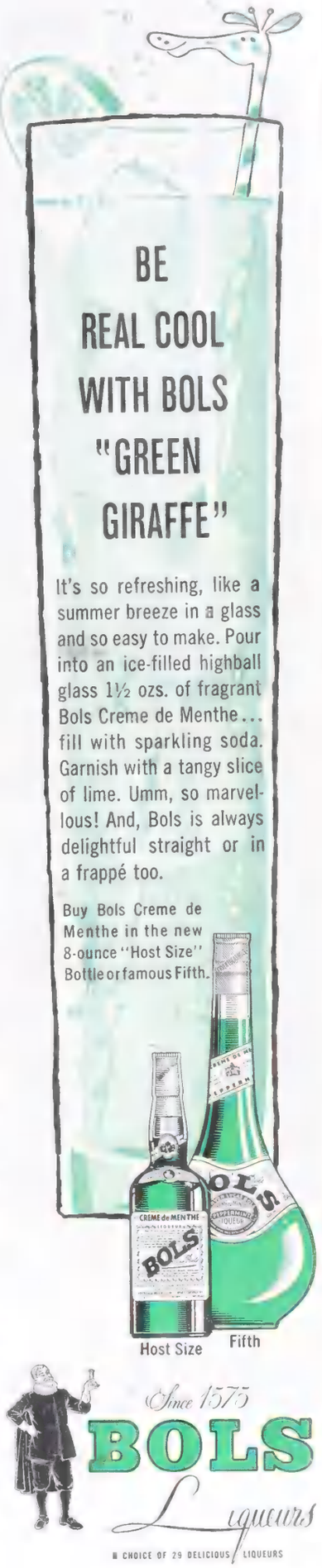
There are a few special units designed to solve unusual problems. Narrow casement units can now usually be installed without permanently altering the window's frame.

If you need supplemental winter heating in the room you plan to summer cool, you might consider a room-size heat-pump. These units look and work like ordinary room air conditioners but, in addition, can produce a certain amount of heat. They cost more than regular cooling units.

Although most room units are installed in windows, there are now special sleeves for through-the-wall installation, which will not cut off window light or interfere with drapery hanging. An ordinary carpenter can install such a sleeve under or over a window, or even in a blank wall. One company makes a series of true air conditioners that need not be placed in a wall or window and can even cool a completely inside room. Excess heat from these units is carried down the drain by tap water flowing to and from the unit through flexible hoses. A reliable air-conditioning dealer can help you solve any of these special situations.

***June Issue Reprint Permission***

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## THE IMPORTANCE OF A PROPER BREAKFAST

CONTINUED FROM PAGE 86

Here are some menus and recipes to start you thinking of breakfast as the best meal of the day.

**Menu**
Orange and Grapefruit Compote*
Toasted Bacon and Tomato Sandwich
Coffee or Tea

***Orange and Grapefruit Compote**

2 grapefruit
3 oranges
½ cup honey
Dash salt
1 teaspoon grated lemon rind

Cut peel from grapefruit and oranges with a sharp knife, removing all white membrane. Cut fruit in sections and discard seeds. Work over a bowl to catch all the juices.

Mix the fruit juice (you'll have about ½ cup) with honey, salt, grated lemon rind, and cook to a boil. Continue cooking 5 minutes longer. Remove from heat, and pour over fruit sections. Chill. Serves 4 to 6.

**Menu**
California Salad*
Cold Boiled Ham Slices
Toasted Crackers
Coffee or Tea

***California Salad**

Arrange several slices of red ripe tomatoes on a breakfast plate, along with wedges of ripe avocados, sliced oranges, and/or a peeled peach half. Garnish with crisp greens. The most refreshing dressing for this morning salad is a squeeze or so of lime or lemon juice.

**Menu**
Poached Fresh Plums*
Grilled Cheese Sandwich
Coffee or Tea

***Poached Fresh Plums**

1 lb. Italian prune plums
1 cup sugar
1 cup water
1 teaspoon vanilla extract or 1 inch vanilla bean
Dash cinnamon

Wash the plums, cut them in half and remove the pits. Don't peel. Cook sugar, water, vanilla extract or bean, and cinnamon together for 5 minutes. Add plums, and cook over a very low heat until just tender. This takes only a few minute. Remove from heat and chill. Serves 4.

**Menu**
Vegetable Juice Cocktail
Finnan Haddie Broiled in Milk*
Boiled New Potatoes
Coffee or Tea

***Finnan Haddie Broiled in Milk**

Start your oven at broil. Put finnan haddie fillets in a shallow pan and generously dot with butter. Pour enough warm milk over the fish to cover the bottom of the pan. Broil long enough to lightly brown the surface and heat the fish through. Remove from oven, drain, and serve with little boiled potatoes dressed with parsley butter.

**Menu**
Bowl of Fresh Cherries
Beef Patties with Rosemary Sauce*
Crisp Celery French Bread
Coffee or Tea

***Beef Patties with Rosemary Sauce**

Ground chuck or top round of beef, lean
3 tablespoons cognac
3 tablespoons Worcestershire sauce
½ tablespoon prepared mustard
¾ teaspoon rosemary

Shape ground beef into thick patties (1 lb. beef makes 3 generous patties). Handle the meat gently, don't force or press it into shape. Set aside for a moment. Put cognac, Worcestershire sauce, mustard, rosemary in a blender and blend. If you haven't a blender, mix the ingredients thoroughly in a bowl. Now melt a little butter in a skillet. When skillet and butter are hot, put in the beef patties. Fry over a brisk heat until nicely browned on one side. Turn and brown the other side. Cooked this way, patties are pink in the center. Before serving pour some of the sauce over the meat and cook a minute or so longer. The leftover sauce keeps perfectly in your refrigerator. It is excellent with beef steaks or roasts.

**Menu**
Jellied Madrilene with Fresh Lime
Cream Cheese-Ginger Marmalade-Crackers*
Coffee or Tea

***Cream Cheese-Ginger Marmalade-Crackers**

This couldn't be easier to prepare. On breakfast plates arrange a portion of cream cheese (the new whipped kind in the market is delicious here), a generous serving of ginger marmalade, and plenty of crisp crackers. Just spread some of the cheese on a cracker, and cover with marmalade. The combination of flavor and texture is simply delicious.

**Menu**
Piquant Tomatoes*
Sautéed Canadian Bacon
Coconut Toast*
Coffee or Tea

***Piquant Tomatoes**

Dump a can (16 oz.) of tomatoes into a bowl. Stir in 2 tablespoons tart French dressing, a dash of sugar, ½ teaspoon salt. Chill in refrigerator. Serve cold to 4.

***Coconut Toast**

Spread 8 slices of bread on both sides with this mixture: Mix 6 tablespoons confectioners' sugar, few drops vanilla, 1 tablespoon water together to make a thin icing. Broil one side, turn and sprinkle with coconut. Broil until coconut is golden. Serve hot to 4.

**Menu**
Bowl of Plum Tomatoes
Broiled Bananas with Bacon*
Sesame Seed Crackers
Coffee or Tea

***Broiled Bananas with Bacon**

Remove skins from 4 bananas, then cut each banana in half lengthwise, and put in a shallow baking dish. Mix 2 tablespoons melted butter with ⅓ cup sugar, and 3 tablespoons lemon juice. Pour over bananas and bake in a 325° F. or slow oven for 15 to 20 minutes. Baste frequently with the liquid. Serve hot with lots of crisp bacon.

**Sunday Morning Menu**
Slices of Melon
Flank Steak Solera*
Heated Potato Chips
Buttered Toast
Strawberry Preserves
Coffee or Tea

***Flank Steak Solera**

1 flank steak, about 2 lb.
½ cup butter
¼ cup sherry

Preheat the broiler. Score surface of the steak diagonally with a sharp knife. Melt butter and mix with sherry. Brush one side of the beef with the mixture and broil 5 to 7 minutes. Turn, brush the second side, and broil the same length of time. Carve meat in thin, bias slices and serve with any remaining sauce. Serves 4.

## HOW TO FIGHT SKY-SHINE

CONTINUED FROM PAGE 95

Following is detailed information on the equipment and accessories shown in the photographs of the Brennan patio on page 95 and on the cover.

Sun shade, custom made: canvas, Canvas Awning Institute, Inc., Memphis, Tenn. Fence, bench, and wood structures, redwood, California Redwood Assn., San Francisco, Calif. Pebble finish concrete terrace, Portland Cement Assn., Chicago, Ill. Water pitcher, R. H. Macy's, San Francisco, Calif. Water glasses, Gump's, Inc., San Francisco, Calif.

## ARE YOU GIVING YOUR CHILDREN A BALANCED CULTURAL DIET?

CONTINUED FROM PAGE 99

seven-to-ten range with a variety of suitable theatrical offerings. To this end they've commissioned ballets, plays, films, and puppet shows of the highest professional caliber.

Besides their two-day stand at the University, they "tour" the suburban communities of Long Beach and San Fernando bringing original productions to the Brownie and Cub Scout audiences. "So that," as one of the mother-directors explained, "by the time the children are twelve or thirteen, they are experienced theater-goers and know what to expect of more advanced productions. There is also the long-range goal of rearing more husbands who are theater-lovers," she added with a smile.

SEATTLE, too, has junior programs. In New York there are so many children's "Goings On About Town" that every week the *New Yorker* magazine lists them under a special section. Among the established ones are the New York Philharmonic's Concerts for Youth and The Little Orchestra Society series by Thomas Scherman.

In other cities such non-profit organizations as Youth Audiences, Inc., and the Guild Opera Co., are devoted solely to student patronage. They gear their repertoire to the various Board of Education music programs so that the children will get the maximum benefit from the performances. Whatever music is being studied in grades four through twelve culminates in Saturday morning performances by first-rate professional players.

Similarly, museum groups throughout the country are setting out to attract youngsters early. They schedule special exhibits and gallery tours for young members. The Walker Gallery in Minneapolis, Dallas Fine Arts Museum, and Los Angeles County Museum, to name a few, have regular Saturday morning sessions at which one of the museum staff talks about some phase of art. The young visitors are encouraged to sketch and ask questions. The atmosphere is informal, uninhibited, and quite unlike the museum trips of my youth.

But the Brooklyn Museum is perhaps the most complete in this respect, with its permanent Junior Museum. In this unique department the children are actually permitted to handle the displays and to talk with exhibiting artists.

Park and recreation departments also do their best to contribute to a child's mental growth and sensitivity. In some city parks the arts and crafts program consists of little more than lanyard-braiding and threading crepe-paper leis, but in the California foothill town of Arcadia they have a model park and recreation program for children. Starting in the spring, nature classes are offered to the six-through-ten age group, with flower-arranging for the junior high girls.

At other times during the year astronomy (using California Institute of Technology's Mt. Wilson observatory), bird watching (in the county arboretum), folk dancing, puppeteering, and dramatics are made available, ending up with a very ambitious Christmas show.

The Christmas play I saw one year was just delightful. It was largely written, staged, and performed by the "park" children. It was based on the historical origins of Arcadia, and the youngsters had managed to include many of the Mexican songs and dances learned during the year. *All* of the enrolled children played some part. It was a production the county agency and all the amateurs could be extremely proud of.

And last, public libraries and librarians are continually experimenting with new ways to arouse a card holder's intellectual curiosity and the general reading level. Story-telling time for the preschoolers is a common practice. Attractive poster displays or unusual exhibits in conjunction with outstanding books, teen-age reading sections, and "good books you might have overlooked" shelves are just a few of the ways librarians stimulate reader interest.

IN THE cultural smorgasbord mentioned, the cost of participation is low to the point of being negligible. The areas of interest are as varied as the children who enjoy them. Most of them are in continual operation so there is no beginning or middle or end to this pursuit of knowledge. But there is one important feature. Generally speaking, the cultural programs are handled by volunteers and a few public-spirited employees who don't advertise and can't come knocking at your door. It is left to the parents to learn of these opportunities and to bring them and the children together.

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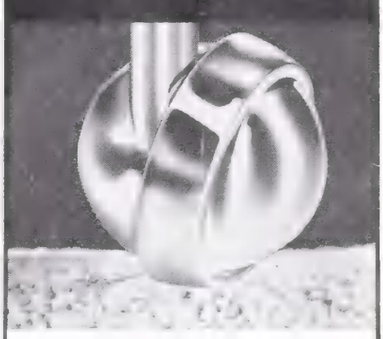



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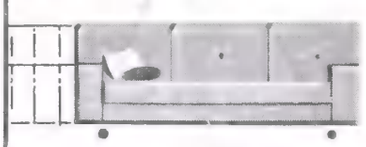
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## TRAVELER'S VIEWPOINT

CONTINUED FROM PAGE 48

petulant tears, unaware that the people at the next table were a group of beagle-eyed Russians contentedly savoring this further evidence of Western crack-up.

Lord knows, it's not always easy to keep your wits and your temper, but the veterans do, accepting the inevitable with at least external grace. We'd like to raise a small voice in defense of our traveling countrymen whose reputation for brashness and breeziness appears to be legendary. From our observation, Americans have no corner on rudeness. There are proportionately as many "ugly" Englishmen, Frenchmen, Italians, Danes, Brazilians, you name the whole human race, which appears to be traveling en masse these days.

In general, Europeans are a good deal more demanding than Americans whenever the question of money raises its head, and a whole lot fussier in matters of personal service, probably because they're used to getting more of it at home than we are. And they can be plenty haughty, even contemptuous, in letting their displeasure be known.

Where the American comes a cropper is in his almost temperamental restlessness, his driving urge to get the show on the road. His great blind spot as a traveler is a failure to understand that by far the greater part of the world moves slowly, spends more time on amenities, how-do-you-dos, tea and coffee drinking, approaches the business of the moment obliquely. What isn't accomplished today can be done tomorrow. To an American this is an incomprehensible state of affairs and, characteristically, he tries to change the unchangeable, at considerable cost to his own patience and blood pressure. We would be happier travelers and more wholeheartedly received if we could learn to adapt our pace to the tempo of our hosts.

It is cliché, but true, that you "get more" out of a country if you make an effort to speak the language. (English seems to be indeed a universal language these days, but, just when you're depending on this, you find that it isn't universal everywhere.)

So far as the Western languages are concerned, we are a devotee of the Berlitz books and even if, as ours does, your Italian comes out with a Swedish accent, to master a few words and phrases gives you some feeling of identity with the people you're visiting. (The latest in "instant" languages is a chart-form, pocket-size set of phrases, in French, German, Spanish, and Italian, published by Criterion Books, at $2.95. It will not equip you to read Molière or Goethe in the original, but it may save the day when you need a towel or a teaspoon.)

Almost any sentient human being is bound to pick up a word or two just from hearing it spoken. Some of our countrymen are especially good at this. The trouble is that they tend to think all foreign words are hilariously funny and incorporate them into their conversations with the natives as if they were big jokes, an opinion we suspect isn't shared by the natives themselves.

But in defense of the "loud-mouthed" American tourist, in our opinion most of the noisiness is an effort at communication. It may be illogical, but it's very human to think that by raising your voice you can make yourself understood.

### Wisdom

Nothing impels you to raise your voice quite so urgently as the sight of your luggage with its handle hanging off or a rip in its side. Porters have been battering baggage since the days of Marco Polo, and the prevention and cure of this has always been a major headache to transportation companies. We used to think it was old-maidish to scrutinize the luggage with an eagle eye the minute it arrived off the boat, train, or plane—but it's only wisdom. The procedure is to point out any damage on the scene to the representative of the transportation company. Sometimes claims can be settled at once, or the luggage can be repaired immediately. In any case, it's on the record, the damage witnessed. Some companies, with understandable suspicion, are reluctant to honor claims made later.

### Answers to quiz on page 48

1 *England*. Queen Anne windows in a street in Brighton.
2 *Spain*. Wrought-iron entrance to the Casa de Pilatus, Seville.
3 *U. S. A.* Doorway to the home of Abraham Lincoln, Springfield, Ill.
4 *Switzerland*. Carved stone window bays and fresco wall on a house in Stein am Rhein.
5 *Italy*. Renaissance hardware on a palace door in Florence.
6 *England*. Door of Number Ten Downing Street, London.
7 *Italy*. Canal-side entrance to a house in Venice.
8 *Germany*. Inside-out patterned shutter on a house in Heidelberg.

## A NEW ASSERTION OF INDEPENDENCE

CONTINUED FROM PAGE 66

Not one piece of "stock" material was used. All glazing, lumber, door and window frames were cut specifically to fit the plan. This accounts in large part for the sense of unstereotyped "difference," which even the architecturally uninitiated feel in visiting this house. For the dimensions we're used to seeing in ready-built houses are more or less determined by available stock-cut materials.

Mr. Borgatta says he did only what seemed sensible to save money. But in analyzing what he did, it turns out that there was hardly any part of the building operation to which he did not actively lend his brawn and brain. A few examples of his personal efforts: He cleared all his own land, performed a monumental feat in doing his own wood finishing, tarpapered the asphalt shingle roof, laid the floor tile, and did all the interior finishing. Mrs. Borgatta worked along with him on the interior work.

For the major structure he hired an independent carpenter and mason, with the understanding that he could work as a helper on the job. He subcontracted the wiring and plumbing. He credits much of the extraordinary workmanship in the house to some fortuitous facts that he could not have foreseen. The carpenter was a former sculptor, a stickler for detail, with a cabinetmaker's reverence for wood; the mason had always wanted to be an architect; the plumber was a man who made sculpture his hobby. They, therefore, caught on to the kind of beauty Mr. Borgatta and the architect were trying to create and gave the job their hearts as well as their hands.

Another extraordinary facet of the Borgatta story is that the house was partially bought by the owner's professional work as an artist as well as by his hammer and shovel labor. Both the architect and the contractor accepted paintings in part payment for services rendered. Lighting fixtures were ob-

tained through a similar—and fortunate—arrangement.

These pleasant developments were as non-conformist as Mr. Borgatta's own behavior in embarking on the project. They seem especially noteworthy to us because there is a humanity implicit here, which lots of us had come to believe could no longer occur in modern business relations. One can only assume that one man's courageous faith in his own convictions inspired a chain reaction in those he dealt with. Mr. Borgatta, a man with the healthy viewpoint that people are preponderantly good, says he approached his building venture anticipating understanding and fair treatment and, by and large, he got it.

This is not to say that it was all skittles and beer, by any means. The Borgattas found themselves on the rack of time, as all do-it-yourselfers do, and especially those who are doing their own work in their spare hours.

When they presented their plans to the local board of architectural review, their time schedule and their high hopes hit a slough of despond. The board took exception to the façade of the house on the grounds that its unfamiliar appearance did not sufficiently conform to the more traditional architecture of the neighborhood. The Borgattas agreed to consider possible substitutions of material, and did. But when the building was up they could see that nothing but the originally planned ceramic tile would give them the quality they wanted the house to have. This involved them in two appeals to the board, which were denied, and a final appeal to the village zoning board, which was eventually accepted but only after the Borgattas had gone through the red tape of obtaining the consent of all neighbors within a 200-yard distance of their plot's perimeter. It was a matter that hung fire for six months, eating up their time with paper work and legalities and general frustration. But Mr. Borgatta says he felt he had to fight for the right to have his house as he wanted it. As a matter of principle, he was willing to cooperate with any existing regulations but only as long as they made sense and did not infringe on his freedom.

Probably the nadir was reached when the Borgattas moved into their house, about nine months after ground had been broken. It was just about decently enclosed. This is a dreary procedure almost all self-builders are forced to follow, for few people can support two establishments simultaneously and mortgage interest starts accruing even as a house is going up. Moreover, you have to be on the job to finish it. But all will admit that

(*Please turn the page*)



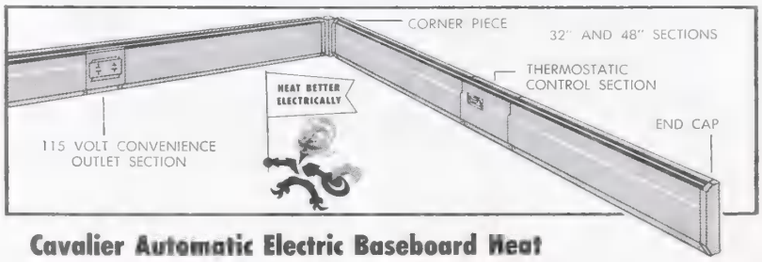
**One end of the living room** is a studio shared by Mr. and Mrs. Borgatta, lighted by a glazed gable and skylight. Fireplace was installed at easy working height, not only for the family's warmth and occasional hamburger roasts, but for Mrs. Borgatta's use in heating soldering irons for her metal sculptures. This area has an adjacent bathroom, so it could also serve as a bedroom.




**PARMA WALL-CABINET**

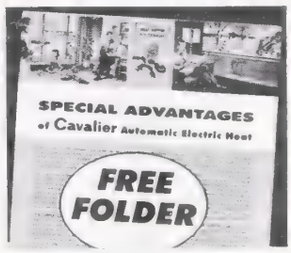
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## A NEW ASSERTION OF INDEPENDENCE

CONTINUED FROM PRECEDING PAGE

this is cheerless living, surrounded by unfinished disorder, grit, sawdust, and innumerable reminders of all the work that is still ahead.

It is a particular trial when there are young children to be housed, fed, and tended as normally as possible. Mrs. Borgatta admits that between such chores as installing tile, sculpturing outlets in the woodwork, and interminably cleaning up, she had moments when she wondered what had possessed them to get into this. This depression seems to be a necessary phase of the game, like the fever in an illness, which, when it's over, leaves the patient recovered. She confesses that it took her almost a year before she recovered, but then it was to realize that few satisfactions can compare with the joy of living in a house that is exactly as you've wanted it.

If building your own house is the ultimate in do-it-yourself, it is also the ultimate in that pride in creation which comes to all people who have fashioned something with their own hands. Mr. Borgatta's reaction to his house-building experience is probably best reflected in his plans to start building his own two-car garage with workshop facilities.

### CONSTRUCTION DETAILS

The lower-level walls of the Borgatta house are concrete block, covered with white stucco inside and out, resting on poured concrete footings. The lower-level floor is a steel-mesh reinforced concrete slab, with membrane waterproofing, resting on a 2" layer of macadam on a 4" gravel base. The upper level is framed with vertical 3" x 8" fir posts, exposed inside and out. Recessed wall areas between the posts are covered on the exterior with stucco or ceramic tile and on the interior with gypsum board painted or covered with linen. Exposed sills and fascia are Southern cypress.

Interior ceilings are painted gypsum board. All window frames and trim were custom-milled from California redwood. Southern cypress, or Douglas fir. Glazing is polished plate glass. The fireplace and chimney are brick; the hearth, travertine marble. Doors and movable sash have aluminum weather stripping. Flashing, gutters and downspouts are copper. Wood-framed roof is plywood sheathed and covered with off-white asphalt shingles. Water piping is copper; soil pipe, cast iron.

### PRODUCT INFORMATION

Following is a list of the specific products used in the house designed by Architect Stanley M. Torkelsen for Mr. and Mrs. Robert E. Borgatta in Dobbs Ferry, New York. The building materials, equipment, furnishings, and accessories may usually be purchased from lumber dealers, specialty contractors, department stores, or accessory shops. Retail stores and addresses are indicated only for items not available nationally through the normal distribution channels.

### CONSTRUCTION

EXTERIOR WALL MATERIALS: *Tile wall panels on front elevation*, The Mosaic Tile Co. *Paint*, "Dutch Boy," National Lead Co. *Natural finish preservative on exposed wood*, "Lumber Life," McCloskey Varnish Co. *Insulation in walls and roof*, "Twinsulation," National Gypsum Co.

INTERIOR WALL MATERIALS: *Gypsum board*, "Sheetrock," U. S. Gypsum Co. *Linen on walls*, Belgian Linen Assn. *Flush birch doors and birch cabinetwork throughout the house*, Roddis Plywood Corp. *Door lock and latch sets*, Schlage Lock Co. *Natural wood finishes: oil, varnish, or preservative*, McCloskey Varnish Co. *Vinyl flooring in studio, living-dining areas, and vinyl asbestos in bedrooms*, Congoleum-Nairn, Inc. *Ceramic tile on kitchen and bathroom counters, floors, and walls: entry and workroom floors*, The Mosaic Tile Co.

### EQUIPMENT

KITCHEN: *Kitchen sink and fittings*, American-Standard. *Garbage disposer, dishwasher, refrigerator, and stove*, Hotpoint Div., General Electric Co.

BATHROOM: *Bathtub, lavatory, and water closet*, American-Standard.

HEATING: *Water heater #589*, Taco Heaters, Inc. *Forced warm air heating system*, "Arcoliner," American-Standard.

LIGHTING: *Lighting fixtures throughout the house*, Lightolier, Inc.

### FURNISHINGS AND ACCESSORIES

LIVING-DINING ROOM AND STUDIO: *The Persian rug is antique. Sectional sofa and coffee table in living room*, Heywood-Wakefield Co. *Side chairs and round coffee table in studio*, Baumritter Corp. *Oak rocker in living room designed by Hans Wegner*, from International Designers Group, Inc., 58 E. 58th St., New York 22, N.Y. *Curtains*, "Casita Cloth," Everfast Fabrics, Inc. *Pillows*, Craig Creations. *Dining table and chairs*, Heywood-Wakefield Co. *Trays, goblets, and casseroles*, Bonniers, Inc., 605 Madison Ave., New York 22, N. Y. *Paintings by Robert Borgatta. Sculpture by Isabel Case Borgatta. Room divider designed by Robert Borgatta, executed by Roxa Wright, wood frames done by local carpenter.*

MASTER BEDROOM: *All-wool rug*, "Harvest Lane," Downs Carpet Co., Inc. *Upholstered chair*, Baumritter Corp. *Black iron swivel stools*, Reilly-Wolff Assocs. *Seat covers*, "Naugahyde," U. S. Rubber Co.



**Master bedroom** on the grade-level lower floor has one entire wall of built-in storage drawers, built by the owner himself. As on the other built-ins, the heating outlet is set into the counter, flush with its surface. Counter tops in the bedrooms are covered with linoleum. Floor of lower level is tiled in vinyl-asbestos, laid on concrete over a subsurface of gravel, macadam, tar, and tarpaper, which was prepared by the owner working with a mason.

## ROLLING CART-TABLE HAT CAN WORK SIX WAYS

ONTINUED FROM PAGE 101

The Broyhill Furniture Factories' lling-cart table, chosen as a HOUSE AUTIFUL Classic, and shown on pages 0 and 101, will be featured by stores the following list (price may be gher west of the Rockies):

ABAMA: *Birmingham*, Rhodes-Carroll rniture Co. *Montgomery*, Bishop rker Furniture.

IZONA: *Phoenix*, Barrows Furniture. *cson:* Hacker Furniture Co.

KANSAS: *Little Rock*, Gus Blass.

LIFORNIA: *Bakersfield*, Fedway ores. *Los Angeles*, Bullock's, Inc. *ountain View*, Sterling Furniture . *Pomona*, Fedway Stores. *San ego*, Burnett Furniture Co., Inc. *n Francisco*, Sterling Furniture Co. *hittier*, Van Cleaves Furniture.

NNECTICUT: *Bridgeport*, Geo E. Nothgle & Son, Inc. *New Haven*, H. M. llard Co.

TRICT OF COLUMBIA: *Washington*, lcolm Scates, House & Hermann.

ORIDA: *Clearwater*, Harrison Furnire Co. *Jacksonville*, Jones Bros. Co. *ami*, Modernage Furniture Corp. *lando*, Myrick's Furniture, Inc. *nsacola*, Rhodes, Inc. *St. Petersburg*, ster Bros.

ORGIA: *Atlanta*, Rhodes, Inc.

INOIS: *Chicago*, Carson Pirie Scott Co.; John M. Smyth Co. *Decatur*, od's Furniture Store. *Rockford*, ckford Standard Furniture.

DIANA: *Indianapolis*, Emrich Furnire Co. *Terre Haute*, Fair Furniture ore, Inc.

WA: *Des Moines*, Davidson Co., Inc. *ason City*, Davidson Co., Inc. *Water-*, Davidson Co., Inc.

NSAS: *Argonia*, Horton Furniture . *Topeka*, Bomgardner Furniture ., Inc.

NTUCKY: *Lexington*, The Purcell Co. *uisville*, Bensinger, Inc. *Paducah*, odes-Burford Co., Inc.

UISIANA: *Baton Rouge*, Kornmeyer rniture Co., Inc.

INE: *Portland*, Porteous Mitchell & aun Co.

RYLAND: *Baltimore*, Hochschild hn & Co., Inc.; Pollack-Blum's.

SSACHUSETTS: *Cambridge*, Moller's.

CHIGAN: *Detroit*, J. L. Hudson Co. *and Rapids*, Herpolsheimer Co. *ginaw*, Markey-Elliott House of rniture.

NNESOTA: *Mankato*, Landkamer Bros. Co. *Minneapolis*, Dayton's. *St. Paul*, Emporium of St. Paul.

MISSISSIPPI: *Hattiesburg*, Sackler Furniture Co.

MISSOURI: *Kansas City*, Yost Furniture Co. *St. Joseph*, Kirwan Furniture Co. *St. Louis*, Biederman Furniture Co.

NEBRASKA: *Chadron and Hot Springs*, Midwest Furniture Co. *Lincoln*, Gold & Co. *Omaha*, J. L. Brandeis & Sons.

NEW JERSEY: *Hoboken*, Washington Furniture Co. *Newark and branches*, Bamberger's. *North Plainfield*, Highway Furniture. *Paterson*, Bograd Bros. *Somerville*, Granetz Furniture.

NEW YORK: *Albany*, Union-Fern, Inc. *Bay Shore*, Sheraton Furniture. *Buffalo*, Adam, Meldrum & Anderson. *New York City*, Macy's. *Poughkeepsie*, Wallace Company.

NORTH CAROLINA: *Charlotte*, Bridges Furniture Co.

NORTH DAKOTA: *Fargo*, Bergstrom & Crowe Furniture Co.

OHIO: *Canton*, Thurin's. *Cincinnati*, Leugers Furniture Co.; McAlpin Co. *Cleveland*, Watkins Furniture Co. *Columbus*, White's Furniture Inc. *Dayton*, K. L. Garwin. *Hamilton*, Home Furniture Co. *Springfield*, Edward Wren. *Toledo*, Lions Dry Goods. *Youngstown*, G. M. McKelvey.

OKLAHOMA: *Oklahoma City*, John A. Brown Co.

PENNSYLVANIA: *Allentown*, Schoen Furniture. *Chicora*, Waltman Furniture Co. *Erie*, Reliable Home Furniture. *Lancaster*, Watt & Shand, Inc. *Levittown*, Pomeroy's, Inc. *Milmont Park*, Jerry Hampton Furniture. *Philadelphia*, L. Dubrow & Sons. *Pittsburgh*, Hahn Furniture Co.; Ohringer Home Furniture.

SOUTH CAROLINA: *Greenville*, Wayside Furniture Co.

TENNESSEE: *Memphis*, Lowenstein's.

TEXAS: *Amarillo*, Fedway Stores. *Austin*, Karotkin Furniture. *Dallas*, Sanger's. *Lubbock*, McKelvey's Furniture. *San Antonio*, Jorrie Furniture Co. *Wichita Falls*, Fedway Stores.

UTAH: *Salt Lake City*, Axelrad's Furniture Co.

VIRGINIA: *Norfolk*, Crockin-Levy Co.

WEST VIRGINIA: *Charleston*, Woodrum's. *Fairmont*, J. M. Hartley & Son. *Huntington*, Butler Furniture. *Wheeling*, Cooey-Bentz.

WISCONSIN: *Milwaukee*, Steinhafel's.

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The contrast of texture above is apparent from as far away as the plants can be seen, but up close each plant proves to be interesting in itself. Artemisia has a finely-cut fernlike gray leaf and the New Zealand flax has interesting stripes.



Notice how the small fine plant in the foreground relates to the trees on the distant hillside. It also serves to accent the grayness and long-lobed leaf of the dusty miller. Landscape architect, Garrett Eckbo. The garden of Robert E. Pelissier.

PHOTOGRAPH BY MAYNARD PARKER



# How to exploit the textural beauty of plants

*Look for opportunities to contrast the differences in size, shape, or color of foliage so that plants will set off each other*

● Beauty of texture can be a delight wherever it occurs, but even more so where you plan for it. The easiest effects are with big differences in foliage. But look, too, for small, subtle changes. You need big contrasts where plantings are seen from a distance. Use smaller gradations where you see plants at close range. If the contrast between plants seems too great to "read" as a unit, you can bridge the gap with a texture that falls between the two in size, shape, or surface. Don't use too many components: The effect may become too busy. Consider color, too. Color contrast increases textural contrast, similar colors reduce apparent contrast.

*House Beautiful's*

## *Gardens for better living*



**Any one of these plants would be a standout by itself, but seen together they are even more so. Contrasts of color also help further the visual impact of the planting. The *Fatsia japonica* in the upper left is a deep green of rather soft texture. *Fatshedera Lizei*, upper right, is a glossy medium green of related shape. The big contrast is the *echeveria* with its symmetrical rosettes of pale gray-green leaves. A dramatic planting like this could make any small space count for a lot.**



PHOTOGRAPH BY ERNEST BRAUN

**The very unexpectedness of this unlikely combination adds to the enjoyment of it. The round leaves are those of a low-growing geranium. It has merged with two plants of *Festuca glauca*, sprightly little clumps of blue-gray grasslike foliage. To enjoy such small details as this is the reward of developing an eye for textural beauty. Detail from a garden by Landscape Architect Katherine Imlay Stedman.**

PHOTOGRAPH BY MAYNARD PARKER



**When you see them close at hand, even small contrasts in texture are a joy to behold. And, as shown here, the background can offer a contrast too. Notice how the weathered face of the rock helps set off the textural interplay of the plants. The bronzy green leaves of *Ajuga reptans* are only about an inch wide, but they seem quite broad here beside the tiny deep green foliage of creeping cotoneaster.**

## WATER LILIES ARE EASIER THAN YOU MAY THINK

CONTINUED FROM PAGE 89

It also relieves you of the tedious bailing job when you empty the pool for cleaning (required once a year), for it unscrews easily to drain into a dry well, ditch, or storm sewer. Pools can be siphoned out with a garden hose, but only if there is a lower level onto which to drain the water.

There are two kinds of water lilies: hardy and tropical. The hardy ones are more adaptable, are a bit easier to grow, and require less water surface. The tropicals offer the choice of night or daytime bloom. They are larger and showier in leaf and flower, are more fragrant, and come in a wider choice of colors. In a mild climate, the season of bloom can be extended by using both kinds, as you will see.

### The hardy lilies

The hardy lilies are all perennial plants. If you give the roots proper care, they will bloom each season for many years. They do best where winters are cold enough to force them into dormancy. In frost-free climates, where they get no winter rest, the hardy water lilies won't do well. They also need rather warm nights to promote flowering. For this reason they are less successful in the coastal climate of Oregon, Washington, or Northern California.

All the hardy lilies are day-bloomers. The flowers range from 2 or 3 inches in diameter up to 6 or 18 inches, depending on variety. This is somewhat smaller, in general, than the tropical kinds. They must have at least four hours of sun a day and will bloom even better with more. A mature flower begins to open about ten o'clock in the morning and is fully open in an hour. It closes in late afternoon. A flower will usually repeat this performance for three days before it fades. Established plants will often have three or four flowers in bloom at a time. They start in May, which is before the tropicals start, and new flowers keep coming until frost.

The hardy lilies come in all colors except blue, although yellows are few. Some are fragrant and are so marked in the catalogs. Some of them, called changeables, have buds of one color which change colors as they open. Most of the hardies bloom right at water level, but a few stand above the surface on short stems.

### How to grow the hardy kind

Water lilies do best in containers of soil set in the pool. They will also grow in water-filled containers outside a pool, or planted without a container in the bed of a pond. But, if it is bloom you are after, you'll get more and better flowers when you give them the rich soil and even temperature that only container-growing in a pool can assure.

Use a box at least 12 to 18 inches square and 10 inches deep for each plant. Fill this to within an inch of the top with three parts good soil (preferably on the clay side) mixed with one part rotted cow manure. If this precious commodity is hard to come by in your neighborhood, use dried manure at the rate of one part to eight or ten parts soil. Or, use a double handful of commercial fertilizer (5-10-5) mixed into the box of soil.

Before planting, set the box of prepared soil into the filled pool so the top is about 6 inches below the water surface. Use bricks to bring the box to the right level. Fill the pool well in advance so the water will be balanced with the air temperature.

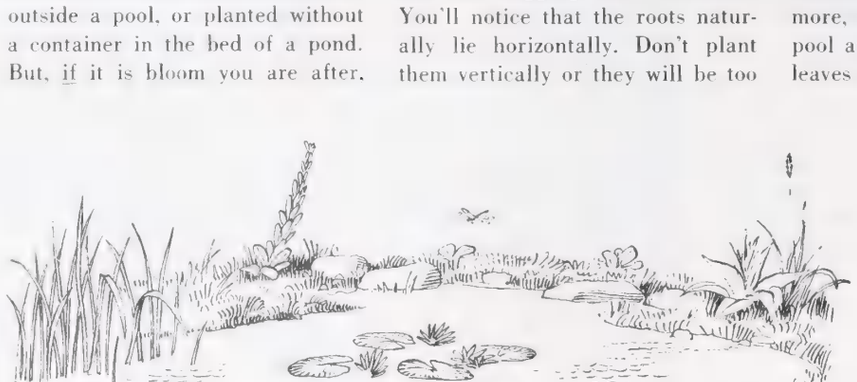
When you get the roots, they will be either in growth or will have an obvious growing point or tip on them. If it is a growing root, press it into the wet soil until the junction of stem and root is level with the top of the soil. If there is only a growing point, press the root down until about one inch of the tip with the growing point is above the soil. (When you plant in containers under water, the soil is so soft no digging is necessary.) You'll notice that the roots naturally lie horizontally. Don't plant them vertically or they will be too deep. After planting roots, cove the root to hold it in place, cove the soil with about half an inch sand or fine gravel to keep th water and the fish from disturbin the soil and clouding the poo This will leave about a half-inc edge of the box around the sand hold it in place. The growing ti should be just above the san Handle the roots gently and l careful of the growth point. If is damaged, the plant may di Lotus is especially vulnerable.

The roots of all water plan should be planted as soon as yo get them. But, if you must ho them awhile, wrap them in burla put them in a shady place, ar keep the covering moist.

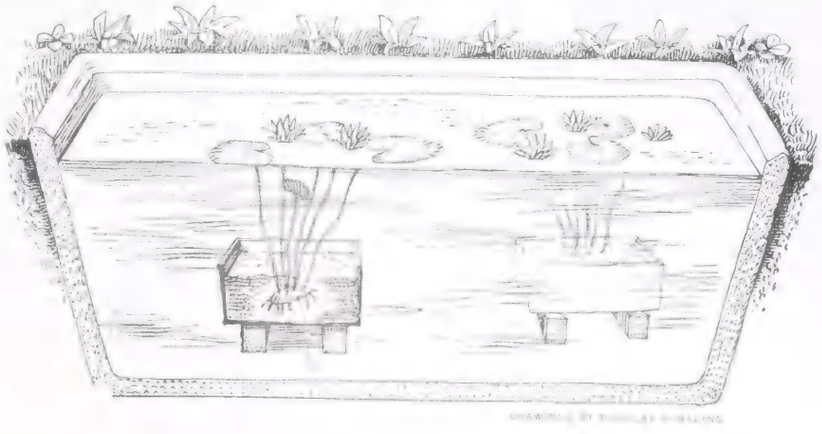
As the stems and leaves gro lower the box so the top is abo 12 inches below water level. Th is the depth at which the pla will grow all through the seaso The hardy kinds usually bloo until the first frost, but may wa a bit during the heat of summe

At the end of the season, s the plant boxes off the bricks on the bottom of the pool. If the po is 24 inches deep and of fair siz the water is not likely to free down to the root level, except the coldest climates. So long as t ice doesn't reach the root, the plan are perfectly safe over the winte But if your climate is such th there might be 14 inches of ice more, you can put boards over t pool and cover them with straw leaves to keep the ice from fre

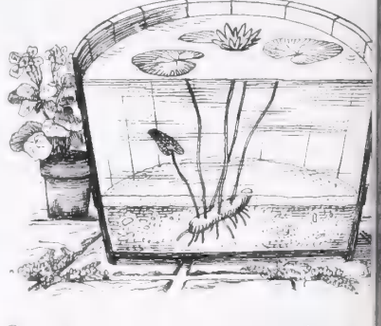
You can grow water lilies if you can provide any of these conditions



**In a pond** the roots are simply buried in the mud at the bottom. Hardy lilies grown this way are the easiest of all to care for and will bloom for many seasons.



**In a garden pool** the roots are set in boxes of enriched soil. In freezing weather the bricks are removed and the boxes set on the bottom below the ice.



**On a terrace** you can grow water lilies in a water-tight container. Lily catalogs include containers as well as the small plants best adapted to growing in small space.

so deep. Always put a length
og in a pool that may freeze so
he ice expands, it can ride up
the rounded log rather than
h against the side of the pool.
erwise the pressure of the ice
crack the pool.

f you prefer, you can take the
s out, container and all, and
e them in a cool cellar for the
ter. The soil must not be al-
ed to dry out, and the box
uld be screened to protect the
s from mice.

ven if you take the lilies out,
't drain the pool. Outside pres-
e from freezing ground water
crack it, or force it up out
he ground. So keep it filled.

s soon as frost is past in spring,
roots can again be brought to
in six inches of the surface,
they will start again. Every
d year the soil in the container
uld be changed. Do this in early
ng while the root is still dor-
t. Use the mixture recom-
ded for the original planting.
he pool should be drained and
ned in spring. At this time of
there's no danger of destroy-
the spawn if you have goldfish.

lanting lilies in a shallow pool
an earth bottom is simplicity
lf. Just put a shovel in at an
le, lift a wedge of soil and in-
the root, growing point out-
d, and firm the soil around it
your foot. Some lilies will lit-
ly take over a pond once they
started, so be sure you know
characteristics of the plants
are using before you decide
aturalize them.

### tropicals

hese are tender plants and, al-
gh some of them are held over
n year to year in warmer cli-
es, it is best to consider them
uals. You buy the plant, enjoy
or a season, and start another
next year.

ropicals grow in almost any
ate and, where there is no
t, they will bloom from June
l December in a favorable year.
he North they are killed by the
heavy frost. Tropicals, as well
the hardies, flower best in cli-
es where the summer nights are
endably warm.

he tropicals are the most glam-
s of all. There are day-bloom-
and night-bloomers. They offer
er flowers, stay open longer,
have larger and fancier leaves.
y offer a wider choice of colors,
uding blue. The flowers are
ally borne well above water,
n on long stems that make
n particularly useful for flower
nging.

hey need more pool space than the hardy type. For best results, allow 25 square feet of water surface for each plant. And, to nourish the top growth, they should have more soil for the roots. Use boxes 18 to 25 inches square and 10 inches deep. The tropicals need a little more sun too, at least 5 or 6 hours a day.

The tropicals usually come with a ball of earth around the roots and are planted in May in the South and June in the North. Some can be planted as late as July.

The day-blooming tropicals are like the hardy type. They open in the morning and close in late afternoon. Most of these are fragrant.

The night-blooming kinds open at six or seven in the evening and close about eleven in the morning. These are especially satisfying for gardeners who work away from home. They are open to be enjoyed when you leave for work and again at night about the time you come home. In dull weather some of the night-bloomers may not close at all, which puts a pleasant face on a dreary day.

Each flower of a tropical will open or close for five or six days, and there may be three or four of them in bloom on each plant. Although the tropicals bloom only for a year, they perform brilliantly.

Plant the root ball in the boxes set 4 to 6 inches under water. Be particularly careful not to touch the growing point and make sure it is not covered by the layer of sand that holds the soil in place. As growth develops, lower the box until there's about 8 inches of water above the soil. The tropicals grow better in shallower water than the hardies.

### The miniature lilies

If you'd like to try water lilies without a permanent pool, there are some small varieties that can be grown in a water-filled tub as small as 18 inches across and 10 or 12 inches deep. These can go on a terrace or deck and offer an easy way to sample the joys of water gardening without committing yourself to a long-range program.

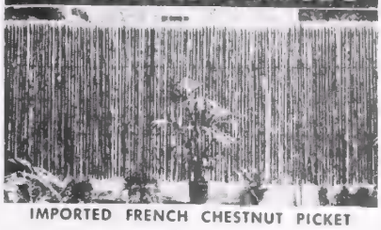
The small lilies will grow in 4 inches of soil. Plant after putting in the soil and filling the tub with water. Fish and scavengers should be added too.

### The lotus

This is quite a different flower from the water lily, but it is a dramatic beauty, and if you are going to prepare for water gardening, this is one you should consider. The plant holds its great leaves

(*Please turn the page*)

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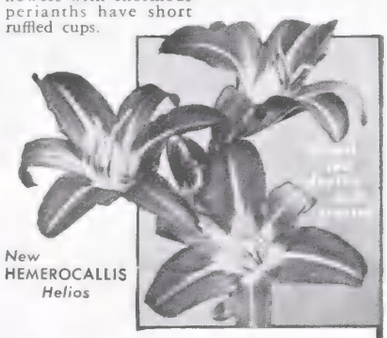



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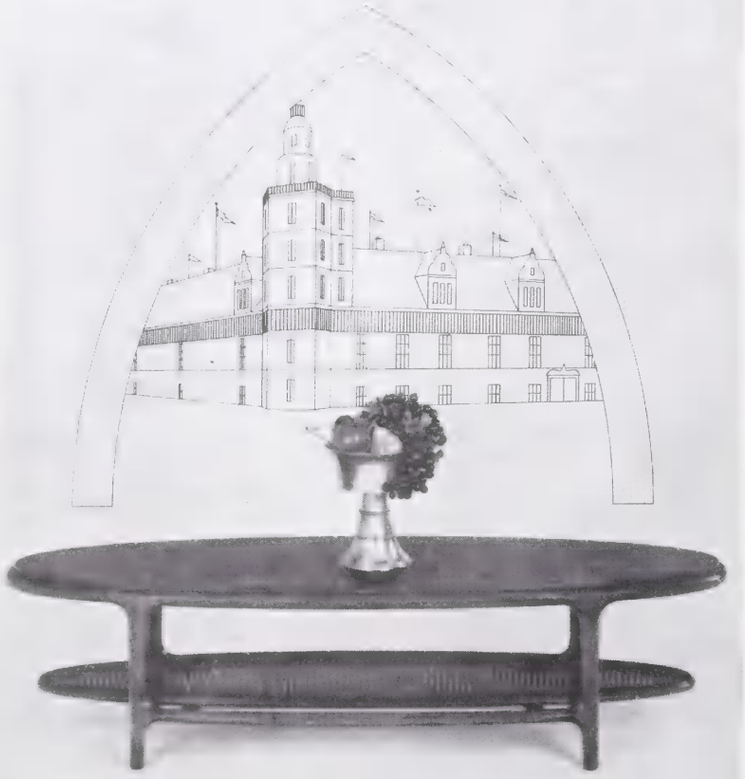
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## WATER LILIES ARE EASIER THAN YOU MAY THINK

CONTINUED FROM PRECEDING PAGE

2 to 3 feet above the water like graceful inverted parasols. The beautifully sculptured bud on a long, separate stem opens to a large flower more informal in character than the perfectly symmetrical water lily.

You'll find that all water-lily growers offer lotus too, and it can be similarly grown in containers set in the pool. But the lotus can also be grown in a watertight tub of soil at least 18 to 24 inches across and 12 to 16 inches deep. The larger the container the better the plant will flourish.

Mix fertilizer and soil and fill container to within seven or eight inches of the top. Add a layer of sand after planting (be careful of that growing point) and fill to within an inch of the rim with water. The soil must be kept covered with water at all times. A couple of goldfish will remind you that water is required here, and they will keep mosquitoes from growing in the water as well as add the sparkle of moving color.

Ice will kill a lotus root too. Set them on the bottom of a pool below the ice line for the winter or bring tub and all inside and store it at 35 to 40 degrees, protecting the roots from mice. Every other year the root should be lifted and a new section of the root-stalk replanted in a fresh mixture of soil and fertilizer.

### General care

Water lilies or lotus will respond handsomely with larger foliage and flowers if they are fertilized three or four times during the growing season. While any balanced fertilizer will do, all growers have a plant food prepared especially for water lilies. To feed, put the fertilizer (follow instructions for amount) in a paper bag or cheesecloth container and push it gently under the soil near the roots. Cover with soil and replace the sand topping. The container will soon disintegrate and release the food to the roots.

As the foliage and flowers fade and die, it is a good idea to cut the stems near the root and remove them. Dead plants can foul the water, which is especially critical if there are fish in the pool.

### A word about livestock

A few goldfish and some snai are well worth while in any poo The fish pay their way by eatin mosquito larvae, and snails he keep the bottom of the pool clea

The number of fish you can p in a pool is directly related to th water surface. The formula f ordinary goldfish is one inch fish (figure the adult size) f every 20 square inches of wat surface. A 5-inch fish, for examp needs 100 square inches of wat area—a space 10 by 10 inche The fish can winter under the i wherever the water lilies can. Bo will survive if the ice doesn't rea them. The two important preca tions for keeping goldfish are n to overfeed them and not to ove crowd them. Follow instructions the food packets carefully.

Snails are excellent all-arou underwater janitors. Figure abo two of them per square foot water surface. This may seem li a lot, but fewer than this can't expected to do the job.

There are water-lily growers all parts of the country. Here a representative list of those fro whom you can get catalogs:

Beldt's Water Gardens, Hazelwoo Missouri.

Glendale Flower and Water Ga dens, 1260 Justin Ave., Glenda California.

S. Scherer & Sons, Waterside Av Northport, L.I., N.Y.

Slocum Water Gardens, 950 Upp Front St., Binghamton, N.Y.

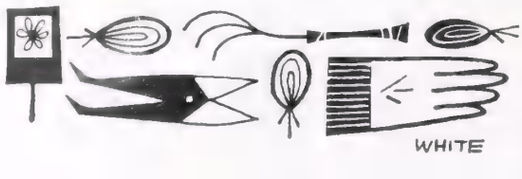
Three Springs Fisheries, Lilypo Maryland.

William Tricker, Inc., 196 Alle dale Ave., Saddle River, N.

William Tricker, Inc., 691 Tang wood Drive, Independence, Oh

Van Ness Water Gardens, 24 N. Euclid Ave., Upland, Cal

If you'd like more informati on water lilies, there's an autho tative book called *Garden Poo Water Lilies, and Goldfish*, by G. Thomas, Jr. (D. Van Nostran $5.98), which gives a wealth material on the subjects in t title. It will be particularly helpf to anyone building a pool. All ste from planning the pool to curi the concrete (a very importa point) are thoroughly covered.



WHITE

## THE PERSISTENCE OF INDIVIDUAL INITIATIVE

CONTINUED FROM PAGE 62

### CONSTRUCTION DETAILS

The lower walls of the Larson ouse are made of block (with oncrete brick facing) resting on oured concrete footings or foun- ations. Reinforced concrete slabs n the lower levels rest on a 3″ nsulating concrete slab over a ravel drainage base. Above the nasonry, except for major steel irders, wood framing is used. Glazing is polished plate and ouble-strength crystal glass. The x 6 fir roof decking, supported y glue-laminated beams, is cov- red with insulating board, two lay- rs of asphalt felt, and red cedar hingles. Accentuated shadow lines n the roof are created by double- oursing specific rows of the shin- les. Where siding is used, it is apped 1 x 10 stained redwood fas- ened with aluminum nails to pre- ent rust streaks.

Painted plaster is used on the ower-level ceilings and on some f the interior walls. Other walls re stained or sealed mahogany or edwood boards, mahogany ply- ood, or exposed brick. Laundry alls are perforated hardboard; in he lavatory and bath they are eramic tile and wood. Upper level eiling beams are stained dark, nd the underside of the fir deck- ng is stained gray. The chimney s made of the same concrete brick sed for the lower walls. All win- ows and inside and outside trim re custom-milled redwood or ma- ogany. Doors and windows have ronze weather stripping. Floors n entry, kitchen, lavatory, master ath, living room, and lower stairs re terrazzo. There is vinyl on con- rete in family room, vinyl on ply- ood in study and second bed- oom, and carpet on plywood in he master bedroom and upper tairs. Water lines are galvanized r copper, and drains and vents re cast iron.

### PRODUCT INFORMATION

Following is a list of the specific roducts used in this house. Build- ng materials, equipment, furnish- ngs and accessories may usually e purchased from local lumber ealers, specialty contractors, de- artment stores, or accessory shops. Retail store addresses are listed or items not available nationally.

### CONSTRUCTION

TRUCTURAL FRAMING AND EXTERIOR SURFACES: *Custom-laminated roof beams*, Unit Structures, Inc., Pesh- tigo, Wis. *All lumber, special mill- work, trim, siding, and plywood*, Edward Hines Lumber Co. *Con- crete face brick, ranch brick*, Chi- cago Dunbrik Mfg. Co., Inc., 5401 Kedzie Ave., Chicago, Ill.

DOORS, WINDOWS, AND HARDWARE: *Interior and exterior mahogany doors*, Edward Hines Lumber Co. *Folding doors in family room and laundry*, "Modernfold," New Castle Prod- ucts, Inc. *Aluminum thresholds for exterior doors*. The Duraflex Co. *Door latch and lock sets*. "Tulip," Schlage Lock Co. *Brass piano hinges on doors and sash*. The Stanley Works. *Cabinet hardware in kitchen, family room, and living room*, Wash- ington Steel Products, Inc. *Sky- lights*. Wasco Products, Inc.

PAINTS AND STAINS: *All inside and out- side paints and stains*, The Sherwin- Williams Co. *Protective coating for exposed metal*, Rust-Oleum Corp.

INTERIOR SURFACES: *Vinyl tile in fam- ily room, girls' room, laundry, and closets*, "Gold Seal Nairon Custom Tile," Congoleum-Nairn, Inc. *Plastic laminate kitchen counter and table top in girls' room*, Formica Corp.

INSULATION: *Insulation board on roof*. The Celotex Corp. *Batt wall insula- tion*. "Balsam Wool," Wood Conver- sion Co.

### EQUIPMENT

FIREPLACE: *Steel damper, ash dump, and clean-out door*, Bennett-Ireland, Inc. *Fire screen*, Portland-Willa- mette Co.

KITCHEN: *Built-in refrigerator and freezer*, Revco, Inc. *Built-in dish- washer, bi-level oven, and drop-in burners*, Hotpoint division of Gen- eral Electric Co. *Stainless-steel sink*, Elkay Mfg. Co. *Garbage disposer and sink fittings*, American-Stand- ard. *Built-in food center*, NuTone.

MASTER BATH AND LAVATORY: *Fixtures and fittings*, American-Standard. *Ce- ramic tile*, The Mosaic Tile Co. *Medicine cabinets and accessories*, Hall-Mack Co.

LAUNDRY: *Automatic dryer and wash- er*, Whirlpool Corp. *Built-in refrig- erator and freezer*, Revco, Inc.

HEATING: *Two-zone circulating hot- water system. Oil-fired steel boiler*, Federal Boiler Co., Inc. *Flow con- trols, regulators, and pumps*, Taco Heaters, Inc. *Radiant panels in con- crete slabs*, for installation informa- tion write to Copper & Brass Re- search Ass'n., 420 Lexington Ave., N. Y. C. *Hot water baseboards*, Kritzer Radiant Coils, Inc. *Ther- mostats and electrical controls*, Min- neapolis-Honeywell.

VENTILATING: *Exhaust hoods and fans for oven and range in kitchen; ex- haust fan in master bath; and ex- haust fan with built-in light in lava- tory*, Trade-Wind Motorfans, Inc., a div. of Robbins and Myers, Inc.

ELECTRICAL: *Telephones*, Illinois Bell Telephone Co. *All switches are low- voltage remote control*, General Electric Co. *Recessed lighting fix- tures in entry*, "Marco," Marvin Electric Mfg. Co. *Other built-in*

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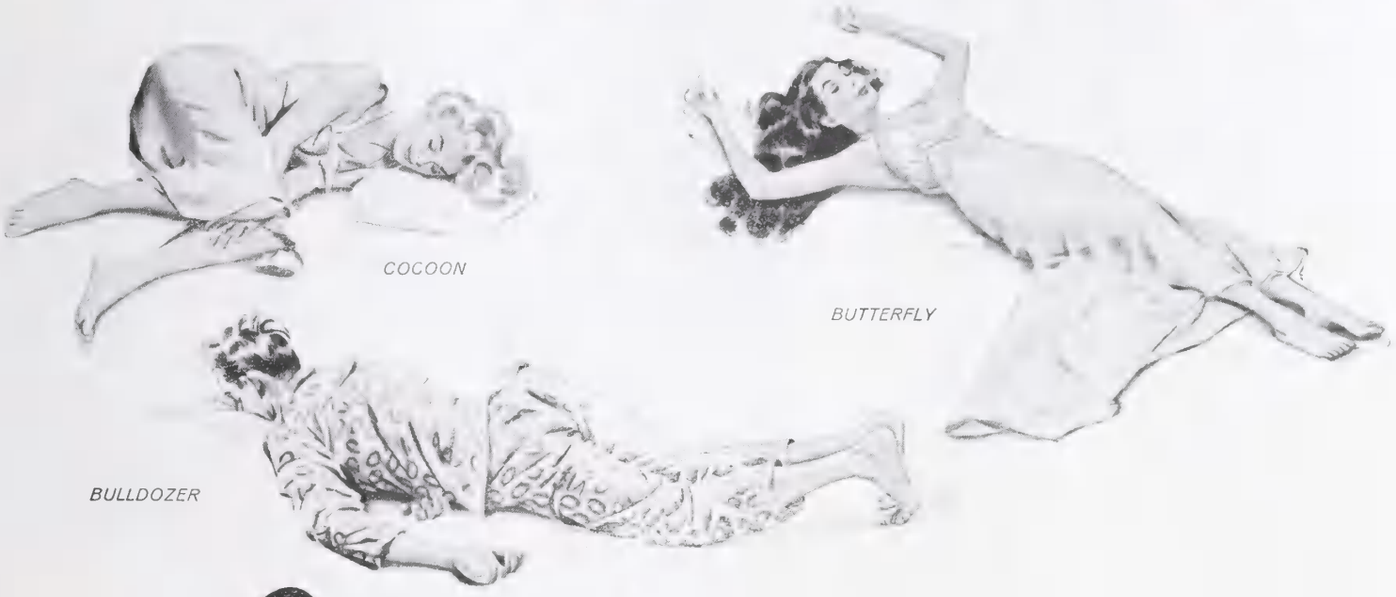
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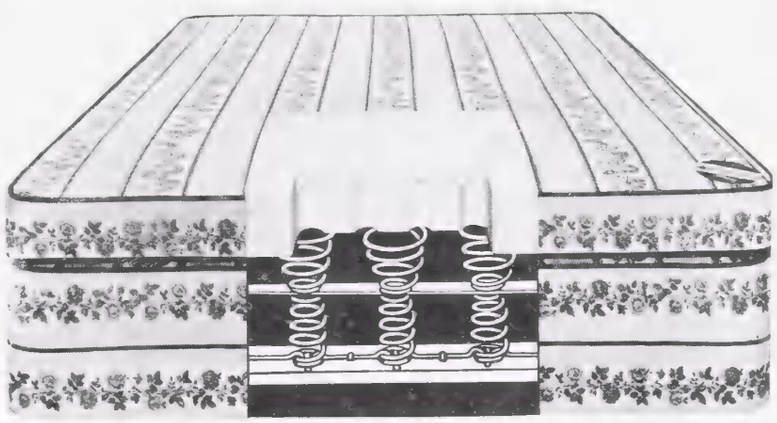
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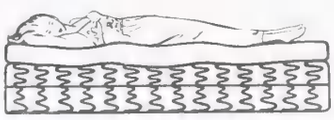
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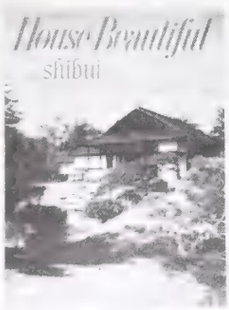
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**On our cover:** The Katsura Imperial Villa near Kyoto, a distillation of all that is most beautiful in Japanese architecture, gardening, and interiors—a fitting first glimpse of an issue devoted to an interpretation of Japan and its centuries-old concepts of beauty expressed in all facets of daily life.

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# A land of "Strangeness and Charm"

Written more than fifty years ago, these excerpts from the work of Lafcadio Hearn are as penetrating today as ever, proving the unchanging character of the Japanese people

• "Some of us, at least, have often wished that it were possible to live for a season in the beautiful vanished world of Greek culture . . . And yet, to witness the revival of some perished Greek civilization . . . were not any more of a privilege than is the opportunity actually afforded us to study Japanese life. . . . Japan offers us the living spectacle of conditions older, and psychologically much farther away from us, than those of any Greek period with which art and literature have made us closely acquainted.

"As first perceived, the outward strangeness of things in Japan produces (in certain minds, at least) a queer thrill impossible to describe. . . . You find yourself moving through queer small streets full of odd small people, wearing robes and sandals of extraordinary shapes. . . . The houses are constructed and furnished in ways alien to all your experience; and you are astonished to find that you cannot conceive the use or meaning of numberless things on display in the shops. Food-stuffs of unimaginable derivation; utensils of enigmatic forms; emblems incomprehensible of some mysterious belief; strange masks and toys that commemorate legends of gods or demons; odd figures, too, of the gods themselves, with monstrous ears and smiling faces.

"All these you may perceive as you wander about; though you must also notice telegraph-poles and typewriters, electric lamps and sewing machines. . . .

"East and West the fundamental parts of human nature—the emotional bases of it—are much the same: the mental difference between a Japanese and a European child is mainly potential. But with growth the difference rapidly develops and widens, till it becomes, in adult life, inexpressible.

"But as the outward strangeness of Japan proves to be full of beauty so the inward strangeness appears to have its charm—an ethical charm reflected in the common life of the people. . . . Everybody greets everybody with happy looks and pleasant words; faces are always smiling; the commonest incidents of everyday life are transfigured by a courtesy at once so artless and so faultless that it appears to spring directly from the heart, without any teaching. . . .

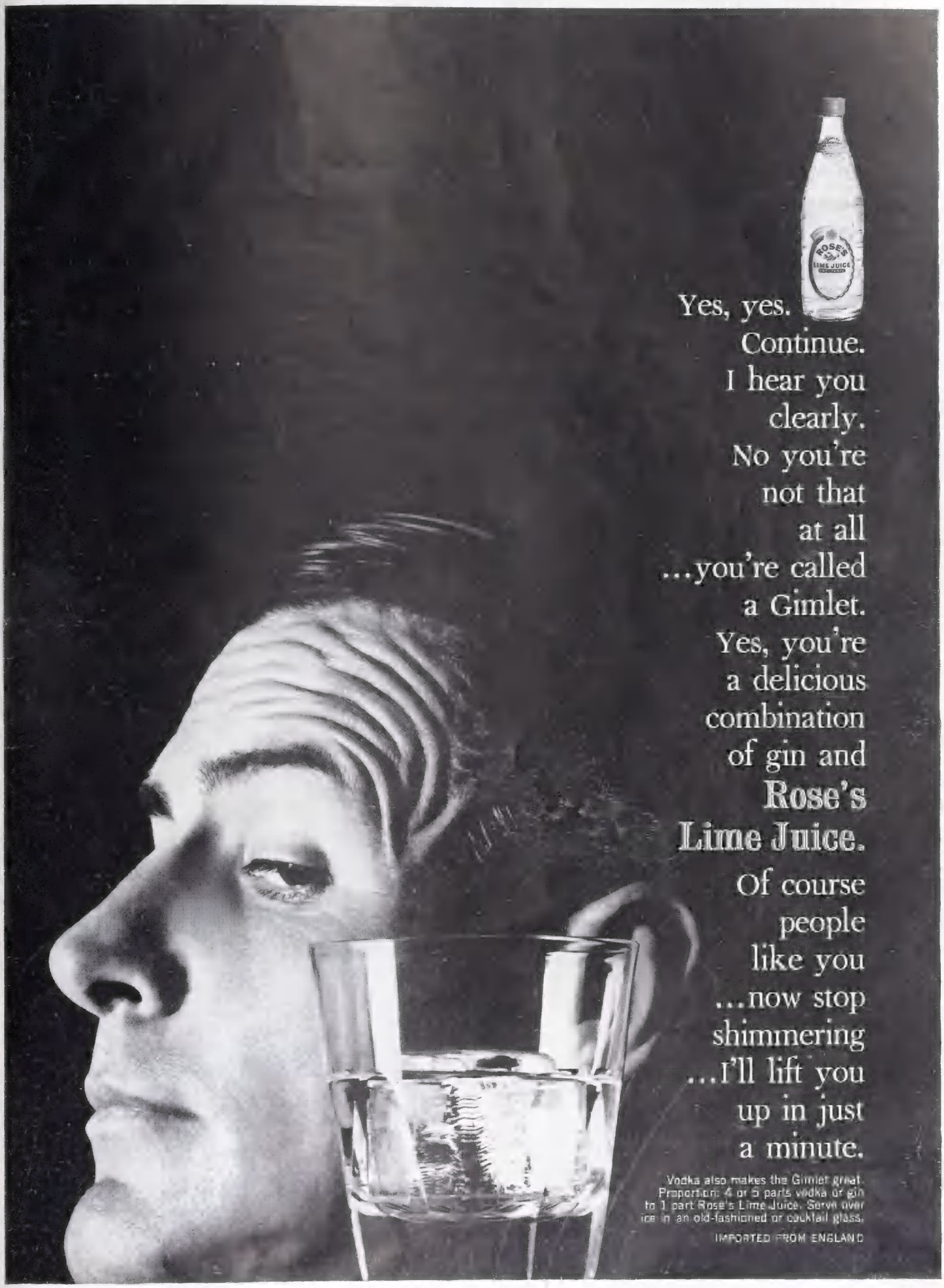
"Religion brings no gloom into this sunshine; before the Buddhas and the gods folk smile as they pray; the temple-courts are playgrounds for the children. . . . Family existence would seem to be everywhere characterized by gentleness; there is no visible quarreling, no loud harshness, no tears and reproaches. Cruelty, even to animals, appears to be unknown.

"The simplicity that delights you is no simplicity of barbarism. Here everyone has been taught; everyone knows how to write and speak beautifully, how to compose poetry, how to behave politely; there is everywhere cleanliness and good taste; interiors are bright and pure; the daily use of the hot bath is universal. How refuse to be charmed by a civilization in which every relation appears to be governed by altruism, every action directed by duty, and every object shaped by art? . . .

"Japanese civilization is peculiar since it offers us the spectacle of many successive layers of alien culture superimposed above the simple indigenous basis, and forming a very bewilderment of complexity. . . .

"The wonder of Japan is not to be sought in the countless borrowings with which she has clothed herself. . . . No, the real wonder is the Wearer. For the interest of the costume is much less in its beauty of form and tint than in its significance as idea—as representing something of the mind that devised or adopted it. . . .

"Long ago the best and dearest Japanese friend I ever had said: 'When you find, in four or five years more, that you cannot understand the Japanese at all, then you will begin to know something about them.'"




Yes, yes.
Continue.
I hear you
clearly.
No you're
not that
at all
...you're called
a Gimlet.
Yes, you're
a delicious
combination
of gin and
**Rose's**
**Lime Juice.**
Of course
people
like you
...now stop
shimmering
...I'll lift you
up in just
a minute.

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TWO PHOTOGRAPHS BY EZRA STOLLER

**The tea house** is a uniquely Japanese architectural form called *sukiya.* It is designed as a quiet background for the highly ritualized tea ceremony.

# What is the tea ceremony?

The tea ceremony, the most *shibui* of all customs, is a peculiarly Japanese ritual, which has been part of the culture for more than 500 years. It is a rigidly formalized aesthetic performance, with the motions and demeanor of host and guests as prescribed and stylized as the movements of a ballet. It is a deliberately planned "quiet time" during which guests and host free their minds of other concerns and give their whole attention to the flavor of the tea, the beauty of their surroundings and the utensils. It is an exercise in awareness, a sharpening of the senses to discover depths of beauty which may not be apparent on the surface of things.

This contemplative, tranquil ritual is the essence of Japanese beauty, and only the most *shibui* objects are used in connection with it. The most significant aspect of it is that all Japanese are familiar with it. About two million people a year take instruction in the art of conducting and participating in the tea ceremony.

Besides learning a most elaborate code of etiquette, the student must master the quiet, controlled body movements prescribed for every phase of the ceremony, from the preliminary hand-washing ritual and the humbling, creeping entrance into the tea house via a tiny door, through the making, serving and drinking of the tea to the formal departure. A perfectly conducted ceremony is a silent symphony of graceful but restrained motion, both guests and host participating. It flows so naturally that no one would guess that this was the result of conscious discipline.

*To have a fuller statement of the aesthetic implications of the tea ceremony, send $1.00 (includes airmailing) to the Honolulu Academy of Arts, Hawaii, for the booklet, "The Way of Tea" by Dr. Soetsu Yanagi.*



**The tea utensils** are revered by Japanese as simple objects but with the greatest beauty, necessities that aesthetics have raised to a high level.

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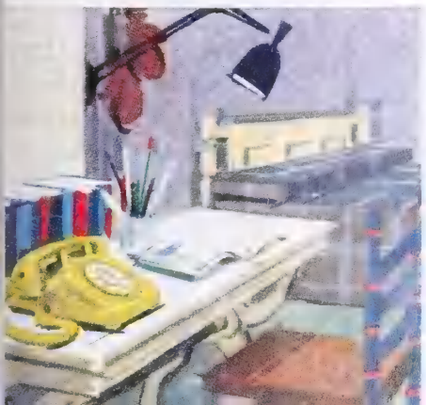
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for once you have learned its language
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I can hear it now...in the lilt of a song
...and the voice of a friend.
I recognize its patterns...retraced
in the world of art.
I can touch its myriad textures.
I can feel the beat of its heart.

remember the island of childhood?
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to forget
for as long as the love of a child is yours
...you live there yet!

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*for family or guests...there's magic*
*to dining with "the beautiful best!"*

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# Listening to Japanese Music

You can hear a thousand years of development in a strange beauty of sound

• "Serene," "sad," "haunting"—these words describe *hogaku*, the music that is purely Japanese. Even at a first hearing, these qualities are apparent to Western ears. It is easy to hear why the Japanese describe the best of their music as "mauve" in tone.

The same standards of *shibui*—that special kind of beauty that includes the patina and tradition of age, incompleteness and irregularity of design, suggestiveness, and the calmness of spirit that comes from lack of artifice—apply to Japanese music as well as to their painting, poetry, and conduct.

The Japanese musician tries to find beauty in simplicity, but he will, at the same time, conceal or omit something so that you may discover it for yourself. The pace will be such that you have time to consider what you hear as you hear it.

Japanese music is small: no choral works, no symphonies. The bulk of the music is vocal, instrumental, and ensemble.

How is it *shibui?* A brief look (and listen) will show.

While we Westerners understand music by listening to the richness of chords and also by listening to the melodic line, looking "down" at a Japanese "chord" can be fatal. It sounds—and often is—chaotic. The music is not harmonic as we know the word. It is not built on chords. Rather it is linear in the same way the Gregorian chant is linear. In fact, if you listen to Japanese Zen music, you will "recognize" the same kind of liturgical chantings you hear in the Catholic Mass. Japanese music appears to sound like unaccompanied melody. Combinations, limited as they are, make for sad and naked sounds. The rhythmical frame and the purpose of the composition hold it together and move it along. Rhythm has a far more important role in Japanese music than in Western music.

The modern jazz fan will understand some important considerations of Japanese music: variation, elaboration, and the omission of important tones. The connoisseur listens for what is new about the familiar: the way it is played and the performer's style within the rigid limitations his instruments impose.

Listening to the musical line, you, too, will soon begin to recognize melodic patterns and motifs. Japanese music is "interior decoration" for the ear. It always goes along with something else—dance, poetry, or drama. Even drumming patterns are related to specific situations and may have meanings all their own, such as "mountain echoes." Composition in Japan, then, might seem to Westerners as simply a rearrangement of basic tunes. It is much more sophisticated than that.

Japanese music is built on several five-tone scales, roughly corresponding to our major and minor scales. But while Western music breaks the octave into twelve tones, the Japanese break the octave into perhaps twenty or thirty tones. One of the most important of the five-tone scales is familiar to our ears—it is used in our folk songs. Each of the two most used scales has three modes, or variations. But none of these six modes may start on just any note, only on a prescribed one or two. Ascending melodic lines may be in one mode and descending lines in another. The Japanese national anthem is composed this way. The modes themselves and their combinations explain the haunting effect of Japanese music.

(*Please turn to page* 46)





20

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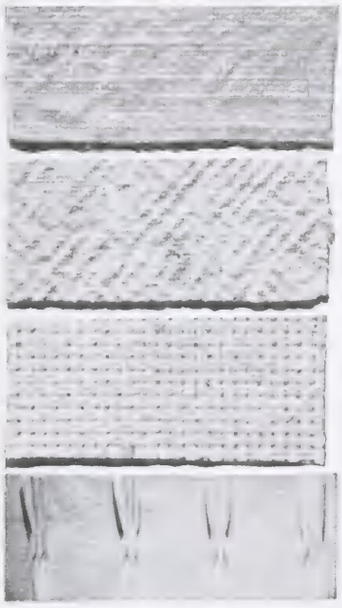
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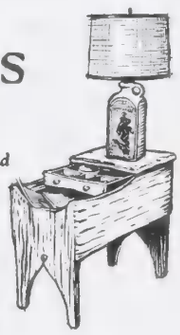
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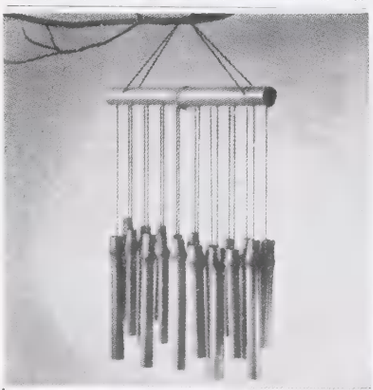
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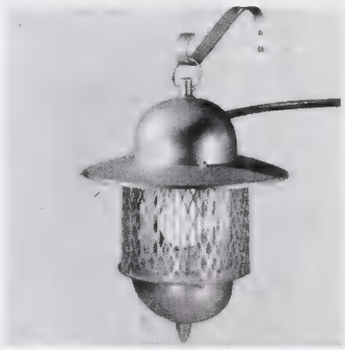
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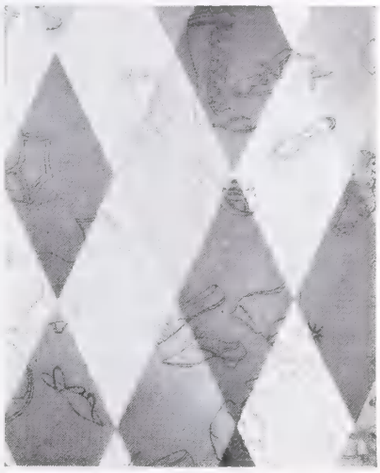
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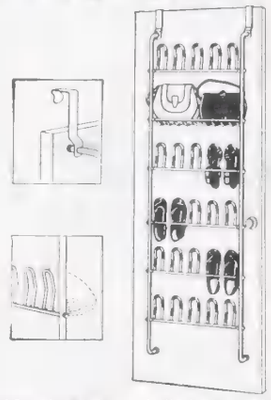
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A true exquisite reproduction. Heavily silver plated high lustre finish. Ice stopper. On four English Rosebud feet. 2 qt. cap. 10½" high. **EXCEPTIONAL VALUE! ! $12.95** tax incl. (Reg. $21), shipped gift wrapped, postpaid.
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## OVERDOOR SHOE RACK



Holds 15 pair men's or ladies' shoes. Slips easily over top of any size door . . . without screws. Each crossbar can be folded back to make shelf for purses, etc. Chromium plated. Can be fastened to wall in sliding door closets with screws provided. 69½" high, 21½" wide, 5½" deep. Order No. 1753W.

**$8.98 plus 45¢ handling Postpaid**

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**DOWNS & CO., Dept. 1108E**
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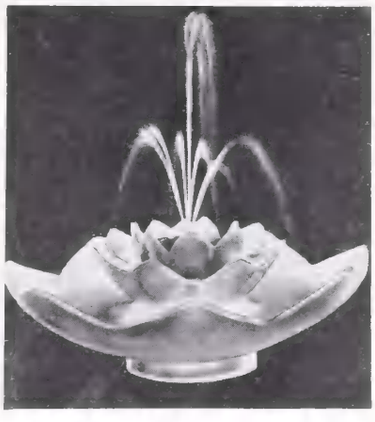

**$10.95** each, ppd. plus 50¢ W. of Miss.

**CLASSIC WEATHERVANES**

An old favorite that will weather the years. Permanent, rust free aluminum with a baked black finish. Unique clutch-cone base is adaptable for mounting on any type, any surface roof. 26" high, 18¼" arrow. 3" adjustable direction letters. Choose the Horse (shown), or Rooster, Sailboat, or Country Doctor (not shown).

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**SETH and JED**
**Dept. B-8** **New Marlborough, Mass.**



***Lotus Light***
**ELECTRIC FOUNTAIN**

A decorative delight for home and terrace beauty. In delicately sculptured white polyethylene with self contained water supply and lights within to cast a soft translucent glow on flower or greenery arrangements. With on-off switch and electric cord. U.L. approved. 15" across, 6¾" high. **$20.00** Ppd.

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**Taylor Gifts**
**Wayne 1, Penna.**



# 8 LIVE LOBSTERS

**all ready to cook in a disposable Lobster Steamer** **$13.95**

An authentic Lobster Bake direct from Maine all set to cook on arrival. Maine lobsters — 1⅛ lbs., meaty best eating size — in sea-chilled rockweed for real steamed flavor. Iced all the way, live delivery guaranteed within 1800 rail miles. Easy to cook, just punch hole in steamer lid, add water, steam—it's ready to serve. Clambake complete with ½ peck steamer clams $16.95. *Either plus express charges collect.* Every order acknowledged. All cooking directions included.

**SALTWATER FARM® INC.**
**Damariscotta, 26 Maine**

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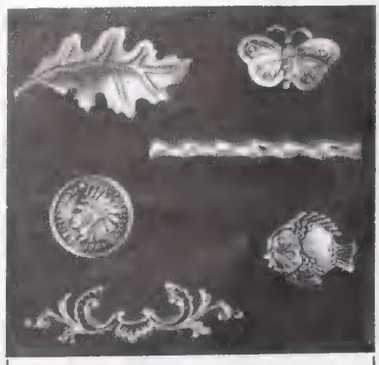
LOBSTERBAKES
☐ 8 Live Lobsters $13.95
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☐ Send me your seafood catalogue

CLAMBAKES
☐ 8 Lobsters + ½ peck clams $16.95
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**WANTED** Month ☐ Day ☐ Time ☐



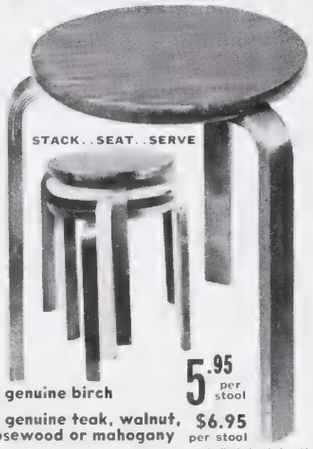
**BRASS PULLS** are beautiful and gay replacements for the dull, stock, drawer and cabinet pulls in your house. They add a note of elegance to chests, desks, bathroom closets, kitchen cabinets.

Your choice of **Leaf, Bamboo Bar, Scroll** (each 4" wide and with two screws); **Indian Head Penny** (1¾" wide), **Butterfly** or **Fish,** (2" wide) each with one screw. Brass plated metal pulls, polished and lacquered for permanancy, are only **$1.00 a pair.**

We pay the postage and supply brass plated screws.

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**Dept. HB-8 Northport, New York**

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**in genuine birch** **5.95** per stool

**in genuine teak, walnut, rosewood or mahogany** **$6.95** per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables or extra seats so well constructed each will support the heaviest of persons. 18" height, 14" diameter tops . . . alcohol and hot beverage proof. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order. *Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢.*

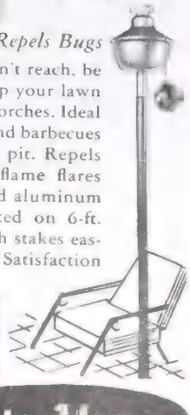
*Scandicrafts* **Dept. B-80**
**18 North Astor Street**
**IRVINGTON-ON-HUDSON, NEW YORK**



## Outdoor TAHITIAN TORCH

*Lights the Lawn, Repels Bugs*

If electric wiring won't reach, be dramatic and light up your lawn with these kerosene torches. Ideal for evening picnics and barbecues around the patio or pit. Repels bugs, too. Amber flame flares from the 6" polished aluminum Torch Head mounted on 6-ft. black oak pole which stakes easily into the lawn. Satisfaction guaranteed.



**$2.98 each**
2/$5.75 Plus 35¢ Shipping per order

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**Foster House**
6523-B8 N. Galena Rd., Peoria, Ill.



## Sheer 'Throw-away' Hankies

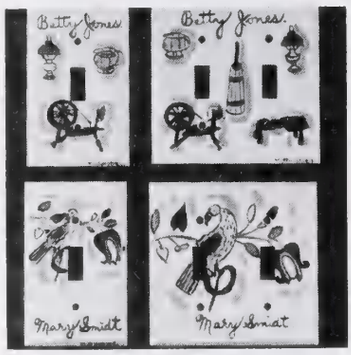
Elegant, hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . *but they're made of strong rice paper!* Magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. Ideal for blow or show! Pack of 50 DISPOSABLE HANKIES only $1, postage paid. 3 packs for $2.79. *You must be pleased or your money back!* Order from **Sunset House, 689 Sunset Building, Beverly Hills, California.**



**JR. LOG CABIN** made of genuine rustic cedar wood will b the make-believe headquarters fo the desperadoes-in-hiding of th neighborhood. pint-sized Mon mies, little storekeepers. It come pre-assembled in 6 sections, ca be set up in minutes. 4 x 5′ o ground; 5½′ h., $19.88. 5 x 7 6½′ h., $38.95. With shutters, doo $52.95. F.o.b. Camden, N.J. Ceda Prod., Box 84, N. Baldwin, N.Y



**A SHOE IN** a college-boun daughter's trunk should be fash ion-right, but it should also tak her through the daily rounds o classes, hikes to the malt shop, an back to her dorm with an easy comfortable stride. Here's the pai that will do it. (Mom would enjo them, too.) White, black, bon leather with elasticized lace Med. & nar., 5-9. $7.95. Miller's 4877 E. Speedway, Tucson, Ari




**HOME PLATES** can be pret dreary, decoratively, so we sho you these colorful, hand-painte Early American and Pennsylvani Dutch designs that come perso alized with your name. Also i oriental or leaf and grape desig (not shown) in standard singl $1.50; double, $1.95; tripl $2.95; outlet plate, $1.95. Ad 25¢ post. The Added Touc Dept. HB8, Wynnewood, Pa.



**THIS IS A LIFE SAVER** an we think one should be in ever beach-bound station wagon. Eme gency oxygen unit gives instan on-the-spot oxygen in submersio or electric shocks, for car, air o sea sickness. Marvelous for hea patients. 11 x 3". 20-oz. Work on push-button or with or witho plastic face mask incl. $6.95 plu $1 post. Empire, 140 Marbledal Rd., Tuckahoe, N. Y.

## STORE UNDER BED, ON CLOSET SHELF OR FLOOR

## See-Thru SHOEKEEPER CHEST

**HOLDS 6 TO 12 PAIRS OF SHOES**

★ **Keeps your best shoes dust-free in individual storage compartments**
★ **Clear, see-thru selector top**

Here's low cost protection for expensive footwear. New Shoe Storage Chests hold up to 12 pairs of men's, women's, or children's shoes—store out of sight in closet or under bed. Sturdy, heavy vinyl unit has see-thru top-zippered on three sides for easy selection. Wipes clean with a damp cloth. Satisfaction Guaranteed!



| 6-PR. CHEST | 9-PR. JUMBO CHEST | 12-PR GIANT CHEST |
|---|---|---|
| $2.98 ppd. #1664 | $3.98 ppd. #1665 | $4.98 ppd. #1566 |
| 18" x 24" x 4" | 18" x 36" x 4" | 24" x 36" x 4" |

**DAMAR'S, 38-H Damar Bldg., Elizabeth, N. J.**



**OLD NEW ENGLAND**

## SEWING BUCKET

**doubles as attractive end or lamp table**

A beautiful piece of furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. Handy pincushion cover, flip-over bottom. Drop lid, 12" dia., the perfect end table. Hand-rubbed Salem Antique Finish. 22½" high, 13" diam., only $11.95 ppd. Large size 23½" high, 15½" diam., only $12.95 ppd. (Add 75¢ W. of Miss.)

22½" high

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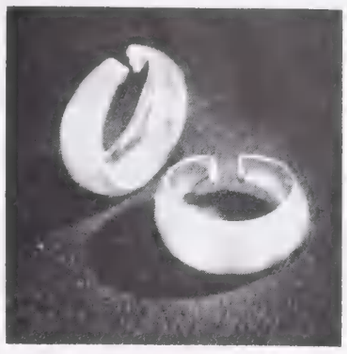
Our Big New FALL CATALOG To be mailed in September. Now, for the first time in one volume, a complete collection of truly American as created in New England. Hundreds of items including hundreds of old crafted furniture, hand pewter, iron stone china, everything, including reproductions and weather. A veritable treasure chest of quality workmanship. (25¢ deducted from first order.)

**Puddin' Holler** Box 53 E. Swanzey New Hampshire

**COCKY PAIR** of plaques ill liven up the wall of a break- ast room, a country kitchen, or a atio. Perfectly at home in a room eant for casual comfort, these urdy steel roosters are finished satin black, measure 12½" h., " w., and come ready to hang. 5.50 the pr., or $2.95 ea. Specify ft or right design. H. B. Cowap, ept. B, 2423 Ridgeway, Evans- n, Ill.



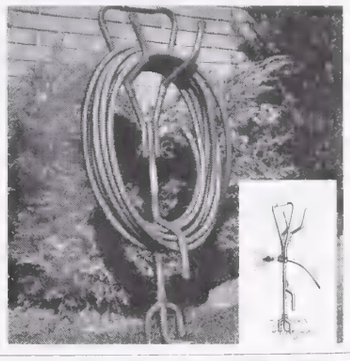
**OOP EARRINGS** are the ge of the age. Their elegant mplicity makes them perfect litter-mates for linen sheaths, ressy blacks, or casual sports- ear. Order them in dime or uarter sizes in sterling silver or 8k gold plate. $2 a pair. In cop- er (nice with fall tweeds), $1 a air. Add 25¢ for tax and post. ld Pueblo Traders, Box 4035, B8, Tucson, Arizona.

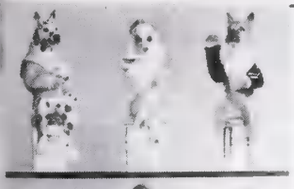


**SHINING EXAMPLE** of our hospitality is this hand- ammered brass hod chocked with aisies on the guest-room night and. Or plant it with pink ger- niums for the breakfast room indow shelf. Imported from ngland, it's 4¾" high, 5½" ide, is specially treated so inside ner is unnecessary. $3.98 plus 5¢ post. Here's How Co., Dept. B8, 95 Fifth Ave., New York 3.



**PORTABLE HOSE RACK** oes 5 jobs for you. Stick it in ne ground to hold 100 feet of ose. For compact winter storage, hangs in basement. Metal clip olds nozzle while sprinkling. Metal prongs at bottom aerate awn, act as paper pick-up. Sturdy ed enamel steel tubing, rubber rip handle, non-tip base. $3.95. Walter Drake. HB80 Drake Bldg., Colorado Springs, Colo.







## BAR HOUNDS

These porcelain figurines make hilarious conversation pieces for they are satires on the human types you meet at every gathering. Each doggy character is seated on a bar stool and dressed in human clothing. The three females are sipping champagne, while the three males hold beer mugs. 6" high, in true-to-life coloring. A must for the home bar or collector's cabinet.

**Set of six—all different—$3.50 postpaid**

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Here is an exact copy of a fine Federal Period Miniature Chest. Authentic in every detail including dovetail construction throughout and solid brass handles. Available in finest solid mahogany with light brown finish, $47.50. In natural finished solid walnut or cherry, $52.50. Shipping charges collect. No C. O. D.'s.

**22" wide**
**14" deep, 22" high**

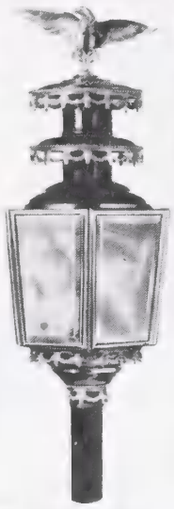
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Typical of the 18th and 19th Century House and Carriage Lanterns used in the Vieux Carre (the "Old Quarter") of New Orleans. Hand-made; solid brass; black wrought iron; individual, beveled, tapering glasses. Distinctive for any outdoor or indoor settings—colonial or modern. Can be wired easily. Width: 8¼"; Height: 29½"; Price: $150 ea.; Pair, $275. Brackets are available at slight additional charge. Write for full details. Ship. Chgs. Collect. No C.O.D.

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*Personalized* **SILVER GOBLETS**

Graceful elegance is reflected in these charmingly designed Water Goblets. Crafted by famous "F.B.Rogers" Silversmiths in gleaming silver plate for a lifetime of use.

Make wonderful gifts to brighten every table with their splendor. Height 6¼".

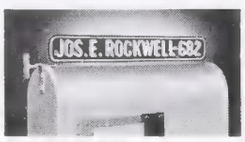
Available plain or engraved with one initial in Script or Block (specify). Extra initials 20¢ each. **Buy them in sets, and save.**

**EXCEPTIONAL VALUE** (reg. $6.95 each)
**$17.50**—set of 4 **$35.50**—set of 8
**$50.00** for one dozen

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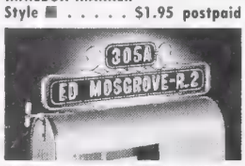

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**DELUXE MAILBOX MARKER**
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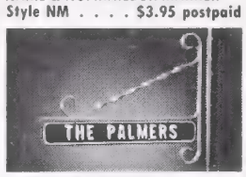

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## DAY-n-NIGHT Markers as low as $1.95

**PERFECT FOR GIFTS—ANY WORDING YOU WANT!**

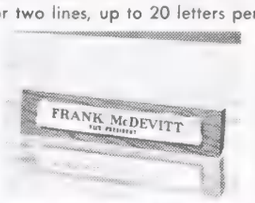
Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

**engraved solid brass, bronze or aluminum** DESK-n-DOOR **Markers**

one or two lines, up to 20 letters per line




**DOOR MARKER,** 7" x 1"
Aluminum, Style DOA $1.95 ppd.
Brass, Style DOB . . . 2.95 ppd.
Bronze, Style DOZ . . 3.95 ppd.




**DESK MARKER,** solid walnut base, 8½"x2"
Aluminum, Style DEAW 2.95 ppd.
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**WE SHIP WITHIN 48 HOURS**

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| STYLE | WORDING (Any wording you want, up to 17 letters & numbers on Day n Night Marker name plates; 6 on number plates; up to 20 letters & numbers per line on Desk n Door Markers) | PRICE |
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Any Wording You Want On Any Style Marker

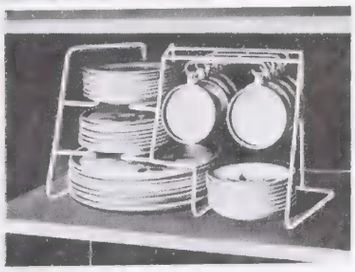
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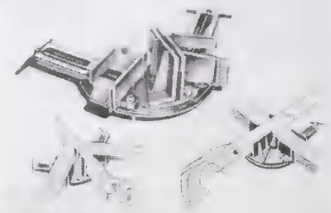
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☐ Remittance enclosed, ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



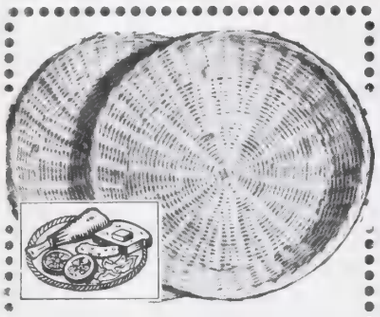
**Dinnerware Storage Rack**
Store away a whole dinner service for 8 in just 17¾"x9"x9" of space and with no stacking! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. It holds 8 each of plates, cups, saucers, bread and butter and fruit dishes. Each has its own compartment. Order **L245-6**, Rack, **$3.49** by mail postpaid.

**Miter Box and Corner Clamp**
Now you can get a perfect miter at any angle to make frames, repair screens! Clamps tight to hold wood or metal to let you splice, staple, glue or screw. Of light, strong aluminum, unit may be fastened to work bench. Takes up to 3" width. Order No. **1063-6**, Miter Box and Clamp without saw guide, **$1.75**



Free Catalog **Write Today For Exciting 196-page Catalog of Gift Ideas!**

**Miles Kimball** 96 Bond Street Oshkosh, Wisconsin



**RATTAN PLATE HOLDERS**
**Set of 4 for $1.50**

Pile up that paper plate with picnic goodies! Then let this clever wicker holder keep it firm 'til the last bite is eaten! Hand-woven Hong Kong imports, 9-in. diam. to fit most plates. Use over and over, for passing nibbles, too. Bargain-priced! Set of 4 for $1.50; 3 sets, $3.98. Plus 35c shipping. Satisfaction guaranteed.

FREE Fall Gift Catalog Write for it

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413-88 Fulton St., Peoria, Ill.

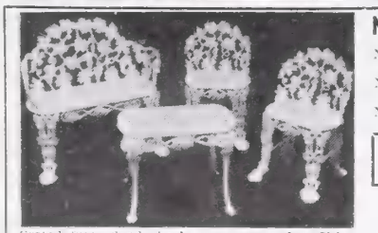


**DISPOSABLE BATH MATS**

**Footprintz** bath mats solve an ever-present problem for the summer hostess or busy mother. Keep a supply available for family and house guests to eliminate extra laundry, and prevent spread of undetected foot diseases. An acceptable hostess or shower gift. Of white, non-skid, absorbent paper with stunning sea horse design in black, pink, and grey. 14½" x 20½". Will dry for re-use. Can also be used as car or door mat. **Set of 24, $2.95. 2 Sets, $5.50.** Postage paid.

*Write for New Gift Catalog*

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Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

**J. F. DAY & CO.**
Dept. B-8-60—1901 4th Ave., So.
Birmingham, Alabama

**New GRAPE Design Group in Aluminum**

No. 111 Settee, 32" long, 30" high, Cast Aluminum **$30.00**
No. 112 Chair, 16" long, 27" high, Cast Aluminum **$22.00**
No. 113 Table, 23½" long, 17" high, Cast Aluminum **$16.00**

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**$59.50**

SETS AS LOW AS **$44.50**



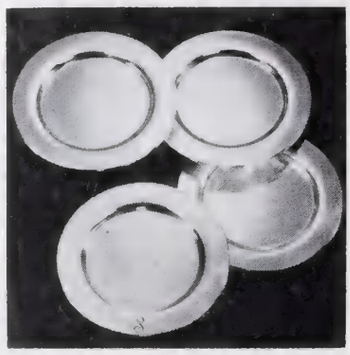
AUTHENTIC ITALIAN URN
A very old antique design. Richly embossed arms are interesting in detail. 12" high, 6" diameter. Base may be removed. No. 134 in Cast Aluminum. Painted white. **$22.50**



**FOOD DOMES**
Hard-to-find table accessory. Clear plexiglass to cover toast, platters, etc. These come plain or monogrammed. Without monograms they are 7" diameter size, $3.50; 12" round is $10.95; 14" is $12.95. Oval sizes are 8½x13½", $9.00; 10x17½" is $12.00. Add $1.65 each dome for hand painted monogram in white and gold or any color you wish. Please underline initial of last name. Two holes in top keep food from over steaming.
*No C.O.D.'s, please.*

**EDITH CHAPMAN**
NOTE NEW LOCATION: Dept. 20
Route 303, Rockland County, Blauvelt, N.Y.









**STARLIGHT SPREAD** ha tiny gold metallic accents on ba ket-weave textured antique sati in dusty rose, antique gold, aqu blue, brown, nutmeg, shado green, orchid, apricot or whit Swatches, 25¢. Catalog, 15 Twin, $11.95, dbl., $13.95, quee 60 x 80" (spec. order) $22, kin $23. Draperies, 63" l., $7.95, 81 $9.95. Post. 90¢. Colten's, 137 Beacon, Brookline 46, Mass.

**SILVER BUTTER PLATE** are a happy choice for a weddin present. Crafted by Oneida an personalized with single scrip block, or Old English initia (specify), silver-plated bread an butters are 6" diam., 4 are $5.95 8, $11.50; 12, $16.95. *Withou initial*, 4, $4.95; 8, $9.75; 1 $14.50. Tax incl. Gift-wrappe Croydon Silversmiths, H8, 80 Lexington, New York 21, N.Y.

**WHAT'S MY NAME?** A jun ior I. D. bracelet, like the on Daddy wore in Service, is sterlin silver engraved with boy or girl' first name and phone number. W pray a little back-to-schooler wil never know anything but the jo of wearing it as a silver rin around a tiny wrist. 6" bracele for ages 2-6. 7" fits 7 up. $1.25 ea Tax. engr. incl. Zenith, 1901 P. O Bldg., Brighton 35, Mass.

**YOUR DOGGY FRIENDS** snooze comfortably on vinyl plai beds cushioned with fiberglas. I keeps them warm and comfort able, wipes clean, comes in a wid range of sizes. All 6" h.; 14 x 17", $2.50; 18 x 19", $3; 18 x 25", $3.50; 18 x 28", $4.50; 2 x 32", $5.50; 27 x 36", $8. Cats love their curl-up coziness, too Ess-Dee, HB8, 240 E. 92nd St., Brooklyn 12, New York.

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Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for you to paint, stain or lacquer. **MINIMUM ORDER, 2 STOOLS, 2 POPULAR SIZES.** Seat heights: **24" high for "counter"; 30" high for "bar."** (Please specify size.) *Prompt delivery—shpg. chgs. collect. Send check or money-order. No C.O.D.'s. MONEY-BACK GUARANTEE.* Instructions on "How to Finish Unpainted Furniture" sent FREE with each order.

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**OKE CADDY** gives the old avorite summer bubblies champagne importance. Teen-age party rowers will love this for their ext beach party and the older olks will tote tonic or soda for he Labor Day barbecue. A natral wicker basket carries six bottles, measures 10" high, 8½" long. 1.39 each. 2 for $2.69. 25¢ postge. Meredith's. Evanston 25. Ill.



**PORT SUPPORT.** The Fun Chair is copied from the famous itter used by spectator sportsen. It's solid comfort whether ou plunk down astride or side addle. Curved table cradles your ack, supports arms or elbows, nd the disappearing glass holder akes it a snacker's delight. Knotty pine, honey-tone finish. 18 21 x 28" h. $24.95 exp. coll. Jeff Elliot. HB8. Statesville, N. C.




EXOTIC TAHITI **palley's** FEATURE OF THE MONTH

**LUAU NET KIT**

Gives a South Sea Island atmosphere to your den, lanai, patio or bar. Net is a generous 60 sq. ft. . . . complete with 2 cork floats, 2 leis, shells, glass balls, starfish and a sea fan. 3 special features; quality, beauty and price.

NET KIT **$2.98**



**sand cast HIBACHI**

10" DIA **$4.88**

11-1/2" DIA **$5.88**



Try this world famous Japanese portable cooker and you'll be amazed. Has a sand cast black iron body with built-in handles and wooden base. Steel grill is nickel plated and has wood handles for easy removal when hot. Use on fireplace hearth, in patio, lanai, etc.



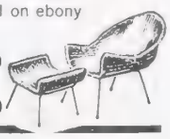
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From the glamourous islands of the South Pacific to contemporary rooms and patios . . . comes this sophisticate of golden-brown rattan. Hand-woven for your comfort. Cradled on ebony wrought iron. Seat size: 19" wide, 23" deep.

SPECIAL $6.88 EA. TWO FOR $12.50

MATCHING RATTAN OTTOMAN

OTTOMAN — price each . . . $3.88 TWO for ONLY . . . 6.50





**bamboo handled STAINLESS**

$10 value.

16 pieces 2.98 (4 place settings)

Ideal for indoor or outdoor use. Of high polish stainless with bamboo handles. 4-knives, 4-forks, 4-teaspoons, 4-tablespoons.

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The most economical of floor coverings or use as decorator wall covering. Hand woven of Formosan Sea Grass. ½" thick. In 12' squares. Each square sewn together to form 9 ft. wide rolls. You add or subtract squares as desired. Send room dimensions in feet. Example: for 9 ft. x 12 ft. room — use 108 squares at 17c ea. — total of $18.36.



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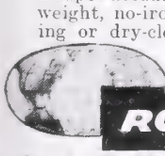
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5 YEAR WRITTEN GUARANTEE

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Only Ronnie—the world's largest distributor of Fiberglas curtains and draperies—can solve your drapery problems for you at such tremendous savings. *You actually save one-third the price you would pay for made-to-order draperies.* A window 40" wide by 30" long can be decorated for as low as $2.79. Luxurious Superwide Drapes actually come as wide as 36 feet to the pair . . . new drapery weight, no-iron, work-free Fiberglas that never, never needs ironing or dry-cleaning . . . just wash and hang. Your choice of 52 of the newest colors in stunning prints and vivid solids.



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**RONNIE, Dept. 3A-16 Ronnie Bldg.**
**145 Broad Avenue, Fairview, Bergen County, N. J.**

Please rush me ABSOLUTELY FREE, the new Ronnie Drapery Sample Kit, including actual swatches, color brochure, how to measure information plus everything I need to order the Superwide Draperies I want. I am not obligated in any way.

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Keep closets neat . . . shoes dust free! Inexpensive SHOE-SEE DRAWERS stack up prettily in bedroom, on shelf, or under bed. Crystal-clear windows let you select the shoes you want. Drawers slide out without disturbing other boxes. Attractive white and gold leatherette design on sturdy fiberboard. Get one for every pair of shoes!

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Order SHOE-SEE DRAWERS from **Sunset House, 689 Sunset Building, Beverly Hills, Calif.**



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The deluxe quality of these elegant fixtures adds to their luxurious decorating effect. Your choice of 24-carat gold finish, satin chrome or brass. Hidden bracket has firm, adhesive mounting or can be screwed to wall. Tarnish proof quality guaranteed.

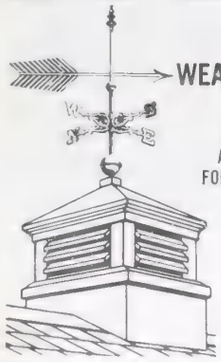
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*SEA SHELL design Fixtures (same finishes and prices) (Please specify style and design.)*
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Original Designs
AMERICA'S FINEST
FOR OVER 100 YEARS
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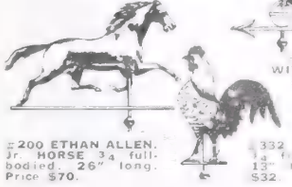


Fiske originals have topped homes for over 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

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Vane illustrated #131 ARROW, 24" long. Price $34.



#55 EAGLE WITH ARROW Full-bodied 20" wing span. Price $87.

#200 ETHAN ALLEN, Jr. HORSE 3/4 full-bodied. 26" long. Price $70.

#332 ROOSTER 3/4 full-bodied. 13" high. Price $32.

Write for Complete Weather vane and Cupola Catalog.
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butterfly cover fits all sizes; triple-stitched, reinforced.
canvas $3.95
plastic $6.95



circle cover fits sizes up to 32" round; triple-stitched.
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director chair 2-pc. cover; slip on back, slip-on or tack-on seat (specify which you need).
canvas $2.95
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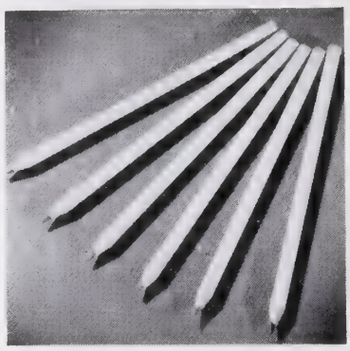
heavy-duty canvas colors: natural, black, turquoise, tangerine, gold, green, coral. leather-like wipeable plastic colors: white, black, turquoise, melon.

Write for new 48-page full-time catalog

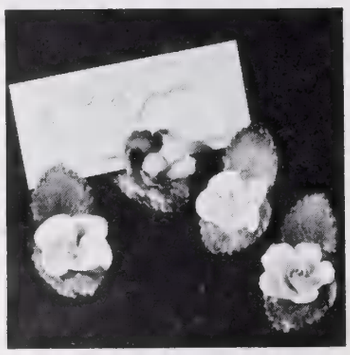
**Patio sales** dept. hb-80 box 25 highland park, illinois



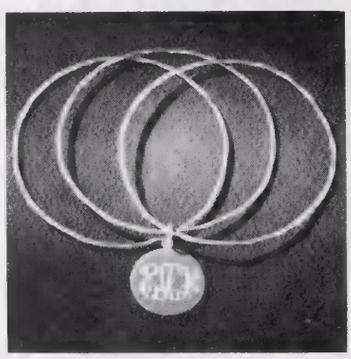
**CHAPS BOUGHT FRAPPES** and flirted with their Gibson girls on these Gay Nineties chairs at the corner ice-cream parlor. Perfect for patio breakfasts or cocktails à deux, glass-topped table has white enameled steel legs, 24" w., 30" h. Chairs covered in red & white candy-stripe plastic. 3-pc. set. $24.95. 2 ext. chairs $14.95. Exp. coll. Harriet Carter HB 8, Plymouth Meeting, Pa.



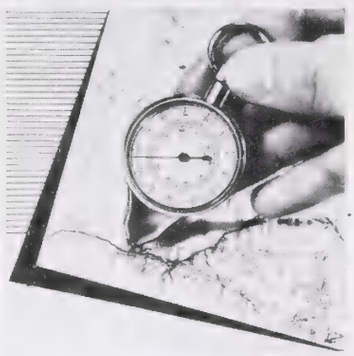
**FOUR-STAR SPECIAL.** An inexpensive and surprising gift for a back-to-schooler who thinks he's seen everything is a pencil that writes in 4 colors; red, blue, green, and orange. And don't forget to get a supply for rainy afternoons when you're trying to keep small fry entertained. Set of 6 smooth-writing, top-quality pencils, $1. Spencer Gifts, Spencer Bldg., Atlantic City, N.J.



**PUT THEM IN THEIR PLACES** with the prettiest post card holders made by the famous Denton of Stoke-on-Trent, England. The coloring is delightful, the workmanship truly masterful, and any bride would love them for her first Mr. & Mrs. dinner party. Assorted bone-china garden and wild flowers are $2 each, 4 for $7.50 from The Landing Co., 14-16 150th St., Whitestone 57, N.Y.



**BANGLE BRACELETS** are a must on arms richly tanned and bare to the shoulder. We show you sophisticated twists of 14k gold wire that are today's fashions, tomorrow's heirlooms. Wear them with a chic sheath and see how *exactly* right they are. $7 ea. Monogr. disc. $6. 3 bracelets *with* monogr. disc. $25. Tax incl. Wayne. 546-HB S. Broadway, Yonkers 5, N. Y.



**MAP MEASURE & MAGNETIC COMPASS** is one neat metal instrument with a precision watch-type movement. On one side is a circular scale that converts miles to inches, centimeters to kilometers. On the other is a compass. Wheel travels over curved, straight, or broken lines on a map to indicate position, distance. $1.95. Lico, 120 Brighton 11th St., Brooklyn 35, N. Y.



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Glossy, crown-like Jupiter metal leaves are enameled in leaf-green color to blend in with other foliage. The soft, gentle light creates an enchanting, fascinating effect for your garden at night. Can be used in window or patio boxes as well. Leaves are 6½" high, stem is 6½" high, 5½" in diameter at top. It comes with safe, waterproof U.L. Approved cord and plug. Exceptional hostess gift.

**$8.50** ppd. each complete with 12' cord

Dept. HB8

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What makes it all possible? The exclusive, patented Tupperware Seal that locks *out* moisture-robbing air, seals *in* freshness and flavor. Airtight Tupperware is especially good for dishes like our "Sea-Breeze Salad." It seals in those all-important seasonings . . . gives them a chance to put their full flavor to work.

Tupperware's perfect for salad tossing, too! The seal fits so tightly, you can shake any dressing clear through a gardenful of greens — and nothing will spill or leak. Store Tupperware sideways to save shelf space, or turn it upside down to flip a mold!

And where do you buy these light and lovely plastic containers? At a party! A fun-to-go-to, fun-to-give Tupperware Home Party. Call your local Tupperware distributor for your nearest dealer's name. Look for Tupperware in the Yellow Pages under "Housewares" or "Plastics." Or write directly to Dept. B-8, Tupperware Home Parties Inc., Orlando, Florida.

FREE!

**Send for these easy-to-make "Cook-Cool" recipes!**

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**Write for complete recipes to: Recipes, Tupperware Home Parties Inc., Orlando, Florida.**

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COMMENDED PARENTS

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**HANGING LANTERNS.** Treat your dining room to a decorative boost by hanging a group: they'll pay dividends in loveliness all through the year. Gold, bronze, or black-finished iron with translucent glass fiber core, lanterns may be wired. 12½ x 6½" diam. $8.88, 16½ x 7" $10.88; 18½ x 8" $12.88. Chain 27" long 69¢; 70" $1.50. Palley's, HB80. 2263 E. Vernon, Los Angeles 58.



**A SHOJI** is an ornamental Japanese screen done on parchment with the deft design and exquisite color sense given only to these Oriental masters. Adapted into a bamboo-toned background hooked rug in the muted oranges, browns, rusts and golds of the original screens, the effect is truly lovely. Bordered in black. 3 x 5'. $19.95. Edith Chapman, Nyack, N. Y.



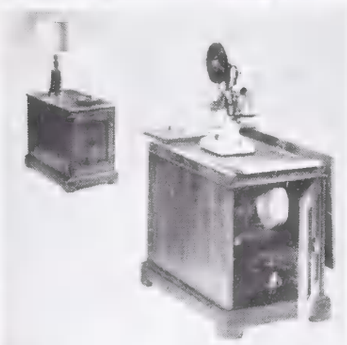
**PIGALLE BOOT** has just the right flattie heel to go with well-tailored "at home" pants. And the campus crowd will love them with anything from culottes to full-skirted tweeds. In extra-soft, easy-trodding cowhide with instep buckle strap, in white, bone, natural or black. Sizes 5 to 10 narrow and 4 to 10 medium. $6.95. Beckwith's, HB8, 68B Franklin St., Boston 10, Mass.



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Make your bedroom a decorative dream with sparkling new "Snowflake" Ensemble. White polished cotton flocked with exquisite embroidery in blue, sandalwood, pink, turquoise, red, antique gold, or white-on-white.

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double flounced attached bedspread ..... $22.95
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Matching Window Valance ..... each 2.95

*Send 50c for photo and swatches.*

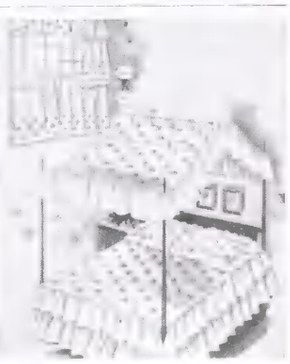
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**YOU GET A BIG "THANK YOU"** when you give this unique candle

It will burn for hours on every birthday 'til baby is 21, creating happy childhood memories that will last a lifetime.

Fine colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight.

With wrought iron holder $3.45
With cadmium plated (silver color) holder ..... $3.95
Plus 25¢ postage for each candle

**WEDDING ANNIV. CANDLE**

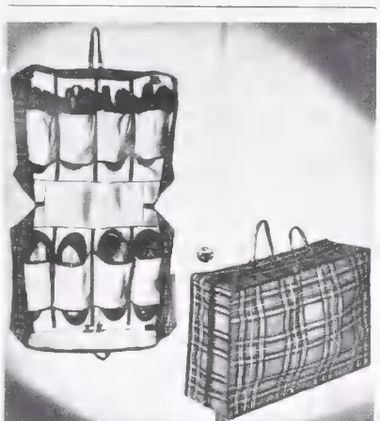
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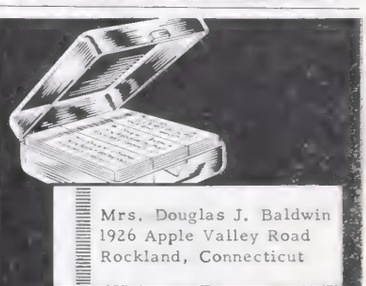

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***For Men or Women***

Solves the shoe storage problem on the road or at home. Slip shoes into this lightweight, convenient bag and carry over arm, or zip open to hang on closet door. Holds 1 pr. women's or 1 pr. men's shoes. 20" x 13" x 6", collapses to a flat package for easy storage. Plastic lined, in red and black rayon plaid, or blue or brown duck. $7.95 Ppd. Tax Included

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**500 NAME—ADDRESS LABELS - 25¢**

500 gummed economy labels printed in black with ANY name and address, or ANY wording you want. 1½" long. 5-day service. No. S713 Economy Labels, 500 for 25c. In two-tone plastic gift box, 500 for 35c.

**DE LUXE GOLD-STRIPE LABELS 500 for 50¢**

Superior quality paper with rich-looking gold trim, printed with ANY name and address, or ANY wording you want, in black. Thoughtful, personal gift; perfect for your own use. About 2" long. 48-hour service. No. S714 Gold-Stripe Labels, 500 for 50c. In two-tone plastic gift box, 500 for 60c.

**COUNTRY CLUB LABELS — 500 for $1.00**
**Choice of 3 styles — Free plastic gift box**

Janet A. Smith
2134 South 22nd Ave.
Colorado Springs, Colo.

No. S742 Script — 500 for $1.00

Mrs. Stephen Y. Beckwith
Pine Grove
2134 South 22nd Ave.
Colorado Springs, Colo.

No. S743 Monterey — 500 for $1.00

MRS. JONATHAN N. RAND
2134 SOUTH 22ND AVE.
WEST HIGHLAND PARK
COLORADO SPRINGS, COLO.

No. S744 Copperplate — 500 for $1.00

Make your labels extra personal by selecting the Country Club style that suits you best. Choose from Script (up to 3 lines), Monterey (up to 4 lines) or Copperplate (up to 5 lines). A thoughtful gift. Country Club labels are beautifully printed with each line centered on de luxe gold-stripe paper. Use ANY name and address or ANY wording you want. Free two-tone plastic gift box with every order. About 2" long. 48-hour service.

**Money-back guarantee. We pay the postage.**

**Walter Drake & Sons**
108 Drake Bldg.,
Colorado Springs 11, Colo.

Send for Free Catalogue




## LUCKY OMEN

A sterling silver ring circled with messages of good fortune in Chinese (good health, happiness, prosperity, success) with your first name engraved—in English. Send string to show ring size. **$1.50**

*Send for free catalogue of unusual silverware and women and men's jewelry.*

**The Jamaica Silversmith**
79-32 164 St., B-8 Jamaica 32, N.Y.

## Calico Smasher



CALICO, IRRESISTIBLE, classic dress that turns its back to show a deep yoke holding dramatic pleats. Wonderful city-country dress, drip-dry cotton in red coral or turquoise. 10 to 20. **$7.95**

*Write for Fall Catalog . . . ready Sept.*

**THE VERMONT CROSSROADS STORE**
Box 12, Crossroads Sta., Montpelier, Vermont



**Send for Illustrated Catalog**

*(10¢, please for mailing)*

Lovely Garden Ornaments in Pompeian Stone, Bronze, Marble and Lead.

*Come visit our Galleries*

## Hand-Carved in Italy

The three graceful tiers of this Italian Stone Fountain will add beauty to your Garden. 54" high, 27" maximum diameter.

$250.00, f.o.b. New York

**Erkins Studios**
10 West 40th St. New York 18, N.Y.

## STUDY INTERIOR DECORATION

**FOUR MONTHS' PRACTICAL TRAINING COURSE**

**TWO YEARS' INTERIOR DESIGN**
**Resident Day Classes**

*Start Oct. 3rd. Send for Catalog R*

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of N. Y. designers and decorators. Personal instruction. Cultural or Vocational Courses.

**Home Study Course**

*Starts at once. Send for Catalog C.*

Same training for those who cannot come to New York. Practical, useful and intensely interesting.

**NEW YORK SCHOOL OF INTERIOR DESIGN**
29 East 72nd St., New York 21, N. Y.



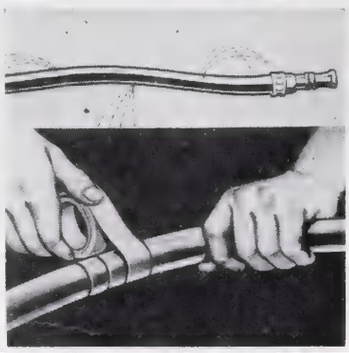
**ORIENTAL BOWL** is such a classic beauty that even if it weren't one of the buys of the month, we think you'd find it irresistible. It's deep enough for floating flowers, or use it for fruit or candies. White porcelain bowl 9" diam. stands on black wood split base. 4¾" h. over all. $3.95 complete. Add 25¢ postage. Edward H. Ziff. Box 3072, Merchandise Mart Plaza. Chicago 54. Ill.



**WESTERN CHECKERS** is a new cowboys and Indians game with lively plastic figures substituting for the old-style kings. The plastic checkerboard is super-size, 24" sq. Twelve cowboys and Indians are 3" h. and the set would be the perfect antidote to midsummer boredom that usually hits our neighborhood right about now. $2. Mother Hubbard, Dept. 0-150, 10 Melcher St., Boston 10. Mass.



**ALL THAT GLITTERS** does not have to be *real* diamonds. Wear these many-faceted synthetic sparklers with the brilliance and fire of the real thing and put your diamonds in the vault. No one (except an expert) will know the difference. 14k white gold-filled Tiffany setting. 2k emerald-cut or round stone. $9.95 ea. plus 10% fed. tax. V. Wayne, Box 4035, BS8, Tucson, Ariz.



**HOSE PATCH ROLL.** Now you can make a permanent repair on plastic or rubber hose by wrapping this new material around leaky areas. It's the quickest, neatest, easiest way to repair a leaky, cracked or broken garden hose. And the ¾ x 120" roll of tape will put more mileage on damaged inflatable water toys, beach balls. 59¢. Sunset House. 80 Sunset Bldg., Beverly Hills, Calif.



**MUSICAL KNOCKER,** to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long. $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N., Nashville 5, Tenn.

## ARTEMIS and APHRODITE

**Wall Plaques**

Greek Mythology gives us the Goddesses of the Moon. "Artemis" and Love and Beauty "Aphrodite" to be sculptured in rare beauty in these twin plaque masterpieces. Cast from new hydrocol material with antique white finish accented with gold scroll and thin band decoration. Lovely for a contemporary or classic decor. Size 14" x 9".

Pair $20.00 POSTPAID

*Penna. Residents Add 5% Sales Tax*
*Sorry No Stamps or C.O.D.*

**CHARLOTTE THOMAS**
Box 206, Wayne, Penna.



## RID-O-MUST SPRAY




IT'S NEW

**Checks MUSTY ODORS FAST**

Rid-O-Must Spray is the brand-new aerosol product that gives the bum's rush to musty odors. One spray lasts for weeks . . . keeps your home spring sweet. Ideal for use in closets, luggage, overstuffed furniture, mattresses, rugs, etc. Get an extra can for the basement, car, boat or trailer. Stainless, clean, convenient. Non-toxic. Non-allergic.

Large 14-oz size **$2.50** ppd.

**DRYROX, INC.**
P. O. BOX 8751 HOUSTON 9, TEXAS

## Dog-Gone Fleas!

**KILLS FLEAS AND "B.O." WHILE PETS SNOOZE**




*New DeLuxe* Orlon-Acrilan blanket fabric

Luxurious soft, washable, colorful plaid!

The easy way to rid your pet of fleas, ticks, lice. Stops scratching—gives dog more restful sleep. Protects children from flea-bites or snapping by over-tired, flea-harrassed pet. Its soft comfort and cedar aroma entices dog away from your chairs and rugs, ending soiled cushions, dog hairs and odors. It is stain resistant and moth-proof. Economical, long lasting, has zipper to remove inner pad. Sent postpaid.

**Miniature** 14 x 18 in. for small dogs **$3.95**
**Regular** - 15 x 28 in. for average size **$4.95**
**Super** - - 28 x 36 in. for larger dogs **$6.98**
**King-Size** 36 x 48 in. the big boy's bed **$12.90**

**KITTY CODDLE CHASER**



Hear pussy purr in luxury! Kills fleas while cat naps. Stop scratching and biting. Made of same soft blanket fabric as the dog pad, it has enticing catnip aroma to attract cat from the furniture. Has zipper to remove inner pad. Measures **14x18in. $3.95**

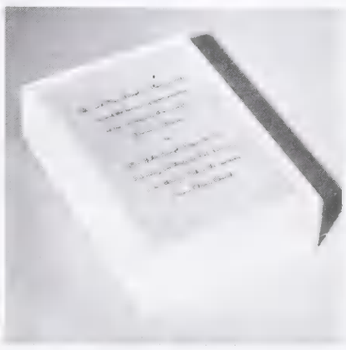
**Order Today**—Send check or money order and save mailing costs. We mail postpaid. *Money Back Guarantee.*

**CHAPERONE** Box 1164, Sudbury, Mass.

**CRANBERRY RAKES** like those used in New England bogs turn into the most decorative planters for a breakfast room. Use them, too, going up the front staircase, in a book-lined pine-paneled library, beside the front door for mail, the back door for scarves. Hand-rubbed pine, 26" long, 10" wide. $17.50 each exp. chgs. coll. The Lennox Shop, Hewlett, New York.



**A GOLDEN MEMORY** of a wedding day, a graduation, an anniversary is preserved forever. Send the next invitation you receive to this shop, and it will be reproduced on the antique gold lid of a satin-lacquer cigarette box. Box 6½ x 4½" comes in black or white with gold, is gift-boxed. $12.50 plus 50¢ post. Holiday House, 18 Bellevue Theatre Bldg., Upper Montclair, N.J.



**NOW ISN'T THIS A PRETTY DISH** to hold mints or cards on a cocktail table, soap in the guest bath, calling cards on the hall table? The elegant swirl design (a copy of a Louis XV piece) is romantically plated in a Florentine gold tone. And the price proves that beauty can be a bargain. 5½" diam., $1.95. Vernon Specialties, 276 E. Third St., Mt. Vernon, N. Y.



**IMARI SHAKERS,** gayly colored as Oriental fireworks, are the newest addition to our collection of these enameled gems. A pretty pair for your Sunday brunch table has golden tops, stands 3½" h. Why not start your Christmas gift-getting early and tuck away several pairs right now? Their nice price tag is $2.25; you may order from BeeDee, Dept. 1108, 816 University Pl., Evanston, Ill.






GUARANTEED NOT TO BURN OR BLISTER

NOT GREASY, CANNOT HARM SKIN

**New Hollywood Sun Tan Discovery**

MOORE'S "GOLDEN STAIN" SUN TAN LOTION must give you a beautiful SUN TAN in just 2 hours in the sun or money back. Get a SUN TAN in your own back yard or under SUN LAMP. Good for wind burn, when fishing. Can be purchased all year. Enclose $1.50 for large bottle or 3 @ $4.00 to MOORE'S LABORATORIES, 5549 Harold Way, Dept. S-12, Hollywood 28, Calif. Air Mail 40¢, 1st class mail 25c for each bottle. No C.O.D.'s.



**STRIKING WALL MURALS**

■ SPRINGTIME—(Shown)—Sensational artistry in dramatic display of blending color tones of two trees. The ORIENTAL Weeping Cherry and ORIENTAL Apple Blossom. Contains 21 subtle shadings of pink, cherry, rose, salmon, crimson, ruby, white, yellow, cream, brown, etc., on neutral background. This is a DELUXE EDITION giving appearance of an oil painting. On higest grade ▮ lb. wallpaper in panels ready to be applied. No cutting. Size 102"x42". ONLY $14.95 plus 65 cents handling.

● ORIENTAL—MING—PINE—A remarkable blend of 4 shades of green earth tones, dashes of persimmon, featuring two beautiful white water birds, in classical scene, against neutral background. DELUXE EDITION—102"x42"—ONLY $14.95 plus 65 cents handling.

■ THREE SECTION ORIENTAL WINDOWS—Blend of 5 Colors. 35" Round center window—2 side windows 7"x24"—ONLY $7.95 plus 65 cents handling.

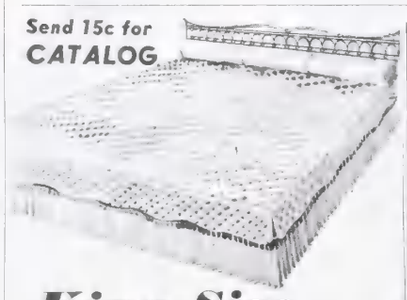
● EXTRA SPECIAL—VISTA ROMA—4 Fountain Sprays—Columns—Arches. 58"x44". Choice of black & gray with gold dashes or sepia with gold highlights. ONLY $5.95 plus 55 cents handling.

● 17 other SCENIC WALL MURALS—$9.95 to $52.95—Send large stamped envelope for colored brochures.

ALL MURALS SOLD ON MONEY BACK GUARANTEE

**JOHNSON PRODUCTS**
P.O. BOX 1687 DEPT. H.B.8
GLENDALE 5, CALIFORNIA




**King Size**

King Size Bedding and Bedspreads . . . designed to cover two 39" wide x 76" long twin beds joined together.

CANNON percale sheet 108x122½ . . . 6.95
CONTOUR 78x76x6½ or 78x80x6½ . . . 7.95
BLANKETS, 108x90 . . . . . 22.95 to 45.00
WAMSUTTA mattress pad, 76x84 . . . . 9.95
EXTRA LONG PILLOW (21x39)
European Goose Down filled . . . . . 19.95
Dacron filled . . . . . 11.95
Cannon long white pillow CASE, 42x48 1.00
BEDSPREADS and COVERLETS of antique satin, Starlight, polished cotton and Floral Print. Color swatches, 25¢ EACH fabric (Includes all colors) . . . . . 23.00 to 50.00
WASHABLE BEDSPREADS 12.95 to 29.95
GENERAL ELECTRIC Blankets 59.95-69.95
ADD 90c for Postage, Handling to total.

COLTEN'S
1350 Beacon St., Brookline 46, Mass.

**HATS IN VIEW . . . NEATLY TOO**



No more crushed out of shape hats. At last a smart economical and durable Hat Box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order No. 445.

**Set of 3 Only $2.89 postpaid**
2 Sets (6) **$5.50** postpaid
*Write for free gift catalog of unusual items.*

**DOWNS & CO. Dept. 1108D**
**816 University Place, Evanston, Ill.**

*Hummel-Type*
**NEEDLEPOINT KIT**

The famous Hummel figures come to life in these handsome needlepoint pieces. Complete with a mahogany frame 6½" x 7½" and glass, the figures are finished with only background to be done. Wool included.

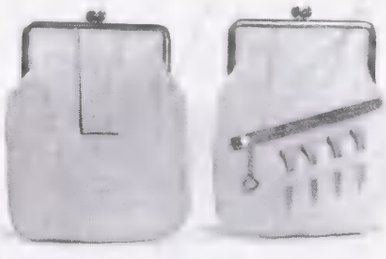
**Each $3.95** *Plus 50¢ For Postage*
The Pair **$7.75** *plus 50¢ postage*





*Send For Free Brochure Showing Other Needlepoint Pieces*
*Pa. Residents Add 4% Sales Tax. Sorry No COD's.*

**Page & Biddle** 1038 Lancaster Ave., Bryn Mawr HB-8, Penna.



**GIFT FOR A GOLFER**

A golf purse for ladies which straps right on the belt of a dress or skirt. It comes with 4 tees. Has zippered pocket for keys, coins, tissue, etc. 5½" long. Designed and made by a fine firm, it is beautiful soft leather. Red, white or beige. **$3.30** includes tax and postage.

*Sorry, no C.O.D.'s*

JEREDITH MANOR
P. O. Box 130 Nyack, New York




**it's WONDERFUL**
**it's MARBLE-LUS!**

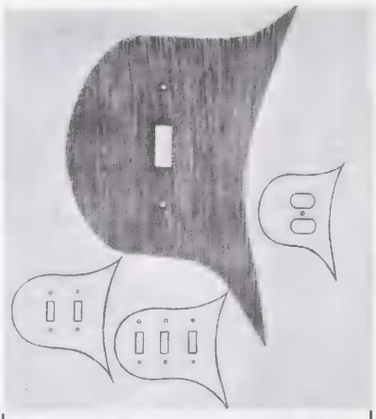
**Keeps marble tops like new!**

Keep marble-top tables beautiful with brand new Marble-Lus! Protects all shades of marble against grease, dirt, discolorations and dulling film in a jiffy. Prevents scratching and staining! Just wipe it on, let it dry, wipe it off! Leaves a gleaming, lustrous protective wax and silicone finish. Never use furniture wax or soap and water—always use Marble-Lus! Order today!

**6 oz. bottle $2.00 ppd.**

Recommended by Emily Taylor of Good Housekeeping! *Sorry, no COD's. Send 25¢ for Surprise Gift valued at $1.00!*

**DECORAMA**
Dept. B-8, 240 E. 92 St., Brooklyn 12, N. Y.



**FREE-FORM SWITCHPLATES $1.50 Ppd.**

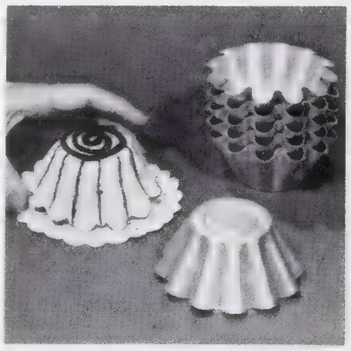
All new! Wood switchplates for the contemporary home! Graceful, unique, appropriate for every room in the house. A decorator's touch at a moderate price. Exquisite hand-rubbed walnut, mahogany or blond finish—please specify.

Single Switchplate ....$1.50 ppd. 3 for $3.95
Double Outlet Plate....$1.75 ppd. 3 for $4.75
Double Switchplate ....$1.95 ppd. 3 for $5.50
Triple Switchplate .....$2.25

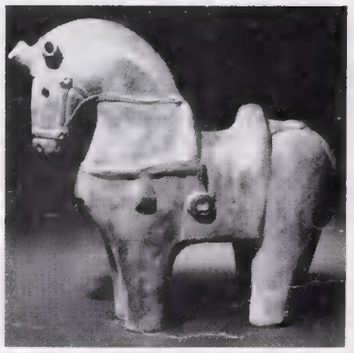
Switchplates For Vertical Double & Triple Switches Also Available.
MONEY BACK IF NOT DELIGHTED

Harriet Carter
Dept. HB8, Plymouth Meeting, Pa.









**THE HEARTH OF THE MATTER** is of prime importance to *Window Shopping*, and so you can understand how we fell in love with these ferocious bull-dog andirons reproduced in cast iron. Finished in black, the fire shines through their green eyes. 17″ high with 14″ irons, they weigh 24 lbs. $16.95 pr. Tennessee Chrom. Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.

**BATTER UP** these little fluted Swedish cake pans, pop them into your oven and when they're done, decorate them with different flavor frostings. Individual aluminum pans are 4″ wide and 2″ high, make perfect molds for summer gelatin salads or the children's favorite puddings. Set of 6 is $1.25. Artisan Galleries, 2100 North Haskell Ave., Dallas 4, Texas.

**SURE FIRE.** The colonial firelighter starts charcoal fires in your barbecue grill without paper or kindling. Kerosene burner provides intense heat for positive starting. And when fall comes your hearth will have the toasty warmth of the summer sun if you use this to start a roaring fire. Heavy-gauge steel in black with brass trim. 6½″ diam., 7½″ h., $7.95. Taylor Gifts, Wayne 1, Pa.

**HANIWA HORSE.** In ancient times it was the custom to bury a dead Japanese nobleman with sculptures of his favorite possessions. This hand-made terra-cotta horse, copied from the original found in a tomb, has museum-importance on a mantel, an open storage wall, a desk. 8½″ h. x 10″ l., in terra-cotta color, $6.50. Shopping Int'l., Dept. 330, 25 Lafayette Ave., White Plains, N. Y.



**RAINBOW BRACELET**

Sixteen nuggets in different glowing colors dangle from this bracelet. Each is a beautiful, polished, genuine semi-precious stone—such as jade, turquoise, crystal, rose quartz, carnelian, aventurine, topaz, etc.

Individually made so that each bracelet has a distinctive collection of lovely colors—and each stone is held in a cage of gold-plated wire. Bracelet itself is also gold-plated.

A fabulous beauty that sets off every wardrobe. A gift that looks ten times its price. Only $2.95 plus 25¢ handling. Complete satisfaction guaranteed or your money refunded immediately. Order from

**EMPIRE** 140 Marbledale Rd., Dept. HB860 Tuckahoe, New York

*nowhere else in America... such a tremendous selection*

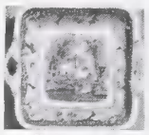
**Over 2000 Early American Reproductions**

The Hard-to-Find Items You've Searched For Available DIRECT BY MAIL!



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SQUARE CAKE PLATE: Serve cakes, canapes, etc. on 9″ sq. copy of 18th century favorite. Mason's Ironstone China—deep rose-pink under glaze on ivory white. $2.95 ppd.

**Old Guilford Forge**
86 Broad St., Guilford, Conn.

*Foremost in Early American Reproductions*

**YOUR ADDRESS LABELS. 1000—$1**

Any message up to 4 lines neatly printed in black and white, gilt-edged gummed paper. 1½ in. long. Padded and packed with 2¼ in. plastic box. *Quite possibly the best label value you can find.* (Note we tell you our sizes.) 1000 for $1 ppd. Any 5 or more orders, 80¢ each. Any 10, 75¢; any 25 or more, 60¢ each. Via air, add 21¢ per 1000. Write for fund raising folder, too. Guaranteed. Prompt delivery. Bruce Bolind, 82 Bolind Bldg., Boulder 40, Colo. Thank you kindly!



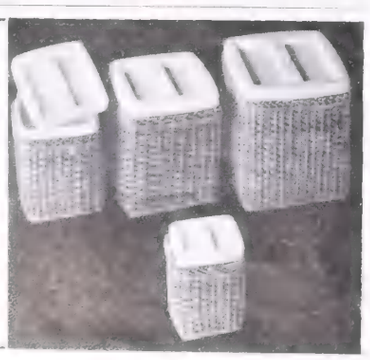

**BASKET CANISTERS**

A frolicsome foursome that livens up your kitchen with an entirely new look! Handwoven, natural wicker baskets from the beautiful Isle of Madeira are set with liners and airtight lids in pure white plastic—perfectly beautiful, no matter what your kitchen color decor is! Lids are lettered FLOUR • SUGAR • COFFEE • TEA.

Set of 4 **$9.95** POSTPAID

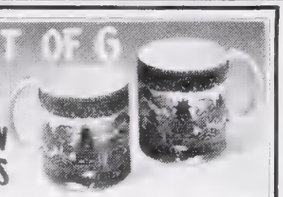
*No C.O.D.'s please. • Send for FREE catalog.*

Gotham Gifts
67-85 Exeter St., Dept. H-8, Forest Hills 75, N.Y.



SET OF 6

**BLUE WILLOW MUGS**



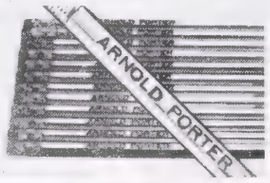
**BLUE WILLOW MUG SET** is an exquisite addition to China collection, breakfront or knick-knack shelves. Extra large for jumbo cups of coffee or cocoa. Each is 3½″ high . . . perfect for extra-thirsty guests.

**Order No. 3678 Full set of six....$2.49**

*No C.O.D.'s Please. Add 25¢ handling.*

*Bancroft's* 2170 S. Canalport Avenue Dept. HB-933, Chicago 8, Ill.

YOUR NAME IN GOLD




. . . On twenty-four pencils. Perfect for **back to school.** Any name stamped in brilliant gold. A feather in anyone's cap to give . . . and a sure way to foil pencil snatchers. Fine quality No. 2 lead and pure rubber erasers.

**Order No. 1504. . . Specify Name. . $1.00**

*No C.O.D.'s Please. Add 15¢ handling.*

*Bancroft's* 2170 S. Canalport Avenue Dept. HB-933, Chicago 8, Ill.

# PANIC WHEN YOU TALK?

A noted publisher in Chicago reports there is a simple technique of everyday conversation which can pay you real dividends in both social and business advancement and works like magic to give you added poise, self confidence and greater popularity.

According to this publisher many people do not realize how much they could influence others simply by what they say and how they say it. Whether in business, at social functions, or even in casual conversations with new acquaintances, there are ways in which you can make a good impression every time you talk.

To acquaint the readers of this book with the easy-to-follow rules for developing skill in everyday conversation, the publishers have printed full details of their interesting self-training method in a 24-page booklet, "Adventures in Conversation," which will be mailed free to anyone who requests it. No obligation. Simply send your request to: Conversation Studies, 835 Diversey Parkway, Dept. 211C, Chicago 14, Ill. A postcard will do.

**NE-GLASS DOILY** lets r guests *and* you enjoy the rkling burgundy with never a ry about the inevitable drips. ı. madame hostess, need never sk the Belgian linen away to washtub lest the stains remain. mmed-crystal bases fit inside gant little 4″ circles of im- ted linen and Battenburg lace. of 8, $7.95. Jeredith Manor, 130, Nyack, N. Y.



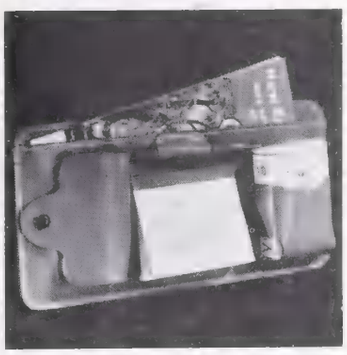
**CKLE MISS** What could be re fun for a lady with a chame- ı personality or a college girl zy with too many beaux than "fickle miss"? When the mood the moment changes, off with head and on with a new one. lliant colored 5-piece set, 4″ h, in Kiri wood box, $1.25 plus post. Scandinavian catalog . Scandicrafts, 18 N. Astor St., ington-on-Hudson, N. Y.



**ENTY OF DOUGH** used to made and stored in the old nsylvania Dutch Dough Boxes, here's a superb copy of the ch-loved antique. Knotty pine h hand-rubbed light pine, dark e, or antique maple finish. it's reside bench that stores logs; end table for magazines, fam- mending. 27¼ x 16¾ x 26″ $34.95 exp. coll. Templeton ftsmen. HB8, Templeton, Mass.



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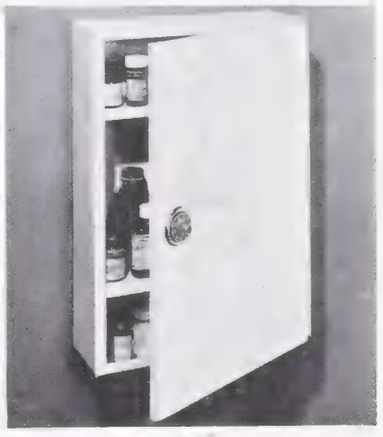
adds an unusual touch to the bedroom and at the same time serves the practical purpose of conveniently holding luggage at just the right height when packing for ■ trip. Also can be used as a man's dressing bench or as a rack in hall or den. Walnut finish 24″ long, 20″ high. **$6.95** Ppd.

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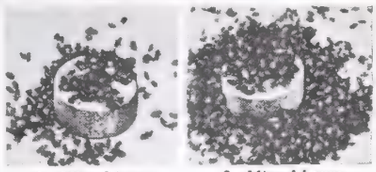
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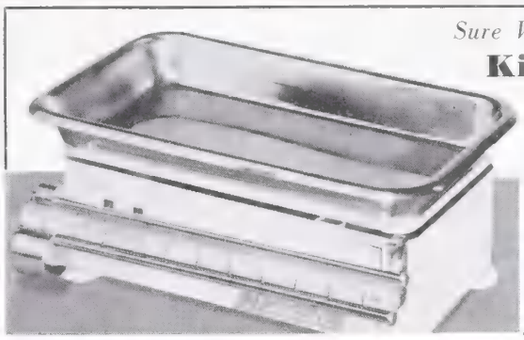
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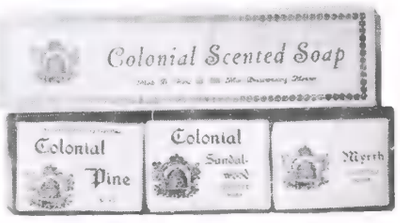
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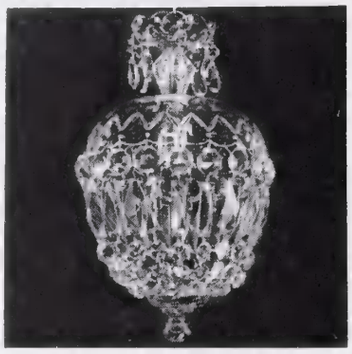
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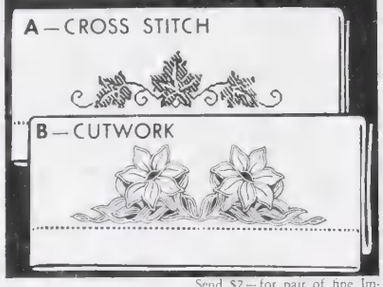



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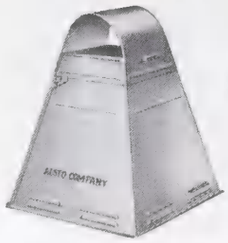
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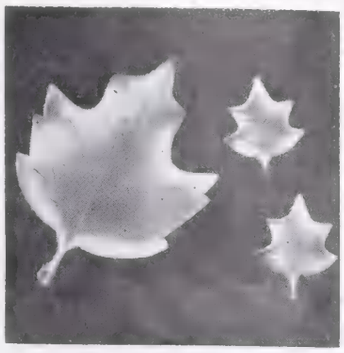
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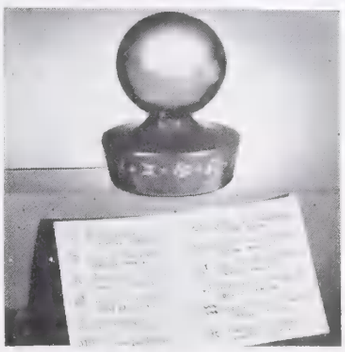
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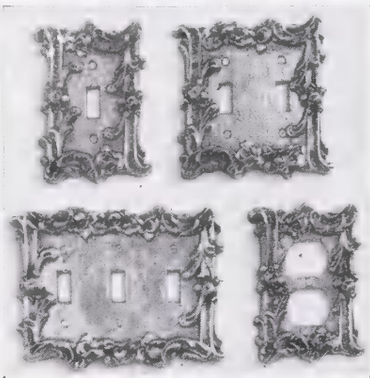
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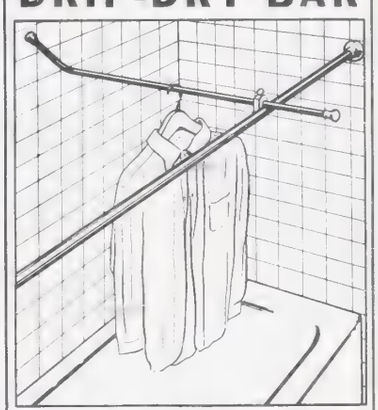
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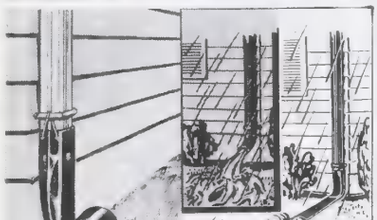
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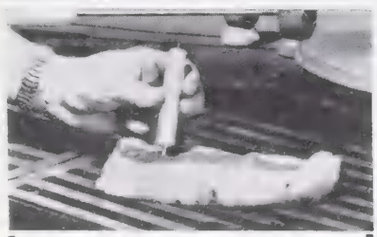
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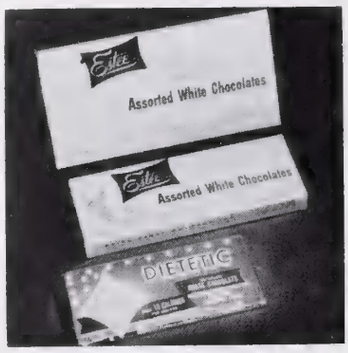
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**DIANA SLIPPER CHAI** comes in wonderful choices o color and fabric—spotshed ve vet in rose, sage, emerald, mauv flame, olive, purple, brn., tu quoise, red, bl., blue, gold, pin or aqua. Gold, bl., pink, black brn., green, flame corduroy. Hard wood frame. 29½" h., 22½" w 18" d. $29.75 ea., $55 pr. Muslin $25. Cat. A2, 25¢. Exp. coll. Chai Shop, Box 725, Morganton, N. C



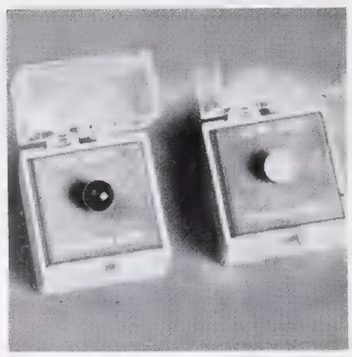

**ALLERGIC TO CHOCO LATE?** Well, statistics sho you're one of millions. Estee white dietetic chocolate is mad by a unique process from pal kernel butter and it tastes as goo as the finest cocoa-type. Suga less, saltless, and low in calorie it will withstand up to 120 de grees. 4-oz. box, 89¢; 8-oz. box 2-2¼ oz. bars. $2. Estee, 36 Jume Pl., New York 32, N. Y.



**THE SOUND PIPER** clips t your radio, phonograph, tape re corder or television and provide music for dining or dancing o the terrace or patio. The rich full-toned reproduction make this a perfect extension speake for your kitchen or basement. Wa terproofed for outdoors, with 2 of cord and clips. $6.95. Wayn Mfg. Co., Wayne 1, Pa.



**"THE CIRCUS IS IN TOWN** is a cry that has thrilled childre for ages. And no wonder, whe there are clowns like these cr ated by Arthur Pen, famous wate color artist. This quartet will d light any child whether he's see the greatest show on earth unde a tent or in Madison Square Ga den. 9 x 12", 4 ready-to-fram $1.95. The Mart, Box 41, Wood land Hills, Calif.



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## EAGLES

20"x6"—$5.35 pp

For use over do ways, bookshi fireplace, in stu den, or office.

All the superb detailing of the old, hand-carved originals, captured majestically in flawless, solid aluminum reproductions. Early America's proudest symbol. Each is 3-dimensional and hangs easily from 2 hidden holes in wings. Use indoors or out. Specify Antique Gold or Antique Black finish. Money back guar.

Above mantel, fro door, carport, patio. For dom ant wall display.

29"x11" $10.95 pp

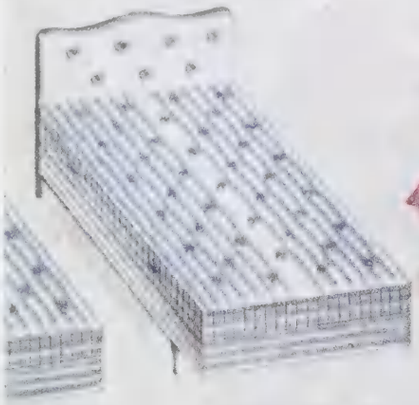
**Southern Showcase**
Dept. E8 P.O. Box 547, Memphis, Tenn.

CATALOG OF EARLY AMERICAN DECORATOR ACCESSORIES. SEND 10

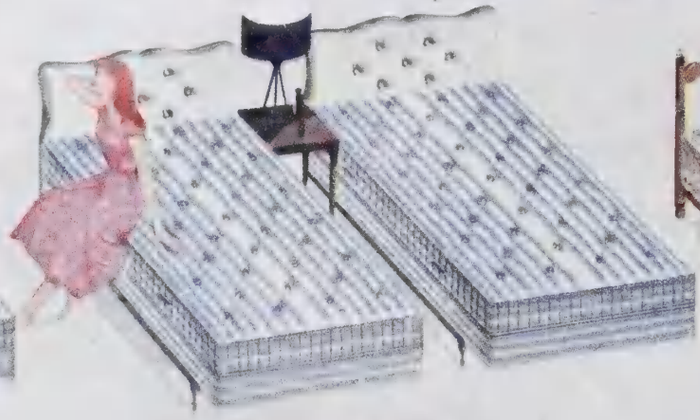

strike-a-match
with exciting new
go-together towels by
DUNDEE
You can't miss when your mix-and-match plan begins with these brilliant new ribbon stripes and color-mated solids . . . Dundee has designed them to give you a wide variety of happy color harmonies. If you choose the radiant pastel stripes, you can pick matching solids in lavender, aqua, yellow or pink. If you prefer the deep-tone stripes, you can set them off to perfection with matching spruce green, spice brown or orange towels. Better yet—strike several matches to the stripes of your choice—vary your decor in many wonderful ways!
Available at better stores—in complete ensembles of extra-large bath towels with matching guest towels and face cloths. Bath towels about $1.50.
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# SAVE ON SMART TWIN-BED SETS

## NOW DURING SEALY'S GOLDEN SLEEP SALE



**Practical beauty!** Washable white plastic, gold button tufted. Decorator ticking of blue, aqua and white, silver threaded. The *Berwyn*.



**Carefree glamour!** The *Alton*, in white plastic flecked with gold. Traditional bowed top. Same lovely ticking as the Berwyn.



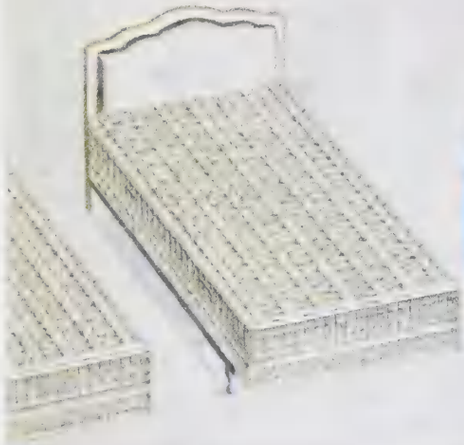
**This set includes a footboard!** The *Granville*. Early American spindle design, maple finish. Ticking is a small Colonial print on beige.

**PRICES START AT**

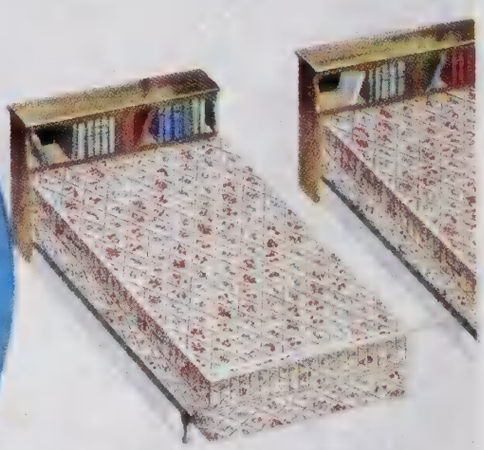
**$79.95**

**EACH SET INCLUDES ALL THIS!**

- HANDSOME TWIN SIZE SEALY MATTRESS
- BEAUTIFULLY DESIGNED HEADBOARD
- MATCHING BOX SPRING
- STURDY STEEL FRAME



**Elegant upholstered headboard!** The *Conway*, sculptured in off-white plastic golden trim. Lovely grey, white and gold ticking on the button-free mattress.



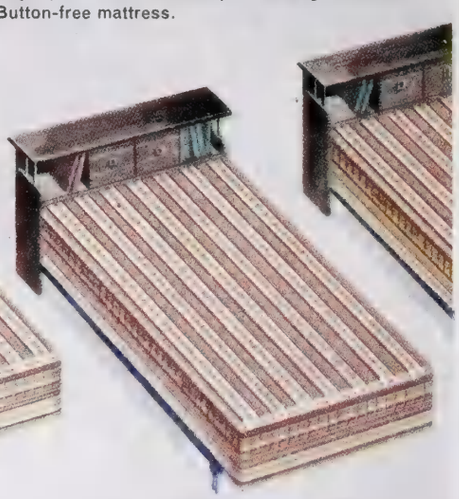
**A bookcase right at the head of your bed!** Warm maple finish, informal Colonial lines. The *Wayne*, with same all-over-print ticking as above. Button-free mattress.





**Extra-deep tufted headboard** for a luxurious look—the *Darnell*. Off-white plastic, gold buttons. Same draped design ticking as on the Conway. Mattress is button-free.

**A bookcase plus two handy cupboards!** The *Shelby* Colonial; turned-spindle doors, maple finish. Rich damask ticking in cocoa and white stripes. Button-free mattress.



**Keep your bedroom neat** with the *Shelby* Modern. Solid-door design, trim lines, walnut finish. Also in limed oak finish. Button-free mattress has same ticking as at left.

Sealy

Prices slightly higher in Canada © Sealy, Inc., 1960 ® T.M. Reg. U.S. Pat. Off.

**A WORLD OF DIFFERENCE** when you're re-doing the playroom (or a travel-minded daughter's bedroom-sitting room) is this gay-as-a-holiday hand-printed wallpaper by Warner. Called "Cruise," it's adapted from travel posters, and it comes with lt. blue, beige, or brown background. 30" w., 5 yds. l., $9.50 single roll. Sample, $1. Warner Co., HB8, 108 Desplaines, Chicago 6.



**SILVER AWARD** for two young pianists who've been practicing their five-finger exercises is this G-clef and musical note. A teenager who's excelled in her junior yachting class would love the sleek sailboat. (Boat name engr. 25¢.) And for the favorite camp counselor, there's the initial pin. Sterling-silver pins. $1.50 ea. incl. tax. Jamaica Silversmiths, 79-30 164th St., Jamaica 2, N.Y.



**MAPLE RELISH SERVER** will steal the show at your barbecues or Sunday night buffet suppers. It has a beautiful hand-rubbed Colonial finish and comes with 4 glass jars, each with a wooden cover and serving spoon for relish, pickles, jams, mayonnaise, olives, sauces, etc. Jars are removable for easy cleaning. 7 x 7". $5.50. Puddin' Holler, HB8, East Swanzey, N. H.

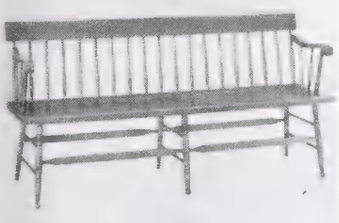


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**NEVER A DULL MOMENT** for the man who carries this precision sharpener in his pocket. Made in Sheffield, England, of the finest steel, it's a humdinger for putting a keen edge on pocket or table knives, and the edge is easily retained with one or more light strokes daily. Directions encl. Sharpener in leather case, $1.95. David P. Ehrlich, 207 Washington St., Boston 8, Mass.





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All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 72" long, 32" high, seat 15" deep. Completely sanded and assembled, $44.95. Finished in antique maple or dark pine $54.95. Delicately trimmed in black and gold with hand stenciling $59.95. Also available 60" length, unfinished, $34.95, "finished in antique maple or dark pine $44.95"; 48" length, unfinished, $29.95, completely finished $39.95. Express Collect.

**TEMPLETON CRAFTSMEN**
Dept. 680 Templeton, Mass.

ORIENTAL
## FIGURINE CANDLES



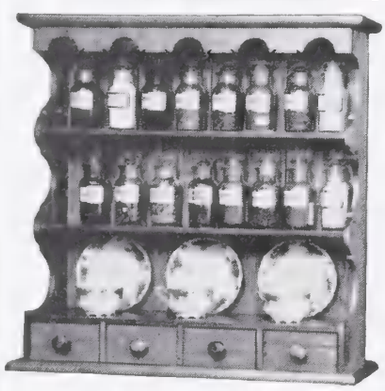
11" high
black lacquer
wood base

It's hard to believe that these intricate Oriental carvings are dripless wax candles! With their elegant footed base & gentle coloring, they look like museum pieces & point the way to unusual decorative touches. A brilliant more-taste-than-money gift idea. Order today . . . & include a supply for unexpected gift occasions. Individually boxed.

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Hobi
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## EARLY AMERICAN SPICE RACK

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*Satisfaction guaranteed or money refunded.*

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Fully assembled.

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**Here is terrific value!**

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Drop leaf table: open 42" diam., 29½" high; closed 42" x 24"

Chairs: 30½" high; seat 17½" sq. x 17½" high.

WHALER'S SET (drop leaf table and 4 chairs) Unfinished, ready to paint, stain, wax or oil ..... $69.95

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## Gay 90's COACH LAMP

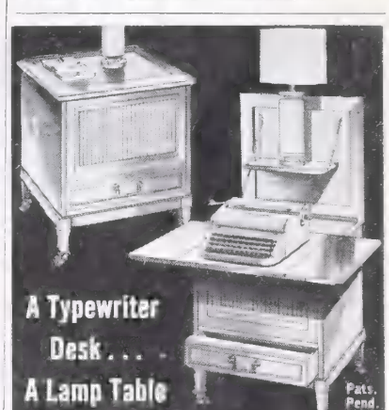
**In Decorators'**

**Brass 'n Glass only..... $6.95**

Give your hall, guest room or den the nostalgic charm of the gay 90's with this Brass 'n Glass Coach Lamp. Generous size, 18" tall, with keyturn switch. Lantern in ebony black trim with cut-glass panels in handsome star design. A real decorators' find for only $6.95 ppd.

*Satisfaction guaranteed*
*No C.O.D.'s please*

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To rock your baby, or to sew, in comfort, you'll love our quaint reproduction of Grandmother's little sewing or nursery rocker, our "Martha Dunham"—so relaxing because of its padded, form fitting back and coil spring seat. Sturdily crafted in Celtis Fruitwood, finished in either Mahogany or Fruitwood color. Height 32"; W. 21"; Cushion depth 15"; Seat H. 16½". In muslin or if you send fabric—$29.50. Send 1½ yards of 50-54" or 2 of 36" mat. Or choose between our authentic Colonial floral Tapestry—either Beige or Black background—$31.95. Express charges are collect. No C.O.D. Send check or M.O. Satisfaction guaranteed.

*Also send 25¢ for our Chair Brochure A-1*

*The Chair Shop*

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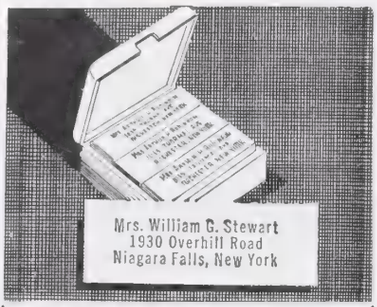
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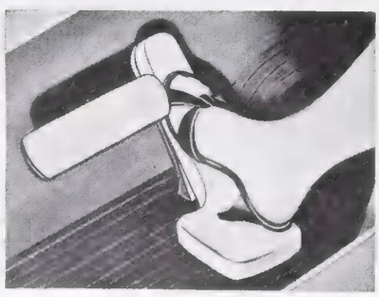
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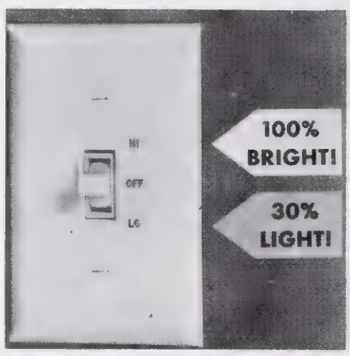
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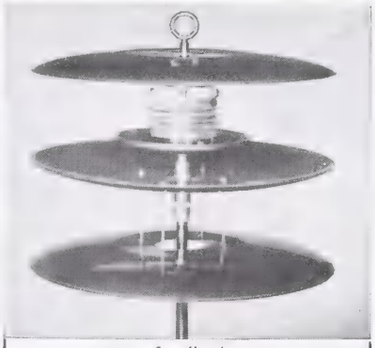


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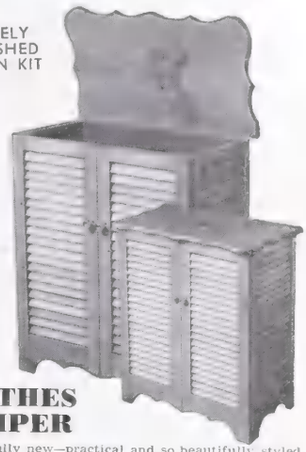
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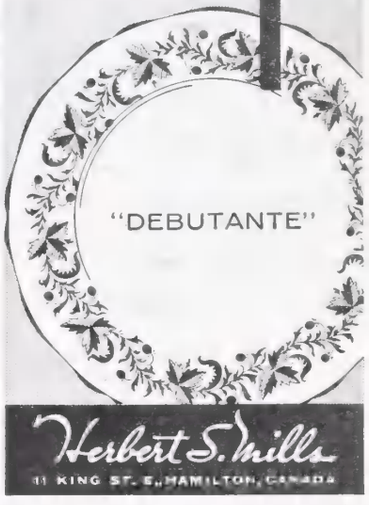
**Your finest plates will be ready to use at a moment's notice.** Protect them from dust and chipping by storing in lovely satin-finish, washable quilted plastic. Each case with zippered closure holds 12 plates. Three sizes to set: 11½″, 9″, 7½″ dia. in pink, turquoise, or yellow. **Set, $3.95 plus 35¢ for mailing.** Add $1.00 per set for single initial in either charcoal or navy.

**Set of 36 protective dividers (12 ea. for same 3 sizes), $2.00.**
**Write for free gift catalog**

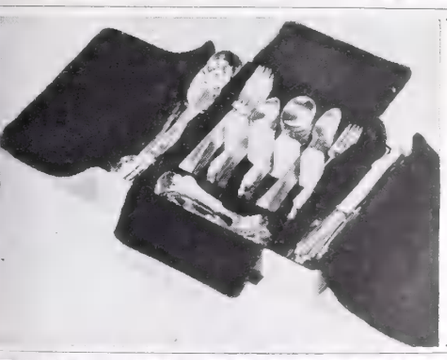
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*(In Calif., & Canada Add 20¢)*

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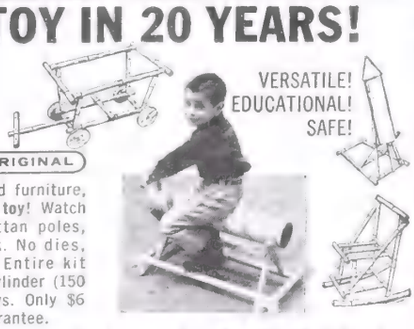
Lovely washable Satin. In Pink, Blue, White, Gold, Red, Black. Sizes 10 to 20. Just $9.95. 3 letter mono., $1.00 additional.

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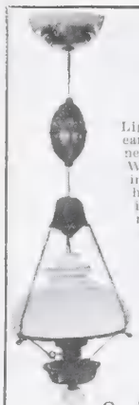
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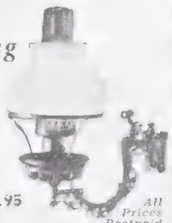


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Light up your life with the best of early Americana combined with new-as-now black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. The 17" shade is in hobnail milk glass; the mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully electrified 3-way socket. **$19.95**

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Add $1.00 West of Miss. for each lamp



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Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 12" from wall. Has a 3-way socket for a 50-75-100 watt bulb. **$10.95**

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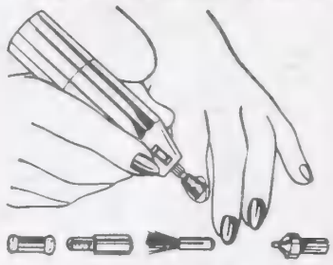
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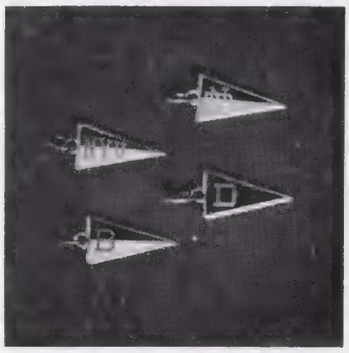


100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 25c for postage and handling for each set of 100 Dolls you order to: **100 Doll Co., Dept. M-14, 11 E. 47 St., New York 17, N. Y.**

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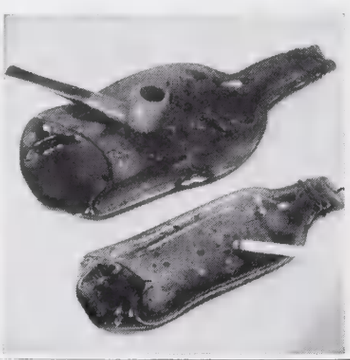
**MONEY TALKS,** and it speak decorative magic when you han a Chinese coin plaque on you staircase wall. Used centuries ag as real money, this one measure 12" in diameter, is antique dar green cast iron, has the nam of the Emperor, province, etc in Chinese characters. $10.9 Cathay. Box 3072. Merchandis Mart Plaza, Chicago 54. Ill.



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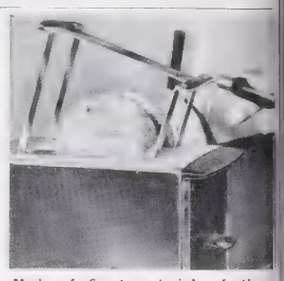
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into the slots of your automatic toaster—drop in the English muffin, corn muffin, frozen waffle, bagel or hamburger roll. When the toaster pops—lift TOASTESS—and there it is, within reach. No more fussing 'n' fuming, no more crumbled muffins, burned fingers, shock hazards! Lift TOASTESS any time during toasting period to check doneness without disturbing timing! A wonderful hostess and shower gift! **only $2.79** ppd.

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Made of finest materials, featherweight, antitoxic metal alloy, calibrated not to interfere with pop-up action of automatic toaster. Wooden rubberoid handle.

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# For Milady's Boudoir...

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**Chantilly Vanity chair** #103, in pink, white or gilt; takes standard 12" dia. round cushion; seat height, 14¼"; assembled, ready to use **$17.95**

Send check or money order. Sorry, no C.O.D's. Shipping charges collect. Specify freight or express.

**CUSTOM FOUNDRY** 2810 E. Illini St., PHOENIX, ARIZ.



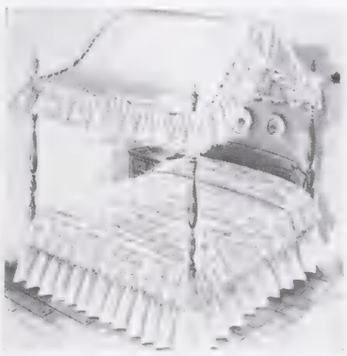
**ELECTRIC KABOB 'N GRILL** calls for a party pronto. So order in the tomatoes, green peppers, onions and juicy beef, slide them onto 8 wooden-handled skewers, let them rotate automatically until they're charcoal crisp. (Charcoal goes in center basket.) No fire flare-ups, just delicious fun. Chrome-plated metal, 15" h., $29.95, 50¢ post. Carriage Trader, Bryn Mawr, Pa.



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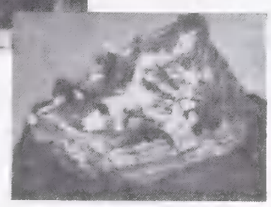


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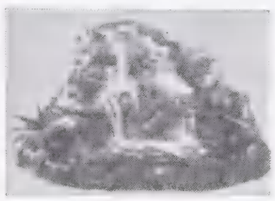




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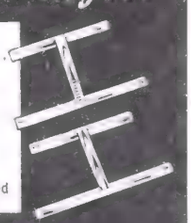
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## NEW MAGIC PADS RID HOME OF INSECTS!

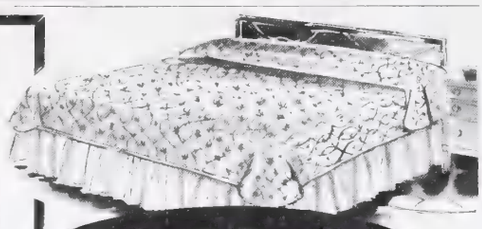
***Positively no work with Bug-Nix Pads***—*just lay 'em, leave 'em, forget 'em, that's ALL!* **No poison baits,** mess, oil, odor—***AND no need to remove humans,*** food, pets, plants, close off treated areas, repeat treatments every few weeks or upset home routine! **Definitely no chores when** easy, economical, clean **Bug-Nix Pads do the work**—scientific killer of filthy ***roaches, silverfish, ants, waterbugs, carpetbeetles, brown dog ticks, crickets, box elder bugs!*** **KILLS all the insects exposed to pads!** Simply put Bug-Nix where pests hide, crawl or enter! Amazing results! Good 90 days! Moneyback guarantee. No C.O.D.'s or stamps.

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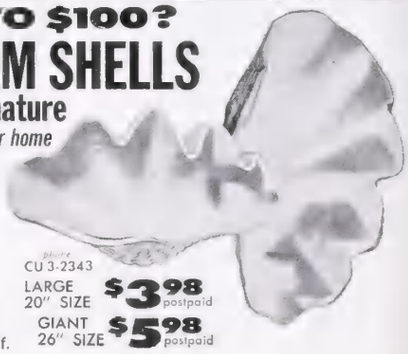
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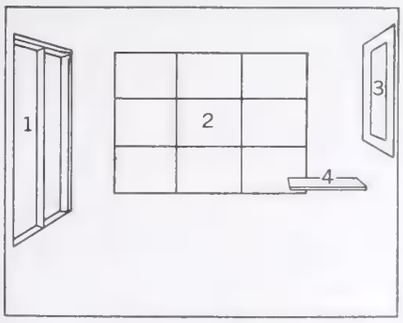


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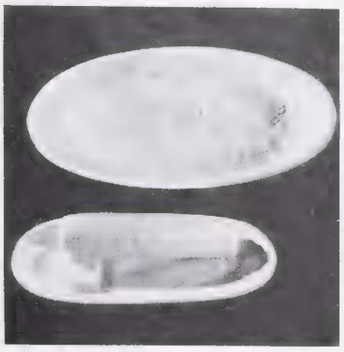
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Also look for WAMSUTTA Heritage Towels, Babycale® crib sheets, blankets, automatic blankets, mattress pads and covers, pillows, fashion fabrics for men, women and children.

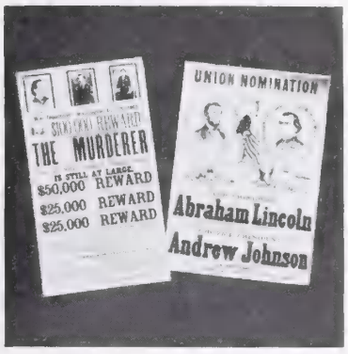
**IF SHE LOVES ROSES,** wears jewelry with underplayed elegance, lives in classic fashions characteristic of her fine taste, send her these tiny 18k Italian gold earrings. They're set with little rubies, real ones, of course, and they just couldn't be lovelier. Clasp back or pierced ear styles are just ¾". $48 incl. tax from Merrin, HB8, 530 Madison Ave., New York 22.



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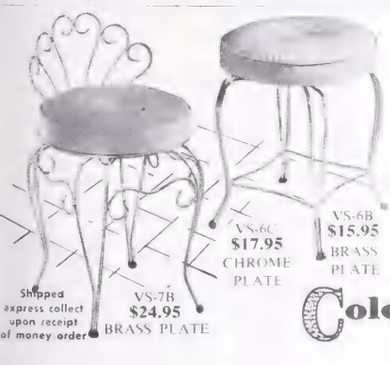



**AN OLD SMOOTHIE.** That's what your shabby pillow will be when you slip on these zippered satin protectors. They're completely washable, come in delicious shades of pink, blue, gold or white. Elegant cover-ups for old pillows, they're nice, too, for keeping new ticking trousseau-fresh. 21 x 28", $2.50 each: 21 x 36", $3 each. Scintilla, 1209 W. Balmoral, Chicago 30, Ill.



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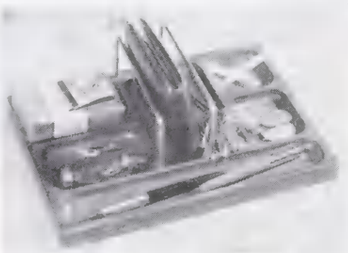
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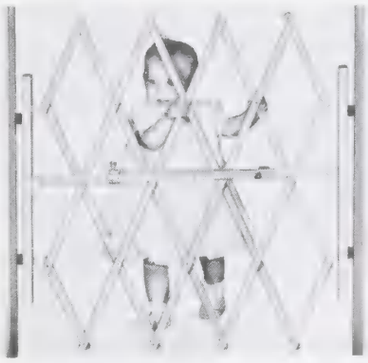
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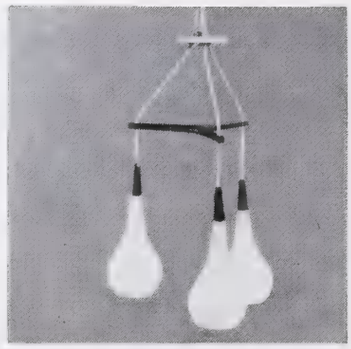


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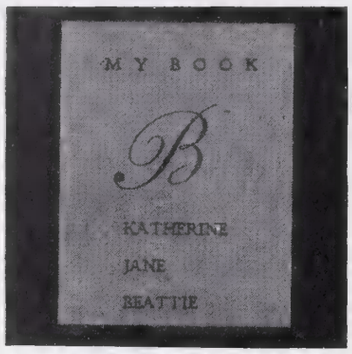
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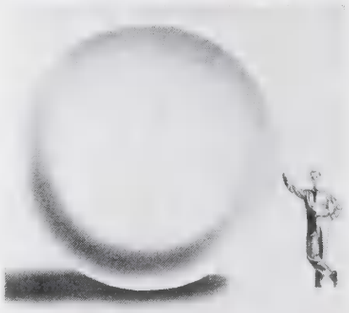
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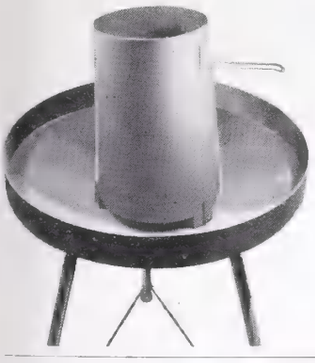


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Turn to our special section on garden ideas, products and equipment.

Begins on page 124.



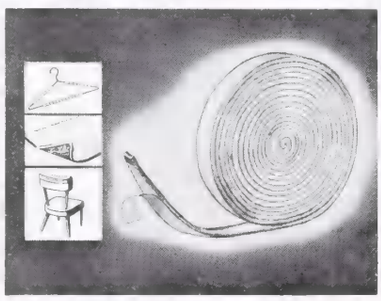
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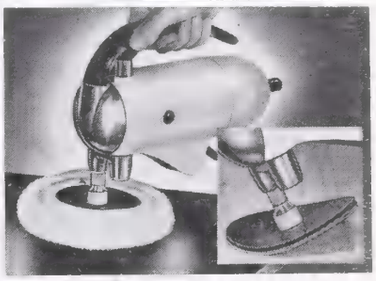
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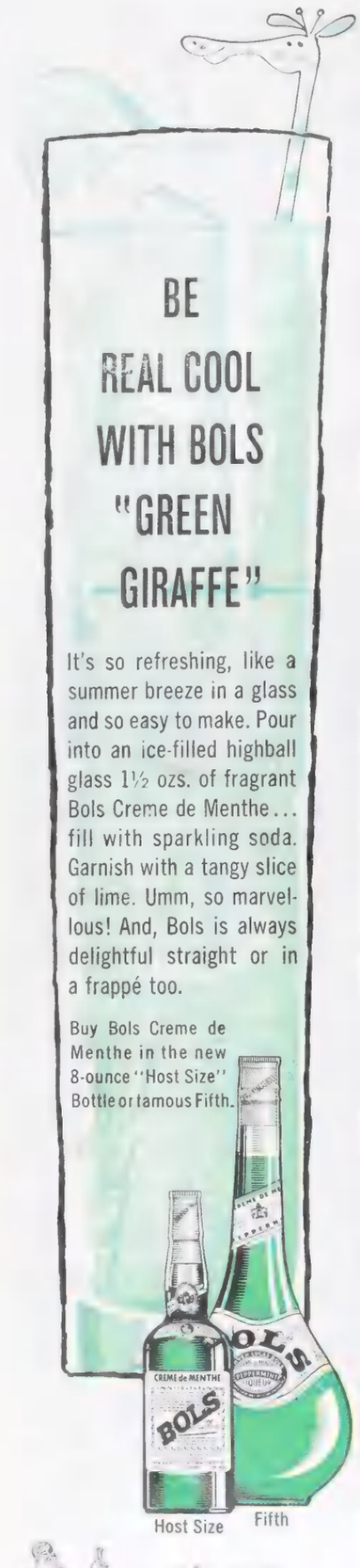
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## LISTENING TO JAPANESE MUSIC

CONTINUED FROM PAGE 13

Like the ancient Greek modes, each Japanese mode may reflect a mood or situation. Even if the instruments were capable of transposition—which they are not—a love song, for example, can only be played in the *in* mode, at the *in* pitches. If it were put in a different key, it would no longer be a love song. Furthermore, instruments are "untempered" and so present true sounds and pure intonations.

Since some tones of the scale cannot be played by one instrument or another, it may be that only a full ensemble can complete the scales called for by a particular composition. This incompleteness of the instrument means that often important sounds are omitted—by necessity—because of the nature of the instrument.

"Such limitations are frustrating," you will say. Not to the Japanese. Omissions are carefully planned and are far more effective than statement would be, for what is not said is rich with implication.

A sense of confinement is inbred in the Japanese character by the geography and the masses of people crowding on the bits of arable land. As a result of this feeling, Japanese art, including music, moves within very narrow boundaries. Refinement rather than expansion is the goal of the Japanese musician. He tries to derive the maximum effect from the minimum material. Beauty comes from the skill with which the artist operates within the limits of tradition and instrument.

Think of Japanese music as chamber music, not symphony. Remember that it is oriented to literature to a far greater extent than Western music, that it is theatrical more often than not, that often the associated text is the key to understanding. Listen to what is left unsounded as well as what is, and "let it happen" to you. Soon you will hear *shibusa* in Japanese music.

### Suggested Listening

*The Japanese Koto*. Shinichi Yuize. Cook 1132. Stamford, Connecticut.

Representative of classical and modern music on the "most Japanese" of instruments. Lyrical. A good introduction to Japanese music.

*Masterpieces of Koto*. Played by Michio Miyagi, Victor JL 7.

Nine modern compositions for the 13-stringed koto, by one of Japan's leading musicians.

*Folk Music of Japan*, Ethnic Folkways Library FE 4429.

Work songs, ballads children's songs, love songs, all delightful and interesting. The children's ball-bouncing song, sung by them, is worth the price of the record alone.

*Traditional Folk Dances of Japan*, Ethnic Folkway Library, FE 4356.

Dramatic primitive music, very gay with singing, stamping, clapping, bells, and whistles. Thrilling.

*The Azuma Kabuki Musicians*, Columbia Masterworks WL 5110.

Kabuki rests on centuries of tradition in the Japanese theatre. The ensemble music accompanies dancing and is lively and full of atmosphere.

*Two Major Dramas: Noh*, Caedmon TC 2019.

Sophisticated, drama-with-music dating to early 14th Century. Fascinating for the interested.

*The Way of Eiheiji: Zen Buddhist Ceremony*, Folkways Records FR 8980.

Reminds one of Gregorian chanting—although there is no relation. A good introduction to Zen philosophy and an interesting aspect of Japanese music.

*Waka*, by Michiko Toyama. Folkways Records, FW 8881.

Translations of "Haiku Nin Shu" poetry with accompaniment by a contemporary Japanese composer using modern electronic devices as well as classic instruments, plus a modern *Noh* opera.

*History of Music in Sound*, Vol. I., Ancient and Oriental Music. RCA Victor: Oxford University Press, LM 6057.

Representative music from many Oriental countries including Japan, showing similarities and dissimilarities. A "way in" to Japanese music.

*Japan: Its Sounds and People*. Capitol T 10230.

What are street noises and the sounds of daily life like in Japan? Here is an introduction to what you will hear when you visit the country.

### Suggested Reading

Malm, William P., *Japanese Music and Musical Instruments*, Charles E. Tuttle Company, Rutland, Vermont, 1959.

Tanabe, Hisao, *Japanese Music*, The Society for International Cultural Relations, Tokyo, Japan, 1959.

Sunaga, Katsumi, *Japanese Music*, Board of Tourist Industry, Japanese Government Railways: 15, 1936.

*Grove's Dictionary of Music and Musicians*, Edited by Eric Blom, Vol. IV, St. Martin's Press Inc. New York, 1955.


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# Recommended reading on Japan

The following books have been ed as sources by HOUSE BEAUTI-UL in the preparation of its issue n Japan. They cover all phases of apanese life, and we recommend em to anyone wishing to delve eeper into the study of Japan. lany of them are recent books, irrently available in book stores; hers may be found only in li-raries or through second-hand ources. Also included is a short list f books which will introduce Japan nd its customs to young children. hree book stores in New York City pecialize in Oriental books and an locate unusual material for in-rested readers: The East-West ookshop, 132 East 61st St., Para-on Book Gallery, 140 East 59th t.; and Orientalia, Inc., 11 East 2th Street.

*he Heike Story*, by Eiji Yoshikawa, anslated by Fuki Wooyenaka Ura-atsu, Alfred A. Knopf, $4.95.

*he Tale of Genji*, by Lady Murasaki, vols. Translated from the Japanese y Arthur A. Waley. Houghton Mifflin o., $7.50.

*he Tale of Genji* and *The Tale of enji, Part II, The Sacred Tree*, by ady Murasaki, translated by Arthur . Waley. Anchor Books, Doubleday Co., $.95 each.

*he Pillow Book of Sei Shonagon*, anslated by Arthur A. Waley. Allen Unwin, Ltd., $2.00.

*apan, An Attempt at Interpretation*, y Lafcadio Hearn. Charles E. Tuttle o., $3.75; paperbound, $1.75.

*he Selected Writings of Lafcadio earn*. The Citadel Press, paperbound, 1.75.

*apanese Miscellany*, by Lafcadio earn. Charles E. Tuttle Co., paper-ound, $1.50.

*he Chrysanthemum and the Sword*, y Ruth Benedict. 1946. Houghton ifflin Co., $5.50.

*ridge of the Brocade Sash*, by Sa-heverell Sitwell, 1960. The World ublishing Co., $8.50.

*Vindows for the Crown Prince*, by lizabeth Gray Vining, 1952. J. B. Lip-incott Co., $5.

*ive Gentlemen of Japan*, by Frank ibney, 1953. Farrar, Straus & Young, 4.50.

*Velcome Honorable Visitors*, by Jean aspail, translated from the French by an Stewart, 1960. G. P. Putnam's ons, $3.50.

*he Honorable Picnic*, by Thomas aucat, 1955. The Viking Press, $3.50.

*leeting With Japan*, by Fosco Ma-ini, 1960. The Viking Press, $8.50.

*apan, an Intimate View*, by Colin impson, 1959. A. S. Barnes & Co., 5.95.

*An Introduction to Japan*, by Herschel Webb, 1957. Columbia University Press, $3; Paperbound, $1.25.

*Living Japan*, by Donald Keene, 1959. Doubleday & Co., $7.95.

*Japan, a Short Cultural History*, by George Sansom, 1943, Appleton-Century-Crofts, Inc., $6.75.

*The Western World and Japan*, by George Sansom, 1950. Alfred A. Knopf, $7.50.

*Japan, Past and Present*, by Edwin O. Reischauer, 1952. Alfred A. Knopf, $4.

*Sources of Japanese Tradition*, Volume LIV, *Introduction to Oriental Civilizations*, 1958. Columbia University Press, $7.50.

*Introduction to Haiku*, by Harold G. Henderson, 1958. Doubleday & Co., $4.50; paperbound, Anchor Books, $1.25.

*Japanese Gardens for Today*, by David Engel, 1959. Charles E. Tuttle Co., $15.

*The Art and Architecture of Japan*, by R. T. Paine and Alexander Soper, 1960. Penguin Books, Inc., $12.50.

**Houses and People of Japan*, by B. Taut, 1937. Sanseido Co., Ltd., $3.

**The Japanese Print, An Interpretation*, by Frank Lloyd Wright, 1912. The Ralph Fletcher Seymour Co.

*Japanese Prints*, by James Michener, 1959. Charles E. Tuttle Co., $15.

*Zen in English Literature and Oriental Classics*, by R. H. Blyth, 1947. Charles E. Tuttle Co., $3.

*Zen and Japanese Culture*, by D. T. Suzuki, 1959. Bollingen Series LXIV, Pantheon Books, $8.50.

*Out of print, but may be obtained through second-hand sources.

### Books for children

(Age group in parentheses)

*Circus Day in Japan*, by Eleanor B. Hicks. Charles E. Tuttle Co., $.50. (2-4).

*Peach Boy and Other Japanese Children's Favorite Stories*, by Florence Sakade. Charles E. Tuttle Co., $1.75. (2-4).

*The Rabbit Who Lost His Fur*, edited by Ralph Friedrich. Charles E. Tuttle Co., $1.25. (2-4).

*Let's Visit Japan*, by John C. Caldwell. John Day, Inc., $2.95. (3-7).

*Mon-Kiri, Japanese Paper Cutting*. The Japan Publications Trading Co., $2. (5-12).

*Origami—Paper Folding:*
*The Sakura Book and The Fuji Book*. Asahi Origami Club. $1.50 each. (5-12).

*First Book of Japan*, by Helen Mears. Franklin Watts, Inc., $1.95. (9-12).

*The Magic Listening Cap, More Folk Tales from Japan*, by Yoshiko Uchida. Harcourt, Brace & Co., $2.50. (9-12).

*The Cheerful Heart*, by Elizabeth Janet Grey. The Viking Press. $3. (9-12).


*DISHWASHER NEWS FROM PROCTER & GAMBLE*

# Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

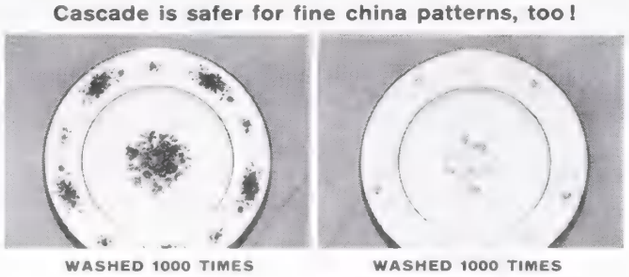
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**Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can!** You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

**Cascade is safer for fine china patterns, too!**



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WASHED 1000 TIMES IN ANOTHER DETERGENT

*Cascade protects finest china patterns as no other leading detergent can.* Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER






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**Training in the womanly arts** starts when Japanese girls are very small. Here, one is taught the proper position of the fan in the dance.

# Japan's crowning glory: her women

## Lafcadio Hearn's description of the Japanese women, written in 1904, is just as applicable today

• "It has well been said that the most wonderful aesthetic products of Japan are not its ivories, nor its bronzes, nor its porcelains, nor its swords, nor any of its marvels in metal or lacquer—but its women.

"Accepting as partly true the statement that woman everywhere is what man has made her, we might say that this statement is more true of the Japanese woman than of any other. Of course it required thousands and thousands of years to make her. . . . Before this ethical creation, criticism should hold its breath; for there is here no single fault save the fault of a moral charm unsuited to any world of selfishness and struggle.

"It is the moral artist that now commands our praise, the realizer of an ideal beyond Occidental reach. How frequently has it been asserted that, as a moral being, the Japanese woman does not seem to belong to the same race as the Japanese man! Considering that heredity is limited by sex, there is reason in the assertion: The Japanese woman *is* an ethically different being from the Japanese ma

"Perhaps no such type of wom will appear again in this world f a hundred thousand years; the co ditions of industrial civilizati will not admit of her existence. T type could not have been creat in any society shaped on mode lines, nor in any society where t competitive struggle takes those u moral forms with which we ha become too familiar. Only a socie under extraordinary regulation a regimentation, a society in whi all self-assertion was repressed, self-sacrifice made a universal o ligation, a society in which pe sonality was clipped like a hedg permitted to bud and bloom fro within, never from without; short, only a society founded up ancestor-worship could have pr duced it.

"She has no more in comm with the humanity of this Twentie Century of ours—perhaps very mu less—than has the life depict upon old Greek vases. Its charm the charm of a vanished world— charm strange, alluring, indescri

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able as the perfume of some flower of which the species became extinct in our Occident before the modern languages were born. Transplanted successfully it cannot be; under a foreign sun its forms revert to something altogether different, its colors fade, its perfume passes away. The Japanese woman can be known only in her own country—the Japanese woman as prepared and perfected by the old-time education for that strange society in which the charm of her moral being, her delicacy, her supreme unselfishness, her child-like piety and trust, her exquisite tactful perception of all ways and means to make happiness about her can be comprehended and valued. . . .

"To watch her at home, where she is free to be comely—merely to see her performing any household duty, or waiting upon guests, or arranging flowers, or playing with her children—is an education in Far Eastern aesthetics for whoever has the head and the heart to learn. . . . But is she not, then, one may ask, an artificial product, a forced growth of Oriental civilization? I would answer both 'Yes' and 'No.' She is an artificial product in only the same evolutional sense that all character is an artificial product; and it required tens of centuries to mold her. She is not, on the other hand, an artificial type, because she has been particularly trained to be her true self at all times when circumstances allow, or, in other words, to be delightfully natural.

"The old-fashioned education of her sex was directed to the development of every quality essentially feminine and to the suppression of the opposite quality. Kindliness, docility, sympathy, tenderness, daintiness—these and other attributes were cultivated into incomparable blossoming. 'Be good, sweet maid, and let who will be clever: do noble things, not dream them all day long.' Those words of Kingsley really embody the central idea in her training. Of course the being, formed by such training only, must be protected by society; and by the old Japanese society she was protected. Exceptions did not affect the rule. What I mean is that she was able to be purely herself, within certain limits of emotional etiquette, in all security.

"Her success in life was made to depend on her power to win affection by gentleness, obedience, kindliness—not the affection merely of a husband, but of the husband's parents and grandparents, and brothers-in-law and sisters-in-law—in short of all the members of a strange household. Thus to succeed required angelic goodness and patience; and the Japanese woman realized at least the ideal of a Buddhist angel. A being working only for others, thinking only for others, happy only in making pleasure for others—a being incapable of unkindness, incapable of selfishness, incapable of acting contrary to her own inherited sense of right and, in spite of this softness and gentleness, ready at any moment to lay down her life, to sacrifice everything at the call of duty. Such was the character of the Japanese woman.

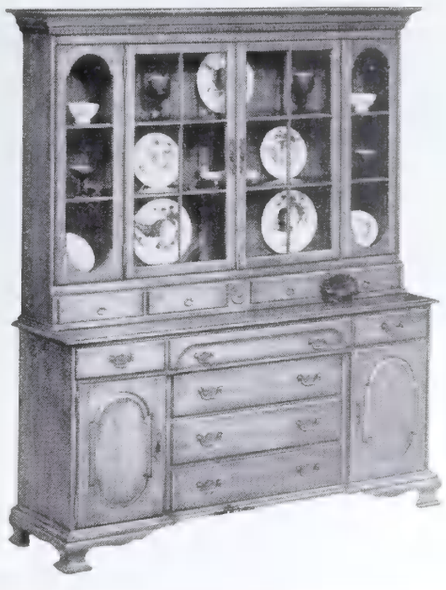
"Most strange may seem the combination, in this child-soul, of gentleness and force, tenderness and courage, yet the explanation is not far to seek. Stronger within her than wifely affection or paternal affection or even maternal affection, stronger than any womanly emotion, was the moral conviction born of her great faith.

"This religious quality of character can be found among ourselves only within the shadow of cloisters, where it is cultivated at the expense of all else. The Japanese woman has been, therefore, compared to a Sister of Charity. But she had to be very much more than a Sister of Charity—daughter-in-law and wife and mother, and to fulfill without reproach the multiform duties of her triple part. Rather might she be compared to the Greek noble woman—to Antigone, to Alcestis.

"With the Japanese woman, as formed by the ancient training, each act of life was an act of faith: Her existence was a religion, her home a temple, her every word and thought ordered by the law of the cult of the dead. . . . This wonderful type is not extinct, though surely doomed to disappear. A human creature so shaped for the service of gods and men that every beat of her heart is duty, that every drop of her blood is moral feeling, were not less out of place in the future world of competitive selfishness, than an angel in hell."

*So happy to the eye,*
*the pure white fan*
*of you whom I dearly love*

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PHOTOGRAPH BY HOWARD GRAFF

# How to Travel Japanese

*Some practical suggestions on how to get there and how to comport yourself once you do—in a restaurant, in an inn, and in the controversial bath*

By MARION GOUGH

■ You can be in Japan for a long time before you get there, if you fly to Tokyo via Japan Air Lines from San Francisco, Los Angeles, or Seattle. The flight adds up to a short course in Japanese manners and customs, a sort of briefing in what you'll find when you reach *Nihon*, as the Japanese call their country. And before the plane has left the ground, you will already have experienced the irrational sensation that constantly assails Westerners in this intriguing country—a feeling of surprise that the things you've heard and read about Japan are actually true. They really do wear *kimono;* here's the hostess dressed in one. They really do use hot towels before meals; here are steaming towels being presented to you in a little basket. On your cocktail tray are those incredible crackers of rice flour and seaweed and the slivers of dried squid, along with the kind of snacks you're used to.

This will probably be your first introduction to *sake*, the rice wine usually served warm in tiny cups from a tiny bottle, or Suntory, the Japanese Scotch, or the excellent Asahi beer. And probably the greatest delight of all will be your first beautiful meal-on-a-tray, the food so delicately and pictorially composed you're almost reluctant to disturb it. It will probably surprise you by its excellence and intriguing variety, too. This is your chance, in the presence of your peers, to experiment with *hashi*, the wooden chopsticks, without feeling self-conscious; and it's a good idea to get used to them, because knives and forks aren't always going to be available, especially in the purely Japanese restaurants where we urge you to go.

For their moments of recreation, as you will later discover, the Japanese like to slip into something loose. In your case you relax in a *happi* coat, the hip-length cotton *kimono* worn by Japanese workers, furnished to passengers much as Japanese inns provide *kimono* for guests. JAL even breaks you into the shoe-removal ceremony by replacing your shoes with socks.

All in all, by the time the plane is gliding over Tokyo Bay, you've had an absorbing indoctrination at least in some of the externals of the intriguing culture you're about to enter, including the deft and attentive service you find everywhere in Japan. It's such personal, almost affectionate service that you feel you are being "looked after" as opposed to being merely "waited on," as one is in the West.

The flight is an excellent argument for traveling to a country via the country's own national carriers. And JAL will extend this culture-conditioning even further when its new DC-8 Jet Couriers go into service on August 12, for the plane interiors are designed to put you into the very atmosphere of a Japanese house, with sliding *shoji*, flower arrangements, and carpeting patterned like *tatami*, the woven rice-straw floor covering used in Japan.

Cost of the flight, West Coast to Tokyo, via DC-7C, is $1,170 round trip, first class; $878.40 round trip, tourist class. Flights from San Francisco and Los Angeles stop at Honolulu, take about 23 hours. Seattle flights, via Anchorage, take about 18 hours. (*Please turn to page* 121)



MR. AND MRS. BARAD WERE AT MARTHA SLEEPER'S STORE IN OLD SAN JUAN WHEN TOM HOLLYMAN SNAPPED THIS SHOT.

# "Mel spotted that Rum Collins and all shopping stopped"

***—writes Susan Barad, who learned the magnetic power of the Rum Collins in Puerto Rico.***

I NEVER thought I'd be frustrated by a Rum Collins. But I was.

Mel had been buzzing all over Puerto Rico inspecting sites for a textile plant. But finally I persuaded him to come shopping in Old San Juan. He behaved like a lamb till he saw that Rum Collins. Then—*no more shopping.*

I must admit Mel had some excuse. He was tired, poor dear. And that dry, white Puerto Rican rum gives a long drink the zip and tingle of a cocktail.

One bartender told us that Puerto Rican rum got its extra dry zip from being distilled at high proof. Another said it was the aging that did it. A third said, "Piffle! It's all because of our mountain water."

All I know is, my husband now flatly refuses to buy *any* brand of rum unless the words *Puerto Rican Rum* are on the label. He may seem fussy. But he's right.



**RUM COLLINS**

Juice of 1 lemon (about 1 oz.); tsp. sugar; 2 oz. white rum; shake with ice; pour unstrained into tall Collins glass. Fill with club soda; garnish with lemon slice and cherry.

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GULF

**GULF OIL CORPORATION**

*House Beautiful*
AUGUST
1960



PHOTOGRAPH BY EZRA STOLLER

# Why an issue on Japan?

● Why should we learn about the ways and values of a foreign culture, especially when it takes a lifetime to understand our own?

Our answer is simple. It is worth doing if it helps you exercise new muscles of awareness, if it opens your eyes to things you have missed.

Our American ways are predominantly emphatic, exuberant, positive, and forceful. The cultural ways of Japan are restrained, nonemphatic, suggestive, tranquil, and understated. Yet Japan's aesthetics have produced depths of beauty of which we can be very jealous. Their gardens are the most delightful in the world. Their food has an elegance and sophistication unparalleled even in France. And their understanding of great lasting beauty—in objects, in rooms, in color schemes—surpasses that of any other culture.

Furthermore, we share many common interests, because for centuries they have been living more nearly as we do in suburban America—in separate houses surrounded by private gardens, designed to perform as extensions of the rooms from which they are viewed.

This entire issue is a synthesis of what we believe is significant about the 1200-year-old aesthetic development of Japan. This uninterrupted pursuit of beauty contains meaning for your life—regardless of the future course of history.



# What Japan can contribute to your way of life

● If you are interested in improving your way of living you will gather helpful information from anywhere and everywhere—at home and abroad. Japan is a gold mine in this respect, judged by all the standards that HOUSE BEAUTIFUL uses.

Nothing in our Western world can compare with the role that aesthetics has played in Japanese life for 1,200 years. The Japanese have prized sensitivity to beauty since the 8th Century. An important word in their vocabulary of aesthetics is *aware*, which is not too unlike our word "aware," and generally means sensitivity to things or subtlety of discrimination. One writer called it the "ah-ness" of things. The Japanese have not distinguished between the beautiful and practical, with the result that their most commonplace objects are worth paying serious attention to as aesthetic achievements. Every necessity is considered a chance to have beauty.

So you have a whole people — regardless of class — remarkably alert to beauty in living, speaking, dressing,



PHOTOGRAPHS BY EZRA STOLLER

**On first glance the room shown on these four pages looks extremely simple. But that is only because it is underfurnished by our standards. In truth, the structure is much embellished with a rich variety of patterns and materials. The empty floor space is refurnished several times a day with a few exquisite objects, depending on the event to occur. No room in a Japanese house is assigned a specific function, due to the system of keeping everything put away except what is in use. Any room can be put to use sleeping, eating, entertaining, studying. This is in a famous Kyoto residence called Sumiya, which was built in 1657 in the Edo Period, and is now open to the public. It is a good example of the *shoin* style of architecture which is still widely used today.**

**Many rich components go into the building of most Japanese-style rooms. The detail below is a close-up of the hardware and surface of the sliding doors on a small cupboard in the room shown above. The maple leaf repeats in both the sliding door-pull and in the rich brocade, which covers the wood of the sliding door. This is typical of the custom-order approach to possessions of all sorts. Even small counter restaurants have their china made to order with matching match boxes, doorway curtains, and wrapping paper for take-out lunches. Even ready-to-wear *kimonos* have spaces where family crests may be embroidered.**



and behaving. And you have the rare chance to see what results when such a point of view has had the chance to develop uninterruptedly for centuries.

We are not recommending that we transplant or copy the Japanese way. But if we can understand the attitudes and values that produced such sensitivity and awareness, it can help us find our own American way to the same rewarding ends.

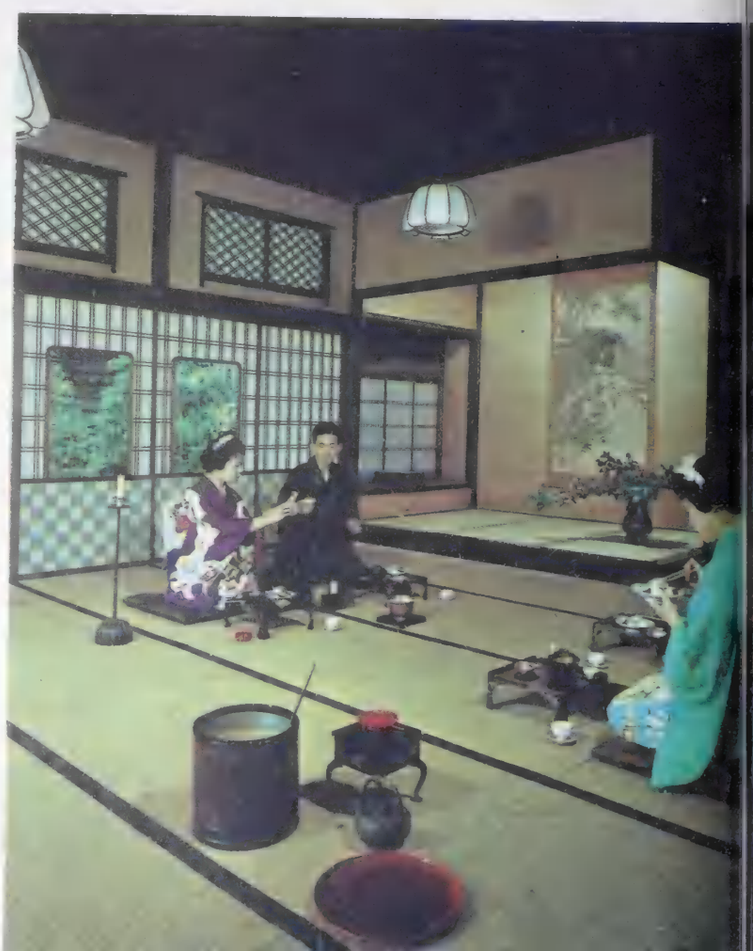
The most notable thing is the serenity of the houses, the gardens and the domestic works of art. This characteristic is quite frequently mistaken for simplicity or denial. But, upon deeper analysis, it clearly stems from a highly controlled, highly developed complexity. The illusion of simplicity comes from (*Please turn the page*)



WHAT JAPAN CAN
CONTRIBUTE TO YOUR WAY OF LIFE *continued*

the fact that they have put their development effort where it will count the most: the making of an integrated whole. They haven't designed piecemeal or part by part. They sense the interrelation of house and garden, the look of food seen against the dish, the effect of clothing seen against a room or a garden. They seem to have learned that, no matter the proposition (room, garden, costume), there should not be too many high points of interest: that even a quiet, unassertive general background permits only a few dramatic opportunities in any situation. They know you can't hit high C too many times in a song or it will be all screeching. So in their homes and gardens they underplay skillfully and calculatingly and gain greatly in effectiveness.

Because generations have been trained to sensitiveness, the Japanese take into account things most Westerners usually miss: the emotional effects to be achieved by a turning path, the changing (*Please turn to page* 119)





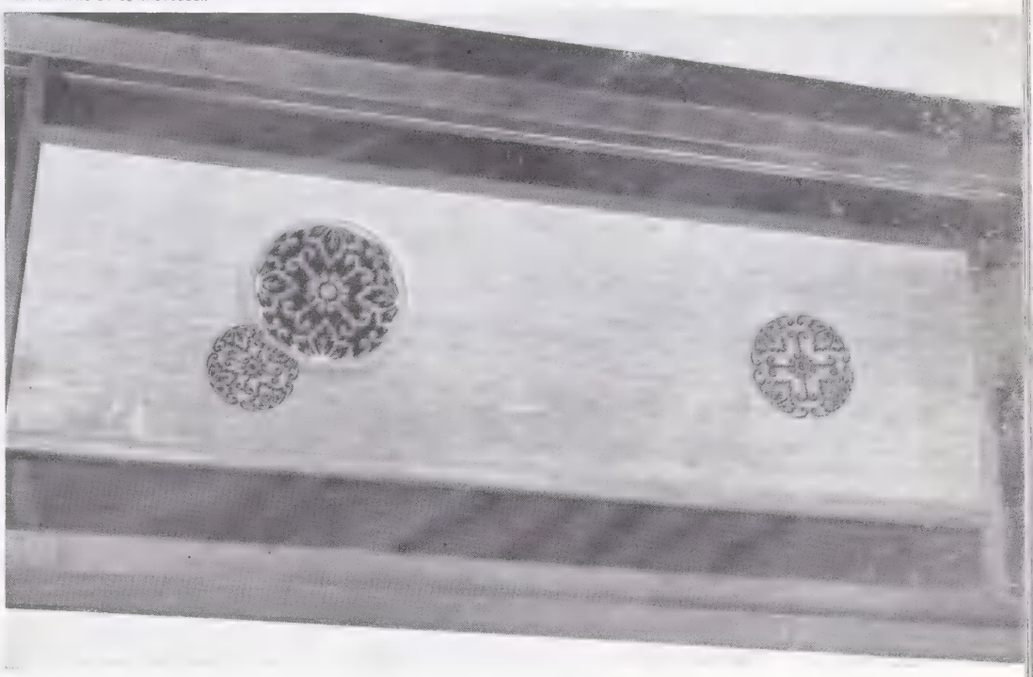
PHOTOGRAPHS BY EZRA STOLLER

←

**At left, you see the same room as that shown on the previous pages furnished as it would be when the master of the house is expecting guests for poetry reading. Tea will be served (though not a tea ceremony), so the tea things are out and ready. The folding screens have been brought out in honor of this occasion. Normally the wall against which they are placed looks as it does above—with sliding doors (*fusuma*) in a wave pattern in two shades of gray. The gentleman is reading the guest book of this house, started in the 14th Century, which contains nothing but *tanka* poems (of 31 syllables arranged 5,7,5,7,7). All are original compositions of the guests.**

←

**How a room is furnished for a formal dinner party, left below. How it looks when no one is expected is shown directly below. The corner alcove (called *tokonoma*) is equipped *at all times* with a beautiful hanging scroll and an exquisite flower arrangement. This alcove, for the chaste display of artistic possessions, occurs in all the principal rooms of Japanese houses, indicating the importance of possessing worthy objects.**

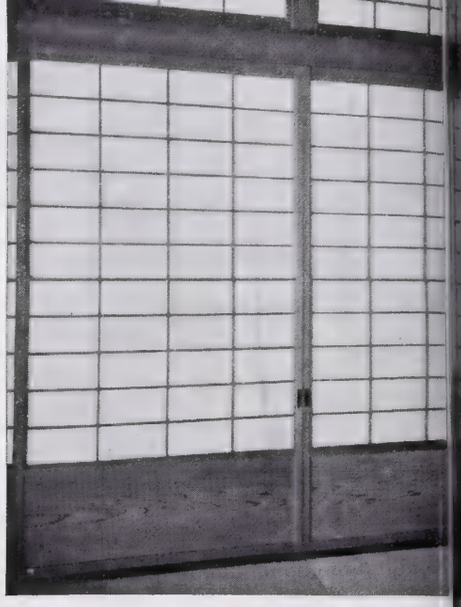




**The space above the sliding interior partitions is always occupied by a fretwork grille, which permits ventilation between rooms at all times. (See its location in top picture.) These grilles are usually intricately carved, and an enormous variety of designs can be seen—even in the same house. Count how many kinds of pattern you can see in this one room. Not simple is it? Yet the result is not jumpy or busy, thanks to the organizing influence of the module—shared by the *tatami*, *shoji*, and *fusuma*.**



ALL PHOTOGRAPHS BY EZRA STOLLER



**Six types of sliding panels in the outer walls of room at left permit many variations for privacy and ventilation. Innermost are paper *shoji*, shown closed, above. Small panels in transom work independently for ventilation. All can be removed. Guest room, the Doi Inn, Kyoto.**

# The Most

● The main message that the Japanese house can have for Americans is the obliging way it can be manipulated. The size of rooms can be changed by opening up the sliding doors or by removing them altogether. Outside walls, which are also sliding, can be manipulated in a variety of ways as well as removed altogether during hot humid weather.

With so many variables, a house can accommodate itself to changing social requirements and changing climate needs. In summer it can be a complete open pavilion, with the breeze blowing through every nook and cranny. In winter it can be closed with as many as three or four sets of surfaces.

At night, or during storms, another set of solid wood shutters come into play. These night shutters make bedrooms dark, add a safety factor against burglars, keep dampness off the paper *shoji*. They have tiny sliding apertures for ventilation. The night shutters slide out of sight during the day in shutter boxes that are built at the "end of the run" on the outside wall of the house.

As a climate control (*Please turn the page*)





**Reed panels replace paper *shoji* for hot, humid weather. They soften the light and provide semi-privacy, allowing maximum air movement through the house. Whole panels lift out of track for storage during winter. This new house in traditional style is the Tokyo residence of Mr. and Mrs. Yamagato. Isohachi Yoshida, architect.**



Lower half of *shoji* is glazed. Papered panel, within frame, slides up for extra daylight and view without outside air.

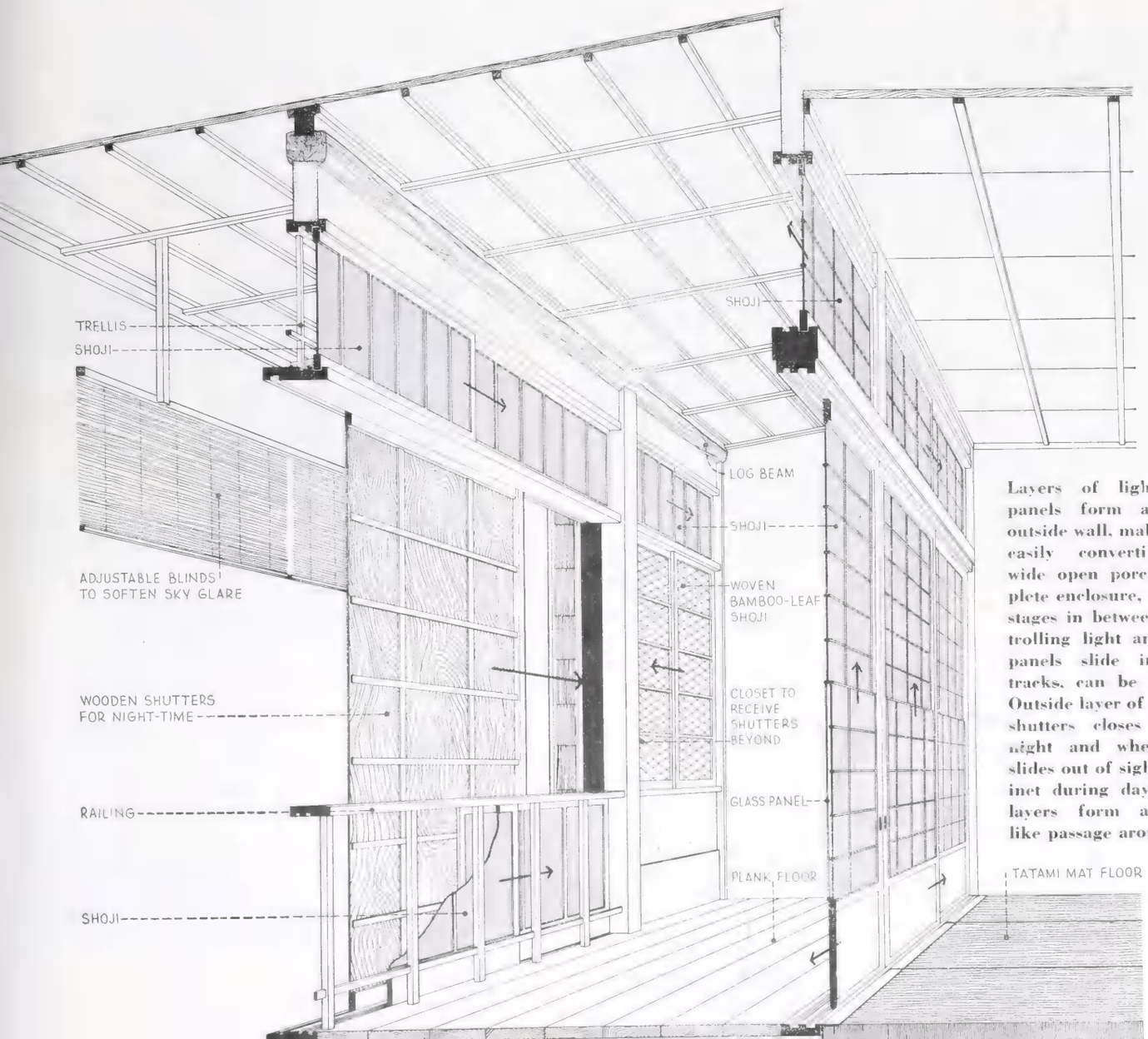


Outer wall, across narrow veranda, has solid wood shutters for nights, as well as small paper *shoji* in transom and in railing for breeze control at floor.



All wood shutters slide into storage compartment at end of the run. Access is through small doors at right.

# Flexible Houses in the World




Layers of light, sliding panels form a versatile outside wall, making house easily convertible from wide open porch to complete enclosure, with many stages in between for controlling light and air. All panels slide in wooden tracks, can be lifted out. Outside layer of solid wood shutters closes house at night and when stormy, slides out of sight into cabinet during day. The two layers form a veranda-like passage around house.

SIX PHOTOGRAPHS BY EZRA STOLLER



Even Western-style room uses the architectural grammar of the sliding wall units. Here are four sets: glass, screening, paper *shoji*, wood.



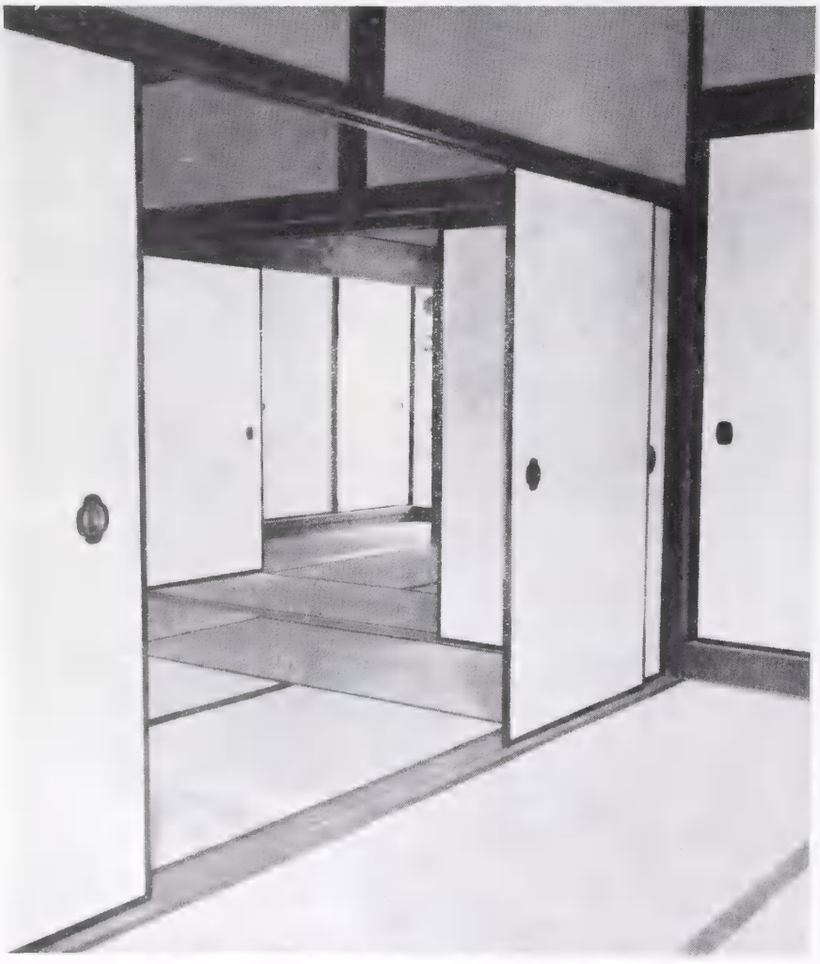
Paper *shoji* could be used alone or in combination with glass panels. Think of *shoji* as sheer glass curtains, softening and diffusing.



Wooden rain shutters are pulled closed at night (except in hot weather), always during stormy weather, or when owners are absent on trips.

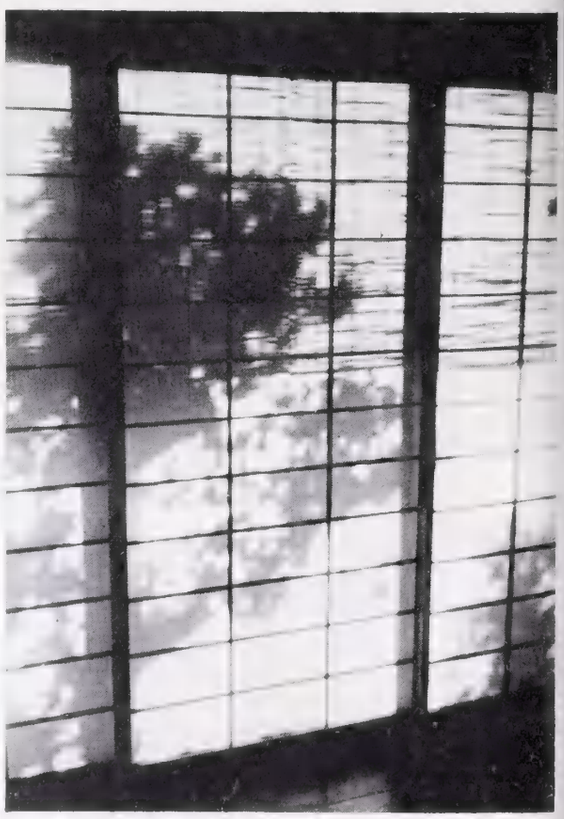
THE MOST FLEXIBLE HOUSES IN THE WORLD *continued*

PHOTOGRAPH BY NORMAN CARVER, JR.



The majority of interior partitions in Japanese houses are made by sliding panels (called *fusuma*), whose main advantage is that they can be lifted out easily. In this way a suite of rooms may be quickly turned into one. *Fusuma* may be plain, as shown here, or richly decorated with a panorama across all the panels. Many are important art works.

Paper-covered sliding *shoji*, the equivalent of our windows, have merits not fully appreciated until you see them in Japan and discover the shadow-play that they invite from the plants in the garden. Carefully pruned specimens, placed close enough to the house, throw interesting shadows when the winter sun is traveling low in the sky. Full sun on a white *shoji* makes cheerful, non-glaring brilliance.





**Note interesting pattern on ceiling achieved by eleven separate tracks on which these sliding units travel. It is intricate, yet simple-looking!**



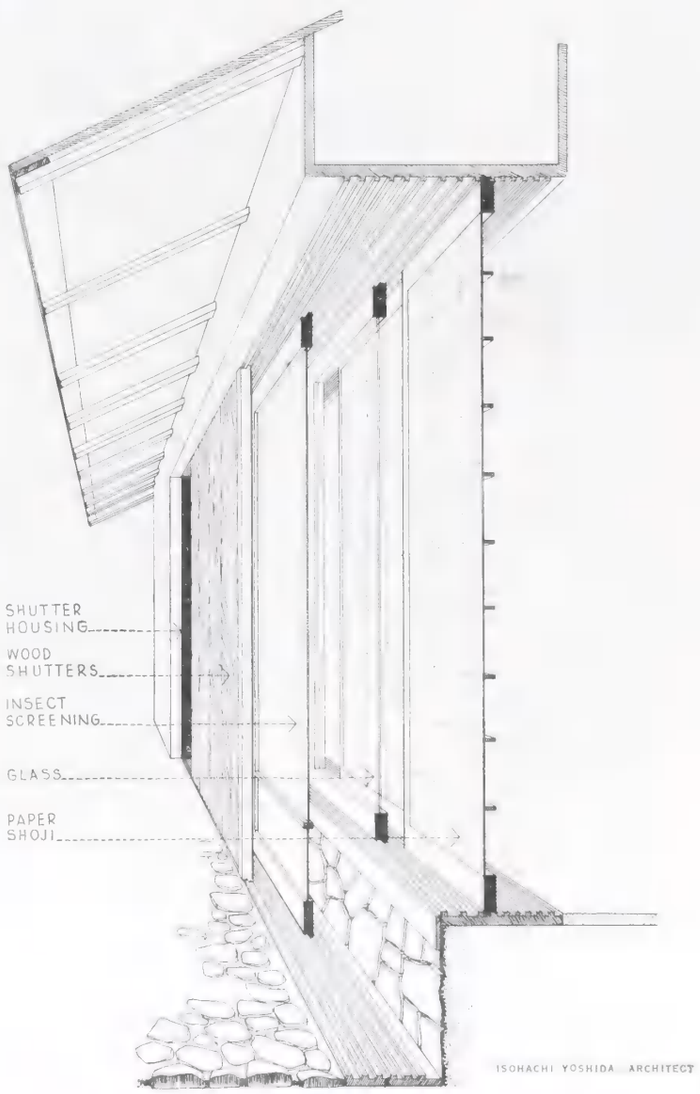
**At the bottom, the tracks occur on two levels; the rain shutters and screening occur on the lower outer level. Five variables are possible.**



**All sliding units meet at the corner inside a post that uses a rock as a footing. The rock has been carved out to permit units to meet.**

system the Japanese house cannot be matched anywhere else in the world, thanks to the wide variety of its manipulatable parts. The six pictures above show a contemporary version of the flexible wall principles. Four sets of sliding elements can be used singly or in combination with each other. Panels of glass, paper, insect screening, and wood all slide back into wall pockets, so designed that all panels can be received at once. Thus the total opening can be absolutely clear.

The thought behind the designing of Japanese houses becomes quite clear and reasonable, once you have been there in the summer. For they have high rainfall and high humidity and high temperatures, at least five months of the year. The Japanese house appears highly rational in the light of these tropical conditions. The broad roof overhangs give protection against rain and the dazzling glare of the white humid sky. The veranda that encircles the house protects the straw mats from driving rain. The absence of paving in the surrounding garden is equally rational, for it would increase the heat more than the breathing earth does. But this breath of the earth is very moist, so the floor of the house is raised to let air blow through below, as well as through, the rooms. For the same reasons, they do not coat wood surfaces with paints, so they may breath instead of rot. The patina you see on their wood structures has a beauty that can be gained only from exposure to the elements. (In new houses they speed up the aging process by coating the wood surface with a mixture of charcoal soot and persimmon juice, leaving the grain open and making a rich dark brown color.) We would do well to imitate their rationality, if not their ways.




**This interesting and versatile detail is one that could very easily be used in the United States, especially in climates with great weather variation. It has much to recommend it because all the units move out of sight when not wanted.**

Many houses have a *kura*, or storeroom, as a repository for family possessions, each lovingly nested in its own marked box or meticulously packaged and stowed on shelves or racks. It is sometimes a separate building, but is always placed where it is easily available, for frequently used things are also kept here. In this land of frame houses storerooms are built to resist fire. See thick wall and fire doors below.



# Ample Storage—secret to the uncluttered look

● The clean, spare look of Japanese rooms might lead you to suspect that the Japanese resist possessions and that this "emptiness" is a sign of austerity. Actually, they need and own many changes of possessions. In a single day, they replace the room furnishings several times—for sleeping, eating, sitting. And with every season and for every festival, some furnishings are changed.

The need to keep these replacements easily available in their small houses has produced some ingenious storage methods. Most frequently used possessions are kept on shelves behind sliding doors. Many houses have a special room for storage.



PHOTOGRAPH FROM "THE JAPANESE HOUSE AND GARDEN"

**One wall of this room is designed to store *kimono*, which are folded flat and kept in drawers or on shelves concealed behind sliding doors. Doors here resemble room-dividing *fusuma*.**

**Some houses have furniture-like storage walls of shelves and cabinets. They are treated like architecture, barely ornamented except for the matched wood graining and rich hardware.**



**The Japanese genius for getting the most out of small space turns the staircase into a storage cupboard. The otherwise unused area under the stairs in the home of potter Kanjiro Kawai is built up into a bank of easily accessible cabinets of varied size.**

FOUR PHOTOGRAPHS BY EZRA STOLLER



FOUR PHOTOGRAPHS BY NORMAN CARVER, JR.

**The garden as the visual wall of the room is a relatively new idea in America. But it is at least 1,000 years old in Japan. The sliding walls are put away in hot weather so the garden truly becomes part of the house. Great artistry in the design of these garden backdrops has been developed.**

# The garden as part of the house

PHOTOGRAPH BY EZRA STOLLER



● The close relation of the garden to the house is easily understood when you learn about the openability of most houses. This could only lead to a union and deep sympathy with nature. All the phenomena of climate become more discernible. And man is ranged on the same level with all other natural things: plants, trees, animals, mountains, lakes, seas—even stones.

So the Japanese garden is nothing more than a skillful attempt to recreate nature, to make it seem that it had always been there and the house dropped into some previously existing, enchanting condition.

Since the garden is to be so intimately associated with the interior of the house—even in winter—they strive to make it permanently attractive. It may have peaks of glory, but it must never look seedy. This substantially affects the choice of materials and plants.

**Houses perch in the garden as lightly as birds, seem as ready to take wing. They never give the feeling that anything has been pushed around to make way for the structure. All houses are raised 20 to 26 inches above grade, giving them a vantage point for the viewing of the total garden scene.**



The Japanese try not to show everything from one spot, creating mystery, stimulating your imagination. Each view withholds some part of itself from revelation. The garden paths turn, disappearing behind hillock, rock, or shrub.



Japanese houses seem delicately dropped into their gardens, as though they will not be there permanently. Verandas, sheltered by wide roof overhangs, encircle much of the house, inviting you to sit quietly and contemplate.



The admiration of nature and of the change of the seasons amounts almost to a religion in Japan. This summer house on Lake Biwa is protected from the glare of the water by the line of grasses. But the owners let them go uncut, more to watch them grow, turn brown, and wither than for their practical use as glare-breakers. The reeds, rushes, and grasses that grow in water have long been popular reference points for poetry writing. For instance:

*Short as the joints of bamboo reeds*
*That grow beside the sea*
*On pebble beach at Naniwa,*
*I hope the time may be*
*When thou'rt away from me.*

Princess Ise (about A.D. 890)

PHOTOGRAPHS BY EZRA STOLLER



*The Katsura experience:*

# How architecture can reveal the "core of things"

**At first glance the villa seems to hold little interest. The main structure steps back in a series of apparently unrelated jogs. Actually, the design is an elegant avoidance of symmetry.**

Man and nature, working in close harmony, produce a beauty not otherwise possible. As you walk to one of the teahouses on the grounds at Katsura, you pass this hand-washing bowl at the entrance. Man has crafted it, placed it in position, and arranged stones around it, but nature added the aging lichen and the curve of the fern, without which the arrangement would have been a raw intrusion.



From every vantage point at Katsura there is much to see and to absorb. As the building steps back, the march of roof lines becomes evident (see cover photo also). This roof pattern is repeated on the ground in the gravel drip strip that meticulously follows the edge of the overhanging eave above it.



PHOTOGRAPH BY NORMAN CARVER, JR.

Under its annual mantle of snow, the palace shows new facets of its beauty. Here, framing the white roof and *shoji*, the dark wood of the structure becomes an even more dominant pattern.



The ponds and lakes at Katsura have been carefully designed to make the most of sky and garden reflections (see plan, page 115). Here, a peninsula of river-washed stones leads the eye to a stone lantern, then beyond it to a teahouse across the water.

● Of all the buildings in Japan, a 17th-century villa holds the most meaning for Americans today. Not because of the materials used, for they are more modest than in a New England farmhouse. Not because of the room arrangement, for it was built to house a prince. And not because of its visual beauty, for in this it is matched by many buildings in Japan. It is simply that Katsura Palace is more than architecture; to experience it is to understand more of life itself and of man's place in nature. In this it more closely resembles a great work of the more traditional arts—poetry, music, or drama. "We are in another world," writes Fosco Maraini of Katsura. "The simplicity here is no return to the primitive, but the distilled essence achieved by one who has run through the whole gamut of richness, complication, magnificence, and has now found his way to the core of things and rejected the rest."*

(*Please turn to page* 115)

*This quotation and others in this article are from *Meeting with Japan*, by Fosco Maraini, reprinted by permission of the Viking Press.

## In Japan the fine arts of living include flower-arranging and the tea ceremony

**No young Japanese woman is considered fully educated until she has learned the arts of flower-arranging and of performing the tea ceremony. Both require serious study and involve such related matters as design, presentation, restraint, emotional control, and physical grace. A girl may spend as long as two years being trained in the tea ceremony, a ritual which in itself reveals nearly every aspect of the Japanese philosophy of life. Flower-arranging is in a sense never really mastered; it can be studied for a lifetime. The girls you see gathering flowers (below) are Japan Air Lines hostesses, who are proficient in both arts and present travelers with a fine introduction to the Japanese way of living.**





**1** This entryway of a house has only 40 inches of space for a garden. But skillfulness and artistry have turned this scrap of land into a charming little event. A few rocks, gravel, a few shafts of bamboo, a little water, one shrub were the only elements used. Reed curtains hanging from the roof overhang falsify closeness of the neighboring wall.

**2** A walled private garden for a bathroom in a modern Japanese house shows how much interest can be created in a little space about 10 feet square.

**3** The ideal in room planning is to give all main rooms separate and private gardens, preferably arranged so no other room shares the garden. This one, in the Tori Inn in Kyoto, connects with the garden of another room, but cannot be seen from it, maintaining privacy.

PHOTOGRAPH BY NORMAN CARVER, JR.

1

2



3



# The Smallest Gardens in the world

● No gardens in the world can surpass those in Japan. Their charming serenity is highly conducive to peaceful relaxation. Their real miracle is that they have made the smallest spaces seem uncrowded and uncontrived.

They do it with many techniques that create the illusion of space: with dwarf plants, which are kept under control by rigorous pruning: with a highly developed sense of scaling: by surfacing boundary walls with materials from nature, such as twigs, bark, stone, or bamboo, so nothing ever signals "this is where nature stops."

One important trick is that they leave plenty of empty spaces, so nothing seems crowded. These empty spaces are literally bare, though they may be moss-covered or gravel-covered. But they also bank up plants and rocks in depth, so that each element masks portions of the elements adjacent to it—thus disguising the space conditions. Most gardens are impervious to seasonal change, because of the wide use of evergreen materials.

Many books have been written analyzing the secrets of Japanese garden design. One of the best, summing up the principles very clearly and succinctly, is David Engel's *Japanese Gardens for Today*, published by Charles Tuttle.

*More pictures on the next two pages*



**It is common for the house to wrap around tiny gardens. These little spaces may be planted to resemble woodland conditions. Or they may be designed more chastely, with only gravel, rocks, a drift of bamboo, and a carefully pruned tree. Utmost care is used in selection of material.**

**A plant seen close-up in a small intimate space is easier to pay close attention to than the same plant in a bigger wilderness. Seeing nature in such sharp focus may be the reason the Japanese get more pleasure from observing it.**

FOUR PHOTOGRAPHS BY EZRA STOLLER







**These two photographs illustrate well how the Japanese use plantings to disguise the true conditions of a space. As you drive down the lane at the left, leading to a house at the rear, you have the illusion of going along a tree-lined *allée*. The actual condition along the right side is shown above, a board fence with closely spaced trees, effective only in long perspective. But that is the only way you normally see them.**



FIVE PHOTOGRAPHS BY EZRA STOLLER



**Here is a woodland glade, complete with trees, shrubs, flowers, and waterfall in a space no more than 12 feet wide. There is a fence along the boundary line at the right, but it is hardly visible, and the whole impression given is that of looking into an endless depth. The illusion is accomplished by numerous changes of plant materials and levels of plantings.**



**Japanese bring their plantings right up to the house, which gives them a landscape in depth. See how close these trees are to the actual structure. We Americans tend to use broad sweeps of lawn to set off our gardens, but with smaller lots and our need to reduce maintenance, we can learn from Japan how to cut down space but still have a world of interest.**



Behind this Japanese house, you can wander through what is apparently a natural woodland. The placement of the stepping stones, the incursion of plants into the walkway, the almost-overgrown quality of the area, create the impression that the land has always been this way, that the house has been set into an already-established condition. All the materials were, of course, carefully chosen and placed to achieve this illusion. The thicket of trees in the background marks the boundary line.

The Japanese are experts at disguising the actual space in a garden. Here the path disappears as if it went on endlessly. Actually, the partially hidden bamboo fence is the limit of the garden. Every device is used to prevent your eye from coming up against a finality—there always seems to be more, *if* it were only possible for you to see it.



Since the houses are set so close together, the Japanese focus attention down to the immediate foreground, where the sense of other houses is not a factor. Here, the sweep of gravel running between the moss on one side and the stones set in mortar on the other suggests the meandering of a stream. It makes the most of a narrow ten-foot strip.



TWO PHOTOGRAPHS BY JEANETTE GROSSMAN

# What Japan has
## that we may profitably borrow

They have serenity and tranquility
in their moments at home.
There are secrets about
how to do it, wherever you are

## By Anthony West

When I was in Japan, I often found myself recalling an incident in my childhood which gave me my first lesson in art and design. A painter friend of my mother's gave me a splendid box of colored pencils for my birthday. To show him how much I appreciated his gift, I drew him a snake-like dragon covered with colored scales, using every color in the box.

To my eyes the monster was gorgeous, and I showed it to the painter with considerable pride when he came to see us a few days later. He was not impressed. "Hmm," he said. "I see that box had too many colors in it for you to handle." Then he quickly drew a little black dragon with a yellow line round its mouth beside mine, looked at it for a second, and added a small red tongue. My dragon with its hundred colored scales went out like a light that had been turned off. There was nothing left on the page but the new dragon with its scarlet tongue between its yellow lips.

"See what I mean?" he said, and I said "yes." But I only understood what he meant twelve years later after I had spent a week vainly trying to paint a pink and white model posed in such a way that her skin picked up the reflected light from a huge bunch of flowers of a great many colors. I had lovingly put all the colors of the flowers and of her flesh into the picture, but though they were all there, they couldn't be seen. In despair I shut up shop and went off to an art gallery to look at some paintings by acknowledged masters which I remembered as being particularly brilliant and rich in color.

When I looked at them with my particular problem in mind, I discovered that although they looked colorful they were in fact extremely economical in the use of colors. In each case a few brilliant touches suffused the whole canvas. In some paintings I had thought of as bright pictures less than a quarter of the surface was given up to what one thinks of as color; the rest of it was negative or neutral in character, providing a sounding board on which the resonance of the actual color was developed.

In Japan, time and time again, I would find myself faced with this paradox. I would sit in a room that gave an impression of warmth and color, yet I would find in the end that it was, from the Western point of view, almost devoid of color. Or I would start measuring up a house that had impressed me as being very spacious and find that it was in actuality extremely small. Or I would find myself remembering as extremely luxurious a house that was, by American or European standards, virtually unfurnished.

THREE PHOTOGRAPHS BY EZRA STOLLER



**The smallest house has much in common with the homes of wealthy Japanese. The idyllic natural setting, the way the structure expresses itself visibly on the outside, the elegant details (note the rail at the window sill), resemble those in the most expensive houses, but executed on a smaller scale.**

While I was admiring these effects and wondering how they were achieved, I noticed something else about Japanese architecture and design. There is as wide a spread between extremes of wealth and poverty in Japan as there is anywhere else in the world, but there is no country in the world where the homes of the rich and the poor have so much in common. A European king's palace is almost as much unlike a farm worker's cottage as a Texas oil man's house is unlike a cold water apartment in Hoboken. But the house of the richest Japanese has more in common with the poorest country cottage than it has differences from it. This is not because there is anything naive or simple about the Japanese, who were until recently a long way ahead of Europeans in the sophistication and refinement of their architecture, but because they believe in simplicity.

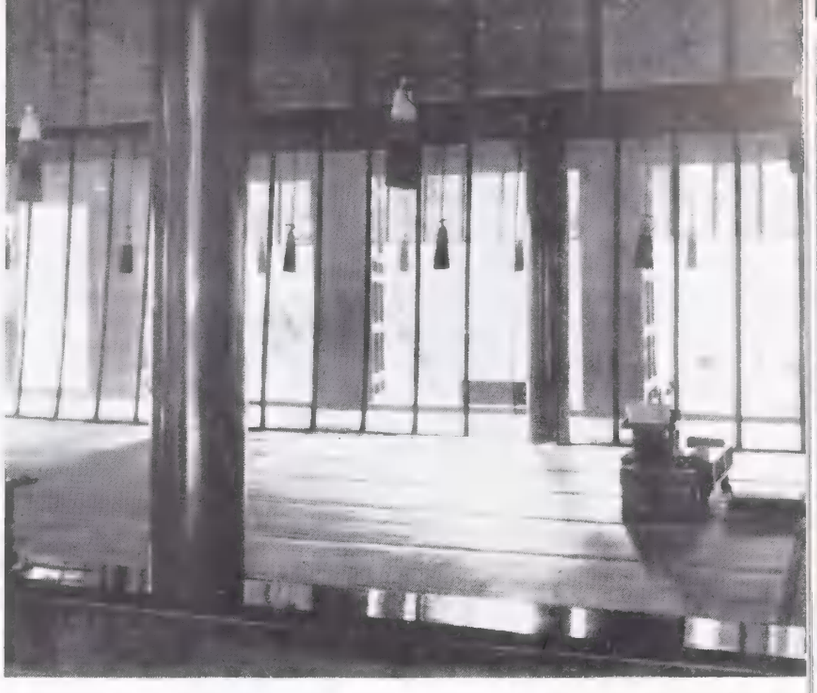
What I learned all over again in Japan was the lesson of the color box, which the painter had taught me. The lesson is a paradox that can be expressed in various ways: that freedom is in restriction: or that everything is too much. The peculiar dilemma of Americans is not that we have everything, but that when it comes to designing our homes we can do anything we want.

We have the most glorious color box there ever was to dip into, and an almost infinite variety of materials, fabrics and styles to choose from. But from the American house emanates a restless and temporary quality, and all too often its interior spaces have an arbitrary quality that is disquieting and unsettling.

All this agitation of colors, styles, and proportions is noticeably lacking in the Japanese house, which has an almost religious feeling of tranquility and harmony about it. And yet it is infinitely more elastic than the American house. Most of its exterior walling can be manipulated for the variables of weather and removed altogether in the hot summer months. Its interior arrangements are even more flexible.

The first time I went to see a Japanese friend who is a teacher, I sat in a large upstairs room in which he was lecturing to fifty students who had come to visit him. The next time I came to his house the big upstairs room had become four bedrooms. This change, which can be made in the internal layout of any Japanese house, was brought about by putting up and taking down wall panels called *fusuma*. Some *fusuma* are plain, and others are decorated. Some houses have several different sets of *fusuma* so that the walls in the house can change color as well as change places at a few minutes notice. In wealthy homes and in temples the *fusuma* are painted with motifs and scenes appropriate to different seasons and to different occasions, and some of these decorative sets of spare walls are among the world's great works of art.

The question for the Westerner is how all this flexible use of internal space and structural elasticity can be achieved without creating a confused mess. The answer the Japanese gives is that this freedom works because it is freedom inside a rigid framework of restraint. Every *fusuma* in Japan is the same size, and all wall heights and spaces between upright members of the frame of a house are proportionate to the standard *fusuma* size. *(Please turn the page)*



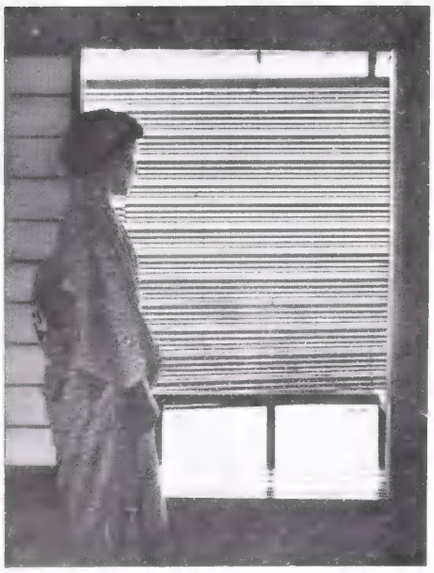
**Japanese dislike the harsh brightness and sharp-edged shadows created by direct daylight. The soft, contemplative light seen here is in keeping with the restraint they show in all matters.**

## Soft modulated light, filtered through screens, sets the mood of the Japanese interior

TWO PHOTOGRAPHS BY NORMAN CARVER, JR.

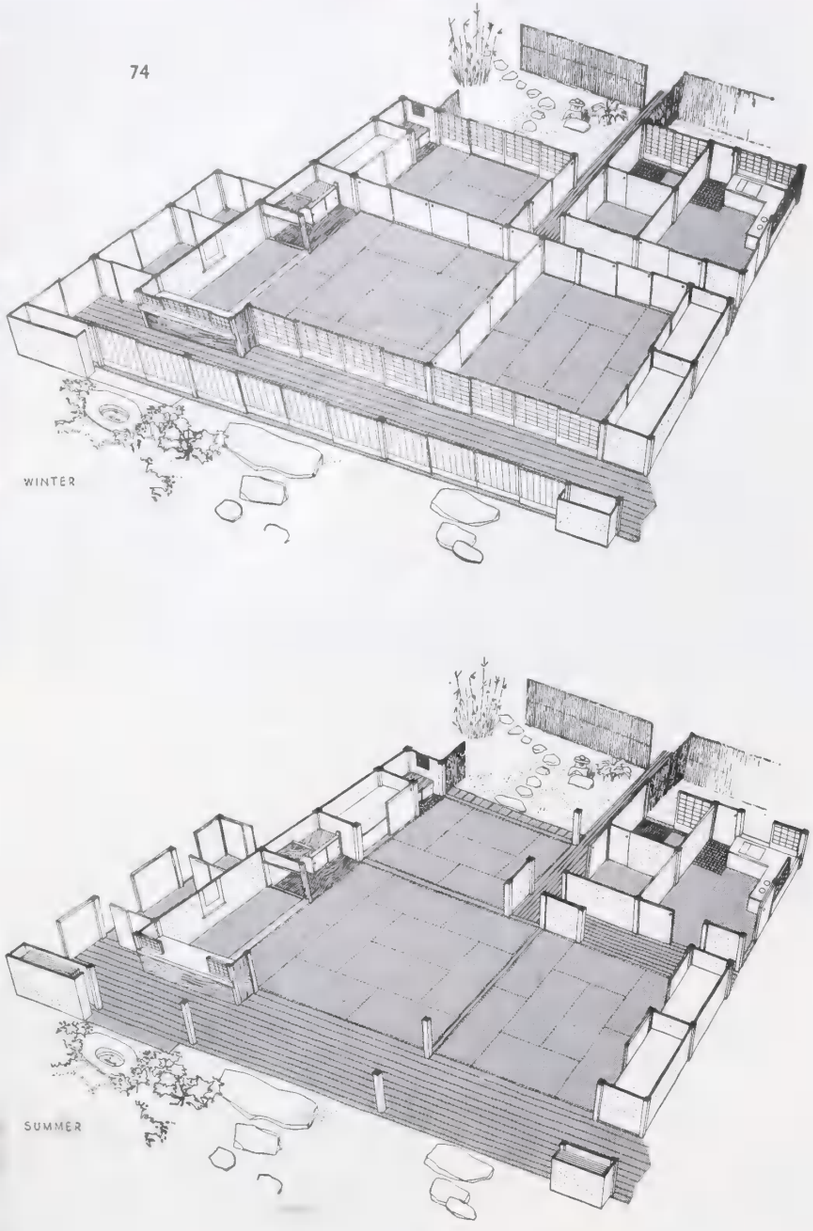


**To keep out the glare of the sky, houses in Japan use all kinds of devices: paper *shoji*, split bamboo screens, reed curtains. These can be arranged in multiple ways.**



**When you are seated on the floor, you see more sky than when standing, consequently get more sky glare. Shade (left) has hooks to hang at any height (below).**






**How a Japanese house changes its face from winter to summer: All the interior partitions (the *fusuma*) can be removed and most of the exterior panels can be removed or slid back into storage pockets. This opens the house from end to end, creating a pavilion-like structure over an open interior space.**

WHAT JAPAN HAS THAT WE MAY PROFITABLY BORROW
*continued*

The horizontal control of interior space is just as rigid as the vertical, though in the case of floor space the unit of control is the *tatami*. This is a sweetly-scented straw mat two inches thick and six feet by three feet on the surface. It provides the governing module for every enclosed space in Japan and has done so since the beginning of Japan's recorded history. Ultimately the ground plan of any Japanese building of any period, ancient or modern, resolves itself into multiples of a six-foot square, and the size of every enclosed space inside the building will be automatically in proportion to the total area under its roof. As *fusuma* are in a close relationship to *tatami* in point of size, the heights of the walls are always in harmony with dimensions of the floor spaces.

This voluntary acceptance of a quite arbitrary discipline and of a very high degree of standardization is the secret of the effortlessness with which the Japanese get their splendid architectural effects of serenity, calm, and freedom. They get these effects in structures closely confined by narrow city lots just as easily as they do when space is unlimited, and the harmony of good proportion often creates an illusion of unlimited space where there is very little room to spare.

What is just as important is that this discipline of proportion gives a coherence to the plans of Japanese houses that free planning often destroys. No matter whether they are plain rectangles or rectangles with an extension (like the New England house with its L); or if they flow around enclosed courtyards, run along one side of a garden, around the boundaries of a city lot, or along an ornamental pond; and no matter how casual their layout may at first appear to be, Japanese houses possess the quality of unity and organic wholeness which comes of having a relationship between all their parts.

It is the relationship between the rooms in the house, immediately appreciable in the nature of the vistas that open up when a third room is seen through a second, that is the leading theme in Japanese interior design and decoration. Now that the Western interior designer is turning away from the idea of the house as a set of self-contained boxes, isolated from each other not only by solid walls but also by conceptions of function (expressed by such terms as dining, study, living room, play room, and so on), toward the conception of fluid and interlocking space, the long experience the Japanese have had with its organization becomes valuable and for the first time relevant.

The first step toward understanding another person's experience is to understand the person, and this is as true when it comes to understanding an alien architectural and artistic tradition as it is when a domestic situation is involved. To my way of thinking, it is a mistake to try to understand Japanese art and the Japanese tradition of design by making a first approach to aesthetic principles. The Japanese say that their finest works of art and their finest houses reflect the spirit of *shibui*. This word expresses an interesting idea, but an extremely complicated one with subtleties that almost elude verbal explanations.

*Shibui* is the essence of Japanese culture, and it includes the ideas of balance, measure, restraint, control, discipline, elegance, and strength, though in a paradoxical and typically Japanese way. Strength used in accordance with the principle of *shibui* would seem to be easy and effortless, but it would be even more in line with *shibui* not to use it, while being strong. In architecture *shibui* would require the solution of all the problems of stress and tension not only by the most economical means, but also in such a way that there appears to be no problem and no need for a solution.

The Japanese are as fully appreciative of the structural aspects of their houses as they are of their interior spaces. The timber frame of a Japanese building is always a leading component of its decoration, and the main supports of the walls and roofs are always kept in plain sight. These structural timbers are often of specially chosen woods, selected for the beauty of their color or their grain or a

combination of both. They are superbly finished in the more expensive houses, and the carpenter's work is in most cases superior to that which goes into the very best Western furniture. The framework of a house is a necessity, and a part of *shibui* is the confrontation and recognition of necessity as an integral part of life.

But another and equally important element in *shibui* is calm in dealing with necessities. The Japanese always go to great lengths to avoid the appearance of dynamic elements in the construction of a building. They like the static impression created by strong, clean, upright supports carrying timber crossbeams that seem to be held in place by their own weight, and they have a particular appreciation for the state of inertia created by an exact counter-balance of opposed forces. They dislike equally such dynamic Western styles as the Gothic which dramatizes thrust in the tense nervous lines of pointed arches, ribbed vaulting, and flying buttresses, and the post-Renaissance classical styles that use walls as a decorated mask behind which all engineering problems are ambiguously dealt with.

This is not to say that the Japanese avoid difficult construction problems. The largest wooden building in the world is in Japan, the Daibutsuden of the Todaiji temple at Nara, and the supporting structure of its roof is a masterpiece of earthquake-resistant elasticity and strength, which has stood all tests since its completion in 1708.

But while the problem of holding up so complex a structure has been solved by a dynamic use of cantilevers, considerable care has been taken to minimize this aspect of things. The building is so proportioned that the overhang, taking its eaves thirty feet out beyond the wall line, is made to seem as much as possible like the normal extension of a roof to protect the walls below it from rain, a feature of the ordinary Japanese house. The fascination of the Todaiji Daibutsuden, not otherwise a very engaging building, lies in the way its huge scale slowly becomes apparent in the course of a second or third visit. Many persons who have seen it only once go away without realizing how large it is. In so far as it is the most modest building of its size in the world, it is in accord with the (*Please turn to page* 116)

**When you see a Japanese house opened this way for the summer, you realize why the structural details of the house are so carefully planned. At this time of year, the framework stands exposed and becomes the main design element. It is vividly clear here that the whole house is thought of as one large space that can be arranged inside into variously-sized areas. Interior partitions are considered only temporary dividers.**

PHOTOGRAPH BY KIICHI ASANO





Small, young, tender vegetables a
the preferred ones in Japan. The
eggplants were typical of sizes o
fered in one market. Match box
two inches long, so eggplants va
from one to four inches. Eggplan
so young do not need to be soak
in salt water to remove their stin
Two small sizes are cooked whol

# Discovery of another Gastronomic Planet

*By* ELIZABETH GORDON

● It's hard to understand how there could still be an undiscovered area in Gourmet Paradise. The amateur and professional gourmets of the world are habitual travelers who will go anywhere once they have heard the eating is good. They consider the world their "beat," and they probably are the truly international citizens, since they are quite unencumbered by prejudices. It *did* seem that they had been everywhere.

But no word had leaked to us, via the printed or spoken word, that Japan would be a gastronomic thrill. We had been told, by people who had even lived there, that it was "good but limited in variety." I had eaten three or four spectacularly good Japanese meals in Hawaii, but they had been ordered days in advance. I assumed they would not be representative of the food to be found in average Nippon restaurants. We assumed that the best food would not be found in restaurants but in homes, and that we would therefore not see the best.

Everything we assumed was wrong. Japan's cuisine turned out to be *the peak* in my 29 countries of traveling. Every one of the 149 meals I had were delicious. About 50 were Epicurean. Five or six I shall never forget as long as I live.

From what did this superiority arise? And can we have any of it in our own homes?

Yes, we can have it in our own homes. And once you know the nature of its superiority you will see what and how to do it yourself.

Part of this superiority arises from the fact that they use only the youngest and tenderest foodstuffs. Another reason for this superiority is that the method of preparation is so sensitively appropriate to the inherent nature and flavor of the food itself. Consequently, new nuances are brought out in old familiars like carrots, eggplants, cucumbers. Their best—whether it is beef, seafood, or vegetables—is better than our best. It is smaller, younger, or more carefully grown.

Now, mind you, we are not reporting on the diet of the average Japanese any more than we characterize French food on the basis of the factory workers' diet. Undoubtedly the average Japanese cannot afford the baby vegetables, or the fantastically good Matsuzaka beef. We are talking about upper-class food—lunches costing from $3 to $9 per person and dinners costing from $5 to $10 per person.

We discovered some basic truths which are above and beyond cost. Such a one is the new world of soup stocks and cooking stocks made of dried kelp and dried bonito and loaded with trace elements; dipping sauces and marinades that give new zest to familiar foods; preserved chestnuts that are better than candy. There was a whole world of tender sprouts and leaf (*Please turn the page*)

ALL PHOTOGRAPHS BY EZRA STOLLER



Picnic or lunch-box food typifies the whole of Japanese food: the wide variety, the artistic arrangements, the elegance of the presentation. Taking delicious and beautiful food outdoors to be eaten surrounded by the beauties of nature is standard Japanese practice. The ability to arrange a miscellany of things in so attractive a manner is a common quality. The foods in these pictures were arranged by a 17-year-old boy in a counter restaurant seating only 16 persons. Red blanket in family picnic scene is a traditional court gesture of welcome.





**An assortment of foods displayed in a small neighborhood grocery store. You can tell how small everything is from the eggs. The baskets are about eight inches long, so you can see how miniature the vegetables are. Some cucumbers were so tiny and young they still had their flowers. String beans are as thin as a pencil. Vegetables are never piled on top of each other to be crushed, so they arrive in the kitchen in pristine condition. Being so small, they cook in a minute or two; the flavor is deepened rather than lost. We could profit from this preference for small things and shorter cooking time.**

PHOTOGRAPH BY EZRA STOLLER



tips: fern fronds, ginger sprouts, lotus roots, lily bulbs, trefoil (a long-stemmed three-leaf clover), pepper-tree buds, horseradish sprouts, soy bean sprouts, young chrysanthemum leaves.

Some ingredients basic to their cuisine we literally have no counterpart for. Such a one is *miso*, a paste made from soy beans that may be sweet or salty or red or white, and can make a dressing for green vegetables, a marinade for meats, or the filling body of a soup. All delicious!

But there was an over-riding element, more important than these details. The total syndrome of Japanese ingredients and methods—the way all the parts fitted lyrically with all the other parts—towered like the Himalayas in the world's gastronomy. I had previously felt that the classic French cuisine, which you meet in the finest French homes (rather than in the famous restaurants that put a strain on your liver) was the purest, most elevated, and sensitive form of cooking extant. But my 149 meals in Japan made me shift gears very decidedly.

For not only is the Japanese cuisine worthy of the attention of the most serious gourmet, but it is nutritionally big news at this time in science's unfolding of our nutritional needs. For it is low in calories, low in animal fats, high in calcium, phosphorus, loaded with Vitamin A, and loaded with trace elements, thanks to their heavy use of the products of the sea—dried seaweeds and dried shrimp, fishes—and to the prevalent use of nut and vegetable oils.

It is a cuisine of which you can eat heartily, be gastronomically happy, yet *still* be below your recommended calories, very low on un- (*Please turn to page* 109)





The parade of courses in a fine restaurant (two are not shown). Each course uses different china and lacquer, composed into little aesthetic triumphs. Such restaurants often have fortunes invested in their serving ware



PHOTOGRAPHED BY EZRA STOLLER IN THE SHINKARAKU RESTAURANT, TOKYO



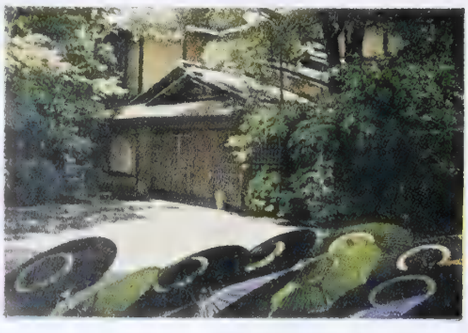


One of the best indicators of the taste of "the man in the street" is the counter restaurant—tiny little places seating from eight to twenty persons. Invariably they are built of beautiful materials assembled with discrimination to produce a delightfully pleasing result. Such a one is "Izukin," a *sushi* restaurant near the Ginza where everything is in remarkably fine taste. The tea cup is custom-made and bears the management's symbol, as do their matches. All parts are carefully color-schemed to set each other off.

# Beauty everywhere—even in



At the left is a general view of the rear in the same counter restaurant, where you may sit and watch the *sushi* made. Below is the entrance to a more elaborate restaurant. Umbrellas provided by the management to get you from car to front door are drying in sun. They are styled to make one color scheme.



Below, a typical office worker's lunch-box, which is delivered by a boy on a bicycle. Beautifully arranged in lacquered wood box will be delicious and varied foods. Prices range from 28¢ to $1. Regardless of price, box will be truly attractive and contents delicious.






**Presenting something beautiful to the customer or passerby seems to be the goal of every shopkeeper and restaurant owner. The windows of such mundane establishments as laundries or ironmongers will contain elegant arrangements of flowers, rocks, dwarf trees, lacquer, or basketry. Above, a miniature *tokonoma* in the entryway of the counter restaurant "Izukin," also shown on opposite page. Depth is no more than six inches, yet flower arrangement is in scale to space.**



**Entrance to this tiny restaurant is embellished with a tiny landscaped garden, complete with a pool of running water, plants, bamboo backdrop, rock arrangements, and black pebble paving. This miniature garden is about six inches at its shallowest, no more than twelve inches at its fullest. Though small, it is exquisite and entirely typical of Japanese gardens.**

PHOTOGRAPHS BY EZRA STOLLER



**Such precious little places have their practical side too. Customers may stoop and wash their hands in running water before entering the restaurant, even though they will be given wet, hot towels immediately after being seated inside. Water is constantly sprinkled on pebble paving, to keep down dust and to bring out the color and character in the rocks themselves.**

# the commonplace

*By* FRANCES HEARD

● In Japan a meal in the most modest counter restaurant is presented on the kind of china you'd be proud to set before your most fastidious guest. Your change may come on a little miracle of a lacquer tray, signed by the artist who made it. A Tokyo office worker sends out for lunch, and it arrives in a box worthy to be a jewel case.

You encounter artistry where you'd least expect it—in the refined form of a bucket or a broom, in a scrap of garden in the shadow of a window sill.

Such beauty in the commonplace evokes surprise and wonder in a Westerner. But to a Japanese, this is only as it should be. If it isn't beautiful, it isn't practical. For deeply ingrained in Japan's culture is the attitude that beauty is as urgent a human need as food, shelter, and sleep. And art—the conscious creation of beauty—becomes therefore an inseparable element of daily life in Japan for people at all levels. (*Please turn the page*)

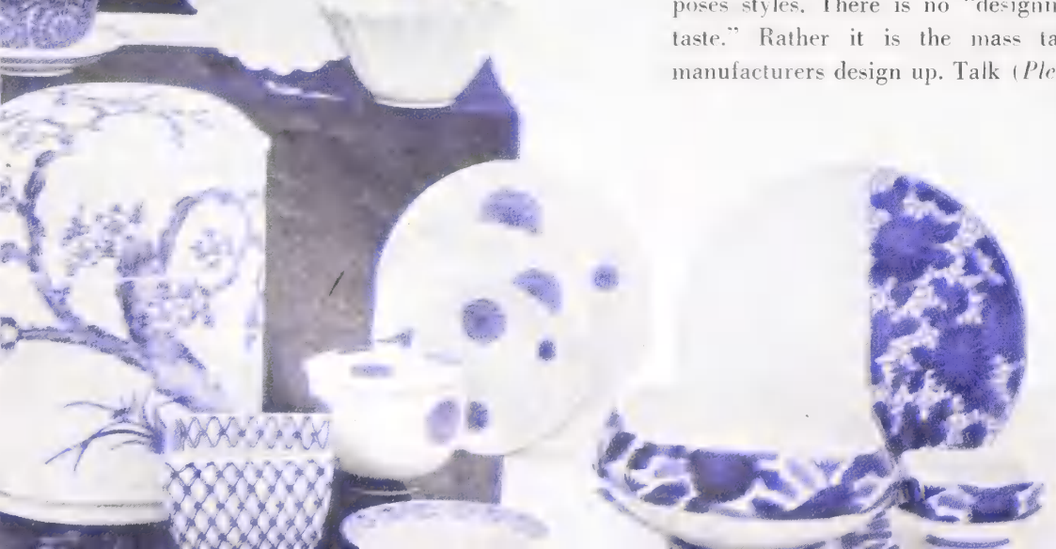




**Matchboxes of restaurants and commercial firms are like little works of art, designed with utmost care, because they advertise the firm's aesthetic values, as well as its services, to people who esteem good taste as an essential element in their business dealings.**

TWO PHOTOGRAPHS BY WESLEY BALZ





BEAUTY EVERYWHERE *continued*

Americans can do more than marvel at this work-of-art quality Japan gives to its most mundane objects of common use. We can take several lessons from it. We can re-evaluate our own curious tolerance in judging the aesthetics of our everyday possessions, as opposed to the more exacting standards of beauty we apply to what we call our "good" things, our Sunday best.

This to a Japanese is an artificial distinction. Beauty is absolute, and art is a vital part of every living moment, all the time, not something to be roped off as a pleasant extra and occasionally enjoyed. So a Japanese weighs the aesthetic quality of a sieve as critically as he does his finest *kimono*. And he is constantly looking about him for ways in which to put more artistry into every area of daily life. He polishes his garden leaves; he dampens the black river-washed pebbles in his entry-way to enhance the subtle glossiness of the wet rocks; he makes an art of folding the paper and tying the cord on a package.

And he is legion. In this phenomenally beauty-conscious country, where policemen are trained in the tea ceremony and friends correspond with each other in poetry, no one stratum of society has a corner on aesthetic awareness. It is the people themselves who keep the standards high. No esoteric dictatorish cult sets the pace or imposes styles. There is no "designing down to the mass taste." Rather it is the mass taste that insists that manufacturers design up. Talk (*Please turn to page* 111)

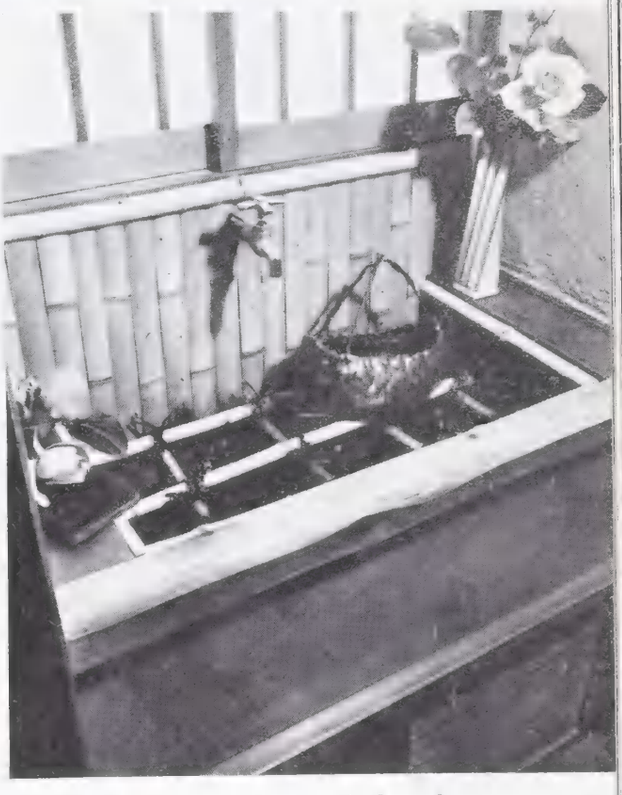
**This is "common" china—the kind you would find in a counter restaurant or in everyday use in a home. A far cry it is, in delicacy of design and fineness, from the restaurant china most Westerners settle for. Restaurateurs vie with each other in the beauty of their tableware, because their design-conscious customers consider tasteful presentation equally as important as the food.**





No corner is too small to be beautified, and the skill with which this is done is a tacit expression of its owner's good taste. Here a restaurant owner lets his aesthetic judgment be known by transforming a strip of land under his shop window into a charming rock garden, including a tiny pool (see far right). Background stones give rough surface for strawberry begonias to climb on. In the window is a display of restaurant's tableware and accessories.

FOUR PHOTOGRAPHS BY EZRA STOLLER



A restaurant lavatory reflects meticulous cleanliness and the imaginative approach of its owner, through pleasing flower arrangements and the aesthetic nicety of the black pebbles lining the basin. Pretty to look at when wet, they also prevent splashing.



Restrained pattern, asymmetry, quiet color, lack of obviousness, purity of form, the suggested rather than the defined line—all the qualities the Japanese admire in their finest art—reveal themselves in their everyday belongings. Their secret is that they never relax their highest standards of aesthetic judgment. The small square plates are part of a set which, characteristically, is matched in shape but unmatched in pattern.

# Japan's unique poetry



PHOTOGRAPH BY GEORGE SZEBERENYI

● It usually astonishes Westerners to di cover that the writing of poetry amount to a national pastime in Japan. Busines men make it a hobby, friends commun cate with each other in verse. Even finan cial journals publish columns of poetr and more than fifty monthly magazine are devoted to it. And one of the grea annual events is the New Year poetr competition sponsored by the Emperor.

This urge to poetic expression seems a innate a cultural tradition as *kimono* an chopsticks. *The Manyoshu*, the second old est book in Japanese, compiled about 75 A. D., is an anthology of 4500 poems com posed by people of all classes from em presses to farmers. And in 1470 traveler reported that the streets of a country tow literally echoed with the voices of villager extemporizing verse.

So it isn't amazing that poetry is writ ten. What is more astonishing is the char acter of Japan's most popular poetic form It is called *haiku*—and over a millio *haiku* are published a year, but many mil lions more are written purely for persona enjoyment. The *haiku* is a three-line, un

*The old pond.*
*A frog jumps in.*
*The sound of the water.*
BASHŌ

*Dewdrops, limpid, small—*
*and such a lack of judgment shown*
*in where they fall!*
SŌI

*Up the barley rows,*
*stitching, stitching them together*
*a butterfly goes.*
SORA

*The moon on the pine:*
*I keep hanging it—taking it off—*
*and gazing each time.*
HOKUSHI

*They have the guise*
*of being married just today—*
*those two butterflies!*
RYŌTA

# of awareness—Haiku

rhymed verse of seventeen syllables, the lines divided into five, seven, and five syllables. Within this almost telegraphic space, the writer expresses a moment of truth, setting down his observation of an especially vivid incident of daily life in which he perceives a more profound meaning than appears on the surface. Its thought is evoked by the commonplace, by nature, and familiar objects, and stated unassumingly, sparsely, with a simplicity in which are hidden depths to be pursued, if the reader is aware enough to pursue them for himself.

Bashō, Japan's greatest poet, who perfected the *haiku* in the 17th Century, saw some red pepper pods and wrote:

Red pepper pods!
Add wings to them,
and they are dragonflies!

In the similarity of pepper pods to the bodies of dragonflies he saw proof of his belief that all things are equally part of each other. In other words, his *haiku* reports one moment in his life when the sight of a few insignificant-seeming pepper pods gave him an intense perception of the one-ness of the universe, and made him feel more vividly a part of it.

But notice that he has stated the thought merely by suggesting it. The barest essentials are given—the rest is left for the reader to fill in for himself. For the *haiku*, like all other uniquely Japanese art forms, is an unfinished statement which the listener must complete out of his own imagination. It is like the black-and-white ink sketch where the line fades off, leaving the viewer to visualize for himself the completion of the empty space, or the moment of no-acting in a Noh drama when the audience senses for itself what the actor's motionless silence implies.

The *haiku* is, in short, *shibui*—an expression of Japan's highest criterion of beauty—unassuming, simple-seeming, full of depth but waiting to be fully discovered by the awareness its audience brings to it. (Read the discussion of *shibui*, page 88.)

*Haiku* should reflect the season in which they are written, and it must be stated or implied in the poem. (Bashō's pepper pods imply autumn.) Nature and natural objects are the usual subject matter.

The sampling of *haiku* given here represents some of Japan's favorites, from the 17th to the 20th Century, as translated by R. H. Blyth, Harold G. Henderson, and Curtis Hidden Page. In addition to the *haiku* poets quoted, Issa, Kikaku, Kyorai, and Ransetsu are some of the most famous.

In order to give the most accurate meanings of the Japanese words, the translations cannot always keep to the original five-seven-five syllable structure. In the Japanese, the verses do not rhyme.

To read *haiku*, the experts give us one admonition—don't look for symbolism and hidden meanings in the words. Simply try to feel the experience of the writer. Another introduction to *haiku* is through the record, "Haiku Poems," read by Alan Watts (MEA, 33⅓ rpm, $5.95).

*Haiku* is an exercise in awareness. And since the writer must crystallize an experience in a few words, the writing becomes something of a game. You will understand if you try writing *haiku* yourself. The results may not be great poetry, but the effort opens new windows on the world, revealing unexpected beauty.

---

*Snow that we two*
*looked at together—this year*
*has it fallen anew?*
BASHŌ

*Did it yell*
*till it became* all *voice?*
*Cicada-shell!*
BASHŌ

*The sound of the scouring*
*of the saucepan blends*
*with the tree frogs' voices.*
RYŌKAN

*The stones at the bottom*
*seem to be moving.*
*Clear water.*
SOSEKI

*I wonder in what fields today*
*he chases dragonflies in play—*
*my little boy—who ran away.*
LADY CHIYO

*The persimmon, lo!*
*No one can tell till he tastes it!*
*Marriage is even so.*
BUSON

*I sleep . . . I wake . . .*
*how wide*
*the bed with none beside.*
BUSON

*The piercing chill I feel:*
*my dead wife's comb, in my bedroom,*
*under my heel . . .*
BUSON

*For me who go,*
*for you who stay—*
*two autumns.*
BUSON

*Leaning upon staves*
*and white-haired—a whole family*
*visiting the graves.*
BASHŌ

*They spoke no word—*
*the host, the guest*
*and the white chrysanthemum.*
RYŌTA

*A fallen leaf*
*returning to the branch?*
*Butterfly.*
MORITAKE

*The moon in the water*
*turned a somersault*
*and floated away.*
RYŌTA

*Leaning against the tree*
*branches and leaves are few.*
*A night of stars.*
SHIKI

NINE POEMS FROM "AN INTRODUCTION TO HAIKU" BY HAROLD G. HENDERSON. COPYRIGHT 1958 BY HAROLD G. HENDERSON. REPRINTED BY PERMISSION OF DOUBLEDAY AND CO., INC. SEVEN POEMS FROM "HAIKU" (VOLS. 1-4) BY R. H. BLYTH. PUBLISHED BY HOKUSEIDO. THREE POEMS FROM "JAPANESE POETRY" BY CURTIS HIDDEN PAGE. PUBLISHED BY HOUGHTON, MIFFLIN CO.



PHOTOGRAPH BY KIIC

# The Profits of
# A Long Experience with Beauty

Beauty, in its many forms, has preoccupied the Japanese people to a degree unmatched in history. So it is only reasonable that they should have arrived at a deeper grasp and penetration of what comprises beauty than has been achieved by other cultures that cared less.

You might say they acquired experience in judging beauty. They must have passed through those stages of poor judgment which we associate with *nouveau riche*: the falling for the shallow, the showy, the laboriously contrived, the tricky. Their mistakes, if there were any, are lost in the shadow of time. Their artifacts preserved in museums, temples, and shrines show that as far back as 322 A.D. their judgment about beauty had already been deeply cultivated.

Such books as *The Tale of Genji* and *The Pillow Book* reveal a "rampant aestheticism" as far back as the Heian Period (794-1392). At that time the upper classes were conversing in poetry. Beauty of penmanship was a cult. Everything, from music to manners to food to dress, was expected to be beautiful. Even religious ceremonies were viewed chiefly from an aesthetic point of view. Anybody who wanted to be somebody was expected to be able to play at least one musical instrument.

So it is not surprising that an exacting standard of connoisseurship has prevailed for at least ten centuries. Nor is it surprising that there developed a set of values and value-words by which to analyze th various grades and facets of beauty.

This system for the analyzing and grad ing of beauty seems, from HOUSE BEAUTI FUL's point of view, the most valuable les son to be learned from Japan. For ou Western world is quite loose and vagu when it comes to describing beauty. Ou approach to the subject is through a seman tic fog: we are for it, but we can't describ exactly what it is. We haven't hammered out a set of specifications for how to arriv at it, nor can we be very precise abou gradations between good, better, and best

If we can look at beauty as they look at it, we can enlarge our own understand ing enormously. Fortunately, it is easy t

mprehend—or how could a whole nation ve been made into art lovers?

The key word for us to learn is *shibui*, adjective that denotes the ultimate in auty. (*Shibusa* is the noun for this concept.)

Neither word translates quickly or satisctorily, so it is easier to take over the panese words and make them our own. We have done this with many other forgn words, such as chic, garage, so why t again?)

Let us analyze the content of *shibusa* d *shibui*. It can be done by quoting Dr. etsu Yanagi, Director of the Museum of lk Crafts in Tokyo, writing in a magane called "Kokoro."

"*Its first element is simplicity*. To put another way, complex things are alien to *ibusa*. This first quality can also be scribed by the word 'austerity,' The tea remony devotees also called this the ustere quality,' and if we were to cite me simple, similar example, we might ention 'unadorned,' 'plain,' 'unfigured.' s everyone knows, the early masterpieces tea utensils were simple and unadorned. en articles which had family crests on em retained the inherent element of simicity. Therefore, over-decorated things d not become *shibui* tea things, and were t sought after by people. The English rd 'plain' is always submerged within *ibusa*.

"*The second element can be called 'imicitness*.' Simply put, it is the quality inward-inclusiveness, of pregnant-withaning, or of intrinsic meaningfulness. other words, it is the quality of stress inner meaning, so that it can also be lled 'depth,' and things which lack this pth do not achieve true *shibusa*. In other rds, superficial things are alien to *ibusa*. To borrow Lao Tse's words, we ight call this the 'beauty of blackness,' of subtlety and profundity (the reality the space contained within a tea cup).

"As for the aspect of rich-with-innereaning, the Buddhists might express it as nmade,' or 'unborn,' and this is a qual inherent in *shibusa*, one may say. The n priests frequently asked questions like: What is the lotus blossom before it nerges from the water?' or 'What is an d mirror before it is shined?' No matter hat your concept of beauty may be, the eaning is profound. In Japanese brush inting, a great deal of blank space is equently left by the artist—this can also called an expression of the search for meaningfulness. Also, when people are greatly impressed by the reverberation of an oriental bell, we can say that their spirits are enticed by the world of limitless, endless meaningfulness. The excess space in a painting and the after-reverberation of the bell are the meaningfulness. At any rate, if this quality is lacking, it falls into the category of the superficial and the shallow, and therefore is remote from *shibusa*. So, this 'implicitness' is an important element of *shibusa*.

"*The third quality is modesty or humility*. It can be considered the practice of desisting from constant self-assertion or the habit of not leaving traces of oneself. In the Zen phrase, 'one does not impress his own personality on his craftsmanship,' and here one can see the hallmark of *shibusa*. This quality of modesty, logically, does not flaunt beauty on the outside, therefore it has close connection with the previously-mentioned 'implicitness.' This is the quality of silence about oneself and therefore the following:

"*Fourth quality—silence*—is also involved. Or, perhaps 'tranquility' is more suitable. The tea ceremony experts always emphasized tranquility, but this tranquility always contained the idea of silence. Loudness stopped, and quiet existed. Loudness and *shibusa* are irreconcilable. Therefore, tranquility is one of the basic qualities of *shibusa*. Here the oriental character becomes more and more rich; the ultimate tranquility, the purport of the Buddhist concept of Nirvana, is suggested. This is perhaps the most profound hallmark of *shibusa*. To put it simply, it is long-term serenity, quiet, and tranquility. Poets often sing of the state of loneliness and of autumn evenings, and this sort of quality is also seen in *shibusa*. When tea ceremony devotees speak of plants dying in the cold, they are not speaking floridly—but are actually mourning the tranquility destroyed by various involvements of the spirit (with material things). *Shibusa* embodies the spirit which tells of the approach of the end of various inner conflicts. In English, 'silence,' or perhaps 'composure,' 'sobriety,' or 'calmness' describe this aspect.

"*The fifth quality is naturalness, or inevitability*. To put it simply, it connotes a lack of artifice—a spontaneity. True *shibusa* never arises by design or intention. If intention or design is exposed, we lose serenity thereby, we tend toward loudness, and depart from *shibusa*. A *shibui* object, in this light, is born, not made. There is a famous saying by the tea ceremony experts that: 'to *become* rusty is all right, to *make something* rusty is no good.' The Zen Priest Rinzai said: 'Do not respect the making of things.' And in *shibusa* can be seen the purport of uneventfulness, of the loss of tranquility which comes with the making of things.

"If one thinks thus, it is logical to make *uneventfulness, or normalcy, the sixth quality*. This quality leads *shibusa* to spontaneity and to health. *Shibusa* is far removed from sickness and abnormality; rather it is deeply involved with normality. Therefore, *shibusa* has intimate contact with the usual, the commonplace. Perhaps because of this, *shibusa* is seen a great deal in folk craft. If one looks at the tea utensils chosen by the tea-ceremony men of old, many were of folk-craft origin, commonly-used utensils. This fact should be given due notice. The *ido*, a type of bowl much favored by the tea-ceremony people, is a good example of this. To put it another way, it is difficult to preserve *shibusa* in the luxurious equipment of the aristocracy. The formation of a natural relationship between simplicity, the first quality of *shibusa* mentioned above, and folk craft, can be understood here as a logical result.

"*The seventh quality*, flowing automatically from naturalness, is *coarseness, or roughness*, and it can be said that it frequently appears in *shibusa*. Natural objects, not being man-made, keep the human being in the background, and nature appears on the surface; in this the form of *shibusa* is often seen. A type of pottery beloved by the tea-ceremony men appeared without glaze in its natural state, and this can be called a most spectacular form of *shibusa*. This is because the finish was occasionally a gaudy covering, and so removing it and leaving the pottery in the natural state was a logical way to display *shibusa*.

"This is not seen much in the West, but when the Japanese, who are devoted to the tea ceremony, see porcelain, they look immediately at the bottom because there they can see a place which has not been glazed. There they can see most clearly and feel most simply and plainly the strength of what we call *shibusa*. One can say that the tea-ceremony experts revered the *ido* type of bowl, which was deliberately marked by a rough natural streak, just because of this.

"In today's language, one can even call this roughness an imperfection, and this imperfection as inherent in *shibusa*. The cracks and distortions which frequently appeared in tea (*Please turn to page* 130)

# We invite you to enter a new dimension: *shibui*

By ELIZABETH GORDON, E

Add the word *shibui* to your beauty vocabulary and you'll add new depths of understanding

● On June 10, 1960, in the New York *Herald Tribune*, Walter Kerr, the drama critic, wrote these words: "When I made the acquaintance of the Grand Kabuki, a week ago, I was struck by what seemed to me an odd principle of stage decoration. In the background, and in sizable proportions, scream bold concentrations of primary colors: flaring draperies in green and red stripes, swelling and dipping landscapes in hues to put your eyes out.

"Against these declarations of visual independence move the actors, often robed in the palest of pastels. What is odd about this tug-of-war is that you look at the pastels. The big splashes wear themselves out somehow, and you are left with your attention glued to a figure in a decidedly retiring shade of blue."

Mr. Kerr was experiencing what is held to be a basic aesthetic truth in ancient and modern Japan: that the less powerful thing may be the more effective thing.

This general idea, about the power of quietness and understatement, is the core of Japan's approach to beauty. Their words for this are *shibusa* (a noun) and *shibui* (the adjective). They are words so big and so deep they are hard to translate into English. But they are not hard to understand, for the majority of Japan's 84 million population understands.

To grasp the idea of *shibui* is to possess the best that Japan has to offer, culturally speaking. When you understand *shibui*, you will see things you missed before. You will develop new delicate perceptions and learn to see the whole of a thing, instead of just a part or several parts.

*Shibui* is the deepest beauty word in the world. It applies to a severe exquisiteness that is way beyond mere prettiness. It is serviceable to all peoples to use to measure, quite plainly and easily, the degree of profound lasting beauty.

Translated literally, *shibui* means puckery and astringent, as a fruit may have a slightly acid flavor (such as a persimmon or a grapefruit). It also means simple yet refined—restraint with many nuances.

These literal translations hardly begin to explain. But they *are* a beginning. Trying to understand *shibui*, so you can use it as a standard, a criteria, and a goal, is worth while, for you will find your grasp of it grows organically like a tree. We give it so much space here (20 pages), because we have had so much pleasure pursuing an understanding of it, and reaped so many rewards since we began to comprehend it. Understanding what it is, as well as what it isn't, gave us a new set of words and values for thinking about all kinds of beauty. It has sharpened our judgment.

One leading aesthetician in Japan, Dr. Soetsu Yanagi, puts it this way: "The world abounds with different aspects of beauty. The lovely, the powerful, the gay, the smart —all belong to the beautiful. Each person, according to his disposition and environment, will feel a special affinity to one or another aspect. But when his taste grows more refined, he will necessarily arrive at a beauty which is *shibui*. Many a term serves to denote the secret of beauty, but this is the final word."

*Shibui* can apply to objects, to personal dress, to the manner of conducting oneself, to garden design, to the cooking and presenting of food—in fact to all phases of living. It can be demonstrated in shape, color, sound, involving all five senses.

*Shibui* describes a profound, unassuming, quiet feeling. A *shibui* thing (or person) is unobtrusive and unostentatious. It may have hidden attainments, but they not paraded or displayed. An object *shibusa* is simple in form, and this sim ity must have been arrived at with economy of means. It is like the makir something out of eight parts when you ten parts available to use. This means had a mastery of the problem, the mate and the methods. A complicated or trived thing could never be *shibui*.

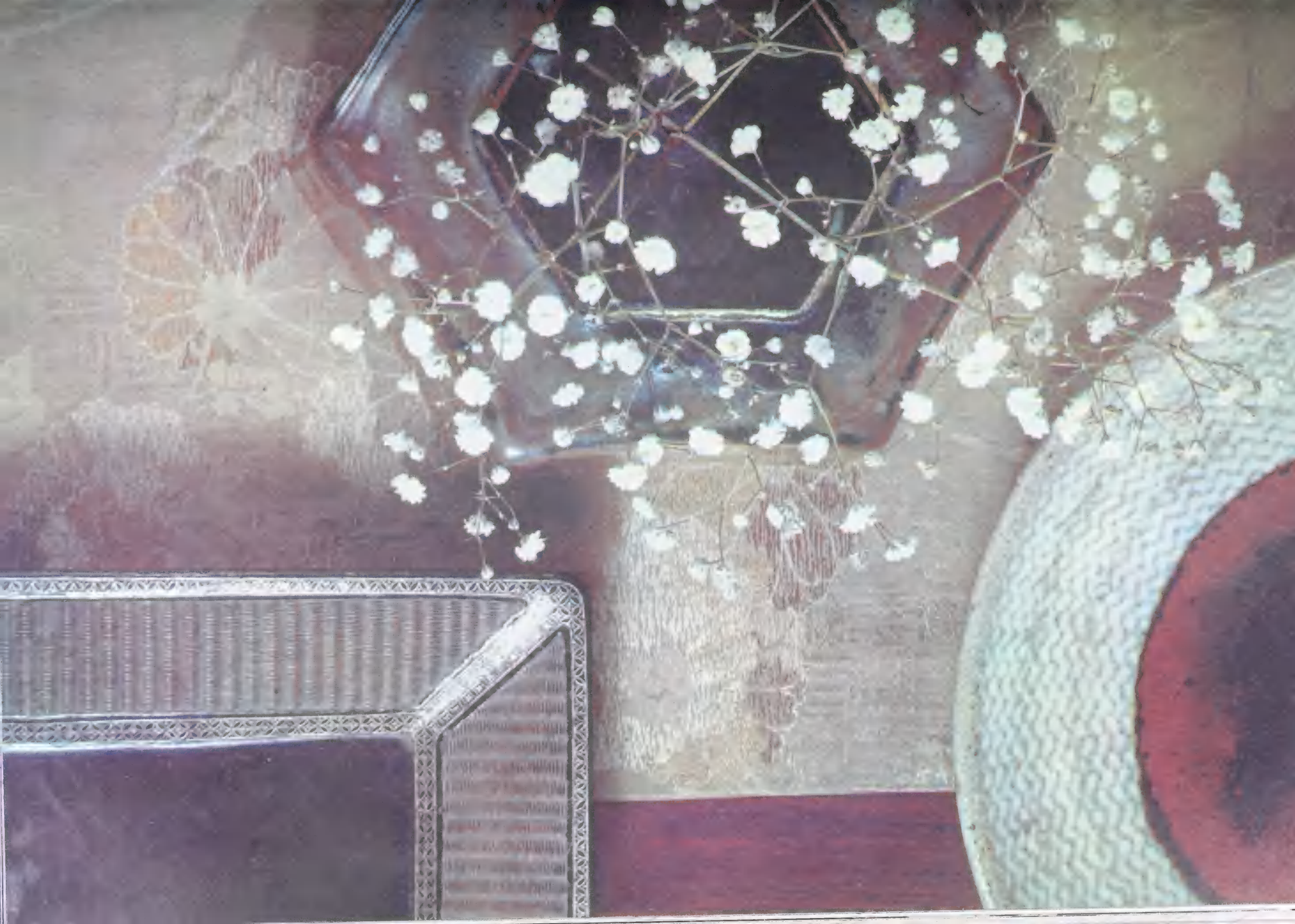
Obviously then, this direct simpl must derive from the nature of the mate It must be a knowing exploitation of material's inherent capabilities. When is done, a naturalness results, which se normal, wholesome, and healthy.

A *shibui* thing is far more than pr Prettiness is superficial—beauty-on-the face—"skin-deep" we'd say. So *sh* means beautiful with a lot more to it prettiness. Interestingness is consid more necessary than prettiness. It have elements which make you want to amine it, study it, to look again and ag It must not reveal itself all at once.

*Shibui* is against high-style. You d notice a *shibui* object at first, where high-style thing is supposed to get at tion at first glance. The Japanese word high-style is *iki* (pronounced ee-kee). chic, smart, stylish, *à la mode* thing person) could not be *shibui*. These are lasting and permanent qualities, and their very nature are fleeting. *Shibusa* beauty so great that time and chang social values could not dim it.

*Shibui* has nothing to do with corr ness or properness in taste. It is not navy blue suit with white gloves and wh hat. That is an obvious formula, and the fore cannot be interesting. True, it sober and sedate and unobtrusive, but d When soberness, sedateness and dulln occur together, the Japanese call it *j* (pronounced jee-mee). *Shibui* is sol sedate. (*Text continues on page*

PORTFOLIO OF PHOTOGRAPHS ON THE NEXT FIVE PAGES BY EZRA S





*Natural color and flexibility of reed are preserved in the weaving of these carrying cases, yet they reveal a sensitive artistry. Soft coloring brings out the natural beauty of the material suggesting the gentle mellowing of time. Small case is highlighted with only a few bright touches of lacquer.*



*Inner goodness and unproclaimed excellence are a part of the* shibui *concept.*
*A man's formal coat, equivalent to our "tails," conceals within itself a*
*richly-wrought brocaded lining, flecked with gold. On the wall, a gold-leaf*
*underlay shows only fleetingly through imperfections in the natural cork.*



*Quiet richness and depth result from controlled unevenness in the tarnished silver lacquer in the bowl lining, the come-and-go of wall color, the slightly undulating rim of the dish, the interplay of patterns in the brocade. All skillfully avoid the uninteresting finality of perfection.*



*Clarity of form, unpretentious artistry, texture that is expressive of both material and method of crafting, give all these objects* shibui *character. Their appeal is not through falsification or applied decoration but a beauty from within, brought forth by the greatest skill and insight into the material.*



Hade (pronounced hah-day) means brightly colored, youthful, exuberant, gaudy, boldly patterned. In wearing apparel it is for young women. In the home *hade* occurs only in objects used for festivals (like our Christmas decorations). In its public relations and tourism Japan normally turns its *hade* side to the world.



TWO PHOTOGRAPHS BY JOHN ENGSTEAD

Hade



Iki (pronounced ee-kee) means stylish, à la mode, smart. It is their equivalent of France's chic. Professional models, the older *geisha* girls, and actresses strive to dress in an *iki* manner.

THREE PHOTOGRAPHS BY EZRA STOLLER



Jimi (pronounced jee-mee) means sober, sedate, unobtrusive, proper, and correct; so therefore dull. If patterned, it is regular, small-scaled, obvious, and therefore without character or depth. Most Japanese strive for *shibui* but 40 per cent miss and achieve only *jimi*, since *shibui* requires greater understanding. They "get the words but not the tune."



Shibui

and unobtrusive—but always interesting.

This requirement of interestingness—within the framework of simplicity—is quite a challenge. For most things that are simple reveal themselves at first glance. And if there is something there that requires a second look, the thing is usually complicated and contrived.

Simplicity and interestingness begin to emerge as highly important elements of *shibusa*. A thing possessing the *shibui* quality does not show everything it has. But because more is there, the object has a Presence, an Authoritativeness which you may only sense the first time you look. It beckons you to look deeper, to study it, to search for its hidden qualities.

There is still another quality that must be present in *shibusa*. It must have intrinsic good quality. The shoddy, the sleazy, the poorly crafted can never be *shibui*. So *shibui* objects always have craftsmanship, intelligence of design, an understanding of the material of which they are made, and imagination in the application of all these. The essence has been made to count. You might call it intrinsic goodness, delivered from the hands of somebody who understands what he is doing and *with what* he is working.

As a result, *shibui* things have a depth of character, and there is some solid inner reason for their appearance. The object that possesses *shibusa* is pregnant with meaning—intrinsic meaningfulness.



PHOTOGRAPH BY EZRA STOLLER

Shibui **This pale green *kimono*, shown in the pictures above and at the left, is a perfect example of the understatement and inconspicuousness inherent in a *shibui* object. But the tiny decorations, seen close-up (see color), reveal little masterpieces of painting and embroidery. Thus a thing can be beautiful without being obvious.**

As someone in Japan put it: "*Shibusa* is like an iceberg. You see only 20 per cent of it, but 80 per cent is hidden beneath the surface, but you feel it is there." Or put it another way: The *shibui* thing has a look of inevitability and spontaneity, as though it could not possibly have been any other way. It looks effortless, with nothing left wanting, yet nothing is superfluous. Its look should convey tranquility and serenity. Nothing self-conscious could ever be *shibui*.

One way the Japanese achieve this interestingness is via the unfinished statement—the incompleted pattern, the fragmented motif, the hint which you are supposed to complete with your own imagination. The great Japanese screens, scrolls, and *fusuma* generally portray just a portion of a tree, a flower, a fence, a waterfall, a mountain. Showing the whole of it would be too obvious. Leaving nothing to the imagination is rather insulting. They use a minimum of "discussion" in their designing to get across the point they want to make. It is understatement, rather than elaboration. So *shibui* things give the feeling of sparseness, even "monkish restraint," but upon closer examination you find a wealth of power and discipline and unspoken know-how.

This leaving of something unfinished or unsaid applies even to the highly popular poetry form, the *haiku*, a 17-syllable form which depends for its effect on the power of suggestion and starting trains of thought and emotion (see discussion, pages 84-85).

There is another important ingredient of *shibusa* which must be mentioned and understood. It is love of imperfection, of the irregular, of the worn or hoary, of rustiness. We have this attitude in Western culture only in connection with antiques, where we consider attractive the patina that comes with age. The love of imperfection as a measure of perfection in pottery and other forms of art and in nature is very old with the Japanese. You might call it a form of aesthetic and poetic melancholy, and is evoked by such things as the rust on the iron kettle, the lichens on the rocks, the fallen blossom, the moon obscured by mist, the withered branch on a living tree. (The Japanese words for this pleasant melancholy are *sabi* and *wabi*.)

Finding perfection in imperfection leads to the liking of soft, faded colors, crazing in lacquer, wavering unfinished lines in carving, weathered colors in wood, asymmetric placement of pattern, dullness instead of shininess: in short, the look that comes to a thing after long but loving use. Briefly, a mechanically perfect thing cannot be *shibui*. It should not *look* new, even though it *may be* new. It should not be slick or shiny, though tiny flecks of shininess can add interest to a surface. It should have the richness or irregularity time bestows.

You may be asking yourself if, in Western civilization, there are parallels, things that could qualify as being *shibui*. Yes indeed. Shakespeare (aside from the slapstick) is *shibui*. Walt Whitman is *shibui* (whereas Longfellow is not). Bach and Beethoven are *shibui*, for you can count on finding more and more in them every time you listen. (Ravel and Stravinsky can be said to be less *shibui*.) In modern fashion, Mainbocher clothes are *shibui*, whereas most recent Paris clothes are not.

In summary, *shibusa* is conservatism—the seriously good thing that conveys serenity and remains rewarding long after you have tired of the clever, the striking, the novel. But *shibusa* leaves more room for originality than do correctness and what is commonly called "good taste."

Very few modern things can be said to be *shibui*. Modern design is too new a point of view to have developed the depths necessary for *shibusa*. Anyway, the modern movement has put too high a value on the machine-made look. *Shibusa* is humanistic and naturalistic, and the opposite of mechanistic. For this reason, it has nothing whatever to do with the "less is more" thinking of Bauhaus and "The International Style." *Shibusa* is organic simplicity producing richness. It is not denial and austerity, for it is developed to the hilt.

Rather, it is mastery and a sense of rightness (so they put the effort where it counts the most). This leads to exquisite perfection. Consequently, being close to nature, it has nothing to do with abstractions.

*Shibusa's* life span in Japan may be nearing its close, as the grosser forms of Westernization sweep the country. We hope not, but at least there will be artifacts, poems, music, and gardens from the last thousand years to document the concept.

We are glad we saw it while it was still a living, operating way of life. Perhaps, before it disappears in Japan, we can make it our own—as we have assimilated other foreign concepts and "Americanized" them.

*See "The Four Kinds of Japanese Beauty," page 120*





TWO PHOTOGRAPHS BY EZRA STOLLER

**The natural aging of wood has an appeal that transcends cultural boundaries. We in America appreciate the beauty of weathered barn siding and the soft patina of worn paneling or furniture. But to the Japanese the aging process adds a philosophical dimension—the dignity and pathos that reveals man's own mortality. At the left are floor boards at Katsura Palace. Years of footsteps have worn away the softwood emphasizing the hardwood grain pattern. Above, wood of a fence has been deliberately aged by fire, burned wood being brushed away.**

# The Bloom of Time called *wabi* and *sabi*

■ To understand *shibui* well enough so you could make a *shibui* color scheme or compose a *shibui* accessory grouping on a shelf, you need to understand about *sabi* and *wabi*.

The *sabi* concept is not altogether strange for us, since we like the patina that we find on antiques—the marks that wear and tear and time leave in a totally random way on objects. This patina of age is thought to produce richness. And many manufacturers of new traditional furniture try to reproduce it in the factory. (They call it a "distress finish.")

*Sabi* means rusty, tarnished, or lonely. *Wabi* means desolate, forlorn, abandoned. In general, they describe the pleasing effect of melancholy repose. The Japanese have a saying: "Time is kind to things, but unkind to man."

We Westerners tend to shrink from these as words of praise. Yet we talk about something being "beautifully aged." And the more experienced people in our Western world turn away from shiny newness.

So we "get" part of this idea: that *shibui* means the opposite of smooth, regular perfection, or mechanical perfection. But there are depths here that are beyond us, unless we reach for them. And the literal translations of the words are not too helpful.

Professor Tonomura, curator of the Craft Museum in Kurashiki, has explained it well. He said, "*Wabi* means humble—humble by choice, not by necessity. It means normal, wholesome, and healthy—no overdoing. In design it means nothing is over-emphasized or extravagant or exaggerated. *Wabi* is the helpless feeling you have while you are waiting for your lover to come. Nothing is more humble than that."

The humility in *wabi*, the hint of sadness in the recognition of perfection in any human achievement, springs from the knowledge that with the bloom of time comes the first embrace of oblivion.

If a garden has *sabi*, it has a tranquil and serene atmosphere. It has *sabi* because it looks as if nature had taken it from the gardener, as if time itself had removed all traces of the care and effort that went into making it. The visitor who opens its gate has the almost magical experience of entering a world other than his own, one in which time seems to stand still, frozen in



TWO PHOTOGRAPHS BY KIICHI ASANO

**A lonely rock in a sea of raked gravel epitomizes the *wabi* aspect of *shibui*. Even though it is touched with sadness, the scene is beautiful to the Japanese, who may feel: "Yes, it is sad. But it is true. I have known loneliness too."**



**The fallen petals of flowers lie outlined on carefully-raked sand. Silhouetted strikingly thus, they carry a pleasurable poignancy about the fleeting nature of life. The symbol of the blossom occurs again and again in Japan.**

**The root of a tree (right) has shaped itself around a rock that was in its path. To the Japanese, this struggle to survive has resulted in great beauty, compounded of visual elements (pattern, texture) and the revelation of nature.**



TWO PHOTOGRAPHS BY NORMAN CARVER, JR.



that moment between the achievement of perfection and the beginning of decline and decay.

The point is that, where there is *sabi*, the clocks of everyday do not run and the metronome of anxiety does not set the pace.

The idea behind *sabi* has less to do with the deterioration of things from a state of perfection than it has to do with ripening, maturing, and acquiring a patina that can only come with time. The *sabi* look is produced by the natural progression of events, the relentless march of time.

The thing or the place that has *sabi* has acquired the bloom that time lends to some things for a while, before it destroys them (a thing we call patina and unquestioningly appreciate).

The wounds and abrasions these things have suffered since their makers abandoned them have, in time, given them a dignity and a pathos they certainly did not possess in the first place.

The lovely patina of age and antiquity develops best in natural materials: unpainted wood, woven straw and grasses, bark, stones that become covered with lichens, twig fences, bamboo.

Time carries all men away and sooner or later destroys all their works. The Japanese love those things that carry the burden of their years gracefully and with dignity, because they seem to show men how to come to terms with their tragic and incomprehensible destiny: finite beings in an infinite universe, creatures of time with a knowledge of eternity.

**By allowing the carefully controlled checkerboard pattern to disappear gradually into a sand area, this recently designed garden takes on the *sabi* feeling of a centuries-old ruin. By showing the incursions of time, it makes the viewer think: "Ah, how many things have happened here."**

# The Power of



SUMI-E PAINTING BY MOTOI OI FROM HIS BOOK, "SUMI-E PAINTING AND LIFE."

# he Unfinished Statement

By JOHN DEKOVEN HILL

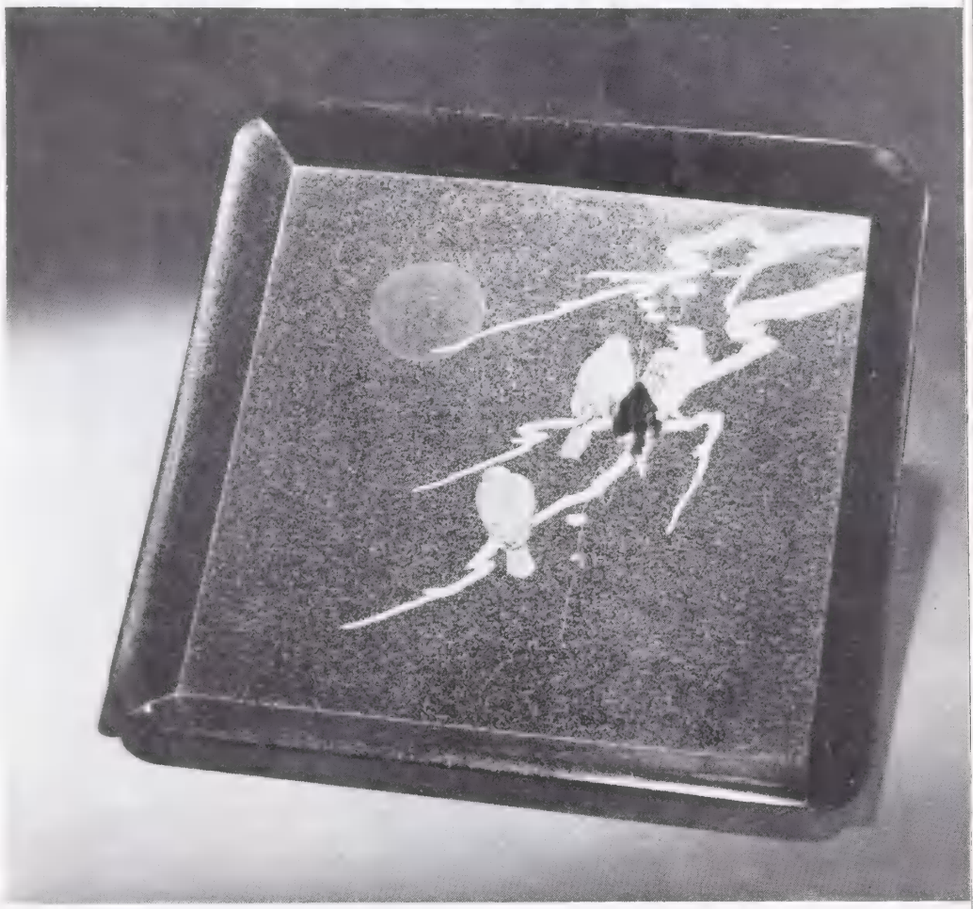
ALL PHOTOGRAPHS BY EZRA STOLLER

● "Incomplete" is rarely a term of approval, but the Japanese designer has turned it into a true virtue. By leaving something unsaid, by merely suggesting what is not fully revealed, the artist invites you to complete the idea.

This involves your imagination, calls up the memory of things past, irresistibly draws your attention until you actually seem to become a part of the creative process yourself. So stimulated, you can return again and again, each time seeing something fresh and different. Thus can the "incomplete" design have the quality of sustained interest, without which an art object will soon pall.

For this reason, symmetry is avoided in Japanese design as being fatal to the stimulation of the imagination. The composition framed in the dead center or the completeness of a symmetrical pattern has a frozen finality that is lifeless. The typically relaxed compositions of the Japanese, in contrast, retain a lilt and grace. Often, a fragmentary glimpse conveys a whole scene; a few branches will portray the whole tree. In this way, the artist will persuade the beholder to share his insight into the nature of the subject rather than merely marvel at his skill in reproducing its obvious form.

This incompleteness is the crucial quality characterizing Japanese art. It is part of the special look that sets it apart from the art of other Oriental countries. Although the Japanese drew inspiration directly from their reverence and absorption of ancient Chinese culture, they escaped the influences that later affected art and design in China, where (*Please turn the page*)



**This tray is typically Japanese in the refined simplicity of its decoration. The unsymmetrical composition and absence of unneeded detail has a vitality that could not be matched by a centered, realistic picture. Flashes of mother-of-pearl inlay lend the suggestion of motion to the vine leaves trailing down.**

**Hidden delights, like the inside of the box cover, below, often go along with the exquisite craftsmanship that is ever-present in Japan's fine art, although never an end in itself.**



**Without resorting to realism, a few graceful lines and inlaid mother-of-pearl on this lacquer box convey a real impression of waving grain in a flat decorative pattern.**





**The tip ends of grasses, executed in dull gold, curl over part of the lid of this soup bowl. A few specks of mother-of-pearl inlay in the gold are pearl—scattered like stardust. Bowl is modern, bought in a department store, and is typical of what the common people own.**

**Dried hollowed gourd, with fitted wooden lid, is decorated with lacquer tracery of gourd leaves and tendrils. Twining up the side and onto the natural wood top, the decoration befits the form.**



**The rim of this plate (right), instead of being a pe fect flat circle, undulates and swells. The "worn-away or *sabi* look of inside of rim endows it with an inte est that seems more living than inanimate.**

THE POWER OF THE UNFINISHED STATEMENT
*continued*

materialism (rareness, costliness, or intricacy) cam to be valued more and more. The ideals of pre-13th century China were carried on uninterrupted in Japa and developed into a purely Japanese expression i all the arts.

Behind this "Japanese look" in design is a secon important attitude: awareness of the nature of mate rials. In weaving, printing, brushwork on paper, bas ketry, lacquerwork, woodwork—even the pruning o trees and sculpting of landscape—the innate characte of the material is counted on as a definite contributin factor to be exploited as part of the artist's expression For instance, Japan's greatest painters would have ha difficulty in understanding oil painting where the tex ture of the basic canvas is completely covered instea of being brought into play as part of the composition Nor could they have understood the Greek marble that were covered with paint.

In Japan, where the mind and the emotions of ma were not divorced from the natural scene, a specia atmosphere of appreciation encouraged a more an more highly developed artistic expression. For cen turies the Japanese considered aesthetic nourishmen as vital as food. For such a sensitive audience, artist could omit spelling out the obvious and tedious details What may appear to us at first glance as restrain and simplicity in composition and content is really bold directness, free of irrelevant details,

"Stylized" and "conventionalized" are not the righ words for this subtle imagery. Both imply the simpli fication or translation of outward form. The Japanese expression is not simplification for its own sake bu an effort to go beyond realism to interpret a deepe understanding of the subject than mere outward form can convey. This was done by the greatest Japanese masters with a few deft lines or strokes of the brush like a few well-chosen words as compared to flowery oratory.

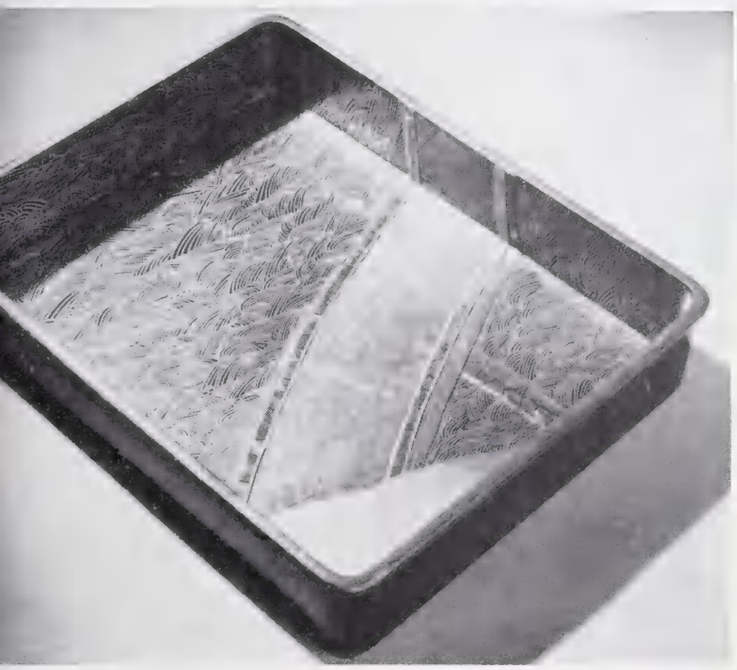
This cleanness accounts for the lasting freshness and vitality of Japan's decorative art. There is no uncer tainty or seeking of chance-effects, no covering-up with layer on layer of trials and errors.

The traditional Japanese house, with its close re lationship to its garden, was itself a manifestation of this aesthetic clarity. This environment, so close to nature, encouraged the (*Please turn to page* 123)

**Japanese craftsmen show a reverence that could almos be called worship for the material being worked. Tray and boxes (right) of cherry bark exploit the natura mottling of bark for decorative purposes.**



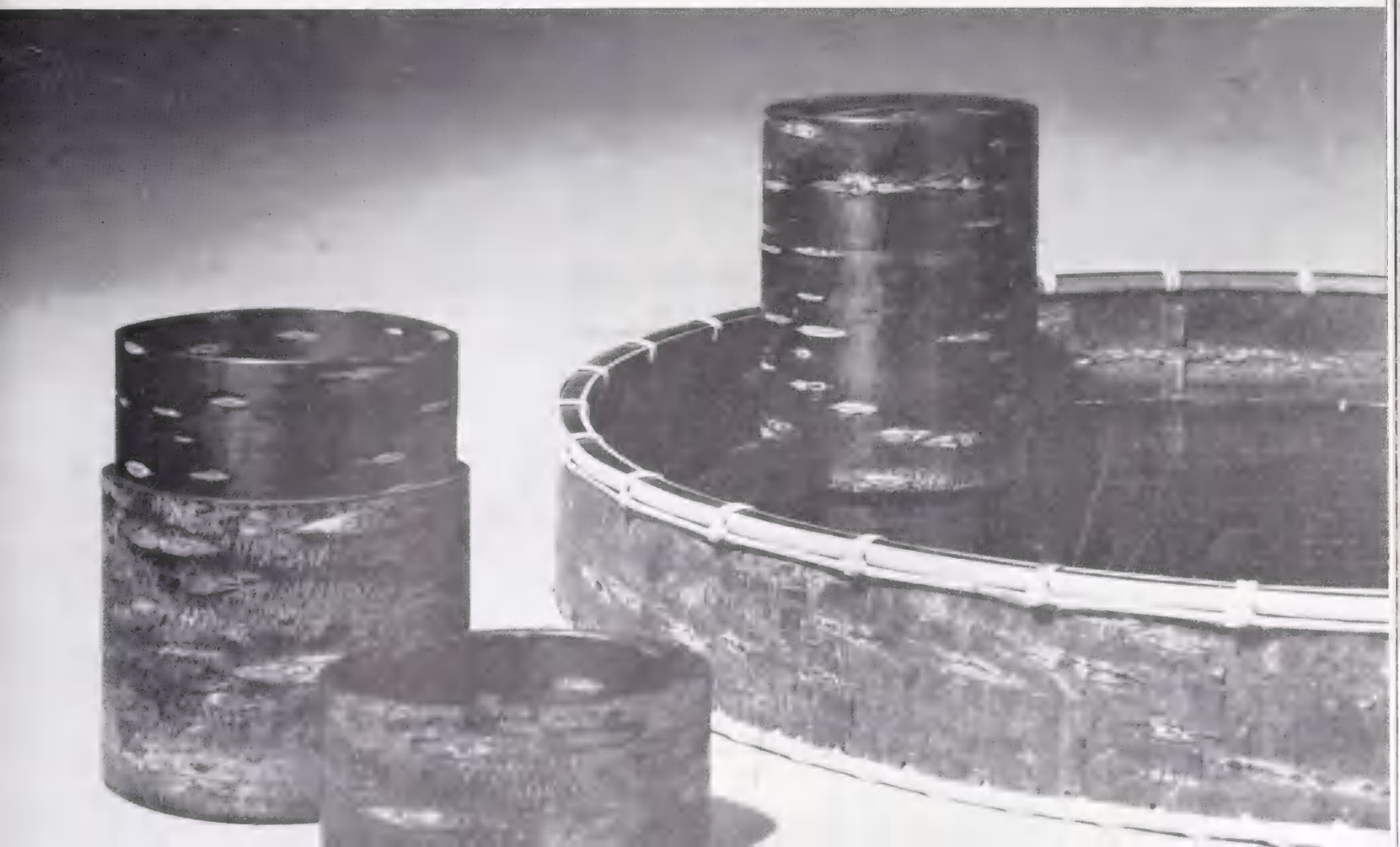
ALL PHOTOGRAPHS BY EZRA STOLLER



Here form, surface, and decoration all seem to be one thing, making this letter tray a fine illustration of Japanese art. This result could not be achieved were the five planes treated as separate surfaces for pictures. This could be called *shibui*.



Decoration for enrichment, instead of picture-making, is obvious in the little box above where pattern brings its five sides into one composition. Carving encircling bamboo brush holder takes into account the feel in the hand.





PHOTOGRAPHS BY EZRA STOLLER

**Letting natural materials show their own nature is an important element in a *shibui* syndrome. Letting the grain count importantly as part of the design is illustrated in these soup bowls and tray. Pegs holding wood to lacquer are gold—a good illustration of the tiny flecks of glitter that occur in dull, matte-finish surroundings. This is one of the few examples of what might be called "modern *shibui*." Most modern design has no depth of interest.**

# The Shibui Syndrome

## —easy-to-live-with beauty

● When you bring things together that are to exist together and be seen together, they help each other or hurt each other. They add up to either a favorable syndrome or an unfavorable one. Usually the results add up to no more than a sum of the parts.

What all of us hope for, whether we are furnishing a room or assembling a costume or setting a table, is to achieve a total whole that becomes *greater than the sum of the parts*. Then a kind of a magic takes over, and the whole seems wonderfully, unexplainably beautiful. Some over-all atmosphere comes into being of a higher type than *should* develop or be rationally accounted for by the parts.

If you understand *shibusa*, you have an almost foolproof formula for making the whole greater than the sum of the parts. For inherent in *shibusa* are quite well-formulated theories about:

—which colors and how intense
—the ratio of dark colors to light
—what kind of pattern
—the ratio of pattern to plain
—how much sparkle and glitter
—the ratio of shininess to dullness
—what kind of materials

The four color-scheme arrangements on the following two pages are fine examples of *shibui* syndromes. They show all the points listed above, except that there should be much higher proportions of empty, quiet, nearly-no-color space. (Our necessity was to show the fine details and textures, which meant close-up, almost life-size photography, so the empty background spaces are in smaller ratio than they should be.)

These color families all share the common quality of being dark while also being rich. They are all colors that look well in combination with natural materials: wood, reed, straw, bamboo, growing plants. None would look out of place or garish outdoors in a garden. Those used in the largest ratios are on the darkling side—sober and dignified.

Each scheme has one tiny touch of a sharp, astringent color. These tiny sharp accents enliven and give interest to what might otherwise be too dull a scheme. The more original these astringent color accents, the more *shibui*.

You will notice that most of the plain, unpatterned fabrics are uneven in coloration or texture. Slubbiness (which occurs when the thread is not of uniform size) gives a texture to the plainest fabrics. Those not textured have a sheen—not a (*Please turn the page*)











PHOTOGRAPH BY EZRA STOLLER

**A *shibui* syndrome is easy to live with because it carries the aura of fine things that have mellowed with age. There is no garish newness about it, no shininess that says, "Be careful of me or I'll scratch." It is understated good quality that is trying to prove nothing, except to be satisfying to contemplate. It is the opposite of status-seeking, since it stems from your own capacity to be aware of the "thusness" of the thing or the situation, and its capacity to produce serenity in you, rather than pride in showing off.**

shine. And sheen produces two shades of one color—two-toned iridescence that moves and changes, giving depth.

Where sparkle occurs, it is only in small flecks. Sparkle is in the same small ratio as the astringent color accent. The sparkle is from mother-of-pearl, gold threads, or silver foil that is crumpled and tarnished.

Pattern is used but in lesser ratios than plains. And the patterns are small in scale, recessive, and non-dominant—even though some are quite complex. The patterns may be unfinished and broken, or there may be several overlaying each other, like several melodies being developed simultaneously in a piece of music, with one being more conspicuous and audible. Some of the fabrics—even though new—have a *sabi* look, as though they were old, with a soft patina from wear and time.

The mottling on the copper tea kettle (left photograph, page 103) and on the bronze vase (above) makes these objects suitable accessories to be introduced into a *shibui* syndrome. They qualify because of their matte finish and their equivocal coloring which eludes being named. The vase above has an extra fillip—the almost-sure-to-be-missed tracery of a fish (which we had to exaggerate with lighting to make it show at all).

So you can begin to write specifications for a *shibui* syndrome. It is quiet in its over-all coloring, but is sparked by one or two sharp accents. It always relates to nature and natural materials. Some colors can be changeable and variable and be impossible to name. If the materials are not matte finish, they can have sheen but not shine. And there can be tiny flecks of sparkle. If textured, the texture should arise out of the nature of the materials. It means avoiding the artificial in every sense, relying instead on the natural beauty inherent in the material.

*An exhibition of shibui-style objects will be held at Bonniers, 605 Madison Ave., New York, from July 19 through July 31*



**The Japanese are almost religiously clean about their persons and their surroundings. Their system of removing shoes before entering the house is only one reflection of this. The steaming hot bath is daily ritual, and their public baths are almost like social clubs. But all bathing isn't communal by any means. In many inns you can bathe solo in Western modesty. In true Japanese fashion, this private bath in the Doi Inn in Kyoto turns a routine activity into an aesthetic event. For, while the bather is soaking, he can enjoy a framed vista of a distant pagoda through a window deliberately placed to bring in this lovely vignette.**

*By* MARION GOUGH

# Journey to a Different Viewpoint

To grasp the depth of Japan's rich culture, so you can translate the best of it to your life, plan a trip beyond the pagodas and cherry blossoms

• Japan is a country where people think nothing of taking long train excursions to view the fireflies on a midsummer's night or to gaze at the first snowfall or watch the golden September moon. No one here considers it erratic if a businessman makes a hobby of flower arrangement or calligraphy or the writing of poetry.

You can nip in for a meal at a counter restaurant in Japan and come out having had an aesthetic experience, the food so sensitively related to its plates and bowls that each course is as lovely to look at as a miniature. There's poetry in the modest grace with which a Japanese woman closes a *shoji*, in the perfection with which all packages are wrapped, or in the artistry with which a mandarin orange is peeled.

THREE PHOTOGRAPHS BY EZRA STOLLER



**Astonishing variety exists within the general grammar of Japanese architectural design, as you can see if you examine these house façades. The characteristic overhanging tiled roofs, the wood fences and balustrades, and the strong vertical lines are all here, but interpreted differently in each individual building.**



**From early childhood, the Japanese are preoccupied with art. The sketching expedition is a popular pastime, and it is not unusual to see school children whiling away an afternoon with pad and brush—not in organized groups, but independently for their own pleasure. Not every Japanese is an artist, of course, but most have uncommonly sensitive art appreciation.**

This sensibility, this restrained lyricism, which threads its way through the whole tapestry of Japanese life, has its roots deep in the past. When our Western European ancestors were still nomadic tribes, the Japanese were communicating with each other in poetry—as they still do. (See our discussion of Japan's popular *haiku* poetry on pages 84-85). And how significant it is that even in those early times, their literary expression invariably dealt with nature, the wonder of the changing seasons, and the transience of life and human love. The tradition of the aesthetic approach seems so inbred in the Japanese as to be almost instinctive. In any case, it is one of the reasons we have yet to meet a sentient Westerner who hasn't been utterly charmed by the delicacy and differentness of Japan.

But the major differentness is not a mystical one. It's the simple fact that this civilization is geared to sitting on the floor. This means you must literally readjust your point of view and your physical movements, and you discover that the world is indeed a different-seeming place when you sit, eat, and sleep on the floor. But most importantly, for the first time you will be seeing the architecture, furnishings, and art of Japan in their true perspective, as they were designed to be experienced, from floor level.

Yet, for all the intriguing differentness you will meet, there is no place where, as an aware alive American traveler, you can reap richer rewards in ideas and objects with which to improve the quality of your living at home.

Here is a sophisticated and elegant culture that has been developing for 2,000 years. It is a distillation of the high civilizations of ancient China and Korea, shaped by Shintoism, Buddhism, and (*Please turn the page*)

**You don't know what a service is until you've been waited on by a Japanese woman. On a Japan Air Lines flight to Tokyo from the West Coast, you get your first taste of this gracious, solicitous service from the stewardesses, who wait on you in *kimono* and *zori*. All, incidentally, are trained in flower arrangement and the tea ceremony. Passengers are encouraged to relax, furnished with *happi* coats and socks. To put you further into the mood, interiors of JAL's new DC-8 jets are decorated to simulate a Japanese house.**



PHOTOGRAPH BY JOHN ENGSTEAD



PHOTOGRAPH BY NORMAN CARVER JR.

**Privacy and tranquility are what the Japanese themselves seek on their excursions into the country. They may go to an inn, like this one on Lake Biwa, and hire a private room or pavilion for a few hours so that they can picnic or take a nap in an atmosphere close to natural beauty. A Western traveler could do the same.**



PHOTOGRAPH BY EZRA STOLLER

**A room this large could accommodate many diners, yet it is a rather typically-sized private dining room in a good restaurant. Since all dining rooms are private, you can understand why the keepers of the best restaurants are more likely to give you reservations if your party is a large one. Five or six is a good number.**

JOURNEY TO A DIFFERENT VIEWPOINT *continued*

Confucianism, philosophies that couldn't be more bewildering to most Western minds. Yet out of these alien-seeming roots has come a practice of living *for* and *with* beauty that has always been unfailingly appealing to Occidental tastes.

At this very moment Japanese design is enjoying its third world-wide "boom" in 100 years. So this is a particularly propitious time to see the arts and artifacts of Japan in their own background, to sharpen your own powers of discrimination so that you can recognize and separate the abiding, great beauty that is native to Japan from the ephemeral novelties (called exports) that are often presented to the world as Japan's best. And you can have such a good time doing it!

Until you go to see for yourself, you may not realize how decidedly Japan has been influencing the architecture, landscaping, and home furnishing design of the West since 1853 when Commodore Perry "reopened" Japan to the world. In antique Japanese prints and screen paintings, you will recognize what the early French Impressionists borrowed and made characteristic of early modern art. And you will be astonished to see how much of the traditional Japanese house has already been transplanted into modern architecture—the close tie between indoors and outdoors, the lack of clutter, the use of natural materials for the intrinsic beauty of their color or texture.

But to savor this side of Japan calls for a quite different travel approach than you'd use, say, in visiting Europe. In Europe a tourist can get some inkling of the real life of a country by observing its public places and street scenes.

But Japan does not live as outwardly as the West. Its streets, after the first impact of novelty, and except for their exotic after-dark glow when the shop lanterns and the policemen's lanterns are lit, are more drab than intriguing. They are innocent of the large vistas that often lend color to streets in Europe or South America. For the Japanese disdain large views, preferring more intimate vignettes—a pine bough framed in a window, say—and their cities give no hint of the beauty you can't see. Streets are generally lined with non-committal brown wood façades, stained this color by persimmon juice. But it is beyond these façades that the real Japan reveals itself in delightful living quarters and gardens hidden from the street.

That's where you want to get—behind the scenes—so you should plan your travels accordingly. And to understand what you'll find, you should plan to steep yourself as deeply in Japanese ways as a traveling foreigner can—eating, sleeping, living Japanese. (*Please turn to page* 126)

## DISCOVERY OF ANOTHER GASTRONOMIC PLANET

CONTINUED FROM PAGE 78




PHOTOGRAPH BY HOWARD GRAFF

**Absolute perfection** in cooked rice every time is assured if you use an electric rice steamer. It is a thinking machine, turning itself off when rice is done. Order by mail from Oriental Food Shop, 1302 Amsterdam Ave., N.Y.C. for $27 postpaid. Best rice to use is Arkansas Blue Rose.

saturated fats, high in minerals (such as calcium and phosphorus) and trace elements, and moderately high in Vitamins A and C. Assuming you would blend Japanese foods with our American diet (which is high in proteins, high in Vitamin C, assuming you do what you should about citrus), you would have an ideal way to lower your total intake of calories and fats while raising the intake of the wanted nutrients. If we are all at least 20 pounds overweight, as the new figures from the actuaries say we are, here is the answer to how to eat agreeably and heartily while getting our weight down to where it ought to be.

In the year since our first trip to Japan we have been learning to cook Japanese. I personally cook Japanese two to five times every week. HOUSE BEAUTIFUL will be publishing a series on Japanese cooking, stemming from our experiences. For even if you add only a few Japanese tricks to your present repertoire you would be the richer.

Two of the best cookbooks are published in English. One is *Japanese Food*, published in Honolulu by a women's organization. It can be bought by mail from the International Institute of Hawaii, 468 Hotel Street, Honolulu. Price, $3.75 postage paid. The other is *Typical Japanese Cooking*, by Tomi Egami, the Fannie Farmer of Japan. Her book is filled with how-to-do-it drawings and gorgeous color photographs showing how to arrange and serve. Price: $6.25 postpaid from International Publications service, 507 Fifth Ave., New York 17. (Or, with food orders, from Oriental Food Shop, address below.)

The cornerstone of Japanese cooking is a basic soup stock made of dried bonito (*katsuobushi*) and dried kelp (*kombu*). It is cooked quickly, strained to be completely clear. It can be used as soup with the addition of any number of pretty garnishes. Or it can be used as the cooking stock of numberless other foods. This basic stock, called *dashi*, is the palest amber in color and delicate in taste, with no taste of the sea about it. When first meeting it, most Americans think it is a weak chicken broth skimmed of its fat. Used to cook other things, *dashi* imparts an almost undiscernible flavor that is better than if plain water were used. These dried products of the sea are loaded with mineral trace elements plus calcium and phosphorus, all of which are being more and more highly rated by nutritionists.

Another basic requirement for Japanese cooking is the dipping sauces, all of which revolve around soy sauce. There are four fine ones: soy and lemon juice (half and half) garnished with finely chopped scallions; soy with grated white radish; soy with grated fresh ginger; and soy garnished with flakes of dried *bonito*.

Since all Japanese foods are cut in small, bite-size pieces, and since the majority of things are cooked quickly in *dashi* with no other seasoning, these dipping sauces are clearly crucial, for the foods would

(*Please turn the page*)

Shibui .. A matter of Taste

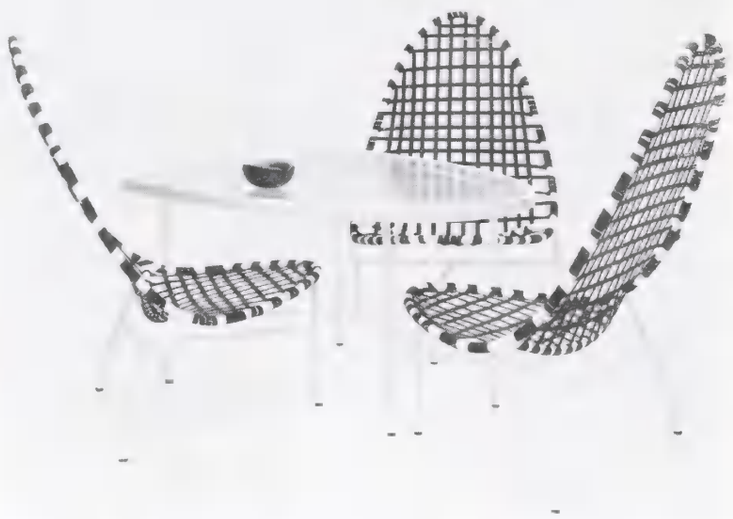
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## DISCOVERY OF ANOTHER GASTRONOMIC PLANET

CONTINUED FROM PRECEDING PAGE



PHOTOGRAPH BY HOWARD GRAFF

**A grinding-mashing bowl,** better than a mortar and pestle, is the *suribachi*. It macerates hard things like sesame seeds, almonds into a paste. Six-inch size, with pestle, $3. A grater for grating ginger and radish costs 85c. Order by mail from Oriental Food Shop, 1302 Amsterdam Ave., N.Y.C.

be too pale-flavored without them. Individual servings of dipping sauces are provided each person, so you can adjust how much sauce you get on each bite, seasoning up or down at will.

Dipping sauces are only one family of seasonings. Here is a fantastically good one based on sesame seeds. It could be used on lightly cooked or slivered raw vegetables (either hot or cold).

Sesame seed paste is made by macerating sesame seeds in a Japanese mortar and pestle (called a *suribachi*) which is a very effective grinding-mashing bowl. Its inside is serrated in tiny ridges. A pestle of hard wood is the other half of this kitchen tool. Black sesame seeds give a better flavor. If you can't buy black sesame, you can make black ones out of white by parching them in a hot iron skillet until they jump. (Stir while they are parching.)

Grind two tablespoons of sesame seeds to a paste. It takes about a minute. Add two tablespoons soy sauce, two tablespoons of sesame oil, two tablespoons *mirin* (a sweet Japanese wine) or sherry. This will have a viscous, semi-liquid consistency. Toss your vegetables in this till they are thoroughly coated. Wonderful on cold string beans, carrot slices, or spinach shreds.

Making the acquaintance of sesame seed oil should be high on your list of must-do's. It can be used to make salad dressings, to deep-fat fry in, to marinate in. It is one of the most pleasantly fragrant oils imaginable, smelling nutty and almost meaty.

Another central foodstuff is *miso*. We have no counterpart whatever for *miso*. It is fermented rice and soy beans. It is highly nutritious and is used in hundreds of ways. There are two types—white and red. Most Americans will like the white type best perhaps.

One good recipe for an early experience with *miso* is in soup.

**Basic Miso Soup**
(Serves six)

**3 cups water**
**¼ cup dried shrimps**

Boil together for 20 minutes and then strain. To this stock add a half cup strained *miso*. Bring to a boil and serve immediately, garnished with chopped scallions.

This may be varied by adding canned clams, oysters, fish. The basic stock may be varied by adding sliced turnips, eggplant, shredded cabbage or spinach. Add to the stock before adding *miso*.

Prices for ordering the supplies by mail for these cooking ideas are:

| | |
|---|---|
| ⅘ qt. Kikkoman soy sauce | $1.40 |
| 1 lb. *miso* (white or red) | .98 |
| ⅘ qt. rice vinegar | 1.00 |
| ½ lb. dried kelp | 1.50 |
| 4 oz. flaked *bonito* | .85 |
| 12 oz sesame seed oil | 1.65 |
| ½ lb. green tea | .95 |
| 1 lb. fresh ginger root | .75 |

Three dollars is the minimum order accepted by The Oriental Food Shop, 1302 Amsterdam Avenue, New York 27, N. Y. If ordering from west of the Mississippi, add $1 extra for additional postage.

# BEAUTY EVERYWHERE— EVEN IN THE COMMONPLACE

CONTINUED FROM PAGE 82

PHOTOGRAPH BY HOWARD GRAFF




**Commercial souvenirs,** the kind of objects business firms give away, are frequently so handsome you'd be happy to buy them. They have to be of high design caliber to appeal to the public taste. Above, JAL's collection: a silk damask passport case, a plastic brief case, a fan, menus, matches.

to the counter restaurant owner and you discover that one of his major preoccupations is the design quality of his tableware. He chooses it as carefully as a violinist chooses his bow—not only because he himself is looking for perfection, but because his clientele will know the difference.

No Western lady of fashion ever gave more critical scrutiny to another lady's dress than a Japanese businessman gives to the bowls and dishes set before him in a restaurant. And if you observe the careful, thoughtful demeanor of a Japanese woman selecting chopstick holders, you realize why design in Japan has got to be good to meet the exacting standards of this knowledgeable audience.

It is interesting to note that the best Western design today—the Scandinavian—springs out of the same sort of awareness on the part of the public. Japanese and Scandinavian design traditions differ, of course, but there is a hard core of similarity in that both peoples are given to perfectionism, and out of their own experience, they are valid critics of the work of others.

But, we daresay, they are not the only people in the world gifted with the talent to surround their daily lives with beauty. Time, tradition, and a willingness to develop the potential depths of awareness that lie in all of us have brought about the flowering of these highly aesthetic cultures. And this is something for Americans to think about as our own indigenous culture asserts itself, and we confront the problem of our standards.

PHOTOGRAPH BY EZRA STOLLER



**Change tray** in Izukin, a counter restaurant, is a work of art in lacquer, signed by the artist. Where else would your change come to you with such a poetic gesture? It's one more revelation of Japan's attitude that makes art inseparable from daily life.

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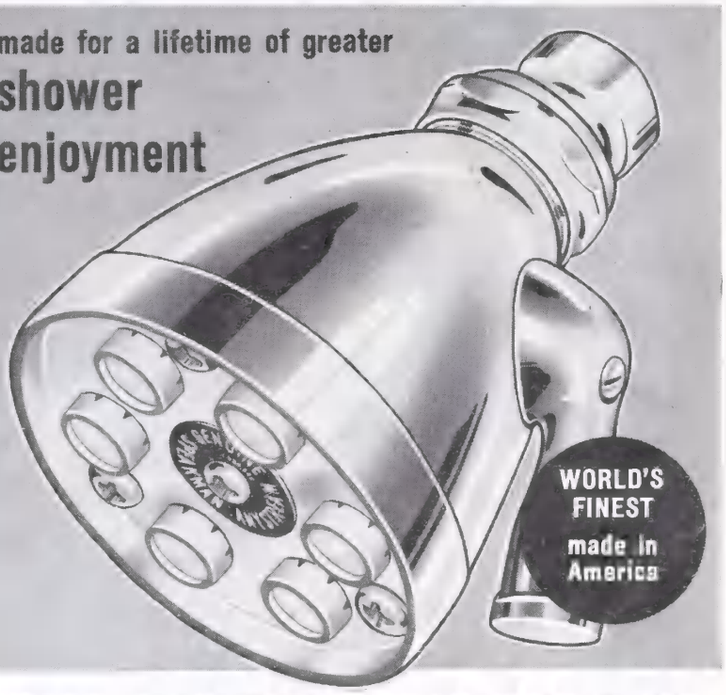


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# IOW ARCHITECTURE CAN REVEAL "THE CORE OF THINGS"

ONTINUED FROM PAGE 67

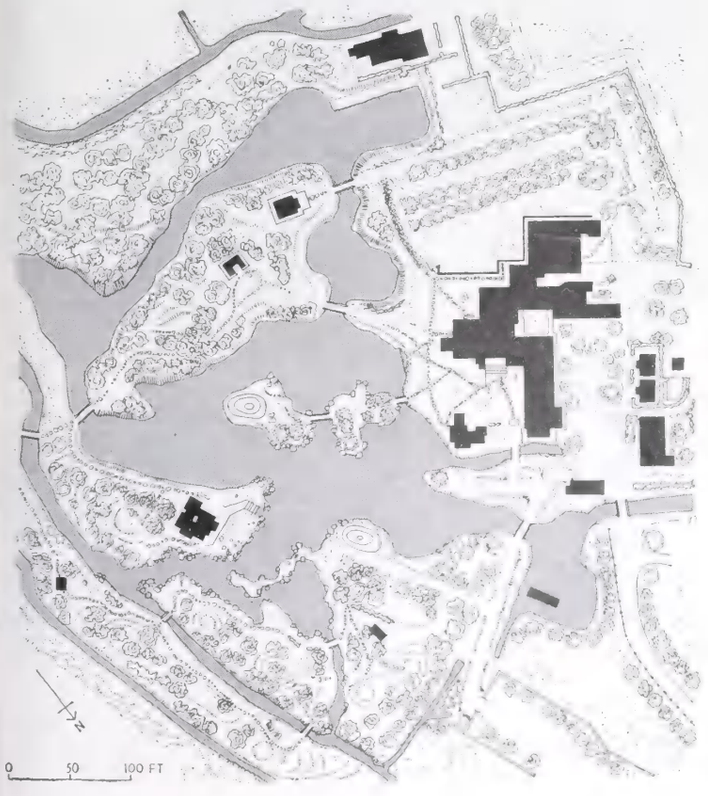
The experience of Katsura does ot begin immediately. The lessons offers us in economy of design, elicacy of detail, restraint in decration, and merging of house with ndscape do not reveal themselves superficial inspection. In fact, he first impression of Katsura alace is one of severe austerity. radually, as you examine the awless joints, the refined hardare, the intricate storage soluons, as you realize the many fascinating surface textures that come to life in the ever-changing light, and as you see the gardens compose and recompose into new vistas with each new view, you begin to understand how environment and structure can reveal the nature of man and his needs.

Maraini describes his visit to Katsura: "The villa is a single-story wooden building, raised from the ground on piles a good three feet high, and with a roof of tiny wooden shingles, arranged with great care to form a rough, slightly curved surface. The floors are covered with *tatami*, the doors are of thin wood and paper. Fortunately the guide left us to our own devices, for which we were grateful; generally parties are taken round like sheep, totally unable to breathe the spirit of the place; and this is one of the places in which there is, perhaps, very little to see, but a great deal to breathe in. My impression is that it is only by staying there for a considerable time, perhaps by sleeping there, that you begin to have the feel of the place. It is like the high mountains; unless you have slept among them you know them only as a tourist.

PHOTOGRAPH BY EZRA STOLLER



**The approach** to the moon-viewing platform at Katsura is on these gradually rising stones, placed so artfully that you hardly realize they do actually form a walk. Below, a plan of the Katsura enclosure shows the variety of interest created within what is only a seven-acre area.




"NOW, as there was no one to hurry us, we could squat on the *tatami* where we pleased; this was most important, because Japanese architecture is designed to be seen and appreciated by a man squatting on the floor in the position of meditation. From this level, views and the perspectives which otherwise seem small, cold, out of balance, become warm and welcoming, and made to the measure of man. As soon as we squatted, we saw 'the garden entering the house'; the fusion between interior and exterior was perfect. Every tree, every stone, every ripple on the pond, was thought of in terms of how it would look from inside the house; similarly, the house was designed so that it appeared in perspective from wherever it was looked at. You are immediately struck by the totally irregular plan of the building; the effect is as if it had happened by chance. But then you see that it is an elegant avoidance of symmetry, that it respects every slight undulation of the soil, that it models itself on nature.

"The Katsura villa was the starting-point of influences which profoundly affected the subsequent development of Japanese architecture, and laid the foundations for the taste which excites so much admiration at the present day among the architects and interior decorators of the world. It is a work of superb purity and a subtle allusive beauty. There is no yielding to the temptations of pomposity, grandeur, superficiality; instead there is a heroic self-discipline, a rejection of all superfluities; man stands purified in front of nature purified, so that both may merge and participate in ultimate being, the great secret."


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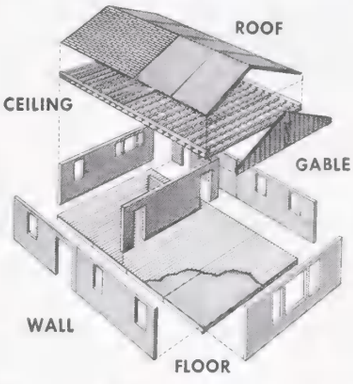
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## WHAT JAPAN HAS—THAT WE MAY PROFITABLY BORROW

CONTINUED FROM PAGE 75

spirit of *shibui*, but in so far as it is massive it is not.

Chinese influences have often introduced the idea of monumentality and mass into Japan, but the Japanese have never developed a taste for the massive and impressive. *Shibui* is against these qualities, which violate the human scale. The six-foot module of the Japanese house relates to the height of a finely built man, and the governing idea of *shibui* is the idea of man in a harmonious relationship with nature.

THE Japanese idea of what makes a room or a house a pleasant place to be in is inseparable from the larger question of man's place in nature. So the problem of the exact nature of *shibui* is as much a philosophical as it is an aesthetic question. Much Western thinking is ruled by a division of categories between the material and the spiritual. But the Japanese recognize no distinction, even though they are a deeply religious people.

The aboriginal faith of Japan is Shinto, the religion that gives the country one of its names as the land of eight million gods. The number is not to be understood literally; it is used much as we use the word myriad to mean an uncountable number. The Shinto gods are called Kami, and they are omnipresent. Anything recognizable as a thing has its Kami, and the Kami might be called the thing's identity, or the essence that distinguishes it from every other thing and any other thing. According to Shinto philosophy, this essence is a divine vital force, which is manifested as the particularity of individuality of everything there is on the face of the earth. This conception leads the Japanese to approach life with a reverent spirit, since the idea means that they are in contact with the divine even when they are performing the most routine and humdrum tasks.

Every Japanese house that is truly Japanese contains altars at which ceremonies of homage to life are made daily as a matter of household routine. These deeply moving observances have in some cases been mistaken for ancestor worship by Westerners, but this is a confusion. The ancestors are not being treated as existing spirits with power to affect the fortunes of the living for good or ill. They are being accorded respect and reverence as the channels by which the divine spirit has been brought down to the living, just as children in Japan are given uniquely sympathetic and careful treatment by their elders, as the bearers who will take the spark of the divine spirit into the future.

The deeply ritualistic character of Japanese life becomes apparent when the visitor finds himself a witness at a Shinto ceremony. On such an occasion he finds that the forms of worship at the shrine are the forms of good manners in the home. This linkage accounts for the immediately obvious relationship between the architecture of Japanese palaces, shrines, and houses. They are all ultimately concerned with the same dedicated purpose of rendering due respect.

The somewhat grave and serious idea of *shibui* took shape when the two strands of Shinto and Buddhism were being bound together a long time ago in the crucial formative centuries of Japanese culture. To understand modern Japan we must remember what it is made of: that the aboriginal Shinto culture of Japan was swamped by Chinese influence in the 7th Century, and by the 10th Century an extremely elegant, artificial, and decadent culture of a predominantly Buddhist character ruled matters of taste, art, and manners.

In this troubled period, lasting from about 1100 A.D. to about 1350 A.D., a new, characteristically-Japanese society was formed with Zen as its basic philosophy.

The new order was the creation of a warrior class that had come to the surface and achieved power in the time of troubles, and Zen reflects this stratum. Zen is a practical mysticism that stresses self-discipline, self-control, and the recognition of things as they are, and strongly condemns the intellectualism and the over-refinement of the old Chinese culture. In effect it is the mental attitude of the tough-minded, active warrior who had to keep his mind clear and concentrated for the rapid decisions needed in combat.

THE Zen monks with their fierce devotion to truth and their Spartan discipline were spiritual warriors, and they developed a severe and simple architecture for the buildings in which they lived their dedicated lives. At the same time, the warrior class developed a domestic architecture that reflected its function—that of housing the head of a fighting group and his men, who were ready to stand to arms at all times. The style appropriate to such a function is naturally a compound of the strong, the practical, and the economical. Between the warriors and the Zen monks the *shoin* style of architecture was developed. It was and it remains to this day the most powerful influ-

PHOTOGRAPH BY EZRA STOLLER



**The largest wooden building** in the world, a Buddhist shrine at Nara, reveals all its structural elements in clean composition. Roof overhang is over 30 feet wide, but it is in good proportion to the rest of the building. Careful build-up of cantilevered supports minimizes it visually.

ence on the design of the Japanese house. Its characteristics are formality, precision, freedom from clutter, and directness. My favorite *shoin* building is the Nanzenji-Hojo at Kyoto, though the Kaikakuji Shoshinden in the same city runs it a close second. These buildings combine great simplicity with a certain splendor, and they always balance the austere control of their internal space by allowing vistas into gardens where, with great artifice, nature is made to appear to rule.

ONE of the leading features of the *shoin* style, and of all Japanese interior design after its development, is the interaction of house space with garden space. Japanese gardens are as a rule elaborately fenced or walled for privacy and thought of as outdoor rooms to extend the house. The island's climate is moist, and rainfall is distributed evenly around the year so that gardens stay green.

The contrast between the greenness outside in the roofless garden room and the colors of the interior space is a recurrent theme of Japanese decoration. Many *fusuma* paintings are designed with the thought that they will be completed and complemented by the close proximity of a mass of green in direct light which will filter green reflected light into the room where the painting is to be seen.

*Shoin* style developed an approach to room lighting which is at first antipathetic to Westerners since it places a premium on indirect sources. Japanese rooms are shadowy and almost sombre by American standards. What the Japanese like are soft modulated lighting effects, and they find direct lighting, and its sharp-edged shadows, harsh and unsympathetic.

The relatively unimpressive showing of Japanese works of art in European and American museums, where they are shown against light-colored walls in a blaze of clear light, is due to the fact that they are not meant to be seen in such conditions. They come alive in Japanese rooms where they are to be seen illuminated by light bounced off *tatami* or off the polished wood of veranda floors. Few Japanese paintings in Japan are ever exposed to direct sunlight except the work of modern artists.

The essence of the Japanese room is that it is filled with filtered light, modified by being passed through paper *shoji*, wooden lattice work, or a screen of leaves in the exterior room or court. *Kirakirashii*—the Japanese word for shining, brilliant, bright, flashing—is not complimentary, and *kirabiyaka*—which means gorgeousness, the precise opposite of *shibui*—is actually a word with a suggestion of condemnation about it. The root of both is *kira*, an old-fashioned and now little-used word, which means the shining iridescent scum, like spilled gasoline, which sometimes appears on stagnant water.

The similar word *kirei*, which is the standard Japanese term for beautiful, also means clean and pure and carries with it the suggestion of the qualities of fresh water from a sweet spring, limpidity and clarity. But the full glare of sunlight falling on sheets of primary color, or glinting on polished surfaces seems hard, crude, and brutal to the Japanese. Their taste is for the softened, the modified, and the hint of rich or brilliant color in concealment.

A Japanese gardener often gets a greater effect of color with a few scarlet blossoms and a variety of leaves of different sizes and different greens than a Western gardener is able to create with the free use of hundreds of brightly colored flowers arranged in masses.

The Japanese say that bright colors tire the eye and that the reserve and subtlety of greens enrich it. The flowers they love most are those that collapse soon after they have reached the perfection of full bloom and let their petals drift in their prime. Many gardens make a point of carpets of moss and lichen-covered stones placed beneath flowering trees so as to make the most of fallen petals. But the great discovery of *shoin* architecture was the destruction of the distinction between house space and garden space so that the garden became part of the house.

*Shoin* architecture and decorative style was, however, the expression of an intoxication with newfound powers. A greater serenity entered the picture as the warriors became more assured of their position as the rulers of the country. The Shinto-Buddhist synthesis produced *cha-no-yu*, the calm tea-making ceremonial in which the Japanese family expresses its unity with nature by making and drinking an exquisitely scented and flavored green froth that tastes like the very essence of growth and vitality.

*Cha-no-yu* produced in its turn a more delicate and refined style. The warriors took up the tea ceremony and developed a practice of laying aside badges of rank and honor and all weapons when they went to perform it or to take part in it. *Cha-no-yu* is egalitarian—all men are equals at the tea ceremony—and it is a ritual in which men admit their humble role in the scheme of things. *Cha-no-yu* thus modified the powerful *shoin* architectural style in the direction of simplicity and modesty, and gave rise to the *sukiya* style.

A point of transition between the two, or the birth of the new style can be seen in the almost perfect house and garden grouping called the Kahoan Shoin on the grounds of the Daikokuji in Kyoto. Outside, this building has the strength of the *shoin* style, but inside the tension and delicacy of the new *sukiya* manner. The new style, in all its purity, without any trace of the *shoin* force and power, was first visible in the Katsura palace (shown on the front cover and on pages 66 and 67), a superb piece of modern architecture dating from the early 17th Century.

This building gives up its secrets slowly. When I first saw it, I was inclined to dislike it because it seemed too deliberate and too contrived a work of art to be a human habitation. At the time it seemed cold and impersonal, but I realize now that this is because it is a national treasure and a historic monument, and too much institutional care has swept off some of the bloom it would have if it were more personally tended.

KATSURA has the complete logic and inevitability of very good music. No part of it could be changed without requiring adjustments to every other part, since every one of its details is an integrated part of the whole. In its simplicity it achieves the most complex effects of rhythm and relationship that architects anywhere have tried to attain. It has an unchallengeable title as one of the world's great pieces of architecture. Yet there is practically nothing there.

The Katsura palace makes no use of specially precious or remarkable material, it made no tremendous technical demands on its builders, and there are no splendors in its decoration or ornament. It is very plain, rather sparse, and its color is subdued. And yet it is deeply satisfying, and it becomes more satisfying the more one thinks about it. Like great pictures and real poems it always has more to give. One's feelings about it are in fact likely to be the exact reverse of those that are created by the striking building that catches the imagination at first sight. When the striking building's special trick

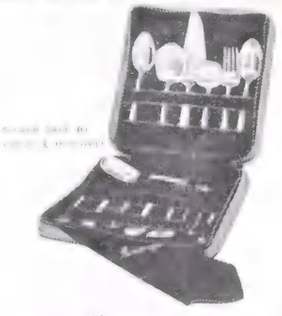
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## WHAT JAPAN HAS—THAT WE MAY PROFITABLY BORROW

CONTINUED FROM PRECEDING PAGE

or attention-getting device is mastered, it becomes a curiosity and at last a bore.

The Katsura palace, which seems to try for so little, appears dull at first, but it develops endlessly as one discovers it. It is designed in depth. This is *shibui*, the hidden treasure waiting for discovery, the giant's unused power, the modesty that lets the thing speak for itself, and the creation of wealth by discarding the unnecessary and the trivial.

And then, when one learns to see the Katsura palace, all the secrets of the Japanese house come forward to present themselves: its beautifully flowing and free ground-plan held together and made coherent; its every space in graceful and harmonious proportion with the rest.

ANOTHER thing about the Japanese house also manifests itself very plainly at the Katsura palace. The traditional Western house faces the outside world with designed façades, it confronts free space with enclosing walls that have openings in them. Inside are rooms set apart by walls on which decorative ornament or framed pictures are placed. Even the modern Western home that aims at fluid internal space gives wall and façade a leading role.

The Japanese house is primarily a frame supporting a roof and the walls are secondary attachments to the frame. The *fusuma* really allow interior space in a house to be fluid; rooms can be sealed off for privacy or opened up into the general living space with the greatest freedom. In the humid summer months all the internal walls made of *fusuma*, except those absolutely necessary for privacy, disappear and give way to split bamboo ones. The whole house is open from end to end, and what breezes there are can blow through it.

At such times, when one sees the framework of the house standing naked, one realizes to how great an extent the house is thought of by the Japanese in terms of enclosed space within a structure, and how little thought they give to the surfaces that are so important to us. They think in terms of the house as an organic whole. Our houses with their autonomous rooms—the dining room, the bedroom, the study—seem to them fragmentary.

I recall sitting inside this beautiful house, looking through the next room to the sunlit garden beyond it. The guard was watching us. He was a member, though a lowly one, of the Imperial household and he obviously had the view that the palace was almost too good for us. However, we were behaving quite well and he was prepared to put up with us. At that moment I found myself wondering again about the submissiveness that is part of the Japanese character, a submissiveness that is so un-American.

It occurred to me, as it often does, that the American problem is freedom.

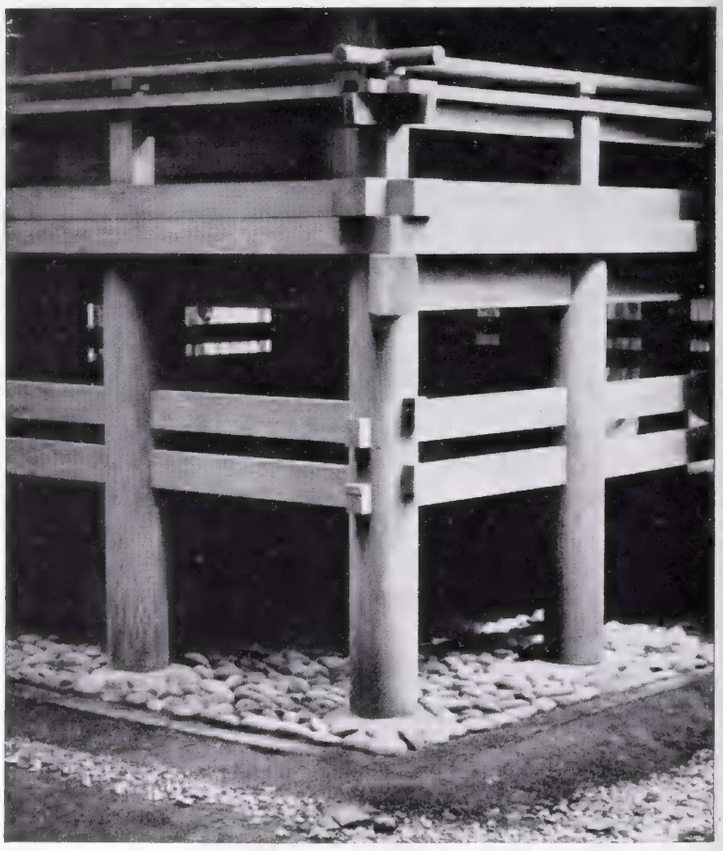
*Shibui* is not really an exclusively Japanese idea; basically it is the principle of selection and elimination which is the key to the artistic process in every culture. The creation of things of lasting value and real beauty demands the most exacting of all disciplines, and real freedom of spirit comes with submission to it. The artist is not a man who does what he wants, but a man who recognizes the vital thing that must be done. This is the great lesson that the art of Japan has to teach.

Our culture is one of striving for a ruthless mastery of nature and nature's gifts, and, though our aspirations are noble, our culture might have as its symbols the bulldozer and the used-car lot. We scrape out of our way things that are in our way, and simply discard things when we are through with them. We do not respect or revere either nature or the things we make with her materials.

One of the most instructive sights in Japan is the corrosion and destruction that Westernization brings to its beauties. In this alien setting it is easy for us to see what we are unthinkingly doing to ourselves and to our children's heritage. We do what we want on the short term, and on the long term destroy what we love.

BEHIND the idea of *shibui* is the idea of worship and reverence for life, for all living things, for organic growth, and the natural order. If we could learn something of the balance between freedom and discipline that gives Japanese art and design its serenity, the quality of *shibui*, we might find a clue to lead us toward a recapture of the tranquility and harmony that our machines have stolen.

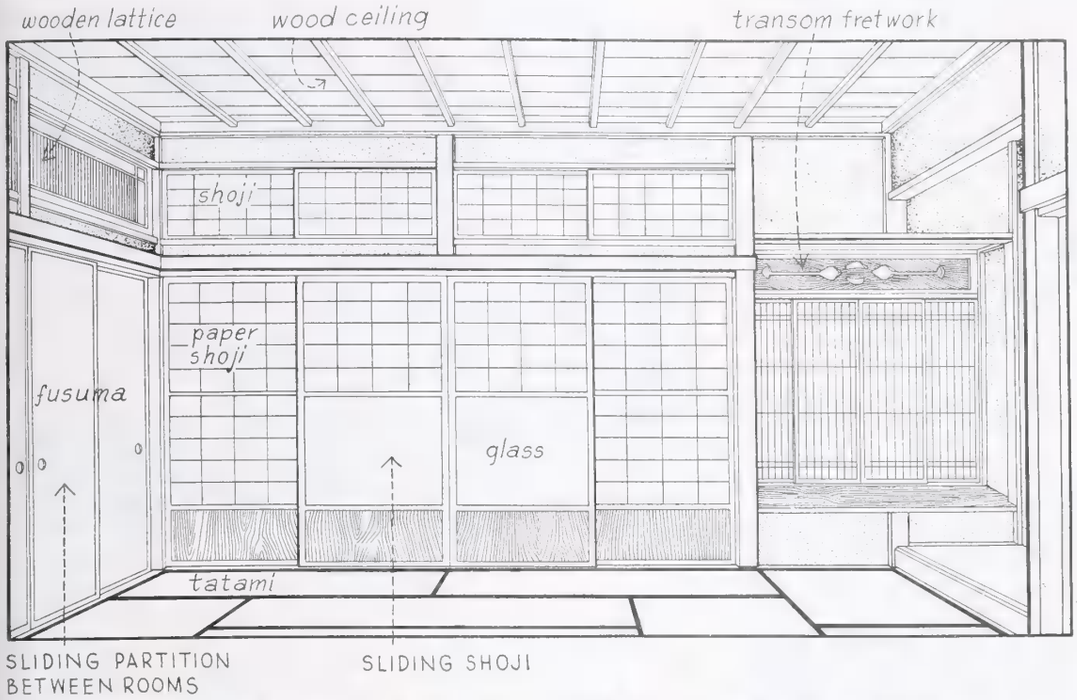
Perhaps the most important part of *shibui* is the idea of imperfection. Nothing that is smooth, flawless, and utterly perfect can be *shibui*. There must always be the reminder, for a thing to be *shibui*, that man has his limitations, that there are limits, and that we cannot have everything we want.



**Superb detailing** characteristic of Japanese architecture is seen in the infinite care with which simple joints like those above are interlocked.

# WHAT JAPAN CAN CONTRIBUTE TO YOUR WAY OF LIFE

CONTINUED FROM PAGE 56




**The complexity** of the Japanese house does not reveal itself easily. As a matter of fact, many travelers come away feeling it is very simple. It is anything but that, as this drawing of a typical interior shows. Many different materials, some in rather small pieces, have come together to produce the total effect.

ppearance of wet and dry rocks, he way daylight can be manipuated. Their habit of squeezing very bit of experience out of verything is well typified by their istening for the reverberations of struck gong. We Westerners would only hear the first bong.

The Japanese have an almost hildlike idealism that one should ind delight in everything, whether t be a cup to drink from, a comb or the hair, a fan, or the squares of fabric which they use for parcelarrying, or the graceful motion of hand. They have acquired eyes nd ears that hear so they enjoy, s Bernard Leach has expressed it. all that pertains to beauty and oetic insight in the things of the ouse—pottery, painting, calligraphy, lacquer, food, flowers, movement—human relationship itself."

They have developed a condition nd an attitude to beauty which has nade of it something to consume nd experience every hour of every lay. What Lafcadio Hearn said in 895 still seems eminently true to our HOUSE BEAUTIFUL editors in 960. He said: "The longer I dwell n Japan, the more I feel growing pon me that there are exquisite rtistic faculties and perceptions leveloped in these people of which ve can know scarcely more than ve know of unimaginable colors, nvisible to the human eye, yet roven to exist by the spectroscope. . . We are now learning aspects f life and beauties of form to which we were utterly blind."

Since HOUSE BEAUTIFUL is dedicated to the proposition that your daily life should be as meaningful and as beautiful as possible, Japan seemed to us of the utmost significance. Their non-separation of the beautiful from the practical seemed to us completely ideal. Their subtlety of discrimination was enviable, and their language for discussing beauty opened new worlds.

Their classifications of beauty intrigued us particularly. Four of their beauty words we have made our own (*shibui*, *jimi*, *iki*, and *hade*), and they have been valuable in helping us think more precisely about beauty and its many faces. (See the chart on page 120.)

One of these words, *shibui* (an adjective) has the highest connotations, and we devote 20 pages in this issue to its meaning. Its meaning is deep, but not too deep to be understood by everybody in Japan. (A quick translation of *shibui* is "a severe exquisiteness.")

But behind this apparent simplicity lies a tremendous sophistication and complexity. Like a well-tailored suit, or an *haute couture* ball gown, the hidden skill and know-how does not show itself. Even the Japanese themselves are not too aware of the complexity, for it has been this way for so many centuries that they have forgotten there could be any other way. Now it is only racial memory.

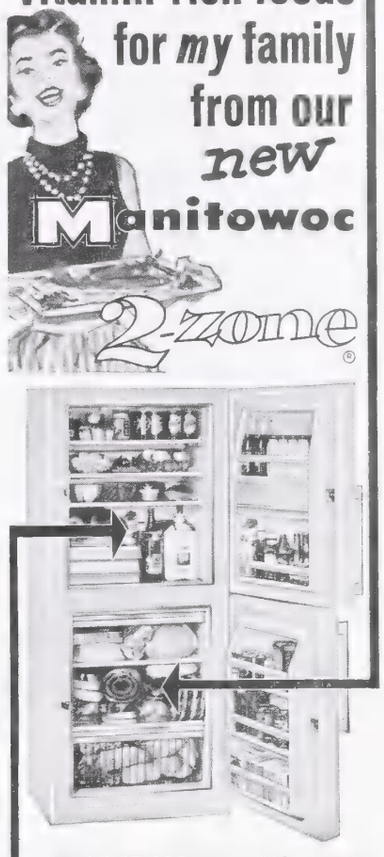
Modern Japan, for all the ruthless paradoxes caused by ill-digested Westernization, still lives by an ancient aesthetic of ineffable beauty which has much of profound value to give the West, just as the West has much to give to Japan. It is through the arts of a people that we can best get to know them, for art speaks directly, transcending barriers of language, customs, and politics. Through an appreciation of Japan's art, we of the outer-directed West can come closer to an understanding of the inner-directed East. We can bridge the gap of ignorance which has so long separated our unlike cultures. As Bernard Leach has said, and as every aware traveler in the East must recognize, *the very future of the world may depend upon this kind of understanding.*

**We are indebted to many people for their aid in helping us explore the cultural aspects of Japan that pertain to American life. It was only their depth of understanding that enabled us to dig into subjects, like *shibui*, which have never been discussed, except lightly, in the English language.**

**But we are especially indebted to Dr. Soetsu Yanagi, to Hatsuko Ashihara, to Eiko Yuasa, to Yui Kittaka, and to Seizo Tanouchi—all of whom contributed in various ways to our education and understanding.**

**We are also grateful to The Japan Society in New York for their immense cooperation in many areas.**

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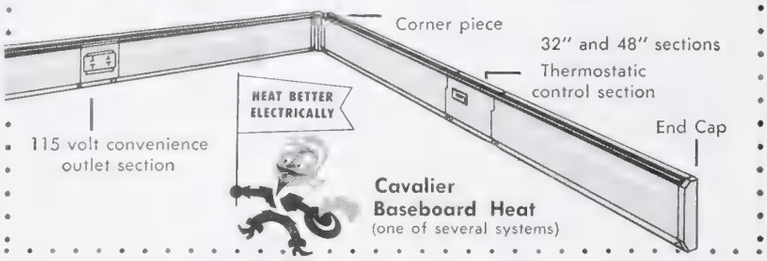
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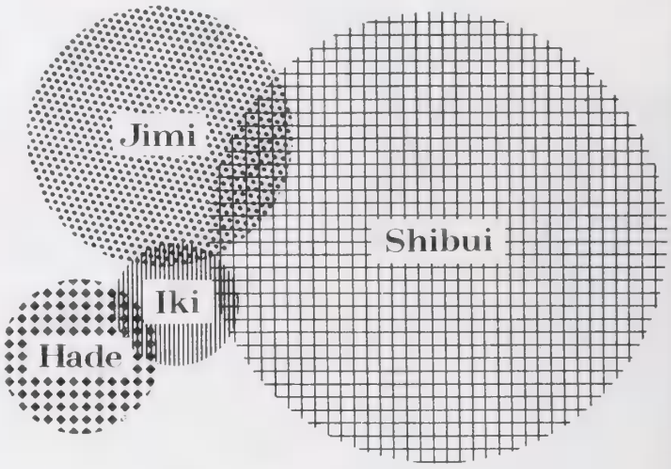
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# The four kinds of Japanese Beauty

## Hade

—bright colored
—bold patterned
—exuberant in over-all effect
—youthful
—gaudy

Typified by *kimono* of young women and young *geisha*. Or the red and gold shrines of Nikko. This is the "official face" Japan puts on for the world—in tourism and national publicity.

## Iki

—chic
—smart
—stylish
—*à la mode*
—clever and sophisticated

Typified by *kimono* and dress of professional models, older *geisha*, actresses. It is the Japanese equivalent of the French word *chic*, which we now use.

## Jimi

—sober and sedate in color
—unobtrusive
—proper, correct, therefore dull
—small, over-all patterns, regularly placed
—obvious, and without character

Most Japanese strive to achieve *shibui* in their dress and other possessions. Probably 60 per cent achieve only *jimi*. *Shibui* takes more depth of understanding than *jimi*. They "get the words but not the tune," and achieve only proper correctness.

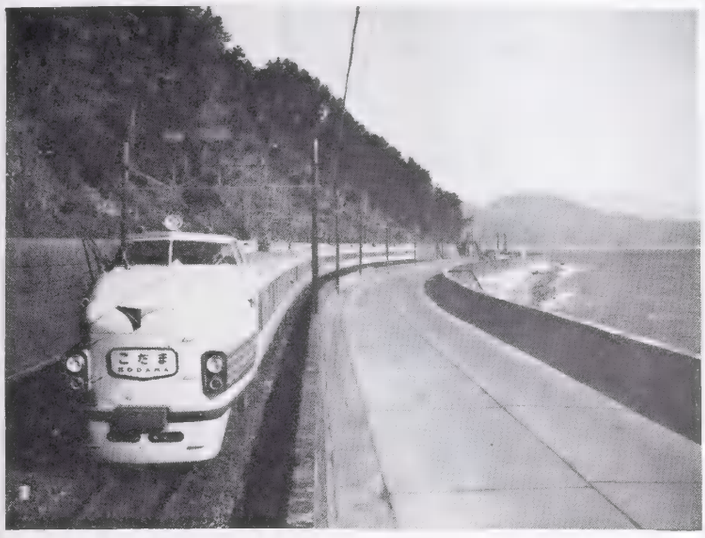
## Shibui

—unobtrusive and unostentatious.
—intrinsically good (can even be rich).
—patterns not regularly placed, often unfinished, creating interesting spaces.
—simple, with an economy of line and effort. Nothing complicated could be *shibui*.
—must have depths worth studying, *after* first noticed.
—must have design character.
—must be fitting exploitation of the nature of the material and the method.
—should not be shiny or new-looking, though small touches of sparkle can be used. Even if new, object should have dull patina that comes with loving care.
—if applied to color scheme, the large areas of color should be dark, rich, and unobtrusive, but there should be a small sharp accent color somewhere—to give astringency and interest.
—the essence of controlled understatement.
—is aimed to produce tranquility.
—a feeling of modesty and humility is necessary in striving for *shibui*.

*Shibui* is the essence of Japanese culture and is considered the ultimate in taste—for all but the very young. There are two strains of it: the folk craft school of thought and the aristocratic school of thought. We Americans can encompass them both.

## HOW TO TRAVEL JAPANESE

CONTINUED FROM PAGE 50



**Japan has** excellent railway service with clean, smooth-running trains that are almost frighteningly prompt. In general they put our railroad system to shame. A train trip is an enlightening experience. The cars are kept dusted throughout the journey. Japanese gentlemen make the trip in long underwear.

Jets will cut flying time almost in half, and fares may be subject to a $20 surcharge.

JAL also flies to Hong Kong, Bangkok, and Singapore, and is flying jets in joint operation with Air France from Tokyo to Hamburg and Paris, via the Polar route. JAL domestic flights within Japan link Tokyo with Osaka, Sapporo, Fukuoka, and Okinawa.

*Journey to a Different Viewpoint*, page 106, outlines a travel plan especially drawn up to give you, as a HOUSE BEAUTIFUL reader, an insight into Japanese life and design which can help you improve your living at home.

But Japan is unlike any other country you've ever experienced, and so to travel smoothly through its differences in language and sometimes baffling customs, you need some tips on the "mechanics" of Japanese travel.

### Inside Japan

You definitely need a specialized guide for the reasons given on page 126. Rates for guides hired through the Japan Tourist Bureau are quoted as:

| | Half day | Full day |
|---|---|---|
| 1 to 4 clients | $3.31 | $4.46 |
| 5 to 9 clients | $3.92 | $5.00 |
| 10 to 14 clients | $4.46 | $5.54 |

Less than four hours is considered "half day," more than five hours is "one day."

Besides the guide's fee, you must pay for his transportation, meals, and lodging. Approximate minimum cost of guide's meals and lodging is breakfast, 60¢; lunch, 71¢; dinner, $1.30; lodging, 60¢.

For business travelers and firms who need help in arranging appointments and conducting meetings, F. Nagashima in the Imperial Hotel in Tokyo has interpreter-guide service at rates that run about $20 a day.

Japan Travel Bureau rates for private cars for sightseeing in Tokyo are $2.23 an hour, plus 81¢ an hour waiting time. For motor trips outside Tokyo a fixed price is usually quoted. For instance, $15.20 from Tokyo to Kamakura; $27.50 from Tokyo to Hakone. Waiting time is 81¢ an hour.

Taxi rates fall into four categories, depending upon the size of the car, 60, 70, 80 and 100 yen. (100 yen equals 27¢.) Taxi drivers, usually country boys in the big city, need detailed instruction in where they're to take you. Get your guide or your hotel porter to explain. It's most important to save the name cards which Japanese exchange with you when they're introduced, because they're usually printed with their complicated addresses. The technique is to show the card to the driver. (Japan is 99 per cent literate.) Save match boxes for the same reason. Taxi drivers are not tipped except for special services.

We would discourage drive-yourself activity. Aside from cities and a few main highways, roads are poor, and wild is the word for Japanese driving. By law traffic moves to the left, but in practice goes brazenly down the center. Anyway, you can't read the signs.

Train service is excellent, following an inexorably prompt schedule, and usually preferable to motoring, because it gives you a look at both inner and outer Japan. The people love their trains and make a great occasion of the journey, bringing along their exquisitely packed lunch boxes. Men often remove their outer clothes, fold them neatly, and make the trip in their long white underwear. Scenery is interesting because you can see how this small, crowded country cultivates every inch of its land, right up to the train tracks.

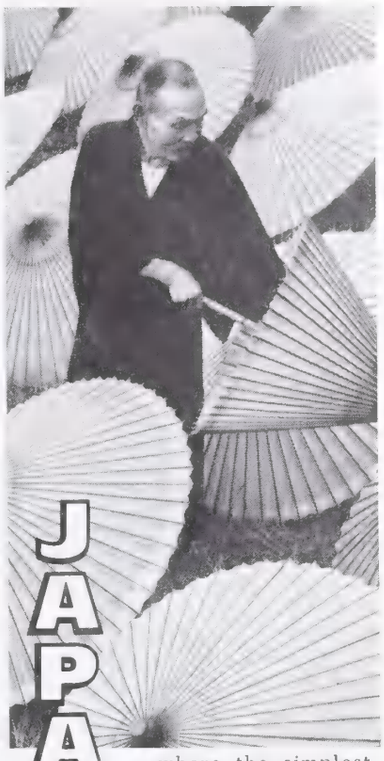
Preliminary travel arrangements are best made by a travel agent. We feel that you'll have a better chance to pursue your particular interests if you insist upon a flexible, independent schedule instead of moving with a large group on a rigidly fixed itinerary. Independence costs more, but it's worth it.

This is not to say that package tours are to be avoided at any cost. They relieve you of responsibility and are a measure of security for people who may be timid of traveling alone in the Orient. But they are generally planned to give you too short a time in any one place. If for your own good reasons you prefer to travel with a group, choose an itinerary which gives you more than a week in Japan, savoring a few places well rather than rushing you all over the map.

Tokyo is a place to get an overall awareness of the bewildering struggle between old and new that is Japan's current problem. It is a modern metropolis, now the world's largest city, full of concrete and steel and glass, with the highest TV transmitter on earth an unfortunate matter of local pride. It is one of the fastest-moving, brightest neon-lit cities in the world, yet it still resounds with the click-clack of *geta* and the whistle of the noodle-vendor. Women in *kimono* with sleeping babies strapped on their backs regard the automatic rice cookers in store windows. It is a place of night clubs, burlesque shows, jitterbug, and coffee houses where young Japanese while away the hours listening to Beethoven or the latest French chansons. But any aware Westerner will feel that for the most part what is borrowed from the modern West is neither beautiful nor distinguished, as if the Occident's superficialities but little of its depth had taken over.

We would concentrate on Kyoto, the heart of old Japan, for here you see the indigenous beauty of the country, the things that have created Japan's unique aesthetic contribution to the world.

(*Please turn the page*)


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# HOW TO TRAVEL JAPANESE

CONTINUED FROM PRECEDING PAGE

In Kyoto and Kobe, there are families who invite travelers to visit their homes, and this is an opportunity you shouldn't miss if you have no personal Japanese friends. The local JTB office can arrange this. You usually go in a small group with a student as interpreter. The 80¢ fee goes to him. Under no circumstance attempt to tip your host. You pay for your transportation, but you're not expected to pay for this hospitality. A gracious gesture would be to bring a small gift, as the Japanese do when they go visiting, or to send flowers later.

Tipping is a delicate subject in Japan at all levels. In many hotels and restaurants a 10% to 20% service charge is put on the bill. To be quite proper, tip money should be presented concealed in an envelope. Finesse in tipping always uses figures involving 3, 5, and 7, while 4 and 9 are inauspicious, therefore to be avoided.

## Behaviorism

In this country where etiquette is so intricate that there are prescribed motions for closing a *shoji* or sitting on a cushion, what passes for good manners in Butte or South Orange may not always be considered polite. The Japanese are generally willing to make concessions to Western innocence, but aside from being courteous, it will be to your advantage to observe a few basic principles of etiquette.

Most Japanese admire calmness and quietness to such a degree that even a reticent American may seem a little hectic to them. They also conduct their affairs in an indirect, leisurely fashion, and it's impolite to come directly to the point. Americans have to make a conscious effort to slow down and wait —a rare exercise in self-induced serenity and one of the greatest gifts Japan has to give the overexcitable Western world.

To avoid misunderstandings, it's wise never to ask a question in the negative, because a Japanese, with perfect logic, will answer "Yes" where you would say "No." You will ask, "Doesn't my plane leave at five o'clock" and the answer is "Yes"—but it means, "Yes, your plane doesn't leave at five o'clock."

There are two procedures you are definitely expected to observe because they exist for purposes of cleanliness: the shoe removal custom and the Japanese way of taking a bath. Innkeepers are adamant about these.

## How to take your shoes off

The Japanese preoccupation with footgear and the constant switching of it is not mystifying when you realize it exists to keep the *tatami* straw floor covering clean and intact in this society where you practically live on the floor.

As stockings, the Japanese wear *tabi*, washable fabric socks, divided at the big toe like mittens to let the sandal thong pass through. Outdoors they wear *geta* or *zori*, clogs or sandals of wood or plastic which raise the feet off the ground and so keep the *tabi* clean. Before going indoors, *geta* are exchanged for soft-soled, open-back, heelless felt slippers such as Western men use for bedroom slippers. In inns, restaurants, homes, museums, temples, shrines, and many shops, you are expected to remove your shoes and do likewise.

The Japanese entryway is rather like a foyer, designed as a sheltered shoe-switching zone, and is usually lined up with enough extra slippers for the use of all visitors. You change your shoes for slippers, sitting on the edge of the foyer, your feet resting on a long flat stepping stone—a sort of mystical boundary line between indoors and out. For most Westerners this involves acrobatics, because the indoor slipper must never touch the stepping stone. Your shoes are impounded here, stored in cabinets or on ledges until you leave the house.

Inside the house, the felt slippers must be removed before you enter a *tatami*-covered room, where you are supposed to walk only in *tabi* or stocking feet so that you will not soil or scuff the floor covering. Rubber-soled or straw slippers are provided for you to wear in the W.C.

So that you don't scuff your stockings it's a good idea to carry ankle socks to wear indoors.

From November through April, woolen clothes will help make up for the absence of central heating in Japanese houses. For floor-sitting, Western ladies are more comfortable in full skirts. Summer months are very warm and humid, so your clothing should be lightweight. Be prepared for rain, especially from April through June. Hats are not worn in the Orient and evening clothes are utterly useless unless you are on diplomatic business.

One of the joys of travel in Japan is its general cleanness. The law requires every building to be thoroughly house-cleaned twice a year, the *tatami* removed, aired, and cleaned. *O-furo*—the steaming hot bath—is daily ritual to 90 million Japanese, who may take their baths at home as a family, or in a public communal bath.

Japanese tend to regard Western squeamishness about nudity as more evil-minded than admirable. Still, you don't *have* to bathe in a crowd. In all the inns we experienced, it was possible to take a bath in private, and some inns even have rooms with private baths. No matter what your gender, do not be surprised if a little maid comes in to undress and scrub you.

## How to take a bath

In most inns the bath is usually communal in that the hot "soaking water" in the bathtub is used by several guests. In Japan, soaping, scrubbing, and rinsing, which Westerners conduct in the bathtub proper, *must be* performed outside the tub. Bathroom floors are slatted or equipped with drains, so you can stand or sit on a bench and use the *hinoki* wood buckets and dippers to sluice yourself with. *You must be thoroughly clean and rinsed before you step into the bathtub.* It creates a scandal in the house if you bring soapsuds into the bath, because the bathers who follow you must use this same hot soak water. This is why innkeepers consider ignorant Western guests a hazard in the bathroom.

The tub itself is usually very deep and full of much hotter water than we're used to. There's a lid for the tub, which you're expected to replace when you've finished soaking, to keep the water from cooling. Out of the tub, the Japanese give themselves one more rinse and dry off with a damp towel.

Five o'clock in the evening is bath hour for most Japanese. But for a weary traveler nothing is more luxurious than a bedtime bath, followed by a massage after you've crawled into the *futon*, the pile-up of quilts on the floor which is the Japanese bed. Some inns provide a foam rubber mattress.

Living in an inn is very like staying in a private house. In a fine inn every room is different. Furnishings are sparse, but usually most carefully chosen and valued by the owners. Quilted bedding and the guest *kimono* are frequently of silk. China and lacquer are finer than what we think of as "restaurant or hotel" quality. So behavior should be just as circumspect as it

would be if you were a private guest. You are assigned your personal maid, who in some occult way anticipates your every need with such attentive service as you wouldn't believe, and she seems to work a 24-hour day. Tip her 5 per cent of your bill (in an envelope). But you don't have to be told to tip. Your inclination is to shower the whole staff with gifts—you love them so.

**How to speak up in a Japanese inn**

In many of the small and most beguiling Japanese inns, English is not spoken. But don't let that deter you from the experience of staying in an inn. What you can't accomplish through gestures (and the astonishing clairvoyance of most Japanese maids), you can usually accomplish if you know a few basic words in Japanese. We have prepared a list of words and phrases of "inn-talk" which we shall send you, if you write, enclosing a self-addressed, stamped envelope, to: Travel Department, HOUSE BEAUTIFUL, 572 Madison Ave., New York 22, N. Y.

**Restaurant manners**

In a restaurant, you behave much as you would in a private home, for diners eat in a separate matted room—shoes off, sitting on cushions. Most restaurants furnish backrests and armrests if you need support. Japanese women kneel; the men sit cross-legged. Each party is served by their own maid or maids. Traditionally, five are considered the ideal dinner party—an auspicious number that encourages conversation. (Dinnerware and trays are sold in sets of five.) Table manners are most subtle and far too complicated to bring to perfection in a short time. The best technique is simply to observe how the Japanese cope with a meal. Most maids are not only willing but delighted and highly entertained if you ask them to show you how.

Leave-takings are never casual. Even in a restaurant, you will be bowed out to the street and the bowing may continue until you are completely out of sight. In an inn you're bowed out every time you leave the house, and at your final departure it would not be unusual for your maids to take you to the railroad station, to bid you more bowing adieux.

**More ways to go**

Besides JAL, the following airlines fly to Tokyo from the West Coast: Pan American, Northwest Orient, Canadian Pacific Air Lines (from Vancouver), and Qantas Empire Airways (via Australia).

By sea, usually about a 2-week voyage, ships of the American President Line, and the P & O-Orient Lines, take you from the West Coast to Yokohama, the port of Tokyo, and include Japan on cruise itineraries. A variety of arrangements can be made between airlines and steamships so that you can go one way by sea, the other way by air, or continue your journey home around the world.

To enter Japan as a tourist you need a visa, available from a Japanese consular office. Smallpox vaccination is a requirement for re-entering the U. S., and for travel in the warm month of June through September typhus and typhoid inoculations are recommended but not required.

For more specific travel information, get in touch with the Japan Tourist Association, 10 Rockefeller Plaza, New York, or 651 Market Street, San Francisco.

## THE POWER OF THE UNFINISHED STATEMENT

CONTINUED FROM PAGE 100

best in all the decorative arts. You cannot "fake" when your design is to be seen in juxtaposition to nature. A nature background will not allow pretension or triviality.

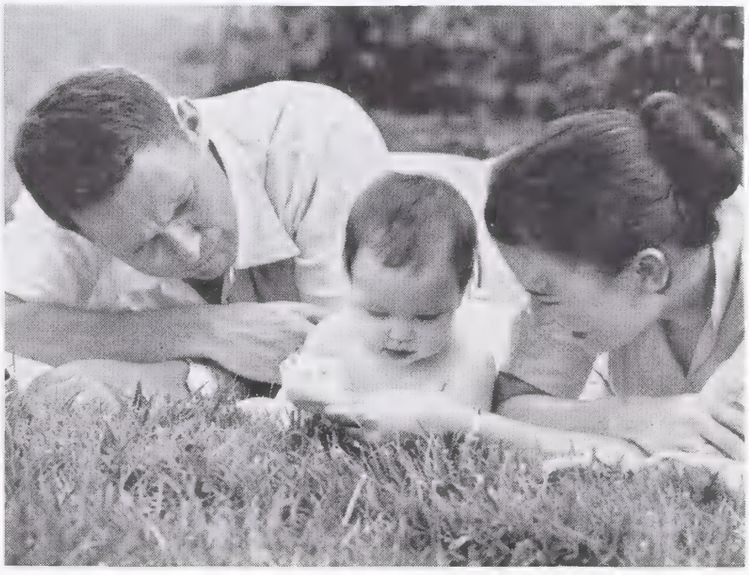
As a result, the goal of Japanese art has not been to substitute for the natural scene. Realistic rendering has been avoided as stultifying. Art has served more positively, in all its forms, as a means of seeing deeper into nature, through interpretation instead of imitation.

*Art and Architecture of Japan*, by Paine and Soper, sums it up:

"In decorative designing the genius of the Japanese is admittedly unique in the Far East. The arts are dependent on faith and feeling rather than on reason and science. When the desire to be lavish and ornamental goes too far, art forms tend to become an end instead of a means of expression. But, when used with restraint, formal beauty, which starts and ends with enjoyment in the concrete aspect of things, becomes one of the great methods of aesthetic manifestation.

"The artists of the decorative school of Japan show such direct vision, such charm of statement, and such simplification of form that each detail of nature seems to be an object possessed of more than natural beauty."


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PHOTOGRAPH BY KIICHI ASANO

**A hand-washing basin and its dipper are furnishings of every Japanese garden, usually treated as a quiet, eye-pleasing surprise. Here an asymmetric arrangement of three stone pools is fed by a trickle of water from a bamboo spout. Japanese delight in the subtle beauty of damp stone, keep pavements wetted down.**



**Circular beds of moss contrasting with a background of gray pebbles soothe the eye with their quiet, understated pattern. One such reiterated motif, as calming as this one, keeps the eye from roving restlessly, lessens the need to have competing elements of interest. Good idea for a maintenance-free landscape.**

# How to make a big event out of a little space

## Certain well-formulated tricks help give the illusion of size where there is none

● In spaces smaller than most American back yards, the Japanese recreate in miniature the qualities we associate with great natural landscapes. By suggesting more than they literally are, they invite endless contemplation and imaginings.

What they try to do, and why, was well said by Soami, who died in 1525. "However small a garden may be," wrote the famous tea master and painter of ink landscapes, "it can be made to include high mountains many miles away, and to create waterfalls of tremendous height. There is a method of including distant waters and the vast expanse of the ocean. All this is possible by knowing how to handle water and rocks."

"The ultimate aim," he goes on, "of the landscape garden is to reveal the mysteries of nature and creation. This may be achieved by a simple flat garden with only a few rocks. However interesting may be the pattern, and beautiful the scenes, the truth of the hills may be lost if the garden is lacking in coherence. . . .

"Even in a limited area, a landscape suggestive of the heart of a mountain or a deep ravine can be created. Take for

THREE PHOTOGRAPHS BY NORMAN CARVER, JR.





**Stepping stones, wandering through a shallow water pool, make the act of entering a city house as enchanting as a stroll in a forest glade. Picture directly left gives you a glimpse of the property's street line, so you see in what tiny space this lovely bit of woodland seclusion is created. Rocks are most critically chosen in Japan for their shape, color, and texture, and there are societies of connoisseurs. Used as stepping stones, they are usually seven-eighths submerged in the earth and so are stable walking surfaces.**



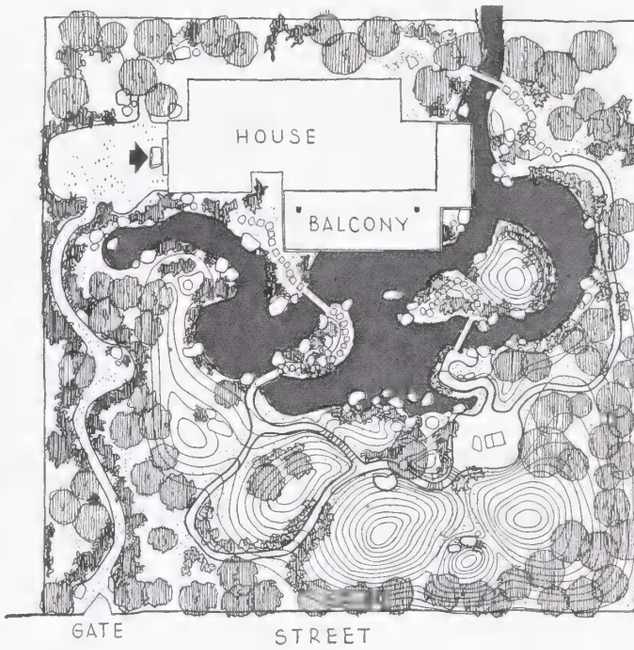
PHOTOGRAPH BY KIICHI ASANO

**White gravel, clipped azalea, and a flowing, asymmetric planting plan create a cool and mysterious glade of a small space. The gravel, raked into swirling patterns, wanders like a river through hillocks of azaleas, deliberately shaped to simulate mountains. Plants are not permitted to flower, for color would disrupt the effect. The feeling of timelessness required of the Japanese garden is achieved by using slow-growing plants, pruned to retain their shape.**

instance the case of a waterfall. If the waterfall is exposed to a full view from the top to the bottom, it will appear low and add very little to the scenic effect. But if the upper part is concealed by trees, the middle part partially hidden by a projecting rock or a branch of a tree, and the basin has a growth of grass or plants, then the fall may give the impression of a great height.

"It is the same with a pond. If it is large and square or has nothing to hide any part of it, one can see it all at a glance, and nothing is left to the imagination. Whereas the pond may be small, with winding contours partly concealed by trees and rocks, but may give the impression of a large lake or bay that might hint at an expanse of sea beyond.

"When a real tea master lays out a garden, he will try to conceal his art so that his work will look natural, and to create a deep forest or valley, even if a place may be surrounded by city dwelling houses."




**Study the sketch or you will never believe that this astonishing garden exists on a city lot. A mysteriously winding path takes you to the house. From the balcony, you behold not a street fence, but a natural world in miniature. Across the carp pond is a "far-off," mountainous land, its illusory look of distance created by "islands" placed in the foreground of the pond.**

TWO PHOTOGRAPHS BY EZRA STOLLER IN RYUNOSUKE UEDA RESIDENCE





## JOURNEY TO A DIFFERENT VIEWPOINT

CONTINUED FROM PAGE 108

The impact of Japan takes getting used to. The unfamiliar, the beautiful, the picturesque, the mystical—all are there in such profusion that most Western minds have trouble taking it all in. So it is fairer to oneself, and to Japan, not to attempt to go everywhere and do everything on the tourist circuit. The very nature of much of its beauty is that it must be seen at leisure, quietly, to be fully digested. It is wiser to concentrate on a few places and savor them well.

Out of our experience we make four major recommendations. *And we can't make them too strongly.*

NUMBER One: you need your own guide-interpreter. English is not as universally understood in Japan as you may have been led to believe. A guide is necessary for much more than sightseeing. Numbered street addresses are rare in Japan. Locations are loosely described ("near the moat, up the hill," "two blocks behind the Imperial Hotel, opposite the coffee house," "first house built in this block"). So you need a real native to steer you around. (Even taxi drivers can't find their way.) But don't settle for just any guide. For your purposes you—a reader of HOUSE BEAUTIFUL—need a very special kind of guide: someone with cultural awareness and a knowledge of art, architecture, gardening, food, everything that relates to your interests.

Your guide can determine the quality of what you do and see. If he's knowledgeable and sensitive to your likes and dislikes, he can unlock all sorts of worth-while and offbeat experiences—getting you into the most interesting restaurants, ordering for you the best foods of the area or the restaurant, helping you shop. Philosophically and financially, you should be prepared to have him with you, or within close call, during your whole journey.

A "courier" like this is a large order in any language. But the Japan Travel Bureau, 1 Marunouchi, Tokyo, through which guide-interpreters may be hired, assures us that it will make every effort to supply guides specially qualified to assist HOUSE BEAUTIFUL readers who inform the Bureau of their travel plans well in advance, outlining their special interests and itinerary. For a party of four or less, a guide's services are about $4.40 a day, excluding transportation, meals, and lodging, for which you pay. (*Details are on page 121.*)

Our second urgent recommendation is: Stay in Japanese inns, because they give you a chance to live as the Japanese do at home. Many of them *were*, in fact, private houses of the nobility and well-to-do—in short, choice places to observe the best in architecture and gardening. Even the more modest inns, built as commercial establishments, have a personal rather than a public aspect.

There is rarely a public lounge, lobby, or restaurant. Meals are served privately in your room which is covered in *tatami* like most Japanese rooms so you never wear shoes here. You can even dress Japanese, because the inn furnishes a *kimono* to each guest. You learn how to live at floor level, where you sit and sleep. Eventually your eye gets used to the small scale of things—an intimate vista of garden, the doll-size dressing chest, the foot-high lamp placed by your bed at night. In a house where no shoes are worn, your ear becomes accustomed to the quiet, accentuated occasionally by the swooshing sound of sliding *shoji*.

The inn will probably be your introduction to *o-furo*, the hot, hot bath and, despite what you may have heard to the contrary, it is perfectly possible to bathe in your accustomed solitary Western modesty.

Only when you experience firsthand this entirely different kind of living, can you appreciate the functional meaning and aesthetic values of Japan's architecture and design and the logic behind the customs that at first seem incomprehensible to you.

Japanese service, which is universally superb, is particularly delightful in the inns, where attendants seem to be of the caliber of servants in the finest private homes, and visitors seem to be guests.

English will probably not be spoken, so it is practical rather than extravagant to have your interpreter stay in the same inn.

A word of advice: Most inns are relatively small (5 to 25 rooms), and accommodations are much in demand, especially by the Japanese themselves who are perpetual travelers within their own country. So advance reservations are essential. But aside from this, you may have to talk your way in, for many of Japan's travel representatives believe that Westerners won't be happy in an inn, and so will politely try to sell you off the idea. You may have to insist that you know what you're doing. Another possible hitch is that some inn-keepers are reluctant to accept Western guests because they are afraid that we will commit gaucheries, like getting soapsuds in the bath water or scuffing the *tatami* by wearing shoes in the house. Once you've lived in an inn, you'll understand why these are not minor offenses.

So, in making reservations, it's a good idea to indicate your awareness of, or at least willingness to abide by the usual etiquette expected of guests. (*See our notes on how to behave yourself, on page 122.*) *Some inns may require that you be introduced.*

Japan has many excellent Western-style hotels to which we wholeheartedly refer travelers who require telephone message service and other commercial facilities that the inns do not usually offer.

OUR THIRD recommendation: By all means eat Japanese as often as you can—not only to discover the intriguing variety of the food, but to get an idea of how people eat and live in their homes. Japanese restaurants have more the character of private homes than of public places. Like the inns, many formerly belonged to important families and are frequently top-level examples of domestic design and landscaping. Almost always you enter through a meticulously tended courtyard and garden, with every leaf scrubbed and polished. You are expected to observe the same amenities as you would in visiting a private house, so you remove your shoes before entering the building.

With rare exceptions, native Japanese restaurants are not set up as ours are with one common dining room where all guests eat in the same area. Parties of diners are privately served in separate rooms and since these lovely rooms are likely to be large, you have a better chance of getting a reservation if your party consists of five or more. Reservations must be made in advance. Japan's dinner hour may start as early as five or six o'clock and is usually over by eight, so plan your schedule accordingly. Even Western-style restaurants are closed tight by ten. A really fine meal costs about what its quality equivalent would cost in the U. S. A. But we know of no American restaurant where you get such a beautiful and ample experience for your money, where the presentation of every course is a reminder that art can be an inseparable part of daily life.

Even in a counter restaurant, the selection of tableware is a matter of major importance. Much of it is made to order. Observe it well, for its design invariably reflects a sensitive taste. It *has* to in Japan, for the customers would be the first to complain if it were otherwise.

Needless to say, in order to enjoy Japanese food, you should master chopsticks, which is not as hard as it looks. (*Some of the inns and restaurants we found memorable are listed at the end of this article.*)

PHOTOGRAPH BY NORMAN CARVER, JR.



**Entry garden of an inn** is a surprising delight when you walk into it from the street. The planting is almost sparse, but combined with the pavement pattern, polished pebbles, and a stone lantern, the effect is welcoming and appealing. Roof overhangs shelter the shoe-removal porch.

Our fourth recommendation is a delicate one. But it represents what all seasoned travelers recognize as standard procedure for getting behind the scenes in any foreign country, and especially in a "closed society" like Japan's. It is simply this: Use your contacts and use them to the hilt! If you have professional or social associates with connections in Japan, get letters of introduction and let your coming be known. Natives or friends on the scene who know the ropes can open doors to sights and experiences you might never guess existed. Given proper introductions, the Japanese are almost embarassingly hospitable. It is the custom to take a gift with you when you visit, but your host is quite likely to give *you* a present.

FOR a first go-round with Japanese design, visit Tokyo's National Museum in Ueno Park. This is a treasury of traditional and historical beauty—screens, textiles, *kakemono*, lacquer, armour, sword hardware, ceramics, *makimono*, prints, calligraphy. Its collection of antique fabrics, miracles of weaving, tie-dyeing, painting, and embroidery will open your eyes to the cultivation of taste that existed in Japan when the Americas were still unexplored wilderness.

Behind the Museum in a particularly charming garden is a 17th-century tea house which may be your introduction to the importance of the tea ceremony in Japanese life and design.

You will find much that is *shibui* in its purest sense in the small and atmospheric Mingei-kan (folk art museum) at 816 Komaba, in the Meguro Ward of Tokyo. Here is a collection of the most unassuming but beautiful objects of common life, hand-woven fabrics, colored and printed with natural dyes, tea bowls and pots and metalwork made by old and traditional methods. Observe them well. There's no denying that a casual Western eye could easily pass by some of the most precious *shibui* things, because of their "normal" look and surface simplicity. But look again, *into* instead of at the quiet color of a fabric, *through* the glaze of a tea bowl, and you begin to take in the depth of beauty that is there, waiting to be explored. When you start to understand the subtleties of this, you begin to understand what *shibui* means.

You couldn't get a better briefing in modern Japanese life than by visiting Tokyo's great department stores, like Mitsukoshi, Takashimaya, and Matsuzakaya. These stores are great institutions in the real sense of the word, no mere purveyors of goods but community influences such as our department stores used to be but unfortunately no longer are. They serve as meeting places, with halls for exhibitions and weddings, with roof-gardens, theaters, shrines, and playgrounds, even including ferris wheels, where youngsters can be parked during shopping. Most stores have interpreter services for foreigners, usually on the main floor, and can arrange for overseas shipment of purchases. Their packing is perfection.

In the food department of the big department stores you could be sidetracked for a whole morning by the spectacular displays of foods, each treated like a treasure. The precise delicacy of the packaging illustrates what the Japanese mean when they say that the container must be worthy of the contained.

The profusion and variety of the goods in these stores seem to indicate that within the formal restrictions of etiquette that regulate Japan's home furnishings and dress, there is still plenty of opportunity for self-expression. The china departments alone are a miracle of variety. And you would never guess that there could be so many different colors and designs of *zori* and *geta*, the Japanese equivalent of shoes, until you see the available choice spread out, counter after counter.

AT THE Mitsukoshi department store, Tokyo's Marshall Field, the kimono and *obi* department reveals the wonderful variety, complexity and costliness of the kimono (which appears an uncomplicated outfit until you get up close to it). It calls for at least one, sometimes several, under-kimono, a neck scarf, and a system of under-sashes and cords to hold the outer sash or *obi* in place. The *obi* is most carefully selected and, like a jewel, may cost far more than the kimono itself. Don't miss the bridal shop for a sight of staggering magnificence. (*See bridal costume on page 94.*)

Kimono fabric is sold by the yard, but you must remember that it comes only 14″ wide. Mitsukoshi has a mouth-watering collection of under-kimono silk in solid colors, about 80 different shades. *Obi*, usually of fine-quality, heavy brocade, are 4¾ yards long, 30″ wide when split. We used them to make slippers, handbags, cushions, table runners, stoles, evening coats.

Believe it or not, most stores have departments for used-kimono and *haori* and travelers can

(*Please turn the page*)


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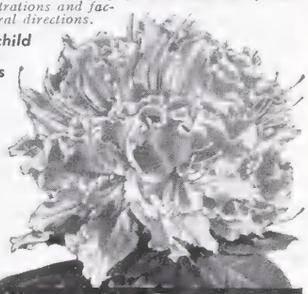



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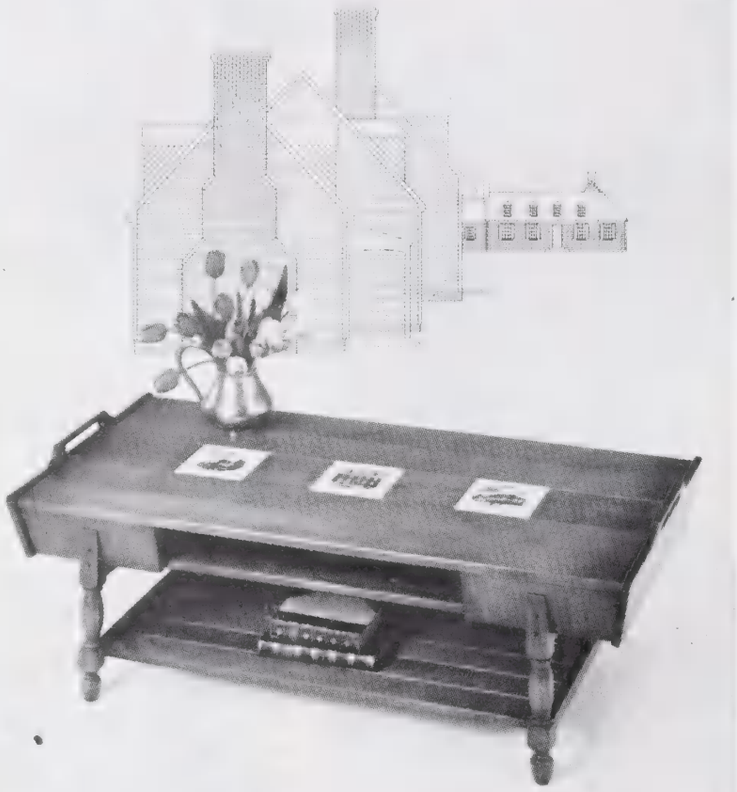
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## JOURNEY TO A DIFFERENT VIEWPOINT

CONTINUED FROM PRECEDING PAGE

pick up beauties at little price. Few Japanese will buy another's cast-offs because they are often marked with family crests. But Westerners have no such compunction. The kimonos are in beautiful condition, having been taken apart, cleaned, and restitched—the usual cleaning method.

An excursion that's lots of fun and a bargain is a visit to K. Hayashi's Kimono Department Store, at 10th Street and T Ave., Tokyo, for a great stock of used lovelies.

Maruzen, the large, well-stocked book shop on the Nihonbashi has a good department of modern crafts.

THE most worth-while souvenirs in Japan are, of course, their marvelously made art objects, one-of-a-kind beauties you cannot get anywhere else in the world at the price. Antique screens, *kakemono*, lacquer boxes, *netsuke* (imaginatively carved knobs like our watch fobs), swords and sword ornaments, objects of porcelain and pottery, a whole gamut of elegance which takes its place with remarkable appropriateness in Western homes.

By a quite misleading choice of words, the shops selling these lovely things advertise themselves to Westerners as "curio" shops. In Tokyo there are curio dealers everywhere, but the concentration of their shops is on B, D, and F Avenues. You can also find such art in the tea ceremony departments of the great stores.

In Kyoto, which is the acknowledged hub of Japanese culture and the center of arts and crafts, the most intriguing curio shops are on Shinmonzen and Furumonzen Streets and on Kawaramachi Avenue.

To shop satisfactorily you should have your interpreter with you, even in the department stores. To see the best a small shop offers, you usually have to talk your way into the back room where the real treasures are generally kept. You will see with what infinite care a fine piece of art is treated, usually silk-wrapped and nested into its own perfectly fitting box. The name of the artist and the object's former owners may be written on the box. If an article has belonged to an owner of acknowledged taste, it is considered more precious.

You must be prepared to spend more time in shopping than you're used to, drinking a cup of tea with the shop-owner, and waiting a Western eternity for even the most inconsequential purchase to be lovingly and meticulously wrapped. Most shops will ship purchases.

Silks are an excellent buy in Japan. The finest are woven in Kyoto, including "fingernail tapestries" and reproductions of Imperial brocades. Several silk firms are so handsomely housed and their exhibition wares so lovely, that you're combining sightseeing with shopping when you visit them. In Tokyo, don't miss the Silk Gallery, at Shiba Takanawa, and the Kanebo Silk Store near the Ginza. In Kyoto, visit Oridono and the Tatsumura Institute, which is in a baronial mansion with an exceptional garden and a carp pool.

Two of the sightseeing bus tours worth taking in Tokyo are these, organized by Japan Travel Bureau. A Saturday tour, "Art Around Town," takes you to see woodblock printing, pottery making, a *bonsai* (dwarf tree) collection, flower arranging, Japanese dancing and a tea ceremony.

Another is a day-long Sunday tour which takes you to the Mingeikan, introduces you to some of the major Buddhist temples and Shinto shrines, and gives you lunch in a farm-style restaurant, "Furusato."

THERE are "night life" tours for those who want them—not at all to be despised, we're told, even if you're usually allergic to "rubberneck bus trips," because they give you a glimpse of the *geisha* and a picture of the curious popularity of western-style cabaret. (Night tours, incidentally, offer ladies traveling alone an acceptable way to see Japan's night life.)

Re *geisha*, you have to be personally entertained by them to get some notion of their curious profession which is not necessarily what you might think it is. *Geisha* are intensively trained, licensed entertainers whose behavior is strictly regulated by custom and law. They are exhaustively schooled from childhood in charm, etiquette, and polite conversation, as well as in dancing, singing, and musical instruments, for their function is to be pleasant companions as well as entertainers. Personality and talent count for more than beauty.

They are engaged for private parties, usually dinners, where they attend the guests with personal solicitude, see that the *sake* cups are never empty, engage in complimentary pleasantries, organize the company into parlor games, sing, dance, play the *samisen*. In Japan's male-dominated society, their gracious ways are of course aimed at pleasing men, but West-

ern women present at a *geisha* party get just as solicitous attention.

A *geisha* to each guest is the ideal and quite costly arrangement, since these mannerly charmers can command as much as $30 or more an evening. By custom, in most areas, there must be at least two *geisha* at a party, and they may entertain only between noon and midnight. You don't go to a *geisha* house. The *geisha* comes to you, hired through a central registry office. Your hotel, inn, or guide can bring this to pass. The party is more fun if there are five or more guests.

*Noh*, probably the most complicated and rigidly stylized drama in the world, is performed with masks, a musical background, and a chanting chorus as in ancient Greece. All actors are men. Plays are delivered in 14th- or 15th-century court language, as they were written, understandable to Japanese scholars, so they are highbrow stuff, although many Japanese men and women study *Noh* as a hobby.

*Noh* is *shibui* because of the discipline and restraint of its presentation. The setting is usually a single pine tree. Its gestures are symbolic, economical, a slight movement representing the passage of time, an emotion, a battle. A highlight in a play may occur when no acting occurs at all, but a mood is sustained. It's a day-long affair, but you needn't attend for the whole time. Your guide or hotel can arrange for you to see a performance if one is on the boards.

THE more popular, less long-hair drama, *kabuki*, is similarly bound by conventions. It is esoteric enough, but not *shibui*, full of blood and thunder and utterly absorbing because what's going on isn't completely unfathomable. The English program notes at Tokyo's Kabukiza theater help keep things fairly clear.

Remarkable is the convincing acting of the men who play the female roles. The finished results reflect Japan's painstaking family-system training. *Kabuki* artists are either born into or adopted into the profession, beginning their training when they are three or four.

For all its smallness as a country, there is so much of fascination to see and do in these four islands of Honshu, Kyushu, Shikoku and Hokkaido that it's almost presumption to recommend that you visit certain places and see certain things to the exclusion of others. In Kyoto alone there are 1,700 temples and shrines and palaces, and these are rarely single, independent buildings but complex communities, like elegant little villages.

In the normal course of events, you can hardly avoid seeing the major sights because they are listed in every guide book and there are guide books galore. (The most exhaustive and factual of these is the Japan Tourist Industry Bureau's *Official Guide*, $6.50 in the U. S. A.) Informative travel literature is copiously available from the offices of the Japan Tourist Association, 10 Rockefeller Plaza, New York, and 651 Market Street, San Francisco.

BUT in the long run, you will find it most rewarding to approach Japan as a culture to be observed and understood, rather than as a series of sights to be seen. And so we highly recommend a preliminary study in books such as those listed on page 47.

There are more than 55,000 inns in Japan, but HOUSE BEAUTIFUL has sampled the following few and found them delightful: **Tokyo:** Kyoine; Fukudaya (in Chiyoda section). **Kyoto:** Tori; Doi; Tawaraya; Hiiragiya. **Hakone Area:** Matsunochaya; Kowakien (combination modern Japanese inn and Western hotel with older Japanese cottages available). **Yamanaka Spa:** Kajikaso. **Yuzawa Spa:** Hakuunro.

Two Tokyo restaurants which we found exceptional experiences gastromically and aesthetically are:

Tsujidome, Bunshun Building, 5-5 Ginza-Nishi, a tea house on the third floor of an office building. Its owner is a gourmet-artist specializing in the delicate "tea ceremony cuisine," which is served with great beauty and ceremonial ritual calling for quiet and mannerly deportment.

Daigo, a restaurant on the grounds of Seishoji Temple, which specializes in vegetable dishes prepared by Buddhist monks. A nine-course dinner in which bean curd is the main ingredient is an astonishingly varied and gourmet meal. Here again the food is sensitively and ceremoniously presented and quiet manners are in order. Reservations are necessary, as in all really fine restaurants.

Other Tokyo restaurants we found particularly worthwhile are: Hanacho-Honeten; Hachinoki; Nagoya; Kino-e; Yugiri; Shinkiraku; Ten-ichi specializing in *tempura*; Izukin, specializing in *sushi*.

In Kyoto: Tsuruya; Toriyasu; Hyotei; Daitoryo; Kiyoji Tsubosaka; Dai-Ichi (specialists in turtle); Kicho (in nearby Arashiyama). Fine counter restaurants are: Naruse; Shiruko; Kawashige; Masa; and Wakahama.

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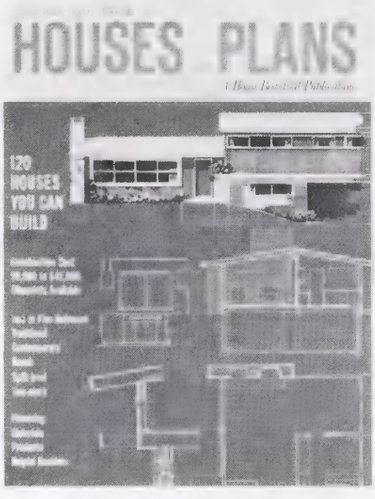
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## THE PROFITS OF A LONG EXPERIENCE WITH BEAUTY

CONTINUED FROM PAGE 87

utensils were nothing but imperfections. I call these 'beauty in irregularity,' and it frequently appears in *shibusa.*

"I think that, in general, what is called a *shibui* color is a shaded one. It always has a darkling serenity, and one can also explain that it is not completely pure. For example, if the refined chemical, cobalt, is compared with natural cobalt, the latter is *shibui.* The former is gaudy—its color is too pure, while the latter contains impurities in color. This impurity is a distortion in color and is an irregularity. This adds *shibusa* to color. Or, the refined cobalt has had its impurity too well controlled, while the natural product can be considered untouched. So, by this token, freedom is always present in *shibusa.* And freedom spontaneously invites irregularity.

"If beauty does not exist without freedom, may we not say that there is in *shibusa,* which includes irregularity, the basic quality of beauty, that is, the beauty of freedom? Whatever kind of person seeks beauty, the fact that he will sooner or later return to the beauty of *shibusa* shows that the quality of the most basic beauty is inherent in *shibusa.*

"WE HAVE listed the various qualities and, if we take another glance at them, perhaps we can accept them as extremely negative. They are either plain, silent, tranquil; passive qualities adhere to *shibusa.* The concept of Nothingness and Emptiness are not only nothing and all-renouncing—rather they are concepts of all-inclusive nothingness, and nothingness is equivalent to being. Even silence can be described as 'a silence like a thunder-bolt.' The Oriental concept of silence acting as the opposite of silence is a profound one, so one may say that in *shibusa* there are qualities difficult to describe. Therefore, by thinking of opposite meanings, as follows, undoubtedly we may clarify the meaning of *shibusa,* but actually it might be better to accept it as a word with elements not possessing true antonyms.

"*Shibusa* has always been an *exquisiteness difficult to express.* However, since human common sense can always understand by means of contrasting conceptions, we can at least try to give some antonyms. In general, the opposites of *shibusa* are:

**1.** Showy or gaudy—although the direct opposite of showy or gaudy would be sober, or plain, certainly a vivacious kind of showiness can be considered the opposite of *shibusa.*

**2.** Next comes loudness. As long as sobriety and tranquility are important elements of *shibusa,* loudness can be considered an opposite. Things heavily ornamented, for example, destroy *shibusa.* The fact that, among the masterpieces of tea utensils, not a single one is dominated by ornamentation, is evidence of this.

**3.** Sumptuousness. This is the opposite of simplicity and tranquility, so it stands opposed to *shibusa.* In the same way, aristocratic pomp is, naturally, remote from the concept of *shibusa.* It is well to note that masterpieces of tea utensils, which can be called the embodiment of *shibusa,* are never chosen from the sumptuous ones.

**4.** Vulgarity or commonplaceness, which is close in meaning to shallowness, is the opposite of *shibusa,* which contains the elements of calm and depth. Superficial or shallow things are always negations of *shibusa.*

"Now, while it is not definitely known just when the word *shibusa* came into general use in Japan, its use spread with the popularization of the tea ceremony, so that it can be said that it became widely used by the end of the 17th Century. What kind of influence has it had on the life of the people?

"*Shibusa* guaranteed to the life of the people a high aesthetic level. Under this standard, people refined their artistic sentiments. And, as the standard spread, the whole nation began to maintain the standard. In this development the role of the tea ceremony devotee must be highly valued. Fortunately, this standard, *shibui,* was directly communicated by means of the actual tea things. If one looks back, it is clear that there have been various flaws in the tea utensils, but in general these tea things have retained the beauty of *shibusa.* Therefore, if there had been no tea ceremony, and the tea utensils had not been treasured, people might very soon have forgotten the value of *shibusa.* However, fortunately, tea things repeatedly demonstrated to us the beauty of *shibusa.* One may say that this gave the proper direction to the aesthetic training of the Japanese."

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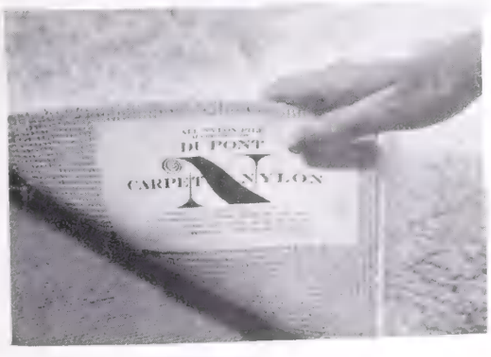
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PHOTOGRAPH BY NORMAN CARVER, JR.

**On our cover:** A pebbly path, strewn with the fallen leaves of autumn, winds slowly through the gardens at Katsura Palace in Japan. Though the Japanese revere all forms of nature, this scene, with its misty quality, its bitter color, its touch of sadness, would be considered *shibui*.

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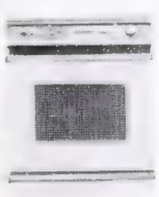


3

# IF YOU'RE GOING BUILT-IN (and who isn't?)

ı're planning on using the oven, surface burners, poser, and dishwasher a long, long time. That's y you should buy the best. That's why Waste ıg Universal. Take the built-in oven. The new :omatic Roast Guide controls by time, or type, size of meat—and with just two buttons. The :lusive "Swirl-Design" broiler is designed to keep :ase from smoking and flaming. In the surface its, you get Double-Duty Burners with positive ıtrols from "Keep-Warm" through "Simmer-Save" "Speed-Boil." In the knobs 1 and burner grates you see bold design by world-famous designer, Henry Dreyfuss. And in the garbage disposer 2 you're getting the disposer long acknowledged as best. And now with a remarkable new improvement—an all new liquefying action—that makes Waste King Universal work twice as fast and last three times longer than any disposer ever built. The built-in automatic dishwasher turns on super-charged scrubbing action that scours every dish 3 over and over with detergent-activated water. It gets dishes cleaner than you can because it washes them in water hotter than your hands can stand. And the exclusive Magi-Matic Cycle Selector gives you a choice of 3 easy push button actions: Pre-Wash to rinse a few breakfast dishes, Pots & Pans to scour them shiny bright, Full Cycle to pre-rinse, scrub, flush away suds, double rinse, and air-condition-dry the dishes. It adds up this way: You Can't Buy Better Built-Ins—at any price!

WASTE KING CORPORATION, Los Angeles 58

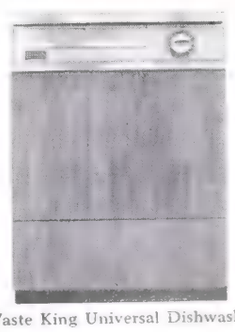




Waste King Universal Ranges




Waste King Universal Disposers



Waste King Universal Dishwashers



*"Williamsburg"* *"Yorktown"* *"Jamestown"* *"Raleigh"*

Beautiful "1818" Crystal i
"The Toledo Colle

# New! Libbey *"1818" Crystal*

HAPPY THE BRIDE who sets her table with the loveliest Libbey crystal of all—new, deep-carved 1818 Crystal! There's true splendor to this beautiful stemware . . . a fiery sparkle struck from the clean cuttings . . . a rich brilliance that comes from meticulous polishing.

1818 Crystal is shaped with such simple elegance it adapts beautifully to contemporary as well as traditional settings. You'll love the glow it casts on your prettiest party tables—or on your intimate dinners *à deux*. Choose from four cuttings in Goblet, Champagne, Wine, Cocktail and Cordial. Made right here in America, this lovely crystal glassware is in open stock. About $2.00 apiece at exclusive stores throughout the nation.



GOBLET WINE CHAMPAGNE OR SHERBET COCKTAIL C

LIBBEY 1818 CRYSTAL
AN (O) PRODUCT

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Tell me again. Oh, that's such a wonderful and simple secret. Imagine, just the three of you— gin and **Rose's Lime Juice** and your icy friend in there. What shall I call you? Gimlet? Well, dear Gimlet, I'm mad about you. And that will be our secret.

Vodka is also the secret of the Gimlet. Formula: 4 or 5 parts gin or vodka to 1 part Rose's Lime Juice. Serve over ice in an old-fashioned or cocktail glass. Now!

IMPORTED FROM ENGLAND



**Craig goes to college—**

**and checks in at the dormitory!**

The hound's tooth check as you want it—
bright in red, white and blue, or soft
in beige, grey and white. Studio throw, 39.50;
pillow sham, 11.50; bolster sham, 20.00 All, cotton and ours alone.
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Bala-Cynwyd, Garden City and Washington-Chevy Chase



Pieces from the Verve collection of modern furniture. Half sofa No. 116-31, center section 116-23, quarter circle 116-25, end bumper 116-32

**Smartset Designs are getting talked about**

# SMARTEST BUYS IN FASHIONABLE FURNITURE!

Kroehler furniture is truly your smartest buy, from every viewpoint that's important to you . . . whether you prefer Modern, Traditional or Colonial.

The *Verve* Collection, pictured above, puts you right in vogue in your living room. Notice the smart decorative effect of the shaded walnut cradles against the rich fabric. Very pleasing and up-to-the-minute!

*Verve* has shrink-and-wrinkle resistant CELAPERM fabrics, too—with lustrous colors sealed in the fibers for unsurpassed fade resistance to sunlight and also to cleaning.

Next time you're shopping ask to see *Verve*, one of the newest of the Smartset Designs by Kroehler. *Verve* offers you a very great variety of stylish living room, dining room and bedroom furniture—none of it expensive.

Smartset Designs BY **KROEHLER** world's largest furniture maker®

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# "Bimini" ensemble of rich Avisco rayon and acetate

Serene. Cool. Restful. An inviting haven decorated with an ensemble of luxury-weight Avisco rayon and Avisco acetate. Making use of Avisco fibers' color-richness, the dramatic nubby textured "BIMINI" stripe-effect was achieved with two pastel colors, each in a solid stripe and then combined in a band of narrow stripes. Machine-washable.

Tailored bedspread with open corners and simulated kick-pleat, in full or twin, about $14.95, king-size about $29.95; the 36″ cafe curtains, about $4.95 pair; the 90″ pinch-pleated draperies, used here on the canopy bed, about $11.95 pair. Available in blue/green, aqua/gold, beige/taupe, peach/mauve . . . at fine stores everywhere.

American Viscose Corporation makes the Avisco fibers.
Mulligan & Cohen, 358 Fifth Ave., N.Y.C., makes the ensemble.

AMERICAN VISCOSE CORPORATION, 350 Fifth Avenue, N.Y. 1, N.Y.

AVISCO®
RAYON • ACETATE • CELLOPHANE



Pieces from the Verve collection of modern furniture. Console buffet 350-72, armchair 350-812 and side chair 350-81, credenza and hutch 350-76.

# CULTURED WOOD MAKES THIS "VERVE" DINING ROOM YOUR SMARTEST BUY IN FASHIONABLE FURNITURE

**Cultured Wood®**

Cultured Wood is produced through an exclusive Kroehler process in which natural wood is reduced to fibers, then re-formed to create this revolutionary new furniture making material.

Cultured Wood, a Kroehler exclusive, makes these *Verve* designs longer lasting and easier to live with—helps them resist the time and weather that causes doors to warp, drawers to stick, and finishes to crack and check. Cultured Wood, used in Kroehler doors, drawer fronts and cabinet tops, is one reason *Verve* is your smartest buy.

The other reason—good taste in styling! Look at the detailing of these pieces from the *Verve* collection. Notice the hand crafted brass-and-ceramic pulls, the rosewood veneer parquetry, the soft sheen of the Velvet Walnut veneers, the Shaker influence of the baluster chairs.

*Verve* designs by Kroehler, for living room, dining room and bedroom, are your smartest buys in more ways than one!

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# Read how four families like yours

**From East to West,** families are discovering the many wonders of Medallion Homes equipped by General Electric: (1) Major electric *appliances* that do everything but wash the dog. (2) Eye-saving *lighting* throughout the home. (3) Full *housepower*—wiring planned for all present and future electrical needs. In addition, in Gold Medallion Homes you'll find *electric heating* that lets you dial different temperatures for each room, or a heat pump that heats in winter and cools in summer.

For additional facts, phone your electric utility. Why not right now?



### HOUSTON, TEXAS

In the comfort of her Weathertron-cooled living room, Lotha Steininger relaxes while her husband, Don Steininger, puts the finishing touches to the landscaping of their new Gold Medallion Home.

The General Electric Weathertron heat pump cools and heats their entire house on



*one* thermostat setting. "This crazy weather!" says Mrs. Steininger. "One minute you freeze, the next you roast. From now on, though, I'll never have to get up in the middle of the night to hunt for a blanket. This Weathertron is really automatic."



### ROSLYN, LONG ISLAND

The General Electric kitchen of Mr. and Mrs. Seymour Simon's air conditioned ranch house is the focal point of family activity.



Mrs. Simon credits her General Electric appliances with helping her become a gourmet cook. She finds cooking with electricity so neat and easy: "I never even need an apron. Everything's so automatic that even the hardest dishes are easier to cook. And the cleaning up afterward is so simple, with that dishwasher," she explains.

"Honestly, I'm a member of my family again. Barbara, my daughter, helps me load the dishwasher. Then I flick it on and have the rest of the evening free."

# enjoy and afford homes full of electric comfort



**SANTA ROSA, CALIFORNIA**

"They called it 'light for living' and now I know just what they meant," says Edith Weber. "For example, I never have to worry about the children having proper reading light. *Wherever* they're reading, I know the light is right."



She and Dr. Weber found a variety of decorative effects possible with lighting tailored to the home. *Most* important to Mrs. Weber is the remote control system which operates lights throughout the house.

"As a doctor, my husband is often called away," she explains. "I like to know that I can reach out and turn on any light in the house or patio without moving from my bed."



**DELMONT, PENNSYLVANIA**

Heat is radiated from electric cables hidden in the ceiling of Mr. and Mrs. Adam Ardisson's Gold Medallion Home. Here, the Ardissons enjoy the warmth of their living room despite the chilly weather outside.



Mr. Ardisson, as head of his own electrical company, is no stranger to electricity in the home. "Living here for a year, though, has opened my eyes," he says. "I never knew how it felt to have even, draft-free heating in every corner of the house."

Added Mrs. Ardisson: "Spring cleaning *this* year didn't include washing the walls."

**15¢ booklet:** "Step Into a Bright New World." Pub. No. 45-047. Send for your copy of this 32-page booklet illustrated in full color. Simply mail fifteen cents in coins (no stamps, please) with your address to: Residential Market Development Operation, General Electric Company, 2100 Linden Ave., Zanesville, Ohio.

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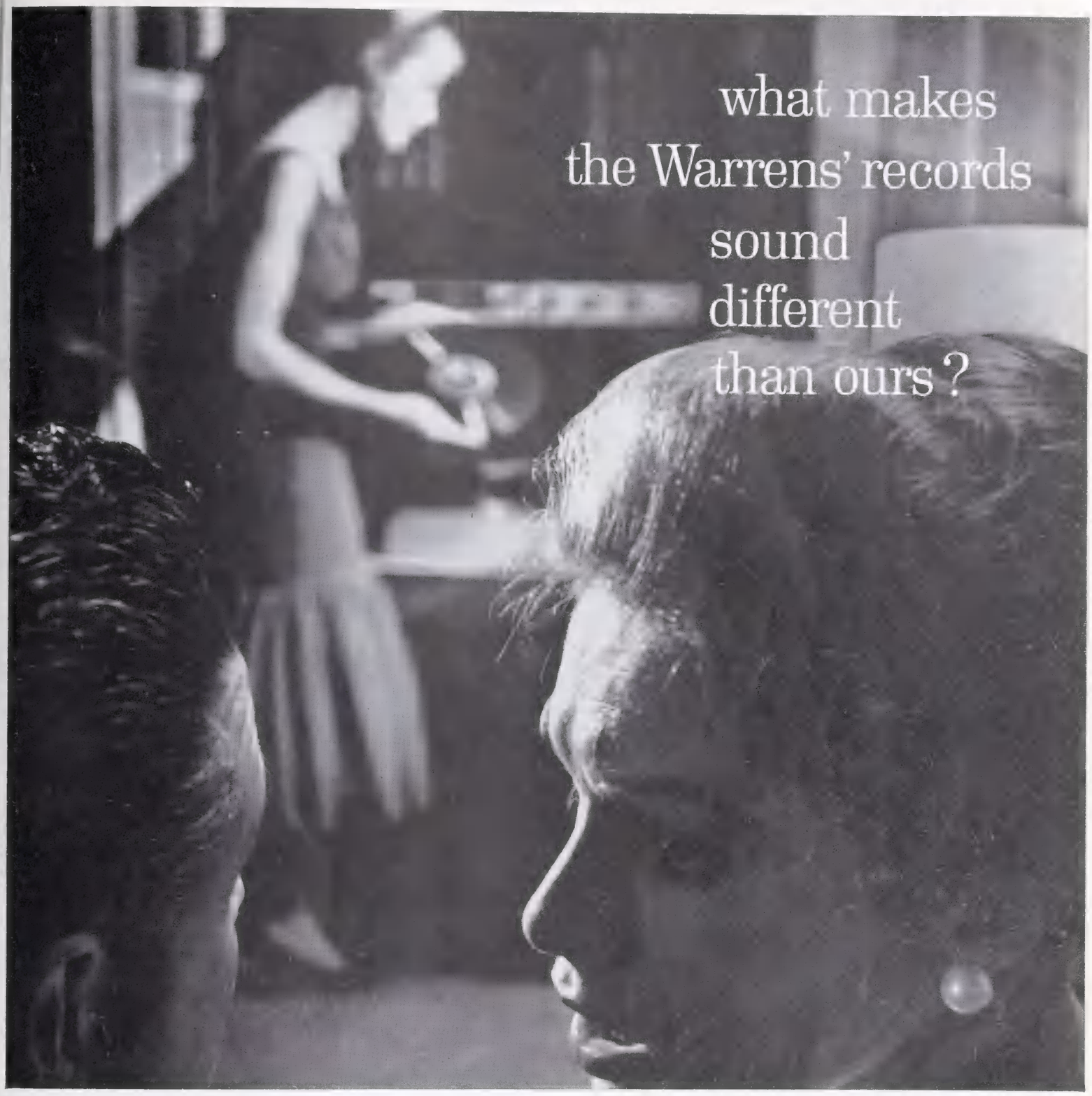

This mirror of twin-ground *Parallel-O-Plate®* glass, with a Pompeian blue wrought-iron frame, was selected for its fresh fashion viewpoint by Kenneth B. Wendorff, Home Furnishings Fashion Coordinator for The Higbee Company, Cleveland. Dress by Junior Sophisticates. Mirror by Bassett Mirror Company, about $79.

# Fashion Viewpoint...

Mirror styles like this – exciting and elegant – bring a magic touch to today's home decorating. A new decorative mirror can give your whole room a fresh fashion viewpoint. For greatest satisfaction, be sure the glass is *Parallel-O-Plate®* . . . there is no finer plate glass made. Only *Parallel-O-Plate*, twin ground for truest reflection, has earned the Good Housekeeping Guaranty Seal.

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your assurance.
Look for it
on the mirror you buy.

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## and what to play them with...

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is available for 25¢. Send to:

*tasteful music begins with a* **SHURE** *Stereo Dynetic phono cartridge*
from $16.50 to $89.50




SHURE BROTHERS, INC., 222 HARTREY AVENUE, EVANSTON, ILLINOIS, DEPT. LL




# cotton is a natural

Home is the stage for a good part of our lives. And nothing sets it more beautifully than cotton. Cotton is so full of cheer — in carpeting underfoot, in drapes at the windows, in coverings on sofas and deep chairs. Cotton takes so beautifully to color, always looks so fresh and is so successfully refreshed. It follows then, that for home furnishings, cotton is a natural! **National Cotton Council, Memphis—New York.**

Drapery and Upholstery Fabrics by F. Schumacher & Co., Floor Covering by Wunda Weve—All 100% Cotton. Furniture by Kittinger.

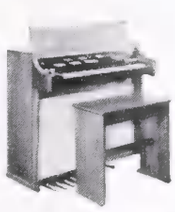


The Hammond Home Organ in provincial. $2455.

# What is a Hammond Organ?

## ...it is a Mr. and Mrs. thing...a rare chance for a husband and wife to join forces in relaxing their nerves as they enrich their lives.

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The famous Hammond Spinet Organ, the largest-selling fine organ in the world. $1350.



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☐ Details on how to get free Hammond LP record.



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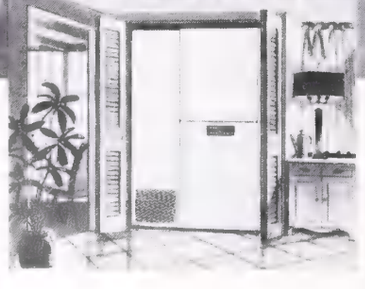


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They claim this unit is actually paying for itself because of trouble-free operation, and the economy of fuel. Investigate the many advantages of year-round Gas air-conditioning. Whether you're building a new home, or remodeling your present home, insist on an Arkla-Servel Sun Valley* All-Year® Gas Air Conditioner.

**CAREFREE OPERATION**—Your Sun Valley is a cinch to operate—just one easy-to-set thermostat. A single, compact unit cools in summer, heats in winter. Your Sun Valley provides low annual maintenance and long life, too, because there are no moving parts in the cooling cycle. In fact, you can compare the life of a Gas unit to the life of your home.

Call your local Gas company, your Arkla-Servel dealer or write Arkla Air Conditioning Corp., 812 Main Street, Little Rock, Ark. There's a Sun Valley available in models and sizes to fit any home. *Five-year warranty.*

AMERICAN GAS ASSOCIATION

*Trademark. Product of Arkla Air Conditioning Corp., General Sales Office, Little Rock, Arkansas

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# Asian Art in American Museums

Arranged by regions, these American museums have major collections of Asian art. Be sure to check before going for the days and hours they are open to the public.

### EAST

Baltimore, Md.: *Walters Art Gallery.*
Brooklyn, N. Y.: *Brooklyn Museum.*
Boston, Mass.: *Isabella Stewart Gardner Museum, Museum of Fine Arts.*
Buffalo, N. Y.: *Albright Museum.*
Cambridge, Mass.: *Fogg Art Museum, Harvard University.*
Hartford, Conn.: *Wadsworth Atheneum.*
New Haven, Conn.: *Yale University Art Gallery.*
New York, N. Y.: *American Museum of Natural History, Metropolitan Museum of Art.*
Newark, N. J.: *Newark Museum.*
Philadelphia, Pa.: *University of Pennsylvania, Philadelphia Museum of Art.*
Princeton, N. J.: *Princeton University Art Museum.*
Providence, R. I.: *Rhode Island School of Design Museum of Art.*
Salem, Mass.: *Peabody Museum.*
Springfield, Mass.: *Springfield Museum of Fine Arts.*
Staten Island, N. Y.: *Jacques Marchais Center of Tibetan Arts.*
Washington, D. C.: *Freer Gallery of Art.*
Worcester, Mass.: *Worcester Art Museum.*

### SOUTH

New Orleans, La.: *Isaac Delgado Museum of Art.*
Richmond, Va.: *Virginia Museum of Fine Arts.*
West Palm Beach, Fla.: *Norton Gallery and Art Museum.*

### MIDDLE WEST

Ann Arbor, Mich.: *University of Michigan Museum of Art.*
Chicago, Ill.: *Art Institute of Chicago, Chicago Natural History Museum.*
Cleveland, O.: *Cleveland Museum of Arts.*
Cincinnati, O.: *Cincinnati Art Museum.*
Dayton, O.: *Dayton Art Institute.*
Detroit, Mich.: *Detroit Institute of Arts.*
Indianapolis, Ind.: *John Herron Art Institute.*
Kansas City, Mo.: *Nelson Gallery and Atkins Museum.*
Minneapolis, Minn.: *Minneapolis Art Institute, Walker Art Center.*
Oberlin, O.: *Allen Memorial Art Museum, Oberlin College.*
St. Louis, Mo.: *City Art Museum of St. Louis.*
Toledo, O.: *Toledo Museum of Art.*

### SOUTH WEST

Norman, Okla.: *University of Oklahoma Museum.*

### FAR WEST

Denver, Colo.: *Denver Art Museum.*
Eugene, Ore.: *University of Oregon Museum of Art.*
Honolulu, Hawaii: *Beatrice P. Bishop Museum, Honolulu Academy of Arts.*
La Jolla, Cal.: *Art Center in La Jolla.*
Los Angeles, Cal.: *Los Angeles County Museum.*
Portland, Ore.: *Portland Museum of Art.*
San Diego, Cal.: *Fine Arts Gallery of San Diego.*
San Francisco, Cal.: *M. H. De Young Museum.*
Santa Barbara, Cal.: *Santa Barbara Museum of Art.*
Seattle, Wash.: *Seattle Art Museum.*



# Bruce oak floor in smart design

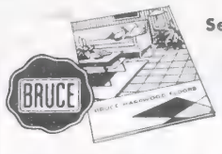
*is easily installed over concrete or wood*




▲ Photo by Hedrich-Blessing. Furniture by M. Singer and Sons.

■ A Bruce PREfinished Block Floor is the answer... for any new home with concrete slab or wood subfloor... for any old home that needs an inexpensive, bright new floor... for any homemaker seeking longer floor wear with easier care... for everyone who wants the lasting loveliness of genuine Oak floors plus smart modern design at a surprisingly low price.

Bruce Blocks, of either solid or laminated Oak (especially designed for use over concrete), are easily installed over any smooth subfloor or old floor. The patented Bruce finishing process does away with messy sanding and finishing in the home. Easy installation, immediate use, and long wear are all yours at resonable cost with Bruce PREfinished Floors. Mail coupon for booklet.




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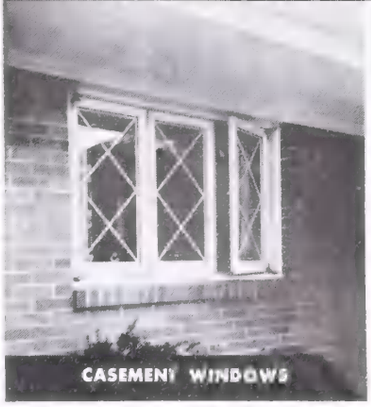


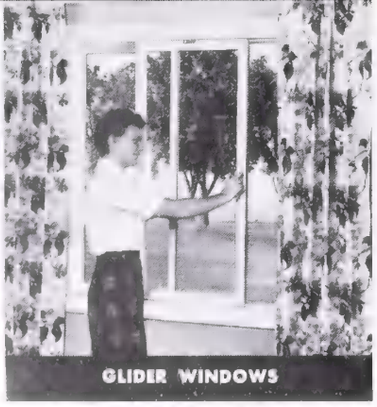
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to show you this fine window series . . .
or, write to us for a generously
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**FARLEY & LOETSCHER MFG. CO.**
*DUBUQUE, IOWA*
*Finest in Builders' Millwork since 1875*

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CASEMENT WINDOWS


GLIDER WINDOWS

# Decorator's Diary

By some unfathomable set of personal vibrations, I seem to magnetize nervous, adoring mothers whose children are more sensitive, more allergic, more gifted, or more *something* than others. That's how I explain the presence of Mrs. Carlin and Betsy in my life and thought. But I'm grateful to them, because if it hadn't been for their problems I mightn't have been so early to discover a new carpeting development which lets you have custom-order looks at slim prices.

My assignment was to do a bedroom for Betsy who is ten, allergic to wool, very fond of blue and, according to her mother, gifted with an impeccable design sense. In fact, she had already made her immovable choice of the printed fabric she wanted for her bedspread and draperies. It was a pretty, all-over resist pattern of white leaves on a blue ground, in linen. It was immovable because it had been purchased in Sweden or Denmark during the past summer, and it did credit to Betsy's taste, besides saving me a shopping job.

All looked so simple, I took out my pen and notebook to jot down the few remaining things the room needed. "Blue painted walls. Corkboard panel and rack for Betsy's drawings—paint rack white. Refinish birch bed and chest. Desk—two small birch chests of drawers plus white Micarta-covered slab top. White balloon pulley lamp over desk. White muslin half-curtains. Flooring—white vinyl tile."

"What about the rug?" asked Mrs. Carlin, reading over my shoulder. "Betsy must have a bedside rug—she takes cold so easily, she can't step out of bed to bare floor. But she can't have a wool rug."

That too sounded simple—a non-allergenic rug isn't the hardest thing in the world to find in these days of synthetic fibers and wonderful cotton weaves—so off I went into the rug market with a swatch of the printed leaf fabric in my hand. Object: to match the blue. And it is most peculiar how, with all the shades of blue you see when you don't want them, the right one always seems to elude you when you're trying to match something.

All things considered, I was shot with luck, though. Word had reached me that the American Viscose rayon rug fiber called "Avicron" was being woven into carpeting by La France Industries, so I showed up at their New York distributors, the Warco Carpet Mills, swatch in hand.

"Can you match this in a rayon rug—say, about four and a half by six and a half?" I asked.

"Sure," said the man, "we *could* do it, I suppose, but it would be a pretty intricate job to get that little pattern perfectly. Most people prefer to take a motif from a patterned fabric or a wallpaper and enlarge it—you know, blow it up so that the rug is inlaid with one or two larger designs that *suggest* the pattern of the fabric."

My mouth was hanging open. For he was not only telling me that I could match the color of the fabric, but that I could actually match the pattern. I was hearing,

(*Please turn to page* 32)

**Cut-to-order rug pattern**





# PALAZZO®

CLASSIC ELEGANCE FOR YOUR HOME

There's a new word, a new fashion for your home. PALAZZO*.

*WHAT IS IT?* Palazzo is many things . . . *all elegant.* It is a chair and sofa, beds and sheets, towels and table linens, china and crystal, glass and silverware, rugs and carpets, sheer curtains, matching bedspreads and draperies. Palazzo is a throw pillow of many hues, wall sconces and lamps, television and stereo . . . just about everything for everywhere in your home.

*PALAZZO* is a theme woven of many patterns. It is a scroll on a fabric or carving on a chair, a delicately etched design on a drawer pull. It is a pattern underfoot on a carpet, a caryatid holding a lamp shade or carved on a wall sconce. Palazzo is not a single design or pattern but a collection of designs and patterns, all related one to the other.

*HOW DID IT START?* Palazzo began centuries ago. In Pompeii, in the Orient, in the days of Napoleon in France, in the English Regency Period in England, and most recently, in Italy. It was there that Macy's began to collect the beautiful antiques out of which Palazzo grew. From these antiques, motifs and designs were translated to an inclusive Italian Regency coterie — suitable for your American way of living.

*WHY DID IT START?* To bring you, the homemaker of today, a completely coordinated collection which you could use all through the house without asking a decorator "what goes with what"? Everything in Palazzo goes with everything else. Colors were selected to enhance each other, lamps are the right height for tables, crystal goes with china. Linens, whether for your table or for your bed, have an affinity for each other . . . and fabric designs and colors are as varied as a peacock's plumage and as brilliant.

*WHO MAKES IT?* The country's top style leaders . . . names you are proud to own . . . Drexel furniture; Cabin Crafts carpets and rugs; Syroco decorative accessories; Motorola television and stereo high fidelity; Bloomcraft decorative fabrics, bedroom ensembles, cushions and draperies; Tyndale lamps by Wilmar; Vera linens; George Briard glassware and other accessories; Bartmann and Bixer sheer curtain fabrics; Royal China; Gorham silver; and selected imports. Each article, large or small, is superbly made and handsomely crafted with a costly look, but not an expensive price tag.

*WHERE DO YOU BUY IT?* At Macy's, of course, and fine stores across the country, many listed at the end of the Palazzo house which follows.

Macy's

On the following pages, you'll see beautiful Palazzo coordinated in a complete house that invites you to move right in . . .

*A home of great taste.




Isn't it wonderful to step into a home that has real charm and taste without being ostentatious and costly? On these following pages, walk with us through our completely coordinated Palazzo home. You'll find that it has all these qualities plus an elegance of decor and design especially suited to your contemporary way of living.

Hospitable and inviting, that's the Palazzo entrance hall and dining area, completely carpeted in Cabin Crafts Palazzo pattern "Salerno". Made of 100% long-wearing, springy and luxurious DuPont 501 Nylon, "Salerno" needs no pampering because of its exclusive Cabin Crafts Formula "N" stay-clean finish. This rich, deeply piled carpet is available in all of the 12 Palazzo colors, Grotto Blue, Mist Blue (seen on page 28), Malachite (shown on these two pages), Gold Leaf, Sienna, Crimson, Oyster, Gunmetal, Tabac, Sandstone, Piedmont Green, Travertine (seen on page 27). Only $10.95 per yard.




The warmth of candlelight bids you welcome to our elegant Palazzo dining room. Come—sit by the table as we tell you about its treasures.

The richness of mellow, antique cherry* in the Palazzo furniture collection by Drexel floods the room with beauty. Isn't it a joy to dine with such elegance? Notice the fine detailing on each piece—the authentic design of the antique brass hardware. How aristocratic the

And see the graceful arches of the stately trellised china cabinet . . . its finish of Palazzo white with blue-grey stripings!

On every page you'll find Palazzo furniture by Drexel—made more beautiful by the superb craftsmanship, the excellent design and magnificent finishes so characteristic of all furniture bearing the "by Drexel" seal. All at prices less than you would expect for such quality: for example, the dining table with four chairs $494.50.




One of the wonderful attributes of our contemporary living is the refreshing way we bring the outdoors in. What could be more delightful than our Palazzo bedroom opening on a tree-sheltered patio?

It's a Bloomcraft* bedroom, of course! Inviting your guest to be at home is a quilted coverlet, paired with a dust ruffle of the Palazzo print. The handsome drapery and valance framing the windows are from the many Bloomcraft fabrics available by the yard or in ready-mades. Only Bloomcraft is so adept at blending fine fabrics and colors into a coordinated look for every room in your house . . . at moderate prices. On pages 25, 28, see the sheer white brocaded fabric, "Lucia", and lots of wonderful pillows (page 27). Pillows for TV viewing or just to be decorative. Palazzo single bed coverlet, in white only, about $20.00; "Castleton" dust ruffle, in malachite (shown), apricot, saffron yellow and venetian violet, about $18.00. Prices slightly higher in the West




While our charcoal brazier cooks away merrily, we can relax and feast our eyes upon the beauties of our Palazzo family-living room. Star-gazers or record faddists, this entertainment center was designed with fun and gaiety in mind for every member of your family.

Filling our family room with glorious wall-to-wall sound is our Palazzo stereo hi-fi by Motorola. Its superb performance is matched [illegible] of the cabinet made by Drexel. Concealed behind the graceful brass trellised arches are 3 separate amplifiers and 3 separate speaker systems. You can play stereo and all other records, or listen to FM/AM radio. Our matching Palazzo Motorola television in cabinetry made by Drexel (also shown on page 28) has doors which conveniently fold back out of sight for more watching pleasure. For every room in your home, you'll get the *most* in home entertainment from Motorola television and stereo high fidelity.




Serenity and peace. Enchantment and dreams. That's the spell cast by our master bedroom and bath as you enter its doorway. Isn't that the kind of mood everyone needs at the end of a busy day?

It's Drexel's combination of wonderfully rich cherry woods and handsome designs that makes this Palazzo bedroom furniture so beautiful. And it has so many "little touches". The interlaced ovals in the headboard of the bed, the mirrors elongated for better viewing and prettier decor, dressers and night tables filled with ample storage space. Look back into the charmingly arched alcove. Drexel's lovely tufted chair is ready to bring you hours of measureless contentment and comfort. Be certain of the reassuring "by Drexel" seal on each piece of Palazzo furniture before you buy, your hallmark of quality and lasting good taste. *Send 5¢ for your Drexel Palazzo booklet, or 35¢ for the "Portfolio of Fine Furniture", 3 Huffman Rd., Drexel, N. C.*




Open door to luxury . . . and our Palazzo Master bath! Can't you feel the aura of elegance, the clean sweetness about you? All are a part of our harmoniously coordinated, beautiful Palazzo home.

It's sheer heaven to find such marvelous towels, sheets, blankets and shower curtains made-for-each-other in color and design. The boldly traced honeysuckle motif on the petal-light blanket is repeated more delicately on every bed and bath fashion. Solid color towels are coordinated, too. It's part of the plan to make your private world even more your personal delight with the color blending of bedroom and bath. All prints and solid colors are in many brilliant Palazzo hues.

Bath towels $2.98 each; sheets: twin $3.98, full $4.98; shower curtains $10.98; blankets: print $18.95, coordinating solid colors $16.95. All prices are approximate.




In the glow of evening, our Palazzo house finds the time to dine, quietly and elegantly. It's the beauty of our Palazzo setting that gives such a festive air to our table . . . and makes such intimate dining moments pure pleasure.

Shining like jewels upon our table are the many pieces of Gorham sterling. The pattern, *Villa*, has the richness and magnificence of an old Venetian heirloom. Deeply sculptured, and polished to the sheen of a fine silk, *Villa* by Gorham proudly entertains, year in and year out, becoming more beautiful with each day's use. That's because Gorham sterling is artistically designed, and patterns are created to last regardless of the taste of the times. When you select your sterling, you naturally want the finest, *Villa* by Gorham. Six-piece place setting, $32.75. Three-piece place setting, $17.50. Prices subject to change without notice. All prices include Federal Tax.

*Candelabra, pair, $78.50; Sugar and Creamer, $20.75; Salt and Pepper, $11.75*

© 1960 BY THE GORHAM COMPANY, PROVIDENCE, R.I.




The opulence of our Palazzo decorative accessories takes your breath away at unexpected times! A magnificent SyrocoWood clock and a pair of sconces over a chest, the delicate medallion plaques seen handsomely on either side of our equally handsome crested, double-framed mirror—all are hand carved designs by Syroco. Available in either Syroco's exclusive Palazzo gold or antique white, these beautiful accessories add the important final touch to your home. Shown above (also on page 27): 21" wall clock, battery-powered $49.95, or 8-day guaranteed jewel movement, $39.95; mirror, $44.95; sconces, the pair, $19.95 (also on page 27); plaques, the pair, $19.95; boudoir mirror (page 26), $14.95; collection of wall brackets (page 26) from $4.95. All prices approximate retail; slightly higher in the West.

## *Here Is Where You Can Buy Palazzo*

As we close the doors upon our Palazzo house, we know it won't be long before you'll be enjoying its elegant and beautiful things in your own home. Below are listed many of the fine stores where you can see all of Palazzo for months to come.*

**ALABAMA**
Birmingham . . Loveman, Joseph & Loeb
Mobile . . . Hammel-Adam Glass
Montgomery . Loveman, Joseph & Loeb

**ARIZONA**
Phoenix . . . . . Lou Regester, Inc.

**CALIFORNIA**
Los Angeles . . . The May Co. and branch stores
Wilder's Wilshire
Oakland . . . . . John Breuner Co.
Sacramento . . . . John Breuner Co.
San Bernardino . . . The Harris Co.
San Francisco Macy's and branch stores
Santa Barbara . . . Paulson Studios
Stockton . . . . . John Breuner Co.

**COLORADO**
Denver . May-D. & F. and branch stores

**CONNECTICUT**
Hartford . . . . G. Fox & Co., Inc.
New Haven . . Alderman-Hall Furn. Co.

**DELAWARE**
Wilmington . . . . . John Wanamaker

**DISTRICT OF COLUMBIA**
Washington
The Hecht Co. and branch stores
Woodward & Lothrop

**FLORIDA**
Jacksonville . . . . . Cohen Bros.
Lakeland . . . . . Maas Bros.
Miami . . . . . Jordan Marsh
Sarasota . . . . . Maas Bros.
St. Petersburg . . . . . Maas Bros.
Tampa . . . . . Maas Bros.

**GEORGIA**
Athens . . . . . Davison's
Atlanta . Davison's Downtown & Lennox
Augusta . . . . . Davison's
Columbus . . . . . Davison's
Macon . . . . . Davison's

**ILLINOIS**
Peoria . . . . P. A. Bergner & Co.
Rockford . . House of Lindberg, Inc.

**INDIANA**
Evansville . . . Schear's Dept. Store
Ft. Wayne . . . Wolf & Dessauer
Indianapolis . . Banner-Whitehill Co.
Muncie . . . . Banner-Whitehill Co.
South Bend . . . . Garnitz Furn. Co.

**IOWA**
Cedar Rapids . . . . . Killian Co.

**KANSAS**
Mission . . . . . Macy's
Wichita . . . . . Macy's

**KENTUCKY**
Louisville . The Stewart Dry Goods Co.

**LOUISIANA**
New Orleans . D. H. Holmes Co., Ltd.
Nu-Idea Furn. Co.

**MARYLAND**
Baltimore . . . . . The Hecht Co.
and branch stores

**MASSACHUSETTS**
Boston . . . . . Paine Furn. Co.
Fall River . . . . . Mason Furn. Co.
Peabody . . . . . Paine Furn. Co.
Quincy . . . . . Paine Furn. Co.
Worcester . . . . . Denholm's

**MICHIGAN**
Detroit . . . . Robinson Furn. Co.
Grand Rapids . . . The New Klingman

**MINNESOTA**
Minneapolis . . . . . Boutell's

**MISSISSIPPI**
Jackson . . . . . Sid Jones, Inc.

**MISSOURI**
Joplin . . . . . Macy's
Kansas City . . . . . Macy's
St. Joseph . . . Townsend & Wall Co.
St. Louis . . . . Famous-Barr Co. and
branch stores

**NEBRASKA**
Lincoln . . . . . Miller & Paine, Inc.
Omaha . . . . J. L. Brandeis & Sons

**NEVADA**
Las Vegas . . . . . Bertha's

**NEW JERSEY**
Newark . . Bamberger's New Jersey
Trenton . . . Park Lane Furn. Co.

**NEW YORK**
Binghamton . Ellis Bros. & Joseph, Inc.
Buffalo . . . The Wm. Hengerer Co.
Ithaca . . . . . Charm Manor
New York . . . Macy's New York
Poughkeepsie . Fleishman Furn. Co., Inc.
Rochester . Sibley, Lindsey & Curr Co.
Syracuse . I. Fleischman & Sons, Inc.
Troy . . . John P. Ryan Furn. Corp.

**NORTH CAROLINA**
Charlotte . . Mecklenburg Furn. Shops

**OHIO**
Akron . M. O'Neil Co. and branch stores
Canton . Thurin Carpet & Rug Co., Inc.
Cincinnati . . The H. & S. Pogue Co.
Cleveland . . . The Halle Bros. Co.
The May Co. and branch stores
Columbus . . . . Lombaro's, Inc.
Dayton . The Elder & Johnston Co.
Toledo . . . . . LaSalle's
Youngstown . Strouss-Hirshberg and
branch stores

**OKLAHOMA**
Oklahoma City . . John A. Brown Co.

**OREGON**
Portland . . Meier & Frank Co., Inc.

**PENNSYLVANIA**
Harrisburg . . . . . Pomeroy's, Inc.
Lancaster . . . . . Watt & Shand
New Castle . . . . J. R. Frew & Co.
Philadelphia . . John Wanamaker and
branch stores
Pittsburgh . . . . . Kaufmann's

**TENNESSEE**
Knoxville . . . . . Miller's, Inc.
Memphis . . . . . Lowenstein's
Nashville . . . . . Cain-Sloan Co.

**TEXAS**
Dallas . . . . . The Fair-Ridglea
Titche-Goettinger Co.
El Paso . . . . American Furn. Co.
Ft. Worth . . . . The Fair-Ridglea
Houston . . . . Sunland Furn. Co.
San Antonio . . . . Joske's of Texas

**UTAH**
Ogden . . . . . The Bon Marche
Salt Lake City . . . . . Z.C.M.I.

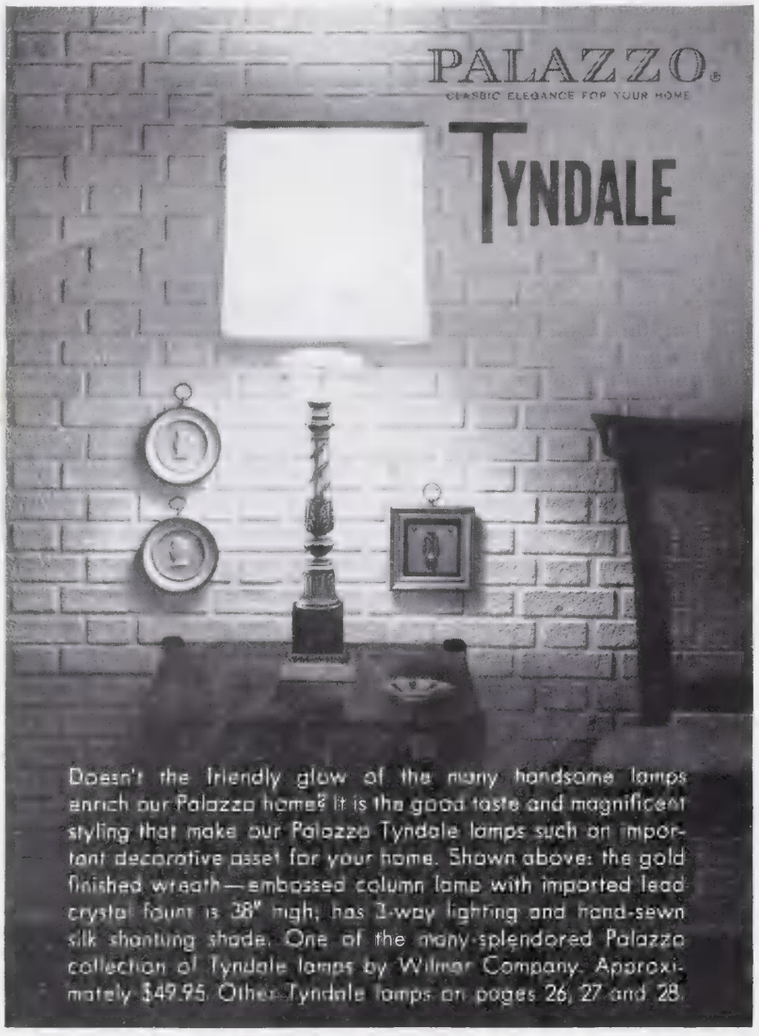
**VIRGINIA**
Richmond . . . Miller & Rhoads, Inc.

**WASHINGTON**
Seattle . . . . . The Bon Marche
Spokane . . . . . The Crescent
Tacoma . . . . . The Bon Marche

**WISCONSIN**
Milwaukee . . Kunzelmann-Esser Co.

**CANADA**
Montreal . . . . Fraser Bros., Ltd.
Toronto . . Robert Simpson Co., Ltd.

**Palazzo furniture is also available at the stores listed on the next page.*




Doesn't the friendly glow of the many handsome lamps enrich our Palazzo home? It is the good taste and magnificent styling that make our Palazzo Tyndale lamps such an important decorative asset for your home. Shown above: the gold finished wreath—embossed column lamp with imported lead crystal fount is 38" high, has 3-way lighting and hand-sewn silk shantung shade. One of the many-splendored Palazzo collection of Tyndale lamps by Wilmar Company. Approximately $49.95. Other Tyndale lamps on pages 26, 27 and 28.




Our breakfast strategy begins with handsome Palazzo earthenware . . . which continues on through the days and into the years with its charm. It's made by Royal China, long famed for fine dinnerware made in America by American craftsmen. Nicest thing about Royal China's many patterns are their affinity for the dishwasher . . . all of the beautiful patterns stay that way because they are sealed under the glaze. Shown: Gray and white "Greek Key" design, service for eight, $19.95. Also on page 25, the more formal pattern, "Crest", in Antique gold on white. Royal China Inc., Sebring, Ohio.

## You can see Palazzo Furniture by Drexel

*at the following fine stores as well as those listed on the preceding page.*

**ALABAMA**
Florence . . . . . Roger's, Inc.

**ALASKA**
Fairbanks . . . . . Nerland's

**ARIZONA**
Tucson . . . . . Hacker Furn. Co.

**ARKANSAS**
Little Rock Arkansas Carpet & Furn. Co.

**CALIFORNIA**
Beverly Hills . . . . W & J Sloane
Fresno . . . . . Slater Furn. Co.
Long Beach . . . . . Davis Furn. Co.

**COLORADO**
Colorado Springs . The Home Furn. Co.
Greeley . . . . Chlanda-Harris, Inc.
Longmont . . Chlanda-Harris Furn. Co.

**CONNECTICUT**
Terryville . . . Terryville Furn. Store

**FLORIDA**
Boca Raton . . . Furniture Plaza, Inc.
Ft. Myers . . . . . Robb & Stucky

**IDAHO**
Boise . . . . . Petersen Furn. Co.
Twin Falls . . . . Petersen Furn. Co.

**ILLINOIS**
Decatur . . . . . Bachman Co., Inc.
Peoria . . Lippman's Furn. & Interiors

**IOWA**
Des Moines . . . . . Davidson's
Waterloo . . . . . Davidson's, Inc.

**LOUISIANA**
Lafayette . . . . . Gerami Furn. Co.
Monroe . . Dixie Bedding & Furn. Co.

**MAINE**
Van Buren . . . . . Plourde & Co.

**MASSACHUSETTS**
Springfield . . Forbes & Wallace, Inc.

**MICHIGAN**
Port Huron
Vining-Thompson Furn. Shops
Saginaw . . . . . Henry Fiege Co.

**MINNESOTA**
Annandale . . . . Dayton Furn. Store
Austin . . . . . Mier-Wolf & Sons
Duluth . . . . . Alex J. Lurye, Inc.
Rochester . . . . . F. J. Paine Co.
St. Paul . . . . Weyand Furn. Co., Inc.
Stillwater . Simonet Furn. & Carpet Co.

**MONTANA**
Great Falls . . . American Furn. Co.

**NEBRASKA**
Scottsbluff . . . . Webber Furn. Co.

**NEW MEXICO**
Albuquerque . . Franciscan Maple Shop
Clovis . . . . . Bryson Furn. Co.
Hobbs . . . . . Traders Furn. Co.

**NEW YORK**
Newburgh. . . . . Kreisel Furn. Co.

**NORTH CAROLINA**
Pine Level . . Jones Bros. Furn. Co.

**OHIO**
Hebron . . . . . Besancency Furn. Co.

**OREGON**
Medford . . Lippert's Home Furnishers

**PENNSYLVANIA**
Allentown . . C. A. Dorney Furn. Co.
Bethlehem . . . . . Furniture Hall
Carlisle . . . . . Earley's, Inc.
Easton . . . . . Lauter Furn. Co.
Myerstown . . . Bahney's Furn. Store
Scranton . . . . . Stoehr & Fister
Sunbury . . . . . B. T. Moyer Furn.

**SOUTH CAROLINA**
West Columbia Hamm & Wise Furn. Co.

**TEXAS**
Abilene . . . . . Thornton's
Amarillo . . . . . Herring Furn. Co.
Lubbock Sellers-Jondahl-Jenkins Furn.

**UTAH**
Cedar City . . . . . Leigh Furn. Co.

**VIRGINIA**
Norfolk . . . . . Willis Wayside

**WISCONSIN**
La Crosse . . Doerflinger's Dept. Store

**WYOMING**
Casper . . . . Harris Furn. Interiors
Cheyenne . . . . . Harris Furn. Co.

**CANADA**
Calgary . . . . . McArthur Co., Ltd.

by Drexel

## DECORATOR'S DIARY

CONTINUED FROM PAGE 22

in fact, a commercial extension of an idea for making your own patterned rugs which HOUSE BEAUTIFUL had inaugurated back in September of 1955.

I got down to cases immediately, and here's the story. La France makes a kind of carpet called Amerilux that is capable of being cut out into shapes and then filled in with similar cutouts in contrasting colors, all firmly held together with a specially developed waterproof adhesive. It's a sort of jigsaw principle that lets you design your own patterns for all-over carpeting or area rugs: strips, blocks, stars, coats of arms, pictures, and it's, of course, a natural if you'd like a rug to carry out a motif from a fabric or wallpaper. The work can be done only by specially licensed and trained dealers, who are equipped with the patented cutting knife and adhesive that make this possible. The rug fabric itself is a close, low-pile Wilton weave, 54″ wide, backed by 3/16″ or 1/4″ of sponge rubber, and besides being woven in Avicron, it comes in nylon-and-Avicron, nylon-and-wool, and all nylon.

Needless to say, Betsy has not one but two bedside rugs which suggest her white-on-blue leafy fabric. And at a pretty amazing price. Our carpeting, which comes in eight stock colors, cost about $10 a yard, not including, of course, the cutting out and inlaying of the special pattern. This has to be designed and cut into a template by a woodworker to serve as the carpet dealer's cutting guide.

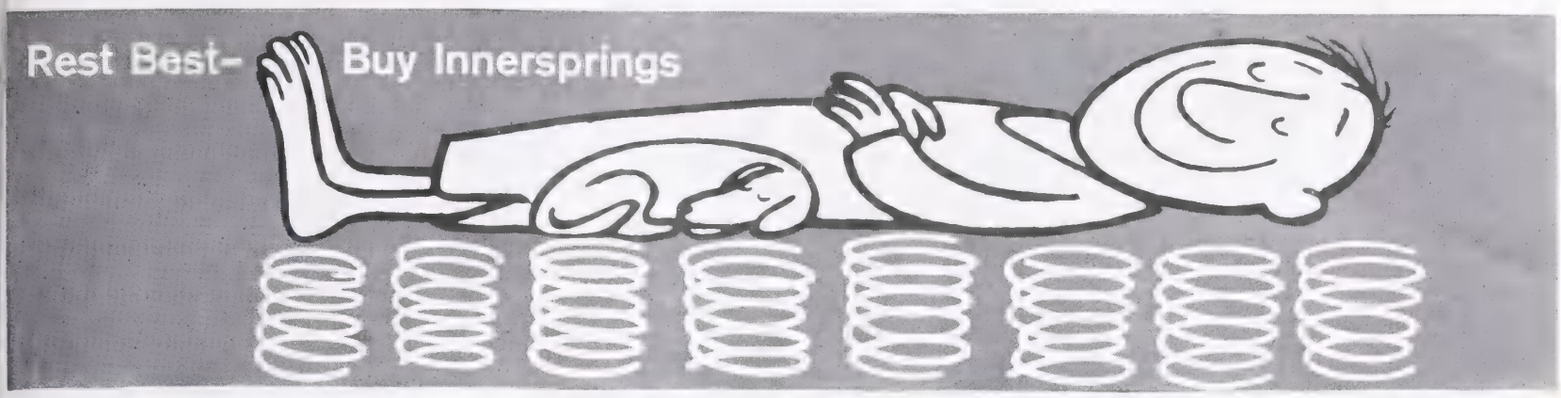
I was so overjoyed at my discovery that I didn't immediately comprehend the full meaning of this new kind of carpeting, but Mrs. Carlin did. "What a great idea," she said, "for wall-to-wall carpeting! If a spot got soiled or worn just cut it out and replace it."

My first impression of Miss McCracken: a lady whose checkbook is in a perpetual state of perfect balance. No bank would *dare* to dispute her efficiency.

When she entered my shop I instinctively stood up at my desk as though I were to recite a lesson.

She is, in fact, a retired schoolteacher and, whether she likes it or not, she still carries with her the awesome demeanor of her former calling. But she was really a darling—a pretty honest darling, too, when she came right out and told a C-average like me that she felt utterly incapable of setting

(*Please turn to page* 34)




# The wonderful, wacky world of sleep

If you followed the popular medical advice of the Middle Ages about how to sleep better, you would have your head shaved, be bled to an anemic white, then gorge yourself with a mixture of wild carrot, parsley and peony seeds. Records show that the treatment worked—at least there is not one report of a patient who felt the need of a second treatment.

Recent research projects have put to rest many long established "facts"—actually myths—about sleep. But still there is little that modern sleep experts agree on. Only one thing is certain, and it can be summed up neatly and almost absurdly: Human beings sleep better when they lie down.

### How much sleep do you need?

Aristotle made one of his few unwise pronouncements when he stipulated: "Six hours' sleep for a man, seven for a woman and eight for a fool." The length of your night's sleep is a lot like the size of your belt. If it feels good, it's right.

### Work out your own sleep formula

The average sleeping time for adults is seven and a half hours. The fact that you can stay dead to the world for ten hours at a stretch doesn't mean you *have* to. Vary the length of your sleep for several days at a time, then see how efficiently you operated. Be honest. The right amount of sleep can stretch out your life two ways. You'll stay healthier and probably live longer. And, by eliminating even an hour of needless sleep each night, you'll add about three years of *conscious* activity over the average life span.

### Sleep patterns irregular

Tests show that sleep is generally deepest during the first part of the night, but it does *not* become progressively lighter toward morning. It oscillates. We go from a deep sleep to a light, dozing stage for ten or fifteen minutes, then plummet downward again.

### Can a man survive without sleep?

Nobody can tell you for sure how long you can go without sleep. A test group of laboratory animals lasted twenty days without food and water. Another group died after five days without sleep.

A New York disc jockey recently hit the headlines with a marathon nonsleeping performance. He stayed awake eight and a half days, complained of a slight headache, then went to sleep for 13 hours and 13 minutes. But from tests made during the vigil, there is evidence that the disc jockey was actually grabbing sleep in 30 second snatches, with his eyes *open*.

We know what happens to the *body* during sleep. The heart slows, blood pressure drops, blood vessels tend to dilate and the body cools. But for all the wisdom of modern science, we don't know whether these body changes are the cause or the effect of sleep.

### To sleep, perchance to dream

Everyone is a dreamer. Some people just don't remember their dreams. Eye movements during sleep have given us strong clues about dreams. When a person is awakened immediately after showing rapid eye movements, he can invariably recall a dream. If he is allowed to sleep for five minutes or so after the movements stop, he frequently forgets all. Dreams occur about four or five times a night, we've learned, and last about fifteen minutes each.

From all indications, the body is relatively motionless during the actual dream, except for rapid eye movements. But when you're *not* dreaming, twenty to forty changes of position are typical throughout the night.

### And so to beds

There are some peasants in a place in Europe who sleep with a pad under their feet instead of their heads. Their feet work harder, they explain. Japanese are more thoughtful. They put pillows under their heads—but the pillows are wooden.

In England, they sell a hydraulically adjustable, electrically heated, mink-covered, tape-recording, vibro-massaging, tea-making, TV-equipped bed, and the blooming thing sells for $7,000. You don't need one.

Bed designs have always been about as wacky as dreams themselves—and they can't be explained any easier.

### Rest assured

You *can* make some sense about mattresses. You can buy firm ones, soft ones, and in-between ones. You can buy good ones, and not so good ones, expensive ones, or moderately priced ones. There *is* one single, solid criterion of quality—*steel innersprings*.

Steel innersprings give you solid comfort, edge to edge—no soft spots, no sagging edges. Every square inch is a full firm sleep surface. Your spine is supported for therapeutic sleep.

You sleep cool on steel innersprings, too. An innerspring mattress permits free circulation of air and lets the mattress breathe and stay fresh.

Here's another happy thought. You can't buy a better, more comfortable mattress than a steel innerspring mattress at *any* price. So don't lose sleep over the price of a mattress. Rest best . . . buy innersprings.

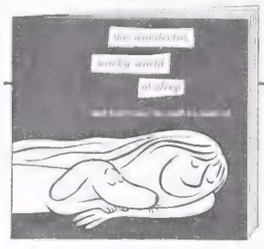
If you'd like to have a delightful, free book that explains many of the recent findings about sleep and dreams, and gives some helpful pointers about how to buy beds, blankets, sheets, pillows, and mattresses, *send the coupon*.

American Steel & Wire—Cleveland
Columbia-Geneva Steel—San Francisco
Tennessee Coal & Iron—Fairfield, Alabama

USS TRADEMARK

**United States Steel**

## FREE BOOKLET



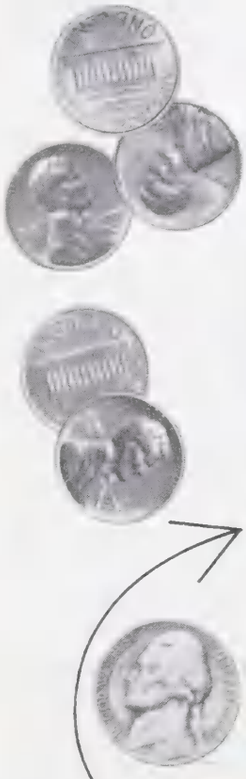
**United States Steel**
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*Please send me a free copy "The Wonderful, Wacky World of Sleep."*

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**Clip the coupon now** and see for yourself why new Dishwasher *"all"* guarantees the most **spot-free dishes** any dishwasher can wash! It's the first detergent, too, with germ-removing Purisol. Lever Brothers guarantees satisfaction or your money back.




## DECORATOR'S DIARY

CONTINUED FROM PAGE 32

herself up decoratively in her new one-room, kitchenette apartment.

She is also enshrined in my "will wonders never cease" department, because I had her pegged as an Early American hooked rug and maple girl but not at all!

"Modern," she demanded succinctly. "I've given away every stick of antiquity I ever inherited. I've sworn I'll never again sit in a Hitchcock chair or dust a grandfather's clock. I am weary to death of having 'roots,' so for the first time in my life, I'm going to live slick, sleek, and up-to-date on the twentieth floor of a brand-new apartment building."

Naturally, an authoritarian like this couldn't be as fuzzy-minded about what she wanted as she let on to be. She'd set her mind on an offbeat olive-green for the walls and shades of gold for the rest of the furnishings. And it soon was clear that she had already foreseen two walls of her big room as teak bookshelves (to be installed, as she carefully pointed out, with *brass* fittings), and a sofa-bed was to slide under the shelves along each wall. The other two walls, which were virtually all windows, facing east and south, were to be evenly lined with a series of low chests and cabinets, creating a 30-inch-high counter along the walls. These would furnish drawer space for clothes and linen, a desk, a dressing table with a pull-up hinged mirror top, record-player, TV, and even a cellarette.

"I'm a tray-meal-eater," she said, "but when I'm entertaining I can use all that counter as a buffet."

However, she was vague indeed about the patterned fabric she wanted for the draperies, as I discovered many, many showrooms later. She'd brook no florals, no geometrics, no stripes. All she could say was that she wanted something "striking." But we finally struck pay dirt at Lehman-Connor, where I had firmly led her, because I knew that their latest collection had precisely the textured cotton upholstery damask we needed for the sofas and armchairs.

We'd hardly stepped over the door sill when she called out, "This is it!", pointing to a handsome abstract print which was hanging on display—the last thing I should have imagined would take her fancy. It is called "Soliloquy," an indescribable blend of golds, greens, and putty colors, with a 36-inch-wide repeat, and looks like a boldly painted water color.

It is an uncommon fabric, indeed, representing a most unusual printing process. The base fabric, a silky mercerized cotton, is first colored in a soft, misty mottling of pale golds and greens. Then the pattern is printed in opaque pigment on this beautifully color-blurred background. The back of the fabric, almost as lovely as the patterned side, shows you this tonal coloration which looks like the fading-off colors in a warp print.

When the fabric is hung at a window, it "candles," meaning that the light glows through in varying intensity, the heavier pigmented pattern giving the effect of a soft shadow. Striking is the word.

Miss McCracken's abstract pattern, a lovely impression of the Golden Gate Bridge with the hills of Marin County off in the distance, is one of eight similarly processed prints in the Quintessence Group. It includes such diverse designs as a medieval documentary, a Persian pattern, and a variety of large and small-scale floral compositions, all 50 inches wide with the same lovely painted look, and in an artfully styled range of colors that go with each other even if you think they wouldn't.

Back

"Soliloquy" two-faced print

Front



**THE KINSMAN DUCHESS**
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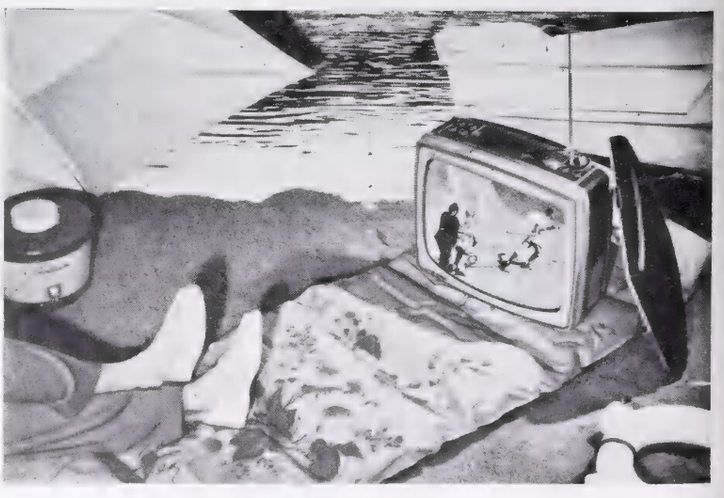
*By* JULIE POLSHEK





**Mobile** cooking-serving center, new luxury convenience by G-E, can travel between patio and recreation room; or add to kitchen facilities for party needs. Plugged into a 220-volt outlet at desired destination, Partio Cart is ready for use. Charcoal barbecue at rear has motor driven spits; split broiler grill. Electric range at front provides full-size oven, surface burners, automatic griddle, outlet for appliances. Drop-leaf hard maple counters are detachable. Under $800. Size 4'5" x 32".

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**Innovational** TV by Motorola is an all-transistor, 19-inch receiver. In indoor use, Astronaut portable plugs in electrically; in cordless use outdoors, an internal high-energy cell is power source. Chassis has automatic cell-recharging circuit, electrically activated. $363; less cell, $275.

(*Please turn to page* 43)




*Created by The International Silver Company, Meriden, Conn.*

*Five-piece place setting, $32.50.* Inc. Fed. tax

Angelique... French nobility... is the essence of romance. It symbolizes every woman's art—hospitality, unchanging over the years. Start your own family tradition. Give your family precious sterling. Share with them the life-long pride that only solid silver brings. Visit your jeweler or department store, today. Only International offers you substantial savings on services for 4, 8 or 12 people.

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Bakersfield — Booths Radio & Appliance
Bakersfield — Gundlach's
Bakersfield — New Horizons Studio
Burbank — Towne Pipe & Supply Co.
Burlingame — Montgomery Ward & Co.
Carmel — Village Electric
Cedarville — The Briles Co.
Covina — Barron Wholesale
Fresno — D & R Distributing Co.
Garden Grove — L & D Bldg. Sup. Corp.
Lodi — Suelzle Electric Co.
Los Angeles — Familian Pipe & Supply
Los Angeles — L & D Bldg. Sup.
Manteca — Honey's Home Appl.
Merced — Builders Hdwe. & Elec.
Modesto — Philip's Elec. Co.
Norco — Kantor Plumbing
Oakland — Montgomery Ward & Co.
Oakland — Superior Home Supply Co.
Palo Alto — Mackall Appliances, Inc.
Palo Alto — Montgomery Ward & Co.
Palm Springs — Simsarian, Inc.
Paradise — Hodgkin's Electric
Pomona — Western Kitchens
Red Bluff — Knapp's Appliance Center
Redding — Bill Wittner & Son, Inc.
Redondo Beach — Redondo Trading Post
Richmond — Montgomery Ward & Co.
Sacramento — Horrell & Son, Inc.
Sacramento — The Kitchen Designers
Sacramento — Kustom Kitchens
San Bernardino — Familian Pipe & Sup. Co.
San Bernardino — Hudson Enterprises
San Diego — Morrison Supply Co.
San Francisco — Bob's Supply Co.
San Mateo — Chester Lawrence Co.
Santa Ana — Orange Co. Bldrs. Appl. Sup.
Santa Barbara — Ott's
Santa Monica — Bay Cities Appliances
Sherman Oaks — Poister, Inc.
Sonora — J. S. West Co.
Stockton — Cunningham Cabinets, Inc.
Stockton — Risso Electric Co.
Ventura — Laubacher Appliance Co.
Ventura — John Taft Electric Co.
Ventura — Zepco Products Co.
Wasco — Martins
Yuba City — LM Electric Co., Inc.
Yucca Valley — Haynies

### COLORADO
Colorado Springs — Jordan's
Denver — Nelson-Cato Distributing Co.
Denver — Colo. Custom Kitchens
Denver — Ed. Hanley & Co.
Denver — Bill Kline Assoc.
Denver — Wiley's Kitchens
Gr. Junction — W. K. Bldg. & Supply
Longmont — Longmont Radio & TV
Pueblo — Dyke's Custom Kitchens

### CONNECTICUT
Branford — The Linsley-Miller Co., Inc.
Bridgeport — B. M. Tower Co., Inc.
Bristol — Bristol Home & Auto Co.
Bristol — Murphy Electric Co.
Canton — Julius Plumbing & Heating Co.
Cheshire — Pehr Designs for Kitchens
Danbury — Danbury Refrigeration Co., Inc.
Darien — The Family's Kitchen
Hartford — Dresser Equipment Company
Hazardville — A. D. Bridge's Sons Co., Inc.
Litchfield — Bantam Electric Company
Meriden — Halverson Appliance Company
Milford — Milford Kitchen Center
New Canaan — Weed and Duryea
New Haven — DeForest and Hotchkiss
New Haven — Raymar Custom Kitchens
New Milford — Corey's Electrical Store
North Haven — Drazen Lumber Company
Old Saybrook — Frank Burton
South Norwalk — Klaff Lumber Corp.
Southport — Home Fair, Inc.
Stamford — Clarke's
Torrington — Kitchens by Nelco
Wallingford — Colony Lumber Company
Waterbury — Lewis Mill Work
West Hartford — M. A. Peterson, Inc.
West Haven — United Electric and Fuel Corp.
West Haven — West Haven Lumber Co.
Westport — Kitchens by Lefler

### DELAWARE
Wilmington — Dorzenbach-Hilton, Inc.
Wilmington — Kitchen Salon
Wilmington — The Kitchen Shop

### DISTRICT OF COLUMBIA
Dowd's Chevy Chase Kitchens
Kitchens, Inc.
The Kitchen Guild, Inc.
Ray Sweatingen Company

### FLORIDA
Fort Lauderdale — Artcrest Cabinet Co.
Fort Lauderdale — Broward Kitchen Center
Fort Myers — Kitchen Dist. & Sup. Inc.
Fort Pierce — Pyramid Corporation
Hollywood — ABC Kitchens, Inc.
Miami — Fleetwood Kitchens
Miami — Mutschler Kitchens of Florida
Miami — Quality Wood Products
Miami — Vogue Industries
Miami — Weldun Plastics of Miami
Oakland Park — Mutschler Kitchens of Fla.
Orlando — Superior Distributors, Inc.
Pensacola — Direct Plumbing Supply, Inc.
St. Petersburg — E. B. Smith, Inc.

### GEORGIA
Albany — Custom Kitchens Company
Atlanta Luke Appling — Appliance Company
Atlanta Dixie — Appliance Distributors, Inc.
Atlanta — Kitchen Specialty Company
Atlanta — Kitchen Stylists, Inc.
Carrollton — Holmes Supply Company
Rome — Rome Hardware Co., Inc.
Savannah — Savannah Electric & Power Co.
Thomaston — Frank Binford Supply Co.

### HAWAII
Honolulu — Hawaii Hotel & Rest. Sup.

### IDAHO
Boise — Albertsons Department Store
Boise — Orchard Building Supply Co.
Burley — McCaslin Lumber Co.
Idaho Falls — Babbitt Electric & Refrig.
Twin Falls — Cain's incorporated

### ILLINOIS
Arlington Heights — Walter Darrell Kitchens
Aurora — Supreme Millwork
Belleville — A & L Woodcraft
Berwyn — Berwyn Western Plbg. & Htg.
Caseyville — Shroal Kustom Kitchens
Champaign — Geo. S. Grimmett & Co.
Chicago — Barry Kitchens
Chicago — Colonial Kitchens
Chicago — Gee Company
Chicago — Kitchens Interiors, Inc.
Chicago — C. Mikol & Company
Chicago — Paramount Plastic Fabricators
Chicago — Park Floor & Wall Co.
Chicago — Roberts Kitchen Mart
Chicago — St. Charles Manufacturing Co.
Chicago — L. V. Whitney
Chicago Heights — Dixie Plumbing
Columbia — H. J. Friedrich & Sons
Crystal Lake — Moats TV & Appliance
Decatur — Geo. S. Grimmett & Co.
Downers Grove — Main Appliance
Elgin — Elgin Lumber & Supply
Evanston — Four Walls, Inc.
Evanston — Randlev Electric
Evanston — Utility Products
Glen Ellyn — Freeze Rite Locker Service
Harvard — Harvey Maynard Kitchens
Harvey — Ackerman's, Inc.
Highland Park — Highwood Radio & Appl.
Hinsdale — G. E. Lee Appliance
Joliet — Joliet Lumber & Fuel Co.
Kewanee — Philip Ast Custom Cabinet
LaGrange — Ericksen Construction
Lake Villa — Harms Refrigeration
Moline — Moline Appliance Center
Niles — Bethel Kitchens
Northlake — Custom Craft
Oak Park — A. N. Wagner and Company
Peoria — Fashion Kitchens
Peoria — Peoria Sanitary Supply
Peoria — Ron's Custom Kitchens
Quincy — Brockschmidt Plumbing
River Grove — Arrow Company
Riverside — Franta Appliance
Rockford — Jackson Company
Rockford — Larson Kitchens
Rockford — Rockford Kitchens
Rock Island — B & M Electrical Dist. Co.
Skokie — Walker and Co. Kitchens, Inc.
South Holland — South Holland Millwork
Springfield — Mark Braun Kitchens
Springfield — Geo. S. Grimmett and Co.
Sterling — Knutsen Cabinets
Villa Park — House of Kitchens
Waukegan — Waukegan Store Fixtures
Westmont — Suburban Cab & Millwork

### INDIANA
Batesville — Hirt & Lindemann
Batesville — Walsman Company
Dillsboro — Kleine Building Supply
East Chicago — Comet Home Improvement
Elkhart — Modern Cabinet Company
Evansville — Grimm Lumber Co.
Evansville — Kitchen Center of the Tri-State
Evansville — Kitchen Mart
Fort Wayne — Robert D. Ferrell, Bldr.
Fort Wayne — Whitmore's Kitchens
Gary — Gary Custom Kitchens
Gary — House of Renz
Gary — R & H Cabinets
Hammond — Designer's, Inc.
Hammond — Don's Floor and Wall
Hammond — Hammond Lumber Co.
Hammond — Hammond Plumbing Co.
Hammond — Kitchen Fashions
Hammond — Vanderby Company
Hobart — Hamilton Kitchens
Huntington — Kitchen Maid Service Co.
Indianapolis — Muterspaugh's Kitchens
Indianapolis — Mutschler Kitchens, Inc.
Lafayette — Pervine Kitchens
Michigan City — Tonn and Blank, Inc.
Mishawaka — St. Charles Kit. by Webster
Muncie — Pippen's Kitchens
Nappanee — Coppes Napanee Kitchens
Nappanee — Mutschler Kitchens
St. Anthony — Othmar Klem Kitchens
South Bend — Roseland Lumber Co.
Terre Haute — Walker Elec. Sup. Co.
Whiting — Sherman's, Inc.

### IOWA
Atlantic — Voss Manufacturing Co.
Bedford — Bedford Building & Supply Co.
Boone — Duffy's Appliance
Carroll — Kanne Lumber & Supply Co.
Cedar Falls — Barnes Builders Supply Co.
Cedar Rapids — Logan and Logan
Clinton — Clinton Electric Supply
Davenport — Davenport Lumber Co.
Decorah — Hardy Western Auto Store
Des Moines — Cinderella Kitchens
Des Moines — Harris Woodwork Company
Des Moines — Kitchen Kreators of Iowa
Des Moines — Living Kitchens by St. Charles
Dubuque — Conlons
Fort Dodge — Gadbury Plbg. & Heating Co.
Grinnell — McCain's Kitchen Store
Mason City — Mason City Tile & Marble Co.
Northwood — Hanson Radio and TV
Oskaloosa — Mathew Lumber Co.
Sioux City — Designs, Inc.
Sioux City — Norris Kitchens
Waterloo — Hougen's Kitchens

### KANSAS
Emporia — Emporia Plbg. & Heating
Lawrence — Lawrence Furniture Company
Manhattan — Wilson Cabinet Shop
Topeka — McCormick Rug & Lino. Co.
Wichita — Kitchen & Furniture Lane, Inc.

### KENTUCKY
[illegible] — Carolina Lumber Company
Bellevue — Mastercraft Metals Co., Inc.
Covington — A & M Supply Co., Inc.
Louisville — Goodwell Plumbing & Heating
Louisville — Wholesale Service Company
Newport — Hallbach Custom Cabinets
Owensboro — Modern Kitchens
West Prestonsburg — Ackerman Craft Shop
Worthington — Burgess Cabinet Shop

### LOUISIANA
Abbeville — Roy Broussard Lumber Yard
Baton Rouge — Modern Kitchens
Eunice — Leo's Electric Company
Houma — Sav-Mor Supply
Monroe — Southern Hardware
New Orleans — Howat Kitchens
Shreveport — Steffan Custom Kitchens

### MAINE
Bangor — Engineered Kitchens
Portland — The Boyd Corporation
Thomaston — The Woodcraft Shop

### MARYLAND
Baltimore — Milford L. Iseman, Inc.
Bethesda — Murray Sanders Custom Kit.
Chestertown — Baldwin Electric Co.
Pikesville — Milford L. Iseman, Inc.

### MASSACHUSETTS
Beverly — Knight's Modernization Center
Brockton — Wood Hu Kitchens
Brookline — Carbeau Custom Kitchens
Cambridge — Lechmere Sales Company
Edgartown — Madeiros Electric
Framingham — Framingham Plastics Co.
Holbrook — Farina Brothers
Holyoke — Roy & Sons
Lawrence — Unwin Lumber Company
Medford — Harvard Radio & TV
Melrose — H. J. Stiles
Needham — W. T. Colpitts
North Adams — Gagliardi Fuel Company
Pittsfield — Dalton Appliance Center
Reading — Ed Lappin
Springfield — Carlisle Hardware Co.
Waltham — Boston Kitchen Center
Wellesley — Wellesley Kitchen Center
Westfield — Jams & Wall
Worcester — Baker Boyer Kitchens

### MICHIGAN
Adrian — Weinlander Wood Products Co.
Allegan — Franz Radio
Ann Arbor — Monson Cabinet Works
Battle Creek — Glenn Hanna & Sons
Battle Creek — Schippers
Bay City — Merchandise Center
Birmingham — Birmingham Kitchens, Inc.
Blissfield — Weinlander Wood Products
Caro — W. A. Forbes Lbr. Co.
Coldwater — Short & Son Appliance
Croswell — Pomeroy's
Detroit — Byers Lumber Co.
Detroit — Charlotte Clark Kitchens
Detroit — A. L. Damman Co., Inc.
Detroit — Dantzer and White
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Flint — Custom Kitchens by Weaver
Flint — Flint Lumber Co.
Frankenmuth — Hubinger Lumber Co.
Grand Rapids — Bob Blandford Lumber
Grand Rapids — Kustom Kit. by St. Charles
Grand Rapids — Purchase Electric
Grand Rapids — Slager Plbg. & Heating
Grosse Ile — Jo Lan Company
Grosse Pointe Woods — Points Kitchen Center, Inc.
Hillsdale — McCall's Lbr. & Fuel Company
Holland — Visser Appliance
Jackson — Kitchen Korner
Jackson — Wayne's
Kalamazoo — Schipper's
Lansing — H. B. Hebblewhite
Midland — Ken Van Company
Midland — Nehil Lumber & Supply Co.
Milan — WLM Appliance Mart
Mount Pleasant — Mt. Pleasant Lbr. Co.
Muskegon — General Plbg. & Heating
Muskegon — Hall Electric
Muskegon — Winicki TV & Appl.
Plainwell — Gores Sales
Pontiac — Poole Lumber Co.
Port Huron — Jerry Ritter Appliance, Inc.
Port Huron — Weiss Brothers
Royal Oak — Royal Oak Kitchens, Inc.
Saginaw — Saginaw Lumber Co.
Sault Ste. Marie — Lock City Mfg. Co.
Sturgis — De Rand Custom Kitchens
Tecumseh — Cook's Electric
Traverse City — Max's Service
Ypsilanti — Moorman Made Kitchens

### MINNESOTA
Duluth — Baxter Co.
Mankato — Meyer & Son's, Inc.
Minneapolis — King-Rogers Company
Minneapolis — Mechanical Products, Inc.
Minneapolis — Vangen-Anderson Co.
Moorhead — Rigel Refrigeration Service
Rochester — Napanee Kitchens
Saint Cloud — Pflepsen Refrigeration Co.
St. Paul — John Calander Mfg. Co.
St. Paul — Kitchens by Krengel
Waconia — Al's Radio and TV Service
Worthington — Rickbeil's, Inc.

### MISSOURI
Independence — McMullin Plbg. & Htg.
Kansas City — House of Modern Kitchens
Kansas City — Kitchens by Kleweno
Saint Ann — Interior Cabinet Company
Saint Louis — Astel Kitchens
Saint Louis — Glen Alspaugh Kitchens
Saint Louis — Duva Company, Inc.
Saint Louis — Lazar and Sons
Saint Louis — Melcher-Schene
Saint Louis — Arthur Maier Plbg. Co.
Springfield — Home Center
Webster Groves — Joe Kinney Company

### MONTANA
Billings — American Appliance Company
Butte — Aluminum Supply Company
Helena — Rich-Con Kitchens
Miles City — Lay-Rite Floor Service
Missoula — Economy Builders
Missoula — Natural & Propane Gas Appl. Co.
Sidney — Sidney Electric

### NEBRASKA
Lincoln — Bud's Electric
Omaha — Nebraska Custom Kitchens, Inc.
Scottsbluff — Vern Bruce
Seward — Graben Appliances

### NEVADA
Las Vegas — Better Living, Inc.
Zephyr Cove (Lake Tahoe) — M. G. McMillin

### NEW HAMPSHIRE
Berlin — Morris Company
Nashua — Smith's Kitchen Center

### NEW JERSEY
Bayonne — Scott Kitchens
Belleville — Lombardi Cabinet
Camden — Triangle Cabinet Co.
Camden — William S. Holmes
Chews — Glendora Plumbing & Htg.
Clifton — Schneider Co.
Collingswood — Lawrence Green
Cranford — Michael's Custom Kitchens
Denville — J. H. Jackson Lbr. Co.
Dover — Planned Kitchens
East Orange — Barmark Kitchens
Eatontown — L. Bamberger & Co.
Hackensack — John Dahl & Co.
Hammonton — A & R Company
Haskell — Suburban Cabinet Co.
Hawthorne — Van Beuzekom Kitchens
Highland Park — Bilt Rite Lumber
Irvington — Midas Kitchens
Irvington — Tanke Custom Kitchens
Jersey City — Central Plumbing
Maple Shade — Joseph Bush & Sons, Inc.
Maple Shade — Curtis Supply Company
Menlo Park — L. Bamberger & Co.
Metuchen — Planned Kitchens
Morristown — Colonial Cabinet Shop
Morristown — The Kitchen Center
New Brunswick — Smallwood's Kitchens
Newton — Jump Lumber
Paramus — L. Bamberger & Co.
Paramus — Cox Kitchens
Passaic — Cox Kitchens
Paulsboro — Silver Rose Sales
Pennsauken — Sid Ridner Co., Inc.
Perth Amboy — Re Dan Kitchens
Princeton Peresett — Appl. Sales & Service
Rahway — Customized Kitchens
Ridgefield — Schaefer Woodcraft
Roselle — Tru Art Kitchens
Roselle Park — Campbell's Woodworking
Rumson — Temple Lumber
Stratford — Raymond L. Bitler
Teaneck — Allied Craftsmen
Teaneck — Barmark Kitchens
Trenton — Delaney Kitchens
Trenton — Loth Linoleum Company
Trenton — M & R Bldg. Specialty Co., Inc.
Trenton — N. J. Plumbing Supply
Trenton — Quaker Maid Kitchens
Verona — Superior Kitchens
Vineland — Alp's, Inc.
Washington — King's Lumber
West Belmar — Du Craft Kitchens
Westmont — Quaker Maid Kitchens of Haddon
Wildwood — Customcraft
Williamstown — Fredrich's Custom Kitchens

### NEW MEXICO
Albuquerque — Trade Products Company
Clovis — New Mexico Appl. TV & Furn.
Roswell — Valley Kitchens

### NEW YORK
Adams — Rusho's Adams Supply
Albany — Rutland Lumber Co., Inc.
Albertson — Cox Kitchens, Inc.
Auburn — Auburn Kitchens
Baldwin — Baldwin Kitchens
Baldwinsville — Tappon Lumber Co.
Batavia — Mancuso Hdwe. & Appl. Ctr.
Binghamton — A. Roy Auchinachie & Sons, nc.
Binghamton — Freije Electric
Binghamton — C. D. Humphries, Inc.
Binghamton — Valley Crafts, Inc.
Brooklyn — A & B Appliances, Inc.
Brooklyn — Kingsway Bldrs. Spec., Inc.
Brooklyn — Madewell Appliance Corp.
Brooklyn — Modern Cabinet Makers
Brooklyn — P & C Kitchens, Inc.
Brooklyn — Jacob Rifkin, Inc.
Buffalo — Kitchen Design & Appliance
Buffalo — Veos Tile & Cabt. Co., Inc.
Central Square — Crim's
Cooperstown — Bruce Hall & Son
Corning — Corning Building Company
Dryden — Baker Lumber Company
East Aurora — Chas. Becker & Son
Elmira — Ryder's Kitchens
Fulton — Greco's Appliance Co.
Garden City — Kitchen & Bath, Inc.
Geneva — Lee Larsons Custom Kitchens
Glendale — Frederick Construction Co.
Glens Falls — Colony Homes
Glens Falls — Niagara Electric Equipment
Great Neck — Vogue Kitchens, Inc.
Hammondsport — Howell Lumber Co.
Hawthorne — Berger Appliances
Highland — Empire Kitchen & Woodworking, Inc.
Holland Patent — Modern Appl. & Equip.
Homer — Cortland Floorcraft
Ithaca — Baker Lumber Company
Jamaica — Atlantic Craft Kitchen Corp.
Kingston — Mission Wood Prod. Co., Inc.
Kingston — Soper Cabinet Company
Lakewood — The Trading Post Appl. Store
Latham — Davis Kitchens
Little Falls — McTiernan Electric
Mamaroneck — A. E. Furtmann & Co.
Mamaroneck — Mamaroneck Gas & Elec.
Manhasset — North Shore Gas. Kit., Inc.
Massena — Massena Gas Fuel Company
Mechanicville — Bergeron Building Supply
Monawk — Robinson Brothers
Newburgh — Schwartz's
New York — Best Housekeeping
New York — Hampton Sales, Inc.
New York — Town & Country Kitchens
Niagara Falls — House Beautiful Sup. Co
Oneonta — West End Electric & Gas, Inc.
Olean — Snyder Refrigeration
Oswego — Schaffer Electric Co.
Penn Yan — Roger Ribble Woodworking
Portchester — Cox Kitchens
Potsdam — Roger Radio Company
Poughkeepsie — Franklin D. Slater Co.
Rochester — Smart Living Kitchens
Rockville Center — Kingsway Bldrs. Spec., nc.
Rockville Center — Sunrise-Merrick Custom Kitchens, Inc.
Rome — Beach Lumber Company
Scarsdale — W. Bronstein & Co.
Scarsdale — Garth Custom Kitchens
Sherburne — Bramer Electric
Sidney — Sidney Appliance
Staten Island — M. Iosue Plumbing Co.
Staten Island — Rosewood Furniture Co.
Syracuse — Martin's Kitchen Mart
Troy — Gordon L. Hayes
Utica — Charm Kitchens
Utica — Stanley C. Jagelski
Vernon — Lynch Lumber Company
Wellsville — Gibson's
White Plains — Baldwin-Kent Cabinet Co.
White Plains — Coronet Kitchens, Inc.
White Plains — J. M. Fernandez
White Plains — Regent Woodcraft
White Plains — Westchester Custom Kit.
Yonkers — Rosners Appliance Company

### NORTH CAROLINA
Charlotte — Twin States Distributing Co.
Gastonia — Rawlings-Todd Company

### NORTH DAKOTA
Bismarck — Tavis Company, Inc.
Grand Forks — Kitchen Masters

### OHIO
Akron — Builders Hardware & Supply
Akron — Carter Jones Lumber Co.
Akron — Central Appliance & Tire
Akron — Schweikert Brothers
Akron — Slocum Speciality
Ashtabula — The Laird Lumber Co.
Ashtabula — A. Louis Supply Co.
Austintown — Ro-Buck Builders, Inc.
Berea — Berea Radio and Supply
Brecksville — Larsen Lumber & Sup. Co.
Brookville — Brookville Lbr. Co.
Cambridge — Andrews Lumber Co.
Cambridge — Gardner's Electric
Canfield — L & H Kitchens
Canton — R & N Kitchen Mart
Canton — Ed Williams Lumber Co.
Cincinnati — Stanley E. Doe Company
Cincinnati — J. P. Dorney Plbg. Co.
Cincinnati — Kitchen & Appl. Dist., Inc.
Cincinnati — Kitchen Products, Inc.
Cincinnati — Kitchen by Tom Hughes
Cincinnati — Martin & Son
Cincinnati — Nickoson Sinktop Company
Cincinnati — Norwood Hdwe & Supply Co.
Cincinnati — S & S Kitchens
Cincinnati — Suburban Kitchens
Cleveland — A-P Kitchens & Supply Co.
Cleveland — Builders Specialty Co.
Cleveland — Cleveland Tile & Cabinet Co.
Cleveland — Custom Craft, Inc.
Cleveland — Forest Hill Plumbing
Cleveland — Geneva Modern Kitchens
Cleveland — Keeney-Schwank & Associates
Cleveland — Wm. L. Lampe & Co.
Cleveland — Mutschler Kitchens
Cleveland — Sam Palevsky Kitchens
Cleveland — Tarantino Bros.
Cleveland — Wierby Sales Company
Columbus — Kitchens by Carter, Inc.
Columbus — Ohio Home Builders & Supply
Columbus — Ohio Plbg. Fix. & Supply Co.
Columbus — Owens Supply Co.
Columbus — Peppie Kitchens
Cuyahoga Falls — Falls Cabinet Company
Dayton — KPC-Kitchen Planning Ctr.
Dayton — P. K. Home Shopping Ctr.
Elyria — Elyria Custom Kitchens
Findlay — Whitey and Lafferty
Fredrickstown — Fredrickstown Lumber
Fremont — Swint Reineck Company
Hamilton — C. K. Crane Company
Hamilton — Roth U. Bertsch
Hilliards — Hilliards Lumber
Hillsboro — Stockwell Furniture Co.
Ironton — Doyle McGraw
Lancaster — Durrell Karshner Sales
Lima — Tuttle Lumber Co.
Lorain — Barr Supply
Louisville — Lair Lumber Co.
Mantua — Mantua Lumber Co.
Marietta — Hall Brothers
Marietta — Swan Lumber
Massillon — Massillon Floors
Medina — Vogue Kitchens
Middleport — Foreman & Abbott Appl. Co.
Middletown — Middletown Kitchen Shop
North Lima — Sheely Electric
Norwood — Schmitt Mfg. Co.
Orrville — Bennet's
Portsmouth — Star Bldg. Specialties, Inc.
Reading — J. H. Meyer Co.
Ripley — Ripley Gas Company
Rocky River — Schwede Kitchens
Sandusky — Sandusky Home Improvement
Sandusky — Wm. Zoellner Plumbing
Sidney — Slagle Plbg. & Htg. Co.
Sugarcreek — Sugarcreek Electric Sup. Co.
Tallmadge — Ken Ed Cabinet Co.
Toledo — J. F. Anderson
Toledo — Norman Johnson
Toledo — Monarch Custom Kitchens
Tuscarawas — Reichmann Electric
Urbana — Dunham Floor Covering
Washington Court House — Haykel Sup. Co.
Willoughby — Home Vacuum Clnrs. & Appl.
Wilmington — Kitchen Planning Center
Wooster — Webb Refrigeration
Xenia — Buckeye Woodworking
Youngstown — Allen Appliance Co.
Youngstown — B & B Distributing
Youngstown — Built-Ins, Inc.
Youngstown — Stambaugh Thompson Co.
Zanesville — Mock Woodworking Co.

### OKLAHOMA
Altus — Associated Builders Supply
Bartlesville — Matthews Furn. & Appl.
Cushing — Edmundson Hardware
Duncan — Wayne Pogue Electric
Enid — J. W. Hill Electric
Enid — Hockadays
Oklahoma City — Oklahoma Elec. Sup. Co.
Pawhuska — W. S. Smith & Sons
Poteau — Bridgman Furniture
Shawnee — Bison Lumber Co.
Shawnee — Cooke Electric Co.
Tulsa — Kitchen Korner
Tulsa — Mason Furniture & Appliance
Tulsa — St. Charles Kitchens of Tulsa
Woodward — Woodward Electric Co.

### OREGON
Albany — Edwards Building Supply
Brookings — Hanscam Appliance Center
Coquille — Biegger's
Corvallis — Cascade Appliances
Eugene — Modern Kitchens, Inc.
Medford — Crosser Appliance
Portland — Builders Appliance Supply Co.
Salem — Howard Coe Appliances

### PENNSYLVANIA
Abington — Quaker Maid Kitchens by Roth
Allentown — Quaker Maid Kitchens of Lehigh
Allentown — Wieland-Napanee Kitchens
Altoona — McAleer Plbg. & Htg. Co.
Bally — Longacre Electrical Serv. Inc.
Bangor — Lewis J. Bruschi
Beaver Falls — Young & Klitsch
Belle Vernon — Santori Brothers
Braddock — Miele Plbg. & Htg.
Butler — Custom Interiors
Chalfont — Miller Supply
Clarks Green — W-B Building Supply
Coopersburg — Oberholtzer Kitchens, Inc.
Donora — Tru-Kraft Cabinet Co.
Doylestown — Cross Keys Furniture
East McKeesport — Zell Brothers
Easton — Von Bulow Company
Edinboro — Edinboro Furn. & Appl. Co.
Ephrata — J. S. Weist
Erie — Chaffee's Appliance, Inc.
Genesee — Chapman-Burrous, Inc.
Goodville — Phares Rutt
Harmony — Oswald Cabinet Co.
Harrisburg — Quality Kitchens
Hickory — Hickory Lumber Co.
Indiana — Clyde Mentch Appliance
Johnstown — B. R. Epiett Plbg. & Htg.
Lancaster — Frey and Son
Lancaster — Zimmerman & Bitts
Lebanon — H. W. Reppert & Sons
Leetsdale — Getz Cabinet Co.
Lititz — Robert J. Hanna
Luzerne — Betterhouse, Inc.
Meadville — San-Dan's
Mercer — Millers Lbr. & Supply
Monaca — Lucci Bros. Cabinet Co.
Munhall — W. A. Genes Company
Myerstown — H. W. Reppert & Sons
New Castle — Supreme Company
New Kensington — H. A. Klingensmith & Sons
Norristown — Girvan Kitche
Philadelphia — Pierson & S
Pittsburgh — F & M Mfg.
Pittsburgh — Gutbro Construction
Pittsburgh — Harry Marcus Compa
Pittsburgh — Interiors Unlimit
Pittsburgh — Steve Ram
Pottsville — Custom Kitche
Pricedale — Tafco Cabinet M
Quakertown — Dorney Cabinet C
Reading Quaker Maid — Kitchens of Readi
Reading — Weiler Appliance Co., In
Reading — Yatron Brothers, In
Richland — Rich Maid Kitche
Rochester — Mecklin Lbr. C
Russellton — West Deer Cab. & Constr. C
Scranton — Herb Lugg Globe Stor
Sharon — Kitchen Cente
Throop — Shehadi Broth
Washington — McKean Plbg. & Htg.
Williamsport — Lundy Lumber C
Zelienople — Roach and Zieg

### RHODE ISLAND
Cranston — Ingall's Kitchen
Providence — Carbeau Custom Kitchen
Providence — Crown Supply Compan
Providence — Harris Lumber C
Providence — Top's Electri

### SOUTH CAROLINA
Greenville — Twin States Distributing Co

### SOUTH DAKOTA
Madison — Stan's Plbg. & Htg.
Mitchell — Berg Appliance
Pierre — Downes Electri
Rapid City — Donfor Compan
Sioux Falls — Electric Construction
Sioux Falls — McKenzie Distributors, Inc

### TENNESSEE
Chattanooga — Floorcoverings, Inc.
Johnson City — Bolton Bros. Plbg. & Htg.
Kingsport — Greene Hdw. & Sup. Co.
Knoxville — Greene Hdw. & Sup. Co.
Knoxville — John Beretta Tile Co., Inc.
Memphis — Shobe, Incorporated
Nashville — Hermitage Electric Sup. Co.

### TEXAS
Amarillo — Amarillo St. Charles Kitchens
Amarillo — Kitchen Mart
Austin — Calcasieu Lumber Co
Austin — Central Texas Appl. Co.
Beaumont — House & Home Inc. of Texas
Dallas — Accent Kitchen Salon
Dallas — Appliance Depot, Inc.
Dallas — Dallas Ceramic Co.
Dallas — Ewing Kitchen Designers
Dallas — Mutschler Kitchens, Inc.
Fort Worth — Baker-Touchstone
Fort Worth — Welch Custom Kitchens
Houston — Kitchen Designers
Houston — Proven Products Co., Inc.
Houston — Related Products Corp.
Laredo — Koelwhit Corp.
Lubbock — Custom Kitchens
Midland — Home Appliance
Midland — West Texas Kitchen Mart
Muleshoe — Harvey Bass Appliance
Pharr — Citrus Valley Electric Co.
San Antonio — Designer Kitchens
San Antonio — Robert May Kitchens
Waco — W. E. Darden Lbr. Co.
Waco — Hill Plbg. Co., Inc.
Wichita Falls — Paulks

### UTAH
Coalville — Bullock's, Inc.
Orem — Wesko Cabinet & Supply Co.
Salt Lake City — Ashton's Kitchen Store
Salt Lake City — Oscar E. Chytraus Co.
Salt Lake City — Criterion Sales
Salt Lake City — Distinctive Kitchens
Salt Lake City — Hull Equipment Co.
Salt Lake City — Millet & Passey Kitchens
Vernal — A & L Home Furnishings

### VERMONT
Bennington — Erwin H. Dunham
Burlington — Cartmell's Sales & Service
Middlebury — Cartmell's Sales & Service

### VIRGINIA
Alexandria — Virginia Electric Supply Corp.
Arlington — W. J. Baumbach
Arlington — Gales Kitchen Remodeling Co.
Bristol — Joe Rainero Tile Co., Inc.
Charlottesville — Andrew Omohundro, Inc.
Richmond — Custom Kitchens, Inc.
Warrenton — William A. Taylor & Co.

### WASHINGTON
Aberdeen — Rognlin Brothers
Centralia — Keen and Howard
Colville — Barmans Dept. Stores
Olympia — Olympia Appliance Center, Inc.
Pasco — Dependable Appliance Co.
Port Angeles — Nailor Lumber Company
Seattle — Acoma Builders & Supply Co.
Seattle — Commercial Automotive Appl.
Seattle — Condon's, Inc.
Seattle — Modern Heating Supply Co.
Seattle — Napier and Scott
Seattle — Northwest Builders Hdwe., Inc.
Seattle — Schaeffer's Appliance Service
Spokane — Modern Cabinet Works
Tacoma — Refrigeration Sales & Service
Walla Walla — Derby Electric, Inc.
Wenatchee — Wells & Wade Hardware
Yakima — The Kitchen Center

### WEST VIRGINIA
Beckley — Harvey Cabinet Co.
Charleston — Cutlip Tile & Marble Co.
Charleston Town — Country Kitchens, Inc.
Huntington — Chandler's Plywood Products, Inc.
Huntington — Tri-State Home Supply Co.
New Martinsville — Burlingame Bldrs. Supply Co.
Parkersburg — Whited Electric Company
South Charleston — C. D. Sampson
Wheeling — Reichart Furn. Co.

### WISCONSIN
Appleton — Langstadt's, Inc.
Appleton — McClone Kitchens
Appleton — Standard Building Center
Beloit — Osborn's, Inc.
Burlington — Arnold and Bob's
Butler — Kitchenlines Distributors, Inc.
Fond Du Lac — Culver Appliance
Green Bay — Engebos Homemakers Appl., Inc.
Green Bay — The Kitchen Mart
Hartford — P. A. Mueller & Sons, Inc.
Janesville — Marling Lumber Co.
Kaukauna — Star Appliance
LaCrosse — S-M Supply Co.
Madison — Hernan & Ebben Kitchen Mart
Madison — Ripp Millwork
Middleton — Fish Building Supply Co.
Milwaukee — O. H. Ewert
Milwaukee — Wisconsin Elec. Power Co.
Milwaukee — Wisconsin Kitchen Mart
Monroe — Bauman Kitchens
Oshkosh — Gafner Custom Kitchens
Oshkosh — Oregon Trail Appliances
Racine — Wainwright Kitchens
Racine — Wisconsin Kitchen Mart
Schofield — Delisle Cabinet Co.
Sheboygan — The Kitchen Mart
Two Rivers — Culligan and Schumacher
Watertown — Watertown Kitchens by Jaeger
Waukesha — Harvey's Cabinet Shop
Wauwatosa — Kitchen Fashions, Inc.
West Bend — P. A. Mueller and Sons, Inc.

### WYOMING
Casper — Customs Kitchens

REVCO



# Trend setting kitchens start with Revco Bilt-In Refrigeration

Why are Revco Bilt-Ins most often the refrigeration units selected for today's trend-setting kitchens? It's simply that people who appreciate classic design, and will not compromise good taste, demand Revco.

And this exclusive Revco quality holds true in remodeled kitchens as well as new, because Revco Bilt-Ins are styled to appeal to all decorating tastes and fit perfectly in any age home. It is interesting to note, too, that more and more Revco owners and architects and better builders find this styling lets them use Revco in more and more places. Revco Under Counter installations, for example, are becoming very popular wherever the family entertains—game rooms, family rooms, even sheltered patios.

Of course, the many finishes you may specify—stainless steel, copper-glo, 28 custom colors, even woods that match cabinetry or paneling—make Revco Bilt-Ins even more desirable.

And all Revco units—the incomparable Gourmet® Refrigerator, and the modular Custom Refrigerator or Freezer—permit integration of design that makes it possible to build units in wherever it suits you best and in any combination.

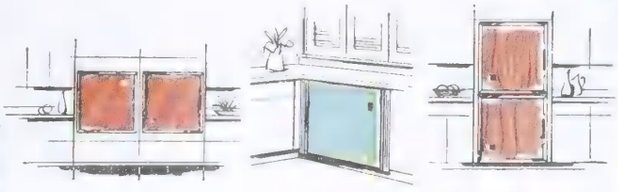
See your Revco dealer soon, he is well qualified to help you plan a trend-setting kitchen for your home.



*New Revco RF-171 —combination refrigerator-freezer —a true built-in at a lower price. 16½ cubic foot capacity. In Revco's stainless steel, copper-glo, matching woods or 28 custom colors.*

*Above: the new RF-171 with wood paneled doors.*

*Use Revco Bilt-Ins the Way That Suits You Best*



Side by Side  Under Counter  Over and Under

REVCO

Setting trends in refrigeration since 1938

**Send for "HOW TO PLAN A TREND-SETTING KITCHEN"**

An outstanding collection of forever new kitchens, with exciting ideas for colors and arrangements.

Revco, Inc., Deerfield, Michigan  Dept HB-90

Enclosed please find 25c to cover mailing and handling of "How to Plan a Trend-Setting Kitchen."

I am interested in a ☐ new or ☐ remodeled kitchen.

Name_____

Address_____

City_____ Zone_____ State_____

ANOTHER IN HONEYWELL'S DIAMOND JUBILEE PARADE OF PRODUCTS

# *The most exciting advance since air conditioning itself*

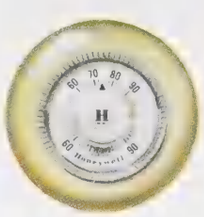
# HONEYWELL'S NEW WEATHER STATION!



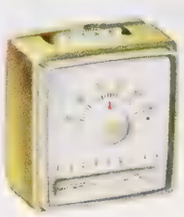

**At last, a smart master control for your year-round air conditioning system right at your fingertips—in any room you prefer!**

**For the first time,** you can control indoor comfort and check outside weather conditions at a *single* central location! Here at last is a complete, precision instrument that's completely reliable. A panel so handsome, so dramatic, you'll want it mounted where *everyone* will see it!

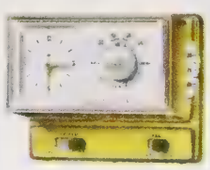
**Really handy!** You'll pre-set day and nighttime temperatures to change whenever you please. At a glance, you'll check indoor humidity and *both* indoor and outdoor temperatures. The barometer will forewarn you of weather changes. Warning lights will signal "clogged filter," and similar disorders you can correct yourself. Your own personal WEATHER STATION will keep you *fully* informed. And you'll have good reason to be proud, as it marks the finest in home comfort. Get the full story from your heating and air conditioning dealer today!



**New Honeywell Round Thermostat**
—now with picture-window dial, eye-saving numerals and comfort-zone indicator and diamond-lustre finish.



**New Heating-Cooling Thermostat**
—Controls both heating and cooling. Changes from one system to the other—automatically.



**New Electric Clock Thermostat**
—Automatically turns heating or cooling up or down at the desired time daily for extra comfort, economy

**Honeywell**

*First in Control*

SINCE 1885

# You'll find Fascinating *Ideas* at Your Weyerhaeuser 4-SQUARE Lumber Dealer

You'll welcome the refreshing change a Fascinating Idea brings to your home—and to your way of life. This month: a fresh solution to attic expansion, and a family room with specially built-in hobby and activity space! Designs have been carefully developed for easy construction—you'll enjoy wonderfully satisfying results because the rich, natural texture and patterning of Weyerhaeuser 4-Square Lumber and Plywood make the finished job both beautiful and easy to maintain. See your 4-Square Lumber Dealer for ideas and sketches, for helpful building and financing information. And if a new home is the answer to your family's needs, look over his collection of new Weyerhaeuser "Family Planned" homes.



## "Every-Member" Family Room!

This "personal area" family room caters to the whims of most everyone. Finished in beautiful Weyerhaeuser 4-Square Paneling, it will prove the most interesting and sought-after room in your home.

## Don't Overlook the Attic!

There's space for that extra bedroom . . . for needed storage—in nearly every attic! A good design like this, built of quality Weyerhaeuser 4-Square Products, assures a useful and decorative result.





## "Family Planned" for Easy Living!

This Ranch-type home gains individuality by varying typical rectangular design without sacrificing economy of construction. Striking interior—3 bedrooms, 2 baths. Ask to see Design No. 6139.




*Free Folder* . . . descriptions and drawings of this month's Fascinating Ideas are available free. Stop in at your Weyerhaeuser 4-Square Lumber Dealer. Or write: Weyerhaeuser Company, Dept. H8, Tacoma Building, Tacoma 1, Washington.

**Weyerhaeuser Company**
Lumber and Plywood Division





Early American living-dining room by Frances Duff, A.I.D., of Austin, Texas

## Not a care in the house with Happy Blues when they're...




# U.S. NAUGAHYDE® upholstered over U.S. KOYLON® FOAM

finest in vinyl upholstery — genuine latex foam rubber cushioning

The luxury of light, bright, beautiful color is made completely practical in today's mostly maidless homes with U.S. Naugahyde. Durable Naugahyde needs just a damp cloth to keep its colors fresh and clear as new. This happy-blue living-dining room designed by Frances Duff, A.I.D., shows ideally how well suited Naugahyde is to traditional as well as modern design...and will give you an idea of the wide range of patterns and textures from which you can choose both Elastic U. S. Naugahyde and the new "breathable" U.S. Naugaweave®. And for the ultimate in long-lasting seating comfort, make sure the furniture you buy is cushioned with U.S. Koylon latex foam rubber. It's the world's finest cushioning. You'll find furniture upholstered with Naugahyde and cushioned with Koylon at fine stores throughout the country...or through your decorator.

Sofa by Aristocrat Furniture Mfg. Co., Bell, Calif. Living room chairs by Shaw of Charlotte, N. C. Bar stools by Hollywood Furniture Mfg. Co., Los Angeles, Calif. Dining room table, chairs and 3 coffee tables by Barnard & Simonds Co., Grand Rapids, Mich. End tables by Statton Furniture Mfg. Co., Hagerstown, Md. Roll-top Hi-Fi set by Guild Radio & Television Corp., Inglewood, Calif. Barbecue-Rotisserie by Majestic Co., Inc., Huntington, Ind. Sliding screen panels of U.S. Tropicel® and Tropiglas.® Wall covering and draperies of U.S. Naugahyde. Floor covering is new U.S. Royal carpet-textured vinyl.

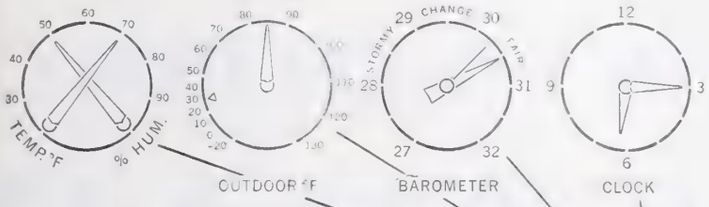
US RUBBER

**United States Rubber**

Rockefeller Center, New York 20, N. Y. In Canada: Dominion Rubber Company, Ltd.

## TAKE IT EASY!

CONTINUED FROM PAGE 36






**Weather-Station** control by Honeywell services heating, air-conditioning, or heating-cooling systems: affords pushbutton or all-automatic control. Below information dials, window notifies when system's filters are dirt-clogged or when system is "ailing." Electric clock pre-sets any day-and-night cycle of temperature setback and restoration. Remote thermostat supplements panel; using extra remotes zones indoor comfort. Correlated outdoor thermostat can also be incorporated. Equipment costs range from $160 for basic unit to $200.





**Foldaway food-slicer,** a new device, is ideal for small kitchens; carries easily to barbecue site or in picnic hamper to slice foods fresh for serving. Folded, the General Slicing Machine appliance is 14½" x 8½" x 4½"; stores in drawer or in a shelf corner. Handles food bulk up to 8½" long x 5" high; slices hot or cold foods; positive safety control protects fingers from injury. Press lever releases rotary blade for washing; $22.50; all-chrome steel.


ARE YOU A GOOD WIFE?



THE GOOD WIFE insists on the best sleep for her better half, with

U.S. KOYLON FOAM

THE WORLD'S MOST MODERN MATTRESS




Compared with foam, the usual mattress feels like assorted hardware. And U. S. Koylon is *more* than just foam. It's the finest foam... made with thousands of small cores on BOTH sides. NOT just a skimpy few on one side, like some mattresses. The result is a specially sensitive, solid foam that conforms like water to every curve, yet firmly supports the entire body. And remember! Only a mattress like Koylon with its thousands of cores can be so airy, insuring cleaner, cooler, fresher sleep, far better wear. Koylon is also odorless, non-allergenic; reversible, of course. So be fussy about the foam you buy. Much on the market is more fluff than foam. Be sure to say U. S. Koylon, *the Platinum Label in foam.* Twin-size U. S. Koylon mattress and matching boxspring, only **129.50**

US RUBBER

**United States Rubber**

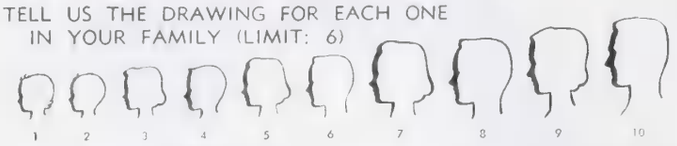
Rockefeller Center, New York 20, New York

## FIRESIDE CHRISTMAS CARD



Choose drawings below to represent your own family silhouetted in the glow of firelight. All in raised frost-white on deep blue stock. 4¼x5½" French-folded. 25 cards & envelopes—$3.45; 50—$5.95; 75 — $8.45; 100 — $10.95. Postpaid..... Money-back guarantee.

TELL US THE DRAWING FOR EACH ONE IN YOUR FAMILY (LIMIT: 6)






FREE CATALOG! Write for your free 36-page catalog of new, unusual and very personal Christmas Card ideas.

**KIMBALL PRINTERS**
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# WINDOW SHOP

WITH Peggy Ryan




**EBONY SWALLOWS hand carved in AFRICA**

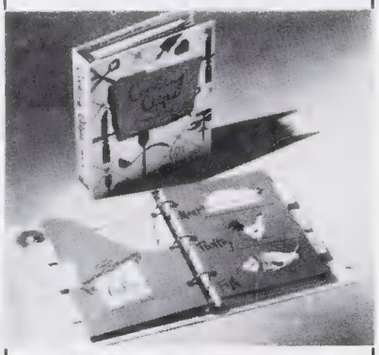
Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts

**SET OF 3 Only $1.95 ppd.**

*Free Magazine—Catalog on request (subscription—4 issues—free with order).*

**SHOPPING INTERNATIONAL INCORPORATED**
Dept. 342, 25 Lafayette Ave., White Plains, N.Y.

**For the Scissors Set**



**COOKING CLIPS RECIPE FILE**

**A gaily decorated loose leaf binder** with both 9 cooking category indexed envelopes for storing clippings and 30 filler pages for pasting. Leaf size, 8½"x6". Red cover with clever black and white designs. **$2.95** plus 25¢ for mailing costs.

**Other Clipping Files:**
Same size, ea. with 9 indexed env. and extra filler pages.

**Household Slips 'n Clips** (red).....$2.95
**Kiddie Klips** (blue or pink)..... 2.95
**Garden Clips** (green)..... 2.95

Add 25¢ ea. for mailing costs
Send for Catalog

**RMS INTERIORS** Dept. HB-90, 214 W. Ontario St., Chicago 10, Ill.



**SERVES YOU RIGHT!**

Spark up the breakfast or dinner table with this handsome revolving three bowl server. Its warm, mellow, hand-rubbed finish accentuates the three gleaming stainless steel bowls and ladles. (each holds 12 oz.) From marmalade, honey and preserves in the morning to salad dressing, sauces and relishes at the dinner hour, our gracious server will delight you and your guests. Immediate delivery, we pay postage..... **$12.95**

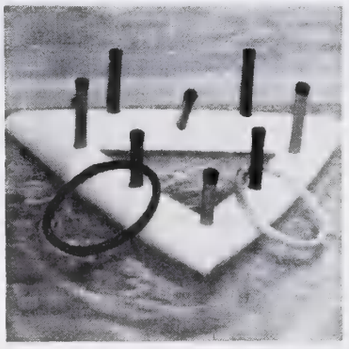
*Satisfaction guaranteed or money refunded*

***Panda Products***
1200 Niagara, R301, Buffalo, N. Y.

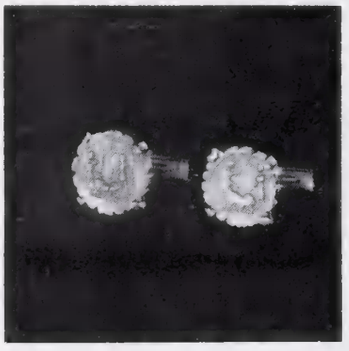



**EASY WAY TO FILE CHECKS—$1**

CHECK-SAFE holds 800 cancelled checks, a 5-year record. Keeps them safe, clean—always in place for easy reference. Helps you budget. Keep a check on your personal spending habits. Cancelled checks are your best receipts—they act as important records. Essential for income tax purposes. Green Ripplette covered box, gold stamped. 7¼" x 5" x 3¼". Tab index dividers included. *Satisfaction guaranteed or your money back!* Only $1, postage paid. Order CHECK-SAFE direct by mail from **Sunset House, 822 Sunset Bldg., Beverly Hills, Cal.**

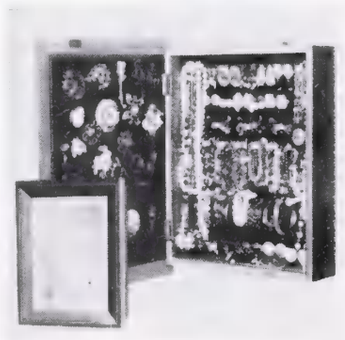
**POOL GAMES** are sweeping the country and Patio Sales has an exciting assortment. Write for their *free* catalog of pool and patio accessories and you'll see! Pool Loop (shown) is similar to pitching horseshoes, but more fun as you try to loop a peg at 20 feet while balancing yourself in water. It comes with 4 loops. $10.95 postage collect. Patio Sales, Box 25, Highland Park, Ill.



**RARE COIN CUFF LINKS.** The well-dressed man is a demon about his jewelry. It must be simple but smart and, above all, intrinsically good. Here, then, are authentic silver coins from 211 B.C. to 91 B.C. mounted in sterling-silver cuff links, $35. Mounted in 18k gold, $55. Coins are limited! Each with authentic history. Tax incl. Merrin, HB9, 530 Madison Ave., New York 22.



**A LOVE NEST** of benches telescope one into the other and they're a grand buy for an Early American décor. Crafted of mellow brown antiqued knotty pine, they'll serve you well for TV dinners, or at parties. When not in serving use, benches are of proper width and height to double as end tables. 24x11½" top, 23" h., $55 exp. coll. Order from The Lennox Shop, Hewlett, L.I., N.Y.



**SHADOW BOXING** your collection is one of the loveliest jewelry wall chests we've ever seen. In honey tone pine or maple finish with quality mirror front, interior has tarnish-free lining, separate holders for earrings, rings, necklaces, bracelets, huge pin cushion, storage bin. 14" w., 17" h., 3¾" d., $14.95 exp. coll. Kit form, $10.95. Yield House Gifts, N. Conway, New Hampshire.

# PING

*Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Postage extra outside Continental U.S.A. Happy Window Shopping!*

**SHESHAM TRIVET** is hand-carved from the rich, dark-brown wood of huge shade trees in north-central India. Beautifully crafted in traditional leaf design, they have ornate open latticework. For hot casseroles, vases or plants, they're handsome surface savers. Pin a pair on a white brick fireplace wall. 6″ d., $1.95; 2, $3.75 American Trader, Dept. 340, 25 Lafayette, White Plains, N. Y.

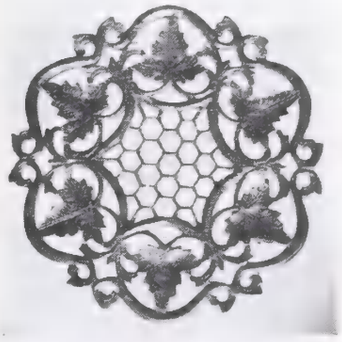
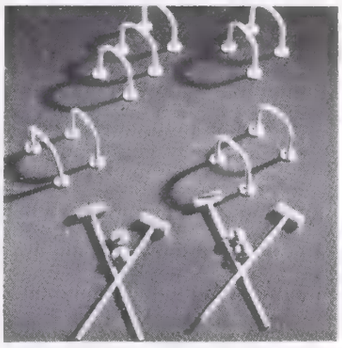


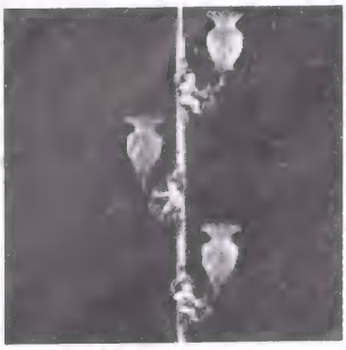
**TABLE-TOP CROQUET** will be the new family craze, we bet you. A 17-piece solid-brass miniature copycat of the outdoor game has 4 little balls, 4-3¼″ mallets, 9-1¼″ wickets. Loser does the dishes (at our house) so order your set now and start practicing. Fun for late summer rainy days or to tuck away for Xmas stocking presents, set $1. Classic Corner, HB9, Narberth, Pa.



**LEADER IN THE FIELD.** Complement the masculine atmosphere of your husband's den with its fine design. Or hang this rug on the wall of a tack room and guests will hail your excellent taste. Cotton yarn in Jacquard weave, woven-in rider and horse in brilliant colors on beige. 40 x 55″. $19.95. Add 75¢ W. of Miss. Jenifer House, B9, New Marlboro Stage, Gt. Barrington, Mass.



**A TRIO OF CUPIDS** that looks as if it stepped from a painting by Fragonard holds the lights on this elegant antique gold-finished lamp. The little lovers are from original French molds. Frosted, etched globes are Spanish. In a Victorian drawing room or French Provincial dining room, lamp adjusts 7'11″ to 8'8″. $150 exp. coll. Edith Chapman, Rt. 303, Blauvelt, N. Y.




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***is to examine them in your own home***

Hundreds of rare antique, inexpensive antique, semi-antique, and new rugs in antique designs.

Each moderately priced.

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1000 antique rugs $50 to $1500 Small to Giant Sizes.

Over 1000 Savonnerie rugs from India in pastel (Kirman) colors 2 x 3 ft. to 12 x 24 ft. 9 x 12 ft. $550. 12 x 20 ft. $1290.

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**In Bedding and Bedspreads for the**
***King Size Bed***

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| CONTOUR 78x76x6½ or 78x80x6½ | 7.95 |
| BLANKETS, 108x90 | 22.95 to 45.00 |
| WAMSUTTA mattress pad, 76x84 | 9.95 |
| EXTRA LONG PILLOW (21x39) | |
| European Goose Down filled | 19.95 |
| Dacron filled | 11.95 |
| Cannon long white pillow CASE, 42x48 | 1.00 |
| BEDSPREADS and COVERLETS of antique satin, Starlight, polished cotton and Floral Print. Color swatches, 25¢ EACH fabric (Includes all colors) | 23.00 to 50.00 |
| TUFTED BEDSPREAD | 29.95 |
| GENERAL ELECTRIC Blankets | 59.95-69.95 |

ADD 90c for Postage, Handling to total.

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**1350 Beacon St., Brookline 46, Mass.**



**Early American**

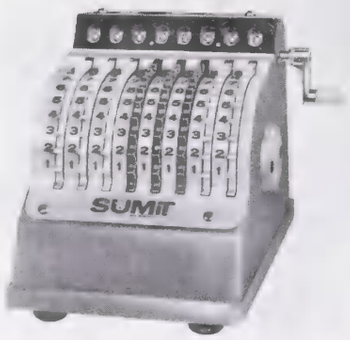




New England Pine Salem Finish. **Bank** inscribed "A Penny For Your Thoughts." Holds $100.00 if filled with dimes. 4½″ x 9″ $3.50 ppd. **Coffee Mill** Planter 5″ x 5″ $2.50 ppd. Sugar bucket **Hurricane Lamp** with candle 13″ high $6.50 ppd. Please add 35¢ West of Miss. Write for free gift catalog. Early American catalog 25¢.

**Hildegarde Studios**
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Precision made in the good old U.S.A. and fully guaranteed for two years, this unique machine adds, subtracts, multiplies up to 999,999.99. Easily operated without practice, small size (only 7″ x 5″ x 6″) makes it ideal for home or office. **$18.95** Ppd.

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**PERSONALIZED DRIVING GLOVES** **$2.95** per pair

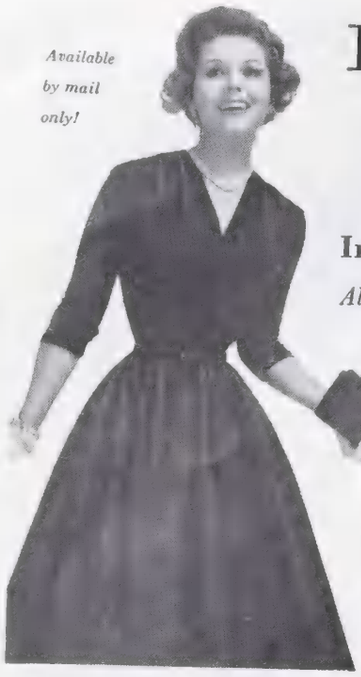
Practical and pretty driving gloves with gold monogram for fashion flair. Excellent quality magic Helanca nylon yarn, with butter-soft genuine leather palms to grip the wheel, they're warm and comfortable. Fits all lady's sizes perfectly (no size problem for gifts). **IN SNOWY WHITE, WARM BEIGE AND JET BLACK.** Detachable gold initials for ease in washing. $2.95 per pair.

Also available in men's size (not shown) in **TAN or DARK GRAY** with matching leather palms. . . . . $2.95 per pair

**SPECIAL: any 2 pair . . . . . $5.50**

*All prices are postpaid*

*Lillian Vernon*
**Dept. HBS,**
**276 East Third Street, Mt. Vernon, N.Y.**



*Available by mail only!*

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**Imagine! Only $5.98 ppd.**

*All-occasion dress in orlon-wool blend*

The most valuable dress in your wardrobe! Softly feminine, figure-flattering, basically right for dressiest or the most casual occasion. ¾ push-up sleeves, open V-neck, self belt. Wonderful value! In a luxurious blend of orlon and wool, an outstanding buy at only $5.98 ppd. Black only.

Misses sizes 12 to 20; Junior Sizes 11 to 17; Half Sizes 14½ to 22½. State size when ordering. Available at this price direct by mail only from Spencer Gifts.

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*Lovely "Gloria" Ensemble*

**In Spotshed Velvet or Corduroy—$69.50**

**Or, in your fabric—$46.50**

Have either or both pieces custom covered at these hard-to-believe prices, for lovely bedroom or fireside accent. Both have rubberized hair and coil spring seats. The low and wide GLORIA chair is 28" wide, 27" high, 19" deep. The king size BRYANT ottoman is 25" wide, 16" high, 20" deep.

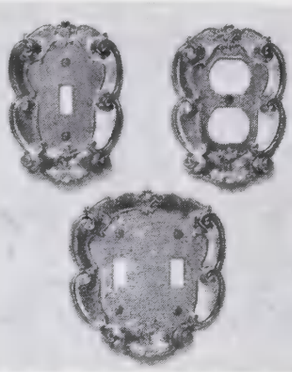
| PRICES | Our Fabric | In your Fabric | Yards to send | Shipping Weight |
|---|---|---|---|---|
| Chair | $44.50 | $29.50 | 4¼-50" or 5½-36" | 30 lbs |
| Ottoman | 25.00 | 17.00 | 2 of 54" | 20 lbs |

Includes ruffle—add $2.50 each piece for kick pleat. Choose between our Velvet or Corduroy colors: Gold, blue, pink, brown, flame, green; and extra velvets of sage, emerald, fern, rose, mauve, red, purple and turquoise. Send check with order; express collect; no C.O.D. Your satisfaction is guaranteed.

Also send 25c for Folio A-1

*The Chair Shop*
Box 725, Morganton, N.C.

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**Golden Brass Switch Plates Only $1.00 ppd.**

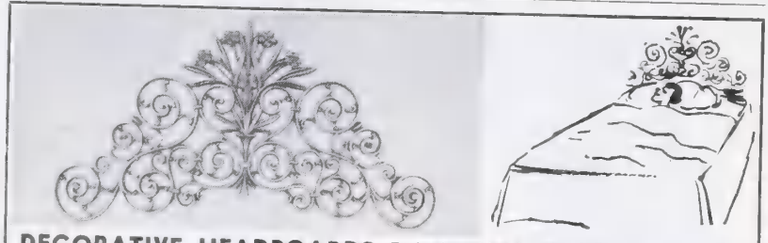
Our new graceful Baroque shape in Brass plated metal, lacquered to eliminate polishing, has an antique scroll border design. Will completely cover existing openings.

Single (3½ × 5") **$1.00** each; 3 for **$2.75**
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*We supply brass screws, pay all postage.*

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**EDITH CHAPMAN** NOTE NEW LOCATION: Route 303, Rockland County, BLAUVELT, N.Y.

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**FLEUR DE LIS DESIGN** of these solid brass book ends has a shining elegance and a decorative glow that make them a single triumphant touch on a library table, a storage wall bookshelf; or to send to a special bride. The flower is 7½" tall, 4" wide mounted on a 4" x 4" base. $9.99. Satin-finished black iron. $4.99. Tennessee Chromium Plating Co., 206 Louise Ave. No., Nashville 5, Tenn.

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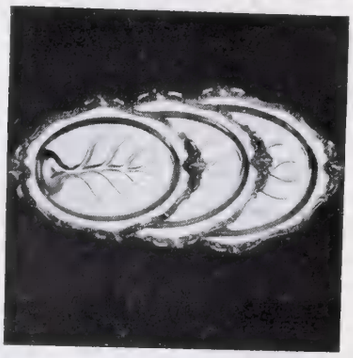
**SLEEK SATIN,** the glamour fabric for bedroom décor comes in 12 wonderful colors. Antique satin quilted coverlet in twin $14.95; dbl. $16.95; king $29.95. Pleated dust ruffle twin $14.95, dbl. $15.95; gathered twin $9.95, dbl. $10.95. Matching draperies avbl. Queen, special szs. to order. Color swatches, 25¢. Catalog, 15¢. Colten's, 1340 Beacon St., Brookline 46, Mass.

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**BRANDIED FRUITS** to serve with meat or fowl dishes, to top ice cream, or to eat right from the jar are a superb taste treat. 8 pounds (ship. wt.) of luscious Deglet Noor dates, figs, apricots, peaches, and pears in the finest aged brandy with imported spices are $6.47. Order Pak #38. *Double of everything,* Pak #39, $12.47. Mission Pak, 123 E. 33rd St., Los Angeles 11, California.

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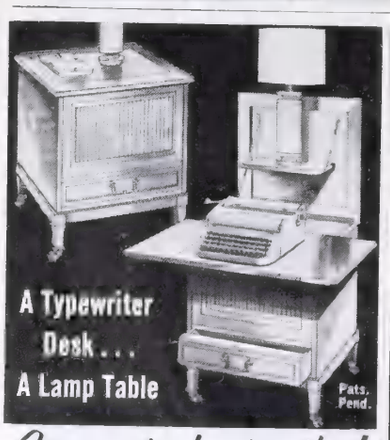
**BAROQUE WELL & TREE.** A wedding present is never forgotten. It is destined to become an integral part of a girl's life, associated always with you who sent it. So choose proudly and wisely. We think Wallace's silver-plated Baroque Well and Tree footed platter is a grand gift. Oval shape in 3 sizes: 17" $35; 19" $40; 23" $45. Tax incl. $1 post. Macy's, Herald Sq., New York 1.

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**WHOO-WHOO RUG.** Who ever heard of anyone being scared of hob-goblins or even of men from Mars when an owl is right there on the floor to pooh-pooh the shadows? Imported hand-hooked cotton rug is color-fast, washable, and guaranteed to cheer a convalescent, make fraidy cats sleep. Gray background, orange eyes. 20x29", $5.95. Deer Hill, HB9, College Point 56, New York.

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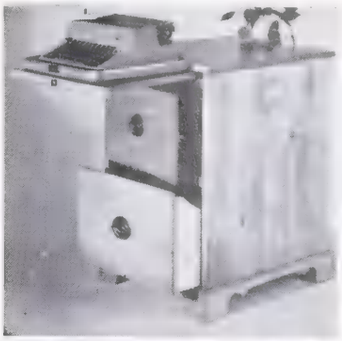
FREE! Colorful brochure of many other distinctive TRI-ANG toys on request.

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**TYPEWRITER TABLE** for the lady of the house! There's a sliding shelf for a *portable* typewriter, dustproof compartment for typewriter storage, and a legal-size file drawer *or* 2 smaller utility drawers. 18½x22½x28″ h. with brass hardware; mahogany, maple or walnut finish, $42.95; unfinished hardwood, $39.95. Exp. chgs. coll. Jeff Elliot, Dept. HB9, Statesville, N. C.



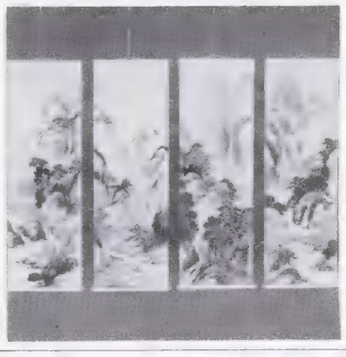
**1961 HUMMEL CALENDAR.** Last year we showed you the Hummel calendar and so many of you loved the endearing portrayals of childhood you ordered set after set for framing, gift-giving, to hang in your own nurseries. A Hummel collector or not, you'll want it again. In full color. $1.30. Order now—supply ltd. Hildegarde, 597 Farmington, Hartford 5, Conn.



**CORDUROY JUMP-IN** is a whistle-worthy one-piece work suit in black or blue with red and white trim. It's a breeze to slip on; has a full length zipper; drapes around the waist and ties in a bow. Fine Avondale corduroy, it's flattering and well tailored for cleaning house, gardening, or relaxing. Sizes 10 to 20, $7.95 plus 50¢ post. Old Pueblo Traders, Box 4035, HBJ, Tucson, Ariz.



**ORIENTAL LANDSCAPES** are the delicate colorings you'll want for a difficult wall, and these are priced so low you can really indulge your fancy. Antique panels patterned after famous Oriental artist Yee-Hsieh are reproduced on heavy stock with white background, gold-tipped rollers. Four 11½″ w., 34″ l. are $2.98. Palley's, HB-90, 2263 E. Vernon, Los Angeles 58, California.





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Order these handsome textured and pierced rhodium silver plated bottle covers. Elegant dining can be yours. Condiment covers of fine quality metal will keep rings off table and cloths. Special touch, your monogram is handsomely engraved on SOLID STERLING SILVER front discs. Condiment covers fit all popular brands. Satisfaction guaranteed.

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| SPECIAL: COMPLETE 3 PIECE SET | $5.00 |

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*Lillian Vernon*

276 East Third Street, Mt. Vernon, N.Y.



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Now you can decorate party cakes like a professional! Delightful Circus Cake Set has gaily striped red roof, poles, flags, clown, 12 plastic animals, 1⅜″ tall. Fits any size cake—stands 9″ high. Use set over and over, your kids will love it more each year, you'll save many dollars.

*Little girls will love our Ballerina Set—also $1.00*

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NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid




TWO-LINE POST-n-WALL MARKER
Style OB . . . . $6.95 postpaid

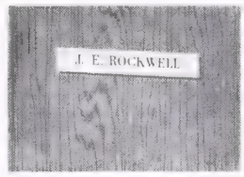
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PERFECT FOR GIFTS—ANY WORDING YOU WANT!

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rustproof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

**engraved solid brass, bronze or aluminum** DESK-n-DOOR **Markers**

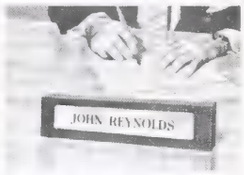
one or two lines, up to 20 letters per line




**DOOR MARKER,** 7″ x 1″
Aluminum, Style DOA $1.95 ppd.
Brass, Style DOB . . . 2.95 ppd.
Bronze, Style DOZ . . 3.95 ppd.




**DESK MARKER,** solid walnut base, 8½″x2″
Aluminum, Style DEAW 2.95 ppd.
Brass, Style DEBW . . 3.95 ppd.
Bronze, Style DEZW . . 4.95 ppd.




**DESK MARKER,** ebony finish base 8½″x2″
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*Spear* ENGINEERING COMPANY

410-A Spear Bldg., Colorado Springs, Colo.

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Colorado Springs,
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| STYLE | WORDING Any wording you want: up to 17 letters & numbers on Day n Night Marker name plates, 6 on number plates; up to 20 letters & numbers per line on Desk n Door Markers | PRICE |
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Any Wording You Want On Any Style Marker

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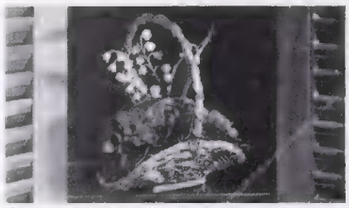
CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage.



**In-a-Purse** is the world's most needed doodad—a lady's handbag organizer! It lets you switch from one handbag to another in seconds, has 10 pockets sized for billfold, keys, compact, pen or what have you (PLENTY more, we bet!) Colorful grosgrain with jet-black taffeta. 3½"x7". Order Number **0300-6**, In-a-Purse, **$1.00** by mail, ppd.



**Quaint Flower Basket.** Oh, the flowers that bloom in the spring—are kept captive to bloom beautifully for years! Lovely oval basket holds two sprays of spring violets in deep purple surrounding a bouquet of white lilies of the valley. Flowers are plastic—but you'd have to touch them to know. 6¼"x4½"x7". **8756-6,** Flower Basket, **$1.95** ppd.



**Danish Paper Place Mats** are reproduced in full color from actual embroidered mats—and done very well, indeed! Choose colorful birdcage design or a reproduction of Hans Christian Andersen's house in Odense with scenes from his fairy tales. Mats are 12"x16". Sets of 8. **6748-6**, Anderson House Mats, **$1**; **6749-6**, Birdcage Mats, **$1** ppd.



**Bust of Pope John the 23rd.** Here is a very beautiful copy of a bust of Pope John the 23rd reproduced in white cast alabaster in Italy. The benevolent and kindly features are finely detailed. John the 23rd has been called the Pope of Peace—the bust would be an inspiring gift. 5½" high, 5" across. Order **8239-6**, Pope John Bust, **$3.00** postpaid.

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Miles Kimball 137 Bond Street Oshkosh, Wisconsin



**STACK YOUR SNACKS** in this three-tier Italian glass server that comes in amethyst, amber or Indigo blue. For serving cocktail dips or potato chips, buffet supper sauces, barbecue table relishes, it's topped off with its own matching cover. Each dish, 4½" diameter. Stacks 14" over all. $5.95 complete from Here's How Co., HB9. 95 Fifth Ave., New York 3.




**SWEETNESS AND LIGHT** on the calories is this delicious chocolate by Estee. For folks on restricted diets, they're salt- and sugar-free, answer the demand for something sweet that makes dieting so difficult. 2-35¢ orange, coffee, almond, bitter, white or milk chocolate bars and 1-8 oz. $1.59 box of ass't. nuts, creams, truffles, and solids. $2 (min. order.) Estee, 36 Jumel Pl., N.Y.C. 32.




**KITCHEN LABELS** are handy identification for your handmade pies, preserves, pickles, and relishes. Printed in black on white gummed paper, each is lettered with "From the Kitchen of" and your name. Labels have gilt-edge, come in *Mixing Bowl* or *Stove* design. 500 in 2½" plastic box are $2. Via air add 14¢. Bruce Bolind, Boulder 51, Colorado.



**TOOTING STOPS LOOTING** should a thief attempt entry into your parked car. When he tries the door, Autoalarm switches on the dome light and starts car horn blowing. Only the owner's key can stop honking. Installs in minutes (Mom can do it herself) and lets you relax while shopping or dining out. $7.95. Camalier & Buckley, 1141 Connecticut Ave. N.W., Washington 6, D. C.



**SWINGING LAMP**

**Snowy-white with a look of wrought iron!** **$6.00 ppd.**

A charming Swinging Bracket Lamp that's a faithful copy of an antique kerosene lamp; swings from side to side to give light where it's needed! Clever composition looks just like fine wrought iron; 9" white shade is linen crash with organdy ruffles. 14" high, extends 12". Lamp is available in **White** or **Black**. Perfect for a dainty bedroom, lovely in pairs! Sorry, no C.O.D.'s.

*Ask for FREE Gifts 'N Gadgets Catalog*

MEREDITH'S of EVANSTON 24, ILLINOIS

**REPLATE WORN SILVERWARE—$1**



**SILVER PLUS**

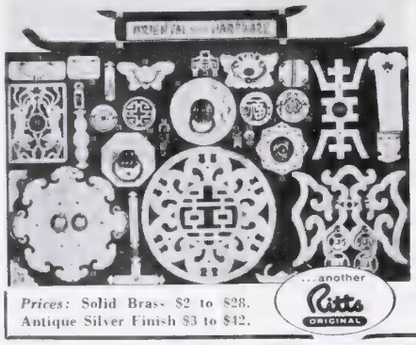
***It Plates As It Polishes***

Silver Plus deposits new, pure silver where your worn silverplate needs it—where the original plating has worn down to the copper, brass or bronze underneath. Silver Plus polishes at the same time, and helps to maintain enduring silver beauty.

Use Silver Plus as a polish on your precious Sterling, too. It does not deposit new silver on Sterling, but it is a wonderful polish—the finest, we believe, that you can buy and it will keep your silver glowing and lovely. Easy to use, too. Leaves your hands clean. Your silver beauty bright.

11½ oz. bottle enough for dozens of pieces, only $1 each (plus 10¢ handling). Large 4 oz. size, $2 (plus 25¢ handling). Satisfaction guaranteed or your money back. For lovely silver—always—order Silver Plus today.

**EMPIRE** 140 Marbledale Rd., Dept. HB960 Tuckahoe, New York



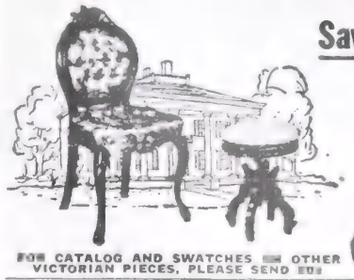
*Prices:* Solid Brass $2 to $28. Antique Silver Finish $3 to $12.

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***restyle your furniture in the new Oriental trend***

Hand-crafted and engraved in the Orient by skilled artisans to provide the ultimate in fine quality, heavy brass decorative hardware. Available in gleaming solid brass and antique silver finishes, clear lacquered. You'll be delighted! Send 25¢ for color illustrations and prices. Include $1. for hardware sample of each finish.

**RITTS CO.,**
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**Save on Victorian Furniture**

This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. . . . **$49.00**

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble . . . . **$14.50**

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All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

*PICTURESQUE*

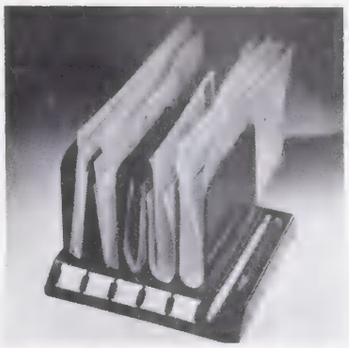
The Ming ancestry of this elegant planter blends delightfully with the most discriminating decor. Truly a conversation piece, the planter colors are today's smartest decorator choices—classic Chinese red, cool pine green, warm amber, or white. All lower sections are black matte, stand on three legs.

Sizes: 12" x 9" high $12—9½" x 7¾" $10—6½" x 6" $5. Postpaid in U.S.A. Ten day money back guarantee.

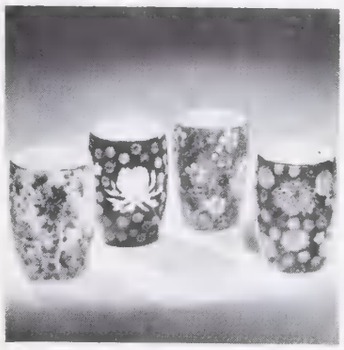
*Léande* ORIGINALS
Dept. H-9, 3233 N. Lake Avenue, Altadena, Calif.



**NEAT IDEA** for your husband's cluttered desk, your own kitchen counter top, is this lustrous plastic file. It comes in decorator colors to match the new telephones: beige, green, black, gray. File has 5 racks, 5 x 4", for day-of-the-week tabs, and a platform for pens, pencils. $2. (State 1st and 2nd color choice). Order from Spencer Gifts, Spencer Bldg., Atlantic City, N. J.



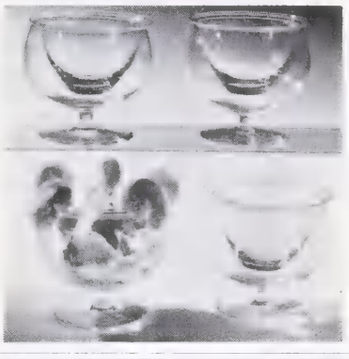
**WHAT'S THE JUICE** served in at your house? We bet your morning orange juice would taste even better in the Imari cups. They're heavily enameled in colors deep and varied as an Oriental sunset. They hold 6 ounces, come in four assorted backgrounds. Set of 4, $4.95; 2 sets (8), $9.50. Downs, Dept. 1109, 1014 Davis St., Evanston, Illinois.



**GIVE ME A RING** that looks like a lot, but has a little price tag like these simulated sparklers. Fiery birthstone rings for every month are mounted in sterling silver with rhodium plate or 12k gold-fill. Adjustable size feature is hidden under stone. Children's or ladies' sizes. In jeweler's ring box, $1.50 each incl. tax. The Jamaica Silversmiths, 79-32 164th St., Jamaica 32, N. Y.



**FROSTY RECEPTION.** Hand-blown crystal dishes with liners are wonderful for serving shrimp, lobster, or crabmeat cocktails bedded in ice. These are imported from Europe and come in your choice of plain or engraved to make your table sparkle with loveliness. Set of four 4" h., 4" in diam. is $3.95. Eight, $7.75. Add 35¢ post. What's New Shop, HB-9, Wynnewood, Pa.






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Interior Fashions presents a luscious, color fast, doeskin acetate ensemble—designed to highlight every bedroom. Enhanced with deluxe wedding ring quilting and extra full ruffles, tier on tier, this exciting ensemble will make your bedroom sparkle as never before.

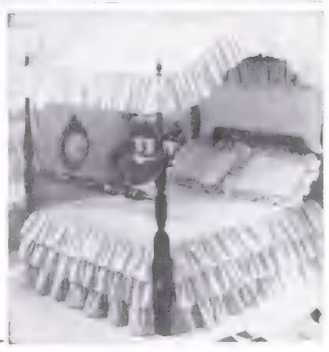
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| Bedspread—Twin or Full—Flounce 22" deep | $18.99 |
| Ruffled Cafe Tier Curtain Panels— 42" wide x 36" long per panel | 4.49 |
| Matching Canopy—Twin 42" wide x 88" long Full 58" wide x 88" long | 11.99 |
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| Pinch Pleated Lined Draperies— 48" wide x 90" long per pair | 9.99 |
| Pillow Shams—For regulation bed pillows | 3.79 |
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**Rare and Delightful Honeys**

**MADE BY EDUCATED BEES WITH B.S. DEGREES IN HORTICULTURE**

If you think ordinary honey is good, these rare flavors hold a real treat for you. There's Mountain Clover Blossom from high Sierra meadows, Desert Cactus Blossom from deep in the Mojave Desert, Orange Blossom from our own valley groves, Sage Blossom from the rolling foothills. These are *true* flavored honeys... our bees know their blossoms. Each jar contains a decorative simulated blossom of the flavor contained. (Shipping weight approx. 6 lbs.) Mission Pak No. 10, $4.53 gift wrapped and delivered anywhere in the U.S.

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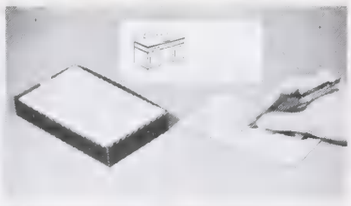
*40 years' experience making people happy at Christmas time.*

**THE MISSION FOLK**

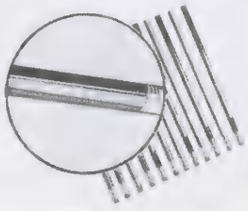
123 East 33rd Street, Los Angeles 11, California



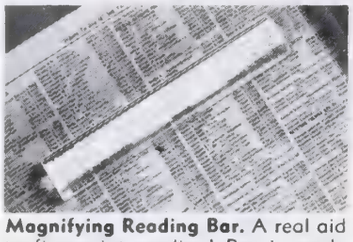
**Giant Texas Playing Cards.** You'll get a big hand when you bring these out at your next card session! These overgrown cards are 5"x7" beautifully done in top quality card stock. Deck comes in a handsome gift box with gold design—we'll put your full name on box to brand them as your own! Order **K924-6**, Giant Texas Playing Cards, **$3.50**



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**Personalized Pencil Set.** Here's a full dozen pencils earmarked as your very own and at a tiny price! Pencils are the regulation variety with fine rubber erasers at the top, gold metal banding and they bear no advertising—just your name in bright golden letters! No. **K779-6**, Personalized Pencils, 1 set of 12, **69c**; **K778-6**, 1 set of **24**, **$1**, ppd.



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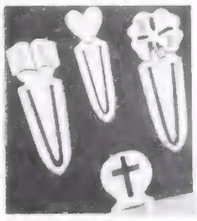
These fabulous, bouncy, lightweight shoes make walking a pleasure indoors and out. Hand-crafted from the softest, washable, smooth glove leather with a flexible cushion crepe sole for extra comfort. In Red, Turquoise, White, Black, Saddle Tan and Natural. Sizes 4 thru 10, medium and narrow, half sizes too . . . **$4.95** plus 35¢ postage.

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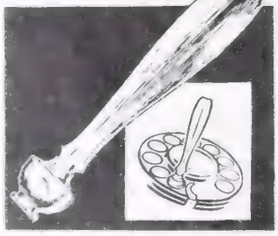
Delicately handmade each bookmark is 3" high and slips easily on to a page. Choose CROSS for clergy, nuns or bible readers. OPEN PAGE—CLOVER—or HEART DESIGN for your book-loving friends.

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**The Jamaica Silversmith**
79-32 164th St., B-9,
Jamaica 32, N. Y.

TELEPHONE DIALER



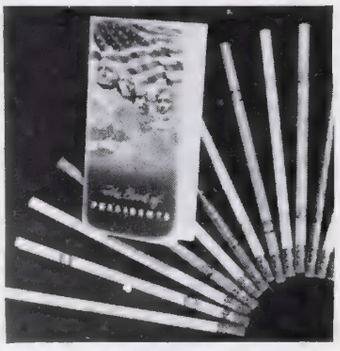
$5.00 each (ppd.) 2 for $9.75
FREE any 3 initials
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**TUFFIES** are children's oxfords designed by a famous foot doctor and handmade of the best oil tanned leather by skilled, painstaking Down East craftsmen. This is the shoe that has received fan mail from all over the country. With tough composition soles and comfortable arch supports, children's whole szs. 6-13, $6.50; youth's szs., 1-5, $7.95. Johnny Appleseed's, Box 711, Beverly, Mass.



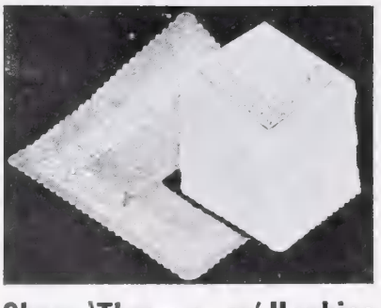
**SWEET & SOUR MEAT SAUCE** is the savory product resulting from years of experimenting with different blends of spices and herbs by a true master, Mr. Anderson. He has approximated traditional Pennsylvania Dutch "7 Sweets and 7 Sours" in his formula #47. Delicious with hot or cold meats, 2-8 oz. bottles, $1.70 plus 17¢ post., 34¢ w. of Miss. Anderson Farm, Tinicum, Pa.



**PRESIDENTIAL PENCILS.** Imagine what Abe Lincoln would say if he could see this pencil portrait gallery of American presidents! Our 33 chief executives and presidents-to-be have their pictures and historical sketch on each eraser-tipped pencil. 28-page data book on the office of the Presidency with 34 pencils, $1.95. Dunhaven's, 4115 Lafayette, Dallas 4, Texas.



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Elegant, hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . . *but they're made of strong rice paper!* Magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. Ideal for blow or show! Pack of 50 DISPOSABLE HANKIES only $1, postage paid. 3 packs for $2.79. *You must be pleased or your money back!* Order from **Sunset House, 822 Sunset Building, Beverly Hills, California.**

**POP . . . PULL . . . SNAP! QUICK AS THAT!**
Thread a needle almost blindfolded with

# EZY-EYE
AUTOMATIC
# NEEDLE THREADER



- PRECISION-MADE
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**$1.00 PPD.**
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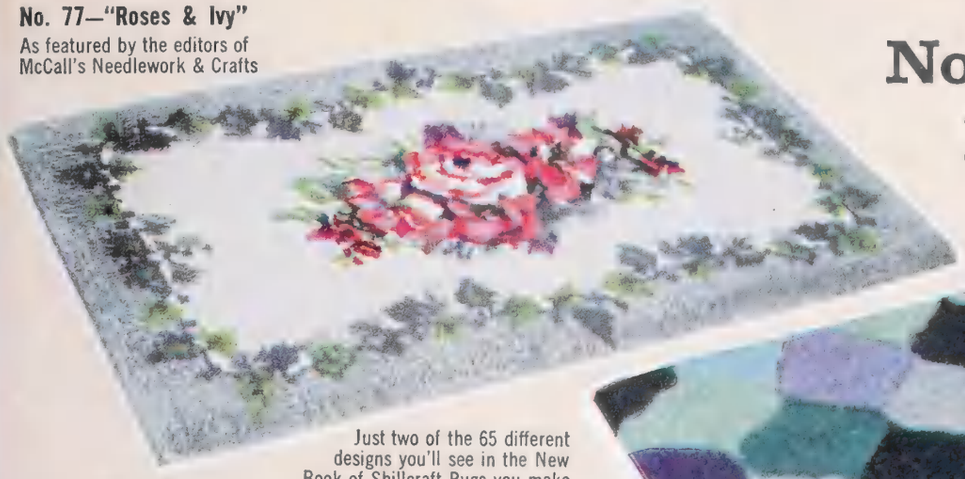
A woman's best friend when it comes to sewing or mending. No fuming or fussing. Threading a needle's easy. Just pop in the needle . . . pull the thread . . . snap it off . . . your needle's threaded and ready to use. Performance guaranteed or your money refunded.

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• **SHILLCRAFT PATENTED LATCHET HOOK.** Ties wool to canvas easily, quickly and so tightly it will never ravel or pull out, even in vacuuming.

**ALTERNATE COLORS.** Like a particular design, but prefer different colors? No problem. Without extra charge, when we ship your rug kit, we will supply any of the 50 yarn colors on our Color Card, which comes with Rug Book.

**YOUR OWN DESIGNS.** See Rug Book for details on how to get Shillcraft Rug Kits with designs of your own (such as school insignia or coat-of-arms) or for room-size rugs.

**MAKE A COMPLETE RUG FOR AS LITTLE AS $11.** Use our pay-as-you-go plan, if you wish. As little as $5 gets you started. (See book for details.)

SHILLCRAFT RUG KITS BACKED BY UNCONDITIONAL MONEY-BACK GUARANTEE. **To get book, send 25c in coin to: Shillcraft, Dept. E-41, 106 Hopkins Place, Baltimore 1, Md.**

**ATTENTION CANADIANS:** Now, Shillcraft Rug Kits are shipped direct to Canada from England, and stocked in our Montreal office for immediate delivery. To get brand-new 24-page full-color Rug Book with complete information, send 25c in coin today to "Shillcraft," Dept. E-41, 2485 St. Patrick St., Montreal 22, P.Q.

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I would like to add that 21 years ago when living in England I purchased from the Readicut factory your Tiger design #413 and this has been in constant use ever since and is in excellent condition, showing little signs of wear. —Mrs. N.B., Dartmouth, N. S., Canada.

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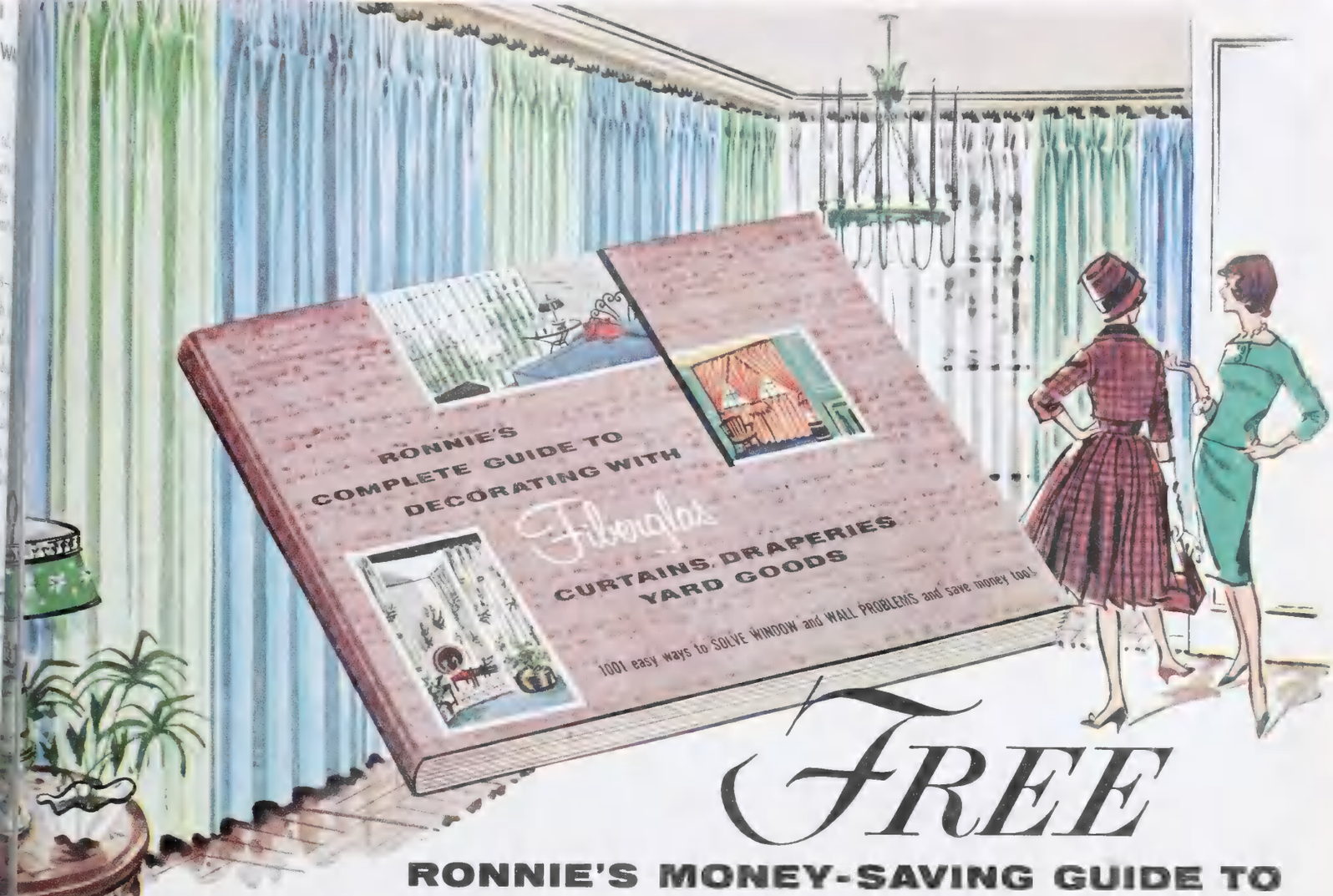
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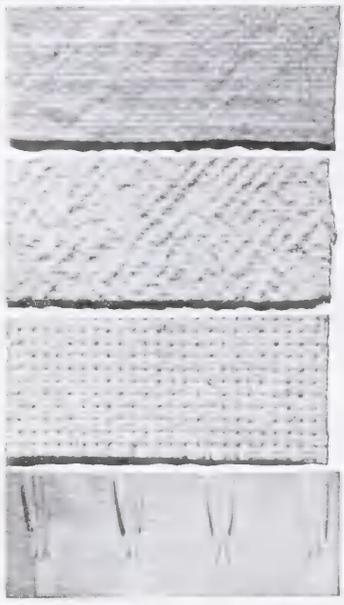
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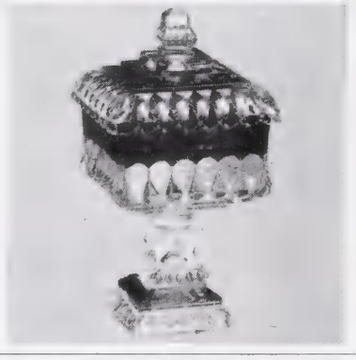

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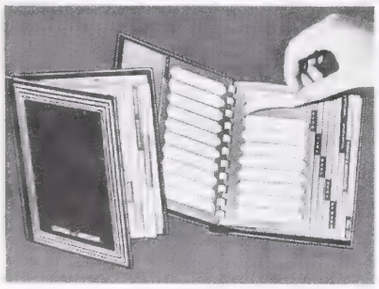
**GROWING NECESSITY.** We'd like one of these for the kitchen, another near the bar. It's a combination paper-towel holder and planter made of selected pine, hand-rubbed to a lovely mellow antique finish. It comes with metal liner. 13½" h., 13" w., 5" d. (Paper towel roll and plant not included). $4.95. Puddin' Holler, HB9, East Swanzey, N. H.



**ROAMIN' HOLIDAY** scheduled for those fine fall days ahead? Take Quic-Key with you. Gold-plated chain clips to the lining of your handbag, unclips to unlock car trunk or suitcase. Double unit safety-lock holder has detachable ring made especially for ignition key so you just pull it off for motel parking. $1, 2 for $1.89. Gifts Galore, Box 272, G-23, Culver City, Calif.

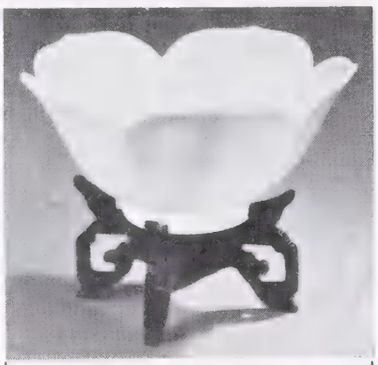


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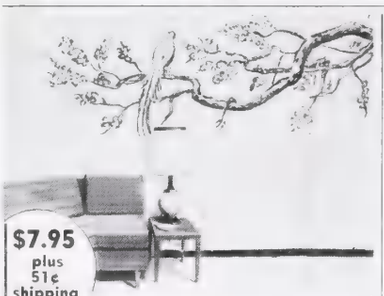
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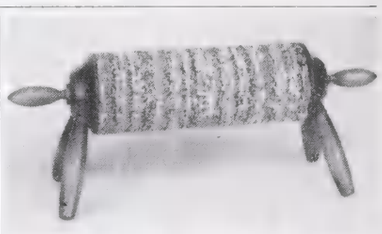



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***8⅜" high. 21½" long.***

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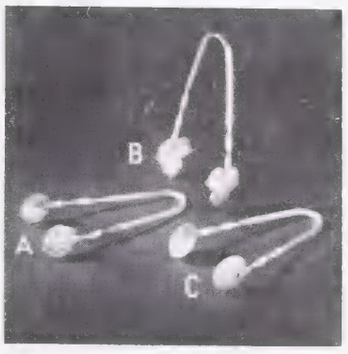
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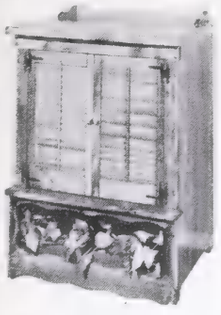


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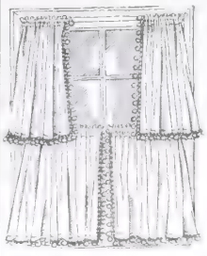
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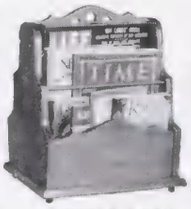


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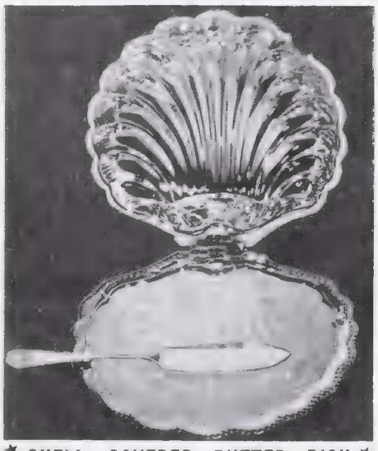
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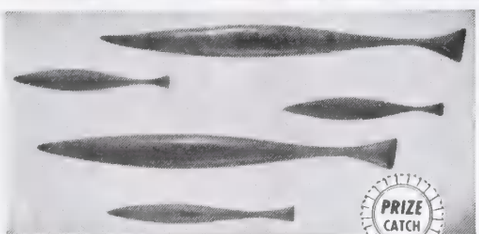
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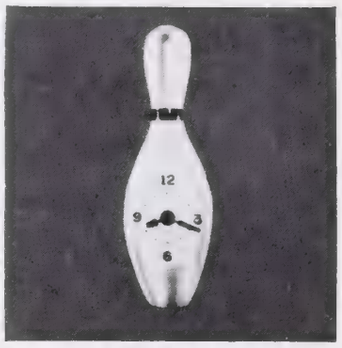
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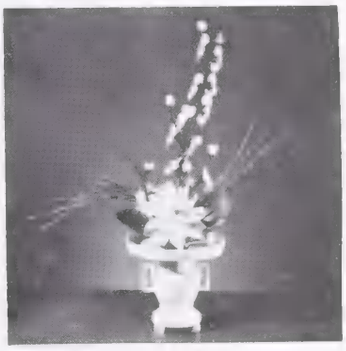
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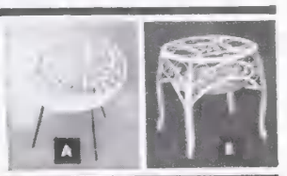
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No. 950

### HONG KONG VICTORIAN RATTAN

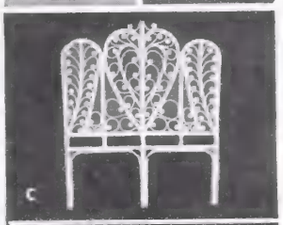
Elegance with a "budget" price! Fashioned by hand in the British Crown Colony from handsome white rattan. Has a fascinating heart design woven into each piece. An outstanding addition to indoor or outdoor groupings. Tint in color or leave natural. Lightweight but extra sturdy.



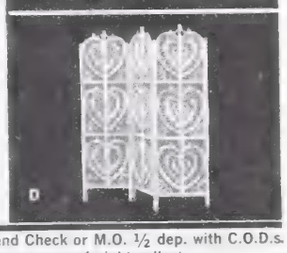
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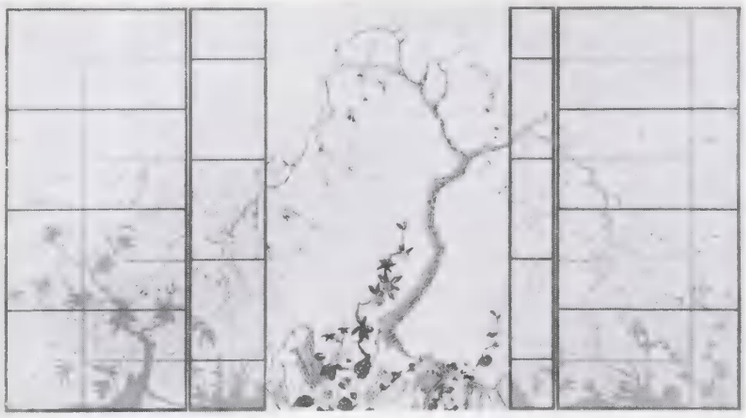

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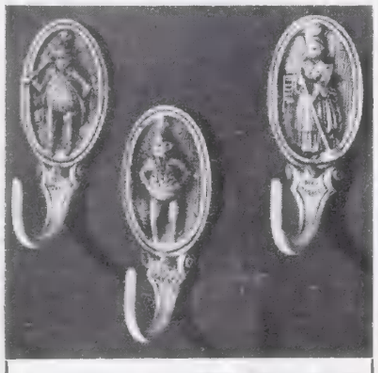
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Both sizes in backgrounds of either mist green, cool sand, or shell pink with subdued secondary colors. Postage Paid.

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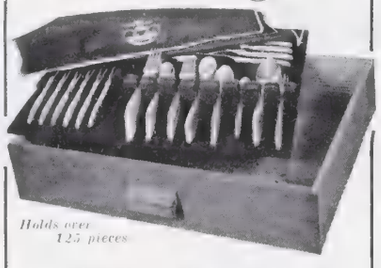
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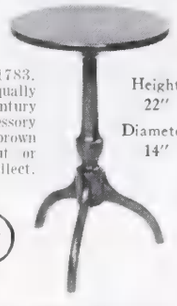
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**TAKE A GANDER** at this goose. It's the fabled gal who laid the golden egg. Really, the pair are salt and pepper shakers made of imported porcelain, decorated with 24k gold. Creamy-white goose is 4" l., 4" h and the golden egg is egg-sized, of course, 2½". For *your* breakfast table or as a good-luck gift, pr., $1.50. Walter Drake, HB-20 Drake Bldg., Colorado Springs, Col.

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AMERICA'S FINEST
## OUTDOOR INCINERATOR

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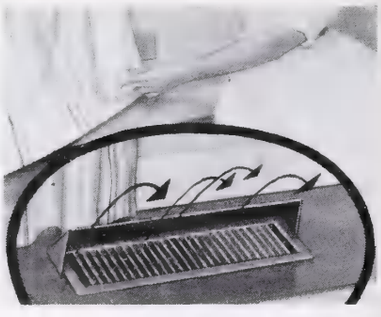
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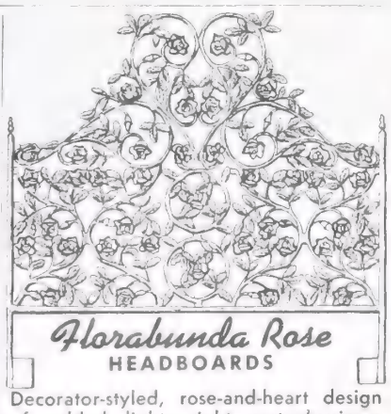
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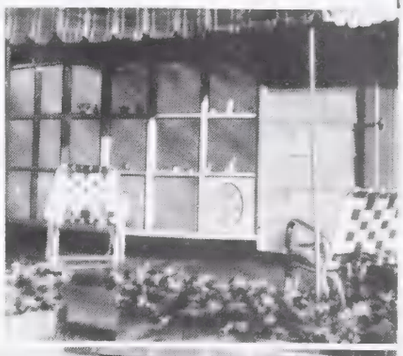


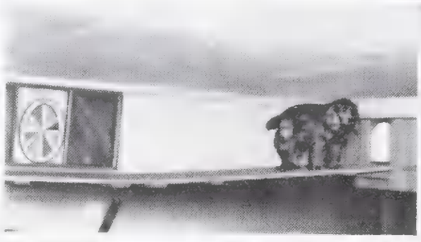
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**LOOK WHAT'S RUFFLED** and all spruced up in decorator colors! Decor-Aids made of Everglaze quilted Chintz are washable, wipe clean with a damp cloth. Concealed drawstrings make them a perfect fit for any-size bowl and tank top. In white, pink, yellow, light or dark green, red, light blue, aqua, gray. $5.19. Meredith's, Evanston 25, Ill.



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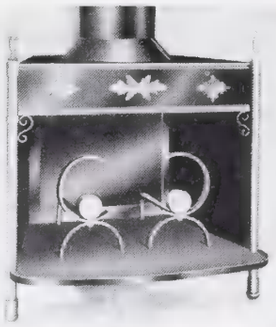


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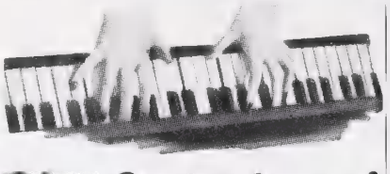


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# Armstrong announces Centennial Cushiontone

...three ceilings that introduce colorful new designs, and soak up noise, too.



**RHAPSODY**—delicate pattern in subtle cool colors. Brings quiet and beauty to a living room or bedroom.

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Look at the ceiling above. It's called "Autumn Leaves." Its stylized leaf pattern in warm fall colors actually becomes part of the room's decorative scheme.

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All three Centennial ceilings are now at your lumber dealer's. Go see him tomorrow. For a free ceiling booklet, write Armstrong, 6009 Perry Street, Lancaster, Pa.; in Canada, Dept. 90-9, Box 919, Montreal, P. Q.

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American Viscose Corporation makes the Super L fiber.
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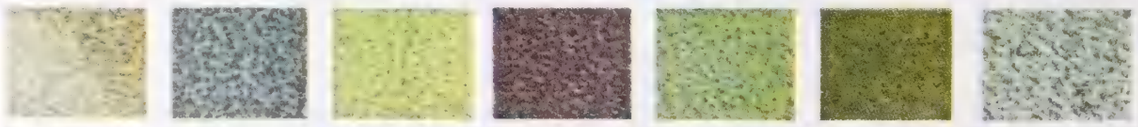
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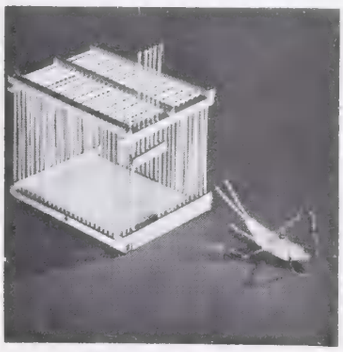
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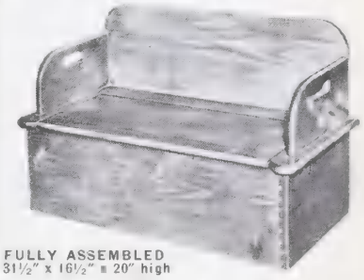
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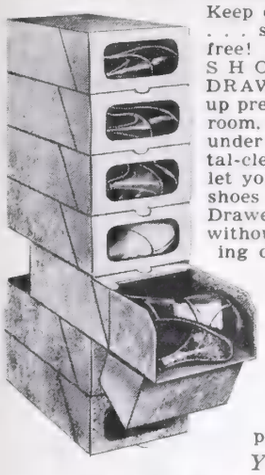
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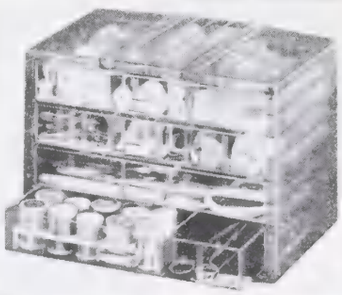
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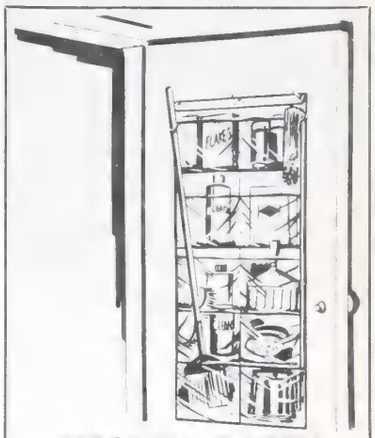


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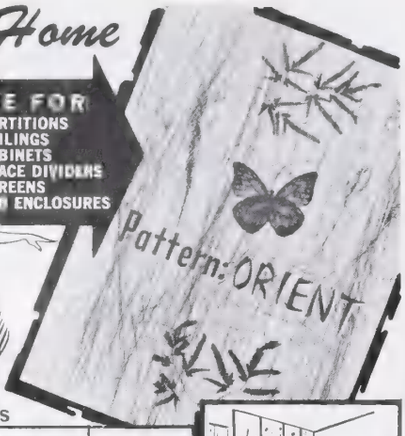
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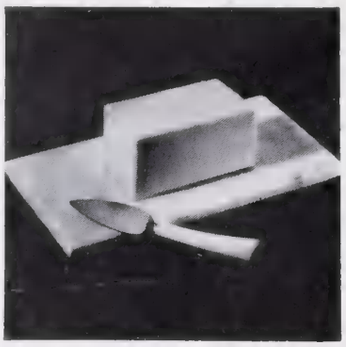




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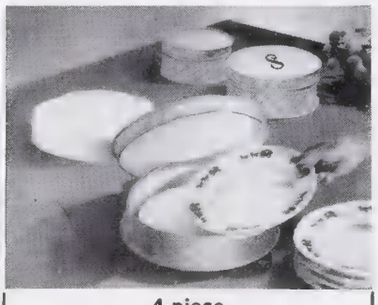
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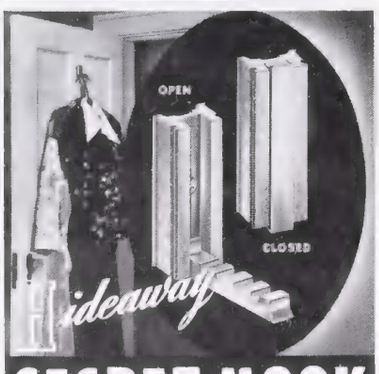
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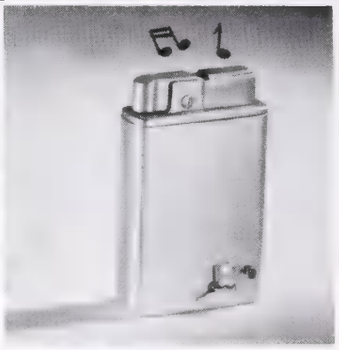

**SECRET HOOK**

Clever new invention for hanging back of door apparel. Concealed hook opens at finger touch to hold 4 garment hangers; clicks shut when not in use. Of solid aluminum; rustproof; fastens by one screw. For bedroom, bath, guestroom, or wherever you need a hook! Thousands in use in homes, apartments, motels, offices, stores . . . Ideal Xmas gifts, bridge and party prizes. Order now!

**Boxed in pairs, complete with screws.**
**$2.25 a pair; 3 pairs, $5.95 Ppd.**

*R-Kay*
2262 TEMPLE DRIVE, Winter Park, Florida





**LIGHT MELODY.** Pocket lighter which conceals an imported music box makes a gay, useful gift. Choose from: La Vie en Rose, Anniversary Waltz, Moulin Rouge, Smoke Gets In Your Eyes, Enchanted Evening. Give second choice of tunes. Gold finished case. $6 plus $1 for initialing, if desired. Ppd. Paul Brown Co., HB9, Box 125, Chestnut Hill 67, Mass.



**Quick Relief from SUMMER ECZEMA**







Is your dog tortured with Summer Eczema like the "Before" dog shown? HILO DIP & OINTMENT remove the real cause of this hot weather scourge; have worked wonders on thousands of dogs during past 20 years. Send $2.35 for complete treatment to Dept. N-9 **THE HILO COMPANY** Bethpage, N. Y.

**Hilo DIP & OINTMENT**

**A GAY DOG** will feel as fabulous as Diamond Jim when he wears this imported leather collar sheathed in velvet with jeweled rhinestones. Gypsy red, French blue, pink, turquoise, white, black, yellow, green velvet. Pet's name on plate. Send neck girth, pet's name. $5.95. Leather leash with velvet handle, $1.50. Curtis Creations, Dept. H-11, 116 Carver St., Utica, New York.



**REMEMBER THE RINGS** that Grandma always set on the dinner table, each with a starched white linen napkin that smelled so wonderfully clean? Why not start the tradition at your house with silver-plated napkin clips that come engr. in block with any first name. Mother or Dad. $1.50 for 2 (min. order); 75¢ ea. add'l. Vernon Specialties, 276 E. Third St., Mt. Vernon, N. Y.




**UNDER THE BAMBOO TREE** some Oriental craftsman must have hand-plaited this natural bamboo planter. It's made of several sections of natural bamboo, comes with a waterproof liner to plant with Japanese lilies or variegated ivy. Or let it show-off your short-stemmed russet fall pompons. 5 x 9 x 4" h., it's $3.50. Cathay, Box 3072, Merchandise Mart Pl., Chicago 54.



**BUTTON-DOWN JABOT** of luxuriant natural mink tails will grace the neckline of your fall suit, dress-up a faultlessly tailored untrimmed coat. The mink tails are ingeniously worked by the clever Mr. Rubin into a chic, young fur fashion. Choose dark ranch, medium brown, silver blue. Hard-to-believe price is $19.95 incl. tax. Harold Rubin, 943 Madison Ave., N.Y.C. 21.





**BUY ONLY THE MAF-A-JAMA YOU SLEEP IN!**

*And Gals Love 'em too!*

You enjoy new, luxurious sleeping comfort when you wear these famous Pajama Separates. Full cut of finest Sanforized cotton broadcloth; double stitched seams; tub-fast colors. NO SIZE PROBLEM! UPPAS: for Men—suit sizes 36 to 50; for Gals—blouse sizes 12 to 20. LOWAS: 36" to 46" waist.

UPPA-JAMAS: extra long in pullover or jacket style. LOWA-JAMA: boxer waist band. Gripper snaps, large pocket. BOTH in solid light blue or gray; blue or wine blazer stripes. PRICE: 3.95 ea.; 2 for 7.75; 3 for 11.50. Full Money Back Guarantee. Please add 25¢ postage for entire order.

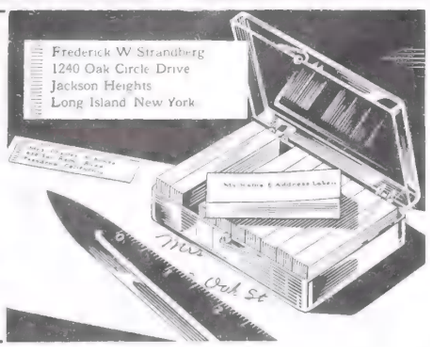
FLANNELS TOO! Fine Sanforized flannelette Sleepcoat. Knee length, patch pockets, side vents. Light blue or yellow. All sizes. PRICE: 3.95 ea.; 2 for 7.75; 3 for 11.50.

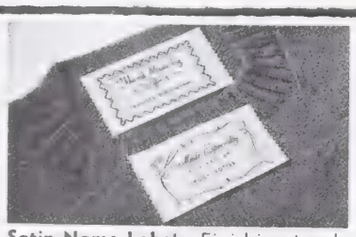
**H. M. ALLISON CO.**

Dept. B2, 175 Rawson Rd., Brookline 46, Mass.

**YOUR ADDRESS LABELS, 1000—$1**

Any message up to 4 lines neatly printed in black and white, gilt-edged gummed paper. 1½ in. long. Padded and packed with 2¼ in. plastic box. *Quite possibly the best label value you can find.* (Note we tell you our sizes.) 1000 for $1 ppd. Any 5 or more orders, 80¢ each. Any 10, 75¢; any 25 or more, 60¢ each. Via air, add 21¢ per 1000. Write for fund raising folder, too. Guaranteed. Prompt delivery. Bruce Bolind, 92 Bolind Bldg., Boulder 40, Colo. Thank you kindly!



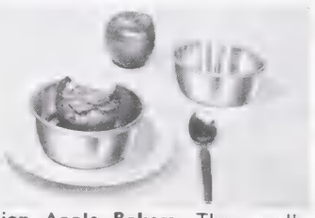
**Satin Name Labels.** Finishing touch for your lovely handmade knits or sewing—a satin label that proudly proclaims it was created by you! Eggshell labels are imprinted in brown and orange. Choose "Hand Made by Jane Smith" or "Made especially for you by Jane Smith." 1½"x2¾". Set of 15, **$1.00** or Set of 40, **$2.00** by mail postpaid.



**Brass Social Security Number.** No one with a social security number should be without this! We will stamp your number on a shining brass plate along with your name and it will always be safe! Black plastic case with identity card. Print name and number clearly. Order No. **F984-6**, Social Security Plate, **$1.25** by mail, postpaid.



**Pie Crust Formers.** No trimming, no tearing, no patching of crusts anymore—and you get a perfect circle every time! Roll dough over former—it trims it to a perfect circle—9" or 10" and crust is uniformly even. Heavy stick-resistant plastic formers come in a set of two—9" and 10". Order No. **7826-6**, Pie Crust Formers, **1** set, **98c** postpaid.



**Italian Apple Bakers.** They really know how to treat a baked apple in Italy—and they do it in half the time! Bakers are made of shining aluminum with tall center post that goes up through each apple for faster baking. No need to remove apple to serve—the bakers are that handsome! 4¾" across. Set of 2. **7831-6**, Apple Bakers, **1** set, **$1.29**

**Write Today For Exciting 196-page Catalog of Gift Ideas!**

Free Catalog

**Miles Kimball** 137 Hand Street Oshkosh, Wisconsin

**Our 'Suburbanite'**

You'll Live in it . . and Love it –

D5540

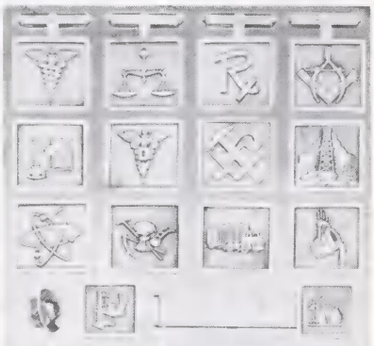
So adaptable for country or suburban living you'll want our Suburbanite dress in each of the three marvelous fabrics Soft, velvety corduroy – red, green, gray, black or beige, 10 to 20, **$11.95** ppd. Navy denim, 10 to 20, **$9.95** ppd. Skipper blue or charcoal chambray, 10 to 20, **$9.95** ppd.



*Send for our new Fall Catalog.*

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DOCTOR • LAWYER • PHARMACIST • ENGINEER
ACCOUNTANT • DENTIST • ARCHITECT • OIL
ELECTRONICS • FARMING • TRUCKING • STEEL
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**Acclaim his profession or hobby with our exclusive symbol of his calling.**

STERLING SILVER OR GOLD FILLED
LINKS $7 TIE CLIP or TACK $4 SET $10
14 KT. GOLD
LINKS $40 TIE CLIP $30 SET $65

Write For Catalog On Additional Professions
Specify symbol and metal desired.
Prices include tax and postage.

*Wayne Silversmiths*

**546 SO. BROADWAY, YONKERS N. Y.**

**Colonial Fruit Scented Soaps**

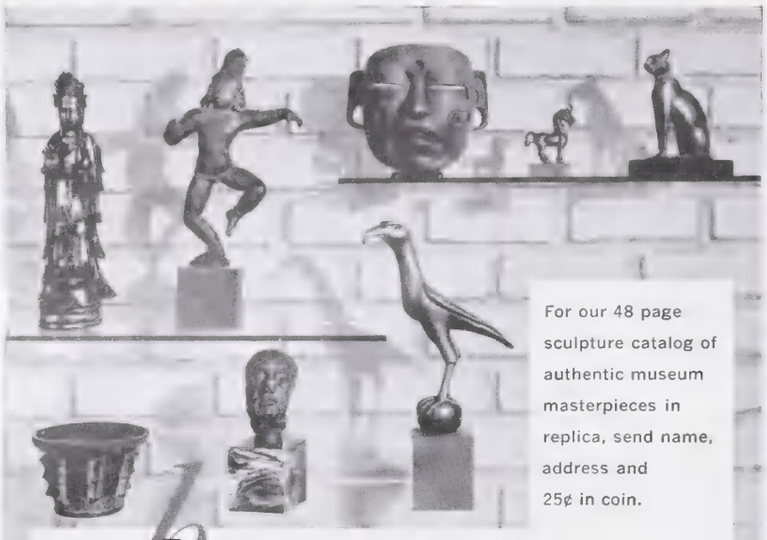
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Lime Bergamot




Handmade, Mild and Fragrant
Choice in Gift Boxes ppd.
3 cakes $1.25 5 boxes $5.00
12 cakes $3.50 3 boxes $10.00
Satisfaction guaranteed. Free catalogue.

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Exclusive Makers of Bayberry Soap for Colonial Williamsburg, Inc.



For our 48 page sculpture catalog of authentic museum masterpieces in replica, send name, address and 25¢ in coin.

**Brentano's**

Dept. HB-1, 586 Fifth Avenue, New York 36, New York

Prices start as low as $4.10 ppd. for the small Chinese Horse shown above.




*Charming*

## Recipe File

A kitchen necessity pretty enough to display prominently. With kraft dividers for all standard cooking classifications, it has a washable, leather-like cover. 8" x 10".

**$2.95** POSTPAID

*Pa. Residents Add 4% Sales Tax*

Matching "My Garden" File for Green Thumb enthusiasts with kraft dividers for standard gardening classifications.

$2.95 Postpaid

**WHAT'S NEW SHOP**

Wynnewood HB-9, Penna.



## BONZAI PLANTERS

Authentic, imported Bonzai planters in glistening white porcelain are a rare find at our scandalously low price! For the best dressed plants in town, order our set of 4, ranging from 5½" to 3" wide. Interiors are unglazed so plants breathe and thrive; punch-out weep holes are in bases. A perfect foil for lush greenery. Remember these for green thumb friends!

**SALE PRICED!** Set of 4— **$2.95**

plus 35c handling

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**FREE!** New Catalog of 200 unusual gifts and home accessories under $5.00. Write for it.

HOUSE of WEIR

**H9-2477 Lombard St., San Francisco 23, Calif.**

**STOP DIGGING MUFFINS OUT OF THE TOASTER!**

simply insert the

**NEW DELUXE TOASTESS**

into the slots of your automatic toaster—drop in the English or corn muffins, frozen waffle, bagel, hamburger roll—and even Italian and French breads. When the toaster pops—lift TOASTESS—and there it is, within reach. No more fussin' 'n' fuming—no more crumbled muffins, burned fingers, shock hazards.



**INTRODUCTORY OFFER**

**$2.79** ppd. *(Sorry, no C.O.D.'s)*

A wonderful hostess and shower gift.

**PANRONOD ASSOCIATES** Dept. B-9 509 Fifth Avenue New York 17, N.Y.

*Hand Crafted Early American*

## NAPKIN "TOTEKIN"



A new way to keep handy useful paper napkins at your table. Solid Vermont Pine rubbed to a mellow antique finish to lend your dining table old fashioned charm. Both luncheon & dinner size.

| LUNCHEON | DINNER |
|---|---|
| 11½"H, 11½"W | 11½"H, 16½"W |
| $3.95 | $4.95 |
| plus 35c post. | plus 35c post. |

ONLY 25¢ for

**GIFT** HANDBOOK of NEW ENGLAND PRODUCTS

Now, for the first time in one volume, a complete collection of early American items as created in old New England. Hundreds of rare gifts, including hand crafted furniture, old pewter, iron stone china, everything, including reproductions and weather vanes. A veritable treasure chest of quality workmanship. 25¢ deducted from first order.

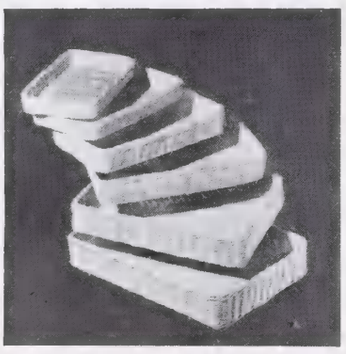
**Puddin' Holler** Box 57 E. Swanzey New Hampshire



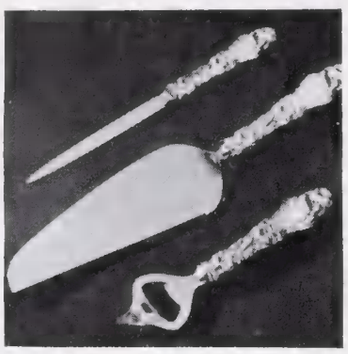
**SIT DOWN** before you read the price of this chair, for it will knock you over! A desk or dining chair, 33" h. with carved Victorian rosette motif, is hardwood in mahogany finish. Wine, blue, or green striped fabric, or black machine needlepoint. $15.95; 2, $29.95. Muslin or your fabric (19 x 20"), $14.95. Exp. coll. Catalog A-1 25¢. Chair Shop, Box 725. Morganton, N.C.



**ARM CUSHIONS** are designed to relax nerve and muscle tensions and bring soothing comfort to those afflicted with arthritis or rheumatism. The cushion cradles your arm as recommended by sleep experts for maximum comfort, and is adjustable for height and softness. $2.50 ea., $4.90 the pair. Zippered muslin covers, 85¢, 2 for $1.60. Better Sleep, HB9, New Providence, N. J.



**NESTING BASKET TRAYS** are marvelous for Sunday-night buffets, TV dining; to heap with fruit as a holiday centerpiece. Or you may use one to hold magazines in the hall, mail on a desk. Nest of six imported rattan-type baskets range from 15" long, 11½" wide to 10½" long, 6½" wide. $6.95. Mr. Shaw, 214 West Ontario St., Chicago 10, Ill.



**THE BRIDE CUTS THE CAKE** with a sterling-silver knife in the cherished Gorham Lily pattern, $9.95. To open the congratulatory telegrams (and first-of-the-month bills from the big day on), the letter opener, $4.95. Matching bottle opener, $5.95. Knife & opener blade are stainless steel. Tax incl. Add 25¢ post. Julius Goodman & Son, 113 Madison Ave., Memphis 1, Tenn.




Write Baer GIFTS

Each lovely case stores 12 plates—keeps them clean, safe from chips, scratches—ready for instant use! Of quilted wipe-clean vinyl with large zipper openings for easy insertion. 4 sizes to set: for dinner, salad, bread-butter plates & saucers. Come in newest colors: Gold or Silver; also White, Pink, Aqua, or Yellow. Set $4.95 plus 35c for shipping. **FREE! $2.50 value!** 44 washable fabric plate divider pads with each order.

*SET OF 4*

**$4.95**

**Dept. 60-B9, 622 W. Market St., Louisville 2, Kentucky**

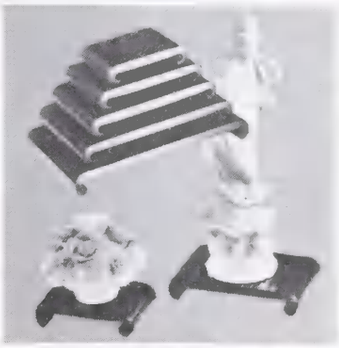
***WARNING:*** There is no connection between this magazine and any so-called HOUSE BEAUTIFUL Furniture Company, HOUSE BEAUTIFUL Store for Homes, HOUSE BEAUTIFUL Decorators, HOUSE BEAUTIFUL Curtains, Inc., or any other product or service using the name HOUSE BEAUTIFUL.

The public is advised to be on guard and not be misled into believing that HOUSE BEAUTIFUL Magazine has any interest in or responsibility for any such representation. If you have any doubts at any time, write or wire HOUSE BEAUTIFUL Legal Department, 959 Eighth Ave., New York 19, N.Y.

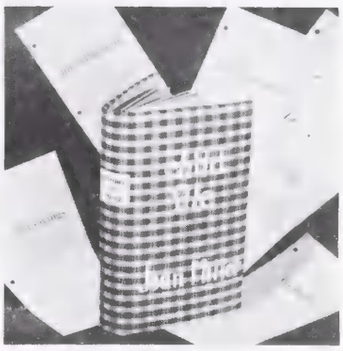
**BRASS-BANDED BUCKET.** Isn't this a slick idea for fireplace logs, briquets on the terrace? A 17 x 9½ x 13½″ h. buster of a bucket is finished in coal black, has an easy-to-tote handle. $7.95. Jr. version is just right for your HOUSE BEAUTIFULS, or fill it with bittersweet and russet leaves, use as a wastebasket. 13 x 8 x 10″ h., $6.95. Templeton Craftsmen, HB-9, Templeton, Mass.



**ORIENTAL PLATEAUS.** On a pedestal your most hastily arranged flowers will look as if they just placed first in the Garden Club Show. Spot a treasured figurine on the top tier, or use tiers separately as bases for vases. Made of richly-lacquered dark wood, Plateaus range in size from 4½ to 10″. Set of 5, $7.98 plus 35¢ post. Helen Gallagher, 413-HB Fulton, Peoria, Ill.



**CHILD FILE** is a new and intelligent method for keeping in one safe place all the important records, milestones, and treasures of a child's growing-up years. Plaid fabric-covered book with child's *full* name on cover has envelopes that clip into cover loose-leaf book fashion. Envelopes are labeled. 11½″ x 6½″. $3.95. Add 35¢ post. Jobie Gifts, 67-85 Exeter St., Forest Hills 75, N.Y.

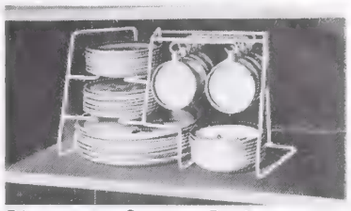


**SPREAD YOURSELF** some cheese and crackers with tiny knives that have stainless-steel blades and catalin handles that look like bone. Perfect for the hors d'oeuvres tray, they're just the right size for do-it-themselves sandwiches for the peanut butter and jelly set. 4″ l. each, set of 6 is just $1. Matching forks, 6 for $1. Casual Living, 108 Chatsworth Ave., Larchmont, N.Y.





**China Stack Pads** keep your dishes from chipping, cracking or rattling! Your name or monogram graces the soft white pads. Set of 48 pieces has 24–4½″ pads for bread-butters or sauce dishes; 12–6″ pads for salads; 12–7½″ pads for dinner plates. Order **PR421-6**, Personalized China Stack Pads, **$1.95**; **7045-6**, Plain Stack Pads, **79c** by mail, postpaid.



**Dinnerware Storage Rack** stores a whole dinner service for 8 in just 17¾″x9″x9″ of space and safely, too! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. Holds 8 each of plates, cups, saucers, bread-butter and fruit dishes. Order No. **L245-6**, Dinnerware Storage Rack, **$3.49** by mail, postpaid.



**Drawer Dividers** keep drawers neat as a filing cabinet! Dividers expand to fit drawers from 9″ to 17″ wide and come in 3 heights. Metal with attractive brown finish. Install easily to divide drawers into handy compartments. Sets of 3. Order No. **9012-6**, Dividers, 2¼″ high, **$1.00**; **9013-6**, Dividers, 4½″ high, **$1.09**; **9014-6**, Dividers, 6½″ high, **$1.19**



**Under-bed Shoe Storage Chests** turn waste space under your bed into a shoe vault and free your closet floor of mess and clutter! Vinyl chest has see-thru vinyl front and full zipper —holds your entire shoe wardrobe neatly and dust-free! Perfect for apartment or college dorm. Order No. **9016-6**, Six pair Chest, **$2.98**; **9019-6**, Nine pair Chest, **$3.98**.

**Write Today For Exciting 196-page Catalog of Gift Ideas!**

Free Catalog

**Miles Kimball** 137 Bond Street Oshkosh, Wisconsin



## Early American Hooks

Superb reproductions of an old antique. Three scrolled hanging points hold coats, hats, robes, towels, umbrellas, etc. Perfect decorator touch in entrance hall, den, kitchen, bedroom or bath. 6 inches high. Cast iron with black finish. Sold in pairs only. Prompt shipment. Money back guarantee.

Only **$2.75** per PAIR, ppd.

**CATALOG** 40 pages of unique Early American Decorator Accessories. Send 10¢.

**SOUTHERN SHOWCASE**
Dept. HH4, P.O. Box 547, Memphis, Tenn.

*Now Available . . .*

**GENUINE JAPANESE GRASSCLOTH**

Exotic handmade wallpapers with unusual textures, colors and character, for dramatic and original effects—at the usual price of ordinary, machine-made imitations.

Only **$4.50** per roll

Send 25¢ for set of color & texture samples, or visit our showrooms.

**MAYFLOWER WALLPAPER COMPANY, INC.**
Dept. 2, 363 Mamaroneck Ave., White Plains, New York

## Chinese Characters



*Unique . . . Oriental*

**WALL PLAQUES**

Solid brass, tarnishproof plaques symbolize the much coveted "Long Life" and "Blessings of Happiness," and add a Far Eastern accent to today's decor. Each character is 9″ h. x 7½″ w. **$6.95** for the pair, plus 30¢ for handling. *A delightful hostess gift, shower or wedding present, bridge prize.*

**Send for FREE Catalog**

**EDWARD H. ZIFF, Importer**
Dept. HB-90, P. O. Box 3072, Merchandise Mart, Chicago 54, Ill.

## ZIPPERED DOILY FILE



Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at . . . ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13″ x 22″ with 3″ gusset. It holds about 2 dozen mats. Order by number.

No. 627—**$1.00** each—Three for **$2.95** ppd.
No. 1752—NAPKIN FILE (12″ x 12″ with 3″ gusset) **$1.00** each—Three for **$2.95** ppd.

*Write for free gift catalog of unusual items.*

**DOWNS & CO.**, Dept. 1109A
1014 Davis St., Evanston, Ill.



## AUTHENTIC OLD KENTUCKY HOME MARBLE TOP, CAST ALUMINUM TABLE

From an original dated 1813. Has unusual 2-ra-besque legs of fine design and a white marble top, 18 x 32 inches. Table is 30 inches high. Painted white. No. 180.

**$69.50**

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

**J. F. DAY & CO.**
Dept. B-9-60—1901 4th Avenue South, Birmingham, Alabama



**Cast Aluminum GRACEFUL Arm Chair**

Sturdily built for use as dining or occasional chair. 34 inches tall, 15 inches to seat. Seat is 17½ by 16 inches. Also available without arms. No. 163.

**$39.50**



COMPLETE OR IN 1-HOUR KITS

## SHOE CHESTS

**Aerated, Louvered Cabinet Holds 24 Pairs Women's Shoes or 18 Pairs Men's Shoes**

Are your shoes jumbled in closets, pushed under beds, lost, strayed, stolen? Now, store shoes neatly in one place. Our lovely Shoe Chests hold men's, women's or children's shoes, separately or together. Adjustable rods store slippers, high heels, wedgies, sneakers, etc. Proper ventilation is attained by louvered doors, open back and bottom. Use one or a pair. 29"W.15"D.36"H. Beautifully crafted in mellow honeytone knotty pine—or in maple finish. As pictured $32.95.

**SHOE MATE** *(same design, smaller size)* holds 12 pairs women's or children's shoes. Fits under windows or in narrow spaces. 23"W.11"D.27"H. Complete $26.95. *Express Charges Collect.*

**IN EASY KITS**—pre-fitted, drilled, sanded, etc., ready to assemble and finish. Simple instructions. Doors all assembled. Shoe Chest $21.95; Shoe Mate $17.95. *Express Charges Collect.*

Not Sold In Stores Money-Back Guarantee

**Yield House**
Dept. B9-0
No. Conway, N. H.

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**HAND HOOKED CHAIR PADS**

In floral patterns. Your choice of green, beige, black or red borders with beige background. 15½ in. dia.
$1.50 each. Four for $5.50

**FLYING PENDULUM CLOCK**

Fascinating is the word for this one. You can't take your eyes off the whirling ball pendulum. Mahogany case 5½ in. high x 6½ in. wide.
$21.95 Tax inc.



**CACHE POT** (humidifies) cast iron
$9.95



**PALACE ANDIRONS** are black iron with brass tops 12 in. high.
$19.95 pr.

**FRANKLIN FIREPLACE**

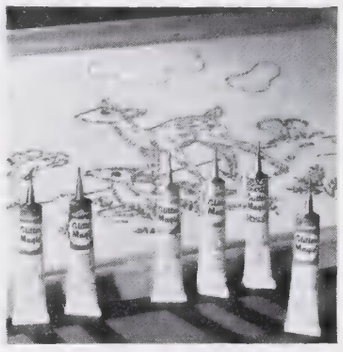
Invented by Poor Richard himself, is of cast iron 33 in. high x 26 in. deep x 36 in. wide. Ship. wt. 275 lbs.
$114.95 *Shipped Freight Collect.*

**SEND 10¢ FOR 128 P. CATALOG.**

William Spencer
RANCOCAS WOODS, NEW JERSEY
Telephone BEImont 5-1830

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**PAGING PAGEBOY** devotees. Set your own hair with Page-Ette and you'll achieve professional results every time—no splits, no separations. It works equally well from ear- to shoulder-length hair, is marvelous for setting children's hair. Simple, quick, and foolproof, Page-Ette & Page-Ette Net with instructions, $5. Joy Richmond Beauty Salon, 179 S. Beverly Drive, Beverly Hills 24, Calif.

**GLITTER EMBROIDERY** is as easy as writing. Glitter Pen embroiders monograms or designs on towels, place mats, aprons, greeting cards. It never washes or irons off. Think of the glamour Xmas gifts you can turn out! *Kit A*, gold, silver, red, green, royal, multi-color; *Kit B*, lt. green, pink, lt. blue, lavender, copper, black, $1.98 a kit. Damar, Damar Bldg., Elizabeth, N. J.

**GOOD MIXER** is this birchwood hand-finished mortar and pestle from Italy. Gourmets treat it as they would a fine salad bowl to retain the slight but important suggestion of garlic and herb-blended vinegars. Decorators plant it with baby ivy for a Colonial accent in kitchen or den. 4½" diam. with 6" pestle, $1.95 plus 25¢ post. Henry's Store, HB9, 95 Fifth Ave., New York 3.

**TRILLIUM LEAVES,** handmade of sterling silver, are jewels that you will wear with everything from a tailored suit to a black cocktail sheath. Made by Stuart Nye (who works only on natural subjects that never grow old—flowers, leaves, cones), the 2" pin is $2.75. 1½" pin (not shown), $2.20. Matching earrings, $2.75. Lion's Novelties, 139 Payson Ave., New York 34, N. Y.

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# Do You Make these Mistakes in ENGLISH?



Louis F. Kemp, A.B. Director

MANY persons say "between you and I" instead of "between you and me"—or use "who" for "whom" or don't know whether to spell certain words with one or two "e's" or "m's" or "r's" or with "ie" or "ei", etc. Mistakes in English reveal lack of education, refinement — prevent you from presenting your thoughts in strongest way. Real command of English will help you reach any business or social goal.

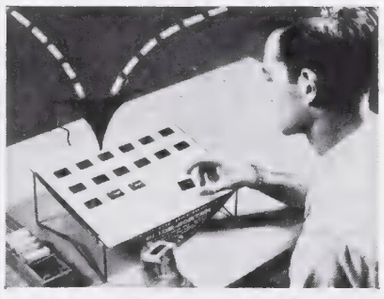
***Wonderful Invention***

Only 15 minutes a day with Sherwin Cody's famous invention—and you can actually SEE your English improve. It teaches by HABIT—makes it easier to adopt the RIGHT way. Wonderful self-correcting lessons.

**FREE BOOK ON ENGLISH.** Lack of language power may be costing you thousands of dollars. See what Mr. Cody's method can do for you; it costs you nothing to find out. Write for free book, "How You Can Master Good English in 15 Minutes a Day." It will prove a revelation. WRITE NOW. Sherwin Cody Course in English, 2229 Central Drive, Port Washington, N. Y. (No salesman will call.)

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## SORT YOUR SLIDES THE EASY WAY!



Identifies 40 slides, at once, quickly, clearly and distinctly. 12" x 14" translucent, illuminated top permits rapid, positive selection of slides for fast arrangement in projector magazine. It's easy . . . It's fast . . . It's fun! **$13.95** ppd.

***Buy One For Yourself... Tell Others About It!***

**Satisfaction Or Money Refunded . . . No C.O.D.'s**

**THE H. E. GEIST CO.**
2174 West 25th Street, Cleveland 13, Ohio

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## Cigarette Extinguisher Tray




An Original by Cushman. End stench of half-snuffed butts! Cigarettes extinguished surely, neatly. Just touch the sponge! Hidden reservoir keeps sponge damp. Special non-toxic fluid resists evaporation. Tray nests to base. Crafted in fine ceramic. (A) Modernistic, 9½" x 7¾". (B) Rectangular, 8¾" x 4". Harmonizing or Contrasting colors: Off White, Black, Tan, Coffee Brown, Aqua. $4.98 Pp. ($5.19 in Calif.) State style, color or Base, color of Tray. Send for Free Gift Catalog.

**The Cushman Co.** of Calif.
P.O. BOX 697 RESEDA, CALIFORNIA

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## Relax in Luxury DeerMocs

$9.95 Pr. postpaid

**ORDER BY MAIL**

Give men's or women's regular shoe size



Thick foam rubber insole assures the ultimate in foot comfort.

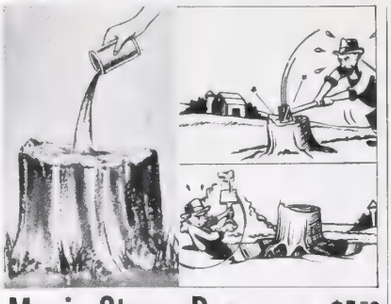
Send for FREE 56-page CATALOG featuring leather shirts, exclusive clothing, equipment for sports, country living and gifts.

**GENUINE SUNTAN DEERSKIN**

...handmade by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy on and off, yet hug your feet when you walk. Fold for traveling. Completely washable! Satisfaction guaranteed or your money refunded.

**Norm Thompson** Dept. 4L
1805 N. W. Thurman, Portland 9, Oregon

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## Magic Stump Remover - $1.50

Don't dig! Don't chop! Don't blast to get rid of those ugly tree stumps on your property. Remove them like magic with this wonderful new chemical which quickly decomposes wood fibres all the way to the root tips. Simply pour it into the center of stump. Final removal's a cinch. Harmless to nearby planting. 8 oz. (for 1-2 stumps). *You must be pleased or your money back!* STUMP REMOVER, only $1.50, postage paid. Order by mail from **Sunset House, 822 Sunset Building, Beverly Hills, California.**

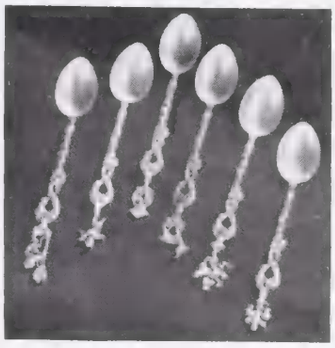
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## ABOUT OUR STERISKED ADVERTISERS

An asterisk next to a name in our Index of Advertisers means that that advertiser offers literature to HOUSE BEAUTIFUL readers. Look for the asterisks. Send for their helpful booklets.

**House Beautiful**
MAGAZINE
572 Madison Avenue, New York 22. N. Y.
*(advertisement)*

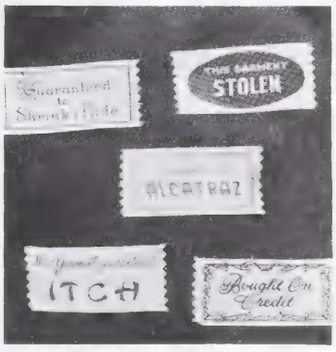
**WE'D LIKE TO SPOON** our café espresso with these elegantly ornate, silver-plated little gems. The set of six is imported from Italy, has old Florentine family crests on the handles. Six, each different, are $2.49. We'd like an extra set for spumoni or ice cream. Two sets are $4.75. Order from Crescent House. HB9, Box 621, Plainview, New York.



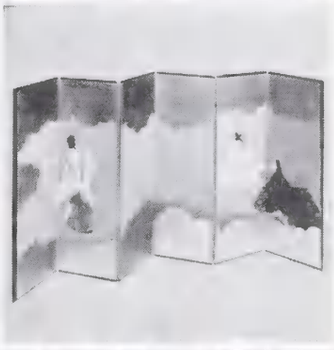
**FLOWER OF THE MONTH CLUB** selection for September is a striking arrangement of fresh-cut white snapdragons and red carnations in a classic-design white-footed bowl. Send it to your husband's boss's wife and watch his career skyrocket! Join 3-months club $22.50; 6, $45; 9, $67.50; 12, $90. Start with any month. Free brochure. Cobb's, Box H-10, Little River, Fla.

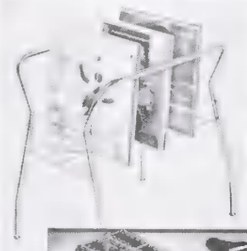


**LAUGH LABELS,** guaranteed to get guffaws with the malt shop crowd (older wags like them, too!) are these self-stick woven labels. "Woven in Alcatraz," "Bought on Credit," "This Garment Stolen," "Guaranteed to Shrink & Fade." and "This Garment Guaranteed to Itch." Set of 10 (2 of each), $1 from Greenland Studios, 3735 N. W. 67th St., Miami 47, Florida.

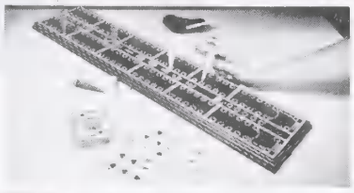



**BACKGROUND SCREENS** do for flower arrangements and small figurines what lyrics do for a song. They make them memorable. This perfectly delightful miniature measures a surprising 30″ w. x 14″ h. 6-panel screen handpainted with Oriental motif on antique gold-impressed paper. Wood frame. Use on a piano or TV. $12.50. Ziff, Box 3072, 15 Mdse. Mart Pl., Chicago 54.

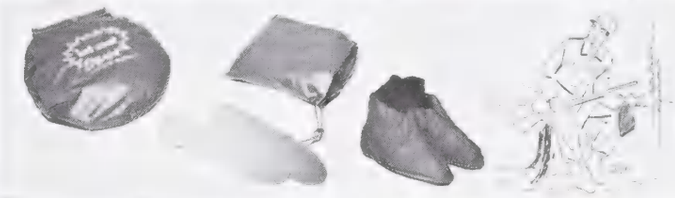




**Loroman Flip-it Record Rack** holds over 150 albums—you flip through and read titles instantly to plan an evening's listening program! Rack is tubular steel with bright golden brass plating. Four compartments separate albums and rack measures 19″ high, 13½″ wide and 20″ long. Easily portable and a room highlight. Order **L077-6**, Flip-it Rack, **$5.95** ppd.



**King-size Cribbage Board.** We didn't steal it from Paul Bunyan and it didn't come from Texas—but we think it's the world's biggest — and handsomest! Board is durable pine with walnut finish and measures a whopping 28″x6½″. Its sheer size makes it a decorative asset for den or game room walls. Order No. **L032-6**, Giant Cribbage Board, **$5.95**



**Cold Comfort Accessories for Sportsmen and Spectators**

Winter sports—be they hunters, ice fishermen, skaters, skiers, football spectators—will want this comfort! Each of the pieces is lightweight and radiates heat on contact without electricity, chemicals or fuel! Hot Foot is 12¾″ long, 5″ across, cut it to your shoe size. Hot Sox are perfect for wear inside boots or may be used for lounging. Hot Seat is 13½″ long—it radiates heat when you sit on it. Hot Mitt is 9″x7″x 2½″—it takes both hands. Order Hot Foot, **$1.25**; Hot Sox, size small (to shoe size 6), medium (to shoe size 8), medium large (to size 10), large (to size 12), **$2.98**; Hot Seat, **$1.98**; Hot Mitt, **$1.49** ppd.

**Write Today For Exciting 196-page Catalog of Gift Ideas!**

Free Catalog **Miles Kimball** 137 Bond Street Oshkosh, Wisconsin

# decal EAGLES



Lithographed in rich accented gold, in easy-to-use decal form for many decorating uses! Authentic Federal period design. Set has 16 decals in 5 asstd. sizes, 2″ to 5½″ across. $1.75 per set ppd. *See Authentics' many other colorful decals for decorating canisters, furniture, etc.*

## BAR DECALS

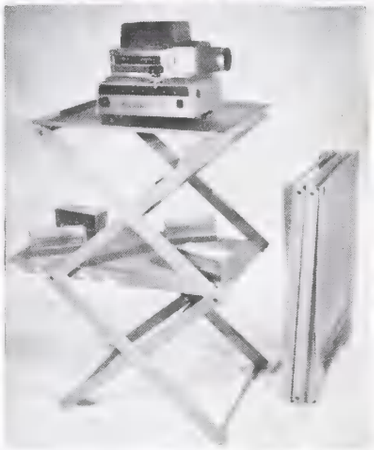



12 striking gold, black and white labels for making your own distinctive bar set! 8 large (Scotch, Vodka, Sherry, Rum, Gin, Rye, Bourbon, Vermouth) 4 small (sugar, cherries, onions, olives) for $1.65 ppd.

**SEND 10c** for illus. catalog, sample decal. Decals ppd. in U.S. and Can.; no COD'S. Ohio residents add 3%.

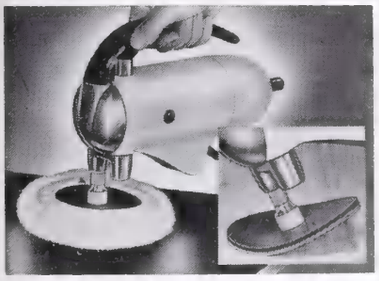
Dept. N-15 **AUTHENTICS** Box 546, Cincinnati 43, Ohio

## OCTO PROJECTOR STAND



Portable, adjustable 4″ to 40″, rugged. Holds 150 lbs. Top 16″ x 19″, Shelf 12″ x 24″ Standard—natural wood finish—$9.95 Deluxe—painted gray, metal shelves—$14.95 (Add $1.00 for shipping) 10 day trial. Leatherette Carrying Case—$4.75

**OCTO PRODUCTS, INC. DEPT. K**
48 MILES AVE. FAIRPORT, N. Y.



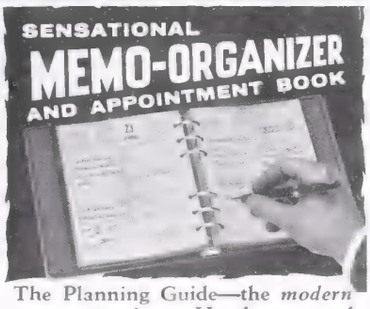
## USE ELECTRIC MIXER TO WAX, POLISH, SAND

**with new slip-on TOOLZON**

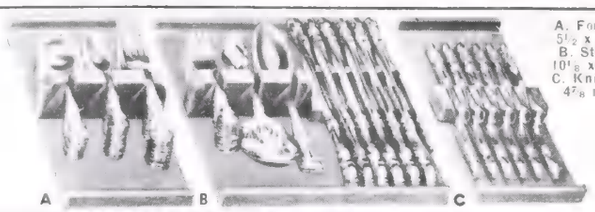
Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, and all attachments. Thousands in use! Postpaid.

**TOOLZON** for kitchen mixer or workshop drill **$3.95** ppd.
Extra wool buffer . . . . . $1.00
Dozen sanding discs . . . . . $1.00

**TOWLE MANUFACTURING CO.**
DEPT. B ■ WALNUT CREEK, CALIFORNIA




The Planning Guide—the *modern* memo-organizer. Handsome and practical 7½″ x 6½″ x 1″ refillable loose-leaf binder, scientifically planned for memos, appointments and important daily and weekly activities. "A Week-in-Sight." Many special features—4-year calendar, population U.S. cities, holidays, etc. **FREE** (while they last), fillers for remainder of this year with orders for next year. Begin using *The Planning Guide* now—don't wait! In rich simulated leather binder, gold-decorated, $4.45 complete. Genuine Black Morocco $9. Deluxe Tan Pigskin $13.50. The ideal gift! Shipped postpaid when cash accompanies order. *Satisfaction guaranteed or money back.* Write Dept. L-60 for literature. Memindex Company, 149 Carter St., Rochester 21, N. Y.




## CONVERT YOUR DRAWER INTO A SILVER CHEST

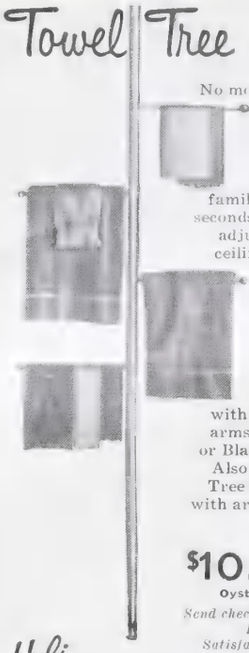
Our sectional trays can be fitted into any drawer, can be removed at will for place setting or silverware cleaning. No need to line the drawer itself. Trays are covered with "Pacific" cloth which prevents tarnishing. Maximum tray height 2½″.

**A—Fork and Spoon Tray**—holds 36 pieces **2.25**
**B—Starter Tray**—holds 38 pieces including 12 knives **3.75**
**C—Knife Tray**—holds 12 knives **2.25**
**Weighted Pacific Cloth Blanket** 18″ x 27″ **2.50**
(Add 45c postage per order)

**HERE'S HOW CO., Dept. HB-91, 95 5th Ave., N. Y. 3, N. Y.**

## Towel Tree

**NEW DECOR FOR BATHROOMS**



No more crowding of bathroom towels. Clever invention holds towels for the entire family. Installed in seconds without tools, adjustable pole fits ceiling 7'11" to 9'4" high and takes only one inch of floor space! Durable baked enamel on no-mar steel pole with four rigid 13" arms. Oyster White or Black. Ours alone. Also: Corner Towel Tree (identical pole with arms designed to fit corner).

**$10.95** ppd.
Oyster White or Black

*Send check or money order. Prompt shipment. Satisfaction guaranteed.*

**Hobi**
DEPT. B90, FLUSHING 52, NEW YORK

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*Famous*

## Madison Ladder Back 9.95
fully assembled



Seat 18" high
17" w. x 14" d.
height 43"

Faithful copy of the original Ladder Back chair that played such a prominent role in bygone days. Reflecting all the charm of its era, the Madison still blends beautifully in any setting . . . from the White House to your house. Of specially selected hardwood, it is carefully hand made to last for generations. Hand-woven seat of fibre rush in Colonial 4-point pattern.

Unfinished ash, smoothly sanded, ready to paint, stain, wax or oil ..... **$9.95**
Natural finished ash (blonde) ..... **10.95**
Birch—finished in
Maple, Mahogany, Walnut, Cherry or Pine **12.95**
For matching Arm Chair add **$4.00** to above prices.

*Minimum order TWO. 10% discount on six.*
**Direct from our workshop to you.**
*Quick delivery. Express charges collect.*
*Send check or money order. Satisfaction guaranteed.*

**Jeff Elliot Craftsmen**
Dept. B90 STATESVILLE • NORTH CAROLINA

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**TIME TO UNWIND** the strip seal on the coffee can amid the breakfast flurry? We were masters of mayhem when it came to this job, slicing fingers, riling our usually grand disposition. But no more! We found this king-size key and now coffee can opens pronto, canned hams come out beautifully whole, sardines are a cinch! 50¢ ea. Carol Beatty, 23 Beatty Bldg., Culver City, Cal.

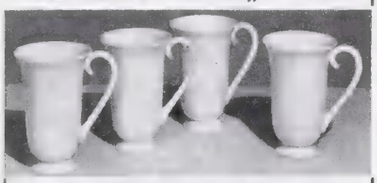
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**NAME YOUR POISON.** The harried host will know who's drinking what if he sticks these labels on the highball glasses when he's mixing the first round. "Just call me Bill, I'm drinking scotch & soda" (pencil in name & choice) helps guests get acquainted while it assists the bartender. 50 write-on labels stick to glass, plastic, 98¢. Handy Gifts, Jasperson Bldg., Culver City, Cal.

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**FINE CHINA "*Irish Coffee*" CUPS**



**Serve "IRISH COFFEE" Authentically**

IRISH COFFEE CUPS . . . of finest china like your own set. Delicately designed to please any hostess . . . definitely ooh and aah creators. 4" high. Delightfully used for yummy parfaits, egg nogs, or soups or juices in the stylish manner.

**Set of four only $6.95 plus 35c postage/handling**

*FREE IRISH COFFEE RECIPE*

***Personalized* China Lighter**



Fine American China, ivory, trimmed in gold, personalized with 1" script letter in GOLD. Guaranteed Evans lighter mechanism. **ONLY $7.95**

plus 35¢ postage
*No C.O.D.'s Please*

*Also personalized China plates, platters, and pepper mills available.*

**• SEND FOR GIFT CATALOG •**
**". . . the unusual by mail"**

**Debra Dale**
Drawer 337, Sierra Madre 9, California

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***Terrific Value***

## DESSERT DISHES

are white ceramic with assorted raised fruit designs in vintage colors. They're perfect for every kind of dessert from fruit compote to ice cream sundaes. Each is 4¼" in diameter, 3" high. Set of 6. **$1.95**

SET OF 12 DESSERT DISHES ..... **$3.75**

*Please Add 25¢ For Postage — No COD's Please*
*Penna Residents Add 4% Sales Tax*

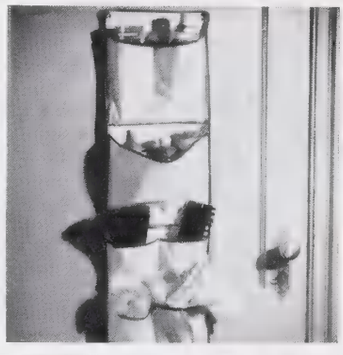
**THE CLASSIC CORNER**
Narberth, H.B. 9, Penna.

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**IT'S AN ACT** that will steal the show in your bathroom. On tap are solid-brass faucet handles, 4½" high, *and* faucets that match the Dolphin designs we've shown before. They're lacquered, polished, will fit any fixture, are $31.95 a set. 4½" handles *only*, $18 a pair. Faucets only, $14.95 a pair. Beverly Booth, Box 206, Wayne, Pa.

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**MADE TO ORDER** your linen closet is this door caddy that holds bulky, hard-to-store items like bathroom brushes, soap flakes, large medicine bottles. It has 8 pockets, is made of sturdy ivory leatherette, and its 10 x 48" size is just right for the standard linen closet door. Just $1.25 from Ess-Dee, Dept. HB9, 240 E. 92nd St., Brooklyn 12, New York.

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**HOW TO MAKE OR DECORATE**

## CANDLES *FUN OR PROFIT*



**MAKE YOUR OWN CHRISTMAS CANDLES**

Men & Women, Any Age! . . . learn the "new-old" craft of Creating & Decorating Candles for all occasions. Learn this fascinating craft-hobby-business at home, in Spare Time, for fun & extra $$$. Start small, expand to Colorful Candle Shop later!

**ENORMOUS DEMAND**

. . . for original, unusual shapes, colors, scents, types for holidays, weddings, birthdays, parties, *all* events. Friends, businesses, stores, clubs, all prospects. NO ARTISTIC ABILITY REQUIRED . . . we show you how, step-by-step. Send Today for FREE FACTS on home instruction method.

**FREE FACTS** CANDLECRAFT INSTITUTE, Dept. X-122 Fallbrook, Calif.

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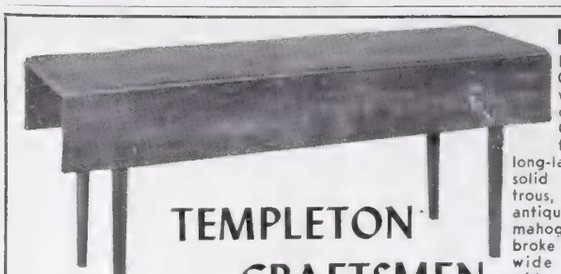


## EARLY AMERICAN SPICE RACK

Colonial charm faithfully reproduced in handsome knotty pine. Smart accent for kitchen or den has 4 drawers, 3 plate-grooved shelves. 19½" x 19½" x 5½", ready to assemble and paint or stain. Available only thru All-Wood! Money back guarantee! Send $3.95 check or m.o. (slight shipping chg. coll.) to

**ALL-WOOD PRODUCTS**
Box 2741, Wilmington, Delaware

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**HARVEST TABLE**

Beautiful and versatile Colonial reproduction will add grace and charm to any room. Custom crafted in authentic design. Sturdy, long-lasting constructed of solid birch. Comes in lustrous, hand rubbed finish in antique maple, dark pine or mahogany. Peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" wide, leaves down. 6' long $75, 5' long $70, and 4' long $60. Unfinished $10 less. Exp. Coll.

## TEMPLETON CRAFTSMEN

Dept. 683 Templeton, Mass.

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## CRYSTALS KEEP SILVER TARNISH-FREE!

A jar or two of wonderful new Silva-Crystals in each drawer, cabinet, etc. keeps your cherished sterling and silverplate gleaming ready to use any time. Odorless, harmless; occasional heating in oven rejuvenates their tarnish-absorbing qualities for years!

*( ) 3-jar pack $2.50 (25¢ mail chg.)*
*( ) 6 jars $4.95 post-paid (save 50¢)*

**LITTLE GREY FIXIT SHOP**
"We Mend All But Broken Hearts!"
China, Crystal, Steuben, Antiques, Etc.
**Dept. HBS, 108 E. 96 St., New York City 28**



Illustrated: Papillon, a Chapman selection for Covington. PPG manufactures the yarn only, not the fabric. Photo: Jacques Simson/Pagano

# Ceil Chapman makes the fashion difference in PPG Fiber Glass Designer/Drapery Fabrics

Fashion authority! Only PPG features fiber glass fabrics selected for their special chic by famous fashion designer Ceil Chapman. Now, high-style draperies can give your home a fashion personality as individual as your own. Wall and window treatments with imagination and long-lasting charm can be yours—and with practical fiber glass that is so easy to wash, never needs ironing, never stretches or shrinks, See Ceil Chapman's handpicked fashions in fabulous PPG Fiber Glass at Lord & Taylor, New York; Carson, Pirie Scott & Co., Chicago; and other leading stores; or at your interior decorator's—soon. *PITTSBURGH PLATE GLASS COMPANY, Fiber Glass Division, Pittsburgh 22, Pennsylvania.*

PPG®



Emily Malino Associates designed this decorative fireplace with chimney face and side wall in unglazed tile of 2 3/16" squares, c.e. in Sand Gray Textone with special design of 1 1/16" squares and 2 3/16" oblongs, c.e. in Black, Sand Gray Textone, White and Rust Brown. Raised hearth is glazed Crystalline tile in Scored Design SD-4 in 362 Crystal Black. Color Plate 118.

## Yes, they're using tile in living rooms!

Thank goodness the days are gone when people thought of ceramic tile only for bathrooms. Nowadays, designers and builders are creating pleasing new effects with tile in many areas of the home. Wouldn't you like to have a lovely fireplace like this? It's so attractive and so practical—with permanent colors that stay bright and beautiful with such easy care and no upkeep. To spark your own ideas for using tile, send 10¢ for idea-packed booklet "Color Planning with Ceramic Tile".

CERAMIC TILE
American Olean

AMERICAN OLEAN TILE COMPANY • EXECUTIVE OFFICES: 1481 CANNON AVE., LANSDALE, PA. • FACTORIES: LANSDALE, PA., OLEAN, N. Y., LEWISPORT, KENTUCKY • MEMBER: TILE COUNCIL OF AMERICA, PRODUCERS' COUNCIL • A SUBSIDIARY OF NATIONAL GYPSUM COMPANY

**STAR OF BETHLEHEM FLOWERS** have pure white blooms that grow in fragrant masses in your garden or make lovely cut flowers that last for weeks. But you *must* plant them this fall for spring blooming! They originated in Africa, now imported from Holland. 15 bulbs gift-boxed, $1. 3 boxes, $2.75. Bowman's, H90-2477 Lombard, San Francisco 23, Calif.



**PORTRAIT IN OILS.** Send in a good photo of a subject with color description of hair, eyes, complexion, clothing, and academy-trained artists will return to you a magnificent oil painting in full color on canvas. Living likeness guaranteed. 12 x 16", $39.95. 16 x 20", $49.95. Free 28-pg. catalog. Van Dyke Oil Portraits, HB9, 26 W. 56th St., N.Y.C. 19.



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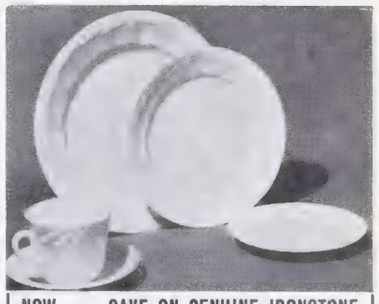
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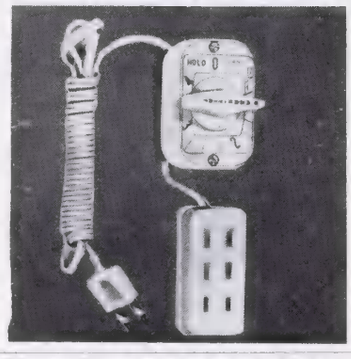


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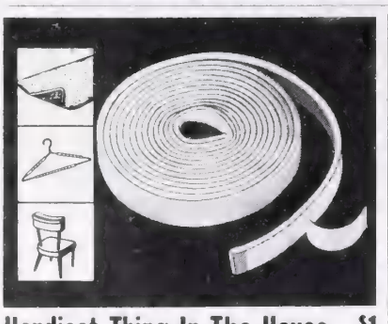
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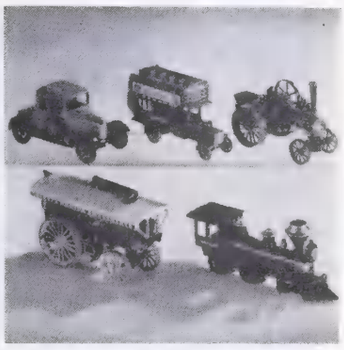

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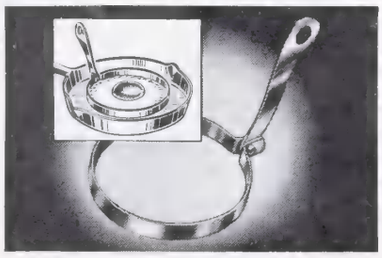
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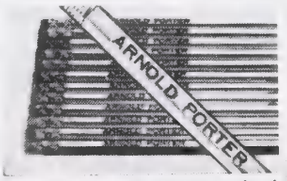
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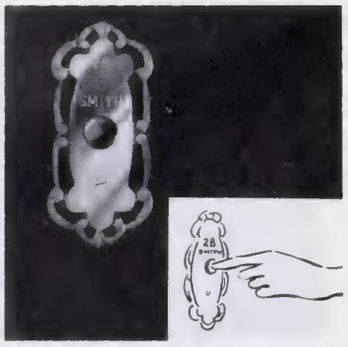
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Black, camel or grey shag
Tan, desert sand or white baby calf
for sizes 3 to 10 **$13.95** 10½ to 12, $14.95
*Please add 50¢ postage only on shoe orders*

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## IMPROVE YOUR FIGURE, $1.98

Stretch your way to a trimmer YOU with the new, sturdy rubber STRETCH-A-WAY. Make any room your private gym in which to use this scientific exerciser. Complete with special chart to show you the safe method of toning muscles. Improve your figure—tummy, thighs, hip and bust measurements —this *natural* way! Keep fit and trim. Stores away in any drawer. *Guaranteed to do the job or your money back!* Only $1.98, postage paid. Order STRETCH-A-WAY from **SUNSET HOUSE, 822 Sunset Building, Beverly Hills, Calif.**

# FIGHT CANCER

AMERICAN CANCER SOCIETY®

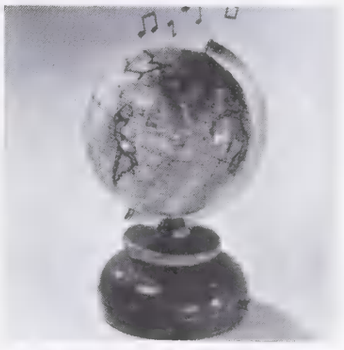
**IOLLOW-STEM BEERS** with hand-engraved "Hops" design bring a champagne festivity to our favorite thirst-quencher, and the price tag is intoxicating enough to put a glow on even a beer budget. Crystal-clear glasses with chip-proof edges are wonderful for ice cream sodas, too. Set of 8. $6.50 plus 75¢ post. C. D. Peacock, State & Monroe Sts., Chicago 3, Ill.



**DOLLAR DAZE.** Your young moneybags will feel like the financial wizard he thinks he is when he stows his allowance in this genuine pigskin wallet that comes with his first name stamped in gold. With compartments for bills, change, pictures, and ID card, it comes with 2 bogus bucks. 4″ x 3″, unfolds to 8″, tan or red. $1 each. The Added Touch, HB9, Wynnewood, Pa.




**THE MUSIC GOES ROUND** the world when you wind up the base of this highly detailed, beautifully colored globe. And as you make the tour with a flick of your finger, the delightful strains of "Around the World in 80 Days" fill the air. Get one for your child and he'll confound his teacher with his worldly wisdom. 8½ x 4½″. $4.95. Medford, Box 39, Bethpage, New York.



**REMBRANDT SMOCKS** are wonderful! They're wonderful for small back-to-school artists, wonderful for their mothers. Sturdy washable slip-over cotton smocks tie in back, have two huge pockets. Boy's, piped in blue, has baseball, boat motif. Girl's, piped in red, has sampler print. Sizes for ages 3-8. $3 each from The Talbots, HB9, Hingham, Mass.




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You can't buy these in *any* market . . . only by mail. Pfaelzer's U.S. Prime boneless strip steaks are served by outstanding restaurants and private clubs. Fork tender . . . aged to flavor perfection . . . a fabulous gift for friends or family. Beautifully boxed. Quick-frozen; perfect arrival is guaranteed! Railway Express Prepaid.

BONELESS STRIP STEAKS ¾ LB. EACH 1¼" THICK, $33

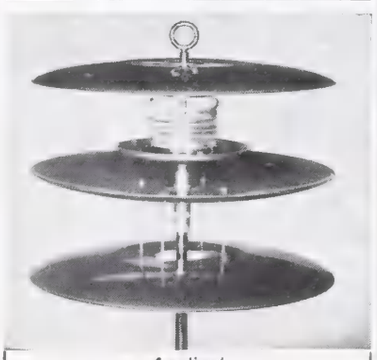
Write for free booklet: other famous Pfaelzer steaks include 16 Prime Filet Mignons, 6 oz., $33

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*Rustproof . . . Aluminum*

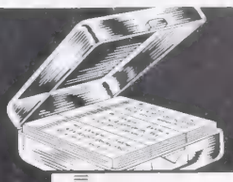
**Many new wild birds** with their joyous song will flock to your Kepe-Nete feeder's dry, clean food. Lower of 3 dark green 15½" anodized trays prevents squirrels from entering feeder when mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

Feeder without Guard $9.95
Feeder with Guard 12.95
Guard only 3.45

*Satisfaction Guaranteed*

H. B. COWAP
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500 gummed economy labels printed in black with ANY name and address, or ANY wording you want. 1½" long. 5-day service. No. S713 Economy Labels, 500 for 25c. In two-tone plastic gift box, 500 for 35c.

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500 for 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address, or ANY wording you want, in black. Thoughtful, personal gift; perfect for your own use. About 2" long. 48-hour service. No. S714 Gold-Stripe Labels, 500 for 50c. In two-tone plastic gift box, 500 for 60c.

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Choice of 3 styles — Free plastic gift box

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No. S743 Monterey — 500 for $1.00

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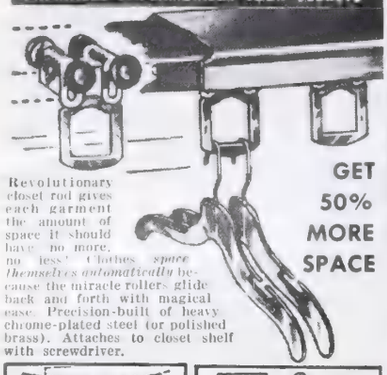


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Revolutionary closet rod gives each garment the amount of space it should have—no more, no less! Clothes *space themselves automatically* because the miracle rollers glide back and forth with magical ease. Precision-built of heavy chrome-plated steel (or polished brass). Attaches to closet shelf with screwdriver.

GET 50% MORE SPACE



OLD FASHIONED WAY



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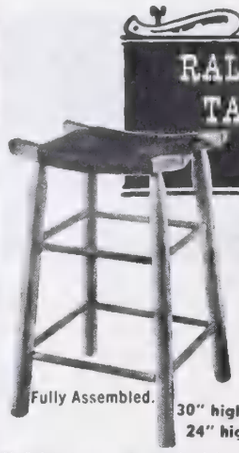
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30" high (also available 24" high, if specified)

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Maple, Mahogany, Walnut,
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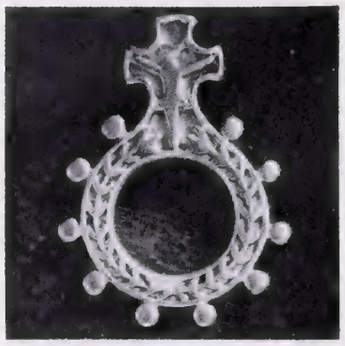
***set walls to dancing***

**Rustproof—For Playroom or Patio**

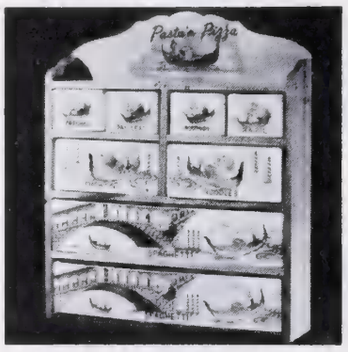
Set a melodicus mood in any room with Musical Master-pieces. Distinctive decoration for den, playroom, music-room. *This tuneful combo is tops with "tune-age" record fans.* Fiddle is 19" long, other instruments about 16". All pieces separate. *Arrange them as you wish for decorative effect.* Made of striking lightweight black plastic. May be painted any color—gold, pink, etc.—if you wish. Complete set, ppd., only . . . . . $2.95

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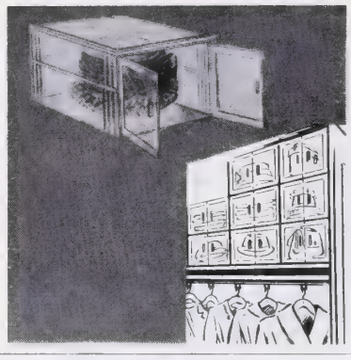
**PARADISE ROSARY** originated in the Basque country of southern France. It's an inconspicuous way to say your rosary while traveling. Slip it over your index finger and say the Our Father on the Cross, Hail Marys on each "bead." In 2-tone gold washed Britannia metal, 2" h., $3.50. Gold-plated sterling silver, $12.95. Giftware Specialties, B9, Northport, N. Y.




**PASTA 'N PIZZA RACK.** If you're as much a fan of Italian food as we are, you'll want to hang this Philippine mahogany rack in your kitchen. Eight earthenware drawers are hand-painted under glaze with Venetian gondolier design—2 for spaghetti, 1 each macaroni and noodles. Top drawers: Oregano, Bay Leaf, Rosemary, Basil. 13 x 11", $4.95. Kay, Box 36632, Los Angeles 36.



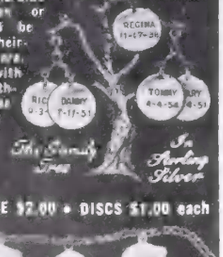
**FRENCH SCHOOL DRESS** sends a fashion-conscious first-grader off on a checkered career with the three R's. Red and white checked gingham frock has a white piqué collar piped to match and we love that wonderful hand-smocking. With long sleeves, in toddler szs. 1-3, $4.95. Regular 3-6, $6.95. Free catalog of children's clothes. Carriage House, Cold Spring Harbor, N. Y.



**ROOM AT THE TOP** of your bedroom closet is converted to extra storage space that's something *we* never have enough of. Gold-flecked plastic hat boxes have transparent pull-open doors for see-easy selection. Handy, too, for shirts, lingerie, sweaters, they're 12 x 12 x 8¾", $3.98 ea., 3 for $11.75. Order from Closet Accessories, Dept. 1109, 1014 Davis St., Evanston, Ill.

## FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Branch heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with child's name and birthdate. Sculptured Tree 2½", holds 1 to 12 discs of Sterling Silver. Up to 9 letters and spaces a disc. Add more as family branches out.




TREE $2.00 + DISCS $1.00 each



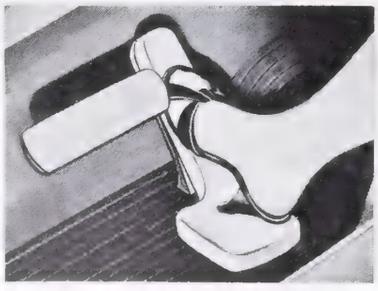
## HEIRLOOM BRACELETS

She'll wear her heart on her wrist when she encircles it with a bracelet of our little Sterling Silver or 14K Gold-Filled Baby Shoes or silhouettes. Each ¾" charm is engraved with a child's name and birthdate. Appears brother, or sweetest sorrow and quality. Add more as the family grows.

Silhouettes $1.10 ea. Baby Shoe $1.40 ea.
Bracelet $1.10 Bracelet $1.30
Horseshoe Key Chain (not shown) $1.25
*Prices include engraving for 3 names*

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Now you can drive in your fanciest shoes without fear of scuffing. Self-adhering soft foam pad is easy to install—just press it against the gas pedal in your car—that's all! Gives complete foot-driving comfort; reduces driving fatigue. A boon to short drivers . . . brings the gas pedal closer. You can even drive barefoot safely. Saves floor mats from wearing, too! *Guaranteed to please or your money back!* Only $1, postage paid. Order FOOT EASE CUSHION from **SUNSET HOUSE, 822 Sunset Building, Beverly Hills, California.**



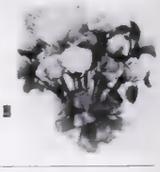
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in gay natural colors

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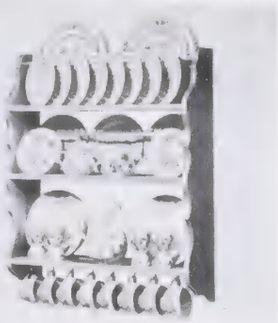


## ATTENTION GARDENERS

Turn to our special section on garden ideas, products and equipment.

Begins on page 202.

**SHELF-SUPPORTER** for a complete dinnerware service for 8 is this hand-polished China Rack. Now you can take your pretty china out of the cupboard and show it off. Rack holds plates, bread & butter, salads or soup bowls, desserts, cups & saucers, sugar bowl, pitcher (50 pcs.). Knotty pine or maple finish. 23″ x 27″ h. x 5½″ d., $12.95. Kit. $8.95. Yield House, N. Conway, N.H.



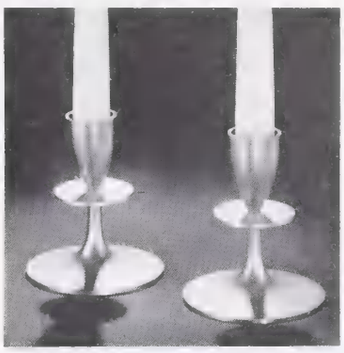
**THREE BY THE FIRE** might just be one too many when you and the one you love would like to dream and talk and dream some more. But when you have the Saturday football game on TV, three can sit comfortably on this fireside bench. Rubbed lacquer over antique brown stain, 12 x 48 x 13½″ h., $9.95; 17½″ h. $12.45. Exp. coll. Greenfield Industries, HB9, Greenfield, N.H.

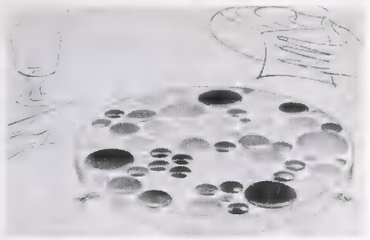


**CRYSTAL CORDIAL SET,** $3.95. This is one of the good-old-days bargains that even we shop-wise Window Shoppers don't come across very often. An 11½″ tray, 6 cordial glasses, a 1-pt. decanter and jigger-measure stopper are cut crystal imported from Western Germany. Their design is Colonial, their value incredible. $3.95. Add 50¢ W. of Miss. Seth & Jed, New Marlborough, Mass.



**SEE THE LIGHT** and take advantage of just about the finest buy in solid-brass candlesticks that we've found for a new bride. The simple design will be a distinguished accent in Early American or contemporary décor, and the lovely glow of the brass will be as warming in a friendly room as afternoon sunshine. 4″ h., $3.95 pr. plus 50¢ post. Paulen Crystal, 36 White St., N.Y.C. 13.





## MOSAIC TRIVET KIT . . . $2.95 ppd.

Now you can put your creative talents to work and make your own colorful mosaic trivet. It's fun, it's easy, only takes a few minutes to assemble & glue . . . yet here is something that is both beautiful and practical. Ideal gift! Make several of these decorative breakproof, heatproof trivets for your kitchen, patio or let it serve as a vanity tray. Imported glazed porcelain tiles are flat and of uniform thickness to provide an even surface. Already pre-arranged on webbing in assorted sizes and colors ready to be glued.



Kit comes complete, nothing else to buy, no tools required. Includes shiny, brass finished tarnish-proof metal trivet frame—6″ wide with non-scratch rubber tipped legs; pre-cut mounting board; mosaic bubble file assortment glue; waterproof tile cement and instructions. Only $2.95 postpaid complete. In ordering, please specify basic tile colors: pink, green, gray, blue, or beige. Send cash, check, or M.O. Satisfaction guaranteed.

Send for FREE literature concerning other kits, tiles, etc. Sample color chart of 43 mounted Venetian glass tiles . . . . . $1.

**HARMON MOSAICS**
3001 Passmore Dr., Dept. HB-9, Hollywood 28, Calif.

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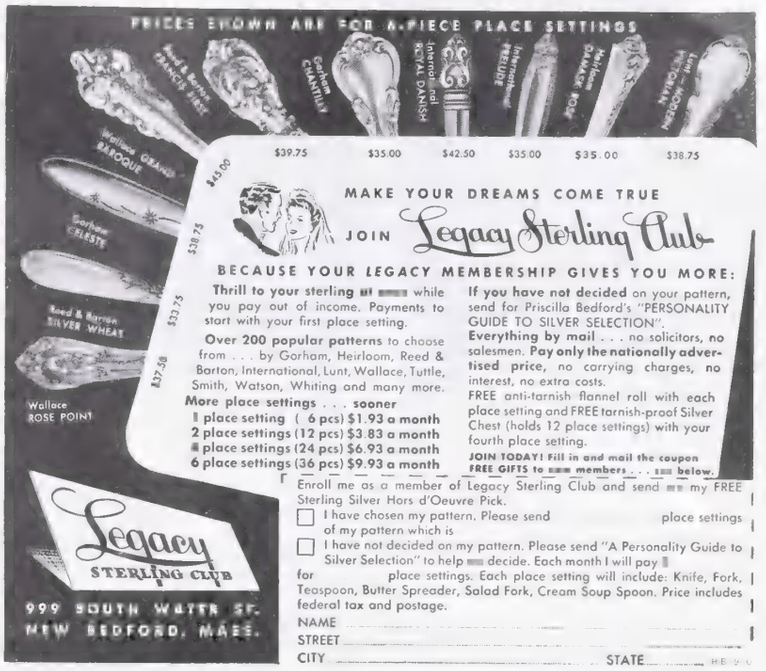


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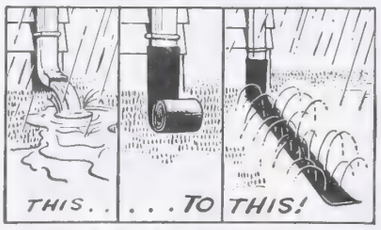
Enroll me as a member of Legacy Sterling Club and send my FREE Sterling Silver Hors d'Oeuvre Pick.

☐ I have chosen my pattern. Please send place settings of my pattern which is

☐ I have not decided on my pattern. Please send "A Personality Guide to Silver Selection" to help decide. Each month I will pay for place settings. Each place setting will include: Knife, Fork, Teaspoon, Butter Spreader, Salad Fork, Cream Soup Spoon. Price includes federal tax and postage.

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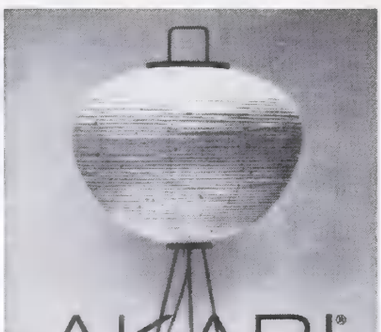
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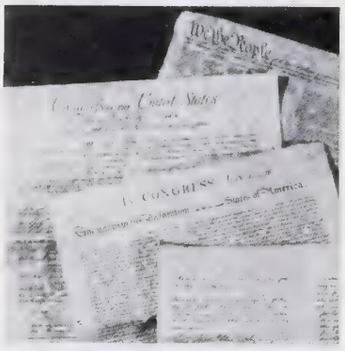
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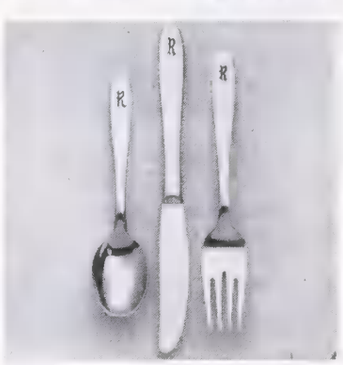
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**SWEET STACK.** If you're not going to keep these yourself for serving condiments, candies, nuts and jams, we hope you're going to give them to someone who loves lovely things. Made of imported white porcelain, the set of 3 bowls, 3¼" diam., stack 4" h. with lid. $2.95. *Scandinavian* catalog. 25¢. From Fieldston Trading Co., Box 624, Ardsley, New York.



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**DRIFTWOOD FANTASY** is a cluster of tiny pink roses and spiraling sprays of brown eucalyptus leaves on a branch of sunbleached manzanita wood. We wish *Window Shopping* were in color so we could show you the subtle shading, the marvelous textures of a floral arrangement that never fades, washes clean. 12" l., 8" h., $5.95. Starflower Studios, HB-9, Box 255, Monroe, Wisc.



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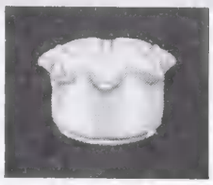


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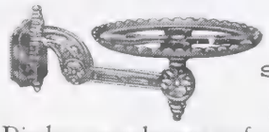


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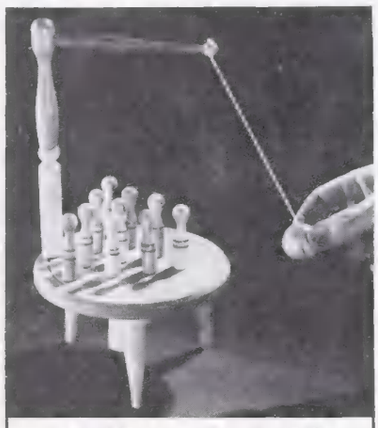


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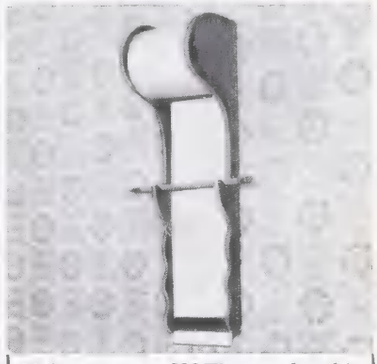
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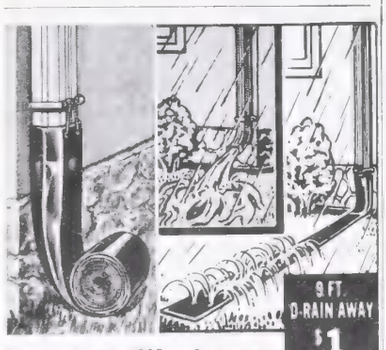


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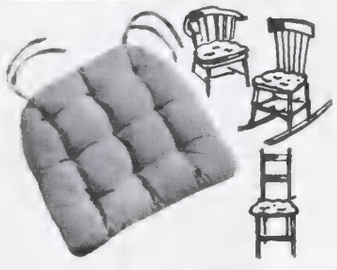
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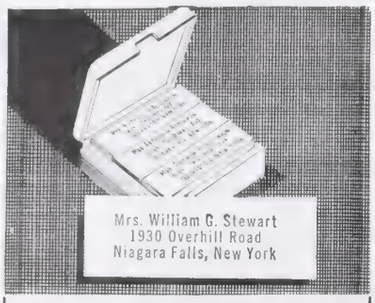
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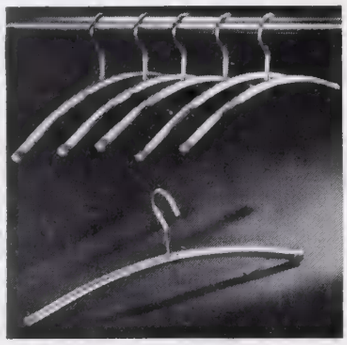

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**LADYLIKE LORGNETTE.** Tuck this magnifying glass into your purse when you're dressed to the nines for the country-club dance or a night on the town. A folding lorgnette comes jeweled or plain in dark tortoise shell, black or pink simulated pearl. And it has its own floral pattern plastic slip-in case. $4.95 from Herman Optical Co., 164B Clymer St., Brooklyn 11, N.Y.



**CHOP-CHOP** means hurry-up and that's just what this stainless-steel marvel of the kitchen does. It chops up to 3 times faster than an ordinary paring knife. Use it in pot, pan, bowl or on cutting board to prepare salads, grind meats, blend pastries, chop nuts. Chop-chop never rusts or tarnishes, can't discolor food, stays sharp. $2.95. Chop-Chop, Dept. 40, Box 295, Wilmette, Ill.




**NAME YOUR LUCK.** Good weather brings out flowers and Sunday callers. So mount this black horseshoe knocker on the front door so everyone will know who lives at your house. It comes with your name on the copper plate ready to install with the necessary screws, hinges. 6" h., 4" w. $4.50. Catalog of horseshoe items avbl. No c.o.d.'s. Horseshoe Forge, S. Essex, Mass.




**"THE SOUND OF MUSIC"** flows through the pages of *The Story of the Trapp Family Singers.* The heartwarming humor, love, and adventures of this distinguished musical family will absorb you from "The Chapter before the First" to the very last word. Written by Maria Augusta Trapp, it comes autographed. $3.95 plus 25¢ post. Trapp Family Book and Gift Shop, Stowe, Vt.

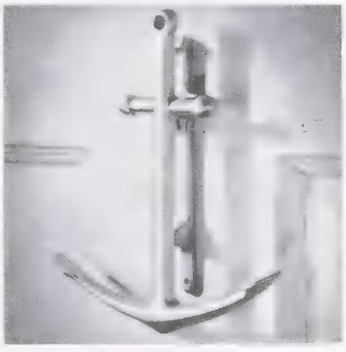
**AMERICAN EAGLE.** proud symbol of our republic, is a distinctive decoration for your front entrance. Made of cast aluminum in fine detail, it's hand-painted red, white, and blue with antique gold-finished head and wings. Mount it majestically over a stone-hewn fireplace or a contemporary wall storage unit. 23 x 9 x 3½″ thick. $12.50. Cape Cod Cupola. North Dartmouth. Mass.



**OLYMPIC STAMPS.** The 17th Olympiad is just beginning in Rome as you read your September HOUSE BEAUTIFUL. So here is a fascinating collection of foreign postage stamps honoring the athletic games. Beautifully colored issues of gymnasts, hurdlers, boxers, etc., on commemoratives, air-mails, diamond shaped and giant pictorials are just 10¢. H. E. Harris. R22, Boston 17.



**ANCHOR A KNOCKER** like this distinguished design on your door and it marks it with bright individuality. Think how appropriate it would be for the galley door of a Chris Craft Constellation. Patterned after the hand-wrought anchor used on such vessels as *The Bounty*, it's polished brass. 7″ high. $5.95. Order from Howell Evans, 220 Harding Place, Nashville 5, Tennessee.



**SNAP-ON GUTTER-GUARDS** are heavily galvanized ¼″ mesh screen with rust-proof aluminum molding. Slip them under shingles; they keep out leaves, twigs, prevent clogged gutters and downspouts which damage house paint. And they end ladder climbing! 48, 5″ x 2′ sections (96′). $24.95; 5 sections (10′). $2.75. Beedee, Dept. 1109, 1014 Davis St., Evanston, Ill.



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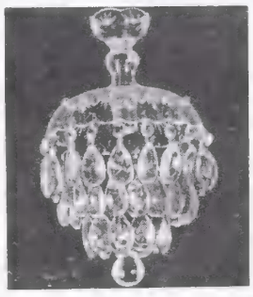
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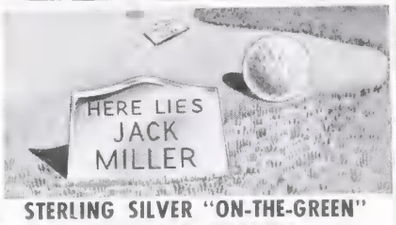
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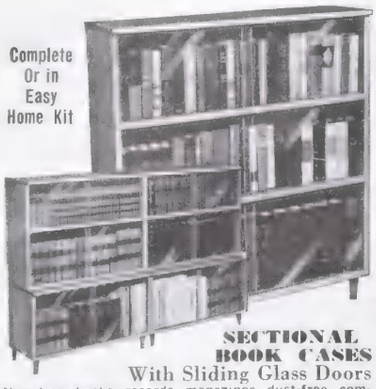
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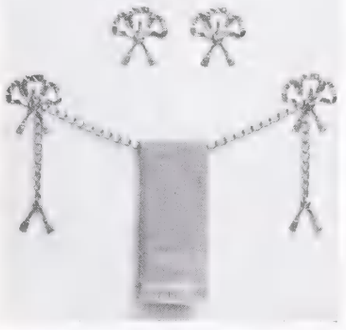
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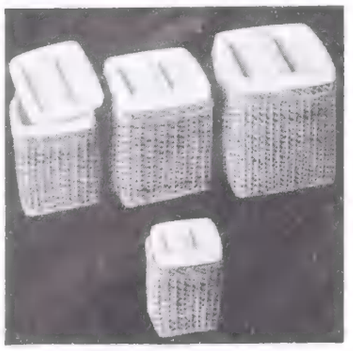
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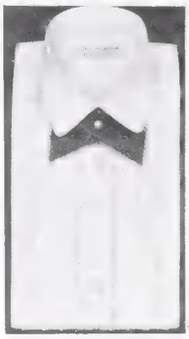
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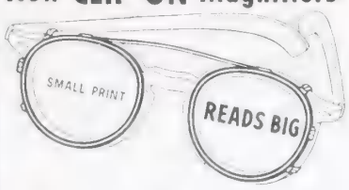
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## Unbreakable PLASTIC FLASK IN PERSONALIZED CASE



PERSONALIZED IN GOLD

FROM THE PRIVATE STOCK OF
Robert J. Jones

$3.95 POSTPAID

A gift supreme for every man who knows the need of a nip "sip" on his hip. A traveler's aid on trips . . . for outdoorsmen who hunt, hike, ski, fish or ride. 12 oz. capacity, white, opaque flask is alcohol resistant, will not discolor, and has a plated screw-on jigger top. Heavy, fitted, leather-like vinyl tan case . . . gift boxed. Specify name to be imprinted (Please print).

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**BAY STATE SPECIALTY CO., INC.**
36 Whittier St., Boston 20, Mass.




**TELL THE TOOTH** brush that belongs to little Suzy from brother Bill's with a super-sanitary cabinet that holds each brush in its own cubby. Made of clear lucite, it has automatic swinging doors that open when you pull out your brush, close when you replace it. With wall attachment, personalized with 5 names, it's 5½" long, 2" deep, $1.50. Crown Craft, 3-5 Mt. Hope Pl., N.Y. 53.




**SPOT IDENTIFICATION.** If you think *your* parakeet is pampered or your canary cosseted, get a load of this gleaming plate that's engraved with a bird's name. Made of solid brass, it clamps onto the cage of that madly melodic fellow whose song is as golden as daffodils. $1.25. Mono-Art, 50 Delancey St., N.Y. 2.



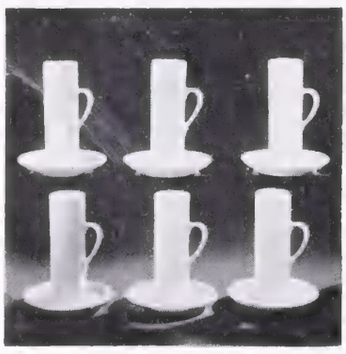
**VIVE LA FLEUR DE LIS,** the classic French design that touches your bathroom with elegance. And with bathroom accessories taking on decorator importance in home design, you'll want this hand-painted and embossed set for your master bath. In white, pink, sand, or metallic gold, basket, tumbler, and tissue box are $9.95 from Designing Woman, Box 114, Lexington, Mo.




**PUT A LABEL ON IT** and add a gay touch to your kitchen canisters. Bold black "Barnum" type letters on a white background with a gold and black oval frame are 2 x 1⅜" h. Set incl. salt, candy, tea, sugar, coffee, beans, nuts, tobacco, rice & garlic. Apply with water to glass, metal or glazed pottery. Add'l titles avbl. 10, $1.50. Authentics, HB, Box 546, Cincinnati 43, O.



**TAKE-A-PART CLOCK.** A pint-size Mr. Fixit will have the time of his life tinkering with this toy, but he'll have a job keeping Pop's hands off. Clock is made of multicolor plastic parts to take apart, put together again, through color-keyed gear assembly. Spring-driven, it actually keeps time for 14 hours. 11½" h., 8" w., $4.95. Miriam Carson, Box 232, Wayne, Pa.



**GOOD BUY FOR NOW,** when after-dinner coffee in front of your fire with the draperies drawn against the dark night is the nicest part of the day. Fine, pure white porcelain. Turkish-style demitasse set of 6 cups and saucers is $4.95 plus 45¢ postage. Matching coffee pot $7.95; creamer and sugar bowl, $3.50. Ron Lassin, HB9, Plymouth Meeting, Pa.

**REDWOOD RAINCOAT** for your picnic set fits up to 6′ long table, flares out at bottom to protect benches. 6′1″ l. x 28″ w. at top, 38″ w. at bottom, 24″ deep. In green plastic, $8.95. In *heavy* tarpaulin duck (gold color) for picnic set left outdoors all winter, $16.95. Raincoats for round redwood tables also available. Suburban Patio, 1672 Skokie, Highland Park, Ill.



**COOK-SAN** means honorable cook but you'll be a fashionable one when you don this authentic Oriental cooking apron. It's our most comfortable at-home lounger worn with black houseboy pants. Cook-san in one size to fit all, ties in back, is white sanforized embroidered cotton, $2.95 (pants not avbl.). 25¢ post. Betty Dudman, 108 Barrington Walk, Los Angeles 49.



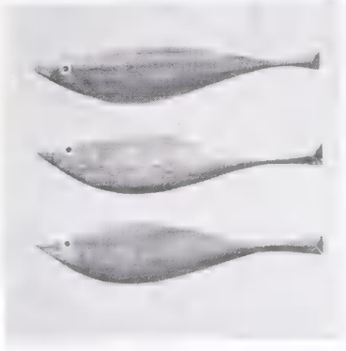
**WHITE HERITANCE** by Harker has a classic simplicity that pairs it perfectly with contemporary or traditional settings. The 45-piece set includes 8 each dinner plates, bread & butters, lug soups, cups and saucers, oval platter, sugar and creamer and vegetable dish, 45 pieces, $16.95. Coffee pot, $3.95. Exp. coll. from House of the Unusual, 607 Market St., San Francisco, Calif.



**CHAIR, LADIES** for a grand and glorious touch in your dressing room is this gleaming brass-plated and permanently lacquered Continental model. Designed with delicate scrolling, it comes with a white or tangerine wipe-clean vinyl seat that's foam padded. For foyer or telephone nook, 27½″ h.; seat 13 x 15½″ h. $14.95 exp. coll. Helen Howard HB9, Flushing 52, N.Y.



**FISH FROM HAITI** swim along the wall over a pine-paneled fireplace, on the brick wall in your patio, a boy's room, the porch of a seaside cottage. These are truly beautiful fish hand-carved of native Haitian taverneau wood by the natives, 12″ l., finished in rich, tawny brown. Self-adhesive backs eliminate nails! 3, $2.98. Alan Maxwell, AM9, College Point 56, N.Y.



**RETURN TO ELEGANCE.** What price glory when you see what this breath-taking crystal-and-gold faucet set does for your bathroom or the guest room in your country house. Imported cut crystal and 24k hand-chased gold-plate faucet set is an original Sherle Wagner design, $195 exp. coll. Matching shower and tub sets also avbl. Sherle Wagner, 123 E. 57th St., N.Y.C. 22.

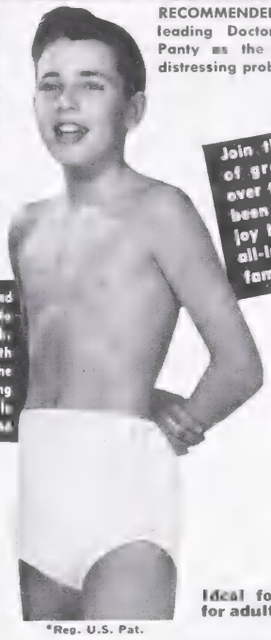


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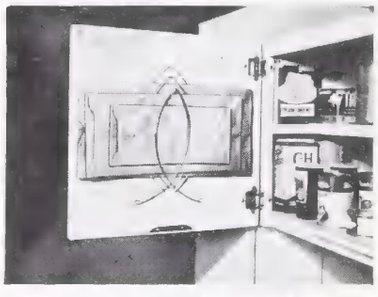


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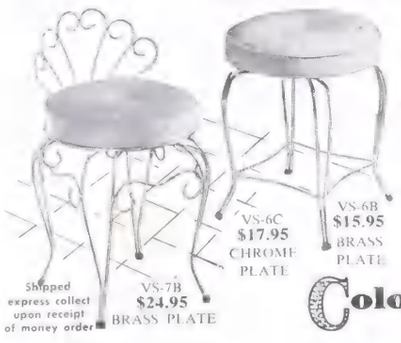
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**SWEDISH CRYSTAL VASE** holds a candle or a nosegay of garden flowers, depending upon your mood of the moment. When things are blooming, just fill the vase with fresh cut flowers. Another time substitute candles for a glowing change. The vase flares out gracefully to catch candle drip. 3" h., 4" in diam., $2.95 the pair. Jeredith Manor, Box 130, Nyack, New York.



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**GIVE HER TIME** and a not-so-punctual lady will have to reform! With this gleaming gold-finished watch in her handbag she'll have no excuse. Just 2" in diameter, it's from Austria, has jeweled center. Nice timing for gentlemen, too, is chrome finished. Both have clear numerals, 1 yr. guarantees, black or white faces. $3.95. Howard Sales, 1650 Belmont Ave., New Hyde Park, N.Y.




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(Lower right) COSMOPOLITAN® Inlaid Vinyl #6200
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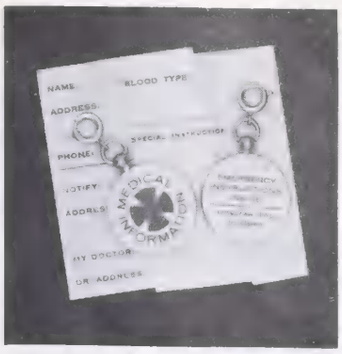
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**KEEP AN EAGLE EYE** on this handsome newspaper holder for your front door or to mount onto the house. Now you won't have to stoop to pick up your morning paper or dive behind a bush to retrieve it. Cast aluminum in black finish, it's rustproof, lettered "Your paper, sir." 10″ wide, 8″ high. $2.95 plus 25¢ post. King's Forge, 580 HB Hathaway Rd., New Bedford, Mass.



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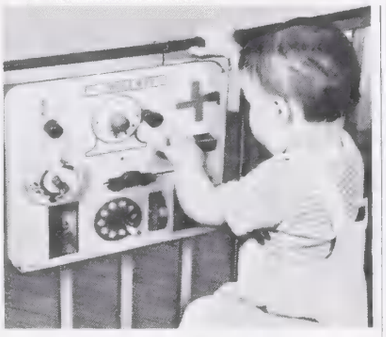
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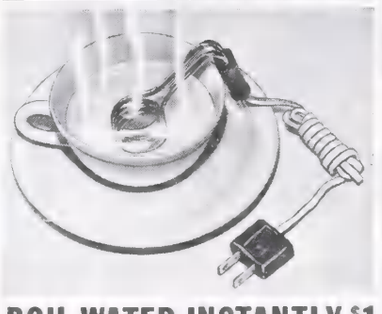
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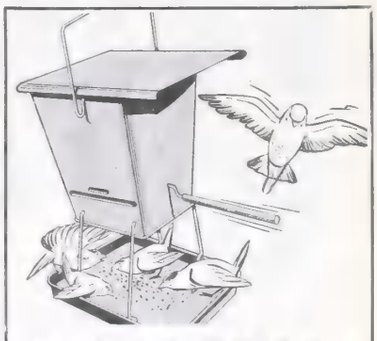
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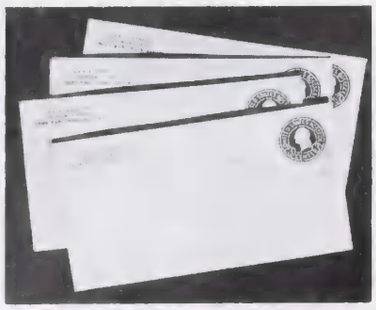
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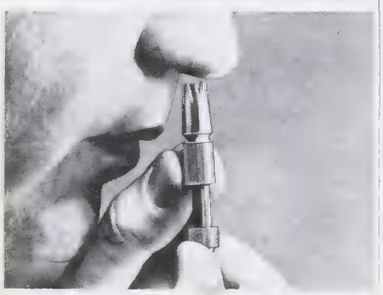
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**100 Envelopes postpaid (with new 4¢ postage) . . . . . $6.95**
**100 Postcards postpaid (with new 3¢ postage) . . . . . $4.00**

Please write name and address plainly

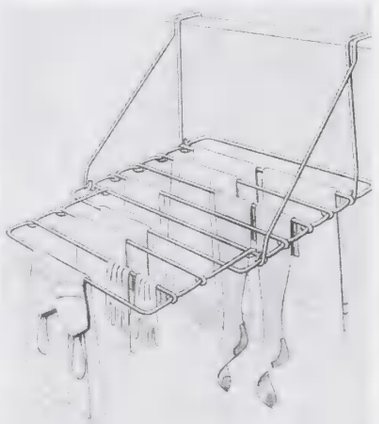
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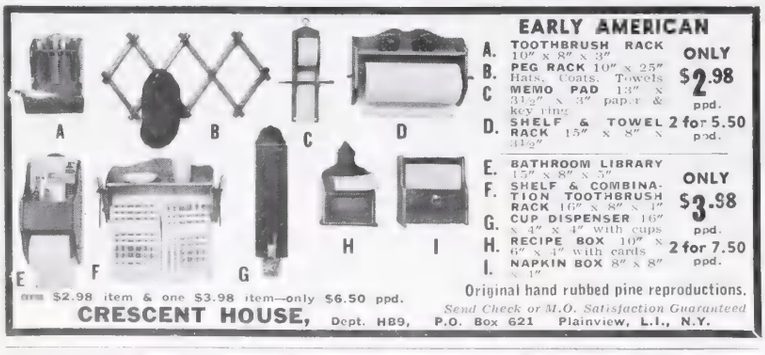


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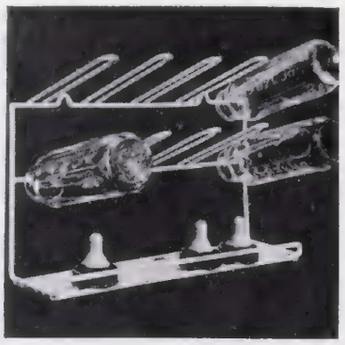
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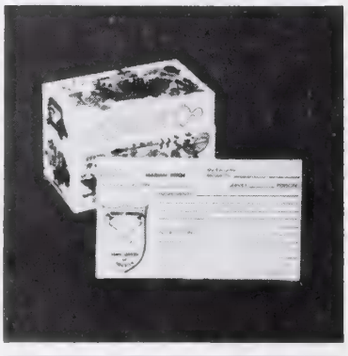
**BOTTLE TREE** trades kitchen counter space for a spot on the wall, back of the door, under the cupboard, where it holds up to 10 bottles, nipples, and caps. It eliminates breakage (our baby's went down like tenpins), keeps them handy though out-of-way. Sturdy wire-coated rack with cushion-soft white plastic coating, 12½" x 9" h., $2.98. Rutward, 133 Bryant Rd., Columbia Station, Ohio.



**FROZEN-FOOD LABELS** require no moistening to stick on silver-foil wrap or plastic bags. Simply peel up and press on. Each label measures 2 x 1¼" and has lots of space to write the kind of food, weight in pounds and ounces, and the date frozen. 100 labels are $1. 200, $1.75. 400, $3. Order from International Industries, Box 509. Culver City, Calif.



**GROOM SERVICE.** Tidy-Rak is a decorative bathroom organizer for the family collection of combs and brushes. Made of molded polystyrene, it attaches to wall and is almost as useful as a medicine chest. Grooves hold combs, slots hold brushes, and there's space for an electric razor. Antique white or black. $1.98. Lolimar, Dept. P-102, Box 41, Brooklyn 35, N.Y.



**THE COOK'S SECRETS** are shared with her admirers if she puts treasured recipes on these index cards that say, "From the kitchen of (your name)" and "My Favorite Recipe for (fill in your specialty.)" 59 cards, $1.19. Metal recipe file box for cards, $1.25. Add 15¢ post. Perfect for attaching to your church supper pies. Bancroft's, HB793, 2170 S. Canalport, Chicago 8, Ill.



**SPECIALLY FOR YOU** Window Shoppers, the price on this handsome hostess cart has been reduced from $159.95 to $96.95, exp. chgs. coll. from the factory. Solid cherry with fruitwood or mahogany finish, 20 x 30 x 31" h., it opens to 42" across, has a silver drawer, removable tray. Antique white finish. $106.95 exp. coll. Wishmaker House, 234 S. Ball Park Plaza, Scottsdale, Ariz.



**SLING BED** for dogs and cats gives your pet the penthouse treatment! Black wrought-iron frame holds vat-dyed canvas sling that comes in white, black, green or red. 18 x 18". $6.95; 27 x 21. $8.95; both ppd. 36 x 27". $12.95; 48 x 32". $16.95. Both exp. coll. Extra slings avbl. for ea. size at $1.95; $2.95; $6.95; $7.95. Hitching Post, HB9, Sea Cliff, N.Y.

**HORSE OF A DIFFERENT COLOR.** Send a gold, antique green, black or buff white handsome steed charging over your fireplace wall. Signed by Martin Tischler (booklet about this famous artist incl. with order) who created wood carving from which aluminum cast was made. 32″ l., 22″ h. Buff or black, $29.50; green, $32.50; gold, $34.50. Home Industries, Jackson, Ohio.



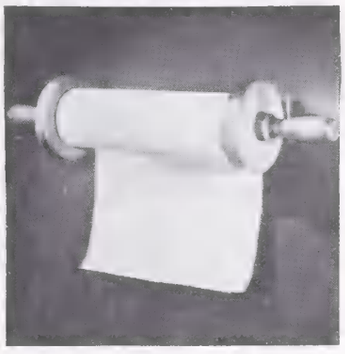
**YOUR CAR-KEY CHAIN.** A miniature silhouette of your car in 14k goldplate is embedded in black or red lucite and attached to a key ring. Specify the model—Cadillac, Chevrolet, Thunderbird, Chrysler, Volkswagen, Jaguar, M.G., etc.—you want when you order lots of them for Christmas presents. 3-letter monogram, $2.50 ea. 2, $4.75. Lucite Spec., HB9, 230 E. Ohio, Chicago, 11.



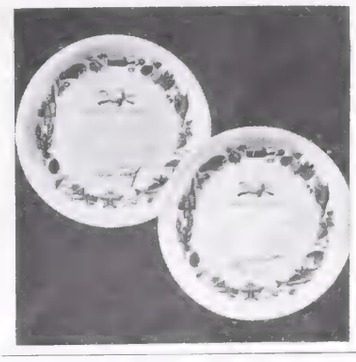
**AH! MEN!** How you'll like these American ash trays that double as coasters. We're mad for them. Made of white china, each is decorated with brilliant designs reflecting our rich heritage. Designs include: Civil War drum, covered wagon, hitching post, fireman's helmet, barber pole, cock weathervane. Set of 6, $2.25. Two sets, $3.95. J. Jill, Ltd., Southfield, Mass.



**HANG A ROLLING PIN** on the wall and you'll have an old favorite playing a new role in the decorative scheme of your kitchen, rumpus room, or bar. This handy paper-towel dispenser is beautifully made of solid pine with a rubbed satin finish. 21″ long over all (paper-towel roll not incl.), $2.95 plus 25¢ post. Early Americana catalog, 25¢. Old Guilford Forge, HB9, Guilford, Conn.



**FOND OF FONDUE** and other gourmet dishes at your house? Then hang these white china plates in your living-room and as the mood finds you choose Cheese Soufflé Colony or Roquefort Roll Waldorf, Cheese Omelet Voisin, or Fondue Nechateloise Chambord. Famous chef's signatures and recipes are on each 10″ plate. $3.95, 6, $22.50. Bryn Mawr Gifts, Bryn Mawr, Pa.



**A PRETTY KETTLE**

Silver bright, polished pure aluminum that will not darken, handcrafted in a shape that has almost disappeared. Durably built for years of service—so decorative they can come to the party directly from the stove. Just wipe to keep bright. Insulated handle. 2 qt. size **$6.95** ppd. 3 qt. **$7.95** ppd.

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D E F G

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**in little wooden shoes**

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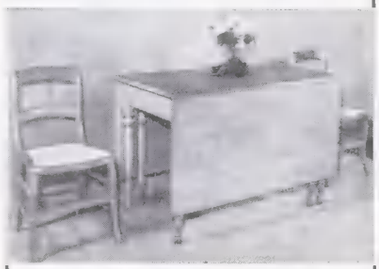
**Order by letter: D** (Hilda of the Zuider Zee), **E** (Christina of Friesland), **F** (Hans of the Zuider Zee), **G** (Beatrix of Volendam).

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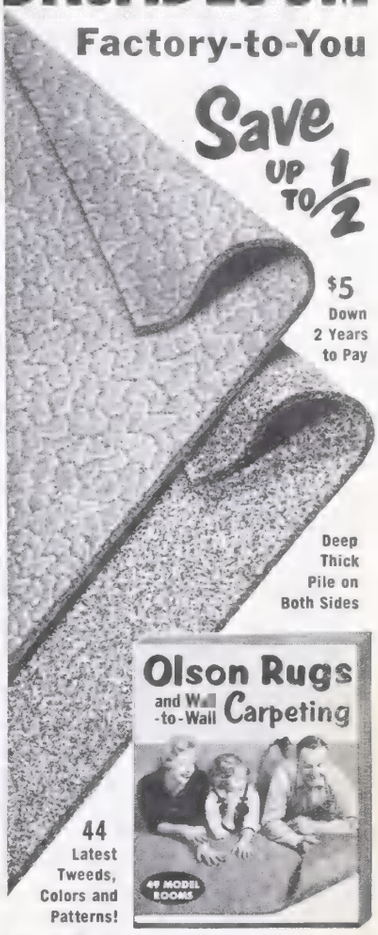


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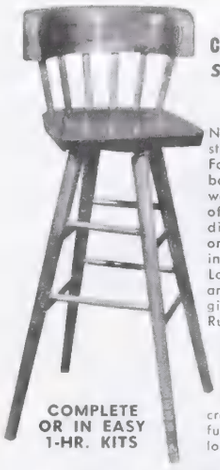
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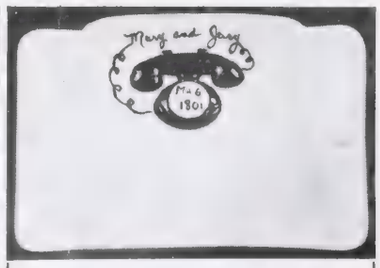
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**$2.25** ppd.

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Round Florentine wood scrap basket in ivory and gold scroll decor. Made in Italy.

*10" diameter top, 10½" high*

***$7.50** each*

*Tissue box to match **$6.50** ea.*

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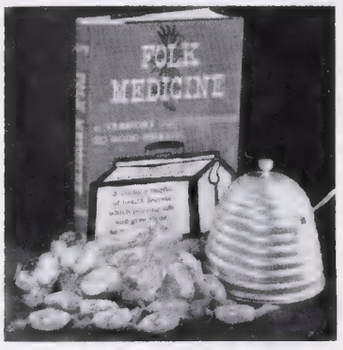
**A SLEEPYTIME GAL** will have the coziest comforter by night and the gayest coverlet for daytime if you revive her room with the Martha Washington "Patchquilt." It looks like its colonial ancestor but it's actually printed washable, reversible cotton. Rose, green, or blue, 80 x 84". $9.95. Rembrandt Co., HB, 401 Market St., Newark, N.J.



**HEADED FOR THE HEARTH** is a handsome pair of black thoroughbreds. If you order them now you'll be ready for the first chill September evening when that old Indian-giver summer trades a day with fall. Black cast-aluminum horseheads stand 19" h., have wrought-iron scrolls at base. Log holders are 17" l., $35 the set f.o.b. Hagerstrom Metalcraft Studio, Wheeling, Illinois.




**SPIN THE BOTTLE** of strained applesauce into easy reach when your howling heir just can't wait for his fumbling Mom to fetch it from back of kitchen cupboard. Revolving shelves keep jars and cans on counter top or shelf, delivers them at a turn, shows stock at a glance. White heavy styrene, ball-bearing base. $3.50. Harvest House, 1200 Niagara, R553, Buffalo 13, N.Y.




**HONEY FOR THE MONEY.** Dr. Jarvis, the greatest honey enthusiast on record, sets forth his views on the contribution of honey to your health & vigor in his best-selling "Folk Medicine." $2.95 plus 25¢ post. Honey jar for your breakfast table is Sheffield plate with glass liner, spoon. 4½" h., $6.50. 8-oz. box (48 pcs.) Honey Drops, $1.25. The Krebs, HB9, Westerly, R.I.



**KABUKI DOLLS** are so extraordinarily beautiful that if they were 5 times the price they'd still be a remarkable buy. Authentically dressed in colorful costumes, faces are hand-painted, each stands 14" h. on an onyx-black lacquered base. L. to r. Hat Dancer, Teahouse Dancer, and Samurai Sword Dancer. $6.95 ea. Pal-Fair Distributors, 2322 E. Vernon, Los Angeles 58, Calif.



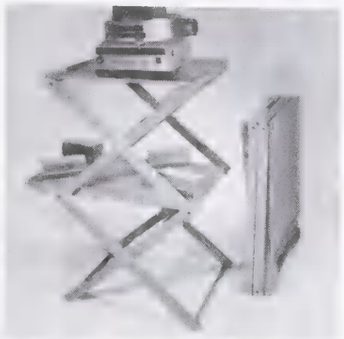
**YOU LITTLE SHRIMP,** you're delicious with cocktail sauce, French fried, or in Creole gumbo, and now you're *easy* to clean! Shrimpmaster zips off shell and vein in one operation and if you do the job *before* cooking—no odor! Plastic handles, stainless-steel tips, a kitchen magician at $1.98 Panda Products, 1200 Niagara St., R553, Buffalo 13, N.Y.

**MURAL, MURAL ON THE WALL,** you're the fairest of them all. Ming Tree mural by Oriental artist Lydia is produced on 80-lb. antique wallpaper stock in 4 shades of earth-tone greens with persimmon and 2 white birds. Ready to hang over a long low sofa or a dining-room sideboard, it's 102″ l., 42″ high overall. $14.95 plus 65¢ post. Johnson, Box 1687, Glendale 5, Calif.





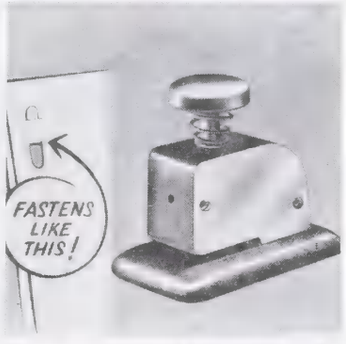
**SHOW YOUR SLIDES** and movie reels from this folding projector stand that holds 150 lbs., adjusts from 4 to 40″. Top is 16 x 19″; shelf, 12 x 24″, made of gray-finished metal; frame is wood painted to match in de luxe model, $14.95. Standard model (same size) is natural finished wood, $9.95. $1 post. Leatherette carrying case (fits both), $4.75. Octo Prod., HB, Fairport, N. Y.



**THE KOTORINA** is a Mexican shepherd's jacket made of hand-woven cotton in mixed blues, browns, greens, yellows and grays (specify predominating color). It goes handsomely over sportswear, is perfect for early Fall days when an easy-to-wear and easy-to-walk-in wrap is such a pleasure. Mom or Dad, $6.95; *children* 3-12, $4.50; babies to 3, $3. Old Mexico Shop, Sante Fe, N.M.



**SHOP FOR STAPLES?** Never again with Paper Stapler, the handy magician that fastens paper neatly and quickly *without* wire staples. It makes its own clips right out of the paper itself, fastens up to 10 sheets at a time, lasts a lifetime. Handy at home for clipping paid bills, attaching checks to orders, etc., $2.69 from Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.




**WHOSE HOSE ARE WHOSE** is a problem when you have more than one little Sock-er in the house. These personalized socks come to Mother's rescue. White nylon-knit stretch socks have first name in red or blue, or *one* 3-color initial. Infants' to regular size 11. State shoe or sock size. 79¢ the pr. $2.25 for 3 pr. Add 10¢ post. per order. Victoria Gifts, Wynnewood, Pa.



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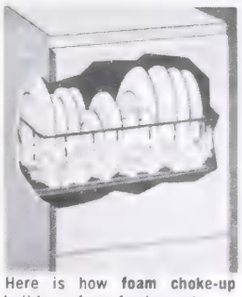



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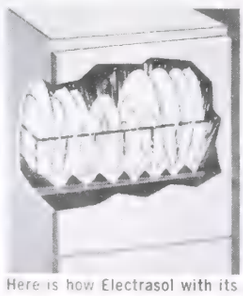



# Electrasol ends FOAM CHOKE-UP in your dishwasher

**How new-formula discovery gives you spotless, film-free dishwashing every time!** New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action!* Dishes come out spotless, your silver gleaming, your glasses sparkling...without a hint of dulling film ...*every* single time! So let Electrasol restore full spray action to *your* dishwasher, whatever make you own.



Here is how **foam choke-up** builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for **full spray action.** Dishes come out spot-free, glasses crystal-clear; silver dazzle-bright!




Does what no other dishwasher detergent can do... **even in hardest water!**

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*Another famous product of* ECONOMICS LABORATORY, INC., *St. Paul, Minn.*






**Completely fenced-in** garden has lockable gate at street which, in effect, becomes front door of house. In Honolulu, as in residential Japan, tiny lots demand that every inch of space have a function. Hawaiian climate permits garden to be used for active social living in addition to serene, thoughtful relaxation—the cultural function of Japanese gardens.

# How Hawaii Has Adapted The Japanese Idea

• Because it has been a melting pot of Occidental, Polynesian, and Oriental cultures for several generations, Hawaii provides many fine examples of how the aesthetic and cultural influences of one nation can be adapted to quite different social and economic conditions without doing them an injustice.

The Japanese influence is strongly apparent in many Hawaiian houses: There is a genuine awareness and respect for natural materials: small garden spaces are fully exploited and integrated with the houses; and beautiful objects are treasured and displayed with taste and restraint. Many specific details have been adopted outright—wide overhangs, ventilated hip roofs, *shoji*, *tokonoma*, and sliding exterior wall panels.

But the houses cannot be called Japanese. Like the one shown here, they blend the best from the different cultures and adapt it to the mild Hawaiian climate and the more Occidental way of life.



OWNER:
*Damon Giffard*

DECORATORS:
*Robert Ansteth, Ltd.*

**Openness to the garden** so typical of Japanese houses in summer, can be exploited all year in Honolulu where the annual temperature range is roughly 55° to 85°F. Instead of removable-replaceable wall panels, the permanently open lanai has evolved. This is a roofed-over transitional living space between house and garden that is completely open on one side.

ALL PHOTOGRAPHS BY CHARLES YERKES, MAYNARD PARKER STUDIO





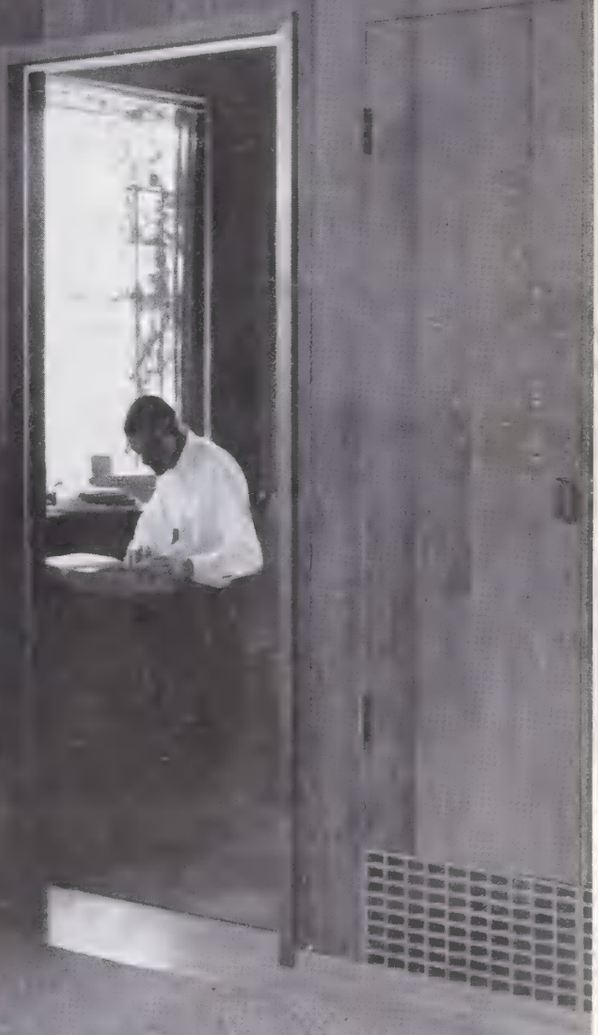
**Illusion of space** outside living-room windows (above) is typically Japanese. Natural fence materials, delicately-scaled foreground planting, open spaces between plants—all increase optical distance between house and fence. Photograph at left shows the actual space between the house and the fence.

*More photographs on following page*


THE RICH COLORS

AND INTERESTING GRAIN PATTERNS

of redwood give rooms a wonderful feeling of warmth and elegance. And aside from the pleasure and pride the owner takes in the beauty of redwood interiors, he has the added satisfaction of knowing that Certified Kiln Dried redwood paneling can take and hold all types of finishes, and will provide maximum insulation. Write Dept. 17 for your copy of "REDWOOD HOMES—Ideas from Architects' Own Homes".



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## HOW HAWAII HAS ADAPTED THE JAPANESE IDEA

CONTINUED FROM PRECEDING PAGE





**Sliding *shoji*** used for bathroom doors and adjacent grass-cloth-covered sliding closet doors have look and rhythmic modular feeling of Japanese house. In as small a house as this one, they conserve space since they do not swing out into the room. With three door openings around this corner, swinging doors would have to be left closed to be out of the way.



**Converted to a *tokonoma*,** bedroom bay window has become an effective alcove for the display of worthy artistic possessions. Selection of contemporary painting and porcelain vase shows how *tokonoma* principle can suit any beautiful objects. The display of objects this way is typically Japanese, but the setting here has been created out of ordinary American materials.



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# Learn about *Shibui* from Japanese Films

Have your film club
book some of the great artistic triumphs
of Japanese film-making
for another insight
into the aesthetic quality called *shibui*

By DONALD RICHIE
*Film critic, "The Japan Times"*

The special flavor of the great
panese movies is so strong that
ere is no language barrier, so
werfully are moods and atmos-
neres evoked.

Only in the past decade have
ese movies been available to us,
nd these ten years have seen the
nergence of an easily recogniz-
le Japanese film style, as clear in
s way as "Hollywood," "French,"
nd "Italian" styles are in theirs.

The content of the Japanese film
not very different from that of
lms in other countries. There are
apanese "Westerns," chase films,
mances, slapstick comedies, slice-
-life films, and so on. But while
ollywood dotes on action and the
uropean film is strongest in char-
ter delineation, the Japanese film
richest in mood and atmosphere.

Atmosphere is created through
gid selectivity. Just as the Jap-
nese create their own favorite
ome atmosphere of faintly elegiac
erenity with a hanging scroll and
few flowers, so their films create
unique quality using only the
implest means.

This quality is *shibui*, the auster-
y which becomes elegance simply
hrough its calculated, controlled
onesty and its supreme assurance.
o be sure, many films incorporate
nly the *hade*, that antonym which
ight best be rendered by the Eng-
sh "loud." Yet you will know the
*hibui* when you see it in the films
f Japan.

As a simple example, what one
kes in the often praised *Gate of*
*Iell* is nothing more or less than
ie color, that marvelous color that
reates the atmosphere through
hich the characters swim. And what impresses one is that—alone in cinema history—Japan uses restraint as a principle in color photography.

Despite bright colors, no one remembers *Gate of Hell* as being blazing, for the bright colors are in small ratio to the quieter colors. The characteristic *shibui* color depends, in painting, poetry, or cinema, entirely upon context.

The elliptical quality of so many Japanese films, their unwillingness to define, their inclination to the allusive, is attributable to the *shibui* principle at work. The elegant economy of a film like *Ugetsu* (in which the major theme—and irony—is never stated in the subtle parallel between the demon-wife, damned back to life for lack of love, and the real wife, damned to death for lack of love) is one such example. Or the prodigality of inference in *Rashomon*, in which all values are questioned, the end result being that questioning itself is the single affirmation. All these famous films are controlled by this peculiarly Japanese passion for understating, for suggesting, for the bare beauty of the simple allusion.

Not, indeed, that this is the rule for all Japanese films. The blatantly obvious is almost equally common, but it is not a quality uniquely Japanese. Nor does that amorphous term, *shibui*, always mean the same thing. A secondary but quite important meaning, indeed, the garden-variety meaning in Japan, is that *shibui* means sour, as a lemon is sour; it means astringent; it means something that refreshes through its own slight

(*Please turn the page*)




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What? Your glasses aren't as shiny as when you hai
polished them? Then use new Instant Calgonite
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looking as if you'd buffed it with a dry
cloth. Calgonite dissolves instantly . . .
goes to work at once. Safely gives you spot-
free, streak-free glasses and dishes. And
there's no chlorine odor. Get Calgonite
in the gold and white box.






## LEARN ABOUT SHIBUI FROM JAPANESE FILMS

CONTINUED FROM PRECEDING PAGE

unpleasantness. The films directed by Ozu combine these various meanings of *shibui* into an experience purely Japanese.

One of the masterpieces of Japanese cinema, the 1932 *I Was Born But*, has what we would ordinarily think an unpleasant theme: two little boys, new to their neighborhood, find they can beat up the boy next door, who is the son of their father's boss. They discover their father placating the boss, giving in on all points, and they cannot understand why he must do so. In the end they have accepted this most bitter fact of life.

This is the theme: but upon it Ozu has lavished a wealth of detail and has made his own perspective one of humor. It is an extremely funny film about a very serious subject. One laughs at each telling detail, and one is cleansed —a kind of catharsis occurs during an hour and a quarter of attention to the tiny, silent screen.

This quality of the *shibui* then, this extreme selection from the most personal of perspectives, is predicated upon something larger. It rests on and is derived from a oneness with nature which, in Japan and in the Japanese film, reconciles opposites and finds nourishment in the facts of life as the Japanese observe them.

This would account for that most notorious of Japanese film institutions, the unhappy ending, almost insisted upon by people to whom 'death' is not a dirty word. And this quality, too, has a name: it is called *mono no aware*, a term variously translated, perhaps most successfully by 'sympathetic sadness.' It implies that the world will go on and that mutability, change, the evanescence of all things yield their elegiac satisfactions; that, as with environment, one lives with, not against it.

There is a beautiful example of this in an Ozu film, the 1949 *Late Spring*. At the end of the picture the daughter, who has been living with her father, gets married. We know that she has finally gone only because the last scene shows the father alone. He is peeling a pear and carefully turns the fruit round in his hands. His movements become slower and slower until he stops and looks around the room. The room is vacant, but we are not shown this. Rather we are shown only his vacant glance, and thus we know. Then, not permitting himself even a sigh, the father begins again to peel the fruit. We know what will happen after the picture ends: he will continue, his serenity maintained.

Man and his surroundings make the continual theme of the Japanese film, and it quite accurately reflects the Japanese on his crowded archipelago where one overt move creates a friction affecting dozens. It also reflects the oneness with nature that constitutes both the triumph and the escape of the Japanese people.

The Japanese regards his surroundings as an extension of himself, and in films this creates the atmosphere of the Japanese picture at its best.

PHOTOGRAPH FROM BRANDON FILMS, INC.



**A wealth of meaning** is contained in the questioning, severe look of the man and the downcast gaze of the woman who cannot or will not meet his eyes. The *shibui* principle of extreme restraint is at work in this famous Japanese film, *The Men Who Tread on the Tiger's Tail*, which was made in 1945.

Take, for example, *The Maid*, the story of a girl from the mountains who comes to Tokyo to work for a city family, and who finally returns to her mountains. Here the atmosphere is created by using real houses and real suburbs. Many—indeed, most—Japanese films contain at least a few location shots, taken in actual places. The reason is that it is cheaper. The result is an atmosphere impossible to create in the studio.

Another example is Kurosawa's *The Drunken Angel*, where atmosphere is made to comment upon and explain character. These people in their ruined postwar world are both created and controlled by their landscape of ruins, piles of garbage, and scum-covered ponds. This studio-constructed décor is controlled with such selectivity that the atmosphere, a stifling day on the city dump, is all but palpable.

Or, the more recent *Human Condition*, where China during the Japanese occupation becomes the protagonist, the field that both moves and controls the characters. Or *Ikiru*, that marvelously detailed document of man triumphing over the very environment that has created him.

In films such as these, the meaningful austerity that is high art—the Japanese call it *shibui*—is forced to its extreme limits. Yet not once does *shibui* appear merely functional. Rather, it represents all we need, really, to know about life. And perhaps, this is the real meaning of the term *shibui*.

All of the films mentioned in this article can be seen, no matter where you live, no matter how far you are from an "art movie" theatre, if you belong to or organize a film club. Rental costs vary according to the length of film and the size of audience. To learn how to organize a film club see HOUSE BEAUTIFUL for July, 1957.

Below is a list of 16 mm. Japanese films mentioned and where you can write for information.

*The Men Who Tread on the Tiger's Tail* (Brandon)
*I Was Born But . . .* (Brandon)
*Late Spring* (35 mm. only) (Brandon)
*The Maid* (Brandon)
*Drunken Angel* (Brandon)
*The Human Condition* (Brandon)
*Ikiru* (Brandon)
*Gate of Hell* (Cinema Guild)
*Ugetsu* (Cinema Guild)
*Rashomon* (Cinema Guild)

Address inquiries to: Brandon Films, Inc., 200 West 57th Street, New York 19, N. Y. Cinema Guild, 10 Fiske Pl., Mount Vernon, N.Y.




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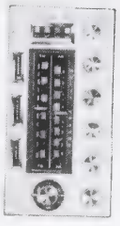
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# An American vacation house that recalls Japan

● Set in Big Sur, an elemental stretch of coastal California, is this beautifully-roofed summer residence of Mr. and Mrs. William Hudson. Although it is Japanese in appearance (every piece of roof tile was imported from Japan), this is basically an American hunting lodge and retreat for the owners.

Why did the Hudsons decide to go Japanese in the visual sense? First, appropriateness. This particular setting witnesses each day the vagaries of nature. Wonderful, bright sunny days are suddenly turned mysterious by the onrush of thick, rolling fog banks. Often. by sunset, the fog dissipates and a spectacular evening ensues. There is much here that reminds one of the many landscape scenes painted for centuries by the Japanese artists. In such (*Please turn the page*)



**Nature's materials** are exploited to the fullest in this house. Weathered woods are enjoyed, and no fuss is made in trying to keep things looking new.





ALL PHOTOGRAPHS BY MORLEY BAER

**Fog-shrouded setting** for this Japanesque summer house could be in Japan itself but is actually the California coast. This quiet little lake was enlarged by the Hudsons as a haven for ducks and swans and as a visual contrast to the magnificence and grandeur of the Pacific Ocean and the rugged Big Sur terrain. Although nature remains in control, man has found small ways to manipulate the environment.



OWNERS:
*Mr. and Mrs. William Hudson*

ARCHITECTS:
*Walker & Moody*

**Sweeping overhangs** seem to reach out toward the ocean. This whole house is a study of gray, black, and white. The white paint used on the beam ends protects the wood and calls attention to the double-course rafter technique that is used by Architects Walker and Moody to support the roof. The Hudsons live in this house six months each year and spend much time walking or hunting in the hills.


*Furniture by*
**TOMLINSON**



*From the* PAVANE *assemblage*

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For colorful decorating brochures of TOMLINSON furniture for the living room, dining room, bedroom, and listing of franchised retailers, send 50¢ for each brochure desired to

Betty Ellis, Furniture by TOMLINSON, High Point, North Carolina

☐ The SOPHISTiCATE Collection, a milestone in contemporary design.
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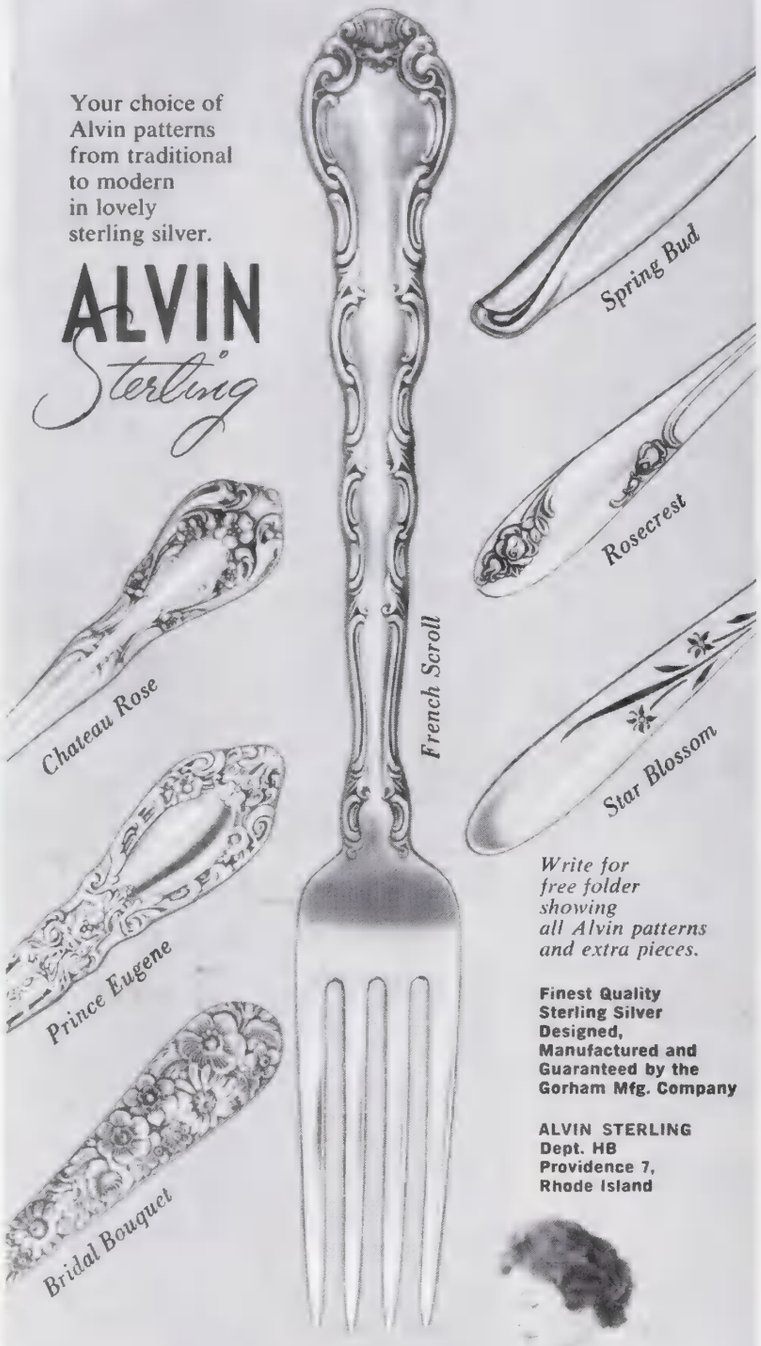
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## AN AMERICAN VACATION HOUSE THAT RECALLS JAPAN

CONTINUED FROM PRECEDING PAGE

a setting this lovely slate gray roof gleams like a jewel. In addition to its "feeling" right, a big roof is an absolute necessity in Big Sur country. From late fall through spring, the 65-mile strip is hit by big wind-and-rain storms. A house must be able to take a beating and still be fit to live in.

Each material in this house was selected for its lasting quality and its ability to look better with age.



**Roof drip-strip** displays a collection of carefully chosen water-washed pebbles. Taking advantage of the opportunity to look closely at nature's components, as is done here, is part of the lesson we can learn from Japan.



**Natural stone fireplace** in the living room acts as a partition between it and the bedroom. At the back of the fireplace behind the burning logs is a leaded glass screen. This allows the Hudsons to enjoy the fire from their bedroom. Scanning the horizon is a favorite pastime in this rugged country, and the big telescope can be used either on the deck or indoors.



**A touch of Japan** is seen in these carved wood swinging doors at the entrance to Mrs. Hudson's dressing room. Gleaming floors are concrete with integral color.



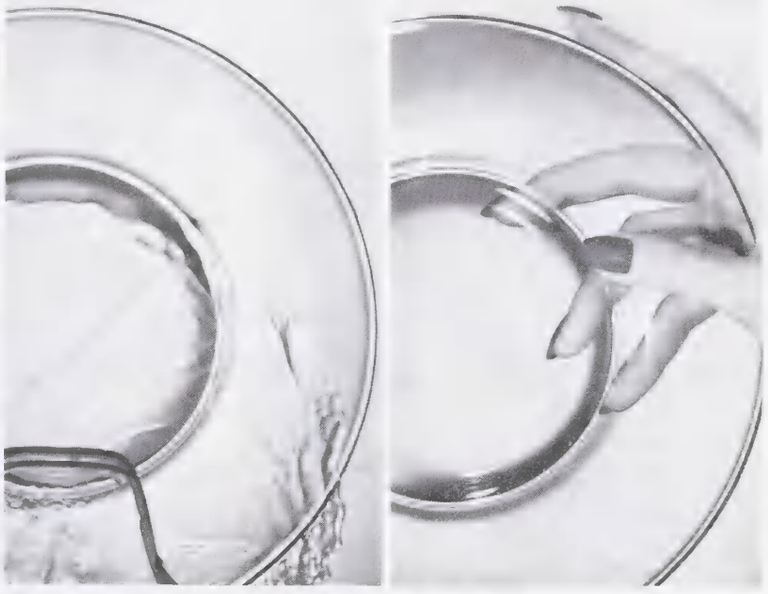
**Morning sun streams** onto the lakeside terrace. In the foreground under the overhang of the roof, is a long buffet table which can be filled and cleared directly from the kitchen through large sliding windows. At the far end of this terrace is a Hawaiian type of sofa called a hikiée.


*DISHWASHER NEWS FROM PROCTER & GAMBLE*

# Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

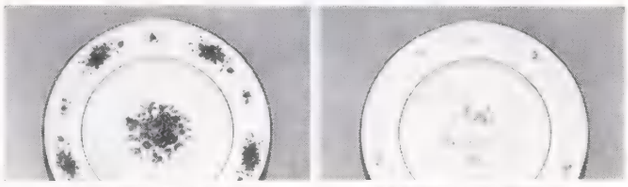
Water-sheeting action like this . . .

Means sparkling dishes like this . . .



**Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can!** You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

**Cascade is safer for fine china patterns, too!**



WASHED 1000 TIMES IN CASCADE

WASHED 1000 TIMES IN ANOTHER DETERGENT

*Cascade protects finest china patterns as no other leading detergent can.* Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER





The town gathers to watch the famous mechanical clock in Gothenburg, Germany.



Sundial at Hampton Court, England.

PHOTOGRAPHS BY MAX TATCH



Sundial, Dome of the Rock, Jerusalem.

**How to leave home and like it**

# Time on your hands

It's an event when a few extra hours or even an extra day turn up unexpectedly on a traveler's itinerary, but when they do, here are some choice ways to put them to good use

By MARION GOUGH

● One thing all travelers are agreed upon—there never seems to be enough time. And yet, as occasionally happens, when a few extra hours or even a whole extra day come at you out of the blue, you can fritter away this bonanza wondering what to do with it.

One of the things you can do—if you have the self-discipline to do it—is to hang the *ne pas derangez* sign on the doorknob of your hotel room and use the time to catch up on lost sleep. Not as witless a procedure as it may sound! Some of the most hep travelers we know plan "sleep" days into their itinerary as insurance against the physical and mental fatigue that comes from trying to see and do too much too fast.

But since most of us don't feel we're getting our money's worth out of travel unless we're up and about, here are a few ways to turn a few extra hours to good advantage.

In New York, with some time on your hands, you might take a 35-minute jaunt around (*Please turn to page* 116)

A phone in the kitchen helps keep the household running smoothly.

*Custom-planned (by you!)*

*for comfortable living*

# Home-wide Telephone Convenience

How *often* you use your telephone! Countless times a day it helps you plan social engagements, shop for goods and services, keep in touch with friends and family.

And because the telephone is so useful to everyone, extension phones should be handy throughout your home, in locations planned to fit your family's needs.

Put them in your most lived-in areas—kitchen, living room, library, the bedrooms, downstairs in the game room—wherever a phone should be within easy reach.

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For security and convenience, an extension by the bed.



Equally handy to game room or workshop, an extension in the basement.



A phone in the den to keep friends close while you relax.






## TIME ON YOUR HANDS

CONTINUED FROM PAGE 114

Greenwich Village, through Washington Square, MacDougal Street and arty environs, aboard the Village Choo-Choo. It runs every hour from 1:00 P. M. to 8:00 P. M., compliments of Albert French Restaurant, 42 East 11th Street, its point of departure.

Lots of New Yorkers themselves don't know that one of the most grandiose views of the town, including the UN Building and Plaza, Long Island City and Brooklyn, is from the little cocktail terrace on top of the Beekman Tower, 3 Mitchell Place, at East 49th Street, open from 4:00 P. M. to 12:30 A. M. Go for a half hour of sunset or mauve twilight, for New York's glamorous lighting-up time or its diamond-lighted black velvet night. No meals are served.

### Just five cents

Still the most exciting half-hour's worth in New York and certainly the biggest travel bargain in the country (5¢) is the ferry ride from South Ferry to St. George, Staten Island, with an incredible close-up of Manhattan's sky line, the Statue of Liberty, the harbor, and the Narrows.

Once on Staten Island you can make an adventure of this excursion by taking the bus to Richmond and visiting the Jacques Marchais Tibetan Museum and Monastery—the last thing you'd expect to find within ferrying distance of Wall Street, which makes this outing all the more entrancing. Museum is open Tuesdays and Thursdays 3:00 P. M. to 5:00 P. M., and the second and fourth Sundays of the month from 3:00 P. M. to 5:00 P. M. On Sunday there is a 25¢ admission. Closed January and February.

Shopping or window shopping anywhere is an obvious hour's diversion—educational, too, because the wares in the shops and the attitudes of the salespeople give you a good line on the kind of society you're visiting.

In London, spend a rewarding hour in the emporium of that British institution, Fortnum & Mason's, 181 Piccadilly, where the salesmen wear winged collars and act more like decorous ushers at a wedding than purveyors of everything from potted jams to cashmere.

At Marshall & Snelgrove on Oxford Street you can lose yourself in the mannerly atmosphere of the by-gone carriage-trade specialty shop—the kind of place where your grandmother always bought her linens, and still a stronghold of fine quality and conservative style in woolen, linen, and crystal.

A leisurely stroll along the shops on High Holborn and Kensington High Street can be a field day for lovers of Georgian silver and antiques in general.

(Note: The Association of Kensington High Street merchants is putting on an Antique show in the Town Hall, Kensington High Street, August 25 through September 8. Admission about 30¢.)

Or hie yourself over to the auction rooms at Christie's, 8 King Street, St. James's, or Southby's, 34 New Bond Street. Or for a fabulous eyeful of antique silverware, visit the "Silver Vaults" on Chancery Lane. The most famous are at William Walter Inc. Others are Percy's and Julius Golding.

For a lively, carnival-type, thoroughly good-humored Sunday morning (nine to noon) and a wonderful brush with East End Londoners, mingle with the crowds and listen to the pitchmen in Petticoat Lane, London's flea market, which actually centers on Middlesex Street and sprawls over a whole neighborhood, with open-air stalls and push-cart sales of everything from grab-bag chances to furniture.

For an hour or so of local color, especially on Sunday afternoon, drop into The Star in Belgrave Mews, a congenial pub and restaurant, with a U-shape stand-up bar, Mrs. Kennedy presiding. The place counts lots of movie and diplomatic-corps people among its loyal habitues.

Or try a seafood meal at Scott's in Piccadilly, the only counter restaurant we ever heard of where you get the full treatment of linen-crystal-and-silver and 36-inch linen napkins along with fish soup, lobster, wine, and Stilton cheese.

Or to get a taste of London's answer to existentialism go to the little restaurant next to the Basil Street Hotel, off Sloane Street near Knightsbridge, where the specialties are low-cost omelettes and *espresso* coffee on California-type wood tables, and clientele who are chiefly young West-Side Londoners, long on conversation, short on pocket money.

Some people think you can pass the time with the most fun and the least expense in the restaurants of Chelsea, where the posh, the Bohemian, the Continental and the Cockney rub elbows happily, and the food represents a variety of national cuisines. At the Fox and

(*Please turn to page* 172)



# PRESENTING—FOUR NEW FACES OF NYLON

**1** **RANDOM... by WUNDA WEVE**
A new basic yarn creation. Chemstrand's Cumuloft carpet nylon, plus Wunda Weve's concept in design and construction produce a strong, rich, soil-resistant carpet.

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# Not one, but 4 Garlic Dressings no one can buy

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**Good Seasons Garlic Dressing.** Light and fresh, with an herb-spice base and a gentle flavor of garlic. A French-restaurant type of dressing! Takes just seconds to mix. Easy directions are on the Good Seasons envelope. You combine your favorite oil, vinegar and a little water with the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own special taste. See the recipes below for delicious suggestions.



**Garlic Dressing with Light Curry.** To make this, substitute sour cream or mayonnaise for the water in the Good Seasons Dressing. Just before final shaking, add ½ teaspoon curry. The curry flavor is light, but new and tempting with greens. Excellent in cole slaw, chicken or potato salads, too.



**Fruit-Nut Garlic Dressing.** Instead of water, use pineapple juice. Optional last touch: 2 tablespoons of slivered, toasted almonds. Another fine variation uses orange juice instead of water and adds chopped pecans. Either dressing is delightful on fruit salad.



**Tomato-Garlic Dressing for Spinach Salad.** Hearty and bright-flavored. Substitute tomato sauce, juice, chili sauce or catsup for the water. Perks up all greens, sea food or cottage cheese salads. And do try it with a tossed salad that includes raw spinach, sprinkles of crisp bacon and sieved, hard-cooked egg. A favorite with dad!

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put on
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list

*House Beautiful* SEPTEMBER • 1960

# An old story

# *–being told again*

At least three waves of Japanese influence have washed over America in the last hundred years. But all of them passed, leaving in their wake only odd, unassimilated manifestations such as replicas of teahouses where no tea was ever served.

A new wave of interest in the aesthetic side of Japan has been building up during the last few years. This time it promises to be more perceptive. More Americans have actually been in Japan, and we have begun to learn what lies behind the engaging superficialities. We have begun to understand the basic principles.

This time we may get *both* the words *and* the tune. Unless we do, the new Japanese influence will once more be a passing fad that will soon play itself out.

What are the basic principles and how can they be absorbed into American life? To answer this question, HOUSE BEAUTIFUL presents an issue showing the ways in which Japan's influence is taking root in our soil.



**As seen from the auto court, this house has the modesty and lack of pretentiousness characteristic of Japanese houses. It has no great portico or other device calculated to be impressive. Gates, opening into a more private court (a transition—and a separator—between street and living areas), are marked by a roof sheltering the approach to the entrance.**

# Lessons we are learning from Japan

*By* CURTIS BESINGER

After these many years we are beginning to appreciate and understand some of the basic principles of Japanese architecture

● An American naval officer forced Japan to open her gates to the Western world more than a hundred years ago. The American people, in general, received their first glimpse of things Japanese at the Philadelphia Exposition of 1876. To them these things were all exotic, strangely picturesque, and incomprehensible. Until more recently this has been something of our attitude toward Japan. Our appreciation of Japanese art and architecture has been largely limited to its picturesque and seemingly quaint qualities.

We have had passing passions for miniature gardens, paper parasols, and lanterns, and sitting on the floor. We have gone through several periods in which the Japanese "look" was the rage. But our understanding of Japanese architecture, which is more a way of living than a way of building, has been extremely limited.

There have been a few notable exceptions among us, but they, too, were long regarded as equally incomprehensible exotics, although American. The Greene brothers in California showed a great understanding of the beauty of construction that characterizes Japanese architecture. They built great residences as proof of their understanding. And Frank Lloyd Wright throughout his long career was deeply sympathetic with the thought and spirit that motivates Japanese architecture.

There is now good evidence that our attitude is changing. This house and the several houses on the pages that follow indicate that our preoccupation with the exotic aspects of Japanese architecture is beginning to fade and that some more general and genuine appreciation of the lessons of Japanese architecture, as they may apply to our way of living, is replacing it.

We are now ceasing to be fascinated with imitating appearances and beginning to understand the principles behind these appearances. Any beneficial products of a cross-pollination of cultures needs a period of assimilation to be effective. Something may appeal to us simply because it is unfamiliar and unknown; we may imitate it without understanding. The learning process very often begins with imitation: it may eventually grow into understanding.

We are now learning that a Japanese house is the product of a particular set of conditions: sociological, geographical, climatic, etc. Although it may appear impractical and unrealistic to our minds and highly aesthetic to our eyes, it is, within the context of its origin, highly rational and realistic. It is more rational, for example, than some of our "Hansel and Gretel cottages" (*Please turn the page*)

The quiet dignity of the entrance gates demonstrates a principle which we of the West are beginning to understand: that understatement and restraint in the use of materials can be much more effective than the most lavish and opulent display.

ALL PHOTOGRAPHS BY MAYNARD PARKER



The outer gates, when open, allow an inviting view of the entrance doors beyond. Although not as concealed, nor as indirect, as the approach to an entrance often is in Japan, there is a similarity in the thought-out and prepared transition here.



The value and importance of high-quality craftsmanship are recognized and appreciated in this residence, as in Japan. Such recognition gives personal satisfaction to the craftsman and helps to encourage a higher quality of workmanship.

The entrance garden, seen when one comes through the gateway shown on the preceding pages, introduces a different atmosphere. The main entrance doors are at the right. At the left is the entrance to the servants' living area. The stone base beneath the wood column is a device often used in Japan to protect it from dampness and other causes of deterioration.

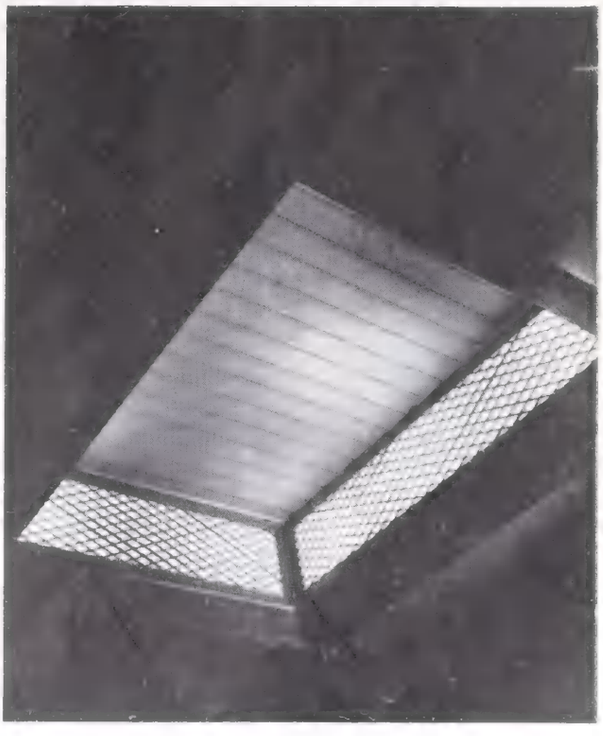


## The entrance court serves as a buffer zone and a pleasant transition between the house and street

The view from within the entrance hall toward the gate which opens to the auto court. The garden seen in the photo above is at the right. Although the auto court is conveniently near and can be reached under shelter, the cars cannot be seen from the living areas. This is a highly successful solution to the annoying problem of what to do with the intrusion of automobiles into our more immediate home environment.



**The entrance hall is one step in the gradual and somewhat indirect transition that introduces a person to the living area. The Japanese consider an abrupt and direct approach uninteresting—and uncivil. The sliding doors at the left lead to the garden room. Doors to the entrance garden are at the right. Coat closets are behind panels at center of photo.**



**Lights concealed behind grillwork in this ceiling recess in entrance hall provide a soft, subdued light, typical of the Japanese liking for modulated light without harsh contrasts.**



with their search for cute effects or some of our intellectual and uninhabitable abstractions in glass and metal.

This house, designed by Gardner Dailey, for Mr. and Mrs. Bernard Ford, is non-assertive and withdrawn, as seen from the street. The only claim to attention that is made is the marking of the entrance gate by the roof covering the entrance walk. Most Western visitors to Japan are struck by this lack of assertion in the general scene and regard it as an absence of architecture. Except in areas where Western influence has been accepted, only a few of the major monuments stand out to claim our attention.

As the American scene becomes more and more filled with buildings attempting to make "strong statements," each of them clamoring for our attention, we begin to appreciate the value of non-assertion. (*Please turn the page*)

**The garden room, seen from the entrance hall, has courtyards on both sides (see plan and photos on opposite page). It was planned for the close contact with the garden that is enjoyed in a Japanese house; the gardens are a part of the room. Sliding panels at the opposite end of the room close to give privacy to the foyer of the master suite seen through opening.**



The competition for our attention is producing a jangling chaos in which even an important statement must compete to be heard.

In this noisy chaos the serenity of this house with its spirit of inner calm has real human value. One becomes aware of this value as he approaches the gates and enters the quiet entrance garden.

Although their residential streets are less assertive than ours and have less automobile traffic, the Japanese appreciate the importance of a transitional area between the street and the living areas. They surround themselves with a fence and a buffer zone, even though the space of the latter may be small.

They also delight in indirectness of approach, which is present as much in their social practice as in their site planning. Our directness, our "coming straight to the point," is incomprehensible to them. The route to their living areas is not a straight line. They feel that the shielded and deflected path is more interesting and human. Although the approach to this house is not as indirect as the Japanese might prefer, it has some of this quality of indirection. One passes through a gate, then through doors, then turns to enter the garden room (*Please turn to page* 193)

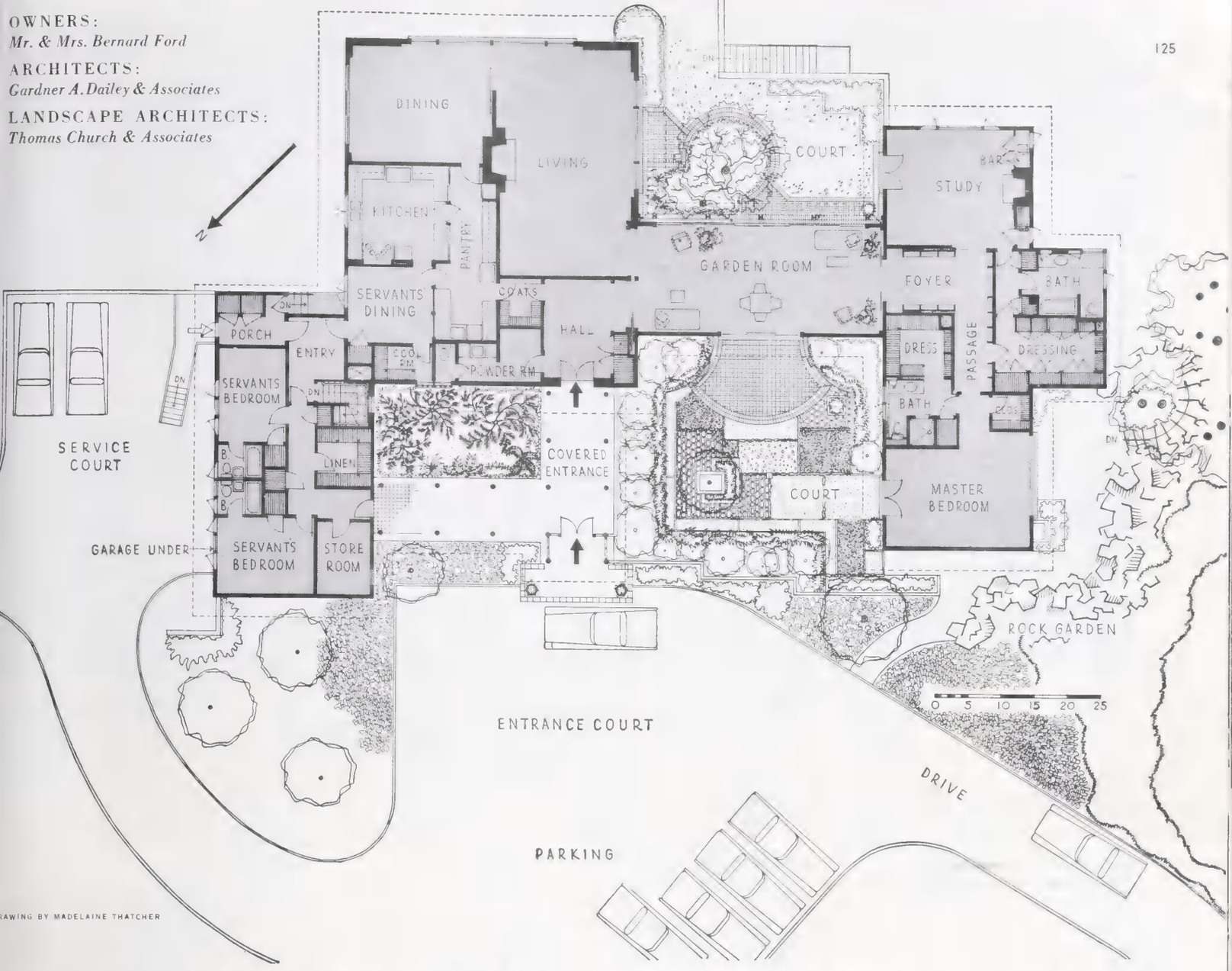


**From the court adjoining the living room you look through the garden room into the opposite court. This shows the open quality of the garden room and how the courts are very much a continuation of it, a translation into our terms of an idea common in Japan. Bamboo shades soften light from openings.**

OWNERS:
*Mr. & Mrs. Bernard Ford*

ARCHITECTS:
*Gardner A. Dailey & Associates*

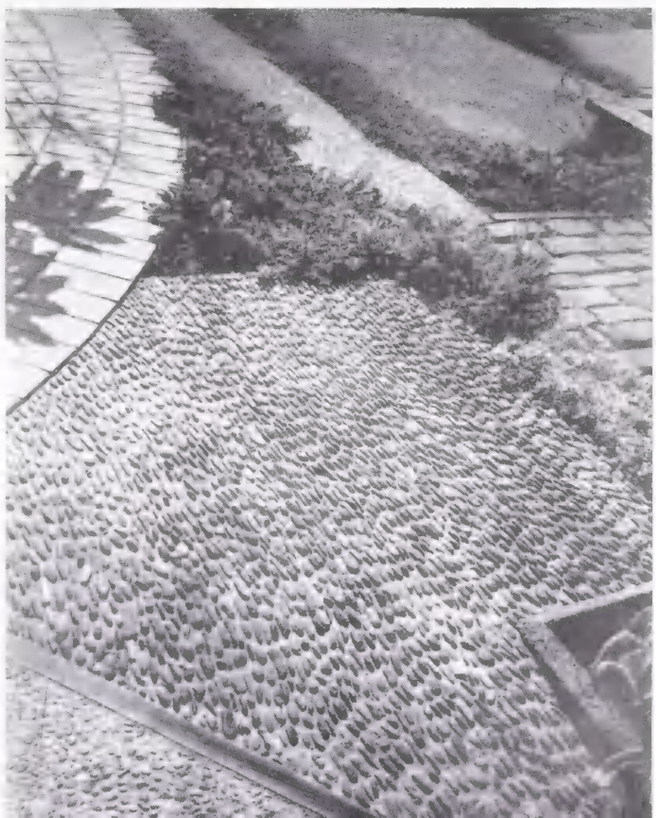
LANDSCAPE ARCHITECTS:
*Thomas Church & Associates*




**The main elements of the plan (the servants' wing, the general living area, and the more private area of the master wing) are casually organized around and separated by three courtyards. The court that adjoins the living room opens on one side to a wide view of the surrounding countryside. The two others are completely surrounded either by walls or by the enclosed portions of the house. All the major living areas open into these courts so that one can walk directly into a garden. This interweaving of outdoor and indoor spaces gives the owners their desired close association with the outdoors.**



**The private garden court into which both the garden room and the master bedroom open is bounded by a raised band of planting, but its main feature is a mosaic-like paving (photo at right) with varied textures: brick, cobblestones, exposed-aggregate concrete, and a pebble collection set in concrete.**





**The portico marking the passage from the auto court to the entrance is quietly unimposing. White paint on rafter ends is a decorative protection for vulnerable end grain of wood.**

# How Americans are using Japanese ideas

## This house in California illustrates many of the ways in which we are adapting the ideas in the Japanese house to our pattern of life

● Ideas in architecture exist at many levels of significance and importance. Since we are not Japanese, we probably cannot completely understand and appreciate the "big idea" in a Japanese house. We are not conditioned physically, mentally, or spiritually to live in the Japanese manner. But we are prepared to accept and to understand many of their ideas and to adapt them to our way of living.

This house is an illustration of how one man has done this. A quick examination of the pictures and a casual acquaintance with Japan will tell you that he doesn't attempt to live in a Japanese manner. Nor is his house built as that of a Japanese would be. It does, however, incorporate much that is Japanese in idea and in feeling.

The incorporation of these stems from Mr. Stout's interest in and enthusiasm for the art and culture of Japan. An indication of the depth of this (*Text continues on page* 131)

**The main entrance, seen at the end of the passage in photo above, shows that informality and dignity may be combined in one design by a careful balancing of freedom and restraint.**





The garden court, at the left as one approaches the entrance, achieves a maximum effect with a minimum means: a vivid spot of color seen amid gravel, rocks, and stepping stones.



The brush drawing above the chest was made by the owner and indicates his great interest in Japan and its ideas. He has studied and acquired skill in calligraphy and *sumi* painting.

OWNER:
*Frank Stout*

ARCHITECT:
*Leslie I. Nichols*

LANDSCAPE ARCHITECT:
*Geraldine Knight Scott*

The entrance hall, with its rug-covered floor, is preceded by the contrasting pebble pavement of the vestibule (close-up at right). Hand-worked door is typical of craftsmanship in house.



The floor of the entrance vestibule is paved with black pebbles and a few larger, flat stones, set in concrete. The result is a surface that is both interesting and practical.







**In the dining room a rug patterned after *tatami* is handsomely set-off by the gleam of the black-stained oak floor. Two six-panel screens decorate the walls. Oriental antique chests are used for storing linens and silver. The ceiling is similar in construction to that of a Japanese residence. The living room is seen beyond the opening.**

**The open fireplace in the photo at right is similar in idea but not in construction to those found in the center of the kitchens of Japanese farm houses. Theirs have some device to support cooking utensils instead of a smoke hood. A telescoping stack allows raising or lowering of this hood if desired.**

**Woven panels of water reeds are used as a background for this arrangement near the entrance to the bedroom wing. Photo on page 127 shows back of screen. This is a Japanese-like combination of natural materials giving an elegant result.**





The living room is arranged with an asymmetrical placing of elements, preferred by the Japanese. It is carefully furnished with many fine Oriental works of art. Lacquer trunks with gold medallions are used as small coffee tables. Near the center of the upper photo, at the entrance into the living room, is the *tokonoma* (alcove) with its characteristic *tokobashira*, a column made of a tree trunk with only the bark removed. The cabinet at its left is shown in greater detail in photographs on page 133.







**The master bedroom, a multi-purpose room, is an American interpretation of a Japanese room, which serves many purposes. It is used as a home office, a sitting room, and a studio for the practice of brush drawing, as well as a bedroom. The sleeping alcove, seen in photo below, is at right of photo.**

**The sleeping alcove is separated from the study-sitting area by pairs of sliding *shoji*. When these panels are closed, concealing the bed, the room is more appropriately in character for use as a home office. *Shoji* are also used at the windows of the alcove. *Tatami*-like rug is used throughout the house.**





interest is the fact that he has studied and acquired some proficiency in the technique of calligraphy and of brush painting. This skill is not mastered quickly or easily, even by the Japanese! He owns a fine collection of Oriental furnishings and works of art, both Japanese and Chinese, which he has used in the furnishing of his house.

It is as a background for these interests that the house was designed and built. Since the idea of mutual harmony and inter-relatedness is so basic to Japanese art and thought, it understandably follows that his house should provide a sympathetic environment and setting for these interests.

A basic element of the Japanese house is the *tatami* floor mat, which serves as a unit of measure. It is the basis of organization and determines the size and proportions of all spaces. The black lines of its binding form an over-all grid pattern according to which the rooms are sized and elements of the structure are located. Here, as in Japan, this linear grid serves only as a disciplining and unifying element and not as a restriction. (*Please turn the page*)

**The bedroom wing (photo at left) has a floor that is raised and extended into an outside veranda in Japanese fashion. It provides a pleasant outlook over the swimming pool and the terrace (photo below), which is outside the dining room, and the informal living area with the open fireplace (page 128).**



**The bath and dressing room are American in planning but Japanese in atmosphere. The walls are covered with grass cloth. Ceilings are woven rush mats supported on bamboo poles. The shower alcove is at the right. Note the high windows between the ceiling and the wide mirror over lavatory counter.**





**The wall of the living room, seen when one enters the room, is opened to a veranda and a view of rolling hills. Typical of many of the outer walls in the house, it is divided into a band of sliding doors, shielded with light-modulating *shoji* and a horizontal plaster band, punctuated with openings.**

HOW AMERICANS ARE USING JAPANESE IDEAS

*continued*

Remarkable freedom can be achieved within its seemingly restricting limits. Regular *tatami* are not used in this house, only the idea they represent. Their soft straw surface is easily dented and broken by the hard heels of our shoes. In their place are rugs woven with the color and texture of *tatami* and the characteristic lines of measure.

These lines are reflected in the dark-stained wood, inside and out, that divides the light plaster walls into rhythmic panels, defines the weight-bearing structure of the house and forms openings for windows and doors. This architectural grammar of dark-stained structure and contrasting plaster infilling is typical of the architecture of Japan.

The module is also reflected in the linear pattern of the *shoji* used at the windows in place of curtains or draperies. The *shoji*, another basic element of the Japanese house, are placed inside the sliding glass sash here and produce the soft, modulated light found in Japanese interiors. This particular light was an essential element in the original environment of Japanese works of art: it is this light, free from harsh contrasts, that best reveals their art.

Since the *shoji* are a standard height, determined by the human figure, they are an element giving human scale to the architecture of Japan. Even in monuments and in large spaces their height remains constant. Any desired variation in ceiling height is gained by a variation in the width of the band between the top of the *shoji* and the ceiling. This quality of scale and this (*Please turn the page*)

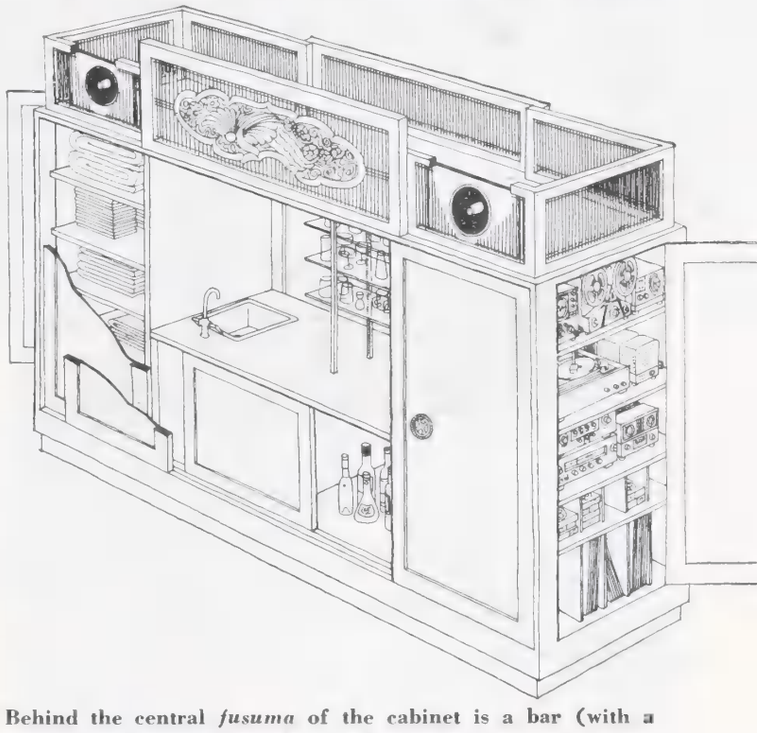
**Seen from the outside at night, the *shoji* glow with diffuse light like a paper lantern. Pleasing by night or day, *shoji* are used here instead of draperies to control light and vision. Note how the decorative spot in the bottom panel of central screen door helps remove the ordinary look of screen doors.**







A handsome cabinet, enclosed with *fusuma*, divides the living room into two areas: the informal area around the open fireplace and the more formal area. The *fusuma* used on the side of the cabinet next to the formal area are not decorated (photo above). In addition to the beauty of the wood panels the chief feature of the cabinet on this side is the intricately carved central panel in the grillwork above the panels.



Behind the central *fusuma* of the cabinet is a bar (with a small sink, shelves for glasses above counter, and storage for liquor below) accessible from both sides. Linens are stored on shelves behind the panels at one end; at the other end is the radio and music reproduction equipment. The speakers are back of grillwork at sides of central panel.



Two *fusuma* with painted panels are used on the side of cabinet next to the informal seating area around the open fire. These panels are also painted on the opposite side and this decoration is seen as a background for the bar (photo above) when the cabinet is opened to the more formal living area.



The ceiling construction in many of the rooms of the house is similar to that of Japanese houses. Overlapped strips of one-quarter-inch ash plywood resting on redwood 3 x 3's suspended from the roof construction, were used here to achieve this particular character: the rhythmic lines of supports spaced upon the module of the *tatami*, the cross rhythm of the lines of overlap, and the beauty of natural wood grain.





**Below the kitchen window with its typical Japanese grille (photo above) and at the left of the service entrance (left photo) is a small garden, an arrangement of an antique well head, a few plants, and several large stones. Small, carefully composed gardens like this are found often in Japan.**



**The service entrance (seen from entrance garden, upper photo) is located conveniently near the auto court and in the passage leading to the main entrance. The wall of stained redwood boards enclosing the raised platform conceals any packages delivered or the garbage cans awaiting removal. At the foot of the few steps up to the platform is a *fumi-ishi* (lower photo), a stepping stone for the removal of shoes. Placed level with the pebble concrete paving, divided with redwood strips, it is more decorative here than functional.**



characteristic band around the top of the room is present in this house, particularly in the outer walls. Here, as is very often done in Japan, the plaster panels above the openings have been decoratively punctuated with openings for light and ventilation.

The linear quality of the module is also repeated in the wood members that support the ceilings, constructed in a Japanese manner with an overlay of thin boards or woven mats. It is found again in the *fusuma*, the panels sometimes used in Japan for sliding partitions between rooms but used here for doors on the cabinet separating the living room into areas for formal and informal living.

The discipline of adherence to the *tatami* grid as a design unit produces an over-all simplicity and coherence. This, combined with the feeling that a house should quietly and unassumingly take its place in the natural order and in the natural scene, produces houses with the kind of meditative calm and repose which this house has. An idea of co-operative inter-relatedness, instead of our Western idea of domination and subordination, determines the relation of a Japanese house to the landscape and of the parts of the house to each other. It produces, as Bruno Taut wrote, a design in which "the various elements group themselves together like an agreeable company of free and independent people connected as to their individual characters, but not obliged to follow a given order."

This house has this particular idea in it, both in its general form and in its relation to the surrounding landscape. What one sees from a distance is similar to a large Japanese farm house, a rather (*Please turn the page*)

The kitchen has windows (seen in opposite photo) so placed that a person working here has a view of the entrance way. The light fixture above the sink, enclosed with frosted glass, supplies general illumination for the room as well as for this work area. Kitchen cabinets are custom-built with vertical-grain Douglas fir plywood. Dining room is at right.

In the master bedroom, sliding panels that are works of art in themselves are used to conceal the controls for lighting. This kind of thoughtful consideration for nicety in even the smallest details is present throughout this house. It is also a characteristic of the Japanese house. In it no detail is too small or too unimportant not to be carefully worked out.





Most of the interior walls of the house are either papered with grass cloth, as seen at left, or are white-coat plaster with rice straw mixed in and exposed (above), giving the surface a texture flecked with golden color. The interior wood is vertical grain Douglas fir, stained. Note the ornament-headed nail used here to join the horizontal and vertical members.

spontaneous and happy association of roofs. One's chief impression is that of sheltering forms in the landscape. An element of picturesqueness is produced by this practical utility, although there is no attempt in this direction. Simple dignity is present without any effort to be impressive.

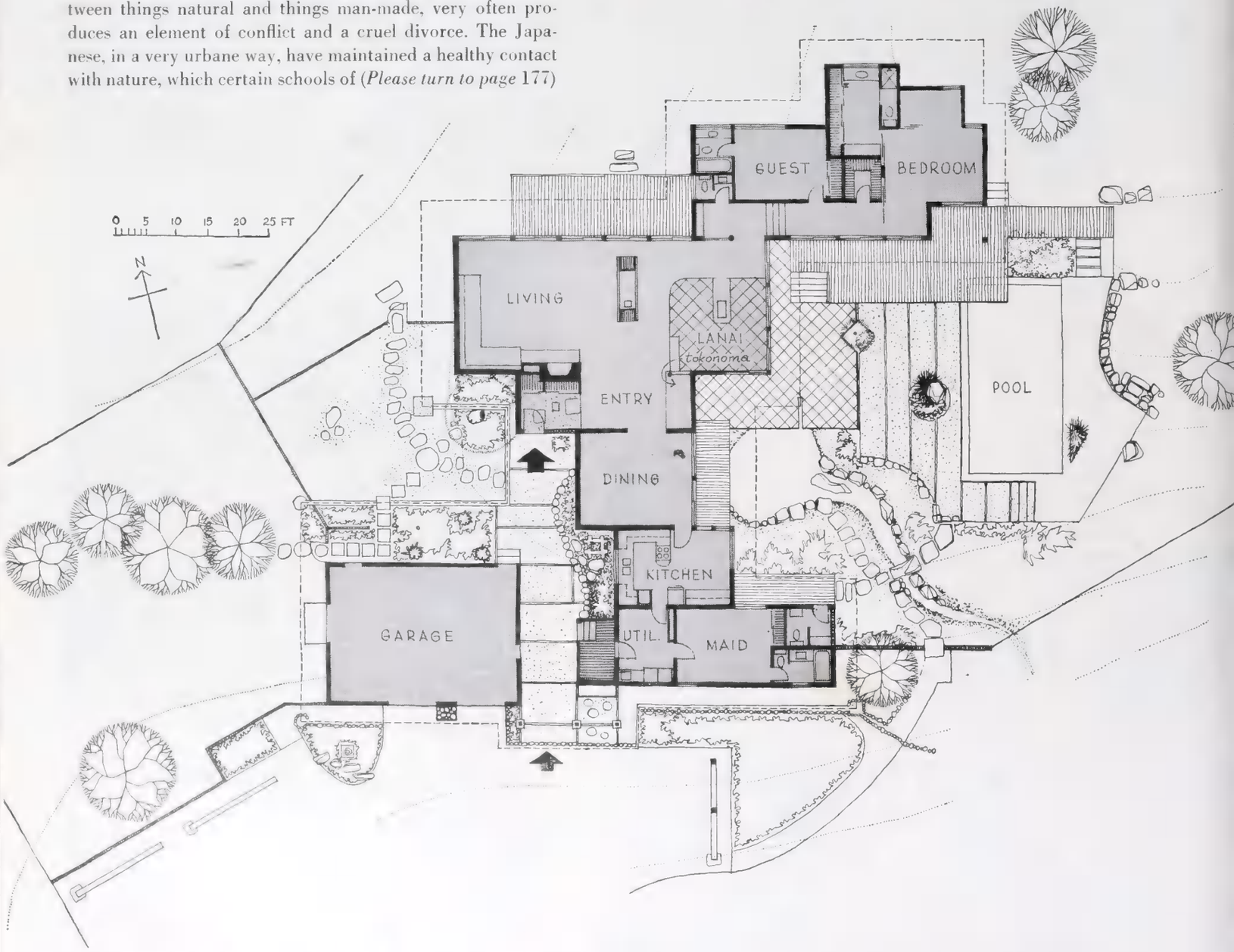
Since the form of the Japanese house is derived more from the pattern of the life within it and an adaptation to climatic conditions rather than from predetermined concepts of "form for form's sake," the house has no rigid axis of organization or any dominant center of gravity. It has a kind of center that moves wherever its occupants are at the time.

A Japanese house, in a sense, has no front, back, or sides. As in this house, rooms are placed for the best advantage; they may face into garden courts or toward the countryside.

The Japanese house is not self-contained; there is no separation between house and landscape. There is, however, a kind of clear distinction between constructed and natural forms, but these forms have met, are mutually compatible and happily married. This is an idea which more of our modern American architecture could recognize and use. The desire for clarity in our buildings, for maintaining a distinction between things natural and things man-made, very often produces an element of conflict and a cruel divorce. The Japanese, in a very urbane way, have maintained a healthy contact with nature, which certain schools of (*Please turn to page* 177)



**Located in rolling countryside, the house, as seen from the road, has the rambling and freely organized character of a Japanese farmhouse. The front wall and doors of the garage, at left, are faced with random-width redwood bean poles. Entrance portico, shown on page 126, is near center of photo.**




**The loosely-knit, asymmetrical plan is shaped, as Japanese houses are, by the patterns of life within the house and by their inter-relationship with the natural world. It has no fixed center or rigid axis. It is not formal or self-contained. It has a more freely co-operative kind of order, an interplay of elements. Some rooms face the semi-enclosed court with the swimming pool. Others have views over the surrounding countryside. Note how the entrance passage opens at the left into an enclosed garden that comes as a pleasant interlude in the approach to the house. See photograph on page 127.**



In Japanese architecture, the roofs, the element of shelter, are dominant. They are roofs that blend quietly into the natural scene. Similar blending can also be seen in the garden design in the way a transition is effected between the highest level in the foreground and the court in the background: a stepping down of levels—veranda to pool to court.

The semi-enclosed garden court, around which the house wraps with a protective gesture, is largely surfaced, for use and for ease of maintenance, with precast concrete tile, pebble concrete, loose gravel, and stones. Design, in the Japanese manner, has produced an easy meeting and transition between constructed and man-made form and natural forms of planting.





**The Morse house reflects, but by no means copies, the clean combination of brown thatch and white walls so often seen in Japanese country houses, like the famous Katsura Palace. Its roof is red cedar shakes; its walls, cement plaster. The rambling conformation of the pitched, slightly curving roof and overhangs is reminiscent of Japanese temple compounds.**

# The difference between Assimilation and Imitation

*By* MARION GOUGH

● Look to Hawaii and the West Coast, the two Orient-facing areas of the U. S. A., for incontrovertible evidence that Japan has already had a significant influence on American living. In Hawaii, where 40 per cent of the population is of Japanese origin, it would be curious indeed if something of Japan's culture had not made itself felt in the course of 100 years. And it is only to be expected that our Orient-exposed West Coast countrymen should have a keener awareness of Japanese design than the rest of us who are, in a sense, only beginning to discover Japan.

What is most important to observe is *how* the influence of Japan has made its mark. It has been no mere matter of imitating ornament and superimposing it on the American landscape. What has happened is that certain characteristics of Japanese architectural and interior design have been so logically absorbed into the American scene that by now they have acquired the air of being native. The gently pitched roof with the wide overhangs, the sliding *shoji*-like doors, the emphasis on naturalness of wood and stone, and the intimate little green gardens of shrubbery and rock—these are a few of the elements we tend to identify as West Coast and Hawaiian design. Yet all have their origins in the Japanese idiom. If they look inevitably American, it is because they represent the subtle, evolutionary process of assimilation, by which one society adapts, trims, and molds to its own peculiar needs the designs and customs of another society to which it has been exposed.

As an example of the valid design that can result from an honest amalgamation of American and Japanese elements, we show you the home of Mr. and Mrs. Samuel F. B. Morse in Pebble Beach, California, designed by Albert Ely Ives of Honolulu. Its owners, with typically (*Please turn the page*)

The great retaining wall, which supports the house on its sloping site, is an adaptation of the magnificent dry-built masonry walls that distinguish such fortress-castles as Nijo and Osaka. It is laid of local granite blocks, joined so that no mortar shows. Its subtle curve repeats the line of the roof.

ALL PHOTOGRAPHS BY EZRA STOLLER





Above and at left you see the broad living terrace, which is supported by the retaining wall and looks out on a view of Carmel Bay. A lanai, a roofed-over but open extension of the sitting room inside, reflects the influence of Hawaii. General conformation and details are Japanese in flavor, like the denticulated pattern of rafters supporting the overhangs, the lotus-like stone finials of the balustrade, the carved bases of the columns. But no Japanese house was ever like this.





The house is a complex of areas linked by passageways and courts, but the entry, in typically non-committal Oriental fashion, reveals none of the complexity that lies beyond it. Pictures at left and above show what first meets your eye as you arrive at the house. Much as a Japanese garden unfolds gradually, disclosing new and beautiful surprises as its pathways turn, the house reveals itself by degrees as you follow the passageway that leads around the courtyard to the open, airy living rooms and terrace on the far side of the building.





**One corner of the inner court is a tiny pebble and water garden, a bit of intimately-viewed beauty that the Japanese consider indispensable, even in their least pretentious houses. Courtyard proper is paved and put to typically American use for outdoor living.**

OWNERS:
*Mr. and Mrs. Samuel F. B. Morse*

ARCHITECT:
*Albert Ely Ives*

THE DIFFERENCE BETWEEN ASSIMILATION AND IMITATION *continued*

Californian awareness of the Orient, are knowledgeable admirers of Japanese art, and inveterate travelers who have experienced first-hand exposure to Japanese culture. The architect, a student of Oriental design, influenced by the remarkable society of assimilation that is Hawaii, has been translating the usable grammar of Japanese architecture into American homes in Hawaii for more than 20 years. So this house represents a seasoned, selective appreciation of Japanese design from two American points of view.

It is an expression of what might be called the cross-pollenization of cultures—a phenomenon that occurs as inevitably as night follows day when there is a geographical and sociological exposure of different peoples to each other.

It is by no means a Japanese house. (*Please turn the page*)

The living and sleeping areas of the house surround a paved courtyard partially planted with a Japanesque garden. The entrance passageway turns from the right and leads along the courtyard to the sitting and living rooms and to the open living terrace. The corridor paving is ceramic tile. The paneled ceiling of woven lauhala is a Hawaiian interpretation of the kind of ceilings you see in old Japanese houses—a good example of the way a design influence can cross a border.



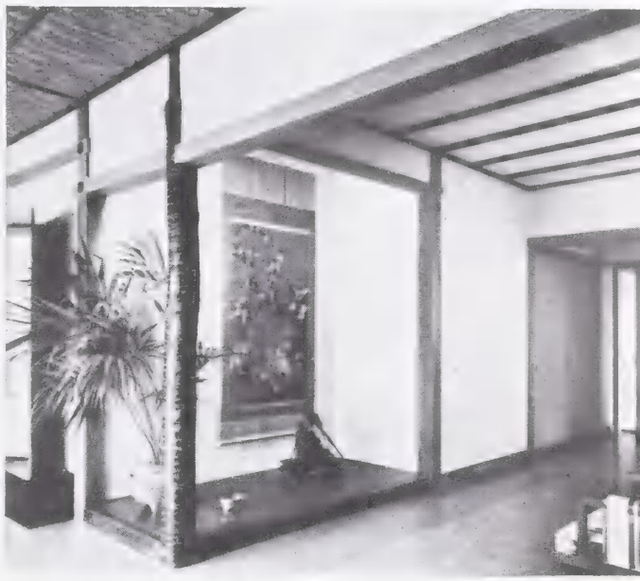


This American family makes no pretense of living Japanese. In a literal imitation of a Japanese home, there would be no dining room, for the Japanese dine in the same room used for sitting and sleeping. In their dining room the owners enjoy the fine art of a Japanese screen in conjunction with 18th-century furniture. Balustrade of dining terrace is reminiscent of woodwork patterns you see on Japanese fences.

Below, the living room seen from the courtyard passage, when its sliding screens are open. Notice that these short screens set in a fixed wall are an Americanization of the truly Japanese floor-to-ceiling *shoji*. The built-up wall is needed in American rooms to create space against which furniture can be placed. On the far side of the room full-length sliding doors open onto the terrace seen in pictures on previous pages.







**One of the few literal carry-overs from the Japanese house is the *tokonoma* in the Morse entrance hall. This is a display niche which provides the setting for a scroll and a flower arrangement, a sparse and beautiful composition to be enjoyed by the incoming guest. It is customary for the *tokonoma* post to be of natural wood, frequently with the bark still on it. This one was imported from Japan. Turning from this beauty, you are confronted by a passage wall lined with a 12-panel treasure of an antique screen, set up partially folded—an effective way to display a screen and ornament a wall at the same time.**



**The success of this house depends upon the normalcy and restraint with which Japanese objects and design details are used. They are not forced upon your consciousness but are simply assimilated with the familiar furnishings Americans are used to, like the furniture in this study. There is a lesson to be learned from this because now, when Japanese design is being "discovered" by so many Americans, we will be tempted to strain too hard to get a Japanese effect.**

## THE DIFFERENCE BETWEEN ASSIMILATION AND IMITATION *continued*

It is a house designed for the comfort and convenience of a modern American family who do not live on the floor, do not eat with chopsticks, who live a life such as few Japanese would find understandable.

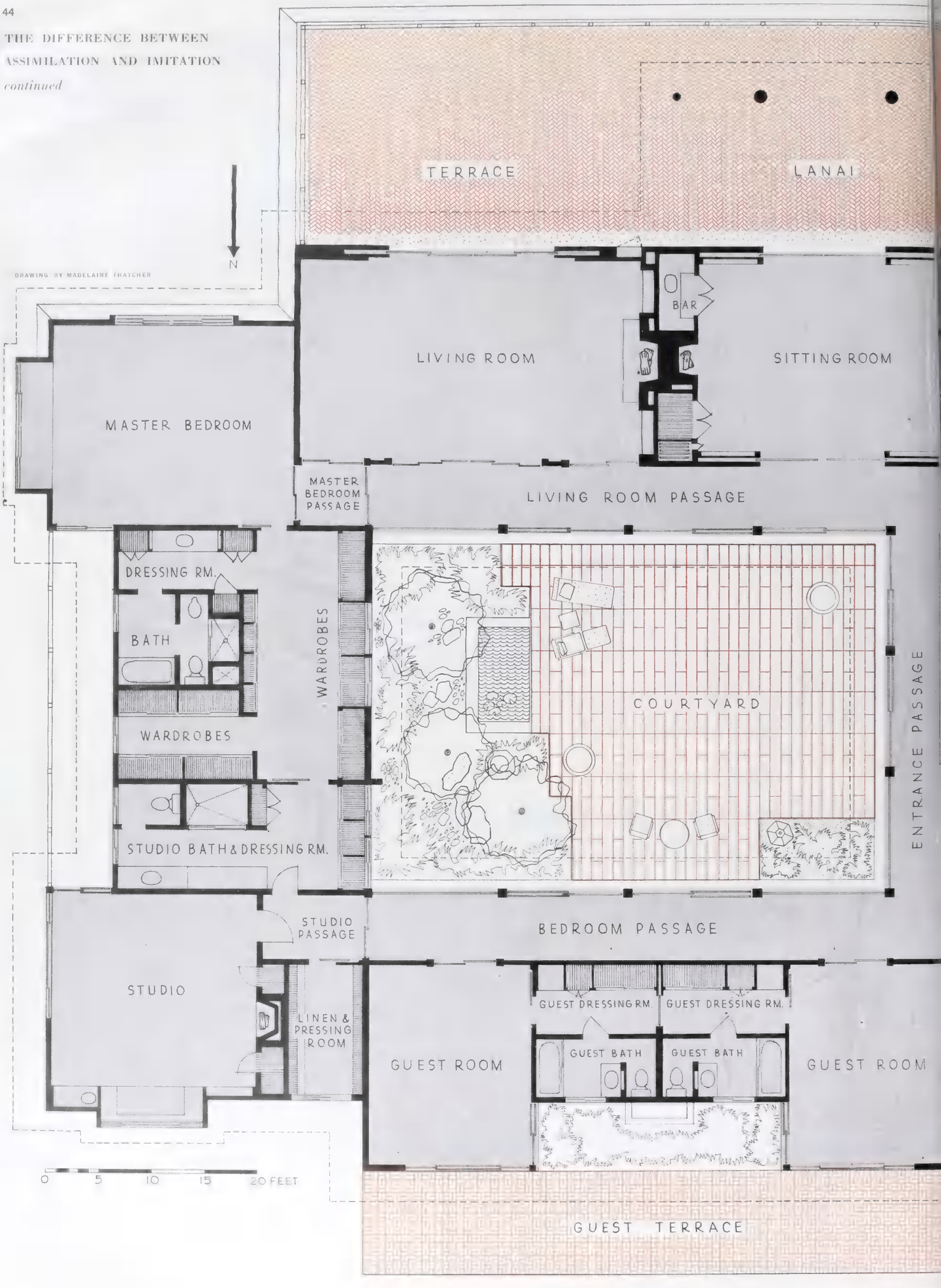
The house is a recognition that certain principles of design, which happen to be Japanese, have something of value to add to the beauty and practical functioning of American shelter as this family wants to enjoy it. The shape of the house, its sloping, protective overhangs, its masonry retaining walls, and its sliding walls are there not just to create a Japanese effect but because they offer sound methods by which the owners could take the greatest advantage of this breezy, sloping site overlooking Carmel Bay. The retaining walls serve the practical purpose of providing a broad living terrace: the sliding glass walls open the living rooms to the terrace and the view.

There is much here that is truly, authentically Japanese in the owners' collection of screens, hardware, carved stone and bronzes, but you will notice that it is used with restraint, blended unaffectedly with furnishings of contemporary and 18th-century design, and actually lived with. In less sophisticated hands, these treasures might well be treated as if they were display pieces and the house a museum of Oriental art.

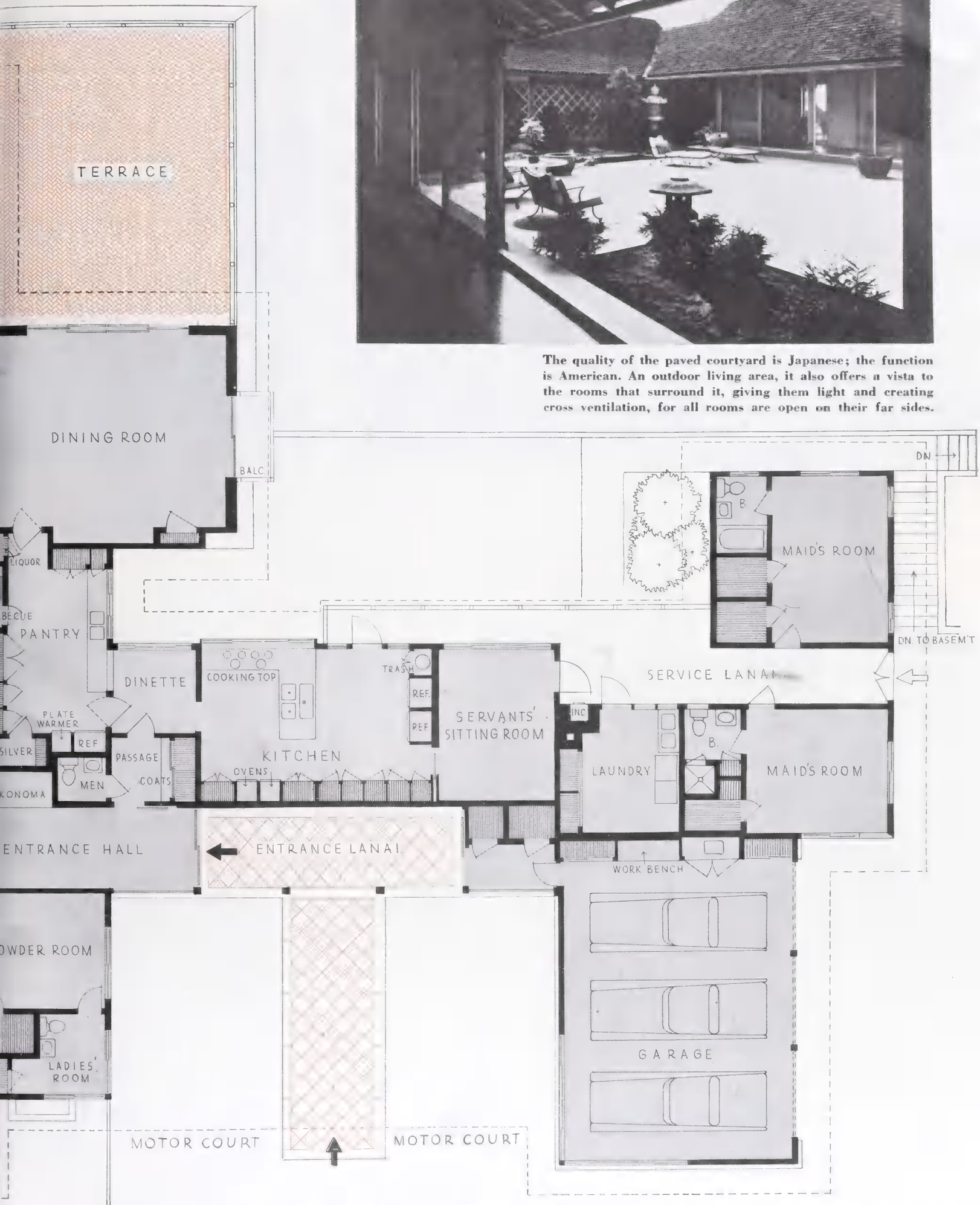
*See the plan of this house on the next two pages.*

THE DIFFERENCE BETWEEN ASSIMILATION AND IMITATION

*continued*



**The quality of the paved courtyard is Japanese; the function is American. An outdoor living area, it also offers a vista to the rooms that surround it, giving them light and creating cross ventilation, for all rooms are open on their far sides.**




**Studying the floor plan, you can see how the various areas of the Morse house relate to each other, separate but united, like the buildings of an Oriental compound. The house is what we call a modern American "great house," one of a genre of 20th-century houses which, in fineness of planning and perfectionist quality of construction, are the present-day equivalent of the mansions of former eras. It is heartening proof that high standards are still being maintained, and it is houses like this one that lead the way. In its assimilation of Japanese design, it is a straw in the wind, indicating how a valid foreign influence can enrich American living if it is logically, and without affectation, adapted to the owner's needs.**

*For construction details of this house, please turn to page 181*





When a house fits itself unobtrusively into its site and seemingly allows nature to have its way, we feel the architect has achieved a little piece of perfection. This oneness with site, so well illustrated above, is visually aided by a play of two horizontal planes. The roof line is carried back and almost touches the slope of the earth, while the deck pulls the eye in the opposite direction, stretching past the core of the house and foundations farther into the lovely woods.

# A Small House with a Strong Expression of Structure

*By* CAROLYN S. MURRAY



This 16′ x 36′ living room is the key to the success of this one-bedroom house. The owners, Mr. & Mrs. William McCullough, much like a Japanese family, can convert this space for dining, partying, or guest sleeping. Such easy flexibility is possible because most of their possessions can be kept out of sight in the two large storage areas at each end of the room. *Shoji* conceal kitchen and storage areas.



## As trees reveal their beauty and strength, so this house exposes the nature of its structure for the eye's appreciation

● Although the one-bedroom house shown here is smaller than many a cabin in the woods, there is nothing crude or primitive in either the materials used or the system of construction. In fact the building technique is so simple and direct, it reveals itself, its materials, and its structural rhythm on the inside of the house, as well as on the exterior.

Owners Mr. & Mrs. William McCullough asked Architect Charles Warren Callister to give them the most beautiful, most economical one-bedroom house possible. They especially admired the qualities intrinsic to the Japaneses home—uncluttered spaces that work many ways: soft, filtered lighting: lots of storage: and a sense of integration with nature.

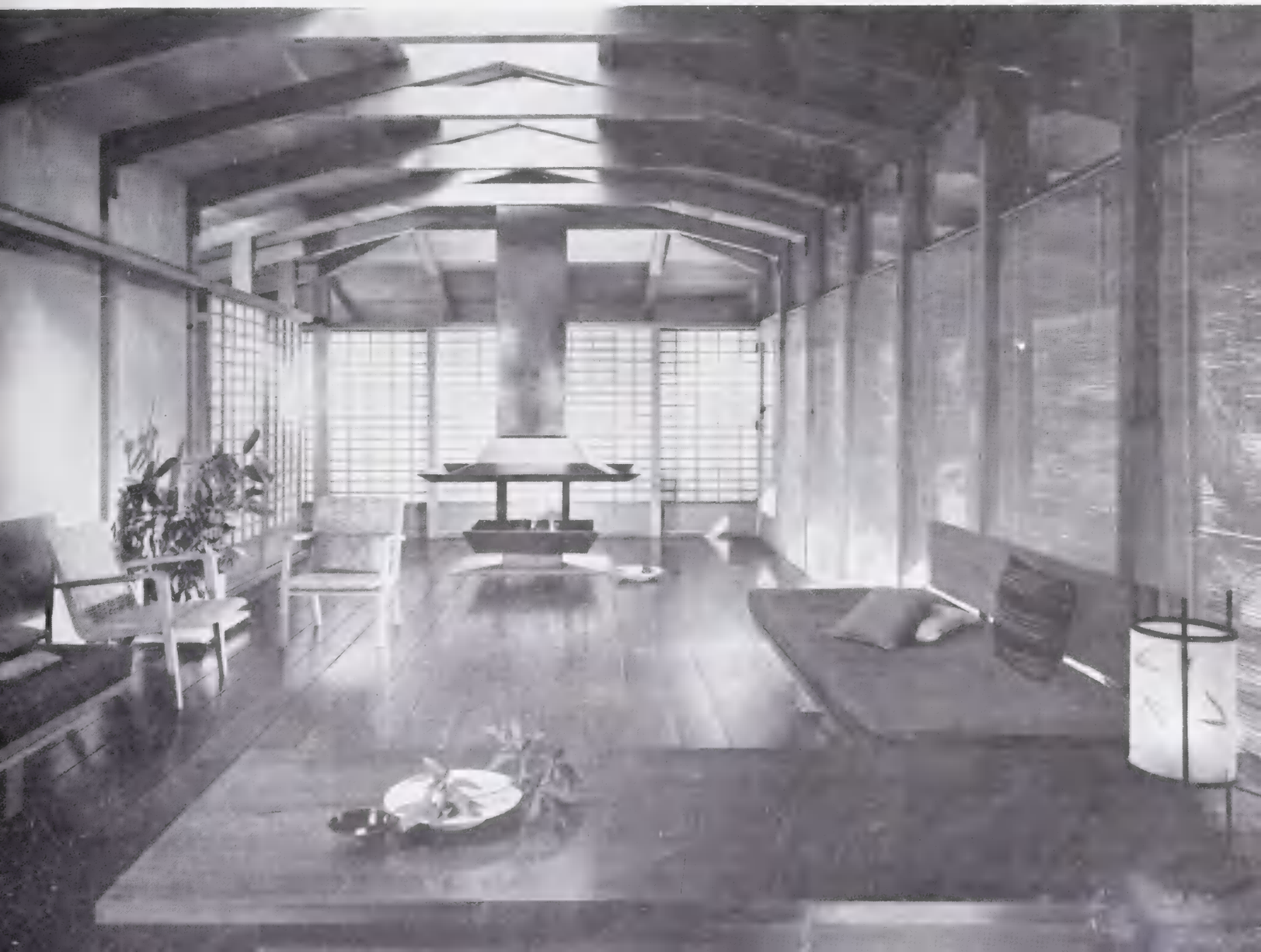
By integration they did not mean trying to bring nature indoors, but never creating a barrier between the house and its surroundings. They owned an exciting piece of hillside in an area wooded with live oak trees, and had no desire to tamper with this lovely natural environment. Also, they needed a house that could enclose them nicely when they were alone, as well as one that could expand hospitably for friends or overnight guests.

The resulting house answers all (*Please turn to page* 191)



**There is a wonderful sense of sleeping out in the woods in this lower-level bedroom. Beautiful live oak trees silhouette themselves against the 3′ 6″ glass panels, while the frequently occurring supporting posts give a sense of stability equal to that of the tree trunks. Deck catches late day sun.**

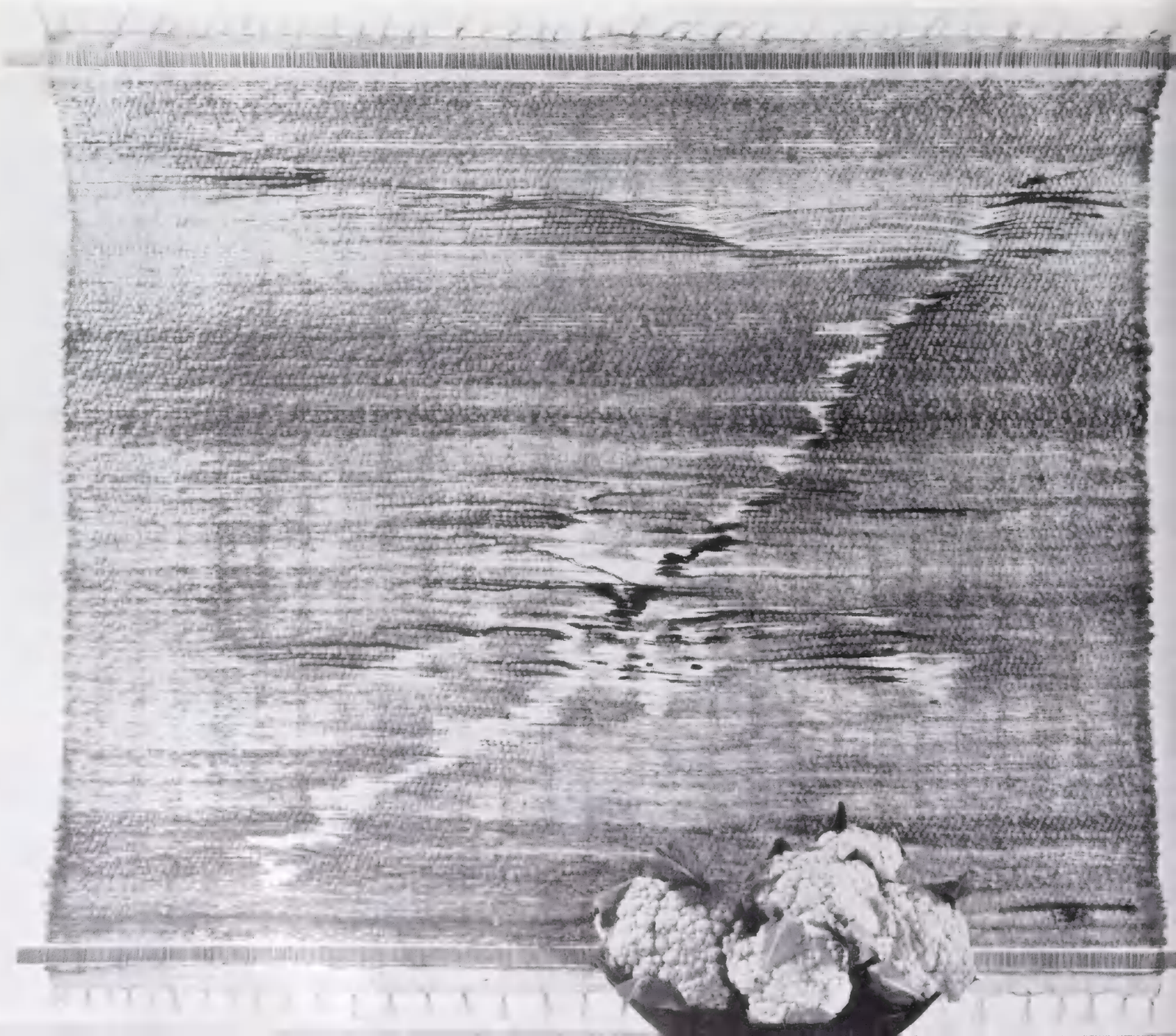
**The air of uncluttered quiet and the quality of light in this house are similar to that found in the homes in Japan. There is no glare. Soft light enters from above through a full-length skylight at the roof ridge line. Reed shades filter the light coming in through the east windows. Here is a room from which to enjoy the sun and shadows flickering through trees outside, while watching the play of light on the exposed structural elements and gleaming materials of the interior.**



# How to be *shibui* with

The influence of Japan's aesthetics on American decorating, architecture, and gardening has been a recurring phenomenon ever since the 1880's and 1890's. Another wave of influence began almost ten years ago and is considered by some to have reached the proportions of a "Japanese boom." Is this true?

**This gray and mauve tapestry by Lenore Tawney is well endowed with the kind of beauty known as *shibui*. Its design evolves from the way the weaver has combined different kinds of threads, plus her mastery of the technique of weaving.**



# American Things

● HOUSE BEAUTIFUL does not interpret the signs of wide interest in Japanese styling as a "boom." For this would mean that we are merely copying Japanese designs—without understanding them. If this were to be the case. it would mean that the Japanese look would be merely a passing fad—vogueish for ten or fifteen years only to pass into the limbo of oblivion. We feel the current interest is prompted rather by a search for meaning and richness, after the arid sterility of the Modern movement.

We feel there is such depth behind the look of things Japanese that it offers us the opportunity to master many new artistic principles and make them our own, *in our American way*.

One American designer who got the meaning, without ever producing a Japanese look, was Frank Lloyd Wright. Another was Louis Comfort Tiffany, the great designer in glass and metal, around the turn of the century. Both designed out of the nature of a material, exploiting its essential characteristics to make a new artistic result. Wright gave the name "organic" to this kind of designing.

A fair number of American artists and craftsmen have designed this way and their works could frequently be said to have achieved *shibui*—that Japanese word which stands for the highest type of lasting satisfying beauty. (See HOUSE BEAUTIFUL, August, 1960, for 20 pages of pictures and articles explaining *shibui*.) For without organic honesty coupled with artistic superlativeness the kind of beauty called *shibui* cannot be produced.



**A stoneware jar by Peter Voulkos is a good example of the *shibui* objects being turned out by America's better handcraftsmen. He has blended clay, glaze, and design into a single entity. The decoration is expressive of the form, and its lack of positiveness adds to its charm. As with the tapestry, its quality derives from the artist's technique and his sensitive insight into what his materials can do.**

**These turned wooden bowls by John May can be said to be *shibui* because the grain of the wood has been made to count as the decoration. In short, they are organic in design, because the whole is no more than an intrinsic expression of the material and the method of making. (Bowl may be seen in profile at left.) Objects on these pages have a quiet, tranquil, understated beauty that comes from intrinsic quality and mastery.**

PHOTOGRAPHS BY HOWARD GRAFF



# New home furnishings with the Shibui Concept of Beauty

By ELIZABETH GORDON
*Editor*

● The level of beauty, which the Japanese rate as the highest and which they call *shibui*, is not altogether foreign to America and the Western world. For *shibui* is synonymous with the satisfying richness that people associate with old paneled rooms, fine old Oriental carpets, real and fine antique furniture. *Shibui* means quiet, mellowed, understated richness. It means intrinsic good quality which is both sober and rich at the same time. (For a definitive statement about *shibui*, see HOUSE BEAUTIFUL, August, 1960.)

There has not been too much of such severe exquisiteness around in our commercial scene. What there is would be found in good antique shops and in the work of skilled handcraftsmen who have passed beyond the experimental phase. Probably the fabric field could be said to be the single category in which you would be most likely to find *shibui* characteristics. (HOUSE BEAUTIFUL has said many times that the fabric industry is doing one of the best aesthetic jobs in America.)

Many Americans have achieved a *shibui* environment in their homes by assembling quiet, intrinsically-good elements. For there is an interesting aspect of the *shibui* concept: You can create a *shibui* syndrome out of non-*shibui* components. In other words, you can compose out of quietly good elements, that are not very interesting by themselves, a compilation that is *very good* and *interesting*. This is the well-known law that sometimes the whole *can* be greater than the sum of its parts.

Also, many men and women achieve the quality of *shibui* in their clothes by bringing accessories and apparel together with such calculated simplicity that the parts set up a quiet interplay, and each one enhances the others.

These instances, in which people have achieved a form of *shibui*, are usually the result of sound instinct rather than rational choice. For never before in the Western world has *shibui* been explained, and never have the specifications of it been spelled out as clearly as a road map shows you how to drive to some distant place.

Obviously HOUSE BEAUTIFUL thinks *shibui* is a condition of beauty worth trying to achieve. So we went to four manufacturers to ask them to create merchandise endowed with the required characteristics, which would be *shibui by themselves* and even *more shibui when combined with each other*.

We started with the elements that comprise the biggest areas in a room—floor, walls, window draperies, upholstered seating. If these big (*Please turn the page*)

THREE PHOTOGRAPHS BY MARIUS ROOKS



Four American manufacturers have co-operated with House Beautiful in creating home furnishings that are endowed with the deep and subtle kind of beauty known as *shibui*. These furnishings have been styled to go together, color-wise and texturally. The Baker Furniture Company has created eleven pieces. Schumacher has created a large group of fabrics. Color-related rugs and carpets are made by Wunda Weve. Wall paints with *shibui* textures and colors are offered by Martin Senour



**One of the characteristics of a thing that is *shibui* is that at first glance it looks plain and simple but on subsequent examinations it reveals more and still more. This lamp table has these depths. At a distance it looks plain but interesting. But up close, and in the right light, cross-hatched textured pattern is to be found on the fluted legs. The fact that the plain parts of the table are not flat planes lets it reflect interesting highlights.**



**This big coffee table was inspired by a *shibui* lacquer tray that had similar interesting curled legs. It combines lacquer with natural wood, with a carved beading around the outer edge. Such a combination of contrasting materials is characteristic of *shibui* objects. It is made with American dimensions, of course, so it would combine with our sofa and chair heights. Table is 21″ high and 50″ in diameter. The eleven *shibui* pieces of Baker Furniture may be ordered through decorators or the decorating departments of department stores.**

**A grouping of *shibui* pieces of furniture in an American house is quiet and undemonstrative. Everything is for use—not for making an impression. The fabrics of the curtaining and upholstery are not so patterned that they would call attention to themselves, yet are more interesting than plain.**

PHOTOGRAPHS BY MARIUS ROOKS



NEW HOME FURNISHINGS WITH THE *SHIBUI* CONCEPT OF BEAUTY
*continued*

areas are colored and textured in a *shibui* manner, then the main part of the environment will be *shibui*.

HOUSE BEAUTIFUL co-ordinated the coloring in all categories so that rugs, fabrics, and paint formulae would not only have a *shibui* character by themselves, but also would compose with each other to make a *shibui* syndrome. Six families of color schemes were created, but many combinations can be made outside these color families.

In addition, a group of eleven pieces of furniture was designed by the Baker Furniture Company, using the principle of interesting understatement, which is essential to a *shibui* object. Most of the pieces are accent pieces, which could perform in a room as a piece of jewelry can enliven a simple costume.

All the furnishings created in the *shibui* concept have a timeless look and could not be labeled with any fashion or style tag. They are casual-appearing and without any contrived, attention-demanding design effects.

One of the basic elements in *shibui* is modest simplicity. But it is not a plainness which is nothingness. It is simplicity that has something interesting about it. Consequently the *(Text continued on page 159.)*

*More pictures on following pages.*

**Small red lacquer cabinet has solidity, yet with an airiness that would keep it from bulking up in a room. The asymmetrical pattern of waving grasses on the door fronts is not at all dominant. (We had to labor to light it so this subtle decoration would show up well in our photograph.)**



The three pieces of wood furniture, the carpet, the drapery, and the upholstery fabric are all examples of American-made *shibui*. Upholstery fabric on chair is the easiest to understand in this picture. (Other elements are so subtle they are hard to capture in a photograph.) The upholstery pattern has the same unfinished quality of a curling wave as it is about to break into foam.



**A quiet richness is achieved in this cabinet whose front is upholstered in a *shibui* fabric. Its inner compartments are jewel-like with fine burl and linings of the same fabric. Putting more attention on the inside of a thing—whether it be a box, a coat, or a piece of furniture—is typically *shibui*, implies that the best should be private and that it would be immodest to parade one's private splendors before the world. Intrinsic goodness in workmanship and materials, which is part of the *shibui* concept, are observed here. Drawers need no hardware, for they are equipped with concealed touch latches, which cause them to spring out when pushed. Cabinet may be ordered with entire exterior made of wood.**

THREE PHOTOGRAPHS BY MARIUS ROOKS

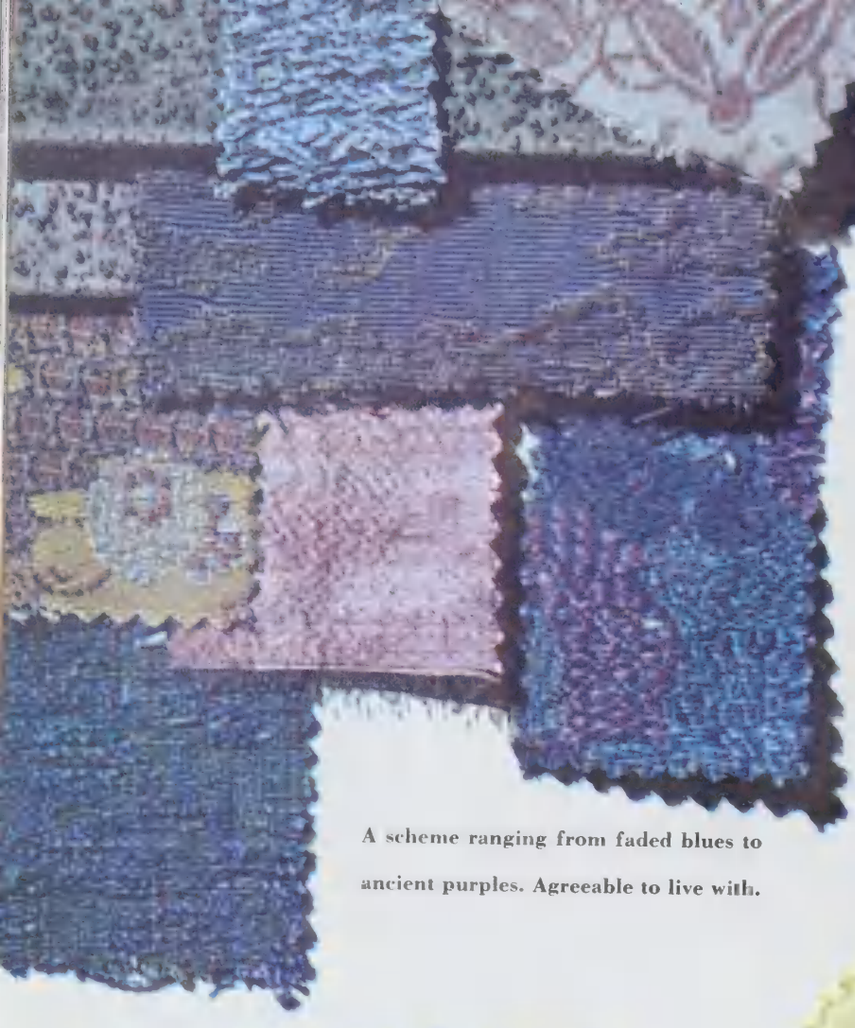




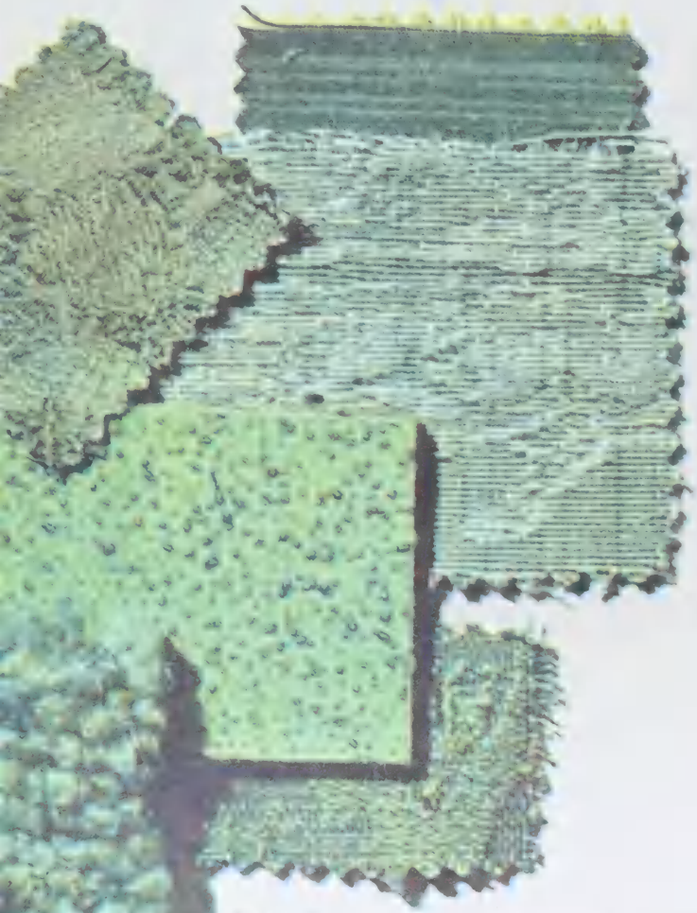
Hassock uses fabric in a fresh way, upholstering structural parts with precious fabric. Tray top is interchangeable with cushion. Notice sympathy between this fabric and the lower part of the hanging *kakemono*. Notice too the textural character of the carpet, thanks to multi-toned yarns.

Close-up views of the fabrics, carpet, and paint samples reveal how textural and multi-toned they really are. Patterns are implied rather than positively stated. Paints are a new two-coat system, using a grainy aggregate. Sixteen *shibui* paint samples are offered for 35 cents. Details on page 194.

PHOTOGRAPH BY JOHN STEWART



A scheme ranging from faded blues to ancient purples. Agreeable to live with.



Dirty greens compose well with faded yellows.



Beiges, multi-toned browns, and old golds create a quiet richness and make a good background.



Colors that straddle the line between blue and green.



**All these swatches have the common characteristic of not being a single positive color. You could not name their color, so indeterminate are they. They remind us of moss, the grain of rocks, the texture of bark. The white sheer would be *shibui* only if used to filter the light of outdoors, performing like a *shoji*. All fabrics on this page, except brown taffeta, are so colorful that they should be the small astringent accent note in a larger, quieter, less colorful background.**

PHOTOGRAPH BY JOHN STEWART

The painting and the pot, by American artists, have the same *shibui* qualities as the fabrics, which are machine-made. Painting by Margaret Wentworth; pot, The Natzlers.

Ceramic bowls at left are by Carl Stalhane, courtesy of Bonniers. Mottling is a natural development of the clay and glaze. Shape has unevennesses, typical of nature.

Bath mats, below and right, use pattern in a *shibui* manner—asymmetrically and not bluntly stated. Such colors would be sharp accents in quiet schemes. By Martex.





interestingness must be subtle or almost hidden, or else it will be too demanding of attention. *Shibui* must never be attention-demanding. It must have depths of interest that are so unobtrusive you will almost miss them. To put it in American slang, you should have to do a "double-take" to absorb all of *shibui*. If an object reveals itself all at once, then its design is too obvious.

So you can see that understanding about *shibui* is learning how to achieve lastingness in beauty. For its goal is to make a poetic thing out of the whole, whether it be a room, a costume, a person's manner, a garden, a meal.

The maximum in *shibui* would use all five senses. It even strives to include symbolism and *double entendre*. (Hence the Japanese love of gurgling water in their gardens, or the sound made by waterfalls.) We Americans probably cannot aspire to this all-out use of *shibui* until we have had longer exposure to the idea. We have done most of our thinking along lines that merely distinguish prettiness from ugliness. But the *shibui* concept goes way beyond prettiness and aims for profound and lasting beauty.

A *shibui* thing is always natural and normal looking. (This does not mean rustic.) It connotes rather a lack of artifice, a spontaneity. A *shibui* thing looks simple—until you study it. It must look effortless, for there is nothing superfluous, yet nothing wanting. Its look should convey tranquility and serenity. Nothing self-conscious could ever be *shibui*, whether an object, person, room, or garden.

One way the Japanese achieve this simplicity (or simple complexity) is via the unfinished statement, the uncompleted pattern, the fragmented motif. All hint at more than is shown. Think of all the great Japanese screens and scrolls you have seen in books or (*Please turn to page* 194)

ALL PHOTOGRAPHS BY HOWARD GRAFF





**The *shibui* idea applies to clothes. In fact, daily dressing is a good way to train oneself in this point of view. The American designer Mainbocher produces clothes that are the essence of *shibui*—quiet, well-bred, intrinsically fine quality, and very interesting if you look twice. This dress is charcoal gray and the inside of the attached stole is pearl gray—a very *shibui* color scheme, too. Dress has asymmetry and a fluid grace.**

***House Beautiful has arranged* shibui *samples into four color families (14 fabrics, 4 carpets). For the full set, send $1 to Room 802, 572 Madison Ave., N.Y.C. 22.***



PHOTOGRAPH BY JEANNETTE GROSSMAN



**Above: A roaming path, with hidden bends and occasional "stopping stones," which invite the walker to slow down to examine their beauty, takes longer to traverse than a straight path. Thus a stroll becomes a journey in time as well as space and gives the impression that it covers a greater distance.**

**Even on a narrow city lot, a garden path is not an obvious straight line from street to house, but a meandering road of half-hidden turns that promise mysterious surprises. The stroller is never quite sure of what's ahead, so he has the sensation that the area is far larger than it actually is.**

3 PHOTOGRAPHS BY EZRA STOLLER





**Above: Stepping stones, in a variety of shapes and in staggered placement, are sunk five to twelve inches below the gravel surface as though they were natural outcroppings. Notice the subtle changes in level of the path at the right—another trick to create the illusion of distance in a small space.**

**An obstruction in the foreground, in this case a partitioning wall partly screened with foliage, gives perspective and hence a look of receding distance to the path that lies beyond it. Here the illusion is enhanced by a sloping path, which disappears from view, teasing the walker to explore what's ahead.**

# Translating the Japanese Garden into American Terms

● Suggestion is the secret of Japanese gardens.

The Japanese have been solving the problems of too little space and not enough privacy for more than a thousand years. We who are just now having to learn to live on smaller and smaller house-lots can benefit enormously by taking a leaf from the Japanese garden book.

Adopting their principles and adapting their techniques to our different climates and terrains, we too can have gardens to make happy the humble, the modest, and the rich, gardens that are sanctuaries for withdrawal and refreshment. We can suggest the spaciousness, privacy, mystery, timelessness, interestingness, and the grandeur of nature in its primitive state that are qualities of Japanese gardens.

While we tend to mow lawns, edge garden plots, and remove rocks, aiming at an artificial, man-made-looking smoothness and order, the hand of man is even more involved in the seemingly wild state of the Japanese garden which is unmown, unedged, and carefully disordered. It is planned to recreate in miniature aspects of the natural landscape—mountains and lakes, valleys and streams, oceans and forests, interpreted in plantings, rocks, pebbles, sand, and water.

The Japanese garden is, in fact, one of the most understandable examples of *shibui*—the Japanese concept of beauty in its highest form. The *shibui* garden is man-made with the quiet look of something natural. Its colors are nature's own greens, grays, beiges, and browns, with rare flashes of the vivid in flowering shrubs. It has a timeless look, as if it had always existed. It seems never-ending. It cannot be seen at one glance. It leads the eye and foot around and through, always suggesting more. It is deeply interesting.

How is it done? Suggestion, mystery, relaxed asymmetry—and the patient hand of man. That is all. But it is so much.

A helpful key to the meaning of the Japanese garden is the fusing of house and environment into an entity. The gradual transition of home to garden is accomplished by links—eaves that hang into the garden, pine branches sweeping up to the house, walks repeating the lines of the building.

The "turning path" is one of the best examples of illusion that suggests mystery and more. Stepping stones so deeply set they seem to emerge from the earth will wind through the garden, allowing the wanderer (*Please turn the page*)

PHOTOGRAPH BY JEANNETTE GROSSMAN

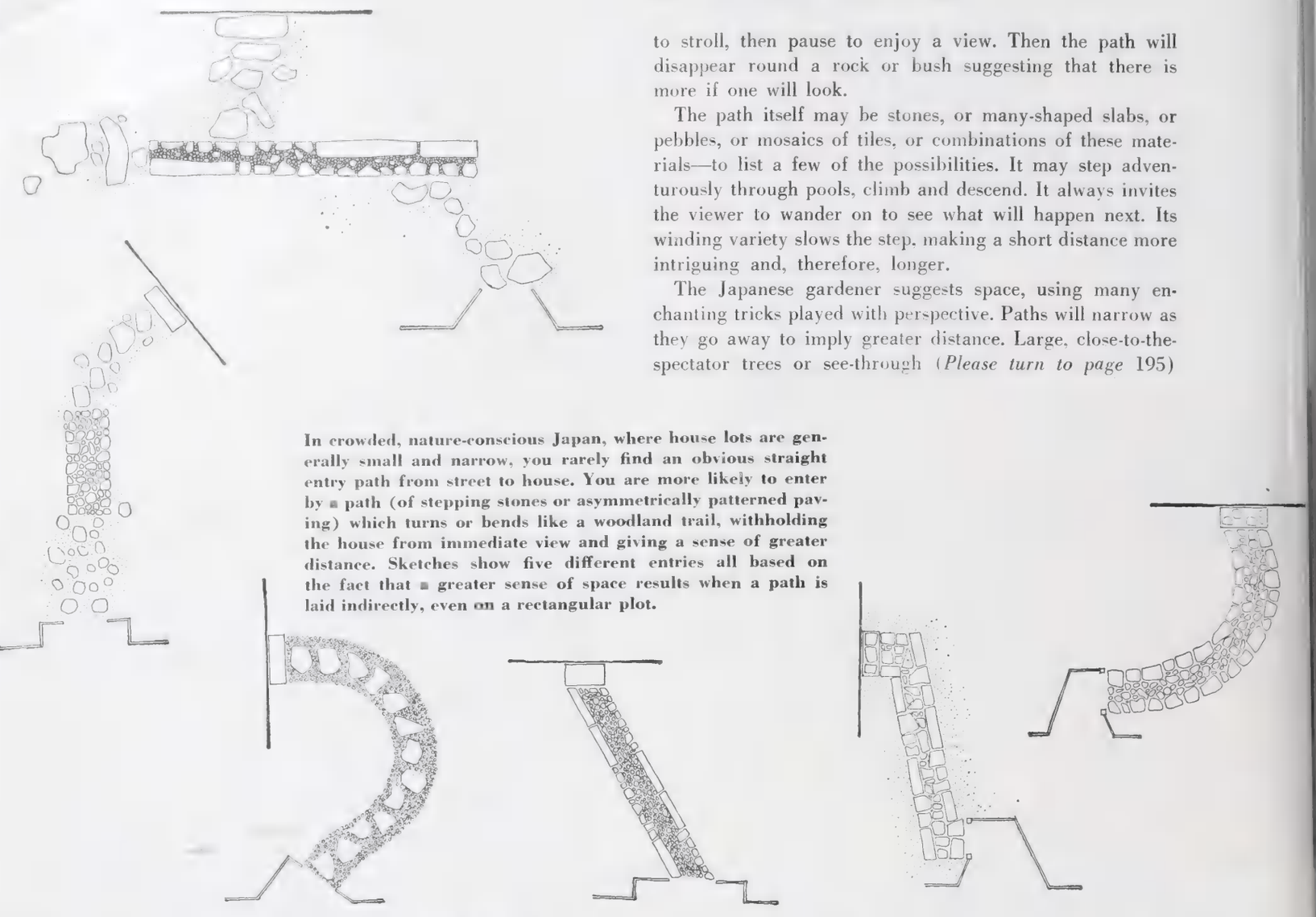


**This thatched bamboo gate "frames" a path so that it acquires visual depth and apparent distance. The azalea beyond it partially blocks the stroller's view, slows him down, and gives him a sense of greater distance covered. Artifacts, like the stone lantern, usually stand obliquely and part-hidden by foliage so the eye has something interesting to investigate.**

to stroll, then pause to enjoy a view. Then the path will disappear round a rock or bush suggesting that there is more if one will look.

The path itself may be stones, or many-shaped slabs, or pebbles, or mosaics of tiles, or combinations of these materials—to list a few of the possibilities. It may step adventurously through pools, climb and descend. It always invites the viewer to wander on to see what will happen next. Its winding variety slows the step, making a short distance more intriguing and, therefore, longer.

The Japanese gardener suggests space, using many enchanting tricks played with perspective. Paths will narrow as they go away to imply greater distance. Large, close-to-the-spectator trees or see-through (*Please turn to page* 195)



**In crowded, nature-conscious Japan, where house lots are generally small and narrow, you rarely find an obvious straight entry path from street to house. You are more likely to enter by a path (of stepping stones or asymmetrically patterned paving) which turns or bends like a woodland trail, withholding the house from immediate view and giving a sense of greater distance. Sketches show five different entries all based on the fact that a greater sense of space results when a path is laid indirectly, even on a rectangular plot.**

TWO PHOTOGRAPHS BY EZRA STOLLER



**A large, light-color object placed in the foreground makes the background appear to dwindle off into distance, so you can understand why this great stone was placed at the foot of this little stairway that seems to disappear mysteriously.**



**Ascending gradually, almost like a flight of stairs, the path seems to lead up into mystery. This effect is achieved by a contrived composition of rocks and foliage, deliberately concealing what lies beyond the turn—it might be a dead end.**

## How to create the illusion of more space by the optical device called *sawari*

Making the garden seem bigger than its true size is a goal for all of us. In Japan, where most gardens are tiny, they have become adept at tricks of illusion. One of the most useful is called *sawari:* looking through close-up verticals or horizontals (or both) to something beyond, which makes the distance seem more distant. What you look through may be tree trunks, bamboo stalks, or fence. Not seeing one or both ends of a thing also belies the scale.

PHOTOGRAPH BY DAVID ENGEL





PHOTOGRAPH BY EZRA STOLLER

**This garden achieves the effect of greater depth than it possesses, thanks to close-up placing of tree trunks which distract attention and belie the true perspective. Clumps of sheared azaleas suggest hillocks, intensifying the illusion of distance.**

**The eye is caught—before it can look for a horizon—by the trees and the carved stone column placed so close to the bamboo veranda that the house seems to be in the middle of a forest. Actually, the wall of next house is only 20 feet away.**

## Enlarge the apparent size of a garden with borrowed landscape, if there is any. Then you can enjoy more than you own

The illusion of spaciousness can also be achieved by not defining where your garden ends. If there is something pleasant beyond your property line, make this scene "read" together with your own. This is easiest when the land either rises or falls around you. In flat terrain it is harder. Then the most you can borrow is your neighbor's lawn or treetops, always assuming there is no barrier or demarcation to announce the property line. If your neighbor has erected a line marker, mask it with planting.

**Where does a garden like this end? The open gate and winding path imply that you are invited to go on down and over to the next hill. The entire view "belongs" to the garden in the foreground, which is really only about ten feet deep.**

PHOTOGRAPH BY NORMAN CARVER, JR.



**Borrowed landscape must seem to be part of the garden—never outside it. See how low rock edging on far side of the swimming pool brings the buildings in the distance closer, involves them in the garden. Phil Shipley, landscape architect.**

PHOTOGRAPH BY ROBERT CLEVELAND



THREE PHOTOGRAPHS BY EZRA STOLLER



# The Magnificent Plant Specimen

● The Japanese ability to turn a tree or shrub into what amounts to an artistic triumph is perhaps their most misunderstood garden technique. To the true Japanese gardener there is never any torturing of a growing plant. It is simply that "by discovering the hidden artistic potentialities in a plant, he can emphasize these qualities, eliminate distracting elements, and thus reveal its true nature to the world," as David Engel puts it so well in his book, *Japanese Gardens for Today*. This is done by judicious pruning and by supporting branches in such a way that they may continue to grow as they wish. All this takes many years, and as the specimen assumes (*Please turn to page* 197)





One of the most famous sights in Japan, the allée in the gardens of the Katsura Imperial Palace, is focused on a magnificent tree silhouetted against one of the many ponds in the gardens. Note the turn in the trunk of the tree near the ground and consider how many years ago and with what artistry the decision was made to prune the tree in just this direction.

PHOTOGRAPH BY JEANNETTE GROSSMAN



Above: Years of careful pruning have developed this breath-taking tree, magnificently presented in a space cleared of all minor diversions. As the tree gradually reached this full growth, the surrounding scenery was pushed back to keep it in scale. The long horizontals would not have been possible without the man-made supports, yet, once supported, the limbs grew that far naturally. Far left: A Japanese-pruned tree in a California garden. See how the under sides of the branches have been cleaned to reveal the true lines of their structure.

The younger tree, at right, though raised on a mounded-up hillock to show it off, still has supporting actors on its stage, the clipped azaleas at the side. In years to come, as the tree in the center develops an even more commanding shape, these smaller plants may be removed.





**Pencil-thin water reeds are wired together, then laced onto a bamboo frame to make this divider in the tiny space between two houses in Japan. Bamboo planted against it reinforces the growing-ness feeling of fence material.**

# Naturalistic Materials for Fences

● The long experience of the Japanese in creating privacy and serenity even in the tiniest gardens can be invaluable for us as our desire for seclusion increases. They have a unique ability to fence-in without the feeling of obstruction or intrusion. The key to their success is the use of natural materials in their natural state. These materials do not clash with rocks and plants and sand and water. Their unevenness of color and pattern make them appropriate and sympathetic to these other natural elements. All parts are of nature. Man has only arranged the parts.

Reed, rush, bamboo, bark, twigs—these are the raw materials the Japanese start with. They may be woven, split, peeled, or polished, but the essential quality of growing-ness will not be disturbed, and their natural color will never be altered. Within these limitations the Japanese find countless ways to achieve variety in fashioning fences. The patterns, colors, and textures are then allowed to count for something in the garden scheme.

Fortunately for us, many of the same fencing materials used by the Japanese are available here. Fortunately, too, they are among the most inexpensive materials suitable for full privacy fencing (details and sources on page 187).

These fences are particularly valuable in solving privacy problems in America. For even with a prominent frame (see example at right), they are as handsome on one side as the other.

No finish is needed to protect these materials. They weather gracefully, some more quickly than others. But they always retain the look of "belonging" in the garden, where they might easily have grown in the first place.



FIVE PHOTOGRAPHS BY EZRA STOLLER



Two rows of reed fencing baffle the entrance to an American garden, eliminating the need for any gate. To give it rigidity here, a framework of 4 x 4's was erected, with 2 x 4 and 2 x 3 stretchers. Fencing material is tacked to the framework as it unrolls. Top cap protects ends of reeds from moisture. View of both sides (above and right) shows there is no "bad" side.



PHOTOGRAPHS BY RONDAL PARTRIDGE

The shaggy texture of bark gives a pleasantly rustic look to fences in an informal setting. As seen in Japan (far left), the bark is tacked to bamboo strips, then mounted on a frame of poles, which are simply young trees stripped of their own bark. Close-up (left) shows how interesting the texture of bark can be. Though it will weather away to some extent, the bark will always retain this shaggy quality.



Along a road in California, the same reed fencing used in Japan creates a private garden. Material is so light and flexible that it can easily be bent around a curve like this. It usually comes six or eight feet high in a variety of lengths.

*See page 187 for more photographs and details of fencing materials*





PHOTOGRAPH BY MAYNARD PARKER

**This rock was treated as sculpture by Frank Lloyd Wright, who built an architectural mounting to "frame" it as one would a work of art of any kind.**



**Imagine the pleasure of entering a "Bar and Grill" from stepping stones that lead down through a lightly trickling man-made stream. And this on a busy Tokyo street!**

# The appreciation of rocks

● A new world of interest can be discovered in the collection and arrangement of rocks, an art the Japanese have raised to a high level. In Japan, which even possesses a Rock Appreciation Society, an especially beautiful stone may be brought hundreds of miles and cost hundreds of dollars. Each rock is chosen for its character and individuality. Arranged sculpturally in asymmetrical groups, rocks are the strong points in a garden, transitional elements between water and land, plant and earth, garden and house, and symbols of jagged mountains or river beds. They always provide a sense of age and permanence.

TWO PHOTOGRAPHS BY KIICHI ASANO





**Rounded stones in groups of 3, 5, and 7 ("lucky" numbers) complement the vertical lines of tree trunks. The result is a serene composition to contemplate from the house veranda.**

**A Japanese "Dry Garden." Rocks, moss, and gravelly sand have been combined in a striking if contrived way. The sand, raked into a flowing pattern, suggests a mountain stream.**



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

DESIGNED BY EDWIN T. WYATT

**A stone water basin at the entrance of a New York garden is a small oasis of gently dripping water. The bamboo spout is connected to an underground pipe controlled from the house.**



**Rocks and plants hide the man-made source of this waterfall. Splashing sounds add to the effect of a forest glade, though the garden wall is only a few feet away from this scene.**

# —and water

## Add the sights and sounds of waterfalls, sparkling lakes, rivers and quiet pools

● We, too, can have water effects in our gardens. Pipes connected to the house water supply system can help, if necessary. Even a thin trickle of water down the face of a rock adds pleasant sounds and high lights to the garden. To make a fast-running stream, an 11th-century Japanese gardener advises one to set many rocks in the waterway. A stone set into a stream bed divides the flow. Or, half-hide a still pool with plants to catch reflections of overhanging branches, clouds, and sky. Fill a stone basin with water, place it near a veranda uniting garden and house, and mask its base with ferns and low plants. If no water is available, suggest a river bed by raking wave patterns into sand or gravel.

THREE PHOTOGRAPHS BY EZRA STOLLER



**Leaves and branches half-mask the top and bottom of the waterfall suggesting greater height and depth. However, nothing looks artificial in this carefully-contrived situation.**

*More photographs on page 189*





**In true Japanese tradition, this five-story stone pagoda was placed in an American garden not as an ornament to be admired solely of itself, but to heighten the magnitude of view.**

**The quiet contrast of a stone object placed against stone provokes thoughtful observation, hence is more *shibui* than the more obvious contrast of stone against green foliage.**

# The man-made accent in the garden

● Such artifacts as stone lanterns, hand-washing basins, pagodas, and fences are man-made, but in the Japanese garden they exist for the purpose of heightening the naturalistic effect by their very contrast, much as the sight of a lonely man on a mountainside creates in the beholder a greater sense of the wilderness. Symbolically, they are reminders of man's oneness with nature, so they never stand quite alone as extraneous ornament, but are blended into the scene, merged with stone or veiled by shrubbery so that they become an integral part of the naturalistic scheme.

*More photographs on page 184*

2 PHOTOGRAPHS BY JOHN ROBINSON

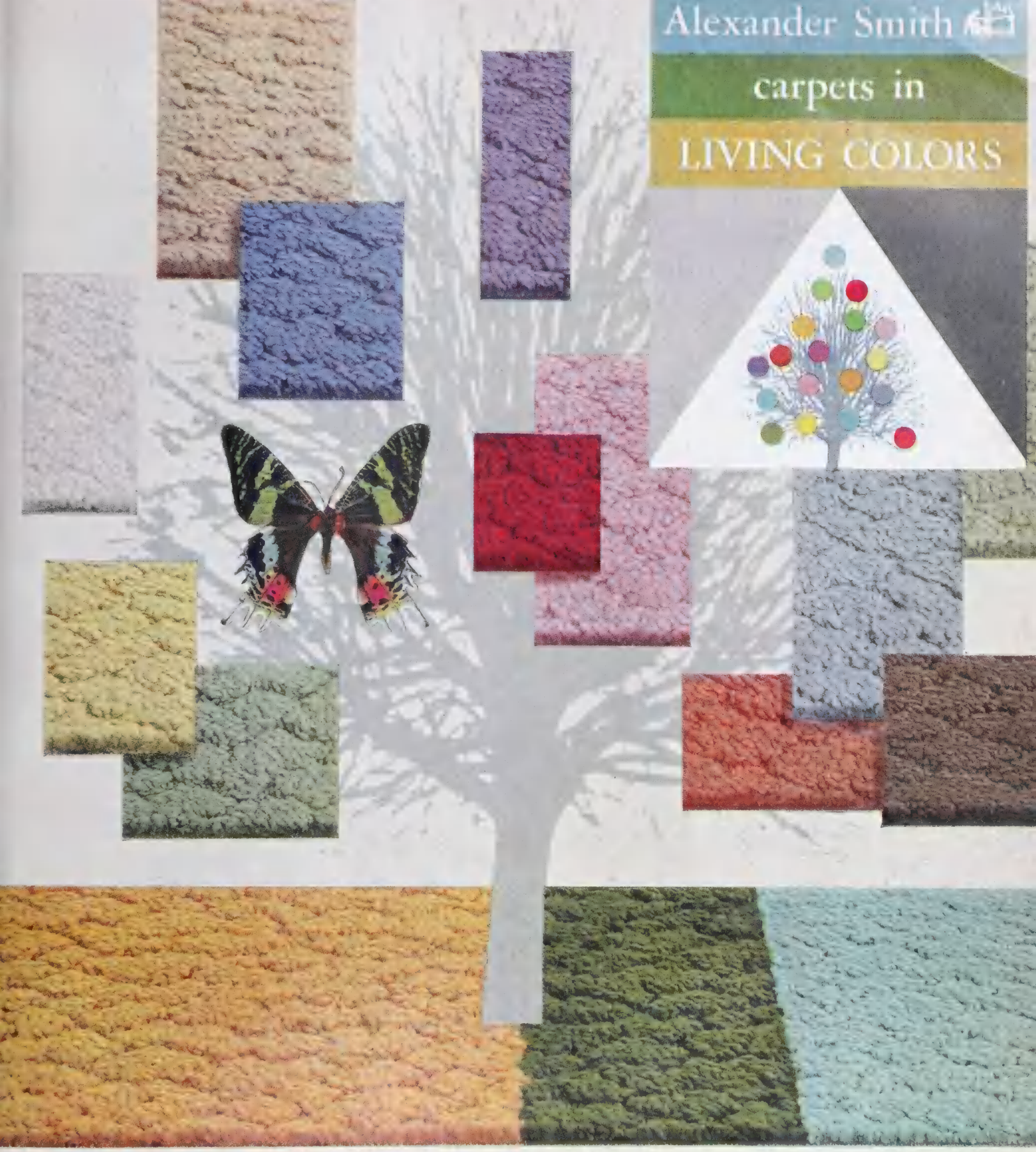


2 PHOTOGRAPHS BY EZRA STOLLER



***Shibui* garden objects have the weathered look of age, like these lichen-covered stone water basins. Man-made, they blend so normally with nature as to seem natural themselves.**

**The lantern and its cloaking shrubbery are both used here as bold foreground devices to make the house seem farther away. Large-leafed foliage is planted at front, fine-leafed at back.**




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# TIME ON YOUR HANDS

CONTINUED FROM PAGE 116

Dragon a party of four can kill two and a half hours and two bottles of Bordeaux '53 during a nine-course Viennese lunch, totting up to $20 plus tip. At "Le Pot" you can fill up on atmosphere and a good French meal for $3.50.

### Browsing in an airport

If you have a long wait between flights, most airports are the living end to wait in. Yet a few are so absorbing they threaten to make you miss the connection, especially if their paper-book stall is good. The San Francisco Municipal Airport is one of these, besides being imaginatively equipped with all sorts of restaurants and lunchrooms, and shops. But for real solid browsing in the book department, give us Willow Run in Detroit. We like Newark because we're entranced by the fireworks with which The Newarker restaurant serves its coconut ball ice cream desserts—studded with sparklers.

Shannon is not a pretty airport, but you could lose a day without knowing it, between its free-port shopping, the wonderful unpretentious food in its restaurants (whole grain bread, oatmeal, bacon and eggs, tea), and the friendly, brogue-sweetened conversation of the people who work there.

Copenhagen, also a free port, is one of the best planned airports in the world, so if you're interested in logic, you can while the time away noting how sensibly and conveniently all the facilities a traveler needs are lined up in the order he needs them—the bank, the post office, the baggage claim—so you don't have to institute a search for such necessities.

In Rome you couldn't put a spare hour or two to more fruitful purpose than to take a trolley ride around town on one of the *circolari*, the two belt-line trams that circle the city, passing more famous sights than we could list—except to say that things like the Coliseum, the Forum, and even the Church of St. John Lateran turn out to be casual tram stops along the way. The car marked Circolare Nera (black) makes a loop inside the city; the Circolare Rossa (red) circles the perimeter. You can make the full circuit or get off the tram wherever you please. Cost of this travel bargain is 35 lira or 6¢.

It's presumptuous to tell anyone how to kill time in Florence, but a favorite haunt of ours is the Palazzo Medici (or Ricardi) where you can see Benozzo Gozzoli's room-covering mural, painted in 1450, depicting the coming of the wise men to Bethlehem, but actually peopled with portraits of all the personages of the painter's own era.

Museums are naturals for short-span time-passing provided you don't try to see everything in them. The great and famous museums are obvious, but sometimes the lesser-publicized ones are intriguing.

### Renaissance in Boston

A few hours between trains or planes in Boston gives you a chance to see one of the world's notable collections of Italian Renaissance art and furnishings at The Isabel Stewart Gardner Museum, 280 Fenway. Open Tuesday, Thursday, and Saturday, 10:00 A. M. to 4:00 P. M.; Sundays 2:00 to 5:00 P. M.

If you're grounded for a while at Chicago's Midway Airport, a short taxi ride takes you to the Rosenwald Museum of Science and Industry on the Lake front at 55th Street. They've got a coal mine going there.

One of our favorite Chicago pastimes is a visit to the American Indian section of the Field Museum of Natural History in Grant Park. Admission, 25¢. Free on Thursday, Saturday, Sunday. Open till 8:00 P. M. on Wednesday, Friday, Saturday, Sunday.

Two high points from which to view the town and lake front are The Top of the Rock, restaurant and cocktail lounge on the roof of the Prudential Building, and the Tip Top Tap in the Allerton Hotel.

Count yourself lucky if you're stranded in Toronto or Toledo. Toronto's Museum of Art has a major and fascinatingly presented collection of Chinese and Japanese art and antiquities. The Toledo Museum, generally unknown to most Americans, has the Edward Drummond Libbey collection of art, considered by many the third ranking collection in the U. S. A., and a great show of glassware, appropriately enough, since the Libbey Glass Company has made the city one of the country's great glassmaking centers.

(*Please turn to page* 174)





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## TIME ON YOUR HANDS

CONTINUED FROM PAGE 172

In New Orleans, in an hour's time you can see one of the most exciting buildings in the country—International House, a sort of exhibition hall of Latin-American merchandise and club house, where Latin-American and U. S. business interests meet on a common ground.

And if you feel you've "had" all the so-called "must" New Orleans restaurants that most tourists head for, and especially if you have hit the point in your travels where you long to be in a home instead of a public institution, lunch or dinner at Corinne Dunbar's, 1716 St. Charles Ave., for you. You might as well be dining in a private house where Southern hospitality and Southern cooking really live up to their reputation. You must make a reservation in advance.

Philadelphia, happy hunting ground for sightseers of American history, also has a choice set of Colonial great houses, handsomely furnished and open to the public in Fairmount Park, as well as the Japanese house that delighted so many visitors when it was originally set up in the garden of the Museum of Modern Art in New York—rather a feast for anyone between trains in the Quaker City.

### Time-money-and-labor-saver

It's no news that American travelers to foreign countries can bring back a gallon of liquor, which usually costs much less abroad than it would at home. But it can also happen if you're traveling by air, that this bargain, weighing about 15 pounds, can tip the scales nastily and put you into the excess-weight bracket, so your savings are canceled. And no matter how you travel, you have the headache of toting and taking care of an extra piece of baggage.

A firm called La Belle Creole Internationale, Port-au-Prince, Haiti (U. S. offices at 366 Broadway, New York City), has worked out a plan whereby you can buy your quota at free port prices no matter where you go outside the U.S. You buy it sight unseen, without even putting a finger to it, because you order it by mail and the shipment is made directly to your home (if you live in any of the 12 states to which such deliveries can currently be made). The procedure is this: Before you go abroad you get the price list and order blank from your travel agent or from the company's U. S. representative. When you are outside the country, you mail the order to La Belle Creole. Upon your return, you list your purchase on your customs declaration as "purchase to follow." You mail your record of customs declaration to the company's express agent in Antwerp, and in from four to six weeks your order is delivered. For price lists and more detailed information, write the company direct.

### Tax-free smoking

This reminds us that travelers flying out of the country from New York International Airport can buy two cartons of cigarettes at tax-free prices at the World Tobacco Company shop on the second floor of the Arrivals Building. The cigarettes are delivered to you when you are aboard the plane. You must order them no later than a half hour before departure time.

### À la carte in the air

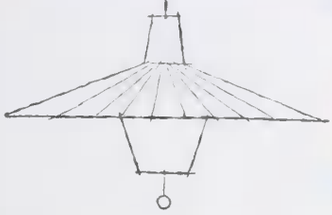
Speaking of ordering in advance, Swissair now offers a flattering à-la-carte menu service to its first-class and de luxe passengers. When you get your ticket, you also get a complete roster of the gourmet dishes their Catering Department is willing to prepare for your delectation on the flight. Check off your choices on a card and mail it to Swissair 48 hours before flight time, and whatever you've ordered will show up on your tray when mealtime rolls around.

### Off-beat and off-season

Evidence is ample that more and more people are looking for new, or at least untrodden, travel worlds to conquer. One of the most amusing, sensible, and good-looking brochures on off-beat places that are especially rewarding in fall and winter is the inimitable Ludwig Bemelman's *How to Have Europe to Yourself*, written and colorfully illustrated by the old master himself for the European Travel Commission. You can get a copy if you send 25¢, addressing the ETC at Box 2866, Dept. A, New York 17, N.Y.



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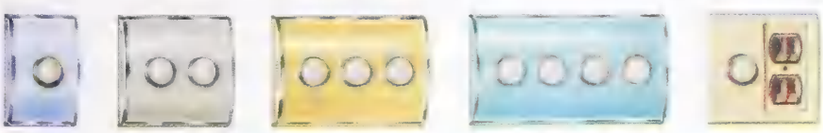
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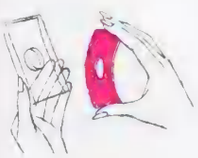
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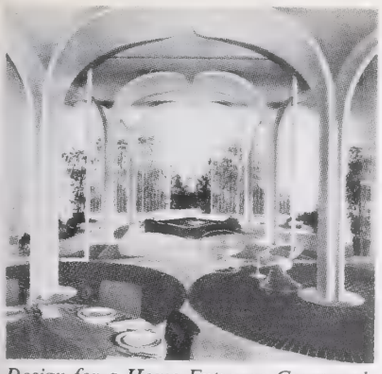
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## HOW AMERICANS ARE USING JAPANESE IDEAS

CONTINUED FROM PAGE 136



PHOTOGRAPH BY NORMAN CARVER, JR.

**A Japanese farm house.** A comparison of this photo with the exterior photos of the house on page 126 will show the similarity in character of the two. In both, as in English half-timber construction, the weight-bearing wood structure is left exposed, the open spaces between filled with plaster.

thought in the Western world scorn. The Japanese house seems particularly designed for the appreciation of this association. Although their houses are raised above the ground as a solution to the problems of dampness and humidity, it could also be assumed that they are elevated simply for a better outlook over their gardens.

Their gardens are planned to be seen from this elevated viewpoint as well as from ground level. And their houses, in addition to opening up to the garden, always have a sheltered veranda, a transitional element between the room and the garden, on which one may sit and view the garden.

This house has verandas, somewhat similar in idea and construction, in its many wood-floored platforms: one outside of the bedroom; one overlooking the garden court wing; one off the dining room, around which the house is built; and one outside of the living room with a longer view of the country.

Art and architecture now seem preoccupied with a search for newness for the sake of mere novelty. They have wandered away from their traditional role, the concern for the transformation and elevation of common utility. At this

(*Please turn the page*)


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# HOW AMERICANS ARE USING JAPANESE IDEAS

CONTINUED FROM PAGE 177

time, perhaps, the most important idea in Japanese architecture which we might use is the one represented by the many ideas in this house: the ability of the craftsman and the designer to infuse the most practical solutions with dignity and with spirit.

## CONSTRUCTION DETAILS

This is a wood-framed house built over crawl space. It rests on reinforced concrete foundations and piers. Major exterior walls are finished with ochre-stained cement stucco, trimmed with stained redwood. One outside wall of the master bedroom has lapped 1 x 12 redwood siding with vertical batten strips. The garage doors and the front wall of the garage are covered with random thickness redwood bean poles. The red cedar shingle roof has decorative redwood ridges. Exposed 4 x 4 rafters in the eaves are painted white on the ends.

Most interior walls are covered with grass cloth or are unfinished white-coat plaster with rice straw mixed in and exposed. The pool dressing-room has redwood for interior walls, ceiling, and trim. Other ceilings are either painted plaster or ¼" stained ash plywood resting on redwood 3 x 3's (except in entry and baths where reed and woven wood are used).

Stained and waxed oak floors are used in the living room, entrance hall, dining room, maid's room, and master bedroom wing. Vinyl floor tiles are used in the kitchen and breakfast room. The lowered floor around the fire pit in the living room lanai is black-stained, precast concrete tile. Paving in entrance walk is pebble concrete and field stones with redwood dividers. Entry has polished black Japanese pebbles set in concrete.

Sliding glass doors, shoji, fixed sash, sliding windows, and screens are custom-built from vertical-grain Douglas fir. Stained, painted, or papered flush doors separate bedrooms, bathrooms, and service areas from the rest of the house. Baseboards throughout the house are oak, and all other interior trim is stained, vertical-grain Douglas fir. Custom-built cabinets are ash plywood and vertical-grain Douglas fir.

Except for decorative lamps and lantern fixtures, all lighting consists of pinhole or square recessed fixtures.

Water supply lines are copper throughout the house, and soil and vent pipes are cast iron or galvanized steel as required. Gutters and downspouts are custom-made from galvanized sheet iron.

## PRODUCT INFORMATION

Following is a list of the specific products used in this house. Building materials, equipment, furnishings, and accessories may usually be purchased from local lumber dealers, specialty contractors, department stores, or accessory shops. Retail stores and addresses are indicated only for items not available nationally.

## CONSTRUCTION MATERIALS

**WOOD PRESERVATION:** Protective treatment against termites and decay on floor joists and wood in contact with foundations or piers, "*Woodlife*," *Protection Products Mfg. Co.*

**HARDWARE:** Sliding hardware for windows and doors, *Grant Pulley & Hardware Corp.* Door butts, surface bolts, latches, and garage door hardware, *The Stanley Works.*

**INSULATION:** In ceilings only, "*Fiberglas*," *Owens-Corning Fiberglas Corp.*

## EQUIPMENT

**HEATING:** Two gas-fired, forced warm air furnaces, *Crane Co.* Registers, *Hart & Cooley Mfg. Co., Div. of Allied Thermal Corp.* Controls, *Minneapolis-Honeywell Regulator Co.* Duct insulation, "*Fiberglas*," *Owens-Corning Fiberglas Corp.*

**VENTILATING:** Bathroom exhaust fans, "*Clipper*," *Trade-Wind Motorfans, Inc., Div. of Robbins & Myers, Inc.* Kitchen exhaust fan, *Martin Fan & Blower Co.*

**ELECTRICAL:** Panelboard, Type NPLAB "*Quicklag*," *Westinghouse Electric Corp.* Wall switches, "*Quiette*," *The Arrow-Hart & Hegeman Electric Company.*

**PLUMBING AND BATHROOMS:** Glass-lined hot water heater, bath tubs, lavatories, water closets, laundry tray, *Crane Co.*, Plastic laminate counter tops, *The Formica Corp.* Showerheads, *Speakman Co.* Medicine cabinets, *Hall-Mack Co.* Stainless steel bar sink, *Zeigler-Harris & Company.*

**KITCHEN:** Refrigerator, *Revco, Inc.* Oven, *The Tappan Co.* Cooking top, *Chambers Built-Ins Co., Div. of Chambers Corp.* Dishwasher, *KitchenAid Div., The Hobart Mfg. Co.* Garbage disposer, *General Electric Co., Major Appliance Div.* Plastic laminate counter tops, *The Formica Corp.* Stainless steel kitchen sink, *Zeigler-Harris & Co.* Appliance center, *Westinghouse Electric Corp., Major Appliance Div.*





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# IT'S WORTH MENTIONING

By JULIE POLSHEK

Mobile charcoal hopper doubles as serving cart for barbecue or rumpus room. Hopper's flip-over top brings forth carving/chopping block bonded to underside; drop leaves add adjoining counters. Table top with leaves is 33″ x 16″. All wood; structural materials, paint finish, and multicolor decorations are weather-resistant. Hopper capacity, 40 pounds. Black, red, green. $34. Dean Woodard Furniture Co., Owosso, Mich.





Balconied tray couples dips and dunks; passes relishes with sandwiches or canapés, or sauce choices with ice-cream servings. A brass-plated unit with walnut handles holds fiber glass tray and bowls removable for separate use. Translucent white decorated with nutmeg-brown, gold trim. Kimball Fleur-de-lis server costs $15. Matching coup plates 8″ or 12″ available; $2, $3 each. From Vendome, 420 Madison Ave., N.Y.C.

Exceptional corn-cutter adjusts in blade action to suit ear size; adjusts for whole-kernel stripping, corn shreds, or "creaming." Holder and twin-edge blades are identical on both sides; if blade edges dull during corn processing, just flip implement to bring sharp edges topside. Easy to use and rapid; anchors to bowl edge. Luxury-quality plastic; Swedish steel blades, $2.95. American Corn Cutter Co., Winamac, Ind.



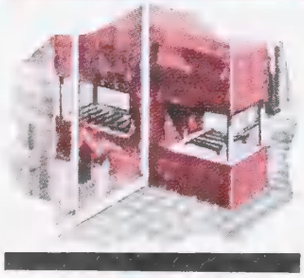


Platter-Porter, a weather-proof case for "LP 45's", holds and indexes fifty discs for home storage, travel or outings. Case design protectively keeps records in suspension. Any number of cases stack firmly. New plastic, polypropylene, provides break-proof structure; morocco leather embossing. White, saddle-tan, Chinese red. Luggage-type handle and latch. $3.95. Hudson's, Detroit 26. Player is Wondergram by Emerson. $68.

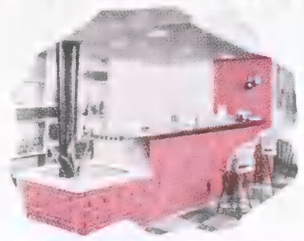
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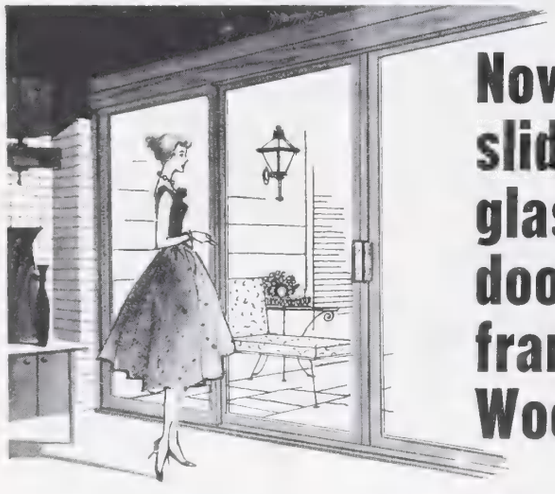


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## IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



**M**iniature wood plane designed for model-maker hobbyists is equally worth-while for carpentry involving hard-to-reach areas or small projects. GM-O plane, only 3½ inches long and ¼ pound in weight, can be securely palmed for precise, operating control. A 1-inch cutter made of alloy tool-steel is held by plate fitted with set screw for cutter adjustment. Sturdily built. $1. Great Neck Saw Manufacturers, Mineola, L.I., N.Y.

**T**his rust-stain remover for textiles differs from others. Usual ones are basically hydrofluoric acid which could harm eyes or hands; Fast's formula doesn't contain this acid. Most formulations for fabrics are specialized for that use, but Fast product effectively treats plumbing fixtures, painted blinds, metals, chrome, cement. Safe for colored fabric; $1. Fast Chemicals, 965 Nepperhan Ave., Yonkers, N.Y.



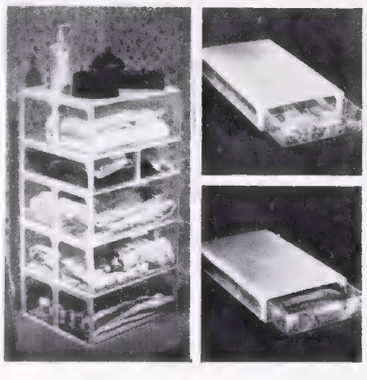


**A** remedy for stopped-up sink drains is a worth-while thing to have on hand for "first-aid." One, easy to use and effective in service, is Carter Drain Cleaner. Its hose attaches to faucet; hard-rubber cup seals drain and sends a metal coil into the opening. In combination with hot-water flow, this arrangement clears the drain by hydraulic pressure and heat. $3.95. T & E Manufacturing Corp., P.O. Box 87, Pasadena, Texas.

**M**asking paper with an adhesive edge makes it easy to keep stray paint off areas you wish protected. The heavy kraft paper, especially developed to resist paint and paint-bleeding, can be used advantageously to give painting a straight, trim edge. Easily stripped off. Maskit can also double as a drop-cloth. In 30′ or 150′ dispenser rolls: 6″ width, 98¢, $2.39; 12″, $1.39, $2.98. Available from J. E. Fricke Co., Philadelphia 6, Pa.



ALL PHOTOGRAPHS BY FRED LERNER



**I**nterlocking Vue-Chest by Pandora is now available in king-size to supplement original shoe-drawer size. The two (14″ x 6″, 7″ x 4″ x 12½″ deep) interlock "2-to-1"; glove tray and jewelry sectional fit with large units in assorted components to form multiple unit. Drawers, $2, $6; trays plain and sectional, $1.70, $2. Black, pink, blue, white, crystal; drawers silver-flecked crystal. Plastic. Hammacher, Schlemmer, N.Y.C. 22.

## THE DIFFERENCE BETWEEN ASSIMILATION AND IMITATION

CONTINUED FROM PAGE 145

### CONSTRUCTION DETAILS

Basically this is a wood-framed house. Douglas fir is used where the framing is concealed by other materials. Clear California redwood heartwood is used where the framing is exposed as rafters in the soffits and as posts in the courtyard, the entrance lanai, and the sitting room lanai. All major living, service, and entertaining areas have wood-framed floors over crawl space.

The foundation is concrete block and poured concrete. Mechanical equipment and bulk storage is located in a basement under the kitchen and servants' quarters. Reinforced concrete slabs, resting on crushed rock and compacted fill, are used as the paving base in: the courtyard and its surrounding passages, the entrance hall and entrance lanai, the garage, the service lanai, the sitting room lanai, and all terraces. Concrete block was used for basic chimney construction and for walls between the garage and laundry, and the lower half of the garage walls.

The roof is covered with red cedar shakes laid 8″ to the weather on spaced 1 x 3 nailing strips. All flashings, gutters, downspouts, and chimney caps are 16-ounce copper, chemically treated to create an antique green patina. Some exterior walls are covered with stained, horizontal, 1 x 12 clear redwood heartwood siding with a superimposed redwood grid blind-nailed with non-staining aluminum nails.

OTHER exterior walls are covered with a smooth three-coat cement plaster or with three-coat plaster in which decorative horizontal grooves have been cut. The courtyard wall toward the master dressing rooms and the lower half of the entrance lanai wall are covered with square slate, set diagonally, with a raised bead of white cement covering each joint. Exterior masonry walls and retaining walls are made of local granite laid with closely fitted joints so that no mortar shows.

Unless otherwise noted, all lumber in custom-built windows and doors is clear, edge-grain, kiln-dried fir, custom-milled to the architect's specifications. Doors in sitting room and living room are metal and wood *shoji*, custom-made for the owner. Flush doors in servants' sitting room, maids' rooms and maids' baths, laundry, garage passage, and garage are fir. Flush doors in dinette, powder room, men's room, master bedroom, guest bedrooms, guest dressing rooms, guest bathrooms, and linen and pressing room next to the studio, are surfaced with white Philippine mahogany. Doors in dining room are oak; in studio bath and dressing room, white oak; in studio, pine; in master bedroom, master dressing room and baths, primavera. Usually in any one room, the wood used for doors is also used for trim, base, cornice, casework.

Windows in garage, powder room, ladies' room, guest bathrooms, linen and pressing room, studio dressing room and bath, master dressing room and bath, and pantry are glazed with double-strength sand-blasted glass. So also are the sliding glass doors leading to the terraces from both guest rooms and the two fixed glass panels on either side of the entrance lanai.

Panels of fiberglass are used in the windows between the living room and the living room passageway. It is also used in the sliding *shoji* doors between the living room and terrace, between the sitting room and terrace, and between the sitting room and the living room passage. All other windows and doors are glazed with ¼″ polished plate glass or crystal sheet glass.

FLOORS in living room are koa wood, specially imported by owner from Hawaii. (Walls, trim, cornice, and cabinetwork are of the same wood.) Studio floor is imported glass mosaic tile.

Unless otherwise noted, interior walls are painted or papered plaster. Walls in both guest dressing rooms are plaster on white Philippine mahogany. Sitting room paneling is white pine, and studio is knotty pine.

Unless otherwise noted, ceilings are painted plaster. Entrance lanai and service lanai have 1″ x 12″ tongue-and-groove redwood: entrance hall has plaster and cherrywood poles; studio has fir beams

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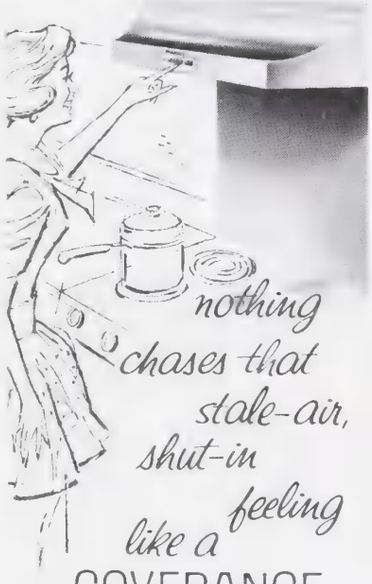
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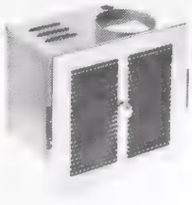
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## THE DIFFERENCE BETWEEN ASSIMILATION AND IMITATION

CONTINUED FROM PRECEDING PAGE



**The Morse kitchen** adapts the Japanese principle of storage-in-the-wall to modern American equipment. Doors are hinged but have the smooth, uncluttered look of sliding walls.

and plaster: master dressing room and bath has primavera: guest room No. 1 has gomaha and bamboo; guest room No. 2 has redwood planks. Woven lattice ceilings in entrance passage, living room passage, and bedroom passage are ¼" curly maple plywood and ajiro. Ceilings in pantry, dinette, kitchen, and servants' sitting room are fiberboard with a 2′ x 2′ or 4′ x 4′ v-grooved pattern.

RAILING around terrace and base of slate wall in courtyard and around entrance lanai are cast stone: 1 part cement, 1 part coarse sand, and 2 parts Travertine stone granules. *Tokonoma* pole in entrance hall, carved stone bases for posts, and the metal bases for the wood columns were imported by the owner.

The pantry sink and counter top and the kitchen sink and counter top, with six built-in gas burners, are both custom-made of stainless steel.

Soil lines and plumbing stacks over 2" diameter, and drain lines, vents, and fittings over 3" diameter are cast iron. If smaller pipes are used for the same purposes, they are galvanized wrought iron. All interior water supply lines are Type L hard-drawn copper tubing. Exterior supply lines are Type K soft copper tubing. Bronze gate valves are used throughout, and air chamber extensions run up 12" above all fixture outlets to prevent water hammer. Any exposed pipes in bathroom or kitchen are chromium plated brass.

All electrical wiring and telephone wiring concealed in floors, walls, or ceilings is in rigid conduit. Intercom wiring is in attic in knob and tube.

### PRODUCT INFORMATION

Following is a list of the specific products used in this house. Building materials, equipment, furnishings and accessories may usually be purchased from local lumber dealers, specialty contractors, department stores, or accessory shops. Retail stores and addresses are indicated only for items not available nationally.

### CONSTRUCTION MATERIALS

WOOD PRESERVATION: Treatment for framing against termites and decay, "*Wolmanizing*," *Wood Preserving Div., Koppers Co., Inc.*

INSULATION: Blanket insulation (all exterior walls, ceilings, wood-framed floors; partition between the two guest bathrooms for soundproofing), "*Kimsul*," *Kimberly-Clark Corp.*

WINDOWS, DOORS, AND TRIM: Metal windows and sliding glass doors (entrance hall, entrance passageway, living room passageway, bedroom passageway, dining room, master bedroom, pantry, dinette, kitchen, servants' sitting room, both maids' rooms), *Panaview Div., Glide Windows, Inc.* Jalousie windows in both maids' rooms, *Clearview Louver Window Corp.* Flush doors (kitchen and pantry) faced with *Westinghouse* "*Micarta*" #20760, *U. S. Plywood Corp.* Flush doors (entrance lanai, entrance hall, entrance passageway, living room passageway, and bedroom passageway), faced with exterior redwood plywood or rift-grain redwood plywood, "*Malarkey*," *Simpson Timber Co.* All screening, #16 mesh "Monel" metal, *The International Nickel Co., Inc.*

FLOORS AND PAVINGS: Ceramic tile floors (entrance hall, entrance passageway, living room passageway, bedroom passageway, guest bathrooms, maids' bathrooms, ladies' room, and studio bath and dressing room), "*Velvetex*," *The Mosaic Tile Co.* Vinyl tile flooring (pantry, dinette, kitchen, laundry, men's room), *Amtico Flooring Div., American Biltrite Rubber Co.* White oak plank flooring (sitting room); oak plank flooring (dining room), and oak board flooring (powder room, guest bedrooms and dressing rooms, linen and pressing room, master bedroom, and master dressing room), *National Oak Flooring Mfrs. Assn.* Paving (courtyard, borders of entrance walk, and entrance lanai), "*Cordova*" *Shell Limestone, Texas Quarries, Inc., P. O. Box 91, Austin 61, Tex.* Terrace floor surface, Roman brick laid in a herringbone pattern, *Glen-Gery Shale Brick Corp., 1137 Lancaster Ave., Reading, Pa.* Concrete stain on floors (service lanai, garage, and garage passage), "*Lithochrome*," *L. A. Scofield Co.*

INTERIOR WALL SURFACES AND FINISHES: Pantry walls and some kitchen walls, covered with Westinghouse "*Micarta*," *U. S. Plywood Corp.*, distributor. Part of kitchen walls, covered with tile, *Pomona Tile Mfg. Co.* Partially tiled walls

(maids' baths), *The Mosaic Tile Co.* Walls (men's room, both guest bathrooms, powder room toilet), "*Carrara Glass*," *Pittsburgh Plate Glass Co.*

MARBLE WORK: All floor and fireplace marble, sand-finished; all marble counter tops and wainscots, polished finishes. Fireplace facing and hearth in living room, *Massachusetts* "*Lee*" snow white marble; floor and walls of master bath #1, and counter top in master dressing room #1, "*Fleur de Pêche*"; counter back, ends, and top of dresser in bathroom #2, pure white, *Vermont Marble Co.*

SPECIALTY ITEMS: Fireplace dampers and ash dump doors, *Superior Fireplace Co.* All adjustable shelf hardware, *Knape & Vogt Mfg. Co.* Plastic grids (dressing room #1 and in top of display cabinets in living room), "*Gratelite*," *Edwin F. Guth Co.* Ceramic tile (bar counter top and back splash in sitting room), "*Velvetex*," *The Mosaic Tile Co.* Glazing compound, "*Nu-Calk*," *Macklanburg-Duncan Co.* Cabinetry and woodworking details in living room (fretted frieze boards, baseboard, fluted pilasters, fluted paneling over fireplace, recessed display cabinets flanking fireplace, wood frames for windows, sliding doors and shojis), custom-made by *Honolulu Sash and Door Co., Hawaii.*

## EQUIPMENT

BATHROOM: Shower doors, enclosures, *Basco Shower Door Co.* Glass for shower doors and enclosures, "*Pluralite*," *Mississippi Glass Co.* Accessories (robe hooks, towel bars, tumbler holders, soap dishes, soap and grab bars, and toilet-paper holders), *Hall-Mack Co.* All medicine cabinets (except in maid's bath #1), *A. Marchand, Inc.* Medicine cabinet in maid's bath #1, *The Charles Parker Co.* Water closets (master bath, studio bath, both guest baths, ladies' room, and men's room), *Case Mfg. Corp.* Water closets (maids' baths and yardboy toilet); lavatories (maids' baths, guest baths, master bath, studio bath, ladies' room, men's room, and yardboy toilet); bathtubs throughout house; bidet (master bath); laundry sinks (laundry and garage), *Crane Co.* Studio lavatory and bar sink, *Elkay Mfg. Co.* Shower heads throughout the house, *Speakman Co.* Shower controls, *Moen Faucet, Div. of Standard Screw Co.*

PHOTOGRAPH BY EZRA STOLLER



**Deep setback** and generous curving drive stamp the Morse house as American, but profile of the roof harks back many years to its architectural ancestors in Japan.

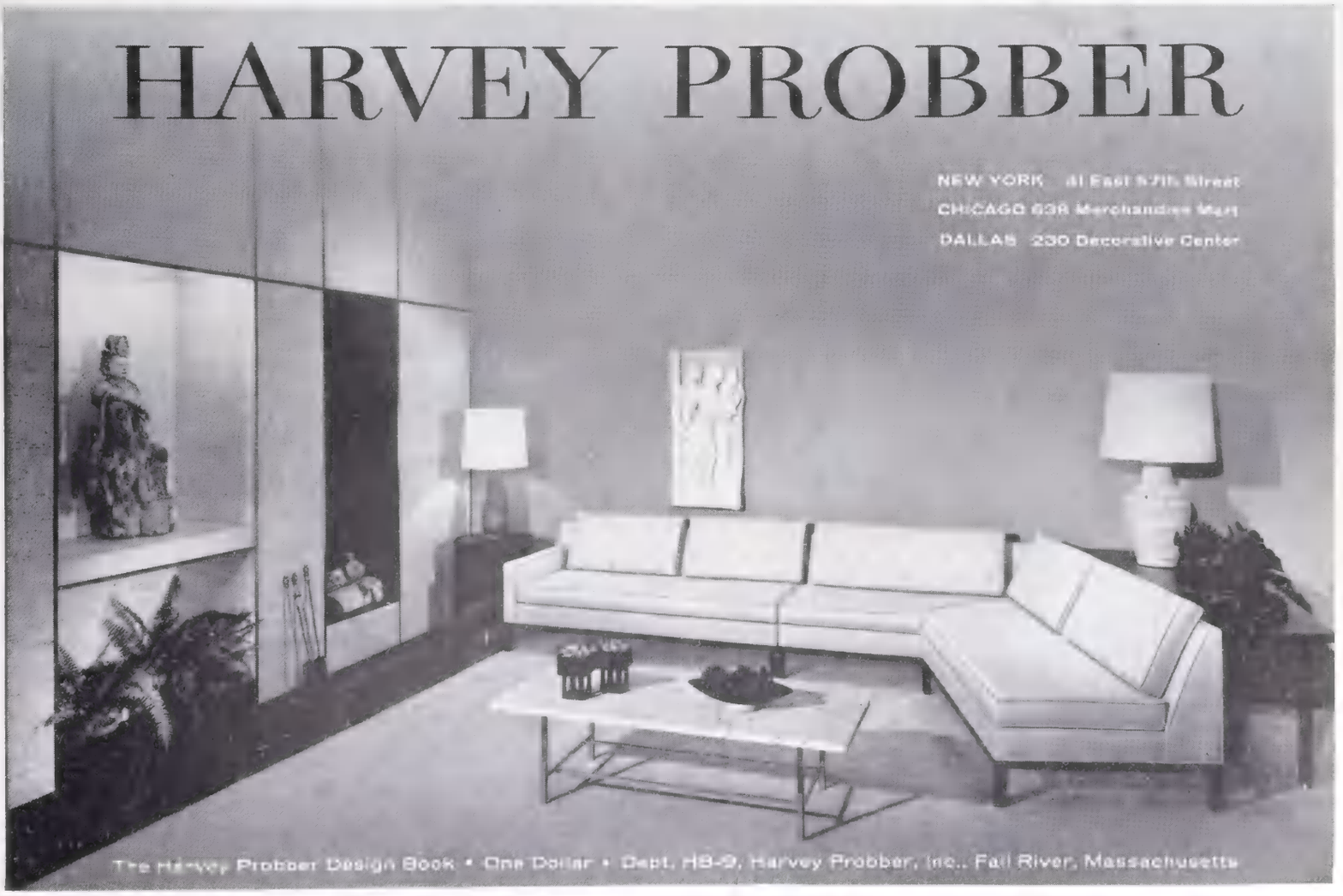
KITCHEN AND LAUNDRY: Clothes dryer, clothes washer, and garbage disposer, *Frigidaire Div., General Motors Corp.* Refrigerators and freezers, *Revco, Inc.* Ovens, *George D. Roper Corp.* Disappearing towel dryers and garbage containers (kitchen and pantry), *Washington Steel Products, Inc.* Ventilating panels in kitchen cabinets, perforated steel, "*Cross Temple*," *Cross Engineering Co.* Kitchen cabinetwork, custom-made. All doors and cabinetwork in kitchen, faced with *Westinghouse* "*Micarta*," *#20760, U. S. Plywood Corp.*, distributor.

HEATING: Hot water heating system, designed and engineered by *Pacific Heating and Plumbing Co., 554 Del Monte Ave., Monterey, Calif.*

INCINERATOR: Gas-fired, bricked-in incinerator with dump grates located in service lanai, *Kerner Incinerator Div., Morse-Boulger, Inc.*

WIRING: Mercury wall switches, convenience outlets, and dryer outlet, *The Arrow-Hart & Hegeman Electric Co.* Range and hot water heater outlets, *Bryant Mfg. Co.* Surface-mounted panelboard, *Westinghouse Electric Corp.* Intercom annunciators, *Auth Electric Co., Inc.* Intercom buttons and cover plates, *Edwards Co., Inc.*

LIGHTING: Imported Japanese lamps and lanterns, custom-wired for the owners. Other fixtures are antiques, mostly of European origin, imported and wired by *J. Lloyd Hyde, 22 E. 60 St., New York, N. Y.*



# THE MAN-MADE ACCENT IN THE GARDEN

CONTINUED FROM PAGE 170



**A man-made object** is always in evidence in a Japanese garden, but unassumingly, with the look of having "grown" there, like this lantern on a rock ledge, in the filtered shade of maples.

PHOTOGRAPH BY JOHN ROBINSON



FOUR PHOTOGRAPHS BY EZRA STOLLER



**A water garden** with a tiny waterfall and purling pool, is made to seem even more naturalistic by a weathered bronze lantern, which stands like a lighthouse on a rocky pebbled promontory, a reminder of the hand of man in the midst of nature.

**Handwashing basin,** fed by a bamboo conduit, and a tall stone lantern, cloaked in shrubs, look almost like natural elements.



**Mysteriously screened by foliage** and closely merged with rocks and ground cover, a stone pagoda has the quality of something a stroller discovers unexpectedly in an ancient forest.

PHOTOGRAPH BY MAYNARD PARKER





**Low stone lantern** beside a tiny pool blends with its surrounding plantings, looks at first glance like natural rock so is not immediately apparent to the eye. Like all *shibui* beauty, it "waits" to be discovered.

**On a mossy slope** a stone lantern seems to grow out of the earth. Its weathered, lichen-brindled surface has the quality of age that Japanese admire in garden artifacts and which is an attribute of truly *shibui* objects. It does not stand starkly alone, but is softened by delicate fronds of nearby ferns.

Generous 48" x 42" x 14" size provides ample bathing area . . . wide corner seat is ideal for foot baths or seated shower. Choose any of six colors or snowy white.



The *Delray* fits neatly in a square recess area . . . straight floor-line design minimizes tile installation costs.

Lovely creations like this *Delray* square recess bath add distinctive beauty to your bathroom . . . offer the ultimate in functional design and unique value you've come to expect from Eljer. Insist on fine Eljer fixtures in your new home—or when you remodel.

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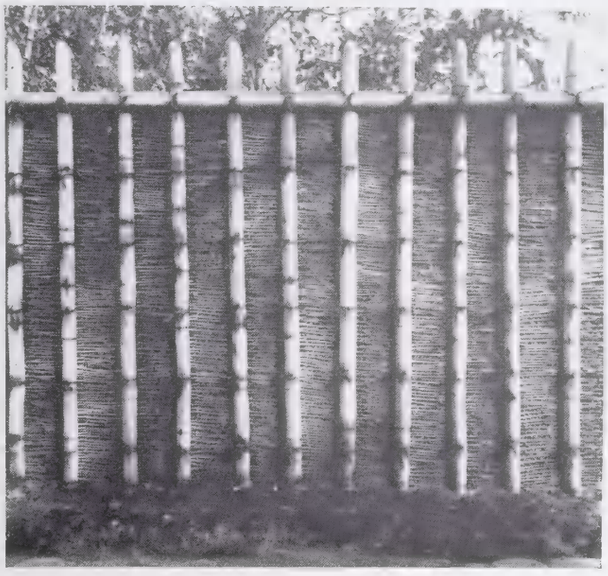
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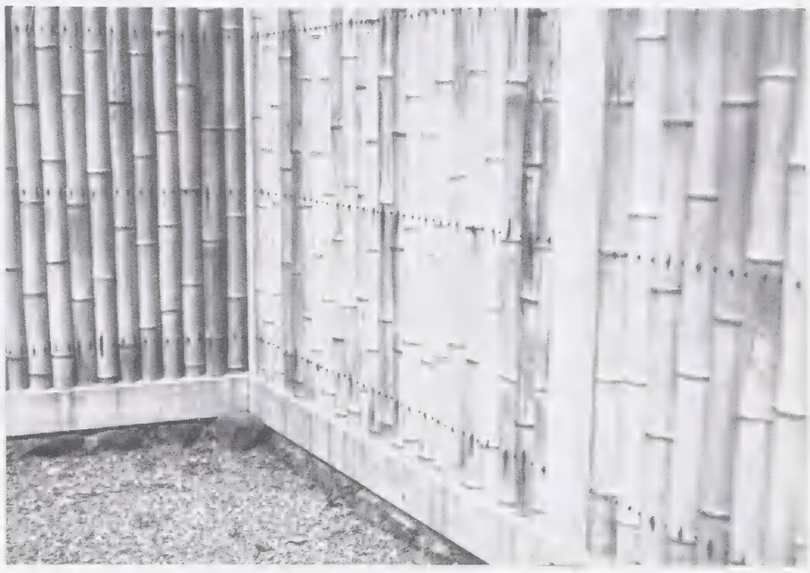
BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

# NATURALISTIC MATERIALS FOR FENCES

CONTINUED FROM PAGE 167



**Weave of twigs** lashed to a bamboo frame is a popular fence in Japan, but its fragility makes shipment here impossible.



PHOTOGRAPH BY EZRA STOLLER

**Bamboo fence,** set off the ground on a 4-x-4 base, is made of poles about 2″ in diameter individually tacked in place. This would be a relatively expensive fence.

### Fencing available here

Many of the materials used by the Japanese are available here in the United States. The fencing normally comes in 6-foot or 8-foot heights, in rolls from 10 feet to 25 feet long.

The two most common types are reed fencing (seen in many of our photographs) and ½″ bamboo slat fencing. They are also the most inexpensive. The reeds or bamboo slats are wired together roughly every four inches with stainless-steel wire. Being very light in weight, they require a sturdy frame to support them (a variety of frames can be seen in the photographs). When so framed, these materials will stand up very well (except, perhaps, under the direct impact of a baseball) and should have a life of 4 to 8 years depending on their exposure and the amount of wear they receive. The fencing costs from 60¢ to 80¢ a running foot (for the 6-foot height).

A more expensive version of the reed fencing is the "polished" type, which costs about $1.20 for a similar running foot. This has a cleaner, brighter look than the unpolished and will stand up longer because of its finish.

### Bamboo pole fences

Whole round bamboo fencing is also available. Bamboo is intrinsically stronger and heavier than reed and the resulting fence is considerably sturdier. The fencing also needs support but, depending on the diameter of the bamboo, may need only posts or poles instead of a complete framework. The pencil-size bamboo fencing comes in the 6-foot height and costs about $2.20 a running foot. One-inch bamboo fencing (like that in the photograph below right) is made to order and costs roughly $4.20 for a running foot of 6-foot fencing. Individual bamboo poles varying from 1 to 2 inches in diameter and 9 to 10 feet in length may also be bought for about $1 each.

### Bark for fencing

Sugi bark, a rough-textured reddish-brown bark, comes in strips 12 or 14 inches wide and about 6 feet long, packed in bundles that cost about $45. This works out to about $1.25 a running foot.

### Sources of supply

The reed and bamboo-slat fencing is now widely available at large garden supply centers located near metropolitan areas. It will be much more convenient if you can locate it at such a place since this will eliminate questions of shipping cost, condition of material, etc. You will actually be able to examine the material itself and decide its usefulness for yourself. Often, a garden supply center will handle the ordering for you (from the sources below), if it does not stock the material.

If you cannot find this fencing in your area, the following sources will give local outlet or ship by mail the fencing indicated in each case. The prices we have quoted are only approximate and do not include freight costs, nor, of course, the cost of any framing materials you may need. It would be best, therefore, to get an exact quotation before ordering:

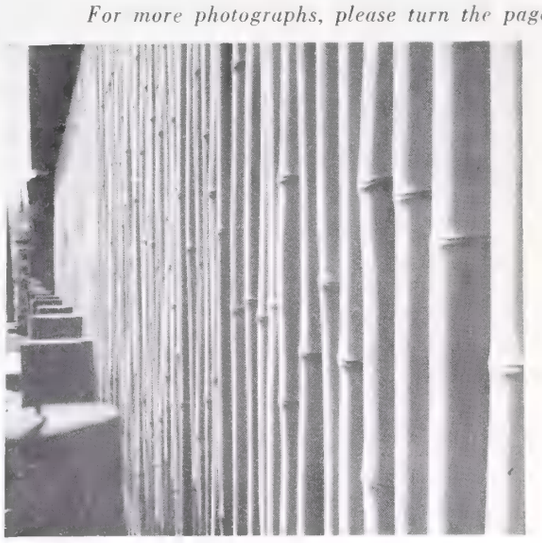
- Rattancraft of California, 1933 S. Broadway, Los Angeles 7, Calif. *(For reed, bamboo slat, whole round pencil-size bamboo.)*
- Hyde Park Seed Corp., 15 Park Row, New York, N. Y. *(For reed.)*
- Bamboo and Rattan Works, 901 Jefferson St., Hoboken, N. J. *(For reed, whole round 1″ bamboo.)*
- Miya Co., 373 Park Ave. South, New York 16, N. Y. *(For sugi bark, bamboo poles.)*

*For more photographs, please turn the page*

THREE PHOTOGRAPHS BY NORMAN CARVER, JR.



**Reed fencing** is held here by horizontal braces of bamboo. This is the type of material available to us here, though we would more likely use a framework of lumber as seen in some of the other photographs.



**Texture** of light and shade is developed by simple line-up of bamboo. Random fall of nodes (joints) and irregularity of poles adds to the interest. This fence is set up along a sidewalk property line in Japan.






The third coffee break of the day: Tia Maria coffee liqueur served shortly after a superb dinner

although we must point out that once the tawny, insistent coffee flavor of Tia Maria is released to the common atmosphere, all dinners improve in the memory.

To those who would modify perfection we are pleased to send the Recipe Booklet. Write our sole representative in New York City: Recipe Office B, R. U. Delapenha & Co., Inc., 655 Madison Ave.

Tia Maria coffee liqueur manufactured in Jamaica BRITISH WEST INDIES 63 PROOF


## NATURALISTIC MATERIALS FOR FENCES

CONTINUED FROM PRECEDING PAGE



TWO PHOTOGRAPHS BY ERNEST BRAUN

**Put to architectural use,** roll of reed fencing serves perfectly when structural strength and weather-tightness is not a factor. Here it is used to enclose a Japanesque cabana. Light filters attractively through the reed walls (see photograph below). It is supplemented by light from roof-sheltered openings over the wall panels. Owner-designer: Mrs. Henry Calvin.



PHOTOGRAPH BY MAYNARD PARKER



**Interwoven bamboo,** made up into panels, is a common fencing material in Hawaii where this photograph was taken. Information on unusual fence panels may be obtained from the importers, United Enterprises, 1923 Bush St., San Francisco 15, Cal. They sell such panels through architects, decorators, dealers.

## THE APPRECIATION OF ROCKS AND WATER

CONTINUED FROM PAGE 169

TWO PHOTOGRAPHS BY EZRA STOLLER



**This is** a typical Japanese arrangement: a stone water basin, a lantern, and rocks. The ledge on the right holds a pitcher of hot water in winter. A rock in the lower left corner will hold whatever may be in your hands while you rinse them in the basin. Pebbles at the base represent the "sea." An accoutrement of the tea ceremony, an arrangement like this could be part of any garden.



**A murmuring stream,** winding below your feet, adds life and movement to what otherwise would be a dull flight of stairs leading from street to house. Small plants and flowers which do not grow too fast or tall edge the path and appear among the crannies of the rocks, urging you to stop along the way to look and listen.


# HARDWICK

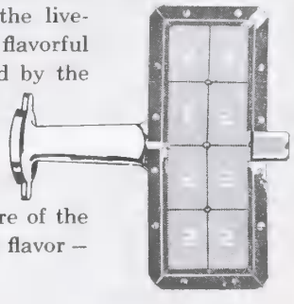
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**Only a step from the kitchen,** this freezer is inside a walled service yard. The kitchen refrigerator's freezing compartment can be filled periodically with whatever frozen foods are needed for the week or the day, thus saving many orders at the market. This is one way a "full house" can add a freezer when there is no more space in the kitchen. Home of Dr. and Mrs. Charles S. Stein, Jr., in Los Angeles, Calif. Philip Wadsworth was the designer.

# No room for a freezer?

## Garage it separately at the back door

■ For those who want the advantages of having a full-sized home freezer only to realize that they can't fit one into their tight kitchen or garage, here's a solution: Put it in a house of its own at the back door. Then, instead of going to market when the freezing compartment of the refrigerator runs out, you can step out to the freezer to replenish your supply.

The best thing about a freezer is the freedom it gives you to buy large quantities of a food when the price is low. If you followed HOUSE BEAUTIFUL's series on "Chain Cooking," or have discovered freezer cooking on your own, you'll know what a time-saver it is to have whole meals cooked and frozen for future dinners. This takes sizeable freezer space.

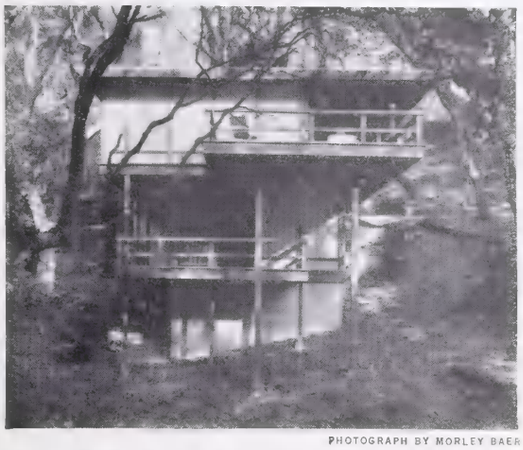
When building the "garage" for an outdoor freezer, there are some important precautions to take. Remember that the freezer gives off heat which must be vented to the outside of the structure. Consider outside heat too. If the sun beats down upon the structure, it will add to the freezer's load, so it should stand on the north side of the house or in some place where it will be shaded. Make the structure lockable so unauthorized persons don't have access to it.

Co-ordinating freezer space with other functions normally performed at the back door will keep it from sticking out like a sore thumb. The structure can be designed to fit in with bins for trash cans, a bicycle stand, a garden tool shed, or a privacy screen.



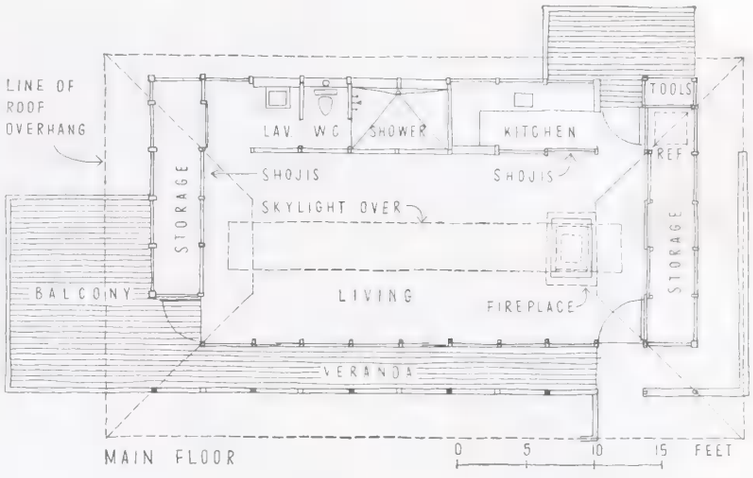
## A SMALL HOUSE WITH A STRONG EXPRESSION OF STRUCTURE

CONTINUED FROM PAGE 147

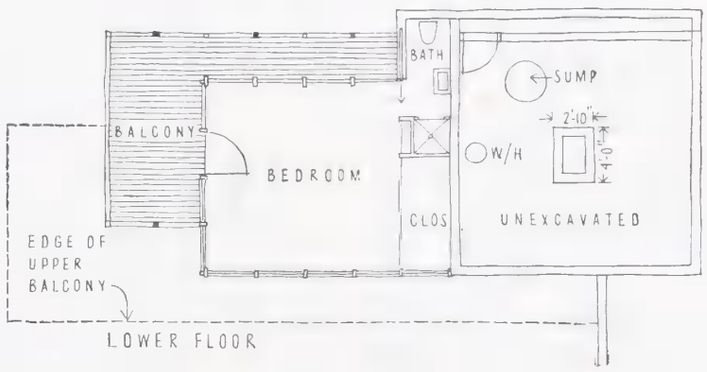


PHOTOGRAPH BY MORLEY BAER

**View from below** shows how 3'6" unit system is continued right down foundation and disappears into the hill. Note the private balcony for lower level.




**One-room upper level** is practical because the owners have adequate storage for possessions. Overnight guests are comfortable upstairs since they have private bath.




the owners' requirements with a great bonus in its over-all concept of pleasing spaces inside, complementing the naturally lovely spaces in the neighboring woods.

Some of the Japanese principles incorporated into their lives are worth study, particularly the absence of clutter. As we acquire things necessary and things beautiful, we tend to display them and surround ourselves with them. Books, china, paintings, and miscellaneous accessories, acquired a few at a time, begin to multiply through the years. Unless they are arranged with great discipline, this can mean clutter. The McCulloughs, too, own many lovely things

(*Please turn the page*)


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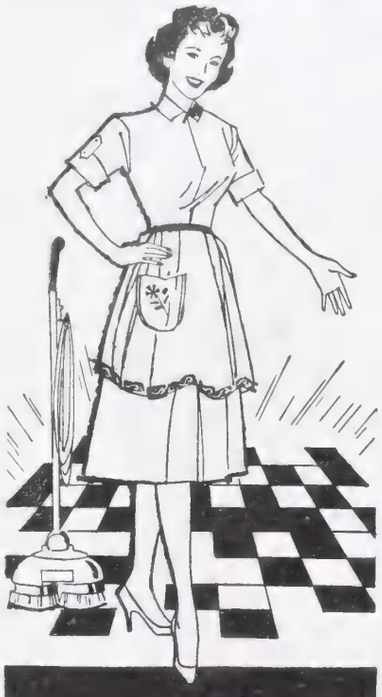
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## A SMALL HOUSE WITH A STRONG EXPRESSION OF STRUCTURE

CONTINUED FROM PRECEDING PAGE

—and hope to acquire more—but their aim is to maintain the sense of repose that now seems to abound in their house. With the help of well-planned and organized storage, they hope never to be so distracted by possessions that they have stopped "seeing."

The economical system of building specified by the architect has long been known in Japan as the unit system. Supporting posts (here 4" x 6") are used the length of the house at regular intervals. Between these posts are either opaque or translucent panels. These panels, or plate glass panels of the same modular size, are used on all outside walls of this house and are impervious to the weather. Thus there are many well-delineated vertical members, with as many panels between, creating a repetition or rhythm of structural pattern inside and out.

To complete this principle of exposing the structural members, the under side of the pitched roof, with its wide overhangs and central skylight, reveals and exploits the beauty of its materials and form for the appreciation of all who see it.

Here is a brief description of the construction system and materials used in the house.

### CONSTRUCTION INFORMATION

This is a post-and-beam house built on a 3½-foot modular unit system. Construction-grade redwood heartwood is used for all beams, posts, roof planking, exposed blocking, battens, copings, fascia, exterior trim, interior trim, shelving, cabinetwork, built-in tables, desks, and seating. Redwood plywood is used for cabinet doors and cabinet backing where required. Two-inch thick tongue-and-groove flooring, exterior decking, and framing which is not exposed is Douglas fir.

Because this house is in the earthquake belt, steel bents (angle reinforcing plates) are bolted to both members where the rafters rest on the main supporting posts. For the same reason, a steel-reinforced, stressed-in-place concrete block system was selected for the basement and foundation walls. The reinforcing stressing bars are attached to the poured, reinforced concrete footings and extend up to the top of the masonry walls and are bolted to stressing plates. The hollows in the blocks are filled with poured concrete.

Solid walls on upper level are 1⅛" thick manufactured panels which have insulating board cores with cement asbestos board on both sides. This forms the finished surface both inside and outside the house. The fireplace is custom-made of ⅛" black sheet iron with a terra cotta chimney flue surrounded by a slightly larger metal flue. *Shoji* panels were custom-made of clear vertical-grain redwood heartwood. The skylight runs the entire length of the ridge and is custom-made of wireglass resting on special metal channels. Built-up roofing is covered with haydite (gravel). Full length windows, sliding glass transom windows on main floor, and glazed doors are of crystal sheet glass. Single-strength Grade A sheet glass is used for fixed ventilating openings in the block walls. All ventilating openings and windows have fixed screens. Water supply piping is type L copper, and waste and vent lines are standard weight cast iron. As a special soundproofing precaution, water supply lines are insulated with ½" hair felt where they touch framing or pipe hangers.



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### PRODUCT INFORMATION

Following is a list of the specific products used in this house. Building materials, equipment, furnishings, and accessories may usually be purchased from local lumber dealers, or specialty contractors. Addresses are indicated only for items which cannot be obtained nationally.

### CONSTRUCTION MATERIALS

Built-up roofing, *Johns-Manville Corp.* Acoustical insulation between living room, kitchen, and bathroom, "*Kimsul*," *Kimberly-Clark Corp.* Solid wall panels, "*Cemesto*," *The Celotex Corp.* Concrete blocks and reinforcing, "*Streetcrete*," *Basalt Rock Co., Napa, Calif.* Portland cement in poured concrete mix, *Permanente Cement Co., 1924 Broadway, Oakland 12, Calif.*

### EQUIPMENT

BATHROOM: Water closets, lavatories, *Briggs Mfg. Co.* Shower fittings, *Crane Company.*

KITCHEN: Steel sink and cabinet base, *American Kitchen Div., Avco Corp.* Ventilating fan, "*Blo-Fan*," *Emerson-Pryne Co., Sub. of Emerson Electric Mfg. Company.*

WATER DISTRIBUTION: Hot water heater, *Day & Night Mfg. Co.* Sump pump in unexcavated basement, *Berkeley Pump Company.*

ELECTRICAL: Panelboard, *Square D Co.* Switches, *Pass & Seymour, Inc.* Strip to hold "*Lumiline*" lamps in light shelves, *Series #2100, The Wiremold Company.*

## LESSONS WE ARE LEARNING FROM JAPAN

CONTINUED FROM PAGE 124

to find himself surrounded by the out-of-doors, and then turns again to finally enter the living room.

Although we Americans have talked much in recent years about "indoor-outdoor" relationships in residences, as though we had invented the idea, we can learn much about it from the Japanese who, for more than a thousand years, have had a long-practiced and well-developed tradition of uniting the two. Their whole attitude toward life and the universe is based upon a co-operative oneness of man and nature. This is completely foreign to our Western concept of man as apart from and master of nature. Their houses and gardens are one because of their attitude. They feel no compelling need to bring indoors and outdoors together; in their life they have never been separated.

The intermingling of the enclosed living areas and the garden courts in this house reflects something of this attitude. The owners of this house enjoy a close association with nature. Their house is planned so that from any of the major living areas a few steps bring them into a garden. This is typical of a Japanese house.

But this attitude is reflected in more than this intermixing of open and enclosed areas. There is a sympathetic relationship between the natural surroundings and the form and materials of construction, which is perhaps the predominant visual characteristic of a Japanese house. This characteristic comes out of a regard for the nature of materials, vegetable, mineral, and animal.

This regard for the nature of materials has produced a high quality of craftsmanship in Japan which permeates the whole of their lives. The beauty of their buildings depends to a great degree upon the materials used and the thoughtful and careful manner in which they are put together. Every element is made to count in the whole: there is no dependence upon concealing or covering up shoddy workmanship.

There is this element of craftsmanship in this house. The planning of it, particularly the detailing of its parts, is predicated upon good craftsmanship. Without some assurance that the structure of the covered entrance would be skillfully fitted together, it could not have been done in this manner.

This quality of craftsmanship is fast disappearing in our Western world. Our ideal has become a machine-like perfection. The best that can be said for one of our products is that it has been "untouched by human hands"—or at least appears to have been. The slightest evidence of human fallibility mars its perfection. A workman confronted with this attitude gains little satisfaction from the mechanical labor of trying to complete an operation that a machine might do better, assuming there was a machine that could do it. He might well feel that he is a temporary and undesirable substitute for some machine not yet available.

This lack of recognition is not an incentive for quality work. We might expect that subconsciously he might feel some need for working badly as a kind of sabotage of this bright new world from which humanity is ideally—and eventually—eliminated. His objective has ceased to be the "well doing of what needs doing." His object then becomes, quite simply, to get what he can while he can with the hope that it will supply him with some other means of satisfaction—or escape—or at least a reason for existence.

Japan, which, until Perry sailed into Yokohama Bay, has had a long tradition of craftsmanship and reached a high level of culture, might enable us to learn something about the importance of maintaining a crafts tradition if we are to achieve a culture of our own in our own time and place.

### CONSTRUCTION DETAILS

This is a wood-framed house built over a basement. Footings, foundations, and basement slab are reinforced concrete. Weathering surface of built-up roof is brown vermiculite gravel. Exterior walls are cement stucco with California redwood trim. Most interior ceilings and walls are plaster on perforated gypsum lath. The entryway ceiling has wood roof decking (exposed on the underside) and beams; the raised ceiling in the entry hall is wood; the study walls are paneled; and the walls in the foyer of the master bedroom suite are covered with bookcases. Finish trim in living areas is redwood; in sleeping and service areas it is Douglas fir.

Flush doors are used in: the servants' bedrooms and baths; the master bedroom, dressing rooms and baths; between the kitchen and the dining room; and for the closets and powder room off the entry hall. Glass panel doors are used in the servants' entry and dining room, the pantry, and the kitchen. Double doors (between courtyard and master bedroom, study and rear courtyard, garden room and master bedroom foyer, entryway and entry hall), and single doors to either side of study fireplace are all custom made. Imported Japanese sliding shoji doors in the garden room are white pine with cryptomeria panels. All exterior window frames are made of Douglas fir.

Oak floors are used in the master suite and study, the living room, the dining room, the maids' bedrooms and hall, the storeroom, and the powder room. Marble floors are used in the two bathrooms in the master suite. Other floors are resilient tile as described below.

Paving in entryway, garden room, exterior courtyards, and terraces is split firebrick stained a meerschaum color. Fences enclosing the courtyard are made of 24"-wide California heartwood redwood planks. Entrance shelter and gates are vertical-grain redwood.

### PRODUCT INFORMATION

Following is a list of the specific products used in this house. Building materials and equipment may usually be purchased from local lumber dealers or specialty contractors. Addresses are indicated only for items not available nationally.

### CONSTRUCTION MATERIALS

FINISHES: Bleaching oil used for interior and exterior trim, *Samuel Cabot, Inc.*

INSULATION: In walls and ceilings, *Johns-Manville Corp.*

DOORS AND WINDOWS: Sliding steel doors in garden room, *Soule Steel Co., 1750 Army St., San Francisco 19, Calif.* Glass in doors and windows, *Pittsburgh Plate Glass Co.*

FLOORS: Vinyl asbestos floor tile (kitchen, pantry, servants' dining room, servants' entry, cool room, and coat room), "*Koroseal*," *B. F. Goodrich Footwear and Flooring Co.* Asphalt tile floors in maids' baths and linen room, *Armstrong Cork Company.*

FIREPLACES: Marble fireplace facing in living room (Radio Black), in study, (Rouge Antique), *Vermont Marble Company.*

HARDWARE: Door lock and latch sets, *Schlage Lock Company.*

BATHROOMS: Plumbing fixtures, *Kohler Co.* Marble counter tops in master baths (Royal Danby and Travertine), *Vermont Marble Company.*

KITCHEN: Plastic laminate counter tops, *The Formica Corp.* Built-in oven, *Thermador Electrical Mfg. Company.*





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museums, which delineate o part of the tree, the flower, mountain. They are more effect than showing the whole subject.

*Shibui* colors are always shad always have a darkling seren They cannot be pure color (as entists evaluate color). Light ors, such as pastels, could not *shibui*—for they call attention themselves too much. *Shibui* col would be those we associate w the patina that comes from weathering and aging of natu materials: in short, the colors t are the natural result of expos to time and the elements.

A *shibui* color scheme would combinations of quiet neutral ors (like beige and gray) spark by tiny areas of one or two astr gent colors (like burnt orange).

Shininess is antithetical to *bui*, though tiny flecks of spar are used for their contrast, to g interest to areas of dull matte ish. The Japanese frequently small, delicate inlays of mother pearl to get this kind of spark Modern kimono fabrics use t touches of black, brown, or d blue "Lurex" to accomplish t

The *shibui* point of view probably best be summed up i remark made by the famous 17 century Japanese poet, Basho, w was explaining *haiku* poems to pupils. He said: "if one expla all, what is left?" This indirect is the essence of *shibui*.

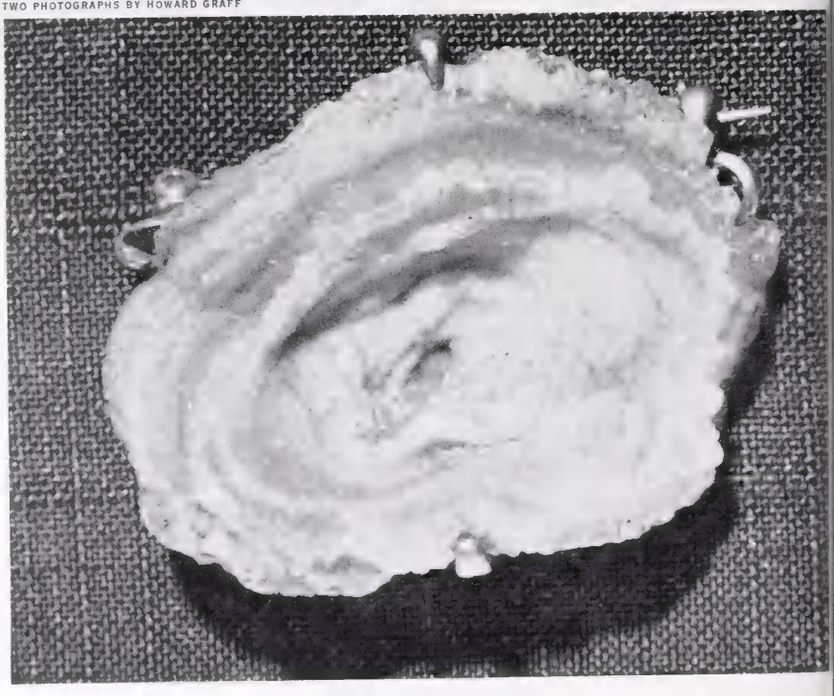
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TWO PHOTOGRAPHS BY HOWARD GRAFF

**The pottery** of David Stannard of Eugene, Oregon is very *shibui*. His work is currently being shown in an exhibition at the Museum of Art, University of Oregon. It is earthy, a frank statement of its clay origins.



**Discovering** the beauty in natural objects is very *shibui*. This pin is made of a fragment of rock crystal which, in forming, arrived at a flower-like rosette in many shades of gray and mauve.

## TRANSLATING THE JAPANESE GARDEN INTO AMERICAN TERMS

Continued From Page 162



**The Japanese garden** never reveals itself entirely at once. As you enter through a gateway like this, which is the entrance to a house, an indirect path conceals house and garden from immediate sight, although the plot on which they exist may be small. Framed in the gateway, the entry path acquires a look of distance. Often hedges permit a tantalizing glimpse of the path as it changes its direction toward the house.

TWO PHOTOGRAPHS BY EZRA STOLLER

fences obstruct the eye and make the garden appear farther away than it is (this trick of illusion is called *sawari*, see page 163). Big light-colored leaves close up will make small darker-leafed plants seem farther off in the background. A wall painted a dark color will recede. A natural bark fence may "disappear" altogether. Large rocks in the foreground will make small rocks in the distance seem even more distant.

Borrowed landscape, from a neighbor or the distant hills, is still another way to imply spaciousness. (See this on page 163.)

Interestingness cannot help but happen when the essence of natural materials is intensified. Rocks are placed to accentuate their rocky nature, water placed for the most pleasing contrasts, the most interesting reflections, and for its sounds. If the diagonal element in a garden is water, the grading is built up so that the water flows away from the house.

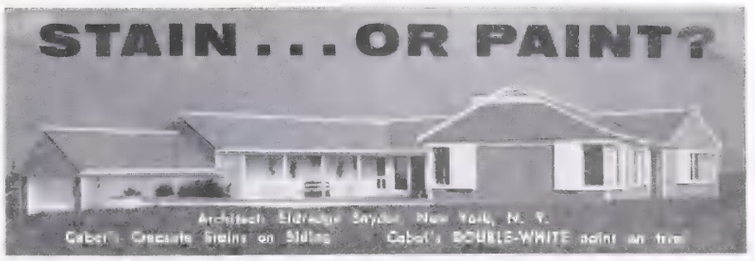
The movement of the water is interesting in itself and adds depth and mystery as it draws the eye away. (See "The Appreciation of Rocks—and Water," pages 168 and 169.)

In a Japanese garden, plants are pruned to emphasize the character of the tree or bush. A plum branch, for example, will be carefully pruned and trained to trail along a path or brush a stone. Pines are pruned to intensify their low, spreading shape. The essence of the plant's nature is revealed by such pruning so the viewer can experience more intimately the interesting individuality of each growing thing in his garden. (See "The

*(Please turn the page)*



**Nothing exists** by happenstance in the Japanese garden, no matter how unplanned and natural it may appear, for it is conceived as one entity, all its parts flowing together. Plants, rocks, pools, and garden artifacts never stand alone, but are visually linked to the other elements, with no harshly defined dividing lines. Stones seem to merge into pebbles, pebbled areas dwindle off into planted spaces, and plantings are used to soften the lines of stones.


For those who are building now or planning to build soon, the hour for decision is approaching. Will it be stain or paint for your home? Be sure to give consideration to both for a house once painted can never be stained . . . and the rustic, natural beauty that only stains provide may be lost forever. Today the trend is toward stains. Here are the reasons why . . .

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# TRANSLATING THE JAPANESE GARDEN INTO AMERICAN TERMS

CONTINUED FROM PRECEDING PAGE

Magnificent Plant Specimen," pages 164 and 165.)

Fences, always of natural materials such as bamboo or bark (see "Naturalistic Materials for Fences," pages 166 and 167), mask areas in the garden, create private places, and protect the neighbors. Bushes, too, can fill these functions.

Stone lanterns, and figures, water basins, or an arrangement of rocks add still more to the interest of a garden. The artifact marked by weather, will be half-hidden by a low-hanging branch, permitting the spectator to discover for himself the man-made accent. (See "The Man-Made Accent in the Garden," page 170.)

Rocks are arranged like sculpture. They are never placed on top of the ground but deeply set to look as if they had pushed up from below, providing a solid, strong sense of permanence. Rocks are living things to a Japanese for he knows they change with weather and the growth of plants.

The Japanese love the patina of age and encourage it in their gardens by using unpainted wood, allowed—or artificially induced—to weather. Rocks covered with lichens and moss, tiles, rough pottery, twig fences, etc., add to the effect called *wabi* and *sabi*.

David Engel, one of the leading landscape architects interpreting Japanese gardening, says: "Going one step further, granted that a (Japanese) garden has logical, economic, and aesthetic unity, if it still lacks a spiritual unity, it has not achieved its final and best purpose. This is the unity which ties the building to its natural environment, and then links the people who live there to both. It means that in the course of living in our house and garden we become a part of it, and it a part of us. This is the unique quality, the ideal of a Japanese garden."

The sum of all these elements in the Japanese garden adds up to a whole much greater than its parts. Through man's intensification of nature, with planning and care, the Japanese gardener and now, we, too, can achieve the *shibui* garden.

*We wish to acknowledge, with thanks, the help of David Engel in the preparation of the material on Japanese gardens. His book, "Japanese Gardens for Today" (Charles Tuttle, $15.00), will be of special interest to anyone seeking further information.*

PHOTOGRAPH BY EZRA STOLLER



**Japanese are** connoisseurs of stone and choose their rocks as selectively as Americans choose gems. The large stones at this entry gate serve the same kind of eye-deluding function as the framing gateway—that is, to extend the apparent vista by placing a large object in the foreground.

PHOTOGRAPH BY NORMAN CARVER, JR.



**Water plays** an important role in the garden, for the pleasure of its sounds, for its cool refreshment and its reflective quality. The path through a garden may lead the walker through a pond or a rivulet, over sunken stepping stones, asymmetrically placed, meandering over the water to the land beyond.

## THE MAGNIFICENT PLANT SPECIMEN

CONTINUED FROM PAGE 164



TWO PHOTOGRAPHS BY EZRA STOLLER

**To support the lower branches** of this revered tree, the Japanese have constructed trellis-like arrangements at different heights, giving tender but sure support to the whole branch.

more importance, so also does its presentation. The area in which it is growing is gradually cleared of minor garden elements, and all attention is focused on the star in the center of the stage.

This sensitivity to the problem of presentation finds its counterpart in all facets of Japanese life, but its importance is never more crucial than in the garden. Imagine, if you can, the trees on page 164 surrounded by others, underplanted by shrubs, and backed against the wall of a house. Such a condition would obviously negate the effect it had taken years to produce.

The aim of all the pruning techniques of the Japanese is to give complete control over the shaping of a plant. This control in turn gives them full freedom to shape the plant according to its basic nature—whether it mounds or weeps or reaches upward or spreads out.

How is the pruning done and what does it accomplish? One of the first considerations of pruning is to so thin the tree or shrub that the lower and inner branches will receive enough sunlight to thrive. Left to its own devices, a tree or shrub will fill out at the top while its under side dies out. In a sense, therefore, pruning to achieve the opposite effect might seem to be *against* nature, yet it is not truly so.

(*Please turn the page*)



**Man-made support** like this might seem an artificial intrusion to the Westerner, but it is perfectly normal to the Japanese who look on man as a part of nature and a garden as man's arrangement of natural things.




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## THE MAGNIFICENT PLANT SPECIMEN

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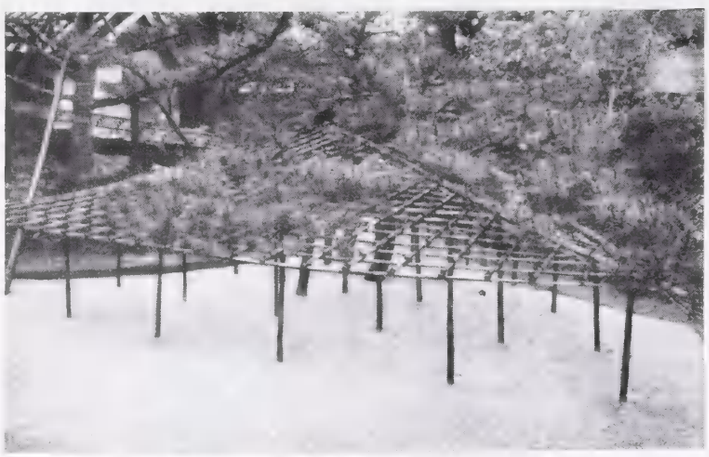
**Winter protection** for tender trees is given by rice straw matting wrapped around and around the trunk and tied with twine.

since the Japanese merely help nature select those parts that are to grow more vigorously. At the same time, this thinning process cuts out enough growth so that the foliage cannot hide the interesting structure of the plant itself.

By maintaining the vigor of the lower branches, the Japanese are able to create the horizontal, spreading shape so often associated with the gardens of Japan. While it is only one of the many plant forms found in their gardens, it is perhaps the most memorable since it introduces the horizontal line—at once pleasing and restful—in areas normally dominated by verticals.

Another key to the Japanese control of plant shapes is their pruning of individual branches. The direction of a branch itself can be controlled by cutting it off just above a bud or another branch. A branch that had been straight now turns or curves in the direction of the bud or the previously subordinate branch. Thus, the Japanese can effect the curve, the twist, and the turn simply by directing the course that the natural growth of the branch will take.

By paying close attention to such pruning details, the Japanese are able to achieve forms that express and exploit the nature of the plants themselves. The resulting plants are distinctive at first glance, but consistently interesting and full of meaning from all angles, no matter how often or how long viewed. It is simply another way in which the Japanese strive for *shibui*, the highest level of beauty.



**Extensive trellis,** shaped like a canopy tent, keeps the low-growing limbs of this pine from breaking under the pressure of their own weight.



TWO PHOTOGRAPHS BY EZRA STOLLER

**Far-reaching limbs,** characteristic of so many of the artistic trees in Japan, are made possible only by the use of pole supports. Placed at strategic spots, they enable a limb to continue growing out without breaking off. The Japanese are thus able to make a tree go where they want it to go—to develop a form they have decided expresses the intrinsic nature of the tree.



**Supporting poles** were trees themselves, have simply had their bark removed. Often they are left in their natural state (as above) to weather gray, but occasionally the poles are charred to darken them. In either case they gradually take on an aged look that blends in with the surroundings. Without these supports, this centuries-old tree could never have reached this size or age.


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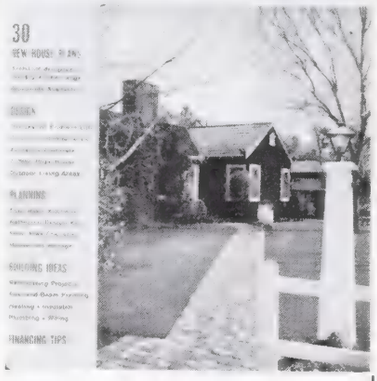

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# How to give American materials a Japanese accent

ALL PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



**Conventional building techniques** were used throughout. Cypress-covered frame walls were waxed to emphasize natural grain structure. Batten strips add modular feeling common to Japanese houses. Ceiling beams were stained dark to emphasize structure. Only unusual material is the typically Japanese woven bamboo matting set between roof rafters.



**Ordinary materials,** commonly used in Florida construction, have been carefully selected for Japanesque effect. Wood shingles, tidewater cypress framing and trim, Florida juniper siding, and cast concrete paving require no special labor skills for installation. Terrace of black concrete rounds set in white marble-chip grout has effect of volcanic stones in pebbles, yet provides a level, easily maintained walking surface.

**Standard French doors,** glazed with grass-cloth-imbedded plastic and painted black, create the effect of *shoji* without the cost of custom millwork. Note how ordinary cypress posts have simple chamfered corners creating delicate, yet strong supports for the roof. Posts and all exposed cypress framing under roof were sand-blasted to erode soft grain, then stained greenish-gray for aged appearance.



• In the hands of a sensitive designer, even the commonest American building materials can assume the quiet elegance associated with Japanese architecture. With a sound understanding of Japanese principles, meticulous care in the selection of these materials can substitute for the handcraftsmanship so widely available in Japan (and so difficult to find in America).

In designing this studio for the Byron M. Ramsings, Architect John L. Volk used typical building materials available in the locality (Florida). Standard-size boards and beams of cypress or juniper were used for all exposed woodwork. Ordinary French doors were transformed into *shoji* by reglazing and painting. Colored cast concrete replaced carved stonework.


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THREE PHOTOGRAPHS BY WILLIAM HOWLAND

**This terrace is a successful blending of the Japanese and American points of view. The back river-washed pebbles are from Japan. The flagstone is American, from East Coast sources. The idea of pebbles meandering through the terrace like a lazy stream is Japanese. But the pebbles are hand-set in concrete to make a surface for furniture and easy walking. The outcropping of rock (right) was treated with utmost respect: loose pebbles were used around it to join it to the paving; a few plants merge it with surrounding greenery.**





OWNERS:
*Mr. and Mrs. Samuel C. Dretzin*

LANDSCAPE ARCHITECT:
*David H. Engel*

# The lure of the irregular

The core of Japanese aesthetics is indirection, the unfinished, the unobvious. Ground patterns in their gardens have this lure

● The appeal of Japanese gardens to Americans is undeniable. But often it is hard for us to rationalize why we are so attracted. For they go about everything just the opposite of how we do it.

When we construct a walk, we use the shortest distance between two points. And we use the same uniform materials from start to finish. Practical, indeed! But not especially interesting. Our walks assume you are in a hurry, that nothing matters but getting where you are going quickly. The Japanese believe that when you are in the garden, hurry is not appropriate: that you should take time to contemplate the beauties of nature. So their paths meander and turn. And the materials and design grammar may change frequently, almost telling you to stop here and notice. They can make a trip through ten feet quite an event.

To achieve this, they study the (*Please turn the page*)



PHOTOGRAPH BY PHIL FEIN

**Changing texture, but using compatible materials, is a good way to get variation while maintaining integration. The strip of small stones under the narrow porch eliminates weeding and trimming, as well as splatter from the rain. Line of larger stones retains gravel while adding to the pattern value.**



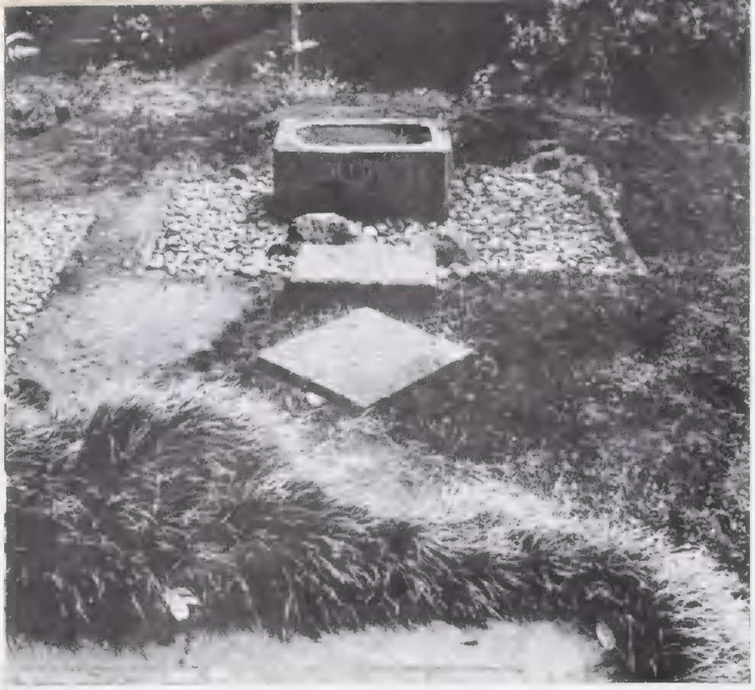
PHOTOGRAPH BY NORMAN CARVER, JR.

**Combination of stones, shaped by natural forces and those shaped by man, suggests the interrelation of man and nature. Note that pattern is only implied at the ends of the walk so the viewer can complete the design in his mind's eye. The stones protrude well above ground level for good drainage.**

**Square stepping stones mark the path around a building and cross a strip of pebbles that is designed to catch the drip from the roof overhang and eliminate erosion. These overlapping patterns enhance each other. At Katsura Palace.**

PHOTOGRAPH BY EZRA STOLLER





**This pattern of pebbles, rocks, and plants is integrated by similar shapes but varied by their use. Rectangles of the water basin, stepping stones, and bed of pebbles are also related to similar elements in the structure that is nearby.**



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

**Pebbles in concrete make a walk through solid beds of ground cover, somewhat reminiscent of Japanese technique. The location is New York City, but the idea of creating patterns on the ground is basic to Japanese gardens. Maintenance here is not too demanding; the edges look better if not kept sharp.**



proper arrangement of stones with painstaking minuteness. And they arrive at all kinds of counterpoint by the interplay of varying sizes of stones, gravel, and sand. Such attention pays off with unforgettable compositions; once you've seen them, you will never forget where you saw them. That such unforgettable character could be achieved with nothing more than stones, gravel, and sand is hard for us to grasp. It is even more staggering that such immense variety is possible within these few materials. Hundreds of ground-pattern photographs could be published without repetition.

The lure and appeal of these stone and gravel compositions can probably be explained by the fact that the materials are always from nature and the lines mostly irregular. Even though the patterns are arranged by the hand of man, no line is ever straight for long, and even a straight line has broken edges and would be called imperfect by a Westerner. This is nature's own way, so these man-made arrangements look more appropriate than if they were true and perfect.



PHOTOGRAPH BY EZRA STOLLER

**The mosaic of stones in this walk is carefully and calculatingly composed to be a work of art. And, as you watch your step along the irregular stones, the pattern of the design unfolds, changing as you move. Great diversity of size, shape, and texture of stones gives visual variety to the walk.**

TWO PHOTOGRAPHS BY NORMAN CARVER, JR.



**These stones recall the river bed from which they came. At the same time they create a strong contrast in texture with the smooth walkway. Stepping stones are reminiscent of a bridge crossing a stream. Water-washed stones are at lower level, thus raising the walk above the "river" as it should be.**

# How to grow spinach even if you don't like it

Here's romance in the vegetable patch: A man who learned all about spinach for the sake of his beloved

By WILLIAM ALVADORE BUCK

• I'm the first to agree with my wife when she says I owe a great debt to spinach. It was her fondness for this potent potherb that saved her from pellagra some years ago in Spain. It is still a great favorite of hers. And I still acknowledge my obligation by growing it with loving care, although I can't bring myself to eat the stuff.

My wife has served it to me in many guises. I have had it at its freshest, and probably tasted it fifty times. Progress: zero. But I *have* learned how to grow it.

Old writings note that the Moors brought the leaves to Spain in A.D. 1100. Some centuries passed before we encounter this tribute in English: "The dayly eating of the hearbe spinage doth marvelously profite such having a horse voice, and that hardly fetch breath, if the hearbe after the proper seething and ordering be either fried with sweete butter or the oyle of almonds and that to it pepper brused be wittily added." Thomas Tryon, writing in 1684, probably knew no more than we do how to add "brused" pepper wittily, for he had nothing to say about that, but wrote that if chopped into boiling oatmeal, spinach made "a gallant sublime Pottage," which "chears and comforts the Spirit, breeds good Blood and makes the whole Body lightsom." He warned against letting it boil too long, lest we "destroy the pure volatile Spirits and balsamick Virtues thereof." There, with this fulsome praise, I hope I have discharged a part of my debt.

As a matter of fact, spinach, or *Spinacea oleracea*, is a pigweed. It belongs to the Goosefoot family which is often called the pigweed family, and is very close in breed to beets, Swiss chard, and the very familiar weed I have always known as lambs' quarters. Some call the latter smooth pigweed. In older times, according to my father, who was quite fond of it, most everyone gathered young lambs' quarters for a pot green in the spring. To me it is just spinach.

Spinach can do well in most soils that are abundantly supplied with humus and quickly available plant food. A sandy loam is best. Some commercial growers choose to plant it in peaty or muck soils because of the sand-in-the-spinach problem, for such earths bounce little sand when the heavy rain drops fall.

This need be no consideration at all for the home gardener who spreads a deep enough mulch. For sandy soils Cornell recommends a fertilizer with an 8-16-16 formula or its equivalent; for loam, 10-20-10; and for muck, 5-10-15. In rainy seasons they advise a light nitrogen side dressing when the seedlings are a couple of weeks old, for nitrogen leaches away faster than other elements. Like all leafy vegetables, spinach must have nitrogen always in store. Without a full supply, that dark green, which is, literally, the outward evidence of the proteins, vitamins, and iron within, will fade, and you will not like your spinach. The pH may be between 6.0 and 7.0

This is another cold-weather crop, hardy, in fact, in climates where the temperature reaches zero. In high summer it quickly shoots a flower stalk and develops an off taste. In southern states, below Norfolk, Virginia, both backyard and commercial growers grow it chiefly in winter. In the North the first planting can be very early and you can continue succession planting until early May. In fact, you could sow your seed any time in the winter on ground that was spaded in the fall, even on the snow, and let the leaves make their own way with the weather. I have done this successfully with lettuce—more for bragging purposes than to serve any urgent end—but I have never tried it with spinach. If your climate is not more northerly than New York City or somewhat above, here's another approach: Three weeks before the date of your autumn killing frost, sow the seed, either in a cold frame or the open garden. It will grow through Indian summer. If it has some mulch airy enough to admit a little light, it will live and give you vita-

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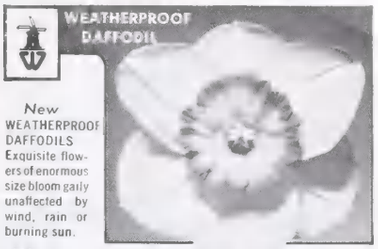
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## HOW TO GROW SPINACH

CONTINUED FROM PRECEDING PAGE

mins very early, even in the cruelest month, which is, said T. S. Eliot, April. A cold frame sowing may be covered and forced into production before crocus time.

In our climate, we can still seed for the autumn crop as late as the end of September. Spinach is a short-season crop, maturing in 40 to 50 days. Plant the seed about a half-inch deep. The plants should stand three inches apart and the rows eighteen inches apart.

In Queen Elizabeth's time and probably clear back into the "old Egyptian night," spinach had smooth arrow-shaped leaves, but the popular modern varieties are broad in leaf and more or less crinkled. Bloomsdale Long Standing has long been recommended for spring planting; Virginia Savoy, Virginia Blight Resistant, and the giant of all, Nobel, for fall. Hybrid 7 is good in both seasons. America is a favorite for late spring. America and Nobel, latecomers, have won all-America silver medals. We need medals for everything these days, it seems, even spinach.

FOR THOSE who must have spinach, even in summer, there is a leaf which is not spinach at all, though it is called New Zealand spinach—*Tetragonia expansa*. The leaves sparkle with white spots, and hence it has also been called New Zealand ice plant. It is a tropical, native to the lands around the South Pacific, which flourishes in the heat and blackens to death in frost. If the cook knows her business and really likes the taste, she can easily give New Zealand the spinach flavor.

To the gardener New Zealand has several advantages over *S. Oleracea*. It has about the same needs except for space. One authority says the plants might stand eight inches apart, another twelve, and so on up to three feet.

I have not discovered an authority who seems to know for sure, but I have seen the plant, and at maturity the branches, which lie prostrate, cover an area larger than a card table, so give it room.

Of course, you keep clipping it on the cut-and-come-again system. For the ground occupied, it will greatly outyield our domestic pigweed over the season. It takes about 70 days to mature, so, for our climate, the best plan might be to start the seed indoors late in March and set out the plants after danger of frost is past. It transplants easily. It is slow in germinating unless you soak the seed in water for two or three days before planting it. Spinach has a few enemies and catches a disease or two, but New Zealand thrives in health with little care. It collects less sand on its leaves than spinach does. Altogether it is an ideal subject for the lazy gardener or the neophyte, and will produce abundantly on this plan from early June until its doomsday finally comes in the autumn night.

Spinach is not so generous. Some six or seven weeks after sowing, the herb is not mature, but at its best for the table. You cut off or pull up the entire plant. Do not neglect it until it sends up its seed stalk, for the stalk is no ornament to the garden.

NOT LONG ago the Missouri Agricultural Experiment Station conducted an experiment using spinach to explore a theory which we have often raised in these pages. They tested the taste of the thrips. A thrips (the same, singular or plural) is a small insect that's sometimes a serious pest on fruits, vegetables, flowers, and field crops. Thrips injury has been called white blast, for the surface of the leaf whitens with flecks as the thrips feed their way.

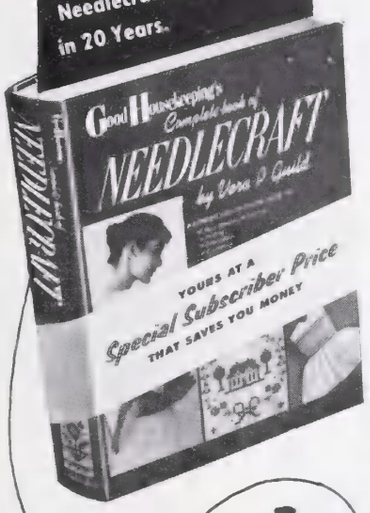
These Missouri thrips were not given a choice of whether or not they liked spinach, but were penned in a greenhouse with nothing else to eat. Some insects, will die rather than eat a leaf they do not like. The thrips had this free choice: whether to feed on underfed sickly leaves or healthy ones. The spinach was planted in soils with sixteen formulas, which varied in their content of two elements, calcium and nitrogen. The other elements needed were present in constant amounts.

The thrips liked the undernourished and practically ignored the well-fed. They invariably attacked the plants that were lighter green, and on the same plant chose the older mature leaves, preferring them to the younger leaves that were higher in nitrogen. In general, said the report of the experiment, as long as the crop made vigorous and luxuriant growth it was practically immune to the rasp of the thrips. Not one of the plants that was well fed with nitrogen was noticeably damaged.

Some garden seers, particularly J. I. Rodale, prophet of the organic gardeners, have been preaching for years that the only way to defend the garden against the insect



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swarms was to keep the soil well nourished with organic decay and the crop, therefore, thriving.

As I have said before, I have tried to carry this message to the Mexican bean beetle, the tomato aphid, cabbage looper, and many another bug and slug, but they do not hear, and the only way I have been able to convince these hard conservatives is with death on the leaf. On the other hand, I have also noted cases where certain pests did seem to choose the poorer plants, and the theory does not seem to be entirely fancy work.

OUR science knows only a little of all there is to know about growing things, and perhaps in time we will find some way to make the theory work more widely. In this region of the mind we must keep the door wide open, for we do not know when a draught of fancy may turn into the spring breeze of fact.

However, note that the Missouri spinach event had nothing to say in the dispute between the all-organic and the chemical fertilizer people. I do believe that spinach can be well fed and healthy, even where there are handfuls of store-bought plant food in the soil.

There is one condition that spinach cannot endure: any considerable amount of DDT in the earth.

Two or three of Nature's hoodlums have an appetite for spinach and occasionally do some damage. Aphids and flea beetles are the most likely visitors in most places, though in some regions the leaf hopper can be the worst, for it carries spinach yellows and, also, in the dry highlands of the West, curly top. Spinach can come down with a case of curly top from a sugar beet, inoculated by a leaf hopper, in four hours. Curly top is a lethal virus disease, which appeared a few years ago in the beet fields around Colorado, and for a time put whole regions out of the sugar trade. Research found resistant varieties, however, putting the fields back into business.

Spinach is also occasionally subject to damping off, a blight, blue mould, and downy mildew. Leaf miners can be quite destructive, but there is nothing I can recommend against them, except to pull off damaged leaves and burn them. The regular remedy against leaf miners is DDT, and I certainly will not spray any leaf I intend to eat with DDT, even though Dr. W. J. Hayes of the Public Health Service says it is one of the safest insecticides ever developed.

The case is not so difficult as it may appear in the last paragraph. You may well get through the season with little fuss and temper. Here is a program for the gardener who wants to do right by his spinach in all things. First, call your county agent or your seedsman, if he knows his business, and find out what the spinach williwaws are on your soil. If there is much disease, plant resistant varieties, perhaps Dixie Market or Hybrid 7 for the spring crop and Virginia Blight Resistant for the fall. Plan a rotation of several years if you can. Keep down the pigweed or lambs' quarters where plagues and pests may develop in strength. Treat your seed against damping off with phygon, thiram, or captan. Every gardener should have a packet of one of these fungicides on his shelf—where children can not get at it.

THE only insecticides I am ready to recommend are tobacco, nicotine, or rotenone, all in the form of dusts, which will wash off pretty well. Nicotine products have long been used on aphids and leaf hoppers, and the flea beetle never likes to dine with dust on his feet, so any kind of dust will keep him working on the pigweed next door.

If you can bear to be without spinach for a while next spring, it might be as well to depend on New Zealand for your main crop, so to speak, and sow regular spinach this fall for the early spring. New Zealand is as trouble-free as a crop can be and the bugs and blights, being dormant, will surely leave your winter spinach alone. Thus, next year, you will have an early crop and ample cuttings from July 1 till summer is gone.

Practically, philosophically, and romantically I wish I enjoyed spinach. I have no pride of taste against it. It seems to me that people who pride themselves on the number of things they dislike and turn away from, with their superiority showing, have a wrong-headed view of life. They miss a lot in blind denial. Moreover, I have always yearned for the "Body lightsom." I can use a few of those "balsamick Virtues" as well as the next man.




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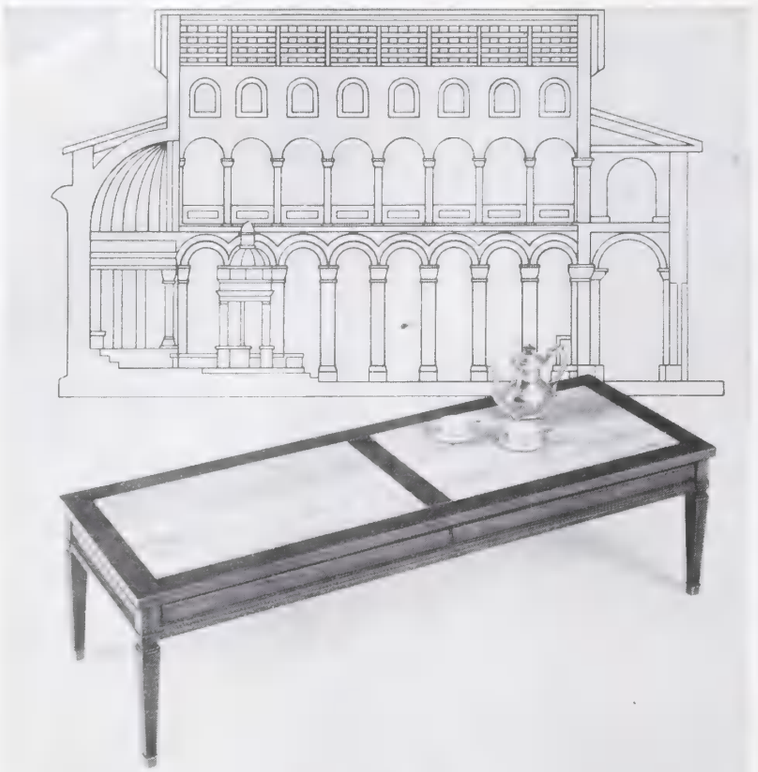

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CONTINUED FROM PAGE 204



PHOTOGRAPH BY NORMAN CARVER, JR.

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**The deep rich pile** of the moss in this garden is accented by the way in which the stones are set below the surface. It is as if their weight has sunk them down into the soft velvety moss.

*More photographs on page 210*

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## THE LURE OF THE IRREGULAR

CONTINUED FROM PAGE 208



**Not all Japanese** ground patterns have a soft, diffuse look. This one is quite geometric, but it avoids sterility because of the many textures and patterns combined here. Gravel, rough stone, smooth stone, and sand (marked with a wood-toothed rake) also have the unity of being one basic material (rock) in various forms—all familiar to us, but different.



TWO PHOTOGRAPHS BY NORMAN CARVER, JR.

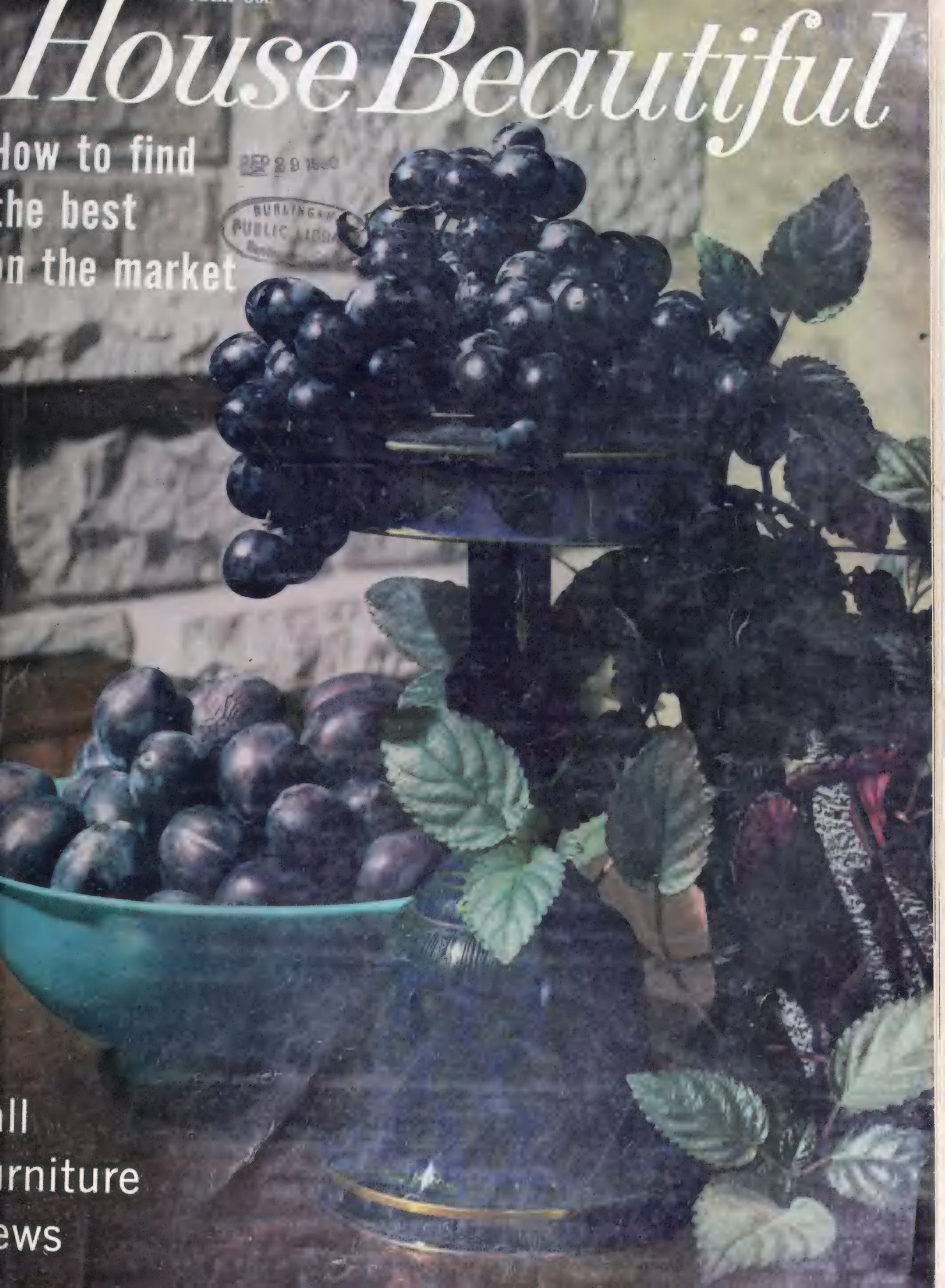
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# House Beautiful®

Vol. 102, No. 10

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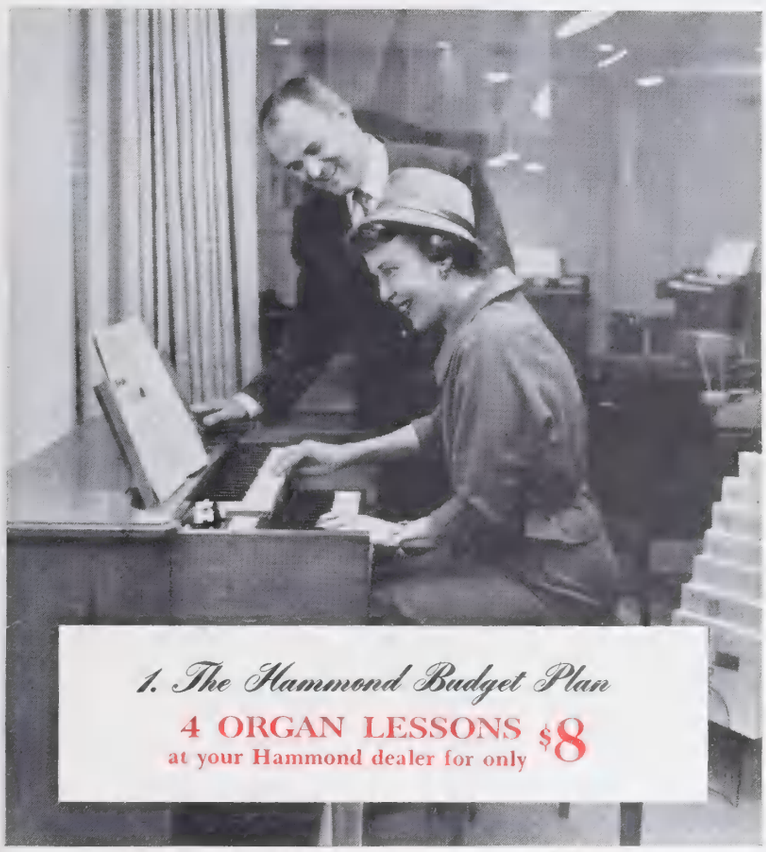
**On our cover:** A bowl of plums and a compote overflowing with grapes bring to mind the sweet tastes, tangy smells, and rich colors of October, when nature celebrates the finale of the harvest seasons. The enamel compote and blue Peking glass bowl are from Nuri Farhadi of New York.

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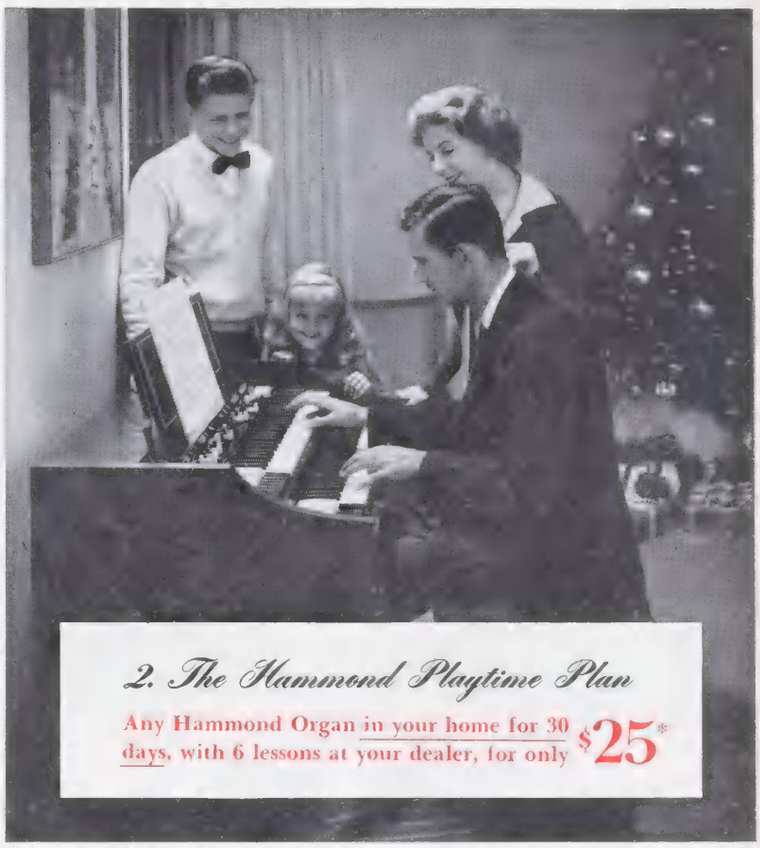
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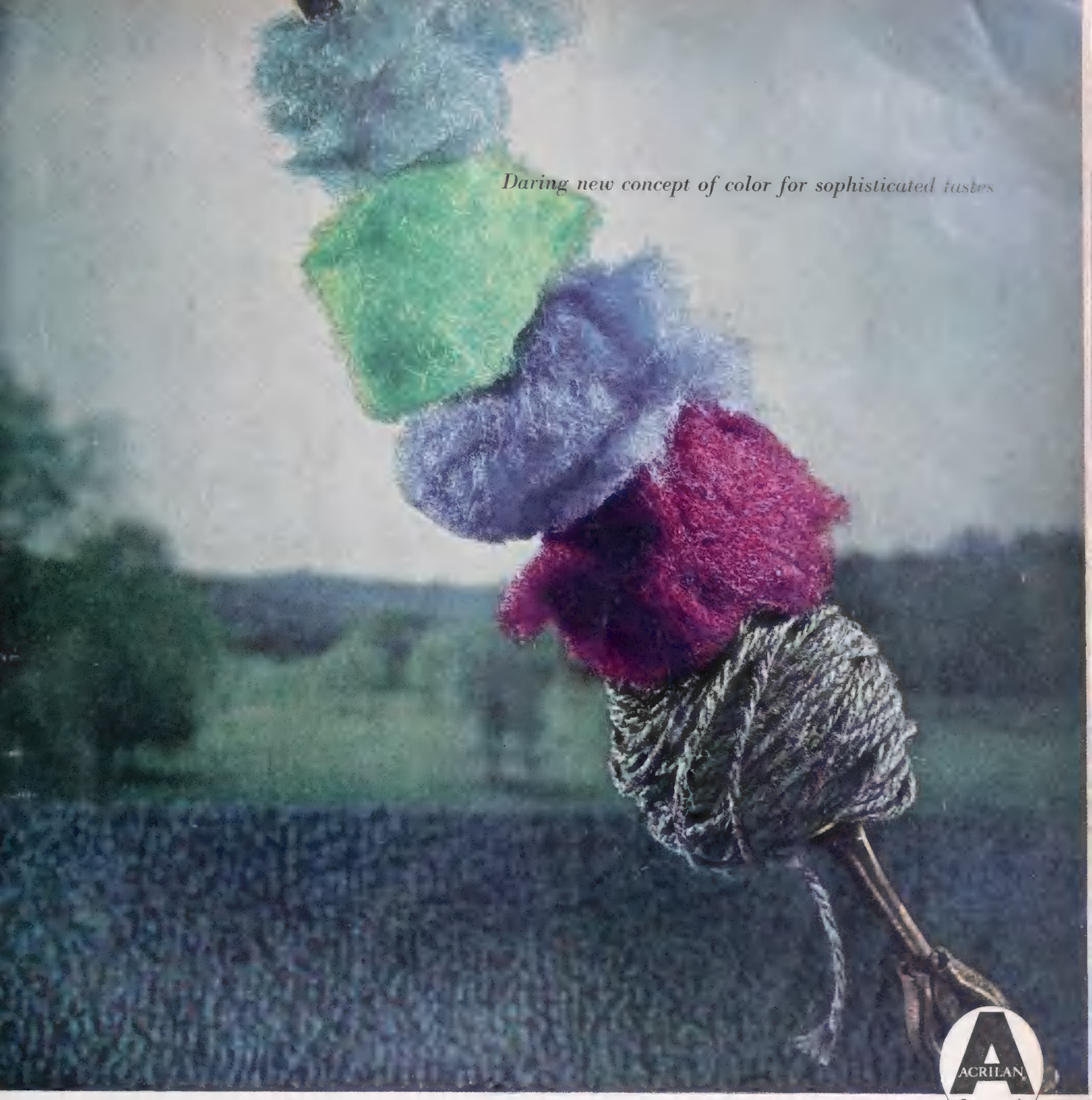
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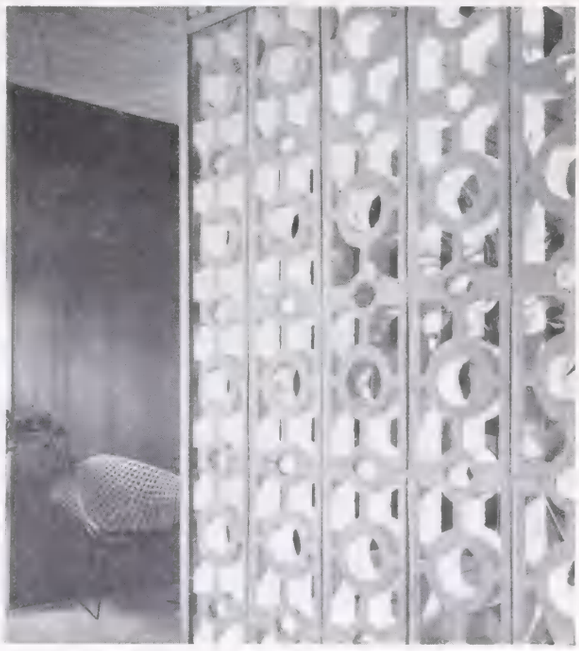
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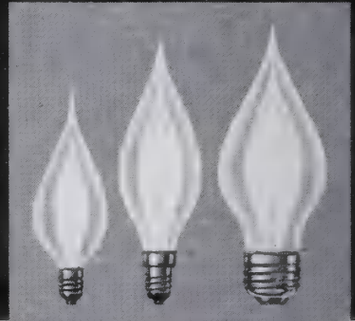
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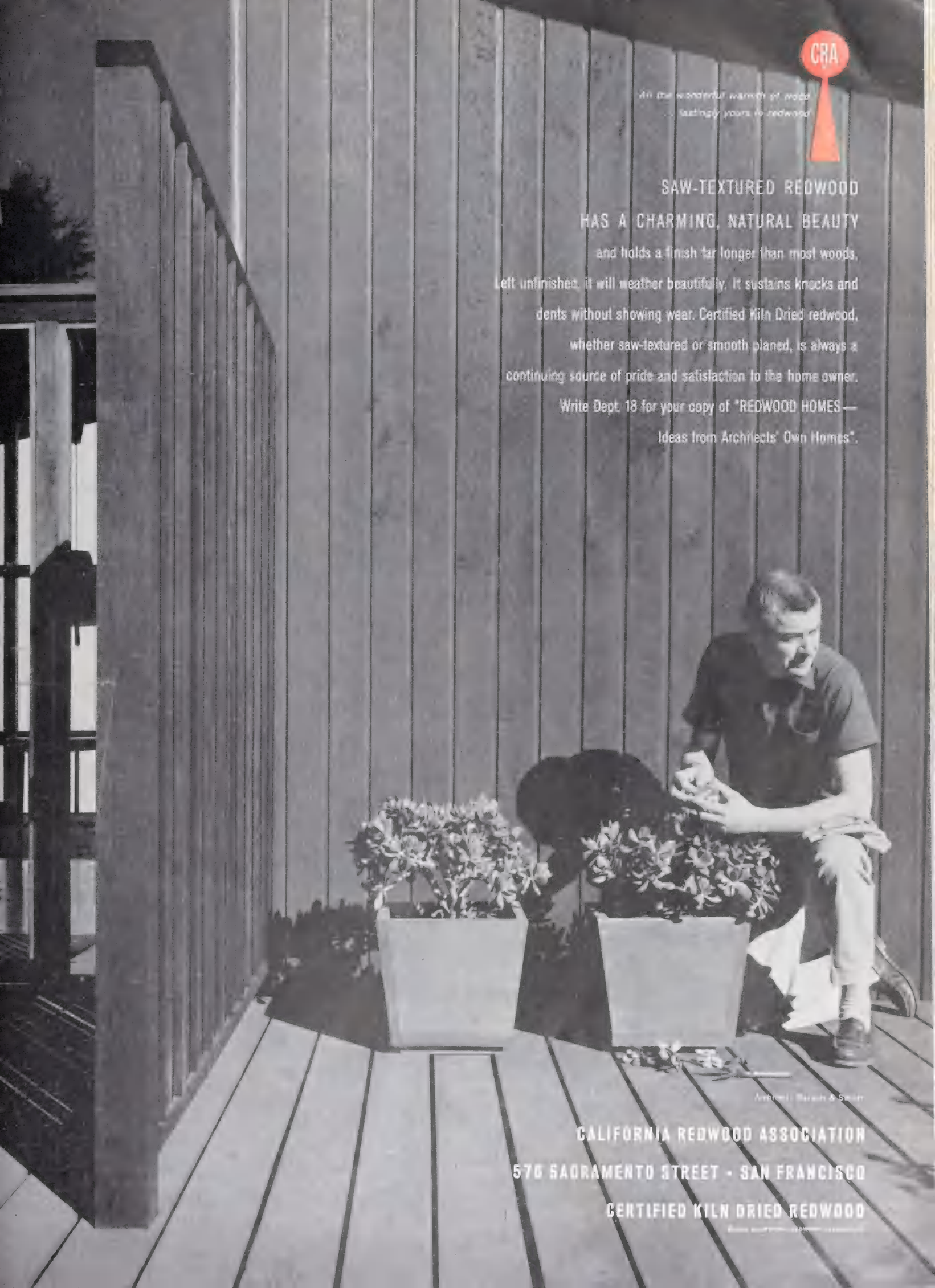
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100% Cotton Fabrics By Everfast

National Cotton Council, Memphis—New York.

THE KINSMAN DUCHESS
HOME ELECTRONIC ORGAN

# Add enchantment to leisure hours . . .



Ownership of a Kinsman Electronic Organ is a rich and rewarding experience . . . a magic key to lifetime enjoyment of precious hours at home.

The new popular-priced Kinsman *Duchess* enables even the beginner to create enchanting tonal combinations at first touch. Its wide range of pure orchestral voices, controlled by the exclusive Kinsman "Accent" tablet, assures your immediate enjoyment of this magnificent instrument . . . for the ease of playing is built-in.

See all four great Kinsman Electronic Organs — *Countess, Duchess, Crown Princess* and *Empress* — at your dealer's soon.

*Convenient Terms Arranged*

Kinsman ELECTRONIC Organs

Kinsman Manufacturing Co., Inc. Laconia, N.H.



the Duchess ... at home in the homes of America

GENERAL ELECTRIC

# SLEEP-GUARD®

## The blanket with a brain!





THIS beautiful General Electric automatic blanket has a control that's visibly different. It's the "brain" of General Electric's patented Sleep-Guard® design. It assures you of even heat over every inch—no lumpy thermostats or cold spots. It maintains the temperature you set, prevents overheating. You sleep in utmost comfort.

General Electric now gives you eleven fabulous colors . . . every size to King-size . . . plain or custom-tailored corners . . . single or dual controls. In wash-easy rayon and cotton.

And there are new low prices on General Electric automatic blankets. Your dealer has one now to suit your budget.

*Progress Is Our Most Important Product*

**GENERAL ELECTRIC**

Automatic Blanket & Fan Dept., General Electric Company, Bridgeport 2, Conn.



# America's most popular TV comes in TV's most beautiful cabinets

Here, in Zenith cabinetry, is the new elegance in fine furniture—the good design of authentic styling details, craftsmanship in the selection and finishing of woods. Above, for example, is the distinguished French Provincial styling of the Zenith Touraine, Model F3385, from the Zenith Decorator Group. In genuine cherry fruitwood veneers and solids, $575.00*.

And here are the Zenith features that give you the world's most carefree TV performance:

**Zenith Space Command® remote control TV tuning lets you tune TV without getting up.** Just touch a button on the control unit you hold in your hand. Silent sound turns TV on and off, changes channels, adjusts volume—even shuts off sound while the picture stays on. No cords, no wires, no batteries. Not an extra-cost accessory—it's built right in.



**The Zenith handcrafted chassis: this year's most advanced TV is still made mainly by hand.** At Zenith the TV chassis is carefully wired and soldered by hand. Zenith believes this is the only way to be sure you get the most dependable TV performance—the greatest possible freedom from service headaches.

**Zenith's new Glare-Ban Screen substantially erases glare and room reflections.** This startling new tube face virtually soaks up highlight reflections. Reflections of a lighted table lamp or of a window in daylight are wiped away.



**Zenith's 23" Picture Window TV lets you see more of the picture—even in the corners.** You get 282 square inches of rectangular viewing area—23" overall diagonally. And Zenith's exclusive Sunshine® picture tube and Cine Lens® face plate give you a better, brighter picture, greater picture contrast.

ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS. IN CANADA: ZENITH RADIO CORPORATION OF CANADA, LTD., TORONTO, ONT. The Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids. 42 years of leadership in radionics exclusively.

**Manufacturer's suggested retail price. Slightly higher in the Southwest and West Coast. Prices and specifications subject to change without notice.*

# ZENITH

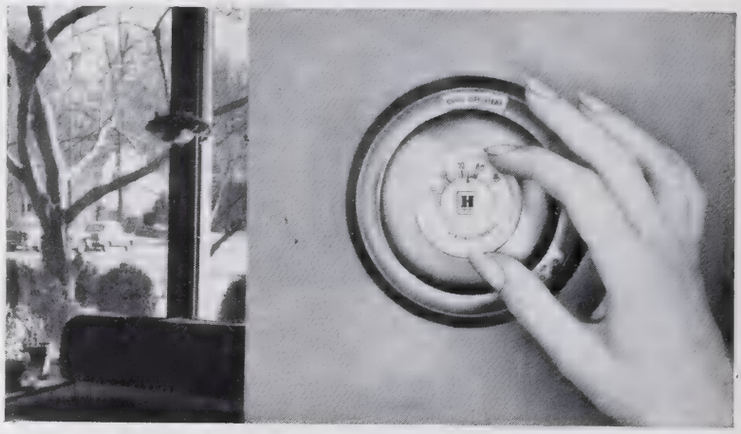
*The quality goes in before the name goes on*

# LOOK WHAT GAS IS DOING NOW!

## The new LENNOX Landmark

*gives you healthful heat in every room at the setting of a single dial!*

Comfort with economy, too—because it's Gas!



**NEW CONVENIENCE with modern Gas!** Set just one centrally-located thermostat—and spend all your nights and days in just-right temperature. Wake up each morning with no need for furnace tending, secure in the knowledge that your Lennox is automatically controlling the climate of every room in the house.

PRODUCT OF LENNOX INDUSTRIES, INC., MARSHALLTOWN, IOWA.



**NEW COMFORT with modern Gas!** All the rooms of all the house stay comfortable all Winter long with clean, healthful, uniform and comfortable heat for all the family. No worry about fuel delivery failure, either. Dependable Gas is piped right into your home.



**NEW ECONOMY with modern Gas!** Lennox "blocks of comfort" give you the monthly savings of nature's thriftiest fuel, and let you save two more ways. No need for expensive wiring—and your heating contractor can tailor-fit a Lennox unit to your house, your needs.



**COMPACT—AS ONLY A GAS HEATING UNIT CAN BE!** Building or remodelling, you'll find that a Gas heating unit will save you lots of expensive space! It can fit in a closet, an alcove, even in waste under-stair space . . . and it's so *clean* you can put it *anywhere in the house* without worry!

**AUTOMATIC—AS ONLY A GAS HEATING UNIT CAN BE!** Name the advantage, and Gas heat has it. Absolutely automatic Clean, silent. Dependable. Space and money saving. Handsomely designed, so you can turn a "furnace room" into a playroom, tool-filled workshop, or family room!

AMERICAN GAS ASSOCIATION

**LENNOX**

## ONLY GAS does so much more...for so much less!



*Beacon Hill (foreground), Empress (left), each about $2. Excellency (right), about $3. Others to about $4*

## *Created to show with pride, to use with deep pleasure...*

Cannon creates a remarkable new towel collection. So original, you will be enchanted and inspired by it. The new Cannon Royal Family of Towels is designed to be different. Fascinating new patterns, bold accent colors and subtle hushed tones suggest so many marvelous effects. And the new textures—delightful, always superb for drying. Towels you'll enjoy living with and giving. Of course, all of the Royal Family towels are enhanced by Cannon's ingenious Beauti-Fluff process.

## *The Cannon Royal Family of Towels*

TRADE MARK REG. U.S.A. CANNON

CANNON MILLS, INC., 70 WORTH ST., NEW YORK 13, N. Y.

Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN



# TRUE CHINA NEED NOT BE AN EXTRAVAGANCE

*. . . if it's Impromptu by famous Iroquois. Noted designer Ben Seibel created these enchanting shapes and patterns the way you've always wanted china to be . . . to set the tables of your dreams. Gourmet stove-to-table features (you can cook, bake 'n serve in this china so durable it's replaced free if it chips or breaks°) . . . smart serving pieces set off by gleaming brass warmer stands . . . all this in a true translucent English-bodied china — at a price that marks you as a thrifty soul who knows where to put her china dollars. 16-pc. starter set from $18.95†. Shown: Aztec — $21.95†*

## SO DURABLE IT'S REPLACED FREE IF IT CHIPS OR BREAKS°




13 EXCITING PATTERNS INCLUDING LUAU, EL CAMINO, AND GARLAND

Send self-addressed, stamped envelope for free color brochure. Iroquois China Company, Syracuse 9, New York / †*Slightly higher in West and Canada* / °*In accordance with warranty*

From Motorola alone...

# STEREO Hi-Fi AND MATCHING TELEVISION

## in cabinets of the Drexel Declaration collection

Inspired by Shaker simplicity, the styling of this Drexel group blends with any contemporary motif . . . and matches perfectly the other fine-furniture pieces of the Declaration collection.

Motorola® Stereo Hi-Fi presents all that is electronically new to reproduce all the depth and realism of the original performance: three separate amplifiers and three separate speaker systems provide absolute tonal purity.

Channel Balance Verifier lets you balance three separate channels of sound output for perfect stereo effect. New Vibrasonic system introduces a mellow vibrato for added realism, greater depth.

Below, Motorola's new 23-inch Picture Frame Tube (23″ overall diagonal meas., 283 sq. in. picture viewing area.) in the Declaration TV companion piece. Sliding tambour doors tastefully conceal screen and controls. Available with remote control.





MOTOROLA

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.



# designed for easy living

Leisure instead of fix-it labor, pleasure instead of upkeep problems ... that's your design for "Easy Living" with Reynolds Aluminum. The entire exterior of your home will be rustproof, rot-proof, warp-proof *and lastingly beautiful*... with the special color finish that's *baked on* your siding, shingles, soffits and gutters... with the modern look of aluminum windows and doors. Ductwork and insulation will be aluminum, too... adding to the heat reflection of your roofing and siding. Together, savings on operating costs and maintenance may help you qualify for a larger mortgage! Get the full story. Write for names of "House of Ease" and "Independence Homes" builders and for booklet that shows how to make any house a "House of Ease." Reynolds Metals Company, Dept. HBC-2, Richmond 18, Virginia.

**REYNOLDS ALUMINUM**

Watch Reynolds New TV Show "HARRIGAN AND SON," Fridays, starting Oct. 7; also, "ALL STAR GOLF," Saturdays, resuming Oct. 15—ABC-TV. And, on Sunday, Oct. 16, see the exclusive showing of America's new 1961 cars, on the National Automobile Show direct from Detroit—CBS-TV, 6 to 7 P.M. EDST.

# DECORATING DRAMA *begins with*

## Eastern's Star
*vertical and horizontal*
**VENETIAN BLINDS**





The heart of the Eastern's Star is the "S"- shaped slat!

Eastern's Star exclusive double-arc slats make all the difference! When closed, they interlock for complete privacy, open they provide a wider, clearer view. The ingenious "S-shape" of the slats adds extra strength and beauty to this wonderful, practical window covering.

**Want to decorate with new Eastern's Star venetian blinds? Write for free literature.**

### Revolutionary new Du Pont Ludox* finish keeps blinds magically clean!

Stylishly new Eastern's Star Venetian Blinds bring new drama to any interior . . . bring you complete freedom from all maintenance chores. Their wider, stronger double-arc slats impart the high-fashion elegance of draperies to any setting, and the wonder-working, soil-resistant Du Pont Ludox* finish ends washing blinds for good! To live modern, decorate modern with Eastern's Star horizontal and vertical blinds—custom-made everywhere in a choice of the smartest colors by franchised Eastern's Star dealers.

**Du Pont's registered trademark for its anti-soil compound.*

### *Eastern helps make a house a home!*



. . . with new Eastern Folding Chairs. Handsome simulated leather laminated on steel.



. . . with new Eastern Airlume Awnings, roll-up or fixed, and matching Door Canopies.



. . . with new Eastern Drapery Hardware, traverse and curtain rods for every purpose.



. . . with striking new Eastern-weave Woven Aluminum Draperies, Shades and Folding Doors.

**Eastern**
**Products Corporation**
Baltimore 30, Md.

Guaranteed by Good Housekeeping
IF NOT AS ADVERTISED THEREIN

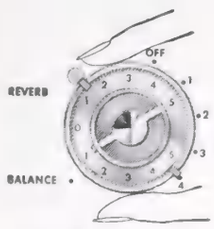


Patrice Munsel invites you to hear the new sound in music!

*"I didn't think it possible . . . you feel you're actually in a concert hall," says Patrice Munsel. "Listen to new* REVERB *and you'll love it, too." You can hear new Philco Stereo with* REVERB *at your Philco dealer.*

# New Philco REVERB

## . . . the step beyond stereo!




**Custom-blend your own REVERB!** Philco REVERB control has 4 degree settings. You can add as much REVERB – or as little – as you want. With a Philco REVERBaphonic Sound System even a small room becomes a ballroom. A musical miracle you must hear! Only Philco has it. And your Philco dealer is eager to amaze you with a demonstration. Come in today!

### Again Philco is first with the most amazing sound discovery!

You must hear it to believe it! Philco REVERB gives you the newest, most exciting dimension in sound. It recreates the actual qualities of sound you hear in a concert hall, a cathedral, or a huge auditorium. It's as though you were there . . . a thrilling, new listening experience!

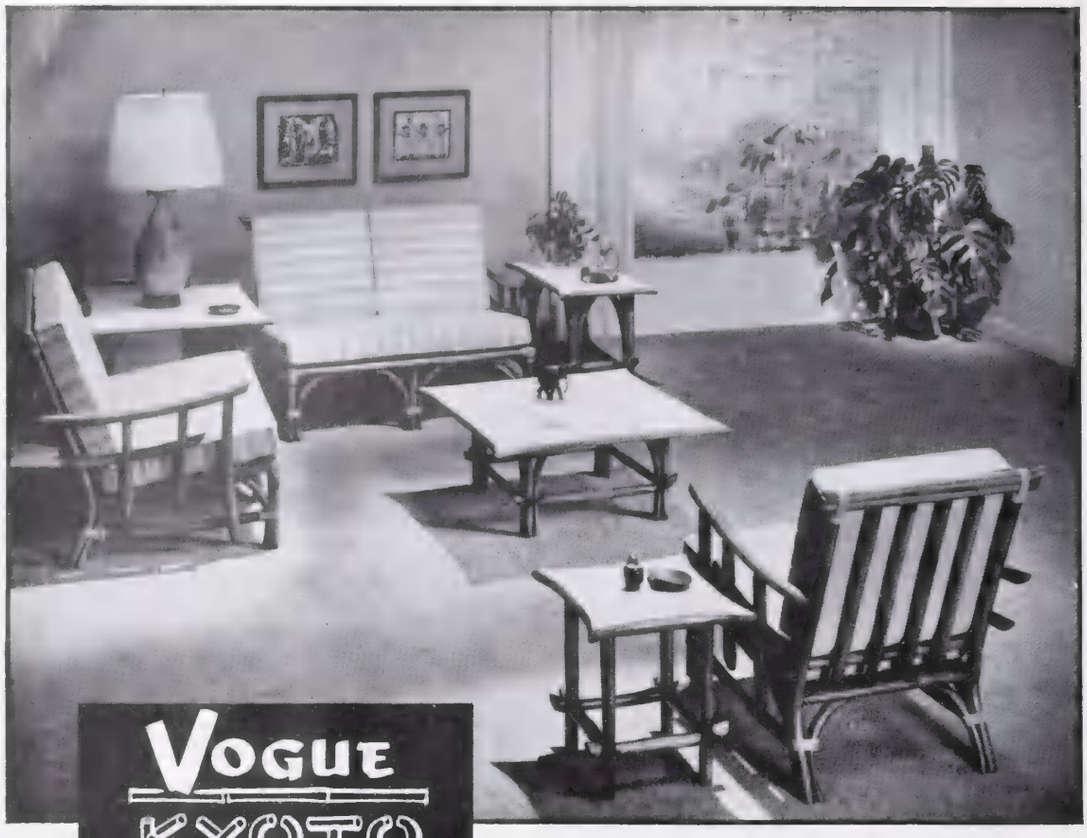
No new records to buy! Exclusive Philco REVERBaphonic Sound System makes any record – monaural, stereo, even old 78's – sound completely new – alive – different! Philco REVERB transforms AM/FM and tape, too! With this new advance, not only do you have high fidelity stereo at its finest, but you have an all-new sound – REVERB!

Before you buy any record-playing instrument, listen to Philco REVERBaphonic Sound System! REVERB is yours in a complete selection of stunning new instruments now at your Philco dealer!

**Model 1720PR** (shown above). Besides thrilling REVERB, this new Philco High Fidelity Stereo console has five speakers. (Two play inside – or outside for up to 30 ft. of separation!) This model also includes: lightweight tone arm, custom Multi-Mix changer, 40 watts peak output and a tape input jack. Cabinets styled to blend with mahogany, walnut or maple finishes.

PHILCO

*Famous for Quality the World Over*




# *is shibui . . .*



"Shibui", says House Beautiful, "includes the ideas of balance, measure, restraint, control, discipline, elegance and strength . . ." And you will discover these ideas and qualities in Rattans crafted by Vogue in the new Kyoto group.

Kyoto's enduring charm, so characteristic of exceptional good taste, is designed to bring quiet, restrained beauty into your home at unobtrusive prices.

See Kyoto and other distinctive Vogue creations at any store listed here. Send 25¢ for color booklet to Department HB-10.

**VOGUE RATTAN MANUFACTURING COMPANY**
LEXINGTON, KENTUCKY



*All chair backs and seats are Dayco Koolfoam filled. Table tops are of gleaming white, stain-resistant, easy-to-clean Micarta which contrasts brightly with lustrous Rattan.*

**KYOTO DINING SUITE**

**There are new dealers being added to the Vogue family every day so please write to Vogue Rattan, if you cannot find one listed near you.**

**ALABAMA**
Mobile . . . . . Phillips Furniture Co.
**CALIFORNIA**
Capertino . . . . . Patio Fair
Los Altos . . . . . Kimberley's, Inc.
Los Angeles . . . . . Barker Bros.
Oakland . . . . . Acme Awning Co.
San Francisco . . . . . Viagi Furniture Co.
**CONNECTICUT**
New Haven . . . . . Chamberlain Furniture Co., Inc.
New London . . . . . Kaplan's Furniture Co.
**DELAWARE**
Dover . . . . . Howard Furniture, Inc.
Selbyville . . . . . J. Conn Scott, Inc.
Wilmington . . . . . Miller Brothers Co.
**FLORIDA**
Auburndale . . . . . Dutch's Havendale Patio Shop
Fort Lauderdale . . . . . Hayden House
Miami . . . . . Hadley's, Inc.
Orlando . . . . . The Sleep Shop
Perrine . . . . . Patio Town
Vero Beach . . . . . Vero Rattan Shop
**GEORGIA**
Dalton . . . . . Hill Furniture Co.
**ILLINOIS**
Antioch . . . . Modern Living, Interiors and Exteriors
Galesburg . . . . . Galesburg Canvas Products
Chicago . . . . . Restano, Inc.
Chicago (Oak Park) Williams Casual Furniture Co.
Wilmette . . . . . Mangel Florist Garden House
**INDIANA**
Fort Wayne . . . . . Sigrist Furniture Co.
Hammond . . . . . Palace of Gifts and Furnishings
Indianapolis . . . . . Colonial Furniture Co.
Indianapolis . . . . . Porch and Patio
Mishawaka . . . . . Christianson's Corner
Muncie . . . . . Ray Weeks Furniture and Carpet Co.
South Bend . . . . . Ries Furniture Co.
**KANSAS**
Garden City . . . . . Collins Furniture and Appliances
Lawrence . . . . . Waters Gifthouse
**KENTUCKY**
Fort Thomas . . . . . Best Furniture and Appliances
Lexington . . . . . Standard Furniture Co.
Louisville . . . . . Rhodes Burford House
Paris . . . . . Century Furniture Co.
**LOUISIANA**
Baton Rouge . . . . . Simon Furniture Co.
Monroe . . . . . Trend House
New Orleans . . . . Comeaux Furniture & Appliance (Vets Hi-Way)
New Orleans . . . Rodorho Wholesale Furniture Co.
**MARYLAND**
Easton . . . . . Howard Furniture Co.
Rockville . . . . . P. J. Nee Co.
Towson . . . . . Carter's Furniture Co.
**MASSACHUSETTS**
Rosindale . . . . . Allen Furniture Co.
Springfield . . . . . Forbes & Wallace, Inc.
**MICHIGAN**
Birmingham . . . . . Triangle Furniture Co.
Detroit . . . . . The J. L. Hudson Co.
Detroit . . . . . Jimmie's Rustics Furniture
East Detroit . . . . . Miller's Chrome Co.
Flint . . . . . Skaff Rug and Furniture Co.
Royal Oak . . . . . Edward Furniture Co.
Royal Oak . . . . . Triangle Furniture Co.
**MINNESOTA**
Minneapolis . . . . . C. J. Hoigaard Co.
Minneapolis . . . . . Thiss Associates, Inc.
**MISSOURI**
Kansas City . . . . . Tropic Shop
St. Louis . . . . . Jack Diamond Supply Co.
St. Louis . . . . . Tropic Shop
Mexico . . . . . Mackie Furniture Co.
**NEW JERSEY**
East Orange . . . . . Schulz & Behrle Co.
Hackensack . . . . . Huffman & Boyle Co., Inc.
Hanover . . . . . E. A. Kirch Co.
Irvington . . . . . Newark Reed & Rattan Shop
Mountain View . . . . . Dover Furniture Co.
North Plainfield . . . . . Eber's Patio Shop
Rahway . . . . . Koos Brothers
Toms River . . . . . Howdon Furniture Co., Inc.
Watchung . . . . . E. A. Kirch Co.
**NEW MEXICO**
Albuquerque . . . . . Blair Furniture Co.
**NEW YORK**
Bayside, L. I. . . . . Patio Shop
Brooklyn . . . . . J. Michaels, Inc.
Brooklyn . . . . . Well-Made Decorators
Buffalo . . . . . Buffalo Furniture Showrooms, Inc.
Great Neck, L. I. . . . . Patio Shop
Rochester . . . . . Sibley, Lindsay & Curr Co.
Syracuse . . . . . Lyndon Lawns Casual Furniture
**NORTH CAROLINA**
Winston-Salem . . . . . Cunningham Furniture Co.
**OHIO**
Akron . . . . . M. O'Neil Co.
Cleveland . . . . . Heights Furniture and Toy Co.
Cleveland . . . . . The May Company
Columbus . . . . . F. & R. Lazarus Co.
Dayton . . . . . The Rike-Kumler Co.
Elyria . . . . . Fox Furniture Co.
Toledo . . . . . Chester R. Crane Wholesale Furniture Showrooms
Warren . . . . . Grimms, Inc.
Youngstown . . . . . Star Chrome Co.
**OKLAHOMA**
Tulsa . . . . . C. & R. Cousins
**PENNSYLVANIA**
Lebanon . . . . . Wilbur Z. Weik Planned Interiors
Philadelphia . . . . . John Wanamaker
Pittsburgh . . . . . Argo-lite Studios
**TENNESSEE**
Memphis . . . . . Howard Graham Co.
Nashville . . . . . Payne Furniture Co.
**TEXAS**
El Paso . . . . . El Paso Tent & Awning Co.
Raymondville . . . . . Ken's Furniture Co.
**VIRGINIA**
Arlington . . . . . P. J. Nee Co.
Norfolk . . . . . House of Bedding, Inc.
Richmond . . . . . Miller & Rhoads, Inc.
**WASHINGTON**
Seattle . . . . . Doces' Majestic Furniture Co.
**WISCONSIN**
Madison . . . . . Town & Country House, Inc.
Milwaukee . . . . . Awe Casual Furniture Co.
Racine . . . . . Porter's Furniture Co.

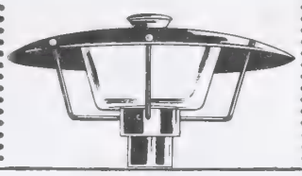
**Sale Price..$29.95**
**M-824/M-923***
Charming lantern 8½" square with white glass panels criss-crossed in clear lines.
REGULARLY $36.90



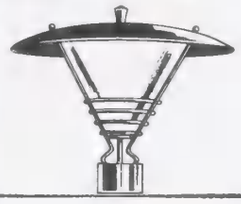
**Sale Price..$32.95**
**M-823/M-923***
Luxury touches in budget lantern. 8½" square. Frosted chimney. Clear glass panels.
REGULARLY $39.90



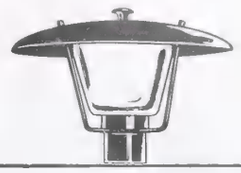
**Sale Price..$42.95**
**M-853/M-923***
Sleek modern design lantern with hand blown opal glass bowl. 20" dia.
REGULARLY $49.90



**Sale Price..$44.95**
**M-1818/M-923***
Smart contemporary lantern in opal glass. Brass rings and arms. 16" dia.
REGULARLY $51.90



**Sale Price..$34.95**
**M-1853/M-923***
Chic contemporary lantern, ideal for patio lighting. Hand blown opal glass. 16" dia.
REGULARLY $41.90

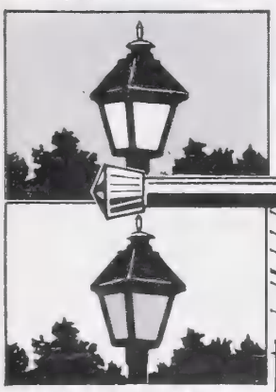


*an Invitation to Gracious Living*

# MOE LIGHT "ELECTRIC EYE"

## POST and LANTERN COMBINATION

*at Special Reduced Prices!*



**ON AT DUSK**

**OFF AT DAWN**
***AUTOMATICALLY***

Photoelectric control unit built into post automatically lights lantern at nightfall, turns it off at daybreak. Can also be controlled by regular switch. Can connect to control additional lanterns up to 200 watts. Post also has grounded convenience outlet for yard tools, rotisseries, etc. Black on Solid Aluminum. *Included with all lanterns shown at top of page.* (M-923. Post sold individually also. Regular price $26.95.)

**Sale Price..$37.95**
**M-844/M-923***
Popular large size, all-purpose type lantern, 9½" square.
REGULARLY $44.90



Now's your chance to add that mark of gracious living—at a price that's easy on your pocketbook. Big home or small one, traditional or contemporary—a new Moe Light post lantern will give it the final "touch of distinction." Now, during Moe Light's once-a-year outdoor lighting fixture sale, you'll find these beautiful bargains in fine quality modern and traditional "automatic lighting" post lanterns *at your electrical, hardware or building supply dealer's.* See them today . . . and save!

*NOTE: All lanterns come complete with M-923 "Light Command" post (left), Black on Solid Aluminum. All lanterns are Black on Solid Aluminum with Solid Brass trim.

**SPECIAL PRICES AVAILABLE TO OCT. 31, 1960**



**THOMAS INDUSTRIES INC.**
*Lighting Fixture Division*
207 E. Broadway, Dept. MHB-10
Louisville 2, Ky.

*Send me your new 66-page catalog-lighting guide "Visions of Beauty—Fashions in Light" showing in full color how to decorate every room of the home with light; including the exterior and grounds. Enclosed is 50c.*

Name_____

Address_____

City_____ Zone____ State_____

Find Your Nearest Dealer in the Yellow Pages

**THOMAS INDUSTRIES INC.**
*LIGHTING FIXTURE DIVISION*
207 E. Broadway, Louisville 2, Kentucky
*The World's Largest Single Source of Lighting for Home, Commerce and Industry*



# How to get the most chair for your money!

Smart design, good proportions, practical fabrics—all are important guides to buying upholstered furniture. But if you're not getting *comfort* in a chair, better sit on your pocketbook till you've tried "Dacron"* polyester fiberfill!

Cushioning of "Dacron" Fiberfill is not just for sitting—it's for positively *luxuriating*. Deep, soft, richly buoyant, "Dacron" Fiberfill has a lasting resilience and durability that gently restores cushions to their original plumpness ...even after hours of sitting, and years of wear.

Odorless, lint-free, non-allergenic "Dacron" Fiberfill makes furniture cushions lighter, easier to handle, more comfortable even in the warmest weather.

That's why you can be sure when the manufacturer puts "Dacron" Fiberfill in the cushioning, you're getting the *most* out of the chair!

cushioning of "DACRON"® POLYESTER FIBERFILL

DU PONT

REG. U.S. PAT. OFF.

*"Dacron" is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the furniture shown. BETTER THINGS FOR BETTER LIVING...*THROUGH CHEMISTRY*

It's deluxe BSR in this fine Arvin 2 channel stereo portable! Plastic covered wood cabinet . . . acoustically balanced, detachable 5" speakers with 20-ft separation Model 80P78.



# LISTEN! IT'S BSR...

*Britain's finest, world's favorite automatic record changer . . . now built into America's great hi-fi!*

THE DEPENDABLE "jamproof" brilliance of BSR . . . proved by 550,000 consecutive, perfect record-changing cycles in laboratory tests, and pleasure-proved in 25,000,000 hi-fi homes around the globe . . . has made BSR the world's *leading* high fidelity changer! Precision-crafted, trouble-free BSR gives you many *extra* pleasures . . . reproduces the full fidelity of *every* recording *every* time . . . plays both stereo and monophonic hi-fi . . . plays at every record speed . . . conveniently plays all record sizes *intermixed!* Light-tracking, utterly silent, BSR extends each record's life and protects every moment of music. It's good to hear "it's BSR" in the hi-fi you buy . . . look for this dependable changer in these and many more famous leaders!



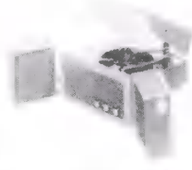
Trav-Ler Console Model 1120M



Emerson Portable Model 937



Olympic StereoCenter Model KC366.



Westinghouse Portable Model H65-ACS

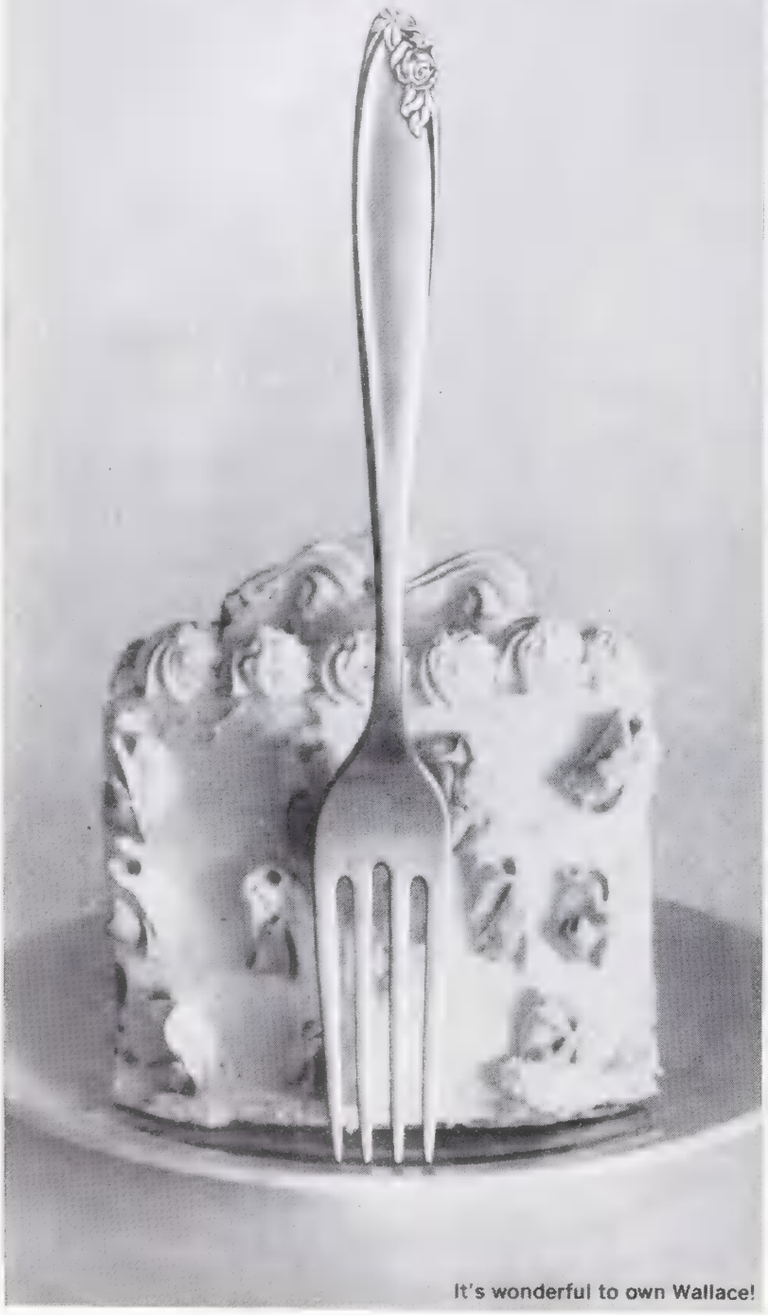
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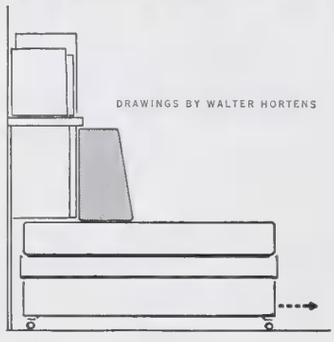
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SILVERSMITHS
...at Wallingford, Conn. since 1835



**Hiding its real depth** destroys the bed-like appearance of this couch, makes it look permanently built-in. Bed is on casters, can be rolled out for sleeping (below). But for daily use as a couch about a foot of it lies under the bookshelf (see drawing right), which keeps the bolster pillows well forward. This cuts the sitting almost in half. The shelves at each end of the sofa make good arm rests for reading with feet up.



DRAWINGS BY WALTER HORTENS

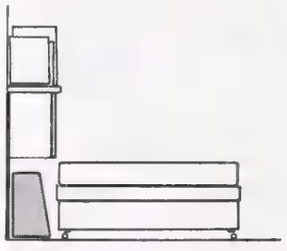
# Built-in furniture by day —bed by night

The only way to make a bed comfortable as a couch is to kill some of its depth. Sliding part of this bed under a counter put the back where it was needed



PHOTOGRAPHS BY MAYNARD PARKER

**Ready for an overnight guest,** the bed has been rolled out from underneath the bookshelf to make use of its full depth. Bolster pillows store tidily behind it for the night (sketch at right). The bed can be rolled all the way out on the tile floor to be made up. The built-in "arm rest" adds another bonus for sleeping: The pillow won't slide off in the middle of the night.





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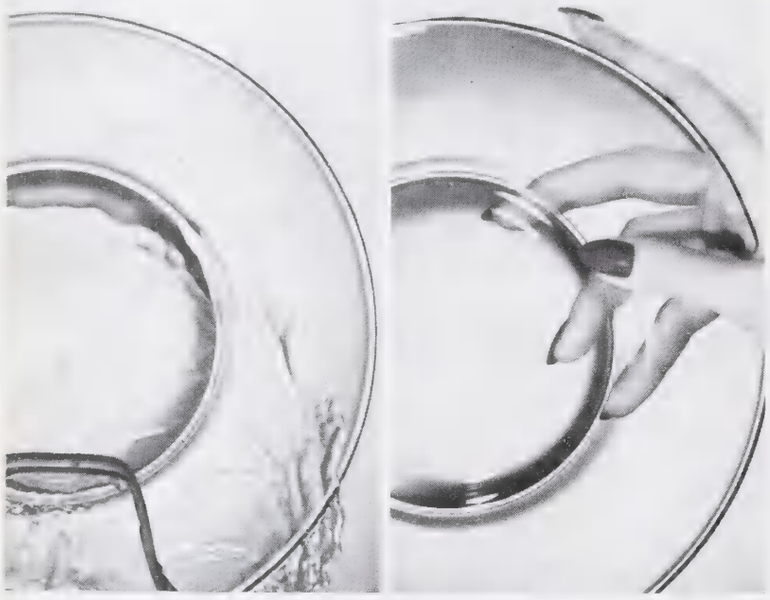


*DISHWASHER NEWS FROM PROCTER & GAMBLE*

# Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

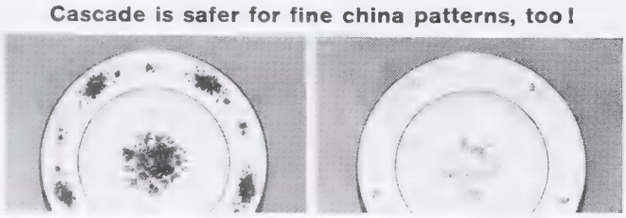
Water-sheeting action like this . . .

Means sparkling dishes like this . . .



**Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" . . . stops spotting as no other leading detergent can!** You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

**Cascade is safer for fine china patterns, too!**



WASHED 1000 TIMES IN CASCADE

WASHED 1000 TIMES IN ANOTHER DETERGENT

*Cascade protects finest china patterns as no other leading detergent can.* Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is rated best for safety by the American Fine China Guild.

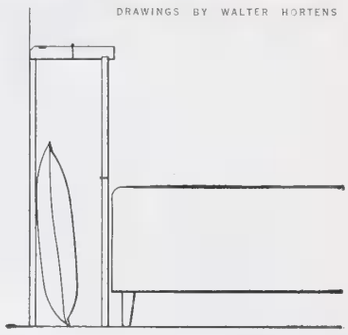
CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER




# This headboard stores pillows



DRAWINGS BY WALTER HORTENS

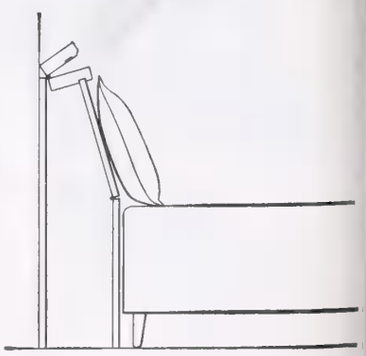


**Sitting-room** look is given to this bedroom when sleeping pillows are kept out of sight and replaced by throw pillows. Horizontal top piece of headboard pulls forward on hinge, leaving an opening through which to drop pillows. Continuous built-in unit —headboard, night tables, drawers, book shelves—adds to the sitting-room feeling.

# . . . and becomes a backrest too



PHOTOGRAPHS BY MAYNARD PARKER



**Backrest** slants just enough to make a comfortable position for reading or eating in bed. Sketch at right shows how back of headboard is hinged to make the slant. Top piece is hinged to hold the back away from the wall at the proper angle. Circular pulls are recessed into top piece. Philip Wadsworth, designer. Dr. and Mrs Charles Stein home.



# the 'one look' that is Fieldcrest

The Muses...coordinated bath fashions of legendary loveliness, inspired by Grecian goddesses of art and song. Related motifs on sheets and cases give 'one look' to the bedroom too. Beautiful separately, breathtaking together. At fine stores . . . and less expensive than you might think.

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Fieldcrest.
FASHIONS FOR BED AND BATH

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**GRACIOUS LIVING!**
You can entertain with pride, relax in luxury with the special elegance of Kentile® Solid Vinyl Tile. Choose from 91 exciting colors. Remember, too, because it's *tile*, it costs less to have installed than flooring in rolls.

**ACTIVE LIVING!**
You can "live it up" without wearing it out because each tile is vinyl through and through. It's a floor that's really built to take it . . . colors stay bright and new looking for years.

**EASY LIVING!**
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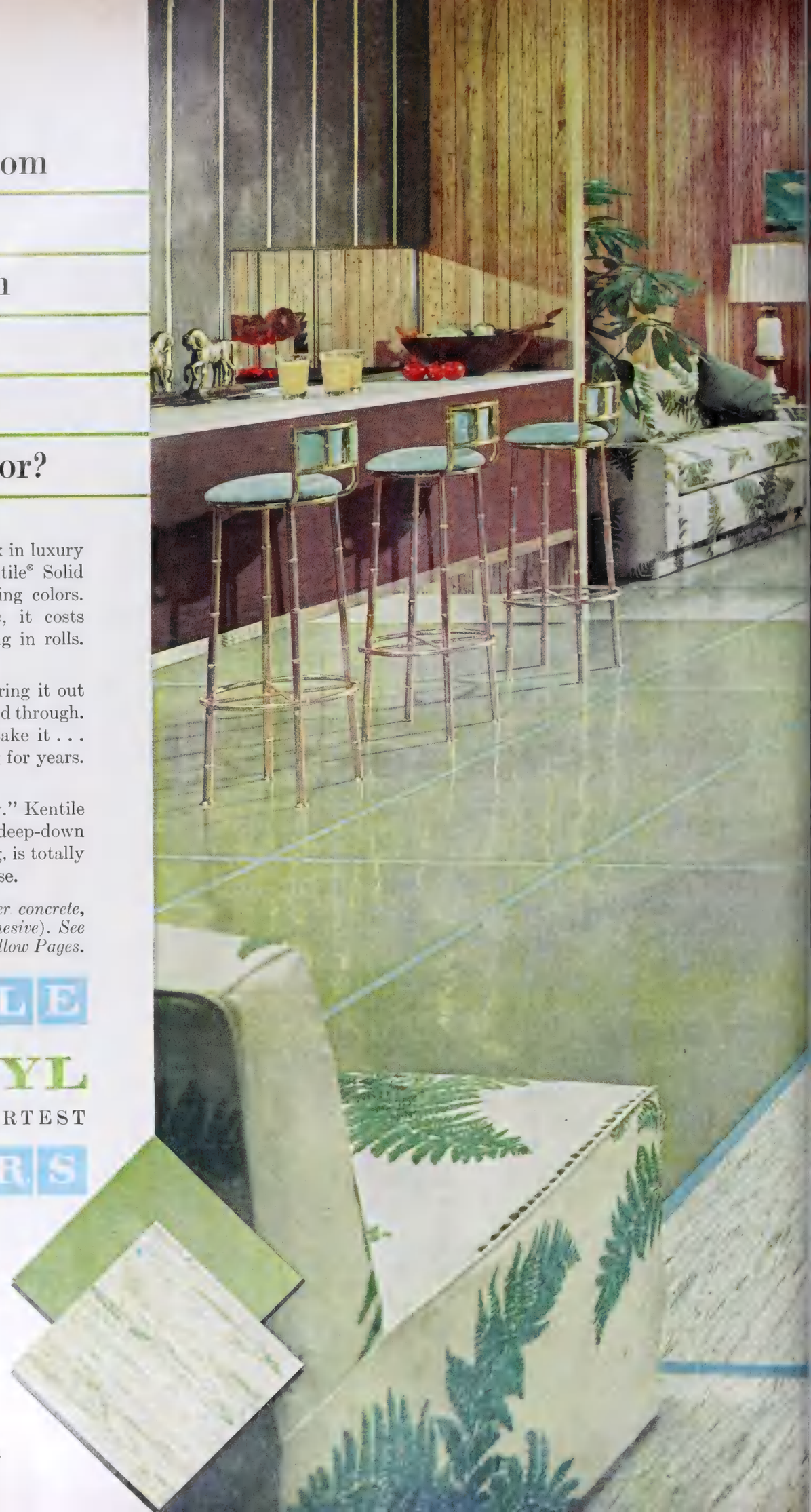
*For use anywhere indoors (even over concrete, on- or below-grade, with special adhesive). See your Kentile Dealer . . . look in the Yellow Pages.*

**KENTILE**

**VINYL**

ON TODAY'S SMARTEST

**FLOORS**



**NEW KENTILE STYLES** in the picture at right show some of the many interesting uses of Kentile Solid Vinyl Tile. In the living room and playroom, the depth and beauty of genuine marble are captured in Kentile's new "Antique Marble" at surprisingly low cost. (Color is Antique Green.) And the striking modern simplicity of the new, plain colors in Kentile's "Designer Palette" series is demonstrated both by Avocado in the serving counter area, and by Feature Strips of Bristol Blue. Wall Base is Beige KenCove®.

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Bottom ROYAL DOULTON'S NEW ENGLISH TRANSLUCENT CHINA — an exciting development in the realm of English fine china. $9.95 to $14.95 a five piece place setting. Patterns illustrated: Old Colony, Burgundy, Fairlax, Tumbling Leaves.

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# Decorator's Diary



News and notes
in the decorating field
from the pages
of a decorator's case book

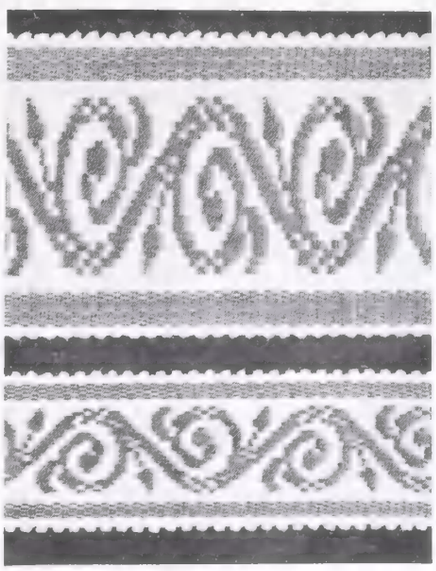
Dear Mrs. MacLeod, for reasons I shall never understand, sublet the furnished apartment of one of her daughter's "advanced" friends for a year. After one month within its sparse off-white purlieus, sleeping on a pad four inches off the floor, struggling in and out of a low canvas chair, she finally came running to me.

"It's not only uncomfortable," she explained. "It's *blank*. I certainly want to jack up that mattress on a boxspring, and I shall be delighted to contribute an upholstered chair. But how can I get some pattern into the place that I can enjoy looking at without completely overhauling everything?"

Implied, of course, was that she didn't want to make a major investment of it, either. And that wasn't going to be simple. Because it turned out that her modernist young landlady had a taste for the understated elegant—so rigidly understated that you'd have to know something about price tags to recognize it. The Italian raw silk on the draperies and the fitted mattress cover looked about as startling as a bowl of instant oatmeal; walnut frame and leather strapping of the canvas chair were meticulously hand-crafted; the shaggy off-white rug was hand-loomed natural wool, but to appreciate these fine points you had to look close and with greater understanding than Mrs. MacLeod could muster.

"I don't want to make any drastic changes, but if we could get something we could stick on and

(*Please turn the page*)



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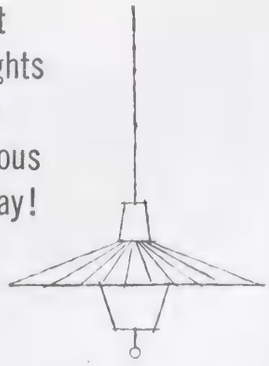
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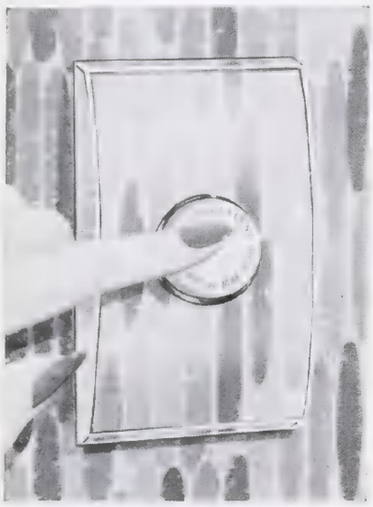
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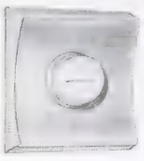
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**Honeywell Dim-a-Lite***



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**Honeywell Tap-Lite***

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SINCE 1885

## DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

take off again next January when that poor child moves back in. Oh, I do feel sorry for her mother. *She* collects Sheraton, you know, and has some of the best Sèvres in the country. . . ."

That, too, figured. Nymphs and fawns and too much marquetry had probably driven the girl to this austerity, but she'd brought her mother's sense of quality with her.

But as Mrs. MacLeod pondered the wayward tastes of the young, I was coming to grips with the problem. Indeed there was hardly a soft line or an ornamented surface in the room, from the plain, pinch-pleated draperies and the snugly zippered mattress slipcover to the long, faintly tawny-streaked white marble slab table that stood chastely against an oyster-white wall. (For dining, I supposed, out of laboratory beakers and crystallizing dishes, although I suspect that that chemical gambit may now be passé among the avant-garde.) At the moment the table was graced by a tortured sculpture of metal wire, and a lone white geranium, obviously one of Mrs. MacLeod's efforts to make herself feel at home.

"Suppose," I said, looking at the draperies, "we took the liberty of loose-stitching some braid trimming along the sides and bottoms of these draperies and gave them a braid-trimmed valance?

"In fact, we could solve practically all our problems with a new flat braid that comes in a kind of timeless, cleaned-up scroll design. It will treat your eye to some color and pattern until January comes, and then we'll just snip the threads, pull it off, and our girl will never be the wiser!"

The idea worked smooth as cream. The Conso flat braid I had in mind comes in two widths—2" and 4"—in six colors on a white background. We chose a tawny, toasty shade, used the narrow width to outline the draperies. We had a straight valance made to match the draperies and trimmed it by running a center strip of the wider braid along its length. We used the broad braid to trim the tailored skirt we had made for the new box spring, and "framed" the mattress slipcover with a trim of two-inch braid, carefully beveling the braid at the corners. We used the braid again to frame-border three large square cushions which sit on the bed against the wall like a sofa back.

With these life-saving companion braids and a small MacLeod-size armchair upholstered in an iridescent orange and green Thai silk, we broke the dead white and humanized the place without creating any incongruities. I *did* park the wire sculpture in the coat closet, and gave the marble table a line-up of white geraniums in shiny brass pots.

Mrs. MacLeod, who had formerly looked as if Whistler's Mother had wandered into a Mondrian, now seems to belong in her background. The braid is not a lost investment, either, because it is washable spun rayon and can be dunked clean and used again when the time comes to remove it. But my guess is that the avant-garde lady will want to keep things as they are.

"I have," began Mr. Nestor, ticking off his belongings almost apologetically, "an old oak chest—almost black—Jacobean, I think—and a refectory table quite like it; and a collection of Daumier prints—pretty good, I think. You see, these things were in the family. But I don't want my flat to look like a museum."

He had hired a great two-story studio-room with a skylight and an iron staircase that led up to a balcony, which he planned to use as a bedroom. He was not, it developed, an artist, but a lawyer who often studied at home and went arty on week ends and holidays.

(*Please turn to page 44*)

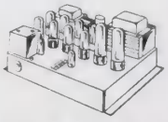


**Modern Jacobean paper and fabric**

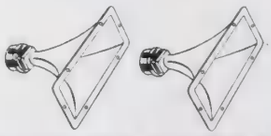
**HERE ARE SOME OF THE MATCHLESS SUPERIORITIES OF THE IMPERIAL STEREO THEATRE**



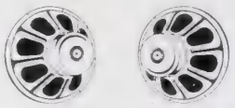
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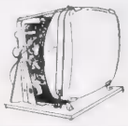
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## DECORATOR'S DIARY

CONTINUED FROM PAGE 42

And from all accounts he did a fair share of entertaining. So this vast one room had to perform a lot of functions—living, dining, library, and studio.

The old oak chest turned out to be an understatement, as did the refectory table. They were both enormous regal-size pieces. The top cabinet of the chest could have stored my entire wardrobe. It was destined to serve as a combination bookcase and art supply cupboard. And the lower cabinets could easily hold dinnerware for twelve settings. You could stack a year's supply of magazine subscriptions on one end of the table and still have room for a sit-down dinner!

But what delighted me most when I saw this black oak against the room's white plaster walls was that here was the most appropriate chance I'd come across to use a fabric and wallpaper combination I'd been drooling over since I first saw it in the Gian Matrix showroom. Someone with tongue in cheek had dubbed the pattern "Jack-o-bean," but there's nothing whimsical about it. It is in fact a most dignified, if modernized, rendering of the inevitable pomegranate and acanthus that show up in the "tree of life" pattern that goes traditionally with Jacobean oak. But its freshness comes from its unusual printing. Hand-printed in black on white—on both wallpaper and matching fabric—it has something of a Japanese quality because the imprint blurs off, or "smudges" interestingly like the fading-off strokes of a calligraphy brush or the blurred lines of a charcoal sketch. Since there's nothing shy about the pattern, it needs an outsize room. In fact, its darkness tends to cut down the apparent vastness of a too-big room to something like livable size.

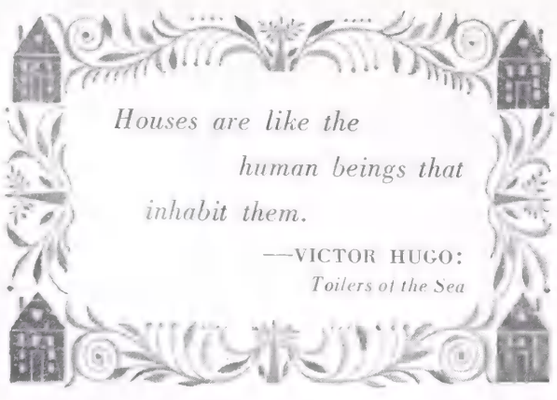
My tricky way of having the fun of using this unusual pattern in both paper and fabric—and giving my client an appropriate room into the bargain—was to drape the high windows with the print on a heavy linen, and to hang it in draw-curtains from the ceiling of the balcony to create privacy for the sleeping area. I used it also to slipcover two deep armchairs and the cushion of the window seat. The stuff looks pretty stylish in conjunction with a white Moroccan rug and a modern sofa covered in black felt and set against a white-painted wall where the print collection hangs.

The other end of the room under the skylight is the studio-dining department. This needed some distinguished visual breaking point between this area and the rest of the room. So I let the wallpaper indicate this, using it on one complete wall and continuing it for a short distance on each adjoining wall. Only I didn't use the print on wallpaper but on paper-backed burlap, which tends to play up even more the blurry quality of the pattern.

The broad window here is draped in white linen and the great old chest and the impressive old table stand against the wall on either side of it. For table seating I bought one long dark oak bench and two simple open-arm armchairs completely covered, frame and all, in the shrillest mustard-color leather I could find.

The entire floor of the room is covered in vinyl tile in mustard-gold, which we've left uncarpeted at this end. It makes a bright spot under the cool north light of the skylight, and permits the owner to pursue his artistic bent with paint and turpentine without danger of wreaking havoc on a rug.

It's as well received a job as I've ever done. Seems to me that I've already told fifty people who have asked about it that the fabric is 54″ wide, the print may be done on



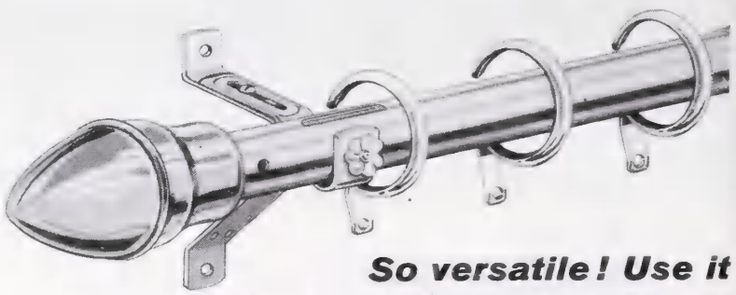

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Your new draperies deserve the crisp good looks, smooth handling, and long life ensured by genuine Kirsch . . . as offered in several price ranges by stores which have your needs in mind. There's a Kirsch dealer near you, so you need not accept a substitute, should one be offered.



So versatile! Use it to draw a pair, or all-one-way



It's simple to install your new Kirsch decorative Dura-Brass traverse rods so each one pulls one panel of drapery all the way across the rod . . . as so often desired for corner or bay window treatment.

Complete step-by-step installation instructions are packed with this excitingly-different, beautiful rod; you'll find it easy to put it up just the way *you* want it.

silk antique satin, rayon antique satin, or heavy cotton or linen for upholstery, or on lighter weight materials for draperies, and that the wallpaper is 36″ wide, with 4 running yards to the roll, that the design can be printed on paper, Shiki silk, linen paper, paper-backed vinyl, and burlap wallcovering.

If Mrs. Clarkson weren't so young and pretty she'd remind me of the old woman who lived in a shoe. She had so many children—five boys, including twins, all under the age of ten—that she really didn't know what to do, especially about bedding them down adequately and giving them a place to play in her newly acquired house. Two of the boys are unexpected additions—nephews who have been parked suddenly with the Clarksons for a year, while their parents are off in some obscure mountain area in South America.

The new house, built on three levels, was adequately bedroomed for the Clarksons' own needs. But the new arrivals have caused a change in plans. It has been decided to turn the ground-level playroom into a dormitory for five, because it's an ample room with an outside terrace and delicious tract of woods where the kids can run, climb, get themselves soggy with mud, and generally live the life of little boys. The floor is asphalt tile and there's a lavatory and shower handy for rinsing them off before they get loose in the rest of the house.

But after all, there is a space limit here, and to cope with this we've put four of the youngsters into a pair of two-tier stack beds. So that the fifth, the youngest, will have no feeling of inferiority about sleeping in a normal bed, he's ensconced in a bed that has the novelty of a pull-out trundle underneath. This provides extra sleep space for a dear friend, should he happen to spend the night.

For their hanging clothes, we've given them steel lockers, finished in charcoal gray, which may sound institutional, but the Clarksons believe that they're a good investment against future days when they'll use them in a summer camp. Along the wall a line of painted gray-blue chests have been arranged like three knee-hole desks, with a continuous plastic top running like a counter for study space. They're set up with three plain straight-back birch chairs.

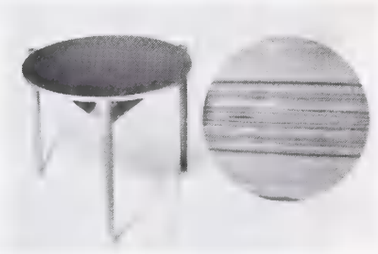
But still and all, there was something too communal about that counter, and every boy should have a table and chair of his very own. In limited space we could see that this would pose a problem. But by good chance, I happened upon a catalog of Scandicrafts, a firm which imports well-made accessory furniture pieces from Scandinavia. Studying a group of round stacking Danish tables, I saw a way to give each boy a table *and* chair of his own, solve the space problem, and give the Clarksons some more future-usable furniture.

The tables are teak (or they can also be walnut), 16″ high, and inset with flip-tops—black or white melamine plastic on one side, wood on the other—19″ in diameter. They were not by any means designed to be "work tables" but what with the way kids sprawl on the floor these days, they work out quite handily when there are jobs of crayoning, bug-dissecting, and similar chores to be done. And, above all, they are sittable, so each one has his own chair. They're kept in a stack in one corner of the room. We've gone so far as to label each with a little painted symbol, the way they do children's belongings in Denmark—a ship means Richard, a plane means Danny, a dog means Tom, and so on. And we've carried out this labeling system on the doors of the lockers, too.

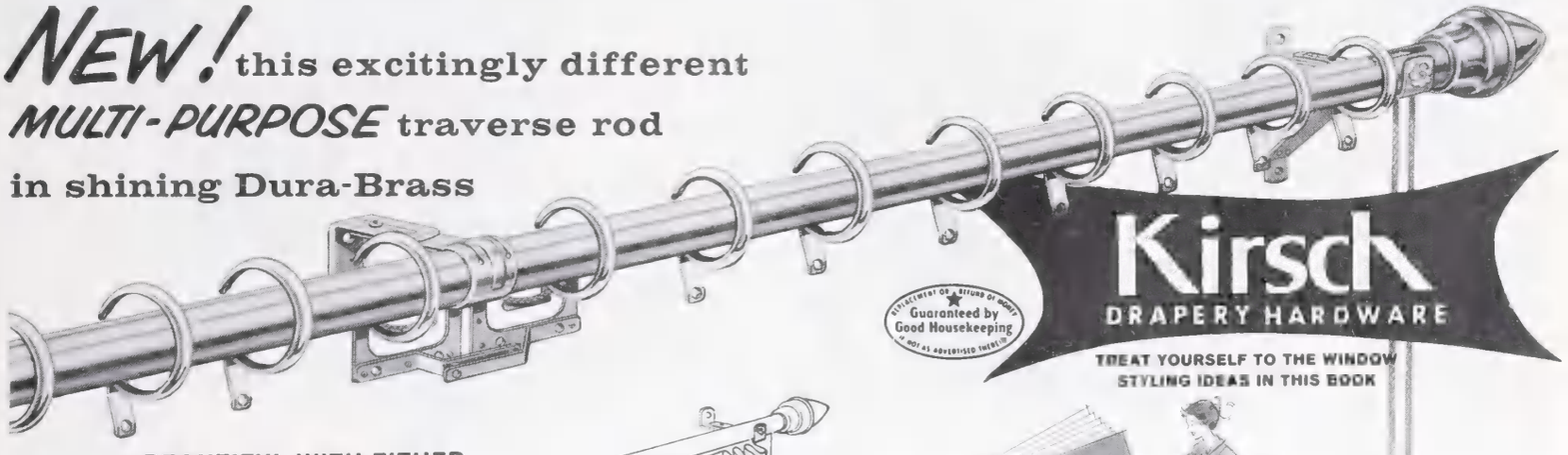
The tables are a big success on another count, too. It just so happens, when the Clarksons are entertaining on the terrace, that extra tables or perches are frequently in demand. On these occasions the boys, with great pride, contribute their tables to the company, carrying them easily out to the terrace, for they are not at all heavy or hard to manage. They come also in solid teak or walnut with fixed, non-flipping tops.—M.G.

**Stacking tables**






**NEW! this excitingly different MULTI-PURPOSE traverse rod in shining Dura-Brass**



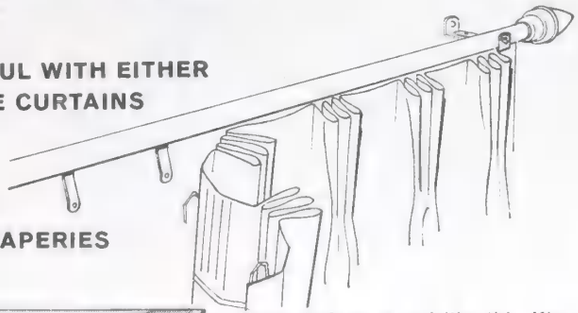

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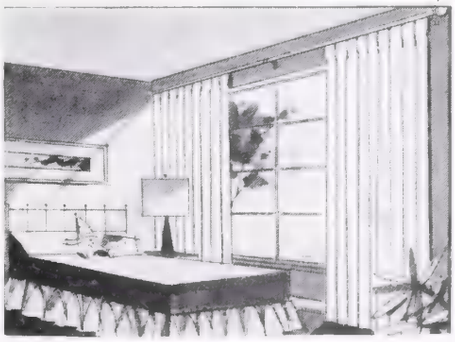



It's easy—and it's fun to plan window effects with hints and tips from experts. This full-color book also shows how to *make* curtains and draperies. Includes a unique Color Selector Kit. Send coupon today with 50¢.

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**LUXURIOUS PLEATED DRAPERIES**





Never before, a rod like this Kirsch decorative one-inch adjustable smo-o-oth-drawing traverse in gleaming Dura-Brass. In buying, you select either the "ring" slides or the plain ones, to get the effect you want.

Skillfully engineered to stay beautiful for years: Dura-Brass can't tarnish or corrode; the "rings" don't touch the rod, so can't scuff it—they will pass freely over supports needed for wide installations. The long-wearing cord—concealed inside the rod—is "endless," for use with a tension pulley. (Cord "pulls" are packed with the rod, if you wish to use them).

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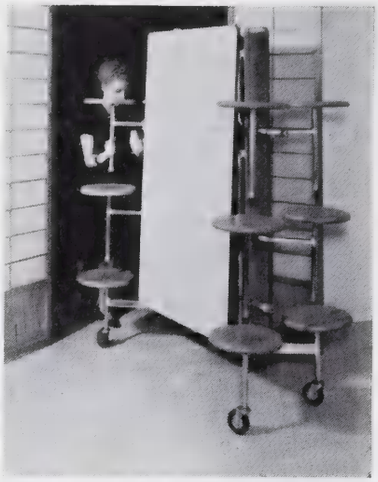
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# *Take it easy!*

By JULIE POLSHEK



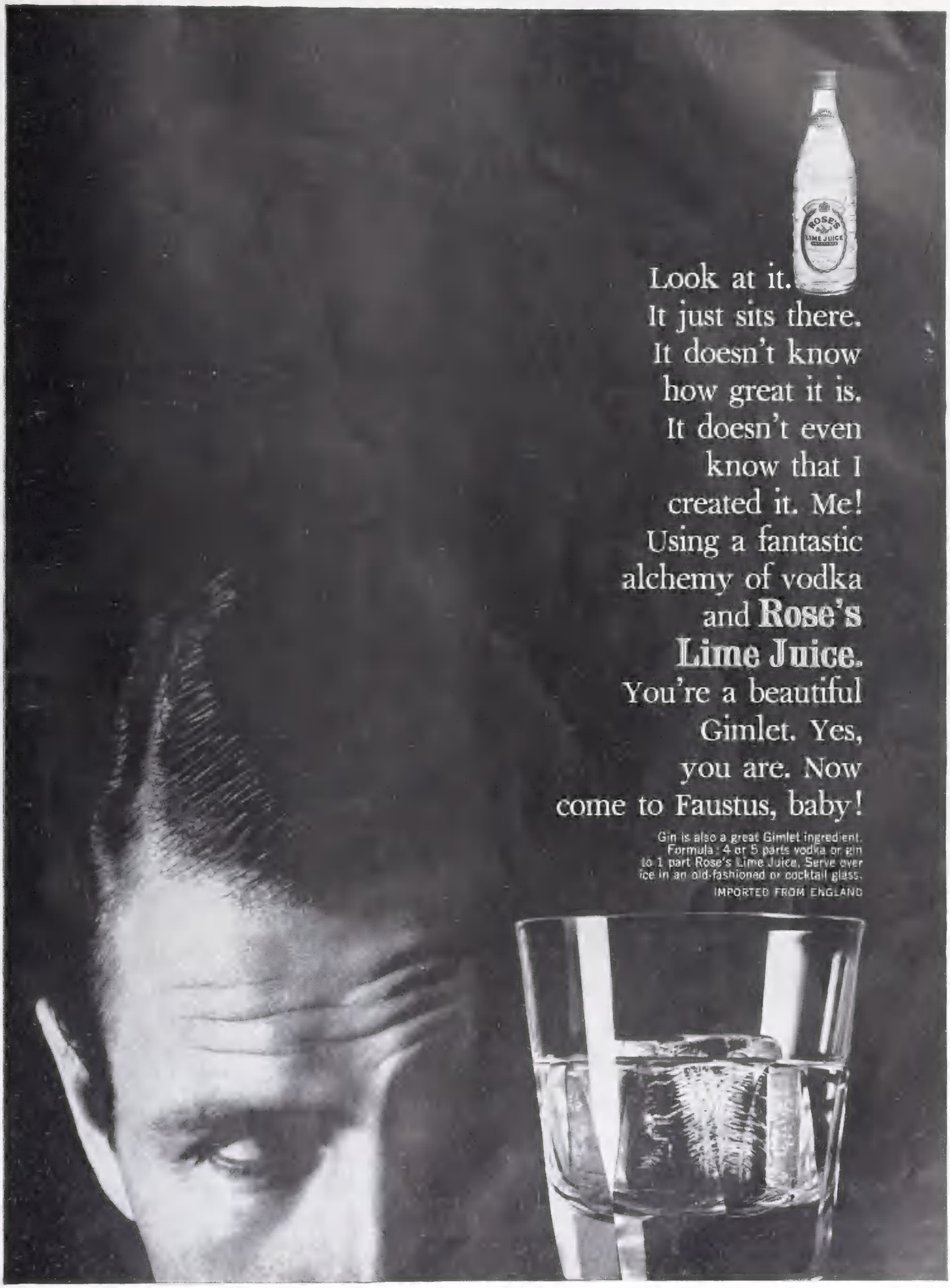
***You can store it in a walk-in closet***





**All-in-one** "foldaway" sets up 12 stools and 10-foot table. The middle divides automatically; the unit folds with wheels ready to roll. Party-size facilities transport where you will, outdoors or indoors; unfold or fold in seconds. Rumpus-room gang acquires jazz-session center, cleared away at will when dancing starts. Hand bar initiates automatic folding or unfolding; both actions are self-locking. Note leg-room design of stool unit. The Sico innovation, created for school cafeterias, under $300 in stool type. Powerfully built of luxury-quality materials. Table accessories, Bloomingdale's, New York, N. Y.

(*Please turn to page* 55)




Look at it.
It just sits there.
It doesn't know
how great it is.
It doesn't even
know that I
created it. Me!
Using a fantastic
alchemy of vodka
and **Rose's**
**Lime Juice.**
You're a beautiful
Gimlet. Yes,
you are. Now
come to Faustus, baby!

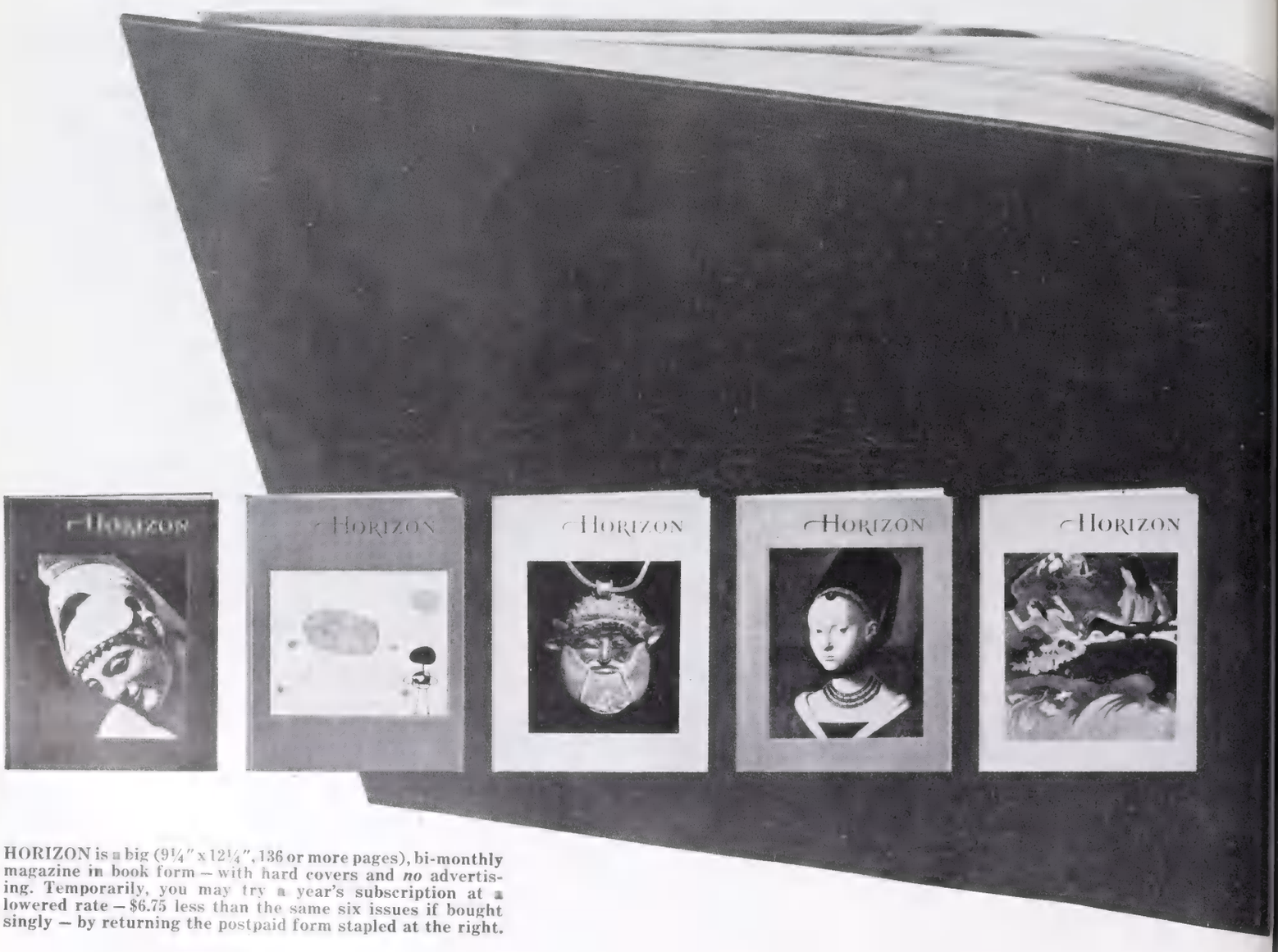
Gin is also a great Gimlet ingredient.
Formula: 4 or 5 parts vodka or gin
to 1 part Rose's Lime Juice. Serve over
ice in an old-fashioned or cocktail glass.

IMPORTED FROM ENGLAND



*The first public offering in eight months of a magazine which aims to be the most beautiful in the world:*

# HORIZON




**HORIZON is a big (9¼" x 12¼", 136 or more pages), bi-monthly magazine in book form — with hard covers and *no* advertising. Temporarily, you may try a year's subscription at a lowered rate — $6.75 less than the same six issues if bought singly — by returning the postpaid form stapled at the right.**

Have you met HORIZON yet? Perhaps it's time you did, as this strikingly different magazine in book form begins its third year.

For it's only once or twice a year, in a few such compatible surroundings as this, that the publishers (the same who publish AMERICAN HERITAGE, The Magazine of History) invite new subscriptions. Your invitation to try HORIZON, as the form inserted here indicates, is a good one – embellished with a lowered rate, prepaid postage and an easy way to pay.

### What's different about it?

A bi-monthly, HORIZON unites art and ideas, the sum of which is culture, in a fresh format: superb illustration, hard covers, *no* advertisements at all. It is printed here and abroad by three methods on three textures of paper. It is probably the most beautiful magazine in the world.

HORIZON seeks to serve as a guide to the long cultural adventure of modern man: to explore the many mansions of the philosopher, the painter, the historian, the architect, the sculptor, the satirist, the poet; to create a "museum without walls" for man's finest achievements in the visual arts; to build many bridges between the worlds of scholars and the minds of intelligent readers.

To this end, the articles range the centuries and the globe. Pictures, often in color, light almost every page: sculpture, maps, buildings, mosaics, cartoons, people from the Negev to the stage – lively art from cave drawings to movie palaces.

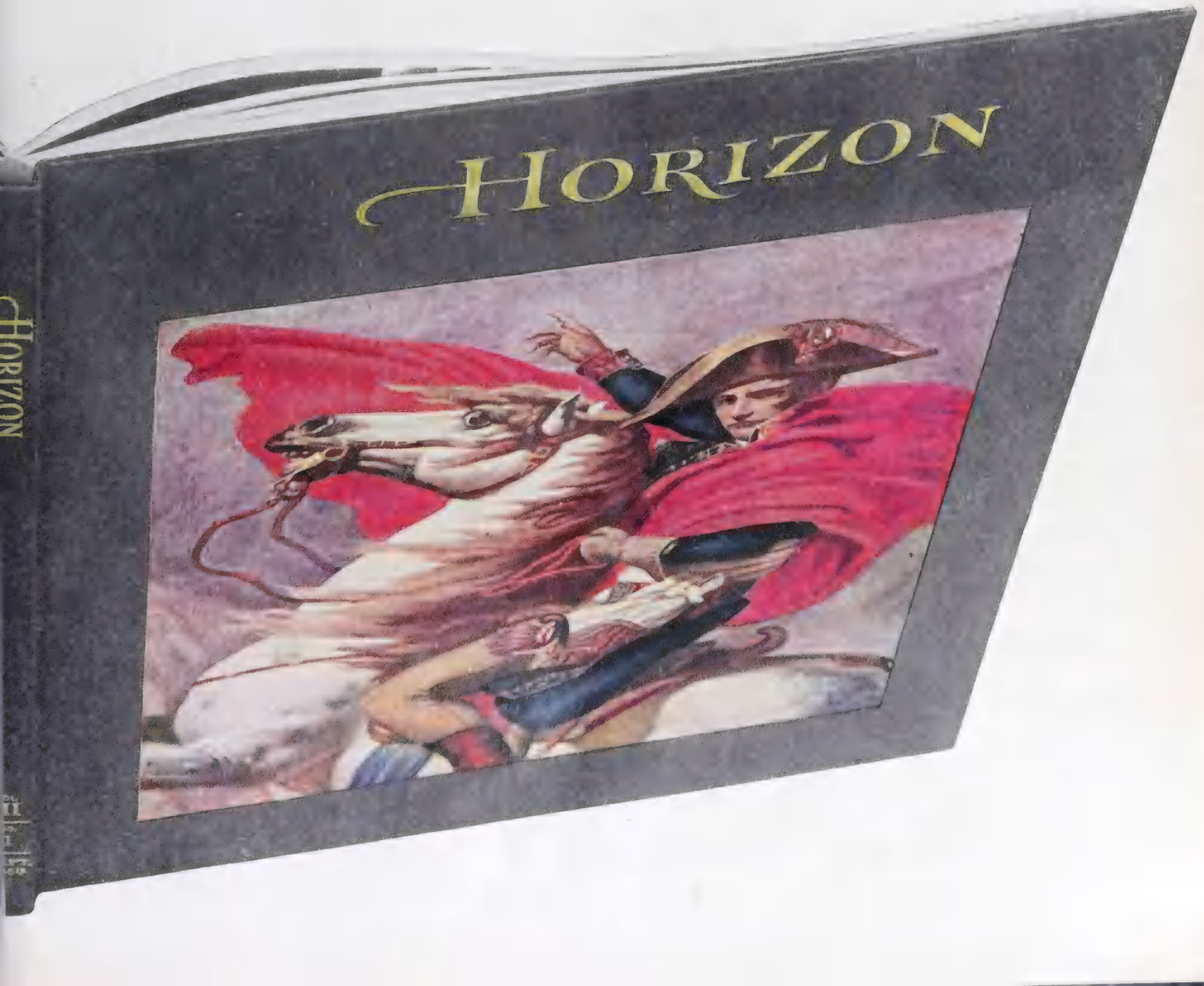
### What can HORIZON do for you?

Nothing aggressively uplifting, or fashionable, or urgent. There's no counsel on how to manage your money or your ballot, your casserole or your spouse.

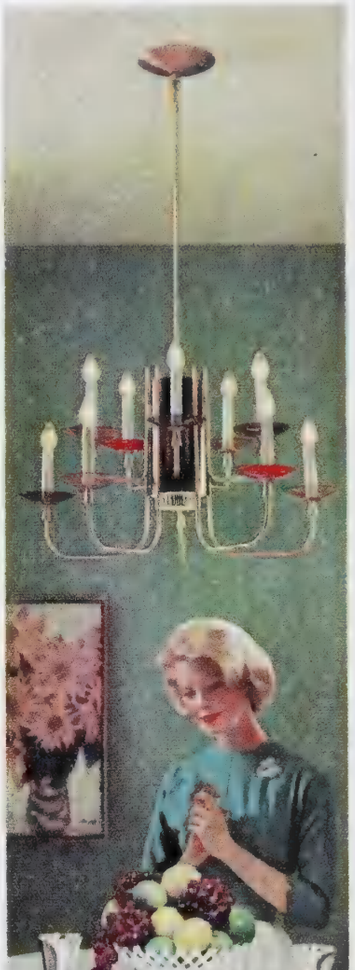
There *is* food for thought, play for the imagination, for any reasonably inquisitive mind. And you'll discover, as 160,000 people already have, that every issue fits in well with your home's more cherished books, as part of a purposefully elegant, *permanent* collection of the arts.

**To try HORIZON,** tentatively (you may cancel at any time, without penalty), mail the form inserted between these pages. If it's gone, the address is 551 Fifth Avenue, New York 17, N. Y. Look through your first issue before you send a cent. Then we shall ask for $1.95 to begin, $5 a month for the next three months. (HORIZON is regularly $3.95 a copy, $18 a year –necessarily expensive, but not extravagant for a magazine equivalent in quality to a $10-$15 book.) The lower price lasts only as long as our supply of the current issue*, and that won't be long. Good idea to mail the form today.

*Some highlights of the September HORIZON (pictured below): Ingmar Bergman on *Why I Make Movies;* John Kenneth Galbraith on the arts in an affluent society; *The Louvre,* a history, with a portfolio of master works; *The Coming of the White Man* as portrayed by other cultures; articles by Russell Lynes, Jean Stafford, Walter Terry, many others.

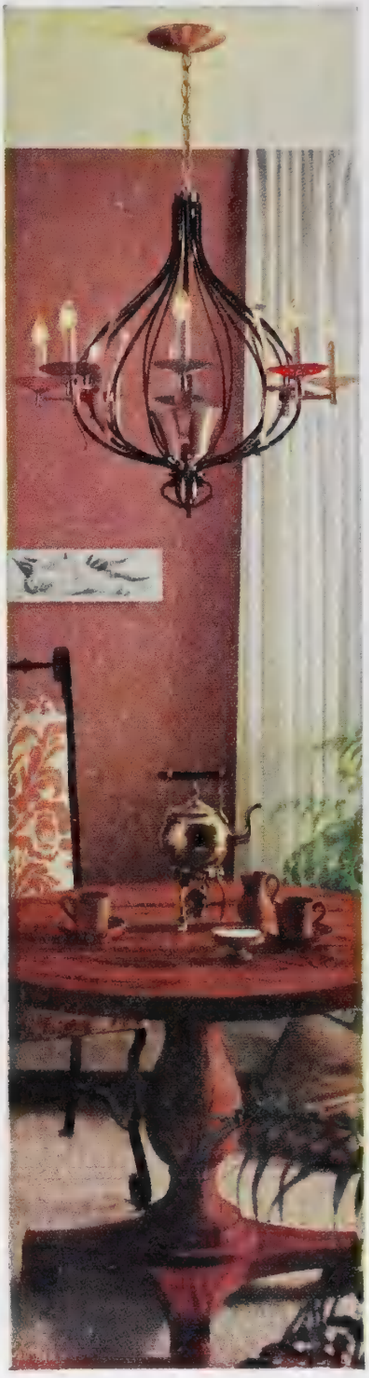


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**Formality and function.** Unique blending of style and function. A play of candlelights on colorful glass bobeches and gleaming brass . . . plus a concealed center downlight which provides beautiful accent for a table.

**Create your own effect.** Candlelights set the mood; separately controlled center uplight floods room with rich illumination. Muted, multi-colored glass bobeches add a lovely accent.





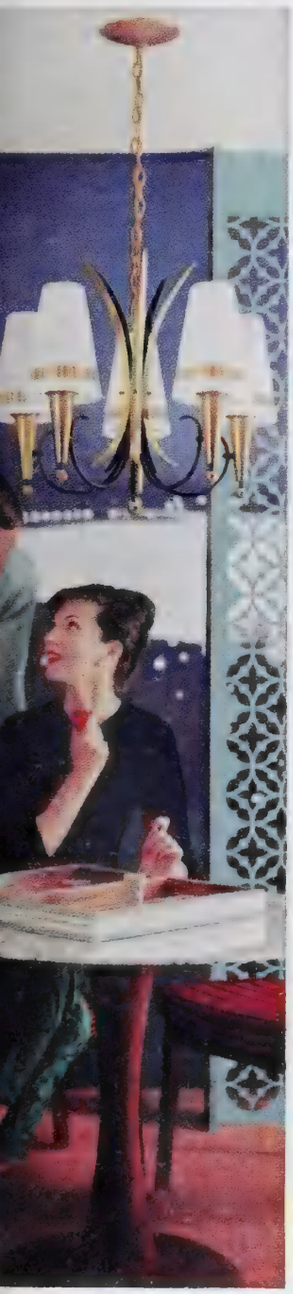
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# LIGHT

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**party mood.** Brass flares catch reflect light and color, enhance rich illumination. Select the le to suit the decor. (See right.)





**The effect you want.** Create perfect harmony with your decor. Select from any of these shades for either of the adjacent fixtures. Each provides well shielded illumination. Each will hold in perfect alignment on the fixture.

**Study in light.** Warm walnut is contrasted with polished and satin brass in a family of fixtures of varying sizes for wall or ceiling. Select the shade to suit the decor. (See left.)



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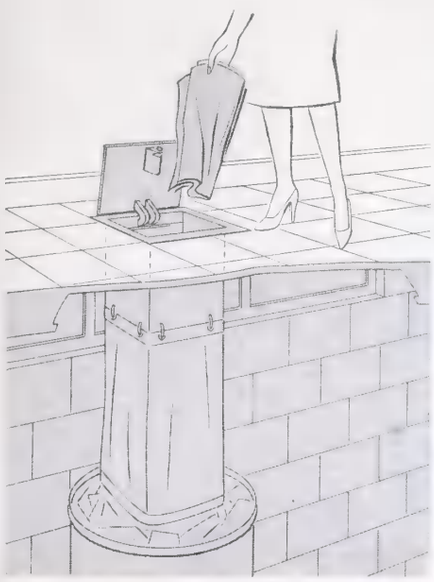
## TAKE IT EASY!

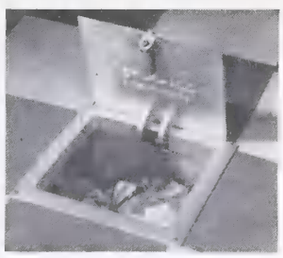
CONTINUED FROM PAGE 46





**Shelves revolved** by pivot-door action are automatically sent outward for easy access. Convenient design gives full shelf use for storage. Companion "lazy susan" (about $85, $95) are corner space-savers 36″ x 36″ x 24″. Custom-crafted with furniture detailing by Willett, well-known furniture manufacturer. Beautifully grained hardwood, golden burl birch in hue. Tough "proofing" finish. Matching, 4-drawer linen cabinet (36″), about $95; open-shelf unit, $57. (All not including counters.)





**Rubbish deposit** at kitchen entry of Ketch-All descends into your basement waste-can via a chute. Same convenience is applicable to laundry disposal. Trap door, spring-operated (8″ x 8″), installs in flooring; unites with metal; 14-inch chute, fitted at tail end with detachable washable canvas extension (6 ft.) $29.95.

*(Please turn to page 152)*





LIVING ROOM, DINING ROOM, BEDROOM, BATH OR HALL, NOTHING MAKES A HOUSE A HOME LIKE STOCKWELL ON THE WALL.

*Refreshing as a sea breeze—OCEAN VIEW by Stockwell, just one of many exciting patterns from the new TREND OF THE TIMES collection. All plastic sealed for washability with companion papers and handprinted matching fabrics.*

*Available at better dealers everywhere.*

**SHOWROOMS:** LOS ANGELES, PASADENA, BEVERLY HILLS, SAN FRANCISCO
**DECORATOR SHOWROOM:** 103 S. ROBERTSON BLVD., LOS ANGELES

**DISTRIBUTORS:**
THIBAUT—NEW YORK WARNER—CHICAGO SEABROOK—MEMPHIS

**A beautifully illustrated wallpaper idea book can be yours by sending just 20c to C. W. Stockwell Co., 3262 Wilshire Blvd., Dept. H.B. 10, Los Angeles**



*For Cherished China*
**PLATE MATE**
*Protective Storage Cases*

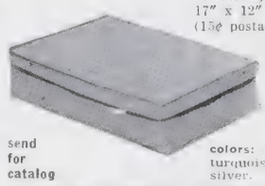
**Your finest plates will be ready to use at a moment's notice.** Protect them from dust and chipping by storing in lovely satin-finish, washable quilted plastic cases with round about zippered closures.

A. **A. Plate Case Set:** Each holds up to 12 plates. 3 sizes to set: 11½", 9", 7½" dia. $3.95 (35¢ postage). 36-piece washable protector pads, $2.00 ppd.

B. **B. Cup and 6½" Saucer Case Set:** Store 6 to 8 cups and 12 saucers in full-zippered cases. 2-pc. set, $2.95 (15¢ postage). Each case, $1.50 (10¢ postage).

**C. Platter Case:** Stores 1 to 6 serving pieces in full-zippered case. 17" x 12" x 4". $2.50 (15¢ postage).





C.

**PERSONALIZED:** Add 40¢ per cover for embroidered single initial in charcoal or navy.

**RMS INTERIORS** dept. hb-100 214 West Ontario Chicago 10, Ill.

send for catalog

colors: white, pink turquoise, gold or silver.



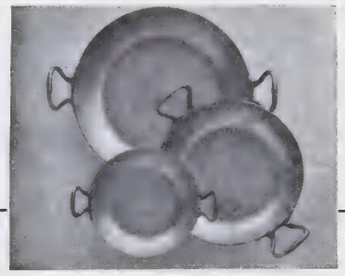
*Priceless Treasure* **Now $12.95**



**Elegant 18th Century PITCHER**
A true exquisite reproduction. Heavily silver plated high lustre finish. Ice stopper. On four English Rosebud feet. 2 qt. cap. 10½" high.
**EXCEPTIONAL VALUE! ! $12.95 tax incl.**
(Reg. $21), shipped gift wrapped, postpaid.
Money Back Guarantee
JUST OUT! **NEW 1961 GIFT CATALOG—FREE**

***Graydon* SILVERMART, LTD.**
805 Lexington Ave. (Dept. 1060), N.Y.C. 21 TE 8-9250
*... Visit Our Gift Shoppe at 62 St.*





*"666"*
*Copper au Gratins*

These gleaming copper gratin dishes have two bronze handles and are lined with pure block tin. They are wonderful for Welsh Rarebits, Shirred Eggs, Lobster Newburg and for keeping other individual concoctions piping hot. There are three sizes:

No. 12—4¾" diameter.....$3.60
No. 14—5½" " ..... 4.10
No. 16—6⅜" " ..... 5.45

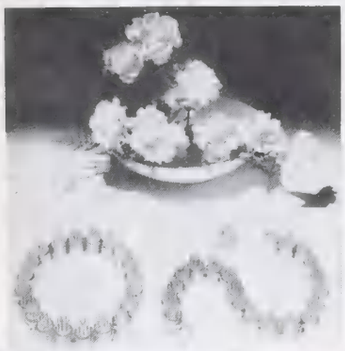
**Prepaid in U.S.A. No C.O.D.'s**
Write for our complete folder.

21ST & 6TH AVE

*Bazar Français*
EST 1877

**666 SIXTH AVE. NEW YORK 10, N.Y.**
between 20th and 21st St.





**JAPANESE FLOWER ARRANGER**

The art of flower arranging is within reach of the amateur who can easily make garden club arrangements with a new flexible, needlepoint holder that can be bent at will. Individual pins can be removed or added to holder, chain style, to create size and shape desired. Comes in plastic case for safe storing.

**$3.95** ppd.
**Write for Free Catalog**
**EDWARD H. ZIFF, IMPORTER**
Dept. HB-100 Merchandise Mart
P. O. Box 3072 Chicago 54, Ill.



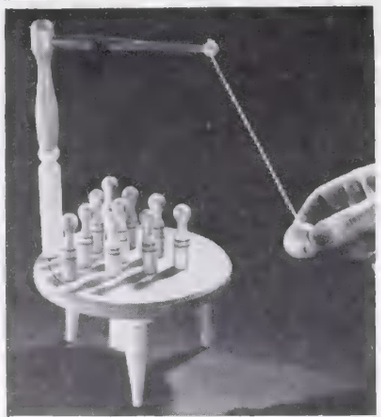


**TABLE BOWLING** **$1.50** Ppd.

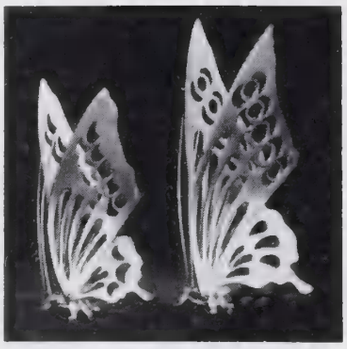
A game for the whole family to enjoy. Just swing the ball at 10 gaily striped wooden pins—try to knock them all down. After your turn, a pull on a weight under the table sets all the pins up again. 11" high 6" in dia., it takes little space for play or storage.

*Penna. Residents Add 4% Sales Tax*
*Sorry, No Stamps or COD's, Please*

**THE ADDED TOUCH**
**Wynnewood HB10, Penna.**


# WINDOW SHOP

WITH Peggy Ryan



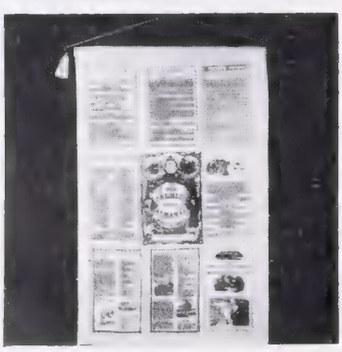
**BRASS BUTTERFLIES** are beautiful as all good butterflies should be, and we have given our heart to these. Let the pair light on a book shelf, beneath a mass of eucalyptus leaves, on a marble top coffee table. Solid brass with a delicate openwork design; highly lacquered, one is 9½" h., the other 7½". $6.98 pr. Palley's, Dept. HB100, 2263 E. Vernon, Los Angeles 58, California.



**A COPPER BUCKET** is beautiful enough to lift an entire room into distinction, and it has more roles than a character actress. Heap it with masses of rhododendron leaves, magazines, or kindling wood for the fire. Use it as a handsome wastebasket. Handmade of solid copper with 3 Old English or block initials, it's 12½ x 11" oval. $19.50. Henry W. Longfellow, Weston 93, Mass.



**SHIKARI'S A SPORT** in India. So for hunting & fishing, camping & boating men here are Shikari duffle bags. Tough, waterproof canvas with cowhide carrying handles, nylon stitching, for toting or storing sports equipment. 20" d. by 12" diam., weighs 8 oz., $7; 26 x 15", 12 oz., $8.50; 34 x 18", 20 oz., $11.50. From Norm Thompson, 1805NW Thurman, Portland 9, Ore.



**PASS THE BUCK** to Spencer Gifts and in return receive the Farmers' Almanac Towel that forecasts the year's weather for 1961, is a lovely tea towel for 1962. Hand-printed in brown and antique gold on pure Irish linen, towel with old-timer recipes, horoscopes, hemmed top with staff, tassels for hanging. 16 x 29", $1; 6, $5.50. Spencer Gifts, Spencer Bldg., Atlantic City, New Jersey.

# PING

*Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Unless stated, postage is included in price. Firms prefer not to handle C.O.D.'s. Postage extra outside Continental U.S.A. Happy Window Shopping!*



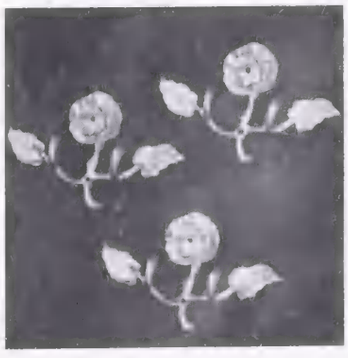
**THE BETTER TO SEE WITH**. Send these as a gag-gift to the Brummel who's kept under stern surveillance by all husbands. Slip them on and patrol the office. Super-Specs are the largest, funniest glasses ever made. 11″ across with built-in bifocal lens. Plastic with comfortable nose piece, temples that grip. $1.98. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.



**ICE CREAM FLOWERS** in zinnia, rose, daisy, dogwood, pansy and black-eyed Susan shapes make any meal a party. Fill them with your favorite flavor, pop them into the freezer. To unmold, pour warm water into reverse side, out slips a perfect posy. For gelatin desserts or molded salads, too! 6 for $1.95 (1 of ea. flower). Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Texas.



**CHRISTMAS CANDLES** flicker with fragrance to fill your house with the wonderful smells of snow-deep woods. Choose pine in green, red, or white; bayberry (brown); Jessamine (yellow); lilac (blue). Pine cone 5″ h., $1.50. Christmas tree, 6″ h., $1.25. Plantation dish holder, $1.25. Carolina Soap & Candle Makers, Box 83, Southern Pines, N.C.



**REACH FOR A ROSE** hook and make a decorative job out of hanging hats and coats in the hall, tea towels in the kitchen, a robe in the guest bath, handbags and belts in your own closet. A stunning design of a rose in full bloom with sculptured leaves is plated in gleaming gold-tone metal. $1 each. 3 hooks, $2.75. Lillian Vernon, HB10, 276 E. Third St., Mount Vernon, New York.

*imported from* **DENMARK** *the best in contemporary accessories*

**PRIZE WINNING STAINLESS**

Sleek stainless steel triangles, 2¾″ on each side, make unusual ashtrays or candle holders. Designed by a leading Danish metalcrafter of the finest stainless, they have a permanent satin smooth finish.

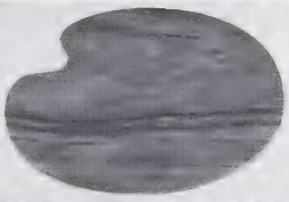
Ashtrays . . . . . 2 for **$1.95**
Candle Holders . . . . . 2 for **$1.95**

Tapers, hand dipped high quality white candles from Sweden. Not sold separately.
Set of 10 **$1.25**

1 pair Candleholders, 1 pair Ashtrays, and 2 Sandwich Boards . . . the 6 pieces for **$5.50** ppd.

*Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢.*





**OIL FINISH TEAK SANDWICH BOARDS**

Versatile, beautifully grained wooden boards with a dozen uses—jumbo coasters, cheese boards, snack trays, trivets. Never stain, need no washing, just wipe clean with damp cloth. Each about 7″ long. Choose heart, square or palette designs. **2 for $1.95**

*(See our other ads on pages 58 and 60)*

Scandicrafts
18 North Aster Street

DEPT. B-10
IRVINGTON-ON-HUDSON, NEW YORK



**LOOP EARRINGS**

***Now available in 2 sizes — as large as a quarter — as small as a dime.***

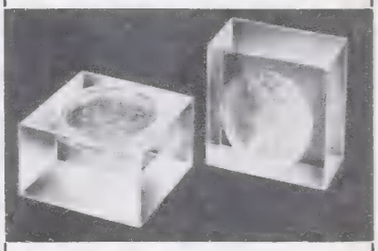
These elegantly simple LOOPS are the perfect earrings for suits, dresses or sportswear. Handsomely designed in one smooth clean swoop, they fasten to your ears without pinching; no springs or hinges to mar their beauty. Order a pair of each for yourself and give them as gifts . . . every fashion conscious woman will want them.

**STERLING SILVER . . . . . $2**
**18 kt. GOLD plate . . . . . $2**
**Lustrous COPPER . . . . . $1**

Add 25¢ tax and postage each.
No COD's please. Satisfaction guaranteed.
Order by mail today. Send cash, check or m.o.

OLD PUEBLO TRADERS
Box 4035
Dept. HBL
Tucson, Arizona

**SILVER DOLLAR PAPERWEIGHT**



An exciting gift of silver for that "special person." Genuine silver dollar embedded in clear, hand-cut lucite. Gleams and sparkles like a diamond. Collector's item, yours may be worth twice as much next year. Order No. 772.

**Only $4.95 Postpaid—2 for $9.75**

Write for FREE gift catalog of unusual items.

**DOWNS & CO.,** Dept. 1110J
1014 Davis St., Evanston, Ill.



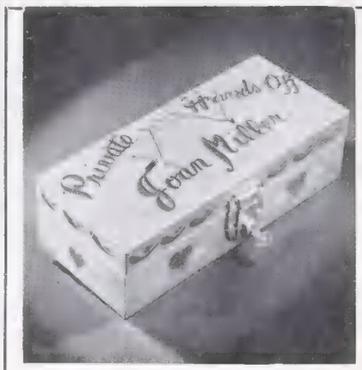
**EBONY SWALLOWS hand carved in AFRICA**

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7″ long. At this low price, you'll want several sets—for yourself—for gifts.

**SET OF 3 Only $1.95** ppd.

*Write for free Magazine—Catalog (subscription—4 issues—free with order).*

SHOPPING INTERNATIONAL INCORPORATED
Dept. 355, 25 Lafayette Ave., White Plains, N.Y.




**V. I. P. BOX**
**For Very Important Papers**

STASH YOUR CASH, savings bonds, policies, jewelry and your daughter's curls in this strong box. Colorfully personalized with your full name and the words: "Private, Hands Off." A marvelous present for any occasion. Silver-gray metal box with key is 12½″ x 5½″ x 3¾″.

**$2.95 plus 30¢ post.**

Gotham Gifts
67-85 Exeter St., Dept. H-100, Forest Hills 75, N.Y.

## STACKING STOOLS from SWEDEN




in genuine birch **5.95** per stool

in genuine teak, walnut, rosewood or mahogany **$6.95** per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables or extra seats ■ well constructed each will support the heaviest of persons. 18" height, 14" diameter, tops . . . alcohol and hot beverage proof. Also available 17" diam.; 18" high. Your choice teak, walnut or rosewood. $11.95 per stool.

## STACKING SQUARES from DENMARK



**$12.95** per Table

On the square—stack-seat-serving tables also interlock to make a magnificent coffee table. 18" square tops are teak, walnut or rosewood in the practical oil finish. 18" high with matching wood legs.

See our other ads on pages 57 and 60

*Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢.*

**Scandicrafts**

18 North Astor Street

Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order.

Dept. B-100, Irvington-on-Hudson, N. Y.



## THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

**TENNESSEE CHROMIUM PLATING CO.**

206 Louise Avenue N. Nashville 5, Tenn.



## 2 in 1 TRAY TABLE

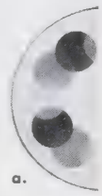
A wonderful innovation for the enterprising hostess who can now turn ■ smart decorative accent into a handy helper. Colorfully decorated 18" dia. mar-proof, white metal tray is firmly held to white metal legs by suction cups. Holds ■ party-full of dishes. Removes easily. 18" h. Legs fold for hideaway storage, if desired. Inexpensive coffee or end tables for both indoor and patio living.

**Choose from 2 designs:**

(a) Circles in orange, red, and yellow (b) Grecian Key Motif in blues and purples.

only **$7.95** prepaid

Extra tray, $3.95 prepaid



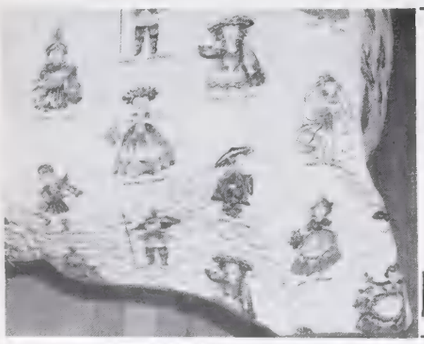




send for catalog

dept. hb-100 box 25 highland park, ill.

**Patio sales**



## DOLLS OF ALL NATIONS

. . . are picturesquely displayed on this unusual quilt. Each doll has her "name" and country of origin spelled out under her. White washable cotton background with dolls in appropriate colors for their costumes. Single size is **$9.95**; double is **$11.95**. Pillow shams to match are **$2.50** each. 36" wide material is **$1.00** per yard.

*We pay postage. No C.O.D.'s, please. Send 25¢ for new catalogue.*

NOTE NEW LOCATION

**Edith Chapman**

ROUTE 303 Dept. 20

Rockland County, Blauvelt, N.Y.

## *PICTURESQUE*

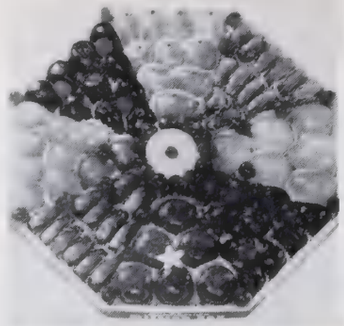
The Ming ancestry of this elegant planter blends delightfully with the most discriminating decor. Truly a conversation piece, the planter colors are today's smartest decorator choices—classic Chinese red, cool pine green, warm amber, or white. All lower sections are black matte, stand on three legs.

Sizes: 12" x 9" high $12 . . . 9½" x 7¾" $10 . . . 6½" x 6" $5. Postpaid in U.S.A. Ten day money back guarantee.

*Léande* ORIGINALS

Dept. H-106, 3233 N. Lake Avenue, Altadena, Calif.

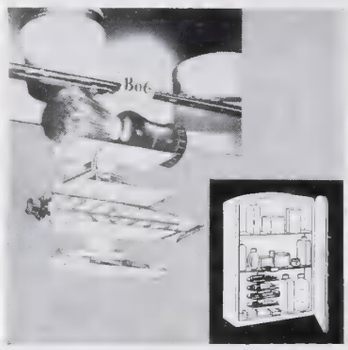




**PRETTY AS A PICTURE** are these heavenly California fruits. They're all glacéed in Orange Blossom Honey which helps retain their natural goodness and flavor. Dieters find them a perfect substitute for candy or dessert. 1 lb., $2.69; 2 lb., $5.37; 3 lbs., $7.45; 5 lbs., $10.69 incl. gift-wrapping and post. Order from Mission Pak, 124 E. 33rd St., Los Angeles 11, California.



**IT ISN'T CRICKET** to expect a rider—man, woman, or child—to take off his own boots. It's much too hard. But with this cricket boot-jack, it's almost as easy as kicking off dancing pumps. He's made of cast iron, and you might station him at the entrance, or beside your hearth. $2.29. Puddin' Holler, HB10, East Swanzey, New Hampshire.

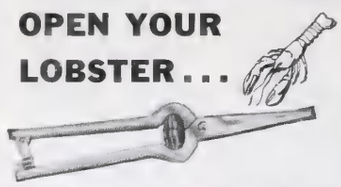


**EVERY WOMAN KNOWS** that this is what her man needs to order his early morning life. Tidy Shelf holds shaving gear on slightly slanted shelves so it never rolls off, uses waste space between shelves in never large-enough medicine cabinets. 5⅞" h., 3¼" w. Sturdy white enameled aluminum with first name or initials. $1.98. Crown Craft, 3-5 Mt. Hope Place, New York 53.



**MARBLE-TOP COMMODE.** Use a pair of Victorian commodes to flank a sofa. Use another as a bedside table or sewing cabinet. 4-drawer commode with hand-carved roses is solid Honduras mahogany with Arabescato marble top. Walnut, mahogany, fruitwood or antique white & gold finish. 20½" w., 15" d., 30½" h. 80 lbs. $65 f.o.b. Ala. Catalog 50¢. Jones, Box 246, Pine Level, N. C.

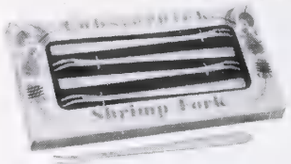
## OPEN YOUR LOBSTER . . .



like a professional. Lobstersheres have thin pointed blades to cut toughest shell. Eliminates nutcracker technique which crushes meat. Made of hand ground, polished nickel plate. Excellent for poultry, fish, shrimp or crab.

Each, **$2.25**, ppd.

Set of 4, **$8.25**, ppd.




**Lobster-Seafood Pick.**

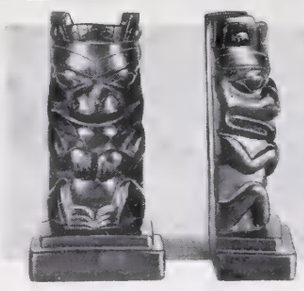
For lobster, crab, shrimp, hors d'oeuvres, olives. Made of mirror-finished stainless steel. A wonderful gift for your hostess. 6¼" long with ½" tines.

Set of 4, **$2.25**, ppd.

*Send for new catalogue.*

**THE KREBS.**

HB-10, Westerly, Rhode Island



## TOTEM BOOK ENDS

The original of this miniature totem pole was carved in black slate by the Haida Indians of the Queen Charlotte Islands, British Columbia. The designs are adaptations from earlier wooden totem poles. Original—The American Museum of Natural History. A highly interesting dramatic addition to your own home—or for a gift. Height 8".

Satisfaction Guaranteed **$15 pr.** Send Check or M. O.

• *Feature Arts dedicated to beautiful works of art, reproductions adaptations, the unusual*

***FEATURE ARTS** Dept. HB-10

74 Frost St., Cambridge 40, Mass.

• *Send 25¢ for Illustrated Catalogue of sculpture, prints, jewelry, artbooks and records.*

**EAST MEETS WEST** in an Oriental flower arrangement in the traditional Ming-tree shape but with dainty polyethylene blossoms. They look unbelievably fragile, yet wipe clean. Combined with desert manzanita from our own Western states, it borrows its subtle beauty from the East. 3″ Japanese figure on black base. 14″ h. $5.95 plus 50¢ post. H. Carter, Plymouth Meeting, Pa.



**CALICO COPYCATS** wear bright red fall frocks to meet the new teacher in 1-A and what a sensation they'll be! The simple lines fit and flatter Mommy and her little Miss, and the "Kind Hearts" drip-dry calico makes them a double delight. White rick-rack trimmed, Mother's 10-20, $7.95; daughter's 3-6x, $4.95; 7-14, $5.95. Johnny Appleseed's, Box 711, Beverly, Mass.



**CALENDAR PLATE.** We know many collectors who'd love one of these. Here is a piece of Royal Staffordshire that will take place of honor on a "knick-knack" shelf or will do justice to your best cake. Lettered "God bless this house through all this year." Pink or brown. Better order several for Christmas gifts. 9″ plate, $1.75 each. 6, $9.95. Seth & Jed, New Marlborough, Mass.



**ISN'T BEAU-BEAU CHIC** with his genuine African Samoli leopard collar? His mistress (the owner of the company listed) had this designed especially for this charming clown but you'll want one to make your dog a fashionable Fido. With leather back for neck girths up to 14″, $6.95; over 14″, $7.95. Clarion Products, Box 488, Highland Park, Illinois.






Add zest to every meal

**MUSCADINE SAUCE**

A truly different delicacy, made famous at Ida Cason Callaway Gardens' clubhouse. So many folks raved about it we decided to make it available by mail. Prepared from vine-ripened Muscadine grapes in our own unhurried kitchens, from an old treasured recipe, this delightfully different sauce adds zest to every meal. Its spicy, tangy flavor makes it ideal to serve with turkey, chicken, ham, roasts—or as a spread. Each attractive reuseable apothecary jar contains 15 delicious ounces. *Three jars to a set and only $3.95 postpaid.* Gift cards gladly enclosed. Send check or money order. No COD's please.

THE GARDENS COUNTRY STORE
Ida Cason Callaway Gardens
P.O. Box 1000, Pine Mountain, Ga.



**EARLY AMERICAN COPPER KETTLES FOR YOUR WALLS**

Hang these charming plaques on your wall and listen for the compliments. Coffee grinder, pitchers and kettles are authentic to the finest detail of their Early American originals. Handmade of Plastilite impregnated with real copper pigment that will mellow with age. Each plaque is 4½″x4″, designed with graceful fluted edges and hanging cords on back.

Set of 6—all different—**$3.95** postpaid

*Send for free gift catalog. No C.O.D.'s.*

Artisan Galleries
2100-A10 N. Haskell Dallas 4, Texas




MAILBOX MARKER
Style M . . . . $1.95 postpaid




FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid




DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid




NAME & NO. MAILBOX MARKER
Style NM . . . . $3.95 postpaid




TWO-LINE MAILBOX MARKER
Style OM . . . $4.95 postpaid




DELUXE 2-LINE MAILBOX MARKER
Style EOM . . . $6.45 postpaid



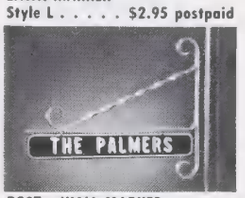

LAWN MARKER
Style L . . . . . $2.95 postpaid




NAME & NUMBER LAWN MARKER
Style NL . . . . $4.95 postpaid



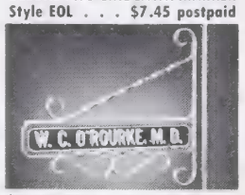

DELUXE TWO-LINE LAWN MARKER
Style EOL . . . $7.45 postpaid




POST-n-WALL MARKER
Style B . . . . $3.45 postpaid




FRAMED POST-n-WALL MARKER
Style FB . . . . $3.95 postpaid



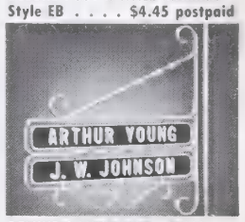

DELUXE POST-n-WALL MARKER
Style EB . . . . $4.45 postpaid




NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid




TWO-LINE POST-n-WALL MARKER
Style OB . . . . $6.95 postpaid



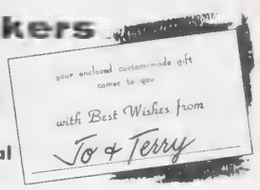

DELUXE 2-LINE POST-n-WALL MARKER. Style EOB $7.45 ppd.

# DAY-n-NIGHT® Markers

as low as **$1.95**

**ANY WORDING YOU WANT***

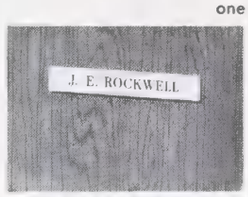
Perfect for *Christmas* gifts because they're personal
Gift card free on request



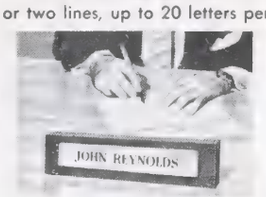

Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

**engraved solid brass** DESK-n-DOOR **Markers**

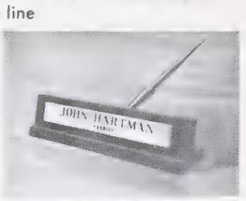
one or two lines, up to 20 letters per line




BRASS DOOR MARKER 7″ x 1″
Style DO . . . . $2.95 postpaid




BRASS DESK MARKER
walnut base 8½″ x 2″
Style DE . . . . $3.95 postpaid




EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
Style EX . . . . $8.95 postpaid

**SATISFACTION GUARANTEED OR MONEY BACK**

**FAST SERVICE—WE SHIP WITHIN 48 HOURS!**

Spear ENGINEERING COMPANY
410-B Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

Spear ENGINEERING COMPANY
410-B Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

| *ANY WORDING YOU WANT ON ANY STYLE MARKER | STYLE | WORDING Any wording you want, up to 17 letters & numbers on Day-n-Night Marker name plates, 6 on number plates; up to 20 letters & numbers per line on Desk n Door Markers | COLOR (copper, red or green 50¢ extra) | PRICE |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | | | | |
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SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage

## The Splendor of the Orient . . .

From our Far East gallery, Japanese objets d'art, distinctively styled for utility and fashion . . . each chosen for the joy you'll experience in owning it or giving it to someone you love!





**SWEET STACKS**

Exquisite, white porcelain Sweet stack. A lovely way to serve the "Spices of the Orient" . . . or condiments, sweets, nuts jams. Set of 3 bowls with lid. 3¼" diam.; 4" high.

Set of 3. $2.95 ppd., plus 35¢ postage

**TILE TRIVETS**

Oriental faith is beautifully translated here, by Japanese characters that spell "LONG LIFE", "HAPPINESS", "PROSPERITY" or "MANY CHILDREN", upon gleaming white tiles framed in ebony. Use them as protection to table tops from hot dishes, plants, etc. . . . or you may want to hang them on the wall. Measure 9½" high.

$1.98 pair, plus 50¢ postage

**TEARDROPS**

Moulded into the shape of teardrops, the salt and pepper set is brightly lacquered in jet black or ivory white. Makes a pretty and interesting pair for your table. Salt is 4½" high; 2¼" diameter. Pepper 3¼" high; 2" diameter.

$2.50 pair, ppd.



See our other ads on pages 57 and 58

*Catalog Available . . . Hundreds of Imports . . . 25¢*

Scandicrafts
14 North Astor Street

Dept. B-100 Irvington-on-Hudson, New York



**DUO CAPTAIN'S CHAIR** is a subtle combination of period and modern. Sturdily constructed of selected hardwood, hand-made and hand-finished, the seat is 21" wide, 18½" deep, 17" high; 27" high over all. Unfinished, $9.95; finished in pine, maple, walnut or mahogany, $12.95. Exp. coll. Hobi, Dept. HB10, Flushing 52, New York.



**IT'S 100 YEARS** (come '61) since the Civil War and here to commemorate the preservation of our Union are four hand-painted, exceptionally detailed figures. In officers' and enlisted men's uniforms, they're 6" tall and handsome additions to a boy's bookcase, his Dad's study. Set of 4, $7.95 from Greenland Studios, Dept. B, 3735 NW 67th St., Miami 47, Florida.



**THE FAMILY HISTORIAN** (in our family a cousin who keeps track of 1st cousins once removed and other branches of the family tree) would love this! "Record of My Ancestry" has cut-out windows for quick cross-reference, space for photos, birth, marriage and death records. Fabrikoid, $15; cloth binding, $12; leather, $20. F. S. Bailey, Dept. BO, Box 254, Quincy, Massachusetts.



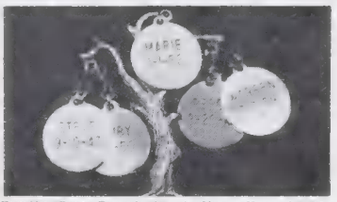
**MAKE IT HOT FOR THEM** with the new de luxe Heatmaster that holds 24 ozs., boils or cooks in seconds, keeps beverages and food piping. It even pops popcorn! Grand for quick motel breakfasts, it's metal lined and its element won't burn out. Completely washable and immersible, with cord, $3.98 plus 25¢ post. Abbott's, Dept. HB105, 2170 Canalport, Chicago 8, Illinois.

## MOTHERS—GRANDMOTHERS!

**Jewelry Just For You**



Sterling Silver or Gold Filled Photo Charm, Bell and Bottle for each one of your darlings makes your charm bracelet an envied conversation piece. Photo Charm and Baby Bottle engraved with child's first name and birthdate. Wedding Bell engraved with HIS and HER first name and wedding date. ENGRAVING FREE. Photo Charm and Wedding Bell full one inch. Baby Bottle 1¼". Charms . . . $1.50 Each (PPD) Bracelet . . . $1.05 (Rhodium or Gold Plated Key Chain (not shown) . . . . . $1.10



Family Tree Brooch in sterling silver is 2½ inches and delicately crafted. Will hold up to 12 discs. Each is engraved FREE with child's first name and birthdate. Add more discs as the family grows.

Discs (Sterling or Gold Filled) . $1.00 each (PPD) Tree (Sterling Only) . . . . . $1.75 each (PPD)

*Send for free catalogue of unusual silverware and men and women's jewelry.*

**The Jamaica Silversmith**
79-32 164th St., B-10, Jamaica 32, N.Y.

## JUG and SHELL



**Where Birds Can Bathe**

From the jug which this little fellow tilts, water can flow to bring song birds to your garden. Made of Pompeian Stone, 32½" high, 25½" wide, $87.50. With recirculating pump and fittings, $115.00. Prices f.o.b. N. Y.

*Many new garden ornaments, some priced at only a few dollars, are shown in our Catalog (10 cents please for mailing). Visit our galleries.*

**Erkins Studios**
10 West 40th St. New York 18, N. Y.



**EAGLE DOOR STOP**

Keep your doors firm with this good-looking door stop. It is black cast aluminum which is attached to an antiqued pine wood piece which slips under your doors. About 5" high. $1.25 ppd.

*Sorry, no C.O.D.'s*

JEREDITH MANOR
P. O. Box 130 Nyack, New York



**ARTICHOKE PLATES for the gourmet**

White earthenware artichoke plates, beautifully embossed and designed with deep wells for dressing and discarded petals. As decorative as they are practical, they make a most distinctive wedding, shower or hostess gift. 9½" diam.

Set of 4, $8.95 postpaid

*Sorry, no C.O.D.'s*

THE LANDING COMPANY Dept. B-10
150-57 Northern Blvd., Flushing 54, N.Y.



## CONVERSATION PIECE

Solid Brass, highly polished . . . three candle lights . . . a 9 inch shimmering smoke bell . . . add them together and you have charm. The slim candles are tipped with imported flame-like bulbs that convey the impression of real candles. Glass bowl is 10 inches in diameter. Overall drop about 33 inches, may be shortened to 25 inches. MICKLETON three-lite hang $50.00 postage paid. Add 10% if pewter finish is preferred.

Candelabra bulbs 75¢ each

*"Quality Since 1897"*

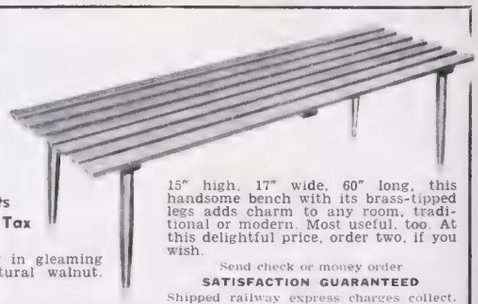
SEND 10¢ FOR LIGHTING FIXTURE CATALOG.

William Spencer

RANCOCAS WOODS, NEW JERSEY
Telephone BEImont 5-1830

what a jewel of a table!

**5 FEET LONG WOODEN SLAT BENCH**



$9.95 Conn. residents add 3% Sales Tax

A dramatic accent piece. Striking in gleaming black lacquer or lustrous in natural walnut.

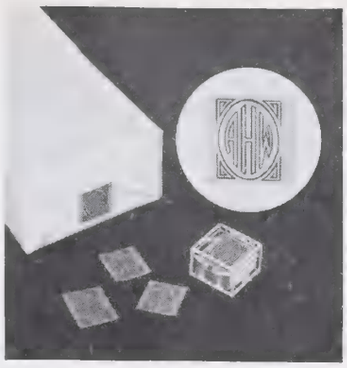
15" high, 17" wide, 60" long, this handsome bench with its brass-tipped legs adds charm to any room, traditional or modern. Most useful, too. At this delightful price, order two, if you wish.

Send check or money order
SATISFACTION GUARANTEED
Shipped railway express charges collect.

*home beautiful* 81 PEQUOT AVENUE NEW LONDON, CONN.



**Lucite Rose Spec Rack**
Lasses who wear glasses have a most lovely and convenient place to park them. Here is a solid block of diamond-bright lucite fashioned into a spec holder. The front of it has a rose—one perfect rose in deep ruby red—surrounded by green leaves and it stays fresh and beautiful in its lucite shrine forever! This would be pretty on a night table, your desk or dressing table. Rose Spec Holder measures 2"x2½". A most welcome gift idea!
**0636-6**—Rose Spec Holder, **$1** ppd.



**Gummed-back Monogrammed Seals**
You'll feel like a Princess Royal as you personalize informals, sealed envelopes, place cards, stationery, gifts—with your own gold seal bearing your 3-letter monogram in blue! Monogram pattern is diamond in which the surname initial is centered—underline it, please. Seals are almost 1" square. We'll send you a pack of 100 in a sparkling little plastic jewel box. Wonderful gift for a bride enormously proud of her new monogram!
**F985-6**—Monogrammed Seals, **$1**

**"CAUGHT"**

**This very first picture of Mr. Claus**
**I think is so appealing.**
**It takes me back . . . and gives me**
**A most nostalgic feeling.**

**You dreamed, too, of Santa Claus**
**When all your family napped,**
**You stayed awake on Christmas Eve**
**And you had Santa trapped.**

**I know I did, but I gave up**
**After countless futile tries—**
**When I had him almost caught,**
**Sand got in my eyes.**

**I realized, when I grew up, that**
**Santa's a Christmas symbol.**
**So are Trees and Christmas gifts**
**Gifts are the symbol of Kimball**

**We hope that you'll be pleased**
**With the gifts that you see here.**
**And now, a Merry Christmas**
**And a happy, friendly year!**

*Alberta Kimball*



*SANTA CLAUS as depicted by Thomas Nast in 1881 in a picture entitled "Caught"*

**Because you pay with order . . . thus saving us clerical time . . .**
**Miles Kimball pays all of the postage fees!**



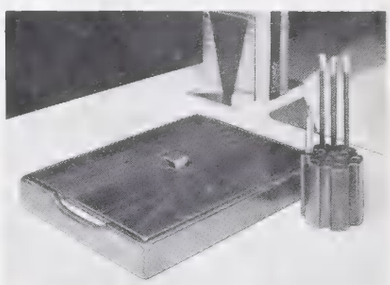
**Miniature Croquet Set**
Collector's curio—and just right for a lively game of croquet on rug or table top! Set is made in solid shining metal and has nine wickets, four mallets and four balls to provide a real game for four fun-loving people. Equally popular with adults and kids, collectors of miniatures prize it on curio shelves. If a party's dull, startle guests by suggesting a game of croquet!
**2034-6**—Croquet Set . . . . **$1** ppd.




**Personalized Baby Rocking Horse**
How to pick a winner for a baby buckaroo! Enchanting steed is durable pine with gently curved rockers for a safe non-tip ride. Rocker has handlebars on each side of the head plus a chrome-plated jingle bell to add to the fun. We'll put your little equestrian's first name on each side. Horse is 6¾" across, 19" long, 10¾" high with the seat a safe 4" from the floor.
**SP675-6**—Rocking Horse, **$3** ppd.



**Hors D'Oeuvre Sno-ball Candle**
A candle serve hors d'oeuvres? Yes, Ma'am, this candle does—and in a very smart fashion that gets you a reputation for being the hostess with the newest! Candle is made of white wax with silvered toothpick indentations. Sno-ball burns from within and never loses its shape. It is 4½" high and will burn for 75 hours. With a supply of picks.
**8863-6**—Sno-ball Candle, **$1.95**



**Walnut Pen Well, Desk Letter Tray**
No desk could fail to look distinguished bearing these aristocrats of desk appointments! Both are made of solid walnut with a beautiful polished finish. Pencil-pen well is 3"x3" and will hold up to 13. Big letter tray is 12½"x9¾" x1½" deep and comes with a knobbed cover that covers your correspondence, keeps it private and from blowing about. Superb gift idea for the executive!
**5390-6**—Walnut Pen Well, **$2.95** ppd.
**5392-6**—Letter Tray . . . . **$6.50** ppd.



# Miles Kimball Company

**221 BOND STREET**
**OSHKOSH, WISCONSIN**

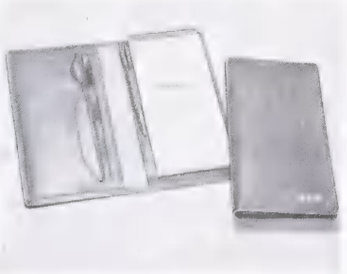


**Pigskin Pocket Secretary**
An important looking and impressive gift at a fabulously low price! Made of rich pigskin leather, the handsome piece has a long replaceable memo pad, plastic folder for stamps, radiant gold mechanical pencil, an address book and a zippered section for big bills or important papers. We'll put a 3-letter monogram or full name on it in gold letters. 3¾"x7" folded size.
**K921-6**—Pocket Secretary, **$2.50**

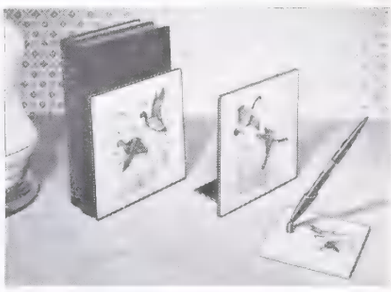
**Oriental Candleholder**
Here's an oriental candleholder of classic line designed to take those decorator-popular chubby candles or standard tapers! Holder takes candles up to 2½" across. The base has a tapered stake 1¼" long. Hold the candle over the stake and press down gently—it's held securely in topple-proof fashion. Black wrought iron holder has dull finish and is 3½" high.
**8847-6**—Candleholder, **$1** ppd.

**Game Bird Tile Book Ends and Pen Set**
You'll please any sportsman with these—you'll please any person who appreciates the beauty of wild, free birds on the wing! Handsome Book Ends have black wrought iron frames and 3" bases, handsome glazed white ceramic tiles 6" square—one has a pair of Canadian geese—the other mallards. Matching Pen Set has mallards and a fine quality ballpoint pen. Tile is 4½" square.
**5373-6**—Tile Book Ends, **$3.75** ppd.
**5052-6**—Tile Pen Set . . . . . **$2** ppd.

*Free* . . . our new Fall Catalog is ready now, simply bursting with fresh and exciting gift ideas! All the newest gifts, toys and housewares are here . . . many distinctive imports, many not found in local shops and each one fairly priced (2,000 sell for $3.00 or less). Order with complete confidence—your money is promptly returned if you're not fully satisfied. Happy Armchair Shopping! Write for free Gift Catalog today!












## Perennials

**Cheese Preserver** keeps cheese in perfect condition. The covered jar actually improves the flavor. Raised ridges permit free circulation of air. 8" diameter, 5" high. Ppd. **6.90**

**Spin-A-Spice** Handy revolving storage for your herbs and spices; even vinegars. Store both tall and short containers. White or coppertone finish. 8¾" diameter, 10¾" high. Ppd. **4.60**

**Hammacher Schlemmer**
Write or call Susan Clay, ELdorado 5-1200
**145 EAST 57th STREET, NEW YORK 22, NEW YORK**



### SHEPHERD CUP

For countless centuries, the shepherds of the Yugoslavian hills have carved these traditional cups to quench their thirst in the mountain streams. Graceful design and painstaking carving on the hard hand-polished fruitwood surface make them a tasteful accessory for today's home. An original, exotic holder for cigarettes, pencils, paper clips, nuts, sugar. 3½" high. **$2.95** ppd.

*Write for free Magazine—Catalog (subscription—4 issues—free with order).*

**AMERICAN TRADER**
Dept. 356, 31 Lafayette Ave., White Plains, N.Y.

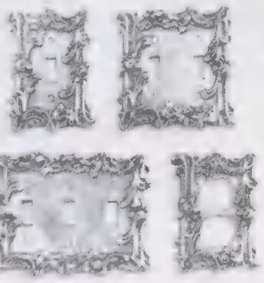
### Imported White DOVES



Dainty birds are sweet copies of the gentle dove. White cotton bodies have a "feathery" look and feet bend to attach among plants, flowers and trees. Nice for table decorations and package "toppers" too. 2½" bodies with 5½" wings. Order No. 2091.

**Set of Six—$1.49 ppd.; 2 sets, $2.75**
*Send for free gift catalog of unusual items*

**DOWNS & CO., Dept. 1110H**
**1014 Davis St., Evanston, Ill.**



### GOLDEN BRASS SWITCH PLATES

to add House Beautiful elegance to your walls. Gleaming brass plated metal lacquered to eliminate polishing. Opulent antique raised design that is appropriate for every room in your house.

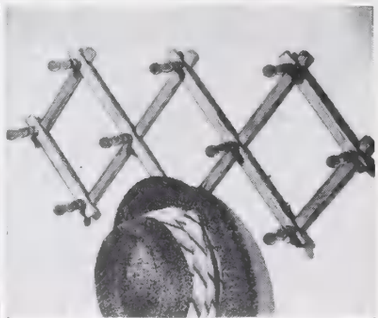
| | | |
|---|---|---|
| Single (3" x 5") | $1.50 each; | $3.95 for 3 |
| Double (4½" x 5") | $1.95 each; | $4.95 for 3 |
| Triple (6½" x 5") | | $3.50 each |
| Outlet (3" x 5") | $1.95 each; | $4.95 for 3 |

Also our new handsome matching DOOR KNOBS. $4.95 for set shown, complete with spindle; $8.95 for two sets. Easily installed in minutes.



Matching brass screws supplied. We pay postage.

**ELIZABETH McCAFFREY**
**Dept. HB-S Northport, New York**



*Original • Best Quality*
**Folding**
**PEG RACK**

Mounts on a wall or door to hold everything from Junior's coat to brother's school bag or grandad's favorite old hat. Natural maple frame and peg construction, it can even be used as a beautiful cup rack. Made in U.S.A. Do not confuse this quality peg rack with less expensive import imitations. **$2.98** Ppd.

**TWO FOR $5.00 POSTPAID**
*Sorry No COD's Please*
*Pa. Residents Add 4% Sales Tax*
*Send For New Free Catalog*

**TAYLOR GIFTS**
225 W. Wayne Avenue
Wayne 1, Pennsylvania



**THIS IS THE ROBE** we hope the bride will order for her trousseau. It's a beauty. Scintilla satin is the luxurious material and it's washable. Best of all, the dreamy robe is reversible. One side is a heavenly blue, the other petal pink. Sleeves and sides are slit. Sizes: small (10-12), medium (14-16), and large (18-20), $30. Scintilla, HB, 1209 W. Balmoral Ave., Chicago 40, Ill.



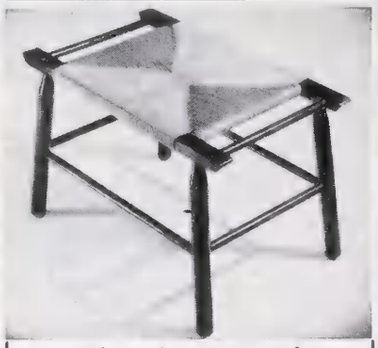
**LET THERE BE LIGHT** bulbs with style and distinction in your chandelier, wall sconces, table lamps. Nalcobrite bulbs, delicately hand tipped, in clear or frosted glass for candelabra, intermediate, regular bases. 25- and 40-watt sizes. *Clear*: candelabra 60¢, med. 70¢, intermediate 70¢. *Frosted*: candelabra 65¢, med. 75¢, intermediate 75¢. Nalco, 1526 N. 13th St., St. Louis 6, Mo.



**REMEMBER THE BRIDE** and send her a gift that will delight both her and your budget. The Herb canister set in alternating shades of light and dark blue fine-quality enamel on tin includes sugar, flour, coffee, and tea bins. $6.25. Or you may have the set with a pink duck design at the same price. Panda Products, HB10, 1200 Niagara Street, Buffalo 13, New York.



**CHIANTI CHAIR,** handmade in Italy, is dateless in charm. Pair two on either side of your hall console, use one as a handsome desk chair, or get a group for your dining room. Solid beechwood with black lacquer-finished frame, seat is hand-woven of natural rush. 15 x 15" seat, 34½" high. 18" seat ht., $9.95 exp. coll. Suburban Patio, HB10, 1672 Skokie, Highland Park, Ill.



*Charming, Unusual*
**LUGGAGE RACK**
**With Handwoven Fibre Rush Seat**

Truly a wonderful gift to yourself or for those who have everything. Charming luggage rack comes in hand-rubbed natural pine, maple, walnut, cherry or mahogany finish. Flat surface of natural color fibre rush seat conveniently holds your fine luggage when packing or unpacking. Also nice as a man's dressing bench. Height 18" seat 26" x 16". **$9.95**

AVAILABLE UNFINISHED .....$7.95
*(Please specify finish to be used so proper grain can be supplied.)*

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**Eastern Sho' Trading Post**
**Kennedyville HB10, Maryland**

### THE ONE GIFT HE DOESN'T HAVE!
### HIS SPORT CAR "VOICE" IN AMAZING AUTO-SONIC HI-FI




The Gift Unusual! The authentic sound of your own sports car motor performing on the track—from idle to speed, including upshifts and downshifts. NEW and unbelievably faithful auto-sonic 45 RPM Hi-Fi Record. Two full sides of the exclusive sound for each car listed. Each record only $1.00.

**YOUR CHOICE OF TEN INDIVIDUAL AUTO-SONIC RECORDS**

☐ MGA. ☐ PORSCHE 1600. ☐ TRIUMPH.
☐ AUSTIN HEALEY SPRITE. ☐ CORVETTE.
☐ JAGUAR XK150. ☐ ALFA ROMEO.
☐ PORSCHE RSK. ☐ LOTUS 2 LITER.
☐ STANGUELLINI F JR.

**SPECIAL GIFT-PACKAGE OFFER**
**ANY 5 FOR $4.00**

*Clip this ad. Check Car(s)—Send cash, check or M. O. Include name and address. Shipped pstpd. No C.O.D.*

**ROSEMONT PRODUCTIONS INC.**
**Box 353 Dept. H106 Bryn Mawr, Pa.**

Oval mirror with graceful golden filigree can be used singly, but is doubly effective as a pair over twin dressers. Selected for its fine fashion viewpoint by Lit Brothers in Philadelphia. Mirror shown (about $45) by Nurre. Dinner frock by Gothe.






Labeled for your assurance.
Look for it on the mirror you buy.

# Fashion Viewpoint...

Mirror styles like this – exciting and elegant – bring a magic touch to today's home decorating. A new decorative mirror can give your whole room a fresh fashion viewpoint. For greatest satisfaction, be sure the glass is *Parallel-O-Plate*® . . . there is no finer plate glass made. *Parallel-O-Plate,* twin ground for truest reflection, has earned the Good Housekeeping Guaranty Seal.

LIBBEY·OWENS·FORD, 811 Madison Avenue, Toledo 1, Ohio

# especially recommended

90th IN A SERIES OF ADVERTISEMENTS BY SHOW-HOUSE, 555 5TH AVE., N.Y. 17

## Now is the time . . .

**to brighten hearts and homes for the holidays . . .
with new window and room divider fashions by Flexalum . . .
Downs quality carpets for quiet footfalls. (Safety, too!) . . .
a Chickering piano for the sound of living music.
and Sessions clocks . . . because "Now is the time."**



## Flexalum®

**Flexalum Twi-Nighter Venetians in dramatic new Brush-Stripes**

Now . . . give your home a beauty treatment with Flexalum's new idea . . . Venetians and Verticals with Brush-Stripes that edge white louvers with bold color. Many smart Brush-Stripes to choose from . . . also patterns, solid colors, or designed-by-you combinations. Flexalum louvers are spring-tempered aluminum, with a two-coat enamel finish for lasting beauty; wipe-clean plastic tapes; nylon cords for perfect performance. Designers also applaud versatile new Flexalum Woven Aluminum for shades, draperies, dividers.

**Bridgeport Brass Co.,
Hunter Douglas Division**

KEY:
Flexalum Twi-Nighter with Tangerine Brush-Stripes
Downs Carpet: Marbelle in Pine Green
Sessions Clock: Quadrille
Chickering: 5'1" Grand in Walnut.



## DOWNS

**. . . the name synonymous with QUALITY carpet**

Downs carpets in every room! In color-drenched or subdued tones; in plain or interest-provoking textures; in moth-proofed all-wools or Acrilan®. See them at your dealer and agree. Downs carpets speak quality at every price; and they're *so wonderful underfoot*. To show the variety of patterns and the vast selection of decorator-colors available, we show on these pages just four of the many Downs carpets that will add refreshing interest to any room's setting.

**Downs Carpet Co., Inc.
Philadelphia 34, Pa.**

KEY:
Downs Carpet: Coachman in Delphinium
Sessions Clock: Olympiad
Chickering: Contemporary Console in Ebony
Flexalum Verticals with Beige and Pink Louvers



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**clip this helpful coupon**

PHOTOGRAPHY: HANS VAN NES
FURNITURE: GROSFELD HOUSE

SHOW-HOUSE, Box 1500, Grand Central Station, New York 17, N. Y. Please send me the home-making aids I have checked below:

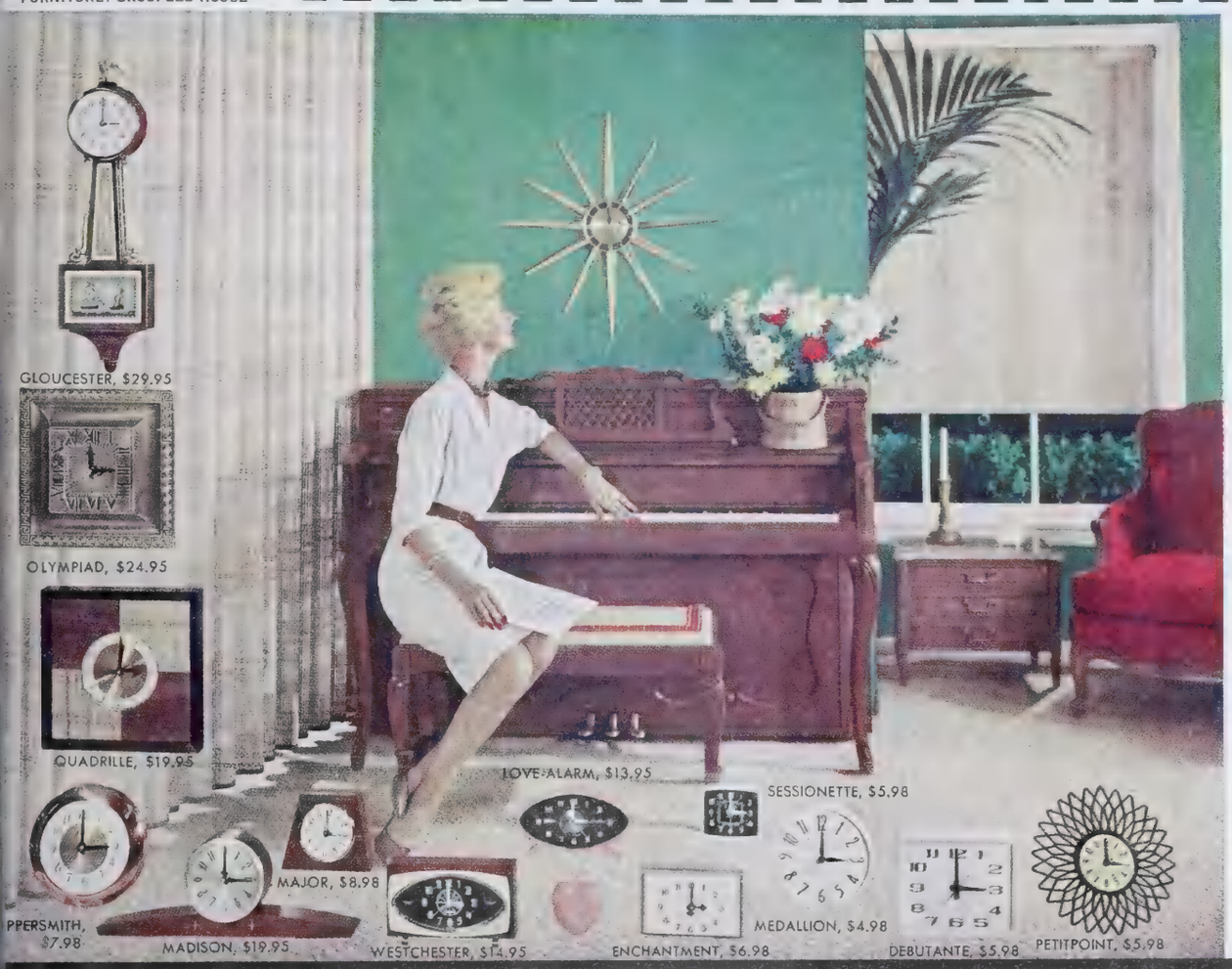
- ☐ BRIDGEPORT BRASS FLEXALUM: Full color literature and color selector to create your own new window or room-divider decor.
- ☐ DOWNS: For name of nearest Downs dealer or literature on carpets shown.
- ☐ SESSIONS: For complete information and colorful "Clock Decorating" catalog.
- ☐ CHICKERING: 12-page full color catalog of grand and console piano styles.

This coupon good until December 31, 1960

Name_____

Address_____

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# Sessions

**here are 15 beautiful ways to tell time . . . all around the house**

Sessions Clocks have been the home standard for 145 years! And no wonder. Every Sessions Clock is up to the minute in time *and* style. On these pages you'll see fifteen of many clocks designed to blend with or accent *any* decor. Living room, bedroom, den, kitchen. You name the room . . . or the purpose . . . and Sessions can show you a variety of clocks just perfect for it. You'll find Sessions Clocks sold at leading stores everywhere. For complete information and colorful "Clock Decorating" catalog, see coupon above.

**SESSIONS Clocks**
**Forestville, Conn.**

KEY:
Sessions Clock: Sun Ray ($14.95)
Chickering: French Provincial Console in Cherry Flexalum Woven Aluminum in Beige Sea Isle Pattern
Downs Carpet: Penn Square in Neutral Beige



# Chickering

**nicest addition to any home . . . happy member of a happy family**

America's favorite musical instrument is the piano—and only Chickering . . . America's Most Experienced Pianomakers . . . could offer fine pianos like these in styles so appropriate to today's manner of living. Latest example is this Antique White and Gold Chickering grand that brings the promise of living music to your home. We picked it—and the three others shown on these pages—from Chickering's wide line of consoles and grands. To put music in *your* life, check coupon for free Chickering catalog.

**Aeolian American Corp.**
**East Rochester, N. Y.**

KEY:
Chickering: 5'1" Grand in Antique White Flexalum Twi-Nighter with Charcoal Black Brush-Stripes
Downs Carpet: Trumpeteer in Orient Red
Sessions Clock: Adorn ($12.95)



This is Lavinia: 5-piece place setting . . . $19.75

# Museums collect it (why shouldn't you?)

You should. Royal Worcester isn't expensive, really. Considering it's the finest English bone china. Considering that 5-piece place settings start at $12.75. You pay as much for good domestic china, but it seems ivory-yellow beside Royal Worcester's whiteness. Most of all, though, museums marvel at its moonlit translucence, its bell-like resonance. You will, too. Yet it's remarkably hard and chip-resistant for practical collectors like you. Find your pattern—traditional or contemporary—at fine jewelry, specialty or department stores. Or send 25c to Royal Worcester, 11 E. 26th Street, New York 10, N. Y. (or 13 Elm Street, Toronto) for the booklet "How to Choose Fine China . . . its Use and Care," plus color pamphlets of all patterns.

1751

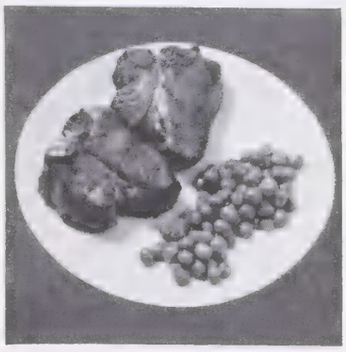
ROYAL WORCESTER®

OF ENGLAND • FINE BONE CHINA

**GOOD BUY.** Surely there's someone on your Christmas list who needs salt and peppers, because this Danish set represents such excellent value that it's too bad to pass it up. Stainless-steel salt and peppers with genuine rosewood or teak are beautifully executed. won't corrode. $3.95. Scandinavian catalog 25¢. Order from Scandicrafts, 18 N. Astor, Irvington-on-Hudson, N.Y.



**HIGH-PROTEIN LAMB CHOPS** are just what the doctor ordered and a grand gift for a gourmet. A specially developed trimming technique increases protein—decreases fat in each cut. Loin lamb chops have 70% more protein, 82% less fat. Quick-frozen, freezer-wrapped. perfect arrival guar. in the U.S. Twenty 4-oz. chops are $22. Pfaelzer Bros., Dept. NEM, Chicago 9.



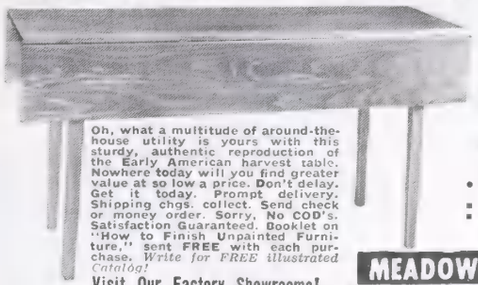
**CRYSTAL & STERLING** go together like Mr. & Mrs., wedding cake and champagne. So for the next-to-marry, here are sparkling sherbets with sterling-silver gadroon-bordered bases and brilliant crystal liners (replaceable if the groom's a clumsy dish dryer). 3¼″ h.; 4, $6.95; 8. $13.50; 12, $19.95. Gift-wrapped, tax incl. Croydon Silversmiths, HB10, 805 Lexington Ave., New York 21.



**WE'RE JUST NUTS** over this slick Swedish nut bowl that has a little pocket inside for the matching cracker. And with the crackling fire, cracking nut season just ahead, what could be finer? Made of natural walnut it's 5″ h., 6″ in diam.. doubles for serving cocktail chips or stowing with red fall McIntoshes. $7.95 plus 50¢ post. Accent!, 1437 E. 53rd, Chicago 15, Illinois.



*Now!* **NO GREATER VALUE! NO LOWER PRICE!**



**SPACIOUS**
5-FOOT, KNOTTY PINE
**HARVEST TABLE**
only **$29.95** UNFINISHED

Oh, what a multitude of around-the-house utility is yours with this sturdy, authentic reproduction of the Early American harvest table. Nowhere today will you find greater value at so low a price. Don't delay. Get it today. Prompt delivery. Shipping chgs. collect. Send check or money order. Sorry, No COD's. Satisfaction Guaranteed. Booklet on "How to Finish Unpainted Furniture," sent FREE with each purchase. *Write for FREE illustrated Catalog!*

- 37″ w., leaves up; 18″ w., leaves down; 30″ h.
- 42″-long table: $24.95 unfinished.
- Finishes available: Honeytone Salem, Antique, Red Maple (add $8.00 for either size).

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**MEADOWBROOK INDUSTRIES**
Dept. H1060, 126 E. Sunrise H'way, Merrick, L.I., N.Y.

**OUR FABULOUSLY SHEER NAPKINS MAKE COLORFUL TABLE SETTINGS**



These hand-made Oriental rice paper napkins are truly new and different. So delicate and yet so strong and serviceable. For parties, cocktails, luncheons. Four charming patterns: Strawberry, Rose, Cherry Blossoms, and Autumn Leaves.

pkg. of 50, $1.00 ppd.
3 pkgs., $2.75 ppd.
6 pkgs., $5.00 ppd.

- A Dainty Kerchief
- A Chapel Cap

**New! Amazing NYLON NET SHOPPING BAG**



Rolls up into a tiny ball when not in use—opens in a jiffy to a feather-light shopping bag that holds up to 50 lbs. of packages. Won't tear or ravel. So practical, so convenient, every woman should have one! Red, blue, green, yellow or gray.

Only $1.00 ppd.
3 for $2.75 ppd.
6 for $5.00 ppd.



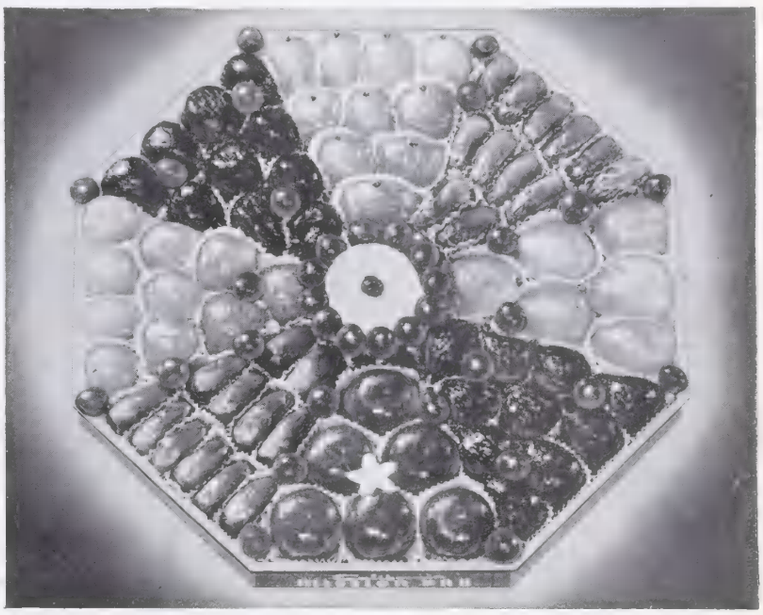
**HANO, 1598 THIRD AVE., N.Y. 28**

**FROM SUNNY CALIFORNIA DIRECT TO YOU!**

**DELICIOUS...TENDER...MOIST**

*California Fruits*

**GLACÉD IN REAL ORANGE BLOSSOM HONEY**



It takes a *full year* to prepare these rare fruit delicacies for you. Just the mist of honey sweetness surrounds each piece to blend with the *natural* flavor of freshly picked fruits . . . *whole* fruits. Repeated slow simmerings remove all water content and replace it with pure orange blossom honey and nectar syrups. You can't buy glacéd fruits like these in stores. So tasty . . . non-fattening, too! So inexpensive you can afford to add *extra* people to your gift list!

Gift No. 1, 1 lb. net, $2.69. Gift No. 2, 2 lbs. net, $5.37. Gift No. 3, 3 lbs. net, $7.45. Gift No. 4, 5 lbs. net, $10.69.

**MISSION PAK GLACÉD FRUITS MAKE WONDERFUL GIFTS**

Just give us the address . . . and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.






**FREE GIFT BOOK**
*Shop in arm chair comfort!*
50 wonderful fruit gift ideas. in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

*40 years experience making people happy at Christmas time.*

**THE MISSION FOLK**
124 East 33rd Street, Los Angeles 11, California

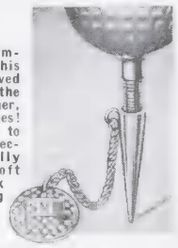






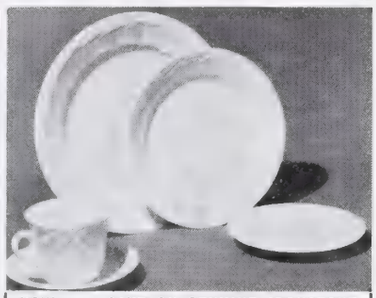
STERLING SILVER ON-THE-GREEN
**GOLF BALL MARKER $1.00**
For every golfer . . . personalized, useful and mirthful is this ¾" tombstone-shaped marker engraved "HERE LIES"—and his name. Clever, easy to see! Lies completely flat on the green. Guaranteed to start the conversational ball rolling at the 19th hole! Made of Sterling Silver in a fine jewelry finish. In leather case.

**Personalized Golf Tee $1.00**
He'll strike gold while improving his game with this 24K Gold-plated tee, engraved with 2 or 3 initials on the drag tag. Designed for longer, straighter drives, fewer slices! Flexible spring bends it to 90 degree angles in any direction . . . automatically springs back. Special soft brass alloy won't nick clubs. Used by leading pros.



*Prices already include tax. 25¢ for engraving, and postage.*

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**NOW . . . SAVE ON GENUINE IRONSTONE**
*Imported from England!*
Fresh, creamy white Royal Staffordshire Ironstone made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for outdoor use. Place setting includes tea cup and saucer, 6" bread and butter plate, 8" luncheon or salad plate, 10" dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride, hostess, or an extra set of dishes for patio entertaining. Buy now and save $20.00 on the regular open stock price! Complete 50-pc. service for 8 (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Perfect as a wedding, shower, or anniversary gift . . . or for your weekend hostess. Open stock price $44.50.

Now only **$22.50** shipping charges collect
20-pc. starter set (four 5-pc. place settings) $12.95 ppd.
Large 3-Quart Tureen with Tray $19.95 ppd.
Sauce Tureen, 3 Cups, Wheat Pattern $7.95 ppd.
Creamer and Sugar $4.50 set, ppd.

*Send 10¢ for new catalogue.*
Jenifer House
New Marlboro Stage, Dept. B-10
GREAT BARRINGTON, MASS.



**NU-SLANT**
**Head or Leg Elevator** raises your mattress 5 to 10" for comfort, health and convalescence. Like a hospital bed, it uses gravity to speed the return flow of blood to your heart. 4 selected positions adjust height to bring more comfort than extra pillows. **HEAD ELEVATION** eases breathing and heart strain, soothes many headaches. Ideal for reading or TV. **LEG ELEVATION** aids cramps, cold feet, varicose veins. Folds flat in place. Twin Bed Size **$8.75**; Double **$9.95** postpaid. **Gifts Mailed Direct—MONEY BACK GUARANTEE.**

**BETTER SLEEP, Inc.**
Dept. 364, New Providence, New Jersey



**TUBBY ICE BUCKET—$4.95**
Unbelievably low priced, for so good looking and so practical a gift! Keeps food, liquids or cubes cold or hot a whole day, and then some. Handsome handled wicker basket holds molded Dylite bucket that won't ever break, crack, rust, peel, fade or stain! Takes a full gallon of cubes. Have it in smart Sea Green or Desert Tan color. Order by mail from Breck's, at a mere $4.95, postpaid.

*WRITE FOR FREE GIFT CATALOG!*
Breck's Gifts are exciting, unusual! Most from $1 to $5 — most not sold elsewhere — all postpaid to you! Write for your FREE copy of Breck's big Catalog!

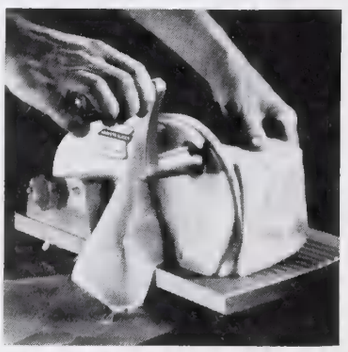
BRECK'S OF BOSTON
BRECK'S of BOSTON
102 Breck Bldg.
BOSTON 10, Mass.



**MEISSEN'S IN SEASON.** The Onion-pattern peppermill set, with its traditional blue design on white, is better and more handsome than any we've seen for bringing out the spunky flavor of fresh-ground pepper. Grinder is fitted with trouble-free mechanism. Matching salt shaker, 5" high, $5.50 the set. Order from Jeredith Manor, Box 130, Nyack, New York.



**PERFECT STOOL** to cater to your husband's comfort, to fit a small pajamaed backside, or to get your feet up in the air is this Colonial beauty. With a bright New England print cover, which can be removed if you prefer your own fabric, it's built of rock maple finished in ant. maple or mahogany. 15 x 12¾ x 7¾", $9.95 plus $1 post. Templeton Craftsmen, Templeton, Mass.



**WHO CARVES THE MEAT** at your house? Dad turns expert (and you do, too) when you order Adjust-o-Slicer. It has a stainless-steel cutting blade, polished guard and handle, plastic hand grip and adjuster knob. Grooved hardboard has four suction cups to keep the ham where it am! 7½ x 14", $6.95. Down's, Dept. 1110, 1014 Davis St., Evanston, Ill.



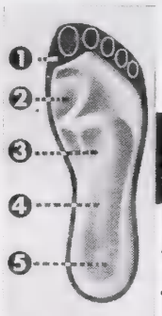
**CHINESE BRASS COCKS** stand together in golden splendor on a room divider, in a field of philodendron on a dining room table. In Chinese Buddhist art symbols, cocks denote "bravery," "triumph," "faithfulness," "sympathy." Beautifully handcrafted, 4 x 8". Each 1¼ lbs., $14.95 the pair. Edward H. Ziff, Box 3072, Merchandise Mart Pl., Chicago 54.

SOLID BRASS
**EAGLES**
All the superb detailing of the old hand-carved original, captured majestically in flawless 3-dimensional reproductions. Early America's proudest symbol, so effective over inside or outside doorways, bookshelves, fireplace, etc. 20" wide, 6" high. Hangs from 2 concealed holes in wings. Choice of solid polished brass at 10.50 ppd., or cast aluminum in antique gold or black at 5.35 ppd. Money back guar.




**Southern Showcase**
Dept. HC P.O. Box 547 Memphis, Tenn.

*Put New Spring Into— Take Fatigue Out Of—*
***Every Step!***



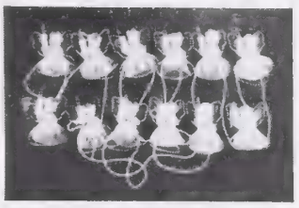

**New Imported FOOT-CONTOURED INSOLE**
**Supports . . . Stimulates . . . Soothes Tired, Burning or Healthy Feet in These 5 Stress-'n-Strain Areas . . .**
1. Free Toe Movement increases circulation, strengthens muscles
2. Recessed Ball Area relieves bunion discomfort
3. Metatarsal Cushion takes weight off pressure points
4. Flexible Arch gives most comfortable instep support
5. Cupped Out Area provides proper heel position

*Made of soft foam rubber, leather-covered. Satisfaction guaranteed. Send check or m. o. Specify shoe size, man or woman.*
**PEDI-MOLD of New York** Dept. H, 505 5th Ave., N. Y. 17, N. Y.
**Pair $3.00** 2 for $5.50 Postpaid

*For House Beautiful Readers... A selection of the newest mail order items from* **SPENCER GIFTS,** AT-13 SPENCER BUILDING, ATLANTIC CITY, N. J.




**LIFE-SIZE SANTA DOORMAN**... Illuminate your front door with his personal "Merry Christmas"! Or let him identify your home with YOUR family name. Weather resistant, lacquered paperboard, 5 feet x 21". With special mounting tape. State name if personalized. **Plain Santa Doorman, $1.00. Personalized Santa Doorman, $1.50. Electric Santa Doorman complete with outdoor lites. $2.98**



**HEAVENLY ANGEL LITES**... For a Christmas Tree that's "out of this world", 12 celestial dolls! Each is 3" tall and holds a replaceable light bulb. All are dressed in frothy nylon and trimmed with sparkling golden stardust from halo to toe. Silhouetted with gleaming golden wire for sturdiness. In pink, white or rainbow assortment. Give 1st & 2nd color choice. Set **$3.98;** 6 extra bulbs **59¢**



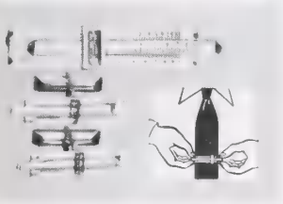
**9 FEET OF EVERLASTING HOLLY GARLAND FOR ONLY 98¢**... Deck your halls, stairways, doors with boughs of full, rich holly! Use it indoors and outdoors. See your home sparkle with gay holiday spirit! Realistically-molded green leaves and bright red berries are of durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years. **98¢**

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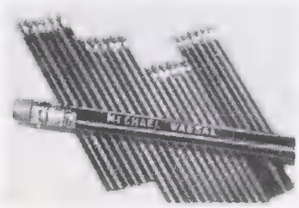



Enjoy ultra-violet tanning **for hours** without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays... passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles, and of course pale, unhealthy looking skin—are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7"-61" in height, arm extends 25". Send **$10** now, pay balance of **$29.95** plus shipping charges on delivery, or send **$39.95** now, we prepay delivery.

**"Keep Your Summer Tan All Year Long"**



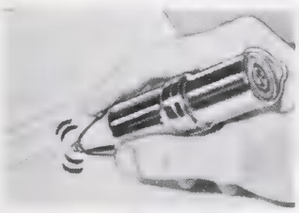
**MINIATURE SLIDE RULE FOR HIS TIE**—& it really works!... Handsome tie clasp in Gold-Tone Plating, only **$1.10.** In Sterling Silver, **$3.30.** Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, **$1.10** Pair. Sterling Silver, **$3.30** Pair. Beautifully made. Look far more expensive than these low prices. Usually sell for more. All prices include tax.



**24 PENCILS WITH YOUR NAME** ...printed in brilliant golden leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. Hexagon shaped—won't roll off desks, tables, etc. For businessmen, students, housewives. State name (one imprint per set). Set of 24, only **98¢**




**LIQUID 24 KARAT GOLD**... Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. Supply sent will plate 100 sq. in. **$1.00**



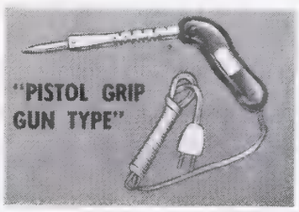
**ELECTRIC ERASER**... Whisks away errors fast. Push the button and this battery operated wonder removes typewritten, ink or pencil errors! Fast and neat. No more holes through paper because it works by rotation, not pressure! Gleaming metal, 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) Handy helper for office, school, home. Saves time, paper and your disposition. A real find at only **$1.49**



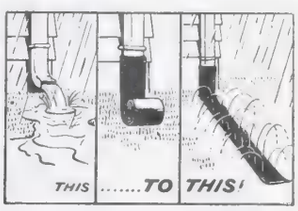

**RECHARGEABLE FLASHLIGHT**... No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket... as often as necessary. The magic is in a non-corrosive cadmium cell. 3½" plastic case in bright assorted colors. So compact it fits easily in pocket or purse. So convenient you'll use it and enjoy it for years. Never buy another battery! **$2.95**



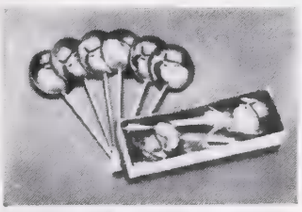

**GIANT MONTHLY DESK CALENDAR**... Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold stamped personalized plastic leather case. 11¼" ■ 9". Jet Black or Old Ivory. State name and color desired. Makes an unusual and useful gift. Only **$1.00**



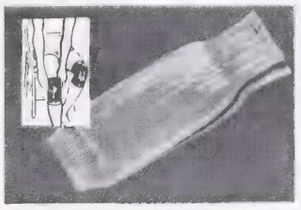

**ELECTRIC SOLDERING IRON**... Mends and repairs 1001 household items. Comparable in design and service to $5.00 models. Repairs radio and TV sets, broken metal toys, appliances, household wiring, jewelry. Tip is replaceable. 60 Watt, 115-120 Volt. 10" long. Saves you hundreds of dollars in household repair bills. **$1.98. Straight handle Soldering Iron, 30 Watt, $1.00. 6 feet of Solder, 29¢**




**AUTOMATIC RAIN SPRINKLER ENDS WASHOUTS!**... When it rains, Sprinkler unrolls and sprinkles! Carries water away from the house and puts it where it's needed. Does away with gutted, gullied lawns due to water rushing from drain pipe. Wind and wear resistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Instructions incl. Amazing value! Special low price of only **88¢** ea., 3 for **$2.50**



**CAN'T LICK SANTA'S PICTURE OFF THESE POPS!**... Made from an old European recipe, from the finest ingredients possible. You can be sure these are good! Santa's picture stays on till the very last lick because it is baked right thru the center... an art practiced only by expert confectioners. Each pop is ■ bright red, 2½" diameter, on a 5" handle. Set of 6, **59¢**



**SNUG KNEE WARMERS**... Recommended for quick, soothing relief to sufferers of arthritis, bad circulation, foot, ankle ailments! Promotes circulation! Made of 100% French spun, zephyr virgin wool with STRETCH construction—assures snug, comfortable fit for men and women. Regular Size (for average people) **$1.98** Pair. Extra Size (for heavy people) **$2.50** Pair.



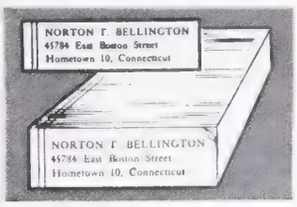
**STAINED GLASS BIRDS**... First reproductions of almost-forgotten glass masterpieces from 14th Century Venice. Set of 12 stained glass birds, beautifully detailed, with plumage in brilliant reds, blues, yellows, greens. Each approx. 1" long, with ■ 4" wire stem. Perch ■ few on potted plants, centerpieces, gift packages to add a novel intriguing touch of color and charm. Set of 12, only **$1**



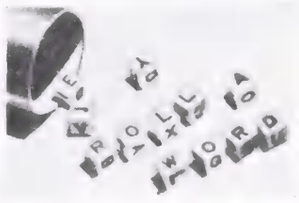
**ONE WIPE KEEPS FOG & MIST AWAY**... Avoid accidents due to poor windshield vision! New chemically-treated No-Fog Safety Mitt works with just 1 application. Windows can't fog or mist for weeks. Also ideal for bathroom mirrors. Added feature: Glow-in-the-dark binding. For safety, slip it on bumper for emergency roadside stops **$1.00**



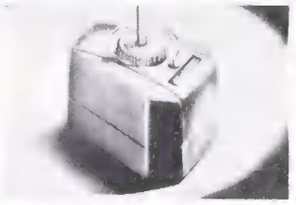

**PERSONALIZED SATIN LABELS** ...for anyone who sews, knits or crochets. A stamp of quality on the lovely things you make! Eggshell, flesh, nile, white, grey, maize; in 4 styles **Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By.** State name, style, color. 15 Labels **$1.00,** 40 Labels **$2.00,** 60 Labels **$3.00**




**NEVER WRITE ANOTHER RETURN ADDRESS**... Here are 1000 gummed labels printed with your name and full address to save your time and energy! Just wet and stick. Terrific for all stationery, books, checks, records, packages. Handsomely printed in blue on white stock. State name and full address in 3 lines. 1000 labels, **88¢**



**TEACH-A-CHILD**... With this new dice game that spells out words "crossword style"! Learning their ABC's and practicing spelling becomes fun — children's marks will soar! 12 wooden dice printed with the alphabet are rolled from a shaker, then arranged as words... no board needed. Fun for adults, too! Any number can play. With easy rules, **59¢**



**AUTOMATIC ELECTRIC PENCIL SHARPENER**... Insert any standard size pencil at top—get a perfect point in 5 seconds! Easy 1 hand operation! No cords, switches or handles to turn! Portable. Sits anywhere on desk without fastening down. Uses 3 reg. "C" batteries (not incl.) which last to 1 yr. without replacement. Empties easily. **$6.98**

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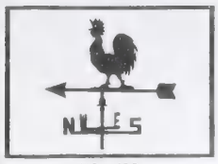
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**AN $11.50 VALUE**

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Silhouette weather vanes make inspired gifts. Hand cut, weather proofed aluminum in a rich black satin finish. Easy to install. These beauties come in 18 different designs. About 21″ wide, 28″ high.




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OLD MILWAUKEE RD.
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**WHAT'S THE BIG ATTRACTION** that keeps these driving gloves from sliding off the dashboard when you don your party gloves? It's the strong magnet on each cuff, that's what. Nylon stretch gloves with leather palms come in white, beige, or black, and have a golden initial on each glove. One size fits all. $2.95. Zenith Gifts, 1684 P. O. Bldg., Brighton 35, Mass.



**MIND YOUR BUSINESS** with corporation efficiency in a lowboy file-drawer table that doubles as an end table. Handmade of knotty pine with antiqued pulls and dove-tailed drawers set on hardwood rails, it's 16½ x 22½ x 22″ h., $27.95 unfinished. $29.95 in antiqued pine finish. Legal size (2″ wider), add $3 to each price. Exp. coll. Jeff Elliot, HB10, Statesville, North Carolina.



**CROSS YOUR HEARTH** with a fireplace crane and a barbecue grill. Brackets swing in and out with ease and no drilling is necessary as crane and grill are pressure mounted in the fireplace. Iron cranes adjust from 16″ to 26″ w., fit fireplace 27″ to 35″ h. Nickel-plated grill 16″ diam. Crane & grill *with* 1-qt. pot. $21.50; *with* 3-qt. pot, $24.50. Malone's, 1013 8th Ave., S. Nashville, Tenn.



**AMIENS BENCH** is French Provincial. Hardwood finish in fruitwood, walnut, mahogany or white-with-gold, covered in red, black, white, brown, flame, emerald, fern, sage green, gold, turquoise, purple, rose, blue, aqua, pink velvet, 52″ l., $43. 27″, $35. Your fabric, (1 yd. 54″), 52″ l., $41; 27″ (⅔ yd.), $33. Exp. coll. Catalog A2, 10¢. Chair Shop, Box 725, Morganton, N.C.

Authentic M. J. Hummel Holy Family



Your start to the most beautiful Nativity Set. 3 pcs. handpainted $20.00, white **$10.95** ppd. In limited nos. complete Nativity Set, 11 fig. stable, w/elec. light **$90.00.** No light **$84.00.** "Hummel" fig. catalog, w/story **65¢.**

1961 "Hummel" calendar, w/full color pictures, lovely for framing **$1.30** ppd.

32 "Hummel" Christmas Cards in colors, asstd. w/env. 4″ x 5″ **$2.35** ppd.

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**CONCORD CALICO**

**$8.95 ppd.**



Only rarely do we find a dress of such sweet simplicity and beauty. The smooth cotton is easily tubbable and requires little ironing. Notice the small round collar so popular this Fall. A quaint calico print is delightful against a background color choice of COLONIAL BLUE or COLONIAL RED. Sizes 10-20.

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*"Gifts to Cherish"*



**PERFECT SETTING for flowers and candles.** These attractive flowerlites come in two distinctive styles. Ideal for table decoration. An eye catcher in any setting. Will hold either cut or artificial flowers. Can be used with or without candles. Separate bottom suitable for [redacted] candy dish. Please specify color.

Crystal, Amber or Green




4½" ROUND $3.00

6½" OVAL $4.00

Shipped Prepaid
Sorry no C.O.D.'s

Reg. U.S. Pat. Off.

*Send 10¢ for gift catalog. [Free with order.]*

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**HOLIDAY HOUSE** 110 WEST MAIN ST. BAY SHORE, L. I. N. Y.



*CLOTHE THE NAKED bulb*

***. . . that dangles from the ceiling with a good-looking***

**CEILING LIGHT DIFFUSER**

**Just snap it on to any overhead bulb and it eliminates glare, reduces shadows and gives a pleasant diffused light. Molded of Fibreglas-reinforced plastic, it's tough as steel—light as a whisper—and washable. Cone-shaped and ivory-colored, 14″ wide.**

We Pay Postage • Money Back Guarantee

**$3.25**

***Extension arm for pull-cord socket..59¢***

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*frances-morris*

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**DOYLESTOWN TOTE CHAIRS**

From the heart of the Penna. Dutch Country, these quaint reproductions are as authentic as your great grandmother and as modern as to-morrow. They are perfect in pairs by the fireplace and so handy to have for those extra guests. The solid Appalachian knotty pine is carefully antiqued and hand rubbed to a dark mellow glow. They are 41″ high with a 13″ Diameter seat.

**$35.00 a pair or $18.50 each**

*shipped Express charges collect*
*Please send check or money order.*
Pa. residents add 4% sales tax

**BUCK'S WAYSIDE SHOP**

"Down by the Old Mill Stream"

**Bucks County** **Sellersville, Pa.**

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THIS CAN HAPPEN TO YOU WITH KANT-BITE!

**AMAZING! KANT-BITE!**

**YOU CAN'T BITE A FINGER-NAIL WITH *KANT-BITE* ON IT! A SENSATIONAL SCIENTIFIC MIRACLE! Gives INSTANT NAIL PROTECTION!**

Only 1 brushing forms a diamond-hard coat that prevents nail-biting, splitting, chipping, or breaking, at work or at play! So hard—it cannot be bitten! Now nails can grow glamorously long!

1 application stays on as protective coat until your own nails grow out, long and beautiful! Your nails always look natural with KANT-BITE!

No matter what you used before—you will be surprised and delighted with KANT-BITE! GUARANTEED to positively delight you with 1 application only, or return for a full refund. Not yet sold in drug stores. Now you can have alluring, long nails! Send only $1.50 to:

**INTRODUCTORY OFFER ONLY $1.50**

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**Box 75, Rugby Sta., B'klyn 3, N. Y.**

**BOGGONE LAMP.** Hang this humble hound anywhere! Teenagers love him plunked on their desks. Nursery 'fraidy-cats like him to ward off the bogeyman. Rumpus-room revelers hail his hangdog look! A natural rattan dog with a red tongue is a pin-up or sitting lamp. 13½" tall. $9.95 plus 50¢ post. The Added Touch, HB10, Wynnewood, Pa.



**KNOW HOW IT FEELS** to have wings at your heels? Slip on these smart new wedgies and fly through your busy day. The Mercury, Solby Bayes' new comfort-casual, comes in camel, gray, or black suede-shag or sand, tan or white baby calf. AAAA-D widths, 3-10, $13.95; 10½ to 12, $14.95. Add 50¢ post. Solby Bayes, HB, 45 Winter St., Boston 8, Mass.



**THE BRIDE'S PRIDE** is her lovely sterling-silver flatware. So risk being practical amid the romantic flurry and send her this tarnish-proof Pacific cloth drawer pad. She'll bless you! It makes the sideboard drawer a silver chest, 11¾ x 15 x 2½" holds over 100 pcs., $5.75. 17½ x 13⅞ x 2½" for over 120 pcs., $6.75. Barrington Specialties, Box 154B, Barrington, R.I.



**FURS FOR A DOLL.** This, above all, is what we'd want if we were back in the wonderful age where dolls are more fun than people. A hat, cape, and muff of snowy-white fur for our dearest doll! The sheared white-rabbit ensemble is lined with lustrous white satin. For dolls 8 to 10½" tall, $1; 11 to 22½", $2.29; 23 to 30", $2.98; 31 to 36", $3.98. Deer Hill, College Point 56, N. Y.



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Sit down with head back... feet up... RELAX in the most comfortable chair you have ever owned. Hand woven of natural rattan with generous 16½" x 17¼" seat, overall height is 33" and seat is slung low (11") to take the strain off feet and legs. Companion ottoman is 16½" x 17¼" and 11" high.

Chair and ottoman complete for only.....

**$12.88**

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Rare fruit delicacies from the sun drenched coast plains and the high veldt plateaus of Africa... world famous for the luscious flavour of their fruit and berries. The whole fruit with all its natural flavor is blended with African cane sugar to produce these mouth-watering, taste-tempting jams, marmalades and chutney... grown, prepared and packed at the moment of peak flavour by the 100 year old Mount Pleasant Orchards of Natal, So. Africa..."The Garden Spot of the World."



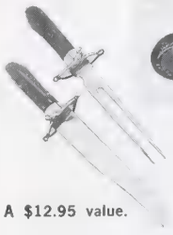
**EXOTIC JAMS — 6 delicious flavors.**
1. Melon & Lemon, 2. Whole peach, 3. Youngberry, 4. Cape Gooseberry, 5. Peach, 6. Fruit Apricot.

A $6.00 value..... 6 for **3.99**



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$3.00 value — 3 for only **1.99**



A $12.95 value.



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From the land of the Taj Mahal... walnut and brass combine for eternal elegance. The case is hand carved by native craftsmen with gleaming brass trim and legs. **Fit for a Maharajah... try them in your palace!** Walnut handled carving knife, 13"—companion fork, 11".

CARVING SET..... **$3.88**



**$1.98 ea.**



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Togetherness becomes reality... your choice of round or rectangular charcoal hibachi — each complete cooking unit. Large enough for a cozy two-some or cocktail tidbits. Removable steel grill. Iron body mounted on polished hardwood base. Specify style... Baby round, 5" or Baby rectangular 5¼" x 4".

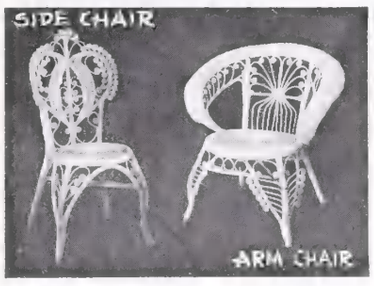


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An Oriental masterpiece with a delicate beauty all its own. A miniature Samisen stringed instrument to inspire the decorative imagination...authentic and traditional in Oriental life for centuries. Complete with stand to display its exquisite lines. Stands 14½" high.

Yours for a "song"

**only $3.69**




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"beauty on a budget"

Victorian Heart Rattan chairs, hand fashioned in far off Hong Kong. An exquisite trio in natural white rattan... equally at home in boudoir, living room, lanai or patio. Tint or leave natural.

SIDE CHAIR — Seat dia. 17", seat ht. 18½", overall height 32"..... 7.88

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BASKET CHAIR — 27" seat dia..... 5.88



Other Heart Design rattan furniture available... shown complete in our special Import Catalog.

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While "clowning" around Italy we discovered these jovial jesters. Made of hand blown glass, extra colorful and decorative. Imported especially for the "young at heart." Impossible to resist these happy, captivating fellows. Wonderful conversation pieces for your favorite decorator shelf or table. Each a tall 9"

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$8.50 per pair*

($5.50 each*)

Authentic copies of the famous Oriental originals, these exquisite figures are skillfully crafted of ceramic, stand 10½" high. Will blend beautifully with either traditional or comtemporary decor. White or pink in high-gloss finish, green or black in matte finish.

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These twin jewelry cases are delightful traveling companions you'll take with you wherever you go. Small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers) yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In pink or blue with contrasting lining. 2¾" square. *No C.O.D.'s.*

The pair, only $2.95 postpaid

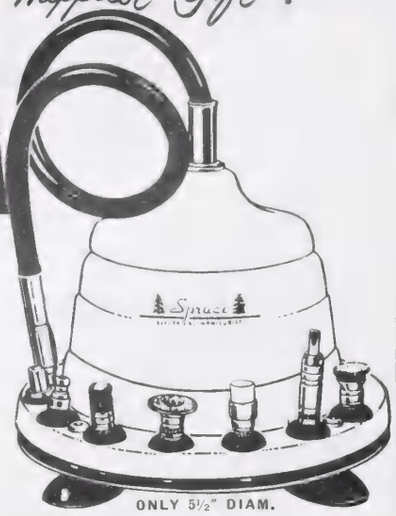
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*America's Happiest Gift!*

**Spruce**
**ELECTRICAL MANICURIST**




ONLY 5½" DIAM.

Here at last is an EXCITING, ORIGINAL GIFT. It will be appreciated by everyone on your list, because both men and women will value this easy, fast, safe way to acquire and maintain healthy, well-groomed hands.

Easy-to-use, instant-change attachments do everything necessary to keep one's fingernails presentable. In just seconds, they gently shape the nails, loosen and brush away excess cuticle, smooth the fingertips, positively stop nails from splitting and prevent hangnails! And they SAFELY ERASE CORNS AND CALLUSES FROM THE FEET, TOO! All this in the comfort and privacy of your own home!

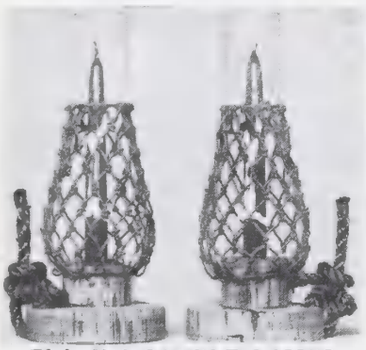
Yes, here is a gift that will be used gratefully not only week after week, but year after year (its motor is guaranteed for 10 years!) by everyone who receives it. Even small children use the SPRUCE with ease and with complete safety. For a lifetime of happy remembrance, it is smart to give a SPRUCE ELECTRICAL MANICURIST!

**only $29.95 complete**

Postage paid anywhere in the world!
Order now, or write for free descriptive literature.

**ABAR MANUFACTURING CO.**
*Precision Built Products Since 1931*
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***Fish Net* CANDLE LAMPS**

A nautical motif for den, patio or game room. Most attractive and "different" enough to bring forth comment by your guests. The Candle Lamps have double cork base which is decorated with Manila rope and fish net cordage around the chimney. In red, blue, green or natural. Come with matching color candles. 11" high, base 5" wide. Our low price for a pair, ppd. **$4.95**

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Gift Luggage Specialists

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**Legionnaire Cap of DEERSKIN**

Tapered crown, squarish visor-brimmed, the Legionnaire is a style men like and a cap men like to wear. Dashing, handsome, wearable, it has everything a man wants in a cap for leisure wear, for sports, for gunning. Native Northern deerskin, soft, washable, supremely comfortable. Natural to go with any color. Sizes 6¾ to 7½, 8.95.

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**Monogram Butter Mold . . $1.00 each**

For your next party serve butter pats that are imprinted with your initials. Simply done, and by such small elegancies your reputation as a hostess is made. Complete instructions included. Can be used for cookies and canapés. Mold is made of solid birch for long years of use. Splendid gift idea . . . (it is not too early to think ahead). Send $1.00 for each mold or order

**6 for only $5.00 postage free.**

*Lillian Vernon*

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*Taylor*
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. . . is made of fine latex elastic with adjustable head pieces for proper tension. May be used when sleeping, reading, knitting or watching T.V.

**$1.** *plus .20 hdlg. & del.*

*Ues* ***Hollywood* WINGS**

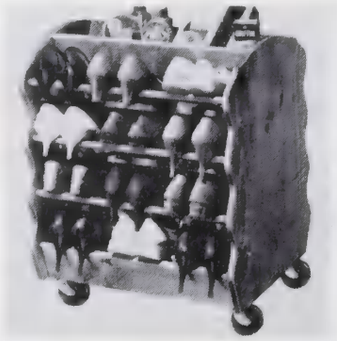


The beauty secret of many glamorous women. Apply HOLLYWOOD WINGS when retiring or any other convenient time. You'll be pleased with the results. They are made of flesh colored fabric treated to adhere over offending lines. Theatrical size Box

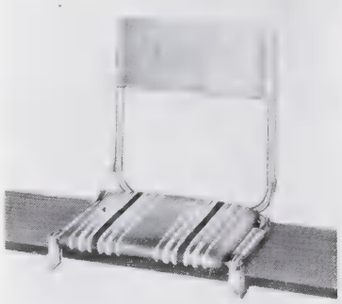
**$1.** *plus .20 hdlg. & del.*

**W. SCOTT TAYLOR CO., Trenton 8, N.J.**

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**ROLLING SHOE RACK.** We've seen our share of closet accessories, but this is phenomenal. It holds 24 prs. women's shoes, or 20 prs. men's shoes, and all shoe-polishing gear. 22" w., 16" d., 26½" h. on free-wheeling casters, it's finely crafted of honey-tone knotty pine or in maple finish. $24.95 exp. coll. Kit form. $16.95 exp. coll. Yield House, N. Conway, N. H.



**HAVE A SEAT** that will make you the envy of the stadium. It hooks over the edge of the bleacher and you're sitting pretty while you cheer your favorite football team. It's fine for boats, too, or to take to the beach. Aluminum frame with thickly padded striped red or green duck seat. Folds flat for carrying. $4.95. Wayne, 226 W. Wayne Ave., Wayne, Pa.



**THE LIFE OF THE PARTY** who's accidentally injured could be saved by these stainless-steel discs. If you have any unusual medical problem such as diabetes, allergies, heart trouble, it's wise to wear or carry the facts. Engraved bracelet, neck or key chain, $2 ea. With name and address or other message on reverse side, $3. Antin's, HB10, 114 Baronne St., New Orleans, La.




**SOIL TEST KIT** takes the guesswork out of gardening, makes you the neighborhood soil expert. Steel case holds enough equipment and test solutions for over 150 tests. 10 minutes is all you need to tell what is missing in your garden soil and how to correct it. Charts show pH preference of 225 flowers, shrubs, vegetables. $18.95. Sudbury Lab., Box HB109, Sudbury, Mass.

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*You'll be* *SITTING PRETTY on your*
**FRENCH POODLE BENCH**

It's luxurious, lovely and ooh la la, so lovable. You'll find yourself patting it. For boudoir, vanity bench, footstool, child's room . . . or just as a lovely decorator touch to any room. Sturdy and strong, this poodle bench will hold up to 300 lbs. Soft, cuddly, furry fabric is washable. Order in pink, blue, orchid, black or white. Satisfaction guaranteed. Check or M. O. No COD's.

*Senior Poodle, overall height 28"*
*Seat height 15", length 32" (illus.)* . . . **$29.95** ppd.
*Junior Poodle, overall height 24"*
*Seat height 13", length 20"* . . . . . **$19.95** ppd.

**HALE HOUSE**
**Dept. HB-10-1, P.O. Box 613, Salem, Mass.**
*"You'll be bewitched, we promise you."*

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**WHY SEND COMMON EVERYDAY XMAS CARDS, SHOWER FLOWERS MAKE FRIENDS EXCITINGLY REMEMBERED?**



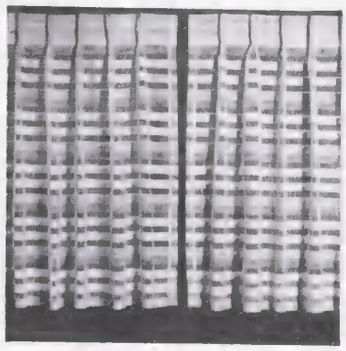
Shortly before Xmas, the postman delivers to each friend (whose name, etc. with $1—you have sent us) a SHOWER FLOWER, all Xmas wrapped—with greeting in your name. SHOWER FLOWER is the amazingly beautiful floating flower bath brush with bristles (petals) of soft absorbent polyester foam for luxurious suds and delightful skin tingle. *In charming decor*, it clings by suction, storing itself on wall or mirror. To try beforehand, send $1 for your color. Your originality will spice up their Xmas.



*Colors:* Pink, Rose, Red, Flame, Yellow, Turquoise, Blue, Aqua, Chartreuse, White, Blush-tone.

**EL PRIDIAN CO. BOX 4. LAWRENCE, N. Y.**

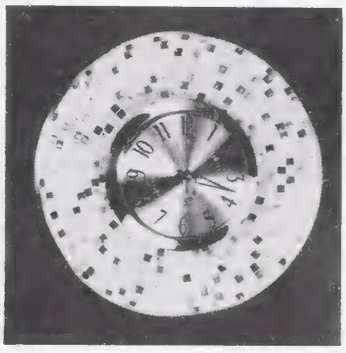
**IT'S CURTAINS** like these that make housewives happy (especially part-timers like us). Scandinavian design cotton net is completely washable, needs no stretching, has permanent crisp finish. White or tawny beige, 48" w. pr., pinch-pleated top; 30 & 36" l., $4.95; 45 & 54", $5.95; 63 & 72", $6.95; 81 & 90", $8.95. Samples avbl. Frances-Morris, 125 Ashland Pl., Brooklyn 1, N.Y.



**SPOTS FOR YOUR AYES,** and frankly fake ones, get the fashion nod in all the fall showings. And here are your favorite Capezios made of looks-like leopard (it's stenciled pony skin) in sizes 3 to 11, $20.30. Matching bag with rayon faille lining has gilt clasp and chain, $12.30. Free catalog. French Boot Shop, HB, 541 Main, New Rochelle, N.Y.



**TERRAZZO TELLS TIME** in a dramatically decorative wall clock by General Electric. Since HOUSE BEAUTIFUL is mad for mosaics in the kitchen, we'd like one in ours to make us a timely cook. Red, black, white; or brown, beige, white; black numerals, brass-like trim. 14" diameter, $35 plus tax and post. B. Altman, 5th Ave., New York 16, New York.



**BALANCING ACT.** Balla-Rolla, fascinating game for adults and children, consists of trying to stand on the wooden platform, keeping both ends off the floor for as long as possible. A wooden roller moves freely in a hardwood frame on the underside of the board which has non-slip treads. $8.95 plus 45¢ post. Order from Gifts of Distinction, 1141 Connecticut NW. Washington 6, D.C.

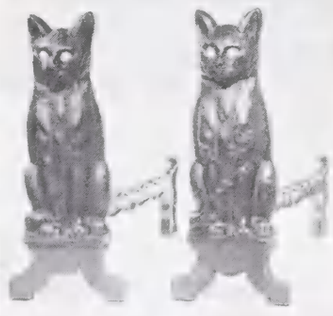


## COPY CATS

These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$15.95** the pair ppd.

**TENNESSEE CHROMIUM PLATING CO.**

**206 Louise Ave. N. Nashville 5, Tennessee**





**84 DIFFERENT SPICE & HERB DECAL LABELS**

Make up a set of decorative containers for your favorite spices, herbs and seasonings! These attractive black and gold decal labels are ideal for clear crystal, glazed pottery or painted metal canisters; measure 1⅜" across. Easy-to-follow directions. In two sets, 42 different titles in each—either Set A or Set B, $1.75 (ppd in US—no COD).

MANY OTHER DECALS for home decorating shown in our folder (10c)—including our famous Early American Stencil Design decals for chairs—latest addition, a handsome 6 pc. gold design for Captain's Chairs, only $1.75 ppd.




**SEND 10c FOR ILLUS. FOLDER AND SAMPLE**

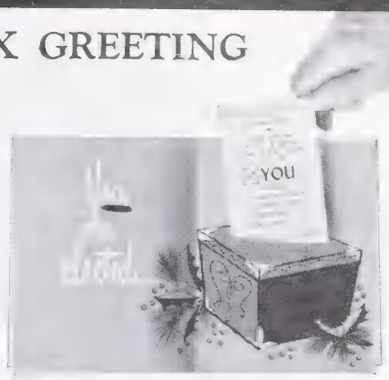
**AUTHENTICS**

**DEPT. F-18, BOX 546 CINCINNATI 43, OHIO**

# *Unusual* CHRISTMAS CARDS

## BALLOT BOX GREETING




Order No. 51.

You'll win the nomination for the most original Christmas Card of the year. Campaign banners declare your wishes. In the ballot box slot is a "Christmas Ballot" with your name and a warm greeting to show that you voted for your friend to have Christmas Cheer, Prosperity, etc. Ballots come separate for you to insert. Lithographed in bright Christmas red and green. Snow-white text stock. French-folded to 5"x6½". Tell us how family, first names are to be printed. Prices, including envelopes: 25 for $3.95; 50—$6.95; 75–$9.95; 100–$12.85. Postpaid. Money back guarantee.

## ACROSTIC VERSE GREETING




For this Christmas Card, we will write a warm, sincere verse with the initials spelling your own name, just as "THE JOHN WILSONS" is spelled downward in the verse pictured. Tell us your name just as you want it printed, your address for the front cover signboard (or "Christmas 1960" if desired.) Printed in raised frost-white on velvety deep-blue stock. French-folded to 4¼"x 5½", opening to 5½"x8½". 25 Cards with envelopes—$3.45. 50—$5.95. 100—$10.95. Postpaid. Money-back guarantee. Order No. 49

## YOUR OWN HOME GREETING




A Christmas Card with an artist's sketch of your own home. Send us a clear negative or photo of your home just as you want it to appear. We'll sketch it and print it lithographically on your cards. Tell us your name, address and first names to be printed inside. The cover and the band along the bottom inside in bright Christmas red. The sketch is in black for a natural effect. The distinctive gatefold card measures 5"x6½" opening to 13" wide. White card weight paper. 50 Cards and envelopes $12.95; 75 Cards--$17.95; 100 Cards—$22.90 Postpaid Order No. 50.



*Free Catalog!*

Write for your free 36-page catalog of new, unusual and very personal Christmas card ideas.

**KIMBALL PRINTERS**

**490 BOND STREET, OSHKOSH, WISCONSIN**




Lightweight, rust proof intricately designed cast aluminum. Wall mounted half-moon dressing table 18" deep, 36" wide. Formica top in white or pink marble design. Only $32.50. Vanity Bench—height to seat 15", 33" wide. Less cushions $22.50.

| HEADBOARDS | | HOLLYWOOD BED FRAMES | |
|---|---|---|---|
| Twin Bed | $45.00 | Twin or Double Size | $15.00 |
| Double Bed | $55.00 | King Size (swingframe) | $25.00 |
| King Size (78") | $90.00 | All items shipped express paid. | |

Complete catalog of Old South Reproductions in cast aluminum available for 25¢. Christmas Brochure included. *When traveling in Georgia, visit our Home Showcase.*

**MOULTRIE MFG. CO., Dept. HB-10, MOULTRIE, GA.**



**HOLDER FOR INSTANT COFFEE with measuring spoon**

**$1.98**

plus 25¢ postage

The cans in which instant coffee or Sanka are packed are designed for display on the supermarket shelves—not on your dining room table! So, a necessary accessory to the meal or "coffee break" is this handsome brass-and-glass holder, especially created for Instant Coffee. A spoon, that measures out precisely the right amount, hangs conveniently from the top. The brass lid screws firmly into place to keep out moisture. Stands 6 inches high.

*(Check or M.O.; No C.O.D.'s)*

**MALCOLM'S**

**6309 Reisterstown Road, Baltimore 15, Md.**



## Miniature Chest

Want a jewelry chest that is large enough to hold all of your jewelry? Order this beautiful satin-finish miniature antique reproduction in solid walnut, solid mahogany or solid cherry! 4 drawers provide immediate selection in this 15¼" high, 13" wide, 11" deep, curved front antique of tomorrow. Also usable as a chair-side chest. **$34.95**

*Send check or m. o. Exp. chgs. coll.*

*Free catalogue.*

**Casual Crafts**

**Dept. B-7 Statesville, N. C.**



*fascinating legendary* **"LUCKY BEAN"**

***imported from India***

Believed to be the world's smallest ivory carvings: a dozen jungle animals, less than ⅛" high! All fit wondrously into a tiny red bean with an ivory stopper, known as the "lucky bean" among the natives because it supposedly brings the strength of all the animals included to the owner. Story of the bean sent with order. Perfect for collectors, conversation-provoking gifts. **ONLY $1.00** ppd.

*Write for free Magazine—Catalog (subscription—4 issues—free with order)*

**SHOPPING INDIA**

*Division of Shopping International, Inc.*

Dept. 362, 27 Lafayette Ave., White Plains, N.Y.





**BAROQUE BRASS DOOR SLIDERS.**

**$1.95** per pair

New idea to delight the home decorator. Remove your ugly sliding door handles and replace them with these golden brass beauties. Handsomely designed to enhance every sliding closet door, these handy pullers fit every door groove and add a decorator's touch. Cast in Metal and plated in beautiful golden brass, lacquered to eliminate polishing. Complete with brass mounting screws.

Set of 2 BAROQUE DOOR PULLS..... **$1.95 ppd.**

**LILLIAN VERNON,**

Dept. HB10, 276 East Third St., Mt. Vernon, N.Y.



**YOU'LL FEEL LIKE ZSA ZSA** when you wear these cashmere-soft orlon cardigans that come trimmed with luxurious fur shawl collars. Dyed selected mouton-lamb in white on white sweater, all black, white on black or all beige, $15.95. Imported French rabbit in all white, all black, $17.95. Szs. 34-40 to fit dress szs. 10-18. Galaxy Fur Co., HB1, 236 W. 27th St., N.Y.C.



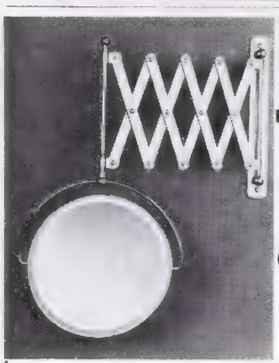
**CAUSE A STIR** when you're spending a football week-end at your college roommate's by bringing the hostess this set of stainless-steel demitasse spoons. Their design is distinguished, their uses are multiple—for after-dinner coffee, of course, and for ice cream or broiled grapefruit. Gift-wrapped, $3.50 for 6. Catalog available, 25¢. Fieldston Trading, Box 624, Ardsley, N. Y.



**"ANTIQUES"** is the collector's magazine. It has been *the* authority in the field since 1922. Focused on the interests of American collectors and crafts from Colonial days to the 19th century, as well as decorative and useful things from all over the world, it covers furniture, ceramics, glass, textiles, etc. $1 a copy, spec. 10 months, $4.75. 20, $9.50. Antiques, HB10, 601-5th, N.Y.C. 17.



**SWANDERFUL!** That's what the greatest of silversmiths, Benvenuto Cellini, would say about this open salt dish modeled in Italian Renaissance style. Swan's pierced wings, neck and head are of beautifully-wrought sterling; base of purest crystal. Spoon incl. 2¾ x 2⅞". Swans *specially* priced at $17.50 pair, tax incl. from Julius Goodman & Son, B10, 115 Madison, Memphis 1, Tenn.



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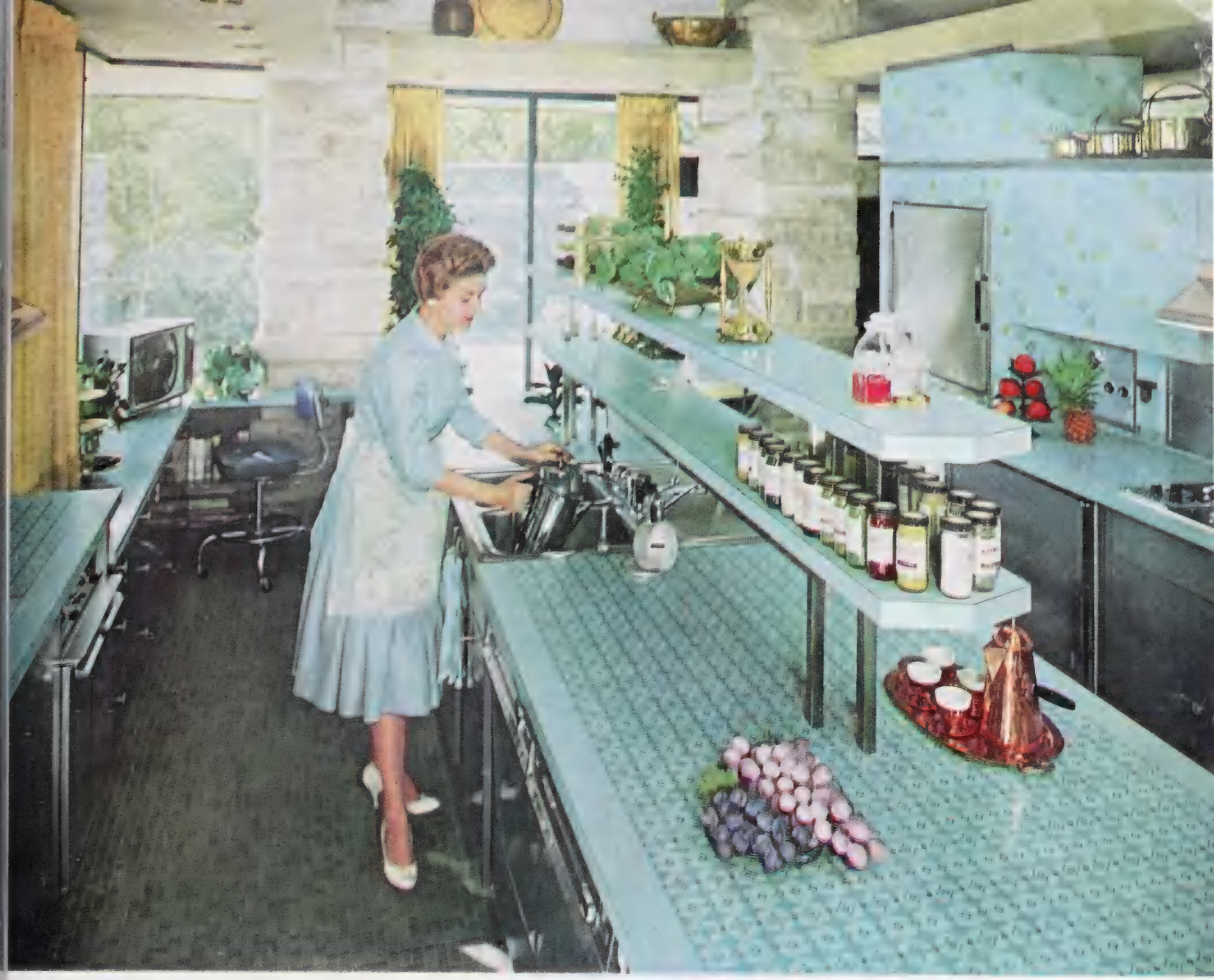
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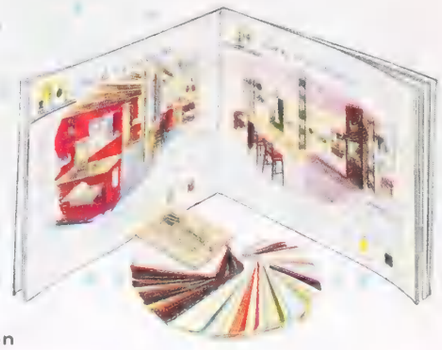
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*the NYLON that fortifies wool!*

Fantastic—the extra wear-strength NYLON 22 adds to wool! By every known test, *so called five adds more wear to wool.* Created exclusively for carpets, NYLON 22 is the strongest staple fiber in carpets today. Now, the same money buys you *extra* years of wear. Plus these other NYLON 22 extras: Magnificent color variety and brilliance! Extraordinary crush resistance! Superb cleanability! Compared for wear or worth, a 50% nylon, 50% wool blend, makes a better carpet to sink your money or your feet into!

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**100% wool carpeting pile is totally worn out** after 70,400 footsteps on heavily traveled stairs at a subway entrance, worn down almost to the backing!




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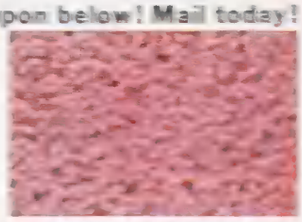

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**MAGNIFIQUE by CALLAWAY.** Luxurious frieze twist in Charlemagne Blue (shown), Versailles Gold, Oriental, Bastille & Paris Beige, Rose Bronze, Brittany Blue, Violet, Sand, Gendarme Red.



**ECHELON by MAGEE.** Rich carved plush. Luxurious carpet in eight bewitching colors, each a special compliment to your decor. In Fleet Gold (shown), Blue, Beige, Aqua, Tan, Ivory, Jade, Wheat.



**SUPREMACY by PHILADELPHIA.** Textured frieze twist, a beautiful work of art in Rose Dust (shown), Parchment, Sun Glow, Sand, Jade, Wood Tone, Martini, Azure, Gold Mist, Pearl.

NYLON 22, IRC Carpet Fiber Division, 500 Fifth Avenue, New York 36, N.Y.

Please send me one FREE 3" x 5" sample of NYLON 22-fiber plush carpet. (For each additional sample, kindly enclose 10¢ to cover handling cost.) Check choices below.

Also, send your free booklet on performance and care of carpets.

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# A WHALE OF A LOT...OF WHAT?




A wise company knows size can add up to a lot of nothing . . . unless it is matched by a whale of a lot of alertness to you and your needs. **GULF OIL CORPORATION**

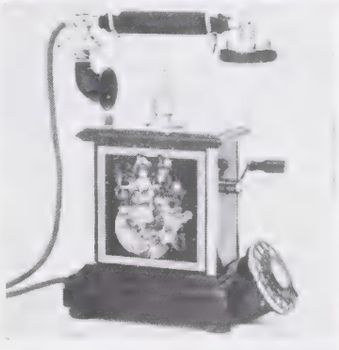
**WHAT A SEND-OFF** for the happy honeymooners is the Going Away Kit! A colorful cardboard suitcase comes complete with gaily-painted tin cans with chain and heart-shaped padlock to attach to getaway car: paper streamers for door handles: aerial; 10 full-of-fun posters for trunk, doors or hood, and the final touch —a bag of rice. $3.95. Empire, 140 Marbledale. Tuckahoe, N. Y.




**THE REAL DECOY.** The golden Burmese duck is a stunning example of that country's ancient handicraft art. Executed in rich pure-gold leaf applied on a black lacquered wood base, duck is an unusual accessory for flower arrangements or to spot on a coffee table. Opens to hold candy, nuts, cigarettes. 6" l.. $7.95. From Shopping India, Dept. 354, 27 Lafayette Ave., White Plains, N. Y.



**A REAL FRENCH PHONE** has been completely rewired to be workable in your home. This luxurious model of the Continental phone comes in black enamel with nickel-plated brass and colorful French print dial. Elegant on a desk in milady's boudoir, it's fully guaranteed. $39.50. With 4-prong jack plug incl.. $3 extra. *Without* dial, $32.50. A. Seifert, Box 41, HB, New York 72, N. Y.



**FURNITURE BY BIGGS** means forever fine. When you order handmade reproductions from these master craftsmen you receive first immortal design. To this they add the finest solid mahogany with richness of color, depth of finish. Hepplewhite drop-leaf table is 30" h., 48" x 72" (leaves extended). $140. (slightly higher w. of Miss.). Biggs, HB, 900 W. Marshall, Richmond 20, Va.






Smart way to add glowing charm and grace to your own rooms . . . wonderful gift for hostess or new homemaker. Richly embossed oval frame of meticulously molded styrene electroplated with a lustrous golden finish. Encloses a mirror of Pittsburgh glass with finest quality double silvering. Truly unusual values in 3 decoratively adaptable sizes, for vanity, sideboard, or wall hanging.

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No. 201—12" x 16" Oval..... $4.49 PPD.
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*50¢ Extra per Mirror for Antiqued Golden Finish.*

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# ROMAN BATH



**Give His Imperial Majesty** the towel ring that's big enough, convenient enough, to catch his towel, robe or soiled clothes practically on the fly. Magnificent classic Lion's Head clutches emperor-sized (full 5" across) ring in its bared teeth. Stunning import smartens any bathroom decor—gleaming non-rusting solid brass with screws for wall mounting. Encourages the Emperor (and the Princes) to *hang things up!*

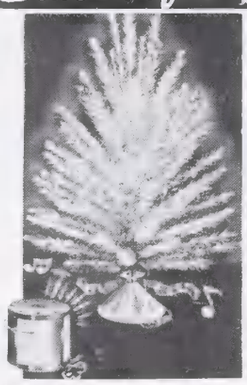
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# Bancroft's Pre-Christmas Spectacular



**SPARKLING 6-FT. ALUMINUM TREE**
**Only $9.98**

Shimmering, ever-bright. A dazzling silver display at the lowest price in history. Crafted with sapphire-beauty from Alcoa Aluminum. Not a kit! Each 29" branch is assembled. Includes metal stand . . . use for years.

GT 1391-S 6' . . $9.98
GT 1392-S 3' . . $2.98
GT 1393-S 4½' . $5.98
GT 1394-S 7½' $12.98

**ACCESSORIES**

Turbo-revolving Electric Color Light.
GT 1395-S . . . . . $5.98
Musical Revolving Electric stand.
GT 1396-S . . . . . $16.98




**WIDE LEDGE WINDOW SHELF PUTS PLANTS IN THE SUN**

Give plants their fill of precious sunshine. This ingenious metal shelf fastens inside any window sill without screws or nails. Windows may be left open or closed. Lace-like fence prevents plants from falling. 5½" x 22" shelf is beautifully finished in white enamel. An attractive means to healthy plants, flowers.

GT9764 Window Shelf . . . . . $1.49




**GENUINE COLLECTOR'S HEIRLOOMS**

Exquisite addition to your china collection in Dutch Blue Delft design. Extra-large for jumbo cups of coffee, cocoa or tea and extra thirsty guests. 3½" high of glazed porcelain finish.

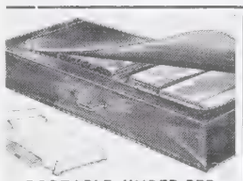
GT 3678 Set of 6 . . . . . $2.49




**"MIDNIGHT COACH" SIGN**

"Coach Sign" shows your family name, house number on lawn, porch—can be seen DAY or NIGHT. 15" x 5¾" sign in black crinkle, weatherproof finish. Give name, house number.

GT 515-P . . . . . $1.25



**PORTABLE UNDER-BED CHEST**

Carries like suitcase! Has trunk capacity! Makes under bed area an "extra closet" for storage. Keeps out of season clothing hidden. Durable 12 gauge vinyl has zipper closure. Completely dust-moth-mildew proof. 6"x 18"x42" with steel bracing. Lightweight.

GT 3601 Portable Chest $3.98



**FULL-SIZE FIREPLACE**

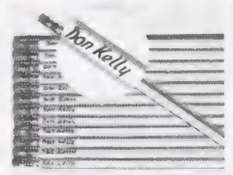
It's electric! Logs actually Flicker and Glow. Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. 4-ft. tall, sets up in seconds. Rigid, vinyl-coated Kraft board with electric cord and flicker attachment.

GT 1002-S Complete . . $3.95



**INSTANT BREWMAKER**

Make instant coffee really "instantly." Electric brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish . . . the secret for keeping it hot! Four cup capacity. With cord. GT 3215 . . . . . $2.98




**24 PERSONALIZED PENCILS**

. . . with ANY NAME stamped in luxurious GOLD. Worth a king's ransom in gift and desk distinction for home, office or school . . . and a sure way to foil pencil snatchers. Top quality with smooth No. 2 leads and pure rubber erasers. Specify name.

GT 1504-X Set of 24 . . . $1.00




**"GAY 90's" TRAY**

Surprise your guests with a personal touch of hospitality. Nostalgic Gay Nineties couple are identified with any first name . . . family name is part of inviting inscription. 9" x 15", of metal. Give two first names and family name.

GT 2539-D . . . . . $1.98



**PORTABLE CAR VACUUM**

A flick of your finger and it sucks up dust, dirt and lint into a removable collecting bag. Will not scatter dust. Keeps car neat and clean . . . stores in glove compartment. Operates on flashlight battery (not included).

GT 7899 Car Vac . . . . . $2.98



**TRI-FLAVOR SERVER**

A beautiful way to serve your three favorite jams and jellies without showing unattractive jars. Each of 3 sections has its own serving spoon, are united on 7½" saucer. Made of ceramic, white with strawberry pattern.

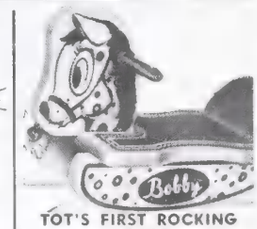
GT 4115 Complete . . . . $2.00




**FAIRY PRINCESS SET**

Perfect playtime gift for your little "Princess"! Includes delicate filigree crown that "glows-in-the-dark," fits ALL head sizes. Wand has "glow-in-the-dark" magic. Crown is polyethylene, wand is styrene.

GT 3987 Complete . . . . . 79¢




**TOT'S FIRST ROCKING HORSE**

Little buckaroos ride safely . . . only 4½" off floor! Their own Rocking Horse is "branded" with ANY NAME you choose. Red and blue spotted pony won't tip or fall. Silvery ball on pony's nose tinkles as cowhand rocks. 10½" x 7" x 19".

GT 689-P . . . . . $3.49




**PERSONAL DRESS LABELS**

Every creation is "exclusively yours"! We print your name on silky satin labels to sew in any dress, blouse, etc. Distinctively identifies clothes. Ideal for "Handmade" gifts. Give name.

GT 2640-D
15 labels for . . . . . $1.00
GT 2641-D
40 labels for . . . . . $2.00
GT 2642-D
60 labels for . . . . . $3.00

**. . . HOW TO ORDER . . .**

Merely give item number and specify quantity desired. Add just 20c to each item ordered for postage, handling and tax. Send payment (check, money order or cash) with your order. No C.O.D.'s please. Money Back Guaranteed.

**BANCROFT'S**
2170 So. Canalport
Dept. HB-985, Chicago 8, Ill.

## WORLD'S SHORTEST NIGHTIE



This is delightfully ridiculous—a nightie that prevents "cold shoulders" and little else! Made of pink sheer nylon with fluffy lace trim and a small bow at the neckline. Give it to your lady love and spend happy hours discussing how foolish we can be. Or are we?

THE PERFECT GIFT FOR YOU KNOW WHO! $1.50 POST PAID




## WHISKEY TOOTHPASTE!

**GENUINE 6 PROOF STUFF**
**SCOTCH • BOURBON**

Why fight oral hygiene—enjoy it! Here's real he-man tooth paste that's the best argument yet for brushing teeth 3 times a day. Full size 2½ oz. tubes are flavored with the real thing. Don't hoard (there's plenty) so give 'em for gifts. *Send $1 for each tube* and start living.

**GREENLAND STUDIOS, Dept. B-10**
**3735 N.W. 67 ST. • MIAMI 47, FLORIDA**



## Table Croquet $1.00 Ppd.

**In Golden Brass**

Wonderful rainy day game that will test the skill of every member in the family. A miniature replica of the regular outdoor lawn game. Our table set consists of 4 mallets, 4 little balls, and 9 wickets, all polished brass. 17 piece set only $1.00 postpaid.

*Pa. Res. Add 4% Sales Tax ▪ Sorry No Stamps or COD's*

*Send For New Free Catalog*

**WHAT'S NEW SHOP**
**Wynnewood HB 10, Penna.**

## Fiske

**WEATHER VANES and Cupolas**

Original Designs
AMERICA'S FINEST
FOR OVER 100 YEARS
Established 1858

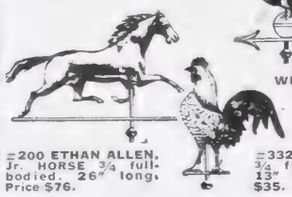


Fiske originals have topped homes for over 100 years. Time does not dim their beauty or reliability. All are of hand-hammered copper, finished with 22k gold leaf. All are furnished complete with the four points of the compass.

Fiske offers a wide range of handsome ready-built cupolas. Write for catalog. Vane illustrated — #131 ARROW, 24" long. Price $36.



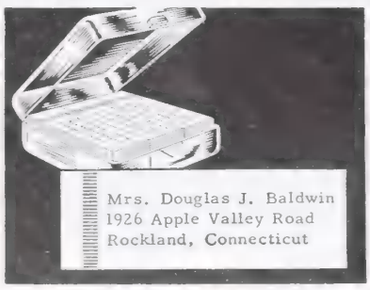
#55 EAGLE WITH ARROW Full-bodied. 20" wing spread. Price $89.



#200 ETHAN ALLEN, Jr. HORSE ¾ full-bodied. 26" long. Price $76.

#332 ROOSTER, ¾ full-bodied, 13" high. Price $35.

Write for Complete Weather vane and Cupola Catalog.
**J. W. FISKE ARCHITECTURAL METALS, INC.**
113 Pennsylvania Avenue • Paterson 3, New Jersey



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

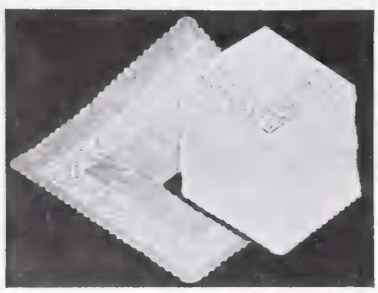
## 500 PRINTED NAME & ADDRESS LABELS—25c

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

**DE LUXE GOLD-STRIPE LABELS**
**500 FOR 50c**

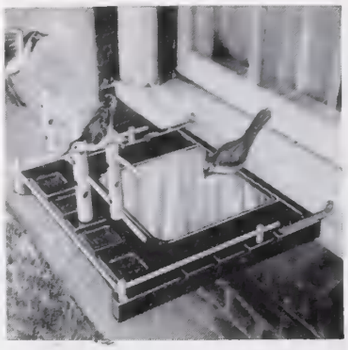
Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50c. In two-tone plastic box, 60c. 48-hour service. **Satisfaction guaranteed or your money back. We pay the postage.**

**Walter Drake & Sons** Send for Free Catalogue
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Colorado Springs 11, Colo.



## Sheer 'Throw-away' Hankies

Elegant, hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . . *but they're made of strong rice paper!* Magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. Ideal for blow or show! Pack of 50 DISPOSABLE HANKIES only $1, postage paid. 3 packs for $2.79. *You must be pleased or your money back!* Order from **Sunset House, 234 Sunset Building, Beverly Hills, California.**



**A DECK OF CARDINALS** could be a lovely sight for a flock of bird watchers, a convalescing child, an aged shut-in. Flight Deck clips to your window sill, has 4 seed wells, water pool, feeding stick, perch rails. Weatherproof green duralon, white trim, it's strictly for the birds and they love it! 17¼ x 15½", $5.95 plus 60¢ post. Duncraft, Dept. B-10, Peacock, New Hampshire.



**NOTE THIS PAD** for a commuting executive, a college co-ed. A legal pad binder in good-looking brown vinyl comes with name imprinted in 22k gold, or in Big Ten college colors—Wisc., Minn., Mich. State, Iowa, Ill., Ohio State, Northwestern, Purdue, Mich., Ind. With yellow lined or plain white pad. $2.95. From Giftcraft, 1234 E. 47th St., Chicago 53, Illinois.



**WELL STACKED** is a hefty accumulation of your favorite newspapers if you stow them in this polished brass-plated steel rack that has a satin black metal base. If you're a "keeper" you'll store papers for reference; if you're a "thrower," use it to stack and tie papers for removal. 16 x 13 x 14". $4.98 plus 25¢ post. Order from Bard's, Dept. 1110, 1014 Davis St., Evanston, Ill.



**GIANT PLAY LOGS** turn a 7-year-old hellion into a hard-working builder, provide hours of satisfying pleasure for an adolescent architect. 82 pieces (32 lbs.) include interlocking logs made of colored fiberboard, turn out life-size cabins, corrals, frontier buildings they can play inside. Take them apart, start over. Set $12.95 exp. coll. Play-B. Inc., Dept. B, 710 Broadway, Cincinnati 2, Ohio.



WEDDING
CIGARETTE BOX

The gift that pleases today and throughout the years to come. Send us your invitation and we will cut it into the top of a Fostoria crystal box. Ash trays have one name on each.

Box (5½"x4½") ....$11.00 Gift Boxed
Ash Trays .....$ 6.00 Gift Boxed

Add $.50 for postage and handling—no COD's
Brochure on request

*The Hill Shop*

**84 Butternut Street, Lyons, New York**



3½" Dia.

*Shades of Sandwich Glass!*
PRESSED GLASS CUP PLATES
*IN COLOR!*

Authentic reproductions of Early American Pressed Glass. Available *for the first time in color,* including Amber, Green, Blue and Amethyst. An ideal gift for the Glass Collector's window or showcase. Useable as conversation piece, ash tray, butter pat, etc. 89¢ ea. Set of 4 (1 of ea. color) $3.50 postpaid. Also available in RUBY color at $1.00 EACH.

THE YANKEE DOODLE SHOP
West Harwich, *Cape Cod, Mass.*

**VENUS AT THE MIRROR,** famous masterpiece by Rubens, is molded into a luxurious white with gold bath bar that you'll want to earmark for lots of ladies on your Christmas list. The original molds for this elegant soap were once owned by the Royal Hapsburgs. Soap wears from underneath so design remains intact for ages. 3½", $3.50 each. Edith Chapman, Rt. 303. Blauvelt, N. Y.



**HALF-PINT JUGS** are copied from Old World wine pots and done in fine white porcelain. For serving sauces, syrups, soya, or as coffee or tea carafes, they're just the right size, hold one cup (a half-pint). 4½" high in go-with-any china white, they're $1 each plus 35¢ or 4 for $5 incl. postage. Bowman's. H100—2477 Lombard St., San Francisco 23.



**LACY ELEGANCE** at pin-money price stretches your gift budget dollar delightfully. Imagine a 16-pc. set for just $1! Made of crystal-clear plastic, they look lovely on dark or light tables where wood grain is reflected through "openwork" design. 8 mats, 8 matching doilies complete the set. $1. Order from Glasscraft, Dept. 2344, 920B Chicago Ave., Evanston, Illinois.




SCENIC APPLIQUE

LOOKS EXPENSIVE BUT ISN'T

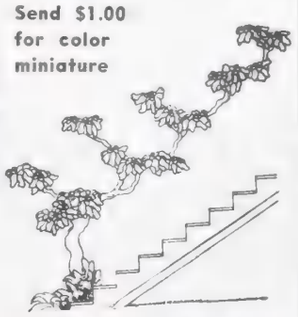
Verde Tree transforms plain or papered walls to Versatile Beauty

**ALL PIECES are cut out for EASY APPLICATION**

You can do it yourself or your paper hanger will apply Verde Tree expertly and inexpensively. Flexible, can be cut apart to create interesting wall treatment and fit area desired. Brown tree with green leaves and beige and white magnolia blossoms. Extra trunk included for added height. Appliqué as shown covers area 8½'x8' wide. $22.95 complete with easy-to-follow instructions.



**Send $1.00 for color miniature**

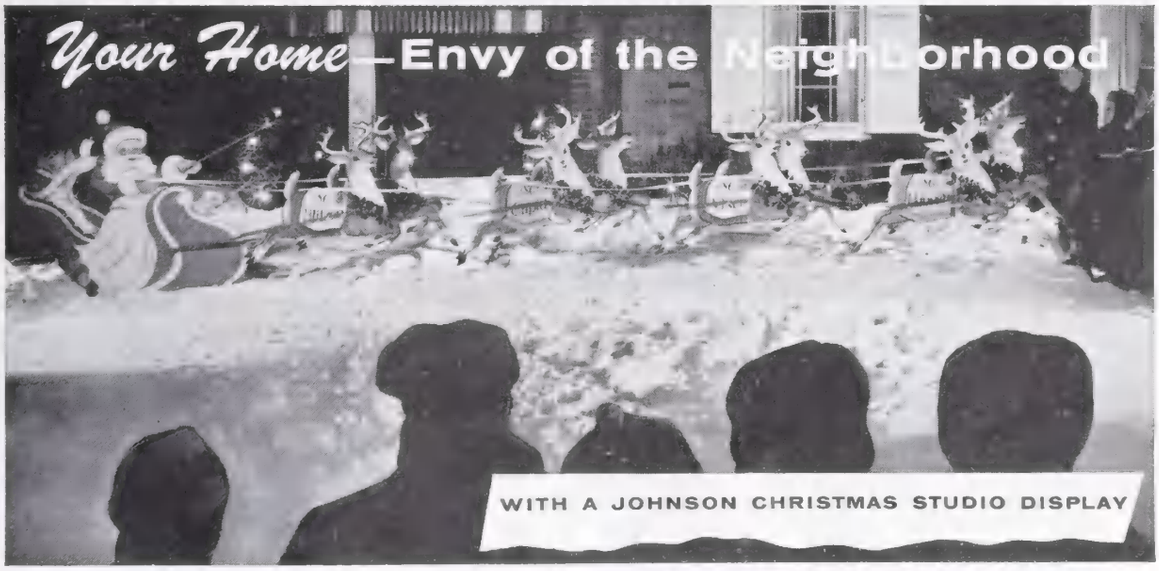


$22.95 Postage paid.

The WARNER Company

Dept. HB-100 Merchandise Mart Suite 6-134 Chicago 54, Ill.






**INDIVIDUALLY HAND-PAINTED**

. . . The world-famous Johnson Studio Lawn Displays have been a part of the nation's Christmas spirit for over a quarter-century. Grandest of them all is the full-motion Santa and reindeer set shown at left. It takes 25 feet of roof or lawn to best display this traffic-stopping exhibit. Five outdoor-tested motors put the reindeer in motion and rock Santa back and forth in his sleigh.

No. 59 DANCING REINDEER

With 8 Reindeer ..... $210.00
Starter Set (Sled, 2 Reindeer) 85.00
Night Lighting Units ..... 6.95 extra

*Shipped Express Charges Collect*

**PUT REAL ACTION . . .**

. . . and enthusiasm in your lawn display this year by inviting these caroling "kids" as your star performers. You and your neighbors will fall in love with these musical youngsters, especially the eager conductor (in motion) with a stick. Even Fido joins in. Full of lively color, this hand-painted display has a holly-wrapped lamp post with a 3-dimensional lamp that lights. Stores compactly.

No. 72 CHILDREN CAROLING

Complete Group ..... Only $89.00
Night Lighting Unit ..... $6.95 extra

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**FULL COLOR CATALOG**

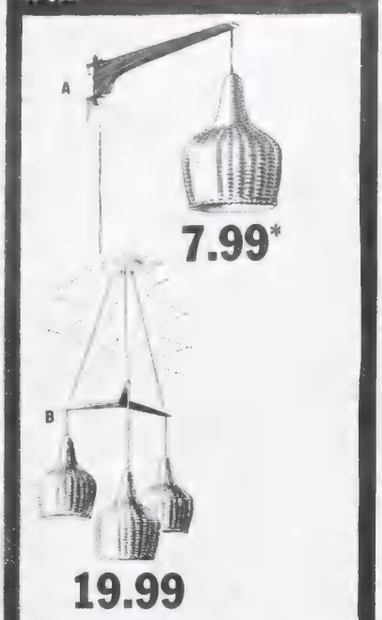
Lists over 40 displays. All are painted by hand to last for many years and to put a touch of individuality into each set. Displays shown here can be ordered by check or money order. Satisfaction guaranteed. Johnson Christmas Displays are known the world over. They are a combination of the traditional charm of hand-crafted art work and modern ideas. You may have a copy of the full-color Christmas Studio Catalog by mailing 25 cents to:

LEONARD BRYNOLF JOHNSON
DEPT. H-60
SMETHPORT PENNSYLVANIA

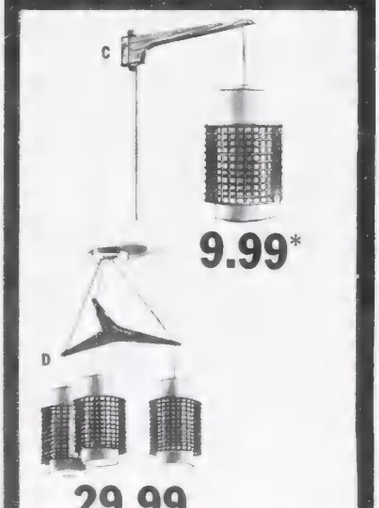
# MATCHED MODERN LAMPS

## AT FABULOUS SAVINGS!

Our matching lamps for wall and ceiling are decorator accents for your modern home. All superbly crafted of the finest materials, all specially priced to introduce Lampland to you!




**HAND-WOVEN WICKER LAMPS.** 8" shades of hand-woven natural wicker over frosted-glass, non-glare diffusers. ■ **A. Wicker Wall Lamp.** Shade is suspended from 14" sculptured solid walnut arm. Height is adjustable, arm swivels left to right. **$7.99*** ■ **B. Matching Wicker Ceiling Lamp.** Three natural wicker shades hang gracefully from genuine walnut separator. **$19.99**




**LATTICE-WORK RAFFIA LAMPS:** Open-weave shades of coated raffia in turquoise, black or orange over cylinders of imported white opal glass. ■ **C. Lattice-Work Wall Lamp.** 14" sculptured solid walnut arm holds single shade. Arm swivels left to right, height is adjustable. **$9.99*** (Specify shade color). ■ **D. Matching Lattice-Work Ceiling Lamp.** Three open-weave raffia shades dramatically suspended from genuine walnut separator. $29.99 (Order shades in uniform or assorted colors; please specify).

*For Wall Lamps, add $1.00 per item for mailing, handling. Ceiling Lamps sent Exp. Chgs. Collect outside N.Y.C.

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*nowhere else in America... such a tremendous selection*

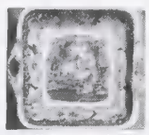
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SQUARE CAKE PLATE: Serve cakes, canapes, etc. on 9" sq. copy of 18th century favorite. Mason's Ironstone China—deep rose-pink under glaze on ivory white. $2.95 ppd.

**Old Guilford Forge**
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*Foremost in Early American Reproductions*

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## Self-Stick Old Time Spice Labels

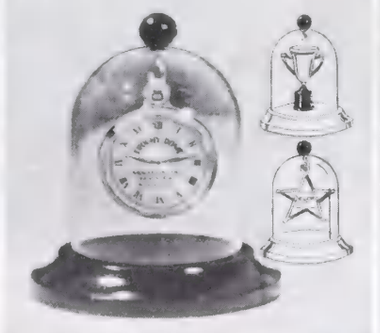
Cut labels, 2¼" ■ 1¼" with gold border identify your herbs, spice and condiment jars. 30 are imprinted with names of individual items, 12 are blank. Self-adhesive backs stick firmly to glass. **$1.50** Ppd.

**OLD FASHIONED HERB JARS** keep herbs and spices air tight by ground glass stopper. Hold 3 oz., 3¼" high. These show you're an artist in culinary matters. Six for **$4.95** Ppd.

*Pa. Res. Add 4% Sales Tax • No Stamps or COD's Please ■ Send For Free Catalog*

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Wayne 1, Penna.

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**For Watches, Medals! Dust-Free Display!** **$2.50**

For heirloom pocket watches, medals, treasures of all kinds! Hand blown of brilliant crystal with mahogany base, brass hook; dome is 4½" tall, 3" wide. For grandpa's watch; for mantel, desk, or table! Add 25¢ for postage. Sorry, no C.O.D.'s.

*Ask for FREE Gifts 'N Gadgets Catalog*

**MEREDITH'S**
*of Evanston 25, Illinois*

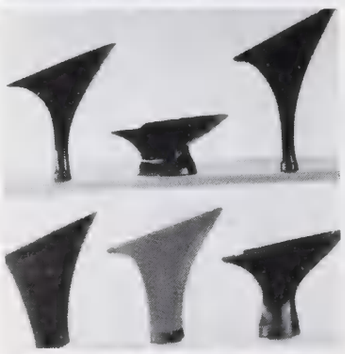
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**EAGER WEAVERS** in pioneer days wove this coverlet to commemorate the birth of the Whig Party. This reproduction of "Whig Rose" shows pattern woven in all-cotton on white in Colonial Red, Indigo, Delft Blue, Cabin Rose, Settler's Sun, Pine Green, Rifle Rust, and Walnut Brown. 90 x 108" or 78 x 108". $27.50. Virginia Goodwin, Box 3603, Dilworth Sta., Charlotte 3, N. C.




**GENIUS HOUND** is the pooch with the high I. Q! He adds, subtracts, multiplies, divides (maybe he could balance our checkbook!), answers any question with a numerical answer from 1 to 20. Ask him 3 + 2, he shakes his head 5 times. Simple to operate, he comes with secret instructions. We're not telling, so order him for $1.25 from Carol Beatty, 23 Beatty Bldg., Culver City, Cal.



**YOU'RE A HEEL** if you don't treat your old shoes to one of these six new heel styles! Colored kids, suedes, or patent leathers, $4.95 a pair of heels. Alligator, reptile, lizard, $7.95 a pair. Or have your own scuffed heels recovered to match uppers. Add $1 post. Free mailer & catalog. Century Factory Shoe Repair, 212 Park Ave., Baltimore 1, Md.



**MORNINGLORIES** is Cobb's stunning new gift pack that gives breakfast a glorious gusto. Brimming with giant-sized Pineapple oranges and over-sized red, crispy Delicious apples, approximately 15 pounds of them, it's a luscious gift for a fruit-loving family. Remember it, too, for your husband's clients. $6.95 from Cobbs Co., Box H-25, Little River, Fla.

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# HO TOI

## ORIENTAL GOOD LUCK GOD

Meet the great god Ho Toi, purveyor of oriental magic and harbinger of health and happiness. Spirit the sorcery out of him by merely rubbing his tummy. Handcarved of rosewood, he stands 4" high. A wonderful addition to a knick-knack shelf or a husband's desk. So low priced—you'll want to scoop them up by the dozen for little money gifts! **$1.75** ppd.

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**WORLD HANDICRAFTS**
*Division of Shopping International, Inc*
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*Personalized*

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From a negative. Complete with envelopes (Add 35¢ for postage and handling) Additional cards 5¢ each.



Simply send your order with a negative. (Send photo and 50¢ if negative is not available).

actual size 4¼" x 5½"

**FREE BLACK & WHITE SAMPLE*** Send negative, returned with double weight deluxe sample and new 1960 designs.

*One sample per customer
No Free Sample after November 25th.

**FULL COLOR PHOTO CARDS** **10** FOR ONLY **$1.95**

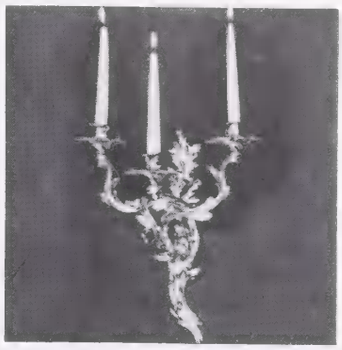
Complete with envelopes and imprint (Add 25¢ for postage and handling)

**SEE COLOR SAMPLE!** Send color negative or slide and 20¢, full color sample returned with new 1960 designs.

NO OBLIGATION: SATISFACTION GUARANTEED!

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**LOOK A SCONCE** whose rococo design is a combination of grandeur and gaiety. Get the pair to flank a sofa or your dining room sideboard and they will pay dividends in loveliness all through the year. Solid brass in bright or antiqued finish, lacquered to prevent tarnishing. 13 x 13″, $29.95 the pair exp. coll. Paulen Crystal, HB10, 36 White St., New York 13.



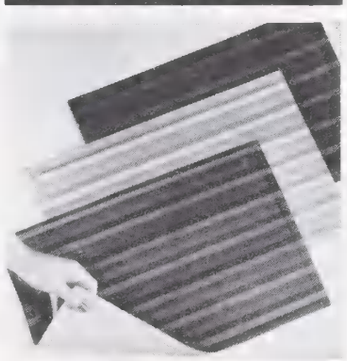
**GRANNY'S A DOLL** and she comes with all the other tiny members of the family to enchant a little doll-housekeeper. Imported German miniatures have unbelievably expressive faces, are beautifully dressed, bend to any position. Set includes 6″ Grandma, Grandpa, Mother & Dad, 3-4½″ children and the baby. $11.50 complete. Gina & Selma, 1048 Lexington, New York 21.

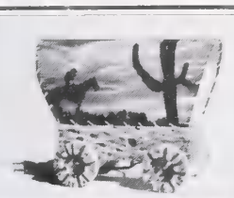


**CREAMWARE TUREEN** with a built-in warmer and electric cord keeps food kitchen-hot on the table, while it looks like a classic heirloom. Gracefully sculptured, its aristocratic shape and creamy color make it a handsome companion for any china pattern. 10½″ h., 12″ w., it holds 3 qts., includes ladle. $8.95 plus $1 w. of Miss. Jenifer House, New Marlboro Stage, Gt. Barrington, Mass.



**MATS ARE A MUST** in the life of any busy lass and here is a trio you won't have to make excuses for when you set a company table. Their design is smart and their nonslip foam backs are a practical plus. *Espresso*, café brown and beige, vinyl weave; *Marine*, a blue-green mixture; *Sand*, 2-tone tan and white 11½″ x 18″. $1 ea., Casual Living, 108 Chatsworth, Larchmont, N. Y.





**A CACTUS COVERED WAGON LAMP**
It's fun and easy to assemble this unique lamp made of jumping cactus wood. A most original gift or a conversation piece for your home. **Beautiful photo shade** in full color. Desert, ranch, mountain or lake scenery. 8½″ long. $3.50 ea. or 2 for $6.00. Postpaid, no COD's.
*Cactus Craft* 1952 E. Lind Rd. Tucson, Arizona



5 FOR $1.00

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*Cactus Craft* 1952 E. Lind Rd. Tucson, Arizona




*Converts Instantly!*

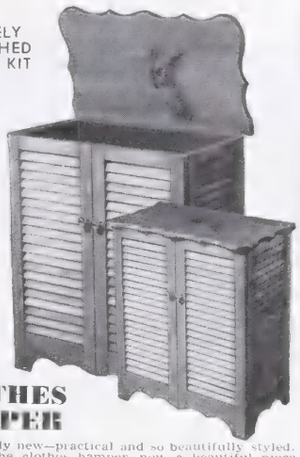
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Ask about models for standard typewriters. Also the "Little Home Theatre" console for movie and slide projectors

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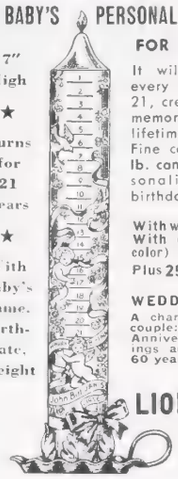
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*Dear Sir.*
*My friends, my wife, my four older children and I are very happy with all our candles gotten from you. Now that my youngest daughter will be celebrating her first birthday soon, I'd like her also to have your 21 year birthday candle Thank you.* *Sincerely yours...*

**WHY DON'T YOU ORDER BABY'S PERSONAL BIRTHDAY CANDLE FOR *Your* CHILDREN?**

17″ High ★ Burns for 21 Years ★ With Baby's Name, Birthdate, Weight



It will burn for hours on every birthday 'till baby is 21, creating happy childhood memories that will last a lifetime.
Fine colorful custom made 1 lb. candle is permanently personalized with full name, birthdate and weight.

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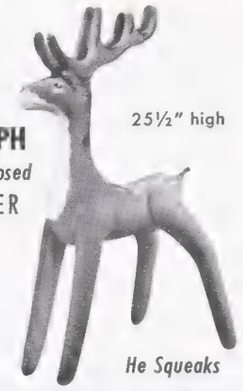

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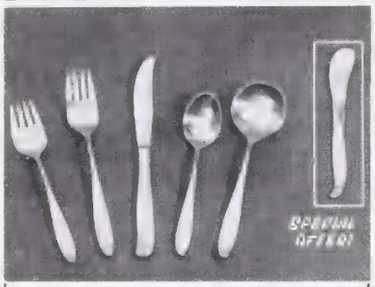
When in use or down for drying hose, sox or dainty lingerie.

No nails, screws, bolts or suction cups needed. Attach to wall with Saf-T-mount . . . included with Saf-T-dri. Installation time only one minute.

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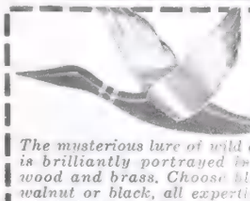
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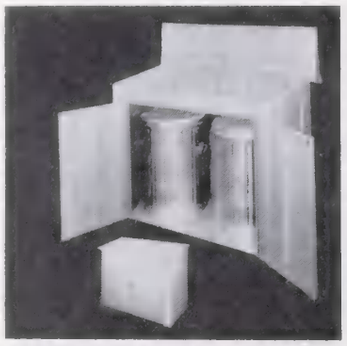
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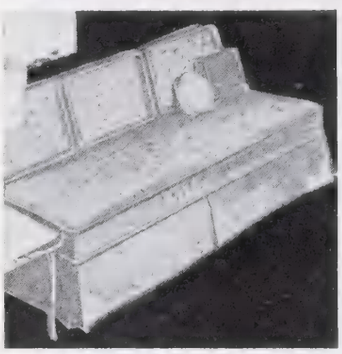
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*Like Fine Dresden Heirlooms*

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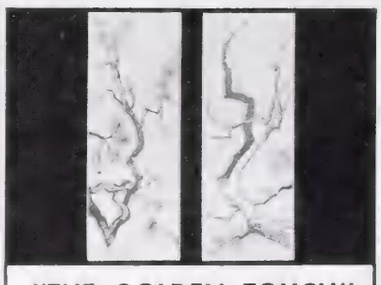
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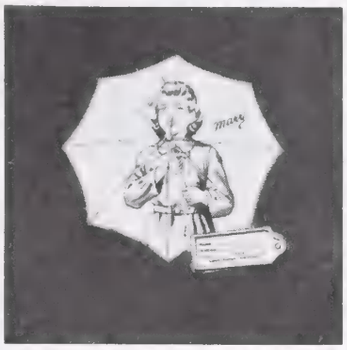
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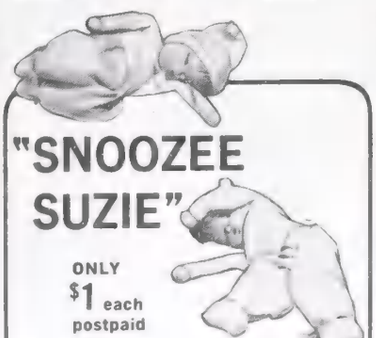




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Plan is a non-political, non-profit, non-sectarian, government-approved, independent relief organization, helping children, wherever the need—in France, Italy, Greece, South Korea, Viet Nam, and Hong Kong—and is registered under No. VFA019 with the Advisory Committee on Voluntary Foreign Aid of the United States Government and is filed with the National Information Bureau in New York City.

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I will pay $15 a month for one year or more ($180 per year). Payment will be monthly ( ), quarterly ( ), semi-annually ( ), yearly ( ).
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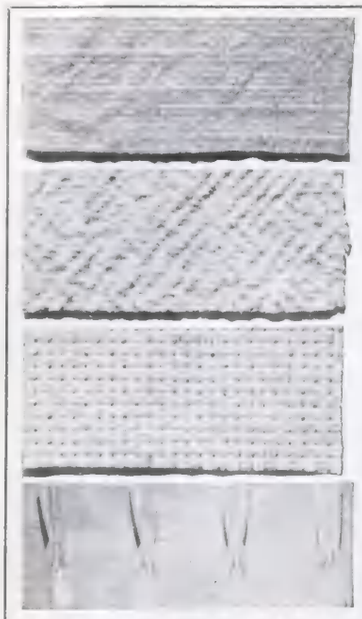
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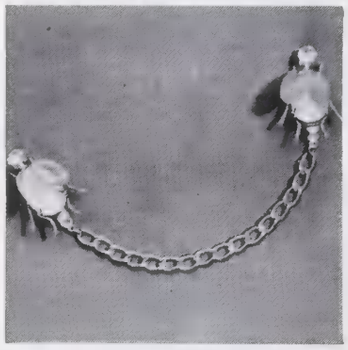
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**Pen & Pencil Holder**

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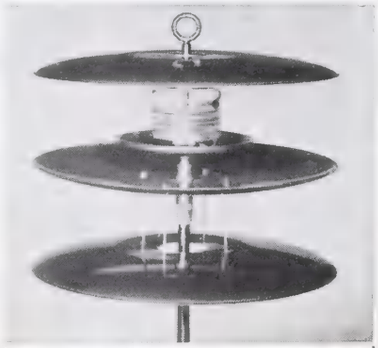
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## WHITE IRONSTONE BAKERS

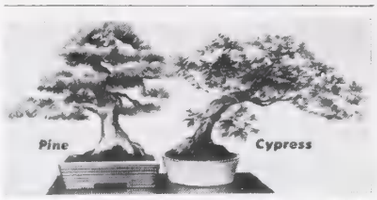
Be an unharried hostess! Prepare favorite family or party fare at leisure in these bake-proof, craze-proof, glazed white ironstone bakers. Simply pop them in the oven or broiler, whisk them to the table looking picture-pretty, piping hot! Crusty-brown bubbly au gratins, yummy meat pies, even left-overs taste twice as good! Each 7" [illegible]

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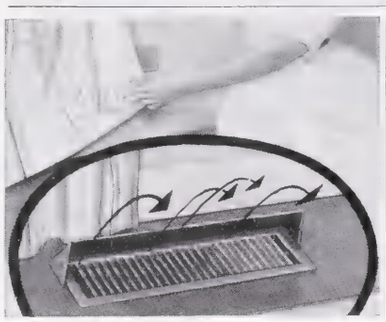

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*"All that is necessary for the triumph of evil is for good men to do nothing"* Edmund Burke

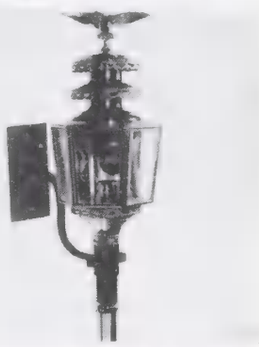
**MEASURE FOR MEASURE** this looks-like-pine 5-in-1 Binmaster is the handsomest canister we've found for a living kitchen. Made of chrome and wood-grain vinyl bonded to steel for cookies, flour, sugar, tea, coffee, it has styrene measuring scoops. $12.95. Matching 15-qt. *square* step-on can, $11.95. 90¢ post. ea. Other pieces avbl. Gotham Gifts, 67-85 Exeter St., Forest Hills, N. Y.




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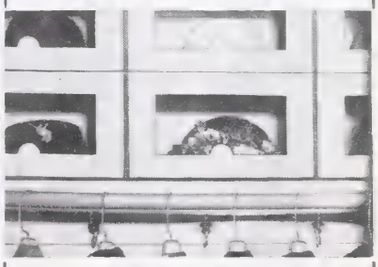


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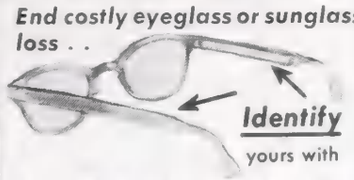


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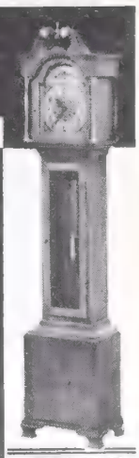


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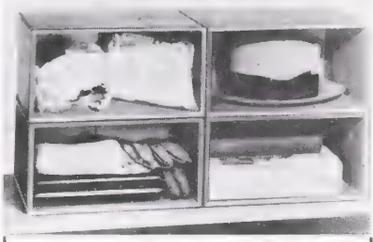
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Kids make hundreds of real working toys and furniture, ride 'em, take 'em apart and make a new toy! Watch their imaginations go to work! Solid rattan poles, smooth sanded . . . won't splinter or break. No dies, no paint . . . hardwood assembly dowels. Entire kit packaged in strong, colorful 4½" x 25½" cylinder (150 lb. test), which serves as part of many toys. Only $6 postpaid in U.S.A. Ten day money back guarantee.

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Colorful festive designs on pure white organdy. Hand fashioned in Poland.

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Interior Decorators praise these versatile and handsome buckets made from old wine casks. Exclusively ours! Solid brass binding and rings. Note intricate and distinctive handcarved design on largest sized bucket. Smart — useful — unique. Proud Oaken buckets made of Belgian staves will serve you as planters, (indoors or out), magazine holders, wastebaskets, servers, elegant decorative accents or as "conversation piece" gifts. Approximate measurements are:



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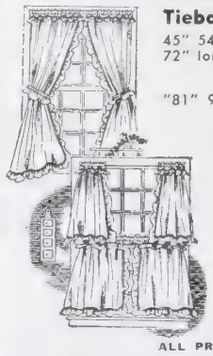
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**with white ruffled muslin**



**Tieback**
45" 54" 63"
72" long ..... **$4.50** pair
"81" 90" ..... **$5.00** pair

**Tier**
25" 30" 36"
40" long **$3.50** pair

2 pairs to window **$7.00**
Both types 74" wide per pair
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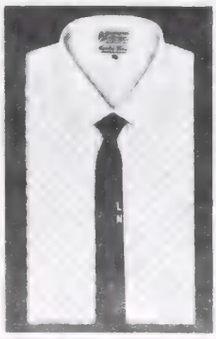
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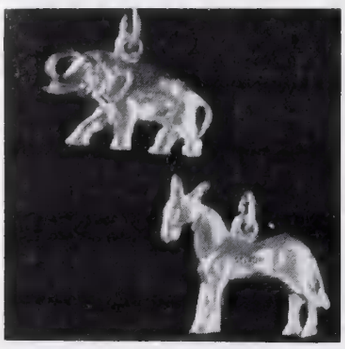
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**STRIKING WALL MURALS**

● ORIENTAL MING-PINE (shown). The MING tree gracefully reaches out in its natural habitat. Scene includes two white water birds, boatman, rocky island. Looks like original oil painting. Shades of green earth tones. DELUXE EDITION—102"x42"—only $14.95 plus 65 cents handling.

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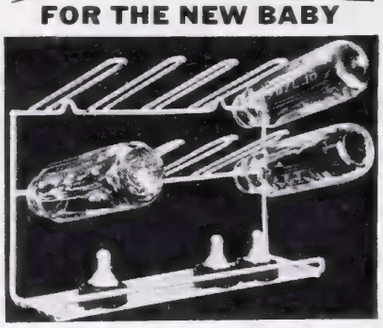
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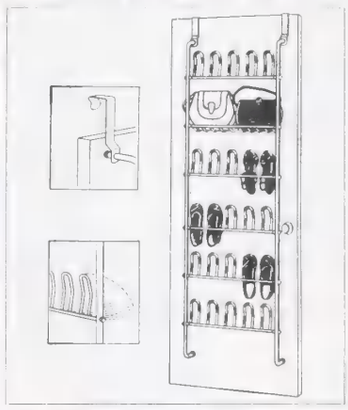
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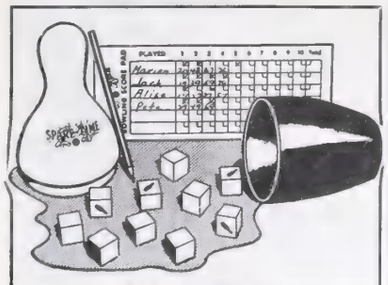


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Provides lots of fun in leisure time for everyone. Easy to play. Scores and plays like ten-pin bowling. On each of the ten big ½" die appears one pin and five blank sides. You shake 10 dice using base of plastic bowling pin container and throw on table top or playing surface. A black pin appearing means that pin is still standing. If all are blank, you've made a strike. Another throw will miss or spare. Includes "Magic Slate" scoreboard and marking stylus.

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***It Can Happen To You***

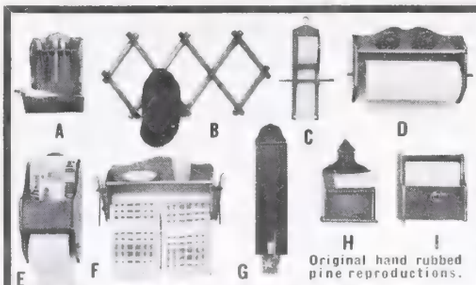
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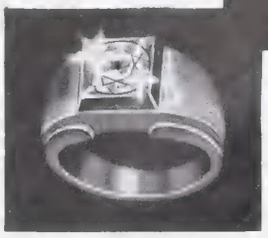
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**Superbly beautiful! Sparkling white!** Truly a miracle of modern science! HOUSE BEAUTIFUL says, "Like a diamond and with more fiery sparkle." ESQUIRE magazine says, "Outdazzles the most dazzling diamond."

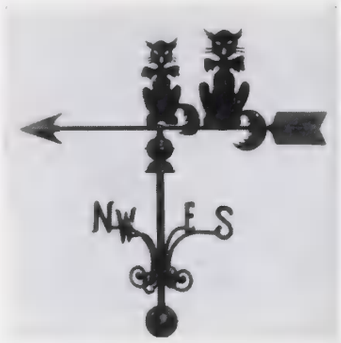
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**THEY STICK TO THE POINT** of pressure where your specs rest so you never feel that annoying pinch. Cushion-Rest nose pads are flesh-colored foam rubber, have adhesive backing that adheres to any-type glasses. They prevent slipping, ease weight of frames, work with hearing aids, too. 6 pr. $1. Columbia Co., 404 Security Bldg. 234 E. Colorado Blvd., Pasadena 58, Cal.



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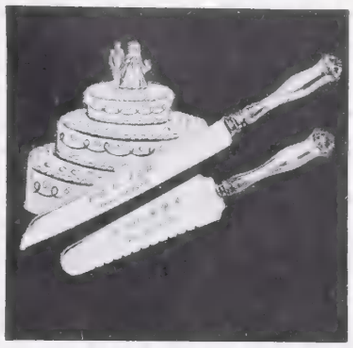
***You'll Trip Lightly***

. . . when you travel with this handy shoe bag. Holds 8 pr. Women's or 4 pr. Men's shoes. Zip it open to hang on closet wall for convenient shoe storage. Measures 20" x 13" x 6". Folds flat when not in use. Including Fed. Tax, $7.69 postpaid.

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**DRAPERIES** for bedroom or living room. Pinch-pleated width, 48" to pair . . . 45" long **6.95,** 63" **7.95,** 81" **9.95.**

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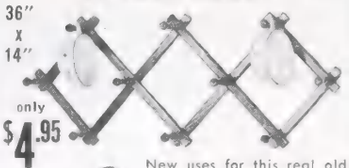
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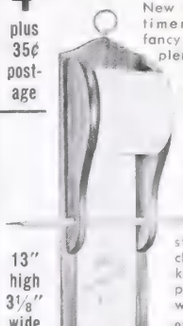
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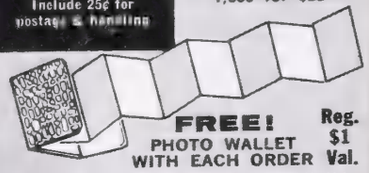
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*—says Joan Bennett, who discovered this no-fuss rum drink in Puerto Rico.*

DONALD COOK and I first met Aunt Agatha when we were performing in the San Juan Drama Festival.

Don, who is idle about making cocktails, fell for this rum drink completely.

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That technical talk is Greek to me. So it is to Don. But he won't admit it.



**AUNT AGATHA**

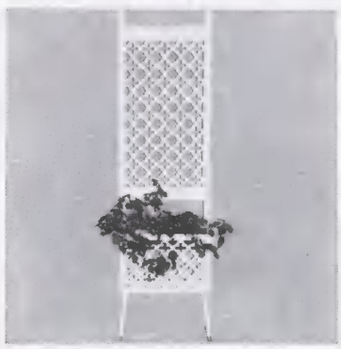
One jigger (1½ oz.) white Puerto Rican rum—plus two jiggers of orange juice. Pour over ice cubes in Old Fashioned glass. Stir. *Note:* Some people like to add a dash of Angostura or Orange bitters.

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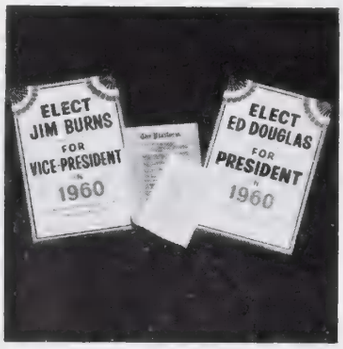


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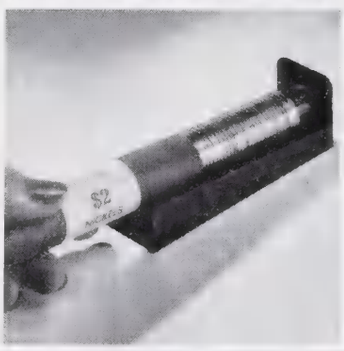
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**PARTY HOPEFULS,** not the Dems or GOP's, the Saturday night kind, will give this Campaign Kit a whopping majority. 11 x 17" red, white & blue election posters *printed* with any name. 10-point plank, and handbills extolling virtues of candidates. $2.95. *Stick-on letters* for names up to 16 letters, $1.95. Specify Pres. or V.P. Game Room, HB, 1538 Conn. Ave. NW, Washington 6, D.C.




**COUNT YOUR PENNIES** when the piggy bank's bursting with coppers in this handy coin counter. A 3⅞" plastic trough is calibrated to measure $5 in dimes, $10 in quarters, $2 in nickels and 50¢ in pennies for bundling off to the bank. Good for counting change at the church cake sale! $1. Mary Mae, HB10, 1158 Ashley Dr., Valley Stream, New York.

## PERSONALIZED GOLF TEE



ONLY $1. postpaid

Gold-plated and personally yours! Drag tag is engraved with 2 or 3 initials to prevent loss. Used by leading pros, designed for straighter, longer drives. Flexible spring bends tee 90 degrees in any direction, automatically returns to upright position. Special soft brass alloy base won't nick clubs. Send check or money order, specify initials. No COD's please

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**$29.95**

*antique gold*
*antique green*
*antique white*

This handsome decorative accessory is of cast metal, 22" high by 12" wide. A distinctively impressive wall sconce that expresses perfectionist care in finish and design. A rare value—a magnificent gift for your home and to give to another. No C.O.D.'s please.

**Robert Penn Imports**

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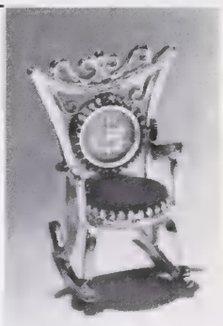
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This delightful authentic miniature rocking chair clock is in a class by itself. All hand made (not sold in stores) 2½" high with red velvet seat and gold-finished frame. Guaranteed accurate. You'll be the talk of the town if you have one in your home or give one as a gift. Money back guarantee. For your convenience send us your personal check or money order. No COD's please. $19.95 each ppd., 2 or more $18.00 each. Order today.

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PUMPS CUT DOWN . . . shell or D'Orsay style. **4.95**
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RENEW YOUR SHOES . . . with soles and heels. **4.95**

*Mail shoes with complete instructions*

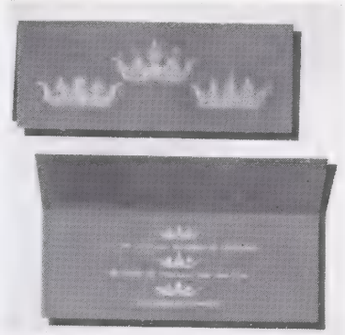


*Free* Send for catalog and mailing carton

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**THE DIE IS CAST** to produce an elegant engraved Xmas greeting. Crowns of the Three Kings of Orient are beautifully designed in rich, lustrous gold with genuine steel-die engraving. Soft blue card with name, message, crown motif inside is 3¼ x 8½", opens to 6½" h. 25, $4.50; 50, $7.95. (w. envelopes) Order #06. Free catalog. Kimball Printers, 790 Bond St., Oshkosh, Wisconsin.



**FRENCH FAÏENCE PLATES.** A macedoine of six black designs on highly-glazed white earthenware plates includes carrots, peas, asparagus, zucchini, tomato and leek. What wonderful salad plates! Or use them for antipasto, sea-food aspics. 9" diam., set of 6 is $7.50 plus 75¢ post. Landing, HB10, 150-57 Northern Blvd., Flushing 54, N.Y.



**ARE YOU HIS LADYBIRD?** Then give him this 14k gold and French enamel tie tack that looks like the real thing. Nice thought for a green-thumbed gentleman since ladybugs (their other name) destroy harmful insects (between flights home, we guess). We bet you'll steal it to wear on your favorite cashmere. ⅜" l., $15. Edward Aich. Dept. HB, 530 Madison Ave., N.Y.C. 22.



**BRANCH OFFICE.** A pair of well-seasoned lovebirds go out on a limb and turn salt and pepper shakers. A delightful duet, they are heavily silver-plated in antique finish. Can you think of a more delightful dividend for a collector? Just 3" high, pair fits into roost between shakes. $3.50 the set from Elizabeth McCaffrey, Dept. B10, Northport, New York.





DOOR KNOCKER

## "KNOCK FOR DOC"

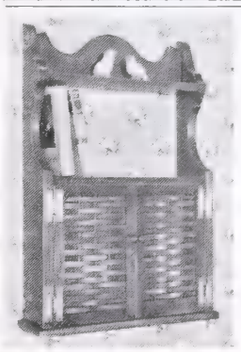
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From India, land of elephants, temples and tigers, comes this lovely and unusual server. Beautifully made of famous handcrafted Indian brass, and walnut from the Valley of Kashmir. Cleverly concealed in the gleaming, solid brass ring are three walnut plates, each about 7" wide with hand-carved borders. Plates unfold into elegant server. Wide brass base prevents accidental tipping. A "perfect treasure" yet so practical. Makes a wonderful gift, too. Stands 10" high. Unfolded, measures 15½" wide. Satisfaction guaranteed.




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***EARLY BIRD PRICE.** If your Christmas order, complete with names and addresses of recipients is air mailed on or before November 23, 1960. Regular price No. 1 Box $4.20, No. 2 Box $5.25.



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Life size, choir trio — superbly illustrated



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Placed on your lawn, porch or rooftop, these unusual, young figures will lend charming good humor to your home's noel spirit. The unique expressions of Tubby, Cathy and Steve, superbly rendered by the brush of Mr. Arthur Moore, are realistically reproduced in full color lithography on weather-proof hardboard. An unusual Christman lawn decoration you can display with pride, these flat cut-out silhouettes, standing 4 ft. tall (32" wide) have a remarkable 3-D effect when seen.

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FREE 12 page full color catalog illustrating our complete line of the finest outdoor decorations; from $12.95 to $1295.00. Just postcard your name and address today!

SEND check or M.O. today. 10 day money back guarantee. All orders F.O.B. Port Washington. No C.O.D.'s please.

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"A breath of spring"

only $21.75*

Our cheerful, sturdy "Susan" sits prettily in dressing, powder or bedroom—smartly tufted and with coil springs, rubberized hair filling. Ht. 30"; W. 20"; D. 19". As pictured in gay chintz, either blue, green or red stripes with white—$21.75* each, two for $40.00. In your fabric—$19.75 each. (Send 4 yards of 36" or 2½ of 50" mat.) In Spot-shed velvet: rose, sage, emerald, mauve, flame, olive, purple, brown, turquoise, blue, red, gold, aqua or pink—$29.75. Add $2.50 for kick pleats, either fabric. Check or M.O. No C.O.D. Express collect. Our 22nd year of Satisfaction Guaranteed.

*For Chair Folio A-1, send 25¢*

*The Chair Shop* Box 725, Morganton, N.C.





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Enjoy buying choice quality shoes by mail — our catalog shows enormous array of smart styles from $10.95. and vast size range insures perfect fit or your money refunded!

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Get these new *Musical Multiplication Records*—and see his marks in arithmetic go up, *quickly!* All the Multiplication Tables from 2's through 12's have been *set to music* on 5 records. Each table has its own catchy tune and musical quiz. Children love to play them. Used in thousands of schools. Parents and teachers report wonderful results. Write for free folder to:

Bremner Records, Dept. A-41, Wilmette, Ill.





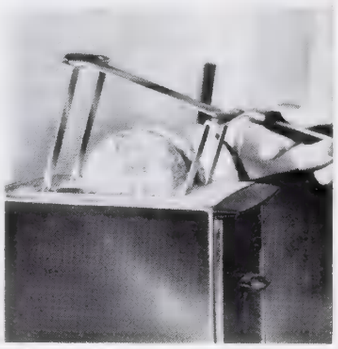
**A PROUD BEAUTY.** The Alexandria 5-light chandelier is a lovely 18th-century design that combines grandeur and gaiety and will spill radiance in your dining room. Genuine hand-blown and hand-cut crystal with imported crystal beads and prisms. 23" l., 22" w., $49.95 exp. coll. Hurricane shades, $3. ea. Artistic Lighting, Box 86, Dept. 60-1, Homecrest Sta., Brooklyn 29, N.Y.




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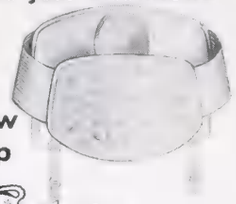
**ZOO-LOGICAL** for little animal fanciers are these enormous balloon-like jungle creatures. They measure from 15" to almost 3' tall, come with cardboard feet to ground them for punching bags. A whole menagerie including gorilla (that fierce fellow shown), lion, tiger, jaguar, etc. are 7 for $1 plus 25¢ post. Liberty House, GA-41, 95 South St., Boston 11, Massachusetts.



**MUFFIN LIFTER.** Bless the inventor of this much-needed kitchen convenience! Have you ever tried to retrieve an English muffin, pound cake, or corn muffin from your toaster? Then you'll be delighted with this metal frame "Toastess" that fits into any standard pop-up toaster, lifts out painlessly when muffin is toasted. $2.79. Panronod Assoc., Dept. B, 509 5th Ave., New York 17, N. Y.



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BEAUTY BELT

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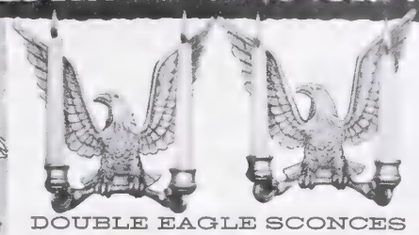
**AUDUBON PLATES** by Alfred Meekin of England need no words of ours to recommend them. Their magnificent colors on deep flower-embossed white earthenware come 8 each in 11" service plates, $20; 9" desserts, $18; 6" bread & butters, $8.80; cups & saucers, $18; cream soups & stands, $26; snack plates & cups, $26. $1 post. Malcolm's, 6309 Reistertown, Baltimore 15, Md.



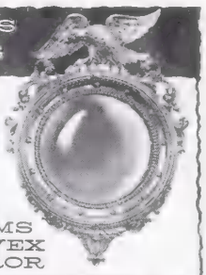
**JUST A TEASER,** that's what this mellow brown antique pine wall chest is! If you could visit the enchanting shop of Mr. Lennox, you'd find Early Americana to make any lover of antiques and fine reproductions ecstatic. For a living kitchen or hall, 20" wide, 14" deep, 29" high, shelf is $35 exp. coll. The Lennox Shop, Hewlett, New York.




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Send 10¢ for New, Enlarged 300-Picture Christmas Gift Catalog
You can be sure it's authentic if it's from . . .
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STURBRIDGE YANKEE WORKSHOP
*the Nation's Center for Early American*
700 Brimfield Turnpike, Sturbridge, Mass. ▪ 50,000 people a year visit our shop



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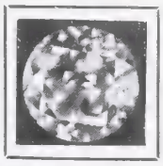
The emblem and colors of your university, college or school, with your name and class year inscribed, is embedded in crystal clear lucite and mounted on a solid clear grained Honduras mahogany cigarette box with polished ebony lucite base and lid . . . holds king size or regular cigarettes . . . felt lined interior . . . doubles as stud or trinket box. Emblem is a finely detailed reproduction of school seal on gold-plated background with school colors of grosgrain ribbon . . . an enduring gift to recall campus memories . . . a treasure to own forever. Size 6" x 4"
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1 carat "Titania". Solitaire set in 14 kt. gold mounting. Complete. ONLY $25.*

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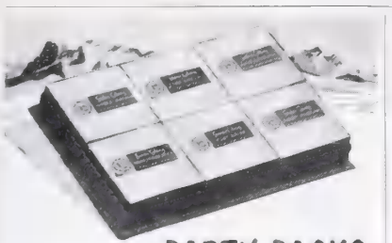
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*Also Linde Star Sapphires, Rubies & Sapphires; Chatham Cultured Emeralds, etc. at proportionately low prices.*
FREE booklet and handy Ring-size Chart

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*From America's Little Switzerland*

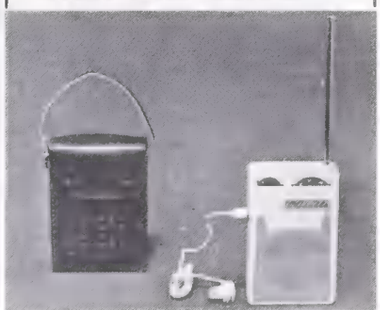
A wonderful assortment of 6 of our good aged, natural cheeses all dressed up for a party! These are the favorite country cheeses aged the old-world way for that superb flavor and texture gourmets insist on. So delicious! Swiss, Sharp Cheddar, Brick, Port Salut, Aged American and Blue Cheese. Mailed to you or your friends. Satisfaction guaranteed.

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The Swiss Colony
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Write for FREE Catalog "Gifts of Perfect Taste"



TRANSISTOR RADIO, —FANTASTIC VALUE!!

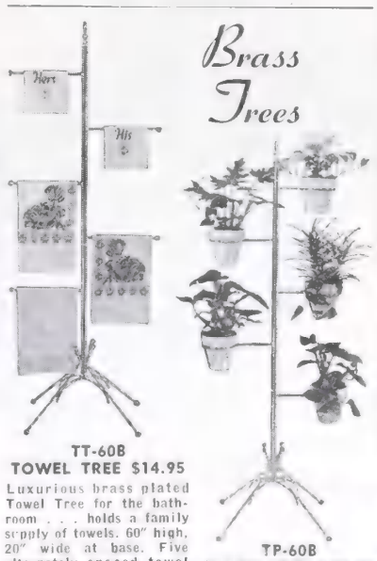


Just in time for Christmas—at an unbelievable price of $9.95; this World Famous Portable Transistor is only slightly larger than a package of cigarettes. All accessories included. Dynamic 2¼ inch speaker. Big tone. Built-in extension aerial to height of 23 inches can be removed and still plays big. Magnetic earphone. *All leather carrying case.* 9 volt battery. Colors ivory, black, red, silver, punched metal. Guaranteed. A Wonderful Christmas Gift. No COD's please.

WORLD MARKETING
23722-111th Place West, Edmonds, Wash.



*Brass Trees*



TT-60B
TOWEL TREE $14.95
Luxurious brass plated Towel Tree for the bathroom . . . holds a family supply of towels. 60" high, 20" wide at base. Five alternately spaced towel bars each 11" long.

TP-60B
PLANT TREE $19.95
Plant Tree richly plated in brass. Five 5" pots, choice black or white with Arabesque finish. 60" tall, 20" wide at base.

*Shipped express collect upon receipt of check or money order.*

COLORIFIC HOUSE
Box 325 Evansville 4, Indiana





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50-yard roll, just 39¢
Regularly 44¢ in our catalogue

Special offer to House Beautiful readers! 50 yards of fine quality satin acetate ribbon in 12 flower-fresh colors for just 39¢. Regularly 44¢ in our current Fall catalogue . . . far less than you'd pay in stores. Wonderful for gift tying, sewing, hair ribbons, etc. Choose red, emerald green, white, pink, light blue, royal blue, orchid, yellow, light green, cocoa brown, silver, gold. 5/16" wide.

**50-yard roll from this ad 39¢ each postpaid**

Satisfaction guaranteed or your money back.
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S (Colette of Lausanne), T (Franz of Appenzell), U (Johanna of Altdorf), W (Giselle of Geneva).

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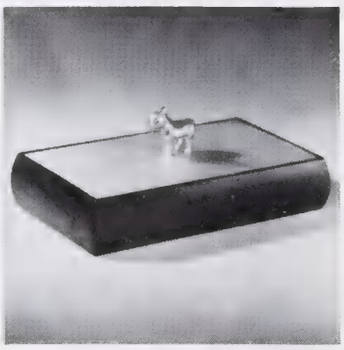
If he takes special pride in his car . . . get him this custom-made CAR PLAQUE *with his or her very own name engraved on it!* Shiny, 3" x 1" jewel-like nickel Plaque is deeply etched with an official-looking: THIS CAR MADE ESPECIALLY FOR (any name you want). Self-adhesive back attaches to dashboard . . . just press it on. Easily removed. *Guaranteed to please! Specify name desired when ordering* CAR PLAQUE. Only $1.49, postage paid from **Sunset House, 2 3 4 Sunset Building, Beverly Hills, Calif.**



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**PARTY BOYS** give a resounding vote to this handsome cigarette box for their office desks. For do-or-die campaigners, it's by Reed & Barton, has a life-time silver-plated cover with a Democrat donkey or Republican elephant finial and solid-walnut box. 7¾ x 4¾", it holds 3 king-sized packs or 10 cigars (for passing out Nov. 8th). $10.95. Kuhn's Jewelers, Salisbury, Maryland.



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**SETTEE and 2 CHAIRS 3-PC. SET $49.50**

SETS AS LOW AS $44.50

**Table To Match $10**

Table is 23½" long, 14" wide, 17" high. Finished white.

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32" long, 13" high, 10" wide. Finished in gleaming white.
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***TWIN ZIPPER "HIP-EZE" GIRDLE***

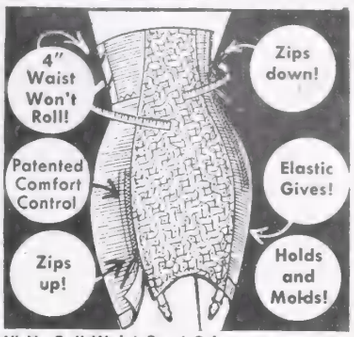
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Slim-Form

Lightweight, comfortable new "Hip-Eze" trims 4 inches off your figure, instantly molds tummy, hips, thighs in a smooth, unbroken, graceful "slender silhouette" look — without effort or diet on your part! World's easiest girdle to put on!

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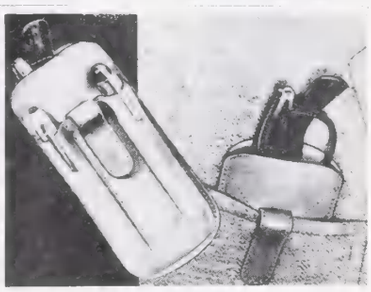
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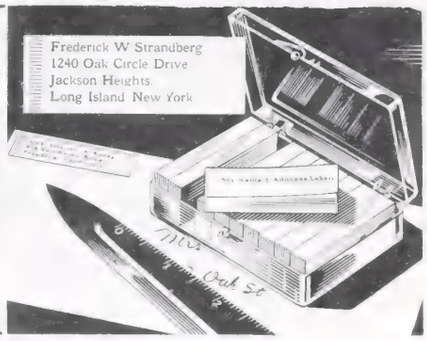
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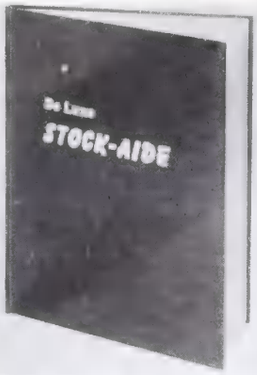
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**WHAT A DISH** for serving up a fall harvest of fresh vegetables! A double-server is semi-porcelain, fired three times to produce a lovely white matte finish with a slate overglaze. Dandy for dips, potato chips on one side, cottage cheese and chives on the other. 13½" long, 1½" deep, it's $6 from Leande Originals, HB10, 3233 North Lake, Altadena, Calif.

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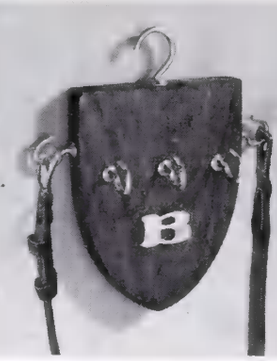
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Illustrated: Harvest, a Troy selection for Qual Fab, Inc. PPG manufactures the yarn only, not the fabric. Photo: Jacques Simson/Pagano

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**SET OF "EMERALDS" WITH CADDY**
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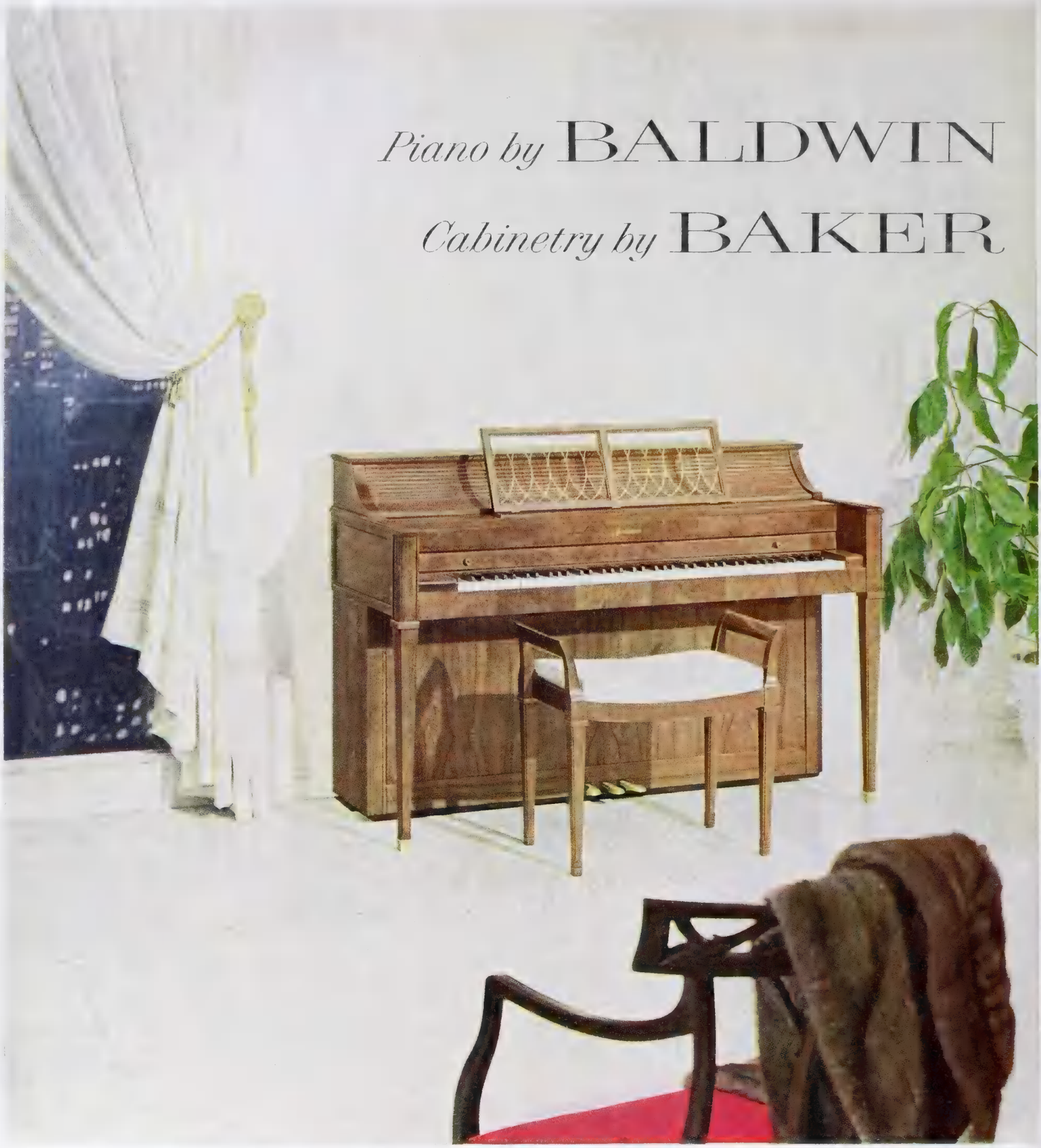
All glass items illustrated, except the server are "Safedge" glasses, with the famous guarantee: "If the rim of a Libbey 'Safedge' glass ever chips, Libbey will replace the glass." At all leading stores. Prices slightly higher in South, West and Canada.

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PIANOS · ORGANS

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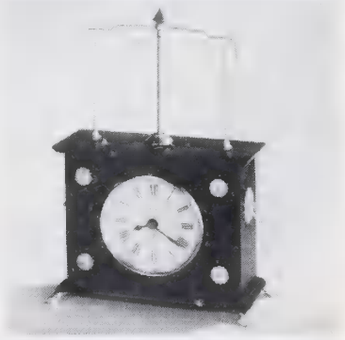
**READING PRICE TAGS** these days? Then take a good look at this import at an *astonishing* $1.25. A pair of white porcelain salt and pepper shakers with striking simplicity are 6″ h. so your boarding-house-reachers will really have something to grab. Better order lots of these for hostess gifts! Shopping Int'l., Dept. 351. 25 Lafayette Ave., White Plains, New York.



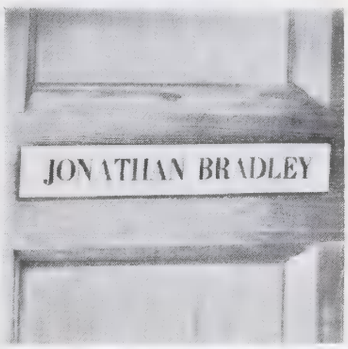
**THE GADABOUT SHOE** is the flattering flat that will match the mood of your sports car, corduroy culottes, and autumn roads bright with bonfires. Suede shoes have turned-down cuffs, comfortable ribbed soles, lace to foot contour. Green, red, charcoal gray, tobacco, or black. Szs. 4-10. Med. 5-10. Narrow & half szs. $6.50 plus 50¢ post. V. Wayne. HB10, Box 4035, Tucson, Ariz.

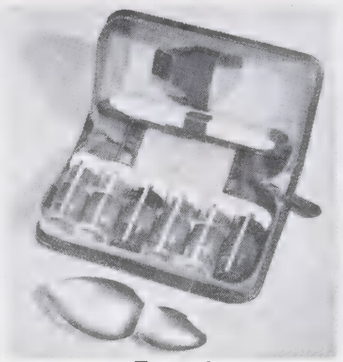


**CRAZY CLOCK** is unique because the flying pendulum has a hypnotic effect that gently releases inner tensions. It *hardly ever* gives you the right time. Don't laugh, but we recommend it for pressured business men, highstrung hostesses. Reproduction of famous 1885 clock; mahogany, brass trim. 8-day, key-wind. $21.95 incl. tax. Wm. Spencer, 710 Chestnut, Philadelphia 6. Pa.



**DOOR MARKER** is a name tag announcing grandly that this is where you clip coupons, pound a typewriter, or write advertising copy. Your name (or a friend's) is engraved in a heavy name plate of solid bronze, 7 x 1″. Adhesive backing grips any surface. Any wording up to 20 letters and numbers per line; 1 line or 2. $3.95. Spear Engineering, 100-A Spear Bldg., Colorado Springs, Colo.



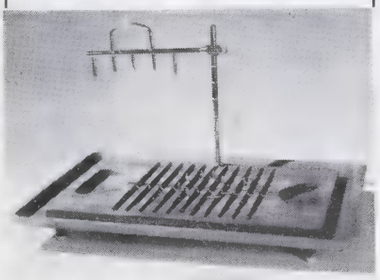
*Travel*
**MEDICINE CASE**

It telescopes the variety of a medicine cabinet into a compact traveling kit. In suntan or red genuine leather and moire lining. It comes with six plastic bottles, with timers for every kind of pill, folding metal tablespoon and teaspoon, oral thermometer in plastic case. 6¼″ x 3¼″. **$6.95**

Plus 45¢ For Postage & Insurance
*Send for Free Gift Catalog*
*Sorry No Stamps or COD's Please*

Camalier & Buckley
Gifts, Luggage, Leathergoods

(Dept. HB-10) 1141 Connecticut Ave.
N.W. Washington 4, D.C.



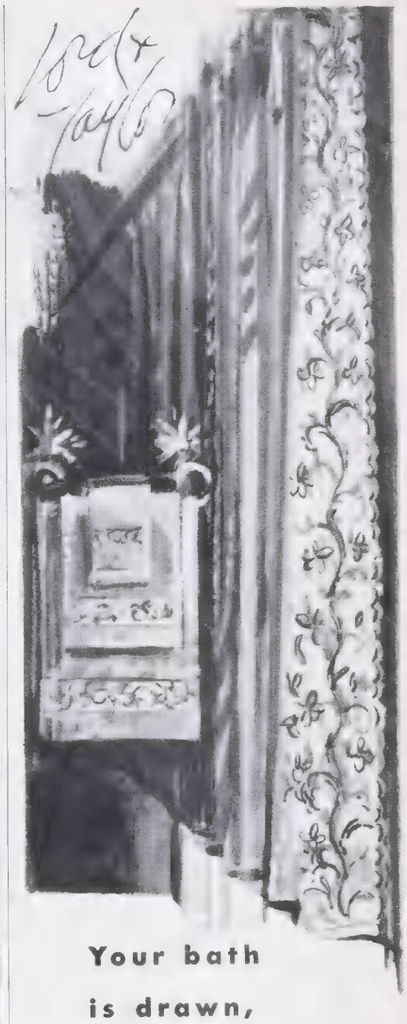
**chef's special**

**walnut-finish wood**
**carving board**

**Makes carving a pleasant ritual for even the most reluctant host.** 8 sharp chrome spikes fastened securely to board (cannot come out in meat) holds roast or fowl for easy carving. Overhead chrome arm adjusts to correct height. Has deep gravy wells and rubber tipped legs. Extra large (13″x17½″). An outstanding wedding or Christmas gift, appreciated for years. **$10.00** postage paid

Send for gift catalog

accent! dept. hb-100 1437 east 53rd st. Chicago 15, Ill.



**Your bath is drawn,**

Madame, in roses, greens, blues or oranges, embroidered on white shower curtains, 10.95.
window curtains, 10.95
bath towels, 2.95
hand towels, 1.95
finger tip towels, .95
All by Ames
Bath Shop, Ninth Floor
Lord & Taylor, New York



**Create Your Own**
**NATURE SCREENS**

with colorful leaves, butterflies, flowers, shells and other interesting objects . . . permanently embedded in Castoglas. Also make room dividers, lamps, table tiles, trays, bowls, placemats and other fine articles for yourself, for gifts or to sell at a nice profit. Easy to do and inexpensive. For illustrated booklet showing how, mail 25¢ to Dept. 84-L.

THE CASTOLITE CO. Woodstock, Ill.




**NEW MAGIC PADS RID HOME OF INSECTS!**

***Positively no work with Bug-Nix Pads***—*just lay 'em, leave 'em, forget 'em, that's ALL!* **No poison baits,** mess, oil, odor—***AND no need to remove humans,*** food, pets, plants, close off treated areas, repeat treatments every few weeks or upset home routine! **Definitely no chores when** easy, economical, clean **Bug-Nix Pads do the work**—scientific killer of filthy ***roaches, silverfish, ants, waterbugs, carpetbeetles, brown dog ticks, crickets, box elder bugs!*** **KILLS all the insects exposed to pads!** Simply put Bug-Nix where pests hide, crawl or enter! Amazing results! Good 90 days! Moneyback guarantee. No C.O.D.'s or stamps.

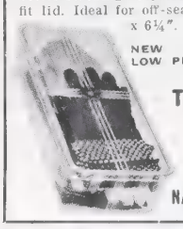
12-pad package ONLY **$1.00** ppd.

V. S. BABCOCK CO. Dept. B7
Box 61, San Francisco 1, Calif.

**HOLD EVERYTHING!**

**New Super-size CRYSTAL STORAGE BOX . . . largest on the market!** Really does hold everything! Delicate finery, cashmeres, linens all stay fresh and dust-free! Special nesting feature for better stacking. Crystal clear, rigid, strong polystyrene with snug fit lid. Ideal for off-season storage, too! Measures 16¼″ x 11⅜″ x 6¼″.





NEW LOW PRICE **$2.95** 3 for $7.50
Add 50¢ per box for shipping

**TERRIFIC! Plastic Glove Keeper**

Gloves stay clean . . . easy to find. Holds about a dozen pair. Perfect for hosiery, too! Good gift idea. 12½″ x 5½″ x 2⅝″.

*No COD's or stamps, please*

**3 for $3** ppd. ($1.25 each)

NATIONAL HANGER COMPANY, INC. Dept. HB1, 120 W. 32nd St., New York 1, N.Y.

**MARBLE STAIN REMOVER and POLISH**

**Removes Stains—Polishes—Protects**

Restores marble-topped furniture to original beauty. Years of dirt and discoloration vanish leaving marble new and bright. Apply Marble Polish for glowing lustre and protection from dirt and stains. Stain Remover & Polish completely safe, will not deface marble.

Marble Stain Remover ..... $3.23 ppd.
International Marble Polish ..... 3.21 ppd.
MARBLE CARE KIT ..... 5.95 ppd. for complete Kit

*SATISFACTION GUARANTEED*
*Add 35¢ West of the Mississippi River.*
*Sorry no C.O.D.'s.*

**International Marble Cleaning Co.**
**Dept. B-10, 9 Wyckoff Ave., Brooklyn 37, N.Y.**





## Candelabra Splendor

This 3-branch candelabra with its elegant baroque design in sculptured solid brass will dignify and brighten any room that it graces. Almost a foot high, its antique-looking finish makes it go well with candles of any color. Imported drop crystals are also available for this handsome piece.

**$12.50 Postpaid, no cod's**

18 CRYSTAL PRISMS .....$3.00
Pa. Residents Add 6% Sales Tax
*Send For Brochure Showing Other Brass Pieces*

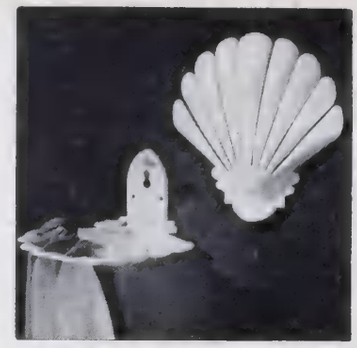
★ **TAYLOR GIFTS** ★
**226 W. Wayne Ave., Wayne 1, Pa.**




**Ingenious Knee Lift Cushion** gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches of back and legs disappear like magic. Tensions vanish—sleep comes naturally. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. We ship immediately for only **$2.98** postpaid.

*Two-day airmail, if desired. 40¢ extra.*
*White washable zippered covers, 85¢ each; or pair for $1.60.*

**BETTER SLEEP, Inc.**
**Dept. 359, New Providence, N.J.**



**SEA-SHELL HANGER.** This idea came from a husband who rebelled against the shower rod being draped with stockings. Of plastic in pearlescent pastel colors of blue, rose, green, yellow, ebony, or crystal. Saf-T-Dri holds 10 prs. stockings, socks, several prs. of gloves. Flip it up and it's pretty wall decoration. $2.95. Hallmark Ind., HB10, 2323 Biscayne Blvd., Miami, Fla.




**STERLING KEY RINGS** fresh off the designer's pad have a sophisticated simplicity we like. Hand-wrought and personalized with first name or initials overlaid in silver, set with a genuine turquoise. A pair would be marvelous for a bride and groom. Gift-boxed, $5.95 ea., 2, $10. Without turquoise. $4.95 ea., 2, $9. Tax incl. Order from Miller's, 4877 E. Speedway, Tucson, Arizona.



**THE SHAPE'S THE SAME** but a turn-of-the-century apothecary would never recognize these glamour jars. A fireman-red gloss glaze is studded with jewels, and what a pretty powder box it would be! $4. Or you may have it in creamy white with jewels for guest powder puffs. $3.50. Black & white jar has scenic original. $3. 7″ h. Lockwood Ceramics, 3905 Regnas Ave., Tampa 4, Florida.




**CHESS GAME. $1.** You'll be the queen of the chess board when you challenge that self-acclaimed wizard, your husband, to his own game. The molded plastic figures, 1⅝″ h., are carved in a style reminiscent of the first chess sets introduced into 11th and 12th-century Europe. With 8″ sq. board, instruction book, $1. From Nancy Ellen, Spencer Bldg., Atlantic City, New Jersey.



## Authentic Reproduction *of the old Gout Stool*

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15″ height, 12″ width and over-all slant of 22″ are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne, Citron, or send ¾ yd. of your 50″ fabric. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Write for brochure and fabric swatches) **$15.65** prepaid

**Lee & Martha Snyder**
**P.O. Box 85, Mt. W. Sta.**
**Cincinnati 30, Ohio**



## THE CHARMING CHINA TREE

Enchanting beauty by day . . . illuminated festive glow by night, this high glaze china tree is sprinkled with 30 "glow through" translucent bulbs that never burn out. One 25-watt bulb provides enough light to make the multi-color tree lights sparkle. 11″ high, 9″ across, beautifully fashioned of pure white china, the tree is easy to clean, can be used from year to year—as a center piece or window decoration. Completely Underwriters Approved. We pay for postage and special packing. Prompt delivery to your door. **$5.50**

*Satisfaction guaranteed or money refunded.*

***Panda Products***
**1200 Niagara R325, Buffalo 13, N.Y.**



*Contemporary*
**SWITCH PLATES** **$1.50** Ppd.

At last—wood switchplates for the contemporary home! Their sweeping lines add graceful elegance to your walls. Exquisite hand-rubbed walnut finish. They are appropriate for every room in the house.

Single Switchplate ..... $1.50 ppd. 3 for $3.95
Double Outlet Plate ..... $1.75 ppd. 3 for $4.75
Matching Double Switchplate (not shown) ..... $1.95 ppd. 3 for $5.50
Matching Triple Switchplate (not shown) ..... $2.25 ppd.

*Send Check or Money Order*
MONEY BACK IF NOT DELIGHTED

**Harriet Carter**
**Dept. HB10, Plymouth Meeting, Pa.**



*Wall Sconce*

Charming willow wall sconce in hand wrought Florentine iron adds a graceful decorative touch.

Green leaves set into a stunning black and gold flat urn.

A full 34 inches high, 22 inches wide, holds two candles. Made in Italy. $65.00 ea., delivered. Satisfaction guaranteed.

*Viareggio, Inc.*
Box 257, Larchmont, N. Y.

## NEW! CUP-HOLDER CASE

**STORES 12 CUPS SAFELY** **$4.50**

At last! Here's the newest way to store your cups safely from chips, scratches; dustfree, ready for instant use! Simply nest them in this lovely quilted wipe-clean vinyl zippered Cup-Holder . . . individual dividers cushion each cup. Easy to carry from cupboard to table; compact—only 12″ diameter; 4½″ high. Newest colors: Gold, Silver; also White, Pink, Yellow, Aqua. Ideal gift for homemakers. Each $4.50 plus 35¢ for shipping.



*Patent Pending. SATISFACTION GUARANTEED*

Write **BAER GIFTS**
**Dept. 60-A9, 622 W. Market St.**
**Louisville 2, Kentucky**

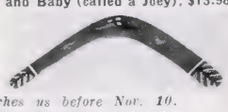


## A KANGAROO FOR CHRISTMAS
**direct from AUSTRALIA**

We get letters from all over the world, telling us how much they love our toy Kangaroos. They're made of real Kangaroo fur (hygienically treated), so soft and cuddly you wouldn't believe it! Mother 'roo stands 18″ high and has a removable baby that is a separate toy in itself. And think of the thrill they'll get, receiving a package from Down Under. Mother 'Roo and Baby (called a Joey), $13.98

**BOOMERANGS**

Guaranteed throwable! Or hang one in the den for a novel, attractive decoration. Each, $3.98



*Please Order Early—Christmas delivery guaranteed if order reaches us before Nov. 10.*
U.S. Currency, cheques or M.O.'s. Sorry, no C.O.D.

**BOOMERANG ENTERPRIZES**
**Box 4018, G.P.O. Melbourne, Australia**
*Send for FREE Gift Catalogue (25¢ Airmail)*

**PLUCKY TRIO.** Here are three traditional Chinese instruments that have been strummed in China for centuries. Pal-Fair recognized their decorative features for a foyer wall, a contemporary dining room. Left to right, Chuen lute, 36″ l., $9.88; Moon Guitar, 26″ l., $10.88; Flower Guitar, 36″ l., $8.88. Frt. coll. Pal-Fair, HB-110, 2322 E. Vernon Ave., Los Angeles, 58, California.



**A COOKIE JAR** belongs in your kitchen just as surely as a can opener—more so, if you ask your starving child, home from school with an enormous appetite. Here's one designed for modern living—sleek, uncluttered, simple. Mist-finished fruitwood, brass-trimmed handle & feet. Greek Key motif. 7¾″ x 7¾″ x 8¼″, $4. 50¢ post. Wilco, Dept. 9, 35 S. Park, Rockville Centre, N. Y.



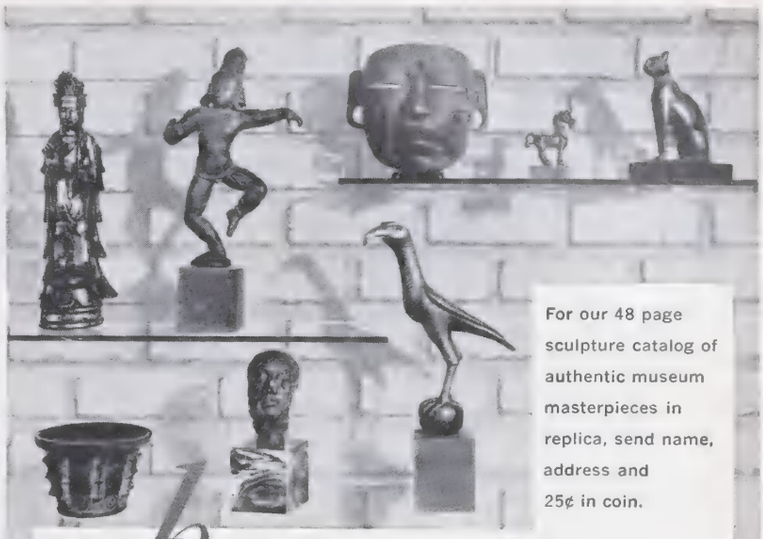
**COCK'LL DO** a dandy decorating job if you pair two of them on a country kitchen fireplace, a white clapboard cupola. The chesty twosome are sturdy steel, finished in satin black, measure 12½″ high and 9″ wide, come ready to hang. $5.50 the pair or $2.95 each. Specify right or left design. H. B. Cowap, Dept. B, 2423 Ridgeway, Evanston, Ill.



**DEARIE, DO YOU REMEMBER** when ladies wore leg-o'-mutton sleeves, and their gentlemen were mustachioed and celluloid collared? Probably not, but we think you'll love this Gay '90's hand-painted metal serving tray that comes with both your and your husband's first name, measures 9 x 15″. $1.98 plus 25¢ post. Mastercraft, HB10, 275 Congress St., Boston 10, Massachusetts.







For our 48 page sculpture catalog of authentic museum masterpieces in replica, send name, address and 25¢ in coin.

**Brentano's**

Dept. HB-2, 586 Fifth Avenue, New York 36, New York

Prices start as low as $4.10 ppd. for the small Chinese Horse shown above.





**PUEBLO WEDGE MOCCASINS**

only **$5.95**

of glove-soft, smooth, washable calfskin, they cuddle your feet and make walking a real pleasure. Built-in wedge heel, 5 lovely shades: White, Natural, Turquoise, Red, Charcoal—with intriguing bead design. Sizes 3 thru 10, narrow and medium, ½ sizes too .....**$5.95**

SAME IN HIGHER WEDGE..**$7.95**

Add 50¢ postage each pair

*Send cash, check or m.o. For COD send $3.00 deposit*

**OLD PUEBLO TRADERS,** Box 4035, Dept. BW Tucson, Arizona



**Stack 'em PLATE Pads**

***Personalized with Your Name***



Slip these protective white "felt-like" pads between your plates and you won't have to worry about chipping or scratching your fine china. Deluxe set (service for 12) consists of 24—4½″, 12—5½″ and 12—7½″ pads. Personalized in gold with family name or initials. Excellent gift. Order #210P

Deluxe Set—**$2.95** Postpaid

Order No. 674—*Plain pads without name.* Set consisting of 12—4½″, 12—5½″ and 12—7½″ pads. Only $1.50

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**DOWNS & CO., DEPT. 1110B**

**1014 DAVIS ST., EVANSTON, ILL.**





**Polar Parka**

Eskimo styling from our 49th state—Alaska. A breathtakingly beautiful garment fashioned of silky-soft rabbit fur with a fox fur ruff. Cozy quilted lining is a rich red i contrast to white and black fur.

Women's Sizes 12-20 $89.50 ppd.

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*A catalog for the entire family . . . specializing in deerskin and other fine leathers.*

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No. 140

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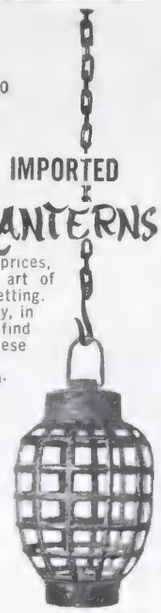
**JAPANESE LANTERNS**

NOW . . . at reasonable prices, you can add the ageless art of Japan to your modern setting. Whether you hang or display, in patio or living room, you'll find many places you can use these striking lanterns. Make a unique gift, too . . **NOT** miniatures . . **LARGE** size . . **HEAVY** cast iron . . green bronze lacquer finish.

No. 136 . . . 10½″ Tall (Dia. 7″-Wt. 4 lbs.) . $8.95 postpaid.

No. 140 . . . 11″ Tall (Dia. 9¼″-Wt. 7 lbs.) $9.95 postpaid.

Iron chain for hanging (27″ long) . . . 75c



**ASIAN ARTS** Dept B-10 No. 136

6818 Friarwood Dr., St. Louis 34, Mo

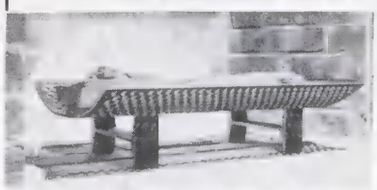
Send check or M.O. satisfaction guaranteed



*Restyle your fireplace with this new concept in fireplace equipment design.*

The DECOR-GRATE



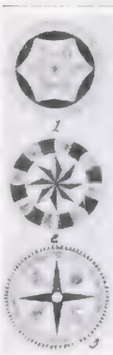


Keeps your fireplace always neat. Controls draft for better log burning. Efficient charcoal brazier for fireplace cookery. In satin black—rugged, durable. Design patented U. S. Patent Office. Postpaid in all U. S. postal zones.

18″—**$21.50** 24″—**$25.00** 28″—**$27.00**

**DESIGNER-LINE, Box 206, Andover, Mass.**





"To Ward Off Ill-Intentioned Witches"

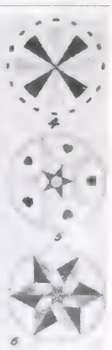
Authentic, Early American Pennsylvania Dutch "Hexs" hand painted on wood plaques—11½ across, ready to hang. Their bright colors—red, blue, green, yellow and black will add warmth and beauty to any room.

$9.95 a pair ppd, matched or different.

No CODs please. Be sure to give design wanted.

SATISFACTION GUARANTEED

ANDREW COMPANY – BOX 57-G – FINDLAY, OHIO






You can't buy these in *any* market . . . only by mail. Pfaelzer's U.S. Prime boneless strip steaks are served by outstanding restaurants and private clubs. Fork tender . . . aged to flavor perfection . . . a fabulous gift for friends or family. Beautifully boxed. Quick-frozen; perfect arrival is guaranteed! Railway Express Prepaid.

**8 BONELESS STRIP STEAKS ¾ LB. EACH 1¼" THICK, $33**

Write for free booklet: other famous Pfaelzer steaks include 16 Prime Filet Mignons, 6 oz., $33

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**pfaelzer**
**BROTHERS** (PRONOUNCED FILLZER)




**Fresh By Mail From Oregon for Christmas Giving**

The most treasured of Christmas greens—glistening holly with red-red berry clusters. Grown in our own orchards. Packed to arrive fresh and sparkling, with "Holly Lore" story in each box. Shipped Special Delivery postpaid in U.S. Send your gift list—we'll do the rest. Order by Mail.

**Friendship Box.** Berried, glossy green holly sprays in asst. lengths, packed in colorful box, 20"x8"x3½". **$3.95** Deliv.

**Holly Wreath & Sprays.** Luxurious 14-in. wreath with berry clusters. Hand made, gift-packed with additional berried sprays for wearing or decorating. **$4.95** Deliv.

**Holly Blossom Honey.** ½ pound. Pure, golden, gourmet delicacy! In decorative plastic dispenser. Big ½ pound. Shipped Parcel Post. (2 for $2.75). **$1.50** Deliv.

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Pillow-Mist is the exciting new product specifically designed to keep pillows, mattresses, mattress pads, covered box springs and upholstered furniture spring-fresh. Ideal for cribs and youth beds . . . gives linens a fresh-from-the-line fragrance. Safe on the finest fabrics. Stainless, odorless, non-toxic, non-allergenic.

**7-oz. can . . . only $1.50 ppd.**

6 cans, $7.50 ppd. • 12 cans, $12.00 ppd.

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P. O. Box 8751 • Houston 9, Tex.

*instant glamour with a fashion hair piece*




**Fine quality human hair, sample color match guaranteed.**

Mixed Grey, Plat., and Aub., $3.25 extra

Eyelashes $2.98 per pair

Send generous sample, check or M.O., no COD's.

**COMPLETE LINE OF WIGS & HAIR GOODS**

*Fashion Hair Products*

**Dept. HB-10, 175 Fifth Ave., N. Y. 10, N. Y.**



*Constance Spry's Dainty*

**AFRICAN VIOLETS**

*"Bloom" Anywhere—Forever!*

You need not worry about adequate light or how much to water these exquisite African Violets, because they are Gay Deceivers®, exclusive with Constance Spry. The delicate blue blossoms and luxurious green leaves are so fresh, lovely and lifelike that no one will ever suspect! And they stay in perfect bloom beautiful forever!

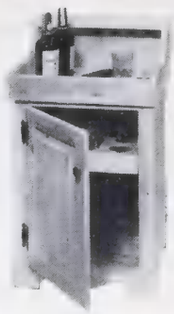
6½" high; 7½" across; in traditional white painted 4½" pot, only $4.75 postpaid.

Mail Orders Filled Promptly

Send for free all-new 24-page full-color Catalog of Gay Deceivers® and Christmas Decorations.

Constance Spry Inc.

Dept. HB, 507 Madison Ave., New York 22, N.Y.



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Service bar, storage cabinet and decorative piece attractively reproduced in unfinished pine. Removable tray inside cover holds nine glasses. 34½" H x 20½" W x 20½" D. Bottles accommodated in 12¾" space beneath tray. Black H hinges and colonial pull shown. Ready to paint, sanded smooth. Send $24.95 check or m.o. (express chg. collect, no C.O.D.'s)

**ALL-WOOD PRODUCTS**

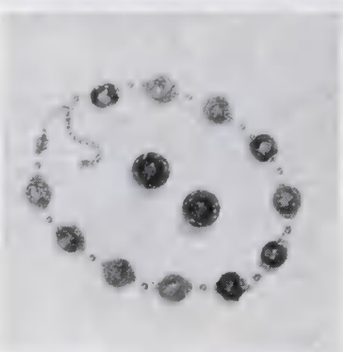
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**THE AMERICAN EAGLE** is a proud, decorative symbol of our country to mount over your front entrance, inside door, mantel, or desk. These finely detailed three-dimensional reproductions in gleaming solid brass are highly polished and lacquered, easily mounted through concealed holes in wings. 20 x 6", $10.50. 29 x 11", $27.50. Southern Showcase, HB10, Box 547, Memphis, Tenn.



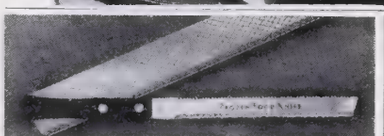
**SPOON CHAIR** has that almost austere Early American look that makes it thoroughly acceptable to the contemporary camp. Actually an accommodating tote chair with its spoon-handle back, it makes a perfect show-off stand for a piece of sculpture, an antique tureen. Seat, 15" h., 13" diam., 42" h. over all, $16.95 exp. coll. Meadowbrook Ind., 126 E. Sunrise Hwy., Merrick, N. Y.



**WEAR, OH WEAR** a touch of color with fall's long-waisted wools. Imported Venetian beads are hand-painted in Renaissance tones that have a wonderful opaque quality. Necklace adjusts from 14½ to 16½", $2.95. Matching bracelet is $1.50. Screwback or button earrings, $1 pair. Tax incl. Cathay, Box 3072, Mdse. Mart Plaza, Chicago 54, Ill.



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**Le Roy L. LeGare** Dept. HB-100, 205½ State St., Ottawa, Ill.

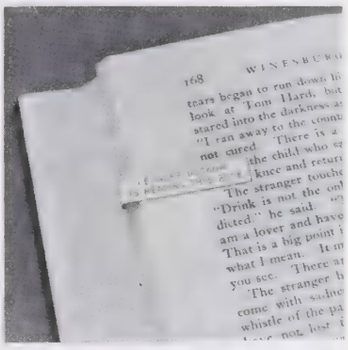
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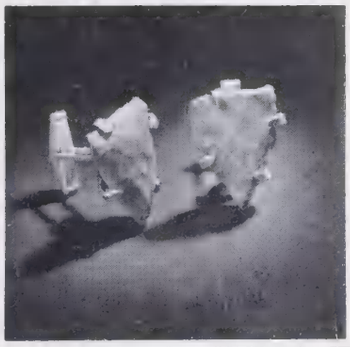
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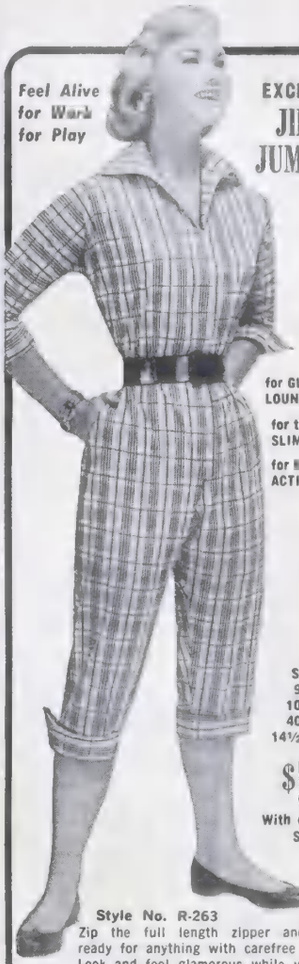


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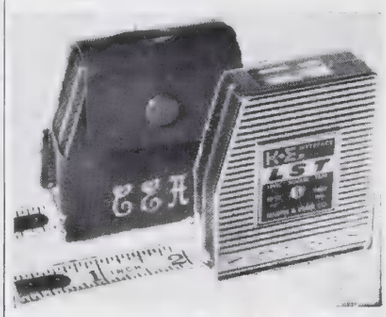



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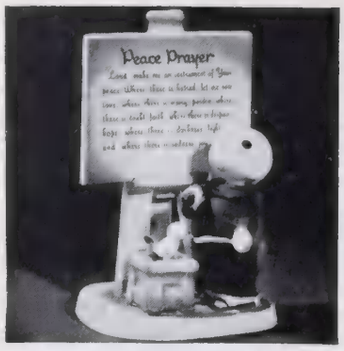
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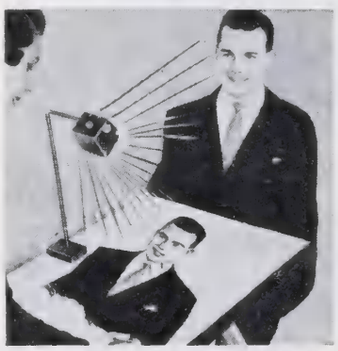

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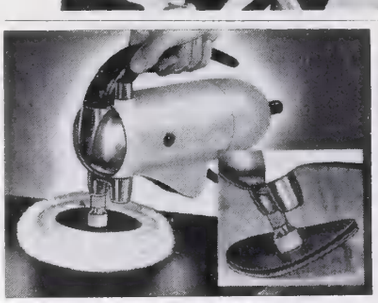


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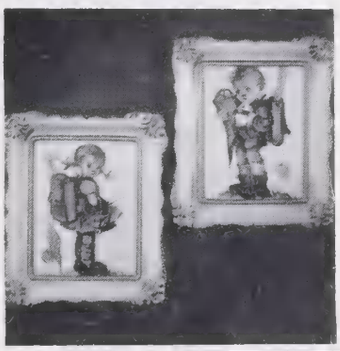
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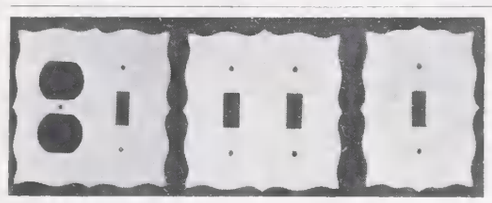
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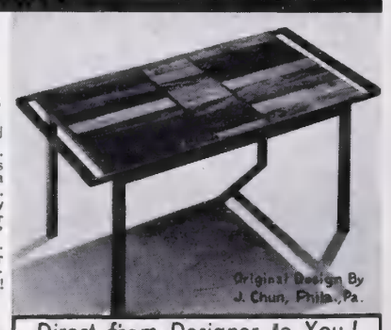
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WW26





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American Viscose Corporation makes the Avisco acetate, Colorspun rayon and Super L rayon fibers.
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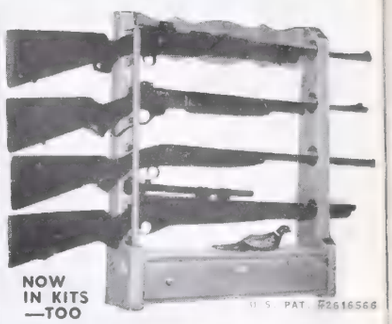


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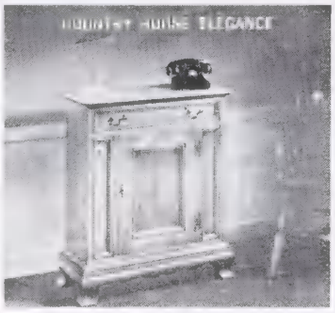
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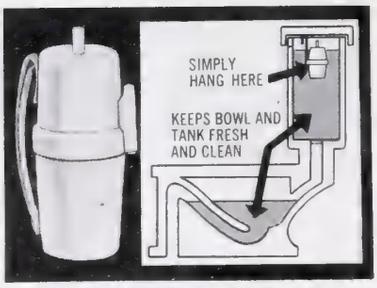
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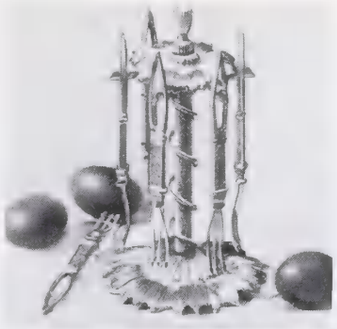
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**TREAT THE TOOTSIES** to these turned-up-toed Turkish delights. Why, Scheherazade couldn't have been better shod! Harem slippers come in jet black, American Beauty red or sky-blue luscious velvet with colored beads and spangles, have leather soles. To wear with velvet dress pants, shoe sizes, 5-10, $1.95 pr. Mercury Prod., HB10, 1265 Broadway, N.Y.C. 1.



**JIFFY PAL** is the name of this wizard worker that's the best thing we've found for fishermen on your list. It has 10-lb. weighing scale, 36" steel tape, place to strike matches, fish scaler, hook disgorger, reel wrench, bottle opener, vacuum lid opener, screw driver. Top opens, has miniature first-aid kit, razor blade, spare shear pin. $3.95 plus 25¢ post. Montagne's, Verona, New Jersey.



**BEAUTY IN THE BATH.** Your bath can be the most dramatic and the most rewarding part of your beauty ritual if you have this sparkling lucite "dressing table." Adjustable to fit across any bathtub, its 6 compartments hold everything from face creams to nail polish. Center compartment has 2-way mirror, holds tissues, etc. $14.95. Giftware Specialties, B10, Northport, N. Y.



## Towel Tree

**NEW DECOR FOR BATHROOMS**



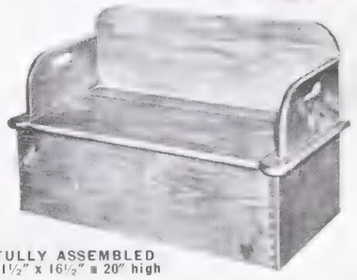
No more crowding of bathroom towels. Clever invention holds towels for the entire family. Installed in seconds without tools, adjustable pole fits ceiling 7'11" to 9'4" high and takes only one inch of floor space! Durable baked enamel on no-mar steel pole with 4 rigid 13" arms. Ours alone. Also: CORNER TOWEL TREE (identical pole designed to fit into corner.)

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FULLY ASSEMBLED
31½" x 16½" ■ 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

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only **$15.95** unfinished

$17.95 with hand-rubbed, antiqued Pine finish.

Jeff Elliot Craftsmen
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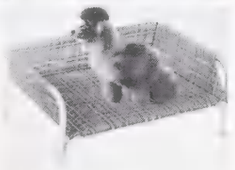
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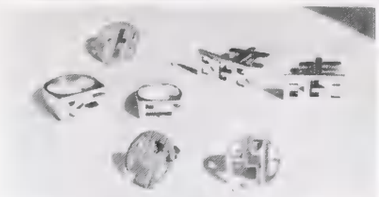
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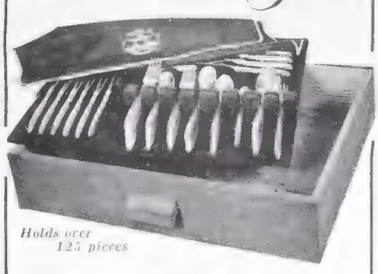
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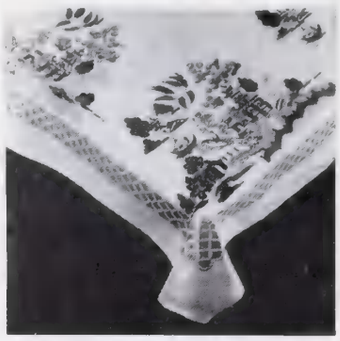
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Name of magazine on written request.

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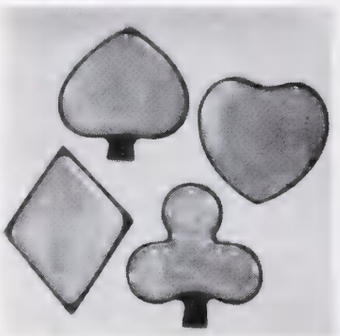
**WHERE THERE'S A WILLOW** cloth there's a way with table décor. A pure linen tablecloth is hand-printed with the cherished Blue Willow pattern. What a setting for matching willow ware or for wonderful white ironstone! Colorfast, washable cloths. 52 x 52", $4.95; 52 x 70", $6.95, 60 x 80", $8.95. Elizabeth's, Evanston 25, Ill.



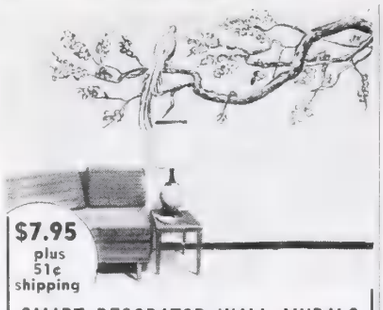
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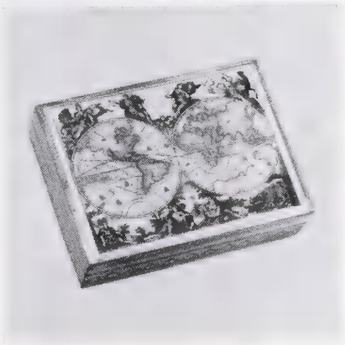
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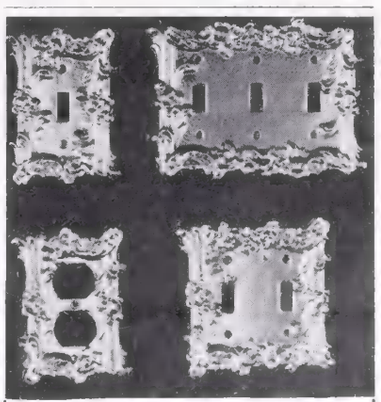
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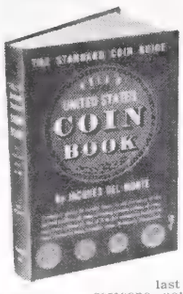
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Begins on page 284

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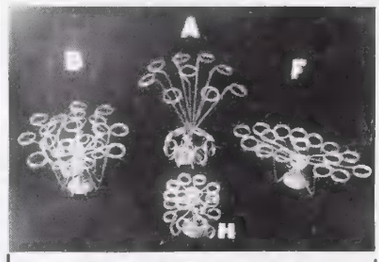


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**Now anyone can arrange all types of flowers in any bowl or vase to look as professional as the florists.** Complete set includes four different Surrey supports, each with suction cup base. Will hold combinations of flowers, candles, and foliage and can be bent or twisted to desired shape. Handmade of flexible, rust resistant, fine quality galvanized steel. Set of four (including arrangement suggestions) **$5.50.** Sold individually—**A, B, F, $1.50 ea. H, $1.00 ea.** Postage paid. Immediate shipment.

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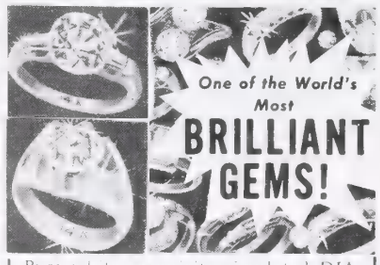
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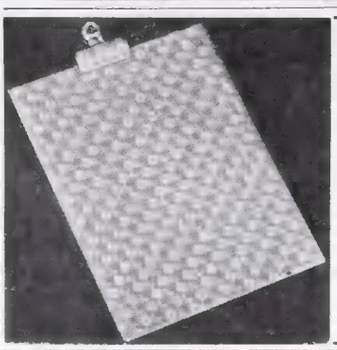
**A DREAM FOR YOUR COFFEE** is the sparkling white china sugar bowl and creamer personalized with your name. No matter how grouchy your awakening, the simplicity of the design with its 24k gold trim will help you open your eyes to a lovely morning. Use the set, too, on a tea tray. Then, of course, there's the bride to remember. $3.95. Wardaby, 3 Mt. Hope Pl., N.Y.C. 53.



**CLIP THESE** onto your prescription eyeglasses and quick as a wink you get the extra boost you need for reading small print, doing fine sewing, examining stamps, etc. Lightweight yet sturdy, they clamp on to any type eyeglasses you may have. Now you don't need special reading glasses. White metal frames, $4. Precision Optical Co., Suite HB10, Rochelle, Illinois.




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**WRITING WITH A FLAIR**

becomes a pleasure when using these luxurious, gold-trimmed clip boards, covered in imported papers of grey, blue mosaic or multicolored florentine and felt-backed to prevent slipping. Each board, 12½" x 9½", with its matching-covered, removable clip, is individually designed and handmade in our studio. A *must* for house, office, hospital, school or travel. $5.95 fabulously gift-wrapped and postage paid.

**GWEN HOMER—GIFTS**

Studio Div., Great Barrington, Mass.

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This graceful, multiple-use planter table adds a decorator flair to foyer, garden room, bedroom, dressing room or patio. A conversation piece, and useful too! Ideal for that extra phone . . . prized plant . . . breakfast by the window . . .

Light-weight, cast-aluminum Planter Table #101, with 5" dia. pot holder. Height, 27½"; top dia., 19½". White or pink. **$17.95**

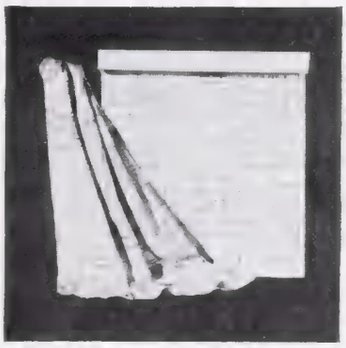
Matching coffee table #102, height, 15"; top dia., 19½". White or pink. $13.95.

Shipped assembled, ready to use. Send check or money order. Sorry, no C.O.D.'s. Shipping charges collect. Specify freight or express.



**CUSTOM FOUNDRY** 2810 E. ILLINI ST. PHOENIX, ARIZONA

**ABSTRACT DESIGN** is smart and modern and sophisticated in contemporary settings. It's as fascinating to look at as an autumn sunset—and as changeable. Fresh from Warner's design boards, "Abstract" wallpaper comes in an interesting choice of color blends, $3.35 & $3.45 single roll. Fabric, $3.75 yd. Send 25¢ for samples. Warner Co., Suites 6-134. M'dse Mart, Chicago 54.



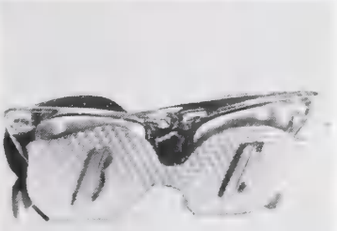
**SATIN SHORTS** and feather-knit arnel undershirts will do the same thing for a man that beautiful lingerie does for you. The boxer shorts are nicely finished, easy to wash and press, come in gold, white, or blue. Sizes 28-42, $5.95. XL, add $2. Add $1 for 3-letter monogram. White undershirts in S, M, L, $2. Monogram 50¢. Satin Shop, HB, 1209 W. Balmoral, Chicago 40, Illinois.



**A BRIGHT IDEA** is worth filing away, particularly if it pertains to making your kitchen and laundry more efficient workshops. So, we think Household Slips 'n Clips is by way of being a brainstorm. Loose-leaf binder has built-in tabbed pockets marked Kitchen, Laundry, etc., for filing articles, records, guarantee certificates. $2.95 plus 25¢ post. RMS, 214 W. Ontario, Chicago 10.



**SPECS—APPEAL** of this eyeglasses caddy is that it is fashioned of golden-basket-weave metal with soft velvet lining to keep your specs scratch-free. Marked with two golden initials, it's styled to enhance desk or night table. For men or women, it will stable any size eyeglasses, $1.50. Vernon Specialties, HB10. 276 E. Third St., Mt. Vernon, New York.





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Early American Mule Ear Chair with hand-woven *double*-ply natural cane seat—a value you can't duplicate *anywhere*. This pull-up chair is fully assembled, has curved ladders, and "mule ear" back posts 35" high. It's authentically handcrafted from selected native hardwoods (birch or ash). Seat is 16" x 13½" deep x 17½" high. Unpainted $4.95 each; Natural finish (blonde) $5.95; finished in Maple, Mahogany, Pine, Cherry or Walnut $6.95. *Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.* Minimum order TWO, 10% discount on 6.

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11" high

black lacquer wood base

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PERSONALIZED IN GOLD

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This low price possible through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too. Over 100,000 satisfied customers. Send only $3.95 each or $7.50 for two. Inquiries from businesses invited. No C.O.D.'s. Nothing more to pay. Money-back guarantee. Order today.

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*Year's best laugh . . .*




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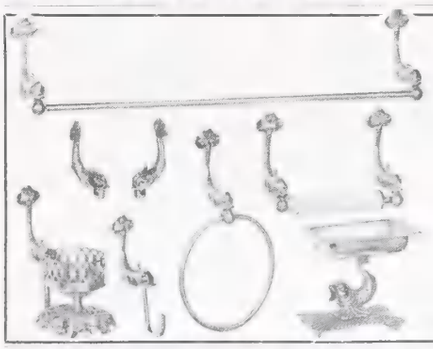
The crazy All Filter cigarette made of an all pure white filter and less than an inch of tobacco tip. Good for two puffs. The chain smoker's delight. Contains a *Hint of Vermouth* for a not-too-dry smoke. Without a question the world's most exhausting cigarette. Remember, it's what's behind that counts. Next time they ask for a cigarette, give them a "Philter," and watch the fun begin. They literally won't know what end is up. Beautifully packaged in a hilarious soft pack . . . let us do your thinking . . . order today for a pack of fun. Check or Money Order $1.50 ea. ppd. Satisfaction guaranteed.

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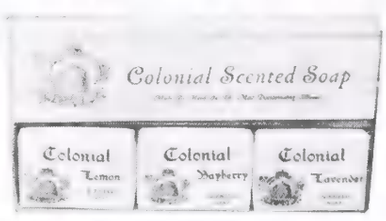
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3 cakes $1.25 5 boxes $5.00
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**Satisfaction guaranteed. Free catalogue.**

**Carolina Soap & Candle Makers**
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**Exclusive Makers of Bayberry Soap for Colonial Williamsburg, Inc.**



**FRAMED PRINT KEY HOLDER** conceals 12 keys behind colorful print. Pine frame 9½ in. x 12 in. **$6.95**

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**FIRE MARK HOOKS** Cast iron about 4 in. x 4 in. with raised designs colored. $1.50 each. $7.95 for six.

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You'll want a dozen of them! Strong chrome plated heavy-weight steel is covered with serrated vinyl to prevent slipping. Slacks can be removed without removing hanger.

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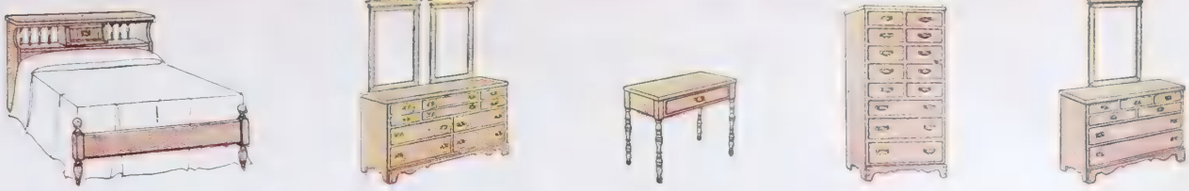
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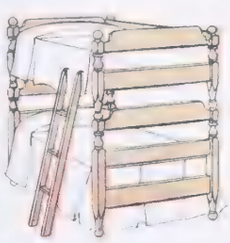



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*–on wheels!*





EXCLUSIVE SWIRLING WATER ACTION forces water — too hot to touch — directly over every soiled surface. No dish can hide.

# New Frigidaire "Dishmobile"

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Here's a dishwasher—full-size and front-loading—that goes and *grows* with your kitchen! Roll it to your sink, scrape off larger food scraps, load, connect and push a button. Frigidaire Swirling Water Action takes over from there. Holds a full day's dishes for average family of 4. And listen to this: you can build-in the Dishmobile any time (it's standard cabinet size) — or take it with you if you move! Beautiful maplewood chopping-block top . . . with choice of 5 Kitchen Rainbow colors and white. And there's Frigidaire factory-trained dealer service everywhere.



*Front-loading, Roll-To-You Racks*

make loading and adding dishes easy in the Frigidaire Dishmobile, Free-Standing, Under-Counter and Sink Combination models. Four-way Dish-Minder Dial lets you select Normal Wash, Utility Wash, Rinse and Dry, or Plate-Warming cycles.

*You'll feel like a Queen!*



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**LET'S FACE SOME BEAUTIFUL FACTS!** Only this luxury vinyl floor could be so work-free! Crown Vinyl is rubless, scrubless! Spill almost anything on it and it twinkles at a mop's touch! Stronger, wears longer in the all-important traffic zones, too (doorways, in front of sinks, stoves, appliances, etc.)! Over 100 beautiful patterns. See the floor with the exclusive 12 year guarantee at your franchised Crown Vinyl retailer soon. By the makers of Sandran, Sandura Company, Benson-East, Jenkintown, Pa. **LUXURIOUS CROWN VINYL FLOORS**



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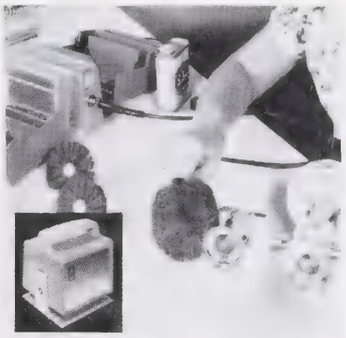
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makes the glass yarns, not the fabrics

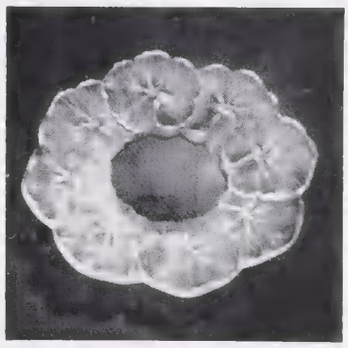
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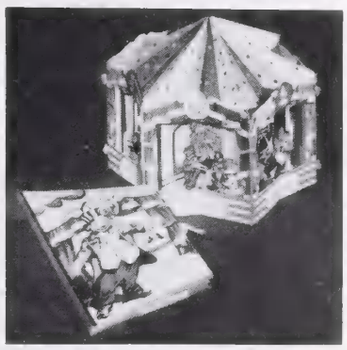
**GLOWING, GLOWING, GONE.** That's what happened to the shine on our silver before this electric polisher went to work. Now the gentle touch of spinning brush cleans and buffs and our holloware and flatware is always gleaming! It works wonders on brass andirons, furniture, golf clubs, etc. With polish, 3 brushes $29.95. Sleepy Hollow Gifts, 1037 Crane, Falls Church, Va.



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**CHILDREN & CIRCUSES** go together like peanut butter & jelly. So with the Christmas shopping daze ahead, we show you a delightful dollar gift to have under the tree for little neighborhood visitors. Big Top Circus is heavy cardboard with 3-dimensional pages, opens to form a 10″ h. circus tent. $1 plus 25¢ post. Helen Gallagher, 413HB Fulton, Peoria, Illinois.



**NIGHTS AT THE ROUND TABLE** are really comfortable when you're dining *al fresco* or just want to set up an extra indoor table for buffets. An aluminum and masonite table has plated steel legs, folds to half-circle, totes with plastic handles. 30″ h., 47″ diam. folds to 3″ thick, $17.95. 53″ diam. $24.95. Exp. coll. The Hitching Post, HB, Sea Cliff, New York.





**GREATEST INVENTION SINCE THE NEEDLE!** The Magic-Stitcher (now especially gift-wrapped—a wonderful little "extra" for Christmas) will help anyone do a professional sewing job at home in half the time. Sew a beautiful, invisible blind-stitch hem without re-threading. Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking. Uses regular or elastic thread. Lightweight (1 oz.), fits palm of hand. Instructions included. $2.95 postpaid (please no COD's). Money-back if not delighted. Albin of California, Rm. 102, 2015 Ontario St., Burbank 15, Calif.

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Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 8 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21″ W., 19″ D., 36″ H.—open 38″ W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes $49.95 *Shipping Chgs. Col.*

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***Colonial* HERB CHART**

This beautifully illustrated Herb Chart takes the hocus pocus out of herb cookery. Lists the major herbs and spices and tells exactly how and in which foods to use them. Whether you are a young homemaker or professional gourmet, your everyday meals will be more exciting, your entertaining more festive! Stretch your food budget by dramatizing economical cuts, making glamorous sauces and stuffings. Beautifully decorated and framed in Pine, 14″ x 18″ the Herb Chart features more than 100 separate listings. You will want one to hang in your own kitchen and several as gifts. Ideal for showers and parties.

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*No C.O.D.'s, please. Send Check or M.O. Money back guarantee.*

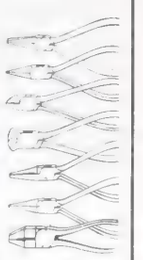
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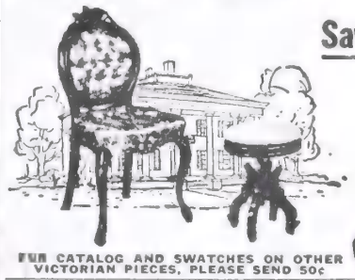


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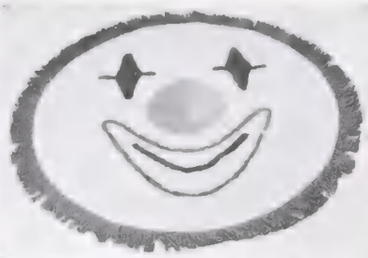
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**KO-KO THE CLOWN RUG**

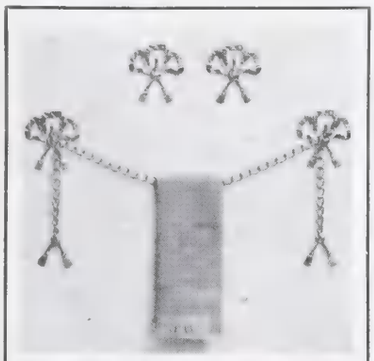
For nursery, child's room, or bath, what could be jollier than this clown rug of thick, clipped pile white chenille. The happy clown face is woven in—saucy black eyes, big golden nose and laughing red mouth. Big 40" diameter including heavy 2" fringe in RED or GOLD. Fully washable for easy care. Please state fringe color choice.

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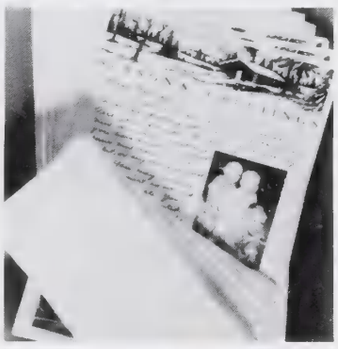


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**WISH SHOE WERE ORGANIZED?** Hang this 10-shelf shoe bag in your closet and the deed is done. It's made of heavy see-through vinyl, shelves are white-coated paper board re-inforced to hold any footgear from satin slippers to ski boots. 8½ x 13 x 57", 56" zipper, fully bound, steel framed. $5.98, 3, $17.50. Closet Accessories, Dept. 1110, 1014 Davis St., Evanston, Illinois.

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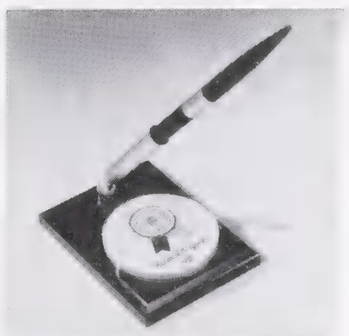
**LITTLE YODELERS.** A quartet of Swiss-imported dolls are hand-made, dressed in authentic costumes. Order by letter: S (Colette of Lausanne); T (Franz of Appenzell); U (Johanna of Altdorf); W (Giselle of Geneva). $2.95 ea. 2 for $5.50; 4, $10.50. Add $1 each for Air Mail. Order from European Gift House, E-39, Joh. Verhulststraat 122 Amsterdam. The Netherlands.

**LAWN TOTER** makes gardening cleanup a cinch. Just rake grass cuttings, shrub and tree trimmings, leaves, etc., onto this heavy-duty burlap toter, pull the cord, and cart away. Lightweight and easy to handle, toter has metal grommets at each corner, comes with 3' closing cord. 54 x 54". $1.25; 80 x 84", $1.98. Damar, 742 Damar Bldg., Elizabeth, New Jersey.

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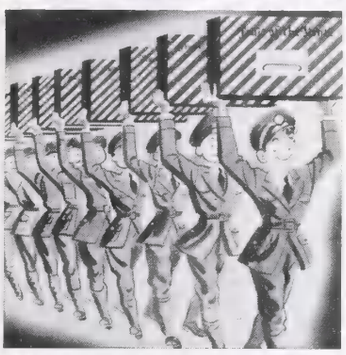
**LETTERS FROM HOME** will be answered in the first free period if your frosh has this crystal and black lucite pen stand and gold-banded ball point on his dorm desk. Any of 2,000 university, college or school emblems is embedded in plastic with seal and grosgrain colors, comes with his name. 3 x 4″ base. $6.95. From Keepsakes Shops, Long Branch 4, New Jersey.



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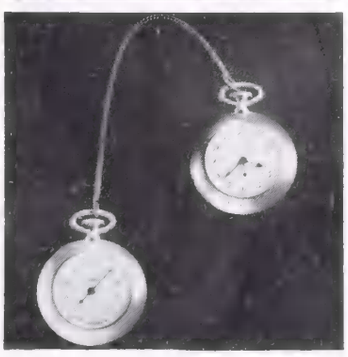
**FRUIT-OF-THE-MONTH CLUB.** Membership in this superb club is one of the grandest gifts you can give. An engraved membership certificate, inscribed with your name, announces all the fine fruits and delicacies to come. Membership includes from three to twelve deliveries from $12.85 to $71.55. Write for free booklets. Harry & David, Box 7E, Medford, Oregon.



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*says Gene Callahan, noted decorator*



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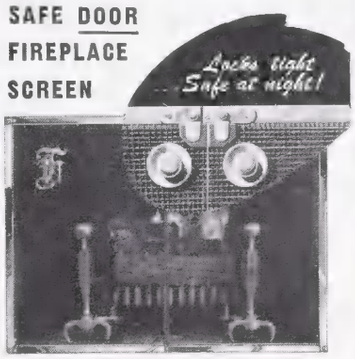
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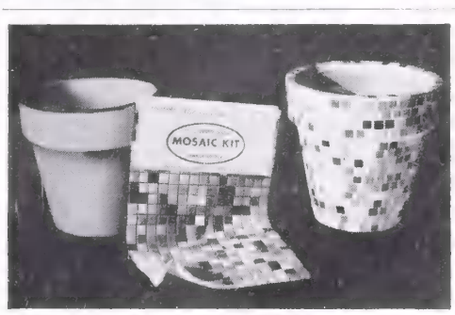
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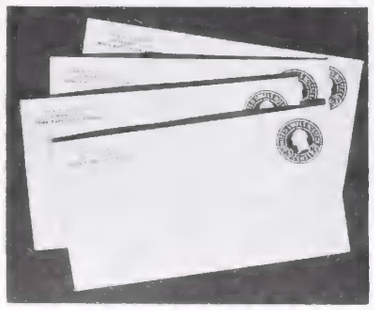
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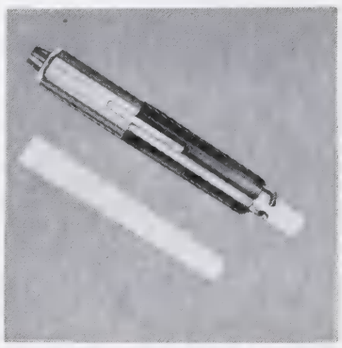
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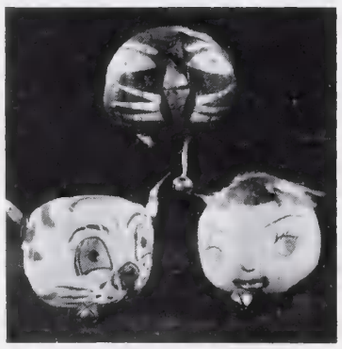
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**DRINKING PARTNER.** Pour Martinis from this sparkling crystal Martini Mixer etched with a magnificent Federal Eagle. Handle is large and rounded for non-slip gripping. Pitcher holds 32-oz. party supply of Martinis, comes with glass stirrer. $5.50; 10¢ for Christmas gift catalog of Early Americana. From Sturbridge Yankee Workshop, 13 Brimfield Tkpe., Sturbridge. Mass.



**DEAR TEACHER:** We hope that one of your pony-tailed or cowlick'd pupils will give you this for Christmas. It's an automatic pencil that holds a piece of chalk and ends forever messy chalk dust and the chance of fingernails screeching on a blackboard. Black plastic barrel with gold-plated cap, $2 ea. $5, set of 3. Hand-Gienic, HB10, 2384 W. Flagler, Miami 35, Fla.



**SURPRISE BALLS** are psychological bonanzas for children's parties. It isn't only that they're filled with little toys, it's the fun of unwinding the yards of crepe paper. It's the excitement of coming upon one surprise after another. It's the delicious anticipation between each discovery. 3 are $1. Imports Exclusive, 1267 Westwood Blvd., Los Angeles 24.



**MR. BELL LOVES BONWITS** and so do we for coming up with this lavish telephone table to grace a lovely lady's boudoir, a tiny hallway. It has the elegance we've come to expect from Bonwit Teller's Gift Shop. Verd green wrought iron and glass table. 17½ x 11 x 25" h., blooms with white, blue or yellow roses. $52.50 exp. coll. Bonwit Teller, Fifth Ave., N.Y.C. 22.

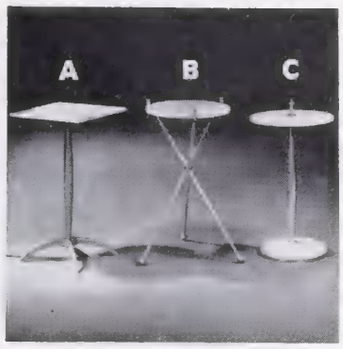


**DOUBLE VISION.** Carry your reading glasses in one, your better-to-see-you-with spectacles in the other compartment of this twofold case. And if you're a glamour-puss never seen without her sun glasses, always have them with you along with your regular pair. Star these for your bridge club. Brocade dbl. case, $1.50. Sgl., $1. Medford Products, Inc., Box 39, Bethpage, New York.

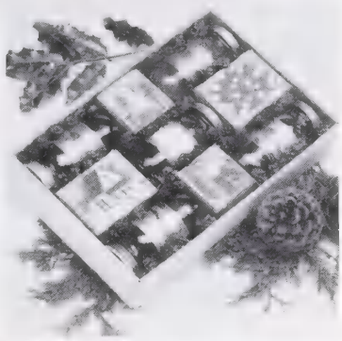


**SYNTAX PRINTS.** Even great-grandma had trouble with grammar! And the actual pages from her 1824 textbook, "Paths of Learning Strewed with Flowers" make nostalgic prints framed in gold with red or green velvet inserts. Over a Colonial hutch or in your 5th grader's bedroom, they're pretty as a picture! 4 x 5", set of 4, $11.50. Old Guilford Forge, HB10, Guilford, Conn.

**BARGAIN TABLES.** Versatile 12″ tables of white Italian marble with gray veining answer most decorating needs and the price is pure bliss! Short, tall, round or square, they fit in anywhere. Table "A" has bronze-finished column base, 22″ h. "B" brass-color tripod base, 22″ h. "C", white base, 20″ h. $12.95 each exp. coll. Mr. Shaw, 214 W. Ontario, Chicago 10, Illinois.




**IN A JAM** from Jane Amherst go the best of berries and finest fruits to produce preserves that take you back to the spoon-lickin' days in Granny's kitchen. Xmas gift ass't. #70 includes 5-half lb. jars Damson plum & English gooseberry jams, whole strawberry preserve, peach with pineapple, Seville orange marmalade. $5.45. Jane Amherst, 1837 S. E. 10th, Portland 14, Ore.



**IT'S A SMOCK** for little Miss Finger Paints who loves to dabble in everything from tempers to taffy pulling. A red calico print top rickrack trimmed, buttons down the back. Tapered slacks in navy corduroy have ankle slits, elasticized waistbands, team with other tops, too. Toddler 2 & 3, $5.95; 4-6X, $6.95 the set. The Talbots, HB10, Hingham, Mass.



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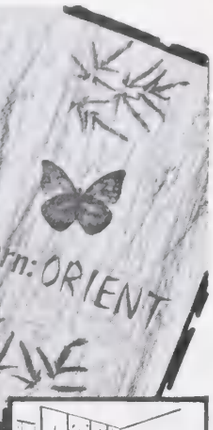
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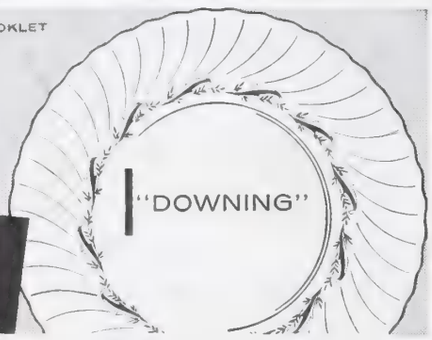


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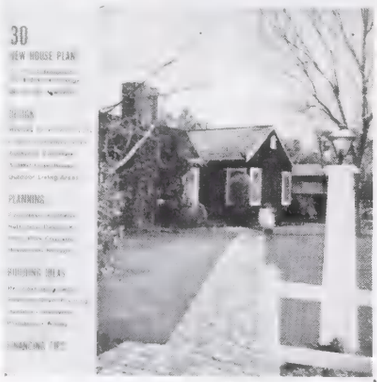

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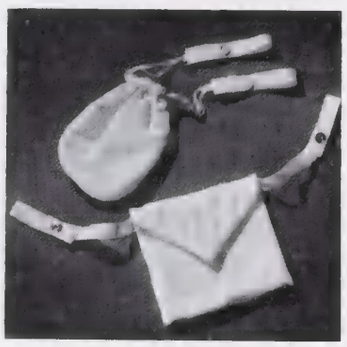
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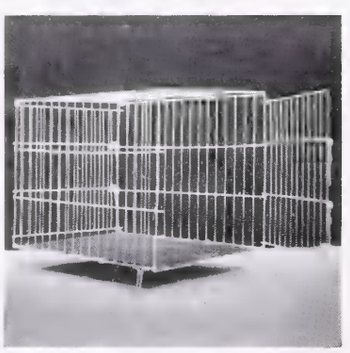
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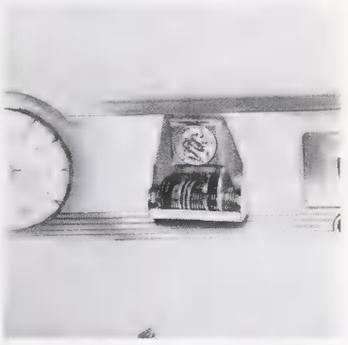
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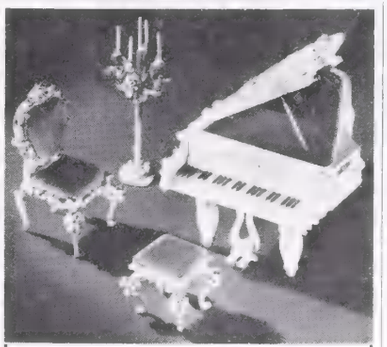
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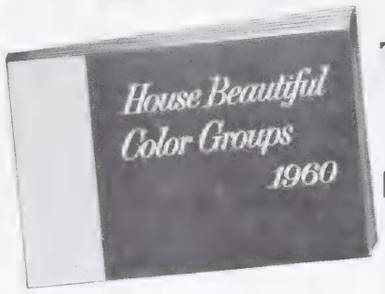
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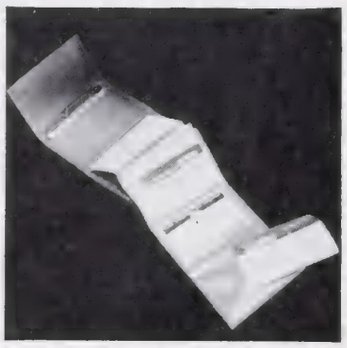
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**CASE AND POINT** to remember when you're traveling. *Don't* carry more than $50 in cash. *Do* carry this butter-soft case of saddle pig or black morocco that will hold your credit cards. Flip-out file has capacity of 16. Case holds your license and there's a roomy section for currency, tickets. $5.50 incl. tax. Add 25¢ post. From Village Center Shop, Bellevue Theatre Bldg., Upper Montclair, N. J.



**LITTLE DUTCH STOOL** is a darling step-up or sit-down spot for the small fry who takes pride in his very own possessions. Sturdily constructed of wood, painted satin-black, it's hand-decorated with a Pennsylvania Dutch design, and the red heart is hand-lettered in gold w. first name. 9 x 12 x 8" h., $2.95 plus 25¢ post. Dutchcraft's, HB12, McSherrystown, Pennsylvania.



**ATTEN-SHUN!** A platoon of toy soldiers can make a little lieutenant feel mighty safe on a shadowy October evening, and think what they'll do to decorate the nursery. Gayly colored wallpaper strips may be applied in panels or cut-out (as shown) and paraded along the baseboard. 3' h., red, white, black and pink. 6, $3.50; 12, $5.95. Sandra Lee, 936 N. La Cienega, Los Angeles 48.



**MADONNA BOTTLE** is hand-blown glass in the figure of Our Lady of Guadalupe, the patroness of Mexico. Aquamarine or amber glass bottle stands 7" tall, has a stopper and pouring handle. For holy water, as a bud vase or an interesting addition to a curio shelf, it's just $1.50. Imported by The Old Mexico Shop, HB10, Santa Fe, New Mexico.

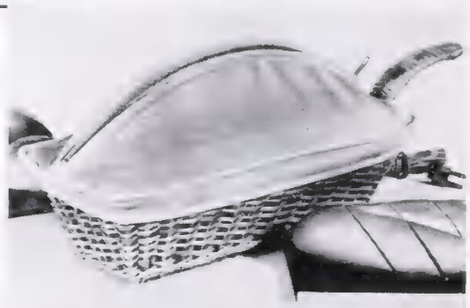
## PIPING HOT

Wicker hut for French bread, rolls, buns. Electric heating unit is thermostatically controlled—pink/blue or yellow/green striped cotton hooded liner is zippered and washable. 14" x 6" x 4" deep (plus 5" handle) 6' cord. Good, indoors or out

**$9.95** *plus 50¢ post.*

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# Fascinating *Ideas*

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Wonderful new comfort . . . luxury . . . convenience—Fascinating Ideas put them all in easy reach! And you'll be rewarded many times over in the gracious living each member of the family enjoys . . . not to mention the compliments of friends. Every Fascinating Idea incorporates the rich, natural beauty of wood—its versatility, easy maintenance and economy. You actually redecorate as you add new convenience to your home. See your Weyerhaeuser 4-Square Lumber Dealer—the man who can help you most in making your home more comfortable and attractive—for Fascinating Ideas and "Family Planned" Homes . . . and for help in selecting the Weyerhaeuser 4-Square Lumber and Plywood Products that assure the fine quality and truly pleasing appearance you want.



*Revolving Compartmented Wardrobe*

A "Lazy Susan" for all-season clothing and accessories. Everything at your finger tips! Compact with ample capacity. Quality 4-Square Paneling and Lumber add distinctive appearance, durable construction.

*Traditional Charm-Modern Livability*

Surprising spaciousness is the keynote to this charming new "Family Planned" Home Design No. 7108. Four large bedrooms, two baths, large living and dining areas, breakfast bar. Blueprints available.





*Young Thespians and Miniature Engineers*

A "Shangri-la" for the young folks. Well-equipped stage to exercise talents and a pull-out base for the boy who likes trains. Good looking and easy to build with quality 4-Square Lumber and Plywood.




*Free Folder* ...contains descriptions and drawings of this month's Fascinating Ideas, shows plan of Home Design No. 7108. Free at your 4-Square Lumber Dealer's or write: Weyerhaeuser Company, Dept. B2, Tacoma Bldg., Tacoma 1, Washington.

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# NOW Sealy custom fits you

## to luxurious bedding like this...

*Beautifully covered!*
*Soundly constructed!*

## *Sealy* HEALTH GUARD

**Superb decorator ticking!**
**Spun-Lo® Rayon**
**by INDUSTRIAL RAYON CORP.**
Known for its long-wearing qualities—famous for its ability to keep its lovely luster and color. Truly a *magnificent* ticking!

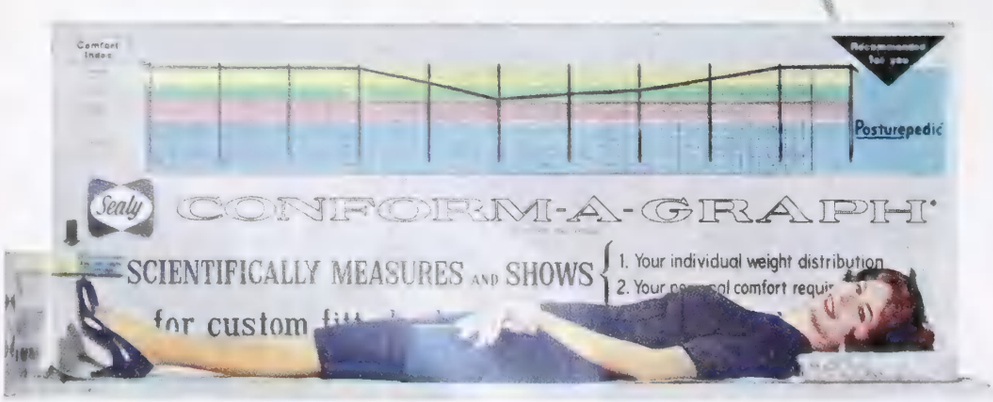
**Other outstanding Health Guard features:**

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**With exclusive Sealy Edge-Gards**—End sagging borders forever.
**Good, firm, resilient support**
**Smooth, button-free top**
**Tailored handles; free-flow air vents**

$59.50 Matching foundation, same price Twin or full size
*Health Guard Foam Rubber Set, $119*

Sealy

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In just 30 seconds, you can prove to yourself that you're getting the mattress that's right for *you*. Exclusive Sealy Conform-A-Graph (patent pending) tells you how firm your mattress should be—where you need proper support the most—what mattress length best accommodates your height. For healthful comfortable sleep, don't guess! See—for sure—at your Sealy dealer's.

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# All of these blankets are machine-washable. All are machine-dryable. But they're all so pretty I don't know which to pick.




Well, she could pick (from left to right) the Heirloom Brocade, the Bridal Rose, the Angelique, or the Hearts and Flowers. They're all Lady Pepperell blankets made of 100% Mark III virgin Acrilan acrylic fiber (with bindings of Chemstrand® nylon). They all proudly carry the Seal of Quality tag with the big red "A"-Acrilan trademark—Chemstrand's assurance of rigid quality control. Not shown, but for superb luxury, she might pick the Lady Pepperell velvet-bound Peeress in solid or print. And for the baby there are crib blankets in the same splendid quality, the same luxurious softness that's washable, non-allergenic, moth- and mildew-resistant. Yes, they're all also dry cleanable. She will always *know* she'll get all this matchless beauty and performance—because of the tag with the red "A." Blankets don't just get this tag. They *earn* it!

A ACRILAN* ACRYLIC FIBER
*Reg. T.M.s of Chemstrand

## Lady Pepperell blankets of 100% Mark III virgin Acrilan*

Chemstrand makes only the fiber; America's finest mills do the rest.

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"Dacron" puts an ever-blooming garden in your window. It's fall... but can summer feel so far behind with these flower-kissed casements indoors? 100% "Dacron"* polyester fiber gives them a lasting freshness, color that sunlight and washings can't faze. Need little or no ironing... hold their shape... drape as if they were made for your windows alone. Pick your favorite blossoms... it's the easiest-to-care-for garden view you've ever enjoyed.

DUPONT
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Better Things for Better Living... *through Chemistry*



*Kandell* features these casements in 12 prints, a wide variety of colors. Sold at $2.98 by Bloomingdale's, New York City, Bergen County, Fresh Meadows, Stamford, Conn., New Rochelle, N. Y.; Sanger's, Dallas; The Hecht Co., Washington, D. C.; Hutzler Brothers, Baltimore.

*"Dacron" is DuPont's registered trademark for its polyester fiber.

**GUESS HOW MUCH?** If you come anywhere near the right price, you're doing better than we did. Handsome living-or-dining room divider of wrought iron finished in black with gold-leaf design is adjustable to extend from 5 to 9′, comes with 6 brass-plated rings for trailing Philodendron. $12.95 exp. chgs. coll. From Wrought Iron Ind.. HB10, 2481 McDonald Ave.. Brooklyn 23, N. Y.



**COMICE PEARS,** dripping with ambrosial delight and individually gift-wrapped. make marvelous gifts for everyone: family, friends, your husband's clients. Each juicy pear is a feast in itself. Just send your gift list to this firm, and boxes of 8-16 pink-cheeked Comice pears will be sent (gift card encl.) Gift #1, $4.20 a box. Pinnacle Orchards, 403 Fir St., Medford. Oregon.



**A SCULPTURE PORTRAIT** by this remarkable artist is an uncanny likeness of the subject. You may have your dog (or any pet) carved from black walnut (painted or natural finish), set on a handsome lamp base. Send photos and state your favorite pose. 20″ lamp has solid-brass stem: shade is beige gauze over spun glass. $75. M. E. Brasher, Chicadee Valley, Kent, Conn.



**EVERYBODY LOVES BOZO** from the tiniest newcomer who chuckles and coos at his gay. polka-dot pantaloons and red yarn locks to the college co-ed who props him on her dorm bed. Bozo has a rigid plastic face. big floppy felt hands and feet. 16″ h., $2.98: 20″ h., $4.98. Add 35¢ post for each. Order Bozo from Foster House. 6523HB N. Galena Road. Peoria. Illinois.






*Every Meal is Party Time with Children's Personalized*

**MOTHER GOOSE PLACE MATS**

Transform mealtime into party time with these gay, unusual Mother Goose Place Mats. Watch the children laugh as you recite "Peter, Peter, Pumpkin Eater," "There Was an Old Woman," etc. Printed in bright red and green on high quality papeterie. Child's own name in big type in the center. Size 10½″ x 15½″. Saves table cloths, too, when tots eat with grown-ups. Please print name plainly.

*Set of 36, ONLY* **$1.25**

*Orders of 5 or more sets,* **$1.00** *each*

*Mother Goose Napkins to Match*

*Personalized, 50 for* **$1.00**

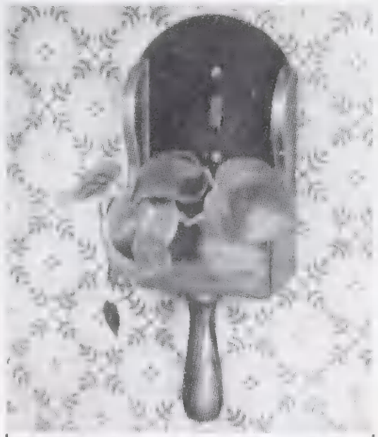
All orders sent postpaid at no extra charge.

*Send also for FREE Gift Catalog*

**Holiday House**

45 Toy Avenue,
Santa Claus, Indiana





*This New Unusual Sugar Scoop Is The*

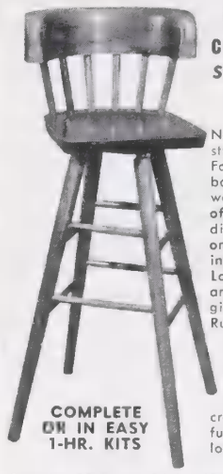
**SWITCH PLATE COVER**

Replace your regular switch plate cover with this precious hand-finished Idaho sugar pine planter made from a real old-fashioned sugar scoop. Inside it, resting below the switch, a box to hold ivy or philodendron. 12½″ high, 4½″ wide, 2½″ deep. Leagues of ivy will grow near your doors. Send 10c for new early American catalogue.

**ONLY $2.90 ea. 2 for $5.50** postpaid

For double switch plate $3.75 postpaid

**MEDFORD PRODUCTS**
**Dept. HB-10**
**Box 39, Bethpage, New York**



**SWIVEL CAPTAIN'S STOOL**

***Sturdy, Concealed Ball Bearing Swivel***

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

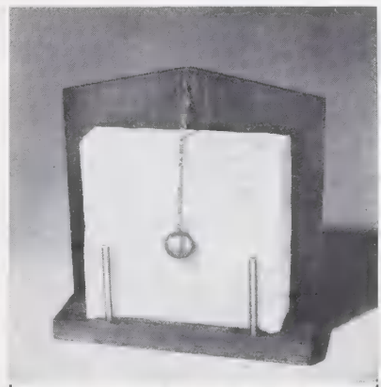
**COMPLETE KIT**—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**

*Shipping Charges Collect*

**LARGE NEW FREE CATALOG—300 PIECES** of Finished and Kit Furniture in Friendly Pine.

Immediate Delivery Not Sold in Stores Money Back Guarantee

**Yield House**
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**BALL AND CHAIN NAPKIN HOLDER**

Accommodates full pack of paper napkins and permits easy removal of individual napkins. Weight of solid brass ball keeps napkins upright. Attractive holder stands on own base, or can be hung on wall. In walnut or honey pine. A Casual Living exclusive. **$3.95** ppd.

**CASUAL LIVING** (dept. B-10)
**108 Chatsworth Ave. Larchmont, N.Y.**
*(send for free catalog)*



10¼″ Tall
6¼″ Wide
Not a Miniature Clock

**LARGE DELUXE CUCKOO WALL CLOCK**

**$4.95** ppd. with cuckoo call

**$3.95** ppd. without cuckoo call

Shipped to you directly from: the Black Forest, West Germany.

An ideal gift or a perfect present for your own home. This charming cuckoo clock will enhance every room, delight the entire family. Children will love the hand-colored cuckoo who calls from his perch every 15 minutes and the pendulum that merrily TICK-TOCKS the time away. Adults will appreciate the luxurious hand-carved wood with two-tone finish and the accurate timing of the brass clockwork. 8-oz. bronze pine cone winds the clockwork which is fully guaranteed.

*Allow 3-4 weeks delivery. Xmas orders accepted till Nov. 20. Send check or money order. Sorry, no C.O.D.'s. Satisfaction guaranteed.*

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*Please* **mail coupon below** for complete details about this

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This wonderful, new TOWN and COUNTRY CART holds TWICE as much as a wheelbarrow!

It easily carries loads up to 300 pounds. The weight balances on the axle — you don't carry it in your hands. Won't tip over. SO much easier to push thanks to TWO BIG 20-inch wheels! Rubber tires. Ball bearings. Only 30″ wide to go through narrow doors and gangways.



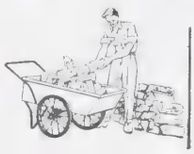
Cook Out!



Burn Trash!

Built by Vermont craftsmen to last a lifetime. Leave it outdoors all year long if you wish. Hard use won't hurt it. Tight, welded all steel construction. Loose sand, dirt, etc., won't spill out the sides. Flat bottom keeps pots, pails, bottles, etc., from tipping over!

Please look at just the few sample uses shown and think how *many, many* ways this wonderfully handy Cart would save you time and work, and increase your enjoyment of your home, garden, grounds, and hobbies.



Firewood!



Saves Lifting!

Honestly! When you've had this TOWN and COUNTRY CART a week you'll wonder how in the world you ever did without it! And the ladies love it just as much as the men! Makes a grand gift for anyone with a nice home, camp or summer place!

**Satisfaction guaranteed.** Use the Cart around your place for three months. If you are not delighted, just send it back! We will refund every penny of the purchase price.



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Please send FREE illustrated literature about the Town and Country Cart, including attractive prices, (model illustrated $59.50) and complete details of your 3-months trial offer.

Name.....

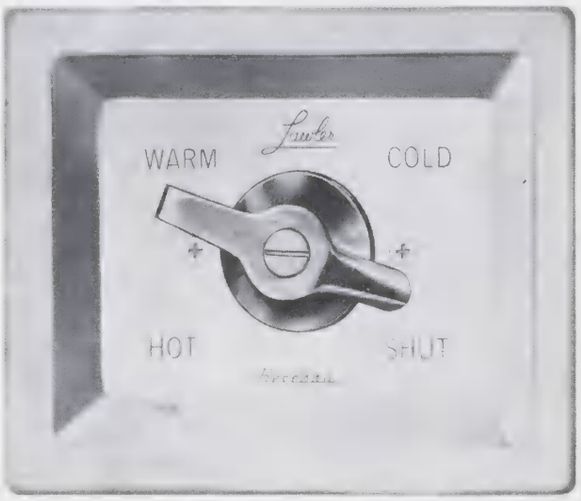
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## TAKE IT EASY! CONTINUED FROM PAGE 55



**Exterior** recessing, safety feature of Recesso shower mixing valve, is an "exclusive." Even accidental lunge into fixture cannot do bodily harm. Wall-recessed mechanism is corrosion-resistant; of heavy-duty caliber, elite in quality. Piston is only moving part. Thermostatically super-sensitive, accurate. If cold water supply fails, hot water shuts itself off. Stainless-steel exterior. The price is $62, uninstalled.






**Fun for all** ensues when Kabob'N Grill comes to a party; even the youngsters can do "cheffing." Skewer units fit into motorized base, each individually revolved; central, charcoal firebed services all 8. Base has shield and trough. Vertical cooking does the kabobs to perfection. Over-all height 23"; 13" diameter. $29.95. By West Bend.

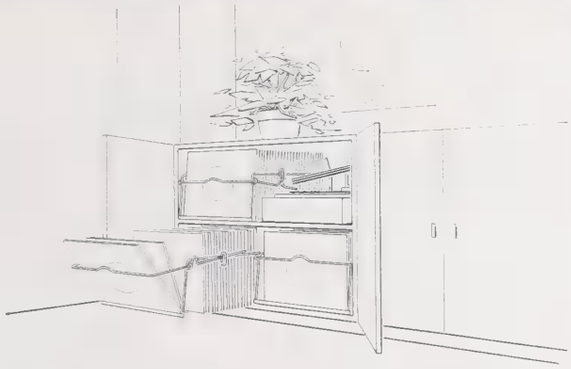


Savoie Dining and Bedroom Groups . . . a distinguished expression of gracious living.
Inspired by the delicate elegance of French Empire, Classic and Italian Directorie . . . enhanced by English 18th Century motifs. Color brochure 25c. Fancher Furniture Co., Salamanca, N.Y.

Fancher

FANCHER



**Innovational roll-out** files record albums in leafing ranks spread and staggered by foldaway cradle to facilitate handling, lift-out. Base suspension prevents friction; bin is fall-proof. Integrated with ball-bearing tracks; installs on any shelf. For 12″ LP's, in sizes to hold 50-125 albums. Quick-See for 50 albums, $8 in black; $8.50, brass-plated. Available for tapes/45 rpm's.

CLOCK BY SETH THOMAS; TRAY ACCESSORIES FROM GEORG JENSEN, N.Y.C.



**Handsome tray contains** a Salton HoTray built into one end with clear area alongside. An attractive, practical unit for coffee or tea service, or one-dish foods. At ends, graceful "keels" provide both handles and a stand. Size, 25″ x 11″; grained walnut; oiled, hand-rubbed. Salton's Viking HoTray costs $14.95. Shatterproof, radiant-heat warmer maintains constant 200-degree temperature; 120-watt, A.C.

(*Please turn the page*)

NEW! dish-washer all

Guarantees the most

**spot-free dishes**

any dishwasher can wash!



**First dishwasher detergent with germ-removing Purisol!** Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.




THIS IS THE SUMMIT OF SIGHT AND SOUND . . . a Capehart Stereo Studio! Here is a new level of listening and viewing pleasure for the truly discriminating. These beautifully matched cabinets from Capehart's Signature Series may be arranged separately, or together as shown. The superb instruments in this Series include stereophonic high fidelity phonographs, FM-AM-Simulcast radios, quality television receivers . . . all in fine Furniture by Tomlinson. For a new look in home decorating . . . for a new dimension in stereophonic sound . . . see your authorized Capehart dealer now!

STEREOPHONIC FM-AM RADIO-PHONOGRAPHS/COMPLETE STEREO STUDIOS WITH TELEVISION/TRANSISTOR RADIOS

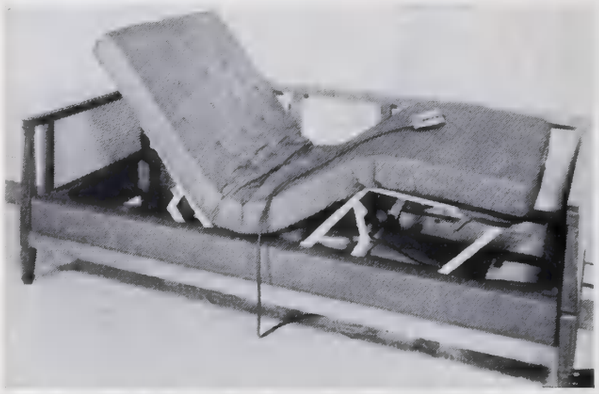
CAPEHART CORPORATION, Richmond Hill 18, N. Y.
Please send me a complimentary, fully illustrated brochure on the Capehart collection and the name of my nearest authorized Capehart dealer.

Name_____

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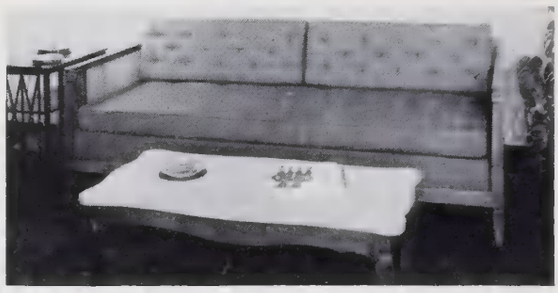

## TAKE IT EASY!

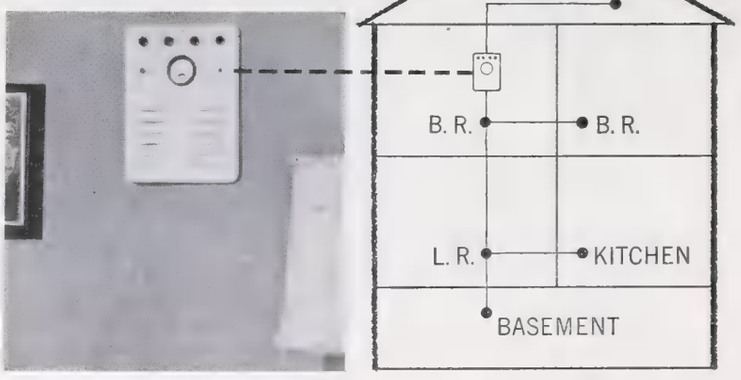
CONTINUED FROM PRECEDING PAGE





**Hydraulic conversion** automatically activated by hand control, transforms Hall Select-A-Rest sofa into contour lounger. Automatic comfort-personalization includes independent raising action of head and foot areas for correlated adjustments. When automatic action makes pad horizontal and simultaneously sends contour mechanism into hiding, sofa has conventional appearance in all respects. Mechanism is made by major manufacturer of automatic "hydraulics" for auto tops. About $725. Other sofa styles available.






**Electronic fire-alarm** system, battery-operated, provides 4-zone fire detection with 6 "remotes." Room temperature rise to danger level, whether sudden or snail-paced, brings on loud, intermittent signal. Pushbutton silences it; simultaneously re-sets system for repeat performance. The Kidde Kit, (approved by UL, Factory Mutual) $99 with wire (200').

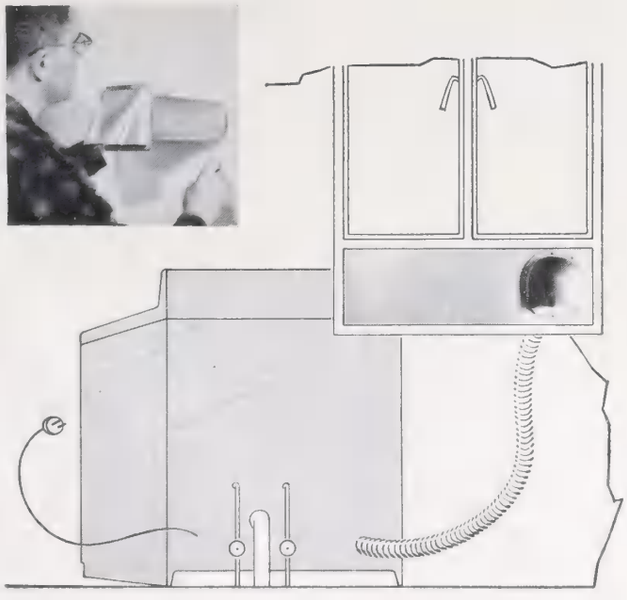
DRAWING BY CHARLOTTE ERICKSON



**Exceptional efficiency** and filtering capacity is provided for in Trade-Wind's new ventless hood. Grease filters, dual, are super-impingement type; deodorizing filters, also dual, are a super-absorption, activated-carbon type. Separate plenum discharges refreshed air upward, outward. Built-in lighting (120w); radial type, multivane impeller, 2-speed. 30″, 36″, 42″; from $95, uninstalled.



**Adjoining wall** area can house Trade-Wind Canolectric; wall-recessed except for automatic pushbutton plate. Super-powerful, smooths can top during cutting; automatic even in can-piercing action. Stainless steel or antique copper façade; $33 plus installation cost.



**Moisture-venting** system for clothes dryers comes in kit form in types for window or wall exit; easily installed by the man-of-house. Flexi-Vent kits comprise flexible, flameproof tubing (vinyl-covered fiberglass); damper automatically opened by dryer operation; installation materials. Available with transparent window unit. Types for any make or model dryer-equipment. Prices from $7 to $16.


*Furniture by*

**TOMLINSON**



*From the* SOPHISTICATE *collection*

* — * — * — * — * — * — * — * — * —

For colorful decorating brochures of TOMLINSON furniture for the living room, dining room, bedroom, and listing of franchised retailers, send 50¢ for each brochure desired to

Sarah Adams, Furniture by TOMLINSON, High Point, North Carolina

☐ The SOPHISTICATE Collection, a milestone in contemporary design.

☐ The PAVANE Assemblage, classic themes designed for 20th Century living.

NAME _____

*The Perfect Hostess...*

STARTS WITH ALVIN STERLING

Your choice of Alvin patterns from traditional to modern in lovely sterling silver.

ALVIN *Sterling*




*Write for free folder showing all Alvin patterns and extra pieces.*

**Finest Quality Sterling Silver Designed, Manufactured and Guaranteed by the Gorham Mfg. Company**

**ALVIN STERLING**
**Dept. HB**
**Providence 7, Rhode Island**




# What you can get out of great plays on records

Fine performances of some of the world's greatest plays are now available to enjoy in the comfort of your home. Although recordings are no substitute for a good stage performance, they have some definite advantages of their own

*By* ARTHUR WHITMAN

■ The very qualities that make a play a classic give it value as a phonograph record. Only the plays that will bear countless repetitions can survive through the years. And a record is not worth having if it doesn't bear repeating, if it doesn't reveal undiscovered facets with each hearing.

Any classic, be it in literature, music, or the visual arts, must reward us anew each time we experience it. Great artists are those who manage to deepen the forms within which they work with insights and understanding beyond those of the ordinary mortal. It is this promise of greater revelation that brings us back to them again and again, that makes their work classic.

So it is with the theater. The "great" plays are those that touch recognizable basic truths about man and the human condition. Not all such plays are on records. And not all plays on records are classics. But those we're concerned with here are among the great plays of the world.

Experience with recorded plays goes back to 1938, when Columbia Records brought out Orson Welles's modernized version of *Julius Caesar* on a huge stack of 78-rpm records. Thus, producers know by now what is worth bringing out and what is not. As a consequence, there is almost no trash in the recorded drama catalog. Some plays, like those of Sophocles, have been thrilling audiences with their profound insights into mankind since long before Christ was born. Few persons will tire of hearing them or the work of more recent writers —Shakespeare, Wilde, even some of the contemporary dramatists.

The joys of seeing a play are well-known. But, like reading a play, hearing a play on records (with or without a text to follow)

has values of its own. The greatest of these is convenience.

You can enjoy a play without such attendant complexities as long-range advance planning and the need to rush, dress, park cars, catch trains, and haul baby-sitters. The play is on your shelf, awaiting your pleasure. You listen when you like. A recording allows you to take advantage of odd bits of time. You can listen alone, in complete comfort with your feet up, enjoying an hour or two of creative rest during the day, or you can listen while you knit, sew, iron, or do some other quiet chore that engages the hand but not the mind.

If you choose to follow a printed text as you listen, you can engage yourself more fully with the dramatist and his ideas. You can substitute the visual experience of reading for that of watching the players on the stage.

YOU CAN ask friends over to listen to the plays with you, too, as often as you like. If you do, you may be surprised at the discussion that often follows group listening. Recorded plays stimulate conversation. Perhaps this is because people can concentrate more on the meaning of a recorded play. There is no visual spectacle calling for attention, and there is no distracting audience. If you happen not to understand a particular scene, or if an actor's diction or accent makes a speech difficult to follow, you have only to lift the phonograph arm to play the passage again. Conversation is easy and natural in your living room while you are still under the special aura of the play. In the theater there are the distractions of moving through a crowd and getting to a quiet comfortable place to talk.

It is important, after all this, to emphasize that listening alone can hardly be compared to seeing a first-rate production of the same play. But it is also true that listening to a great performance frequently turns out to be more rewarding than actually seeing an indifferent production, of which there are too many. Seeing Gielgud's *Hamlet* beats listening to it, but listening to it turns out to be better by far than seeing most other actors who have assayed the role in our time.

So much for the prologue. What are the great plays on records? I'd select fifteen.

To start with the oldest (of the plays, not the records) we have Judith Anderson's *tour de force* as Euripedes' hair-raising heroine, *Medea*. There are more profound Greek plays on records, notably Sophocles' *Antigone* and *Oedipus Rex*, both stunningly contemporary in their insights, both worth your attention (especially if you haven't previously seen or heard them), but there are no better bravura interpretations of classical roles than Dame Judith's.

Medea was a monstrous figure, a witch who cheated and killed to help Jason get the Golden Fleece, then rounded out her tragic career by murdering their own children when Jason deserted her. Somehow, Miss Anderson brings this tragic female to life. There's no guarantee you'll love her, but you will at least understand her. Since she is a prototype, she may give you a valuable insight into every other wronged woman in Western literature.

The record companies skip from the Greeks to the Elizabethans, a jump of nearly 2,000 years that, as it happens, leaves out little of importance to anyone but theater historians. After the Greeks established the theater as we know it, the Romans took it over for an undistinguished while, until it disappeared into Church ritual. It reemerged in the 15th Century and blossomed in the 16th, with Ben Jonson, Christopher Marlowe, and Shakespeare, three giants among a score of less well-remembered men. Of the three, Jonson is not now on records, while we have only one play, *Doctor Faustus*, by Marlowe. The play, of course, is based on one of the most enduring of medieval legends and one that still has power to move modern audiences. There's fascination to the story of the elderly philosopher who sells his soul to the Devil and lives to regret it. As read on the record by Frank Silvera, Marlowe's thinker may well remind you of some contemporary scientists who, in a climate of increasing potential danger, have had reason to despair recently of their own brilliance.

OF ALL the world's playwrights, it is Shakespeare who has attracted the greatest audience and created many of our most enduring images. It is not surprising that he is so well represented on records. There are some thirty Shakespeare sets on the market today, including at least four of *Hamlet*, three of *Romeo and Juliet*, and duplicate versions of at least four or five other plays. Though none of the sets that I have heard is out-and-out bad, and many are quite good, a few are head and shoulders above the rest.

Far and away the best single Shakespeare set I have heard is

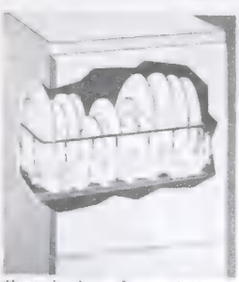
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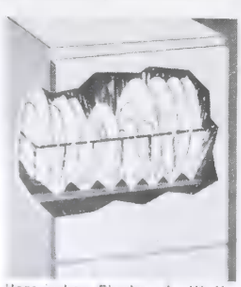



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## WHAT YOU CAN GET OUT OF GREAT PLAYS ON RECORDS

CONTINUED FROM PRECEDING PAGE

a two-record version of *The Merchant of Venice*, of all things, featuring Michael Redgrave in an absolutely electric performance as Shylock. While it is not at all certain that Shakespeare took the role of Shylock half so seriously as we do today, the part is vital if modern audiences are to regard the play as anything more than a diverting boy-girl story. For today's audiences Redgrave creates a Shylock who is not simply the brutalized, sniveling old moneybags Shakespeare seems to have had in mind, but a fully realized figure of torment. If you have ever had a moment's doubt about what an actor can do for a play, skim through *Merchant* again, then listen to Redgrave's Shylock.

Redgrave's may be the best single performance on the Shakespeare sets, but there are others of high excellence. Gielgud's *Hamlet*, for example, is a brooder of stunning power. The voice of Gielgud (in my opinion our greatest living actor, in terms of range and versatility) may be a shade too mature, a nuance too civilized to suggest the athletic young barbarian in Hamlet's character. But spared the need to match his words to action and visual images, Gielgud ignores the points he cannot make and concentrates on dredging new values out of a play that suffers most, perhaps, from being too well known. His interpretation here is a fine example of an actor putting the very limitations of his medium brilliantly to work for himself and, of course, his audience.

OF ALL Shakespeare's plays, *Othello* is the most playable, and we have at least one fine record version of the classic study in jealousy. Curiously, Paul Robeson and Jose Ferrer, who play the leads, add a psychological freight to the characterizations simply because of what we know of them as people.

Robeson, like the Moor, finds his enormous talents bottled up in personal frustrations and resentments, while Ferrer, not unlike the character of Iago he creates here, has used his own lesser (though still considerable) gifts to make himself one of the most important theater professionals of our time. Both give extraordinarily good performances, with the edge, perhaps, in Robeson's favor because of the way his enormous voice summons up the perfect image of the confused hero. What's more, Uta Hagen even manages to make an interesting person out of hapless Desdemona. This is the only American company performing Shakespeare on records. It is hard to imagine any other actors doing it better.

Another Shakespeare record that may be worth your attention is put out by an English company. On it, Alec Guiness heads up the Old Vic playing *Macbeth* and, by relying too heavily on the slow, thoughtful speech pattern that brought him fame in the movies, makes the central character more a querulous old man than a warrior baron and weakens the play considerably. But it is still a vehicle for some of the most moving poetry Shakespeare ever wrote for the stage.

FOLLOWING the trail marked by noteworthy recordings, we move from Elizabethan heroes to people more like our everyday selves, created by as staunch and testy a group of Irishmen as history has noted. Next to fine linens, charming women, and American mayors, Ireland's greatest gift to the world seems, for some strange reason, to be playwrights. In less than eighty years, she has produced at least four great ones: John Millington Synge, Oscar Wilde, George Bernard Shaw, and Sean O'Casey. All are represented by excellent recordings of their major works.

Siobhan McKenna and Cyril Cusack do justice to both Synge's *The Playboy of the Western World* and Sean O'Casey's *Juno and the Paycock*. Though both plays were written for ensemble playing on the stage, and thus lose something by not being seen, enough of the wit and the sympathy for human failing that has made these plays classics comes through to make these intelligent recordings worth hearing. Well worth hearing, in fact, even though the native brogue the actors employ may make you follow the earlier suggestion of playing some passages over again. Once your ear tunes in on the diction, though, you're sure to be charmed by it.

Wilde, who once remarked that his personal tragedy consisted in putting his genius into his life, not his work, was a somewhat more pretentious playwright than either Synge or O'Casey. Fittingly, his *The Importance of Being Earnest* has what may be the most scintillating cast on any of these records, starring, as it does, John Gielgud, Edith Evans, and Pamela Brown. Despite the fact that the author

(*Please turn to page* 163)









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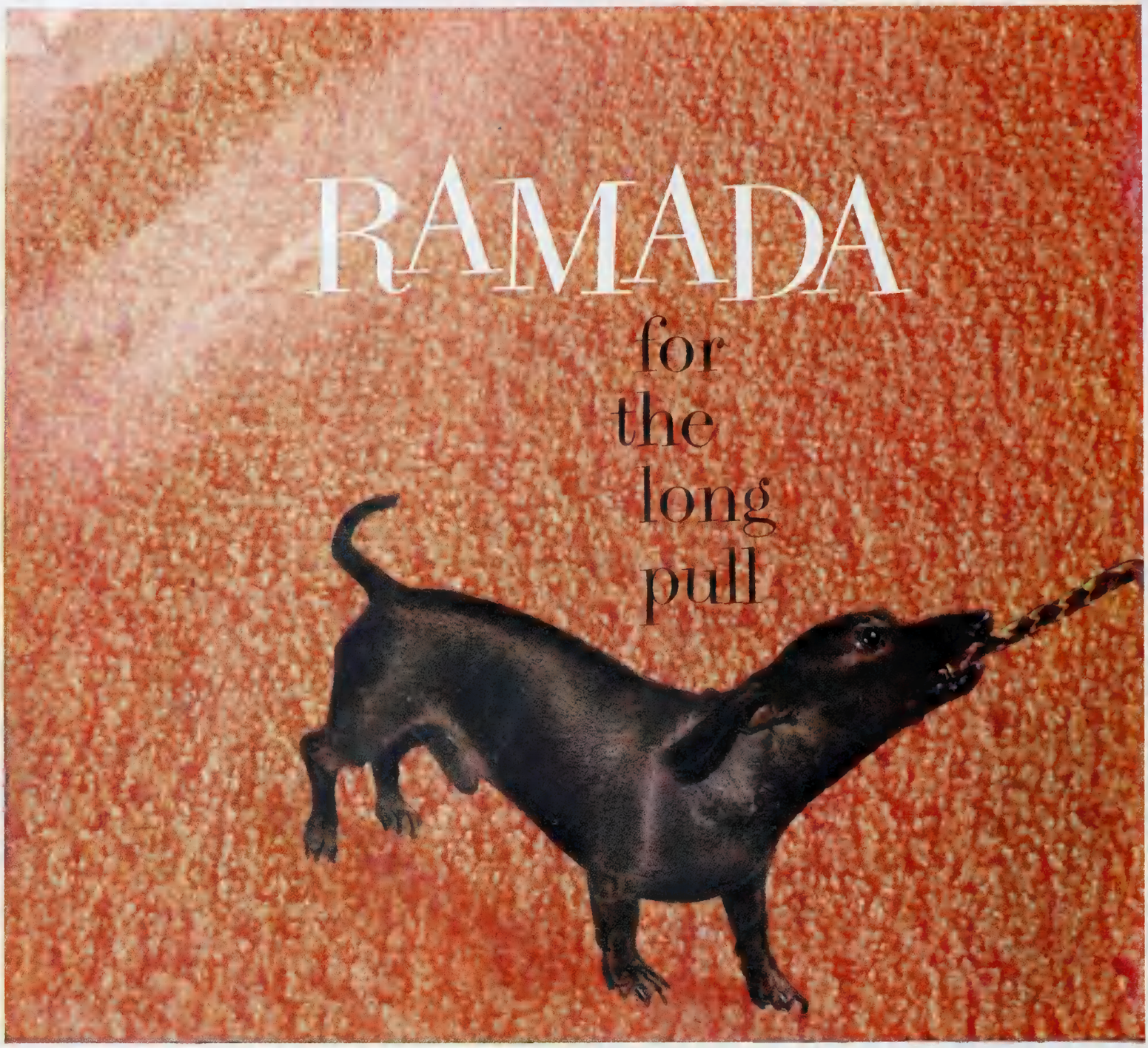
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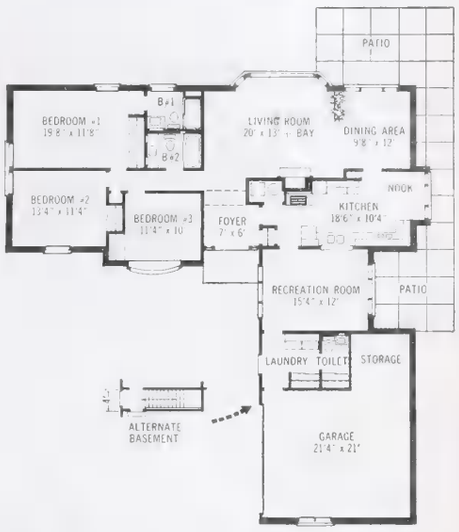
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## WHAT YOU CAN GET OUT OF GREAT PLAYS ON RECORDS

CONTINUED FROM PAGE 158

thought of it only as an exercise in wit, *Earnest* is as serious as many plays that take themselves more seriously, and funnier than most plays that are meant to be only funny. It is made to glisten here by the superlative cast.

The last of the eminent Hibernians, Shaw, is represented on records by *Don Juan in Hell*, played by Charles Laughton, Charles Boyer, Agnes Moorehead, and Sir Cedric Hardwicke. This is less of a play than most of those mentioned here. Shaw took it out of the acting version of his *Man and Superman*. This quartet performed it as a concert reading, not as a dramatic production, and it is, to me, one of the most rewarding of the records. As read by this talented group, *Don Juan* sparkles with the odd combination of savage wit, pedantry, and insouciance that was Shaw at his best.

It is strange that greatness, though so few are touched with it, is yet such an enormous area. Shakespeare was great; so was Shaw; and so, I am quite sure, is Christopher Fry. Yet the men are miles apart, even in the very quality we call greatness. In my judgment, Shaw is far less great than Shakespeare, and Fry is far less great than Shaw. Yet he has written at least one great play.

IF THERE is such a thing as a philosophical romp, then his *The Lady's Not For Burning* is surely it. It is a story of sorts about a man who is "as much 15th Century as anything," and has seen so much of life that he wants to die. And if you mistake this for a viewpoint rather more modern than medieval, its author would not be terribly disturbed. As played by the ubiquitous Gielgud and the almost equally ubiquitous Pamela Brown, the play is a delight from beginning to end.

A more somber effort, and the first American work to enter the Valhalla of plays on records, is Arthur Miller's *Death of a Salesman*, starring Thomas Mitchell. The story of poor, bumbling Willy Lohman, whose tragic fault was simply that he was a genial nobody, has been called everything from *the* American tragedy to an unintentional comic satire, but if you think Mr. Miller has said something here of real value, this excellently played version will surely move you.

The last play on our list of fifteen is T. S. Eliot's *Murder in the Cathedral*. Because it contains little in the way of conventional theater action, Eliot's play about the 12th-century political murder of Archbishop Thomas à Becket has been called a closet drama, not meant for staging—a fact that really doesn't matter if you're listening to it on records. This set is played by the late Robert Donat and a corps of first-rate supporting players from the Old Vic. Closet drama or no, their version of the Archbishop's rejection of worldly temptations in favor of the spiritual grandeur that comes from rejecting compromise will make your scalp tingle.

You may agree with the author's reasoning or not, but his verse makes Becket's murder an event in which no one can fail to see his own guilt and, perhaps, absolution.

### THE RECORD LIST

All of the recordings discussed above are listed here in the order they appear in the text.

1. *Medea* (Jeffers translation), with Judith Anderson, Decca 9000.
2. *Antigone*, with the McGill U. Players, Folkways FL-9861.
3. *Oedipus Rex* (Yeats translation), with the Stratford, Ontario, Shakespeare Festival Players, Caedmon 2012.
4. *Doctor Faustus*, with Frank Silvera, Caedmon 1033.
5. *Merchant of Venice*, with Michael Redgrave, Caedmon TC 2013.
6. *Hamlet*, with John Gielgud, Victor LM 6404.
7. *Othello*, with Paul Robeson, Jose Ferrer, and Uta Hagen, Columbia SL 153.
8. *Macbeth*, with Alec Guiness, Victor LM 6010.
9. *Playboy of the Western World*, with Siobhan McKenna and Cyril Cusack, Angel 3547B.
10. *Juno and The Paycock*, with Siobhan McKenna and Cyril Cusack, Angel 3540.
11. *The Importance of Being Earnest*, with John Gielgud, Edith Evans, and Pamela Brown, Angel 3504B.
12. *Don Juan in Hell*, with Charles Laughton, Charles Boyer, Agnes Moorehead, and Sir Cedric Hardwicke. Columbia OSL 166.
13. *The Lady's Not For Burning*, with John Gielgud and Pamela Brown, Decca DX 110.
14. *Death of A Salesman*, with Thomas Mitchell, Decca DXA 102.
15. *Murder in the Cathedral*, with Robert Donat, Angel 3505B.


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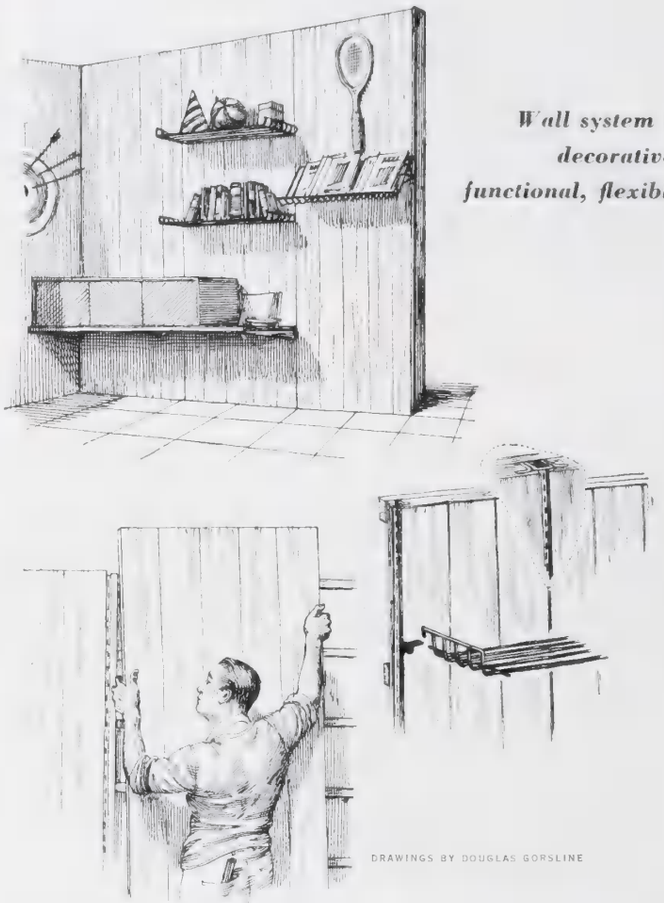



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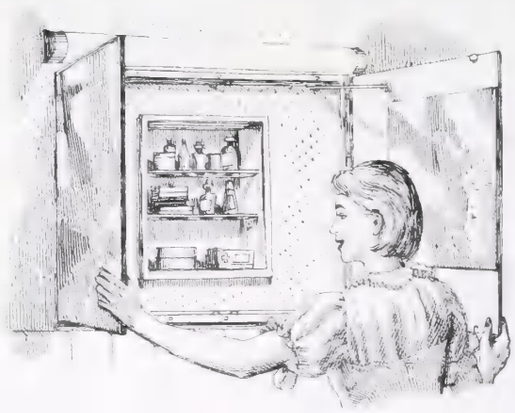


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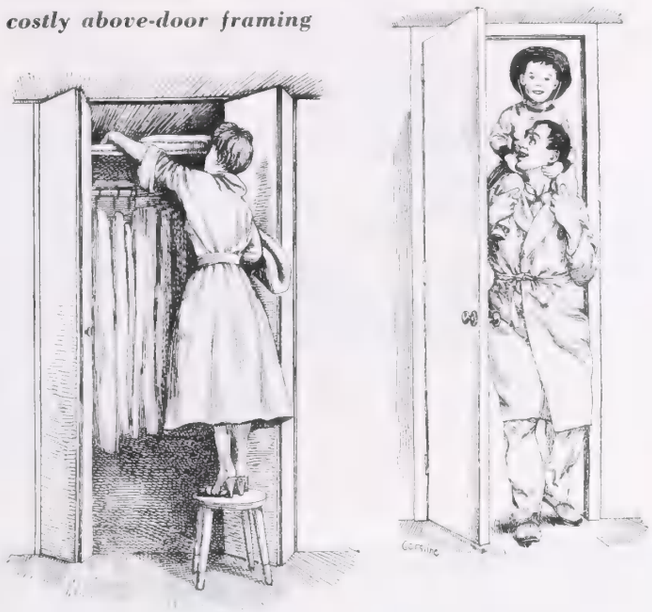
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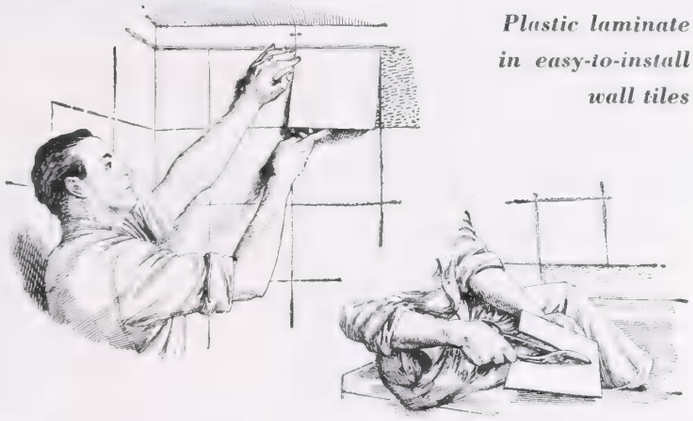
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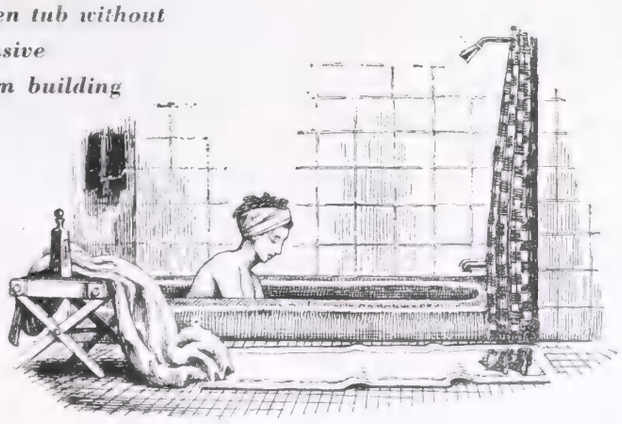
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By JULIE POLSHEK

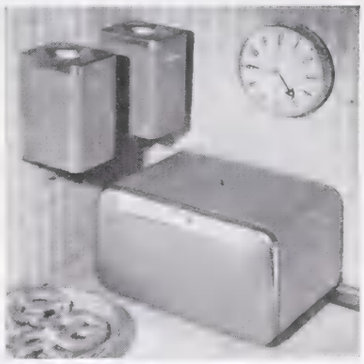
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Newest thing in see-through conveniences for closets is a hat box. Double door pulls wide open for hand access to entire interior. L-ledge keeps stacked series firmly united. Size, 8¾" x 12" x 12½"; files handbags standing upright, holds knit dresses, etc. Clear crystal or gold-flecked pink, blue, aqua, crystal. $3.98 each. All plastic; reinforced with ribbing. $3.98 each. Closet Accessories, 814 University Pl., Evanston, Ill.

## IT'S WORTH MENTIONING

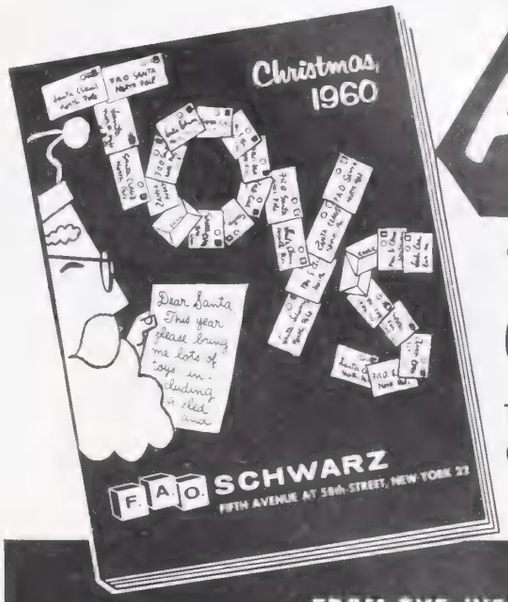


Self-nailing shelf for corners installs automatically. You merely drive exposed key fully inward; an instant, foolproof procedure. Multiple series spaced to suit needs, installs in a few moments. Jiffy-Tap supports 15 to 20 pounds; 7½″ x 11″ x 1″. Holds in plaster, grout of tile walls, wood paneling, wallboard, metal. Coral, sand, turquoise, yellow, or white plastic. $3.90 for 3. From Halbidor Inc., Port Washington, N.Y.

Kit for these crewel-embroidery pillows affords "doing" fun and handsome finale. You get natural-color, imported linen (13″ square, 13″ round, 12″ x 18″ oblong), stamped with authentic Jacobean designs; extra linen for backs, boxings; crewel wool in 25 blended shades (antique red, blue, green, gold); stitch diagrams; full instructions. $10.50. (Pillows not supplied.) Needle Arts Specialties, P.O. Box 122, Leonia, N.J.

(*Please turn the page*)




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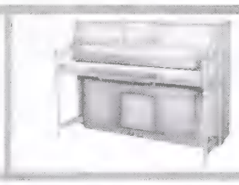
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Entertainment thrives in the home again, as parties for young or old really wind up to the springing bounce of the Duo, daringly compact in design, a true engineering marvel paced to the modern home or apartment. And just watch the faces of your guests as you mysteriously push a hidden button to cut in the saucy tones of the Ukelano, the optional extra, that imparts a mandolin-like tone to the piano. Exclusive too, of course, with the Duo.

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Open—for pedal operation



Closed—for manual play.

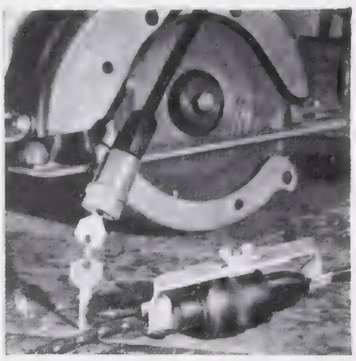
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33 West 57th Street, New York 19, N. Y.

## IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



Triangular door pivots open as toothbrush handle is grasped for removal; re-storing brush automatically shuts the door. With Protec-Dor cabinet, sanitary storage has convenience equal to open storage. Air entry through notched base quickly dries wet brush. All-plastic, adhesive back panel holds firmly on any surface. White, crystal doors. Five-compartment unit costs $1, from Damar's, 742 Damar Bldg., Elizabeth, New Jersey.



Electric terminals are locked together "for duration" by this extension-cord clamp, Lox-It. Even cord jerks won't disturb locking. Especially desirable for extension-cord use with hand power tools: mower, hedge trimmer, paint sprayer, etc. Hook-on ends fit any cord; sliding bars snugly fit clamp span to any terminal union; wing nut fastens adjustments. Cadmium-plated steel. $1; 3 for $2.85. Drumcliff Co., Towson 4, Maryland.

In use, Mix-Stir rolls on pan bottom, cutting circular paths with wire coils. In seconds, this blends gravy, custard, or sauce ingredients to velvety perfection; it blends cake mix, aerates juices, whips instant potatoes. A wonderful delumper. It prevents scorching, lumps, spatter during cooking. Stainless steel; densified-wood handle, 11″; $1.98. Walter Drake Inc., Drake Bldg., Colorado Springs, Col.



White or black glitter-flecked Roxatone applies subtly textured finish with a dash of gold. The aqueous formulation holds in suspension individual particles of plastic-enamel and "glitter," all blended as they leave spray. One coat covers even surface blemishes. Fast-drying; gives super-tough finish; scrubbable if desired. Ideal refinisher. Quart with Spray-On Jet-Pak, $7.45. Plaza Paint Co., 1026 Third Avenue, New York, N.Y.

PHOTOGRAPHS BY FRED LERNER




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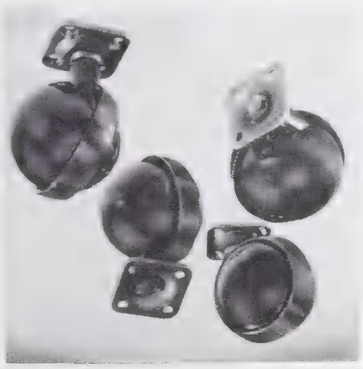
## IT'S WORTH MENTIONING

Freeze'N'Cook bag when filled is freezer container. For food use, just pop bag into boiling water. Frozen contents heat rapidly without flavor loss. Refrigerator leftovers can be similarly warmed. High-density plastic used won't soften or deteriorate when boiled. Pint, 1- or 2-quart sizes (25, 20, 12 per box). Assorted or not, $1.50 for 3 boxes. Freezer Queen Products, 210 S. Clinton, Chicago 6, Illinois, will supply them on order.



Adjustable rake, a new Taper-Tine, is engineered for multi-purpose service. Instant adjustments, predicated by crossbar's horizontal location, alters tool's operational angle and tine tension to rake leaves, sweep leaves, extract lawn's dead grass, loosen soil, spread leaves. Basically, rake head gives efficiency benefits of tempered spring-steel. Taper-Tine design; 26-ounce weight. $3.98. Guden Co., 87 Walker St., New York, N.Y.



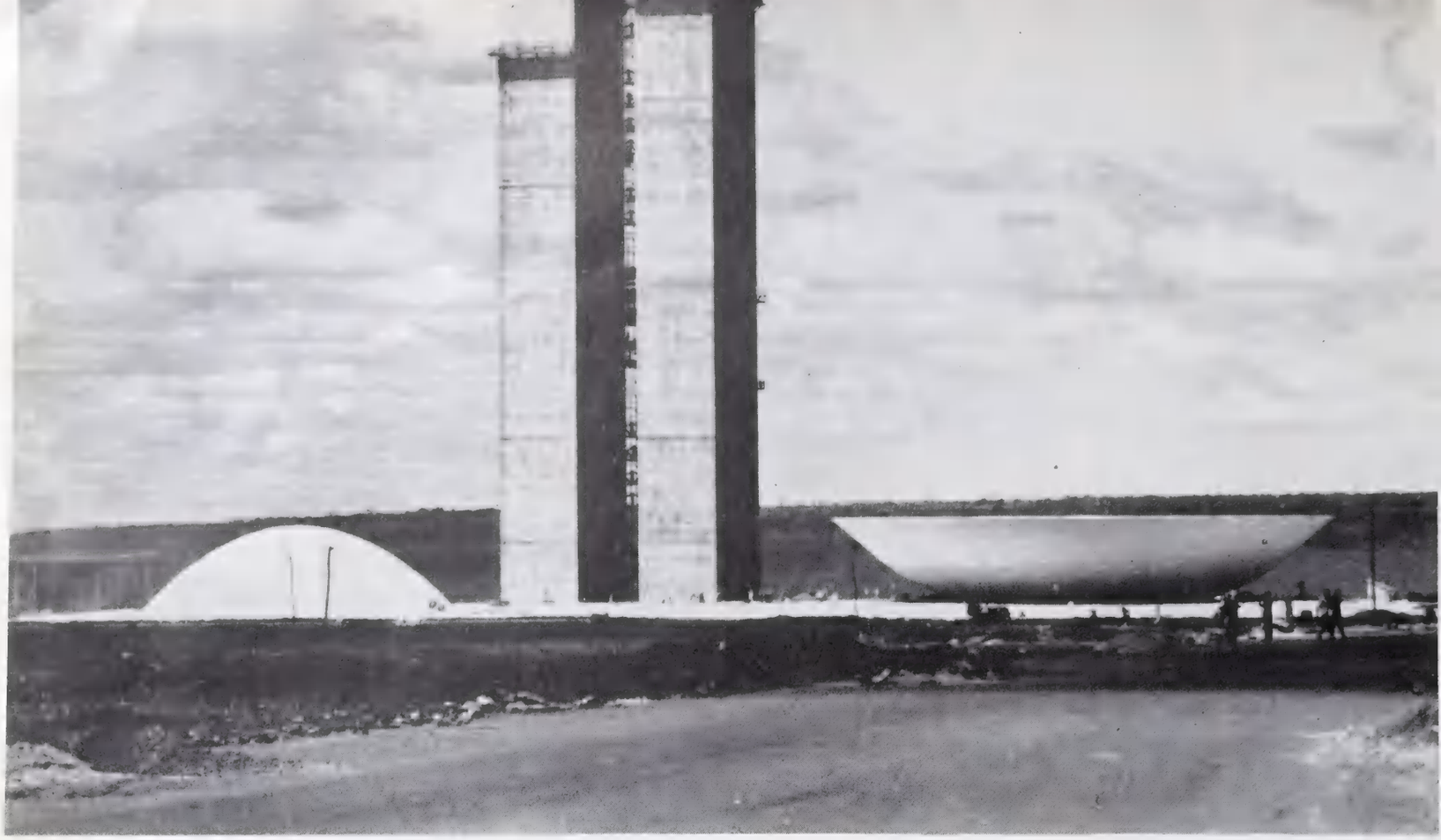


Heavy-duty caster *can* have eye-appeal in addition to high utility value. This spherical beauty proves it. Wide runner, seemingly a style detail, disburses any imposed weight. Important, hidden oil-bearings contribute to easy gliding of heaviest furniture, effect free-wheeling swivel on deepest carpet pile. Fine quality antique-copper finish; 2½″ girth. $7.95 for 4; screw-on or socket type. Downs & Company, Evanston, Illinois.



Foam's "fight-back" is banished by this new urethane-foam pillow. Unique convolution "carves" block into fingered halves, creating large air pockets. Their voluminous breathing action under pressure provides downy, cushioning comfort. Foam between fingers prevents interlocking. Size 22″ x 28″; 7″ crown. Zippered case is silky-soft quilted nylon (plastic-fiber fill). Perma-Foam Socialite is $11.25 at Macy's, New York 5, N.Y.



**"Inverted cup" is the Senate; "bowl," House of Deputies.**

# Quick look at Brasilia

Impressions of Brazil's new capital—
a thought-provoking, jet-age city, carved out
of wilderness and built in five years

By MARION GOUGH

When we returned from a one-day quick look at Brasilia, we were asked what we thought about it.

"Fabulous," we replied.

But our questioner was a lady who brooks no semantic looseness. "What do you mean *fabulous*—fabulous good, fabulous bad, fabulous what?"

We meant "fabulous incredible." For our impression when we first caught sight of Brazil's brand new capital city was that we had wandered into a Dali landscape and shouldn't have been surprised to see a limp watch or two draped over the imposing "front porch" of the (*Please turn to page* 255)

**"Wings" of the Presidential Palace get a scrubbing.**

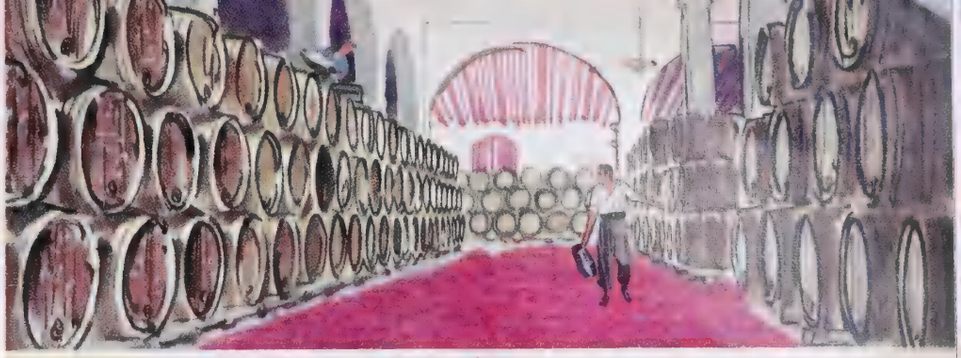


VARIG PHOTOGRAPHS BY DAVID ZINGG



**Palace furnishings are modern and Portuguese Colonial.**

True sherry is matured by Spain's slow "solera" method...each year's vintage being added to preceding years' sherries. The newest wine is added to sherries maturing in the top row of casks. Then, a few liters at a time, their aging contents move down to refill still older casks below. Years will go by while sherry is maturing in the first cask alone. Then more years in the second cask...and the third. The final casks yield dry *finos*, medium *amontillados*, or sweet *oloroso* sherries.



# True Sherry is mature Sherry

In the sun-drenched vineyards huddled 'round the village of Jerez de la Frontera, they have joyously harvested the autumn vintage.

Only on these few favored Spanish acres ripen the grapes from which comes true "sherry" (the English word for Jerez or Sheris wine).

And only after the passing of many, many years and mingling through many casks will this sherry have matured to perfection.

Then the sweeter, more golden, aged "oloroso" wines will be selected for bringing to Britain, to be blended into *Harvey's Bristol Cream*.

Only in Bristol, England, and only by Harvey's are these richly matured sherries balanced and bottled.

It may be decades before this year's vintage reaches you from Jerez. But when you do buy a bottle of it, imported Harvey's Bristol Cream will taste exactly as it does today...exactly as it did in Queen Victoria's day.

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# "It always *feels* as if we're going to stay"

Through years of temporary houses this family has learned how to satisfy their deep need to create a home

By JOYCE DOUGLAS

• What is a beautiful house? Surely it is a different thing to each of us, but to each it gives the tap roots of life, the gift of belonging, and a sanctuary. It is created from love and laughter and giving. It is molded by the beauties of the world outside its doors and the cherished possessions within. It is enriched with the enchantment of shared contentments and deeply rooted by memories and traditions—so, ultimately, it needs no permanent address. It can exist anywhere. In my own case, it has been created out of the varied experiences of living in twenty houses in as many years.

I remember our first house in a war-time boomtown in Texas. It was stamped on a dusty hillside. It was small and hot and drab, and over-endowed with faded wicker furniture, but in that crowded town we were lucky to have it.

It was such a joy simply to be together and there were so many things to do, that at first we ignored the ugliness of the house and made a career of being in it as little as possible. But before long we were achingly homesick for the remembered beauty of the homes in which we were raised. It was then that we persuaded the landlord to give us *carte blanche* to attack the living room. We painted the walls and furniture white and used a gay blue and green print for curtains and cushion covers.

We bought a small Picasso print and one of those lovely white wool rugs that are hand-loomed in Mexico. We sent home for some of our wedding gifts which had been stored—a cloisonné bowl in shades of orange, a pair of deep-green lamps, and a Venetian glass decanter.

Suddenly, the Douglases were "at home." We felt we belonged. We never again made the mistake of thinking that because a house was temporary, we could merely exist in it and be happy. We had discovered our deep mutual need to create a home.

All through those war years, years of separations, reunions, and a half-dozen houses, we, like so many couples caught up in the uncertainties and fears of that time, searched out laughter. But we might never have truly understood what it brings to a home had we not lived in "Ugly Duckling," a sixteen-foot house trailer with an addiction to flat tires. Here, laughter was not a luxury; it was an absolute necessity.

We awakened every morning, stretched, sat up, and bumped our heads on the ceiling. The stove had all the temperament, but none of the talent of a prima donna. We never located a scientific formula for firmly securing things in transit, and the breakage rate was magnificent. The door opened only to the wiliest of strategies, and we had endemic claustrophobia. The only positive thing about the trailer was that it made every subsequent dwelling look like the Taj Mahal. It taught us to laugh.

Our first home after the war was an old farmhouse in Virginia, more than large enough for our children and their assorted pets. We loved the worn spots on its pine-planked floors and the century-old smoked rose of its fireplace bricks. It had a patina of happiness, and it was impossible to live there and not feel the tug of the past.

For a time we felt like rootless intruders, until we began to repeat small rituals and start traditions of our own. Then the house seemed to approve of us. Burning the Christmas tree and singing carols on Twelfth Night, playing hooky on the first warm spring day to search for wildflowers and to picnic in the woods, exploring at night and standing in a circle with clasped hands to wish on the first star—these and so many other little things that we have done again and again in all the years since have given us a feeling of continuity and permanence.

In retrospect, the strangest thing

(*Please turn to page* 174)





DRESS AND ACCESSORIES
BY SAKS FIFTH AVENUE

*"...and he always orders Drambuie"*

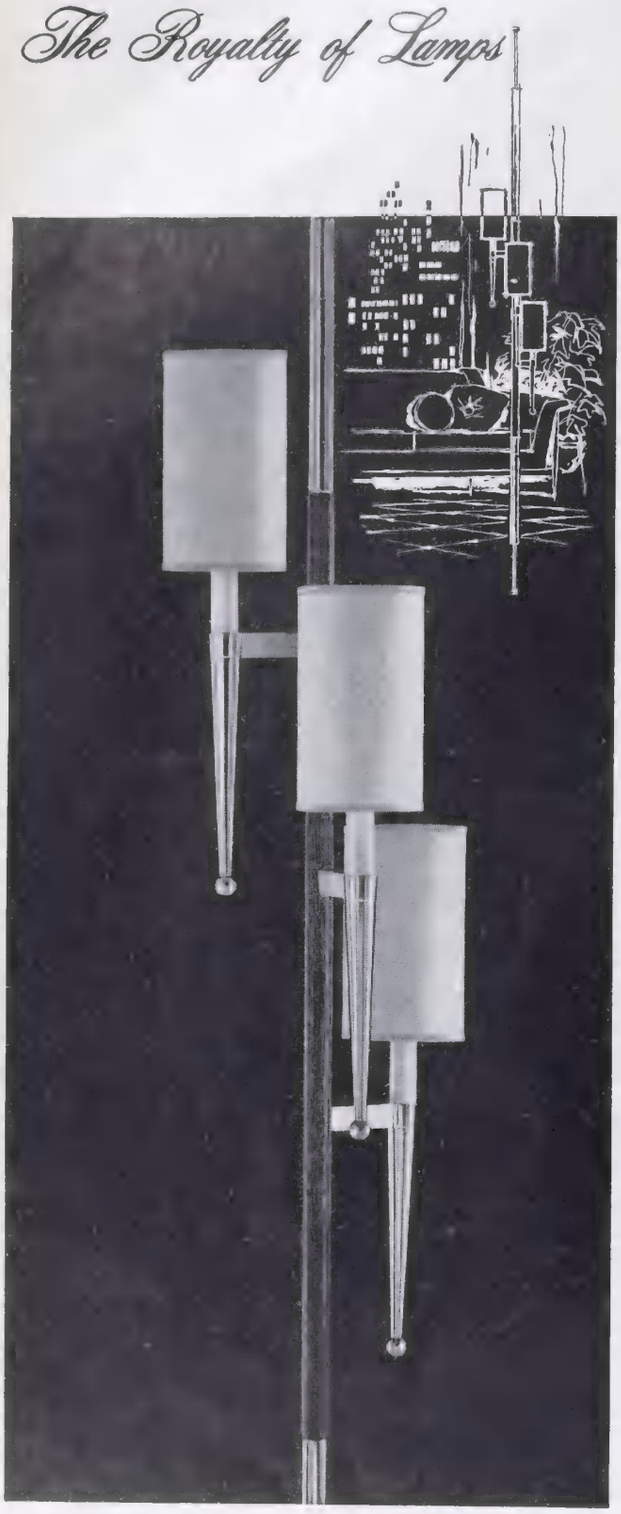



A dram of Drambuie . . . what a luxurious after-dinner adventure it suggests! Drambuie is the cordial with the Scotch whisky base, made in Scotland since 1745 from Bonnie Prince Charlie's secret recipe.

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*Pat. No. 2793286* **Slightly higher West and South.*


## IT ALWAYS FEELS AS IF WE'RE GOING TO STAY

CONTINUED FROM PAGE 172

about our houses was that so often their gifts to us were simply a new appreciation of things we had always taken for granted. And so it was with that stove in Maine.

We were living in a sea captain's gaunt old house on the coast where the surf shattered on huge gray rocks. I remember the exquisite oak paneling in those high-ceilinged rooms, but most of all I remember coming to terms with that blackened monster in the kitchen—an old wood stove in whose oversize ovens a hind quarter of beef could have been roasted.

My husband's squadron was composed mostly of bachelors who lived in quarters at the small airfield nearby. Their appetite for home cooking matched the potential of the stove, and that ancient kitchen drew them like a magnet. They came laden with hams, chickens, and the wonderful sea food of Maine. They chopped wood, stirred, sniffed, tasted, ate incredible amounts. We loved them.

WOOD stoves have a genius all their own. A low-banked fire and hours and hours of slow baking produced beans and ham I haven't ever duplicated since. The aromas of cooking seemed to be the very heart of that huge old house. We have never had another wood stove, but all of our subsequent stoves have shared its inherent hospitality and welcome.

We carried the memory of those Maine feasts to an adobe hacienda in California. Its kitchen, too, had magnetic qualities, with its bright hooked rug, its grandfather clock, and comfortable old rocker. But that is not what we most remember about our hacienda. "La Ranchito de los Geranios" rambled around two sun-splattered patios where a peacock screamed, and love birds cooed in their cages. The bedroom wings were accessible to the main house by a covered walk.

The house was charming, but its magic came from the sky and the flowers that lured us out into sunlight and moonlight. We filled the house with flowers, and I can still close my eyes and see the late sun glinting on the pewter bowl of red geraniums on the deep window sill. After living in that house, we always contrived some small spot for outdoor living, wherever we were.

When we left our hacienda, we put our furniture in storage, and traveled to Florida for a short tour of duty. Aside from our clothes, we took along only the two cruise boxes, "Pandora I" and "Pandora II," that always accompany us on temporary moves. We rented a furnished house. It was totally unlike any other house we had lived in, for there was nothing wrong with it—and everything. Its sum total was mediocrity.

The two Pandoras wrought miracles. The nondescript bookcase borrowed charm from the Gauguin print we hung above it; the coffee table was revived by a gleaming brass tray; the lamp tables glowed with the ginger lamps from China; and the dining room reflected the charm of an antique silver fruit bowl and Georgian candlesticks.

The transformation seemed complete to us, because our eyes were drawn to objects long loved, and we were happy there. This house made us realize that taking possession did not make it ours, but a few cherished treasures did. I remember my ten-year-old daughter solemnly explaining our gypsy life to her friend: "But, you see, it always feels as if we're going to stay."

Soon after we left Florida, Doug found himself in an extremely demanding job. We were living on the Monterey peninsula in a gray cottage, which looked for all the world like Hansel and Gretel's. Many evenings Doug worked, and he had little energy left for going out or entertaining. This was the year our family started collecting records and books in earnest. Leisure was shared with a variety of companions from Bach to Eddie Condon, from A. A. Milne to Toynbee.

WE HAD always enjoyed music and reading, but never before had we made them our primary leisure-time pursuit. Firelight to dream by, archie and mehitabel to laugh with, popcorn to munch, music to soothe, and rainy nights to shut out—these created our refuge.

Someday we will settle down in our house that lies at the end of the rainbow trail. It may be a mellow old New England farmhouse or a freshly minted rambler on a California hilltop. But it will have a garden with sunshine and shadow. Within our walls the new and the old will blend to give us the varied beauties and joys that have enriched each of our two-score homes—vibrant color, the tantalizing aromas of favorite foods, old silver, music, laughter, friendship, and love.



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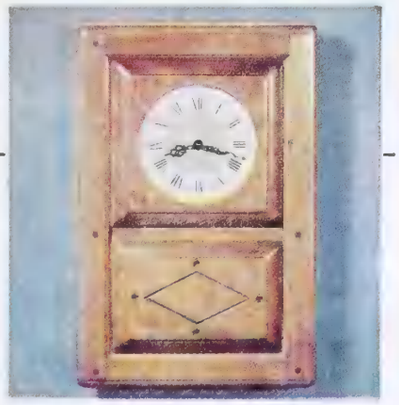


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*To make your lovely home still more livable...*

# Home-wide Telephone Convenience

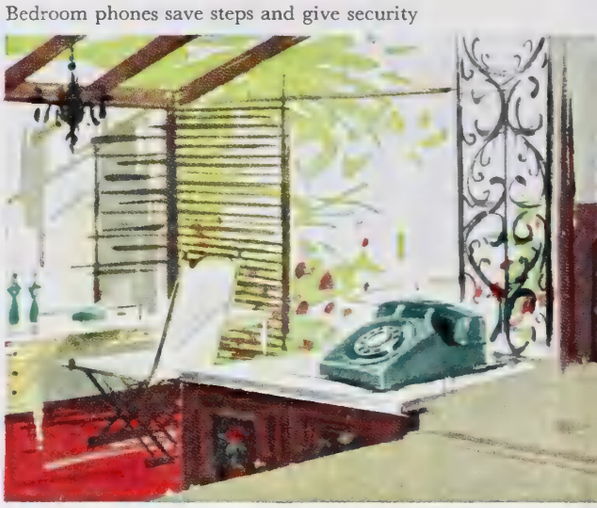
Your family probably uses the telephone a lot—most families do these days. So you can be sure they'll enjoy the comfort of handy extension phones.

Extensions where they're needed make living much easier and less demanding of everyone's time and energy.

A look around should tell you quickly where extension phones can serve your family best—in living areas, bedrooms, the kitchen, perhaps a den or workshop.

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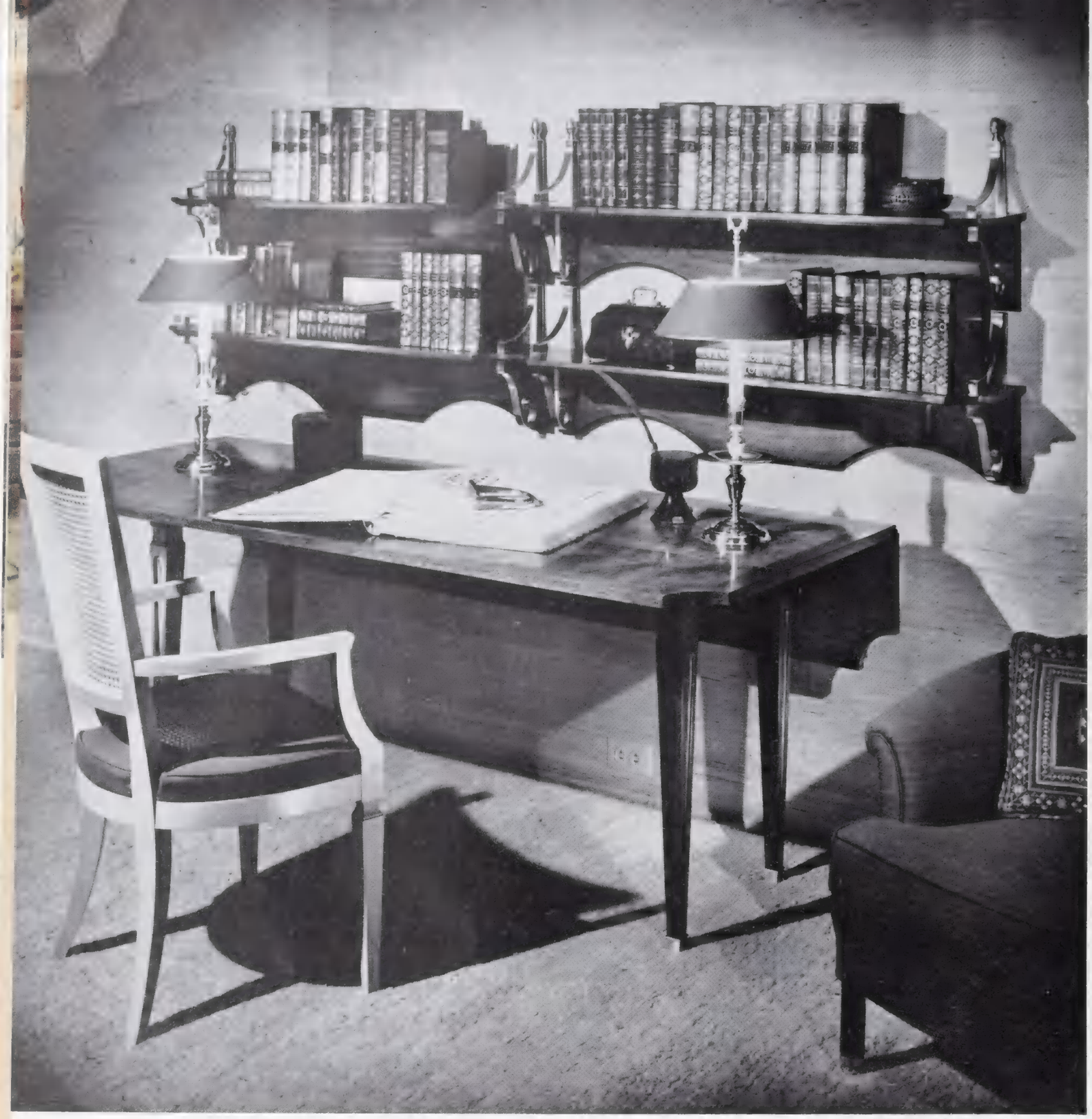
House Beautiful OCTOBER • 1960

# Finding and Keeping

*"Finding and keeping: these two words summarize the whole social duty of the critic. If we do not preserve what we already have, we shall not only impoverish ourselves, but we shall also lose our grip on those principles by which we measure the perpetual innovations thrust upon us. The other half of our duty is to find, among these innovations, all their use and beauty."*

Writing these words for the New York Times Magazine, Carlos Baker, Professor of English at Princeton, was thinking primarily of the literary critic—and the materials of literature he is called upon to judge. But in a larger sense his words apply beyond literature, beyond the many arts, to the commonest stuffs of life.

At House Beautiful, we see his "duty" in terms of the tangible and the intangible—home furnishings and family relations, kitchen appliances and creative cooking, building products and architectural theory, gardening and the power of awareness. To make the most of these, we as editors and you as readers must find and keep "all their use and beauty."



PHOTOGRAPH BY MARIUS ROOKS

**A true American harvest table is shown here as a library table beneath shelves of books. With leaves down, it is only 18″ wide and could fit many modern rooms. With one or both leaves up, the top is substantial enough for many jobs: a study table, a desk, a buffet. Its height is a comfortable 29″, length, 72″. Milling Road Div., Baker Furniture, about $278.**

# The Reappearance of the Generous Table



PHOTOGRAPHED AT W. AND J. SLOANE

**Even a traditional English book table finds its place in the rooms of today. With a top more generous than the usual lamp table and with book shelves on four sides, this piece deserves a highlighted place away from the wall. It comes in a Chatham mahogany finish. Heritage Furniture, about $249.**



**Still another representative of the traditional is the typical drum table with a handsome Duncan Phyfe pedestal base. There are drawers on all sides of this table, giving a surprising amount of storage space for small living-room accessories. Table has a black leather top. The Kittinger Co., about $405.**

As a library table, as a sofa-back, as a console, the boldly-scaled table of years ago challenges the newly-won prestige of the cabinet. Even in our small rooms the table holds its own

In the spacious living rooms of our childhood there was always The Table. It did not hug the wall in fear and trembling. It stood out proudly, finely finished on all sides, ready to be admired by all. On its substantial top might be many things: a major lamp, a display of current magazines, a few special books, a dictionary, even a set of desk accessories. It had a drawer—or two—to hold cards, game pads, coasters, extra ash trays, everything associated with the leisurely life of the living room.

The Table had height, 27″, 28″, or 29″, and often there was a chair nearby that could be drawn up to The Table for reading, writing, or playing a game. There was never any difficulty getting your knees under it when you wanted to get serious about what you were doing.

Now, after years of storage cabinets lined against the walls of our rooms and coffee tables so low we could trip over them, The Table has come back. It is seen in many forms, and it does some wonderful new tricks. But best of all, it brings back the satisfying beauty achieved by one major furniture piece in a room. (*Please turn the page*)

THREE PHOTOGRAPHS BY WILLIAM HOWLAND



**A modern adaptation of the larger living-room table, this one might even be used for dining. The two drop leaves raise to form a large oval, and the casters make it easy to move it to a more convenient location for serving. Dunbar, about $395.**

**A console, this has the right height to be brought out into the room as a sofa-back table. Though only 15½″ deep, it easily holds a lamp, a pile of magazines, books, and other small accessories. Raised lip helps keep objects in place. It is 54″ long, has a parquet top. Jacques Bodart, about $295.**

**Seen here in the capacity of a desk, this useful piece could as well serve as a library table. Full knee-space underneath is something that we miss in many tables now designed for the living room. Palazzo Collection by Drexel, about $175.**





## Because of their scale, these new tables command the center of attention, whether out in the room or against a wall

Most of the generous tables shown here can be used either against the wall or out in the room proper. Where once we might have allowed a table to stand free, we now tend to push it against a wall. But one thing should be understood. Just because our rooms are smaller these days does not mean that everything *must* be jammed against a wall, nor does it mean that we can use only small-scaled pieces.

It is a phenomenon of design—but a truism—that a room will look more crowded with many small objects than with a few large ones. It is also true that a clear central space in a room does not necessarily make it seem big. A table in the center may develop two conversation groupings, giving added depth to the room. To see beyond an object develops an illusion of distance. Thus, the cutting off of a corner, as seen in the upper photograph on the opposite page, might seem a lavish use of space, yet in actuality it adds a dimension that would not have been there if the table had been placed against the wall. (*Please turn the page*)



PHOTOGRAPHS BY WILLIAM HOWLAND

In a room lacking a fireplace or other architectural interest, a table of this bold scale would become the focal point of the room's decorating. It is 84″ long, 30″ wide, and 29″ high, with a drawer at each end. It could serve countless purposes today, and the beauty of its Venetian-inspired design can be admired from all sides. From Baker's Palladian group, about $662. Accessories from Accessories and Design.



This simple console is only 18″ deep, but its 72″ length makes it suitable for many purposes today. Seen here as a side table in the living room, it easily stores two rollaway seats underneath its top. But it could double as a buffet server in a dining room. Its simple lines blend with any furniture style. Erwin Lambeth table from John Stuart, about $124.

Fitted out to the needs of a desk without the look of one, this table has a travertine insert in the top to provide a good work surface. The two side shelves hold magazines or stationery while the center drawer hides nuisance items that create clutter. Table proper is of walnut. The Lane Co., about $120.



PHOTOGRAPHED AT W AND J SLOANE

**Portrait of the generous table as a sofa-back. This one is five feet long, but only 16″ deep, yet it is large enough to hold a handsome miniature chest that can be filled with all kinds of living-room necessities. With a flip-top that doubles its size, it becomes a dining table that will easily seat six. It also can be used as a hall console. Founders, about $100.**

**Deeper than many of the tables shown here (28″), this one has a top made of natural sap-grained walnut, which produces the variegated tones seen in the photograph. The base comes in walnut with either light or dark finish. It has a single drawer along its 54″ side, stands a comfortable 29″ high. Top is neatly turned up at the edge. Dunbar, about $370.**

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



THE REAPPEARANCE OF THE GENEROUS TABLE
*continued*

## The sofa-back is one returning use of these tables. Many have flip-tops to convert them into full-scale dining tables

Once you realize that it is possible to bring a large furniture piece out into a room without crowding it, all kinds of groupings suggest themselves. The bulk of a sofa can often act as a buffer for passing traffic, isolating a quiet conversation area. This traditional arrangement is coming back to solve many problems of the living-room-dining-room combination. In turn it has brought the sofa-back table into prominence again.

On these two pages you see four examples of such furniture arrangements. In no case is the room of unusual size, yet in no case does the sofa-table combination appear to crowd the room. All of the tables can double as dining tables, three of them being specifically designed to open into larger units. Yet, as shown, they all perform beautifully in a closed position, providing a much-needed place for the amenities of the living room. Like the single-purpose library tables, they contribute to a reposeful atmosphere in the one room dedicated to quiet pursuits.



The beautiful proportions and clean lines of this flip-top console make it suitable for use with furnishings of any style. It is 66″ long and 20″ deep, opening to double its size for dining (right). It houses two matching benches beneath its top, providing extra seating space for the living room. The top is made of scrubbed rosewood; the base is mahogany in teak finish. Harvey Probber, about $396, without benches.



FOUR PHOTOGRAPHS BY GEORGE SMALL, TAKEN AT B. ALTMAN & CO.





Designed primarily for dining, this versatile table can serve as a sofa-back when it is fully open (as shown at left) and still not seem over-scale. The two leaves do not drop but slide into concealments beneath the central top. In its closed position (shown above), the top measures 47″ x 35½″, but increases to 75″ x 35½″ when the leaves are extended. The table is made of elm, with walnut or teak finish. Designed by Lawrence Peabody for Richardson/Nemschoff. About $131.



**Tradition-based Palazzo furnishings are shown in this house, which adapts classic design to modern usage.**

# Furnishings that translate tradition into modern use

Perhaps the greatest achievement of 20th-century design is that it has made us conscious of the need for genuine livability and usefulness in all our home furnishings. The more functions a piece of furniture performs, the better it suits our needs. The more space it saves or the more storage it offers, the more likely a candidate it is as a furniture investment. But there is a prevalent impression that these virtues are to be found only in purely contemporary design. So, many a modern householder whose tastes still hanker for the curves and tapers of traditional feels forced to make an uneasy peace with such modern devices as built-ins and dual-purpose units whose greatest appeal to their owner may be their practicality.

But here is a remarkably correlated group of home furnishings that lets the modern-minded traditionalist eat his cake and have it too. It is called Palazzo—a collection of something more than 500 home furnishings for every room in the house (kitchen excepted), all of them, from furniture and rugs to bath towels and soap dishes, deriving their form and pattern from the classic tradition of Greek and Italian design. Yet you will see on these six pages how, in scale and workability, their grace and mannerliness adapt themselves to the varied needs of space-conscious, casual-living moderns.

Macy's Design Studio designed the furniture, in co-operation with the Drexel Furniture Company, and assembled the generous choice of fabrics, lamps, accessories, tableware, linens, rugs, ready-made curtains and (*Please turn the page*)

**The forms and motifs of the furnishings in the Palazzo group appeal to those modern-minded traditionalists who feel the need of elegance in their lives, but who still insist that their belongings must produce the kind of service we expect of modern furnishings. Versatile pedestal table is used here as a welcoming but distinctly usable feature in an entrance hall.**

ALL PHOTOGRAPHS BY WILLIAM HOWLAND









**The circular table fills mealtime needs in a living-dining room or adapts itself realistically as a buffet for the snacks that are part of modern entertaining. The classic silhouette of its pedestal makes it good to look at when uncovered as a magazine or hall table. Everything, except antiques, is part of the correlation.**



bedspreads, all in correlated colors and designs so that they are bound to go with each other. You will find the Palazzo Collection in 150 stores, including Macy stores, throughout the country, each piece identified by a tag.

There are 60 pieces of furniture in the Palazzo group, strongly reminiscent of Regency design, but functioning as no furniture ever did in the days of Beau Brummel. Chests with superstructure decks provide grace- *(Please turn the page)*

**Chairs and sofa have the elegance and delicacy of Regency furnishings, but in scale they are far from "authentic," since they are designed for modern bodies and lounging habits. Rug border is patterned with classic anthemion, or honeysuckle, motif, which recurs in several of the other Palazzo objects.**

**China, glass, and sterling tableware, like all fabrics, accessories, and linens in the group, are subtly related by similarity of their classic shapes and ornamental motifs. Here you can see how the anthemion pattern relates crystal to china. The pure lines of the Greek urn are seen in other lamps, tole work, glass jars.**



FURNISHINGS THAT TRANSLATE TRADITION
INTO MODERN USE *continued*

ful, almost architectural breakfronts and china cupboards, appropriately designed for the storage modern living needs. Chairs and sofas are scaled to lend themselves to modern furniture use and placement. Any single table suggests a number of uses. Wood finish is primarily distressed fruitwood, but may also be painted or antiqued. The fabric choice is broad, from silk to cotton, from damask upholstery to tambour muslin curtaining, in a range of 22 harmonious colors. Classic motifs, like anthemion, the Greek key, medallions, and the crossed bay leaf run like a theme through the collection.

**In traditional fashion, the grilled doors of the china cupboard are curtained, but they conceal the kind of generous storage space we need today. Cabinet is a deck, set on a chest of drawers, the two composing into a visually important wall piece.**

# The Palazzo Collection's unifying theme of classic motifs can give a room a custom-order look



**You may buy any of these furnishings separately, but all were conceived so that they can be used together to give rooms the kind of perfectionist carrying-out of detail you once could have had only by custom-order design. Even the patterns of table linen and Swiss embroidered curtains have been styled to relate to the other furnishings. All colored fabrics, solid or patterned, like the blankets, rugs, and draperies, are correlated from a palette of 22 colors.**

*For more pictures and details of Palazzo furnishings, see page 268*

**At right, see how the classic motifs printed on shower curtains, towels, and bath accessories relate to the patterns on sheets, pillow cases, and lamps in the bedroom above. Bedskirt pattern reflects the interlocking rings on the headboard.**

# Where do you go to find the best?

Besides fine department stores and furniture stores there are other places to shop for quality furnishings these days. These other places are called "showrooms," which operate differently from retail stores. Here we tell you what the showroom is, how it operates, and how you can use it

By MARION GOUGH

PHOTOGRAPH BY JESPER HOM



In many of our big cities there are whole neighborhoods of home furnishings showrooms where you may go to see the finest, accompanied by a decorator or dealer. San Francisco has 75 such showrooms in the area of Jackson Square alone.

● Where do you go to find the cream of the market's merchandise—the finest-grade furniture, the accessory that is fine enough to be a museum piece? Where do you turn when you want fabric custom-woven in your colors or a rug carved to fit your bay window?

You have probably already discovered for yourself that many of the loveliest things you see in the magazines (in both editorial pages and in ads) are not carried by your local stores. Indeed, many are not carried by *any* stores. And when you ask how you can get them, you are told that they are available to you only through a decorator or on special order through a retail dealer.

You are simply getting the news that some changes have been taking place in the way certain high-quality furnishings are being distributed.

Translated into your terms, it means that there are more kinds of places to shop than there used to be. Because, in addition to the quality department stores and furniture stores, there are showrooms.

Showrooms are of *three* types. One is the manufacturer's showroom where the whole spread of one maker's products is permanently displayed. Some quality furniture manufacturers maintain as many as ten such showrooms in as many big cities. Another is the individually owned showroom that buys and sells manufacturers' merchandise just like a store, except that it does not sell directly to the consumer. The third type is the manufacturer's representative, who may display the products of several manufacturers.

All three types have one thing in common: they sell only to dealers and decorators. Which means that you, the consumer, cannot walk in off the street and expect to buy without a prior introduction from a retail dealer or a decorator. Most also have in common the fact that they show only intrinsically fine quality, which means usually expensive. Said another way, showrooms are not for bargain hunters.

PHOTOGRAPH BY JOHN ENGSTEAD



Los Angeles has two big "showroom centers," Robertson Boulevard (right) with 70 showrooms, and La Cienega with 39, besides showrooms elsewhere in town.

but for people who are looking for the exceptional kind of quality merchandise not always readily found in a store. Showroom shopping is by no means a substitute for the familiar convenience and directness of shopping in a fine, established retail store. It is simply an adjunct to it, offering you another source when you're out after something your home furnishings shop or department store does not stock.

The great, distinguished-name department stores and furnishing stores—and this type of store is represented in most major cities of the country—still carry top-quality goods. Most of them maintain departments devoted to choice, far-above-average furnishings, modern and antique, creamed from the whole world by their buying staffs. These high-caliber stores offer the services of decorating departments (which more customers should learn how to take advantage of) who will help you seek out the special top-quality merchandise you're after.

But there is such a plethora of top-quality products that stores find it physically impossible to find space in which to show it all. So many stores use showrooms as an extension of their own selling floors. Some stores even maintain their own showrooms, usually in other buildings, where the more *recherché* lines are segregated and shown in quieter environment. You can ask your dealer or the store's decorating department to take you to these other displays, if you do not find what you want in stock in the store.

The limitations of store space have had a lot to do with the development of the showroom, which has speeded up notably since the depression and particularly since the end of the war. During the depression, the stores began to put increasing emphasis on doing business in volume and having a high turnover in sales. Since the highest quality does not sell as quickly and easily as lower priced goods, it was the general tendency of the average store to gear the bulk of its merchandise and its displays to middle-of-the-road tastes and pocketbooks—all quite in line with the last two decades of preoccupation with the cult of the common man. By and large, with some notable exceptions, this policy has continued. This is not to say that the stores are not offering excellent quality of its kind. Today's middle and upper-middle bracket home furnishings are remarkably good. They are indeed great bargains in styling and in quality received for the price paid. But they still do not satisfy the customer who is looking for the intrinsically very fine. And there have never before been so many potential customers for the finest, because over the same 30 years American tastes and pocketbooks have been developing to an all-time high. The high-style stores, of course, are abreast of this. But even stores never previously noted for high-style are now expanding their services to keep up with their increasingly quality-hungry customers. The current growth in store decorating departments, which you now can find even in suburban branches, and the stores' use of showroom facilities are indications of it.

The manufacturer's showroom came into being because the makers of the fine stuff were not getting enough exposure of their product in the stores. They needed some new method of displaying their wares so that consumers could see them in quantity. They set up showrooms in which they could exhibit every piece and pattern of their entire line—something no store could afford the space to do. So, visiting these showrooms, one has an opportunity to see a far broader choice of any one maker's line than is usually shown in retail stores. They adopted the policy of selling at wholesale to retailers, decorators, and other professionals who are qualified to resell the goods to the public. The showrooms particularly invited the patronage of the decorators, who were in turn glad to find sources of uncommon quality—the something special that everyone else didn't have—for their clients. Importers and dealers in antiques similarly have showroom operations that the decorators find valuable in their search for the rare and unusual, particularly in accessories.

Specifically how do you go about getting access to the showrooms?

In the first place, you have to have some idea of what the best is before you ask for it. With such a confusing welter of merchandise on the market, there has never been a time when people needed so much to educate themselves to be able to distinguish the good from the better and the best. Price alone is not necessarily a yardstick. You have to see and feel and tap and drape and fold (*Please turn to page* 265)



**Showroom shopping has been made particularly pleasant in the Dallas Decorative Center, where 28 showrooms have been set up as attractive individual shops, overlooking garden.**

PHOTOGRAPH BY GEORGE SMALL




**Decorative Arts Center in New York houses 17 fine-quality furniture showrooms on its 16 floors. There are important showrooms throughout the city, but east-side-midtown amounts to a showroom district.**



*What will your children remember?—VIII*

# The days were never long enough

TEXT BY ELIZABETH ENRIGHT
PHOTOGRAPHS BY JOHN ENGSTEAD WITH MARVA SHEARER

It is a great thing to have an uncle who is a farmer. In the summer when you and your brother visited your uncle's farm, it was, you said, "like going to a tame zoo."

There were three dogs: a tan one, a black one, and a black-freckled one. There were two cats: one that stayed home and one that went hunting, and there were always some kittens.

There were a lot of chickens, all white and all foolish. They trotted aimlessly about the barnyard in their feathered pantaloons; or they paused dreamily, standing on one pronged, ugly foot, uttering quavering sounds; or they cackled about eggs. In the early morning when you woke up you heard the chickens gabbling, and they sounded exactly like the people downstairs when the grownups are having a party.

There were a lot of cows. In the early morning you heard them, too, as they sailed slowly out of the barn and across the pastures. You heard the tonk of the bells they wore, and the great, hollow sounds of their voices. Each year you had to get used to the cows all over again.

There was a hog in the pig-pen. He smelled terrible, but you liked him anyway. You liked to lean over the fence and scratch his back with a shingle. He liked it, too, snuffling and rumbling, and twitching the edges of his flat wet nose to show his pleasure.

There was a horse in the horse pasture who was very old. His name was Damon. He had a straw-colored mane, and eyes that looked patient. When you fed him grass, it sounded like people marching through weeds.

The horse, Damon, and the black-freckled dog, whose name was Domino, were two of your favorites. The goat was your third.

He was the only goat you knew. His name was Disraeli, and he was white. He had an Uncle Sam beard, and on his neck two little lappets of fur looked like an untied necktie. He ate almost anything, but what he loved to eat was cigarettes. He enjoyed your company, and when he greeted you his voice, old and queer though it sounded, seemed to be saying something you could almost understand.

The days were never long enough for you on the farm; there was so much that had to be done. You had to play with the cats, and run with the dogs, and chase the chickens, and get used to the cows, and scratch the pig, and feed the horse, and visit the goat. And then you had to do everything all over again. Each night you went to bed worn out.

After dark the farm grew still, and it was the country around it that began to speak. It spoke with the voices of frogs and owls and whippoorwills, and distant dogs on distant farms. Later in the summer it would sing with crickets and clatter with katydids, and you, waking for a minute in the deep dark, would listen to them before you slept again. You knew your bed was a little boat that sailed the huge night safely.





PHOTOGRAPHS BY HOWARD GRAFF

**The gamba bow is held between the end of the thumb and first two fingers. The second finger rests against the bow hairs, balancing and keeping up the point of the bow. Underhand bowing is easier than the violin technique and makes for an evenness of tone. Plucking the strings with both hands, called "thumping," gives a harp-like tone. Frets can be seen at the top of the instrument's neck (left). Viol from Wayne Anderson, N.Y.C.**

# The Viola da Gamba Comes Back

"The sprightly, generous, and heroic viols . . . are fit
to make a man's ears glow
and fill his brains full of frisks . . ." THOMAS MACE, 1676

*By* NATALIE N. MORGAN

With the return to popularity of the recorder, 16th-century music has been "discovered," to the delight of all those who like to make music at home. Now, the viola da gamba is being "found" again and will almost certainly join the recorders for family music making.

The viola da gamba (often referred to as a "gamba" or by its family name, "viol") is an excellent accompaniment for the voice, strings, and wind instruments. It is easy to play, only a bit more difficult than the recorder, and is a good stringed instrument for the beginner because it is fretted, insuring correct pitch. Playing in tune is the most difficult part of learning stringed instruments. Ordinarily it takes years of difficult practice to be able to play passably on the violin or cello. But anyone with any knowledge of music at all, even the rankest amateur, can soon play the viola da gamba acceptably.

School children might well be taught viol playing. Thanks to the frets and the less strenuous holding position, the viol would not try the patience of the child to the point of disinterest.

Recorder music, everywhere available today, is perfectly suitable for the viola da gamba. Viol music is not difficult, although it runs the gamut from easy to virtuoso. It is music written by the masters and calls for appreciation. It is thoroughly rewarding to play and delightful to hear.

These are facts which we have discovered for ourselves since our viola da gamba arrived. After a little organized practice we can already play the first few pieces in our beginner's book, *12 Lessons on the Viola da Gamba*, by Natalie Dolmetsch, plus the bass line in four-part harmony pieces.

Until the arrival of the gamba, we had concentrated our interest in early music and instruments on recorders, the lute and the 16th-century keyboard instruments—the clavichord and virginal. In reading and studying about early music makers, we were always hearing about the viol. The more we read, the more curious we became, and finally we succumbed to the temptation. Now we have finally met the instrument face to face.

The viol family of stringed, bowed instruments is similar in some ways to our modern family of violins, violas, cellos, etc., but the differences are quite important and should be understood.

Viols nowadays come in three different sizes: treble, tenor, and bass, although in the 16th Century there were nine different sizes.

All viols are held on or between the knees, cello fashion, regardless of their size. They have six strings (the violin has four), tuned in intervals of a fourth, another fourth, a major third, a fourth, and another fourth. The bow, which is rather slackly strung, has a curve like a hunting bow and is held underhand. (The violin is bowed "overhand.") Underhand bowing helps make an even, sustained tone and prevents the strong accents characteristic of violins.

The most important distinction between the violin and viola da gamba is fretting, which gives the viol its highly characteristic tone color. Frets are ridges across the fingerboard, usually made of gut or nylon, which locate pitch positions, as on guitars.

Gamba frets, being tied on with a loop around the neck, are slightly movable, thus making possible minor adjustments in the scale. They may be held in place (*Please turn to page* 232)



# Accessories —the real mood-setters

Without changing major furnishings, one room can play many roles, depending on the accessories you choose. Here is the same room in two moods

You can effect big character changes with the accessories you bring into a room. Even the littlest things will count a lot. You may prefer objects of one period, reflecting the taste and interests of one particular culture, or it may be an amalgam representing many eras and different cultures. In either case the sum total of these personal objects, with colors and fabrics appropriate to them, will finally determine the atmosphere of the room.

Two rooms designed for different types of possessions are shown on these pages and the next. They are identical in size and shape. The furniture and its arrangement remains the same, yet the over-all effect of each room has its own distinct quality. The difference between them—it's a big one—is due to the predominantly European antique possessions in one, and, in the other, the bolder character of Eastern, African and, mainly, contemporary things. These rooms are effective because the furniture and fabrics have a certain time- (*Text continued on page 290. More pictures overleaf.*)



**Impressionist painting and modern sculpture establish a key for sunny fabric colors and architectural patterns seen above and in upper photograph, opposite. Basic furnishings, used in company with a treasured painting by George Bellows, adapt easily to quite different environments, as seen below.**

**The gentle world of George Innes, whose work hangs above the sofa on opposite page, is echoed in the other appointments in this setting (right and below). Room and furniture are the same as those above, but paintings, accessories, and rug set a very quiet mood. Paintings at right from Hirschl & Adler Galleries. Rooms and furniture designed by Edward Wormley.**







Bold contemporary brightness in color scheming and large-scale motifs bring crisp freshness to this room. Dining area has carved teak panels on walls and ceiling. This same design is reflected in specially woven rug in foreground, the dominant decoration of the room. Plain colors and soft textures in upholstery fabrics and wall covering do not call special attention to themselves but count instead as color accents.





Either antique or modern possessions can establish the flavor of a room, especially when the furniture is free from period clichés

The same room as above, using the same furniture arrangement, presents an 18th-century character, not in detail but in mood. Leather walls, antique rug and accessories make a setting of mellow richness. Furniture wood has different finishes (to show more of those available), but what makes the main difference here is the choice of fabrics. Pattern is used extensively for special interest, yet scale is delicate and retired, in keeping with quiet ornamentation of Indian rug.



**The test of good furniture is its adaptability. With furnishings that do not bear the stamp of any historical period or current fad, your own personal environment can assert itself. Above, with an articulate painting by William Harris, ancient sculpture from the Far East, and other contemporary art, a distinctive environment is established by the owner's taste.**

**Oriental rug and possessions, mainly European in character, create an atmosphere of quiet, introspective dignity. Wall covering is gold and black tooled leather in keeping with the small-scaled texture and pattern in accessories and fabrics throughout the room. Furniture and fabrics in both rooms are from the new "Today and Tomorrow" collection by Dunbar.**

*Details of furnishings on page* 290





PHOTOGRAPHS BY JOHN ENGSTEAD



**Everyone benefits from the exchange. We feel "related" to the Netherlands through Els, our blonde teen-age visitor who brought cheerful Dutch dutifulness and a welcome lack of sophistication into our American life. Her company —sharing customs and costumes, kitchen tasks, bicycling (there are nearly as many bicycles as people in Holland), and study—enriched the lives of our three youngsters while her own understanding of American life was broadened.**





*More and more American families are opening their homes to a year-long visitor from a foreign culture. Why is it done? How is it arranged? House Beautiful's Family Editor reports her own experience—and that of many others*

## *With a visiting foreign student*

# "Cultural Exchange" can begin at home —your home

*By* MARVA SHEARER

Taking a student into your own home as a part of your family circle is a way of strengthening international relations, a way that almost any family can manage. The resultant benefits from this "foreign exchange" are so numerous, enlightening, rewarding, and reciprocal that those of us who have tried it are sold on the idea.

The first sensible step is to have a clear and realistic notion of what it is you hope to achieve. If your goal is purely to welcome intelligent persons of different nationalities into your home to learn something of their ways and for them to learn more of ours, you won't be disappointed. If you're looking for inexpensive domestic help, if you're likely to begrudge the extra food or resent the loss of family privacy, if you hope to "sell" them on America, then the experiment is doomed to failure. But if you subscribe to this translation from Sanskrit: "Walk together, talk together, O ye peoples of the earth: Then and only then, shall ye have peace," the next step is to find a student to fit your family.

Fortunately, there are many avenues leading to one of these students. And the students as well as the avenues grow more numerous every year.

In our case, we met eighteen-year-old Els Nieuwenhuizen, our Dutch student, through a mutual friend. Els had relatives in our city. She had come to the United States with her parents to visit her relatives and only incidentally with the thought of finding a family she could live with for a year while she continued school.

We saw Els several times. It seemed to us that she would be a sunny, bright addition to our family. She visited our local high school, saw the room and bath she would share with our daughter, and agreed to help with certain chores about the house in exchange for a year in America.

We came to an understanding with very little deliberation. Later Els said that what had weighed her decision was the fact that she'd always longed for younger brothers and sisters. At home she is the youngest by sixteen years. On that light-hearted basis we began nine months of exchanging ideas, customs, friendship, and fun with a youngster from Enschede, Holland.

(*Please turn to page* 270)







**This trend-setting range marked a dramatic departure from the conventional free-standing appliance. Equipped with every convenience, it can stack on 28″-high base cabinet as shown, be wall-hung, or built-in with power vent. Cooking counter with drop-down cutting board at front locks in place, slides out of sight when not in use. Tappan 40″ Fabulous "400" electric range, $569; base cabinet, $79.95; also comes in 30″ range. All models will be available for gas or electricity before 1961.**

THREE PHOTOGRAPHS BY WILLIAM HOWLAND

# The New *now-you-see-it now-you-don't* Range

By NANCY CRAIG

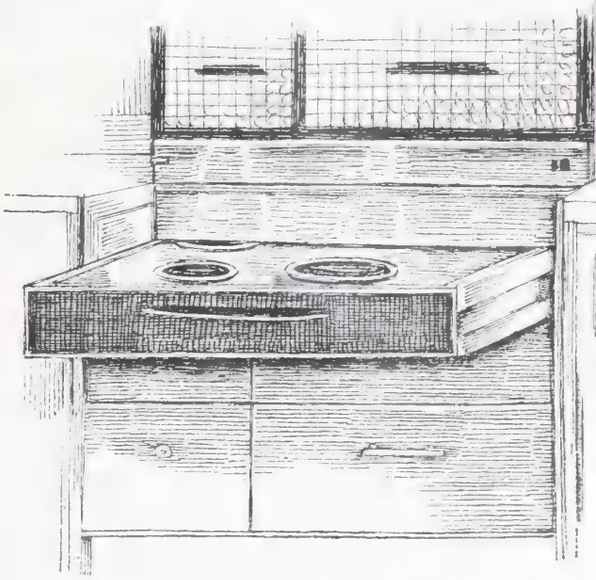
A hideaway cook top has provided the first important change in kitchen range design since the currently popular counter-top range was introduced. Surface units of this new range pull out and lock into place for use, pushing back to disappear when cooking is completed, leaving a clean uncluttered work counter in their place. A working height several inches lower than the conventional range makes cooking much more comfortable.

Easy-to-see eye-level ovens and controls, accessible without stooping or bending (and chrome-lined to simplify cleaning), are also a part of the new combinations. Most exciting of all is the fact that these new ranges can fit into any kitchen, old or new, without the need for expensive carpentry or remodeling. Standing on their own base cabinets, ready-made to size, they are complete units to be placed anywhere within reach of fuel or power.

*For more hideaway cooking units, see page* 282



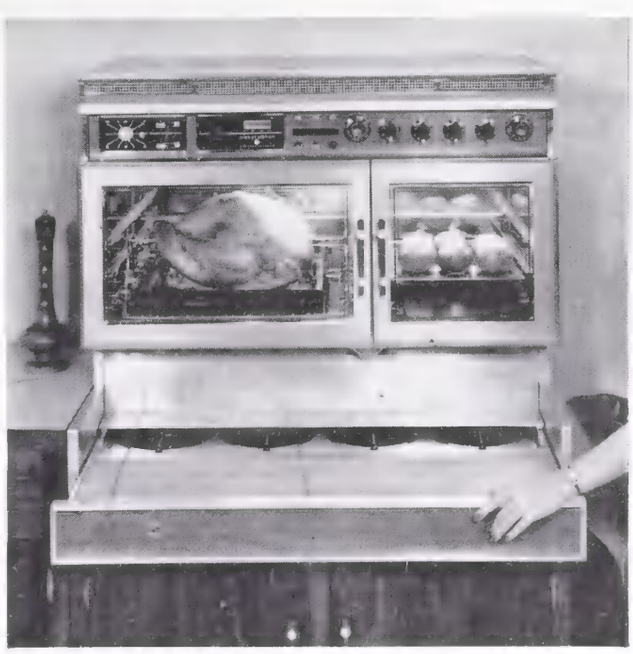




Oven doors that glide up and out of the way are an exclusive feature of this handsomely styled range which stands on 27″-high base cabinet (optional). Surface cook top, placed four inches lower than conventional range for more comfortable cooking, pulls out like a drawer, can be locked halfway out for two-burner use (see drawing). When not in use, units are concealed by hood that matches the clean lines of cabinetry, giving a true built-in look. Frigidaire 40″ Flair Custom Imperial electric range, $559.95; other models include 30″ range.

*More news about ranges in a story on page 262.*







This free-standing gas range has a built-in look, comes with optional base cabinet shown here. Its eye-level remote controls are the first to be used on any gas range. They are easily read and out of reach of small children. The large oven and adjoining broiler are at an ideal work height. Its surface work top has four stationary burners, one of which is thermostatically controlled. These hide beneath a cover that pulls out for extra work space during meal preparation. When not in use as a work top, it lifts up and back over burners. O'Keefe and Merritt "Contempo" gas range, about $589, without cabinet.

# *Is there a cold room*

By JONATHAN ALEY

*Are you paying for space that is just a little too uncomfortable for full-time use? Supplemental heating can make it livable, and a built-in electric unit is usually the best choice. They are economical to install, quick to respond, and easy to control. One of the many types will fit your situation*

**What are the cold rooms?**

**Bathrooms,** which are often equipped with undersize heating units. Even if normally heated, they may need extra, fast-responding heat when you step out of a bath or shower.

**Basements,** when used as, or converted to, living space. They don't need so much heat, since the earth around them acts as insulation, but usually no provision is made for any in the original plan. It is often easier to add unit heat than tap the central system.

**Lower levels** in a split-level plan. Rooms on this level often suffer because the heat is introduced at the ceiling height. With slab floors right on the ground, they actually need extra heat to cut down the cool dampness.

**Normally-heated rooms** that serve as nurseries or as bedrooms for grandparents. These are classed as "cold" because they need more heat than the central system can provide.

**Glass-walled rooms,** particularly those facing south. Such rooms can be very hot on a sunny day, very chilly on cloudy ones. Central systems cannot be adjusted to these changes without making the room a separately controlled zone. A thermostatically-controlled heating unit provides the practical effect of zoning.

**Underheated rooms,** simply at the end of the heating line. No amount of balancing, or boosting of the central system seems to help.

Why is there always one room that never seems quite warm enough? Sometimes the pipes or ducts of the heating system are too small and can't deliver enough heat; in other cases, the room is at "the end of the line"—the temperature of the air in the ducts or the water in the pipes drops too low; in still others, you can't keep the room at an even temperature because its heating requirements are different from the rest of the house because of exposure or location. Whatever the cause, the room is just a little too cool for full-time use.

If you can't make these rooms comfortable by adding insulation and storm windows, if an expert heating contractor can't remedy the situation by adjusting the flow from your central heating system, your best cure is probably to add built-in supplemental electric heating. This heat, in the form of resistance ceiling cable or built-in floor, wall or ceiling units, is a far cry from the portable electric heater. It is a thermostat-controlled, quick-responding source of heat that becomes an inconspicuous and permanent part of the room. It can be installed for less money and with less mess than would be involved if you did a major remodeling of your present heating system. Even though electricity is usually a more expensive heat source than oil or gas, the cost can often be justified for its use as supplemental heating. First, you won't be using a great deal of electricity since you will be adding heat to rooms that are already heated; and second, you will save money by avoiding expensive major changes in your present heating system.

Most electric heating equipment produces both radiant and convected heat—some units more of one type than the other. Radiant heat is like the heat from an open fire or from the sun. It can warm your body even though the air around you is cold. Theoretically, it warms you only when you are directly in line with the source of radiation. Actually, the radiation bounces around the room and bounces back to you, even if a chair, drapery, or table comes between you and the radiant source. Heat from radiant sources is particularly useful where you want an immediate feeling of warmth, such as when you step out of a bath or shower.

Convection heating equipment warms the air and the air in turn keeps you warm. In electrical heating equipment, the air passes over or through heating coils (warm air rises) or air is forced over the heating elements by built-in circulating fans. The warmed air then mixes with the air in the room to keep the temperature at a comfortable level. With good air circulation, convected heat penetrates the whole room more fully than heat from a radiant source does.

### Electric baseboard heating

Although baseboard units are the most expensive type of electrical heating equipment, they are excellent for use as supplemental heat sources. Since they mount on the surface of the wall, lower installation cost somewhat compensates

# *in your house?*

for the higher equipment cost. Most baseboards deliver a mixture of radiant and convected heat. A few models produce most of their heat by convection and a few are primarily radiant in nature. One rather large baseboard unit includes a fan and produces forced circulation of the warm air; another heats a closed water system electrically.

Individual lengths of baseboard consume from 250 to 6,000 watts. Low wattage units are available for 120-volt operation, but, if much heat is required, 240-volt wiring is a must.

Sections of baseboard range in length from 2 to 10 feet and most are between 6 and 9 inches high. One baseboard is a bare 3⅜ inches high, and the forced air unit mentioned above is 13 inches high. Few project more than three inches into the room.

Units can be installed singly or strung together where more heat is required. Matching dummy sections can be used to create a continuous baseboard along the side of a room where only a few heating sections are needed. Since they are installed flat against the wall at floor level, they can be painted to match the wall above (or the trim in the room), making them virtually unnoticeable.

Although built-in thermostatic controls are available, more even room temperatures are insured by separate wall-mounted thermostats. All units have some safety devices to prevent over-heating, but extra protection is now given by a new feature called "continuous linear thermal safety control," offered by the best manufacturers.

Baseboards are usually installed along outside walls to supply heat where it does the most good in counteracting cold from outside. They can, of course, be installed anywhere except directly in front of sliding glass doors or glass walls that extend right down to the floor.

### Wall-mounted units

A second common source of electric heat is the wall unit or wall panel. These range from small 12″ x 12″ built-in radiant bathroom heaters to 24″ x 48″ convectors resembling modern hot water convectors (radiators), and 78″-high wall furnaces.

There are radiant glass panels, glowing units with nichrome wire coils in front of polished reflectors, units with integral fans circulating warm air, and panel units decorated with plastic laminate or modern grille fronts. Capacities in this group range from 500 watts to 5,000 watts. Surface-mounted units rarely project more than 4″, and some can be fully recessed in the wall. Prices are somewhat lower than baseboard units of equal capacity but recessed heaters cost a little more to install because of the carpentry involved. Many units have built-in controls, although some can be connected to wall-mounted thermostats, which will control room temperature more accurately.

The primary advantage of wall heaters is that they occupy little space and can be placed in more varied locations than other types. Generally speaking, they may be compared to radiators in both how they are placed and how they function. Ideally they should be located below windows, as radiators, registers, or convectors are, but units with blowers can, where necessary, be placed anywhere in the room and still achieve good heat distribution. This type of heating unit is particularly well suited for a bathroom or kitchen where there is rarely enough unoccupied wall space to accommodate baseboard units. For the same reason blower types are good in rooms with large areas of floor-to-ceiling glass. However, these wall heaters are much more obvious than baseboard units or ceiling cable. And you cannot place them where furniture will block off the heat.

### Ceiling-mounted units

Although ceiling-mounted unit heaters are most often used in bathrooms, they are equally good in kitchens or in other rooms with limited usable wall space. Many ceiling heaters are combined with a light or an exhaust fan. They can often be installed where a light was previously located, though the wiring load must be checked before doing this. Most units will heat and circulate room air, or, at another setting of the switch, operate as an exhaust fan without heating. Lights are usually separately controlled. A multiple-function unit of this type is usually lower in initial cost than separate units, takes up less space, and is cheaper to install than separate units, since only one set of wires is needed. Units come in all shapes and sizes. There are round and square flush-mounted heaters that recess into the ceiling; round, surface-mounted heaters that look like ceiling lighting fixtures; suspended units that resemble commercial fluorescent fixtures; and surface-mounted oblong panels.

Though most ceiling-mounted fan units supply convected heat, there are also radiant heaters without fans and at least one unit that uses infrared radiant bulbs as the heat source. Capacities of most units fall in a range from 750 watts to 1,500 watts.

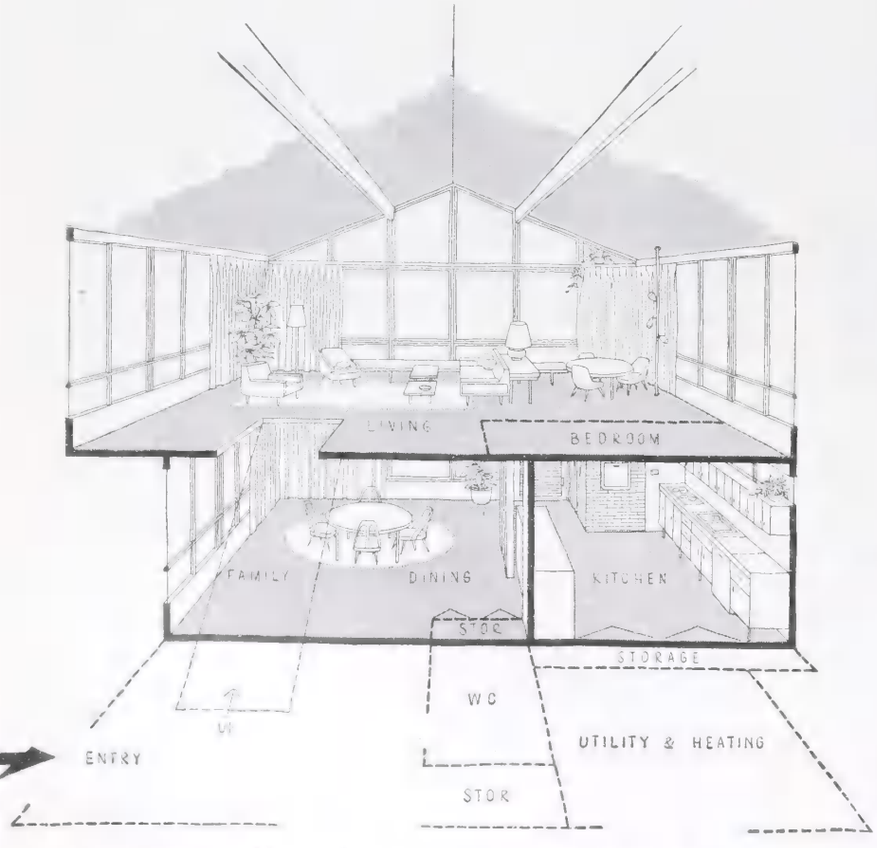
### Radiant ceiling panels

One manufacturer produces a thin flat radiant ceiling panel. At the moment only one size is available, but several other shapes and sizes are under development. The panel is about 2′ long, 4′ wide, and only $^{13}/_{16}$″ thick. It delivers 500 watts of fast responding radiant heat and is wired for either a 120-volt or 240-volt power supply. It can be mounted against any ceiling material or recessed into the ceiling. Its flat, steel outer surface can be painted to match the existing ceiling, making it almost invisible. It can be used anywhere in the house and makes a particularly good supplemental heating solution wherever wall or floor space prevents the use of other types of equipment—above floor-to-ceiling glass walls, for example. (*Please turn to page* 253)



ALL PHOTOGRAPHS BY VINCENT LISANTI

# Changing a "bought" house to fix its faults




**Cut-away view of house shows basic relationship of main areas. Entry is on lower level with garage at its right, dining-family-kitchen area at left, and upper-level stairs next to door. Upper level has large living space (with cathedral ceiling) at top of stairs, with master bedroom projecting a corner into it. Laundry, other bedrooms, baths are also on this level.**

Most of us cannot hope to find the "perfect" house. Cost considerations aside, there are just too many other factors influencing our choice—location, neighborhood, schools, amount of land, availability, etc. We often compromise on the house itself, often quite rightly, to satisfy our needs in other directions.

The compromise takes many forms. It may mean buying an older house, conceived to fit quite a different pattern of living. It may mean buying a brand new tract house, built to fit some developer's concept of the mythical "average family." Or it may mean buying a house with serious, recognizable faults. Such a house can be of any age, for newness in itself is not a particular virtue and does not insure excellence.

The four-year-old contemporary shown on these ten pages was such a house, and in accepting its faults the new owners faced up to the necessity of fixing them before the house would be "right." Though it may never be perfect, the house has become—through remodeling, redecoration, and skillful furnishing—a unified, graceful, and quite workable home.

The house had three basic faults: an impractical floor plan; service areas—kitchen, bathrooms, laundry—that were poorly planned, equipped, and finished; and a lack of overall unity and grace.

The floor-plan problem was serious. For a house its size (approximately 2,000 square feet, not counting the enclosed garage), it made surprisingly poor use of the space. "Open planning" on both floors gave little privacy. There was no place where the six members of the new family could get away from each other—no playroom. (*Please turn to page* 213)

**To add privacy and softness to this high-ceiling, open living room, a projecting ledge was built between the lower windows and the glass gable and continued around two other walls of the room. Curtain tracks are installed on the underside, solving a difficult drapery problem and bringing horizontal emphasis to the room. Draperies now hang in an unbroken band around three sides of the room, even over solid corners.**

**All fabrics throughout this house contain Celanese fibers. For the names of companies manufacturing products seen throughout the house, see pages 234-245.**



## Skillful furnishing lets this oversize room perform four different functions smoothly

**A large living room is the goal of many homeowners, but beyond a certain point, bigness in a room can be a handicap. In this house, with no study, no quiet retreat, the 28′ × 16′ living space posed a problem. But careful furnishing created four distinctly separate use areas for functions not provided elsewhere in the house. The main conversation grouping (above) is isolated from all through traffic. Low bench provides extra seating without turning focus away from the featured view into the treetops outside. Restrained drapery and furniture fabrics (right) in green and gold harmonize with wood and color of furniture and with outdoor scene. Fabrics are different blends of cotton, rayon, and nylon. Varying amounts of acetate yarns have been added to each fabric to give a restrained but elegant gleam.**





Adult suppers are served at this round table, located next to main conversation area, when children have taken over downstairs family-dining-TV room (shown further on). Grouping also serves as game table or, by shifting table and chairs, as an additional conversation area or buffet for large-scale entertaining.

Third use area, a place for quiet reading, is created by chair and lamp at window. A good decorating solution to the corner problem common in L-shaped living-dining rooms is achieved by continuing low cabinets and *kakemono* (wall hangings) around the corner. This expands the room visually into the adjacent hallway. A home office, the fourth function, was created with desk, chair, and storage cabinets (behind camera in this picture).

*Please turn the page*

Four bedrooms
—each now has
a distinct character
of its own





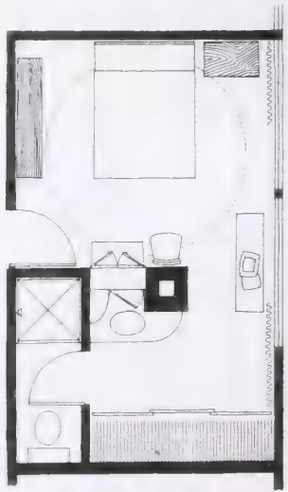


**Master suite seemed smaller than it actually was because poor planning brought chimney through middle of room (see plan), reducing "bedroom" to 10′ x 12′. New drapery treatment, making the whole wall a single plane of fabric, ties dressing alcove to sleeping area, making both seem more spacious. Draperies are hung from corner to corner (see plan), beyond the window frame itself. Plastic fortified cork tile (at left above) was chosen to create a feeling of richness in what is basically an ordinary room.**

**At left, new plastic-laminate-covered vanity counter extends out beyond and beside chimney to form a really usable counter where only a lavatory had existed before (below). New oval stainless steel lavatory bowl and single lever faucet further conserve available space. Partition behind counter was transformed into deep storage space, accessible from both sides. To soften unfinished quality of brick chimney, half of it (facing wardrobe) was covered with mirror, which serves to widen room, too.**

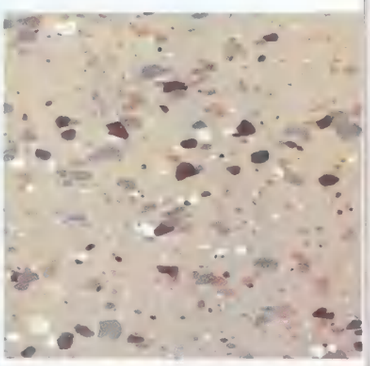
BEFORE











Touch of glamour was added to the nine-year-old daughter's room by the selection of a gold-flecked, white translucent vinyl tile flooring. Sheer patterned curtains, quilted bedspread, and pleated bedskirt are feminine in tone, yet are not "little girl" and will continue to be suitable as she grows into the teen-ages.





Cheerful playroom-bedroom was furnished with materials that would withstand the activities of two small boys. Vinyl-asbestos floor tile has a spill-masking pattern, requires no waxing or polishing. Play table, bench (which doubles as a toy chest), and bank of shelves are all ready-made units. Bright curtains keep the room "sunny" even on dreary days.



Den-like quality characterizes the twelve-year-old boy's room, stamps it as a private world of his own. With the same paint color on walls, ceiling, and trim throughout the house, the vinyl plank flooring in wood-tones was the key to this scheme. Boat-covered bulletin board, a stock item, is hung here in perfect alignment with window frame. It takes advantage of a corner that would be difficult to furnish, making it an important feature of the room. Twin-size bed with ready-made bolsters, spread, and throw-pillows also serves as a couch during the day.









BEFORE

**Original kitchen was like an apartment kitchenette, completely inadequate for a house occupied by a family of six. To gain space without reducing the size of the dining-family room, the entire rear wall was pushed out three feet to align with wall of overhanging second floor. This added more than 40 square feet to kitchen but without the cost of building a new room. Increased depth of kitchen can be judged by locating heavy ceiling beam in each picture (above and left).**

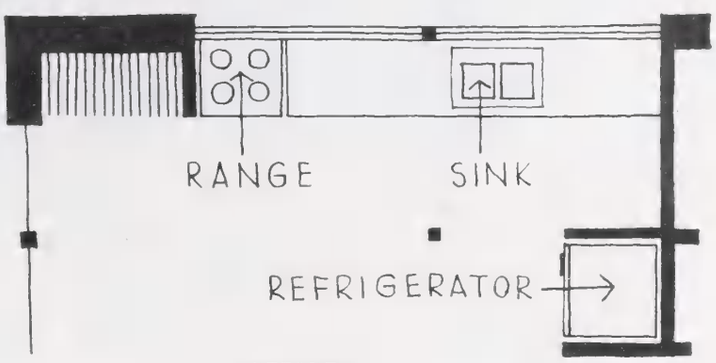
AFTER ←

and no den. Since it was impossible to divide the existing space with solid partitions in any sensible way, a different approach was needed.

Folding-sliding wood doors now divide the kitchen-dining-family-room complex into two areas. When the doors are open, the two rooms function as one; when they are closed, the kitchen is largely hidden. Upstairs, the barn-like living room was brought down to human scale by installing a ledge below the triangular glass gable and extending it along the side walls. Continuous curtains and draperies were hung around all three sides of the room. Furniture divides the room into four use-areas which can function more or less independently of each other or can be used together for large-scale entertaining. There is a major conversation grouping, a game table where adult suppers may also be served, a quiet reading corner, and a work area for transacting family business.

Furnishing and decorating, attuned to the occupants, established a distinct character in each of the bedrooms. Making each room a pleasant retreat rather than a small sleeping cell brought them into use in the daytime as well as in the evening.

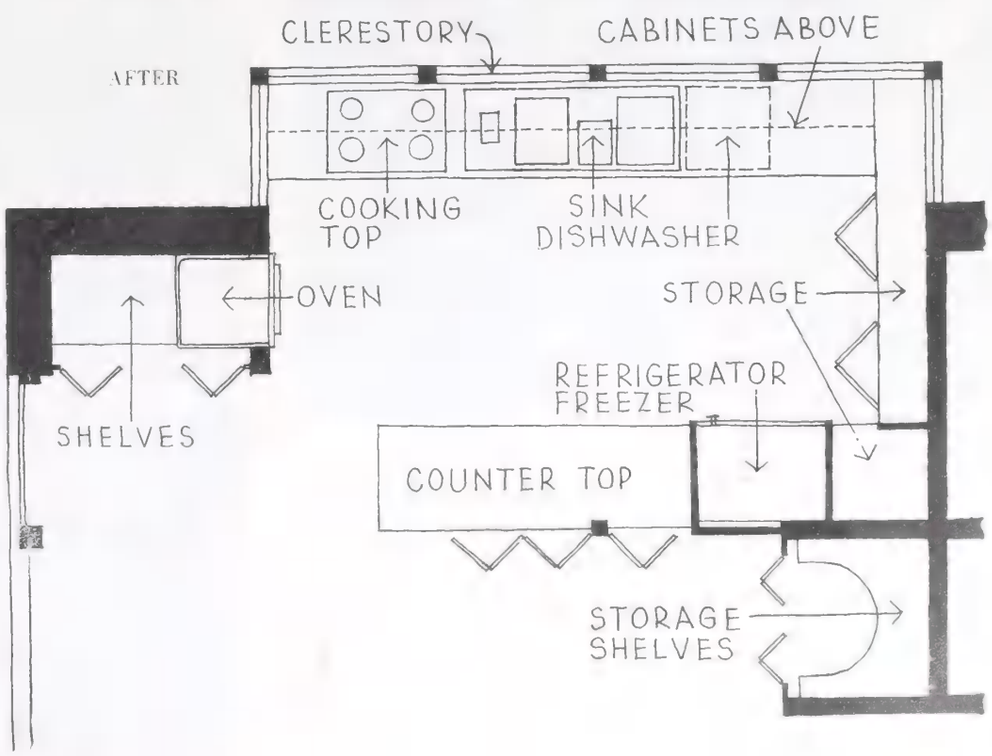
The problem of the service areas called for a more drastic solution. The apartment-type kitchen was far too small for a family of six; the bathrooms were badly arranged, having tiny counters and no storage space; and the laundry equipment, though conveniently located in the bedroom wing, projected unattractively into the hall and could even be seen from the living room. (*Please turn the page*)




BEFORE

**In original version, all kitchen work was visible from dining-family room with no way to hide the process of meal preparation. One-wall counter lacked both work and storage facilities. Added space provided far more storage, larger work counters, more equipment, and a way to achieve separation from dining-family room (with folding doors on a track). Refrigerator was moved into kitchen and its old niche made into storage space. Sink, cooking top, and refrigerator-freezer form step-saving work triangle, shorter than in smaller original kitchen.**

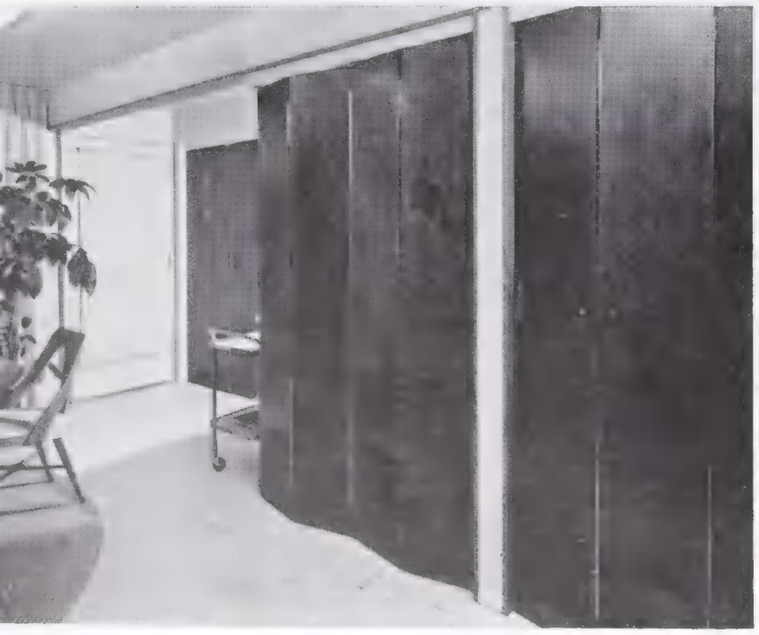
AFTER




**Because this kitchen is often left exposed to the dining-family room, it was decorated and equipped in a non-kitcheny way, with design standards usually applied to a living room. Yellow marbleized vinyl-asbestos tile integrates the two areas and adds a pleasant warmth, but can withstand hard treatment. High-style off-the-floor cabinets have a rich walnut finish and look more like furniture than work units. They would be completely at home in any part of the house. All the accessories and equipment seen here were chosen with as much thought to their beauty as to their usefulness.**



Open doors show how counter and cart can be used for organizing and delivering meals to dining table. Brick-walled closet at far end of kitchen was used as recess for new wall oven. Decorative molds were hung to relieve starkness. Closet beyond stores children's coats, boots, seasonal athletic equipment. Bamboo-blind-covered door leads out to play area. Compare location of post against near counter with post in "before" on previous page to see how much space was added.



For more formal entertaining, kitchen can be closed off by folding doors made of same beautifully finished wood as cabinets. Dining area is defined by round fiber rug. Table opens to 96" with center leaf, will serve 8 people comfortably.



Old refrigerator recess, at one side of the kitchen, was converted to storage for "good china" and seldom-used serving dishes. By cutting curves in shelf fronts, with each shelf cut out a little deeper than the shelf below it, all items are easily seen (with light from above) and fully accessible.





**Main counter has stainless steel insert at far left, useful for hot dishes and pans removed from range or oven. Range top is only a step to left of sink center; dishwasher is at its immediate right, an ideal preparation-cooking-clean-up arrangement. Small windows below wall cabinets and clerestory windows above give ample daylight. Under-cabinet lights, hood light, and recessed ceiling fixtures give excellent working light at night. Since space for baseboard heating could not be provided, a fast-responding fan-forced electric heater was installed in the base cabinet next to refrigerator-freezer (above, right). It directs ample heat throughout the kitchen.**



**Space gained below range top (by putting oven in brick wall) is used for slide-out storage of pots, pans, and accessories for blender-mixer-knife-sharpener built into sink. Powerful fan mounted in hood exhausts cooking odors and heat, an essential feature in any kitchen open to adjacent living space.**

CHANGING A "BOUGHT" HOUSE *continued*

By pushing out one wall of the house, the kitchen was enlarged 40 square feet without stealing any space from the dining-family room (see the plans on the previous page to see what was actually done). An entirely new U-shaped kitchen replaced the inadequate old one-wall work space. There is more equipment, more storage space, and more counter space. Furniture-like cabinets, colorful accessories, and decorative utensils give the kitchen a living-room quality that almost belies its efficiency.

New storage counters, cabinets, space-saving bowls, and mirrors made attractive combination vanity-lavatories where only wash bowls had been—an essential change since both of these washing areas were exposed, one in the master suite and the other in the bedroom hall.

The laundry equipment was hidden by designing a barely perceptible projecting framework on which folding doors could be hung. New stack-on washer and dryer saved enough space so that really adequate linen storage could be built into the existing laundry-closet.

How to unify the house was the third problem. The remodeling already described did much to improve the situation: complete repainting and new flooring did the rest.

The inside of the house had been painted many different colors—a patchwork quilt that broke the whole into many small parts. This compounded the difficulties of an open-plan house. Walls, trim, beams, and (*Please turn to page* 234)



**The site, about 80 feet wide at the street, narrows to 50 feet at the shore line. The only asset was the view across the harbor. Otherwise it was desirable to screen out the immediate surroundings (at one side is a navy storage yard) and to create within the walls an environment directed, as a kind of build-up, toward making the most of this one asset.**

*How they turned a poor site into a perfect one*

# They Built the Right House

*By* CURTIS BESINGER

This house breathes life into an old platitude: Make the most of what is good and minimize what is bad. It also has an answer for persons who cannot seem to find the "perfect" site on which to build a house.

The site which Mr. and Mrs. Lucian Small owned had one major asset: It was on the bay and had a marvelous view of the harbor. Mr. Small, who loves the sea and the activity around and about it, is a commissioner of San Diego harbor and wanted to live near the bay where he could enjoy its stimulating sights and sounds.

But, except for this one asset, their site was not ideal. It was small. It tapered from a width of about eighty feet near the street to only fifty feet at the water front. None of the sides were parallel. It had a set-back restriction requiring that if a wall were six feet high, it must be five feet from the property line. It was surrounded on three sides by the unsightliness that our civilization knows how to create, including a naval dump (a storage yard). These were not things to look out on. The conditions presented a problem not easily solved.

Their problem was solved for them by Robert Mosher, an architect who accepted the limitations of the site not as a hindrance but as a starting point for the design. He planned a house that screens out the immediate surroundings so that the harbor view is seen from within and in an architectural frame that augments it instead of diminishing it. It is seen, after a carefully prepared build-up, as a treasure finally revealed. What might have been liabilities, the walls on both sides of the lot (*Please turn the page*)



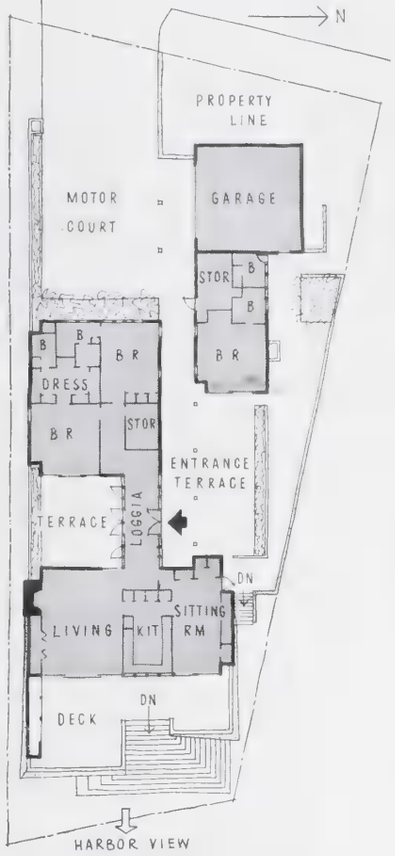
**The covered entrance walk (a 96-foot-long vista) begins as a portico at the left of the motor court (top photo) and leads into a cloistered entrance garden (above). This is a complete change from the jumbled environment around the house and one of the pleasant events by which a person is introduced to the house. The rhythm of the piers of the walkway and the skylights overhead contribute to the processional quality of the entrance. From this garden one turns right and passes through the front doors into an entrance loggia that has the same rhythmic and eventful quality (photo opposite).**

OWNERS:
*Mr. and Mrs. Lucian Small*

ARCHITECTS:
*Mosher and Drew*

DECORATOR:
*Gerald I. Jerome*

LANDSCAPE ARCHITECTS:
*Wimmer and Yamada*




**The house is planned as a kind of progression, pleasantly interrupted at intervals, leading up to the final revelation of the site's best feature, the delightful view of the harbor. There is a processional quality, similar to that of a colonade, in the covered entrance walk. The entrance loggia (below) has this same quality. Movement into the house is marked by pleasant events at several points: the entrance terrace; the turn into the entrance loggia with the possibility of a view into the bedroom court; and after the loggia the final turn into either the living room or the sitting room where the full pageant of the harbor's activity is finally revealed.**

ALL PHOTOGRAPHS BY MAYNARD PARKER





**The wall elements of entrance loggia are used in varied combinations. Here wood grilles are in place and panels closed.**



**To permit breezes to blow through but to keep garden court somewhat private, the translucent plastic panels are opened.**

**To permit direct entrance to the court from the entrance loggia or to give a view into the court, wood grilles are removed.**



The kitchen-sitting room, related in spirit but not in form to an old-style family kitchen, was placed to capitalize on the harbor view. The low dining table and comfortable chairs contribute to the atmosphere of relaxation found in the room. The table and chairs in the living room are similar. Both are used together in either room to serve large groups.



A limited palette of materials and colors gives unity and a feeling of quality to the house. Earthy colors were used and are echoed in the black, brown, and orange of the custom-woven living-room carpet. Low dining chairs are upholstered in an orange fabric. Cork floors are shades of brown. Ornamental molding, machine-made, highlights shelves, counters.



help to form two charming events—the entrance garden and the private terrace adjoining the bedrooms—in the sequence of happenings building up to the view.

The arriving guest moves from the motor court, down the processional of the covered walk into the cloistered entrance garden. From this he enters into the calm and dignified loggia. The translucent and grille-covered walls of the loggia intimate that something interesting, although perhaps unseen, is on the other side. After passing down the loggia he turns finally into either the living room or the sitting room where the panorama of the harbor in all its splendor is displayed.

Here, near the harbor, are the rooms in which the Smalls spend the greater part of their waking hours. The sitting room is combined with the kitchen and recaptures the spirit, but not the appearance, of the family kitchen of former times. The cooking activities are concentrated in a U-shaped working area that is separated from the sitting area by a counter-height cabinet with open shelves above. Mrs. Small, an excellent cook, can prepare a meal here while Mr. Small, his business day finished, relaxes nearby.

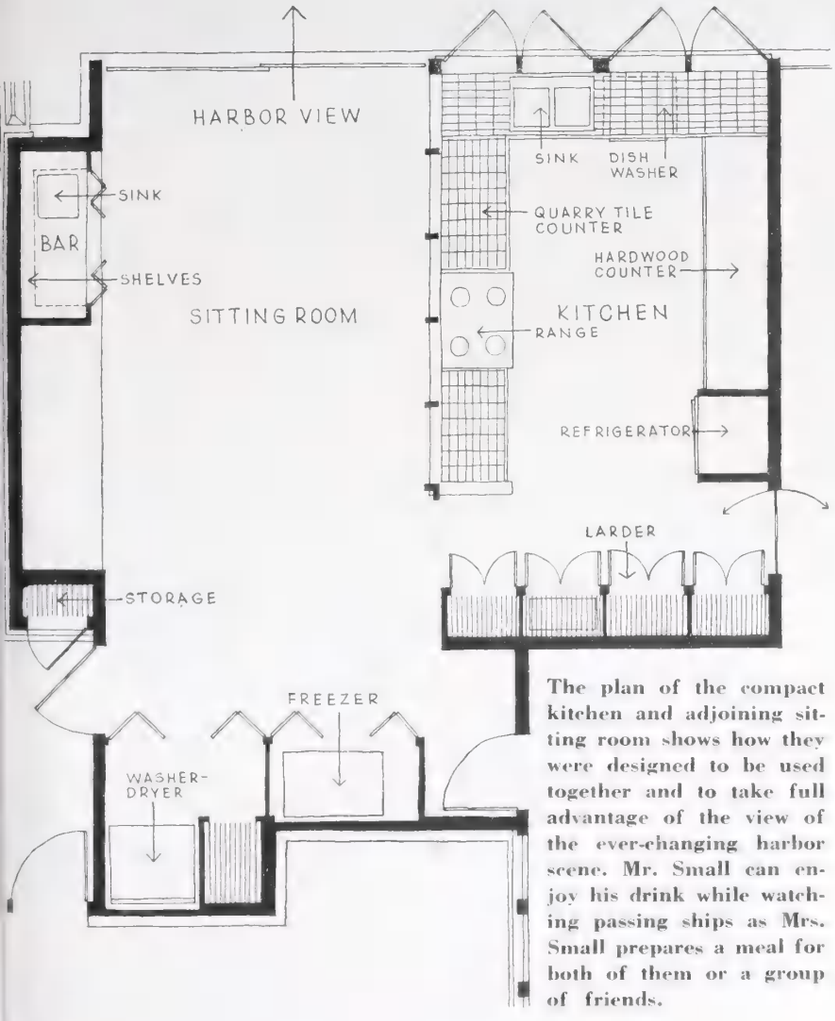
From the sitting area, which serves (*Please turn the page*)



View of the built-in bar, opened for use. It is seen closed at the right of the bookshelves in opposite photo. A small sink is at right side of counter. Storage for liquor is in lower cabinets. Notice how the built-in lights of bookshelf recess, similar to light deck, are continued into the top of cabinet.



The open cabinet plus the lower angle of view, which result from using the low dining table and chairs, permit meal preparation to proceed out of sight and yet allow Mrs. Small to take part in pre-dinner sociability with husband or their guests. Service cart rolls into living room or out to deck.




The plan of the compact kitchen and adjoining sitting room shows how they were designed to be used together and to take full advantage of the view of the ever-changing harbor scene. Mr. Small can enjoy his drink while watching passing ships as Mrs. Small prepares a meal for both of them or a group of friends.

View of cabinet, separating kitchen and sitting room, as it is seen from kitchen. Compare this with the views of living room on following pages to see consistent use of the module, materials, and details throughout house. Note how vent hood over range is incorporated into light deck above cabinets.





**View of living room as seen when walking into the room from the entrance loggia. The light deck overhead works as a part of the transition from the loggia to the living room. A contraction of space at this point means that as you walk into the living room you feel a kind of release, a sense of expansion because of increased width and height of the room.**



as a den or study for him, Mr. Small can watch the passing parade of sea-going craft. Every boat that enters or leaves San Diego harbor passes this point: aircraft carriers, cruisers, submarines, yachts, rowboats, etc.

When they are entertaining, their friends gather here and on the outside deck, if weather permits, before the meal is served. Mrs. Small can be a part of the occasion and complete the meal at the same time. The sitting room is joined to the more formal living room by the deck and the entrance loggia, as well as through the kitchen. These areas can all be used easily as one. Meals may be served in the sitting room, in the living room, or on the terrace.

The sitting room and the living room are furnished, in part, with a similar set of low dining tables and chairs that are designed for use in both living and dining spaces. These can be placed together for serving sit-down dinners for eight or ten guests.

Although this would not be called a formal house—it is not symmetrical in design—it does have formal qualities about it. There is a strong sense of order and organization in it. It did not, like Topsy, just grow. This quality itself comes from limitations. But they are of another kind, disciplines imposed by the architect upon himself as he approached the design process. (*Please turn to page* 246)

**This view toward San Diego is seen through the living-room doors opening to terrace. The low octagonal table and the chairs around it are the same as those in the sitting room, so, although there is no formal dining room, a sit-down dinner can be served to eight or more guests. Note the light deck over doors, a design element used consistently in house.**





The fireplace area in the living room as seen from the seating area opposite and near the sliding doors to the terrace (lower photo on opposite page). The fireplace is surrounded by black marble with a honed finish. The wood battens on the ceiling emphasize its form and structure and are placed on the lines of the module, the rhythmic unit of measure upon which the house was designed. Note that the roofs and ceilings conform to each other in shape and that the peak, where light comes in, is a feature characteristic of both the interior and the exterior. (See this also in the photographs of the exterior.)



**The impact of this collection of opaline does far more than create a colorful wall in a hall. Its pieces will find their way into countless memorable table settings.**

# Collecting—with a purpose

## Collect things that can perform and enrich daily life

BY LAURA TANNER

Most of us have at least some of the magpie's instinct for collecting. Some have it more than others, and some put it to better use than others.

Collecting things that contribute something to the quality of daily life seems to us a proper goal, and makes a collection more than a dust-catcher and space-consumer.

One category of collecting that has tremendous rewards in enriching daily living is the collecting of appointments useful in the creating of table settings. We eat three meals a day, and *at least one* of those meals should be exciting and interesting —gastronomically and visually. You can make it visually interesting only if you have a wardrobe of table appointments that has character and diversity. But when you have built such a table-setting wardrobe, you can indulge in the most amusing creative playfulness.

Anybody can do it. It takes no special talents, no acquired knacks. It can be done by anyone with eyes in her head and enough interest to carry a kind of mental inventory of what she owns.

One of the most avid collectors of our times is Helena Rubinstein. In the area of table appointments she could be said to be a "big-time" collector, for she owns enough types and colors of things so that she could create several thousand different table settings before she would have to repeat. Of course, she has many residences and must entertain as many as 30 or 35 people at sit-down dinners, which increases her requirements.

She has built her collecting around colors. She can set a table in all-blue, all-pink, all-orange, all-yellow, all-white, all-amethyst, all-gold—to name just a few of her color families.

She wouldn't. It would be too dull and obvious. But it gives you some idea of the color range among her possessions. Since her color sense is quite sophisticated (*Please turn to page* 227)

**Floral-patterned china permits many presentations, depending on the color one wants to stress. Here, palest pink opaline adds delicacy to the china, plays back the pink notes in chair cover. To change the mood, blue opaline could have been used, or green Bristol goblets would place the accent on the foliage tones. Basic china, "Devon Sprays," is by Wedgwood. Silverware, called "Silver Sculpture," is made by Reed and Barton.**





PHOTOGRAPHS BY VINCENT LISANTI

When one is blessed with a glassware collection in lovely shapes and hues, infinite effects can be achieved. Here the fire of ruby glass enlivens the blush tones of opaline, echoes the warmth of the velvet chair covers. Note how many of the table appointments are repeated on the table opposite—the gold-washed silver, the centerpiece, the candlesticks, and the cloth—yet how greatly the mood of the tables differs. This is a virtue that derives from owning a bountiful and flexible collection.



Here the setting has formal elegance. The cloth and napkins are of sheerest organdy, lace-trimmed. Gold plate and antique vermeil silver suggest grandeur and compliment the most distinguished guests. Fragile pink opaline is the merest color in candlelight, yet exquisite. One senses the excellence of the repast to come, served, as it will be, on different china for each succeeding course. Perhaps one will be French porcelain, banded with gold and pink; amythest glass may present the dessert.

THREE PHOTOGRAPHS BY WILLIAM HOWLAND

This table glows with the fresh charm of spring. The vivid slipcover with its sprays of bright flowers is set off by the uncovered white table, French china, and antique milk-glass. The touch of gold in the antique vermeil together with the simplicity of field flowers is delightful and quite unexpected. "Copper Rose" Limoges china is from A. Raynaud & Cie. Fine linen and organdy appliqué napkin is from D. Porthault.

PHOTOGRAPH BY VINCENT LISANTI



In still another mood, with plates of a patterned Hong Kong porcelain, a table in greens has been assembled from the treasures of the Rubinstein collection. There is always a glass that consorts amiably with the choice of china, whatever it is. Here, antique Bristol with gold decoration plays the important role. Candlesticks have the same rich tones. All candles, Will and Baumer. Silverware, "Cynthia," is made by Samuel Kirk & Son.



*This is the first of a series about people who collect interesting table appointments.*

**This is the vast pantry where much of the Rubinstein china, glass, and silver is stored. Each cupboard holds its own kind, all arranged with safe space for handling. This is very important where glassware is concerned. Some of the lower cupboards are used for linens, as well as the storing of large silver hollow-ware pieces. Note the ladder that travels on track to reach the upper shelves. All cases can be locked. Photo below shows additional cupboard space available in the kitchen.**

COLLECTING—WITH A PURPOSE *continued*

and daring, she whips up some really electric combinations out of her basic color wardrobes.

One of her most borrowable ideas is the changeable slipcover for dining chairs. Her chairs are upholstered in muslin, the better to receive slipcovers that fit like a glove. All relate to some color family of serving necessities, which reside in her cupboards and shelves. Most of the slipcovers can be mated to several table-setting color schemes, so she gets multiple mileage out of each set. And they play the valuable role of knitting together the components used on the table into an agreeable whole.

Mind you, this slipcover legerdemain is not the usual winter-to-summer shift. The slipcovers change just as one would change the tablecloth or the mats. The most-used slipcovers on the high-back chairs are cherry-colored velvet, which play a supporting role for many schemes, especially in winter. In addition to these there is a set of plain green polished cotton and two sets of florals—one with field flowers in many colors and another with white and orange tulips on a brilliant orange ground.

Madame Rubinstein states her own philosophy about all this very well. "One may have beautiful things, but if they are used in a stuffy, unimaginative way, their beauty is dimmed and even spoiled. I *use* my things. I shift them about. I combine them in completely unexpected, unorthodox ways. I put things to uses they were not intended for. I strive for both elegance and wit. I try to be imaginative about what can go with what. Using my possessions this way gives me much pleasure."

This policy must give her guests much pleasure too, as the picture on these pages would indicate. For each is a little masterpiece of a composition. It is a pleasure accessible to all of us, regardless of budget, if we would give more thought to our purchases and the daily table setting.



# Why is Hong Kong today's



PHOTOGRAPH BY HANK SIMONS

# most exciting travel adventure?



**Hong Kong's vivid harbor of Aberdeen is home to thousands of Chinese who live on the junks and sampans that pack every inch of the water. Here are the famous, if not too gourmet, floating restaurants. Out of this harbor you can sail past misty mountains and templed islands into the China Sea.**

It's the last bit of China you can visit —a teeming kaleidoscope of the delights, the poignancies, and the paradoxes of the world we live in—and on every level of a traveler's interests, the most fascinating place you can visit today

*By* PEGGY DURDIN

The little British Crown Colony of Hong Kong, perched on the southernmost tip of China, is the greatest non-Communist Chinese city left in the world. It is the last outpost of traditional "Chinese-ness," with its virtues and faults, its teeming, colorful strangeness. And if this were all that Hong Kong offered, it would be magnet enough.

But to a sensitive traveler from the West, the surface novelty of tasting something of the mysterious East is only one small part of the deep and varied experience that Hong Kong opens up to its visitors. It is a place that evokes every emotion from pure joy to heartbreak. Nowhere can you see more clearly the problems of our troubled world. And in few places can you find more of its beauty and richness. It is crammed with pleasures and sybaritic delights. Of these shopping is the most famous.

Tourists—both men and women—describe Hong Kong as the biggest bargain counter in the world. The city's deft-fingered Chinese, often packed in tiny rooms under only a glimmer of light or simply crouched on sidewalks, patiently embroider, stitch, carve, join, and polish, making everything from rattan monkeys and plastic tulips to intricately beaded ball gowns, great teakwood sea-going junks, and exact copies of the Ming Dynasty's clean-lined furniture.

And since this is a free port, some goods cost even less than in their country of origin. Shops overflow with the finest textiles of Europe and Japan, ancient Buddha heads, lustrous Mikimoto pearls, German and Japanese tape recorders and cameras, Mongolian and Tibetan silver, Indian saris transparent as spider webs and weighted with bands of gold, silks alive and vibrant with color, hand-loomed in Thailand.

But even to the traveler who comes solely to rush between shops and tailors' fittings, Hong Kong makes a gift of natural beauty so great that it permanently ensnares the heart and almost paralyzes those addicted to photography.

Like a pair of Chinese *Shan Shui* (land and water or landscape) scrolls, there are two parts to the British Colony. Hong Kong or, properly, Victoria, is 29 miles of rocky island pushing almost straight up from blue, gray, and violet seas. The island's cliffs are lush and green, embroidered in spring with flowering bush and tree, with tall white "luxury" apartment buildings jutting improbably from steep slopes.

The other half of Hong Kong is (*Please turn to page* 275)



**The key to my use of the refrigerator is how I put things away. Left, you can see how many heavy, tightly-covered containers I use for my prepared foods and leftovers. Below are my salad-makings as they come from the refrigerator. Greens are in plastic bags, inside which are towels to absorb the moisture from the washed greens. This prevents the rotting that occurs when the greens stand in the draining of the washing water.**



PHOTOGRAPHS BY EZRA STOLLER

# How I run my refrigerator

*By* VIRGINIA STANTON

House Beautiful's Party Editor uses her refrigerator to help her in cooking rather than to prevent food spoilage. There is a world of difference

Do you take your refrigerator for granted? Is it there for your convenience—a "keeping box" for your health's sake, so that your food won't spoil? This approach to cold storage is not for me. I consider my refrigerator as a "treasure chest"—with all sorts of goodies stored therein to keep my menus going. In other words, it is a "cold pantry" and holds everything from soup to nuts (yes, literally, nuts!).

Most gals who come to see me are interested in my clothing storage. I am sure most of you give a lot of time and study to keeping up your wardrobe, your shoes and sweater shelves. But do you give the same consideration to your ice box?

I have peered into hundreds of ice boxes around the country, and what do I find? The same helter-skelter storage, with remnants of food stuck hurriedly away and then forgotten. From gourmet with a reputation to young bride with none, the refrigerator is in the same open-faced mess.

This leads me to believe that most people have not caught onto the fact that you can conjure up a delicious dish from "leftovers." Even the amateur chef is interested in creating a gourmet dish out of only new products. Probably this has all been handed down to us from our grandparents who considered leftovers as "scraps"—something you give to itinerant tramps. Or maybe it's because we were taught to clean up our plates so completely that there was never anything left but scraps.

Please toss this thinking out of the window and come with me into a creative world of previously cooked food items.

Careful storage in the refrigerator is of paramount importance. You cannot keep foods, fresh or cooked, at their peak in uncovered containers. (*Please turn to page* 259)



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## THE VIOLA DA GAMBA COMES BACK

CONTINUED FROM PAGE 194

with a daub of cement after positioning.

The viol is lighter in weight than the violin. Its fingerboard is different, being wider to accommodate the six strings but having a flatter neck to facilitate fingering.

Our own gamba is about as big as a three-quarter-size cello and is made of amber-colored maple and spruce with rosewood fingerboard, tailpiece, pegs, and other fittings. On this particular instrument, as on many of them, in addition to the sound holes there is a beautifully cut "rose" in the belly just under the end of the fingerboard.

THE viola da gamba has a sweet, pure tone. Nicholas Bessaraboff, authority on ancient musical instruments, describes its characteristic tone color as "resonant, pleasant, distinct from the tone color of the violin family . . . (with) less of the crystalline brillancy of the violins . . . reedy, not devoid of melancholy yet noble and dignified. Viols sound more poised, less nervous than violins." (See next page for recordings of viola da gamba.)

Thomas Mace, writing in the 17th Century, said that the viols are "so suitable and agreeing to the inward, secret, and intellectual faculties of the soul and mind, that to set them forth, according to their true praise, there are no words sufficient in language; yet what I can best speak of them, shall be only to say that they have been to myself, (and many others) as divine raptures, powerfully captivating all our unruly faculties and affections (for the time) and disposing us to solidity, gravity, and a good tempre; making us capable of heavenly and divine influences."

Viols are particularly appropriate for music with many voices, because their tone is not so brilliant that the over-all effect would be too overpowering, yet they are edgy enough so that each part is heard clearly.

Viol players can be heard in concert today, playing as part of other groups such as the New York Pro Musica Antiqua.

The most often used viola da gamba today is the string bass of the symphony orchestra. Coarsened and altered, it is, however, a direct descendant of the viol family and is still called the "bass viol." Today, it has heavier strings for more power; the frets are gone; and there are only four, or sometimes five, strings. But much of the construction is of the viol type and in some cases the bass viol player still uses the traditional viol method of bowing underhand.

The technique of playing viols is similar in some ways to violin technique. The instruments are usually bowed but sometimes pizzicato (plucking strings) is used.

The bow is held (see pictures on pages 194-195) with the hand under the bow and the attack is made with the tip of the bow.

To facilitate good technique, the frets must be placed correctly. If they are tied around the neck tightly and correctly, they do not move during performance. Size and tension of strings, of course, will affect the tone and must be properly chosen. Musicians should be careful not to pick up a viol and attempt to play it with the technique used by the modern string player. Just as a pianist cannot automatically go to the pipe organ console and bring forth finished sounds, the violinist cannot superimpose his technique on a viola da gamba. In fact, a modern guitarist would be a more logical choice for a modern viol player, from the standpoint of technique.

Probably the most famous composer for the viol, as well as for the keyboard was Orlando Gibbons, who lived in the 16th Century. He was a giant among composers from the standpoint of quality as well as quantity and is known to have written at least 40 fantasies for strings, of which nine were published before his death in 1625. Other important viol composers were Giovanni Coperario, John Jenkins, Monteverdi, and William Lawes.

THE SUBTLE relaxation of music-making on the viols would be a welcome interlude in our hurried and harried high-tensioned lives. Today's amateur who wishes to play a stringed instrument, but whose time does not allow the supreme effort of perfecting violin technique, can order and get a viola da gamba in less time than it takes to obtain a good violin, and with less money. Viol makers in Europe and America are ready to supply viols of quality for $150 and up. One can buy a beginner's book and with a minimum of practice and a maximum of interest, can teach himself to play.

To imagine that one might pick up a telephone and invite five fellow violists over for an evening of Gibbons fantasies for six viols is to stretch the imagination a little,

but perhaps (who can say?) the future will bring exactly this.

### Catalogs and Brochures

▪ Wayne J. Anderson. 545 West 111th St., New York 25, N.Y., catalog: "Baroque Musical Instruments." Mr. Anderson can also supply *12 Lessons on the Viola da Gamba* by Nathalie Dolmetsch. Schott & Co., Ltd.

• Arnold Dolmetsch. Ltd. Beechside. Haslemere. Surrey. England. Pamphlet: "Dolmetsch Workshops."

• Alec Hodson. Lavenham. Suffolk. England.

• F. Upmann Workshops. Celle. Germany. catalog: "Fideln und Gamben."

### Record Albums

*History of Music in Sound, Vol. IV*. "The Age of Humanism." Victor LM 6029 (Side 3, Band 4): Gibbons and Coperario, played by the Viols of the Schola Cantorum Basiliensis. An excellent record.

*First Book of Ayres, John Dowland*; Period SPL 727. Pro Musica Antiqua. Period Music Co., 304 East 74th Street, N.Y.C.

*French Music from the Courts of Burgundy and Versailles*, Classic Editions, CE 1037. Classic Editions Records, 719 Tenth Ave., N.Y.C.

*William Byrd and His Age—Divers Songs for Voice and Viols*, Vanguard, BG 557. Vanguard Record Sales Corp., 154 West 14th Street, New York, N.Y.

### Music

Most music publishers carry music for the recorder which is perfectly suitable for the viola da gamba. You can order viol music from England by writing:

Schott and Co., Ltd., 48 Marlborough St., London W 1, England. Special music publishers in this country include:

Associated Music Publishers, 589 Fifth Avenue, New York 19, N.Y.

C. F. Peters Corp., 373 Fourth Avenue, New York 16, N.Y




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**Sewing corner was created** in the dining-family room across from the kitchen and occupies the otherwise difficult-to-use space under the open stairway. Note how the same around-the-corner decorating technique that was used upstairs has been applied to the draperies to unify this space.

## CHANGING A "BOUGHT" HOUSE

CONTINUED FROM PAGE 215

other surfaces were often painted different colors. Moldings were sometimes stained, sometimes painted. In the lower level, three adjacent doors were each painted a bright, strongly contrasting color. Instead of unifying the space, these strong divisions merely emphasized the differences.

Dramatic new unity resulted when *everything* on both levels—walls, ceilings, beams, doors, trim—was painted the same warm, putty-like color. Color-matched exterior paints allowed painting the exposed underside of the roof the same color as the interior surfaces. This continuity visually extended the ceiling to the outer edges of the eaves. The exposed beams were handled in the same way. This single-color approach to the basic background areas played a big part in creating the now-serene interiors.

The second major change was to re-tile all the floors. This was partly decorative, partly practical necessity. In most of the house the previous tile had been so poorly installed and so badly cared for that it was peeling and discolored. Since it all had to be replaced, the owners decided that the floor would establish the major color character of each room or area (remember that the walls and ceilings were all the same color). The type of tile chosen for each area was decided by the kind of wear it had to withstand and its "feel" under foot.

All the furnishings for the house were chosen in much the same way—with one eye on how it would fit the mood of the room and the other on how it would withstand the wear of a four-child family. All are medium-priced and available in department or furnitures stores.

### PRODUCT INFORMATION

Following is a list of the specific products used in remodeling this house. Building materials, equipment, furnishings, and accessories may usually be purchased from local lumber dealers, specialty contractors, department stores, or accessory shops. Retail stores and addresses are indicated only for items not available nationally.

*Please turn to page* 236




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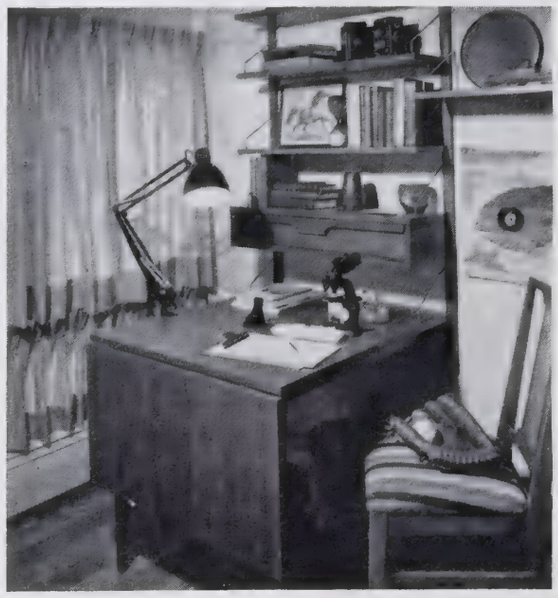
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## CHANGING A "BOUGHT" HOUSE

CONTINUED FROM PAGE 234



**Wall-hung desk** is an American adaptation of expensive imported furniture. Shelves and drawer hang from strips attached to wall, can be rearranged or added to at later date.

### REMODELING MATERIALS

FLOORING: Living room, second floor hall, and master bedroom, cork tile, *"Koncork"*; small boys' bedroom, vinyl asbestos tile, *"Sandman"*; girl's bedroom, vinyl strip flooring, *"Woodgrain Planks"*; older boy's bedroom, vinyl tile, *"Erba White"*; kitchen, family room, and entry, vinyl asbestos tile, *"Tibetan Yellow,"* *Kentile, Inc.*

DOORS AND DOOR HARDWARE: Plastic folding doors, *"Columbia-matic,"* and one split-wood folding partition, *The Columbia Mills, Inc.* Overhead sliding hardware for folding doors, *Grant Pulley & Hardware Co.* Round stainless steel cabinet pulls on two lavatory-vanity units, *Paul Assocs., Inc., 208 E. 50 St., N.Y.C.*

PAINT SURFACES: Inside and out, *The Sherwin-Williams Co.*

### EQUIPMENT

LAVATORY-VANITY UNITS: Lavatory fittings including pop-up drains, *Delta Faucet Div., Masco Screw Product Co.* Plastic laminate counter top of the lavatory-vanity units, *Parkwood Laminates, Inc.* Oval stainless steel lavatories, *Elkay Mfg. Co.* Brass ceiling light fixture over second-floor lavatory-vanity unit, *Globe Lighting Products, Inc.*

KITCHEN: Cabinets and folding wood panels, walnut finish, *"Series 700," Mutschler Bros. Co.* Plastic laminate counter tops and wall surfacing between upper and lower cabinets, *Parkwood Laminates, Inc.* Sink, *"Cuisine Centre,"* with *"Tiara"* faucet, cutting board, vegetable basket, NuTone power unit with blender, mixer, and knife sharpener, *Elkay Mfg. Co.* Food waste disposer, *"Imperial Pulverizer"*; dishwasher with stainless steel front, *"Waste King Universal," Waste King Corp.* *"Bilt-In"* refrigerator-freezer and *"deluxe bi-level"* oven and cooking top, all stainless steel, *Thermador*

*(Please turn to page 239)*



**Scaled-down furniture** is suitable for two smaller boys (aged three and five), but styled well enough to satisfy them when they are bigger. Miniature Morris chair dates from about 1910.



*Tile Description. Wall: 4¼" Octagon and Dot—56 Leaf Green, 345 Cr. Cobalt, 365 Cr. White. Floor: 1 1/16" x 2 3/16" Oblongs—Azure Textone. Emily Malino Associates, Designers. Color Plate 89.*

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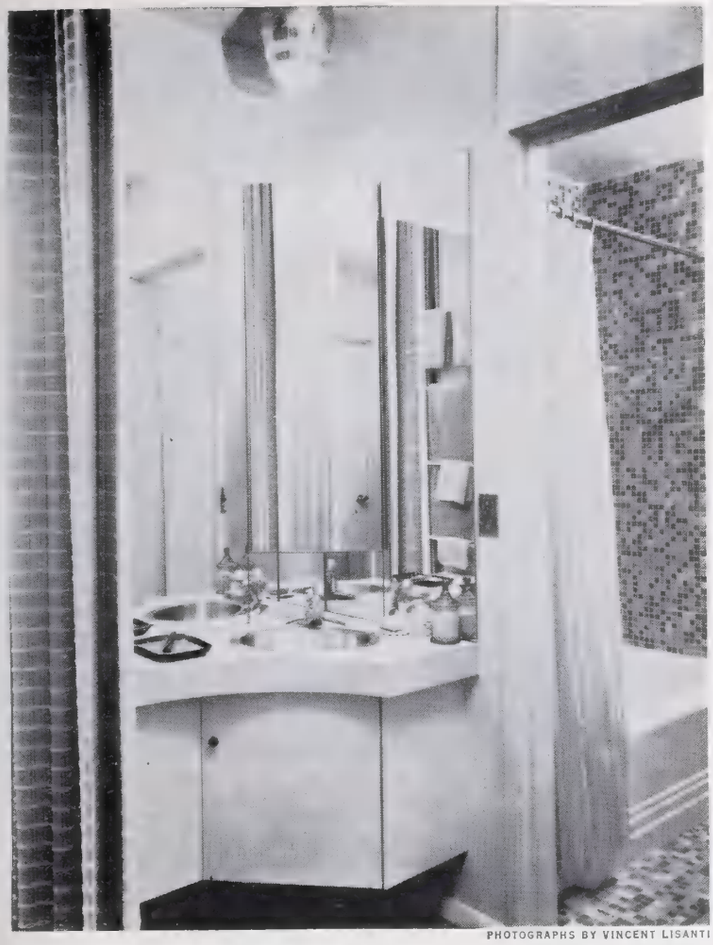
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PHOTOGRAPHS BY VINCENT LISANTI



**Children's lavatory,** squeezed into niche in bedroom hall, was another major mistake in plan of house. Exposed pipes gave it an unfinished look, and there was no door to hide it from the hall. In remodeling, wall at left was cut back one foot and a new curved counter built diagonally across the corner to give the best combination of counter space and standing room. New woven wood door slides on curved track for privacy when wanted—though in remodeling, the lavatory became a pleasure to see.

## CHANGING A "BOUGHT" HOUSE

CONTINUED FROM PAGE 236

### FURNISHINGS AND ACCESSSORIES

KITCHEN: Portable food mixer, *Kitchen-Aid Div., Hobart Mfg. Co.* Electric can-opener and clock, *"Can-O-Matic Aristocrat," Rival Mfg. Co.* Coffeemaker, and griddle with automatic heat control, *Hamilton-Beach Co., Div. of Scovill Mfg. Co.* "*Scrub Master*" and "*Sweep-Master*," "*Bissellectric*," *Bissell, Inc.* Deluxe brass serving cart, "*Cosco*," *Hamilton Cosco, Inc.* Saucepans, casseroles, round covered ovens, "*Descoware*," all in yellow, from *Bloomingdale's.* Yellow casserole, "*Nordic*," *Northington, Inc.* Waterless cookware frypan, saucepans, casserole, and roaster; "*Specialty-Black*" covers, *Wear-Ever Aluminum Co., Inc., Sub. of Aluminum Co. of America.* Teak salad bowl, ice bucket, and tray, *Dansk Designs, Inc.* Salad servers, from *Georg Jensen, Inc., 667 5th Ave., New York 22, N. Y.* Teak cheese board with handle, cheese server, wood peppermills, red tray, orange Italian ceramic bowls, plates, Japanese bowls, French earthenware

(*Please turn the page*)


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Dress by Larry Aldrich

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## CHANGING A "BOUGHT" HOUSE

CONTINUED FROM PRECEDING PAGE

tureens, casserole, soup bowls, mugs, Swedish stoneware vases, French vase, Natzler orange vase, Diatto jar, Valentini vase, all from *Boniers, Inc., 605 Madison Ave., New York 22, N. Y.* Ceramic jar, wood salad bowl, from *America House, Ltd., 32 E. 52 St., New York, N. Y.* Yellow mixing bowls, measuring cups, all *"Pyrex," Corning Glass Works.* Copper molds, *Bazar Français.* Apothecary jars, *Anchor Hocking Glass Corp.* Basket, yellow platter, gold bowl, and wood framed tray, *Seabon Scandinavian Imports, 54 E. 54 St., New York 22, N. Y. "Carvel Hall"* cutlery, *Chas. D. Briddell, Inc. "Flint"* cooking tools, *Ekco Products Co., "Ace Barbaque Tools,"* from *Hammacher Schlemmer, 145 E. 57 St., New York 22, N. Y.* Brushed chrome hooks, *Lafayette Products Co., Inc., 25 W. 31st St., New York 1, N. Y.* Plate storage racks, bowl scraper, and soap

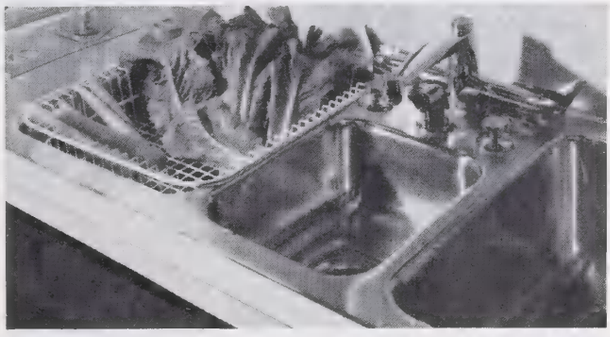
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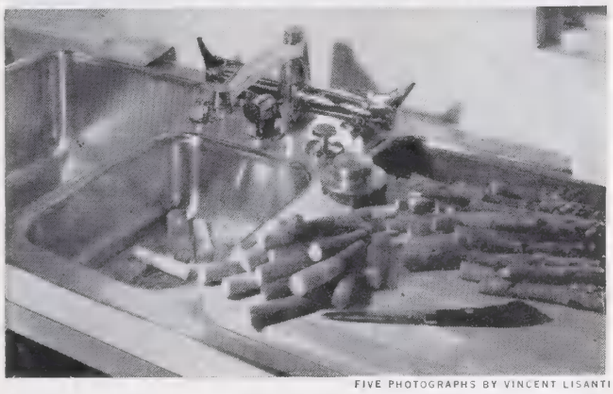


**Motorized power unit** for mixer, blender, and other accessories is factory-mounted in end of sink top, a logical spot from a clean-up point of view. Rolling cart serves as delivery wagon for taking prepared foods to the table.



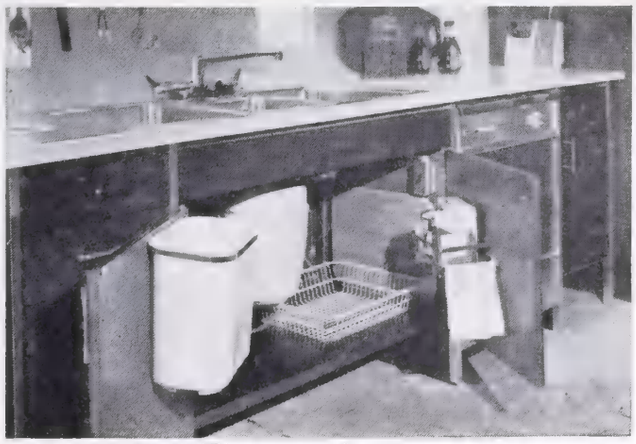
**Custom-quality** stainless-steel sink is a ready-made product. Its center bowl is especially designed for garbage grinder installation, while deeper and larger side bowls serve all other purposes. All bowls have smoothly rounded corners for easy cleaning. Deck-operated drain knobs let water out of side bowls—you don't have to reach down into hot or dirty water. Faucet and spray hose swing to any bowl for filling or rinsing. Sink is next to range top to simplify meal preparation.





FIVE PHOTOGRAPHS BY VINCENT LISANTI

**Special accessories** make this a food preparation center rather than an ordinary sink. Chopping board and drainer basket fit snugly into sink bowls (above), are stored beneath (next to garbage grinder). Trash basket and clean-up rack hang on the doors.



(*Please turn the page*)

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On the floor: Bell's "Kismet"—fabulous, fur-like rugs of deep-piled Eastman Verel Modacrylic fiber. Candy-stick stripes and solid colors in oval, oblong and round shapes. From $3.98 for the 18" x 30" size.

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## CHANGING A "BOUGHT" HOUSE

CONTINUED FROM PAGE 240

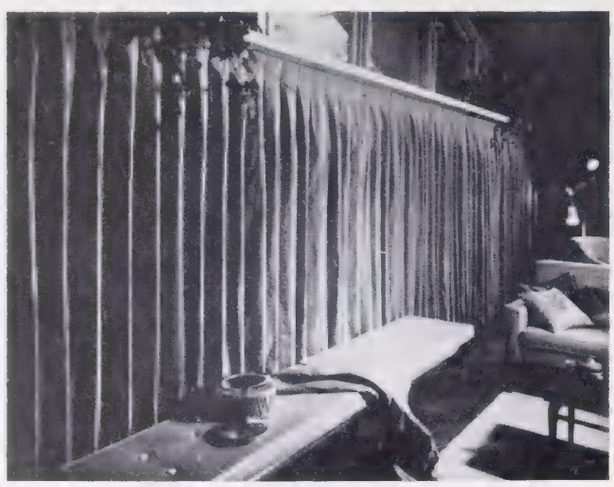
dish, *Rubbermaid, Inc.* Paper towel holders and towels, *Scott Paper Co.* Holders for wastebasket and cleaning supplies, *"Kitch'n Handy," Washington Steel Products, Inc.* "*Nibco*" brushes with yellow "*Tynex*," nylon filaments, *Silver Chamberlin Co.* Sponges, *E. I. duPont de Nemours & Co., Inc.* Towels and pot holders, *Linens by Vera, Inc.* Herbs, spices, vinegars, *House of Herbs.*

LAUNDRY: *"De Luxe Space-Mates"* combination *"Laundromat"* and clothes dryer, *Westinghouse Electric Corp., Major Appliances Div.* Steam and dry iron, *Proctor Electric Co., Div. of Proctor-Silex Corp.* Vases, *Blenko Glass Co., Inc.,* Hamper and small basket, from *Bonniers, Inc., 605 Madison Ave., New York 22, N. Y.* Towels, *Wamsutta Mills and Callaway Mills, Inc.*

### FURNISHINGS AND ACCESSORIES

FAMILY ROOM: Full length folding wood panels, walnut finish, *"Series 700,"* designed by *Paul McCobb, Mutschler Bros. Co.* Teak harvest table, #212, designed by Larry Peabody, *Richardson Bros. Co.* Chairs, model #309, designed by Larry Pea-

(*Please turn to page 244*)



**When over-draperies are drawn,** the room's focus is turned in. This establishes an intimacy not possible when the view is revealed, and the natural scene draws interest outward.



**Under-curtains** and over-draperies work many different ways to vary the mood in the living room by controlling the light and color of the dominant window wall. At left, the mural-like view of the tree is partially revealed by uncovering three of six sections of glass in the wall.

FOUR PHOTOGRAPHS BY VINCENT LISANTI



**Continuous drapery hardware** hung below new ledge, allows use of either draperies or curtains in small rhythmic units. Because tree shields glass from possible sky-glare, entire gable top can be left uncurtained and is never blindingly bright.



**For privacy during the day** translucent under-curtains can be closed without making room dismally dark. In winter, draperies prevent feeling of "radiant cold" common to glass walls.





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## CHANGING A "BOUGHT" HOUSE

CONTINUED FROM PRECEDING PAGE



PHOTOGRAPHS BY VINCENT LISANTI



**Upstairs laundry** squeezed into a too-shallow space, was so poorly planned that equipment stuck out into hall (left). Since location was convenient—in bedroom-bath area where soiled laundry accumulates—owners worked out an amenable solution in same location. New stacked washer and dryer permitted development of useful linen storage space. They are set flush against rear wall of the niche and can be hidden from view by accordion doors.

body; gold seat covers, "*Celaire*," *cotton, nylon, D. N. & E. Walter & Co.* Sewing machine, "*Monterey*," *Singer Sewing Machine Co.* Lamp pole, *The Stiffel Co.* Draperies "*Viscount*" pattern, "*Celaire*," cotton and nylon, melon color, *D. N. & E. Walter & Co.* Undercurtains, style #6623, color #201 beige, rayon and acetate, *Cohama Fabrics.* Braided rug, *Topton Rug Mfg. Co.* Glasses, "*Needle Point*" pattern, *Fostoria Glass Co.* "*Impromptu*" china, "*Tiara*" pattern, *Iroquois China Co.* Sterling silver, "*My Love*," *Wallace Silversmiths, Inc.* Orange oval table cloth, yellow oval place mat set, *Leacock & Co., Inc.* Yellow napkins, from *Bonniers, Inc., 605 Madison Ave., N.Y.C.*

LIVING ROOM: Cane and paldao wood sofa ottoman and benches, *American of Martinsville, American Furniture Co.* Yellow sofa and ottoman fabric, rayon and acetate #1881, *Cohama Fabrics.* Walnut desk, *Founders Furniture Co.* Cabinets and four beige chairs, *Dixie Furniture Co.*; chair fabric, "*Monarch*," cotton, acetate, nylon, color #64, cafe, *D. N. & E. Walter & Co.* Library table and two coffee tables with parquet tops, *The Lane Co., Inc.* Draperies, rayon and acetate #6623, color #201, *Cohama Fabrics.* Undercurtains, style #6623, color #201 beige, rayon and acetate, *Cohama Fabrics.* All wool rug 9′ x 12′, *Archibald Holmes & Son.* Green club chair, *Century Furniture Co.*; chair, fabric, "*Viscount*" ivy green, "Celaire" cotton and nylon, *D. N. & E. Walter & Co.* Cigarette table with brass base and brass floor lamp, *Laurel Lamp Mfg. Co., Inc.* Pillows, *Mirafoam, Inc., Div. of American*

*Foam Rubber Corp.* Basket, *America House, Ltd., 32 E. 52 St., New York, N. Y.* "*Water Jar*" brass lamp, red lacquer apple box, red plate, gold ceramic horse, brass box, all available through decorators, *Luten-Clarey-Stern.* Blue glass bottles, *Vincent Lippe's Bath & Boudoir, Inc.* Yellow goblet, low purple bowl, purple goblet, *Blenko Glass Co., Inc.* Green covered jar, striped decanter, "*Venini Glass,*" *Altamira, 125 E. 55 St., New York, N. Y.*

UPSTAIRS DINING AREA: Furniture, table and chairs, *Dixie Furniture Co.* Serving cart, *Kroehler Mfg. Co.* Salt and pepper mills, bowls, and soup tureen, ladle (designed by Sitterly), all from *Bonniers, Inc. 605 Madison Ave., New York 22, N. Y.* Glasses, *Fostoria Glass Co.* Pitcher, *Blenko Glass Co., Inc.* Sterling silver, "*My Love,*" by *Wallace Silversmiths, Inc.* Teak tray, *Dansk Designs, Inc.* Salad bowl, *America House, Ltd., 32 E. 52 St., New York, N. Y.* Lamp pole, *The Stiffel Co.*

MASTER BEDROOM: Headboard of cane and paldao wood, and bench, *American of Martinsville, American Furniture Co.* Bench fabric, "*Viscount,*" "*Celaire,*" cotton and nylon, *D. N. & E. Walter & Co.* Frame for double bed, *Harvard Mfg. Co.* Bedspread, "*Naples,*" Celanese acetate, *Charles Bloom, Inc.* Boxspring and mattress "quilt foam," *Southern Cross, Southern Spring Bed Co.* Nest of tables, *Dixie Furniture Co.* Curtains, "*Echo,*" rayon, *Fortisan,* linen, *Cohama Fabrics.* Rug, "*Pompom,*" 40% Verel and 60% acetate, *Callaway Mills, Inc.* Painting, "*Mist on the Hudson,*" *Robert Borgatta, 320 Clinton Ave., Dobbs Ferry, N. Y.* Pewter lamp, yellow porcelain ash tray, available through decorators, *Luten-Clarey-Stern.* Vase, *Blenko Glass Co.* Pillows, *Mirafoam, Inc., Div. of American Foam Rubber Corp.*

MASTER BEDROOM LAVATORY: Towels, *Wamsutta Mills.* Glassware, *Vincent Lippe's Bath & Boudoir, Inc.* Curtains, "*Echo,*" acetate and linen, *Cohama Fabrics.* Bath powders, shaving lotions, and cosmetics, *Lenthèric, Div. of Helene Curtis Industries.*

BOY'S ROOM: Furniture, *Basic-Witz Furniture Industries, Inc.* Bed frame, *Harvard Mfg. Co.* Bedside table, *Founders Furniture Co.* Mattress, *Bemco Assocs., Inc.* Brass lamp, *Lightolier, Inc.* Curtains, rayon and acetate, *Cohama Fabrics.* Rug made of Continental felt by *Sally Robb.* Waste basket, hour glass, *Bonniers, Inc., 605 Madison Ave., New York 22, N. Y.* Fish embroidery, *America House, Ltd., 32 E. 52 St., New York, N. Y.* Bulletin board, "*Cork-tex,*" *Bond Crown and Cork, Div. of Continental Can Co.* Ship model, chemistry set, baseball and glove, *Toy Guidance Council.*

GIRL'S ROOM: Headboard, *Child Craft, Div. of Smith Cabinet Co.* Mattress, "*Quiltorama,*" *Bemco Assocs., Inc.* Bed frame, *Harvard Mfg. Co.* Bedspread and canopy, "*Sundae Check,*" acetate and cotton, *Cabin Crafts, Inc.* Teak frame chair, *Richardson-Nemschoff.* Chair fabric, "*Monarch,*" "*Celaire*" cotton and nylon, *D.N.& E. Walter & Co.* Walnut night table, *Basic-Witz Furniture Industries, Inc.* Walnut base lamp, *Westwood Industries.* Mirrors, *Seabon Scandinavian Imports, 54 E. 54 St., New York 22, N. Y.* Curtains, "*Flora,*" rayon, Fortisan, and silk, *Cohama Fabrics.* Pillows, Celanese acetate, *Mirafoam, Inc., Div. of American Foam Rubber Corp.* Birds and bowl, *America House, Ltd., 32 E. 52 St., N.Y.C.*

CHILDREN'S ROOM: Furniture, *Child Craft, Div. of Smith Cabinet Co.* Bedspreads, "*Cascade,*" acetate, *Morgan-Jones, Inc.* Window shades, *Breneman-Hartshorn, Inc.* Curtains, "*Sundae Checks,*" acetate and cotton, and cotton rug, *Cabin Crafts, Inc.* Desk lamp, *Lightolier, Inc.* Ceramic lamp, ceramic lion, *America House, Ltd., 32 E. 52 St., New York, N. Y.* Mirror, tray, teak cat, *Seabon Scandinavian Imports, 54 E. 54 St., New York 22, N. Y.* Toys, *Toy Guidance Council, Inc.*

CHILDREN'S LAVATORY: Towels, *Callaway Mills, Inc.* Glass jar, *Vincent Lippe's Bath & Boudoir, Inc.* Shower curtain, "*Ribbon Stripe,*" Celanese acetate, *L. B. Kleinert Rubber Co.* Towel rack, *Hobi* (mail order), *Dept. TN210, Flushing, N. Y.*



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Pittsburgh — Beck's Charter Oaks
Pittsburgh — Gordon's Eastwood Furniture
Pittsburgh — Gordon's Monroeville Furniture
Pittsburgh — Joseph Horne Company
West Chester — Kauffman's
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Sioux Falls — Chicoine Interiors
**TENNESSEE**
Memphis — Julius Lewis Inc.
Nashville — Cain-Sloan Co.
**TEXAS**
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Amarillo — White & Kirk
Austin — Louis Shanks Furniture
Beaumont — Irene Feray Interiors
Beaumont — Itasca Draperies
Bellaire — Kamin Fine Furniture
Corpus Christi — Buz Inc.
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Grand Prairie — Long Furniture
Houston — Itasca Draperies
Houston — Suniland Furniture Co.
Lubbock — Hemphill Wells Co.
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San Antonio — Honigblums
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Milwaukee — Fabric Mart
Milwaukee — Hilbert Furniture Co.
Milwaukee — Kunzelman-Esser Co.
Racine — Christensen Drapery & Interiors


## THEY BUILT THE RIGHT HOUSE

CONTINUED FROM PAGE 220



**In the motor court** the beginning of the covered walk forms an entrance portico where a guest may alight from his car under shelter. The skylight pattern, seen in the lower photo, is terminated near the street by an accent, a cluster of openings, left of photo. Note precast concrete bases of wood posts.

For example, a limited palette of materials and architectural elements is used. In architecture, as in dress, this element of restraint achieves a certain simplicity and dignity.

The design is also based upon a module or a repeated unit of measure. In this instance it is 2′ 8″. The dimensions of all parts of the building are determined by it: the sizes of rooms, the spacing of the battens on the ceilings, the panels in the lighting decks, the rhythm of the piers in the covered walkway, etc. This basic unit does much to give unity to the design and to establish the rhythmic, processional quality of it. This is the quality of movement which one enjoys in a colonnade or in any kind of order.

But the particular quality of this house that will supply an answer to those persons looking for building sites and finding only those having no outlook is that it is not dependent upon an outlook.

(*Please turn to page* 249)

TWO PHOTOGRAPHS BY MAYNARD PARKER



**Covered entrance walk,** as seen by person standing near the entrance doors (at left in foreground) and looking toward motor court. Sliding doors of guest room at right. Note pattern of skylights in the ceiling of walkway.



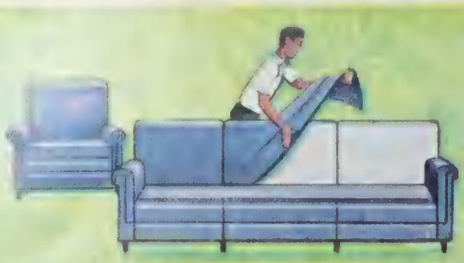

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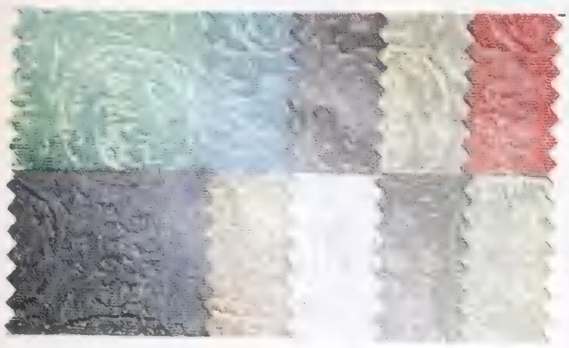
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## THEY BUILT THE RIGHT HOUSE

CONTINUED FROM PAGE 246



**Court-like** private terrace, as seen when looking toward the bedroom wing from the sliding door opening to the living room. This kind of sunny pocket would make a useful living area the year-around in less mild climates. Planting, except for strip near wall, is in movable containers and can be rearranged as desired. Note the nice detailing of air venting at edge of the overhanging roof.

The harbor-side deck of this house could be another charming walled garden and the house would be as effective. The build-up does not necessarily have to lead to a dramatic view, but it should not be a build-up to a let-down.

This house is not visually dependent upon the external environment either to look at or to be seen from. The effects of this house are not external: they are internal. A series of delightful spaces, both indoors and out, are self-contained within the boundaries of the house.

In plan the house is divided into three pavilions marked by the higher and peaked roofs that are connected by the lower roofs. The first of these is the garage and guest pavilion. The second is the master bedroom complex of sleeping rooms, dressing rooms, and baths. The third, joined to the second by the entrance loggia, is the pavilion containing the living room and the sitting-room kitchen.

These three functional elements are so placed upon the site that private courtyards, outdoor rooms, in effect, are created. These courtyards provide an outlook for interior spaces and are always under the owner's control. They may be used for many purposes.

*(Please turn the page)*

TWO PHOTOGRAPHS BY MAYNARD PARKER



**Mrs. Small's bedroom,** as seen from the door to hall, opens with sliding glass doors to an adjoining private terrace. Although different wall and ceiling finishes are used in this room, it is harmonious in character and in detail with the rest of the house. Note the built-in lights over the desk and shelves.





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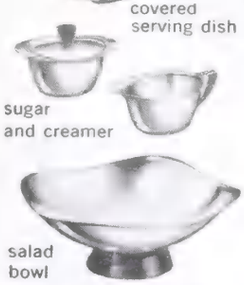





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## THEY BUILT THE RIGHT HOUSE

CONTINUED FROM PRECEDING PAGE



**Storage cabinets** in hall leading from entrance loggia to rooms of the master suite. Compare these cabinets with others throughout house to see the consistent quality of detailing. The translucent plastic panels of the ceiling, supported on a framework of wood, are continued into entrance loggia, as a low ceiling, a light deck. The photo on page 217 shows the particular qualities given to the loggia by this light.

TWO PHOTOGRAPHS BY MAYNARD PARKER



**Dressing table** in the dressing room of the master suite. The back of niche, above counter with built-in lavatory, is a mirror reflecting view of court outside bedroom and adding visual space to room. Incandescent lights above translucent plastic panels provide diffuse illumination for dressing. Mirrored doors at each corner open to separate compartments for tub and water closet. Other walls are the doors of wardrobes.

The courts may be paved, gravelled, or planted in grass. They might have a small pool—or be all pool. The planting may be movable or permanent. It may be sparse or profuse. The results that may be achieved within these courts are seemingly unlimited in number.

As more desirable sites become fewer in number, houses like this one will show us one way to make the most of our limitations.

### CONSTRUCTION DETAILS

All interior living spaces of this wood-framed house are built over crawl space. Footings and foundations are poured reinforced concrete. Poured reinforced concrete exterior slabs are integrally colored and have lines scored to form a grid of 32″ x 64″ rectangles, the basic module used in the house.

Exterior walls and trim are clear heartwood redwood with resawn faces, nailed with aluminum nails. Red cedar shingle roof has decorative redwood ridges. Interior and exterior flush doors are Philippine mahogany. Except as noted below, all glazing of doors and windows is with ¼″ polished plate glass. Interior trim is clear vertical-grain heartwood redwood.



**Music alcove** (shown open in photo below) is concealed behind flush-panel folding doors at left side of living-room fireplace. This is a solution to the problem of having musical instruments readily available for use, but out of sight when not in use. Note that the module line, marked by the battens on the ceiling, also determines the panel width of doors. Each is a half unit.

Cabinetwork throughout the house, including kitchen cabinets, is custom-built of Philippine mahogany. Kitchen counter tops are imported Italian quarry tile with stainless steel edge moldings.

Entrance loggia, living room, kitchen, and sitting room all use the same basic materials throughout. Ceilings are vertical-grain Douglas fir; walls are clear vertical-grain heartwood redwood. Bedrooms and dressing rooms have acoustical plaster ceilings and painted or papered plaster walls.

All floors are of cork tile except Mrs. Small's bedroom and dressing room, which are carpeted, and the bathrooms, which have ceramic or resilient tile floors.

The chimney is made of concrete block with a terra cotta flue liner. The fireplace is faced with radio-black marble with a honed finish. Gutters and downspouts are copper. All water pipe and above-ground drain and vent lines are copper. Soil pipe is cast iron.

Three separate gas-fired forced

(*Please turn the page*)

TWO PHOTOGRAPHS BY MAYNARD PARKER

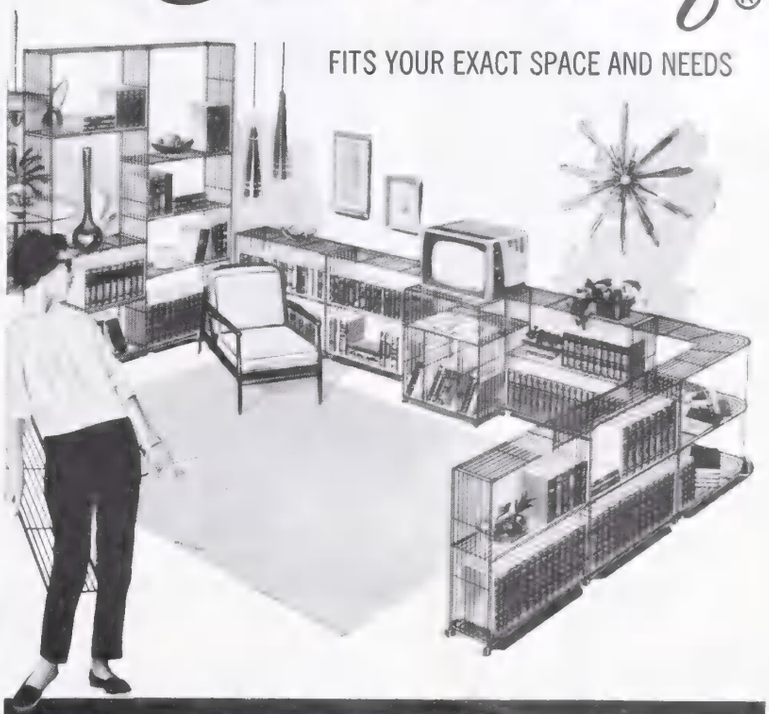


**Music alcove, open.** The folding doors, easily pushed aside, give Mrs. Small, an accomplished folk singer, ready access to the piano. There are shelves, not visible in photo, at the sides of alcove for sheet music, books.

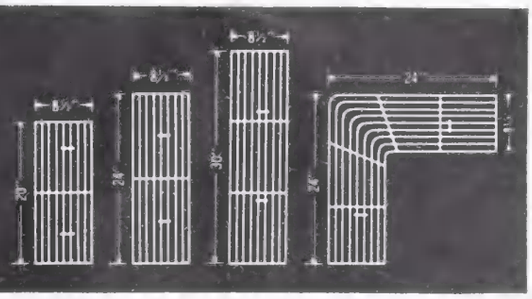

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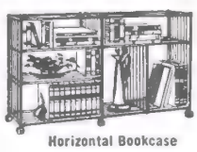
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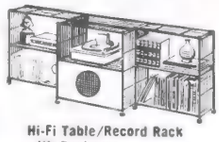
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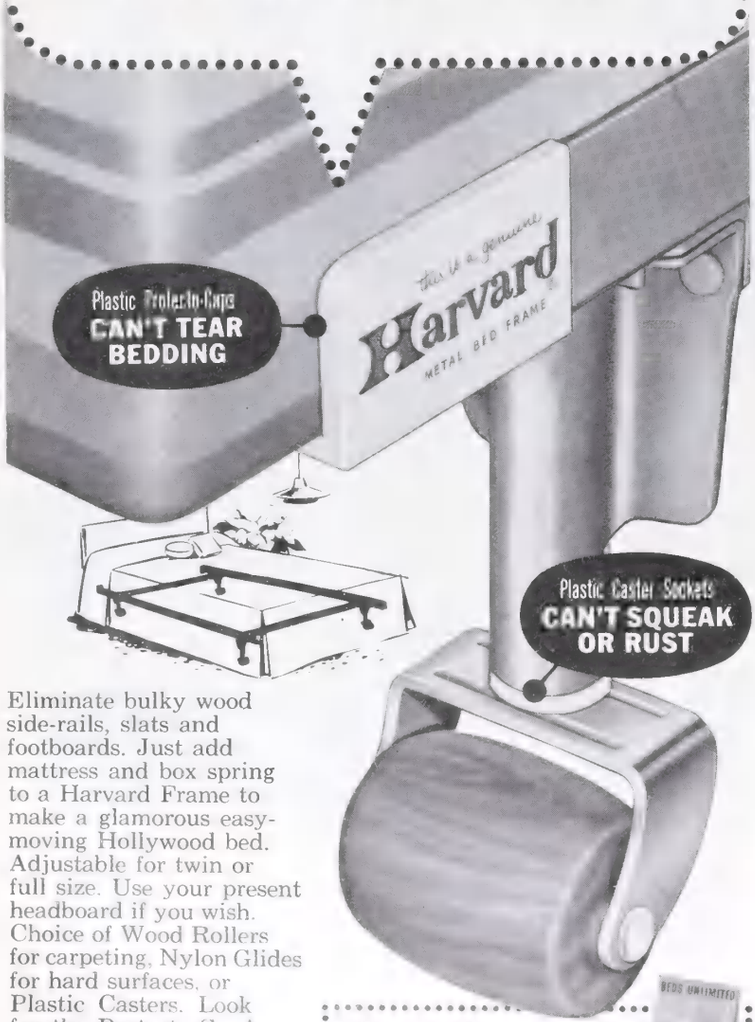
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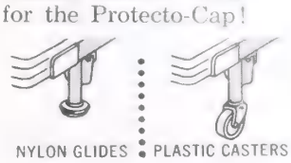
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## THEY BUILT THE RIGHT HOUSE

CONTINUED FROM PRECEDING PAGE

warm-air furnaces are used for heating; one for the master suite, one for the guest suite, and one for the living-room-kitchen-sitting-room complex. Distribution is by insulated metal ducts. Each system creates an independent zone. The hot-water heater for both bedroom areas is located under the storeroom; a second heater (for the kitchen) is under the living room.

### PRODUCT INFORMATION

Following is a list of the specific products used in this house. Building materials, equipment, furnishings, and accessories may usually be purchased from local lumber dealers, specialty contractors, department stores, or accessory shops. Retail stores and addresses are indicated only for items not available nationally.

### CONSTRUCTION MATERIALS

FOUNDATIONS: Concrete block, *Hazard Concrete Products, San Diego, Calif.*

INSULATION AND ACOUSTICAL MATERIAL: Wall insulation, "*Fiberglas*," *Owens-Corning Fiberglas Corp.* Acoustical plaster, "*Audicote*," *U.S. Gypsum Co.*

ROOFING: Built-up roofing on flat roofs, "*Specification No. 2*," *Koppers Company, Inc.*

FINISHES: Stain on exterior wood walls, trim, eaves, and soffits, "*Creosote*": stain wax used on interior wood ceilings, walls, trim, and cabinetwork, *Samuel Cabot, Inc.* Chemical stain on exposed masonry walls and exposed concrete foundations, "*Lithochrome*," *L. A. Scofield Co.*

DOORS AND WINDOWS: Aluminum sliding glass doors, *Arcadia Metal Products Co.* Obscure glass in jalousie sash and shower doors, "*Factrolite*," *Mississippi Glass Co.* Entrance loggia door glazing and skylight glazing, *Alsynite Co. of America.*

HARDWARE: Interior door latches and exterior door locks, *Schlage Lock Co.* Casement window operators, "*Win-Dor*," *Casement Hardware Co.*

DECORATIVE MOLDING: "*Egg and dart*" wood molding #3006, *Bendix Moulding, Inc.*

FIREPLACE: Damper, *Superior Fireplace Co.* Antique brass spark screen, *Brass Town, 902 W. Washington, San Diego, Calif.*

FLOORING: Cork tile flooring, "*Kencork*," *Kentile, Inc.*

### EQUIPMENT

HEATING: Furnaces, "*Western*," *Tuck-Aire Furnace Co.* Registers, *Hart & Cooley Mfg. Co., Div. Allied Thermal Corp.* All thermostats, *Minneapolis-Honeywell Regulator Co.* Duct insulation, "*Fiberglas*," *Owens-Corning Fiberglas Corp.* Hot water heaters, "*Hoytglas*," *Hoyt Heater Co.*

ELECTRICAL: Panelboard, sub panel, and meter socket, *Square D Co.* Switches, *Sierra Electric Corp.*

BATHROOM: Lavatories, bathtubs, water closets, bidet, and shower heads, *Crane Co.* Shower doors, *Basco Shower Door Co.* Medicine cabinets, "*Miami-Carey*," *The Philip Carey Mfg. Co.* Towel bars, etc., *Hall-Mack Co.* Ventilating fans, *Trade-Wind Motorfans, Inc., Div. of Robbins & Myers, Inc.* Auxiliary electric heaters, *Prescolite Mfg. Co.* Ceramic tile walls, floors, shower enclosures, and counter tops in bathrooms, *The Mosaic Tile Co.*

KITCHEN: Stainless steel sink, *Zeigler-Harris & Co.* Sink faucet, *Moen Faucet, Div. of Standard Screw Co.* Garbage disposer, *Waste King Corp.* Dishwasher, *KitchenAid Div., The Hobart Mfg. Co.* Range, *Chambers Built-Ins Co., Div. of Chambers Corp.* Exhaust fan, *Trade-Wind Motorfans, Inc., Div. of Robbins & Myers, Inc.* Refrigerator, *Philco Corp.* "*Lumiline*" strip lighting in kitchen, *The Wiremold Co.*

### FURNISHINGS

ENTRY: Stools, *The McGuire Co.*

LIVING ROOM: Sofa, cube tables, end tables, chairs, game tables and chairs, *Dunbar Furniture Corp.* Window bench, table, piano stools, *The McGuire Co.* Carpet, *V'Soske, Inc.* Window covering, *Webb Textiles, 313 North Robertson Blvd., Los Angeles, Calif.*

FAMILY ROOM AND KITCHEN: Tea cart, *The McGuire Co.* Table and chairs, *Dunbar Furniture Corp.* Earthenware and accessories, *Dean Marshall Interiors, 5759 La Jolla Blvd., La Jolla, Calif.*

BEDROOM: Chaise longue, table, and headboard, *Dunbar Furniture Corp.* Carpet, *Berven Rug Mills, Inc., 500 Sante Fe Ave., Fresno, Calif.*

SUNDECK AND PATIO: Furniture, *The McGuire Co.*


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## IS THERE A COLD ROOM IN YOUR HOUSE?

CONTINUED FROM PAGE 205

### Resistance heating cable

Electric heating cable, a long single strand of insulated resistance wire, is the most inexpensive electric heating equipment for new construction. It may also be an economical way to heat an addition to a house, or a room where an entire new ceiling must be installed for other reasons. In most other cases, cost of installation will more than eliminate any savings in equipment.

The cable is installed by stapling it back and forth across the ceiling to form a continuous grid. This is then covered with a layer of plaster or a layer of gypsum board. The cable warms up the plaster (or gypsum board) and, in effect, turns it into a large radiant panel. Because it must heat up the surrounding plaster, it responds slowly. As a result, it is better for rooms that need a constant supply of heat rather than a rapid change in temperature. Part of the cable's heat is low-temperature radiation; the rest is used to warm up the surrounding air. If there is limited natural air circulation in the room, the warm air will stratify and much of the heat will be trapped near the ceiling while the lower levels remain chilly.

If the room heated with ceiling cable has only an attic or roof overhead, good insulation is a must. Heat has a natural tendency to rise and, if there is no insulation, much heat will be lost to the space overhead. Ceiling cable cannot be used in ceilings finished with insulation board, wood, plywood, or acoustical tile, since these materials will retard the flow of heat down into the room.

Cable is also sometimes installed in the floor. As supplemental heat, this would be practical only if you were remodeling a garage or basement and planned to pour a new concrete slab over the old floor to make it higher or to level it.

Cable for 120-volt installations starts at 200 watts but is rarely used if more than 2,200 watts are needed. Cables for 240-volt wiring are made up to 5,000 watts capacity.

### Equipment for special situations

Duct or boot heaters are electric heating coils made for installation inside forced warm-air ducts. By placing the heater in an existing duct you can superheat the air to give the necessary boost to an under-heated room. Although most of these units are rather high in capacity at least one company makes low-wattage units that are suitable as boosters for home situations.

Another special type is the built-in floor unit or drop-in unit. These are gravity warm-air heaters that are recessed flush with the flooring. They are particularly good in front of sliding glass doors or window walls where they will counteract the cold air that flows down the glass and creates draft problems during the winter.

A third special type, the ceiling-mounted quartz-lamp radiant heater, is primarily used for industrial applications, but it is particularly good in supplying heat out-of-doors—under a patio roof, for instance, or next to a swimming pool. Small units of this type are also used as bathroom heaters. These heaters produce over 90 per cent radiant heat. They heat anybody who is underneath them and waste very little heat warming up the surrounding air. Capacities range from 1,000 watts to 4,000 watts for home-size units.

### What about thermostats?

Whatever type of electric heating is used, the slight extra cost of a separate wall-mounted thermostat is usually well worth the difference. Many units offer this choice. If the thermostat is built into the heating unit itself, it is likely to be affected by the unit's own heat and by the placement of the unit—often against a cold outside wall. Ideally, as with any thermostat, the controls for electric heating units should be placed on an inside wall where the temperatures are fairly constant and not affected by changes in outside temperatures.

Thermostats for electric heating are of two basic types—line-voltage thermostats that actually control the full voltage to the heating units and low-voltage thermostats that use relays in the equipment or in the power supply line to do the on-and-off switching. Most experts consider that the low-voltage thermostats, though more expensive, are somewhat more accurate. They are more sensitive to changes in the room temperature and consequently keep you more comfortable.

The one place where you don't really need a good thermostat is the bathroom: Here a built-in thermostat or even an on-off switch is

(Please turn the page)


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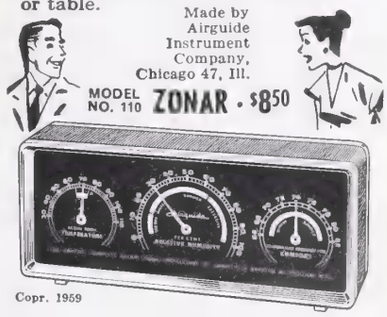
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## IS THERE A COLD ROOM IN YOUR HOUSE?

CONTINUED FROM PRECEDING PAGE

sufficient since you usually need heat only at specific times. The unit may be turned on for a period, then turned off.

For maximum comfort the thermostat for supplemental heating should be located where it will respond to the temperature in the room, not just to the heat produced by the electric heater. If the weather is mild, you can use either the existing heating system or just the electric heat to keep the room warm. In cold weather the supplemental thermostat will call for the extra electric heating required to keep the room comfortable.

### What will it cost?

Though the relative cost of the units themselves has been indicated, heating requirements and installation costs are so variable that it is impossible to project installed costs here. The only sure way is to get an estimate from a reliable contractor. Ceiling cable is usually the most economical for additions, ceiling units or wall units with built-in thermostats the lowest for existing situations, and baseboard units with separate thermostats the most expensive. Since none of these are do-it-yourself projects, be sure to get *installed* costs.

Because most electric heating equipment must be installed on its own circuit, you will probably have to pay for wiring from the heating equipment to the service distribution panel. Only a small, low-capacity unit can be installed on an existing (and underloaded) circuit. In addition, if your house doesn't have enough electrical capacity, you may have to increase the size of your service entrance equipment. This may add $100 to the total cost, perhaps even more, but you are likely to need this extra power for other future equipment too. It would be well to provide power for air-conditioning and other appliances at the same time even though you may not plan to install them for several years.

### How to buy electric heating equipment

How do you find out about electric heat in your own locality? The first place to go is your local electric power company. Because there is no real choice about where you will get your electricity, and because they want to promote electric heat, power companies are usually the best informed local source. They may even send out a representative to talk to you about your particular situation.

With so many different ways to solve the problem or to produce the heat you need, the power company man can give you basic advice about the types that will work best in your situation. They may also be able to recommend local contractors who are reliable and who know how to select, size, and install equipment properly. Before making a final choice it is best to get several bids. Even then, do not take the lowest bid without evaluating each bid carefully. A low price may reflect lower-grade equipment or inadequate installation procedures.



## QUICK LOOK AT BRASILIA

CONTINUED FROM PAGE 170

Presidential Palace. There is an atmosphere of other-worldness in this vast, high plateau of almost treeless red earth, punctuated by the concrete shafts and boxes and extraordinary shapes that are Brasilia's planned dwellings and government buildings. In all reasonableness, one should not expect this brand new, spectacularly conceived city to look fully established, since it is so new that no landscaping has yet had a chance to soften its bulldozed, level surface. It is incredible enough that so gigantic a basic start on a city for 600,000 should have been completed in five years, so it's not surprising that it should have the air of a freshly built house where the family hasn't quite finished all their moving in.

But driving from the bustling airport into the city itself, we were struck by a strange sense of desertion, as though there were nobody home, although 60,000 are already living here.

It took some time before the reason for this began to sink in. We were simply missing the atmosphere we are used to feeling in all the old cities of the world—the buildings crowding out to the property line, the busy intersections with their stoplights and policemen and halting traffic. These hallmarks of the big city don't exist in Brasilia. This is a city specifically planned from scratch to forestall the kind of crowd and traffic problems that modern living has imposed on cities which were never built to cope with the population explosion and the demands of automobiles and airplanes. The system of roadways and clover-leaf turnings and the placement of buildings are so planned that there are no crossings. The city, laid out in the general form of an airplane, is zoned into areas for government, for the apartment housing of government officials and employees, for private residences, for embassies, for business, for recreation (there is a nine-mile, man-made lake and plans for a yacht club, a golf course, a horse club), for business, for transportation depots, and for hotels. Convenient schools, shopping, and services are included in each of the great blocks of apartment buildings.

All in all it represents a big-scale demonstration of "International School" design, an effort to organize and categorize human activity within an over-all framework. Most of the world's great cities have developed slowly, acquiring a special atmosphere of their own which reflects the people and their local way of life. In Brasilia the form has been molded first, the way of life is expected to adapt to it. Man is supposed to accommodate himself to the master plan.

It has what we would consider several of the drawbacks of any cut-and-dried plan. It would seem to force the population into categories—for apartment blocks are designed so that government clerks live there, single people live here, lower-income groups live there. And it will be interesting to see, as time goes on, whether people are going to stay put in their boxes or ramble over the line into the wrong subdivisions.

Indeed, one of the great fascinations of this place is that it starts you speculating on its future, and most visitors who go there today promise themselves a repeat visit in a few year's time, just to see how it turns out.

Brasilia was inaugurated as Brazil's new capital in April, 1960, just five years after the forceful President Juscelino Kubitschek won his campaign to get what many Brazilians had been talking about for a couple of hundred years—a capital city in the center of the country which would serve as an incentive toward opening up Brazil's vast, almost unbelievably rich, but untapped and unsettled interior. For centuries Brazil's only development area was its coastal strip along the Atlantic Ocean. Now the coast and the interior are finally linked by planes, which the Brazilians seem to use like buses, and by a series of new highways from Rio de Janeiro, the former capital, 600 miles to the northwest; Belo Horizonte, 450 miles to the southeast, and Belem, 1,400 miles to the north.

The city plan was designed by Lucio Costa. The major buildings were designed by Oscar Niemeyer, a strongly Corbusier-influenced architect whose buildings are everywhere in Brazil.

If you are prejudiced, as we are, against virtuosity in design for its own sake, you will feel that the architecture leaves much to be desired. One has the impression that the architect was so anxious to show what it is possible to form in concrete, that he let himself be carried away. There are so many cantilevers, so many flying buttresses, so many ramps, so many wings, so much "soaring into space," that much of the time we had the nervous feeling that what




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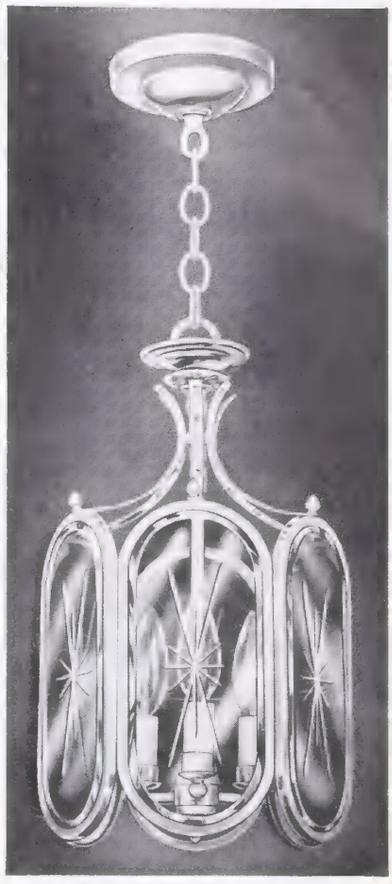
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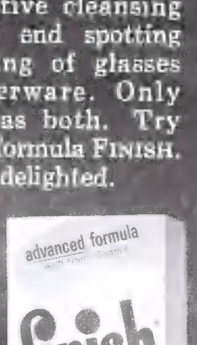
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## QUICK LOOK AT BRASILIA

CONTINUED FROM PRECEDING PAGE

we were walking on wasn't going to hold us up.

Great blocks of apartment houses are raised off the ground on columns, as though they were standing on stilts, the space beneath presumably reserved for playgrounds and parking areas. Glass is used profligately as window walls, but we noted a conspicuous absence of overhangs or the brise-soliel construction which creates window-shade and which many Brazilian architects have used effectively in the past. One of our vivid recollections was the sight of a 10-story glass-walled building in the full glare of late afternoon sun. Since curtains had to be drawn at every window, the effect was of an entire building wall draped in fabric.

Perhaps the most provocative design of all is the complex of buildings housing the Senate, two skyscrapers for administrative offices, and the House of Deputies (see page 170). To our impressionable eye it resembled a giant dinner table set with an inverted cup, a pair of towering pepper and salts, and a salad bowl. In interior function, however, these are not as way-out as their exterior form would make them seem, for the cup is the dome of the Senate chamber, and the salad bowl is a rather ingenious indoor ampitheater of the House of Deputies. And all the buildings seem to be efficiently accessible to each other, which is more than can be said for some of the governmental buildings in old-time cities.

The Alvorada, or Presidential Palace, which is now the official home of Brazil's presidents, is a lavish glass case with a curiously formed portico, a great inner entry hall walled in gold tile, and a ramp instead of a stairway from the entry to a vast upstairs reception room. Downstairs the furniture is modern, but upstairs, with considerable charm, the great room is divided into intimate areas by such unexpected devices as Coromandel screens and oriental rugs, the furniture a mix of modern and Portuguese Colonial, and accessories are Brazilian baroque. The effect seemed to us thoroughly lovely.

We were entranced, too, by the President's chapel, a small building reminiscent of a snail shell, which takes you unexpectedly into an austere but beautiful place for private prayers.

But all Brasilia is not sleek white walls and city planning. Six miles away you take an exciting look at an unplanned city—a city that just "growed"—in the "Free Town," where the workers who actually built Brasilia live. To encourage them to come to work on Brasilia the government offered them land rent-free, where they could throw up any kind of dwelling that suited their fancy. A fairly wild and woolly place developed, surging with vitality and industry, with much the same atmosphere that must have existed in the pioneer towns of our own West. It's a vivid example of spontaneous growth as contrasted with blueprinted Brasilia. Branches of banks, airline offices, rooming houses, movie houses, restaurants, and shops have sprung up all along its red-mud streets, and you have the feeling that the people are just naturally finding their own level in a mishmash of all kinds of slapped-together buildings. Again one wonders how it's all going to turn out. For it was originally intended to flood the whole area when the job of Brasilia was finished, but the Free Town residents are protesting the destruction of the town, threatening to leave their jobs and Brasilia unfinished unless they are assured that the town will stay.

### Direct flight by jet

Not the least fabulous part of our adventure in Brasilia was the fact that we flew there direct from New York via Varig Airlines' new 707 Boeing jet in eight hours and eight minutes, a flight this most efficient airline makes every Saturday, stopping at Brasilia en route to Rio and São Paulo. Varig has a 45-day excursion fare, in effect all year round, which lets you take in all three cities. Cost for First Class round trip is $672 plus jet surcharge of $50; for Tourist Class, $542.70 plus surcharge.

Upon reflection it seems to us that Brasilia would perhaps be even more exciting, especially if you have never before been in Brazil, if you fly first to Rio to get a little taste of older Brazil, and make Brasilia a side trip from there. Varig jets fly direct to Rio from New York every Tuesday and Thursday, and there are prop flights twice a week. The round-trip fare from Rio to Brasilia, on Varig Caravelles, is $50.20.

If you plan to spend the night in Brasilia, make your reservations well in advance at the Brasilia Palace Hotel. While two more hotels are being built, currently this is the only hotel in the place and a good one, so much patronized by business and government people.



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## HOW I RUN MY REFRIGERATOR

CONTINUED FROM PAGE 230

First off, they lose luster, fragrance and flavor, and your refrigerator becomes a melange of odors. I have seen the butter on the plate, the cream in the pitcher, the roast in its cooking pan all getting duller as time passed. Foods standing in open-faced dishes will eventually go down the drain or into the garbage can. Perhaps you can afford to waste it, but can you afford the time and labor you throw away?

I DO not look upon these cooked foods as "saving," but rather as a backer-upper to flavor and enhance the next day's cookery. They are not dull, mundane leftovers that many regard as a dreary mess, but they are my bank of goodies to bolster new dishes and to save work and energy.

There are several items that you must have on hand to simplify your storage and to keep foods sparkly fresh: Saran wrap, aluminum foil, plastic bags, and plastic boxes in all sizes. Freezer jars and covered enamel dishes also are used as containers. If you don't have Descoware, then use any enameled covered container you have. (Personally, I do not like foods in metal.)

The darnedest things live in my refrigerators, and you will probably swoon when you hear about some of them. But I will take you on a tour of my refrigerators. Put up your feet and get a cup of tea for here we go! We have three refrigerators: one at the bar, an undercounter one in our main cooking area, and a large four-door-commercial box brought up from the old house which is 30 years old. Altogether we have 37 cubic feet of refrigerator space, and this does not include freezer space. One cannot have enough cold storage.

In the "frig" at the bar we keep Aalborg's Akvavit, Snap-e-tom, and Libby's tomato juice, beer, Cokes, and Seven-Up—everything needed to mix drinks. I also keep iced tea, gingerale, and tonic water here. Lemons and limes in a plastic bag (natch) live there too.

In the undercounter cold box, which is a few degrees colder than the large box, I keep cooked meats, the breakfast items, and any specialty that is perishable. This "breakfast box" has sausages, a slab of bacon, eggs, butter, milk, jams and jellies, instant coffee, tinned coffee, and coffee beans in a plastic bag. The bacon and sausage are wrapped in wax paper and then either in foil or a plastic bag. The eggs are in plastic boxes, for, believe it or not, an egg loses freshness in the open. Our breakfast English muffins are here in a plastic bag, as well as hand-ground cornmeal in freezer jars. This box we had custom-made because we needed a special size and we wanted it lined with stainless steel.

Now to get to the big refrigerator. My gosh, it is really a "working" ice box! I cook three meals a day, for from two to eight daily, and because there was so much traffic in and out of that poor box I had to evolve a system. The kids mill home for an afternoon snack. My dear husband (who can never find anything) would hunt around for something and the ice box became a shambles. Now it is pretty well organized and at least only one or two shelves get disrupted.

The very top shelf has six cans each of jellied consommé of two brands: Campbell's beef and Heinz chicken. These are always on hand to help me with last minute soups. I call it the luxury shelf, for I have a paté sitting there and a jar of caviar. Fancy packs of fruits, slivered almonds in a small plastic box, marinating olives, home-made mustard. The luxury shelf is really for the "drop-in trade" and it's always ready to go.

NEXT below is the "farm" shelf, with the basic supply of cheese, butter, extra cream and milk, and eggs. I keep quite a selection of cheese on hand, from Brie, Camembert, Swiss, Colombo, Port du Salut, and Cheddar, to a wheel of Roquefort. Now some of these cheeses are "fragrant," which is the understatement of the year. So they must be carefully and well wrapped. Never wrap cheese in foil without first wrapping it in wax paper. This I learned the hard way. We were away on a trip and, when I returned, guests dropped in. Of course I brought out the cheese. That lovely wheel of Roquefort had disintegrated the foil wrap into tiny bits and pieces and I had to chuck the whole thing out. But with masses of wax paper and then foil, the cheese keeps beautifully for long periods of time. I get it out in the morning, if I have enough warning that guests are coming, so the cheese can warm up to room temperature. Grated Parmesan cheese in a freezer jar is also on the farm shelf.

Keep your cartons of cream and milk closed! They will sour very quickly unless carefully capped. If

(*Please turn the page*)




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## HOW I RUN MY REFRIGERATOR

CONTINUED FROM PRECEDING PAGE

you have leftover butter, wrap it in wax paper and put back in the carton; it takes time, but it will be sweeter.

I have a meat shelf, and on marketing day it is jam-packed with roasts, poultry, and fish. I usually leave them in their original packages, even to the sacks they come in, for ease of storage. The meat producers might say I am not correct, but it works for me. I buy ground meat for Thursday night dinner, fish for Friday, a steak for Saturday, chicken for Sunday, lamb for Monday, and beef for Tuesday or Wednesday. These items vary, and each week is not just the same. A flank steak may take the place of the ground beef. Squab or turkey may take the place of the chicken. A pork roast or ham may take the place of the rib roast or lamb. But this is a very convenient pattern to gear your life to when planning for the week. The longer you keep the lamb and the rib roast, the tenderer they will be. Use the items that do not keep well first.

ON THE pastry shelf I keep sourdough French bread in a plastic bag, cookies, and cakes, and a pie in their boxes, and stored in plastic bags or boxes. These are ready to be whisked out still with that oven-freshness. I also have there brown-and-serve rolls and canned bread items, such as buttermilk biscuits and sesame bread sticks. Sourdough bread for sandwiches is here, ready for the gang to come in and make their "Dagwoods."

The vegetable shelf contains the washed lettuces, uncooked vegetables, all carefully packaged, plus the plastic boxes with the soft vegetables, melons, etc.

Now to the orange dishes. There is many a joke around our house about "Mom's orange dishes." One day I came in and there was Sue, peering into the ice box and mumbling to herself. I asked, "What in the world are you doing, dear?" She turned and said, "Mom, do you realize you have 19 orange dishes on the shelf?" I was a little horrified myself at this, but I will take you through them and let you see how my mind works with those little dibs and dabs of food.

I never throw anything away that I have cooked, even to a teaspoon or two of vegetable juice from the cooking skillet. There are two covered dishes of fruit juice, boiled down to a syrupy consistency to be used over Slenderella cottage cheese and fruit. There is a casserole of crispy cooked broccoli, to be used as a salad. (Or it can be run in the electric blender and whizzed with a little buttermilk for a cold, pale-green soup.)

In another dish are four mushrooms. These will be sliced paper thin to go into consommé or a salad. Cooked carrots are in another container; these also will go into either soup or salad. Incidentally, the carrots were cooked in left-over mushroom broth to make them extra special.

THERE is a larger container holding three varieties of cooked squash: zuccini, yellow crook neck, and round scalloped summer squash. I get the smallest that I can find, cook them whole, and serve them with brown butter and chives and parsley. When I serve them next, they will probably go into a flat casserole with a light Mornay sauce. Spring beans are in another casserole, and these have been cooked whole. I will make a delicious salad with the beans, plus Julienne ham, slivered tiny green onions, and chopped parsley. I'll surround them with sliced tomatoes and have a main course luncheon.

Now you will wonder why I kept that bit of left-over cheese soufflé. That will go into the electric blender, with cream added, and there I have a creamy, dreamy sauce for the cauliflower!

Don't toss out anything! Ponder it and wonder what you can do with it! It can be a soup or a sauce or an ingredient in a salad. Even that bit of chili con carne or enchilada can be whizzed and added to a soup or a sauce!

You are probably wondering about those orange dishes I keep talking about. They are heavy enamel-covered iron, all with their own heavy lids. They are cook-and-serve ware, which means I cook in them, serve, store, and then cook again in them. In short, they save dishwashing. Most women, I notice, have one set of utensils for cooking, another for serving, another for refrigerator storing, etc. around an endless circle. Not me, I'm lazy and I admit it. So I have lots of orange dishes to save work.

When we are planning a trip, then my stock of orange dishes goes down to practically nothing, and I have a heck of a time dreaming up what to have to eat. These dishes of food are an inspiration to me for another day's cooking. Preparation time for many a luncheon and din-

ner is brought down to a minimum because of these previously cooked vegetables, essences, etc.

The tiniest bit of fruit left, strawberries, cherries, or peaches, will start the base of a fruit cup for breakfast by adding sliced bananas, oranges, or whatever is around.

Care of meat and poultry that I have cooked is most important also. Don't put the roasting pan with the meat in the refrigerator. I know it is the line of least resistance, but it is bad management. I allow all meats to cool to room temperature in an uncovered container before refrigerating. The cooking pan is sloshed out with boiling water, and the broth poured into a Pyrex pitcher, so that fat can rise and be easily removed and I can use the good part. In the morning I cut the beef away from the bone, for it will disintegrate at the bone first. The bones I toss into a broth together with carrots, onions, and celery to make a broth-gravy to be used that night with the meat. I remove the bones, whizz the vegetables and sauce in the blender and I have a delicious sauce. I do this with both lamb and beef.

If it happens to be lamb, then I am apt to do a curry for dinner. The meat is wrapped in wax paper, then in foil, tightly packaged. I have kept meat this way in the cold box for ever so long.

When cutting cabbage, melon, and, yes, even eggplant, cover the cut side immediately with wax paper, then wrap firmly in foil. It will keep several days. Do not take the seeds out of melons. Actually, that goes for any fruit or vegetable. If you use only half an avocado, use the half without the seed. Store the one with seed in wax paper then in a plastic bag or box. It will discolor only slightly and only around the edges.

If you can get really fresh-picked corn, get a few extra ears. Cook them all in 50 per cent of the husks. The extra ones store in a plastic bag, husks and all. In a day or two, slice off the corn, add it to string beans, or lima beans for that good old succotash. Leaving some of the husks on adds flavor, but is a great flavor insulator when it comes to ice-box storage.

The next time you are hurriedly sticking something in the ice box, stop and at least put plate and all in a plastic bag. Twist the end, expelling as much air as possible, and tuck the end under the plate to hold it. I use rubber bands or garden "twistems" to close the bag tightly and keep out the air. Our scientists have told us that air creates spoilage, and we certainly know how long vacuum-packaged meat lasts. So in our own kitchens we can do the same in our own cold box. Goodness knows, we have all the equipment to do it with the least amount of time and trouble.

All this talk has had to do with refrigerating cooked foods. But this is only half of it. Keeping the uncooked foods properly is an art in itself. And it matters, because then you don't have to shop so often.

I go shopping only one day a week, usually on Thursdays, because of the "specials." When I get home, it takes me quite a time to wash, package, and store my supplies. I have a tendency to overbuy on the crispy, fresh vegetables, for I know I can store and keep them in better shape than the market.

Almost everything goes into the refrigerator. In fact the only things that I do not refrigerate are citrus fruits, bananas, and onions. (I don't mean scallions.) Fruit that isn't ripe on arrival home I leave out till it ripens and then I refrigerate it. Even bulky items such as new potatoes, eggplant, broccoli, celery, cauliflower, asparagus, string beans, and the like go into plastic bags. "Solid" vegetables will not bruise easily, but softer ones will, so I store them in these large plastic boxes. Mushrooms, tomatoes, avocados go into these boxes. Strawberries, peaches, cherries, plums, etc., are in the plastic fruit box. Do not wash any of these softies until ready to use. Water will make them mould and spoil more quickly. Melons, cabbage, or any strongly flavored fruit or vegetable should be wrapped in wax paper, then in foil wrap.

Spinach and the lettuces can be washed and stored upon arrival home. I keep the tender lettuces together, such as Boston or limestone lettuce or butter lettuce. These bruise and spoil more quickly, so should be eaten first. The huskier lettuces, such as Romaine and iceberg, keep much longer. I keep these in a separate plastic bag. Wash lettuces carefully, put in a tea towel, go outside and swing around your head, to get out the excess water. Put in the plastic bags, still in the damp tea towels, twist the ends of the bags to keep out the air and pile into the refrigerator. Spinach should be washed carefully and stored in a tea towel that is wet, and also put in a plastic bag. I have kept spinach this way for a week—crispy fresh. I'm not advising you to keep it that long, but just showing you what's possible. When those plans change, it's not nice to be caught with limp or rotting greenery.


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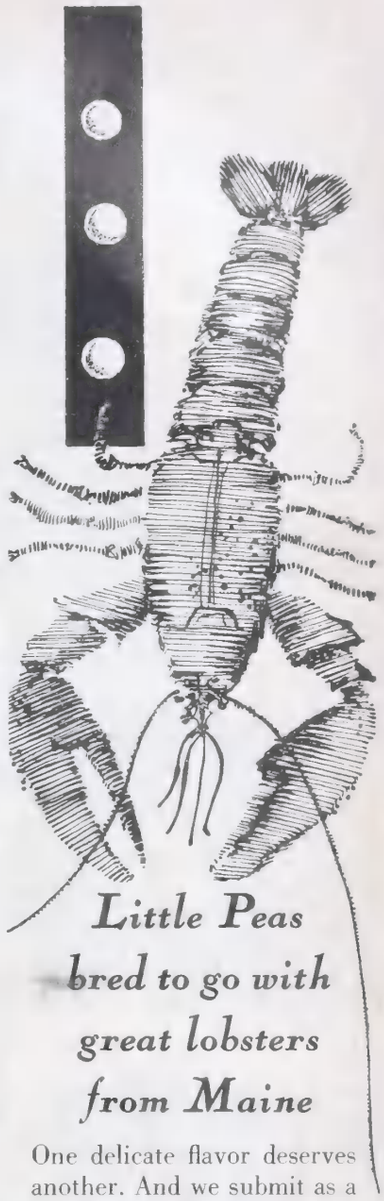
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PARENTS MAGAZINE


# These new ranges look like true built-ins but save the cost of carpentry

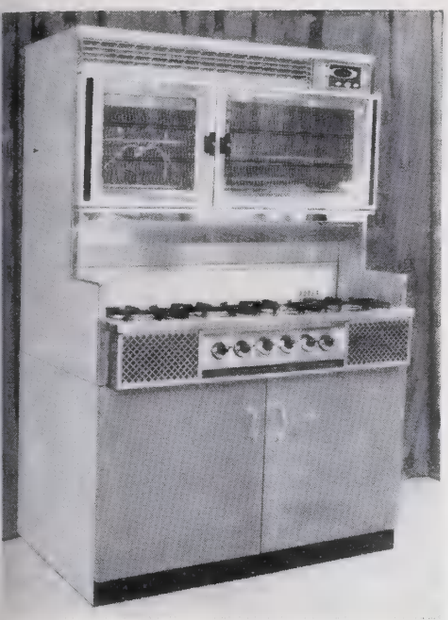
The new approach to range design results in a lower level for the burner surface, which puts your pots and pans at a more convenient working height



**This 36" range** plugs in like a free-standing appliance, can be moved or repositioned anywhere in the kitchen. Both chrome-lined ovens may be used for baking and broiling, and both are temperature controlled. Three high-speed heating units line the front of the cooking counter, which pulls out to make a fourth unit available (below). Sears, Roebuck & Co.'s "Kenmore" electric range, about $500, including the base cabinet.

TWO PHOTOGRAPHS BY WILLIAM HOWLAND





*More new ranges on the next page*

**Self-sufficient range** lines up neatly with any type of cabinet. The baking oven is full size. The broiler-rotisserie oven is thermostatically controlled, as is one of four surface burners. A glass panel at the rear of the cooking top floods it with light. Roper. 40" "Charm" gas range, about $625, with base cabinet.

PHOTOGRAPH BY GEORGE DE GENNARO

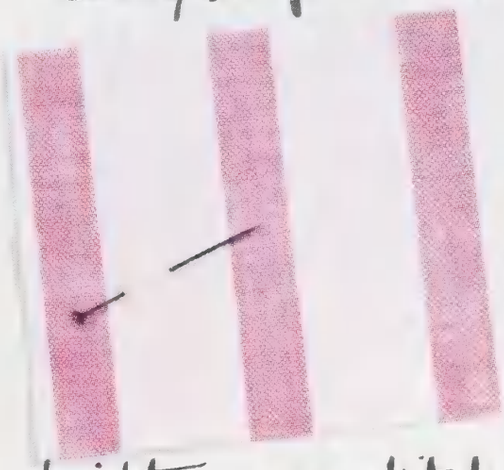
**The originator** of the built-in oven and cook-top has applied the same fine craftsmanship to this 40" free-standing unit. Extra four-inch stainless steel drop leaf adds work shelf in front of burners. Base cabinet and exhaust hood are optional. Thermador's "Lectro-Host" electric range, about $600.



**New 40" gas range** (below) has clock-controlled oven, separate rotisserie-broiler, stationary 4-burner cook-top. Base cabinet, vent hood are optional. Sears, Roebuck & Co.'s "Kenmore" gas range, about $450.




...And every once in a while you come across something you simply must have. And I did! (See swatch.) They're Breneman-Hartshorn's "Candy Stripe" window shades.



And they come in blue, green yellow and pink (which I chose) And they certainly brighten up our kitchen. I've used them with plain white curtains on all of the windows.

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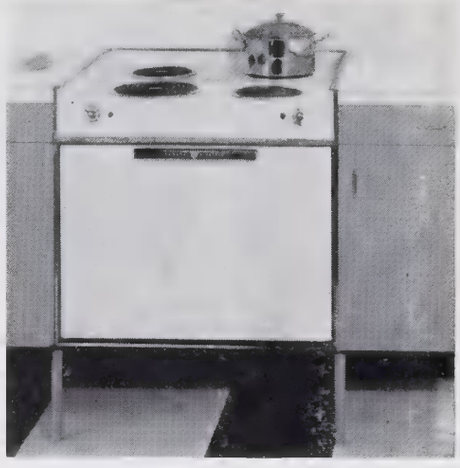
## RANGES THAT LOOK LIKE BUILT-INS

CONTINUED FROM PRECEDING PAGE

Still another approach to the built-in look is the small squared-off range that fits snugly between and in perfect line with surrounding base cabinets



**This space-saver** is also a work-saver and a most efficient 24" range. Contoured edges of the counter cooking top prevent spill-overs. The oven door removes for cleaning. Waste King/Universal Drop-in electric range. The price is about $250.



**Clean lines** and simplicity of design give a fresh look to this range that fits into 27" wall space. The recessed top is 32" high, with oven below. All controls, including automatic oven timer, are in panel that mounts on wall. General Electric's "Mark 27." The price is about $300.



**Slide it in** between base cabinets and this 36" gas range appears to be built-in. Metal trim extends to cover any gap between it and surrounding counters. Brushed chrome top is recessed. Sunray's "decoRange." The price is about $260.

## WHERE DO YOU GO TO FIND THE BEST?

CONTINUED FROM PAGE 191

to understand what makes it what it is. And since it is no longer as generally on public display as it used to be, you have to find ways of getting acquainted with it. You can do this by exposing yourself to quality home furnishings through the pages of magazines like HOUSE BEAUTIFUL. Write for manufacturer's catalogs which are offered in their ads. Some may cost you as much as $5, but are worth it if you are seriously studying quality. Go to see what the finest stores have on display. Study their model rooms. Go to the decorators' shows where fine things are usually exhibited. Learn the names of manufacturers who are reputed to produce the best.

Then get into the showrooms themselves, where you can actually see at close range the things you've been studying. Most showrooms are "closed" to the public, meaning that you as a retail customer cannot enter and browse around on your own. You must be accompanied by, or introduced by, a qualified purchaser—a decorator, store dealer, or architect. In the past few years some of the showrooms have been relaxing their "closed door" policy, inviting the public to come in and look around. But in no case will a reputable showroom sell anything directly to a retail customer. In other words, showroom shopping procedure means that you must have the help of a decorator (independent or store-employed) or a willing dealer.

Some decorators operate their own shops with samplings of showroom merchandise in stock. From them you could buy such things as fabrics and wallpapers without even having to go to a showroom, making your selections from catalogs, sample books, and swatches.

Something like 2,500 retail stores now have decorating departments, and while they naturally prefer to sell merchandise from their own stock, they will, if you cannot find what you want, send their decorators with you, or introduce you, to showrooms and make your purchases for you. Some stores are agreeable to making individual showroom purchases for you.

The usual practice in fine showrooms is to have all merchandise tagged either with a list price, or a coded number so you can find out what you should be paying. The decorator or the store does your buying for you. He will be billed for the merchandise at a wholesale rate and in turn bills it to you, taking a profit in customary retail way.

Generally you pay no more for shopping in a showroom than you would elsewhere, and if you buy through a decorator, you get the bonus of a decorator's professional advice included in your purchasing price, because it is in the profit on sales that most decorators make the larger part of their income.

The case for putting yourself into the hands of a decorator is worth your consideration, because with a decorator in your life, just as you have a doctor or a dentist, you always have a passport to the finest merchandise. But you would do well to investigate your decorator as carefully as you would a doctor or dentist, choosing one whose academic, aesthetic, and financial record is well established. There are well over 3,000 qualified decorators in the country, most of them products of the 136 specialized schools and colleges who offer certified courses in interior design and decoration. But there are probably thousands more so-called decorators—ladies with "flair" and little basic knowledge who have managed to do enough work for friends to have established credit and gotten entree into some showrooms.

Even if you fancy that you are perfectly capable of doing your own decorating, a decorator can save you endless shopping time, opening up sources to you that you may not have known existed, bringing to the selection of your furnishings a background of specialized skills and experience.

People who have shied away from decorators in the past have usually done so out of fear of the unknown, for as a class decorators have managed to convey to the public the impression that they work in mysterious ways, high-flown, and above all, expensive.

There are several methods by which independent decorators may get paid for their work. Most of the time when they do residential work, they take their payment from the profit they make on the merchandise they sell their clients. This is the most common procedure. However, if a decorator does special designing for a room involving blueprints, drafting or rendering, or for custom-order furnishings, he can be expected to charge a fee for this.

If he functions as a contractor, ordering and supervising such things as painting, wallpapering, or carpentry, he usually charges a percentage of the labor costs. If you hire such workmen yourself, it is fair for the decorator to charge a fee for supervising the work. The

(*Please turn the page*)


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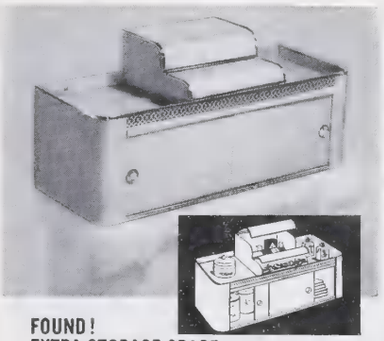
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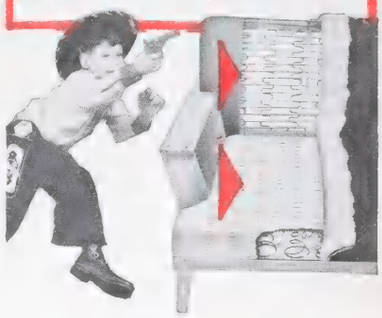
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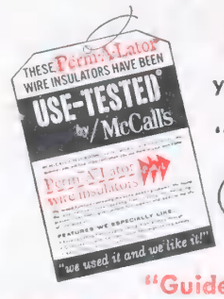
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New type filter stops five times the fine dust—can be vacuum-cleaned

A new type of air filter is now available throughout the country. It will especially interest those who've found many popular kinds of filters unequal to the demands of modern forced-air heating and air-conditioning systems.

**Replaceables Not Replaced.** Filters designed for periodic replacement are probably the worst offenders. Since the need to change them frequently is rarely emphasized, users merely take them out and shake them off every once in a while. Under such conditions, they cannot filter properly.

**Expensive Filters No Answer.** Even when more expensive, so-called "permanent" filters are used, there are problems. Many of them require regular reoiling — a messy proposition at best. And they're only permanent in comparison with the short-lived throwaway types.

**Traps Fine Dirt.** It's easy to see, then, why the new PLIOTRON CR Filters have created so much enthusiasm among the technicians who put them through their paces. Trapping dirt with the help of electrostatic action, they stop as much as five times as many of the tiny, hard-to-catch dust particles. And their full filtering efficiency can be restored by an easy vacuum-cleaning or simple water rinse.

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## WHERE DO YOU GO TO FIND THE BEST?

CONTINUED FROM PRECEDING PAGE

client pays incidental expenses, like travel, telegrams, toll calls.

It is customary, too, for a client to make an advance payment, usually about a third of the total cost, before decorating work starts.

For consultation and design services where nothing is to be bought, decorators charge a fee, either for the over-all job, or by the hour.

We've been talking about the decorator's operation when you engage him to decorate a room or a whole house. But suppose you are simply seeking his services as a buyer to get you a few yards of showroom fabric, a batch of wallpaper, or incidental furniture?

You must remember that a decorator is not in business solely as a purchasing agent. His primary stock in trade is his design skill which he naturally prefers to exercise on a complete decorating job. So, unless you are one of his regular clients, he may not be delighted to spend his time searching out patterns and colors and putting through a small order for you. Some decorators may do this as a courtesy or because they feel that you may later be a potential client for a bigger decorating job. If, however, the decorator operates a shop, he may then be quite willing to sell you what you want from the showroom samples he has on hand.

Decorators in the decorating department of a store are naturally employed by the store. Procedures vary, but in most stores there is no charge for the service. You are expected, of course, to purchase from the store. As a measure of protecting themselves from people who simply want to sit down and talk over their decorating problems without making any purchases, some stores charge a consultation fee, which will be absorbed by any merchandise which is later purchased. Stores prefer to sell their own stock, but if you can't find what you want, most are willing to introduce you to a showroom or send a decorator with you, if you are having them do a decorating job for you. Again, if you are a regular client, they may accommodate you by making single showroom purchases for you.

Showroom operations vary depending upon the category of home furnishings they carry, and even within categories the mechanics of operation may differ. Some of the fabric and wallpaper showrooms restrict their sales to decorators and architects. Some may sell to upholsterers and wallpaper stores only if these dealers invest in their sample books. On the other hand, most of the furniture showrooms invite dealers to buy from them. But in all showrooms, the bona fide decorator is welcome.

On the face of it, it may seem curious indeed that a customer who is willing to pay for what a manufacturer has to sell cannot get it through the familiar retail channels. But that is how it is. If you want the exceptional, the rare, the unusual, learn how to use the showroom. To date, the quality-conscious shopper's best bet is to get a decorator.

Unquestionably, showroom shopping has taken hold. It is estimated that by far the larger proportion of top quality goods has been sold through showrooms during the past fourteen years. Customers apparently enjoy the atmosphere—usually rather rarified and quiet. They have a broad selection to choose from, and can often derive decorating ideas from the merchandise displays, for most showrooms take great pains to present their goods to greatest advantage in room settings or accessorized vignettes, frequently designed by topflight decorators. Some enterprising showrooms collect unique accessories which decorators may also buy.

There are few large cities in the country where "quality" showrooms do not exist, so that showroom shopping is becoming more and more feasible to more and more consumers. Some of the cities where there are showrooms are New York, Philadelphia, Boston, Providence, Baltimore, Pittsburgh, Buffalo, Cleveland, Detroit, Chicago, Indianapolis, Terre Haute, Louisville, Atlanta, Memphis, Birmingham, Tampa, Miami, Minneapolis, St. Louis, Kansas City, Wichita, Houston, Dallas, Fort Smith, Denver, San Francisco, and Los Angeles.

In fact whole showroom neighborhoods have sprung up in major cities from coast to coast. In some cases, the showroom operators have got together and planned home furnishings shopping centers, such as you will find in San Francisco's Jackson Square, and in the Robertson Center and La Cienega Center in Los Angeles. Sometimes these centers of decorator-quality showrooms are in a single building, like the Decorative Arts Center, the Design Center for Interiors and the Decorators Mart in New York, Chicago's Merchandise Mart and Exhibitors Building, and the Dallas Decorative Mart.


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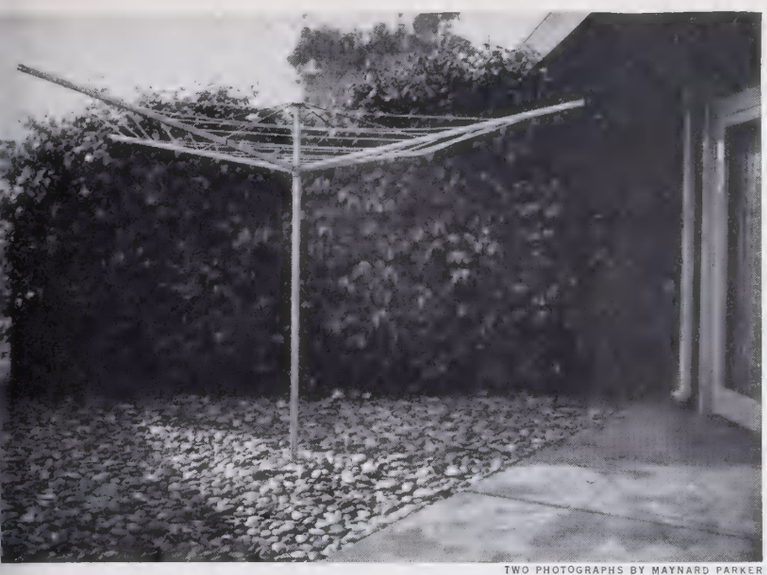


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TWO PHOTOGRAPHS BY MAYNARD PARKER

**Raise a low fence.** Vines on a wire framework may sometimes be used to add wanted privacy on top of a fence otherwise limited in height by community regulations. Some vines, because of the way they cling, can rot out a wood fence. Local garden authorities can recommend suitable types.

# Quick screening:

## Vines on Wire Cage

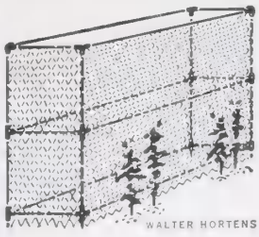
*Vines are the fastest-growing plant material for living privacy screens. Low in cost, they need only a good start, heavy feeding, and occasional pruning*

▪ Much faster-growing than trees or shrubs, vines can be used to clothe privacy screens in a short time and at moderate cost. Evergreen varieties will give year-round protection. While blocking view, they allow cooling breezes to penetrate.

Because vines are rapid growers, they must be planted in deep holes filled with rich top soil or humus. Continuous and thickening growth will be insured by regular fertilizing or leaf feeding.

Since vines on light supports are particularly susceptible to burning action of winter winds, consult local garden authorities about varieties that will not winter kill—to make sure your screen does not lose its shield of leaves.





WALTER HORTENS

**Thick third** dimension can be created with vines on cage of chicken wire supported on a pipe frame. Once covered by vines, screen is like a thick wall. Choose a clinging vine that won't cascade out from the support—to prevent constant pruning. Home of Sterling Edwards. Design by Thomas Church, landscape architect.


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# FURNISHINGS THAT TRANSLATE TRADITION INTO MODERN USE

CONTINUED FROM PAGE 189



**Co-ordinated groups of furnishings** have been assembled before, but the Palazzo Collection is probably the most extensive and masterfully planned correlation that has yet appeared. This bedroom (see also page 189) shows custom-made look that meticulous styling has given Palazzo's ready-made bedspreads.

## DETAILS OF PALAZZO COLLECTION

The Palazzo Collection of furnishings was assembled by Macy's Design Studio and is available in 150 stores throughout the country. All Palazzo pieces carry a distinguishing label. They are manufactured or imported by the following firms:

Furniture, *Drexel's "Palazzo" group, Drexel Furniture Co.* Bedspreads, draperies, and pillows, *Charles Bloom, Inc.* Sheer curtains, *Bartmann and Bixer, Inc.* Upholstery fabrics using Avisco rayon, *Doblin Corp.* Other upholstery fabrics are by *Kandell, Inc.*, or imported by *Macy's.* Rugs, *Cabin Crafts, Inc.* Sheets, pillowcases, towels, shower curtains, *Fieldcrest Mills, Inc.* China imported for *Macy's* by *American Commercial, Inc.* Earthenware, *Royal China, Inc.* Glassware and serving pieces, *George Briard Designs.* Sterling flatware, *"Villa," The Gorham Co.* Boudoir and bathroom accessories, *Harper J. Ramsburg Co.* Wallpaper borders, *The Window Shop.*

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



**Footboardless bed** is modern preference. The bench could serve a multitude of uses elsewhere in the house, for like most of the furniture, beds excluded, it is not designed exclusively for one kind of room. The table desk and the high chest, which has a center drop-leaf desk, give the room a sitting-room quality.

All furnishings shown on pages 185 through 189 are from the Palazzo Collection, except as noted below. The rooms photographed were decorated by Edward Kendall, in collaboration with HOUSE BEAUTIFUL.

ENTRY HALL (Page 185): Rug, "Anthemion," Cabin Crafts. Shown but not part of Palazzo Collection: White compote, green opaline box, *J. J. Thompson, 251-A Worth Ave., Palm Beach, Fla.*; desk accessories, *Lanfranchi, 256 Worth Ave., Palm Beach, Fla.*; cachepots and vase, *Boynton Nurseries, South County Rd., Palm Beach, Fla.*

LIVING ROOM (Page 186): Rug, "Anthemion," Cabin Crafts. Column lamp and two tole lamps imported for *Macy's* by *Wilmar Co., Inc.* Wall sconces, *Syroco, Inc.* Also shown: Fire tools, fender, "*Royal Crown Derby*" after-dinner cup and saucer, and trumeau (mirror-painting), *J. J. Thompson, 251-A Worth Ave., Palm Beach, Fla.*; green bowl, *Boynton Nurseries, South County Rd., Palm Beach, Fla.*; andirons, *Edward Kendall, 320 Worth Ave., Palm Beach, Fla.*; round green bowl and blue box, *Lanfranchi, 256 Worth Ave., Palm Beach, Fla.*

TEA TABLE (Page 187): "*Rimini Rose*" cloth and napkins, and "*Regency*" crystal decanter and liqueur glasses, *R. H. Macy & Co.* Draperies, "Hampshire," Charles Bloom.

DINING TABLE (Page 188): Glass, "*Regency*," *R. H. Macy & Co., Inc.* Table cloth and napkins, *Linens by Vera, Inc.* Also shown: Salts and peppers, *J. J. Thompson, 251-A Worth Ave., Palm Beach Fla.*; white compote, *Boynton Nurseries, South County Rd., Palm Beach, Fla.*

BEDROOM (Page 189): "*Medallion*" sheets, pillowcases, shower curtain, and towels, and "*Mistblue*" blanket, *Fieldcrest Mills, Inc.* Dust ruffle, *Charles Bloom, Inc.* Lamps, *Wilmar Co., Inc.* Imported opaline accessories, *R. H. Macy & Co., Inc.*

BEDROOM (Page 268, top): Draperies, "Hampshire," Charles Bloom. Curtains, "Harlow," Bartman & Bixer. Rug, "Anthemion," Cabin Crafts. "*Granville*" bedspread and plain pillows, *Charles Bloom, Inc.* Napkins, "*Rimini Rose*," *R. H. Macy & Co., Inc.* Also shown: Embroidered pillow cover, *Kajsa Lindquist, Box 12, Ridgefield, Conn.*; silver coffee service, *J. J. Thompson, 251-A Worth Ave., Palm Beach, Fla.*; painting, pottery boxes and ash trays, *Lanfranchi, 256 Worth Ave., Palm Beach, Fla.*

BEDROOM (Page 268, bottom): Draperies, "Hampshire," Charles Bloom. Curtains, Harlow," Bartman & Bixer. Rug, "Anthemion," Cabin Crafts. Lamp, imported for *Macy's* by *Wilmar Co., Inc.* Also shown: Jar, box, ash trays, folder, bowl, *Lanfranchi, 256 Worth Ave., Palm Beach, Fla.*; ivory box, hidri box, *Edward Kendall, 320 Worth Ave., Palm Beach, Fla.*

PALAZZO CONSOLE (below): Designed by *Drexel* for Motorola stereo hi-fi and radio. Rug, "Anthemion," Cabin Crafts.

FLOWERS: *Florida Flower Assoc., 417 12th St., Bradenton, Fla.*

PHOTOGRAPH BY ALDERMAN STUDIOS



**Cherrywood console** of the Palazzo Group adapts the traditional arched and grilled doors of Regency-and-Italian-flavored design to modern use as a housing for Motorola stereophonic high fidelity and radio. There is also another choice of cabinet. Both styles have matching TV consoles.







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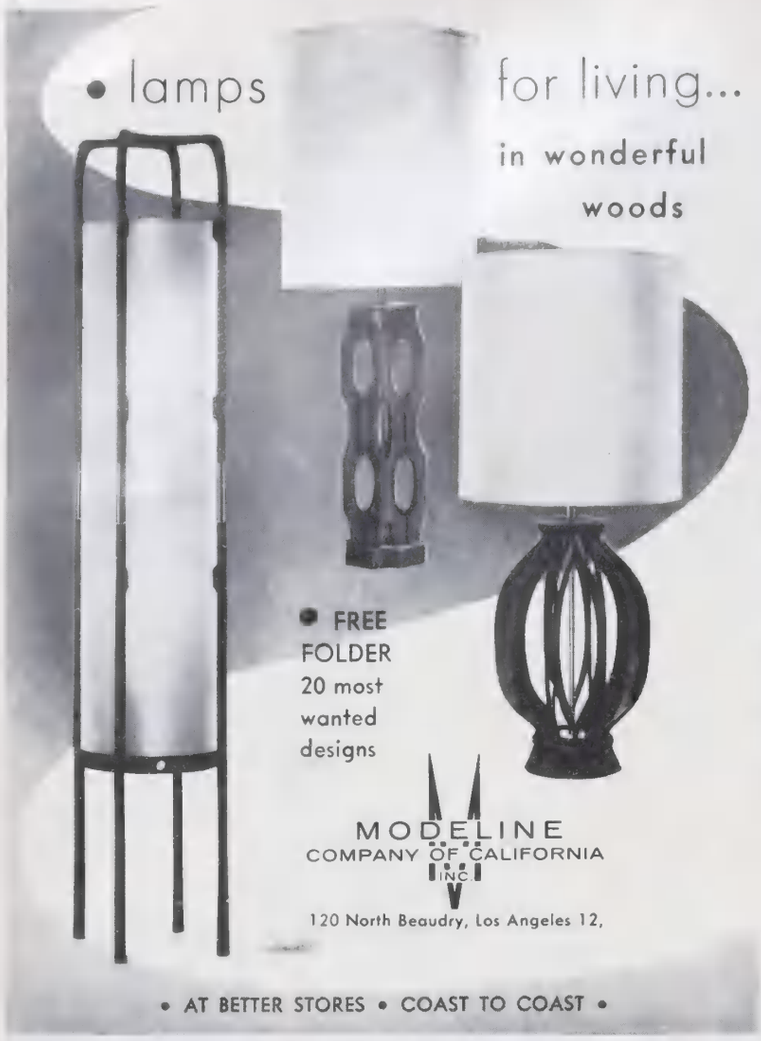
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## "CULTURAL EXCHANGE" CAN BEGIN AT HOME

CONTINUED FROM PAGE 201



**At family meals** Els set an example for our own children in the manners department. In many cases children will take direction from an outsider in a way they never will from parents. Els quickly gained their confidence.

### A reciprocal cultural exchange

Cultural benefits are perhaps the most conspicuous result of having a foreign student in your midst. As one parent put it, "For the first time a culture other than our own seemed real to us, and we became interested and sympathetic with it."

In our family, things Dutch seemed to pop up where we'd never noticed them before—Dutch canned bacon, Dröste chocolate, Rusk toast, and tulip bulbs. At the Winter Olympics the name Nederland clearly read "Holland" to our children. And although we could hardly expect them to pick up conversational Dutch, they have incorporated such words as: *proost* (God bless you), *verschrikkelyk* (terrible), *danku* (thanks), and *verdorie* (darn) into their everyday vocabulary. The unusual sounds delight them and sometimes fit their need more expressively than English words.

In return, our youngsters took pride in helping Els improve her English and in explaining words she didn't understand. Sometimes the silliest synonyms would confuse her, like "ham" meaning actor or amateur radio operator. They would notice her confusion, realize she was thinking "meat," and come to her rescue.

We also learned about curious Dutch customs and dishes. At Christmastime and on birthdays, Hollanders give each other their first initials in chocolate. Much to our delight, Els's mother sent a three-inch chocolate "B", "C", and "D" to each of our children for Christmas. The rest of us received packages of special holiday cookies and candies.

Els was extremely knowledgeable about food. She appreciated what we ate and taught me how to fix a few Dutch dishes like *Hutspot* and *Huzarensalade*. *Hutspot* is a one-dish meal of braised beef, carrots, potatoes, onions, and apples cooked slowly in a "Dutch" oven. *Huzarensalade* is a traditional potato salad served at buffet parties or receptions where the food is prepared ahead of time and in great quantities. But it was in the snack department that Els showed real versatility. She introduced us to sliced strawberry sandwiches, Rusk toast sprinkled with chocolate shot, fried onions and tomatoes on a slice of cheese, and coffee topped with whipped cream.

Compared to the Dutch, our special offerings seemed rather meager, but we did serve popcorn, figs, artichokes, squash, waffles, and corn-on-the-cob for the first time in Els's life. Our children also took delight in introducing her to horseback riding, baseball, barbecues, and to Chinese and Mexican cookery that they like so well and she had never tried.

Similarly, holidays like Halloween, Thanksgiving, Valentine's Day, and April Fool's Day took on an added interest for us last year. It was as though we were re-examining our own traditions and height-



**An accomplished musician,** Els helped out in practice sessions at the piano. Both Cody and Brooke responded to the deeper interests of our vistor from Holland.

ening our enjoyment because we were playing to a fresh, keen audience, so to speak.

Other friends of mine report quite different cultural exchanges. Japanese students taught boy scouts judo. Girls from the Far East loved to tell fairy tales and sing to the little children. And almost all the students offered to prepare a typical dinner party for their host-family and their guests—complete with decorations and entertainment.

### A scholarly stimulant

In comparing notes with many families who regularly have a student live with them, they all agree that by and large the foreign visitors are an accomplished and dedicated group. They are scholastically ambitious. They are working toward a personal goal and probably destined to become leading citizens in their native lands. Their very presence in a home stimulates the American family members to higher intellectual and cultural efforts.

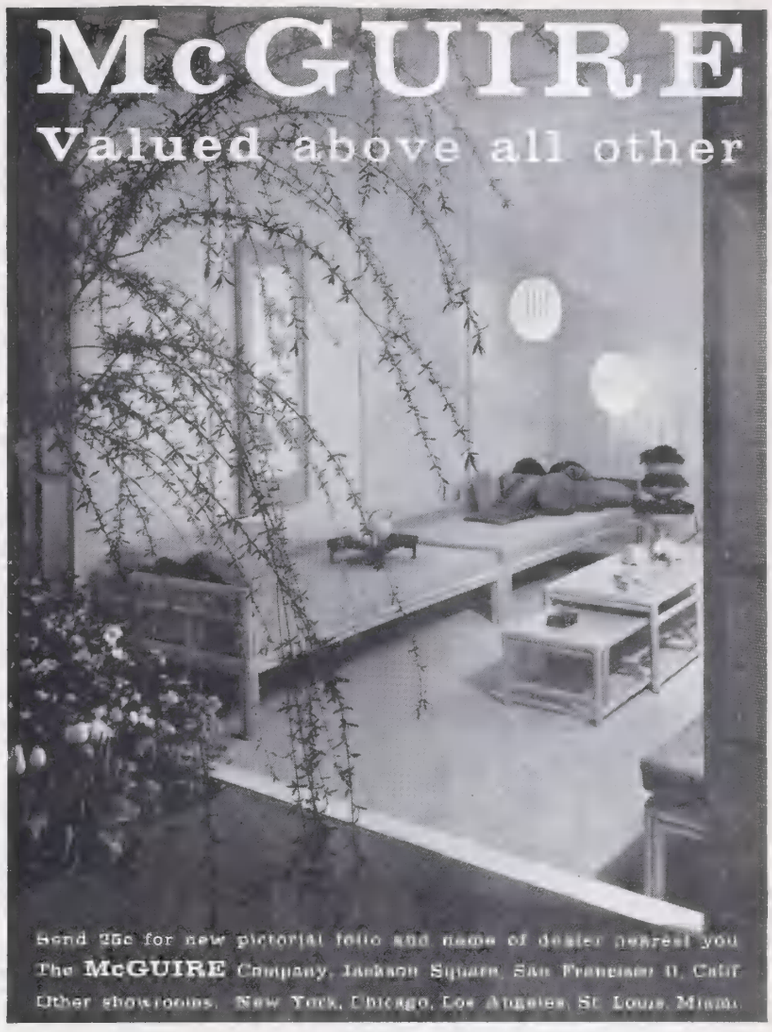
One West Coast mother confided to me that her own sons began to study with determination after a German student shared their home. Her boys suddenly felt the first-hand impact of global competition. They seemed to realize the need for trained minds and clear thinking in the world today. Such arguments had previously been purely academic.

Our Hollander was looking forward to a career in nursing. She was, by our standards, an accomplished individual. She played the piano and flute. She had studied

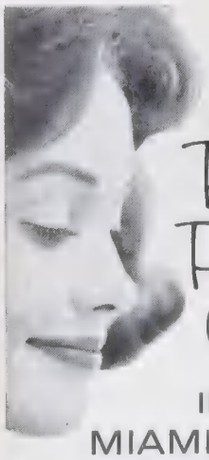
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**Baseball** was a mystery to Els at first, but with Derek's help, she soon became a fan. In the same way, we learned about special Dutch sports.



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## CULTURAL EXCHANGE CAN BEGIN AT HOME

CONTINUED FROM PRECEDING PAGE

ballet and liked to sketch and paint. She spoke German and some French, as well as Dutch and English. She had also made many of the clothes she brought with her, and she thought nothing of cutting and restyling her own hair. She loved to watch TV plays and to discuss her courses in American literature. Her catholicity of interests served to shake us out of an easy-going pattern of light entertainment and best-seller reading.

For the first time in 20 years, I found myself considering the literary merits of Edith Wharton and Sinclair Lewis. I began to clip concert schedules from the Sunday papers, because Els missed the series she was accustomed to attending at home. She volunteered to help the younger children with their piano study, and our daughter saw her first professional ballet while Els was here. In every respect, having a student-visitor from another country and culture made us aware of hers and more appreciative of our own.

### Friend, part-time sister, and temporary daughter

Just as Els brought stimulation and cultural enrichment to our family circle, she also developed a special relationship with each member of our family. She was friend, part-time older sister, and teen-age daughter, all in one.

She developed the closest tie with our daughter, Brooke. These two shared bedtime confidences, tried on each other's jewelry, made cookies and doll clothes together. Theirs was a sister relationship our little girl had never known before.

The boys delighted in teasing Els about her dates and telephone calls. But they also liked playing chopsticks on the piano and riding bicycles with her. She was an easy mark for their jokes and an unsophisticated playmate who liked to romp and roughhouse as much as they. She was something new and exhilarating for them.

For me she offered a hint, a clue as to what I might expect from our growing girl. At times, Els was giggly, scatterbrained, and self-centered. Other times she was sweet, perceptive, and serious. But at all times she loved to talk. In her goofier moments she would spend hours in front of a mirror, forgetting to bring back the freezer containers of ice cream she had removed. On Mother's Day, however, as well as on our wedding anniversary, she surprised me with flowers and a touching note.

We both relished her talking. As we worked together in the kitchen, we'd discuss cooking, careers, travel, education, children, and clothes. Much of what we covered was hypothetical; still, I enjoyed airing my views on marriage and housekeeping. In return, Els expounded on her beliefs of what a European girl faces as she approaches womanhood. It was interesting and enlightening.

Apparently all host-families develop a marked degree of fondness for their "foreign children." One mother told me of the bedtime coffee klatsch she and her husband held regularly with their Swedish student. They still look back on these nocturnal sessions with pleasure. Last Christmas, Tina touched their hearts by sending a set of wooden snack trays in remembrance of their family confabs.

In any number of cases, acquaintances of mine have become so attached to their Peruvian, Korean, and Iranian college students that when some of the young people decided to marry and continue their graduate studies here, my friends staged the weddings in their homes and, in one case, even gave the bride away.

### Another pair of hands and a built-in baby sitter

Not the least of the benefits of having an additional, responsible, young adult in the home is the household help provided in exchange for room and board. I found that Els was the extra pair of hands I seem to need during the busiest hours of the day. At breakfast-time she would watch the toast, pour the milk, help put up school lunches. In the late afternoon she would fold laundry from the dryer, set the table for dinner, prepare a salad, stir a pot, and answer the telephone. She was also the extra pair of legs every mother needs to run to the freezer, bring in the groceries, and run back into the house for the car keys you forgot. She was always a willing, enthusiastic near-adult my children could turn to when I was busy.

Above all, she was a built-in baby-sitter. Like all housewives, I have my daytime appointments and meetings. Although I try to get home before three, I sometimes miss. Fortunately, the school schedules were so arranged that Els left the house an hour earlier and returned a half hour before my younger children. She had her own key, so that my brood never had to come home to an empty house. Nor did I have to defy the speed laws


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to race home for a deadline.

On evenings when my husband and I wanted to go out, Els would give the children the supper I had already started. We happen to prefer week-night social life and weekends at home, so there was rarely any conflict between her dating and our going out. For nine carefree months we were spared the nuisance of engaging baby-sitters in advance and then driving them home. Our children knew none of the turn-over of transient sitters, and my husband and I enjoyed the luxury of spontaneous partying.

With a student in my home I had the sort of "help" I needed when I needed it. The remainder of the day I had the house to myself—another luxury I prize highly.

### A useful yardstick

An extra benefit of having a teenager from another background and with another education in close association with our own family was that she served as an interesting yardstick. We anticipated that she would do things differently, that she would see things in a different light. This in itself was worth learning. What we had not foreseen was that inescapably one makes comparisons. And what I observed was both satisfying and challenging. In many areas we are doing a fine job of raising children. In others we could do well to adopt some foreign improvements.

For instance, compared to foreign-reared children, ours seem more independent in thought and action. Our country's ideal of the self-made person in which each individual selects his own path and makes his own decisions is reflected in the behavior of our children. They are prepared to choose their own school courses, to study alone, to plan social activities, and generally to stand on their own feet.

In contrast, the foreign students, who have lead more circumscribed lives, look towards someone in authority to guide them. Els, for example, was unprepared for the baffling task of selecting her own high school subjects. She had always been told what classes she must take. She was also accustomed to studying with a partner and to seeking confirmation of the smallest matter. Instead of resenting supervision she sought it.

American youngsters are also becomingly open-hearted. I had never particularly noticed this until Els lived with us. In the first place, it was gratifying to note how quickly and willingly our school accepted a foreign student. Once enrolled, she became a sort of celebrity. Neighborhood girls called for her and accompanied her to classes. She was made an honorary member of a girl's club, invited to parties, and taken on trips.

It was also interesting to compare how unconsciously democratic American youngsters are. They regard their teachers, the Good Humor man, the gardener, and garage attendants as friends whom they know by name and hail at any opportunity. Els, on the other hand, was amazed to find, for example, that teachers would speak to her off the school grounds. And she herself carefully distinguished between the Dutch-born Americans who spoke with "farm accents" and those who didn't. These characteristics are apparently ingrained on our part and hers.

On the other hand, we found that foreign secondary schools teach more than ours. Their students must carry more academic subjects, go for longer hours, and meet tougher standards or drop out. According to Els, a failure in one subject in her local school would cause a student to repeat the whole year. Nor did she have any trouble meeting American requirements even with a language handicap. Clearly, we can learn from foreign educational systems.

Similarly, the devotion to cultural pursuits in other countries is worth emulating. In Els's home town of Enschede, for example, they have their own symphony orchestra, three ballet companies, many amateur dramatic clubs, and a town hall that is an architectural masterpiece. In that small factory town there is no lack of popular support for the arts, whereas in this country it's hard to maintain an opera company, art museum, or repertory theatre anywhere by public subscription. Why the contrast? The answer seems to be that the majority of children abroad are brought up knowing music, danc-

(*Please turn the page*)


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## "CULTURAL EXCHANGE" CAN BEGIN AT HOME

CONTINUED FROM PRECEDING PAGE

ing, etc., and they continue to enjoy and support it as they grow older. Plainly not enough of our people are well-educated in these fields.

And lastly, the most admirable quality among visiting students in this country is their sense of personal responsibility towards their homelands. They seem to sense that times are changing, and the changes will probably take place during their lifetimes. They have a sense of history and want to assume a role in it—either by teaching their countrymen, by bettering the status of women, by improving health conditions, by raising living standards, or by helping to form new governments. As yet, I see few signs of our students awaking to their own leadership potential but perhaps times are changing here, too, and we will find more young people arousing themselves from complacency into action.

But above all, the thought that lingers longest after a foreign student leaves is the "One World" feeling that despite our differences we did live together and become friends. And I, for one, would like to make it a yearly practice.

### How do you find a foreign student?

The American Field Service program for international scholarships is one "avenue." This independent and dedicated organization is responsible for placing some 1,500 high-school students a year in homes throughout the United States and Alaska. Its exchange program is well conceived, carefully supervised, and community-sponsored. The program is aimed solely at bringing teenagers from abroad to study in American secondary schools and to live with American families for one school year. This is perhaps the most completely charted of any of the abundant exchange programs. Most of the adjustment problems are anticipated and responsibilities shared.

Not every family would want another teenager about the house, so for them a college-age or graduate student may offer more stimulation and less parental responsibility. The Foreign Students' office or Dean of any nearby college or university is the best avenue for contacting an older student.

In talking to secretaries in three of these college offices, I was told that at the beginning of every semester they receive such specific requests as: a widow would like a student to share her home and to talk French with her; a doctor will provide a room in exchange for lawn maintenance; a family with horses offers room and board to a student in exchange for watering and feeding the animals; a TV actress wants to exchange board and room in return for a reliable baby-sitter.

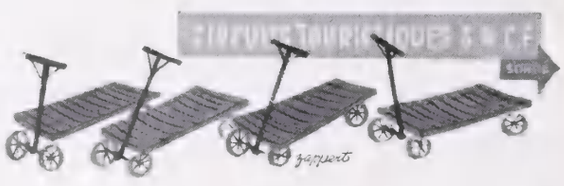
Such requests are simply passed on to students looking for cost-free housing. The students and the host families then work out their own agreements.

Other families look through the classified section of the college newspaper. Or, they wait until after the first confusing week of registration is over and then place their own ad, stating sex, nationality, or language preference, nearness to classes, living conditions and any special attractions like a swimming pool or box at the opera.

Year after year these families manage to work out "exchanges" with a varied and fascinating succession of young visitors. Frequently, in the case of happy arrangement, one student will introduce his successor to the American family.

Service clubs may also serve as "agent." VISA (Visiting International Students Association) of the Rotarians normally confines its efforts to arranging parties and home-cooked meals for foreigners, but in cases where there is a need they will try to locate homes and jobs for the students they sponsor.

And finally, there is the simple and direct avenue of inviting the children of foreign friends to spend a year with you. Europeans, in particular, are accustomed to sending their children abroad for six months to a year to "live with a family" as they call it. They do this first in one country and then in another to improve their youngsters' speaking ability in several languages and to afford them travel opportunities with supervision.



## WHY IS HONG KONG TODAY'S MOST EXCITING TRAVEL ADVENTURE?

CONTINUED FROM PAGE 229




**From the heights** of Wo Lu in the New Territories you can look across the Shum Chu River boundary to the mountains of Red China and speculate on the frighteningly narrow line that exists between liberty and enslavement. Farmers on the free side go their way industriously, apparently unperturbed. Farm woman's sunshading hat is straw, ruffled with black cotton.

a myriad big and little islands, and more than 300 square miles of the China mainland (called the New Territories), mountains, valleys, farms, and factories stretching right back to the armed and guarded border of that xenophobic, unpredictable nation, Communist China. Its tip, Kowloon, almost four and a half square miles of shops, new buildings, and busy bustle, is about a five-minute, three-to-four-cent ferry ride to Hong Kong Island, across one of the world's most magnificent harbors. By day, it's the busy home of huge liners, smartly painted freighters, sleek British and American warships, noisy motor boats, butterfly-winged junks and scurrying ferries, on which, if he doesn't care for the ever-changing view, the passenger can marvel at the pretty Chinese, their chic *cheong sams* (dresses) slit thigh-high up their legs.

At dawn, the harbor is misty gray, a little unreal and enchanted. At night it wears a matchless necklace of brilliants. After sunset, whether you are on a slight elevation in Kowloon—say at the Carleton Hotel—or even half way up The Peak on the Hong Kong side, all the colony is a magic landscape vertically and horizontally pinpricked with white and colored light.

But the perceptive traveler will quickly realize that Hong Kong is more than an endless panorama of bargains and beauty.

This British colony is meaningfully unique to the traveler and to the world because it is the greatest Chinese refugee city anywhere in existence. Separated only by barbed wire, armed patrols, and the unspoken assent of Peking from the radically changed, regimented nation to the north, it is home to a decade's influx of two million refugees who fled the Communists, sometimes with wealth, sometimes with capital, usually with nothing.

In benevolent, old-fashioned colonial manner, the British rule Hong Kong, most of which they hold under a 99-year lease from old China. This has curiously enough been honored to date by the Communists, but is due to expire in 1997. But more than 99 per cent of the four million residents are Chinese. Most of them are little shopkeepers, petty farmers, workmen—a great mass of shack-and-tenement-dwellers who barely make ends meet. But here is also the largest existing concentration anywhere of Chinese wealth and millionaires.

Two-thirds of Hong Kong's whole population have deserted Communist China in the past ten years—and many from the other side are still risking their lives to slip here secretly and illegally. It is the two million newcomers who have transformed the quiet, parochial Hong Kong of the past into the bustling manufacturing town of today. Simply walk the streets here and you can feel the Chinese vitality, indus-

*(Please turn the page)*

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## HONG KONG

CONTINUED FROM PRECEDING PAGE

try, and the indomitable will to live—and live better.

Put on a pair of flat shoes and walk some of the Chinese sections of the city: Wanchai and its side streets, and the steep alleys up from Queen's Road, North. Under signs of bold Chinese characters, shops display row on row of flattened, ivory-colored ducks; huge mounds of rice; queer twisted herbs, dried medicinal frogs; steaming pots of Chinese delicacies; every size and shape of dried fish; golden mangoes; and that superior cousin of the grapefruit, the pale-gold pumelo. The indispensable incense shops may be gay with lanterns for the Autumn Festival, or sets of paper clothing to burn in appeasement of the Wandering Spirits, red candles of every size, red sheets of powerful charms to ward off evil, silver and gold money to offer the dead.

You will see workmen with shoulder poles, clerks in Western-style suits; neat, wrinkle-faced grandmothers with little gold earrings dangling from pierced ears and cloppety wooden slippers; Cantonese maids with long braids, shiny black trousers, and spotless white jackets.

But the streets belong first to the hundreds of thousands of children, often left unattended all day by busy parents. Here a dozen small-fry play happily with a toy made of torn newspaper; there two midget boys enact a classical sword dance with wooden sticks. Children look after younger brothers and sisters, matter-of-factly, with no visible resentment. A ragged seven-year-old keeps a weather eye on two babies lying beside him while he intently traces his day's stint of new characters on fragments of paper. A small girl, squatting, sells soup from a sidewalk brazier, competently getting the better of a short-changing customer, meantime minding a baby brother. At this near-poverty level, the family still co-operates as a unit, and everyone old enough to work at all keeps at his job for hours from dawn till after twilight.

You can watch a woman bargain endlessly over six chicken heads she wants for a stew. At the next stall, a customer meticulously fingers and repeatedly examines dozens of tiny fish before she searches out thirty Hong Kong cents (just over a nickel) to buy five of them. In the shop behind, an elderly woman carefully lights incense sticks and bows before the god of the household.


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This is what China used to be, particularly south China. Perhaps you will savor it the more because it is a relic, a pattern of life and thinking the Communists are meticulously obliterating among 650 million Chinese to the north.

You can see how the Chinese, with unsurpassed adaptability, "make do"—often living quite literally on the streets or in flimsy patchwork huts of discarded wood and cardboard that they have built on rooftops and on the city's steep hillsides. Most of them live in mile upon mile of decrepit, dingy multi-celled buildings where "home" for a family of five may be a single bed in a room shared with many and the toilet is a bucket in an almost waterless, shared kitchen. But like the Chinese themselves, these tawdry, ancient structures manage to avoid a look of hopelessness. Not a dingy verandah that isn't cheerfully dotted with green plants and, in spite of Hong Kong's grave water shortage, the never-ending lines of clean laundry stretched on bamboo poles over the teeming streets below are a real affirmation of human tenacity.

This is life-seeing, as opposed to sightseeing, and it is usually an American's first real comprehension of the flesh and blood meaning of the refugee—a world-wide problem that often seems remote, something you read about but cannot really *feel* at a distance. Yet it is something we dare not turn our backs on. When you have seen this side of Hong Kong, you can truly say you've seen much of the world.

What you won't see—for they are below Hong Kong's surface—are the ancient Chinese secret societies, now turned ugly gangster, that prey even on near-penniless refugees. You may see Hong Kong's Chinese millionaires enjoying a dinner whose cost will outmatch any in New York, but you probably won't sense their callousness toward their fellow countrymen. (Hong Kong has lagged perceptibly in its contributions to World Refugee Year.) Nor will you meet the many smokers and vendors of heroin, a drug far more vicious than the old-fashioned opium, now probably the Colony's single biggest problem.

But you can see easily another kind of infection: the Chinese Communist department store, the many Communist shops, the Chinese Communist banks, travel and news agencies; the Chinese Communist theaters and movie companies, the Chinese Communist book-stores, the Chinese Communist newspapers, the Chinese Communist schools. You won't meet the Chi-

nese Communist union leaders or the Chinese Communist underground. But it's no problem to encounter a wealthy Chinese capitalist, even a "refugee" who sits in one of the Colony's most expensive restaurants and explains gently that Utopia really lies to the north of the Colony.

Hong Kong, as you can gather, is a place where an American can wake up to what's going on in the world.

As for conventional sightseeing, you will want to drive around the island and the New Territories, preferably in the car of a knowledgeable friend, but, failing that, Everett Tours and Hong Kong Tours, both with booking desks in the Peninsula Hotel, furnish tours in private cars. The tour of Victoria, with its unending, ever-changing panorama of sea, islands, mountains, junks, and sky, might commence with a trip to "the top of The Peak." (In the not-so-olden days, how high up The Peak you lived was a better index of your social status than your position in government.) You ride in a little funicular which climbs so vertically that the landscape below and behind you pulls all awry, like some extreme distortion of a modern painter. The view is truly magnificent, and you will want to stop on Stubbs Road to see the wide stretch of the harbor. You will pass both Hong Kong's luxury mansions (Chinese as well as European) and refugee squatters' huts; the lovely, flower-laden fashionable areas, and the little Chinese alleyways.

YOU WILL wander a while at Aberdeen, home of thousands of junks on which people are born, married, bear their children, live, and die. You may lunch on one of the floating restaurants—great junks—out in the harbor, more for fun and for the experience of the sampan ride out to the ship than for the quality of the cuisine. Or, particularly if it's Sunday when the *Repulse Bay* Hotel serves its lavish buffet, you may prefer to dine here on the veranda, overlooking masses of flowers, clean beach, and sea.

And to understand Hong Kong's "many-splendored" reputation, go back one evening to Stubbs Road and enjoy the great glitter that is Victoria, the harbor, and Kowloon at night.

You can tour the New Territories either by car or the little commuters' train which carries food and passengers right up to the edge of Communist China. The railway station between Communist Chinese and British territory is fascinating to see, as are parts of the long border. But you are not allowed to go that far unless you have a special dispensation from the Hong Kong police and an escort, who usually finds it difficult to understand why strangers think any of this area interesting. However, you get close enough to China to see its mountains and a valley where, if a cock crows, you are not sure whether it belongs to the Capitalist side or the Marxist!

You pass through the typical south China countryside; the mountains and plains, unaware of politics, repeat one another across Kwangtung province and the British Crown Colony. You will see the men and women of south China working in the fields, in much the ancient manner; in fact, they are the only *free* farmers, with the right even to curse the government, on that great stretch of geography once ruled by Dragon Emperors.

YOU WILL find yourself back in history when you pass little villages established eight long centuries ago, still retaining their protective walls and moats. Here in the New Territories, too, are colleges for refugee students from the mainland and many of the factories that are making this overcrowded city booming and prosperous.

On a morning tour of the New Territories, you may lunch at The Shatin Heights Hotel, overlooking the great valley of rice fields that used to supply the Emperor's table.

As for the sea, if the motor launch trips around Hong Kong seem a little prosaic, take the regular commercial ferry to some of the outlying islands. A typical trip to three of them costs under one dollar; on dumbbell-shaped Cheung Chau, you can wander around an unself-conscious, typical fishing village and visit a temple with the resounding title of The Palace of Jade Vacuity, where reposes a very magic sword dredged from the ocean.

More expensive, but delightful, is a tour of sea and islands on a new, specially built but traditional three-masted junk called *The Sea Dragon*, which holds ten or eleven passengers. Chartering the junk for half a day costs sixty dollars; for a full day, ninety-five. The fee for two or three individuals is somewhat higher. The *Sea Dragon* trip is fascinating; it includes food, soft drinks, deep-sea fishing if you wish, swimming off sandy island beaches, sightseeing, and the thrilling experience of sailing under its great bellying red sails.

(*Please turn the page*)







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## WHY IS HONG KONG TODAY'S MOST EXCITING TRAVEL ADVENTURE?

CONTINUED FROM PRECEDING PAGE

Try to reserve one day for Macao, the nearby Portuguese colony full of Mediterranean-like atmosphere and Chinese refugees. There, at one moment you see relics of the earliest European visits to this part of Asia; the next minute you are watching Chinese pass under the gate that separates the tiny and somewhat tired European colony from a gigantic and fulminating Red China.

NIGHT life in Hong Kong is dull compared to many other cities. But there is a different kind of offbeat experience that can be rewarding if you want to get a little below Hong Kong's shopping and scenic surface. Telephone Miss Madge Newcombe, the very obliging secretary of the Hong Kong Council of Social Service, and ask her to arrange for you to see some or just one of the worst and the most encouraging places, and people, in this prospering but slum refugee city.

Be sure to watch out for the Chinese traditional celebrations, particularly New Year (in February) and the Spring and Autumn festivals. Spring Festival is especially fascinating in the New Territories, where tens of thousands of Chinese flock to honor the graves of those ancestors who died outside the "Middle Kingdom" and whose remains have not been transported back to the ancestral home in China.

And now we come to shopping, for Hong Kong is unquestionably paradise for *quality* bargain hunters—meaning not that everything is dirt cheap by any means, but that luxury goods, the meticulously handmade, the hand-stitched, fine materials and workmanship are available here at far less than you'd pay anywhere else.

American shoppers must heed a few words of warning. United States Treasury Regulations totally prohibit Americans from bringing or shipping into the U.S.A. any of the many articles in Hong Kong that are made in and exported from Communist China. This includes much that you may hanker for, both old and new.

You may not have antique Chinese furniture, Coromandel screens, old cabinets and lacquer ware, red-and-gold wedding chests. You must avoid time-mellowed ivories, old Mongolian silver, the finest brocades, lovely fragments of embroidery from ancient robes, and the top-quality, recently embroidered blouses, lingerie, and table linens. Forbidden are the really fine porcelains, the Communist-discarded gods and carvings from dismantled temples, much jade, most costume jewelry, and ornaments of semi-precious stones.

Also prohibited, if purchased in Hong Kong, are certain things that "look" Chinese, regardless of their country of origin. This includes most scrolls and paintings, Burma's delightful duck-and-owl-shaped lacquer boxes, Buddha heads from India or Southeast Asia, Thai silk stoles, luncheon sets, or silk by the yard are also forbidden because this fabric is now imitated in Communist China, as are Italian and French silks.

Since Hong Kong itself produces lots of "China-type" goods, the Colonial Government, in co-operation with the United States Treasury, has listed a number of "pure" shops (including tailors) where you can *legitimately* buy such articles and be given for them by the store a document called a "Comprehensive Certificate of Origin." This piece of paper costs you less than a U. S. dollar but it's magic insurance that U. S. Customs will not return your purchases to Hong Kong or hold them for months while you write the Treasury long, exasperated letters.

ALL THIS may seem complicated because the list of "legitimate" purchases and shops is subject to change. But it will be considerably simplified if you read the fine print on the document about U. S. Treasury restrictions, which every American receives as he arrives in Hong Kong. Don't disregard them because some plausible-sounding salesman says your purchase is too small to be noticed. I have known U. S. Customs to turn back two fifty-cent wooden dragons made, as labeled, by refugees from Communist China, and hold, literally for months, dresses of unmistakably French and Filipino textiles, because they were unaccompanied by Certificates of Origin.

These restrictions, which do not apply to Asians and Europeans, still leave you many pleasant, profitable ways to flatten the pocketbook. For instance, many people come to Hong Kong solely to acquire a new wardrobe because of the remarkably reasonable costs of skillful tailoring and the wide vari-

ety and low prices of the whole world's quality materials—British tweeds, Indian saris, French brocades, chiffons, laces, Swiss, Japanese, and Indian cottons, Italian and Thai silks.

Probably Loa Hai Shing has the city's best collection of top quality textiles for men and Kayamally for women. But the colony is covered with adequate cloth shops and your tailors will produce tomes of sample material. It does *not* pay to "discover" some little place down an alley where vicuna is much, much cheaper and cashmere sells for almost nothing.

Hong Kong's Chinese tailors live up remarkably well to their reputation for being inexpensive, speedy, and good. (A few are even generous, offering male customers everything from Scotch whisky to addresses of lovely ladies!) Often the sketch or photograph you select is brilliantly copied. But don't be misled by stories of ballgowns made overnight. You *can* bully your tailor into producing something for you in twenty-four or forty-eight hours, so that, panting, he thrusts it into your hands as your plane's engine is warming up. But real success in a suit or dress generally depends on many patient fittings—in Hong Kong as anywhere else.

You get the *real* bargain in clothes if you use the best tailors and the best materials and order chiefly luxury garments, such as satin, lace, or chiffon dresses with beadwork, suits and coats of Thai silk, and the very best woolens. Another pretty unfailing bet is to bring with you a timeless, well fitting suit, dress, or coat you love and have it copied. And remember, please, that only Europeans with really superb figures can wear the *cheong sam*.

You must have Certificates of Origin for women's clothes unless they are woolen. Many tailors do not have the authority to get this document for you.

IT IS a foolhardy person who gives advice on the choice of Hong Kong tailors. For women's clothes, tourists often patronize the tailors in the Peninsula Hotel; they also use, among others, George Chen, Hong Zang, Ying Tai, Frank Fong, and Van Ziang. Dynasty's dresses, suits, blouses, and bathrobes are extremely attractive and dependable. The Star of Siam on the same floor of the Peninsula as Dynasty, carries Thai silk suits and dresses. My favorites there are their reversible Thai silk coats in two excellent styles. Across the harbor, at 1 Duddell Street, Hong Kong, there is Charlotte Horstmann, a lady of superb style sense and a perfectionist approach to tailoring, who can fit you out handsomely in topnotch materials.

Hong Kong is a town where men enjoy running amuck on clothes: hand-tailored suits, ties, shirts, pajamas, dressing gowns, smoking jackets, overcoats. Try Y. William Yu, Jimmy Chen, or Loa Hai Shing for suits, and S. L. Wang for beautifully finished, monogrammed shirts of silk, Swiss batiste or English cotton, costing about eight dollars.

Other clothing bargains and favorites are children's dresses, raw silk or linen blouses, hand-knitted sweaters (those with the cable stitch cost under $15); beaded sweaters, shoes, and bags. And you can have anything copied that involves the use of fabric, leather, or hand-stitching.

Custom-made leather shoes (for which your own last is built) and pocketbooks are extremely reasonable, say at T. T. Wong's on Mody St., Kowloon, Bob's, Benny's or Cinderella. Choose a bag with as little metal work as possible, since it is often inferior, and keep in mind that the shoes, however handsome, are simply not as sturdy as American. Undoubted bargains are shoes and pocketbook made to match a special outfit you are having made.

YOU CAN buy duty-free radios, cameras, tape-recorders, typewriters, and watches, sometimes at almost absurdly low prices because of little trade-wars. Here in Hong Kong is your chance to justify getting one of those watches that ring an alarm or tell you at any moment what time of the day it is in about fifteen different cities! Here, also, is the place to get that extra pair of glasses, since duty-free frames come in from all over the world.

Jade, these days, is very expensive. Ask a Chinese friend to advise you if you feel cravings in that direction. Cultured pearls cost much the same at Lane Crawford's in Hong Kong as in Japan.

Finally, if you happen to want the components of a high fidelity record player fitted into a specially designed, custom-built cabinet, Hong Kong is the place. Ask Radio People about it.

In the home furnishings category you should see Hong Kong's handmade rosewood, blackwood, and teak furniture, perhaps the Colony's finest product and one of its biggest bargains. Deft Chinese cabinetmakers can produce furniture from sketches or photographs and specifications in any size, shape, or style imaginable.

(*Please turn the page*)

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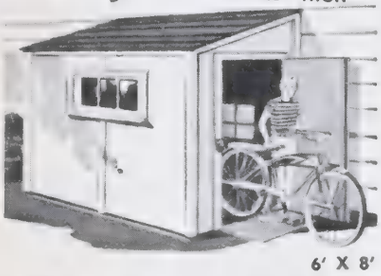


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## HONG KONG

CONTINUED FROM PRECEDING PAGE

If you wish, you may have any incidental pieces copied from a book, now unfortunately out of print but available in Hong Kong: George Cates's *Chinese Domestic Furniture*. Both Charlotte Horstmann in Hong Kong and S. Y. Ma, Hankow Road, Kowloon, make these, and upholstered furniture as well. A dining-room chair, cushioned in the magnificent Thai silk which itself costs $20 a yard in New York, is priced by Mrs. Horstmann at $30 (U. S.).

It is impossible to list all the stores that can make furniture and give Certificates, but among them are George Zee, The Majestic, J. L. George, Bob, and Henderson and Co.

When freight charges are considered, much of Hong Kong's increasingly imaginative and well-designed rattan and cane costs about the same in the United States and the Colony. But really high-quality pieces are still a bargain here. I'd be tempted by a clean-lined porch set or lacy-patterned, amusingly rococo table, chairs, bedhead, and screen in natural-colored cane for a sunny, informal bedroom.

Hong Kong artists are now producing hand-painted wallpaper in classic brush work. A strip about 10' x 30" costs less than 20 American dollars. If you want to go to the makers, Fortune Handiwork Family Company (who can resist that name?) in Kowloon, take along an interpreter. I have seen one style used effectively as a four-panel landscape mural. S. Y. Ma will cover paneled screens for you with this paper.

Take a look at Hong Kong's China-style tribute silks, brocades, and satins for household use as well as for clothes, and try the Tai Ping Carpet Salon, St. George's Building, in Hong Kong, for Tientsin-type rugs, very low priced.

Next to handmade furniture, some of Hong Kong's best products are the various big and little things for the house: reproductions in brass, copper, and pewter of ancient Chinese shapes.

The Temple Bell, recently opened in Kowloon, has Chinese temple gongs of every size up to the overwhelming and magnificent. Its wares include large, Chinese-patterned door knockers and handsome, heavy, plain candles in brass stands.

Roam Kowloon's Nathan Road and the little maze of streets east of it, and the stores in the Miramar Arcade and the Peninsula Hotel to find countless other small household articles—enchanting midget wooden chests or brass hinged jewelry boxes, candles in rainbow hues molded in classic Chinese shapes. New ivory, as opposed to the old, can be found in graceful ornaments—if you look.

It's a great temptation to buy the best mainland China-made embroidery exquisitely worked on linens and lingerie, almost always astonishingly inexpensive, but specifically blacklisted by the U.S. Government. However, you can get, with Certificates, Hong Kong-made substitutes, less exquisite but still pleasant, at such places as James G. Lee on the Hong Kong side, Aileen Kershaw's and Oidar's in Kowloon and, for the least expensive, refugee-made, at Welfare Handicrafts between the ferry and the Peninsula. I myself would not care to leave Hong Kong without paying for something made by the refugees.

Americans cannot buy most of the amusing or beautiful Chinese dishes and vases in Hong Kong, but Certificates are given, for instance, at Zing's in Hong Kong and the East Art Company in Kowloon for Japanese-made porcelain decorated by colony artisans in many of the classic Chinese patterns.

Chinese cuisine is one of the world's greatest, and Hong Kong is the place to get acquainted with it. Chop Suey-minded Americans do not realize that China not only has an infinite variety of dishes, but that they change sharply with geography from town to town, province to province. And in Hong Kong the gourmet can sample practically all kinds, because wealthy refugees have created a demand for their own local dishes and there are plenty of refugee chefs to supply them.

In the better-known restaurants, menus are in English as well as Chinese. But since the ordering of a good meal is more of an art in China even than in France, try to get a Chinese friend to do it for you. Otherwise, throw yourself on the mercy of the head waiter, and ask for dishes most typical of his restaurant—not those that are the most "foreign."

Try duck in a Peking restaurant (Princess Garden or the Hoover); tiny, tiny shrimps and fish tails in soya sauce, a pork dish called *Lion's Head* and eels in a Shanghai restaurant (The Winter Garden, Ivy's or Three-Six-Nine); steamed fish, shark's fin soup, and king-size prawns in a Cantonese restaurant (The Café de Chine or The Golden


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City). In Tien Hong Lau, the Hangchow restaurant, ask for their special fish and Beggar's Chicken—a whole fowl wrapped in large leaves, with a few very delicate herbs, covered with mud, baked slowly, brought out to your table in an enormous shovel, cracked open and un-peeled before your eyes.

Try the peppery dishes of Szechuan province, say in The Kowloon Restaurant, and include a Mongolian meal where you do your own cooking in a brass urn on the table, mix yourself a sauce from more than a dozen ingredients, and substitute a delicious sesame seed biscuit for rice. Eat one Cantonese lunch, where a seemingly endless procession of neat little Chinese girls bring the food on trays and you choose by pointing.

If, finally, you want a culinary adventure with which to overwhelm your friends back home with the telling, go to a Cantonese snake restaurant. From some of the wicker baskets of live snakes, the waiter will choose at least three (it must be an uneven number) right before you, cut out their gall bladders, and give them to you.

If you insist on eating the familiar, there are perfectly adequate European-style restaurants, for instance, the Parisian Grill and the Café de Paris on the Hong Kong side, and Gaddi's and the Marco Polo in Kowloon.

Hong Kong is easy to reach. Any British Embassy or consulate will give Americans visas good for two weeks' stay, readily extended. Half a dozen of the world's major airlines stop at the long new airfield.

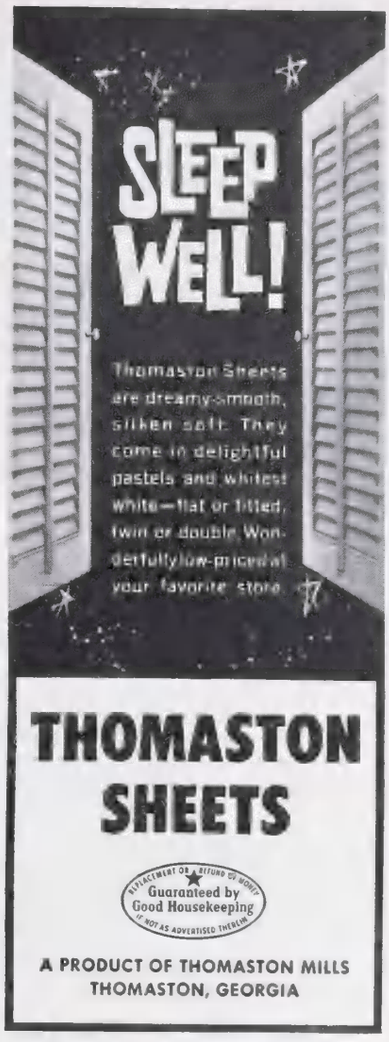
But recommending an airline is almost as foolhardy as recommending a Hong Kong tailor. One of HOUSE BEAUTIFUL's editors who had crossed the Pacific from Vancouver to Tokyo (14½ hours) and continued on to Hong Kong (6 hours) via Canadian Pacific Air Lines, arrived on our doorstep with enthusiastic kudos for CPAL's Britannias, food, and service, much to the amusement of some of our Canadian guests who had known all about this for some years. Time will be considerably reduced in early 1961 when CPAL jets go into service.

As this is written, BOAC runs the only one-carrier, through-service from New York City: the route by London, Rome, Teheran takes just over 26 flying hours; that by Britannia through San Francisco and Honolulu, 38. Total elapsed time by Pan American from the West Coast is 20 hours. Excellent service is offered on the same run by Japan Airlines and Northwest Airlines. Fares are about $560 from the West Coast and $765 from New York, exclusive of taxes. If I were able to afford the leisure of sea travel, I would choose one of the myriad ships that touch Hong Kong, including today's modern and comfortable freighters.

Language is no problem in this century-old British colony. Nor is currency. If you look like a tourist, Chinese and Indian stores may quote prices in U. S. dollars, but it is better to pay in local money. There is no black market in currency. The going rate stays at about 17 U. S. cents to the Hong Kong dollar.

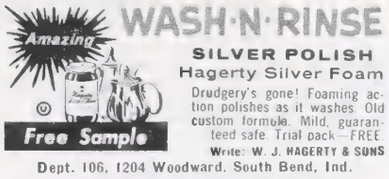
The best time weatherwise, is from October through March. Take clothes suitable for an American autumn, though you need airy cottons if you are continuing on to Southeast Asia. Emphasize the casual, since the old dress-for-dinner-every-night spirit has left even this Colony. You will want a short dinner or cocktail dress. April is generally foggy and damp. From May to mid-September it is hot, wet, and humid. More and more tourists visit Hong Kong each year, so book your accommodations well in advance. Though the less expensive places such as the International, Grand, Astor, Carleton, and Sunning House are clean and comfortable, the Peninsula Hotel and the Miramar in Kowloon and the Gloucester and Repulse Bay on the Hong Kong side are considered best. Their advertised rates run from about $7 U.S. to $14.50 for a single and $10 U.S. to $16.50 for a double, but rooms are seldom available at the lower prices.

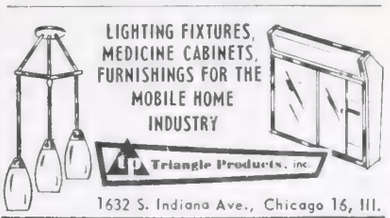
I like the Peninsula for its unconscious caricature of heavy Victorian décor, its excellent service, its many shops and tailors, and its lounge, where Hong Kong residents and tourists watch one another with secret, superior amusement. Just behind the hotel, in Peninsula Court, is one of Hong Kong's best beauty parlors and in the hotel itself, besides travel agencies, is the city's official Hong Kong Travel Service. The Miramar Hotel is more modern, has a dining room with semi-Chinese décor and a Chinese floor show, and is located near the network of little streets where it is almost the most fun of all to shop. The Gloucester is conveniently set right in downtown Hong Kong, and the Repulse Bay, on the far side of the island, is ideal for visitors who have time enough to enjoy the vista of islands, flowers, sky, and sea, to lounge, swim, sun, and take twenty-minute taxi rides into fabulous Hong Kong.











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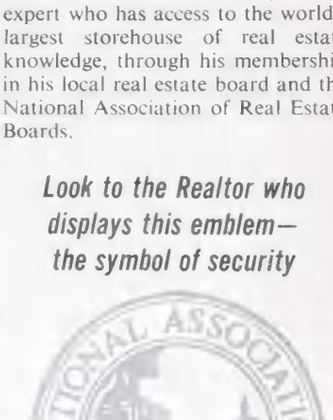

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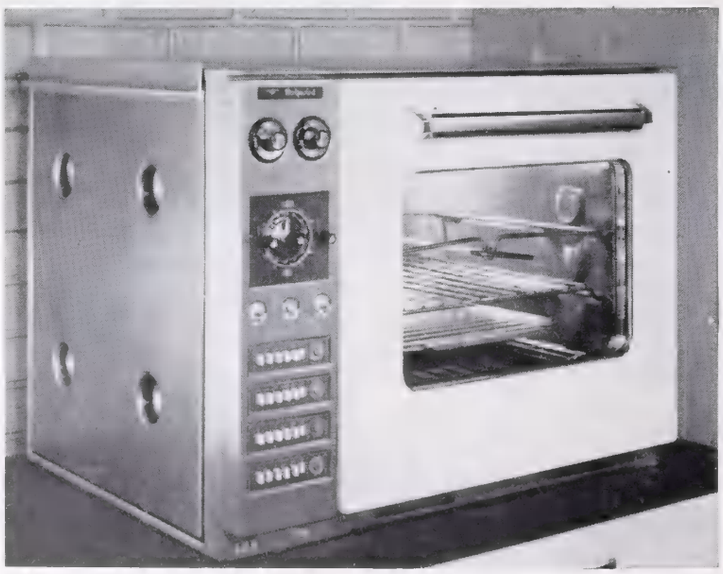
## THE NEW, NOW-YOU-SEE-IT, NOW-YOU-DON'T RANGE

CONTINUED FROM PAGE 202

Here are counter-top surface units
that store out of sight until pulled down for cooking.
Convenient as well as space-saving,
they fold back to rest in their own cabinet,
thus freeing the counter for other work needs



**A new concept** in counter-top cooking is introduced with this stack-on range. Small in size, only 22½" high and 32" wide when closed (below), it provides the same service as many larger floor models. The hinged stainless surface section has four regular cooking units that fold up against side of full-size baking and broiling oven. Mirrorized window permits view inside only when oven light is on. Hotpoint "Custom Crest" counter range, $359.95.





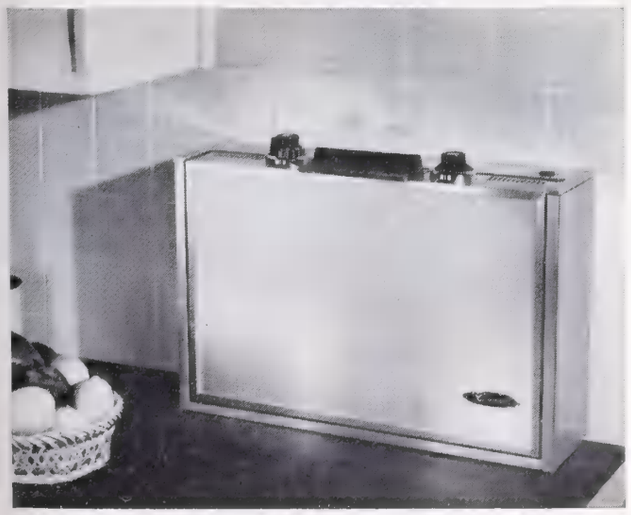
PHOTOGRAPH BY EZRA STOLLER

**Any counter** can become a cook center with this convenient fold-back unit, equipped with 6″ speed-heat element and 8″ unit, thermostatically controlled. Open and closed units above. Frigidaire Imperial "Fold-Back," $131.95.

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



**Folding surface units** like these take up less than two square feet of counter. Here are units designed for gas cooking. Convenience features include thermostatically-controlled burner, locking safety valves, and automatic work light. Both units shown here cost about $120. "Foldaway" unit shown open (above) is made by Dixie Products, Inc. Closed unit (below) is Magic Chef's "Foldaway."







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PHOTOGRAPH BY EZRA STOLLER

## Start with a good-looking weatherproof surface underfoot

**There's no chance of walking on mud or wet grass between the flagstones here; they are set into pebbles-in-concrete. This entry has the practicality of masonry but avoids monotony by interesting contrasts of color and texture. Evergreen plants provide permanent foliage; choice perennials produce seasonal accent. Color of pebbles deepens when wet, brightens a rainy day. Landscape architect: Charles Middleer.**

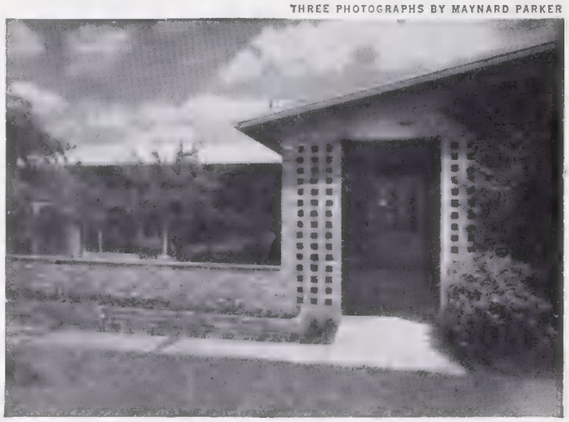
# Don't let your entry garden



## Give the entrance a sense of shelter

**Stepping inside this entry garden, you feel the shelter and welcome of the house itself. Paving and planting beds are a surprise, screened from public view by the low brick wall. Owners: Mr. and Mrs. Robert Perry. Landscape architects: Marie and Arthur Berger.**

THREE PHOTOGRAPHS BY MAYNARD PARKER

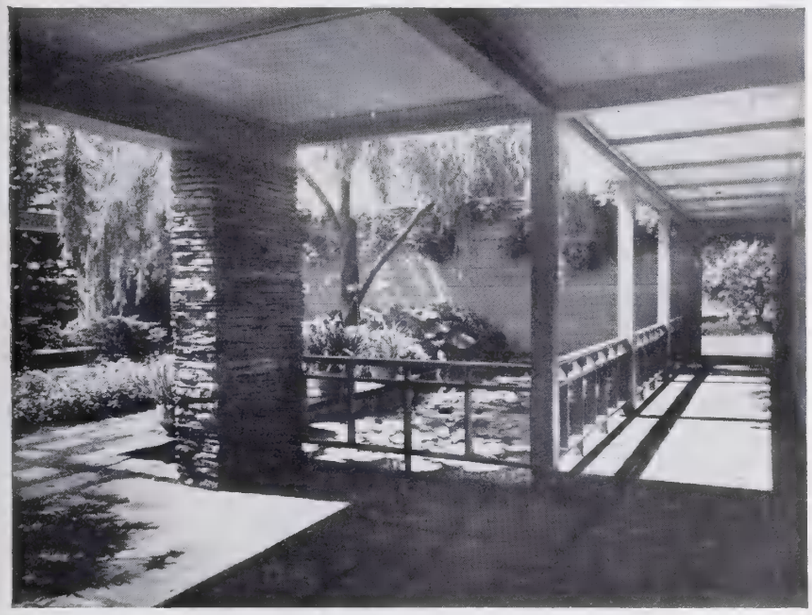




## Keep planting beds well defined

**An expanse of paving, with well-proportioned planting beds of interesting shape, is a sure-fire basis for year-round interest. All that remains is to choose dependable year-round plants, as shown here in the M. A. Strunk garden. Landscape architects: Marie and Arthur Berger.**

PHOTOGRAPH BY LEONARD DELANO



## Let the indoor character start outside

**Thoughtful detailing on the overhead decking and hand rail and the beautiful stonework create permanent, unchanging beauty. Garden pool and willow tree are permanent too, but change with seasons. Flowers in beds and plots are not vital here. Designer: John Yeon.**

## Provide visual interest for arriving guests

**Lily pool, stone lantern, hanging basket, interesting paving, gravel, and plants beguile the eye as you enter here. In the foreground you can see the jog in the walk that forces you to change direction, slow down, and enjoy it all. Owner-designer: Walter Costa.**

PHOTOGRAPH BY MORLEY BAER



# let you down

By CARROLL C. CALKINS

The approach to your front door is on display all year long. The more permanent you can make its beauty, the better

● If your entrance garden looks bedraggled and uninviting during the off-season, it may need a backbone of more dependable material to keep it attractive regardless of the time of year. In the examples shown here, stone, wood, brick, and concrete are used for permanence. These can be depended upon not to fade away, turn brown, or die back. And notice how much the well-defined shapes of paving, plants, and pools—and the strong contrasts of texture—contribute to attractiveness in every season.

Plantings of evergreens are used for year-round contrast with the structure. Flowering plants add colorful seasonal accents. The combination of building material and plant material is well suited to an entry garden, for this is an area of transition, where the man-made world of the house most obviously joins the outside world of nature.

If ever prospects looked dim for a pleasant, useful garden, they certainly did here in the back yard of Mr. and Mrs. Barton Davis. Narrow stair down from small back porch was only link between house and garden. The land was on a two-way slope and essentially unusable. But it was in year-round view through bay windows.

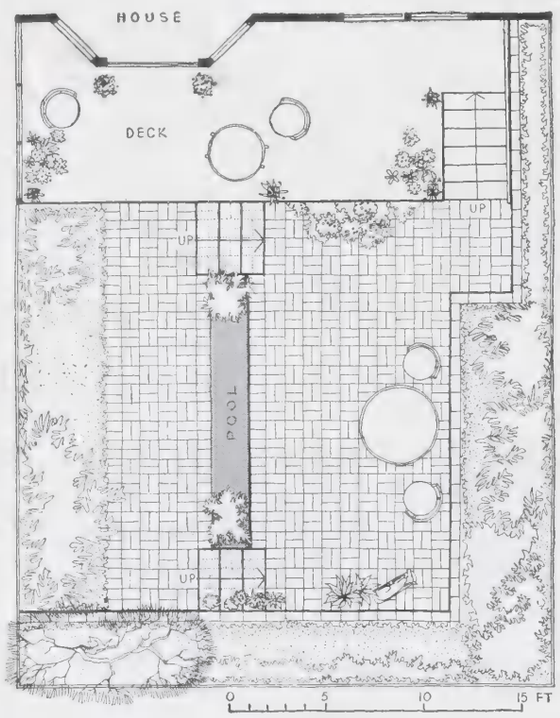
The solution proposed by Landscape Architect Laura Mercado Smith was a bold stroke that works beautifully. Bay window was made into a double door connecting living area with a new deck at floor level across back of house. Original back door to porch was not changed. Plan shows how space is now used (below).



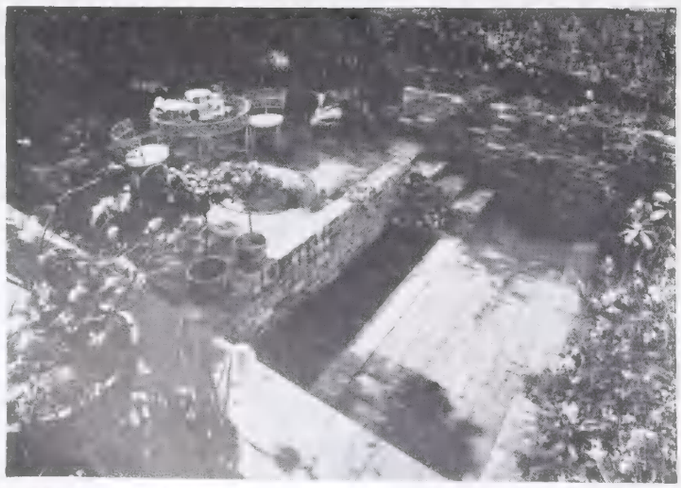
BEFORE



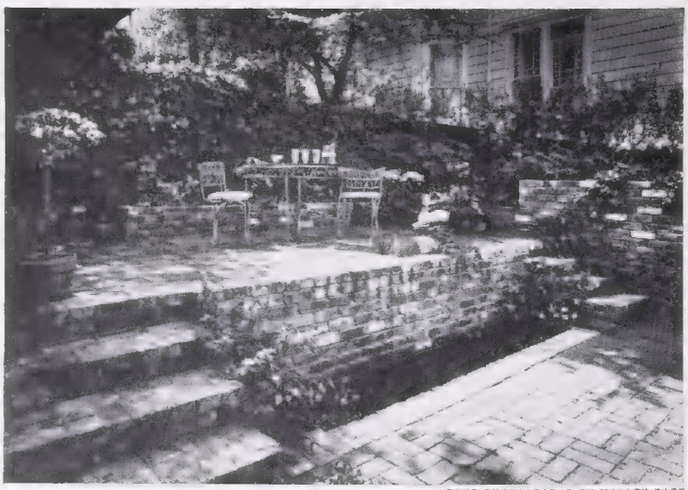
AFTER




# No garden is



Looking down from the deck, you can see how the yard was terraced and floored with brick. Planting beds edging the terraces provide easy-to-care-for greenery the year around. Potted plants, on the terrace and in the beds, give color where and when it is needed. Upper level, nearest the house, is used for dining.



FOUR PHOTOGRAPHS BY MORLEY BAER

The two brick terraces divide the big drop from the floor level of the house to the ground level into easy stages. This takes advantage of the slope of the land and gives the garden more visual interest than it would have had with just one level. Steps at each end of pool invite walking around to see the plantings.



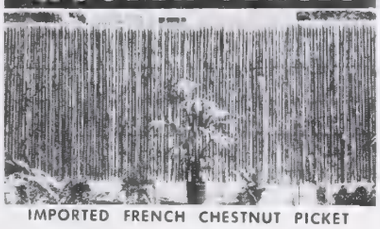
# "hopeless"

● No matter how unpromising a piece of land may seem, it can be made useful and good-looking. What may seem to be an unsolvable problem often has, to the trained eye of the landscape designer, an easy answer. The more "hopeless" a situation may be, the more dramatic may be its transformation. The example here proves the point.

In developing this usable outdoor living space out of a deserted back yard, Landscape Architect Laura Mercado Smith faced an almost impossible grade problem. By attacking the problem at its heart—adding deck space at the living level—the rest of the garden followed logically. Anything less than this generous deck would have been an unhappy compromise that would have revealed itself quickly.

The lessons are clear. Don't let the difficulty of a situation inhibit your expectations. Know what you want to achieve and don't settle for less. Use the experience of the professional and have confidence in his judgment. Be prepared to adjust your thinking—and your budget—to new ideas: Unusual situations often call for unusual solutions. It is better to put off a project, or work out a step-at-a-time plan, than to accept a less-than-satisfactory compromise.


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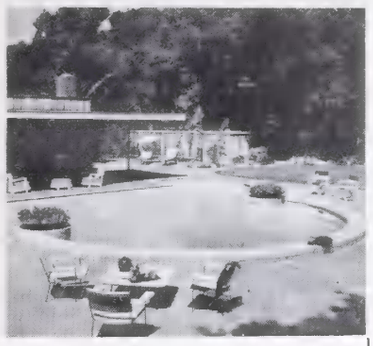
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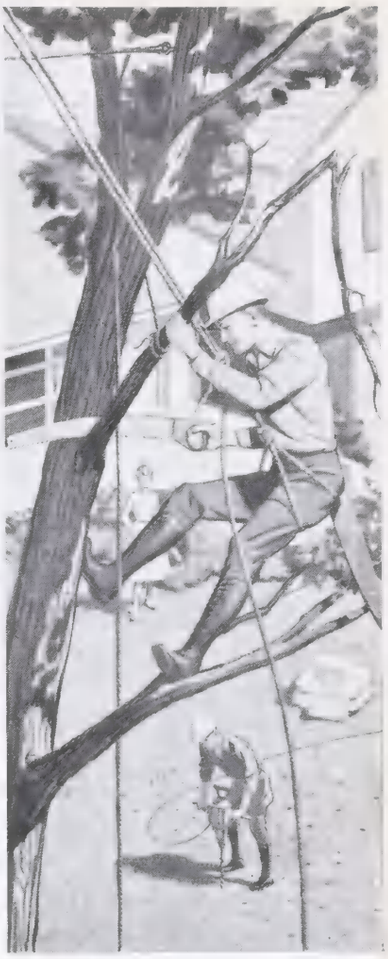
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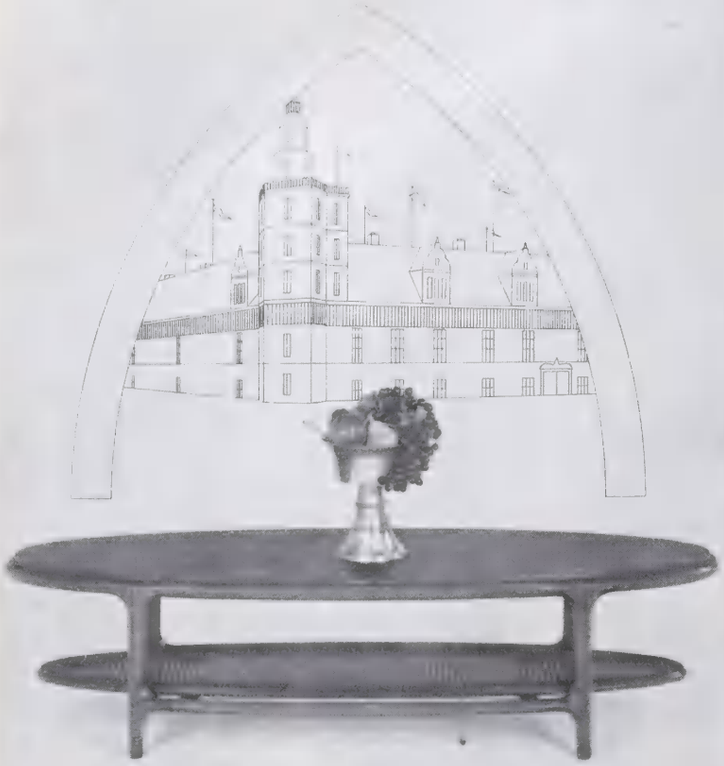
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# Now's the time to stock your plant-food pantry

If you think you'll need some soil for house plants this winter, or for seedlings early next spring, put away some good earth before freezing weather starts

*By* GORDON MORRISON

• Winter-time and early spring gardening can often be made easier if you have a bushel or two of good dry soil on hand for potting or starting seed. Northern gardeners who neglect the autumn gathering of soil may encounter soaked or frozen ground outside when they need some for potting or seeding. You can buy soil, of course, but it seems pretty silly when you have a yard full of it.

The best kind of soil to store should be dry enough so a firmly compressed handful will crumble readily into fine particles when rubbed between the hands. Because soil must anchor plants as well as nourish them, it must have sufficient body to serve this purpose efficiently.

There are about as many recipes for seeding and potting soil as there are gardeners, but the basic characteristics of good soil are pretty well agreed upon. The magic word is loamy. Loamy soil is neither too heavy with clay, nor too light with sand. It has enough clay and humus to hold plant food and water. Yet enough sand to provide for water and air movement through the soil. Any clean sand can be added to make soil lighter in texture and more porous. Leaf mould or peat moss are the best materials to add for improving the water-holding capacity of the soil.

All rubble, rocks, and such should be screened out of the soil as you collect it. This is easily done with an 18-inch square of so-called hardware cloth or coarse metal screening over the collecting pail. Rub the soil gently through the screen and it will be in excellent condition for sifting and resifting with the other ingredients of your favorite potting soil recipe.

Impurities and foreign matter should be screened out of the sand and humus you plan to use in potting mixtures. Sand calls for a finer screen. We use an old flour sifter with good results. Humus can usually be worked through the soil screen.

When you mix all the constituents of a potting soil, sift them together from one container into another until they are thoroughly mixed.

As for the pH of the soil (acidity or alkalinity), this, too, can be controlled when the soil is gathered —simple inexpensive testing kits are available from garden stores. Most plants thrive in soils of neutral to slightly acid reaction—say 6.0 to 7.0. Neutral, of course, is 7.0, higher numbers indicate alkalinity; lower numbers, acidity.

Slip-cover fiber board containers, or other airtight containers, are handy and easy to use. They also help hold the moisture content of the soil.






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## ACCESSORIES—THE REAL MOOD SETTERS

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less quality that copies no particular style of the past or present, but embodies an affinity with good things of then and now. Individually these pieces could be dropped into many different settings and be appropriate.

In these rooms the rugs play a big part in creating the mood. The antique Agra carpet has a quiet richness in color and over-all pattern that goes fittingly with mellowed antique accessories. Tooled leather on the walls forms a softly textured background.

Strong architectural pattern in the other rug sets a striking stage for a stimulating atmosphere. In contrast to interest in gentle details and small patterns, here the accent is on form and color. With paintings and accessories of bolder form and gayer color, fabrics with less design detail and higher color key were chosen. Your attention goes to the whole form or outline of the furnishings rather than to the small-scale texturing that patterned materials provide in the other room.

These rooms demonstrate the wisdom of investing in major furnishings with an eye to their adaptability for your own personal environment, so your biggest investment can last a long time and serve in many ways.

The furniture and fabric group, called "Today and Tomorrow Collection," was designed by Edward Wormley for the Dunbar Furniture Corp. Mr. Wormley also designed the rooms seen on pages 196-199.

Following is a detailed list of furnishings and accessories:

Room seen in the lower photographs on pages 196-199:

### FURNISHINGS AND ACCESSORIES

Draperies, *Old World Weavers, Inc., 115 E. 57th St., New York, N. Y.*; printed drapery lining, *Baronio Fabrics, Inc., 501 Madison Ave., New York, N. Y.* Casement curtains, *Boris Kroll Fabrics, Inc., 220 E. 51st St., New York, N. Y.* Wall covering, black and gold hand-tooled leather squares, *J. Lowell Groves, 19 Child St., San Francisco 11, Calif.* Rug (living area), *J. H. Dildarian, Inc., 947 Madison Ave., New York, N. Y.* Carpet (dining area), *"Royal Princess," Karastan Rug Mills, Div. of Fieldcrest Mills, Inc.* Rosewood floor, door, chimney breast, and screen, *William L. Marshall, Ltd., 450 4th Ave., New York, N. Y.*; screen covering, *"August," Jack Lenor Larsen, Inc., 677 5th Ave., New York, N. Y.* Hardware, *P. E. Guerin, Inc., 23 Jane St., New York, N. Y.* Lamps and candle stand are antiques.

Wall sconce, obelisks, crystal box, rock crystal chandelier, bouillotte lamp, *Nesle, 151 E. 57th St., New York, N. Y.* Onyx ashtray, pewter tea caddy, brass box, *Accessories and Design, 112 E. 55th St., New York, N. Y.* Cane planter, red lacquer stand, sculptured relief, and brass clock, *Lord and Taylor, 424 5th Ave., New York, N. Y.* Pearwood box, *Georg Jensen, Inc., 667 5th Ave., New York, N. Y.* Glass pitchers, *Black, Starr and Gorham, 594 5th Ave., New York, N. Y.* Globe, *Herbert Lanning, 857 3rd Ave., New York, N. Y.* Tea service, *"Queen's Ware," Josiah Wedgwood and Sons, Inc.* Pillow fabric from the *"Today and Tomorrow"* fabric collection, *Dunbar Furniture Corp.* Antique Indian pillow, *Karl Mann Assocs., 677 5th Ave., New York, N. Y.*

Paintings: "Still Life with Candle," by *John Peto;* "New York Herald," by *William Harnett;* "Sunset—Montclair," by *George Inness;* all from *Hirschl and Adler Galleries, Inc., 24 E. 54th St., New York, N. Y.*

Room seen in the upper photographs on pages 196-199:

### FURNISHINGS AND ACCESSORIES

Draperies, *Old World Weavers, Inc., 115 E. 57th St., New York, N. Y.*; printed drapery lining, *Baronio Fabrics, Inc., 501 Madison Ave., New York, N. Y.* Hand-carved teak fret panels on walls and ceiling of dining area, *J. Lowell Groves, 19 Child St., San Francisco, Calif.* Wall covering and roll-up blinds in living area, *Webb Textiles, 313 No. Robertson Blvd., Los Angeles, Calif.* Teak floor beams, screen, and doors, *William L. Marshall, Ltd., 450 4th Ave., New York, N. Y.* Rug and carpet, handmade in Puerto Rico. Rosewood lamps, *Hansen Lamps, 260 E. 53rd St., New York, N. Y.* Ceramic lamp, *Gertrud and Otto Natzler, 7837 Woodrow Wilson Dr., Los Angeles 46, Calif.* Hardware, *P. E. Guerin, 23 Jane St., New York, N. Y.* The ceiling fixture in the dining area is an antique.

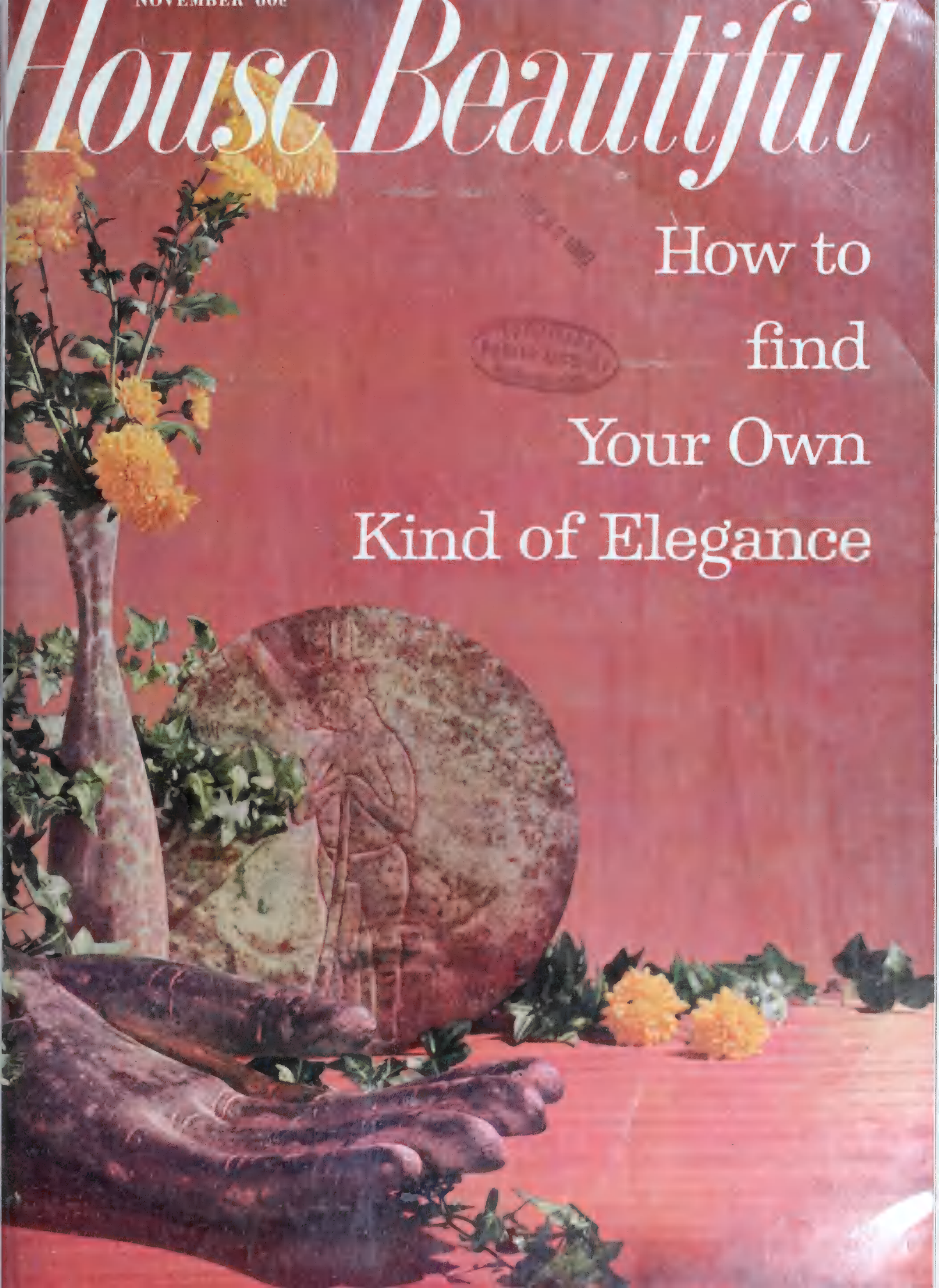
Fire tools, andirons, and *"Flexscreen"* firescreen, *William H. Jackson Co., 3 E. 47th St., New York, N. Y.* Blue vase and bowl by Gertrud and Otto Natzler, *Bonniers, 605 Madison Ave., New York, N.Y.* Blue enamel and wood cigarette boxes, *America House, Ltd., 32 E. 52nd St., New York, N. Y.* Contemporary sculpture by William Zorach, *The Downtown Gallery, 32 E. 51st St., New York, N. Y.* Native wood sculptures, *The Carlebach Gallery, 937 3rd Ave., New York, N. Y.* Painting: "Floating Ice," by George Bellows, *The Whitney Museum of American Art, 22 W. 54th St., New York, N. Y.* The collage above the fireplace is by William Harris.

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NOVEMBER 60¢

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Reed & Barton now presents you with the opportunity of a lifetime—the chance to own one of the most beautiful contemporary sterling tea services in the land at a special $100 saving. Regularly $375 for the five-piece service, Reed & Barton's luxurious Town & Country tea set in heavy sterling is priced through Christmas at just $295. To this $80 saving add another one of $20 on the handsome 25-inch silverplated tray, which is $55 (regularly $75) for those buying the set. Complete price of six pieces is just $350. Also available as a three-piece set (Coffee, Creamer and Sugar) at $228. For the name of the nearest store, write Reed & Barton, Taunton, Mass. Prices include 10 per cent Federal Tax

REED & BARTON


THE LAVISH LOOK ELOQUENTLY
GRANDE
EXPRESSED IN DAZZLING OPULENCE
BAROQUE
STERLING SILVER FLATWARE, STERLING AND SILVER-PLATED HOLLOWARE BY
WALLACE SILVERSMITHS
Wallace suggests 110 sterling ways to say "happy holiday" in Grande Baroque (59 matching sterling flatware and 51 matching holloware pieces). Any one makes a gift of impeccable taste, imperishable beauty. See and select your favorite at Wallace dealers everywhere.

# LOOK FOR THE LAVISH LOOK OF GRAND BAROQUE AT THESE FINE STORES!

### ALABAMA

**ille,** The Jewel Box
**sia,** T. P. Flower & Gift
**sia,** Johnson Bros. Jlry. Co.
**on,** Anniston Jewelry Co.
**on,** Moorefield, The Jeweler
, Vinson Jewelers
, McNeely Jewelers
, Ware's Jewelry Co.
**er,** Goodwin Jewelry Co.
**gham,** Bromberg's
**r,** Nelson's Jewelers
**r,** Rose Jewelry Co.
, Bauman's
**rise,** Strickland Jewelry Co.
**a,** Whitlock Jewelry Store
**e,** Best Jewelry Co.
**n,** C. F. Cross Jewelers, Inc.
**lle,** Johnson Bros. Jlry. Co.
**ille,** A. L. Hipp, Jeweler
**ille,** Rose Jewelry Co.
Charles Crane, Silver &

Julius Goldstein & Son, Inc.
Ferd Zundel, Jeweler
**ville,** Ernestine's Book & Shop
**mery,** Klein & Son, Inc.
**mery,** Norman Jewelers, Inc.
**mery,** Ruth & Sons
**ain Brook,** Bromberg's
**s,** Goodson's Jewelry & Gifts
**ville,** J. R. Whitten, Jlr.
**oro,** Wales Jewelry Co.
Bewig Jlry. & Optical Co.
**iga,** Frank House, Jeweler
**ega,** Raff's Jewelers
**oosa,** Fincher & Ozment Jlry.

### ALASKA

**age,** The Anchorage Jeweler
**age,** Paul Jewelry
**nks,** J. Vic Brown & Sons

### ARKANSAS

**ville,** Guard's Jewelry Store
**n,** Stinson's Jewelers
**t,** Bob Elliott & Son
**ado,** Bob Elliott & Son
**eville,** Beebe's Jewelry, Inc.
**s City,** Shryock's Jewelers
**nith,** Miller's Leading Jlrs.
**nith,** Newton Jewelry Co.
, McCarty's Gift & Jewelry

**rings,** DeCoursey Jewelers
**oro,** Clement's Jewelry Store
**tock,** Cave's Jewelers
**tock,** Chas. S. Stifft Jewelry

**na,** Tyson's Jlrs.
**uff,** Fred Vining Jewelry
**uff,** Selma Schloss, Jeweler
**dale,** Perry's Jewelry
**rt,** Denman Jewelers
**lemphis,** Manning Jewelers

### ARIZONA

**er,** Wright's Jewelry
**ff,** Brown's Credit Jewelers
**x,** Rosenzweigs
**x,** Wesley's Jewelers
, Grunewald & Adams, Inc.
, Jacome's
, Levy's of Tucson
Gartland Jewelers

### CALIFORNIA

**la,** Lewis B. Groper, Jlr.
**la,** Hunt Jewelry Co.
**ora,** H. E. Wellman, Jlrs.
**m,** The Broadway
**m,** Victor G. Loly
**field,** Wickersham Jewelers
**y,** C. H. Lee, Jewelers
**y,** W. R. Burke, Co.
**' Hills,** Geary's Stores
**' Hills,** David Orgell
**' Hills,** Robinson's
**y,** Al Johnson
**k,** Ervin's Jlry & Gifts, Inc.
Clifford's Jewelry
Dupen's Jewelry
**Vista,** J. Jessop & Sons
**d,** Rhodes
**do,** Elmer Muhl
**y,** Raff Jewelry Co.
**ro,** Brooks Jewelry Co.
**ito,** Capwell's
, Hollander's
, Ten Window Williams
**ragg,** Raymond H. Clary
, Eriksen & Co.
, Gottshalk's
, Proctor's
, Rhodes, Manchester Center
, The Warner Co.
**on,** Rankins
**le,** Parr's Jewelers
**le,** Webb's Jewelers
**rd,** Capwell's
**rd,** Davidson & Licht Jlry.
**gton Park,** Raff Jewelry Co.
**a,** J. Jessop & Sons
**ood,** May Company
**ee's**
**arrett's**
**each,** The Broadway
**each,** Buffums'
**each,** Smit's of Long Beach
**geles,** Almquist Jewelers
**geles,** Barker Bros.
**geles,** The Broadway
**geles,** Bullock's
**ntown**
**wood**
**hire**
**geles,** Donavan & Seamans

**geles,** Foster's—Westwood
**geles,** B. D. Howes and Son
**geles,** May Company
**geles,** David Orgell
**geles,** Robinson's
**geles,** Slavick Jewelry Co.
**nos,** Machado's Jewelers
**Madera,** Paul Jones Gift Shop
**Marysville,** Poole's Jewelers
**Marysville,** Young Jewelers
**Merced,** Brunelli Jewelers
**Modesto,** Lowery's
**Modesto,** Walter P. Shoemake, Jewelers
**Modesto,** Claude O. Wendling
**Montrose,** A. L. Brown
**Napa,** Whitman & Bailey, Jewelers
**North Hollywood,** May Company
**Oakland,** Breuner's
**Oakland,** Capwell's
**Oakland,** Davidson & Licht
**Oakland,** A. F. Edwards Co.
**Oakland,** Granat Bros.
**Oakland,** H. Morton Co.
**Oakland,** Rhodes
**Oakland,** Albert S. Samuels Co.
**Oakland,** Spitz Jewelers
**Oakland,** The White House
**Ontario,** Wight Jewelers
**Palo Alto,** Johnson & Co.
**Panorama City,** The Broadway
**Pasadena,** The Broadway
**Pasadena,** Bullock's Pasadena
**Pasadena,** J. Herbert Hall Co.
**Pasadena,** B. D. Howes and Son
**Pasadena,** Robinson's Pasadena
**Pomona,** J. Herbert Hall
**Redding,** Dobrowsky Jewelers
**Redlands,** Howard S. Smith
**Redondo Beach,** May Company
**Richmond,** Wolffs Jewelers
**Riverside,** The Harris Company
**Riverside,** Slavick Jewelry Co.
**Sacramento,** Breuner's
**Sacramento,** Grebitus & Son
**Sacramento,** Grebitus & Son—North Area
**Sacramento,** Hales
**Sacramento,** Weinstock-Lubin
**Salinas,** Andrus Jewelers
**Salinas,** Goodfriend's Jewelers
**San Bernardino,** Harris Company
**San Diego,** J. Jessop & Sons
**San Diego,** A. L. Jacob & Son
**San Diego,** Marston's
**San Fernando,** Ben Levitt
**San Francisco,** Granat Bros.
**San Francisco,** Shreve & Co.
**San Francisco,** City of Paris
**San Francisco,** Dohrmann's
**San Francisco,** The Emporium
**San Francisco,** Macy's
**San Francisco,** Albert S. Samuels Co.
**San Francisco,** The White House
**San Jose,** The Emporium
**San Jose,** Hudson's Jewelers
**San Jose,** Kocher's Jewelers
**San Jose,** W. C. Lean Jewelers
**San Jose,** Macy's
**San Jose,** Robert Sawyer
**San Leandro,** Macy's—Bay Fair
**San Mateo,** Brown's
**San Mateo,** Macy's—Hillsdale
**San Mateo,** Sanford's Jewelers
**San Rafael,** Herbert & Rohrer
**Santa Ana,** Buffums'
**Santa Ana,** Bullock's
**Santa Ana,** J. Herbert Hall
**Santa Ana,** Rankin's
**Santa Ana,** Van Duesen's Jewelry
**Santa Barbara,** Wm. H. Gilchrist
**Santa Barbara,** B. D. Howes & Son
**Santa Cruz,** Shockley Jewelers
**Santa Paula,** Wood's Jewelry
**Santa Rosa,** E. R. Sawyer, Jewelers
**Stanford,** The Emporium
**Stanford,** Johnson & Co.
**Stevens Creek,** The Emporium
**Stockton,** Breuner's
**Stockton,** Hunter Gump's
**Stonestown,** The Emporium
**Torrance,** The Broadway
**Turlock,** Gloeckler Jewelers
**Vallejo,** Harold & Paul Jewelers
**Van Nuys,** Norbert B. Moffatt
**Ventura,** Albert's Jewelers
**Walnut Creek,** Capwell's
**Walnut Creek,** Davidson & Licht
**Watsonville,** Jolley's Jewelers
**West Covina,** May Company

### COLORADO

**Boulder,** Crowder Jewelers
**Colorado Springs,** Isaac Brothers, Jewelers
**Colorado Springs,** M. K. Myers Jewelers
**Denver,** Bohm-Allen Jlry. Co.
**Denver,** The Denver Dry Goods Co.
Downtown
Cherry Creek
Lakeside
**Denver,** May D & F
**Denver,** May D & F—Westland
**Fort Collins,** Carl's Jewelers
**Grand Junction,** L. Cook Jewelry
**Grand Junction,** A. C. Parsons, Jewelers
**Greeley,** Howard Weiss, Jewelers
**Lamar,** Applegate Jewelry
**Loveland,** McCauley Jewelry
**Loveland,** Tyler Jewelry
**Montrose,** George J. DeVinny & Sons
**Pueblo,** Harding-Bulloch Jewelers
**Trinidad,** Martin Jewelers

### CONNECTICUT

**Bridgeport,** G. W. Fairchild & Sons
**Bridgeport,** Spectors, Jewelers
**Naugatuck,** William Schpero
**New Haven,** Michaels Jewelers
**New Haven,** A. J. Siegel
**New Haven,** Savitt Jewelers
**New Haven,** Wylie on the Green
**New London,** L. Lewis & Co.
**Norwich,** Modern Jewelers
**Waterbury,** J. R. Clayton

### DELAWARE

**Wilmington,** J. E. Caldwell & Co.
**Wilmington,** Millard F. Davis

### DISTRICT OF COLUMBIA

**Washington,** Anderson Bros. Inc.
**Washington,** R. Harris & Co.
**Washington,** Hecht Company
**Washington,** S. Kann Sons Co.
**Washington,** Martin's Inc.
**Washington,** Milton H. Schlosser
**Washington,** Chas. Schwartz & Son
**Washington,** Woodward & Lothrop

### FLORIDA

**Bradenton,** W. J. Schant Jewelry Co.
**Clearwater,** Nacol Jewelers
**Coral Gables,** Carroll's Jeweler's
**Daytona Beach,** Tom Cook, Jlr.
**Fort Lauderdale,** Miller's Jewelers
**Fort Myers,** Fishel & Dowdy Jlrs.
**Fort Pierce,** Morton Jewelers
**Fort Walton Beach,** Vandegriff Jewelers
**Gainesville,** Lewis Jewelry Co.
**Gainesville,** Rutherford's, Inc.
**Jacksonville,** Jacobs Jewelers, Inc.
**Jacksonville,** Underwood Jlrs., Inc.
**Jacksonville,** Chas. L. Wells, Jlr.
**Key West,** Beachcomber Jewelers
**Lakeland,** George L. Gaines, Jlr.
**Marianna,** Clark's Jewelry Store
**Miami,** Burdine's
**Miami,** Maynard-Page, Jewelers—Silversmiths
**Miami,** Slater Jewelry Company
**Orlando,** Home & Hobby House
**Orlando,** Lawton's Jewelers
**Orlando,** Hart Swalstead, Jlrs.
**Panama City,** Cogburn's, Inc.
**Pensacola,** Nickelsen Jewelry Co.
**Quincy,** Moon Jewelry Co., Inc.
**Saint Augustine,** Moeller's Jewel Shop
**Saint Petersburg,** Owen-Cotter Jewelers
**Saint Petersburg,** Bruce Watters Jewelers, Inc.
**Sanford,** William E. Kader, Jeweler
**Tallahassee,** Moon Jewelry Co., Inc.
**Tampa,** Adams-Magnon Jlrs. Inc.
**Tampa,** Beckwith-Range Jlry. Co.
**Winter Haven,** Joe Brandon, Jlry.
**Winter Park,** Home & Hobby House

### GEORGIA

**Albany,** Mayfair Jlry. Co.
**Albany,** Walter R. Thomas, Inc.
**Americus,** Bell Jewelry Co.
**Athens,** Foster's Jewelers, Inc.
**Athens,** Walter R. Thomas, Inc.
**Atlanta,** Claude S. Bennett, Inc.
Downtown
Lenox Square
**Atlanta,** Myron E. Freeman & Bro.
**Atlanta,** Maier & Berkele, Inc.
**Atlanta,** Rich's
Downtown
Lenox Square
**Atlanta,** Schneider & Son, Jlrs.
**Atlanta,** Walter R. Thomas, Inc.
**Augusta,** H. Shmerling, Jeweler
**Brunswick,** Cunningham Jewelers
**Calhoun,** Haney Jewelry Co.
**Carrollton,** Robert F. Young, Jlr.
**Columbus,** V. V. Vick, Jeweler
**Dalton,** Davies & Sons, Jewelers
**Decatur,** Myron E. Freeman & Bro.
**Fitzgerald,** Hier's Jewelry Co.
**Fort Valley,** Walter R. Thomas, Inc.
**Gainesville,** R. L. Courtenay & Co.
**Griffin,** Wynnes-Jewelers
**La Grange,** Lehmann Jewelry Co.
**Macon,** S. L. Orr Co.
**Madison,** Walter R. Thomas, Inc.
**Marietta,** Myron E. Freeman & Bro.
**Milledgeville,** J. C. Grant Co.
**Milledgeville,** Walter R. Thomas, Inc.
**Moultrie,** Cranford's Jewelry Store
**Newnan,** Walter R. Thomas, Inc.
**Rome,** Walter R. Thomas, Inc.
**Savannah,** Desbouillians, Inc.
**Savannah,** Levy Jewelers
**Savannah,** Levy Jlrs. of DeRenne
**Statesboro,** Grimes Jewelry Co.
**Sylvester,** Joseph A. Haley, Jeweler
**Thomasville,** Moon Jlry. Co., Inc.
**Thomson,** Lokey Jewelers
**Toccoa,** Lovett's
**Valdosta,** Girardin Jewelers
**Waycross,** James E. Hart, Jeweler

### IDAHO

**Boise,** Green-Griffin Co.
**Boise,** Ide's Diamond Shop
**Boise,** Leah's Corner Cupboard
**Idaho Falls,** Ames Jewelry Co.
**Idaho Falls,** Kugler's Jewelers
**Lewiston,** The Diamond Shop
**Moscow,** Jackle's Jewelry Store
**Nampa,** Lester Hamilton, Jeweler
**Pocatello,** Harrison Jewelers
**Pocatello,** Leon F. Molinelli, Jlr.
**Twin Falls,** Jensen's Jewelers, Inc.

### INDIANA

**Elkhart,** Sorg Jewelers
**Evansville,** Kruckemeyer & Cohn
**Fort Wayne,** Barber Jewelry
**Fort Wayne,** Robert Koerber, Inc.
**Goshen,** Sorg Jewelers
**Hammond,** Armstrong's Jewelers
**Indianapolis,** The Rost Jewelry Co.
**Marion,** Meyer's—Jewelers
**Richmond,** Davis-Jenkins, Jewelers
**Valparaiso,** The Pappas Co.

### ILLINOIS

**Arlington Heights,** Flaherty Jlrs.
**Aurora,** Bockman Jewelers
**Aurora,** Fodor Jewelers
**Bloomington,** Jack Lewis, Inc.
**Borrington,** Howard A. Wonzel, Jlr.
**Cairo,** Michelson's
**Chicago,** Carson, Pirie, Scott & Co.
**Chicago,** Roman Kosinski
**Chicago,** 3 C. D. Peacock
**Chicago Heights,** The Tudor Shop
**Decatur,** H. Post & Sons, Jewelers
**Des Plaines,** Owen J. Pritchard, Jlr.
**Dixon,** F. Overstreet & Son
**East Moline,** Sable's Jewelry
**Elgin,** Schneff Bros., Jewelers
**Galesburg,** Arthur J. Nyman & Sons
**Glencoe,** C. D. Peacock
**Joliet,** M. S. Kaatz
**Joliet,** Kiep Jewelers
**Joliet,** Louis S. Liebermann & Co.
**Kankakee,** Volkmann Jewelers
**La Grange Park,** C. D. Peacock
**Macomb,** Arrasmith Jewelry
**Macomb,** Lebold & Voegele
**Moline,** Holland Jewelers
**Moline,** C. I. Josephson, Jewelers
**Mount Carmel,** Roberts Jlry. Store
**Mount Prospect,** Wille Lumber & Fuel
**Oak Park,** Leland C. Fay
**Peoria,** Moore's Jewelers & Silversmiths
**Princeton,** D. E. Pamp & Co.
**Rock Island,** Wood's Jewelers
**Rockford,** Anger's Jlry. & Gift Shop
**Rockford,** Bolender's
**Rockford,** Carl E. Lindquist, Jlr.
**Skokie,** C. D. Peacock
**Springfield,** J. Ralph Tobin & Son
**Springfield,** Stout's Jewelers
**Urbana,** Cross Roads Gift Shop

### IOWA

**Ames,** Plumb Jewelry Store
**Cedar Rapids,** Newton's Jewelry
**Council Bluffs,** Kulesh Jewelry
**Davenport,** Niemand's
**Davenport,** Schneff Bros., Inc.
**Des Moines,** Joseph Jewelry
**Des Moines,** Plumb Jewelry Store
**Dubuque,** Newton's Jewelry
**Fairfield,** Paul L. Svacina, Jeweler
**Fort Dodge,** H. C. Kirkberg, Jlrs.
**Fort Dodge,** Olson Jewelry Co.
**Iowa City,** Hands Jewelry Store
**Iowa City,** Malcolm Jewelers
**LeMars,** Fry's Jewelers
**Marshalltown,** Newton's Jlry Co.
**Mason City,** Blanchard's, Inc.
**Ottumwa,** Newton's Jewelry Co.
**Sioux City,** Crescent Jewelers
**Sioux City,** Thorpe & Co.
**Spencer,** Nelson Jewelry
**Waterloo,** Newton's Jewelry Co.

### KANSAS

**Arkansas City,** Phillips Jewelers
**Ashland,** Ashcraft Drug Co., Inc.
**Coffeyville,** Wall Jewelers
**Dodge City,** Arvin Heichen, Jlrs.
**Dodge City,** Leonard Jewelry Co.
**El Dorado,** Trombla's Jewelers
**Emporia,** Stanley Jewelry
**Garden City,** Patterson's Jewelry Store
**Great Bend,** Morrison Jlry Store
**Hays,** Vernon Jewelers
**Hutchinson,** Wiley's, Inc.
**Independence,** Sears Jewelers
**Kansas City,** Goldman's
**Liberal,** Wilkins Jewelers
**Newton,** Dickey's Jewelry Store
**Pittsburg,** Benelli Jewelers
**Salina,** Vernon Jewelers
**Topeka,** Crosby Bros.
**Wichita,** Carl Barrier
**Wichita,** Helzberg's Diamond Shops
**Wichita,** Levitt's Jewelers

### KENTUCKY

**Lexington,** Stewart's
**Lexington,** Paul E. Villeminot
**Louisville,** Lemon & Son
**Louisville,** Wm. Kendrick Jlrs.
**Louisville,** Dolfinger's
**Paducah,** Nagel & Meyer

### LOUISIANA

**Alexandria,** Hill, Harris & Co.
**Alexandria,** C. A. Schnack Jlry. Co.
**Baton Rouge,** Goudchaux's, Inc.
**Baton Rouge,** D. H. Holmes
**Baton Rouge,** Riders—Bon Marché
**Baton Rouge,** Riders—Downtown
**Hammond,** Walter Antin—Jeweler
**Lafayette,** Rider's
**Lake Charles,** Rider's
**Monroe,** The Palace Inc.
**New Orleans,** Coleman E. Adler & Sons, Inc.
**New Orleans,** D. H. Holmes—Canal
**New Orleans,** D. H. Holmes—Lakeside
**Shreveport,** Flournoy Jewelers
**Shreveport,** Hearne's
**Shreveport,** Hemenway's—Line Avenue
**Shreveport,** Palace Jewelry Co., Inc.
**Winnfield,** Tomlinson Jewelers

### MAINE

**Lewiston,** Barnstone-Osgood Co.
**Portland,** Springer's Jewelers

### MARYLAND

**Baltimore,** The James R. Armiger Co.
**Baltimore,** The Hecht Co.
**Baltimore,** Stewart & Co.
**Chevy Chase,** R. Harris & Co.
**Chevy Chase,** Woodward & Lothrop
**Silver Spring,** Chas. Schwartz & Son
**Silver Spring,** Fredland Jewelers
**Silver Spring,** Wright's Jlry., Inc.
**Wheaton,** Woodward & Lothrop

### MASSACHUSETTS

**Boston,** Jordan-Marsh Co.
**Boston,** Long's Jewelers
**Brockton,** Romm & Co.
**New Bedford,** Case Jeweler
**New Bedford,** Centre Jewelry Co.
**New Bedford,** LaFrance, Jeweler
**Springfield,** Frederick's Jewelers
**Springfield,** M. J. Kittredge
**Worcester,** Chapin & O'Brien, Jewelers
**Worcester,** Goldstein, Swank & Gordon Co.

### MICHIGAN

**Ann Arbor,** Schlanderer & Sons
**Birmingham,** Lake's Jewelers

*Please turn page for other listings* →




All GRANDE BAROQUE beauties are now displayed in this free catalog. Mail requests to Wallace Silversmiths, Dept. H., Wallingford, Connecticut.

**Detroit,** Crowley's
**Deroit,** The J. L. Hudson Co.
**Detroit,** Wright, Kay & Co.
**Flint,** Wethered-Rice Co.
**Grand Rapids,** Herkner Jlry. Co.
**Grand Rapids,** Siegel Jewelry Co.
**Grand Rapids,** Wurzburg's
**Grosse Pointe,** York Jewelers
**Jackson,** Meagher's Jewelers
**Kalamazoo,** Carl V. Reck, Jeweler
**Kalamazoo,** Paul E. Morrison, Jeweler
**Lansing,** Morgan's Jewelry Co.
**Midland,** Smith's Flowers & Gifts
**Muskegon,** A. Krautheim, Jewelers
**Niles,** Thayer's Jewelers

### MINNESOTA

**Albert Lea,** Schulz Jewelry
**Anoka,** Arthur Downing
**Bemidji,** Lindmans
**Crookston,** Munn's Jewelry
**Duluth,** Bagley & Company
**Fergus Falls,** Mauch's, Jlr.
**Grand Rapids,** Miltich Jewelry
**Hibbing,** Geary Jewelry Co.
**Hibbing,** Teske Jewelers
**Mankato,** Martin & Hoerr
**Minneapolis,** Dayton's
**Minneapolis,** J. B. Hudson Co.
**Minneapolis,** Jacob's Jewelers
**Moorhead,** Martinson's Jewelry
**Rochester,** Blickle's Jewelry
**Rochester,** Robert Orr, Jewelers
**Saint Cloud,** Bachman Jewelers
**Saint Cloud,** Strobel's Jlrs.
**Saint Cloud,** H. Bockstruck Co.
**Saint Paul,** Bullard Bros. Co.
**Southdale,** Dayton's
**Southdale,** J. B. Hudson Co.
**Owatonna,** Vesterby & Watowa
**Virginia,** McCabe Jewelry Co.
**Virginia,** Turen-Welsh Jewelry
**Winona,** Stager Jewelry Store

### MISSISSIPPI

**Batesville,** Pettit's Registered Jeweler
**Biloxi,** Elliott Jewelry Store
**Clarksdale,** The Gift & Art Shop
**Clarksdale,** Weller Jewelry Store
**Columbus,** The Diamond Shop
**Crystal Springs,** Ward's Jewelry
**Greenville,** Farnsworth's Jeweler
**Greenville,** C. L. Schlom, Jeweler
**Greenwood,** Juanita's Jewelers
**Hattiesburg,** Rollings Jewelry Co.
**Jackson,** Alfred Bourgeois
**Jackson,** Carter Jewelers
**Jackson,** O'Ferrall's, Jewelers
**Jackson,** Strauss-Stallings, Jlrs.
**Jackson,** Zale's Jewelers
**Laurel,** Burton's Jlry. Store, Inc.
**Meridian,** Rose Jewelry Co.
**Natchez,** Dixon's
**Starkville,** Bingham's Jewelry
**Tunica,** Xylda's Shop
**Tupelo,** Herbert K. Brasfield, Jlr.
**Winona,** Simmons Jewelry
**Yazoo City,** Miron's

### MISSOURI

**Cape Girardeau,** Hale's Jewelry
**Clayton,** Byron Cade, Inc.
**Clayton,** Lammert's
**Clayton,** Mermod-Jaccard-King
**Crestwood,** Mermod-Jaccard-King
**Dellwood,** Lammert's—Northside
**Joplin,** Butterfield's Jewelry Store
**Joplin,** Newton's Jewelry
**Kansas City,** Goldman's
**Kansas City,** Hall's
**Kansas City,** Helzberg's Country Club Plaza
**Kansas City,** Jaccard's
**Kansas City,** Macy's
**Kansas City,** Miriam Zide
**Mexico,** Worrell's

WALLACE
SILVERSMITHS

# LOOK FOR THE LAVISH LOOK OF GRAND BAROQUE AT THESE FINE STORES!

**Overland**, Kiefer's Quality Jlrs.
**Richmond Heights**, Hess & Culbertson, Jewelers
**Richmond Heights**, Stix, Baer & Fuller
**St. Charles**, Atlas Jewelers
**St. Louis**, Hess & Culbertson, Jewelers
**St. Louis**, Kiefer's Quality Jewelers
**St. Louis**, Lammert Furniture Co.
**St. Louis**, Mermod-Jaccard-King
**St. Louis**, Stix-Baer & Fuller
**Springfield**, Shirk's Jewelers

### MONTANA

**Billings**, Baron's Jewelers
**Billings**, Higginbotham-Koppe-Jewelers
**Bozeman**, Boyd's Jewelry
**Bozeman**, Miller's Jewelry
**Butte**, Towle-Winterhalter-Haunifin
**Glendive**, Barkema Jewelry
**Great Falls**, Baron's Jewelers
**Great Falls**, Crown Jewelry Co.
**Havre**, Al's Jewelry
**Helena**, Friel's Gift & China
**Kalispell**, Kalispell Mercantile Company
**Miles City**, John Stockhill, Jewelers
**Missoula**, B & H Jewelry Company
**Missoula**, The Mercantile
**Missoula**, Stoverud's Jewelers
**Wolf Point**, St. Clair Jewelry

### NEBRASKA

**Chadron**, Schultz Jeweler
**Chadron**, Wm. Wetzel
**Columbus**, Froemel's Jewelry Co.
**Fremont**, Anderson's Jewelers
**Grand Island**, Meyer's Jlry Store
**Grand Island**, Rogers Jewelry Co.
**Hastings**, Crisman Jewelry
**Kearney**, Pitcher's Jewelry
**Lincoln**, Miller & Paine
**Norfolk**, Wetzel & Truex
**North Platte**, Hoovers Inc.
**Omaha**, C. B. Brown Co.
**Omaha**, T. L. Combs & Sons
**Scotts Bluff**, LeRoy Jewelers
**Sidney**, Gift & Jewelry

### NEVADA

**Las Vegas**, M. W. Davis Co.
**Reno**, R. Herz & Bro.

### NEW HAMPSHIRE

**Manchester**, Lemay Bros., Jewelers

### NEW JERSEY

**Asbury Park**, Steinbach Company
**Atlantic City**, Wm. Schoppy, Jlr.
**Bloomfield**, Corbo Jewelers
**Clifton**, Corbo Jewelers
**Eatontown**, Bamberger's
**Elizabeth**, Howard Co., Jewelers
**Englewood**, Lebson's Jewelers
**Jersey City**, Nelmor Jewelers
**Menlo Park**, Bamberger's
**Millburn** S. Marsh & Sons The Silver Shop
**Morristown**, Bamberger's
**Newark**, Bamberger's
**Newark**, Hastreiter Jewelers
**Newark**, Kresge-Newark, Inc.
**Newark**, S. Marsh & Sons
**Newark**, Masur's Fine Jewelry & Silversmiths
**Paramus**, Bamberger's
**Passaic**, M. J. Lyons
**Paterson**: Meyer Brothers
**Plainfield**, Bamberger's
**Preakness**, Corbo Jewelers
**Princeton**, Bamberger's
**Short Hills**, Masur's Fine Jewelry & Silversmiths
**Springfield**, Geljack Jewelers
**Trenton**, Newman's Jewelers
**West New York**, L. J. Rad. Jewelers

### NEW MEXICO

**Albuquerque**, F. D. Fogg & Co.
**Albuquerque**, Frank Mindlin Jlrs.
**Carlsbad**, Gossett's Jewelry
**Clovis**, Stanley's
**Farmington**, May's Jewelry
**Gallup**, E. Parke Sellard
**Roswell**, L. B. Boellners & Son
**Roswell**, Huff's Jewelry Store
**Santa Fe**, Shaya Jewelry
**Santa Fe**, Spitz Jewelers

### NEW YORK

**Albany**, Adams Jeweler
**Albany**, Fuhrman's
**Albany**, Van Heusen Charles Co.
**Amherst**, Wm. Hengerer Co.
**Babylon**, Abraham & Straus
**Binghamton**, Van Cott Jeweler
**Bronx**, Dubin & Korsunsky
**Bronx**, Macy's—Parkchester
**Bronx**, Madow's Jewelers
**Brooklyn**, Abraham & Straus
**Brooklyn**, Fortunoff Silver Sales, Inc.
**Brooklyn**, House of Abramson
**Brooklyn**, Macy's—Flatbush
**Brooklyn**, Mavrock Silver Co.
**Brooklyn**, Edna Nelkin
**Brooklyn**, The Silver Mart
**Buffalo**, Adam, Meldrum & Anderson Co.
**Buffalo**, L. L. Berger, Inc.
**Buffalo**, Wm. Hengerer Co.
**Buffalo**, Pitt Petri
**Buffalo**, T. C. Tanke
**Cedarhurst**, Marvins Fine Jewelry & Gifts
**Cortland**, Harry Alperi, Jeweler
**Elmira**, L. Shreibman & Son
**Forest Hills**, Newman Jewelers
**Freeport**, Lloyd's Jewelers, Inc.
**Garden City**, Abraham & Straus
**Garden City**, Keating & Co.
**Garden City**, Macy's—Roosevelt Field
**Glens Falls**, Achenbach's
**Great Neck**, Wolkoff Silversmiths
**Hempstead**, Abraham & Straus
**Hempstead**, Paul Doumeng, Jr.
**Hempstead**, H. L. Gross & Bro.
**Jackson Heights**, Newman Jewelers
**Jamaica**, S. Lewbel & Son
**Jamaica**, Macy's
**Jamestown**, E. F. Bassett
**Kingston**, Safford & Scudder
**Lawrence**, George Stern Co.
**Linden**, Maurice Adler, Inc.
**Lockport**, Scirto's
**Lockport**, Williams Brothers Co.
**Lynbrook**, Jewelry By Green's
**New Rochelle**, Talner Jewelers
**New York**, De Natale Bros.
**New York**, Essex Jewelry Co., Inc.
**New York**, Michael C. Fina Co.
**New York**, Michael C. Fina Sons
**New York**, Jean's Silversmiths, Inc.
**New York**, Macy's—Herald Square
**New York**, Mayer Silverware
**New York**, McCormack, Inc.
**New York**, N. Orenstein & Son, Inc.
**New York**, J. Ortman
**New York**, L. Rackoff Jewelers, Inc.
**New York**, Murray Rackoff, Jlrs.
**New York**, Ferris E. Reeve Co.
**New York**, Rogers & Rosenthal, Inc.
**New York**, Royce-Shanley, Inc.
**New York**, Samuel C. Schechter
**New York**, Sigmund's Jeweler's & Silversmiths
**New York**, United States Silver Co., Inc.
**New York**, D. Wolkoff
**Niagara Falls**, Yaseen's Jewelers, Inc.
**Olean**, J. W. Lucie, Jeweler
**Olean**, Otto Miller & Son
**Painted Post**, Mallison Jewelers
**Plattsburgh**, Lippa & Co., Inc.
**Port Jervis**, F. & F. Jewelers, Inc.
**Rochester**, Hershberg's Jlrs.
**Rochester**, McCurdy's
**Rochester**, E. J. Scheer
**Rochester**, Sibley, Lindsay & Curr Co.
**Rockville Center**, Goldie R. Blum, Inc.
**Schenectady**, Charles Bickelmann
**Schenectady**, M. B. Graubart & Sons
**Schenectady**, Jay Jewelry Co., Inc.
**Syracuse**, Altman & Green
**Syracuse**, Chapman & Fischer, Inc.
**Syracuse**, H. J. Howe, Inc.
**Syracuse**, M. Lemp
**Troy**, Sim & Co., Inc.
**Utica**, Evans & Sons, Inc.
**Utica**, The Gift Shop Jlrs.
**Watertown**, Henrys Jewelers
**White Plains**, Macy's
**White Plains**, Times Jewelers
**Woodmere**, Leonard H. Moss Co., Silversmiths

### NORTH CAROLINA

**Burlington**, The Jewel Box
**Canton**, D. J. Sellars, Jewelers
**Charlotte**, V. Bain & Co.
**Elizabeth City**, Louis Selig
**Fayetteville**, Henebry's of Fayetteville, Inc.
**Fayetteville**, Sterling Jewelers, Inc.
**Gastonia**, Gift and Letter Shop
**Greensboro**, Schiffman's Inc.
**Jacksonville**, Walton's New River Jewelers
**Morganton**, Stanley's Jewelers
**Raleigh**, Johnson's Jewelers
**Roanoke Rapids**, The Jewel Box
**Smithfield**, Luby F. Royall, Jeweler
**Whiteville**, Colliers Jewelers
**Wilmington**, Gurr Jewelers
**Wilmington**, Huggins Jewelers
**Winston-Salem**, McPhail's, Inc.
**Winston-Salem**, Thalhimer's

### NORTH DAKOTA

**Bismark**, Lund Jewelry
**Devils Lake**, Schley's Jewelry
**Dickinson**, Service Drug Co.
**Fargo**, Crescent Jewelry Co.
**Fargo**, Wimmer's Jlry.
**Grand Forks**, Phelps Jlry. Co.
**Grand Forks**, R. H. Willey & Co.
**Jamestown**, Boatright Jewelers
**Minot**, Straus Brothers Jlrs.
**Wahpeton**, Olson Jewelers
**Williston**, A. B. De Gree Jewelers

### OKLAHOMA

**Ada**, Gem Jewelers
**Ada**, O'Neal's Jewelers
**Altus**, Altus Gift Shop
**Altus**, Green's Jewelry
**Alva**, Holtzelaw's
**Ardmore**, B. & L. Jewelers
**Ardmore**, Drake's Jewelers
**Bartlesville**, Duffendack & Derryberry Jewelers
**Blackwell**, McGee's Jewelers
**Chickasha**, Book & Gift Shop
**Cushing**, McCoy's Jewelers
**Duncan**, Kofmehl's Jewelers
**Duncan**, Rosenfield Jewelry Co.
**Durant**, W. M. Sandefur, Jeweler
**Enid**, Rosenfield's Jewelers
**Enid**, Zale Jewelry Co.
**Frederick**, Langston & McFall, Inc.
**Guymon**, Zellers Jewelers
**Henryetta**, Gearhart Jewelry
**Hobart**, Dillingham Jewelry
**Kingfisher**, McNaught Jewelry
**Lawton**, J. Wiley Richardson
**Lawton**, Melton Jewelry Store
**Mangum**, Broome's Jewelry
**McAlester**, Newton Jewelry Co.
**Midwest City**, Rosenfield's Jewelers
**Oklahoma City**, B. C. Clark, Jewelers
**Oklahoma City**, Hartwell's Jewelers Downtown Penn Square
**Oklahoma City**, Rosenfield's Jlrs.
**Okmulgee**, The Gift Shop
**Ponca City**, Drake's Jewelers
**Purcell**, Wyatt Jewelry
**Shawnee**, Shoshone's Jewelers
**Snyder**, Blanchard & McLaury
**Tulsa**, Boswell's Jewelers
**Tulsa**, Charles Messer Jewelers
**Weatherford**, F. L. Kelley, Jeweler
**Wewoka**, Pit's Diamond Shop
**Woodward**, Northup Jewelry

### OHIO

**Akron**, Barker's Jewelry
**Akron**, Henry B. Ball Co.
**Akron**, O'Neil's
**Akron**, Polsky's
**Canton**, Ecker & Sons, Jewelers
**Canton**, Hillman's
**Cincinnati**, Frank Herschede Co.
**Cincinnati**, H. & S. Pogue Co.
**Cincinnati**, Shillito's
**Cleveland**, The Webb C. Ball Co.
**Cleveland**, Berger's at University Circle
**Cleveland**, The Cowell & Hubbard Co.
**Cleveland**, Danford-Lowell Co.
**Cleveland**, Rudolph Deutsch Co.
**Cleveland**, Friedman Jlrs.
**Cleveland**, Halle Bros. Co.
**Cleveland**, Harold M. Lewis Co.
**Cleveland**, The May Co.
**Columbus**, Kahn's Jewelers
**Columbus**, Kull & Sons, Jewelers
**Columbus**, F. & R. Lazarus & Co.
**Dayton**, Beigel Jlrs.
**Dayton**, Elder & Johnston Co.
**Dayton**, Rike-Kumler Co.
**Ironton**, Allyn's Jewelry
**Niles**, Doublets
**Toledo**, Broer-Freeman Co.
**Toledo**, Heesen-Hascall Co.
**Toledo**, Lasalle's
**Toledo**, Neumann Bros.
**Youngstown**, Charles Carolyne Inc.
**Youngstown**, McKelvey's
**Youngstown**, Strouss-Hirshberg Co.

### OREGON

**Eugene**, Bon Marche-Russell's
**Eugene**, Hoffman's
**Eugene**, Olsons' Jewelers
**Eugene**, Skeie's Jewelers
**Klamath Falls**, Ricky's Jewelers
**La Grande**, Gerards Jewelers
**Medford**, Brophy's
**Medford**, Lawrence's Jewelers
**Pendleton**, Donnally's
**Portland**, Carl Greve, Jeweler
**Portland**, Meier & Frank Co. Downtown Lloyds Center
**Portland**, Olds & King
**Portland**, Rhodes Downtown Gateway
**Portland**, Roy & Molin, Inc.
**Portland**, Stevens & Son-Lloyd Addition
**Portland**, Zell Bros.
**Salem**, Meier & Frank Co.
**Salem**, Stevens & Son

### PENNSYLVANIA

**Allentown**, Hess Bros.
**Braddock**, D. H. DeNardo & Co.
**Butler**, Milo R. Williams Jewelers, Inc.
**Erie**, E. & A. Doubet, Jlrs.
**Erie**, Jarecki's Jewelers & Silversmiths, Inc.
**Greensburg**, Rovers
**Harrisburg**, C. Merle Dubs, Jlr.
**Haverford**, J. E. Caldwell & Co.
**Hazleton**, Filbert's Jewelers
**Lancaster**, Hager & Bro., Inc.
**Lancaster**, Zook's Jewelers, Inc.
**Philadelphia**, Bailey, Banks & Biddle Co.
**Philadelphia**, J. E. Caldwell & Co.
**Philadelphia**, S. Kind & Sons
**Pittsburgh**, Gimbel's
**Pittsburgh**, Joseph Horne Co.
**Pittsburgh**, Kaufmann Dept. Stores
**Pittsburgh**, Morrows Jewelers
**Plymouth**, Al Wasley
**Pottsville**, Robert C. Green's Son
**Scranton**, The Globe Store
**Scranton**, Shirley Kohn's Gifts
**Shamokin**, Liachowitz Jewelers
**Souderton** Goshow's Jlry. & Gifts
**Wilkes-Barre**, Frank Clark, Jlrs.
**Wilkes-Barre**, Phillip Miller
**Williamsport**, Perry's Jewelers

### RHODE ISLAND

**East Greenwich**, Wood Jewelry

### SOUTH CAROLINA

**Anderson**, Cochran Jewelry Co., Inc.
**Charleston**, Horowitz Jewelers
**Columbia**, Hamilton Jewelers
**Columbia**, Sylvan Bros.
**Florence**, Porters Gift Shop
**Greenville**, Cochran Jewelry Co.
**Lancaster**, D. L. Robinson Co.
**Rock Hill**, Brooks Jewelry Co.

### SOUTH DAKOTA

**Aberdeen**, Cook's Jewelry
**Huron**, Smith Jewelry Store
**Mitchell**, Dahle's Jewelers
**Rapid City**, Adel Jewelers
**Sioux Falls**, Hyde Jewelry
**Sioux Falls**, Smith Jewelry Co.
**Watertown**, Haywood Jewelry

### TENNESSEE

**Chattanooga**, Daylemay-Templeton's
**Chattanooga**, Miller Bros. Co.
**Cleveland**, Cheroke Hotel Corner
**Columbia**, Helm's Jewelry & Gifts
**Columbia**, Rone Jewelry Co.
**Cookeville**, Borden Jewelry
**Cookeville**, Williamson Jewelers
**Fayetteville**, James F. Becker, Jlr.
**Jackson**, L. P. Jackson, Jewelers
**Johnson City**, Hart's Jewelry Store
**Kingsport**, J. Fred Johnson Dept. Store
**Knoxville**, Kimball's Jewelers
**Knoxville**, Miller's
**Knoxville**, Rich's
**Lebanon**, Rone Jewelry Co.
**Memphis**, Geo. T. Brodnax, Inc.
**Memphis**, The Gift and Art Shop
**Memphis**, Goldsmiths'
**Memphis**, Graves-Steuwer Jewelers
**Morristown**, Clifton's, Inc.
**Murfreesboro**, Rone Jewelry Co.
**Nashville**, George T. Brodnax
**Nashville**, The Harvey Co.
**Nashville**, Phillin & Buttorff
**Nashville**, Sam Small Jewelers
**Nashville**, B. H. Stief Jewelry Co.
**Oak Ridge**, Kimball's Jewelers
**Shelbyville**, Rone Jewelry Co.

### TEXAS

**Abilene**, Busch & Sons of Abilene
**Abilene**, Lester's Jewelers
**Abilene**, Presley Jewelers
**Alice**, Word's Jewelry
**Amarillo**, Cizon's Jewelers
**Amarillo**, E. C. Penry Jewelry
**Amarillo**, Wagner's Jewelers
**Amarillo**, Zale's Jewelers Downtown Sunset
**Arlington**, The Fair
**Austin**, Joe Koen & Sons, Jewelers
**Austin**, Carl Mayer Jewelers
**Baytown**, Jacobs Jewelers
**Beaumont**, May Jewelry
**Big Spring**, Cizon's
**Brownsville**, R. L. Lackner, Jlry.
**Brownwood**, Nathan's Jewelers
**Bryan**, Caldwell's Jewelers
**Colorado City**, Sam L. Majors, Jewelers
**Corpus Christi**, Brodkey's Jewelers
**Corpus Christi**, Lester's 424 N. Chaparral St. 22 Parkdale Plaza
**Corpus Christi**, Lichenstein's Diamond Salon
**Corpus Christi**, Taylor Bros.
**Dallas**, Daniel's Lakewood Gift Shop
**Dallas**, Evert's Jewelers
**Dallas**, The Fair Lochwood Wynnewood
**Dallas**, A. Harris & Co.
**Dallas**, Linz Jewelers
**Dallas**, Sanger Bros.
**Dallas**, Titch-Goettinger Co.
**Del Rio**, Wood Jewelry Co.
**Eagle Pass**, Baker Jlry. Co.
**Edna**, Maresh Jewelry
**El Campo**, Reliable Furn. Co.
**El Paso**, Charlotte's
**El Paso**, Christophers
**El Paso**, Hixson's Jewelers
**El Paso**, G. B. Holdsworth, Jeweler
**Falfurrias**, Noll's Gift Shop
**Forth Worth**, R. E. Cox & Co. 4033 E. Belknap St. 2517 W. Berry St. 6370 Camp Bowie Blvd. 3616 E. Lancaster St.
**Fort Worth**, The Fair Downtown & Suburban
**Fort Worth**, N. C. Hall Jlry. Co.
**Forth Worth**, Halton's Downtown Ridglea
**Fort Worth**, Kruger's Jewelers
**Fort Worth**, W. C. Stripling Co.
**Gainesville**, Kinne's Jewelers
**Galveston**, Michael's Jewelry Co.
**Greenville**, Levy's Jewelers
**Harlingen**, Britton's
**Harlingen**, The Pedestal of Junkins
**Houston**, Allen & Caspersen
**Houston**, Sam W. Becker Jlry. Co.
**Houston**, Church's Jlry.
**Houston**, Corrigan's, Inc.
**Houston**, Foley's
**Houston**, Joske's of Houston
**Houston**, L. Lechenger Jewelers, Inc. 815 Main St. 2433 University 2035 W. Gray
**Houston**, Suniland Furniture Company
**Houston**, J. J. Sweeney Jlry. Co.
**Irving**, Daniel's
**Kerrville**, Brehmens Jlry.
**Kilgore**, Max Daiches Jlry.
**Kingsville**, Kingsville Hdw. Co.
**LaPorte**, Toogood's Jewelry
**Laredo**, Richter's
**Livingston**, Stewart's Drug & Jlry.
**Longview**, Kennedy's Jewelry
**Lubbock**, Anderson Bros. Jewelers Downtown Monterey Center
**Lubbock**, Hemphill Wells Downtown Monterey Center
**Lubbock**, Lester's Jewelers
**Lufkin**, Dale Jewelry
**Marshall**, Pelz Jewelers
**McAllen**, Britton's
**Midland**, Kruger Jewelry Co.
**Nagogdoches**, Swift Bros. and Smith
**Odessa**, Gerson's Jewelers
**Orange**, Jay Jewelry Co.
**Pampa**, Zale's Jewelers
**Pasadena**, Michaels Jewelry Co.
**Pecos**, Fonville Jewelers
**Perryton**, R. B. Yoakley, Jeweler
**Plainview**, Vandernoel Jewelry
**Port Arthur**, Linoff's Jewelers
**San Angelo**, Hemphill-Wells Co.
**San Angelo**, Holland Jewelry Co.
**San Antonio**, Frost Bros.
**San Antonio**, Hertzberg's
**San Antonio**, Joske's of Texas
**San Antonio**, P. J. McNeil Jlry. Co.
**Sweetwater**, Cox's Jewelers
**Taylor**, A. M. House
**Temple**, Ray's Jewelers
**Texas City**, G. W. Hetherington, Jlry.
**Texas City**, Schneider's Jlry. Store
**Tulia**, Flynt Jewelry
**Tyler**, Dickason Jlry. Co.
**Tyler**, Gordon's Jewelers
**Vernon**, Johnson's Jewelry
**Victoria**, C. W. May Co.
**Waco**, Armstrong Jewelers
**Waco**, L. Fred & Son
**Wharton**, Sharman Jewelers
**Wichita Falls**, Kruger Jewelry Co.
**Wichita Falls**, Zale's Jewelers

### UTAH

**Brigham City**, Peters Jewelry Co.
**Logan**, Cardon Jewelry Co.
**Ogden**, West's Jewelers
**Provo**, M. R. Rogers Silver Co.
**Salt Lake City**, Boyd-Park-Bennion Jewelers Inc.
**Salt Lake City**, Hubbard-Denn Jewelers
**Salt Lake City**, Leyson-Pearsall Co., Jewelers
**Salt Lake City**, Zale's
**Salt Lake City**, Z.C.M.I.

### VIRGINIA

**Alexandria**, Saunders & Son
**Alexandria**, Woodward & Lothrop
**Danville**, Brown Jewelry Co.
**Danville**, Speer's
**Falls Church**, Falls Church Jewelers
**Falls Church**, Woodward & Lothrop
**Harrisonburg**, John W. Taliaferro
**Lynchburg**, Bowen Jewelry Co.
**McLean**, Winston Jewelers
**Newport News**, Barclay & Sons
**Norfolk**, Frank R. Ford Co.
**Norfolk**, D. P. Paul Co.
**Richmond**, Miller & Rhoads
**Richmond**, Schwarzschild Bros., Inc.
**Richmond**, Thalhimers
**Roanoke**, Heironimus Dept. Store
**Roanoke**, Henebry's of Roanoke, Inc.
**Roanoke**, Geo. T. Kitch, Jeweler
**Springfield**, Springfield Jewelers
**Waynesboro**, Hodges Jewelers

### WASHINGTON

**Aberdeen**, Wiitamaki Jlry.
**Anacortes**, Burton Jewelers
**Bellingham**, Muller & Asplund
**Bremerton**, Friedlander & Sons
**Chehalis**, Dugaw's Jlry.
**Everett**, Burnett Bros., Jlrs.
**Everett**, Friedlander & Sons
**Hoquiam**, Kneipp's Jlry. Store
**Longview**, Friedlander & Sons
**Moses Lake**, Menti Jewelers
**Olympia**, Neuffers Jewelers
**Pasco**, Crater's Jewelry
**Richland**, McVicker's Jewelry
**Seattle**, Bon Marche Downtown Northgate
**Seattle**, Friedlander & Sons
**Seattle**, Friedlander & Sons—Northgate
**Seattle**, Hardy's, Inc.
**Spokane**, Bon Marche
**Spokane**, M. M. Jewelers
**Spokane**, The Crescent
**Spokane**, Sartori Jewelers
**Sunnyside**, Skogen's Jewelry
**Tacoma**, Friedlander & Sons
**Tacoma**, Mierow's Jewelers
**Walla Walla**, Falkenberg's
**Wenatchee**, Scott's
**Yakima**, Dunbar Jewelers
**Yakima**, S. O. Hawkes & Son

### WEST VIRGINIA

**Clarksburg**, Wilber A. Marr
**Fairmont**, H. A. Dodge

### WISCONSIN

**Appleton**, Pitz & Treiber
**Appleton**, Spector's
**Eau Claire**, Lasker Jewelers
**Fond du Lac**, Gysbers—Jewelers
**La Crosse**, Cremer's Jewelry Store
**Manitowac**, Rummele's
**Milwaukee**, Bloemel's Jlrs. 200 E. Wisconsin Ave. W. Wisconsin at N. Fifth
**Milwaukee**, Milwaukee Boston Store
**Milwaukee**, T. A. Chapman Co.
**Racine**, Shaw's Jewelry
**Racine**, Wiegand Bros., Inc.
**Sheboygan**, H. C. Prange Co.
**Superior**, Yano Bros.

### WYOMING

**Casper**, Ayres Jewelry Co.
**Casper**, MacManus Jewelry
**Cheyenne**, Alexander's Fine Jewelry
**Cheyenne**, Burri Jewelers
**Cheyenne**, Zale's
**Douglas**, Daniels Jlry. & Gift Store
**Laramie**, Davison Jewelry
**Rawlins**, Larkin Jewelry Co.
**Sheridan**, Oswald Jewelers
**Torrington**, Kellam & Kellam




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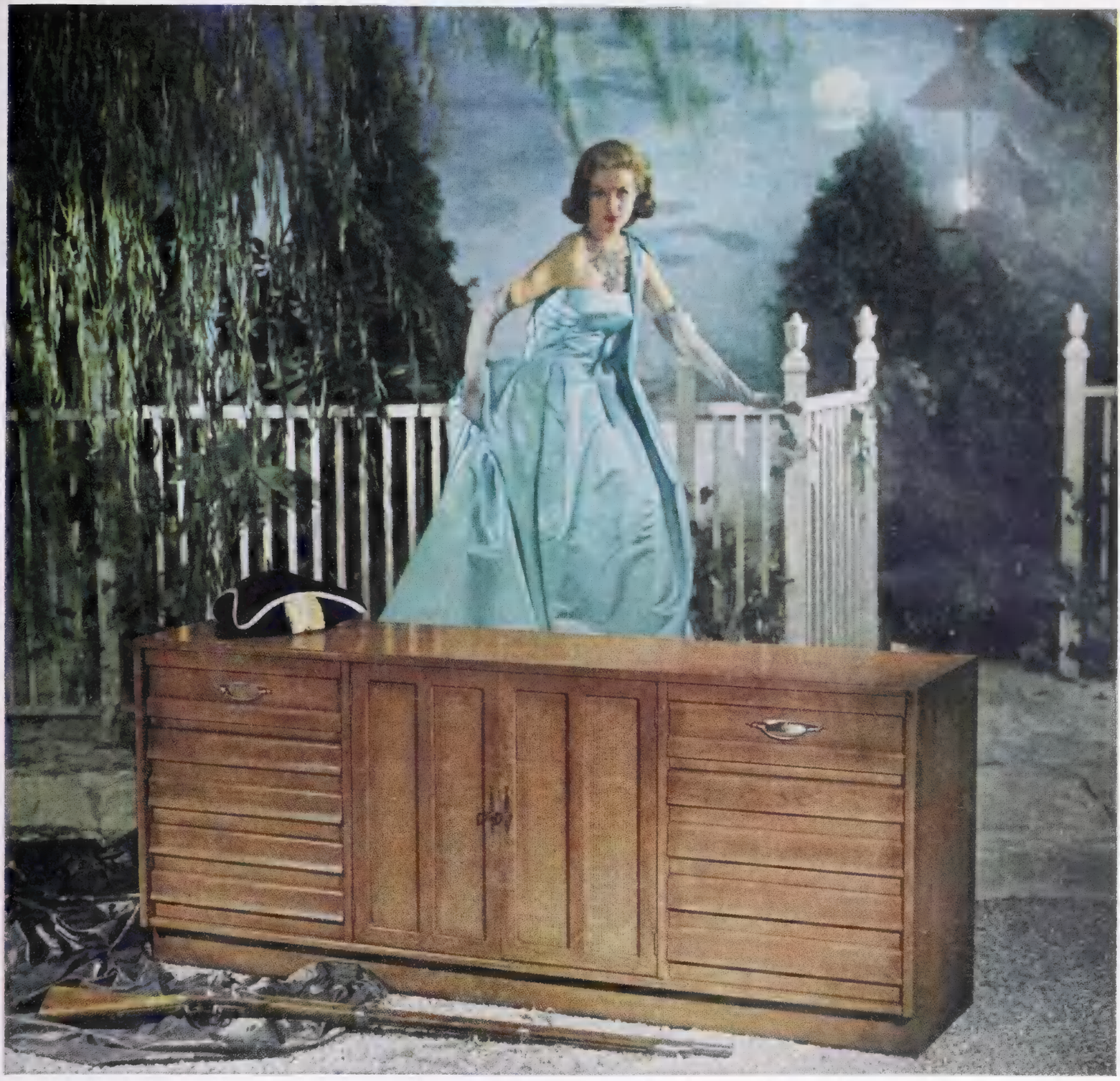


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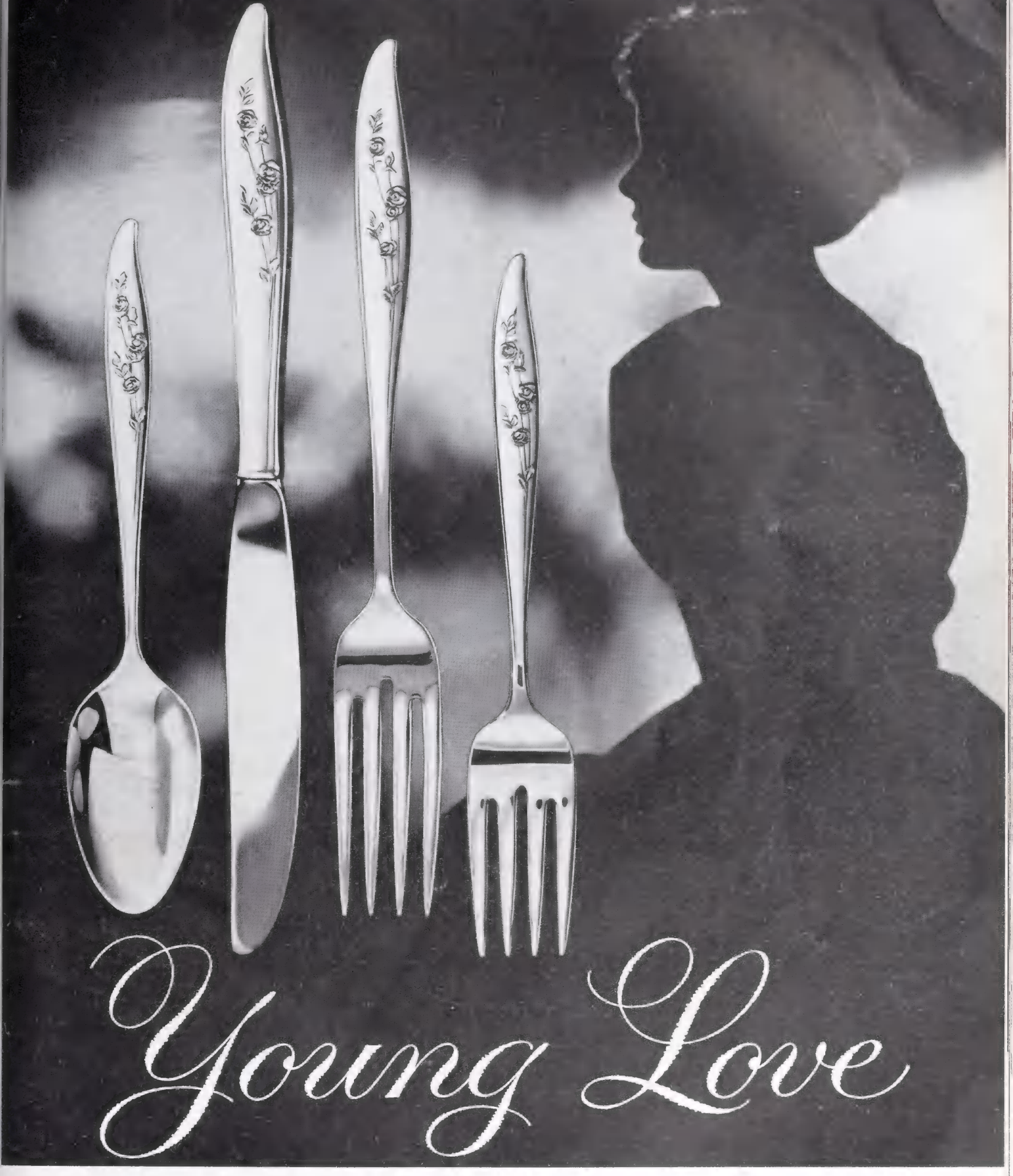

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**LOVE AFFAIR TO LAST A LIFETIME!** You and your Heirloom* Sterling. When you choose a pattern with the beautiful *simplicity* Young Love* you'll never tire of it. In fact you'll grow fonder of it! Because Young Love is *sterling*—and sterling is the only metal you can hoose that grows *more* beautiful, *more* mellow the more you use it. See *all* the lovely Heirloom patterns. 4-piece place setting (illustrated) $26.50. ederal tax included. Ask your favorite sterling dealer to tell you *how you can save on complete services* for 4, 8 or 12.

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*TRADEMARKS © 1965, ONEIDA LTD., ONEIDA, N.Y.

# Look what Gas is doing now!



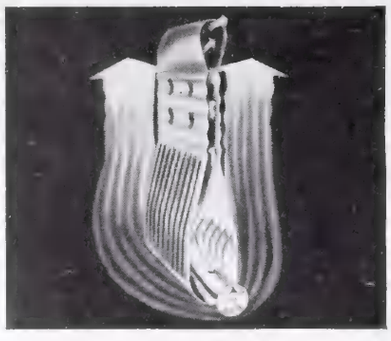


**Dial the temperature you want.** Select the temperature of your choice and even on the coldest day your home is warm and comfortable as springtime. What's more, your York Gas Fired Furnace is quiet.




**Styled for gracious living.** York' smart, new cabinets are finished i rich shadow grey and delicate beig with sparkling silver trim . . . baked on enamel finish is as easy to clean a glass . . . resists scratching.

## Modern YORK Gas Fired Furnace keeps your home "spring-time" warm even on coldest days!



**York Silver "V" Burner heats mor air . . . saves money, too.** Two row of flames in the York Silver "V" burner spread heat fast for in creased efficiency, yet burn n additional fuel—won't clog!

**'Round the clock comfort** . . . Day in, day out, you enjoy soft, warm air springtime-sweet with a modern York Gas Fired Furnace. York gives you gentle, yet thorough circulation with clean filtered air, no drafts or overheating. See your York dealer today.

**Best of all . . . it uses Gas.** Modern, dependable Gas gives you so much more . . . for so much less. It's clean . . . no smoke, grime or grit! It's automatic . . . always ready and waiting! It's economical . . . costs less to buy, maintain and use. For a cleaner, brighter, always-comfortable home . . . depend on safe, dependable Gas.

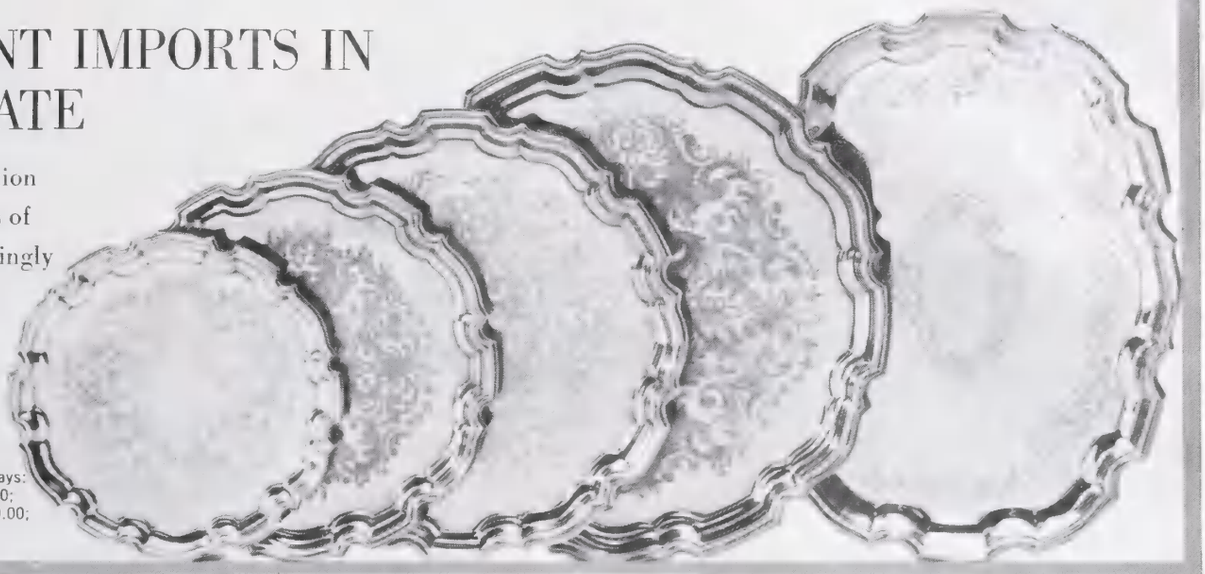
AMERICAN GAS ASSOCIATION

**YORK®**

## ONLY GAS heats so much better...for less!

# IMPORTANT IMPORTS IN SILVERPLATE

...an impressive selection from the silver capitals of Europe... some charmingly combined with crystal.



a. **ENGLAND**: Chased Chippendale-design Trays: Round: 10", 8.00; 12", 10.00; 14", 13.00; 16", 16.00; Oblong: 18" (no handles) 20.00; 20" (plus handles) 32.50

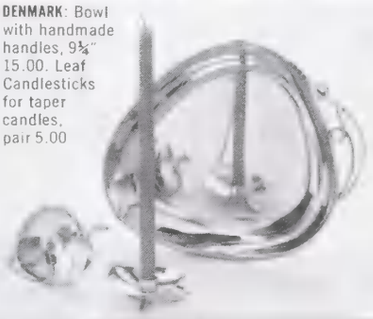
b. **ITALY**: Coffee Service, 4 pieces with tray, 29.50



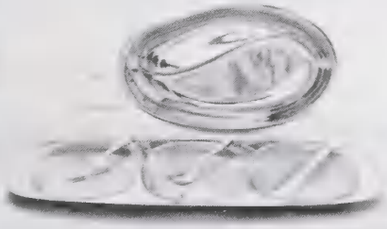
c. **ENGLAND**: Crystal Glass Salad Bowl, 9" diameter complete with Silverplated Servers, set 12.50



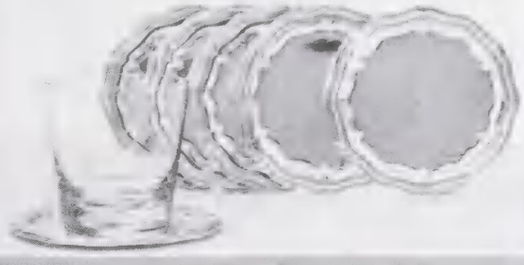
d. **DENMARK**: Bowl with handmade handles, 9¾" 15.00. Leaf Candlesticks for taper candles, pair 5.00



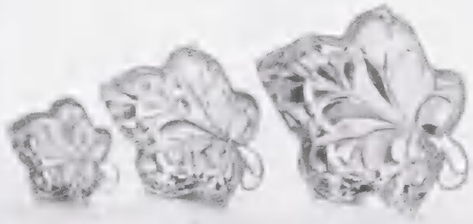
e. **WEST GERMANY**: Bread or roll Tray, 11½", 7.50; 3-section Relish Service, crystal-lined, 16", with servers, 20.00



f. **ITALY**: Oversize Coasters to take the largest glasses made, 5", set of six, 10.00



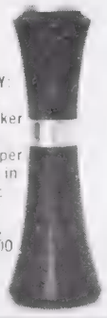
g. **WEST GERMANY**: Leaf Bowls: 6½", 6.00; 9½", 9.00; 11½", 13.50



h. **SWEDEN**: Set of 3, heat and chill resistant mats with insulated bases: 6", 7½", 8¾"; all three for 10.00



i. **ITALY**: Salt Shaker and Pepper Mill in one: 6½ tall, 10.00





j. **ITALY**: Chafing Dish with Rosewood handle, 2½ quart, 29.50

k. **FRANCE**: Woven Basket for flowers or candy, 9" high overall, 7.50



the Christmas Store

# WOODWARD & LOTHROP

Washington 13, D. C., Chevy Chase, Md., Wheaton Plaza, Md. 7 Corners (Falls Church, Va.), Alexandria, Va.

WOODWARD & LOTHROP, Washington 13, D. C. Dept. 23
Please send me the following: HB 11-60

| Item No. | Quan. | Description | Size | Price |
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Name Address

City Zone State

Check or money order enclosed ☐ Charge ☐

Please add 10% Federal Tax on all items. Add 2% sales tax for delivery in D. C., 3% for Maryland. Please add 40¢ per item for shipping and handling charges beyond D. C., Alexandria, Va., the 5 adjacent counties of Virginia, and the 6 adjacent counties of Maryland.




A Culligan water softener can be connected in your home today. Homemaking immediately becomes more efficient. You'll be pleasantly amazed when you see and feel the difference whenever and wherever you use water in your home. You, too, will agree that soft water is a girl's best friend. Just call your nearby Culligan man.



Culligan Fully Automatic Model. You own it.

Culligan Soft Water Service. We own it.

# Culligan®...SEEN MOST OFTEN WHERE THERE'S WATER TO SOFTEN

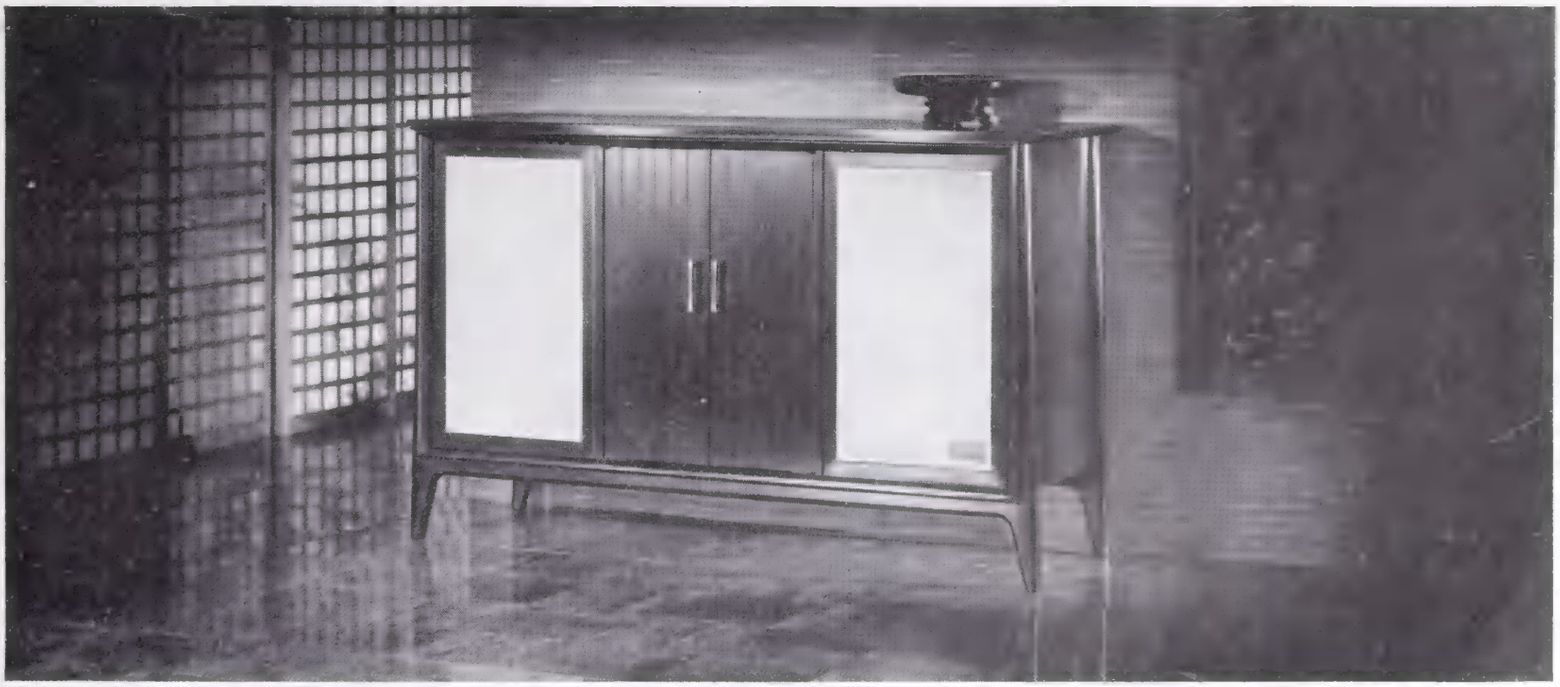
Culligan, Inc. and its franchised dealers in the United States, Canada, South America and Europe • Home Office: Northbrook, Illinois • Franchises available.

1961 ZENITH STEREO

# A hidden realism lies deep in every record you own-only Zenith has found the way to set it free!

Here is why. Zenith's famous Extended Stereo now gives you Extended Sound Reverberation—the newest, most dramatic dimension in the world of sound. Zenith's exclusive Extended Reverberation system, with a single variable control, makes possible continuous shadings of depth and resonance. Not only do stereo records take on a concert hall quality, but all monaural LP's, old 78's come alive, too. Even FM/AM radio. Moreover, speakers are custom-fitted to cabinet size and shape. Zenith's famous Cobra-Matic® Record Changer is carefully designed to minimize "wow" and rumble. Zenith's dual channel amplifiers deliver splendid highs and lows with minimum distortion. Even Zenith's magnificent fine furniture cabinets, in decorator designs and a variety of custom-crafted finishes, are acoustically designed, sound tested. It is this care, this skill, this devotion to quality and detail that makes Zenith the world's finest high fidelity.

Below is the Zenith Beethoven—distinctive Danish Modern styling from the Decorator Group. Zenith quality FM/AM radio. Four high fidelity speakers. Provision for four sources of sound with Zenith Radial Speakers. Model SFF 2570 in walnut veneers and solids, blonde oak veneers and solids or ebony color, $750*



ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS. IN CANADA: ZENITH RADIO CORPORATION OF CANADA, LTD., TORONTO, ONT. The Royalty of television, stereophonic high fidelity instruments, phonographs, radios and hearing aids. 42 years of leadership in radionics exclusively.

*Manufacturer's suggested retail price. Slightly higher in the Southwest and West Coast. Prices and specifications subject to change without notice.

ZENITH®

*The quality goes in before the name goes on*

GENERAL ELECTRIC

# SLEEP-GUARD®

## The blanket with a brain!



THIS beautiful General Electric automatic blanket has a control that's visibly different. It's the "brain" of General Electric's patented Sleep-Guard® design. It assures you of even heat over every inch—no lumpy thermostats or cold spots. It maintains the temperature you set, prevents overheating. You sleep in utmost comfort.

General Electric now gives you eleven fabulous colors . . . every size to King-size . . . plain or custom-tailored corners . . . single or dual controls. In wash-easy rayon and cotton.

And there are new low prices on General Electric automatic blankets. Your dealer has one now to suit your budget.

*Progress Is Our Most Important Product*

GENERAL ELECTRIC

Automatic Blanket & Fan Dept., General Electric Company, Bridgeport 2, Conn.



Architect: Ward Thomas, A. I. A.

SAW-TEXTURED REDWOOD has a quality of warmth and honest simplicity that makes this handsome wood a particularly happy choice for interiors of contemporary homes. The paneling shown here was left unfinished to reveal all the fascinating detail in the grain patterns of the natural wood.

Write for your copy of "REDWOOD HOMES—Ideas from Architects' Own Homes"

CRA

*All the wonderful warmth of wood is best expressed in redwood*

CALIFORNIA REDWOOD ASSOCIATION

576 SACRAMENTO STREET • SAN FRANCISCO 11

CERTIFIED KILN DRIED REDWOOD

# the gift of light

Thoughtfully selected to illuminate a friendship, to create the at-ease environment for Dad after a busy day, to lighten a young man's homework, to add beauty to Mom's favorite hobby, her home... this is the gift of light! Unusual. Personal. And very practical.

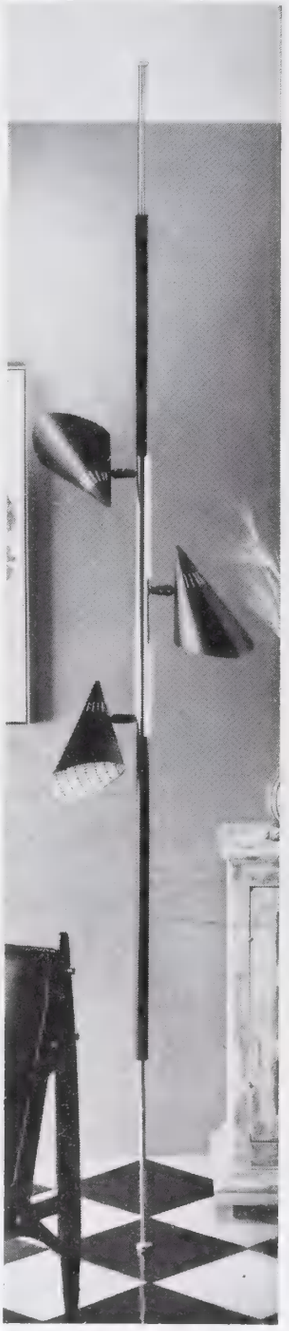
Lamps provide myriad moods: soft and charming, bright and gay. Lamps provide light for sight: eye-easing and eye-pleasing. It is the awareness of these things that enter into the design of every Lightolier lamp. The authentic traditional and advanced contemporary styling... the careful selection of the most appropriate materials... the quality of illumination... these have earned for Lightolier the respect of interior decorators, architects and lighting engineers.

Each of the lamps displayed here combines inspired design with knowledgeable sight engineering... a blending of aesthetics with function which is the hallmark of Lightolier. See these, and many more distinctive lamps by Lightolier, at fine stores everywhere.



**Lighting her future** with glareless light, famous Lumilon desk lamp† adjusts to three levels of light. Molded, one-piece diffuser shade is washable. Distinctive color combinations. Lumilon desk lamp, $14.95.* †Design patented

**Be dramatic!** Create your own special lighting effects with Lytespan. Exclusive swivel-mounted flaired shades† with grid louvers direct light precisely. Slender shaft sheathed in brass adjusts to ceilings to 9'3" in height. †Design patented





**Light that never fails you** lowers, swivels, telescopes. T illumination. Unusual pleated Exotic sunburst of walnut veneer† transmits warm, deco ing glow. †Permaweld Shade Pro

for a *better* way of *Light!*

# LIGHT

*For complete, free lighting brochure, write Department H 11, Jersey City 5, New Jersey*

**e sphere of fashion's** lovely glass and antique The styling is tradi-l...adds a handsome to any room setting.





**Color coordinated**... this slender brass column, with enamel glaze appliquéd on walnut. Shade echoes the color with dyed-to-match trim.

**A new dimension** in decorative lighting... imposing, but airy. Outside, polished brass. Inside, a gay note of color. Pedestal is of natural walnut.



For a *better* way of *Light*... visit these fine stores.

ALABAMA
*Birmingham:*
Mazer's
*Homewood:*
Mazer's

ALASKA
*Anchorage:*
Eckmann's Furniture
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*Oakland:*
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Interior Design

COLORADO
*Colorado Springs:*
Home Furniture Co.

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*West Springfield:*
Sam Salem

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*Royal Oak:*
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Lammert's

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*Fresh Meadows:*
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*Canton:*
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*Corpus Christi:*
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WISCONSIN
*Beloit:*
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*La Crosse:*
Ross Furniture
*Madison:*
Town & Country
*Milwaukee.*
Klode Furniture
Kosciuszko Furniture

CANADA
*Montreal.*
Viau, Morisset Inc.

LIGHTOLIER Fashions in Lighting Centers

LOOK FOR THIS SEAL
awarded to leading stores
for their Lightolier
Fashions in Lighting Centers

# LIGHTOLIER®

higher in the West

*Showrooms: New York, Chicago, Dallas, Los Angeles*



*. . . in your dining room*

## Something wonderful happens when you choose Kling

# Olde Deerfielde



*. . . in your living room*

From the moment you set this remarkably beautiful furniture in place, life in your home becomes more enjoyable.

Olde Deerfielde is fashioned in SOLID northern hard maple to give you a lifetime of gracious living . . . and more. The same priceless talent which blessed the finest colonial cabinetmakers reflects in the patient handiwork . . . the quality . . . of these pieces.

See Olde Deerfielde at your Kling dealer's. Run your hand over the flawless maple. Examine it closely, then decide. *Then,* watch something wonderful happen.

*. . . in your bedroom*



*For decorating and furniture care suggestions, send 35¢ in coin for 24-page, full-color booklet. Kling Factories, Dept. HB11, Mayville, N. Y.*

KLING MEANS MAPLE CHERRY MAHOGANY




# Fieldcrest's Gold Crown automatic blanket made with 100% virgin Acrilan* comes out beautifully.



How can you identify a beautiful, versatile, durable automatic blanket like this? By the tag. The new Certification Tag with the big red "A"-Acrilan trademark. This tag tells you the blanket is made with 100% virgin Acrilan acrylic fiber. It tells you that you can machine-wash it without a qualm. It means, too, that your automatic blanket will come out as soft, as fluffy, as luxurious as when it first caught your eye in the store . . . that it won't mat, or lose its shape or color. The tag also means you don't have to worry about moths, mildew, allergies or expensive "special" washings. To sleep in comfort, with gentle automatic warmth and confidence . . . just look for the tag with the red "A", Chemstrand's assurance of rigid quality control. Blankets don't just get it—they *earn* it!

ACRILAN®
ACRYLIC FIBER
*Reg. T.M.s of Chemstrand

Chemstrand makes only the fiber; America's finest mills do the rest.

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., New York 1 • PLANTS: ACRILAN® ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.

# TRUE SHERRY STARTS HERE

In Spain this Autumn, they harvested the year's vintage.

Around the little town of Jerez de la Frontera, they spread out into the sunny vineyards to pick the ripened bunches of grapes to be pressed into sherry wine. Only from these few Andalusian acres comes the true "sherry" (English for "Jerez," as you can see).

This year's vintage will be aged in wood for your use long hence. Miraculously, it will taste exactly the same as its counterpart today.

Meantime, it will be matured and mingled by transfer, little by little, at intervals of several years, through rows of stacked-up casks. This year's wine is poured into the top row, replacing older wine which has moved to the much older wines below. Many years and many minglings later, it is finally drawn from the bottom casks.

This is the slow "solera" system of Spain . . . descending through succeeding casks whilst ascending to perfection.

After the years have passed, some of the 1959 vintage will be "finos" (dry sherries), some "amontillados" (medium or cocktail sherries), others "olorosos" (sweeter, creamier).

It is the last mentioned, the precious "olorosos", that must be brought from Spain to Britain, for blending by an age-old art into Harvey's Bristol Cream. Only in Bristol, England, and only by Harvey's is this luxurious, mature wine bottled for you.

Perhaps it will not reach you for many years but when it does, Harvey's Bristol Cream will taste exactly as it does today, exactly as it did when Queen Victoria reigned.

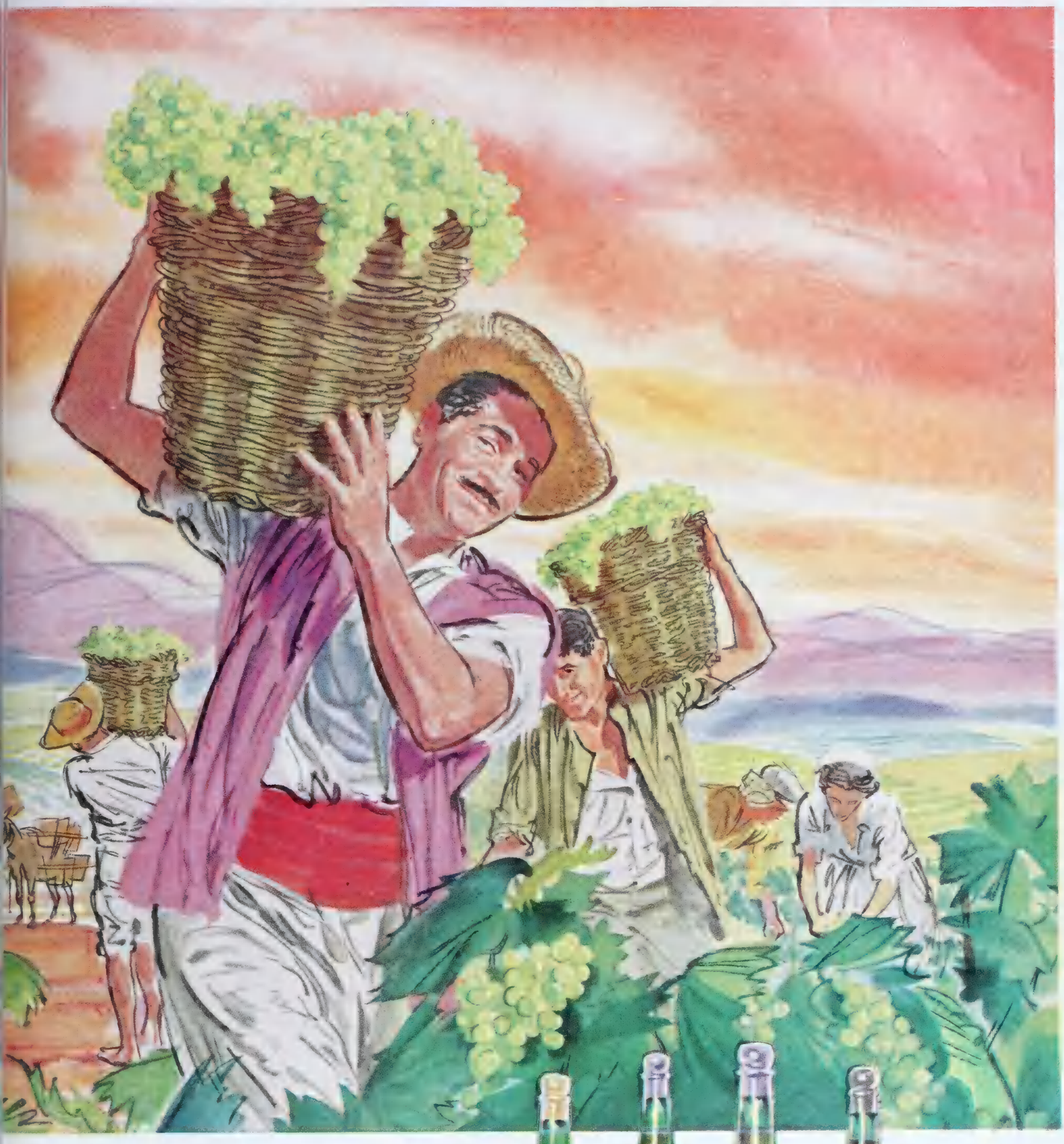
BY APPOINTMENT TO HER MAJESTY QUEEN ELIZABETH II
WINE MERCHANTS, JOHN HARVEY & SONS, LTD.
FOUNDED 1796

Spain's original "solera" method of producing successive generations of sherry is pictured below. From the bottom row of ancient casks is drawn the oldest, finished wine. And *that* is replaced by maturing wine from the row above. The relatively young wine is added only to the top row, to grow old in its turn. Since no more than half to two-thirds of its contents is ever drawn off from any cask, the mingling and maturing are continuous from generation to generation.

G. F. HEUBLEIN & BRO., HARTFORD, CONN., SOLE IMPORTERS FOR THE U. S. A.







BRISTOL DRY®. Pale, light "fino". A genuinely *dry* sherry. Serve slightly chilled or on the rocks.
HARVEY'S AMONTILLADO. An amber-colored "medium." Serve as a mild cocktail, slightly chilled.
BRISTOL CREAM®. The years have made it more costly, more golden, more sweet... incomparable.
BRISTOL MILK®. Also a golden, sweet, "oloroso." Famous for 300 years.





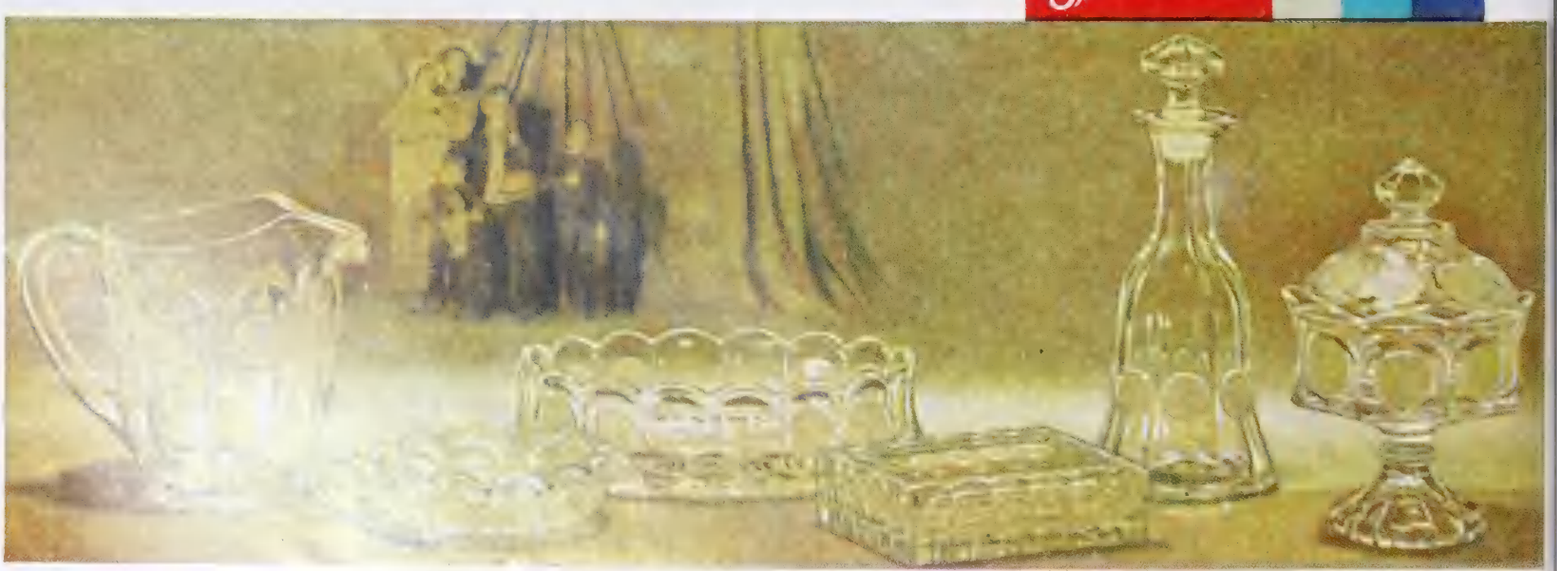
New/old COIN GLASS by Fostoria

# Legal tender for compliments

**The story behind Fostoria's COIN GLASS** makes it lively conversation material — as well as legal tender for compliments. THE ORIGINALS ARE IN MUSEUMS — and a few private collections. But COIN GLASS hasn't been in general use since late in the last century when its production ended abruptly. It seems the originals reproduced *real* coins. This was declared illegal; the molds were destroyed. NOW COIN GLASS lives again. Fourteen handcraftsmen combine their glassmaking skills to recreate these lovely old shapes and the antique flavor of simulated coins. BUT we aren't making COIN GLASS just for collectors of reproductions. COIN GLASS sounds a decorative note that is pleasing in contemporary surroundings. See for yourself. Where? Write Fostoria Glass Company, Dept. HB, Moundsville, W. Va.

*Fine Glassware . . . with Fashion Flair*

Fostoria





# THIS IS THE NEW MULTI-VOICED KINSMAN Crown Princess...*

*Never before, so many voices . . .*
*such infinite tonal variety—*

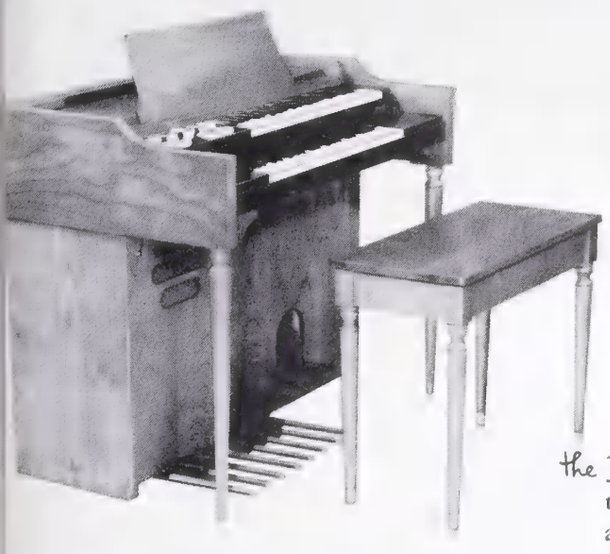
You have never heard anything like the new Kinsman Crown Princess, ecause there has never been a home electronic organ like it.

This is the magnificent "miracle" organ that *at first touch* enables even the eginner to create new worlds of enchantment in musical sound.

There's magic in the two 61-note keyboards, with exclusive "Accent" tablets ntrolling your choice of 35 pure orchestral voices.

Your Kinsman dealer will be delighted to arrange an obligation-free home emonstration for you. Ask him today.





Kinsman
ELECTRONIC Organs

the Duchess* . . . Among America's popular-priced home electronic organs, the two-manual Kinsman Duchess excels in every feature. See it, hear it, play it . . . at your Kinsman dealer's soon.

*Trademarks of Kinsman Mfg. Co., Inc., Laconia, N. H.

# Have a very merry Cory Christmas

*Your good taste and thoughtfulness are recalled daily... day after day after day after day after day after day.*



**PRECIOUS GIFT FOR PRECIOUS PEOPLE**

Cory's fabulous Crown Jewel Automatic Percolator perks 4 to 9 cups of superb coffee and keeps it hot. A regal tribute for the favorite hostess on your list. Fastidiously designed in stainless steel with elegant 24K gold plated base. **50.00** . . and worth every penny.

*for better living. . .for better giving*

# CORY®

**CORY CORPORATION** 3200 W. Peterson, Chicago 45, Ill.
CORY CORP. (Canada) Ltd., Toronto, Ont.

**SHARP GIFT FROM A SHARP GAL.** New Cory Knife and Scissors Sharpener works swiftly and safely, sharpens knives, shears and shish kabob spears. Can't harm precious edges because it stops automatically when you press too hard. **16.95**



**WHEN CAROLERS CALL** . . . welcome them all with fresh coffee perked in the big, big Cory Buffet Queen. Automatically perks from 10 to 40 cups, the only big capacity perc with Flavor Selector and Ready Light. In sparkling chrome and black. **39.95**



**SHE CAN LIFT HER LITTLE FINGER** and open cans swiftly, safely, automatically. Locks can in place, opens it... magnet holds lid. New Cory Compact Electric Can Opener stands on table or mounts on wall. **24.95**



**JUBILEE ALL YEAR LONG** . . . gift them lavishly with a Cory Jubilee Electric "Perc." Perks 4 to 18 cups of coffee . . . keeps it hot all automatically. Chrome decanter crowned by gold-tone collar with taste-free pouring lip. Has Flavor-Selector and Ready-Light. **35.00**






Photographed at B. Altman, New York.

*B. Altman, New York; Hutzler's, Baltimore; Maison Blanche, New Orleans; Manh*

*Be* ...ods ... $650.0...

*A Thank*

When family and fr... the year, add sparkle... food with a fine, wh...

New is this KAYE ...led by the breathtaking realism with lace inserts. ...or conductor himself would wish

THE BE... Magnavox Dealer, listed in the 280 Ma... your best buy on *any* basis of

**PHONIC HIGH FIDELITY**— for ...s it free. New Magnavox devel- "separation." Each instrument ...n in the orchestra, you can feel

Magnavox

...RLD LEADER IN STEREOPHONIC HIGH FIDELITY AND QUALITY TELEVISION



# *Our Christmas Issue*

Christmas is snow flakes and stars

and baubles and color and children and secrets

and presents and parties and—

wait till you see the December issue of HOUSE BEAUTIFUL

- **Large, gay holiday ornaments**

—yours for the making

- **New, created-for-HOUSE BEAUTIFUL punches, wassails, and party beverages**

—yours for the mixing

- **Exciting party plans for celebrating friends and family (morning, noon, and night)**

—yours for the doing

- **Special kinds of gifts for special kinds of people**

—yours for the giving

- **The re-establishment of Christmas for children**

—yours for the rejoicing

- **Memories of Christmases out of the past**

—yours for the dreaming

- **Wonderful ways for children to entertain the family**

—yours for the glorious fun of it all

and MORE and MORE and MORE

*House Beautiful* December, 1960

On the newsstand, November 17



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You'll find the simplest of tunes sound rich and full on a Conn Organ. Each note develops and holds its own tone even when blended. Why, even the "clinkers" sound pleasing! Of course, in no time you'll be playing real music...satisfying, *complete* music that sounds professional, for the Conn is a professional quality instrument, not a makeshift or semi-organ. Yet, it costs so little more. Prices start at $995. Choose from many superb models styled by Raymond Loewy. Before you decide, be sure to visit your Conn dealer's showroom. See and hear for yourself the noticeable difference in a Conn! Don't buy any organ until you try the incomparable **CONN ORGAN**

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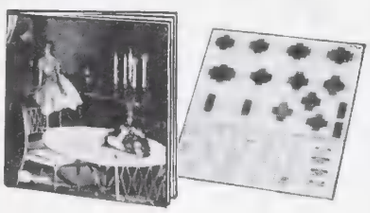





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## DECORATOR'S DIARY

CONTINUED FROM PAGE 32

paneled with translucent plastic. This will obscure the view yet let light flow through.

"The grilles come in several different patterns—some quite simple and Japanesque, others with a more Moorish feeling (see photo)—and one of their best features is that they slide slick as satin and bundle back on Carlton's specially designed ceiling tracks."

The dividing device actually set the atmospheric keynote for the new living room. The shoji-like grilles we chose looked so calm and subdued that Mrs. Curtis decided to go all out on visual peace and quiet in the living area. We kept the gray rug, of course, which still covers the entire room because the divider needs no floor tracks. The new furnishings are in gray and white, with no unessential accessory to clutter this end of the room.

By day, when the screens are drawn and Mrs. Curtis is playing grand-lady hostess to the literary club, a pearly light glows through the panels, the light borrowed from the music-room windows.

The panels can also be installed in existing doorways (see photograph on page 32).

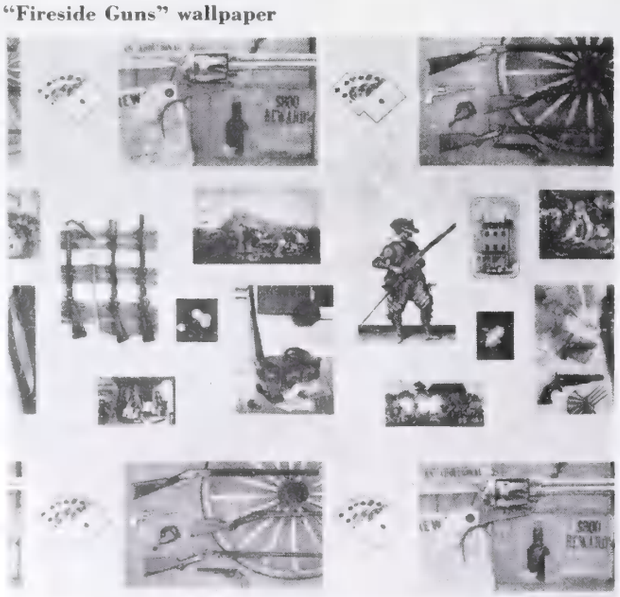
Last Thanksgiving at the Gilberts' home in North Carolina we were regaled at breakfast with quail on toast, the result of a foray Ed and the five boys had made on the local brush with gun and knapsack. So when Elinor's letter arrived, beseeching help on the refurbishing of the family room, the memory of that sunny morning meal and the talk of shot and shell popped right into my head. Before I was an hour older I was over at Katzenbach and Warren's showroom, demanding a close look at a quite special wallpaper I'd seen that I knew would do the trick.

The paper is called "Fireside Guns," and it is a sort of reprise of the illustrations in "The Fireside Book of Guns," written by game-hunter Larry Koller and published by Simon & Schuster. And if there's any important American gun missing in its pattern—from hunting arms and the Colonial types that conquered the wilderness to the ones the desperadoes used to conquer each other in the wide open spaces—I can't imagine what it could be. They're all there, symbolically and imaginatively composed with wagon wheels, and poker hands, decoys and old-time "reward" posters, in colorful squares and rectangles against a white background.

It comes in sheets 24" x 72", and is sold in single rolls which contain three sheets and cover 36 square feet of wall space. I decided to order it with a plastic coating, although it needn't have this. But I happen to know that plastic is a wise precaution where the Gilbert clan is concerned.

I've sent it down to Elinor with one of my own inimitable sketches. She'll have it on only two walls of the room, above the maple-paneled dado. The remaining walls we'll keep in white rough plaster, for they're cut up with bookshelves, a maple snack bar arrangement, and a wide fireplace of old brick. Her furniture is covered in red calico-patterned chintz, which she wants to duplicate because it has stood up so well, and so all we need to replace the old carpet is a great circular rag rug, laid on the bare oak floor.—M.G.

**"Fireside Guns" wallpaper**




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Here is where you can buy Martex "Gossip Group" kitchen ensembles. Printed dish towels from 69¢; matching terry towels about 89¢. Coordinated utility cloths and pot holders. At these fine stores:

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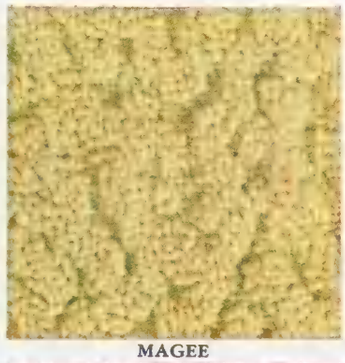
Unlike staple nylon, which sacrifices much of its strength (because of its short lengths), Cumuloft nylon's continuous strands retain nylon's full strength so it wears and wears. This means that your nylon carpet resists pilling, fuzzing or shedding. Your nylon carpet will also resist soiling—and cleans easily. Even under the trampling feet of children, the playfulness of puppies and heavy adult "traffic," nylon carpet will bounce back, retaining its look of luxury. These superb new Cumuloft nylon carpets are being loomed by Callaway, Firth, Magee, Mohawk, Philadelphia, Roxbury, Alexander Smith and Wunda Weve.



CALLAWAY



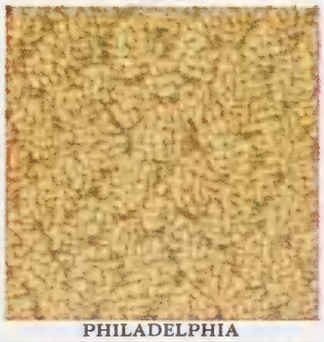
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**$16.95** including postage and federal tax.

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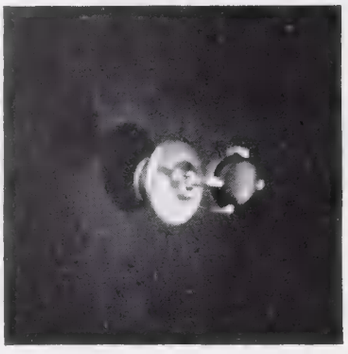
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WITH Peggy Ryan



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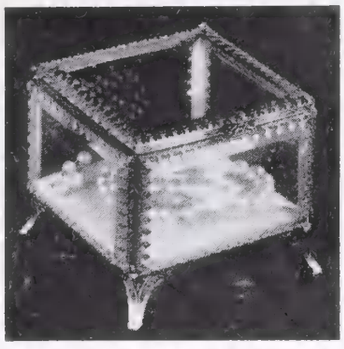
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**. . . to capture your child's and family's hearts!**

Irresistible doll dressed in gay checkered pajamas will be cherished forever by everyone. Fast asleep on a moon swing, doll has hand-painted face, soft construction and downy feathered hair. May be hung on Christmas Tree or in child's room. A novel gift. Appreciated by collectors, too. . . . . $3.50
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*Specify size, give color details . . .*
*Satisfaction assured.*

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HEAVENLY

# Fruit Cake

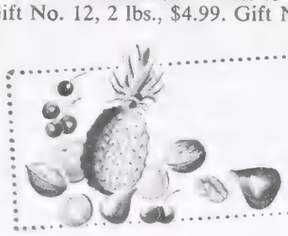
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**FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!**

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction... but *whole* fruits... magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts... great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores... just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

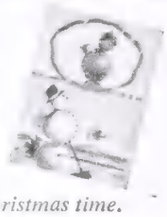
**3 BIG GIFT SIZES** from which to choose: Gift No. 11, 1½ lbs., $3.99. Gift No. 12, 2 lbs., $4.99. Gift No. 14, 3 lbs., $6.45.



Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

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Just give us the address... and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.



**FREE GIFT BOOK**—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

*40 years experience making people happy at Christmas time.*

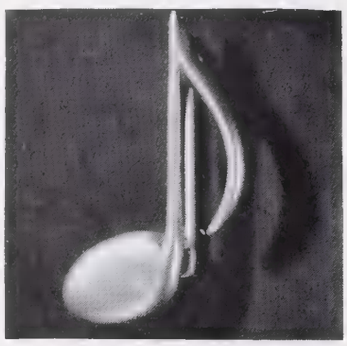
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126 East 33rd Street, Los Angeles 11, California





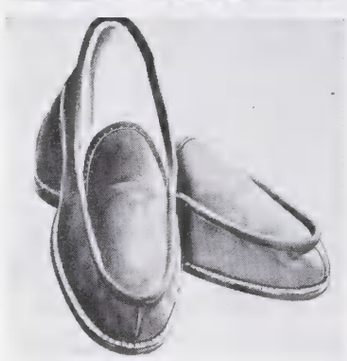
**GEORGIAN CANDY DISH** is a silver-plate reproduction of the well known 18th-century piece that was originally designed as a butter server. Underneath the removable crystal insert, there's room for ice. With roll-back cover and lion's-head feet, we think it's a very handsome candy dish, 5″ diam., $6.95 incl. tax. Gift-wrapped. Croydon Silversmiths, H11, 805 Lexington, N.Y.C. 21.



**MUSICAL KNOCKER,** to strike a note of hospitality on your front door, is made of solid brass and installed with 2 wooden screws. Send it as an Xmas gift to a music lover or to the man who complains about facing the music when he's late getting home. 6″ l., $5.95. Black finish, $3.95. 4″ brass, $3.75. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.




**HOPE-CHEST BANK.** Here's a just-for-fun present for any girl in love (and those who are still looking). It's a little golden treasure chest to stow with 50¢ pieces until she has $100 to buy dreamy, cloud-soft lingerie, practical percale, or maybe even the bridegroom's wedding gift. With lock and keys, $1.95. Two, $3.75. Mary Mae, B11, 211-10 73rd Ave. Bayside 64, N. Y.



**RED SUEDE SLIPPERS,** an easy chair, a glass of cold beer by his side, his favorite TV program, and a man is a homing pigeon. The red in these slippers is real red, cheerful as holly berries. The lining is natural lamb's wool, warm as toast. Soles are leather. Men's whole szs. 7 to 13, $9.95; women's whole szs. 4 to 9, $8.95. Johnny Appleseed's, Box 711, Beverly, Mass.

*Initially Yours*



## ATTACHÉ CASE

Carry it off well with this neat and trim attaché case. Made of scuff-proof pigskin colored vinyl. Has a zipper on three sides giving easy access to everything inside. Made to last with durable palm-curved handle with simulated saddle stitch. A roomy 15½″ x 10½″ x 3″ provides space for many of the daily carrying needs of the whole family. Can be personalized with 1 to 3 initials in gold. Gives thrift as a gift, too.

**PERSONALIZED—Only $2.50**

Without Imprinting Only $2.00

(add 25¢ for postage & handling)

**Send for FREE Christmas gift catalog.**

**Sorry No C.O.D.'s**

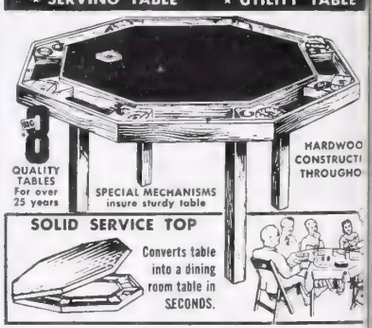
**GLASSCRAFT** 920 "B" Chicago Ave., Evanston, Ill.

*...a wonderful buy!*

It's **4 TABLES FOR THE PRICE OF 1**

with Service Top Cover

★ POKER TABLE ★ GAME TABLE
★ SERVING TABLE ★ UTILITY TABLE




"BIG 8" folding POKER TABLE with its "8 in 1" feature is the answer to your gift problem for the entire Family. Finishes: Blonde or mahogany, your choice of felt or vinyl top in Billiard Green or Maroon. Please specify. Prices F.O.B. Wisconsin Factory Overall width 57" height 30"

"BIG 8 TABLE $69.8 SERVICI TOP $11.95

**ROBERT JAMES COMPANY**

3116 4th Avenue, South, Dept. NB • Birmingham 5, Alabama

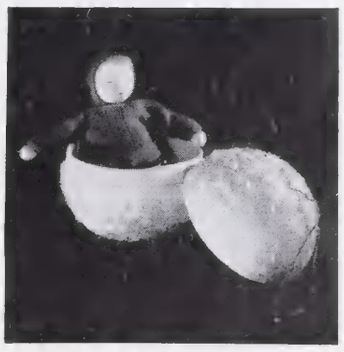
**FOXTAIL CAPELET.** A fellow needs a girl he can be proud of. When headwaiters bow, and women whisper, and other men stare, he likes it fine. You're something very special, gift-wrapped for him. So be glad you're beautiful, and underline it with such glamorous accessories as this luxurious double row white fox tail capelet. $39.50 incl. tax. Harold Rubin, 943 Madison, N. Y. 21.



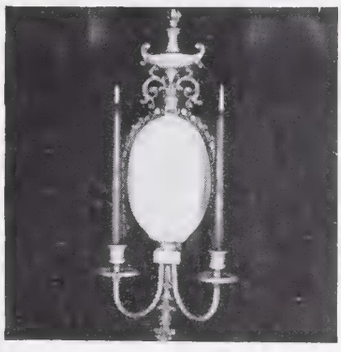
**IT BEATS THE BAND** how these Lozi Signal Drums bring the jungle beat right into your own rumpus room. Crafted of Mungungo wood, in a primitive African design, authentic native drums are striking wall decoration. Genuine animal hide is stretched taut on both ends. 6″ l., 4¾″ diam., $2.95 each. World Handicrafts, Dept. 372, 29 Lafayette, White Plains, N. Y.

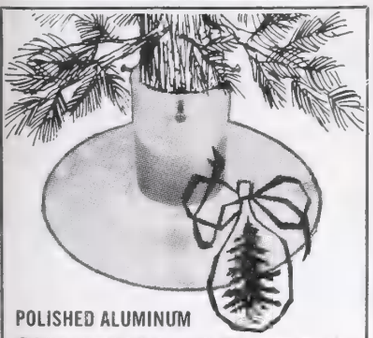


**SNOW BABY** snuggles in a snowball as it swings from the branch of your Christmas tree. A December birthday child would love them for party favors, and imagine your teenager finding a check in hers to "blow" during the holidays. Make-believe snowball, 2½″ diam., with tiny 4″ doll dressed in holly-berry red is $1; 3 for $2.95. The Added Touch, HB11, Wynnewood, Pa.



**THE BROTHERS ADAMS** were 18th century English architects who designed the handsome oval mirror wall sconce from which this charming copy was reproduced. Solid-brass lacquered so they never tarnish, 24″ h., 9″ w, you may order them with prisms at $37.50 the pr. or as shown at $29.50 pr. Exp. coll. Electrified at add'l. charge. Paulen Crystal, HB11, 296 Broadway, N.Y.C. 7.





POLISHED ALUMINUM

**CHRISTMAS TREE STAND**

At last, a Christmas tree stand that is decorative, durable and so easy to use. Round base prevents tipping or swaying of tree from any angle. Center column holds water to keep tree fresh. Adjustable screws hold tree firmly in place. Gleaming aluminum reflects colorful tree decorations. Made in 3 sizes—shipped postpaid. ORDER NOW!

| TABLE SIZE | STANDARD | LARGE |
|---|---|---|
| $5.95 | $7.95 | $9.95 |

**RACE & RACE, INC.**
P.O. Box 1436, Winter Haven, Florida



**CHRISTMAS TREE CAKE PANS**

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3″ to 6″ in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions.

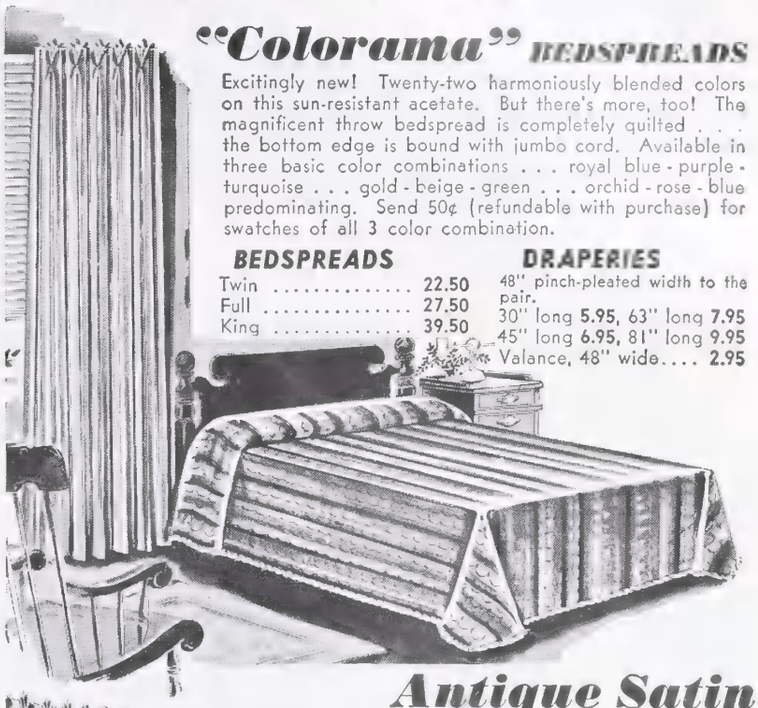
No C.O.D.'s **$1.00** postpaid

*Send for free gift catalog*

**Artisan Galleries**
2100-A11 N. Haskell Dallas 4, Texas

# COLTEN'S

1351 Beacon St., Brookline 46, Mass.



## "Colorama" BEDSPREADS

Excitingly new! Twenty-two harmoniously blended colors on this sun-resistant acetate. But there's more, too! The magnificent throw bedspread is completely quilted . . . the bottom edge is bound with jumbo cord. Available in three basic color combinations . . . royal blue - purple - turquoise . . . gold - beige - green . . . orchid - rose - blue predominating. Send 50¢ (refundable with purchase) for swatches of all 3 color combination.

**BEDSPREADS**

| | |
|---|---|
| Twin | 22.50 |
| Full | 27.50 |
| King | 39.50 |

**DRAPERIES**

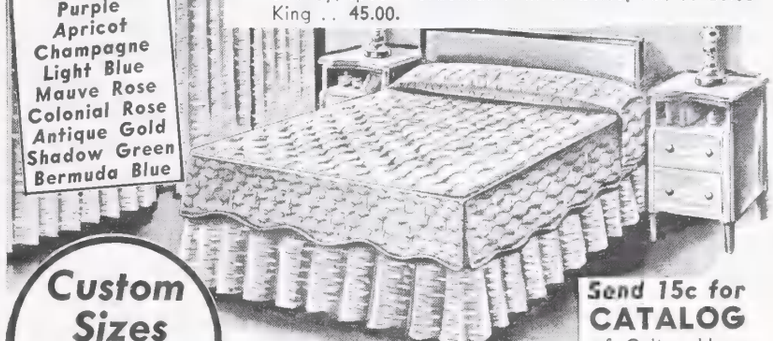
48" pinch-pleated width to the pair.
30" long 5.95, 63" long 7.95
45" long 6.95, 81" long 9.95
Valance, 48" wide.... 2.95

## Antique Satin

16 DECORATOR COLORS
Pink
Grey
Aqua
White
Brown
Orchid
Nutmeg
Purple
Apricot
Champagne
Light Blue
Mauve Rose
Colonial Rose
Antique Gold
Shadow Green
Bermuda Blue

Our rich, extra-heavy bodied sun-resistant antique satin will bring a new, decorative note to your home. The coverlets have kick-pleat corners, scalloped edges and puffy, oval-in-the diamond quilting. The draperies are precisely pinch-pleated. Very modestly priced. Send 25¢ for set of all 16 color swatches.

COVERLETS: Twin .. 14.95, Full .. 16.95, King .. 29.95
DUST RUFFLES: Fully gathered Twin .. 9.95, Full .. 10.95
Knife pleated (not shown) Twin .. 14.95, Full .. 15.95
BEDSPREADS: Tailored with quilted top and gathered flounce: Twin ..... 17.95, Full ..... 19.95
King, special order ..... 39.95
All-Over Quilted, Throw style (As Colorama above), special ordered: Twin .. 24.00, Full .. 25.00
King .. 45.00.



**Custom Sizes**
Available on all bedspreads and draperies in this ad.

*Send 15c for* **CATALOG** of Colten Home Fashions




## KING SIZE

We know of no other store in America with our selection of king size bedspreads and bedding. They are designed to cover two 39" wide 76" long twin beds — joined together.

***Bedspreads and Coverlets*** are available in a wide selection of styles and fabrics. Color swatches may be had in Antique Satin. Starlight, Colorama, and Floral print. Send 25¢ for EACH fabric (includes all colors).....23.00 to 50.00
Washable Spreads ....24.95 to 29.95

***King Size BEDDING IN STOCK***

CANNON percale sheet 108 x 122½ ..... 6.95
CONTOUR 78 x 76 x 6½ or 78 x 80 x 6½ ..... 7.95
BLANKETS, 108 x 90...22.95 to 39.00
WAMSUTTA mattress pad, 76 x 84 9.95
EXTRA LONG PILLOW (21 x 39)
European Goose Down filled . 19.95
Dacron filled ..... 11.95
Cannon long white pillow CASE, 42 x 48 ..... 1.00
GENERAL ELECTRIC Blankets 69.95 - 79.95

**Add 90c to total order** FOR POSTAGE AND HANDLING CHARGES

## YOUR OWN HOME GREETING

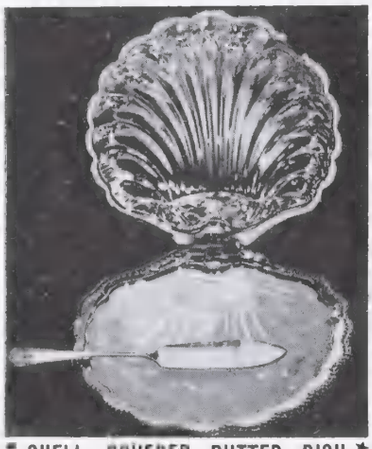



A Christmas Card with an artist's sketch of your own home. Send us a clear negative or photo of your home just as you want it to appear. We'll sketch and print it in lithographic black for a handsome effect. Tell us your family name, address (first names if you wish) to be printed inside. The cover and band along the inside edge is a bright Christmas red. The distinctive gatefold card measures 5"x6½" opening to a full 13" on white card weight stock. 50 Cards and envelopes $12.95; 75—$17.95; 100—$22.90. Postpaid. Order No. 61.



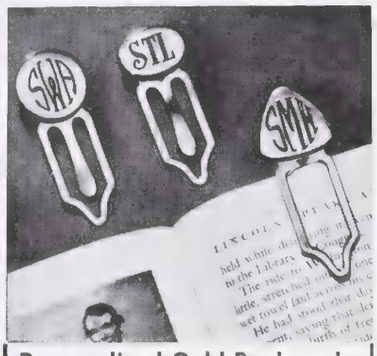
*Free Catalog!* Write for your free 36-page catalog of new, unusual and very personal Christmas card ideas.

**MILES KIMBALL CO.**
610 BOND STREET, OSHKOSH, WISCONSIN



**SHELL COVERED BUTTER DISH**
*Of Sheffield Silver* **$2.99**

This gets butter to your table in fine style. Comes with crystal liner and its own butter knife. Use also for jelly, nuts, etc. 4⅝" x 4¾". Made in fine silver plate imported from England. A lovely gift and excellent buy.
(Reg. $4.50) **Now only $2.99 set.**
*Money back guarantee if not delighted.*
**EXCEPTIONAL VALUE**
**Mailed gift wrapped—postpaid—tax incl.**
**Just Out! Send For New 1961 Catalog—FREE**
**Croydon SILVERMART, LTD.**
805 Lexington Ave. (Dept. 1160), N.Y.C. 21
*Visit Our Gift Store at 62nd St. TE 8-9250*

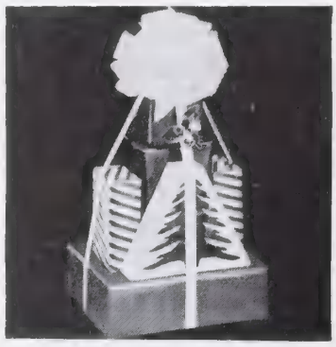



**Personalized Gold Bookmarks**
**$1.00 each postpaid**

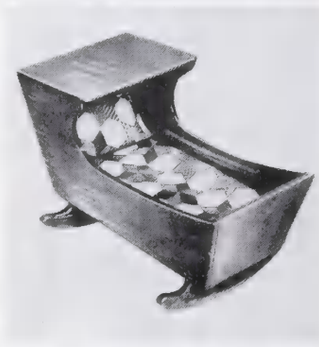
There is nothing so irritating as thumbing through pages trying to find your proper place. These beautiful bookmarks will solve your problem. Each handsome distinct style bookmark comes deeply engraved in your choice of initials. Wonderful gift idea. Perfect complement to a gift or card. Order early for Xmas. By special requests now available in 24 K. Gold Plate or Gleaming silver plate at $1.00 each. 3 for $1.75. Order from left to right:

Round Bookmark • Oval Bookmark
Shield Bookmark

*Lillian Vernon*
156 NB Fourth Avenue, Mt. Vernon, N.Y.



**TREASURE OF TREATS.** Under the festive wrapping and cloud of ribbon, there are 6 gift packages that include a heavenly fruit cake, a box of red apples, glacéed fruits, deglet noor dates, walnuts and almonds, and a box of 4 or 5 *big* oranges. This is a spectacular gift solution for lots of families. #44, $8.69. Mission Folk, 127 E. 33rd St., Los Angeles 11, Calif.



**SLEEPING BEAUTY.** A young mother's doll child will feel like the Little Princess herself when tucked in this cherry cradle that's authentically scaled from an Early American design. Cradle is 13 x 7" w., 8¼" h. at the head. Mattress and satin-trimmed spread included. $4.50. 300-picture catalog, 10¢. Order from Sturbridge Yankee Workshop, 13 Brimfield Tkpe., Sturbridge, Mass.

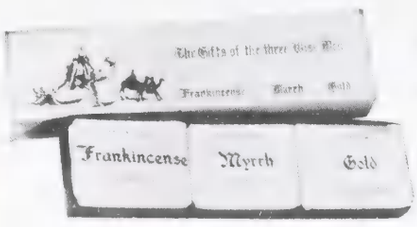



**STERLING BRACELET.** A little miss who tells Daddy she's so-o big, or one who has the Cub Scouts carrying her books will love this bracelet engraved with her first name in script. In sterling silver ⅜" wide, *small* size (1-5 yrs.), *large* size (6-12), $2.50 each. Tax, engr., 1-week air del. incl. Kent Sterling, 403 HB Roaring Brook Rd., Chappaqua, N. Y.



**FUR'S IN FASHION** for fall and to wear with a slim, trim skirt, here's a smart black leather belt with genuine leopard. Why not sew the buttons at the cuffs and closure of a cardigan jacket? Or give your college charmer a set for Xmas. She'll update last year's wool for the next game. Belt, 22-32, $4.95. 1" buttons, 3 for $1; 1½", 3, $1.50. Clarion, Box 488 HB, Highland Park, Ill.

## The Gifts of the Three Wise Men




Frankincense
Myrrh Gold
The Original Christmas Gifts
In fine mild handmade fragrant Soap. Gift boxed - ppd.
3 cakes $1.25 5 boxes $5.00
**Satisfaction guaranteed. Free catalogue.**
**Carolina Soap & Candle Makers**
**Southern Pines, North Carolina**

**Exclusive Makers of Bayberry Soap for Colonial Williamsburg, Inc.**

*the original*



*Actual Size*
*Cut by hand not by machine*

**MIZPAH* Sterling Silver ROMANCE COIN**

. . . brings two loved ones together!
Often duplicated but never equalled! This unusual and exquisitely designed split coin will make a cherished gift for your favorite couple. "Mizpah is the symbol of enduring love and everpresent thoughtfulness. Each wears one half the coin and no other will match. One side bears inscription from Genesis: "May the Lord watch between me and thee when we are absent one from the other." Reverse carries delicately tooled double heart motif. Order today. Sorry, no COD's. Money-back guarantee.

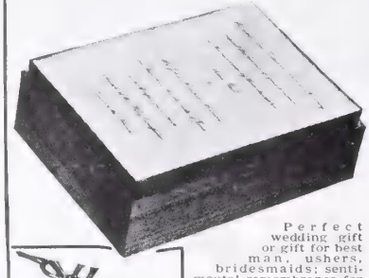



BACK

*Prices include tax, postage*
Coin alone (2 inches) . . . $3.50
Coin with 2 sterling silver key chains . . . $20.00
Coin alone in 14K Gold . . . $7.50

**Beware of imitations.** Orders shipped same day.
**MOROCCAN ART CENTER** 30 Rockefeller Plaza, Dept. H-60, N.Y. 20, N.Y.

**Wedding Invitation**
**ENGRAVED FOREVER ON**
**Silver Chrome or Gold Plate Finish**
## CIGARETTE BOX





**Wedding Invitation Charm** Lovely charm with exact miniature reproduction of wedding invitation or note engraved on 24K Gold Plated metal charm. **$4.95**

Perfect wedding gift or gift for best man, ushers, bridesmaids; sentimental remembrance for anniversaries and special occasions.

Beautiful box of richly-grained American Walnut with exact reproduction of wedding invitation or sentimental note engraved on metal top. Holds 2 decks of cards or 2 packs king size cigarettes. Silver Chrome or Genuine Gold Plate top. . . . **$9.95**

Send invitation to be reproduced. State Silver Chrome or Genuine Gold Plate finish. Satisfaction guaranteed. Allow 2 weeks. Check with order. **No C.O.D.**

**DRESDEN** Dept. L-5
230 S. Franklin, Chicago 6, Ill.



*mail your Christmas gift as easily as a card!*
THE NEW, REMARKABLE
## 'GIFTCARD'

A quick, convenient way to send a fine gift and Christmas card simultaneously! Package contains 6 ALL-LINEN COCKTAIL NAPKINS, WOOD-BLOCKED IN HOLLAND, WITH ENVELOPE AND CARD. Napkins are slipped into greeting card and sent off in the mail just like that! Available in 6 pastoral designs similar to one pictured, in red, green or blue. *Postpaid. No C.O.D.'s.* **per package $2.95**

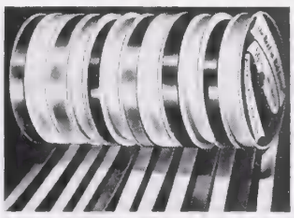
*order*
**GIFTCARD**
**CAMIE PURCELL GIFT**
**109 MILLER RD.**
**MAHWAH, N.J.**

*member of*
WORLD GIFT PARADE




**PERSONALIZED DOOR MAT.** Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. A personalized gift that will be most appreciated. It's really deluxe. **Specify color and name desired.** Brick red, garden green, powder blue or jet black.

**154-P — Door Mat ..... $5.98**



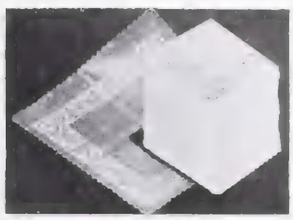
**SATIN RIBBON FOR 1¢ A YARD!** Fantastic but true — 50 yards (that's 150 feet) of finest quality satin ribbon for only 49¢. ½" wide, with fused edges. Or get wider 1" ribbon for only 88¢ a 50-yd. Roll. For gift packages, hair ribbons. Get several Rolls at this price. **Specify: Red, White, Blue, Green, Gold, Pink.**

**8888 — ½" Ribbon Roll ..... 49¢**
**9999 — 1" Ribbon Roll ..... 88¢**




**TOT'S 'TICK-TOCK' WATCH.** This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops . . . Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.

**1322 — Ticking Watch ..... 59¢**
**4 for $1.98**



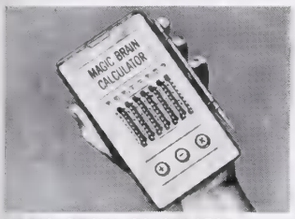
**SHEER 'THROW-AWAY' HANKIES** They're elegant! Hand-made, imported sheer handkerchiefs look as lovely and dainty as the finest silk . . . **but they're made of strong rice paper!** The magnificent white-on-white designs are copied from rare European laces, with dainty scalloped edges for extra finery. For blow or show.

**3826 — Hankies Pack (50) ..... $1**
**3 Packs for $2.79**



**GROW TINY ROSES INDOORS!** Perfectly shaped Miniature Rose Bushes bloom indoors all winter! They grow no more than 8" to 12" tall, but burst with a glorious array of tiny blooms! These roses are no bigger than your fingertip!

**3450-P — Red Mini-Rose Bush .. $1.49**
**3963-P — Pink Mini-Rose Bush .. $1.49**
**4302-P — White Mini-Rose Bush $1.49**
**Any 3 Bushes for $4**




**MAGIC-BRAIN CALCULATOR** does all your math problems with ease! Adds — subtracts — multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer **in seconds!** Simple to use. Steel mechanism works fast.

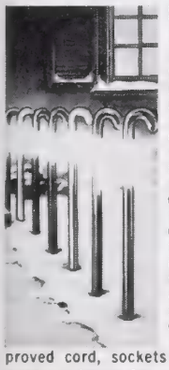
**3750 — Magic-Brain Calculator .... $1**






**MINIATURE PLAY FOODS** will thrill any little girl . . . **and her dolls!** 39 different foods and 9 slices of bread. Look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits . . . mouth-watering watermelon, bananas — even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces.

**4170 — Dolly's Food Set ..... $1**
**3 Sets for $2.79**



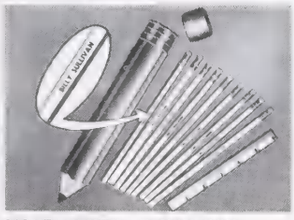
**FAIRY-LIKE CANDY CANES** light the way to your own Christmas wonderland. Completely electric, these colorful 20" red, white and green styrene Canes will flank your driveway, front walk or lawn outdoors . . . the fireplace or tree indoors. Each weather-resistant Set includes seven Canes, complete with 16-ft. U.L. approved cord, sockets and bulbs.

**4192-X — Canes Set ..... $5.98**
**2 Sets for only $10.95**



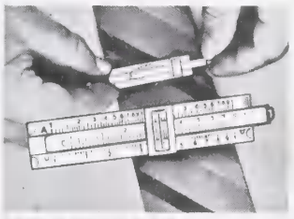

**PERSONALIZED DUFFLE BAG . . .** It's a big foot and a half tall! Really handsome — extra heavy navy blue denim and white cotton twill. Big bright red letters spell out the owner's name. A sensational gift for school and college kids . . . boys and girls! Holds everything: books, laundry, sports stuff, make-up, weekend clothes. **Specify first name desired.**

**3183-P — Duffle Bag ..... $1.50**




**GIANT PENCIL PENCIL-BOX** holds nine regular-size pencils **with any child's name on them!** It's a big 10½" long. The huge rubber eraser lifts off to get at the pencils and the included 6-inch ruler. Child's name is stamped in **gold** on each and every one of the brightly colored, top-quality pencils. A fun way for kids to carry pencils! **Specify child's name.**

**3191-P — Giant Pencil Set ..... $1**



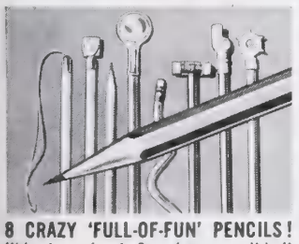
**REAL SLIDE-RULE TIE BAR.** It really works! Perfect miniature of the real thing. Engineers, science students — **any male** will go mad over this. Efficient, too — keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.

**3628 — Sterling Slide-Rule ..... $4.40**
**3629 — Gold-Plate Slide-Rule .. $1.65**



**GIANT 4-FOOT ELECTRIC CANDLES** light your doorway with Christmas splendor! Each Candle stands 4' high on a wide, rock-steady plastic base. Light shines thru the red and white striped tube, white 'wax' and orange 'flame'. Comes complete with U.L. approved 3' cord sets and bulbs. Assembles and detaches fast for compact storage. Set of 2 candles for only $5.98.

**4223-X — Candles Set ..... $5.98**



**8 CRAZY 'FULL-OF-FUN' PENCILS!** Kids love 'em! One has a roll-ball puzzle top, another predicts the weather, one writes in four colors. There's one with a hammer head, another with a magnifier glass . . . and a rubber pencil that bends in all directions. The unique mystery pencil, and one with a whistle top completes the set of for only $1.

**3616 — Fun Pencils Set ..... $1**




**GIANT BLOCKS TALK BACK!** Pictures show animals going through wild antics. Just squeeze them **and the animals talk!** The duck QUACKS! The kitten MEOWS! The dog BARKS! The bird CHIRPS! And the monkey SQUEAKS! Made of heavy laminated paperboard . . . wipes clean with a damp cloth. Blocks nest or can be stacked to make a 25" pyramid.

**4162 — Talking Animal Blocks .. $1.98**




**PERSONALIZED SWEAT SHIRTS . . .** just like athletes wear . . . **with their own names** in big red letters! Quality white Shirt is nylon reinforced at points of wear. Shrink resistant. Full circular knit cuffs. For boys and girls. **Specify first names desired.**

**Name Sweat Shirt ..... $1.79**
**3730-P ..... Small (2-4 yrs.)**
**3731-P ..... Medium (5-8 yrs.)**
**3732-P ..... Large (9-11 yrs.)**



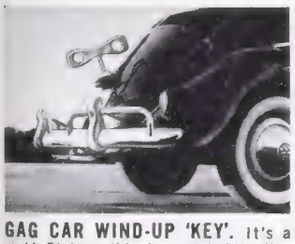
**LIGHTED SCREWDRIVER SET!** Unusual gift for that mechanically minded guy! Screwdriver is ingeniously designed after a doctor's precision instrument — it carries its own tiny light for hard-to-see jobs. Fine tool steel with 2 chisel points, and 2 Phillip's head drivers. Enclosed in a roll-up plastic case. Operates on standard flashlight batteries.

**2993 — Lighted Screwdriver Set $1.69**




**SNOOTY PLAQUES** are the unique **personalized** gift for those who take pride in their possessions! 3" 1" Plaques are shiny, jewel-like nickel . . . deeply etched and official looking. Self-adhesive backs attach to any surface . . . just press them on, that's all. Easily removed when desired. Six different Plaques available. **Specify names and Plaques desired.**

**5555-P — Snooty Plaque ..... $1**



**GAG CAR WIND-UP 'KEY'.** It's a riot! Picture this huge Wind-Up Key on the trunk of your car. **Guaranteed to get a laugh!** Suction base for mounting wherever you like, without damage. Easily removed. Precision made of bronze-finish plastic. Add this bit of nonsense to your new compact, Detroit monster, natty foreign car, or the old one.

**3322 — Car Wind-Up Key ..... $1**



**MAN'S BEST FRIEND** is this lazy susan Dresser Valet. Better than a personal butler, it holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — **each in a separate compartment.** He knows where everything is! Spins around to make him feel extra efficient. Handsome gold tooled leatherette, moire-lined.

**2225 — Dresser Valet ..... $3.98**



**SPARKLING GLITTER PENS** personalize gift wrappings, greeting cards, Christmas stockings, party decorations. Tubed Pens produce a raised glitter effect on **any surface:** paper, cloth, wood, metal, plastic. Dries chip-proof hard! Washable! Gives a rich custom appearance.

**4269 — Gold-Red-Silver Set ..... 79¢**
**4270 — Multi-Green-Blue Set ..... 79¢**
**4271 — All Six Pens Set ..... $1.49**

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SUNSET HOUSE • 829 Sunset Building, Beverly Hills, California

*YOU MUST BE PLEASED or your money back!*

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NO C.O.D.'s. All orders sent Postage Paid.

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## big top fun for tots! personalized terry towels

Order from Carson Pirie Scott & Co., Box AA, Chicago 90, Ill. 3 weeks delivery—must order before December 5th for Christmas! Sorry no C.O.D.'s. Illinois residents add 3½% tax. With cash orders, include 40c first set, 20c each additional, for postage beyond free delivery zone. On gift orders, attach name and address, stating child's name wanted.

| quantity | name on towel (please print) | price | total |
|---|---|---|---|
| | | | |
| | | | |
| | | | |

○ **charge** ○ **check** ○ **money order**

Name.....

Address.....

City.....Zone....State.....

HB

**$1.95**
towel and washcloth set

Clever gift idea for the scrub-up set! Thick, absorbent white terry towels printed in a combination of gay circus colors. Personalized name in white. Large 20 x 40″ towel with 12 x 12″ washcloth, gaily gift boxed.

*Carsons linens, second floor, state*

Carson Pirie Scott & Co.



## TREASURE FROM THE SEA

A sea shell jewel box opens to reveal a graduated string of cultured pearls. White shell is covered with pink rosebuds and a pink velvet bow. Pearls are lustrous and 15″ long. Nice silver clasp. Mother and daughter will take turns wearing them. You will want these to give and to keep. **$4.50** includes tax and postage.

NOTE NEW LOCATION

**EDITH CHAPMAN**
ROUTE 303 • DEPT. 23
ROCKLAND COUNTY, BLAUVELT, N.Y.




## REAL Christmas HOLLY

Deck the halls lovelier than ever with fresh, choice, treated sprays of glossy green, rich red berried English Holly. Boxes topped with sprig of mistletoe. An unusual gift anyone will enjoy—engraved gift cards enclosed. Money back guarantee. Arrival about Dec. 16 unless other date requested.

| | | |
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| **H-2** An armload of Holly | Ppd. | $2.95 |
| **H-3** Over 2 armloads of Holly | Ppd. | $4.95 |
| **H-5** Five net lbs. of assorted length sprays | Ppd. | $11.95 |
| **HG-6** A bounty of Holly plus greens, pine cones & Variegated Holly. | Ppd. | $6.95 |
| **HG-37** Loads of English plus Variegated Holly, giant pine cones & choice aromatic Mountain greens. | Ppd. | $12.95 |

*Please add 20¢ per box for mailing & handling.*

**Zamboni's NORTHWEST CORNER STORE**
**Longview 7, Washington**

**BACK DOOR KNOCKER.** This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7″ high, it mounts easily with two wood screws which are included. $4.75. In solid brass it is $6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. N. Nashville, Tenn.

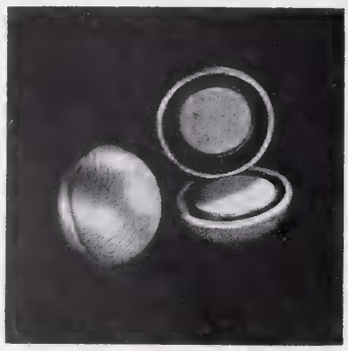




**SLEEP-ERY CUSTOMER.** A red and white candy-striped terry pup zips open underneath to hold a child's pajamas, slippers, even a flashlight for after-curfew reading. Cuddly and soft with foam-filled head, pup is washable. Even your college daughter would dote on this. $2.98. Order him from Taylor Gifts, 226 W. Wayne. Wayne 1, Pennsylvania.



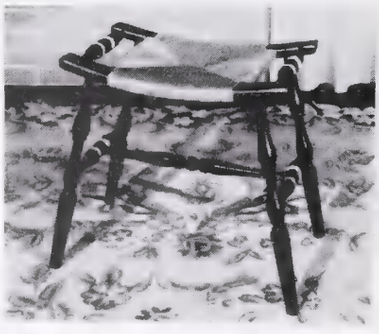

**MR. & MRS. KEY CHAINS.** Ah, a joy to behold! Handsome key rings to corral all your keys and put an end to fumbling in the dark for the right one are hand-made of sterling silver. One is deeply engraved with *his* first name, the other with *yours*. These will solve lots of Christmas problems. $3.95 ea. Two, $6.50. Tax incl. Miller's, HB11, 4877 E. Speedway, Tucson, Ariz.



**IN A PINCH** whenever you wear clasp or screw-back earrings? Try these magical *magnetic* golden buttons that cling lightly but securely. Put one half behind, the other in front of your ear lobe. Such cheerful earfuls are reversible, too, with brushed dull gold on one side, shiny bright gold on the other. ¾″ d., $1.10 incl. tax. Adriane, 6-837 Finch M'dse. Mart, St. Paul 1, Minn.



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Here is an unusual Bench used in any room for T.V., Hi-Fi, Foyer, Dressing Table, at foot of bed or even in the Bathroom. Sturdily constructed of hardwood in Maple or Mahogany finish and has woven fibre seat.
Top 12½″ x 19½″ and 18½″ high. **$9.95** exp. collect

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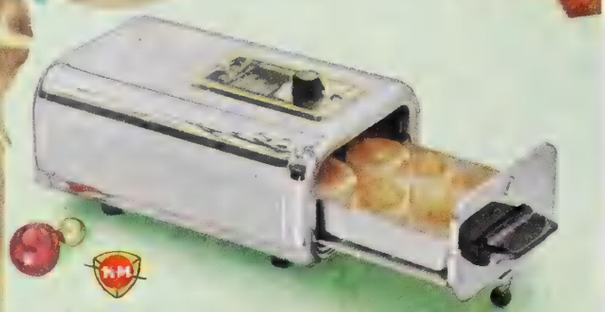
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Combination Liquidizer and Ice Crusher. Exclusive Slide Speed Control Liquefies, Pulverizes, Shreds, Blends, Chops, Purees, and Shaves Ice. Redi-Icer attachment has Fine to Coarse grind. Suggested Retail Price $59.95.



**Redi-Baker** Bake at the table faster and easier. Perfect for hot biscuits and hot breads. Automatic "Dial-A-Recipe" Control for selected temperatures from 200 to 500° F. Finished in gleaming chrome. Cooking and baking pan included. Suggested Retail Price $24.95.

REDI-OVEN—larger capacity for complete meals. Suggested Retail Price $34.95.



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**Ultra-Matic Toaster** *Automatic beyond belief!* Ideal gift! Takes a single or double slices. Fully automatic . . . bread goes down, toasts, and comes up . . . automatically! Crumb tray swings out for easy cleaning. Suggested Retail Price $29.95.

**Redi-Matic Can Opener-Knife Sharpener**

Completely automatic! Opens any size can. Shuts off and retains can. Accurate cutting action with magnetic Lid Lifter. Push button, two-grooved Knife Sharpener. Suggested Retail Price $29.95.






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Colonial Handipt Candles



ERRY — best known of all Cod Candles. Now in solid tapers — in plain or hand- sculptures and in Scent-O- ry 3″ shorty.



TURED GRAPE — a new creation in all white or hand- n silver, gold, antique or colors. ORENTINE, a new conversa- ce in gold antique.



Colonial Handipt Tapers are truly MASTERPIECES IN WAX representing the most beautiful colors known to candles. Three of 28 decorator shades are shown above — Pome Green, Burnt Orange and Autumn Gold. All made in 10, 12, 15 and 18 inch sizes. *Solid Colors Throughout.*




ILLARS — new popular two inch size — quare or round. Many in latest decorator nades. Also hand decorated in peppermint tick, sculptured gold and silver as well as Christmas designs.



SPIRALITES — sixteen beautiful colors — Amethyst, Old Rose and Light Pink are shown here. In 5½″, 7½″, 9½″, and 13½″ sizes. Also hand-decorated.




*Send for this FREE informative booklet "Decorating with Colonial Candles"*

Insist on genuine Colonial Candles at your favorite department store or quality gift shop.

*Colonial Candle Co. of Cape Cod, Inc.*

Hyannis, Massachusetts




# Taste this liquid rainbow...the new BOLS Pousse Cafe



This exclusive *Magifloat works like magic...it makes the Perfect Pousse Cafe. Send for it today.

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Here's how to make it:

Place the exclusive Magifloat* in the glass. 1. Start with fine Old Forester—this will rise to the top. 2. Then pour in richly gratifying Triple Sec. 3. Follow with Blue Curaçao, exotic, inspiring. 4. Next, blushingly red Creme de Noyaux. 5. Last, tantalizing Creme de Banana. For a stroke of genius, set it alight and have a flaming Bols Pousse Cafe. Cheers!

Only by using Bols is this Pousse Cafe perfect. These delightful liqueurs are available as usual in Fifths and in new 8-ounce "Host Size" Bottles. Try it today.

*Send 25¢ for your Magifloat and recipe booklet to: Bols Magifloat, Erven Lucas Bols Distilling Co., P.O. Box 5000-B1, Spring Park, Minn. (If you simply can't wait for your Magifloat, you can start without it, but—reverse the steps and very gently pour the liqueurs over the back of a spoon.)

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© 1960, OLD FORESTER, KENTUCKY STRAIGHT BOURBON WHISKY, 100 PROOF, BOTTLED IN BOND, BROWN-FORMAN DISTILLERS CORP. AT LOUISVILLE IN KENTUCKY, TRIPLE SEC, 78 PROOF; CREME DE BANANA, 56 PROOF; CREME DE MENTHE, CREME DE NOYAUX, 60 PROOF; BLUE CURACAO, 64 PROOF; CREME DE CACAO, 54 PROOF, ERVEN LUCAS BOLS DISTILLING CO., LOUISVILLE, KY., PRODUCT OF U.S.A.

**WALL PLAQUES** have a distinctly modern flavor. Gleaming solid-brass Japanese characters mounted on ebony or walnut wood plaques proclaim *Prosperity, Splendor,* and *Happiness* (left) or *Fortune, Long Life* and *Treasure* (right). Send pr. as a bridal gift—a meaningful expression of good wishes. 8″ w.. 26″ l. $5.88 ea., $11 pr. Palley's, HB110, 2263 E. Vernon, Los Angeles 58.



**MUSIC-BOX CAROLS** are now in a nostalgic recording. Made from one of the world's largest collections of fine music boxes, it ranges from tinkle-tunes to rich organ tones. 12″ disc. 33⅓ r.p.m. hi-fi record plays 45 min. of Xmas music, incl. 15 carols ("Silent Night," "First Noël," "Jingle Bells," etc.) $3.95. Walter Drake. HB-88 Drake Bldg., Colorado Springs, Colo.




**LET'S MAKE A SNOWMAN CAKE.** You don't even need a November flurry. Get out these aluminum stack pans, bake from encl. recipes or cake mixes, decorate according to instructions, and you have a jolly rolypoly snowman that will melt—only in your mouth! Cake is 8″ h., 6¼″ diam. Set also makes clown cake. 4 pans, $1.25. Artisan Galleries, 2100 N. Haskell. Dallas 4. Texas.



**NO TRIPPING, PLEASE** without this handsome passport case with tiny blue forget-me-nots (a good omen) hand-painted on iridescent opal white or gold-dust cowhide. With pockets-a-plenty for foreign money, tickets, etc., it's lined with moiré; has detachable check book. For men, black morocco. 7½ x 4¼″ closed. $11 ea. Edith Chapman, Rt. 303, Blauvelt, N. Y.





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**MOSAIC**

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Send for free literature. Contains everything you want to know about Mosaics, the latest developments, kits, tiles, etc. Sample color chart of 12 Venetian glass tiles..... **$1.**

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Folds flat, hides away in your regular suitcase. When you return with gifts, laundry, purchases, snap it open and it's a weightless additional piece of luggage. In navy blue nylon or authentic plaids. Waterproof lining. No charge for initialling. Tastefully gift wrapped. Shipped prepaid.

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Creamy white Royal Staffordshire Ironstone, made from moulds several hundred years old! Beautiful enough for gala parties, sturdy enough for everyday use. Place setting includes tea cup and saucer, 6″ bread and butter plate, 8″ luncheon or salad plate, 10″ dinner plate. Embossed with the delicate Wheat pattern, they're perfect for a bride ■ hostess. Buy now and save $20 on the regular open stock price! Complete 50-pc. service for ■ (eight 5-pc. place settings, 8 fruit saucers, platter, vegetable dish). Open stock price $44.50.

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Perfect for an entrance hall, den, or pine-paneled kitchen . . . our Colonial wall clock with all the gentle charm of the grandfather clock that stood on the floor. It's from Germany and is wound in the old-fashioned way using weights and brass chain; has half-hour strike and an hourly chime. In dark mahogany or colonial maple finish. 5½″ x 12½″.

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*from Great Britain*



An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship, with graceful pistol-handled knives, three-tined forks and rat-tailed spoons. Handsomely executed in stainless steel, each piece is masterfully proportioned and balanced, designed to enhance the flatware you already own. Made in Sheffield, England, with the finest stainless steel blades.

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Warmly dramatic, satin boots with soft leather soles, are delicately embroidered with flowers and pearls. Practically lined with cotton flannel for extra warmth. They're fashion-smart worn with lounging pajama or quilted robe, and a thoughtful gift for ladies of all ages. In red or turquoise. Postage Paid.

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Drawer 337, Sierra Madre 11, California

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Only $1.98 ppd.

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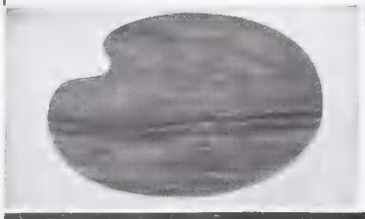
Ashtrays .....2 for **$1.95**
Candle Holders .....2 for **$1.95**

Tapers, hand dipped high quality white candles from Sweden. Not sold separately.
Set of 10 **$1.25**

1 pair Candleholders, 1 pair Ashtrays, and 2 Sandwich Boards . . . the 6 pieces for **$5.50** ppd.

*Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢*





**OIL FINISH TEAK SANDWICH BOARDS**

Versatile, beautifully grained wooden boards with a dozen uses—jumbo coasters, cheese boards, snack trays, trivets. Never stain, need no washing, just wipe clean with damp cloth. Each about 7" long. Choose heart, square or palette designs. **2 for $1.95**

*See our other ads on pages 56 and 58.*

*Scandicrafts* Dept. B-11, 18 North Astor St., IRVINGTON-ON-HUDSON, N. Y.



## MERRY MINIATURES

She'll look enchanting in her box-pleated creation of velvety corduroy. The quaint old-fashioned styling of this jumper features a rounded yoke with pleats falling gracefully from it, and buttons at the shoulders. Mist blue or red. Toddler sizes—1–4 and sizes 4–6x. **$5.95**

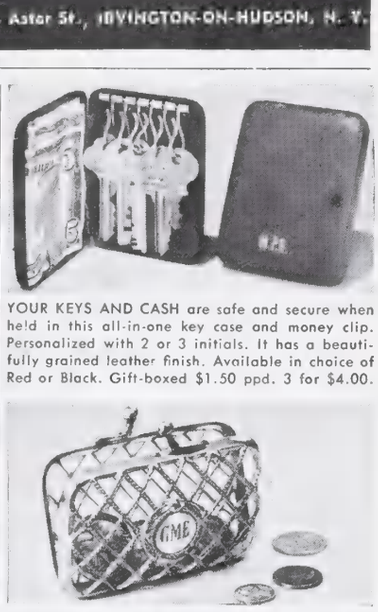
Perfectly simple and simply perfect is this blouse of fine cotton broadcloth. It has brief drawstring sleeves which adjust comfortably to chubby arms, and shoulder loops. White. Toddler sizes 1–4 and sizes 4–6x. **$3.95**

**FREE CATALOG**

THE Talbots
HINGHAM 43, MASSACHUSETTS

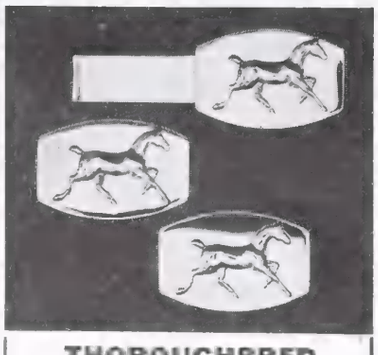


YOUR KEYS AND CASH are safe and secure when held in this all-in-one key case and money clip. Personalized with 2 or 3 initials. It has a beautifully grained leather finish. Available in choice of Red or Black. Gift-boxed $1.50 ppd. 3 for $4.00.



PERSONALIZED COIN PURSE—A new fashion item from Italy made of 18K Gold plated metal. Your initials are engraved on the center disk. Measures 4" x 2" and is roomy enough to hold plenty of change plus bills and a hanky. Makes a wonderful small evening bag. WONDERFUL GIFT . . . $1.50 ppd. 3 for $4.00

**OLD PUEBLO TRADERS,** BOX 4035, Dept. BKC, Tucson, Arizona

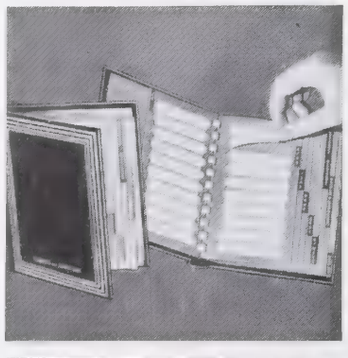


**THOROUGHBRED GIFTS FOR MEN**

Handsome cuff links and tie bar with spirited trotters in bas-relief. In gleaming rhodium silver finish: 3-piece set $4.95; or: cuff links $2.90 pair, tie bar $2.75. In sterling silver: 3-piece set $8.75; or: cuff links $5.50 pair, tie bar $3.75. Order now for Christmas, prices include tax and postage. No C.O.D.'S please.

*Write for information on ladies' jewelry in horse motifs.*

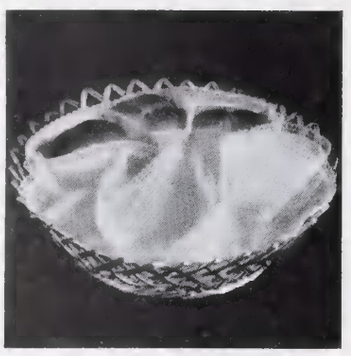
**SELDEN COOPER**
P. O. BOX 412 HIALEAH, FLA.



**LIFETIME ADDRESS BOOK** is always up to date because revisions can be made lightning fast. Name tabs slip in and out for quick changes. Spiral-bound in leather-like vinyl, book contains 12-pg. address file, pages for services, monthly pages for birthdays, etc., pages for Christmas card list. 30 pgs., 50 extra tabs, $1. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.



**BENCHO'S A DEAR.** He doesn't object to small bottoms plunking on his nose while the TV's going. He won't even frown if Mom sinks her weary toes into his fuzzy hair. And he pops right off his 18 x 12 x 9"-high stool for washing. White plush face with colored hair and features, bench is $8.95. Matching wall plaque, $4.95. Hale House, Box 613, Salem, Mass.



**ISN'T THIS COZY?** And it's so delightfully dainty, it even gives "store-boughten" rolls an old-fashioned home-made look. Snowy white frosted nylon is lace trimmed, holds each bun in its own little cubby, keeps them deliciously hot. Folds flat for laundering, never needs ironing. Cozy alone, $1.75. *With* 9½" golden basket, $2.98. BeeDee, Dept. 1111, 1014 Davis St., Evanston, Ill.



**"BURNED TO THE SOCKET,** brings luck to your house and gold to your pocket" goes the old jingle about traditional bayberry Xmas candles. These are packed in pairs in a red, white and green self-mailer, so you can send them to the "more than a card" names on your list. 6 boxes (12 candles), $2.50. Glasscraft, 920B Chicago Ave., Evanston, Ill.

**PERSONAL "TRAVELOGUE" BRACELET**



**Captures Your Vacation**

*Memories Forever!*

A world-wide choice of tiny replicas of maps show where you've been . . . on a bracelet that causes conversation wherever you go. Wear it for good fortune, too: the traveler's St. Christopher medal. Bon Voyage charm with plane and ship, and a personal identity charm. Choice of sterling silver or 14K gold.

Maps—all states, foreign countries, islands, plain or gaily enameled. Sterling, $2.25; 14K gold, $12.50. Link bracelet, Sterling, $3.50; 14K gold, $19.95. St. Christopher Medal, Sterling, $1.85; 14K gold, $12.95. Bon Voyage, Sterling, $3.50; 14K gold, $11.00. ¾" disc for name (add 15c per letter for engraving), Sterling, $1.50; 14K gold, $9.50. All prices include tax, postage. Add 25c for air mail.

We guarantee you'll be delighted or money back.

**FREE BROCHURE!** *Hundreds of charms and gifts* Unusual designs in Sterling silver and 14K gold. Shown actual size. Many are movable. Fine jewelry; personalized family and wedding gift ideas, too. Write for this fascinating booklet today—*it's free!*

**THE HOUSE OF CHARMS**
Dept. HB-110, 126 Post Street, San Francisco, Calif.



**JENNIE JUNE OLD FASHION DOLL** AND PATTERN KIT

For 15" China Doll: Decorated China head, arms and legs; Pattern for body and clothes **$4.10** each Postpaid.

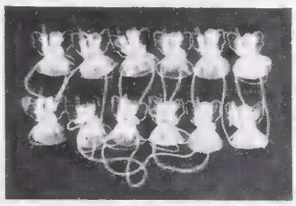
**BUSTLE DRESS PATTERN 1870:** The bustle was in vogue from 1870 to 1876, and again in the eighties. For 15" doll 85 cents Postpaid. **Free Catalog:** Dolls, Doll patterns, Doll & Doll House accessories.

**MARK FARMER CO.**
**Box 598HB, El Cerrito, Calif.**

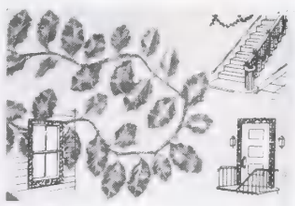
*For House Beautiful Readers... A selection of the newest mail order items from* **SPENCER GIFTS,** AT-14 SPENCER BUILDING, ATLANTIC CITY, N. J.



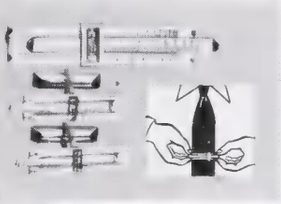

**LIFE-SIZE SANTA DOORMAN** Dressed in full Yuletide colors! Illuminate your front door with his personal "Merry Christmas"! Or let him identify YOUR home with YOUR family name. Weather resistant, lacquered kraftboard, 5 feet ▪ 21". With special mounting tape. Plain Santa Doorman, **$1.00.** Personalized (State name), **$1.50.** Electric Santa Doorman complete with outdoor lites, **$2.98.**



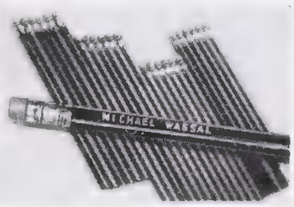
**HEAVENLY ANGEL LITES**... For a Christmas Tree that's "out of this world", 12 celestial dolls! Each is 3" tall and holds a replaceable light bulb. All are dressed in frothy nylon and trimmed with sparkling golden stardust from halo to toe. Silhouetted with gleaming golden wire for sturdiness. In pink, white or rainbow assortment. Give 1st & 2nd color choice. Set **$3.98;** 6 extra bulbs **59¢**



**9 FEET OF EVERLASTING HOLLY GARLAND FOR ONLY 98¢**... Deck your halls, stairways, doors with boughs of full, rich holly! Use it indoors and outdoors. See your home sparkle with gay holiday spirit! Realistically-molded green leaves and bright red berries are of durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years. **98¢**



**MINIATURE SLIDE RULE FOR HIS TIE**—& it really works!... Handsome tie clasp in Gold-Tone Plating, only **$1.10.** In Sterling Silver, **$3.30.** Matching stationary Slide Rule Cuff Links in Gold-Tone Plating, **$1.10** Pair. Sterling Silver, **$3.30** Pair. Beautifully made. Look far more expensive than these low prices. Usually sell for more. All prices include tax.




**24 PENCILS WITH YOUR NAME** ...printed in brilliant golden leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. Hexagon shaped—won't roll off desks, tables, etc. For businessmen, students, housewives. State name (one imprint per set). Set of 24, only **98¢**



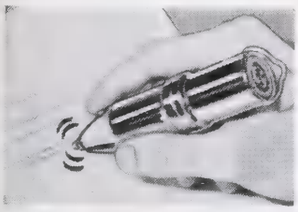

**LIQUID 24 KARAT GOLD**... Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. Supply sent will plate 100 sq. in. **$1.00**

*NEW SAFE "Health-Tan"* **SUN LAMP—Can't Burn**




Enjoy ultra-violet tanning **for hours** without burning! So safe you can work under it, relax under it, let the kiddies play under it! New scientific principle blocks out burning rays... passes only long tanning rays! Enjoy the healthful benefits of ultra-violet and concentrated heat for hours at a time. Aches and pains, skin problems, colds, stiff muscles, and of course pale, unhealthy looking skin—are benefited by varying degrees of ultra-violet and heat. "Safe-T-Sun" Lamp guaranteed not to burn when used as instructed. UL approved. Adjusts 7"-61" in height, arm extends 25". Send **$10** now, pay balance of **$29.95** plus shipping charges on delivery, or send **$39.95** now, we prepay delivery.

**"Keep Your Summer Tan All Year Long"**



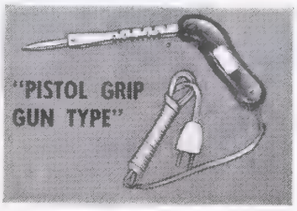
**ELECTRIC ERASER**... Whisks away errors fast. Push the button and this battery operated wonder removes typewritten, ink or pencil errors! Fast and neat. No more holes through paper because it works by rotation, not pressure! Gleaming metal, 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) Handy helper for office, school, home. Saves time, paper and your disposition. A real find at only **$1.49**



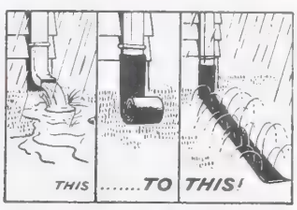

**RECHARGEABLE FLASHLIGHT**... No more expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket... as often as necessary. The magic is in a non-corrosive cadmium cell. 3½" plastic case in bright assorted colors. So compact it fits easily in pocket or purse. So convenient you'll use it and enjoy it for years. Never buy another battery! **$2.95**




**GIANT MONTHLY DESK CALENDAR**... Keeps the whole month's appointments, occasions, memos always in full view! At ▪ glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11¼" x 9". Jet Black or Old Ivory. State name and color desired. Makes an unusual and useful gift. Only **$1.00**




**ELECTRIC SOLDERING IRON**... Mends and repairs 1001 household items. Comparable in design and service to $5.00 models. Repairs radio and TV sets, broken metal toys, appliances, household wiring, jewelry. Tip is replaceable. 60 Watt, 115-120 Volt. 10" long. Saves you hundreds of dollars in household repair bills. **$1.98. Straight handle Soldering Iron, 30 Watt, $1.00. 6 feet of Solder, 29¢**



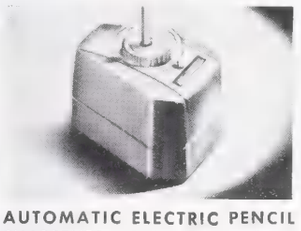

**AUTOMATIC RAIN SPRINKLER ENDS WASHOUTS!**... When it rains, Sprinkler unrolls and sprinkles! Carries water away from the house and puts it where it's needed. Does away with gutted, gullied lawns due to water rushing from drain pipe. Wind and wear resistant plastic, 8 ft. long. Installs easily on round or rectangular spouts. Instructions incl. Amazing value! Special low price of only **88¢** ea., 3 for **$2.50**



**CAN'T LICK SANTA'S PICTURE OFF THESE POPS!**... Made from an old European recipe, from the finest ingredients possible. You can be sure these are good! Santa's picture stays on till the very last lick because it is baked right thru the center... an art practiced only by expert confectioners. Each pop is a bright red, 2½" diameter, on a 5" handle. Set of 6, **59¢**



**SNUG KNEE WARMERS**... Recommended for quick, soothing relief to sufferers of arthritis, bad circulation, foot, ankle ailments! Promotes circulation! Made of 100% French spun, zephyr virgin wool with STRETCH construction—assures snug, comfortable fit for men and women. Regular Size (for average people) **$1.98** Pair. Extra Size (for heavy people) **$2.50** Pair.



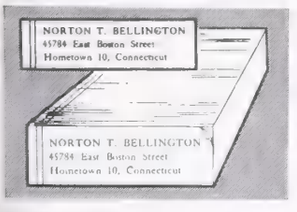
**AUTOMATIC ELECTRIC PENCIL SHARPENER**... Perfect point in 5 seconds! Easy 1 hand operation! No cords, no switches, no handles to turn! Insert pencil at top, and presto! Fine sharp point on any standard size pencil, automatically! Portable. Sits anywhere on desk. Needs no fastening down. Uses 3 reg. "C" batteries (not incl.) which last to 1 yr. without replacement. Easy to empty. **$6.98**



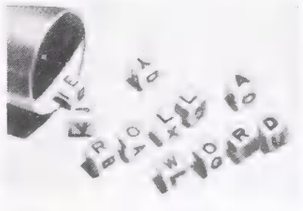
**ONE WIPE KEEPS FOG & MIST AWAY**... Avoid accidents due to poor windshield vision! New chemically-treated No-Fog Safety Mitt works with just 1 application. Windows can't fog or mist for weeks. Also ideal for bathroom mirrors. Added feature: Glow-in-the-dark binding. For safety, slip it on bumper for emergency roadside stops. **$1.00**



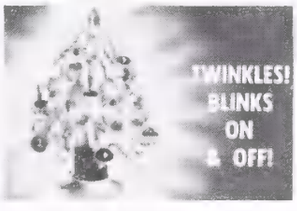

**PERSONALIZED SATIN LABELS** ...for anyone who sews, knits or crochets. A stamp of quality on the lovely things you make! Eggshell, flesh, nile, white, grey, maize; in 4 styles **Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By.** State name, style, color. 15 Labels **$1.00,** 40 Labels **$2.00,** 60 Labels **$3.00**




**NEVER WRITE ANOTHER RETURN ADDRESS**... Here are 1000 gummed labels printed with your name and full address to save your time and energy! Just wet and stick. Terrific for all stationery, books, checks, records, packages. Handsomely printed in blue on white stock. State name and full address in 3 lines. 1000 labels, **88¢**




**TEACH-A-CHILD**... With this new dice game that spells out words "crossword style"! Learning their ABC's and practicing spelling becomes fun — children's marks will soar! 12 wooden dice printed with the alphabet are rolled from a shaker, then arranged as words . . no board needed. Fun for adults, too! Any number can play. With easy rules, **59¢**




**WORLD'S GREATEST CHRISTMAS TREE VALUE! ONLY 49¢!** Fully decorated. Bright and beautiful. Blinks continuously on and off! You'll love its petite size and fuzzy tree-textured branches! Use one as ▪ twinkling centerpiece. Use a pair on your mantel or bookcase. Battery operated (not incl.). 6" high. Electric Christmas Tree, each **49¢,** 2 for **97¢**

*Mail to* **SPENCER GIFTS** *Today*

SPENCER GIFTS, AT-14 Spencer Bldg., Atlantic City, N. J.

My Name Is _____ (PLEASE PRINT)

Address _____

City _____ Zone _____ State _____

**Satisfaction Guaranteed or Money Refunded Except Personalized Items**

| HOW MANY | NAME OF ITEM | PRICE |
|---|---|---|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

**SORRY, NO C.O.D.'s** (Except on Sun Lamp) — All orders sent Postage Paid.

(Enclose a check or money order with your order) — **TOTAL ENCLOSED**

## STACKING STOOLS from SWEDEN




in genuine birch **5.95** per stool

in genuine teak, walnut, rosewood or mahogany **$6.95** per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables ■ extra seats ■ ■all constructed each will support the heaviest of persons. 18" height, 14" diameter, tops . . . alcohol and hot beverage proof.

Also available 17" diam.; 18" high. Your choice teak, walnut ■ rosewood. $11.95 per stool.

## STACKING SQUARES from DENMARK



**$12.95** per table

On the square—stack-seat-serving tables also interlock to make a magnificent coffee table. 18" square tops are teak, walnut or rosewood in the practical oil finish. 18" high with matching wood legs.

See our other ads on pages 54 and 58

*Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢*

Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order.

**Scandicrafts** Dept. B-11, 18 North Astor St., IRVINGTON-ON-HUDSON, N. Y.

NEW YORK ▪ LONDON ▪ PARIS ▪ MILAN

# PORTRAIT IN OILS



**THE PERFECT GIFT**

Magnificently painted on canvas from old or new photos, by outstanding European and American portrait painters. A superb living likeness in full color is executed in rich oils.

Unbelievable works of art at unbelievably low prices

CANVAS SIZES 12" x 16" to 30" x 40"

**$39.95 TO $299.95**

19 Academy Trained Artists to choose from

Our portraits in oil are TRUE WORKS OF ART, painted on pure linen canvas from your photograph and NOT painted on top of an enlargement of your photo, as is the method of other commercial portrait services.

No longer need you envy those fortunate enough to own ■ family oil portrait. Have you a photo of some loved one whose memory you wish to perpetuate? Compare our works of art with others selling up to $1000.

*"Living Likeness Guaranteed."*

**FREE!** BEAUTIFULLY ILLUSTRATED 28 PAGE CATALOGUE "HOW TO ORDER AN OIL PORTRAIT"

**Van Dyke Oil Portraits, Ltd.**
**Dept. T, 26 W. 56 St., N. Y. 19, N. Y.**
*"Largest in the field of oil portraiture"*



## FLEXIBLE DOLLHOUSE DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 life-like positions. They sit, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4½" parents; 3½" children; 1¾" baby in dollhouse box —$5.00 ppd. 10 pc. set shown—$10.95 ppd.

NEW FULL COLOR CATALOG shows over 100 other dolls. Send 10¢.

**FLAGG** *Flexible Dolls*

**BOX 205-4 JAMAICA PLAIN, MASS.**

## JUKE BOX BANK PLAYS REAL MUSIC



Saving money is fun with this amazing new JUKE BOX BANK that really plays. Just like a full size juke box in every detail. Drop in any size coin—from a penny to a quarter and instantly a tiny record starts to spin and the music begins. Completely mechanical, it requires no batteries or electricity. Built of sturdy metal to last for years. Order your bank today. Only **$1.98** ppd. Money back if not delighted.

**HARRISON PRODUCTS**
**Dept. HB11A, P.O. Box 201, Bethpage, N.Y.**



**TEDDY & THE BEAR** is one of a fascinating collection of American antique mechanical banks. Cast as in the 1800's, each bank actually works, has a certificate of authenticity from the Book of Knowledge. 24 models in color from $12.95 to $17.95 incl. Tammany, William Tell, World's Fair. 10" Teddy (shown), $17.95. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



**TOTE-ALLY DIFFERENT** from any carryall we've found in our *Window Shopping* rounds, is this beige French Chateau washable brocade bag. It takes HOUSE BEAUTIFUL and your newspaper on train-to-town days, does a handsome job of toting your parcels. 18 x 16" with leather-like trim, $4.99 plus 45¢ post. Order from Here's How Co., HB11, 95 Fifth Ave., New York 3.



**MILK GLASS AND BRASS** make this hobnail scale planter as charmingly old-fashioned as a cross-stitched sampler. Imagine the gleaming bowls a-bloom with short-cropped burgundy mums, or pert pansies come spring. For the holidays fill it with sweetmeats or after-Christmas-dinner mints. 11" h. over all. $3.95 plus 35¢ post. House of Weir, H110-2477 Lombard, San Francisco 3.




**PICK YOUR FAVORITE** hostess and send her this charming set finished in the Florentine manner. Six gold-tone metal hors d'oeuvres spears come engraved with 2 or 3 initials, with a dainty filigreed stand. For shrimps, tiny sausages, or even bits of fruit, we think they are a lovely buy. $1.95. 4 extra monogrammed picks, $1. Vernon, HB11, 276 E. 3rd St., Mount Vernon, N. Y.




Only **50¢**

**MUSICAL CHRISTMAS APRON**

BELLS JINGLE WITH EVERY MOVEMENT. ONLY 50¢ Bargain! Bright and colorful. Attractive Bow & Bell design with Real tingling golden bells. Quality, color-fast cotton in gorgeous, gay Holiday colors.

NAME GLOWS IN THE DARK

Available plain (Without name) for only 50c. Artistically hand-lettered with name for only 15¢ extra. Not more than two Aprons at this Low Price. MONEY-BACK GUARANTEE. Add only 10c to each Apron ordered for postage and handling. No C.O.D.'s



Lovely **SWEETHEART ROSES**
Smell Like Real Flowers
LAST A LIFETIME

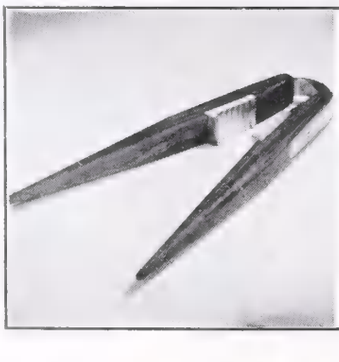
Only **50c** A BUNCH

Bend down and catch their delightful fragrance. A thrilling magnificent bouquet with rich green leaves and life-like flexible long stems that bend for any arrangement. Petal soft, washable polyethylene—won't fade or wilt. Red, Pink, Yellow or Assorted.

IN ETERNAL BLOOM . . . NEEDS NO CARE. Bunch of 4 Roses only 50c. 8 for 90c. BARGAIN: 1 Doz. only $1.25. MONEY BACK GUARANTEE.

Send check or money order. Add only 20c for postage and handling. No C.O.D.'s.

**DOBBS CO., 1255 S. Wabash, Dept. 267, Chicago 5, Ill.**



## NUTCRACKER

*of Teak and Solid Brass*

Give an impressive gift. This natural grained TEAK and SOLID BRASS Nutcracker, imported from Denmark, is designed with an eye to substantial beauty as well as practical function. It measures approximately 9½" overall.

**$8.95 Postpaid**

*No C.O.D.'s. Money-back Guarantee.*

THE HOUSE OF TEAK
**Dept. 5B, P.O. Box 424, Manhasset, N.Y.**
Gift Catalog Available on Request

palley's WORLD-WIDE SHOPPING

# imported elegance at budget prices...

**EBONY SWALLOWS hand carved in Africa . . .**
See them at left flying around our world of imports and specially priced for your Christmas giving. Carved from ebony by natives of Tanganyika to decorate your wall. ..... 99¢ a pair

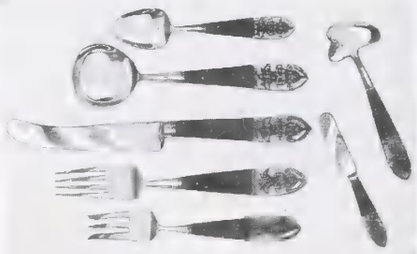


SWALLOWS 99¢ pr.

## 22 PIECE SIAM BRONZEWARE

A truly impressive place setting with all the exotic flavor of the Far East . . . designed to flatter your table on any occasion. In gleaming gold-toned bronze with ebony black buffalo horn handles. Tip of each handle has a carved Thai goddess. Set includes 4 knives, 4 forks, 4 salad forks, 4 soup spoons, 4 tea spoons plus a butter knife and sugar shell. **A $50.00 value for the budget minded hostess.**

"FOR THE GIFT OF YOUR LIFE"



AN EXQUISITE 22 pc. SET (4 place settings) **29.88**

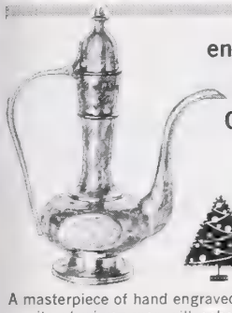


## oriental SAMISEN

for spectacular decorator magic . . .

An authentic Oriental stringed instrument to inspire the decorative imagination. Traditional in Chinese life for centuries. Hang or frame as a conversation piece . . . play it if you desire. A graceful 38" long. **Sold up to $45.00 in decorator shops.**

**NOW 18.88**



## engraved brass COFFEE AFTABA

SAVE at $3.69

A masterpiece of hand engraved brass from India . . . its glowing grace will enhance your table or shelf. Makes an ideal gift for those who treasure the unusual. Stands a 'gleaming' tall 12". Calcutta priced at $24.50.

## 'Italian Glass' CLOWNS



"Jovial Jesters" from sunny Italy . . . imported especially for the young-at-heart. Made of gorgeously colored and hand blown glass. Buy the collection of six or choose from Violin, Drummer, Accordion (shown) Saxophone, Clarinet or Maraca Players. Each a collector's item . . . and a tall 9" in height.

**6 for $25.88**

**$4.88 each**



## "JAMAICAN" BONGOS

As authentic and colorful as the natives of the Caribbean . . . "drum-up a storm" or use as special decorator accents in the den or lanai. Brass bound wood with a leather drum head. 6" in height. A $9.00 value.

musically yours for **$4.88**



**$6.98 pair**

## BRASS BUTTERFLIES

An irresistible two-some for "gift-giving" or that special accent piece for your favorite table or what-not shelf. Fragile in appearance yet designed for years of lasting beauty. In glowing polished brass . . . the largest a full 9½" tall, its petite companion stands 7½".

## for good luck DAIKOKU FIGURINE



This jolly fellow is equally at home in office, den, living room or kitchen. Handsomely crafted in the finest ceramic . . . finished in mahogany, gold, or ming red. Stands a full 9" tall. Now he's specially priced for an honored place under your tree!

**ONLY $1.68**



## KABUKI decorator dolls

Add a glamorous and colorful touch of the Orient to your home with these lifelike Japanese figurettes. Costumed in authentically-patterned silken fabrics, the genuine Kabuki dancers, depicting characters from Japanese folklore and history. Stand 14" tall on black lacquer base. We select from 14 dolls such as the . . .

**Pantomime Dancer (shown), Sword Dancer, Geisha, Hat Dancer, tea house dancer etc.**

For complete collection see Palley Catalog of World Imports. **6.88 ea.**



## KABUKI DOLL DISPLAY CASE

Designed to display and protect your Kabuki Doll or any valued art object. Clear vinyl plastic. Handsome and dustproof. Size 9" x 11" x 17".

Complete easy-to-assemble kit. **$4.88**



## Italian Alabaster COMPOSERS



To please the music lover or art collector. Formed from the finest white Italian Alabaster. Give this fine collection to that musical friend. Includes busts of Chopin, Bach, Liszt, Mozart, Verdi, Wagner, Beethoven and Puccini. Each a handsome 4" tall.

**Your choice of any four** ..... **$5.99**

**Complete collection of eight** ..... **Only $7.99**

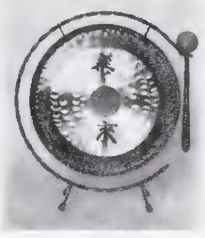
## BRASS TEAKETTLE from INDIA



**$5.88**

Graciously lovely yet perfectly practical. Its glowing brass body hand engraved with the "Tree of Life" design for everlasting beauty. Will blend with any decor. Has hardwood handle. Opulently sized at 7½" x 4¼". An enduring gift.

## bronze CHINESE GONGS



7" diam. **$11.88**

10¼" diam. **$14.88**

Call your guests to dinner with this elegant oriental gong . . . you will recall the glamour of the Far East. Made of glowing bronze with chinese characters on the surface. Hangs on black iron stand. Padded mallet is included. Choose from two sizes — please specify.

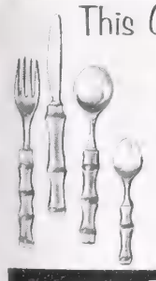


## dramatic KUTANI TILE PICTURES

Kutani Tiles have long been a tradition in Japanese life. These distinctive works of art are hand painted in private Japanese homes, then kiln fired with a lifetime glaze and gorgeous color. Choose from black or walnut lacquered frames . . . 8" wide x 26" long — in 4 landscapes and 2 Japanese figures.

**$2.99 each or 2 for $4.99**

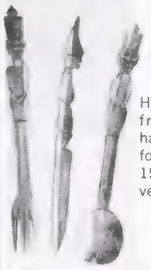
## This Christmas Give..



## bamboo handled STAINLESS

Ideal for indoor or outdoor use. Of high polish stainless with bamboo handles. 4-knives, 4-forks, 4-teaspoons, 4-tablespoons. $10 value.

16 pieces (4 place settings) **$3.69**



## african SALAD SERVING SET

Hand carved by Kenya natives from hand polished African hardwood. Each piece . . . knife, fork and spoon — a king size 15" long. Exotic serving or conversation pieces.

**$1.59**

3 PIECE SET



## Indian Brass FRUIT DISH

An exciting example of the brass craftsman's art from India. Beautifully hand engraved around the rim. This gleaming fruit compote stands a lovely 6" tall with a full 8" diameter. A decorator accent with or without its full cargo of fruit. A $20.00 import value.

**only $6.88**




## HIBACHI SET

For cocktail party or intimate group . . . set includes small Hibachi mounted on hardwood platter, smokeless charcoal brickets, tongs, complete supply of long hors d'oeuvres picks plus a delicate oriental fan to "fan-the-fire." A distinctive and practical gift.

Complete Only **$5.44**

**palley's**

2263 E. VERNON AVE., Dept. HB-110
LOS ANGELES 58, CALIF.

**FREE! 64 PAGE CATALOG of IMPORTS**

**TO ORDER:** Send Check or Money Order. ½ dep. with C.O.D.'s. All items shipped postage or freight collect. California residents add 4% State Sales Tax.

**JUST ARRIVED! Boatload of India Art Brassware . . . Coffee Tables, Gongs, Plaques, Figurines, etc. Write for FREE Brochure No. T-61.**

## Jewel-Bright Crystals from FINLAND

Lovely to look at . . . so practical to possess—beautiful crystal ware lovingly defined in graceful, modern design. In jewel-tone colors, their glowing elegance warmly expresses gracious living . . . brilliantly complements any decor!



**CREAMER AND SUGAR**

Sweeten your life with this creamer and sugar set . . . adds a bright and sparkling note to your table. Creamer 2¾" high, Sugar 4" diameter. Amethyst or Turquoise. **$3.95** set, plus 35¢ postage.

See our other ads on pages 54 and 56.




**FLOWER VASES**

. . . take on dramatic, new shapes—creating vivid accents wherever placed! Your choice of Amethyst, Smoky Blue, Emerald.

A—9" high C— 9½" high
B—5" high D—12½" high

**$4.95** each, plus 50¢ postage.

*Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢*

**Scandicrafts** Dept. B-11, 18 North Astor St., IRVINGTON-ON-HUDSON, N. Y.

## Americana



### HERITAGE QUILT

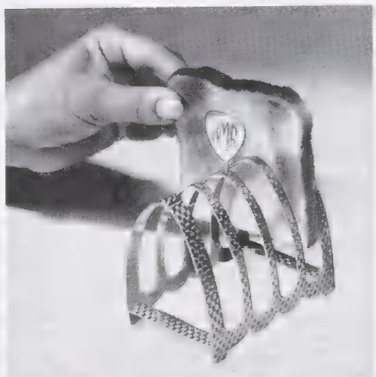
Woven of Arnel and Cotton. Drip dry. Guaranteed washable ball fringe STRIKINGLY BEAUTIFUL. The American Colonies made this check a tradition over two hundred years ago.

Twin/Full Bedspread ..... $21.95
Trimmed 36" Cafes ..... $5.95
Trimmed Valance ..... $3.50
Pillow Sham ..... $4.95

Colors Pink, Blue, Lilac, Green, Brown with white check. Please send 15 cents for Swatches of all colors.

*Lovely Gift Catalog free.*
*Early American Catalog 25 cents*

**Hildegarde Studios**
597 HH Farmington Ave., Hartford 5, Conn.

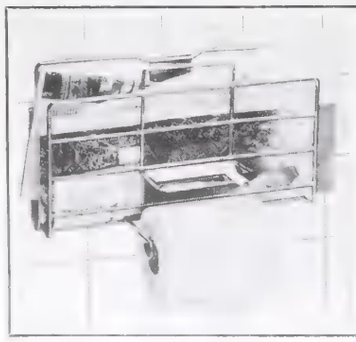


### TOAST BUTLER

Serve breakfast toast in the English manner in this elegant rhodium silver plated Toast Butler, that will not tarnish. Toast stays crisp and delicious during breakfast. The convenient handle is monogrammed to your order.

**TOAST BUTLER, $1.95; 3 for $5.50,** ppd.

**ELIZABETH McCAFFREY**
Dept. HB113 Northport, New York



### ALL THE CONVENIENCES!

Make yourself really comfortable with a **BATHROOM CADDY!** Provides not only a handy ash tray and a holder for toilet tissue, but also plenty of space for magazines, newspapers and comic books—keeps the bathroom tidy! Made of chrome-plated steel, 7¾" x 12½". Simple to install with special adhesive that's included; no holes or tile problems! DeLuxe Caddy is **3.00;** also available without tissue holder for **$2.89.** No C.O.D.'s. Add 25¢ postage.

*Ask for FREE Gifts 'N Gadgets Catalog*

**MEREDITH'S** of EVANSTON 24, ILLINOIS

NEW ENGLAND MADE



COLONIAL DESIGN
HANDWOVEN

### THROW BLANKETS

to accent the beauty of any room

Soft, luxurious, warm . . . Handwoven by skilled craftsmen of 100% virgin wool. Pastel shades for the bedroom, darker shades for living room or den. White, Blush Pink, Boudoir Blue, Rose, Yellow, Seagreen, Wheat, Grey, Brown. Size: 54 x 72.

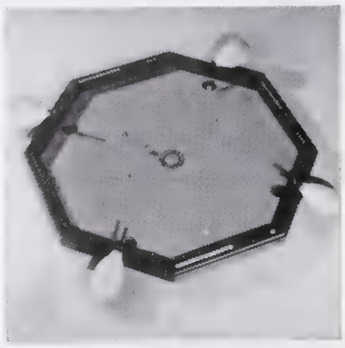
with Fringed ends $16.95
with Handsewn satin ends 17.50
with Imported velvet handsewn ends 20.00

Postpaid. Check or m... Satisfaction guaranteed

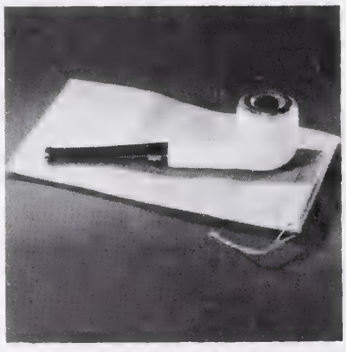
**MARLIN ROSE SHOP, 184 MIDDLE ST., LOWELL, MASS.**



**PORTRAITS IN OIL,** $39.95 to $299.95 are painted on canvas from photos by outstanding artists. Don't confuse these works of art with painted photos. Write for *free* 28-page catalog, "How to Order an Oil Portrait," and no longer envy those fortunate enough to have a family portrait in oils; *be* one of them. Van Dyke Oil Portraits, Ltd., HB11, 26 W. 56th St., New York 19.



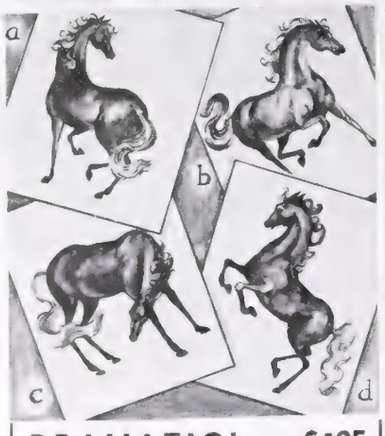
**JET BILLIARDS** is a fascinating new game that substitutes rubber bulbs for cues. Air propels cork ball over 20" octagonal "table." Each player (2 or 4) tries to keep the lightning-fast ball from pocket in front of him and "blow" it into his opponents'. It's fast moving, requires quick thinking. For all ages, $13.95. Camalier & Buckley, 1141 Conn. Ave. NW, Washington 6, D.C.



**ALGERIAN BRIAR** covered in top-grain cowhide and tightly stitched is a pipe smoker's dream. It's not only handsome, it smokes wonderfully (we have our expert's enthusiastic amen!) A welcome addition to any man's pipe rack, it's imported from France. $6.50 and you may order it from Charlotte Thomas, 226 West Wayne Ave., Wayne 1, Pa.



**RARE, MEDIUM, OR WELL DONE?** Now you know for sure *before* you serve the sirloin. Steak Tester never misses. Just prick the broiled beauty and instantly indicator gives the verdict. It's a boon for a bride and we'll bet the boss of the barbecue would love to find one in his Christmas stocking. $4.95. Order from Greenland Studios, 3735B NW 67th St., Miami 47, Florida.




### DRAMATIC! $1.25 each

Magnificent reproductions of original paintings by famous American artist ARDITH TURNER. Smoky golden-tan "Palominoes" printed in full color on fine white paper. Decorative size 11" x 14" . . . perfect gift for any horse lover. Sold exclusively by us, by mail-order only. Same-day shipment. Sorry, no catalogs.

Postpaid All 4 only $4.50 ppd.

*The Golden Circle*
Box 457, Studio G, Hialeah, Florida



### BAROQUE CLOCK SET

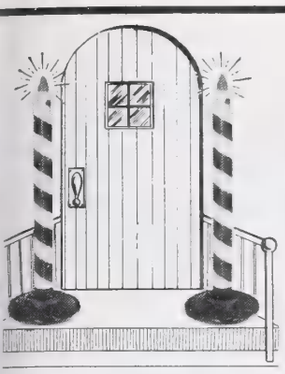
Beautifully cast in deeply plumed metal. The clock is 14" overall vertical length and is electrically accurate. Matching sconces gives this unique ensemble a true look of elegance. Available in rich antique gold or antique white finish. Wonderful for your home or as a gift.

Complete Set—ppd. **$19.95** Tax inc.

*Send check or money order.*
*Satisfaction guaranteed.*

**Wm. Essex, Ltd.**
Box 242, Knickerbocker Sta., N.Y.C. 2

# Exciting Christmas Gifts Bancroft's



**GIANT LIGHTED CANDLES**
***Only $5.98 A Pair!***

Huge 48" Electric Candles flood your home with bright Holiday cheer. A glorious red and white candy-striped display in thrilling 3-D. A gigantic way to wish the whole world a Merry Christmas—indoors or out! Weather-resistant plastic, with bulbs, metal base and U.L. approved cord.

**LF1397-S** Giant Candles Pair. **$5.98**



**HOLIDAY CAKE FORMS**

Jolly St. Nick, or "Lambie Pie" hop on your table to brighten festivities! A delight for Christmas, parties, birthdays — year 'round. Aluminum molds make 7x11" Santa, 8x13" Lamb. For salads, meat, too.

**LF4532** Santa . . . . . **$1.98**
**LF4209** Lamb . . . . . **$1.98**



**WEE WONDER LITES**

**Glory Angel Lites:** lacy lovelies emit steady light from tiny electric candles.
**LF4811** Set of 12. . . . . **$3.98**
**Wee Winking Lites:** twinkle on-off with everchanging colors.
**LF3957** 30. . . . . **$2.98**
**Poinsettia Lites:** bloom with blinking, on-off lights.
**LF4810** Set of 10. . . . . **$2.98**



**NATIVITY ORNAMENTS**

The Holy Star shines over The Babe as Mary, Joseph and two tiny lambs kneel close by. Framed in gold against translucent pink and blue windows that give a lighted effect. 3x3" plastic 3-D ornaments decorate tree, mantle.

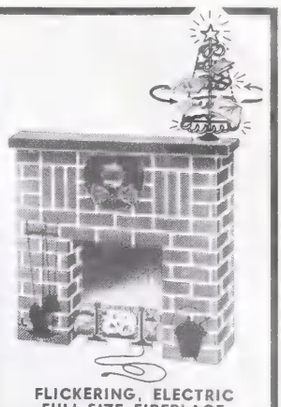
**LF4984** 6 for . . . . . **79¢**
**LF4985** 12 for . . . . . **$1.25**




**SANTA BELL RINGER**

Jolly St. Nick features **Your Family Name** that **G-L-O-W-S** in the dark. Guests pull cords . . . his arms raise, jingling bright brass bells. Festive Christmas door bell of weather-resistant material.

**LF710-P** Give Name . . . . **$1.49**
**LF3186** Plain . . . . . **$1.00**



**FLICKERING, ELECTRIC FULL-SIZE FIREPLACE**

**Logs** actually **Flicker** and **Glow.** Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. Stands over 4 ft. tall, sets up in seconds. Use year after year. Easy-to-clean, vinyl-coated Kraft board, with card and flicker attachment.

**LF1002-S** . . . . . **$3.98**
**LF4809** Brassed Card Tree . . **$1.50**




**Personal GAY 90's TRAY**

Surprise guests with truly personal hospitality. Gay 90's couple are identified with any 2 first names and last name, as shown. Color-cast metal, 9"x15". Raised lip prevents spilling. Give names. **LF2539-D** . . . **$1.98**



**COME-BACK BALLERINAS**

12 whirling, twirling dancing 2" dolls will bring squeals of delight from every smallfry audience. Just roll them out across the "stage" and they'll dance right back to you.

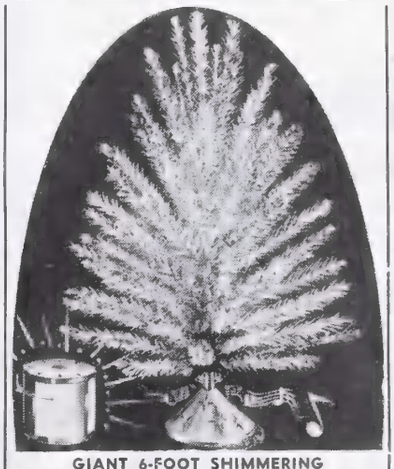
**LF4618** Set of 12. . **$1.00**




**FAIRY PRINCESS SET**

To give your little "Princess" a royal glow. Delicate filigree Crown fits any young "monarch" to regal perfection. Graceful wand has "glow-in-the-dark" magic to help her cast her spell. Styrene.

**LF3987** Set . . . . . **79¢**



**GIANT 6-FOOT SHIMMERING ALUMINUM TREE . . . ONLY $9.98**

Sparkling, ever-bright . . . most dazzling silver display at the lowest price in history. Each 29" branch is completely assembled and crafted with sapphire-beauty from Alcoa Aluminum. Non-tip metal stand included. Use year after year.

**LF1391-S** 6-Foot . . . . . **$ 9.98**
**LF1392-S** 3-Foot . . . . . **$ 2.98**
**LF1393-S** 4½-Foot . . . . . **$ 5.98**
**LF1394-S** 7½-Foot . . . . . **$12.98**

**Electric Color Light:** Revolves, bathes tree in ever-changing colors. **LF1395-S** . . . . **$5.98**
**Electric Revolving Musical Stand:** Turns tree, plays Silent Night. **LF1396-S** . . . . **$16.98**
**Glo-Angel Ornaments:** A host of angels that glow magically. **LF7411** 12 Angels. . . . **89¢**



**BABY IN A SNOWBALL**

What a happy surprise! Adorable, cuddly 3" Floppy Doll sleeps in its very own tree ornament. Pops out from tree or stocking on Christmas morn in red snow clothes and stocking cap.

**LF4814** Each . . . . . **$1.00**



**EMMET KELLY PUPPET**

Everybody's favorite . . . as Willie, the Clown! He's the world's best dressed "hobo." He nods, wiggles—little "ventriloquists" ven make him talk. 1000 antics at your hand's command.

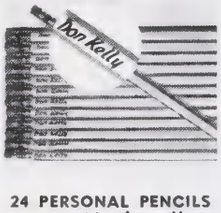
**LF4567** . . . . . only **98¢**




**BLUE WILLOW MUGS**

Extra-large for jumbo cups of coffee, cocoa or tea. An exquisite addition to your China collection or breakfront. Hand-crafted earthenware in famous Dutch Blue Delft design. 3½" high.

**LF3678** Set of 6. . . . **$2.49**




**24 PERSONAL PENCILS**

. . . with **Any Name** stamped in luxurious **Gold.** A gift of distinction for homes, office or school . . . and a sure way to foil pencil snatchers. Top quality lead, erasers. Give Name.

**LF1504-X** Set of 24. . **$1.00**




**PERSONAL DRESS LABELS**

Every creation "handmade" and "exclusively yours." Give name. We print it on silky satin labels to identify any garment.

**LF2640-D** 15 for. . . . **$1.00**
**LF2641-D** 40 for. . . . **$2.00**
**LF2642-D** 60 for. . . . **$3.00**



**PERSONAL DOG PARKER**

Dachshund Overnight Parker is a "watch" dog for valuables — bears his master's name, too. Cute spot for cuff links, keys, change. Women love him for jewelry! Ceramic. 8" long.

**LF677-D** Give name. . **$1.50**




**HER BOBBIE PARKER**

Pretty holder for jewelry, clips, hair nets — ends dresser-mess. Permanent **magnet.** Keeps pins spill-proof. Your Name lettered on posey embellished white ceramic. 4¾" wide.

**LF769-P** Give name. . . **$1.98**






**CUSTOM DOG GALOSHES**

No more tracked-up kitchens, messed up rooms, muddy floors. Give your dog special sanitary Galoshes designed to keep paws dry, prevent colds and make him the best dressed dog in town. Stay-on ties won't slip off. Set of 4.

**LF4158** Small Paws . . . . . **$1.98**
**LF4159** Medium Paws . . . . . **$1.98**
**LF4160** Large Paws . . . . . **$1.98**



**CHILD'S REAL CHINA SET**

What a joy for the happiest little hostess ever! Real china in beloved Blue Willow—just like Mommy's! 21 pieces! . . . 6 cups, saucers, 3¼" plates teapot, sugar and creamer. Enough for all her dollies and playmates, too.

**LF4562** Complete. . . . . **$1.98**



**TOT'S OWN LUGGAGE**

Little travelers have their own luggage set—just like Mommy's and almost as **BIG.** 4 piece set — only $4.95. Each case personalized with first name or initials. 8", 10", 12" and 14" cases have leather-like finish. Give name. All 4 cases.

**LF675-P** . . . . . **$4.95**



**EVEN POPS CORN**

New Deluxe Heatmaster boils or cooks any kind of food or liquid in minutes . . . heating action starts instantly. All metal lined element won't burn out. Washable and immersable. With cord. White. 24 oz. capacity.

**LF4427** Heatmaster. . . . **$3.98**



**ELECTRIC SHINE KIT**

A brilliant shine without rubbing or buffing! Battery powered. Spinning Brush gives a sparkling new finish in seconds. Set includes 2 daubers, 2 cans of shoe polish plus Electric Brush. Batteries not included.

**LF3945** Complete . . . . . **$3.98**

**PERSONALIZED HORSIE**



**TOT'S ROCKING HORSE**

Little buckeroos ride in safety . . . only 4½" off floor, branded with toddler's own Name. Red and blue spotted with silvery bell that tinkles merrily as cowhand rocks. Splinter-proof pine, 10½"x7x9". Give name.

**LF689-P** . . . . . **$3.49**




**WIDE LEDGE WINDOW SHELF**

Give your plants their fill of precious sunshine and decorate your window sills too! Metal shelf fastens inside any window sill without screws or nails. Won't interfere with opening or closing windows. Metal shelf in white enamel with lace like "Fence" to prevent falling 5½" x 22".

**LF9764** Window Shelf . . . . . **$1.49**



**ROLL'N ROCKER HAS 1000 FUN-TIME USES**

Rollicking, frolicking fun. Call it what you will . . . a speed boat, a silly house, a roller coaster, a rocket —a thousand things that you and I can't imagine. No sharp edges . . . allows kids full use of imagination. Play-tested of specially constructed board 36" long.

**LF1251-S** Each. . . . **$2.49**

**DELUXE ICE GRIPPERS STOP PAINFUL FALLS**

Firm footing on winter's slickest surfaces. Now you can't slip on ice or snow. Rust proof, steel! Ice Grippers fit in a jiffy over all shoes, boots, or galoshes. Held by heavy-duty, web-bing straps—won't slide

**LF3660** Ladies, Children . . **$1.50**
**LF3661** Men's . . . . **$2.49**

STOPS DANGEROUS FALLS!






**100-PC. FURNITURE SET**

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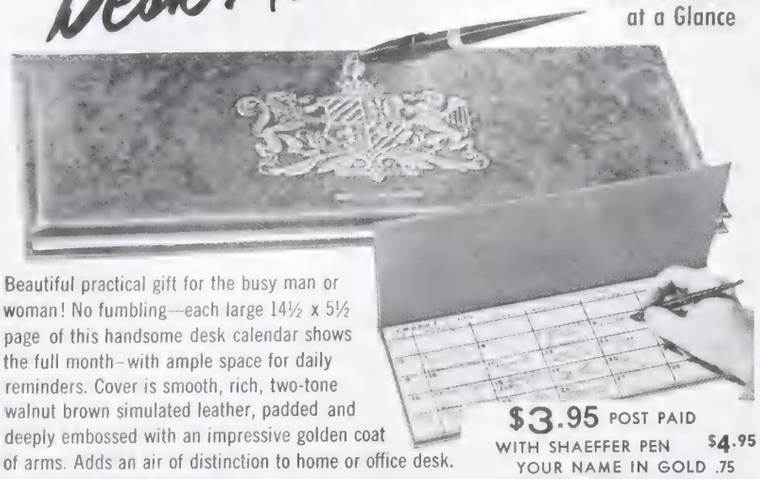
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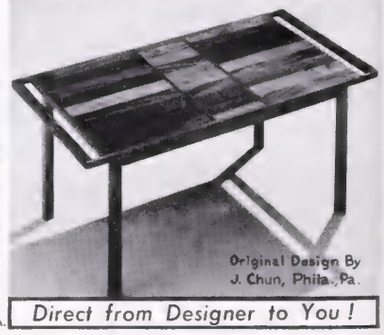
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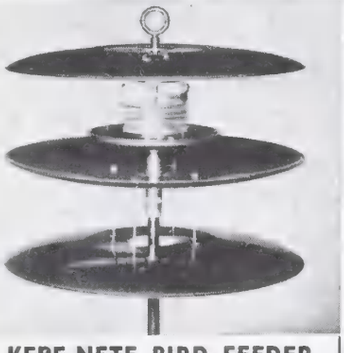


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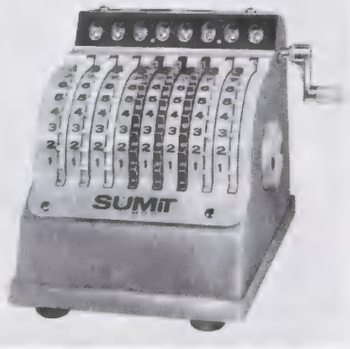
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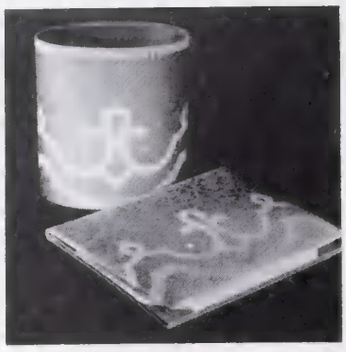
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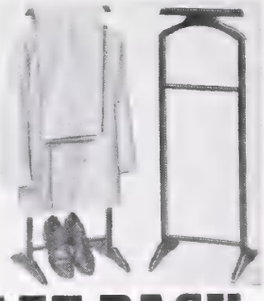
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## VALET RACK

Every man, bachelor or benedict, needs one. This smart, useful 16"x40" valet is designed to hold a man's suit, trousers, shoes . . . all neat and ready to use. Helps keep his clothes neat and pressed. To freshen garments, just move up front of open window overnight. Of attractive mahogany-finished wood. Better order two; the ladies love it too. Order now for early shipment.

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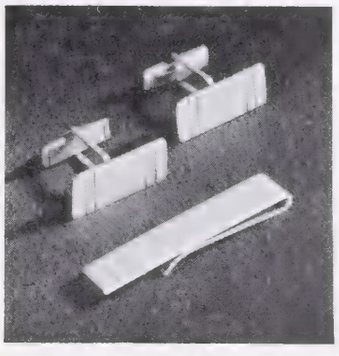
**TEAK CAUSES A STIR** when it swizzles your husband's 4 to 1 martinis in this Scandinavian glass cocktail pitcher. The 9-piece set includes pitcher, stirrer, 6 glasses and an 11½" round teak tray that can double as a sandwich or cake plate. At any price it's a handsome gift but at $10, it's *fantastic*! Add $1 postage and order from Accent!, HB11, 1437 E. 53rd, Chicago 15, Illinois.



**A GOOD SKATE** bag is hard to come by. So we are delighted to find this one with a separate compartment for each skate that zips shut. Bag has a connecting strap for shoulder toting. Made of heavy vinyl leatherette finish in red (*for girls*) or blue (*for boys*) with name hand-painted in white. 14" high, 15" long, $4.95. Order from The Matthews, 67-85 Exeter St., Forest Hills, N. Y.




**A MAN'S TIE** is the one bright spot in his wardrobe and a good-looking tie bar is the one piece of jewelry he'll wear and wear with pride if it's from his lady love. The sterling-silver set comes engraved with a double bar design, and bar and cuff links wear a pleasantly low price tag for its superior quality. $6.95 the set. Ladner, Dept. HB11, 2423 Ridgeway Ave., Evanston, Illinois.



**SMOKING JACKET** for your dream man's "at home evenings" is handsomely tailored in washable Scintilla satin in the new Continental style. The jacket is black lined throughout with gold satin. Small, medium, or large, $17.50. XLarge, $19.50. Add $1.50 for 3-letter monogram on cuff. Scintilla, HB11, 1209 W. Balmoral, Chicago 40, Illinois.




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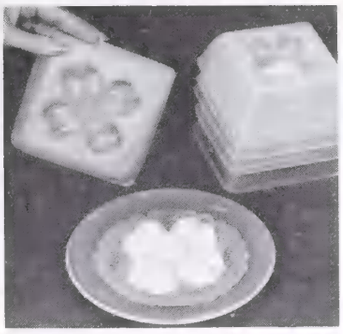
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**You'll $ave and $ave They'll rave and rave when you send *Christmas* gifts...**

Hardly 1 in 1,000 has ever tasted 'em!

**ROYAL RIVIERA PEARS***
America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Definitely impressive, yet inexpensive. Perfect delivery guaranteed.

**GIFT NO. 1** (shown)—10 to 14 pears, a great favorite ppd. **$4.35**
**GIFT NO. 2** (16-20 big pears) ppd. **$5.35**
**GIFT NO. 3** (20-25 smaller pears) ppd. **$5.15**

Give the famous, the original, one-and-only

**FRUIT-OF-THE-MONTH CLUB***

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

**12-BOX CLUB:** Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Spanish Melons, Nov.
**Gift No. 20,** ppd. . . **$53.95**

**8-BOX CLUB:** Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
**Gift No. 15,** ppd. . . **$34.95**

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**Gift No. 11,** ppd. . . **$12.85**

So beautiful! So impressive!

**ROYAL GIFT BASKET**

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off—and sing your praises—for days 'n days before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards—no extra charge for fancy wrappings and delivery.

**GIFT NO. 6** (shown) ppd. **$13.95**
Shipping wt. about 17 lbs.
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Bigger 'n more beautiful—shipping wt. about 21 lbs.
**GIFT NO. 8** ppd. **$21**
Biggest—shipping wt. about 29 lbs.

First gift seen under any Christmas tree

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Imagine giving folks quintuplets—not present, but 5 sparkling gift boxes tow 14" high! All tied with satin ribbons, to with a big bow and a Christmas sprig of Oregon holly. Inside are Royal Riviera Pea jumbo apples, giant figs and other surprises If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

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Garden of Eatin'

**FRUIT CAKE**

Here's a heavenly profusion of luscious confusion. Golden pineapple nuggets, crisp pecans, red Maraschino cherries and a gourmet's dream of other delectables. Only thing sweeter is the thanks you'll get.

**GIFT NO. 33** (1½ Pounder) ppd. **$3.95**
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**GIFT NO. 36** (Whopping 3 Pounder) ppd. **$6.45**

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*Harry and David*
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K MARKER
$2.95 postpaid




DELUXE MAILBOX MARKER
Style EM . . . . $3.45 postpaid



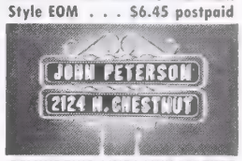

MARKER
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DELUXE 2-LINE MAILBOX MARKER
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LAWN MARKER
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DELUXE TWO-LINE LAWN MARKER
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WALL MARKER
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DELUXE POST-n-WALL MARKER
Style EB . . . . $4.45 postpaid

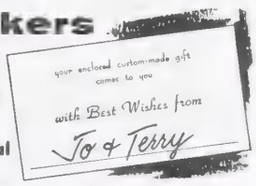



n-WALL MARKER
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DELUXE 2-LINE POST-n-WALL MARKER. Style EOB $7.45 ppd.

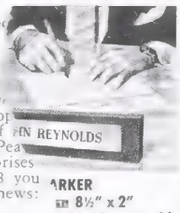
**Markers**
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g you want) gleams on both sides of your sed letters that shine bright at night! Rustnel finish with black background, white mbers on nameplates, 6 on number plates;

ckground on any Marker in your choice of ANTIQUE amel automobile finish. Same brilliant white reflecting rker extra.

**SK-n-DOOR Markers**
s, up to 20 letters per line




RKER
8½" x 2"
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EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
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**FORM** PLEASE PRINT CLEARLY
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| ers numbers on Day n Night Marker name numbers per line on Desk n Door Markers | COLOR (copper, red or green 50¢ extra) | PRICE |
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| | TOTAL | |

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☐ Remittance enclosed; ship postpaid in U.S.
☐ Ship C.O.D. I will pay C.O.D. fees and postage





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Finest heat-proof white china, elegantly fluted outside for table use. Straight sides and smooth finish encourages your soufflé to rise to maximum height and lightness. Matching ramekins are perfect for individual pots au creme, mousses, puddings, many other uses.

| Souffle Dishes No. | Diameter | Capacity | Price | Ramekins No. | Diameter | Price |
|---|---|---|---|---|---|---|
| 3S | 4¾ x 2″ | 9 oz. | $1.00 | 3R | 2¾″ | .35 |
| 5S | 6 x 2¾″ | 24 oz. | 1.75 | | | |
| 6S | 6¾ x 3″ | 1 qt. | 2.25 | 2R | 3″ | .50 |
| 7S | 7½ x 3½″ | 1½ qts. | 2.95 | | | |
| 8S | 8½ x 3¾″ | 2 qts. | 3.75 | 1R | 3¼″ | .65 |

No C.O.D.'s, please

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**CHEESE TO PLEASE** a gourmet comes straight from the heart of America's cheese country, but it's packed in an Italian woven wicker basket with leather gallery rim and handle. 1 lb. 3½-oz. of excellent aged cheeses include Blue Cheese, Old-Fashioned Brick, Aged American, rich, mild Port Salut. Pack No. 49. $6.75. Free catalog. Swiss Colony., 66 Cheese Row. Monroe, Wis.



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***Squirrel-proof . . . Rustproof Aluminum***

**A Gift for Bird Lovers.** Many beautiful birds will flock to Kepe-Nete feeder's dry clean food. Lower of 3 dark green 15½″ anodized trays prevents squirrels from entering feeder mounted on ⅜″ (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

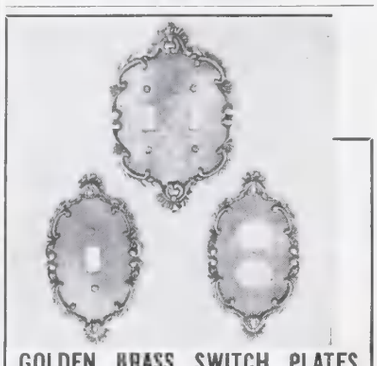
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| Feeder without Guard | $9.95 |
| Feeder with Guard | 12.95 |
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Evanston, Illinois



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to add House Beautiful elegance to your walls. Our new graceful oval shape in brass plated metal, lacquered to eliminate polishing, has an antique raised border design. Will completely cover existing openings.

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| Single (4″ x 7″) | $1.50 each; $3.95 for 3 |
| Double (5½″ x 8″) | $1.95 each; $4.95 for 3 |
| Outlet (4″ x 7″) | $1.95 each; $4.95 for 3 |

Also for the first time, matching DOOR PLATE, 3″ wide x 9″ deep, $3.50 each. Wonderful for dining room doors, etc. wherever an ornamental plate is needed on a wall or door.

Matching brass screws supplied. We pay postage.

**ELIZABETH McCAFFREY**
Dept. HB112, Northport, New York



**SPIRALING LIGHTS** in the Swedish modern manner make an exciting Thanksgiving breakfast buffet centerpiece. Surround it with russet apples, yellow-green Comice pears, purple Tokay grapes. At Xmas switch to pine cones & boughs. Satin-black finished metal. 6″ base, 6 golden candle cups (4¼ to 12″ h.) $2.99 plus 35¢ post. Foster House, 6523HB N. Galena, Peoria, Ill.



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Authentic line-for-line copy of a corner desk that once graced Cape Cod homes in the old whaling days! Expertly crafted in sturdy pine, it comes in three rich stain finishes: Light Natural, Medium Nutmeg, or Dark Tobacco. Measures 34″ on each wall, 48″ across, 29″ high, comes with one wide drawer. A perfect study desk for home or dorm. Weighs 40 lbs. . . . . **$59.00**

*Matching cabinets and storage units available.*

MATCHING CAPTAIN'S CHAIR
Weighs 15 lbs. . . . . $37.50

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**POLLY SHORROCK'S famous re-creation of the beloved WOODEN DOLL**

loved by children and collectors. A delightful adaptation of an old wooden doll, she is 12″ tall, strongly made of hardwoods, freely jointed at hips and shoulders, hand-painted and finished.

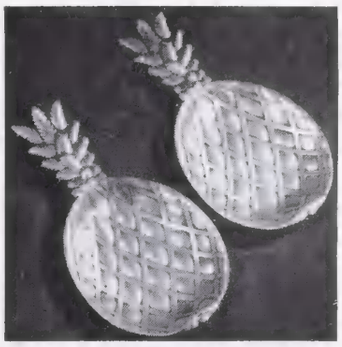
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**THE EL MOROCCO** pleated shirt punctuates his dark dinner clothes with a distinguished dash. Made of imported broadcloth in white or blue with silk embroidered cuffs and front. 14 to 18 neck sizes, 29 to 36 sleeve length. $14.95. California satin bow tie in black, midnite blue, charcoal, or wine, $3.50. Free fashion catalog. From Lew Magram, HB11, 830 Seventh Ave., New York 19, N.Y.

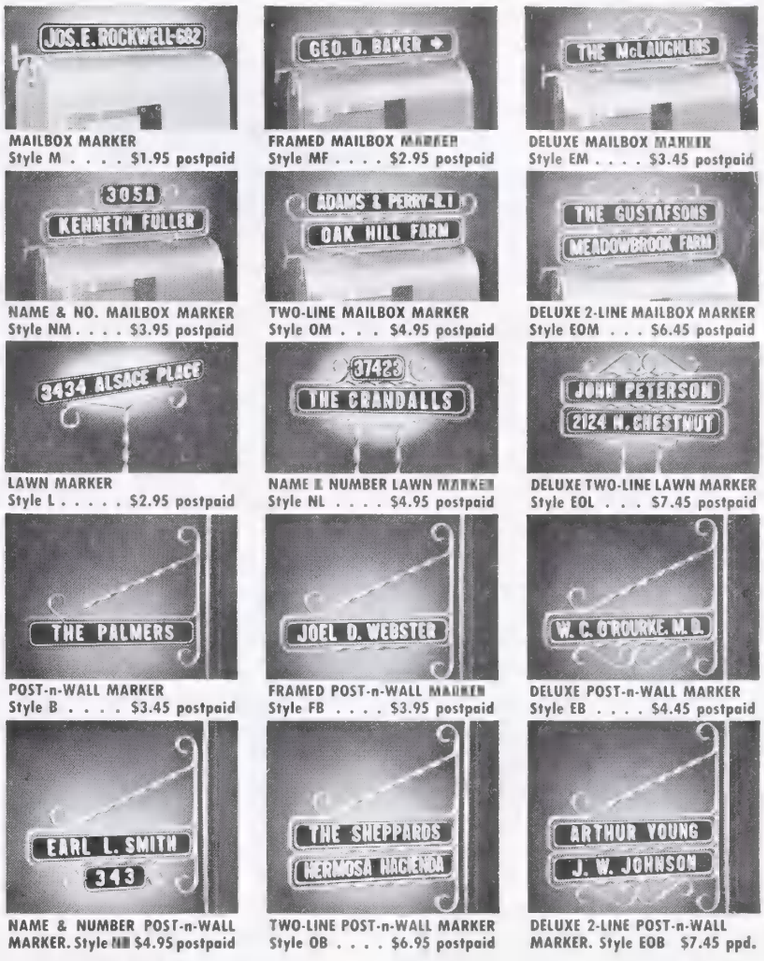


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**PRAYER FOR PEACE.** "Lord, make me an instrument of Your peace," the beloved supplication of St. Francis of Assisi on a *14k gold* charm, 1" diam., $25; *with* bracelet, $50; bracelet only $30. *Sterling* or *gold-filled* charm, $3.50; $6 w. bracelet; bracelet, $3. Key ring *and* charm, 14k gold, $35; sterl. or gold-filled, $5. Engr. 10¢ a letter. Tax incl. Yuletidings, 957 Park Ave., New York 28.






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TWO-LINE MAILBOX MARKER
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DELUXE 2-LINE MAILBOX MARKER
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DELUXE POST-n-WALL MARKER
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NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid

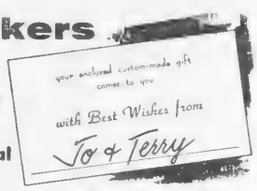
TWO-LINE POST-n-WALL MARKER
Style OB . . . . $6.95 postpaid

DELUXE 2-LINE POST-n-WALL MARKER. Style EOB $7.45 ppd.

# DAY-n-NIGHT Markers

as low as $1.95

Perfect for *Christmas* gifts because they're personal
Gift card free on request

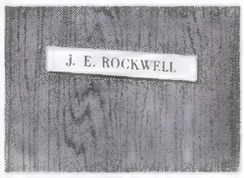



**ANY WORDING YOU WANT***

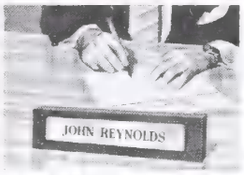
Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

## engraved solid brass DESK-n-DOOR Markers

one or two lines, up to 20 letters per line




BRASS DOOR MARKER 7" x 1"
Style DO . . . . $2.95 postpaid




BRASS DESK MARKER
walnut base 8½" x 2"
Style DE . . . . $3.95 postpaid




EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.
Style EX . . . . $8.95 postpaid

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FAST SERVICE—WE SHIP WITHIN 48 HOURS!

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| # ANY WORDING YOU WANT ON ANY STYLE MARKER | STYLE | WORDING Any wording you want, up to 17 letters & numbers on Day n Night Marker name plates, 6 on number plates, up to 20 letters & numbers per line on Desk n Door Markers | COLOR (copper, red or green 50¢ extra) | PRICE |
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Here's fun for the whole family, which is the reason why the beautiful Philharmonic Chord Organ is the ideal gift or purchase for the whole family. Yes, you can play any song on sight, thanks to the famous DA-MAR system, included FREE! Best of all, you make big savings by buying Direct-from-Importer. Handcrafted in finest Italian tradition of quality. Every Philharmonic reed is made of fine Swedish Steel for richer tone. Light in weight, fully portable. 24 Models. Free bonus gifts. Money Back guarantee. Rush coupon for free color catalog and Direct-from-Importer prices!

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2003 West Chicago Avenue, Chicago 22, Ill.
Rush Color Catalogs and Lowest Discount Prices.
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## World's finest pepper in beechwood barrels!




Imported Malabar black pepper in miniature barrel that actually enhances its rich, spicy, pungent taste and aroma! Barrel is 3¼" high, with "label" burned in wood. Perfect for your table, and as gift! Free with each barrel of pepper ordered—a matching barrel that moisture-proofs salt; it really pours!

Only $1.00 postpaid

Send cash, check, or M.O., no C.O.D.s, please. Specify fine ☐, or coarse ☐ ground or whole pepper corns ☐
Other spices too! Cinnamon ☐ Cloves ☐ Oregano ☐ Paprika ☐

VIRGIN ISLAND IMPORTS
P.O. Box 613, Coral Gables 34, Florida





## Push Button Age

Remote control switch permits you to turn a lamp, television or radio off and on from a distance. For convenience in living room, bedroom, office or den. 3 in. dia. with 15 ft. cord. Marblette in black, brown or ivory Ppd. **4.30**

Personal alarm protects you at home or away with piercing, far-reaching sound. Fits pocket, purse; weighs only 6 oz. Or attach to window or door. By Invento Prod. With monogrammed leather case. Ppd. **7.95** alarm only. **4.30**

**Hammacher Schlemmer**

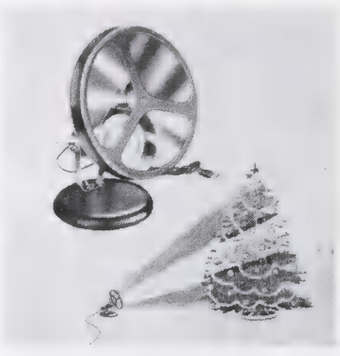
*145 East 57th Street, New York 22, New York*



**LADYLITE** is Ronson's luxurious new light of her life. The slender, sophisticated case (lipstick size and weight) is engraved goldplate elegantly accented with two gleaming jewels. Veraflame butane gas-powered lighter gives months of dependable lights on one fueling; "dials" flame to any desired height; lights at press of contoured fingerpiece. $20 plus tax. Gimbel's, 33rd St., N.Y.C.



**ALL IN A SWIVEL** about this handcrafted chair for your pint-size tycoon or architect? We don't blame you. It's built to last for years with concealed ball-bearing swivel, large contoured solid-pine seat and wide curved back. A child would love one for his desk. Mellow honeytone knotty pine or maple, 22" high. Seat height 12". $12.95. In kit, $8.50. Yield House, North Conway, N. H.



**LIGHT THE TREE** with constantly changing colors with this revolving 10" lens. It completes the circle about 5 times a minute, switches from blue to amber to brilliant red. Plug it into any AC outlet, it revolves at once, spots an indoor or outdoor tree. Bright red enameled metal with swivel head and six-foot cord. $7.95. Miles Kimball, 33 Algoma Blvd., Oshkosh, Wisconsin.



**FORK IT OVER,** that elusive spaghetti, with a pair of Haitian taverneau (a beautifully-grained hardwood) servers. These oversized forks, 8½" l., serve a salad with ease, too, so a pair make an Italian meal an extra pleasure—tossed greens and spaghetti served with style! $2.95 pr. Deer Hill Co., HB11, 127-17 20th Ave., College Point 56, New York.





**PERSONALIZED SILVER DOLLAR KEYRING $1.50**

He'll never go broke with this silver plated keyring that will hold his own lucky buck safe. On the monogrammed keyring he'll carry all his keys on the special safety lock ring. (silver dollar not included). Dollar inserted with a twist of the knob.

**PERSONALIZED SILVER DOLLAR BRACELET $1.50**

Order this charming silver plated bracelet and please every lady on your gift list. Beautiful link comes with a smart monogrammed disc to mark it her own. Her lucky dollar held in the attractive holder. (Dollar not included)

*(Prices are postpaid, immediate delivery)*

GLORIA DEE Dept. HB11, Box 2000, Mt. Vernon, N.Y.

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**NEW YORK SCHOOL OF INTERIOR DESIGN**

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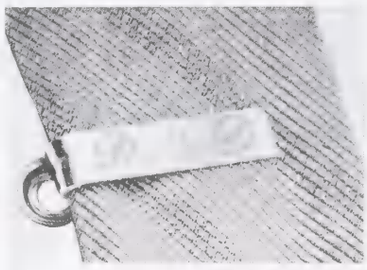


**HEADY SPARKLE** at your ears to turn his head . . . exquisitely fashioned miniature champagne glasses of rock crystal, hand-carved in the Orient. In [illegible] ruby red or crystal clear, with silver mountings . . . for pierced or unpierced ears. $5.95 pr., 2 pairs $11.00 ppd., 3 pairs $15.00. Tax is included. All orders air-mailed same day received. Order from

**HARVEY J. BOSSE**

*(Dealer in fine stones)*

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For boss, father, brother, all the men in your life! Tie-clasp designed for today's ties. 3/4" wide band of sterling silver with initials. Matching cuff links also just 3/4" tiny.

TIE CLASP **2.20**

MATCHING CUFF LINKS **$4.95**

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Dept. 4

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*Ancient Asiatic Accent*



## CHINESE COIN

*Wall Plaque*

Actually used centuries ago as the "coin of the realm," this one measures 12" in diameter, is handsomely cast in iron and finished in antiqued dark green. The Chinese Characters give the name of the Emperor, and the Province where it originated. Decoratively lovely for plain or wallpapered areas, it's a beautiful gift for those who appreciate authentic Far Eastern contributions to today's decor. Smart when used in pairs.

$10.95 each **postpaid**

Write for Catalog

**EDWARD H. ZIFF, IMPORTER**

Dept. HB-110 Merchandise Mart

P.O. Box 3072 Chicago 54, Ill.




12-piece luncheon set including matching napkin rings. Set of four bamboo place mats with handmade ramie napkins and natural shell napkin rings. Washable. Mother-of-pearl rings with red, white, black or pink place mats. Conch and cowrie rings with other colors.

All place mats and napkins match except red and black mats which have white napkins.

Select from these colors: Red, Yellow, Chartreuse, Black, Beige, Gray, White, Salmon, Aqua, Pink, Coral, Blue.

**$6.95 postpaid.**

**HOUSE OF THE THOUSAND BIRDS**

*Quality Oriental Imports*

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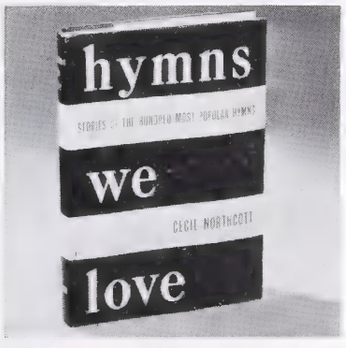
**MR. T'S A V. I. P.** or does your favorite executive start his name with another letter? (They come with all 26 letters or 3-initial monogram). The sterling-silver memo holder has a heavy walnut base, is a perfect choice for a secretary to give her boss or a wife to give *her* boss. 4½" h., $9.90 incl. tax. Thomas-Young Gifts, 30 W. Lockwood, Webster Groves 19, Missouri.



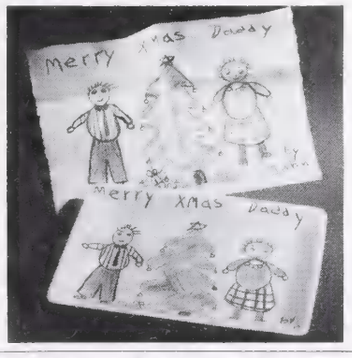
**SLEEPY TIME GIRL,** you're a regular lullababy! A pajamaed pixie tosses and turns as the music box inside her tummy plays Brahms' "Lullabye." She looks unbelievably real, wears a night-cap over blond wispy hair, has flesh pink silk face. Lucky the little Mommy who finds her snoozing in her Xmas stocking. 12" l., $4.95. Peggy Pickert, Dept. 1111, 1014 Davis, Evanston, Ill.



**"HYMNS WE LOVE"** tells the stories of 100 best-loved hymns such as "Abide with Me," "Rock of Ages," and other familiar favorites. Written by Rev. Cecil Northcutt, it's divided into Hymns of Praise; Prayer; Experience; Christ and His Church; and Christian Action. Why not begin 1961 with a revival of family hymn singing? $2.75. Elizabeth's, Evanston 25, Illinois.




**YOUNG REMBRANDTS** take your child's drawn or crayoned "work of art" and reproduce it under glaze on a handsome king-size ash tray that would be a wonderful Christmas present for Mommy or Daddy. Send child's drawing, *any* size, and the paper can be folded. 7½ x 10" ash tray is $10.50. 10 days' delivery. From Young Rembrandts, HB11, Loch Lane, Port Chester, New York.






**Exquisite Holly Birds . . .**

spun nylon wings and tail, glitter trimmed in red, white, gold or peppermint bodies, some holly decorated, jeweled eyes, 6" long. An unusual gift "for one who has everything", to decorate your tree, table centerpieces, or arrangements, door wreaths, or just to beautify your gift packages... .....**$1.95** each or **$6.95**, set of four

*(one of each color or your choice)*

Glamorous red satin apples for your fruit bowl, tree, arrangements, too. 3" in diameter..... **$1.25** each

*No C.O.D.'s. Made in U.S.A.*

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**AN ELECTRIC HOT POT THAT REALLY WORKS!**

Just plug in the cord and you have boiling water for instant coffee or tea in 2½ minutes. Base stays cool—can be used right on the table. The 6-cup pot is *completely immersible.* In fine translucent white china (to go with your best dishes!) Fully guaranteed, listed by Underwriters Labs., Inc., AC-DC.

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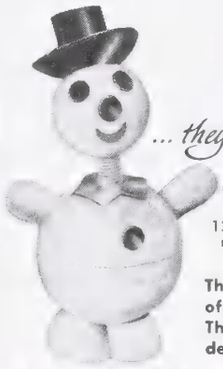
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**with tasty, typically tropical tid-bits**

**from Cobbs**

*... they come Direct from Whimseyland*



**MR. SNOWMAN**
**No. 52. .$2.95**
12" high plastic Snowman, with a sparkling tinsel coating.

**MR. SANTA**
**No. 51. . .$2.95**
Jolly Santa with his red velvette coating stands 14" tall.



**They have magic spring necks — the touch of a finger keeps them nodding their heads. Their big, round tummies are filled with our delightful, fresh, fruit-filled candies.**




**FLORIDA ALLIGATORS** Plump pecan Nutmeats rolled in delicious caramel fondant, smothered in finest milk chocolate.
**No. 40** ½ lb. Box.....**$1.99**

**PECAN LOG** A delicious confection . . . favorite of the southland.
**No. 41** 9 oz. Log.....**$1.99**
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**PEAK OF CONFECTIONS** Delicious Pecan Candies vacuum-packed in colorful Canisters.
**No. 78** (Pecan Glacé) 1 lb. net..**$2.49**
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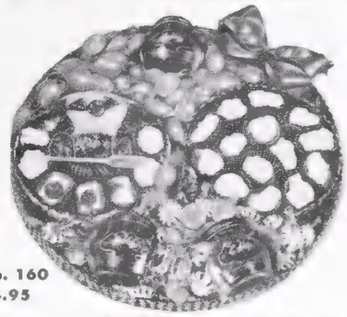


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Delicious, crystallized, Florida Fruit-Candies, packed in handmade heart-shaped or round basket—"Sweet-treat your favorite lady!"
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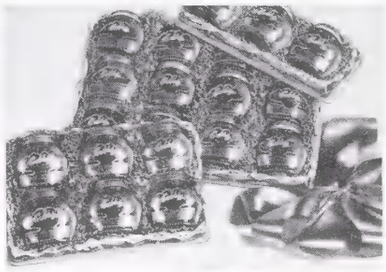

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**No. 160**
**$4.95**

**HOLIDAY JAMBOREE** Hand-made Wicker Serving Tray, filled with our most popular crystallized fresh Fruits, Tropical Candies and Preserves. (Shipping weight approx. 3 lbs.)



**JAM SESSION** . . . our world-famous pure, fresh Tropical Fruit Preserves and Spreads, packed in beautiful, handmade, reusable Gift-basket Trays
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For FREE Color Book of Gifts check here ☐

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FILLED WITH
HORS D'OEUVRES

$9.95 POSTAGE PREPAID

($1 additional West of Rockies and Canada)

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**S.S. PIERCE CO.**

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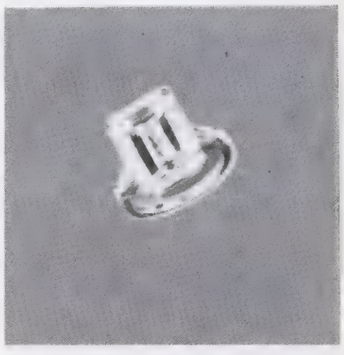
*The name S.S. Pierce, famous since 1831, adds distinction to your gift.*



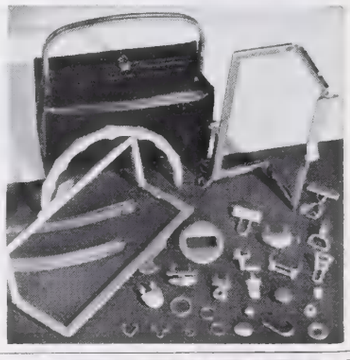
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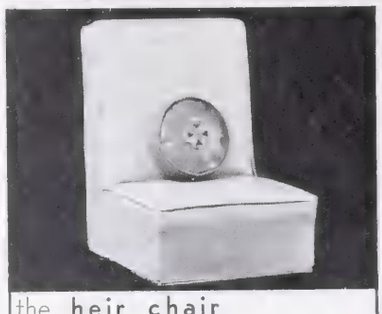
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Illustrated: Menton, a Brigance selection for Bloomcraft. PPG manufactures the yarn only, not the fabric. Photo: Jacques Simson/Pagano

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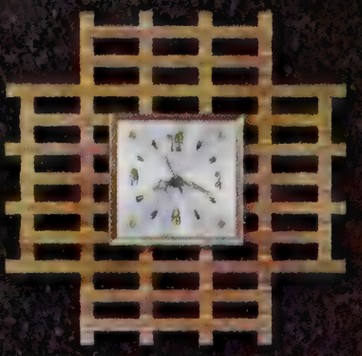
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POCKET WATCH styling on a big scale. Silver color, too. Early Times, 8" x 11".



LATTICE FRAME in fruitwood finish. Smart metal dial. Fashionwood, 23" x 23".



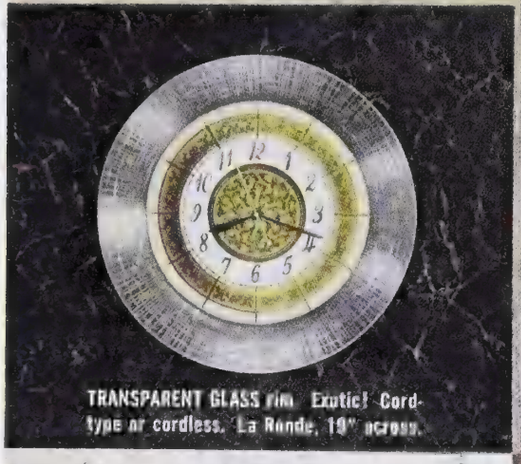
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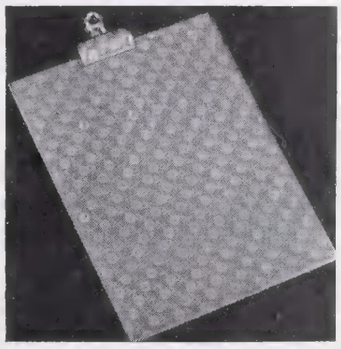
**YOU BIG BABOON,** who let you out of the jungle to fascinate children and frighten their Mommies? Made by the warlike Wakonga tribe of Southern Rhodesia, these fierce fellows are hand-carved from wood, covered with real lion and hyrax hair. Authentic primitive art to delight any collector, 4″ h., 6″ l., $2.95. American Trader, Dept. 371, 31 Lafayette, White Plains, N. Y.



**A LADY NEEDS PRIVACY** whether she's 6 or 16 *and* she needs a secure spot to keep the award she won at camp last summer, the dance program for her first prom—and maybe to stash her allowance. Silver-gray metal strong box with "Private—Hands Off" and her name. 12½ x 5½ x 3¾", with key. $2.95 plus 30¢ post. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, N. Y.




**CLIP-BOARD ROMANCE,** that's what we're having with this new something to lean on. It's our constant companion on *Window Shopping* sprees, at PTA meetings, wherever we need writing space. Handmade of imported papers in daisy on gray, blue & gold mosaic or multi-colored Florentine, 9½ x 12½″. Gift-wrapped for lady VIP's, $5.95. Gwen Homer, HB, Gt. Barrington, Mass.



**BELLE OF THE BATH.** Why should your bathroom be the stepchild when you're decorating the house for the holidays? A gay red, green and white felt-like lid cover with gold accents adjusts for all sizes with drawstring. $1.50. And you may order matching guest towels at $1.25 for 2. These nice prices won't dent the Xmas budget. Classic Corner, HB11, Narberth, Pa.



## *Miniature Roses*

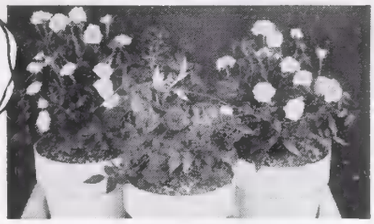
**. . . the LIVING Christmas Gift**

**Cheery, colorful house plants that bloom and bloom indoors**

Miniature Roses, planted indoors at Christmas time, will grow and bloom in just a few weeks. The Star Indoor Planting Kit supplies everything you need: pots, potting soil, fertilizer, mat, window planter, and, of course, these three little charmers:

**Red Imp,** perfect deep crimson buds & blooms
**Cinderella,** dainty white, touched with pink
**Bo-Peep,** double blooms of arbutus pink

Order NOW. We enclose a Christmas Card with your name on all gift orders. Send name and address of person to receive gift with check or money order. Sorry, no C.O.D.'s.



Complete Kit with 3 Star Miniature Roses **$7.95** postpaid

**Star Roses**
West Grove 280, Pa.



## TEMPLETON CRAFTSMEN

Dept. 689 Templeton, Mass.

**HARVEST TABLE**

Beautiful and versatile Colonial reproduction will add grace and charm to any room. Custom crafted in authentic design. Sturdy, long-lasting constructed of solid birch. Comes in lustrous, hand rubbed finish in antique maple, dark pine or mahogany. Peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" wide, leaves down. 6' long $75, 5' long $70, and 4' long $60. Unfinished $10 less. Exp. Coll.

# Gifts of Rare Delight and Treasured Memories...



## Oregon Mountain Meadow Old Fashioned Preserves

made and gift-packed for you by

*Jane Amherst*

*Mmmmm* how your family and friends will enjoy these taste treasures from the Oregon Country! Jane Amherst selects the plump, sweet fruits and berries that grow in Oregon's high mountain meadows, and cooks them into the preserves of delicious memory . . . the kind that used to bubble up in the big, open kettle in grandmother's kitchen, jewel bright, and rich with exquisite flavor. They're fancied up for Christmas giving, and all so easy to buy—by mail.



**"Chuck Wagon" GIFT BOX**

Loaded with goodness! Five 5-oz. jars of preserves—one each of Oregon Wild Blackberry, Greengage Preserves, Prune with Hazelnut, Apricot with Kernels and Oregon Whole Strawberry.

ORDER GIFT No. 150 **$4.45** delivered



**"Old Timer" SEEDLESS JAMS**

Mouthwatering jam assortment, packed in Jane's old-fashioned Country Cupboard box. A 5-ounce jar each of seedless Boysenberry and Loganberry, and a 10-ounce jar each of seedless Blackberry and Raspberry.

ORDER GIFT No. 10 **$4.30** delivered



**"Country Cupboard" BOX**

Grandmother's cupboard, turned into a colorful gift box. The treats it holds are four 5-oz. jars of tangy preserves—Apricot with Kernels, Wild Blackberry, Prune with Hazelnuts, Oregon Whole Strawberry. Delicious!

ORDER GIFT No. 60 **$3.70** delivered



**"Log Cabin" GIFT BOX**

Plenty of old-fashioned flavor — five family-size jars, holding over a half-pound each of Damson Plum, tangy English Gooseberry Jam, Oregon Whole Strawberry Preserves, Oregon Peach with Pineapple, and Seville Orange Marmalade.

ORDER GIFT No. 70 **$5.45** delivered



**"Hot Roll" GIFT BASKET**

Neighborly gift for friends or business associates! A hand-woven basket heaped with four 5-oz. jars of Jane's preserves—Whole Strawberry, Seedless Loganberry, Wild Blackberry, and Seville Orange Marmalade—garnished with Oregon walnuts, filberts.

ORDER GIFT No. 130 **$5.85** delivered



**"Woodland" RUSTIC GIFT**

Real treat for hearty appetites—10-oz. jars of Wild Blackberry, Greengage Preserves, Damson Plum, Red Raspberry, Prune with Hazelnuts, Gooseberry Jam, Strawberry, Cherry-and-Loganberry Conserve, Apricot with Kernels, Seville Orange Marmalade.

ORDER GIFT No. 110 **$10.45** delivered

*For friends, family, business gifts. Available by mail only from Jane Amherst, 1837 S. E. 10th Avenue, Portland 14, Oregon.*

Jane will be happy to mail your Oregon Mountain Meadow Preserve gifts direct to recipients, complete with appropriate gift cards. Attach a separate list of names, addresses and the gift desired for each recipient, and enclose check or money order. Jane will do the rest!

**JANE AMHERST** • 1837 S. E. 10th Avenue • Portland 14, Oregon

Please send: ☐ Free illustrated catalog showing Jane Amherst's complete selection of Preserves and Gifts.

☐ Gifts as indicated on attached list. My check or money order for $_____ in full payment is enclosed.



Name_____

Address_____

City_____ Zone_____ State_____

## *Tongue in Cheek . . . Canine Capers*

### FOR FRAMING . . . or as FULL SIZE SCENICS

Human frailties humorously treated by expressive hounds of various breeds will make these portrayals conversation pieces in your home and provide many hours of fun.



**BAR HOUNDS**

**Full color miniature** for framing is 12" h x 28" w. **$2.00** each.
**Full size scenic set** includes 4 panels, each 28" w x 10' high. Highest point of design, 41". **$45.00** per set. Both sizes in backgrounds of either red, dark grey, or light grey. Give background desired.



**HEP HOUNDS**

**Full color miniature** for framing is 12" h x 28" w. **$2.00** each.
**Full size scenic set** includes 4 panels, each 28" w x 10' h. Highest point of design, 41". **$45.00** per set. Both sizes in backgrounds of either red, dark grey, or light grey. Give background desired.

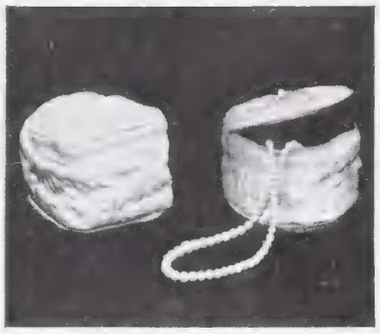
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The WARNER Company CHICAGO

*"for imaginative wallpapers"*

Dept. HB110—Suite 6-134
Merchandise Mart
Chicago 54, Illinois

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### TRAVELER'S JEWEL TWINS – $1.95

Plump, plush and elegant! Twin zipped cases of eyelet embroidered rayon taffeta guard jewels and watches against damage or loss in drawer or suitcase. Lined in velvet, each 3" square. Lovely pastel tones. And such a bargain at only $1.95 the pair, postpaid! Order by mail today, from reliable Breck's.

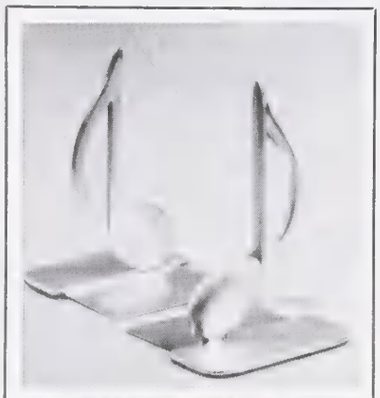
***WRITE FOR FREE GIFT CATALOG!***

Breck's Gifts are exciting, unusual! Most from $1 to $5 — most not sold elsewhere — all postpaid to you! Write for your FREE copy of Breck's big Catalog!

BRECK'S OF BOSTON

BRECK'S of BOSTON
705 Breck Bldg.
BOSTON 10, Mass.

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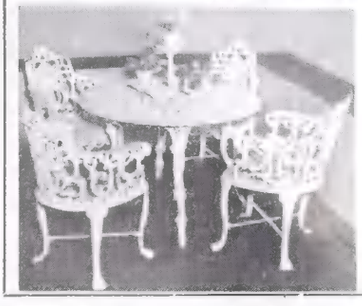
### THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tenn.

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Authentic Reproductions in CAST IRON-ALUMINUM



**ROSE and LYRE PATTERN**

For sunroom or patio. Antique Rose and Lyre pattern with graceful round table and five-tray floral center piece.

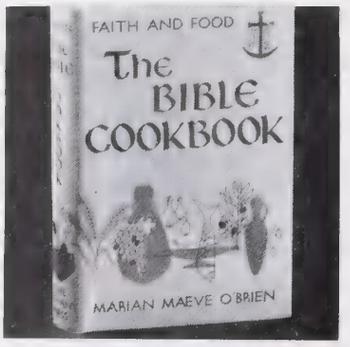
| | C.I. | C.A. |
|---|---|---|
| Chair #402, 21" x 18", ea. | $32.50 | $39.50 |
| Table #100, 42" diameter | $45.70 | $57.10 |
| 5-tray floral center piece | | $25.00 |

3-PC. GROUPS AS LOW AS $44.50

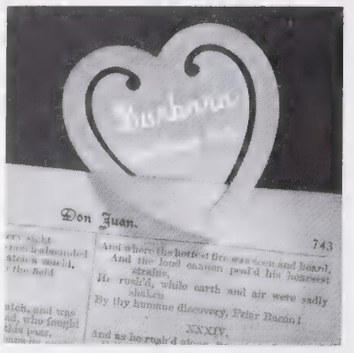
WRITE FOR **FREE CATALOG**

**J. F. DAY & CO.**
Dept. B-11-60—1901 4th Ave., So.
Birmingham, Alabama

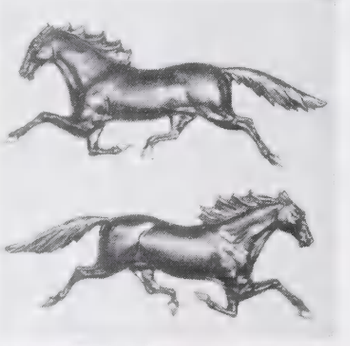
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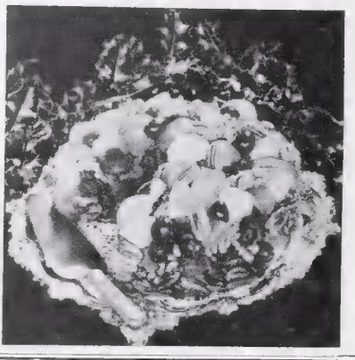

**WELL VERSED** in Faith and Food. Marion Maeve O'Brien has created the enchanting "Bible Cook Book." Recipes are related to Biblical names, places, and ways to get Eve's Punch. Esau's Pottage, etc. Family dinners, food for a multitude are incl. $3.95. "Bible Herb Book" has 10 commandments for use of herbs, spices. $2.95. Young Originals, 30 W. Lockwood, Webster Groves 19, Mo.




**HAVE A HEART** book marker for the delightful lady who dotes on best sellers. Or your darling daughter in the throes of English "Lit." She'll breeze through *Pilgrim's Progress* because your heart is with her. Sterling-silver book marker is 2" w. with first name and Christmas 1960 engr. on the face. $3.25 each. Tax, engr., 1-wk air del. incl. Wayne, 546HB S. Broadway, Yonkers, N. Y.



**TROTTING HORSES** are raised to decorative heights when you mount them on your terrace wall, over the mantel, or bar. 20" w., 10" h., 3-dimensional plaques made of cast metal finished in antique black are drilled for easy mounting. Choose trotting horse running left or right. $5.95 ea. Two, $11.75. Southern Showcase, HB11, Box 547, Memphis, Tenn.

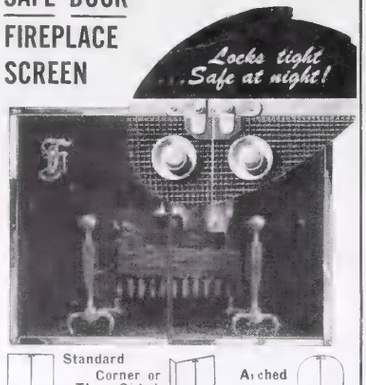


**HEAVENLY FRUIT CAKE.** Unlike many fruit cakes that are made with dried fruit, this is made with glacéed fruits, moist and full of the flavor of sun-drenched orchards—tender cherries, chunks of pineapple, white figs, nuts, with a cloud-like batter (90% fruits, 10% batter). #11, 1½-lbs. $3.99. #12, 2-lbs. $4.99, #14, 3-lbs. $6.45. Mission Pak, 126 E. 33rd. Los Angeles 11.

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CUSTOM FITTED

**SAFE DOOR FIREPLACE SCREEN**




Standard Corner or Three Sided — Arched

Sturdy doors of strong wire mesh on welded steel frames. Easy to open. Just lift the safety lock. No chains to pull or jam. No loose hanging curtains. Completely safe for the entire family. 4 times more spark proof than curtain type screens. Priced from . . . . **$19.45**
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SEND FOR DETAILS

The **FIRESIDE Shop**
1875 Central Ave., Dept. H, Albany 5, N.Y.

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**DECK YOUR DOG WITH BELLS FROM DELHI... The "Sarna" collar.** Imported Italian velveteen, leather lined, with gold plated Nautch bells from India. Order now for Xmas delivery.
Red, blue, black and shocking pink. Sizes 10-20 **$5.95** ppd.
Include neck measure with order.
Matching velveteen lead **$2.95** ppd.



Matching beret **$3.25** ppd.

THE Doggery

Write for free catalog.

149 S. Beverly Drive
Beverly Hills, California

**CLASSIC CROSSES,** hand-wrought in sterling silver, are masterful reproductions of Florentine (left), English (top), French (right) and Cellini (bottom) originals. Each comes on a sterling chain. Florentine and Cellini are $7 ea. English and French are $5 each. All 4, $20. Gift-boxed. Tax incl. Order from The Jamaica Silversmith. HB11, 79-32 164th St., Jamaica 32, N. Y.



**CHRISTMAS LABELS** are imprinted in red with your name and address on white gummed paper 1½" l. The jolly green tree adds interest, makes these festive identification for letters, cards, packages. Or you may have any message that fits the space like "Hope your Xmas is a merry one" . . . and name. In 2" plastic box, 500 for $2. Via air mail add 14¢. Bruce Bolind, Boulder 51, Colo.




**HUMMEL SWEET BOX** speaks for itself and it says *you* choose gifts that are as lasting as the endearing qualities of childhood. Berta Hummel's inspiration for her beloved figures. "Playmates," a darling little lad and his bunny friends, is a signed original 5½" candy box, $11.95 from the shop that's famous for Hummels. Hildegarde, HB11. 597 Farmington, Hartford 5, Conn.



**MINK PAD-ABOUTS.** They'll make you feel like a Beauty Queen no matter how many times you've bellowed at Junior, or how many loads of laundry you've done. At the end of your day, take a warm tub, then slip into these. You'll see. Soft glove-leather boot with a glorious mink collar. Sizes 5 to 9. Champagne, turquoise. $10.95. Gold, $11.95. Order from Old Mexico Shop, Sante Fe, N. M.



# Unusual CHRISTMAS CARDS

## ACROSTIC VERSE GREETING




For this Christmas Card, we will write a warm, sincere verse with the initials spelling your own name, just as "THE JOHN WILSONS" is spelled downward in the verse pictured. Tell us your name just as you want it printed, your address for the front cover signboard (or "Christmas 1960" if desired.) Printed in raised frost-white on velvety deep-blue stock. French-folded to 4¼"x 5½", opening to 5½"x8½". 25 Cards with envelopes—$3.45. 50—$5.95. 100—$10.95. Postpaid. Money-back guarantee. Order No. 66

## THE MENU GREETING

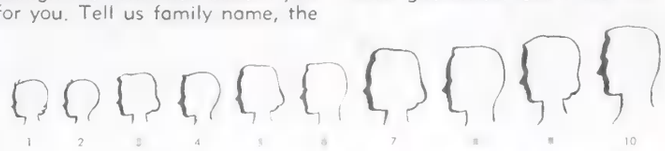



Your friends will think you the cleverest chef in the country when they receive your menu for Christmas cheer. There are two pages of warm wishes from you and your family including such beverages as Bubbling Joy, appetizers like Seasoned Greetings and salads like Yuletide Greens. Lithographed in sprightly spruce green, cherry red, black and tones of gray on a rich white text paper. French-folded to 5"x6½", it opens to a big 6½"x10". Tell us your family name and first names. 25 Cards including envelopes only $3.95. 50—$6.95; 75—$9.95; 100—$12.85. Postpaid. Order No. 68

## FIRESIDE CHRISTMAS CARD



A striking Christmas Card with your own family silhouetted in the glow of firelight. Raised frost-white on soft velvety deep blue stock. Free, casual style, as though the artist had done it just for you. Tell us family name, the drawing number and first name. See below. French-folded. 4¼"x 5½". 25 Cards—$3.45; 50—$5.95. 75–$8.45. 100–$10.95. With envelopes. Postpaid. Money-back guarantee. Order No. 67.




TELL US DRAWING NUMBER FOR EACH ONE IN YOUR FAMILY (LIMIT: 6)



*Free Catalog!*

Write for your free 36-page catalog of new, unusual and very personal Christmas card ideas.

**MILES KIMBALL CO.**

660 BOND STREET, OSHKOSH, WISCONSIN

# HONOR YOUR BIBLE



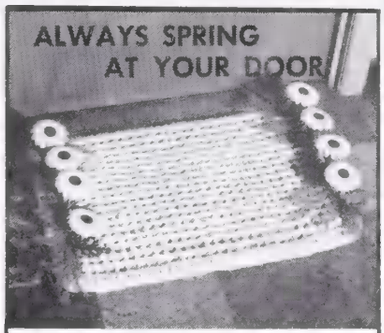
Your treasured book will be a beautiful addition to the living room, hall, or den when displayed respectfully on its own flattering table. Often requested, this piece is now available to compliment your finest furnishings. A thoughtful gift for every home. 30" high. Top 16½" by 12¼".

**IN DISTRESSED MAPLE FINISH $19.95**

*Satisfaction assured. No COD's please. Shipped collect.*

**The Hill House**

**3914 Prudence, Dept. 1, Houston 45, Texas**




The gay welcome of daisies, ferns and leaves in full color, washable plastic at each side of this sisal mat. Sturdy quality for long years of wear. Such a joyous greeting to everyone who crosses your threshhold! Satisfaction or money back guarantee.

**$7.95** — *Send check or money order.*

**MOLLY PITCHER GIFTS**

Dept. H, P.O. Box 144

Colts Neck, N. J.



# A Most Elegant Custom

## Enjoying PINNACLE Fruits of Perfection

Make it yours this year . . . the wonderful custom of giving and enjoying the season's most elegant treat: luscious, perfect, orchard-fresh fruits in Pinnacle's festive holiday packs! Family, friends, business associates . . . all love the royal pleasure of Pinnacle gifts. They're easy to shop for, by mail, guaranteed to arrive at the pinnacle of perfection. Delivery prepaid in 48 states. Send your order now.

### Comice Pears



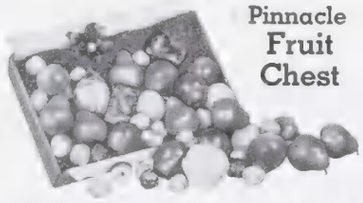
*Gift of Luscious Goodness*

The famous "fruit of Kings," grown to golden perfection in Oregon's fabulous Rogue River valley. The Comice Christmas Pack is a favorite family and business gift. Each luscious, pink-cheeked pear is a feast in itself, dripping with ambrosial delight, individually wrapped.

**Gift No. 1** (8-16 pears) . . . . . **$4.20** del.
**Gift No. 2** (16-20 pears) . . . . . **$5.25** del.

**EARLY BIRD PRICES**
**Gift No. 1, $3.95; Gift No. 2, $5.00**—if your Christmas order, complete with names and addresses of recipients, is airmailed on or before Nov. 23, 1960.

### Pinnacle Fruit Chest



Holiday enjoyment abounds in this rich assortment of Comice Pears. Delicious apples, selected nuts, candy, other tasty delights.
**Gift No. 7** (ship. wt. about 14 lbs.) **$7.75 del.**

### Fruit and Flower Basket



This lovely hand-woven basket is heaped high with Comice Pears, Delicious Apples and other wonderfully good things to eat.
**Gift No. 11A** (ship. wt. about 15 lbs.) **$11.95 del.**

***Order Today for Christmas***

**PINNACLE ORCHARDS**
404 Fir St., Medford, Oregon
☐ Send gifts specified to names and addresses on attached gift list. Enclose check or M.O.
☐ Mail catalog showing Pinnacle gifts and "Fruit O' The Calendar" club plans.
Name_____
Address_____
City_____ Zone____ State_____



COMPLETE OR IN KIT

## MIRROR JEWEL RACK

**Now—All Your Jewelry Neatly Arranged, Properly Visible**

A delightful shadow box jewel chest—on the wall—lovely, clever and sensibly practical. Clears dresser top. Stores all your jewelry on display, with each piece visible for quick, easy selection. No more lost earrings or pins—no more fumbling, untangling—no pricked fingers. Separate holders for earrings, rings, bracelets, necklaces, etc., a large, padded pin cushion, and a storage bin for oddments. A large quality mirror, too . . . for dressing table, chest or bureau. Tarnish free cloth back and pin cushion. 14"W, 17"H, 3¾"D. Of satin smooth honeytone pine or in lovely maple finish **$16.95** *Express Charges Collect.*

COMPLETE KIT—Easy assembly. Prefitted, drilled, sanded, ready for finishing. Simple instructions. **$10.95** *Postpaid.*

*LARGE FREE CATALOG—600 Items—Complete or Kits.*

Not Sold in Stores Money-Back Guarantee

**Yield House**
Dept. B11-0
North Conway, N.H.



## Currier & Ives Miniatures

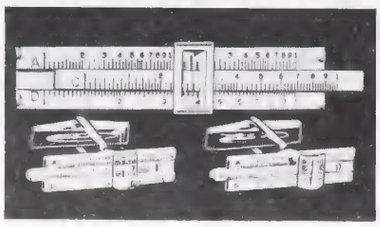


**Authentic Early Americana!**
**$1.00 ea.**
6 for $5.75 plus 25¢ shipping

Currier and Ives captured the charm of an early America in their famous lithographed prints. Here are richly colorful copies—in delightful miniature—of these nostalgic scenes. Framed in warm, rubbed honey pine with brass hangers, they add a smart, individual touch to any decor. And so low-priced, too! Six assorted prints. *Satisfaction guaranteed.*

**FREE** Christmas Gift CATALOG WRITE FOR IT!

*Helen Gallagher*
413-B-11 Fulton St., Peoria, Ill.



## SLIDE RULE TIE CLIP

***It really works!***

The Ideal Gift . . . for your favorite engineer, draftsman, designer, architect, or student. A "conversation provoking" gift he'll love to wear! Fully calibrated with scales A, C and D; 2" long. Your choice of Sterling Silver or Goldplate. Matching Cuff Links (non-workable) at the same fabulously low prices!

**Sterling Tie Clip . . . $4.40**
**Sterling Cuff Links . . . $4.40**
**Goldplate Tie Clip . . . $1.75**
**Goldplate Cuff Links . . . $1.75**
**ppd. Tax Incl.**

**Order Now . . . Send Check or M.O. to:**

**MASTERCRAFT** 275-H CONGRESS ST. BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



**HEAD & LEG ELEVATO**
uses gravity to speed circulatio Head elevation aids heart re peration, asthma, and headach provides more comfort than ext pillows. Leg elevation relie varicose veins, cramps, cold fe arthritis. Elevator raises 9" night, self-folds each mornin Twin-bed size, $8.75; doub $9.95. Better Sleep, Inc., HB New Providence, New Jersey.



**RAISING CHILDREN** to tab height used to be a telephone bo or pillow process. Now there's table-height youth chair of du ble hardwood superbly finished antique maple or dark pine. A it's even roomy enough to a commodate Mom during nurse or kitchen chores. Seat height 2 $12.95. Black with gold, $14.9 Exp. coll. Templeton Craftsme Templeton, Massachusetts.



**FLUTE SONG.** Of all the mus cal instruments with which we' familiar, we think the flute is t most fun. Intricately hand-carve of natural dark fruitwood Yugoslavia, this 12½"-l. flute widely played through the enti country. The rich tone and fi workmanship belie the low pric $1 ea. Shopping Yugoslavia, Lafayette Ave., Dept. 350, Whi Plains, New York.




**WELCOME CAT MAT** is r produced from an Early Amer can original in the tradition half-circle shape to fit against t door sill. A cotton hooked rug nubby beige has black cat an border and colored flowers. time to greet your Thanksgivin holiday horde, it's 19 x 35". $4.9 plus 35¢ post. Helen Gallaghe 413HB Fulton St., Peoria, Ill.

## ALL NEW GIANT SIZE 3 FT. TALL NURSERY WALL DECORATIONS




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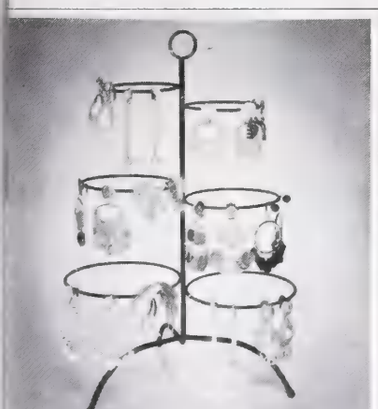


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**AN EAGLE EYE** can spot a old chest at an auction, give it honey of a finish, apply gold litho graphed decals and *presto!* fres décor. Traditional Federal eagl labels come 16 *small* size (approx 2-5½"); 6 *mediums*, 5½"; *large*, 8½". For canisters, frames baskets, etc., any set, $1.75; a 3 sets, $5.25. Authentics, HB. Box 546, Cincinnati 43, Ohio




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**WISE CRACKER,** that's what this black wrought-iron squirrel is! And who would be a better authority on how it should be done? Put a winter walnut in his mouth, pull his bushy tail, and snap! The nut is neatly opened. He's cast from an antique Early American mold, measures 5½" high. $3.95. Bryn Mawr Gifts, HB11, Bryn Mawr, Penna.



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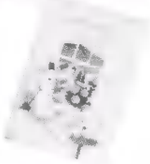
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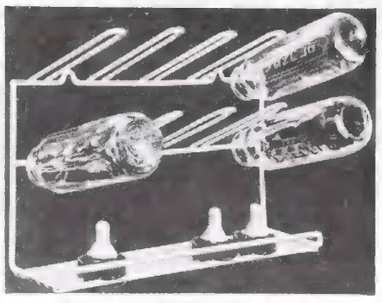
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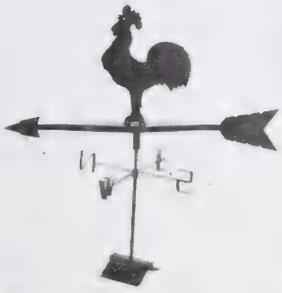


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**WEATHER OR NOT** you're scientific about wind velocity, you're sure to like this cocky know-it-all. Frankly, we just like the way he looks atop our cupola; we get our weather info like city folks do from the radio. Permanent black-finished steel weathervane, 28 x 28", mounts easily, moves noiselessly, has 3-D letters, $9.95. H. B. Cowap, HB11, 2423 Ridgeway, Evanston, Illinois.



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**Dept. 690** **Templeton, Mass.**



# JUNG IN KWAN'S TOTAL ASSETS



A discarded hat—a man's ragged suit—a look of hunger. These are all that 10-year-old Jung In Kwan has in the world.

Father and mother living? Jung In Kwan's father was killed in an avalanche. His mother died in a dynamite blast. He is alone.

Visible means of support? Well, Jung In Kwan does have a job of sorts. It is begging for food scraps to fill his gnawing stomach.

Any references? Yes, Jung In Kwan can refer you to several thousand orphans on the streets of Seoul. They are in the same business. They can tell you about his experience in aching hunger—lonely nights—frostbitten hands and feet. They can tell you of closed doors — indifferent crowds—dying friends.

Prospects for the future? Almost certain death for Jung In Kwan and many of his friends. Unless—unless a friendly hand sends help. One can "adopt" such a boy or girl by sending $10 a month to the Christian Children's Fund. This opens a door to one of the 91 CCF-affiliated orphanages in Korea. Such support lets in a hungry child. Indeed, any gift, large or small, from an American heart and pocket can save the life of a little boy or girl.

The cake Jung In Kwan is eating was given to him by a CCF worker who later admitted him to a CCF orphanage school. He no longer will be one of the unhappy half of the world's children. For every other child in the world goes to bed hungry every night. Communism's strongest ally is hunger. While most of us worry about excess weight, children starve because of the lack of a couple of pennies' worth of rice.

The cost of an "adoption" is the same in any of the countries listed.

*Christian Children's Fund, incorporated in 1938, with its 391 affiliated orphanage schools in 41 countries, is the largest Protestant orphanage organization in the world, assisting over 34,000 children. It serves 30 million meals a year. It is registered with the Advisory Committee on Voluntary Aid of the International Cooperation Administration of the United States Government. It is experienced, efficient, economical and conscientious.*

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For Information write: Dr. J. Calvitt Clarke

## CHRISTIAN CHILDREN'S FUND, INC.

Richmond 4, Virginia

I wish to "adopt" a boy ☐ girl ☐ for one year in_____
(Name Country)

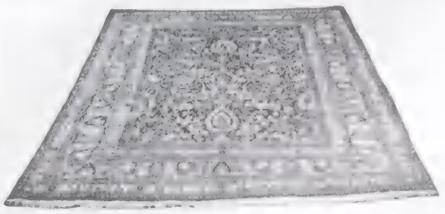
I will pay $10 a month ($120 a year). Enclosed is payment for the full year ☐ first month ☐. Please send me the child's name, story, address and picture. I understand that I can correspond with the child. Also, that there is no obligation to continue the adoption.

I cannot "adopt" a child but want to help by giving $_____.
☐ Please send me further information.

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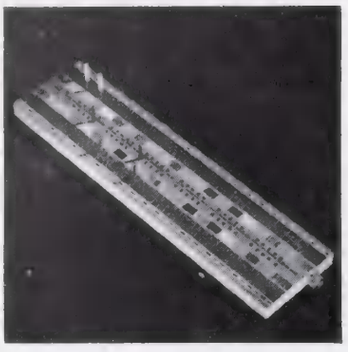
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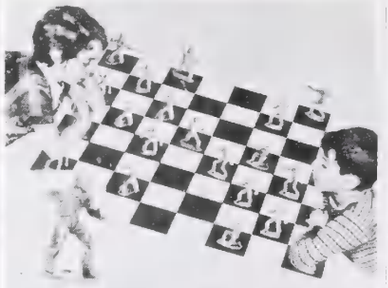
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***. . . played "western" style***

This giant-size version of the favorite checker game is sure to delight every youngster! A daring range war is staged on a huge 24" x 24" plastic checkerboard with realistic Cowboy and Indian plastic figurines that are intricately detailed, approx. 3" high, colorful, unbreakable. Cleverly designed wild west accessories as hats, rifles, pistols, spears, tomahawks, warbonnets, etc., make unique "western" kings. Over 50 pieces. Brand new and a most fascinating way to play checkers! Ideal gift for the kids! **$2.00** ppd.

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**A WONDERFUL GIFT IDEA** **$2.98**

Add sparkle to your kitchen with these decorator-styled apothecary jars for your favorite spices and herbs. They are rigid, unbreakable, clear lucite bottles, 3¼" high, fitted with white airtight tops to keep delicate seasonings absolutely fresh. Old-time spice labels are edged in gold and printed in black with stylized names of 20 favorite spices plus 7 blanks. New brides and "well-seasoned" wives will love this attractive set. An ideal Christmas or Shower gift. Set of 10 Jars & 27 Labels

**SET 20 JARS & LABELS.....$4.98 ppd.**

**SET 27 GOLD EDGED LABELS...$1 ppd.**

Heritage House 529 Firethorn Dr. E. Monroeville, Pa.

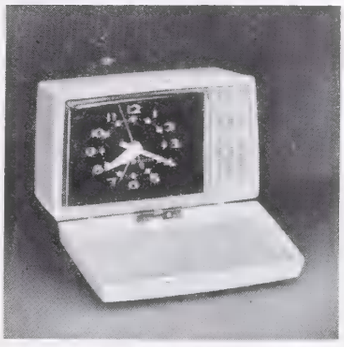
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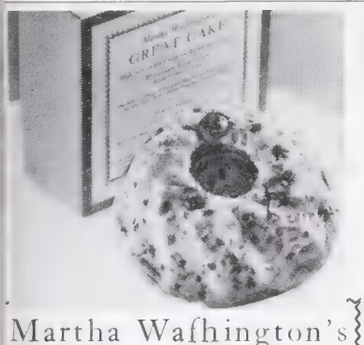


**TAKE TIME** with you when you take to the road and you'll never spend another restless night wondering if the hotel desk clerk will call you in time to make your plane connection. G. E.'s Trip-Mate is a compact electric travel alarm clock with luminous dial, compact gray or brown plastic case. Panel conceals cord. 3 x 5⅛". $9.98. 25¢ post. Bullock's Downtown, Los Angeles, Calif.



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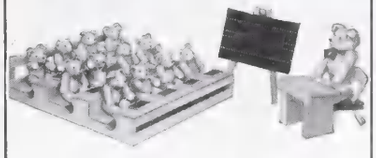
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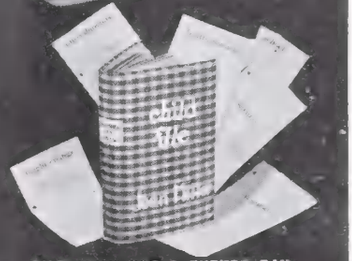

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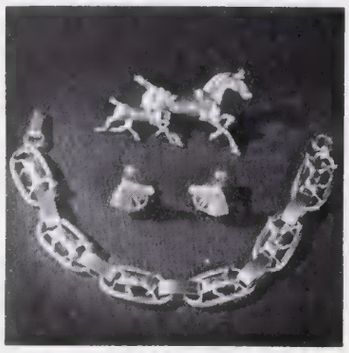
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**BAYBERRY'S NICE** and traditional, too, to burn on Christmas Eve. And this mighty midget flickers a full 36 hours. It's gift-boxed with tiny natural pine cones, comes in pine (red or green), magnolia (white), apple blossom (pink), jessamine (yellow) and bayberry (green or brown). $1 ea., 6 for $5. From Carolina Soap & Candle Makers, Southern Pines, North Carolina.



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**THE CUBE ROUTE** should be from refrigerator to this Tubby insulated ice bucket that keeps a full gallon cold for hours and hours (hots hot for ages, too.) Unbreakable wonder Dylite can't crack, peel, fade, stain, is waterproof, cleans with a wipe. Long-handled wicker basket travels light. Tub, sea green or desert sand. $10\frac{3}{4}$ x $10\frac{1}{2}$" $4.95. Breck's, 886 Breck Bldg., Boston 10, Mass.



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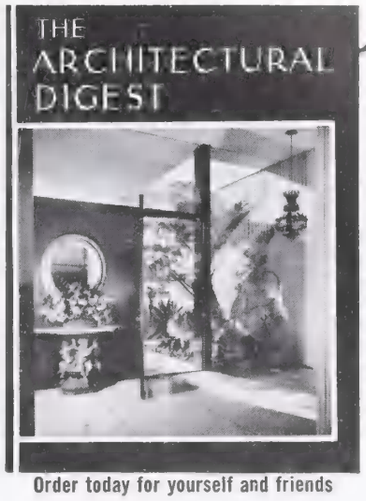
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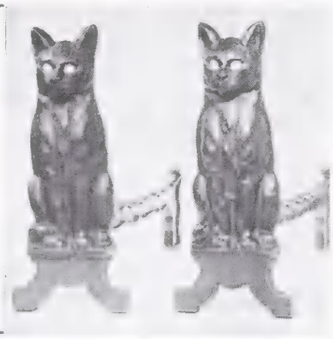
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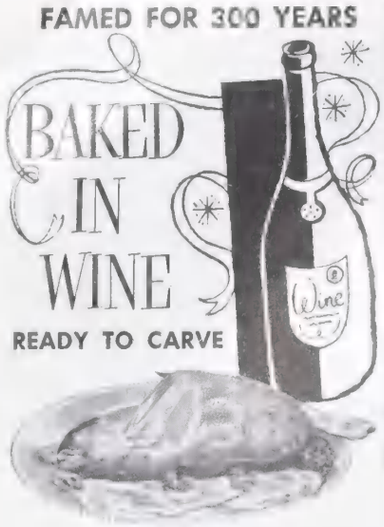
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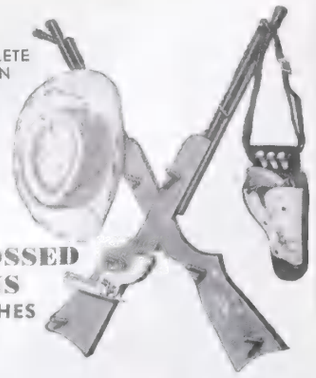
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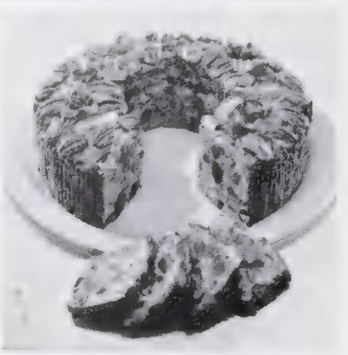
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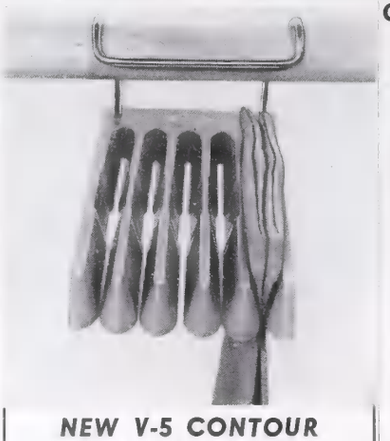
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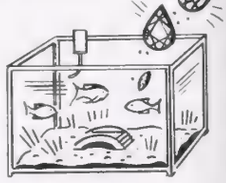
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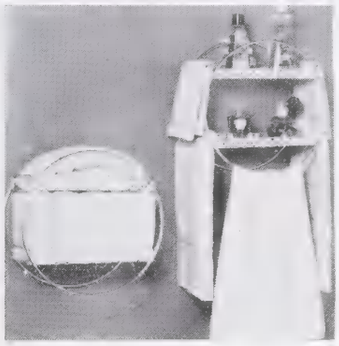


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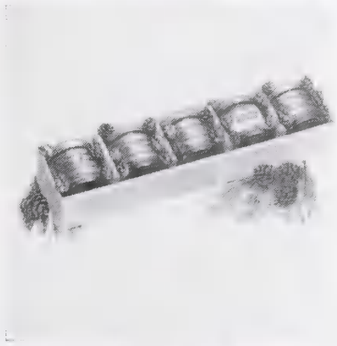
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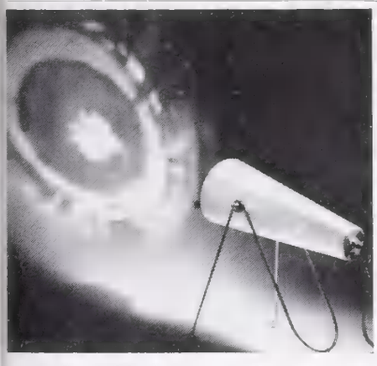


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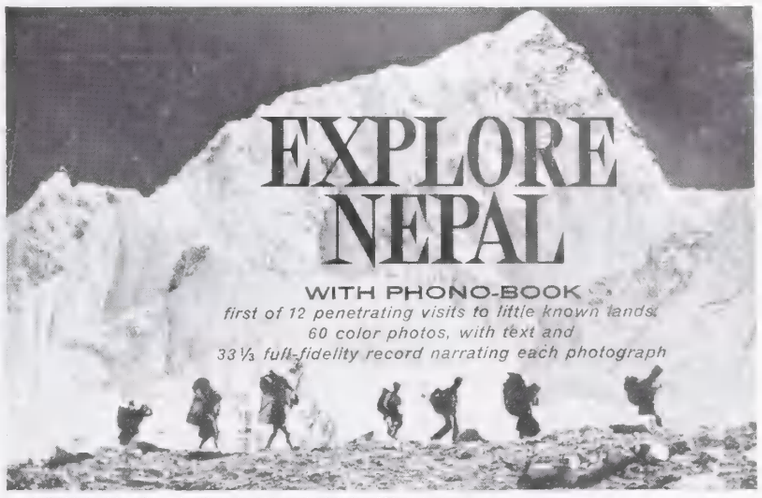
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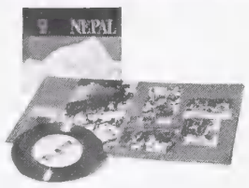
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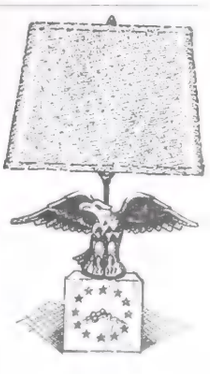
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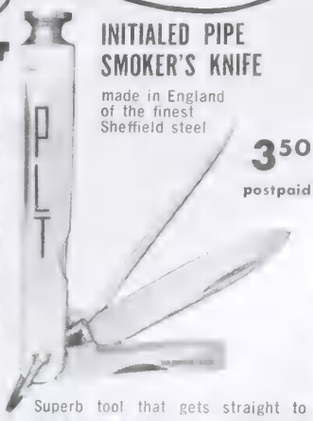
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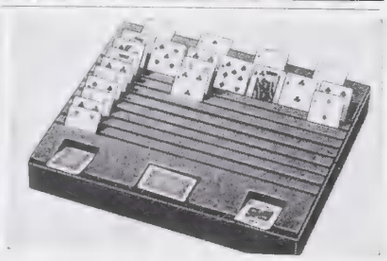
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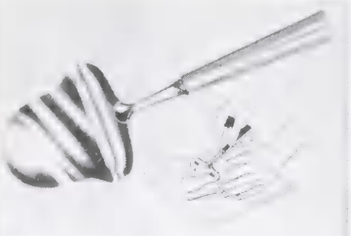


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Anyone on your gift list will welcome this gift of elegance and year 'round use. From Stockholm we've imported this combination Cheese Slicer-Server. Beautifully crafted of stainless steel and water-resistant beechwood. 6½". Razor-edge slot slices cheese wafer-thin. And . . . it's only $2.00 post paid.

Write for free brochure of truly unique European gifts—a wide choice . . . from Dresden China Figurines to French lingerie!

INTERNATIONAL PRODUCTS INCORPORATED DEPT. HB
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## Colonial HERB CHART

Beautifully colored and illustrated pine framed Herb Chart makes cooking an adventure. It shows over 100 listings of major herbs, spices and their uses. Every dish becomes a culinary masterpiece. Just look and cook. The Herb Chart helps make entertaining more festive. Hang one in your kitchen . . . give them as gifts.

COLONIAL HERB CHART (shown)
Framed 14" x 18" $4.50
Unframed $2.50
PROVINCIAL HERB CHART
Framed 14" x 11" $3.95
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MONEY BACK GUARANTEE
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*The Blue Barn*
Box 888 HB Villanova, Pa.



**CLIP ARTIST** in the kitche will cook up a storm with thi file. "Cooking Clips" is a re white, and black binder with cooking category envelopes, 8½ x 6". Includes: salads, cake & pastries, casseroles, soups & sauces, cookies, meat, poultry & fish, freezing & canning, etc. Wit 30 leaves, $2.95. 24 extra fillers 50¢. Add 25¢ post. RMS Int. 214 W. Ontario, Chicago 10.



**WE'RE STUCK ON THIS** musical pin cushion that plays "18th Century Drawing Room" when you pierce the padded top. There's a Swiss music box inside the brocade-topped box that has a golden metal base. For Nana who knows just how to alter Suzie's last year's coat or a lady who loves hats, gift-boxed, 3" d., $3.95. Game Room, 1538 Conn. Ave. N.W., Washington 6, D.C.



**FROM THE VATICAN** with Vatican City stamps comes this Madonna and Child Christmas card personalized with your name plus a 22k gold-tooled Florentine bookmark inscribed with a Scapular. Print name of sender and name and address of person to whom you want it mailed. Orders taken till December 1st. $1.98, duty free. Gibson & Chase, 115 W. 29th St., New York 1, N. Y.



**WE'RE RESOLVED** to accept more challenges in 1961. As a pre-New Year's starter (for a holiday centerpiece) we tried this fascinating kit that contains unusual pods & cones, cardboard base, chubby 10" candle, candle holder, mastic glue, instructions. The result is in the photograph. Finished arrangement 8 x 12". $3.50. Eunice Curtis, 14407 SE 55th St., Bellevue, Washington.

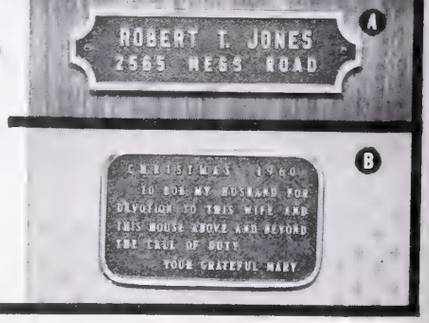
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For non sugar and low sodium diets we have delicious assortments for all tastes. — CREAMS — MELTAWAYS — FRUIT and NUTMEATS dipped in the finest dietetic chocolate. Acclaimed by many Diabetics as "THE BEST I HAVE EVER TASTED." Write for price list or enclose a check or money order for:

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10 oz. trial box of candies post paid ..... $1.85
8 oz. trial box of cookies post paid ..... $1.65
Both Cookies and Candies ... $3.25

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Your own name and address cast in heavy, timeless bronze, with raised, polished letters. 3"x11". $19.50 postpaid. (Also for professional offices.)

B. CHRISTMAS WALL PLAQUE
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The luxury gift of any year, a delight for many a year..... Luxor towels by Martex in a sleigh-load of lovely colors.

IS THE TIME TO ORDER YOUR MARTEX TOWELS WITH BEAUTIFULLY EMBROIDERED MONOGRAMS FOR CHRISTMAS GIVING. WRITE US FOR NAME OF YOUR NEAREST STORE. MARTEX, 111 WEST 40TH ST., N.Y.18, N.Y.




**THE ULTIMATE VINYL STAINPROOF WALLCOVERING STYLED FOR THE UNDERSTATED ELEGANCE OF CLEAN LIVING**

*Illustrated: Elegant Endura-Cloth Chateau #70062*

For the woman...the home...of understated good taste—Elegant Endura-Cloth. Beautifully styled in soft spoken terms—guaranteed scrubbable 25,000 times to keep home clean and lovely. And with soap and water! A strong woven cloth foundation gives enduring enchantment to a seemingly unlimited choice of styles. From $5.50 to $8.50 the roll—at leading wallcovering shops. Or send for free testing sample and free decorating hints "Fashion! The Magic of Wallpaper."

*Elegant Endura-Cloth*

**ENDURING VINYL BEAUTY WITH STRONG CLOTH FOUNDATION**

DESOTO CHEMICAL COATINGS, INC., DEPT. 4HB • 3101 SO. KEDZIE AVE. • CHICAGO 23, ILLINOIS




The luxury gift of any year, a delight for many a year..... Luxor towels by Martex in a sleigh-load of lovely colors.

MARTEX

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LAXY COLLECTION by Burlington House features a wide range of exclusive patterns in 8 home-becoming colors. Available both lined and unlined. From $13 to $20, single width.



'Open House' an all new Lees carpet.

# Only you will know your draperies are ready-made!

Let them gossip about such grandeur—the Galaxy Collection will keep your secret. You've captured the custom-made look at your windows with rich, nubby textures . . . with fastidious hi-lo florals. Created in new Eastman Estron® acetate and rayon to flatter every furnishing period, from cozy colonial to elegant classic to sophisticated contemporary. And while beauty like this was once reserved for the most costly draperies, Burlington House brings it to you at budget-pampering prices. For the names of the fine stores in your town which will feature the Galaxy Collection this Fall, write: Burlington House Fabrics Co., 350 Fifth Ave., New York 1, N.Y.

A Division of Burlington Industries.

Burlington QUALITY

# Galaxy Collection by Burlington House

**BEACON BLANKETS** of 100% "ORLON" ACRYLIC FIBER give you a variety of styles and colors to choose from, including a automatic blanket. Ask for them at these fine stores: The Broadway, Southern California; Peck's of Kansas City, Kansas City; Gimbels, New York City, Milwaukee Paramus, Philadelphia, Pittsburgh; Hale's, San Francisco and Oakland; W. A. Green's, Dallas; Lipman, Wolfe & Co., Portland, Oregon; Rhodes of Seattle, Seattl



**these luxurious blankets of "Orlon"®**



**...so soft, warm, yet light...**



**wash like new**



**and what clear, beautiful colors**

Guaranteed by Good Housekeeping

The snuggly softness of "Orlon"* acrylic fiber is pure joy both on and off your bed. "Orlon" won't shrink in your washer . . . keeps its luxurious loft for years; is non-allergenic, resists moths. For a finishing touch, these blankets of "Orlon" are beautifully bound in long-wearing Du Pont nylon.

DU PONT
REG. U.S. PAT. OFF.
Better Things for Better Living
. . . through Chemistry

# BLANKETS OF 100% VIRGIN "ORLON"®

*"Orlon" is Du Pont's registered trademark for its acrylic fiber. Du Pont makes fibers, not the blankets shown here.

ACRYLIC FIBER

**TAPERGLOWS** will put a lovely bewitchment upon your dinner guests. Light a slim, smart candle in one, fill its twin with garden-fresh flowers, and the dramatic beauty of the pair will transform a modest setting into a picture of loveliness. In pale charcoal crystal, tremendously tall (15½"), $5 *each*. Add 25¢ post. From World Treasures, HB11, 657 Main Ave., Passaic, New Jersey.



**LAP HAPPY.** For writing letters in bed or playing solitaire, there's no substitute for a lap board. It's a great gift for an automatic grandfather or a convalescent. Birch plywood Early American lapboard in honey-tone finish with hand-screened decorations, 18 x 30". $8.95. Order from L M Snyder, Box 85, Station 30, Cincinnati 30, Ohio.

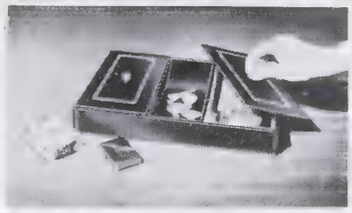


**WILD DUCKS** are a dramatic target for the penny-wise hunter with a champagne taste in decoration. Let the trio wing across the fireplace, or along the wall in a modern living room. Finished in walnut, black, or natural blonde woods with hand-set satin brass wings with black tips. Necks are banded. 20½" l., $11.95 set of 3. Free catalog. Nature Craft, Box 30, Fordham Sta., N. Y. C. 58.

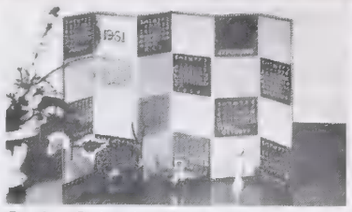


**BLACK AND TEAK** are smartly combined in this Danish modern tea wagon. The frame is solid birch lacquered black and the two tiers have richly-grained teak-wood veneer. When it's not rolling in the roast you might use it as an extra, and handsome, end table. Assembles easily. 16" w., 23¾" h., 32" l. over all. $19.95 exp. coll. Hassol's, 6715 Bay Parkway, Brooklyn, N. Y.





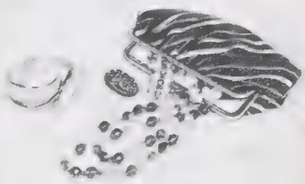
**Man's Dresser Top Caddy.** An imperial-looking sleek black beauty and it brings beauty (and order) to the dresser top, too! Caddy has rigid frame covered with black plastic that looks much like leather—it is richly gold-tooled. Two covered compartments and a center change section hold his worldly goods. **0530-6,** Caddy, **$5.95,** ppd.



**Byobu Calendar Screen from Japan** is more than a calendar—it's a work of art! Beautiful beige six panel screen with the months of the year put on checkerboard fashion glows with exotic shades of gold, silver, green, red, blue. 24"x14" open. Stand it on desk or table, use with flower arrangements! No. **8226-6,** Calendar Screen, **$3.75**



**Wedding Invitation Tray.** Send the wedding invitation back to the happy pair as a highly original gift—handsomely framed in a beautiful silver-plated tray! The bride will use it for calling cards, as a show-off piece on the cocktail table, as a pin or jewelry tray. 7¼"x4⅝" across and has a velvet protective base. **5232-6,** Tray, **$3.95,** ppd.

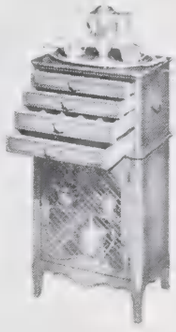


**Traveling Jewelry Cache.** You'll consider this a jewel in itself when you're packing for a trip! It's an adorable little pouch of Roman striped rayon to tuck unobtrusively into a suitcase pocket. Cache has a metal frame, firm snap closing and three soft flannel compartments to keep jewels scratch-free. **0557-6,** Jewel Cache, **$1.00,** ppd.

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**The "PERFECT" Silver Cabinet**

in warm, delicately carved, Cherry wood. Styled in French Provincial, truly a future heirloom. Holds complete silver for 12! Side lock secures all drawers in one operation. Generously proportioned base with removable chest. Lined, tarnishproof drawers. Overall height is 36"—top is 19" x 13½". A most cherished Wedding or Christmas gift. Other designs available. Send for brochure. $125.00 exp. coll. No COD's please. Send check or money order.

**LA COLONNA**

67 E. Oak St. Chicago, Illinois

## Imported White DOVES



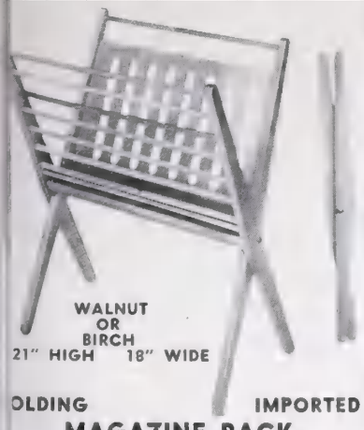
Dainty birds are sweet copies of the gentle dove. White cotton bodies have a "feathery" look and feet bend to attach among plants, flowers and trees. Nice for table decorations and package "toppers" too. 2½" bodies with 5½" wings. Order No. 2091.

Set of Six—$1.49 ppd.: 2 sets, $2.75

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21" HIGH 18" WIDE

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**MAGAZINE RACK**

European craftsmanship and ingenuity newly combined in a decorator endorsed, practical wood magazine rack that looks "twice-the-price." A perfect gift for every style-conscious, fastidious homemaker. ORDER NOW for prompt shipment from limited stock. Money-back guarantee. Specify finish.

$5. post paid

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**FANNING** *Furniture*

BOX P, HUNTINGTON, INDIANA

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SIZES 1 to 13 SHOES

AAAAAA to EEEEE

Enjoy buying choice quality shoes by mail — our catalog shows enormous array of smart styles from $10.95, and our vast size range insures perfect fit or your money refunded!



Glide shown in AAAA to D widths black, red, blue, maple-tan, grey, desert sand or white baby calf

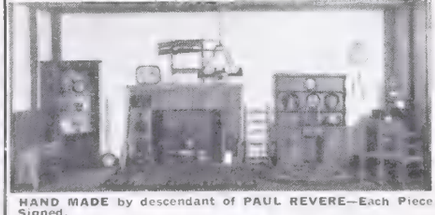
for sizes 3 to 10 $13.95 10½ to 12, $14.95

*Please add 50c postage only on shoe orders*

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**EARLY AMERICAN MINIATURES—IN OLD PINE**



HAND MADE by descendant of PAUL REVERE—Each Piece Signed.

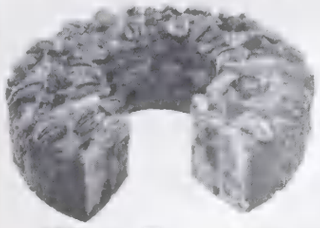
Send 50c for 32-page illustrated booklet showing Early American; Colonial; 18th Century Furniture, Clocks, Lamps, Bric-a-brac, Dishes, Sterling Silver, Oil Paintings, Rugs, Curtains, etc., etc.

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| 1750 Corner Cupboard—6¾" high | $12.00 |
| Hutch Table or Settle—2½" high | 10.00 |
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ORIGINAL DeLuxe TRADE MARK
"THAT FAMOUS CORSICANA, TEXAS FRUIT CAKE"
... SINCE 1900

If your mouth waters for sure enough FRUIT CAKE, and you've never eaten DELUXE, let us send you a generous free slice. Taste its oldtime goodness – the luscious fruits and fresh, plump Texas pecans, the *richness* of this delicacy. DELUXE is that "best of its kind" for your holiday get-togethers, for friends dropping in. Baked to order, stays moist and delicious, rich in that wonderful "Christmas cake" aroma. *Every DeLuxe guaranteed the best fruit cake in the world, or your money back.* Write for free sample or better still, order your wonderful DELUXE Christmas cakes today.. we'll bill you *after* Christmas!

**SEND NO MONEY—SEND YOUR LIST**

Just send your list, we do the rest. Cakes shipped in old-time Christmas tin, postpaid and insured. We will enclose gift cards for you. 2 lbs., $4.15; 3 lbs., $5.75; 5 lbs., $8.95.

**COLLIN STREET BAKERY**
P. O. BOX 117, Corsicana, Texas

☐Send me free slice.

☐Send me_____cakes..size_____.

☐Send cakes to enclosed list, in sizes requested. Bill me after Christmas.

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**Holland Import! Save $3.00!**

Save on our direct import! Gleaming solid copper and brass teakettle, charmingly styled in the Old World manner is superbly crafted in Holland. Traditional heat-proof Blue Delft handle and knob add final beauty, jewel perfection. Pewter lined, lacquered to resist tarnishing. 32 ounce capacity, so pretty it comes to the table at tea time!

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**4-piece**
**Dustproof-Zippered**
**PLATE CASE**
**with matching cup holder**

**Your finest plates will be ready to use at a moment's notice.** Protect them from dust and chipping by storing in lovely satin-finish, washable quilted plastic. Each case with zippered closure holds 12 plates. Four sizes to set: 11½", 9" 7½", 6½" dia. in white, pink, turquoise, gold or silver. **4-pc. Set, $4.95 plus 35¢ for mailing. Matching 6-cup Holder, $1.50 ppd.** Add 40¢ per cover for embroidered single initial in either charcoal or navy.

**Set of 48 washable protective dividers (12 ea. for same 4 sizes) $2.50 ppd.**

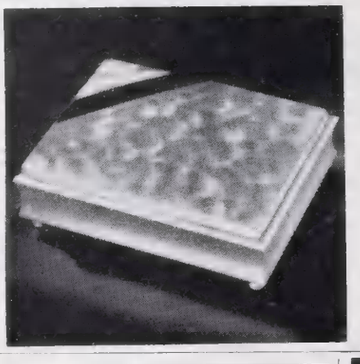
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**LETTER PERFECT.** This li tle brass stamp case looks like tiny envelope addressed to you. comes with any name & addres engraved on a wafer-thin "enve lope," keeps postage clean an dry in purse or desk. For a lad of letters, college co-ed or com mittee-woman, it measures 2¾ 1½", costs just $1.50. Order fro Sue Allen. 0-146, 65 Mulberry St Lynn. Massachusetts.

**IN THE VIENNESE MAN NER** serve a fine Claret with th Thanksgiving turkey, a tinglin Moselle with Christmas hor d'oeuvres. Solid brass winecradl 8' high, has hand-wrapped "Pe digrohr" handle, is importe from Austria. $3.75. Matchin brass cork. $1. The set. $4.65. gracious gift, too. Internationa Products. Inc., HB, 520 N. Mai St.. Oshkosh, Wisc.

**A BIG, BOLD BOX** to ho your V.I.P.'s cigars (or 4 kin size cigarette packs) is made Ikora. that miraculous Germa silverplate that never clouds tarnishes, never needs polishin Handsome choice for your hu band's desk or as a Christmas gi for his number-one client. Woode insert keeps smokes humido fresh. 6¾" x 5". $17. Bluett 509 Fifth Ave., N.Y.C. 17.

## SLEEPY HEAD *Baby Doll*

**$1.00 each;**
**Two for $1.95 ppd.**



Sweetest, softest, cuddliest (and sleepiest) baby doll ever made. Its precious face is flesh-colored silk with soft pink cheeks, button nose and cherry mouth. Soft blonde wisps of hair are topped by a knitted nightcap to match the P.J. tops. Sleepy head rests in any imaginable position and captivates the heart of any child, teen or the grandma who's looking for a toy for her grandchild. 8". Order No. 1980.

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## ARMY COPY CAT

**ARMY AND AIR FORCE FATIGUES**

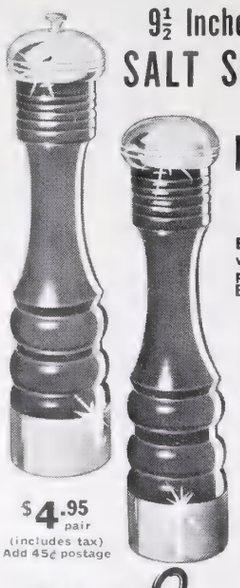
**------ FOR KIDS ------**

Hey Sarge . . . (Dad to you.) A delightful take-off on the real Army and Air Force Fatigues for your small fry.—3 piece set includes initialed cap, jacket with his own name on the I.D. tape (print name clearly) and the serv-a-ver-matching pockets—and pants. FREE—3 iron-on emblems. Even sizes 4 to 12. Sanforized Sateen in Olive Green for Army and Sage Green for Air Force.

**$6.95** Each Suit
Add 50¢ Postage Please

**BILL'S MILITARY STORES**—Dept. H.B.
Buckman Bldg., Jacksonville 2, Fla.

## 9½ Inches Tall SALT SHAKER and PEPPER MILL



**Ebony Finish with Silverplate Top, Base.**

Stunning duo to dramatize every table setting . . . at an unheard of low price! Classic design of selected cheery-wood in lustrous ebony finish, with famous F. B. Rogers heavy silverplate top and base. At this lowest price ever, you'll want a pair for yourself and for elegant gift-giving, too! Also available in walnut or natural.

**$4.95** pair
(includes tax)
Add 45¢ postage

GIFT Imports LTD.
2030 Northern Blvd., Manhasset, N. Y.



## WISCONSIN'S OWN DEERSKIN

**most elegant of gifts**

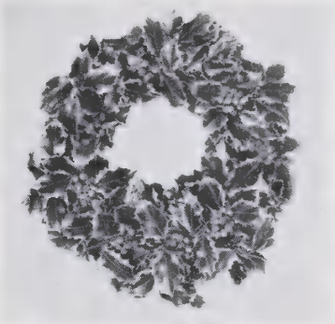
Gloves **$7.95** Purse **$13.6**

Beautiful cream colored classics please every fashionable lady! Craft man-made of fine top grain deerskin expertly tanned for supple softnes silken smoothness. 8x9x4½" purse ha snap-shut spring top. Washable pull-o gloves to match. Please state size.

**Pack 604**—Gloves. 5½-8. Ppd. **$7.9**
**Pack 600**—Purse. Tax incl. Ppd. **$13.6**

The Swiss Colony
52 Cheese Row ■ Monroe, Wis.
Write for Fl Catalog "G of Perfect Tas

**IAPPY HOLLY DAYS** are oming and of course it wouldn't e Christmas without that ring f merry berries and glossy green aves at the door. An English olly wreath grown at the famous rownell Oregon farms comes ift-packed with extra sprigs to ang with mistletoe or decorate our packages. Shipped special el., $4.95. Brownell Holly Farms, ox 5965B, Milwaukie, Oregon.



**ICTURE GLASSES** with nely detailed drawings of your ecious pet, your dream house, ad's beloved Chriscraft. Just ap a photo using black and hite (you send color descrip- on) or color film and send it to e artist. He will reproduce it in ramic colors kiln-fired to last. ight 10-oz. clear crystal glasses, 6.50. Warren E. Guggenheim, B11, Enka, N. C.

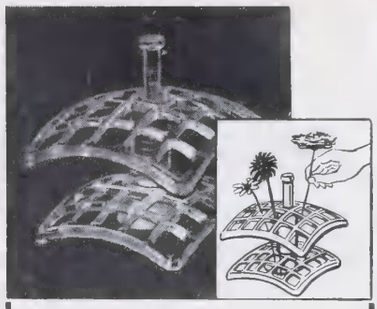


**OUR FOLDING MONEY** avels in style when you slip it to this jeweler's bronze billfold. pring-lock action and golden ip hold greenbacks safely and e wafer-thin wallet needs next no space in pocket or purse. ½ x 2¾", green suedine lin- g; men's with 2 or 3 block engr. itials, ladies' with Parisian let- rs. $2.20 ea. Crescent House, ox 621, Plainview, N. Y.



**IGHT TOUCH** is a tiny gold- metal flashlight that makes *he Playbill* readable in a dark- ned theatre, finds the elusive yhole in your front door, lets u check the children without a sturbing lamp light. It looks ke an over-sized lipstick case, ips to pocket or purse, comes ith standard battery. 3½" l., ft-boxed. $2.98. Helen Howard, B11, Flushing 52, N. Y.





## *Flower Fashioner*

NOW you can make those truly lovely and enviable flower arrangements. The Gadjo Flower Fashioner, 3" sq. of strong crystal-clear plastic, attaches to your container, bottom or side; a patented suction cup and spring hold it securely and make your flower arrangements tip-proof. Even tall and heavy flower arrangements are secure and will not tip over. Perfect for those beautiful (and fashionable) floral displays in shallow containers, the stems go to the very bottom and get all the water. The crystal clear Fashioners blend with the arrangements and are almost invisible in water. They are a pleasure to use.

**Only $1.00** *plus 25¢ for shipping. We pay shipping on orders of 3 or more. Send check or Money Order. No C.O.D.'s please*

**GADJO CORPORATION**
75 Cutter Mill Rd., P.O. Box 386
Great Neck, N.Y.



**Danish hardwood candlesticks for shining table beauty!**

These sleek, exquisite examples of pure Scandinavian sculpture, designed with hidden brass inserts, keep every hostess shining with pride. In black, white, red. (Give 1st and 2nd color choice.) $4.90 pair, no c.o.d.'s.

**ORDER BY MAIL—SHIPPED FREE**

Jon's SCANDINAVIAN SHOP J-1

**179 West 4th Street, New York, N. Y.**
*Send 25¢ for Illustrated Catalog*

# AGED LIKE VINTAGE WINE

**Smoking alone takes 30 days!**



Jordan's ® GENUINE

# VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 120 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 15 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

**JORDAN'S** OLD VIRGINIA SMOKEHOUSE
1433-F E. CARY ST., RICHMOND, VIRGINIA

Please send_____Jordan's Genuine Baked Virginia Ham(s). Size about_____lbs.
☐ Check enclosed $_____ ☐ Ship now.
☐ Ship for Xmas.

NAME_____
STREET_____
CITY_____ STATE_____

**Free Recipe Book in each Box!**
**MY FAMOUS-FOR-FLAVOR**



*Sunnyland* **pecans**

New Crop!

**PECANS IN THE SHELL . . .** Extra fancies. Graded for size and fullness. I ship only the best of the new crop pecans direct from my grove to you. Schleys, the finest pecan of all, shells wafer-thin; Stuarts, a taste-treat, shell a bit thicker.
Schleys, 5 lb. box, unshelled $5.45 postpaid
Shelled halves, 2 lb. box $4.35 postpaid
**SHELLED HALVES . . .** 400 to 500 oversize halves per box. Freshly machine-shelled from my choicest tree-ripened nuts.
Stuarts, 5 lb. box, unshelled 4.35 postpaid
**BROKEN MEATS . . .** The same No. 1 quality as in the above boxes but broken in shelling. Perfect for all your holiday baking.
Big Home Box, 2 lbs. . . . . $3.75 postpaid
*I gift-wrap your gifts—enclose cards*
**SEND ME YOUR GIFT LIST**
*I guarantee every box to satisfy or money back*
**HARRY WILSON**
*Sunnyland Pecan Groves*
**Route 1—Box 802—Albany, Georgia**

**SEND FOR THIS NEW 50-STAR**
# AMERICAN FLAG

**To Grace Your Desk, Mantel, TV, Den or Dinner Table**

Heavy tip-proof all metal sparkling chrome base and 12" mast. You can even raise and lower the silken flag on gold halyards. "Old Glory"—in your home or as gifts (your card enclosed) and as prizes that are different. What could be more timely?



**$3.00** each postpaid

*Send $3.00 each to:—*
**POWERS MFG. COMPANY**
**168 Broadway, Taunton, Mass.**

**"Large Size" LOG CARRIER**



Here's the trim and tidy way to lug your logs from woodpile to fireside. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29" wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-grip wooden handles which are securely encased in the cloth itself. Color choice of Green or Black.

**LOG CARRIER** . . . . . **$2.95**
**Two for $5.50**
*Add 15¢ postage per carrier*

**EMATOL PRODUCTS COMPANY**
**Box 95A, South Weymouth, Mass.**

Somewhat Unusual Gift
A MAINE CLAMBAKE



# 8 LIVE 6 LOBSTERS

PLUS HALF-PECK OF CLAMS
all ready to cook
in a disposable
Lobster Steamer

**Now An Extra Chowder Course FREE...**

Maine Lobsters—1⅛ pounds, meaty best-eating size—and steamer clams cushioned in sea-chill rockweed. Just place the Container on stove, add water, then steam. Iced all the way—our twelfth year of guaranteeing live delivery within 1800 rail miles of here.

Makes an impressive gift. We can send Gift Certificates good for delivery at any time within the next year. All cooking and eating instructions sent in advance. Every order acknowledged. Complete $16.95, plus express charges.

Note: We can ship Clambakes for pre-Christmas arrival if your order is received by December 15th.

*Extra Bonus: Two 15 oz. tins Maine Clam Chowder included free now until December 31st.*

**SALTWATER FARM® INC.**
**Damariscotta, Maine**
(All shipments express added)
I enclose my check. Please send me
LOBSTERBAKES
☐ 8 Live Lobsters $13.95
☐ 16 Live Lobsters $25.45
CLAMBAKES
☐ 8 Lobsters + ½ peck clams $16.95,
☐ 16 Lobsters + 1 peck clams $30.35
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Name_____
Address_____
Town_____ Zone____ State_____
WANTED Month____ Day____ Time____



## SHEPHERD CUP

For countless centuries, the shepherds of the Yugoslavian hills have carved these traditional cups to quench their thirst in the mountain streams. Graceful design and painstaking carving on the hard hand-polished fruitwood surface make them a tasteful accessory for today's home. An original, exotic holder for cigarettes, pencils, paper clips, nuts, sugar. 3½" high. $2.95 ppd.

FREE: *Write for 32-pg. Magazine-Catalog of 250 exotic imports from 25 countries. (Subscription, 4 issues, free with order.)*

**AMERICAN TRADER**
Dept. 375, 31 Lafayette Ave., White Plains, N.Y.




## ...Hand Painted

—and baked to glossy hardness in the colors you specify on double old fashioned glasses, highballs, or regular old fashioneds. Will not wash or rub off — alcohol proof. Send photo or drawing of your home, summer place, boat, flag, garden, etc. Satisfaction guaranteed. Six for $15; a dozen for $25. No C.O.D.'s. Shipped postpaid, 10 days after receipt of order. Send for Marny's catalog of custom gifts.

**MARNY'S PAINT BOX**
BARRINGTON, RHODE ISLAND



**HEAD OF COCO,** a magnifice reproduction from the bron original by Renoir is a charmi portrait of his young son. Ma in Alvastone, Coco is 17" high an authentic imitation of the ori inal from the Philadelphia M seum. Show him on a room vider where the modern and cla sic make for exciting déco $37.50 exp. coll. Feature Arts. Frost St., Cambridge 40, Mas



**APPLY YOURSELF** to the felt Christmas appliqués th come in assorted holiday d signs—snowmen, angels, candle Christmas trees, reindeer, star bells, etc. Just iron them on fabric or paper and make darlin holiday skirts, hostess aprons, gi wrappings. Red, white, green an yellow, 30, $1; 60, $1.95. Ord from What's New Shop, HB1 Wynnewood, Pa.




**THIS YOUR BINGO NIGHT** Don't you wish you had this com pact vinyl case that comes with supply of cellophane tape, penci and plastic markers? There's e erything you need for a night the bingo board, even for th "Early Bird Specials." In a nic to-tote 4" x 8", it comes in a sorted colors. $1.50. Tecla Evan 87 Prospect. Mt. Vernon, N.



**THE EXOTIC EAST** has i spired much that is fine in mo ern décor. Here is an exampl These plaques have an Orient feeling and seem to us to hav taken their shape from pict graph symbols. Cast aluminum i black, gold, or buff white. The are 18" h., would be truly lovel on a staircase wall. $13.95 p from Home Industries, 330 Athen St., Jackson, Ohio.



Perfect Indoor or Patio Decoration!

## TOPIARY TREES

English landscape gardeners are famed for their skillfully shaped topiary hedges and trees. Now, you can own a *permanent* Topiary Tree at a tiny price! Absolutely life-like construction of synthetic Italian-made foliage on rust-proof metal frames. Unaffected by weather. Choose Philodendron, English Ivy or Boxwood foliage in Globe, Pyramid or Cone shapes in single, double or triple units. Different shapes may be combined on one tree!

| TREE HEIGHT | SINGLE UNIT | DOUBLE UNIT | TRIPLE UNIT | TREE HEIGHT | SINGLE UNIT | DOUBLE UNIT | TRIPLE UNIT |
|---|---|---|---|---|---|---|---|
| 18" | $12.50 | $15.00 | $18.00 | 30" | $18.00 | $24.00 | $30.00 |
| 24" | 15.00 | 18.00 | 24.00 | 36" | 22.00 | 30.00 | 36.00 |

Electrified wth 20 midget starlights, add $10. Other sizes from 12" to 7' high. Send for free brochure.

*Shipped ppd. Satisfaction guaranteed. Send Check or MO to*

**PLASTIC FLORAL DESIGN, Dept. HB1160**
P. O. Box 421, Saddle River, New Jersey

*Merrier Holidays*
**For yourself for Gifts**



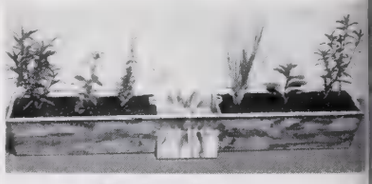
*Old Southern Fruit Cake*

**BEST YOU EVER TASTED**—Queen of all fruit cakes—85 percent REORDER, for themselves, friends and customers. Chockful of Tennessee black walnuts, mellow-rich fruits, jumbo pecans; deliciously spiced, light textured but moist; slices thin, looks festive, tastes heavenly. **STILL MODERATELY PRICED**: 3 lb. $5; 5 lb., $8. **FOR GIFTS**, 10 P.C. off for 12 or more.

Packaged in gay holiday tin (perfect for cookies). Mailed free.

Send us your gift list; we'll mail promptly with handsome card. Send check or M.O.

**Old Southern Kitchens**
**Dept. 81 702 Murfreesboro Rd.**
**Nashville 2, Tenn.**



## WINDOW SILL HERB GARDEN AND HERB CARD FILE

Six healthy plants of the same herbs we furnish some of the country's leading Restaurants, together with fertilized soil, lovely plastic planter and identification markers all ready for you to plant; PLUS, our Herb Card File describing many herbs, their characteristics and uses in preparing delicious foods. Whether you have one room or a ranch, you can have fresh herbs to make your meals a new delight.

**Send *only* $12.95 for *both* Postpaid Separately: Planter $11.95; File $1.50**

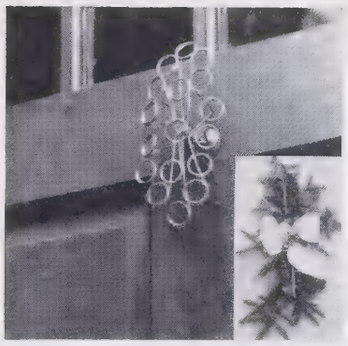
Village Hill Nursery
Box 1B-O
Williamsburg, Mass.



## LIKE WALKING ON AIR!

Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality-made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $5.95 plus 50¢ postage. COD's accepted. Moccasin-Craft, 95-05 Mulberry St., Lynn, Mass.

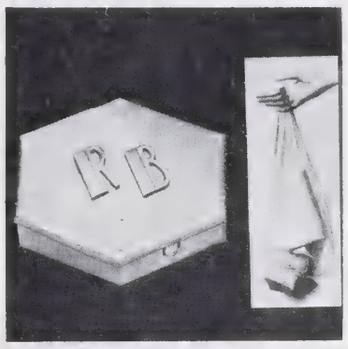
**DECK THE DOOR** with boughs of holly! It's magic the way you can achieve truly spectacular arrangements and centerpieces with this imported Surrey flower support that has a suction cup to adhere firmly to any surface. Slip Christmas greens into rings, tie in a bow and ornaments, and you'll have the prettiest swag on the street. $1.50. Pine and Pewter, 278 Scott Ave., Winnetka, Ill.



**THE GOOSE FLIES HIGH** over the Himalayas in Kashmir, where natives are forever fascinated by its graceful motion. These are hand-carved from finely-grained solid walnut, giving them deep contoured wings that express their fluid action. Imagine them soaring over your fireplace wall! 7", 11" & 14"; Set of 3, $6.95. Shopping Int'l., Dept. 370, 25 Lafayette, White Plains, N. Y.



**NO STRINGS** could be more welcome on the return trip from the supermarket or a shopping spree than this strong nylon bag whose 2-way stretch holds an amazing number of packages. The bag fits inside a pretty golden compact that tucks in your purse. With 2 initials, it's *the* stocking-stuffer for every lady on your list. 1 ea. $5 for 6. V. Wayne, HB11, Box 4035, Tucson, Ariz.




**XMAS CHARMS.** No Noël should come and go without an addition to a charmer's gold or silver bracelet. A tiny Xmas tree, ⅞" h., has enameled colored balls and a star at the top. 14k gold, $11; sterling silver, $3. Enameled wreath, ⅞" high is decked with bells and bow. 14k, $14; sterling, $3. Free catalog; 5,000 charm book, 25¢. Charm & Treasure, HB11, 509-5th Ave., N.Y.C. 17.



## gifts with a future...



**13-piece tray set** of white metal with striking French four-leaf clover design in pinks, blues and greens. Includes 1-13"x19" serving tray, 4-6"x 9½" canape trays, 8 coasters. Mar-proof; all are packaged together and shipped postpaid.

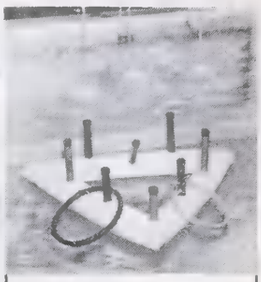
13-pc. set ..... 5.95




**buoy-ahoy ashtray** looks like miniature life preserver; is covered in red, white and blue vinyl; spun aluminum trays in either open (a) or windproof covered (b) models. Beanbag bottoms keep them steady on course. Approximately 5½" round. For boat and pool owners or chair-side sailors. Postpaid.

a) open model ..... 2.95

b) windproof model ..... 3.95



**pool loop** is truly a gift with a future the whole family will enjoy. It is similar to horseshoes but more fun as player tries to loop a peg at 20 feet while balancing himself afloat. Made of colorful lifetime polyethelene plastic, game comes equipped with 4 loops. Postpaid.

pool loop ..... 10.95

write for our suntime catalog and gift flyer **Patio sales** box 25, dept. HB-110 highland park, illinois send check or money order



*Charming, Unusual*

**DROP LEAF LAMP TABLE**

Add Colonial charm to any room with this authentic replica of the Pembroke Table. Comes in hand-rubbed natural pine, maple, walnut, cherry or mahogany finish, also solid walnut and solid cherry. Sizes 22" x 15" closed; opened, 22" x 30" x 26" high. Unconditionally guaranteed or money refunded. $24.95

AVAILABLE UNFINISHED ..... $22.95

*(Please specify finish to be used so proper grain can be supplied)*

WITH FINISHED & UNFINISHED TABLE, DRAWER $4.00 EXTRA

*Sorry No COD's. Orders Shipped Express Collect Fety. N. Carolina*

Send For Brochure Of Other Furniture Pieces

**Eastern Sho' Trading Post**

Kennedyville HB11, Maryland

## Wonder . . . Dust Mop Head



Gathers up dust like magic. Deep pile colorful synthetic fibre looks just like cotton candy. Finest replacement mop head ever made. Fits just about any frame you have around the house. Will not shrink. Enjoy having several on hand so one is always clean.

**No. 2502**—(Mop head only) **$1.25**

Two for **$2.45** postpaid

*Send for FREE gift catalog of unusual items.*

**DOWNS & CO.,** Dept. 1111P

1014 Davis St., Evanston, Ill.

## AT LAST... A Truly Authentic St. Francis in high-fired porcelain! IT'S 17" HIGH

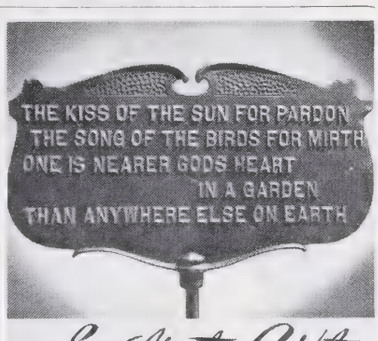


A strikingly lifelike statue of the beloved St. Francis, this piece will touch the emotions of all who see it.

Designed by a leading artist, Dwight Morris, it is available in glazed finish (impervious to weather) and in soft bisque for indoors. Made in the U. S. A. $20.00 each. Postage collect. Send money order or check to Diane Studios, East Palestine, Ohio.

Diane Studios

EAST PALESTINE, OHIO




*Loveliest Gift for a Gardener...*

**GARDEN MARKER** A thoughtfully different Christmas gift every gardener will cherish. A gift that will be appreciated at Christmas and always. Cast aluminum plaque with raised letters. Finished in black with letters hand painted in gold or white. Measures 9" x 14", stands 24" high.

Christmas delivery guaranteed. Send 25¢ for new catalog. When traveling in Georgia, visit our Home Show Case. $7.50 ppd.

**MOULTRIE MFG. CO.**

DEPT. HB-11, MOULTRIE, GA.

## ROLL OUT THE BARREL

Even a wisp of a girl can breeze through a normally back-breaking job with this Trash Cart. Made of strong rustproof steel, it rolls merrily along on wide-tread rubber-tired wheels and totes standard 10- and 20-gallon cans.

One-can model ..... $8.95

Two-can model (shown) ..... $18.95

Three-can model ..... $24.95

**L-H-B SALES**

HB11, Box 4076, Norfolk, Va.



SAVE TO 1/2* BY MAIL

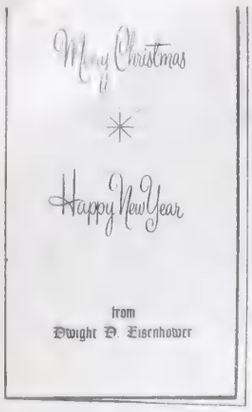
GENUINE JAPANESE

## GRASSCLOTH WALLPAPER

*Our price per single roll $4.50

*Purchase of complete factory production allows us to sell this handmade product at approx. ½ retail price. $10 roll value. Send 25¢ for samples.*

**Import Specialties, Dept. HB-11, Box 5357, Pasadena, California**




### DISTINGUISHED CHRISTMAS CARD

from Dwight D. Eisenhower (it says). Inside, in small print: "Actually it's from us—but we thought you'd like to put it on your tree, and impress your friends." Fine card stock, 7¼" x 3½", imprinted in red and black. $2.00 for 12 cards, with envelopes.



### ELECTRONIC SNOWMAN

beats his broom, shakes his head and flashes his eyes—while a snowball floats magically above his hat. (It's a compressed air trick that you'll have to see to believe) white with Red trim, 11" high. Uses flashlight batteries. $5.95 *(Plus 25¢ postage)*



### REVOLVING COLOR LIGHT

Accent your Christmas tree, or garden, with this dazzling multi-color light. It revolves electrically from red to amber, to blue, to green. Size: 15½" x 10¾"; U.L. approved. Attachable to wall, floor or ceiling. Uses 150 watt bulb. $10.95 *(Plus 25¢ postage)*

**Free Catalog of Light-Hearted Gifts** — **the GAME ROOM** — **1538 Connecticut Ave., Washington 6, D.C.**

★ ★ ★ *Centennial* ★ ★ ★

## CIVIL WAR CALENDAR

*1861 - 1961*



First in a series of five, this uniquely beautiful, educational calendar contains a complete chronology of military and political events of the year 1861. Opens to 11" x 17" for hanging. 12 full color prints by E. S. Hammack give accurate information on uniforms, battles, places. Suitable for framing. A wonderful gift.

**$2.95** *plus 17c postage and handling*

*California residents add 4% sales tax*

**C. W. CALENDAR CO.**

**P.O. Box 1024 • Sherman Oaks, Calif.**



**Envelope**

## CLUTCH BAG

*Imported from India*

**An Evening Bag You Will Cherish or Give With Pride**

Richly embroidered in gold and silver or all silver on luxurious black or red velvet. Satin lined with convenient inside pocket. 5" x 8". Skilled artisans handcraft each bag individually. No two designs precisely alike. Beautifully gift boxed. Full ten-day money-back guarantee. Specify Gold and Silver or All Silver on Black or Red Velvet.

**$7.75 each** excise tax included, Ins. and post. paid. **2 for $14.95**

*Send check or money-order to*

**FASIG GIFTS** Dept. HB116, 122 Marvin Ave., Akron 2, Ohio

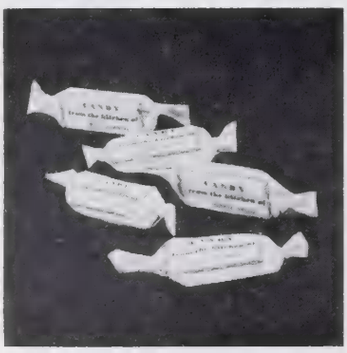
*Ohio Residents Add 3% Sales Tax*



**ISRAEL CRAFTS** are the products of many cultures, a wedding of modern and classic designs produced with the pride of people who make work an art. Here are two fine examples—classic leaf and rooster trivets in patina (a rich blue-green color) on solid polished brass. They'd make distinctive wall plaques in any décor. 8", $3 each. Art-Craft, Box 515, Philadelphia 5, Pa.




**RESERVE A BOX** like this one made by Towle Silversmiths for your own coffee table, your husband's desk, or your father's board of director's table. Handsomely styled of ebony styrene with heavy sterling-silver insert, box holds kingsize or regular cigarettes. Engraved with 3 initials, 4 x 3½" x 1½" $9.95 incl. engr., tax. Gift-boxed. M. Rackoff, 1225 6th Ave., New York 19.



**CANDY WRAPPERS** are printed with "Candy from the kitchen of ——" and your name. Sheets of personalized waxed paper are handy to have when you're whipping up a batch of pecan fudge, coconut balls, butterscotch for a church supper, a party, or the holidays. Wrappers keep candy fresh, show pride in recipes. 125 sheets, $1. Time Saver Gifts, Box 509, Culver City, Calif.



**MR. CHIPPENDALE** would surely approve of this reproduction of his Gallery Table at a price that makes good taste possible on a small budget. Solid mahogany with a brass gallery, it's a traditional cigarette table that would be delightful in a library or den. 22½" h., 14½" w., it's remarkable value at $27.50 exp. coll. Newcomb's Reproductions, Box 1249H, Durham, N. C.



## *NEW!* CAPE COD CUPOLA

Opaque glass louvres give this handsome, practical cupola charm and beauty. Unique and attractive when lighted at night. It's easy to install and fits any roof. Adds charm and beauty to your home.

Send for free illustrated catalog — listing attractive cupolas from **$16** to **$340**, also 197 designs of weathervanes from **$10** to **$175**, write:

**CAPE COD CUPOLA & WEATHERVANE CO.**
DEPT. C-3
North Dartmouth, Mass.

**DECORATOR** *Lamps*

Oriental inspired lamps beautify any room. Soft light glows through translucent shades imbedded with natural grasses, ferns and butterflies. Solid brass legs and trim. 13" high, 5" dia.



**MIKADO LAMPS**
K-260S
$11.95 each
$21.95 pair



**VANITY** *Mirror*

VANITY MIRROR $9.95

Dress up the vanity with this frenchly, feminine mirror fitted on a swivel that turns and tilts. Swirls of brass scrolls encircle the 8½" mirror. 6" brass base. 21" high.

VM-9B

*Post Paid. Send check or money order.*

**Colorific HOUSE**
BOX 375 EVANSVILLE 4, INDIANA

## BRIDGE PLAYERS "H.B." 3 IN 1 SPECIAL

**15 Duplicate Boards, PLUS One Table Duplicate, PLUS Bridge World Editor Sheinwold's "5 Weeks to Winning Bridge" (192 page paperback) All 3 ppd. in USA—$3.95**




Everyone can now learn and enjoy DUPLICATE bridge with a foursome. Kit includes red rope boards, used flat or folded; score sheets, supplies & instructions for a replay game, also Alfred Sheinwold's book which has won the experts' praise. Prompt shipment; satisfaction guaranteed.

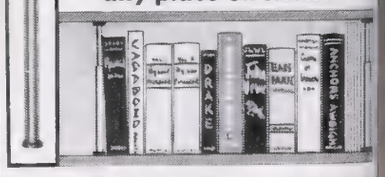


**FLORENCE WILLISON** 511 S. Richland, Pittsburgh 21, Pa.

## new! 2-in-1 Book Ends

***SELF ADJUSTING!***

**Hold Books — and Records — Upright any place on shelf!**



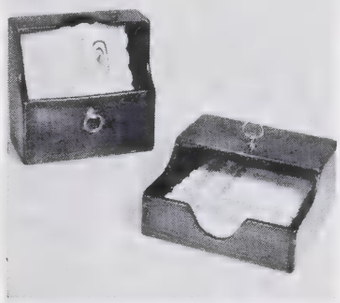

Ingenious 2-in-1 idea! New Aluminum post support books *and* store records—upright on shelf! Hold up floppy folders and magazines too. It's the smart, decorative way to end the untidy look of leaning books, the damaging effects of stacking books and records on their sides. Posts adjust automatically to any shelf height of 9" to 13½". Inside spring action holds posts steady, rubber tips at top and bottom won't scratch. Your choice of 2 good-looking modern finishes—anodized Gold or Satin Black. Specify finish. ***Satisfaction is guaranteed or your money back.*** **Set of 2 Only $2.50 Pr. for $4.75**

**KIRKWOOD CO., Box 66-A, Burlington, Iowa**

**UP A TREE** like this one, you'll find 22 neighborly little creatures of the woods living harmoniously. Bears, birds, squirrels, beavers, and foxes (all enchanting Steiff miniatures) inhabit the kitchen, living room, and bedroom of this charming three-story, tree-trunk home. Over 27" high, all-wood house and furniture, $75 exp. coll. (Wt. 22 lbs.) F. A. O. Schwartz, 5th at 58th St., New York 22.



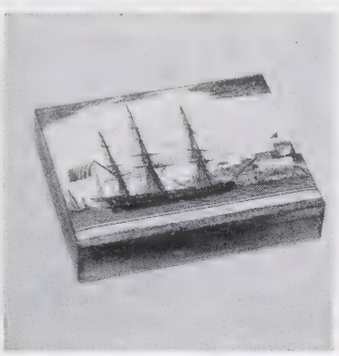
**OUR COLONIAL COUSINS** would recognize the antique mellow brown finish on this knotty pine box, the early American feeling it has—but can you imagine their reaction to the less-work-for-Mom paper napkins we can't live without? 7½ sq. x 3" deep, napkin holder comes to the table or hangs on the wall. $4.50. The Lennox Shop, Hewlett, New York.



**HOT TIP** for a hostess famous for her parties is the Luau burner. Hawaiian version of the Hibachi has a polished aluminum volcano with open flame for grilling spicy sausages, tiny kabobs. And guests can twirl their own on wooden-handled skskewers. Copper burner uses alcohol, comes with fruitwood tray 11 x 8", 4 skewers, $10. Extra skewers, 50¢ ea. Malcolm's, 309 Reistertown, Baltimore 1, Md.



**ARE YOU A KEEPER?** Indulge your saving ways and treat yourself to a handsome Florentine box to guard your coin collection from a jaunt abroad, a group of first-edition stamps, match boxes from famous restaurants. You may choose 8½ x 10½" size at $15 or 6 x 8" at $6. Both are lapped with reproductions of old French sailing ship prints. Viarego, Box 257, Larchmont, New York.



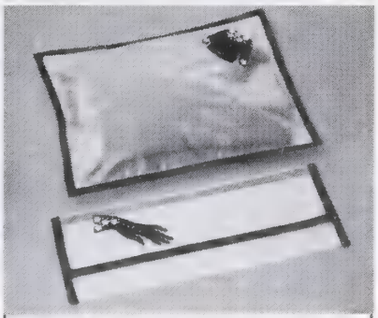


## 100 Pieces of Toy Furniture!

**or your daughter, little sister, granddaughter or niece**

Set contains 100 pieces of miniature furniture made of sturdy plastic in many colors. Included are chairs, tables, chests, beds, sofas, lamps, benches, stools, etc. which she can use to decorate her doll house. A sack full of treasure which will keep every little girl and self-respecting doll happy and busy for hours. Perfect for indoor play. Only $1 plus 25¢ for packing and mailing.

**MEL FELD, Dept. BH2**
**308 Nimitz Street, Jericho, N. Y.**



## PRETTY CASES PROTECT GLOVES AND SWEATERS

Now you can keep your favorite gloves and sweaters spic and span—keep dresser drawers neat—with these smart protective cases. They are wonderful travel companions, too, for the water-resistant vinyl guards against leaking cosmetics. Cases are transparent, bound in pink or turquoise, and decorated with felt silhouettes, trimmed in sequins. Specify color.

**Glove case $1.95; Sweater case $1.95**
**Complete set $3.75 postpaid**

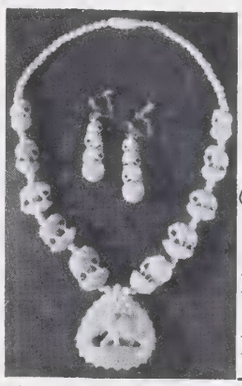
*No C.O.D.'s. Send for free gift catalog.*

**Dunhaven's** 4115-A11 Lafayette St. Dallas 4, Texas



# Santa Is Parked At Your House!

Charming lawn ornaments of Santa and his 8 prancing reindeer can be stuck in the ground, or tacked on your roof or porch. Or arrange them indoors around the tree. Weatherproof plastic, in 5 separate colorful pieces. Large Lighted Set makes a spectacular display... measures 21½" high, including built-in stakes to go into soil or snow. 8 to 10 ft. long when spread out. Each of the 5 pieces has a bulb and aluminum reflector that throws full light on this exciting display. Complete with bulbs and 15' cord. Regular Lawn Set does not have lights and measures 13" high x 5 ft. long when arranged. *They're guaranteed to please or your money back!* REGULAR SANTA LAWN SET, $1.98. Large LIGHTED SANTA SET, only $8.98, postage paid. Order by mail from **Sunset House, 260 Sunset Building, Beverly Hills, California.**



## *The Ivory Jewelry* of a Maharani hand-carved in Delhi, India

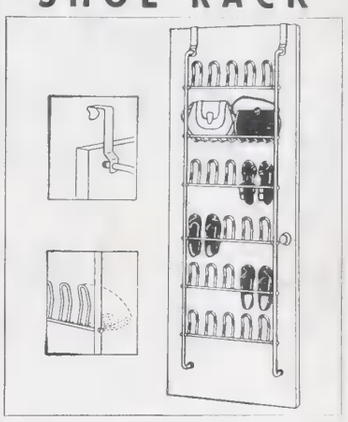
Fashion note—dazzling white. Fashion theme—the lure of exotic India. Intriguing harmony—this hand carved ivory jewelry, magnificent examples of India's ancient craft. Earrings are 3 tiny elephants on a screened ball, all sculptured from one piece of ivory. Necklace includes 10 elephants and an exquisite pendant.

Necklace **$7.95** Earrings **$3.50**
Matched Set **$10.50** All Postpaid

**FREE:** *Write for 32-pg. Magazine-Catalog of 250 exotic imports from 25 countries. (Subscription, 4 issues, free with order).*

**SHOPPING INDIA**
*Division of Shopping International, Inc.*
Dept. 381, 27 Lafayette Ave., White Plains, N.Y.

**OVERDOOR SHOE RACK**



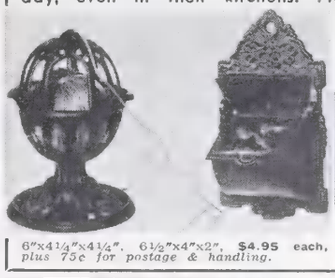
Holds 15 pair men's or ladies' shoes. Slips easily over top of any size door . . . without screws. Each crossbar can be folded back to make shelf for purses, etc. Chromium plated. Can be fastened to wall in sliding door closets with screws provided. 69½" high, 21½" wide, 5½" deep. Order No. 1753W.

**$8.98 plus 45¢ handling Postpaid**

*Send for New, Free Catalog of Unusual Items.*

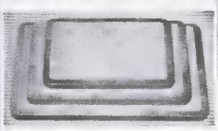
**DOWNS & CO., Dept. 1111R**
**1014 Davis St., Evanston, Ill.**

***Grandma's matchbox and twine holder.*** Are designed for those who want reproductions of Grandmother's day, even in their kitchens. Hand-cast black iron.



6"x4¼"x4¼", 6½"x4"x2", **$4.95** each, *plus 75¢ for postage & handling.*

## Grandma's TABLE MATS



Solid maple with absorbent cork mat inserts. Set of 3 (8"x6", 10"x7", and 12"x8½"), **$6.95** each, *plus 75¢ for postage & handling.*



"Cheese Bell" 5" x 7½" Swedish glass, teak tray. **$6.95** each, *plus 75¢ for postage & handling.*

**YANKEE IMPORTS, Dept. 30, Ipswich, Mass.**



## Paper Christmas Trees

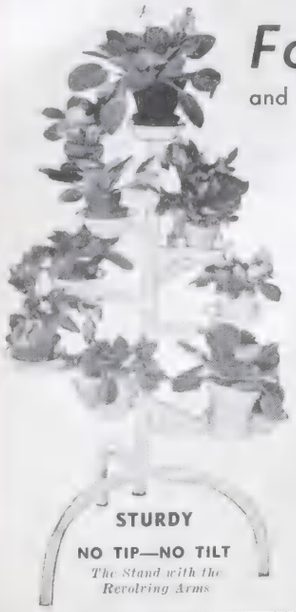
(From the land of Hans Christian Andersen)

Unfold, recrease, balance the base and you will have a most delightful Christmas decoration. About 11 inches high, they are cut out in wonderful detail showing little elves with geese, looking up at the candles, angels, birds, and hangings on the lacy branches of the Danish Christmas tree. All White.

| SENT TO ONE ADDRESS: | | Postpaid |
|---|---|---|
| Two trees in a package | | $1.25 |
| Four trees | (2 packages) | 2.25 |
| Six trees | (3 packages) | 3.00 |
| Twelve trees | (6 packages) | 5.00 |

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Dept. H Box 1197 Scotia, N. Y.

IDEAL FOR CHRISTMAS GIVING



# For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

# PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

STURDY
NO TIP—NO TILT
*The Stand with the Revolving Arms*

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or fawntan enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

**ORDER BY MAIL** today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.,** Box 915, Dept. 6110, Topeka, Kansas.




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every month in the year—when you give them CATS Magazine. Each issue is filled with helpful articles, news, fiction, poems, pictures, cartoons—all for the health and happiness of all cats and their owners. The favorite reading of cat owners everywhere, CATS is guaranteed to delight every cat lover. Send $4.00 for the first subscription, only $3.00 for each additional one (including your own, if you're a cat fan, too). Special cat-design gift card will be sent to arrive just before Christmas. Sample copy 35¢.)

**CATS**
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*For the YOUNG at HEART!*



## JUNIOR POODLE STOODLE

It's luxurious, lovely and ooh la la, so loveable. You'll find yourself patting it. For boudoir, vanity bench, footstool, child's room . . . or just a lovely decorator touch to any room. Sturdy and strong this poodle bench will hold up to 200 lbs. Soft, cuddly, furry fabric is washable. Order in pink, blue, orchid, black or white. Satisfaction guaranteed. Check or Money Order. No C.O.D.'s.
Junior Poodle, overall height 24"
Seat height 13", length 20" ..... $19.95 ppd.
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Seat height 15", length 32" ..... $29.95 ppd.

**HALE HOUSE**
Dept. HB-11-1 P.O. Box 613, Salem, Mass.
*"You'll be bewitched, we promise you."*



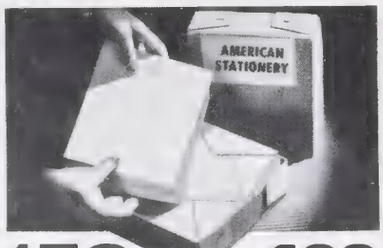
## PERSONALIZED PENCILS

*only $1* a dozen, postpaid

Pick a pencil to match your mood! You can get a gay color assortment of 12 good quality lead pencils imprinted with your first and last name for only $1! And give them as a novel, useful present, already gift boxed. When ordering, please print names.

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*THE FINE STATIONERY IN THE PLAIN BOX!*

World's finest stationery value, and a quality gift for 42 years! Crisp, rich white bond paper printed with user's name and complete address in Midnight Blue ink. Socially correct, and so convenient for dozens of correspondence uses. 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box.

TRIPLE BOX! A BARGAIN AT JUST **$2.00**

Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save a full dollar on this great bargain offer. Only $2.00 postpaid.

*Sold only by mail, Satisfaction Guaranteed!*

The AMERICAN STATIONERY CO., Inc.
1102 PARK AVENUE • PERU, INDIANA



**LIGHT-UP YO YO** antiquates old-style spinners. Here's the inside story—two tiny batteries and bulbs fit in screw-off halfs. It's perfectly balanced, weighs only 3 ozs. and batteries and bulbs are replaceable anywhere. In colored plastic, it comes ready to roll costs just $1.49. Order from Holiday House, 45 Troy Ave., Santa Claus, Indiana.



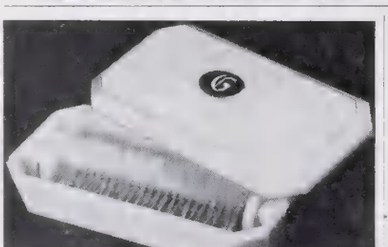
**MEMBERS OF THE BAR** are gag decanters for your rumpus room revels. A take-off on a Russian officer holds the Vodka a dressed-up dandy pours the Bourbon; a dipsy doughboy stashes the Whiskey; a not-too bonnie bagpiper stores the Scotch Colorful glazed china, 12" high set of 4. $6.95. Edwards. Box 3072, 15 Merchandise Mart Plaza Chicago 54, Illinois.



**KENYA GEMS** are more dazzling than diamonds, actually look like perfect blue-white precious stones. A full 1-carat Kenya costs just $49 and you may have it set in a choice of lovely designs. Write for free booklet of men's and ladies' rings and ask about the easy-payment plan if you wish. Kenya Corp., B-6, Philadelphia 44, Pa.




**AMERICAN POSTERS** of the 19th century are hand-printed in color on fine antique vellum. Collection includes: "$100,000 Reward for Murderers of Lincoln," "The Gold Rush," "Jesse James and Horse," "Civil War Recruitments," etc. Free booklet on this limited, numbered edition. 2' x 3', $3 each, 3 for $8. Flaghouse Inc., HB11, 2010 Third Ave., New York 29, New York.



## TIDY TABLE SWEEPER

*No More Crumbs on Your Dining Table*

Here's the newest, smartest, most wonderful table accessory to come along in years. It actually sweeps up crumbs, ashes, etc., right off your table into its own container. Works like a miniature vacuum cleaner as you run it across your table cloth. No longer do you have to shake a table cloth out of a window, in the incinerator, etc. Table Sweeper is made of impact-proof styrene in Ivory. The Nylon Sweeper brush is washable. Comes personalized with one initial (please specify). Truly a wonderful gift. Only **$3.95** plus .25 postage.

*Satisfaction Guaranteed. No C.O.D.'s, please*

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**PERFECT CHRISTMAS GIFT**
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Every battle and skirmish of 1861 is covered in detail—date, location and participants. A collector's item and valuable reference for high school and college students. You'll also receive 30 9 x 12" color prints of Civil War era, suitable for framing.

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**)THIC MADONNA** is a re-nder that this holy season all gan with God's choice of Mary the Mother of His Son. An an-ue wood-like plastic frame and ire with a mirror glass back-)und measures 15½ x 7". Frame vith fir at Xmas; hang it in the rsery for night prayers. $2.95. 'rrill Products, 920B Chicago e., Evanston, Illinois.



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**EATHERPROOF THE AN** who loves the great out-)rs when he's chopping wood, lking deer, or cheering the na mater. Adapted from an ient mesh design worn by the kings, its air net forms a natu-insulation next to skin, evap-ites moisture, prevents chills. M, L, & XL, $3.95. Longies, 95. Bard's, Dept. 1111, 1014 vis St., Evanston, Illinois.



**Y ITS FRUITS** you'll know it this hand-woven basket comes m Medford, Oregon. And when luscious Royal Riviera pears d other fruits, nuts, candies, d treats galore are no more, the etty basket becomes an imagi-tive centerpiece. A just-right t for business friends, out-of-vn relatives, basket #7 weighs lbs. is $16.95. Harry & David, x 7F, Medford, Oregon.



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**Handcrafted Deerskin**

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**Matching Pairs for "him" and "her"**

Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.



Importer and Designer of the Finest for Sportsmen

Give men's or women's regular shoe size.

**$9.95** per pair postpaid

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Thick foam rubber insole assures the ultimate in foot comfort.

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**Early American**

## BATHROOM LIBRARY

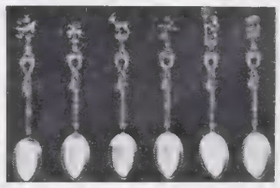



Roomy compartment holds pocket editions, magazines or newspapers. Sturdy ½" diameter bar locks securely in place and holds any standard size roll of tissue. Made of select pine, hand-rubbed to a warm mellow hue. Rack measures 15" high 8" wide and 5" deep. Beautifully Finished.

**2 for $7.50 ppd.**

**$3.98 ppd.**

## Italian Demi-tasse Spoons



Graceful set of 6, 5" long, Florentine silver-plated demi-tasse spoons. Perfect for after dinner coffee, hostess gift, collector's item. Special price. **Two sets $4.75 ppd.**

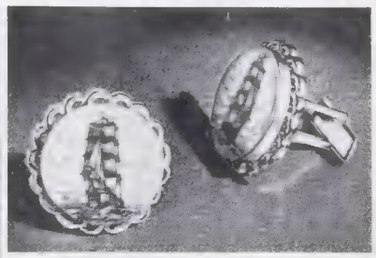
Set of 6 **$2.49 ppd.**

*Send check or M.O. Satisfaction Guaranteed*

**CRESCENT HOUSE**

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. . . developed on the rolling ships of old New Bedford has almost disappeared. Only a few men still follow in the footsteps of the seamen who painstakingly and with great delicacy engraved the ivory from the whales they caught.

*Our work is done in this ancient tradition, on genuine ivory and entirely by hand.*

The decoration on each piece we show, is an old whaling ship. Links and mountings are heavily gold-plated. The ultimate gift for those you particularly wish to please.

**oval earrings —same design $14.95**

**cuff links $14.95 pr.**
**tie bar $7.50**

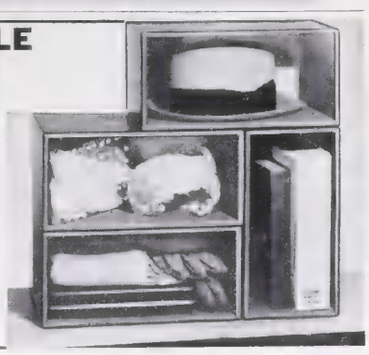
*Money back guarantee*
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## New! PIGEON HOLE SPACE SAVERS



tack anywhere for more space—orderly orage. Make use of waste space. May be acked side by side or one atop the other. Will even stand upright. Constructed of xtra heavy fibre board with wood grain nish, they're suitable for storing hats, urses, gloves, books, even canned goods. ach measures 13½" x 6½" x 10½" deep. )rder No. 1307W.

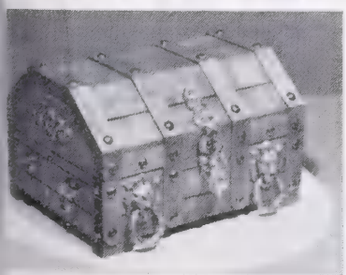
**Set of 4—only $2.98 postpaid**

Write for FREE gift catalog of unusual items.

**)OWNS & CO., Dept. 1111F**
**1014 Davis St., Evanston, Ill.**

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## TREASURE CHEST



**For Your Favorite Jewelry Or Personal Letters**

**Ideal Gift For Collectors of Coins, Stamps, Rocks or Earrings**

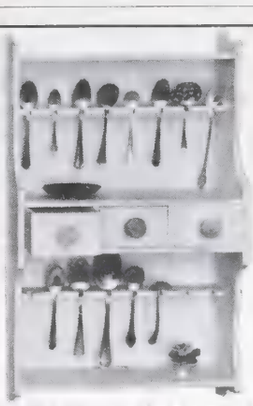
Here's a replica of the chest used long ago to hold precious jewels and other valuables. Imported from Old Mexico, it is handmade of wood and finished in antique brown with metal trim in exquisite taste. You'll love it for your own "treasures". Very attractive and roomy, it is 9½" by 7½" at the base and 5½" high. Money Back Guarantee. **Only $11.95 Postpaid.**

*Send for Free Gift Book of Old Mexico's Best*

**JACAMAN GIFT CO.**

**Dept. HB Box 1342 Laredo, Texas.**

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## EARLY AMERICAN SPOON RACK

Charming kitchen conversation piece for your spoon collection. Reproduced in lovely knotty pine. Has three drawers, 16 spoon slots, 3 shelves. 14" x 24" x 5½" ready to assemble and paint or stain. Money back guarantee. Send $3.95 check or m.o. (no C.O.D.'s slight shipping chg. coll.) to Dept H.

**ALL-WOOD PRODUCTS**

**Box 2741, Wilmington, Delaware**

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## HOLD EVERYTHING!

**GRACEFUL HANDS** handsomely wrought of **SOLID BRASS** establish a firm handclasp on your towels, napkins, letters, cards, daily reminders, etc. Place them on wall or table top—in office or home . . . the effect is always charming and clever. Make happy, hand-clapping gifts, too!

Small 3½"x1" **$2.00**
Medium 5½"x2" **5.00**
Large 7½"x3" **7.00**

**WE PAY POSTAGE**
Send check or money order.
Satisfaction Guaranteed!

*Send 10¢ for exciting new catalogue featuring other practical SOLID BRASS gifts and household items: bathroom fixtures, towel racks, closet hooks, waste baskets, ash trays, sconces, trivets, candle sticks, hat racks, etc.*

**PHIL FLAYDERMAN**

*"Quality Brass Products—for the home"*

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I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete (*Mink, beaver, extras add'l.)

Send no money. Just wrap up your old fur coat, mail it to us now. Send us your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

**I. R. FOX,** 146 WEST 29TH ST., DEPT. D-2, NEW YORK CITY 1



## MUSTARD SEED JEWELRY

"If ye have faith as a grain of mustard seed, nothing shall be impossible unto you!" This inspirational 'message' is engraved on the 14K gold charms, twinkling from the lustrous pearl bracelet and necklace. A precious reminder to cherish always! Gold banded crystal heart charms encase real mustard seed. Beautifully, delicately fashioned. Tax incl., ppd.

Necklace, 16" chain ..... $1.65
Bracelet, 7" long ..... $1.10
SET—Special $2.50

(No coll's, please. Calif. resid. add 4% tax)

FREE! New catalog of 200 fascinating gifts & imports under $5. Write for it!



**BOWMAN'S**
H-11—2477 Lombard St., San Francisco 23, Calif.



## Christmas Lights

Deck the tree or mantel with enchanting, hand-decorated lights made in Italy. Festive candy cane lights are gaily-striped in peppermint red and white. Whimsical snowman lights are fashionably attired with red scarf, black top hat and broom. Truly delightful to own ... distinctive as a gift. Guaranteed quality sets plug in any 110-120 volt circuit. If a bulb goes out the others remain lighted. When ordering please specify white or green cord.

Candy cane lights—15 to a set ..... $6.95 Postpaid
Snowman lights—10 to a set ..... $5.95 Postpaid

Sorry, no C.O.D.'s. Make check or money order payable to

**Designing Woman**
BOX 114 • LEXINGTON, MISSOURI



**ST. FRANCIS BIRD FEEDER.** The beloved patron of the birds stands with his arms outstretched to welcome them and to remind us to pause and pray. Below the white statue is a bird feeder that fills automatically from the 5-lb. reserve behind it. 7½ x 9 x 11", $5.95. Set of 9 tiny wooden birds, $1.95. Kimball, 161 Bond St., Oshkosh, Wis.



**FRAMING YOUTH** is a favorite pastime for parents and grandparents, so these heirloom frames are an ideal Christmas gift. Made of lightweight cast aluminum finished in soft white or golden bronze, each frame measures 7½" x 11" over all. $6.95 the pair. A perfect gift for the holiday bride and her dearly beloved. From Moultrie Mfg. Co., Moultrie, Georgia.



**CADUCEUS LETTER OPENER** is a distinguished gift for a doctor you owe an extra special gift of gratitude. Made of heavy brass with the staff of Hermes in contemporary form, it's 6" long, makes a desk accessory he'll be proud of. Suitable, too, for a nurse who was sympathetic during a hospital stay. $5.98. Order from Watcher Products, Box 84, Brentwood, Tennessee.




**TV PROJECTOR & FILM SET.** Buster can well afford to ignore the family TV set. His own movie set-up enables him to run home picture shows for hours. Projector comes with 2 long-life batteries, a screen, 2 Wells Fargo films, 16mm (39 pictures in each), in colorful gift box. Child's name on projector. $2.50. 6 extra film stories, $1. Wardaby, 3 Mt. Hope Pl., New York 53.

*Want a Warm Shoe?*

**New!**
**BLACK with RED Fleece**



*also in brown with natural fleece*

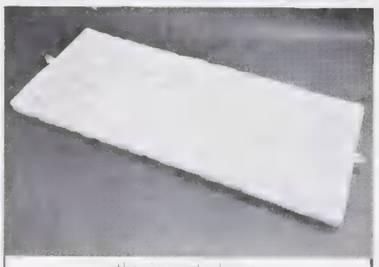
**FOR MEN & WOMEN**

For *real* cold weather protection, slip into this luxurious ankle high Chukka Boot. Water-repellent glove soft leather—soled with lightweight, non-slip rubber. But most important, it's *fully lined with deep genuine lamb's fleece* for comfort and warmth! Order a pair for cold weather walking, working, football games and sports.

*ORDER BY MAIL for yourself and as wonderful Christmas gifts. Sizes 4-13. Specify color. Send check or money order today. Satisfaction guaranteed. Add 45¢ for shipping.*

**15.95**

**FELLMAN, Ltd.** Dept. HB 6 E. 46 St., N.Y. 17
Also 49 W. 43 St., N. Y. & Newark, N. J.



the individual size
**tumblemat**
a professional exercise mat designed exclusively for home use.

[illegible] long, 2" thick, standard size [illegible] —weight 15 lbs.—can be hand scrubbed [illegible] —folds open instantly and stores flat, including [illegible] —used at gym [illegible] $19.95

perfect for
tumbling • health exercise • therapy play • fun

the country shop
rt. 3, box 265
little rock, arkansas

[illegible] $19.95

[illegible] items satisfaction guaranteed—sent ppd & c.o.d.'s express collect



## CUDDLESOME COCKER

This lovable toy embodies all the charm of a real, live Cocker Spaniel . . . yet her "behavior" is above reproach! Creamy, naturally marked Spanish lambskin coat, about 13" long. Endearingly floppy. As much at home in a college dorm as a nursery.

GIFT BOXED only $5.95 ppd.
*Sorry, no C.O.D.'s.*
Write for FREE catalog.

*Merrill Ann Creations*
Dept. HB-11
P.O. Box 117 RYE, N.Y.




## Carved BREAD PLATE

THE *Different* GIFT FOR A *Special* FRIEND!

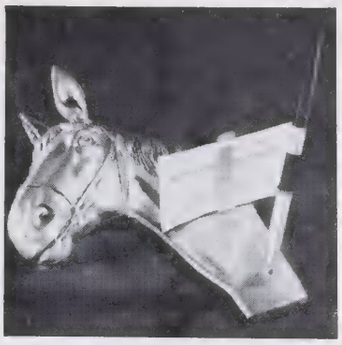
This beautiful BREAD PLATE, simulating handsomely carved natural wood, with "GIVE US THIS DAY OUR DAILY BREAD" richly inscribed in gold, will be the pride of your family — the envy of friends and the joy of your recipient. A practical table setting or an attractive wall ornament.

*If intended as a gift, we will mail direct to whomever you wish, enclosing card bearing your name.*

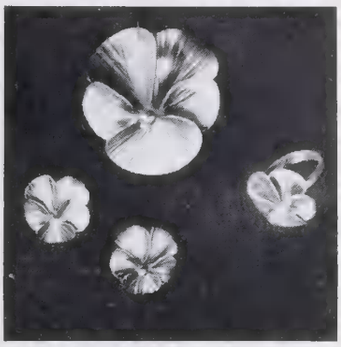
11½" x 8¾" . . . **$3.00** Postpaid
"Complete Satisfaction"
MONEY-BACK GUARANTEE

**BAY STATE GIFTS**
Dedicated to QUALITY
[illegible] RUSSELL AVE • WATERTOWN [illegible] MASS

**WIN BY A HEAD** the thanks of a man who makes gift selection a real problem. He'll like this he-man horse that sits on his desk, holds his mail (or the racing form if he's a track man) and has a brass-banded ball-point pen. Gold-plated, hand-antiqued metal, 10 x 7". $8.95 plus 55¢ post. The Landing Co., HB11, 150-57 Northern Blvd., Flushing 54, N. Y.



**PANSIES ARE PIXIES** of the flower world with their puckish faces and don't they make darling pins and earrings? Stuart Nye thought so and designed this lovely set that's as perfect for a teenager as it is for her grandmother. Sterling pin, 1⅝" w., earrings, or adjustable ring, $2.75 *each*. Tax. incl. Lion's Novelties, HB11, 139 Payson, N.Y.C. 34.



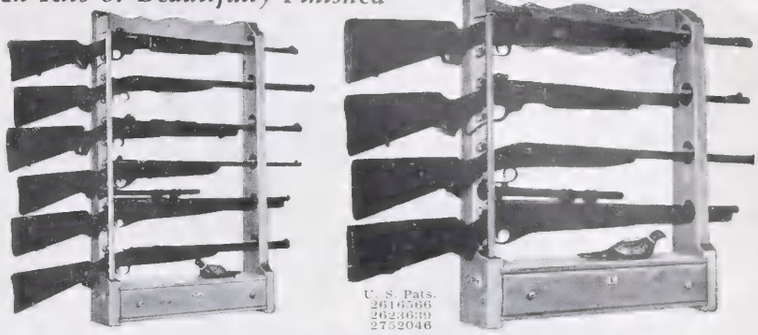
**MAGIC DESIGNER,** an up-to-date version of the "Hoot Nanny," will be the most fascinating toy for a pig-tailed artist or draftsman in knee pants. Professional vise arrangement grips pencil, anchors the drawing sheet, makes millions of designs. With directions, pencil, 50 sheets, $4.95. 100 refills, 6 colored pencils, sharpener, $1. Add 25¢ post. From Meredith's, Evanston 25, Ill.



**A SILVER DOLLAR** is the big bangle that dangles from a monogrammed sterling-silver key chain. It will be a Lucky Buck for your favorite man because he'll always have money in his pocket. $4.95. Sterling-silver dollar monogr. money clip, $4.95. Rhodium-plated key chain or money clip, $2.95 each. Tax, engr., U.S. silver dollar incl. Harmill, 2637 P. O. Bldg., Brighton 35, Mass.




*In Kits or Beautifully Finished*



U. S. Pats. 2616566 2623639 2752046



## SAFE-LOCK GUN RACKS

*Displays Your Guns—Protects Your Family*

**THE GUNS AND AMMUNITION ARE LOCKED IN**

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack 24" ▪ 28"—$19.95 } *Exp.Chgs. Col.*
6-Gun Rack 34" ▪ 40"—$29.95 } *Postpaid Add 5% West of Mississippi*
Upright 5-Gun Rack—21" x 41" ▪ 10" . . . . . $31.50
3-Gun Rack—24" x 21" (not shown) same ▪▪ 4-Gun rack but no drawer . . . . . $13.50

*Upright gun rack in knotty pine and maple finish only*

**IN COMPLETE KITS** for easy 1 hr. assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions.

4-Gun Rack . . . . . $11.95
6-Gun Rack . . . . . $17.95
Upright 5-Gun Rack . . $18.50
3-Gun Rack . . . . . $ 8.50
Postpaid. Add 5% West of Mississippi
*Immediate delivery.*
*Money-back guarantee. No C.O.D.'s.*

Yield House
Dept. B11-0
North Conway, N.H.

## BABY SHOE HEIRLOOMS




**For Proud Parents and Grandparents**

To be cherished always . . . our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar that proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate ¾" shoe. Adorably crafted, 3-dimensional beauties right down to the dainty bow of the shoe lace. Add more as the family grows. Today's perfect gift . . . tomorrows treasured heirloom.

BABY SHOES, BRACELET, TIE BAR — REG. $1.95 VALUE NOW ONLY $1.50 each

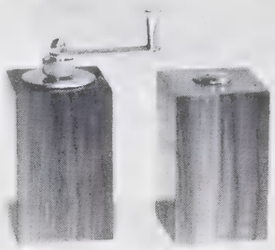
COMMENDED PARENTS MAGAZINE

*Price includes engraving, tax, postage*

ALL ORDERS SHIPPED WITHIN 3 DAYS
SEND FOR FREE GIFT CATALOG

**ZENITH GIFTS** 116 Post Office Bldg., Brighton 35, Mass.

## an entertaining gift . . .

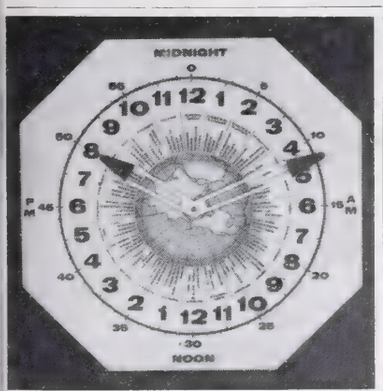


**contemporary • walnut pepper mill and salt shaker**

Simple rectangular cubic design of fine grained American walnut is smoothly finished with water, heat and alcohol resistant lacquer. All metal parts of both pieces, including pepper mill grinder are unconditionally guaranteed for lifetime. 3" h ▪ 1¾". The price is so low you'll want to buy several for Christmas or other gifts. $5.00 a set postage paid

*send for gift catalog*

**accent!** hb-110 1437 east 53rd st. chicago 15, ill.

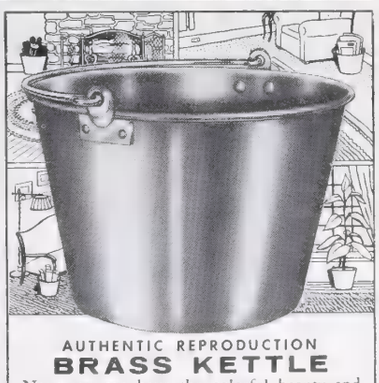



## WORLD TIME

This electric clock gives time all over the world, as well as local time—automatically. Unique and unusual in design and construction. Takes but a minute to get the hang of it. White face, 12x12", red tipped hands—a striking design that fits into any decor. Guaranteed.

**$27.50** inc. tax and postage.

**CUSTOM CLOCKS**
Box 333H Columbus 16, Ohio



AUTHENTIC REPRODUCTION
## BRASS KETTLE

Now you can have the colorful beauty and decorative dignity of a brass kettle handcrafted in the 1850's!

Sturdy, attractive, gleaming, solid brass with stainless steel bail (handle). Carefully reproduced in explicit detail: distinctive colonial style handle hold brass lugs with copper rivets; level sitting rounded bottom and early process spinning rings.

8⅞" height, 11⅛" top opening provides dozens of interesting uses. Shipped postpaid. Send check or money order. 24.50

(Penna. residents add 4% Sales Tax)

**AMERICAN CAR AND FOUNDRY**
Division of acf Industries, Inc
MILTON, PENNA.



## "Imari" China Rice Bowls

Aristocrat of rice bowls! Intricately decorated with heavy enamel deposits in magnificent Imari colors more desirable than the precious cloisonne they resemble. Gold rimmed. Exciting as dessert dishes, nut, candy, jelly, mayonnaise servers, and for purely decorative purposes. Imari dishes have been famed and prized for centuries. Collector's items you'll want to hand down to the next generation. Four exquisite background colors and designs to the set. Each is a masterpiece. 4½" with 1½" footed base. Order No. 2183.

Set of Four . . . . . $4.95 ppd.
Two Sets (8) . . . . . $9.75 ppd.

**DOWNS & CO.,** Dept. 1111S
1014 Davis St., Evanston, Ill.

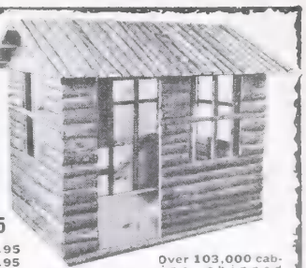
## CEDAR LOG CABIN & FORT

*Kids Love 'em Both*



FORT LEE
Made of split cedar logs, 5 ▪ 7 ▪ 5 ft. high. Will stand up in all weather. Includes blockhouse, firing platform, flagpole and swinging gate. Shipped in preassembled sections. Can be set up in minutes. Terrific play value. $29.95

Log cabin for junior cowboys or as a doll house for junior misses. Made of split cedar logs, it comes preassembled in six sections and can be put together in minutes. CAN ALSO BE USED AS UTILITY SHED. 4' ▪ 5' on ground; 5½ high. 5' ▪ 7' ▪ 6½' high $42.95
With shutters and doors 59.95 $21.95



Over 103,000 cabins shipped throughout the 50 states.

All prices F.O.B. Camden, N. J.

CEDAR PRODUCTS, Dept. HBR, Box 84, N. Baldwin, N. Y.

## GIANT INFLATABLE TOYS OF WEIRD AND FEROCIOUS ANIMALS FROM THE FAR CORNERS OF THE EARTH



**7 KING-SIZE ANIMAL TOYS $1.00**

PLUS 25c POSTAGE & HANDLING PER SET

**they stand from 15" to ALMOST 3 FEET TALL**

MOULDED ONE PIECE QUALITY LATEX • INFLATABLE
ASSORTED BRIGHT COLORS • GENUINE TOSS UP ACTION

Thrill the kids with this colossal menagerie of balloon-like animal toys! Hours of delightful fun — indoors and outdoors — as your little "big-game hunter" commands these beasts. Toss them around, they'll bounce and pounce in every direction. The slightest breeze animates them. Keep a supply on hand for gifts, parties, etc. Only $1.00 plus 25c postage & handling charges per set. Money back guarantee! Terrific value!




**LIBERTY HOUSE** Dept. GA-13, 95 South St., Boston 11, Mass.



**HANDCRAFTED ITALIAN-STYLE PUMPS**—Now, slim Italian-styling in our smart handtooled shoes! Made for us in Mexico—with tapered heel and flattering pointed toe. In marvelous, go-with-everything tan. Leather lined. Foam cushioned innersole. Sizes 4 to 10, narrow or medium width. High or medium-high heel. **$14.95** Ppd. $3.00 deposit on COD's **Send for free catalog of imported fashions.** Dept. HBH-11

**AMERICANA SHOP** 217 EAST TODD AVENUE REED CITY, MICHIGAN



**New "CUTTER SERVER"**

**Cuts and serves cake or pie in one easy motion**

**$4.25 postpaid**

Serve your dessert with ease and without mess—no matter how flaky the pie crust, how crumbly the cake or how sticky the icing!

You adjust the knob for non-slip tension, and, with one easy motion, cut and serve a slice just the right size. Stainless steel blades, with black Durez handle, are exceptionally durable and easy to clean.

*(Check or M.O.; No C.O.D.'s)*

**MALCOLM'S**

6309 Reisterstown Road, Baltimore 15, Md.

**"Give Jymbar for Christmas"**

**NOW! Enjoy JYMBAR FOR SLIMMING—STRETCHING—FUN!**

FOR ADULTS AND CHILDREN—INSTALLS IN DOORWAY—



Wonderful exercise for arms, legs, abdomen, back, chest. Install or take down in a jiffy! Safe—holds up to 400 lbs. Doesn't harm door frame. *Used as ballet barre.* Extends 24" to 48". Top-quality!

WRITE TODAY for Free Folder —or order postpaid. ONLY

**Money-back Guarantee $8.95**

**ORDER JYMBAR NOW!**

Battle Creek EQUIPMENT CO.
BATTLE CREEK Z-61, MICHIGAN

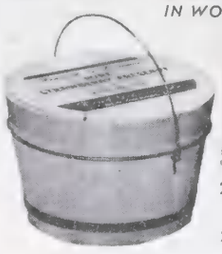
Gentlemen: Rush JYMBAR postpaid. I enclose $8.95 (in)

Check Money Order
(No C.O.D.'s please)
Send Jymbar Folder

Name _____
Street _____
City _____ Zone _____ State _____

*Guaranteed Goodness from Old New Orleans*

**STRAWBERRY PRESERVES** *IN WOODEN PAILS*



*Fraise de la Louisiane*, sun ripened strawberries in a pure preserve of delightful flavor, prepared from an old Louisiana family recipe in our own kitchens. Family sized quantities packed in reusable wooden pails.

2½ lb. pail **$4.35** postpaid

3½ lb. pail **$5.00** postpaid

**PRESERVES IN A CRATE** Strawberry, Fig and Peach 3-14 oz. Jars

From the land of the Creoles where preserves are made from delicious family recipes, a pre-assorted gift-package in a wooden crate, perfect for gifts and for keeping. Each jar contains delicious fruit preserves and preserved whole fruit.




**$4.75 postpaid**

Write for Complete Gift List of Pralines, Fudges, Sauces and other Creole Delicacies. Read on Quantity, Servings and Price.

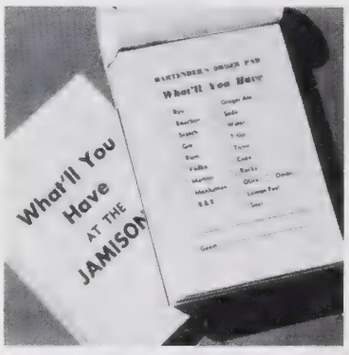
**CREOLE DELICACIES CO., Inc.**
533-H Saint Ann St., New Orleans 16, La.



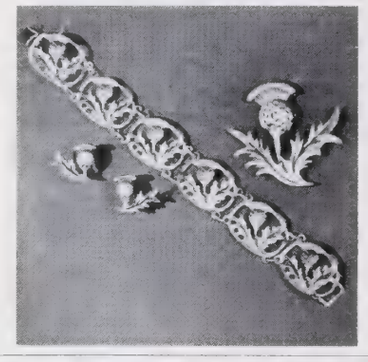
**WALLET-SIZE PHOTOS.** Just in time to tuck in with your Christmas cards, here is a reproduction of your favorite snapshot of Daddy's dream child, 2½x3½", 30 for $1. 65 for $2. Send *negative*, black and white or color; it's returned in perfect condition with your fine-quality prints and *free* photo wallet. Add 25¢ post. Wallets. 29-A. Box 146 Dyker Hts. Sta., Brooklyn 38, N. Y.



**STAR-TLING IDEA** for your front yard Christmas tree is this silvery aluminum star that looks like a giant snowflake. Of course it loves the winter weather and is completely safe for use outdoors. The center bulb is replaceable and you may have it in 12" w., $3.95 or 18" w., $5.95. For indoor trees, and mantles, too. Order from Ludlow Studios, 115 W. 23rd St., New York 11, N. Y.

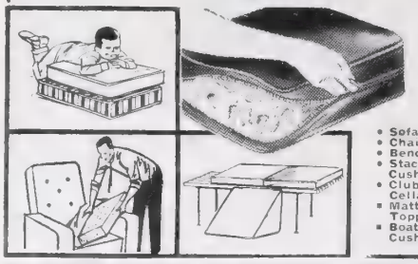



**YOUR BEFUDDLED HOST** will never again be a mixed-up mixer of drinks if you give him "What'll you have?" bar pads. One column lists the liquors, the other the mixes, and, at the bottom, a space for the person's name he's serving. Front of pad is personalized with host's name. Print name clearly. 5 big pads, $1. Handy Gifts, Rm. 01, Jasperson Bldg., Culver City, Calif.



**IS SHE SCOTCH?** Then this tribute to her proud heritage will have her executing a Highland Fling. Handmade sterling-silver jewelry takes its lovely design from Scotland's thistle, and the price will warm the cockles of your th-rr-ifty heart. Pin $3.75. Earrings $3.75. Bracelet $7.50. Set $13.75. Necklace (not shown) $12. Thistle Shop, Jamaica P.O. Bldg., Box 424, Jamaica 31, N.Y.

**10-DAY SERVICE MADE-TO-ORDER FOAM RUBBER CUSHIONS**



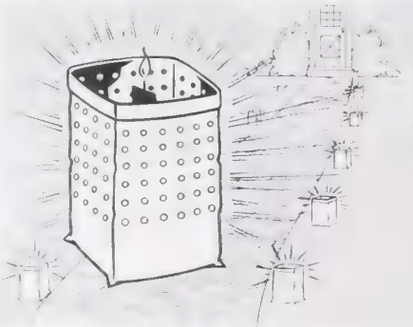
Custom-made of B. F. Goodrich Foam Rubber to fit individual dimensions or patterns. All thicknesses available. Covered in supported vinyl (or uncovered if you prefer). White, brown, black, maroon, yellow, persimmon, hunter green, turquoise, med. blue.

**VINYL LEATHER COVERED CUSHIONS** . . . 2-inch B. F. Goodrich Foam Rubber; self-welt and zippered, complete ..... **$2.20** per top sq. ft.

5 total sq. ft. minimum order
*Other colors and thicknesses available*
*Satisfaction guaranteed*

- Sofas
- Chairs
- Benches
- Stack Cushions
- Club Cellars
- Mattress Toppers
- Boat Cushions

**ALMO FOAM RUBBER PRODUCTS**
1600 Ritchie Highway—Dept. 1
Glen Burnie, Md.



**SPARKL-SAKS**

**With candles for colorful beams of light and shadow patterns prancing with every breeze. Line walks, drives and patios. Combine colors for glowing Holiday hospitality. Lovely in snow — never out of season. Just fill part way with sand or dirt and insert candle.**

**GREEN, PINK or BONE WHITE**

**12 Sparkl-Saks $1.00**
**12 Candles $1.00**

LEIGHTON COMPTON
1519½ South Frisco, Tulsa, Okla.

**FISHERMAN'S PRIDE.** Gone are the days when the fish was the big boast. Now it's this Jiffy Pal he brags about. It has 10-lb. weighing scale, 36″ steel tape, place to strike matches, fish scaler, hook disgorger, reel wrench, bottle opener, vacuum lid opener, screw driver, first-aid kit, razor blade, spare shear pin. $3.95 plus 25¢ post. Montagne's, Verona, N. J.



**SEND TWO LETTERS,** your first and last initials and $17.95 to Margie Douglas and receive this luxurious robe of pure silk woven in the Orient. Black, red, blue, bamboo. Also in arnel and cotton in black or bamboo, $14.95. Both are in sizes S. M. L, and have 2-letter monogram. Margie Douglas, HB11, 854 S. Robertson, Los Angeles, California.



**OLD OAKEN BUCKETS** are imported Belgian wine casks bound in solid brass. The largest is handsomely hand-carved, makes a stunning hearthside kindling basket. 11½″ h., 13″ w., $24.50. For a champagne cooler, 8 x 9″, $8.95. As a Thanksgiving centerpiece brimming with harvest-colored gourds, 7 x 8½″, $7.50. As a cache pot, 6 x 7½″. $6. Belleau, HB11, 6 Lowell St., Boston 14.



**PET IDEA** for a sportsman's Christmas gift. Send a photo of his favorite beagle (or any pet) and that master craftsman, Mr. Longfellow will etch it on the copper lid of this walnut or mahogany cigarette box. Name is hand-tooled below his portrait on the 6½ x 4⅝ x 2½″ box. A treasure for any dog lover's den or office desk. $15. Henry W. Longfellow, Weston 93, Mass.






*Solid Pine Hand-Pegged by Ipswich Craftsmen*

## Yankee Sea Chest

We own the original of this chest, built for Captain Horatio Hunnewell in 1852 by a clipper ship's carpenter. We won't part with it, so we had it copied for you by expert craftsmen in historic Ipswich, of thick, knotty pine planks. Handles are hand-spliced by a local sailmaker. Authentic in every detail, even hand-pegged. Hinged top has chain-stop. Stows an amazing lot of gear, provides extra seating. Ours is a combination blanket chest and window seat . . . you'll want one for a woodbox, toy chest, or countless other uses ashore and afloat. 37″ L x 13″ W x 12½″ D. Natural pine protected by waterproof spar varnish. **$34.95** Exp. Chgs. Col.

Send for New Catalog Money-Back Guarantee

**YANKEE SEA CHEST**
**Dept. H11-6, Wellesley, Mass.**



Cutter MASSACHUSETTS

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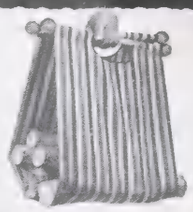
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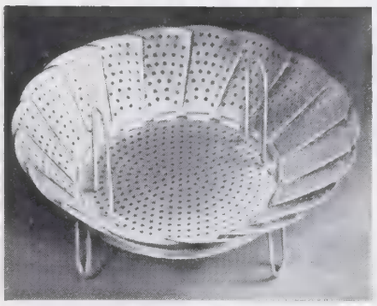
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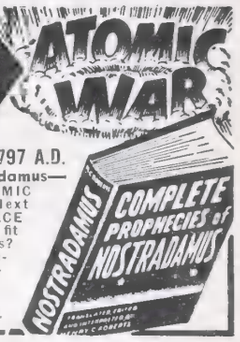
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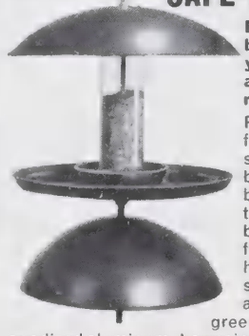
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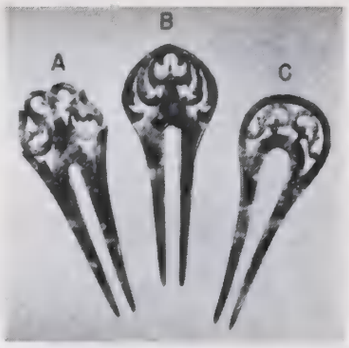


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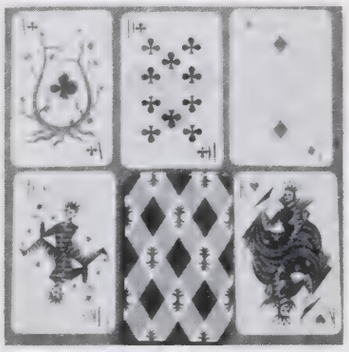
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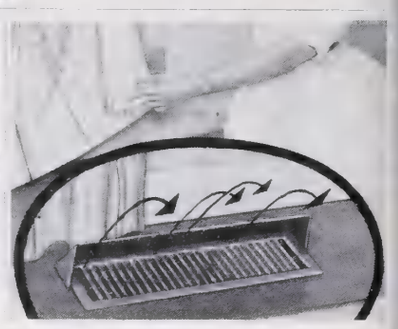



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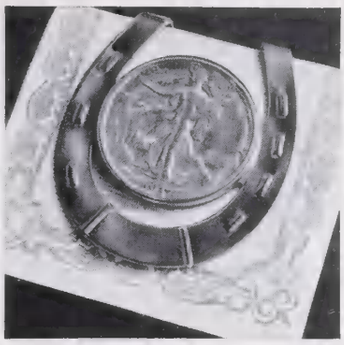
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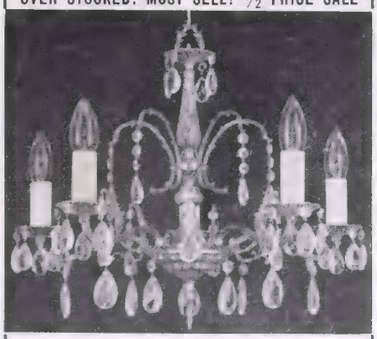
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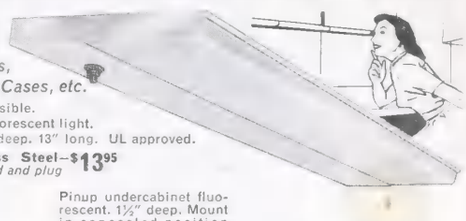
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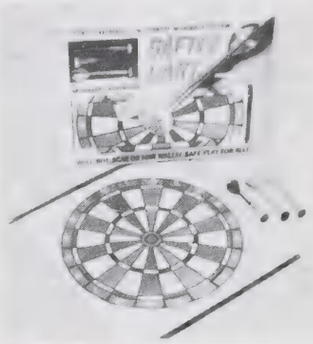
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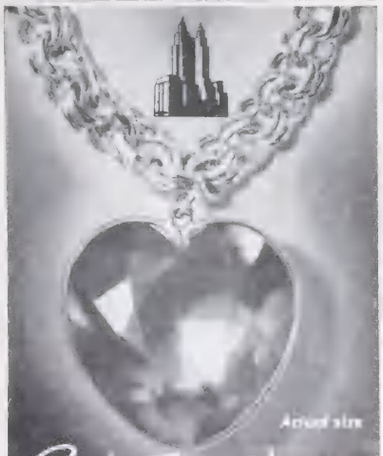
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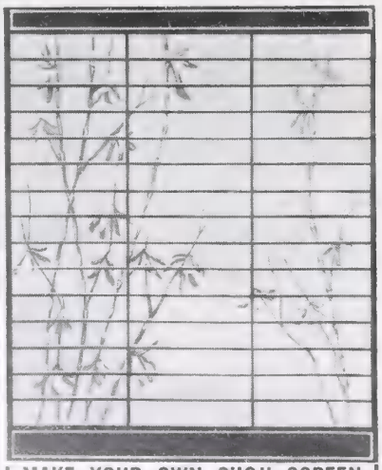
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**Write for free copy:** **Dept. C-4**

**CAPE COD CUPOLA & WEATHERVANE CO.**
**North Dartmouth, Mass.**




**World's Largest CHECKERS SET**

Imagine playing with checkers big as an ash tray on a checkerboard surface that completely covers the entire top of a card or bridge table. NEW King-Size Checkers Set has 12 red, 12 black **unbreakable** polyethylene plastic checkers that measure 3¼" in diameter, 7/8" high. Brings jumbo fun to playroom, beach, patio. Makes it comfortable to play at a picnic table. Comes complete with 30" x 30" vinyl plastic checkerboard sheet. Giant-size amusement for young and old alike. Only $3.95, postpaid. Money back guaranteed. Order now!

**EMPIRE ENTERPRISES (Dept. HB1)**
**163 Mansion Street, Coxsackie, New York**



An extension is welcome where the family relaxes

*Sensibly suited to your family's needs...*

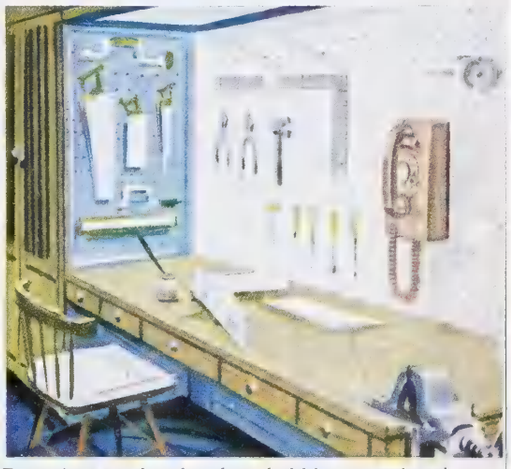
# Home-wide Telephone Convenience

Winter brings so much to plan, so much to do! And in the thick of all your family's activities will be the telephone.

What better reason, then, for placing extension phones in your home where they'll be most useful and convenient for everyone?

For instance, pick locations where individuals spend a lot of time . . . bedrooms, the kitchen, a basement workshop. And also where the family gets together . . . the den, the living room and the game room.

For every location you choose, you'll find telephones in color that fit in beautifully. Extensions are surprisingly low in cost and very easy to order: just call or visit your Bell Telephone business office.



Extensions are handy where hobbies are enjoyed



A kitchen phone saves steps and time for everyone

Phones in teen-agers' rooms give desirable privacy and convenience



BELL TELEPHONE SYSTEM

# Have you a chair this beautiful







# ...and this comfortable ?



Model 705



Model 556



Model 300

*"The Abington" Color TV by RCA Victor.*

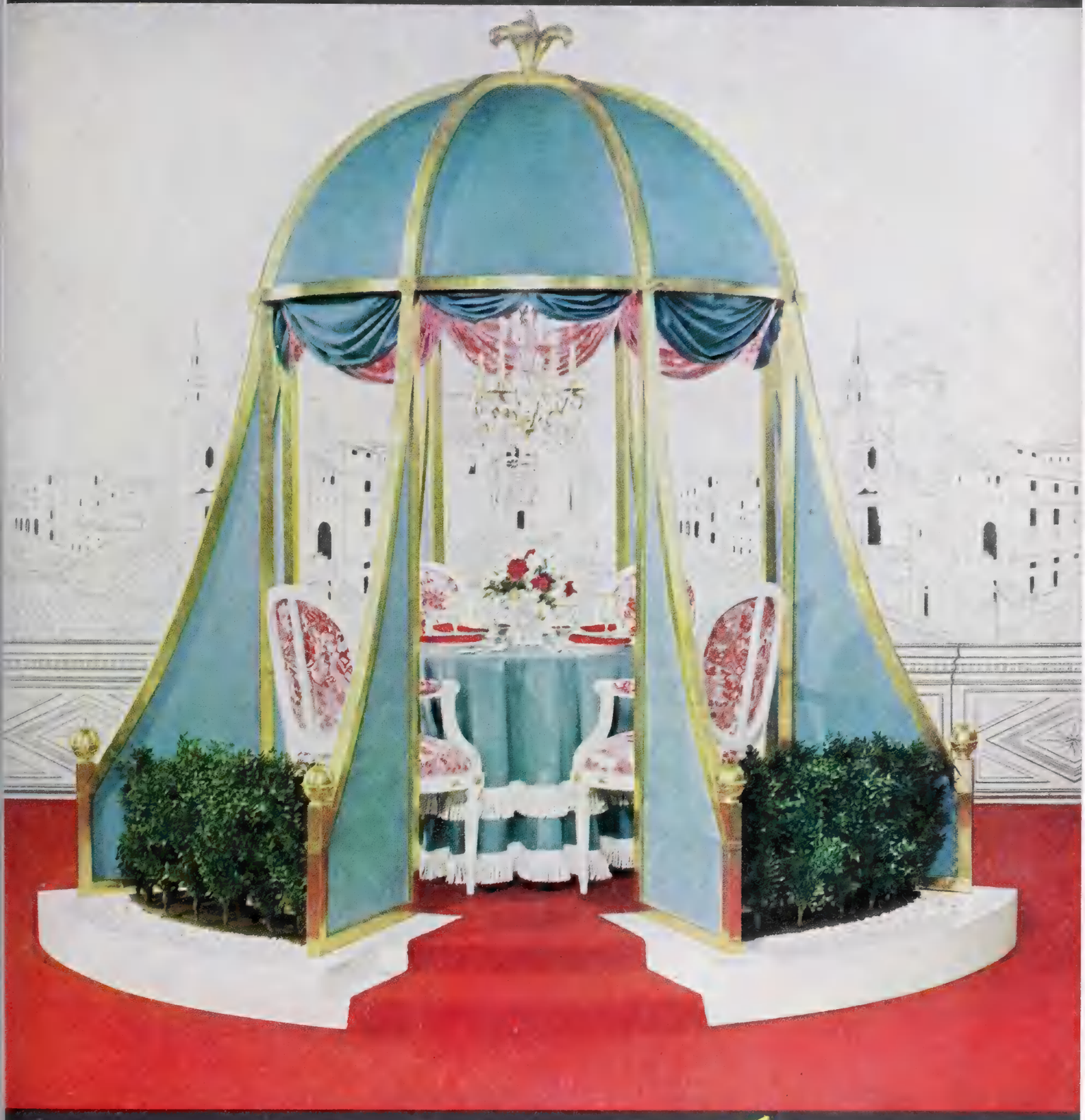
Even if it didn't recline, you'd want a BarcaLounger. It's the only chair that combines beauty of design with "bedroom slipper" comfort. Upright, your BarcaLounger is a showpiece. Lean back and it helps whisk away weariness, melt away tensions. Select from 14 models. embracing Traditional, Early American and Modern. See this most perfect Christmas gift at your BarcaLounger dealer's relaxation center. Compare the price with any good occasional chair. Or, write Barcalo, Dept. HB-2, 166 Chandler St., Buffalo, N. Y. We'll send you a free full-color catalog and name of your dealer.

RECLINED OR UPRIGHT...
NO OTHER CHAIR SATISFIES LIKE A BarcaLounger PATENTED

**NEW TV POSITION.** This clean modern style Model 300 BarcaLounger has the new TV or chaise position (above). As the back is slightly reclined the concealed leg-rest automatically comes from beneath the seat to support the legs almost horizontally. Perfect for TV viewing, chatting, reading. Then, when desired, it may be fully reclined for complete relaxation (below).



Dorothy Draper says..."Dine in outdoor splendor...indoors!"



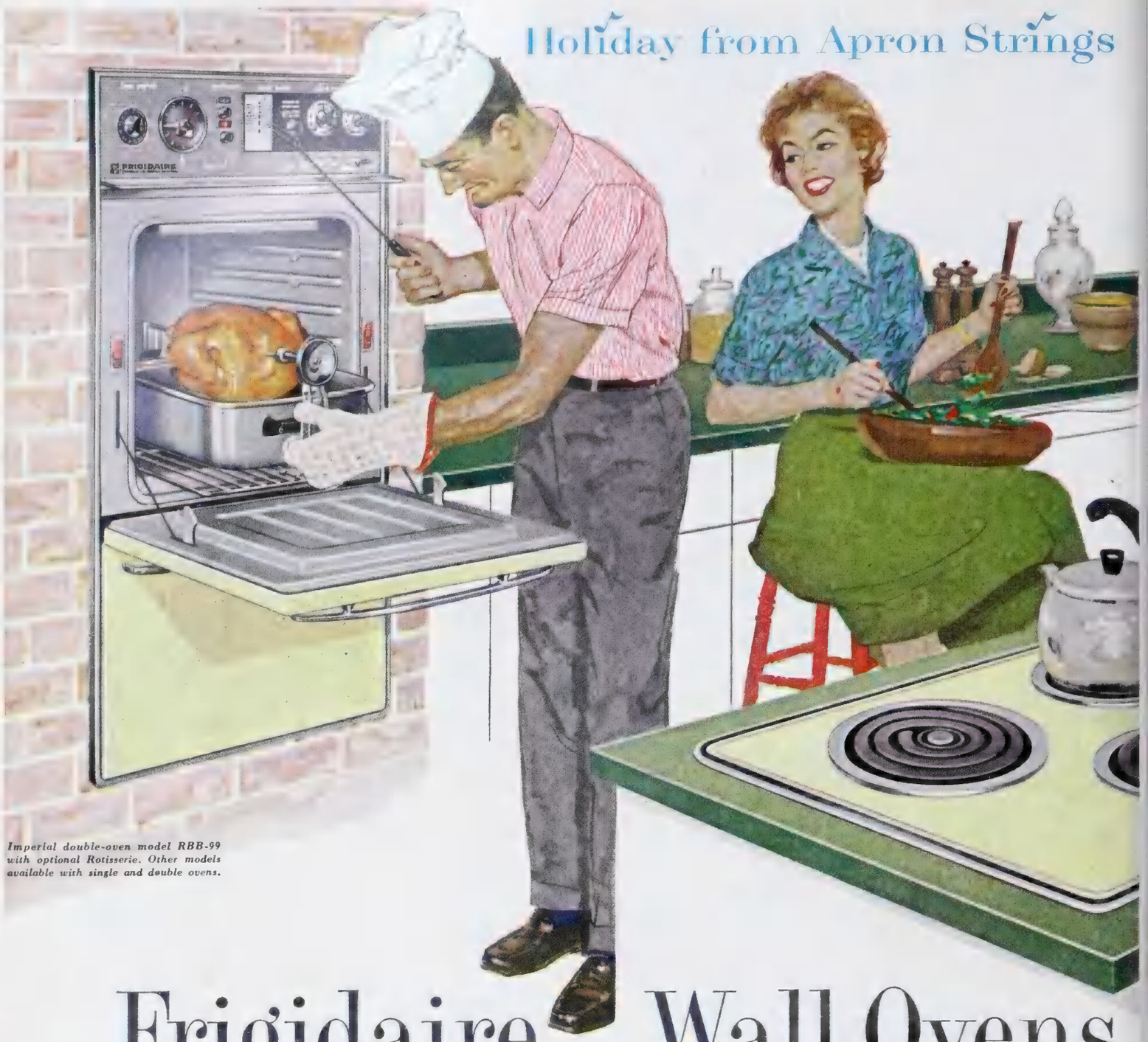
all three...fabrics, carpets and wallpapers...by Schumacher's

The design ingenuity of Dorothy Draper is beautifully displayed in this festive trend-setting indoor dining pavilion. The gaiety and color excitement is provided by Schumacher's fine decorative fabrics and regal carpeting, against a background of the romantic wallpaper, "Gran Via."

Whatever the decorating challenge in fabric, carpet or wallpaper, the perfect answer to all three can always be found at one outstanding source... Schumacher's. There's a world of difference, except in price. Available through decorators and decorating departments of fine stores.

F. SCHUMACHER & CO. • 60 WEST 40th STREET • NEW YORK 16, N.Y.

Holiday from Apron Strings



*Imperial double-oven model RBB-99 with optional Rotisserie. Other models available with single and double ovens.*

# Frigidaire Wall Ovens

## New Pull 'N Clean Ovens mean "stand-up" cleaning..."more-fun" automatic cooking!

For everyday holiday living, build-in the Frigidaire double-oven Imperial Wall Oven. Wonderful Cook-Master Control lets you cook whole meals, turns oven on and off—automatically. And the amazing Spatter-Free Broiler Grill lets you broil time after time without oven cleaning! For "cook-out" fun, *indoors*, specify optional big-roast Rotisserie.

Best of all, cleaning is quick 'n easy with any of the 8 new Frigidaire Wall Ovens—keeps the *fun* in cooking! New Pull 'N Clean Oven models, shown, bring the lower oven to you for cleaning. Drop-Leaf Doors and French Doors swing completely out of your way. Four Kitchen Rainbow colors*... with matching Built-In Cooking Tops or Satin Chrome Fold-Back Surface Units. Frigidaire Division, General Motors Corporation, Dayton 1, Ohio.

**Sunny Yellow, Mayfair Pink, Turquoise, Aztec Copper—plus Satin Chrome.*



### 3 Easy-Cleaning Frigidaire "Firsts"

*Pull 'N Clean Oven* slides out like a drawer. Clean standing up.

*French Doors* swing out of the way for easy cleaning.

*Drop-Leaf Doors* swing clear down for up-close cleaning.

And there's Frigidaire factory-trained dealer service everywhere.

*Model RBB-92*



*You'll feel like a Queen!*

FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

*Advanced Appliances designed with you in mind*

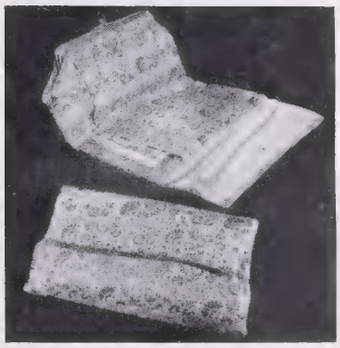
**GRANDMA'S FAVORITES.** Give this pretty compact to Nana (that outrageous braggart) filled with snapshots of her beloved grandchildren, "the most extraordinary children that ever lived." A golden metal compact, opens up to reveal pull-out compartments for 14 photos. Compact also available with "Our Family". 3" w.. 4" , $1.50 each. The Picture House, 311. 50 Delancey St.. N.Y. 2.




**BARTENDER'S HELPERS.** Your mixer man will make the drinks with a Stork Club bartender's efficiency if you gift him with this stainless-steel quintet. Mixing spoon, bottle opener, serrated utility knife, cheese spreader (he'll let you use this for hors d'oeuvres), and tidbit fork. Italian imports, $6.95 set. Order from Casual Living, 108 Chatsworth, Larchmont, N. Y.

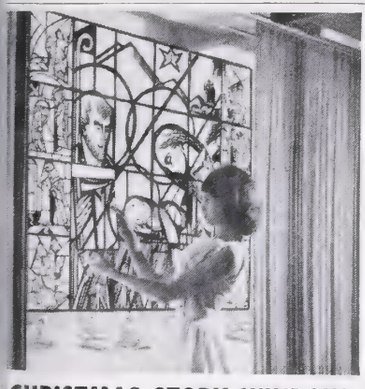


**TAKE A BROCADE BAG,** add a black velvet cocktail sheath, mix in the man of the moment and you have the ingredients for an enchanted evening. Champagne or black clutch with floral pattern, satin-lined, has clasp fastener, snap-open compartments. 7 x 4½"; open, 10½". Red, emerald, champagne; black & navy satin, too. $3.95. Frances-Morris, 25 Ashland Pl., Brooklyn 1, N.Y.



**PIGSKIN CIGAR CASE.** If you know anyone who smokes cigars you won't have to think twice about *this* purchase! A telescope case in imported polished pigskin holds 5 cigars of any length. Stamped in gold with 3 initials, $3.50. With 5 Ehrlich Grandesago cigars included, $3.75. David P. Ehrlich, HB11, 207 Washington St., Boston 8, Mass.





**CHRISTMAS STORY WINDOW** for your home . . . a radiantly beautiful "stained glass" holiday decoration. Just color translucent patterns with crayons, tape to window. Astonishing results! Panels group to fit any window. Nine designs including life size 34" x 44" Nativity scene. 1.00 ppd. Share your window;—send all color matching Christmas cards 5¢ ea. Stained Glass Craft. P. O. Box 82-G, Waukesha, Wisconsin.

*Unique, Low-Cost Trampolin*

**SAFE, HEALTHFUL FUN THE YEAR AROUND FOR KIDS FROM 3 TO 13**



This KIDDIE BOUNCER is great for acrobatics and vigorous bouncing inside and out. Extra-large, extra-strong, 66-inch-square, 21-inch-high, all-steel, shiny, rust-resistant frame withstands rigors of constant use. Has rugged, bright orange canvas bed. *On the market five years with thousands of satisfied users.* Only $29.95 delivered. Money-back guarantee. Send check or m. o. to:

**SPARTAN ATHLETIC EQUIPMENT CO.**
Department A
2120 St. Charles Street — St. Louis 3, Mo.

**Unusual Gift**

**duncraft's FLIGHT DECK®**



**LURES *WILD BIRDS!***
**FEED, PHOTOGRAPH, WATCH WILD BIRDS, *JUST INCHES AWAY!***

Identify birds, their songs, calls, markings, courtship, feeding of young, etc. Flight Deck is a quality product that will last for years. An ideal gift for shut-ins, youngsters and all bird lovers. Instantly clips ON or OFF any window-sill (no tools). Large 17" x 15", all-weather lifetime duralon, green, white trim, 4 seed wells, water pool, hardwood perches and feeding stick. Gift packed with card, promptly mailed as directed. All orders acknowledged. Shipments insured. Money back guarantee.

ONLY $5.95 add 60¢ (each) shipping

**XMAS LIST SPECIAL, SAVE! ORDER 3 OR MORE, SHIPPING COSTS FREE!** patented

**duncraft** Dept. B-11, Dunn Bldg., Penacook, New Hampshire




**BAMBINO CHAIR $3.95**

Give your child his very own chair that comes from South of the Border. A nice addition to the nursery, useful in the playroom or den for watching TV. Gaily painted chair has woven rush seat. We will paint your child's name on back. In Red or Blue. . . . **$3.95** ea. 2 for **$7.50.**

*Add 50¢ postage each chair. No COD*

**OLD PUEBLO TRADERS** Box 4035, Dept. HBC Tucson, Arizona



the original musical, animated

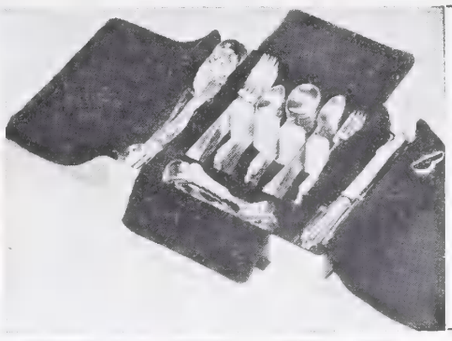
**SLEEPY TIME DOLL**

Your favorite little girl will "ooh" and "ah" when she sees this adorable *Sleeping Baby Doll*. While the hidden music box (genuine Swiss) plays a lullaby, her angelic head rotates, she stretches and turns just like a real Baby. Cuddly soft vinyl, she's dressed in flannel pajamas, in your choice of pink, blue or maize or red. A breathtaking gift for girls of all ages. 11" long.

**$5.95** ppd

*Orders shipped promptly. Sorry, no C.O.D.'s.*

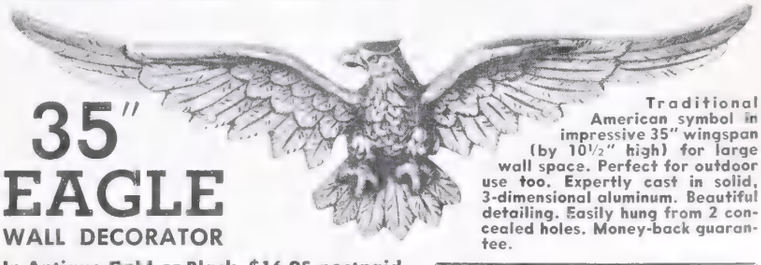
**CHARUE CO.** Dept. 110
48-20 43rd Ave., Sunnyside, L.I., N.Y.



**FLATWARE CADDY**

This specially designed plastic tray stores up to 100 pieces of silverware. Built-in separators and compartments hold 12 place settings in neat order. 12¾" x 10½" x 2¼" tray fits all drawers, making old fashioned bulky chests unnecessary. Silver Cloth Liner fits tray exactly, prevents tarnish. Satisfaction guaranteed. Order 230W. Complete with liner $3.98 plus 25¢ handling postpaid.

**DOWNS & CO., Dept. 1111E**
1014 Davis St., Evanston, Illinois



**35" EAGLE WALL DECORATOR**

**In Antique Gold or Black, $16.95 postpaid**

**SOUTHERN SHOWCASE**
Dept. R2 P.O. Box 547 Memphis, Tenn.

**Traditional American symbol in impressive 35" wingspan (by 10½" high) for large wall space. Perfect for outdoor use too. Expertly cast in solid, 3-dimensional aluminum. Beautiful detailing. Easily hung from 2 concealed holes. Money-back guarantee.**

**CATALOG Send 10¢** 40 pages of unique Early American Decorator Accessories



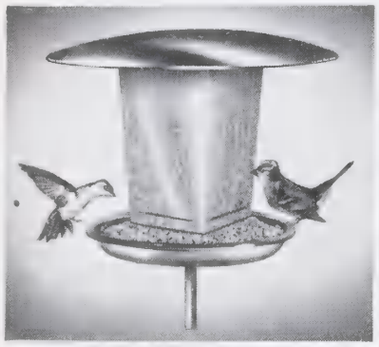
## SATIN P.J'S!

HAPPINESS SET! Soft, supple, satin pajamas. In today's popular slip-over style. Colors: Black, White, Gold or Blue FOR HIM, send weight, height and waist measurements. $15.95. 3 lttr mono., $1.00 add'l. (X-Large, add $2.00) FOR HER sizes 10 to 20. $13.95. 3 lttr mono., $1.00 add'l. Send Check or M.O. Sorry, no C.O.D.'s.

Tel: LO 1-4540

*"Everything exotic in Satin."*

**SATIN SHOP, 1209 W. Balmoral, B, Chicago, Ill.**



## SIX FOOT BIRD FEEDER

Brand new model — dollars less! The husky 6-ft. feeder installs easily anywhere, with a push of the sectional steel post into the ground. Safe from raiding cats and squirrels. Square hopper takes 2½ lbs. of food, dispensing it automatically. Fills easily from top. Attract and enjoy songbirds all winter long with this handsome feeder. Just $3.98 postpaid, by mail from reliable Breck's.

**$3.98 PPD.**

***WRITE FOR FREE GIFT CATALOG!***

Breck's Gifts are exciting, unusual! Most from $1 to $5 — most not sold elsewhere — all postpaid to you! Write for your FREE copy of Breck's big Catalog!

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**BRECK'S of BOSTON**
**704 Breck Bldg.**
**BOSTON 10, Mass.**



## DÉCOUPAGE KIT

Make a lovely Xmas box and at the same time learn the art of découpage the simple **Nanna Lou** way. This painted wooden box contains all the materials and directions with which to découpage it. With these directions you can go on and découpage other boxes, chairs, tables, etc.

**Just $12.50 Postpaid**

*Send 25¢ in coin for folder describing other materials and articles to découpage.*

Nanna Lou Art Co., P.O. Box 697, Chicago 90, Ill.

## ARCO JIG-SAW



*CUTS ANY SHAPE, ANY MATERIAL!*

Guaranteed to fit ANY ¼" Electric Drill in One Minute with NEW SAFETY BRACKET

**NOW ONLY $8.95**
Model 500

Does 3 times more [illegible] made by the [illegible] is now available [illegible] of the saw [illegible] shop. Cuts [illegible] metals—even cuts 2x4's [illegible] capacity of 8" in hard [illegible] Guarantee!

6 Extra Assorted Jig-Saw Blades [illegible] woods, plastics, metals $1.95

Satisfaction Guaranteed! Try this amazing tool in your own home for 20 days. If not completely satisfied, return for full refund. Send check, M.O. (ppd.) C.O.D. plus postage.

**ARROW METAL PRODUCTS CO.**
DEPT. HB-11, 421 W. 203 ST., N.Y. 34, N.Y.



## More Brilliant Than a Diamond!

Yes, KENYA GEMS are more dazzling, more fiery than diamonds, and they look exactly like fine white diamonds. Everybody will think you are wearing the most glorious diamond they have ever seen.

Superbly beautiful! Sparkling white! Truly a miracle of modern science! HOUSE BEAUTIFUL says, "Like a diamond and with more fiery sparkle." ESQUIRE magazine says, "Outdazzles the most dazzling diamond."

LOW COST—AMAZINGLY LOW COST! Actually only a small fraction of the cost of a diamond. Stylish, sparkling men's and ladies' rings. And very easy payments, if you wish—as little as $6 down.

***Write for Free Booklet***

Send no money. Just write today for the FREE Booklet that tells you all about these dazzling white gems, and shows you a wide selection of stylish rings.

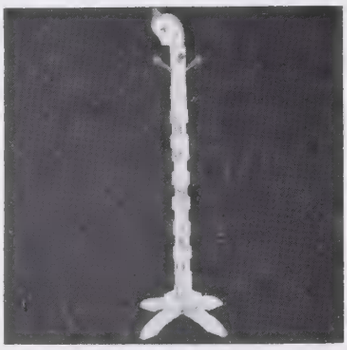
KENYA GEM, Dept. 128, Philadelphia 44, Pa.



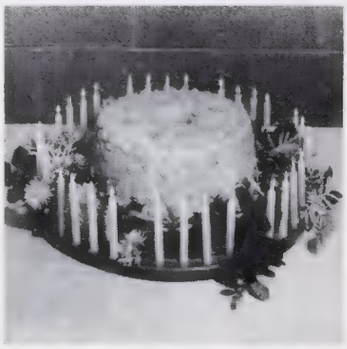
**TAKE THE CALL** at a tru luxurious telephone table that h a gleaming brass-finished ste frame, a walnut top, diamon pierced shelf for the book Matching bench sports whi black, turquoise, tangerine, rawhide vinyl cushion. Table, 2 h.: top, 12½ x 18½"; benc 16½"; 12½" sq. Set, $37. exp. coll. Colorific House, B 325, Evansville 4, Indiana.




**HOME & GARDEN 196 CALENDAR.** We've made November note on our '60 editi of this desk calendar to order a batch for the more-than-a-ca names on our Xmas list. It featu 59 holiday "how-to" decoratio table settings, flower arran ments, incl. Oriental driftwo etc. 1960 Int'l. Flower Sh Photos. 6¾ x 8¼". $1. Dorot Biddle Service, Hawthorne, N.



**A NEAT TRICK** to get pant and petticoats, blue jeans a bathrobes off the floor is work by a gaily colored pony who better than a nursery nanny. clothes-horse is made of a co plete set of alphabet blocks th a child can take apart and put gether again. 40" high. $4.95 pl 50¢ post. Old Yankee Wood Sh 44 Bromfield St., Boston, Ma



**BIRTHDAY-CAKE BOAR** If you feel a birthday isn't le without a cake, this is for y Beautifully grained black wal 16" in diam. has space for a ca flowers, greens, holes for 80 c dles. If your age is reckoned l hoarily, space candles accordi ly. Reverse side polished to use centerpiece. $7.95. Tom Roge 1001-25th Ave. Ct., Moline.

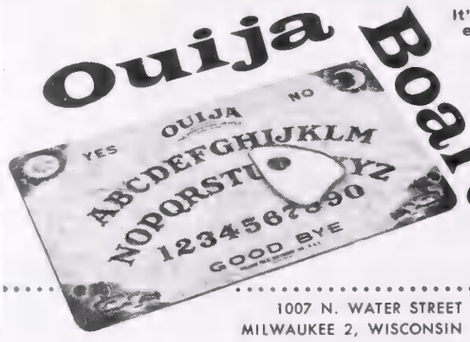
Imported Hand Painted Blue Delft Automatic Ashtray 6" x 6" Copper Top.



Direct From Importer

**$5.95**
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**420 Lex. Ave.**
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It's as old as history, yet nev explained. The Ouija brings bit of mysticism and a busi of fun into your living roo Some say it actually a swers questions. Others s it's just an outlet for yo subconscious min Which is right? W knows . . . why n ask the Ouija? Com with complete instru tions. Only $3.98 p

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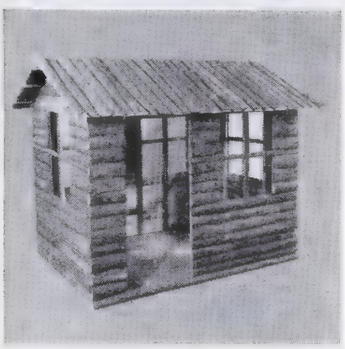
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MILWAUKEE 2, WISCONSIN

**Schrift'**

**PEDAL LIKE SIXTY** on this ugged steel health bike and ou'll tone up muscles, improve ody fitness. Speedometer shows distance" and "speed," adjustrol mulates hills and straight-aways. nameled finish steel with chrome im, portable yet sturdy, used in ospital "rehab" centers. $59.95; e luxe, $76.50. Exp. coll. Or- er from Battle Creek Equip- ent Co., HB, Battle Creek, Mich.



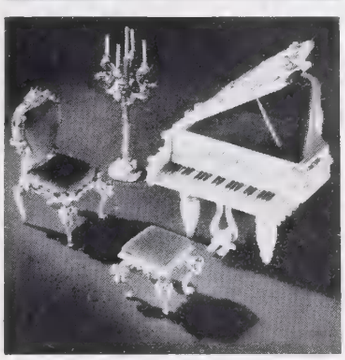
**R. LOG CABIN.** A pint-sized aladin will make it his backyard ideout, a tiny homemaker who's ore proficient at hopscotch than ousework will entertain her iends, or Dad may claim it as tool shed. Rustic cedar wood 6 pre-assembled sections, 4 x x 5½′ h., $21.95; 5 x 7 x 6½′, 42.95. With shutters & door, 59.95. F.o.b. Camden, N.J. Cedar rod., Box 84B, N. Baldwin, N. Y.



**GILDED CAGE** holds each f 15 semi-precious nuggets that angle from a heavy gold-plated ain bracelet. Made by hand, ighly polished, and wound in old wire are jade, rose quartz, methyst, tourmaline, etc.. to ake you feel like a sultan's prin- ess. Such opulence for a mere 2.95 plus 25¢ post. Order from mpire, HB11, 140 Marbledale d., Tuckahoe, New York.



**OCOCO MINIATURES** are s elegant as the originals them- lves. Doll-house furnishings or ollectors' treasures from Ger- any include 5″ h. gold rococo air with red velvet upholstery. 3.75: stool, $2.50; white and old piano, $9.50 (with music box, 19.50); candelabra, $3.50. Free ochure. Eve Grimes, 141 Wett 4th St., New York City 11.



## RELAXING COMFORT— A Priceless Gift!



Ingenious Knee Lift Cushion gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hip, legs relax—many aches disappear. Tensions vanish—sleep comes naturally. Avoid sedative habit. PRICELESS GIFT for bed readers, convalescents, expectant mothers. **Money Back Guarantee. Gifts mailed direct.** Standard model only $2.98—DeLuxe Model with delightfully soft foam casing $4.25 postpaid. We ship immediately. *2 day airmail, if desired, 40¢ extra.* White washable zippered covers, 85¢ each or 2 for $1.60.

**BETTER SLEEP, Inc.,** Dept. 360, New Providence, N. J.



## Brass in the Bath

There's something wonderfully luxurious about this gleaming dolphin soap dish with its glass lining and graceful pedestal. Spot it on a marble basin or send it to the most discerning woman you know. Made of polished and lacquered brass it stands 4½" tall and is elegant enough for a palace.

**$5.50** Postpaid Sorry No COD's

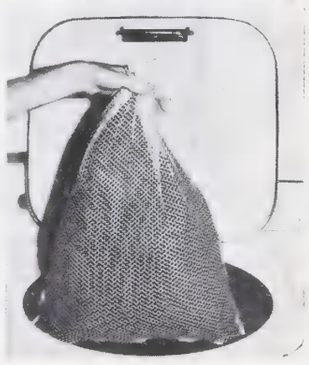
*Send For Brochure Showing Other Brass Pieces*

Pa. Residents Add 4% Sales Tax

**TAYLOR GIFTS**

226 W. Wayne Avenue, Wayne 1, Penna.

## Zippered Nylon "Wash-in-Net" Bag



Now you can machine wash the laciest, finest nylon wearables in complete safety. Just place in 100% knitted open mesh nylon bag, zip the closure, and let the bag take the wear.

**No. 2111** (14″ x 18″) $1.00 ppd. three for $2.95

**No. 2112** (16″ x 24″ Jumbo Size) $1.75 each—3 for $5.00 ppd.

Send for FREE gift catalog of unusual items.

**DOWNS & CO.,** Dept. 1111-M

1014 Davis St., Evanston, Ill.



## the SACCHARINE SERVER *from Israel!*

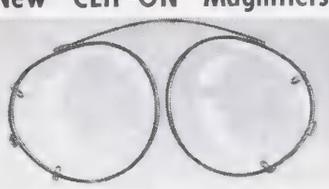
Petite expression of ancient skills translated into modern concepts of design and usage. The Server, complete with tiny tongs, stands just 2½" high, wrought of solid brass by Israeli craftsmen, then finished in the rich glow of soft patina. A knowing gift . . . a thoughtful conversation starter.

No C.O.D.'s please **$3.50** postpaid. Gift Boxed

**ART-CRAFT IMPORTING CO.**

P.O. BOX 515, PHILADELPHIA 5, PA.

## New "CLIP-ON" Magnifiers



### Make Reading Easy

Now, everyone who wears prescription-made eye glasses can "CLIP ON" these wonderful magnifying lenses. Make small print read bigger. No need for extra reading glasses. Clip on and off in a second. Can only be worn on other glasses (not bifocals). Read the Bible, do fancy work with ease. Fit any type and size. **10 Day Trial.** Send name and address. On arrival pay postman only $4, plus C.O.D. Satisfaction guaranteed. Or send $4, we ship prepaid. Ideal gift. Order today from:

**PRECISION OPTICAL CO.,**

Suite 8-P, Rochelle, Ill.

*IMPORTED*

## METRONOME



only **$9.95** POSTPAID

Expertly made of quality materials by fine European craftsmen. Beautifully-finished hardwood case. Standard 40 to 208 beats per min. This quality metronome insures accuracy of beat timing for music, dance, etc.—adjustable sliding weight on pendulum. (As a gift? Wonderful!)

**G. SCHIRMER**

3 East 43rd St., New York 17, Dept. 9

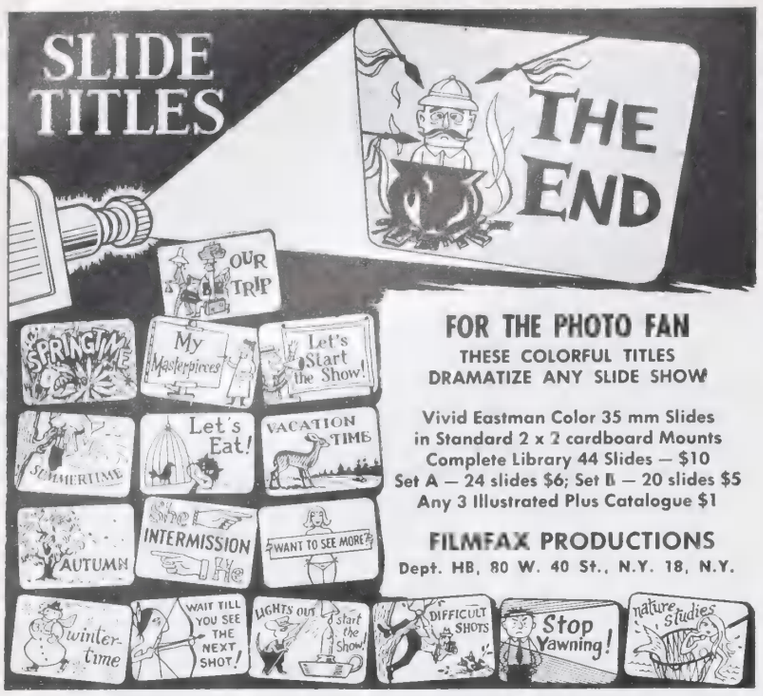
## SPOT-RESISTANT TABLECLOTH

Resists water and oil based stains. "Scotchgard" * finish gives protection never before possible. 100% Rayon. Needs little or no ironing. Hand or machine wash. SIZES: 52″ x 52″—$3.00. 52″ x 70″—$4.00. 60″ x 90″—$6.00. 60″ x 108″—$7.50. 68″ Round Fringed—$6.00. 17″ x 17″ Napkins—60¢. **POST PAID.** Available in Solid Colors, White, Pink, Lilac, Maize, Aqua, Sandalwood, Christmas Red and Green.

**by Minn. Mining & Mfg. Co.*

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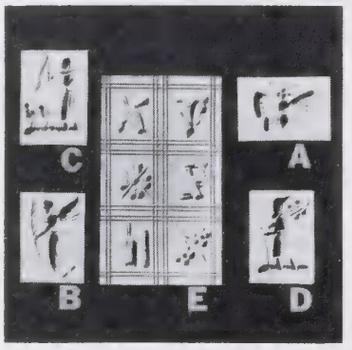

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is reproduced from an awar
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1½" h., $5.50; 14k gold, $17.
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come out of the oven a cris
golden brown bearing a tim
honored pattern—an angel, a b
terfly, etc. Hand-carved cook
molds from the old country a
made of fine grained hardwood
last forever. Dutch cookie reci
comes with each one. Speci
by letter mold desired. $1.50
All 5, $6.50. International In
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that smoky deep-country flav
achieved by a 300-yr.-old Colon
process. Dad can have his slic
as thick as he likes! It comes
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approx. wt.; Smithfield will
fund or bill difference). H
about trying it for Thanksgivi
breakfast? Smithfield Ham
Products, HB11, Smithfield 19, V




**STOCKING FULL O**
**STAMPS** could start your s
on a fascinating hobby that w
enrich his life for years to con
A fine collection of 105 all-d
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**CARD TABLE PLAYHOUSES** $3.98 ppd.

***The Ideal Gift for Christmas!***

Big, heavy cotton playhouses slip quickly over standard card table, provide hours of indoor fun—for girls or boys! Brightly printed; side wall lifts for easy entrance, ventilation. **KIDDY KOTTAGE** for young housekeepers has tiny tinkling door bell. **FIREHOUSE** is just right for young firemen! The perfect gift for youngsters 2-9. Order today! Sorry, no C.O.D.'s

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**CHILD'S WHIMSICAL CUP & SAUCER**
A truly charming child's set in multi-color design. Fine China. 8 oz. cup has whimsical face and bulging eyes & nose. Colorful saucer with cheerful Clown encourages milk drinking. Name decorated on cup & saucer. A useful & joyous gift. The set. $1.98

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**HANDI-SHINE**
**SET**—A clever new accessory for the well-polished man. 5¾" case has soft lambswool buffer for quick shine ups. Holds shoe horn. His name in gold. A must for home & travel. $1.50



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**Delight Your Little Sailor!**



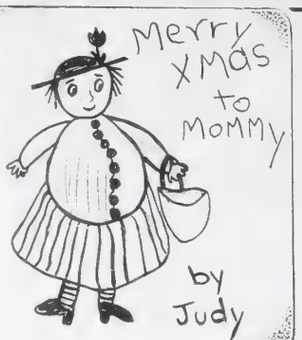
YOUR LITTLE SAILOR BOY will have gobs of fun in this real sailor suit of blue or white. We gave one to a delighted 4 year-old fan of an old tar and now he *outswaggers* his hero. Nautically correct from bell-bottom trousers to hash marks on sleeves. Sizes 2 to 8.

CHOICE OF SANFORIZED WHITES **$6.95**

OR SKIPPER BLUE TWILL BOTH WASHABLE **$7.95**

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A child's work of art drawn for Daddy Mommy or grandmother, can achieve immor tality. Just fold and mail any size drawing fo reproduction in full color on a ceramic ashtra 7" square, $7.95. Or 5" x 4½" cigarette bo $7.95. The ideal gift for Christmas or any hol day. Allow 10 days. Add 50¢ postage. Write fo free brochure.

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**ATTENTION GOURMET COOKS!**




From an area noted for good cooks and good food comes this fabulous new cookbook featuring 600 of the old South's favorite recipes. In its first year of publication River Road Recipes has sold over 15,000 copies and makes a truly wonderful Christmas gift. We will make your Christmas shopping easy by mailing direct to you or to your list. Please send check or money order to Department 100.

$3.25 POSTPAID

RIVER ROAD RECIPES 2876 KALURAH BATON ROUGE, LOUISIANA

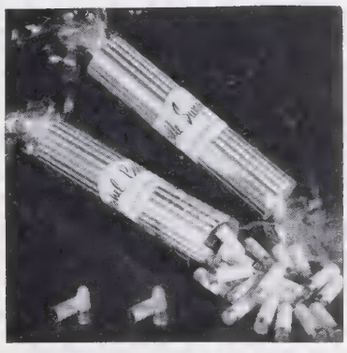
**ROSES IN NOVEMBER** make a winter-weary bedroom bloom like a June garden. For a lady who loves to live with pretty things, rayon challis blanket covers ruffled in white nylon. White with pink or blue, light pink with darker pink, blue with darker blue roses. All 90" long; 72" w., $19.50; 90" w., $24.50; 108" w., $29.50. Grande Maison de Blanc, 745-5th Ave., New York 22.



**THE PEASANT AND THE RAJAH,** hand-made in native villages in India, are authentic in every detail. Peasant mother holds a tiny brass pot on her head, wears a forehead caste mark, carries her baby wrapped in a colorful shawl. 11" h. $3.95. Royal Rajah is decked in jeweled turban, gold-trimmed robes, carries sword. $4.50. Henry's Store, HB11, 745 5th Ave., New York 3, N. Y.



**LIPS THAT LOVE LIPSTICK** will surely love Michel's satin-smooth French formula. The color range is divine—white, Italian pinks, lilac tones, light and bright reds, deep crimson—they're all included. *32* individual lipsticks in gold striped skyrocket gift package, $6.50. Nail polish bar with *10* matching shades, $7.95. Jobie, 67-85 Exeter St., Forest Hills 75, N. Y.



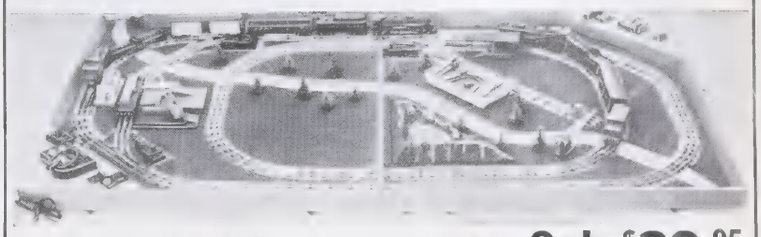
**RETURN TO ELEGANCE.** In today's jet-powered world there is more than ever before a need for tranquility, for tradition. In such a spirit is this imported Florentine stone fruit and flower basket for a terraced garden, to grace on your driveway gateposts. 17 w. x 23" h., $110; $198 pr. Exp. coll. Catalog. 25¢. From Whiteburn Hall, Ltd., Box 184, Wilmington, N. C.




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Now, for the first time in model railroading, a SCENIC TOY TRAIN CASE . . . Opens and closes like a SUITCASE . . .



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Features: PERMANENT mounting of accessories—Two built-in Transformer compartments—Two trains operate INDEPENDENTLY—Wired for Switch Tracks—INSTANT STORING.

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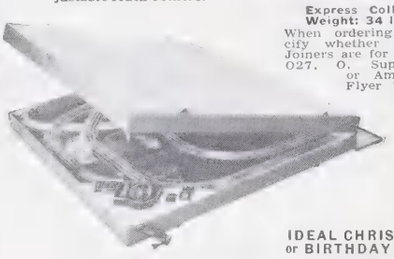
Frame is of STURDY METAL finished in Tan Enamel—SOUND ABSORBING train board.

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Express Collect
Weight: 34 lbs.

When ordering, specify whether Track-Joiners are for Lionel 027, O, Super O or American Flyer Tracks

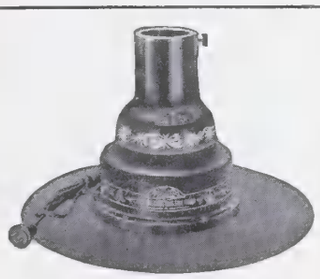


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IDEAL CHRISTMAS or BIRTHDAY GIFT





**"Turn-a-round"**
ELECTRIC CHRISTMAS TREE TURNER

All Metal. Lasts lifetime. Lights turn with tree. Carries up to 200 lbs. Two-way outlet. Powerful self starting motor. Operates on 110V 50/60 cycles. $30.00 delivered. No orders accepted for Christmas delivery after Dec. 10. No c.o.d.'s, please.

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P.O. Box 787 Memphis 1, Tenn.





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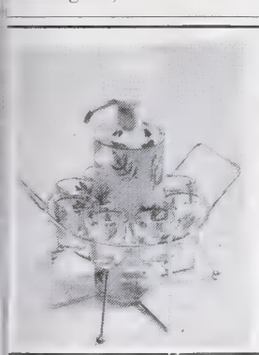
You'll be tickled by this feather jewelry handwrought of heavy sterling silver because there just never has been a more graceful design. This lovely three-inch pin will do wonders on the shoulder of a dress, at the neck of a blouse, or on the lapel of a suit. Gift Boxed, Tax included. PPD.

PIN and MATCHING EARRINGS.....$3.00 Each
Both for only $5.00

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**11 Piece "JIFFY BAR"**

Add charm and beauty to your sideboard during dinner and be a gracious living room hostess after dinner. Each of these eight sparkling, frosted whiskey glasses and frosted decanter with pump comes in 23 Kt. gold leaf decoration . . . including solid brass caddy. The "Jiffy Bar" is an ideal gift for your friends.

*No COD's. Satisfaction Guaranteed.*

$6.95 Postpaid
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**BUTCH**
**A Hummelwerk Figure**

You saw him first on magazine covers. Now Albert Staehle's lovable little black and white cocker comes to life and barks for your attention. Known and loved all over the world, he is interpreted in fine porcelain by the famous producers of the unmatchable Hummel figures. Four inches high, in full color, we present him to you in this appealing pose called "Please". A fine gift which will become a collector's item.

**$4.00 Plus 25¢ for Postage and Handling**
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**CHRISTMAS PHOTO-LETTERS**

Send personal letters photo-lithographed (with pictures of family, home, etc.) from your hand-written or typed original! 8½" x 12". Choice of 5 colorful Christmas letterheads. 100 letters and envelopes, $11.95; with pictures, $14.95. Money-back guarantee. Postpaid. Send 10c for kit, samples, and instructions.

**CHRISTMAS LETTERS**
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*Write now for* FREE *Literature*

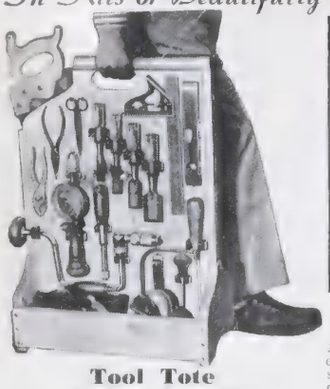
**EFFECTIVE for MEN and WOMEN**

Now—*enjoy* the stimulating benefits of effective, *deep-kneading massage* right at home! Day or night, *Roller* is ready for pleasant, thorough massage of heaviest individuals. Speeds circulation. Comforts tired, lame muscles—thighs, legs, arms, abdomen, hips. *Serves as seat with Hassock Cover.*

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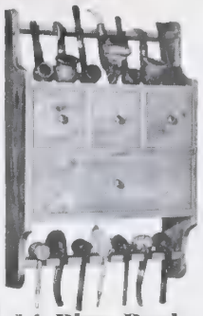
*In Kits or Beautifully Finished*



**Tool Tote**

***The Perfect Gift for Him***

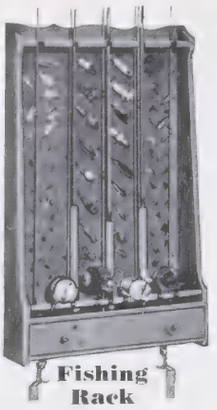
Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17" x 26" x 9¾". Finely finished in mellow honey tone pine. Only **$12.95** Kit **$8.95**



**14 Pipe Rack**

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor tobacco drawers, large accessory drawer. Hangs conveniently on wall; saves desk or table space.

14 pipe rack 13" x 18"
Complete **$12.95**
Kit **$8.50**
20 pipe rack 18" x 22"
Complete only—**$26.95**
7 pipe rack 13" x 9"
(Like Top Half of Photo)
Complete **$9.50** Kit **$6.50**



**Fishing Rack**

***Protects All Gear in Handsome Display***

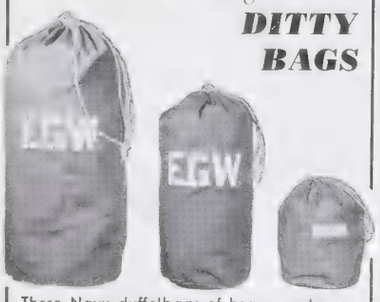
Our wonderful show rack does everything. Safeguards 5 rods any type or size, in rubber holders. They can't warp or fall out. Shows 5 reels all types. Flies, plugs hook into neutral gray felt back in colorful display. Hook them in or out in a jiffy. Large accessory drawer. 22" x 37".
Complete **$24.95** Kit **$15.50**

**COMPLETE RACKS** in hand-rubbed, honey-tone knotty pine, maple or mahogany finish. Shipped express charges collect. **OR IN KITS** for easy assembly; pre-fitted, drilled, sanded, ready for finishing, simple instructions. Postpaid (add 5% west of Miss.)

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**Yield House**
**Dept. B11-0**
**North Conway, N. H.**

*Monogrammed*
**DITTY BAGS**




These Navy duffelbags of heavy, water repellent, vat dyed duck will be imprinted with 3 big white initials of your own choice at no extra cost. A favorite of yachtsmen, beach-goers, campers, sportsmen. Nice for all members of the family. Makes a handy laundry bag at school—has interior shoe pockets, holds all bulky stuff. Brass grommets. Specify initials, name, boat name, etc. Tax included.

12" Ditty Bag.....**$3.95 ppd.**
22" Ditty Bag.....**$5.95 ppd.**
34" Ditty Bag.....**$7.50 ppd.**

*(Extra letters 10¢ each)*
*Full & Winter Catalog on Request*

**Johnny Appleseed's**
BOX 710 BEVERLY, MASS.




**MONEY BELT**

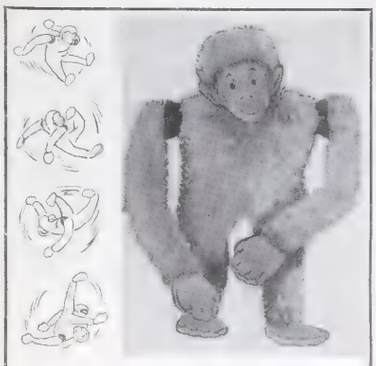
Perfect gift for men or boys. Secret zipper pocket makes safe hiding place for cash. Top grain cowhide. Choose from three styles:

**A.** With 3-letter monogram on silver rhodium buckle. One pocket. Brown or black. Sizes 28-44. (State size & color, underline last name initial in monogram) .....**$3.95**

**B.** With two pockets to hold more cash; cowhide lining for extra quality. An old favorite! Brown or black. 28-44. (not pictured) ..**$3.95**

**C.** For boys. One pocket. Brown only. 24-36. (not pictured) .....**$1.95**

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**Dept. 310, Highland Park, Ill.**



**Tumbling Monkeys**

Wind his arm and this fuzzy fellow goes through the funniest gyrations you ever saw—all in slow motion. Start two together and watch them wrestle. Approximately 4 inches high. Imported from West Germany. Lasts indefinitely—rubber band "spring" easily replaced. Order for delightful and unusual gifts, party favors, Christmas stocking stuffers. Fun for convalescents and car trips. No C.O.D.

*Money back guarantee*

**$1 EACH POSTPAID**

**BROWN'S** 1406 Third St. Corpus Christi, Texas



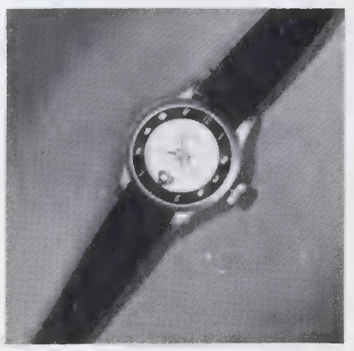
**DANISH STERLING SILVER NAPKIN-HOLDER**

This unique accessory holds a man's napkin where it properly belongs! (It might save cleaning his favorite ties, too!) Beautifully made by Danish craftsmen, this exclusive sterling import is widely used by European gourmets. The man who has "everything" *doesn't* have THIS!! Gift boxed $4.40 ppd. Fed. tax incl.

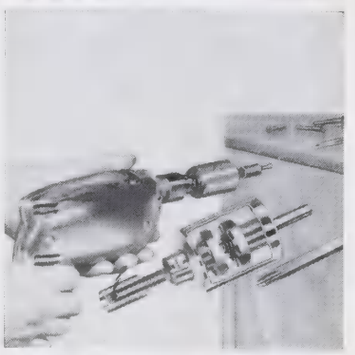
**JESSIE'S IMPORTS**
**SLEEPY HOLLOW; DUNDEE, ILLINOIS**




**DRESSED FOR DINNER** tables are those forever indispensable paper napkins if you stack them in this solid-walnut holder. When you pluck one, the others below stay put. Best of all, you don't have to pop back to the kitchen when a fried-chicken picker needs an extra. Walnut or cherry, $5.95; with "Napkins" on top bar, $6.95. Casual Crafts, Dept. B-8, Statesville, N. C.



**IN TIME FOR XMAS** is this heart-beat watch that ticks away the seconds with a tiny heart-shaped pendulum. It has an unbreakable mainspring, sweep second hand, gold-finished case, smart black suede band. *Now*, guess the price—just $9.98 incl. tax. Swiss-made with full-year guarantee, it's just for the ladies. Fireside Distributors, 146 W. 29th St., New York 1, N. Y.



**SCREW LOOSE?** Tighten it with Arco Screw-Matic. It fits any drill, has a powerful industrial-type clutch that won't slip when your week-end handyman does it himself. And the bit holder prevents damage to hands or work surface. It comes with a slotted head and Phillips head bit, has 1-yr. guarantee. $5.95. From Arrow Metal Products, HB11P, 421 W. 203rd St., New York 34.



**SNOOZE WHERE YOU CHOOSE.** Cat Napper will keep you cozy. It's a single-weave afghan of soft, pure wool in the old star plaid pattern, woven in one color on black and white. Colonial red, indigo or delft blue, cabin rose, settler's sun, pine green, rifle rust, walnut brown or hill purple. 54 x 72", $19. Virginia Goodwin, Box 3603, Dilworth Sta., Charlotte 3, North Carolina.

**Create Your Own Personal Gifts and Christmas Decorations!**

You can make beautiful scenes and decorations with these exquisite and colorful, handmade wax miniatures from Austria.

No. 1—ANGEL, 1½" high ..6 for **$5.45**
No. 2—CHRIST CHILD in CRIB, ¾" x ½" .....6 for **$2.75**
No. 3—ANGEL, 1¼" high ..6 for **$4.50**
No. 4—MADONNA & CHILD, 1½" high .....6 for **$6.00**

**Numbers 1, 3 and 4 are mounted on green bases.**

12-pc. assortment (3 each of 4 shown) **$9.00**

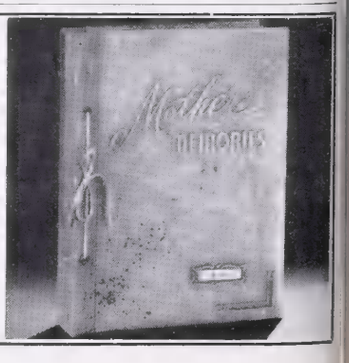


**GINA & SELMA, Inc.** DEPT. HB11
1048 LEXINGTON AVE. NEW YORK 21, N.Y.

**Mother Memory Book**

A beautiful book for mother to keep her precious memories, pictures of the children, and clipped items she holds dear for her memory and secret thoughts. Fibre glass cover with gold lettering "Mother Memories" with her personal first name engraved on it. 8½x11½ with 50 filler pages $9.95 ppd. Be sure to PRINT name to be engraved clearly and enclose with order.

*Sidney A. Smith*
**Box 1601, Ocala, Fla.**



**MOTHER KANGAROO** and her baby roo are a great comfort to a child when the lights are out, satisfactory playmates in dawn's early light before grownups are awake. These lovable, life-like "Down-Under" animals are of top quality, hygienically treated, real Kangaroo fur. 18″ size with removable baby, $12.98. From Boomerang Enterprizes, Box 4018, GPO, Melbourne, Australia.



**DON'T MISS THE BOAT** when you're making out your Christmas list. Check this personalized life preserver boat cushion that's approved by the Coast Guard. It's buoyant kapok heat-sealed in durable vinyl plastic; 15″ x 15″ x 2″ with arm straps to double as a life preserver. Your name or boat name on red cushion, $3.95. Kimball's, 135 Bond St., Oshkosh, Wisconsin.



**WHY YOU ANGELS!** You're such heavenly bargains, you've given our Christmas budget a big boost. We're ordering choirs of these chubby cherubs for gift-giving and a pair to hang amid the princess pine over our holiday mantel. Gilded plaster composition, 8½″ x 6″ each, are just $1.95 the pair plus 25¢ postage. Dresden Art, HB11, 230 S. Franklin St., Chicago, 6, Illinois.



**HEARTH BROOMS,** handmade in the Blue Ridge Mountains, have a simple dignity of design that's exactly right for a friendly fireside. They're colorful and rugged, and they sweep clean, and no nonsense about it. The twist-carved pine-handle broom is 37″ tall. Bo Peep broom is 32″. Both come in red, green, or natural straw, $2.85 ea. from Blue Ridge Weavers, Tryon, N. C.






## Newspaper Stack'em

Keeps the week's accumulation of daily and Sunday newspapers (or magazines) in neat order, ready for quick reference or tying for disposal. Attractive enough to stand anywhere in the house. Rigidly constructed of beautifully polished brass plated steel rods with contrasting satin black expanded metal base. 16″ x 13″ x 14″. Order No. 2144 DS.

**$4.98 postpaid plus 25¢ handling.**

*Write for free gift catalog of unusual items*

**DOWNS & CO.,** Dept. 1111J
1014 Davis St., Evanston, Ill.



## BRASS PIPE REST

The image of a famous basset hound, hand cast in gleaming brass (4 inches). The brass is in a permanent, burnproof finish which never needs polishing. You may be certain that your pipe smoker who has everything does not yet count this among his possessions.

**$3.50 Plus 25¢ for Postage and Handling**

*No Stamps or C.O.D.'s, Please*
*Free Catalog "Gifts of Distinction"*

*World Treasures*
657 Main Avenue Passaic, N. J.

**REMEMBER**

# TEACHER!

8 5/13

with a token of your appreciation . . . a gift she'll use every day!

DISTINCTIVE TO USE THOUGHTFUL TO GIVE!

## NEW! AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. At the push of a button, chalk ejects or retracts. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

### DIFFERENT GIFT OF LASTING USEFULNESS

Every teaching hour teacher will bless HAND-GIENIC . . . and your child. Sturdy metal construction, 1 YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

### EXCLUSIVE! NOT SOLD IN STORES

Send $2 for one, only $5 for set of 3 (one for each color chalk). DELUXE MODEL: Same as above but crystal-clear barrel shows chalk color; all metal parts gold plated. Individually jewel-cased, $3 ea. or only $8 for 3. Postage free. Satisfaction or money back. Same day shipment. ORDER TODAY!

**HAND-GIENIC, Dept. 300, 2384 West Flagler St., Miami 35, Fla.**







## ■ outdoor replacement covers

**butterfly cover** fits all sizes; triple-stitched, reinforced.
canvas **$3.95**
plastic **$6.95**

**circle cover** fits sizes up to 32″ round; triple-stitched.
canvas **$3.95**
plastic **$6.95**

**director chair** 2-pc. cover; slip on back, slip-on or tack-on seat (specify which you need).
canvas **$2.95**
plastic **$4.95**

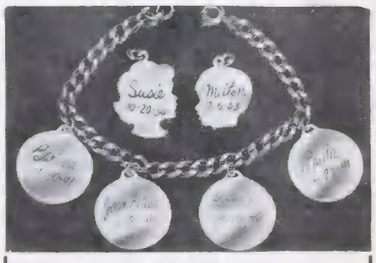
all covers shipped pre-paid; guaranteed satisfaction

heavy-duty canvas colors: natural, black, turquoise, tangerine, gold, green, coral. leather-like wipeable plastic colors: white, black, turquoise, melon, orange.

*for sample swatches send 50¢ per set.*

write for new 48-page sun-time catalog

**patio sales** dept. hb-110 box 25 highland park, illinois



## A BRACELET
### for Mothers and Grandmothers

To express their lasting love, this bracelet, in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, the name and birthdate of each child or grandchild. Every disc or silhouette is script engraved with the first name, month, day and year of birth for each child or grandchild. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet ..... $1.50
Each engraved Disc or Silhouette ..... $1.00

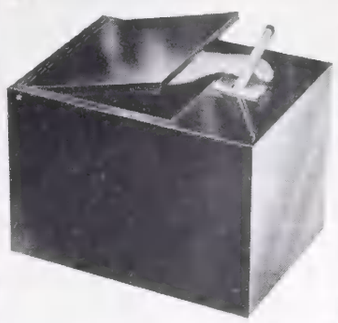
**BRACELETS AND DISCS AVAILABLE IN GOLD**

12 kt. Gold Filled Bracelet ..... $2.75
Each 12 kt. Gold Filled Disc or Silhouette $1.75

*Add 10% for Fed. Exc. Tax. No C.O.D.'s please*

**EDWARD H. ZIFF, Importer**
Box 3072 Merchandise Mart Plaza
Dept. HB-110 Chicago 54, Ill.

THE MYSTERIOUS



## LITTLE BLACK BOX

There it sits, the little Black Box, the most intriguing intellectual novelty in a hundred years . . . quiet, sinister and waiting. The switch is thrown to "ON". Immediately there is a grinding of power as the box mysteriously starts jumping. Then the lid slowly rises, and from beneath it emerges a hand. The hand grabs the switch, pushes it to "OFF" and quickly disappears back into the box. The lid slams shut and all is as it was. IT DOES NOTHING — ABSOLUTELY NOTHING — EXCEPT SWITCH ITSELF OFF. It has a fantastic psychological impact. Once seen—never forgotten. $4.98 plus 25¢ postage. Satisfaction guaranteed.

**PLAY B, INC.**
Dept. B
712 Broadway, Cincinnati 2, Ohio

# decal EAGLES



Lithographed in rich accented gold, in easy-to-use decal form for many decorating uses! Authentic Federal period design. Set has 16 decals in 5 asstd. sizes, 2″ to 5½″ across. $1.75 per set ppd. *Also, sets of 6 (5½″) size or 4 (8½″) size, $1.75. Specify when ordering.*

## BAR DECALS




12 striking gold, black and white labels for making your own distinctive bar set! 8 large (Scotch, Vodka, Sherry, Rum, Gin, Rye, Bourbon, Vermouth) 8 small (sugar, cherries, onions, olives) for $1.65 ppd.

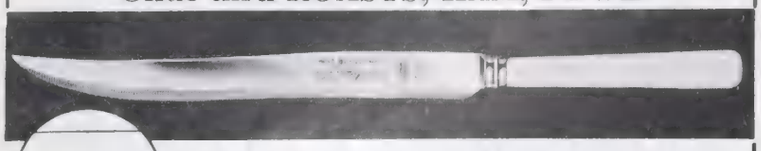
**SEND 10c** for illus. catalog, sample decal. Decals ppd. in U.S. and Can.; COD'S. Ohio residents add 3%.

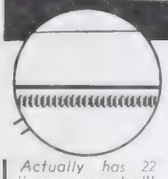
Dept. N-22 **AUTHENTICS**
Box 546, Cincinnati 43, Ohio

## 176 Cutting Edges of This All-Purpose

# Gourmet's Carver

## Glide thru ROASTS, HAM, FOWL





*Actually has 22 "corruserrated" cutting edges per inch of blade!*

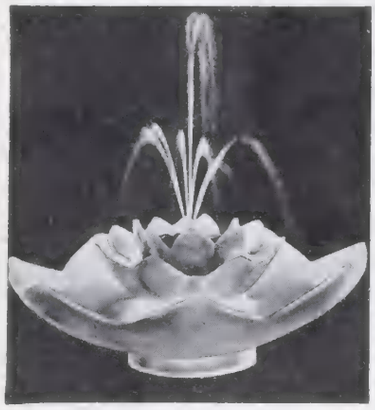
**Now—for the first time in this country—the revolutionary "corruserrated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!**

Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new razor-sharp cutting edge.

This is the remarkable "corruserrated" edge that actually flows through tough leather. You can slice WAFER THIN meat, vegetables, tomatoes, onions, etc.—make your dinner table a joy to look at!

Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY $6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only $8.

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### *Lotus Light*

### ELECTRIC FOUNTAIN

A decorative delight for home and terrace beauty. In delicately sculptured white polyethylene with self contained water supply and lights within to cast a soft translucent glow on flower or greenery arrangements. With on-off switch and electric cord. U.L. approved, 15" across, 6¾" high. $20.00 Ppd.

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6 exquisite "true-to-life" orchids arranged in a copper-pewter vase

Only $7.50 ppd.

"Caprice" is the latest triumph in craftsmanship in the famous series of Gay Deceivers ® by Constance Spry. A gracefully elegant arrangement of six tropical orchids and colorful foliage in a handsome copper-pewter vase. Your choice of two delicate colors, both so fresh and natural looking they would almost fool a florist: fragile white or glowing Talisman. An unusual decorative touch for almost any room in the home!

10½" high; 8" across; etched and rubbed vase of copper on pewter 2⅜" high, 2⅞" diameter.

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Holds his pipe while he drives

## CAR PIPE-RAK

Adjusts to any pipe, any drying angle. Powerful magnet holds firmly to dashboard. Suede-lined to protect pipe. Satisfaction guaranteed! Suede finish: $2. Polished chrome: $3.95 postpaid. Add 25¢ ea. for airmail.

$2 POSTPAID

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1851-HB Ford Pkwy.
St. Paul 16, Minn.

NEW DESIGN

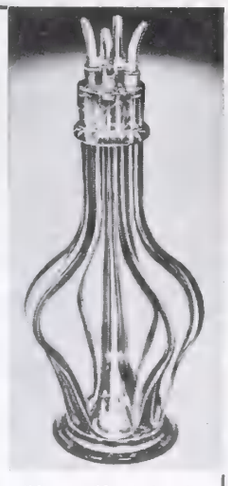
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Four in One DECANTER

$5.95

PLUS 50c POSTAGE

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From France comes this magnificent decanter. It has four separate sections, each with its own pouring spout and stopper. For colorful splendor fill sections with Creme de Menthe, Cherry Heering, Grand Marnier and Drambuie. A lovely conversation piece. 12" tall decanter.

SET OF EIGHT FINE HANDBLOWN RAINBOW HUE CORDIAL GLASSES, $4.95 Plus 50c Postage

**THE CLASSIC CORNER**
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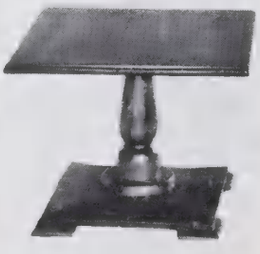

**SUCH SWEET SENTIMENT** as "Why open it and spoil eve thing?," "For the man who h nothing," "Small Package. La Gift," "Open before Xmas, nose and many more are printed these gag labels. 54 colorf gummed seals have 27 differe designs and sayings. Fun for t office grab bag. they're 69¢ t pack from Carol Beatty, 23 Bea Bldg.. Culver City, Calif.



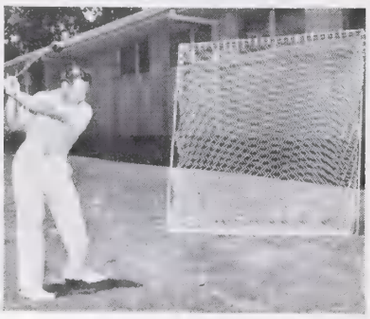
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**RANCH & MODERN HOME** is a digest of the most-want building ideas and incorporat the latest planning and constru tion. Plans with center halls, l of closets, fabulous kitchens, i door-outdoor living, etc., are i cluded. Marvelous designs sh what can be done with vario priced budgets. $2. Order fr Nationwide Plan Book Co., HB Box 404, Northridge, Calif.



**HONEY BUNCH** to set in fro of an Early American cali couch or a contemporary hide-bed is this 22" sq., 17" h. tab Bunch tables pair perfectly f cocktail tables, are handsome chairside in any setting. You m choose honey pine or olde prim tive which has been aged. $24. ea. exp. coll. Meadowbrook In HB, 126 E. Sunrise Hwy., Me rick, New York.



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### Golf Practice Net
*Makes Ideal Gift*

Dallas Country Club Pro Morris and other Pros recommend this amazing new Nylon Net for INDOOR and OUTDOOR practice all year 'round. NY-LO-SCO sets up easily, quickly, without tools—in basement, playroom, garage or yard. Hit ball with any club hard as you wish. This magic net traps ball and drops it gently to floor or turf. Durable aluminum, 6' square, 8½ lbs. Withstands all weather. Comes in Scotch Plaid Bag for colorful Christmas giving. Order today! $25. postpaid.

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## GEO. WASHINGTON COMMEMORATIVE SPOON

To interest you in collecting a complete series of the famous Presidents Commemorative Spoons, we offer to send you the first spoon of the series FREE! The entire collection designed by one of America's finest sculptors, consists of thirty-three in all, from Washington to Eisenhower. Each spoon commemorates a different president; displays his portrait, name and term of office. Skillfully engraved in the bowl of each spoon, is illustrated the outstanding events that occurred during his term of office. The spoons are of extra-heavy quality silver plate, manufactured by International Silver, America's largest silversmiths. With your free spoon we will tell you how if you wish, you can collect the entire series by mail, two or more at a time at your convenience, for only one dollar each. For your free spoon, send your name and address to: International City Mart, Inc., Dept. S17, P.O. Box 48-864, Miami, Florida.

**TOMAS IS AN ANGEL.** He's the Mexican tinsmith who makes these heavenly Christmas trees as the spirit moves him (it does often enough so there's no supply limit. They're silvery white metal on a solid base and painted with birds, flowers, and angels in brilliant fiesta colors. 20″, $4.75 plus 35¢ postage. Old Pueblo Traders, 622-HTT-South Country Club, Tucson, Arizona.



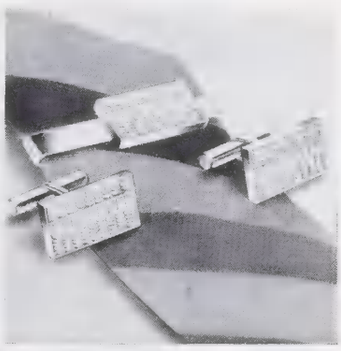
**NATIONALITY DOLLS** by Flagg are those famous flexible plastic dolls that bend into any position. This trio (l. to r.) are 8″ Chinese, Arabian, and Turkish, exquisitely costumed in colorful, washable clothes, have Dynel hair. Collector's treasures a child can *play with* have plastic show-off stands. $2.95 ea.; 3, $8. Flagg, HB11, 91 Boylston St., Jamaica Plain 30, Massachusetts.



**STACK TABLES.** Here's a "buy" to warm the cockles of your budget. A set of 3 tables with chalk white or walnut-grain marproof tops in 16″ round or 17 x 18″ rect. shape have grained walnut trim, legs. Nylon "glides" prevent scratching when stacked. Table 18″ h., chalk white, $21.95 set. Walnut grain, $19.95. Exp. coll. Suburban Patio, 1672 Skokie, Highland Park, Ill.



**CUFF-SIDE CALCULATORS** really add up for any man's Christmas gift. Exact miniatures of the Oriental abacus are made in Hongkong and mounted in this country. Sterling silver tie bar, 2″ long, $1.95; swivel-back links, ¾ x ½″, $2.95. They really work and you may order them from Liberty House, Dept. 0-163, 95 South St., Boston 11, Mass.




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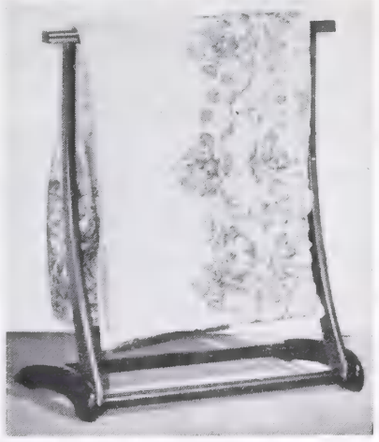
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Send check or M.O. Shipped express charges collect, weight ▪ lbs. Specify finish. Illinois orders add 45¢ sales tax.

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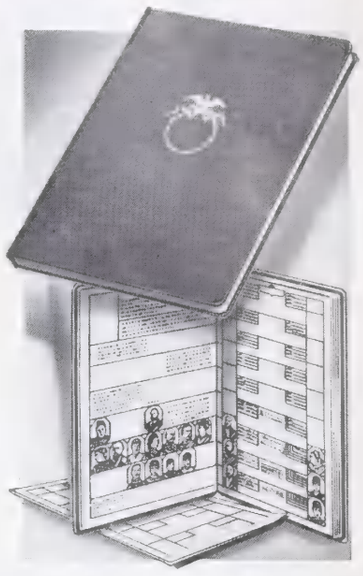


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What time is it in Juneau, Honolulu, Washington? Tells at ▪ glance the time in 24 different time zones around the world. Perfect in design, accuracy and workmanship. This is the ideal gift for travelers or home-bodies. Red, blue or pigskin. $15.35 Ppd.

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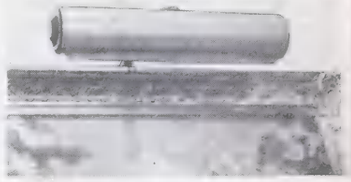
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**Enhance the beauty of your Prize Pictures with PICTURE LAMPS**



Baked gold metal shade is adjustable and the interior with its aluminized reflecting surface gives just the right amount of brilliance. Complete with double socket—10 ft. approved cord and built-in switch 3 ft. from plug-in and screws for easy attaching to picture frame. A hard-to-find item at a very low price. Illuminate your picture for new beauty.

F 1273—13″ Wide including 2 bulbs— **$7.98** plus 45c handling postpaid

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**DOWNS & CO.,** Dept. 1111A

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Two heartwarming footstools for your fabric or ours. Fine hand-waxed values! Choose from our Black Needlepoint, or our Spotshed velvets: Flame, Gold, Rose, Brown, Red, Turquoise, Mauve, Blue, Purple, Emerald, Fern or Sage Green. Send check or M.O. No C.O.D. Express collect. Hundreds have ordered these Solid Genuine Mahogany Stools —Satisfaction Guaranteed. Also, enclose 10¢ for our Stool Folio A-2.



**THE BETSY SIMS**
Wt. 7 lbs.
15 ▪ 11½ ▪ 8½″ high
Needlept 17 x 13″

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Wt. 11 lbs.
20½ x 14½ by 10″ high.
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Personal Photo Christmas Cards



MADE FROM YOUR OWN SNAPSHOT!

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20 for $1.00 plus 35¢ shipping

Full Color Photo Cards with matching envelopes
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FREE sample FULL COLOR or BLACK & WHITE PHOTO CARD

Send today for FREE Personal Photo Christmas Card in full color or black-and-white showing your favorite photo of family, children, home, etc. Mail color slide or color negative with 10c for postage and handling... sparkling, full color card returned with slide or negative. Or send black-and-white negative with 10c for postage and handling... beautiful, 4¾" x 5½", satin-finish, embossed, deckle-edged card returned with negative. If you mail original black-and-white photo or Polaroid snap, send 50c for making new negative.

*Satisfaction Guaranteed... Free Sample Offer Expires Dec. 1, 1960*

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ROPE DOORMAT



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Lover's Knot..... $12.95 ppd.

*Fall & Winter Catalog on Request*

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A sterling silver ring for men, women and children, circled with messages of good fortune in Chinese (good health, happiness, prosperity, success) with your first name engraved—in English. Send size or string to show ring size. **$1.50**

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The Jamaica Silversmith
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FOR TALL MEN ONLY!
SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH



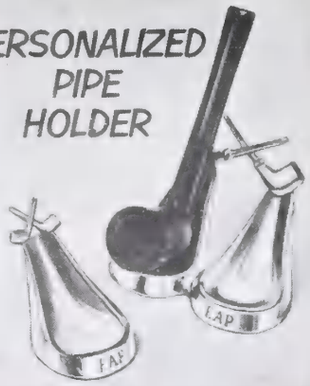
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**Single Holder—$1 Plus Hdlg.**

**Double Holder—$1.95 Plus Hdlg.**

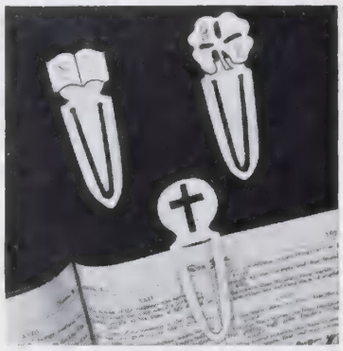
A handsome gift for every man of distinction. Impressive on desk at home or office—and wonderfully convenient anywhere. Designed to hold any shape pipe. 18K heavy gold plate in Florentine finish. We put his initials on the polished gold front. Cushioned bottom prevents furniture scratches. Single holder is $1. Double holder, $1.95. Please add 25¢ per order for postage and handling.

EMPIRE 140 Marbledale Rd., Dept. H.B. 116 Tuckahoe, New York





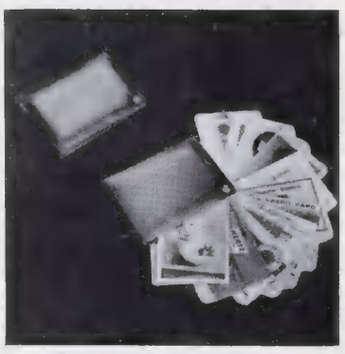
**READY FOR THE ROAD** is your traveling husband with a leather-grained, vinyl, snap-open, take-along kit. Roadmaster has a waterproof-lined compartment for shaving gear, (not incl.), foam insole lounging slippers that come in a case. Slippers in small, medium and large. (Specify) $4.95 and well worth it! Order from Lloyd Leather Crafters, 1270 Broadway, Buffalo 12, New York.



**WHEN THE BOOKWORM TURNS** out the light, she'll mark her place with a sterling-silver bookmark engraved with her 2 initials. And at *this* price, she'll order them like crazy for all her bookish friends. Choose *cross, clover, heart* (not shown), or *open-page* design. Gift-boxed, $1.95 each. Tax, engraving included. Halmur Creations, 50 Delancey St., New York 2.

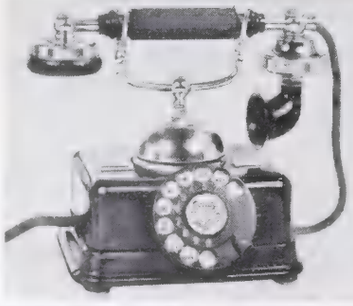


**PICTURE HIM IN PAISLEY** at a round of holiday parties where he'll wear these well-tailored slacks with his navy flannel blazer. Typical paisley print in red/blue/green, fine wale corduroy slacks have belt loops and the plain front every man we know demands. Waist szs. 30-38 (he'll have them cuffed by his tailor.) $24.95. Carroll Reed, HB, N. Conway, New Hampshire.



**CREDIT ON SIGHT** is yours with this fumble-proof leather ID card and photo case with 12 transparent windows that hold 24 cards, swings open to show your Diner's Club card or commutation ticket. Black or brown for men, antique white or metallic red for lady execs. 3x4", $3.50; 2, $6.50. Black with 14k gold-plated corners, $5. Jackson Raymond, HB, 676 N. Dearborn, Chicago 10.





Imported FRENCH TELEPHONE

An exceptional and useful GIFT, or for personal use, these beautiful cradle telephones are in working order and ready for use. FULLY GUARANTEED, you can dial, call and receive calls with that Continental flair. Phones are in black enamel with nickel plated brass and in exceptionally fine condition. $34.50 Ppd. 4 prong JACK PLUG attached $3.00 extra. We also have antique GAS LAMPS, narrow gauge STEAM LOCOMOTIVES, real old four wheel TROLLEY CARS and horse drawn CARRIAGES.

A. SEIFERT, BOX 41 (H) N.Y. 72, N.Y.





IN SMART GIFT BOX

ARTIST'S PALETTE CLOCK

Palette shaped face in fashionable dull black finish. Assorted pastel molded "daubs of paint," in relief to represent numerals. Gold color hands with bright red sweep second hand. Actual paint brushes complete the smart modern design... ideal decor for any room. 9x12" size. Electric clock movement carries 1-yr. written guarantee. Postpaid..... $9.95

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**LOOKS LIKE LEATHER,** wears like leather, this handsome chair of rich brown, oxblood, red or moss green Plyhyde. It's reinforced with nylon elastic backing, and the hardwood frame comes in maple, mahogany or fruitwood finish. For a man's den or rugged family-room use, 26 x 26 x 31" h. $37.50; $67.50 pr. exp. coll. Swatches avbl. Ephraim Marsh, Dept. 40, Box 266, Concord, N. C.



**SILVER & SPICE** make perfect dinner partners when you dress up condiments in these elegant silvery rhodium holders. They're textured and pierced metal filigree, come with sterling-silver name plates that are engraved with 2 or 3 initials. For Worcestershire sauce, catsup and mustard, $1.98 ea., 3, $4.95. From Mastercraft, 275H Congress St., Boston 10, Massachusetts.



**SPEAKER FOR THE HOUSE** where Hi-Fi is everywhere is this reproduction of an Early American hand-finished pine hope chest. You just hook it up to your Hi-Fi, Tv, or radio, take it to bedroom or patio and hear your favorite records with clarity and tone. Domestic made, 11¼" x 5¾ x 3¾", $14.95. Order from Wilco, Dept. 9, 35 S. Park Ave., Rockville Center, New York.



**GEORGE V** in the glorious days of the British Empire journeyed to Kashmir's Shalimar Gardens. Indian artisans immortalized the visit with a brass-lined, 22K gold-leaf ornamented bowl with the scene ablaze with autumn glory. A handsome ashtray or elegant flower holder, it's 6¼ x 3 x 4" high, $11.95. Shopping India, Dept. 373, 27 Lafayette Ave., White Plains, N.Y.





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● Hand Knit **by Cowichan Indians of British Columbia and Imported Direct From the Tribe**

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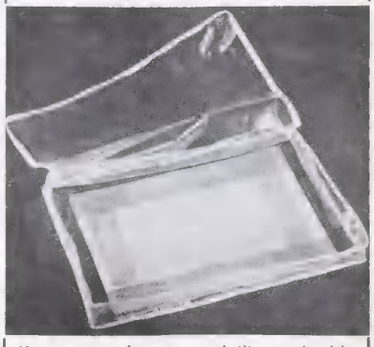
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5, 7, 9 . . . . **$2.95**
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Please add 35¢ postage. For COD's send $3 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.



**OLD PUEBLO TRADERS,** Box 4035, Dept. PHB Tucson, Arizona

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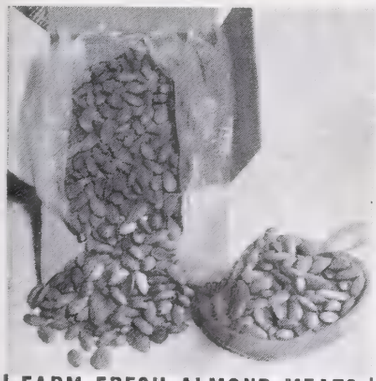


Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at . . . ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13" x 22" with 3" gusset. It holds about 2 dozen mats. Order by number.

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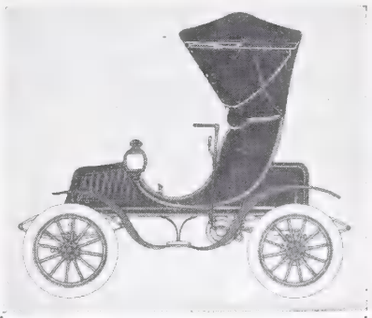
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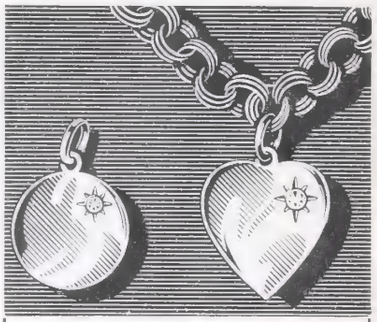


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**$2.95 each,**
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**Any 5 for $16.20. All 8 for $19.60.**

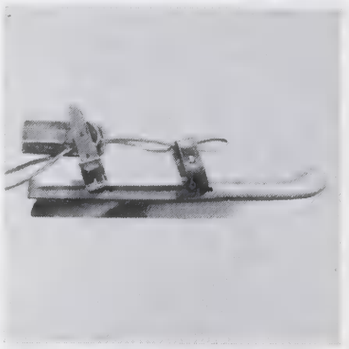
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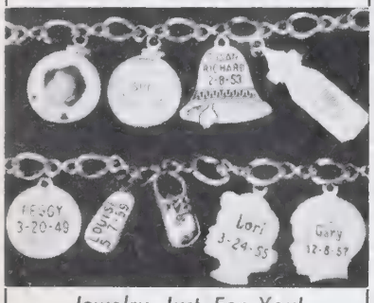


**BACK TO BAROQUE** goes bathroom decor and isn't it divine? Filigree, a Sherle Wagner original, is twenty-four karat gold over chrome and co-ordinated tub set, medicine cabinets, towel bars, and accessories are also available. If you prefer you may have this design in all gold plate without filigree. 3-piece set shown, $195 exp. coll. Sherle Wagner, HB11, 123 E. 57th St., New York 2.



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Sterling and Gold Filled charms for each one of your darlings makes your bracelet an envied conversation piece. Silhouette comes engraved with child's first name and birthdate. WEDDING BELL comes with HIS and HER first name and date. (Ideal as bridesmaid's, usher's gifts and members of the wedding party). PHOTO CHARM and BABY SHOE come with first name and date.

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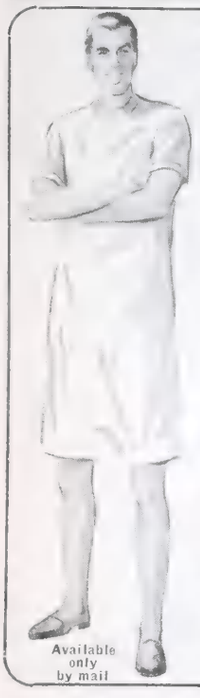


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Tee-PJ's resemble a T-shirt, but are over a foot longer. Rib-knit, soft combed cotton. Gives when you move, eases up when you relax. No bind, no bunch, no chafe, no buttons, no ironing! If not most comfortable sleeper you've ever worn, return within 7 days for full refund and we send you regular T-shirt FREE! S (34), M (36-38), L (40-42), XL (44-46, for weight over 180 lbs. and/or over 6 ft.)

**$2.25 ppd. 3 for $6 ppd**

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**$3.25 ea. 2 for $6**

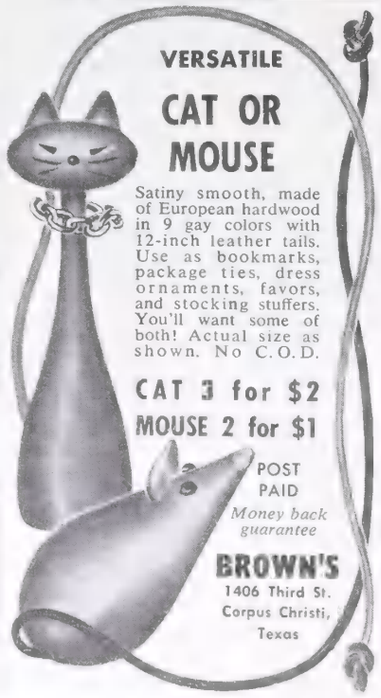
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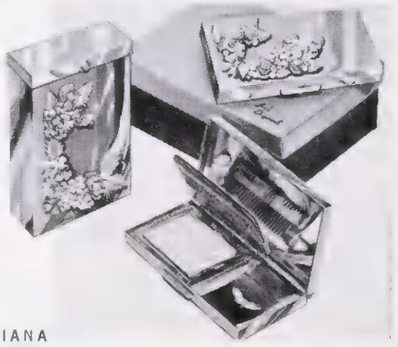
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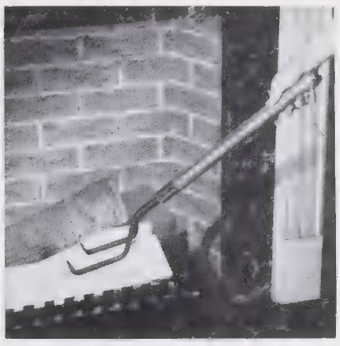
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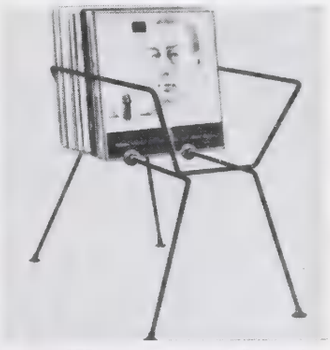
**FORK THEM OVER,** the fireplace logs, with this rugged black iron firefork that has a polished hardwood handle and leather hanging thong. The tines are upturned so your he-man hoists the hickory with ease. It's a big 20" long so the roaring blaze is well clear of hands. Modeled from an early New England fire tool. $7.50. Wayne Mfg., 226 W. Wayne, Wayne 1, Pa.



**COCKADOODLE DANDIES.** Our *enfante terrible* wakes as early as the crowing cocks, so she might as well wiggle her toes into these rooster bedroom slippers. They're gay, red, extra-soft cotton fleece, have sturdy foam-cushion soles. You may order them in infants full sizes from 2 to 8. $2.95. Add 35¢ postage. From Vermont Crossroads, HB11, Montpelier, Vt.



**RACK UP THE RECORDS** in a black wrought iron holder that takes up to 100 LP albums, holds them at chair height so you browse through, select your favorites and relax to music. With adjustable stops that hold records firmly yet let you expand your collection easily. 19" h., 14" w., 21" d., $8.95 exp. coll. From Leslie Creations, Dept. 165, Lafayette Hill, Pennsylvania.



**SANTA'S GOT A GIRL** and don't they make a darling pair to serve your holiday cocktail snacks? The poppy-eyed sweetheart is crystal plastic with washable trim in red, yellow, pink or lilac. Santa is red tinsel plastic with washable white felt. Both are stain- and heat-resistant. Doll, 8½", $4.95; her Santa swain, 6½", $2.95. Par & Co., HB11, 100 Keats Ave., Hartsdale, N. Y.






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Golden Age Wine Sauces add new zest and sparkle to desserts and a wide cariety of food dishes. Use on ice cream, puddings, custards, sherbets, pancakes or waffles, baked apples or freshly cut fruit, baked ham, roast duckling—even in hot black coffee! Decorative 8-oz. decanters contain Concord, Sherry, Honey Almond, and Burgundy sauces made from famous New York State Wines. In impressive gift carton, booklet of uses included. Shipped direct to you, or send us your gift list—we'll do the rest!

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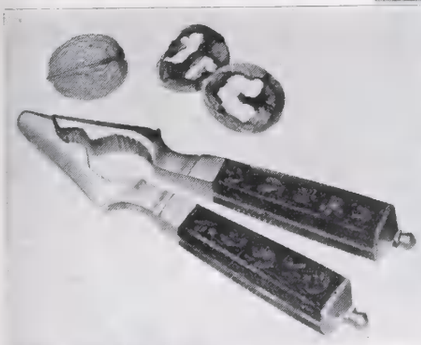
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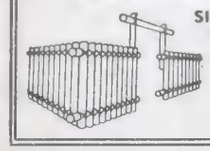
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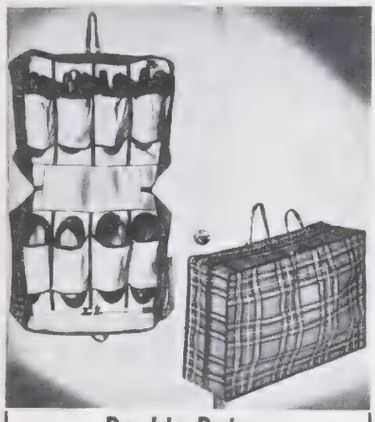
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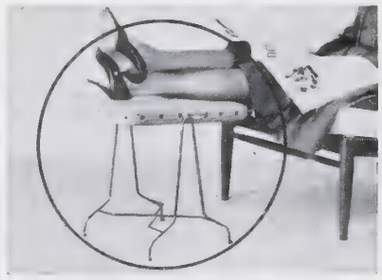


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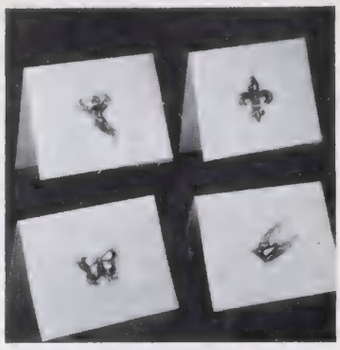


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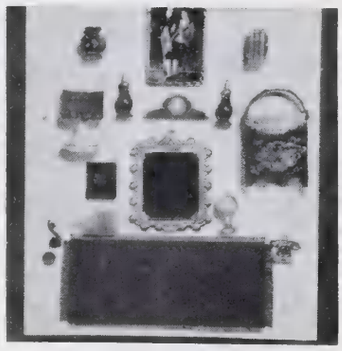
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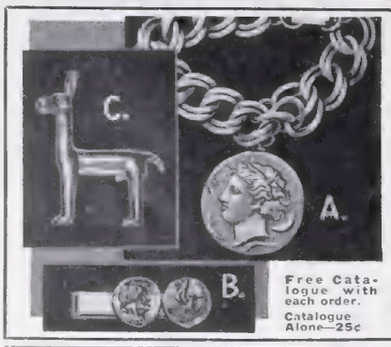
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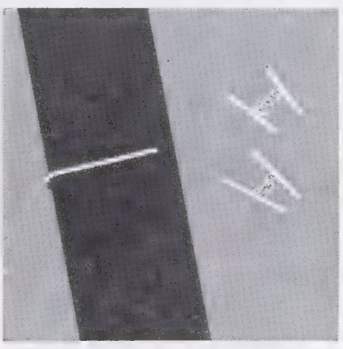
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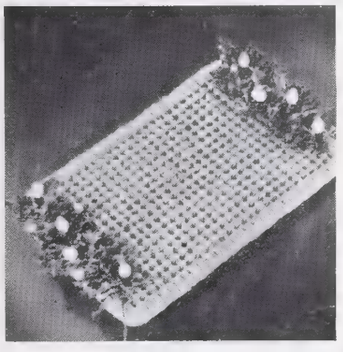

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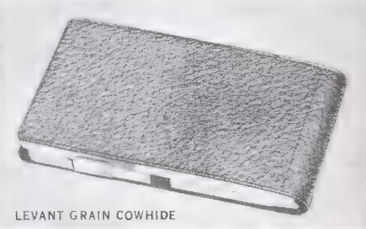
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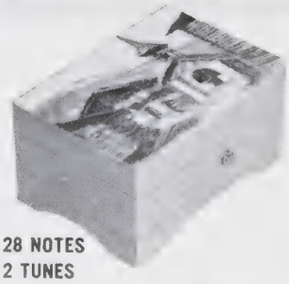
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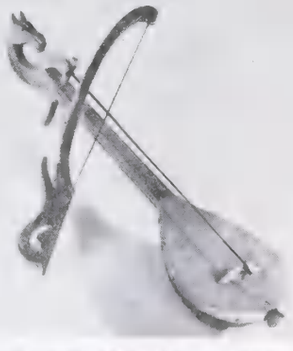


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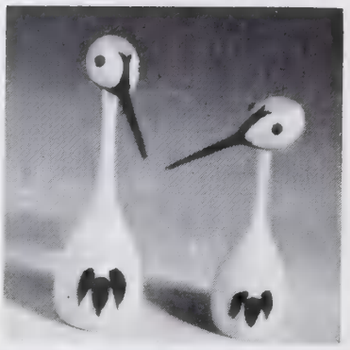
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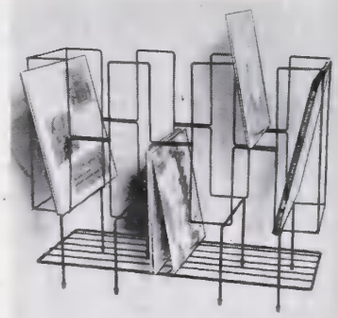



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Solve your gift problems a new way—with lovely mirrors. Mirrors make small rooms look more spacious, and they give a light, right touch to any decor. Decorative mirrors have a special glow all their own and full-length door mirrors give your friends a way to be sure they look their best. Make sure *your* home looks its holiday best, too, with mirrors. Look for the blue and red HIGH-FIDELITY Mirror label at your department, furniture store or glass dealer. It tells you you're getting the very best—mirrors of Twin-Ground Pittsburgh Plate Glass.

**Pittsburgh Plate Glass Company**

*Paints • Glass • Chemicals • Fiber Glass*
*In Canada: Canadian Pittsburgh Industries Limited*

*This functional PPG HIGH-FIDELITY Door Mirror is full-length for an all-important last minute appearance check.*

## THESE LEADING STORES AND OTHER STORES FROM COAST TO COAST

| | |
|---|---|
| Akron, Ohio | Polsky's |
| Allentown, Pa. | Hess's |
| Austin, Texas | E. M. Scarbrough & Sons |
| Birmingham, Mich. | Jacobson's |
| Beverly Hills, Calif. | I. Magnin & Co. |
| Cheyenne, Wyo. | The Little Shop |
| Cincinnati, Ohio | The A. B. Closson Jr. Co. |
| Cincinnati, Ohio | Flowers by Marjorie |
| Cincinnati, Ohio | McAlpin's |
| Cincinnati, Ohio | H & S Pogue Co. |
| Cincinnati, Ohio | Shillito's |
| Cleveland, Ohio | Gali-Brooks |
| Cleveland, Ohio | The Halle Bros. |
| Cleveland, Ohio | The May Co. |
| Columbus, Ohio | Burwell Nurseries |
| Columbus, Ohio | The F & R Lazarus & Co. |
| Corpus Christi, Texas | Austin, Ellis Gifts |
| Crystal Lake, Ill. | House of Willis |
| Dallas, Texas | Titche-Goettinger Co. |
| Dayton, Ohio | The Elder & Johnston Co. |
| Dayton, Ohio | Siebenthaler Co. |
| Decatur, Ill. | Bloch & Kuhl Co. |
| Denver, Colo. | Neusteters |
| Des Moines, Iowa | Davidson's |
| Des Moines, Iowa | Younker Bros., Inc. |
| Detroit, Mich. | Himelhoch Bros. |
| Dundee, Ill. | Fin 'N Feather Farm |
| Elgin, Ill. | Ackemann's |
| El Paso, Texas | The White House |
| Fort Worth, Texas | Meacham's, Inc. |
| Framingham, Mass. | Wyman's Garden Center |
| Genoa City, Wisc. | Honey Bear Farm |
| Grosse Point, Mich. | Jacobson's |
| Grosse Point, Mich. | The Sign of the Mermaid |
| Houston, Texas | Foley's |
| Indianapolis, Ind. | L. S. Ayres and Co. |
| Jackson, Mich. | Beiswenger's |
| Jackson, Mich. | Jacobson's |
| Joliet, Ill. | M. A. Felman Co. |
| Kansas City, Mo. | the fireside |
| Kansas City, Mo. | Hall's |
| Knoxville, Tenn. | Miller's, Inc. |
| Lafayette, Ind. | The Carriage House |
| Lancaster, Pa. | Darmstaetters |
| Lansing, Mich. | F. N. Arbaugh Co. |
| Lansing, Mich. | J. W. Knapp Co. |
| Las Vegas, Nev. | Bertha's |
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| Lincoln, Nebr. | Miller & Paine, Inc. |
| Long Beach, Calif. | Buffum's |
| Los Angeles, Calif. | I. Magnin Co., Inc. |
| Los Angeles, Calif. | Bullocks Westwood |
| Miami, Fla. | Burdine's |
| Michigan City, Ind. | Wrights Flowers |
| Milwaukee, Wisc. | Cord's |
| Milwaukee, Wisc. | Kunzelmann-Esser |
| Milwaukee, Wisc. | Milwaukee Boston Store |
| Minneapolis, Minn. | The Anderson Shop, Inc. |
| Muscatine, Iowa | Minton's Studio |
| Newark, N. J. | Hahne & Company |
| New Hope, N. J. | New Hope Craft Shop |
| New York, N. Y. | Bloomingdale Bros. |
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| Pasadena, Calif. | I. Magnin Co., Inc. |
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| Philadelphia, Pa. | Strawbridge & Clothier |
| Philadelphia, Pa. | John Wanamaker |
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| Providence, R. I. | The Outlet Co. |
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| Rochester, Minn. | C. F. Massey Co. |
| Rochester, N. Y. | McCurdy & Co. |
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| St. Louis, Mo. | Stix, Baer & Fuller Co. |
| St. Louis, Mo. | Famous Barr Co. |
| St. Paul, Minn. | The Golden Rule |
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| San Francisco, Calif. | The Emporium |
| Santa Ana, Calif. | Bullocks |
| Santa Barbara, Calif. | I. Magnin & Co., Inc. |
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| Seattle, Wash. | I. Magnin & Co., Inc. |
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| Sunbury, Pa. | Marcella Nace |
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| Trenton, N. J. | Bill Blackwell |
| Tulsa, Okla. | Leone's |
| Tulsa, Okla. | Vandevers |
| Utica, N. Y. | Reid-Sheldon & Co. |
| Washington, D. C. | Julius Garfinckel & Co. |
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| Wilkes-Barre, Pa. | Fowler, Dick and Walker |
| Winston-Salem, N. C. | Thalhimer's |
| Wichita, Kan. | The Innes Co. |

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25 FIFTH AVE., NEW YORK 10, N. Y.
*National Distributors*

# Royal HOLIDAY CANDLES!

**NEW CANDLES, ENCASED IN HEAT TREATED GLASS, RETAIN SHAPE, EXTRA LONG BURNING.**

***SPARKLING CANDLELIGHT FOR HOLIDAY, PARTY AND ALL YEAR HOME DECORATION.***



**ROYAL "SEQUALITE"**
Sequin and glitter candles in
Gold Silver
Red Pink
Green Blue

**PILLAR**
9", $2.00
6", $1.50
4", $1.25

PILLAR 9" BURNS 150 HOURS



**GOBLET**
6", $2.00

***ENCHANTMENT IN GLOWING COLOR!***

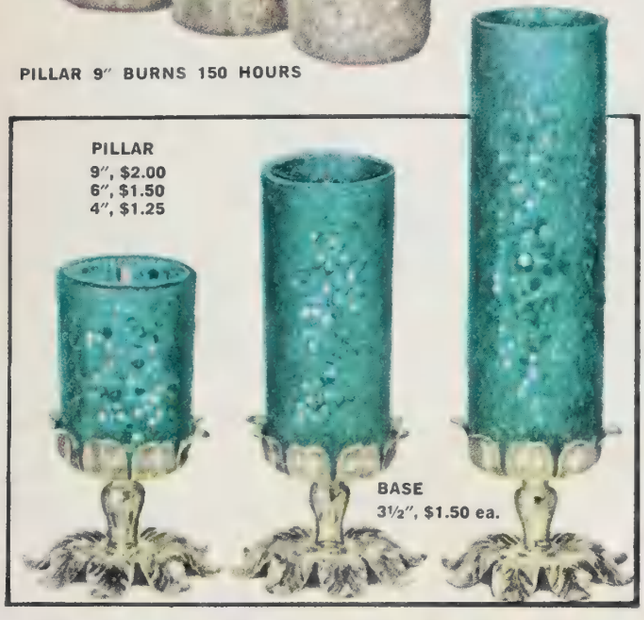


**BALL**
6½", $3.00

**TEARDROP**
7", $2.50



**BALL**
3½", $1.25
2½", 80¢



**PILLAR**
9", $2.00
6", $1.50
4", $1.25

**BASE**
3½", $1.50 ea.



**ROYAL "SEQUALITE" BAYBERRY BALL CANDLES**
"Burns Bayberry Bright," for "Good-Luck" in your home the whole year through. Red, Green, Gold.
Bayberry, 4½", $1.50

**ROYAL GOLDEN "VICTORIAN LEAF" METAL CANDLESTAND**
Quaintly recalls past elegance. Reversible to fit all Royal "Sequalite" and "Frosty-light" candles.
Base, 3¼", $1.50



**ROYAL "FROSTY-LIGHT" DECORATOR COLOR CANDLES**
In same shapes as "Sequalite." 8 decorator colors, for all year decor.
Ball, 3½", $1.25

***GAY SUGAR PLUMS ALIGHT WITH COLOR FOR XMAS CHEER***



**ROYAL "SEQUALITE" CHRISTMAS TREE**
Red, Green, White.
Pillar, 9", $2.00

**ROYAL "SEQUALITE" DRIP OVER COLOR**
Red, Green, White.
Pillar, 9", $2.00

*Slightly higher West of Rocky Mountains.*



PRODUCT OF **ROYAL CANDLE CO.** JERSEY CITY, N. J.




**EVERYBODY LOVES ROSES...ESPECIALLY IN COLOR-COORDINATED DUNDEE FLOWER-MATES!**

THERE'S ENCHANTMENT IN THESE GLAMOROUS GARLANDS—A MISTY FRESHNESS TO SET YOUR BATH AGLOW WITH BEAUTY. AND LOOK! FLOWER-MATES IN PINK, YELLOW OR AQUA, AND THE SOLID COLOR TOWELS IN HARMONIZING SHADES, COST NO MORE THAN HUM-DRUM EVERYDAY TOWELS. THE EXTRA-BIG BATH SIZE IS A MERE 1.98. DUNDEE MILLS, INC., GRIFFIN, GA.

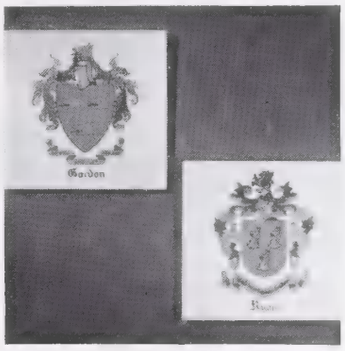
**THE INFANT OF PRAGUE.** In the 17th century the original statue was enshrined in the Church of Our Lady of Victory in Prague. So many graces have been received by those who invoke the Divine Child before the statue, it's been called "The Miraculous Infant of Prague." Reproduction with handmade raiment 12" h., $12.50 De Canio, 260-14 E. Williston, Floral Park, N.Y.



**A SILVER SPOON** for serving is something a hostess can never have too many of, whether she's an Xmas bride or her mother celebrating a 25th anniversary. A heavy sterling spoon with a handchased bowl and its companion piece with a pierced bowl are $8.50 each. With ornate or plain handles (specify) any two are $15 incl. tax. Julius Goodman, HB11, 113 Madison, Memphis 1, Tenn.



**YOUR PROUD HERITAGE** is handsomely commemorated with your family crest emblazoned on a china-white tile. It's beautifully hand-painted, has a felt back and hanging hook. Send *your* name (or your gift list) and The Krebs will let you know promptly if your crest is available. Complete genealogical history with each order. Tile, 6" sq., $3.98 plus 35¢ post. The Krebs, Westerly, R. I.



**WHO WEARS THE PANTS?** Every gal we know including your Window Shoppers (that's one of us in the photo). These slim, tapered pants are slick season-spanners in easy-care cotton tapestry, the perfect winter-weight for at-home evenings. Smart black-patterned olive-green, teal-blue, beaver-brown, dull gold. Waist szs. 22-32. $8.95. Beckwith's, 68 Franklin St., Boston.





**YOUR CHOICE**

The new excitement in decorating—wall scrolls imported and handscreened on textured cotton with ebony frames. Two limited editions: Abstract in black and red on natural; Roman Goddess in black and gray on natural. 18" by 47". Each $5.95 ppd.

**Design Imports Co.**
**Box 117, Jericho, L. I., N. Y.**

**IDEAL GIFT FOR EVERY HOUSEWIFE & MOTHER**



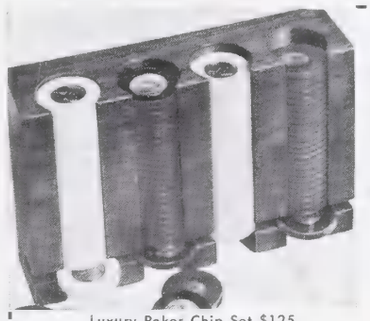
only **$2.95** ppd.

**KITCO BOTTLE CADDY**

Why juggle cold, dripping, slipping milk bottles . . . this new bottle caddy saves Time, Trouble and Money. Holds 6 quarts of milk, fits into any 6 qt. box. Designed to eliminate breakage and convenient handling of bottles, made of durable hi-impact styrene. Wonderful to have and give to friends and neighbors. Christmas Offer . . . 2 for $5.50 ppd.

*Satisfaction Guaranteed*

**KITCO** Dept. HB-11, 160 Old Country Road Hicksville, L.I., N.Y.



Luxury Poker Chip Set $125

**COIN EMBEDDED GIFTS that are well worth the Money**

• • •

They'll gain value with the years.

Actual U. S. coin is embedded in each lucite poker chip. In 5¢, 10¢, 25¢, 50¢ denominations. Individual chips easily removed.

**Set A,** includes 25 ea. of 5¢, 10¢, 25¢ and 50¢ coins **$125.00**
**Set B** includes 50 ea. of 5¢, 25 ea. of 10¢, and 25¢ coins **$100.00**
**Combined Sets A & B** ..... **$210.00**
**Paperweight.** A stunning and useful desk accessory and collector's item of clear handcut lucite embedded with mint-perfect silver dollar ..... **$5.95**
**Salt & Pepper.** Of clear lucite also embedded with silver dollar; has two moisture proof and clog proof compartments for seasoning ..... **$5.95**
**Shot Glass.** Conversation-creating, lucite glass has silver dollar embedded in stem ..... **$5.95**
**Door Knob.** (not shown) Same size and shape as paperweight with lucite shank to fit all doors ..... **$8.95**

*All items sent postage paid*

**PEDDLER'S CART** Div. Carriage Craft — Telephone VE-5-1360 — Dept. HB-110, 278 Scott Ave., Winnetka, Illinois



Paperweight $5.95



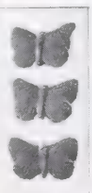
Salt & Pepper $5.95



Shot Glass $5.95



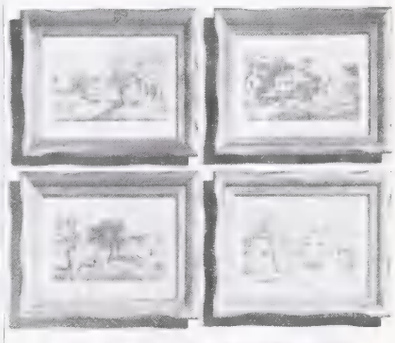
**MERMAID SOAP DISH.** A dimpled cherub gracefully supports a lovely fluted Hobnail Glass Tray. Antique silver or brass plated metal base, 5" high. **$5.95**



**BASKET OF BUTTERFLY SOAP.** A wicker basket, 8 x 3", lacquered gold or silver finish, holds ten cakes of pastel butterfly soap, delicately scented, beautifully gift packaged. **$2.95**

**SPECIAL GIFT SUGGESTION:** Mermaid Tray & Basket of Soap, $7.95. Postpaid.

**ELIZABETH McCAFFREY**
**Dept. HB-11, Northport, New York**



**THE FOUR SEASONS OF CURRIER & IVES**

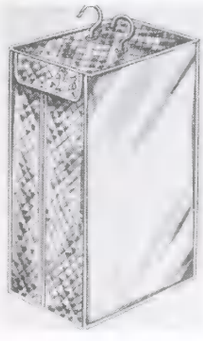
Full color prints depict the four seasons as only Currier & Ives have ever been able to do. Each in glass covered, handsomely framed in solid birch, treated for everlasting protection and stained and hand-rubbed to a mellow fruitwood finish. Each frame is 8" x 12" overall. A wonderful grouping for every room.

**Set of four pictures $14.95 postpaid**

*plus 50c West of Miss.*

*Write for FREE catalog.*

***SETH and JED***
**Dept. B-11** **New Marlborough, Mass.**

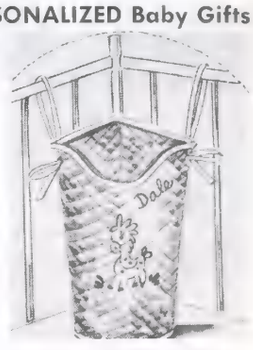


**"Practically Perfect" PERSONALIZED Baby Gifts with "Adorable Horsie" Motif**

Appreciated by Mom, or Mom-to-Be, beautifully made, washable, quilted vinyl gifts are ideal for boy or girl baby. Both items are personalized with baby's first name in black. Choose blue or pink with white trim. Print name. Postage Paid. Satisfaction Guaranteed.

**Garment Bag** . . . . for infant or young child. Holds up to 8 garments. 11"x16"x30". . . . . **$5.00** ppd.
**Toy Corner Litter Bag** . . . ties to crib, play pen, or auto seat to hold tiny playthings or baby necessities. 19"x13" . . . . . **$3.50** ppd.
*Other Personalized Items . . . some colors*
**Laundry Bag** with zippered bottom (24"x21") . . . . . **$4.25** ppd.
**Shoe Bag** holds 4 pr. (16½"x14") **$3.50** ppd.
Comp. 4-pc. set . . . . . **$15.00** ppd.

**Alicia** Dept. HB-110, 7113 No. Paulina, Chicago 26, Ill.





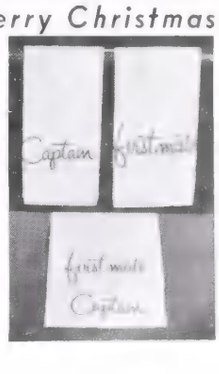
**SHIP AHOY!** *for a Merry Christmas*

Whether sea faring fun is an actuality or a future reality, here are 3 wonderful gift ideas to please the boat minded. White Cannon towels and percale pillow cases, imprinted in red, are equally appropriate for boys rooms and sea going vessels. Nautical blue apron is decorated with colorful signal flags.

Towels—15"x25"—(2) . . . . . **$1.95**
Add 25¢ for postage
Pillow Cases—Standard (pr.) . . . . . **3.50 ppd.**
Apron—sail cloth . . . . . **4.95 ppd.**

*The Ship's Wheel* Century House

*Send for Catalog*
**Dept. HB-110, 1325 W. 59th St. LaGrange, Illinois**



# CHRISTMAS GIFTS FOR THE SPORTSMAN!




**THE IDEAL GIFT FOR EVERY GOLFER AND BOWLER FOR MORE PARS, BIRDIES—STRIKES AND SPARES**

As a complement to that new set of Golf Clubs or to make ready the old set, the Pro-tec Golf Club Conditioning Kit is designed for easy use. Keeps new clubs new, renews old clubs. Recommended by Pros to take strokes off Game. Kit provides proper tools and especially developed chemicals to do a complete cleaning job adding many years of playing pleasure. Ppd. Only $4.95.



The first complete Bowling Ball Conditioning Kit developed to restore the surface on the ball, giving the bowler greater control and gripping action. A clean ball improves accuracy, adding pins to the score. Ball Pro-tec Kit contains rubber bowling ball holder, Ball-"Brite" cleaner and polish, especially designed "contoured" brush, polishing mitt, Tips on Bowling booklet, and simple instructions. Ppd. only $3.95.

**SPECIAL CHRISTMAS GIFT COMBINATION OFFER**
**BOTH KITS ONLY $8.00 Ppd. Sorry no C.O.D.**

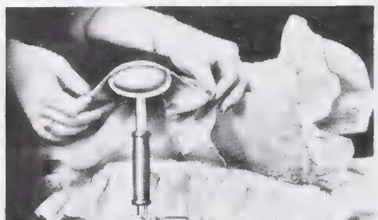
**PRO-CARE CORP.** DEPT. 24, 2226 FOURTH AVENUE, RIVERSIDE, ILL.

SEND FOR FREE DINNERWARE BOOKLET

## English Bone China



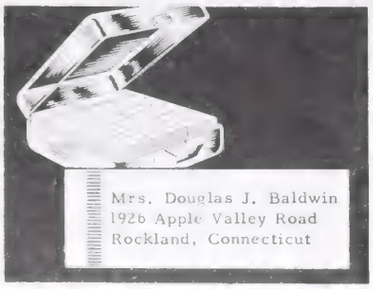

Herbert S. Mills
11 KING ST. E., HAMILTON, CANADA



## AMERICA'S FINEST *ELECTRIC* "PUFF IRON"

**FASTEST, EASIEST WAY** to iron all types **Puffed sleeves, Ruffles, Dress shoulders, Curtains, Blouses,** etc.; with this new **"oval-shaped" iron.** It irons all fabrics **quickly, neatly**—by drawing them over the heat controlled head. Handy for **travel** too. Clamps on any table. Chrome plated. U.L. Approved. **Fully Guaranteed.** Very nice **XMAS GIFT** for **MOTHER** or **DAUGHTER.** If not yet available, **order from Mfr. Only $8.95 pp. Gift boxed.** Calif. orders add 36¢ tax. Prompt delivery.

**VIN-MAX CO.**
**631-85th Ave., Oakland 21, Calif.**



Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

**500** PRINTED NAME & ADDRESS
## LABELS—25c

500 gummed economy labels printed in black with ANY name and address. 25c per set! In two-tone plastic gift box, 35c per set. 5-day service.

**DE LUXE GOLD-STRIPE LABELS**
**500 FOR 50¢**

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift perfect for your own use. Set of 500. In two-tone plastic box, 60c. 48-hour service. **Satisfaction guaranteed or your money back. We pay the postage.**

Walter Drake & Sons
111-B Drake Bldg.
Colorado Springs 11, Colo.
Send for Free Catalogue



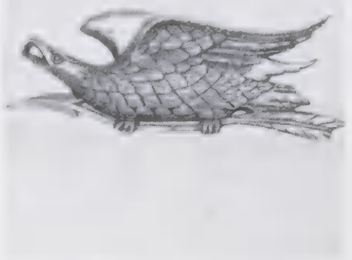
*For Carefree Safety . . .*
*. . . Easier Maintenance*

## KROHOME POOL COVER

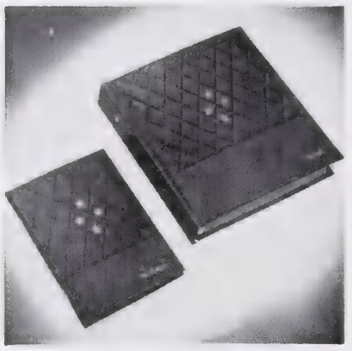
Leave your pool unattended with complete assurance . . . *Krohome Pool Cover* safeguards children, adults—cuts maintenance costs. Durable vinyl plastic cover rolls on and off easily —keeps out leaves, rubbish; reduces chlorine loss, keeps pool warmer. Strong, can support weight of twelve people. Custom made—20¢ per sq. ft. complete with aluminum pole, tie-downs. Will pay for itself in a year. Send sketch, blueprint or dimensions for free estimate.

*Free literature; Write today!*

**KROHOME INDUSTRIES**
Dept. H-11, 2710 Mt. Diablo Blvd.
P.O. Box 935, Walnut Creek, California



**PROUD EAGLE** to soar over your limestone fireplace, bank over a modern bookcase-room divider, is cast in aluminum in excellent detail and finished in gold. Of course he takes to the outdoors, too, so he's handsome on a barn red garage, a white clapboard cupola. 23½" l., 8½" h. 1¾" thick. A fine buy at $12.95. Cape Cod Cupola, North Dartmouth, Massachusetts.



**BOOKS WITH GOOD LOOKS** will be your telephone directory given the glamour treatment with a cover that features your name in gold letters. Send size, thickness of phone book to be covered and your name. In brown *leatherette*, town size (9¼ x 6½") $2.50; city size (11¼ x 9⅝"). $3. In ginger *leather*, town. $5.95 city. $8.95. Lawson. 214 W. Ontario St., Chicago 10, Ill.



**CENTENNIAL TILES.** Robert E. Lee and his 4 generals—Stonewall Jackson, Stuart, Beauregard and Forrest—are hand-printed on Confederate gray, 4¼" self-hanging ceramic tiles, set in a maroon velvet-like holder. Handsomely packed in a gold and white battle-scene box with biographical sketches. $6.95 the set. Order from Carma Creations, Box 804, Knoxville, Tennessee.



**A FLARE FOR THE FESTIVE** have these little Noel matches that light with green and red flames. Decked with 3-holiday ornaments are 8 gold foil boxes that make gay place markers for your Merry Christmas table. With sleighs, bells, angels, reindeer, Santa, snowmen etc. Just $1 the set for 8 assorted from Nancy Ellen, 622 Spencer Bldg., Atlantic City, N. J.




## HERE WE ARE! . . .

*The SIGN of the Happy Home*

Personalize your home with this distinctive sign plate of heavy cast aluminum. **YOUR OWN NAME** in raised satin-polished, never-wear-out aluminum letters, cast right into the panel itself on **BOTH SIDES.** Size of letters determined by length of name. Background of entire sign is black baked-on crinkle finish. The ideal personalized gift for showers, anniversaries, house warmings, Christmas, etc. **SATISFACTION GUARANTEED!**

POST SIGN Design S-141 **9.95**

*Panel Size 3½" x 12". Lettering, two sides*

**SEND FOR FREE CATALOGUE WEATHERVANES and SIGNS**
**Huge Selection, Over 100 Designs**

**R. H. SMITH & SON,** *Established 1920*
**Dept. HB-211, Box 947, TAUNTON, MASS.**

## BRAND NEW XMAS GIFT for CHILDREN

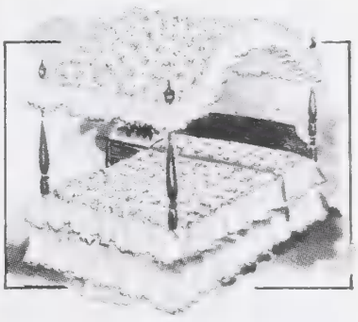


only **$1.00**

Here is the most wonderful, different Xmas Gift of all—and SO inexpensive! Send us your favorite snapshot, print or negative, of your child family, pet, home, etc. We will beautifully enlarge it and make an EXTRA-LARGE 8" x 10" lifelike, patented JIGSAW PUZZLE, so natural, so touchingly personal, it will thrill the heart and capture the imagination of any youngster, Mom, Dad, or Grandparents. Your choice of beautiful black and white JIGSAWS for **only $1.00** or gorgeous genuine deluxe quality HAND COLORED **for only $1.50 each!** Send money or order C.O.D. Please include 25¢ extra for pstg. & hdlg. for EACH Jigsaw Puzzle ordered. Your original pictures returned **immediately** with puzzle. MONEY-BACK guarantee. But order TODAY.

**AMERICAN STUDIOS**
**DEPT. 22 LA CROSSE, WISC.**

**CAN IT BE** that a canopy makes a lady feel like a queen, though her kingdom's her kitchen, her coach a station wagon? Try this permanent-finish organdy with scalloped ruffles, elegant white-on-white embroidery and see! $22.95. Twin or dbl. spread, $27.95, pillow sham, $6.95. 50¢ for brochure, swatch. Curtains, vanity skirt avbl. Chain Curtain, Dept. 14, 37 Broad, Elizabeth, N. J.



**YOU ARE LOVED** by a man you rush to meet if you've been apart but a day; whose voice is still a thrill. So for Xmas choose a memorable gift—this handmade ring, handsome and heavy in 14k yellow or white gold with his initials in 19 perfectly matched diamonds. Send initials, finger size (free ring-size card). 2-wk. del. $295 incl. tax. Antin's, 114 Baronne St., New Orleans, La.



**SILVER STANDARD.** If you know an elegant lady whose day begins at a bedroom desk, whose life is the epitome of orderliness, give her this sterling-silver pen stand. It comes with a ball-point pen, but may be used with any desk or pocket pen. The base is 4" wide and the tax-included price is $19.50 from Legacy Sterling, 999 S. Water St., New Bedford, Massachusetts.



**ADD 'EM UP** on this tiny desk adding machine that operates on same scientific principle as costly office machines. It adds up to 9,999,999 automatically with precision accuracy, has large answer windows. Expertly crafted for salesmen, housewives, small businessmen, it's finished in mist green. Guaranteed. 5x5x3¼". $9.95 plus 50¢ post. Sleepy Hollow, 1037 Crane Dr., Falls Church, Va.




# BUY ONLY THE HAF-A-JAMA® YOU SLEEP IN!

## AND GALS LOVE 'EM TOO!



LOWA-JAMA

You enjoy new, luxurious sleeping comfort when you wear these famous Pajama Separates. Full cut of finest Sanforized cotton broadcloth; double stitched seams; tub-fast colors. NO SIZE PROBLEM! UPPAS: for Men—suit sizes 36 to 50; for Gals—blouse sizes 12 to 20. LOWAS: 28" to 50" waist.

UPPA-JAMAS: extra long in pullover or jacket style. LOWA-JAMA: boxer waist band, Gripper snaps, large pocket. BOTH in solid light blue or gray; blue or wine blazer stripes. PRICE: 3.95 ea.; 2 for 7.75; 3 for 11.50. Full Money Back Guarantee. Please add 25¢ postage for entire order.



UPPA-JAMA



FLANNELS TOO! Fine Sanforized flannelette Sleepcoat. Knee length, patch pockets, side vents. Light blue or yellow. All sizes. PRICE: 3.95 ea.; 2 for 7.75; 3 for 11.50.

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| UPPA-JAMA Jacket | | | |
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| FLANNEL Sleepcoat | | | |

Specify Solid Color or Stripe

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SAFE—Sealed-in fire chamber prevents sparks! PATENTED—Air rising thru perforated flue forces top-lighted fire to burn downward! Can't smother! HEAVY CAST-IRON CONSTRUCTION for long life. Weather-proofed with fused-on vitreous porcelain enamel. PERFECT for home, estates, camps, clubs.

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**Price f.o.b. Reading, Pa.**
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*Write for Illustrated Circular*

## J. W. Fiske

ARCHITECTURAL METALS, INC.
113 Pennsylvania Ave.
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*ESTABLISHED 1858*

# pm Pillow Mist



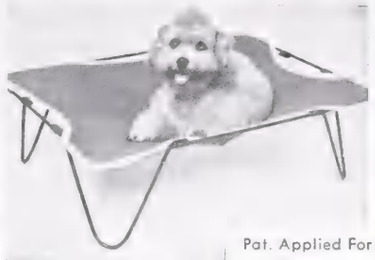

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Pillow-Mist is the exciting new product specifically designed to keep pillows, mattresses, mattress pads, covered box springs and upholstered furniture spring-fresh. Ideal for cribs and youth beds . . . gives linens a fresh-from-the-line fragrance. Safe on the finest fabrics. Stainless, odorless, non-toxic, non-allergenic.

**7-oz. can . . . only $1.50 ppd.**
6 cans, $7.50 ppd. • 12 cans, $12.00 ppd.

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## Sling Bed

Clean comfort for your Pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel. Grand gift for dog and cat owners. Black, white, green or red canvas. Second color choice please.

| Sizes | Price Postpaid (Including Sling) | Extra Slings |
|---|---|---|
| 18" x 18" | $6.95 | $1.95 |
| 27" x 21" | 8.95 | 2.95 |
| *Sizes listed below express collect* | | |
| 36" x 27" | $12.95 | $6.95 |
| 48" x 32" | 16.95 | 7.95 |

add .35 for slings ordered alone

## HORSE HITCHING POST

Horse Hitching Post in black cast iron 53" high, 101 lbs. as shown, freight collect . . . . . $42.50
Horse Head, 13" high . . . . . $12.95
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## THE HITCHING POST

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. . . in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

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ON THE WALL . . . OUT OF THE WAY!

A Beautiful and Practical Sea Shell for the modern bathroom. Keeps towel and shower racks free for towels. Only 8 inches overall, but will hold 10 pairs of stockings, sox, and a couple of pairs of gloves. When not in use, folds flush with the wall, and presto . . . a decorative ornament!



When in use or down for drying hose, sox or dainty lingerie.

No nails, screws, bolts or suction cups needed. Attach to wall with Saf-T-mount . . . included with Saf-T-dri. Installation time only one minute.

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**PIN-ON-VASE.** For a Thanksgiving golden mum or a Christmas red rose, here's a little lapel bud vase. You can fill it with water and never worry about your holiday velveteen because it's positively spill-proof. Coated with brass, it's just 2" high, pins on with a safety catch. For any lady who loves flowers, here is a charming remembrance. $1.50. Giftcraft, 1234 E. 47th St., Chicago 53.



**ROCKED IN A CRADLE** baby is at peace with the world—and his Pablum! Here is a fine reproduction of one with rockers designed so it can't tip and won't scrape Mom's ankles when she's rushing the 2 A.M. bottle. Maple, walnut, mahogany, Salem or birch finish. 31½" h., 36" l., 16" w., $27.95; pad, $4.95. Exp. coll. Eastern Sho' Trading Post, HB11, Kennedyville, Maryland.



**STAY-AT-HOMES,** that's what these little birds are! The lure of sun and south will never move them from your town terrace, your garden fountain. Three lead birds, chickadee size, are blue-gray color, perch prettily among fall floral arrangements, make handsome paperweights for a lady's desk. 3, 3" ea., $8.75. Erkins Studios, HB11, 8 W. 40th St., New York 17, N. Y.

# IMPORTANT! The Leather Look

Fall's favorite leisure look, the sleek, slim look of leather. Here, exclusively styled by Frederick's, smooth vinyl leatherette in tapered, back-zipped capris, #7436, $8.99. The complement: a glamorous nylon Helanca knit sweater with V-front and back, dolman sleeves, and a long, slimming torso to tuck in or wear out. White or Black, 34 to 40, #7271, $7.99. Leatherette sheath skirt, back-zipped, #7439, $7.99. Capris and skirt in sizes 8 to 16. White, Silver, Light Blue, Beige or Black.



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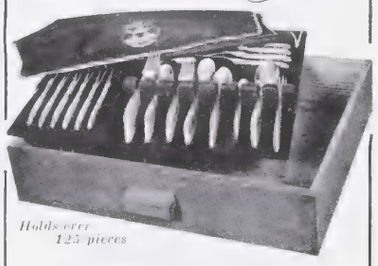
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*Holds over 125 pieces*

Here's the safe, practical way to keep your silver.

Prevents tarnish and scratching.
So convenient to use.
Provides ready access to your tableware.

Pads convert an ordinary drawer into a silver chest. Removable, so you can bring it right to the table being set.

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HOME & GARDEN CALENDAR 1961

Still your best calendar buy! Has 62 photos of lovely table settings, holiday decorations, flower arrangements, and a graphic selection of America's best arrangements from the last International Flower Show. Plant material, color, and technique of each fully explained.

75% MORE WRITING SPACE for appointments, garden notes, holidays, etc., than any other desk calendar.

A perfect gift! Cover in color. Attractively boxed.

$1.00 postpaid.

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**DUSTFREE DINNERWARE CASES**

**SET OF 4 FOR $4.95**



**FREE! $2.50 Value! 44 washable fabric Dividers with Plate Case order.**

Store your plates safely from chips, scratches; dustfree, ready for instant use! Eliminate constant washing of plates with these lovely quilted wipe-clean vinyl Plate-Holders. Large zipper openings make insertion easy. 4 sizes for 12 each: Dinner Plates, Salad Plates, Butter Plates, Saucers. Newest colors: Gold, Silver; also White, Pink, Yellow, Aqua. Ideal gift for homemakers. Set $4.95 plus 35¢ for shipping.

MATCHING CUP-HOLDER CASE stores 12 cups safely with individual dividers $4.50 plus 35¢ for shipping.

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**Par for giving!**

INDIVIDUALIZED **NAME** GOLF BALLS




Top flight, quality made, high compression, liquid center golf balls. An ideal gift, *individualized* with the name of your golfer friend or relative imprinted on each ball. Makes balls easy to identify . . . personalized for the discriminating golfer who wants to be associated with the best.

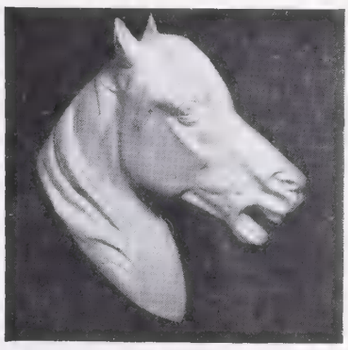
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1 3 doz. $4.50
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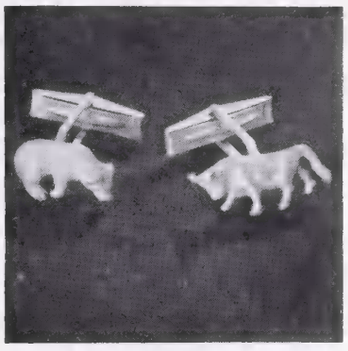
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**REB ENTERPRISES, INC.**
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**QUEL CHEVAL!** Look who that marvelous Mr. Chase found in Paris, and toted back to Connecticut. Made of cast aluminum, you can hang him over your stable door. He's finished in golden bronze to withstand the weather for years and years, and from his expression he likes this country fine! 13″ h., 7″ w. at base, $50 from Charles W. Chase, Haddam Neck, East Hampton, Conn.



**IS HE A BULL OR BEAR** when he speculates, that Wall Street wizard of yours? Whichever way *he* buys, *you* buy him these 14k hand-engraved bull and bear cuff links. For any man interested in the Stock Market (are there any who aren't?), these are fabulous finds. About ¾″ long, $47 the pair incl. tax. Johnston Jewels, Waldorf Astoria, 301 Park Avenue, New York, N. Y.



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**MONSIEUR POODLE** must have a new collar pour le Noël. Decked with diamond-cut rhinestones; imported washable velvet over cowhide; charmaine red, black, pink, white, green, turquoise, French blue, gypsy red (for real gay dogs.) Send neck girth and pet's name to be inscribed on collar plate. $5.95; leash, $1.50. Curtis Creations, H-14, 116 Carver St., Utica, N. Y.





**If You Want to Be Fashion-First**

*Lace Pleated Exclusive Shirt*

Formal or dress wear, there is nothing on the entire American market like this magnificent Schiffli lace pleated shirt of imported fabric. This shirt was on the cover of Esquire magazine as a "fashion first." You can get it only at Lew Magram, "Shirtmaker to the Stars." White, French cuffs. 13½ to 19 neck, 29 to 37 sleeve. **$14.95.** Pure silk satin Continental Tie with **FREE** pearl type tie tack. **$3.50 ppd.** Lace Hank to match **$1.50.** Send check or M.O. No C.O.D.

**Diners' Club and American Express Credit Cards Honored. Write for free catalog, "Lew Magram's Conversation Creations in Men's Fashion."**

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**Unique Old New England Sap Bucket**

**KIDDIE ROCKER**

**A genuine Hand Made New England Maple Sugarin' Sap Bucket**

Authentic, hand-turned sap firkin. Wonderful tots' rocker or as unique accessory. Padded and covered in Old New England pattern chintz. Hand rubbed Salem Maple Finish. 14″ high, 16″ deep, 13½″ wide. Only **$7.95 ppd.**

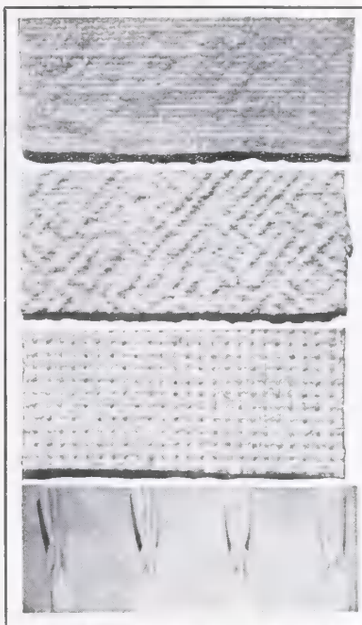
(Add 75¢ West of Miss. R.) For Swiss Music Box that plays "Rock-A-Bye" when rocked please add **$3.00.** Money back if not "tickled."

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**Puddin' Holler** Box 63 E. Swanzey New Hampshire



**only $2.98 a yard and it's 10 feet wide!**

California decorators and architects "**up end**" it to drape the widest window floor-to-ceiling, with one piece of cloth! No seams to sew or show! 100% cottons, heavy primitive weaves, woven for quick fluff-dry laundering—never ironed. Smart and serviceable for slipcovers, bedspreads, tablecloths.

**Send 25¢** for catalog. 11 samples in an interesting choice of textures in both unfinished yardage and preshrunk, in natural and off white, in pure white and in custom colors to match your own swatch or paint chip. All are in floor-to-ceiling widths from **$2.98** to **$4.98** per yard.

**world's widest seamless draperies!**

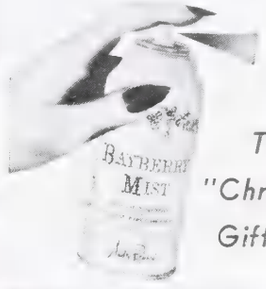
Cloth so wide its width goes floor to ceiling. Endless pleating along one edge provides panels to your exact rod size . . . hemmed, ready to hang, only 10¢ per rod inch plus yardage cost. Handsomer, at lower cost, because they're seamless! Send 25¢ for catalog described above.

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**BILL PARRY'S ONE-PIECE LOUNGER**



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MEN'S SIZES: Small, Med., Large, XLarge.

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When ordering specify fabric, size, color.

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THIS is the finest catnip you can buy—or your money back! No woody stems. Packed in air-tight jars to keep the flavor. Cats get so excited about catnip because they know they need it—it's a year-round tonic and conditioner. As my customers say: "It seems to do something for the cat's general well being." Wonderful gift for a friend's cat. I'll send gift card.

5 oz. jar **95¢**—3 jars **$2.50**

Add 10% east of Miss., 20% west.

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Please send me Loungers as per attached. *(Specify Men's or Women's, sizes, colors, fabrics desired. Please print.)*

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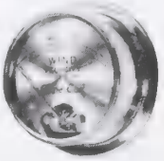
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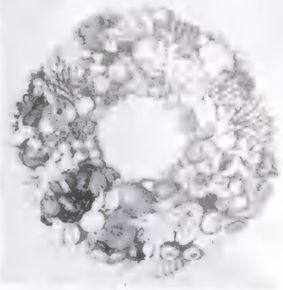
A frolicsome foursome that livens up your kitchen with an entirely new look! Handwoven, natural wicker baskets from the beautiful Isle of Madeira are set with liners and airtight lids in pure white plastic—perfectly beautiful, no matter what your kitchen color decor is! Lids are lettered FLOUR • SUGAR • COFFEE • TEA.

Set of 4 **$9.95** POSTPAID

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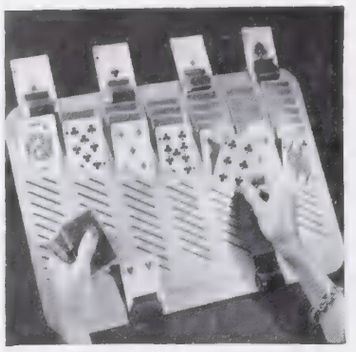
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67-85 Exeter St., Dept. H-110, Forest Hills 75, N. Y.



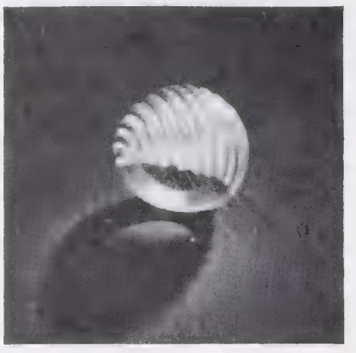


**Make yourself** a wreath with 40 varieties of cones and pods from Australia, Hawaii, and the Pacific Coast • a fine selection of dry plant material (varied in size, shape and texture) insures an 18 to 20 inch wreath • supplies include padded ring, cut wires, wired picks, sample section, directions • stored in its box it will keep for years • **$7.95** • prepaid • satisfaction guaranteed, send money order or check.

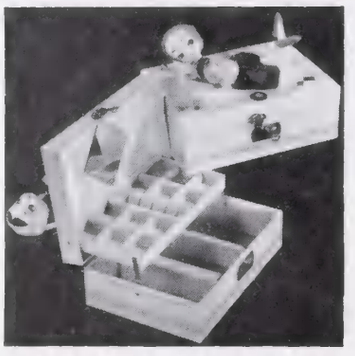
**EUNICE CURTIS • Hilltop Community • 14407 S.E. 55th St., Bellevue, Wash.**



**ANYONE FOR SOLITAIRE**
Its devotees are legion, its varia tions endless. But Neva-Boar gives the game a new slant—hol cards in little slots so you play o train, plane or in bed. Durabl plastic-covered board with gree playing surface, 14 x 19", take standard cards. Good for our kid favorite "Concentration," too. $ Daniel Low, Salem, Mass.



**RING ME ANYTIME** bu make it for sure by Christma with this Florentine ribbed-gol dome. It's 14 karat, of course, an it has the kind of simple elegan a smart sophisticate demands. I seems to us a comfortable weigh for third finger or pinkie. Sen ring size. $35 incl. tax. In eithe yellow or white gold. Gothar Gifts, 15 W. 47th St., New York 36



**TEEN TREASURE TRUNK**
In her private and wonderfu world a teenager has to have "hands off" place to keep he favorite charm bracelets, a soc hop invitation, a letter from vacation beau. Ivory color trun locks with key, has a long-legge doll, tiny charms on lid, tray an inside mirror. 9¾ x 6¾ x 3¾" $4.95 plus 35¢ post. Merrill Ann Box 117, Rye, N. Y.



**WHIZZARD'S A WOW** wit top-spinning grade schoolers— and their dads! Gyro-powered self-winding spinner whirls n matter which end is up. Actuall it's 2 tops in 1 which spin sepa rately or together. Durable plasti with nylon bearings and a littl man aboard, it's the stockin stuffer of the year. $1. Order from Albin, Rm. 118, 2015 Ontario Burbank 15, California.

## ...better than picture frames



**Braquettes** cost less than picture frames. They snap on in 10 seconds and fit the biggest picture sizes. Reusable a hundred times . . . neat, smart and modern. Endorsed by foremost museums, used in finest homes. Available in clear lucite or stainless steel. **$1.50** ppd.

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**NEW HOLIDAY GLITTER!**





**Christmas Ball CANDLE TRIMMER**

Give your home a gay festive atmosphere! Beautiful glittering colored balls glamorize your table candles, electric light fixtures, wall sconces, etc. Ten balls dangle gracefully on wire bracket with one-inch diam. slip-on ring that fits over reg. size candles, or lights. Postpaid. We ship promptly. Order now!

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| Set of 4 | $6.00 |
| Set of 6 | 9.00 |
| Set of 8 | 12.00 |
| Set of 12 | 17.00 |
| Each, | 1.60 |

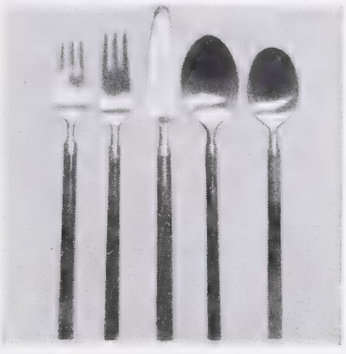
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*Satisfaction Guaranteed*
*Send Check or Money Order*
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**BAR-BE-Q-BEN** BOX 2120, HB-11, PHILADELPHIA 3, PA.

**CONTEMPORARY LIGHTING** fixtures that combine the modern feeling with really good lighting and good looks are hard to come by. Here's one that does it handsomely. An open-weave shade of coated raffia in turquoise, black, or orange covers a cylinder of white opal glass, hangs from walnut swivel arm (ht. adjusts). $9.99 plus $1 post. Lampland, 579-6th Ave., New York 11.



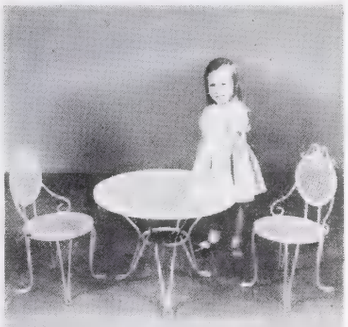
**IT'S A STEEL!** Hand-forged stainless with warm walnut-toned beech handles, and the 5-pc. place setting is just $5! Teaspoon, soup spoon, salad fork, dinner fork and knife with serrated edge are guaranteed for automatic dishwashers. Each setting tucked in its own flannel roll. Other pcs. avbl. Send for catalog. Altco, Ltd., HB11, 220 Market St., San Francisco.



**HE'LL HUFF & HE'LL PUFF** with Philter, the all *filter* cigarette with the tobacco *tip*. Good for just 2 puffs, contains a hint of vermouth (not too dry, obviously). Packed like the real thing in a soft pack, Philter's strictly gag stuff. Bound to get your parties off to a hilarious start. Pack, $1.50. Play B, Inc., 810 Broadway, Cincinnati, Ohio.




**LITTLE DINNER PARTNERS.** Can you imagine your Miss Pigtails and Master Brushcut dining in style at a wrought-iron table with white finish? Polishing off the peanut butter while seated on matching chairs? Finishing 1st grade homework? 28" diam., 18½" h. table & 2 chairs, $21.95; ext. chairs, $7.95 ea. Exp. coll. Patio Sales, HB11, Box 25, Highland Park, Ill.



GENUINE 18K GOLD PLATED

## Family Tree Photo Gallery

COMMENDED PARENTS' MAGAZINE

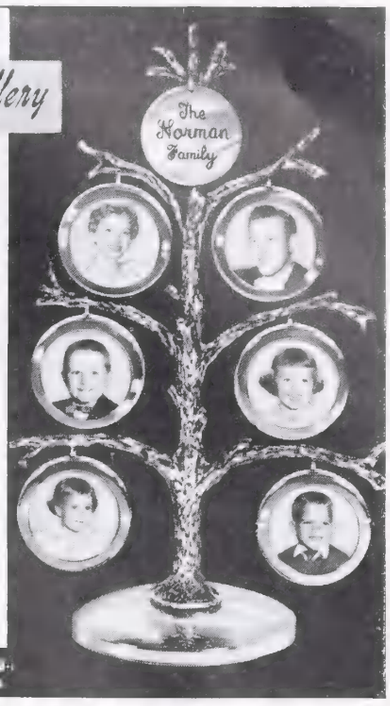
An elegant new way to display your favorite family photos! Beautifully sculptured of solid metal and handsomely finished in antiqued genuine 18K Gold Plate, it's an original, eye-catching beauty atop mantel, piano or table! Measuring 8" high and 5" wide, this 3-dimensional tree holds up to six 1½" hang-on photo frames. To make it a truly personal heirloom, top it with our 1¼" plaque, engraved in script with the family name. A uniquely precious gift for parents and grandparents! We are proud to announce that this Family Tree Photo Stand is the one commended by Parents' Magazine.

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| **Family Tree** | **$1.95** |
| **Photo Frames, each** | **.35** |
| **Engraved Plaque** | **1.00** |

*Prices include tax and postage*

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**FLORIDA FANCY FRUIT**

DELUXE GIFT PACK of select tree-ripened navel oranges, pink grapefruit, tangerines, exotic candies, shelled pecan halves, marmalades. It's the festive gift hit from Florida! No shipments before late November, when the fruit ripens.

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**pfaelzer BROTHERS** (PRONOUNCED FELZER)

## Folding Snack Tables

**$8.95 each**



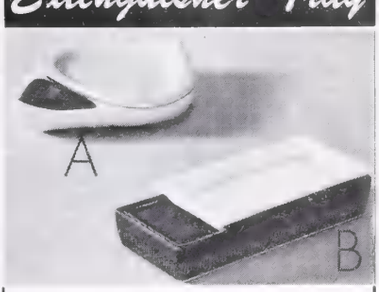
Handsome hand-crafted tables in genuine "Olde Pine" finish that brings out their warm brown antique tones. Beautifully done edges. Sturdily constructed by mountaineer craftsmen. Locks for rigidity when opened. Folds flat for compact storage. Wonderful for TV snacks, occasional table, Christmas and wedding gifts. Top: 14½" ▪ 19". Height: 24½". Pair: $17.75. Set of 4: $34.50. Stand for storing $8.50.

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**Tryon, North Carolina**

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An Original by Cushman. Enhances home or office. Cigarettes extinguished surely, neatly. Just touch the sponge! Hidden reservoir keeps sponge damp. Special non-toxic fluid resists evaporation. Tray nests to base. Crafted in fine ceramic for tasteful decor. (A) Modernistic. 9½" x 7¾". (B) Rectangular. 8¾" x 4". Harmonizing or Contrasting colors: Off White, Black, Tan, Coffee Brown, Aqua. $4.98 Pp. ($5.19 in Calif.) State style, color of Base, color of Tray.

FREE CATALOG OF UNUSUAL GIFTS

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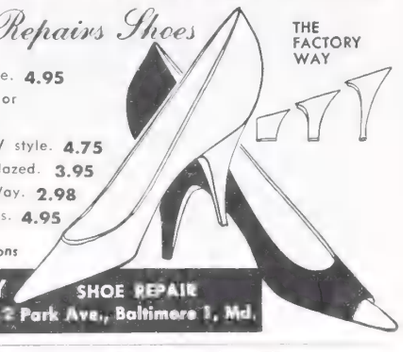
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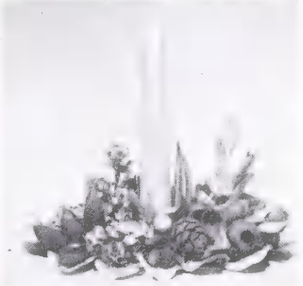
*Mail shoes with complete instructions*



FREE! Send for catalog and mailing carton

**CENTURY SHOE REPAIR**

312 Park Ave., Baltimore 1, Md.



**Make yourself** an oval table arrangement of cones and pods gathered from the Pacific Rim ▪ a careful selection of plant material plus all the necessary supplies which include, a fat 1½" ▪ 10" candle, candle holder, cardboard base, mastic glue and careful, easy-to-follow instructions ▪ Arrangement when finished measures approximately 8" ▪ 12" ▪ **$3.50** ▪ prepaid ▪ satisfaction guaranteed, send money order or check.

**EUNICE CURTIS ▪ Hilltop Community ▪ 14407 S.E. 55th St., Bellevue, Wash.**



## New Handblown Swedish Candle Holders

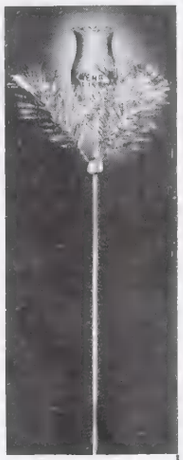
Delightful to own or to give are these stair-step glass candle holders with their clear bases and slim tapered stems, topped by lovely amethyst colored tulip-shape candle cups. With two sets, all manner of dramatic arrangements can be achieved for table, buffet or mantle. Set of three, 7", 8½" and 10" tall, gift wrapped, modestly, **$12.50**

Add 3½% State Tax for Illinois delivery
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Plus 45c Postage

Sparkling colors reflected from lacy aluminum pom-poms create a Fairyland of welcome for Yule time guests. Glass hurricane globes are decorated with holly and say "Merry Christmas". They burn Bayberry candles creating a spicy Holiday fragrance. (Pom-poms are easily removed for use in summer with citronella candles.) Torches are completely windproof and rustproof. 44" overall height. Set includes 2 complete torches and pack of 6 long-burning Bayberry candles.

SAME DAY SHIPMENT
MONEY BACK IF NOT DELIGHTED

*Harriet Carter*
Dept. HB11, Plymouth Meeting, Pa.



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—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne, Citron, or send ¾ yd. of your 50" fabric. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Write for brochure and fabric swatches) **$15.65** prepaid

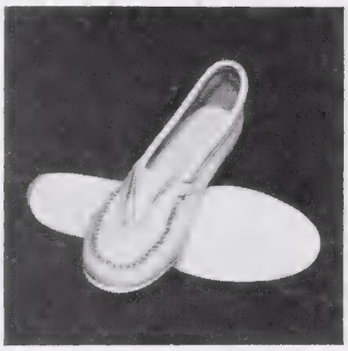
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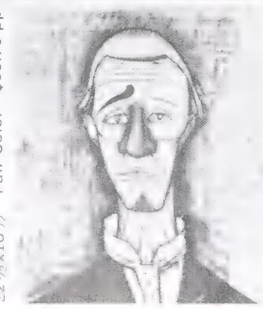
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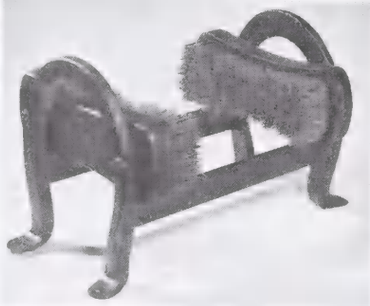
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**IT'S LOADED** with talent for decorating a man's den. This genuine Remington Rolling Block rifle is a beat-up antique from our glorious past, circa 1879-1881. Mr. Spencer has 950. They're not in firing condition, but they do make dandy lamps or wall decoration. For antique collectors, lovers-of-the-hunt. $5.95 ea. frt. coll. Pony shoe gun rack, $2. Wm. Spencer, 710 Chestnut, Philadelphia 6, Pa.



**LITTLE BROWN BEARS** how we love you with your snub noses, pivoting ears, your swivel heads. Why, we know a few college charmers who'd fall in love with you on sight. Teddy and Tina are hand-painted in brown-bear brown, naturally, stand 3¾ and 3" h. Just $1.98 the pr. (who could separate them?) Fieldston Trading, Box 624, Ardsley, N. Y.



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Now, set your own "new professional-look" swing-page hair style with PAGE-ETTE, *the fast modern method.* No splits, no separations . . . perfect results every time. Works equally well from ear length to almost shoulder length hair, on any size head (including children). Invented by a leading Beverly Hills hair stylist, proven in actual beauty salons. Tens of thousands of satisfied users! PAGE-ETTE is simple, foolproof, guaranteed! PAGE-ETTE makes your hair swingier, bouncier, fluffier . . . it flips under. PAGE-ETTE and PAGE-ETTE net with easy instructions . . .

**only $5.00 ppd.**
*(In Calif. & Canada Add 20¢)*

**JOY RICHMOND BEAUTY SALON**
**179 So. Beverly Dr., Beverly Hills 30, Calif.**

**Personalized PHOTO CHRISTMAS CARDS**
**25 FOR ONLY $1.00**
Black and White

From a negative. Complete with envelopes (add 35¢ for postage and handling). Additional cards 5¢ each.



Simply send your order with a negative. (Send photo and 50¢ if negative is not available).

actual size 4¼" x 5½"

**FREE BLACK & WHITE SAMPLE***
Send negative, returned with double weight deluxe sample and new 1960 designs.
*One sample per customer
No Free Sample after November 25th.

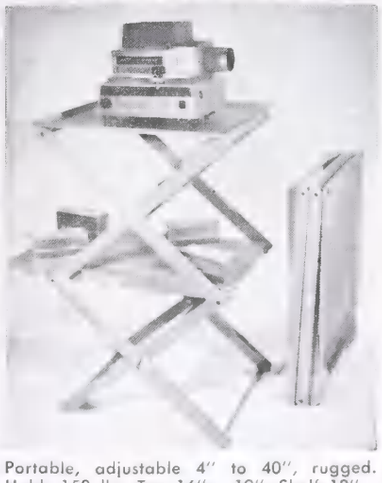
**FULL COLOR PHOTO CARDS 10 FOR ONLY $1.95**
Complete with envelopes and folders (Add 35¢ for postage and handling)

**SEE COLOR SAMPLE!** Send color negative or slide and 20¢, full color sample returned with new 1960 designs.

NO OBLIGATION: SATISFACTION GUARANTEED!

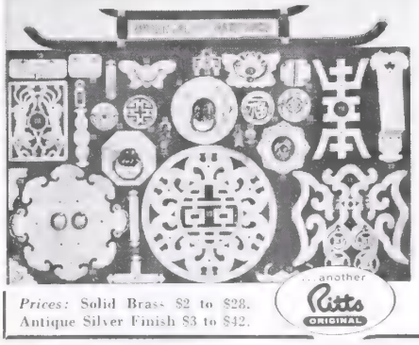
**PHILIPS FOTO CO.** DEPT. HB-1 IRVINGTON, N.Y.

**OCTO PROJECTOR STAND**



Portable, adjustable 4" to 40", rugged. Holds 150 lbs. Top 16" x 19", Shelf 12" x 24" Standard—natural wood finish—$10.95 Deluxe—painted gray, metal shelves—$15.95 (Add $1.00 for shipping) 10 day trial. Leatherette Carrying Case—$4.95

**OCTO PRODUCTS, INC. DEPT. K**
48 MILES AVE. FAIRPORT, N. Y.



*Prices:* Solid Brass $2 to $28. Antique Silver Finish $3 to $42.

another Ritts ORIGINAL

*restyle your furniture in the new Oriental trend*

Hand-crafted and engraved in the Orient by skilled artisans to provide the ultimate in fine quality, heavy brass decorative hardware. Available in gleaming solid brass and antique silver finishes, clear lacquered. You'll be delighted! Send 25¢ for color illustrations and prices. Include $1. for hardware sample of each finish.

**RITTS CO.,**
**Dept. H-11**
**2221 S. Sepulveda Blvd., Los Angeles 64, Calif.**



*exclusive Dia-Pleat Shirt*

Made exclusively by Lew Magram "Shirtmaker to the Stars." This imported broadcloth shirt with diagonal pleats that never iron out has captured the fashion imagination of many leading TV stars. Originally custom made, it is now available for the first time to you! You're equally fashion-right with this shirt for dress-up or business. **White, Blue or Ivory.** French cuffs. 14 to 18 neck. 29 to 36 sleeve. **$8.95.** Pleated Hank to match **$1.00.** Silk tie with 2 or 3 letter monogram (state color). **$5.00** ppd. Send check or M.O. No C.O.D.

**Diners' Club and American Express Credit Cards Honored**
**Write for free catalog, "Lew Magram's Conversation Creations in Men's Fashion."**

**lew magram**
**830—7th Av. (nr. 54th St.), Dept. NH, N.Y. 19, N.Y.**



For our 48 page sculpture catalog of authentic museum masterpieces in replica, send name, address and 25¢ in coin.

**Brentano's**

Dept.HB-3, 586 Fifth Avenue, New York 36, New York

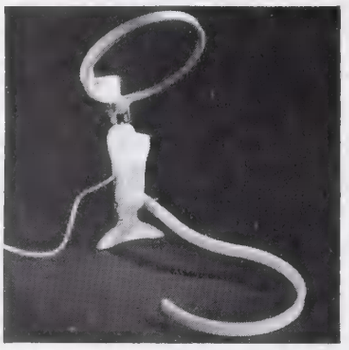
Prices start as low as $4.10 ppd. for the small Chinese Horse shown above.



**DOLPHIN JAR** is a powder box or a candy dish that you'll want to send to the most beautiful girl on your Christmas list. This charming covered dish was made from molds hundreds of years old and it comes in jewel-like amber, milk glass, or camphor glass. 5" high (specify glass desired). $3.50. Old Guilford Forge, HB11, Guilford, Connecticut.



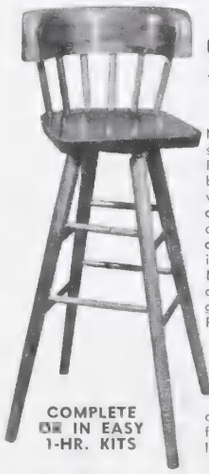
**PUSSYCAT SLIPPERS,** where have you been? Downstairs to snitch a pre-breakfast banana while Mom & Dad snitch some shut-eye? Snuggling after-bath tootsies? Peeking at Santa? Furry deep-pile Acrilan slippers are hand-washable, have non-skid soles, are non-allergenic. White, pink, blue & maize. S, M, L. Send shoe size. $1.95. Peggy Page, 1265 Broadway, New York 1.



**LIGHT ON THE SUBJECT** is luxurious convenience when you want to be precise about putting up back curls, or examining those laugh wrinkles around your eyes. For a man, this round-the-neck mirror with built-in light is ideal for close shaving. Also stands on dresser, has magnifier side. White lucite. 6" diam. AC, DC, $6.95. Jack's Mail Box, HB11, 95 Fifth Ave., New York 3.



**FINE BACKING** when you long to lounge away your pre Christmas wearies, is this beautifully grained Philippine mahog any folding back rest. It's quite an elegant model really, so why not check it for your husband's mother, someone recuperating a home? Elastic straps hold pillows; non-skid feet; wafer-fold for storage. $5.98. Prime Prodi ucts, HB13, New Providence, N. J



**SWIVEL**
**CAPTAIN'S STOOL**
***Sturdy, Concealed Ball Bearing Swivel***

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

COMPLETE OR IN EASY 1-HR. KITS

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

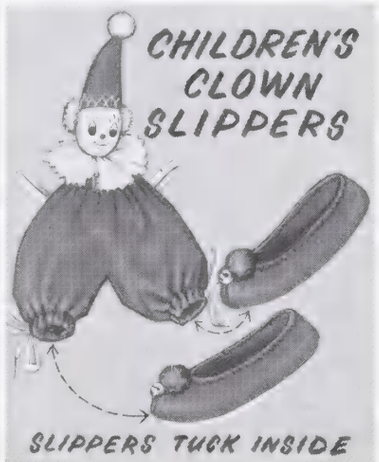
**COMPLETE KIT**—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**

*Shipping Charges Collect*

**LARGE NEW FREE CATALOG—600 ITEMS** of Finished and Kit Furniture in Friendly Pine.

Immediate Delivery Not Sold in Stores Money Back Guarantee

**Yield House**
Dept. B11-0
North Conway, N.H.




**A PRACTICAL TOY**

Teach your children neatness and let them enjoy themselves at the same time! They'll have fun with their special clown, and comfort in their beautiful flannel slippers. The clown can also be used as a stuffed toy, draw string purse, or a special hideaway for your child to fill the legs with all sorts of things. It makes a wonderful traveling companion; they can pack their slippers and have a toy in one convenient package. Fun—Neat—Functional, let your children enjoy this unique gift made specially for them. Children's sizes 6 thru 3½ (if size unavailable, give child's age). Red only.

**Only $3.98 postpaid.**

**GEORGE NAIDOR, Slipper Div.**
**416-A Arrow Highway, Claremont, Calif.**



**ENDURING FAMILY MEMENTO**

When your family sees their pictures on these decorative family trees and attractive desk set, it will be an endless source of happiness and inspiration. A most thoughtful never-to-be-forgotten gift for both grandparents and sweethearts. Each conversation-piece is intricately designed. Silver-plated 9 inch family tree with 5 frames, $12.95 ppd. Brass 6 inch family tree with 5 frames, $3.95 ppd. Two-frame brass desk set, $2.95 ppd. Order yours now. Send Check, Cash or M.O. to California Mart, Box 485, Reseda, California. (Calif Res Add 4% Sales Tax)



**CORDUROY CHARMER**
**(Dress or Culotte)**

Superb fit and beautiful colors in cone corduroy highlight this classic-styled sports dress with scoop-covered fly front, flattering capri collar and easy three-quarter sleeves. Brass ornamented self belt adds extra dash of fashion to this LIPSON creation. Only $12.98 ppd. Calif. residents add 4% sales tax. Sorry, No C.O.D.'s. Sizes 10 to 20. Cotton-rich sanforized, gold, starfire blue, antelope and black.

*Glad* of California
1 East Colorado Boulevard
Pasadena, California
"You'll be glad"



*Charming, Unusual*
**LUGGAGE RACK**
**With Handwoven Fibre Rush Seat**

Truly a wonderful gift to yourself or for those who have everything. Charming luggage rack comes in hand-rubbed natural pine, maple, walnut, cherry or mahogany finish. Flat surface of natural color fibre rush seat conveniently holds your fine luggage when packing or unpacking. Also nice as a man's dressing bench. Height 18" seat 26" x 16". **$9.95**

AVAILABLE UNFINISHED .....$7.95

*(Please specify finish to be used so proper grain can be supplied.)*

Sorry No COD's. Orders Shipped express collect fcty. N. Carolina

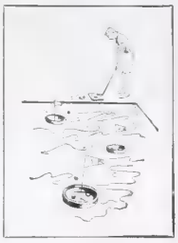
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**Eastern Sho' Trading Post**
**Kennedyville HB11, Maryland**

**SWIMMING POOL GAMES**



**WATERBOLO**
Floatable basket, 3 colored balls, 1 to 3 can play . . . fun for all.
**$5.95**
P.P. & Handl.
50¢ extra



**POOL GOLF**
3 rings, 18 plastic balls . . . tee-off mat . . . use your own irons . . . 1 or more can play. For golfer or duffer.
**$14.95**
P.P. & Handl.
$1 extra

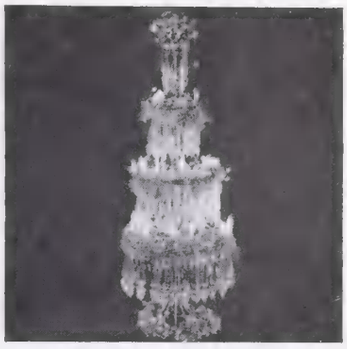


**POOL POKER**
Jumbo foam floatable, plastic dice . . . 3" x 3" . . . choose colored spots or all black spots.
**Set of 5 $5.95**
**Set of 2 $2.95**
P.P. & Handl.
25¢ extra per set

*Catalog sent on request*

**COUNTRY TOWN PRODUCTS, INC.**
BRIDGEPORT, PA.

**THINK PINK** for your holiday centerpiece, then take a look at this fabulously beautiful tree. Shimmery showers of radiance encircle the tree as the cascade of pink cut-crystal prisms pick up the tiny lights and spill them outword in reflected glory. 22″ h., with electric cord. $53.50 plus $1.25 post., from the place-setting, place-setting shop of Carole Stupell, 54 E. 57th St., N. Y. 22.



**LEFT OR RIGHT TIME.** It all depends on where you want to spot this handsome modern lamp and electric alarm clock—a man's dresser, your bedside nightstand, the library table. Brass-trimmed shade is beige, pink or turquoise fiberglas; 25″-h. lamp is walnut, mahogany or ebony finish. Specify *left* or *right* clock. $17.95. Satuit House, HB11, 58 Commercial Wharf, Boston, 10.



**FLOWER LIGHTS** to glamorize your indoor Christmas tree take to outdoor weather just like real roses. They have tiny bulbs inside that burn for 2,000 hours! Little yellow talisman bud roses may be used for your party tables or your patio parties all year 'round. 20 lights on a 20-foot string. $9.95 from Seven Seas House, HB11, 23 Danbury Turnpike, Wilton, Connecticut.



**SANTA, YOU'RE STUFFED** and not with the old standard pillows. Wadded newspapers provide the famous physique that will bend, sit, stand, recline. A vinyl plastic, fireproof, weatherproof Santa, 5′5″, is completely flexible so he can climb your chimney, greet callers at your doorway. Folds flat for storage. $9.98. Spencer Gifts, 622 Spencer Bldg., Atlantic City, N. J.

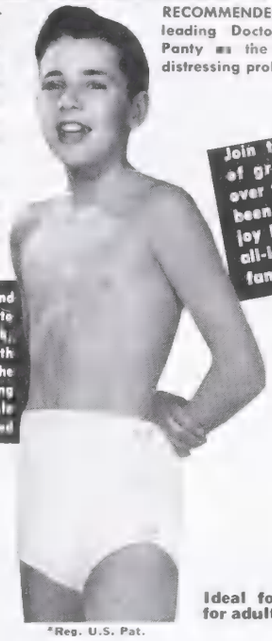



# PROTECT YOUR CHILD FROM WET BEDS WITH STAYDRY* PANTIES

Protect your child from the psychological disturbances caused by bed wetting. Give your child the wonderful security of waking up in a dry bed. Staydry panties assure sleeping comfort—this patented all-in-one panty is a safeguard against unhealthy wet clothes and bedding.

DAY AND NIGHT PROTECTION! Trim-fitting Staydry Panties may be worn invisibly under clothes during the day as well as under pajamas at night.

STAYDRY PANTIES are comfortable and well-fitting—without pins or buttons to cause discomfort. They contain thick, thirsty, highly absorbent material with tested waterproof outer covering of the finest non-toxic, soft plastic. Non-binding Staydry Panties are completely washable—they may even be boiled and bleached.



RECOMMENDED BY DOCTORS! Many leading Doctors suggest the Staydry Panty as the perfect solution to this distressing problem.

Join the many thousands of grateful mothers all over the country who have been helped to new found joy by Staydry—the only all-in-one panty backed by famous Seals.

REAL ECONOMY! Staydry frees you of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

$1.69 and up

FREE BOOKLET "Bedwetting and the Older Child"

Ideal for invalids—wonderful for adults with an embarrassing problem.

*Reg. U.S. Pat.

Check box for exact waist size in inches

COMMENDED BY THE PARENTS MAGAZINE

Infants:
- ☐ Med. .....$1.69
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Children & Adults:

WAIST SIZES
- ☐ 18 ☐ 20....$3.49
- ☐ 22 ☐ 24....$3.98
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- ☐ 30 ☐ 32....$5.98
- ☐ 34 ☐ 36....$6.98

38 to 56, write for special prices
Prices slightly higher in Canada
10% DISCOUNT when ordering 3 or more

Money Back Guarantee in 10 days

Jolan Sales Co., 232 Fostertown Rd., Newburgh, N.Y.
Please send ☐☐ _____ STAYDRY Panties
Waist Size _____ Total Price _____
☐ C.O.D. ☐ CHECK ☐ M.O.
NAME _____
ADDRESS _____
CITY _____ STATE _____



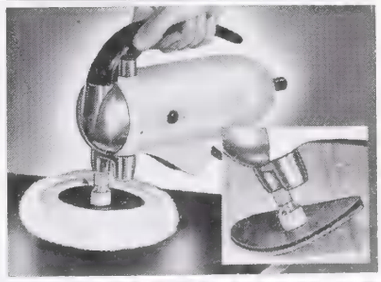



## FlexPort Pet Door

Dogs and cats are easily trained to use FlexPort. Ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed in homes, kennels, garages, dog houses. All sizes available. Prices start at $19.90. Do not send order. *Write for free folder.*

**TUREN, INC., DEPT. H-11**
Beaver Park, Danvers, Mass.





## USE ELECTRIC MIXER TO WAX, POLISH, SAND

with new slip-on TOOLZON

Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, and all attachments. Thousands in use! Postpaid.

**TOOLZON** for kitchen mixer or workshop drill **$3.95** ppd.
Extra wool buffer .....$1.00
Dozen sanding discs .....$1.00

**TOWLE MANUFACTURING CO.**
DEPT. B ■ WALNUT CREEK, CALIFORNIA



## LADIES' DRIVING GLOVES



*Monogrammed and Magnetized*

Driving women love these perfect-fit car gloves of "breeze-weight" Helenca s-t-r-e-t-c-h nylon. One size fits all gals! Supple matching leather palms for maximum driving comfort! Easy-off magnet in initialed, goldplated case on each cuff . . . lets 'em hug metal . . . remove for easy laundering! Choose beige, white, or black. Specify color and initial. **$2.95 ppd.**



**MAGNETIC BOBBY PIN HOLDER**

End dressing table clutter with this clever and decorative accessory! Keeps bobbys and hairpins handy 'n upright — picks up stray pins! The secret . . . a magnet in the base! Antiqued Gold, with 3-dimensional filigree and richly lined with crimson velour. 1¾″ high. **$1.50 ppd.**

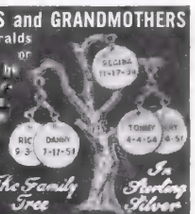
ORDERS SHIPPED WITHIN 3 DAYS

**NANCY NORMAN** 1523 Post Office Bldg., Brighton 35, Mass.
Div. of Zenith Gifts, Inc.

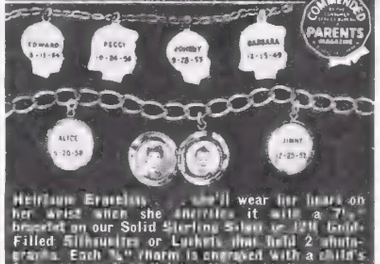


## FOR PROUD MOTHERS and GRANDMOTHERS

Family Tree Brooch heralds the beloved children or grandchildren. She'll be proud to wear this heirloom pin everywhere. Each disc engraved with child's name and birthdate. Up to 9 letters and spaces a line. Sculptured Tree 2½″, holds 1 to 12 discs of Sterling Silver.




FAMILY TREE $7.00 + DISCS $1.00 ea.




Heirloom Bracelets . . . she'll wear her heart on her wrist when she cherishes it with a 7½″ bracelet on our Solid Sterling Silver or 12K Gold-Filled Silhouettes or Lockets that hold 2 photographs. Each ¾″ charm is engraved with a child's first name and birthdate. Up to 11 letters and spaces per line. Amazingly crafted, of excellent weight and quality. And more as the family grows! A precious gift for every sentimental occasion, to be treasured for an entire lifetime!

SILHOUETTES $1.00 ea. LOCKETS $1.50 ea.
BRACELET 1.10 BRACELET 1.30

*Prices include engraving, tax, postage.*
Sold by mail order only at these special prices
WRITE FOR FREE GIFT CATALOG

**ZENITH GIFTS** 1531 Post Office Bldg. Brighton 35, Mass.



## BUY REAL DIAMONDS THIS NEW WAY SAVE 1/3 TO 1/2!



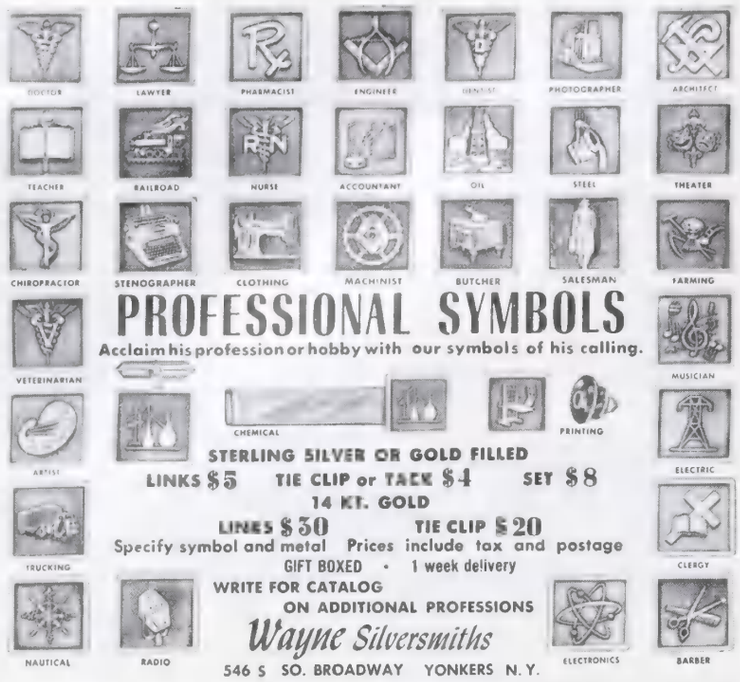
1 Carat Brilliant White Diamond Lady's or Man's Solitaire Ring

**$395.**

The talk of the Country—You can now buy diamond jewelry by mail direct from one of America's Well Known Diamond Cutters. Any ring mailed direct for FREE 10 DAYS inspection without any payment, if references given. Even appraise it at our risk. **Send for free catalog.**

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Acclaim his profession or hobby with our symbols of his calling.

STERLING SILVER OR GOLD FILLED

LINKS $5 TIE CLIP or TACK $4 SET $8

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Specify symbol and metal Prices include tax and postage

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## Swedish Angel Chimes

The angels turn as the candles burn. Heat from the candles rotates the cherubs, who strike the bells with their wands. Solid brass with Carousel, 13½" tall. Gift boxed with 4 candles. Sent to any address in U.S.A., postpaid . . . $2 (Check or Cash).

CATALOG FREE ON REQUEST

**PAUL BROWN** (HB11)

(HB-10), Box 125, Chestnut Hill 67, Mass.




## 1000 NAME & ADDRESS LABELS $1

## ANY 3 DIFFERENT ORDERS $2 ppd.

Sensationa bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terriffic bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1112A Jasperson Bldg., Culver City 1, California.

## OUR FABULOUSLY SHEER NAPKINS MAKE COLORFUL TABLE SETTINGS



These hand-made Oriental rice paper napkins are truly new and different. So delicate and yet so strong and serviceable. For parties, cocktails, luncheons. Four charming patterns: Strawberry, Rose, Cherry Blossoms, and Autumn Leaves.

pkg. of 50, $1.00 ppd.
3 pkgs., $2.75 ppd.
6 pkgs., $5.00 ppd.

- A Dainty Kerchief
- A Chapel Cap

## New! Amazing NYLON NET SHOPPING BAG



Rolls up into a tiny ball when not in use—opens in a jiffy to a feather-light shopping bag that holds up to 50 lbs. of packages. Won't tear or ravel. So practical, so convenient, every woman should have one! Red, blue, green, yellow or gray.

Only $1.00 ppd.
3 for $2.75 ppd.
6 for $5.00 ppd.



HANO, 1598 THIRD AVE., N.Y. 28

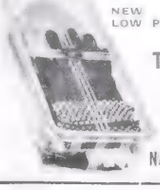
# HOLD EVERYTHING!

New Super-size CRYSTAL STORAGE BOX . . . largest on the market! Really, two boxes in one! Holds everything! Delicate finery, cashmeres, linens all can be stored safely. Special nesting feature for better stacking. Unusual size! Tight strong polystyrene with snug fit lid. Ideal for all storage needs, too. Measures 10½" x 15½" x 8½".

NEW LOW PRICE $2.95 3 for $7.50

Add 50c per box for shipping





**TERRIFIC!** Plastic Glove Keeper

Glove size three . . . easy to fill. Holds about a dozen pair. Perfect for students. Good gift idea. Long 9" size.

3 for $3 ppd. ($1.25 each)

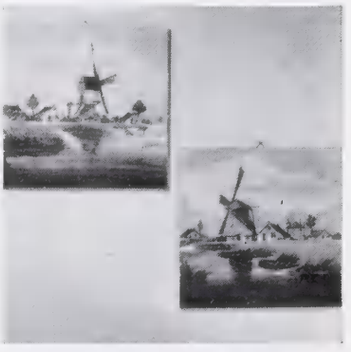
NATIONAL HANGER COMPANY, INC. Dept. HB2 120 W. 32nd St., New York 1, N.Y.




**MERRY CHROMES** are col photo Christmas cards that you want to send to far away frien and family. Just send Kodacol negative and $1.49 and receive introductory offer of 10 car prints and envelopes. (Add 2 post.) You may have Santa w "Merry Christmas," poinsettia star with "Season's Greetin designs. Gem Photos, HB11, B 88, Milton, Massachusetts.



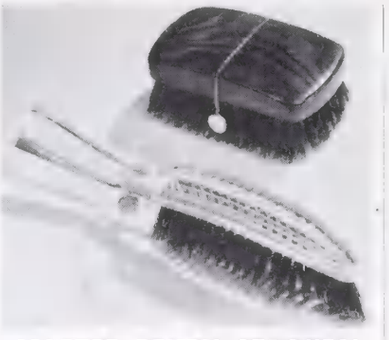
**FLANNEL SLEEPCOAT** strictly for *top* men! This sup soft cotton flannelette knee-leng coat has two patch pockets, si vents. In light blue or yellow, th come in men's sizes. 36 to 50. F pajama party magpies, they're ladies' sizes 12 to 20. $3.95 ea plus 25¢ postage. H. M. Allis 175A Rawson Road, Brookline Mass.



**DELFT IS DEFT** at decor ing. You can hang these Dut blue and white porcelain tiles a country kitchen wall, bank th along a fireplace when you remodeling, use them as trive coasters. In 6 traditional Holla scenes, 5¾" sq., $2.60 each; $7; 12. $24. Shipped direc from European Gift House, E. Joh. Verhuststraat 122, Amst dam, Netherlands.



**NIP THE NAPKINS** with pierced and filigreed 18k go plated napkin holder that con mounted with two initials. clamps paper napkins secure holding them neatly to the ve last one. And it looks lovely your table! At its pleasant pr tag, you'll want several for Chri mas gifts. 3 x 3½". $1 each. Gifts, Dept. HB, Box 2000, Vernon, N. Y.



## MASTER BRUSH STROKES!

De luxe hair brushes, hand drawn and set with pure wild select boar bristles . . . your assurance of the finest quality, most lasting service.

**FOR HER**

The "Roger Para" French miracle brush! Note the unusual contour shape, specially designed by the President of the Couturier Association of Paris for use in his own exclusive salon! Heavy tufting of bristle at tip helps you achieve more beautiful curls. reg. $12.50

**FOR HIM**

"Inspector General" military brush. A truly excellent brush, the back is a fine ebony block (or choose clear plexiglass, not shown). A top drawer gift for every man on your list! reg. $10.00

CHRISTMAS SPECIAL $5.98 each ppd.

*Gift boxed. Sorry, no COD's.*

**DEN-VA CORP.**

ROOSEVELT, N.Y.

# FAMOUS LUXURY BRAND

## SHOES—BRAS—DRESSES BLOUSES

# 'WAY BELOW WHOLESAL

**That's right. You can buy brand-n famous name shoes including su as I. Miller, Andrew Geller, et (Values up to $40.00 a pair) f $3.00 a pair! You can buy bran new famous name bras includi such as Exquisite Form, Maidenfor Lady Marlene, Bali, etc., (Values to $8.00 each) for $1.16 each! T same sensational savings apply famous name dresses and blous Our big 4 color catalog brings the incredible buys to you. Send 50c f the Maurice Catalog and see f yourself.**

***Maurice of Hollywood, Dept. CT***

**11 E. 47 St., New York 17, N.**

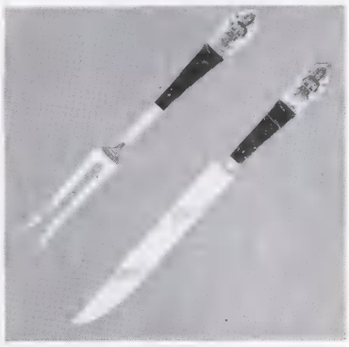
**FRUITS AND A TREE.** The apples are tangy-crisp. Pinnacle famous; the pears are golden green comice, Pinnacle-pure; and they come tucked around a snow-white Perma-Floss tree. Gift #9 includes 10-12 apples and pears and the 17½" tree that will last long after the festive fruit is gone. Gift-boxed, $7.25. Pinnacle Orchards, HB11, Box 1432, Medford, Oregon.



**A SAILOR BOY** will have gobs of fun in this *real* sailor suit. We gave one to a Popeye fan and now he out-swaggers his here. Nautically correct from bell-bottom trousers to sleeve hash-marks, it comes in even szs. 2-8, in washable sanforized white, $6.95; navy twill, $7.95. Hat, $1. 50¢ post. Florida Imports, HB11, Buckman Bldg., Jacksonville, Fla.



**WHAT CARVES THE BIRD** in your house? Treat the turkey —and the man who does the slicing to a golden-tone bronze knife and fork carving set with buffalo horn handles. Imported from Siam, they have an exotic Thai goddess carved on each tip and the two-piece set is $6.88. You may order from the importer, Palco, Dept. HB110, Box 58254, Los Angeles 58, Calif.



**GEORGE L. MOUNTAINLION** thinks painting's great and so do little daubers who gave Mom washday blues while they expressed their creative talents. Now everyone's happy with this extra-heavy plastic-over-cotton smock with George's picture hand-screened on turquoise or yellow. For 3 to 7 'ers, $2.95 plus 25¢ post. Western Classics, 622-HTT-S Country Club, Tucson, Ariz.

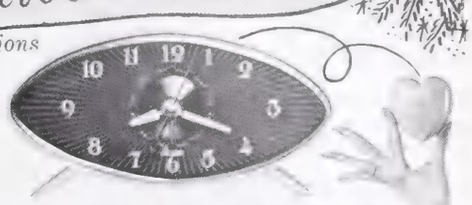



Distinctive Gifts

**LOVE ALARM** *by Sessions*

Why disturb the whole household when only one wants to get up? Slip heart attachment under pillow, wakes only one person. Two clocks in one, regular and Love-Alarm. Matching heart has 4½ ft. detachable cord. Clock comes in white, pink or blue pastel, 7⅞" wide lum. dial. 110V AC.

$15.35 tax incl. ppd.



**LIFE-LITE Rechargeable Flashlight**—*by Gulton*

Never needs Batteries. Recharges in any 110V AC home outlet (or car with $3.00 adapter). Guaranteed five years. Fits pocket, purse, glove compartment (4¾" L x 2¼" W x ¾" slim). 7 full charges for 1c. Pays for itself in savings. Will not leak or corrode. Uses standard flashlight bulb #222. Only rechargeable flashlight made in U.S.A. Big demand, order while supply lasts.

$5.95 ppd.

Heavier service type $9.95



Insert prongs into any electrical outlet (AC)

**NEW SHAVING INVENTION**

**Lektronic Roll-A-Matic**

*by Remington*

NO WIRES, NO WATER, NO SOCKETS, NO SOAP, NO BATTERIES TO REPLACE. Recharges for up to three weeks of shaves. 90-250 volts. Roller combs adjust to any beard or skin for razor-close shaves man-size, cordless comfort.

Only $35.95 ppd.



**Music To Awaken You 30 HOUR TRAVEL/DESK ALARM** *by Semca*

Genuine leather in pig, red, tan alligator, or brown. Raised gilt figures, luminous dial (3⅜" x 3⅛").

Only $10.95 tax incl. ppd.



**WORLD TIME** *by Semca*

24 time zones by simple setting 30 hour desk/travel alarm. Genuine leather in pig, red, tan, alligator or brown. Raised gilt figures, luminous dial (3½"x3⅛")

$15.35 tax. incl., ppd

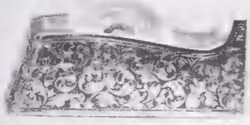


Distinctive Gifts Unlimited

P.O. BOX 235, LARCHMONT, N.Y.



**NON-TARNISHABLE SILVER TAPE DISPENSER**



You'll never have to polish this gracefully-designed chased silver tape dispenser, thanks to a brand new manufacturing formula that prevents tarnishing. 4½" long. Will make any desk, home or office, more attractive as well as more efficient.

**casual living** $4.95 ppd. inc. tax

(Dept. H-11)

108 Chatsworth Ave., Larchmont, N. Y.

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Complete or in 1-Hr. Kit



**CLOSET CHEST**

Now—Extra Closet Space . . . Low, Louvered Chest Holds 50 Garments

Here is a delightful, new concept in clothes storage —a charmingly low (chest-of-drawers size) louvered closet. Holds up to 50 garments. Scaled low to match your other furniture. Beautiful and oh so practical in bedroom, child's room, guest room, nursery, hall, laundry, etc. For blouses, shirts, sweaters, women's jackets, slacks, shorts, ties, stoles, bed jackets, vests, children's clothes . . . holds practically everything except long garments and men's jackets. Aerated. Keeps clothes fresh, free from moths. 33"x 20"x39" High. Of finely crafted knotty pine. In satin-smooth honeytone or lovely maple finish. $39.95.

IN COMPLETE KIT—for easy home assembly: pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions. Doors all assembled. $26.95.

*Shipping Charges Collect*

*LARGE NEW FREE CATALOG*—OVER 600 ITEMS Finished and Kit Furniture in Friendly Pine.

Not Sold in Stores Money-Back Guarantee

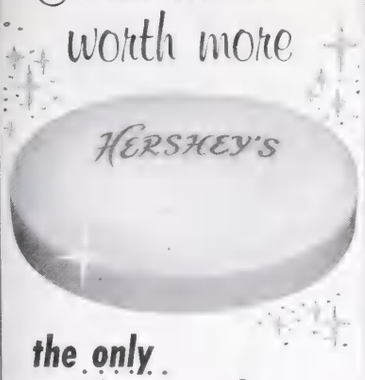
Yield House

Dept. B11-0

North Conway, N.H.



Costs more . . . worth more




**the only cocoa butter toilet soap**

Mildest of all soaps because it's made of cocoa butter. Delicately perfumed with Fougere. Makes rich, velvety lather in any type of water, yet lasts and lasts. Conditions as it cleanses . . leaves the skin soft and refreshed. Gift-boxed.

3 cakes for $1.50, postpaid. 12 boxes (36 cakes) for $16.50, postpaid

HERSHEY ESTATES, DEPT. E, HERSHEY, PA.





**EARLY AMERICAN COPPER KETTLES FOR YOUR WALLS**

Hang these charming plaques on your wall and listen for the compliments. Coffee grinder, pitchers and kettles are authentic to the finest detail of their Early American originals. Handmade of Plastilite impregnated with real copper pigment that will mellow with age. Each plaque is 4½"x4", designed with graceful fluted edges and hanging cords on back.

Set of 6—all different— $3.95 postpaid

*Send for free gift catalog. No C.O.D.'s.*

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**DINE BY CANDLELIGHT . . .**

or so it would seem. The slim candles are tipped with imported flame-like bulbs that give the impression of burning candles. The chandelier is a copy of an Early American Candle Light. Made of solid brass, highly polished it measures 22 inches in diameter. May be shortened to 21 in. Fountain Green Five Light $75 postpaid. Lower Bank Six Light $80 postpaid. Add 10% if pewter finish is preferred. Candelabra bulbs 75¢ each. Made for wax candles at $5 less than above prices.

Quality Since 1897

*Send 10¢ for Lighting Fixture Catalog.*

William Spencer

RANCOCAS WOODS, N. J.

BEImont 5-1830



*Inspired "Back Country"*

## AMERICANA

Charming new group for our friends who appreciate authentic and **better-made** Colonial reproductions. Magnificent workmanship in burnished antiqued solid pine.

**"Deep River" DESK,** adapted from an old Bible stand. Hinged lid lifts for storage. One drawer and writing slide. 28″ W, 42″ H. **$95**

**"Meeting House" CHAIR** with rugged plank seat and spool turnings. **$40**

**Pine Framed MAP PRINT** shows old Philadelphia-Boston Road. 19″ x 23¾″. **$12**

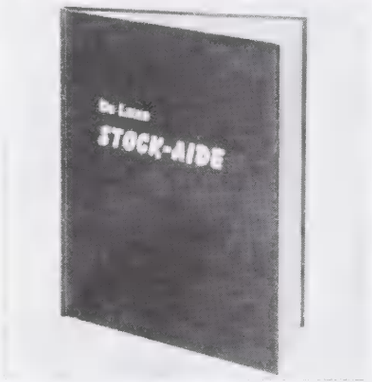
**6-drawer SPICE CHEST, 8″ W, 13″ H. $19**

**All Prices Include Shipping**
**Send Check or M.O. No C.O.D.'s Please.**

Send $1.00 for fabulous new 88-page catalog! Over 900 items of Americana! Catalog free with order for any item.

**DEPT. HB 1160**

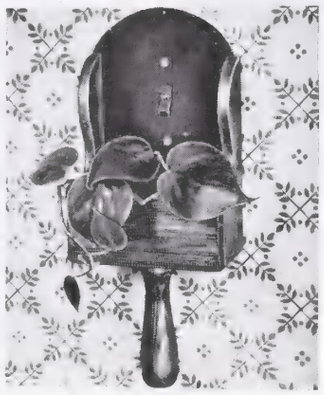
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*This New Unusual Sugar Scoop Is The*

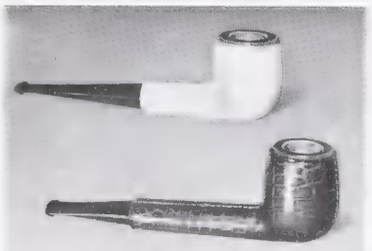
## SWITCH PLATE COVER

Replace your regular switch plate cover with this precious hand-finished Idaho sugar pine planter made from a real old-fashioned sugar scoop. Inside it, resting below the switch, a box to hold ivy or philodendron. 12½″ high, 4½″ wide, 2½″ deep. Leagues of ivy will grow near your doors. Send 10¢ for new Early American catalogue.

**Only $2.98 postpaid**

**For double switch plate $3.95 postpaid**

**MEDFORD PRODUCTS, Dept. HB-11**
**Box 39, Bethpage, New York**



## *Leather Clad* PIPES

**The newest and suavest accent in pipedom! These Continental pipes by Longchamp of Paris are of fine selected Algerian briar, smoothly jacketed in a variety of richly tanned leathers. In natural cowhide, $5.95. In laden green or gray suede, $6.50. In crocodile, $15.00. Add 35¢ for shipping and insurance.**

No C.O.D.'s, Please

Write for your copy of our unique catalog.

*Holiday House*

111 Bellevue Theatre Bldg., Upper Montclair, N.J.




Add zest to every meal

## MUSCADINE SAUCE

A truly different delicacy, made famous at Ida Cason Callaway Gardens' clubhouse. So many folks raved about it we decided to make it available by mail. Prepared from vine-ripened Muscadine grapes in our own unhurried kitchens, from an old treasured recipe, this delightfully different sauce adds zest to every meal. Its spicy, tangy flavor makes it ideal to serve with turkey, chicken, ham, roasts—or as a spread. Each attractive reuseable apothecary jar contains 15 delicious ounces. *Three jars to a set and only $3.95 postpaid.* Gift cards gladly enclosed. Send check or money order. No COD's please.

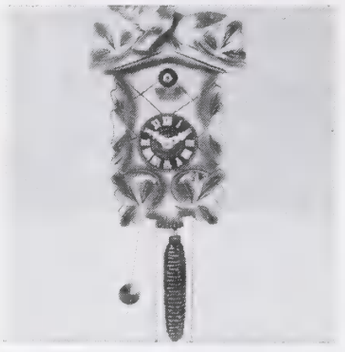
THE GARDENS COUNTRY STORE
Ida Cason Callaway Gardens
P.O. Box 1000, Pine Mountain, Ga.




**TEENAGERS CAN BE DIFFICULT** when it comes to selecting their gifts. We think we've found something she'll love to get *and* to give her inseparable pal. A sterling-silver ring sports her two initials in block, adjusts to any finger size. She'll use it too, to loop silk scarves. ¾″ h. $3.50 incl. tax. Mother Hubbard, O-158, 95 South St., Boston 11, Mass.



**TWO-FACED CUTIE,** that's what this darling little stuffed dolly is! When her eyes are open, just pinch her tummy; her head twirls around and quick as you can say lullabye, she's asleep. She's dressed in pink and white pajamas and nightcap so she's ready to turn on the snooze at the whim of a dimpled mommy. 8″ tall, $2 from Q-T Novelty, HB, 366 Fifth Ave., N.Y.C. 1.



**JUST LIKE CLOCKWORK,** a gay, warbling cuckoo pops out his perch every 15 minutes to tell you the time. The hand-carved wood has a lustrous two-tone finish and the accurate mechanism we've come to expect from West Germany. With an 8″ pine cone pull wind, 10½″ x 6¼″, $4.95. Without cuckoo, $3.95. Order from Home & Garden, X60, 99 Hudson St., New York, N. Y.



**TAKE TO YOUR BROOMS,** you Hallowe'en witches, we've worked a decorative trick and treated our family room to these authentic Pennsylvania Dutch "hexs" hand-painted in blue, green, red, yellow and black. 11½″ in diameter, they're $9.95 the pair mixed or matched. Other designs available. Andrew Co. HB11, Box 57, Findlay, Ohio.

## Cushions 'n' Pads Make Living Easy

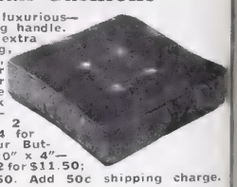


### Chair Pads

The new cushioned look in chair pads combines comfort and loveliness! With back ties for secure fastening . . . suitable for any room. Sizes: 18″: $3.29 each, 4 for $12.50. 15″: $2.98 each, 4 for $11.50. Add 50¢ shipping charge.

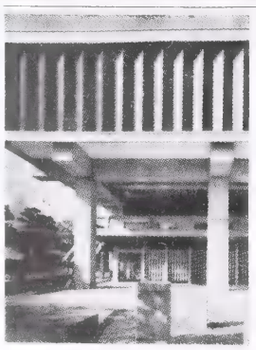
### Stak Cushions

Versatile, luxurious—with carrying handle. Perfect for extra floor seating, as slip seats, as backs for furniture or divans. One Button: 18″ x 18″ x 4″—$4.95 each; 2 for $9.50; 4 for $18.50. Four Button: 20″ x 20″ x 4″—$5.95 each; 2 for $11.50; 4 for $22.50. Add 50¢ shipping charge.



*Button-tufted, velvety pinwale corduroy, plumply filled with shredded foam. COLORS: RED, GOLD, TURQUOISE, BLACK, PUMPKIN, HUNTER GREEN, TOAST, WHITE, PINK. Satisfaction guaranteed.*

**FOAM-PAL PRODUCTS CO., 943 Home St., Dept. H-11, New York 59, N. Y.**



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Get fabulous ideas for adding unusual touches to your home that will win the envious praise of all who see them. Find out how you can subtly combine modern comfort and convenience with exquisite beauty of design. Floor plans, descriptive articles, monthly flower arrangements, housewares suggestions, more, in this exciting magazine. Written in English, of course.

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*the* ***japan architect***

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**PICTURE BOOKS.** We have a winter project all lined up for *you*. Order this Picture Memories photograph chest and round up the family snapshots. Just file them in the indexed expansion pockets that hold 800 prints. Hand-tooled leather "books" in red or brown, $6^3/_4$ x 5 x $4^1/_2$", $14.95. Gifts of Distinction, 1141 Connecticut Ave. N.W., Washington 6, D. C.



**NEW PORTABLE,** $39.95. Commodore Educator is a full 42-key typewriter that has all the extra features of the standard model—large keys, touch control, tabulator, etc. It's made in Canada, has 90-day guarantee, and its price tag brings it within a student's budget (with an assist from Dad). 8 lbs. tax incl. $39.95. Mercury Products, HB11, 1265 Broadway, New York 1, N. Y.



**SLEEP MY PRETTY ONE** like a glamour girl in a luxurious washable satin sleep coat. It comes in delicious shades of turquoise, black, or white trimmed in white lace, with elbow length sleeves, 2 large pockets and belt. Wonderful for lounging, too! Sizes 10-20. $11.50. Add $1 for 3-letter monogram. Satin Shop, HB11, 1209 W. Balmoral, Chicago 40, Ill.



**GRANDE BAROQUE** by Wallace is as elegant as its name. It's *the* absolutely perfect 25th anniversary gift in this sterling and stainless roast set. And what a job it will do on a Christmas goose! With hone, $45. Matching steak set with guard, $27.50. Prices include tax. Plus post. The J. L. Hudson Co., Detroit, Michigan.



## The Marvel of Science Brings You This Complete
# PORTABLE TRANSISTOR TAPE RECORDER

*FULLY TRANSISTORIZED*

**BUILT-IN SPEAKER!**



ONLY . . .
**$29.95**

Plus $2.95 for Carrying Case. None Sold Without Carrying Case.

Complete with Microphone — Tape and Take-up Reel. Batteries not included.

**No Earphones!**



## Records anything—Has Full Room Volume

Here's your answer for a portable tape recorder that fulfills every one of your requirements. It's the acme of perfection. You will be amazed how it records VOICE—MUSIC—TV—RADIO PROGRAMS—PHONO—BUSINESS MEETINGS, etc. . . BUT . . . you will be astonished when you hear the play-back in clear, easy-to-hear sharp tones that reproduce the subject recorded. There's a good reason for this perfection. After 5 years, our engineers have produced an electronic marvel, and bring to you this RMB Transistor Tape Recorder to sell at the unbelievable low price of $29.95. Quality was the byword in every step of the way.

**Look at these Unmatchable Features**

• PORTABLE—weighs less than 3 lbs. compact $8^1/_2$" x 6" x $2^3/_4$". • PLAYS ANYWHERE—Plane-Train-Auto-Boat-In-doors-Outdoors, etc. • FULLY TRANSISTORIZED—No tubes to replace or burn out. • NO ELECTRIC PLUG-IN. Operates on 2 ordinary flashlight batteries ($1^1/_2$v) plus inexpensive small 9v. Transistor battery. • BUILT-IN SPEAKER —SENSITIVE MICROPHONE. • ERASES AUTOMATICALLY—PLAYS—REWINDS. •RECORDS EVERYTHING—Voice-Music-Radio-TV Programs-Phono Records. Tape can easily be mailed anywhere. • STANDARD TAPE—3" reel 150 ft. standard magnetic tape included. Tape can be reused over and over again indefinitely. • INSTRUCTION SHEET included. Easy to understand.

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**PRODUCTS OF PROGRESS, Inc., Dept. 211**
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RUSH my RMB portable Transistor Tape Recorder and Deluxe Carrying Case. I get Microphone, Magnetic Tape, and Take-up Reel without extra cost! Enclosed is $29.95 plus $2.95 for case . . . $32.90 in all. Please add 50¢ for postage & handling. (Sorry, no C.O.D.'s.)

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## SCANDINAVIAN "Oyster Shell" CHAIR . . . *for those who love fine things*

**$34.50**
Express Collect

2 for $66



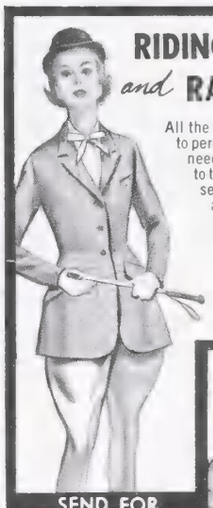
For home or office . . . Genuine molded walnut panel back and seat plus luxurious foam rubber provide exciting new beauty and comfort. Patented construction and outstanding workmanship assure years of durability and pleasant service. Choice of long wearing decorator fabrics, or heavy-duty plastic: Gold, Brown, Turquoise, Beige, Blue, Burnt Orange.

*Send 25¢ for catalog of other Contemporary "Furniture Masterpieces"*

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**Only $39.95 In Kit only $26.95**

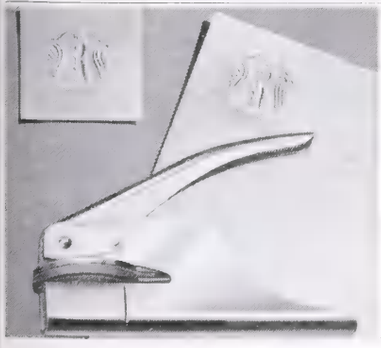
An excellent value—in finest quality—the versatile Old World Apothecary Chest. Fits anywhere for 1001 uses—for stockings, gloves, scarves, underwear, jewelry—for smoking needs, cards and games, desk supplies, etc., etc. A truly handsome piece of furniture—beside a chair, in narrow hallway, bedroom, bath, kitchen. Compact, yet with mammoth storage area. 29"W., 25"H., $10^1/_2$"D. Finely crafted of mellow honey-tone knotty pine or in lovely maple finish. $39.95.

IN EASY KIT, prefitted, drilled, sanded, etc., ready to finish, simple instructions. $26.95 *Exp. Chgs. Col.*

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**Yield House**
Dept. B11-0,
North Conway, N.H.

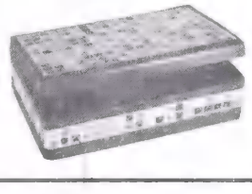


**WHAT AN IMPRESSION** with the RED SEAL Personal Embosser on your notes. Just press *down* the handle . . . your initial comes *up*. Fits pocket or purse in cost *and* size . . . perfect for you (or those special friends). Finished in sparkling chrome. Order one initial A thru Z in style shown. $4.95 pp. (No C.O.D.'s, please) RED SEAL Dept. 9, Box 97, Old Forge, Pa.

## GIFTS THAT WILL BE TREASURED . . .



7221 Walnut box kit, $4^1/_2$" x 3$^1/_2$" x 3", tile in brown tones, only $4.35, ppd.



7222 Walnut box kit, 9" x 6" x 3", tile in brown tones, only $5.65, ppd.

Are gifts "of yourself." No nicer remembrance than something made by you — no smarter gift than our beautiful walnut and tile boxes. Complete kits make them easy to do, inexpensive to give. 7221 is ideal for cigarettes, cuff links, stamps; 7222 for jewelry, cigars. Excellent for individual giving, or present both to someone special!

***Catalog of other kits and ideas, 10c***

**AMERICAN HANDICRAFTS CO.**
Adv. Dept. Box 1643-HB2 Fort Worth 1, Texas







**Fresh By Mail From Oregon for Christmas Giving**

The most treasured of Christmas greens—glistening holly with red-red berry clusters. Grown in our own orchards. Packed to arrive fresh and sparkling, with "Holly Lore" story in each box. Shipped Special Delivery postpaid in U.S. Send your gift list—we'll do the rest. Order by Mail.

**Friendship Box.** Berried, glossy green holly sprays in asst. lengths, packed in colorful box, 20"x8"x3½". **$3.95** Deliv.

**Holly Wreath & Sprays.** Luxurious 14-in. wreath with berry clusters. Hand made, gift-packed with additional berried sprays for wearing or decorating. **$4.95** Deliv.

**Holly Blossom Honey.** ½ pound. Pure, golden, gourmet delicacy! In decorative plastic dispenser. Big ½ pound. Shipped Parcel Post. (2 for $2.75). **$1.50** Deliv.

Write for Free "Holly Gifts" Color Catalog

**BROWNELL HOLLY FARMS**
P. O. Box 5965-B ▪ Milwaukie, Oregon



**TOWEL TALK**

**4-pc. towel ring set**

No more nonsense about who's using your towel when you display these cheery plaques that proclaim "his" and "hers". Set consists of two quality Cannon towels and two plaques. 5½" steel plaques have brass plated rings, hand painted baked enamel floral design on white or black backgrounds. A marvelous Christmas gift for the bride, hostess, etc.

SET $4.95 ppd.

*Sorry, no C.O.D.'s*

Send 25¢ for Surprise Gift valued at $1.00

**DECORAMA**

Dept. B-11, 240 E. 92 St., Brooklyn 12, N.Y.




***A wonderful Holiday Gift Suggestion***
***California grown vacuumed packed***

**SHELLED PISTACHIO NUTS**

"Your canned pistachio nuts in the vacuum cans are simply delicious. They are the very best of all nuts and the way you process them is also perfect—just roasted right and buttered and salted to perfection." Typical comment from delighted gourmet.

Delicious Crisp Fresh

One pound of shelled pistachios equals three pounds in the shell. **2.50** prepaid

7 ounce can of crisp nut meats.

**Philibosian Orchards Elk Grove, California**



**PORCELAIN DEMITASSE SET**

**Add distinctive flair to your after-dinner coffee service with this Turkish-style set of six lovely porcelain demitasse cups and saucers. Simple yet elegant, they combine beautifully with other china, are an exciting way to serve coffee. Their big (4" high) proportions will delight coffee connoisseurs. An impressive and lasting gift. In pure white.**

Send check or money order.
Satisfaction guaranteed.
Immediate delivery.

**$4.95** plus 35c postage the set of six cups and saucers

**DEER HILL CO., Dept. B110, College Point 56, New York**




**"HORIZON"** the magazine the arts, is a showplace for man finest cultural achievements in magnificent edition bound like book. Published by *America Heritage*, it includes fabulo prints and articles of sweepi scope by experts such as Huxle Durrell, Leonard Bernstein, $3. the copy or $18 for one-year su scription (6 issues). Horizon, 5 Fifth Ave., New York 17.



**BANQUET FOR BIRDS.** winter months our feather friends have a hard time findi food and shelter. So be a S Francis to the birds in your neig borhood and hang the Orient Birgoda wrenhouse and feed near your house. Matched *pair* red and green polystyrene, $9.9 Bird house, $4.95. Bird Feed $5.95. 35¢ post. ea. Remco, HB 545 N. La Salle, Chicago 1

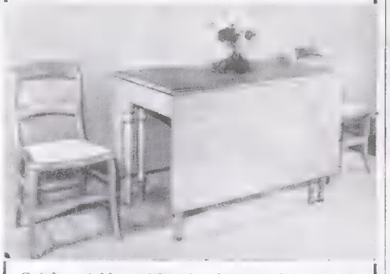


**IS SHE A VAMP** or a clow your college freshman? Pick t mood that spoofs her best a send her a snappy striped sa cloth laundry bag. For future eds who are belles of the nurse school set, too, they deta from their yarn-decorated hea for washing. Vamp, blue/purpl clown, yellow/orange. 42" with hanging loop. $4.95. Temp Box 25, Highland Park, Ill.



**WHY SANTA, YOU'R HOMEMADE.** And by tot tri mers, too. Christmas Kandle K comes with everything you ne to decorate 6 Santa candles. I the children take part in yo holiday decorating. It makes t celebration more meaningful everyone. Order this kit *now*, l fore the snow flies. $2.25. Fr Panda Products, HB11, 1200 agara, R314, Buffalo 13, N.

Dated . . . But
. . . Never Out of Date!



*Gateleg table with six legs, solid cherry, $153.00. Matching chairs that fit between legs, $35.50 ea. Solid walnut at slightly extra cost.*

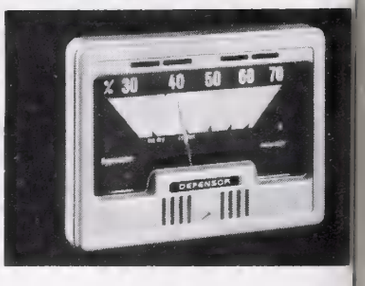
Colonial Reproductions are never out of date—or place. Each piece authentically crafted to give that aura of warm, Colonial lived-in charm desired in every home. Open stock of 35 hand-rubbed solid wild cherry or walnut pieces. Select from four leg styles, plus your choice of finishes. Your satisfaction guaranteed.

Send 25¢ for 16-page illustrated brochure.

WRITE DEPT. F-1103

FAITHFUL TO TRADITION

**WINEMILLER'S**
*Colonial Reproductions*
COLDWATER, MICHIGAN




**FOR BETTER HEALTH and COMFO**

**Measures the Relative Humidity Your Home**

Medical science has proven that to insure be health and comfort in heated rooms we n sufficient humidity as well as proper tempe ture. This Swiss-made precision instrum called the HYGROMETER will accurately me ure the moisture content in your home or off Sensitive pointer indicates full range from 2 to 75% relative humidity. The most desira range or "comfort zone" is indicated as 3 to 45% humidity. 3⅛"x4¼" the HYGROME can be placed on the wall or desk. Attractiv finished in gold and black, it can also be u in summer to check your dehumidifier. $7.95 No C.O.D Money back guarantee. Dept.

**ELDEN SALES PROMOTION COMPA**
**920 East Lincoln ▪ Birmingham, Michig**

*Exclusive!*

# MOTOROLA TELEVISION AND STEREO HI-FI

## in handsome cabinets of the Drexel Touraine collection

Motorola Television presents all the charm of French Provincial styling in a fine-furniture cabinet of the Drexel Touraine grouping.

New big 23″ over-all diagonal measure (283 sq. in. viewing area) screen-filling pictures are boldly real—clear and clean cut. And stay that way, too. The cabinet . . . in genuine walnut veneer with nut-brown Chateau finish . . . features sliding tambour doors to hide screen and controls when TV is not being used.

Below: Motorola Stereo Hi-Fi in Drexel Touraine cabinetry. Full-toned realism is reproduced by three separate amplifiers and three separate speaker systems. New Channel Balance Verifier control assures perfect stereo effect in any room. Exciting new sound of exclusive Vibrasonic system adds concert-hall realism to the dimension of stereo.





MOTOROLA

SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE.



## Modavanti—Mediterranean inspiration by Heritage at prices you can well afford

Heritage is famous for interpreting the best of the past in furniture for today and the future. Now, inspired by arts and architecture of Italy, France and Spain, they have designed Modavanti—brilliant new collection with lasting importance for tomorrow. Modavanti translates in warm, mellow fruitwood motifs borrowed from antique treasures, bronzes and marbles. A Renaissance knocker provides the hardware design. Touches of color and fruit patterns remind you of Della Robbia. Advanced techniques and cost-saving skills of Heritage craftsmen keep prices—for living, dining and bedroom pieces—at a minimum for such lifetime quality.

*Mail ten cents for brochure of complete Modavanti collection, or fifty cents for extensive booklet of all Heritage living, dining, bedroom collections, to Heritage Furniture, Inc., Dept. HB-11, High Point, North Carolina.*

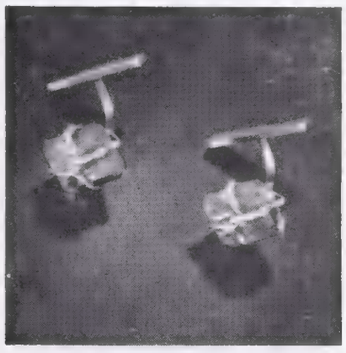
# HERITAGE

A LIVING TRADITION IN FURNITURE

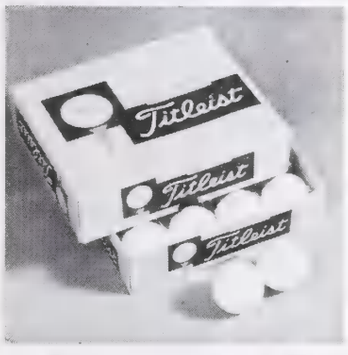
**WHAT'S CHRISTMAS** without glowing candles and glossy holly? These are traditional decorations that are as beloved to us as the children's carols. This Tri-labra of gleaming brass plate with fresh-cut holly sprays and 6 red tapers makes a thoughtful gift. Delivery about Dec. 15th unless otherwise specified. $3.95. Northwest Corner Store, HB11, Longview 71, Washington.




**DO YOU LOVE A MAN** who dresses as if he were tailored by Saville Row, finds fabulous French bistros, makes you feel as chic as a mannequin, fascinating as Scheherezade? Then his gift must be as memorable as these emerald-cut amethyst or topaz cuff links wrapped in 14k gold, with Continental backs. Stones are ½" l., ⅝" w. $24 pr. tax incl. Merrin's, HB11, 530 Madison, N.Y.C. 22.



**EVEN A DUFFER** will keep his eye on *this* ball. It's the 1960 Titleist (a name that will earn him the respect of his caddie), and it's personalized so there will be no argument about whose ball is on the green. A dozen Titleists, ea. marked with his name (*print* name up to 18 letters), are grandly boxed for Xmas. $14.85. Achushnet Process Sales Co., HB11, New Bedford, Mass.




**TANTAL-EYES.** that's what a lady must do. And of course she must carry the tools of her trickery everywhere she goes. A zippered plastic case to hold all her makeup—mascara, shadow, pencil, and of course the powder and lipstick, too, comes with a hand-painted sketch and her first name in red. 7 x 6", $1.25. Brewster House, Box 284, Hartsdale, N. Y.



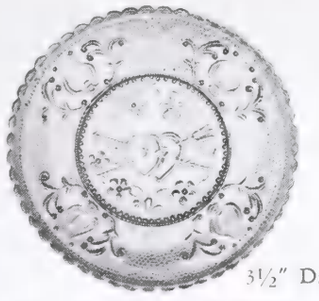



**NEW AND REAL LOOKING? YES!**

Imagine in the middle of winter having lovely blooming African Violets. They are made of polyethelene and fool even the experts. They come packed three in a box. One each, white, pink, violet with matching crisp bows set in a 3 inch pot covered with gold foil. They make wonderful Christmas gifts, as a threesome, or singly. 3 Violets postpaid. **$3.65**

*Calif. residents add 4% sales tax.*

**HERBERT STANLEY FLOWERS AND GIFTS**
**239 State Street, Los Altos, Calif.**

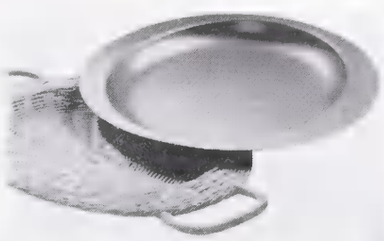


3½" Dia.

*Shades of Sandwich Glass!*
PRESSED GLASS CUP PLATES
*IN COLOR!*

Authentic reproductions of Early American Pressed Glass. Available *for the first time in color,* including Amber, Green, Blue and Amethyst. An ideal gift for the Glass Collector's window or showcase. Useable as conversation piece, ash tray, butter pat, etc. 89¢ ea. Set of 4 (1 of ea. color) $3.50 postpaid. Also available in RUBY color at $1.00 EACH.

THE YANKEE DOODLE SHOP
West Harwich, *Cape Cod, Mass.*



**HEAT 'N SERVE PLATTERS** of heavy aluminum rest on handled rattan trays for individual servings, indoors or out. Serve sizzling eggs and ham, steaks, chops, chicken, hamburgers—anything that's at its best really hot. Plates, 11½" ▪ 10"; trays, 14½" ▪ 10½"—you'll find many uses for them separately too. 4 sets, **$10.95 ppd.**

our **ICE BASKET** is unbeatable, living room, patio, terrace or yacht, anywhere you want ice cubes. Holds 4 qts. of ice —36 hours guaranteed. Deep-tone rattan basket with crisp, white, washable unbreakable polystyrene insulator. Fine leather snap-on carrying strap for its carefree, handsome 8" ▪ 9", too. **$7.95 ppd.**





a **PRETTY KETTLE** of silvery bright, polished pure aluminum that will not darken, handcrafted in a shape rarely seen now. Durably built, so decorative it can come to parties direct from stove. Insulated handle. 2 qt. size **$6.95 ppd.** 3 qts., **$7.95 ppd.**

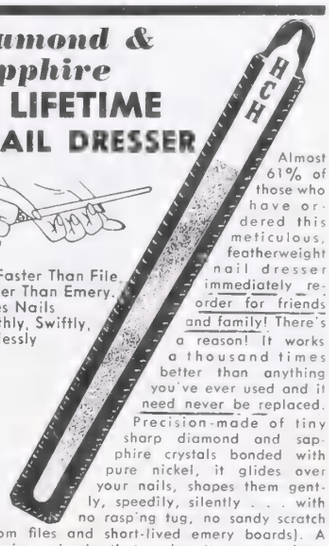
*No C.O.D.'s, please. Free catalog.*

**HATHORE 542 3rd Ave. NYC 16**

***Diamond & Sapphire* LIFETIME NAIL DRESSER**



Cuts Faster Than File. Cleaner Than Emery. Shapes Nails Smoothly, Swiftly, Effortlessly




Almost 61% of those who have ordered this meticulous, featherweight nail dresser immediately re-order for friends and family! There's a reason! It works a thousand times better than anything you've ever used and it need never be replaced. Precision-made of tiny sharp diamond and sapphire crystals bonded with pure nickel, it glides over your nails, shapes them gently, speedily, silently . . . with no rasping tug, no sandy scratch (as from files and short-lived emery boards). A manicuring miracle that makes it easy to keep nails flawlessly groomed . . . from here to eternity! 4" wallet size **$1.25.** 6" purse size **$1.50.** 8" professional size **$2.00.**

Engraving: 75c per Nail Dresser (up to 3 initials). Each in Presentation Case.

*Same-day shipment. We pay postage. Send check or money order. Satisfaction guaranteed.*

*Hobi*

**DEPT. B110, FLUSHING 52, NEW YORK**



42" x 21" 30" high

**"HIDDEN ASSET" KNEEHOLE DESK**

Our stately 19th Century desk is designed to be your modern "office" at home, yet its spacious proportions and authentic styling make it worthy of the finest traditional decor. "Hidden Asset" is the handy center section that holds your portable typewriter, conceals it from sight when not in use, rolls out smoothly and easily when needed. (6¾" clearance.) Has 2 file drawers, 4 regular drawers (all 9" wide inside) plus sturdy pull-out shelf. Top and front of expensive veneers, balance of solid woods. True Colonial hardware.

Mahogany, Walnut, Cherry or Salem Maple Finished (specify wood)—$99.95

*Send check or money order. Prompt shipment. Express charges collect. Satisfaction guaranteed.*

**Jeff Elliot Craftsmen**
Dept. B110 STATESVILLE • NORTH CAROLINA

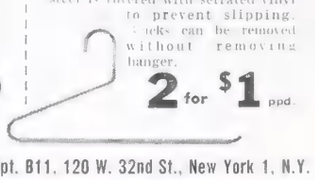
**AT LAST! A PERFECT HANGER FOR YOUR FUR STOLE!**



Your costly fur stoles deserve the pampering of a hanger especially designed for them. Extra wide, extra high . . . can't pinch or mat. And furs can be removed without taking hanger off rod! In sparkling chrome plated steel that lasts a lifetime.

**$1.50** ea. ppd.

**NEW! Mens' or Womens' SLACK HANGER**



You'll want a dozen of them! Strong chrome plated heavy-weight steel is covered with serrated vinyl to prevent slipping. Slacks can be removed without removing hanger.

**2 for $1** ppd.

*No COD's or stamps, please* **NATIONAL HANGER COMPANY, INC. Dept. B11, 120 W. 32nd St., New York 1, N.Y.**



**THIS MERRY SANTA CANDLE** is a joy to own and a hit as a gift! Watch him burn down the center, producing a soft glo and delighting onlookers. Artists have hand decorated this high quality candle for you. Santa Claus is about 6"x6" and will last several seasons, as it burns over 100 hours. Just $3.95 plus 25¢ postage. (Calif. residents add 4%) GLO-CANDLE CO. of CALIF., 112 Main St., Huntington Beach, Calif.

*Life Is More Gracious With Glo-Candles*

## SEE-BRELLA™

*...guards your safety with new golden glamour*



You look **through**, not under, this glamorous new "picture-window" umbrella, when rainy winds blow! Its high-fashion, golden styling dresses up any outfit, and the strong, heavy-gauge, crystal-clear vinyl shakes dry instantly, no soggy drip. This beautiful SEE-BRELLA has 10-rib golden-finish steel frame, gold-color binding, gleaming golden-flecked plastic handle, your choice of gold press-on personalizing initial. Even has handy rain bonnet in pouch on handle chain! Light, yet sturdy. Order several for gifts, for yourself. Specify initial. Sorry, no C.O.D.s. Satisfaction guaranteed. Gift catalog free on request.

The ORIGINAL high-fashion, "picture window" umbrella . . . Clearly—the sure-to-please gift this year for any woman. Order by mail now.

*Exclusively—* **$4.95** (Add 35c each for postage.)

**BRADFORD'S, INC.**
BOX 535 H4 ENGLEWOOD, N. J.



## TRANQUILIZING PILLOW

When tense or all worn out from the cares of the day, relax in a warm sudsy bath with your head cradled in this patented Relaxapedic Bath Pillow. Aches disappear, cares wash away—you feel new again. Completely wet proof, keeps hair dry. Held firmly in place by suction cups. **Gaily hand decorated** with colorful flowers. Choice of Gold, Pink, Blue, Yellow or Turquoise. A beautiful and practical gift of lasting comfort. Only **$2.25** postpaid. Two days Air Mail, if desired—40¢ extra. Money Back Guarantee.

**BETTER SLEEP, INC.**
Dept. 371 New Providence, N.J.

A WAYNE ORIGINAL

Write for Catalog.




## *Mizpah Coin*

**Mizpah, symbol of enduring love and everpresent thoughtfulness. Halves are match-mated to fit only each other. Face of split coin quotes the Holy Bible, Book of Genesis, Chapter 31, Verse 49. Ideal bond uniting two people.**

STERLING SILVER OR 12 Kt. GOLD-FILLED
1" dia. $2.50 · 1¼" $4 · 1½" $5
14 Kt. GOLD
1" $25 · 1¼" $35 · 1½" $50

*Inscriptions on reverse side, if desired, at 10¢ per letter.*

*Coin with two 3" Key Chains add $2 to above prices. In 14 Kt. add $20*

*Distinctively Gift Boxed, 1 Week Delivery*
Prices include tax and postage.

*Wayne Silversmiths*
546H South Bway. Yonkers 5, N. Y.

**CHAIR RUGS** My husband and I were delighted to find these unusual items. They've done wonders in beautifying and protecting our precious wooden chair seats. We even use them for giant size combination hot-dish holders and table protectors We are thrilled . . . thought you'd want some for your home, too.

- Choose from 3 authentic, early-American, provincial colors: Brown and pumpkin; brown and green; colonial red, blue and white.
- Wool blend, reversible, braided, durable, cleanable, 15" × ½" thick, made same as floor rug.
- $2.00 ea. Special quantity discount: 4 for $6.00 ppd. in U.S.A. if check or money-order accompanies. Otherwise, C.O.D.

*Order by Mail (Satisfaction Guaranteed) From*

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## BURNS TRASH SAFELY OUTDOORS!

(MODEL A ILLUSTRATED ABOVE) 6-10-15-20 BU. ESTATE MODELS ALSO AVAILABLE

[illegible] hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell, burns damp, green, dry garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum [illegible] for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel Model A (21½" x 27")—$14.95 postpaid. 3 bushel Model B (24"x32")—$18.95 postpaid. Money back guarantee. Add $2.00 W. of Denver.

**ALSTO CO., Dept. HB-11, 4007 Detroit Ave., Cleveland 13, Ohio**



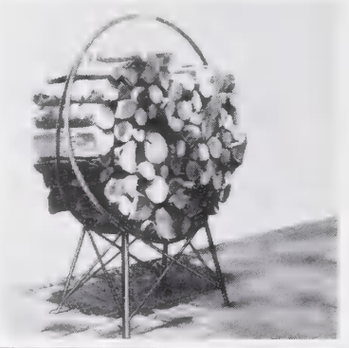
**THE BETTER HALF,** according to many, is the top! TeePJ's fill the bill perfectly for those males to whom a full pair of pajamas is a waste of cash. Of soft combed cotton, it's like a T-shirt, but a foot longer. S(34), M(36-38), L(40-42), XL(44-46). $2.25; 3 for $6. *Long* sleeves with knit wristlets, $3.25; 2 for $6. Wittmann Textiles, 6787 Southboro Sta., W. Palm Beach, Fla.



**NAUGHTY, NAUGHTY.** Wait till Mommie sees what you've been up to, she'll hang you in the powder room so everyone can see what endearing imps you are! A pair of mischief makers are reproduced in full color on fine white paper. Without mats, 11 x 16", $2 pr. Matted, 12 x 16", $3.50 pr. The Golden Circle, Box 457, Studio B, Hialeah, Florida.




**COLOR-GRAPH** is a new 4-color printing set that has a plastic printing tray, sponge stencils, color pencils and simple-to-follow instructions that will make another Horace Greeley out of your young hero. He can edit a neighborhood newspaper, print school announcements, posters, even make his own greeting cards! $2.98. Medford Prod., Box 39, Bethpage, N. Y.



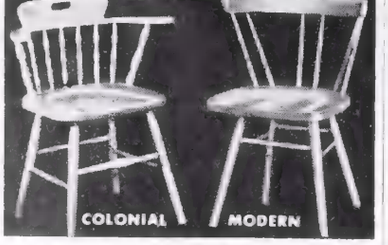
**FIRESIDE-LOG CRIB** is a wonderful thing. It not only stores wood off the floor, but it makes a decorative focal point of the handsome simplicity of firewood. Made of steel in a black finish, it holds 15 to 20 logs, 21" in diameter, 28" high, complete with simple assembling instructions, $9.95. Jay Scott, HB11, Box 152, Flushing 52, New York.

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SOLID BIRCH OR MAPLE!

## *Captain's Chairs*

FULLY ASSEMBLED • READY-TO-PAINT

**2 for $15.95**




**SADDLE SEATS • BENT WOOD BACKRESTS**

• The finest glue and dowel construction for a lifetime of comfort and service. Solid birch or maple sanded silky-smooth ready for you to paint, stain or lacquer. These chairs are full size—17" x 16½" overall height 28½". Prompt Delivery—Ship chrs. collect. Send check or money order. Sorry no C.O.D.'s. MONEY BACK GUARANTEE. Complete instructions on "How to Finish Unpainted Furniture" Free with each order. Ask for illustrated catalog.

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## LORGNETTE
Magnifying Glasses

As glamorous as they are useful. Now you can read menus, phone books, stock quotations, etc., with ease and elegance. High quality magnifying glass lenses make even the finest print legible. Specify rhinestone decorated or plain black, white or demi-amber. Free colorful plastic slip-in case included. **$5.95** ppd.

**HERMAN OPTICAL COMPANY**
164-B11 CLYMER ST., BKLYN. 11, N. Y.

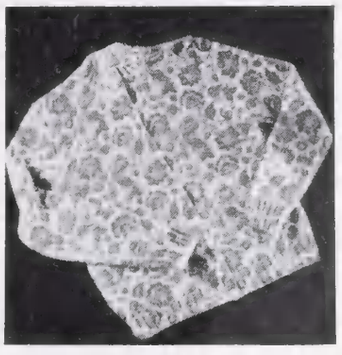
**LOVE AT FIRST LIGHT.** A glamorous 5-light crystal chandelier for your dining room has imported cut-crystal arms, prisms, bobêches, and a standard. Etched hurricane shades are hand-blown, and the graceful festoons of crystal buttons shimmer like many-faceted jewels. 26″ across, 33″ L., $165. King's Chandelier Co., Dept. OS, Leaksville, N. C.



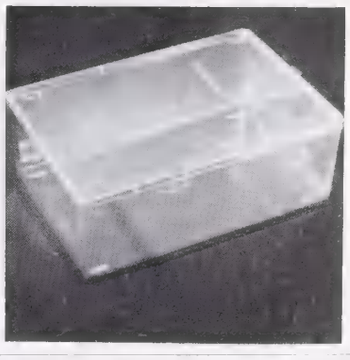
**SIAMESE, IF YOU PLEASE,** are these princess rings made of sterling silver with the Goddess of Lightning the top figure, the God of Thunder below. Their lovely cross-over design has a way of making a lady's hands look slender and tapering and they adjust to any finger size. $5 incl. tax. Moroccan Art Center, Dept. H., 30 Rockefeller Center, N.Y.C. 20.



**PLEASE, MR. CLAUS,** stop at The Talbots on your way to our house and put this plum-pretty floral cardigan sweater in your sleigh. We have a pencil-slim flannel skirt we'd love to wear with this dreamy Shetland. Softest blues, plums and mauves or olives and golds on a creamy white background with silvery buttons. 36-40. $19.95 from The Talbots, HB11, Hingham, Mass.



**STRETCH YOUR CLOSET** space with *supersize* (the largest we've seen) crystal-clear polystyrene storage boxes. They're extra-strong, too, have snug-fit lids, are steady-stacking. For creamy cashmeres (moth's favorite diet), trousseau lingerie, Dad's dress shirts, holiday linens. 16¼ x 11⅜ x 6¼″. $2.95 ea.; 3, $7.50. 50¢ post. ea. National Hanger, HB11, 120 W. 32nd St., N.Y.C. 1.



# IS YOUR SWIMMING POOL SAFE?



Safety and peace of mind can be yours by covering your pool with a MEYCO* DELUXE SAFETY SWIMPOOL COVER. With your MEYCO* DELUXE SAFETY SWIMPOOL COVER installed you can be assured of safe protection to children playing around your pool. It will support children and adults in any emergency. It's an all-year-round safety swimming pool cover.

Leaves and debris are locked out–maintenance and vacuum cleaning are cut to a minimum and there are no grommets to pull out; no cords to tie or untie; no stakes to mar the pool area and pumping is completely eliminated. The MEYCO* DELUXE SAFETY SWIMPOOL COVER automatic anchoring system allows the pool to be covered or uncovered in two minutes. It's custom made to fit any shape or size and it carries a three year warranty.

Write or call for more information and exact specifications–samples on request.

15′ x 30′—$205 COMPLETE

*MEYCO Deluxe*
*Safety Swimpool Cover*

MEYCO* DEPARTMENT HB 1
99-08 Metropolitan Avenue
Forest Hills 75, N. Y.

MEYCO* PRODUCTS IS A DIVISION OF FRED J. MEYER & SON • EST. 1898

*Patented

NATIONAL SWIMMING POOL INSTITUTE MEMBER



Here is the chair to highlight your decor! Sturdy hardwood frame may be finished in fruitwood or Mahogany. D27 W26 H34. Available only with authentic tight seat and nail head trim as shown.

Beautifully tailored in your selection of our rich fabrics, only $39.95 each, or $75.00 the pair. Express collect. No C.O.D. Satisfaction guaranteed.

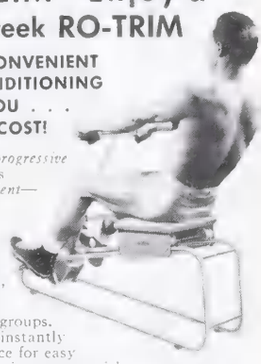
*Send 25¢ for swatches and catalog of new 1960 chair collection.*

**Ephraim Marsh**

**Dept. 43, Box 266, Concord, North Carolina**

## KEEP SLIM—Enjoy a Battle Creek RO-TRIM

**HERE'S CONVENIENT BODY-CONDITIONING FOR YOU . . . AT LOW COST!**



Now—enjoy *progressive* exercise that is *always convenient*—in the privacy of your home.

Ro-Trim stimulates circulation, "symmetrizes" and tones all major muscle groups. "Adjus-Trol" instantly alters resistance for easy or vigorous rowing as you wish.

***NEW! Streamlined, unitized frame***

Sturdily built, smartly styled, padded chair-height seat. All your family can enjoy using in den or bedroom. *Money-back Guarantee!*

*10 Day User's Trial* — Write for Free Literature!

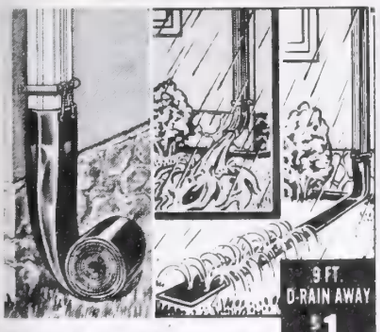
*Battle Creek* EQUIPMENT CO.
Battle Creek, Z-59, Mich.

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## Stop Rain Washouts

D-RAIN AWAY eliminates gutted, gullied, washed out lawn areas around downspouts *automatically!* 9-ft. rolled up green plastic sleeve attaches easily. When water flows through downspout, D-RAIN AWAY unrolls, carrying away rushing water. Sprinkler holes at end soak and spray without damage. *Satisfaction guaranteed or your money back!* Only $1 . . . two for $1.79, postage paid. Order D-RAIN AWAY by mail from **Sunset House, 261 Sunset Building, Beverly Hills, California.**

## SAVE TO ⅓ BY MAIL on this DECORATOR MARBLE TOP TABLE



Here is a really delightful marble top table at a really wonderful price. Choice of 3 wood finishes and 3 marble tops to blend with your own decor. Available in 15″ or 18″ height with 18″ round marble top as shown or 18″ square if desired. Choose from 3 wood finishes: antique white, pumice, fruit wood, or walnut. And choose from 3 marble tops: calacata (white), travertine (beige), al-miscado (pink) or antique (black & white). Regular price $59.95, **our price only $39.95**. You save ⅓.

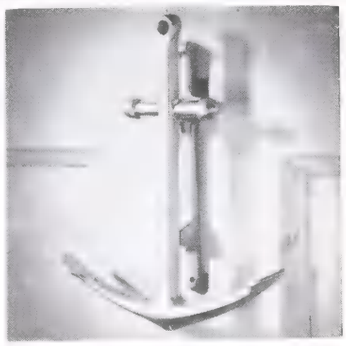
Shipped express collect.

Be sure and specify (1) height desired, (2) round or square top (3) wood finish and (4) marble top desired. Order today and dress your house up for the holidays.

*Wishmaker House*
**234 South Ball Park Plaza**
**Scottsdale, Arizona**

*Arizona residents add $1.20 for sales tax. Send $.50 for our lovely brochure.*

**ANCHOR A KNOCKER** like this distinguished design on your front door and it marks it with bright individuality. Or think how appropriate it would be for the galley door of a Chris Craft Constellation. Patterned after the hand-wrought anchor used on such sailing vessels as *The Bounty*, it's heavy polished brass. Easily installed. 7″ h. $5.95. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



## MARBLE STAIN REMOVER and POLISH

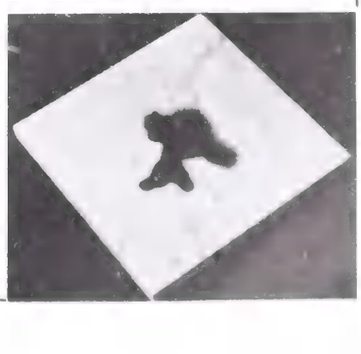
**Removes Stains—Polishes—Protects**

Restores marble-topped furniture to original beauty. Years of dirt and discoloration vanish leaving marble new and bright. Apply Marble Polish for glowing lustre and protection from dirt and stains. Stain Remover & Polish completely safe, will not deface marble.

Marble Stain Remover ..... $3.23 ppd.
International Marble Polish ..... 3.23 ppd.

MARBLE CARE KIT ..... 5.95 ppd. for complete Kit

*SATISFACTION GUARANTEED*
*Add 35¢ West of the Mississippi River*
*Sorry no C.O.D.'s*



**International Marble Cleaning Co.**
**Dept. B-11, 9 Wyckoff Ave., Brooklyn 37, N.Y.**

# Decorator Candles

by BLUEGATE



## DISTINCTIVE, DIFFERENT

These "Candles with Character" will lend a unique touch to your personal Christmas display or make an ideal gift. Smooth columns unfold as they burn. Go equally well with modern or period decor.



Candles unfold as shown. 1 to 4 hrs., 20 hrs., 35 hrs., and 50 hrs. burning time.

Use on mantle with holly, fresh greens and silver stars. Twist holly around candles.

Burn 12" candle. Combine with 9" and 6" on window sill. Add stars holly and balls.

Display on table with holly, fresh greens and milk glass bowl of fruit or balls.

For table center-piece use pre-burned 12" with 9" and 6". Add holly.

Christmas Gift Package as pictured above includes 1 each of 6, 9 and 12 inch columnar candles, green, red or white, plus generous spray of life-like artificial holly
Gift package . . . . . $7.95
Postage prepaid No C.O.D., please

Conestoga MOTOR INN Gift Shop
FIVE MILES NORTH OF LANCASTER ON ROUTE 222
DEPT. HB110, P.O. BOX 1597 LANCASTER, PA.



## THE CHARMING CHINA TREE

Enchanting beauty by day . . . illuminated festive glow by night, this high glaze china tree is sprinkled with 30 "glow through" translucent bulbs that never burn out. One 25-watt bulb provides enough light to make the multi-color tree lights sparkle. 11" high, 9" across, beautifully fashioned of pure white china, the tree is easy to clean, can be used from year to year—as a center piece or window decoration. Completely Underwriters Approved. We pay for postage and special packing. Prompt delivery to your door . . **$5.50**

*Satisfaction guaranteed or money refunded.*

**Panda Products**
1200 Niagara R352, Buffalo 13, N.Y.



## FORST "STAR" HITS

### For Holiday GIFTING and Fabulous FEASTING

Shop from your armchair! For gifts or holiday feasting — Forst Smoked Turkey, succulent, aromatically spiced, applewood smoked and Forst's rare-flavored, sugar-cured, hickory smoked hams. Ready to slice, serve and savour. These and other Forst Delicacies are always in good taste. Order TODAY!



**FORST** CATSKILL MOUNTAIN
**SMOKED TURKEY**
Whole Smoked Turkeys, ready to eat. 8 to 20 lb. range, *delivered price*, $1.75 lb....6 to 7½ lb. range, *del. price*, $1.90 lb.



**FORST** CATSKILL MOUNTAIN
**SMOKED HAM**
Bone in, ready to slice and serve! 10 to 18 lb. range, *del. price*, $1.50 lb. 8 to 9½ lb. range, *del. price*, $1.60 lb.

**BONELESS SMOKED HAM**
All solid, delectable meat. 8 to 13 lb. range, *delivered price*, $1.80 lb.

**ORDER TODAY** — Enclose gift list, addresses, delivery dates with your check. All delicacies gift-wrapped with your card enclosed, shipped prepaid in U.S. proper (48 States).

FREE on Request: New Full Color Gift Catalog.

**THE FORSTS** Route 610, Kingston, N. Y.

*Important: All Forst Products are Gov't Insp'd.*



**CORONET BLENDER.** The man of the house will love this, because it's the single piece of kitchen equipment that he'd rather have than anything else. Of course on a bar it's perfect, but it also mixes up wonderful juices, sauces, and cuts ice. 46-oz. container is heatproof. By Iona, 2-speed knob, recipe book, 1 yr. guar. $15.95. Scott Mitchell, HBE-1, 415 S. Broadway, Yonkers, N.Y.



**YOUR EXECUTIVE SWEET** would love this Swedish crystal-ball paper weight for his office desk. Then if a particularly tough client has him stymied, he'll counter with the ice-breaker, "I'll look into my crystal ball." Red, green, or brown leather base with hand-tooled Zodiac signs and explanatory booklet. 4" h., gift-boxed, $7.95. Sleepy Hollow Gifts, HB8, 1037 Crane Dr., Falls Church, Va.




**HAPPY COFFEE BREAK** tile has your name in flourishing script. Now you won't have to clear your desk for a spot on which to park your morning brew. You might consider ordering several of these as Christmas gifts, personalized with the different names of your coffee drinking associates. 4½" sq. white ceramic. $1 ea. Pinesbridge Studios. Dept. H11, Ossining 1, New York.



**A BAND OF SILVER,** and *sterling* it is, circles these double old-fashioneds and gives them the splendor of a wedding gift. The bride will love the way they look, her groom will thank you for the comfortable-to-hold size and generous capacity. Four 13-oz. glasses, $5.95 plus 35¢ post.; 8. $10.95, 50¢ post. Debra Dale. Drawer 337. Sierra Madre 11, Calif.

*Gift Item* CHILDREN'S
# DENIM BEDSPREAD
SATEEN TRIMMED




underline initial of last name

When Ordering Specify Item No. 1

**only $7.95**

Beautifully tailored with Rounded Corners, fully washable vat-fast color. WRINKLE & SOIL RESISTANT. Choice of striking color combinations:

| DENIM | Choice of SATEEN TRIMS |
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| Tan | Brown, Red, White |
| Lt. Blue | Dark Blue, Wht. |
| Pink | White, Red, Light Blue |
| Dk. Blue | White, Red, Light Blue |
| Red | Wht., Dk. Blue |
| Brown | Tan, White Maize |
| Maize | White, Brown |
| Charcoal | White, Red |
| Green | White, Maize Brown |

YOUTH – 66x100 – 7.95 (33" bed, 16½" drops)
TWIN – 72x108 – 7.95 (39" bed, 16½" drops)
SUPER TWIN 81x110 10.50 (39" bed, 21" drops)*
*If other than 21", specify

MONOGRAM $4.00 Extra "Name" OR Diamond Initials. GREEK LETTERS Also Available.

Pinch-Pleat DRAPES 34 x 90" long 7.50 pr., untrimmed. Other sizes quoted on request.

All Orders Acknowledged SATISFACTION GUARANTEED

DENIM & SATEEN Samples 15c-No COD's-Add 75c POSTAGE

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2 weeks delivery. FREE CATALOG — Corduroy and other fabrics. Send stamped, self-addressed envelope.

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## Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer. Offer good only in U.S.A. and expires Dec. 31, 1960. *Sign and Send Coupon*

**VACA VALLEY ORCHARDS**
Dept. #B-37, Encino, California

Send me your 2¼ lb. Box Giant Prunes.

Name .....

Address .....

City ..... Zone ..... State .....




## PERSONALIZED SWITCH PLATES—$1.75

Gay switch plate for a boy's or girl's room. Sparkling white switch plates handpainted with child's first name. It's decorated in bright, cheerful colors and fits any single light switch to make a decorative spot on the wall. Switch plate helps keep the wall smudge-free, can be cleaned with a damp cloth. With screws. **$1.75** each PPD.

Write for free gift catalogue

**WALES—BOX 241, HB-10, Hartsdale, N. Y.**



## Available For The First Time
## IDAHO BAKING POTATOES

Large, delicious Idaho Bakers, hand-sorted for perfect baking size. Almost 1-lb. each! (Only 2% of the crop runs this size.) Direct from the Idaho potato country.

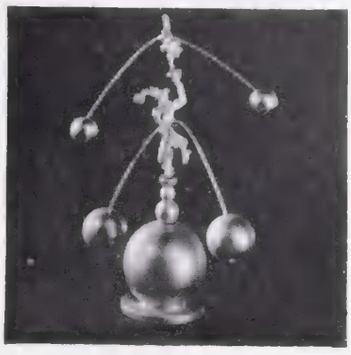
10-pound gift box $6.95 Postpaid West of Mississippi River, except Hawaii and Alaska. Add 75¢ for shipment East of Miss. Print names. Send check or M.O. This offer available until May 1.

**SATERSTROM'S BAKERS**
**Box 828-H Burley, Idaho**

**WAXING ELOQUENT** are we for this divine pineapple that looks so much like the real thing, you'll bite as hard as we did for it. The pineapple holder comes with 8 hors d'oeuvres picks, each topped with a pretty bloom. For serving bits of fresh fruit, shrimps, olives, or kabobs, these are a lovely buy. 12 additional decorated picks incl. $3.95. Pour Vous, 210 5th Ave., N.Y.C. 10.



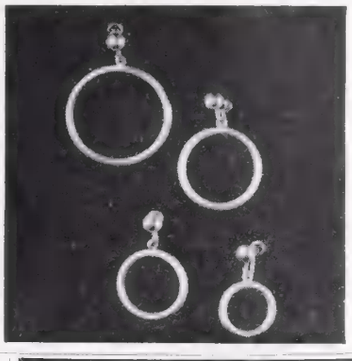
**A MERRY GOLD MOBILE.** Every desk-bound lady, be she editor or family budgeteer, should have this intriguing paperweight. Its motion has a strange fascination, a relaxing dreamy quality that captured us the moment we saw it. A tiny golden ballet dancer balances on a clown and the "act" measures 4" high over all. $5 from Charm For Sale, Route 303, Blauvelt, New York.



**CLAMBAKE BY MAIL** includes 8 live lobsters, ½ peck of steamer clams, surrounded by flavor-giving rockweed, shipped in ice-filled pine barrel. Guaranteed to arrive alive within 1800 miles for date you specify. You punch holes in ready-to-cook container, add water, steam. *Free* Clam Chowder included. $16.95 exp. coll. Salt Water Farm, HB11, Damariscotta, Me.




**HOOPS MY DEAR,** destined to whirl through many a day, have eye-stopping elegance with a casual cashmere sweater and skirt or a sleek velvet sheath. They make the girl who wears them easy to remember, very hard to forget. Four sizes ¾" diam., 1", 1¼". 1½". In sterling, $5 the pr.; gold-filled, $6; 14k gold, $25. Tax. incl. Towne, 544-HB South Broadway, Yonkers, N. Y.



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**MORTON'S** remodels your old fur coat, jacket, or cape into glamorous new fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

**ORDER FROM MORTON'S, WORLD'S LARGEST FUR RESTYLING SERVICE. LARGEST SELECTION AT ANY PRICE. OVER 40 STYLES.**

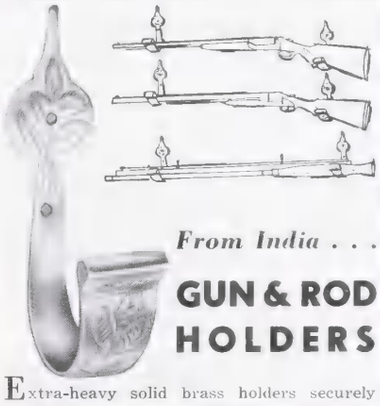
Praised by Harper's Bazaar, Glamour, others. Send no money! Just mail old fur, state dress size. Pay postman, plus postage, when new style arrives.

**Or write for Morton's new FREE Style Book.**

**MORTON'S, Dept. 22-K, Washington 4, D.C.**

WRITE FOR NEW MORTON'S **FREE STYLE BOOK**





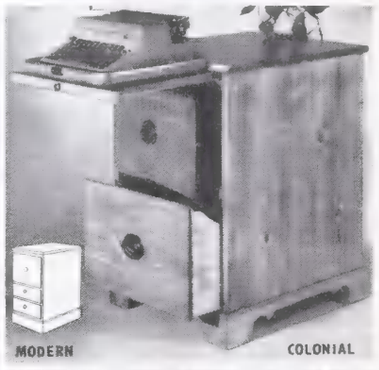
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*Same-day shipment. Satisfaction guaranteed. Send check or money order.*

Hobi
DEPT. B110, FLUSHING 52, NEW YORK




18½" x 22½" 28" high

## TYPEWRITER TABLE

Store your home typewriter in this "miniature office." Sliding shelf for typing, dust-proof compartment (16¼" x 20⅛" x 9¾" high) for typewriter storage . . . plus 1 legal-size file drawer (with 2 movable dividers) **OR** 2 small drawers. Antiqued hardware, dovetailed drawers on hardwood rails. Specify Modern or Colonial, kind of drawers and finish.

Quick delivery.
Express charges collect.
Satisfaction guaranteed.
Send check or money order.

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Unfinished . . . $36.95
Pine finished . . 39.95

**TUPELO WOOD**
Unfinished . . 39.95
finished in Maple, Mahogany or Walnut . . . . . 42.95

**Jeff Elliot Craftsmen**
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*Unbutton Me for bowling, golf, sports.*

## Bowling or Golf Skirts
**Postpaid 7.50**

Ever try to bowl or play golf in a tailored skirt? Here's the answer to your "space-problem." Unbutton the front and a concealed kick-pleat provides room galore for all active sports. Or leave it buttoned for walking. Imported fabric with wool for warmth, nylon for strength . . . in black, charcoal, medium grey, or light grey. Pocket in back. Seat lined to retain shape. Complete with Italian leather belt. Sizes 10 to 20.

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952 North Main St.,
North Randolph, Mass.

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LIMITED QUANTITIES AT THESE PRICES
10 DAY MONEY BACK GUARANTEE

*Check items desired, enclose check or money order, and order direct from:*

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**Lawrence Rd., Kings Park, L. I., N. Y.**

*Send 25¢ for 42 page illustrated catalog.*



## A REAL FOUNTAIN FOR XMAS DECOR

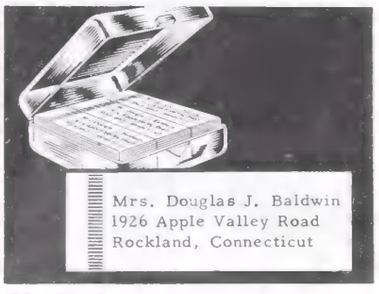
The last word for holiday decor or a treasured gift. This remarkable electric fountain recirculates a "perpetual motion" spray thru its adjustable fish nozzle. Offered complete with 15" diam. vinyl bowl in choice of blue, petal rose, green or crystal. $29.95 ppd.

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**500** PRINTED NAME & ADDRESS
## LABELS—25c

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

**DE LUXE GOLD-STRIPE LABELS 500 FOR 50¢**

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift; perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service. **Satisfaction guaranteed or your money back. We pay the postage.**

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Colorado Springs 11, Colo.

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Guard against colds! Avoid chills. Hang Mopper next to tub, shower, pool . . . and dry off in a flash after you splash! Keeps you warm as toast!

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the original "one-size-fits-all"

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Here's the great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! It's a whopper of a Mopper! Beautifully tailored of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, raglan sleeves, huge draft-screen collar, tassel tie, wrap-around belt, two big "carry-all" pockets! Smartly personalized with velvet press-on monogram. One size fits men or women perfectly. For 6-footers, order king-size Mopper. . . only $1.00 more. Order several: for gifts, for guests, for all the family! Over 200,000 bought by mail. Orders shipped at once. Sorry, no C.O.D.'s. Satisfaction guaranteed.

Gift-ready in clear plastic bag. Free 3" monogram (specify) Add 35¢ pstge. each Mopper. **$7.95 ea.** **(Save! 2 for $15)**

Gift catalog free, on request.

**Woodmere Mills, Inc.**
Dept. C25, Bennington, Vermont

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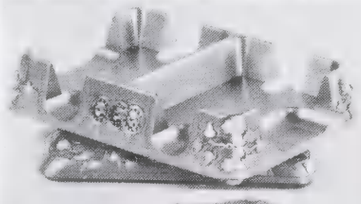

Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

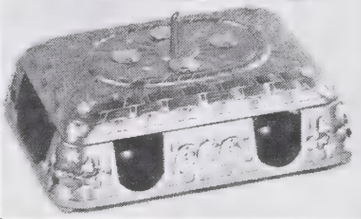
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| Bracelet, heavy Sterling Silver link chain | ea. $ 4.00 |
| In 12 Kt. Gold Filled | ea. $ 4.00 |
| In 14 Kt. Solid Gold | ea. $35.00 |
| Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script. In Sterling Silver | ea. $ 3.50 |
| In 12 Kt. Gold Filled | ea. $ 3.50 |
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All prices include engraving, federal tax and postage

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REVOLVING CANASTA TRAY





**Colorful Goldtone $3.95**

Practical card table accessory that is as pretty as frosting, this lazy susan tray is made of gold-tone plastic. Decorated with fake gold coins and sprinkled with mock pearls. It will hold two packs of playing cards. Matching stand doubles as cover when cards are not in use. Only **$3.95** plus 35¢ handling. Send check or Money Order. Satisfaction guaranteed.

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Ideal Gift For The Entire Family!




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Original Made-in-Canada

HAND SEWN MOCCASINS

*Now Available in Adult & Childrens Sizes*

Feet weary and cold? For pure pleasure, let them sink into luxurious Habitants and enjoy blissful relaxation and warmth. Habitants are hand crafted for us in northern Canada where warmth and comfort are a must. Sturdy, supple vegetable tanned saddle leather, hand-sewn with pure linen thread and entirely lined and cuffed with deep, natural lamb's fleece to cradle your foot in softness. Lasts for years!

ORDER BY MAIL • SATISFACTION GUARANTEED

*In saddle tan — ADULT SIZES 4 to 13. CHILDREN'S & INFANT'S SIZES 10 to 3. Send check or money order — add 45¢ for shipping.*

FELLMAN

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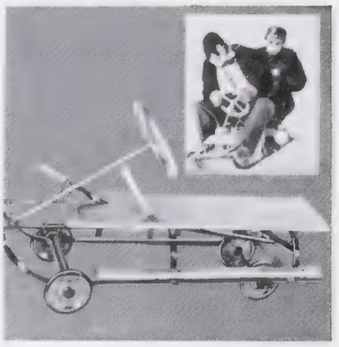
*Also 49 West 43 St., N. Y. & Newark, N. J.*



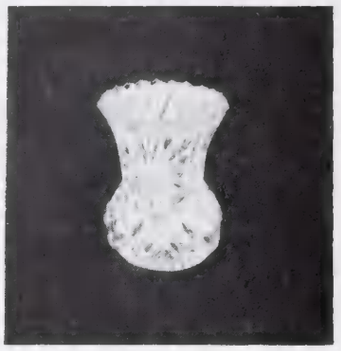
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**IMPORTED CRYSTAL** is a ways lovely, always correct an always welcome. A lead-crysta vase, just 2½″ h., is darling t put before each guest's plac holding a single posy, on a breakfast tray for cigarettes, or yo might even use it for toothpicks A dozen makes a nice bridal gif too. 75¢ ea. Add 50¢ post. t order. Ruggles China & Gift Sho Disneyland, Anaheim, Calif.



**ORIENTAL SERIGRAPH,** silk-screen process printed by th artist, Chang Lee, is ebony an snow white on warm gray fe cloth. Chinese classic winter scen shown with doves and bambo branch. For a dining-room mura or as a gift to newly-weds wh are enthusiastic about the Easter influence in décor, 52″ l., 20″ h $6.95. Contempo House, Box 4 Woodland Hills, Calif.



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**SOMETHING UNUSUAL** to grace your table. Wine, beer and water goblets made in Haiti of natural Gayo wood. A little native beauty, perfect for enchanting your guests during the coming holidays. Left to right they stand 5″, 7¼″ and 6¼″ tall. A handsome pair of your choice only $9.50. For a set of 4, $18.50 ppd. Nellie T. Ketile 46-17 Robinson St. Flushing 55, New York City.

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Women love to wear their children's or grandchildren's names. Dainty bracelets of tarnish resistant gold finish links and pearly beads with child's name in genuine hospital beads. 1 strand $1. Additional strands $1 ea. Date strands $1 ea. Tax, postage included. Print clearly name or date for each strand, each bracelet.

IMMEDIATE DELIVERY. NO COD's PLEASE. WE SUPPLY EVERYTHING. SATISFACTION GUARANTEED.

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MIAMI 64, FLORIDA

**IF HE'S THE BOSS,** or he thinks he is, let him advertise it with his title splashed in royal blue, mechanic-fashion, across the back of this "Tee-Hee" shirt. Or why not spoof the office tyrant? It's white cotton with nylon re-inforced stitching, comes in medium or large. (Specify). $2 from The Palms Co., 6701 N.W. 37th Court, Miami 47, Florida.




**COARHIDE CHUKKA BOOTS** from the famous outdoorman's outfitter, Norm Thompson, are water repellent; warm in winter, cool in summer, dry in wet weather, leather-lined, scuff-proof washable. If *your* sport boesn't rave *after* wearing, send them back in 2 wks. for refund. Give shoe sz. $22.50 plus 50¢ post. W. Thompson, 1805 NW Thurman, Portland 9, Ore.



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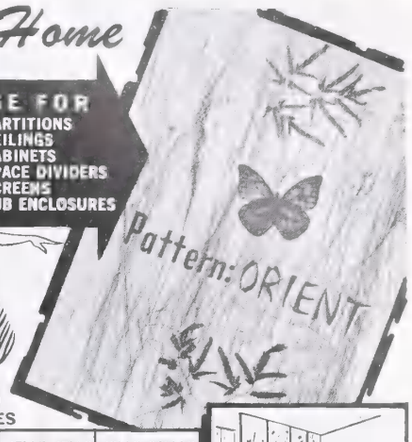

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Beautiful natural materials permanently locked in durable plastic. Used by famous architects and decorators the world over. Now available in convenient sizes at moderate prices. Free fabricating instructions, with order.






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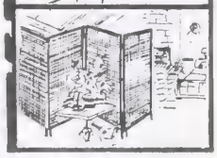
| | 23½"x23½" | 23½"x47½" | 23½"x95½" | 47½"x47½" | 47½"x95"½" |
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| Light Weight .020 | $3.98 | $7.49 | $14.98 | $14.98 | $29.91 |
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For loving couples . . . a gift to be cherished! Beautiful romance coin is inscribed with Genesis' quotation: "THE LORD WATCH BETWEEN ME AND THEE WHILE WE ARE ABSENT ONE FROM ANOTHER". Split in two, each wears one half the coin—no other will match! 1¼" size. Back of coin can be engraved with couple's first names. $1.95 ppd. Add 50¢ for engraving first names.

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. . . From Vienna, beautiful cards, the famous CORONET pattern by Piatnik. Each face-card is a reproduction in full color of a King, Queen, or Courtier from the history of Europe. Fine quality, with gilt-edged corners and plastic finish. In the distinctive Piatnik box. Set of 2 decks . . . $3.50 plus 25¢ del. and hdlg.

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Unusual **THE PERFECT GIFT** useful

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**PLASTIC** blue, scarlet, yellow, black, green, ivory ..... $3.95
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SEASONS GREETINGS

Actual Size 4½" x 3"

50¢ extra if negative is not supplied. Send for FREE MAILERS. Write for our low prices on Kodacolor Christmas Cards.

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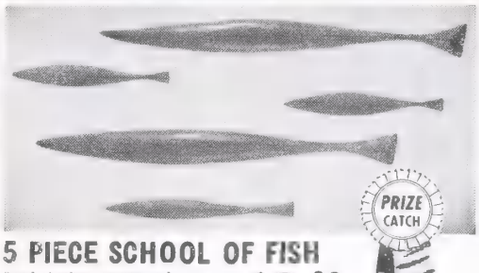
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The junior sports car set can coast about in Cadillac style with this deluxe playmobile. The classy chassis is extra-sturdy chrome-plated tubing. Back and seat are upholstered in sporty turquoise vinyl that's washable. Foot brake, hand brake and wooden steering handles add realistic touches. So do oversized 8" wheels with rubber tires that spin smoothly on nylon bearings. A long, low 55" x 18" wide, with 11" x 13" seat, it's a "super" gift for young men on the go . . . from ages 4 to 12. Seat is adjustable to size.

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$17.95

*Express charges collect. Weight 22 lbs.*

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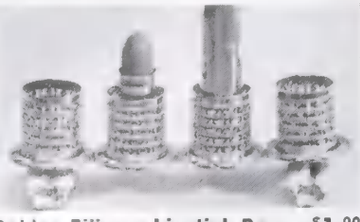
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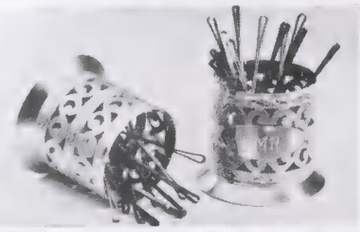
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**Golden Filigree Lipstick Bar... $1.00**

Helps organize your lipsticks in the nicest way. All your sticks at your fingertips. 4 deep wells on a hand-somely etched base rest on legs of golden leaves. Made of fine metal and beautifully plated in gold tone.

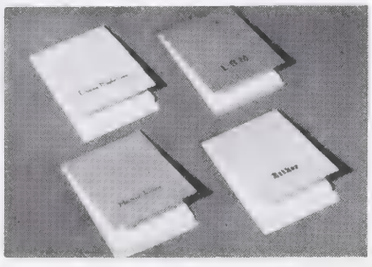


**Personalized Bobby Pin Cup... $1.00**

Will hold pins neatly upright and on hand with the strong magnetic base. Beautiful dresser accessory along with the lipstick bar. Personalized with your initials at no extra cost.

Send check, cash or money order. No C.O.D., please. Add 25¢ postage and handling.

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## *PERSONALIZED PURSE SCRIBBLERS*

They are small enough to be kept in a purse compartment or vest pocket. There are a dozen Purse Scribblers in each gift box and each 20 page booklet is personalized in gold with either monogram or one line name. The covers are in assorted colors. Paper Leatherette Finish. Size 2⅛" x 3".

**Set of 12—$1.00**

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Please write name plainly

*Send also for FREE CATALOG of Unusual Gifts and Entertaining Specialties*

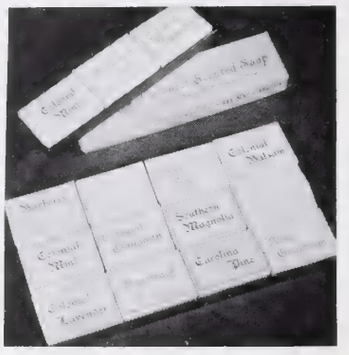
HORACE ANDERSON'S **GIFTCRAFT COMPANY**
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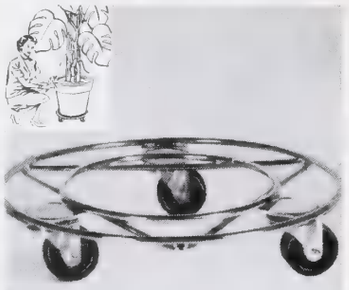

**"IT'S WRITE HERE"** is new memory catch-all designed organize you and make you like There's a spot to jot such nece sary information as baby sitter phone numbers, household mea urements, sizes for gifts, dates remember, medical info. Writte chapters are on first aid, stain r moval, rug care, etc. $3.95. T Strawberry Jar, P.O. Box 2 Kenton, Kentucky.



**THE SIZE SECRET** was wh captured us about this novel rin apart from its good design an quality at a pleasing price. It a justs to fit any finger *under* t stone so there's no overlap whe your finger naturally bends. pretty cultured pearl and mak believe multi-colored stone ha a gold filled setting. $1.50. M jestic Gifts, B11, 1158 Ashley D Valley Stream, N. Y.



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What can be lovelier than Cultured Pearls meticulously matched for color, size, luster and beauty. Necklace of uniform 6mm pearls, each pearl indiv. hand-knotted . . . with Silver clasp and safety catch. Earrings on silver backs, clip-on only. Certificate with each purchase. ($29.95 value) "get acquainted offer" only **$19.95 ppd. tax incl.**

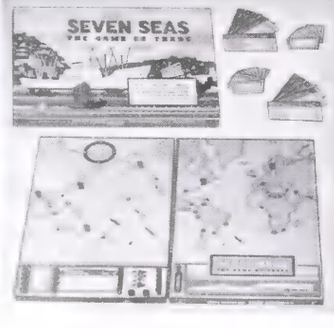
**PLUS FREE . . Musical Jewelry Box . . ($7.95 value) Hand-made and hand-painted with lovely oriental scenes in colors on black lacquer. 4¼" h. x 4½" w. x 6½" L.**

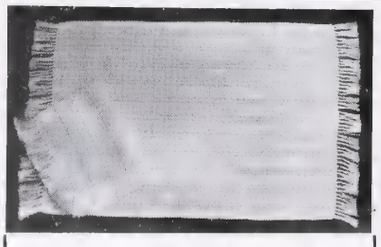
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The fireplace in this handsome room wears a rich, traditional ensemble . . . one of the "Decorator" Flexscreens with design-matched accessories, including the amazing Flextong® combination firetool — a Flexscreen exclusive!

# NOW – CREATE ANY LOOK YOUR HEARTH DESIRES!

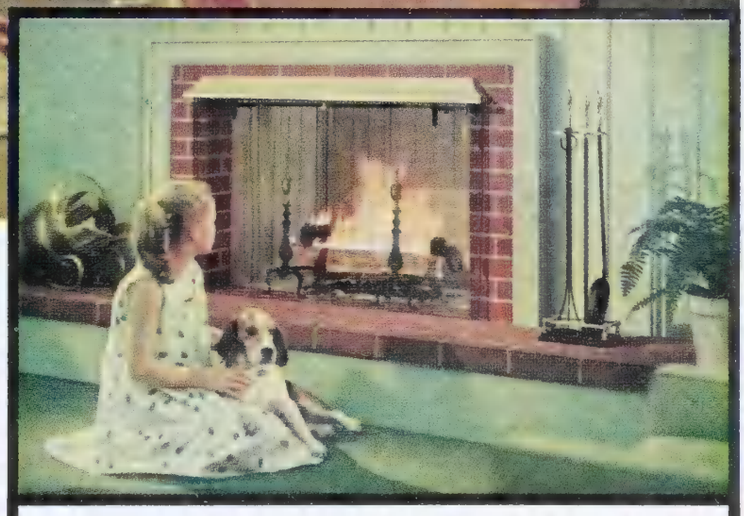
Whether you're decorating a new fireplace, or refreshing your present one . . . with a little paint, a little imagination and brand new Flexscreen furnishings like these, you can enrich any room with that elegant "custom fireplace" look, just as we've done in the room shown here.

The cost? . . . Flexscreen prices start at $21.75, about what you'd pay for a "run of the mill" screen. And, thanks to exclusive Minit-Mount®, you can attach your Flexscreen in a jiffy . . . no holes to drill . . . no special tools needed.

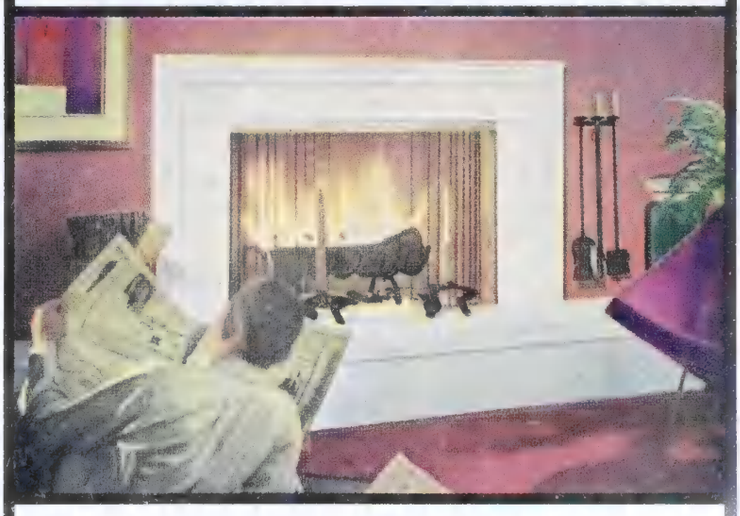
Flexscreens are available individually, or in ensembles, in a wide range of styles and designs, with a choice of matching andirons, firesets and other accessories. *Send 25¢ for colorful 32-page catalog.*

BENNETT-IRELAND, INC. • 110 Bank St., Norwich, N.Y.

Flexscreen®
FIREPLACE CURTAINS



Here's the same fireplace in a contemporary mood, featuring Flexscreen's elegant hood design. Mesh screen positively stops sparks and flying brands.



Even a "dated" fireplace can achieve that smart, "modern" look with the Flexscreen recessed screen used here. Attaches *inside* your fireplace in 60 seconds.

*Contoured cane headboards for the reader-in-bed. Chest with glass fronted drawers for organized storage, approximately $205 (higher in the West).*

# PARALLEL® by Drexel

*Designed by Barney Flagg A.I.D. I.D.I.*



*Room-divider has adjustable shelves, partitioned cabinet.*

## *fills your home with a new personalit*

Sleek as an otter, Parallel reflects the flowing lines of co temporary sculpture. Handsomely patterned and oiled waln veneers have new meaning, are matched and planned emphasize design. Curves are shaped by laminates for mo strength and beauty. The continuous flowing planes a unmarred by hardware (except where absolutely necessary Multi-purpose storage pieces are compartmented to plea your taste . . . and organize your belongings. Truly, Paral is worthy of any home.

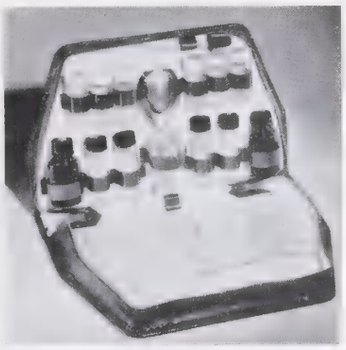
Look for the "by Drexel" seal on each piece . . . it is yo assurance of careful construction, excellent design, and fi quality at prudent prices that only Drexel gives you. Bri the refinement of Parallel into your home today!

by Drexel

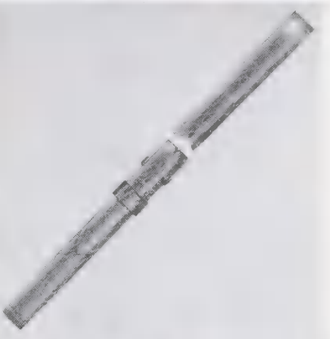
*Send 5c for your Parallel booklet, or 35c for yo "Portfolio of Fine Furniture", 2 Huffman Roa Drexel, North Carolina.*

DREXEL FURNITURE COMPAN

**LET US PRESCRIBE** this traveling medicine chest for all Europe-bound trippers, state-side travelers. It comes with 12 bottles, eye cup, folding stainless measuring spoon, thermometer, holds standard prescription sizes. Plastic-lined with 2 inside pockets. Red, black, tan cowhide. $10\frac{3}{4}$ x 7″ with name or 3-letter monogram. $19.95. T. Anthony, 772 Madison Ave., N.Y.C. 21.



**BUFFALO BELT.** Your hero may never stalk the wild jungles of Java in search of water buffalo but he *can* wear this bit of his hide with pardonable pride. Tough, yet rich and supple, beautifully textured handmade belts (no two alike) have British-type stud buckle in polished bronze. Charcoal brown or charcoal gray. Send waist sz. $5. N. Thompson, 1805 NW Thurman, Portland 9, Ore.

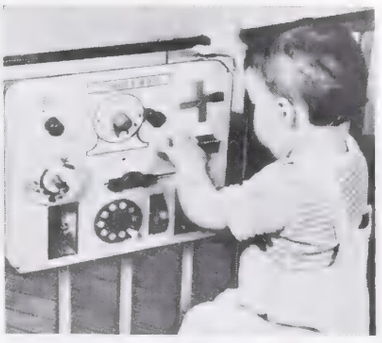


**HAF-A-TREE** on your front door is a bright overture to the gaiety that guests will find beyond the magic doorway. A dazzling aluminum tree, cut in half, won't rust, tarnish, or drop its needles. Drape it with holly or ornaments and hang it in a window. Stores compactly. 18″ haf-a-tree. $3.98. 2′ size, $5.50. Add 25¢ post. From Abbott's Gifts. HB129. 2170 S. Canalport Ave., Chicago 8.



**ALL THAT GLITTERS** does not have to be *real* diamonds. Wear these many-faceted synthetic sparklers with the brilliance and fire of the real thing and put your diamonds in the vault. No one (except an expert) will know the difference. 14k white gold-filled Tiffany setting. 2k emerald-cut or round stone. $9.95 ea. plus 10% tax. Tucson Gift & Apparel, 610 S. Country Club, Tucson, Ariz.



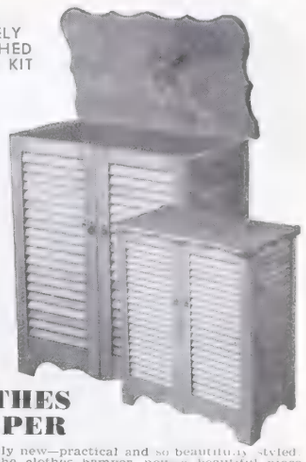


## A BUSY BOX FOR BUSY BABIES

Here is a wonderful toy for inquisitive babies everywhere. The Busy Box fastens to a crib or play pen and provides doors and drawers to open, wheels and dials to go around, things to crank, and makes interesting sounds to hear. Two and three year old engineers will love it too. A safe toy of high impact styrene without loose parts. Satisfaction guaranteed or money refunded. We pay the postage. Send check or money order. Busy Box will be sent by return mail ..... **$5.00.**

**HARVEST HOUSE**
1200 Niagara R571, Buffalo 13, N. Y.

FINELY FINISHED OR IN KIT



## CLOTHES HAMPER

Delightfully new—practical and so beautifully styled. Imagine the clothes hamper—now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway—kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality. Of pine in mellow honey tone or lovely maple finish. 26″H ▪ 23″W ▪ 13″D. Only **$24.95** *Express Charges Collect.*
**COMPLETE KIT** for easy assembly. Pre-fitted, drilled, sanded, ready to finish. Louvers all assembled. Simple instructions. **$15.95** Ppd. Add 5% West of Miss.
**NEW FREE CATALOG—600 Items—Complete or in Kits**

Not Sold in Stores Money-Back Guarantee

**Yield House**
Dept. B11-O
North Conway, N.H.

## "Gifts to Cherish"



**PERFECT SETTING for flowers and candles.** These attractive flowerlites come in two distinctive styles. Ideal for table decoration. An eye catcher in any setting. Will hold either cut or artificial flowers. Can be used with or without candles. Separate bottom suitable for use as candy dish. Please specify color.
**Crystal, Amber or Green**

Holiday House
BAY SHORE, N. Y.
Reg. U.S. Pat. Off.

4½″ ROUND $3.00
6½″ OVAL $4.00

Shipped Prepaid
Sorry no C.O.D.'s

*Send 10¢ for gift catalog.* [*Free with order.*]

**HOLIDAY HOUSE** DEPT. HB-11 110 WEST MAIN ST. BAY SHORE, L. I. N. Y.

**Brand-New, From Abroad**

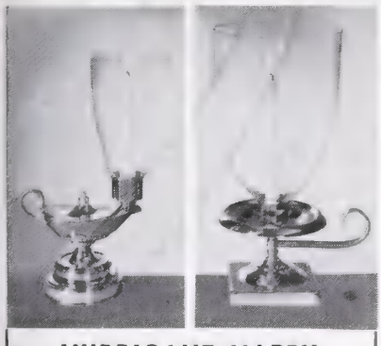


## CAMEL SADDLE

Imported from the Mediterranean Sea Area, this Camel Saddle makes a wonderful deep cushioned seat as well as a thrilling conversation piece. Styled from an actual Camel Saddle it seats anyone comfortably. A welcomed gift . . . the finest skilled workmanship, genuine pigskin (red, green or natural). Seasoned hardwood legs, (ebony or blonde) handsomely decorated with brass. Full size: 21¾″ x 14½″ ▪ 15½″.

**AN EXCEPTIONAL VALUE**
**Only $19.95** shipped express collect.
*Send check or M.O. Money Back Guarantee (when ordering, specify saddle and legs by color).*

**COURTNEY HOUSE, INC.**
Dept. HB, 144 Chambers St., New York 7, N.Y.



## HURRICANE HAPPY

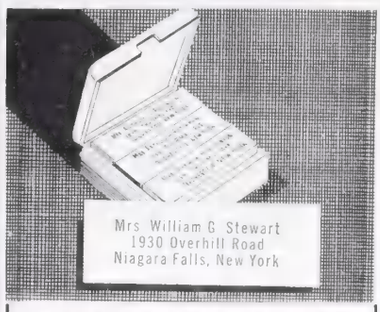
Light up your life with these charming hurricane lamps . . . to add decorative interest to living or dining room, to serve as a night light for fraidy cats in the bedroom, to keep on hand for power failures. Bases are solid brass, highly polished and lacquered to a permanent gleam.

*Right:* **THE WILLIAMSBURG,** traditional stately Colonial Williamsburg type, 14″ high. **$14.95**

*Left:* **ALADDIN'S LAMP,** an unusual, graceful design. 12¾″ high. **$10.95**

*All prices postpaid. Sorry, no C.O.D.'s. Candles not included.*

**JO-DEE INDUSTRIES**
Dept. B-11, 175 Fifth Ave., New York 10, N.Y.




## 1000 NAME & ADDRESS LABELS $1

**ANY 3 DIFFERENT ORDERS $2 ppd.**

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1112B Jasperson Bldg., Culver City 1, California.




honey
## squeeze bear
**IDEAL CHRISTMAS GIFT**

Honey Bear is filled with delicious 100% Pure Utah Sweet-clover and Alfalfa Honey. Honey Bear is made of transparent plastic and has yellow hat. Bear holds 12-oz. Pure Honey. Everyone will like to squeeze Honey out of the Bear, especially children. Honey Bear box has a very interesting story printed on sides telling about the Queen Bee and the Working Bees, also interesting story about Honey.

*Send check or money order. Satisfaction Guaranteed.*

***Honey Bear $1.25*** ***Postage paid***

**E. B. HAMPTON HONEY CO.**
**VERNAL, UTAH**



## ORIENTAL HAPPI COAT

Straight from the heart of the mysterious Orient comes this lovely Happi Coat. A rare combination of bright Eastern sophistication and cool leisure, it has wide sleeves, boxy fullness nipped in at the waist with a tie-sash. Made of silk-like material, available in white with "Dancing Girl" print (shown) or in gold with "Parade" print. One size only. Price, $6.95 ppd.
House Boy Pants, black only, sizes 10-18, $4.95 ppd.
*Calif. Res. add 4% tax.*

Betty Dudman
"in Brentwood Village"
108 BARRINGTON WALK
LOS ANGELES 49, CALIF.




Follow in the steps of the world's most celebrated enchantress . . . Cleopatra. Adorn your feet with Egyptian-inspired BEGUILERS, glamorous and daring new footwear designed to shower compliments at your feet. Flattering stretch ankle-band, saucy leatherette tongue studded with shimmering ornaments, slim elastic toe loop . . . all in dazzling, bewitching gold. Absolutely nothing underfoot (except your female motives)! Wear them for entertaining or lounging . . . with skinny pants, slacks, hostess gown . . . or for beguiling bedroom glamour. Stunning at beach or pool-side. Exclusively ours. Order today. State shoe size.

*Only* **$2.98** *pair ppd.*

*Same-day shipment*
*Send check or money order*
*Satisfaction guaranteed*

**DEER HILL CO.**
Dept. B110, College Point 56, New York

## Towel Tree

**NEW DECOR FOR BATHROOMS**



No more crowding of bathroom towels. Clever invention holds towels for the entire family. Installed in seconds without tools, adjustable pole fits ceiling 7'11" to 9'4" high and takes only one inch of floor space! Durable baked enamel on no-mar steel pole with 4 rigid 13" arms. Ours alone. Also: CORNER TOWEL TREE (identical pole designed to fit into corner.)

White or Black **$10.95** ppd.

*Prompt shipment.*
*Satisfaction guaranteed.*
*Send check or money order.*

*Hobi*
DEPT. B110, FLUSHING 52, NEW YORK



**STUDIO CHRISTMAS CARDS** in color or black and white come with a wide choice of design and greetings on a smart-looking card. 3½ x 7". 15 black & white cards, $1.50; 15 in color, $3.75. Add 25¢ post. $1 for name imprint (w. envelopes). Send negative or transparency. Free samples available. Photo Mail, Box 216B, Madison Square Station, New York 10.



**TAVERNEAU BOWL.** If you like exotic serving pieces in your house for candy and nuts, this sculptured bowl is truly beautiful. Hand-carved and finished in Haiti by native artisans, bowl is made of tawny, dramatically-grained Taverneau hardwood. Handles are cane, hand-wrapped. 5¾ x 5½ x 2¾". $2.95. Order from Alan Maxwell, AM11, 127-17 20th Ave., College Point 56, N. Y.

## Brandy-and-Wine Cured Cheese with Biscuits



### in bamboo letter tray

For those who appreciate the sharp tang of a good cheese, the mild flavor of quality English biscuits. Beautiful bamboo letter tray is packaged with three 4 oz. crocks . . . Cheddar in Port, Edam in Sauterne, Blue in Brandy . . . plus a box of Peak Frean's English Wafer Biscuits. **Only $4.95** (postage extra; shipping weight 7 lbs.)

*Visit our store or write for your free catalogue of gourmet specialties.*

Vendôme
Dept. B-11
*Fresh Caviar Specialists*
"Chef Antoine" Dadone, Pres.
15 East 48th Street, New York 17, N.Y.



PORTRAITS, INC.
PORTRAIT CENTER OF AMERICA
136 EAST 57th STREET, NEW YORK



**COME FOR COCKTAILS** at our house this Christmas. We're mixing old-fashioneds with orange slices in orange syrup. Or would you like vodka or gin with lemon slices in lemon syrup? Could we tempt you with rum and lime slices in lime syrup? Or warm you with bourbon in mint juleps with mint? 4-11 oz. jars, gift-boxed, $4.95. Kettle Cove. HB11, Manchester By-the-Sea, Mass.



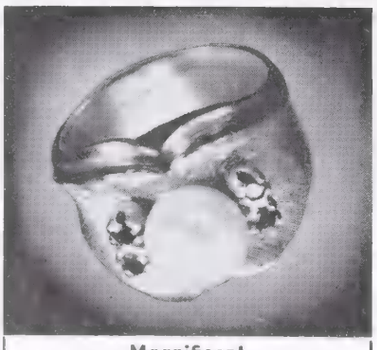
**MAKE AN HEIRLOOM** from a fascinating quilt that provides you with all the makings—colorful, pre-shrunk material, original nursery or animal designs (or any other theme you choose), batting, complete instructions. No two are alike and they'll wear for generations. Kit makes 35½ x 44" size, $12. Matching pillows avbl. d'Arcy, 6249 N. 12th St., #5, Phoenix, Arizona.



**CHRISTMAS-TREE SKIRT**

Beautiful Coverlet for the base of your Christmas Tree. Hand-Printed holiday pattern in a medley of festive colors . . . Red, Green, Black, Gold, etc., on white. 54" x 54". Camouflages falling pine needles and adds gaiety to decor. Made of Flame-proof 100% cotton, machine washable for years use. Split center for adaptability around base of tree, hemmed edges. American made product. **Only $2.95** ppd. w. miss. please add 25¢. Satisfaction Guaranteed.

**VIRGINIA STUDIOS**
Box 181, Dept. HB-11, Lake Grove, L.I., N.Y.



**Magnificent**
**14K SOLID GOLD RING**
**AN EXCEPTIONAL VALUE**
**Now Only $39.50 postpaid**

This fabulous chunky solid gold 14KT cocktail ring boasts a unique design coupled with a handsome Florentine finish. Center setting has a large lustrous 8mm exquisite cultured pearl, clustered on both sides are 2 genuine rubys or sapphires. Unexcelled magnificence to grace the hand of any woman. Yet, this stunning ring is now being sold at a fraction of its original cost. It's yours for only **$39.50** ppd.

*Send check or money order. State choice of Rubies or Sapphires. Money Back Guarantee.*

**TERRY ROBERTS, Dept. B**
340 E. 57th St., New York 21, N. Y.



**CARAVAN CHAIR**

24"x24"x29" HIGH
*Assembled with ease in minutes*

*only* **$16.95**
*plus $1.75 shipping charge*

The exciting **CARAVAN** chair represents the magic of the past translated into the contemporary idiom. Right with all periods, this delightfully comfortable chair adds a thrilling accent to modern décor. The gracefully styled legs, available in natural maple or dark walnut finish, are hand turned by master craftsmen from richly grained select hardwoods. Removable coverings of cream-white canvas have wide, distinctive bindings in red, royal, aqua, green, black or brown. Arm bands are daringly pointed and tasseled. Yes, entirely machine washable. Solid color covers in red, yellow, green, blue and black are also available —add $1.25.

Specify wood finish and binding color.
Send check or money order. No C.O.D.'s please. Immediate Shipment. Satisfaction guaranteed.

**THE NIMBUS COMPANY**
1588 N.W. 27th Avenue, Miami 35, Florida




Now, guarantee the return of your pet . . . lost, strayed or stolen! No one could resist your dog's personal appeal—"They Love Me", engraved on this gleaming tarnish-proof chrome-finished 1" identification disc. (shown actual size)

Easily snapped on to dog's collar with rugged "S" hook. Satisfaction guaranteed

$1.00 Postpaid

Send a one dollar bill, dog's name, your name and address to —

*this handsome*
**DOG TAG**
*will bring him home Quickly! Safely!*

*Art Craft*
Dept. HB-1, 157—58th St., B'klyn 20, N. Y.

**MAN IN THE KITCHEN,** and if you give him this de-luxe solid-copper-and-brass chafing dish, you can invite the fussiest gourmets for dinner and relax. He'll create something spectacular, and serve it with ritualistic grandeur. Lined with block tin, it has alcohol burner, holds 2 qts. $43. Light-wt. model, $29.50. Exp. coll. Bazar Francais, B11, 666 Sixth Ave., New York 10.



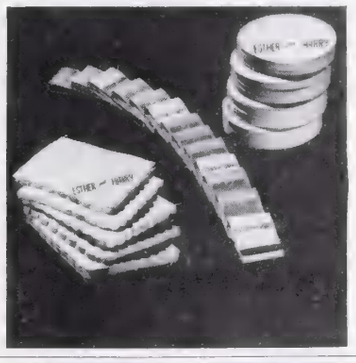
**TINY TOYS** from the land of Lilliput are a delight to little people. A whole bag of brightly colored miniatures, carved in detail and imported from Italy include trees, houses, animals, and people. Remember them for an electric train engineer; they make darling figures for his layout. 19 pieces about 1" h., $1. Order from Monogram Shop, 133 Washington St., Providence 3, R.I.



**1961 HUMMEL CALENDAR.** Last year we showed you the Hummel calendar and so many of you loved the endearing portrayals of childhood you ordered set after set for framing, gift-giving, to hang in your own nurseries. A Hummel collector or not, you'll want it again. In full color. $1.30. Order now—supply ltd. Hildegarde, 597 Farmington, Hartford 5, Conn.



**THE HOSTESS SET** is a thoughtful gift to make entertaining a breeze. 150 pieces are stamped in rich gold or silver with family name, 2 or 3 initials, or 2 first names, 50 cocktail napkins, 50 coasters, 50 match books. White, yellow, pink, green, or ass't colors. Order #P-768. $2.95 the set plus 15¢ post. McArthur Gifts, HB-127, 2170 S. Canalport Ave., Chicago 8, Ill.



COMPLETE OR IN 1-HOUR KITS



## SHOE CHESTS

**Aerated, Louvered Cabinet Holds 24 Pairs Women's Shoes or 18 Pairs Men's Shoes**

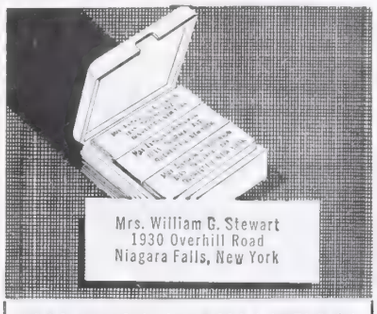
Are your shoes jumbled in closets, pushed under beds, lost, strayed, stolen? Now, store shoes neatly in one place. Our lovely **Shoe Chests** hold men's, women's or children's shoes, separately or together. Adjustable rods store slippers, high heels, wedgies, sneakers, etc. Proper ventilation is attained by louvered doors, open back and bottom. Use one or a pair. **29"W.15"D.36"H. Beautifully crafted** in mellow honeytone knotty pine—or in maple finish. As pictured **$32.95.**

**SHOE MATE** *(same design, smaller size)* holds 12 pairs women's or children's shoes. Fits under windows or in narrow spaces. **23"W.11"D.27"H.** Complete **$26.95.** *Express Charges Collect.*

**IN EASY KITS**—pre-fitted, drilled, sanded, etc., ready to assemble and finish. Simple instructions. Doors all assembled. Shoe Chest **$21.95;** Shoe Mate **$17.95.** *Express Charges Collect.*

Not Sold In Stores Money-Back Guarantee

**Field House**
Dept. B11-O
No. Conway, N. H.



Mrs. William G. Stewart
1930 Overhill Road
Niagara Falls, New York

## 1000 NAME & ADDRESS LABELS $1

## ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Conveniently padded. Packed with FREE useful Plastic GIFT BOX. Use them on stationery, checks, books, greeting cards, records, etc. **Beautifully printed** on finest quality gummed paper—**1000 labels only $1.00 postpaid. SPECIAL—SAVE MONEY!** ANY 3 DIFFERENT ORDERS $2. **A terrific bargain!** Makes an ideal gift. If you don't agree this is the buy of the year, we'll refund your money in full. HANDY LABELS, 1112 Jasperson Bldg., Culver City 1, California.

## DIAMOND TOOTH-PICK



for the man who has almost everything

**14K. Gold—Diamond-Studded**

Who could give him anything more? The gold toothpick is 2½" long. The genuine diamond is a full-cut, brilliant gem. The carrying case is black morocco leather. The price—and nobody but you could guess—is a mere $15. (Gift box and Fed. tax are included). Sorry, no COD's.

**EMPIRE** 140 Marbledale Rd., Dept. TH116 Tuckahoe, New York



*the* **Old Fashioned** *gas light*

This conversation piece is an exact replica of romantic gas lights from the elegant gay 90s. It will add intimate charm to your Patio, Den, Swimming Pool, Home Bar or Rumpus Room. It is 13½" tall — made of jet black metal throughout. Comes with 25 hour gas supply. Refills can be obtained in your local hardware stores. Guaranteed 100% safe for indoors or out.

**$12.95**

*Add $1.00 for postage*

SEND FOR OUR NEW FREE CATALOG

**Hagerstrom**

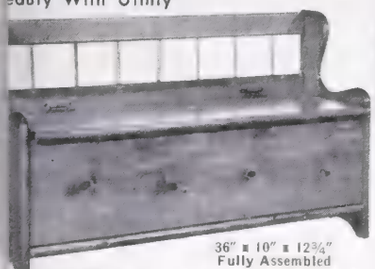
**METALCRAFT STUDIO**

**DEPT. HB—OLD MILWAUKEE RD. WHEELING, ILLINOIS**

*Handcrafted Specialties since 1922*

## Classic Colonial SETTLE CHEST

Beauty With Utility



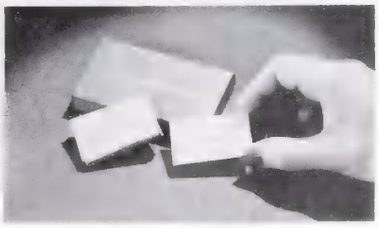
36" x 10" x 12¾"
Fully Assembled

You'll cherish this settle chest both for the beauty of its timeless good design and its practical utility. Ideal gift for discerning friends on your list. Kind of item that will become an heirloom in your own family. Children love to keep toys in it. Handy storage for a thousand items. Authentic Colonial flavor; harmonizes with traditional and modern furnishings. Decorative highlight for den, nursery, hallway, by fireplace, etc. Easily portable. Same attention to details in which old-time craftsmen excelled. Pine, rich in nature's beauty marks, with antique finish. Early American hinges.

*Send check or money order. Immediate shipment. We'll enclose your gift card. Satisfaction guaranteed.*

**Only $16.90**
We Pay Postage—
Add $1.00 West of Miss.

**FIELDCRAFT**
1409 MELROSE ROAD, GRIFFIN, GA.



*For Little Men and Little Women*

## *Kiddie Calling Cards*

Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. In simulated leather case. Thrill every child on your Christmas List with Kiddie Calling Cards for their very own! *Ideal for adults, too!* **Please print plainly**

**100 Cards, postpaid—only $1.00**
**FREE:** *Send for Gift Catalog*

**Holiday House**
40 Candy Stick Lane
Santa Claus, Indiana

## *Personalized* PIE-CAKE SERVER

**GIVE A STERLING SILVER GIFT—ONLY $3.95!**

With name engraved—a sterling silver treasure for the Thanksgiving pies, the Christmas pudding, and every party cake hereafter. Lovely Christmas rose pattern handle, serrated blade, 9" long. Boxed, holly'n red ribbon trimmed, all ready for gifting—or order it in time for your Thanksgiving table!
Print name to be engraved ("The Smiths").
$3.95 complete, satisfaction or money back.
Immediate delivery, to you, or direct to a friend—just enclose your card.
Please add 30¢ for rush order.
**Joan Cook, Centerport 10, Long Island, N. Y.**
**Tel. ANdrew 1-5455. Free catalog.**





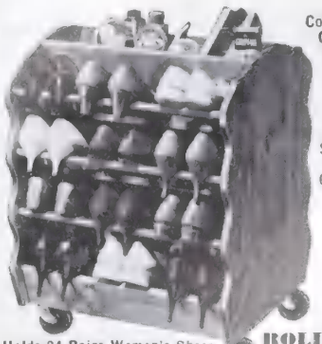

## ✱ LOVE CAKES

Order direct from the world's leading manufacturer. Traditional for the holiday season . . . made from the original 400-year-old recipe. these delicious fruit cakes defy comparison. A true epicurean delight.

Ronud Tin—asst. of 6 large cakes. . . . . $2.50
Square Tin—asst. of 16 party-size cakes. . $2.75
Flower Tin—asst. of 22 cakes. . . . . $4.25
Cupid Chest (not shown)—2½ lbs of large and small cakes . . . . . $6.50

*All prices postage prepaid in U. S. A.*

**ESTEE,** Box 197, New York 32 *Write for complete catalogue of delicious holiday gift items*



Complete Or In Kit

Stores In Closet

Holds 24 Pairs Women's Shoes —up to 20 Pairs Men's Shoes —and All Cleaning Gear

**ROLLING SHOE RACK**

Weed out the shoe jungle in your closets with this practical, versatile rolling shoe rack. It's a lifesaver for families that are shoe and slipper scatterers. Roll it around as large, free-wheeling casters for a quick pick-up job, push it out of sight under short garments in the closet, pull out for instant selection. Holds a household of men's, women's and children's shoes, all styles! Makes polishing sessions fun. Just roll it where you want it and go to work with brushes and polishes all smartly at hand. 22"W., 16"D., 26½"H. Finely crafted of satin-smooth honey tone knotty pine or in lovely maple finish. Only $24.95. *Express Charges Collect.*

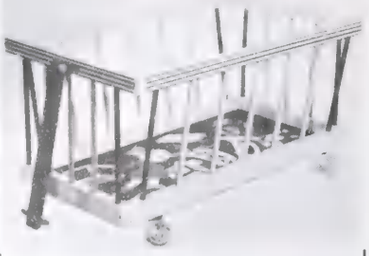
**EASY HOME KIT**—Simple assembly. Precision cut, pre-fitted, drilled, sanded, etc., ready for finishing. Complete with casters and fittings. Simple directions. Only $16.95. *Express Charges Collect.*

LARGE NEW FREE CATALOG—300 PIECES of finished and Kit Furniture in Friendly Pine.

Immediate Delivery Not Sold in Stores

**Yield House**

Dept. B11-0
North Conway, N.H.



## TOYS À LA CART

The answer to a mother's dilemma, this portable toy cart on large, full-swivel, easy-rolling, no-mar plastic casters holds a surprising amount of toys. Smoothly hand-sanded with hardboard bottom in colors of cream, red, yellow and green, it's a natural pick-me-up for all his toys. Hinged wagon-type handle raises to convenient height for pulling. It's a toy in itself. 25" long 16" wide 14" high. We pay postage.....**$5.95**

*Satisfaction Guaranteed or Money Refunded*

**HARVEST HOUSE**
1200 Niagara R572, Buffalo 13, N. Y.

Serve
**WHISKEY and CHASER IN THIS ONE GLASS**

whiskey . .

water . .



**And They Won't Mix!**

Capillary action is responsible! Keeps the whiskey on top—the chaser bottom-side until you're ready for it. Fascinates your guests! Crystal clear glasses are each 4⅜" high. 1¾" diameter. Makes a sparkling new Christmas or hostess gift. Wonderful for New Year's Parties.

6 for $5.95 ppd.* 12 for $11 ppd.*

**West of Miss. add 35c postage.*

MAIL ORDERS FILLED PROMPTLY

**GIBSON & CHASE, INC.**
115 West 29th St., Dept. 113, N. Y. C. 1

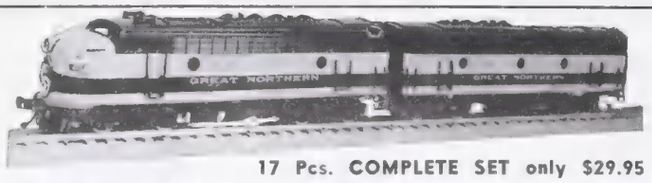
Imported fixture #101
**SCREWS INTO SOCKET**



An elegant crystal fixture with screw-in top you can hang yourself to eliminate costly installation. Has tiers of hand-cut and hand-polished imported prisms. Satisfaction guaranteed.
8" diam. 10½" high. **$23.50**
3 tiers.

Check or Money Order
Express Charges Extra.

**PAULEN CRYSTAL CO.**
36 White St., Dept. HB-11, New York 13, N.Y.



17 Pcs. COMPLETE SET only $29.95 ppd.

**AUTHENTIC SCALE MODEL RAILROADING . . . PERFECT DETAILING**

Customized Deluxe . . . SUPER POWERED Hand-Crafted of solid brass . . . Motors tested and guaranteed. Painted in authentic colors. General Motors F7 Diesel, true to life . . . Hand turned, hand riveted. $45.00 value.

Complete set consists of:
1-A unit powered Locomotive
1-B unit un-powered

2 Freight cars . .
12 pieces of double track
1— Power Pack Transformer
$45.00 value
complete only $29.95 ppd.

Send for HO model railroad catalog. $1.25 against 1st order.

**Bricker & Andes . . . Hobby Dept.**
290 Atlantic Ave., Brooklyn 1, N.Y. TR 5-0500

**WHY PAY $25 TO $100?**

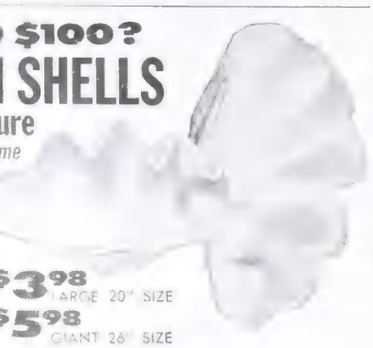
# GIANT South Seas CLAM SHELLS

**Beautifully sculptured from nature**

*Bring the glamour of the South Seas into your home*

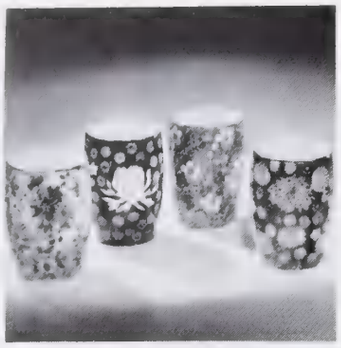
Choice hand-picked shells are now more beautifully duplicated in sculptured fluorescent styrene for an exotic point of interest in your home, patio, or garden. Translucent shells for indirect wall light, or garden light. Dramatic as punch or salad bowl. Beautiful as ornament, even more striking when backlighted, or as a wonderful planter. Large 20" size only $3.98. Giant 26" size only $5.98. Specify ... both for $8.98. Add 50c for freight. Send to:

**TROPICAL IMPORT Box 70A, San Gabriel, Cal.**



**$3.98** LARGE 20" SIZE

**$5.98** GIANT 26" SIZE



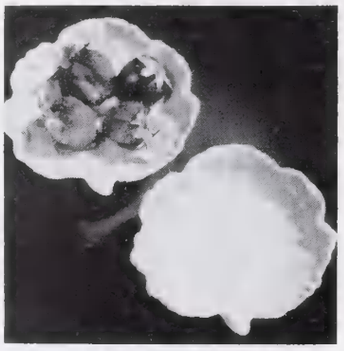
**WHAT'S THE JUICE** serve in at your house? We bet you morning orange juice would tast even better in these Imari cup They're heavily enameled colors deep and varied as a Oriental sunset. They hold ounces, come in four assorte backgrounds. Set of 4, $4.95; sets (8), $9.50. Norman Down Dept. 1111, 1014 Davis St., Evan ton, Ill.



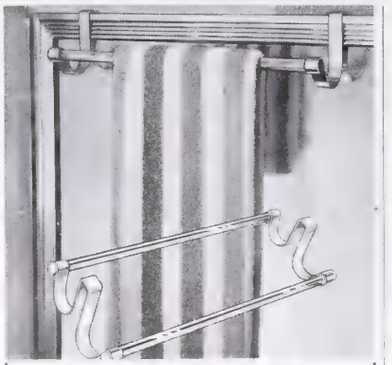

**YOUR NAME IN PRIN** turns ordinary stationery in elegance personified. A box 100 sheets of note paper in ric white bond with 50 envelopes printed in midnight blue wit name and address. Maximum lines, 30 characters to line. $ *Triple* box of 450 pieces (30 sheets, 150 envelopes) is a ste at $2. American Stationery, 140 N. Park Ave., Peru, Inc.



**THE SOUND PIPER** clips your radio, phonograph, tape r corder or television and provid music for dining or dancing the terrace or patio. The ric full-toned reproduction mak this a perfect extension speak for your kitchen or basement. W terproofed for outdoors, with 2 of cord and clips, $6.95. Wayn Mfg. Co., Wayne 1, Pa.



**GERANIUM LEAVES** made Italy of beautiful majolica ha unlimited possibilities. Use the as superb dessert dishes for i cream cake, melon balls, or f tomato aspic, a molded sala Scatter them prodigiously arou the house as ash trays. Mold leaf in white, verdi green, purple is 6" in diam. $1.25 ea 4, $4.50. McNamara, 150- Northern Blvd., Flushing 54, N.



## SHOWER DOOR TOWEL RACK

Makes a wonderful gift! Slips over top of any stall shower door or tub enclosure. Hang nylons, drip-dries on inside bar out of sight. Dry towel at your fingertips on outside bar. 3 Models. Clear styrene tubes and anodized aluminum brackets.

#121 (Photo) for stall doors ..... 1.50

ADJUSTABLE FOR TUB ENCLOSURES

#131 For 1¼"-1¾" thick frames ..... 2.00
#141 For 1¾"-2¼" thick frames ..... 2.00

*No COD's*

**JARCO MFG. CO.**
11629 Vanowen St., No. Hollywood, Calif.

## ABOUT OUR STERISKED ADVERTISERS

An asterisk next to a name in ou Index of Advertisers means that tha advertiser offers literature to Hous BEAUTIFUL readers. Look for the aste isks. Send for their helpful booklet:

**House Beautifu**
MAGAZINE
572 Madison Avenue, New York 22, N.

*(advertisement)*

**THE CAT'S MEOW** won't keep you awake at night but her sleek beautiful contentment will be the *purr*-fect touch at your hearth. A fair lady would love one to stand guard at her bedroom door. Hand-painted in pink with floral motif, blue eyes, this highly glazed sophisticate is imported from Italy. 14½" high, $15.95. Hathore House, 542 Third Ave., New York 16.



**DO BE YULE-ISH,** and spray spicey bayberry everywhere—on cards, gift-wrappings, wreaths—even the Xmas tree! Bayberry Mist sachet spray and room freshener gift-boxed with two traditional green bayberry candles to burn for good luck on Christmas Eve. $2.50. 6-ounce spray can only, $1.50. The Lavender House, HB11, Box 83, Old Chelsea Station, New York 11, N. Y.




**WONDER WEAVERS** created this lovely and luxurious stole on hand-looms from the softest wool imaginable, endowed it with traditional New England artistry. To wear with your favorite cocktail sheath or to give that special Nana, it's 27 x 72", comes in pink, blue, or white with golden lurex trim and hand-tied fringe. $14.95. The Marlin Rose Shop, 184 Middle St., Lowell, Mass.



**GIVE A BOY** a toy he can ride and he's a fireman or an astronaut. And when he can make his own engine, take it apart and create a rocket ship, a wagon or a wheelbarrow, whoopee, life is great! Tropi-Toys are sanded rattan poles and a colorful 4½ x 25½" cylinder for hours of building fun for boys and girls. Jr. set, $6; reg.. $10.95. Ritts, HB11, 2221 S. Sepulveda, L. A. 64.





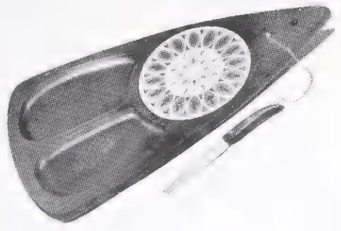

**PERSONALIZED CHILD'S BANK**
**$1.50** each

Small fry find it loads of fun to save in this gaily decorated book-shape bank, beautifully fashioned of bright white plastic. Size: 3¼"x4¾"x1¼", colorfully adorned with clever, eye-catching boy or girl design as pictured. It's the youngster's very own, hand-painted with his or her first name . . . adds real appeal to the all-important habit of thrift.

*Send for Free Gift Catalog*

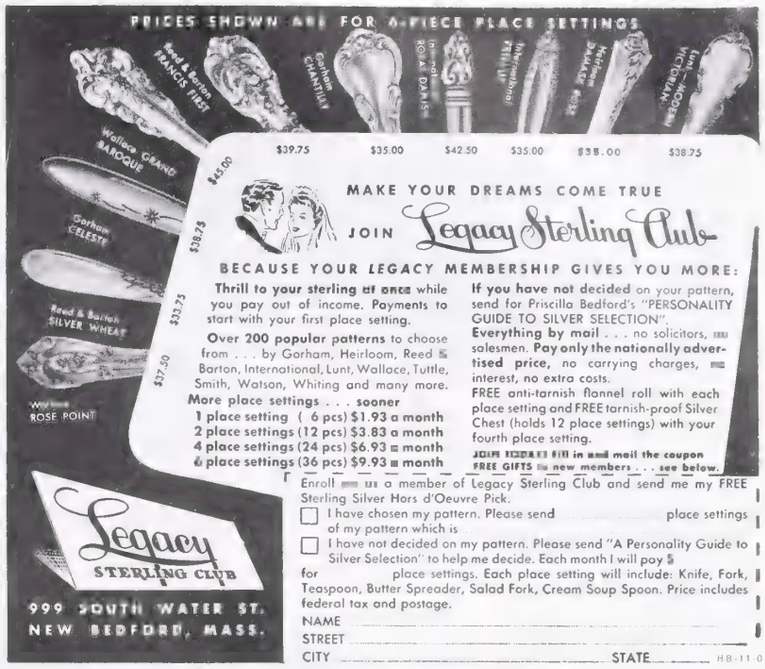
BREWSTER HOUSE
Box 284, Dept. HB-11, Hartsdale, New York

For MODERN LIVING or MODERN GIVING



Intriguing turquoise and gold 6" tile adds the perfect finishing touch to make this a cheese board with charm! Stainless steel knife has walnut handle to match the walnut finish cherry wood board. For the gift that will keep you long remembered, or for the added bit of sparkle that will make your own nightly TV snacks a special treat. $6.95 postpaid.

GOOD HOUSEKEEPING, INC. OF TEXAS
P. O. BOX 6823 HOUSTON 5, TEXAS




**from Haiti**
**mahogany NUT DISH**

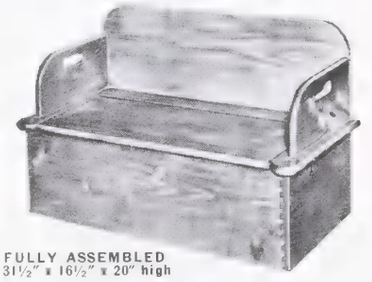


ONLY
**$1.49** each postpaid
(3 for $3.98)

Hand-sculptured in Haiti of smooth solid mahogany for serving nuts, pretzelettes, cocktail snacks, mints, etc. Designed by Umanoff, it's a piece you'll prize as a notable achievement in modern wood sculpture. Scatter several around . . . for convenience and for their pure decorative beauty. (And we couldn't think of a nicer "more-taste-than-money" hostess gift!) 12" long in satin-finish natural mahogany. Check your gift list before ordering.

Hobi
*Same-day shipment. Satisfaction guaranteed. Send check or money order.*
Dept. BI10, FLUSHING 52, NEW YORK

**Early American TOY-CHEST BENCH**

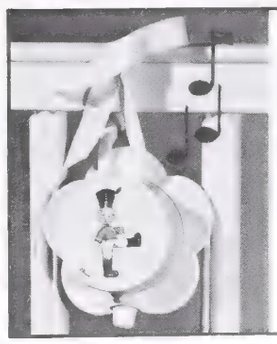


FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

DIRECT FROM OUR WORKSHOP TO YOU.
*Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*
only **$15.95** unfinished
$17.95 with hand-rubbed, antiqued Pine finish.

Jeff Elliot Craftsmen
DEPT. BI10, STATESVILLE, NORTH CAROLINA



**IMPORTED SWISS MUSIC BOX**

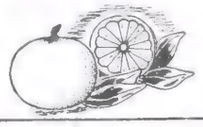
This beautiful, dainty music box is a real nursery charmer — in pink, blue, or yellow. Grosgrain ribbon streamers tie to baby's crib or hang from the wall. Pull the cord and its genuine Swiss movement plays a favorite nursery tune. A superb gift that equally fascinates children of school and pre-school age.

**$5.95 postpaid**

Send Check or Money Order to
**good thoughts** — dept. 6
3119 west florence ave., los angeles 43, calif.
Write for a Free Brochure




Many other packs . . . write for color folder!



RIO GRANDE VALLEY
**RED BLUSH**
**TREE-RIPE GRAPEFRUIT**

Wonderful for personal use or gifts . . . the finest of the genuine RED BLUSH Grapefruit grown in our own orchards, handpicked, polished and guaranteed deliciously sweet. Delicious Dozen Pack PP in U. S. $4.95

EDWARD E. BARTLETT
SHIPPER-GROWER BROWNSVILLE, TEXAS




## LIFE-SIZE TERNS

Beauty on the wing captured by native Haitian sculptors—exquisitely carved in deep relief (12" x 7" each). Hand oil-finished in walnut-toned Taverneau, a rare, beautifully-grained Haitian hardwood. Magnificent wall decorations, they add distinction to any room. A most welcome and unusual gift.

**$5.50** the pair ppd. **$3.00** each ppd.

**DEER HILL CO.** *Send check or money order. Satisfaction guaranteed. Immediate shipment*

**Dept. B110, College Point 56, N. Y.**

## FILE-DRAWER TABLE




Why buy an ordinary end table . . . when you can have this handsome piece of furniture that doubles as a file chest, too! Now you can keep your valuable papers orderly, accessible . . . in a drawer deep enough for standard alphabetical guides, long enough for the accumulation of years. Hand-made with antiqued hardware . . . dovetailed drawers on hardwood rails . . . available with 1 file drawer and 2 single drawers OR 2 file drawers—specify which. A gift your efficient friend or husband will adore you for.

Specify Modern OR Colonial style.

| KNOTTY PINE | | TUPELO WOOD | |
|---|---|---|---|
| unfinished | $31.95 | unfinished | $36.95 |
| Pine finish | 33.95 | finished in Maple, Mahogany, Walnut | $38.95 |

(Add $3 for Legal Size—18½" ■ 22½" ■ 28" high)

*Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*

**Jeff Elliot Craftsmen**
Dept. B110 STATESVILLE • NORTH CAROLINA




## PERSONALIZED GOLDEN BRASS KNOCKERS

have classic designs that will add distinction to your d'ors. Made of solid metal, polished and plated in golden brass, lacquered to prevent tarnish. Large 6½" front door Provincial Knocker is handsomely engraved on solid brass with family name. Small 3¾" knocker can be marked with first name or apartment number. Immediate holiday delivery.

**LARGE KNOCKER $1.95** **SMALL KNOCKER $1.00**

Prices include postage.

**LILLIAN VERNON,**
Dept. HB, 276 East Third St., Mt. Vernon, N. Y.

*Catch Wax Drippings*

## IMPORTED CRYSTAL BOBECHES



#010 (ROUND) **29c** each

#012 (ETCHED) **59c** each

These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip and save table linens. And . . . it's radiant crystal, glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect too for candelabra, sconces, chandeliers. Satisfaction guaranteed.

- **Minimum order 6 bobeches**
- **Check or money order.**
- **Other styles available.**
- **Add 45¢ for postage and handling.**

**PAULEN CRYSTAL CO.**
***296 Broadway, Dept. HB-11, N.Y. 7, N.Y.***




**SEND NO MONEY**

Simply fill in and mail coupon for booklet telling how to receive FREE and postpaid first phonograph record and lesson on 7 days trial. Rush coupon today!

**WALLACE, Suite 1956, 427 W. Randolph Street, Chicago 6, Ill.**

**WALLACE, Suite 1956, 427 W. Randolph Street, Chicago 6, Ill.**

Send FREE and postpaid first "GET THIN to MUSIC" phonograph record and lesson on 7 days trial. If not delighted I will return the materials and owe you nothing.

Name .....

Address .....

City ..... Zone .... State .....



## AUTHENTIC ORIENTAL RICE BOWLS

You'll love this set of one dozen different Oriental Rice Bowls for serving or just for show. Perfect for desserts, finger bowls, tea or coffee; or just scatter them around the house because they are so unique, beautiful and attractive-looking. Each bowl is 2½" tall, 4½" wide; of fine white porcelain, hand-painted with traditional far-eastern designs in blue. Complete set of 12 only $3.95 postpaid. Delight guaranteed.

*Ask for Free Gift Catalog*

**DRESDEN ART** Dept. L-156
230 S. Franklin St. Chicago 6, Ill.



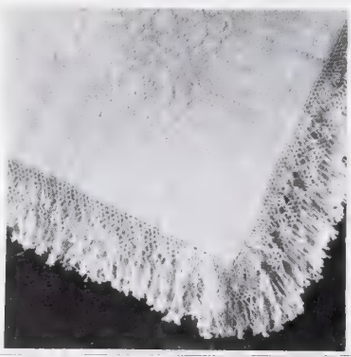
**HOLLY-DAYS** will soon be here and to serve the bridge club's fruit cake and coffee, the deacon's pre-Christmas tea, after-midnight service breakfast, we suggest these holly green ceramics with bright red berries. 40-oz. tea or coffee pot, $2.98; 3½" h. sugar & creamer, $1.98; set for 4 9" snack trays, 6-oz. cups, $5.98. Add 35¢ post. ea. unit. Jan Jarvis, 6500 Mt. Hawley, Peoria, Ill.



**KNIFE RESTS.** These were used primarily as carving-knife rests by European nobility as early as 1700. Metalsmiths of France and England then designed individual knife rests for table settings. These 4 were chosen from a collection of 18 animals. Gift-boxed set of 4 with silver-satin finish. $10. Without gift-box, $5 the set. Tax incl. K.R.O., Box 282, Clayton 5, Mo.



**REMEMBER LEERIE,** the lamplighter in "Child's Garden of Verses?" This old-fashioned gas light looks just like the illustration in our well-worn edition. Jet black metal has 25-hr. gas supply (refills locally). What convenience if Donna's blowhard sitters pass your way next season! And how decorative for the rumpus room. 13½" h.. $12.95. $ post. Hagerstrom, Wheeling, Il



**"ROSE" COVERLET.** Picture this lovely woven bedspread in a bedroom filled with sunshine, polished mahogany furniture, a bowl of flowers. Heavy cream-colored cotton, woven in raised Rose design with 5" border of hand-tied "peacock tail" fringe. 72 x 108" $23.50; 90 x 108", $23.50. (Other colors available.) Free booklet Laura B. Copenhaver, Rosemont Marion, Virginia.




SIXTH EDITION

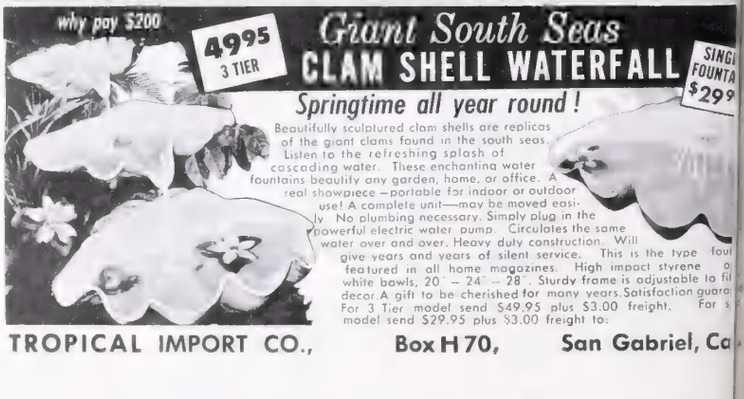
## Europe Bound?

Then here is a booklet filled with advice on all the thorny problems besetting innocents abroad. EUROPE IN A SUITCASE thinks of everything . . . it makes preparing for your trip as easy as A B C. It discusses passports, ships and planes, foreign car rentals; it tells what to pack and how to pack it in one suitcase so you can travel without being overstocked or underprepared.

Let EUROPE IN A SUITCASE, with its time-and-money-saving suggestions, guide you in the months before you leave home! Gaily written and illustrated, it makes a perfect gift, too, for any traveler. Sixth Revised Edition . . . by 1st class mail, add 15¢

**$1.00 ppd.**

**MRS. MURIEL W. SCUDDER, 248 Abbey Road, Manhasset, New Yor**




Beautifully sculptured clam shells are replicas of the giant clams found in the south seas. Listen to the refreshing splash of cascading water. These enchanting water fountains beautify any garden, home, or office. A real showpiece—portable for indoor or outdoor use! A complete unit—may be moved easily. No plumbing necessary. Simply plug in the powerful electric water pump. Circulates the same water over and over. Heavy duty construction. Will give years and years of silent service. This is the type fou featured in all home magazines. High impact styrene o white bowls, 20" – 24" – 28". Sturdy frame is adjustable to fi decor. A gift to be cherished for many years. Satisfaction guara For 3 Tier model send $49.95 plus $3.00 freight. For s model send $29.95 plus $3.00 freight to:

**TROPICAL IMPORT CO., Box H 70, San Gabriel, Ca**

**FROM THAILAND** come these dramatic salad servers. A handsome golden-tone bronze spoon and fork have ebony black buffalo horn handles, each carved with a Thai goddess. For serving your favorite tossed greens, lifting broiled tomatoes; the fork for cold sliced meats, the spoon for dressing or vegetables. Two-piece set, $5.88. Pal-Fair, HB110, 2322 E. Vernon, Los Angeles 58.



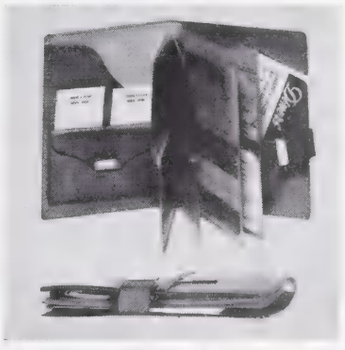
**PRETTY-CAGE-Y** is headline news here and we hope you'll order it for lots of pretty girls on your list—a teen-age baby sitter, or the girl who does your hair. The polished gold metal peek-a-boo case holds a plastic rainbonnet and is attached to a key chain with a mock pearl chain. In gift box, $1. Order from Gloria Dee, HB, Box 2000, Mount Vernon, New York.



**GLOWING ON TREES** that hold your festive and decorative crop of Christmas cards are 9 flashing candlelites *electronically controlled*. Neon lamps are replaceable and the battery which controls them is good for 4 mos. (replacements avbl.) Green tubular tree holds 150 cards attached with tape incl. 48½" h., 50½" w. at base. $9.98. Me-Hi, Dept. A, Box 34608, Los Angeles 34.



**LADY EXECS** love Lady Bri-Son, the leather wallet designed especially for credit-card-carrying and charge-plate-toting femmes. Fitted with a special change purse and pocket for folding money, it folds flat even when loaded. California saddle leather in brown or black or in red cowhide, it's $9.85 incl. tax. Bri-Son, 201 W. 7th St., HB11, Los Angeles 14, Calif.



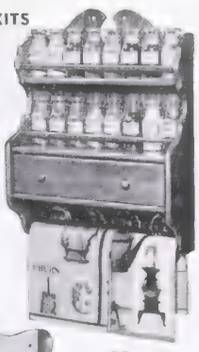
**KING-SIZE HAMPER** in the classic Greek Amphora shape is gracefully imposing and a commodious catchall that's perfect for dozens of jobs. Use it for laundry, storing extra clothes, toys, as a giant wastebasket, a divine patio accessory. Woven coil-on-coil in reed and raffia. 30" h., 20" at widest, $16.95. 21" x 16", $9.95. McCaffrey Gifts, Northport, L. I., N. Y.



COMPLETE OR IN KITS

**Spice Rack**

Grandma's spice rack gets a proud new look. Charming, sensible—includes 16 most-used spices in 2 oz. apothecary jars with airtight stoppers, gold-edged white labels. Large drawer stores extra spices, shakers, etc. Removable rod for dish towels, paper towels, foil, etc. Hooks at bottom for pot holders, pans, trivets. 19" H, 14" W. Honey pine or maple finish. $21.95 *Exp. Chgs. Col.* Complete Kit, with spices $16.95 *Ppd.*






**Chalk Board**

A handsome reminder—dark brown chalkboard framed in knotty pine, with 2 drawers. Finest quality. 19" W. 17" H. Honey pine or maple finish. With chalk and eraser. $9.95 *Ppd.* Complete Kit $6.50 *Ppd.*

*KITS assemble in minutes. All parts are prefitted, drilled, sanded, ready for finishing. Simple Instructions.*

Large New Catalog—600 Items—Complete or in Kits

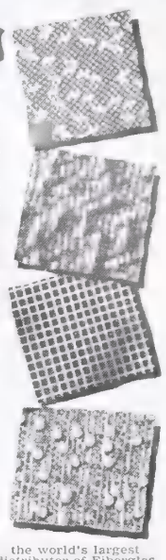
**Yield House**
Dept. B11-0
North Conway, N.H.

**Need New Drapes or Curtains?**

**SAVE UP TO 1/3**

NO-IRON **Fiberglas YARD GOODS**

Tremendous savings on *Fiberglas* curtain and drapery yard goods that you can wash and hang in just 7 minutes! Never needs ironing or dry cleaning — the perfect decorator fabric. Choose from the world's largest assortment of styles, colors and textures in prints and solids that add new beauty and luxury to your home. Bargain priced as low as .89¢ a yard! Satisfaction guaranteed.



**FREE SAMPLES**

Send now for actual color swatches and "How to Sew Fiberglas" booklet plus complete Sample Curtain & Drapery Kit. No obligation. Send your name and address now!

RONNIE

the world's largest distributor of Fiberglas Curtains and Drapes

Dept. 3B-19, Ronnie Bldg. 145 Broad Ave., Fairview, N.J.

**CHRISTMAS GIFTS**
*for a Lovely Lady*



**PERFUME SUSAN**

A new whirl for the dressing table. Gold galleried mirror spins to her favorite scent without scratching dresser. (Bottles not inc.) 12" dia. in gold or silver finish $9.95. 8" dia. (gold only) $5.95. Add 45¢ for postage.

**Toothbrush in JEWELED CASE**

Glamorous jewel-studded gold case, no larger than a lipstick, holds practical fold-up toothbrush. Ideal for career girl or traveler to carry in her purse. $2.45 ppd.



Write for gift catalog

**RMS INTERIORS**
214 West Ontario Street
Chicago 10, Illinois
Dept. HB-110



**PERSONALIZED FAMILY PORTRAIT TREE — $2.50**

This family tree is 6½ inches high, has 5 circle frames (1½" diameter) to hold photos of family members. In lovely Florentine goldtone—with the family name inscribed on the base. Only $2.50 each.

**EMPIRE** 140 Marbledale Rd. Dept. HB11 Tuckahoe, N.Y.



*do it yourself* *easy to sew*

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***buy direct*** Pieces of luxurious new mink obtained when mink skins are cut to shape. Simply sew these genuine mink strips (approx. 4") to any cloth pattern. The thrilling result—a beautiful mink garment or accessories. These pieces are not tails, but expensive prime quality genuine body fur used by custom furriers in $2500 coats. Give mink to that "special someone". Enough mink strips for a purse, dress trimming, earrings, pins, all for $3. Enough for stole (approx. 4 sq. ft.), $9.95 Postpaid Patterns and instructions with every order. Satisfaction guaranteed. Buy direct at this special price. Send to **GREAT NORTHERN FURRIERS, Box H16, San Gabriel, California**

**DASHING OUTDOOR DISPLAY**

*Impressive (25 ft. long) full color Santa, sleigh and eight reindeer team!*



**For lawn or rooftop**

**ornately decorated with harness and bells**

Imagine this ruddy, smiling Santa, as he appears to dash across your lawn or rooftop . . . his colorful, gift-laden sleigh drawn by eight, smart stepping reindeer. Superbly illustrated, each figure is lithographed in full color and mounted on weather-proof hardboard. Standing 4 ft. high and 25 ft. long, these flat cut out silhouettes take on an amazing 3D effect at a short distance.

**FREE**

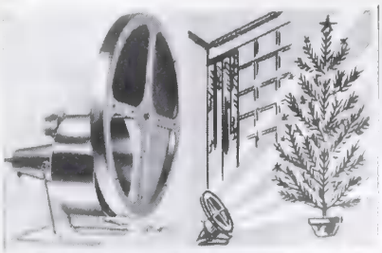
12 page full color catalog illustrating our complete line of the finest outdoor decorations; from $12.95 to $1295.00. Just postcard your name and address today!

**No. 50-9 Santa Sleigh & Eight Reindeer** as illustrated above, supplied with mounting stakes and hardware. Shpg. Wt. 45 lbs. **$79.50**

**No. 50-5 Starter Set**—Santa, sleigh and four reindeer. Shpg. Wt. 27 lbs. **$49.50**

SEND check or M.O. today. 10 day money back guarantee. All orders F.O.B. Port Washington. No C.O.D.'s

**Philipp Sales Inc.** 160-b N. Lake St. Port Washington, Wis.



## DRAMATIC RAINBOW OF COLOR FROM *ONE* BULB

The rotating, multi-color beams of light from this *Roto-Color-Projector* play on your Christmas tree to achieve a striking effect. Twinkling and always changing hues of red, blue, green and amber light reflect from the branches of your aluminum, stainless steel, flocked or traditional tree. Designed for the home it is completely safe. Underwriters Approved and has a 12½" diameter theater type rotating color disc. The adjustable tilting stand allows it to be beamed in any direction when either mounted on the wall or standing on the floor. Sent immediately, ready to use, *complete with 150 watt reflector bulb*, we pay the postage. Send check or money order .....$11.95

*Satisfaction guaranteed or money refunded*

**Panda Products**
1200 Niagara R354, Buffalo 13, N. Y.

Complete or in Kits

## CUP & SAUCER COLLECTOR'S RACKS



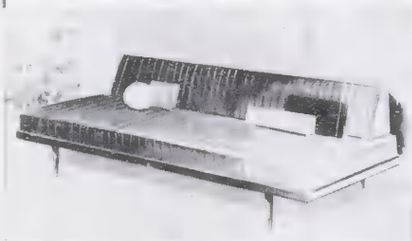
Display 12 Cups and Saucers— All Sizes

Show off prized cups and saucers in this charming new display rack. Teacups, coffee cups, demitasse are held safely, displayed handsomely. Use one or pair. Ideal house gift for collector or hobbyist. Of mellow honey tone knotty pine or in lovely maple finish. As pictured 16"x22". Complete $7.95. Kit $4.95.
For 12 Demitasse Cups and Saucers, same design but smaller. 13"x18". Complete $6.95. Kit $3.95.
For 18 Cups and Saucers, all sizes. Same design but wider. 22"x22". Complete $11.95. Kit $7.75.
*All Postpaid. Add 50¢ extra west of Mississippi.*
ALL KITS—Easy 15 minute slide-together assembly. Precision cut, prefitted, drilled, sanded, etc., ready for finishing. Complete. Simple directions.
NEW FREE CATALOG—600 PIECES COMPLETE OR KIT

Immediate Delivery Not Sold in Stores

**Yield House**
Dept. B11-0
North Conway, N. Y.

## IMPORTED DANISH STYLE SOFA BED



The classic beauty of contemporary design combined with sheer sitting and sleeping comfort makes this handsome foam sofa bed a welcome addition to any living room, den, guest room, etc. The frame, finished in glowing walnut by expert Craftsmen, has brass-tipped legs with custom-designed built-in back support. The foam mattress and 2 tapered bolsters have attractive removable zippered covers. Choice of blue, pumpkin, brown and black decorative striped fabric. 74" long by 30" wide. *Send for free fabric swatches.*

*only* **$59.95** *Exp. Chgs. Coll.*

***To order, send check or money order.***

**FOAM RUBBER MART** Dept. HB-11. 236 Market St., Phila. 6, Pa.

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**HOUSE BEAUTIFUL'S BUILDING MANUAL**

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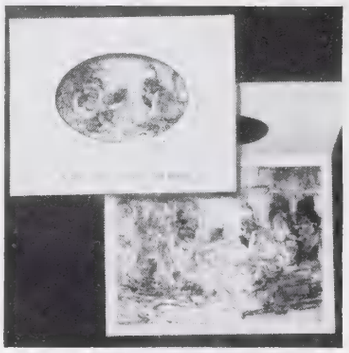
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**RECORD NEST** to corral you teenager's favorite 45 rpm record holds 14 platters in each unit, 5 in all. The black, blue, red, an yellow nests stack one over th other interchangeably, keep re ords dustproof, scratchproof an warp-proof and neatly stacke ready to spin. For 45's only, th set of 4 is $3.95 from Joseph Blake, HB60, Blake Building Gilroy, Cal.

**KEEP IT IN THE FAMILY** The "Record of My Ancestry, designed to preserve priceless re ords, has cut-out windows to pe mit quick cross-reference to a branches of the family tre There's space for photos of you ancestors, records of birth, death marriages, etc. Fabrikoid $1 cloth binding. $12, leather $2 Free circular. F. S. Bailey. Dep BN1, Box 254, Quincy, Mass.

**BIKE BASKET,** hand-painte with any first name in red an blue, is hand-woven of New En land ash, and it's an absolute terrific present for either a bo or girl. It comes in 2 sizes wi sturdy cowhide straps. For t Tricycle Trade, 11 x 6½ x 6½ $2.95. For Regular Bikes, 13½ 9½ x 9½". $3.75. From the Mi ers, HB11, 67-85 Exeter St., Fo est Hills 75, N.Y.

**REMBRANDT'S ETCHIN** of the Adoration of the Shepher is reproduced on soft azure bac ground. An oval cut in the whi front cover frames the center a when the card is opened, the f print appears. Delicate scrolli borders oval and "A Bless Christmas from the (name)" is raised deep blue. 5 x 6½" 25 envelopes, $3.95. Kimball Pri ers, 800 Bond, Oshkosh, Wisc.

FOR HUNTING FISHING SKIING SPORT EVENTS

## Unbreakable PLASTIC FLASK IN PERSONALIZED CASE



PERSONALIZED IN GOLD

FROM THE PRIVATE STOCK OF Robert J. Jones

$3.95 POSTPAID

A **gift supreme** for every man who knows the need of a nip "sip" on his hip. A traveler's aid on trips . . . for outdoorsmen who hunt, hike, ski, fish or ride. **12 oz. capacity**, white, opaque flask is alcohol resistant, **will not discolor**, and has a plated screw-on jigger top. Heavy, fitted, leather-like vinyl tan case . . . **gift boxed. Specify name to be imprinted (Please print).**

SEND CHECK OR MONEY ORDER (No C.O.D.'S)

**BAY STATE SPECIALTY CO., INC.**
36 Whittier St., Boston 20, Mass.

## INFORMATION PLEASE . . .

**When sending requests to HOUSE BEAUTIFUL for further details on products, sources, ideas or company names you've seen on these pages, please include your full name and address, a full description of the product, idea, etc., the issue and page number (if known). That helpful information from you will make it possible for us to serve you more promptly, more efficiently.**



DESIGNED BY JOHN AND EARLINE BRICE

## Show of the year: Cabin Crafts new "Collector's Group" rugs

You can't blame a man for dawdling when the museum exhibits Cabin Crafts rugs. These beautiful designs bring out the artist in everyone. Of course, we really make them to decorate the floor in traditional or contemporary homes. With those out-of-this-spectrum colors and intriguing textures, each one might be a showpiece crafted for you by hand. Yet, like all our rugs and carpets, that look of extravagance belies their reasonable price. Clockwise from bottom: "Marrakech," 4′ x 6′, $69.95. "Brookridge," 4′ x 6′, $44.95. "Biscay," 4′ 4″ x 7′ 6″, $49.95. "Madrid," 3′ x 6′ 6″, $69.95. "Footlights," 3′ x 5′, $19.95. "Octagon," 6′ x 6′, $59.95. Write for Room Decider Book on how to decorate with Cabin Crafts rugs and carpets. Cabin Crafts, Inc., Dept. HB19, Dalton, Georgia.

Prices somewhat higher in the West

CABIN CRAFTS

A better idea in rugs and carpets . .




The best
way an oil
company can
talk to its
customers
is through
its products.

GULF Gulf Oil Corporation

**"BORN IN A STABLE,** cradled in a Manger" are the lovely words Christina Rossetti used to portray the birth of the Christ Child. A singularly beautiful interpretation of the Infant is hand-molded in wax, comes in a wood crib on real straw. 10½" long, $8.95; 11½" long, $10.95. Larger size with Swiss music box playing "Silent Night," $22.50. Gina Weiss, 1048 Lexington, N.Y. 21.



**CAUGHT NIPPING.** Here's a feline with a taste for the finer things. Catnip Jigger is silver-plated, marked at one ounce (but she holds her liquor so well, she measures out a dividend.) Her curled tail is her handle and between drinks she rests on her ear, of course. 4" h. $5 plus 10¢ fed. tax. 50¢ post. C. D. Peacock, State & Monroe Sts., Chicago 3, Ill.



**CLAM RAM** was invented to thwart the mighty mollusk—and by gosh it does. Even we can open the cherrystones or quahogs with the greatest of ease with this marvelous gadget. Simply insert the clam and squeeze. It does the job so neatly we no longer resort to less-than-ladylike mutterings in the kitchen. $3.95. Locke Co., 108 Chatsworth Ave., Larchmont, New York.



**LITTLE SWEETIE** is a miniature gold-plated bowl for saccharine or vitamins. And it's pretty enough for dining room or breakfast tray. Your Mother would love one! Dainty bowl is monogrammed with 2 or 3 initials, or you may have it without personalization. $1. Order from Sweetie Co., Tecumseh Ave., Mount Vernon, New York.





# REAL FURS FOR Dolls

FROM $1

COMPLETE 3-PIECE SET

The price is fantastically low . . . but a thousand dollar present couldn't please a small girl more than these adorable **genuine** furs for her doll. They're the **choicest** of bunny furs . . . deep-piled, sheared, **snow-white** . . . and lined with luxurious white satin. Lavish, fluffy cape and hat are trimmed with darling pompons; cuddly muff has wrist band!

8"-10½" dolls—**$1.00.**
11"-22½" dolls—**$2.29.**
23"-30" dolls—**$2.98.**
31"-36" dolls—**$3.98.**

*Money-back guarantee.*
*Same-day shipment.*

**DEER HILL CO.**
**Dept. B110, College Point 56, New York**



AN
# OLD TIME VALUE
$7.95

Height 42"
Seat 17½" w., 14" d., 17½" h.

EARLY AMERICAN LADDER BACK CHAIR

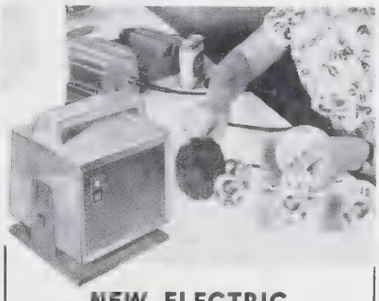
***Fully assembled. Direct from workshop to you.***

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand made of solid native hardwood for generations of use . . . . . lowest-priced chair with this desirable seat.

Unfinished, ready to paint, stain, wax or oil. . $7.95
Natural finish (blonde) . . . . . $8.95
Maple, mahogany, walnut, cherry or pine finish. $10.75

For matching Arm Chair add $5.00 to above prices.
*Minimum order is two. Express charges collect.*
Satisfaction guaranteed.
*Quick delivery. Send check or money order.*

**Jeff Elliot Craftsmen**
Dept. B110, STATESVILLE, NORTH CAROLINA



## NEW ELECTRIC SILVER POLISHER

Now an endless chore becomes a pleasure. No more messes either. This compact Portable kit will restore that jewelry store lustre in less than half the time and it lasts twice as long. Attach any one of the three soft brushes directly to the machine or to the flexible shaft attachment. The gentle spinning action creates even pressure to all surfaces. No special polish needed. Wonderful also for jewelry, trophies, insignias, andirons, lamps, golf clubs and a hundred other things. Use it to polish your gold, brass and copper items as well. Everyone has something to polish—so what could be a more perfect gift!

. . . Fully guaranteed . . . 110V-AC.
No oiling necessary
Kit includes flexible shaft, three brushes applicator, silver polish.

Electric Silver Polisher, p.p. . . . . $29.95

*Free quality gift catalog on request*

**SLEEPY HOLLOW GIFTS**
1037 Crane Drive (Dept. B11)
Falls Church, Virginia

CHARMING
*Victorian Cigarette Table*
Adapted from old wine table



Master craftsmanship, superb detail, and authentic Victorian styling make this a "collector's item" the lover of fine furniture will cherish forever.

**$14.95**
Express Collect

**No finer gift for yourself or a dear friend.**

Made of selected solid Honduras mahogany, gracefully hand carved, with hand rubbed oil finish for added charm and warmth. Top is finest imported Italian Carrara marble, 14" diam., 17½" high. Mahogany (Fruitwood and antique white $16.95).

*Satuit House*
58 Commercial Wharf, Boston, Mass.
Send 25c for catalog of 30 other "Furniture Masterpieces"

# Ceremonial Shield
## AND ARMS OF CESARE BORGIA



Glamorize your home or office with this 16th century Italian Coat of Arms. It depicts Hercules slaying the Hydra monster. Surmounted by the Emperor Barbarosa and backed by an ancient mace, halberds and short swords. Solid cast aluminum, finished in antique brass, it is the perfect piece for that place of honor in your home.
Size 20 inches x 32 inches $32.50 postpaid

**FLORIDA IMPORTS,** Dept. HB
Buckman Bldg., Jacksonville 2, Florida

# FREE! BOTH OF THESE PROVINCIAL DOLLS



***SENT DIRECT FROM ITALY***

Free bonuses for joining unique WORLD-WIDE DOLL CLUB! Each month, a rare, hand-made costume doll arrives from another foreign land—postpaid, duty free! Exquisite de-luxe dolls—8 inches to 1 foot tall. Each packed with exotic stamps, plus native coins, fascinating doll letters.

**MONEY BACK GUARANTEE**

Only $8.75 for 3 months, $14.50 for 6 months, $26.50 for 12 months (save $8.50!). Angelina FREE on any plan. Plus her match-mate on 12 months plan! Cancel anytime and keep bonus dolls free!



**ALL POSTPAID and DUTY-FREE**

WORLD-WIDE DOLL CLUB, Dept. 383, Glen Head, N.Y.
Please enter the following subscription. Remittance enclosed.

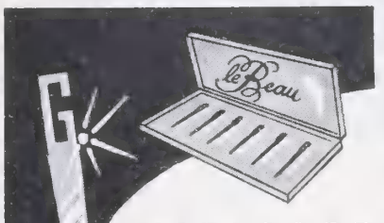
☐ 3-Month Plan (4 dolls) $8.75
☐ 6-Month Plan (7 dolls) $14.50 (Save $3)
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ANGELINA FREE ON ANY PLAN
*IN ADDITION, ON 12 MONTH PLAN ONLY YOU GET LUIGI

Send to .....
Address .....
City ..... State .....
* Check here for further information only

FIRST DOLL SENT AIR MAIL FOR ONLY $1 EXTRA

IF GIFT, SEND YOUR OWN NAME & ADDRESS ON SEPARATE SHEET



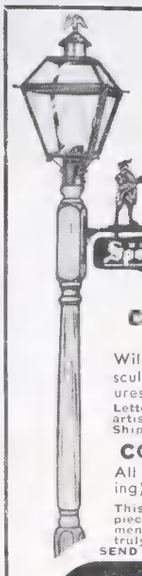

# INITIALED STERLING SILVER COCKTAIL PICKS

SET OF 6 $6.95
SET OF 12 $12.95

The perfect holiday gift! For Hors d'oeuvres or cocktails, hand polished in gleaming sterling silver. Beautifully packaged in satin lined box. State initial desired. $6.95 box of six $12.95 box of twelve. Tax and postage included. No C O D's.

For other unusual fine gifts, visit our elegant salon.

*le Beau*
236 East 60th St., N. Y. C.
Telephone Plaza 3-4436




# WELCOME LANTERN

King size, copper lantern in black finish is 24 in. high x 13 in. wide. $23.95

## TURNED WOOD POST

is of Honduras cedar and drilled for electric cable. It is 8 ft. long x 5 in. thick. This is a really nice post. $35.95

## CAST ALUMINUM SIGN

Will not rust. Lamp lighter is sculptured. Name plate measures 4½ in. x 14 in. $14.95
Lettering is neatly done by our artist in script at 25c per letter. Shipped Express Collect.

## COMBINATION OFFER

All three items (without lettering) $69.95

This is a combination of well matched pieces that causes favorable comment wherever it is seen . . . truly something to be proud of.
SEND 10c FOR 128 P. CATALOG.

**WILLIAM Spencer**
RANCOCAS WOODS, NEW JERSEY
Telephone BEImont 5-1830

# *Give new* TITLEISTS



*De luxe case of 1 dozen* **$14.85**, *½ dozen* **$7.60**. *No personalizing on half dozens.*

Give the new Titleist . . . 1960's most popular golf ball among pros and amateurs in big-time competition. This makes twelve straight years on top for Titleist.

**GIVE NEW TITLEISTS, PERSONALIZED*** with owner's name at *no extra charge*. Just print name (no more than 18 letters and spaces) and send it to us with check or money order.

**Please remember, for personalizing, at least one dozen must be ordered for each name.*

**BEST-LOOKING GIFT CASES EVER!** — rich, green, gold-embossed, leather-like boxes with gleaming brass trim, rayon satin lining — a wonderful gift in itself.

**ORDER NOW** to assure Christmas delivery. Specify *which* Titleist — Titleist Regular or Titleist 100 or Titleist Red.

*Please be sure to include your golf professional's name so we can credit him with the sale as Acushnet's policy is to sell through golf course pro shops only.*

Dept. HB-1, Acushnet Process Sales Company, New Bedford, Mass.

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SPECIAL OFFER TO READERS:

## Now, You Can Learn The Easy Way To The RIGHT Combination of Colors




## To Fit Your Needs

SEND ONLY FOR YOUR COPY **15¢**

## House Beautiful Color Groups—1960

**as seen in the March-1960 issue**

**425 NEW COLOR SCHEMES FOR THE NEW DECADE**

Only 15¢ in coin buys this attractive 16-page full color booklet offered as a special service to readers by House Beautiful magazine. This special Color Group Guide for 1960 shows you how to be confident in the use of color . . . how to develop your own fresh new color plans. Here are 14 color groups of eight or nine colors each that total more than 425 different color schemes. Using your own taste, you'll learn how to select the simplest colors and the most workable ones. Write today for your booklet.

**MAIL COUPON TODAY**

Enclosed is 15¢ in coin. Please send me House Beautiful Color Groups—1960.

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Address_____

City_____ State_____

Mail To:
COLOR—DEPT. 605
HOUSE BEAUTIFUL
572 MADISON AVE.
NEW YORK 22, N.Y.

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**THE LID'S OFF,** be it large or small; cans are pierced; knives sharpened, bottle caps popped with this five-in-one kitchen wizard. Its miniature circular file hones both sides of dull paring or carving knives, making them super-sharp. Chrome-plated steel with highly polished capehorn handle. $1.15 from Nob Hill House. Box 1592, HB11, San Francisco 1, Calif.




**ST. CHRISTOPHER ABOARD** is the nicest protection we've seen for the man whose safekeeping means a lot to you. This silverplated medal of the Patron Saint of Ferrymen and Travelers is 1″ in diam. and coated to prevent tarnishing. Easily mounted on dash or bulkhead. Gift-boxed, $3.95 incl. tax. The Ship's Wheel, 1325 W. 59th St., La Grande, Ill.



**CROSSED GUNS,** pardner, are a surefire way to lure your home denish hombres into picking up and hanging up their duds. The young cowboy won't be able to resist the urge to hang his hat, coats, guns, etc. on this Western clothes rack. Honey-tone pine with polished black gun barrels. 20 x 25″ h. $4.95. Easy kit form $3.50. Yield House Gifts, Bl North Conway, N. H.




**HOW DRY THINGS AR** with Rid-O-Must in the hous One spray dries up musty odo in closets, furniture, mattresse rugs, attics, wherever dampne attacks. And if you've ever su fered through a wet spell by th shore, you'll probably order by the carload. Use it, too, for p odors. 14-oz. sz., $2.50; by th half-dozen, $10.50. Dryrox, In Box 8751, Houston 9, Texas.



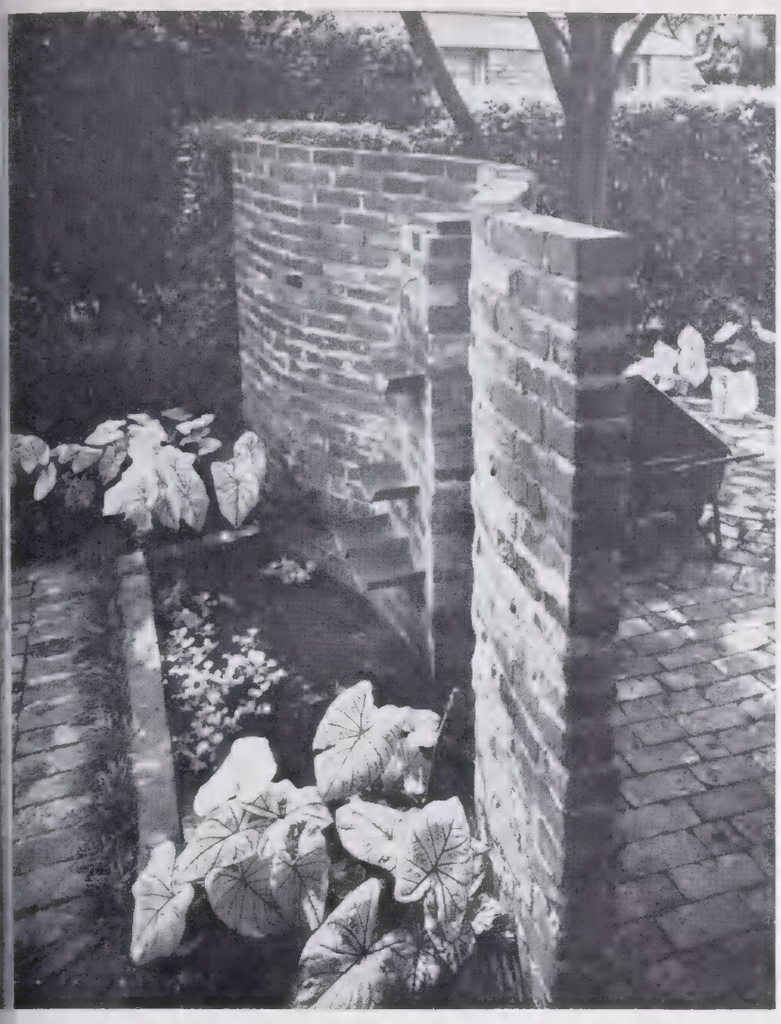
**RING FOR THE MAID** is beautifully simple handmade ste ling-silver band inlaid with gen ine turquoise and mother of pea The flow of the design has gre elegance, and the price is so i triguing you might suggest th your husband give to you as anniversary present. Sizes for m & women. Send ring size. $19.9 incl. tax. Miller's Curio, 4877 Speedway, Tucson, Ariz.

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## ATTENTION GARDENERS

Turn to our special section on garden ideas, products and equipment.

Begins on page 306



**Here you see** that this decorative wall is actually a screen for the brick-paved service yard. Serpentine shape adds sculptural interest and serves to give the wall structural strength, although it is only one brick wide.

# How to make a service yard disappear

Create a screen that's interesting enough to stand on its own merits, and the fact that it was designed to screen something from view becomes secondary

PHOTOGRAPHS BY MAYNARD PARKER



**Brick wall** shortens long narrow terrace and gives it better proportions. Water splashes down from inverted roof tiles into pool below. Owners: Mr. and Mrs. T. D. Broad. Landscape architects: Marie and Arthur Berger.





- *Exclusive Blue Cutting Point is made of hardest Birmingham steel for keener cutting.*
- *BVI is the beautiful and practical gift for wife, mother, bride . . . the gift they'll use more than 3 times a day!*
- *Available in white, yellow, turquoise and pink. Also in sparkling-bright chrome.*

Only BVI's exclusive Blue Cutting Point opens all cans . . . even square ones. (Other can openers have round cutting wheels—and round wheels can't cut square corners!)

World's most automatic can opener—largest-selling, too! BVI starts and stops automatically . . . lifts lids off magnetically . . . leaves smooth edges.

Available at leading department stores and appliance dealers.




BVI Automatic Electric CAN OPENERS

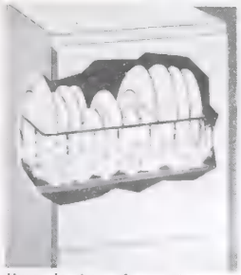
BURGESS VIBROCRAFTERS, INC., Grayslake, Illinois

BVI

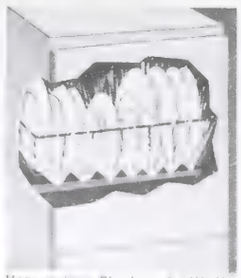



Electrasol ends
FOAM CHOKE-UP
in your dishwasher

**How new-formula discovery gives you spotless, film-free dishwashing every time!** New formula Electrasol frees your dishwasher from the sluggishness caused by foam choke-up! Releases torrents of water for all-out *full spray action!* Dishes come out spotless, your silver gleaming, your glasses sparkling...without a hint of dulling film ...*every* single time! So let Electrasol restore full spray action to *your* dishwasher, whatever make you own.



Here is how **foam choke-up** builds up from food remains on dishes to strangle your dishwasher's cleaning power. Dishes come out muggy, glasses spotty, silverware streaked!



Here is how Electrasol with its exclusive chemical formula frees your machine for **full spray action.** Dishes come out spot-free glasses crystal-clear; silver dazzle-bright!




Does what no other dishwasher detergent can do... **even in hardest water!**

© 1960

*Another famous product of* ECONOMICS LABORATORY, INC., *St. Paul, Minn.*

# *Take it easy!*

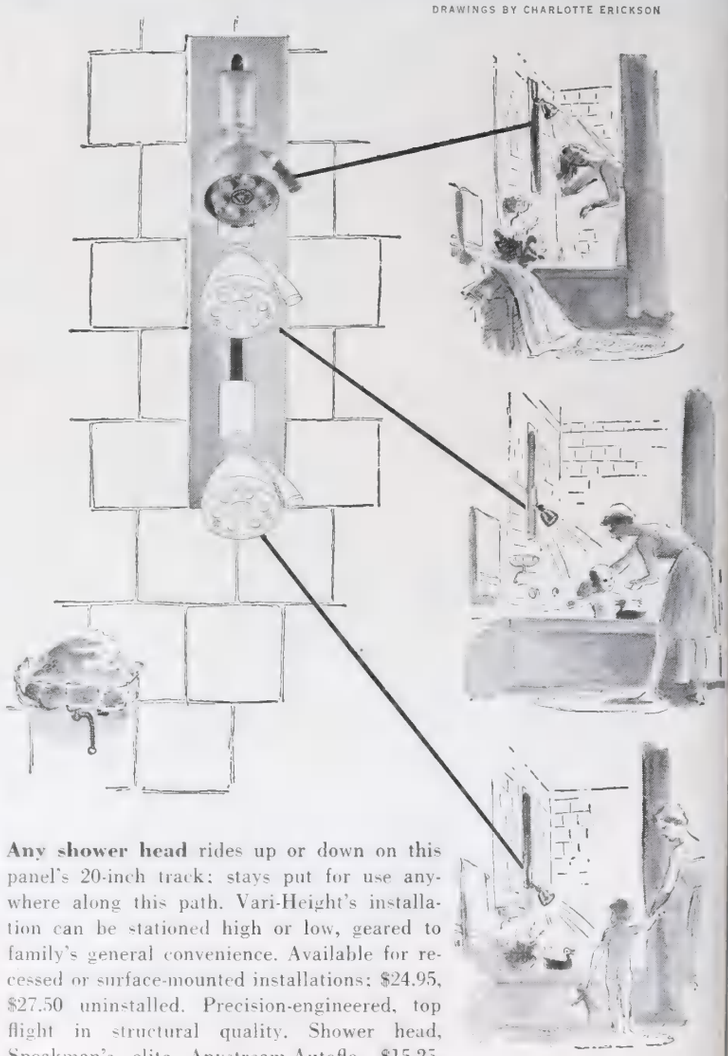
*By* JULIE POLSHEK

PHOTOGRAPHS BY FRED LERNER



**One table becomes five;** Kroehler calls it the "multiplication cocktail table." Each end reveals a nested pair of serving tables. "On tap" within a baluster niche, the snack tables lose their identity as part of the total design. The size of impressive basic table is 7½" x 23" x 16". Fiberesin top, seemingly the grained walnut used for understructure, is panel of solid plastic which withstands even careless abuses. $125. Table comes from Kroehler's new Verve collection. Floor: Amtico Travertine vinyl.

DRAWINGS BY CHARLOTTE ERICKSON



**Any shower head** rides up or down on this panel's 20-inch track; stays put for use anywhere along this path. Vari-Height's installation can be stationed high or low, geared to family's general convenience. Available for recessed or surface-mounted installations; $24.95, $27.50 uninstalled. Precision-engineered, top flight in structural quality. Shower head, Speakman's elite Anystream-Autoflo, $15.25.

*(Please turn to page 178)*



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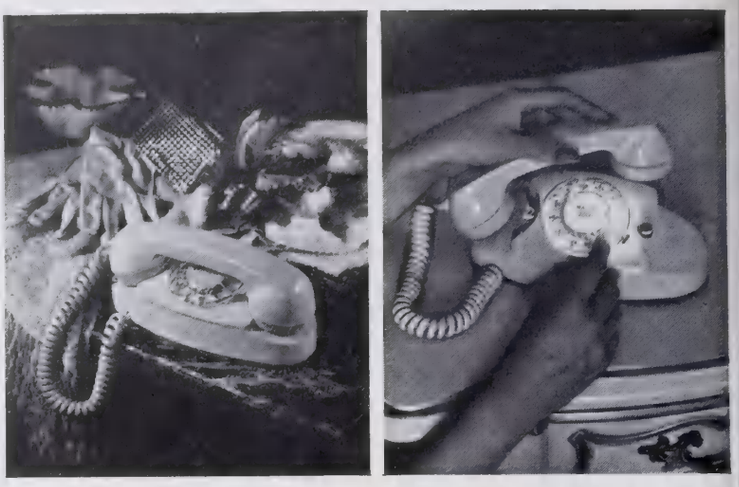


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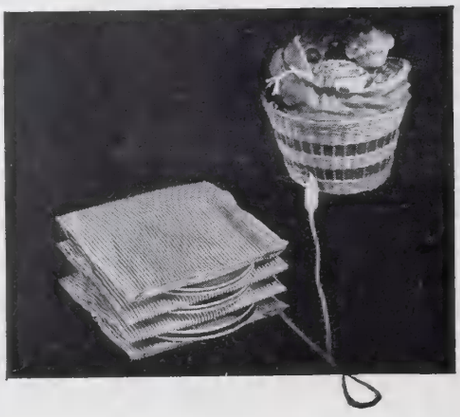
LENOX, INC., TRENTON, N. J.

## TAKE IT EASY!

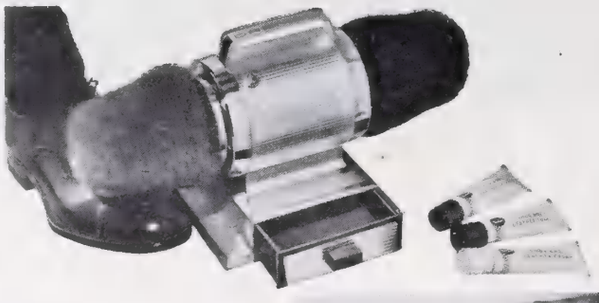
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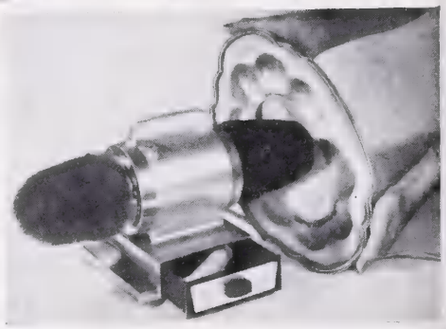


**This is Princess,** Bell Telephone's new instrument. Small enough to hold in your palm; telephone is oval-shaped to conserve table area; weighs only 12 ounces. Lifting receiver for use lights up dial. In addition, the telephone has a flick-switch control so that dial illumination can be used as a night light. Plastic case may be had in white, beige, pink, blue, or turquoise. Available through any Bell Telephone business office; monthly service charge after installation is less than $1. A thought for Christmas-giving.



**Both units** shown are warmers with thermostatic control. Basket with drawstring bag preserves freshness of breads or re-freshens them. Ideal for keeping toast hot until used. Plastic liner for buttery foods. $9.95. Folding heat "envelope" tucks plates in ones or twos between heated surfaces. By Norjar, UL-approved, $12.95.





**New shoe polisher** has drawer fitted with tubed polish. A leg swing carries foot from machine's tap switch at top to bonnet contact position. Useful also for polishing silver, buffing leather. Dremel Executive, all-chrome, $35; gold-plated, $45. Extra bonnets, $2.50 each. Motor 1500 rpm, AC.

(*Please turn to page* 185)



# From the age of great decorating... inspiration for today

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In the restoration of Williamsburg, Virginia, capital city of colonial America, you can see how the decorative arts flowered in the 18th century. Today, in every area of new decorating, the all-important trend revives the art of those times. Fortunately, unique designs of that influential era are available to you in authentic WILLIAMSBURG Reproductions. Superb examples are pictured on the following three pages. Each is a faithful replica of an antique masterpiece in the restored buildings and homes of Williamsburg. The magnificent detailing and crafting are a tribute to the distinguished manufacturers licensed to produce exact copies for Williamsburg Restoration, Incorporated. The famous Hallmark identifies every piece.

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BERNAT needlepoint, imported from Belgium, is inspired by period pieces of needlework as seen in the Governor's Palace at Williamsburg. Shown: Floral and leaf design for chair.

KATZENBACH & WARREN brings you handsome wallpapers that are faithfully recreated from a fascinating collection of 18th century documents. Shown: Palace Garden.

FRIEDMAN'S mirrors are detailed reproductions of Queen Anne, Chippendale and Adam styles. Shown: Mahogany-framed mirror copied from original in Wythe House. 18½" x 35".

VIRGINIA METALCRAFTERS recreate in gleaming brass the beauty of old candlesticks, sconces, lanterns, candelabra. Shown: Candlestick copied from original in Wythe House.

STIEFF revives the art of colonial silversmiths in sterling and pewter reproductions. Shown: The WILLIAMSBURG pattern in sterling.

WEDGWOOD. Descendants of the original designer make replicas of patterns from the eighteenth century. Shown: Potpourri dinner plate.

BLENKO'S superb lead glass reproductions are mouth-blown and hand-formed. Many available in color. Shown: Baluster-stem glasses.





PITTSBURGH PAINTS reproduce in WILLIAMSBURG Paint Colors the actual hues that once graced the homes of our 18th century ancestors.

SCHUMACHER'S drapery and upholstery fabrics are reproduced from original colonial documents adaptable to contemporary homes.

FOREIGN ADVISORY SERVICE. From Nijmegen, Holland, come copies of pieces from 18th century Williamsburg. Shown: Delft bowl.

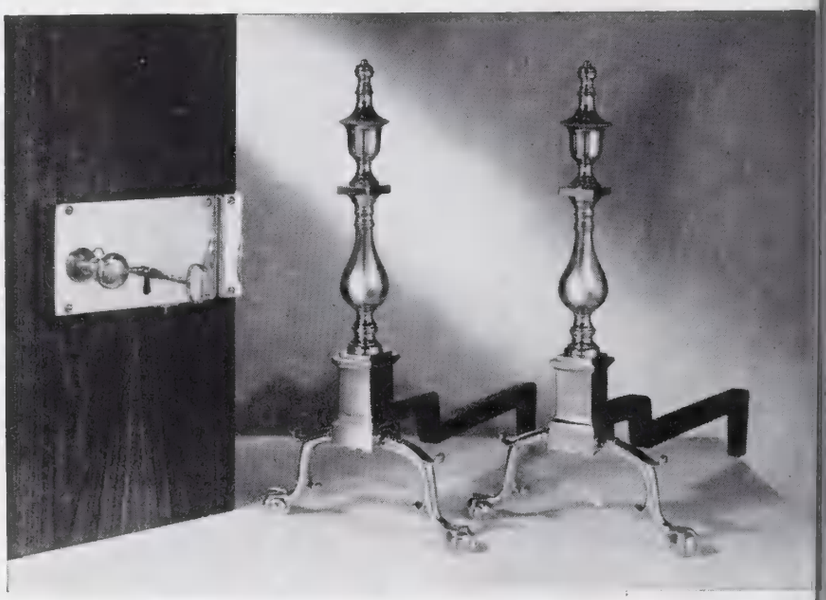
KITTINGER'S hand-crafted WILLIAMSBURG furniture replicas are all perfectly exact down to the very last mortise and tenon.



THE DIETZ PRESS recreates enchanting 18th century prints that make perfect wall decorations fo contemporary homes. Shown: Fruit Print, one of a set of 12 seasonal fruit prints.

CHELSEA CLOCK reproduces the Wythe House Clock in mahogany. Holly-wood inlay. Key woun or electric. 10½" high, 7½" wide, 3¾" deep.

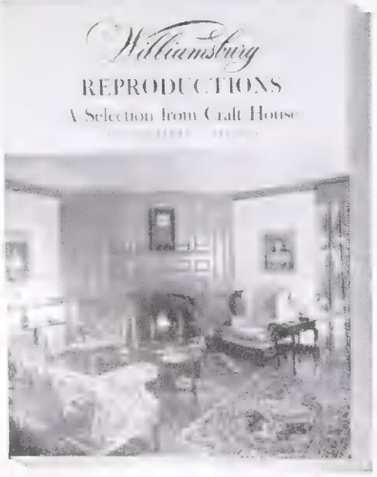
ROYAL DOULTON figurines of hand-painted English bone china are dressed in the authentic co tumes of 18th century Williamsburg. 6" to 8" high.



FOLGER ADAM reproduces colonial brass rim locks with modern mechanism. Hand-filed and polished. Shown: Right hand lock, brass knob, stainless steel key.

HARVIN makes replicas of English and colo fireplace accessories from the WILLIAMSBU Collection. Shown: Wythe House brass andir Height 24"; depth 22½".

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**As lovely as a garden....** a Chippendale lavabo to hang on your wall. It's 17″ long. The planter bowl has a removable acetate lining. It's so original—and so ownable at $39.50.



**Two hospitable pieces.** The beautiful chip 'n dip set on the left, it's 12½″ in diameter, costs $12.50. The classic 9″ Revere Bowl on the right (which also comes in smaller sizes) is $12.50, too.

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# INTERNATIONAL
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**4 wall masterpieces**—each 4″ across—are these unique shadow boxes, of the four arts. Each $3.75, $15.00 the set.



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**C'est si bon bon.** It's so, so good, so original. This exquisite little Lovelace Bon Bon Dish holds candies of all sorts. It's only $7.50.



**Sunshine bright** is this decorative wall thermometer—7″ over-all. Make a perfect household pet. Only $10.00. Matching Hygrometer also—$10.00. Perfect pair for measuring heat and humidity.

**Brass, brass, beautiful brass.** That's the newest creation of The International Silver Company. Each piece of this solid gleaming brass is crafted by experienced silversmiths ...each has the touch of an artist's hand. No wonder it shines with such loveliness...looks ten times as expensive as it is!

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**You'll want to see** the complete line of beautiful International Solid Brass Giftwares. (They're free of Federal Tax.) Visit the shop nearest you, listed in the adjoining column, or write for a colorful brochure to: The International Silver Company, Giftwares Division, Meriden, Connecticut.

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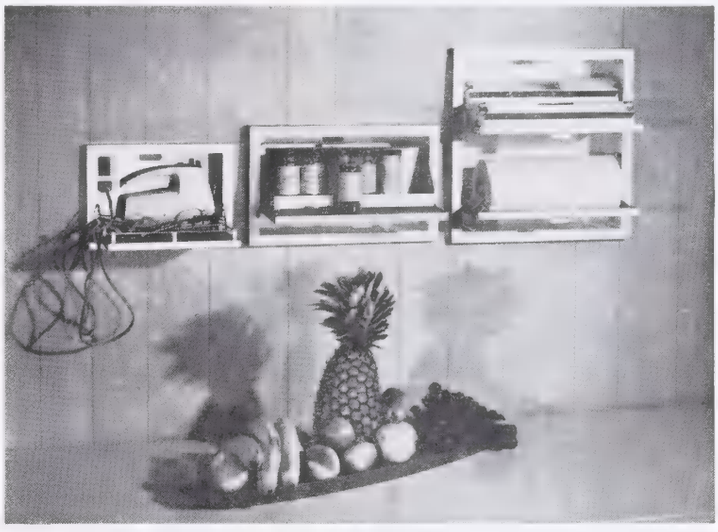
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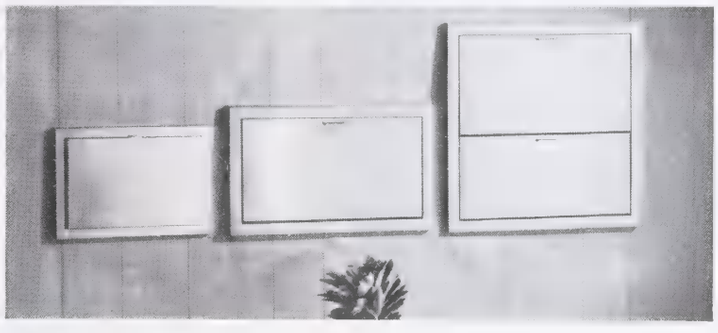
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GIFTWARES

## TAKE IT EASY!

CONTINUED FROM PAGE 178





**Handsome wall-recessed units** are Marchand Conceal-Alls. Appliance cabinet with built-in outlet and switch keeps mixer plugged in; 11⅛" x 7⅜" x 3⅝"; basic price, $24. Adjoining cabinet stores spices; 15½" x 15½" x 4"; basic price, $19.50. Third unit, triple paper dispenser, is 15½" x 15½"; basic price, $29.50. All have convenience benefit of drop doors. Top-flight quality; completely metal; numerous finishes available. Prices do not include cost of installation. Accessories by Bloomingdale's.







**Built-in bin** for trash or garbage affords loading access indoors; lock openable only indoors prevents bin theft, undesired tampering. Installable for permanent outdoor position. Framing unit with rubber gasket on three sides seals Trash-Port. Removable inner bin could, for curb-garbage-collection areas, have lid; outer cover stays open magnetically. 20-gallon capacity. Heavy-duty steel. $32.50 uninstalled.

Twinkle Twins end spotting, end filming!



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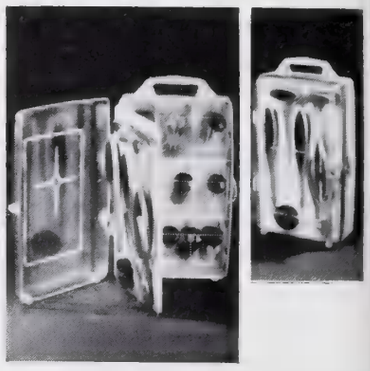



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# IT'S WORTH MENTIONING

*By* JULIE POLSHEK

**H**igh-fashion has entered the tool realm. The innovation, Ladyfingers Compact, can hang or stand; its glamour incites display. Toolrack leaf has show-case front; tiltout bins with nails, etc., fill rear unit. Tools, chrome with lustrous black handles, are beauties: precision-made, engineered for the woman's hand. Plastic case. Coral, citron yellow, sand, or black. $19.95. Abercrombie & Fitch, New York, Chicago, San Francisco.





**E**legance like this gives new stature to plastic dinnerware; the ware is Enchanted Garden by Oneida. Color design, blended shadings of lapis blue on translucent white, accents pattern's delicacy and graceful sweep. Made of luxury-quality melamine, satin finish. Service for 8, $49.95; 5-piece setting, open stock, $10.65. Flatware is Oneida "stainless" in Driftwood pattern; 5-piece setting $7.98. All from Macy's, New York 1.

**T**his miniature chest in original use was a shaving stand. In modern use, it affords the distaff side ideal kitchen facilities for last-minute primping, or, stationed in entry hall, it serves guests. Hand-crafted of solid pine; hand-rubbed finish has antique patina true to chest's authentic American-Chippendale design. Size 26½″ x 13″ x 6″. Mirror inset is plate glass. $25. From Greenbaum's, 105 Washington St., Paterson 1, New Jersey.



PHOTOGRAPHS BY FRED LERNER

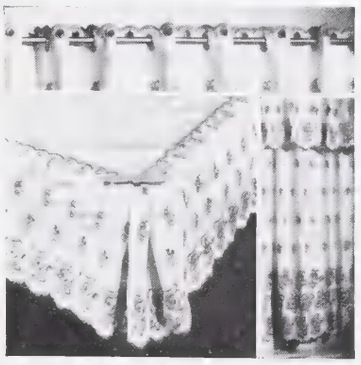


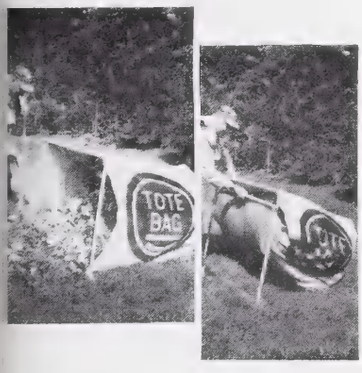
**L**uxurious coverlet duplicates a beautiful quilt of Early American origin; even hand-sewn effect is authentically captured. Appliqué motifs mingle green, blue, gold, and red. Silky poplin, sheer as batiste, encases soft Dacron filling. End result is feather-weight and supple. Finely done quilting has permanent lock-stitching. Floor length on twin beds; overlaps dust-ruffle in use on full-size beds. $59.95. W & J Sloane, N. Y. 17.



Circusland service from England proves design selectivity has value even where decorative goal is small-fry enchantment; a painless way to instill appreciation of fine things. Decorations are multi-color stripes, blue-and-white "tweed." The Mason Ironstone is fine glazed earthenware, light-weight yet hardy. Toddler bowl, $2.60. Plate, bowl, and mug, $3.50. Carl Forslund, 122 Fulton St., Grand Rapids, Mich.

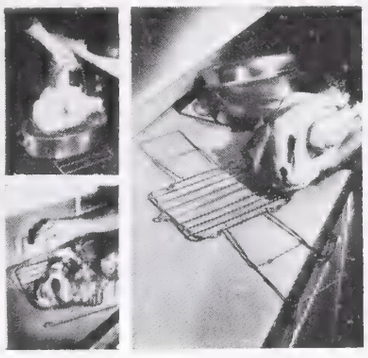
Rod'R'Ring, ready-made yardage for café curtains, is merely cut into panels, hemmed at sides, hung. Just a heading fold-down shortens 33″ curtain; $2.25 a yd. Valance 11″ or 18″ (used for coverlet) $1.25, $1.35 a yard. Yellow, pink, blue, red, or green Schiffli embroidery on white Everglaze cotton. Design is Disneyland; floral designs are available. Idea booklet for Rod'R'Ring décor supplied. Ordering address Box 21, Valhalla, N. Y.






Unrolled, Roney Tote Bag forms 10-bushel leaf bin; rolled size is 3′ x 6″. When collecting, it lies lengthwise against the ground. Wood frame keeps it wide open; wood spikes provide windproof anchorage. For tote-ing, open end becomes a closure with grab handle. Made of heavy-duty burlap. Selected by U. S. Agricultural Department for International Horticultural Exposition. $5.95. Roney's, 601 W. 103rd St., Chicago 28.

Turkey or roast is pre-cradled by Androck lifter when set into roaster; automatically leaves pan in the cradle for transfer to platter or board. Here, central pin-removal divides lifter into separable halves for automatic unloading. Sectionally hinged for flexible fit. Meat stand, adjustable to fit any roaster, is steel-wire grille on legs; drippings have usual pan zone. $1.98; Washburn Co., Worcester 8, Mass.





Ornamental Cabinet-Susan is a new Flint Cook'N'Serve set by Ekco. Implements (6), gleaming stainless steel with melamine handles, have beauty benefits of fine materials and interesting styling; effectively decorated with beige, umber, and metallic gold on white. Safely machine-washable. Revolving hang-ring unites hardwood and etched "stainless." Comes with Cabinet-Susan or Counter-Susan, $19.95. Bloomingdale's, New York 22, N.Y.

*(Please turn the page)*

*Furniture by*
**TOMLINSON**

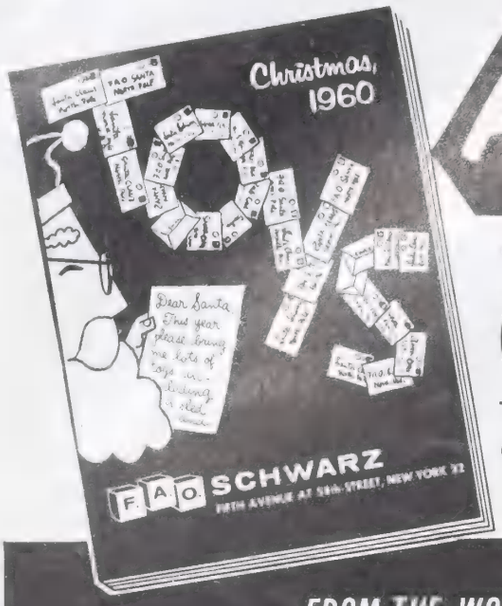
*From the* PAVANE *assemblage*

For colorful decorating brochures of TOMLINSON furniture for the living room, dining room, bedroom and listing of franchised retailers, send 50¢ for each brochure desired to

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## IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE

Spray fluorescent paint on any white surface; use one color or many colors. The results have endless possibilities for party or holiday decorations. For fairyland effects, light decorations with black-light to make them glow in apparent darkness. Krylon aerosols, in yellow, green, cerise, or orange with sunset, red, or yellow cast; 16-ounce, 2 for $5.60; 6-ounce, 4 for $4.80. Black-light unit, $16.50. Arthur Brown, Inc., N.Y.C. 36.





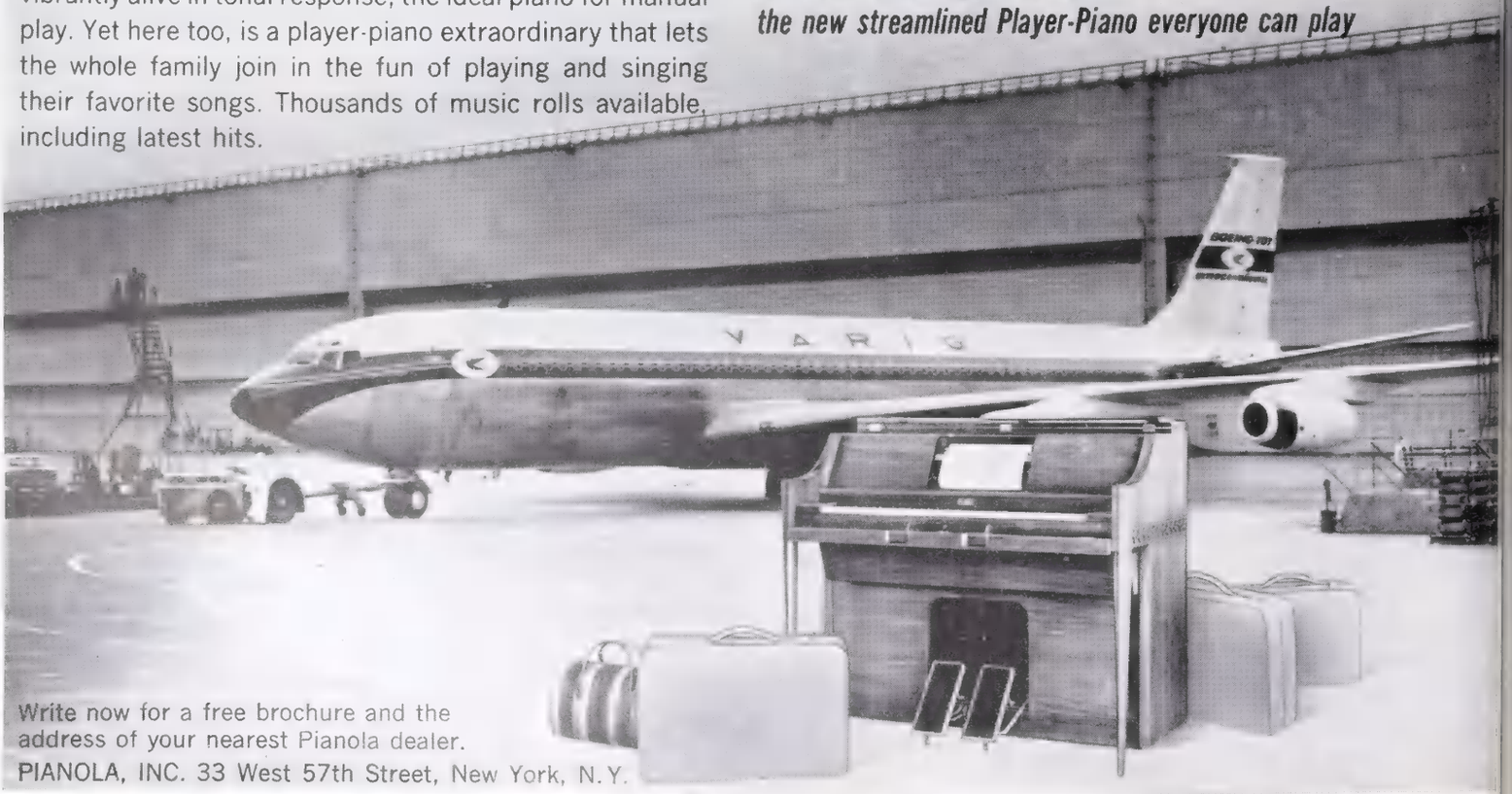

Peg-Pole's circular decks, ideal for plants, are latch-on accessories. Floor-to-ceiling, spring tension pole itself costs $13 in white with brass legs; $20 in all brass. Circle shelves are placed as desired: 12″ shelf, $6; 16″ shelf, $7; heavy duty type, 24″, $21. All have lazy-susan action. Flower pot, $4.50; lamp, $13. Junior-model pole (which starts at window sill or counter), $12, $15. From Downs & Co., Evanston, Ill.


here's where fun takes off!

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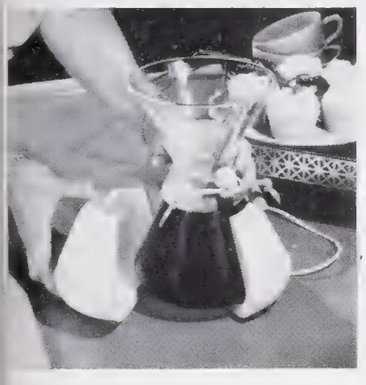
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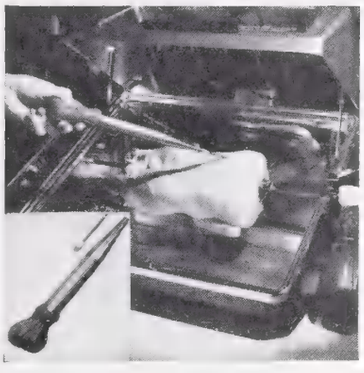
Tool-storage cart travels with you o any workshop area; transports ool inventory for projects elsewhere. Cabinet, aside from interior acilities. stores tools outside on peg-in" wallboard. Lowered lid cts as a table. Triple outlet (6′ ord) for power tools. All-metal, ilverized finish. Red panel attachments. $12.95. With basic hand ools by Stanley (not shown), 34.90. Hammacher Schlemmer, New York 22, N.Y.





Heat-insulating cozy, newly available, supplements quart-size Chemex coffee-maker. Material used is Dylite, a plastic which has proved its exceptional insulating properties in many products. In extensive testing of the cozy. Chemex found that after 50 minutes brew heated to 180° cooled only 30°. Half-shells are held by slip-on band. Cleaned by soapy brush; need not be removed after use. $3.75, Bloomingdale's, N.Y.C. 22.

Stainless steel baster assures breakroofness; in this Zim implement, he specific "stainless" alloy used nd its precision fabrication, assure top-flight service indefinitely. With needle attachment, baster ends flavorings, tenderizer, pan rippings, escaped natural juices inside: disbursed within by meat's uice channels, infusion is uniform nd thorough. Zim 2-way Baster osts $3.98; Hammacher Schlemher, New York 22, N. Y.





Tension arms hold Snap-A-Tray on sofa or chair arm; atop auto seat or boat ledge. Anchorage is firm and level even when tray is clipped to a person's knee for serving use; or on bathtub edge as a bather's vanity bar. Size 8¾″ x 14¼″. Matte-finish, alcohol resistant. Coral, black, ivory; gold band. Allmetal, very sturdy, durable tension grasp. $7.95 for set of 4. Hess Products, 1935 W. North Ave., Chicago 22, Illinois.

Useful painting accessory supplies platform for a brush. Brushwiper, built into edge, removes exess paint as brush comes out of an. Snap-on plate, teamed with wiper, creates squeegee for extracting brush-held paint prior to a solvent bath. In either use, Painter's Pal automatically funnels removed paint into can. Fits quart and gallon paint cans 5″ wide. Anti-rust steel. $1. Johnson Industries, 3292 Granton, Cleveland 11.




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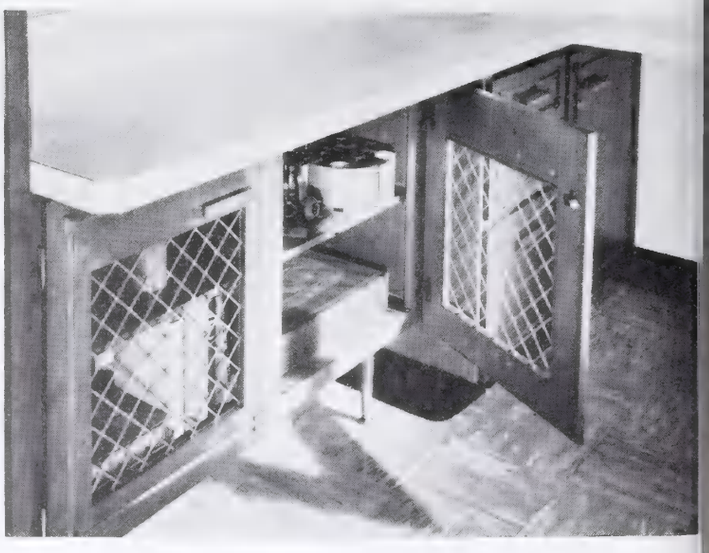


***Compact bar in 18" cabinet***

**Sliding compartment** for glassware has cork-covered, fold-out wings that serve as stain-proof work surfaces. Mixing accessories rest on sliding tray; slide-out, partitioned unit at base holds 18 bottles of varied sizes. Complete unit, about $115.

# Ready-made cabinets —all set for custom use

These specialized storage units provide the functional convenience of made-to-order cabinets, but at lower cost



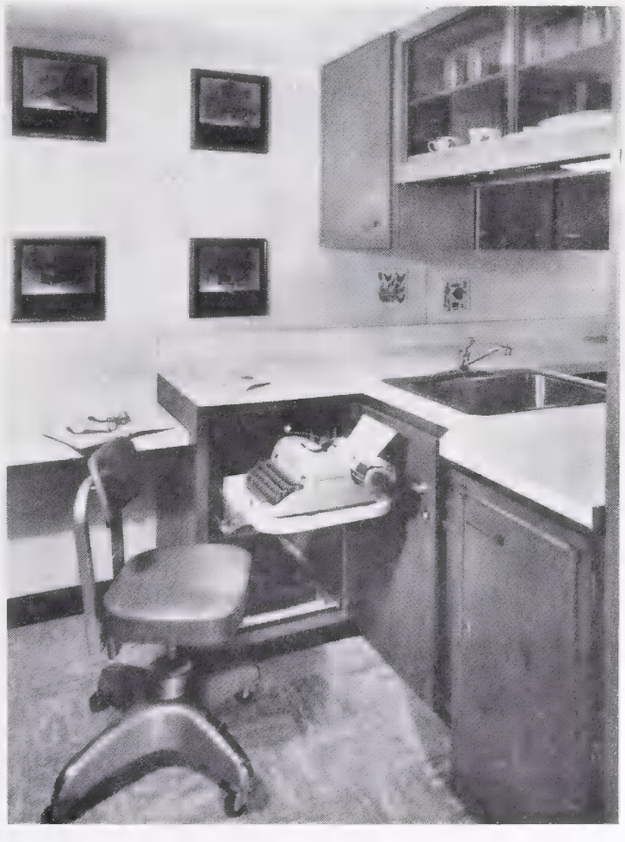
***Off-the-floor cabinet with grillwork doors***

**Easy-to-see-and-reach storage** is provided in 36" cabinet, with ample space below for floor machine cleaning. Price, about $67. This and other units shown here are stock cabinets made by Kitchen Maid Corp. All are designed without tops to fit under a continuous kitchen counter.



***Cookware storage cabinet***

**Pots and pans are more accessible** hanging freely from spaced hooks on a pull-out metal track that extends almost full cabinet depth. Drawer with metal dividers slides out below as a vertical lid file. Cabinet is 18" wide. Price, about $69.



***Home office cabinet for the kitchen***

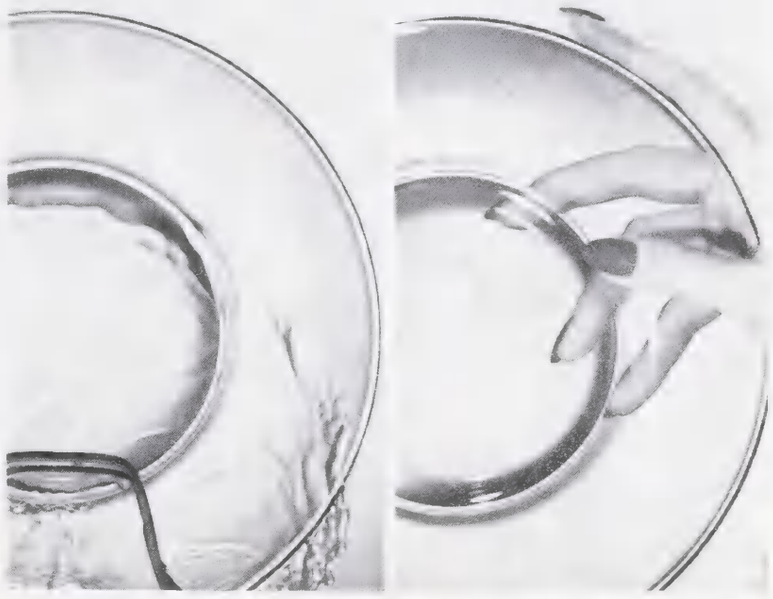
**Portable typewriter shelf** pushes back out of sight when not in use. Slide-out tray at base holds stationery supplies. Width of cabinet is 21". Price, about $86. This and other units shown are available in any of five wood finishes.


*DISHWASHER NEWS FROM PROCTER & GAMBLE*

# Look! Cascade's dramatic water-sheeting action ends spots, streaks and film!

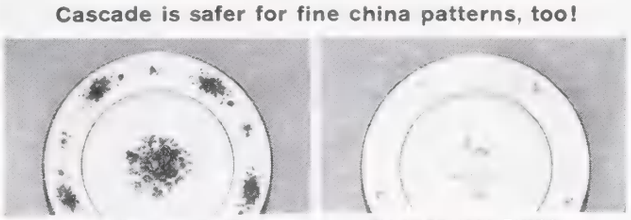
Water-sheeting action like this . . .

Means sparkling dishes like this . . .



**Only Cascade contains Chlorosheen to change water drops into clear-rinsing "sheets" that stop spotting as no other leading detergent can!** You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate *at left* is rinsing off in clear "sheets" to slide away food particles and grease. No water drops left behind to dry into messy spots and film! Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.

**Cascade is safer for fine china patterns, too!**



**WASHED 1000 TIMES IN CASCADE**

**WASHED 1000 TIMES IN ANOTHER DETERGENT**

Here's a dramatic example of how Cascade protects finest china patterns as no other leading detergent can. Everyone knows even finest china patterns can fade with time and use as shown by plate *at right* washed with another dishwasher detergent the equivalent of every day for 3 years! But see *at left* Cascade preserves the clear-cut beauty of this pattern. No wonder Cascade is the only leading detergent recommended for safety by the American Fine China Guild.

**CASCADE IS ENDORSED BY EVERY LEADING DISHWASHER MANUFACTURER**



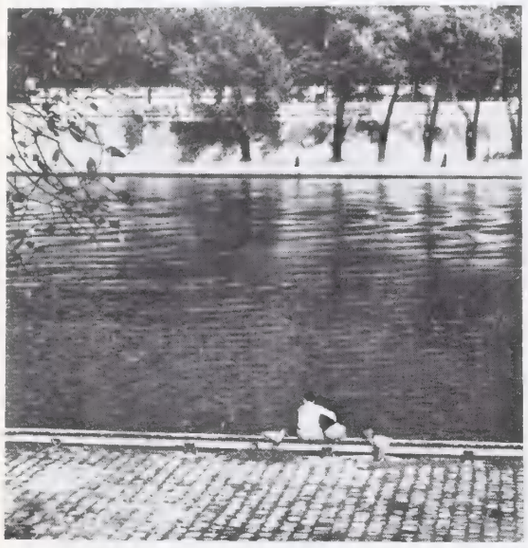



1



2





4




5



Places the world over have characteristic monuments and atmosphere. Here are six you might recognize without ever having seen them. Answers on page 302.

# "The whole world on a plate"

Through travel, we Americans have the greatest opportunity of any people to understand the world we live in. But are we taking full advantage of our big chance? Here we do some soul-searching

By MARION GOUGH

● The current October-through-March, 17-day excursion air rates that can get you across the Atlantic and back for $290 are the latest reminder that it's getting easier and easier for more people to go more places. As Americans, we are particularly blessed with the opportunity to see the world. We have more leisure, more money, more transportation facilities, and fewer restrictions on our comings and goings than any other people on earth. In a manner of speaking, we have the whole world on a plate. If anyone should be a well-informed citizen of the globe, it is the American.

We are privileged. But as they use to say in France, "*Noblesse oblige*," meaning that along with privilege goes responsibility. In these times, the American traveler's responsibility is staggering. We don't mean the obvious necessity of minding our manners when we go abroad. (Our national away-from-home behavior has been improving markedly.) We mean, rather, our urgent need to understand the meaning behind what we see and hear in distant places, then to relate it to our own lives and the points of view by which we live them. Today we are missing the boat rather crucially if we don't pay as much (*Please turn to page* 302)

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*he car that makes beauty make sense*

# NEW!! 1961 CHEVROLET

Chevy, you'll see, approaches the sensational while still being very sensible. Its slimmer, trimmer design makes parking and garaging easier, but doesn't give up even a smidgen of inside comfort. Larger door openings let you get in and out gracefully. You sit higher on the front seat with a good command of the road. Rear seat riders find more foot room. And that safari-size trunk is a vacationer's dream: it opens lower, is easier to load and holds odd-sized objects that have never, never seen the inside of a trunk before. The over-all styling is a tribute to our designers who have shown considerable restraint as well as creative talent. They began beautifully, with fresh ideas, and knew exactly where to stop. See this '61 soon.

**CHEVROLET**

*Now...big car comfort at small car prices*

## NEW '61 CHEVY BISCAYNE 6

*the lowest-priced full sized Chevrolet!*



Biscayne 4-Door Sedan (above)—big-car comfort at small-car prices! New Biscaynes (6 or V8) give you a full measure of Chevy quality and room—priced down with many cars that give you a lot less!



ere's more head and leg room in this '61 Impala Sport Coupe with Body by Fisher.

Chevrolet Division of General Motors, Detroit 2, Michigan



# New Window Magic WITH THE Newell "Decorator" Twins



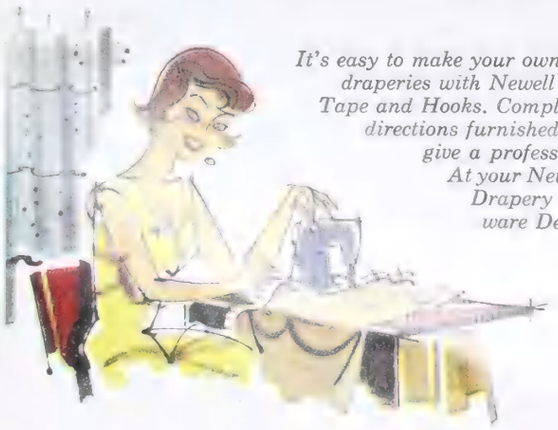

Here's the newest idea in window treatments — matching traverse and cafe rods! Newell's all-new "Decorator" *Round* Traverse Rod is the secret. It's styled like a cafe rod, yet has silken-smooth traverse action . . . gives you the privacy and convenience of traverse draperies where you want them. Now add the glamorous beauty of Newell's big, bold "Decorator" Cafe Rods — then stand back and admire. (Or use the Round Traverse Rod alone . . . you'll find it's sensational.) Imagine these handsome brass rods at your windows . . . the boldly dramatic accent they will add to any room. You'll like the look of *quality*, too . . . and the feeling of confidence that comes from knowing that Newell has been famous for fine drapery hardware since 1903. Look for *both* rods in the complete Newell Drapery Hardware Department at your favorite store.

## THE NEWELL COMPANIES

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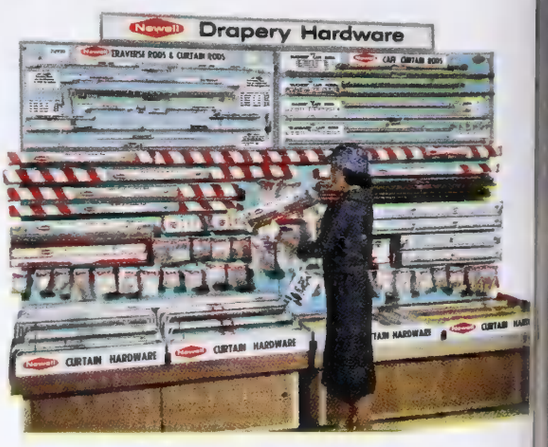
Western Newell Mfg. Co.
Freeport, Ill.

Drapery Hardware Mfg. Co.
Monrovia, Calif.



*It's easy to make your own draperies with Newell Pleater Tape and Hooks. Complete directions furnished to help give a professional look. At your Newell Drapery Hardware Department.*

Look for this display in the store where you shop. It marks a *Complete Newell Drapery Hardware Department*, where you'll find everything you need, right down to the last mounting screw.




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You'll love your Early American bedroom with a romantic Ethan Allen tester bed. Ethan Allen furniture by Baumritter is hand-rubbed rock maple and birch for lifetime beauty. It's so easy to decorate *every* room in your home with truly open-stock Ethan Allen—over 250 coordinated pieces in sizes to fit *any* room, any shape and meet every storage need. Sensibly priced, so start with the best in Early American—look for the Ethan Allen name inside a top drawer.



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☐ *"New Ideas In Bedroom Decorating"* Important decorating hints specially prepared by foremost designers, depicting Bates bedspreads in dramatic room settings. Send 10¢.

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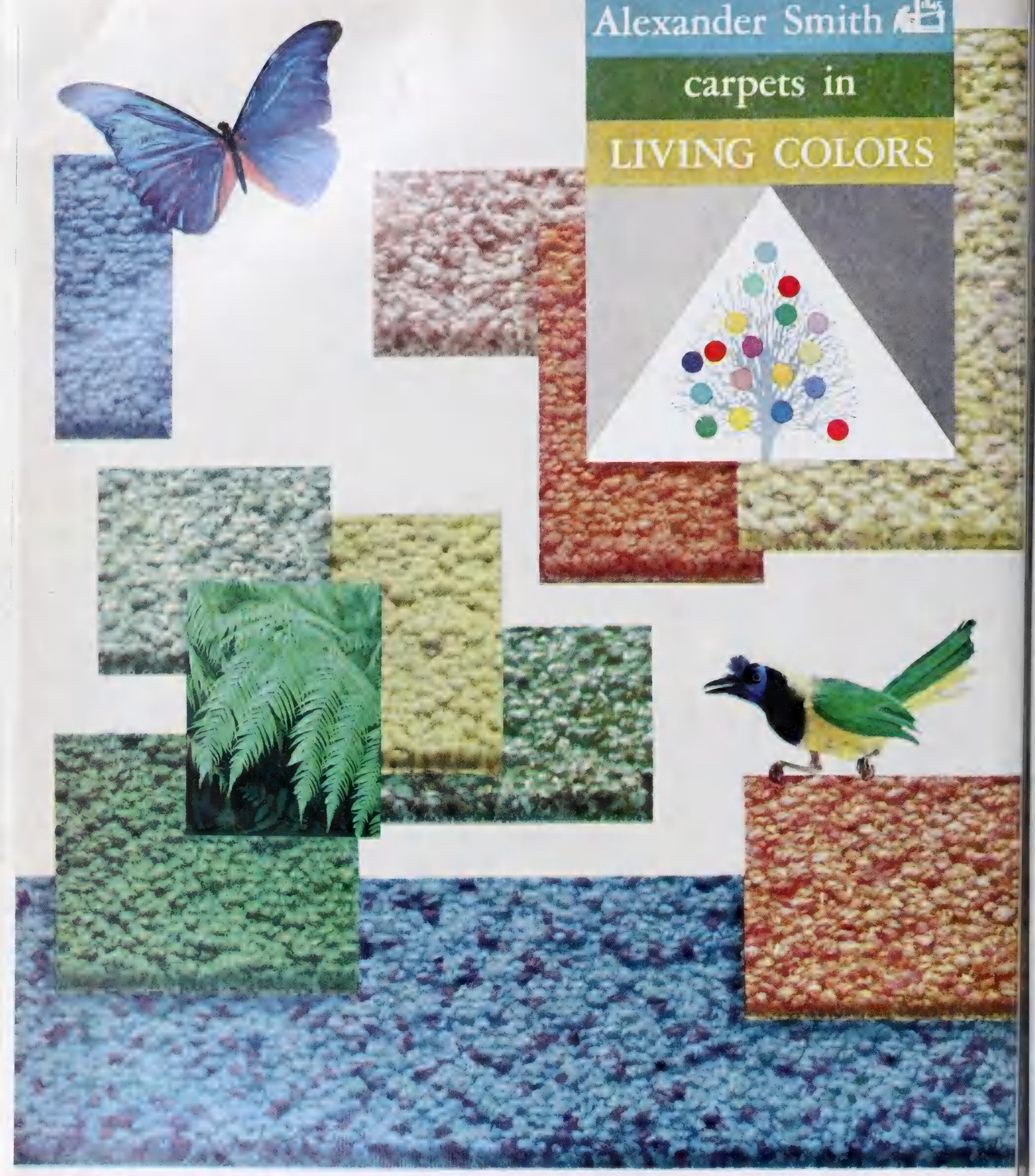
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House Beautiful
NOVEMBER • 1960



**This living room reflects the elegance of times gone by, yet it does so in a very contemporary, very personal manner. The rest of the house is explored on the pages that follow.**

# How people are achieving a new elegance

● Elegance at one time was the special province of the ruler who, for his court and courtiers, set its pace, established its form, and decreed its unwritten laws. As we know, it was often an arbitrary expression of his personal tastes or whims, and, in a few instances, his idiosyncracies.

Social customs change slowly. A similar practice continued after the monarchs disappeared. Elegance remained the private domain of the chosen (sometimes self-selected) few.

But, with a freer social structure and a more general enjoyment of wealth and leisure, this domain has been more widely explored. Fresh interpretations are appearing. We have many varied forms of elegance, not just one.

In the following pages you will see some of these forms, how some people are introducing elegance into their lives. Perhaps you may discover some clue, or clues, to the style of elegance appropriate to your life.

Shown first are two houses. Although these were designed by the same architects and are built on similar sites, they are different interpretations of elegance, determined by the particular needs and interests of their owners and shaped to the pattern of their personal and social lives.

Following these we show examples of how, without going all out and starting afresh, you can, within your present circumstances, enjoy some degree of elegance—be it in a meal or with a finely fitted piece of furniture.





**The main living area is seen in the photo at right as it appears to a person entering the room from the hall. The tall windows open to the balcony overlooking the street and entrance area. The photo on the opposite page is a view of the room from the dining area. The steps at extreme right of photo lead up to the bedroom level. Slender proportions, a high ceiling, subdued colors and finesse in detailing create a harmonious architectural background for a collection of 18th-century antiques.**

# Reminiscence of the past in a house for our time

*By* CURTIS BESINGER

ALL PHOTOGRAPHS BY DEARBORN-MASSAR



**A covered terrace, reminiscent of the peristyles surrounding the courtyards of Pompeiian houses, extends along one side of the garden court and shelters the wall of glass of the main living area. It is terminated by the kitchen wing at one end (photo above) and by bedroom wing at the other (right).**

● When Mr. and Mrs. William K. Blethen first met their architects, they had definite ideas concerning the environment in which they wished to live. In addition to their room requirements they named such desires as balconies, a Pompeiian villa, and the flavor of a Southern mansion. They also wanted to furnish the house with their collection of 18th-century furniture.

If these desires had been superficially understood and literally interpreted, the result might have been a strangely-mixed pastiche. However, realizing that these seemingly unrelated desires represented, in essence, one basic quality, Architects Terry and Moore designed for them a house that is an interpretation of this quality in contemporary terms. The things that they had named were representative of eras in which life had been elegantly lived.

Strictly speaking the house is neither Pompeiian nor ante-bellum. The forms of neither are imitated in it. But it does contain many of the qualities of both.

Embodied in its plan is the gracious sense of hospitality that we associate with the Southern mansion. It has a stately elegance in its high (*Please turn the page*)





REMINISCENCE OF THE PAST
IN A HOUSE FOR OUR TIMES

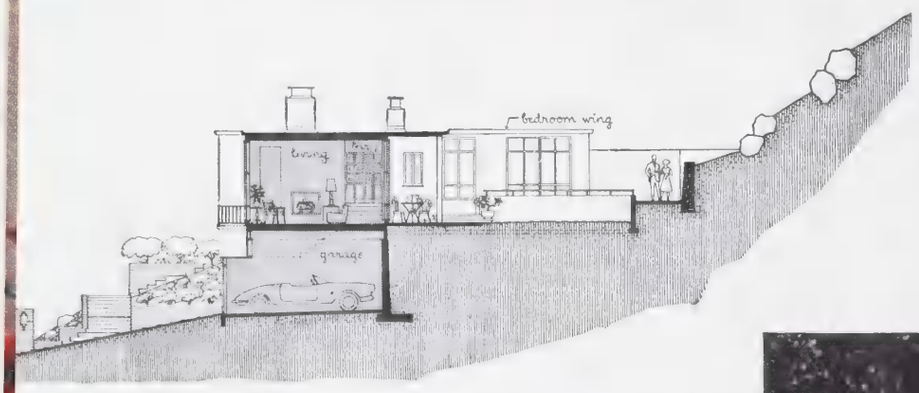
*continued*

ceilings and in its slender-proportioned screens and the door and window openings. Its simple, subdued, and softly lighted interiors provide a harmonious and sympathetic background for the collection of 18th-century antiques around which it was planned. Its balconies and covered terrace are reminiscent of the South.

But the covered terrace is also reminiscent of the peristyles surrounding the courtyards of Pompeiian villas, and it serves much the same purpose as a sheltered outdoor living space, even though it is not of the same form.

The house is built around a courtyard somewhat in the manner of a Pompeiian villa; the living areas open into it and it provides a means of circulation between rooms as well as a kind of focal point. Open to the sky, it is bounded on three sides by the walls of the house, one of these being the glass wall of the living room. From the court one can look through the windows on the opposite side of the living room and toward a sweeping view of the surrounding landscape. The enclosure is completed on the fourth side by the retaining walls necessary to hold back the earth on this, the uphill side. In order to secure a level outdoor area on the steeply sloping site it was necessary to cut into the hillside.

But even though the house is partially built into the slope (the interior floors are below the ground level at some points) the floor of the (*Please turn the page*)




**In the section through the house and site one can see how, although the main living level is well above the ground level near the street, the garden courtyard is partially cut into a slope and how the concrete or stone retaining walls complete the enclosure of the court on the side not enclosed by walls of house. Note the handling of garage doors making them a pleasant feature of the façade. Also, how the garage wall, moved out beyond the front wall of living room to secure added depth for cars, is used as a horizontal base to reduce the apparent height of the house.**

## Grace and ease were objectives in solving site problems



**The main entrance is reached by several short flights of broad and generously proportioned steps. As can be seen in the plan on the opposite page, the stairs leading to the entrance are interrupted by several landings. Because of the great number of steps required here, these landings plus the change in direction make the total number of steps seem fewer and less formidable. These pauses in the ascent give it elements of grace and ease and make it more inviting and hospitable. A continuous, steep flight of stairs will discourage all but the hardiest of guests.**



The master bedroom, seen here from the entrance to the suite, can be separated into two rooms when desirable. In the foreground is the sitting room and beyond it the sleeping room. Beside the sitting room fireplace is a closet concealing TV and record-playing equipment. Sliding panels are similar in detail to hinged panels of living room. Tall windows at right overlook court.



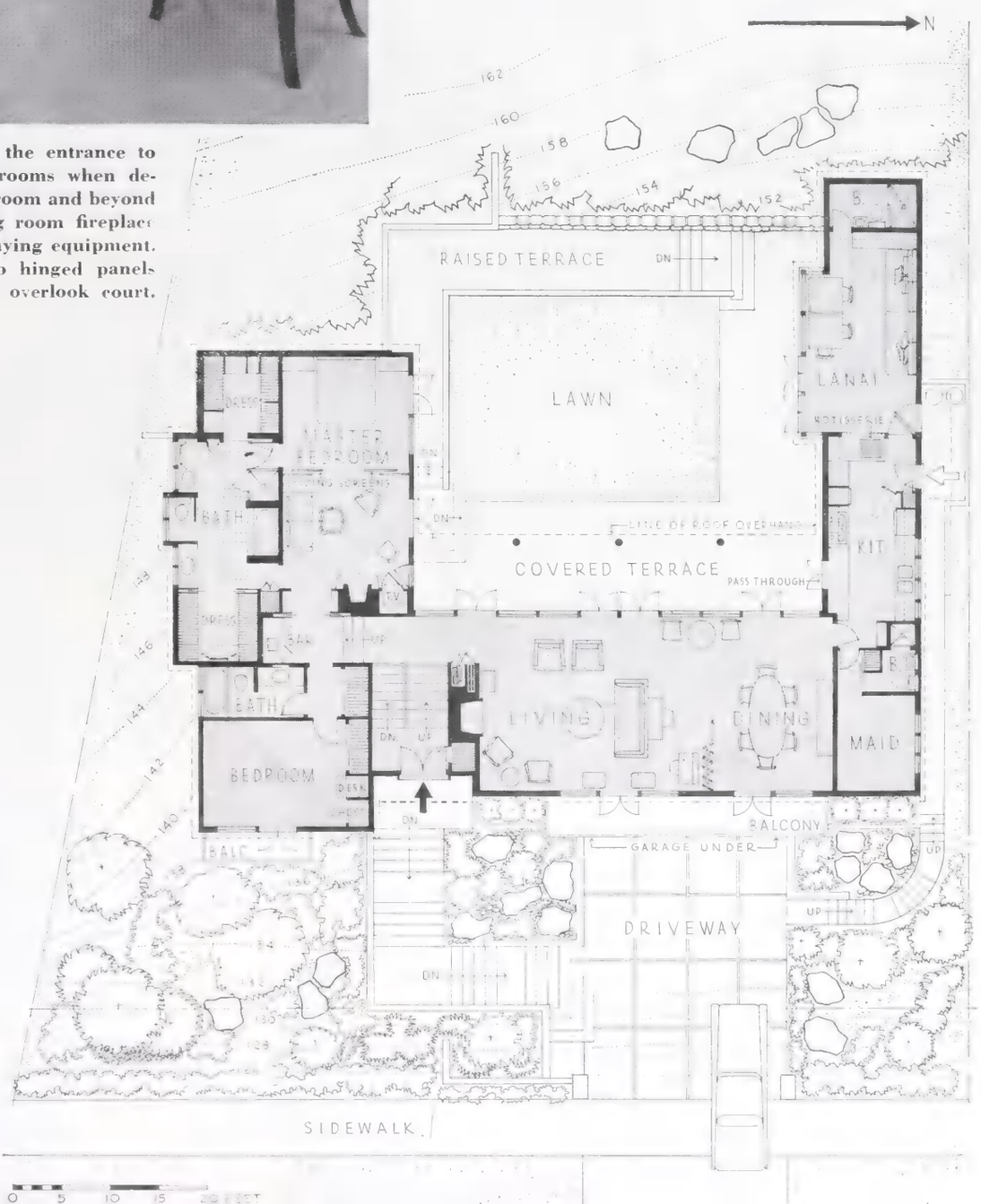
The large and luxuriously appointed master bath has dressing rooms at either end. Flush translucent panels in center of ceiling and also over the lavatory counters diffuse both natural and artificial light. Note the simplicity of detailing of tub and shower and how the marble surfaces around tub are continued as one wall of the glass-enclosed shower compartment.

ALL DRAWINGS BY MADELAINE THATCHER

ARCHITECTS:
*Terry and Moore*

GARDEN DESIGN:
*Roland Terry*

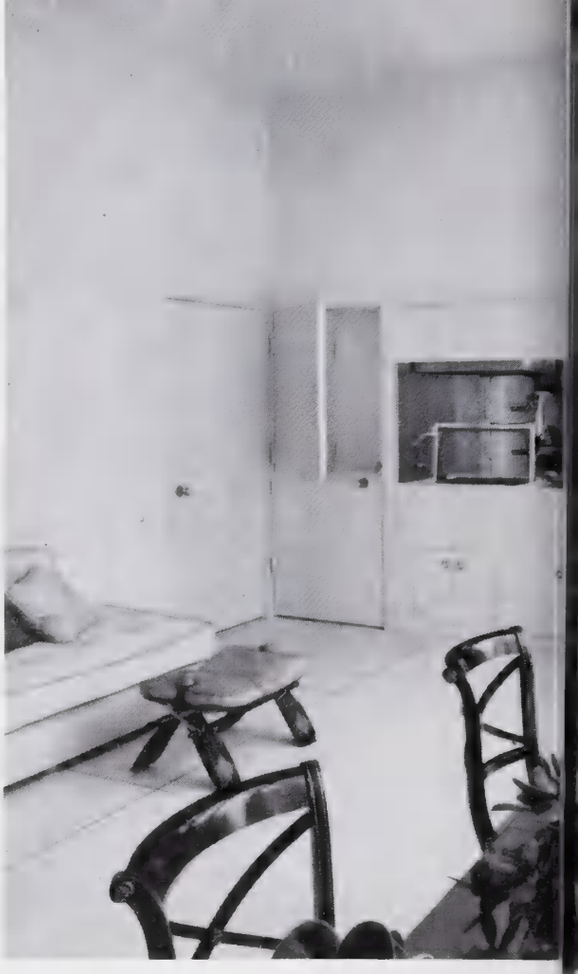
INTERIOR DESIGN:
*Allen Vance Salsbury with Roland Terry*



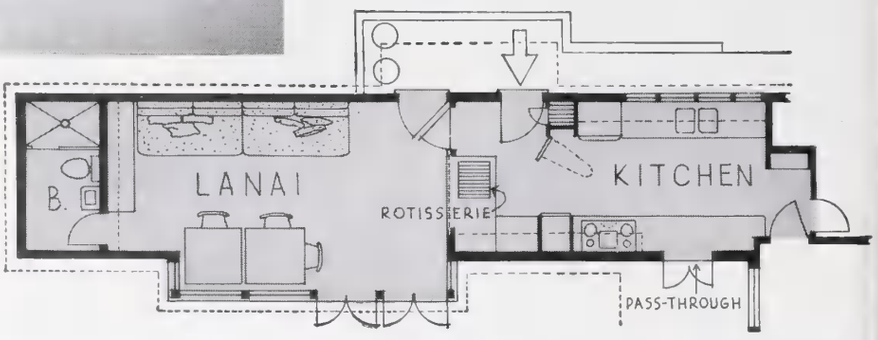

The plan has none of the formal symmetry associated traditionally with living elegantly. But a study of the plan, together with the photos, will reveal that, although the forms associated with elegance in the past are not present, the spirit (which is what is important) is. It is in the many refinements planned for the comfort and convenience of guests and owners. It is in the carefully considered relationships of the living room, the courtyard and terrace, and the kitchen, enabling the owners to entertain either formally or more casually with equal grace and ease.



The enclosed lanai is somewhat detached from the main living areas (see plan). Located near the kitchen, it was designed as a pavilion to be used for more casual entertaining, but it is adaptable to many uses. Because of the adjoining bath, it can be used as a guest room if needed. It serves as a kind of hideaway library or den. It is also used occasionally for a breakfast room.



Charcoal broiling is a part of the pleasure of many informal suppers. Here the process can be enjoyed without going into the kitchen or "roughing-it" outdoors. Note that top half of dutch door at left of rotisserie also opens as pass-through.



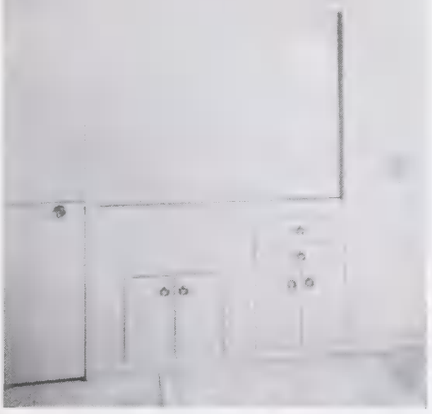

REMINISCENCE OF THE PAST IN A HOUSE FOR OUR TIME *continued*

## The lanai, used for informal entertaining, is planned and furnished with an equal regard for appropriate nicety



A pass-through opens from the kitchen to the covered terrace seen in photos on page 199. This convenience eliminates extra work when serving lunch or refreshments in the atrium-like garden into which the main living areas open.





The panel in the opening between lanai and kitchen slides up into the wall to make the rotisserie accessible for use in the lanai. When closed, the panel is nearly flush with the wall and unobtrusive (above). Note the absence of any projecting moldings. When open, what is seen is equally sleek and presentable.





The kitchen has a kind of shipshape trimness that comes from a thoughtful selection of materials and a careful putting together of the essential and necessary elements. There is nothing extraneous added just to get some effect. Note how the lofty ceilings of the house here make possible the high windows above the cabinets over the sink. Facing north there is never any problem of light control, and at this height the distribution of light is general.



living room, on the side near the street is about twenty feet above the level of the street. This height created a difficult problem in the design of the entrance. Lowering the house deeper into the hillside would not have been a satisfactory solution.

The height was reduced somewhat by the upward slope of the entrance drive. The effect of the remaining height was modified by the design of the generously proportioned entrance stairway. Several turns and landings were introduced to reduce the apparent height and to provide pauses making the ascent less hurried and easier.

Only a thoughtless or anti-social host would confront his guests with a formidably steep and uninviting stair. This would discourage all but the hardiest. The awareness and consideration involved here are characteristic of the design of this house. It is a quality not readily apparent, but it is one that helps to make the guest (as well as the owner) comfortable and to put him at ease.

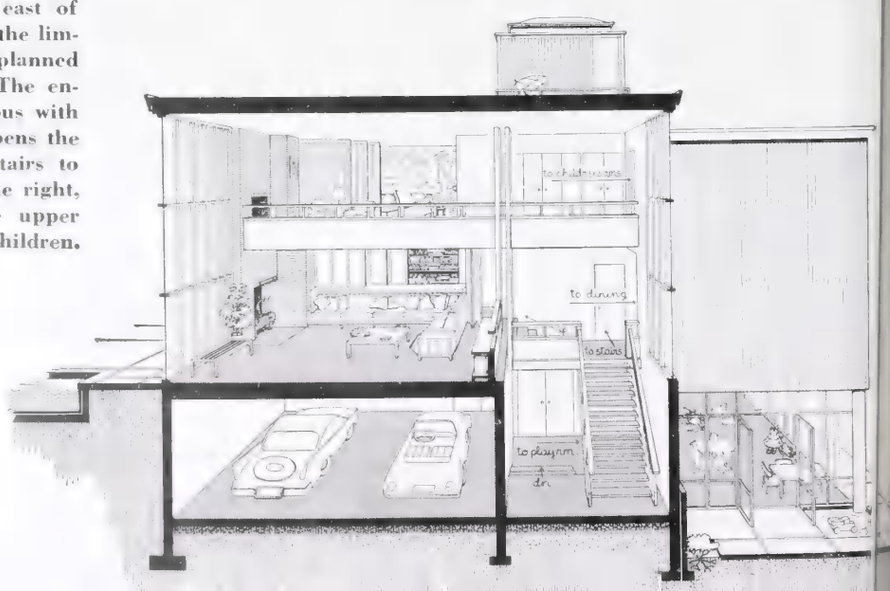
The house has none of the stiff and formal symmetry that was considered a part of elegance in the past. In its place is a kind of casual dignity that is appropriate for either formal or informal occasions.

Its plan is an expression of the personal needs and the social pattern of its occupants' lives rather than some preconceived idea of abstract form. Rooms are placed with regard for personal as well as for visual ease.

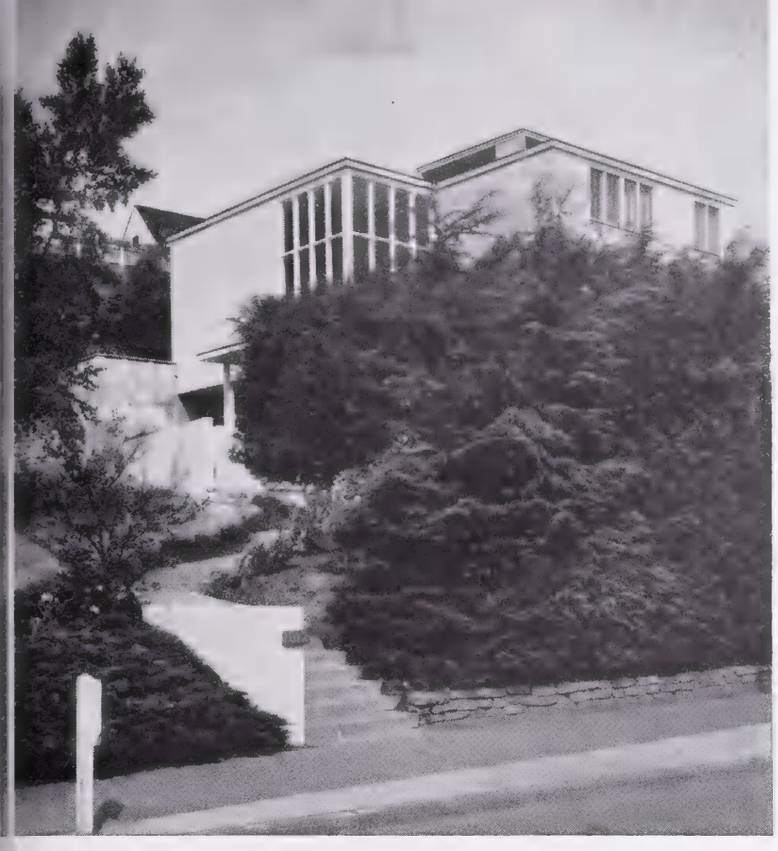
The kitchen is so placed and (*Please turn to page* 275)

ALL PHOTOGRAPHS BY DEARBORN-MASSAR

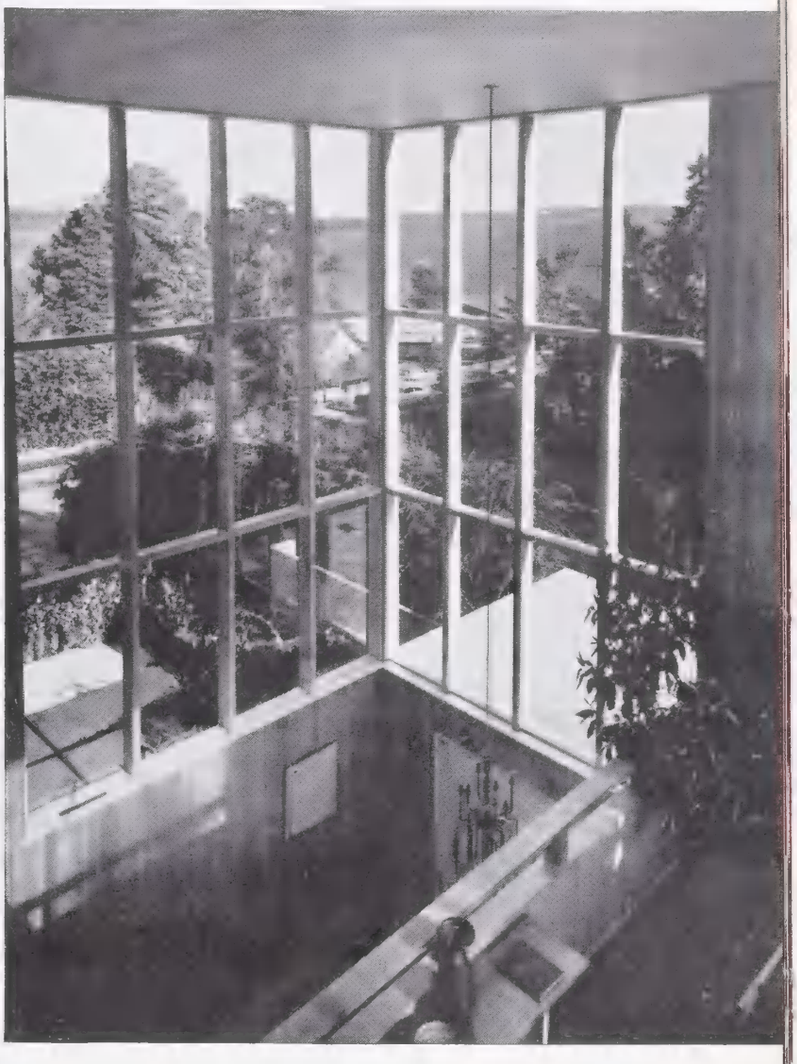
**The site, in one of the oldest residential areas in Seattle, is within a ten-minute drive of the main business district. On a steeply sloping hillside it has a view to the east of Lake Washington and toward Mt. Rainier. Because of the limited area of the site and its steepness the house was planned on three levels, but functions as a two-story house. The entrance foyer, although on the lower level, is continuous with the main living area. A push-button on upper level opens the doors so that it is not necessary to go down the stairs to admit guests. As can also be seen in the section at the right, the site's slope suggested a logical separation: the upper terrace for adults and the lower play terrace for children.**




ARCHITECTS:
*Terry & Moore*
GARDEN DESIGN:
*Roland Terry*



**The view from the street (photo at left) shows the slope of the site. The steps in the foreground and the drive at the left of photo lead up to the entrance area. The two-story-high windows above the entrance (seen from the interior in the photo below) offer a view toward the lake and mountains. As can be determined from the plans on the following page, this view is seen from the living area, from the balcony of the master bedroom suite, and, looking through the living room, from the private patio on the upper side of the house.**



# A contemporary house that restates the idea of elegance

● This house proves that elegance, whether as an environment or a way of life, does not require the trappings of the past. Though designed by the same architects as the house on the preceding pages, it is a full expression of contemporary design, detailed and furnished only with the skills of today's artists and craftsmen. Yet because of the restraint and finesse used throughout, the result can truly be called elegant in every sense of the word.

We sometimes forget that today's antiques were the contemporary product of their day. It is only as they represent the best of their day that they have survived. Somehow, work in which man has put the best of himself and which bears the imprint of this spirit has a power of survival. We treat it with a certain respect and regard.

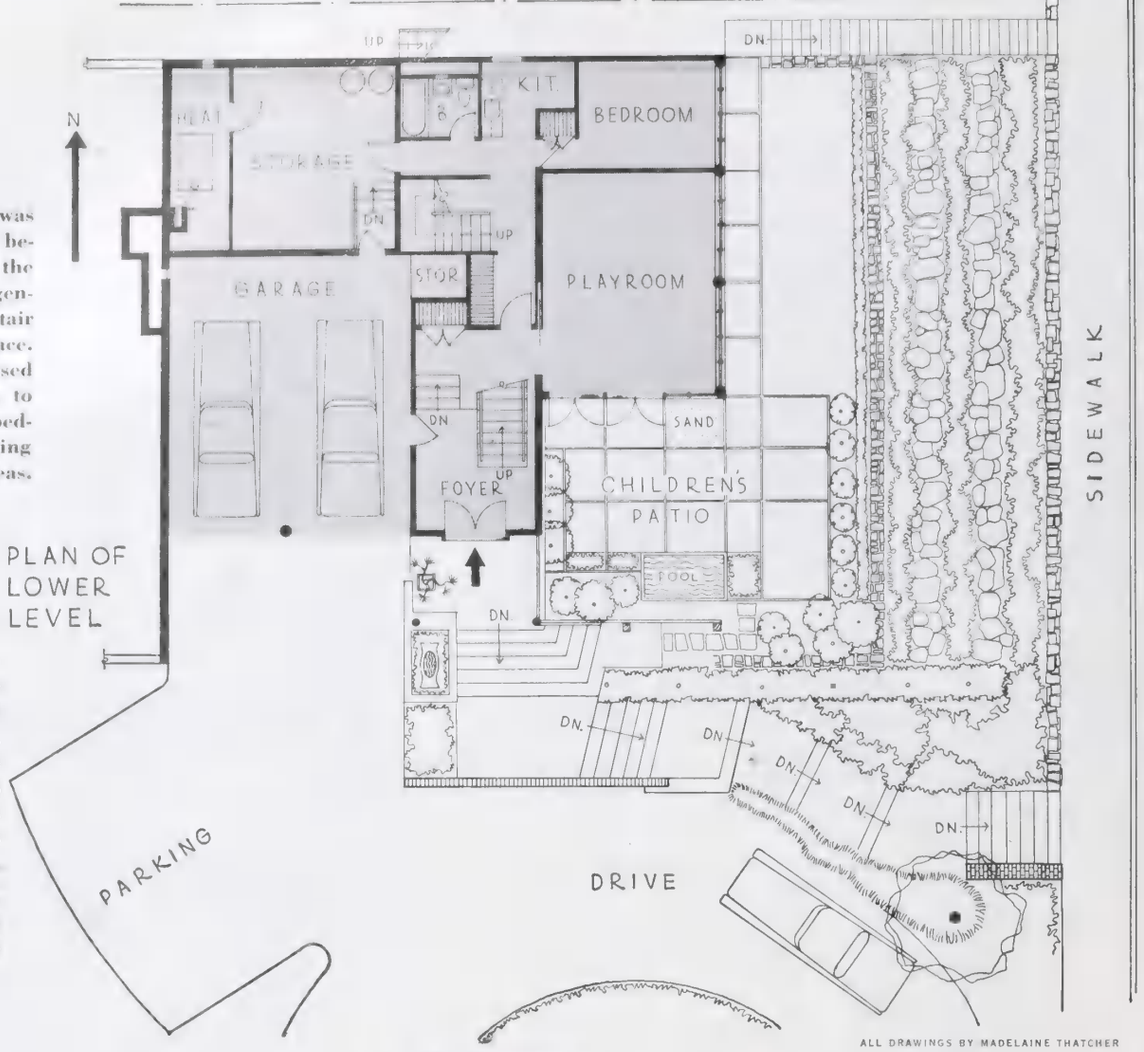
Once we realize that the classics of tomorrow are being created today, we can appreciate the new kind of elegance achieved in a house that reflects only the work of today. Where the Blethen house, on pages 197 to 203, puts to appropriate use the best work of 18th-century designers and craftsmen, the house on these pages makes similar use of the work of contemporary artists.

The difference between the two houses, therefore, is not one of value or quality. These are nearly the same. The difference simply reflects the strongly defined tastes and preferences of the two owners. It indicates a kind of high-level non-conformity, the freedom to choose the best without concern for a particular design dogma.

Mr. and Mrs. John H. Hauberg, Jr., for whom this house was designed, have a great interest in the work of contemporary artists, particularly those in the Seattle area where they live. Out of the work of these artists came many of the furnishings for this (*Text continued on page* 209)

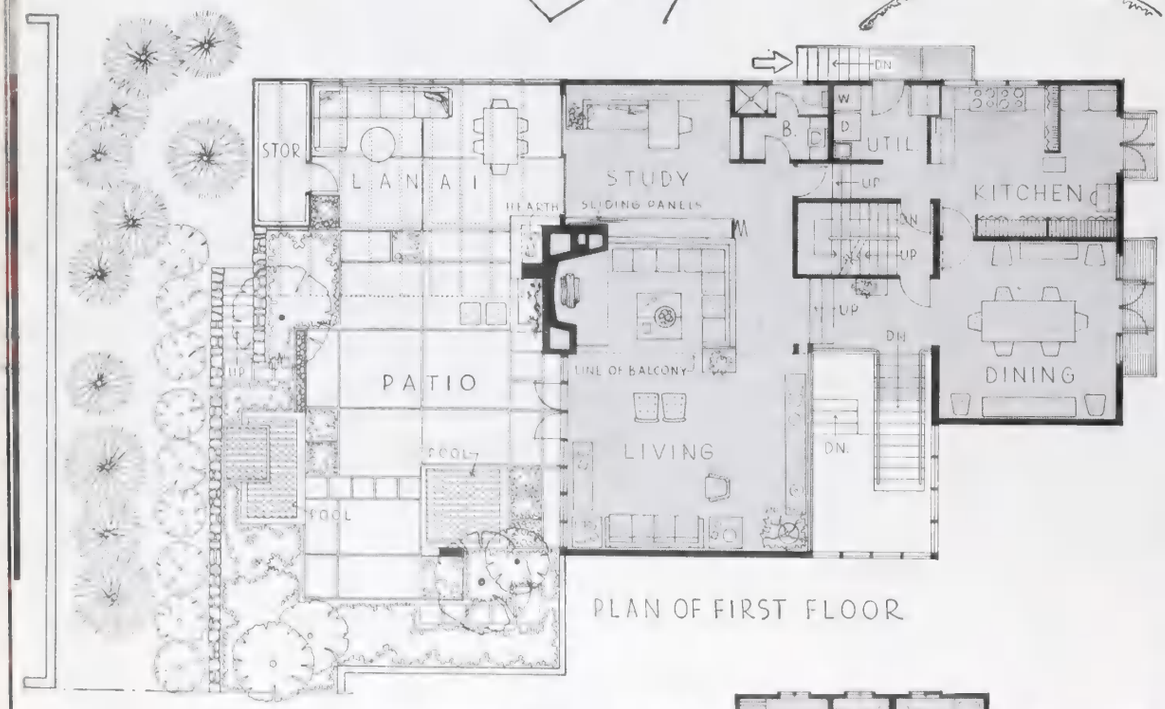
A CONTEMPORARY HOUSE *continued*

Entrance to house was placed at lowest level because of the nature of the site. From the foyer a generously proportioned stair leads up to living space. Note that central enclosed stair makes it possible to go from this level to bedroom floor without passing through the living areas.

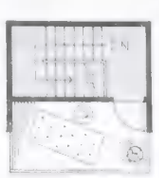



PLAN OF LOWER LEVEL

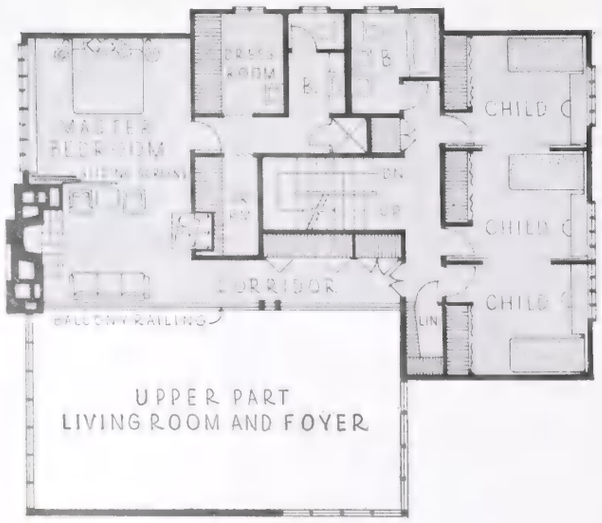
The main floor (seen in the plan below) is essentially one large and continuous living space, ideally suited for entertaining. The patio and lanai, notched into the steep hillside, are used as a part of this space. Note that lanai has a fireplace to cut the chill of evenings.




PLAN OF FIRST FLOOR




The upper floor functions as two separate areas: the children's bedrooms and the master bedroom suite. The sitting area of master suite and its entrance are open, like a balcony, to upper part of living room. The central stairway continues up to small sun deck on roof.






The living room, seen in the photo right from the master bedroom balcon has a wall of glass, two stories hig which opens it to the adjoining pat Wall is seen from patio in photo abo Note that the wall of glass is shield from afternoon sun by the hill into whi the patio is cut. Retaining walls of a jacent property are screened by pla ing. A painting by Morris Graves han over the piano on the wall at the le

ALL DRAWINGS BY MADELAINE THATCHER

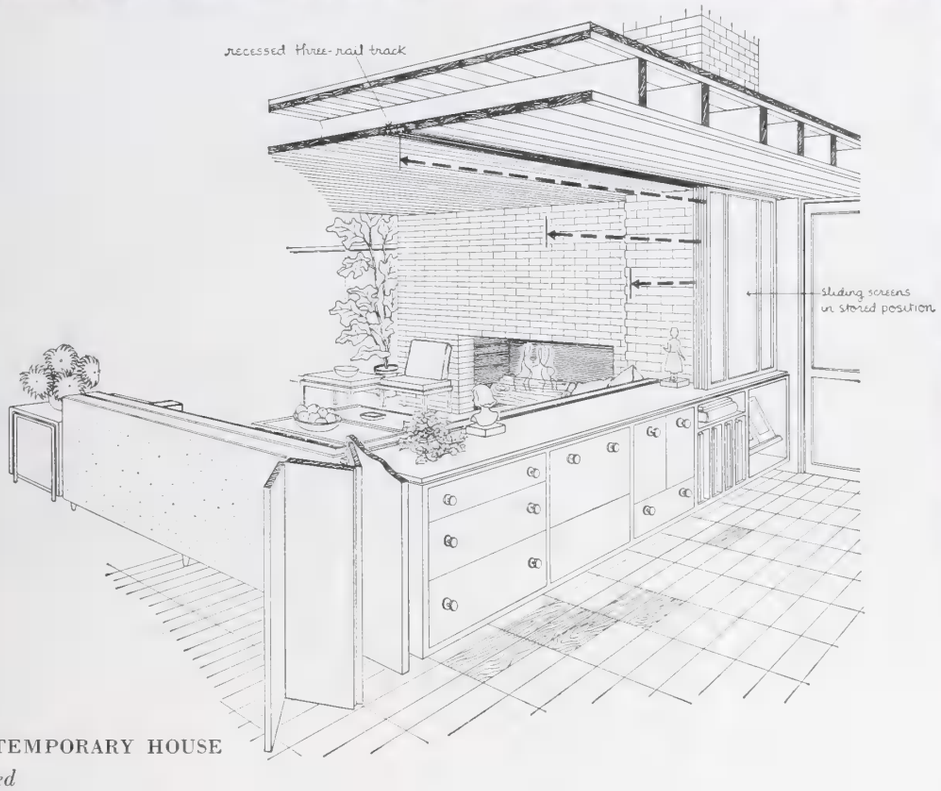








The study can be separated from the living area by sliding screens hung from a track concealed in the ceiling. Screens, opened, nest out of view behind brick masonry of fireplace at left of opening.






Storage space for the study is provided beneath the broad shelf behind the seating unit in the living area. Two-drawer filing cases, seen open in the photo above, are built into a part of cabinet.

A CONTEMPORARY HOUSE
*continued*

distinguished house, including such details as light fixtures, mosaic pavings, and wall murals.

The house thus represents the work of many hands in addition to the architects, who also did the landscape design and participated in the design of the furnishings. (Except for a few pieces, all the furniture was custom-made specifically for this house.)

It is testimony to the work of these various artists that the number of participants must be called to one's attention, that it is not blatantly apparent. The work is not show-offish or attention-demanding. In some instances much design energy has gone into making some element unobtrusive or in giving refinement to some minor detail. The works of art are quietly enjoyed as a part of the whole and for their contribution to the ensemble. But when attention is concentrated upon them, they can also be enjoyed in themselves and are not soon exhausted of content. The many creative skills woven into the fabric of this house give it a depth of personal meaning and contribute to its quality of elegance (or special-ness).

Living-room and library furniture (*Please turn the page*)

**Controls for radio and sound reproduction equipment are concealed in a low cabinet at end of L-shaped seat in fireplace area of living room. All living-room furniture, except chairs at left of color photograph, which were designed by Robsjohn-Gibbings, was designed by Warren Hill with Roland Terry.**





A floral mural by Paul Gustin covers one entire wall of the master bedroom. Furnishings are by Lou Swift and Roland Terry. The sitting area can be separated from the sleeping area by sliding screens and is, in effect, a balcony overlooking the living room and having views through its tall windows.

A CONTEMPORARY HOUSE
THAT RESTATES THE IDEA OF ELEGANCE *continued*

was designed by Warren Hill in collaboration with Terry & Moore. He also designed the dining-room furniture and the custom-woven rugs in the living room. The master bedroom furnishings were designed by Lou Swift and Roland Terry. Irene McGowan designed the light fixtures at the sides of the entrance doors, and the chandelier that hangs from the high ceiling in the entrance foyer. She also designed fixtures used in the living room, dining room, study, kitchen, master bedroom, master bath, children's bath, and powder room. Many of these are subtle details not immediately apparent to the visitor at the house.

A painting by Morris Graves is hung on the wall by the piano in the living room. Even the fire screen was custom-designed by Glen Alps. A painting by Mark Tobey is over the buffet in the dining room. A floral mural by Paul Gustin was painted directly on the wood wall in the master bedroom.

Panels of pebble mosaic paving in the living room and the lower patio gardens were done by Guy Anderson. The terra-cotta sculpture in the pool of the children's patio was done by Everett DuPen. He also did the bronze figure standing by one of the pools in the living room patio. The handsome and sculptural garden vessel, cast in bronze, which stands in a planting area at the entrance portico was done by Paul Bonifas, ceramist and sculptor. (*Please turn the page*)



A low marble counter at the sill of the windows extends the full width of the sleeping area. Two shelves below provide space for large books such as art folios and encyclopedias. Controls for radio and sound equipment are near head of bed.

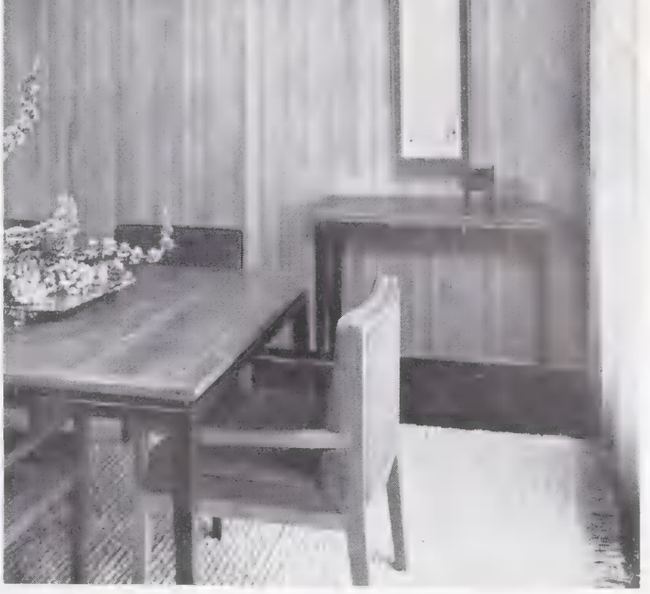


lining room seen by a person standing in entrance r landing. Painting over buffet, at right, is by ey. Recessed light fixtures are by Irene McGowan.

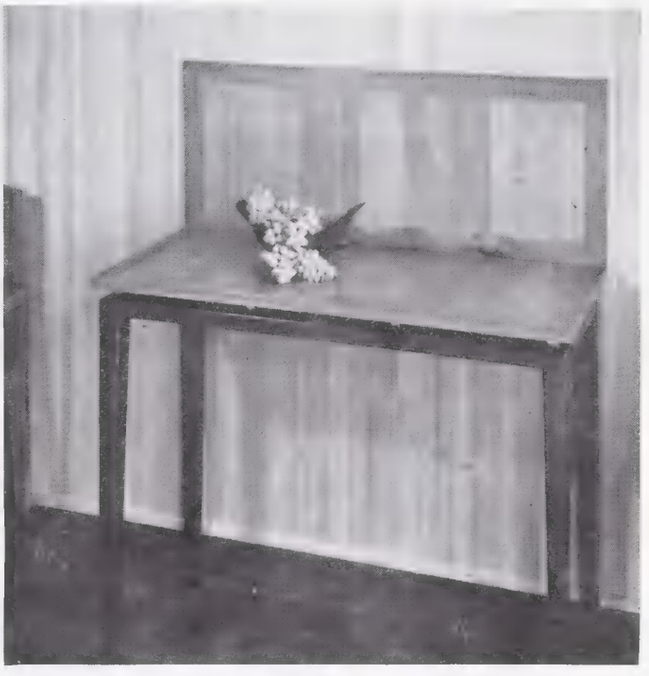


-room furniture was designed by Hill. See photos at right for dining table. This view toward the m shows relation between rooms with openness, desirable separa- unctions is possible. At right is g at the top of the entrance stair.

The dining table is enlarged by the use of an ingenious side table seen in the photo at right and in the two photos above it. When needed as an extension, the smaller table is placed at either end of the large table. Two of the legs, hinged to the inactive section of top, are swung out under the active leaf to give it proper support.



When not needed, the extension table can be used as a service counter. When the top is closed, one of the sections is stored folded over on the other.



The extra table may be used in this manner with active leaf lifted and resting against the wall as a background. Both the active and inactive legs of this table are fastened to the inactive leaf of top.



A terra cotta sculpture by Everett DuPen stands in the pool of children's patio outside of playroom at the lower level of house. See plan on page 206. The bronze figure by one of the pools of the living-room terrace is by the same sculptor. Pebble mosaic panels in patio paving are by Guy Anderson, who also did mosaic paving areas in the patio adjoining the living room. The many creative skills used in house give depth to its meaning.



A handsome, cast bronze vessel, by Paul Bonifas, sculptor and ceramist, stands in the planting area at the entrance portico. To fully realize the scale of vessel, study it in relation to the entrance in photo on page 204. As placed here, it is somewhat remindful of both Chinese ceremonial bronzes and the hand-washing bowls outside of the entrances to tea houses in Japan.



A CONTEMPORARY HOUSE
THAT RESTATES THE IDEA OF ELEGANCE *continued*

Because of the completely different atmospheres developed in this and the Blethen house (pages 197-203), it is doubly interesting to find that, on analysis, the architects faced many of the same design problems when starting the two houses—and solved many of them the same way. Both houses are based on an open plan. Changes in floor levels are used to secure spatial interest and to adapt to the site. Walls of glass between indoor and outdoor areas give a sense of openness to the interiors. Use is made of high space to emphasize the dramatic qualities of the site.

Both houses have the same finesse in detailing and restraint in the use of materials, though the materials themselves often differ. In the Blethen house very little wood appears in any of the finished surfaces: painted plaster is used. In the house on these pages, all finished surfaces are wood, inside and out. But such differences are of relatively minor importance. The chief differences in the houses stem directly from the owners' tastes and interests. Though the designers were the same in both cases, they did not superimpose their tastes to produce sameness. The individual preferences were allowed to shine through and achieve two separate expressions, each of high quality.



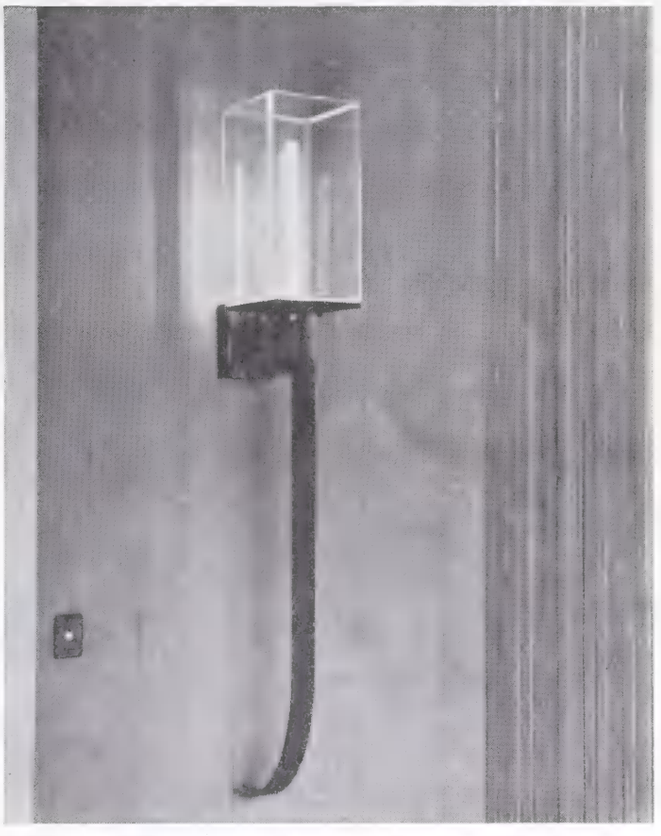


The living room rug (right), custom-woven by V'Soske to a design by Warren Hill, is one of a set of three rugs, variations upon the same motif, that he designed particularly for the house. Note the interchange of background and stripe colors in two of the rugs seen in color photo of living room on page 207. Two rugs (above), similar in design to the large one in the living room, are used on the landing at the top of stairs and at the entrance area of the living room.

*For detailed information on this house please turn to page 276*



A custom-designed and hand-crafted chandelier is suspended from the lofty ceiling of the three-story foyer space. The pendant, sculptural fixture is a vertical accent in this tall space. It was designed to be seen from above as well as from below and features flame-like, unshielded low-wattage bulbs.



Boldly scaled for out-of-door use, this torch-like fixture is one of a pair especially designed for positions at either side of the main entrance doors. The fixtures shown here, two of those designed for this house by Irene McGowan, show the many areas of design activity incorporated in the house.



**It doesn't take a large planting to evoke reminiscence of the woodlands. Here, done very simply, is a variegated green pottery bowl planted with Christmas fern (*Polystichum*), a piece of gnarled old root, and a moss "ground cover." Such small plantings are a delight to have because they are so easily moved. You can place them where they will be enjoyed as readily as you move an ash tray.**

# Bring the Beauty of the Woods Indoors

*By* KAY MARTIN

● One of the great pleasures of a walk in the woods is the infinite variety of things to be seen. No two hills have identical contours. Every tree differs in its display of bark, branch, and foliage. On the ground is a microcosmic world of seedlings, blades of grass, fronds of ferns, carpets of moss, twigs, stones, and fallen leaves. No two things are exactly alike. And, for the observing eye, there is beauty in it all.

The essence of all this can be captured in miniature, taken home and planted in a container. Here, at close range, you can enjoy its intrinsic beauty as well as the larger—and smaller—natural scene it represents.

The container may be metal, ceramic, or glass, so long as the plantings are in scale and color harmony with it. Part of the fun is choosing the moss, lichen, wee seedlings, and woodsy plants to suit a favorite pot or bowl.

A collection of living treasures from woods or fields well-planted in a handsome container is a wonderful gift for any nature-lover. Collected now, it will be well established for Christmas giving. With proper selection, planting, and care such a container garden can live for years.

This is a good time of year to start. The leaves are off the trees, most of the grass and flowers have been turned brown by the frost. The little jewel-like things you want are easiest to find in a brown setting. Early spring, before the forest floor grows green, is another good time to start your search for them.

There are two approaches to (*Please turn to page* 303)



**Half the interest here is the beauty of the container itself, and the planting was simplified so as not to compete with it visually. The plants, however, have definite interest of their own. The tall fine-textured plant is clubmoss (*Lycopodium*) with interesting flowering heads of palest green. The accent of shining foliage is wintergreen (*Gaultheria*), and there's a fresh green carpet of woods moss under it all.**

ALL PHOTOGRAPHS BY HOWARD GRAFF



Here's a good example of fitting a planting to its setting as well as to the container. The round bronze bowl is widest at the top, well-suited to look down upon. The chest on which it sits is a good height for viewing and the time-worn wood is related in color and texture to the gray rock and lichen. Behind the rock is reindeer moss. The little gray rosette of toothed foliage is *Saxifraga virginiensis*. The rest of the planting is mostly red-coat lichen, which has marvelous little flowers, like the bright red tip of a match, scattered throughout. Close-up study (left) is additionally rewarding.

*All materials collected and planted by Landscape Designer Edwin T. Wyatt*

# Furniture that takes the place of architectural detail

When the elegance of architectural detail is missing in a house or apartment, you can simulate its refining effects with furniture that stacks or bunches against a wall

*By* MARION GOUGH

● Elegance is primarily a talent for recognizing the means to distinction, for perceiving the way in which an ordinary situation can be made pleasantly extraordinary, hence more delightful. In France, where the very word originated, elegant people are said to have "flair," meaning a "nose" or "scent" for the nicety that can gracefully convert the commonplace into the notable.

But the French, sensitive as they are to refinements, have no corner on elegance. All you need as proof of this is to observe how Americans are now selecting their possessions and bringing them together to create homes of character and individuality.

The fact that American homes are becoming more individual rather than more and more stereotyped is particularly remarkable because most of our basic home furnishings and even our dwelling places are made in quantity. Of themselves they have no air of exclusivity. But we Americans are clearly acquiring a talent for eliminating the mass-produced look in our surroundings, devising ways of treating the ready-made imaginatively so the end result has the personal distinction of the custom-made.

There are, for instance, thousands of apartments and mass-produced houses in this country which, in order to be built at all, had to be practically identical in floor plan and finish. Even the very finest have the same bland, assembly-line look, with little architectural distinction. But, contrary to what you might expect, as homes they are as dissimilar as their occupants, for people are learning how to assert their independent tastes with color, pattern, and furniture arrangement.

In the New York apartments shown on these four pages, see how furniture is being used to achieve visual effects of interesting architectural detail where none in fact exists. All this furniture is from the Modavanti Collection of Heritage Furniture, Inc., but notice particularly the prevalence of pieces designed as units (*Please turn the page*)



**Perceptive apartment-dwellers are giving their non-committal rooms the refining effect of architectural detail by "building up" the walls with furniture. Opposite, see the distinguishing change in the sofa group shown below, when it is flanked by two pillar-like combinations of a base and a hutch. The same components become an important, useful hall piece (above) when they are connected by a slab of marble. Base cabinet is 28″ high, hutch is 52″, so over-all height is 80″. These painted pieces also add pattern, with trophy-like design, contrasting molding, and hardware. They come in a variety of muted, antiqued colors. Apartment in Chalk House, New York, N. Y.**

ALL PHOTOGRAPHS BY WILLIAM HOWLAND







**This apartment dining room is simply one end of the living room shown on the preceding page. A series of hinged painted panels divide it from the rest of the room, creating the effect of an architectural partition. Two-piece hutch-on-base china cupboard builds up wall, and an area rug plays a part in visually dividing dining and living sections, but if you look at the room before screens were installed (photo, left) you realize how such simulated architecture can transform the layout of a room. Photographed in Chalk House, N. Y. C.**



FURNITURE THAT TAKES THE PLACE OF ARCHITECTURAL DETAIL *continued*

that can be grouped to stack high against walls or "bunched" in a co-ordinated line-up around the perimeter of a room. Although such furniture can present a substantial, built-into-the-structure appearance, which is in itself distinguishing, they are separate, independent pieces—chests, cupboards, bookshelves, tables. Since they can be composed in a variety of combinations, their appearance can change as each owner arranges them according to his own preferences and needs. Thus they give renters the advantage of a built-in look, yet can be easily moved and adapted to other quarters.

This stacking and bunching principle is not new. What is significant in the Modavanti Collection is that it can be grouped so flexibly and still retain the graceful scale and slender lines of its Italianate shape, whether the pieces are

**All the furniture in this bedroom is free-standing, from the Heritage Modavanti Collection, but the room is an illuminating demonstration of the architectural quality that flexible furniture and imaginative placement can give a room. Two three-panel screens suggest a bed niche; to see how effectively, look at the bed before screens were added (right). On the wall opposite the bed, a line-up of chests and cases has the look of a graceful, custom-made built-in. (See these in detail, page 263.) Photographed in Gracie Towers, New York.**



co-ordinated with one another, or used free-standing.

Included in the collection are painted wood panels that may be hinged together to form decorative screens—another graceful way to overcome architectural banality in ready-made surroundings, because a screen can actually change a room's apparent layout. (See "The Multiple Skills of the Screen" on the next two pages.) The panels come in a variety of muted, antiqued colors, often elegantly touched with gold.

Most of this furniture, which includes traditional non-stacking tables, chairs, and beds, can have either a pale fruitwood or a painted finish. The painted finish is a particular bonanza as a distinction-getting device, for, mixed with traditional wood finishes, one or two colorful pieces can accent a room with the fillip of the unexpected.

*For more information and photographs, see page 263*



PHOTOGRAPH BY EZRA STOLLER



Decorator Raymond L. Toucher has used screens to simulate partitions and doors in his own New York apartment and, in effect and function, gets two rooms in one. Notice that the screens are ceiling high. By attaching one solid panel at a right angle to the wall, he has acquired about three feet of fixed wall space. The free-swinging panels serve as doors, their diamond-pattern molding giving the apartment the refinement of architectural detail it very much needed.



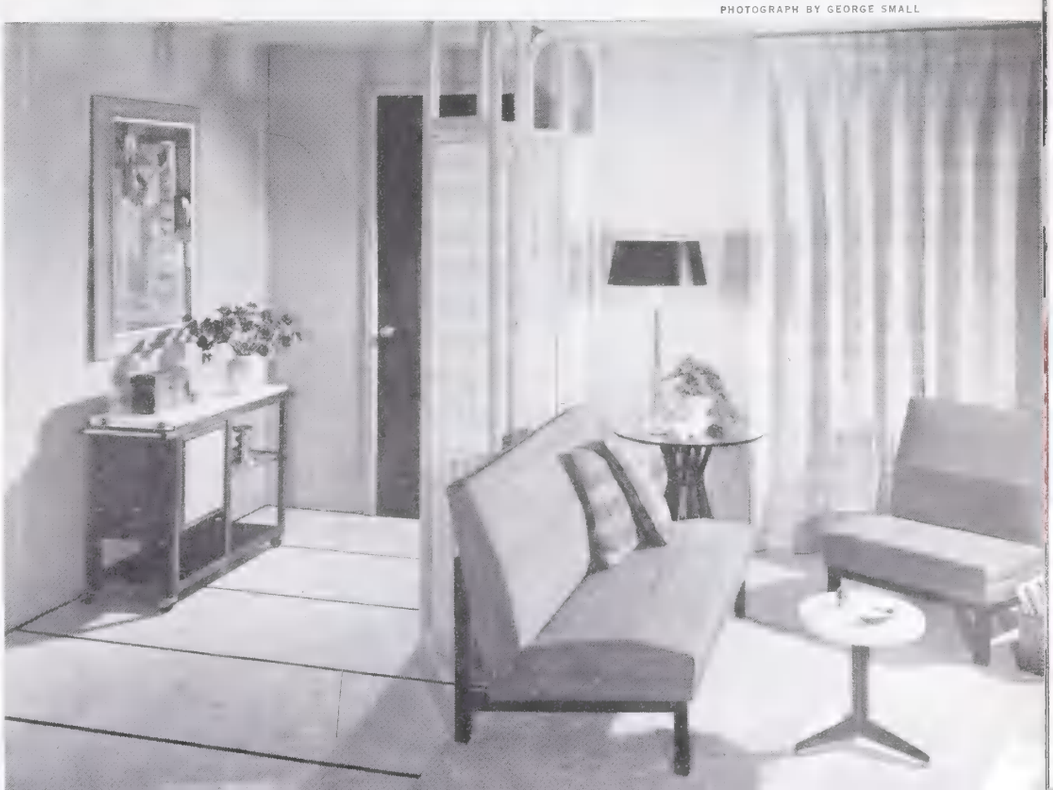
TWO PHOTOGRAPHS BY WILLIAM HOWLAND

# The multiple skills of the screen

● The screen has always been used as a device to create privacy and contain a small area in seclusion. But it is also one of the most versatile, economical methods available if you want to change the appearance and function of a room without changing its actual structure. The verticality of screens gives them the character of architectural uprights; their panels offer infinite decorative possibilities: and, as hinged, free-standing furniture, they are flexible, easily moved to different situations. By suggesting partitions they can create rooms within rooms; by replacing doors they can extend the apparent size of rooms; they can form bed niches, hallways, alcoves; they can control the flow of air and the direction of light. And, best of all, they give you the graceful means of individualizing your surroundings.

PHOTOGRAPH BY GEORGE SMALL

**Opposite, in an apartment bedroom, three kinds of screen join to form a distinguished display of Japanese art and a practical bed niche. This custom-made combination of louvers, shoji-type silk paneling, and an antique foil painted screen can embrace the bed in complete privacy, the louvers permitting air circulation and light control. Area behind bed is dressing space. Notice how panels can be arranged to change apparent shape of a box-like room.**



**When an entry door opens directly into a room, a screen can create a foyer and an additional background for furniture placement. Fabric-filled panels and open-work top of this screen afford privacy without cutting off air. The fabric matches light-filtering Avisco rayon draperies, so screen also integrates room's color and pattern. Paul Krauss was the decorator.**

*More about these rooms on page 260*





**This tall hi-fi cabinet might well be part of the room's architecture, yet it is a free-standing piece. The secret behind its effectiveness is that it was realistically scaled to conform to the structural dimensions of most rooms. It is 80″ tall, 27″ wide and 18″ deep—a practical size for filling in the often-wasted short space between doors or windows. Kenneth Kent designed it for Barzilay Furniture. About $285.**

TWO PHOTOGRAPHS BY MAYNARD PARKER

# Tall furniture that reaches new heights of distinction

*By* SALLY ROBB

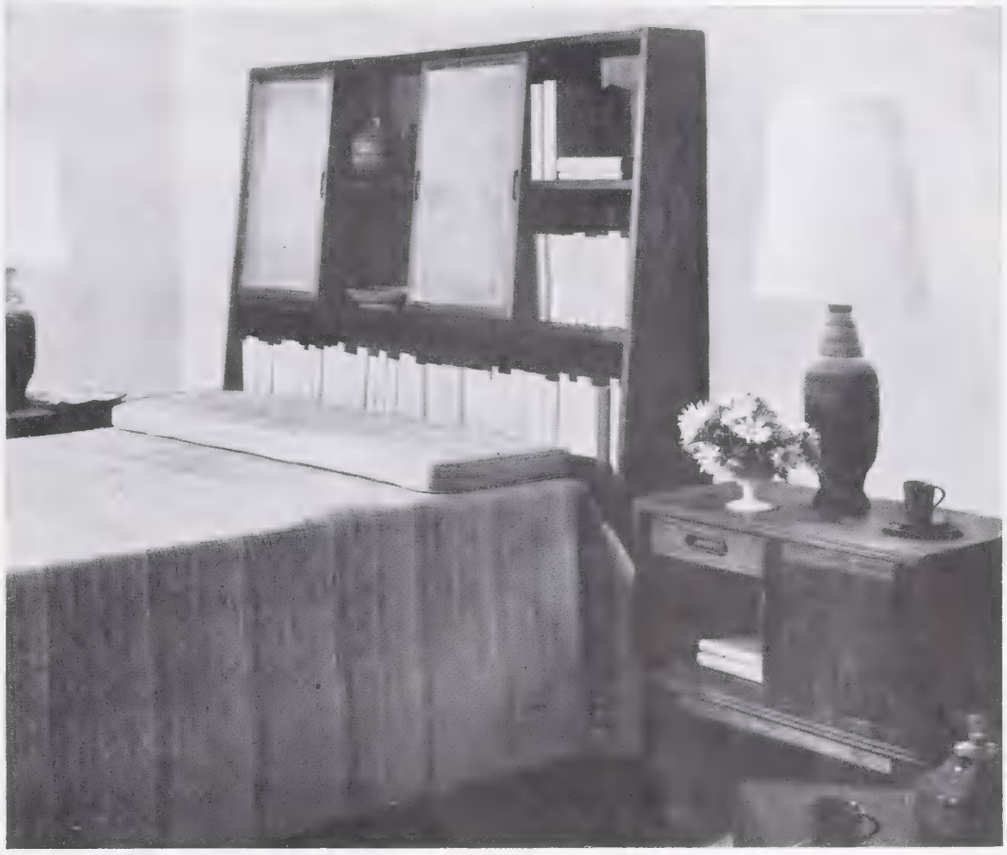
Furniture with tall vertical line
can build up a wall wit
the apparent effec
of architecture, create illusion
of height, and at the sam
time put the otherwise-waste
upper reaches of a roo
to use. Free-standing tall furnitu
was once limited to highboys, brea
fronts, and bookcases. But tod
it comes in anythi
from a hi-fi cabinet to a headboar



PHOTOGRAPH BY GEORGE SMALL

**Many of today's tall pieces are so refined in scale that they are naturals for filling-in even very short walls. This 54″ high apothecary chest by Baumritter fits into a 25″-width, has 15 drawers. About $155.**

PHOTOGRAPHED AT MACY'S, N. Y., BY WESLEY BALZ



**A headboard, rising to a height of 60″, takes advantage of upper-wall space in a bedroom and provides a convenient bookcase for bedtime readers. When sliding doors are drawn to conceal upper book shelves, the headboard patterns the wall like a hanging cabinet. Notice the refined slope of frame. Founders Furniture. About $150.**

PHOTOGRAPHED AT MACY'S, N. Y., BY WESLEY BALZ



**Brandt's modern version of the glass-encased curio cabinet offers a two-way distinction for a wall: its pillar-like form suggests an architectural detail; its shelves could dramatize the display of unusual bibelots. The price is about $180.**

**Components below indicate the diversity of function you can find in today's tall furniture. Storage or hi-fi unit, bookcase, and bookcase-desk can stand alone. Grouped, they give the appearance of built-in storage wall. Their 80-inch height gives an architectural look. Ramseur Furniture Co. Approximate prices: Cabinet, $220; shelves, $80; desk, $160.**

PHOTOGRAPH BY GEORGE SMALL



*More tall furniture on page 264*



**The flexibility of this wall system is clearly demonstrated here. Spaced properly, two sets of cabinets and shelves frame an imposing Japanese screen and create niche for a love seat.**

**Brought together this way, the furnishings become a focal point for the room, achieve far greater distinction than the pieces used individually would. Storage units, about $300.**

# Custom-tailored storage solutions with ready-to-hang furniture

New modular systems are flexible enough to fit any space, so the results resemble the most expensive cabinetry. They start with supports or poles from which many different units —chests, cabinets, shelves, desks—hang on ingenious hook-and-bracket arrangements. Four uses of one wall storage system are shown here; two other systems are shown on page 270



PHOTOGRAPHED AT MACY'S N. Y. BY GEORGE SMALL

**The range of components available for hanging on the wall supports is shown here in all its variety. There are two sizes of closed cabinets with solid, cane, or glass doors; two sizes of open cabinets; one three-drawer chest; two types of desks; and shelves of two different depths. All units are 32″ wide, so the wall supports can be attached to studs on 16″ spacing.**

**Careful selection of the proper units and meticulous installation give this corner the look of custom cabinetry for just about $822. The wood used is walnut, but it is available in a variety of finishes that allows it to blend with furnishings of any shade. Simple design of units makes them entirely suitable for use in living room, dining room, recreation room, study, or bedroom. Cabinet units can be fitted with hi-fi components. "Patterns 8," designed by Jack Cartwright for Founders.**

THREE PHOTOGRAPHS BY WESLEY BALZ



**Though this buffet wall for a dining room looks like a composition of three major pieces, it is actually 14 units hung on five wall supports. There are two chests, two solid-door cabinets, two cane-door cabinets, two open cabinets (with removable shelves), two 8″ shelves, and four 12″ shelves (used as a plate rack at top). Total cost, not installed, about $822.**

*For more information about these furnishings, please see page 269*



# How to find your own



**Elegance Is Good Sense Expressed Beautifully.** It is the result of directness in approach—to life, to people, and to possessions. Only through awareness of ourselves and our own situation can we see what is appropriate and becoming for ourselves. Since this is a matter of common sense rather than pretense, it is easy to see that what is elegant in behavior or use in one place may not be appropriate in other circumstances. A ball gown is wonderfully becoming at a gala occasion, but it would be clownish on a tennis court.

**Composure and Ease are the Rewards of Elegance.** But this is true only when the effort is your own. It is a very personal matter that includes making the most of your own assets and facing the truth about your limitations. The effort will never be a success if it is done to impress others. It must be a genuine expression from inside. Elegance in your home will occur wherever your deepest, most passionate interests are reflected, where original thought and concern govern what you do. Setting a stage in imitation of someone else's environment will never be deeply satisfying. Elegance in your surroundings will express itself in what is natural to your way of life, just as an athlete or dancer may be elegant in movement because of instinctive or studied understanding of his body. He knows what economy of movement is, the direct rhythmic gesture that will accomplish what is needed. A natural grace is the result, without useless flourishes or wasted effort. So elegance in action or surroundings is not a pose, not the crooking of the little finger, never artiness.

**True Elegance Lies in Refining Everyday Life.** It is the result of the polishing and enriching of daily problems. The spontaneity and stimulation that come when everything "clicks" can only occur when you are being yourself, when existing habits and necessary functions are turned to advantage as worth-while experiences. Human behavior, "the greatest of all arts," can be practiced with beauty and style in any circumstances. Elegance can characterize everything you do, but it cannot be superficially applied. Refinement can begin only where raw material exists. The refinement that is elegance must be based on your own individuality and on the daily necessities that you face. These are the greatest opportunities you have for creating real beauty.

# kind of elegance

**Luxury and Elegance Are Not Synonymous.** Luxury is tangible. You can have luxury that is elegant and refined, but you can also have luxury that is vulgar. Elegance used to be considered the province of the wealthy, those few who could afford luxuries and assimilate them without self-consciousness. Those who couldn't imitated the outward look as best they could. Now, most of us have had the opportunity to learn through shopping experience, especially in clothes (where replacement is most frequent and the practice is most intense). Learning by doing is the best education. By trial and error, if not instinct or knowledge, we've discovered what clothes are most becoming, most comfortable, most likely to add to the occasion by making us feel and be our best. Trial and error is an expensive education, but it gets a lot out of the system. In all areas of shopping, through experience, we learn that expensiveness, rareness, and lushness are not necessarily guarantees of lasting satisfaction. The same is true of the meals we serve, the social occasions we plan, the houses we live in. The genuine effort that seems natural is where elegance appears.

**The Components of Elegance Are Plentiful.** They are available in bewildering quantity at all price levels. Beautifully conceived and executed clothes, furnishings, and building materials make our standards higher than ever before—and discrimination even more vital. Our problem, unlike any in the past, is to choose out of this vast and tempting array those possessions and customs that will become us and enrich our daily life. The touch can be developed. It means encouraging awareness in four areas:

*Dissatisfaction.* The dissatisfaction that makes you want to put zest into life needs to be kept alive. It can give you the energy to look for beauty in the realities of daily life and nudge you out of routine and habit.

*Discrimination.* In what you buy, look for intrinsic goodness rather than imitation or pretense. Caring about things in depth means being fastidious about everything that touches your life. Several people have told us that they try to look at every object they buy—a fork for instance—as if none had existed before. Then they can judge more easily. They test how it feels in the hand, how gracefully it will serve its purpose, how well its design and construction will bear use. Most important of all, looking with a fresh eye lets you see quickly whether there is superficiality and a pretense or imitation of something not there. The assurance of the goodness and sensibility in what you own gives you freedom.

*Knowledge.* You need to know all the market offers so you can choose, out of the multitude of possibilities, those things that best serve your own particular needs and use. You need to keep abreast of what can be had, but also you have to keep an open mind for new ways to use your house and garden to best advantage in your own way. Watching how other people handle things can give you ideas and stimulate your own creative imagination. But your own solution will be the elegant one. Your own elegance lies in developing your personal atmosphere at home and in your own ways of entertaining—in your own interests and the things you understand. Beautiful china can make a great meal greater, but it can't rescue an inept performance.

*Self-Awareness.* This is most difficult and most important. Elegance can occur only where forms and manners are natural. Formalities and mannerisms are meaningless. Your own elegance depends on your awareness of what is appropriate to you and your environment. Naturalness and enthusiastic self-confidence are the beginning of elegance. This means knowing yourself and your family at your best and working to create the situations and surroundings where you will all flourish. Pleasure and interest should be present in the way you do things and in the possessions you use. But a sense of appropriateness in the over-all scene is vital to elegance. In furniture, for instance, richly carved panels on a cabinet can introduce a meaningful and sensible ornamentation. But if every piece in the room is ornate, these small delights can build up to chaos. A room must be seen as a whole. The high points in color and decoration are needed, but only to the right degree. Elegance lies between the wastefulness of excess and the poverty of carelessness.

To us at HOUSE BEAUTIFUL it seems that elegant living today is unlike the elegancies of the past. Never before have so many people possessed the touch of elegance. But it is not patterned after the behavior of a few leaders. Today's elegance is an individual matter, a personal expression. We are closer than ever before to being free of fashion or styles. This new kind of refinement has sprung from the fact that so many of us have learned enough to make our own judgments. We decide for ourselves what to do and how to do it. Instead of leaning on patterns of the past or imitation of others, we are all discovering our own ways to get more out of our lives and our own circumstances. And the doing of it is stimulating and fun.



**Since 1922 (left), when it was designed by Clarence C. Merritt, this house has always had an essential elegance. Less discriminating owners might have attempted to "modernize" it by squaring off its distinguishing arches and painting out its dark, dignified woodwork. But see how effectively modern-day distinction was achieved (right) by letting powerful architecture remain dominant and untouched, actually playing up its strong Mediterranean grace with Henredon's Spanish-flavored modern furniture of compatible scale.**

# Selectivity is the key to elegance

CONTEMPORARY PHOTOGRAPHS BY WILLIAM HOWLAND



**A pecan and walnut cabinet, its panels and moldings reminiscent of a Spanish chest, is scaled generously so that with a few large accessories it practically furnishes a wall. With such compelling architecture, it is important to avoid the clutter of many things, so furnishings are few but well scaled.**

The modern furnishings that enhance the inbred distinction of this 40-year-old house remind us that in any era elegance stems from an educated choice

*By* FRANCES T. HEARD

● The outward forms of elegance may change from era to era, but always underlying the elegant is a certain finesse of choice—a talent for searching out the most precise and the most gracefully imaginative solution among many good possibilities. It is a talent for selectivity. Even though some people seem to have it instinctively, we believe that America's growing sense of elegance proves that it comes more from deliberately educated tastes than from personal giftedness.

This kind of disciplined selection of furnishings in the home of Mr. and Mrs. Lionel Peabody Marks in Larchmont, New York, has made a distinguished modern dwelling place of a 40-year-old house and still preserved the intrinsic stately elegance of its Mediterranean architecture. Except for a few Spanish antiques, furniture is primarily Spanish-flavored pecan and walnut, modern in usability and engineering, made by Henredon Furniture Industries. It was chosen for its compatibility with the strong scale and pattern of the structure itself, which decorator Howard Elliott, with a noteworthy sense of elegance, has permitted to dominate. And when you observe how few pieces of furniture are actually used here, you will realize how much elegance depends upon restrained, highly selective choice.

*More photographs on next two pages*







Opposite, no effort was made to attain authenticity in the furnishings, for despite the dark oak beams and walls painted white in the Spanish manner, this room is for modern American living. Selection was a matter of assembling compatible designs—and this calls for greater discrimination than the composing of a period piece. Upholstered furniture is contemporary, the rug pattern is of Finnish origin, the library table Spanish antique. Above, the room forty years ago.



Buffet table in the dining room is the 82-inch extended version of the mahogany pedestal lamp table shown below. It can seat six comfortably and with no diminution of its grace. It is quite typical of this new American elegance that we still recognize the need for furnishings that function in many ways, but are increasingly insistent that they function with charm.



You may not immediately discern the design relationship between the oblique sides of this marble-top cabinet and the stair pillars, but of such detail is elegance born.



*For more about these furnishings, see page 254.*

One sign of America's growing flair for the elegant is that manufacturers are making "accent" furniture that appeals to the elegant-minded. Henredon's fruitwood table with scroll legs in antiqued green is just such an incidental piece.



Here you see the buffet table without its extendable leaves and functioning as a lamp table. See how its copper-banded triangular bases join together to form a curve-sided square. Leather-covered chairs are a refined version of old Spanish.



# Enjoy the Sound of Poetry

*By* EPSIE KINARD

Intimate acquaintance with the poet himself, stirring performances by some of the world's great actors, these are benefits of bringing poetry reading into your living room for family listening

● Silent for too long, the sound of poetry is heard again in the land. From an ever-growing list of LP records you can hear great actors and distinguished poets read aloud. It is fun—and often insightful—to hear the poets themselves. It is inspiring to have masters of the spoken word read to us. And what could be more delightful than to have T. S. Eliot himself introduce the children to *Old Possum's Book of Practical Cats*?

Thanks to today's recording facilities, inflections of the poetry reader can be reproduced as distinctly as the tonal and rhythmic inflections of a symphony orchestra. Since poetry, like music, is a vehicle for patterns of rhythm and sound, its meaning comes alive when it is read aloud. The nonsense of Edward Lear, the rat-a-tat of Edith Sitwell, the sound-for-its-own-sake of Gertrude Stein, the majestic phrases of Shakespeare were composed as much for the ear as for the mind and heart. While nothing quite takes the place of reading aloud ourselves, the contributions of Robert Frost, Ralph Richardson, Judith Anderson, and others can increase a hundred-fold our understanding and enjoyment.

Two young women are largely responsible for today's library of recorded poetry. Just out of college and with "The White Cliffs of Dover" still ringing in their ears, Marianne Mantell and Barbara Holdridge blazed the trail for the recording industry. All they had to work with were a love of poetry in their hearts and a tape recorder in their knapsacks.

These two girls, now the heads of the successful Caedmon




PHOTOGRAPH BY HOWARD GRAFF

# on Records

Records, Inc., set out eight years ago, like bobby-soxers stalking autographs, to capture actors and poets who could make recordings that would do justice to the best in American and English poetry. Their first catch was Dylan Thomas, the late Welsh poet whose magnificent, organ-like voice is as unusual as his poetry. The initial recording has sold 225,000 copies since its issue eight years ago and is still going strong.

One reason often given by the record shops for such phenomenal sales as these—phenomenal for poetry records, at least—is curiosity to hear the poet's own voice and his interpretation of his own work.

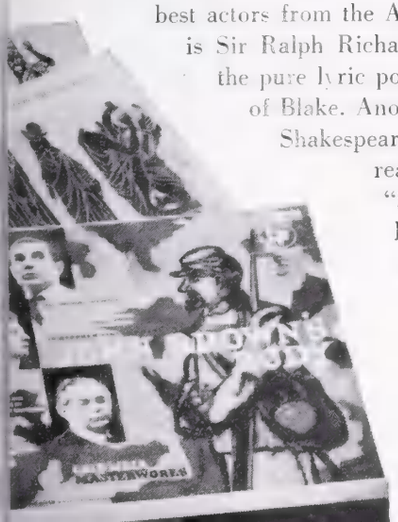
Although it's a rare poet today who has so spectacular a personality as to gallop nude on a white charger into a foaming sea, like D'Annunzio, or swim the Hellespont, like Byron, the poet himself is still a special and awesome creature. A serious poetry-lover feels about his poets the way the ancient Greeks felt about Pindar and Homer, or the way the Romans felt about Virgil and Horace: They are men set loftily apart by their extraordinary gift of language.

Not many poets have the actor's craft. In fact, most poets hesitate to record. Quite often, however, their charm, the intimacy they create, and the special understanding they have of their own work give their readings a valuable inner statement.

Take Robert Frost, for example. When he reads aloud with his easy New England accent, you feel as much at home with him as you do with a neighbor chatting across the fence, talking about apple-picking; or going out to fetch the newborn calf, so little it totters when its mother licks it; or why it's better for birch trees to be subdued by small boys than by ice storms.

When you hear a poet read, you have a sense of identification with the creator of the work and share for a moment that glorious feeling of discovery he felt when he first created his poem.

The actor's interpretation, on the other hand, brings to the poem the tools of another art and artist. His voice and its control and his ability to project an interpretation of sound and meaning make his reading an artistic expression of its own. He adds to the poem by his own art. Such performances have been turned in by some of the best actors from the American and the English stage. One is Sir Ralph Richardson to whom has been entrusted the pure lyric poetry of Keats and the mystic beauty of Blake. Another is Sir John Gielgud, who reads Shakespeare sublimely. Katherine Cornell's reading of Elizabeth Barrett Browning's "Sonnets from the Portuguese" adds her beautiful voice and deep understanding to the poems of that artist of a hundred years ago.



Helen Hayes, Judith Anderson, James Mason, Raymond Massey, Beatrice Lillie, Cyril Ritchard, and Carol Channing have all recorded for children. They are great fun. Such fun, in fact, that adults will want to listen, too.

Our suggestion is to savor and share poetry aloud. Not all records on the following list have an accompanying text. So we suggest that sometimes you find the verse in a printed collection, and follow the poetry with your eyes as well as your ears.

The following are 12-inch 33⅓ rpm LP records, unless otherwise indicated. Most of these records are available through your local record shops. To facilitate ordering, addresses of small companies or special sources are given at the end of the list. Key letters after records indicate that addresses are listed.

### The Poets Themselves Read

Ciardi, John: *As If*, with text. Poems selected from his book. Folkways FL 9780.

cummings, e.e.: *e.e. cummings Reads His Poetry*. Caedmon TC-1017.

Eliot, T. S.: *Eliot Reading Poems and Choruses:* "Ash Wednesday," "The Love Song of J. Alfred Prufrock," chorus from "Murder in the Cathedral," others. Caedmon TC-1045.

Eliot, T. S.: *Four Quartets*. Angel 45012 (Capitol recording).

Eliot, T. S.: *Old Possum's Book of Practical Cats*. Spoken Arts SA-758. (A)

Frost, Robert: *Robert Frost Reads His Poetry*, "After Apple-Picking," "The Road Not Taken," "Birches," and 20 others. Caedmon TC-1060.

Frost, Robert: *Robert Frost Reads The Poems of Robert Frost*. "Stopping By Woods on a Snowy Evening," "The Gift Outright," "Birches." 20 others. Decca DL-9033.

Gregor, Arthur: *Declensions of a Refrain*, title poem and others. Spoken Word SW-111. (B)

Lindsay, Vachel: *Vachel Lindsay Reading*, "The Congo," "Chinese Nightingale," others, with text. Caedmon TC-1041.

Lieberman, Elias: *I Am an American*, others. Spoken Word SW-105. (B)

MacLeish, Archibald: *Archibald MacLeish Reads His Poetry*, "Act Five," "Conquistador" (Prologue and Book VI), others. Caedmon TC-1009.

Merwin, W. S.: *A Mask for Janus* (selections). Spoken Word SW-122. (B)

Nash, Ogden: *Ogden Nash Reads Ogden Nash*, "A Beginner's Guide to the Ocean," "I Remember Yule," others. Caedmon TC-1015.

Pound, Ezra: *Ezra Pound Reading His Poetry*. Caedmon TC-1122.

Sandburg, Carl: *Carl Sandburg Reads the Poems of Carl Sandburg*. Decca DL-9039.

Sitwell, Edith: *Edith Sitwell Reading Her Poems*, "The Wind's Bastinado," "Spinning Song," others. Caedmon TC-1016.

Sitwell, Edith: *Façade*, Poems to music, with text. Columbia ML-5241.

Sitwell, Osbert: *Osbert Sitwell* (*Please turn to page 258*)



*What will your children remember?—IX*

# When your grandmother made a cake

TEXT BY ELIZABETH ENRIGHT
PHOTOGRAPHS BY JOHN ENGSTEAD WITH MARVA SHEARER

When your grandmother made a cake, it was more serious nd important than when other peole made cakes. It took longer, and ie kitchen table had to be cleared f whatever was on it, because she eeded a lot of room.

"None of your ready-made mixes or me!" she said haughtily. "I on't care what anybody says, they l taste of the factory."

She brought out a battery of owls and utensils, and then began sembling ingredients.

"Eggs," your grandmother stated, tting down the box. "Milk and utter," she remarked, slamming e refrigerator door. "*And* flour, course . . . *and* sugar . . . and t me see, now, what else. . . ."

"Chocolate?" you said hopefully.

"It's in the double-boiler already. o, I know: baking powder."

Last of all she said, "Vanilla," tting down the little bottle.

You took the cork out of the bot- and sniffed it: the most delecta- e smell in the world, but you new better than to taste it. You d done that once and had been trayed. It was the same with the ocolate in the double-boiler.

"Those things need sugar for a rtner," your grandmother said.

She looked satisfied and calm as she made the cake. She broke the eggs skillfully. The yolks went skulking into one bowl, the whites into another. She sifted the flour with a long rushing sound, and the sifter smoked faintly with a white dust. The melting chocolate on the stove began to declare its own fragrance.

"Will it be much longer, Grandma?" you pleaded.

"Not much longer now, my pet," she said.

Her arms were round and strong. When everything was mixed together, she beat and beat the batter with a wooden spoon. It made a thick clucking sound. Because you couldn't help it, you sneaked a finger out cautiously and quickly skimmed off an edge of batter and licked it up.

"Now just be patient," your grandmother said patiently.

The batter grew smooth and silky. You watched it slide richly into first one cake pan, then the other. It heaved itself level in the pans, and then your grandmother opened the oven door and put them in.

"Now can I, Grandma?" you said.

"Yes, now. But better take it outdoors. Nobody should have to lick a cake bowl neatly."

And that was true. It was good not to think of tidiness; just to sit there using your spoon and your fingers, totally absorbed, completely surrendered to the taste of chocolate. It was a kind of bliss. And after this bowl there would be the icing bowl.

"I like raw cake best," you told your grandmother.

"I don't suppose you'll eat a bite of dinner now," she said. "But never mind, it doesn't happen every day; a little spoiling is good for a child. I think it does what sugar does for chocolate and vanilla!"



# The Case for Wine Drinking

A statement by the "grand old man" of the gastronomic world, founder of the original Wine & Food Society, which now has 69 chapters in 16 countries. This article is taken from his book, *The Wine Primer**

By ANDRÉ SIMON

● Air and water are indispensable: nothing else is. There is, of course, much else that is highly desirable, but not indispensable: wine and milk, for instance. The Chinese drink no milk: Moslems drink no wine, and the same may be said of a considerable proportion of the English-speaking population. But there is a difference: Moslems are not allowed to drink wine; we are free to drink what we please, but there are some who do not care for wine and others who love it but cannot afford it.

Wine is the best form of drink for civilized people: that is to say, people whose senses are trained and disciplined, trained to appreciate that which is best without the danger of their appetites getting out of control. For such people as these, wine is best. It is best because it is the most natural of all the drinks which man has contrived to prepare for himself. It is also the one with the greatest measure of individuality, the oldest form of beverage and the most universally accepted drink (if we except water, which is not a drink, like wine, beer, or cider) imagined by man in his quest for happier days on earth.

Wine is the suitably fermented juice of freshly gathered grapes. Grapes grow practically everywhere except in arctic regions, but they demand too much attention and do not reach the right degree of ripeness to be worth anybody's trouble to grow commercially for wine-making in lands where summers are not dependable, as in England, or where they are too fierce, as in the tropics.

In Europe, the northern limits of wine-making vineyards are, from west to east, Brittany, Normandy, Picardy, Flanders, the Rhineland north of Coblenz, and the northern plains along the course of the Danube. The southern limits are the waters of the Mediterranean, including many island vineyards and those of Italy.

In Africa, there are flourishing and very extensive vineyards at the two extremes of the Continent: in the north, from Morocco to Tunis, through (*Please turn to page* 289)

DECANTING OF WINE PHOTOGRAPHED BY WILLIAM HOWLAND AT PIERRE'S RESTAURANT, N.Y.

## The Specifications for a Wine Connoisseur

**What is a Connoisseur?** A Connoisseur is one who knows and loves that which is good, beautiful, uncommon, interesting; everything that is the best of its kind and, above all, genuine.

To become a Connoisseur one must be keen and one must be trained.

Many can see who do not appreciate beauty any more than a cow looking at the most glorious sunset.

Many can hear who do not appreciate harmony any more than a dog in an organ loft.

Many can taste what they drink who are interested as much in the quantity of the supply and as little in its quality as some of the animals at the zoo.

Pictures, music, and wine may be good, bad, or indifferent; it is all the same to those who cannot see, hear, or taste; and it is very nearly the same to those unfortunate people who do not see, hear, or taste with the keen, appreciative, appreciative mind of the Connoisseur.

The Connoisseur must possess a lively sense of appreciation and be guided by good taste. Good taste is nobody's monopoly, and different people may have good taste who have not the same tastes.

The Connoisseur must neither give up his individuality nor fall into eccentricities; he must cultivate the sense of "measure," of true proportion, which is the hallmark of good taste.

The Connoisseur must be prepared to make mistakes; they are inevitable, they should be helpful, and they must not make him lose confidence in his judgment.

The Connoisseur must be critical and not take for granted that the expert is always right; but he must not be self-opinionated and refuse advice.

The Connoisseur must not be extravagant or hasty; but he must still less be mean or casual.

The Connoisseur must school himself to resist temptation; he must learn to go without that which he cannot afford and to leave alone fakes, doubtful bargains, and "just-as-good" substitutes which cost less and are worthless.

**The Wine Connoisseur.** The Wine Connoisseur is one who knows good wine from bad and who appreciates the distinctive merits of different wines.

The Wine Connoisseur drinks wine in moderation, but regularly and appreciatively. It is excess—not habit—which blunts appreciation.

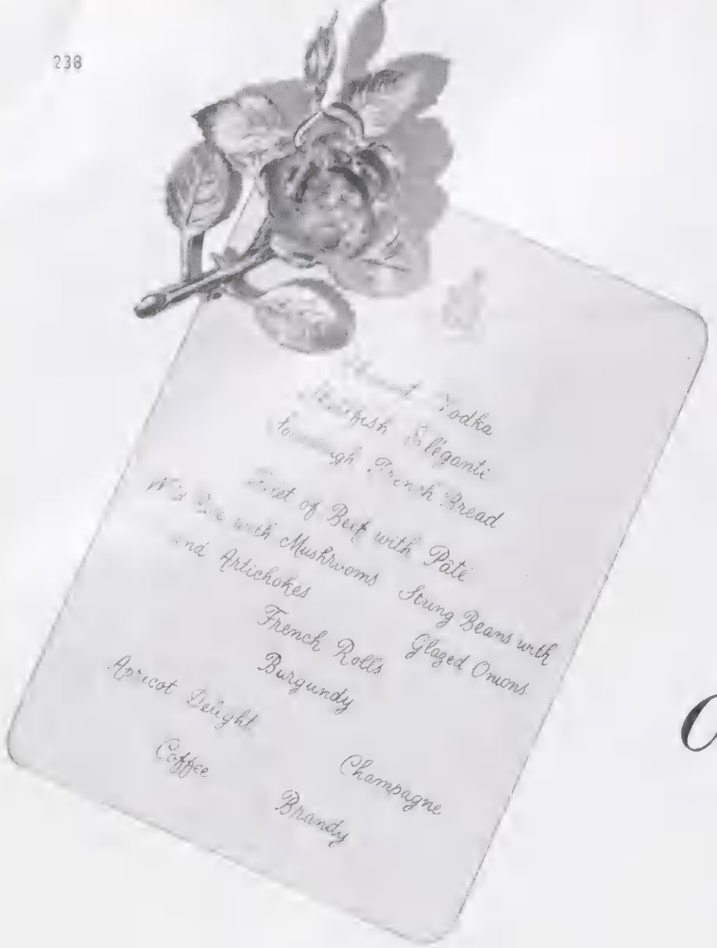
A little wine every day costs very little money and is the safest, as well as the pleasantest, tonic for body and mind alike. But wine, whatever its name, its age, or its cost, must be honest if it is to be good and to do good.

How can you tell good wine from bad: how can you become a Wine Connoisseur?

By using your senses and your common sense. By looking at wine, smelling it and tasting it with critical eyes, nose, and palate before committing it to your veins and your brain.

Look at your wine critically; it must be not only clear but brilliant, be it ruby or amber, young or old, cheap or dear. If it be (*Please turn to page* 290)






# How to give a truly elegant dinner party

By VIRGINIA STANTON *House Beautiful's Party Editor*

Needless to say, it must be a gastronomic delight. But it must also have some dash and originality about its presentation. And there should be no clichés anywhere—in the menu, in the recipe nor, we hope, in the conversation!

● Every woman owes it to herself and her reputation as an "operator" to give at least one "all-out" dinner party every winter. I mean a kind of "no-holds-barred" performance, where you forget the cost, the trouble, or whatever you usually use as the excuse for not entertaining in the grand manner. Once you decide to do it, it's good for your adrenal output, and afterward you are full of that precious commodity called self-satisfaction.

A super-deluxe, elegant dinner party primarily takes careful planning. Let me tell you about one I pulled off, and exactly how I went about it.

I had to consider several phases so that I could manage it with a maid (if I were lucky enough to get one) or to cope with it all by myself. Another angle to consider was the mechanics of the affair—what to serve where. Then I also wanted to select and present my food pattern in the most sensational manner. I enjoy hearing those squeals and exclamations when the food is presented.

After much carding and discarding, I finally worked out a menu that seemed just tops, together with a method of serving that made the whole affair go smoothly. This is what I evolved—and it worked like a charm:

I would have a fish course first, one preferably that could "wait." So I conjured up a platter of lobster medallions and Belgian endive, simple to prepare, delicious when chilled. I could present it when I had everything under control. Let's call this Shellfish *Élégante*.

This first course I would serve in front of the fire with the drinks. In this way I would not have to cope with complicated hors d'oeuvres, but just serve some glamorized olives and nuts. Then also I could get the table set up with the hot main dish without fuss while the guests were having the fish course elsewhere.

For the main course in the dining room, I decided to have a beef filet. This can be a truly gourmet event and is so easy to prepare.

I decided to serve the dessert course, with coffee, liqueurs and champagne from a tray wagon, either in the living room or library. I did not want the guests to have to sit through clearing and crumbing the table. If I had an "old family retainer" of ten minutes, she would not be trained, and if left alone, she could (*Please turn to page* 292)

**Elegance in presentation can make the greatest of menus even greater. Here Interior Designer James Amster has created a refined setting for a sparkling occasion where guests can appear at their best and enjoy an evening that itself becomes a work of art. Val St. Lambert "Legation" crystal goblets, wine and champagne glasses are from Tiffany & Co. Sterling silverware is "Chippendale" by Towle Manufacturing Company. China, "Ettrick" by Royal Worcester Porcelain Co.**

PHOTOGRAPH BY EZRA STOLLER









**Epergnes can be created to scale for small strawberries (above left), larger fruit platter displays, and mood-making arrangements of flowers and candles. The stacking components can be quite different, as shown left, or identical like the Indian brass dishes at right. All objects on these pages from the collection of Designer William Parker McFadden.**



ALL PHOTOGRAPHS BY VINCENT LISANTI



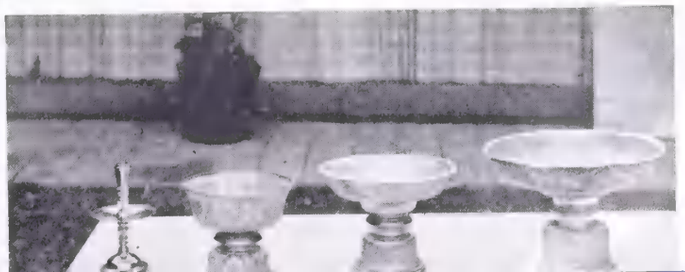
*With individual components you can*

# Create your Own Epergne

● From the ashes of Victorian fussiness rises the useful epergne, simplified, and wonderfully dramatic in our modern not-enough-space lives. The epergne takes little table room and stands as tall as you make it, a pretty technique for serving foods or displaying flowers importantly. You can make an epergne from your own collection of compotes, dishes, baskets, or bowls. While they should be similar in style, your epergne components don't need to match. Place them on bases, if need be, one on top of another, making graduated platters for hors d'oeuvres, flowers, or nuts and candies. Fruits and cheeses can be an appetizing and dramatically elegant buffet centerpiece before becoming the dessert. (*For more suggestions see page* 256.)

**Here, by adding two more compotes to the epergne (top, left), Mr. McFadden builds a lofty tower of fruit. Such creative play with accessories helps to develop your sense of awareness.**

Silver repoussé altar dishes from Siam, placed one upon another with a candle holder on top, make an important arrangement of short-stemmed flowers. Components (right) are alike in style but have different patterns and shapes.



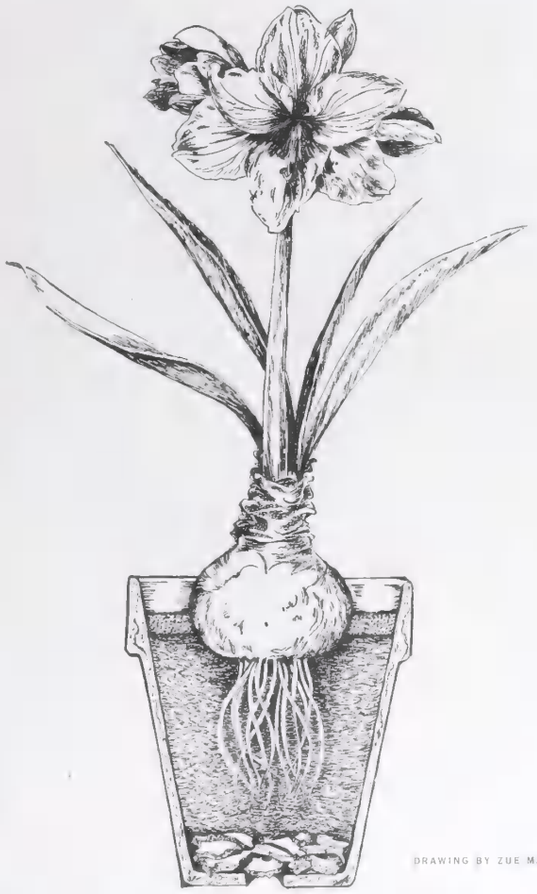

Gene McConas

# Amaryllis

## dazzling queen of the bulbs

*By* WYNDHAM HAYWARD

For striking size and color, the amaryllis stands alone. It is demanding enough to justify pride in the flower, but not really difficult. This report from a veteran amaryllis grower will help you bring it to full bloom



DRAWING BY ZUE MARTIN

**The painting by Gene McComas (left) dramatizes the rich color and impressive size of the amaryllis. All this beauty comes marvelously packaged in a big brown bulb that is planted in the fall. Potted as shown above and cared for as recommended, it is sure to thrive and bloom in early spring. Note drainage material, sand on surface, and shallow planting.**

Once you've seen an amaryllis in flower, there can be no question about its dramatic size and unusual richness of color. But it also has a less obvious quality, which, to some, is as rewarding as the flower itself.

More than most bulbs, amaryllis can be an indicator of your gardening skills. It will grow and flower with minimum care for the first year. But with more expert care, it will grow larger, produce more flowers and foliage, and will continue to perform more dramatically in succeeding seasons of growth.

This is not to say that amaryllis is difficult. But it does have some specific requirements that must be met to help it perform really well. If you do keep one going year after year, increasing in size, developing more flowers and handsomer leaves, you can rightly take pride in your skill and lay claim to a green thumb.

The process of bringing an amaryllis to bloom in the house next spring starts this fall. The first step is choosing the bulb, and a lot depends on the choice. You'll find the bulbs in late fall and winter in florists' shops, seed stores, garden centers, hardware and department stores. The more you can find out about the origin and expected performance of the bulb you buy, the better. Some are simply sold as amaryllis with no hint as to where they were grown or the color they will be. Some are sold as bulbs of a given color and some as mixed colors. Some are named varieties. These may have a color picture of the flower on the box. Only the true named variety can be depended upon to produce flowers of a predicted size and color.

The bulbs you get may be from California, Florida, or Holland. The named varieties are the Dutch type. They are the most expensive, because they are improved, top-quality bulbs carefully grown in greenhouses with complete control of hybridizing and propagation for form, color, quality, and flower characteristics. Although the largest bulbs (3½ to 4½ inches in diameter) do not necessarily produce the largest flowers, they usually give best all-around results.

You may also find Dutch seedling bulbs in color groupings. These come in white, striped (white with red markings), orange, salmon, pink, scarlet, and dark red. And new shades, near lavender and purple, are coming along. While bulbs in a group may not be identical colors, about 90 per cent of them will be as listed. These usually cost less than the named varieties because they are easier to produce.

The California amaryllis are (*Please turn to page* 253)

## To inspire the creative cook

# A Dozen

These great Danish breads say "*Velkommen*" to neighbors and friends. Many of them can be baked, wrapped, and stored in the freezer to have on hand for holiday entertaining. The authentic recipes for these traditional breads are from Ingeborg Dahl Jensen's treasured collection

• Ask why Danish breads are so good and you get two simple answers: one, Denmark's varied and abundant grain and her bountiful yield of fresh, sweet butter bless bread inside and out; two, Danish cooks have a talent for bread-making that goes back hundreds of years. Long ago, before the common people used dishes, Danes were baking big rounds of crusty *flotbrod* to serve food on, and everyone but the elite ate their plates.

As soon as a little Danish girl can bend her elbows over a floured board and push a wooden spoon, she becomes a full-fledged apprentice to a bread-maker—her mother. She learns patience enough to let her dough rest as long as necessary; to cream sugar and butter with her hands; to mix eggs one at a time; and to beat well after each egg is added.

There's still another reason why Danish breads of whole-meal, rye, sweet potato, rice or wheaten flour, with their spicy flavors and golden crusts, are so delicious. They reflect the influence of French finesse on Danish cooking. For centuries the people of Denmark were settled around a royal court heavily influenced by French dress and cuisine. Chefs, imported from France, reigned over the big, luxurious royal kitchens. To learn the fine art of baking, young Danish bakers went to France. To this day in Denmark, white bread means "French bread."

Our dozen breads include the white or "French" bread, the light, the dark, the deep rich brown, and the yellow, which owes its sunny color to sweet potato or saffron.

Some of the recipes have been handed down from mother to daughter for as many as four generations. From them you can make "hospitality breads" to slice and serve, half-warm, as the Danes do. Or you can let your bread cool, wrap it in foil, and store it in your freezer to have on hand for the holidays. These are breads to butter generously with fresh, sweet butter, as the Danes do. These are breads to savor with freshly ground, lovingly brewed coffee; with iced aqvavit or vintage wine; with a mug of steaming *glogg*; or with a glass of cold Danish beer.

Danish breads make delicious gifts. In Denmark miniature loaves baked during the holidays are wrapped, pan and all, in shiny paper decorated in many colors, interwoven like a little girl's braids.

These breads can be the backbone of lunch or dinner, turning the simplest meal into an occasion. They can be used *smorrebrod*-fashion to make holiday party fare more exciting. *Smorrebrod* literally means spread or buttered bread, but the word has also come to mean an open sandwich on which a creative cook expresses her versatility with meats, sea foods, and spreads.

Here are a dozen Danish bread recipes, chosen to meet different occasions and needs.

### Sweet Saffron Bread
(*Sod Safronbrod*)

1 tablespoon sugar
1 cake compressed yeast or 1 package dry
¼ cup lukewarm water
¼ cup butter
¾ cup sugar
1 teaspoon salt
1 cup scalded milk
¾ teaspoon saffron
¾ cup hot water
6 cups sifted all-purpose flour
½ cup seedless raisins
¼ cup dried currants, soaked in enough red wine to soften
¼ cup toasted almonds, slivered

Blend yeast with sugar, add ¼ cup lukewarm water and dissolve. Cream butter with ¾ cup sugar and salt in a rather large bowl, add milk, and stir well. Dissolve the saffron in the ¾ cup hot water, let stand 10 minutes; then strain. Add this saffron water to the milk mixture. When lukewarm, add the yeast mixture and blend well. When smooth, gradually sift in three cups of flour, stir to blend. Blend one cup of flour with raisins, currants, and nuts; add the dough and mix. When smooth, work in enough of remaining two cups of flour to make a soft dough. Knead on a board until smooth. Put dough back in the bowl, cover and let stand in a warm room until doubled in bulk, about two hours. Remove and cut dough in half and knead gently on floured board. Make two loaves or one braided one (as pictured on opposite page). To make the braided loaf, divide one-half of dough into three equal parts. Roll each piece (*Please turn to page* 271)

# Hospitality Breads



PHOTOGRAPH BY JAMES VILES

Typical of the variety in Danish hospitality breads are the four kinds shown. Reading clockwise are a loaf of sweet saffron bread, braided, which can also be made into a wreath; a miniature loaf of sweet-potato bread, which Danish cooks love to give, pan and all, as a gift to children; a steamed brown bread; and the traditional *kringle med kakepulver*, or coffee ring, which is baked here in a round holiday loaf.



PHOTOGRAPH BY VAN BUCHER

# INDIA



PHOTOGRAPH BY GEORGE HOLTON

**If you go with your mind as open as your eyes, as a traveler rather than as a tourist, India is the most colorful, thought-provoking, paradoxical experience of romance, reality, and world-awareness on earth**

*By* MARION GOUGH

● In the chill dawn of a January morning, the plane from Bangkok came down in New Delhi. We left the urbane and elegant world of Chateaubriand and champagne that is Air France and entered India, carrying the Dior stockings and French perfume we had bought, at great savings, in flight. The airport arrival room was dark and empty, except for some barely distinguishable bales of quilting that lined its walls. Suddenly the quilts began to roll and heave, and out from under rose a corps of what we thought to be uniformed functionaries, shaking themselves awake. But in a matter of minutes, they were lined up alertly at their counters, stamping papers and filling out forms with such competent relish that we wondered if we had really witnessed that curious awakening in the anteroom of a modern airport.

This was our first impression—and a prophetic one—of this ancient, complex, and paradoxical subcontinent struggling into independent existence as a modern country in a modern world. Many times we were to wonder if we could believe what our own eyes saw. We wonder, even now, as we gather our notes and memories to set down these impressions. And it is only in personal impressions that a short-time Western visitor can presume to comment on a 4,000-year-old civilization and a country so vast, so ethnically, geographically, and linquistically diverse that its own 400 millions cannot always communicate with each other.

We went to India, as all (*Please turn to page* 297)



PHOTOGRAPH BY MARILYN SILVERSTONE

Early morning—hazy, mysteriously sunlit—is a Hindu time for prayer. Above, holy men in a sunrise pilgrimage to the sacred confluence of the Ganges and Jumna Rivers near Allahabad. Opposite, top left, at dusk in Old Delhi the Elgin Road teems with colorful throngs, evoking memories of Kim and the Grand Trunk Road. Center, a tiny girl, solemn eyes black-rimmed with *kajal*, in a streetside photographer's stall in Jaipur.





**Engineered to satisfy the most fastidious man is this solid walnut chest beautifully veneered in French walnut. Hinged mirror section conceals a recess for shaving equipment and toiletries. Flanking this compartment are two small accessory drawers designed to catch the overflow from a man's pocket. Accordion-fold doors swing back completely for easy access to ten tray-type drawers. John Widdicomb Co., about $660.**

# Beautifully appointed gentlemen's chests

## Here are nine chests that encourage orderliness and create a sense of personal elegance

*By* JOHN ELLESTAD

■ Having a place for everything in your private world, whether it be freshly laundered shirts or a shoe-shine kit, is a pleasurable experience. It makes you feel well attended, positively pampered. Nothing flusters the well-organized person more than a last-minute search through the bottomless-pit type of drawer for some piece of apparel. And at the end of the day, undressing can quickly disarrange a room that provides only bulk storage facilities.

Big spaces are not enough; you need smaller compartments sized to fit particular articles of clothing. If this kind of storage isn't built into your home, it can be found in ready-made furniture, in any style preference. Far from being a luxury, a thoughtfully engineered chest like those shown here can be a time- and temper-saver.

More gentlemen's chests appear on pages 266-267.





**When in repose, as left, this walnut chest with its inlays of olivewood is a truly handsome piece of furniture. In service, it has six roomy bins for shirts and two kinds of drawers for sox, scarfs, handkerchiefs, sweaters, underwear. From the "Ronda" collection by Romweber Industries. About $349.**

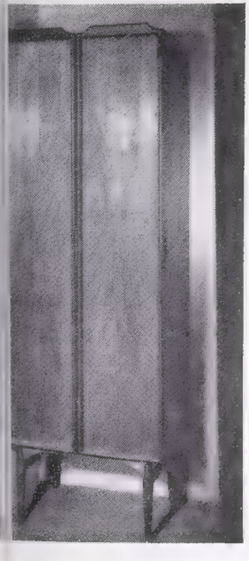




This gentleman's chest of cherry is carefully designed to cope with all of his paraphernalia. Twenty sliding Masonite shelves hold up to 40 shirts without crushing; five deep drawers hold bulkier sweaters and pajamas; two smaller drawers are catch-alls for keys, small change, and jewelry. Special hardware permits pull-up mirror to be adjusted to height of person using it. From The Lane Company, about $314.







Created specifically to fit a narrow space is this tall walnut cabinet designed by James Caldwell for Brown-Saltman. Features that please and pamper any man include built-in tie racks, a long toiletry shelf, several small jewelry drawers, and a full-width mirror set into the back wall of the unit. Hardware-less doors have unobtrusive finger-tip recesses for opening. This chest in pastel walnut finish, about $250.

The original armoire was designed to store a knight's arms and armor. Here's a finely detailed adaptation for the modern man. In this chest by Kittinger, a well-organized utility core hangs from a central pivot, and with one quick motion reveals its inner workings. Mahogany cabinetry with boxwood inlays, approximately $1,190. Another version is available with traditional fittings: full-length wardrobe and drawers.





Revival of a Victorian seating arrangement, tête-à-tête chairs like these meet other needs. They separate for use as occasional chairs. Luxurious channel-back cushions are used on cherry frames in fruitwood or painted finishes. From Heritage "Modavanti" Collection.

# Tête à Tête Chairs That Can Perform Solo Roles



TWO PHOTOGRAPHS BY WILLIAM HOWLAND

Arm by arm in this reverse positioning, this tête-à-tête grouping invites an intimate conversation. Pulled apart, each can go its separate way. Upholstered from the floor up, these spacious chairs have loose, foam rubber cushions. From the Valley Upholstery Corporation.

This double chaise provides arm and back support for two persons who want to sit and talk, and as much solid comfort for one person who wants to stretch out and read on it. The seat upholstery is foam rubber, cushions are down-filled. Edward Wormley design for Dunbar.

PHOTOGRAPH BY FRANK WILLMING




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## AMARYLLIS, DAZZLING QUEEN OF THE BULBS

CONTINUED FROM PAGE 243

based on fine-quality European stock and subsequent generations have been maintained in good quality by careful selection of parents and rigid control of hybridizing in the greenhouse. The Howard and Smith hybrids are among the best-known and most dependable California amaryllis. These are usually sold as mixed shades or "select strains" of a given color.

Florida amaryllis are field-grown in that mild climate and are the most abundant of all. Most of these are the "Mead Strain" which are excellent field-grown bulbs but can't compare in flower size or purity of color with the Dutch bulbs or the California bulbs. Florida amaryllis are sold widely in the South for garden use. In the colder climates, amaryllis can be grown only indoors. Most people who take the time and effort to grow them indoors in pots prefer the larger types.

Prices vary, as you might expect. Top quality Dutch amaryllis, whether choice seedlings or named varieties, cost from $2.50 to $10 or $15 each according to size, quality, and availability. Most Dutch bulbs are the 3- to 4-inch size. But there is a smaller size, 2½- to 3-inch, as well as the larger 3½- to 4½-inch bulbs.

The California bulbs come in sizes of 2½ to 4½ inches in diameter and cost from 85 cents to $3 each. Florida amaryllis measure from 2 to 4 inches and cost 50 cents to a dollar or so.

If you are growing amaryllis for what they best provide—imposing size and vibrant color—it pays to invest in the best bulbs you can afford to buy.

Some catalogs list the flowers as early, midseason, late, and very late. By choosing bulbs from each season, the bloom period can be extended. The average time, from beginning of growth to flowering for an "early" type is 6 weeks. For a very late bulb it is 8 to 9 weeks. A well-grown mature bulb can produce as many as two or three scapes (stems) of four flowers each. In a reasonably cool place, a flower will bloom for a week or ten days. So, by good planning and culture, you can have them in continuous bloom for a month or more. If some are kept at temperatures of 50 to 60 degrees after potting, this will delay the time of bloom. Temperatures of 70 to 80 degrees will speed it up. Once growth starts, keep temperature above 65 degrees.

There are two basic kinds of amaryllis flower shapes. The *Reginae* type have more or less trumpet-shaped flowers; the *Leopoldii* type are flaring and open-faced. The latter are preferred by most people.

The miniature types are favored by collectors, and more of these delightful flowers are becoming available. But, as an introduction to the amaryllis, the large ones are the best choice. You may also hear about double amaryllis or orchid types. These are hard to find, and of most interest to collectors.

### How to Grow Them

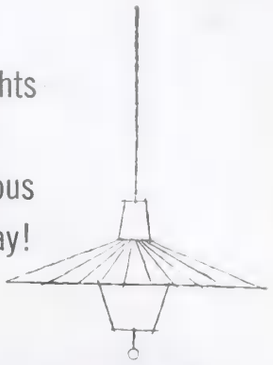
The bulb will usually be unpotted when you get it, and should be potted as soon as possible. Choose a container large enough to allow at least an inch of soil all around the bulb. A 4-inch bulb, for example, should have at least a 6-inch pot. Put an inch or so of fiber, broken pot, or gravel in the bottom of the pot to facilitate drainage. Set the bulb in the pot so that about half, or a little more, shows above the soil level. Leave about an inch of the rim of the pot above the soil as a reservoir for water. If the bulbs have roots, which is all to the good, be careful not to break them off, but firm the soil around them well when you set the bulb in place. You can put as many bulbs as you wish in a container providing each has the recommended amount of soil to grow in. The better the bulb is established as soon as you get it and pot it up, the better will be the quality of the flower and the more blooms you are likely to have.

Amaryllis must have rich, well-drained soil. One of the most famous collections, that of the United States Department of Agriculture, was grown in the Washington greenhouses in a potting soil of two-thirds sandy loam and one-third well-rotted cow manure. If you can't get the latter ingredient in your area, you can buy dried pulverized cow manure which will do very well. It is available in most garden stores. If you'd rather not cope with the soil mixture, you can have a florist pot the bulbs.

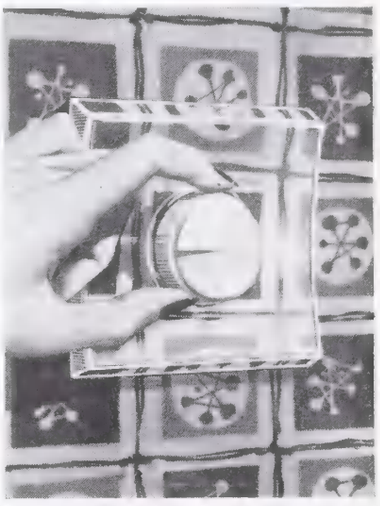
After potting, water sparingly, and put the plant in a cool place away from the light until the new growth begins to show. Then bring it to the light of an east or south window and water it well. If the soil is as open as it should be and drainage unobstructed, there's little

(*Please turn the page*)

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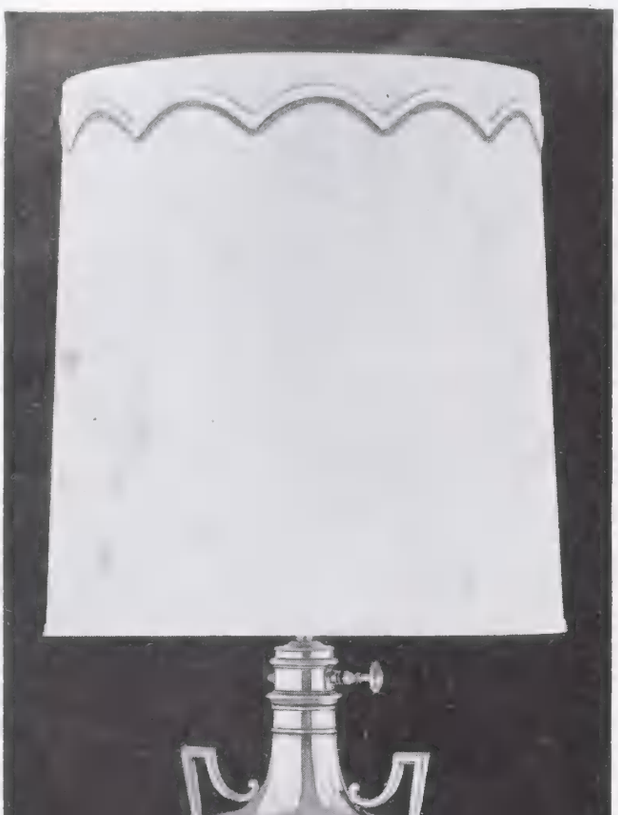


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## AMARYLLIS, DAZZLING QUEEN OF THE BULB

CONTINUED FROM PRECEDING PAGE

danger of overwatering. Don't let the soil dry out, and don't just add a little moisture to the surface. Water thoroughly each time. By rotating the pot every few days it is possible to keep the stem growing straight.

Some bulbs will produce handsome glossy strap-like leaves when the bloom bud appears. Others will bloom with little or no foliage. This is due to the mixed-up genetic background of the modern hybrids.

If the tall stem seems unsightly, it can be camouflaged with surrounding plants. Asparagus fern, small Boston ferns, or other small potted plants or vines are often used to provide screening for the long bare stems. In succeeding years a well-cared-for bulb is more likely to have foliage of its own and not require screening.

### After-care

When the flowers fade they should be picked off to prevent seed from forming and taking strength from the bulb. Cut the stem off at the top of the bulb. Add weak liquid fertilizer and continue to water, for at this time, next year's flowers are forming. Leave any foliage on until it fades, for this too helps feed the bulb. After flowering, pots can be plunged in a shady place in the garden and mulched to reduce frequency of watering.

At the end of the growing season the leaves begin to yellow. Reduce the watering and let the foliage dry. Clean the outer scale off the bulb and put the pot in a dry place where the temperature will be 55 to 65 degrees.

Next December or January, re the amaryllis as if it were a r bulb. While the old soil in pot is a good storage medium doesn't have enough nourishm in it to support another ye growth.

The following list of favo Dutch exhibition-type amaryllis a personal one, intended only a starting point. As any amaryl fancier knows, there are actua many dozens of wonderful kinds grow. One of the intriguing aspe of growing amaryllis is that th don't all perform the same w Some have less tolerance th others. This list includes mai spectacular performers that reasonably easy to grow.

**Ludwig Strain:** *Pink Perf tion* and *Doris Lillian*, raspbe pink. *White Giant* and *Ludwi Dazzler*, fine whites. *Bouquet*, s mon rose. *Ludwig's Scarlet*, r *Margaret Rose*, shrimp-red.

**W. S. Warmenhoven Strai** *Sweet Seventeen*, salmon pink. *R Master*, dark red. *Joan of A* white. *Bordeaux*, wine-red.

**Van Meeuwen Strain:** *Que Superiora*, deep rich red. *Albi* pure white. *Rose Queen*, red a white.

If you would like to know mo about amaryllis, see Dr. Hamilt P. Traub's new book: *The Amar lis Manual* (Macmillan, $7.50). is the most complete and authori tive word on the subject. It includ a wealth of specific information their history, breeding, propag tion, marketing and exhibiting.

## SELECTIVITY IS THE KEY TO ELEGANCE

CONTINUED FROM PAGE 231

Following are the sources of the furnishings and accessories shown in the home of Mr. & Mrs. Lionel Peabody Marks of Larchmont, New York, pages 228-231. The interiors were designed by Howard Elliott in co-operation with HOUSE BEAUTIFUL. All furniture is from Henredon Furniture Industries, Inc., except as noted below.

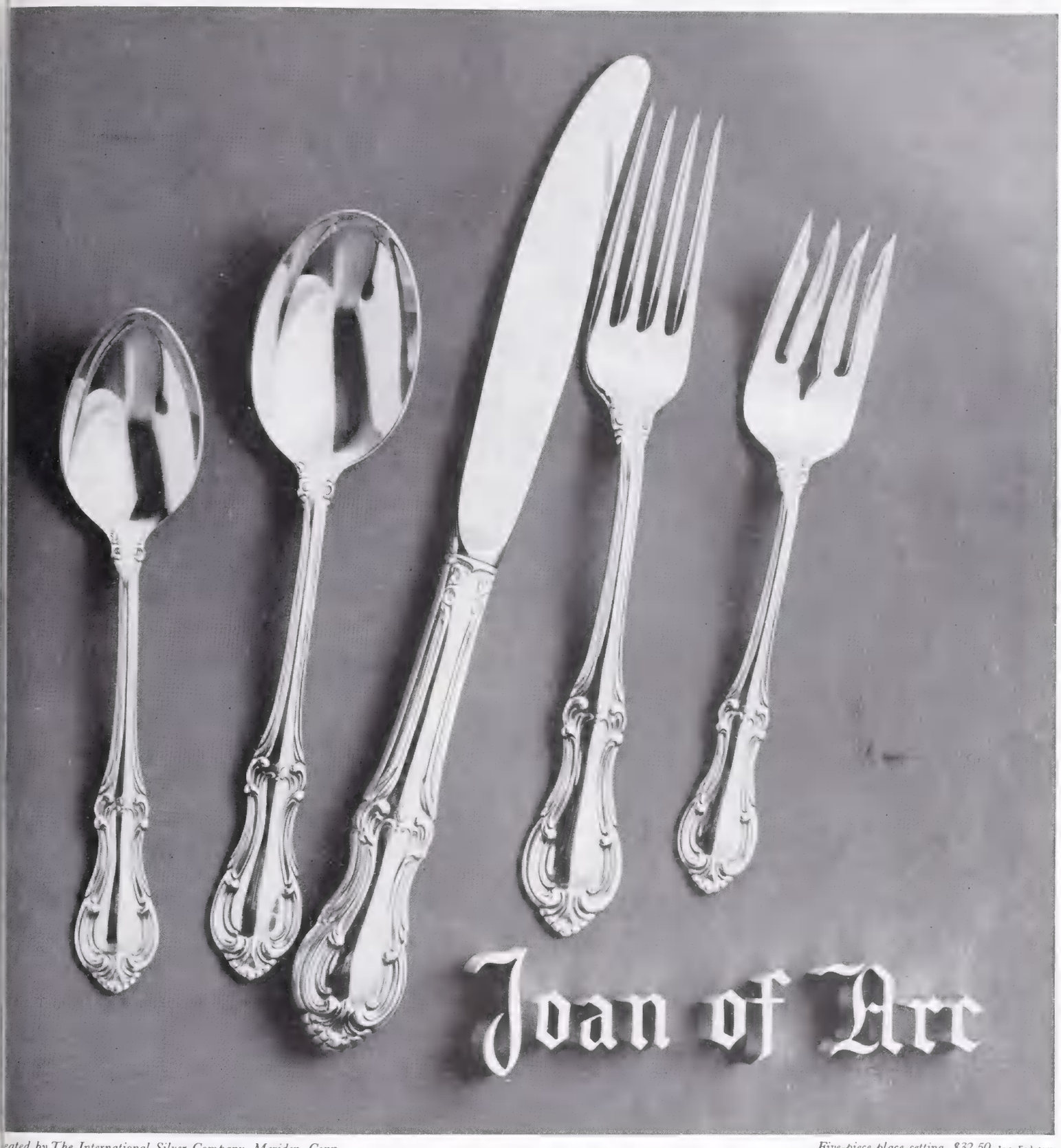
**Page 228:** Bottom photograph: Lamp, *Dean Trimble Imports, 802 Montgomery, San Francisco, Calif.*

**Page 230:** Pillows, *Karl Mann Associates, 677 5th Ave., New York, N.Y.* Rug "*Finnish Meadow*," *Bigelow Rugs & Carpets.* Lamp, *Dean Trimble Imports, 802 Montgomery, San Francisco, Calif.* Spanish luster bowl on mantel, *Nuri Farhadi, 920 3rd Ave., New York, N. Y.* Refectory table, stool, and re tangular end table next to upholster chair are Spanish antiques.

**Page 231:** Top right photograp Plates, cups, and saucers, "*Bellevue Lenox, Inc.* Wine glasses, "*Etiquette Imperial Glass Corp.* Sterling flatwa *Heirloom Sterling's "Stanton Hal* Napkins, *Leacock and Co., Inc., 2 5th Ave., New York, N. Y.* Silver coff service, "*Ascot*," *in Community Pla Holloware.*

**Page 231:** Bottom right photograp White porcelain lamp, *Dean Trimb Imports, 802 Montgomery, San Fra cisco, Calif.*

**Page 231:** Bottom left photograp After-dinner cups and saucers, "*Plaza Lenox, Inc.* Coffee pot, "*Ascot*," *Community Plate Holloware.* Cigaret lighter, *Ronson Corporation.*




*eated by The International Silver Company, Meriden, Conn.*

*Five-piece place setting, $32.50.* Inc. Fed. tax

Joan of Arc differs from similar patterns because the design is a little more delicate and precise, the weight of solid silver unusually well distributed, the balance perfect. Start a tradition. Give your family precious sterling. Share with them the life-long pride that only solid silver brings. Visit your jeweler or department store, today. Only International offers you substantial savings on services for 4, 8 or 12 people.

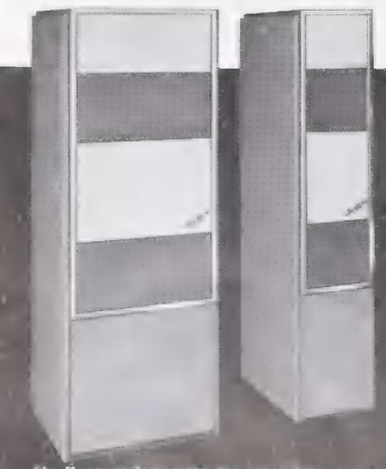
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## YOU CAN CREATE YOUR OWN EPERGNE

CONTINUED FROM PAGE 240





**Brighten the kitchen corner** with an epergne of vegetables made from the straw baskets or trays now widely available. Each basket rests on inexpensive straw-rings that can be found at Mexican and Swedish shops or in most large department stores.





**Wood plant stands,** a footed bowl, and a plate are all there is to this simple but handsome epergne. The stands, used here to lift the plate, fit together sturdily. They can be found at the florist's or in Japanese specialty shops for under a dollar.





**Pretty, see-through wood bases** have no glue in their construction, can easily stand in water. They lift flower bowls from plate base, making an impressive decorative element out of a few small components that are filled with carnation blossoms.

ALL PHOTOGRAPHS BY VINCENT LISANTI





**Graduated glass compotes** from the five-and-ten pile up to display and serve nuts and candies. What might have been a fussy collection of small nut bowls has become instead an important, integrated centerpiece to grace the most elegant table.


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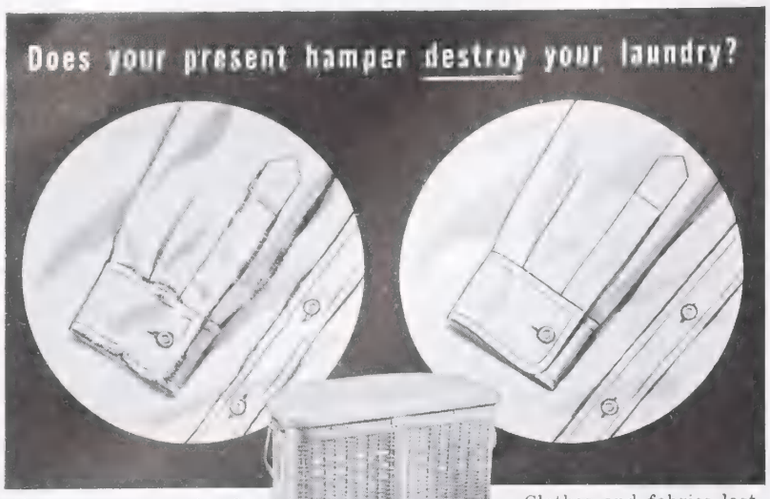
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CONTINUED FROM PAGE 233

*Reading From His Poetry*, "Wrack at Tidesend," others. Caedmon TC-1013.

Spender, Stephen: *Stephen Spender Readings*. Caedmon TC-1084.

Stein, Gertrude: *Gertrude Stein Reading*, "The Making of Americans," (Parts I and II), "If I Told Him," "Matisse," others. Caedmon TC-1050.

Thomas, Dylan: Vol. II: "If I Were Tickled by the Rub of Love," others. Caedmon TC-1018. Vol. III: "Over Sir John's Hill," others. Caedmon TC-1043. *Under Milk Wood*, with original cast; narration by Thomas. Caedmon TC-2005. Two-record, 12″ album.

Wilbur, Richard: *Poems of Richard Wilbur*. Spoken Arts SA-747. (A)

Yeats, W. B.: *The Poems of William Butler Yeats*. Read by the poet, Siobhan McKenna, Michael MacLiammoir. Spoken Arts SA-753. (A)

### Anthologies

*An Album of Modern Poetry*. Three 12″ with text. 46 American and British poets ranging in age from Frost to Ted Hughes, including Robinson Jeffers, Edgar Lee Masters, and Edna St. Vincent Millay. British contributors: W. H. Auden, Edwin Muir, T. S. Eliot, Stephen Spender, others. Library of Congress. (C)

*Yale Series of Recorded Poets*, with text. To include 100 discs, 22 to be issued this year, 4 available now: Allen Tate, Robert Lowell, Stanley Kunitz, Dudley Fitts. By subscription, Carillon Records. (D)

*The Caedmon Treasury of Modern Poets:* 20 poets, including Frost, Cummings, Auden, Gertrude Stein, D. Thomas, Conrad Aiken, others. Caedmon TC-2006. Two-record, 12″ album.

*Pleasure Dome:* includes T. S. Eliot, Marianne Moore, e.e. cummings, William Carlos Williams, Ogden Nash, W. H. Auden, Dylan Thomas, Elizabeth Bishop. Columbia ML-4259.

### Actors and Scholars Read Aloud

*The Poetry of Blake*. Sir Ralph Richardson reads "Songs of Innocence," "Songs of Experience," others. Caedmon TC-1101.

*Sonnets from the Portuguese* by Elizabeth Barrett Browning, read by Katherine Cornell. Caedmon TC-1071.

*The Poetry of Robert Browning*, with text. James Mason reads "The Bishop Orders His Tomb," "Andrea del Sarto," and "Fra Lippo Lippi." Caedmon TC-1048.

*John Brown's Body* by Stephen Vincent Benet. Read by Tyrone Power, Judith Anderson, Raymond Massey. Columbia OSL-181. Two-record, 12″ album.

*The Poetry of Byron*. Tyrone Power reads "Don Juan" (Canto I), "She Walks in Beauty," others. Caedmon TC-1042.

*Beowulf-Chaucer*. Helge Kokeritz reads in Anglo-Saxon from Beowulf; John Pope from Chaucer. Lexington LE-5505. 10″ disc. (E)

*Chaucer's Canterbury Tales*, with text. "The Nun's Priest's Tale" and "The Pardoner's Tale." Read by Robert Ross. Caedmon TC-1008.

*Poems of Emily Dickinson*. Read by Nancy Wickwire. Spoken Arts SA-761. (A)

*T. S. Eliot: The Waste Land* and 3 other poems. Read by Robert Speaight. Spoken Arts SA-734. (A)

*Four Quartets* by T. S. Eliot. Read by Robert Speaight. Spoken Arts SA-765. (A)

*The Poetry of Keats*. Sir Ralph Richardson reads "Ode to a Nightingale," "Ode on a Grecian Urn," others. Caedmon TC-1087.

*The Song of Hiawatha* by Longfellow, with text. Read by Harry Fleetwood. Folkways FL-9730.

*J.B.* Pulitzer Prize Play by Archibald MacLeish in verse, with text. Original cast recordings in stereo (LDS-6075) and monophonic (LD-6075). Raymond Massey, James Daly, Christopher Plummer. RCA Victor. Two-record, 12″ album.

*Poetry of Edna St. Vincent Millay*. Judith Anderson reads "Renascence," "Moriturus," others. Caedmon TC-1024.

*Milton's Paradise Lost* (Book I and Part of IV). Read by Anthony Quayle. Caedmon TC-2008. Two-record, 12″ album.

*Basil Rathbone Reads Edgar Allan Poe*. "The Raven," "Annabel Lee," other poems and two short stories. Caedmon TC-1028.

*The Rubaiyat*. Alfred Drake reads Fitzgerald's translation and Matthew Arnold's "Sohrab and Rustum." Caedmon TC-1023.

*Poems of Shelley*. Vincent Price reads "To a Skylark," "Ode to the West Wind," others. Caedmon TC-1059.

*Tristan and Iseult*. Translation by Bedier from 12th Century sources. Read by Claire Bloom with harp accompaniment. Caedmon TC-1106.

*Walt Whitman's Leaves of Grass*. Ed Begley reads selections. Caedmon TC-1037.

*Leaves of Grass* by Walt Whitman, with text. Wallace House, Patricia Gardner, Kenneth Buckridge read selections. Folkways FL-9750.

*The Poetry of Wordsworth.* Sir Cedric Hardwicke reads selections from "The Prelude," "The World Is Too Much With Us," others. Caedmon TC-1026.

### Anthologies

*Sonnets of Shakespeare* and other Elizabethan poems. Anthony Quayle reads 23. Spoken Arts SA-729. (A)

*The Sonnets* of Shakespeare. Read by the Marlowe Society and Professional Players, with explanatory notes. London A-4341. Three-record, 12″ album.

*Ages of Man* by Shakespeare. Sonnets and play excerpts read by Sir John Gielgud, with text. Columbia OL-5390.

*Early English Ballads*, with text. Read by Kathleen Danson Read. Folkways FL-9881.

*English Lyric Poems and Ballads*, with text. Kathleen Danson Read reads from Noyes, Tennyson, Keats, Drinkwater, others. Folkways FL-9882.

*17th-Century Poetry* of Herbert, Marvell, Vaughan, Traherne, Herrick, and others. Read by Sir Cedric Hardwicke and Robert Newton. Caedmon TC-1049.

*Anthology of English and American Poetry:* Bryant, Emerson, Whittier, Longfellow, and others. Selections read by David Hooks, Heidy Mayer, Edward Asner, Dean Almquist. Lexington 7520, 7525. Two 12″ discs. (E)

*American Poetry to 1900.* David Allen, Nancy Marchand, David Hooks read from Bryant, Poe, Emerson, others. Lexington LE-7550/55. Two-record, 12″ album. (E)

*A Round of Poems* from "Invitation to Poetry." Selections from Shakespeare, Longfellow, Keats, Dickinson, others; read with comments by Lloyd Frankenberg. Columbia ML-5148.

*The Audio Book of Famous Poems.* Marvin Miller reads 74 poems by 38 authors ranging from Christopher Marlowe to Emily Dickinson, including the complete "Rubaiyat." Audio Book GL-601. Four-record, 7″ album. 16⅔ rpm. (F)

*Famous Poems That Tell Great Stories.* "Gunga Din," "Lochinvar," "Paul Revere's Ride," others. Read by R. E. Johnson, Arnold Moss, Alexander Scourby, Frederic March, Agnes Moorehead. Decca DL-9040.

*The Golden Treasury of Irish Verse:* Thomas Moore, James Stephens, James Joyce, others. Read by Padraic Colum. Spoken Arts SA-706. (A)

### To Delight Children

*Tell It Again.* Sung by Julie Andrews and Martyn Green, with text. Angel 65041. (Capitol recording.)

*As I Have Heard Tell.* English nursery rhymes, recited and sung by Vivienne Stensen, with text. Folkways FC-7730.

*Carl Sandburg Poetry for Children.* Read by the poet. Caedmon TC-1124.

*A Child's Garden of Verses.* Read by Judith Anderson. Caedmon TC-1077.

*Mother Goose.* Spoken by Cyril Ritchard, Celeste Holm, Boris Karloff, with music. Caedmon TC-1091.

*Madeline and Other Bemelmans.* Told by Carol Channing. Caedmon TC-1113.

*The Pied Piper and the Hunting of The Snark.* Read by Boris Karloff. Caedmon TC-1075.

*Nonsense Verse of Carroll and Lear.* Read by Beatrice Lillie, Cyril Ritchard, Stanley Holloway. Caedmon TC-1078.

*Walter De la Mare Reading.* A conversation, 12 poems and a story. Caedmon TC-1046.

*Golden Treasury of American Verse.* Bryant, Whittier, Holmes, Longfellow, Poe, Whitman. Read by Alexander Scourby, Nancy Wickwire. Spoken Arts SA-772. (A)

*Poet's Gold.* (7th grade and up.) An anthology of American and English poets: Longfellow, Swinburne, Stevenson, Lear, others. Read by Helen Hayes, Raymond Massey, Thomas Mitchell. RCA Victor LM-1812.

*Poet's Gold.* (7th grade and up.) An anthology of American and English poets: Keats, Millay, Gray, others. Read by Helen Hayes, Raymond Massey, Thomas Mitchell. RCA Victor LM-1813.

The following are sources referred to on page 233.

(A) Spoken Arts, Inc.
95 Valley Road
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(B) Spoken Word, Inc.
10 East 39th Street
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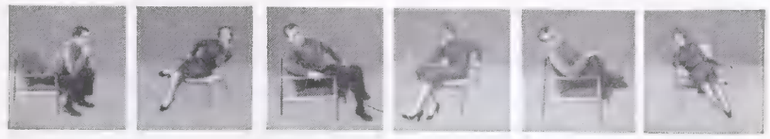
(C) Library of Congress
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(D) Carillon Records
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New Haven, Conn.

(E) Lexington Records
c/o Education Audio-Visual, Inc.
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(F) Audio Book Co.
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## THE MULTIPLE SKILLS OF THE SCREEN

CONTINUED FROM PAGE 221





**This walnut screen** was designed by Andrew Delfino, decorator for Mr. & Mrs. John McGuire. In remodeling their old dining room, he decided to eliminate the large French doors between the dining room and the pantry. Using twelve very tall walnut panels, he created an important event in a room completely minus any architectural detail. The panels bundle to the left of the doorway until dinner is on the table. Closed screens shut out all kitchen noises.

All of the screens in the story on pages 220-221 were custom-made. Similar screens can be ordered through decorators or through the decorating departments of some department stores. Other types of fabric, metal, or wood screens come through department stores, mail-order chains, lumber yards, or large hardware stores. Plans for build-it-yourself screens can usually be found with materials at lumber yards, building supply dealers, or large hardware stores.

Following is detailed information on the furnishings and accessories shown in the story:

**Page 220:** Linen fabric in bedspread, *S. M. Hexter Co.* Silk fabric in shoji-type screen, *Shulman Fabrics, Incorporated.*

**Page 221:** Top right photograph: Vinyl tile flooring, "Pompeiian," *Robbins Floor Products, Inc., Tuscumbia, Alabama.*

**Page 221:** Bottom photograph: All fabrics, *Boris Kroll Fabrics, Inc., 220 E. 51st St., New York, N. Y.* Fabric fiber, "Avisco Rayon," *American Viscose Corp.* Furniture, *Dunbar Furniture Corp.* Travertine vinyl tile flooring, "Amtico," *American Biltrite Rubber Co.* Carpet "Interlink," *Magee Carpet.*


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Big Springs
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Titche Goettinger Co.
El Paso
Popular Dry Goods Co.
Houston
Battelstein's
Sakowitz Brothers
Lubbock
Dunlap's
Midland
Grammer Murphey
Odessa
Dunlap's
San Antonio
Joske's of Texas
Wichita Falls
Perkins Timberlake

**UTAH**
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Bon Marche
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**VIRGINIA**
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Bon Marche
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Richland
Bon Marche
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American Viscose Corporation makes the rayon fibers.
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GRAPHS BY WILLIAM HOWLAND



**nction is born of subtleties,** and more and more Americans are ing how to recognize them. Studying these two versions of "bunched" ture in this bedroom in Gracie Towers, you can see the pleasant erentness" a tall unifying bookcase and a jewel case add to the wall.

## RNITURE THAT TAKES THE PLACE ARCHITECTURAL DETAIL

TINUED FROM PAGE 219

other advantage of this fur-e, with its tall components, is it helps relieve the monotony occurs when all pieces in a are of equal height. Follow-s a list of the manufacturers sources for the furniture and ssories shown in the apart-s on pages 216 to 219.

NG ROOM AND DINING ROOM

furniture, including painted panels, cupboards and bases, from ordinated "*Modavanti*" *collection, age Furniture, Inc.* Sofa, "*Laure-collection, Heritage Furniture,* Curtains, *S. M. Hexter Co.* Living rug, *Karastan Rug Mills.* Dining rug, *Ernest Treganowan, Inc., 49 53rd St., New York, N.Y.* Marble panning pedestal bases, *Vermont le Co.* Pillows on sofa, *Nettle Industries.* Lamps and shades, *en Kessler, Inc., 6 East 53rd St., York, N.Y.* Antique Lowestoft china, *Plummer Ltd., 734 Fifth Ave., New York, N.Y.* Antique painted wood panel, *Harry Matlock, 207 East 52nd St., New York, N.Y.* Tortoise shell box and bisque jars, *David Weiss, 863 Third Ave., New York, N. Y.* Cache-pots, *Ed Martine, 904 Third Ave., New York, N. Y.* Stool, *Herbert Lanning, 867 Third Avenue, New York, N. Y.*

BEDROOM

All furniture, "*Modavanti*" *collection, Heritage Furniture, Inc.* Sheer curtains of "Tergal" (French polyester fiber) and cotton, woven in France for *Ottavia, Inc., 345 Hudson St., New York, N. Y.* Spread, shirred petticoat, and toss pillows, *Craig Creations, 345 Hudson, New York, N. Y.* Rug, *Alexander Smith, Inc.* Lamp on chest, lamp on bedside table, blue opaline cigarette box, cup, ash tray, and jar, *Warren Kessler, Inc., 6 East 53rd St., New York, N. Y.* Antique black Sheraton stool, *Phillips Galleries Ltd., 119 East 57th St., New York, N.Y.*


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**ARIZONA**— Phoenix — Mehagian's
Phoenix — W. & J. Sloane, Inc.
Tucson — Hayden's
Tucson — Kuykendall's
**ARKANSAS**— Fort Smith — Lads Brothers
Little Rock — Steinkamp's
Little Rock — Westmoreland's
**CALIFORNIA**— Berkeley — Stone-Pierce Company
Beverly Hills — J. W. Robinson Company
Beverly Hills — W. & J. Sloane, Inc.
Fresno — Cannell and Chaffin
La Jolla — Benbough's
La Jolla — Cannell and Chaffin
Long Beach — Davis Furniture Company, Inc.
Los Angeles — Barker Brothers Corporation
Los Angeles — Bullock's Downtown
Los Angeles — Cannell and Chaffin
Los Angeles — J. W. Robinson Company
Oakland — Andreasens
Oakland — Bonynge's
Oakland — Breuner's
Pasadena — J. H. Biggar
Pasadena — Bullock's
Pasadena — Cannell and Chaffin
Pasadena — J. W. Robinson Company
Pomona — J. H. Biggar
Redlands — McEwen's, Inc.
Sacramento — Breuner's
Sacramento — Scofield's
San Diego — V. J. Lloyd
San Francisco — Breuner's
San Francisco — J. Leo Linn
San Jose — Gruber-Kuykendall
Santa Ana — J. H. Biggar
Santa Ana — Bullock's
Santa Ana — Chandler's
Santa Barbara — Henry Levy, Inc.
Santa Barbara — Paulson Studios
Stockton — Breuner's
Whittier — H. J. Perry Furniture Company
**COLORADO**— Denver — Howard Lorton, Inc.
**CONNECTICUT**— Danbury — Henry Dick and Son
Darien — L. Christman and Son
Hartford — Hara Furniture Company, Inc.
Milford — Wayside Furniture Shops
New London — Shafner's, Inc.
Stamford — J. H. Harvey, Inc.
**DELAWARE**— Wilmington — Wax Furniture Co.
**DISTRICT OF COLUMBIA**— Washington — Colony House
Washington — Mayer and Company (Downtown)
Washington — Mayer and Company (Spring Valley)
Washington — Woodward and Lothrop
**FLORIDA**— Boca Raton — Furniture Plaza, Inc.
Fort Lauderdale — Grosse Pointe Furniture Shops, Inc.
Jacksonville — Southern Wholesale Furniture Co.
Miami — Richard Plumer
Miami — Reynold's Furniture Company
Miami — Woodrum's, Inc.
Orlando — Ellovel's
Panama City — James Furniture Company
St. Petersburg — Robert Watters Home Furnishings
Sarasota — Barkus Furniture Company
Tampa, Gandy — Maas Brothers, Inc.
Tampa — Tarr's, Inc.
**GEORGIA**— Atlanta — Davison-Paxon Company
Atlanta — Myers-Peachtree
Columbus — Milton Carroll Furniture Company
**IDAHO**— Boise — Hendren's Furniture Company
**ILLINOIS**— Bloomington — Weberg's
Champaign — Weberg's
Chicago — John A. Colby and Sons
Danville — Sandusky's
Decatur — Quigle's
Evanston — John A. Colby and Sons
La Grange Park — John A. Colby and Sons
LaSalle — Hummer Furniture Company
Mattoon — Quigle's
Peoria — Marshall's Home Furnishings
Quincy — Roy Bennett, Ltd.
Springfield — Madison Fine Furniture
**INDIANA**— Bloomington — Reeves Furniture Co.
Elkhart — Rasmussen Furniture Company
Evansville — R. & G. Furniture Company
Fort Wayne — Jefferson House
Gary — James J. Burke Furniture and Gift Center
Liberty — Fosdick's
Muncie — Jane Wiley Interiors
New Albany — Reisz Furniture Company, Inc.
**IOWA**— Cedar Rapids — Younker's, Inc.
Davenport — M. L. Parker
Des Moines — Younker's, Inc.
Mason City — Kellum Home Interiors
Sioux City — Younker-Davidson's
Spencer — Twetten's
Waterloo — Mueller Furniture Company
**LOUISIANA**— Monroe — Trend House
New Orleans — Nu Idea Furniture Company
Shreveport — Hemenway's (Line Avenue)
**MARYLAND**— Annapolis — Walter Lears of Annapolis
Baltimore — C. J. Benson and Company
Baltimore — Gomprecht and Benesch
Baltimore — Karl M. Graf and Company
Baltimore — Stewart and Company, Inc. (Downtown)
Baltimore — Stewart and Company, Inc. (York Road)
Bethesda — Virga and Company
Chevy Chase — Woodward and Lothrop
Wheaton — Woodward and Lothrop (Wheaton Plaza)
**MASSACHUSETTS**— Brockton — Union Furniture Company
Fitchburg — Kidder and Davis Furniture Company
Springfield — Red Lion Shops
West Newton — Mayflower Furniture Company
Worcester — David Burwick Company
**MICHIGAN**— Alma — Sawkins Furniture Store
Ann Arbor — Barrett Furniture Company
Birmingham — Scott-Shuptrine Company
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Dearborn — Daly Brothers
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Detroit — Robinson Furniture Company
Grand Rapids — Klingman Furniture Company
Grosse Pointe — Scott-Shuptrine Company
Lansing — Hull Furniture Company
Midland — Sawkins Furniture Store
Saginaw — Herzog Furniture Company
**MISSISSIPPI**— Jackson — Mississippi Wholesale Furniture Co.
**MISSOURI**— Kansas City — Edward Keith, Inc.
St. Louis — Gray Furniture Company
St. Louis — Scruggs-Vandervoort-Barney, Inc.
**NEBRASKA**— Omaha — Nebraska Furniture Mart, Inc.
**NEW HAMPSHIRE**— Nashua — C. H. Avery Company
**NEW JERSEY**— East Orange — Schulz and Behrle
Jersey City — C. J. Villa Furniture Company, Inc.
New Brunswick — Schwartz Furniture Company
Newark — Hahne and Company
North Plainfield — Highway Furniture Shop, Inc.
Oakhurst, TWP — Cooper Furniture Company
Paramus — Modernaire Furniture Corporation
Red Bank — Sterling Furniture
Salem — Kline's Furniture Store
Somerville — Regent House
Succasunna — Suburban Furniture Company, Inc.
Trenton — Spiegel's Modern Manor
**NEW MEXICO**— Albuquerque — Eckert's
**NEW YORK**— Binghamton — Nelson Ellis Fine Furniture
Brooklyn — Abraham and Straus
Buffalo — Conley Furniture Company
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Garden City — Flint and Horner Company, Inc.
Hempstead — Abraham and Straus
Huntington — Flint and Horner Company, Inc.
Jamestown — Wellman Brothers
Manhasset — Flint and Horner Company, Inc.
New Rochelle — Stan Cassidy, Inc.
New York — B. Altman and Company
New York — Bloomingdale's
Rochester — Lauer Furniture Company
Stapleton, S. I. — Joseph Jaeger Furniture Company
Syracuse — I. Fleischman and Sons, Inc.
Troy — Nelick's, Incorporated
Utica — Leeds Distinctive Furniture
White Plains — J. H. Harvey, Inc.
Yonkers — M. Dee and Son, Inc.
**NORTH CAROLINA**— Asheville — Morrison's Finer Furniture
Charlotte — Mecklenburg Furniture Shops, Inc.
Durham — Style Craft Interiors, Inc.
Fayetteville — Bloom Furniture Company
Greensboro — Colonial Furniture House
Greenville — Brown's Furniture Store
Havelock — Mallory Sales, Inc.
High Point — Young's Furniture and Rug Company
Jacksonville — Mallory Sales, Inc.
Morehead City — Mallory Sales, Inc.
Raleigh — National Art Shop
Raleigh — Wayside Furniture House
Winston-Salem — Harvel Furniture
**OHIO**— Akron — Chez Del Interiors
Canton — Red Coach Interiors
Chillicothe — Ehenback and Son, Inc.
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Cleveland — The Halle Brothers Company
Cleveland — The Higbee Company
Columbus — Lombard's, Inc.
Dayton — Dayton Town and Country
Findlay — The Trout Furniture Company
Middletown — Rathman-Troup Furniture Shops, Inc.
Piqua — Buecker's
Tiffin — The Trout and Bladow Furniture Co.
Toledo — La Salle and Koch Company
Youngstown — Segall's
**OKLAHOMA**— Oklahoma City — Callaway's Home Furnishings, Inc.
Tulsa — Cathey's, Inc.
**OREGON**— Portland — Paul Schatz Furniture Co.
**PENNSYLVANIA**— Abington — Frank J. Deker Interiors
Allentown — C. A. Dorney Furniture Company
Ambler — Ambler Furniture Company, Inc.
Carlisle — Earley's, Inc.
Erie — Dan Chisholm Interiors
Johnstown — Oltuna's
Langhorne — Rock Hill, Inc.
Monroeville — Gordon's Furniture Company
Philadelphia — Horace D. Manko Interior Decorations
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Pittsburgh — Gordon's Eastwood Furniture Company
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Scranton — Stoehr and Fister
Uniontown — Sidney's
Wilkes-Barre — Town and Country Interiors
York — Colony Furniture House, Inc.
**RHODE ISLAND**— Westerly — Westerly Furniture Company
**SOUTH CAROLINA**— Aiken — Culler's Half Acre, Inc.
Greenville — Craig-Rush Furniture Company
West Columbia — Hamm and Wise Furniture Company, Inc.
**TENNESSEE**— Chattanooga — Fowler Brothers
Johnson City — Taylor Furniture Company
Knoxville — Fowler Brothers
Memphis — Paul Jaffe Designs
Nashville — Bradford Furniture Company
**TEXAS**— Amarillo — McAfee's, Inc.
Austin — Bridges Furniture, Inc.
Corpus Christi — Modern House
Dallas — Anderson's Furniture Studio
Dallas, Lockwood Village — The Fair of Texas
Dallas, Wynnewood Village — The Fair of Texas
Dallas — Highland Furniture Company
El Paso — Charlotte's Furniture Company
Fort Worth — The Fair of Texas, Ridglea
Fort Worth — Fillingim and Company
Houston — Finger Furniture
Lubbock — Cagle Brothers Furniture
Odessa — Philips Furniture Company
San Antonio — Karotkin Furniture Company
Wichita Falls — Huff Galleries
**UTAH**— Salt Lake City — H. Dinwoodey Furn. Co.
**VERMONT**— Rutland — Godnick's
**VIRGINIA**— Arlington — Colony House
Falls Church — Mayer and Company (Seven Corners Shopping Center)
Norfolk — Willis Wayside (Virginia Beach Highway)
**WASHINGTON**— Bellevue — Bel-Square Furniture, Inc.
Seattle — Swigart Furniture Company
Spokane — Larsen and Associates
Sumner — Taylor's Furniture Mart
**WEST VIRGINIA**— Clarksburg — Palace Furniture Company
Huntington — Butler Furniture Company
**WISCONSIN**— Mayfair, Wauwatosa — Klode Furniture Company
Milwaukee — Klode Furniture Company
**CANADA**— Calgary — House of Modern
Edmonton — House of Modern
London — Mary Baker Interiors
Montreal — N. G. Valiquette, Ltd.
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# Henredon *fine furniture*

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Factories at Morganton, High Point, N. C.; Grand Rapids, Michigan


## TALL FURNITURE

CONTINUED FROM PAGE 223

PHOTOGRAPH BY WESLEY BALZ



**A room of any atmosphere** can profit by the space-setting, wall-filling asset of tall furniture, which is now made in great variety of style. This high piece by Mount Airy combines 18th-century looks with five drawers, four shelves, and a desk. About $260.

PHOTOGRAPH BY GEORGE SMALL



**Slender width** and interior filing space qualify this high chest-desk, by West Michigan Furniture Co., as a perfect housekeeping desk to fit in a family room or a kitchen. About $150. Desk surface is "Formica." Flooring is "Amtico" vinyl tile.

PHOTOGRAPH BY WILLIAM HOP



**Low table** together with a soaring, slender mirror puts the wall to use and fills the crying need of every dweller in small space—a mirror for full-length viewing. It's a modern version of the pier glass for hall, bedroom, or bath. Lane Co. About $70.



TOGRAPH BY GEORGE M. CUSHING, JR.

**elves** for books or bibelots, nbined with cabinets or a st of drawers, are the tradi- nal formula for a break-front. t if wall space is limited, you get the same effect and uction with this Beacon Hill okcase by Kaplan, which pat- ns a wall with its Palladian h. About $300.

PHOTOGRAPH BY JOHN DE BUS



PHOTOGRAPH BY GEORGE SMALL



**Bookcase-chest** by Kittinger demonstrates a timeless elegance and nicety of detailing that never goes out of style. Silhouetted, the sweeping curves of its pediment draw the eye upward, make the upper reaches of a room as visually interesting as lower. Multi-pane glass door protects books and ornaments. About $975.

**Cabinetry details** of this Stickley bookcase-chest—the subtle, intricate shaping of the cut-outs and the precision with which the glass is set in—put the elegance of precise design on the upper walls, give a serviceable straight form a graceful, bulkless look. About $350. Biedermeir chair, Abraham & Straus.

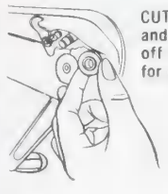




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*Its clean, uncluttered beauty tells you Can-O-Mat is a masterpiece of mechanical simplicity. No levers, gadgets, wires or motors. Just the easy turn of a single handle opens any can. Any size, any shape. Leaves a smooth, safe, "drinking cup" edge.*

*That's why you'll find Can-O-Mat in most kitchens where quiet good taste and smooth efficiency are happily wedded. Any wonder it's first choice of millions of style-conscious homemakers?*

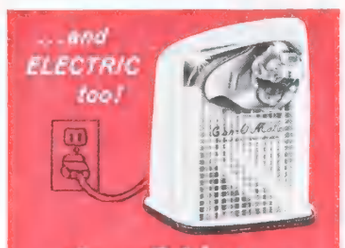


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**Most gifted can opener, too!**
For yourself or someone you want to honor, get the last word in beauty from the first name in can openers. In chrome with choice of decorator colors, **$6.98**; all-chrome, $7.95 or Copper Touch®, $8.95. *Everywhere!* Or write for gift catalog RD.

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Portable ELECTRIC Can Opener
*Exclusive! Retractable legs for opening tall cans.* **$24.95.**



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"Thank Goodness!

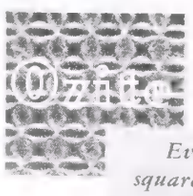



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For almost a century the makers of OZITE have been developing a master's skill in the selection and blending of the finest cattle hair, creating an excellence in quality which has made Genuine OZITE the standard by which all other carpet cushions are judged.




*Every square yard proudly bears the name!*

AMERICAN HAIR & FELT COMPANY
Floor Covering Division • Merchandise Mart Plaza • Chicago 54

## BEAUTIFULLY APPOINTED GENTLEMEN'S CHESTS

CONTINUED FROM PAGE 248



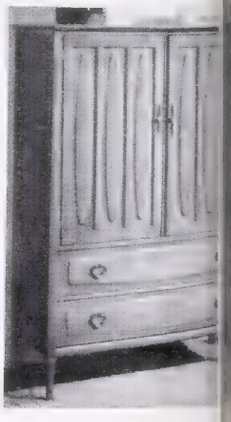
TWO PHOTOGRAPHS BY GEORGE SMALL

**Two separate chests** from Sedgewood collection by Ramseur join forces to become a 58"-high storage arrangement. Particularly appealing to the masculine eye are four panels of saddle leather and beautifully sculptured hand-pulls. Approximately $265.



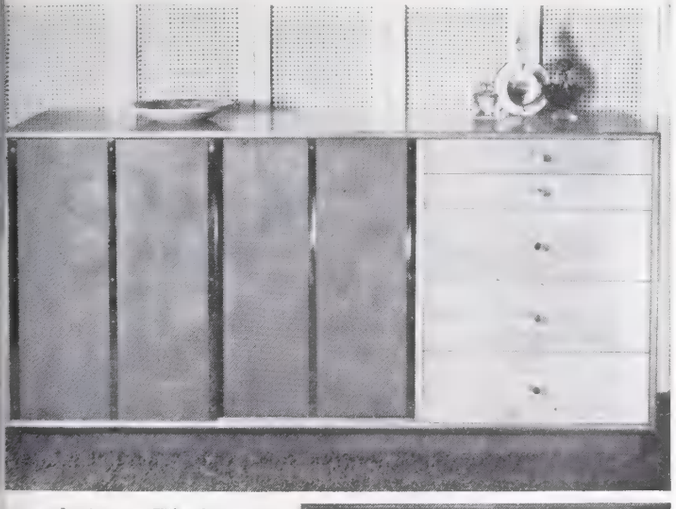
**No reason why** a gentleman's chest can't be taken over by a lady. Spaces in this Heywood-Wakefield armoire are so flexible they work as well for hats, handbags, and lingerie as for men's necessities. Doors and drawers are richly carved. About $279.







**There's no "bedroom" label** on this chest of imported French walnut veneer. John Widdicomb Co. designed it for use in the living room or hall. It can even pinch-hit for linen storage in the dining room. Note the loving hand of the craftsman in the vertical-grain inlays that are set into the doors. Approximately $400.



**o solutions.** Whether your ace calls for horizontal or verti- storage, Harvey Probber, Inc., s engineered the interiors of se cabinets to maintain order. tural leather sliding panels trast beautifully with mahog- y. Chest above, about $790; rtical arrangement, right, $595.







NEW—SWEET! You'll welcome this recent arrival from France, the new Noilly Prat Sweet Vermouth! Somewhat *less sweet* than most sweet vermouths, it makes a wonderful difference in your Manhattans. Try sipping it solo, too. On-the-rocks, it's *delicious!* By the makers of famous Noilly Prat *Extra Dry* French Vermouth.

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# How to Spade Your Garden

From his comfortable seat behind a typewriter, our Garden Sage tells you it's tim to get out and dig with a shovel

By WILLIAM ALVADORE BU

• The advantages of getting the spading done in the fall have long been accepted and I have heard no quibbles about them. Of course, it is a tedious task and the gardening enthusiasm runs low in cider time. For all the pomp of autumn, the year is dying and who can feel along his muscles the transfiguration that will come with spring? At any rate, after the season's work, the muscles are probably in better shape for digging than they will be when spring fever comes around again.

If you want to turn a sod or work in leaves, seaweed, fresh manure, or other raw organic matter, autumn is the time to do it. Materials that contain much cellulose, such as leaves and straw, rob the soil of plant nutrients in their early stages of decay, but this primary process will work to an end over the winter and they will return the fertility much increased.

Do not work in chemical fertilizers in the fall, for the winter rains will leach them away. Do, however, put in some bone meal by all means if you garden in the long-plowed earth of the East or South, unless you know that your soil is high in phosphorus. Most of these soils have a radical shortage of phosphorus and bone meal contains 22 to 30 per cent of this important element. I have seen a mere 25 pounds do wonders in a garden some 700 feet square. It is slow in acting, and may require all winter, or even two winters, to become available. Bone meal also contains two or three per cent of nitrogen, which becomes ready enough to help with the decomposition of the organic trash in the soil the first winter.

Another advantage is that tilling the soil will probably kill many an insect free loader. White grubs, cut worms, and other marauders b row down to find a snug harbor their quarters, and if you turn th up they die of exposure.

Leave the plot in the rough, j as the earth slips from the spa and the winter's freeze and th will do much to improve the str ture of the soil; if the garden on a slope, there will be less e sion. If you can now beg, borr or rake up some hay or straw other mulch material and sprea over the garden there will be e less erosion, and less fertility leach away.

Among the latest words in g den practice are these: "Never your soil go bare for more tha few days." This is a good word remember when the weeds ge lead on you and you begin to guilty. Some sow a cover crop a plowing—an excellent procedu

The final boon does not appea you sow a cover crop. This adv tage is that next spring you snatch the first good garden days to plant those things that p ticularly need an early start— ions, lettuce, the brassicas, a especially, peas. Here, in the virons of New York City, in Ma and early April such days are too rare.

Deep down South, fall plow for spring planting is not rec mended. Where you do not hav deep freeze to lock the nutrie in the top soil, loosening it o hurries the winter leaching, do more harm than good. For the sa reason, an extremely sandy s north or south, should not plowed in the fall.

Otherwise, you can plow spade at any season when the ea is dry enough to work. If the glistens when you cut it with a t if it sticks to your tools, if makes a solid mud pie and sme

the hands that mold it, the soil is too wet to dig. If the gardener works most soils in this condition, later they will form rocky clods.

Sandy soils and most others that thrive with organic matter, however, may be tilled when pretty wet. One spring I was planting in land that was almost muck. It seemed as though the rains would never end. I had sowed a winter cover of rye grass, which was growing like wild, and I saw that I would risk lumbago or a broken back if I let it go much longer before I turned it in. All the planting was late. Finally, one fair day, trusting that the thick roots of the grass would preserve the structure pretty well, I turned the sod part way over in blocks so that it would drain. It worked fine. It was dry enough so that I could chop in the grass in a day or two.

I suppose the rotary tiller does the best job of modern, shallow plowing, but many I have seen do not go deep enough for my notion. The plow or spade should go ten inches deep at the least, I believe. But a digging spade for sandy soils and a spading fork for most others can do all the turning and mixing that is needed. The kind with the D-shaped handle is the easiest to manipulate. Step the spade vertically into the ground as far as it will go. I like to turn the spadeful (or spit, as it is called) on its side, taking little care to be neat and pretty, smack the spit a glancing blow or two to crumble it, and then tuck in any stubborn trash by an upright jab with the tool.

If you want to mix in a cover crop, leaves, or other trash, I find that the spade is always the correct implement. However, watch for the color of the subsoil; do not go deep enough to lift more than an inch of it into the top soil in any one year. It is good to bring up a little and thus deepen your layer of top soil.

However, you may believe in scratching up the top of the soil instead of spading. If so, you are in good company.

The publication of *Plowman's Folly* by Edward H. Faulkner in 1943 dusted up a fuss that is still in the air today. The man had sufficient background in the business—agricultural college, practical farming experience, a tenure as a county agent yet he speculated and talked nonsense about abolishing the plow—all plows! The book has changed many capable minds.

The fault of the moldboard, he argued, was that it so very efficiently placed a layer of organic matter, last year's weeds, leaves blown by the autumn wind, and crop residues deep into the soil. This layer acted like a blotter in worn farm land, depleted of its organic matter; it absorbed the rain falling from above, and created a barrier that cut off the capillary flow from below. The right place for this organic matter to decay was where nature laid it in forest and prairie, on the surface and in the upper few inches of the earth, where the roots of young crops could reach it.

We need have no concern about building deep top soil without the moldboard, for as it decays the organic fertility drifts lower, carried by bugs, worms, gravity, and rain. A crop can starve in a field that has been well fertilized when dry weather comes, for, of course, plants can take little nourishment except in aqueous solution. With the moldboard's early blotter and surface drought effect, the young plants do not achieve a sufficient root system to thrive in the summer heat. But even if just scratching the top is your idea of plowing, it should be done—and soon.

For, as Kipling once wrote:

"Gardens are not made
by singing: 'Oh, how beautiful,'
and sitting in the shade."

## CUSTOM-TAILORED STORAGE SOLUTIONS WITH READY-TO-HANG FURNITURE

CONTINUED FROM PAGE 225

Following is detailed information about the furnishings and accessories shown in the photographs of the storage wall systems in this story:

### PAGES 224-225

All wall storage units, "Patterns 8," Founders Furniture Co.

**Page 224:** Love seat, armless chair, and tables, *John Stuart, Inc.* Spanish rug, *Clavos, Inc., 331 East 83rd Street, New York, N. Y.* Beige marble table lamp with linen shade, designed by E. H. Robsjohn-Gibbings, *Hansen Lamps, 260 East 53rd Street, New York, N. Y.* Pillows, *Nettle Creek Industries, Inc.* Accessories available through decorators from *Luten-Clarey-Stern, 50 East 64th Street, New York, N. Y.* Glass bottle, *Blenko Glass Co., Inc.* Painting, "Ethiopian Girl," *Attilio Sinagra, 110 East 36th Street, New York, N. Y.*

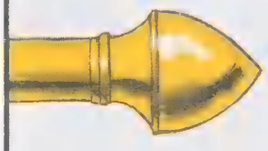
**Page 225:** Top right: Accessories available through decorators from *Luten-Clarey-Stern, 50 East 64th St., New York, N. Y.* Cocktail glasses, two decanters, glass ash tray, and glass

(*Please turn the page*)


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## CUSTOM-TAILORED STORAGE SOLUTIONS

CONTINUED FROM PRECEDING PAGE



**Wall system** has eight components that can be hung on wall supports of two different lengths. Shown here integrated with a Westinghouse stereo. Selig Danish Wall System; units shown, about $376, not installed.

goblet, *Blenko Glass Co., Inc.*, Ottoman, *John Stuart, Inc.*, Wooltone rug, *Archibald Holmes and Son.*

**Page 225:** Bottom: Carvings, *Karl Mann Assoc., 581 5th Avenue, New York, N. Y.* Other accessories available through decorators from *Luten-Clarey-Stern, 50 East 64th St., New York, N. Y.* Desk lamp, *Laurel Lamp Mfg. Co.* Wooltone rug, *Archibald Holmes and Son.* Armless chair, teak desk chair, *John Stuart, Inc.*

### DETAILS OF PHOTOGRAPHS SHOWN ON THIS PAGE

Top photograph: All furniture, "Danish Wall System," *Selig Mfg. Co., Inc.* Stereo hi-fi console, *Westinghouse Electric Corp.* Rug, *Cabin Crafts, Inc.* Telephone, "Princess," *American Telephone & Telegraph Co.* Painting *Eric Mulvaney, 1133 5th Avenue, New York, N. Y.*

Bottom: Furniture, "Omni System," *Structural Products, Inc.*



**Spring-tension poles** at the front of these storage units allow flexibility and change since they are not permanently attached. Light fixtures are part of system. Omni Space Maker, Structural Products, Inc.

## DOZEN HOSPITALITY BREADS

ONTINUED FROM PAGE 244

to rope about one inch thick. lace on greased cooky sheet and aid, pinching ends together. Or make a wreath, roll other half of ough into long rope about 1½ ches thick. Pinch two ends to- ther to make a circle. Snip with tchen scissors all around circle, aking half-inch nicks, twisting cks in opposite directions as you around the wreath. Place on eased cookie sheet, let stand in arm place until doubled in bulk. ake in preheated 350° F. oven to 25 minutes or until done. ol and slice and sprinkle with m for a gala dessert.

**Sweet-Potato Bread**
*(Sod Kartoffelbrod)*

**package dry or 1 cake compressed yeast**
**cup lukewarm water**
**cup mashed canned sweet potatoes**
**tablespoons melted butter**
**cup scalded milk**
**teaspoon salt**
**cup sugar**
**½ to 5 cups sifted all-purpose flour**

Soften the yeast in the luke- arm water. Blend mashed sweet tatoes with melted butter until light and fluffy. Then add the milk, salt, sugar, and sweet potatoes to yeast. Beat all together until light, then stir in with a wooden spoon enough of the specified amount of flour to make a soft dough. Put in greased bowl and cover with a towel. Set in a warm place until doubled in bulk. Shape into three small loaves and place in greased 5¾″ x 3¾″ x 2¼″ pans. Let them rise until level with top of pan. Bake in preheated oven 350° F. for 20 to 25 minutes or until golden brown. See page 245 for photograph of our miniature loaf of sweet-potato bread. which can be served *smorrebrod*-style with smoked turkey or ham.

**Cinnamon Bread**
*(Kanel Brod)*

**1½ cups milk**
**1 cup uncooked rolled oats**
**1 cup raisins**
**¼ cup sugar**
**¼ cup butter**
**2 teaspoons salt**
**2 packages dry or 2 cakes compressed yeast**
**½ cup lukewarm water**
**1 egg, beaten**
**4½ cups sifted all-purpose flour**

*(Please turn the page)*



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## A DOZEN HOSPITALITY BREADS

CONTINUED FROM PRECEDING PAGE

**½ cup sugar**
**2 tablespoons cinnamon**
**Melted butter for brushing**

Scald milk and pour over rolled oats, raisins, sugar, butter, and salt. Stir until sugar is dissolved. Cool. Soften the yeast in lukewarm water, add to the mixture, then add egg. Gradually work in enough flour to make a soft dough. Knead on lightly floured board 10 minutes until smooth. Shape into a ball and place in a greased bowl. Cover and let rise in a warm place until doubled in bulk. Punch down on the lightly floured board, and divide the dough into two portions. Cover and let rest 10 minutes. Roll each portion into long rectangle. Mix the ½ cup sugar and 2 tablespoons cinnamon and sprinkle over the two rectangles of dough. Roll up crosswise to form loaves, sealing edges of dough underneath. Place in two greased and lightly floured bread pans about 8″ x 5″ x 4″. Brush top of loaves with melted butter, cover and let rise in a warm place until level with top of pan. Bake in a preheated 350° F. oven 40 to 50 minutes or until done and browned. Makes two loaves. This may be baked, cooled completely, wrapped, and then frozen.

Try serving a slice of this spicy bread with a rich peak of sour cream.

### Sourdough French Bread
*(Surbrod)*

You need to make a starter (one that you'll add to and keep in your refrigerator for making sourdough bread).

**Starter**
**Step One:**
**1 yeast cake**
**½ cup lukewarm water**

Put warm water in bowl, crumble in yeast cake and let stand until dissolved, about 10 minutes. Stir.

**Step Two:**
**2 cups lukewarm water**
**1 tablespoon sugar**
**1 tablespoon salt**
**2 cups sifted all-purpose flour**

Add the above ingredients to first mixture and mix well, cover, and let stand for three days in a warm place of about 78° F. Also keep warm at night. Stir the mixture daily.

**Bread**

**1 cup starter, at least three days old**
**½ cup milk**
**2 tablespoons sugar**
**1 tablespoon shortening**
**3¼ cups sifted, all-purpose flour**
**Melted butter**

Measure out starter into bowl. Scald milk, and stir sugar and shortening into it. Cool milk to lukewarm, and add this mixture to starter. Stir in specified amount of flour or enough to make a soft dough, and turn it out on floured board. Knead it well for a minute or two. Place the dough in a buttered bowl and brush it lightly with melted butter. Cover the bowl with a cloth and let dough rise in a warm place, free from any draft, until doubled in bulk—about 1½ hours.

Then punch dough down and let rise again for about 30 minutes or until doubled in bulk. Punch down once more and shape it into a round ball. Let rest for 10 minutes. Shape the dough into a loaf for a 9″ x 5″ x 3″ pan, greased. Cover with a cloth, and again let it rise in a warm place until doubled in bulk, about 55 minutes. Bake in a preheated 400° F. oven about 50 minutes or until the crust is crisp and well browned. This bread shrinks from the pan, and when tapped sounds hollow.

To continue your starter, add to the remainder of it one cup lukewarm water, ½ cup sifted all-purpose flour and one teaspoon sugar. Cover and let stand in refrigerator until you need it to make sourdough bread again.

### Pumpernickel Bread
*(Rugbrod)*

**1½ cups lukewarm water**
**½ cup molasses**
**2 tablespoons caraway seeds**
**1 tablespoon salt**
**3 tablespoons soft butter**
**2 packages dry or 2 cakes compressed yeast**
**2 cups rye meal (not rye flour) (See mail order source at end of article)**
**4 cups sifted all-purpose flour**
**Corn meal**

Pour lukewarm water over the molasses, caraway seeds, salt, butter, and yeast. Add rye meal and beat well. Add enough flour to make a stiff dough. Turn out on a lightly floured board and knead till smooth and elastic, about 10 or 12 minutes. Place in a greased bowl, cover, and let rise in a warm place until doubled in bulk, about two hours. Turn out on a floured board, cover, and let rest about 10 minutes. Divide and shape into two round loaves. Grease a baking sheet or loaf pans and sprinkle lightly with corn meal. Let rise in a warm place until doubled in bulk, about one hour. Brush top with cold water. Bake in preheated

50° F. oven for 10 minutes. Reduce temperature to 350° F. and ontinue baking for 35 minutes r until done. Makes two loaves.

After baking and cooling completely, this may be wrapped in oil and frozen. Sliced paper thin, makes wonderful tea sandwiches ith a spread of any soft cheese nd fresh, sweet butter.

### Danish Bran Bread
*(Danske Klidbrod)*

packages dry or 2 cakes compressed yeast
cup lukewarm water
cup butter
cup lard or shortening
cup scalded milk
cup cold water
cup molasses
cups all-bran cereal
cups sifted all-purpose flour
tablespoon salt
teaspoon soda
cup brown sugar
cup chopped nuts
cup raisins
cup chopped dates
elted butter

Dissolve yeast in the ½ cup lukearm water. Add butter and the rd to scalded milk and stir until issolved. Add cold water and olasses. Place all-bran cereal, six ips of the flour, and remaining ingredients in a large bowl, stir and mix well. Make a well in the center and add the cooled liquids and dissolved yeast. Blend thoroughly. Work in enough of the remaining flour until a soft dough is formed. Turn out on a lightly floured board; knead until smooth and elastic. Place in a large greased bowl, cover with a cloth and let rise in a warm place until doubled in bulk, about two hours. Divide into two parts and shape into loaves and put into two greased loaf bread pans. Let rise until level with top of pan. Bake in preheated 375° F. oven one hour. Remove from oven and brush with melted butter. Completely cooled and wrapped, it may be kept in the freezer for several weeks.

### Danish Currant Spice Bread

1 cup dried currants
2 cups sifted all-purpose flour
2 teaspoons baking powder
½ teaspoon salt
¾ teaspoon cinnamon
¼ teaspoon cloves
¼ teaspoon nutmeg
½ cup butter
1 cup sugar
3 eggs, unbeaten
1½ teaspoons vanilla
½ cup milk
red wine

Wash currants, dry on paper towel, soak in just enough wine to expand them to size of fresh currants. Sift flour, baking powder, salt, and spices together. Work the butter until soft and creamy, then add sugar gradually. Beat eggs into the mixture until light and fluffy. Add vanilla and beat hard. Stir in flour mixture and milk in small proportions. Beat well. Carefully stir in currants. Put in a well-greased loaf pan about 9″ x 5″ x 4″ and bake in preheated 350° F. oven for one hour or until done. Cool and slice very thin. After baking and cooling wrap in foil and store in freezer.

### Cherry Bread
*(Kirsebaerbrod)*

2 tablespoons butter
¼ cup brown sugar
¼ cup chopped blanched almonds
12 or 18 large maraschino cherries, halved
2½ cups sifted all-purpose flour
3 teaspoons baking powder
¾ cup sugar
½ teaspoon salt
1 egg, beaten
1 cup milk
¼ cup maraschino cherry juice
2 tablespoons melted butter
1 cup bran flakes (crushed fine)

Divide cherries and chopped almonds each into two equal portions. In a rectangular loaf pan about 9″ x 5″ x 4″, or a little larger, melt the first two tablespoons of butter, brushing the sides of pan well. Sprinkle the ¼ cup of brown sugar over bottom of pan, then the one half portion of almonds. Now place one half portion of maraschino cherries over these. Sift together flour, baking powder, sugar, and salt. Combine egg, milk, cherry juice, and last two tablespoons of melted butter and mix well. Add to flour mixture, and blend well. Add the bran and mix only to moisten. Add the other portion of cherries and almonds and stir mixture well. Pour this batter into the pan lined with the first batch of almonds and cherries. Bake in preheated 350° F. oven 60 to 65 minutes, or until done. Makes one loaf. When cool, slice thin. Wonderful to serve with hot spiced wine.

### Rice Bread

½ pound rice cooked
8 cups sifted all-purpose flour
1 package dry or 1 cake compressed yeast
2 cups warm milk
1 teaspoon salt
3 teaspoons sugar

Mash the rice while hot, and

(*Please turn the page*)



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## A DOZEN HOSPITALITY BREADS

CONTINUED FROM PRECEDING PAGE

rub it into the flour with the tips of your fingers. Soften yeast in milk. Add salt, sugar, and softened yeast to flour mixture. Knead in enough additional flour to make dough just soft enough to handle, knead well, and place in a well-greased, shallow pan. Let it double its bulk, and bake in preheated 400° F. oven for about 45 minutes or until done. Tap to test. It should sound hollow.

Serve while hot (or after reheating) with butter and maple syrup.

### Quick Coffee Ring

*(Kringle Med Kakepulver)*

**¼ pound butter**
**½ cup sugar**
**¾ cup milk**
**3 cups sifted all-purpose flour**
**2½ teaspoons baking powder**
**Pinch of salt**
**½ cup raisins**
**½ cup mixed candied fruit**
**1 egg yolk**
**⅔ cup chopped blanched almonds**
**Sugar for topping**

Mix first 8 ingredients, blend well. Knead five or six times on lightly floured board. Form into two round loaves, place on greased cookie sheet. Brush top with yolk of one egg, beaten slightly, and with enough sugar to taste. Sprinkle with chopped almonds. Bake in preheated 350° F. oven for 15 to 20 minutes, or until done. Our "Danish," as pictured on page 245, is a round loaf. If you want to make a traditional ring, work in more flour so that dough can be handled and shaped into a ring. To make, roll with your hands into a rope, and join the two ends together to form a circle.

### Danish Ginger Rolls

Here we picked one of the recipes that has been handed down for four generations of good bread-makers in Mrs. Jensen's family.

**1 package dry or 1 cake compressed yeast**
**¼ cup lukewarm water**
**2 eggs**
**½ cup milk**
**2 tablespoons melted butter**
**3 tablespoons sugar**
**1½ to 2 teaspoons ginger**
**1½ teaspoons salt**
**3 to 3½ cups sifted all-purpose flour**
**Melted butter**

Dissolve yeast in lukewarm water. Beat eggs until light and fluffy and blend in milk, butter, sugar, ginger, and salt. Add sifted flour, and mix to a soft dough. Place in greased bowl, cover, and let rise in a warm place until dough has doubled in bulk, about 30 minutes. Roll out on lightly floured board to about ¼-inch thickness. Cut into rounds with a 3-inch cutter. Brush with melted butter. For folding, crease each round off center with a dull knife. Fold the smaller part over the larger, and press edges to seal. Or cut the dough into 12 equal parts, roll each piece into a rope, tie in knot, and tuck ends under. Brush with melted butter and sprinkle with granulated sugar. Place on greased baking sheet and let rise in a warm place about 30 minutes. Bake in a preheated 375° F. oven for 15 minutes or until browned-topped. Makes about one and-a-half dozen rolls, delicious when slit and served hot with sweet butter or ginger or a kumquat preserve.

### Steamed Brown Bread

**2 cups whole wheat flour**
**1 cup corn meal**
**1½ teaspoons soda**
**1 teaspoon baking powder**
**1 teaspoon salt**
**1 cup seeded raisins**
**½ cup chopped pecans**
**¼ cup sifted all-purpose flour**
**½ cup molasses**
**2 cups buttermilk**

Mix whole wheat flour, corn meal, soda, baking powder, and salt. Add raisins and chopped nuts mixed with ¼ cup all-purpose flour. Mix molasses with buttermilk and add to dry ingredients. Beat well. Grease well three No. 2 juice cans, and fill two-thirds full with batter. Cover tops of cans with two thicknesses of waxed paper and tie with string. Place cans on a rack in a steamer. Fill steamer with boiling water up to the half way mark of cans. Cover pan tightly and steam three hours. Cool 10 minutes before removing from cans.

Slices from these small round loaves (shown in photograph on page 245) can turn a tureen of lentil soup or a pot of baked beans into a gourmet meal.

### Source for Rye Meal

Rye meal, called for in the pumpernickel recipe on page 272, is generally available throughout Illinois, Iowa, and other midwestern states. If you are unable to purchase this meal in your community, it can be ordered direct from the following:

Giunta Bros. of Clinton, Inc.
713 South Second Street
Clinton, Iowa

Send $1.55 for a four-pound package of rye meal. It will be delivered postpaid.

## REMINISCENCE OF THE PAST IN A HOUSE FOR OUR TIME

CONTINUED FROM PAGE 203

planned that it is possible to entertain in any of several areas in the house and with varying degrees of formality ranging from dinner served in the dining room to a self-serve steak supper in the lanai. Other possibilities included are a buffet dinner either in the living room or on the terrace, lunch or a light snack on the terrace, breakfast in the lanai.

The kitchen is one room which, in the past, would not have been thought of in connection with elegance unless an elegant meal might have been thought of as coming from a kitchen. But then, perhaps, to let the thought of the kitchen and food preparation enter one's mind was considered inelegant.

But now that the hostess enters the kitchen, our attitude and feelings about it have changed.

This kitchen illustrates one form that elegance may take. It has the shipshape elegance of a finely fitted boat or an expensive sports car. Nothing extraneous has been added to make an impressive show or to secure an effect, cute or otherwise. The materials have been carefully chosen and skillfully combined to serve the various functions of a kitchen. The result is a kind of trim simplicity and refinement. It is not the simplicity of simple-mindedness. It involves perceptiveness and a willingness to put the thought into the design that makes it just right, to eliminate the raw edges, the elements of clumsiness or crudity. The result appears easy.

The house reflects a regard for this kind of simplicity and ease.

### CONSTRUCTION INFORMATION

Basically, this is a flat-roofed, wood-framed house on a steep sloping site (part of the house is built into the hillside). Foundations, footings, and retaining walls are of poured, reinforced concrete. Brick facing, where used, is selected second-hand brick. All living areas are over either full-height basement or crawl space. Floors, above-grade walls, and flat roof are framed with Douglas fir.

Exterior walls are covered with integrally colored cement stucco. Exterior trim is painted vertical-grain Douglas fir except for eave soffits, which are of exterior grade waterproof plywood. Mineral wool batt insulation has been installed in all exterior frame walls and in roof. To prevent moisture problems and reduce heat penetration, the roof is ventilated with a continuous copper-screened opening under the eaves or with round screened holes.

The hall, living room, dining room, and lanai have polished terrazzo floors. Floors in maid's room and bath are covered with asphalt tile, and vinyl tile is used in the kitchen. Other floors are carpet-covered plywood. All interior walls and ceilings are painted hardwood plywood.

Painted flush doors were used throughout the house except for custom-made decorative panel doors and glazed steel exterior doors. All glazing is 40-oz. crystal sheet glass. Interior trim for doors and windows is vertical-grain fir strips. Much of the trim is set flush with the plasterboard and painted to match it, making walls, trim, and openings blend into one continuous plane. Cabinetwork in the kitchen is custom-built of selected white birch except for sliding upper cabinet doors and painted hardboard. Basement storage room, furnace room, and garage have smooth trowelled concrete floors. Walls and ceilings are covered with 1 x 6 tongue-and-groove fir boards.

Waterpipe is type K copper tubing, soil pipe is cast iron, and vents are galvanized steel pipe. All gutters, downspouts, and flashing are made of 26-gauge galvanized sheet iron. Hearth and fireplace facings are Italian Travertine marble. Counter tops, backsplash, and wainscot in master bath and counter top in guest bath are Italian Cremo marble. Lamps in the loggia are antiques.

Following is a list of the specific products used in this house. Building materials and equipment can usually be purchased from local lumber dealers, specialty contractors, or department stores. Retail stores and addresses are indicated only for items not available nationally.

### CONSTRUCTION MATERIALS

DOORS AND WINDOWS: Steel window sash, window operators and steel exterior doors, *"Series 100," Fentron Industries, Inc.* Obscure glass, *"Factrolite," Mississippi Glass Co.* Exterior door weatherstripping, *Chamberlain Co. of America.*

ROOFING: Four-ply asphalt felt built-up roofing, *"Pabco Pabflex," Fiberboard Paper Products Corp.*

WOOD FRAMING: Joist hangers, *"Trip-L-Grip," Timber Engineering Co.*

CONCRETE: Concrete admixture, *"Darex A. E. A.," Dewey & Almy Chemical Div., W. R. Grace & Co.* Con-

(*Please turn the page*)

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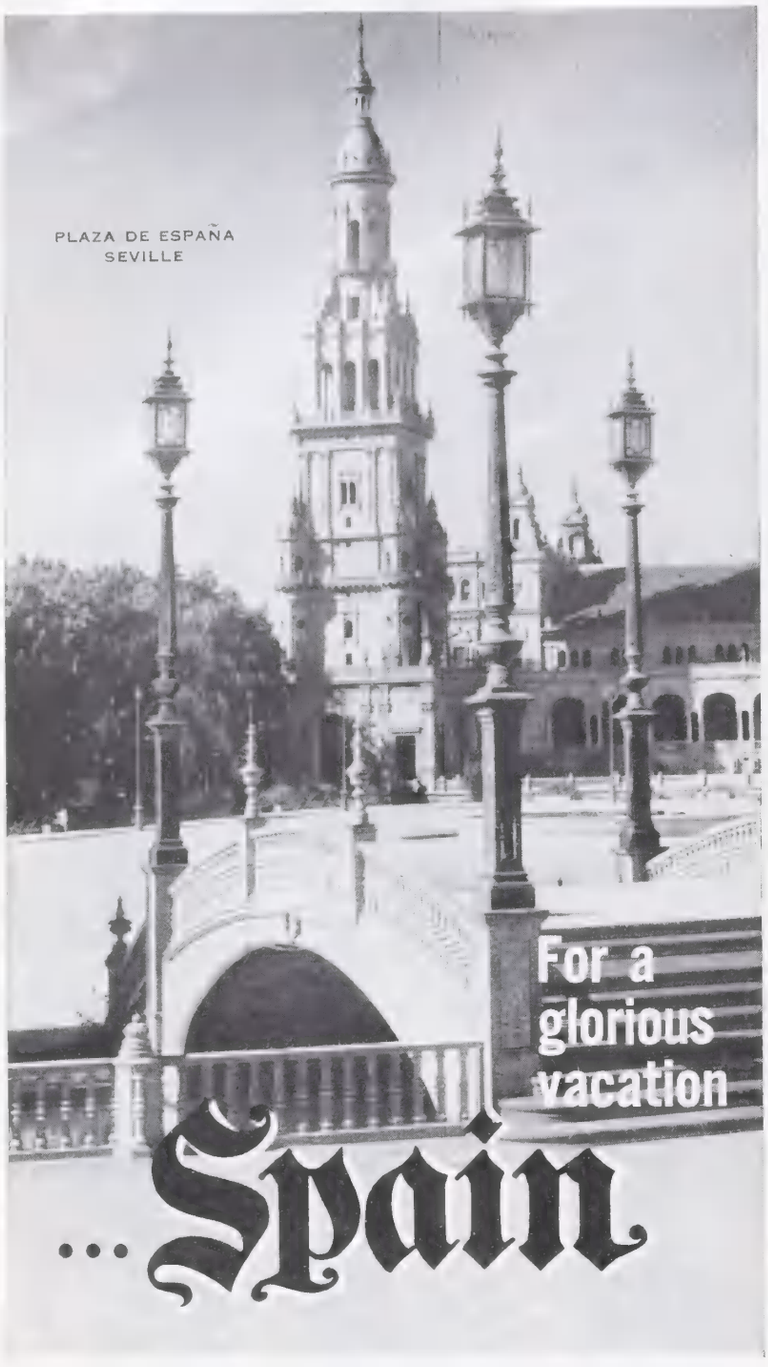



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## REMINISCENCE OF THE PAST IN A HOUSE FOR OUR TIME

CONTINUED FROM PRECEDING PAGE

crete waterproofing, *"Dehydratine #4," A. C. Horn Companies.*

INCINERATOR: *Joseph Goder, Inc., 4241 N. Honore St., Chicago 13, Ill.*

HARDWARE: Interior and exterior door locks and latches, *Schlage Lock Co.* Sliding door hardware, *Grant Pulley & Hardware Corp.*

SKYLIGHTS: In upper entry hall, master bath, and master dressing room, *"Wascolite Skydome," Wasco Products, Inc.*

### EQUIPMENT

HEATING: Two gas-fired warm-air furnaces, *"LG-30 JH" and "LG-20 JH," General Electric Co., Air Conditioning Dept.* Registers and diffusers, *Hart & Cooley Mfg. Co.* Controls, *"Chronotherm," Minneapolis-Honeywell Regulator Co.* Duct insulation, *Owens-Corning Fiberglas Corp.* Two 100-gallon water heaters, *Rheem Mfg. Co.*

VENTILATING: Kitchen exhaust fan with three-speed switch, *Trade-Wind Motor Fans, Inc., Div. of Robbins & Myers, Inc.* Exhaust fans in master and guest bathrooms, *Emerson Pryne Co., Div. of The Emerson Electric Mfg. Co.*

ELECTRICAL: Switches, *"Tap-Lite," Minneapolis-Honeywell Regulator Company.*

KITCHEN: Counter tops, *The Formica Corp.* Vinyl flooring, *"Amtico," American Biltrite Rubber Co.* Stainless steel sink, *Elkay Mfg. Co.* Sink faucet, *Moen Faucet, Div. of Standard Screw Co.* Garbage disposer, *General Electric Co.* Dishwasher, *Frigidaire Div., General Motors Corp.* Range top, oven, food warmer, and rotisserie, *Thermador Electrical Mfg. Co., Div. of Norris-Thermador Corp.* Refrigerator and freezer, *Whirlpool Corp.*

LAUNDRY: Laundry tub, *"Lakeview," American-Standard.*

BATHROOM: Tubs, lavatories, and water closets in master bath and guest bath, *Crane Co.* Shower heads, *Speakman Co.* Shower valves, *Symmons Mfg. Co.*

LIGHTING FIXTURES: Custom fixtures in living-dining room, master sitting room, guest bedroom and bath, *Irene McGowan, 720 Stewart, Seattle, Wash.* Lanai lanterns, *Hudson-Rissman, 8811 Beverly Blvd., Los Angeles, Calif.* Entrance hall, *Richard Lawson, Los Angeles, Calif.*

PAINTING AND DECORATING: Interior and exterior paint, *Pratt & Lambert, Inc.* Lanai wallpaper, *Albert Van Luit & Co.*

## A CONTEMPORARY HOUSE THAT RESTATES THE IDEA OF ELEGANCE

CONTINUED FROM PAGE 213

This conventionally wood-framed house rests on footings and foundations of reinforced concrete and concrete block. Exterior walls are covered with stained 1 x 4 fir flooring, nailed with galvanized nails. Sheathing is 5/8" Douglas fir plywood. Interior and exterior masonry, including chimney, is faced with painted common brick. Exterior door and window trim, fascia, and grillwork is of vertical-grain fir.

Floor is marble and slate in entry; 20-foot lengths of stained and waxed 1 x 3 oak in living room, dining room, and study; trowelled concrete in playroom, maid's room, storage room, and garage; carpet in master bedroom, children's bedrooms, and powder room; and rubber tile in master bath and children's bath.

Interior walls and ceilings throughout the house are stained fir flooring. Wood trim and custom cabinetwork throughout the house are stained vertical-grain fir. The kitchen sink is custom-made of stainless steel, and part of the kitchen counter is covered with imported Italian marble. The refrigerator is also custom-built.

Exterior walls have 2 inches of blanket insulation, and the flat, built-up roof has 4 inches of insulation. Flashing is 26-gauge galvanized sheet iron. Soil pipe is cast iron, and vents are galvanized steel pipe. Fireplace is marble-faced and lined with fire brick.

Following is a list of the specific products used in this house. Building materials, equipment, furnishings, and accessories may usually be purchased from local lumber dealers, specialty contractors, and department stores. Retail stores and addresses are indicated only for items not available nationally.

### CONSTRUCTION DETAILS

FOUNDATIONS AND FRAMING: Concrete admixture, *"Darex A.E.A.," Dewey & Almy Chemical Div., W. R. Grace & Co.* Foundation waterproofing, *"Dehydratine #4," A. C. Horn Companies.* Framing lumber, Douglas fir, *Weyerhaeuser Company.*

INTERIOR SURFACES: Perforated hardboard in kitchen and master dressing rooms, *"Pegboard," Masonite Corp.*

FINISHES: Flat varnish on interior wood surfaces, *Pratt & Lambert, Inc.*

Stain on exterior walls, *"Creosote," Samuel Cabot, Inc.*

ROOFING: Built-up roofing, *Johns-Manville Corp.* Sheet metal roof drains, *Josam Mfg. Co.*

DOORS AND WINDOWS: Steel windows, window operators, and steel doors, *Fentron Industries.* Quarter-inch plate glass for windows and doors, *Pittsburgh Plate Glass Co.* Obscure glass where used, *"Cross Reeded," Mississippi Glass Co.* Quarter-inch plate glass mirrors, *Pittsburgh Plate Glass Co.* Accordion folding doors to children's bedroom closets and to master dressing rooms, *"Ra-Tox," Hough Mfg. Corp.* Surface-applied hardboard paneling on flush entry doors, *Masonite Corp.* Skylight over stair well, *"Wascolite Skydome #3296," Wasco Products, Inc.*

HARDWARE: Concealed hinges for folding doors between study and living room, *Soss Mfg. Co.* Round plexiglass cabinet door and drawer-pulls on the study built-ins, on kitchen cabinets, on laundry cabinets, on cabinetwork in children's bedrooms, powder room, master bathroom, and children's bathroom, *Plexacroft Products.* Interior and exterior door latches and locks, *Schlage Lock Co.* Prime-coated door butts, *The Stanley Works.*

## EQUIPMENT

ELECTRICAL: Intercom system, *David Bogen Co., Inc., Div. of Siegler Corp.* Record changer, *Garrard Sales Corp., Sub. of British Industries Corp.* Electrical panel board, *Bull-Dog Electric Products Div., ITE Circuit Breaker Co.* Toggle switches, *"Quiette Jr.," Arrow-Hart & Hegeman Electric Co.* Dimmer in dining room, *"Luxtrol," Superior Electric Co.*

HEATING: Oil-fired forced warm air furnaces, *General Electric Co., Air Conditioning Dept.* Air cleaner, *"Precipitron," Westinghouse Electric Corp.* Registers, *Hart & Cooley Mfg. Co., Div. Allied Thermal Corp.* Clock thermostat, *Minneapolis-Honeywell Regulator Co.* Duct insulation, *"Fiberglas," Owens-Corning Fiberglas Corp.*

PLUMBING: Copper tubing, type K for water lines, *Mueller Brass Co.* Water heater, *"Permaglas," A. O. Smith Corp.*

KITCHEN AND LAUNDRY: Sink faucet, *Moen Faucet Div., Standard Screw Co.* Garbage disposer, ranges, vertical freezer, and washer (laundry), *General Electric Co.* Dishwasher, *KitchenAid, Div. of Hobart Mfg. Co.* Exhaust fan, *Emerson-Pryne Co., Div. of The Emerson Electric Mfg. Co.* Rolling adjustable table, *Interstate Adjusteze Corp.* Plastic laminate counter tops, *The Formica Co.* Vinyl floor tiles in kitchen, *Robbins Floor Products, Inc.* Vinyl floor tiles in laundry, *"Amtico," American Biltrite Rubber Co.* Folding cabinet doors, *Panelfold Doors, Incorporated.*

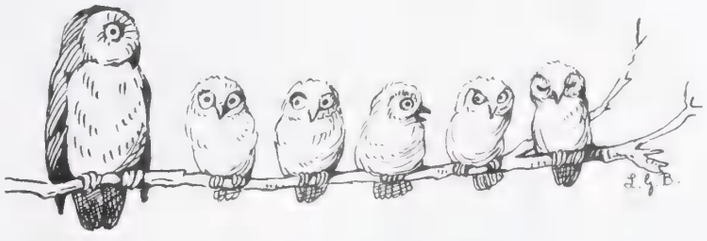
BATHROOM: Lavatory in master bath and water closet in powder room, *Crane Co.* Water closet in master bath, *Case Mfg. Corp.* Tub, lavatory, and water closet in children's bath and lavatory in powder room, *American-Standard.* Ceramic tile shower enclosures in master bath and powder room, and tub enclosure in children's bath, *Pomona Tile Mfg. Co.* Shower doors in master bath and powder room, *"Dolphin," Fiat Metal Mfg. Co.* Shower heads, *"Anystream 250," Speakman Co.* Shower valves, *"Safetymix," Symmons Mfg. Co.* Surfaces on cabinets and counter tops in all bathrooms, *The Formica Co.* Ventilating fans in master bath and powder room, *"210," Emerson-Pryne Co., Div. of Emerson Electric Mfg. Co.* Towel bars, etc., *Hall-Mack Co.*

LIGHTING FIXTURES: Custom fixtures in foyer, living room, dining room, study, kitchen, master bedroom, master bath, children's bath, and powder room, *Irene McGowan, 720 Stewart, Seattle, Wash.* Ceiling fixtures in playroom, *Emerson-Pryne Co., Div. of Emerson Electric Mfg. Company.*

SPECIALTY ITEMS: Fabric for custom-made screens in living room, *Jane Givan Johnson, Seattle, Wash.*

## DESIGNERS

Pebble mosaic in garden paving, by *Guy Anderson, Seattle, Wash.* Modern garden sculptures, by *Everett DuPen, Seattle, Wash.* Bronze garden vessel near entrance, by *Paul Bonifas, Seattle, Wash.* Wall mural in master bedroom, by *Paul Gustin, Seattle, Wash.* Painting over piano, by *Morris Graves, Seattle, Wash.* Painting over dining room buffet, by *Mark Tobey, Seattle, Wash.* Dining room furniture design, by *Warren Hill, Seattle, Wash.* Custom rugs in living room, designed by *Warren Hill, Seattle, Wash.*, executed by *V'Soske, Inc.* Living room and library furniture, designed by *Warren Hill and Terry & Moore, architects, Seattle, Wash.*




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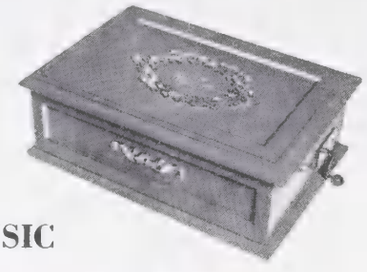
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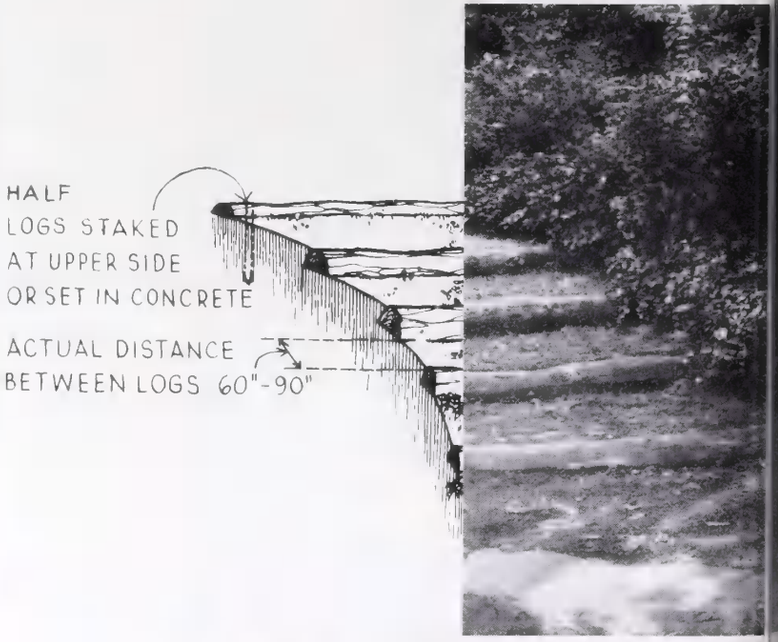



PHOTOGRAPHS BY MAYNARD PARKER

**Lengths of logs** split to serve as risers separating long treads of crushed rock. Side boards nailed to the ends of the logs hold the rock in place. A seat under the pepper tree gives this walk through the flowers a reason for taking it. The garden of W. A. Sheriff.

# The easiest possible steps to build

These good-looking steps can be built by simply laying down logs, cut in lengths or rounds. The natural material is sure to look at home in any garden




**Half-logs** can be held in place with stakes attached to the upper side and covered by the ground on that side. For informal steps, such as these, the logs can be set at any interval dictated by the slopes. Garden detail by Landscape Architect Douglas Baylis.



**Rounds of logs** stacked on a slope and overlapped, create an unobtrusive natural-looking set of steps in keeping with this informal boulder-strewn slope. The charm of steps of this kind lies in the complete naturalness of the material. The bark and pattern of annual rings is a pleasure to see when you walk up. Log steps are stable and easy to build. Back of step below supports front of step above and, by offsetting the rounds, steps can easily be curved in any direction you wish. Designed by Rodney Walker.

GARDEN DESIGNED BY LANDSCAPE ARCHITECT THOMAS CHURCH



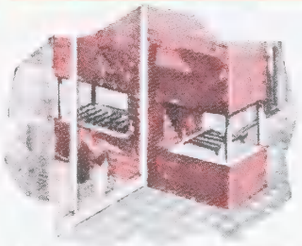
**Height of risers** is controlled by thickness of cut. These weathered wood steps gain impact by their relationship to the wood-round paving at their base. Wood steps are not recommended in wet shady places where moss would make them slippery. Redwood, cedar, or cypress are the best woods to use in contact with soil. Wood preservative should be liberally applied to prevent rotting.

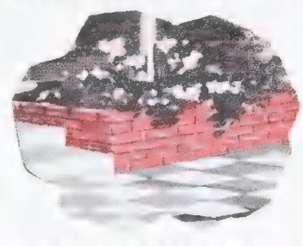


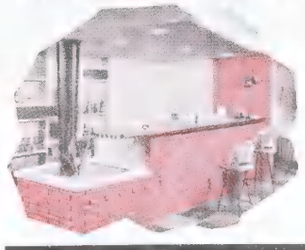

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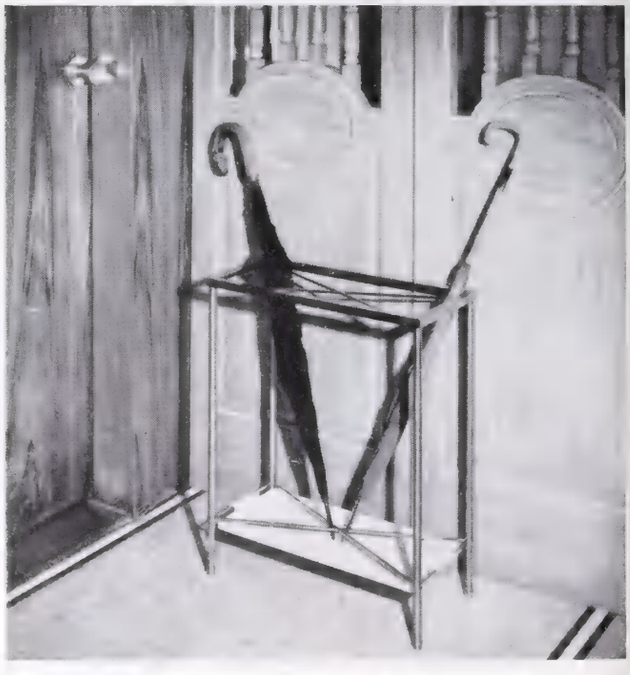

TWO PHOTOGRAPHS BY WESLEY BALZ

**Brass spread holder** supports the bedspread at night. Standing a slim 34¾" high and 26¾" wide, the rack takes little space from the bedroom area. About $36 at S. P. Skinner, New York, N. Y. Bedspread by Beau Ideal.

# A rack for every need

Product designers are constantly studying your shortage needs. See how they solve them with very little effort and much economy

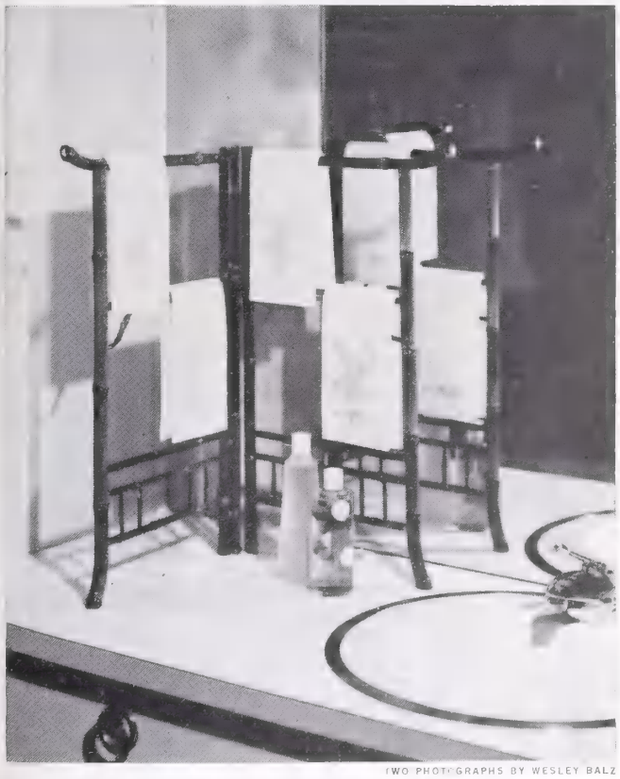
TWO PHOTOGRAPHS TAKEN AT DESIGN CENTER FOR INTERIORS



**Ever-present umbrella** belongs in this handsome stand of satin chrome over brass. Removable pan is antique white baked enamel on galvanized steel, easy to clean and fine resting place for muddy overshoes. About $60 from Nessen Studios, New York, N. Y.



**Plastic coating** on steel wire makes a three-basket unit to hang on the closet door. Imported from Sweden, each basket is 13¾" x 5¾" x 4¾" deep. The versatile "Fireman's Rack" holds handbags, gloves, guests' oddments. About $8 with brackets at Seabon, New York. Mexican tin mirror from Fred Leighton.



TWO PHOTOGRAPHS BY WESLEY BALZ

**Space-conscious bamboo tree** stands appropriately on lavatory counter top offering guests fresh towels right at hand. L-shaped rack fits neatly into small corner. About $3.95 from Stuart's, New York. Towels by Masland. Lavatory from Fiat Metal Mfg.

(*Please turn the page*)




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## A RACK FOR EVERY NEED

CONTINUED FROM PRECEDING PAGE



**Six-arm rustproof rack** of metal unfolds to hold fragile overnight laundry. Folds up with umbrella-like ease to pack away for traveling lightly. Spread-eagle tripod base assures steady balance and generous height keeps wash off the floor. Drying rack, about $5.95, by the Dryette Company.

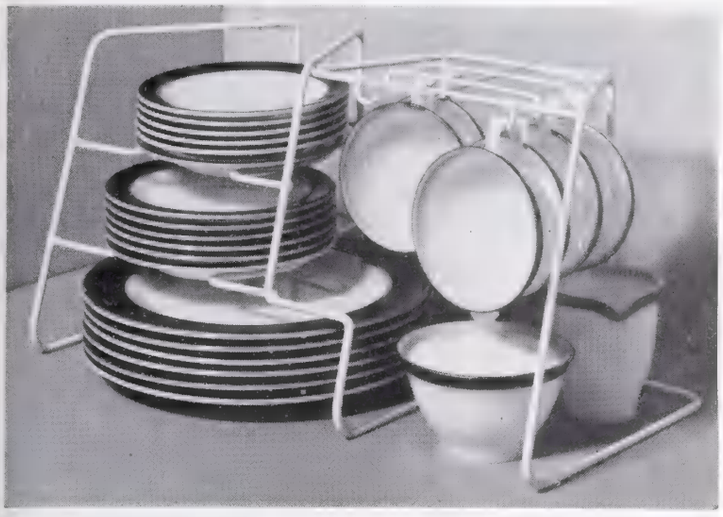


**Brass 'T' rack** with two levels is the answer to separating damp and dry towels. Rings and bars hold towels high. Wash cloths hang on lower swivel bar. Dolphin finial tops the 39"-high twist design pedestal. From S. P. Skinner, "Dual Towel Draper," about $38.

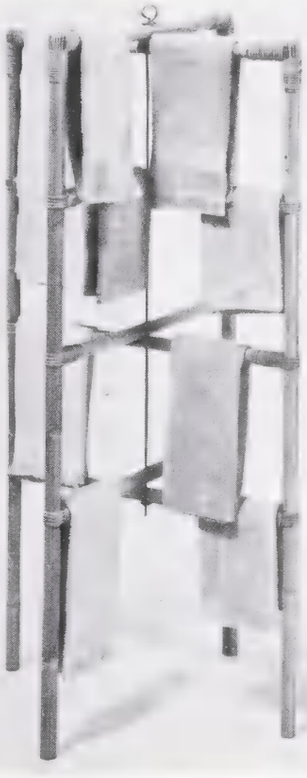
THREE PHOTOGRAPHS BY WESLEY BALZ



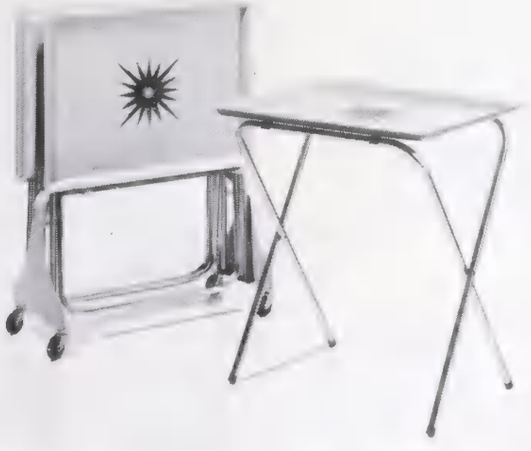
**Gleaming brass valet** provides silent service for the man of the house. Stand accommodates jacket, trousers, shoes on rack; change, watch, and studs in tray. An Italian design, this collapsible rack is 46" high. About $36 from S. P. Skinner.



**Cushion coating** of vinyl over steel makes this rack a saucer saver; avoids chipping. Service for eight stores easily on 17¾" x 9" stand: eight each of plates, cups, saucers, bread and butter and fruit plates. Dinner service by Pyrex. Stand from Miles Kimball for about $3.50.



**High and handsome** bamboo rack provides ample space for sixteen guest towels. Folds flat for storage when guests have gone. Stand is 36" high, 18" wide; four-legged base makes a steady foundation. In natural rattan finish, through decorators from Decorative Imports. About $15. Towels by Callaway Mills.



THREE PHOTOGRAPHS BY WESLEY [illegible]

**This rolling-storing cart** with its set of four tray-tables makes casual meal service simple. On 24"-high brass legs, each 16" x 22" tray gives ample knee room. Of baked enamel on steel, table surface resists burns and stains, can be detached for cleaning. "Starburst" pattern by Dover Maid; from S. P. Skinner. About $30.


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Shown above: The Patio Master $24.95

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# WAYS and MEANS
## *in today's building*

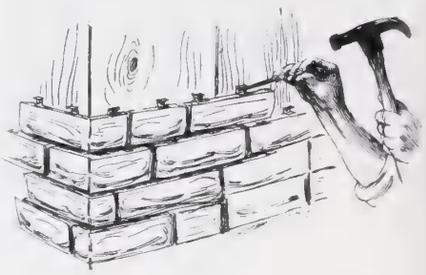


***Economical enclosure for recessed tub or shower***



**Packaged enclosure,** of unbreakable extruded polyethylene and corrosion-proof aluminum, is priced from $22.95 to $54.95, depending on size and color. Frames come in silver, gold, and black; panels in solid colors or translucent pearl. Package includes mastic adhesive for attaching bottom track to tub and side flanges to wall. Installation is easily done by homeowners. Showerfold Door Corp., 6585 W. Warren Ave., Detroit 10, Michigan.

***Real stone veneer can be applied over wood sheathing***



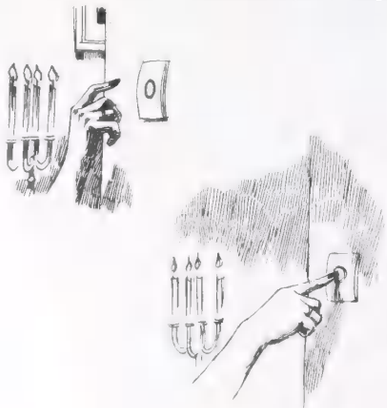
**Thin pre-cut stone blocks,** packaged with supporting clips, can be applied over plywood or wood sheathing, cost about $1.25 a sq. ft., are suitable for skillful do-it-yourself application. Professional application is about 50¢ to 75¢ a sq. ft. Available in two shades, it is pre-cut 4 or 8 inches high in various lengths. Metal starting strip eliminates need for footings or foundations. Joints are sealed with Portland cement mortar. "Silvara Stone," from lumber yards, The Shakertown Corp.



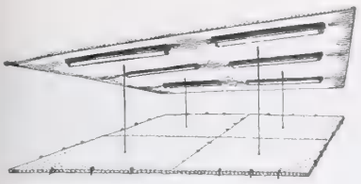

20

Among twenty Cordials by Cointreau, there's a flavor that can be the crowning touch to your dinner tonight. There are liqueurs, fruit-flavored brandies and specialties—Cointreau in quality, Cointreau in reputation. • Cointreau Liqueur, *the crowning touch to a perfect dinner,* 80 Proof. Produced and bottled by Cointreau Ltd., Pennington, N. J.

***Two-stage dimmer controls provide bright or dim light, replace standard wall switches***



**Inexpensive dimmers** give a low level light for romantic dining, night lighting, mood lighting. Units fit in standard wall-switch boxes, will easily replace existing switches, need no new wiring. Capacities range from 200 to 500 watts, prices run from about $7 to $15. Single-pole, three-way, and outdoor switches—available at electrical supply stores—are made by various manufacturers. Shown is 200-watt Minneapolis-Honeywell Tap-Lite Dimmer control with push-button operation.



### *Luminous ceiling has no dividing bars, fits any room*



**Honeycomb-like plastic panels,** suspended on wires below an existing ceiling, form the basis of this luminous grillwork ceiling. Instead of the usual metal or wood channels, adjacent panels are joined together with invisible plastic clips. Once installed, joints disappear. Panels around room edges can be cut to fit tight against walls or stopped short of walls to form a floating panel. Standard fluorescent or special diffusing fixtures (available from manufacturer) may be used above the grillwork. Installed cost (less lighting fixtures) about $2 per sq. ft. "Infinilite Luminous Ceilings," Integrated Ceilings, Inc., 11766 West Pico Blvd., Los Angeles 64, Calif.

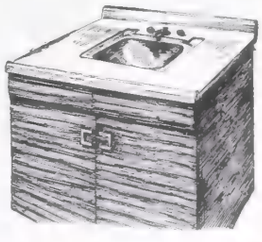
### *New sliding glass doors combine beauty of wood, strength of steel*

**Wood-framed, sliding glass doors** with warp-proof steel-reinforced frames can be stained or painted to match any house. They are made in eight sizes for openings 6′ to 16′ wide, and are designed for either plate glass or ⅝″ or 1″ insulating glass. Doors slide on stainless steel tracks. Matching fixed-glass panels, 3′ and 4′ wide, screens also available. Pella Sliding Glass Doors, from lumber yards. Rolscreen Company, Pella, Iowa.



### *Wide one-piece lavatories provide their own counter tops*





ALL DRAWINGS BY DOUGLAS GORSLINE

**Sink-and-counter combinations** in enameled cast iron, steel, or vitreous china are now made by many plumbing fixture manufacturers. Widths vary from 24″ to 42″, making it possible to find one to fit almost any situation. Some are available only with ready-made cabinet bases; others, with or without such cabinets. All eliminate expensive custom counter work and the troublesome joints where dirt can collect and leaks develop. Prices start at about $55 for a 24-inch width top without cabinet. For information about specific types, consult plumbing contractors or plumbing supply houses.




*The elegance of old American mansions is faithfully yours in these rare pieces*

The classic vanity is derived from Hepplewhite, as simplified by early American cabinet makers. The original of the octagon post canopy bed came from a Virginia mansion. The pieces shown are of solid Appalachian wild cherry—a colonial favorite. For details, write: Dept. HB,

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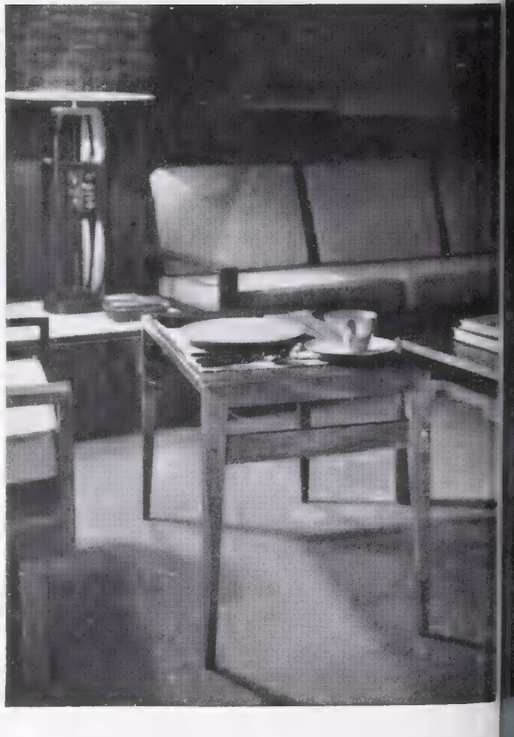


THREE PHOTOGRAPHS BY MAYNARD PARKER

**Flexible elegance** is the key to this fine walnut coffee table that conceals two small folding tables in its smoothly finished top. From a new group by John Keal for Brown-Saltman of California, the table measures 66" x 18" x 15". Cost is about $180.



# This three-in-one is a table with a hidden service bonus



**Concealed tables** glide out of coffee-table top, unfold to provide secure additional surface for meal or casual service. Their tapered neatness contrasts with the long, low, narrow look of the coffee table. All three pieces in fine walnut with a satin finish.



COALPORT English Bone China

COALPORT... brilliantly elegant pure white English bone china. Shown: Aurora, 5-pc. place setting, $37.00. WEBB CORBETT... exquisite hand-blown, full lead English cut crystal. Shown: Kensington, $12.00 per goblet.

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# Writing centers that fill two needs

A hinged panel is the key
to hidden storage and a good writing surface
in both these flexible desks



**Rolling table** of oak becomes a service aid when writing material is tucked away in its 2″-deep hidden drawer. Top lifts for access. On casters, in two heights, 26½″ and 29″, for use with high or low officer's chair. Tables are 35″ wide. The McGuire Co., through decorators; table in either 26½″ or 29″ size, about $212.







**Subtle secretary** with mahogany or laminate top hides a drop-front drawer and neat pigeon holes for household accounts and stationery needs. Same desk serves as base for collector's hutch, shown left. Desk is 42″ x 20″ x 32″; writing surface, 27½″ high. Made by the McGuire Co., available through decorators, about $295.






All cooking controls at eye-level.



Two ovens and broiler at reach-in height



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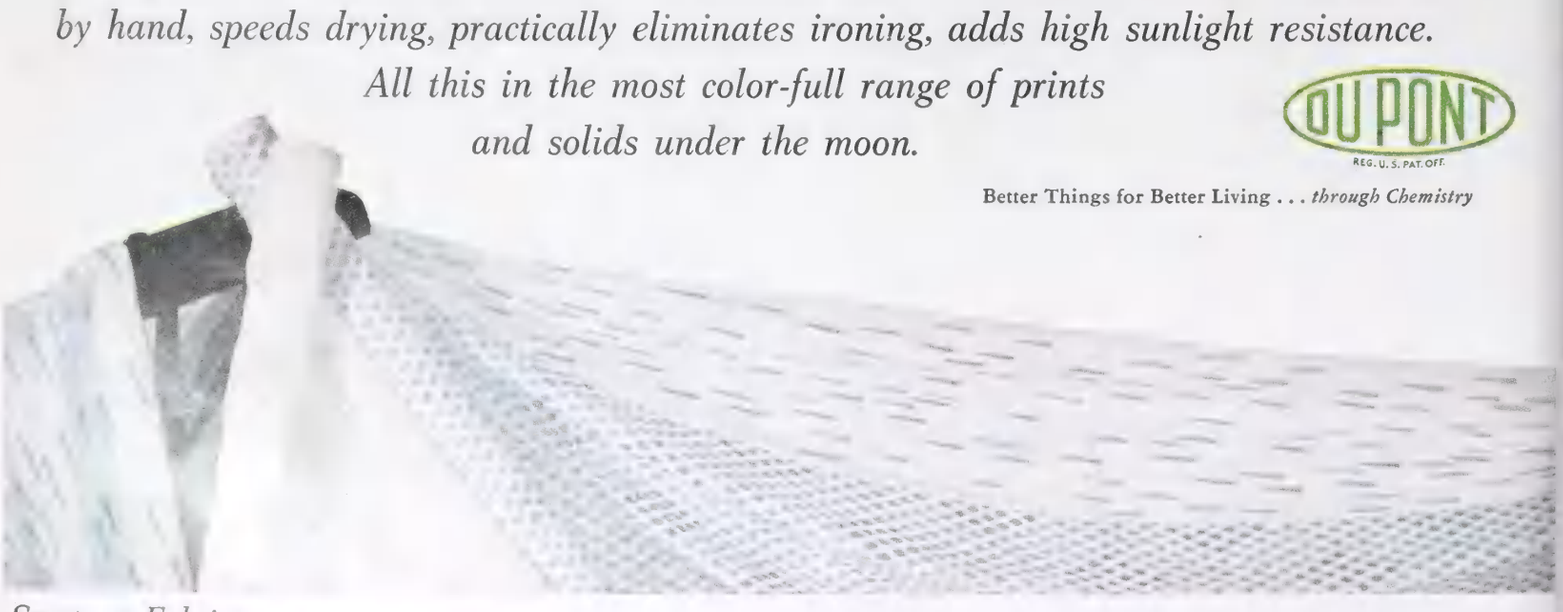
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*DACRON® IS DU PONT'S REGISTERED TRADEMARK FOR ITS POLYESTER FIBER. DU PONT MAKES FIBERS, NOT THE FABRICS SHOWN.

## THE CASE FOR WINE DRINKING

CONTINUED FROM PAGE 236

Algeria, and in the south, at the Cape of Good Hope, and for many miles inland. There are also vineyards in Nairobi, directly under the Equator, and outside Johannesburg, in the Transvaal, but they are very small, an experiment or a hobby, not commercial ventures.

IN AMERICA the largest vineyards and many of the best wines are found on the western or Pacific coast, from California and Mexico in the north, to Chile in the south, and the Argentine, the largest and best vineyards of which are on the eastern slopes of the Andes. On the Atlantic side, there are vineyards and there is wine made in Canada, in the State of New York, and other Eastern States of the U.S., as well as in Brazil and Uruguay.

In Australia there is much wine made in New South Wales, South Australia, and Victoria, and there are also vineyards of more modest importance in some of the other states.

In Asia Minor there are vines growing all along the shores and in the islands of the Eastern Mediterranean, in Palestine, Syria, Lebanon, Armenia, as well as in Persia and the Asiatic Provinces of the U.S.S.R. Although Asia is now the least important of the continents as regards its vinelands, it can claim to have been the first to produce wine, since it was on Mount Ararat that Noah's Ark came to earth, and it was on the slopes of Mount Ararat that Noah planted the first recorded vineyard.

In the making of wine man interferes as little as possible with the course of nature, which is the reason every wine is different, possessing an individuality of its own in a very much more marked degree than any other beverage made in large vattings, be they beers or spirits, and so blended and reblended and "averaged" that he who has a thirst but no imagination may be sure that the label to which he has become accustomed is a guarantee that the beer or spirit in the bottle is identical to that which the same label has served to identify year after year.

There are, in different types of wine, such as red Bordeaux and Burgundy, Sauternes and Chablis, German white wines and Moselles, and the rest, a family likeness, of course, but the members of each family all have their own features and moods, which vary from vintage to vintage, according to the differences in the hours of sunshine and inches of rain which the grapes get each year.

That is not all. After the wine has been made—that is to say, after the grapes have been pressed and their sweet juice has been left to ferment—the natural process which transforms the sweetness in grape juice into alcohol and carbonic acid gas, it is but a green wine which must be given time to show its worth or the lack of it. The cask in which the new wine is lodged must be kept full to the bung, so that there shall be no excess of air having access to the new wine. It must be protected from draughts, extremes of heat and cold. Presently the wine in the cask reaches the bottling status. It has discarded and thrown out what it did not need any longer, chiefly tartrates which form the lees at the bottom of the cask; and it can be bottled and binned away to mature slowly with the merest fraction of air, which reaches it through the porous texture of the cork.

Slowly but surely the wine in each bottle will grow softer and better, up to the time when it will begin to grow flat and bitter. It is then quite unfit to drink. To the spirit drinker, whose tipple is always the same, this glorious uncertainty of what the wine is going to be like from one bottle to another, from one month to the next, may be a nuisance.

BUT THE wine lover does not always drink the same wine, and he does not care for the same wine from the same bin to be inevitably, monotonously the same, like a patent medicine. He tries one wine one day and another the next; he tastes with the utmost care and pleasure, one bottle from one bin one day and another bottle from the same bin on another occasion, and he notes with joy any improvement or with dismay any sign of decay. Of course, in the latter case, he never hesitates but gives the doubtful wine no further chance to become too old. In the case of wine, age is not a matter of years. Some wines will retain their youth and go on improving for many years, whilst a wine from the very same vineyard, but made in a less favorable vintage, will "go to pieces" after a very short term of residence in bottle.

Wine is never monotonous, and he or she who will only take the trouble to look for it should be able to find just the right wine for the right company and occasion. There

(*Please turn the page*)










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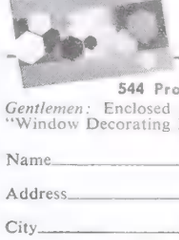


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## THE CASE FOR WINE DRINKING

CONTINUED FROM PRECEDING PAGE

are wines of many hues from the palest amber to the deepest purple; there are still and sparkling wines, and yet others which are just lively, not quite still and not really sparkling; there are dry and sweet wines, a whole range of fine shades and degrees of sweetness; there are wines which contain so little alcohol that any teetotaller could drink them with a clear conscience, and there are also wines which are so potent that they must not be quaffed but sipped; there are wines which are quite delightful to drink freely within a year or two of their vintage, whilst others may live up to twenty-five, fifty, and even to a hundred years and still be a real joy for wine connoisseurs.

There is but one rule which needs to be remembered as regards the choice of different wines for different meals and occasions: "The best wine is that which is the most suitable, hence the most pleasing at the time." There are many rules concerning the service of wine, but none of them is binding, although most of them are reasonable.

It is reasonable, for instance, to serve a bottle of a sweet white wine with a sweet dish at the end of a meal rather than with a roast grouse or a pork chop. It is reasonable to choose lighter wines to begin with and stronger, heavier wines to follow rather than to precede them, but the most reasonable thing of all is to find out what your guests would like and, if you have no guests, to make up your own mind what you think would be the most suitable, hence the best, wine.

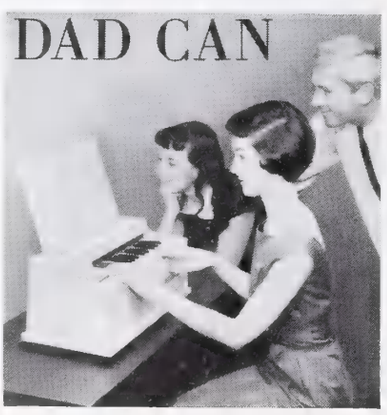
Last, but by no means least, wine is best because it is the safest, pleasantest, and most wholesome of all beverages. It is safer than water or milk; you cannot get typhoid or T.B. from any wine, be it old or young, cheap and nasty, or rare and costly. No microbes live in wine. It is pleasanter than other safe drinks because it is more gentle as well as more varied. There is no wine without any alcohol, since grape juice does not begin to be wine until it has fermented, and by then the sugar of the grape juice has become the alcohol of the wine. But the alcohol in wine is like the canvas upon which the artist paints a picture; it is there, of course, but you do not see it and do not think of it; it is not the canvas that you are interested in, but the picture which is on it.

It is the same with wine; it is not the small percentage of alcohol








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that appeals to you, but the bri liant ruby of the wine's color, th attractive perfume of its "bouquet and the delicious savor of its "far well," the lingering taste which leaves behind as it descends smoot ly down your grateful throat. Th is the picture that is painted on t canvas of the wine's alcohol. course the alcohol is there all t time, and very welcome it is, holds everything so well togethe it diffuses such a comforting lig and warmth; it provides the lim light which enables us to enj fully the fine points of the wine color, bouquet and flavor. And does it in a gentle fashion; it never brutal; it never is treache ous, stabbing one in the back or the brain as immature spirits d

Wine is "a good familiar cre ture," as Shakespeare calls it, a Shakespeare is always right. Wi is a gentle stimulant, a good cou selor, a true friend, who neith bores nor irritates us. It does n send us to sleep, nor does it ke us awake; it never becomes a cra ing or a tyrant; it is always rea to cheer, to help, but not to bul us.

Wine is a friend, wine is a jo and, like sunshine, wine is t birthright of all.

## THE WINE CONNOISSE

CONTINUED FROM PAGE 236

dull or thick, reject it; if brigh let it go before the tribunal your nose.

Smell your wine critically: must be clean-smelling. If you c detect the slightest mouldy, fo smell, or some unnatural, artifici scent, however faint, let it alon If its discreet aroma is pleasant, r main a while with bowed head ov your glass, try to remember t occasion when you last met t same charming "bouquet" and t name of the wine. Then you m send your wine to the next cou where your palate awaits it.

Taste your wine critically; must be clean and pleasant. If y detect any unsavory, sour, or mer ly suspicious taste, spit it out you would a bad oyster or a pie of tainted meat. But if the wrea of tiny taste-buds of your tong and palate receive your wine jo fully, pause but one instant, aga to search your memory for t name and vintage of the wine y are drinking, and then swallow gratefully.

### How to Buy Wine

Wine is the living blood of t grape; it possesses life; it is liab to sickness and doomed to deat

Never buy any wine—be its price ever so cheap or its name ever so famous—which is not sound. A sound wine is a healthy wine; health alone is harmony.

The best wine for you to buy is the wine which suits you best, not the wine which it suits somebody to sell to you.

Buy wine from a wine merchant with a reputation to lose.

Never buy a wine as a speculation; it is not safe.

Never buy any wine that you do not care for, and do not buy more of any wine than you are likely to require.

When tempted, be wary lest you fall! Bargains are not safe; it is better to pay more and buy less; but buy well.

Public Auctions are not safe. It is better for you to give the wine merchant the price he asks for. If his wine fails to satisfy you after a time, whatever the cause, the wine merchant will see you through; his responsibility lasts as long as the wine he sells. The auctioneer's responsibility lasts no longer than the auction.

When buying wine, place quality first, variety second, quantity third, and cost last. Always buy some cheap, new, sound beverage wines, even if you can afford to buy the most expensive wines as well.

Buy cheap wines to drink habitually and fine wines to drink occasionally.

Trust your wine merchant or leave him. Train your palate so that you may trust your own judgment, but find a wine merchant whom you can trust as well.

Buy fair wine and treat it fairly. Find a home for it—a cool, dark, and quiet home: a good cellar.

### How to Keep a Wine

A good cellar should be underground, but well ventilated; cool in summer and winter alike, and scrupulously clean.

When wine is delivered to you, remove the straw envelopes and paper wrappings; examine every bottle and reject faulty ones.

Never lay down a bottle of wine which shows signs of "ullage"—that is to say, the cork of which has allowed some of the wine to ooze out.

All wines should be binned in a horizontal position, so that the whole of the inside face of the cork is constantly in contact with the liquid, failing which the cork will shrink, some air will find its way into the bottle, and the wine will be spoiled.

If you are so short of cellar space that you cannot bin away your champagne or other cased wines as soon as you receive them, be careful to see that the cases are lying flat and not on their sides; otherwise the bottles inside the case would be in a vertical instead of in a horizontal position; half of them would be neck downward and safe, but the other half would be standing up and likely to grow flat after a time.

When binning Port, see to it that the white "splash" on the bottles is always uppermost; it will then be in exactly the same position as before it reached your cellar, and the crust, which is bound to be disturbed by the moving, will settle down much better into the old grooves, which it has made for itself in the very metal of the bottle.

Watch your bins of wine. Be on the look-out for any "weepers," so as to remove them and use them quickly before they have become "ullages."

Wine needs and repays care. Wine deserves not the hireling's care, but that loving care which is the only care that is intelligent and worthy of so precious a gift as wine.

### How to Serve Wine

**Decanting.** Wine should always be served in brilliant condition.

All red wines with bottle-age throw a sediment which fouls the wine if it passes from the bottle into the glass. All such red wines should be carefully decanted.

Whenever possible, decant your old wine in the cellar, straight from the bin.

Take the bottle gently from the bin and lay it softly in a cradle.

Remove the metal cap or the wax protecting the outside face of the cork.

Wipe the upper lip of the bottle all around and thoroughly with a clean cloth.

Drive your corkscrew slowly right through the center of the cork and draw the cork steadily without any jerks, without either haste or hesitation.

Once the cork is drawn, wipe the inside lip of the bottle with a clean cloth, take hold of the bottle firmly in your right hand, and *slowly* pour its contents into a decanter held in your left hand.

Place a lighted candle or an electric bulb behind the shoulder of the bottle and watch the wine as it passes out of the neck of the bottle. As soon as you see some loose sediment come to the neck of the bottle, stand the bottle up. What wine may be left in the bottle is unfit for consumption; it is far bet-

(*Please turn the page*)


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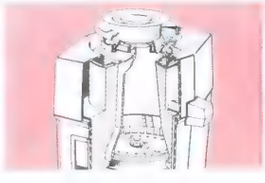
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## THE WINE CONNOISSEUR

CONTINUED FROM PRECEDING PAGE

ter to lose a little wine and much sediment than to spoil a decanter of good wine with a little sediment.

Do not serve wine from basket or cradle if you can help it. It is always better to decant it.

The temperature at which you will serve your fine wines is of great importance.

**Temperature.** Avoid extremes. Use neither fire nor ice; shocks are always bad for wine.

White wines should be served cold; they may be iced, but no ice should ever be put in the wine itself.

Red wines should be served at the temperature of the dining room. They will be spoiled if warmed up quickly, either by being dipped into hot water or placed near the fire.

Decant red Bordeaux one hour, and Old Port two or three hours, before dinner. Let them stand in the dining room, where they will take the temperature of the room.

**Glasses.** Never serve fine wines —or fine brandy—in small glasses. Use large glasses, but never let them be filled to the brim. The subtle "bouquet" of a wine is its greatest charm, but you will neve be able to appreciate it should yo glass be too small or too full.

Fine glasses materially add to th enjoyment of fine wine. They en able one to appreciate its brilliar color. Above all, it is absolutel indispensable that both decanter and glasses should be faultless clean. The cloth used to wipe an polish glasses should never be use for anything else; the finest win will be completely ruined if serve in glasses which have been wipe with a dirty cloth.

The order in which wines shoul be served varies according to ind vidual tastes and the food serve The usually accepted order, how ever, is as follows:

With oysters, Chablis or Dr Champagne. With soup, Pale She ry or Dry Madeira. With fis Champagne or Dry White Wine With entrees, red Bordeaux. Wit roast or game, Burgundy. Wit sweets, Sauternes. With desser Port, Brown Sherry, or Rich M deira. With cheese, every kind wine is acceptable, which is wh Grimod de la Reynière calle cheese *le biscuit des ivrognes.*

## HOW TO GIVE A TRULY ELEGANT DINNER PARTY

CONTINUED FROM PAGE 238

clear and clean in her own inimitable way. Otherwise, if I had no one, then the children could "unset" the table at their leisure after the dessert and coffee.

By arranging a dinner party so that different courses are served in different rooms, it removes much of the stress and strain and you can truly enjoy your own feast. Half of our concern, I think, is the desire to have the party run smoothly at the time. With this *modus operandi* you can't fail to have an apparently effortless dinner party.

This dinner is easy to run up on the cooking level. But let's face it; it is expensive. Any lavish feast is, but let your mind go blank and loosen your purse strings! If you start gathering in the goodies ahead of time you can sort of spread the strain over the groaning budget.

### Shellfish Elégante with Sauce Piquant

If you can't get live lobsters, then get them cooked. And if you live in a part of the world where superior ones are unavailable, then serve frozen Alaskan King Crab legs, or Jumbo Shrimp. After lobster, prefer King Crab, for it is so swee and delicious.

Allow one 1½- to 2-pound lob ster per person. One section the giant leg of the King Crab pe person should be sufficient, or fou Jumbo Shrimp.

I used a packaged box of spice for the *Court Bouillon* (seasone water) in which I boil crab shrimps, and lobsters. It is calle "Rex Crab and Shrimp Boil, packaged by New Orleans Impo Company, New Orleans, La. Yo can prepare your shellfish the da before your party. If you are usin King Crab legs, remove them fro the freezer the morning of th party, cook them and refrigerate well wrapped and covered, so you refrigerator does not smell like fish market. Place in the colde part of your refrigerator till serv ing time. About an hour befor your guests are due to arrive, pre pare the shellfish platter. If yo are serving lobster, cut the under side of the tail with scissors. Li the whole tail out of the she gently but firmly, place on a cu

board and with a very sharp ing knife slice across the lob- making slices about a quarter an inch thick. Arrange these llallions carefully in rows, alter- ng with the Belgian endive. inkle generously with "Sauce uant" dressing just before serv-

If I have whole lobsters, I ally use the shell as part of the oration of the platter. If you using shrimp or Alaskan crab nge it in rows, and be sure to e it into bite sizes. My policy is: knives in the living room—just k food."

**auce Piquant for Shellfish**

invented this sauce, but it is olutely necessary that you have main ingredient—"Old Bay Food Seasoning," packed by imore Spice Company, Balti- e 2, Maryland. Send for it and will add a new taste thrill to r spice cabinet.

**ant tablespoon of Old Bay easoning**
**allot, put through garlic press**
**easpoon brown sugar**
**up white wine vinegar (Spice slands)**
**up olive oil**

Belgian endive is not handled any of your merchants, then the inside baby leaves of Ro- ne or Limestone or Butter let- . Any small curly leaves of let- will do, but just be aware of appearance of your "arrange- it."

erhaps you can buy only Ice- g lettuce. This presents a small blem, for although it is so easy slice, I do not like a knife to ear to touch my lettuce. So this solid chunk of greenery, it the core out completely, hold head of lettuce under the water allowing the water to filter ough the cut part, in order to en the leaves so that I can put thumbs down in the cavity and ak the head apart. If you can this gently and get the lettuce s out, so much the better, erwise just break it into small es and arrange in rows, leaving es for the shellfish.

his sea food course is served n the low table in front of the (see photograph on page 295). er it is eaten it is easily and idly cleared away, either after r guests have gone to the dining e or before.

ow for the super-duper main rse.

filet of beef, if done properly, be the most succulent meat in world. And its presentation can the most glamorous when done he manner that I dreamed up. nch terminology divides a filet into four sections. The large end of the tenderloin is where the "Bifteck" comes from. It usually is not cut thickly. The center section is the Chateaubriand and is cut very thick. The Tournedos are from the small end, are usually trimmed round, and are about 1¼ inches thick. The flat tip of the tenderloin is called the *Filet Mignon* and is cut in various thicknesses according to desire. In this country, however, we seem to have two categories, the Filet Mignon, and the Chateaubriand.

It is from the large end of the tenderloin that you should have the butcher cut your filet. It should be about ten inches long and weigh nearly four pounds. It must be a good heavy filet. Cut as I describe, one will serve six; so, if you are having sixteen, you will need three of them.

Wipe well with a wet paper towel and pour a good Madeira over all. I use either Leacock Fine Dry Sercial Cocktail Madeira, or Rozes Fine Bual (medium dry) Madeira. Allow about a quarter of a cup for each piece of meat. Pepper well with Java cracked pepper and put into a cold oven and turn on to 300° F. Allow 1½ hours cooking time, basting four times at even intervals with the following sauce.

The amounts given are for one four-pound tenderloin.

**Sauce for Beef**

**⅓ cube of butter, melted**
**¼ cup of Madeira drippings from meat**

Keep basting sauce hot, and take the beef out of the oven, pour pan drippings into the basting sauce, and then baste meat copiously with sauce. Return to oven, and repeat process four times in all. If the beef is fat, you must skim off excess fat before each basting, for grease is death to a delectable sauce, and that is what you want to head for with the Madeira.

After the beef has been cooking for half an hour, or when brown, turn so the other side will brown. The Madeira has enough sweetness, so the beef should be a lovely dark color.

The temperature behavior of all ovens seems to be different, but here is what I do. I put the room-temperature beef into a cold oven, put both top and bottom elements (I have electric ovens) on high, then when the roast is browning and sizzling, I turn the top element to low, and the lower one to medium. All through the cooking period the thermostat is set at 300° F.

(*Please turn the page*)




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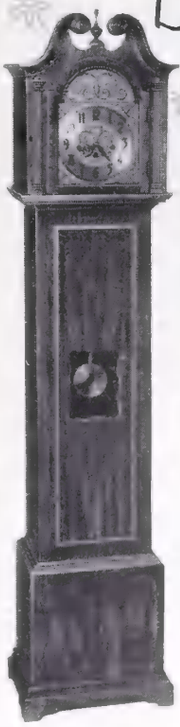
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## A TRULY ELEGANT DINNER PARTY

CONTINUED FROM PRECEDING PAGE

I serve this meat so it looks like a real "production." My large silver tea tray is the basic holder of the scenery. On top of it I put a silver sauce boat and a silver plate for the block of sliced pâté. Cover the edges of the bigger tray with loads of parsley. A thick bed of this is important for it must be lush-looking. Leave the center space empty to receive the meat platter. We use a large crêpe pan so we can have it good and hot.



Main-course platter. From left: sauce boat, standing filets, pâté.

Have a cup of brandy warming on the stove, for this will be the touch that contributes the glamour. Remove the tenderloins from the oven. Then slice a portion off the large end so it will be level and you can stand these beauties upright. Place them carefully in the warmed crêpe or serving platter. Then pour the sauce from the roasting pan over the meat. Bring it to the serving table.

When the guests are assembled, pour the hot brandy over all the meat and flame. It is very spectacular and the burned brandy merging with the cooking sauce gives a delectable flavor. Keep spooning the brandy sauce over the beef until it is all burned out. The burning brandy merges all the flavors.

The carver can make a great show of spooning the burning brandy over the meat and everyone will admire the blazing beef.

A tenderloin is the easiest thing in the world to carve, but here's a tip: slice the meat in rather thin slices, for the pâté and sauce would be lost on a great thick piece of beef. Each piece of beef will have medium, well done, and rare meat. The ends are more done than the center.

After carving, put on each beef slice a slice of pâté and a spoonful of sauce from the sauce boat (which is different from the sauce from the cooking process).

### Sauce for the Beef

(For one filet, serving six)

1 can Campbell's beef bouillon
2 teaspoons arrowroot, dissolved in some cold consommé
1 can or two very large truffles, chopped
8 mushroom stems, chopped
(Marinate both in Madeira)
½ cup Madeira


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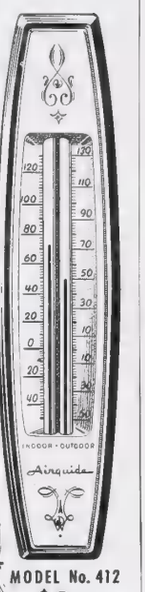
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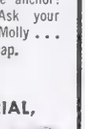


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Heat the soup, undiluted, saving some to dissolve the arrowroot in. (I use Taylor Brothers, London, England.) Add slowly to the hot broth and cook on very low fire for about five minutes. Add the chopped truffles and mushrooms, which have been marinating in the Madeira, pour the whole thing in, heat and cook for a minute or two. This sauce can be made the day before and stored in a covered container in the refrigerator.

Serve bubbling hot, with a small saucespoon over each slice of beef, for the helpings of this delectable sauce should be small. You don't want the plates drowned in this rich brew.

I hope I have given you this picture clearly; it is a sensational dish and to me one of the easiest.

The pâté can be sliced in the thinnest possible slices in the morning and arranged on the serving plate. It is easier to slice when cold. I like the "block" type, for the slices are uniform, and it is more easily and attractively arranged.

I send over to France for my pâté, for it is superb. It is called *Pâté Foie D'Oie*, 5 Rue Saint Silain 5, Perigueux. However, Louis Henry Foie Gras is excellent. The "baby block" of 7½ ounces might be enough for 16 if you are an expert slicer. To be on the safe side buy the 11-ounce block. Refrigerate and then slice carefully with a hot knife. Lay the slices tenderly on your serving dish and refrigerate, putting dish and all in a plastic bag. Whisk out when you are ready to "mount" your wondrous dish.

### Wild Rice

This wild rice is a favorite with my family, so, since I like to please them as well as have a great banquet, wild rice we shall have.

Allow one cup of wild rice for five persons. The box says four servings per cup, but we are going to add mushrooms and artichoke hearts, so one cup will serve five.

Wash the rice in many waters until water is almost clear. I take the rice in two hands and rub it together to get out all the dust and particles. Then I allow it to soak in cold water for an hour. Bring consommé to a boil; have twice as much consommé as rice. Add some salt, drain the rice and put in the saucepan, cover and cook until done—about thirty minutes. Rice must be flaky and tender. If there is any consommé left, pour it out. You can cook this rice the day before, and if you do, save the consommé and add a little to reheat. This prevents sticking on the pan.



**This is Shellfish Élégante,** first course of my truly elegant dinner. I served this course in the living room in front of the fire, so it could be cleared away easily and quickly when we went into the dining room.

Put a generous mound of rice in ne center of a hot platter, place rtichoke hearts with mushrooms round the rice. Scatter chopped hives and parsley over all and erve.

**Mushrooms and Artichoke Hearts**

I much prefer the fresh artiokes, but if you have to resort to repared ones, I prefer the frozen the canned. Mushrooms are so uch better fresh, but the tinned uttons done in butter *can* be used you live in some place where resh ones cannot be obtained. ried mushrooms, soaked, then mmered briefly in consommé will erve too.

In preparing the mushrooms and ne artichokes, I use my two favore spice concoctions. One is "Beau londe" (Spice Islands) and the her Chef Howald's "All-N-One easoning" (Box 543, Des Moines, wa).

In selecting mushrooms, get them f uniform size. This permits them all get done at the same time.

Rinse the mushrooms quickly. ut off the stems even with the cap these to be chopped for the eak). Melt a big thick pat of utter (about a third of a cube). dd a half teaspoon of each "Beau londe" and Chef Howald's, plus quarter of a teaspoon of M.S.G. in a frying pan with the butter and add spices. When butter has melted, swish it around the pan to mix the spices, then add mushrooms, cut side up. Cover and allow to cook until just tender, not limp. You can do these in the morning and store in the cooking utensil and reheat.

Put the same spice brew in another frying pan for the artichokes, adding just enough water to cover the bottom of the pan. Add the frozen artichokes and cook until barely tender. If there is any liquid on the cooked frozen artichokes, drain. These also can be done the morning of the party.

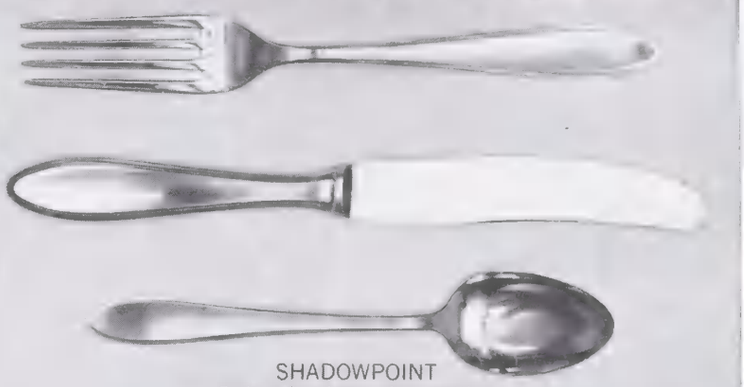
If you are using fresh artichokes, boil the whole artichoke in seasoned water, until barely tender. Peel off leaves and store the whole hearts in a covered container until ready to use. The family can have the leaves for lunch. Sauté the whole cooked artichoke hearts just as you did the mushrooms and serve with the rice.

I pour the rice into the serving platter first, then place the artichokes next, then tumble the mushrooms over the artichokes—oh yes, pour the seasoned cooking butter out right along with the mushrooms and artichokes.

(*Please turn the page*)


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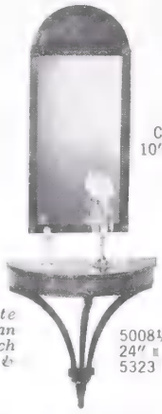


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## HOW TO GIVE A TRULY ELEGANT DINNER PARTY

CONTINUED FROM PRECEDING PAGE

### String Beans with Onions

3 boxes frozen whole green beans
1 can tiny whole onions
¾ teaspoon "Beau Monde"
¾ teaspoon Chef Howald's seasoning
¼ teaspoon M.S.G.
⅛ pound of butter

This serves eight. (I use either C & W whole baby string beans or "Flav-R-Pac." The C & W is packed or distributed by California & Washington Co., San Francisco. "Flav-R-Pac" is put out by North Pacific Canners & Packers, Inc., Portland, Oregon.)

Scatter the "Beau Monde," Chef Howald's and M.S.G. lightly in the bottom of the largest frying pan you have. Thinly slice the butter and cover the bottom of the pan. Break the frozen string beans apart by pounding the sealed packages on the edge of the drain board, whacking them on all sides and ends. Scatter the beans as evenly as possible over the pan, and add a quarter cup of water. Bring to a quick boil, lower heat and cook about five minutes. You may have to allow longer time, depending on the size and thickness of the string beans.

Mound on a hot platter, garnish with the sautéed onions, chopped chives, and parsley, and place on the serving table. If you serve in covered containers, the vegetables will keep hot longer, especially if you have an electric warming tray.

The onions are called York County Dutch onions, with a printed word "tiny" on the picture of the onions. Packed by Hungerford Packing Co., Hungerford, York County, Pennsylvania.

Drain the onions, saving the juice to be used at a later date. In a frying pan put a thick pat of butter and one half teaspoon of brown sugar. When all is melted and sizzling, put in the onions and sauté them for a few minutes, or until nicely golden brown, and add to the just-cooked string beans and serve.

I am the gal who likes more sauce than cake, so I heap masses of goodies on a "base." This dessert is a dream to make, for it is so easy, and also it wows the guests.

### Apricot Delight

1 lovely light sponge cake, 1½ inches thick
2 cans whole peeled apricots
12 macaroons (almond flavored)
½ cup slivered almonds
Apricot jam
Orange marmalade
Cointreau
Whipped cream

Make your cake the day before, or if you prefer, make it day ahead and freeze. If you use package mix and it makes a tall cake, cut it in four layers. I prefer the 1½-inch thickness, cut in two layers for ease of serving. I prefer to make two separate platters of it, rather than pile it in four layers. You know how difficult it is to cut and serve, for it topples into a mess.

Drain the apricots the day before, saving enough juice to keep them moist and sparkling. Boil the juice down to a syrupy consistency and store in a covered container until ready to use. Chop the macaroons and store them in a covered container until ready to use. If you cannot buy almonds already slivered, then do them yourself. Again you can do this a few days ahead. I always keep a container of them on hand.

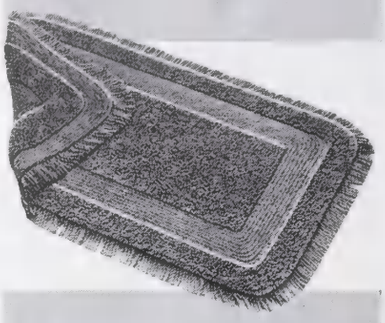
Whip a pint of heavy cream, sugar lightly, then flavor it with Cointreau. Two to three tablespoons, according to your taste. You can do this a few hours ahead of time. Cover the container with foil and refrigerate until ready to use.

I invite my guests to leave the table before the dessert course and go to another room. This affords more opportunities for conversation with more people. Also, while the guests are assembling in the "dessert room," I can bring together the ready parts of this "Apricot Delight." Cut the cake across in half, for you are going to make a sweet sandwich. On the top of the bottom layer, spread a generous amount of apricot jam, scatter half the chopped macaroons and nuts over this. On the bottom of the top layer, spread a thin coating of orange marmalade. Place this marmalade side down gently over the bottom layer. (You should do this on your serving platter.)

Around the cake, heap mounds of the whole peeled apricots. Then pour over the apricot syrup, then over the top of the cake scatter the remaining macaroons and nuts. Drip over a half cup of Cointreau. Mound the whipped cream between the apricots and bring your beautiful production proudly in to your guests. Serve by cutting as you would a pie.

Serve coffee and liqueurs at your leisure.

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## INDIA

CONTINUED FROM PAGE 246



PHOTOGRAPH BY GEORGE HOLTON

**Kashmir** and the romantic idyll of a houseboat afloat on Dal Lake, against a setting of terraced gardens and the snow-capped Himalayas are at their loveliest in the summer. Houseboats rent at about $5 a day, including meals and four servants. The nearest city is Srinagar, Kashmir's capital.

wise travelers will, during the winter. From October to March, the weather is fair, dry, and pleasantly cool, even cold in the morning and evening. During the rest of the year, temperatures sizzle or the rains come and all who can take to the cool northern mountains. (Summer is the season for the houseboat in Kashmir so many of us dream about.) But since winter is the time when most Indians themselves do their traveling, hotel, plane, and train reservations must be made in advance.

India is a land of many festivals, most of them religious in character. But to a traveler, the most rewarding festival of all is Republic Day, January 26, when all of India seems to converge in New Delhi to take part in a tremendous pageant of parades and folk dances. (All 21 states are represented in local costume, so it's the closest most of us can come to seeing India in toto.)

But always in India one has the feeling of people going somewhere, moving, on bicycle, in jingling horse-drawn tongas, in farm carts, in cars, on foot. Although there are architectural and scenic sights to be seen to rival any fairy tale in beauty, to most Western eyes the most fascinating attraction is the people themselves, colorful, exotic, tantalizing because there are so many different kinds of faces and dress—and so much to learn about them.

Walk along the Janpath in New Delhi—the modern, planned capital—there are the bearded, turbaned Sikhs, who never cut their hair, wear a steel bracelet, and are the traditional warriors, doorkeepers, and taxi drivers. There are Jains, devout apostles of non-violence, wearing nose masks lest they breathe in and destroy the insects in the air. There are the followers of the god Siva who mark their foreheads with a bright red dot and three horizontal stripes of sandalwood paste; the followers of Vishnu, who mark their foreheads with three vertical stripes; the draped Muslim women, their faces hidden in a veil of mesh; the emaciated holy men in saffron, with matted hair and rosary beads; Tibetan refugees, redolent of yak butter, their garments so filthy and worn that they blend into a mess of rags. There are men wearing the *dhoti*, the white swaddling cloth that hitches up between the legs and is the Hindu equivalent of trousers. There are men in Western clothes (but rarely do you see an Indian city lady—no matter how "modern" her outlook—in anything but the graceful *sari*).

Along this broad and really lovely road, which leads to the fashionable Diplomatic Enclave, the em-

(*Please turn the page*)








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## INDIA

CONTINUED FROM PRECEDING PAGE

bassies, and fine homes, squat fakirs and sweetmeat sellers, soothsayers and souvenir hawkers, snake charmers and men who stage the miserable and universal mongoose and snake fight. Maybe you will see a dancing bear, or sauntering calmly through the crowds, a cream-color Brahma bull—unmolested because he is considered sacred. This is urban India—and only the merest, minuscule glimpse of the whole, for 80% of India's population lives in villages.

To capture the essential atmosphere of India—and to grasp her greatest problems—you must go out into the country. Follow the inevitable tourist triangle from New Delhi to Jaipur to Agra, and make the trip by car instead of plane. You will drive through flat fields of millet, past the dried river beds, along roads lined with the *neem* tree, whose twigs are India's toothbrushes, into the dusty, sunstruck villages with their mud houses, tiny temples, or mosques. This is the land of the water wheel, of cow-dung patty baking on the wall to be used as fuel, of incredibly graceful women in brilliant skirts and head veils, jingling with their dowry of silver bracelets, anklets, nose jewels. Here is where you see the scampering monkeys—and the brilliant peacocks. And you will see also how the land, tilled with the crudest of home-made tools and the most arduous hand labor, is blowing away in clouds of dust.

The villagers seem to live their lives mostly in the open, with unself-conscious casualness. Outside a thatched mud house, a man sleeps on his bed of woven rope. His wife squats on her heels in the dust, sifting grain, surrounded by children. Looking into the house you catch a glimpse of a grandmother, more women, more children, for India follows the joint family system, brothers and their families living together in their parents' home. On the floor you see their handsome sand-scoured brass water jars and on the wall a garish lithograph of a Hindu god, garlanded in marigolds. A child relieves himself in the roadside ditch. A dead dog lies in the road. A flock of vultures wheels overhead.

This is the reality of India—much of it so exotic, so picturesque in form and color that it lends itself to romanticizing. To a Westerner, much is also ugly, squalid, heartbreaking in its human implications, and no honest reporter must neglect to point this out to potential travelers. But what you see will fall into more understandable perspective if you acquaint yourself with some of the complex facts of India's life.

About 84% of India is Hindu, followers of a 4000-year-old doctrine of reincarnation and denial of worldly preoccupations. Hinduism, with its 330 million gods and goddesses, its labyrinthine mythology, its poetic scriptures, is followed as a ceremonial religion by the masses, although many modern intellectual Hindus tend to regard it more as a philosophy. But, however it is followed, it literally permeates every act of daily life for close to one-seventh of the human race—from bathing to lovemaking, from birth to cremation. It is the basis of all truly Indian art—sculpture, painting, architecture, dancing—and even reflects itself in the motifs and forms of handcrafts. (Needless to say, you'd do well to learn something about it before you go.)

Stated superficially, a Hindu believes that the more patiently he tolerates his lot the more he is assured of a better life in his next incarnation and the closer he comes to his ultimate goal—*moksha*, complete liberation from the natural world and union with the universe. At this point he will not live on earth, but with the gods.

In other words, in his apparently passive acceptance of misery and the seamy side of the world, a Hindu beggar may not consider himself as badly off as we would consider him. Still, he is suffering from disease, filth, poverty. But it helps the squeamish traveler to remember that educated Indians not only recognize this, but are working with astonishing dedication to eradicate the causes. Against the tremendous odds of superstition, illiteracy, and inertia, the 10-year-old Republic has already accomplished miracles in its gargantuan task of education, agricultural reform, conservation, and development of resources and industry. (In 13 years the rate of literacy has risen from 16% to 40%.) There are problems on every level, all urgent, from India's population explosion to the threat of Communist China on the northern borders and the influx of refugees from Tibet and China. Only when you are aware of this infinitely complicated background can you understand what you see and hear in India. Since the fate of this balance-wheel country of Asia must inevitably be reflected in the whole world, there has never been a time when it was more urgent for the West to know

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ıdia as more than a tourist attrac-
ıon.

Jaipur, where rose-pink sand-
one palaces glow like rubies in
ıe evening sunlight, seems the
rototype of every romantic city in
riental fairy tales. Broad streets,
eming with every kind of traffic,
ɔtably camels, seem to have been
ade for processions, and in the
ity Palace museum you can feast
ɔur eyes on the magnificent, gem-
ıcrusted costumes and trappings
past maharajahs and maharanis.
s an example of the general
ɔlendor of things, we noted a fly
hisk with a handle of pearls and
ıbies. The Pothikhana Library's
ɔllection of the Rajputana minia-
re paintings depicts this glamor-
ıs life.

One of the piquancies of a visit
Jaipur is that you can stay in
ther of two of the present maha-
jah's palaces. The Rambagh Pal-
e or the Jai Mahal, which have
·en made into hotels. Another Jai-
ır private home that has turned
ɔtel is the Khetri House.

Jaipur's streets are spread with
·illiant sheets of saffron and red
·-dyed cloth, one of the local
ındcraft specialties. There's the
vid pot market, the grain market,
e slipper market—curly-toed
ather slippers embroidered in
etallic thread are a Jaipur prod-
·t—and you can watch the crafts-
en working on the incised and
ıameled brassware that is ubiqui-
us, some of it quite handsome
ıd, like all Indian handcrafts, re-
arkably inexpensive. Ashtrays,
garette boxes, and plates make
ɔod souvenirs. Spherical pierced
·ass hanging lamps are a good
ıy here, running from $3 to $7.
In the large cities, the established
ıops do a dependable job of ship-
ıng your purchases home for you.
elivery takes a month or so by sea
ail.) And 20,000 jewelers in Jai-
ır follow the hereditary craft of
laying enamel with precious
ones. See the jewelry workshop
Bhuramel Rajamal Surana.

A GENERAL word about shop-
ping: In every big city it is well
visit the cooperative handcraft
ıops which are run by such organ-
ations as the Indian Government
ɔoperative Union, the All India
andloom Fabric Cooperative, and
ɔcal state-sponsored crafts soci-
ies, all of them part of India's
ffort to encourage village industry
ıd to perpetuate traditional skills.
hese shops usually have a well
·lected stock of any given region's
rafts, and shopping in them is
articularly rewarding because
ıey are generally manned by the
ıtelligent, devoted young people
who are India's hope, tackling their
job with enthusiastic competence.

Seven miles outside Jaipur is
Amber, a beautifully preserved for-
tress-palace built in 928—a little
jewel of a sightseeing experience
which deserves a good deal more
publicity than it gets. It is magnifi-
cence on a human scale, so you
can visualize the life that was lived
in its courts and pools and mirror-
mosaic halls. To compound the ro-
mantic novelty, you ascend its
steep approach on an elephant
painted with floral motifs.

IT IS a four-hour drive from Jai-
pur to Agra and the Taj Mahal,
but take a couple of hours to stop at
Fatehpur Sikri, another amazingly
well preserved fortress city. It was
built in 1569 by the Muslim ruler,
Akbar, whose curiously un-Muslim
tolerance for all religions shows up
in the architectural detail of this
vast, red sandstone complex of
courts, pools, and palaces. There
are the Hindu lotus and left-
handed swastika, the Chinese
bracket, and painted on the wall in
the house of his Christian wife, a
Bible scene.

Clearly, a taste for architecture
characterized Akbar's line, for the
Taj Mahal in Agra was built by his
grandson, Shah Jahan, who also
built the Red Fort in Delhi and
much of Agra Fort, both great com-
pounds of palaces and public build-
ings, little cities in themselves.
Most people think of these domes
and spires and arches as typically
Indian, but they are Moghul archi-
tecture, the ultimate result of the
eighth-century Muslim invasion of
India. Indigenous Hindu architec-
ture, much more ancient, is infi-
nitely more florid, using much
sculpture and carving. In the
South, its form is pyramidal; in the
North it is shaped like attenuated
beehives.

The Taj Mahal exceeds every de-
scription. To appreciate it fully you
should visit it at different times of
day. No sight in the world can
match its ephemeral loveliness by
moonlight. (This winter full moon
will occur Nov. 3, Dec. 3, Jan. 2,
Feb. 1, March 2.) It is a Muslim
tomb, built by Shah Jahan for a
beloved wife, Mumtaz Mahal, and
the story is that it took 22,000
men 18 years to build it (1630-
1648). At close hand you'll dis-
cover that it is not white marble
alone, but magnificently inlaid with
floral designs in semi-precious
stones—a craft that is still the lo-
cal specialty.

In Agra most Western travelers
stay at Laurie's Hotel, which like
many Indian hotels perpetuates the

(*Please turn the page*)

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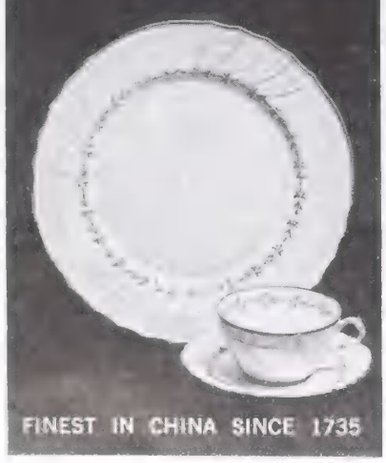
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## INDIA

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British morning bed tea, afternoon tea, a garden, and a watery way with vegetables.

We found Banaras the strangest and most colorful city in terms of atmosphere and incredible sights. It's the great holy city, on the sacred River Ganges (or Ganga) where every devout Hindu longs to come to bathe himself free from imperfection. Consequently you can see here a cross-section of India on pilgrimage. Its road approaches teem with old, young, sick, dying, and the dead, carried in their flower-wreathed shrouds en route to the most desirable place of cremation—the Banaras burning ghats. The narrow, crooked streets and the crowded, mazelike bazaars of the old city are alive with activity. Everywhere there are temples and shrines. As a Westerner, you move in the unaccustomed pungence of incense and human bodies and the omnipresent marigold. In early evening when prayers are said the streets are full of the alien din of temple horns and clanging bells.

But you get the full impact of Banaras in early morning, when the devout come to pray as they bathe in the river, descending the steps of the bathing ghats into the water. Seen from a boat on the river, the city and the sight of the bathers have a strange beauty, almost painfully intense in color, glittering with the flash of metal bathing bowls.

A little beyond the bathing ghats are the burning ghats, colorful in their own terrible way because the shrouds of wives are red, others are white, and there are flowers and flame. No pomp and little ceremony. From our boat we watched a small boy, accompanied only by a young man, put the torch to his father's bier, walking five times around the pyre.

In Sarnath, a short drive from Banaras, is a deer park which is a place of pilgrimage for the Buddists, for here Gautama Buddha, a sort of Hindu protestant against the religion of his time, preached his first sermon in the 6th Century B.C. and started Buddhism on its powerful way through the East.

The weaving of fabric is India's greatest and most marvelous skill, each region specializing in its own type. From Banaras come the magnificent heavy brocades and silk *saris*, lavishly bordered with gold, and highly prized as trousseau material by Indian brides. No two are ever precisely alike. We saw a thrilling selection at the state (Uttar Pradesh) Industrial Cooperative Association. The choice ones run from $27 to $50. Like all *saris*, they are generous 6-yard lengths, 46" wide, tremendous bargains in beauty.

The two best hotels in Banaras, the Hotel de Paris and Clark's, are in its countryside outskirts, far from the crowds and hubbub.

From a brief look at the industrial metropolis of Calcutta, we conclude it is not a pretty one. It is Western in a British way—as India naturally is wherever the Western influence shows up. The hard realities of our world are sadly represented here in the miserable plight of hordes of Chinese refugees. Paradoxically, from this sometimes sordid town comes some of the most advanced thinking and cultural accomplishment of modern India.

The Grand Hotel is considered best here. It's one of the Oberoi chain which operates hotels throughout India which, from our limited observation, appear most desirable to Westerners.

In Calcutta, for about $15 we found the indigenous white silk, blue and red bordered saris at the Handloom House of the All India Society. This is also the locale of the brilliant, delightful clay toys.

In Madras you sample South India, where everything gets even more colorful. The city itself is quite beautiful, stretching along the beaches of the Bay of Bengal. From here you go back, back to India's past, to the well preserved 6th-century ruins of Kanchipuram, where the Pallavas ruled. Not far is Mahabalipuram, an ancient temple by the sea.

Madras was our initiation into the bewildering, controlled beauty of the classic Indian dance, performed in an outdoor theater by Kamala Laxman, one of the most adept of the women dancers. Highly symbolic, the dance is a disciplined interpretation of religious stories, so the most an uninformed Westerner can expect of it is to enjoy its colorful grace and remarkable kinetics, against the unfamiliar rhythms of flute and drum. When you attend a performance, your forehead is marked with sandalwood, you are given sugar on your tongue, and flowers for the enjoyment of their scent—so mind and senses are symbolically prepared for the uplifting experience the dance represents.

In Madras we found the shop of the Victoria Technical Institute a treasure trove for embroidered organdy and appliqué table linen, for children's dresses, and similar fine work. The Handicrafts Emporium


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has a good general assortment of South Indian crafts, particularly the silver-inlay on black metal called *bidri*, the silver and gold-washed silver bangles, and the filigree-work necklaces, anklets, earrings.

The Connemara Hotel appeals to Westerners, but we had our eye on the new Oceanic on the beach.

BOMBAY, on the west coast, is the most aggressive of India's cities. Astonishingly reminiscent of Rio de Janeiro, it runs right to the beach, a broad avenue curving with the shoreline.

The "must" sightseeing here is a trip over the water to see the incredible sculpture of the Elephanta Caves, tremendous bas reliefs carved so intricately out of the rock that they seem completely dimensional. And from here you can drive to Aurangabad, then to see more ancient cave art in Ajanta and Ellora.

Bombay is the center of India's Parsee population, a relatively small group of Zoroastrians whose industry and probity have earned them positions of importance. Theirs are Bombay's famous Towers of Silence where the dead are left to the birds.

Filigree jewelry and "beggar's" necklaces and brooches of multicolor precious stones are typical of this area. We shopped for these and the region's striped silk at the Khadi Bhavan. And the City Handloom House, where the fabric assortment is fabulously good, for raw silk yard goods and neckties, *saris*, plaids and raw silk inset with mirror sequins.

In Bombay, the Taj Mahal and the Ambassador are Western-favored hotels.

In New Delhi, no shopper should miss the Central Cottage Industries Emporium, where the whole great profusion of the best in Indian Crafts is presented, from the rugs of Kashmir and the bird-feather-soft *shatoosh* "ring" stoles (about $40) to brass lamps, thong-toed *chappals*, appliquéd *chikkan*-work tablecloths, silk brocade handbags. For antiques, and the local color in quantity, don't miss the Chandni Chowk bazaar in Old Delhi.

New Delhi's most magnificent hotel is the government-owned Ashoka. The Imperial and Claridge's are well regarded. In Old Delhi, Maiden's continues in cozy pukka-sahib tradition. Don't expect great luxury.

As for Indian food, you'll love it if you like cardamom, cumin, coriander, chili, mustard, tamarind, and buffalo milk. The whole variety of breads is tantalizing—crisp *papads*, puffy *pooris*, and *paratas* like unsweetened puff paste. In the Moti Mahal restaurant in Old Delhi, the specialty is *tandoori* chicken and fish—baked in clay, served with mint curry, and bread drenched with clarified butter. Surroundings will never replace The Four Seasons, but when the ice-cream dessert of almond-flavored *kulfi* comes on, coated with real silver leaf, you'll open your eyes. In a private home you may be regaled with a carrot pudding covered with gold leaf. India teeters on the brink of prohibition. Some cities are totally dry, but tourists may get liquor permits through the government tourist office.

A car and driver for a day's sightseeing can cost as little as $10. Hotel rooms run about $8. The monetary unit is the rupee, at about 4.7 to the U. S. dollar.

You will probably have no language difficulties because English is commonly spoken in the cities. India officially recognizes 14 different languages, so Indians from different areas speaking different languages frequently communicate in English.

You will do well to make your travel arrangements far ahead of time through a travel agent. But you will get invaluable assistance in the U. S. A. from the India Government Tourist Office, which also has offices in every major Indian city. They can arrange guide service—and guides here are superior. In these offices you will again recognize the alert and dedicated modern Indians who are responsible for their country's already impressive accomplishments. And you will be particularly impressed in your contact with the modern Indian woman, who it seems to us tops her sisters the world over in intelligence, energy and competence.

Books worth reading are:

*India Today*, by Frank Moraes, 1960, Doubleday.

*Indian Impressions*, by George Biddle, 1960, The Orion Press.

*Nectar in a Sieve*, by Kamala Markandaya, 1954, The John Day Co.

*The Song of God*, translation of the Bhagavad-Gita by Swami Prabhavananda and Christopher Isherwood, The New American Library.

*The Ramayana*, as told by Aubrey Menen, 1954, Charles Scribner's.

*A Short History of India and Pakistan*, by T. Walker Wallbank, The New American Library, 1959.

*India*, published by the Tourist Department, Government of India.

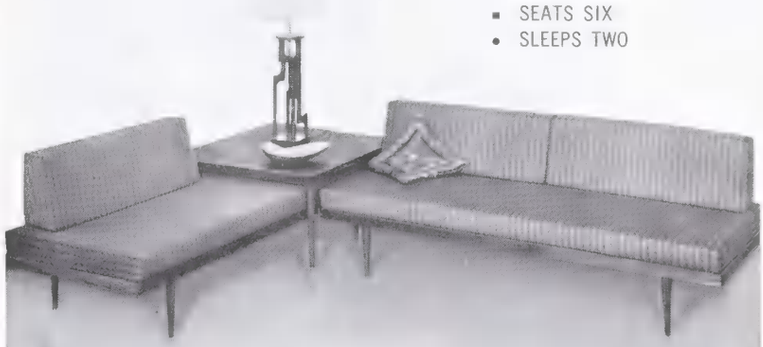
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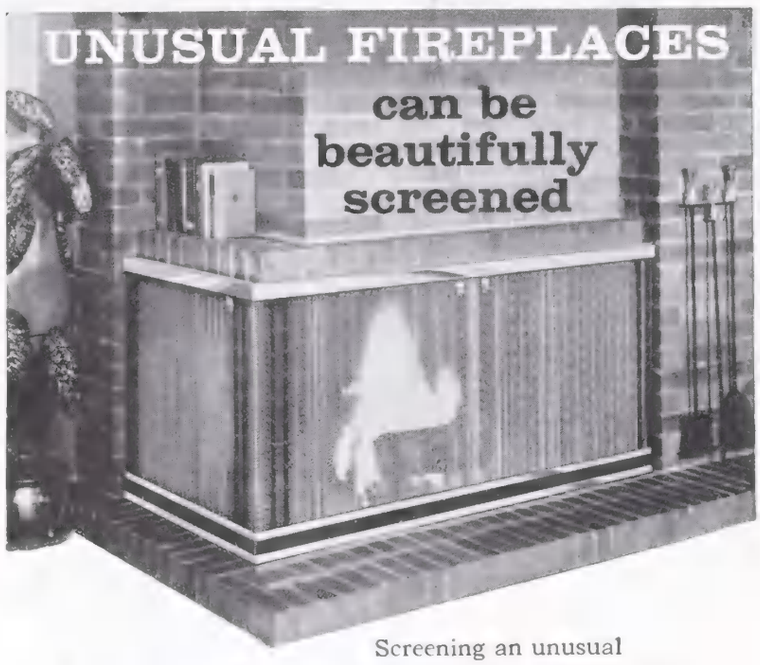
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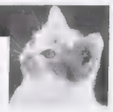
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## "THE WHOLE WORLD ON A PLATE"

CONTINUED FROM PAGE 192

attention to what the "natives" think—and why—as to their picturesque looks. There is no culture that has not something of value to teach us and, a more sobering thought, none whose attitudes will not inexorably affect our future, so interlocked are world affairs.

THE HUNDREDS of readers, who wrote HOUSE BEAUTIFUL in appreciative response to our August and September issues on Japan and the meaning of *shibui* and its application to American life, are heartening evidence that there are many Americans who recognize this responsibility. Unfortunately there are many others who are tripping about the world to whom the message has not come through—enough of them to make Mr. F. J. Pechman observe in his letter:

"We Americans are now engaged in a stupid mileage game . . . we race around the world playing hopscotch with countries, trying to see how many of them we can plant our big feet on, simply to be able to acquire a high total number. We crawl up mountains, duck into caves, speed through forests, gawk around in museums and cathedrals of the world . . . and in all this jet-speeding and motor racing over the world we see nothing, hear nothing, and learn nothing. But what important totals we have acquired! . . . 14 countries . . . 37 states . . . 27,000 miles and 213 color slides."

There is enough truth in this to make you wonder if he may not have something, when he suggests later in his letter that we and the world might be better off if we stopped for breath and sat for a moment on our back doorsteps . . . just to think. Certainly we should like to recommend this to certain of the avid voyagers we have met to whom travel is important as a prestige symbol, people who seem not really to care where they go as long as it is farther away and more expensive than the place the Joneses went last year. They don't take planes like the rest of us; they "jet." They place-drop, warily watching to see if their listeners are duly impressed or about to top them with a "better" name. They are usually keen reporters on prices and accommodations, but are generally voluble misinterpreters of the societies they've visited.

One of the most ironic results of America's present plethora of travel opportunities is the appalling opinion of some travelers that they've exhausted the world. We heard one American lady complain to another, "When this trip is over, there'll be no place left to go. I've been everywhere and seen everything." Her companion, instead of hooting at this inanity, replied that *she* still had Australia and New Zealand to do. They arose, when the flight to Bangkok was called, trailing cashmere stoles and the luxurious scent of "Joy," presumably off to corner the market on Thai silk and princess rings, as innocent of the world they'd just been around as if they'd been born that morning.

We have been in 55 countries to date and there isn't one we wouldn't like to visit once more in greater depth, and meantime there come immediately to mind 18 countries we still want to explore, plus the project of one time covering our own great country in a state-by-state itinerary.

We can testify to the fact that once you have made life-seeing as important a part of your traveling as sightseeing, you cannot travel any other way. You will, as a matter of course, prefer to concentrate your traveling time on one or two places, avoiding the one-night stands as you would the plague. You will find that some places call for more understanding effort on your part than others, but that makes them all the more satisfying. We are ashamed to admit how much effort and study it has taken us to begin to comprehend the Orient—a part of the world that is most crucial to Americans and about which we are so miserably ill informed. But we can count as two of the most rewarding experiences of our lifetime our attempts to delve into the attitudes that make Japan and India what they are.

The day has long since passed when travel and escape were synonymous words, when we could look at the world as if it were a musical comedy. Travel now has acquired a nobler dimension. It's America's chance to understand her relationship to the whole human family.

### Photo Quiz

Pictures on page 192 are:
**1.** Lakshmi Narayan Temple, New Delhi. Photograph by Air France.
**2.** Edinburgh Castle, Edinburgh. Photographs 2-6 by Max Tatch.
**3.** Gardens of the Pitti Palace, Florence.
**4.** Banks of the Seine, Paris.
**5.** Home of the royal coach-makers, now motor purveyors, London.
**6.** Monastery at Montserrat, near Barcelona.

## BRING THE BEAUTY OF THE WOODS INDOORS

CONTINUED FROM PAGE 215

collecting plants for woodsy container garden. One is the horticulturist's approach. Only what normally grows together is grouped together in the bowl. This was followed in making the dish gardens illustrated on pages 214-215. This has the appeal of ecological rightness as well as the more practical value of making maintenance easier. Plants of a similar environment grouped together are easier to care for and will probably last longer because they all take much the same conditions of heat, light, and moisture. But you don't have to do your garden this way. If you see things you want to enjoy close at hand indoors, by all means include them in your creation. Whether you find them in sunny, shady, moist, or dry places, they will live together in a container for long enough to give you pleasure.

It is best not to start out with preconceived notions as to the design of your dish-garden. Collect the things that appeal to you, and let them dictate its make-up. You should, of course, keep in mind the size and shape of the container you have selected. Containers may or may not have drainage holes. If you use one without drainage, you must always be careful not to suffocate the roots by over-watering. Besides the container, all the equipment you need for this project is a trowel, basket to gather the materials in, and a pair of sharp eyes.

### What to Look For

You'll find the best material among the mosses, lichen, evergreen seedlings, miniature ferns, and such dainty woodland plants as pipsissewa, rattlesnake plantain, and partridgeberry. Anything that takes your eye is fair game, including sticks and stones to help set the woodsy scene.

In the following list are some things to be found in the New England woods. These have all good "staying" qualities. You will find many other varieties in the East. Try them out and see how they perform. In other parts of the country, a container garden may be made similarly with various small delightful growing things to be found for the looking.

The main thing to remember is to make your planting as natural as possible.

As you collect them, observe how these things grow or lie on the ground. One can hardly find a better source of inspiration for design than Nature herself.

Here are some specific things to look for in the Northeast, with advice on how to handle them.

### Moss and Lichen

"A rolling stone gathers no moss," but one that has been resting in the woods or along a shady roadside is more than likely to be covered with a luxurious bright green velvet carpet. Lift the edge of moss gently with your trowel, starting at one side of the rock and holding the whole "carpet" carefully so it peels off as nearly as possible in one piece. Place this moss-side down in your basket, the next piece moss-side up, and so on. This will prevent dirt and sand from soiling the mossy side. Some mosses seem to grow right out of the ground, deep and thick, each separate stem looking like a special kind of star-capped pine tree. Gather these with your trowel, don't worry if the underpart looks brown, because when they are planted in your bowl only the green tops will show.

You may often find lichens near star moss. The most usual are fairy cups, minute pale green, silvery trumpets, the red coats with bright red flowerets, so delicate they're hard to believe, and rein-

(*Please turn the page*)

*Abstracted from home,*
*I know no happiness*
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—THOMAS JEFFERSON
*(in a letter to Lt. de Unger)*





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## BRING THE BEAUTY OF THE WOODS INDOORS

CONTINUED FROM PRECEDING PAGE

deer moss, a lichen that looks like curly gray string. This grows all over the world. North of the Arctic Circle it is the principal food of the reindeer all winter long.

Around old stone walls or beside the stumps of dead trees you may find other kinds of moss and lichens, too. Look for aqua or turquoise blue paper-thin lichens with curly edges. They are easily lifted. Little pin cushions of dark or light yellow-green moss may be found almost anywhere. Add samples of them all to your basket.

Coral beads, the earth lichen, grow in dense clusters, each little bead no longer than a pin head, but all together creating a mass of unbelievable pink, orange, and coral color. These are usually found growing on old banks along the side of a road, where the soil has been partly washed away. Lift them carefully in chunks with your trowel. Good-size pieces of this will prove most useful in making some of the contours and adding color to your garden.

### Sticks and Stones

Always keep an eye out for small interesting pieces of bent or gnarled root or fallen branches. These may be covered with lichen, fungus, or delicately colored moss. Treasure these for they make perfect accent pieces. Or if you happen upon a decayed stump, green with age, gently pry loose some pieces and lift them out without disturbing the lichen attached. A piece of fallen bark coated with tiny ferns or some red coats is always a prize bit. A fallen tree, especially a deciduous one, may be covered with fungus, sometimes rows and rows of brightly striped "fans" with wavy scalloped edges. These are called cup fungi, and you should pare them off. They may be striated in orange, red, purple, gold, and green, or rich chestnut brown on one side and white on the other.

If you find a dead birch tree, there will more than likely be some shelf fungi on it. You may recognize it as the one that is used to draw pictures on. Add a small one or two to your collection. Small stones of unusual shape or color, especially those with bits of moss clinging to them, should also go in your basket.



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### Seedlings

Feathery little cedars or junipers, hemlocks, or long-needled pines are often found growing in profusion, especially near a well-established woods. Some of these are only a few inches tall. Lift them with your trowel, but dig deep to be sure and get all the roots without disturbing them. Take time to find attractive compact seedlings. They will probably be the largest element in your arrangement.

### Ferns

Ferns are the essence of woodsiness. Keep a sharp eye out for the tiny delicate ones. Hair ferns, as the name implies, have fronds on stems no thicker than the hair of a horse's tail. They are only about a half-inch wide, several stems growing straight out from a little cluster close to the ground.

Then there are those that look like miniature Boston ferns, but are only two to six inches high. These are most likely to be found on a rocky bank or in clefts of rock. In the same place you may also find lovely pale green scalloped ones. If they're tiny, take them; they'll last. Pass over the larger feathery ones and the familiar maiden hair, because these don't seem to keep too well. Also avoid those that have been growing in moist places. They will require too much watering.

### Woodsy Plants

There are other small woodsy plants, more difficult to find, that add the look of authenticity to the miniature landscape. Among these is rattlesnake plantain (*Goodyera*) which grows in small clusters mostly in deep or moist woods, under fallen leaves. It is pale green, mottled with pale and dark green, veined in white, and lies close to the ground. The leaves spread to form a small rosette about two to four inches across. This is a member of the orchid family and in the late spring or early summer, your garden may be rewarded with a lovely white waxen orchid borne on a tall slender stem. The flower, fortunately, lasts for a long time.

Pipsissewa (*Chimaphila*) is an herb, with shiny dark green and spiked leaves, roughly veined with

white, the stem dark red. In the summer it also has a lovely little white waxen flower which might even bloom in your garden container next spring.

If you know where wintergreen (*Gaultheria procumbens*) grows, take some of it along too. It is easily separated from its tangled patch with your fingers. Take some of the surrounding earth with it. Try to get the vines that are spiked with red berries. They're a fine addition to your garden, because they seem to last and last, and they can be persuaded to climb wherever you may want them. Make it a practice to take only a few of any of these plants, leaving most of them in place and try to find another patch if you need more.

### How to Plant the Container

If the weather is warm, it is easier to assemble your garden out of doors; if not, find a place where you don't mind making a mess. Put down some old newspapers and spread the contents of your basket out in front of you, leaving a place directly in front for your bowl. Keep all the same materials together, the mosses in one group, the stones in another and so on. You will need some gravel or bits of broken up flower pot for drainage material, some sand, and some humusy soil. Good to have at hand too, is a little charcoal which will help keep the soil sweet, but it is not absolutely necessary.

If you are using a glass container, use the largest pieces of carpet moss and lay it in, mossy side out. On top of the dirt side of the moss, put a layer of pebbles or broken pottery, fill in around the drainage material with sand and soil, and scatter in a few bits of charcoal. If your bowl is pottery or metal, start with the drainage material and proceed in the same way. Put in more charcoal and a deeper layer of this material if the container does not have a drainhole in it.

As soon as the planting is finished, water it thoroughly. Let the kitchen tap drip over it very slowly, turning it gradually so that all parts will be well saturated. If you have a bulb spray, soak it well with that. When it is thoroughly soaked, press everything together with your fingers, squeezing it gently and firming it into the bowl. Add water whenever the surface of the moss feels dry to the touch.

Except for careful watering, woods-gardens require very little care. If any of the leaves or ferns should die, cut them off with a pair of scissors or sharp knife. Should the seedlings get too tall, trim them back too—they can be trained to take almost any shape you like.

The mosses will eventually turn brown. You may not mind this. If you do, they can be replaced with fresh ones, as can almost everything else that grows in the garden.

A final word of caution: Because these are woodland plants, they don't like too much sun. Keep them away from sunny windows, but be sure to put them in a place where there is good air circulation. In the summer they may be used outside in a shady place. But in dry weather, don't forget to give them an occasional watering.

You will, of course, need permission from the owner to glean these small treasures from the land. This should not be difficult, for it takes very little to fill a bowl or two.







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ALL PHOTOGRAPHS BY PAUL J. PEART

**This is the center of the children's outdoor world. Badminton court is defined in brown concrete. Court is marked by 2 x 4's set on edge in the paving. One section of the panel under the basketball hoop is hinged for access to the storage area and playhouse. Carport on right doubles as a play-shelter in bad weather. Note chalkboard-baffle just beyond lawn area. Picture at right shows how the slope had to be pushed back to make level space for the play area, lawns, and terraces.**



BEFORE

# The many fruits of thoughtful planning

*By* CARROLL CALKINS

● This garden is much smaller than it seems here. And, as an example of good land use, it is more impressive than you can tell at first glance. The size of any garden is relative to the demands upon it. This, for example, would be a very large garden for a couple. But six people live here. The four children range in age from six to eighteen. The variety of needs in recreation and entertainment for such a family within this a relatively small space.

But, despite the limited size, its serves the whole family very well. There are facilities here for the needs of each child, the parents, and the guests of both. Much of the space serves more than one use. To attain this high degree of usability and integrate it into a good-looking whole called for closest co-operation between the owner-designer, landscape architect, and builder. They all had a hand in the planning of the house and garden as a unified project.

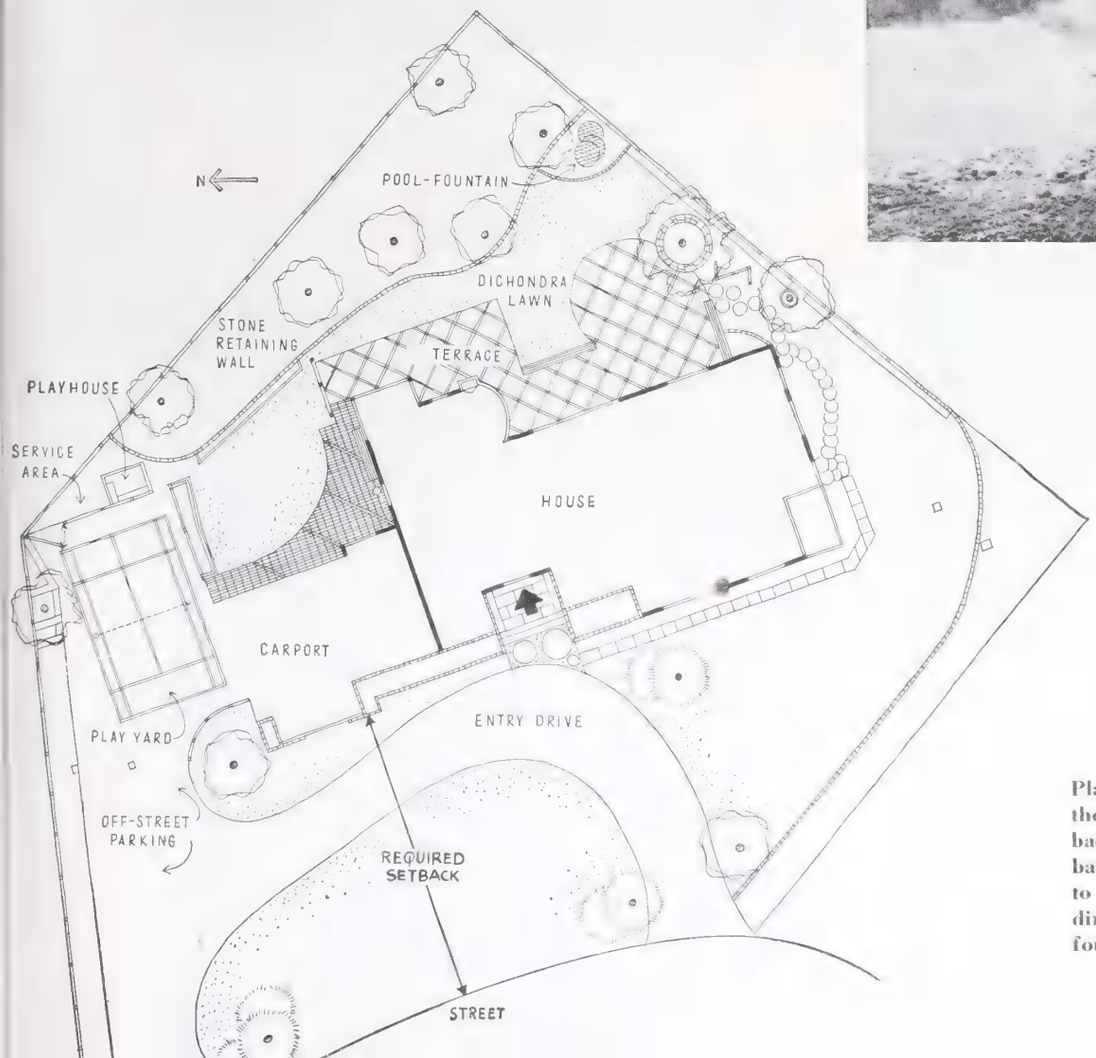
The first problem was the local setback law. This required that the house be at least (*Please turn to page* 309)



**Roof of house is extended in back to cover part of the terrace. Overhang creates a protected outdoor area where there's always shade and shelter from showers. Built-in bench and seat-wall around tree in background help reduce need for garden furniture and the possibility of clutter in small space. Picture on right shows how well the stone wall, raised bed, and paving have brought a sense of order to a rough site.**



BEFORE




OWNERS:
*Mr. and Mrs. Dudley DeZonia*

DESIGNER:
*Dudley DeZonia*

LANDSCAPE ARCHITECT:
*Paul J. Peart*

*More pictures on the next page*

**Plan shows how little space was left for the house and garden between required setback from the street and the slope at the back of the lot. House was set at an angle to take advantage of the greater diagonal dimension. Entire left side of lot is paved for driveway, parking, and play-court.**

From the seat-wall around the tree at the edge of the slope you can see that although the space is not large it is planned for optimum use. The rectangular terrace, with table and chairs, is off the kitchen and used for informal dining. The round terrace in the foreground is used whenever more space is needed. Lawn is a welcome contrast to paving. On right see the monotony before pattern and texture were added.

BEFORE



THE MANY FRUITS OF THOUGHTFUL PLANNING
*continued*

This raised bed was built to maintain the level of the soil around an important existing tree. Changing the soil level around roots will kill many trees. Excellent use was made of this necessity. It serves as a seat, as a planting bed for flowers, and as an important visual accent in the garden.



Picture below shows how a steep sloping corner was used to create a waterfall with three steel bowls. This is an ideal use of a difficult garden corner. The glitter of falling water and its musical sound brings light and life to a rather dark place. Submersible recirculating pump activates water.



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**This is the reverse view of the picture at the top of the opposite page. Notice how the junction of stone wall and wood fence is softened by a built-up bed and cascading pools of water; and how round forms of paving and raised beds help co-ordinate small space.**

50 feet from the street. This meant that about one-third of the land had to be given over to public view, and would be of limited use to the family. However some use was made of this by the curved entry drive and off-street parking.

The slope of the lot was another problem. It sloped toward the street, and there was very little flat land behind the setback line.

To remedy this, the foot of the slope was pushed back to make room for the house and for a garden area. In the desire for more level space this could easily have been overdone, but it was not.

Trees on the slope were spared. The hillside was used as a natural place for a cascading fountain-pool, and raised beds were built for trees around which the ground had to be lowered. Raised planting beds and retaining walls were planned to add interest to the vertical plane. The character of the land was maintained. The site was not arbitrarily leveled just for "usable" space.

Careful thought was given to the place for children's play. The paved play court includes space for badminton, paddle tennis, tether ball, basketball, skating, and tricycle riding. Adjacent carport is used for outdoor play in rainy weather.

There is also a playhouse, a rack for bicycles, a drinking fountain, and built-in seats to give the children a sense of freedom and independence out of doors.

Privacy from the neighbors is attained by fencing, screening with trees, and the slope itself. But there's also the problem of privacy within a small garden. The play court and adjoining grass area is completely screened from the terraces by a jog in the house and a free-standing baffle. The baffle has a chalk board on the children's side and a decorative appliqué of wood strips on the terrace side. A sense of order is firmly established by construction and planting. This eliminates the kind of clutter that can be most unsightly in a small garden. Most of the seating is built in. Definite patterns of lawn, planting beds, and paving guarantee year-round interest.

Much of the usefulness of this site is due to a facility that can't be seen. A well-engineered system for underground disposal of rain water prevents erosion and helps keep plants from drowning.

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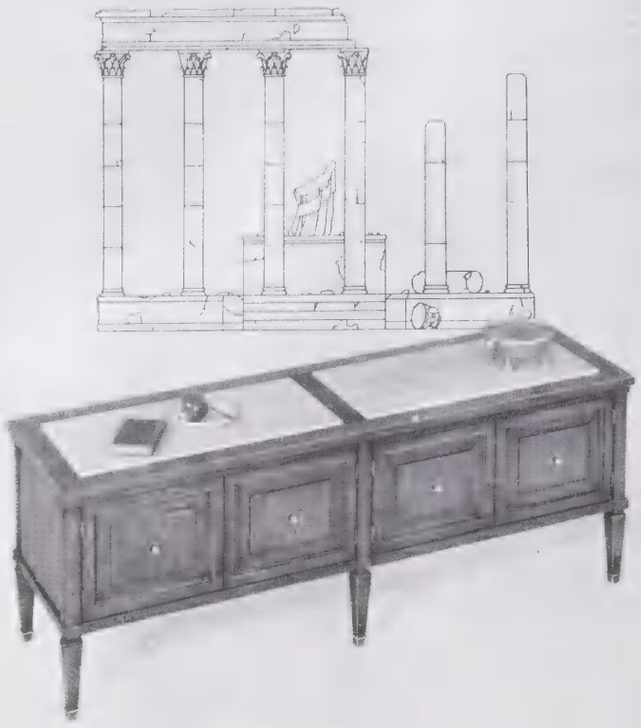


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# Your most talked-about garden plant

Plant the root crowns this fall, and next spring you will see an amazing performance by the foxtail lily

By MARK M. TAYLOR

● The most talked-about garden plant you can have, when once established in your garden, is the giant among perennials, the eremurus or foxtail lily. This magnificent perennial has that necessary attribute of any popular perennial: absolute hardiness. And it has the added quality of exceptional height, with a two-to-three-foot cluster of flowers at the end of the stalk. The plant will grow to the unusual height of as much as 14 feet. Flower color may be white, yellow, or light pink, according to the species.

Planted singly as a specimen or massed at the rear of a perennial border, this exceptional perennial is an imposing sight. Its true beauty unfolds with the opening of the hundreds of star-like florets that make up the flowering head.

Eremurus was first found in Asia and has been grown in England since early in the 18th Century, arriving in America, at Massachusetts, about 1900. The first hybrids came from Holland and England, though today there are about half a dozen propagators of this remarkable plant in the United States.

In all of the garden kingdom there is no perennial that approaches the eremurus' rate of growth. Any flower stalk that attains a height of nine feet by late May must grow several inches a day.

Considering the tremendous surge of growth it takes to produce such a towering flower stalk, it is to be expected that this plant would be a heavy feeder.

The rapid growth above ground is accommodated by the development of a new root system below ground. Each year the old roots are completely absorbed and a new set developed. Left undisturbed, the number of rootlets will increase. They will surround the crown until there are enough roots to support two or three crowns. The spreading root system can take up the nourishment necessary to carry the tremendous growth. It also serves to anchor the huge stalks against the wind—they don't need staking.

First of the species to bloom is *E. elwesi*, which has pink flowers, distinctive foliage, and an exceptionally strong root system. Then comes *E. himalaicus*, with its creamy-white flowers. Before it finishes blooming, *E. elwesi albus*, which has white flowers with pink midribs, comes on. *E. robustus* follows immediately with light rose flowers. *E. bungei* next comes into bloom about mid-June in a mild

(*Please turn to page* 312)

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## YOUR MOST TALKED-ABOUT GARDEN PLANT

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climate. Its flower stalk grows to only about five feet and bears bright yellow flowers.

The tall tapers of the eremurus bloom to the very tip, each about the top one-fourth of the flower stalk, leaving a dark withering stalk bristling with round seed pods. When parched by the midsummer sun, the pods pop open exposing 12 seeds covered with a papery tissue. The plants are dormant during August, September, and early October. They should be transplanted only during this period. Then, when the fall rains come, they develop their feeder roots and are best not disturbed.

The several species vary somewhat in their spreading root systems, though all are brittle and must be carefully spread out for planting when you get them. Roots look not unlike huge starfish. Planting must be only in a *well-drained*, sunny location. They perform best where the soil tends toward alkalinity. If your soil is on the acid side, add lime. No fertilizer need be used at planting time but after planting the roots six to nine inches deep, a heavy mulch of well-decomposed manure will be helpful in getting the plants off to a good start in the spring. A plant of this vigor needs plenty of nutriment.

These truly unusual and magnificent garden perennials have been successfully grown as far north as Ontario, Canada, attesting to their winter hardiness.

The showiness of the foxtail lilies, because of their stature and beautiful flowers, makes them delightful for use in large cut-flower displays. But in the perennial border their beauty is undiminished by association with other popular perennials such as the stately delphinium, iris, poppy, and smaller perennials with which you might combine them.

If you can't get eremurus from local dealers, it is available by mail from the following sources: *Wayside Gardens*, Mentor, Ohio; *Lamb Nurseries*, Spokane, Washington; *Walter Marx Gardens*, Boring, Oregon; *Fred Stone*, Box 195, Corvallis, Oregon.



PHOTOGRAPH BY HISE STUDIO

**This is just the flower** of the foxtail lily *(Eremurus)* which grows to two or three feet long in white, yellow, or light pink. In all, the plant grows 9 to 14 feet high. For sheer drama in a garden or in the house it is hard to match.

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DECEMBER 60c

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of all ages



Let's give Christmas back to the children

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Serving is a pleasure with this gracious mobile cart. With the top open as shown it is a roomy 79″ long. You can also close the top (W 35″, D 18″, H 30″) to fit easily in your dining room corner or hall.

A pair of small commodes like this one (W 24½″, D 18″, H 22″) make lovely end tables, or group several for a dramatic wall arrangement. A movable ottoman is handy for a foot rest or extra seating.

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# House Beautiful®

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**Our cover:** Shimmering in the candlelight are lovely Snowflake Pinbursts, only one of 17 glowing new decorations in our Seventh Annual Collection (it starts on page 115). The decorations were designed for us by Gene Moore, whom you'll meet on page 127.

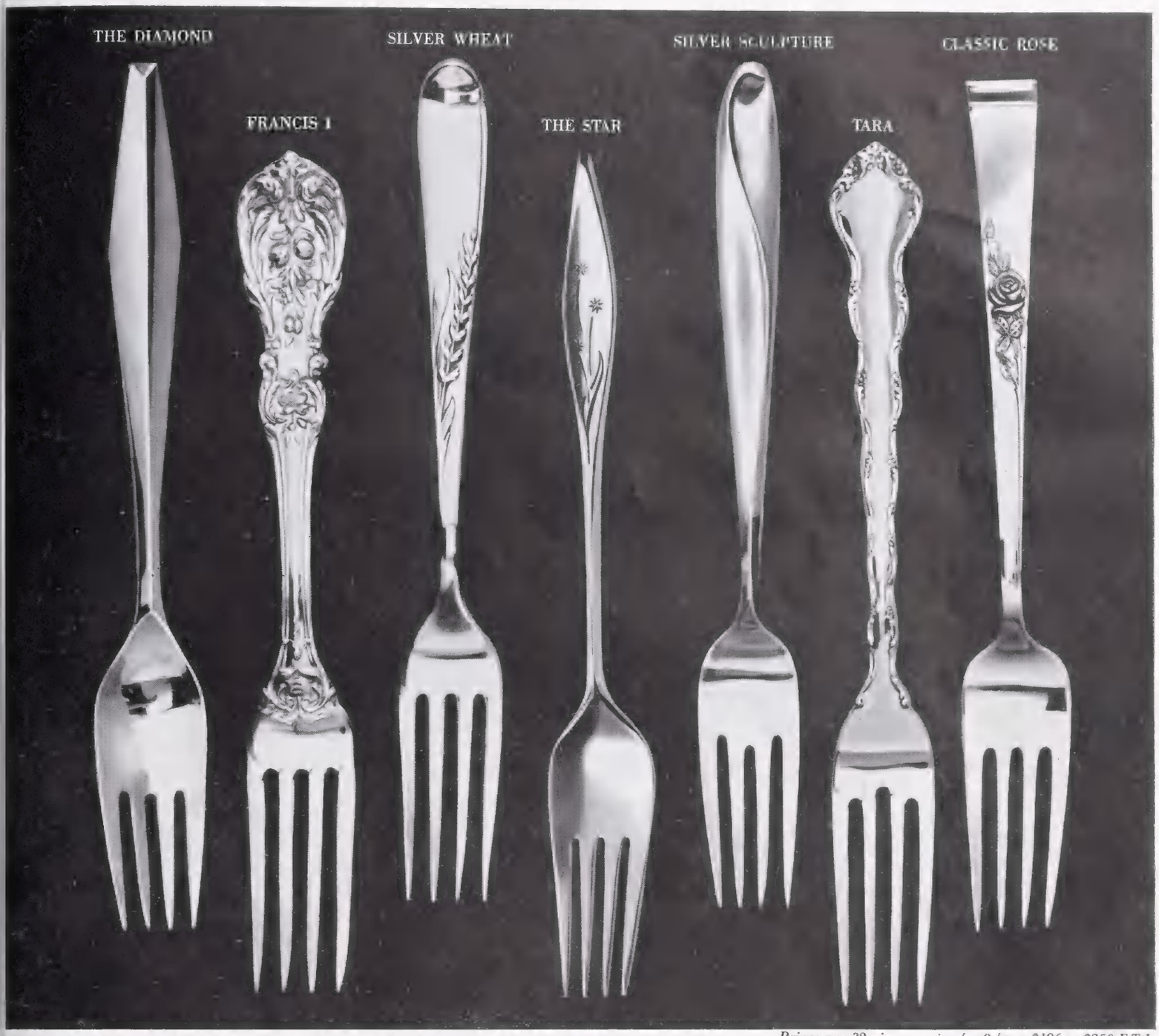
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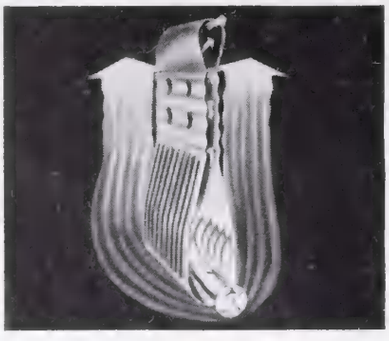


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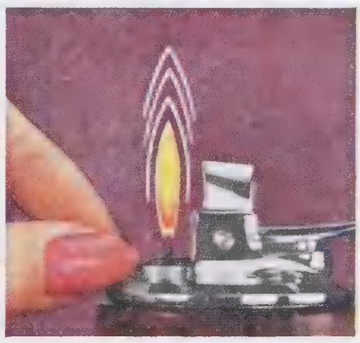
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# *Varaflame*

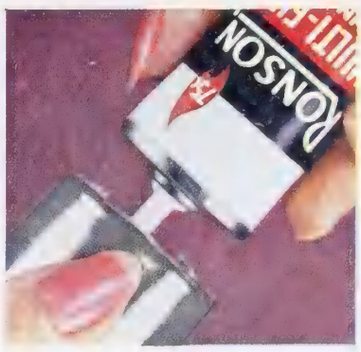
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# Decorator's Diary

*New ideas in home furnishings and new ideas for putting them to work, from the pages of a decorator's record book*

Idea—cribbed from the handsome New York apartment Melanie Kahane has done for Mr. and Mrs. Nathan Halpern, who are active collectors of art to live with. And, like all true connoisseurs, they insist that their paintings be displayed with proper lighting. A picture light may seem a minor member of an over-all decorating scheme, except that it can be just obtrusive enough to ruin the over-all. For a line-up of small dark fixtures over the pictures can make a room look like a 19th-century museum.

But entering the Halperns' living room, you're not even aware that such fixtures are there, until you take a good long second look. It's Miss Kahane's mastery of optical illusion that does it, for she has "painted out" the fixtures to match identically the pale nubby-silk covered wall. "Painting out" what you don't want noticed is a decorator's trick of long standing, but why didn't someone do it before to picture lights? As for us, we plan to do it again, should a client with an art collection come our way.

"My problem is briefly this," said Mrs. Chetley. "I have a sentimental husband who is a worse collector of small duffle than a magpie. Key rings, old photographs, lighters he doesn't use, useless neckties he won't throw out, the flower he wore when we were married—and I suppose there are some old love letters of mine in the pile.

"Since I've failed in every trick to get rid of them, the next best thing is to get him a piece of furniture in which he can stow it all away. And now we're doing over the bedroom, it might as well be a chest we can somehow squeeze in with the rest of the furniture."

The rest of the furniture was not great in quantity but mightily imposing in scale—a king-size bed, a wonderful double dresser that looked like something built into one whole wall, a pair of tall-back wing chairs separated by a round, antique-glass coffee table at the window. The room didn't look cluttered, except for Mr. Chetley's end of the dresser, but with tape measure in hand, I could hardly find a spare inch of wall space, except for the scant 30" between two closet doors which was occupied by an antique sewing stand and a picture on the wall.

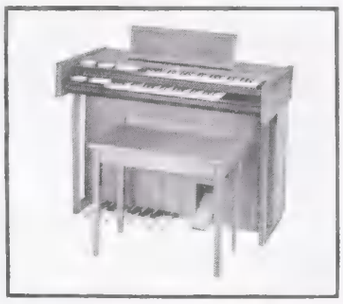
The project had started out to be simply a re-do of the fabrics and colors in the room, for the furniture is quite fine. The idea was to lighten the room by switching from a green and gold palette to apricot, keeping the pale green carpeting. And all seemed to be going smoothly, until the need for a chest reared its head.

I was keeping my eye on that 30 inches, and what with all the new high and narrow chests on the market it would be no problem to find one to fit into the little space. The problem had to do with color, for the nicest chests I saw which would chime in happily with the other Chetley furnishings all seemed too dark to blend with the rough silk

(*Please turn to page* 18)



**High leather-covered chest**



# Music lovers wanted ...no experience necessary

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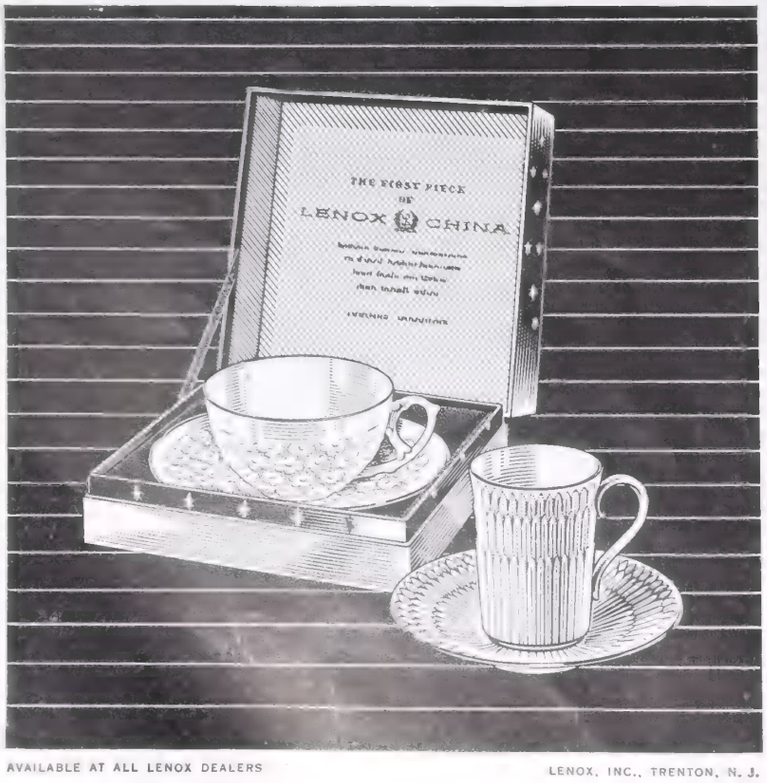


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## DECORATOR'S DIARY

CONTINUED FROM PAGE 16

headboard and the bedspread and upholstery fabric we had chosen for the chairs. And since the walls were practically white, with the faintest tinge of blue-green to make them more interesting, dark walnut or mahogany seemed too great a contrast.

We were in Grosfeld House, giving one last go-round to the chest search, when Mrs. Chetley spotted one that exactly filled the bill in drawer space—seven of them for Mr. Chetley to fill up with goodies!

"Too dark, too dark," I said, although it was an elegant, unusual thing—black lacquer, with its drawer fronts covered in brown, gold-tooled leather and fitted with brass ring pulls.

"It needn't be," said the salesman. "You can have that in any color leather you choose, with any wood finish, or have it all wood, if you like."

"How about a natural mahogany base with apricot leather drawers?" Mrs. Chetley and I chorused as one.

Well, that solved it. And it also re-arranged our thinking about the silk upholstery on the wing chairs. We did them over in leather to match the chest, and they strike that nice blend of the feminine and the masculine that it seems to me every master bedroom ought to have, if the gentleman isn't going to feel like a sissy.

As for the chest, it measures 29" wide, 19" deep, and a towering 67" high, so that it looks like the cushiest, custom-made built-in placed between the closet doors. And what did we do with the sewing cabinet? We moved it over to the lady's wing chair where it's used as an end table.

"American Biedermeier—Overfed Empire—Blonde Federal—I don't know what you call it but whatever it is, I have it in quantity—and what's more, I really like the old stuff."

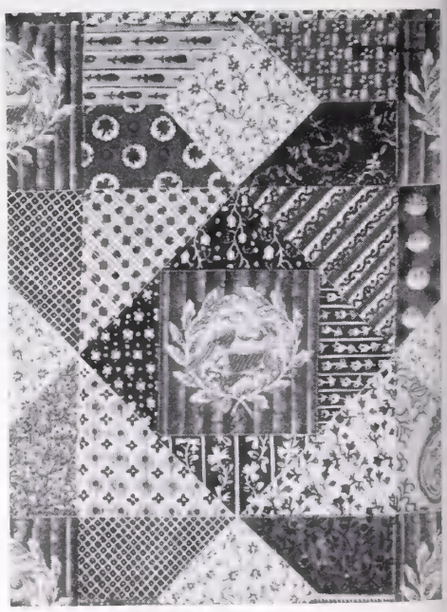
Mrs. Turner was referring to the heavy, golden-toned curly maple furniture that her upstate mother had inherited and then passed on to her.

In a lesser room than her alcoved bedroom it might have been overwhelming. But here in this small-town "big house" with the cupola and the round-tower windows and broad porches such substantiality seems to go with the atmosphere. It's the kind of furniture "they don't make any more," as the cabinetmaker pointed out admiringly when we were having it refinished.

But I had the feeling that with the stolid lines of the four-poster and the broad chiffonier with its overhanging front, heftier fabrics were called for than are usually used in a bedroom. And certainly its tannish yellow color must be handled with respect. Pastels, for instance, would have made the room look like a blowsy strawberry blonde in negligee.

I had reluctantly concluded that heavy-textured white fabrics like a Marseilles bedspread and a quilted white chintz were our only answer, even if not terribly distinguished, when Mrs. Turner innocently passed by W & J Sloane's window one afternoon during a shopping trip to New York. The bedspread problem was settled once and for all. She was so smitten by a white spread patterned with an enormous gold-color Federal eagle that she

(*Please turn to page* 20)



**Variable Star fabric**




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## DECORATOR'S DIARY

CONTINUED FROM PAGE 18

marched right in and bought it. Although this kind of free-lance behavior on the part of a client can make a decorator's life miserable, in this case I had to admit it was a masterly choice in color, scale, and character.

From that point on, everything fell into place, because the noble bird reminded me of one of Cheney-Greeff's fabrics which I should certainly have thought of earlier in the game.

It's a screen-printed unglazed chintz that looks like the stitched-together patches of an old American quilt, chiefly because it is a reproduction of one of the most famous quilting patterns of the past century—Variable Star. Squares, triangles, and trapezoids of old-fashioned sprigged cottons, an acorn pattern, a diamond pattern, and all sorts of typical calico charm are represented, including the inevitable mango leaf from a Paisley design, and every so often, co-ordinating the whole composition, there's a square block patterned with a leaf-encircled eagle bearing a shield of stars and stripes. As an extra plus, there's a border running along its side which can be easily clipped to make separate edgings on a solid fabric.

Since it comes in a blend of saffron, spice, and green shades, as well as in five other color mixes, I followed my natural inclination to use it at the windows over straight white organdy curtains banded with the border.

But looking at it more closely, I could see how the shapes of its patches would lend themselves to bona fide quilting, taking on a texture and dimension particularly appropriate to the furniture. So the heavily framed sofa was upholstered in the quilted version—and very clever of me that was. Because the fabric is 36″ wide, we had to splice two widths together to cover the sofa back and seat. But, thanks to the quilting, you don't notice the seams.

The alcove was the obvious place for the bed, which is the very reason why we put the sofa there instead, along with the curly maple desk and chair. The result is a little office-sitting room for Mrs. Turner, one of those remarkable women who can dash off five or six long letters a day between household chores.

Betsy Maxwell, an old friend and girl careerist, has lived for years in suburbia, commuting to her job in town and complaining about the late-night trip home whenever she stays in the city for dinner or theater.

But lately Betsy saw the light. She called me immediately. "You are talking to a lady who has just acquired a *pied à terre* in town!" A fancy phrase for a maid's room and bath she had sublet from the owners of a city apartment. In fact, standing in the center of the room, you could practically touch all four walls. Yet it was large enough to furnish her a night-on-the-town sleeping space and to serve on occasions as a part-time retreat for work or study or for giving a snack or a cocktail to a couple of friends.

We gave it a sofa bed, two chairs, a desk and a phone, added a portable refrigerator and some shelves for a few pieces of electrical cooking equipment. It's shoehorn decorating, but even so, we had enough wall space left for a lamp table and, believe it or not, a rolling cart, too. All this function is furnished by a remarkable two-in-one nest table by Franklin Gidden. The lamp table, surfaced in white carrara glass, has a sort of trundle table beneath it—a small, clear-glass-top table on wheels. Pulled out this becomes a little serving cart for entertaining, or a coffee table in front of the sofa whenever Betsy eats a solo meal. It also has a shelf to hold magazines. It slips back under the lamp table as neatly as a comb slides into its case, and all is contained in a space 21″ wide, 23″ high, 28″ deep. Betsy's table is birch in dark teak finish, but since this is custom-made, any wood or color is possible.—M. G.



**Trundle table**

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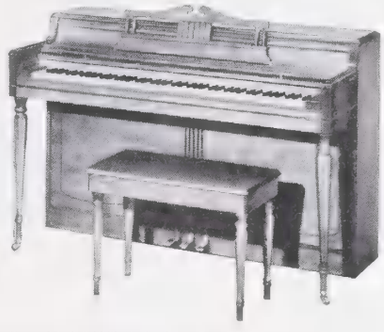
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Berwyn: Troy Department Store
Bloomington:
Ensenberger's China Dept.
Lang Card Mart
Livingston's
Roland's of Bloomington, Inc.
Champaign: Robeson's, Inc.
Charleston: King Bros. Book Store
Chicago:
Alfred Dunhill of London, Inc.
Gar-Val Hardware
Krochs & Brentanos, Inc.
Myrtle Gift & Dennison Shop
Roberts & Goulding
Danville: Woodbury Book Co.
Decatur: Haines & Essick Co.
Des Plaines: Spiegler Dept. Store
Harvey:
Donna's Gift Card & Party Shop
Hinsdale: Stolte's
Jacksonville: S. Squire Gift Shop
Joliet: M. A. Felman Co.
Maywood: Amling's
Mt. Prospect: The Gift Box
Paris: The Benjamin Studio
Rockford: C. V. Weise Co.
The Book Shop

### INDIANA
Bedford: Greystone Gift Shop
Bloomington: Betty-Jean Shop
Columbus: Northside Drugs
Elkhart: The Stationers
Fort Wayne:
Howard's of Fort Wayne
Patio Shop
Highland: Irene's Gift Shop
Indianapolis: L. S. Ayres & Co.
Meadows Gifts
Wm. H. Block Co.
Kokomo: Wm. H. Turner Co.
LaFayette:
Bower Typewriter & Gifts
Logansport
Timberlakes Gift Shop
Muncie: Ball Stores
Party House
New Castle: The Century Press
South Bend:
G. E. Myer & Son Stores
Inwoods
Terre Haute:
Pentecost & Craft Hardware

### IOWA
Bettendorf: The Gift Shoppe
Cedar Falls: Old Pottery Shop
Cedar Rapids: Gift House
Lin House, Lyndale Plaza
The Newman Mercantile Co.
Davenport: Folwell Crockery
M. L. Parker Co.
Petersen-Harned-Von Maur, Inc.
Des Moines: Haddons
Younker Bros., Inc.
Dubuque: Stampfers
Ft. Dodge: The Boston Store
Mason City: Larsons China Center
Sioux City: Sioux City Crockery
Younker Bros., Inc.

### KANSAS
Great Bend: A.B.C. Drug Co.
Triangle Drug
Prairie Village:
M-H Books & Gifts
Prairie Village Jones Store Co.
Wichita: Walker Bros.

### KENTUCKY
Danville: Hub Frankel
Lexington: Ben Synder, Inc.
Wolf Wile Co., Inc.
Louisville: Levy Bros.
Hall of Cards
Stewarts Dept. Store

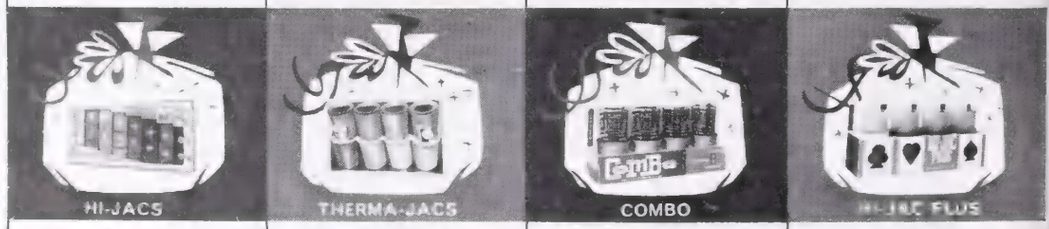
### LOUISIANA
Baton Rouge: Godchaux's, Inc.
New Orleans: Leon Godchaux's Clothing Co., Ltd.
Shreveport: G & H Drug Stores
Rubenstein's, Inc.
Selber Brothers

### MARYLAND
Baltimore: Aldens Gift & Boutique
Hutzler Bros. Co.
Malcolm's House & Garden Store
Park Avenue Gift & Card Shop
Soretta of Mondawmin
The Sea Chest of Baltimore
Valley Mart
Cumberland:
Whitacre's Gift Shop
Salisbury: R. E. Powell & Co., Inc.

### MASSACHUSETTS
Agawam: Home & Garden Center
Boston: Jordan Marsh Co.
Lauriat's Dennison Stores
Bedford: Gift House of Bedford
Cambridge:
Gift House of Cambridge
Chestnut Hill: Golden Quill, Inc.
Dorcester:
Norman's Card & Gift Shoppe
Fall River: Zale Jewelers
Falmouth: Francis Gift Shop
Hingham: The Glass House
Lawrence: A. B. Sutherland Co.
Lawrence Lumber Co.
Malden: Jordan Marsh Co.
New Bedford: Zale Jewelers
Peabody: Jordan Marsh Co.
Quincy: Sheridan's, Inc.
Salem: Daniel Low & Co.
Sictuate Harbor: The Welch Co.
Walpole: C. E. Holt Co., Inc.
Waltham: Grover Cronin
Wellesley: Grace Ober Gift Shop
West Springfield:
Lotus China & Glass Co., Inc.
Winchester:
Myron Berlow, Home Accessories
Worcester: Denholm & McKay Co.
Putnam Card & Gift Shoppes

### MICHIGAN
Ann Arbor: Brundage Gifts
Battle Creek: L. W. Robinson Co.
Flint: Anderson's
Franco-American Gift Shop
George W. Hubbard Hardware Co.
McLogan & Austin
Smith-Bridgman & Co.
Grand Rapids: Paul Steketee & Son
Jackson: Beiswengers
Kalamazoo: Gilmore Brothers
Muskegon: The Daniels Co.
Plymouth: Papes House of Gifts
Saginaw: Weichmanns

### MINNESOTA
Duluth: The Glass Block Store
Edina: The Anderson Shop, Inc.
Mankato: Bretts Dept. Store
Minneapolis:
The Anderson Shop, Inc.
Dayton's
Harold, Inc.
Lynn-Mar Jewelers
Power's Downtown
Power's Highland
Power's Knollwood
Rochester: Dayton's
St. Louis Park:
Pink Pony Gift Shop



St. Paul: Dayton's-Schuneman
Rose Gift Center
The Emporium of St. Paul, Inc.
The Golden Rule
Southdale: Dayton's
Winona: H. Choate & Co.

**MISSISSIPPI**

Biloxi: Toomer's Trend House
Jackson: Brent's Drugs
Mori's, Capitol Street
Mori's, Westland Plaza

**MISSOURI**

Clayton: Famous-Barr Co., Clayton
Columbia: House of Gifts
Parks Dept. Store, Inc.
Jefferson City: Busch's
The Friendship Shop
Jennings:
Famous-Barr Co., Northland
Kansas City
Best's Jewelry
Happy Hollow Liquors
Heritage Ltd.
Kirkwood: Thomas-Young, Gifts
St. Louis:
Famous-Barr Co., Downtown
Famous-Barr Co., Southtown
Webster Groves:
Thomas-Young, Gifts

**NEBRASKA**

Grand Island: Rogers Jewelry
Hastings: Brach-Thompson, Inc.
The China Shop
Omaha: Brandeis
Carl S. Baum Druggists

**NEW HAMPSHIRE**

Manchester:
J. J. Moreau & Son, Inc.

**NEW JERSEY**

Boundbrook:
Peters Jewelers & Gift Shop
East Orange: Jolly Tar
Hackensack: Packards
Madison: The Village Shop
Montclair: Wilsons Gifts
Newark: Kresge, Inc.
New Brunswick:
P. J. Young Dry Goods Co.
Patterson: Meyer Brothers
Quackenbush Co.
Pennsauken: Natanni's Gift Shop
Plainfield: Tepper's
Red Bank: Carrol's
Trenton: Nevins-Voorhees
S. P. Dunham & Co.
Union: Belmont Gift Shop
West Trenton: Ida's Gift Shop
Woodbury:
Romer's Card & Gift Shop

Coopertown Housewares
Dennisons Party Bazaar
Fifth Avenue Card Shop
Gimbels
Macy's Herald Square
Parker & Battersby
Stern Bros. Bar Shop
The Foster & Reynolds Co.
The Greeting Card Shop
New Rochelle: Arnold Constable
Etta's Card & Gift Shop
Niagara Falls: Beir Bros., Inc.
Jenss Bros., Inc. Main Street
Jenss Bros., Inc., Mil-Pine
Northgate: McCurdy & Co.
Norwich: Frairs
Richmond Hill, L. I.:
Remembrance Shoppe
Rochester:
B. Forman Co., Culver Ridge
B. Forman Co., Main Store
Likly's of Rochester
McCurdy & Co.
Regency Gift Shoppe
Saugerties:
Hot Shoppes Gift Shops
Schenectady:
Coplans Woodlawn Dept. Store
Syracuse: Dey Brothers & Co.
E. W. Edwards
Tonawanda:
Jenss Bros., Inc., Twin-Ton
Utica: The Harris Bros.
Valley Stream, L. I.: Gimbels
White Plains: Macy's White Plains

**NORTH CAROLINA**

Asheville: Talmans, Inc.
Chapel Hill: Ledbetter-Pickard
Charlotte: Belk Brothers
Hostess Shop
J. B. Ivey Co.
The Center Hardware Co.
Durham: Ellis-Stone
Sawyer & Moore, Inc.
Greensboro: Ellis-Stone
Wills Book & Stationery Co.
Henderson: Alford's
Raleigh: Hudson-Belk Store
Village Book & Gifts
Shelby:
Belk-Stevens Co.
Winston-Salem:
Bocock-Stroud Co.
Davis
Thalhimers

**NORTH DAKOTA**

Bismarck: A. W. Lucas Co.
Cowan Drug
Minot: Ellisons

**OHIO**

Akron: Ray Delle Shop
The M. O'Neil Co.

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**NEW MEXICO**

Belen: Feil & Ellermeier

**NEW YORK**

Albany: John G. Myers Co., Inc.
Astoria: Colony Card Shop
Auburn: Wm. B. Hislop & Co.
Babylon: Abraham & Straus
Binghamton: Sisson Bros.
Bronx: Hearns
Lyns Housewares
Macy's Parkchester
Brooklyn: Abraham & Straus
Macy's Flatbush
Natty's
Murray's Pottery
Richards
Robins Gift Shop
Silver Mart
Buffalo:
Adam, Meldrum & Anderson
Kobacker's, Broadway
Otto Ulbrich, Sheridan
Shopping Plaza
Otto Ulbrich, Main St.
Otto Ulbrich, University Plaza
Ulbrich's Southgate Corp.
Ulbrich's Thruway Plaza, Inc.
Corning: Pine Street Store
Elmira: Griswolds
Floral Park: Abraham & Straus
Garden City, L. I.: Frankel's
Macy's Roosevelt Field
Geneva: McCurdy & Co.
Hamburg: Otto Ulbrich Co.,
Hamburg Shopping Center
Hempstead, L. I.:
Abraham & Straus
Hicksville, L. I.: Frankel's
Hicksville Gift Shop
Huntington, L. I.:
Chartiers of Huntington, Inc.
Village Hardware, Inc.
Huntington Station, L. I.:
Mardene's
Jamaica: B. Gertz, Inc.
Macy's Jamaica
Kiamesha Lake:
The Concord Gift Shop
Larchmont:
Del Hagens of Westchester
Long Island City, L. I.:
Woodside House
Lynbrook, L. I.: The Lyn Gift Shop
Manhasset, L. I.: Arnold Constable
Massapequa Park: Frankel's
New York City:
Adelman's Gift Shop
Alfred Dunhill of London, Inc.
Arnold Constable

Canton: Schmidt's
The Stern & Mann Co.
Cincinnati: H & S Pogue Co.
Kenwood McAlpin's
Shillito's
Shillito's (Tri-County
Shopping Center)
Cleveland:
Basch's Leading Jewelers
The Halle Bros. Co.
The Higbee Co.
Columbus: The F & R Lazarus Co.
Dayton: Jemima Russell
The Rike-Kumler Co.
Findlay: Hancock Hardware
Hamilton: Gift Corner
Lima: The Leader
Massillon:
Morton of Massillon, Inc.
North Canton:
Justine's Gift & Party Shop
Painesville: Russell's
Shaker Heights:
Georgian Gift Gallery
Springfield:
The Edward Wren Store
Toledo: The Lamson Bros. Co.
Westgate Lion Store Co., Inc.
Troy: Tepee Gifts
Youngstown: Gift Corner
Royal Gift Shop
Stambaugh-Thompson Stores
Zanesville: The Jones Store

**OKLAHOMA**

Bartlesville: Plaza Pharmacy
Blackwell:
Hunts Department Store
Oklahoma City: John A. Brown Co.
Veazey Drug Co.
Tulsa: Accents International
Brown-Dunkin Co.
Nielson Gifts
Seidenbach's

**OREGON**

Portland: Rodgers Co.

**PENNSYLVANIA**

Allentown: H. Leh & Co.
Baden: Cheryl's Memory Shop
Charleroi: Orange's
Eynon: Harry Sugarman
Greensburg: A. E. Troutman Co.
Havertown: Webers of Brookline
Huntington: Miller Hardware Co.
Kennett's Square:
Yeaton's Dept. Store

New Castle: Strouss-Hirshberg
Oakmont: Things, Inc.
Philadelphia:
Alfred Dunhill of London, Inc.
Pittsburgh: Hostess House
Joseph Horne Co.
Kaufman's
Mortimer's, Inc.
Plain & Fancy
Scranton: Scranton Dry Goods Co.
York: George's Stationery Store

**RHODE ISLAND**

Providence: The Outlet Co.
The Shepard Co.
Zale Jewelers
West Warwick: Zale Jewelers
Woonsocket: Zale Jewelers

**SOUTH CAROLINA**

Columbia: Belk's Dept. Store
Greenville: Meyers Arnold
Spartanburg:
The Aug W. Smith Co.

**SOUTH DAKOTA**

Sioux Falls: Shriver's, Inc.

**TENNESSEE**

Chattanooga: Loveman's, Inc.
Miller Bros. Co.
T. H. Payne Co.
Clinton: Hoskins Drug Stores
Jackson:
McGee-Ross Hardware Co.
Knoxville: Miller's, Inc.
Memphis: Carole's
Goldsmith's
Nashville: Castner-Knott's
McClure's Dept. Store
The Cain-Sloan Co.

**TEXAS**

Beaumont: The Fair
Corpus Christi: Lichtenstein's, Inc.
Dallas: G. F. Wacker Stores
S.A.G.E. Service Stations, Inc.
Fort Worth—Jack Collier Drug Co.
Houston: Battelstein's
European Import Co.
Joske Bros. Co.

**UTAH**

Salt Lake City: Auerbach Co.
Z C M I China Dept.

**VIRGINIA**

Alexandria: Shelton Bros.
Manassas:
Pic's Flower & Gift Shop
Martinsville: Globman's, Inc.
Norfolk: Center Shops
Smith-Welton
Toppers #2 & Sons, Inc.
Richmond: Colony Shop
Dell's Gifts
Kelly's, Inc.
Miller & Rhoads
Thalhimers
Roanoke: Miller & Rhoads
S. H. Heironimus Co., Inc.
Staunton: Beverly Book Co.
Suffolk: Joseph P. Hall, Inc.
Williamsburg:
Nottingham Pharmacy

**WASHINGTON**

Pullman: The Student Book Corp.
Seattle:
Ernst Hardware, 6th & Pike
Ernst Hardware, Northgate Mall
Ernst Hardware, W. Alaska
Ernst Hardware, Market
Foodland Store, E. Pine
Foodland Store, Ranier &
Henderson
Foodland Store, W. Alaska
Foodland Store, 85th St.
Grayson & Brown Hardware
& Furniture Co.
Magnolia Hardware
Pay'N Save Drugs, Inc.
Thrifty Drugs, California Ave.
Thrifty Drugs, Des Moines Ave.
Thrifty Drugs, 16th S.W.
Tacoma:
Coonan's Country Store
Fraser's
Yakima: Spencer's Drug

**WEST VIRGINIA**

Charleston:
Coyle & Richardson, Inc.
Parkersburg: Dils Bros. & Co.

**WISCONSIN**

Appleton: Gloudemans Co., Inc.
H. C. Prange Co.
Mann's Gifts & Cards
Beloit: McNeany's
Fond Du Lac: Mann's Gifts & Cards
La Crossee: Wm. Doerflinger Co.
Madison:
Harry S. Manchester, Inc.
University Co-Op
Wolff Kubly & Hirsig
Milwaukee:
Ed Schuster & Co., Inc.
Oshkosh: Mann's Gifts & Cards
Racine: Haddons
Sandy's, Inc.

**WYOMING**

Casper: Wyoming Stationery
Cheyenne: The Little Shop

# IT'S WORTH MENTIONING

By JULIE POLSHEK

Each triangle provides a snack table usable alone; when six are together they form a 36-inch coffee table. Solid walnut used for graceful leg-structure unites with Fiberesin panel identically matched with walnut's hue and grain. The solid-plastic laminate can take even abusive treatment without harm. Plastic tips (black) serve as gliders. Kroehler's Multi-Triangle costs $19.95 per section. From Gimbels, New York 3, N.Y.







Canape tray becomes a flower garden when accessorized with Nosegay picks; simplest cocktail snacks can, without extra work, be glorified for party serving. Flowers, polyethylene, are exquisitely formed; they and acetate pick-attachment create a unit guaranteed sudsable. Decoratively color-blended. $2.50. All-rose nosegay can be had. $3. Red, pink, yellow, tea-rose, or assorted (12 in all). Potpourri, Rockville Centre, New York.

Alphabetic pushbuttons operate Nordika directory. Their selecting action exposes index card desired; a glance leads you to desired listing. Essentially a telephone accessory, but complete in itself; handsome in desk use as an address directory. Top is a handcrafted block of Bangkok teak; tray attachment contains easily released index cards. Swedish import costs $11.95; from Casual Living, 108 Chatsworth Ave., Larchmont, N.Y.



PHOTOGRAPHS BY FRED LERNER



Ingenious designer adds backrest to dining-height stool and creates the compact Mini-Chair. Ideal size for small dining areas; stacked, a foursome tucks into any corner. Danish import has strong, hand-woven seat; weaving is done with a tubular plastic. Wrapped plastic trims the steel-rod frame. Royal blue or red with black frame; yellow or white with white frame. $11.50; $45 for 4. Be Seated, 43 Greenwich Ave., New York 11, N.Y.

*(Please turn the page)*




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## IT'S WORTH MENTIONING

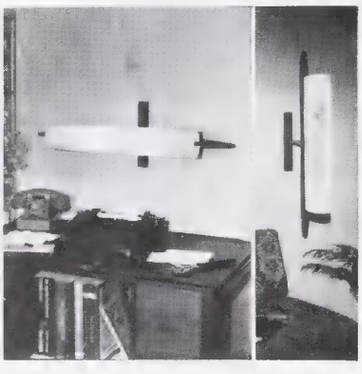
CONTINUED FROM PRECEDING PAGE



In true color, you would see pumpkin, parchment, and sunny gold set into walnut-finished hardwood; coppertone, steel rod frame for metallic accent. Top and bin backs, the color insets, are lamination of satin-finish melamine and tempered hardwood. Very right for teen-age quarters. Top 36″ x 20″ x 28½″ high. Desk, $49.95. Chair, $10.95. Dependabilt's new Scandinavian Casual. From B. Altman & Company, New York 3, N.Y.

Luxurious hamper, bench type, *is* wood; and used with handsome effect. Fitting even with living-room décor; could be a bedding chest where you will. Invisible ½-inch opening ventilates interior. Wood (natural-finish walnut, mahogany, or cherry) is bonded to Duolux wallboard; as one, they receive Gruvwood design. Anodized aluminum frame, silver or gold. 29″ x 12″ x 15″; $45. Basket, $17. Hammacher Schlemmer, New York 22.





Lighting can be vertical or horizontal in placement with Westwood Modernaire. A 6-inch rod, hitched at wall end to pin-up block, alters lamp directionally by swivel action; projected mounting design also has illuminating value. Tubular shade (22″) is a new plastic, nonscorching in incandescent use. Fitted for showcase-type lamps, 40- or 60-watt. Solid walnut brackets. 8-foot, plug-in cord. $19.95. From Macy's, New York 3, N.Y.

Antique cooky molds, reproduced in ceramics by LaMirada Potteries, capture even genuine wood-effect and wood-grain; only finger touch "gives them away." Original boards are used for reproductions to insure authenticity of minutest detailing. English Cavalier, from 1640 original, $5.98; 21″ x 6¼″. Hearth Cat, from an 1820 original, $3.98; 11¼″ x 7½″. Charming ornaments for Americana décor. From Bloomingdale's, New York 22, N.Y.





Magnificent pulls, hand-cast solid brass, are available with mosaic inlay (variegated gold, green, red, brown, or turquoise). Blank pulls can be inlayed as you wish; handsome as is, displaying design in hollow. Round, 2¾″ diameter. Blank, satin or polished brass, $2.50; satin or polished chrome, matte black, $3.50. Inlaid, $5.85, $6.85. The other, 2½″ x 3″, $3, $4, $5.60, $6.60. Craft-Metals, Laguna Beach, California.

(*Please turn to page* 107)


W

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MILFORD W. & J. Sloane, Inc.
HARTFORD G. Fox & Co., Inc.
**Delaware**
WILMINGTON H. Feinberg Furn. Co.
**District of Columbia**
WASHINGTON Mayer & Co.
**Georgia**
ATLANTA W. E. Browne, Decorating Co.
MACON Ralph B. Small Studios
SAVANNAH Karl Derst, Inc.
**Illinois**
CHICAGO Marshall Field & Co.
WINNETKA Caledonian, Inc.
**Kansas**
WICHITA Sauders, Inc.
**Kentucky**
LEXINGTON Lafayette Galleries
LOUISVILLE Burdorf's
MIDWAY D. Lehman & Sons
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MONROE Trend House
NEW ORLEANS Hemenway Furn. Co., Inc.
**Maryland**
BALTIMORE H. Chambers Company
**Massachusetts**
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MINNEAPOLIS Levoy, Inc. The Dayton Company
ST. PAUL William Yungbauer & Son
**Mississippi**
JACKSON Wells, Inc.
**Missouri**
KANSAS CITY Edward Keith, Inc.
ST. LOUIS Craig Furn. Co.
**Nebraska**
LINCOLN Miller & Paine
**New Hampshire**
PORTSMOUTH Margeson's
**New Jersey**
EAST ORANGE Schulz & Behrle, Inc.
TRENTON Doolittle-Allen Co.
**New York**
BINGHAMTON The Fair Store
BUFFALO W. H. Prentice, Inc.
ELMIRA Morrison's
ROCHESTER Sibley, Lindsay & Curr Co.
MANHASSET L. D. Schroeter
NEW YORK B. Altman & Co.
SYRACUSE E. W. Edwards Co.
**Ohio**
AKRON M. O'Neil & Company
CINCINNATI The A. B. Closson, Jr., Co.
CLEVELAND Irvin & Company, Inc.
WEST CHESTER A. G. Kemme
**Oregon**
EUGENE House of Interiors
**Pennsylvania**
ARDMORE O'Neill & Bishop
BETHLEHEM Roland & Roland Furn., Inc.
HARRISBURG M. Lee Goldsmith
LANCASTER Marshall Smith Furn. Co.
PHILADELPHIA Strawbridge & Clothier
PITTSBURGH Colonial Art Furn. Co.
PITTSBURGH Kaufmann's
**Tennessee**
MEMPHIS Seelbinder's
**Texas**
AUSTIN Tradition House
DALLAS Anderson Furniture Studios
FORT WORTH Ellison Furn. & Carpet Co.
HOUSTON G. A. Stowers Furn. Co.
SAN ANTONIO G. A. Stowers Furn. Co.
**Virginia**
NORFOLK Willis Furn. Co., Inc.
RICHMOND Miller & Rhoads
WILLIAMSBURG Craft House
**Washington**
TACOMA A. T. Norman Co.
**West Virginia**
HUNTINGTON The Anderson-Newcomb Co.
**Wisconsin**
MILWAUKEE Paul Weise Company
**Canada**
TORONTO The Robert Simpson Co., Ltd.

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*The original of this English Chippendale Bachelor's Chest (Circa 1750), in mahogany, is in Raleigh Tavern, Williamsburg, Va.*

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Bone in, ready to slice and serve! 10 to 18 lb. range, *del. price*, $1.50 lb. 8 to 9½ lb. range, *del. price*, $1.60 lb.

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| ..... | Smoked Hams—Bone In | ( 8 to 9½ lb. range @ $1.60 lb.) | lbs.* $ ..... |
| ..... | Smoked Hams—Boneless | ( 8 to 13 lb. range @ $1.80 lb.) | lbs.* $ ..... |
| ..... | Pak-O-Six Assortments | @ 6.50 each | $ ..... |

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. . . for your Yuletide eggnogs, your holiday puddings and pies, and your kitchen will be rich with the flavor and fragrance of an old fashioned Christmas. There's no trick at all with this polished wood grinder. Whole nutmegs come in our 5¼" high apothecary jar. Choose both for yourself, gifts.
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**imported contemporary cheese board with tiny, meddling mouse**

**A gourmet's pleasure . . . a hostess' delight,** natural teak finish wood cheese board has extra large slicer that fits into groove in board for easy, compact unit storage. Board is 9" long x 8" wide and large enough for use as a utility cutting board. Tiny mouse has 2 white teeth, black bead eyes and leather ears and tail. Of wood, mouse is 2" l x 1½" h. Board, $3.00 ea. Mouse, $1.25 ea. Postage Paid. **$3.00** postage paid mouse $1.25 ppd.

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## BLUE ONION MUGS
Take a cup of this onion design to fill out your Meissen collection, pretty up any table. Lovely Blue Onion china mugs will add a delectable flavor to your morning coffee, hold steamy servings of soup on a chilly day, serve cider during the holidays, or charm a wary milk-drinker.
Four 10-oz. mugs $4.95
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**$1.00** PAIR, PPD.
On and off they wink — the merriest possible Holiday decorations for table, mantel or window! Each colorfully decorated deep green tree is 6" tall, and the light winks brightly through colored plastic "jewels." Takes standard battery, available everywhere. A real bargain at just $1 per pair, postpaid! Order by mail today, from reliable Breck's.
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# WINDOW SHOP

WITH Peggy Ryan




**FINNISH VASES,** lovely e amples of that country's talent f working with glass, come in dr matic new shapes. Send one to bride, another as a Christm present to someone who appre ates fine craftsmanship. Amethy smoky blue, or emerald. *A* high, *B* 5″ high, *C* 9½″ high, 12½″ high, $4.95 each plus 5 post. Catalog, 25¢. Fieldston Tra ing, Box 624, Ardsley, New Yor



**AFRICAN ANTELOPE** deft designed and beautifully execut by master carvers from rich, han somely-grained Mubanga wo makes a distinctive focal point a contemporary sofa table. Ma by Lozi tribesmen, it's an examp of the best of African art at exceptionally nice price. 7″ $4.95. From American Trad Dept. 386, 31 Lafayette Av White Plains, New York.




**KNOWLEDGE IN A FLASH** Book of Knowledge picture car have concise descriptions, fas nating illustrations, and the 3-v set is a marvelous gift for a student. "Wonders of the Worl covers scientific achievements, n ture lore; "Famous People" sho past & present personalities; "I portant Events" spans last 5 yrs. in capsule. $3. Damar. 7 Damar Bldg., Elizabeth, N. J.



**PIPES TRIP IN STYLE** softest pigskin that's lined in v vety suede. Even if your bri bound mate does his roami pipe-dream style, he'll love t to stable his favorites. It holds pipes, has a zippered toba pouch, is lightweight and f into car glove compartment. 7 4½ x 2¾″. $15 from Here's Ho HB12, 95 Fifth Ave., N. Y. C. 3

# PING

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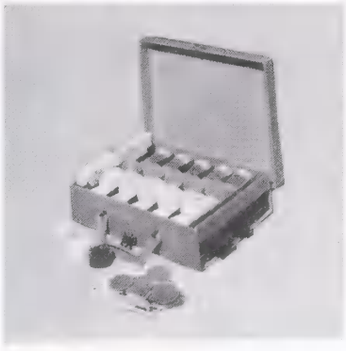
**ISCOVER GOLD** as a dash- accent when a man combines with his dinner clothes. This mmerbund of 24k gold sprayed soft silk jersey, lined in satin, the very latest thing to turn Stork Club into a hubbub. nd his waist measurement. $20. itching clip-on bow tie is $5. u can order the tie with pin k for blouses. $5. Scintilla, 09 W. Balmoral, Chicago 40.



**ADAM'S IN THE GARDEN** l her future plants include ne Garden Club winners. She's ng this hand-woven natural wil- basket, imported from the e of Madeira, and three sturdy ls that come with it. It's called ardening Butler"; the perfect t for the lady with the green mb. 16" l., $3.50. Order from nd Baskets, 67-85 Exeter St., rest Hills 75, New York.



**SH THE CHIPS** from this ldle stitched case that holds poker chips of 3 colors and space for 2 decks of cards ot included). Built-in counter omatically dispenses 5 or 10 ps at a time. Smart case stays home or is a perfect traveling mpanion. 8½" x 11¼" x 3". . Wayne Manufacturing Co., W. Wayne Ave., Wayne 1, Pa.



**FFET STYLE** dinners have ually replaced the old sit-down vice in most of our lives. And wonder with handsome electric le-Pyrex servers like this one. lden brass finish won't spot, in, or peel; 2-quart tile-topped s keep food hot (or cold over ). 16" w., 23" h. with 6' cord, ulated carrying handles. $50 ler from Edith Chapman, Rt. , Blauvelt, New York.






## REAL Christmas HOLLY

Deck the halls lovelier than ever with fresh, choice, treated sprays of glossy green, rich red berried English Holly. Boxes topped with sprig of mistletoe. An unusual gift anyone will enjoy—engraved gift cards enclosed. Money back guarantee. Arrival about Dec. 16 unless other date requested.

**H-2** An armload of Holly Ppd. $2.95

**H-3** Over 2 armloads of Holly Ppd. $4.95

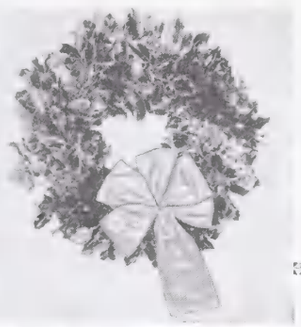
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**HG-6** A bounty of Holly plus greens, pine cones & Variegated Holly. Ppd. $6.95

**HG-37** Loads of English plus Variegated Holly, giant pine cones & choice aromatic Mountain greens. Ppd. $12.95

*Please add 20¢ per box for mailing & handling.*

**Zamboni's NORTHWEST CORNER STORE**
**Longview 7, Washington**



## REAL HOLLY WREATHS

For those who love the finest in their Christmas decor, here are two beauties—hand made with big red bows.

**WR-8** 16" dia. wreath with never-drop berries. Ppd. $5.95

**WR-12** IMPERIAL—beauty unexcelled! 20" dia. English holly background accentuated with Variegated and studded with clusters of berries. Packed with extra holly sprays for decorating. Ppd. $9.95

PINE CONES—A decorator's assortment of beautiful natural cones. Includes approx. 8 giant Jeffrey, Ponderosa & Sugar cones & small sprays of coned Cedar, Hemlock, and Incense Cedar. #5-C. Ppd. $5.95

*Please add 20¢ per box for mailing & handling.* Arrival about Dec. 16 unless other date requested. Write for gift folder.

**Zamboni's NORTHWEST CORNER STORE**
**Longview 7, Washington**

## FRESH CAVIAR




***From the Caspian Sea***

Be good to yourself, your friends, your most important business clients! Treat them to the world's greatest table delicacy . . . fresh caviar from the Caspian Sea, imported directly by Vendome. You know you can always depend on Vendome quality and service!

- Fresh Beluga Caviar (large grain) 4 oz. $9.75—8 oz. $19.50—14 oz. $34.00
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- Fresh Pressed Caviar 4 oz. $5.00—8 oz. $10.00—14 oz. $17.50

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## Imported IMARI JUICE CUPS



What's the juice served in at your house? We bet your morning orange juice would taste even better in the Imari cups. They're heavily enameled in colors deep and varied as an Oriental sunset. They hold 6 ounces, come in four assorted backgrounds. Order No. 2389.

Set of 4, **$4.95**;
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*Send for FREE gift catalog of unusual items*

**DOWNS & CO.** Dept. 1112G
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## SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$4.65**; 3 lbs. **$6.90**
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**ET"** . . . only $34.75 complete. Sturdy ion. In 4 decorator colors. Shown, Counseparately: chairs, $6.95; table, $6.95.



**RS** . . . Stacking Armchair in Counterpoint chair, $13.95 (not shown). Flaire Folding la Blue, $11.95. Choice of 4 colors on all.

Shwayder Brothers, Inc., Folding Furniture Div., Detroit 29, Mich. Available in Canada through Samsonite of Canada, Ltd., Stratford, Ontario, at slightly higher prices. Also manufacturers of Samsonite Luggage.



## DOLL'S CANOPY BED
### or Entire Early American Boudoir

These authentically scaled reproductions are sturdily constructed for years of use, and are finished in deep, lovely Cherry.

CANOPY BED completely equipped with mattress, bolster, dotted Swiss canopy cover and ruffled spread. 11¼" x 7¼" x 11½" $7.50 ppd.

BLANKET CHEST WITH BLANKET 7" x 4" x 4". Lovely flannel blanket fits canopy bed. $3.25 complete, ppd.

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CURVED FRONT CHEST Unusually graceful. Has 8 gleaming brass drawer pulls on its two spacious drawers. 7" x 7¼" x 5". $5.50 ppd.

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For countless centuries, the shepherds of the Yugoslavian hills have carved these traditional cups to quench their thirst in the mountain streams. Graceful design and painstaking carving on the hard hand-polished fruitwood surface make them a tasteful accessory for today's home. An original, exotic holder for cigarettes, pencils, paper clips, nuts, sugar. 3½" high. $2.95 ppd.

FREE: *Write for 32-pg. Magazine-Catalog of 250 exotic imports from 25 countries. (Subscription, 4 issues, free with order.)*

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## *Original* KATHE KRUSE DOLLS
*from GERMANY— for EVERYONE'S DELIGHT*



THE FAMOUS Kathe Kruse originally created these dolls many, many years ago, using her own children as models. Today, the intense appeal of children is still captured . . . and enhanced with modern materials. You must see the rosy-cheeked complexions and adorable clothes—the real hair and winsome expressions to fully appreciate the cunning and craft of this wonderful artist. The human hair wigs can be combed and set in desired hair styles. The heads are unbreakable and washable. Arms, legs and body are made of textile and bend to all positions, heightening their charm. 10" tall. **$12.50 EACH** ppd.

**GINA & SELMA, INC.** DEPT. HB12 1048 LEXINGTON AVE. NEW YORK 21, N.Y.



## BLUE ONION MUGS

Take a cup of this onion design to fill out your Meissen collection, pretty up any table. Lovely Blue Onion china mugs will add a delectable flavor to your morning coffee, hold steamy servings of soup on a chilly day, serve cider during the holidays, or charm a wary milk-drinker.

Four 10-oz. mugs $4.95

*plus 50¢ West of Miss.*

*Write for FREE catalog*

***SETH and JED***

Dept. B-12 New Marlborough, Mass.

## JOIN THE ROYAL COPENHAGEN CLUB



The 1960 ROYAL COPENHAGEN CHRISTMAS PLATE

The first Royal Copenhagen Christmas Plate was made in 1908. Each plate is made for one year only, then the molds are destroyed. Obviously the plates become collector's items, more valuable as the years pass. This year ZACHO invites you to join the Royal Copenhagen Club and as a member you will be entitled to first consideration so long as plates are available. The 1960 plate shown above is now being shipped on order. Your order automatically makes you a permanent Royal Copenhagen Club member.

Plate size 7¼" dia. Price $8.00 ea.

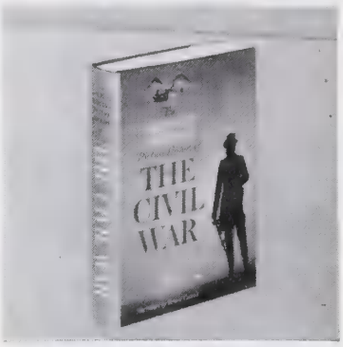
Add 50c for postage and handling. Calif. residents add 4% sales tax.

**ZACHO**

3157 WILSHIRE BLVD. • LOS ANGELES, CALIF.




**BOBO SQUAWKS** when your young pugilist lands one on his chin (or *anywhere* in case his aim's a bit off). Made of heavy-durable vinyl, he's a barrel of fun, takes piles of punishment but bounces back for more. With a weighted base and a red, white, green, and yellow clown suit, 4' 2" inflated. $3.95 plus 35¢ post. From Artisan Galleries, 2100 N. Haskell, Dallas 4, Texas.




**THE CIVIL WAR,** a picture history published by *American Heritage* with the narrative by the one author best qualified, Bruce Catton, Pulitzer Prize writer-historian. This superb 632-page edition, lavish with 266 color-plates, is a must for historian or student. Commemorates the centennial of the Civil War. $19.95. American Heritage, 551 Fifth Ave., N.Y.C. 17.



**FINE FEATHERED FEMMES** are these celestial sopranos! The trio wear cloud-white feathered dresses, have gossamer net, gold-tipped wings, china doll heads. One holds a horn, another a lyre, the third a carol book. Star them on your Xmas tree, float them on wires over the mantel. 6¾" h.; 3, $2.98 plus 25¢ post. Helen Gallagher, 413HB Fulton, Peoria, Ill.




**HAPPY THE HOSTESS** who has this blithe and merry holiday apron to protect her beige brocade. You may order it in red or black felt with "Merry Christmas," "Happy New Year," "I Love You," or a cocktail design, *with* or *without* her first name. Think of the gift problems this can solve! With grosgrain ties, $2.98 each. Betty Adams, HB12, 275 Congress St., Boston 10.

## DANISH MODERN "Accent"

Candle Holders For Long, Slim Tapers

This is today's trend for the home beautiful, that adds a bold graciousness to modern table settings and interior decors. In lustrous brass finish they make a functional, dramatic gift at an unusually low introductory price. Use individually or in Pairs.

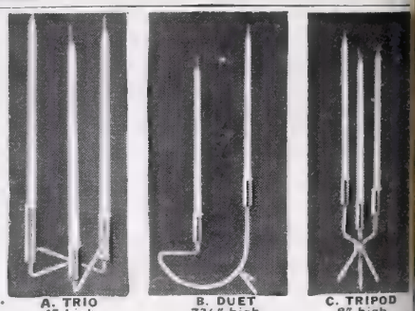
Your choice $2.75 ea. Add 25c each for postage and handling

TAPERS: White only (dripless), 10" long—8 for 85¢. Add 15¢ for postage and handling.

*Immediate delivery. Satisfaction guaranteed. Specify choice. Send check or M.O. No C.O.D.'s.*

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ALL STAGGERED HEIGHTS

## SID AND LYD—THE SNIDS

Lyd and Sid are not toys.
They're the grown-up Ids of girls and boys.
Snide ideas of the Inner You.
Ears to tell your troubles to.
Freudian friends to share psychoses.
Safety valves for your neuroses.
Effigies to stick with pins.
Fellow rogues who love your sins.
Heads and eyes and feet . . . no kidney.
Satirical balls of fur are LYD and SYDNEY.



© Snid, 1960 $1.95 each (Money back guarantee)

SNID — P. O. Box 32A, Sausalito, California



**FLAIRE** . . . folding table with patterned vinyl-upholstered top (square) and tapered legs—a new dimension in beauty. Matching chairs upholstered with patterned vinyl. Shown, Gala Blue, 1 of 4 new decorator colors. Table, $14.95. Comfortable matching chairs, $9.95 each.



**E FOLDING TABLE AND CHAIRS** . . . scratch-proof, of PlastiSteel top, "Slide-locks"—no nipped fingers. Shown, Grey with Yellow. 3-pc. set, $18.95.



**CH FOLDING TABLE** . . . only $8.95—has the good l strength of tube-steel tables twice the price! 4 colors. Counterpoint Grey. Matching chairs, $7.95 each.



**SIZE FOLDING TABLE** . . . with vinyl-covered 32″ x Sets up quickly and easily. 4 colors. Shown, Counter- ite, $19.95. Matching chairs, $7.95 each.



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FUTURE and a
tiny, tiny price tag!

# Samsonite



**KING-SIZE FOLDING TABLE** . . . ideal for dining, sewing, writing. Vinyl top has 12% more surface area. 4 colors. Shown, Counterpoint White, $14.95. Matching chairs, $9.95 each.



**5-PC. "ECONOMY SET"** . . . only $34.75 complete. Sturdy Samsonite construction. In 4 decorator colors. Shown, Counterpoint Tan. Sold separately: chairs, $6.95; table, $6.95.



**OCCASIONAL CHAIRS** . . . Stacking Armchair in Counterpoint White, $15.95. Sidechair, $13.95 (not shown). Flaire Folding Chair, shown in Gala Blue, $11.95. Choice of 4 colors on all.

Shwayder Brothers, Inc., Folding Furniture Div., Detroit 29, Mich. Available in Canada through Samsonite of Canada, Ltd., Stratford, Ontario, at slightly higher prices. Also manufacturers of Samsonite Luggage.

# Questions & Answers about Chatham Blankets for Christmas Giving



PURREY MOSS ROSE 12.98

**Q** I think that blankets will make perfect gifts for some of my friends and family. Will you give me some suggestions, please?

**A** There are Chatham blankets in a variety of pastel solid colors, and pretty floral prints to please every taste. For example: Chatham's finest quality blankets: 100% wool priced from $11.95 to $19.95; 100% virgin Orlon® acrylic fiber from $11.95 to $13.95; 100% Acrilan® acrylic fiber priced from $11.95 to $19.95 and Chatham's luxury blend Purrey® blankets from $9.98 to $16.95 (all costs depend upon blanket size). There is also a smart selection of new blends of rayon and synthetic fibers priced from $4.98 to $8.98. Each is a good value at its price and a welcome gift. Many are attractively packaged.



SOLID COLOR PURREY (72 x 90) 10.98

**Q** In choosing gift blankets, what should I know about sizes?

**A** For a twin or single bed, use the 66" x 90" size; for a double bed buy 80" x 90". The 72" x 90" size can be used on either twin or double size beds (a wise choice if you're not sure of the bed size involved). The 72" x 90" is called the practical size because it can be moved from one size bed to another. And Chatham has king-size blankets 108" x 90" for the extra large Hollywood bed; or for twin beds with a single head board, this blanket is used sideways.



PURREY WINTER GARDEN 12.98

**Q** My sister is the outdoor, garden-club type, what blanket would make a special Christmas gift for her?

**A** One of Chatham's Purrey hand-screened floral prints should especially please her; this blanket would bring the beauty of a flower garden right into her bedroom. Chatham offers these floral designs in a choice of wonderful colors that will harmonize perfectly with modern or traditional decor.

Q Which blanket would be best for my teen-age daughter who likes to decorate and has an artist's appreciation of color?

A As an extra treat for her, we would suggest a Chatham floral print blanket for the bed and a matching solid color Purrey to be used over the foot of the bed. This delightful mix-and-match combination would appeal to her creative flair and would give her room an unusual decorative touch. Purrey is Chatham's luxury and practical blend of 75% rayon and 25% Acrilan acrylic with a double woven construction. Easy to care for—washes wonderfully; is mothproof and non-allergenic.



BED OF ROSES 10.98



PURREY ROSE ROMANCE 12.98

Q I know blankets will please my friends who like pretty gifts, but will they satisfy my practical-minded friends as well?

A Yes, indeed. All Chatham blankets are washable, even machine washable; our floral prints are guaranteed color fast, such as "Moss Rose", "Winter Garden" and "Rose Romance" pictured here. Every Chatham blanket carries the Hygienated® tag, too. This exclusive Hygienated process makes the blanket resistant to germs and bacteria through washing after washing.

Q Do you have a special blanket that would make an interesting gift for a small boy and might help to get him to bed more easily and cheerfully?

A "Space Ship" Chatham's colorful new print blanket, illustrated here, is a big hit with all children. Any young wild west fan would be delighted with "Rancho" our western design blanket. Chatham also has a charming collection of crib blankets that make a welcome gift for the new baby.



SPACE SHIP 8.98



McALISTER 5.98

Q Where can I buy Chatham Blankets?

A Look for them in leading stores and fine blanket departments, or write to Chatham Manufacturing Company, Elkin, North Carolina and we will tell you where.

Chatham blankets

Chatham Manufacturing Company, Elkin, North Carolina, makers of fine fashion fabrics for men and women and baby blankets too

Prices slightly higher in the West.

Holiday from Apron Strings

*—on wheels!*





EXCLUSIVE SWIRLING WATER ACTION forces water — too hot to touch — directly over every soiled surface. No dish can hide.

# New Frigidaire "Dishmobile"

## *The full-size dishwasher with Swirling Water Action scrubs and sanitizes every dish surface*

Here's a dishwasher—full-size and front-loading—that goes and *grows* with your kitchen! Roll it to your sink, scrape off larger food scraps, load, connect and push a button. Frigidaire Swirling Water Action takes over from there. Holds a full day's dishes for average family of 4. And listen to this: you can build-in the Dishmobile any time (it's standard cabinet size)—or take it with you if you move! Beautiful maplewood chopping-block top . . . with choice of 4 Kitchen Rainbow colors and white. And there's Frigidaire factory-trained dealer service everywhere.



*Front-loading, Roll-To-You Racks*

make loading and adding dishes easy in the Frigidaire Dishmobile, Free-Standing and Under-Counter models. Four-way Dish-Minder Dial lets you select Normal Wash, Utility Wash, Rinse and Dry, or Plate-Warming cycles.

*You'll feel like a Queen!*



FRIGIDAIRE
PRODUCT OF GENERAL MOTORS

*Advanced Appliances designed with you in mind*

**THIS IS THE LIFE!** Even our shower-mad son is beginning to understand the lure of a tub with his tranquilizing bath pillow contoured to rest and support your neck and head. Air-cushioned, water-proof vinyl pillow is 9" x 18", has suction cups to adhere to tub. Choose floral motif of gold, pink, or blue. $2.25. From Better Sleep, Inc., HB12, New Providence, New Jersey.



**PIERCE DELICACIES** are famous as Boston's Beacon Hill. And rightly, they've catered to educated palates for generations. Aluminum ice bucket w. hors d'oeuvres incl. antipasto, salmon roe caviar, smoked salmon spread, smoked oysters, crab paté, sherry tuna spread. Goodies gone, bucket's a bonus. $9.95, $1 post. W. of Rockies, Canada, S. S. Pierce. HB12, 160 Brookline, Boston 17.

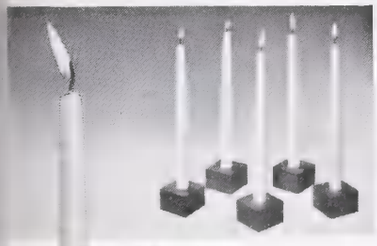


**STEAMBOAT ON-THE-ROCKS** glasses serve bourbon with a twist of lemon, scotch mists or crême de menthe frappés. Set of eight 8-oz. glasses with a matching 3-oz. measure has a Mississippi side-wheeler in blue and gold on crystal clear glass. Good for breakfasters who like lots of morning juice, too. Set, $3.50. Southern Comfort, HB12, 1220 N. Price Rd., St. Louis 32, Mo.



**THE MEASURE OF A MAN** who makes the drinks should be sterling silver, come with his *single* initial engraved in block or script (specify). This handsome jigger holds 2 oz. in the large cup; has 1½ oz. marking; 1 oz. in the smaller cup. 4¼" h., $6.95 incl. tax. Extra initials, 20¢ ea. Gift-wrapped. Croydon Silversmiths, HB12, 805 Lexington, New York 21.



## Cube-a-labras!

These little wooden candle holders have a hand-rubbed oil finish that is smooth as satin, even on the bottom side. Space them, pair them, group them — you simply can't resist trying to figure out all the angles and all the patterns they will make. Each measures 2⅜" square x 1⅝" high.

**Orders filled and mailed (postpaid) immediately upon receipt. No C.O.D.'s please.**

SOLID WALNUT: each $1.25
set of 5 for 4.95
SOLID TEAK: each 1.50
set of 5 for 5.95

**WINSTON'S**
P. O. BOX 30372
DALLAS 30, TEXAS



## SNOWMAN-CLOWN CAKE PANS MAKE FESTIVE DESSERTS

Now you can bake a party cake for any festive occasion! Set of four aluminum pans makes layers to stack and decorate. Just frost and trim with icing to make snowman or clown cake. Toothpicks and marshmallows make the arms. Cake is 8" high, 6¼" at base. One cake serves 10 generously. Complete set includes 4 aluminum pans, plus recipes and decorating instructions. Use pans the year 'round for exciting birthday or party desserts.

**No C.O.D.'s. $1.25 postpaid**

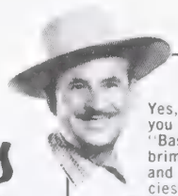
*Send for free gift catalog.*

**Artisan Galleries**
2100-A12 N. Haskell, Dallas 4, Texas

# Say Merry Christmas

**with GOLDEN, "GIFT-QUALITY" FLORIDA FRUITS and DELICACIES from**

# Cobbs



Yes, the merriest gifts you can give . . . beautiful "Baskets of Sunshine" . . . brimful of luscious fruits and taste-tingling delicacies! Mail your order **to-day** . . . we will do all the rest . . . your gifts will be shipped, charges prepaid, for Christmas arrival and satisfaction par excellence!

*Henry Cobbs*

**No. 36** . . . . . **$4.95**
An ideal gift at a down-to-earth price . . . a perfect traditional Christmas memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecan Nuts. Approx. 8 lbs.





**No. 14** . . . . **$7.45**
Colorful, handwoven Tia Juana Hamper, heaped high with luscious Fruits . . . giant Grapefruit . . . Pineapple Oranges . . . Persian Limes . . . three Jars of Preserves: Guava Jelly, Pineapple Jam, Orange-Cherry Preserves . . . purposely packed to thrill the eye and the palate. Approx. 12 lbs.

**No. 6** . . . . . **$14.95**
Approx. 54 lbs. . . . . Large, full Bushel filled with Juice-heavy Pineapple Oranges, oversize Grapefruit, giant Persian Limes, paper-shell Pecans, 3 Jars of delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

**No. 4** . . . . . **$12.95**
Same as No. 6, except does not contain Delicacies or Pecans — **all fruit.**

**No. 1** . . . . . **$7.95**
Same all-fruit assortment as No. 4, **except half the size and weight.**



**No. 35** . . . . . **$9.95**
Gaily colored, handwoven Half Bushel Basket brimming over with America's finest Fruits . . . Pineapple Oranges, sugar-sweet Grapefruit, zesty Persian Limes. One of our most popular Hampers year after year!

**No. 11** . . . . . **$14.95**
Exactly the same as No. 35, except TWICE THE SIZE AND CONTENTS.

ATTACH GIFT LIST TO THIS ORDER-COUPON AND MAIL TODAY, PLEASE!

Cobbs — Box 2-D LITTLE RIVER (MIAMI), FLORIDA

My Name . . . . . .
Address . . . . . .
City . . . . . Zone . . . . . State . . . . .

For FREE Color Book of Gifts check here ☐
DINERS' CLUB CHARGES HONORED

Total Order: $ . . . . . ☐ Payment enclosed or ☐ Charge to my Diners' Club Acc't. No. . . . . .

Unless otherwise instructed, delivery will be made for Christmas. Send check or money order, delivery charges prepaid. No shipment of fresh fruits to California or Arizona. No foreign shipments except to Canada . . . add 15% for Canada and west of the Rockies.



*America's Happiest Gift!* ©

**Spruce**

## ELECTRICAL MANICURIST




ONLY 5½" DIAM.

Here at last is an EXCITING, ORIGINAL GIFT. It will be appreciated by everyone on your list, because both men and women will value this easy, fast, safe way to acquire and maintain healthy, well-groomed hands.

Easy-to-use, instant-change attachments do everything necessary to keep one's fingernails presentable. In just seconds, they gently shape the nails, loosen and brush away excess cuticle, smooth the fingertips, positively stop nails from splitting and prevent hangnails! And they SAFELY ERASE CORNS AND CALLUSES FROM THE FEET, TOO! All this in the comfort and privacy of your own home!

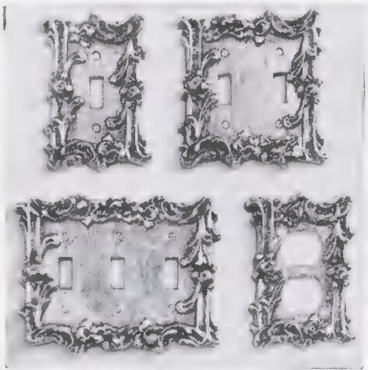
Yes, here is a gift that will be used gratefully not only week after week, but year after year (its motor is guaranteed for 10 years!) by everyone who receives it. Even small children use the SPRUCE with ease and with complete safety. For a lifetime of happy remembrance, it is smart to give a SPRUCE ELECTRICAL MANICURIST!

**only $29.95 complete**

Postage paid anywhere in the world!
Order now, or write for free descriptive literature.

**ABAR MANUFACTURING CO.**
*Precision Built Products Since 1931*
**8808 Woodland Ave., Cleveland 4, Ohio**

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## PROVINCIAL SWITCHPLATES

Switch to beauty in your home with little cost or effort. Add interest to your walls with our golden brass-plated switchplates. Non-tarnish finish, screws included. No COD's please.

SINGLE—3" x 5" ..... $1.50 each
3 FOR $3.95
DOUBLE—4½" x 5" ..... $1.95 each
3 FOR $4.95
OUTLET PLATE ..... $1.95 each
TRIPLE—6½" x 5" ..... $3.50 each

*Pa. Residents Add 4% Sales Tax*

**THE ADDED TOUCH**
**Wynnewood HB12, Penna.**

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*English Imported*

## BONE CHINA BEAUTY

To accent the daintiest feminine frock, here is a hand-made bone china pendant whose blue forget-me-nots surround an exquisite pale pink rose. It hangs on a fine silver chain to please the loveliest lady. So unbelievably inexpensive you'll buy several for gifts and include one for yourself. **$3.95.** Single rose earrings, **$4.40** pair. Postage paid. Fed. Ex. Tax inc.

*Peddler's Cart*
**Div. Carriage Craft**

Dept. HB-120
278 Scott Avenue
Hubbard Woods Sta.
Winnetka, Illinois
VErnon 5-1360

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## CIGARETTE CASE with attached LIGHTER

New, unusual gift for a lady smoker. Leather cigarette case has matching leather-covered lighter, attached with brass chain. Case holds king-size cigarettes, and change. The lighter slips into lower pocket of case. In red, black or gold leather.

Case and lighter ..... $3.95

*Write for free gift catalog.*

**CLARION PRODUCTS**
**Dept. 312 Highland Park, Illinois**

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**HAROLD J. RUBIN, Inc., FURRIER**
**943 Madison Ave., at 74th St., New York 21**



Bleached White fox tail cape stole. Cape part contains three bands of tails—front has two rows. Fur orig. Canada . . . also available in natural blue fox tails. Fur orig. Norway. ..... **$60.00**

*Catalog on request m.o.d. fed tax & p.paid*

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**FEED THE FINCH,** chickadees, cardinals, sparrows, and other non-migratory birds all winter from this suet feeder. Come spring, treat the returning songsters! It screws into tree or post, has a 7" aluminum tray that holds orange half or suet with screw-on bar (snatching squirrels beware!). $2.95. Order from H. B. Cowap, HB12, 2423 Ridgeway Ave., Evanston, Illinois.



**ARE YOU SCOTCH,** French, or Yankee Doodle Dandy? Choose accordingly a thistle, fleur-de-lis, or spread-eagle solid-brass door knocker. They dress up your doorway, come inside with equal elegance for the door to your bedroom or Dad's den. 5½" h. ea.; eagle 3½" w., fleur 2" w., thistle 2½" w. Name engr. *free.* $4.95 each. Mono Art, 50 Delancey Street, New York 2.

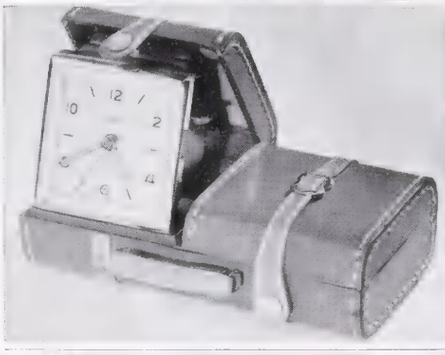


**IS HE A MARTINI MAN** who mixes his favorite with the care of a chemist and the air of an earl? Then he must have this slender Swedish crystal 12" pitcher that's the perfect shape for his hand, beautifully balanced for pouring. Plain pitcher, $12.50; with sterling silver monogr. $15.95; w. monogr. and caduceus $17.95. 50¢ post. World Treasures, 657 Main Ave., Passaic, N. J.



**PUT ON YOUR DANCING SHOES** a pretty Paisley, a smart hounds-tooth worsted, an elegant brocade. Send ½ yd. of any fabric *and* shoes to be recovered $12.95. Just *heels,* ¼ yd., $4.95. Wonderful for wedding satins, for color accent! Write for free catalog, mailing carton to Century Factory Shoe Repair, 212 Park Ave., Baltimore 1, Maryland.

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## IF HE TRAVELS

. . . you couldn't give him a nicer present than this combination clock and jewel case that closes up to a Tom Thumb suitcase just 2¾" x 5½". In fine luggage-tan cowhide, the jewel case is beautifully suede lined. Clock has a precision 30-hour alarm mechanism. Each compartment features a convenient separate snap fastening. A superb gift!

**$16.95** including postage and federal tax.

*Sorry, no C.O.D.'s.*

**THE LANDING COMPANY** Dept. B-12
150-57 Northern Blvd.
Flushing 54, N.Y.

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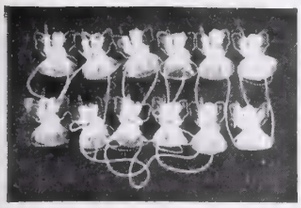
## FINE BOOKS IN FINE BINDINGS

Sets and Collected Editions of Dickens, Thackeray, Cooper, Twain and other famous authors. All are in excellent condition in beautiful leather bindings priced attractively. ▪ **Visit our shop or send for our latest illustrated catalog free on request.**

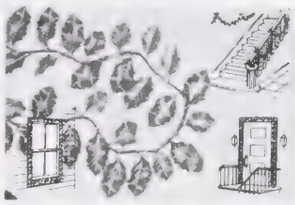


J. N. BARTFIELD
**45 West 57th Street, 2nd Floor**
**New York 19, N. Y. • PLaza 3-1830**

*For House Beautiful Readers . . . the newest Christmas mail order items from* **SPENCER GIFTS,** AT-15 SPENCER BUILDING, ATLANTIC CITY, N. J.



**HEAVENLY ANGEL LITES** . . . For your tree! Each of these 12 celestial dolls is 3" tall and holds a *replaceable* light bulb. Dressed in frothy nylon, trimmed with golden stardust. Silhouetted with gleaming golden wire for sturdiness. Glowing pink, white or rainbow assortment. Give 1st and 2nd color choice.
Each set. ..... **$3.98**
6 extra bulbs..... **59¢**



**9 FEET OF EVERLASTING HOLLY** . . . **For only 98¢!** Deck your halls, stairways, doors with boughs of this full rich holly garland! Use it indoors and outdoors for gay holiday spirit! Realistically-molded green leaves and bright red berries are durable polyethylene. Weather-Resistant! Washable! Non-Fading! You'll use it every Christmas for years.
9 ft. of holly..... **98¢**



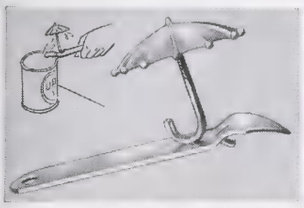

**FOR HIM—BELL RINGING SHORTS** . . . Personalized with his name! Santa, in all his glory, graces one side of these Christmas shorts. Any name you like will be hand embroidered on the other! Santa even has a tinkling bell on his cap. Perfect for that man you want to surprise! White sanforized cotton with elasticized waistband. Washable. Specify name you wish embroidered and any size..... **$2.00**



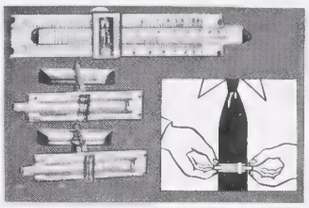

**LIQUID 24 KARAT GOLD** . . . Like King Midas, you can now transform unsightly metals into shimmering golden treasures! They'll never tarnish nor will they ever need polishing. Liquid Gold plates, copper, brass, bronze, steel, tin, iron, nickel, etc. Easy to use. Requires no special equipment, electricity or skill. The supply you will receive is enough to plate 100 square inches. ..... **$1.00**



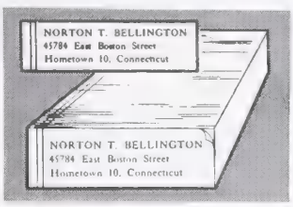
**LIFE-SIZE SANTA DOORMAN** . . . Is dressed in full Yuletide colors! Let him wish your friends and neighbors a "Merry Christmas" as he covers your front door with his personal welcome. Bright, jolly Santa is big as life —5 feet high by 21". Made of heavy lacquered weather-resistant kraftboard. Comes with special tape for easy mounting. ..... **$1.00**
Electric, with outdoor lites ..... **$2.98**



**"NO SPRAY" BEER CAN OPENER!** . . . Here's to no more beer in your eye! New "spray protected" opener has its own small umbrella, fastened to it, to guard you against sudden updrafts! Keeps you and the ceiling from getting squirted. Ultra-sophisticated golden-toned metal opener is regular size, shaded by matching umbrella. Fun, decorative, really useful in the home bar. ..... **$1.00**



**REAL SLIDE-RULE TIE CLASP** . . . The slide rule really works! With or without matching stationary slide-rule cuff links. Look far more expensive than these low prices. Usually sell for more. Prices incl. tax.
Clasp, Gold-Tone Plating..... **$1.10**
Links, Gold-Tone Plating, Pr..... **1.10**
Clasp, Sterling Silver..... **3.30**
Links, Sterling Silver, Pr..... **3.30**




**1000 ADDRESS LABELS** . . . Printed with your name and full address, to save your time! Have gummed backs. Just wet and stick. Terrific for stationery, books, checks, records, packages. You'll never have to write your return address. Handsomely printed in blue on white stock. Easy to read—they prevent errors and losses. State name and full address in three lines. 1000 labels. ..... **88¢**



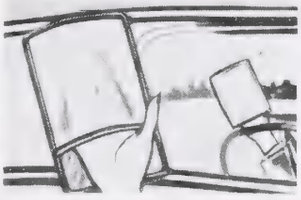

**ELECTRIC CHRISTMAS TREE—a sparkling find for only 49¢!** Fully decorated. Bright and beautiful. Blinks continuously on and off! You'll love its petite size and fuzzy tree-textured branches. Use one as a twinkling centerpiece. Use a pair on your mantel, bookcase or TV set. Battery operated (not included). 6 inches high.
Each ..... **49¢**
2 for only..... **97¢**



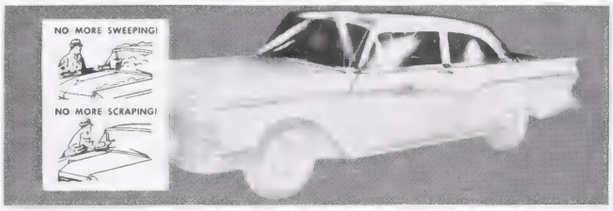

**GIANT DESK CALENDAR** . . . Keeps the whole month's appointments, occasions, memos always in full view! At a glance you know your schedule for 30 days. Eliminates embarrassing mistakes and forgetfulness. 12 calendars handsomely bound in gold-stamped personalized plastic leather case. 11¼" x 9". Jet Black or Old Ivory. When ordering, state name and color you desire. ..... **$1.00**



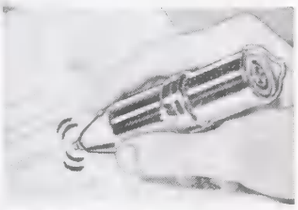

**WINDSHIELD DE-ICER** . . . **Removes every trace of ice, frost and sleet in 60 seconds!** Just spray—and your windshield and window problems go away! No scraping necessary—no frozen fingers! It provides clear windows for safe driving. Also prevents windows from re-icing. Airlines use it and so should you. Windshields sprayed before a freeze are protected for up to 3 days. 9 oz. spray can..... **98¢**



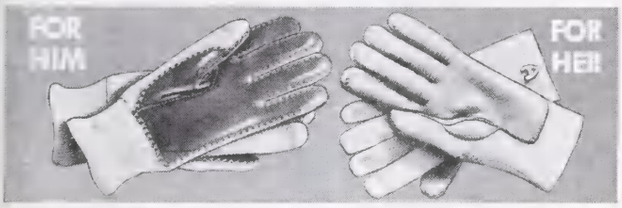
**KEEPS FOG & MIST AWAY** . . . **With one wipe!** Helps you avoid accidents due to poor windshield vision! New chemically treated No-Fog Safety Mitt works with just one application. Windows can't fog or mist for weeks. Leaves steamed bathroom mirrors sparkling clear! Added feature: Glow-in-the-dark binding. Slip it on your bumper when making emergency roadside stops. ..... **$1.00**




**KEEP CAR WINDOWS CLEAR OVERNIGHT — IN FREEZING WEATHER!** Car owners—sleep soundly these cold nights, knowing that you'll find your windshield and windows sparkling clear in the morning despite snow, sleet, freezing rain, frost! Car Cap does a perfect protection job! Insures good visibility in sub-zero cold. Eliminates one of the big nuisances of winter driving. Heavy polyethylene plastic. Won't freeze in winter's worst. Covers top and all windows. Fastens to fender; is held firmly in place by 4 elastic shock cords with attached rubberized hooks. Installs in seconds—removes in a flash for driving. No more sweeping or scraping! Folds compactly for easy storage. Also use as utility cover. Passenger Car Cap or Station Wagon Cap (specify choice).
Each ..... **$5.98**



**ELECTRIC ERASER** . . . Whisks away errors fast! Just push the button and this battery-operated wonder removes typewritten, ink or pencil errors in a flash! Fast and neat. No more holes thru paper because it works by rotation, not pressure. Gleaming metal, 6" long. With 4 replacement tips and 2 brushes. (Battery not included.) Handy for home, office, school. Saves time, paper and your disposition..... **$1.49**



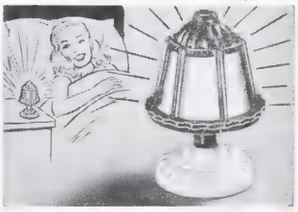

**FOR SAFE DRIVING—MAGNETIZED GLOVES FOR MEN & WOMEN!**
To help you drive safely in the coldest weather, gloves that fit and feel like a "second skin"! Specially designed for driving comfort. They let you keep the feel of the wheel while they keep your hands cozy and warm. They have supple genuine leather palms that really grip the wheel—can't slip like ordinary gloves. The rest is Helanca nylon, the wonderfully soft yet sturdy knit that s-t-r-e-t-c-h-e-s to fit any hand perfectly! A tiny magnet, concealed in the smart double cuff, clips the gloves to your dashboard when they're not on your hands — so there's no need to hunt for them! For women—black, white or beige—personalized with golden-tone initial. For men—tan or grey. Specify color. When ordering for women, also state initial. .....Pair **$2.98**




**PERSONALIZED SATIN LABELS** . . . put the stamp of quality on the lovely things you sew, knit or crochet! Eggshell, flesh, nile, white, grey or maize, in 4 styles: **Hand Made By; Fashioned By; Made Especially For You By; Hand Knit By.** State name, style, color.
15 Labels ..... **$1.00**
40 Labels ..... **2.00**
60 Labels ..... **3.00**

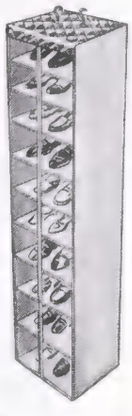


**WEAR FOLD-OVER SLIPPERS** . . . **Outdoors** as well as inside! Take them along whenever you travel. They're dainty as ballet slippers, durable as sneakers, comfortable as bare feet! Made of butter soft GENUINE LEATHER with rubber ribbed soles. In black, natural or red leather—or in leopard corduroy. Medium (6-6½), Medium-Large (7-7½), Large (8-8½). State size, 1st and 2nd color choice. .....Pair **$2.98**

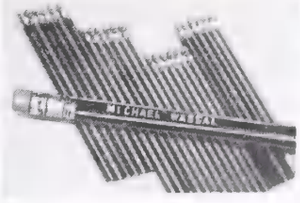


**6 ENCHANTING LAMPS** . . . **Glow in the dark! Self-illuminating!** They need no electricity. What a wonderful way to save money on your electric bill! Cute lantern styling. Made of unbreakable plastic. They gather light by day, radiate it at night. Also useful for indicating cellars, stairways, as lamp and shade pulls. All your friends will wonder where you found them! 2" high, in pretty assorted colors. Set of 6..**$1.00**

**10-SHELF SHOE BAG**



**saves closet space!** Keeps your shoes up off the floor and away from dust. Pretty, practical and neat. It holds 10 pairs of shoes (men's or women's) in full view, one pair to a shelf. Made of heavy gauge see-thru plastic, with smart quilted top and matching binding. Has a full-length zipper so that your shoes are always within easy reach. Hangs from the closet rod. Measures 12¾" x 57".
Each ..... **$3.98**




**24 PENCILS WITH YOUR NAME** . . . Printed in brilliant gold leaf. Just about 4¢ each for 2 dozen pencils personalized with ANY first and last name. Fine quality, #2 lead topped with pure rubber erasers. They're hexagon shaped —so they won't roll off desks, tables, etc. For businessmen, students, housewives. State the full name you want printed on your pencils (one imprint per set).....Set of 24, **98¢**




**RECHARGEABLE FLASHLIGHT** . . . Ends the need for expensive, annoying battery replacement! This battery lasts forever. Just recharge by plugging in home electric socket . . . as often as necessary. The magic is in a non-corrosive cadmium cell. 3½" plastic case in bright assorted colors. Compact enough for pocket or purse. Never buy another battery. Have a flashlight that always works!..... **$2.95**

*Mail to* **SPENCER GIFTS** *Today*

SPENCER GIFTS, AT-15 Spencer Bldg., Atlantic City, N. J.

Satisfaction Guaranteed or Money Refunded Except Personalized Items

My Name Is _____ (PLEASE PRINT)
Address _____
City _____ Zone _____ State _____

| HOW MANY | NAME OF ITEM | PRICE |
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SORRY, NO C.O.D.'s — All orders sent Postage Paid.

(Enclose a check or money order with your order) — TOTAL ENCLOSED .....



## World's Finest Outdoor Sweater

- **Hand Knit by Cowichan Indians of British Columbia and Imported Direct From the Tribe**

**SOLD ONLY BY MAIL**

Handsome and long-wearing for a lifetime of cozy comfort. Ideal for hunting, fishing, skiing and all outdoor wear. The granddaddy of all handknit heavyweight sweaters.

- ***Sheds Rain and Snow All Day!***

Natural black-gray-white yarns form traditional Indian designs. *Each sweater is original and different* . . . a "collector's item" for those who value the exclusive and unusual.

Give men's or women's suit size, height, weight & sleeve length for immediate delivery. Proper fit and complete satisfaction guaranteed.

**PULLOVER** for men & women . . . **$42.50** postpaid
Children's sizes 3-10 . . . . **$27.50** postpaid

**CARDIGAN** heavy duty zipper front . . . . . **$49.50** postpaid
Children's sizes 3-10 . . . . **$32.50** postpaid

**TAM CAP** give reg. hat size . . . . . $5.50 postpa'd

**SEND FOR FREE 56-PAGE COLOR CATALOG**

Importer & Designer of the Finest for Sportsmen

America's finest selection of imported & exclusive sportswear for men, women, children. Handmade leather shirts, boots, hunting clothes, sports equipment not available in stores.

**Norm Thompson** Dept 77
1805 N. W. Thurman ▪ Portland 9, Oregon



***imported from DENMARK***

**PRIZE WINNING STAINLESS**

Sleek stainless steel triangles, 2¾" on each side, make unusual ashtrays or candle holders. Designed by a leading Danish metalcrafter of the finest stainless, they have a permanent satin smooth finish.

**Ashtrays** . . . . . 2 for **$1.95**
**Candle Holders** . . . . . 2 for **$1.95**
Set of 4 . . . . . **$3.95**

Tapers, hand dipped high quality white candles from Sweden. Not sold separately.
Set of 10 **$1.25**

All prices postpaid
*Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢.*

**Scandicrafts** Dept. B-120
18 North Astor Street
IRVINGTON-ON-HUDSON, NEW YORK



**ELECTRIC SOCKS**

let you enjoy the comfort of warm feet all day long regardless of the cold. These durable, grey 100% virgin wool socks, with nylon reinforcement are like tiny electric blankets. Wires are sensibly arranged to allow complete freedom of action. You don't have to walk on wires, either, 6 volt lantern batteries obtainable at any hardware store provide heating. Men's size 10, 11, 12 and 13.

IF DESIRED BATTERIES SUPPLIED $2.00 EXTRA **$14.95** Postpaid

*Pa. Residents Add 4% Sales Tax*
*Sorry, no C.O.D.'s, please*

**TAYLOR GIFTS**
**226 W. Wayne Avenue**
**Wayne 1, Pennsylvania**



Actual size

**Smoky Topaz Heart on HEAVY 14 KT. GOLD BRACELET**

**$85**

Heart-shaped Smoky Topaz, approximate weight 50 cts., in 14 K.T. Gold Brac.

"The Price is Right" Send For Brochure

**Johnston JEWELS LTD.**
**WALDORF-ASTORIA HOTEL**
NEW YORK 22, N. Y.

## LUXURIOUS

*Red Suede Slippers*



Appearance . . . bright; comfort . . . right! You'll be delighted with these wonderful red lounging slippers. Uppers are of soft suede lined with imported natural lamb's wool while the soles are of durable cowhide. You've never seen anything so beautiful; you've never owned anything so comfortable. And for a real Christmas flavor, the red is a real red—just as cheerful as holly berries.

Men's whole sizes 7 to 13 . . . . $9.95 ppd.
Women's whole sizes 4 to 9 . . . $8.95 ppd.

**Johnny Appleseed's**
Box 710, Beverly, Mass.



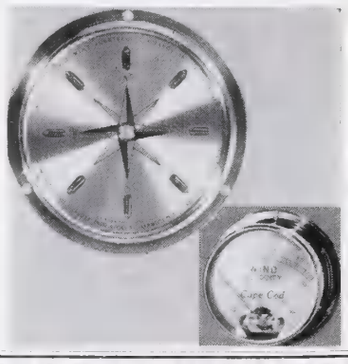
**MADISON LADDER BACK,** an authentic reproduction of a Colonial design fits modern homes and modern budgets. Hand-made of selected hardwood with hand-woven rush seat, 17" w., 14" d., 18" h., 43" overall. Unfinished $9.95; natural finish, $10.95; maple, mahogany, walnut, cherry, pine finish, $12.95 ea. Min. order 2. Exp. coll. From Jeff Elliot, HB12, Statesville, N. C.



**PETITES TORTES** are diamond-shaped pastries covered with luscious chocolate, have 4 thin layers of rich pastel cake filled in between with more heavenly chocolate. They're packed nine to the gift box, will last refrigerated 3 months. Mint, lemon, & cherry (ass't.) in bite-sized pieces. 1-lb., 5-oz., #224, $4.95. Free catalog. Swiss Colony, 68 Cheese Row, Monroe, Wisconsin.



**LOOK, HEAR!** Ladies' radio sunglasses, are 2-in-1 specs that hide a tiny 3-transistor hi-fi radio in lightweight frames. Aren't they fabulous for driving or sun bathing? Dime-size standard hearing aid battery plays up to 160 hrs., is easily replaceable. Right earpiece has on-off, volume control; left station dial. $24.95. Breck's, 38 Breck Bldg., Boston 10, Mass.



**WHAT'S IN THE WIND?** Why, the clue to what the weather will be! Cape Cod wind indicator tells you direction and velocity indicator gives you speed per hour. Precision instruments with roof unit and 50 ft. connecting wire are encased in gleaming brass. Wind indicator has 6" dial velocity, 4"; 5-yr. warranty. $49.95 ea. Cape Cod Wind Indicator Harwichport 6, Cape Cod, Mass.

## NEW! BALL POINT RIFLE PEN



only **$1.00** ppd.

6 for $5.50
12 for $10.00

*Sorry, no C.O.D's*
Send 25¢ for surprise gift valued at $1.00

**DECORAMA** Dept. B-12, 240 E. 92 St. Brooklyn 12, N.Y.

IMAGINE! Here's a high quality ball point pen embodying the functional realism of a rifle! Pull the trigger and it's ready to write! Pull back the bolt and the point recedes. Measures 5¾" long. An interesting collector's item. An unusual gift for youngsters, teenagers . . . everyone who writes . . . everyone with a sense of humor!

## NEW UNUSUAL GIFT SURPRISES



**TRAV-L-BAR**—A convenient bar for the busy man on your list. Ideal for business or vacation trips; for home or office. Of rich brown, leather-like Surtex, has polished brass lock and key, two bottle compartments; four 2-oz. unbreakable glasses; mixing spoon, combination opener and corkscrew. 4" deep x 7¾" wide x 12½" high. **$13.75** ppd.



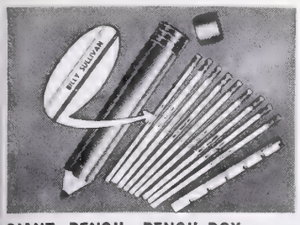
**"RESORT" MATCHBOOKS**—Resort Matches—to show where you haven't been. 12 match books in acetate box are imprinted with names of Alcatraz, Leavenworth, San Quentin and Sing Sing with fitting comments, such as "A home away from home." **$1.25** ppd.



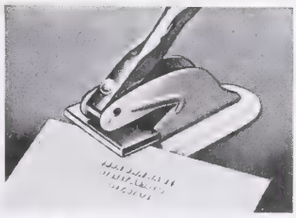
**TRICKY OPENERS**—Made of metal with authentic-looking lithographed labels, these openers are clever and practical. The little beer cans have puncture openers and tiny bottles have cap lifters. Hold upright, press to release the opener—reverse and it retracts. Can opener or bottle opener, each . . . . . **$1.25** ppd.

*Send for new catalog.*

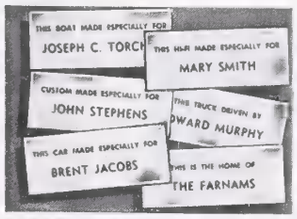
**THE KREBS** HB 12 **Westerly, Rhode Island**



**GIANT PENCIL PENCIL-BOX** holds nine regular-size pencils **with any child's name on them!** It's a big 10½" long. The huge rubber eraser lifts off to get at the pencils and the included 6-inch ruler. Child's name is stamped in **gold** on each and every one of the brightly colored, top-quality pencils. A fun way for kids to carry pencils! **Specify child's name.**
**3191-P — Giant Pencil Set ..... $1**



**DO YOUR OWN EMBOSSING!** This new deluxe Embosser makes expensive-looking raised-letter impressions of your very own name and address. Converts plain notepaper into distinctive personalized stationery. Handsome, all-steel, with easy-press handle, it will last a lifetime. Personalized to order, so **be sure to specify 3-line name and address.**
**4339-P — Personal Embosser .... $4.98**




**SNOOTY PLAQUES** are the unique **personalized** gift for those who take pride in their possessions! 3" × 1" Plaques are shiny, jewel-like nickel . . . deeply etched and official looking. Self-adhesive backs attach to any surface . . . just press them on, that's all. Easily removed when desired. Six different Plaques available. **Specify names and Plaques desired.**
**5555-P — Snooty Plaque ..... $1**



**MINIATURE PLAY FOODS** will thrill any little girl . . . **and her dolls!** 39 different foods and 9 slices of bread. Look absolutely real. Chicken, steak, lobster, vegetables, snacks, fruits . . . mouth-watering watermelon, bananas — even a bunch of grapes! They're all non-toxic and guaranteed to please any child! Set of 48 pieces.
**4170 — Dolly's Food Set ..... $1**
**3 Sets for $2.79**

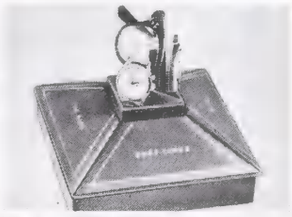


**'SILLY OLD GRANDMA** With Pictures In Purse' . . . that's what 'S.O.G. with P.I.P.' means. It's engraved on the golden metal cover of this Photo Case. Wafer-thin, smaller than a compact. Holds 16 pictures, protected by clear plastic. Other case is engraved 'Just happen to have' . . . for anyone who isn't a grandma!
**4144 — 'S.O.G.' Photo Case .... $1.25**
**4145 — 'Just happen' Case ..... $1.25**

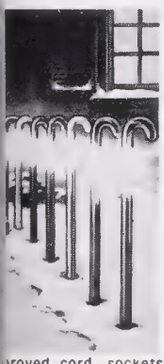



**PERSONALIZED DOOR MAT.** Your own name, or any name of your choice is permanently molded in rubber with ivory letters. Large 18 by 28 inch Mat has 7000 scraper fingers. Self draining. A personalized gift that will be most appreciated. It's really deluxe. **Specify color and name desired.** Brick red, garden green, powder blue or jet black.
**154-P — Door Mat ..... $5.98**

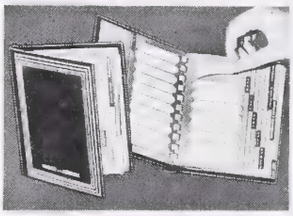


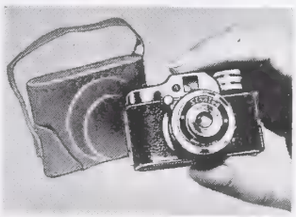
**MAN'S BEST FRIEND** is this lazy susan Dresser Valet. Better than a personal butler, it holds his collar stays, cuff links, tie clips, watch, loose change, rings, glasses and wallet — **each in a separate compartment.** He knows where everything is! Spins around to make him feel extra efficient. Handsome gold tooled leatherette, moire-lined.
**2225 — Dresser Valet ..... $3.98**



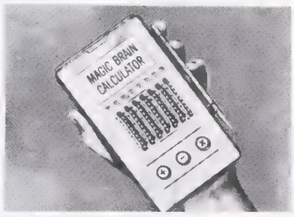
**FAIRY-LIKE CANDY CANES** light the way to your own Christmas wonderland. Completely electric, these colorful 20" red, white and green styrene Canes will flank your driveway, front walk or lawn outdoors . . . the fireplace or tree indoors. Each weather-resistant Set includes seven Canes, complete with 16-ft. U.L. approved cord, sockets and bulbs.
**3192-X — Canes Set ..... $5.98**
**2 Sets for only $10.95**



**UP-TO-DATE ADDRESS BOOK** keeps your address file from becoming obsolete. Name tabs slip in and out for quick changes. Beautiful leather-like binding with gold stamped decoration. Contains a 12-page address file, plus pages for services, birthdays, anniversaries, Christmas card list — 30 pages in all. 50 extra tabs for changes.
**3500 — Tab Address Book ..... $1**



**SECRET SPY CAMERA** is small enough to fit in the palm of your hand. For pocket or purse. Replica of miniature camera used for secret photos during the war. Only 1¼"x2". Takes distance or close-up shots. Complete with case. Special film takes 10 exposures per roll — 6 extra rolls for only $1. Sensational gift!
**2241 — Spy Camera ..... $1.25**
**2242 — Film Pack (6 Rolls) ..... $1**



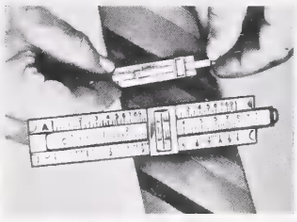

**MAGIC-BRAIN CALCULATOR** does all your math problems with ease! Adds — subtracts — multiplies to 99,999,999. New type pocket adding machine automatically balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer **in seconds!** Simple to use. Steel mechanism works fast.
**3750 — Magic-Brain Calculator .... $1**



**GIANT 4-FOOT ELECTRIC CANDLES** light your doorway with Christmas splendor! Each Candle stands 4' high on a wide, rock-steady plastic base. Light shines thru the red and white striped tube, white 'wax' and orange 'flame'. Comes complete with U.L. approved 3' cord sets and bulbs. Assembles and detaches fast for compact storage. Set of 2 candles for only $5.98.
**4223-X — Candles Set ..... $5.98**



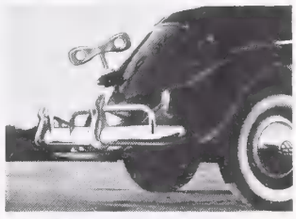

**ERSONALIZED DUFFLE BAG . . .** 's a big foot and a half tall! Really andsome — extra heavy navy blue enim and white cotton twill. Big right red letters spell out the own-r's name. A sensational gift for chool and college kids . . . boys and irls! Holds everything: books, laun-ry, sports stuff, make-up, weekend othes. **Specify first name desired.**
**183-P — Duffle Bag ..... $1.50**



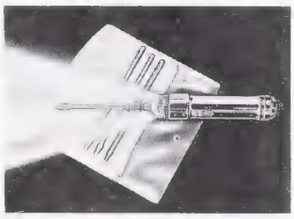
**REAL SLIDE-RULE TIE BAR.** It really works! Perfect miniature of the real thing. Engineers, science students — **any male** will go mad over this. Efficient, too — keeps his tie neatly anchored to his shirt. Metal face has clear etched markings and magnifier slide. Sterling Silver or 24K Gold Plate. Federal tax included.
**3628 — Sterling Slide-Rule ..... $4.40**
**3629 — Gold-Plate Slide-Rule .. $1.65**




**STUPENDOUS REMINDER CALENDAR** — won't let you forget! Each day has a large square to jot in appointments, notes, birthdays and anniversaries. Complete through December, 1961 with an extra sheet for important dates used year after year. Giant Calendar is 22" x 16½". Big Junior Calendar is 17" × 11".
**3047-X — Giant Calendar ..... $1**
**3048 — Jr. Calendar ..... 79¢**



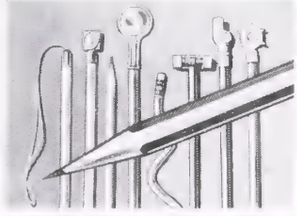
**GAG CAR WIND-UP 'KEY'.** It's a riot! Picture this huge Wind-Up Key on the trunk of your car. **Guaranteed to get a laugh!** Suction base for mounting wherever you like, without damage. Easily removed. Precision made of bronze-finish plastic. Add this bit of nonsense to your new compact, Detroit monster, natty foreign car, or the old one.
**3322 — Car Wind-Up Key ..... $1**



**LIGHTED SCREWDRIVER SET!** Unusual gift for that mechanically minded guy! Screwdriver is ingeniously designed after a doctor's precision instrument — it carries its own tiny light for hard-to-see jobs. Fine tool steel with 2 chisel points, and 2 Phillip's head drivers. Enclosed in a roll-up plastic case. Operates on standard flashlight batteries.
**2993 — Lighted Screwdriver Set $1.69**



**VOODOO BULBS** grow beautifully without water, without soil — even **without a pot!** You don't have to do anything to them but **watch!** The most fantastic horticultural novelty yet! Mystic Voodoo Bulb (Arum Cornutum) sprouts an intriguing lily-like flower with bright red spots and pistil, green leaves. Blooms like magic! 2 Bulbs in each Set.
**127 — Mystic Voodoo Bulbs Set .. $1**



**8 CRAZY 'FULL-OF-FUN' PENCILS!** Kids love 'em! One has a roll-ball puzzle top, another predicts the weather, one writes in four colors. There's one with a hammer head, another with a magnifier glass . . . and a rubber pencil that bends in all directions. The unique mystery pencil, and one with a whistle top completes the set of 8 for only $1.
**3616 — Fun Pencils Set ..... $1**




**TOT'S 'TICK-TOCK' WATCH.** This realistic toy Watch **ticks** just like mommy's and daddy's. Keeps its lucky owner fascinated! Ticking never stops . . . Watch is self-winding. Has stem, working hands and sturdy band. Shock-proofed to take lots of knocking about. Sure to become a child's proudest possession.
**1322 — Ticking Watch ..... 59¢**
**4 for $1.98**

**Mail This HANDY ORDER FORM Today!**

SUNSET HOUSE • 837 Sunset Building, Beverly Hills, California

*YOU MUST BE PLEASED or your money back!*

MY NAME IS _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE ____ STATE _____

| ITEM NUMBER | HOW MANY | NAME OF ITEM | PRICE |
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NO C.O.D.'s. All orders sent Postage Paid.

TOTAL AMOUNT ENCLOSED



## ENAMELED ENGLISH CHINA

A lovely gift—the unmistakable quality of fine, white English bone china bearing the famous mark of Royal Worcester. Gold edged coaster-ashtrays with a classic medallion design, hand painted in a multi-color raised enamel, accented with black. Diameter 3⅝". Traditionally gift wrapped. Set of four, **$10.** Add 3½% State Tax, Illinois delivery Add 75¢ shipping beyond delivery area

*C D Peacock*

JEWELERS • ESTABLISHED 1837
STATE AND MONROE • CHICAGO 3

IN THE SUBURBS • OLD ORCHARD • HUBBARD WOODS • LA GRANGE PARK



## TILE TRIVETS

Japanese characters spell **"Long Life"** and **"Happiness"** on white tiles mounted in black frames. Also available are **"Prosperity"** and **"Many Children"**. Along with their oriental charm, you'll find they give businesslike protection to table tops from hot dishes, plants, etc., or you may want to hang them on the wall. Measure 9½" high.

**$1.98** pair, plus 50¢ postage.

*Catalog Available . . . Hundreds of Imports . . . 25¢*

*Scandicrafts* Dept. B-120

18 North Astor Street
IRVINGTON-ON-HUDSON, NEW YORK

## *Elegant Shells* Now $1.50



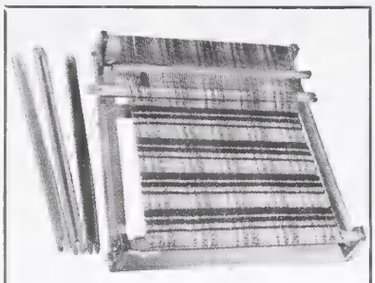
A REPRODUCTION of a Sheffield (1700-1800) design and truly lovely dishes for candy, mints or nuts. They are so inexpensive, you'll want several. Use one as a soap dish in the guest bath, another as a card tray on the hall table. Footed shells are 5" x 6". **Now only $1.50 each.**

**Your Choice of Colors:** *(specify)*
• Silver Plate • Brass • Chrome
• Gold Plate • White with Gold
*Money back guarantee if not delighted*

**EXCEPTIONAL VALUE**
Mailed gift wrapped—postage—tax incl.
Order several—make wonderful gifts
Send For New Gift and Gadget Catalog

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*Visit Our Gift Store at 62nd St. TE 8-9250*



## Weaving Loom

FASHIONS BEAUTIFUL HANDWOVEN TWEEDS

This professional type loom produces fabrics up to 16" wide in any desired length. Handwoven tweeds, the ultimate in luxury are created by following 24 page book of complete instructions with illustrations. Easy to operate, the perfect gift for the craftminded.

**$9.95 POSTPAID**

*Pa. Res. Add 4% Sales Tax*
*Sorry No CODs Please*
***Send For Free Gift Catalog***

**TAYLOR GIFTS**
**226 W. Wayne Ave., Wayne 1, Pa.**




*Personalized* MY OWN CRAYONS

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications 5" x 5".

**$2.95, plus 30c handling charge**

*No CODs* *Send for FREE Catalog*
ORDERS SHIPPED WITHIN 3 DAYS.

**GOTHAM GIFTS**
67-85 Exeter St., Dept. H-120, Forest Hills 75, N.Y.



**PINNACLE'S FRUIT CAK** is busting out all over with glacé cherries, pineapple, and nuts lore. A delectable confection the Christmas feast, it's sup when chilled. You'd better ord two to take care of the gue who'll reach for seconds. 2- cake, gift-boxed, is $5. Order G #30. Pinnacle Orchards, HB Box 1432, Medford, Oregon.



**BRILLIANT IDEA.** Sparkli bobêches glamorize a candle-ho er the way a diamond dresses a simple gown. They catch t light's radiance and reflect yo good taste. They catch the can wax drippings and protect yo tablecloth. Wonderful hoste gifts. Set of 4 in clear cryst $1.51. Set of 4 in etched cryst $2.71. Paulen Crystal, 36 Wh St., New York 13, New York.




**PHOTOGRAPHER'S L BELS** tell who, what, when, a by whom. A happy shutterb will use these on his 35mm sli as well as standard snapshots a color pictures. Printed in bla on white gilt-edged gummed per with "Taken by John Do and address if desired, 500 $2. With "Subject:, Date:, Exp 500, $1. Bruce Bolind, Boli Bldg., Boulder 51, Colorado.



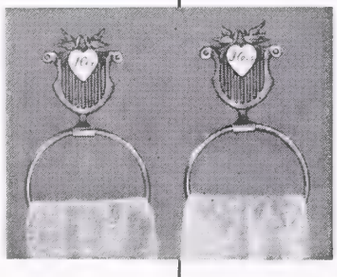
**CEREMONIAL SHIELD** picts Hercules slaying the Hy monster, surmounted by Empe Barbarosa and backed by ancient mace, halberds, and sh swords. A distinguished deco tion for a fireplace wall, a ma office, it's a 16th-century Ital coat-of-arms in antique, bra finished aluminum. 20 x 3 $32.50. Florida Imports, Bu man Bldg., Jacksonville 2, F

## DIETETIC CANDIES

For non sugar and low sodium diets we have delicious assortments for all tastes. — CREAMS — MELTAWAYS — FRUIT and NUTMEATS dipped in the finest dietetic chocolate. Acclaimed by many Diabetics as "THE BEST I HAVE EVER TASTED." Write for price list or enclose a check or money order for:

*Helen Elliott*
WONDERFUL HOMEMADE CANDIES
**Route #22 Dept. R, No. Plainfield, N. J.**

**10 oz. trial box of candies po paid .....$1.8**
**8 oz. trial box of cookies po paid .....$1.4**
**Both Cookies and Candies ...$3.**



## "His" and "Hers" TOWEL RINGS *imported from Israel!*

Perfect answer to the old question: "What can I give that they couldn't possibly have already?" So new, so different, they couldn't! Exquisitely hand-crafted and tooled solid brass, 7" high, finished in the rich glow of patina by superb Israeli craftsmen. Handsomely gift boxed and bound to win plaudits.

No C.O.D.'s please **$5.00** set, postpaid

**ART-CRAFT IMPORTING CO.**
**P.O. BOX 515, PHILADELPHIA 5, PA.**

# Bancroft's Christmas Shopping Center

WHERE YOU SHOP BY MAIL...AND SAVE!



**GLISTENING, ALUMINUM TREE . . . $2.98**
***(Revolving Color Light—$5.98)***

Sparkling and ever-bright . . . the most dazzling silver display ever . . . at the lowest price in history. Each glistening 29" branch is completely assembled . . . crafted from Alcoa Aluminum. Flameproof! Complete with rigid metal stand. Stores compactly, use for years.
**NT1392-S** 3-Foot Tree .....$2.98
**NT1393-S** 4½-Foot Tree .....$5.98
**NT1391-S** 6-Foot Tree .....$9.98
**NT1394-S** 7½-Foot Tree .....$12.98
**Electric Color Light:** Revolves, bathes tree in ever-changing colors. **NT1395-S** .....$5.98
**Electric Revolving Musical Stand:** Turns tree, plays Silent Night. **NT1396-S**...$16.98
**Glo-Angel Ornaments:** A host of angels that glow magically. **NT7411,** 12 Angels .....89¢
**Nativity Ornaments:** Holy Family framed by translucent pastels. **NT4984,** 6 for 79¢




**BOOK THAT TALKS**

What fun as a different animal speaks to your child from every page! Cows MooOO, ducks go Qua-a-ck, piggy goes Oink! Press book together, all sing out in chorus. **NT9698**...59¢
**NT599-P** Talking Book with Child's name on cover...89¢




**BLUE WILLOW MUGS**

Extra-large for jumbo cups of coffee, cocoa or tea. An exquisite addition to your China collection or breakfront. Hand-crafted earthenware in famous Dutch Blue Delft design. 3½" high.
**NT3678** Set of 6.....$2.49




**FAIRY PRINCESS SET**

To give your little "Princess" a royal glow. Delicate filigree Crown fits any young "monarch" to regal perfection. Graceful wand has "glow-in-the-dark" magic to help her cast her spell. Styrene.
**NT3987** Set .....79¢



**DELUXE ICE GRIPPERS**

Insure yourself of firm footing on winter's slickest surfaces. Now you can't slip or fall. Rust proof, steel Ice Grippers go on and off in a jiffy over any shoes or boots. Webbing straps keep them secure.
**NT3660** Ladies' .....$1.50
**NT3661** Men's .....$2.49



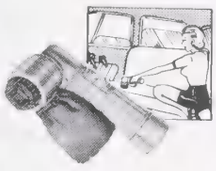
**PERSONAL DOG PARKER**

Dachshund Overnight Parker is a "watch" dog for valuables — bears his master's name, too. Cute spot for cuff links, keys, change. Women love him for jewelry! Ceramic. 8" long.
**NT677-D** Give name..$1.50



**SKI-SNOW SKATES**

Just like miniature skis! Snow Skates let youngsters skim over the least amount of snow—no ice needed. Fit any child's foot size; of steam-bent hardwood, grooved bottoms. Aluminum heel plates, sturdy ankle straps. 13"x2¼". **NT3509**...$1.98



**PORTABLE CAR VAC**

A flick of your finger and it sucks up dust, dirt and lint into a removable collecting bag. Keeps car neat and clean . . . stores in glove compartment. Operates on flashlight battery (not included).
**NT7899** Car Vacuum..$2.98




**Personal GAY 90's TRAY**

Surprise guests with truly personal hospitality. Gay 90's couple are identified with any 2 first names and last name, as shown. Colorfast metal, 9"x15". Raised lip prevents spilling. Give names. **NT2539-D** ...$1.98

**AFRICAN VIOLET PLANT STAND—NOW . . . $6.95**

Nine graceful arms twirl your precious African Violets and all other favorite plants into instant view. 11 pots to hold the flowers you like best. Graceful revolving arms allow you to "show-off" plants to their best advantage or position them for proper sunning. Takes a mere 13½" of floor space. **Pots and Spaghnum Moss are included.** The circular trellis in the center, with flower pot below, is perfect for clinging vines, etc. Attractively made of heavy wire and coated with the finest plastic-base enamel, it's "at home" in any room . . . with any decor. Stands 32½" high, 13½" across.
**NT1335-S** White .....$6.95
**NT1336-S** Black .....$6.95
**NT1337-S** Gold .....$6.95






**WIDE LEDGE WINDOW SHELF**

Give your plants their fill of precious sunshine and decorate your window sills too! Metal shelf fastens inside any window sill without screws or nails. Won't interfere with windows. Metal shelf in white enamel with lace like "Fence." 5½" x 22".
**NT9764** Window Shelf .....$1.49




**ILLUMINATED SANTA, SLEIGH & REINDEER**

Jolly old Santa has agreed to let us hand-letter his sleigh and reindeer with **Your Family Name and House Number.** Sturdy painted stakes. Weatherproof plastic. Complete with 5 bulbs, cord and metal reflectors. 22½" tall x 8-ft. long. **NT1508** Illuminated set (Give name, house number)..$8.95
**NT516-P** Non-Illuminated 4-ft. set (Give name, house number) .....$2.95




**PERSONAL "COACH" SIGN**

Handsome "Midnight Coach" sign displays your family name and house number **Day** or **Night!** Glows in the Dark on lawn, house, tree. Weatherproof metyl-methacrylate, black crinkle finish. 15x5¾". Give name, house number. **NT515-P** .....$1.25




**LAMPS! TABLES! COUCHES!**

Chairs, sofas, cocktail tables, lamps—100 exquisite pieces in all! Enough to fill a king-size doll house . . . and to delight little "decorators." Scale reproductions up to 1½", of brilliant colored plastic.
**NT3118** All 100 Pieces .....$1.00




**SANTA BELL RINGER**

Jolly St. Nick features **Your Family Name** that **G-L-O-W-S** in the dark. Guests pull cords . . . his arms raise, jingling bright brass bells. Festive Christmas door bell of weather-resistant material.
**NT710-P** Give Name ....$1.49
**NT3186** Plain .....$1.00




**TALKING BLOCKS**

They're GIANT sized and they TALK! Dog goes Yip! Yip! Cat Meows! Monkey squeaks! Each brightly colored embossed animal on a block "talks" when he's squeezed. Blocks nest—de-velop coordination and sound association.
**NT4788** Set of 5....$1.98



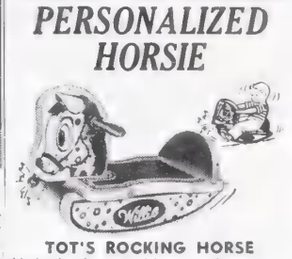
**MEN'S STRETCH BOOTS**

Big boot protection with none of the weight! New Gum Rubber Boots stretch over all shoes in a wink. Tough soles can't tear. 14" high. **NT4821** (Size 6-7½); **NT4822** (8-9½); **NT4823** (10-11½); **NT4824** (12-13). Men's Stretch Boots .....Pair $4.95



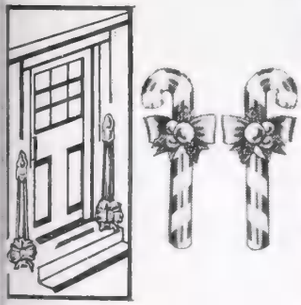
**INSTANT BREWMAKER**

Make instant coffee really "instantly." Electric brewmaker in Moss Rose design, makes it in 2½ minutes . . . reboils water in seconds. Swell for coffee, tea, cocoa, etc. White porcelain finish . . . the secret for keeping it hot! Four cup capacity. With cord.
**NT3215** .....$2.98



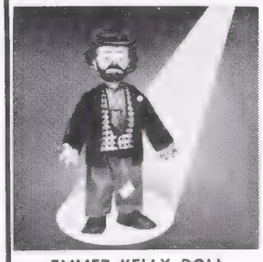

**TOT'S ROCKING HORSE**

Little buckeroos ride in safety . . . only 4½" off floor, branded with toddler's own Name. Red and blue spotted with silvery bell that tinkles merrily as cowhand rocks. Splinter-proof pine, 10½x7x9". Give name.
**NT689-P** .....$3.49



**GIANT HOLIDAY GREETING**
**5 FOOT CANES AND CANDLES**

Be it candy canes or candles here's a brilliant display for door or fireplace. Easy to mount, special tape included. Weatherproof. Red and white, green trim. **NT4778** Candles.....Pair $1.00
**NT4779** Canes. .....Pair $1.00
**Electric Illuminated 3-D Candles.** With bulbs, metal base, cord.
**NT1397** Pair, only .....$5.98



**EMMET KELLY DOLL**

Everybody's favorite . . . that hilarious stumblebum Willie, the Clown! He's the world's best dressed "hobo." Over 14" high. Hand detailed in checked vest, removable shoes.
**NT3246** .....$2.98
**NT4567** Emmet Kelly Hand Puppet .....only 98¢



**WEE WONDER LITES**

**Glory Angel Lites:** lacy lovelies emit steady light from tiny electric candles.
**NT4811** Set of 12.....$3.98
**Wee Winking Lites:** twinkle on-off with everchanging colors.
**NT3957** 30 .....$2.98
**Poinsettia Lites:** bloom with blinking, on-off lights.
**NT4810** Set of 10.....$2.98



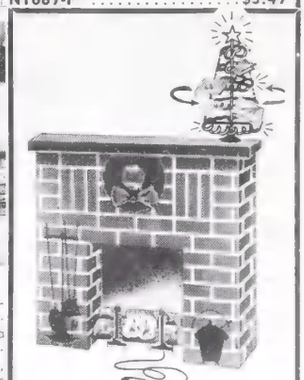
**HOLIDAY CAKE FORMS**

Jolly St. Nick, or "Lambie Pie" hop on your table to brighten festivities! A delight for Christmas, parties, birthdays — year 'round. Aluminum molds make 7x11" Santa, 8x13" Lamb. For salads, meat, too.
**NT4532** Santa .....$1.98
**NT4209** Lamb .....$1.98



**ELECTRIC SHINE KIT**

A brilliant shine without rubbing or buffing! Battery powered. Spinning Brush gives a sparkling new finish in seconds. Set includes 2 daubers, 2 cans of shoe polish plus Electric Brush. Batteries not included.
**NT3945** Complete ....$3.98



**ELECTRIC FIREPLACE**

**Logs** actually **Flicker** and **Glow.** Comes with realistic brick finish, gay Holly wreath and simulated andirons and logs. Stands over 4 ft. tall, sets up in seconds. Use year after year. Easy to-clean, vinyl-coated Kraft board, with cord and flicker attachment.
**NT1002-S** .....$3.98
**NT4809** Brassed Card Tree .$1.50

**HOW TO ORDER:** ■ Order by number and specify quantity desired. ■ Add only 20¢ to each item ordered for postage and handling. ■ Send payment (check, money-order or cash) with your order. No C.O.D.'s please. **MONEY BACK GUARANTEE.**

Send Orders to: **BANCROFT'S** 2170 So. Canalport Avenue Dept. HB-328, Chicago 8, Illinois

# AGED LIKE VINTAGE WINE

**Smoking alone takes 30 days!**



Jordan's ® GENUINE

## VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 120 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 15 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U. S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

**JORDAN'S** OLD VIRGINIA SMOKEHOUSE
1433-C E. CARY ST., RICHMOND, VIRGINIA

Please send_____Jordan's Genuine Baked Virginia Ham(s). Size about_____lbs.
☐ Check enclosed $_____ ☐ Ship now.
☐ Ship for Xmas.

NAME_____
STREET_____
CITY_____STATE_____

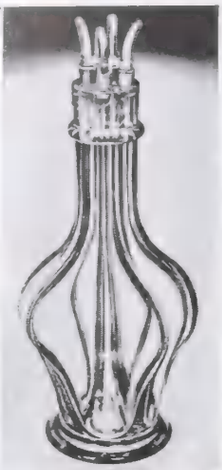
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NEW DESIGN

FRENCH CRYSTAL

Four in One DECANTER

$5.95
PLUS 50c POSTAGE
Pa. Res. Add 4% Sales Tax
Sorry No COD's



From France comes this magnificent decanter. It has four separate sections, each with its own pouring spout and stopper. For colorful splendor fill sections with Creme de Menthe, Cherry Heering, Grand Marnier and Drambuie. A lovely conversation piece. 12" tall decanter.

SET OF EIGHT FINE HANDBLOWN RAINBOW HUE CORDIAL GLASSES, $4.95 Plus 50¢ Postage

**THE CLASSIC CORNER**
**Dept. HB12, Wynnewood, Penna.**

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*Taste Tantalizing . . .*

. . . Hickory Hill Dressings provide the crowning touch for any salad, add extra zest to any meal. A sheer delight to epicures, these famous dressings are the perfect answer to your Christmas gift problem. Four delicious taste sensations, True French, Honey, Continental and Garlic, are included in the Hickory Hill Assortment. All four, packed in 6-oz. jars and beautifully packaged in a red and gold gift box, sent with personalized gift card. Order as many as you wish. Prices: 1 box, $4.85; 6 boxes, $4.65 each; 12 boxes, $4.50 each, postage paid. Prompt shipment. Send names, addresses and check or M.O. to

***Hickory Hill Delicacies***
**Box 272, Wayzata, Minn.**

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Selected Oregon English

# HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



**"MERRY CHRISTMAS" BOX**
Over a bushel of choice red-berried holly sprays . . . . $5.65
*Postpaid in U.S.A.*



**WREATHS**
Lovely wreath, heavily clustered with berries. Outside diameter: 16". $5.35
*Postpaid in U.S.A.*

**"DECORATOR'S" BOX**
Holly wreath (16-in. dia.), and over a bushel of assorted length sprays . . . . $9.95

*All orders sent SPECIAL DELIVERY* *Postpaid in U.S.A.*

**ENGLISH HOLLY PACKERS**
P.O. BOX 425 • PORTLAND 7, OREGON

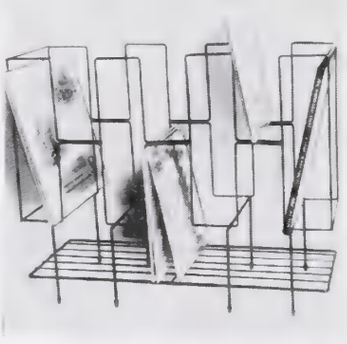
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**ROSES ARE BLUE** on these pretty pink or blue and white striped cases for ladies on the go. Zippered cosmetic case fitted w. plastic atomizer bottle, 2 jars, soap & toothbrush holders, bobby-pin box, 4 clothespins for on the road rinses. 9 x 6". $3 plus 30¢ tax. Snap case w. regular & magnifying mirrors, 6" sq., $2. Fredericks, 1430 N. Cahuenga, Hollywood 28, Calif.



**A TEAK CYLINDER** is a handsome cigarette box that holds king-size or regulars, keeps them air-tight moist. It's beautifully crafted of finely grained teak, oil finished, and it makes a decorative accessory on a contemporary coffee table, a man's library desk, 4" high. $6.95 from The House of Teak, Dept 5C, Box 424, Manhasset, New York.

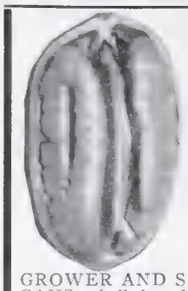


**THE SHOW OFF** hits a new record with lovers of recorded music and jazz enthusiasts. This sturdy black wrought-iron rack with rubber tips hold 200 LP's in its 10 compartments, so you can sort your collection by symphonies, operas, jazz, etc. We think it's the answer to safe, compact record storage. $9.95, exp. chgs coll. Leslie Creations, Dept HB12, Lafayette Hill, Pa.



**MATCH THE MUSIC** to a memorable moment and choose this golden metal cigarette lighter that plays "Anniversary Waltz," "Smoke Gets in Your Eyes," "I Could Have Danced All Night," "La Vie en Rose," "Some Enchanted Evening," or "Moulin Rouge." (Give 1st and 2nd choice.) Lighter spring trigger tune $6. Initials, $1. P. Brown, Box 125, HB12, Chestnut Hill 67, Mass.

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NEW CROP
H-H QUALITY

# PECANS

. . . will please you and your friends with their freshness and usefulness. So easy to use in so many ways. DIRECT FROM GROWER AND SHELLER. Our PECANS, shelled and unshelled, equal or exceed U.S. Standard No. 1 for size and quality. Machine graded, hand selected. QUALITY unsurpassed.

**10 lbs. ex. lg. Stuarts—Unshelled $7.25**
**10 lbs. Mahans or Schleys . . . . . 8.25**
**Fancy Jumbo size Shelled Halves**
**2 lbs. . $3.40 5 lbs. . $8.00 10 lbs. . $15.00**
**Fancy Mammoth size Shelled Halves**
**2 lbs. . $4.00 5 lbs. . $9.50 10 lbs. . $18.50**
**Choice pieces 5 lbs. . . . . $7.00**

When entertaining graciously, salted nuts are a prerequisite. Serve new crop, freshly salted **H-H MAMMOTH PECANS** and you are assured that no one can serve better. . . . . **2 lbs. . . . . $4.25**

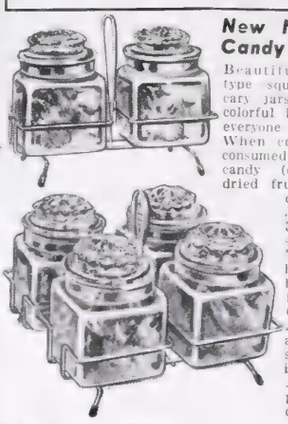
Prepaid East of Mississippi River. Add 10c per lb. West. Your GIFT card enclosed. Satisfaction guaranteed. Recipe folder with each order.

***30th Year Selling Pecans Direct.***

**HIGH HILL NUT COMPANY, BOX 1734**
J. Trus Hayes, Grower and Sheller, Dillon, S.C.

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# A CANDY STORE in Your HOME



***New Novel Candy Caddie***

Beautiful antique type square apothecary jars filled with colorful hard candies everyone likes . . . When contents are consumed, refill with candy (or nuts or dried fruits) of your own choice. Jars measure 3⅛" square, 4¼" high. They fit in handsome brass finished 2, 4, or 6 jar caddies. A focal point and conversation piece in your home. A permanent place to keep candy.

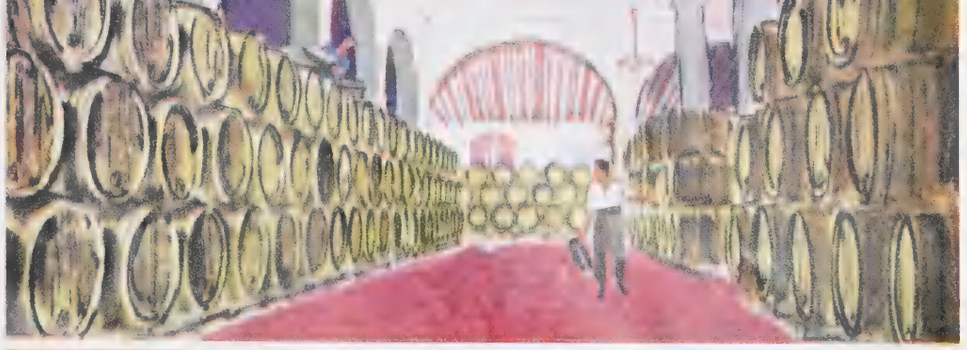
**2-Jar Caddie . . . . . $2.95**
**4-Jar Caddie . . . . . 4.95**
**6-Jar Caddie . . . . . 6.95**

*Postage Paid Anywhere in the U.S. No C.O.D.'s*

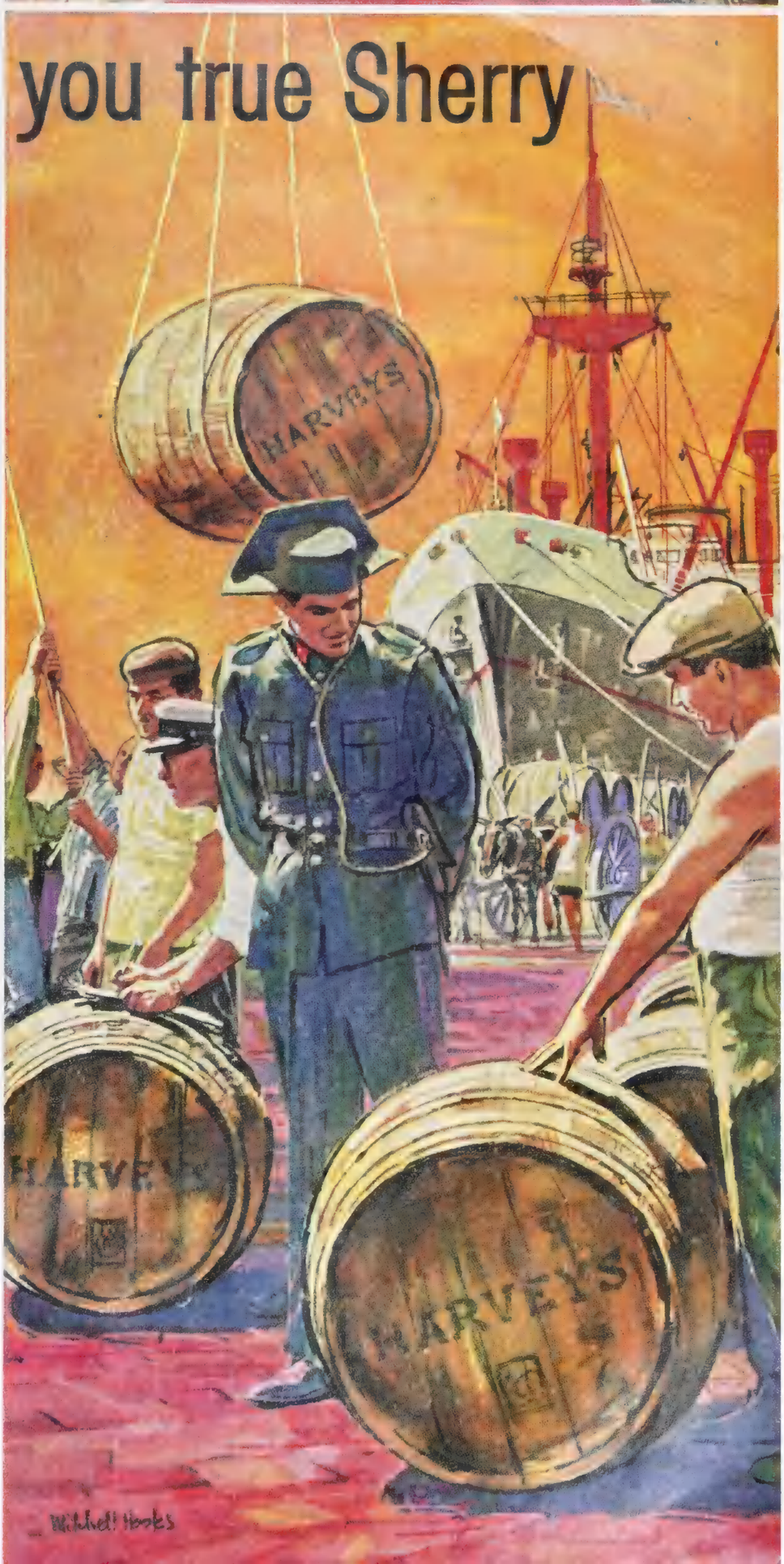
Order one now. You'll want more sent to friends as gifts.

**HOME CANDY STORE CO**
**1430 S. Talman Ave., Dept. H**
**Chicago 8, Illinois**

Time is endless in Spain's solera system, where sherry lies mellowing year after year. Every harvest, the new vintage is added to the topmost casks. At years-long intervals, a few liters at a time are drawn... never more than half or two-thirds of any cask... and poured into the senior wines below. Thus each vintage will commingle with countless predecessors. Some day, in the far future, the wines in the lowest casks will be adjudged mature enough for shipping to Bristol, to Harvey's for blending and bottling.



# Spain sends you true Sherry




The sea lanes lead from the Spanish town of Jerez to the English city of Bristol. Like her proud galleons of old, Spain sends to Bristol cask-laden ships bearing her choicest oloroso sherries.

In Bristol, John Harvey & Sons, Ltd. blend these aged, mellowed wines... by arts perfected here over centuries... into the most luxurious of true sherries, Harvey's Bristol Cream.

What years of patient, painstaking preparation are reflected in each precious, golden bottle! First the Jerez grapes, drying under the Andalusian sun. Then the sun-kissed bunches pressed and their juice poured into great casks lying in quiet rows in lofty-pillared *bodegas*.

Just one thing more remains to be done. Cream sherry must be given *sweetness*. This is done by adding wine made from highly sweet "Pedro Ximénez" grapes that have been sun-dried for a fortnight after picking.

That is all that man can do. Now time itself must work the magic... as the years pass over the shaded casks.

BY APPOINTMENT TO HER MAJESTY QUEEN ELIZABETH II
WINE MERCHANTS, JOHN HARVEY & SONS, LTD.
BRISTOL, ENGLAND. FOUNDED 1796




**SAY A HEARTY "MERRY CHRISTMAS" WITH HARVEY'S BRISTOL CREAM®**... *the imported prestige-sherry... packaged with elegance... priced frankly as the finest.* Harvey's Bristol Cream enables you to give *anyone* the most distinguished sherry ever imported from Spain. Look for it on the shelf with the other imported Harvey's sherries.

G. F. HEUBLEIN & BRO., HARTFORD, CONNECTICUT
SOLE IMPORTERS FOR THE U. S. A.



# STOTTER: *the welcome mat at the finest tables.*

*Always a welcome gift.* *Wouldn't you love place mats that add flair even to formal table settings and are so practical you can wipe them clean with a cloth? Your friends would, too. Give them Stotter vinyl mats with a fine foam rubber backing. Available individually, with matching linen napkins, or in gift sets just as festive as the important occasion. Stotter mats please everybody. H. J. Stotter, Inc., 225 Fifth Avenue, New York 10, N. Y.*

STOTTER SETTINGS

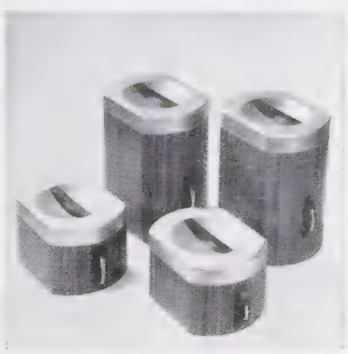
**MIGHTY MASCULINE** are walnut-finished accessories that have smart sterling-silver initials. They can't fail to impress clients at your husband's office, visitors in his den. 4¼" diam. ash tray strung with indestructible piano wire has stainless-steel removable holder. $11. Bottle opener, $6.60. Sleepy Hollow Gifts, HB, 1037 Crane Dr., Falls Church, Va.



**HUTCH TABLE** doubles as a child's play table and a toy chest. Top lifts, stays open, and capacious interior holds toys. Use it as a charming end or bedside table for books, magazines, records, knitting. The Early American design is handcrafted of mellow honey-tone knotty pine or maple finish. 18" d., 28" w., 19" h., $24.95 exp. coll. Kit, $17.95. Yield House, B12, N. Conway, N. H.



**IN A MODERN MANOR,** canisters can be a discordant note. So we were delighted to find this sleek and sophisticated contemporary quartet for a living-kitchen. Walnut or wood textured washable vinyl over tempered steel with ebony plastic handles. Set of four includes 9¼" Sugar and Flour, 4½" Coffee and Tea. $10 plus $1 postage. Accent! 1437 E. 53rd St., Chicago 15, Ill.



**SPOOF THE GOOF-OFF** with this hilarious fleece-lined warm-up sweater. Your high school hot-shot or fraternity co-ed killer will wear his title proudly in wash-proof blue letters on a white cotton sweater. With U.S. Goof-Off, Necking, or Drinking Team, in small, medium or large. $3.95 each. Greenland Studios, 3735B N.W. 67th St., Miami 47, Florida.







*"The Loveliest of Lights"*

**GLOWING STAINED GLASS WINDOW XMAS CANDLE**

Frosty white square candle has 4 richly colored stained glass design panels. Light the wick and all the windows glow. Lasts about 50 hours, 3½" wide, 4" high. Decorate home, Sunday School, restaurants. Order now for gifts. Prompt delivery postpaid $2.65 each. Full color folder shows other beautiful imported "sculptured" candles. Sent free with order, or for 10c to cover postage and handling.

World House
Post Office Box 503
CANTON 1, OHIO




COMMENDED PARENTS MAGAZINE

*Family Tree Photo Gallery*

This elegant new way to display favorite photos makes a precious family gift! 3-dimensional Tree of solid metal is exquisitely detailed in antiqued genuine 18K Gold Plate . . . a stunning decoration on mantel, piano or table! 8" high, 5" wide, it holds up to 6 hang-on 1½" photo frames. For a truly personal heirloom, top it with our 1¼" plaque, engraved in script with family name. **Family Tree 1.95** Engraved Plaque 1.00 Each Photo Frame .35

ORDERS SHIPPED WITHIN 3 DAYS

**NANCY NORMAN** 1556 Post Office Bldg., Div. of Zenith Gifts, Inc. Brighton 35, Mass.

*a most welcome*

*Christmas Gift*

**. . . for the young at heart**



*so enchanting*

*you'd expect to find him at*

**Disneyland**

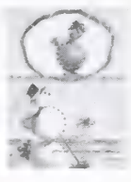
What a jolly fellow *this* Santa is. We searched the world before we finally found him in Europe. Cute as all-get-out. Stands 15 inches tall, nods his head and has a real beard. Inside are wonderful California Candies with Fresh Fruit centers (only Mission Pak has them). With this delightful gift you can be sure to make some youngster happy. Wonderful for last minute gifts (even to grown-ups) and for Holiday table decoration...order extras.

**Mission Pak gift no. 22,** *shipped postpaid* . . . . . **$3.21**

JUST GIVE US THE ADDRESS . . . WE DO THE REST

We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. at no extra cost. Safe arrival and complete satisfaction guaranteed.

**FREE GIFT BOOK**—Shop in armchair comfort! See over 50 wonderful fruit gift ideas, in natural color, to thrill your friends and to compliment you. Send today for a free copy.



Reference: Any leading Bank

*40 years experience making people happy at Christmas Time*

**THE MISSION FOLK**

128 EAST 33rd STREET, LOS ANGELES 11, CALIFORNIA





PERSONALIZED: Add 40¢ per cover for embroidered single initial in charcoal or navy.

**RMS INTERIORS**
dept. hb-120
214 West Ontario
Chicago 10, Ill.

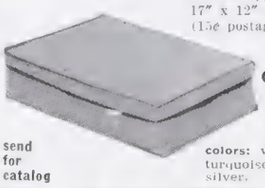
*For Cherished China*
**PLATE MATE**
*Protective Storage Cases*

**Your finest plates will be ready to use at a moment's notice.** Protect them from dust and chipping by storing in lovely satin-finish, washable quilted plastic cases with round about zippered closures.

A. **A. Plate Case Set:** Each holds up to 12 plates. 3 sizes to set: 11½", 9", 7½" dia. $3.95 (35¢ postage). 36-piece washable protector pads, $2.00 ppd.

B. **B. Cup and 6½" Saucer Case Set:** Store 6 to 8 cups and 12 saucers in full-zippered cases. 2-pc. set, $2.95 (15¢ postage). Each case, $1.50 (10¢ postage).

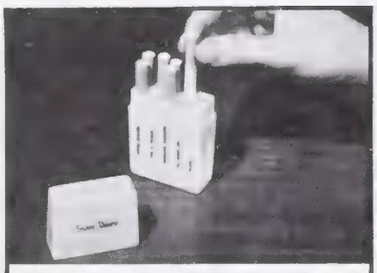
**C. Platter Case:** Stores 4 to 6 serving pieces in full-zippered case. 17" x 12" x 4". $2.50 (15¢ postage).



C.

send for catalog

colors: white, pink turquoise, gold or silver.



**Slow Down Cigaret Pack**
Faced with cutting down from "twenty a day" to "ten a day?" This might help! Slow Down Pack is white polyethylene with 10 compartments for regular or king size cigarets. On the outside in red is a smoking timetable—"After Breakfast," "Morning Coffee" and so on through the day with the tenth space reserved for "Panic!" Order **0975-6,** Slow Down Pack, **$1** by mail, postpaid.

**Write Today For Free Catalog!**

*Miles Kimball*
**432 Bond St., Oshkosh, Wisconsin**



A Rare Buy!
**ORIENTAL BOWLS**

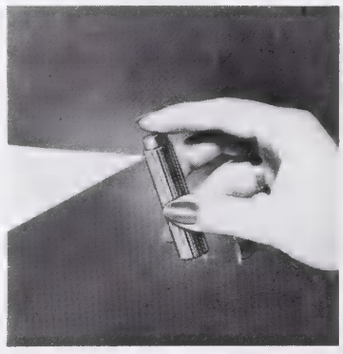
**Set of 4 $3.98 plus 35¢ Shipping**

America's smartest decorators have answered the call of the exotic East with these rare finds! Charming—the grace of eggshell-thin white china delicately traced with a rich floral design of the four seasons. They're 5" high, complete with black teakwood bases. Fascinating for serving soups, salads, desserts, nuts, candy or for unusual florals. Unconditionally guaranteed.

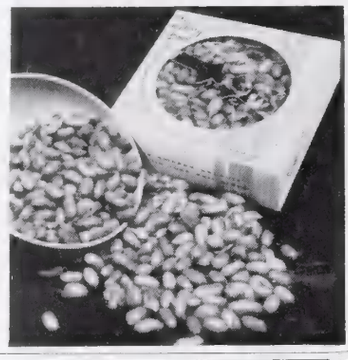
**FREE GIFT CATALOG** Write for it!

**Foster House**
6523-B12 N. Galena Rd., Peoria, Ill.









**LITTLE HUTCH CABINET** is a darling reproduction of an Early American piece that a small girl will love for her china animals or cups and saucers. Selected wood, grooved shelves for plates, child's first name and 1960 painted on inside of door. 24 x 12 x 36" h., antique pine, $29.95; solid wild cherry, $32.95. Exp. coll. Pine & Pewter, 278 Scott Ave., Winnetka, Illinois.

**SCENTER OF ATTRACTION** is this imported purse atomizer made of golden annodized aluminum in the shape of a lipstick case. Fill it with your favorite fragrance; it locks securely, has a never-leak screw-in closure that prevents evaporation. Press the top, perfume sprays in a fine mist. Just $1; 3 for $2.89 from Carol Beatty, 23 Beatty Bldg., Culver City, Calif.

**HALF-WAY MEASURES** when your man balks at wearing *both* halves of his pajamas are uppa- and lowa-jamas. They're made of fine cotton broadcloth in light blue or gray; blue or wine blazer stripes. Uppas, 36 to 50; lowas, 28" to 50" waist. For gals, too, uppas, 12 to 20, $3.95; 2 for $7.75; 3 for $11.50. Add 25¢ post. H. M. Allison Co., HB12, 175 Rawson Rd., Brookline 46, Mass.

**BOWL OF PEANUTS,** hickory-smoked with a rock salt glacé are great with cocktails. They're delightfully crisp diet-defy-ers and they come in a handsome wooden bowl that you can use for salad, snacks, or even hot soup. 12-ounces of peanuts gift-boxed with bowl, $1.75; 2 for $3.25; 6 for $9.50. Order from Bard's, Dept. 1112, 1014 Davis St., Evanston, Ill.



**PIANO LAMP**
Hand decorated, it has weighted metal base and shade, empire white antique finish, felt bottom, three-way lamp socket. Bends to 45° angle, 24" tall when upright. Excellent desk or bedside lamp, too. **$14.95 POSTPAID**

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**Dutchcrafts**
**Children's Furniture Built to Last**



**$3.95** plus 50¢ postage
**STEP-UP STOOL**
8½" x 13" x 8" high

***PERSONALIZED IN GOLD FREE!***
All wood. Rich opaque black lacquer finish. Authentic Pennsylvania Dutch hand decoration. We will mail direct as gift (send gift card with order). Satisfaction assured or money back.

**DUTCHCRAFTS**
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TISSUE TOWEL



**DISPENSER**
A real modern convenience designed in hospitable old New England style. Holds a full box of cleansing tissue and a roll of paper towels. Hand rubbed in mellow Salem finish. Crafted of seasoned pine. 13½" high, 12½" wide, 4½" deep. A wonderful GIFT thriftily priced.

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**Only $4.95** plus 35¢ postage

**Puddin' Holler**
**Box 66, East Swanzey, N.H.**

**SPIN-A-MIX**
**Quickly makes the smoothest mixtures you've ever tasted.**

The MOST POWERFUL non-electric PRECISION MIXER made

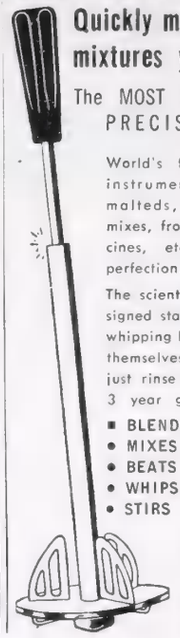
World's fastest and most efficient instrument for mixing cocktails, malteds, chocolate drinks, gravy mixes, frozen juices, formulas, medicines, etc.—to smoothest, tastiest perfection. A real joy. (10" long).

The scientifically designed stainless steel whipping blades keep themselves clean—just rinse and wipe. 3 year guarantee.

Patent Pending

- BLENDS
- MIXES
- BEATS
- WHIPS
- STIRS

**$1.50** Postpaid



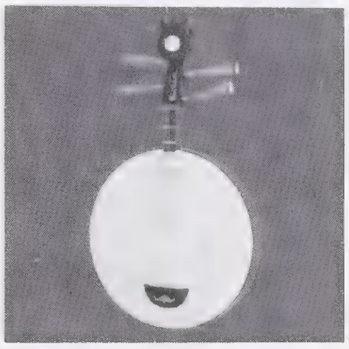
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**MARICOPA TRADING CO.**
**115 Broadway, N.Y. 6, N.Y.**

**'ABULOUS CAPE.** Here is omething Wonderful that's worth riting love letters to Santa Claus or. This glorious deep circular ape of three rows of bleached hite fox tails will make you feel ke a queen. And it doesn't cost king's ransom, either. Wouldn't is be perfect for holiday par-es? $55 incl. tax. Harold Rubin, 43 Madison Ave., New York 21.



**HINESE MOON GUITAR.** he haunting strains of this love-stringed instrument have lin-ered over moonlit Chinese gar-ens since the days of Li Po. Now alco imports it for you to hang frame as a decorative accent a musical area. It's completely rung and easy to play. 26″ long, 10.88 postage collect from Palco, B-120, Box 58254, Los Angeles 3, California.



**/HO'S IN THERE?** Why it's ophie and Sylvester, the world's aggiest dogs. All white with nk ears (even *they're* em-rrassed at their overgrown esses!) and pink pixie bows. ney're ridiculous enough to ap-al to your teen-age daughter d the neighbor's sprout would ve them as crib companions. h., $2.95 ea., $5.50 pr. Empire, 0 Marbledale, Tuckahoe, N. Y.



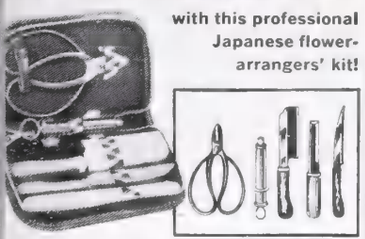
**OLDEN-APPLE AWARD** r the prettiest "Venus" on your hristmas list is this 24k gold-ated tribute that will secure fly-way papers on her desk. A teach-or a Lady Boss would be de-ghted with it. Golden-apple pa-erweight has a dainty stem and af inscribed "To the apple of y eye." 2″ h., 2″ in diam., gift-oxed, $6. Cathay, Box 3072, dse. Mart Plaza, Chicago 54, Ill.





**REATE PRIZE FLORAL RRANGEMENTS**

**with this professional Japanese flower-arrangers' kit!**



These "tools of the trade," used by world-famous ental flower arrangers for both woody and soft nt materials, have helped many achieve the deft, tle arrangements that win top flower-show prizes. ellent for making your own grafts.

The Japanese Flower Arrangers' Tool Kit includes y-grip Oriental shears, a small cleaver, a small rated saw, a knife-chisel and a mist-maker for ping flowers fresh. All in a handsome plush-lined, pered carrying case. The ultimate in gifts for r gardener friends . . . an absolute necessity everyone who arranges flowers!

**Only $9.95, complete and postpaid.**

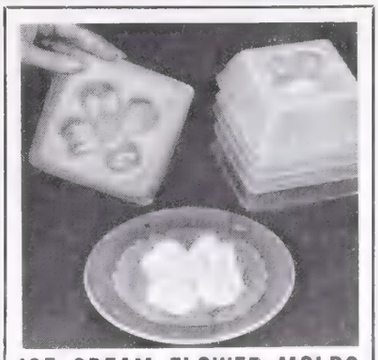
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*Send for FREE Gift Catalog*

Diners' Club and American Express Accounts Honored. Give acct. no.

**lax Schling Seedsmen, Inc.**

pt. 660, 538 Madison Ave., New York 22, N. Y.





**ICE CREAM FLOWER MOLDS MAKE INDIVIDUAL SERVINGS**

Now you can mold ice cream in exquisite flower shapes, just the right size for individual servings. Just fill molds with ice cream, pop into freezer. When ready to serve, pour warm water in reverse side and ice cream slips out easily. Plastic molds are guaranteed to reproduce every detail of zinnia, rose, daisy, dogwood, pansy, and blackeyed Susan. Ideal, too, for gelatin desserts and salads. Set of six, all different—only **$1.95** postpaid

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**You'll $ave and $ave They'll rave and rave when you send *Christmas* gifts....by *Harry and Dave!***



Hardly 1 in 1,000 has ever tasted 'em!

**ROYAL RIVIERA PEARS***

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. So juicy you eat 'em with a spoon. Packed in handsome gift boxes with your greetings. Definitely impressive, yet inexpensive. Perfect delivery guaranteed.

**GIFT NO. 1** (shown)—10 to 14 pears, a great favorite ppd. **$4.35**
**GIFT NO. 2** (16-20 big pears) ppd. **$5.35**
**GIFT NO. 3** (20-25 smaller pears) ppd. **$5.15**



Give the famous, the original, one-and-only

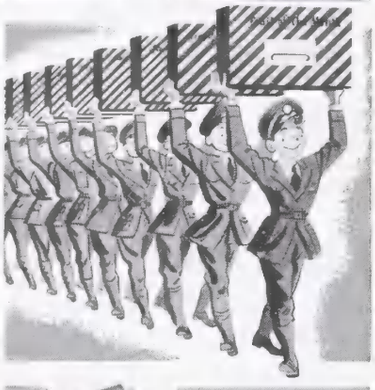
**FRUIT-OF-THE-MONTH CLUB***

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

**12-BOX CLUB:** Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Fine Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Spanish Melons, Nov.
**Gift No. 20,** ppd. . . . **$53.95**

**8-BOX CLUB:** Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
**Gift No. 15,** ppd. . . . **$34.95**

**3-BOX CLUB:** Christmas, Jan. and Feb. treats.
**Gift No. 11,** ppd. . . . **$12.85**



So beautiful! So impressive!

**ROYAL GIFT BASKET**

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off—and sing your praises—for days 'n days before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards—no extra charge for fancy wrappings and delivery.

**GIFT NO. 6** (shown) ppd. **$13.95**
Shipping wt. about 17 lbs.
**GIFT NO. 7** ppd. **$16.95**
Bigger 'n more beautiful—shipping wt. about 21 lbs.
**GIFT NO. 8** ppd. **$21.95**
Biggest—shipping wt. about 29 lbs.



First gift seen under any Christmas tree

**TOWER OF TREATS***

Imagine giving folks quintuplets—not just 1 present, but 5 sparkling gift boxes towering 14″ high! All tied with satin ribbons, topped with a big bow and a Christmas sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

**GIFT NO. 51** (King size—shown) ppd. **only $8.95**
**GIFT NO. 50** (Queen size—4 boxes) ppd. **only $7.95**



Garden of Eatin'

**FRUIT CAKE**

Here's a heavenly profusion of luscious confusion. Golden pineapple nuggets, crisp pecans, red Maraschino cherries and a gourmet's dream of other delectables. Only thing sweeter is the thanks you'll get.

**GIFT NO. 33** (1½ Pounder) ppd. **$3.95**
**GIFT NO. 35** (Big 2 Pounder) ppd. **$4.95**
**GIFT NO. 36** (Whopping 3 Pounder) ppd. **$6.45**

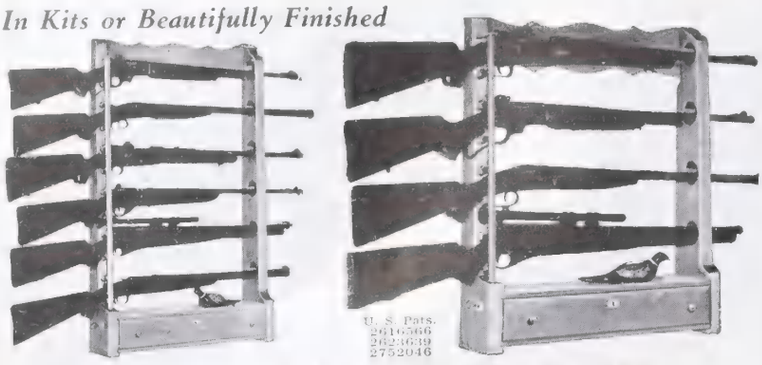
**SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C.O.D.'s, please). Perfect delivery guaranteed.**

* ® © 1960 H & D



*Harry and David*
**BOX 7 MEDFORD, OREGON**

*In Kits or Beautifully Finished*



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## SAFE-LOCK GUN RACKS

*Displays Your Guns—Protects Your Family*

**THE GUNS AND AMMUNITION ARE LOCKED IN**

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

| | Exp.Chgs. Col. | Postpaid Add 5% West of Mississippi |
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| 4-Gun Rack 24" ■ 28"—$19.95 | | |
| 6-Gun Rack 24" x 40"—$29.95 | | |
| Upright 5-Gun Rack—21" ■ 41" ■ 10" ..... $31.50 | | |
| 3-Gun Rack—24" x 21" (not shown) same as 4-Gun rack but no drawer ..... $13.50 | | |

*Upright gun rack in knotty pine and maple finish only*

**IN COMPLETE KITS** for easy 1 hr. assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions.

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| 4-Gun Rack | $11.95 |
| 6-Gun Rack | $17.95 |
| Upright 5-Gun Rack | $18.50 |
| 3-Gun Rack | $ 8.50 |

Postpaid. Add 5% West of Mississippi

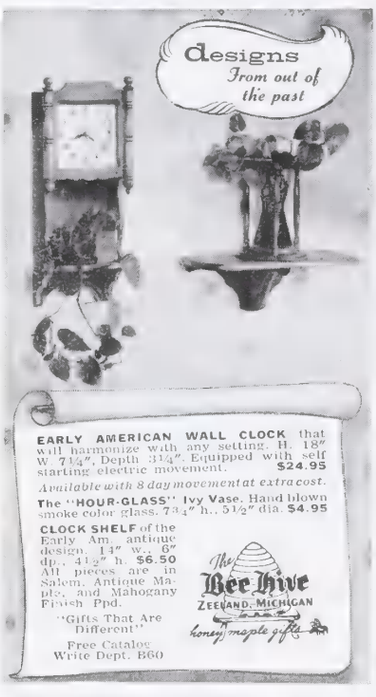
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*Money-back guarantee. No C.O.D.'s.*

Field House

Dept. B12-0

North Conway, N.H.




**EARLY AMERICAN WALL CLOCK** that will harmonize with any setting. H. 18" W. 7¼", Depth 3¼". Equipped with self starting electric movement. **$24.95**

*Available with 8 day movement at extra cost.*

**The "HOUR-GLASS" Ivy Vase.** Hand blown smoke color glass. 7¾" h., 5½" dia. **$4.95**

**CLOCK SHELF** of the Early Am. antique design. 14" w., 6" dp., 41/2" h. **$6.50** All pieces are in Salem Antique Maple, and Mahogany Finish Ppd.

"Gifts That Are Different"

Free Catalog Write Dept. B60

The Bee Hive
ZEELAND, MICHIGAN
honey/maple gifts



**EBONY SWALLOWS hand carved in AFRICA**

Magnificent plaques bring the excitement of a jungle beat to your walls. Trio of graceful swallows was carved of blackest ebony by natives in Tanganyika. Arrange them in a drift to fit your wall area. Each is 7" long. At this low price, you'll want several sets—for yourself—for gifts.

**SET OF 3 Only $1.95 ppd.**

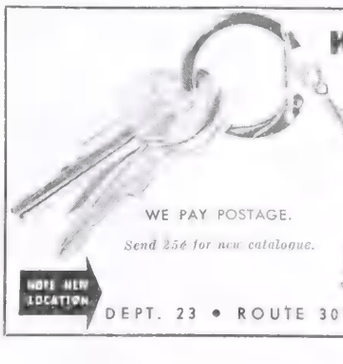
**FREE:** *Write for 32-pg. Magazine-Catalog of 250 exotic imports from 25 countries. (Subscription, 4 issues, free with order.)*

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**FLEUR DE LIS DESIGN** of these solid brass book ends has a shining elegance and a decorative glow that make them a single triumphant touch on a library table, a storage wall bookshelf; or to send to a special bride. The flower is 7½" tall, 4" wide mounted on a 4" x 4" base. $9.99. Satin-finished black iron. $4.99. Tennessee Chromium Plating Co., 206 Louise Ave. No., Nashville 5, Tenn.



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DEPT. 23 • ROUTE 303

## KITTEN ON THE KEYS

Give any fair lady you know one of these irresistible key chains and she will remember you with affection each time she unlocks her front door. A many jeweled kitten's head which glimmers and glows, is attached to a gold metal key chain. 3½" long. $3.30 includes tax.

**EDITH CHAPMAN**

ROCKLAND COUNTY, BLAUVELT, N. Y.



**ORIENTAL GOLD.** A new adaptation of lovely Eastern lacquerware are these golden-lined sherbets. We see them serving cherries jubilee or piping hot brown betty, but think how luxurious they'd be for champagne. Beautifully made, you can wash them in hot water without marring finish. 4 x 3½" in persimmon or ebony, 4, $7.95. 50¢ post. Added Touch, HB12, Wynnewood, Pa.



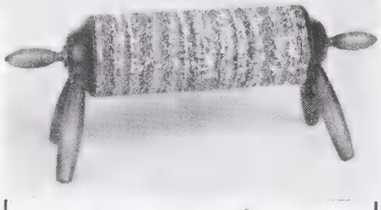

**SIGN OF LOVE.** If you've given your heart to a wonderful guy, tell him so. Give him part of a 1¼" sterling-silver stop sign charm that says, "I'll Never Stop Loving You." $2.50 (both pieces). He'll put his on a sterling silver key chain $1.10; you'll wear yours on the matching charm bracelet, $1.10. Tax incl. Halmur Creations, 50 Delancey St., New York 2.



**FROU-FROU FOOTSIES** are made of the bride-iest nylon tulle with a ruffled vamp, satin bows, and tiny rosebuds. Black, or pink, in small, medium, or large with double-foam cushion insole, they'll pamper the toes of a dormitory dream girl or a visiting grandmother. $3.98 the pair. Tecla Evans, HB12, 87 Prospect Ave., Mt. Vernon, New York.




**PERSONAL ALARM** that makes a lady who must travel alone feel as safe as if she had a police escort, works on flashlight batteries. A flick of the switch triggers a piercing blast. For invalids, baby sitters, nurses, $3.95. In red leather case (fits pocket or purse) with 3-letter gold monogram, $7.50. Add 35¢ post. Hammacher Schlemmer, 145 E. 57th St., New York 22.



## ROLLING PIN FOOTSTOOL

A quaint accent piece. Gently massages your feet as you sit in your chair. Covered in soft nylon carpeting in soft shades of beige and brown. The turnings are of solid maple in warm salem finish. Satisfaction guaranteed.

*8⅜" high, 21½" long*

**$7.95 PPD.**

Check or money order. No COD's please.

**THE OZARKERS**

P.O. Box No. B 4838 Kansas City, Mo.

**ORDER DIRECT**

**ANY SIZE ONLY**

**$4.95 ppd.**

**two for just $8.95 ppd.**



**PERMANENT WASHABLE FURNACE FILTER**

Made of rustproof aluminum . . . due to patented bonded hair glass construction, filter does not require messy oil or coating. Effortless cleaning under tap water . . . rinsing in warm sudsy water assures dust, pollen and lint free air.

Available in sizes for all forced air systems: Specify 1" ☐ or 2" ☐ thickness as required.

Check box indicating size of your present filter.

☐ 10x20 ☐ 15x20 ☐ 16x20 ☐ 20x20 ☐ 16x25 ☐ 20x25

Send cash, check or money order to:

**SOMERS CORP. AIR FILTER DIVISION**

275 Iron Street, Dept. H, Detroit 7, Mich.

**HEARTS & FLOWERS,** sculptured from silver-plated metal, make this lovely jewelry box as Victorian as Grandmother's locket. Wouldn't it be perfect on a Queen Anne desk for stamps and clips or your daughter's dresser for her treasured trinkets? Antiqued finish with hinged lid, velveteen lining 6 x 4″. $5.95, from Elizabeth McCaffrey, HB12, Northport, New York.



**ON THE RIGHT TACK.** In the galaxy of bright packages under the tree, this handsome 14k gold tie tack will be his favorite present. Engraved with a single script initial, it's simple and fine and an excellent choice for the ushers in a December wedding. ¼″ disc. $3.85 incl. tax. Thomas-Young Gifts, HB12, 30 W. Lockwood, Webster Groves 19, Mo.

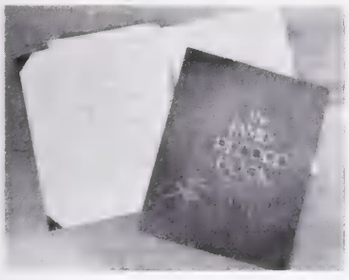


**DITTY BAGS** tote everything from bowling balls to buckshot, golf shoes to camping gear, building blocks to bedsheets. Navy duck drawstring bags come stenciled in white letters with three initials. Tough, strong, and expansive, inside shoe pockets, the 12″ sz. is $3.95; 22″, $5.95; 34″, $7.50. Tax incl. Johnny Appleseed's, Box 711, Beverly, Mass.




**DRAWN FOR DADDY** or Mommie, or Grandmother, a child's "work of art" can achieve immortality. Just send it in to this shop. Any size will do and the paper can be folded. It will be reproduced under glaze on a 7″ ash tray or on a 5½ x 4½″ cigarette box. $7.95 each plus 50¢ post. 10 days' delivery. From Young Rembrandts. HB, Loch Lane, Port Chester, New York.

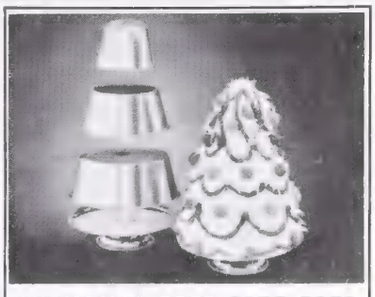




**FOR YOUR FAMILY HISTORY**

The perfect do-it-yourself gift to keep older folks busy and happy; or an appropriate gift for entire families—young or old! The book provides forms for preserving family genealogical records; a section for recording achievements and incidents in lives of ancestors; an album section for photos and family coat-of-arms. A chapter, "Seeking Your Ancestors," explains how and where to gather information on earlier generations. It is an attractive, expandable, loose-leaf book with sturdy life-time cover in blue and gold with red. Your family record could be valuable in the future for legal, inheritance or pension purposes. Order one or more copies today! $5.95 Postpaid.

**CREST HOUSE**
BOX 265-B, UNIONTOWN, PA.



**CHRISTMAS TREE CAKE PANS**

Now you can bake a Christmas tree cake for your holiday table! Set of 3 aluminum pans, graduated from 3″ to 6″ in diameter makes layers to stack on the pedestal stand. Just frost and trim with garlands of icing and candies. One tree serves 9 generously. Set includes pedestal stand plus recipes for cake made with or without prepared mixes. Use pans the year 'round for exciting birthday desserts and other festive occasions.

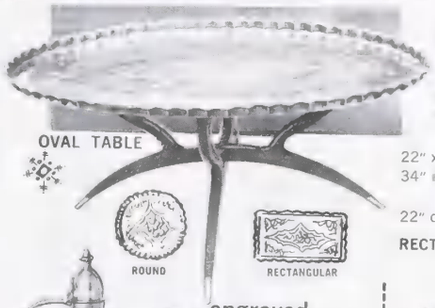
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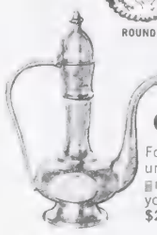
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**KASHMIRI design BRASS TABLES**



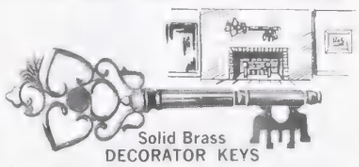

Exquisite examples of artistic brass . . . hand engraved with a beautiful Kashmiri design by India's finest metal craftsmen. Mounted on hardwood stand in your choice of ebony or walnut finish (please specify).

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34″ x 22″ . . . 39.88 45″ x 29″ . . . 68.88
ROUND TABLES
22″ dia. . 29.88 30″ dia. 48.88 40″ dia. 79.88
RECTANGULAR TABLE — 45″ x 22″ . . 78.88



engraved brass COFFEE AFTABA

For those who treasure the unusual. Glowing, hand engraved brass to enhance your table or shelf. $24.50 value. **$3.69**



Solid Brass DECORATOR KEYS

Dramatic conversation pieces. Hang vertically or horizontally for wall decoration.
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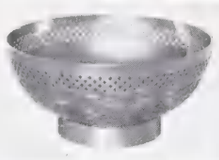


brass decorator DECANTER from INDIA

$10.88

"A gift for the host or hostess with the mostest"

. . . truly an outstanding example of metal artware . . . each detail of the hand engraved floral design is sharply defined in glowing brass. Grandly sized to 13¼″ high by a flat 1¼″ thick.



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$9.88 gift price

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Richly hued gifts of Italian glassware that truly typify the delicacy and beauty of modern continental decor . . . they'll add an exciting Italian touch to that favorite room . . . or add conversational flavor to your Christmas "wassail" parties.

7 pc. CORDIAL SET — Hand decorated with 24k gold and pastel flowers. Choice of Blue, Red, Amethyst or Green Italian glass. $5.99 per set

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NO. 101 SIDE CHAIR

**Victorian Rattan**



NO. 105 ARM CHAIR $11.88



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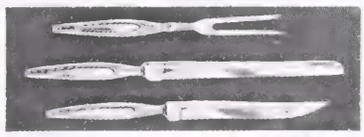
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MATCHING Heart Design TABLES

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No. 108 TABLE—Dbl. tier. 24″ dia.—23″ height . . . 12.88

stainless—hollow handle **CARVING SET**



A gorgeous, gleaming stainless steel carving set to grace the finest table. It is stainless throughout with hollow handles for extra light weight. Handles are specially contoured for easy handling. Set includes Ham slicer, with 9½″ blade, carving knife and fork.

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Matching 6 pc. STEAK KNIFE SET — $6.88



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A refreshing answer to any bar stool problem. Back and seat are woven from honey gold Palembang Rattan. Comfortable 16″ seat revolves at a touch on its built-in swivel. Seat height is a perfect 29″ from the floor. Mounted on sturdy black wought iron legs. Color: Natural rattan. $19.95 value.

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With gold finished filigreed iron covers and translucent glass fiber inserts. Hang singly or in groups as decorator accents or wire for soft, glamorous electric lighting.

13½″ x 6½″ diam. $ 8.88
16½″ x 7″ . . . . . 10.88
18½″ x 8″ . . . . . 12.88

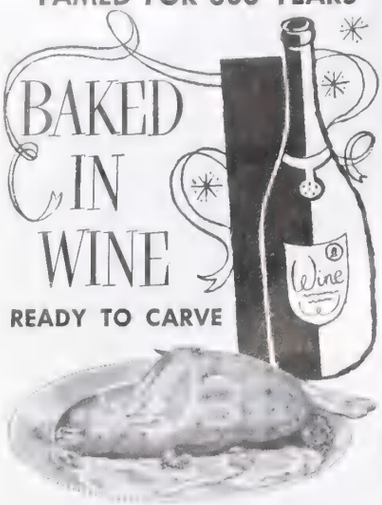
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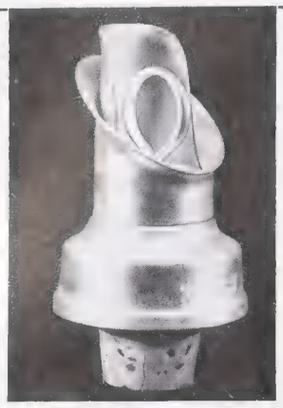
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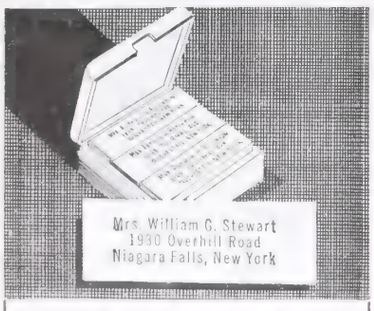
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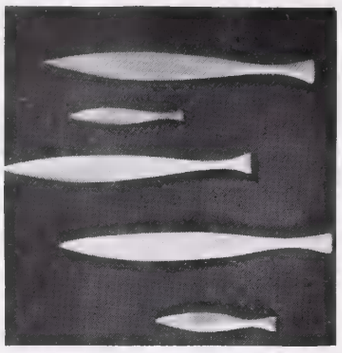
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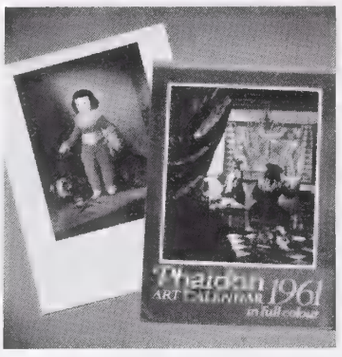
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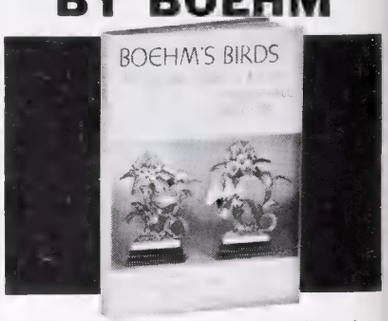
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**LOG CARRIER .....$2.95**
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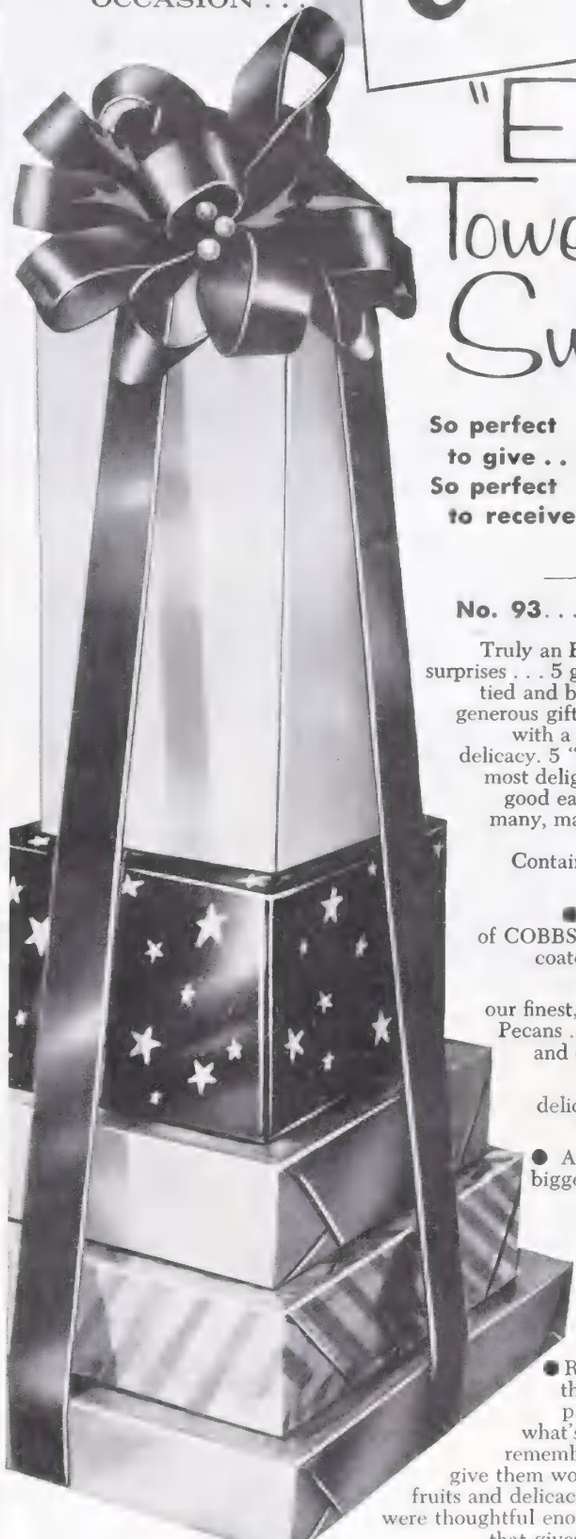
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**UP FOR A STRETCH** with Jymbar, the exercise bar that slides open to fit doorways 28 to 38″. We don't guarantee you'll be ready for Ringling Bros., but a few minutes a day will tone up muscles, make you feel great! Chrome-plated bar supports 300 lbs., locks in place securely without marring door. $8.95. Battle Creek Equipment, HB12, 326 W. Jackson, Battle Creek, Mich.



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The mellow antique finish of the copper is lacquered for permanence.
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Waste Basket—15″ high—$14.50 Ppd.
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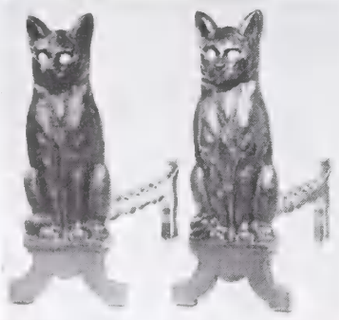
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with the "Honeycomb" Weave—warms with air, instead of weight.

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Do your present blankets weigh heavily on sensitive feet? Restrain body movements? Cause tossing and turning? Waste energy sleep is supposed to save? Now, thanks to Shillcraft Celairic Thermal Blankets, you can enjoy a new sense of freedom and lightness, as you sleep —snug, warm, and unhampered by thick, heavy blankets. In fact, you hardly know you're under a blanket. It's a new experience in bed-time comfort.

**Shillcraft Celairic Blankets weigh far less** than ordinary blankets, yet prevent heat loss far more efficiently, without gadgets, wiring or synthetic materials. Shillcraft Celairic Blankets are made only of pure natural fibers —in famous old Whitley Willows Mill, Lepton, in Huddersfield, Yorkshire, where craftsmanship is almost a religion.

**The secret's in the "Honeycomb" weave** which traps "quiet" air (warmed by the body) in thousands of little "pockets." Thus, you are insulated against unnecessary heat loss by warm air, instead of heaviness and bulk. You're snug and warm, but under less weight, less restraint, less discomfort. So you sleep relaxed, wake up refreshed. You save energy. You don't waste heating fuel trying to make a cold room warmer, or making a warm-but-drafty room hotter.

SATISFACTION UNCONDITIONALLY GUARANTEED

**Choose 100% wool or cotton.** Both are suitable for summer *and* winter (no storage problem). Both have the same thermal efficiency and sleep qualities.

Want the soft downy touch? Choose luxurious, satin-edged wool. Retains its thermal properties through hundreds of cleanings, unlike ordinary wool blankets, which become less effective as the nap wears off through wear and cleaning.

Budget or other reasons? Choose cotton, unconditionally guaranteed to be machine-washable, without any loss of thermal qualities.

**Colors for every decor.** White, pink, blue, green, peach, lilac or primrose yellow.

All the most popular sizes, at popular prices.

| | 100% WOOL | | 100% COTTON | |
|---|---|---|---|---|
| Crib | 36"x54" | $7.75 | 36"x54" | $4.95 |
| Twin | 72"x90" | 18.75 | 72"x96" | 12.95 |
| Double | 80"x100" | 22.75 | 80"x100" | 14.95 |

**For yourself . . . for an ideal gift, order now.** Direct from importer, at direct-from-importer savings. Use the coupon, or write Shillcraft, Dept. CE-1, 106 Hopkins Place, Baltimore 1, Md. . . . for a new sleep experience.

***Satisfaction Unconditionally Guaranteed or Your Money Back!***

**Shillcraft, Dept. CE-1, 106 Hopkins Place, Baltimore 1, Maryland.**

Please send the following Shillcraft Celairic Thermal Blankets, postage paid, on an unconditional money-back guarantee.

| Quantity | Size | Color | Wool or Cotton | Price |
|---|---|---|---|---|
| | | | | |
| | | | | |
| | | | | |

I enclose ☐ check ☐ money order ☐ $1 deposit. Send C.O.D.

*Maryland residents only, add 3% sales tax.*

Name ..... (please print)

Address .....

City ..... Zone ..... State .....

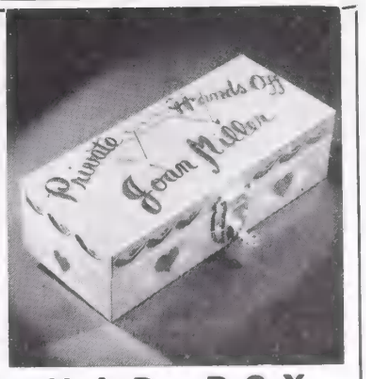
## CONVERSATION PIECE




## GUEST TOWEL SET

An eyebrow-raising gift sure to provoke fun and laughs! Ideal for newly-weds, "oldy"-weds, sing'le guys and gals! Set of 3 deluxe quality Cannon guest towels with "His", "Hers" and "Lover's" in attractive bold script. Satisfaction guaranteed. Specify color: white, pink, yellow, blue, green, turquoise. Check or M.O. $1.95 ppd (no COD's, please)

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**For Very Important Papers**

STASH YOUR CASH, savings bonds, policies, jewelry and your daughter's curls in this strong box. Colorfully personalized with your full name and the words: "Private, Hands Off." A marvelous present for any occasion. Silver-gray metal box with key is 12½" x 5½" x 3¾". **$2.95** plus 30c post. No C.O.D.'s, please. Send for FREE Catalog

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Ingeniously improved **FOLDING BACK REST** gives you the joy of sitting-up support when you read, eat, doze or watch TV. Provides 3 or 4 positions, especially selected for maximum comfort. Anchored by non-skid base. Elastic strap holds your own pillow where you want it. Folds "tuck-away" flat. Conveniently light.

**DELUXE Model** of beautifully grained mahogany plywood has 4 adjustments and 2 elastic straps to hold your pillow—**$5.98.** A gift of distinction.

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MONEY BACK GUARANTEE

**BETTER SLEEP, Inc.,** Dept. 373, New Providence, New Jersey



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A pair of ST. MORITZ BOUDOIR BOOTS, the last word in luxury and a sophisticated "Him to Her" gift. Tailored in champagne leather, as soft and fluffy as cream puffs. Choice of WHITE or RED trimmed in gold. Sizes 5 thru 9.

POSTPAID **$7.95**

*Airmail delivery 50¢ additional*

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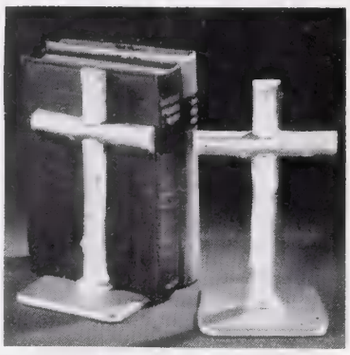
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**KOALA BEARS,** the origina[illegible] Teddies, come from Australia an[illegible] like their fellow-countrymen, th[illegible] Kangaroos, carry their young i[illegible] a pouch. This enchanting pair [illegible] made of real Kangaroo fur, h[illegible] gienically treated so it's soft an[illegible] cuddly. 6", $3.95; 9", $5.95; 15[illegible] $9.50; 17", $12.98, with bab[illegible] $14.95. Boomerang Enterprize[illegible] Dept. C, Box 4018, GPO, Me[illegible] bourne, Australia.



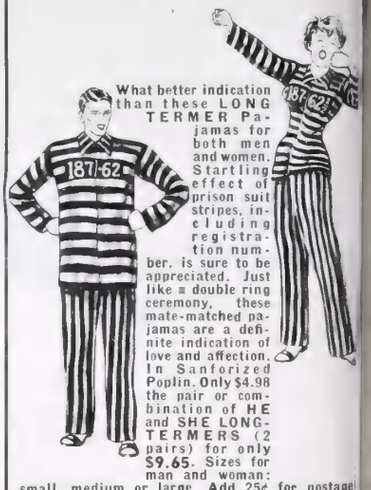
**THE CROSS OF CHRIST** according to legend, was hew[illegible] from dogwood. The holy rood s[illegible] perbly executed in solid-bra[illegible] book ends is a symbolic remem[illegible] brance for your pastor's study, [illegible] nun's desk, your library table. 8[illegible] h., 4½" w., on a 4" sq. fel[illegible] padded base. Brass, $10.95; whi[illegible] enameled iron, $4.95. Order fro[illegible] Howell Evans, 220 Harding Pl[illegible] HB12, Nashville 5, Tennesse[illegible]



## Unique gift, this paper folding kit

You start to fold a sheet along dull, geometrical lines. Suddenly it is transformed into a delicate piece of miniature sculpture that is often breathtakingly lovely. This is the ancient Japanese art of Origami, an intriguing and rewarding funactivity for youngsters or adults. We'll send instructions for folding twelve different pieces, plus a generous supply of brilliant-colored Origami paper, for only $3.00, postpaid. (Airmail, add 50¢) And we'll gladly enclose your gift card. Fun Fare, Dept. 20, Box 914, Palo Alto, Calif.

### ARE YOU A PRISONER OF LOVE?




What better indication than these LONG TERMER Pajamas for both men and women. Startling effect of prison suit stripes, including registration number, is sure to be appreciated. Just like a double ring ceremony, these mate-matched pajamas are a definite indication of love and affection. In Sanforized Poplin. Only $4.98 the pair or combination of HE and SHE LONG-TERMERS (2 pairs) for only **$9.65.** Sizes for man and woman: small, medium or large. Add 25¢ for postage

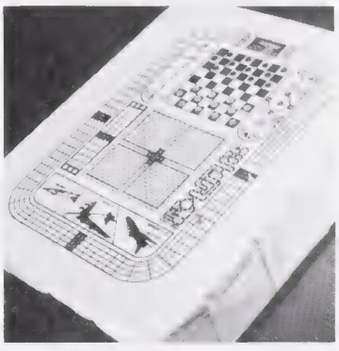
**P-J STYLES CO.,** Dept. A-9

Box 79, Whitestone 57, N.Y.

**MARI SHAKERS,** gaily colored as Oriental fireworks, are a glorious addition to your collection these enameled gems. A pretty pair for Sunday brunch table has golden tops, stands 3½" high. You'll want several pair for gifting at their nice price of $2.25 the pair, or 2 pair for $4. They're available from BeeDee, Dept. 12, 1014 Davis St., Evanston, Illinois.



**PLAYTIME CLOTH** is always right for a game. Fun for kitchen, patio, rumpus room, or on picnics, this tablecloth of heavy, washable plastic features 9 popular games and comes with 30 assorted markers, dice, and checkers, plus easy instructions for each game. 36 x 36". $1. 54 x 54", $2. Decorama, HB12. 240 E. 92nd St., Brooklyn 12, New York.

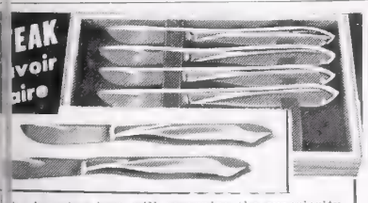


**OUT OF POCKET,** into a safe, secret zippered compartment goes woman's folding money. This good-looking belt, 1¼" wide, is of top-grain cowhide with hideaway pocket in lining. Buckle w. 3-letter monogram: gold-plated on brown felt, silver rhodium on black. Size 32-44. Give color, size, underline first initial. $3.98 each. Clarion Products, Box 488HB, Highland Park, Ill.




**DRAW A CIRCLE** of gleaming gold around your lady love's wrist, add a sumptuous smoked topaz bangle that weighs a wonderful 40 carats and you become a latter-day Lochinvar. Heavy link bracelet is 14k gold. $65; topaz 1" in diameter, $30. You may order them from fabulous and famous Johnston Jewels, HB, Hotel Waldorf Astoria, 301 Park Ave., New York 22, N. Y.





The knowing host will recognize the superiority of this superb set of steak knives. Precision-ground serrated blades and specially contoured handles make for superior cutting quality and handling ease. The graceful, modern styling is the epitome of good taste. Complete with wood, satin lined box. An excellent value at $12.95 postpaid.



**KINDEST CUT OF ALL**

Rarely has there been such a magnificent 3-piece carving set. Ham slicer has 9¾" perfectly honed stainless steel blade . . . carving knife's 8¾" precision tempered blade adds confidence even a neophyte's carving skill . . . and the unusual fork has extra weight for perfect balance. All have hollow design, tastefully modern handles. Beautifully wood boxed, an outstanding buy at $12.95 postpaid.

*Both fine sets just $25.00 ppd.*

Order now, send check or M.O. Complete satisfaction guaranteed.

**ZANE-PHILLIPS COMPANY**
Dept. B, P.O. Box 3, Mamaroneck, New York

New! GREAT! IT POINTS THE DATE!

**DAYDEX**
MODEL E
**MEMO CALENDAR**
**$2.50**

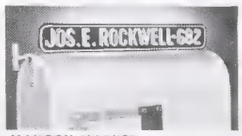



3 for $7

Refillable page-a-week desk calendar packed with useful features. Only 4½"x3¼". Current week plainly in sight. Past, present and future month calendars *plus* brightly colored plastic arrow that shows today's date at a glance. Perfect gifts.

**FREE** calendar pages for balance of current year with order for next year's Model E *while supply lasts.*

**DECORATOR COLORS:** (Specify 1st and 2nd choices.) Antique Ivory, Mandarin Red, Olivette or Cinnamon. Postpaid when remittance accompanies order. Money back if not satisfied. Memindex Co., Inc., Dept. P-60, Rochester 21, New York.




**MAILBOX MARKER**
Style M . . . . $1.95 postpaid



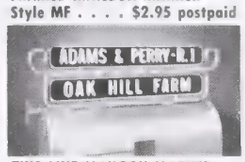

**FRAMED MAILBOX MARKER**
Style MF . . . . $2.95 postpaid




**DELUXE MAILBOX MARKER**
Style EM . . . . $3.45 postpaid




**NAME & NO. MAILBOX MARKER**
Style NM . . . . $3.95 postpaid



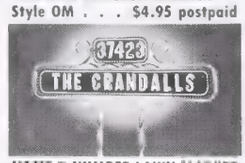

**TWO-LINE MAILBOX MARKER**
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**DELUXE 2-LINE MAILBOX MARKER**
Style EOM . . . $6.45 postpaid



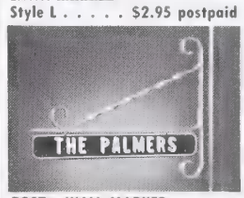

**LAWN MARKER**
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**NAME & NUMBER LAWN MARKER**
Style NL . . . . $4.95 postpaid



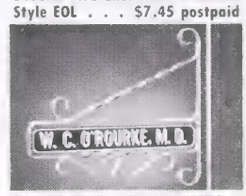

**DELUXE TWO-LINE LAWN MARKER**
Style EOL . . . $7.45 postpaid




**POST-n-WALL MARKER**
Style B . . . . $3.45 postpaid




**FRAMED POST-n-WALL MARKER**
Style FB . . . . $3.95 postpaid



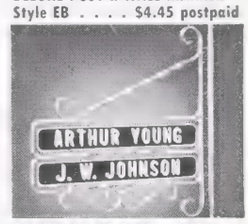

**DELUXE POST-n-WALL MARKER**
Style EB . . . . $4.45 postpaid




**NAME & NUMBER POST-n-WALL MARKER. Style NB $4.95 postpaid**




**TWO-LINE POST-n-WALL MARKER**
Style OB . . . . $6.95 postpaid

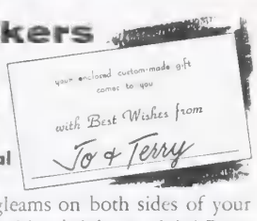



**DELUXE 2-LINE POST-n-WALL MARKER. Style EOB $7.45 ppd.**

# DAY-n-NIGHT® Markers

as low as **$1.95**

Perfect for *Christmas* gifts because they're personal
Gift card free on request

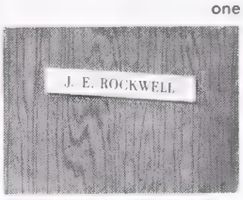



**ANY WORDING YOU WANT***

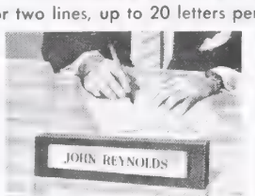
Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides. **COLOR!** Background on any Marker in your choice of ANTIQUE COPPER, COLONIAL RED, PINE GREEN. Baked enamel automobile finish. Same brilliant white reflecting letters as black-and-white styles. Only 50¢ per marker extra.

**engraved solid brass** # DESK-n-DOOR Markers

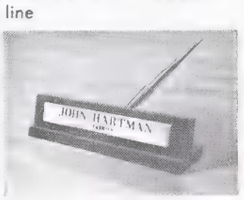
one or two lines, up to 20 letters per line




**BRASS DOOR MARKER 7" x 1"**
Style DO . . . . $2.95 postpaid




**BRASS DESK MARKER**
walnut base 8½" x 2"
Style DE . . . . $3.95 postpaid




**EXECUTIVE DESK SET, Brass plate, walnut base, Sheaffer pen.**
Style EA . . . . $8.95 postpaid

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SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

| *ANY WORDING YOU WANT ON ANY STYLE MARKER | STYLE | WORDING Any wording you want: up to 17 letters & numbers on Day-n-Night Marker name plates; 6 on number plates; up to 20 letters & numbers per line on Desk-n-Door Markers | COLOR (copper, red or green 50¢ extra) | PRICE |
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☐ Ship C.O.D. I will pay C.O.D. fees and postage

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# EVER-WRITING BALL-POINT

JEWEL BALL

NO MORE REFILLS

INK LEVEL



*For the first time...*

You'll never have to buy another ink cartridge and temporary ball-point. NOVA pen is the happy blend of a permanent jewel ball point with a permanent fountain tube. You'll never run out of ink in the middle of a letter: the see-thru fountain shows you the ink level instantly! A twist-to-fill system makes refueling jiffy quick and whistle clean. For heavier or finer writing stroke, just tilt NOVA down or up.

Everything you liked about a ball-point—the never scratch, leak-proof, skip-free way it rolls over paper. Everything you liked about the fountain pen—jiffy feeding from a handy bottle of smooth-flowing ink. This is NOVA pen.

## DISTINCTIVE GIFT TO BE REMEMBERED AND TALKED ABOUT

No replacement ever needed. 1 Yr. written guarantee. German craftsmanship made NOVA a precision writing instrument. Jet black barrel with contrasting cap, satin-finished in 22K gold or silver (specify choice). Gift packaged like the jewel it is in velvet-lined case. NOVA will delight the most discriminating taste. $4.95 each, postage free. KEEP-ONE-GIVE-ONE OFFER: 2 for only $9. NOT SOLD IN STORES. ORDER TODAY.

**HAND-GIENIC CO.**

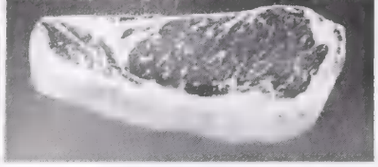
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**8 BONELESS STRIP STEAKS ¾ LB. EACH 1¼" THICK, $33**

Write for free booklet: other famous Pfaelzer steaks include 16 Prime Filet Mignons, 6 oz., $33

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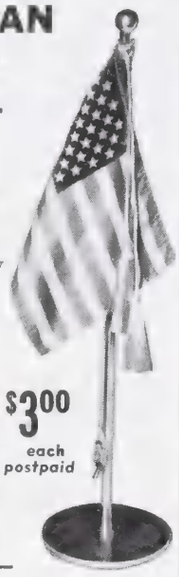
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**To Grace Your Desk, Mantel, TV, Den or Dinner Table**

You can even raise and lower this silken flag on gold halyards. Heavy tip-proof base and 12" mast are all metal, sparkling chrome. "Old Glory" in your home and as gifts and prizes that are different—what could be more timely?



**$3.00 each postpaid**

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## HIGH STYLE, LOW PRICE.

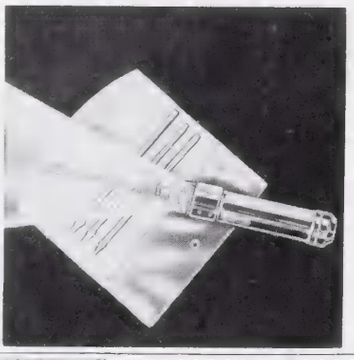
Hang this Provincial chandelier in the dining room and suddenly your room has sparkle. It has 5 lights, imported prisms, hand-cut and polished, bronze or white finish. (Avbl. w. crystal bobêches.) 20" l., 21" w., shipped ready-to-hang w. 1½' chain. $49.95 exp. coll. Catalog, 25¢. Artistic Lighting, 60-12, Box 86, Homecrest Sta., Brooklyn 29, New York.



**JEEPERS, CREEPERS** that grow right along with baby! Wonderful news for Mom whose young Pablum hound keeps piling on pounds and inches! Long-wearing stretch crawlers embroidered with nursery figures are run-proof, have elastic waist, double crotch. Fit babies to 18 months. Pink, blue, red. $2.9 each. Abbott's Gifts, Dept. HB14 2170 S. Canalport, Chicago 8.

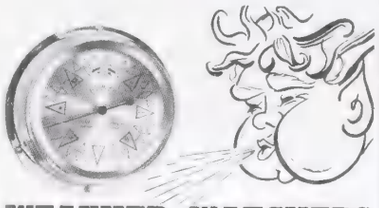


**YOU CAN'T TOP HAM** for holiday entertaining. It's a magnificent main course for New Year's dinner; it belongs in every buffet; stars in snack-time sandwiches. Forsts' porkers are lingeringly smoked over fragrant hickory, cured for ages to make them extra-tender, juicy, and palate-pampering. Bone-in whole $1.50 lb. (10-18); boneless, $1.8 (8-12). The Forsts, Kingston, N. Y.

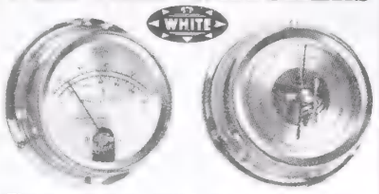


**A SCREW-Y SITUATIO** can be quite a baffler if the home side handyman has to work in cavernous darkness under the kitchen sink. At finger touch the precision steel tool sheds light exactly where it's needed. With 2 chisel point drivers, 2 Phillips heads, it works on standard batteries, in roll-up plastic case $1.69. Gifts Galore, Box 27 G-23, Culver City, California.

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## WEATHER WATCHERS

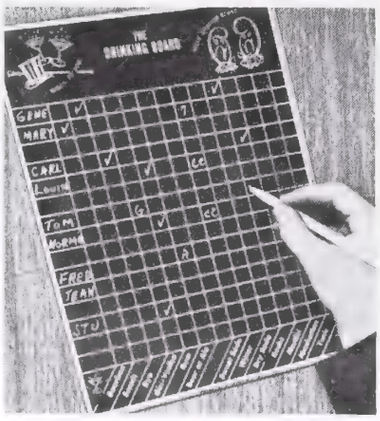


Three unusual gifts of lasting pleasure . . . barometer ($29.50), wind-speed indicator ($64.50), wind-direction indicator ($84.50), for amateur or pro . . . an equalled sensitivity and accuracy . . . handsomely matched in polished brass or gleaming chrome . . . a perpetual source of interest, a rewarding hobby . . . available as a complete Weather Watcher Station, or by unit. Write for circular.

**W. O. WHITE & SONS, INC.**

176 ATLANTIC AVE., BOSTON 10, MASS.

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## Remember Guests' Drinks

Make it easy for your husband to be a perfect host. Write name on the drinking board and check drink with marking pencil. Can be mounted permanently or used only for special occasions. Ideal gift for the man of the house. Attractive black and white plastic board 12" x 14". Only $3.95 postpaid. Mail check or money order to:

**Lowalt Mfg. Co.**

Dept. 12-22, P.O. Box 1124, Kansas City, Mo.

*Complete Satisfaction or Money Back!*

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## HAND CRAFTED MADONNA IMPORTED FROM MEXICO

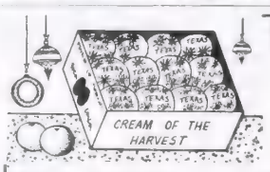
OUR LADY OF THE OAK (Nuestra Señora del Roble)—#469. An exquisite, 'signed' replica of exceptional merit, these Madonnas are made only by members of one family, and are available no other place in the world . . . 9¼" high, beautifully finished in dark blue, yellow, gold and white. $17.50 each—check or money order . . . mailed same day on receipt of order.

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**SKINNER, DAVIN & CO.**

132 OLD TRENTON RD., CRANBURY, N. J.

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Many other packs . . . write for color folder!



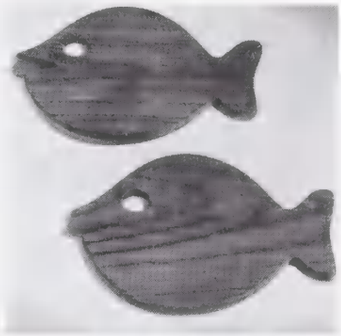
## RIO GRANDE VALLEY RED BLUSH TREE-RIPE GRAPEFRUIT

Wonderful for personal use or gifts . . . the finest of the genuine RED BLUSH Grapefruit grown in our own orchards, handpicked, polished and guaranteed delciously sweet. Delicious Dozen Pack PP in U. S. $4.9

**EDWARD E. BARTLETT**

**SHIPPER-GROWER BROWNSVILLE, TEXAS**

**A WHALE BY THE TAIL** is the way to pass cocktail go-togethers to your guests. Individual teak fish trays imported from Denmark have ample room for glass and snack, are a tide-y pair for serving teen-age sandwich suppers. Or you might hang them over your bar! Set of 2, 5½ x 7½", $2.95 from Harriet Carter, HB12, Plymouth Meeting, Pa.



**7,000 RUBBER FINGERS** scrape, trap, and hold the winter mud and snow from your family's footwear. 18 x 28" mat is self-draining, comes with family name (or 2 first names) shakes clean. Red, green, blue, or black. Specify color and name (up to 13 letters and spaces). $5.98 plus 25¢ post. Bancroft's, Dept. HB-150, 2170 S. Canalport Ave., Chicago 8, Ill.




**DEVIL OR DARLING?** Or a bewitching mixture of both? If she charms *you* with her split personality, charm *her* with a tiny 1" 14k gold or sterling-silver imp or angel. Impudent imp with forked tail and horns and halo-topped angel with hands folded in prayer, gold, $15 each; sterling, $2.20 ea. Free catalog; 5,000 charm book, 25¢. Charm & Treasure, 509-5th Ave., New York 17, New York.



**PARTY PICK-UP.** Whether you're having an afternoon tea by the fire or a fortifying drink during a bridge bout, this oval teak hostess tray will serve you well. From Sweden, it embodies everything we like about modern. It's light, durable, alcohol-and-hot-beverage proof. 23½" l., 13" w. $7.95 plus 50¢ post. Catalog 25¢. Scandicraft's, 18 N. Astor, Irvington-on-Hudson, New York.



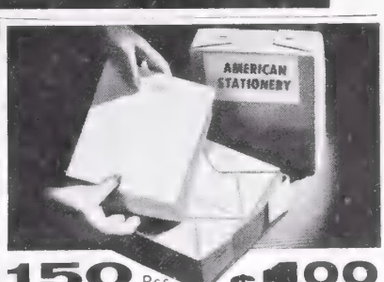
*Unique, Low-Cost Trampolin*

**SAFE, HEALTHFUL FUN THE YEAR AROUND FOR KIDS FROM 3 TO 13**



This KIDDIE BOUNCER is great for acrobatics and vigorous bouncing inside and out. Extra-large, extra-strong, 66-inch-square, 21-inch-high, all-steel, shiny, rust-resistant frame withstands rigors of constant use. Has rugged, bright orange canvas bed. *On the market five years with thousands of satisfied users.* Only $29.95 delivered. Money-back guarantee. Send check or m. o. to:

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**150** Pcs. **PRINTED SHEETS AND ENVELOPES** **$1.00** Postpaid

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*THE FINE STATIONERY IN THE PLAIN BOX!*

World's finest stationery value, and a quality gift for 42 years! Crisp, rich white bond paper printed with user's name and complete address in Midnight Blue ink. Socially correct, and so convenient for dozens of correspondence uses. 100 6" x 7" printed note sheets, and 50 printed matching envelopes. Maximum of 4 lines of printing with up to 30 characters (including spaces) per line. Only $1.00 per 150-piece Introductory Box.

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Jumbo 450-piece Triple Box! 300 printed sheets and 150 printed envelopes. Save a full dollar on this great bargain offer. Only $2.00 postpaid.

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**Cobbs Fruit Cake** DEEP SOUTH



**For flavor-full Holiday Pleasure . . .**

You've never tasted ANY Fruit Cake as delicious as our NEW Deep South Fruit Cake. It is baked with 100% pure butter batter and literally smothered chock-full of sun-ripened, honey-crystallized Tropical Fruits, crisp Pecan, Walnut and Almond nut meats and other delightfully flavorful ingredients. Packed in a beautiful metal container, stays fresh under refrigeration almost indefinitely.

**No. 31-A** (1½ pounder).....$3.65 **No. 31-B** (Large 2 pounder).....$4.55
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**Holidates** **DATE and NUT PATTIES**

Fresh selected Dates stuffed with fancy, roasted nut meats and topped with crisp Pecans, Almonds and Walnuts . . . centered with a golden, glacéd Pineapple heart surrounded with crystallized red Cherries. These exclusive low-calorie Date and Nut Patties will send your taste buds into a tantrum. Packed in a beautiful lithographed Canister for indefinite keeping.

**No. 45** 1 lb.....$2.95 **No. 48** 3 lb.....$7.95
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ATTACH GIFT LIST TO THIS ORDER-COUPON— AND MAIL TODAY, PLEASE!

Cobbs Box 3-D LITTLE RIVER (MIAMI), FLORIDA

My Name.....

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For FREE Color Book-of-Gifts check here ☐
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Total Order: $.....

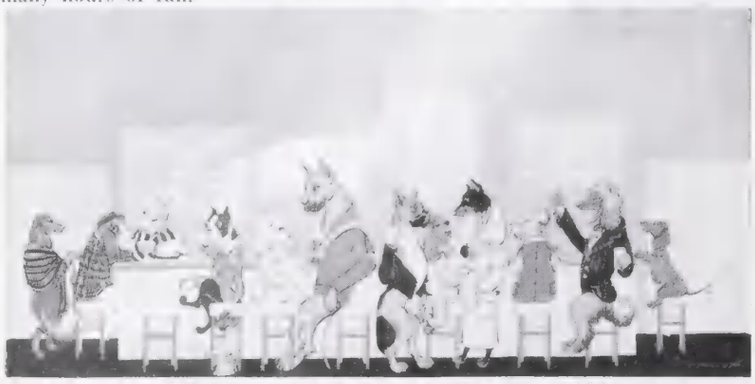
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Unless otherwise instructed, delivery will be made for Christmas. Send check or money order; express charges will be prepaid. No foreign shipment except Canada . . . add 15% for Canada and west of Rockies.

# *Tongue in Cheek . . . Canine Capers*

## FOR FRAMING . . . or as FULL SIZE SCENICS

Human frailties humorously treated by expressive hounds of various breeds will make these portrayals conversation pieces in your home and provide many hours of fun.



**BAR HOUNDS**

**Full color miniature** for framing is 12" h x 28" w, **$2.00** each.
**Full size scenic set** includes 4 panels, each 28" w x 10' high. Highest point of design, 41". **$45.00** per set. Both sizes in backgrounds of either red, dark grey, or light grey. Give background desired.



**HEP HOUNDS**

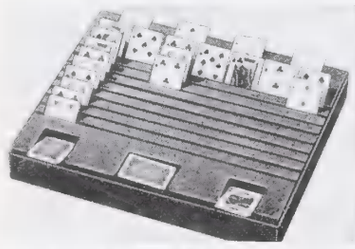
**Full color miniature** for framing is 12" h x 28" w, **$2.00** each.
**Full size scenic set** includes 4 panels, each 28" w x 10' h. Highest point of design, 41". **$45.00** per set. Both sizes in backgrounds of either red, dark grey, or light grey. Give background desired.

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**SOLO PLAY GAME BOARD**

*Specially For Solitaire . . .* Be you expert or novice, this SOLO PLAY game board is for you! Fits on your lap, (12" x 14"), weighs but a trifle. Has series of slots and holders for cards. Complete with *instruction book*, "150 Ways To Play Solitaire" and a deck of *patience-size cards*. Attractively boxed so you can give as a gift. Ideal for travelers. Perfect self-entertainment for older children, convalescents, shut-ins, or game addicts . . . **$3.98** plus 25¢ post.

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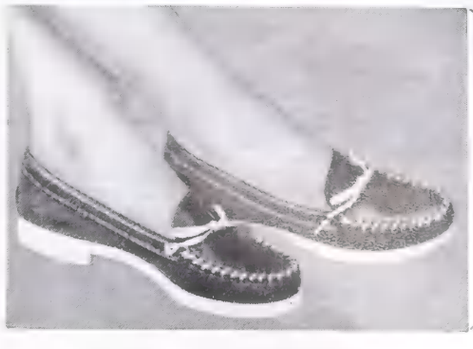
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**AWARD WINNING DESIGN CHESS SET**

This award-winning design is on permanent display at the Chicago Museum. Winner of the Craftsmen Award when displayed in Moscow. A truly rare and magnificent chess set designed by world famous sculptor Peter Ganine. A masterpiece of craftsmanship, highly polished, heavily weighted, felted, and handsomely gift packaged. The popular 3½" king size set is available in ivory & black. 7.95 plus 75¢ postage. A gift that will be treasured for a lifetime. Satisfaction positively guaranteed.

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**LIKE WALKING ON AIR!**

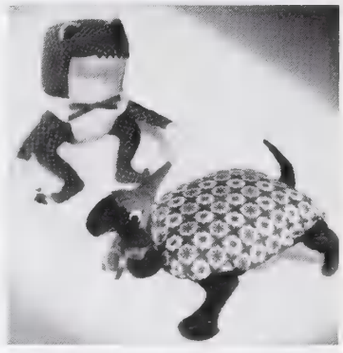
Here's how to be good to yourself. Exquisitely comfortable, hand-laced casual moccasins that make you feel like you're walking on air! Light bouncy foam crepe soles, choice top-grain leather, smartly styled for casual living. Quality made! Over 223 sizes in stock! No extra charges for the hard-to-fit. Purchases can be exchanged. Women's full and half sizes 3 to 13. AAAAAA to EEE widths. Guaranteed to delight or money back. Prompt delivery. In RED, WHITE, SMOKE, TAFFYTAN, BLACK. Factory-to-you $5.95 plus 50¢ postage. COD's accepted. Moccasin-Craft, 65-OT Mulberry St., Lynn, Mass.



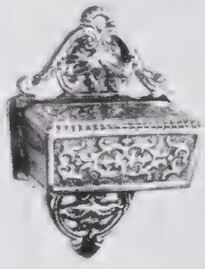
**PICTURE YOUR HOUSE,** garden, or boat hand-painted in any colors you specify on crystal-clear glasses. The sketch is baked to a glossy hardness that cannot wash off. Send photo or sketch of the subject you want, and state your choice of old-fashioned, double old-fashioned, or highball glasses. $15 for 6, $25 for 12. Marny's Paint Box, Barrington, R. I.



**CHINESE CHARACTERS** bring to a modern room fragments of the oldest civilization. Chinese writing goes back over 5000 years and stems from pictographs, much like ancient Egyptian hieroglyphics. Solid brass, tarnish-resistant wall plaques symbolize "Long Life" & "Blessings of Happiness." 9 x 7½", $6.95 pr. 30¢ post. Edward Ziff, Box 3072, Mdse. Mart Pl. Chicago 54.



**FROG WENT A-COURTIN'** and he carried a daisy for his lady love. But instead of Mistress Mouse this fickle croaker is leaping into love with a well-dressed turtle. They're both cut from gay cloth—bright calicos and soft felt. Casanova Frog, 12" h., his turtle love, 18" l. For co-eds or cooers, $4.95 each. Eve Grimes, 141 W. 24th St., New York 11.



**MAKE A MATCH** box a striking hearth accessory by hanging it right on your fireplace. It holds lots of wooden kitchen matches which are wonderful for starting a roaring blaze quickly. Hinged lid covers matches for safety. This reproduction of an Early American design in solid brass makes a fine house-warming gift. 5¾ x 4 x 2", $4.95. Southern Showcase, HB, Box 547, Memphis, Tenn.

**Pillow Mist**



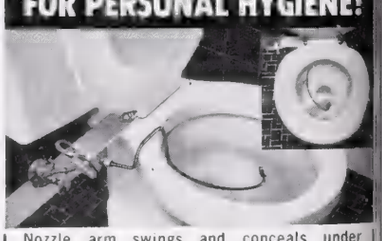

The Superlative **FRESHENER** for **PILLOWS** and **MATTRESSES**

Pillow-Mist is the exciting new product specifically designed to keep pillows, mattresses, mattress pads, covered box springs and upholstered furniture spring-fresh. Ideal for cribs and youth beds . . . gives linens a fresh-from-the-line fragrance. Safe on the finest fabrics. Stainless, odorless, non-toxic, non-allergenic.

**7-oz. can . . . only $1.50 ppd.**
6 cans, $7.50 ppd. • 12 cans, $12.00 ppd.

**DRYROX, INC.**
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**FOR PERSONAL HYGIENE!**



Nozzle arm swings and conceals under seat when not in use

**European Inspired**

**SPRAYETTE**

DOCTORS AGREE—FRESH FLOWING WATER IS A BETTER, MORE HYGIENIC CLEANSING AGENT THAN THE SOFTEST BATHROOM TISSUE! Enjoy complete cleanliness after each use of the toilet with the newly designed SPRAYETTE, a wonderful addition in teaching youngsters good bathroom habits. Attaches easily and permanently to any toilet fixture. No special tools required. INVISIBLE when not in use. Nozzle adjusts for gentle fountain or jet-spray. Satisfaction guaranteed or your money back. Only **$19.95** — two for **$34.95**, Postpaid.

**Send check or money order to**
**HYGIENIC ENGINEERING CO. INC.**
**Dept. B-1, 1130 DuPont Bldg., Miami, Fla.**

**A FIRST-CLASS MALE** should have this one for the money. Miniature envelope, engraved with his name and address, has a simulated ruby for the canceled stamp. What a divine way to give Christmas cash stashed in a non-tarnishable silver-finished money clip! $3.50 incl. tax and hand engraving. From Frances-Morris, 125 Ashland Place, Brooklyn 1, N. Y.




**TOWER OF TREATS** is that famous Harry & David Xmas treasure. The box at the base has their fabulous Royal Riviera pears; second tier tempts with 2 of the biggest, reddest apples grown; next come finest processed French plums; topping these are giant Calimyrna figs & fruit cake confection; at the bow, candy for a king! $8.95. Harry & David, 7-G, Medford, Ore.



**WHAT'S YOUR MAKE-UP** doing scattered on your dressing table, stashed in the medicine chest? Consolidate your beauty aids in this pearlized plastic tray fitted for lipsticks, hair curlers, brush and comb, manicure needs, facial tissue. 13½ x 1¾ x 9½", white, blue, pink with name or initials. $2.98 plus 35¢ post. Crown Crafts, 3-5 Mt. Hope Pl., New York 53, New York.

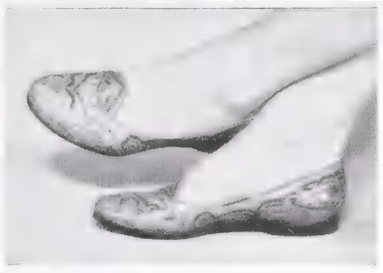



**POODLE STOODLE.** Brigitte, c'est magnifique, cette chienne, n'est-ce-pas? Marilyn, a coo-dle poodle, yes? Join the glamour girls and order this furry bench for your dressing table or bathroom. Washable (cover snaps off) pink, blue, orchid, black, or white. Children love them, too! 15" high, 32" long, $29.95 from Hale House, HB12, Box 613, Salem, Massachusetts.





**CHRISTMAS STORY WINDOW** . . . For your home . . . a radiantly beautiful "stained glass" holiday decoration. Just color translucent patterns with crayons, tape to window. Astonishing results! Panels group to fit any window. 9 designs including life size 34" x 44" Nativity scene. $2.00 ppd. Share your window; — send full color matching Christmas cards — 25¢ each. Stained Glass Craft. P. O. Box 32-H, Waukesha, Wis.



## SIMPLY ELEGANT FLATS

Our import from Mexico. A delightful flat heel pump dressy enough to wear to town, yet still "at home" with your casual clothes. Handtooled floral design, tiny buckle trim. Cozy and comfortable—for it's foam cushioned and completely leather lined. Rich tan color. Sizes 4 to 10, medium width. **$9.95 Ppd.** $3.00 deposit on COD's.

*Send for free catalogue of imported fashions.*

**AMERICANA SHOP** Dept. HBF-12 217 East Todd Ave. Reed City, Michigan



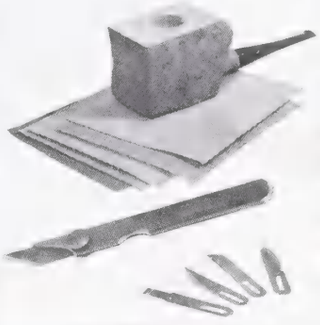
## MATCHED SET of ALGERIAN BRIAR PIPES

One fine pipe deserves another, and every pipe smoker deserves this truly handsome pair. Fashioned by master craftsmen out of the best, time-mellowed Algerian briar, each of these matching pipes means years of sweet satisfying smoking. 3 initial monograms free . . . velvet lined presentation case. An outstanding gift. **7.50 postpaid**




## VARIETY PACK

Seven packs of deliciously different tobacco blends . . . what a gift for the pipe smoker! Each tobacco is skillfully prepared by New England's famous and oldest pipe experts . . . neatly packed in a giftable tobacco kit and only **2.50 postpaid**



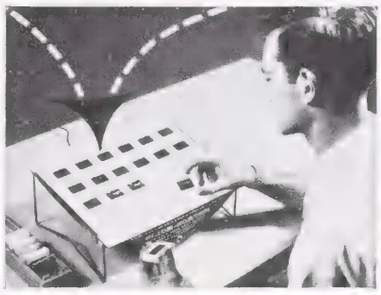
## WHITTLE SET

Give whittling a whirl and carve-it-yourself with this choice block of Algerian briar and a wonderful Sheffield Steel knife complete with 4 interchangeable blades. 5 sheets of vari-textured sandpaper also included. **3.95 postpaid**

*send for free catalogue*

**DAVID P. EHRLICH CO.**
Dept. HB, 207 Washington Street, Boston 8, Mass.
Orders shipped same day received

## SORT YOUR SLIDES THE EASY WAY!



Identifies 40 slides, at once, quickly, clearly and distinctly. 12" x 14" translucent, illuminated top permits rapid, positive selection of slides for fast arrangement in projector magazine. It's easy . . . It's fast . . . It's fun! **$13.95** ppd.

Order Several For Gifts . . . Order One for Yourself

**Satisfaction Or Money Refunded . . . No C.O.D.'s**

**THOM GEIST**
2174 W. 25th Street, Cleveland 13, Ohio

## NEW! CLOSET HANG-A-CHAIN



Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated. Satisfaction guaranteed. Order No. 838.

**Just $2.00 postpaid, 2 for $3.95**

*Write for free gift catalog of unusual items.*

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1014 Davis St., Evanston, Ill.



**MUSICAL KNOCKER,** to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long, $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., N., Nashville 5, Tenn.

# NEW! Golf SEE-BRELLA™



This giant new "picture-window" Golf SEE-BRELLA is ideal also for rainy football games, fishing, boating, or home "doorman's umbrella"!

*clearly — the greatest gift for all-weather sports fans!*

Now you can follow the ball clearly on rainy fairways (or in the rough). Our magnificent new Golf SEE-BRELLA is a giant "picture window" you look **through**, not under. Made entirely of crystal-clear, heavy-gauge vinyl, over 4 ft. wide! Can't get soggy or heavy; rain rolls off. Has rugged 16-rib aluminum windproof frame with easy-grip wood-ball handle. Closes to 35" length, stows neatly in golf bag or car. Comes complete with protective vinyl sheath case. Order several for gifts, for yourself. Sorry, no C.O.D.s. Satisfaction guaranteed. Gift catalog free on request.

*Exclusively—* **$10.95** (Add 50c each for shipping)

**BRADFORD'S, INC.**
BOX 535, M4 ENGLEWOOD, N. J.

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*William & Mary*

# HOME MADE FRUIT CAKES

Actually mixed and baked in our own home kitchen from a personal recipe containing delicious fruits, nuts, and spices blended into the cake with brandy and Sherry wine. Sent to you postpaid in the continental U.S.

**Two lbs. $3.75 Three lbs. $5.25**
**Your satisfaction guaranteed**

*Notice: Production is limited when working in a home kitchen, even in a large one like mine. So please order early so I can send your cakes promptly.*

*. . . Mary*

**WILLIAM & MARY**
*Home Made Fruit Cakes*
**209½ W. Cook St., Springfield, Illinois**

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## IMPORTED EXQUISITE CHINESE BROCADES

Fine fabrics direct from fabulous Hong Kong—hand-loomed in rich oriental scenic and symbolic designs—Backgrounds of red, green, black, gold, turquoise—for dresses, blouses, jackets and unusual draperies and upholstery. Width 28". **$3.95** per yard, ppd.

20 assorted samples $1.00, deductible from order.

**CHINESE SHOP**
1222 Connecticut Ave., N.W., Washington 6, D. C.

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# DELANCO SCONCE

A shimmering delight . . . a combination of grace, glass and polished brass in a replica of Early American artistry. The shade is 12 inches high x 4½ inches in diameter. Overall height is 16½ inches x 10 inch extension. We've been making fine lighting fixtures since 1897 . . . and this is still our very best seller. **$35.95**

Imported candelabra bulb 75¢

SEND 10¢ FOR LIGHTING FIXTURE CATALOG

**William Spencer**
**RANCOCAS WOODS, NEW JERSEY**
**Telephone BElmont 5-1830**

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## APOTHECARY JARS—LABELED

**OPIUM HEROIN MORPHINE MARIJUANA**

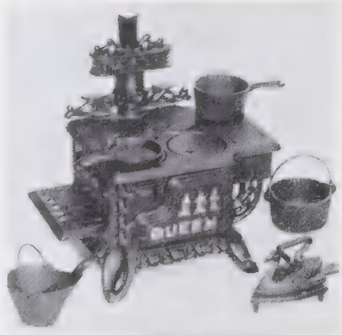
Scandalous names but all in fun. Use them in the bar, or for sugar, tea and spice and everything nice. They are authentic reproductions of antique druggist jars and difficult to distinguish from the originals. White porcelain decorated with gold and black under the glaze, for permanence. 3" x 5". Each $3.50 Postpaid.

SET OF 4 **$11.50**

*We'll be free catalog of imported gifts and treasures.*

**The OLD MEXICO SHOP**
H8 SANTA FÉ, NEW MEXICO

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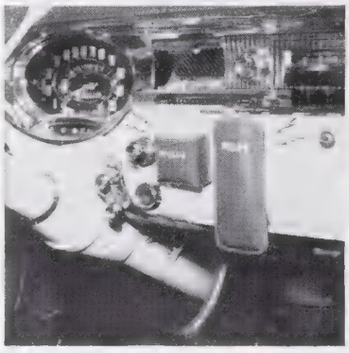
**CAST IN MINIATURE** is th black iron old-fashioned co stove that's just 6½" high. Ov door opens, burner lids come o and it's complete with frypa saucepan and kettle. There's ev the tiny swan iron and stan Utensils are all in proportio Stove and 7-piece set would d light a doll housekeeper or c lector. $3.95. Dunhaven's, 41 Lafayette, Dallas 4, Texas.



**THE PERCHA-TOON** wi make your high-flying fellow a incorrigible show-off. It hangs i side a bird cage where it can l wound easily from outside. Whe the bird stands on perch to loo in mirror. Swiss musical mov ment starts to play. When he fli off, music stops automaticall Red, yellow, or blue wood, 4" h $3.95. Medford Products, Box 3 Bethpage, New York.



**AN ARMFUL OF CHAR** for your own true love, the bride maids in the December weddin party, or a birthday girl, is hanc wrought of sterling silver by St art Nye, craftsman extraordinaire The pretty bracelet is hung wit 9 blossoms, leaf, and cone charms $9.90 complete. Individual charms $1.10 each. Tax incl. From Lion Novelties, HB12, 139 Payson Ave New York 34, N. Y.



**MAGNETIC CIGARETT CASE** is one of the best ideas t come down the pike for driver who smoke. Case for regular o king-size pack is nicely finishe leather with magnet in rear t adhere firmly to dash, a meta cabinet, or a typewriter. Magneti eyeglass case has optical lining Both with monogram. $1.10 each Kimball of Oshkosh, 33 Algom Blvd., Oshkosh, Wisconsin.

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# Relax in Luxury

**DeerMocs**

**$9.95** Pr. postpaid

**ORDER BY MAIL**

Give men's or women's regular shoe size



Thick foam rubber insole assures the ultimate in foot comfort.

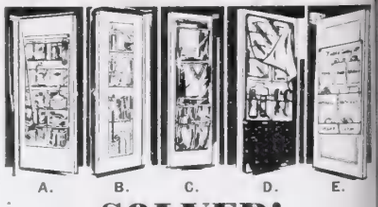
Send for FREE 56-page CATALOG featuring leather shirts, exclusive clothing, equipment for sports, country living and gifts.

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...handmade by Western leather craftsmen into handsome slippers that mold to your feet for perfect fit. Easy on and off, yet hug your feet when you walk. Fold for traveling. Completely washable! Satisfaction guaranteed or your money refunded.

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**1805 N. W. Thurman, Portland 9, Oregon**

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## CADDIES

***Save Space Without Taking Up Any***

**A—KITCHEN CADDY**—For those bulky laundry supplies. Made with loops to hold wet or dry brooms and mops. Size 20" x 54". **$3.00** with dust shield—**$4.00**

**B—LINEN CLOSET CADDY**—With 8 jumbo pockets to hold even the bulkiest items, and the ones that "get in the way." 10" x 18". **$1.25**

**C—LOCKER CADDY**—6-pocket, catch-all caddy for utility room or garage, for shoes, accessories, etc. 10" x 36". **$1.00**

**D—CADDY ALL**—All purpose garment caddy for shirts, lingerie, gloves, scarves, 8 clear plastic roomy pockets, with flap cover. 20" x 27". **$1.50**

**E—PET CADDY**—Personalized with pet's name, and pockets for all his personal needs. 18" x 22". **$2.29**

All caddies in extra-weight leatherette for lasting use. Specify choice. Send check or M.O. ppd. Satisfaction guaranteed.

**SIDBURY GIFTS**
**2417 Market St., Wilmington, N.C.**

All-inclusive stereophonic high fidelity: 27″ Chromatic TV, FM/AM radio, automatic record player.



**THE NEW AND SPECTACULAR 27" SCREEN STEREO THEATRE**—Only Magnavox brings you all these latest achievements in electro-acoustical science. Here, in magnificently crafted furniture, is family entertainment more vivid, more alive than you have ever experienced. The life-size 27″* TV pictures are nearly *half again* as large as the latest 23″ screens. True stereophonic high fidelity fills your room with music so breathtaking in its tonal purity and dimensional realism that you can identify and literally "see" each instrument in the orchestra. The finest of all record players, the new Magnavox Imperial, even *lets your records last for a lifetime* of normal use. Powerful FM and AM radio. In selected fine woods $795. Visit your Magnavox Dealer, listed in the Yellow Pages. See why Magnavox is the finest—and your best buy on *any* basis of comparison. Other Magnavox Stereo Theatres from $339.90; TV from $179.90; stereo consoles from $139.50.

*diagonal measure

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*Strawberries Romanoff, page 13, "The Gourmet's Guide"*

## The delightful *difference* is Cointreau!

Take this recipe, for example. It is Strawberries Romanoff, a delightful yet simple dessert. On page 13 of our "Gourmet's Guide" you find that the magic touch is your use of Cointreau Liqueur. Do write us for a free copy and look at the other 48 recipes for main dishes, desserts and drinks. Cordials by Cointreau—all 20 of them, will open up for you a new approach to entertaining. Cordials by Cointreau, 50 to 80 proof, produced and bottled by Cointreau Ltd., Pennington, N. J.



**MINIATURE PLAY FOOD** gives Tiny Tears, Toodles and Raggedy Ann a balanced diet. Chicken, steak, lobster, watermelon, bananas, and even a bunch of grapes are tiny copycats that look really real. Should small Mommies be tempted to take a bite, it's non-toxic. Of plastic coated composition, 48 pcs., $1; 3 sets, $2.79. Sunset House, 80 Sunset Bldg., Beverly Hills, Calif.



**BEAU TIES** have your "wonderful guy's" name incorporated into the unusual design. His full name is hand-painted, then reversed to form the distinctive pattern. Or choose a monogram tie. Maroon, navy, brown or green silk-lined quality crepe. Specify gold, silver or white for name or monogram. 2 wks. del. $3.50 ea. Mastercraft, 275H Congress St., Boston 10.



**LAZY SUSAN COFFEE TABLE** is a piece you will be so proud of, you'll probably give a party to show it off. On the 18" Lazy Susan top you'll put hors d'oeuvres, while the 38" table top will hold a party supply of glasses. Knotty-pine hand finished in honey tone or primitive. 19" h., $39.95. Cricket stool $5.95. Exp. coll. Meadowbrook HB12. 126 E. Sunrise Hwy. Merrick N.Y.



**IS HE A POUCH GROUCH?** Doesn't like the zippered kind; can't tolerate the folding envelope? Bet he'll like to *squeeze*. This leather pouch pours tobacco like salt, zips at the top (just for filling) is tabbed at bottom. He just squeezes the metal tab and out flows his favorite mixture. $1.50. David Ehrlich Co., HB. 207 Washington St., Boston 8.





## Terry Tip Towels

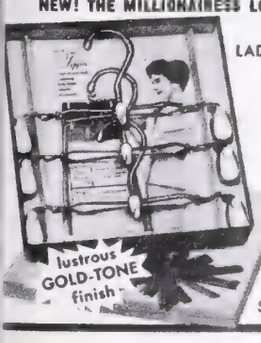
A gay, bright touch for the holidays! And they make such clever, thoughtful gifts. Guest towels of fringed, white terry cloth, decorated with Christmas tree of red satin applique, tipped with brilliants. Or Christmas red terry cloth with green satin tree. They're washable and color-fast. 11" x 18". Order by mail.

Set of two, $3 postpaid

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Kansas City, Missouri

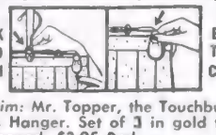
Gloria Tripp Linens

**NEW! THE MILLIONAIRESS LOOK IN SKIRT HANGERS**




LADY *Topper* TOUCHBUTTON **SKIRT HANGER** boxed set of 3, only **$3.95** Ppd. Immediate delivery, send cash, check or money order. Satisfaction Guaranteed

Rich, *rich* gold tone jewelry finish. Polished pearlized accents. Elegantly gift boxed. A *practical* gem, too. Hugs skirt firmly yet never marks fabric. To open, simply touch a button. It's *automatic*. Fastest loading — just press grippers close. Hangers hook together to save precious space.




*For him:* Mr. Topper, the Touchbutton Pants Hanger. Set of 3 in gold tone, gift boxed, $3.95 Ppd.

**REX**
7960 Beverly Blvd., Los Angeles, Calif.



***Fun — Sport — Exercise for the entire family***

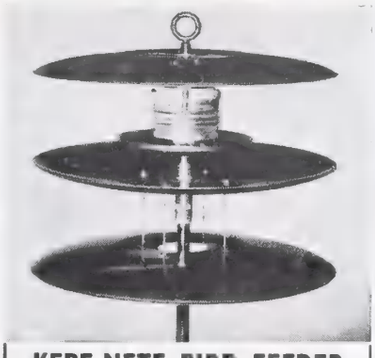
## SHUTTLE-LOOP

*USE INDOORS OR OUT*

Keep yourself and your children active, healthy, strong with fun-packed SHUTTLE-LOOP—an action sport *all* the family will enjoy the whole year round—indoors or out. SHUTTLE-LOOP combines the best features of tennis & badminton—develops agility & coordination—occupies the youngsters in bad weather—exciting party game for adults, too. It's the ideal holiday gift for all ages!

Requires only a small space in any size living or play room, lawn, terrace, etc. Won't harm furniture or windows. Comes complete with easy to assemble all metal loop & stand, plastic shuttlecock, 2 rackets, rules. Immediate shipment. Send check or MO. Sorry, no COD's. **$6.95** ppd.

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## KEPE-NETE BIRD FEEDER

***Squirrel-proof . . . Rustproof Aluminum***

**A Gift for Bird Lovers.** Many beautiful birds will flock to Kepe-Nete feeder's dry clean food. Lower of 3 dark green 15½" anodized trays prevents squirrels from entering feeder mounted on ⅜" (inside dia.) iron water pipe, which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Postpaid. (Add 50¢ W. of Rockies).

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| Feeder without Guard | $9.95 |
| Feeder with Guard | 12.95 |
| Guard only | 3.45 |

*Satisfaction Guaranteed*

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the original musical, animated

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Your favorite little girl will "ooh" and "ah" when she sees this adorable *Sleeping Baby Doll*. While the hidden music box (genuine Swiss) plays a lullaby, her angelic head rotates, she stretches and turns just like a real Baby. Cuddly soft vinyl, she's dressed in flannel pajamas, in your choice of pink, blue or maize or red. A breathtaking gift for girls of all ages. 11" long.

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*Orders shipped promptly. Sorry, no C.O.D.'s.*

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See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. This new home tutoring course drills your child in phonics with phonograph records and cards. It gives a fresh start in reading to children who are not learning under "progressive" teaching methods. Parents and teachers report children gain up to a full year's grade in reading in six weeks with The Sound Way To Easy Reading. University tested and proved. Used in over 2,500 schools and thousands of homes. Write for free illustrated folder. **Bremner-Davis Phonics, Dept. C-41, Wilmette, Illinois.**

**Delight Your Little Sailor!**



YOUR LITTLE SAILOR BOY will have gobs of fun in this real sailor suit of blue or white. We gave one to a delighted 4 year-old fan of an old tar and now he *outswaggers* his hero. Nautically correct from bell-bottom trousers to hash marks on sleeves. Sizes 3 to 8.

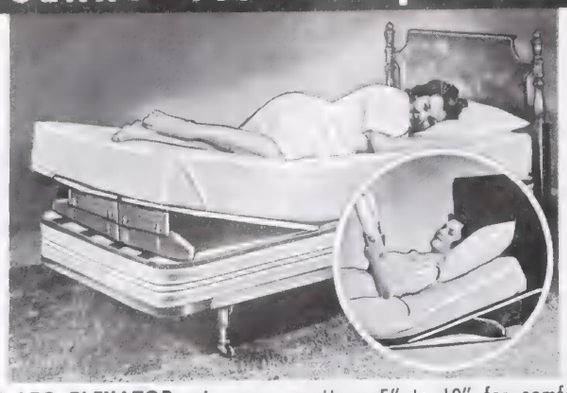
CHOICE OF SANFORIZED WHITES **$6.95**

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HAT $1.00 EXTRA

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## NU-SLANT for Sleep Comfort



**HEAD OR LEG ELEVATOR** raises your mattress 5" to 10" for comfort, health and convalescence. Like a hospital bed, it uses gravity to speed the return flow of blood to your heart. 4 selected positions adjust height to bring more comfort than extra pillows. Ideal for reading or TV. Folds flat in place when not in use. **Head elevation** eases breathing and heart strain, soothes many headaches. **Leg elevation** helps soothe varicose veins, cramps and cold feet.

**DELUXE Model** all mahogany plywood—Twin Bed Size $11.50; Double $12.50
**STANDARD Model** of Aircel Material—Twin Bed Size $8.75; Double $9.95.

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## CARAVAN CHAIR



24"x24"x29" HIGH
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*only* **$16.95**
*plus $1.75 shipping charge*

The exciting **CARAVAN** chair represents the magic of the past translated into the contemporary idiom. Right with all periods, this delightfully comfortable chair adds a thrilling accent to modern décor. The gracefully styled legs, available in natural maple or dark walnut finish, are hand turned by master craftsmen from richly grained select hardwoods. Removable coverings of cream-white canvas have wide, distinctive bindings in red, royal, aqua, green, black or brown. Arm bands are daringly pointed and tasseled. Yes, entirely machine washable. Solid color covers in red, yellow, green, blue and black are also available —add $1.25.

Specify wood finish and binding color.
Send check or money order. No C.O.D.'s please. Immediate Shipment. Satisfaction guaranteed.

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*Enjoy* the relaxing, stimulating benefits of efficient *vibratory massage!* Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, weight-toning, blood circulation. *Widely used in Health Institutions.* Built for years of service—fully guaranteed.

"How to Use" Easel Chart for owners sent for $1.65 ppd.

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**Battle Creek Z-23, Mich.**

## ROLL OUT THE BARREL

Even a wisp of a girl can breeze through a normally back-breaking job with this Trash Cart. Made of strong rustproof steel, it rolls merrily along on wide-tread rubber-tired wheels and totes standard 10- and 20-gallon cans.

One-can model ..... $8.95
Two-can model (shown) ..... $18.95
Three-can model ..... $24.95

**L-H-B SALES**
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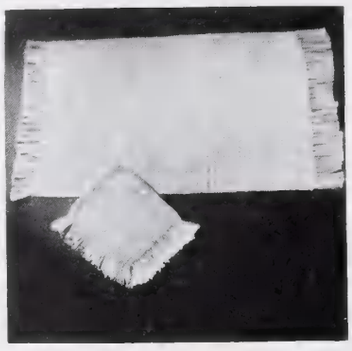
...in exquisite down-proof satins, taffetas. Wool comforts recovered, too. And OLD FEATHERBEDS converted into cloud-soft, feather-fluff, heirloom comforts by ALDEN secret process. ABSOLUTE SATISFACTION GUARANTEED. Mail Order Only. No salesman will call!

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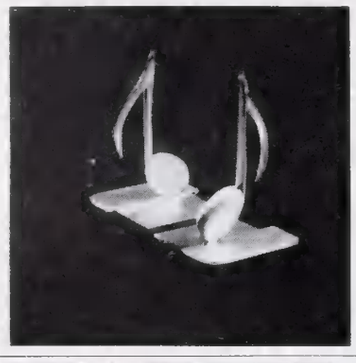
**GAY EGG CUPS.** Hear as the smell of morning cof the sun streaming throug dining room windows, are charming hand-painted bri groom egg cups from Italy wear wedding costumes plu knitted caps which pop eggs to keep them hot and tizing. $2 pr. $1.10 each. from Monogram Shop, HB Washington, Providence 3,



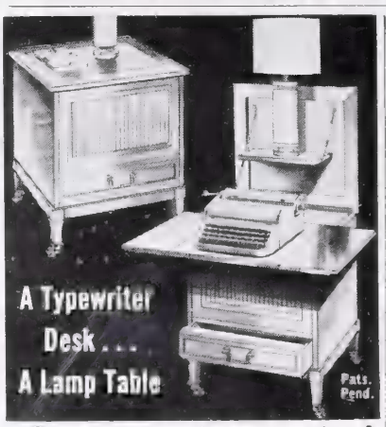
**YOU GIVE TWICE** wh choose these beautifully loomed place mats. Made blind who receive income their sale, they're deep f hand-hemstitched, white, n beige, green, or pink cotto 20", $1.50 each. Napkins, 1 75¢. Draperies, dresses, luncheon sets woven to Write for details. Craft 3909 Northview, Jackson 6




**IT'S A GOOD SIGN** reads: "The kiss of the s pardon, The song of the bi mirth. One is nearer God' in a garden. Than anywhe on earth." Mrs. Eisenhow dered these for the White gardens. In black or whi aluminum with hand-paint ters in white, black, or 28¼" l., 14½" w., $7.50. Moultrie Mfg., HB, Moult



**THE TUNE THAT ESC** the song writers will ne written now, because two tant and madly melodic Notes ran away to becom ends. And here they are, n solid polished brass, st 6½" h. on a 4 x 4" base, pr In black satin finish, pr. Tennessee Chromium Plati 206 Louise Ave. North, N 5, Tennessee.




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Your typewriter and writing material concealed in 19" x 20" x 25½" high console. Spring operated. Italian Provincial shown, also Early American, Oriental, Contemporary designs. $109.95 to $119.95 for portables. Matching FILE.

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**IMPORT from HO**
The lush look ard . . . capt the first time tic . . . and into a handso coat. Wear it with matching Well-made w forced butto cooling air ve back cuffs pockets. Size medium or l (Same style al able in shimmer embossed gold Available in lette everywhere or orde from importer. Se or money order for $5.95, plus 25¢ Immediate delivery for Christmas. Sat guaranteed.

**MANUFACTURERS FOREIGN TRADE C**
**(Dept. HB-12) 111 West 50th St., N.Y.**

**THE FAMILY HISTORIAN** (in our family a cousin who keeps track of 1st cousins-once-removed and other branches of the family tree) would love this! "Record of My Ancestry" has cut-out windows for quick cross-reference, space for photos, birth, marriage and death records. Fabrikoid $15, cloth binding $12, leather $20. F. S. Bailey, Dept. BD, Box 254, Quincy, Massachusetts.



**MANGER LANTERN.** To remind us that the spirit of giving began the first Christmastide when Wise Men brought fragrant frankincense and myrrh to the Christ Child, here is a manger lantern. Brown or green handmade pottery holder comes with two candles—one scented with frankincense, the other myrrh. 5″ w., 4″ h. $3.50. Carolina Soap & Candle Makers, Southern Pines, N. C.

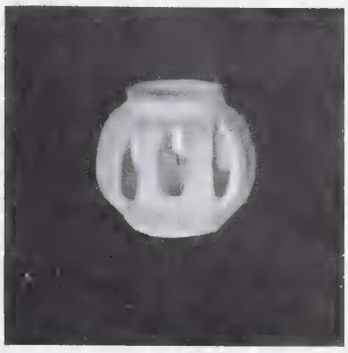
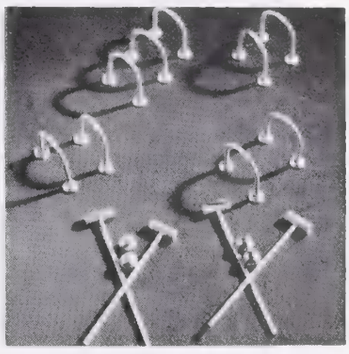
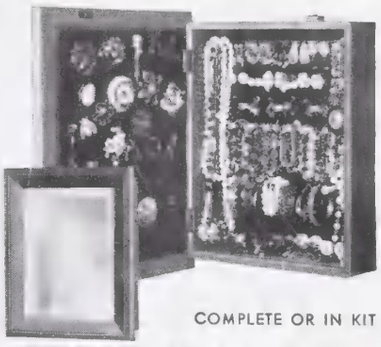


**TABLE-TOP CROQUET** will be the new family craze, we bet you. A 17-piece solid-brass miniature copycat of the outdoor game has 4 little balls, 4 3¼″ mallets, 9 ¼″ wickets. Loser does the dishes (at our house), so order your set now and start practicing. Fun for Christmas stocking presents, set $1. Classic Corner, HB12, Narberth, Pennsylvania.



**JR. KITCHEN** looks just like Mommy's; that's what makes it fun! Refrigerator has freezer, shelves, working doors, 3′ h. Cupboard w. 3 shelves, 3′ h. Range has glowing burners (batteries), pull-out broiler, timer, 2′ h. Sink w. drainboard, tray, etc. Reinforced fibreboard w. colored trim, $4.98 ea. Set, $16.95. 25¢ post. McArthur, HB-148, 2170 S. Canalport, Chicago 8.





COMPLETE OR IN KIT

**MIRROR JEWEL RACK**

**Now—All Your Jewelry Neatly Arranged, Properly Visible**

A delightful shadow box jewel chest—on the wall—lovely, clever and sensibly practical. Clears dresser top. Stores all your jewelry on display, with each piece visible for quick, easy selection. No more lost earrings or pins—no more fumbling, untangling—no pricked fingers. Separate holders for earrings, rings, bracelets, necklaces, etc., a large, padded pin cushion, and a storage bin for oddments. A large quality mirror, too . . . for dressing table, chest or bureau. Tarnish free cloth back and pin cushion. 14″W, 17″H, 3¾″D. Of satin smooth honeytone pine or in lovely maple finish **$14.95** *Express Charges Collect.*

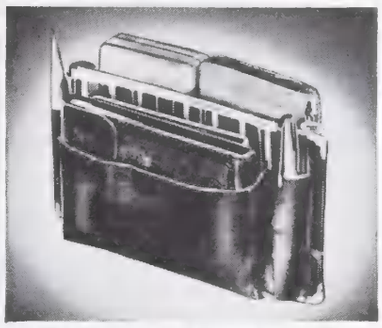
COMPLETE KIT—Easy assembly. Prefitted, drilled, sanded, ready for finishing. Simple instructions. **$10.95** *Postpaid.*

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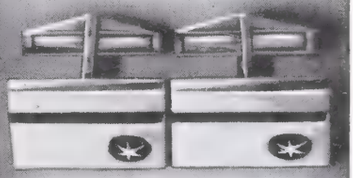
**18K GOLD ROSEBUD EARRINGS**
FROM ITALY — A PAIR OF EXQUISITE LIFELIKE ROSES CAPTURED IN GOLD, CENTERED WITH A FIERY RUBY. 48.00†
(Available for pierced ears on request)



**RARE ROMAN COIN CUFF LINKS**
AUTHENTIC HEAVY BRONZE EMPEROR COINS STRUCK IN THE IMPERIAL MINT IN ALEXANDRIA BETWEEN 206 AND 300 A.D. PRONG-MOUNTED IN STERLING SILVER. 15.00†
(Card of authenticity included)



**18K GOLD RIMMED RAVENNA CAT CHARM**
A CONTENTED KITTEN DESIGNED FROM HAND-INLAID MARBLE AND SEMI-PRECIOUS STONES. FROM ITALY.
32.50†



**COMMANDER CUFF LINKS**
GROOVED STERLING SILVER WITH FINE BLACK STAR SAPPHIRES 22.00†
MATCHING TIE TACK (not shown)
11.00†

**14K GOLD TOOTHPICKS**
IN LEATHER CASE
7.50†
WITH DIAMOND 17.50†
WITH INITIAL 10.00†
WITH INITIAL AND DIAMOND 20.00†





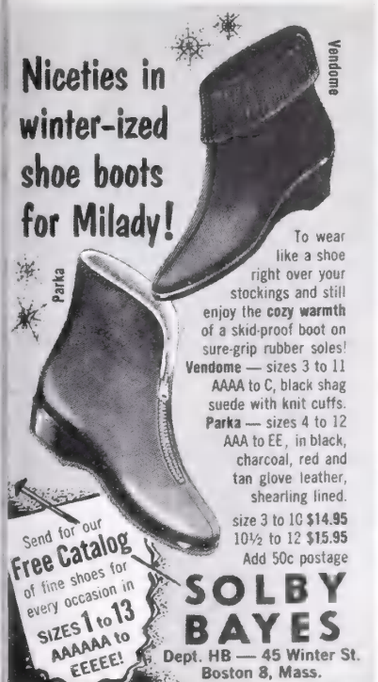
Special Sale Event
**BLACK STAR SAPPHIRE TIE TACK 15.00†**

**ALL JEWELS GENUINE**
(TAX INCLUDED
ACTUAL SIZE
MAIL ORDERS POSTPAID
MONEY-BACK GUARANTEE

If *Diners'* Club or AMERICAN EXPRESS charge, give number and signature.

WRITE DEPT. HB-12

# Niceties in winter-ized shoe boots for Milady!

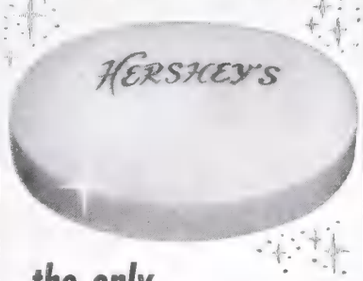



To wear like a shoe right over your stockings and still enjoy the **cozy warmth** of a skid-proof boot on sure-grip rubber soles!
**Vendome** — sizes 3 to 11 AAAA to C, black shag suede with knit cuffs.
**Parka** — sizes 4 to 12 AAA to EE, in black, charcoal, red and tan glove leather, shearling lined.
size 3 to 10 **$14.95**
10½ to 12 **$15.95**
Add 50c postage

Send for our **Free Catalog** of fine shoes for every occasion in SIZES 1 to 13 AAAAAA to EEEEE!

**SOLBY BAYES**
Dept. HB — 45 Winter St.
Boston 8, Mass.

Costs more . . . worth more




***the only***
**cocoa butter toilet soap**

Mildest of all soaps because it's made of cocoa butter. Delicately perfumed with Fougere. Makes rich, velvety lather in any type of water, yet lasts and lasts. Conditions as it cleanses . . . leaves the skin soft and refreshed. Gift-boxed.
3 cakes for $1.50, postpaid. 12 boxes (36 cakes) for $16.50, postpaid

**HERSHEY ESTATES, DEPT. E, HERSHEY, PA.**



**HO TOI**

**ORIENTAL GOOD LUCK GOD**

Meet the great god Ho Toi, purveyor of oriental magic and harbinger of health and happiness. Spirit the sorcery out of him by merely rubbing his tummy. Handcarved of rosewood, he stands 4″ high. A wonderful addition to a knick-knack shelf or a husband's desk. So low priced—you'll want to scoop them up by the dozen for little money gifts!

**$1.75** ppd.

FREE: *Write for 32-pg. Magazine-Catalog of 250 exotic imports from 25 countries. (Subscription, 4 issues, free with order.)*

**AMERICAN TRADER**
Dept. 391, 31 Lafayette Ave., White Plains, N.Y.



# FREE! SELECTED RECIPES for serving a true southern delicacy...

Words can't do justice to the hearty aged hickory scented flavor of this Smithfield masterpiece. Your first thin slice will tell you why it is the choice of gourmets the world over.

Joyner's genuine Smithfield Hams are selected from meaty, peanut-fattened hogs, dry cured, cool smoked over fragrant hickory woods and slowly aged. Send for our free 12-page booklet that tells you how to buy, cook and serve Joyner's Smithfield Hams and other Joyner's Genuine Smithfield Virginia meats.

JOYNER'S Genuine Smithfield HAM

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☐ *Please send me a free copy of your Joyner's Smithfield Ham Recipe Booklet.*

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☐ **Uncooked Hams** (11 to 18 lbs.) . . $1.00 lb.

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Include in your check or money order $1.50 for each piece ordered to cover handling and shipping charges; $3.00 for Alaska or Hawaii.

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## SWIVEL CAPTAIN'S STOOL

***Sturdy, Concealed Ball Bearing Swivel***

COMPLETE OR IN EASY 1-HR. KITS

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**

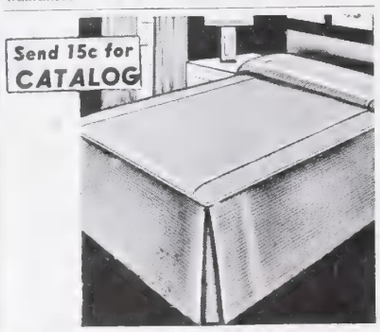
**COMPLETE KIT**—for easy home assembly. Prefitted, drilled, sanded, etc., ready for finishing. Simple instructions. **$11.95**

*Shipping Charges Collect*

**LARGE NEW FREE CATALOG—600 ITEMS** of Finished and Kit Furniture in Friendly Pine.

Immediate Delivery Not Sold in Stores Money Back Guarantee

Yield House
Dept. B12-O
North Conway, N.H.




## WASHABLE CORDUROY

Velvety soft pinwale corduroy bedspread is trimly tailored with kick-pleat corners. Washable, jewel-toned colors of copper, avocado green, rose, purple, Burma blue, white, brown or aqua. Twin bedspread **13.95**, double **16.95**, 36" pinch-pleated cafes **5.95**, valance **2.95**. Draperies can be special ordered any length or width. Send 25¢ for corduroy color swatches. Add 90¢ to total order for postage.

**Corduroy studio covers** in 2 or 3 pillow styles available in all colors listed except white or rose. **20.90**

COLTEN'S 1353 Beacon St., Brookline 46, Mass.



**SLIP INTO SATIN** for uriously comfortable loungi snoozing. Pajama mates ar lored in slipover style and co black, white, gold, or blue able Scintilla satin. "His small, medium, or large $15.95. X-large, add $2. "I in sizes 10 to 20. $13.95. If gram is desired, add $1 each Satin Shop, HB, 1209 W. moral, Chicago 40, Illinois.




**ESSO GARAGE.** Your crazy little mechanic is bo his own service station tha manually-operated elevator cars to 4-tiered parking 36" curved ramp. Ground has 2 pumps, revolving rack, electric light. Sturdy masonite with red trim, 12 tion cars, batteries incl. exp. coll. F. A. O. Schwar Fifth Ave., New York 22.



**GUARDIAN ANGELS** tiny ones, stand like sentin the side of a mature meml the band (she must be, *sh* to hold the candles). painted Swedish angels ar headed cherubs with golden wings. 9½" white candle with two 5" pastel angels, Shopping Int'l., Dept. 38 Lafayette, White Plains,



**TIME TO PRESERVE?** if you had, pardon us for you couldn't top the countr flavor of Oregon Wild Black English Damson Plum, Pr Hazelnuts, Boysenberry, C Whole Strawberry or Se Raspberry Jam, Apricots w nels, Seville Orange Marm 8-5 ounce jars. Gift #50. Jane Amherst, 1837 SE 10t Portland 14, Oregon.




Estee

# * LOVE CAKES

Order direct from the world's leading manufacturer. Traditional for the holiday season . . . made from the original 400-year-old recipe, these delicious fruit cakes defy comparison. A true epicurean delight.

Round Tin—asst. of 6 large cages . . . $2.50
Square Tin—asst. of 16 party-size cakes . $2.75
Flower Tin—asst. of 22 cakes . . . . . $4.25
Cupid Chest (not shown)—2½ lbs of large and small cakes . . . . . $6.50

*All prices postage prepaid in U.S.A.*

**ESTEE**, Box 197, New York 32 *Write for complete catalogue of delicious holiday gift items*

## *FABULOUS ALPACA FUR SLIPPERS FROM PERU*



Hand made in the land of the Incas from fluffy white Alpaca skins. Natural wool lining for heavenly comfort and warmth.

Sizes 4-10 **$7.95** postpaid

PLEASE SEND CHECK OR MONEY ORDER TO

*Latin Imports*
Nogales, Arizona



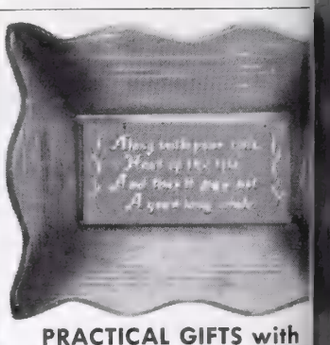

**FLEXIBLE**

# PLAY DOLLS

Children love—and learn—with these almost human dolls. Soft plastic bodies can be bent into 1000 life-like positions. They sit, stand, dance, etc. Hand painting and authentic handmade costumes add to realistic appearance. Washable—durable. 4½" parents; 3½" children; 1¾" baby in dollhouse box—$5.00 ppd. 10 pc. set shown—$10.95 ppd.

NEW FULL COLOR CATALOG shows over 100 other dolls. Send 10¢.

FLAGG *Flexible Dolls*
Box 250-7, Jamaica Plain, Mass.



## PRACTICAL GIFTS with EARLY AMERICAN FLAV

HOT ROLL SERVER . . . Unique adaptat clever Colonial idea. Heat the small bric tile with rolls. When rolls are warm, put them plus tile in the charming smooth finish antiqued pine holder. 8½" × 10½". **$3.95**

DINNER BELL GONG . . . Round up guests with this delightful bell, mounted on its very own Early American inspired scalloped pine plaque. Its smooth finish, mellow tone will make it a cherished possession. 3" × 5½". **$1.95**

**BOTH FOR $5.50**

*All prices postpaid. Sorry, no C.O.D.'s.*

**MYRA'S GIFTS**
227 Rock Rd., Glen Rock, N.

**MONOGRAM** is embroi- on fine white Swiss-sheer erchiefs that have hand- hems. Or send in his full snip his signature from a or cancelled check and they se it on these beauties. Sig- (or initials) in blue, , and maroon; one color on Set of 3, $4.95. Add 20¢ Old Pueblo Traders, Box Dept. HBH, Tucson, Ariz.



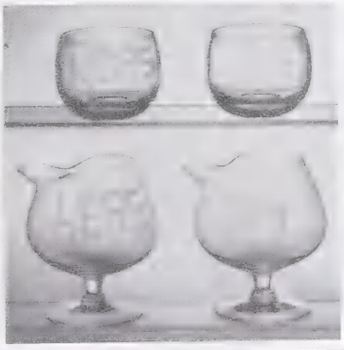
**TO GO** with a week-end- g college charmer, a meet- aking club woman is this n Swiss watch that hangs on ious leather clutch. Fitted as zippered compartment, e purse, comb, mirror, and ture wallet. In fire red or lack, 6¾ x 4". $12 incl. Giftware Specialties, HB, port, New York.



**THYST EARRINGS.** Not nough women realize the tive dynamite in a pair of ooking earrings. They be- two exclamation points g a face and, for some , seem to draw attention ur best feature. Genuine ld-cut amethysts wrapped gold are $24 pr. Also for d ears. Tax incl. Merrin, 30 Madison Ave., N.Y.C.



**KTAILS FOR TWO.** s something very gay about et. Maybe because it as- that two people can have ogether. Crystal pourers d "His" and "Hers" hold 2 is and a dividend, come cocktail glasses. Get sev- ts for parties and let each ne share cocktails. 4-pc. set, plus 75¢ post. C. D. Pea- State & Monroe, Chicago 3.



## 750 CHARMS IN THIS FREE Charm & Treasure CATALOG



**14K SOLID GOLD and STERLING SILVER CHARMS At Direct-To-You-Prices**

To have and to hold "those precious moments" are now at hand, brought to mind by cherished charms and miniatures that tell a story all your own.

★ All Charms Shown Actual Size
★ Prices Include Federal Tax & Postage
★ Money Back Guarantee (Unless Personalized)

**SPECIAL OFFER!**

Send only 25c in cash or stamps and you'll receive a huge 9x12, 112 page, all inclusive 5000 charm catalog. A must for all collectors of charms.



☐ Birthday Cake — opens and has candle inside.
14K Solid Gold $12.00
Sterling Silver . 4.50

☐ The Good Angel—watch over you and your loved ones.
14K Solid ... $15.00
Sterling Silver 2.20

☐ Bible — covers open wide, reveal the Lord's Prayer.
14K Solid Gold $10.00
Sterling Silver.. 2.00

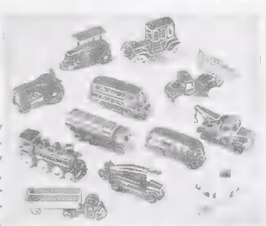
☐ College Pennants — for any of 600 colleges. Enameled colors.
14K Solid Gold .$7.00
Sterling Silver 1.50

☐ Map — of any state in U.S. possession, foreign countries. Enameled on
14K Solid Gold $12.50
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Please send the charms checked above in
☐ 14K SOLID GOLD
☐ STERLING SILVER
☐ FREE CATALOG
☐ 25¢ CATALOG

Charm & Treasure Inc
500 FIFTH AVE., NEW YORK 17, N.Y. Dept. HB-120
I enclose check or money order for total $.....
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ADDRESS .....
CITY ..... ZONE ..... STATE .....
Engraving on any charm—10¢ per letter or number. Please print inscription clearly. Enclose with order.

## A FLEET of 12 ACTION CARS



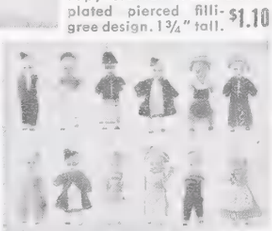
Authentic copy of a bus, gasoline truck, tow truck, tractor, model T, ambulance, double decker bus, fire truck, crane, etc. Durable steel. Gift-boxed, Set of 12: $1.75



## MAGNETIC BOBBY PIN CUP

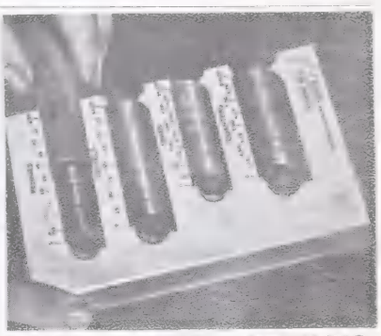
Holds her bobby & hair pins securely. The secret is a magnet base! Keeps dresser top, clutter-free. Gold-plated pierced filigree design. 1¾" tall. $1.10

## DOLLS of ALL NATIONS



12 Dolls in beautiful handmade native costumes. Each doll represents a different country—France, Italy, Holland, Scotland, etc. Eyes open & close. Arms & legs move too! 3" high. Unbreakable. Set of 12: $1.98

**CROWN CRAFT** 5 Mt. Hope Place Dept. 9, New York 53, N.Y.



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Handles Pennies, Nickels, Dimes, Quarters—All at the same time!

Coins Slide Into Wrapper Pre-Counted—Never Makes a Mistake!

Replaces Expensive Machines!

A real time and temper saver—makes coin counting and wrapping child's play. Simply slide coins into special channels which are marked to count amount as you go along. Coin wrapper slides into channel so you can push in change without fumbling or dropping coins. Recommended for home, banks, schools, stores, all businesses. Replaces machines costing 10 times as much! Handsome onyx color high-impact plastic—compact 6"x4¾"x3¾". Only $2.70 ppd.

**DAMAR'S,** 38M Damar Bldg., Elizabeth, N.J.

FOR ALL MEN ONLY! SHIRTS WITH YOUR EXACT LONG SLEEVE LENGTH



PERFECT FIT FOR YOU—sleeve lengths to 38, neck sizes to 18½! Plaids, Ivy-League stripes, whites, solid-tones in Sport and Dress. New wash-and-wear fabrics! cut 4" longer than ordinary. Not sold in stores—by mail. Prices are amazingly low! Also sport and work shoes, sizes to 16EEE. Sox, Boots, Slippers, s, etc. Write today EE copy of com- Catalog!

FREE CATALOG

SIZE, INC., 4450 Brockton, Mass.



"I don't see how we ever got along without FlexPort before. We are more than pleased . . . think FlexPort is terrific."
Dog Breeder, Connecticut



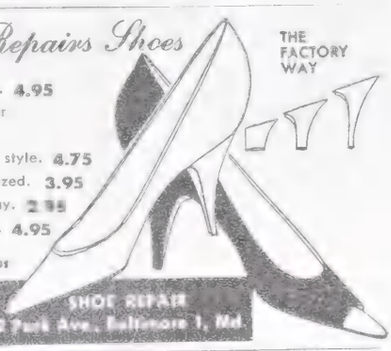
## FlexPort Pet Door

Dogs and cats are easily trained to use FlexPort. Ends scratched doors and whining. Keeps out flies, wind, rain. Gives you and pet complete freedom. Soft plastic triangles close gently and tightly. Easily installed in homes, kennels, garages, dog houses. All sizes available. Prices start at $19.90. Do not send order. *Write for free folder.*

**TUREN, INC., DEPT. H-12**
Beaver Park, Danvers, Mass.

## *Century Re-Styles and Repairs Shoes*

THE FACTORY WAY



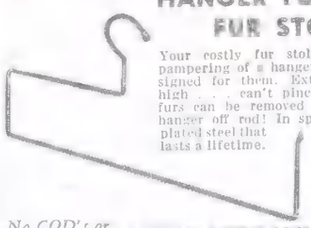
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NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. 4.95
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SUEDE SHOES REDRESSED . . . the Factory Way. 2.95
RENEW YOUR SHOES . . . with soles and heels. 4.95

*Mail shoes with complete instructions*

Paper, Send for catalog and mailing carton

**CENTURY SHOE REPAIR**
212 York Ave., Baltimore 1, Md.

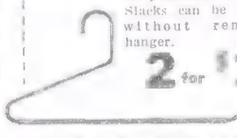
## AT LAST! A PERFECT HANGER FOR YOUR FUR STOLE!



Your costly fur stoles deserve the pampering of a hanger especially designed for them. Extra wide, extra high . . . can't pinch or mat. And furs can be removed without taking hanger off rod! In sparkling chrome plated steel that lasts a lifetime.

$1.50 ea. ppd.

## NEW! Mens' or Womens' SLACK HANGER



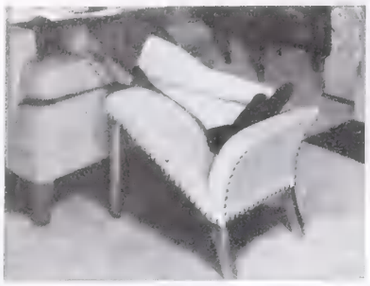
You'll want a dozen of them! Strong chrome plated heavy-weight steel is covered with serrated vinyl to prevent slipping. Slacks can be removed without removing hanger.

2 for $1 ppd.

*No COD's or stamps, please* NATIONAL HANGER COMPANY, INC. Dept. 812, 120 W. 42nd St., New York 1, N.Y.

*You will enjoy these—*

## Authentic Reproductions



***18th Century English Gout Stool***

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne, Citron, or send ¾ yd. of your 50" fabric. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Write for brochure and fabric swatches

$15.65 prepaid

***Early American "Lap Board"***

Replica of an old-time original. This beautiful, sturdy "Lap Table"—resting on your lap—or the arms of your favorite chair—is handy to have around for writing, sewing, eating, playing solitaire, and many other uses. Very rich in quality, made of selected ¼" Birch Plywood, hand rubbed finish in Early American honey-tone color. The decorations on both sides of the board are hand screened colors, in the brown tones. Size 18" x 30".



*only* $8.95 prepaid

Send check or money order. Immediate shipment.

These items available only from the shop of— Lee & Martha Snyder P.O. Box 85, Mt. W. Sta. Cincinnati 30, Ohio

## SEVEN-DIAMOND CLUSTER RING

14-K White or Yellow Gold



You'll like this well-made, attractive Lady's 7-Diamond Cluster Ring. It's a fine value. *Satisfaction Guaranteed or your money will be refunded.* The price is $59.50, postpaid, Federal tax included. If you wish, it may be purchased on terms—with no carrying charge. Terms: $10.00 cash; $5.00 monthly—check or money order. In ordering, print your name and address clearly, give finger size, and indicate whether you wish White or Yellow Gold. If terms are desired, give as reference, the name and address of two stores where you now have, or have had, a charge account or a budget-plan account.

$59.50 Postpaid

MEDICAL TAG: A "must" for those with heart, diabetic or allergy problem. Write for illustrated leaflet. Also, we feature "Doggie Tags".

ANTIN'S Jewelers and Gift Counsellors 114 Baronne St., New Orleans 12, La. *ESTABLISHED 1916*



## MINK GLOVES $1.95

Glamourized with generous front cuffs of genuine mink that boasts your initials in gold. Mink & initials removable for washing of gloves. Helenca S-T-R-E-T-C-H yarn. One size fits any lady's hand. White, Black and Beige **$1.95**, 3 pair **$5.50**.

*FOR AIRMAIL 20¢*

**OLD PUEBLO TRADERS**

BOX 4035 Dept. HBG Tucson, Arizona

## COMICE PEARS FOR Christmas Giving



AS LOW AS $4.20 DELIVERY PREPAID

FROM ROGUE RIVER VALLEY

MEDFORD, ORE.

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Packages are guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

**No. 1—Deluxe Box**
(8 to 16 pears, [illegible]) $4.20

**No. 2—Deluxe Box** ([illegible]) $5.25

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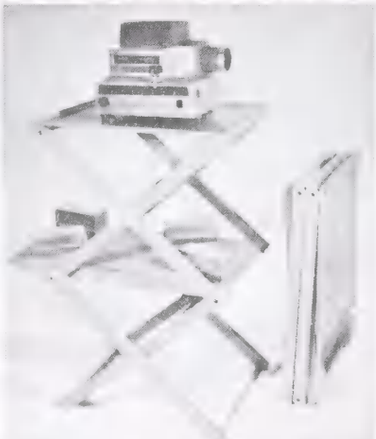
PINNACLE ORCHARDS
405 Fir St., MEDFORD, OREGON

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## OCTO PROJECTOR STAND



Portable, adjustable 4" to 40", rugged. Holds 150 lbs. Top 16" x 19". Shelf 12" x 24" Standard—natural wood finish—$10.95 Deluxe—painted gray, metal shelves—$15.95 (Add $1.00 for shipping) 10 day trial. Leatherette Carrying Case—$4.95

OCTO PRODUCTS, INC. DEPT. K

48 MILES AVE. FAIRPORT, N. Y.



**HOLLY BASKET.** Christmas is rich in traditions. The battered star for the top of the tree. The apple left for St. Nick. The holly on the mantel. This charming basket contains an armload of fresh-cut English holly with bright red berries, a sprig of mistletoe. $5.95. Holly *without basket*, $2.95. Arrival about Dec. 15th. Northwest Corner Store. HB, Longview 71, Washington.



**STO-RAIL UNITS** from Denmark are versatile pieces for a child's room. The combination shown stores a roomful of toys and books. Storage bin is 13 x 9 x 18" high, 28" long shelf is 8" deep. Washable metal units in white, brown, beige, blue, orange, or yellow hook onto a 40" teak wood rail incl. Pieces are interchangeable. $25 complete. Patio Sales, Box 25, Highland Park, Ill.



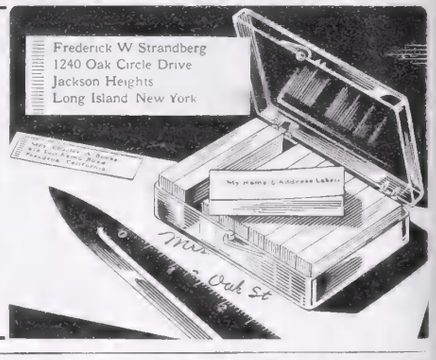
**GO ON, BE GLAMOROUS** and pamper your feminine instincts with a fabulous brocade lounger. Fits like a dream, has a magic neckline that stays put no matter how you move or bend. Satin-finished rayon brocade, woven in Hong Kong. Olive-green, turquoise, or black with multicolored "Good Luck" motif. 8-18. $26.95. Margie Douglas, HB, 854 S. Robertson, Los Angeles, Cal.



**HIGH HORSES** hung aloft over a contemporary limestone fireplace, in a long hallway, are made of cast aluminum finished in ebony black, classic gold, or buff white. These exquisite equines measure 15" high by 15" wide. $7 each, $13.95 the pair shipped to you within 24 hours. Order from Home Industries, 330 Athens St., HB12, Jackson, Ohio.

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Any message up to 4 lines neatly printed in black and white, gilt-edged gummed paper, 1½ in. long. Padded and packed with 2¼ in. plastic box. *Quite possibly the best label value you can find.* (Note we tell you our sizes.) 1000 for $1 ppd. Any 5 or more orders, 80¢ each. Any 10, 75¢; any 25 or more, 60¢ each. Via air, add 21¢ per 1000. Write for fund raising folder, too. Guaranteed. Prompt delivery. Bruce Bolind, 122 Bolind Bldg., Boulder 40, Colo. Thank you kindly!






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ARMY AND AIR FORCE FATIGUES

FOR KIDS

Hey Sarge . . . (Dad to you.) A delightful take-off on the real Army and Air Force Fatigues for your small fry.—3 piece set includes initialed cap, jacket with his own name on the I.D. tape (print name clearly) and the service over-matching pockets—and pants. FREE—3 iron-on emblems. Even sizes 2 to 12. Sanforized Sateen in Olive Green for Army and Sage Green for Air Force.

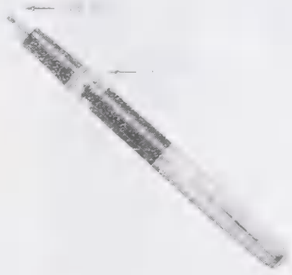
$6.95 Each Suit Add 50c Postage Please

BILL'S MILITARY STORES—Dept. H.B.
Buckman Bldg., Jacksonville 2, Fla.

**…SEN PERCOLATOR.** …inner coffee in the dim …light of the dining room is …sant interval of the day. … a thing to be remembered …relaxation, good conversa- …make the brew strong, the … pretty like this electric …tor that duplicates the …Onion" pattern. 8-10 cups. … Seth & Jed, New Marl- …n, Massachusetts.



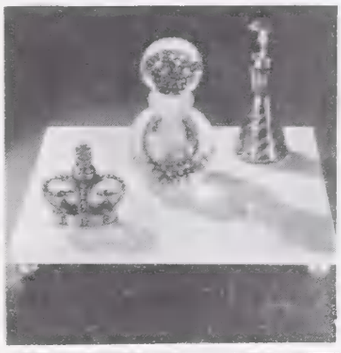
**…-POINT FOUNTAIN** …Nova is the only ball point …it *never* needs a refill be- …t uses *regular* ink. A see- …ndow shows ink level and … twist of the pen refuels … he permanent jewel point …kips, writes on any surface … Jet black w. 22k gold- …cap. from Germany. $4.95: …Hand-Gienic, HB. 2384 W. …, Miami 35, Fla.



**…RISTMAS SCENE** that … the enchantment of a … joy on the happy day is …n exquisite music box. It …s a tiny girl and her dolly …ded by toys and gift pack- …The imported tree hung …Christmas balls revolves … music box plays "Silent … From Austria. 6½" high. … Gina & Selma, 1048 Lex- … Ave., New York 21.



**…BLE MARVEL** for a …ous perfume tray on your …g table. to serve Camem- …d crackers at cocktails, for …g off a spread of cold meats …ffet table, holding holiday …ake. Or it's a stunning … Black-veined white Italian … with padded brass ball … 2" sq. $5.95; 2. $11.75. … Pickert, Dept. 1112. 1014 … Evanston, Illinois.




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The high fashion NEW YORKER. Christmas gift superb. Imported leather sheathed in washable French velvet, jeweled in diamond-cut rhinestones. Charmaine red, turquoise, pink, white, old rose, royal blue, black, French blue. Pet's name on plate. Collar, $6.95. Matching leather leash with jeweled velvet handle, $1.75. Send his neck girth and name. Guaranteed.



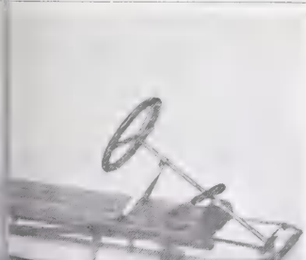
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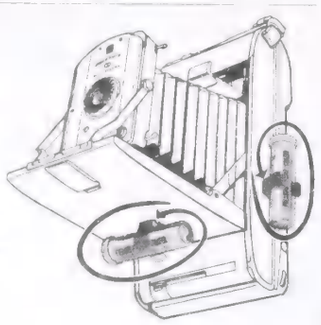
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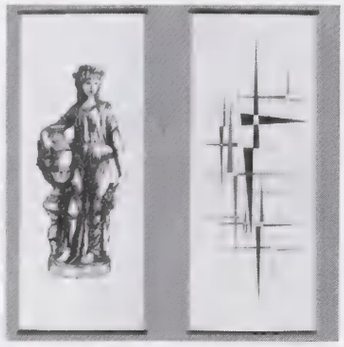
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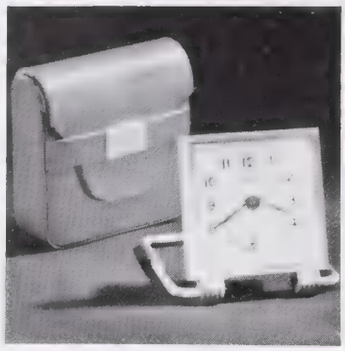
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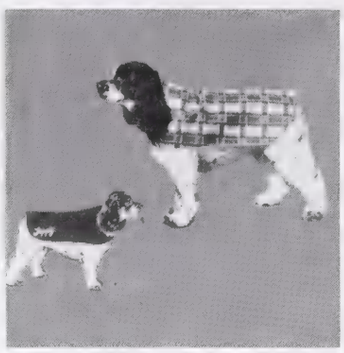
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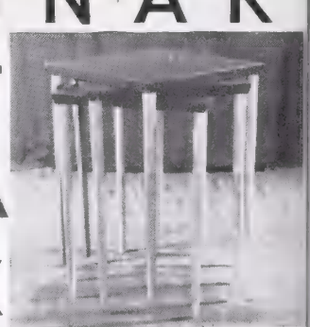


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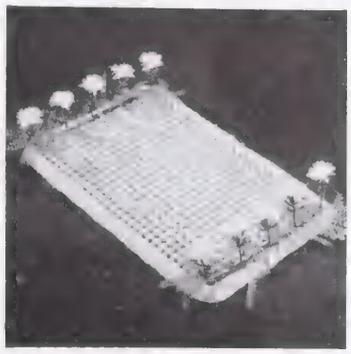
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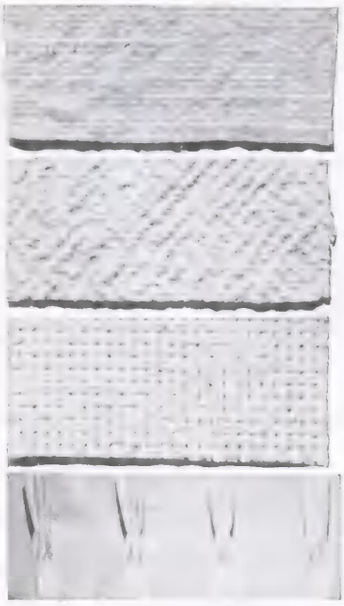


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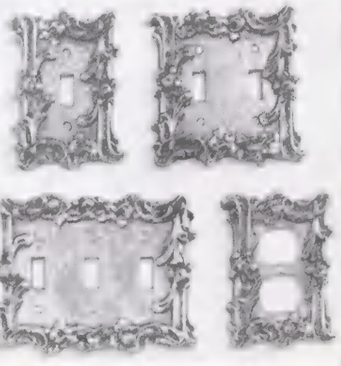
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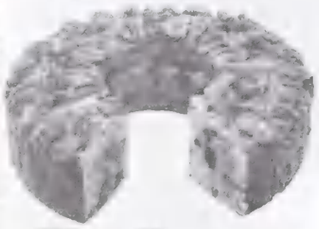


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**SEND NO MONEY – SEND YOUR LIST**

Just send your list, we do the rest. Cakes shipped in old-time Christmas tin, postpaid and insured. We will enclose gift cards for you. 2 lbs., $4.15; 3 lbs., $5.75; 5 lbs., $8.95.

**COLLIN STREET BAKERY**
P. O. BOX 117A, Corsicana, Texas

☐Send me free slice.

☐Send me_____cakes.. size_____.

☐Send cakes to enclosed list, in sizes requested. Bill me after Christmas.

NAME_____

ADDRESS_____

CITY_____STATE____

## STACKING STOOLS from SWEDEN




in genuine birch **5.95** per stool

in genuine teak, walnut, rosewood or mahogany **$6.95** per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables or extra seats so well constructed each will support the heaviest of persons. 18" height, 14" diameter tops . . . alcohol and hot beverage proof. Satisfaction guaranteed. Shipped Express Charges Collect. No C.O.D.'s please. Send check or money order. *Catalog Available . . . Hundreds of Scandinavian Imports . . . 25¢*

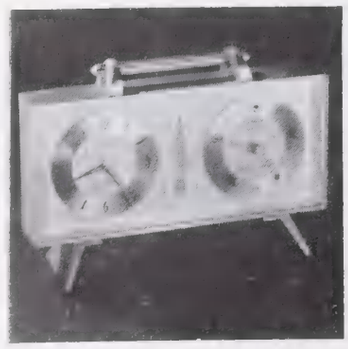
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So-very-personal! Hers and Hers Alone! Custom made 2 initial bracelet. Heavy gold plate gives a solid gold look. Expensive looking and in fine taste for casual or evening wear. Originally sold thru leading 5th Ave. fashion shops for dollars more. Now order direct. Order one, or several for Christmas giving. Low, low priced at only $3.95 each. Strong spring hinge allows the bracelet to slip onto the wrist for comfortable wearing. We absolutely guarantee satisfaction. Also available in silver plate. Christmas Delivery Assured. Please order NOW. Tax & Postage Inc. Gift Boxed.

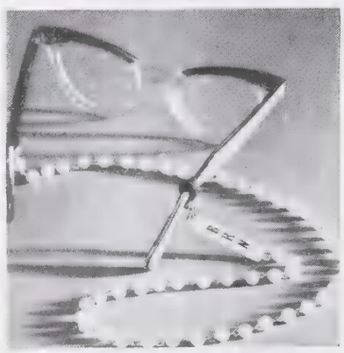
*Mono-Art Bracelet Company*
*(A Division of Jamaica Silversmiths)*
50 Delancey St., B-12, New York 2, N.Y.



**TIMELY WEATHER TIP.** The man who receives this handsome desk piece will talk about weather with a meteorologist's authority. He'll have advance notice on weather conditions, and during wintry snows, that's invaluable. Gilt case set with Swiss-made 8-day, 7-jewel alarm clock, barometer, thermometer. 5¾ x 4½", $34.95 incl. tax. Taylor Gifts, 226 W. Wayne, Wayne, Pa.



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**THE PEARL SPEC-LACE** personalized with 2 or 3 initials is the most glamorous excuse yet for wearing glasses! The 2 ends are fitted with elastic that slips over your glasses, holds them firm. When you're not wearing your specs, they dangle smartly; never get lost. This will delight every goggle-eyed lady on your list. $1. 3, $2.75. Lillian Vernon, HB12, 276 E. 3rd St., Mt. Vernon, N. Y.



**LOOK, PA, NO PLUG.** You don't need connections to use this beard whittler! Mark 69 operates for 4 mos. of daily shaves on 4 penlite batteries, fits in cigarette-size case. For hunters returning to civilization, Europe-bound travelers, quick office jobs before dinner, w. case and pre-shave lotion, $10.95. Gifts of Distinction, 1141 Conn. Ave. NW., Washington 6, D. C.



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Charming kitchen conversation piece for your spoon collection. Reproduced in lovely knotty pine. Has three drawers, 16 spoon slots, 2 shelves. 16" x 24" x 5½" ready to assemble and paint or stain. Money back guarantee. Send $3.95 check or m.o. (no C.O.D.'s slight shipping chg. coll.) to Dept H.

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### Electric Shoe Polisher

For men of all ages; and an important gift for family or business associates. Just tap foot switch with toe, place shoe under polishing buffer, and presto, a mirror-like shine. Complete with 2 polishing brushes (brown and black), sliding drawer with tubes of polish and laces. Gift Boxed.

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Decorate for Holidays and Parties with this delightfully new Christmas Tree Parasol. Hand made in Japan of bamboo, these tree parasols are available in gold or green metallic foil covering and stand 36" high including base. Rings for attaching decorations are connected to each of three tiers. (Ornaments not included). The largest tier is 23" wide. Uniquely different, the Christmas Tree Parasol does not shed, is easy to clean, lasts for years, and when not in use folds compactly away. Want something new for Christmas and party decorations? Then order your Christmas Tree Parasol today. Money back guarantee. Specify gold or green.

**Postpaid $6.95**

802 Ritz Building — the TERRY HOUSE — Tulsa 3, Oklahoma




## IDEAL GIFT FOR SPORTS CAR FANS

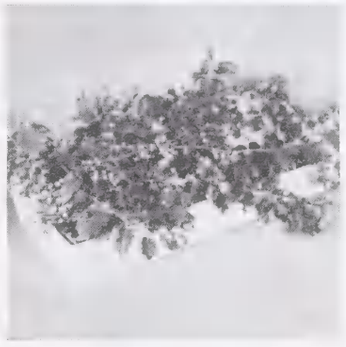
This hilarious, tongue-in-cheek, 12" LP recording spoofing sports cars, the people who own them, racing, hero drivers, champions, etc. Sung by international racing champion Paul O'Shea. An uproarious evening of fun (with that man in your life). $5.98 Postpaid (Mono or Stereo).

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imported leather collar
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inestones and your choice of
zzy simulated rubies, sapphires,
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oise, pink, white, green, black,
ench blue. Pet's name on plate.
nd neck girth and his name.
ollar. $5.95. Matching leash,
.75. Curtis Creations, Dept. H-17,
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**URRAY FOR HOLLY!**
hat would the Christmas season
without a glossy-green, red-
oboned spray on the front door?
hat would you hang with the
istletoe in the downstairs hall-
ay? How would you decorate
e mantel? The *answer* is this
shel of assorted-size, red-berry
nglish holly treated for long life.
eat gift! $5.65. English Holly
ackers, Box 425, Portland 7, Ore.



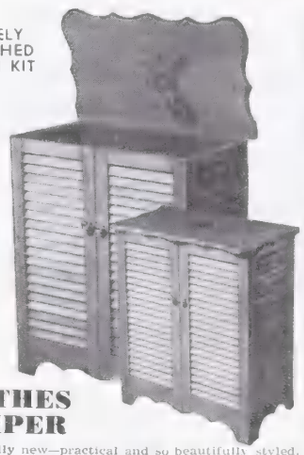
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eat your tresses to quick after-
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address your Christmas cards.
ofessional-type electric unit
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d washable flexible plastic hood
direct air right on your locks.
onderful for quick sets! Pink
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alter Drake, HB31, Drake
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**ECT** for that little bit of sweet
ter a holiday feast. And they're
onderful when you're entertain-
g buffet—they're easy to pass,
vine with demitasse. Frosted
th finest chocolate, richly filled
d decorated with glacéed cher-
es, almonds, and pecans. 1-lb.
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., $4. Estee, HB12, 36 Jumel
l., New York 32, New York.



FINELY FINISHED OR IN KIT



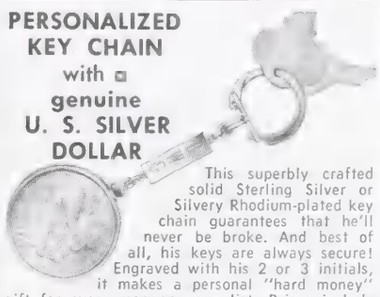
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Delightfully new—practical and so beautifully styled. Imagine the clothes hamper—now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway—kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality. Of pine in mellow honey tone or lovely maple finish. 26"H × 22"W × 13"D. Only **$24.95** *Express Charges Collect.*
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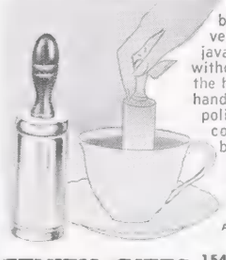
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This superbly crafted solid Sterling Silver or Silvery Rhodium-plated key chain guarantees that he'll never be broke. And best of all, his keys are always secure! Engraved with his 2 or 3 initials, it makes a personal "hard money" gift for every man on your list. Prices include a real U.S. SILVER DOLLAR, engraving, tax and postage.

Sterling Silver **$4.95** Rhodium-plated **$2.95**

## COMMUTERS' COFFEE COOLER



Cool that steaming brew! Inspired invention cools, hot, hot java 30° in 30 seconds without diluting it. Hold the heat-free ebony wood handle, dunk the highly-polished pure aluminum cooler in any hot beverage or soup. Commuters will love these for fast get-aways! **$1.95** ppd.

ALL ORDERS SHIPPED WITHIN 8 DAYS

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Beautiful floral tapestries that stay fresh and bright for years, worked in prized gros-point by skilled artisans from 100% wool. Frames imported from Belgium, brass fittings, brass stud feet, black faille lining, inside zipp'd, extra pockets. Choose beige or black background. Square Top (shown) 11" x 9" x 4½", **16.95**. Larger Sq. Top, 12" x 10" x 5", **19.95**. Small Satchel Type, 12½" x 8" x 10½", **13.95**. Larger Satchel, 19" x 10" x 5", **19.95**.
(add 10% federal tax)



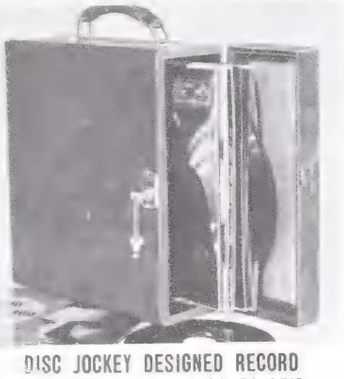
## BIG BEAUTIFUL TOTE-YOUR-WORK-BAG

Rectangular shaped knitting and sewing bag comes in colonial pattern cotton crush lined with taffeta. Light weight tube frame has lacquered brass finish, opens to 15" x 15" x 8". Natural, blue, green, or rust. 5.95
(add 45c postage)




## TWO STRADDLER BAGS GO TOGETHER OR SEPARATELY

Or can be carried over suitcase. Overnighter has fitted waterproof vanity, while shop-in-towner, zippered compartment for travel check or valuables. Carry both over arm or use separately—pop-up handles, shoulder strap included. Both 12" deep. Irish linen lined, brass fittings. English grained cowhide. Choose tan or tan with red or green tartan gussets. Rising costs forced manufacturer to stop making them . . . formerly **59.95**, now only **29.95** the set.
(add 10% federal tax)



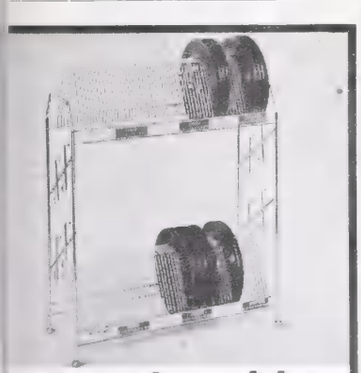
## DISC JOCKEY DESIGNED RECORD TRAVELER HOLDS 24 OR 50 LP'S

The case experts use for quick selection and utmost protection! This handsome luggage has revolutionary side opening so albums are easily identified and can be removed without danger of record slipping. Foam-rubber insulation on top and bottom stops breakage, mitre-cut opening keeps out dampness—stop warping. Takes all size records. Covered in miracle vinyl "alligatyde" that outwears leather 5 to 1. Washable, scuff-resistant, non-rust hardware and lock. Luggage tan, Ivory or Charcoal.

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| 24 LP Record Traveler | 9.95 |
| 50 LP Record Traveler | 12.95 |
| 75 Record 45 Speed Traveler | 6.95 |

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## record caddy

Holds and protects 120 L.P. records. Colorful permanently labeled and numbered category bands enable you to keep records in file order . . . easy to find, ready to play. Brass plated with brass ball feet, this sturdy, decorative record caddy is a beautiful accessory for living room, den, or bedroom.

19" h. × 16" l. × 6½" d. only **7.95**
*Shipped Exp. Coll.*

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## CURL-A-MATIC PUTS Your Hair Up In Seconds

Fastest, Easiest, Best and First Truly Automatic Curler Made! Only **$1.98** ppd.

We promise you more natural, softer, fluffier curls in one half the time you now spend! Curl-A-Matic is the only automatic hair curler we've ever seen that instantly forms perfect curls. Works like a pair of scissors—gives you the hair styling convenience you've always wanted—fast! Just put strands in slot and push handles—it's that simple. Ideal for all your daily settings —— for home permanents. Gives you more time for the things you want to do.

DAMAR'S, 38M Damar Bldg., Elizabeth, N.J.

## Of Classic Tradition



Cherry Hutch Cupboard $325.50 Walnut $358.00
Cherry Ladderback Chair $35.50 Walnut $39.00
Handcrafted by master craftsmen to give you casual beauty plus utility . . . an heirloom-to-be that is the center of attention in any dining room, family-living kitchen, living room or hall. Spacious, solid construction, with scrolled top and base if desired. Brackets hold service for 12 . . . available with glass enclosed cupboards. Hand finished to a soft patina. A classic beauty in colonial.

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**WINEMILLER'S**
*Colonial Reproductions*
COLDWATER, MICHIGAN

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### THE WEIL BED-A-CHAIR

*SLIM-TRIM-SMART*
*Bed & Chair Combination*

This distinctive lounge chair changes with a touch into a comfortable, luxurious bed. Now available for homes, this type Bed-A-Chair is being used in hundreds of hospitals.

- Foam Rubber Seat Cushion
- Separate Innerspring Mattress You do not sleep on cushions!
- Top Locks Automatically—cannot fall when in sleeping postion.
- Rubber Wheel Casters for easy mobility.

**$99.50** *Plus Freight*

**Cover: U. S. Naugahyde, 4 Colors—Antique White, Turquoise, Persimmon, Celedon Green**

*For Additional Information, Write*

**CONSOLIDATED SUPPLY** 912 CANAL STREET NEW ORLEANS 16, LA.

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This exciting Christmas present makes tails wag with joy! Luxurious deep, soft bed of warm Orlon-Acrilan fabric.

### Kills Flea, "B.O." While Dogs Doze

The Flea-Kill Bed is as comfortable as your own mattress—provides restful sleep, death to fleas, relief from scratching. Protects children from flea-bites or snapping by over-tired, flea-harassed pet. Dogs prefer its cedar aroma so stay off chairs, sofas, beds. Ends soiled cushions, telltale hairs, doggy odor. Washable, non-shrink, stain resistant; has zipper to remove inner pad. Economical, long lasting. Colorful plaid bed packaged for Christmas giving. Sent postpaid.

Miniature—14 x 18 in. for small dogs.....$ 3.95
Regular —15 x 28 in. for average size....$ 4.95
Super —28 x 36 in. for large dogs.....$ 6.95
King-Size—36 x 48 in. for big boy's bed...$12.95



### KITTY COOTIE CHASER

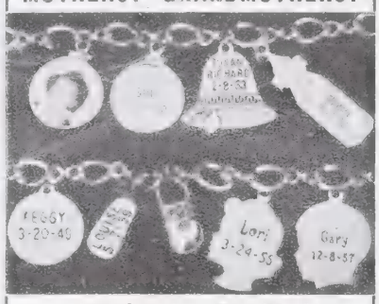
Hear pussy purr in luxury! Kills fleas while cat naps. Stop scratching and biting. Made of same soft blanket fabric as the dog bed, it has enticing catnip aroma to attract cat from the furniture. With zipper to remove inner pad. 14 x 18 in., only **$3.95.**

Order Today—Avoid holiday rush, send check or M.O. and save all mailing costs.

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### *Jewelry Just For You!*

Sterling and Gold Filled charms for each one of your darlings makes your bracelet an envied conversation piece. Silhouette comes engraved with child's first name and birthdate. WEDDING BELL comes with HIS and HER first name and date. (Ideal as bridesmaid's, usher's gifts and members of the wedding party). PHOTO CHARM and BABY SHOE come with first name and date.

**WEDDING BELL, PHOTO CHARM (full 1 inch) BABY BOTTLE (1¼ inch)...$1.50 each**
**BABY SHOE ..... 1.40 each**
**BOY and GIRL SILHOUETTE (full 1 inch) and BRACELET as shown ..... 1.05 each**
**Snap-a-part KEY CHAIN (not shown) Rhodium or Gold Plated ..... 1.10 each**

*All Engraving Free . . . Tax & Postage included*
**Christmas Delivery assured . . . ORDER NOW**

*Send for free catalogue of unusual silverware and women's and men's jewelry.*

**The Jamaica Silversmith**
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Ideal for Professional or Amateur! Takes any pose—holds it. Sturdy skeleton duplicates body action, foam rubber simulates flesh movement. 1 ft. tall. Specify male or female.

**THE MANIKINS $4.95** each, $9.00 pair, pp
**THE HAND**, right only, is life size, grasps objects with startling realism. $5.95 pp
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A stand is included with each manikin.

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**Vibrosage®**
**ELECTRIC MASSAGER**

relaxes tense nerves . . .
gives skin a new glow . . .
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- Enjoy stimulating massage at home . . . facials, body massages, scalp treatments. Safe, easy to use. With 4 Special Applicators.

Postpaid. Only . . . **$8.95**

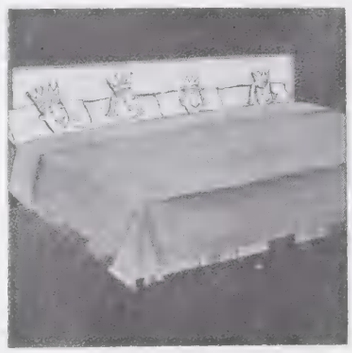
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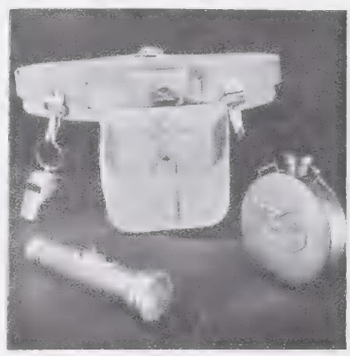
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**ADAMS COCKTAIL TABLE** is as Colonial as Martha Washington's sampler. It's made of hardy Yankee pine, beautifully crafted and finished to a glorious glow. With leaves down, it's 20 x 20 x 16½" h., with leaves up, 35 x 35 x 16½" h. $54 ea. Catalog of Colonial crafts, $1 (free w. order). Greenbaum, HBP., 101 Washington St., Paterson, N. J.



**KING-SIZE BLANKETS** (108 x 90") come in a choice of colors. "Symphony" Australian wool $35, Wamsutta "Superfleece" $39. All-Acrilan blankets $22.95. General Electric $69.95-$79.95. Color swatches 25¢ each blanket. Cannon percale sheets (108 x 122½") $6.95; fitted 78 x 76 x 6½" or 78 x 80 x 6½", $7.95. 90¢ post. Catalog 15¢. Colten's, 1390 Beacon, Brookline 46, Mass.

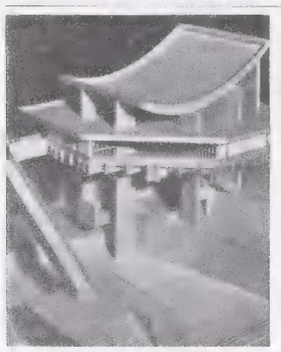


**HIT BELOW THE BELT.** A guy feels like a regular forest ranger with a Jr. camping kit with "survival" necessities suspended from a 25" tough leather-like plastic belt. Saddle bag for his gear, handy plastic canteen, signal whistle, 200-ft. beam metal flashlight. Steel snaplocks hold them to belt that fits to 23" waist. $2. Kimball Toys, 33 Algoma Blvd., Oshkosh, Wisconsin.



**FISHING FOR STARS** is this bashful angel child. His luck's been good, judging by the basketful he's toting. But how could an angel fisherman miss in a star-spangled sky? He's made of felt, has feathery yellow hair, stands on a painted wooden star, wears a striped muffler. Any earthchild would love him. 7" h., $4.95. Craft Shop, W. Main, Cambridge, N. Y.

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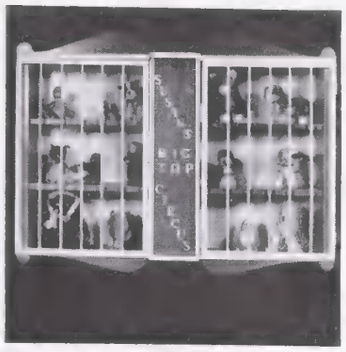
Ideal for Shaving Cream, Hair Cream, etc.



A new, unique, novel and very useful bathroom appliance eliminates those crinkled, messy looking, wasteful toothpaste tubes laying around the bathroom.
Your toothpaste tube has a spot of its own and its use is at your fingertips!
Mounts on the wall, anywhere. Simply insert the folded rear end of *ANY SIZED* toothpaste tube into the suitable slot in the roller and turn the knob—your dispenser is ready for use. Control the amount of toothpaste dispensed SIMPLY BY THE AMOUNT THE KNOB IS TURNED.
Your children will no longer "Squeeze the tube at the wrong end" and they will have fun using it.
Dispenser with star shaped mounting plate.....$3.95
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*Plus $.25 for handling. NO C.O.D.'s, PLEASE.*

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**CIRCUS WAGON CABINET** to cage a child's Christmas treasures comes in red trimmed in yellow, silver, and gold. It hangs on the wall and is spaciously designed to hold stuffed animals, dolls, and other toys. Personalized with child's first name. 24 x 34 x 6", fine cage, $24.95 express collect. Peddler's Cart, HB12, 278 Scott Ave., Winnetka, Ill.



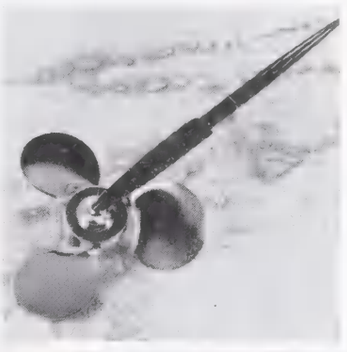
**GOING NATIVE.** A handsome bar trio, imported from the Kenya Colony in Africa, is made from the native hardwoods. The natives carve the pieces themselves and each has its distinctive touch of tribal originality. The set of can and bottle opener and two corks is $5 gift-boxed. Individual can & bottle opener $2. Order from Jackson Raymond, HB12, 676 North Dearborn, Chicago 10.



**JOLLY ST. NICK** is filled with yummy candies to delight the heart of a little angel on Christmas morning. Or send him to someone you want to remember with more than just a card. And don't forget this as a holiday centerpiece. 15" high and stuffed with fruit-filled California candies, his head nods up, down. Pak #22, $3.21. Mission Folk, 128 E. 33rd St., Los Angeles 11, Calif.



**MARINE DESK SET.** There was a ship last summer that he worked over and sailed in, and that gave him joy as full as the sail bellying above him. Now it is winter and everything is in drydock but his nostalgia. So feed his dreams with this Parker T-Ball Jotter Pen mounted in a bronze marine propeller. 5" diam., $12.50. Ship's Wheel, Dept. 193, 1325 W. 59th St., La Grange, Ill.





Complete Or In Kit

Stores In Closet

Holds 24 Pairs Women's Shoes —up to 20 Pairs Men's Shoes —and All Cleaning Gear

**ROLLING SHOE RACK**

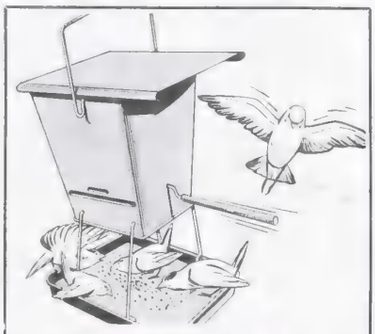
Weed out the shoe jungle in your closets with this practical, versatile rolling shoe rack. It's a lifesaver for families that are shoe and slipper scatterers. Roll it around on large, free-wheeling casters for a quick pick-up job, push it out of sight under short garments in the closet, pull out for instant selection. Holds a houseful of men's, women's and children's shoes, all styles. Makes polishing sessions fun. Just roll it where you want it and go to-work with brushes and polishes at handy at hand. 22"W., 16"D., 26½"H. Finely crafted of satin-smooth honey tone knotty pine or in lovely maple finish. Only $24.95. *Express Charges Collect.*

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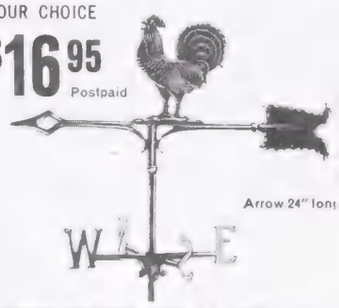
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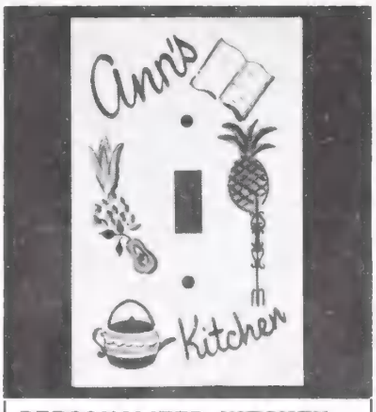
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**FULL OF THE OLD NICK** is this winking Santa set of red and white ceramic. The pitcher holds a full 30 ounces, mugs take 4 ounces. Imagine his noggin brimming with foamy eggnog! Think what fun the set would be for a children's Christmas party! 7-piece set is just $2.98 plus 35¢ post. from Foster House, 6523HB N. Galena Rd., Peoria, Illinois.



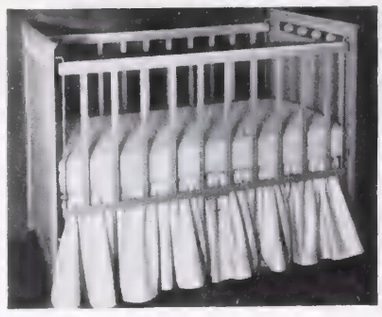
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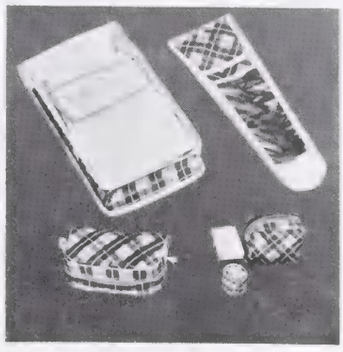
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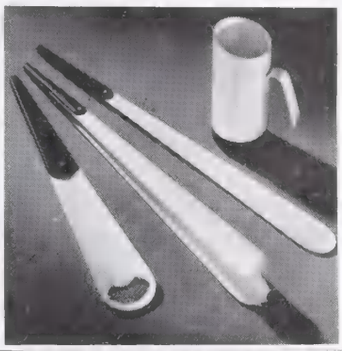
**TRAVEL LIGHT** with featherweight yet road-worthy red vinyl plaid, water-proof lined trippers. Zippered case for toilet articles, 3 x 8 x 5″, $2.50. Shine kit w. flannel cloth, black & brown Kiwi polish, brush & dauber, 2 x 5″, $2.95. 6-shirt, 4-blouse case, 10 x 16 x 3″, $2.95. Tie toter keeps 8 ties Brummel-like, $2.50. From Closet Accessories, Dept. 1112, 1014 Davis, Evanston, Ill.



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**Ship's Wheel Coasters**
*(without initial)*

Also of 2-tone bronze, each coaster has exclusive drip-proof ring and is footed. 3⅛" dia. Set of 8.

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Paper Weight with wheel only (2¾" dia.x½" h.) 3.50

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Black Hammered Cast Aluminum
**SWITCH PLATES**
Polished Brass, double prices.

**SWISS MUSICAL DOOR CHIMES** Plays "Bless This House" when door is opened. Non-electric re winds itself. $5.95

Decorative **BRASS FAUCET** for standard ¾ in. garden hose. Rose, turtle, hen or bird. Polished and lacquered. $11.95

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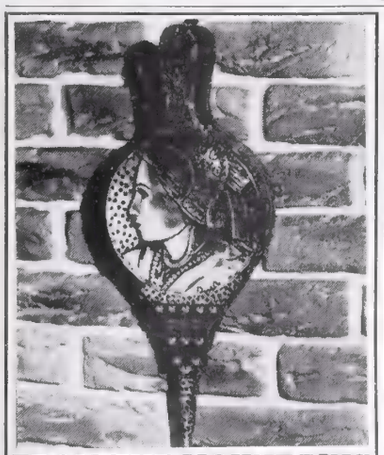
Treads are 26 x 9 in. Risers are 26 x 3 in. Floral pattern with green or brown border, beige background. Enough for 13 steps $27.95

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**$3.25** Postpaid

**For MEN and WOMEN**

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Name those ingredients that make up a strikingly handsome shirt. You're right! Silk embroidery and Pleating. Now add them to an imported fabric and you have this shirt—a paragon of excellent taste and design. The luxurious silk embroidery is not spared. It is beautifully displayed even on the collar and cuffs. The manly pleating covers the front while you'll be covered with compliments. White. French Roman cuffs. 14 to 17 neck, 29 to 36 sleeve. **$12.95.** FIRST-NAME MONOGRAM TIE (state tie color & first name) **$5.00** ppd. Send check or M.O. No C.O.D.

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**Mounted on the wall in your house, these precision instruments help forecast local weather, fascinate family and friends.**

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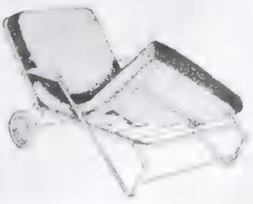
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canvas, heavy duty 12 oz. duck in natural, black, turquoise, tangerine, gold, green, coral. **$3.95** ppd.

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**Sample swatch set 50¢**



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sanitary, comfortable, absorbent, colorful, fluffy vat-dyed, pre-shrunk terry cover with elastic bottom fits all sizes smoothly yet removes easily for machine washing.

**terry slip cover $3.95**



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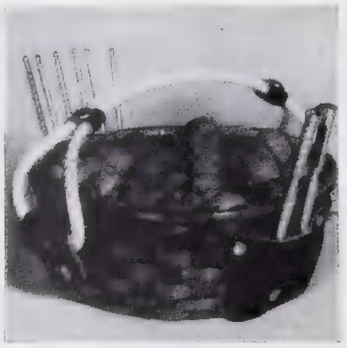
in sturdy wrought iron 10"x10" top is crystal clear glass with hand-wrought flowers below. 16" h. In choice of white or gold finish.

**capri table $6.95**

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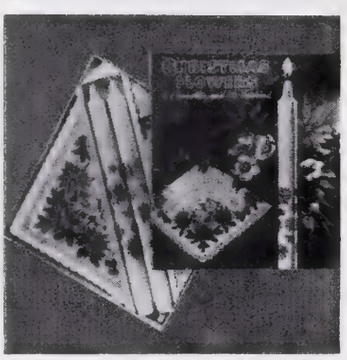
**NUTCRACKER SWEET.** What would the holidays be like without lots of nuts for family munching? And here's the perfect server for them. This hand-woven, 9" nut basket comes from Italy and it has leather pockets on the sides that hold 6 nut picks and a good, solid nut cracker—all included in the nice price. $5.50. Malcolm's, 6309 Reisterstown Road, Baltimore 15, Md.



**WEATHER-ALL MITTS** pull on over little Miss Snowball's regular mittens. Order a pair before the snow flies and you'll scotch the cold-hands, wet-gloves problem pronto. Snug at wrist, elbow length (wrist to elbow zipper) to keep out cold and snow, keep in warmth. Red or charcoal Naugalite, S (3-4 yrs.); M (5-6); L (7-10). $2.25 pr. Judith's, Evanston 25, Illinois.



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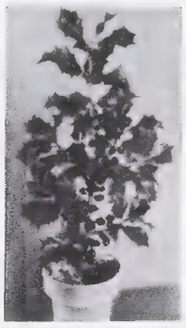


**CANDLES & NAPKINS** from Denmark are beautifully decorated with poinsettias and Christmas roses in rich, glowing colors. This shop assures us they have a large stock, but just the same you'd better get your order in fast. Gift-boxed set of two 11" high candles, 20 linen-textured paper napkins, $2. Catalog, 10¢. Sturbridge Yankee Workshop, 13 Brimfield Tpke., Sturbridge, Mass.

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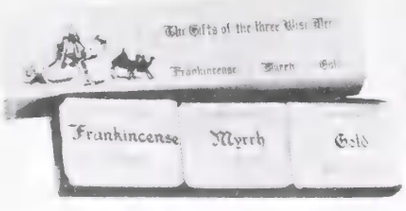
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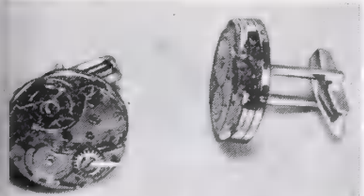


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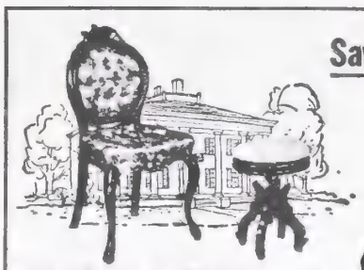
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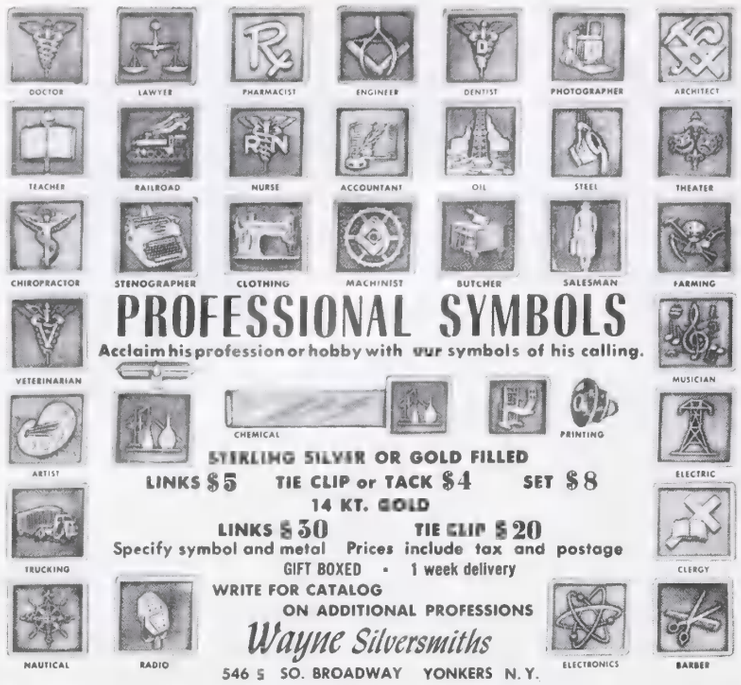
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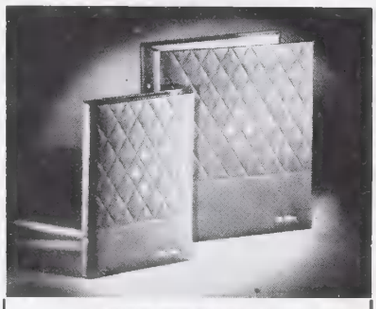
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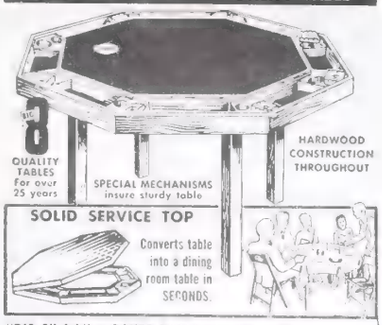


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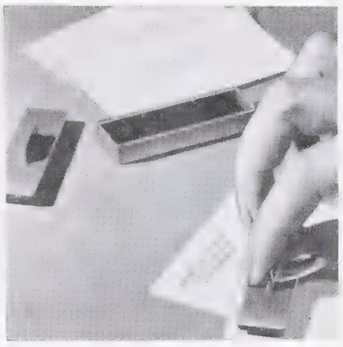
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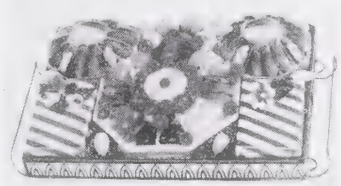
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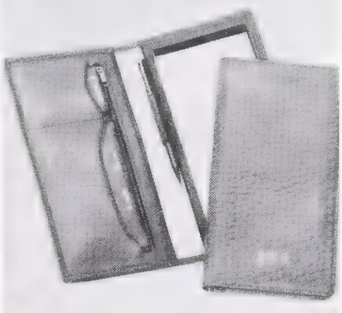
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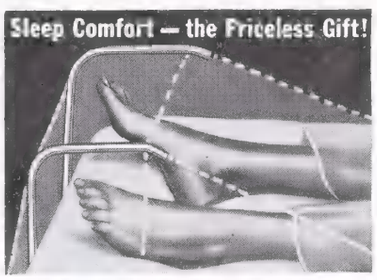
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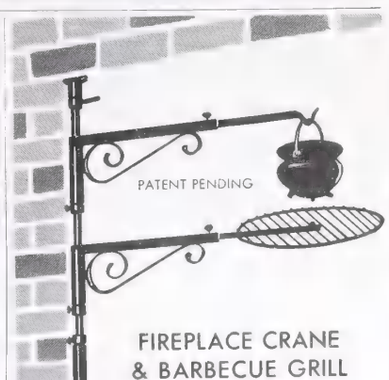

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Pressure mounted in your fireplace, no drilling. Iron Crane adjustable in height and width. Adjusts from 16" to 26" in width—fits fireplace 27" to 35" high. Brackets swing in and out easily. Larger sizes available.

| | |
|---|---|
| Crane only with top bracket | $ 9.50 PP |
| Crane only with both brackets | $12.50 PP |
| Old-fashioned 1 Qt. Iron Pot | $ 5.50 PP |
| Old-fashioned 3 Qt. Iron Pot | $ 7.50 PP |
| Nickel-plated Grill 16" Dia. | $ 4.50 PP |
| **Crane complete as shown** | |
| with 1 Qt. Pot & Grill | $22.50 PP |
| with 3 Qt. Pot & Grill | $24.50 PP |

**Send Check or Money Order.**

**MALONE'S METALCRAFT**

1013-HB 8th Ave., S. Nashville 3, Tenn.

# HER GRANDMOTHER PEDDLES SOUP



**Jong Sook lives with her grandmother in a tent. The grandmother peddles soup. She earns enough for one meal a day for herself and Jong Sook. Jong Sook dreams of school but her grandmother cannot afford the small school fees.**

**Jong Sook's parents fled to South Korea in 1950 seeking freedom from Communist rule in the North. They lived as refugees. After the cease fire, her father worked as a fisherman. In 1957 he was lost at sea. One month later her mother died in childbirth. A child like Jong Sook needs your friendship!**

**How You Can Help . . .**

You, your group, your school can give person-to-person help to a needy girl or boy in Greece, Korea, Italy, Finland, France, Lebanon, West Germany or Austria through a Save the Children Federation Sponsorship. Your monthly contribution of $12.50 will provide your sponsored child with supplementary food, warm clothing, household goods and cash. You will receive a photograph and the story of the child you are helping and the child or his family will correspond with you. Please fill in the coupon below and join with thousands of SCF sponsors in a warm, rewarding experience.

SCF NATIONAL SPONSORS INCLUDE:
MRS. DWIGHT D. EISENHOWER
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*Registered with U. S. State Department Advisory Committee on Voluntary Foreign Aid*

Serving Children for 29 Years

**SAVE THE CHILDREN FEDERATION**

**Boston Post Road, Norwalk, Connecticut**

I want a ☐girl ☐boy in _____ *(countries listed above)*
or where the need is greatest ☐.
Enclosed is my first payment:
$12.50 a month ☐ $37.50 a quarter ☐
$75 semi-annually ☐ $150 annually ☐
I cannot sponsor a child but enclosed is my contribution of $_____

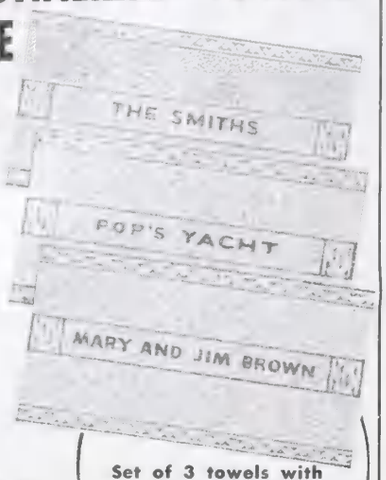
Name_____

Address_____

City_____ Zone_____ State_____

Contributions are income tax deductible. HB 12-0

# NOW—PERSONALIZED TOWELS WITH YOUR NAME WOVEN in




Now for the first time, revel in the luxury of your name **woven right into** jumbo size towels—not imprinted or embroidered—but actually woven in with fine quality cotton yarn. So thick and thirsty, these extra absorbent terry towels are extra long lasting, too. You'll be proud to display, use or give them as an extra special gift. In smart decorator black and white design, each measures a jumbo 20" x 38". Order them now for every member of the family and end all arguments! Choose your name or any short wording such as those suggested below.

**ORDER TODAY FOR:**
- Showers
- Weddings
- Beach Clubs
- Christmas Gifts
- Boat Owners
- Kids Away at School
- Yourself and Friends

**SUGGESTED INSCRIPTIONS:**
The Jones Family
Sue and John
Stolen from Jim Davis
The Nelsons
Tommy Taylor

Gift packaged

Allow 3 weeks for delivery

Set of 3 towels with same name or wording only $12.95 we pay postage
Sorry, no C.O.D.'s

**PERSONALIZED TOWELS, INC.**
Dept. B-12, P.O. Box 3056, Paterson 3, N. J.



**FLATTIE FLATTERERS** are shining snakeskin charmers. They're elasticized to hug even the slimmest tootsies snugly yet comfortably, have wafer-flat leather heels. Pair them with black velveteen at-home pants or tapered oriental brocade loungers. Send shoe size and $3.95 plus 25¢ postage to Jeredith Manor, Box 130, Nyack, New York.



**SPIRITED GIFT** for the man who loves horses is this handsome silver jewelry. Thoroughbred trotters in bas-relief on sterling-silver cuff links and tie bar. Set, $8.75; cuff links, $5.50 pr.; tie bar, $3.75. In silvery rhodium, $4.95 set; links, $2.90; tie bar, $2.75. Tax incl. Free brochure of ladies' jewelry in horse motif. Selden Cooper, Box 412, Hialeah, Fla.

# The Original Dobosh Torte

from America's Little Switzerland



**Richer, finer than all others $3.95**
**Oven-fresh in gay gift box**

Here's one of the world's finest pastries, duplicated in our own pastry shop from an authentic Old-World recipe. 8 thin layers of butter-rich cake with 7 layers of dark, rich luxury chocolate in between and iced all over! It's an elegant dessert, a delightful gift. Generous 1¼ pound size.
Pack 200—Dobosh Torte—postpaid.....$3.95

**The Swiss Colony** Write for Catalog "Gifts of Perfect Taste"
**53 Cheese Row • Monroe, Wis.**

# *The Jamaica Silversmith Best Buys in STERLING*



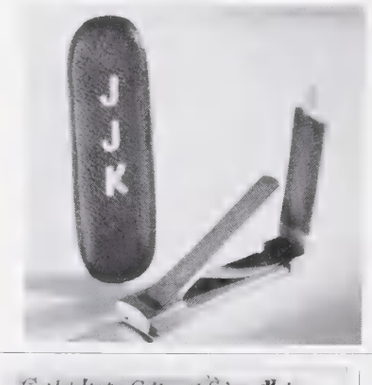
**CLASSIC CROSSES** handwrought in sterling silver, are masterful reproductions of Florentine (left), English (middle), French (right) and Cellini (bottom) originals. Each comes on a sterling chain, will give classic elegance to a simple dress. Florentine and Cellini are $3.75 each: English and French are $3.75 each. All four SPECIALLY PRICED $13.75.

*Gift Boxed. Tax included. Ppd. Christmas Delivery Assured*

**The Jamaica Silversmith**
79-32 164th St. B-12 Jamaica 32, N. Y.
Telephone: SPring 7-5028



**SET THE TABLE** with place settings hand-crafted from forged stainless steel, burnished to a satin luster and fused to the polished ebonite handles. The combination is a knockout! Dishwater- detergent- and chip-proof, ea. piece comes with a lifetime replacement guarantee. 6-pc. place setting, $3.99. Edwards, Box 48373, Los Angeles 48. Calif.




**HAND BILL,** Ambrose, or Claude this precision pocket nail clip come Christmas and he'll have the best-groomed hands in town. Cuts easily, won't leave sharp edges, never needs sharpening. Imported from Solingen, Germany, & made to last a lifetime, in leather case gold-stamped with his initials. Nickel plated. 2¼" l. $2.95. Arlene's, Dept. Pr. 30 W. Washington, Chicago 2, Illinois.

# The *FONTAINEBLEAU* Bench

- **Custom covered for you!**
- **Four Custom finishes!**

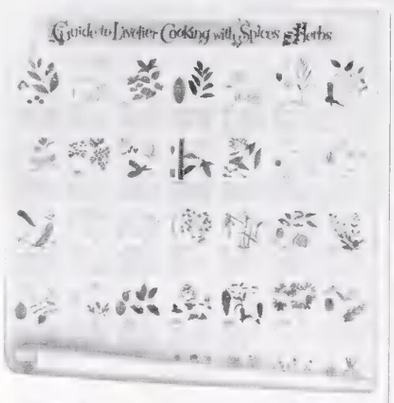
You'll be so pleased if you order this authentic and gracious, highest value, 19" high French Provincial bench. It is strongly crafted, carefully finished in your choice of: Mahogany, Fruitwood, Antique White or Ebony. In our Spotshed Velvets—$37.50. Choose either: Red, brown, flame, emerald, fern or sage green, Gold, Turquoise, purple, rose or blue. In muslin or send us your fabric—$33.50. Requires 1 yard of 50" mat. (Add 25% if 36" width.) Express (20 lb.) collect. No C.O.D. Send check with order, now. This is our 21st year of reproductions by mail, satisfaction guaranteed.




No sag springs
Rubberized Hair
Brass Nail Trim
Button Tufted

Also send 10¢ for Footstool-Bench Folio.

*The Chair Shop* • Box 725 Morganton, N. C.




## Spice and Herb Guide

**$2.00** postage paid
*Money back guarantee*

Fennel was on Charlemagne's list of favorite herbs—and it's just one of 35 fascinating herbs and spices shown on this guide to livelier cooking. The exquisite full color illustrations were done by a Japanese artist. The directions for using are complete and authoritative. Size 15" x 18", ready for framing. Wonderfully useful and decorative—for your own kitchen or as a gift. Just $2.00 postage paid. Ohio residents add 6c sales tax. Money refunded if not satisfied. No C.O.D.'s. Bernice Gifts, Box 88, Toledo 1, Ohio.



# "Friendly Village"

Country scenes from old engravings, reproduced on English dinnerware by Johnson Bros. Every piece a different scene. Fifty-piece service for 8, with square salads. A wonderful gift for only $29.95.

Express collect. No C.O.D.'s

McCurdy's
Rochester 4, N. Y.



## Utah Honey squeeze bear

**IDEAL CHRISTMAS GIFT**

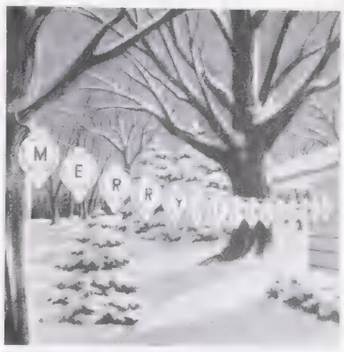
Honey Bear is filled with delicious 100% Pure Utah Sweetclover and Alfalfa Honey. Honey Bear is made of transparent plastic and has yellow hat. Bear holds 12-oz. Pure Honey. Everyone will like to squeeze Honey out of the Bear, especially children. Honey Bear box has a very interesting story printed on sides telling about the Queen Bee and the working Bees, also interesting story about Honey.

Send check or money order. Satisfaction Guaranteed.

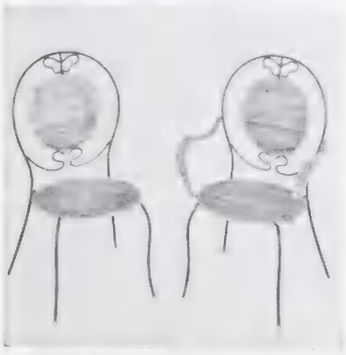
Honey Bear $1.25 *Postage paid*

**E. B. HAMPTON HONEY CO.**
**VERNAL, UTAH**

**MERRY CHRISTMAS LANTERNS** are outdoor Christmas greetings! Big 3-D lanterns (7¼ x 4½ x 10½"). Weatherproof, flameproof, white vinyl with poinsettia and holly design. Fit on C7½ or C9½ tree light strings, come with *one plain* to separate Merry & Christmas. Also with "Peace on Earth" motif. $5.49 each set. Kimball Printers, 135 Bond St., Oshkosh, Wisc.




**SOUTH PACIFIC CHAIRS** have a flair for comfort and style that makes them a natural for a sun porch, recreation room, or informal dining area. Hand-woven of golden Palembang rattan, mounted on decorative black-wrought-iron frames. 17" diam. seat, 17½" from floor. Arm chair, $12.88. Side chair, $10.88. Frt. coll. Palley's, Dept. HB-120, 2263 E. Vernon, Los Angeles 58.



**TIME IS UP** buzzes the pocket alarm timer that dangles from this good looking key ring and chain. The Swiss-made timer may be set for a period of five minutes up to one hour to warn you when the parking meter is running out, when it's time for a hair appointment, or a committee meeting. Called the Meter Beater, it's $6.95. Charlotte Thomas, 226 West Wayne Ave., Wayne, Penna.



**HARVESTER PEWTER** measures are England's finest. They contain no lead, (pewter collectors take note) are 98% tin, 1½% antimony, ½% copper. As charming spring bud vases or as show-offs on a colonial pine shelf, they're decorative darlings. Noggin, 3" h., $5.50; Gill, 4" h., $7; ½-Pint, 5" h. $10. Set of 3, $21.50. Landing Co., 150-57 Northern Blvd., Flushing 54, N. Y.






EYEGLASS NOSE PADS

6 PAIRS FOR $1 ppd.

New Cushion-Rest Nose Pads relieve pressure spots, ease weight of eyeglasses and hearing aid frames. Keep glasses from constantly slipping down. All-new flesh-colored foam with adhesive backing. Stays put on all types of glasses—yet peels off easily when desired. Easy to apply. Just peel off backing and press in place. Calif. residents add 4% state tax.

COLUMBIA COMPANY

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Pasadena 13, Calif.



giant inflatable toys of weird and ferocious animals from the far corners of the earth

7 KING-SIZE ANIMAL TOYS $1.00 PLUS 25¢ POSTAGE & HANDLING CHARGES

they stand from 15" to ALMOST 3 FEET TALL



Thrill the youngsters with this monstrous collection of weird and ferocious animal toys. Hours of delightful fun—indoors and outdoors—as your little "big game" hunter commands these "beasts." Toss them in the air and they always land on their feet . . . swinging and swaying in every direction without tilting over. Even the slightest breeze animates them. Great for children! Terrific for parties! So order right now for stupendous fun. Only $1.00 plus 25¢ post. & handling per set. Fast delivery!

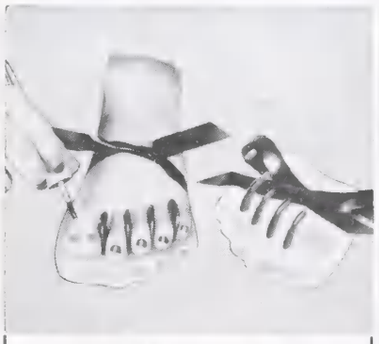
LIBERTY HOUSE, Dept. GA-94

95 SOUTH ST., BOSTON 11, MASS.







TWINKLE TOE NAIL POLISHER

Plastic pallettes are flexible and tie onto each of your feet. Comfortable as sandals, so you can walk around until nails dry without smearing. Fits any size foot. Order for yourself and for much-appreciated gifts.

Attractively Boxed and only $1.25 pair & pr. for $6.

*Order by mail today——No COD's. Satisf. guar. Send cash, check or m.o.—Immediate delivery*

OLD PUEBLO TRADERS, Box 4035, Dept. HTP Tucson, Arizona






STERLING SILVER "ON-THE-GREEN" GOLF BALL MARKER

Spoof your way to his golf-happy heart with this personalized, useful and mirthful tombstone-shaped marker, engraved with "HERE LIES" — and his name. ¾" marker lies completely flat on the green. In leather case. Great gift idea for your golfing group! $1.00

PERSONALIZED GOLD GOLF TEE

Professionally designed for longer, straighter drives, fewer slices. Flexible spring bends to 90° angles in any direction . . . rights itself automatically! Genuine 24K goldplated, soft brass alloy won't nick clubs! Drag Tag handsomely engraved with 2 or 3 initials makes it personally his! $1.00

Orders shipped within 3 days. For air mail delivery add 25c.



*Prices include engraving, tax, postage*

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NOW 931 READY-MADE SIZES TO FIT ANY WINDOW!

SUPERWIDE Fiberglas Draperies

NEVER NEED DRY CLEANING — NEVER NEED IRONING!

AT PRICES THAT SAVE YOU 33% OR MORE!

*Cover windows up to 21 feet wide with one pair!*

FREE Send name and address for color brochure, price list and actual color swatches. No obligation. . . . write today!

Only Ronnie—the world's largest distributor of Fiberglas curtains and draperies—can solve your drapery problems at such tremendous savings! Save at least ⅓ the price you pay for made-to-order draperies. 931 ready made sizes that fit any wall, window and corner of your home. New drapery weight, no-iron, work-free Fiberglas you just wash and hang. 52 decorator colors in prints and solids. Send for free actual swatches today. A window 40" wide x 30" long can be decorated for as low as $2.79.

RONNIE, 3A-20 Ronnie Bldg. 145 Broad Ave., Fairview, Bergen Co., N.J.



HOW TO KNOW WHERE THE WIND IS FROM AND HOW HARD IT'S BLOWING —



Mounted on the wall in your house, these precision instruments help forecast local weather, fascinate family and friends.

*CAPE COD* WIND DIRECTION INDICATOR — small brass wind vane on roof flashes the wind direction indoors by lighting compass points on the richly decorative brass dial. Complete with vane, 6" dial and 50 feet of connecting wire. $49.95, postpaid.

*CAPE COD* WIND SPEED INDICATOR — tells at a glance indoors how hard the wind is blowing outdoors. Spinning cups on the roof or TV-mast instantly show every gust and lull in the wind, up to 100 miles per hour, on the 4" highly polished brass dial. Complete with spinner and wire, $49.95, postpaid.



Give either one or both. Fully guaranteed. Same day shipment. Free folder and Weather Forecaster's Guide. 48-hour Air Mail Special Delivery $3 extra. Mail check or money order to:

*CAPE COD® WIND INDICATOR* HARWICHPORT 7, CAPE COD, MASS.




8½" Long

## SPAGHETTI SERVERS
**(salad tossers, too!)**

Made of rare Tavernean (a beautifully grained hardwood), these handsome and unusual forks are the nicest way we've ever seen of getting a grip on the elusive spaghetti situation. They grab the spaghetti, scoop it up and clutch it firmly for neat, attractive serving. (They're also marvelous for tossing and serving salads!) Hand-sculptured in Haiti and hand-oiled to a rich, tawny shade. *Available only from us.* Order for yourself . . . and as a unique gift for friends.

**$2.95** the pair, postpaid.

*Same-day shipment. Satisfaction guaranteed. Send check or money order.*

**DEER HILL CO.**
Dept. B120, College Point 56, New York

## Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" ▪ 16½" ▪ 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your *children's* children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction.

DIRECT FROM OUR WORKSHOP TO YOU!

*Quick delivery.*
*Express charges collect.*
*Satisfaction guaranteed.*
*Send check or money order.*

only **$15.95** unfinished

$17.95 with hand-rubbed, antiqued Pine finish.

**Jeff Elliot Craftsmen**
DEPT. B120, STATESVILLE, NORTH CAROLINA



## BET YOU A NICKEL

IT'S no gamble to give these cuff links to your favorite French-cuffed Dude! They'll cause more favorable comment than any other cuff links in his stud box.

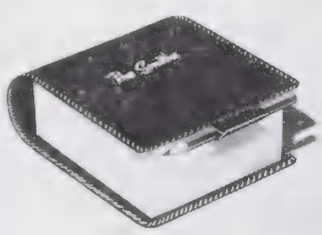
REAL BUFFALO NICKELS (no longer minted) mounted on double-gold-plated links . . . a collector's item.

And with "TAILS" on one and "HEADS" on the other . . . he'll have a sure winner up HIS sleeve . . . that is . . . if you're not wearing them.

**$3.50** per pair incl. tax ▪ *We pay postage* ▪ *Money back guarantee*

Matching Tie Clip **$2.50**

frances-morris DEPT. H12
125 ASHLAND PLACE, BROOKLYN 1, N. Y.



## *Jumbo Jot-Pads*

The Jumbo Jot-Pad is a doodler's dream, because the whopping big pad of memo sheets looks practically inexhaustible. The rich red, leather-like cover stamped in gold with any name or initials, and the gold colored pencil makes it a very nice desk accessory for appointments, telephone memos, shopping list, even bridge scores. A real jumbo buy.

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Please write name plainly

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EARLY AMERICAN STENCIL DESIGN

## BIRD & FRUIT DECALS

**MAKE FURNITURE DECORATING EASY**

Historic Bird & Fruit design faithfully reproduced in easy-to-use decal form—ideal for chairs, but can be adapted to many other uses too! Permanent. In beautiful accented gold as shown, $1.50 (4 pcs. shown plus 2 arm pcs.). ALSO: same design, in gold, silver and full true colors, $1.75; 6 pc. gold Captain's Chair set, $1.75; 8 pc. gold and silver Boston Rocker set, $1.75; gold, silver and full color Penna. Dutch design, $2.00. Ppd. U.S. & Can.; no COD's.

**SEND 10¢ FOR BOOKLET AND SAMPLE DECAL**

**AUTHENTICS** DEPT. M-26, BOX 546 CINCINNATI 43, OHIO




## English Bone China

SEND FOR FREE DINNERWARE BOOKLET

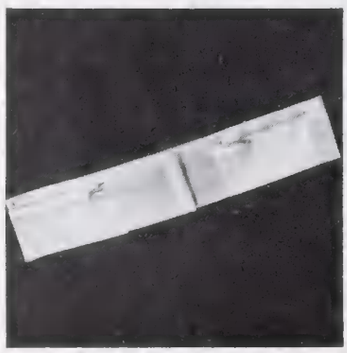
Herbert S. Mills
11 E. KING ST., HAMILTON, CANADA



**A MEDICINE MAN** won't mind downing his prescription in public if he has this handsome coin pill box. An authentic copy of a Napoleonic coin is hand-polished, finished in antique gold or silver, looks like a lucky pocket piece. Dieting damsels like them for toting their weight-whittling potions, too. $5.50 ea. The Nassau Co., HB, 200 W. 34th St., N.Y.C. 1.



**INDIAN MOCCASINS,** made in Mexico, are wonderfully decorative house slippers, and they're sturdy enough to take South with you to wear with shorts or the charming new "little trousers." Luxuriously soft glove-leather moccasins are hand-laced, have colorful beaded toes. Choose white, bone, tan, turquoise, or black. Szs. 4-10. $2.95. Latin Imports, Box 256, Nogales, Ariz.



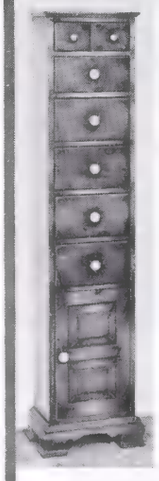
**MIND YOUR MONEY** in this nylon marquisette hideaway belt when you're off on a tour. It has two zippered pockets; one to stash cash, the other (double-lined) for your precious jewelry. And it snap-closes flat so there's no bulge at your waistline. 3" wide. Send waist size. $2.95. Order from Cosmeticap Co., B-T, 726 Chrysler Bldg., New York 17, New York.



**DEARLY BELOVED** photos turn into hand-drawn charcoal portraits through the skill of a professional artist. Hold the magic of an engagement picture, the fun of a honeymoon candid shot by sending photo or snapshot (returned with art) to this fine studio. 12 x 16", $9.50. In lifelike pastels (specify eyes, hair, complexion) $15.95. Wynn Art, B6, 299 Madison Ave., N. Y. 17.

*New "Tallboy" Version*

## APOTHECARY CHEST



**Slim and elegant and so American! 6 drawers plus big cabinet space! Use it where you would a hall clock or in pairs flanking your fireplace! Solid pine in superb burnished finish. Measures 60" H, 13½" W, 10" D.**

**$110**

PRICE INCLUDES SHIPPING
SEND CHECK OR M.O.
NO C.O.D.'s PLEASE

New 88-page catalog of America's finest Colonial furniture and accessories free with order. Or send $1.00 refunded with first purchase. Shows more than 900 different items, many in full color!

DEPT. HB1260

GREENBAUM BROTHERS
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Wear VISORETTE on regular glasses, indoors or out. Stops glare from sun, sky, lights, windows, snow. Gives added protection people need when worn on sun glasses. Light! Comfortable! Slips on and off in a jiffy. Adjustable to any angle. Guaranteed to fit and satisfy. Many thousands of enthusiastic users!

*Choice of Transparent Green or Opaque Black*

**$1.00** Postpaid; Gift-Boxed **$1.10** Postpaid

**VISORETTE**
P.O. BOX 5185
PASADENA 46, CALIFORNIA

**NATIVITY SET.** The Star of Bethlehem comes to rest over this little stable where inside are figures of the Holy Family; outside a Christmas tree with 18 tiny multi-color lights that light up. In the nursery, the colorful set will reflect the innocence of a child; on your mantel, bring the peace of Christmas. 7 x 10½", $9.95. Seven Seas House, 23 Danbury Turnpike, Wilton, Conn.



**SPEEDWAY SUPER RACER** is a honey of a hot rod for 4 to 12'ers. Untiltable chassis and front bumper are heavy chrome-plated tubing; back and seat upholstery is turquoise washable vinyl. Rubber-grip steering bar; foot and hand brakes for smooth sailing, 8" rubber-tired wheels w. nylon bearings. 57" l., adjusts to child's size. $22.95 exp. coll. Hobi, HB, Flushing 52, N.Y.



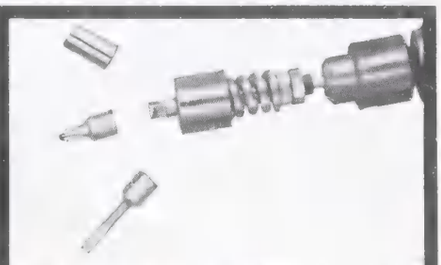
**GIVE IT A WHIRL,** and Perfume Susan will give you service that's scent-sational. Sparkling bottles of perfume are reflected in mirrored base which has a cut-out golden-metal rim. The revolving tray for a fair lady's dressing table measures 12" in diameter, $9.95; 8" diam., $5.95. Add 45¢ post. RMS Interiors, HB12, 214 W. Ontario St., Chicago 10, Ill.



**SUMPTUOUS STEAKS** like those served in luxurious restaurants are frozen, individually wrapped, arrive in perfect condition anywhere in the U.S.A. 4 different kinds of U. S. prime *boneless*, close-trimmed steaks: 2 each, 12-oz. strip steaks, 6-oz. filet mignons, 12-oz. rib steaks, 8-oz. top sirloins incl. In Quartet Asst. $25.95. Pfaelzer, Dept. NEP, Union Stock Yds, Chicago 9.




## A New Christmas Gift for Dad!



He'll love the amazing new Torque Adapter — an invention that converts his electric drill into a torque wrench. Fits ¼", ⅜", and ½" drills. Drives screws and nuts to desired pressure; automatically slips when pressure limit is reached. Makes for neater work on cabinets, furniture, etc., adjusts torque by tightening or loosening nuts. Complete with slotted and Phillips screwdriver attachments for only $8.95. Make check or money order payable to **House of Tools, P. O. Box 6745, Bexley, Ohio.**



## Makes Beds King Size $8.55

**Invisible MATTRESS EXTENDER** adds 6 inches of luxurious sleeping comfort to any mattress. Completely covered when bed is made. Innerspring, foam padded, adjustable to match thickness of any type mattress. Permits healthful sleep—plenty of room to stretch and turn. Saves $150.00 cost of king size spring and mattress. Fits at head or foot. On or off instantly without tools. Self-supporting. **IDEAL GIFT** for home, college, travel. Twin Bed Size—$8.55. Double Bed Size—$10.55 postpaid.

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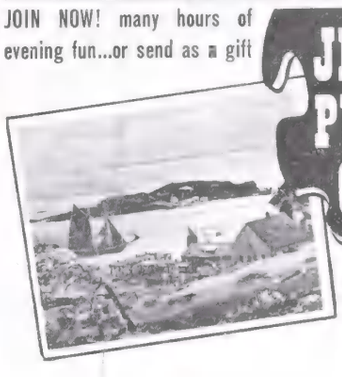


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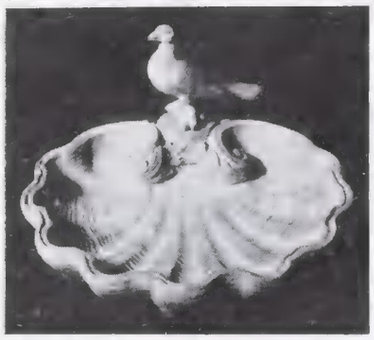
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Specify coat size. **$69.50** *ppd. plus 10% Federal Tax*

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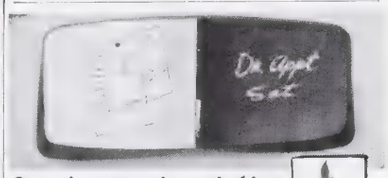
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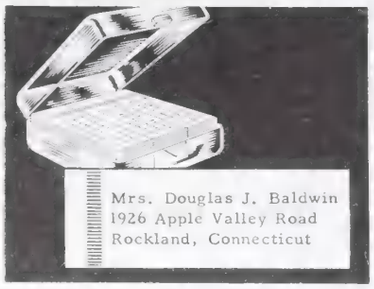
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someone who likes antiques—the look of finest loom linen captured in tone-on-tone Damask . Yours in orchid, rose, green, beige or blue.

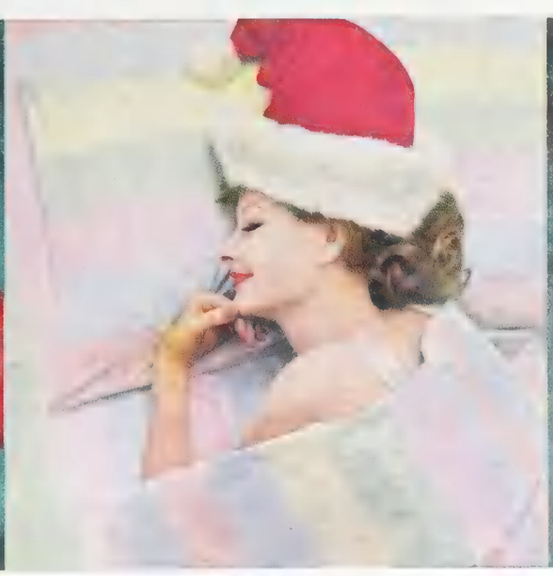
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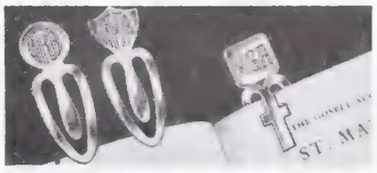
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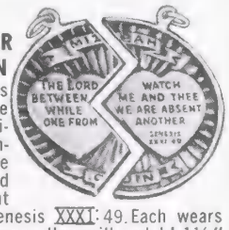
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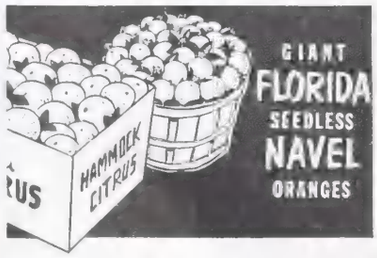
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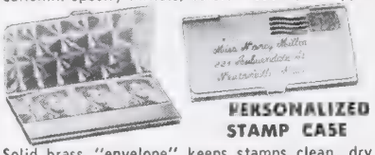
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Genuine Leather Pill Box that is personally HIS! Wafer-slim, it measures only 1½" x 1" x ⅜". Trimmed in polished gold with a snap lock — pills can't spill out. Gold-stamped with 2 or 3 initials. For him masculine Pigskin, for her Red Calfskin. Specify initials, color. each **$1.95** ppd.



PERSONALIZED STAMP CASE

Solid brass "envelope" keeps stamps clean, dry and crumple-free in purse, pocket, desk. Looks like a letter addressed to you from the clever canceled stamp in the corner to your name and address engraved in center if you wish. Measures 2¼" x 1½", will hold any size postage stamps. Please print clearly.

| | |
|---|---|
| **Personalized Stamp Case** | **$1.50** ppd. |
| **Plain Stamp Case** | **$1.00** ppd. |

ORDERS SHIPPED IN 3 DAYS. FOR AIR MAIL, ADD 25c

**HARMILL CO.** (Div. of Zenith Gifts)
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**FREE!** Send for Free Style Book—25 New Styles to Choose From!

**$22.95*** Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. (*Mink, beaver, extras add'l.) Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

**I. R. FOX, 146 W. 29th St., Dept. E2, N.Y. 1**

## BAYBERRY MIST

SACHET SPRAY and ROOM FRESHENER




*The most "Christmasy" Gift of all!*

Wonderful woodland freshness for every room in the house! Its clean, exhilarating fragrance is also ideal for a sachet spray to perk up closets, linens, lingerie. Wonderful gift!

Other fine fragrances by Andre Richard: Lavender Mist • Herbary Gardens Mist • Jasmin Mist • Sandalwood Mist • Island Spice Mist • Blue Daisy

Large 6-oz. aerosols only $1.50 each ppd. (no C.O.D.)

THE LAVENDER HOUSE
P.O. BOX 83 OLD CHELSEA STATION N.Y. 11, N.Y.



**THE "WHAT TO WEAR?"** question is fashionably answered when you team this smart shirt with a well-tailored skirt. The Napoli has a stand-up collar, white pearl-buttoned neckline, roll-up sleeves. White, lt. blue, maize, pink dacron-cotton; 1, 2, or 3 initials in white, red, black, royal, brown, toast. 30-40. $6.95. Adrian's, HB12, 120 Boylston St., Boston 16, Massachusetts.



**THE NURSERY TREE** should have these enchanting Italian lights. The most delightful elves, gnomes, and angels in frosted half-circles reflect light from miniature many-colored bulbs. String a set above the stocking-hung mantel. Santa will love them. Ten-light string, $5.95. You may order from Bryn Mawr Gifts, Bryn Mawr, Pennsylvania.



**POWDER PUFF CHAIR** loves lazy ladies (pampers pooped pops, too). It's foam-rubber cushioned, covered in washable loop bouclé in your choice of white, black, orange, turquoise, or beige. 34" w., 33" h., 32" d. with walnut, ebony, or natural finished legs. Created for bedrooms, $69 each f.o.b. Free booklet. Cal-Designs, HB12, 831 East 31st Street, Los Angeles, California.



**BIG-GAME TABLE.** Your house will be the favorite meeting place for poker sessions if you have this portable 8-seater table. Octagonal in shape, table covered with tough green Dura-hyde is scratch-, alcohol- and heat-resistant. 8 individual wells hold chips, glasses, ash trays. Free dining-table top with every order. $19.95 exp. coll. Courtney House, 144 Chambers St., N.Y.C. 7.



**new tension towel poles**

Add an air of the unusual, the elegant to your bathroom with these sparkling lifetime, triple chrome towel poles! Assembles in 2 minutes without tools; fits all ceilings. NoMar plastic glides protect floor and ceiling. Holds towels for the entire family in 1" of floor space. Deluxe with 2 — 7" towel rings and 2 tubular crosspieces 7.98

Also available with 4 — 7" towel rings at ..... 6.98

*plus 75¢ postage for each pole*

hengerer's
465 MAIN STREET
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## REVOLVING SHELVES FOR "INNER" SPACE

Say goodbye to inconvenient unloading of shelves. Items in back come to the front with a flick of the finger—on these new, long-lasting Revolving Shelves. Self-installed in any cabinet or refrigerator in 10 seconds. 9½" diameter styrene "Susans" provide 30" of front shelf convenience in a 10" space. $1.69 ea., 4 for $5.98, 8 for $11 (shpd. prepaid).

**DUSON INC., P.O. BOX 821**
**SOUTH MIAMI 43, FLORIDA**

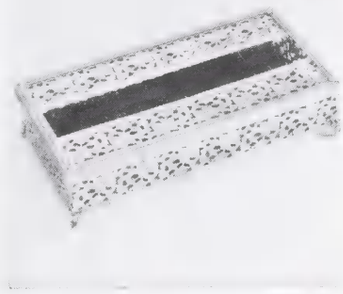
**TOOL-UP TIME** arrives with the first spring breeze when home handymen take to tinkering. To thrill his toolish heart, a fold-up workbench stocked with precision drills, pliers, wrenches, screw drivers, rubber-grip hammer, 6′ folding rule, etc. Heavy brown vinyl case folds flat, hangs in use. Light enough for female fix-its. $16.95. Jobie, 67-85 Exeter St., HB12, Forest Hills 75, N. Y.



**CACHE A CROP OF CARDS** this Christmas in a holly green tole basket with a St. Nick print and hand-painted with "Merry Christmas," your family name and up to 4 first names. A 5 x 7″ desk basket comes stocked with gay Santa party paper napkins. $5.50 plus 50¢ post. Add'l. names, 50¢ ea. Holiday House, 12 Bellevue Theatre Bldg., Upper Montclair, New Jersey.



**LET THE TISSUE REST** in a dispenser that will give rich distinction to milady's dressing table or bath. The 24k antiqued gold-finished brass case is exquisitely filigreed. We suggest you earmark this as a gift for the most discriminating woman on your list. $10.95. Order from Mr. Shaw, HB12, 214 West Ontario St., Chicago 10, Ill.



**NAVAJO RUG** is a lively accent in a boy's bedroom, or in a man's den. This contemporary expression of American Indian art was hand woven of 100% virgin wool on primitive hand looms by Navajo women in New Mexico. No two exactly alike. Predominately red, black, and gray on white, rug 5′ x 29″, $36.50. World Handicrafts, Dept. 387, 29 Lafayette, White Plains, N. Y.




REMEMBER TEACHER!

8 5/13

with a token of your appreciation . . . a gift she'll use every day!

DISTINCTIVE TO USE! THOUGHTFUL TO GIVE!

NEW! AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. At the push of ▪ button, chalk ejects or retracts. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

DIFFERENT GIFT OF LASTING USEFULNESS

Every teaching hour teacher will bless HAND-GIENIC . . . and your child. Sturdy metal construction, 1 YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

EXCLUSIVE! NOT SOLD IN STORES

Send $2 for one, only $5 for set of 3 (one for each color chalk). DELUXE MODEL: Same as above but crystal-clear barrel shows chalk color; all metal parts gold plated. Individually jewel-cased, $3 ea. or only $8 for 3. Postage free. Satisfaction or money back. Same day shipment. ORDER TODAY!

For Air Delivery, add 15¢ each

**HAND-GIENIC, Dept. 301, 2384 West Flagler St., Miami 35, Fla.**





Create Your Own

NATURE SCREENS

with colorful leaves, butterflies, flowers, shells and other interesting objects . . . permanently embedded in Castoglas. Also make room dividers, lamps, table tiles, trays, bowls, placemats and other fine articles for yourself, for gifts or to sell at ▪ nice profit. Easy to do and inexpensive. For illustrated booklet showing how, mail 25¢ to Dept. 84-P.

THE CASTOLITE COMPANY Woodstock, Ill.





Here is the chair to highlight your decor! Beautifully tailored from richly quilted fabrics in green, blue, gold, or brown. Mellow Fruitwood finish. Foam rubber cushioned. W-29″, D-19″, H-32″. $79.95 each, $149.00 a pair.

Also available in same fabric unquilted at $67.50 singly and $125.00 the pair. Swatches on request. For details on custom covering write for information.

Express Collect

*No C.O.D. Satisfaction Guaranteed. Send 25¢ for Catalog.*

**Ephraim Marsh**

Dept. 46, Box 266, CONCORD, NORTH CAROLINA






NEW ENGLAND SCENES IN WEDGWOOD DINNERWARE

Etched in a soft, sage green, they capture, faithfully, famed New England landmarks.

PLATES $4 each (Set of ▪ for $30)

Portland Head Light (Maine)
Old Covered Bridge (N. H.)
Old N. E. Meeting House (Vt.)
Beacon Hill Windows (Boston)
Island Windmill (Mass.)
Rhode Island Homestead
Last of Great Whalers (Conn.)

Mail order Minimum $4

CUPS AND SAUCERS $4.25
ASH TRAYS $1.25

Portland Head Light (Maine)
Old State House, Boston
Island Windmill (Mass.)
Last of Great Whalers (Conn.)

Small Delivery Charge
No C.O.D.'s

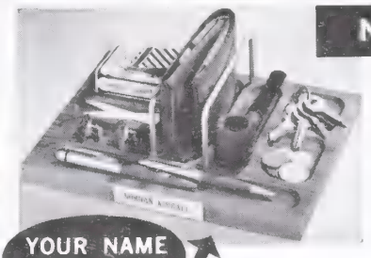





THE WELCOME UNFORGETTABLE

The Spanish compress centuries of warmth and hospitality into this lovely four-word welcome to their guests: *"Esta es su casa"* — "This is your house." Exquisitely designed plaque, 6″ ▪ 10½″, with dove grey border and antique white frame brushed with gold; soft white shadowbox bevel. **$3.00 ppd.**

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YOUR NAME HERE FREE

Only $5.95 postpaid

PERSONALIZED FREE of extra charge for a limited time if you order now!

For evening transfer from trouser and jacket pockets to dresser top. Designed to hold watch, change, wallet, keys, pen, eyeglasses, everything a man ordinarily carries in his pockets. Expertly crafted of genuine black walnut wood with non-mar felt bottom and appointed with highly polished brass. A "catch all" that gives neatness and order . . . a treasured gift to receive. 10″ ▪ 7″ x 3″, completely assembled—Made in U.S.A. Be sure to *print* name to be engraved, *clearly* and *exactly* in order it is to appear on Nite Caddy. **Order No. 2542P.**

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An Ornate Baronial Coat-of-Arms
ENGLISH DESIGN FURNITURE GROUP

| | CAST IRON | ALUMINUM |
|---|---|---|
| #1500 SETTEE, 42″ long | $85.00 | $110.00 |
| #1502 ARM CHAIR, 23½″ long | $55.00 | ▪ 65.00 |
| #150 TABLE, 27½″ high, 19″ diameter | $57.50 | ▪ 69.50 |

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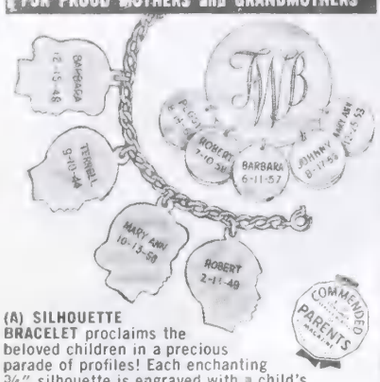
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J. F. DAY & CO.

Dept. B-12-60, 1901 4th Ave., So. Birmingham, Alabama

**FOR PROUD MOTHERS and GRANDMOTHERS**

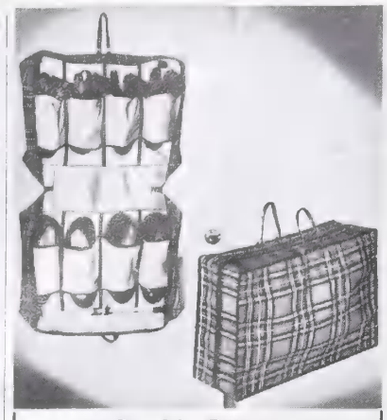



**(A) SILHOUETTE BRACELET** proclaims the beloved children in a precious parade of profiles! Each enchanting ¾" silhouette is engraved with a child's first name and birthdate. They dangle delightfully from the dainty 7¼" bracelet. Choose Sterling Silver or 12K Gold-Filled.
**SILHOUETTES, $1.10 EACH; BRACELET, $1.10.**

**(B) HEIRLOOM BROOCH** of Sterling Silver makes a gift of tailored perfection and displays her pride and joys. Engraved with her own initials in ornate script (underline initial to be centered), this exquisite 1¼" pin is custom made to hold from 1 to 12 discs. Each disc is engraved with a child's first name and birthdate.
**PIN, $2.50; DISCS, $1.00 EACH.**

*Prices include engraving, tax, postage*
**ORDERS SHIPPED WITHIN 3 DAYS**

**NANCY NORMAN** 1555 Post Office Bldg.
Div. of Zenith Gifts, Inc. Brighton 35, Mass.

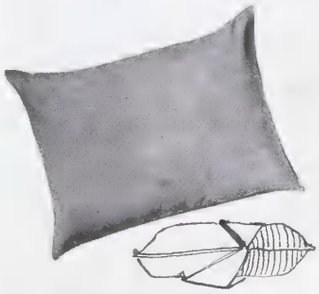


***Double-Duty***
## SHOE BAG
***For Men or Women***

Solves the shoe storage problem on the road or at home. Slip shoes into this lightweight, convenient bag and carry over arm, or zip open to hang on closet door. Holds 8 pr. women's or 4 pr. men's shoes. 20" x 13" x 6", collapses to a flat package for easy storage. Plastic lined, in red and black rayon plaid, or blue or brown duck. Original Hammer-pack Shoe bag. **$7.95** PPd. Tax Included

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**WHAT'S NEW SHOP**
**Wynnewood HB-12, Penna.**



**decorative corduroy bed pillow shams**

**2.00**

A fabulous new idea . . . zippered corduroy covers that slip on your own bed pillow! Lets you enjoy their comfort in living room or den. Trim tailored finish, washable; fits any bed pillow. Red, green, turquoise, gold or brown. Also in plaids.

*plus 20¢ postage for each cushion*

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BUFFALO 5, N. Y.



*She's the*
LADY of the CAMEO

- Charming Old World simplicity is reflected in lovely cameo jewelry imported from Italy and suitable to the smart good taste of today's Lady of Fashion. Exquisite carnelian color sets off delicately hand-carved white cameo head. Setting is antiqued, gold plated, anti-tarnish filigree. Prices are F.E.T., inc. Postage paid.

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| Earrings pr. | $2.50 ppd. |
| Brooch* (oval ht. 1¼") | 2.50 ppd. |
| Bracelet | 5.00 ppd. |
| Complete 3-pc. Set | 9.50 ppd. |
| *Pendant (with chain) | 3.60 ppd. |

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Unbelievable works of art at unbelievably low prices **39.95 TO 299.95**

Canvas sizes from 12" x 16" to 30" x 40"

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Magnificent wall plaques ready to hang—11-inch diameter. Finest sculptured detail in bold relief, antique white finish on composition. State choice of summer (lower right), spring (lower left), fall (upper left), or winter (upper right).

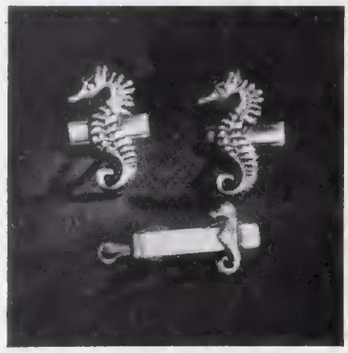
Postpaid Only $6 per pair ppd.

*Send check or money order.*

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44 Greenwich Ave. New York 11, N.Y.



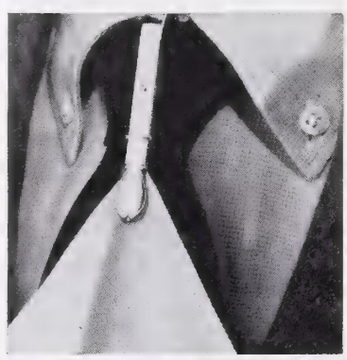
**PISTOL LIGHTER.** A faithful copy in miniature of an Early American weapon is a superb cigarette lighter for a man's den, or office desk. The wood handle is stained and hand-rubbed, all metal parts have a handsome burnished finish, and a pull of the trigger gives him a light. One filling lasts months. $6.95. Colonial House. 275H Congress St., Boston 10, Mass.



**JOIN THE MARINE** lovers and order this sea horse jewelry for your favorite skipper. The bar and cuff-link set are distinctively fashioned in a rhodium-finished non-tarnishing silver or goldplate. $4.95. Matching bracelet with nautical charms, $5.95. Sea horse earrings, $3. Add 10% fed. tax. Gift-boxed. Century House, 1325 W. 59th St., La Grange, Ill.



**SPEC-TACULAR SPOT** to rest specs is this Eyeglass Rest. Fine gold-tooled leather covers sturdy frame, and padded moiré lining prevents scratching. Order in pink, iced coffee, white, cardinal red, turf tan, black, pastel green, or blue. Gift-boxed, $2.95. Add 25¢ per letter for gold initials. Jack's Mail Box, HB12, 95 Fifth Ave., New York 3.



**SAVE A DRIP** of steak juice from spotting his new silk tie or vest with a unique Danish sterling-silver napkin holder. Used for years in Europe by gourmets, it attaches to a man's shirt and clips his napkin in place. Surely this is a worth-while buy if your husband's eye is more on the plate than the tie. Gift-boxed, $4.40 incl. tax. Jessie's Imports, HB12, Sleepy Hollow, Dundee, Ill.

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**BUILDER KIT... a Ritts ORIGINAL**






Kids make hundreds of real working toys and furniture, ride 'em, take 'em apart and make a **new toy!** Watch their imaginations go to work! Solid rattan poles, smooth sanded . . . won't splinter or break. No dies, no paint . . . hardwood assembly dowels. Entire kit packaged in strong, colorful 4½" x 25½" cylinder (150 lb. test), which serves as part of many toys. Only $6 postpaid in U.S.A. Ten day money back guarantee.

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An unforgettable gift. A historic Collectors item Handcast iron from original molds, gaily hand-colored. A decorative conversation piece.

**BASEBALL**—1880. Coin caught by catcher as batter misses. 9½x7".

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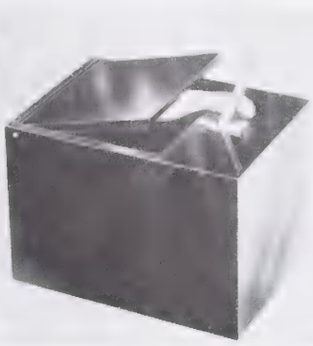
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**• DOG NUT CRACKER**
Holiday fun for everyone. Satin black, iron frame.

DOG NUT CRACKER.$4.95
KICKING COW ....13.95
BASEBALL .....15.95

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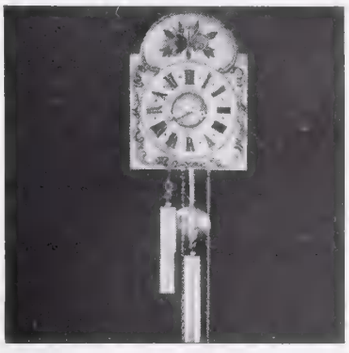
**POOK STUFF.** There it sits, little black box, quiet, sinister, iting. Switch is thrown to "On" d immediately there is a grind- of power as the box mysteri- sly starts jumping. Lid slowly es, a hand emerges. It grabs switch, pushes it to "Off", dis- pears back into box. That's all, other! $4.98. 50¢ post. Play B. 3, 712 Broadway, Cincinnati, hio.



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**TRIKING GIFT.** This lovely production of an old-fashioned imer has Roman numerals and ny raised flowers on its pretty ce. Winds w. weights & brass ains, chimes melodiously every lf hour. 8½ x 6½", antiqued hite or red wooden case. German nport, $24.95 plus $1 w. of Miss. x incl. Jenifer House, HB12, ew Marlboro Stage, Great Bar- ngton, Massachusetts.



**INTER CLOSE-UP.** A tur- e-neck polo scarf in soft rib- nit cashmere-like orlon to wear ith a ski outfit, under a tailored it, or inside your coat, hugs our neck and keeps out the icy lasts. It washes in a wink and ne size fits all. Your college aughter would love one. White nly, $2.50. Western Classics, 622 . Country Club, Tucson, Ariz.




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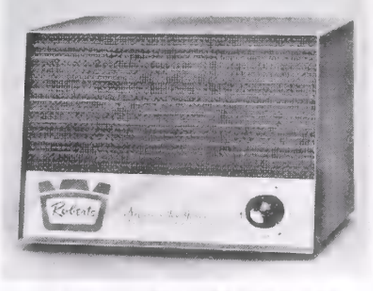
"From Japan"



Beautifully hand printed, on snow white parchment paper in soft oriental colors. Will add a special touch to any room, irrespective of decor. Overall length 25" x 9½" wide with brass capped top and bottom wooden cylindrical bars. Shipped direct from our supplier in Japan for $4.95 per pair Ppd. pay postman small duty upon arrival.

*Sorry no stamps or C.O.D. Wash. resid. add 4% sales tax.*

**A. P. LENHARDT**
1304 NW Drakeway, Dept. BC10
Camas, Washington



## AMAZING NEW NEGATIVE ION GENERATOR for home and office!

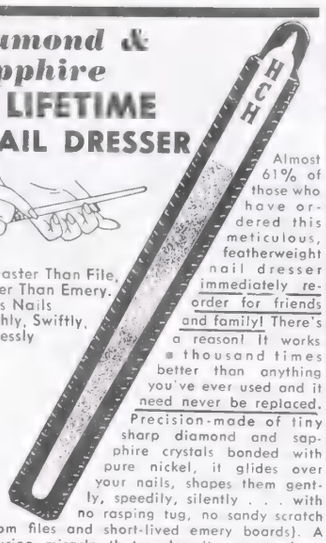
You've read about the amazing benefits of negative ions in national magazines! Now you can have this beautiful, portable negative ion generator for your own home. Sandalwood color cabinet (12" x 8" x 8") with brushed gold grille fits handsomely into any room. Also features activated charcoal filter to eliminate smoke, pollen, allergens, odors, and most air-borne bacteria. No installation required, just plug in anywhere. A wonderful gift! Just $39.95 ppd.; satisfaction guaranteed.

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## *Diamond & Sapphire* LIFETIME NAIL DRESSER



Cuts Faster Than File, Cleaner Than Emery. Shapes Nails Smoothly, Swiftly, Effortlessly



Almost 61% of those who have ordered this meticulous, featherweight nail dresser immediately re-order for friends and family! There's a reason! It works a thousand times better than anything you've ever used and it need never be replaced. Precision-made of tiny sharp diamond and sapphire crystals bonded with pure nickel, it glides over your nails, shapes them gently, speedily, silently . . . with no rasping tug, no sandy scratch (as from files and short-lived emery boards). A manicuring miracle that makes it easy to keep nails flawlessly groomed . . . from here to eternity! 4" wallet size **$1.25.** 6" purse size **$1.50.** 8" professional size **$2.00.**

Engraving: 75c per Nail Dresser (up to 3 initials). Each in Presentation Case.

*Same-day shipment. We pay postage. Send check or money order. Satisfaction guaranteed.*

*Hobi*

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*Famous*

## Madison Ladder Back 9.95

fully assembled



Seat 18" high 17" w. x 14" d height 43"

Faithful copy of the original Ladder Back chair that played such a prominent role in bygone days. Reflecting all the charm of its era, the Madison still blends beautifully in any setting . . . from the White House to your house. Of specially selected hardwood, it is carefully hand made to last for generations. Hand-woven seat of fibre rush in Colonial 4-point pattern.

Unfinished ash, smoothly sanded, ready to paint, stain, wax or oil ..... **$9.95**
Natural finished ash (blonde) ..... **10.95**
Birch—finished in Maple, Mahogany, Walnut, Cherry or Pine **12.95**
For matching Arm Chair add $4.00 to above prices.

*Minimum order TWO, 10% discount on six.*
**Direct from our workshop to you.**
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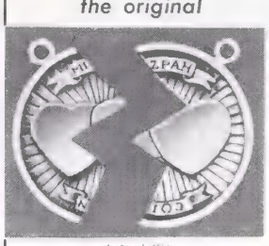


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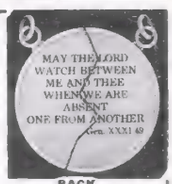
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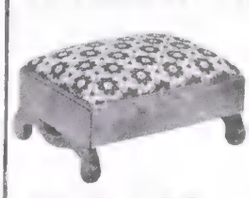
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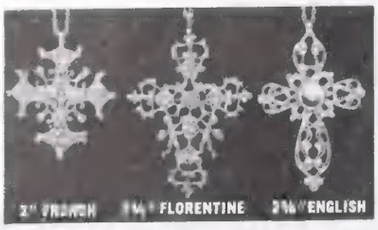
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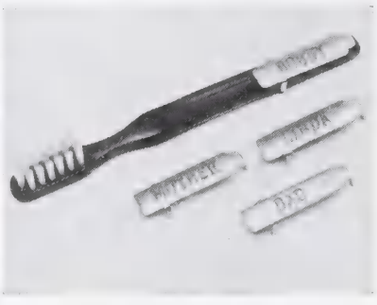


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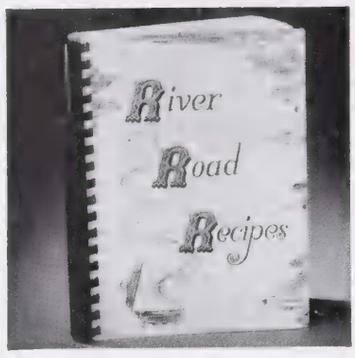



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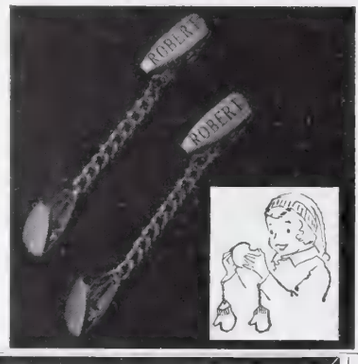


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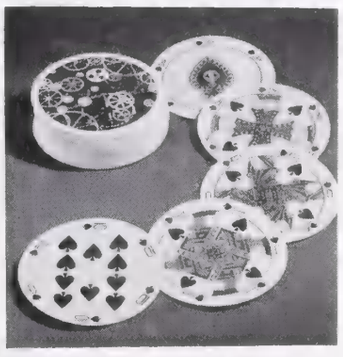
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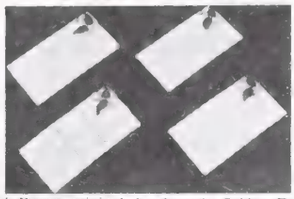




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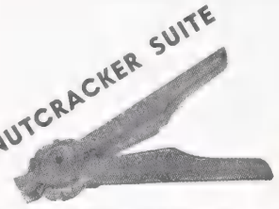


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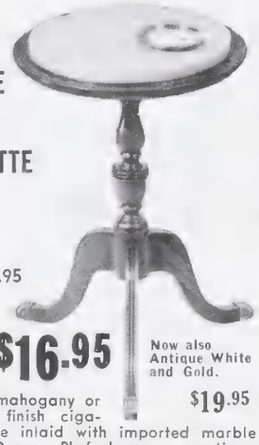
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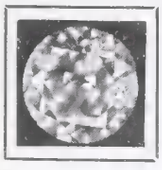
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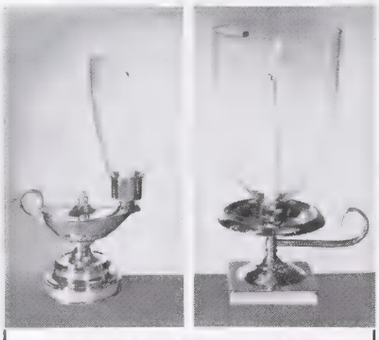
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**HURRICANE HAPPY**

Light up your life with these charming hurricane lamps . . . to add decorative interest to living or dining room, to serve as a night light for fraidy cats in the bedroom, to keep on hand for power failures. Bases are solid brass, highly polished and lacquered to a permanent gleam.

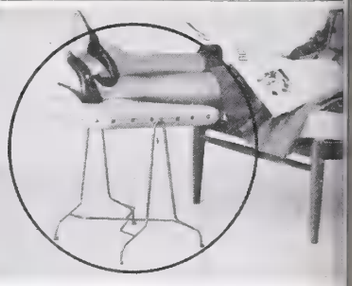
*Right:* **THE WILLIAMSBURG,** traditional stately Colonial Williamsburg type, 14" high. **$14.95**

*Left:* **ALADDIN'S LAMP,** an unusual, graceful design. 12¾" high. **$10.95**

*All prices postpaid. Sorry, no C.O.D.'s.*
*Candles not included.*

**JO-DEE INDUSTRIES**
Dept. B-12, 175 Fifth Ave., New York 10, N.Y.

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*New, Easy Way to* **RELAX!**

New LEG-MASTER relaxes you from the tensions of a hard day and does it the easy way . . . just cradle your legs on the soft cushioned pad and r-e-s-t! Gives soothing comfort for your legs, relaxation for your whole body. Scientific design makes any chair a lounge chair. Not a mechanical device; no batteries, wires or plugs. Soft Vinyl pad adjusts to you. Folds for compact storage. Decorator colors of Antique White, Beige, Ivory, Turquoise, Brown or Black. Smartly styled base of brass or wrought iron. Ideal gift! Specify color and base. $12.95 ppd. No COD's, please. Money back if not delighted. *Calif. residents add 4% Sales Tax.*

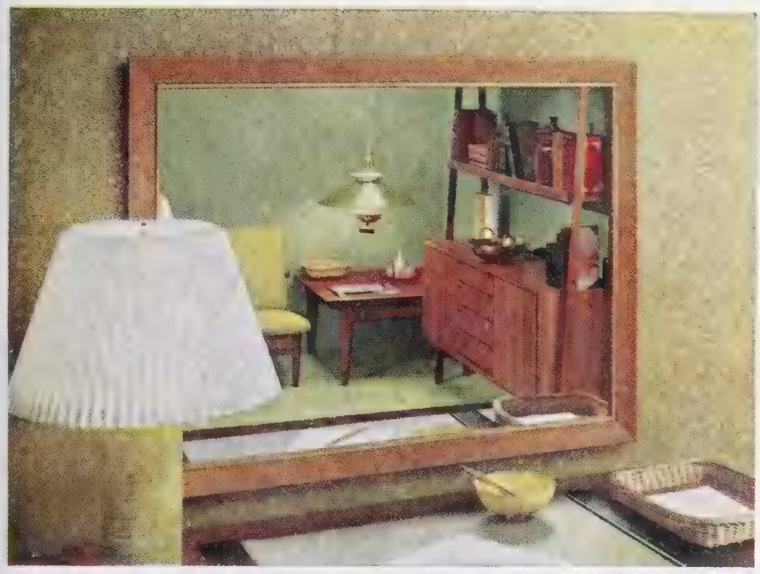
**LEG-MASTER, INC., Palm Springs 12, Calif.**



*This HIGH-FIDELITY Plate Glass living room mirror reflects beauty and good taste, makes decor come alive.* MIRROR BY DONNELLY-KELLEY.



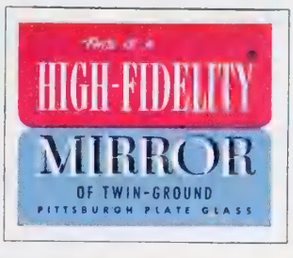
*A dining room is always a more pleasant and friendly room with a lovely HIGH-FIDELITY Plate Glass mirror.* MIRROR BY CAROLINA.



*A study looks lighter, brighter, more inviting with a HIGH-FIDELITY mirror that adds a graceful beauty of its own.* MIRROR BY LENOIR.



*A HIGH-FIDELITY mirror of Pittsburgh Plate Glass makes a foyer look larger and gives it a special touch of elegance.* MIRROR BY BASSETT.




# For a gift of lasting beauty... a HIGH-FIDELITY® Mirror

How many rooms in your home could be made more inviting with a handsome, functional mirror? Your foyer, for instance, can appear larger, brighter and more attractive with the addition of a handsome mirror. In living room, dining room, bedroom or any other room around the house, a mirror can add a touch of graciousness and charm. You can make a small room seem larger with a strategically placed mirror . . . and a full-length door mirror in the bedroom is always on hand to help you look your very best. There are mirrors to complement any decorating scheme, but be sure the mirror you buy for your home or give as a gift is a HIGH-FIDELITY Mirror, of Twin-Ground Pittsburgh Plate Glass. Look for the red and blue HIGH-FIDELITY label at your department or furniture store, or glass dealer.



*You can check yourself from head to toe in a full-length HIGH-FIDELITY bedroom mirror.*

**Pittsburgh Plate Glass Company**

*Paints • Glass • Chemicals • Fiber Glass*
*In Canada: Canadian Pittsburgh Industries Limited*



DRESS AND ACCESSORIES
BY SAKS FIFTH AVENUE

*"...and he always orders Drambuie"*




A dram of Drambuie . . . what a luxurious after-dinner adventure it suggests! Drambuie is the cordial with the Scotch whisky base, made in Scotland since 1745 from Bonnie Prince Charlie's secret recipe.

IMPORTED BY W. A. TAYLOR & COMPANY, NEW YORK, NEW YORK. SOLE DISTRIBUTORS FOR THE U. S. A. 80 PROOF

**INSIDE ORGANIZER** designed to fit the traveler's favorite car sack has a zip-off, waterproof lined toilet kit, zippered compartments for ties, socks, underwear, pajamas, shirts, laundry, etc. (also ladies' version). Inner Pak is natural canvas w. black vinyl-leather trim, w. folding hanger for stowing in motel closets. $19.50 ea. T. Anthony, 772 Madison Ave., N.Y.C. 22.



**IN THE VIENNESE MANNER** serve chilled wine, iced after-dinner coffee, fruit punches. Cubes or cracked ice fit in cylinder, beverage chills without diluting. To serve, press glass to leak-proof spigot. For cold buffet soups and bouillon, it fits into a graceful wrought-iron holder. $17.95 f.o.b. Morton's, 312-7th St. NW., Washington 4, D. C.



**CRAFTED IN BRASS** by Israeli artisans is this exceptionally lovely jelly or condiment server. The brass carrier has a rich blue-green patina produced by a process simulating the natural aging of the metal. With two 11-ounce glass bowls and matching spoons and a rainbow-colored handle, it's $10 from Art Craft Importing Co., HB12, Box 515, Philadelphia 5, Pennsylvania.



**LOOK & COOK.** Colonial Herb Chart tells you that basil sparks stuffed celery; chervil spices butter sauce; marjoram makes spinach majestic, sage livens lima beans. 100 listings of herbs, spices, and their uses in Colonial pine frame. 14 x 18", $4.50; unframed, $2.50. Provincial frame, 14 x 11", $3.95; unframed, $1.95. Charts in color. Blue Barn, Box 444, WS, Villanova, Pa.



## Towel Tree

**NEW DECOR FOR BATHROOMS**

No more crowding of bathroom towels. Clever invention holds towels for the entire family. Installed in seconds without tools, adjustable pole fits ceiling 7'11" to 9'4" high and takes only one inch of floor space! Durable baked enamel on no-mar steel pole with 4 rigid 13" arms. Ours alone. Also: CORNER TOWEL TREE (identical pole designed to fit into corner.)



White or Black **$10.95** ppd.

*Prompt shipment. Satisfaction guaranteed. Send check or money order.*

Hobi
DEPT. B120, FLUSHING 52, NEW YORK



**LOWBOY FILE-DRAWER TABLE**

16½" x 22½" 22" high

Why buy an ordinary end table . . . when you can get this handsome piece of furniture that doubles as a file chest, too! Deep enough for alphabetical guides, long enough for the accumulation of years, it will keep all your important papers orderly, accessible and in one place. Beautifully hand-made with antiqued hardware . . . dovetailed drawers (1 file, 1 single) ride on nylon glides. A gift your efficient friend or husband will adore you for!

| KNOTTY PINE | TUPELO WOOD |
|---|---|
| Unfinished . . $27.95 | Unfinished . . . $32.95 |
| Pine finish . . 29.95 | Finished in Maple, Mahogany, Walnut 34.95 |

(Add $3 for Legal Size—18½" x 22½" x 22" high.)

*Quick delivery. Express charges collect. Satisfaction guaranteed. Send check or money order.*

**Jeff Elliot Craftsmen**
Dept. B120 STATESVILLE • NORTH CAROLINA

## Relaxing COMFORT



A Perfect Gift

**Ingenious Knee Lift Cushion** gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches of back and legs disappear like magic. Tensions vanish—sleep comes naturally. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. We ship immediately for only **$2.98** postpaid.

*Two-day airmail, if desired. 40¢ extra.*
*White washable zippered covers, 85¢ each; or pair for $1.60.*

**BETTER SLEEP, Inc.**
Dept. 362, New Providence, N.J.



## MEN'S Personalized TERRY CLOTH SHORTS

Fashioned of heavy, top quality, pure white terry with his first name, or nickname, stitched in bright red on the back pocket. Elastic waistband assures a comfortable fit. Ideal for after the shower, beach or garden. Launder beautifully and fluff dry. Specify name desired and size, small (28-32); medium (34-36); large (38-40); extra large (42-48). Order No. 175P.

**Only $3.95 Postpaid**

*Send for New, Free Catalog of Unusual Items.*

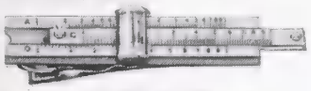
**DOWNS & CO., Dept. 1112C**
**1014 Davis St., Evanston, Ill.**

## Gifts for the Discriminating



**Genuine Jade HEART PENDANT**

Hand cut & polished 10 carat Jade pendant, beautifully framed in 14K gold. 1" wide. 14K gold initial. State her initial when ordering. Complete with neck chain. **$12.95** ppd.



**SLIDE RULE TIE BAR**

The ideal gift for a thinking man. A precision made, accurate slide rule with precisely engraved calibrations. Clear, magnifying viewer. Jeweled button at each end for easy manipulation. $2.50 ppd.

**FIRESIDE DISTRIBUTORS**
**146 West 29 Street, New York 1, N.Y.**

## JUKE BOX BANK PLAYS REAL MUSIC

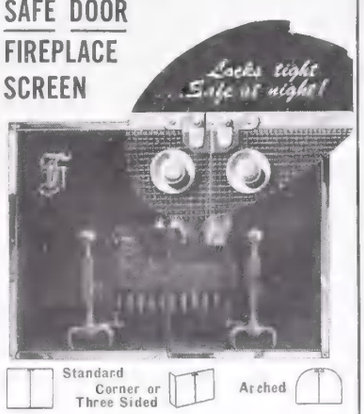


Saving money is fun with this amazing new JUKE BOX BANK that really plays. Just like a full size juke box in every detail. Drop in any size coin—from a penny to a quarter and instantly a tiny record starts to spin and the music begins. Completely mechanical, it requires no batteries or electricity. Built of sturdy metal to last for years. Order your bank today. Only **$1.98** ppd. Money back if not delighted.

**HARRISON PRODUCTS**
**Dept. HB12, P.O. Box 201, Bethpage, N.Y.**

CUSTOM FITTED

## SAFE DOOR FIREPLACE SCREEN




Standard Corner or Three Sided

Arched

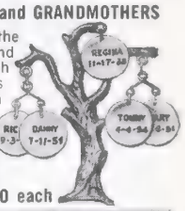
Sturdy doors of strong wire mesh on welded steel frames. Easy to open. Just lift the safety lock. No chains to pull or jam. No loose hanging curtains. Completely safe for the entire family. 4 times more spark proof than curtain type screens. Priced from . . . . **$19.45**

FOB our shop

SEND FOR DETAILS

**The FIRESIDE Shop**
**1875 Central Ave., Dept. H, Albany 5, N.Y.**

**FOR PROUD MOTHERS and GRANDMOTHERS**




Family Tree Brooch bears the sweetest fruit of all and "grows" more precious with the years. She'll wear this Sterling Silver pin with pride and joy. Each disc is engraved with a child's first name and birthdate. 2¼" Sculptured Tree holds 1 to 12 discs.

**TREE $2.00 • DISCS $1.00 each**




Baby Shoe Bracelet — she'll wear her heart on her wrist when she encircles it with a bracelet of our Solid Sterling Silver or 12K Gold-Filled Baby Shoes that proudly proclaim the beloved children or grandchildren. Each ¾" charm engraved with a child's name and birthdate. Adorably crafted, of excellent weight and quality.

**BABY SHOES $1.50 each** **BRACELET $1.50**
**KEY CHAIN $1.25**

*Prices include engraving, tax, postage*

ORDERS SHIPPED IN 3 DAYS. FOR AIR MAIL, ADD 10¢

**ZENITH GIFTS** 1544 Post Office Bldg. Brighton 35, Mass.



## NEW! TRUE RAISED RELIEF 50-STATE MAP OF THE UNITED STATES

Hours of enjoyment for the whole family with this educational three-dimensional map. See and feel the mountain ranges, rivers and valleys that determine boundaries, weather and shipping routes. Make the study of geography more fun for young and old. Trace the Continental Divide with your fingers; follow the St. Lawrence Seaway; plan family vacations actually see the mountains, lakes and ocean. This large 18⅓" x 28½" Aero 3-D map includes all 50 states with insets of Alaska and Hawaii. It clearly indicates over 3000 place names, locations and landmarks. The only map of its kind, printed in 8 rich colors on lifetime vinyl plastic, self-framed in simulated mahogany. Easy to hang; easy to clean. Handy map index is included, self-stored on the back. Immediate delivery, send check or money order, we pay postage ..... **$9.95**

*Satisfaction guaranteed, or money refunded*

**Panda Products**
**1200 Niagara, R360, Buffalo 13, N.Y.**



## Spinning Wheel Planter

**$2.98** plus 35¢ shipping

This is ONE Spinning Wheel that won't be kept in the corner! You'll put it in your sunniest window or on a coffee table to catch every admiring eye. Fill the planter-well with greens or small potted violets. It's an authentic replica, made of rich, rubbed Hardwood, 16" x 13" high. Planter has metal liner. Makes a charming gift for the whole family! Delightful in any room.

*Satisfaction guaranteed!*

**FREE** GIFT CATALOG Write for it!

**Helen Gallagher**
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**The Best Buys In**
## Big Beautiful PRINTS

4 wonderful Harvest Trophy Prints, 30 x 40", from 18th century Pierre Ranson etchings: **$7.00** each

■ stunning French Metier Prints in deep sepia from 17th century master L'Armessin, 30 ■ 40", **$7.00** each

24 Botany Prints from Sweden in full colors, 28 ■ 38", **$5.00** each

all postpaid *exclusively from . . .*

**CRAFT STUDIOS,**
**118 Evans St. New Hyde Park, N.Y.**
*Mail Order Only . . WRITE FOR CATALOG*




Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

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| Bracelet, heavy Sterling Silver link chain | ea. | $ 4.00 |
| In 12 Kt. Gold Filled | ea. | $ 4.00 |
| In 14 Kt. Solid Gold | ea. | $35.00 |

| | | |
|---|---|---|
| Round Lockets, 1" dia. which open and hold two pictures. First name and birthdate engraved in script. In Sterling Silver | ea. | $ 3.50 |
| In 12 Kt. Gold Filled | ea. | $ 3.50 |
| In 14 Kt. Solid Gold | ea. | $20.00 |

All prices include engraving, federal tax and postage

**Wayne Silversmiths**
**546E SOUTH BROADWAY YONKERS 5, N.Y.**



*ALL PURPOSE*
Combination
## NIGHT TABLE and BED TABLE

Black, or brass and black finish metal night table fastens to bed frame, swings over bed for breakfast in bed or sick room use. Good looking contemporary style table moves up and down and sideways. Locks in place. Gold-flecked white Lamidall top is heat and alcohol resistant, scratch-proof, laminated to tempered Masonite. 19" ■ 14½" top lifts out for easy cleaning. **$14.95** Ppd.

*Pa. Residents Add 4% Sales Tax*
*Sorry No COD's*

**STAR-LITE PRODUCTS CO.**
**P.O. Box 756, Dept. HB12, Paoli, Pa.**



## Calorie GUIDE CHART

This chart offers ■ complete count-down on everything from sweets and mixed drinks to diet fare. It helps you prepare healthful, balanced meals for the family. Acts as ■ friendly reminder to weight-watchers and ice-box raiders. Attractively colored and framed in pine, this chart measures 14" x 18" and features over 350 listings. You'll want one to hang in your kitchen . . . order several more for gifts.

**Framed chart $4.50**
**Unframed chart $2.50**

No C.O.D.'s please. Send Check or M.O.
**WRITE FOR FREE CATALOG**

***The Blue Barn***
Box 448 HB Villanova, Pa.



**PORTABLE EXTENSION SPEAKER** transmits sound from any audio unit—radio, hi fi, television. Use it indoors in a bedroom, playroom, or kitchen; outdoors it will send the strains of Christmas carols floating through the neighborhood. Black metal speaker with brass legs. 20 feet of extension wire. $6.98. Nancy Ellen, 622 Spencer Bldg., Atlantic City, N. J.



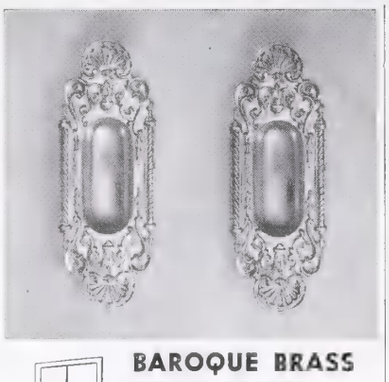
**IN THE DEEP PURPLE** Muu Muu, you'll feel as casually sophisticated as Rosalind Russell. This lovely hostess gown for at-home dinners has an oval neckline, luxurious sweep of fabric, and it's belted in front. Suede jersey in rich jewel purple, royal blue, aqua, and scarlet. Small, med., and large sizes. $19.95. Betty Dudman, 108 Barrington Walk, Los Angeles 49, Calif.




**GOLFER'S KEY CHAIN.** Here's a gift suggestion that *won't* break the piggy bank and *will* please the fairway addict for whom golf is a life-or-death proposition. The silvery rhodium-plated snake chain holds locker or golf keys on one end, a detachable "golf ball" stymie marker engraved with his name on the other end. $1. Hubbard House, Dept. O-161, 95 South St., Boston 11.




**TURN TO SILVER** when you're looking for a gift that's personal to give with love and kisses to your husband. And if you want to match his sartorial splendor, you can order some of this pretty sterling silver yourself. Cuff links with 2 or 3 initials engr. on disc, $2. Matching tie bar, $1.50. Set $3. Harmill, 5135 P. O. Bldg., Brighton 35, Mass.





## BAROQUE BRASS DOOR SLIDERS.

**$1.95** per pair

New idea to delight the home decorator. Remove your ugly sliding door handles and replace them with these golden brass beauties. Handsomely designed to enhance every sliding closet door, these handy pullers fit every door groove and add a decorator's touch. Cast in Metal and plated in beautiful golden brass, lacquered to eliminate polishing. Complete with brass mounting screws.

set of 2 BAROQUE DOOR PULLS..... **$1.95 ppd.**

**LILLIAN VERNON,**
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## Have Fun... Sell By Mail!

■ Have you ever thought about selling by mail? It's a profitable idea . . . and loads of fun, too.

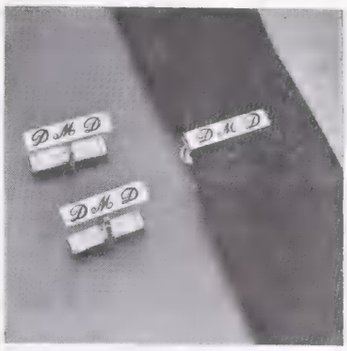
■ Hundreds of newcomers enter the mail-order field every year. Many of them are just individuals with ideas they have handled on a "Sell-a-few-to-friends-and-neighbors" basis. Others are retailers who want to expand their area of operations.

■ Many have found mail-order selling very profitable. Some have even built substantial businesses from a small beginning. But all who try it say they have had great fun selling by mail.

■ Why not try it yourself? It's so easy to test your ideas in: HOUSE BEAUTIFUL'S WINDOW SHOPPING advertising section. For more details on just how to go about it, write to us today. We've got a kit full of information. You'll be happy you did.

HOUSE BEAUTIFUL'S
**WINDOW SHOPPING**
DEPT. 907—572 MADISON AVENUE
NEW YORK 22, NEW YORK

**TIE UP A BEAU** with this slim sterling-silver tie bar engraved with his initials. Designed for the narrow tie, it's modern but elegant, simple but sophisticated. $2.20. Team it up with matching cuff links and give the set to your father just because it's Xmas and you like the twinkle in his eye. $4.95 pr. Young Originals, 30 W. Lockwood Ave., Webster Groves 19, Missouri.



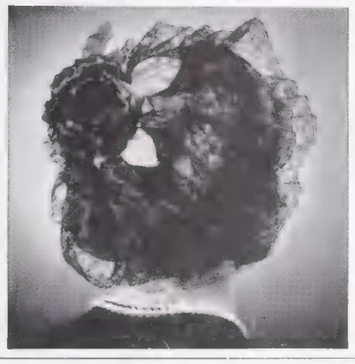

**REMEMBER THE BIRDS** Grandmother clipped on her popcorn and cranberry-hung tree? Their 1960 cousins are gay holly birds with spun nylon wings to light on your pine door spray, to tie with mistletoe, to glamorize a package. Glitter-trimmed w. jeweled eyes, 6″ l.. $1.95; 4, $6.95. Red satin apples, 3″ diam., $1.25 ea. Josté, HB, Box 125, Scarsdale, New York.



**LION'S A LOVER.** You can tell by the twinkle in his eye! He's silk-screened on heavy parchment paper in natural gold and brown, has glittering spangle eyes. Angel girls in gold and sage green play lyre and clarion, have red brilliants in their hair. Natural wood framed w. hanging cords, 15 x 25″. Lion, $1.50. Angels, $1.95. Add 25¢ post. Design, Unltd., Box 581, Sausalito, Calif.



**LACE ENCHANTER** is a sophisticated topper that keeps your coif in place for an evening on the town. Or it will turn a pin-curled ugly duckling into a glamour-capped dreamboat, with every metal clip or roller camouflaged. Choose black lace with a beautiful black rose, or pink with a pink rose. $2.75. Charm For Sale, Route 303, Blauvelt, New York.



## Angel Music Boxes




PRAYING and SINGING ANGELS in GOLD. Hand painted with little STARS in her dress. Natural faces and hands. 5″ **$9.95** each ppd. Same angels available in pastel shades with stars in her dress 4½″ **$7.95** each ppd. Angels are revolving on a Swiss music box, a creation by "ANRI". You can choose "BRAHMS LULLABY" or "SILENT NIGHT".

*Write for free gift catalog*

Order from:

**Hildegarde Studios**

597 H Farmington Ave., Hartford 5, Conn.

## HIDE A BAR

COMPLETE OR IN KIT



**Locking—Rolling—**

**Fold-up Bar Holds 40 Bottles—4 Doz. Glasses**

Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways; locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21″ W., 19″ D., 36″ H.—open 38″ ■ Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes **$49.95** *Shipping Chgs. Col.*

**IN EASY HOME KIT.** Louvered doors complete. Pre-fitted, drilled, sanded, etc., ready for finishing. Simple instructions **$32.95** *Shipping Chgs. Col.*

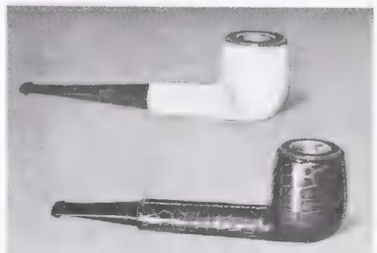
**New Free Catalog—600 Pieces—Complete ■r Kits.**

Not Sold In Stores Money-Back Guarantee

**Yield House**

**Dept. B12-0**

**No. Conway, N.H.**



## *Leather Clad* PIPES

**The newest and suavest accent in pipedom! These Continental pipes by Longchamp of Paris are of fine selected Algerian briar, smoothly jacketed in ■ variety of richly tanned leathers. In natural cowhide, $5.95. In loden green or gray suede, $6.50. In crocodile, $15.00. Add 35¢ for shipping and insurance.**

No C.O.D.'s, Please

Write for your copy of our unique catalog.

*Holiday House*

112 Bellevue Theatre Bldg., Upper Montclair, N.J.

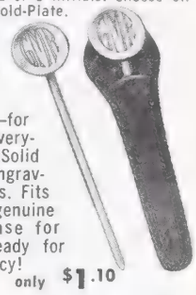


**PERSONALIZED COME-APART KEY CHAIN**

**only $1.00**

Clever, new gift idea for all car owners! Ingenious protector holds house, office keys on larger ring—ignition key on smaller one. Servicing or parking auto? Press release and you have personal keys with you, attendant has ignition key only. We'll engrave it with 2 or 3 initials. Choose silvery Rhodium or 18K Gold-Plate.

**STERLING SILVER MONOGRAMMED TOOTHPICK**



A tycoon's toothpick—for the man who has everything! In luxurious Solid Sterling Silver, it is engraved with 2 or 3 initials. Fits neatly in its own genuine leather carrying case for "sanitary" toting—ready for a toothsome emergency!

**only $1.10**

*Prices include engraving, tax, postage*

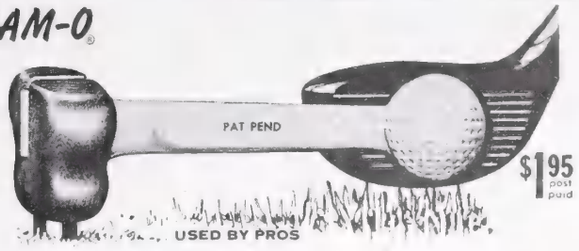
**ALL ORDERS SHIPPED WITHIN 3 DAYS FOR AIR MAIL DELIVERY ADD 25c**

**ZENITH GIFTS** 1543 Post Office Bldg. Brighton 35, Mass.

## Golfers WHAM-O

**NEW!**

GROOVE YOUR SWING AT HOME! DEVELOP FORM




**$1.95** post paid

***No ball to chase!*** Simply push into ground and hit. Returns to position after club swing. Imperfection in your swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and play 100% better on Sunday! Folds to 8″ for golf bag. Use to warm up at starting tee. Tough pliable plastic, ash hardwood stock, 5″ steel spikes. Withstands violent abuse. Only $1.95 complete. Satisfaction Guaranteed. Ideal for Xmas gift. Send to: **WAMO MFG. CO., BOX H-16, San Gabriel, California**



## *Lovely Electric Candlelight*

This holiday season, enjoy lovely and completely safe candlelight with this realistic battery-powered candle. Its slender-tipped bulb looks just like a real flame. White candlestick is equally attractive . . . no undesirable dripping wax. To put a cheerful glow in your window . . . for unusual interior decorations . . . for caroling . . . for church choirs . . . for the holidays. ½″ dia. x 5¾″. Complete with batteries and bulb. $2 each, postpaid.

*Nalco Specialty Shop,* 1526 North 13th Street, St. Louis 6, Missouri

## FINE ART



*THE MOST EXCITING WAY FOR YOU TO SELECT*

## ORIGINAL PAINTINGS for your home

Now, in the comfort of your living room, you can see fine paintings (for sale) by hundreds of the top painters across the nation . . . members of the respected America's Artists in Particular organization, with works priced from $75 to $2500.

For only a small covering charge yours may become the first distinctive home in your town to discover us and this wonderful new service. For this you receive our 12-chapter booklet, "Buying Art for the Home," by Edward B. Blaine; its many pages glowing with color reproductions. Plus, "Story of the Artists," a 48-page booklet describing the artists! . . . PLUS, the loan of a collection of high-fidelity 35mm colorslides that will represent your taste in art. When projected on your wall they become a very REAL presentation of the paintings. So excellent you could believe they actually hang there . . . enabling you and your family to evaluate and discuss each work.

Enjoy America's Art! Mail your request today with the **$2** covering charge. All Postage Prepaid.

National Headquarters

**GALLERIES NATIONAL**

4207 NORTH 7th STREET • PHOENIX, ARIZONA

*Give new*

# TITLEISTS



*De luxe case of 1 dozen* **$14.85**, *½ dozen* **$7.60**. *No personalizing on half dozens.*

Give the new Titleist . . . 1960's most popular golf ball among pros and amateurs in big-time competition. This makes twelve straight years on top for Titleist.

**GIVE NEW TITLEISTS, PERSONALIZED*** with owner's name at *no extra charge*. Just print name (no more than 18 letters and spaces) and send it to us with check or money order.

**Please remember, for personalizing, at least one dozen must be ordered for each name.*

**BEST-LOOKING GIFT CASES EVER!** — rich, green, gold-embossed, leather-like boxes with gleaming brass trim, rayon satin lining — a wonderful gift in itself.

**ORDER NOW** to assure Christmas delivery. Specify *which* Titleist — Titleist Regular or Titleist 100 or Titleist Red.

*Please be sure to include your golf professional's name so we can credit him with the sale as Acushnet's policy is to sell through golf course pro shops only.*

Dept. HB-2, Acushnet Process Sales Company, New Bedford, Mass.

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**DECORATIVE NOTES**
**set walls to dancing**

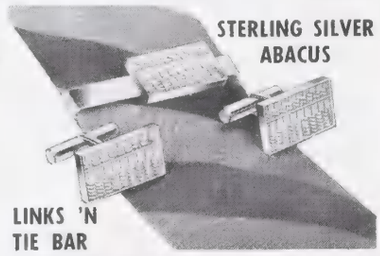
**Rustproof—For Playroom or Patio**

Set a melodious mood in any room with Musical Master-pieces. Distinctive decoration for den, playroom, music-room. *This tuneful combo is tops with "tune-age" record fans.* Fiddle is 19" long, other instruments about 16". All pieces separate. *Arrange them as you wish for decorative effect.* Made of striking lightweight black plastic. May be painted any color—gold, pink, etc.—if you wish. Complete set, ppd., only **$2.95**

*Send For Free Christmas Gift Catalog*
*No C.O.D.'s Please*

**GLASSCRAFT** 920-B Chicago Avenue Evanston, Illinois

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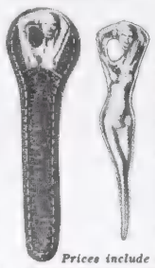


**STERLING SILVER ABACUS**

**LINKS 'N TIE BAR**

Sterling silver abacus really works! An authentic miniature of the oriental mathematical computer . . . each tiny silver bead moves. Hand-made by expert craftsmen in Hong Kong, they make handsome gifts for math-minded grads. Tie Bar 2" long; Swivel Cuff Links ¾" x ½"

**CUFF LINKS $2.95** **TIE BAR $1.95**



**GOLDEN GODDESS SCULPTURED TOOTHPICK**

His favorite after-dinner date! A tasty morsel is this toothpick extraordinaire guaranteed to bring a smile to your favorite tycoon! Of polished gold-plated metal and 2" long, she nestles in a leather case, always ready for a toothsome emergency. Original 3-dimensional sculpture by illustrious Romulus Saccoccio. only **$1.00**

*Prices include engraving, tax and postage*
**ORDERS SHIPPED IN 3 DAYS FOR AIR MAIL, ADD 25c**

**ZENITH GIFTS** 1548 Post Office Bldg. Brighton 35, Mass.

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## Mother Memory Book

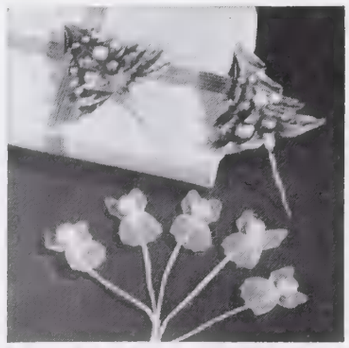
A beautiful book for mother to keep her precious memories, pictures of the children, and clipped items she holds dear for her memory and secret thoughts. Fibre glass cover with gold lettering "Mother Memories" with her personal first name engraved on it. 8½x11½ with 50 filler pages $9.95 ppd. Be sure to PRINT name to be engraved clearly and enclose with order.

*Sidney A. Smith*

**Box 1601, Ocala, Fla.**



---



**ANGELS BY THE DOZEN** to tie on merry-papered Christmas packages, stitch on a holiday headband, fasten to the glittering tree, are gossamer nylon. 12 in red & white. $1. Christmas trees are brightest green with colored ornaments, make gay place-card decorators, and, of course, gala gift wraps. 6, $1. Dresden Art, 230 S. Franklin, Chicago 61, Ill.



**SCHNOZOLA SANTA** has a bulbous beak that looks as if it were frostbitten on his snowy safari from the North Pole. Jolinick is a red and white candle, a kind of Santa spoof that's just for fun. He could stand a bit of cheer so why not light him up at your holiday cocktail party? 10½" tall, he's $3.95 plus 25¢ post. Glo-Candle Co., 112 Main St., Huntington Beach, Calif.



**CHIMNEY SWEEP** must be part fairy dust, it's so magical! Just sprinkle this fireplace powder inside your hearth, it burns with rainbow-colored flame while it destroys soot in your fireplace and chimney. And it improves draft so fires crackle quicker, burn better. In a birch-log sprinkler, $1.89 from Panda Products, R368, 1200 Niagara Street, Buffalo 13, New York.



**FAIRY TALE TREES** from Denmark are utterly delightful! They're made from snow-white paper that balances on its base when you unfold it. Their detail is fantastic! Tiny birds, squirrels, pixies, angels, candles hang in the lacy branches and at the base are little elves and geese. 2 trees, $1.25; 4, $2.25; 6, $3; 12, $5. Gifts from the Heart, Box 1197H, Scotia, New York.



**THE MOPPER** is a great big wonderful polar bear of a robe that you'll dry off in after tub or shower. Made of thirsty white Cannon terry cloth, it's a towel and a robe, has shirred shoulders, yds. of fullness, tassel tie at neck. With 3" press-on initial, regular size, $7.95; 2 for $15. King-size for 6 footers, $8.95. Add 35¢ post. Woodmere Mills, Inc., Dept. E-23, Bennington, Vt.

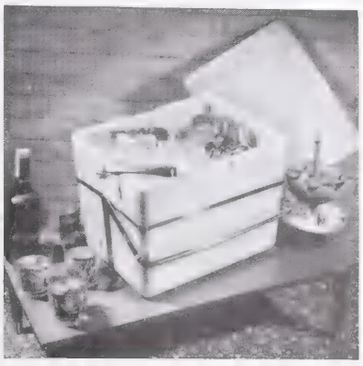


**YULE ART** is a radiantly beautiful "stained glass" holiday decoration. Let the children color the translucent patterns with crayons, tape them to the window. Panels group to fit any window. 9 designs include life-size 34 x 44" Nativity scene. $2. Full-color matching Christmas cards 25¢ each. Stained Glass Craft, Box 82-G, HB, Waukesha, Wis.

## IT'S WORTH MENTIONING

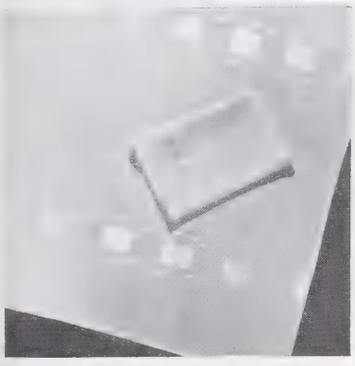
CONTINUED FROM PAGE 28

Ice-keeping endures for hours on end in Life-Like chest; 8-gallon capacity suffices for evening's festivities. When party-shopping, chest could go along; receive bags of ice bought enroute; hold them until evening; then do party duty. Weighs 2 pounds; self-insulating structure is Koppers' expanded styrene. Odor-proof even in food-use; sweat-proof; 16″ x 12″ x 12¾″ high. $5. Abercrombie & Fitch, New York and Chicago.



Change-About hammer is completed by stemmed inserts: ball peen, plastic head, nailing head, optional hatchet-head. Insert wanted for task at hand just slips into hammer's socket. Some marvel of engineering causes seemingly casual union to hold tightly; to tighten more and more during use. Basic head is drop-forged. Tool's balance is a joy. $4.95; hatchet head, $1.49. Dumas Inc., 1 Jackson St., Worcester 8, Massachusetts.





News here is Scotchgard stain-repeller applied to table linens. The impregnation repels both water and oil-borne stains; withstands machine-washing. Fabric per se of Gem Scotchgard table linens, rayon-acetate blend, is "minimum care" type made "drip-dry" by repeller. In 52″ x 52″ or 70″; $3, $4. 60″ x 80″, 90″, 108″; $6, $7, $9. 68″ round, $7. Napkins 49¢ each. White, pink, aqua, sand, gold. Gimbels, Philadelphia, Pa.

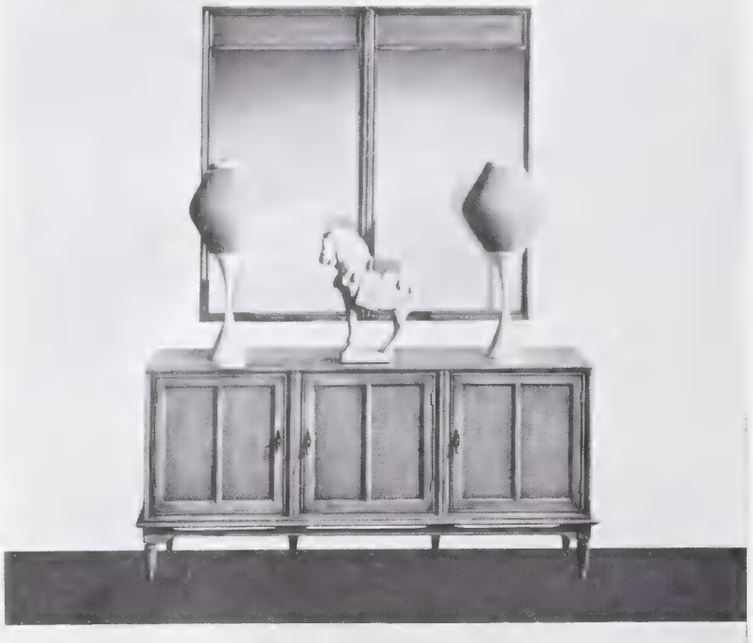
OLIVETTI TYPEWRITER



Inimitable pad for typewriters, developed for business offices, should service every home portable. Underside is ⅜-inch molded waffle-like sponge rubber. It grips immovably to any surface; deadens operational noise, eliminates vibration. Typewriter set on top layer, ⅛″ corrugated rubber, *can't* budge. Black, maroon, gray, green, red, or blue "sponge." $2.75. Fits any manual typewriter. Ace Lite Step, 1708 S. State St., Chicago, Illinois.




UNION-NATIONAL





*Present Perfect* CONTEMPORARY

From complete groupings of dining room and bedroom furniture in choice of four superb fruitwood finishes. At better furniture and department stores. Send 20 cents in coin to Department B12 for booklet.

UNION-NATIONAL, INC.
JAMESTOWN, N. Y.

PROVENCE

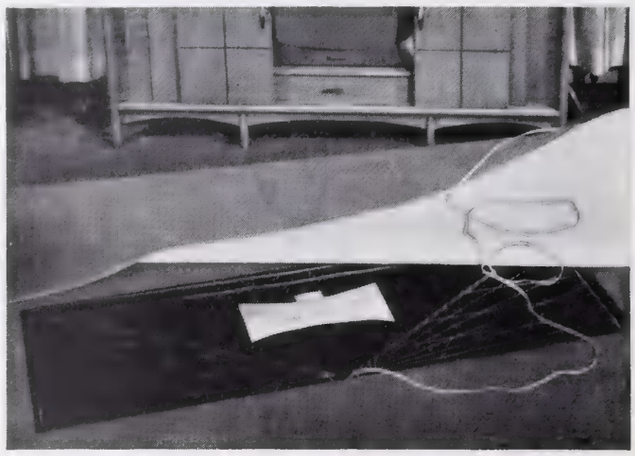
Buffet with china deck from our Provence group of dining room furniture in bocage white with trophy decorations. At leading stores throughout the country. Send 4c stamp to Dept. 12B for booklet.



BURNS CASE GOODS CORP., JAMESTOWN, N.Y.
Subsidiary of UNION-NATIONAL, INC.

# *Take it easy!*

By JULIE POLSHEK





**This is an antenna**; it has singular merit. Placement can be under room carpeting; attic placement on floor or wall is manufacturer's recommendation for top efficiency. The printed circuitry is engineered to equal conical, outdoor antennas. Mat itself is an aluminized, flexible plastic. Jerrold Magic Carpet antenna can service two FM sets or TV and an FM: 2′ x 5′. $9.95. Magnavox console, Imperial Stereo Theatre, provides FM-AM radio, stereophonic phonograph, 24-inch TV receiver, two complete sound systems. $750.

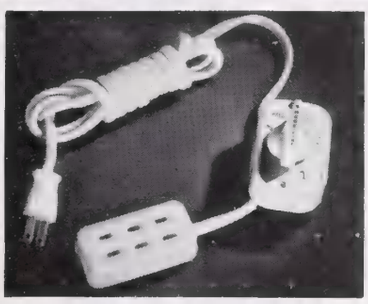





**Three-way appliance** basically is an automatic oven; with cover unit removed it becomes a grill; with heating element inverted, it becomes a broiler. Thermostatic dial affords heat settings from 100° to 500°; oven can be pre-set for automatic shut-off by 2-hour timer. Cover, all-window in front, is counterbalanced for flip-back action. Entire appliance dismantles for washing. Size 17″ x 14½″ x 11″; price $49.95. The Kroehler cabinet is our suggestion for handily storing the Dominion oven.



PHOTOGRAPHS BY FRED LERNER



**Timer control** tied up with outlets of this extension cord pre-sets plugged-in appliances or lamps for automatic shut-off. The convenient service is suited for bedroom TV, for hall lighting left on until all are home for the night; or plug-ins can be cooking utensils, fan, sunlamp up to total of 1,000 watts. The Rhodes device costs $6.95.



**Brisker** electric dehumidifier safeguards foodstuffs which deteriorate by exposure to dampness. Plug-in appliance, "climatized" by heat unit (12-watt) built into insulated base, keeps oven-fresh flavor and crispness intact; keeps sugar, salt, gelatins in uncaked state. Whether foods are stowed at bottom or stacked, cabinet's very effective service prevails. AC/DC; UL-approved. Triple-chromed steel; magnetic latch. Radiates no heat. $19.95 Battery model available in 6, 12, or 32 volts for boat use.

NA SERVICE BY IROQUOIS



**llabout table,** Ramseur's handsome Tivoli, affords buffet cart for a full al, bar cart or dining space for a twosome. Plastic-laminate insets (white) coratively heat-proof 15-inch drop leaves and open shelf; end areas are sed cabinets. Solid cherry or walnut, finely crafted. $135. In pictured use, inch top serves to hold a Salton HoTray food-warmer.


NEW! dish-washer all

Guarantees the most

# spot-free dishes

any dishwasher can wash!



**First dishwasher detergent with germ-removing Purisol!** Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.



**This is Westmorland, the Lake District, Wordsworth's country and the land of the "golden daffodil"—lyrical beauty you can experience for yourself on a springtime circuit of England that distills the very essence of the season the poets sing about.**

# How to plan a pilgrimage to Spring

**How to leave home and like it**

*By* MARION GOUGH

Notes for blossom-lovers, bird-watchers, fanciers of zephyrs and Maypole dancing, and all traveling hedonists who've ever dreamed of England in "the sweet of the year"

● The British Travel Association are naturally experts on Spring. For, as everybody knows, Spring was invented in England. At least the British poets invented such lyrical ways to sing of it that there isn't a traveler worth his American Express card who doesn't long to go down to Kew in lilac time and find out what *that's* all about.

For the benefit of those bewitched by the idea of visiting England in springtime—mid-April through May are the tender season's magical dates—the BTA's blossom and bird-song department has lately come up with some suggestions for a vernal tour of England which distills the very essence of what the poets talk about, from asphodel to zephyr. They suggest a circle from London back to London, which would take you to some of the country's greatest landscaped gardens—more of them open in May than at any other time of the year—to palaces, to bird sanctuaries, through vales of blossoms into the rustic towns where the local Phyllises and Daphnes still tread the measure around the Maypole, then up into the Lake District where the daffodils are fluttering and dancing in the breeze, just as Wordsworth said they were. Spring is the marvelous extra here because, meantime, you will be seeing much of the England you'd want to include in a visit at any time (*Please turn to page* 182)



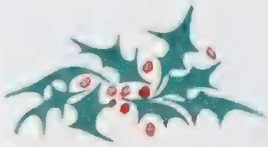

A lady doesn't go far these days without certain basic equipment.

GULF

GULF OIL CORPORATION

# from GENERAL ELECTRIC







**Early American Masterpiece.** Wall magic on a big scale. Uses battery, goes anywhere. Cord-type too. Freedom clock.

(NIGHT VIEW)



**Lighted Dial Travel Alarm.** Styled like pocket radio. Lights up at night for easy reading. Cord compartment. Trip-Mate.

(NIGHT VIEW)



**Miniature Lighted Dial Alarm.** Small, graceful. Lights up at night, can be read near or far. Pink, beige. Vign-ette.



**Automatic Blanket.** Keeps you warm all over at any room temperature. Light, soft Rayon-Cotton fabric. Washable. Smart colors.



**Home Hair Dryer.** With reach-in bonnet. Hear, walk, talk as hair dries. Portable dryer attaches to shoulder or waist strap.

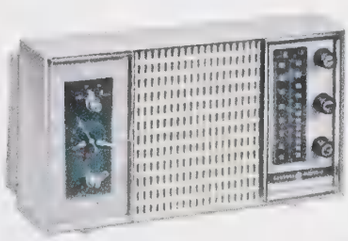
General Electric Company
Housewares and Commercial Equipment Division,
Radio Receiver Department, Bridgeport, Conn.

# NEW-FASHIONED GIFTS WITH OLD-FASHIONED SENTIMENT

A General Electric gift lightens every day in many ways. It wakes you to music, perks your coffee to order, takes the care out of floor care, does all your roasting and broiling, shows the time of night from afar, keeps you warm while you sleep.



**ew Miniature Transistor Radio.** With
one, carrying case, battery in hand-
jewelry box.



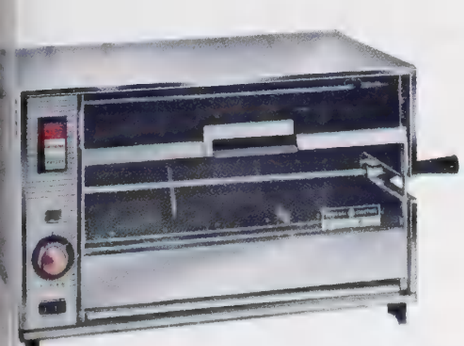
**New FM-AM Clock-Radio.** Twice the power to pull in distant stations. AFC prevents drift. Superb Musaphonic® tone.



**Floor Polisher.** Does all floors. Scrubs, waxes, polishes. Even cleans rugs. Includes all attachments. Splash guard.



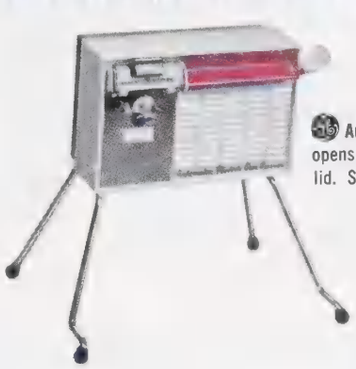
**Cord Reel Cleaner.** Touch of toe reels up cord. "Piggy-back" attachment caddy. Double-Action rug and floor tool.



**Rotisserie Broiler.** New "open-air" broiling design for best-
er steaks and chops. 3-hour timer. Push-button controls.



**Deluxe Coffee Maker.** Perks 2 to 9 cups and keeps them hot, automatically! Reheats without reperking. Stainless steel.



**Automatic Can Opener.** At a touch, opens cans cleanly. Removes or hinges lid. Safety lock. Optional wall mounting.



**oast-R-Oven®.** Toasts all favorites
d above, muffins, rolls, sandwiches
Browns to order. Oven also warms.



**Spray, Steam and Dry Iron.** Irons all fabrics safely, even wash 'n' wear. Low-temperature steam. Sprinkles. Dry irons.



*Progress Is Our Most Important Product*

GENERAL ELECTRIC




*Let this lovely little phone*
*light up the season for someone you love!*

Promise a Princess phone to someone you treasure. She'll welcome the convenience of an extension phone, and the added compliment of good taste.

The small size of the Princess saves space wherever it's put—on table or desk or kitchen counter. And its modern styling lets it go anywhere in the home, and go beautifully.

What's more, the dial glows softly in the dark and lights brightly when you lift the receiver, for easy dialing.

So light up the holiday season by ordering a Princess phone for someone special. You can include prepaid service for any period of time you wish.

It's easy to let the person you please choose the color, too—white, beige, pink, blue or turquoise. Just call or visit your Bell Telephone business office, or ask your telephone man.

**BELL TELEPHONE SYSTEM**

*House Beautiful*
DECEMBER ▪ 1960





**Snowflake Pinbursts, like spheres of frost crystals bewitched into pearl, are simply the enchantment that results when you stud a tiny foil-covered cork ball with crystal- and pearl-headed pins and pearlized sequins. Our collection has five varieties of jewel-like pin-studded hanging balls like this. Makings for five 5″ diameter Snowflake Pinbursts, $8.**

PHOTOGRAPH BY VINCENT LISANTI

House Beautiful's

# Seventh Annual Christmas Collection

Ours are the light-hearted, glittering decorations every holiday-happy house-trimmer dreams of. But they can also make your Christmas decorating an exercise in good design

● Once again, HOUSE BEAUTIFUL presents its own version of Christmas decorations to make your house bright, gay, and safe from cliché. There are 17 such things as you've never seen before—a curtain like a golden rainfall: wondrous, multi-faced gilt blocks for stacking in inventive ways; glittering foil tiles to use as place mats and to cover walls. For hanging, there are a star-spangled angel; sumptuous spheres of golden filigree; jewel-studded balls to make yourself: a color-splashed felt scroll for pinning up your cards: ingenious frames for shaping your green garlands. And there's a cone of rings to dress up as you will.

Frivolities all, but, as usual, practical ones. They fit into any background, from Colonial to Modern. They are neatly conservable, of materials with a year-after-year future. They are dramatically scaled to lend themselves to the decorating techniques you'd apply to your rooms year round.

Gene Moore, a master of store display, designed many of them. Home Decor by Austen, Inc., supplies them by mail.



# The modern way to keep tradition alive

By MARION GOUGH

● We went to Colonial Williamsburg to demonstrate the adaptability of our 1960 Christmas decorations to traditional settings, for it is the most tradition-conscious town in the country, celebrating Christmas each year with the most nostalgic, holly-decked, candle-lit festivities that ever kept alive the dear old customs. It is also a treasury of zealously preserved 18th-century furnishings, which may be reproduced only by a few select licensed makers.

This year, while we were working on ways to make our ornaments usable in both traditional and modern settings, the Kittinger Company, licensed makers of Williamsburg furniture reproductions, was pursuing a similar project—the redesigning of 30 pieces of Williamsburg furniture so that they might adapt more readily to 20th-century living. The happy results of both our efforts are shown on these pages.

The furniture "updating" was chiefly a matter of scaling down 18th-century dimensions to fit modern rooms. Sideboards have lined and compartmented silver drawers, and changes in pitch make chairs more comfortable. While the character of the antique designs is handsomely retained—in mellow mahogany, brass hardware, and documented upholstery fabrics—these pieces are not to be confused with line-for-line "Williamsburg Reproductions," which are strictly authentic copies. These new pieces are "Williamsburg Adaptations," and carry this label in stores where they are sold.

*More of this furniture and our decorations on the next 8 pages.*

*Instructions for ordering the decorations on page 176.*

THREE PHOTOGRAPHS BY WILLIAM HOWLAND



**Table, set for Christmas dinner, is a drop-leaf fully extended to 76″. Table can diminish to 28″. A traditional space-saver is the bachelor's chest used as a server. Chairs have all the grace of their Queen Anne prototypes, but have been pitched for more comfortable seating. Table appointments (except for candles and place mats) are all authentic reproductions of glass, pewter, and silver in the Williamsburg collection, but no anachronism is apparent in the way these traditional forms blend with the quite modern bright-and-dull-gold pattern of House Beautiful's Golden Tiles. Tiles are 12″ foil-covered cardboard squares, endlessly usable (details, page 121). Two make a place mat. Above mantel, our Golden Filigree Roundels.**



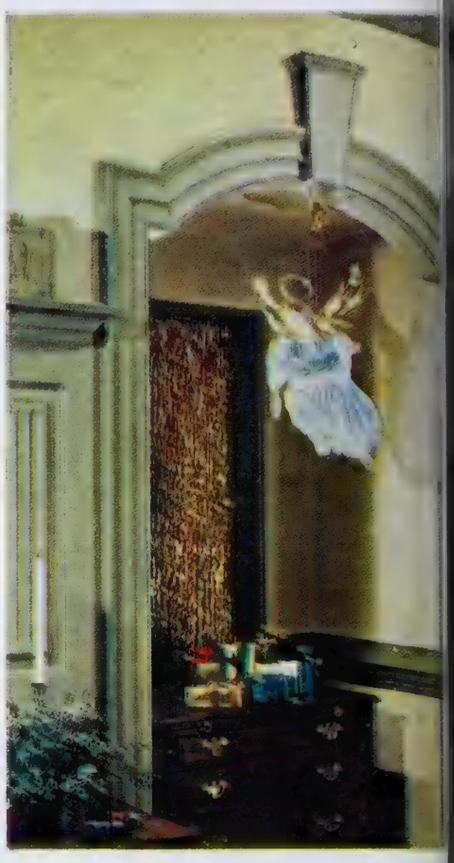
**In the Blue Bell Tavern hallway, a two-piece sideboard and hutch combination functions as a breakfront, but could be used in many rooms. Its size is a reduction of its prototype, scaled down to fit modern rooms. Drawers are compartmented and lined for silver. Dining chairs have such substantial grace that they can stand alone as comfortable occasional chairs.**



**Christmas card Pin-up Panel (in hall above) is a felt scroll, appliquéd with an engaging reindeer whose antlers invite the pinning-up of Christmas cards. It has gold molding at top and bottom and hanging cord. In pink or chartreuse measuring 29″ x 60″ $8.**



TWO PHOTOGRAPHS BY WESLEY BALZ



**Williamsburg houses, dressed for Christmas with our Azure Angel and traditional green garlands, shaped on our ingenious wire Swag and Jabot Forms, show how "Williamsburg Adaptation" furniture lends itself to modern use. Brass-escutcheoned chest acts as serving table (above) or as a desk (below). Opposite, scaled-down Chippendale and Queen Anne drop-leaf coffee table make a contemporary team. More of this furniture on pages 124 and 125.**

**Azure Angel,** agelessly lovely as the Botticelli angel that inspired her, is robed in star-scattered blue nylon chiffon, hand-sewn. Face, hands, and feet of hand-painted latex; body of wire armature. 24″ long with a 14″ gold-foil wingspread. $25.



**Now, and in future, you can be sure of handsome shape and symmetry in your Christmas garlands. Our Swag and Jabot Forms, wire-mesh-covered wire frames, let you insert sprigs of green, fruits, glitter balls, etc., and hold them securely.**

**Swag and Jabot Forms** have ring-eyes for joining, pack flat for year-to-year storage. Swags are 24″ long, 6″ deep. Swallowtail jabots, are 14″ long, 6″ at widest point. Set of 3 Swags and 2 Jabots, $15.

THREE PHOTOGRAPHS BY WILLIAM HOWLAND





# How sparkling ingredients invite invention

THREE PHOTOGRAPHS BY EZRA STOLLER



**Pinbursts look like pretty explosions of jewels, were first used as display in Tiffany's windows. They are simple enough for a child to make —studdings of variously sized decorative pins stuck in a foil-covered cork ball—and their ingredients would intrigue anyone into trying his hand at playful, personal creations. We offer five versions, each in a packet including all the makings, and at various prices. Left, see how gloriously a Gem Pinburst pipes ruby, emerald and sapphire light, casting colored shadow through the plastic-jewel heads of its longest pins.**



**Gem Pinburst** makings are an example of how all Pinbursts come to you, with foil-covered cork balls and a generous quantity of pins of lengths and types needed to create the most effective results.

**Below, our five Pinbursts l. to r.: Gem Pinburst (described above). Golden Pinburst of gilt-headed pins. Dewdrop Pinburst of jewel-color pins. Snowflake Pinburst of pearls and sequins. Pearl Pinburst of varied pearl pins. Details and prices on page 176.**

THREE PHOTOGRAPHS BY WESLEY BALZ



**Golden Tiles are 12″ squares that can do as many decorating tricks as your imagination lets them. Frame a mirror or outline a window architecturally, as we did at the New York Design Center (below). Or devise a dramatic wall composition like the overlapping medallion at right, shown at John Stuart, Inc. Cover a whole wall with them (see page 118), or use two as a place mat (page 116). They're durable gilt-foil-covered cardboard, subtly showing their star-and-foliage pattern two ways—bright on satin-dull gold, and dull on bright gold.**



**Golden Tiles,** shown above as they come to you, in sets of eight, four with their screen-printed pattern in bright on dull gold, four patterned with dull gold on bright gold. Package of 8, $5.

PHOTOGRAPH BY WILLIAM HOWLAND







*Furnishing details about these rooms on page 170.*

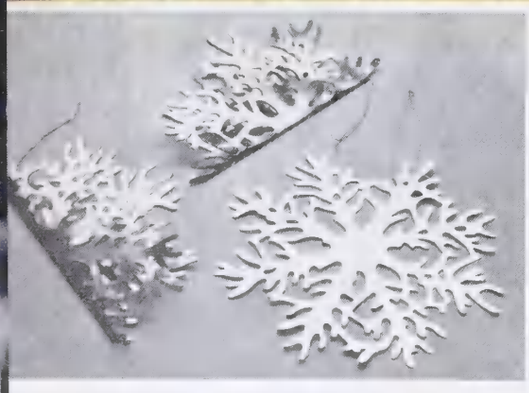
*Instructions for ordering our decorations on page 176.*





THREE PHOTOGRAPHS BY WILLIAM HOWLAND

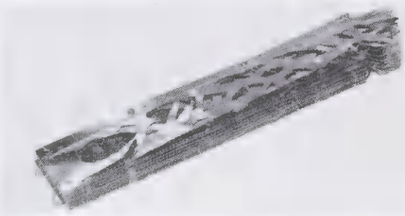
**Shower of Gold Drapery, a supple, shimmering curtain of slim, flameproof metallized vinyl strands, brings fabulous dazzle to doorways and windows. Pin it to draperies or hang it with clip-rings from a rod. Luxuriously full, endlessly drapable, 3 feet wide, 7½ feet long, on cotton-tape heading. $9. Photographs above and at left taken at the Design Center for Interiors, New York City.**



**Golden Filigree Roundels are gilt-foil versions of paper balls that pull out to assume round dimensions, becoming 12½" hanging spheres. Half-rounds trim flat surfaces. Attach with masking tape. Packed flat, 3 for $5.**



**Golden Filigree Fan, like a mammoth frost crystal turned to gold, is a lacy cut-out of gilt-foil paper that opens from a flat accordion-pleated fan into a generous 39"-diameter wheel of glitter. Just like our Golden Filigree Roundels, the Fan is foil on both sides so it can hang free. Use it half-open for mantel or table decoration. See page 174. Left, Fan folded, as it comes to you. $8.**





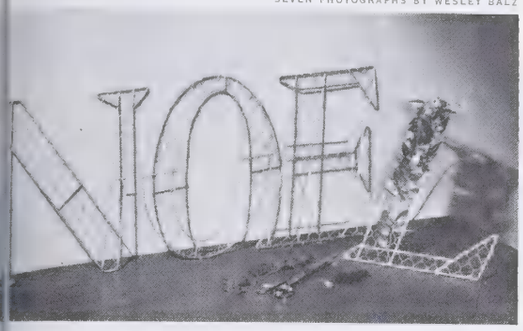
**Christmas Box Blocks, generous 6" cubes of brightly patterned, extra-strong cardboard, offer a completely new dimension in Christmas decoration, teasing your imagination to construct compositions of your own. (Besides the Box Block and glitter ball mantel arrangement below, see other suggestions on page 175. They are also handsome gift boxes, each side emblazoned with a different seasonal symbol.**

**Christmas Box Blocks** come flat, die-scored so that they are easily folded into blocks. Sides are silk-screen-printed with wreath, star, Santa Claus, snowflake, bird, and Christmas tree. Set of 5 boxes, $9.





SEVEN PHOTOGRAPHS BY WESLEY BALZ




**Noel Letters give you a fresh new way to hang your Christmas greens, spelling out the holiday in beautifully bold wall decoration. Letters are flat wire frames, covered with wire mesh, like our Swag and Jabot forms, and need only snippets of green tucked in them to take on a luxurious dimension. Right, at John Stuart, Inc., we highlighted ours with glitter balls. Our article on page 194 suggests the kind of Christmas greens most appropriate for use in studding our wire greenery frames.**

**Noel Letters,** of green-finished steel wire and wire mesh, each 12″ high, pack flat for year-to-year storage. The set, $16.

*Instructions for ordering House Beautiful's Christmas Decorations on page* 176.




PHOTOGRAPH BY EZRA STOLLER







**Holly Angel Scroll was especially designed to give the family the pure joy of Christmas "doing." For you color this charming angel yourself. This Blessed Damozel comes, serene and lovely as any pre-Raphaelite angel, outlined in black on a firm white paper wall hanging, ready for you to tint as you will with crayon, water color or tempera paints. Left, see her in two different colorations. She's the kind of holiday project the whole family can share and take pride in.**

**Holly Angel Scroll,** a 26″ x 60″ panel of heavy white paper, silk-screened in black with the outline of a holly-decked angel, comes with gilt wood dowels top and bottom, and hanging cord. $5.



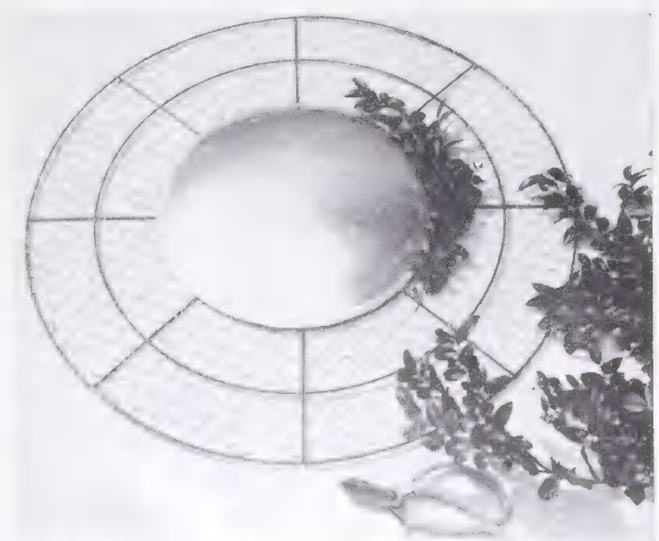
PHOTOGRAPH BY EZRA STOLLER

**Mirror Wreath Frame, another of our ingenious forms that makes child's play of arranging Christmas greens, lets you add greenery to glitter. It's a 6″-wide mesh-covered wire frame circling an unbreakable bull's-eye mirror of metallized plastic. Studded with greens, it surrounds the mirror with a plump, importantly scaled wreath, the whole composition being 24″ in diameter.**

HOW SPARKLING INGREDIENTS INVITE INVENTION

*continued*

**Below, we decked out a Mirror Wreath Frame with holly and hung it on the door of a Williamsburg bedroom, where it looks as appropriately traditional as the Williamsburg Adaptations of the old Raleigh Tavern bed and the Queen Anne drop-leaf table. Commode, shown here as a bedside table, can also do modern service as a telephone stand.**



**Mirror Wreath Frame** comes to you as a 24″ diameter round of wire-mesh-covered steel wire, centered with an attached convex mirror of metallized plastic, 12″ in diameter. It stores in its own box. $12.





Our Ring Cone gives you a present and future framework for as many different kinds of Christmas trees as you can dream up. Your tree could be a pyramid of laurel or ivy leaves, a holly tree, a topiary tree or, like this dazzle on a "Williamsburg Adaptation" Pembroke table, a ten-tier tower solidly hung with Christmas balls in graduated sizes. The Ring Cone is made of 10 gilded steel wire rings, varying in size from 3½" to 24½" in diameter. Rings slip over a 34" high metal shank or "trunk," attaching firmly to it with butterfly bolts. Wrap the rings with green or hang with ornaments.



Ring Cone ingredients are engineered like fine machinery. Each wire ring has a bolted center sleeve which slips precisely over the metal rod. Rod itself comes in two pieces which screw together, then into a metal socket in a round gilded wood base. Below, Ring Cone assembled in traditional tree form. Even unadorned, its airy pattern is appealing. $29.

THREE PHOTOGRAPHS BY WESLEY BALZ



THREE PHOTOGRAPHS BY WILLIAM HOWLAND

### How to order

HOUSE BEAUTIFUL'S Seventh Annual Collection of Christmas Decorations, shown on pages 115 through 125, may be ordered by mail only from

Home Decor by Austen, Inc.
133 West 19th Street
New York 11, New York

Enclose check or money order. See details and prices on page 176.



Williamsburg setting for a Christmas buffet supper centers around a mahogany sideboard adapted from an original piece. A few minor modernizing liberties were taken, such as the slight scaling down of its dimensions to put it at a convenient height for help-yourself meals. Holly Angel Scroll not only enlivens the scene, but demonstrates how a long vertical shape can build up a wall over a horizontal piece of furniture.



*The creators who influence your life*

# Meet Gene Moore

## An artist who finds art in the most commonplace things and makes us suddenly aware

*By* LEE WILCOX

● A walk past Tiffany's windows on New York's Fifth Avenue is an extraordinary experience. You may see diamonds scattered in a pile of sand. Or the most fragile glassware may hang from oversized ship's tackle. Or a frying pan may sizzle with diamonds instead of bacon.

These unusual sights are the usual thing.

What may seem at first to be delightful irreverence for the precious jewels and finely-crafted ware displayed is, at second glance, real reverence. It's an example of what Gertrude Stein called "pure vision," for you suddenly see, as if for the first time, things you have been familiar with all your life. A commonplace thing appears in brand-new perspective. You discover all over again the sandiness of sand or, perhaps, the wiriness of wire.

The materials are cheap and ordinary—tissue paper, string, hammers, nails. They set off objects of the highest intrinsic value—Tiffany diamonds, lead crystal, sterling silver, and gold. First you see, let us say, diamonds in a pile of something dull and gritty—the very antithesis of diamonds, a marvelous frame for the pure, glittering brightness of the jewels. The background seems to be the essence of the dull and gritty and grainy. Suddenly, a light dawns and you recognize that the dullness, coarseness, and grittiness make up into that familiar stuff from the beach, sand. You feel as if you'd never really seen sand before, and you laugh with surprise and pleasure at this sudden, fresh understanding. Zen philosophers call this flash of insight the "ah-ness" of things. HOUSE BEAUTIFUL calls it "the thrill of discovery."

The man responsible for showing us that the commonest things are beautiful and precious is Display Director Gene Moore. For fifteen years at Bonwit Teller's and the last five at Tiffany's as well, he has created witty and beautiful window displays that make strollers look twice, smile, and stare. Somehow, with props that run the gamut from stove pipes, garden hoses, or balls of colored string, to serious paintings from art galleries or mobiles, mosaics, or collages from the studios of important artists, Gene Moore combines elements that open the eye to the very essence of things themselves. Such freedom with his palette of materials gives the east side of Fifth Avenue between 56th and 57th Streets the air of a carnival of the arts. It is as if the Metropolitan Museum had lent its masterpieces to Copenhagen's Tivoli Garden for an outdoor exhibit. *Joie de vivre* and quality join hands, and it is fun.

Quality is what you do with what you have, this artist says. Look twice, and really see. The notion is refuted that something beautiful must cost a lot of money. The lesson of these windows is that *anything* may increase our appreciative awareness of the world around us.

Does it seem strange to talk of window display in such grand terms? Walter Hoving, President of Tiffany & Company, thinks not. When he put Tiffany windows into (*Please turn to page* 170)

Portrait by Karsh, Ottawa

For treasures that last, give

# Gifts for Growing Minds

By EPSIE KINARD

• The search for knowledge can be the most exciting adventure of our life. When you give a gift that will help a friend explore a new field, you are inviting him to enjoy this adventure. This invitation can make the simplest gift the most thoughtful.

Whatever present you give to a friend for tooling his or her mind—to open doors to a new experience, or to flush out a hidden talent—choose it with a knowledge of that person's interests and areas of awareness. If you do, the most modest materials can make a gift of great and lasting value.

The humblest array of seeds, soils, and gravel given to a child whose imagination can be aroused puts him in a front row seat when nature's most awesome spectacle unfolds. Give your own homemade bread with the recipe and ingredients for making it to a friend with a capacity to explore, and the gift may turn the key to a wonderful new world of tastes and aromas. A simple plastic grid to implement creative needlepoint could be a gift to take a friend out of the stereotypes of design into an art form in which she can express herself.

There's no law that says you can't give yourself any of the gifts we suggest on these four pages to make fertile any of your own fields that lie fallow. You'll find, as your friends will, that there's no exercise so exhilarating as keeping the muscles of the mind active for growth.



**Ticket to ringside seat for the spectacle of growth**

A child with a capacity to behold can find in this array of seed-growing materials—plastic flat, herb seeds, soil, gravel, vermiculite, and guide book. *The Adventure Book of Growing Plants*, by Frances M. Miner (Capitol)—an introduction to the wonderland of nature and a lifetime of excitement.

**More Gifts to Interest Amateur Scientists**

• To the mathematically-minded, give Geodestix, colored sticks that fit together, for making geometric figures and molecular structures and for solving puzzles. For more brain-teasing, supplement puzzles with *The Scientific American Book of Mathematical Puzzles and Diversions*, by Martin Gardner (Simon & Schuster). If you can't locate Geodestix, send $5 to Edmund Scientific Co., Barrington, N.J.

• Give an ultra-violet science lab (found in toy or department stores) for father and son to share. Together, they can explore a world of black light, marking money invisibly, discovering woods that glow, making tracer paints to track footsteps.

• Give a teenager membership in the "Things of Science" Club. It mails to members a monthly experiment or unit or kit, complete with materials for performing a wide range of scientific experiments. Address membership application—$5 a year—to ("N"), Science Service, 1719 N St., N.W., Washington 6, D.C.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND




### Turn a dabbler in geology into a true rock hound

Open doors to the drama of the earth's history or the sciences of geology or engineering with this group of gifts. It includes "starter" rocks and minerals, field bag, geologist's hammer, cold chisels, compass, magnifying glass, notebook, field guides. The books will take the rock hound to his quarry, explain specimens, and send him back with interest to rock pits and excavations.

### Gifts that give collecting more meaning

• If a child is adventurous, creative, and an avid collector, introduce him to the world of animal tracks. Fill a packsack for him with a small bag of plaster of Paris, bottle of tempera paint, and brush. Include a good book to teach what trails to follow and how to cast tracks: *Tracks and Trailcraft*, by Ellsworth Jaeger (Macmillan) or *The Golden Book of Nature Crafts*, by John R. Saunders (Simon & Schuster).

• To a friend of any age, fascinated by the world of flowers and insects, give a key to enter —tools for collecting butterflies. Give a net, magnifying glass, specimen tray, and perhaps as one specimen, a Monarch or Gemmed Satyr. For guidance, give *A Field Guide to the Butterflies*, by Alexander B. Klots (Houghton Mifflin) or *The Golden Book of Nature Crafts*, by John R. Saunders (Simon & Schuster).

• If a friend feels the primordial pull of the sea, shell-collecting will help him probe the world where land and tides meet. Give some shells, a magnifying glass, and the guide book, *Seashores*, by Zim and Ingle (Simon & Schuster).

• Coin-collecting will teach an alert friend as much about money as a banker knows. A kit with your choice of coins, album, coinometry and guide books will be assembled by Stamp & Coin Shopper, (116 Nassau St., New York 38, N. Y.) for about $9.

### For sky explorers, a satellite-tracking telescope

Since everyone takes up a stance to watch Echo's comings and goings, a telescope can make sky-watching fun for the whole family. (Good telescopes start at about $22.) To make the child in the family more knowledgeful, include a book on astronomy, with a constellation chart that invites star-hopping—*The Golden Book of Astronomy* (Golden Press). Shown below, Atco Astronomical-Terrestrial Telescope from Macy's, New York, about $60.





### To spur a needleworker to create her own designs

Encouragement to a friend to go from stereotype to creative needle- or grospoint is an erasable plastic grid with 10-to-an-inch squares, same as canvas squares. With it, she can create a design or use it to take one from a drapery fabric, as shown. To complete this gift: canvas, book, *Needlepoint Made Easy*, by Picken and White (Harper); yarn card of designer colors to order for $1 from Yarn Depot, 545 Sutter St., San Francisco, Calif. For plastic grid, 10½" x 14", with instructions for use, send 75¢ to Blue Print Co., HB-1, 101 Park Ave., New York 17, N. Y.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND

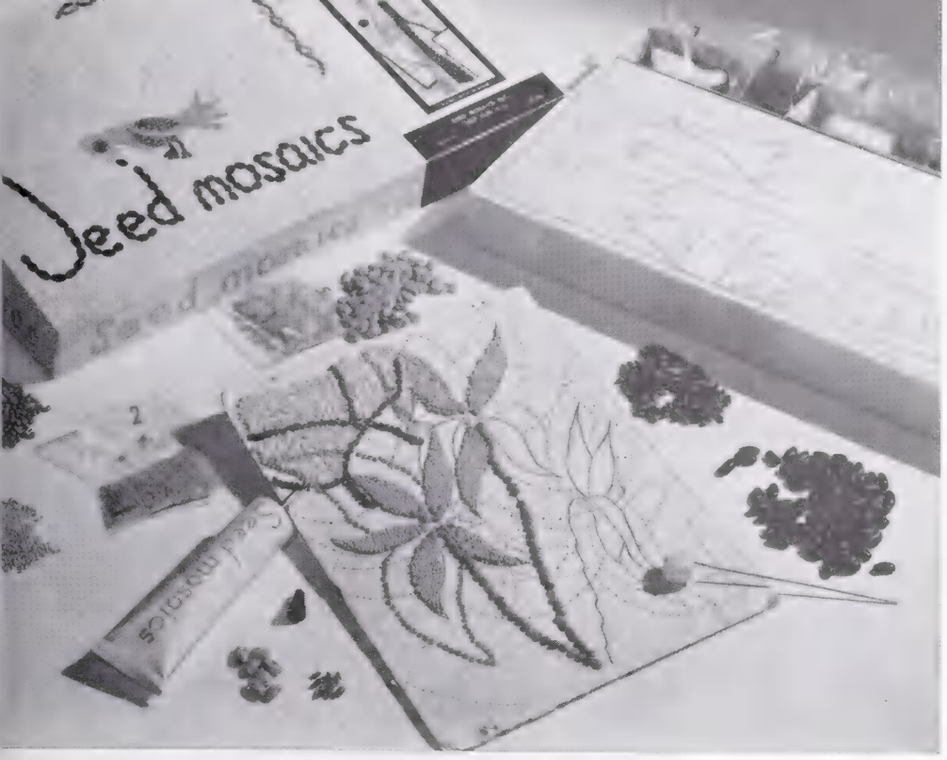


### To flush out hidden talents and skills

- To launch a "Sunday painter," give to a talented friend a course in an art class. Include with the gift: canvas board, six tubes of basic paints, one wide and one narrow brush, a bottle of linseed oil, and a bottle of turpentine.
- Give to a child who draws, *The Poetry-Drawing Book* (Simon & Schuster). Its blank pages with 40 visually-evocative poems are an open invitation to a child to create. You might supplément this gift with crayons and Edward Lear's *The Complete Nonsense Book* (Dodd Mead). The imaginative fun of Lear's own drawings will further stimulate a child's own creative efforts.

### Gift with powers to persuade musical performance

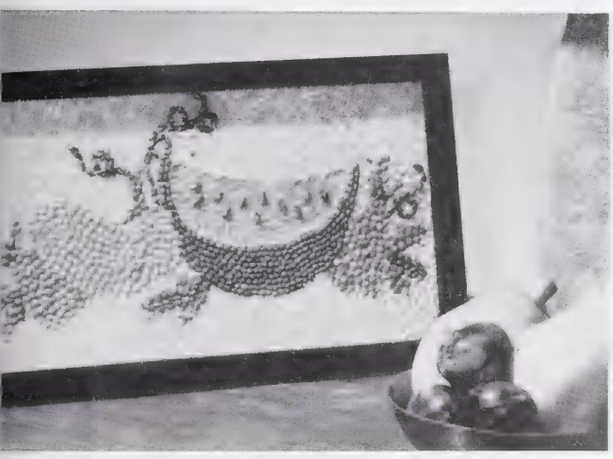
To encourage participation, give a musical instrument with a book of instructions. He'll get good musical returns for a small time investment from recorder, ukulele, or auto harp. Good recorders for beginners range from $9.95 to $20. European-alto recorder, shown, G. Schirmer, N.Y.C., $9.95. Alto method book, $1.




*Another gift for growing minds on page 173*

### The equivalent of "daily dozens" for muscles of the mind

- Memory-training aids: To strengthen the pillar of knowledge, give two games, "Names and Faces" and "Things and Places" (two to four people play) and a memory-training book, *Stop Forgetting* (Doubleday), all by Dr. Bruno Furst, who conducts a memory-training course.
- Give distinguished speaker-recordings with creative personalities discussing challenging subjects: Jacques Barzun on "The Care and Feeding of the Mind"; Frank C. Baxter on "The Nature of Poetry"; Preston Slosson on "Our Heritage of History"; Dr. Edward Teller on "The Size and Nature of the Universe" (all Spoken Arts); and "Henry Mencken Conversing" in defense of his rambunctious opinions (Caedmon).
- Give a traveler-friend language-study records in the tongue he'll need or a good bilingual dictionary.
- Give museum memberships; seasonal opera, ballet, or theater tickets.
- Give a certificate to a gourmet food shop tucked in the book *The Food of France* by Waverly Root (Knopf).



### Gift that takes a beginner from kit to creative mosaic

To start a seed mosaicist off, give a kit from which to make a mosaic, like the one (left) that leads on to creative activity, as the half-finished one above shows. Or add little bags of beans, rice, coffee, spices, or shells to be mounted on plywood, beaverboard, or anything that holds glue.




### Gift that might be a passport to a gourmet's world

Give, as inspiration to a creative cook, some of your own homemade bread. (Make it from the recipe for Sweet Saffron Bread, page 244, November, 1960, HOUSE BEAUTIFUL.) Include ingredients and the recipe. If your friend has a spirit of adventure, the gift can be a pass-key to new experiences of taste and aroma.



### Gift to fan the spark of creative decorating

A gift to help overcome a teenager's timidity might spark a flair for creative decorating. Paint-a-mural kit with stencil for drawing offers choice of four designs on wall space 50″ x 76″, plus paints for coloring it. A creative girl can vary the colors, alter the design, and make her room decorations truly her own.

# Delight your guests with eight exciting new holiday drinks

Here are colorful cocktails, punch cups, and after-dinner drinks for all kinds of holiday entertaining, created for House Beautiful by Allan Lewis of The Forum of the Twelve Caesars Restaurant



### CHRISTMAS SNOW

1 oz. light Puerto Rican rum
½ oz. Galliano
¼ oz. Rose's unsweetened lime juice
1 oz. heavy cream

Shake well with ice cubes. Serve in claret or large cocktail glass. Sprinkle chopped pistaschio nuts on top.

*"Kent" glass by Tiffin.*



### RED VELVET

¾ oz. creme de noyaux or creme de cassis
Iced champagne

Pour the creme de noyaux into a tulip champagne glass and top with iced champagne. No garniture.

*"New Classic" glass by Dorothy Thorpe.*



### SCOTCH STAR

1 oz. Scotch
½ oz. sloe gin
Dash Angostura Bitters
Juice of ½ lemon

Shake well with cracked ice. Serve in cocktail glass.

*"Wexford" glass by Hawkes.*



### JADE CLOUD

½ oz. Rose's unsweetened lime juice
1 oz. creme de prunelle
1 oz. vodka or gin

Shake well with cracked ice and serve in a whiskey sour or small frappé glass.

*"Prelude" glass.*



### GRAPE JUBILEE

1 small bunch of white grapes
3 oz. cognac

Pierce each grape with a fork and place pierced bunch in bottom of shallow brandy or champagne glass. Pour cognac over grapes. Let stand for 5 or 10 minutes before serving.

*"Bamboo" glass by Lalique.*



### CHRISTMAS ROSE

1½ oz. applejack or bourbon
½ oz. cassis
½ oz. grenadine
½ oz. sweet vermouth

Shake well in cocktail shaker and serve on the rocks in an old fashioned glass. Garnish with a slice of lime.

*"Diamant" glass by Hawkes.*

DRAWINGS BY GRAMBS MILLER



### IRISH CHEER

2 oz. Irish whiskey
½ oz. sweet vermouth

Stir well with ice and serve in a cocktail glass. Garnish with lightly cooked cranberries.

*"Heritage" glass.*



### WASSAIL BOWL

½ pound sugar
1 teaspoon nutmeg or 1 whole nutmeg, grated
7 12-oz. bottles light beer
½ pint sherry

Heat one bottle of beer and sherry and pour over sugar and nutmeg, stirring until dissolved. Add remaining six bottles of beer and let stand covered for three hours at room temperature. Garnish with apples roasted with sugar and spices (no butter), and lemon slices or apple wedges dipped in red cinnamon. Serve in silver punch cups. Serves 12.

*Sterling silver punch bowl and cup, "Paul Revere," by Gorham.*

"Bamboo" by Lalique from Plummer Ltd. All other glass, punch bowl and cup from Black, Starr & Gorham. Candelabra, from Nesle, Inc. Photograph by James Viles.



# That elusive thing:

# A Gracious Christmas

Constant entertaining can be a holiday delight—**IF** you get properly organized. You can even have "double-headers" on the same day. A veteran hostess tells how she does it

*By* VIRGINIA STANTON
*House Beautiful's Party Editor*

● We all love to go places and do things during the holidays and, if you have geared yourself to the mad hectic whirl, you will love every minute of it. The secret: Pull yourself together early in December and you can be on top of all that fuzz-buzz from December 15 to January 2.

I am sure this has happened to you. You hear a car drive up and friends are calling. The house is a mess. The tree is half trimmed. Presents to be wrapped are scattered about. You look a fright!

I used to scurry about, flinging things in the laundry hamper, waste baskets, whatever empty drawers were handy—anywhere to get them out of sight. Then I would try and muster up a wan smile to greet my friends.

But not any more of this for me. Now I wrap my gifties the first week of December. By the fifteenth my cards have been in the mail a week and my planning for parties and shopping is all done. The week before Christmas I trim the tree and get the house "all gussied up." Then I relax and enjoy it.

I can greet my guests with genuine pleasure and extend a warm welcome that I mean. The kids pile home from college, so relieved that they don't have to do the tree, hang the wreaths, etc. That puts them in a good mood to have fun. When you have got everything in (*Please turn to page* 139)

PHOTOGRAPHS BY MAYNARD PARKER



**Some of the most interesting foods are the plainest and easiest to come by. It's how you present them that makes them party fare. Here mulled cider, coffee, and doughnuts are made inviting at "elevenish."**



**Ask them in at eight P.M. for cheese, port, and fruit. Not too hard for you to manage, and it gives them a little lift in their routine. Remember, a little social occasion is often more enjoyable than a big one.**



Christmas is not the time to drag out that lace tablecloth, because that may be what every other hostess is doing. Do it freshly. Here I've paired my Thai silk stole to red carnations, safely held in those plastic water containers made for candlesticks. Such a table setting *had* to have red wine, and that in turn influenced the menu. Silver is "Craftsman" from Towle.

PHOTOGRAPH BY WILLIAM HOWLAND

A new Do-Everything decoration:

# Golden Feather Fringe



**This is Golden Feather Fringe as you get it, but a little creative playfulness turns it into a world of decoration.**



FOUR PHOTOGRAPHS BY WESLEY BALZ

**Striking door frame is made of fringe lengths wrapped around Christmas balls. Start with two lengths of fringe laid side by side on floor, fringe sides out. Secure first ball by putting small safety pin through one fringe, then through ball's hanger, then through second fringe. Bring two lengths of fringe around ball, stapling where they meet. Tape fringe on either side of ball. Repeat with as many balls as desired. Tie string along the back, knotting at each pin, to support chain when it is hung.**

**Swags over mantel (opposite) start with cardboard cut out in shape of swag. Rows of fringe are attached with tape, starting at the bottom, with the fringe curving down and in. Finish top with gold rope or other decorative edge.**

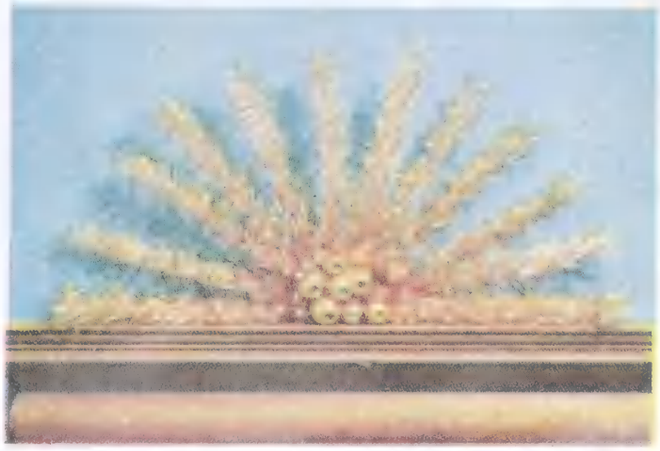


**Feathery tree above has cone of acetate sheeting (from art store) as a base. You can get two cones from a 25″ x 40″ sheet by swinging 24″ arcs from opposite corners. Cone is formed by punching holes along meeting edges and connecting edges with brass-headed paper fasteners. Starting at the bottom of the cone, make circles of fringe around it, joining each circle with cellophane tape. Also tape circle to cone in several places. Put finial of fringe facing up through hole at top. Lighting tree from inside with small lantern flashlight will add greatly to the total effect. This tree uses 6½ yards.**

● Christmas decorating is a heady mixture of traditional festival forms with the most extravagant tinsel inventions we can dream up. No holds are barred when it comes to dressing up our houses during the holiday season. In the burst of good spirits we forgive ourselves (and others) for lavish displays we might otherwise condemn. So Christmas is a wonderful time to give full vent to our playful natures, to try out with inexpensive materials the ideas that costly permanent decorations would prevent us from attempting.

On these pages you see a new feather-edged golden fringe that gives you delicious opportunities for creative playfulness. It comes as a simple roll but can burst into glittering decorations all over the house. It can be draped, wound, twisted, swirled or hung in dozens of ways, each giving a different effect, but each having the shimmer and life of a golden feather. Light enough to (*Please turn to page* 181)

**How to order:** *Send $5 for 12-yard roll ($10 for 25-yard roll) to Craft Studios, 118 Evans St., New Hyde Park, N. Y.*



**Each finger of this fan is a ⅛″ dowel stick (from lumber yard) wrapped with fringe. Tape fringe at one end, twirl stick, spiraling fringe tightly around it. Cut fringe and tape end. Push dowels into plastic foam base to form fan. Mask base with shorter fringe-wrapped dowels and Christmas balls.**



# Everybody has windows —everybody can afford tissue paper

Christmas is the time when everyone becomes an artist. And everyone can be an artist when he plays this way with tissue paper

By ROXA WRIGHT

Every time you loop tinsel or hang a wreath you are making an aesthetic decision—for better or worse. One of the reasons Christmas is fun is that you are indulging in creative playfulness which you don't feel you should allow yourself at other times of the year. (Though maybe you should.)

HOUSE BEAUTIFUL feels you'll create a prettier house if you acknowledge to yourself that holiday house-trimming is a creative act meant to produce pleasure—for yourself and others. The more it is your own expression, the more fun. And the more likely it will be pretty rather than a cliché. Don't let a sense of a meager budget dwarf your latent creativity, for there is always colored tissue paper. With it and rubber cement you can create fabulous stained-glass windows all over the house.

On these pages we show you what you can achieve by layering colored tissue paper shapes over each other. By partially over-lapping similar forms, you can build up fabulously beautiful designs. For the color intensifies as the paper piles up, layer on layer. And you get color gradations from light to strong.

Different colors pasted on top of each other produce colors not existing in any of the separate papers. In short, you can create new colors. See the blue and purple rosette in the center of the color picture, for example.

All geometric forms are easy to play with. Cut them in quantity, fan them out on a table in different ways to see what effects they can create. Then get ready to paste.

What you'll mainly need for your fling at decorating is a variety of tissue paper in pretty colors.

Besides paper you'll need: sharp scissors, paper clips, round plates or pans for patterns, a pint can of rubber cement thinned down with rubber cement thinner (the sheerness of tissue paper calls for extra thin cement), ruler, soft pencil.

On the opposite page are some of the many possible designs you can make from circles, squares, strips, and other simple shapes. Expand their scope as much as you wish. Remember that even waste material and left-over cutouts have design possibilities.

You can cut any design shown here in multiple layers if tissue papers are firmly clipped together before cutting. Cement your designs, one layer at a time, directly to the window with thinned rubber cement. To make decorations stick, coat only the window pane with thinned rubber cement (don't try to spread cement on the tissue paper—it's too thin to work with).

Let cement dry until tacky. When it has formed a skin and is no longer shiny, put on a layer of tissue. Let cement dry between each layering. Rub off excess cement gently with your fingers. (*Please turn to page* 184)

**See what lovely patterns and designs emerge from circles, petals, and cutouts. The base forms couldn't be simpler, but layering and overlapping make new arcs and more intense colorations. You can get such delicate effects from one color of tissue paper. Or go wild with overlapping of different colors.**

TWO PHOTOGRAPHS BY WESLEY BALZ



HOW TO ORDER TISSUE PAPERS

*If you can't find them locally, send for this set of tissue papers in 15 different, gay, positive colors (seen along the edge of the page opposite). The package has six sheets of each color plus four spools of gold foil ribbon. To get the Tissue Rainbow, send $5.50 to East House, 1075 First Ave., New York 22, N. Y.*



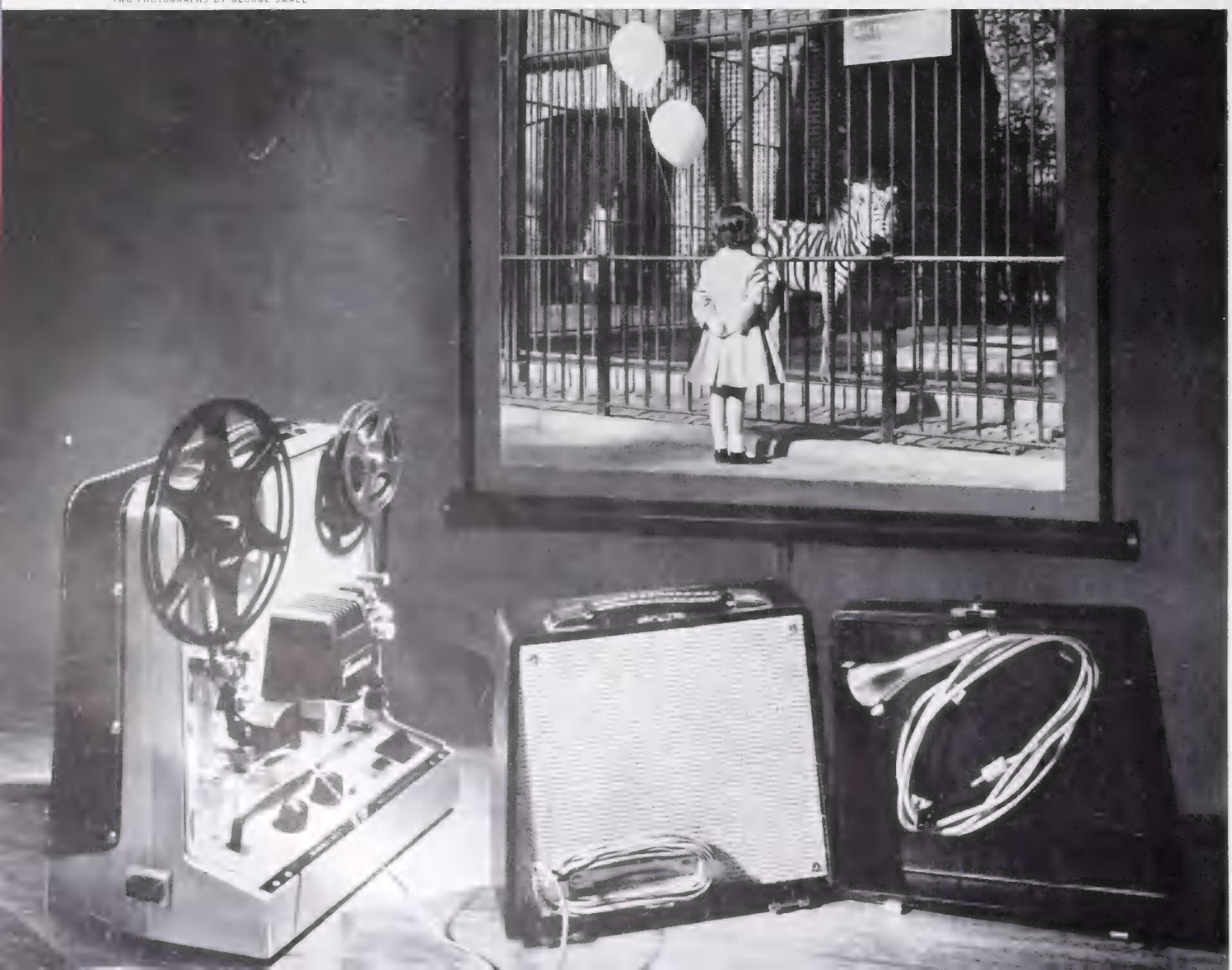
Here's the first 8mm. sound movie camera as it records the sights and sounds of a child's trip to the zoo. Microphone on a nine-foot cord picks up all the comments, laughter, and background noises and synchronizes them perfectly right on the magnetic film. Below, projector with separate, plug-in speaker shows sound movies of the zoo trip. It can also be used to add commentary to silent film. Fairchild Cinephonic 8 mm. Sound Camera, $249. Projector, $259.

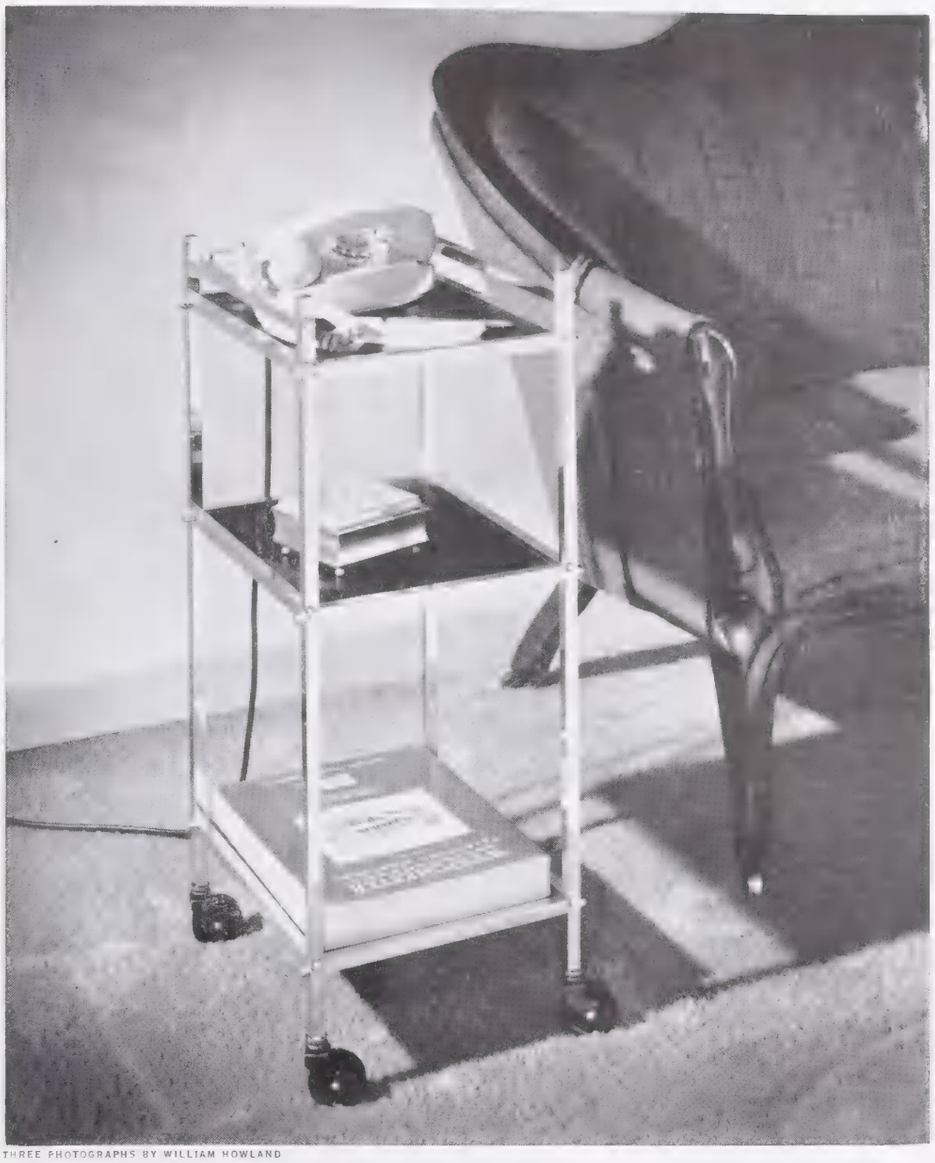
TWO PHOTOGRAPHS BY GEORGE SMALL

# Gifts you couldn't give last year

Every year a few genuinely original products appear on the market. Each adds a new dimension to life or solves an old problem in a new way. The group we've selected all contribute to greater enjoyment of the home. Because of their fresh approach, they are particularly suited for giving

*By* NANCY CRAIG

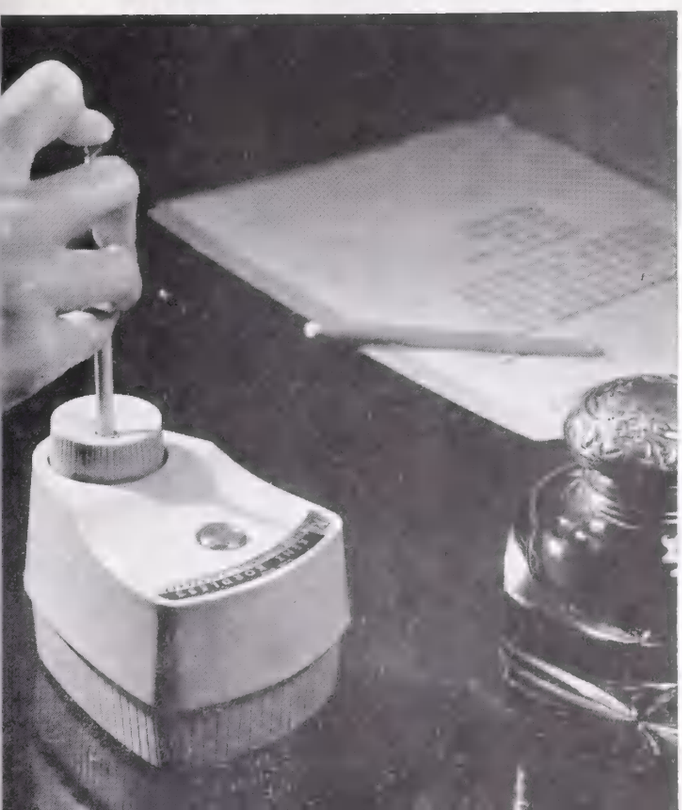




THREE PHOTOGRAPHS BY WILLIAM HOWLAND

**Elegance at ease is the picture achieved by a rolling cart designed specifically as a telephone stand. It rolls easily over deep pile carpeting or hard-surface floors on large, free-wheeling casters. Gleaming brass framework stands 27″ high and holds three 10½″ x 12½″ shelves of black plastic laminate, just the right size to store bulky telephone directories with plenty of room left for note pads, pencils, and other phoning essentials. Roll-around telephone table, $42.50, from Mark Cross, New York, N.Y.**

**This electric pencil sharpener makes its point every time. Just hold a standard-size pencil in place and the weight of your hand will set the sharpener to work. Pencil is sharpened in seconds. Three tiny batteries furnish all the electric power required. Kent Cordless Electric Pencil Sharpener, about $11.**



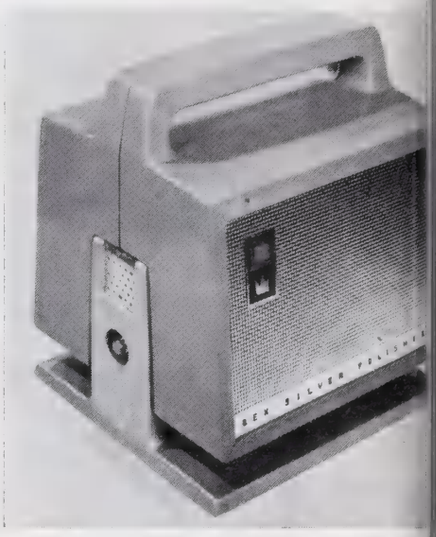


**This new fry-pan combines the stainless quality of ceramic cookware with the convenience of electric cooking. Made of Pyroceram, originally developed to withstand the extreme temperature changes in the nose cone of a missile, it comes in 10″ size with easy-to-clean, rounded corners. Base unit has heating element embedded in it. Corning Ware Electramic Skillet and Base Unit, about $30.**

*For more gifts, please turn the page*

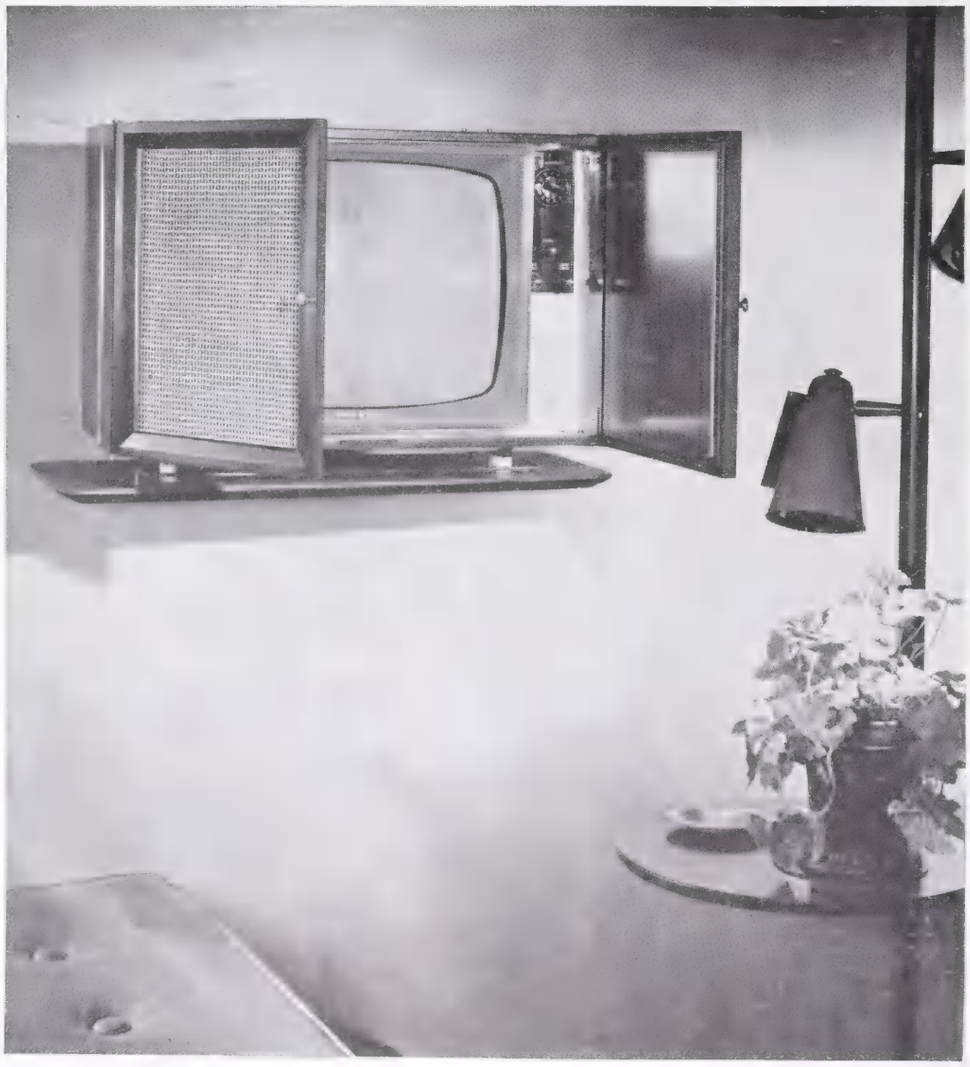


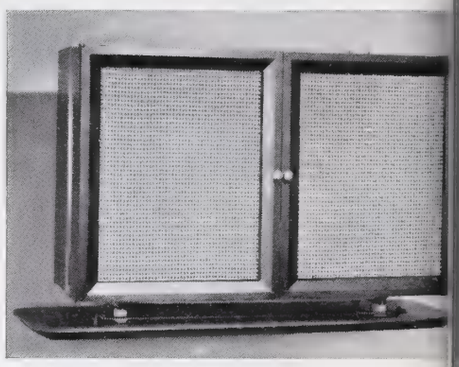

**Polishing silver takes far less time if you have this electrical helper. Stored in its compact case (below) is a quickly attached flexible shaft that holds any of three brushes. With unit plugged into an outlet, the spinning brush will bring a lustrous gleam to flatware or hollow ware, whether plated or sterling. Bex Silver Polisher, $30, from Hammacher Schlemmer, N.Y.C.**

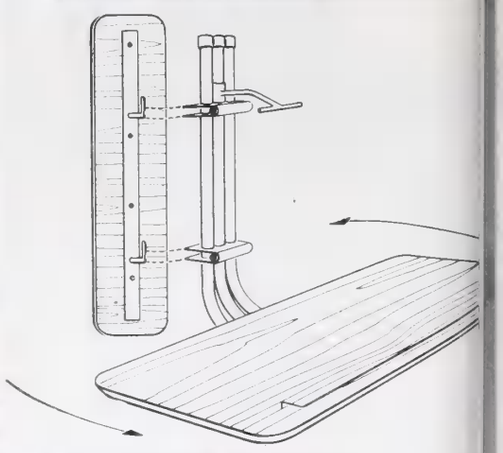


GIFTS YOU COULDN'T GIVE LAST YEAR
*continued*

SIX PHOTOGRAPHS BY WILLIAM HOWLAND







**Wall-mounted TV set comes with hanger bracket and shelf that swivels to aim the set at the far corners of the room. Wall plate is screwed into studs, then shelf is hung on it. Bar at front and top clamp keep set securely in place. TV unit is 19″, has clip-on doors of woven mesh framed in wood, can plug into outlet built into wall behind it or any baseboard outlet. General Electric Designer TV, with bracket and doors shown, about $250.**



With this roll-about storage unit, a table for four can be set up in a jiffy and just as quickly put away. Practical for both apartment dwellers and homeowners, this caddy holds a card table hanging on one side, four folding chairs on the other. Perforated board is mounted on casters. Rolled into closet, unit takes up only 13″ x 35″ of floor. Stor-Roller, $15, available from Hammacher Schlemmer, New York, N.Y.



Guests will enjoy fixing kabobs to their own individual taste with this handy new cooker. Ranch brands identify the skewers, which are fixed in place around a vertical basket holding burning charcoal. When grill is plugged in, skewers rotate for perfect cooking on all sides and are self-basted by dripping juices. West Bend Kabob 'n Grill, about $30.



The popular fry-pan is given a new slant. An extra leg, snapped down from the handle, tips this automatic fry-pan slightly. Grease then drains away from pan-broiled food and collects against far side, giving lighter, crisper foods. Tilt-top lid can also be angled down to prevent spattering. Handle is slotted for wall-hanging. General Electric Automatic Skillet, about $29, including hinged lid and removable thermostatic heat control.

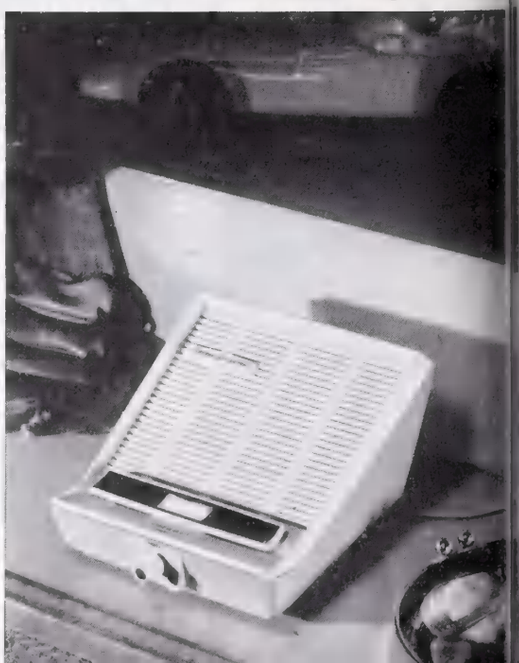
*For more gifts, please turn the page*

**Here's a broiler that works like a toaster. Hamburgers and any other sandwich-thickness meats can be cooked to perfection in this vertical infrared broiler. It has a timer lever that pops up to report when the food is ready. This is truly spatterless cooking that can be done on any counter top. Grease drips into a tray at the base; it pulls out for cleaning at the sink. Cole Burg-o-mat Vertical Broiler, about $40.**

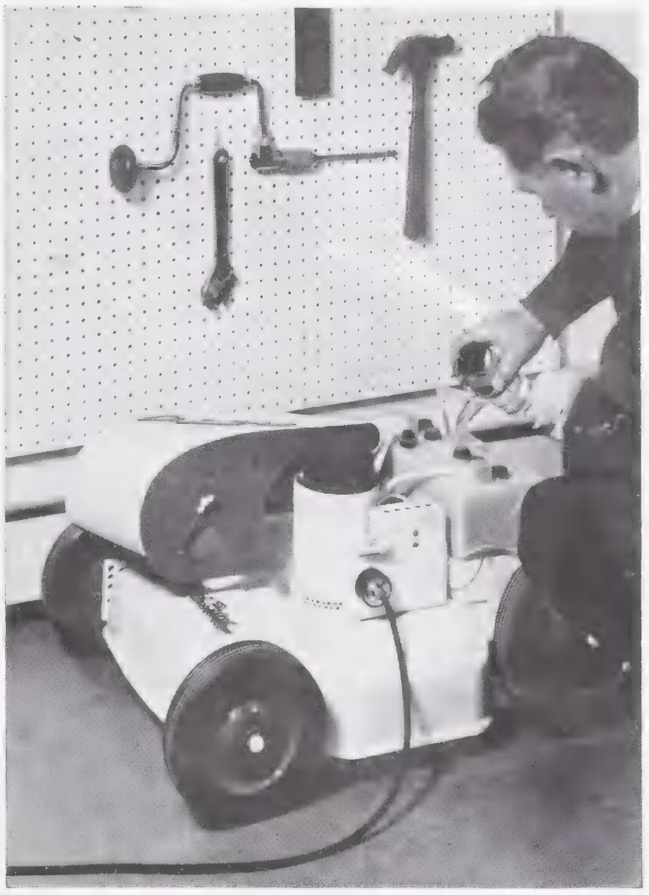
FIVE PHOTOGRAPHS BY WILLIAM HOWLAND




**Portable intercoms are simply plugged into normal 110-volt house outlets. Using a high frequency "carrier" in existing circuits, they need no added wiring. Each unit sends and receives. Any number can be used in one house; all will be connected. Units work between neighboring houses if on same power pole transformer, but have a control to prevent this if not desired. General Electric, $80 a pair.**



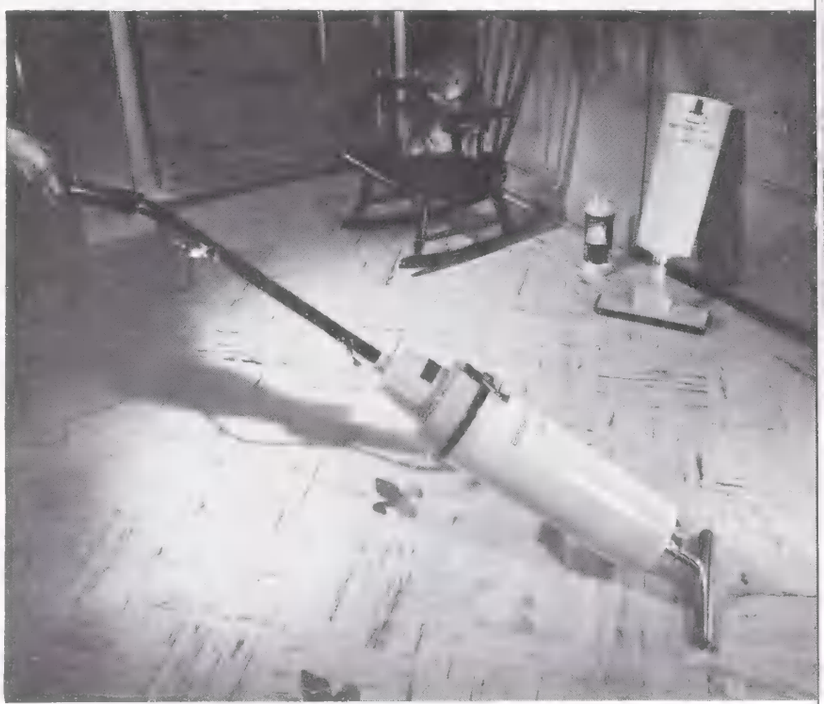




**Battery-operated lawn mower has the push-button starting and quiet operation of electric mowers—but needs no cord. Rotary model shown mows about 15,000 sq. ft. of grass without recharging. Reel model is rated at 22,000 sq. ft. Built-in charger connects to house current (above), takes about 40 hours but less than three cents to charge. Cover is removed here to show battery. West Point Lectro Lawnshear, about $150.**

**Music and narration can be added to color-slide shows with the aid of programmer (foreground) that can synchronize a Kodak Cavalcade Projector with most tape recorders. It keys your sound on tape to each slide and silently signals projector when to change slides. Kodak Cavalcade Programmer, about $95. Tape recorder shown, from the Telectrosonic Corporation.**





**Two-way floor machine can clean any type of floor covering. For carpeting, normal vacuum unit (above, rear) is attached to the power source in the handle. For cleaning vinyl or other hard-surface flooring, tank-type unit spreads cleaning solution (in operation above), scrubs floors thoroughly, then vacuums it dry. Bissellectric with Scrub-Master and Sweep-Master, about $60.**

# Ceramics— Now the Best Art Buy

Measured by either the price tag or art significance, modern ceramics are bargains. We are blessed with many great artists who are producing masterpieces. Here are some criteria to use in recognizing great ceramics, suggested by one of the world's great potters

By BERNARD LEACH Author of *A Potter's Book*

The work of the individual potter or potter-artist, who performs all, or nearly all, the processes of production with his own hands, belongs to one aesthetic category. And the finished results of industrialized manufacture or mass-production belong to another and quite different category. In the work of the potter-artist, who throws his own pots, there is a unity of design and execution, a co-operation of hand and undivided personality, for designer and craftsman are one. The work of the designer for mass-production, whose office is to make drawings or models of utensils, often to be cast or molded in parts and subsequently assembled, is quite another thing.

The art of the craftsman is intuitive and humanistic (one hand, one brain). Designing for reduplication, rational, abstract and tectonic, is the work of the engineer or constructor rather than that of the "artist." Each method has its own aesthetic significance. Examples of both can be good or bad. The distinction between them lies in the relegation of the actual making not merely to other hands than those of the designer but to power-driven machines. The products of the latter can never possess the same intimate qualities as the former.

There I think we come to the crux of the matter: good hand craftsmanship is directly subject to the prime source of human activity, whereas machine crafts, even at their best, are activated at one remove—by the intellect.

Pots, like all other forms of art, are human expressions. Pleasure, pain, or indifference before them depends upon their natures, and their natures are inevitably projections of the minds of their creators. It is important to remember that, although pottery is made to be used, this fact in no wise simplifies the problem of artistic expression. There can be no fullness or complete realization of utility without beauty, refinement, and charm for the simple reason that their absence must in the long run be intolerable to both maker and consumer.

I have often sought for some method of suggesting to people who have not had the experience of making pottery a means of approach to the recognition of what is good, based upon common human experience rather than upon aesthetic hair-splitting. A distinguished Japanese potter, Mr. Kawai of Kyoto, when asked how people are to recognize good work, answered simply, "With their bodies." He meant with the mind acting directly through the senses, taking in form, texture, pattern and color, and referring the sharp immediate impressions to personal experience of use and beauty combined. But as pottery is made for uses with which we are all familiar, the difficulty probably lies less in one's ability to recognize proper adaptation of form to function than in other directions, primarily perhaps in unfamiliarity with the nature of the raw material, clay, and its natural possibilities and limitations, and also in uncertainty as to the more imponderable qualities of vitality and relative excellence of form, both of which are indispensable constituents of beauty.

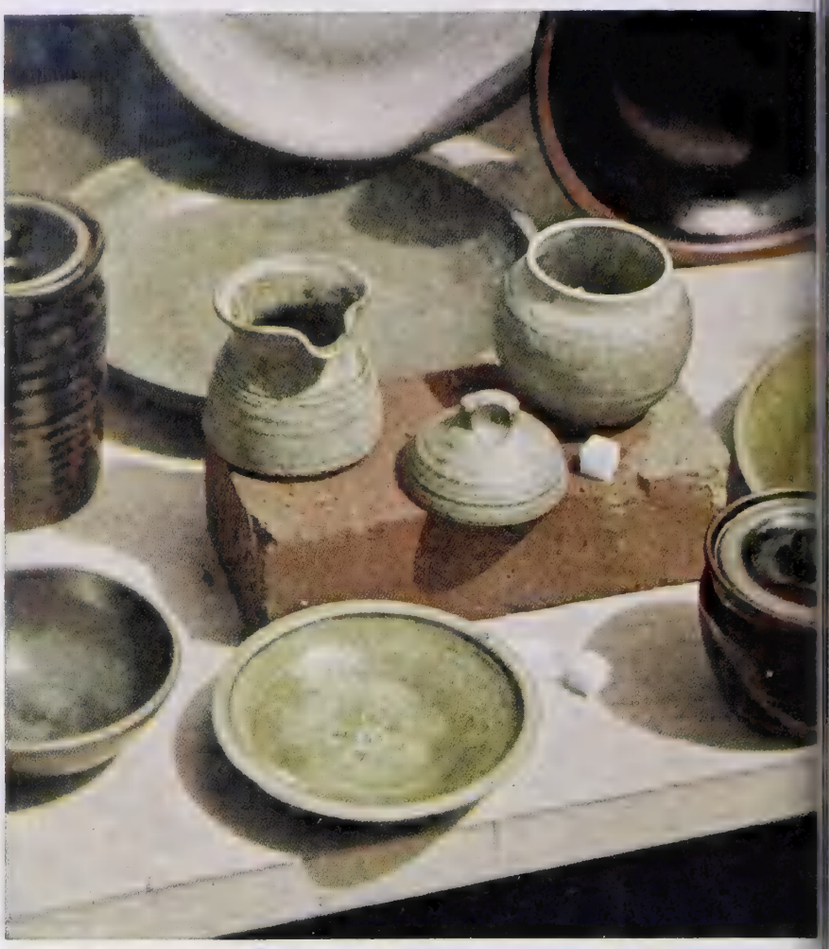
It must always be remembered that the dissociation of use and beauty is a purely arbitrary thing. It is true that pots exist which are useful and not beautiful, and others that are beautiful and impractical: but neither of these extremes can be considered normal. The normal is a balanced combination of the two. (*Please turn to page* 153)

**The pots on the facing page were made by Bernard Leach (also the author of this article). He was born in China, learned his art in Japan, now works in England, knows both hemispheres from within. This gives him an unprecedented knowledge, and the outstanding characteristic of his work is the union of the ceramic values of East and West. These pieces were part of an exhibition of Leach's work held recently at Bonniers, N.Y., a shop specializing in fine ceramics.**



PHOTOGRAPH BY EZRA STOLLER





Good potters exist all over the country, and you never know where you may find them or where their work will be offered for sale. Above are pots by David Stannard, of Eugene, Oregon. His work is seldom obtainable outside the vicinity of Oregon, for he has his own following there who buy all he produces. His pots have modesty, grace, and usefulness.

At left, pots by Beatrice Wood, another favorite among ceramic collectors. She works with strikingly brilliant colors and produces original, non-traditional shapes. Yet the majority of her pieces are functional. There is also a humor and lilt in her pieces that never go so far as to be *outré* or grotesque, as is so often the case with the "experimenters."

Below is a pot by Kylliki Salmenhaara of Finland, one of the many great potters of the north country. Her work reminds one of the great ceramics of Mesopotamia—earthy, crusty, rich with heterogeneous colors. Her pots always bespeak what a glorious thing clay can be in the hands of a true artist. No potter knows better how to arrive at a glorious "random" effect.





Above, is a sampling of the work of Hans Coper of England, who has a sizable following in this country. His forms are fresh, strong, and interesting as well as useful. He does not depend on glazes so much for finished surfaces, but strives for crusty textures that are expressions of the inner clay. These pieces are courtesy of Bonniers.



*All photographs on these two pages by Ezra Stoller*

Left, pieces by Francine Del Pierre of France. Her work has the polished femininity that you would expect of a Frenchwoman. Ornamentation, when she uses it, is understated and haunting, rather than positively stated. Her pots with two sets of lids (in foreground) are triumphs of ceramic skill. Courtesy Bonniers.





TWO PHOTOGRAPHS BY MAX YAVNO



• All the pots shown on this page are the work of Gertrud and Otto Natzler, a husband-and-wife team working in California. Every serious ceramic collector owns at least one piece by the Natzlers. Their pots have the elegantly proportioned forms of the early Oriental ceramics. Many of their glazes are masterpieces in which the eye can lose itself discovering new things in line, color, and texture. They pioneered and developed several very new and different glazes, such as the crater glaze (reminiscent of verdigreed bronze or frozen lava) and a crystalline glaze that is peppered with thousands of tiny snowflake-like exploding crystals. Prices for their pieces start under $10 for small ash trays and go as high as $300 to $500 for big, important pieces. Their work is offered for sale by a few art galleries and also in shops specializing in ceramics and artistic accessories.



• Carl-Harry Stålhane finds inspiration for his stoneware in cliffs, trees, and the earth itself. The young Swedish artist and industrial designer wants you to enjoy the feel of his things, their texture and shape. His design is clean. When function is called for, the practicalities of pouring, lifting, and holding are beautifully satisfied. When he creates pure-form sculptures, they are abstractions of elemental shapes—mill stones, Viking flints, tree trunks. Stalhane's glazes are many layered and hard-fired. Patterns rise and fall out of the glaze and shape of the piece, suggesting again and again the facets of bark and stone. Changing light affects Stalhane's stoneware as strongly as sun and shadow affect pebbles in water.

PHOTOGRAPHS AT LEFT AND RIGHT BY HOWARD GRAFF



CERAMICS—NOW THE BEST ART BUY

*continued*

Thus in looking for the best approach to pottery it seems reasonable to expect that beauty will emerge from a fusion of the individual character and culture of the potter with the nature of his materials—clay, pigment, glaze—and his management of the fire, and that consequently we may hope to find in good pots those innate qualities which we most admire in people.

It is for this reason that I consider the mood, or nature, of a pot to be of first importance. It represents our instinctive total reaction to either maker or pot, and although there is no guarantee that our judgment is true for others, it is at least essentially honest and as likely to be true as any judgment we are capable of making at that particular phase of our development. It is far better to run the risk of making an occasional blunder than to attempt cold-blooded analyses based upon other people's theories. Judgment in art cannot be other than intuitive and founded upon sense experience, on what Kawai calls "the body." No process of reasoning can be a substitute for or widen the range of our intuitive knowledge.

This does not mean that we cannot use our common sense in examining the qualities in a pot which give us its character, such as form, texture, decoration, and glaze. For analytic reasoning is important enough as a support to intuition. Beginning with the color and texture of the clay, one must ask, apart from its technical suitability, whether it is well-related to the thrown or moulded shape created by the potter and to the purpose for which the pot is intended. What, for example, is appropriate for a porous unglazed water jug is utterly unsuitable for an acid jar. Does its fired character give pleasure to the eye as well as to the touch? Does its texture contrast pleasingly with the glaze? Has it, where exposed to the flame, turned to a dull brick red which contrasts happily with the heavy jade green of a celadon? Does it show an interesting granular surface under an otherwise lifeless porcelain glaze? Has its plasticity been such as to encourage the thrower to his best efforts, for the form cannot be dissociated from its material.

The shape of a pot cannot be dissociated from the way it has been made; one may throw fifty pots in an hour, on the same model, which only vary in fractions of an inch, and yet only half a dozen of them may possess that right relationship of parts which gives vitality—life flowing for a few moments perfectly through the hands of the potter.

Apart from the basic clay, the form of the pot is of the first importance, and the first thing we must look for is, as already indicated, proper adaptation to use and suitability to material. Without these we cannot expect to find beauty in any of its modes, nobility, austerity, strength, breadth, subtlety, warmth—qualities which apply equally to our judgments of human and ceramic values. Nor do these qualities arise from human characteristics alone, but from a common recognition of forms whether man-made or natural, which we associate with them.

Of all forms we know best our own, and attach to it the greatest degree of evocative emotion. Next come animal, plant and mineral forms: lastly, and mainly in our own time, geometric abstracts, largely the inventions of man's brain. It is not without reason that important parts of pots should be known as foot, belly, shoulder, neck, and lip, or that curve and angle should often be thought of as male or female. Beauty of ceramic form, which is at once subjective and objective, is obtained in much the same manner as in abstract (rather than representational) sculpture. It is subjective in that the innate character of the potter, his stock and his tradition live afresh in his work: objective in so far as his selection is drawn from the background of universal human experience.

Subordinate to form but intimately connected with it is the problem of decoration, and the question arises whether the increased orchestration adds to the total effect or not. It is nevertheless of the greatest significance that some of the very finest pots are quite plain. Many a good piece has been spoiled by a weak or tasteless design, printed or applied in one way or another: not only must the pattern be good in itself and freely executed, but it must combine with and improve the form and harmonize with the natural variations of both color and texture of body and glaze.

In short, a pot, in order to be good, should be a genuine expression of life.

A pot thrown on a good wheel with responsive clay, but not too soapy in texture, is impressed and expressed, urged and pulled and coaxed through a (*Please turn to page* 178)

PHOTOGRAPH BY MAYNARD PARKER



COURTESY OF DELZELL HATFIELD GALLERIES

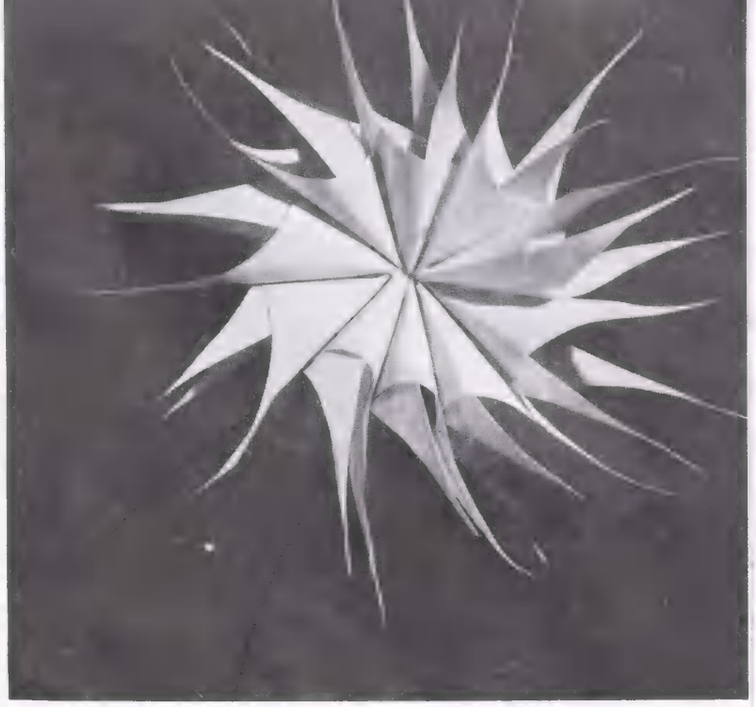
**Pots above are by Glen Lukens, a potter who merged the techniques of glass-making and pottery. Most famous for putting color pools of fused glass in the bottom of pots of terra cotta, he also used desert sand as an agent to color pure glass.**

**The pots on the opposite page are by Harrison MacIntosh, a young ceramist in California. His pieces are always highly useful, and many of them were clearly designed to be used in the kitchen and the dining room in connection with food.**





PHOTOGRAPHS BY WESLEY BALZ

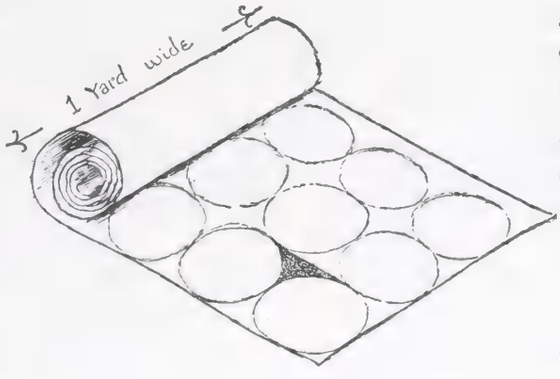


**Pellon's bouncy colorability makes lively, big-scale Christmas decorations. On the opposite page, half balls, dyed on the edges, each made from 9 circles of Pellon. On the left, a full ball, of 12 wholly dyed circles. Above, a Christmas Star, made from the pretty pieces left over from making the balls.**

# Have Christmas Decoration Fun with Pellon



Step 1







Step 2



Step 3

DRAWINGS BY GRAMBS MILLER

● Big Christmas ornaments are hard to find at any price. but here are huge colorful ones you can make for as little as $1.25. Use Pellon, the dress lining that stiffens. It takes dye beautifully, and its non-woven, felt-like feel is soft and resilient. Count on about one yard for each ornament.

Here are plans for big Christmas Balls and Stars. You need 36″ wide, medium-weight regular Pellon, available in dress-goods departments for about $1 a yard, Tintex or any all-purpose dye, a dinner plate, scissors, a stapler, cardboard, paper clips, and needle and thread.

### Christmas Half-Balls

To make one half-ball (shown left), draw 9 circles edge to edge (Step One) using a 10″ dinner plate as pattern. Save the scraps to make the Christmas Star (above right). Leftover strips can be dyed and used as hanging ribbons.

Mix a concentrated solution of dye, (color of your choice), following directions on the package but using only enough water to dissolve the dye. Pour the dye about 1 inch deep into a shallow pan. Reheat if necessary. Stack your circles and dye the whole stack by rolling the edges slowly through the dye (Step Two). The dye absorbs irregularly, making pretty, blurry edges. Let dry or dry with a hot iron.

To dye the centers of the circles, roll each into a cone and dip the tip (Step Three). Let dry or iron dry.

To form the ball, lightly fold (*Please turn to page* 172)

# *Let's give Christmas back to the children*

If the season has become more and more disappointing to you, try keeping its bright promise this year by letting your children fulfill it the way they love best

*By* MARIAN CARTER LEWIS

"Christmas isn't as much fun any more."

When I overheard my ten-year-old daughter say this early last December, I was astonished. I thought my own disenchantment with the Christmas season was just a sign of being grown up. Childhood Christmases were always sparkling, I thought. Now I began to realize how wrong I'd been.

At a top-priority family conference that began immediately and lasted on and off for several days I learned that well-meaning adults could engineer children into activities they (the adults) thought the children would or should enjoy, then put grown-up standards on these so that the whole season could become a hectic chore.

Out of the conference came a Plan, the gist of which was to give Christmas back to the children and let them express it in their own way. They would take part in some but not all of the celebrations at church, school, scouts, dancing school, and clubs. They would go to only three of the five possible dances, say "no" to the extra things that always come along, and very important indeed, they would not fall prey to the propaganda that Christmas means mostly more and bigger presents.

They decided themselves to have an old-fashioned Christmas with new-fashioned ease by pruning the list of activities, thus having enough time to spend on the ones they really enjoyed so that these could become really satisfying experiences. The result was not a finished performance by any means, and it was certainly not a time of tranquility (for creativity is always more or less chaotic), but it was what Christmas is meant to be—the joyous response to a world-shaking idea. The excitement they felt was as fresh and primitive as a Giotto painting. When it was all over, there was no let-down feeling, for Christmas had come alive once more.

All this may sound strange to the parents of small children, for to the very young and their parents Christmas is pure joy. But this easy-to-achieve stage lasts only a few years; after that a family has to decide what course Christmas is to take and then steer it in that direction.

The questions of presents came first. The children (aged ten to fourteen) decided to have us cut way down. There was to be one big present from us for each of them, with the crevices filled in with presents from friends, relatives, and each other. They became really convinced that the thoughtful present was what counted and did some heavy cogitating about each gift. In some cases they pooled their resources: one giving the bracelet, another the charm to go on it. Sometimes they made the present: a wastebasket covered in wallpaper to match a particular room; thanks to training in a home economics class, one child made a Madras skirt for one sister and two doll dresses for another.

Their presents to us were just as personalized. From one there was an I.O.U. "to make your bed every day from now until spring vacation." Certainly that was a well-placed gift of labor and love! From another we received a laboriously typed and framed copy of a poem which she had written as an English assignment, a ballad of thirty-two lines whose agonized creation we had all witnessed. Two of the children recorded the pieces they had learned for their piano recital and gave the record as a gift to their grandmother.

"Let's have a singing party," came an eager suggestion from one of the children. "We never sing enough carols." So we decided to have a carol-singing party for all the children's age groups together. We hinted in the initial invitation that older children were responsible for younger children or some adjustment would be made on the premises. By having one party that included everyone, we eliminated separate parties for each age group. We also eased the Christmas crush by holding the sing *after* Christmas in the long week that tends to be a let-down between Christmas and New Year's.

The Sunday School kindly lent us enough hymn books so that everyone had all the words, and all the *same* words. I typed copies of some little-known songs from our two favorite Christmas collections, "A Treasury of Christmas Songs and Carols" and "American Folk Songs for Christmas." This and marketing for the refreshments were my only contributions to the party. The children made creamed chicken, salad,

and cookies and mixed the punch, a concoction of their own inspiration notable for its touch of glamour, a frozen mold of raspberry sherbet well studded with cherries. Those who could play instruments brought them along. Three clarinets, several recorders, and a violin joined forces with the two pianists who took turns accompanying their favorite songs. Our twelve-year-old, who had been studying Christmas customs in school, persuaded two of her husky classmates to carry in an extra large piece of fire wood well draped in greenery to represent the yule log.

"We really should have a boar's head, too, I suppose," she said hesitatingly, "so we could sing 'The boar's head in hand bear I', but I don't think I could actually face a beheaded pig with an apple in his snout just for a song!" They sang and sang and sang. From my position of watchful waiting in the upstairs hall, I could tell the gathering would not meet any adult musical standards, but I could also tell that the party was a definite success because big brothers and sisters controlled little brothers and sisters without "adjustments" and because my own children willingly bent to the business of cleaning up afterward.

When it came to the stockings, the children wanted them "hung by the chimney with care," as usual, but with a difference: We, the parents, were invited to hang ours up, too. A special aura seems to cling to the hanging of the stockings; even the fourteen-year-old twins confessed that the fun of coming downstairs in the first light of Christmas dawn and finding the stockings bulging with unknown surprises had not diminished.

Our custom has been for the children to bring the stockings back up to our room and, while everyone crowds on the bed, to take turns pulling out the presents one by one. The surprise and fun over the things *they* had put in *our* stockings and the veiled jokes about how Santa Claus came to include us in his rounds added new sparkle to the event. I'm sure St. Nick did not mind in the least this reversal of his original intention.

"I want to do the crêche all by myself," Cathy said, "and I'm not going to use the same figures everyone buys." So we never unpacked the clay figurines we had used in other years. Instead, after choosing the hall table as the best stage for her nativity scene, Cathy brought down certain dolls from her doll-house. Some of these she dressed in bits of silk and velvet to represent the Kings and Wise Men; others she wrapped in pieces of wool to act as the Shepherds. We found some dried grass under the snow for the bed of hay for the Christ Child. The props of gold, frankincense, and myrrh were dishes and a little box from the doll-house. She borrowed animals—several horses and a pack of hounds—from her sisters' vast collections. The sheep she had to make out of pipe cleaners and the cattle, too, she made from the red-brown, self-hardening clay found in any art store.

Even the Christmas tree came in for a new look according to the Plan. "We'll just use the lights and make everything else," they decided. Here, to our surprise, the usually non-togetherness teenagers shone. Carol could not find enough time to make all the things she had seen or wanted to improvise. Her sputniks, as we called them, were the most effective of all her creations. These were made by sticking round toothpicks, as many as thirty, in a small rubber ball from the ten-cent store. The next step was to paint the whole thing white and, while it was still wet, sprinkle glitter on both ball and spikes.

We all worked around the dining-room table which was well protected by an old blanket, stringing yards and yards of cranberries and popcorn. Friends who dropped in sat down either to add a few feet to our strings or make some for their own trees. One little girl brought the Christmas present she was sewing for her mother to our house so she could work on it without fear of possible discovery. Everyone made cornucopias of gay stiff papers to fill with the well-tested (and tasted) fudge recipe. Some they labeled for members of the family and friends; some they left unmarked to give to Christmas callers.

Paper chains seemed to grow out of the fingers of the smaller children like silken strands from a spider. They also enjoyed the easy job of decorating plastic foam balls with sequins, which they pinned on in lovely colorful designs. The candy wreath they made was a tremendous hit. They started with the wire wreath frame. Then they stuck the ends of paper wrapped around candy pieces into the frame until it was solidly filled. A pair of scissors was tied to the wreath with a long red ribbon and the wreath hung on the inside of the front door. Each departing guest was invited to cut himself a piece of candy.

We had cookies by the score, decorated in great flights of fancy with the old frosting standby (confectioner's sugar, milk, and food coloring, bejeweled with citron). Little wires were tucked into the cookies before baking so they could be hung on the tree. One young neighbor who did not like to cook or make things, but who still wanted to be part of the gathering, copied Bible verses from the Christmas story and stuck these on colored paper to hang on the tree. "The story is more than just the same old words when you have to decide which verses you will use and start writing them down," she said, holding up her carefully copied lines.

Our new approach to Christmas was a glowing success. As much as we would all like to borrow the eyes of our children at Christmas time and behold, in C. Day Lewis's words, "our own young world again," it is not easy. But we can be led there by our children. As I finished our Christmas cards ahead of schedule for the first time in years, listened to the mysterious gigglings and whisperings of their preparations, and attended the few chosen functions at school, church, and friends' homes—all without a racing pulse or frantic mind—I felt that this, the children's way, was best for all of us. Indeed, *they* had fulfilled the bright promise and made it an old-fashioned Christmas with all the spontaneity and sparkle *we* had longed for and remembered.

*On the next eleven pages, a section devoted to children at Christmastime:*

- What Will Your Children Remember?
- A Time for Singing
- Shadow Theatre Presented by the Children

What will your children remember?—X-XIII

# Do you remember the morning of Christmas?

TEXT BY ELIZABETH ENRIGHT
PHOTOGRAPHS BY JOHN ENGSTEAD WITH MARVA SHEARER

Do you remember the morning of Christmas? The particular morning when you woke up long before the others? Of course you always woke early on Christmas, but this time it was so early that it was still partly night. You had to turn the light on to see what was in the stocking you had hung in your room. Even when it had all been explored—when everything had been examined, experimented with, tried on, listened to, sniffed at, or tasted—even then it was only beginning to be day.

The house was quieter than you had ever known it to be; it was quiet with waiting. Dead still, waiting. There was a sweet, pervading smell in the air: a forest smell. You knew what that was, and the next thing you did was to get out of bed, creep from your room, along the hall and down the stairs. Creep was the word; and even so, stair-treads that ordinarily never made a sound suddenly developed voices to express displeasure. You weren't *supposed* to be going down them.

Never mind. The thing was done, and guilt was small compared to joy. The forest smell growing stronger, more exciting, drew you to the shadowed living room, and the first sight of the tree that nobody had seen before you.

It was as tall as a church and gorgeous as a church, and it was very still. Nothing is so still as a Christmas tree before it has been used. Not one ornament turned on its stem, not one needle fell. It was not lighted with its lights but it didn't need to be; it was dazzling enough without them.

That was one time in your life when you were glad that you were the youngest and smallest. Who else would have been able to squeeze down and creep under the low branches of the tree and live there for a while among the presents? You were honorable about the presents, never touching them, though you enjoyed their company. You did not even touch the ones that were marked with the newly-learned arrangement of letters that meant your name.

You breathed and breathed the smell of the tree, and listened to its stillness, and thought about the presents, and nothing had ever been better in your life. After a while you lay down on your back and looked straight up into the branches: a lace and a maze of needles and twigs. You could see the undersides of the Christmas balls, the points of the cornucopias, the angels' feet.

But when you sat up, you forgot how low the boughs were and jarred the tree, so that the whole fragile, complicated thing shivered and tinkled, and one of the baubles, bouncing and toppling down the branches, shattered on the rug with the sound of skim-ice breaking.

It was time to go!

Your heart was beating hard, but you managed not to hurry, since hurrying is noisier than being slow, and crawled out from under the tree most gingerly, tiptoed through the hall, up the malicious stairs, and back to the barricade of bed. Later, when you got up for good, you saw pine needles on the pillow.

You never told anyone about your sojourn under that tree. For some reason it was secret. But very often during your life, especially at Christmas time, you would remember the morning when for a little while the Christmas tree, in all its splendor, had been yours alone.



# There was always a stocking for Buff



The dog, Buff, had belonged to the family even longer than you had. He was older than you by quite a lot, and for years he had been larger. He was a calm, benevolent animal who had allowed you to take many liberties in the past. When you were extremely young and ignorant, he had submitted to more than his share of ear-pulling, tail-pulling, and being ridden like a horse. He had permitted you to take naps in his basket, to take bones from his mouth; had even on occasion consented to wear a cowboy hat without damage to his personal dignity. For he was dignified; and in his attitude to you he was protective, kindly, tolerant, an uncle among dogs. It was impossible to imagine him as a puppy.

But among his virtues there was one weakness. When it came to sweets, he was like a drunkard with alcohol.

The first time you ever went on an Easter hunt, carrying a basket made for this purpose, you discovered that Buff had been hunting before you. He had eaten every jelly bean and chocolate egg and candy rabbit in his reach, and afterwards was extravagantly, dedicatedly sick all over the house. From that time on, the Easter Bunny, who apparently had his sources of information, hid his offerings on the mantelpiece and bookshelves and other lofty places, and at Christmas, for the same reason, only the highest cornucopias had candy in them.

When you and the others hung your stockings up on Christmas Eve, there was always one for Buff as well: five stockings for the saint to fill, and a plate of cookies for him to eat to help keep his strength up on his world-wide, night-wide journey.

Every Christmas morning the cookies were gone, and the stockings were filled, and all was as it ought to be.

But finally a Christmas morning came when, looking at the empty plate, you said: "Santa Claus must be an awful neat eater. He hasn't left a single crumb, even. Not one single one!"

You said the words. Then suddenly you turned and looked at Buff, and that was the very first doubt you ever had concerning Santa Claus.



# "Dear Santa Claus, I want a shooting gun and a..."

Christmas most of the year was far away; so far away, so slow in coming. And then all at once it came flashing forward, nearer and nearer, faster and faster, and there was hardly time to get all the things done that had to be done. There was haste in the house, and there was mystery; things were hurried out of sight, things were being whispered about. The door-bell rang often, and the postman's bag was so heavy that it bent him sideways.

One of the most important things that had to be done was to get a letter off to the North Pole in plenty of time.

Your sister, an elderly girl in the third grade, knew how to write in loops and chains the way grown-up people write. Your brother knew how to print. He printed so hard he sometimes pushed the pencil through the paper. You knew how to write; at least you hoped you did. With your kind of writing you didn't have to ask people how to spell the words, and you didn't have to make it go in a straight line; you just went up and down and round and round with your pencil and, as you wrote the letter, you sang it at the same time:

"Dear Santa Claus,

I want a shooting gun

*And* I want a clam-shell scoop

*And* I want a Indian belt

*And* I want a jumping-stick

*And* I want a fireman hat

*And* I want a really plane, a really little flying plane that I can ride in by myself up above the house, up above the sky . . ."

Your brother said: "Will you please quit that! How can I get my words down right if you keep singing yours?"

Your sister, looking at your letter, said: "*That* isn't writing; it's just nothing but scribbling."

"It is so too writing!" you told her. "It's the way I write to Santa Claus, and *he* knows how to read it."

And so he did, as Christmas morning proved. There under the tree, among all the other things, were the shooting gun, the clam-shell scoop, the Indian belt, the jumping-stick, the fireman's hat. The only thing that wasn't there was the little plane for you to fly in. You didn't really mind; you had known all the time, even when you were singing and writing the letter, that of course Santa Claus would never bring you a really plane that you could fly in. It had only been a play wish, not a live one.

# It was exactly the right thing because it was



# a kitten



You were fond of your dolls. Most of the time you enjoyed them as if they were people, but every now and then, for some reason you could not guess, you looked at them coldly; they were only *dolls*, and you found yourself bored by their unchanging faces. They closed their eyes or they didn't close their eyes; some of them cried toy tears, some of them bleated a word or two, some of them were able to do a sort of imitation walk, but at the times when you looked at them in this different way, you saw that they were only things made out of plastic and cloth and china. There was nothing real inside of them: no heart, no stomach, nothing. And their eyes were only colored glass.

So one Christmas when they asked you what you wanted most, you said you wanted "something alive." You were not absolutely decided which kind of live thing it was you wanted. A puppy? A baby sister? A rabbit?

But someone, Santa Claus or someone, knew better than you did what you wanted and he brought it, and it was exactly the right thing because it was a kitten.

There had never been anything so soft as that kitten. He was little and gray, with the beginnings of tabby-stripes on him. His eyes were as round and clear as dolls' eyes, but they were alive and they could see. His paws were playful, liking to tap and turn things, and the pads of them were pink, shaped like violets and small as violets, and when you touched them they felt cool. He was by no means all sweetness and softness; his flower paws could put out thorns that drew blood, his pink mouth was armed with tiny daggers, his licking tongue was rough as a nettle. But since you usually treated him as he wished to be treated, his weapons rarely turned against you.

He was lured by anything that moved: a leaf, a shadow, a turning page. His own tail persuaded him to capture it; he was often funny, but never ludicrous, because he had been born graceful. He could do nothing clumsy. Another thing was that he never thought of himself as a kitten, but as a *cat;* he climbed like a veteran, washed himself with the mature assurance of a cat ten years his senior, and when he crouched and stalked it was only because he was tiny that he was not terrible.

In the morning when he felt friendliest, he liked to climb onto your pillow, tuck his velvet paws under his velvet chest, and let his purr begin. That little rippled sound made you think of the guttering candle in a Jack-o'-lantern.

He was friendly like that in the morning, and when he was tired and went to sleep in your lap; but most of the time he was very good at doing what he wanted to do and going his own way. He was what your mother called "independent."

You loved the kitten with all your heart, but because of him you loved your dolls more dearly, too. They belonged to you, they stayed where you put them, and nobody could call them independent.



PHOTOGRAPH BY SUZANNE SZASZ

**The best time to teach your child to sing is between the ages of three and five. A good time to start is this Christmas season**

# A Time for Singing

● If there is one time of year when we all feel an irresistible urge to burst into song, it is Christmas. The three-to-five-year-old feels this too, but usually he is frustrated by songs too complicated and keys too high or low for him. So we assume he can't sing. But child development research indicates that actually this is the most effective age for him to learn.

Choose the right song for him, pitch it in the right key, and practice with him several times a week—by Christmas your preschooler will be able to join in the family caroling with competence and joy.

The truth of the matter is that the preschooler has a potentially good ear, a delight in rhythm, and unbounded eagerness to learn words and music. He wants to sing and is ready to learn. In the beginning, the toddler "sings" notes just above middle C and he simply goes up and down when he hears the melody go up and down. He doesn't really sing tones, he just slides around. Later on, he begins singing individual tones in a range usually between middle C and the G above. If he practices singing within his own range, a child seems to develop his own kind of "perfect pitch." That is, he will recognize a song by the key it is in as much as by its melody. This is probably because the child's vocal range is so limited at this stage in his muscular development that each tone he is able to sing feels very different to him from the one or two others in his range. Untrammeled by traditions, he can learn an archaic mode as easily as the major scale. You can teach him a "sophisticated" folk carol as easily as "Mary Had a Little Lamb." That is, if you can sing it yourself or have a record of it in the right key for him.

If there isn't a regular singing time in your family now, here is a way to start. After supper is a good opportunity to sing, and it begins the calming down process from the excitement of day to the peace of sleep. Those of us who were brought up with singing as one of the "things we do in our house" remember these as deeply happy times, worthy of revival.

A few simple techniques for teaching preschoolers have been successfully tested at the Child Development Laboratory of the University of Illinois, where a study has been made of how and when children learn to sing. Robert Smith, director of the project, and his researchers have found that among normal children there is no such thing as a tone-deaf child. Of course, very young children must learn to distinguish tones and then train their muscles to sing what they hear, but these are techniques like walking and talking. A child will learn, given the opportunity and the practice.

Several points should be considered in choosing a Christmas song for your young singer. It should have phrase repetition so that the song won't have too many new words. Hopefully it will repeat melodic refrains. No wonder "Jingle Bells" is such a favorite. "We Wish You a Merry Christmas" is another good song for the preschooler. Both songs have repeated refrains, small vocabularies, and melodies that are simple. Choose a song with a small (*Please turn to page* 177)



PHOTOGRAPH OPPOSITE BY JACQUES LOWE







# SHADOW THEATRE

*presented by*

## THE CHILDREN

# FOR CHRISTMAS

● Add a new kind of fun to your family Christmas celebration with shadow theatre. An ancient tradition in the Far East, shadow play will soon become part of your own Christmas or Hanukkah tradition. With a little help from you and a budget of about fifteen dollars, children as young as eight or nine can present shadow plays in stained-glass window colors.

Shadow theatre is, most simply, a puppet show in which flat figures are moved between a strong source of light and a translucent screen. Because of its two-dimensionality and the rigidity of its jointed puppets, shadow theatre is inherently highly stylized. Its style, simplicity, and vivid contrasts make it particularly appealing to children.

Plays can have dialogue, be narrated, or be pantomime with musical "interludes" or accompaniment—the sound coming from the puppetmeisters backstage or from phonograph records.

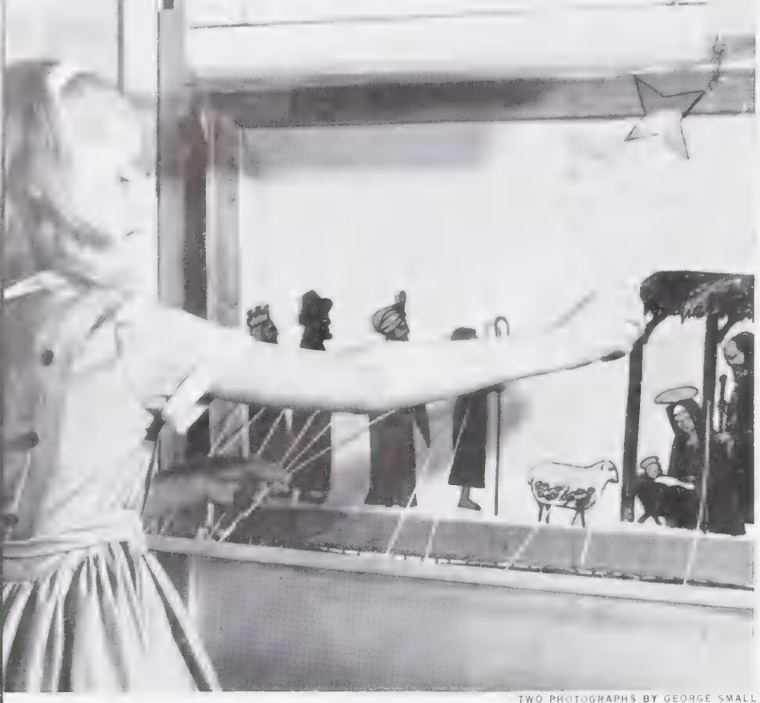
Old as mankind itself, shadow play touches an elemental chord deep in our nature. Its art dates to ancient Chinese and Javanese rituals, but while the traditions are old, new techniques of acetate, see-through (*Please turn the page*)

PHOTOGRAPHS BY GEORGE SMALL



**We chose The Christmas Story to illustrate shadow play. Its action is simple, the tableaux uncomplicated, and the essential characters, few, although the ambitious child can add ox and ass, flocks, innkeeper's wife, angels, and shepherds to his basic cast of the Christ Child, Mary, Joseph, their donkey, the angel Gabriel, Herod the King, innkeeper, three Magi, shepherds, sheep, star.**

**You can set up the stage in a doorway so that the room beyond is "backstage," a place for scenery, puppets, and theatrical clutter. The three-panel beaver-board screen stands 5½ feet high. Its stage area is 18 inches high by 24 inches wide and is surrounded by a proscenium painted in bright colors. The screen is easily set up and taken down.**



TWO PHOTOGRAPHS BY GEORGE SMALL



DRAWING BY ALICE UCHIYAMA

**The three-panel stage (see page 186 for how to build) is framed backstage with wood strips for extra sturdiness. Leftover beaverboard makes a roof to shield the 15-watt fluorescent tube, hanging by heavy wire from a 6-foot-long pole attached at the extreme edges of the outside panel. The light hangs just above the puppeteer's head. Another pole at the bottom of the screen, also attached to the ends of the far panels, has tacks spaced along its length as props for the puppet control sticks when figures are at rest on stage. The bottom edge of the screen is at the child's elbow height. The beaverboard stage folds for storage between performances (photo, right).**





paints, and fluorescent light make unnecessary the traditional materials of donkey skin, oiled paper, and tin.

House Beautiful, with the help of painter Margo Hoff and poet Kappo Phelan of the Shadowlight Theatre, New York, has developed plans to give you and the children a start. But once the shadow theatre buff has played with these ideas, he will be off on his own, both technically and dramatically. The theatrical possibilities are almost limitless, depending on the bounds of fantasy and the number of hands available. You can make underwater scenes with rising and falling waterlines, seaweed and jointed fish. Outer space with stars, saucers, and satellites can be created. Let the children originate a Noah's ark of never-seen-before animals. Abstract designs, shapes, patterns of light, dark, color, fuzziness, and sharpness are possible effects.

### What to Present?

The first step is to choose the material to be presented. In making up a "repertory" for the beginner, be guided by these requirements: simple plot and action, few characters on stage at any one time, characters visually strong in outline. Examples of figures that have bold, dramatic shapes are giants, Babe the Blue Ox, Jack's beanstalk, and the wooden shoe of Wynken, Blynken, and Nod.

Any play or poem or story or song where the action is simple and the characters dramatic in outline is good material for shadow theatre. Ballads, Christmas carols, nursery rhymes, fables, and stories are good sources for plays. (See list at end of article for more suggestions.)

After choosing the play it should be organized into scenes. Writing out a "scenario" helps solve problems before they arise.

If you choose the Christmas story from the Bible, your Christmas shadow play can have dialogue, or you can narrate it with passages from the Bible. Your play could be a pantomime with Christmas carols appropriate to the action as accompaniment and between-the-scenes music.

### The Stage

You can build a simple stage out of one sheet (4′ x 8′) of beaverboard (about $2.50 at a lumber yard), cut according to the plan on page 186 and framed with 1″ x 2″ wood strips. It is essentially a three-panel screen that can be folded away when not in use.

Even more simple is a sheet (*Please turn to page* 186)

***How to Send for Shadow Theatre Materials***

**For full-size drawing of proscenium frame (for you to attach and color), directions for building theatre and patterns of Christmas puppets, send $1.40 to Blueprint Company, HB 2, 101 Park Avenue, New York 17, N.Y.**



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## DETAILS OF FURNISHINGS IN ROOMS SHOWING HOUSE BEAUTIFUL'S DECORATIONS

CONTINUED FROM PAGES 116-125

The Colonial Williamsburg rooms shown on pages 116-119 and on pages 124-125 were decorated for us by Craft House in the following restored houses: Carter-Moir House, Waters-Coleman House, Russell House, and The Blue Bell Tavern. The furnishings in these rooms are from the following sources:

All furniture is mahogany, fitted with brass, and represents a new group, adapted from Williamsburg antiques and labeled "Williamsburg Adaptations," by Kittinger Company, Inc., Buffalo, N. Y. Available at Craft House, Williamsburg, Va., and in country-wide stores.

All fabrics, wallpapers, paints and accessories are documentary copies of Williamsburg originals and are called "Williamsburg Reproductions," made by the following licensed makers:

Fabrics, F. Schumacher & Co., New York; wallpapers, Katzenbach and Warren, Inc., New York; paints, Pittsburgh Plate Glass Co., Pittsburgh, Pa.; china, Josiah Wedgwood and Sons, Inc., New York; glassware, Blenko Glass Co., Inc., Milton, W. Va.; pewterware and sterling flatware, The Stieff Co., Baltimore, Md.; brass chandelier, wall sconces and candlesticks, Virginia Metalcrafters, Inc., Waynesboro, Va.; fireplace tools, Harvin Co., Waynesboro, Va.

All are available at Craft House, Williamsburg, Va.

On page 118, portrait in pastels, courtesy of Abby A. Rockefeller Museum, Williamsburg, Va.

On page 119, in the living room, silver service and clock are antique.

All rugs are antique orientals.

"Bluegate" candles, Conestoga Motor Inn Gift Shop, Lancaster, Pa.

Christmas greens, Claude Jones, Jr., Williamsburg, Va.

Besides the Williamsburg furnishings mentioned above, our Christmas decorations are shown with the following:

Page 121: sofa setting, at Design Center, N. Y. Jay Dorf, decorator.

Page 121: buffet setting, at John Stuart, Inc., N. Y. Buffet by Johnson Furniture Co. Accessories, Black, Starr and Gorham.

Page 121: window setting, at John Stuart, Inc. Furniture by Berkey Div., John Widdicomb Co.

Page 122: dining room doorway, photographed at Design Center, N. Y. Furniture by Kittinger Co.

Page 123: punch bowl setting, at John Stuart, Inc. Chest by John Widdicomb Co. Punch bowl ensemble, International Silver Co.

## MEET GENE MOORE

CONTINUED FROM PAGE 127

Mr. Moore's hands, he said, "Do two things: Make them very beautiful according to your own view, and don't try and sell anything." This radical order has paid off so well that other shops along the Avenue are quietly following suit. The "pay-off" is reputation for taste, for design, for style, for personality, for an individual point of view: The Bonwit "look," the Tiffany "cachet."

Gene Moore's art is direct and needs no translation. His ingredients apply to every area of living. The fact that we see it in Bonwit and Tiffany windows should not obscure its transposability to our own kitchens, living rooms, dining-room table settings and our gardens. He makes much of little.

His most striking technique is contrast—the contrast of materials and values, colors and shapes—to enhance the essence of the thing. The heavy block and tackle that ludicrously holds up a fragile long-stemmed wine glass exaggerates the fragility to such a degree that we are forced to pay tribute to the trembling exquisiteness. What would happen at home if we set a table with our most fragile pieces on burlap place mats? It might be fun. It might be breath-taking. Moore delights in the juxtaposition of extremes—a toy derrick scooping jewels out of dirt, stove pipes angling through and around the latest Paris creations, mammoth knots of rope looping together diamond pins and brooches.

Economy is always and everywhere apparent—a case of acute contrast in itself, when one considers that Tiffany's and Bonwit's hardly need to limit themselves to string and tissue paper. Velvet and brocade are available. But with no restrictions, Gene Moore continues to choose tissue paper and string. His economy goes further. In his Tiffany windows, each only 36″ by 48″ by 22″, he says only one thing. Only one diamond is shown. One effect is strived for, but so fresh is it that the overtones reverberate into double and triple takes.

Here is another leaf we can take

from his book. Perhaps after all, it isn't necessary to fill up the garden with many varieties of flower, bush and even tree. Why not try for a single effect, making the one tree that is there the focus, letting every other thing have a relation to and about it.

Gene Moore's play with perspective is remarkable. He can, by layering screens or distorting the expected, make his windows seem to go back to infinity. Strip lighting, a theatrical trick, has come to be a Moore trade-mark. By shining light up the back wall from a fluorescent tube below and out of sight, the sense of depth is vastly increased. He says the effectiveness of his work depends on lighting and the focus it gives his arrangements.

Again, we can apply Moore's techniques to our own living. For example, it might be interesting to light the Christmas tree from one low-lying source this year. The light shining behind the branches will silhouette the tree against a glowing wall and make the ornaments glint in a different way.

Moore's own criteria for good arrangements are imagination and humor. If those who look laugh, he is pleased. A recent favorite display of his started with 20 or 30 balls of colored string that an assistant brought back from Italy. Moore piled the balls of string in bowls, dangled silver flatware with it, let strings of diamonds, sapphires, and emeralds emerge from white, blue, and green balls, and even staged a race of turtle brooches, the trail of each traced by a string matching the color of the turtle's jeweled shell. Each window had a different and new relationship between string and jewel, enhancing the pleasure in the jewelry and leaving one with the haunting feeling that string had never really been seen before Gene Moore began playing with it. He revealed the very essence of string. But don't look too hard for deep meanings (which aren't there), says Moore, or you'll miss the fun.

TYPICAL Moore creations are the Christmas balls he designed for HOUSE BEAUTIFUL made of bright-headed pins, shown on pages 115 and 120 of this issue. (He originally played with pins in a series of Tiffany windows.) Who would have thought pins could produce such airiness?

Moore never simply accepts the old familiar shapes of things around him. Instead he finds new and interesting lines, angles, curves, and facets so that we, too, begin to see the world freshly as if for the first time. The materials he likes to play with are either very earthy or very elegant. His list of favorites includes: old burlap bags, iron girders, wind, wire, fire, bark of trees, bows and arrows, sheet music, moss, split rail fences, rubber bands, stuffed birds, road maps, sea shells, the alphabet, shadows, yarn, cellos, camera film, ostrich feathers, dirt, moving water, china silk, vegetables, needles, rocks, hay, the tops of tin cans cut by a hand opener, light bulbs, pencils, and the insides of clocks.

His influence is felt up and down the Avenue, by Bonwit Teller branch stores across the country and by alert store owners who come to New York to see what that city is up to. Thus, Gene Moore affects store windows and, if we will extrapolate, the way of life of us all.

The history of window display before Gene Moore came along was mostly a sober—and dull—story. Store windows were simply filled to bursting with merchandise, one section vying with another to catch the attention of the passerby.

But by the time World War II came along, the effects of the surrealist art movement and especially its captain, Salvador Dali, had led window display from hodgepodge to minor art form. The vigorous originality of Dali opened up a new world of space, things, color, and perspective. This was the great period of window display art. Since contemporary art movements exert the major influence on display, surrealism was rich in impact.

TODAY Gene Moore's inspiration comes from museums, galleries of contemporary and primitive art, and books. A voracious reader, especially in the field of art history and travel, Gene Moore is sharply critical of "modern art" movements and current literature. He says Di Lampedusa's *The Leopard* is "the first good book since *Hadrian's Memoirs*," and he finds present art trends "sadly uninspiring." Most of it is cold, has no heart, no meaning and is without relation to real people, he says. A notable exception, he feels, is the work of Jonah Kinigstein, whose paintings have appeared in Bonwit windows and then have been sold out of them as successfully as the merchandise.

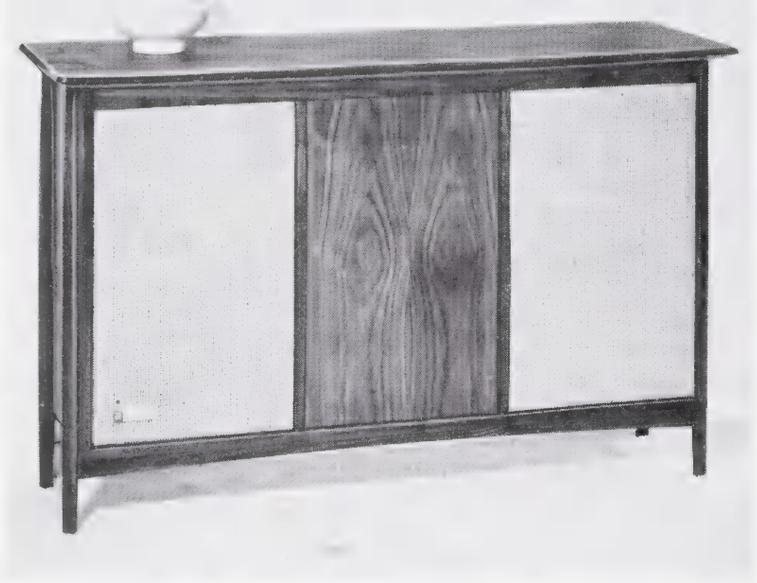
"People in creative work are too busy 'creating' for each other," he says, "instead of communicating important ideas to their true audience—the real world outside the

(*Please turn the page*)




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## MEET GENE MOORE

CONTINUED FROM PRECEDING PAGE

narrow, inbred clique of their craft. Unable to express deep feeling, they want only to be known to one another for their 'originality.' They are not interested in doing anything about the sterility of contemporary artiness. They are too interested in cocktail parties, in being chic, and talking to each other. They talk but there's not much in their heads."

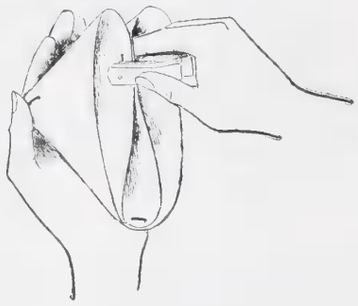
What has happened to standards, he laments, quoting John Crosby with unhappy relish: "The decline in competence, the decline in standards of performance seem to touch every line of American endeavor. There is no pride anywhere in doing things well. Just get it done, get paid, and leave town before the suckers catch on."

Some of the sting is drawn from these remarks by the behavior of the gloomy critics themselves. Gene Moore is a perfectionist, wonderfully creative, infinitely patient, willing to work all night to see that his windows are "right." Artists are eager to work for him. His thirteen staff members are devoted to him. In the temperamental world of merchandising and art, he is famous for his pleasant even temper and his efficient, economical office administration. Walter Hoving says, "He is a genius."

HOUSE BEAUTIFUL believes he is a pace setter of creative awareness.

## CHRISTMAS DECORATION FUN WITH PELLON

CONTINUED FROM PAGE 155



**Step Four**

one circle in half and then again to form a quarter circle. Staple through all layers at tip. Let it spring open and staple two folds together at top and middle. (Step Four). Make seven more units this same way. Set the eight units in a circle with their tips together stapling a fold of each circle to a fold of the next. Place circles on



**Step Five**

remaining circle and staple through each bottom loop where it touches the base (Step Five). Glue smaller cardboard circle to back of base to stiffen. Hang on a dyed leftover strip.

### Round Christmas Ball

To make Christmas Ball, use a larger plate (15") and make 12 circles. Add holes for decoration around each circle by folding again and again and snipping with scissors.

Dye the entire circle. You may have to reheat the dye from time to time. Let dry or dry by ironing.

Assemble two groups of six-circle units, but don't add bases. Instead run carpet thread through all six tips of each, stitch and let end of thread dangle. Attach half circles to each other with staples. Pull both thread ends through the top of one unit to make a hanger. The ball will hang more evenly if you attach a stick of lollypop dimensions in the top between opposite loops.

DRAWINGS BY GRAMBS MILLER



**Step Six**

### Christmas Star

Take left-over scraps from Christmas Ball (cut in half those that have 4 points) dye completely, or dip just points. Let dry or iron dry.

Fold each triangle in half to find center, and make a cone, lapping two outer points. Staple (Step Six). Staple one cone to another, all in same direction with points even to form circle (see photo on page 155). Glue a cardboard circle to back for firmness.

## GIFTS FOR GROWING MINDS

CONTINUED FROM PAGE 131

PHOTOGRAPH BY WILLIAM HOWLAND



**To spark interest in leaves,** which might be expanded to take in trees and the many-faceted aspects of wood, give a botanical leaf press (above) with some beautiful specimens in it. Preserved leaves can be used for silhouette-printing or embedding (shown in plaque). Tuck in with your gift the how-to instructions for embedding leaves (given below) and a book on the various ways to print leaves: *Exploring Nature With Your Child*, by Dorothy E. Shuttlesworth (Greystone Hawthorn). For leaf press, send $8 ($9 from the West Coast) to New York Scientific Supply Co., 28 West 30th Street, New York 1, N. Y.

• Following are the instructions and materials needed for making a leaf-embedded plaque like the one shown in photograph above.

**Materials:** Besides dried leaf specimens you'll need: a 5-pound bag of plaster of Paris, liquid green soap, salad oil, pan for mold (we used a shallow jelly roll pan), mixing bowl and cup, thin knife, and piece of wire window screen or small mesh wire, cut to fit the pan.

Press and dry leaves between blotters. (Botanical leaf press above is equipped with blotters for drying, tightly buckled straps for pressing.) Choose specimens for the kind of arrangement you like. Use liquid soap to coat inside of pan to the very edges, let dry, then coat with salad oil. Lightly oil only face of leaves, and place face down in pan the way you want them to appear in plaque.

As plaster of Paris sets quickly, it is better to mix small batches of it, one at a time, than to prepare one big batch. To mix, start with a quart of water in a mixing bowl and sprinkle plaster of Paris into the water—never the other way around. When the powder has absorbed water without dry peaks appearing, stir to the consistency of a thin custard. Using dipper, start pouring mixture carefully over leaves. Take care not to push leaves out of place after they are covered. Fill pan about one-half inch deep.

Next, press into plaster the piece of window screen or chicken wire. This serves as reinforcement. If you intend to hang your plaque, now is the time to insert a loop of wire. Add about one-fourth inch more plaster to pan for embedding loop, and level off.

After use, clean mixing bowl at once. Since crumbs can plug up plumbing, never throw any down the drain. Allow the plaque to harden for several hours or overnight. Invert pan and gently remove plaque. Some plaster may have blurred the clear edges of the leaves. This can be carefully chipped off with a thin knife blade, and smoothed with fine sandpaper.

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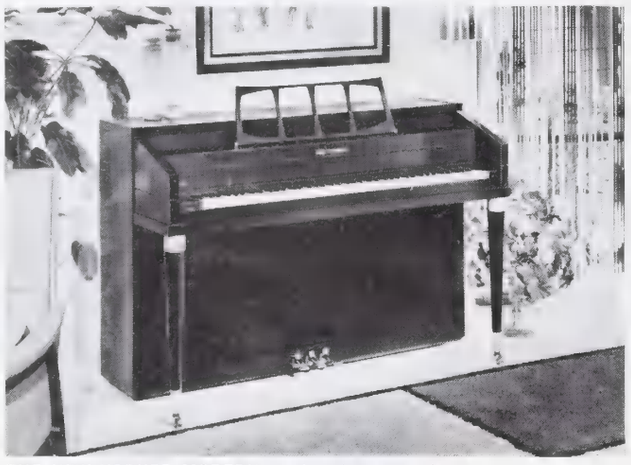
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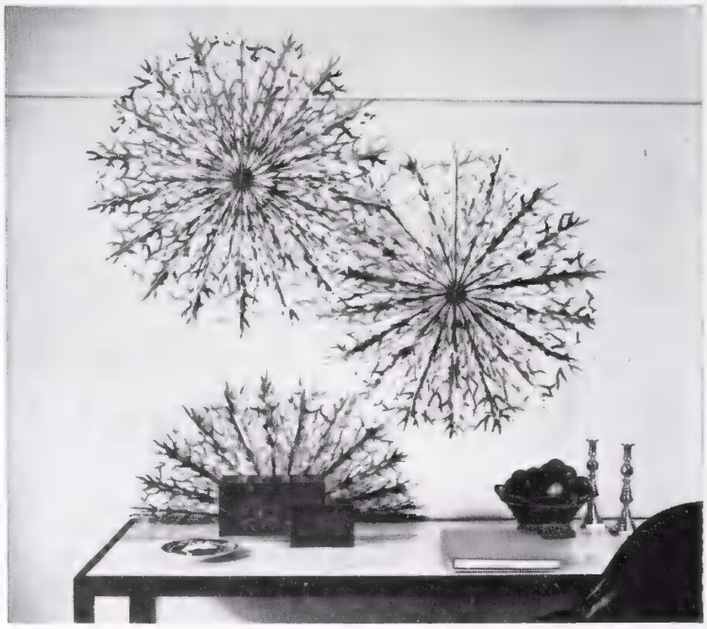
CONTINUED FROM PAGE 122

# Variations on our Golden Filigree Fans



TWO PHOTOGRAPHS BY WILLIAM HOWLAND

**Circle a mirror** with a Golden Filigree Fan, as we did in this Williamsburg dining room. Icicle-patterned gold foil paper pull-out is so generously folded that it expands easily to fit around circular objects. Serving table, a "Williamsburg Adaptation," can also function as a console.



**Wheels of golden light** are created when the Golden Filigree Fans are opened full and hung free. For practically invisible hanging thread we used 4-pound nylon fish line, available in sporting goods shops. A half-open Fan decorates a table with a two-sided crest of gilt radiance.

# Glittering build-ups with our Box Blocks



FOUR PHOTOGRAPHS BY WESLEY BALZ

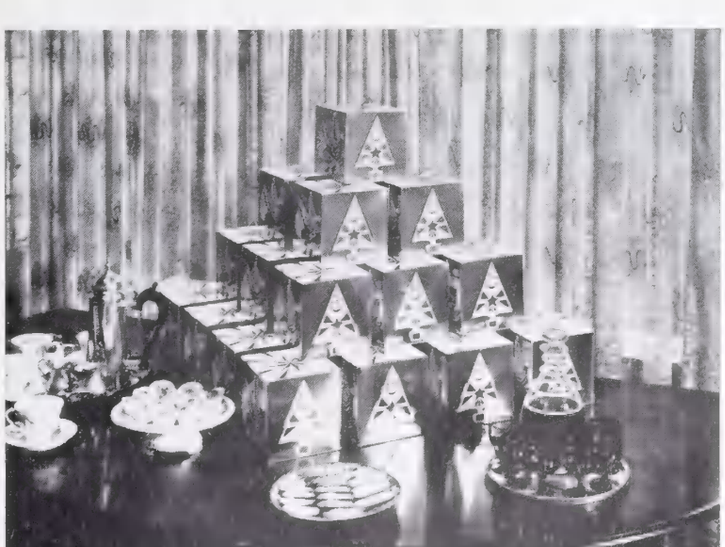
**Christmas Box Blocks** were designed to invite your ingenuity in creating your own decorative displays. Here ten of these 6" cubes of foil and color are built up like a pyramidal grill, a glitter ball in each open space. Chair and table are "Williamsburg Adaptations."



**On a mantelpiece** Blocks, candles, and Christmas balls are arranged in an asymmetrical composition. Cube shapes give you basic forms with which to practice the placement of accessories. So you can learn a lesson or two to apply to "serious" decoration all year round.



**Christmas birds** on a mantel show one of the six screen-printed Christmasy symbols on the sides of our Box Blocks. For a change in motif, turn the Block. Blocks here are used as candle holders and cache-pots for Christmas greens, which are arranged in jars and put into Blocks.



**On a buffet table** this massive build-up of Box Blocks not only provides a brilliant centerpiece but gives you a conversation piece because each box contains a favor for a guest. Our Box Block build-ups are mere suggestions. The real fun comes in contriving constructions of your own.

*Details for ordering House Beautiful's Christmas Decorations on next page.*

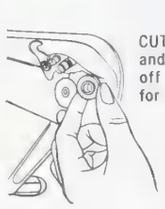




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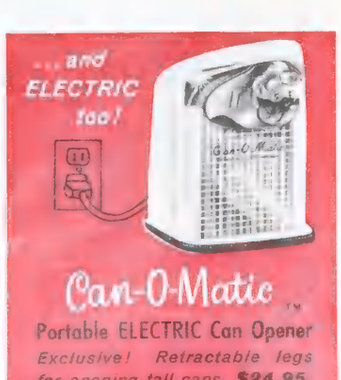


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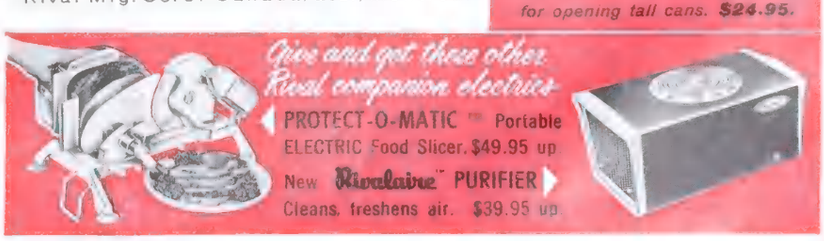
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# *How to order* House Beautiful's Christmas Decorations

**These ornaments are available postpaid by mail order only from: Home Decor by Austen, Inc., 133 West 19th Street, New York 11, N. Y.**

**Pinbursts** (page 120) are hanging spherical baubles you make yourself, studding 1" foil-covered cork balls with variously sized pins. Balls each have a screweye for hanging. Pinbursts in five different versions, packaged and priced separately as follows:

**Gem Pinburst:** 100 crystal-headed pins; 144 round-head 2½" pearl pins; 54 faceted plastic gem-headed 3" pins, 18 each of ruby, sapphire, emerald; 54 gem-headed 4" pins, 18 of each color. Makes three 8" spheres. $13.50.

**Golden Pinburst:** 100 gold round-head 1" pins; 288 pear-shaped 2" pins. Makes five 4" spheres. $6.

**Dewdrop Pinburst:** 100 round-headed crystal 1" pins; 72 dewdrop-shape glass 3" pins, in assorted ruby, sapphire, emerald colors; 72 dewdrop-shape glass 4" pins in same colors. Makes three 8" spheres. $10.

**Snowflake Pinburst:** 100 round-head crystal 1" pins; 288 round-head pearl 2½" pins; 120 pearlized-plastic snowflake sequins (to be glued to 120 pins before assembly, glue provided). Makes five 5" spheres. $8.

**Pearl Pinburst:** 100 round-head crystal 1" pins; 144 round-head pearl 2½" pins; 144 pear-shape pearl 3" pins. Makes three 6" spheres. $6.

**Christmas Card Pin-Up Panel** (page 117) is a 29" x 60" hanging of supple felt to which cards are easily pinned. Patterned with a reindeer head, appliquéd in felt. Round gilded wood dowels top and bottom. Gilt hanging cord. Pink or chartreuse. $8.

**Azure Angel** (page 118), copied from Botticelli, a 24"-long, blue-eyed, brown-haired angel, with hand-painted face, hands and feet of unbreakable molded latex. Body is wire and wood armature. Dress is hand-draped blue nylon chiffon, scattered with silver-star sequins, girdled with a silver gilt cord, over acetate taffeta underskirt. Packed separately, to attach to the body, are 14" wide, double-faced gold-foil cardboard wings, a halo of silver-foil stars, and the makings of a garland of silver-foil stars. $25.

**Shower of Gold Drapery** (pages 118, 122) is a luxurious curtain, 3' wide, 7½' long, of slim, supple, gold metallized vinyl plastic strands. Flame-proof. With a stitched-on cotton-tape top. $9.

**Swag and Jabot Forms** (pages 118, 119) are a revolutionary way to make short sprigs of greens assume the dimension of garlands. They are flat, firm, steel-wire frames, shaped like swags and jabots, covered in wire mesh into which greens are inserted. Swags are 24" long, 6" at deepest. Jabots are swallowtail shape, 14" long, 6" at widest. All pieces welded with ring-eyes for joining and hanging. Green finish. Set of 3 Swags and 2 Jabots, $15.

**Noel Letters** (page 123), flat, wire-mesh-covered steel wire forms, shaped from the elegant letters in a book of old type, to be filled in with sprigs of green and hung on a wall. Finished in green, each letter is 12" high. Available only in N, O, E, and L. Set of these 4 letters, $16.

**Mirror Wreath Frame** (page 124) is a 12"-diameter bull's-eye mirror of silverized plastic, encircled by a flat, 6"-wide steel wire frame, covered with metal mesh for holding sprigs of green in wreath form. Over-all diameter, 24". Green finish. $12.

**Ring Cone** (page 125), 10 reinforced gilded steel wire rings, varying in diameter from 3½" to 24½", which slip over a metal rod to form a tree-like frame for greens or ornaments. Each ring with an adjustable screw for fastening to rod. Rod comes in two parts, to be screwed together, then into a metal socket on a gilded wood base. 34" high. $29.

**Christmas Box Blocks** (pages 122, 175), 6" cubes for building up decorative constructions or to use as gift boxes, come as flat pieces of die-cut, foil-covered cardboard, ready to be folded into block shape. Silk-screen-printed in five colors, with wreath, star, Santa Claus, snowflake, bird, Christmas tree. Set of 5, $9.

**Holly Angel** (pages 123, 125) is a hanging scroll of heavy white paper, screen-printed in black with the outline of an angel, color to be filled in by owner. With gilded wood dowels top and bottom and gilt hanging cord. 26" x 60". $5.

**Golden Filigree Roundels** (pages 116, 122) are double-faced gilt-foil paper cut-outs, in a lacy pattern, which pull out to become balls. 12½" in diameter. Packed flat. 3 for $5.

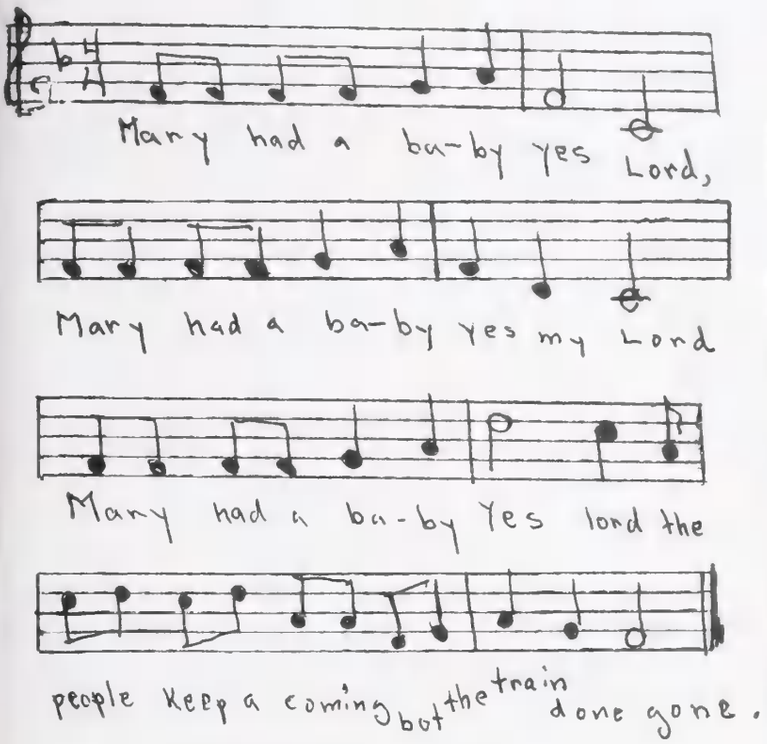
**Golden Filigree Fan** (pages 122, 174) is a double-faced gilt-foil paper cut-out, accordion-pleated, which opens into a lacy round, 39" in diameter. $8.

**Golden Tiles** (pages 116, 117, 118, 121), are 12" flat squares of gilt-foil cardboard, screen-printed with a star and leaf pattern in two ways—dull gold on bright gold, and bright on dull. In sets of 8 (four in each printed version), $5.

## A TIME FOR SINGING

CONTINUED FROM PAGE 164

# Mary Had a Baby




**The preschooler** will enjoy the folk carol *Mary Had a Baby*. Repetition of the first phrase means the child is not faced with a large and changing collection of words. The range is limited and even the youngest child who may not be able to grasp the entire song will relish joining in on "Yes, Lord."

range and pitch it in a key that places most of the melody between middle C and the G above.

When you are teaching your preschooler a song, always repeat it in the same key, the one that fits his range. If you sing the song in one key while washing dishes and in another while getting a sleepy-head ready for bed, you will *not* produce a tuneful young singer by Christmas.

And then, practice. If you sing with your child, or play records with him for ten or fifteen minutes a few times a week, in three weeks or so he should be able to join in on several songs.

A mother or father with some musical training can do a great deal in the month before Christmas. Choose only a few songs and always play and sing them in the same key. Since the young child often attempts to sing only one phrase while he listens to a song, encourage this at first. Suggest he sing "Yes, Lord." (*Mary Had a Baby*) and "A Happy New Year" (*We Wish You a Merry Christmas*) or the repeated phrase "Jingle Bells." With repetition the whole song will then be learned easily.

### Songs and Collections

*Mary Had a Baby* can be found in "American Folk Songs for Children," edited by Ruth Crawford Seeger, published by Doubleday.

"Songs to Grow On" and "More Songs to Grow On" by Beatrice Landeck (Marks-Sloane) are outstanding song books for young children with good Christmas carol collections. *Band of Angels* ("Songs to Grow On") is an ideal Christmas counting song in a perfect range. *I Saw Three Ships* ("Songs to Grow On") has good word and melody repetition, but the key should be changed to G major. *Oh, Christmas Tree* is another good song for the very young.

*We Wish You a Merry Christmas* is in "More Songs to Grow On." This collection also includes another appropriate song, *The Carol of the Beasts*. Change the key down to D major and start on D. The words of this carol are a little complex for the very youngest singer but the total note range is ideal.

"The Fireside Book of Folk Songs" (Simon and Schuster) is an excellent family collection of songs. It has ballads, hymns, spirituals,

(*Please turn the page*)




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## A TIME FOR SINGING

CONTINUED FROM PRECEDING PAGE

cowboy songs, folk songs, and Christmas carols. While most of the carols are not completely suitable to the youngest singer, a large number have phrases that the child can sing. *The Twelve Days of Christmas* is too complicated, but the preschooler can join in on the first phrase of each day. *Deck the Halls* has a fa-la-la refrain in the proper range that is fun to sing.

### Records

If you are unable to read musical notation, if your voice is very low or very high, or if your pitch is uncertain, use recordings.

The best records are Alan Mills, "More Songs to Grow On" (Folkways FC7009), which includes *We Wish You a Merry Christmas* and *Carol of the Beasts*, and "Christmas Songs from Many Lands" (Folkways FC 7750). These records are especially good. Mr. Mills sings clearly with the accompaniment of a guitar. Usually he chooses keys that are appropriate to the young child.

Tom Glazer's "Twelve Days of Christmas" (Young People's Records, YPR-225, from Educational Record Sales, 153 Chambers Street, New York 7, New York) is an excellent 78 rpm disc.

If you are not confident enough of your own abilities, by all means use records, but choose them carefully. See that the recorded songs are in the ranges already mentioned. While choral recordings with orchestra and bells may be lovely, the performance is usually too complex to encourage your youngsters to join in. Choose a record where one voice is dominant and the accompaniment uncluttered.

Records will slow down your child's learning to sing for he may not be used to listening to music. He may be shy about joining in, so you should sing along to encourage his response. Records will have to be repeated more often than a "live" song because the performance is usually faster than practicing would be, and your child will need more time to feel secure. So don't give up after the first attempt. Repeat the record, sing too, and soon he will want to sing along.

If you begin now, spending a little time each day or so, your three-, four-, or five-year-old will be ready to sing several songs by Christmas. His pleasure at being able to participate will be shared by the whole family. And, say the experts, children who learn to sing at this age may well have a lasting musical advantage over those who must wait for kindergarten to learn.

## CERAMICS—NOW THE BEST ART BUY

CONTINUED FROM PAGE 153

series of rhythmic movements, which, like those of a dance, are all related and interdependent. The spinning wet clay must be kept dead true to the center of the wheel while it is being hollowed and drawn up, expanded and contracted into a living embodiment of the potter's intention. The preconceived shape will include the mark of each part of the process of throwing, the ribs left by the fingers, the upward thrust of the cylinder from the wheel-head to the major curve of the belly, the fullness or leanness of that curve, the pause and turn on the shoulder, often accentuated with ridge or collar, where convex movement changes to concave, the neck tapering to the lip with a concluding accent and conciseness of finish.

Many of the noblest and most spontaneous pots are complete at this point, but others, especially such as are to have a foot-ring or bevelled lip, need to be pared on the wheel when half dry. This cutting off of shavings gives a different and sharper quality of finish; the difference between modelling and carving; and the two surfaces must be brought into harmony with one another.

The foot, upon which the pot stands, should be reasonably wide for stability. But over and beyond that, its angles and proportion should relate to the lip, to which the eye instinctively leaps. The cutting of the foot does not end with the profile; the inside of the ring is nearly always hollowed out in the East. Stoneware pots are seldom glazed over the bottom, and the exposed clay tells how thoroughly the potter felt the contrast between the profile with its necessary concluding foot and the perfect curve of the pot through it.

There are many types of foot-cutting well understood by Oriental potters and often associated with certain kinds of vessel or with certain localities, in which refinement has been worked out by a long process of trial and error into a fixed tradition.

It is interesting to see an Oriental pick up a pot for examination,

and presently carefully turn it over to look at the clay and the form and cutting of the foot. He inspects it as carefully as a banker a doubtful signature—in fact, he is looking for the bona fides of the author. There in the most naked but hidden part of the work he expects to come into closest touch with the character and perception of its maker. He looks to see how far and how well the pot has been dipped, in what relation the texture and color of the clay stand to the glaze, whether the foot has the right width, depth, angle, undercut, bevels and general feeling to carry and complete the form above it. Nothing can be concealed there, and much of his final pleasure lies in the satisfaction of knowing that this last examination and scrutiny has been passed with honor.

Artists of many races have believed that there are fundamental laws of proportion and composition, and I too believe it. What we call laws are no more than generalizations founded on our sense experience, but when the attempt is made to reduce such generalizations to mathematical formulae, it is difficult to believe that they can be applied in practice without robbing the craftsman's work of its vitality. No formula, however accurate, can take the place of direct perception.

Here, for example, are a few of the constructional ideas that I have found useful:

**1.** The ends of lines are important; the middles take care of themselves.

**2.** Lines are forces, and the points at which they change or cross are significant and call for emphasis.

**3.** Vertical lines are of growth, horizontal lines are of rest, diagonal lines are of change.

**4.** Straight line and curve, square and circle, cube and sphere are the potter's polarities, which he works into a rhythm of form under one clear concept.

**5.** Curves for beauty, angles for strength.

**6.** A small foot for grace, a broad one for stability.

**7.** Enduring forms are full of quiet assurance. Overstatement is worse than understatement.

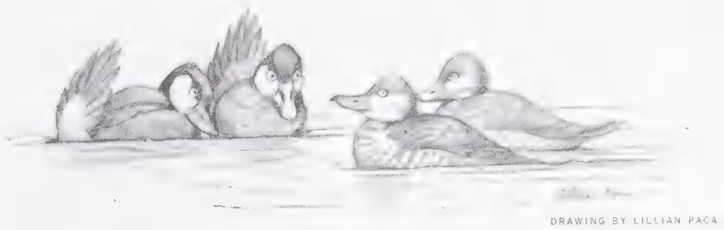
**8.** Technique is a means to an end. It is no end in itself. If the end is achieved, and a fine pot comes out of the kiln, let us not be hypercritical about fortuitous blemishes. Some of the most beautiful pots in the world are full of technical imperfections. The accidentals of potting have to be considered consciously as such.

Round the question of accidentals and incidentals in pottery making revolve some of the chief difficulties we encounter in reaching a new idea of standard. After the symmetries and microscopic precision of mass production these two words seem such mouthfuls to swallow. But if T'ang or Sung pottery is accepted as the highest achievement in ceramics they will have to be swallowed. Eastern and Western thought alike regard man and his work as very inadequate and variable affairs, and an Oriental art lover eyes any very perfect piece of technique with the suspicion that it contains little depth of meaning.

In all the greatest pottery of the world the natural limitations of both the material and the maker are accepted without question. In China the clays are often coarse and usually exposed, the glazes are thick, and crackled, and run, and occasionally skip, the brushwork is vigorous and calligraphic, not realistic and "finished", the throwing and molding are frank, and accidental kiln effects are frequent.

A more recent dictum occasionally heard is to the effect that where irregularities occur the potter "has not realized his intentions." It should not be forgotten, however, that within the potter's intentions are included all sorts of variations depending on the nature and manner of use of his materials and ranging from the fortuitous and often highly effective skipping of a glaze to wide differences in its color and quality, and that so long as they do not involve structural weaknesses or by their eccentricity detract from the beauty of the pot, they are acceptable to him. It is the uniformity of perfection that kills. On the other hand, if a pot is spoiled by blistering or cracking, it is spoiled, and there is no doubt

(*Please turn the page*)

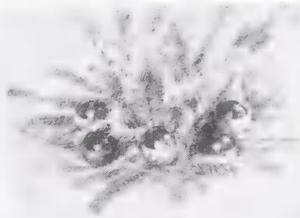


DRAWING BY LILLIAN PACA

Ruddy ducks (*Erismatura jamaicensis*)

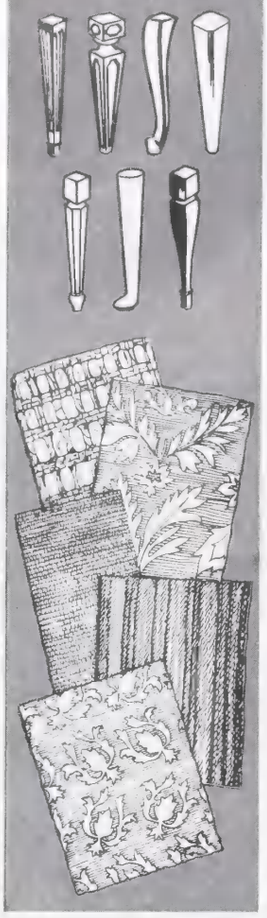
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## CERAMICS—NOW THE BEST ART BUY

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY EZRA STOLLER



**The ceramic lover** finds many ways to use his treasures. If he has collected wisely, he will own many shapes for many purposes. But even when they are not in use, the interplay of their shapes permits making interesting compositions—in bookshelves and on horizontal surfaces.

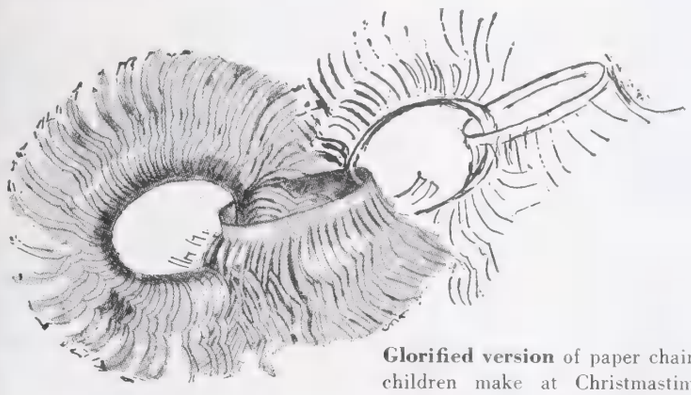
about it.

During the long Victorian period "perfect finish" came to mean two things, either great realistic detail and meticulous surface finish, or a concealing of the means by which the end had been achieved. Even so great a rebel as Whistler proclaimed the latter idea in print if not in paint. An unprejudiced survey of pre-industrial pottery, especially Far Eastern, must lead to the conclusion either that its makers were first class bunglers or that we have got our values upside down.

But at the same time, if feeling in this matter is indeed changing, in spite of the emphasis on technical precision necessitated by mechanically made products, nevertheless, the way in which craftsmen rightly make use of "accidentals" and "incidentals" has inevitably been lost sight of. Technique has become so complex and so hidden away from common sight that we no longer know good clay, good throwing, turning or brushwork, or good firing when we see them. Nor are we constantly reminded through doing things by hand, how from each part of a craftsman's job of any real interest variations emerge, which must be dealt with on the spur of the moment. The closest analogy is that of the kitchen, with which a pottery has so much in common. Many of the problems touched on in this chapter will appear more familiar if translated into terms of good home cooking, for despite individual preferences we all know something from experience about good and bad food. But today the average man or woman judges pots by a Victorian trade standard. And although a few people turn to books, museums and collectors for enlightenment, there are few good books, save technical, and the acquisitive impulse of the collector is responsible for many false values. Rarity is no guarantee of beauty, and the cunning search for it is only a hindrance to appreciation of beauty as normality.

## A NEW DO-EVERYTHING DECORATION: GOLDEN FEATHER FRINGE

CONTINUED FROM PAGE 137



DRAWING BY GRAMBS MILLER

**Glorified version** of paper chains all children make at Christmastime is done with six-inch strips of fringe stapled into rings. For the best effect, be systematic in using the open ends of the fringe: always make these face the same way in the alternate links.

wave and twinkle in the gentlest breeze, this film is surprisingly tough because of its Mylar base. The roll of Feather Fringe is 3¼" wide, in 12- or 25-yard lengths, and all but a ¼" of its width is slit into curved golden fingers that spray out as film is wound or twisted.

We show four different uses of it on pages 136-137 and two more here, but there is really no limit to the things it will do, so flexible is it. Decorations can be made as self-contained units to be placed in position (those on pages 136-137 were made this way). Or the film can be applied directly to walls, moldings, doors, mantels, or what-have-you. In some cases it needs the added strength of cardboard or other backing materials. The only tools you'll need to work with it are cellophane tape, a small stapler, safety pins, and scissors.

PHOTOGRAPH BY WESLEY BALZ



**Use fringe** to improvise accessories. Candle holders, made-over old-fashioned glasses, use taped-on fringe in various ways. It can curl in or out, be used in one or several layers. For fat puff at base of the candle at right, run tape across fringed ends and bend this back to meet the uncut edge.


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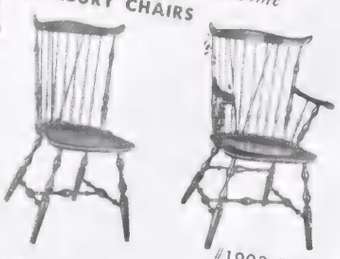
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## PILGRIMAGE TO SPRING

CONTINUED FROM PAGE 110

of the year—London, Oxford, Stratford-on-Avon, the Cathedral towns of Chester and Lincoln, Cambridge.

Specifically, here are the experts' recommendations for savoring the English spring at its best. By all means make the trip at your leisure if you can, but if you're timeharried, you can cover this ground in 14 days and still have three days to sample the London spring.

Here, as a starter, visit London's leisurely, lovely parks—St. James's, Green Park, Regent's Park, Hyde Park, and Kensington Gardens—flowering on a sunny day with prams and nannies and a kindergarten of some of the world's most beguiling toddlers. For those lilacs, take the short trip to the Royal Botanic Gardens at Kew. And, in the nostalgic, appropriate mood of the season, go to the home of Keats in Hampstead Heath, where he heard the voice of the nightingale. This can be your initiation in the London Tubes, for the house is near the Hampstead Heath station.

On the fourth day start your swing into the hedgerows and the blossoming countryside, driving through Staines, stopping at Hampton Court, Windsor Castle (lunch at The Grapes Tavern here) and Frogmore Gardens. End the day at Oxford. Bed down at The Mitre, a 13th-century inn, or The Randolph. If you're there on May Day morning, arise betimes to hear the traditional dawn greeting to spring by the choir boys on Magdalen College tower.

Next stop is Stratford-on-Avon, and if your schedule gets you there on April 23, you'll be in on festivities celebrating the birthday of the greatest poet of all. There are the Shakespeare memorabilia to be seen, Ann Hathaway's cottage, and a performance at the Memorial Theater. The Welcombe is an engaging hotel.

Now head through the white-blossoming Vale of Evesham for Bibury in Gloucester, a paradise of birdsong, heaven for bird-watchers. On the subject of birds British understatement collapses, for England is the springtime nesting place for 120 million birds. Farther on in Slimbridge is another ornithological thrill, the huge bird sanctuary called The Severn Wild Fowl Trust. Spend the night at Symond's Yat in the Wye Valley, at the Royal Hotel.

From here, on to the cathedral-town of Chester, a goal in itself for the medieval-minded. Stop en route in Shrewsbury for lunch at The Lion. Hotels in Chester are The Blossoms and Grosvenor.

From Chester, a 40-mile side trip through green valleys and wild flowers takes you into Wales and to Lord Aberconway's Bodnant Hall and its 50-acre terraced gardens.

From Chester the trip into the Lake District lies before you, and you'll be an insensitive one indeed if this solacing country of silvery waters and misty green hillsides doesn't make Wordsworth and the poems you recited as a child take on a vitality they never had before. This was Wordsworth's world of "awareness" where he drew personal refreshment and universal meaning from the natural beauty around him—the tiny celandine that carpets this land in Spring, the green fields sleeping in the sun, the wild daffodils that cover the hills and rim the lakes.

Windermere is suggested as your first stopping place. Good hotels are the Langdale Chase and the Old England.

On a hillside near Rydal Mount the famous daffodils still burgeon. En route to Keswick, still in the Lake District, you can stop by at Grasmere and visit Dove Cottage, where the poet lived. From Keswick any true Wordsworthian would make a side excursion to Cockermouth and the house where he was born.

This region is the kind of place that gives us a yen to get out and walk. The more energetic are urged to hire a bicycle and take to the flat roads that circle Derwentwater—"water" meaning "lake."

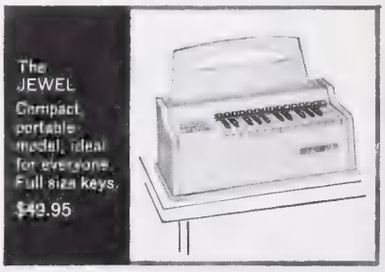
Needless to say, a reperusal of Wordsworth would stand you in good stead as orientation here. But even if you never read a line of poetry in your life, you can enjoy the whole area as a sojourn in serenity.

From Keswick, start back towards London, via Penrith to the resort town of Harrogate, which makes a flowery to-do over spring. Hotels here are the Cairn Hydro or the Granby.

Next lap is to the cathedral town of Lincoln, where you can put up at a hotel with the Pickwickian name of The White Hart.

Carry on from Lincoln to Spalding, a trip easily managed in a day, providing you strongly resist the temptation to stop off at the May fairs in progress in the towns en route. Here are where the "maids come forth, sprig-muslin drest," May queens are crowned, maypoles are danced around, and merry old England makes merry

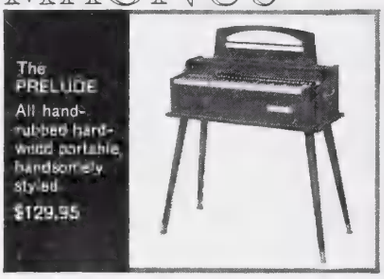

one million people



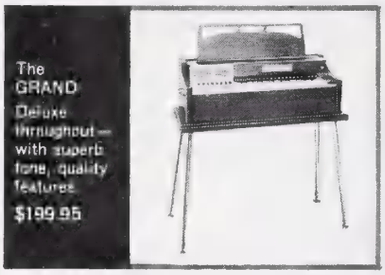

learned to play a



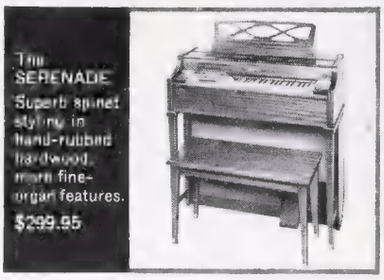

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indeed. Boston, in Lincolnshire, has already set its Fair dates—May 3 to 10. Spalding, fortuitously situated in a tulip-growing area, celebrates tulip time with parades and tours to the flowering farms from April 21 to May 13.

After Spalding and tulips come Cambridge and wisteria and the gardens along the banks of the River Cam. Stay the night here and next morning head for London.

A final and fitting fillip to this vernal circling of England would be a stop at Hatfield to see not only the house where Elizabeth I once lived, but the flower borders she personally tended and the very hat and gloves she wore.

Back in London, if you get there by May 17-19, you can see the season out in a blaze of glory at the famous Chelsea Flower Show.

This suggested springtime route covers about 840 driving miles. Driving yourself in England, a small 4-passenger car rents at about $46 weekly; a small 6-passenger car, at about $72. You pay for all gasoline and oil.

Rented by the day, a small 4-passenger car is about $6 a day, plus 2¼ cents per mile after the first 80 miles; a small 6-passenger car is about $6.50 per day, plus 5½ cents per mile after the first 35 miles. You pay for all gasoline and oil.

Chauffeur-driven, a 6-passenger car rents at about $17 a day, plus 14 cents a mile after the first 50 miles, gasoline and oil included. You pay for the chauffeur's board and lodging, approximately $4.20 a day.

You could also cover this ground by train, bus, and local car hire.

The British Travel Association does not make reservations or transportation arrangements.

These essentials are up to you and your travel agent, and do come to grips with them soon, because although you may wander lonely as a cloud through springtime England, hotel accommodations in London are another story, hard to get at any season of the year.

To help you plan this visit, or any visit to England, the BTA is well equipped to give you advice, maps, and literature. *Gardens in Britain*, one of the particularly handsome and informative books among many, covers in 24 colorful pages the major gardens and botanic displays that are perennial lures for traveling gardeners. It's pertinent background material for a springtime trip, so this month it is especially offered to the first 500 HOUSE BEAUTIFUL readers who write for it. For this and any further information address: British Travel Association, 680 Fifth Ave., New York.

### Lovely is the Lee Country

Apparently the BTA's research departments have thoughtfully observed that the U. S. Civil War or War Between the States, depending upon one's geographical location, engages the whole world's imagination as no other historical event ever seems to have done. Not only in the U. S. is the war constantly being re-fought by armchair strategists but Arabs, Danes, Frenchmen, Japanese, South Americans, Britons—you name the world—all are included in the astounding army of buffs fascinated by the period.

Nineteen hundred and sixty one is the centennial of the struggle, which will be commemorated here at home by both North and South. But the British point out that the lovely Lee country in their own Shropshire played an important part in the American war since it was the original homeland of the Lee family. They've mapped a suggested 7-day tour which takes you to Coton Hall, the ancestral homestead now owned by Mr. and Mrs. Howard Thompson who are themselves authorities on the Lee family. The trip calls also for a visit to Sulgrave Manor, seat of George Washington's ancestors, to Oxford and Stratford-on-Avon, and of course Shropshire itself is A. E. Housman country. The Shropshire part of the tour could be encompassed in three days, which suggests to us that it might be added to the springtime tour mentioned above.

### Notes for Domestic Spring

Paradoxically a recent autumn visit to Longwood Gardens in Kennett Square, Pennsylvania (off route U. S. 1 from Philadelphia or Baltimore), urges us to pass on the news quickly that this spectacularly lovely shrine to botany should be on the springtime junket list of anyone who can possibly find a way of getting there. So fabulous are these gardens that we blush to report that we've only gotten around to seeing them—and they've been in operation since 1937, when Pierre S. Du Pont established them as a public institution, free for the gazing.

On a 1000-acre tract of land, not far from the scene of the battle of Brandywine, for this is historic country, there are such conservatories burgeoning with orchids, camellias, acacia, ferns, and exotica as you have never seen. Ideas

(*Please turn the page*)




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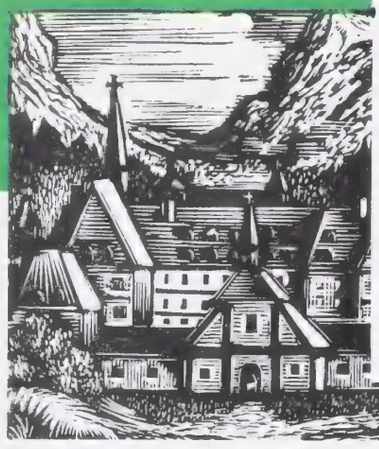
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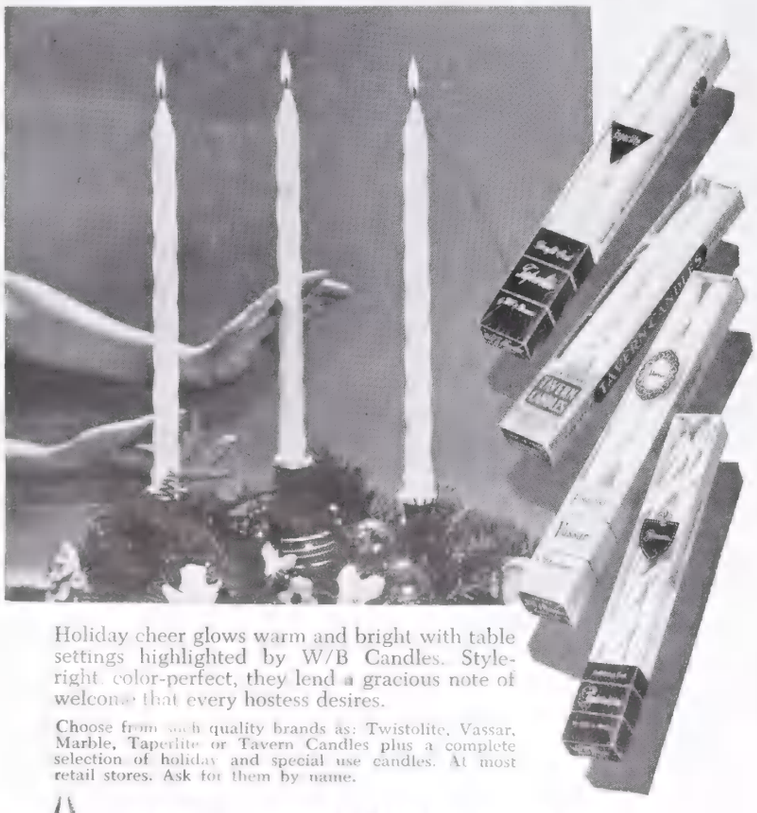
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## PILGRIMAGE TO SPRING

CONTINUED FROM PRECEDING PAGE

in the open gardens are bonanza for anyone who has ever planted a petunia. There is an Italian water garden, rose gardens, apple orchards, an arboretum, the whole an impeccably kept sampling of the wild and the cultivated. And as if this weren't enough, there's a system of fountains, which by night turn into sheer magic when they are lighted and played to music. This luminous show is put on once a week during the summer, and theatrical performances are occasionally produced on the open air stage centered in the fountains.

Longwood is open year round, its planting and greenhouses naturally in tune with the season. Its spectacular springtime show starts in March with cymbidium orchids; dogwood is the cynosure in late April and May; lilacs take over in early May; mid-May the rhododendrons are in full flower, until June, when the roses start.

You could make this part of an extended tour of this particularly beautiful and historically significant area where Pennsylvania and Delaware meet. The country is house- and garden-tour happy, proceeds going to charity. Among the annual festivities of the area, which include visits to some of the old houses and their gardens are: Dover Day in Dover, Del., the first Saturday in May; Wilmington Garden Day, Wilmington, Del., the second Saturday in May; New Castle Day in New Castle, Del., the third Saturday in May.

## EVERYBODY HAS WINDOWS

CONTINUED FROM PAGE 139

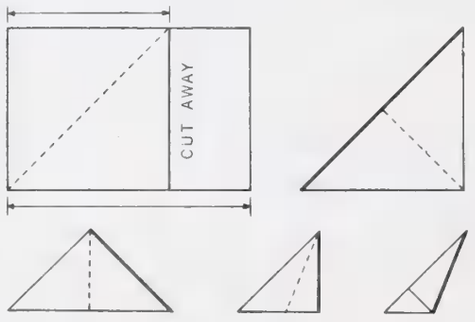



**Fig. 1.** Showing how to fold tissue-paper sheets to make our rosettes.

Later the decorations can be easily scraped off with a razor blade and window panes washed with any household cleanser.

### How to Make a Rose Window

The delicate rosette in the middle of page 138 is very simple to make. Take four squares of tissue paper each a different color. Fold diagonally, making a triangle. Fold in half, then again, and then again. Clip the folds tightly with paper clips. You will have a cone (see Drawing 1). Now draw scallops along the folded edges, or simply cut free style with your scissors. Dotted lines on Drawing 2 indicate where you should cut. The shaded portion will be the rosette. Save all the ovals and scallops you cut away. You can make lovely designs with them. (See the turquoise rectangle, at left of rosette, dotted with cutouts, on page 138.)

Paste the roses down one at a time in over-laps, and there you have a rose window. And see the new color you have made in the middle.

### Stars

The cherry magenta stars running diagonally down page 138 are all made from one basic form. Take a 20″ x 30″ sheet of tissue paper and fold in half bringing short ends together. Fold in half twice more, bringing short ends together each time. Make a square by bringing a corner up to make a triangle with the short edge of the triangle on top of the long side of the folded paper. Cut off the excess paper. (See Drawing 3.)

Take a 10″ dinner plate or pie pan and make arcs according to Drawing 3. Cut out petals (along the dotted line in Drawing 3). Now you have pointed squares and large and small petals to play with. One star can be made of two squares (bottom center of page 138). Another star (upper right of illustra-

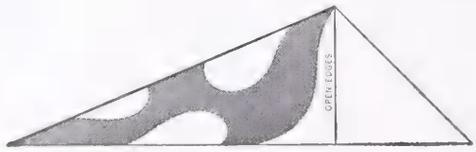



**Fig. 2.** Showing how to cut rosettes out of the folds of tissue paper.

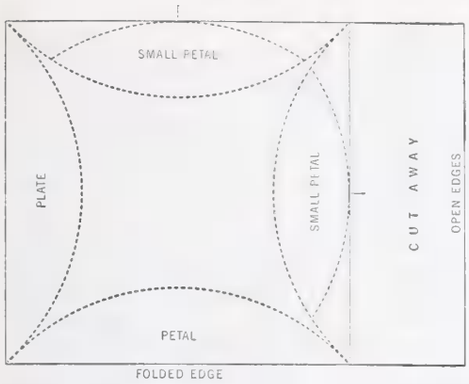


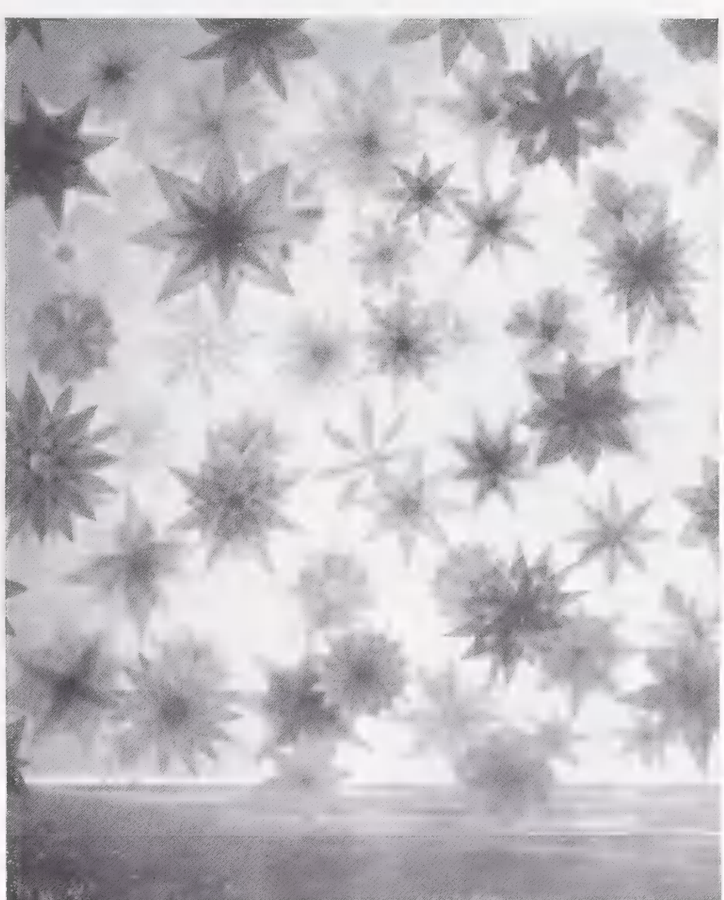

**Fig. 3.** How to lay out and cut out the many-pointed stars on page 138.

tion) is made of four squares. The star at the top right of the page is two squares and four big petals. The huge sunburst at the bottom of the page is made of large and small petals.

Other designs on page 138 are made of squares and circles and strips cut from many colors. Weave strips together, and you have the plaid at the bottom of the page. Criss-cross strips, and you have the sunburst in the upper left corner. And use the cutout left-overs to decorate and embellish.

If your patterns are too pretty to throw away and you want to save them for next year, you can. Instead of cementing tissue paper to window panes, glue to 20-point acetate film (available at all art supply stores). Cement it the same way as on glass, pierce the top of the acetate with a hot needle, thread and hang. Or cut to fit window pane, if you wish. Or, make a sheet of designs and hang them in back of each other as Gene Moore, Display Director for Tiffany & Company, did (see photo below). If you hang large dark-colored designs close up and pale smaller ones farther back, you will increase the sense of depth.

As you play with colored tissue paper, you will find all sorts of new patterns and designs growing under your fingers until, lo and behold, you have become an artist with tissue paper.



PHOTOGRAPH BY WESLEY BALZ

**A recent Tiffany window** created by Gene Moore shows what fun can be had with tissue paper. Large dark snow flakes of layered tissues are mounted on a panel in front of other panels with lighter flakes. Back lighting intensifies still further the effect of peering deep into a heavenly snow storm. This delightful exaggeration is the very essence of snow flakes. You can do this, too, by layering tissue flakes on 20-point acetate film and then hanging the films one behind the other, several inches apart.

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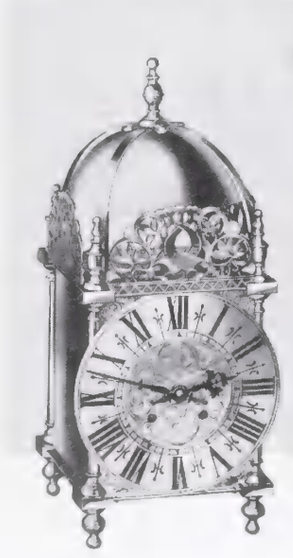



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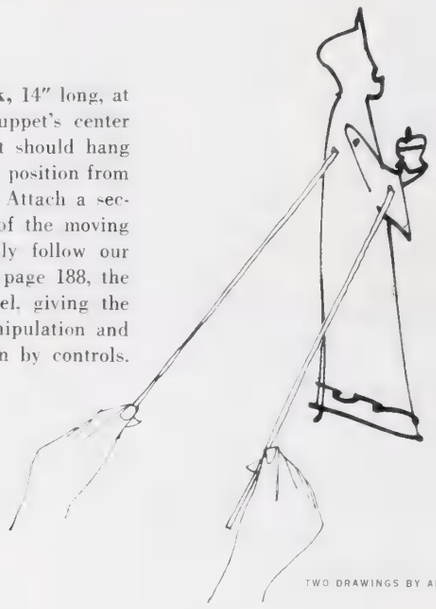
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## SHADOW THEATRE

CONTINUED FROM PAGE 168

**Glue ¼" dowel stick,** 14" long, at right angles to the puppet's center of gravity. The puppet should hang balanced in an upright position from this main control rod. Attach a second stick to the end of the moving segment. If you exactly follow our gluing instructions on page 188, the control rods will swivel, giving the puppeteer ease of manipulation and reduce shadows thrown by controls.



TWO DRAWINGS BY ALICE UCHIYAMA

stretched tightly across a doorway. Mask the "off-stage" area with blankets, so only the right-size, right-height stage area is exposed.

### The Screen

The stage area should be a rectangle roughly two feet wide and one and a half feet high. The lower edge should be at the child's standing elbow height, so he can comfortably manipulate puppets. A ledge along the base of the screen-stage helps keep the puppets steady and another bar about twelve inches in back of the ledge provides a resting place for the puppet handles or sticks.

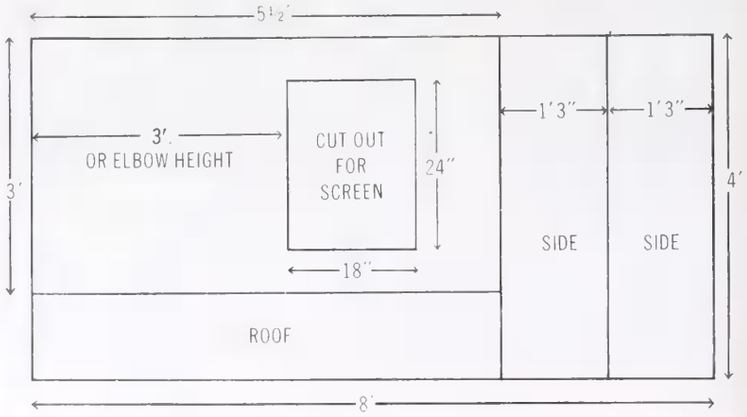
The most successful screen material is bleached muslin sheeting stretched tightly on a frame. If the material is slightly damp when stretched, it will shrink as it dries making it even more taut. For best effect, the screen should be hung at a slight angle, the bottom edge tilted toward the puppeteer. This helps keep the puppets in good position.

### Light

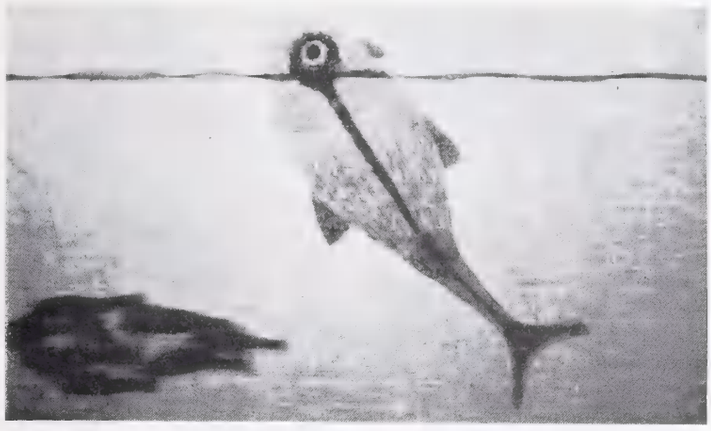
Your light should come from only one source or double shadows will be thrown. The lamp should be behind the screen, high enough so that no shadows are thrown on the screen except those of the puppets. A 15-watt fluorescent tube, hung at the top of the screen and back about nine inches, is most effective since it spreads the light source the width of the stage. Such fluorescent fixtures are available at most electric supply stores, for under $7.

### Scenery and Props

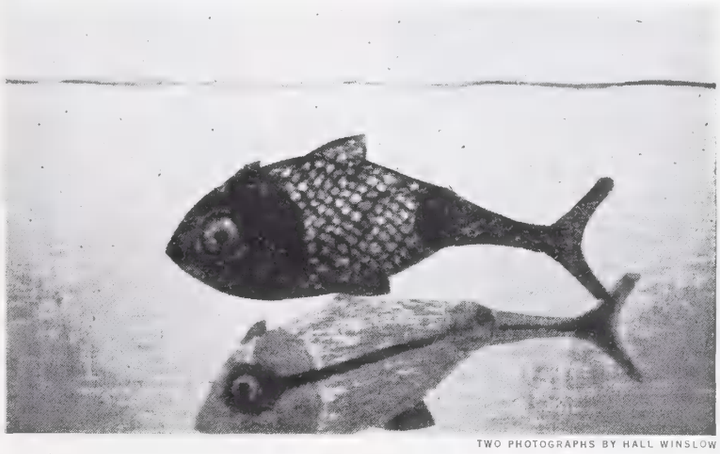
Scenery can be cut from cardboard or 20-point acetate film and propped against the screen or tacked to it or hung from above. Acetate can be bought at art supply stores for about $2 a sheet.




**Your shadow theatre** can be made from one 4' x 8' piece of beaverboard. Have the sheet cut at the lumber yard according to this pattern, being sure that the bottom edge of the stage opening is at your child's elbow height. Use 1" x 2" wood strips to frame the panels.



**Play it big and bold.** Make extra large puppets when your shadow play cast is small. Here huge fish, their tails jointed for "swimming," fill the stage-sea. A school of fish, painted on a single piece of acetate, is manipulated by one control stick. Because the light source is above and a bit back from the screen, the control sticks tend not to throw shadows. The waterline is twisted chiffon.



TWO PHOTOGRAPHS BY HALL WINSLOW

You will need 1 or 2 sheets. A "frame" of scenery, trees, for example, could be painted on a sheet of acetate the same size as the screen and simply leaned against the screen. To make your puppets travel an extra long distance, move your scenery by attaching a control stick to it, and manipulate it like a puppet.

Interesting scenic effects can be made by twisting ribbons or scarves. By shredding the ends of crêpe paper and shaking it, you achieve the effect of fire. By hanging colored chiffon or gauze over the screen you suggest sky, water or mood. The vivid color and drawing of Ivan Chermayeff in his "The Thinking Book," with Sandol Stoddard Warburg (Little, Brown & Co.), gives many good ideas for scenery and use of color. In general, the simple effect is the most dramatic.

### Puppets

Puppets can be made of cardboard, but the color effects possible with 20-point acetate film are most exciting. The size of the puppets is determined partly by the number on stage at any one time. Generally, they should be not less than six nor more than twelve inches high. The smaller the figure, the easier it will be to manipulate. Decide which way the puppets must face (they are one directional, remember) and draw the figures on heavy paper, dividing them into movable segments. Since realism is not the goal of shadow theatre, be free with exaggerated arms, legs, noses, chins, and color. Place a sheet of acetate over the drawing and outline it with opaque black acetate ink, such as Artone or other removable, nonpermanent acetate ink. Artone comes in many colors at art stores. Use transparent colors except for opaque black for outlining and opaque orange for flesh color. A heavy black outline around the edges of the figure helps define him. After the outlining ink has dried, turn the figure over and paint.

Use as few segments per puppet as possible, choosing what will move by the particular action which is required of the puppet. Joints should overlap. To attach segments, make only one hole for the pivot with a large pin (a cor-

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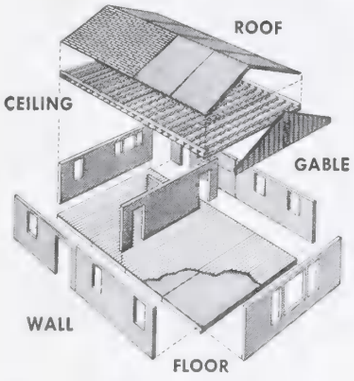
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## SHADOW THEATRE

CONTINUED FROM PRECEDING PAGE

sage pin will do) heated at the tip with a match. Sew loosely with heavy cotton or carpet thread. A glass bead on each side of the outer sides of the figure makes the joints move more easily.

Attach the main control sticks, about 14 inches long, to the neck of the figure. This provides best balance and control.

If the puppet is a fish or other shape, you will have to find its center of gravity by testing. The puppet should hang upright from the main control stick. Use one-eighth inch dowel sticks for contact sticks. Weldwood contact cement from the hardware store is an excellent glue. Make a small dot of glue at spot where stick is to be attached and dip end of dowel in glue also. Do not attach but allow to dry separately for about 30 minutes. Dot figure and rod with glue again and dry. When dry, bring glued end of dowel at a right angle to the spot of glue on the figure. They will stick tightly together without any pressure, and the stick will swivel at right angles to the puppet. Attach rods to the moving parts the same way. The rods are like fishing poles with a puppet at the end. Because of this, the sticks do not throw much shadow. But don't worry about the sticks showing. Shadow theatre is not realistic; its bones may show without detracting from its effect.

### Working the Puppets

Hold the puppets in complete contact with the screen for sharp shadows. Move them back for fuzziness and to make them disappear. The ledge at the bottom of the screen helps "walk" the puppets. The main control stick should be held in the hand opposite the direction the puppet is going. With a little practice all kinds of exciting action can happen. Be sure that each puppeteer's responsibilities are clear. It is a good idea to pin back-stage the scenario with a list of who does what next so that nothing crucial is forgotten in the excitement of the performance.

Children can do almost all of the puppet and scenery making themselves. The toughness of the acetate sheets gives them a sturdy life. Your help will be needed to build or arrange the stage, screen, and light and, perhaps, to start the project off. But the final production will be most fun for everyone in the family if the children keep their theatrical secrets to themselves. Their surprises and dramatic originality will make the event a special family celebration and the beginning of a satisfying pastime.


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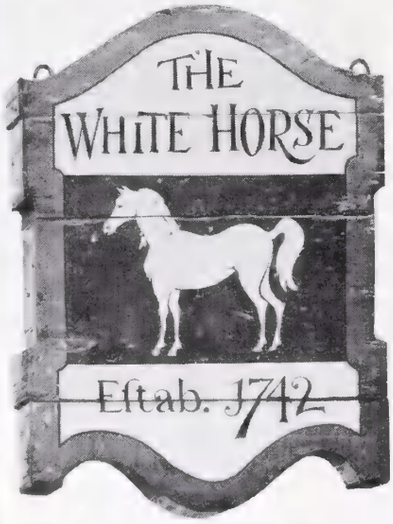

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### Shadow Play Suggestions

Here is a list of stories, poems, and songs that would make good shadow plays. You and the children will think of more. Best of all, once the basic demands of shadow theatre are understood, the children will create their own shadow plays.

#### Books

(Choose episodes from these.)

*The Little Prince*, by Antoine de St. Exupery.

*The Littlest Angel*, by Charles Tazewell.

*Peter Pan*, by Sir James Barrie.

*Winnie the Pooh* and *The House at Pooh Corner*, by A. A. Milne.

#### Stories

"Aladdin and the Wonderful Lamp" (*The Arabian Nights*).

"The Elephant's Child" (*Just So Stories*, by Rudyard Kipling).

"The Emperor's Nightingale" (*Fairy Tales*, by H. C. Andersen).

"The Golden Goose" (Grimms' *Fairy Tales*)

*Horton Hears a Who*, by Dr. Seuss.

*Many Moons*, by James Thurber.

"Paul Bunyan" (*Legends of Paul Bunyan*, by Harold Felton).

"The Underground Palace of Pluto" (*Stories of the Gods and Heroes*, by Sally Benson).

#### Bible Stories

"Noah's Ark"

"Moses in the Bulrushes"

"The Christmas Story"

#### Poems and Fables

"Four Little Children Who Went Around the World" (*The Complete Book of Nonsense Verse*, by Edward Lear).

"The Cock, the Mouse, and the Little Red Hen," by Félicité Lesévie.

"The Gingham Dog and the Calico Cat," by Eugene Field.

"Growltiger's Last Stand" (*Old Possum's Book of Practical Cats*, by T. S. Eliot).

"Wynken, Blynken and Nod," by Eugene Field.

#### Songs and Nursery Rhymes

"The First Noel"

"We Three Kings"

"Old MacDonald Had a Farm"

"Rub-a-dub-dub, Three Men in a Tub"

"Hey-diddle-diddle, the Cat and the Fiddle"

"The Owl and the Pussy Cat," by Edward Lear.

## A GRACIOUS CHRISTMAS

CONTINUED FROM PAGE 134

hand, you can sit smugly by, take a deep breath, and enjoy your friends, and all the goings on. Best of all, you can feel superior because you've got things under control.

In giving parties for the holidays, I have friends in literally from morn till night. When the house is all geared up for entertaining, you'll be amazed at how many parties you can give with a minimum of effort and expense. For one affair will sort of help another, food-wise and drink-wise. What you don't use for one party, can carry over for another gathering.

Your entertaining can be as simple or as elaborate as you wish to make it. Try and work out a schedule that is pleasant and happy for you and the family. You'll be amazed how your friends will be delighted to come at any time you say. Ask more than you expect and call it "open house" so they won't feel too weighed down by obligations.

Here is a list of gatherings that I have whipped up: they work either the week before or after Christmas. Don't think I do them all—at least not all on the same day. They are suggestions for you to adapt to your own way of life.

1. The coffee hour at ten-thirty
2. The continental bouillon at eleven-thirty
3. Tea from three to five
4. Chocolate at four
5. Hot grog gathering at five
6. Cocktail party from six to eight
7. Dessert, coffee and brandy at eight or
8. Port and cheese at eight thirty

For one open house I might ask my friends to drop in for coffee or bouillon, whichever is most convenient for them. Another day I might have tea. Then later in the day a hot grog gathering, for a lot of the same things can be used for both "do's." Another evening I will ask friends in for after dinner.

The cocktail parties are a completely different type of shindig. These you really have to get well organized for, as they are a little more complicated and the guests seem to linger longer.

After Christmas I have a party for the college crowd and also a dinner party for us parents. After the big day there seems to be a lull before New Year's and it is a good time to have something different, such as a Sunday luncheon or a dinner party.

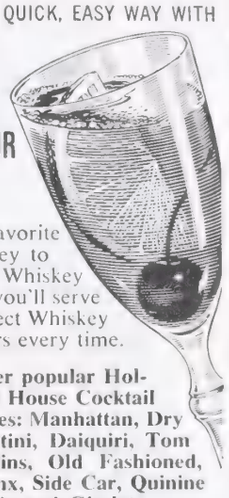

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Since I believe in "be kind to hostesses" entertaining, think about a morning open house. Telephone your friends and ask them to drop by any day on their way to town to shop. Ask them for from ten on or set the hour when you can conveniently get the beds made.

There are several liquid libations you can serve: orange juice, pineapple juice, and tomato juice are all good if you wish to splash in a little vodka. It is amazing how they will anticipate their shopping if they are given a light lift. Cider is a good drink, and this can be mulled with a dash of brandy. I serve sugared doughnuts on a funny tree (like a hat rack) along with these drinks. (See photo on page 134.)

If your guests wish to drop by as late as elevenish, then have hot consommé going, as it is a nice change of pace from the usual coffee routine. Just dear old Campbell's Consommé with a twist of the pepper grinder and a slice of lemon. Sherry, either in the soup or in a glass and served with the consommé is delicious.

You will need a "hot tray" for so much of your Christmas entertaining and, if you haven't one, ask Santa Claus for one early in the fray. (I have two stainless-steel numbers with good-looking wooden handles, produced by Lakeside Manufacturing Co., Milwaukee, Wisconsin, Model Number 811.) As most of my parties are buffet numbers, I find that the hot trays are indispensable.

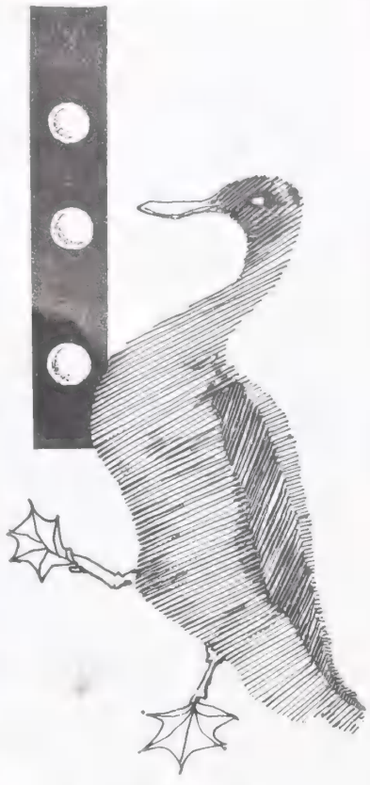
With your hot drinks steeping on the hot tray, your hot coffee cakes or muffins in the good old electric frying pan, the wooden tree hung with doughnuts frosted with powdered sugar, you are all set to yak with the guests and have fun. I keep several frozen coffee cakes to whisk out of the freezer when I need them.

If you wish to have more to eat, then have a pan of dollar-size sausages or the smoky lengths cut in three sections (for ease of eating), and a big platter of red baked apples. That old favorite standby of mine, the cheese fondue, is always a welcome addition, and would turn the party into a brunch. (Send for my Cheese Fondue recipe if you didn't save it when I wrote it up for you.)

A tray of interesting crackers should accompany the consommé. I am crazy about the sesame seed crackers now on the market put out by several companies.

I think luncheon parties are too much trouble during the holidays, and I would rather have friends in

*(Please turn the page)*

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The January

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DECEMBER 20

## A GRACIOUS CHRISTMAS

CONTINUED FROM PRECEDING PAGE

at odd hours for tea or hot grog. So I ask them to come in after shopping, from three on, to put up their feet and get unwound. There is nothing in the world that can take the place of that "cup that cheers."

On the same day as your open house for tea, you might also have the "Hot Grog Gathering." Ask them to come in at five. Some may prefer tea, so leave that on the hot tray. But now you add to the hot tray the glasses you are going to use and the liquor which can be bourbon or rye or brandy or gin or rum—whatever you have on hand. This is not a lot of fuss and feathers, but you just have the kettle boiling and everything laid out on the buffet table.

There is one vital point to remember: You must not pour too much whiskey (or what have you) into the drink or you will get "fumiated." Heat brings out the fumes of the alcohol, so an ounce of liquor is plenty for each drink. Never put more than an ounce and a half for your guests will be unable to drink it, and the pleasure of the grog is to be able to partake of it while it is steaming. If your guests come a few at a time then you can manage to flame their drinks. Put the hot water, lemon, and cloves in the glass with half the whiskey. Then lay a teaspoon across the glass, put in a tiny lump of sugar, fill the spoon with the warmed whiskey and then light the sugar and serve with a flourish.

For each serving you will need:
**1 small lump of sugar (C. & W. cocktail cube)**
**1 jigger bourbon (or whatever libation you wish)**
**2 to 4 cloves**
**A few slivers of cinnamon bark**

If you wish to make the drink even more sensational, use a whole stick of cinnamon, it acts as a stirrer or "muddler." It's a waste of cinnamon, but I think it is worth it. All you will have to add to the buffet table is a platter of cheese, crackers, and sliced French bread.

For an evening party, dessert, coffee, and brandy at eight are so easy. An even simpler way of entertaining guests is to have port and cheese and apples. Again the wonderful wooden tree serves as a decoration as well as holding the apples to eat. There is a trick in hanging these apples. Buy new screws at the hardware store, at least three inches long. Wash them well and then tie red ribbons on end, screw them into the apples and hang them up (they slide off nails).

I think this is perhaps the most relaxing gathering of the whole mad holiday whirl, for you can sit in front of the fire leisurely, and have good conversation. I usually put on some Christmas records, turned very low so there will be soft background music. We are cosy and warm and we enjoy our guests to the utmost.

If you are giving them dessert, have something that holds well and looks pretty. For instance melange of canned fruits with raspberry sauce is attractive. I lean to individual sizes: A chocolate mousse made in individual cups, pecan tarts, coffee eclairs or cream puffs are all attractive on the buffet table. I like to have a fresh fruit bowl and one or two rich desserts, depending on the number of guests.

You may want to toss all these ideas out the window and just concentrate on that good old cocktail party for your open house.

I HAVE a couple of new items to simplify your buffet table for the cocktail party. One is elegant gold or silver paper plates. They are expensive, but they save on dish washing and they add a nice note to the table. They are made in England by Mansell, exclusively distributed by Freund Mayer Co., Inc. in New York. I got mine at Neiman Marcus in Dallas. They come in all sizes, but the six-inch plate is the best. The silver ones are elegant if you have silver serving dishes. However, my accessories are brass so I use the gold ones. (Price: 2 for 25¢.) (Also at Dennison's in New York City.)

Another discovery I have made looks like and tastes like a million dollars. As you know a baby block of *pâté de foie gras* that is four inches long and two inches deep (weight 7½ oz.) is hideously expensive, costing over $15. While in Texas, going through a fine grocery store, I found a giant block more than 7 inches long, 3½ inches deep, weighing over 2 pounds and in the same block shape as its expensive little brother. It is called *pâté de foie de Strassbourg, aux truffes du Perigord*, Alsace brand, packed by L'Hafner, Strassbourg. I like it better than the dear little one, but you do have to buy a small tin of truffles to go with it. I cut one truffle in slices to decorate this proud beauty, then chop the rest and fling them around the *pâté*. Surround it with thinly sliced French bread. How much does this giant *pâté* cost? I paid $5.95 for it. Try and find it at your gourmet shop. It will serve 40 guests!

A cold veal roast covered with glimmering chopped aspic is a welcome change from the ham and turkey routine. If you wish to be more elaborate, add a beautiful smoked salmon to the groaning board, serving it with wedges of lemon, freshly ground pepper, a side dish of capers, and rye bread or crackers. For the cheese tray I select several varieties, including Swiss, Colombo, Roquefort, Port du Salut and Bel Paese. Have a bread and cracker tray alongside, with pumpernickel, rye and French breads, chipper crackers, rye, sesame, and soda crackers. Your guests can make their own favorite cheese nibbles. (You know cheese is a good "blotter.") This tray can be run up in no time flat, looks well after two hours on the buffet table, and is a must for all my gatherings.

For my dinner party this year I am planning to have a dreamy dish called Clams in Aspic for the first course. It will be served in the living room in front of the fire in lieu of hors d'oeuvres. For the sit-down part of the dinner we will have Duck Orientale, wild rice, braised celery hearts, and a green vegetable—either broccoli or brussels sprouts. We may have a salad and cheese. For dessert there will be pears in port with whipped cream and a Christmas cake.

The party for the college crowd is certainly easy to plan, for the kids are so happy with so little. A pizza party can be "swingin'." Bowls of popcorn, potato chips, a "dunk" and fritos are all they seem to want. I go further and fix masses of dollar-size hamburgers and have them in a large pan keeping hot, along with tiny buttered Parker House rolls, and all kinds of trimmings. They disappear like magic.

So with all these ideas buzzing in your head, I will give you some of the recipes for the various parties that I have suggested.

### Mulled Cider

Heat the cider in a sauce pan, allowing the following for each cup of cider:

1 teaspoon brown sugar
2 cloves
4 whole allspice
A few bits of cinnamon bark
1 slice lemon

Simmer this brew for 15 minutes (do not boil) and serve in hot glasses. Add a slice of lemon and a dash of freshly grated nutmeg and serve. If you wish to "lace" it with a lifter upper, put in a jigger of apple brandy.

### Soufflé of Caviar

In order to make caviar go further, yet look very opulent, I experimented and came up with this dish to make your buffet table lush. It must be made the day before, which helps.

2-ounce jar caviar
2 egg yolks
1 egg white
1 scant tablespoon melted gelatin
2 tablespoons cream
¼ pint whipping cream
4 ounces of Philadelphia Cream Cheese
¼ teaspoon M.S.G.
¼ teaspoon dried lemon peel
2 tablespoons lemon juice
¼ teaspoon salt
3 shallots, run through a press

Put gelatin in a Pyrex pitcher, then add cold water to dissolve. Place this in a pan of hot water to melt. Beat the quarter pint of whipping cream until stiff and press the cream cheese through a sieve. Also beat the egg whites stiff. Now you are ready to begin to commence. Put the egg yolks in a sauce pan with the two tablespoons of cream. Beat over low fire until creamy. Now add the melted gelatin and slowly add the sieved cream cheese. Add the lemon juice and peel. When this is all a nice thick goop, add the whipped cream and the stiffly beaten egg whites. This is all done away from the fire. Put in a soufflé dish and refrigerate for at least two hours, or overnight.

Just before your guests are expected, unmold the soufflé on a large plate. Put caviar over the top and have masses of chopped chives around the base. Also offer beside this beauty, a cup of finely chopped onion and some wedges of lemon.

I use the cheapest caviar I can find for this dish—Land O'Lakes Whitefish Caviar, from Wisconsin. It is really very good. The two-ounce jar is sufficient for the above recipe.

### Tartare Steak Log

If you have no aversion to raw meat, I know you will find this about the best steak tartare you ever flipped a lip over. First off, have the butcher use the leanest beef in the place, then take a deep breath and ask him to grind it three times (how they hate this). Try and have it ground the same day you are to use it, but it will still hold its color after 24 hours, if properly packaged. Better yet, grind it yourself if you have one of those wonderful new electric meat grinders.

2 egg yolks
1 teaspoon Colman's Mustard
¼ teaspoon M.S.G.
½ teaspoon salt
⅛ teaspoon freshly ground pepper

(Please turn the page)





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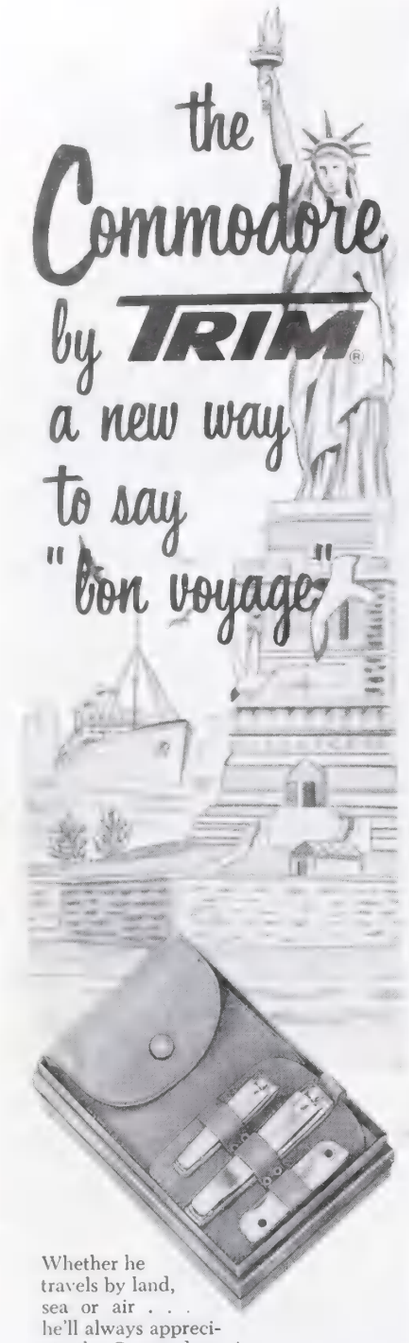
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## A GRACIOUS CHRISTMAS

CONTINUED FROM PRECEDING PAGE

½ teaspoon Chef Howald's Seasoning salt
2 shallots run through the press
¼ cup olive oil
1 teaspoon Worcestershire
1 tablespoon red wine vinegar

Put the finely ground beef into a bowl. Put the egg yolks into a mixing bowl and beat until lemon colored. Add the dry ingredients, then alternate the oil and vinegar, adding slowly and stirring well.

When this is smooth, add the Worcestershire sauce and shallots. Mix well, and then lightly fork into the beef. Mix well, keeping the beef lightly mixed, don't mash it against the side of the bowl. When you have finished mixing, roll out onto wax paper, and mold it into a log, again being careful not to mash it down.

I make my logs the size of the long French bread that I will serve with it. Roll the log in masses of chopped chives, so this green lovely will add a color note to your buffet. Put it on a large platter, surround with thinly sliced French bread.

### Veal Pot Roast

The cut of veal I ordered came out perfectly for my use. I ordered the "eye" of the rib. It weighed four pounds and resembled a whole filet in shape.

4 stalks of celery
1 good-size onion
4 carrots
1 clove of garlic run through a press (optional)

Chop the above ingredients and lightly brown them in butter in the casserole that you are going to cook the veal in. Take the vegetables out of the pan and brown the veal, adding more butter if necessary. Now this is important: The veal has no fat, so it must have the vegetables placed on top so as to keep it moist. These vegetables seem to "baste" the veal through its cooking period. Add some chicken consommé, cover the casserole and put in a 300° F. oven for 2½ hours, or until it is tender.

Cool the veal overnight, then refrigerate it. This makes it easier to slice. Slice thinly, arrange on a platter with chopped aspic (recipe follows) to give it a lift and a sparkle, surround with thinly sliced French bread, the same size as the roast.

### Topaz Aspic

I use this aspic to decorate everything from a veal roast to clams. It makes your dish sparkle.

Refrigerate Swanson's Chicken Soup, so that you can lift off the coagulated fat with ease. This aspic must be clearer than clear. I will give you the recipe for three cans of broth, for you will use this over the holidays. It will keep for some time in a very cold part of your refrigerator.

3 cans Swanson's Chicken Broth
5 tablespoons gelatin soaked in dry white wine
2 egg whites and crushed shells
2 teaspoons cold water

Boil chicken broth for a short time, to reduce it to five cups. Cool. To make this broth crystal clear is simple if the temperature is right. Beat the egg whites lightly with crushed shell and cold water. Add it to the cooled broth and bring the brew to the boiling point, stirring all the while. Turn the heat down and let simmer for three minutes, then turn off the heat and let it stand for 20 minutes. Strain through two thicknesses of wet cheesecloth put into a sieve. As you pour off liquid from egg white, pour with care to leave the coagulated egg whites in the pan. Also do not try and pour out every vestige of broth, for there might be a little residue in the bottom. I pour mine with strong light shining through into a Pyrex pitcher so that I can see what I'm doing. I sometimes strain it twice, using fresh wet cheese cloth each time.

Now heat again, add the gelatin, which has been standing in white wine, dissolve and then pour into a covered dish. Cool, cover, and refrigerate.

This may sound crazy to you, but it works like a charm. In Peggy Harvey's cookbook, *Season to Taste*, she gives you this secret. To chop aspic to make it the most glistening in the world, moisten a piece of brown paper. On it put as much aspic as you need, and chop. I put all this on a cutting board and use one of Bob's big chopping knives. You can do this same thing using Campbell's Beef Bouillon, which is excellent over beef, etc. However, you should use red wine, or half water and half sherry to moisten the gelatin.

### Peggy Harvey's Clams in Aspic

(Reminiscent of Giovanni's, New York City)

12 cherrystone clams in shells or 1 can Pioneer minced clams (7 ounces) (18 shells)
2 tablespoons butter
2 tablespoons fine bread crumbs





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½ cup strained clam juice
½ cup cream
Salt, dash of cayenne, and a dash of thyme
½ tablespoon gelatin, softened in 1 tablespoon cold water

If you do not have clam shells use coquille shells, those little scalloped darlings. I really think the tiny shells are the prettiest, but you have to have a lot of refrigerator space, as they take up a lot of space. They are a glorious addition to your table, served on a bed of ice or parsley.

Melt the butter in a frying pan, stir in bread crumbs, cook for a few minutes, stirring all the while. Add clam juice and the cream. Heat, but do not boil, add dry seasonings and mix well, keeping hot. Stir the softened gelatin into the brew and when melted (you have to guess at this) add the finely chopped clams last. Fill the shells (this is murder, for they tip over; I have used everything from coasters to matches to keep them from tipping). Refrigerate overnight. When ready to serve, put a copious amount of the chopped aspic on top of each. It glistens like shattered topazes.

### Pears in Port

Allow one pear per person and a couple of extras, so that the platter won't be bare when all are served. Peel them carefully; this takes time. And when you are selecting them, get the most uniform, choosing those with stems. Leave a half inch crown of peeling and the stem for a touch of decoration. Place them carefully in a pan and cover with a sweet white wine (I use Pinot Chardonay, because it is open) with some sugar added. Cover and poach over low heat until tender. Cool and then refrigerate. Do these a day or two before your party.

Make a sauce of the following: Defrost two packages of raspberries, and run them through the electric blender. Then pour through the finest sieve you can find (I usually do it twice, so as to catch all the seeds). Flavor the sauce with 6 to 8 tablespoons of ruby port. There should be two cups of sauce. Arrange the pears on a platter or in a lovely crystal bowl and pour this ruby sauce over the top of each. Serve with sweetened whipped cream, made pink by the addition of some port and red cake coloring.

If you wish to glamorize the pears even more, before poaching them in the sweetened wine, core them with an apple corer, and when cold, stuff them with creamed Philadelphia Cream Cheese that has been mixed with chopped almonds.

This dessert is better if prepared the day before your party. But you must remember to store each separately—the pears in their syrup and the sauce in covered containers in the refrigerator. You can whip the cream an hour or two before your party for it will hold.

Do extend to your friends an invitation for one or more of these hospitable and convivial affairs. You will have a joyous atmosphere in the house. Merry Christmas!



Snowy owl
(*Nyctea nyctea*)

DRAWING BY LILLIAN PACA


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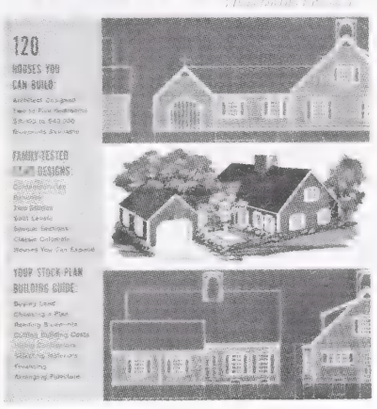
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# Choose the best evergreens for indoors —and out

## These trees and shrubs have landscape value plus foliage that stays green in the house

By CARROLL C. CALKINS

● Some of the finest conifers for garden use have handsome foliage with remarkable keeping qualities indoors. If the fresh look—and delightful smell—of greens is important to you in winter, consider planting some of these double-duty conifers. We show only needle-leaf, cone-bearing plants (conifers) here because they offer the widest selection of foliage and form for most of the country.

There are, however, some fine broad-leaf evergreens for indoors and out. Holly, the hardy rhododendrons, leatherleaf viburnum, and pyracantha are all good. Southern gardens of course have many other year-round, broad-leaf plants to choose from.

Besides the conifers shown here, the false cypress (*Chamaecyparis*), fir, and arborvitae keep well indoors. But these aren't so easy to use in the garden. Hemlock, on the other hand, is a useful garden tree but the foliage doesn't keep so well after cutting. Any of the evergreens can be planted whenever the soil is ready to dig, and before they start into their active growth in the spring.

### What you should know about pruning

You can prune conifers lightly at any season, but it is least desirable in late spring and summer. Heavy pruning is best done in spring before new growth starts. Fairly heavy trimming is safe in winter—for the holidays. In fact you may want to delay necessary pruning until winter when you can make good use of the trimmings in the house.

The pines can't take much cutting without endangering the plant. You can remove only the growth of the last year or two without trouble. Cut the main stem back to the side shoots. New buds will break and form a new leader. If you take more than two years growth, the new buds may not start and the limb will die. If you want a lot of pine foliage, plant more pines. There are many handsome ones.

Yews can take heavy pruning at almost any time of year and fill out again. Junipers also yield a good harvest of foliage and come back strong. After cutting greens, put them in water if possible or spray with an anti-transpirant to keep them fresh longer in the house. Sketches show typical form of mature plants, but not their ultimate size.




**Japanese white pine**
***(Pinus parviflora)***



**The individual branch ends of this elegant pine have substance and quality enough to stand alone as decoration. The tree grows slowly and can be pruned, though sparingly, but even a little foliage is well worth having. The tree grows to 45 feet or more, and there's a dwarf with a more picturesque shape.**




**Pfitzer juniper**
***(Juniperus chinensis pfitzeriana)***



**There are about 60 different species of juniper, plus about 100 varieties. They all keep well after cutting, but some are much more useful in the garden. Some are large trees, some are shrubs of many shapes. This one is a good-size shrub and one of the most popular. It is shown here at mature size.**



**Red Cedar**
***(Juniperus virginiana)***



**Cedar has a wonderful fragrance and is a classic for holiday wreaths. There are two dozen different kinds of cedar in various shapes and sizes, and most are worth while. Shown here is the typical form of the Eastern native. It grows to 60 feet or more. There are similar red cedars native to the West.**

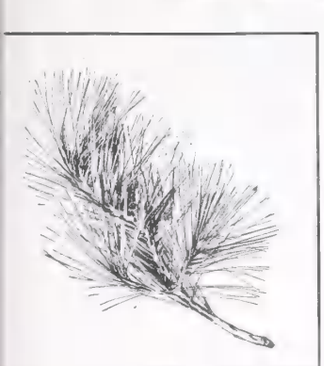


**White pine**
***(Pinus strobus)***



**Long needles and flexible stems make this good for swags. It grows fast and provides a lot of foliage for trimming without danger of destroying its character. In small gardens it needs trimming to keep it in scale. As a forest tree, it grows to 100 feet. There's a dwarf spreading form too.**

**Japanese black pine**
***(Pinus thunbergii)***

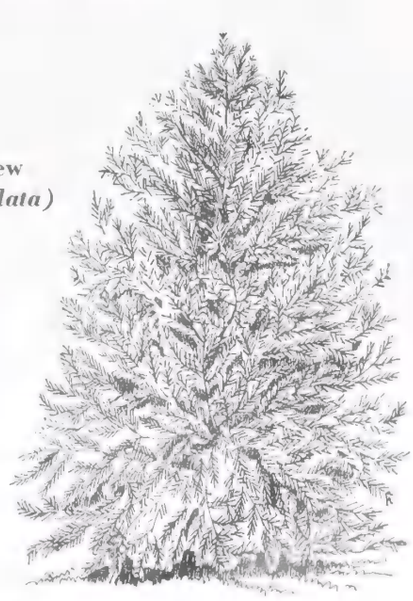




**The foliage of this tree is dense with a heavy over-all texture. It is valuable for accents in conjunction with other foliage or used alone. Only short-stemmed pieces can be taken because it grows slowly. Tree is full-foliaged with an attractive irregular outline. It grows to about 20 feet in American gardens.**

**Japanese yew**
***(Taxus cuspidata)***





DRAWINGS BY ZOE MARTIN

**This accommodating plant can be pruned at almost any time of year and trimmed to any shape. It can be a low hedge or tall tree. It is more useful for short sprays of foliage than for long self-supporting branches. Handsome red berries appear in fall. There are more than 50 kinds of yew in all.**

# How to enhance a really high screen

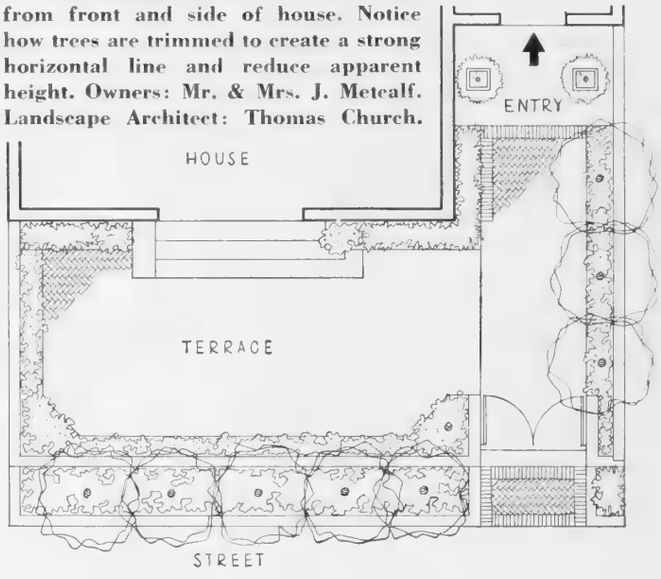
When a fence must be more than five or six feet tall, it calls for definite visual enrichment to avoid a sense of monotony and confinement.

Contrasts of color, pattern, and texture in both the structure and planting can be used to good advantage, as in these two gardens



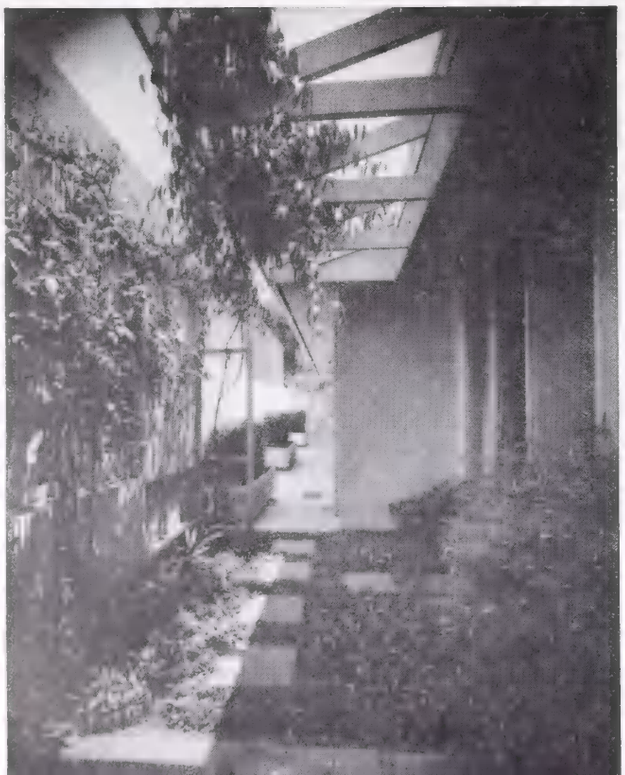
**Two tall screens are required here to provide privacy for forecourt and entry from front and side of house. Notice how trees are trimmed to create a strong horizontal line and reduce apparent height. Owners: Mr. & Mrs. J. Metcalf. Landscape Architect: Thomas Church.**






ALL PHOTOGRAPHS BY MAYNARD PARKER





**For privacy while dining, a roof-high screen was needed at the edge of this narrow service passage. Landscape Architects Osmundson & Staley designed the tall fence as a decorative garden feature. It has two planes, one on each side of the two-by-four frame. Forward plane has vertical battens for contrast of texture. Shadow-play on the planting and on the two planes of the fence make this ever-changing scene a great asset to the dining room. Vine on fence is a climbing rose.**



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# Off-season reflections on the Fungi and the Blights

By WILLIAM ALVADORE BUCK

*It is much more restful to contemplate the cures for garden ills than to practice them. But be forewarned— one usually leads to the other*

• In view of the fact that science has identified and named some 100,000 kinds of fungi it does seem astonishing that the average gardener's system of dealing with plant diseases works as well as it does. While bacteria and viruses cause some of the infectious garden diseases, fungi are the pathogens of the large majority—and they call for understanding.

The average gardener, novice or old hand, when he notices a plant that does not look well, will eye a leaf with his naked eye, put his hands in his pockets, shake his head and say, "I can't think what is the matter with it." End of the treatment.

Fortunately the great majority of vegetable and flower ailments are not killers. Of all my plantings over 25 years, I can remember only one failure that was total—sweet peas. Everything else I have planted, flower or vegetable, has brought in some harvest. I know many others whose spirit seems to be, to quote one, "What the bugs and blights get is theirs, as far as I am concerned." They go on planting and are able to brag about their tomatoes and corn most years.

The problem of the kitchen gardener is not at all like that of the commercial grower, who must produce a fairly perfect and storable product. The lovely cook in the kitchen does not mind paring off a few spots of bacterial blight from the tomatoes or cutting out a bit of rusty-brown anthracnose from the Kentucky Wonders, with a few wholesome complaints. The gardener does not plant fields, counties, and states with one crop, giving the pathogens that live on it monstrous opportunities to mother a virulent strain.

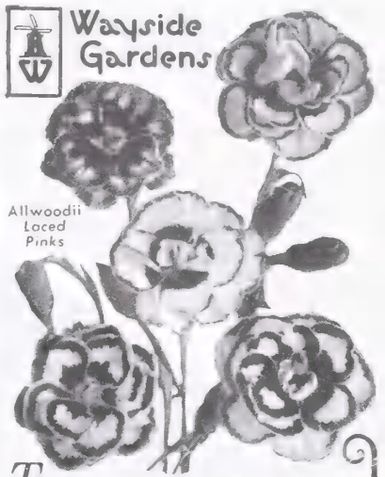
In 1946, a wet year, the late blight of potatoes converted to tomatoes; many fields in commercial tomato country were devastated. But I lost only a couple of vines in late summer and maybe a third of my crop, the third I give away.

This same disease first came to light in Ireland, where it developed such might in the wide fields of potatoes that it became for a time one of the worst killers in the annals of agriculture. Everyone knows what happened—the Irish potato famine, whose effect on history and American politics we still measure.

Only in the last century or so have we been able to identify disease and locate its cause. All that looks like disease to the ordinary eye is not disease. Often a leaf that has served its time will yellow and drop off, dying of old age and uselessness. Lower leaves that can not work because the growing plant has cast them into the shade go out of business as naturally as a flower unfolds. Even evergreens shed some of their leaves every year; in the fall when your arborvitae turns its older leaves brown you probably have no cause to fret.

Some disease conditions—wilting, leaf curling, rotting, chlorosis—are not caused by pathogens, but by flaws in the environment. Yellowing, for instance, may be caused by a microscopic bug, virus or mould, by a lack of iron or nitrogen, by weather, a pH so high that the iron or other necessary elements present in the soil are not available, or something else. Also, of course, a wan and wilting appearance may be the work of aphids or nematodes at the roots, mites on the leaves or a borer in the stem.

(*Please turn the page*)




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## OFF-SEASON REFLECTIONS

CONTINUED FROM PRECEDING PAGE

Some diseases do little damage, such as the powdery mildew that defaces lilacs, phlox, and zinnias toward the summer's end, and the sooty mold that often blackens plants, soil, and rocks under tulip trees, fed by the honeydew which the aphids on the trees shower down on everything below, including automobiles. Some do considerable harm in average seasons but not enough to prevent a fair harvest, like the Fusarium wilt in the South and Verticillium wilt in the North, which attack tomatoes, coming from the soil in midseason, and kill lower leaves and branches, then work up until, once in a while, the whole plant dies. Just a few of these plagues are as deadly as they are incurable, like the chestnut blight from Asia, which years ago destroyed almost every American chestnut from shore to shore.

In any event, the matter of disease in the garden merits serious planning. For one thing, it hardly seems fair to the neighbors to encourage the pathogens of disease in the back yard and thus pass infection to other gardens. They will travel, sometimes fast. Some go on the wind, some on visiting birds and animals, blowing leaves, the mud on the mailman's shoes, or in flowing water. Moreover, they can build up strength in your own garden from year to year.

PREVENTION is always more reliable than cure. So make your plans to watch your garden closely and do exactly what I tell you to do in the next several paragraphs. I don't promise that *I* perform every little thing I counsel you to do, but I hope *you* will. I will say I am a good watcher, that is important.

Make sure that your land has good drainage, for nearly all vegetation, except some bog and water plants, will sicken and die in time if they do not have air at their roots. The beneficent bacteria and fungi that are the life of the soil must breathe. If there is any doubt on the matter, dig a hole eighteen inches deep and fill it with water. If the water has not drained away in 36 hours, you have trouble.

Make sure that your soil is adequately supplied with organic matter and a balanced store of plant nutrients. The all-organic evangelists argue that this is the end-all solution to plant disease, if the nutrients are "natural" organic and not chemical, but the Department of Agriculture disagrees.

A plant may be growing with fine vigor and have the best of care, and yet take down with something; in fact, some rusts, smuts, and mildews thrive only on vigorous plants. In corn breeding they have found that hybrids in the highest health, growing as only hybrids can, have less resistance than those of low vigor to corn smut—a weird and astonishing growth on the ear which looks more like the black embodiment of a witch's curse than anything I know.

Add barnyard manure to cotton fields in Arkansas infected with wilt and the disease wanes; add the same manure to a field in the delta of the Nile and the severity of the disease increases. But on the whole, authorities agree that a well-nourished plant in soil with the right pH has more resistance to most diseases than others.

PERHAPS the balance of fertility is more important than the quantity. For good growth plants need nitrogen, phosphorus and potassium. A balanced fertilizer includes all three. Most soils of the South and East are especially low on phosphorus so a fertilizer relatively high in the element, such as a 5-10-5 formula would be the right "balance" for such soils. Having the soil tested will tell you what it needs in order to fully do its part in producing healthy plants.

Rotate crops in the garden if you can possibly do so, especially plants of the cabbage family, tomatoes, and asters. Some ills live in the soil winter after winter for four, five, or six years, inactive until the plant they love appears again. If they are starved for the right period, they die out.

In rotation the important idea is the classification of crops according to the kind of nutrients they take from the soil; there are three classes: leaf crops, which consume a relatively large amount of nitrogen, root crops that use more potash, and seed or fruit crops that demand phosphorus particularly.

The best argument I know for spraying or dusting on a regular schedule is that many kinds of insects carry disease. Some day I may come down to such a schedule and, who knows, stick to it. Moreover, certain plant pestilences can not enter and infect the plant until they find a wound in the epidermal tissue, such as a chewing bug might make.

(*Please turn to page* 200)

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## OFF-SEASON REFLECTIONS

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If your insecticide is an "all-around" spray or dust, which contains a fungicide, while it will not control all things in all weather, as perhaps advertised, it should give fair protection from both bugs and blights. The label will tell what it actually has in it. Every gardener should cultivate the art of label-reading. The law requires honesty herein, and clues to success are on the label—even if in fine print.

Here is a pretty experiment you might try some day. Try to pull a squash or other cucurbit through the season with an insecticide containing DDT and see what happens to the vine. I think you will become the best of label-readers.

When plants are wet, stay out of the garden. Microscopic life may cling to clothing and hands and pass around in the wetness. If you water the garden with a spray that showers the leaves, do so in the morning if the weather is humid; at any rate, do not indulge in the pleasure of playing with the hose after dinner. It may seem like a crystal charm, a benediction to close the day, but there will be less disease if the leaves go into the night dry. I have heard an old wives' tale that plants should not be watered when the sun is on them, but I could never see that it did any harm.

ALLOW ample space between the rows and between plants in the row. There should be free circulation of air, and, except in the shady garden, as much sunlight as possible. In your winter planning place the taller things, such as pole beans, at the north side of the plot, or, at any rate, where they will not cast shade on the other rows. Sunlight is a strong destroyer of microscopic mischief. The practice, old as time, of sowing three or four times as many seeds as you expect to raise to maturity is as good as it ever was, for accident and disease are sure to strike down some of the baby plants, but do not let weak sentiment prevent you from thinning them out at the right time, for plants need air around them.

Select disease-resistant varieties where you can. Science is giving us more resistant varieties every year. Note that the catalogs say resistant, not immune, and resistant only to certain infections, not all. So do not ignore all the rules of good gardening and rely on their resistance to carry through every event.

Use treated seed if possible, or seed grown in a region free of seed-born infection. On his trouble shelf every gardener should have a fungicide for treating seeds against the damping-off fungus, and use it on all seeds planted in pots or flats, at least, and on those he has had trouble with in the past. Order plants only from the most reliable firms; some berry plants, as well as seed potatoes, can be certified virus-free and these are the only ones you want.

It seldom pays to nurse a plant that is obviously diseased throughout its system. The careful gardener will place it in a paper bag to carry away for burning, for it may be shedding spores that can infect other plantings. Then, he will wash his hands with soap and water before he handles any other gardening task. Always wash your hands after touching an ailing leaf before you touch another—that is, if you want to be more careful than I sometimes am. Also keep down the weeds, for weeds can nourish and spread disease.

IF I HAD space, I suppose I could describe some of the common diseases that herbage is heir to, but I have found that word descriptions are generally more confusing than fun. There are thousands, and sometimes the plant pathologist in a laboratory can not be sure. I can refer you to a good book which I think must be in every public library. It is: *Plant Diseases, the Yearbook of Agriculture for 1953*, published by the United States Department of Agriculture. You may be able to secure a copy free by writing to your congressman. It contains many plates in color showing several score of the more common and damaging ills.

If you run into real trouble, the best course would be to wrap up the patient or a twig or a few leaves, according to the nature of the ailment, in a newspaper and send it to your state agricultural office, or wherever your county agent advises you to send it for identification.

Above all don't lose heart in the face of wilt and blight. You might say to yourself, philosophically: "Perfection is not a practical ambition for this world, but merely a notion we have in our minds, something Nature knows nothing about. After all, if the antelope were perfect in speed and alertness, that is, in his specialties, would the tiger ever eat?" This incantation won't help your ailing plants, but may help keep things in perspective.

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